



United States
Department of
Agriculture

Agricultural
Marketing
Service

Livestock,
Poultry and
Seed Program

Agricultural
Analytics
Division

Feature Advertising by U.S. Supermarkets Meat, Poultry, Fruits, and Vegetables

Christmas/Hanukkah 2014

Advertised Prices effective through December 25, 2014



Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of popular poultry, meat, fruit and vegetable products for the Christmas/Hanukkah 2014 holiday marketing period. Advertised sale prices are shown by region, state, and supermarket banner and include brand names, prices, and special purchase conditions.

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Shell Eggs, Liquid Egg Products, and Egg Nog

Northeast.....	277
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South Central.....	301
Southwest.....	307
Northwest	310

Vegetables, Root Crops, Greens, Herbs, and Nuts

Northeast.....	314
Southeast	329
Midwest	341
South Central.....	359
Southwest.....	372
Northwest	376

Fruit

Northeast.....	382
Southeast	398
Midwest	411
South Central.....	430
Southwest.....	443
Northwest	448

Store-Prepared Holiday Dinners

Northeast.....	455
Southeast	468
Midwest	481
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Southwest.....	506
Northwest	510

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Report Notes and Key to Abbreviations:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

Common Abbreviations:

n/inot identified
BOGOBuy one, get one free
AAntibiotic-free
FFree Range
KKosher
LLocally-grown
OUSDA Certified Organic

Miscellaneous Poultry Weight Ranges:

Turkey Breast, bone-in 4-9 pounds
Roasters 7-10 pounds
Cornish Hens 1-2 pounds
Baking Hens 4-6 pounds
Capon 7-10 pounds
Duckling/Duck 4-6 pounds
Goose 8-12 pounds
Rabbit 2.5-3.5 pounds
Pheasant 1.5-2 pounds
Quail0.5-.75 pounds

Vegetable Information:

- Greens includes kale, turnip, mustard, and collards.
- Fresh Herbs includes sage, parsley, basil, rosemary, oregano, thyme, and cilantro.
- Winter squash includes varieties of summer-grown squash harvested in the mature stage with a tough rind.
- Sweet potatoes include orange-flesh yams.

U.S. Regional Definitions:

Northeast CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT
Southeast AL,FL,GA,MS,NC,SC,TN,VA,WV
Midwest IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI
South Central AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT
Southwest CA, HI, NV
Northwest AK,ID,MT,OR,WA,WY

Shell Egg Codes:

JBJumbo
XLExtra Large
LGLarge
MDMedium
WWhite Shell
BBrown Shell

Lamb Origin Codes:

US United States
AU Australia
NZ New Zealand

Beef Grade Codes:

PR USDA Prime
CH USDA Choice
SE USDA Select

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT													
CT	A&P Stores	Empire n/i		0.99		2.99							< 16 lbs. (hen)
	Adams IGA	Honeysuckle Shady Brook	1.69							1.69			
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										
	Best Markets	Best Yet		1.47									
	Big Y	Empire Butterball		1.49		3.99							
	Bravo	Shady Brook	1.99										
	C-Town	Shady Brook	1.99										
	Fairway Foods	Empire n/i			3.99					2.49			
	Food Emporium	Mid-Atlantic Empire				2.99				2.99			locally grown
	Geissler's	Waybest	1.69										
	King's	King's Empire				3.49				1.99			locally grown ABF; locally grown
	NSA Supermarket	Best Yet		1.29									
	Pioneer	Shady Brook		1.19									
	Price Chopper	Price Chopper Shady Brook Plainville Farms Empire	1.69								2.69		
	ShopRite	ShopRite		1.49		2.79							< 16 lbs. (hen)
	Stop & Shop	Stop & Shop Nature's Promise n/i	1.29							1.99			frozen
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods NE	WFM (Jaindl) WFM (Jaindl) Plainville Farms Kosher Valley Koch			3.49		3.99		2.49 2.99	2.99			locally grown locally grown locally grown locally grown locally grown

