



**National Retail Report - Beef**

**Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 03/27 thru 04/02**

(prices in dollars per pound)

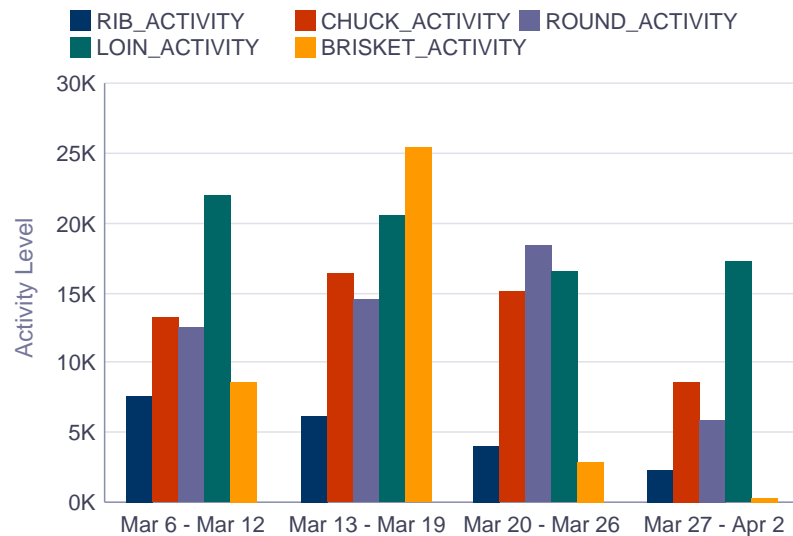
Fri. Mar 27, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	47.2%		60.2%		82.1%	
Special Rate (2/)	13.8%		19.0%		36.7%	
Activity Index (3/)	50,370		87,300		95,080	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	40	4.89	160	4.19	20	10.18
Bone-In Ribeye Steak	500	7.51	890	7.97	2,600	7.81
Bnls Ribeye Roast	210	5.97	100	6.09	220	8.06
Bnls Ribeye Steak	1,510	8.95	2,920	8.27	2,160	9.26
T-Bone Steak	5,870	7.63	3,220	7.42	7,050	7.69
Porterhouse Steak	3,470	7.12	420	8.97	3,820	8.25
Tenderloin	320	8.30	1,380	10.63	700	9.63
Filet Mignon	130	8.49	940	11.84	1,000	15.34
Loin, Bnls					610	7.30
Bone-In Strip Steak	460	6.99	1,680	5.83	1,640	8.33
Bnls New York Strip Steak	3,220	7.11	5,230	7.79	5,190	7.98
Beef Backribs	10	1.99	50	3.55	570	3.36
Sirloin Roast	340	4.18	150	3.99		
Sirloin Steak	300	5.59	540	6.21	610	4.17
Bnls Sirloin Roast	250	4.10				
Bnls Sirloin Steak	830	6.15	940	5.42	910	4.93
Sirloin Tip Roast	440	4.74	340	4.03	570	4.18
Sirloin Tip Steak	300	4.22	520	5.05	630	5.51
Bnls Top Sirloin Roast	620	6.41	30	4.62	90	3.30
Bnls Top Sirloin Steak	1,060	4.67	3,220	5.31	2,150	6.29
Top Round Roast	590	5.02	1,720	4.27	1,320	3.73
Top Round Steak	340	4.43	720	4.11	1,120	4.11
Bottom Round Roast	1,100	4.31	5,680	4.22	2,550	4.01
Bottom Round Steak	380	4.40	760	4.10	2,060	4.42
Eye Of Round Roast	550	4.08	4,040	4.42	1,560	3.94
Eye Of Round Steak	10	5.00	450	5.01	460	6.22
Rump Roast	540	3.85	870	4.13	1,440	3.57
Rump Steak						
Chuck/Shldr/Arm Roast	5,010	4.15	8,180	4.11	8,990	4.41
Chuck/Shldr/Arm Steak	1,690	4.26	2,820	4.25	6,190	4.36
London Broil	1,310	4.62	3,440	4.54	5,120	3.63
Brisket	320	6.93	590	4.06	1,050	3.10
Brisket, Flat			220	4.05	10	5.99
Corned Beef Brisket	60	5.92	1,310	4.16		
Corned Beef Flat			690	4.24	60	4.99
Beef Short Ribs	390	5.21	1,080	5.80	1,490	4.83
Flat Iron Steak	560	8.47	540	7.32	630	7.51
Flank Steak	450	8.32	230	7.39	1,280	7.78
Minute/Cube Steaks	2,480	5.06	5,160	4.97	3,330	4.31
Stew Meat	2,350	5.18	6,390	5.18	3,070	4.70
Ground Round	400	3.60	670	4.57	820	3.93
Ground Chuck	310	3.44	2,870	3.51	1,410	3.45
Ground Sirloin	1,580	4.23	1,000	4.25	1,720	4.60
Ground Beef 90% Or More	3,330	4.55	4,140	5.01	5,390	4.45
Ground Beef 80-89%	1,950	3.79	3,890	2.90	6,290	3.05
Ground Beef 70-79%	1,340	2.68	2,730	3.01	2,190	2.62
Beef Patties	2,230	5.09	3,790	4.40	3,230	4.73
Tri-Tip	830	4.33	420	7.31	530	5.40
Skirt Steak	390	8.89	170	5.49	1,230	7.62

