

# NATIONAL ORNAMENTAL TRENDS

Agricultural Marketing Service Specialty Crops Market News

March 26, 2020

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Unless otherwise stated, imports are for the weeks ending March 07, 14 and 21, 2020 in that order in 1,000 stem count units. Expected movement is for the period March 22 - 28, 2020. Prices are for March 26, 2020 compared to March 19, 2020. Unless otherwise stated, sales are F.O.B. port of entry basis and extra services are included. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by shipper are included in the price reported. IMPORTS FROM COLOMBIA, ECUADOR, COSTA RICA, AND GUATEMALA; MOSTLY COLOMBIA

# **ORNAMENTALS**

# ---ALSTROEMERIA

Imports via Air 5,734-5,448-3,905 --- Movement expected to remain about the same. Trading Moderate. Prices Select and Fancy Lower; Super Select Slightly Lower. Bunched 10s Assorted colors; Super Select mostly 2.25-2.50, Select mostly 1.75-2.10 and Fancy mostly 1.25-1.60

### ---ASTER

Imports via Air 430-583-328 --- Movement is expected to remain about the same. Trading Moderate. Prices Higher. Per bunch Assorted mostly 2.10- 2.85, Purple mostly 2.30-2.85 and White mostly 2.10-2.85.

# ---CALLA (ZANTEDESCHIA)

Imports via Air 254-308-158 --- Movement expected to remain about the same. Trading Moderate. Prices Miniature Assorted Lower; Others Generally Unchanged. Per stem Standard Type White Varieties 80 cm .80-1.05, Miniature Type Assorted Colors 50 cm mostly .75 -.80 and Miniature type White 50 cm mostly .75-.80.

#### --- CARNATIONS

Imports via Air 7,298-7,420-4,346 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per stem Assorted colors; Select mostly.19-.23, Fancy mostly .18-.22 and Standard mostly .17-.20.

# --- CARNATIONS, MINIATURE

Imports via Air 3,761-5,356-3,491 --- Movement expected to remain about the same. Trading Moderate. Prices Lower. Per bunch Assorted colors mostly, 1.65-1.95.

### ---CHRYSANTHEMUMS

Imports via Air 2,938-2,336-1,276 --- Movement expected to increase. Trading Moderate. Prices Generally Unchanged. Bunched 10s Disbud Spider Assorted colors mostly 2.95-3.35.

### ---GERBERA

Imports via Air 457-440-315 --- Movement expected to increase. Trading Moderate. Prices Unchanged. Per stem Large mostly .35-.44.

### ---GYPSOPHILA

Imports via Air 1,648-2,007-967 --- Movement expected to increase. Trading Moderate. Prices XLence Higher; Others Generally Unchanged. Per bunch Million Stars mostly 2.50-3.65, XLence 2.50-3.560 and Mirabella few, 3.10.

# ---HYDRANGEA

Imports via Air 1,773-2,002-773 --- Movement expected to remain about the same. Trading Moderate. Prices Assorted and White Slightly Higher; Blue Unchanged. Per stem Assorted mostly .64-.75, White mostly .60-.70 and Blue mostly .60-.80.

# ---LIATRIS

Imports via Air 233-216-127 --- Movement expected to remain about the same. Trading Moderate. Prices 90 cm Higher; 80 cm Lower; 70 cm Generally Unchanged. Bunched 10s 90 cm mostly 3.00-4.50, 80 cm mostly 2.50-3.50, and 70 cm few, 2.40.

Source: USDA Specialty Crops Market News

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Washington, DC 20250 Phone (202) 720-2175



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### ---POMPONS

Imports via Air 7,568-10,654-6,464 --- Movement expected to remain about the same. Trading Moderate. Prices Slightly Higher. Per bunch Cushion Daisy Novelty Assorted (CDN) Colors mostly 1.55-1.90, Cushion Type Assorted mostly 1.60-1.90, Daisy Type Assorted mostly 1.60-1.90 and Button Type Assorted mostly, 1.55-1.90

# ---ROSE, HYBRID TEA

Imports via Air 21,809-23,163-17,556 --- Movement expected to remain about the same. Trading Moderate. Prices 50-60 cm Higher; 40 cm Slightly Lower Per stem Assorted Colors 60 cm mostly .34-.54, 50 cm mostly .30-.40, and 40 cm mostly .23-.30.

# ---SNAPDRAGON

Imports via Air 197-219-87 --- Movement expected to remain the same. Trading Moderate. Prices Lower. Per bunch mostly 3.00-3.95.

#### ---SOLIDAGO

Imports via Air 461-567-276 --- Movement expected to remain about the same. Trading Moderate. Prices Higher. Per bunch mostly 2.50-2.90.

# ---STATICE (LIMONIUM)

Imports via Air 824-849-498 --- Movement expected to increase. Trading Moderate. Prices Purple and Misty Blue Slightly lower; Others Generally Unchanged. Per bunch Sinuata Assorted Colors mostly 2.10-2.95, Purple mostly 1.95-3.15, Misty Blue mostly 3.00-4.10, Maine Blue mostly 3.00-4.00 and Misty White mostly 3.00-4.60.

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