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Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
DC	ALDI	Butterball		1.19									
	Giant Food	Giant	1.29										
		Nature's Promise								1.99			frozen
		n/i				2.99							
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4
		Harris Teeter		1.59									w/o store card
		Harris Teeter	1.49										w/ store card; limit 2
		Harris Teeter	1.99										w/o store card
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
		Butterball	1.69										w/ store card
		Butterball	2.39										w/o store card
		Plainville Farms								2.69			w/ store card
		Plainville Farms								3.49			w/o store card
	Safeway Eastern	Shady Brook	1.69										w/ store card
	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
	Whole Foods MdA	Maple Lawn								2.69			
	Koch								2.69				
	Kopp								2.69				
	n/i				3.49								
DE	A&P Stores	Empire				2.99							< 16 lbs. (hen)
		n/i		0.99									
		Honeysuckle								1.69			
	ACME Markets	Lancaster Brand	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
	Fresh Grocer	Butterball		1.89									< 16 lbs. (hen)
		Shady Brook	1.99										
		n/i		1.49									
Giant Food	Giant	1.29											
	Nature's Promise								1.99			frozen	
	n/i				2.99								

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
DE <i>(cont)</i>	Great Valu Markets	n/i		0.99										
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4	
		Harris Teeter		1.59									w/o store card	
		Harris Teeter	1.49										w/ store card; limit 2	
		Harris Teeter	1.99										w/o store card	
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Butterball	1.69										w/ store card	
		Butterball	2.39										w/o store card	
		Plainville Farms								2.69			w/ store card	
		Plainville Farms								3.49			w/o store card	
		Pathmark	Empire				2.99						< 16 lbs. (hen)	
			America's Choice	1.79										
			n/i		0.99									
		Safeway Eastern	Shady Brook	1.69										w/ store card
		ShopRite	ShopRite		1.49									< 16 lbs. (hen)
		Shurfine	Shady Brook	1.79										
		Shurfine		1.19										
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										
MA	Adams IGA	Shady Brook	1.69											
	ALDI	Butterball		1.19										
	Big Y	Empire				3.99								
		Butterball		1.49										
	C-Town	Shady Brook	1.99											
	Donelan's	Empire				3.99							< 16 lbs. (hen)	
		Bell & Evans								2.99				
		Perdue	1.49											
		Butterball	2.29											
	Geissler's	Waybest	1.69											
	Hannaford	Marval		1.19										
	Market Basket	Market Basket		0.69									limit 2	
		Jennie-O		0.69									limit 2	
Met Foods	Shady Brook		1.29											
NSA Supermarket	Best Yet		1.29											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MD (cont)	Great Valu Markets	n/i		0.99										
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4	
		Harris Teeter		1.59									w/o store card	
		Harris Teeter	1.49										w/ store card; limit 2	
		Harris Teeter	1.99										w/o store card	
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Butterball	1.69										w/ store card	
		Butterball	2.39										w/o store card	
		Plainville Farms									2.69		w/ store card	
		Plainville Farms									3.49		w/o store card	
		Martins Food	Giant	1.29									w/ store card	
			Nature's Promise								1.79		frozen	
			Butterball	1.49									w/ store card	
			Butterball	1.99									w/o store card	
			n/i				2.99						w/ store card	
			n/i				3.29						w/o store card	
		Mars	Shady Brook		0.79									w/ \$20 purchase; limit 1
			Shady Brook	1.29										
			Butterball		1.19									w/ \$20 purchase; limit 1
		Safeway Eastern	Shady Brook	1.69										w/ store card
		Shop'n Save	Honeysuckle	1.59	1.39									
		Shopper's	Shady Brook	1.19										
		ShopRite	ShopRite		1.49									< 16 lbs. (hen)
		Shurfine	Shady Brook	1.79										
			Shurfine		1.19									
		Target	Butterball		1.19									
	The Fresh Market	n/i								2.49				
	Walmart	Butterball		1.18										
	Wegman's	Wegman's	1.59					4.99						
		Wegman Premium	2.49											
	Weis	Li'l Butterball	1.98										w/ store card	
		Weis		1.49									w/ store card	
	Whole Foods MdA	Maple Lawn							2.69					
		Koch							2.69					
		Kopp							2.69					
		n/i			3.49									