**This week in Beef Retail.** . . . . .

This week in Beef Retail, the Feature Rate was 13.0 percent lower, the Special Rate was 5.2 percent lower, and the Activity Index was 42.0 percent lower. Feature activity is drastically lower as many locations have suspended retail ads. Cuts from the loin saw slightly more ads space this week as we get closer to grilling season. All other cuts saw less ads space. Cattle slaughter under federal inspection was 3.5 percent higher when compared to last week.

**Activity Index: 2 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

**USDA-MGC Certified Programs List:** <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



**NORTHEAST**  
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)  
(prices in dollars per pound)

Fri. Mar 27, 2020

Outlets		Explanatory Notes										
5,500		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Feature Rate (1/)		44.5%										
Special Rate (1/)		5.6%										
Activity Index (3/)		11,430										
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	5.99 - 6.99	130	6.49	-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	7.99 - 7.99	20	7.99	9.99 - 9.99	10	9.99	-			-		
T-Bone Steak	8.99 - 8.99	110	8.99	6.99 - 8.99	220	8.27	-			4.97 - 6.49	240	5.78
Porterhouse Steak	8.99 - 9.99	180	9.37	6.99 - 7.99	130	7.83	-			4.97 - 6.49	110	5.50
Tenderloin	-			-			-			6.97 - 6.99	130	6.98
Filet Mignon	-			-			-			7.97 - 8.99	130	8.49
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			6.99 - 6.99	210	6.99
Bnls New York Strip Steak	5.99 - 9.99	460	8.44	6.99 - 8.99	200	7.09	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			4.99 - 4.99	210	4.99	-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	3.99 - 3.99	60	3.99	-			-			-		
Bnls Sirloin Steak	3.99 - 8.99	220	7.21	4.99 - 8.99	140	7.83	-			4.97 - 4.97	60	4.97
Sirloin Tip Roast	-			3.99 - 3.99	10	3.99	-			-		
Sirloin Tip Steak	-			4.49 - 4.49	10	4.49	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	6.99 - 6.99	70	6.99	-			-			-		
Top Round Roast	5.99 - 5.99	100	5.99	2.99 - 2.99	70	2.99	-			2.97 - 9.99	130	6.67
Top Round Steak	-			-			-			4.27 - 4.27	60	4.27
Bottom Round Roast	3.68 - 5.29	350	4.43	3.99 - 4.99	80	4.86	-			-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	3.00 - 5.29	220	4.65	2.99 - 4.99	140	3.92	-			-		
Eye Of Round Steak	5.00 - 5.00	10	5.00	-			-			-		
Rump Roast	3.99 - 4.18	160	4.10	4.49 - 4.49	10	4.49	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 5.99	530	4.48	2.49 - 5.99	510	4.09	-			3.97 - 3.97	60	3.97
Chuck/Shldr/Arm Steak	3.49 - 5.99	450	4.78	2.49 - 2.99	220	2.74	-			4.97 - 4.97	60	4.97
London Broil	4.99 - 5.99	170	5.60	2.49 - 4.99	240	3.38	-			3.97 - 3.97	60	3.97
Brisket	5.99 - 5.99	70	5.99	5.99 - 9.49	250	7.18	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	5.00 - 5.79	80	5.66	6.99 - 6.99	10	6.99	-			-		
Flat Iron Steak	8.99 - 8.99	270	8.99	-			-			-		
Flank Steak	8.99 - 8.99	270	8.99	6.29 - 6.29	110	6.29	-			-		
Minute/Cube Steaks	4.98 - 5.00	170	4.99	4.99 - 5.49	140	5.24	-			3.97 - 4.99	310	4.65
Stew Meat	5.00 - 5.00	10	5.00	5.49 - 5.99	230	5.66	-			4.99 - 4.99	190	4.99
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	-			-			-			3.49 - 5.49	140	4.45
Ground Beef 90% Or More	3.99 - 3.99	270	3.99	-			-			3.49 - 6.99	680	4.81
Ground Beef 80-89%	3.49 - 5.99	100	4.04	-			-			2.68 - 4.99	670	3.84
Ground Beef 70-79%	4.99 - 4.99	190	4.99	-			-			1.99 - 1.99	10	1.99
Beef Patties	-			-			-			2.99 - 4.99	280	4.15
Tri-Tip	-			-			-			-		
Skirt Steak	8.99 - 8.99	270	8.99	-			-			-		