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
ME	Hannaford	Marval		1.19									limit 2 limit 2
	Market Basket	Market Basket		0.69									
		Jennie-O		0.69									
	Shaw's	Butterball		1.49									
	Target	n/i	1.39										
	Walmart	Butterball		1.19									
		Butterball		1.18									
NH	ALDI	Butterball		1.19									limit 2 limit 2
	Hannaford	Marval		1.19									
	Market Basket	Market Basket		0.69									
		Jennie-O		0.69									
	Price Chopper	Price Chopper		1.29									
		Shady Brook	1.69							2.69			
		Plainville Farms											
		Empire			2.79								
	Shaw's	Butterball		1.49									
	Target	n/i	1.39										
	Butterball		1.19										
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
NJ	A&P Stores	Empire				2.99							< 16 lbs. (hen) w/ \$50 purchase; limit1 w/o condition limit 2
		n/i		0.99									
		Honeysuckle									1.69		
	ACME Markets	Lancaster Brand	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										
	Best Markets	Best Yet		1.47									
	Bravo	Shady Brook	1.99										
	C-Town	Shady Brook	1.99										
	Extra Markets	n/i	0.98										
		n/i	1.48										
	Fairway Foods	Empire			3.99								
	n/i									2.49			
Fine Fare	Shady Brook	1.59											
Foodtown	Foodtown		0.89										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NJ <i>(cont)</i>	Great Valu Markets	n/i		0.99									
	King's	King's								1.99			locally grown
		Empire				3.49							ABF; locally grown
	Met Foods	Shady Brook		1.29									
	Morton Williams	Shady Brook	1.79										
		Butterball	1.79										
	Pathmark	Empire				2.99							< 16 lbs. (hen)
		America's Choice	1.79										
		n/i		0.99									
	Pioneer	Shady Brook		1.19									
	ShopRite	ShopRite		1.49									< 16 lbs. (hen)
	Stop & Shop	Stop & Shop	1.29										
		Nature's Promise								1.99			frozen
		n/i				2.99							
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Thriftway	Shady Brook		1.29									
	Walmart	Butterball		1.18									
	Wegman's	Wegman's	1.59					4.99					
		Wegman Premium	2.49										
Weis	Li'l Butterball	1.98										w/ store card	
	Weis		1.49									w/ store card	
Western Beef	n/i	1.69											
Whole Foods MdA	Maple Lawn							2.69					
	Koch							2.69					
	Kopp							2.69					
	n/i				3.49								
Whole Foods NE	WFM (Jaindl)						3.99	2.49				locally grown	
	WFM (Jaindl)							2.99	2.99			locally grown	
	Plainville Farms						3.99					locally grown	
	Kosher Valley				3.49							locally grown	
	Koch										4.99	locally grown	
NY	A&P Stores	Empire				2.99							< 16 lbs. (hen)
		n/i		0.99									
		Honeysuckle								1.69			
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NY <i>(cont)</i>	Best Markets	Best Yet		1.47									
	Big M	Honeysuckle		1.39									
	Bravo	Shady Brook	1.99										
	C-Town	Shady Brook	1.99										
	D'Agostino's	Shady Brook	1.69										
	DeCiccio's	Shady Brook	1.99										
	Fairway Foods	Empire			3.99								
		n/i								2.49			
	Fine Fare	Shady Brook	1.59										
	Food Emporium	Mid-Atlantic								2.99			locally grown
		Empire				2.99							
	Foodtown	Foodtown		0.89									limit 2
	Giunta's	Norbest		1.69									
	Great American	Shady Brook	1.49										
	Hannaford	Marval		1.19									
	King Kullen	Empire				2.99							
	King's	King's								1.99			locally grown
		Empire				3.49							ABF; locally grown
	Met Foods	Shady Brook		1.29									
	Metropolitan	Shady Brook		1.29									
	Morton Williams	Shady Brook	1.79										
		Butterball	1.79										
	NSA Supermarket	Best Yet		1.29									
	North Shore	Empire				2.99							
	Pathmark	Empire				2.99							< 16 lbs. (hen)
		America's Choice	1.79										
		n/i		0.99									
	Peck's	Master Chef		1.29									< 16 lbs. (hen)
Pioneer	Shady Brook		1.19										
Price Chopper	Price Chopper		1.29										
	Shady Brook	1.69											
	Plainville Farms								2.69				
	Empire				2.79								