Outlets	7,400	Explanatory Notes										
Feature Rate (1/)	58.5%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	27.5%											
Activity Index (3/)	19,510											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			4.89 - 4.89	40	4.89
Bone-In Ribeye Steak	-			7.99 - 7.99	80	7.99	-			4.98 - 4.99	190	4.99
Bnls Ribeye Roast	7.99 - 7.99	80	7.99	-			-			4.79 - 4.79	130	4.79
Bnls Ribeye Steak	7.99 - 11.97	290	10.07	7.99 - 11.99	170	11.75	-			6.99 - 6.99	80	6.99
T-Bone Steak	5.99 - 5.99	130	5.99	6.99 - 9.99	3,960	7.93	-			3.88 - 6.49	530	6.00
Porterhouse Steak	-			6.99 - 7.29	2,480	7.13	-			5.99 - 6.49	440	6.24
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	8.99 - 8.99	80	8.99	5.99 - 9.99	590	6.81	-			4.99 - 6.99	540	5.30
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			2.89 - 2.89	130	2.89
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	3.59 - 3.59	130	3.59	-			-			-		
Bnls Sirloin Steak	3.99 - 3.99	130	3.99	4.99 - 4.99	10	4.99	-			-		
Sirloin Tip Roast	-			3.99 - 3.99	10	3.99	3.79 - 3.79	40	3.79	-		
Sirloin Tip Steak	-			4.49 - 4.49	10	4.49	-			-		
Bnls Top Sirloin Roast	-			6.99 - 6.99	450	6.99	-			-		
Bnls Top Sirloin Steak	4.99 - 6.99	30	5.35	-			4.99 - 4.99	40	4.99	-		
Top Round Roast	-			2.98 - 2.98	20	2.98	-			-		
Top Round Steak	-			-			-			-		
Bottom Round Roast	4.49 - 4.49	20	4.49	4.48 - 4.48	70	4.48	-			3.98 - 3.98	10	3.98
Bottom Round Steak	-			4.99 - 4.99	80	4.99	-			4.48 - 4.48	10	4.48
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	3.59 - 3.59	40	3.59	4.48 - 4.48	70	4.48	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 3.99	190	3.53	2.99 - 4.99	1,360	4.31	-			3.98 - 3.98	10	3.98
Chuck/Shldr/Arm Steak	3.49 - 3.99	110	3.89	4.49 - 4.99	170	4.96	-			4.48 - 4.48	10	4.48
London Broil	-			4.98 - 4.98	20	4.98	-			-		
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	4.99 - 4.99	10	4.99	-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	8.99 - 8.99	80	8.99	-			-			-		
Flank Steak	8.99 - 8.99	80	8.99	-			-			-		
Minute/Cube Steaks	3.20 - 3.20	20	3.20	3.99 - 4.99	160	4.47	-			3.89 - 4.99	290	3.99
Stew Meat	3.99 - 4.00	100	3.99	4.98 - 5.49	1,140	5.41	-			4.99 - 4.99	20	4.99
Ground Round	-			-			-			-		
Ground Chuck	2.99 - 2.99	40	2.99	-			-			2.59 - 2.98	90	2.88
Ground Sirloin	-			-			-			4.29 - 4.29	1,130	4.29
Ground Beef 90% Or More	3.99 - 3.99	80	3.99	-			-			3.99 - 6.99	510	4.42
Ground Beef 80-89%	3.49 - 5.99	220	5.93	-			-			3.00 - 3.89	470	3.03
Ground Beef 70-79%	4.99 - 4.99	20	4.99	-			-			1.99 - 2.68	560	2.08
Beef Patties	-			-			-			2.88 - 5.79	1,470	5.44
Tri-Tip	-			-			-			-		
Skirt Steak	8.99 - 8.99	80	8.99	-			-			-		



Outlets	6,100		<b>Explanatory Notes</b>									
Feature Rate (1/)	54.1%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	16.6%											
Activity Index (3/)	9,180											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			7.99 - 10.99	790	8.14	-			11.98 - 11.98	30	11.98
T-Bone Steak	6.99 - 9.99	300	8.55	7.99 - 8.99	50	8.80	-			4.99 - 5.00	60	5.00
Porterhouse Steak	9.99 - 9.99	10	9.99	7.99 - 9.29	50	9.05	-			4.99 - 5.00	60	5.00
Tenderloin	-			-			-			6.99 - 12.99	200	9.13
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			7.99 - 7.99	10	7.99	6.99 - 6.99	220	6.99
Bnls New York Strip Steak	6.98 - 8.98	100	7.98	6.99 - 8.99	360	7.90	-			7.99 - 7.99	150	7.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	5.99 - 5.99	200	5.99	3.99 - 3.99	30	3.99	-			-		
Bnls Sirloin Roast	5.98 - 5.98	40	5.98	-			-			-		
Bnls Sirloin Steak	5.99 - 6.99	160	6.15	5.99 - 5.99	10	5.99	-			-		
Sirloin Tip Roast	4.00 - 4.99	360	4.87	3.99 - 3.99	10	3.99	-			-		
Sirloin Tip Steak	3.99 - 5.49	210	4.35	4.99 - 4.99	10	4.99	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	5.99 - 5.99	80	5.99	4.99 - 4.99	140	4.99	-			-		
Top Round Roast	3.99 - 4.99	220	4.68	-			-			-		
Top Round Steak	4.49 - 4.99	190	4.86	-			-			-		
Bottom Round Roast	3.49 - 3.49	60	3.49	3.49 - 4.99	30	4.14	-			2.99 - 2.99	30	2.99
Bottom Round Steak	3.99 - 5.99	90	4.75	3.69 - 3.99	100	3.87	-			3.99 - 3.99	70	3.99
Eye Of Round Roast	4.99 - 4.99	50	4.99	-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	3.00 - 4.99	210	3.59	2.99 - 3.99	40	3.22	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.98 - 7.99	380	5.76	3.99 - 4.99	320	4.46	-			-		
Chuck/Shldr/Arm Steak	4.99 - 4.99	40	4.99	4.49 - 4.49	40	4.49	-			-		
London Broil	-			-			-			3.99 - 3.99	10	3.99
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			4.99 - 5.99	160	5.20	-			-		
Flat Iron Steak	5.99 - 6.99	70	6.81	7.99 - 7.99	150	7.99	-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	4.99 - 4.99	380	4.99	3.99 - 4.99	70	4.47	-			4.79 - 5.79	30	5.29
Stew Meat	3.99 - 4.99	190	4.47	4.99 - 4.99	80	4.99	-			4.69 - 5.79	140	4.96
Ground Round	2.99 - 3.99	150	3.35	-			-			3.49 - 4.49	100	3.95
Ground Chuck	3.99 - 3.99	30	3.99	-			-			3.49 - 3.99	80	3.78
Ground Sirloin	-			-			-			3.99 - 4.69	120	4.32
Ground Beef 90% Or More	3.99 - 7.99	180	5.14	-			-			3.99 - 5.99	720	4.85
Ground Beef 80-89%	3.49 - 3.49	30	3.49	-			-			2.69 - 3.99	240	3.36
Ground Beef 70-79%	-			-			-			2.49 - 2.69	250	2.64
Beef Patties	6.00 - 6.99	80	6.32	-			-			3.00 - 4.99	310	3.68
Tri-Tip	-			3.99 - 3.99	110	3.99	-			-		
Skirt Steak	5.99 - 9.99	40	8.76	5.99 - 5.99	10	5.99	-			-		