Shop'n Save	Honeysuckle	1.59	1.39										
ShopRite	ShopRite		1.49									< 16 lbs. (hen)	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NY <i>(cont)</i>	Stop & Shop	Stop & Shop	1.29										
		Nature's Promise								1.99			frozen
		n/i				2.99							
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Tops Market	Jennie-O	1.49										
		Honeysuckle		1.39									
		Butterball		1.39									
	Walmart	Butterball		1.18									
	Wegman's	Wegman's	1.59				4.99						
		Wegman Premium	2.49										
	Weis	Li'l Butterball	1.98										w/ store card
		Weis		1.49									w/ store card
	Western Beef	n/i	1.69										
	Whole Foods NE	WFM (Jaindl)					3.99		2.49				locally grown
	WFM (Jaindl)							2.99	2.99			locally grown	
	Plainville Farms					3.99						locally grown	
	Kosher Valley			3.49								locally grown	
	Koch										4.99	locally grown	
PA	A&P Stores	Empire				2.99							< 16 lbs. (hen)
		n/i		0.99									
		Honeysuckle								1.69			
	ACME Markets	Lancaster Brand	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										
	Big M	Honeysuckle		1.39									
	Bravo	Shady Brook	1.99										
	C-Town	Shady Brook	1.99										
	Fine Fare	Shady Brook	1.59										
	Foodtown	Foodtown		0.89									limit 2
	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
	Butterball		1.59									w/ store card	
	Butterball		1.79									w/o store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
PA <i>(cont)</i>	Fresh Grocer	Butterball		1.89									< 16 lbs. (hen)	
		Shady Brook	1.99											
		n/i		1.49										
	Giant Eagle	Giant Eagle		1.29										
		Honeysuckle		1.29										
	Giant Food Stores	Giant	1.29											w/ store card
		Nature's Promise								1.79				frozen
		Butterball	1.49											w/ store card
		Butterball	1.99											w/o store card
		n/i				2.99								w/ store card
		n/i				3.29								w/o store card
	Great Valu Markets	n/i		0.99										
	Karn's	Prestage Farms	1.89											
	Kuhn's	Amish Country	1.79	1.39										
		Butterball	1.69											
	Martins Food	Honeysuckle		1.49										
		Giant	1.29											w/ store card
		Nature's Promise								1.79				frozen
		Butterball	1.49											w/ store card
		Butterball	1.99											w/o store card
	Pathmark	n/i				2.99								w/ store card
		n/i				3.29								w/o store card
		Empire				2.99								< 16 lbs. (hen)
	Price Chopper	America's Choice	1.79											
		n/i		0.99										
		Price Chopper		1.29										
	Shop'n Save	Shady Brook	1.69											
		Plainville Farms								2.69				
		Empire				2.79								
	Shop'Rite	Honeysuckle	1.59	1.39										
ShopRite	ShopRite		1.49									< 16 lbs. (hen)		
ShurSave	Shady Brook	1.79										w/ store card		
Shurfine	Shady Brook	1.79												
	Shurfine		1.19											
Sparkle	Honeysuckle	1.79	1.49									w/ store card		
	Honeysuckle	2.39										w/o store card		
Target	Butterball		1.19											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
PA <i>(cont)</i>	The Fresh Market	n/i								2.49			w/ store card w/ store card
	Thorne's Market	Honeysuckle		1.49									
	Thriftway	Shady Brook		1.29									
	Tops Market	Jennie-O	1.49										
		Honeysuckle		1.39									
		Butterball		1.39									
	Walmart	Butterball		1.18									
	Wegman's	Wegman's	1.59				4.99						
		Wegman Premium	2.49										
	Weis	Li'l Butterball	1.98										
		Weis		1.49									
	Whole Foods MdA	Maple Lawn							2.69				
		Koch							2.69				
Kopp								2.69					
n/i				3.49									
RI	ALDI	Butterball		1.19									frozen
	Associated	Shady Brook	1.99										
	Bravo	Shady Brook	1.99										
	Dave's	n/i	1.79										
		Bell & Evans							2.99				
		Plainville Farms							2.99				
	Shaw's	Butterball		1.49									
		n/i	1.39										
	Stop & Shop	Stop & Shop	1.29										
		Nature's Promise								1.99			
	n/i					2.99							
	Target	Butterball		1.19									
Walmart	Butterball		1.18										

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
VT	ALDI	Butterball		1.19									
	Hannaford	Marval		1.19									
	Price Chopper	Price Chopper		1.29									
		Shady Brook	1.69										
		Plainville Farms								2.69			
		Empire				2.79							
	Shaw's	Butterball		1.49									
		n/i	1.39										
	Tops Market	Jennie-O	1.49										
		Honeysuckle		1.39									
	Butterball		1.39										

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV														
AL	ALDI	Butterball		1.19										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Greer's Market	Best Choice		0.99									w/ additional purchase; limit 1	
	Ingle's	Butterball	1.98											
		Butterball	2.58											
	Kroger Atlanta	Honeysuckle	1.49										w/ store card	
	Kroger Nashville	Honeysuckle	1.49	1.29									w/ store card	
	Publix	Empire				2.69								w/ store card
		Empire				3.99								w/o store card
	Publix	Publix		0.79										limit 2
		Publix	1.69	1.09										additional quantities
	Publix	Publix		3.49										smoked
		Butterball	1.89											
	Ramey's	n/i		2.49										smoked
	Target	Butterball		1.19										
The Fresh Market	n/i								2.49					
Walmart	Butterball		1.18											
Western Market	Jennie-O	1.39											< 16 lbs. (hen)	
Whole Foods South	WFM				3.99					2.49				
	Bell & Evans							2.99					brined	
Winn-Dixie	Honeysuckle		0.79										limit 2	
FL	Albertsons Sthrn	Honeysuckle	1.69											
	ALDI	Butterball		1.19										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Greer's Market	Best Choice		0.99									w/ additional purchase; limit 1	
	Harris Teeter	Harris Teeter		0.99										w/ store card; limit 4
		Harris Teeter		1.59										w/o store card
	Harris Teeter	Harris Teeter	1.49											w/ store card; limit 2
		Harris Teeter	1.99											w/o store card
	Bell & Evans	Bell & Evans								2.69				< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49				< 16 lbs. (hen); w/o store card
	Butterball	Butterball	1.69											w/ store card
		Butterball	2.39											w/o store card
Plainville Farms	Plainville Farms								2.69				w/ store card	
	Plainville Farms								3.49				w/o store card	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
FL <i>(cont)</i>	Hitchcock's	n/i		2.99									smoked	
	J.H. Harvey's	Jennie-O	1.49										limit 2	
		Honeysuckle		0.99									limit 2	
		Norbest	1.69	1.19									smoked	
	Publix	n/i		1.99									w/ store card	
		Empire			2.69								w/o store card	
		Empire			3.99								limit 2	
		Publix		0.79									additional quantities	
		Publix	1.69	1.09									smoked	
		Publix		3.49										
	Target	Butterball	1.89											
		Butterball		1.19										
	The Fresh Market	n/i								2.49				
	Walmart	Butterball		1.18										
	Whole Foods - FL	Plainville Farms					3.99				2.99			brined
Nature's Rancher										2.69				
Kosher Valley				3.99										
Winn-Dixie	Honeysuckle		0.79									limit 2		
GA	ALDI	Butterball		1.19										
	Bi-Lo	Honeysuckle		0.79									limit 2	
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Food Lion	Jennie-O	1.59										w/ store card	
		Jennie-O	2.49										w/o store card	
	Galaxy Foods	Butterball		1.59									w/ store card	
		Butterball		1.79									w/o store card	
		n/i		1.28										
	Harris Teeter	Butterball		1.68										
		Harris Teeter		0.99										w/ store card; limit 4
		Harris Teeter		1.59										w/o store card
		Harris Teeter	1.49											w/ store card; limit 2
		Harris Teeter	1.99											w/o store card
		Bell & Evans								2.69				< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49				< 16 lbs. (hen); w/o store card
Plainville Farms	Butterball	1.69											w/ store card	
	Butterball	2.39											w/o store card	
	Plainville Farms								2.69				w/ store card	
Plainville Farms								3.49				w/o store card		