Outlets	4,900	Explanatory Notes										
Feature Rate (1/)	38.1%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	10.8%											
Activity Index (3/)	3,585											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	9.98 - 9.98	20	9.98	-			-			-		
T-Bone Steak	7.99 - 9.99	60	8.12	9.99 - 9.99	50	9.99	-			4.99 - 4.99	70	4.99
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	-			5.99 - 5.99	530	5.99	-			4.99 - 4.99	50	4.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	5.99 - 5.99	40	5.99	3.99 - 3.99	20	3.99	-			-		
Bnls Sirloin Roast	3.78 - 3.78	20	3.78	-			-			-		
Bnls Sirloin Steak	6.99 - 6.99	20	6.99	-			-			-		
Sirloin Tip Roast	4.99 - 4.99	5	4.99	-			-			-		
Sirloin Tip Steak	-			-			-			-		
Bnls Top Sirloin Roast	-			6.99 - 6.99	50	6.99	-			-		
Bnls Top Sirloin Steak	5.99 - 5.99	5	5.99	3.99 - 3.99	510	3.99	-			4.99 - 4.99	10	4.99
Top Round Roast	-			-			-			-		
Top Round Steak	-			-			-			3.49 - 3.49	70	3.49
Bottom Round Roast	-			2.99 - 4.99	120	4.43	-			-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	4.99 - 4.99	5	4.99	3.99 - 3.99	20	3.99	-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.48 - 3.98	40	3.81	2.99 - 4.99	580	4.85	-			3.49 - 3.49	10	3.49
Chuck/Shldr/Arm Steak	3.98 - 3.98	10	3.98	-			-			3.29 - 3.99	80	3.35
London Broil	-			-			-			-		
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	4.99 - 4.99	40	4.99	-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			5.49 - 5.49	10	5.49
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	3.98 - 4.99	20	4.13	4.99 - 4.99	10	4.99	-			-		
Stew Meat	4.99 - 4.99	5	4.99	5.29 - 5.29	20	5.29	-			-		
Ground Round	-			-			-			3.59 - 3.99	160	3.62
Ground Chuck	-			-			-			3.79 - 3.79	70	3.79
Ground Sirloin	3.78 - 3.78	20	3.78	-			-			-		
Ground Beef 90% Or More	3.99 - 3.99	5	3.99	-			-			5.99 - 5.99	40	5.99
Ground Beef 80-89%	3.49 - 3.49	20	3.49	-			-			3.00 - 3.29	60	3.05
Ground Beef 70-79%	-			-			-			1.99 - 2.66	150	2.29
Beef Patties	6.00 - 6.99	80	6.30	-			-			-		
Tri-Tip	-			3.99 - 3.99	510	3.99	-			-		
Skirt Steak	-			-			-			-		



Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	21.1%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	3.2%											
Activity Index (3/)	2,800											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	13.99 - 13.99	80	13.99	-	-	-	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	-	-	-	-	-	-	-	-	-	-	-	-
T-Bone Steak	5.99 - 5.99	80	5.99	-	-	-	-	-	-	-	-	-
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	11.99 - 11.99	90	11.99	-	-	-	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	3.49 - 3.49	60	3.49
Bnls Top Sirloin Roast	-	-	-	3.97 - 3.97	120	3.97	-	-	-	-	-	-
Bnls Top Sirloin Steak	-	-	-	3.97 - 3.97	120	3.97	-	-	-	4.99 - 4.99	40	4.99
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	5.19 - 5.19	80	5.19	-	-	-	-	-	-	2.99 - 2.99	110	2.99
Bottom Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Roast	-	-	-	2.99 - 2.99	130	2.99	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	-	-	-	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	-	-	-	4.97 - 4.97	120	4.97	-	-	-	2.99 - 4.99	170	3.57
Chuck/Shldr/Arm Steak	-	-	-	4.97 - 4.97	120	4.97	-	-	-	2.99 - 4.99	290	3.71
London Broil	3.99 - 4.79	90	4.09	-	-	-	-	-	-	-	-	-
Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	-	-	-	-	-	-	3.99 - 5.99	110	4.74
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	-	-	-	5.49 - 5.49	130	5.49	-	-	-	4.49 - 4.49	60	4.49
Stew Meat	3.99 - 3.99	10	3.99	5.49 - 5.49	130	5.49	-	-	-	4.49 - 4.49	60	4.49
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	-	-	-	-	-	-	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	3.49 - 3.49	130	3.49
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	4.97 - 4.99	180	4.98
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	2.99 - 3.49	70	3.41
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.97 - 2.99	120	2.06
Beef Patties	-	-	-	-	-	-	-	-	-	-	-	-
Tri-Tip	3.77 - 3.77	90	3.77	-	-	-	-	-	-	10.99 - 10.99	10	10.99
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	1,300	Explanatory Notes										
Feature Rate (1/)	69.2%	5/: <b>BRANDED</b> : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: <b>NON LABELED/OTHER</b> : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	1.6%											
Activity Index (3/)	3,415											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			7.99	7.99	100	7.99			-		
T-Bone Steak	6.99	20	6.99	-			-			-		
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	7.77	40	9.59	6.99	7.99	10	7.49			4.95	10	4.95
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			3.99	3.99	5	3.99			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			3.99	3.99	40	3.99			-		
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	-			-			-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			-			-			-		
Top Round Roast	-			3.99	3.99	40	3.99			-		
Top Round Steak	-			-			-			-		
Bottom Round Roast	-			4.99	4.99	100	4.99			3.95	10	3.95
Bottom Round Steak	-			3.99	3.99	5	3.99			4.48	10	4.48
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	-			1.99	1.99	680	1.99			5.99	10	5.99
Chuck/Shldr/Arm Steak	-			3.99	3.99	40	3.99			-		
London Broil	4.79	20	4.79	4.99	4.99	680	4.99			-		
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			9.99	10	9.99
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	-			5.99	5.99	680	5.99			4.48	10	4.48
Stew Meat	3.99	20	3.99	-			-			4.48	10	4.48
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	-			3.99	3.99	40	3.99			-		
Ground Beef 90% Or More	-			-			-			3.99	680	3.99
Ground Beef 80-89%	-			-			-			3.98	10	3.98
Ground Beef 70-79%	-			-			-			2.99	30	3.23
Beef Patties	-			-			-			-		
Tri-Tip	-			5.99	5.99	100	5.99			-		
Skirt Steak	-			-			-			-		



Outlets	200	Explanatory Notes											
Feature Rate (1/)	80.0%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	0.0%												
Activity Index (3/)	265												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast										7.98	7.98	5	7.98
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak				7.99	7.99	10	7.99						
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak	7.49	8.49	20	7.99									
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak	4.49	4.49	10	4.49	4.79	4.79	5	4.79					
Sirloin Tip Roast					4.99	4.99	20	4.99					
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast	3.29	3.99	20	3.64	4.99	4.99	30	4.99					
Bottom Round Steak	4.49	4.49	10	4.49									
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast	3.99	3.99	10	3.99									
Rump Steak													
Chuck/Shldr/Arm Roast	6.99	6.99	40	6.99	4.99	4.99	5	4.99					
Chuck/Shldr/Arm Steak	6.99	6.99	40	6.99	4.99	4.99	5	4.99					
London Broil													
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%					3.99	3.99	5	3.99		3.48	3.99	20	3.88
Ground Beef 70-79%													
Beef Patties										4.99	4.99	20	4.99
Tri-Tip					5.99	5.99	10	5.99					
Skirt Steak													





Outlets	100		Explanatory Notes										
Feature Rate (1/)	49.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	290												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	9.99	9.99	20	9.99									
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak										8.97	8.97	10	8.97
Porterhouse Steak										8.97	8.97	10	8.97
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak				5.99	7.97	30	6.45						
Bnls New York Strip Steak				9.99	9.99	20	9.99						
Beef Backribs										1.99	1.99	10	1.99
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				5.99	5.99	20	5.99						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	7.99	7.99	20	7.99	5.97	5.97	10	5.97					
Top Round Roast													
Top Round Steak				3.99	3.99	20	3.99						
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				5.97	5.97	10	5.97						
Chuck/Shldr/Arm Steak													
London Broil				2.99	2.99	20	2.99						
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs	4.99	4.99	20	4.99	6.99	6.99	5	6.99					
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										2.99	4.49	40	3.79
Ground Beef 70-79%										1.99	2.99	20	2.12
Beef Patties													
Tri-Tip													
Skirt Steak													