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Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
GA <i>(cont)</i>	Ingle's	Butterball	1.98										
		Butterball	2.58										
	J.H. Harvey's	Honeysuckle		0.99									limit 2
		Norbest	1.69	1.19									limit 2
		n/i		1.99									smoked
	Kroger Atlanta	Honeysuckle	1.49										w/ store card
	Publix	Empire			2.69								w/ store card
		Empire			3.99								w/o store card
		Publix		0.79									limit 2
		Publix	1.69	1.09									additional quantities
		Publix		3.49									smoked
		Butterball	1.89										
	Sprout's Market	Sprouts	1.99										
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
Wayfield's	Honeysuckle		0.99										
Whole Foods South	WFM					3.99				2.49			
	Bell & Evans							2.99				brined	
Winn-Dixie	Honeysuckle		0.79									limit 2	
MS	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Greer's Market	Best Choice		0.99									w/ additional purchase; limit 1
	Kroger Delta	Honeysuckle	1.79										w/ store card
	Mac's Fresh	Norbest		2.39									smoked
	Ramey's	n/i		2.49									smoked
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods South	WFM					3.99				2.49		
		Bell & Evans							2.99				brined
Winn-Dixie	Honeysuckle		0.79									limit 2	
NC	ALDI	Butterball		1.19									
	Bi-Lo	Honeysuckle		0.79									limit 2
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Farm Fresh	Perdue	1.49										

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
NC <i>(cont)</i>	Food Lion	Jennie-O	1.59										w/ store card	
		Jennie-O	2.49										w/o store card	
		Butterball		1.59									w/ store card	
		Butterball		1.79									w/o store card	
	Galaxy Foods	n/i		1.28										
		Butterball		1.68										
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4	
		Harris Teeter		1.59									w/o store card	
		Harris Teeter	1.49										w/ store card; limit 2	
		Harris Teeter	1.99										w/o store card	
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Butterball	1.69										w/ store card	
		Butterball	2.39										w/o store card	
		Plainville Farms									2.69		w/ store card	
		Plainville Farms									3.49		w/o store card	
	Ingle's	Butterball	1.98											
		Butterball	2.58											
	Just \$ave Foods	Jennie-O	1.49											
	Kroger MidAtlantic	Shady Brook	1.39											
	Lowe's Food	Jeannie-O		2.99										smoked
		Jeannie-O	1.49											
		Butterball	1.69											
	Piggly Wiggly Retail Publix	Butterball		1.19										
		Empire					2.69							w/ store card
		Empire					3.99							w/o store card
		Publix		0.79										limit 2
		Publix	1.69	1.09										additional quantities
		Publix		3.49										smoked
	Target	Butterball	1.89											
Butterball			1.19											
The Fresh Market	n/i									2.49				
Walmart	Butterball		1.18											
Whole Foods South	WFM					3.99				2.49				
	Bell & Evans							2.99					brined	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh			
SC	ALDI	Butterball		1.19											
	Bi-Lo	Honeysuckle		0.79									limit 2		
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1		
	Food Lion	Jennie-O	1.59											w/ store card	
		Jennie-O	2.49											w/o store card	
	Galaxy Foods	Butterball		1.59										w/ store card	
		Butterball		1.79										w/o store card	
		n/i		1.28											
		Butterball		1.68											
	Harris Teeter	Harris Teeter		0.99										w/ store card; limit 4	
		Harris Teeter		1.59										w/o store card	
	Ingle's	Harris Teeter	1.49											w/ store card; limit 2	
		Harris Teeter	1.99											w/o store card	
		Bell & Evans								2.69				< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49				< 16 lbs. (hen); w/o store card	
		Butterball	1.69											w/ store card	
		Butterball	2.39											w/o store card	
		Plainville Farms								2.69				w/ store card	
		Plainville Farms								3.49				w/o store card	
		J.H. Harvey's	Butterball	1.98											
			Butterball	2.58											
	Kroger Atlanta	Honeysuckle		0.99										limit 2	
		Norbest	1.69	1.19										limit 2	
		n/i		1.99										smoked	
	Lowe's Food	Honeysuckle	1.49											w/ store card	
	Publix	Jeannie-O		2.99										smoked	
		Jeannie-O	1.49												
	Target	Butterball	1.69												
		Empire				2.69								w/ store card	
		Empire				3.99								w/o store card	
Publix			0.79										limit 2		
Publix		1.69	1.09										additional quantities		
The Fresh Market	Publix		3.49										smoked		
	Butterball	1.89													
Walmart	Butterball		1.19												
	The Fresh Market	n/i								2.49					
	Walmart	Butterball		1.18											

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
SC	Whole Foods South	WFM						3.99			2.49		
<i>(cont)</i>		Bell & Evans							2.99				brined
TN	ALDI	Butterball		1.19									
	Bi-Lo	Honeysuckle		0.79									limit 2
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Food City	Butterball		1.19									limit 2
		Food City		0.99									limit 2
		Food Club	1.59										< 16 lbs. (hen)
	Food Country USA	Honeysuckle		1.19									w/ store card
		Honeysuckle		1.89									w/o store card
	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4
		Harris Teeter		1.59									w/o store card
		Harris Teeter	1.49										w/ store card; limit 2
		Harris Teeter	1.99										w/o store card
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
		Butterball	1.69										w/ store card
		Butterball	2.39										w/o store card
		Plainville Farms								2.69			w/ store card
		Plainville Farms								3.49			w/o store card
	IGA	Honeysuckle	1.49										
	Ingle's	Butterball	1.98										
		Butterball	2.58										
	Kroger Delta	Honeysuckle	1.79										w/ store card
	Kroger Nashville	Honeysuckle	1.49	1.29									w/ store card
	Publix	Empire				2.69							w/ store card
		Empire				3.99							w/o store card
		Publix		0.79									limit 2
		Publix	1.69	1.09									additional quantities
		Publix		3.49									smoked
		Butterball	1.89										
	Super Dollar	n/i		0.99									limit 2
	Target	Butterball		1.19									

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
TN <i>(cont)</i>	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods South	WFM Bell & Evans					3.99		2.99	2.49			brined
VA	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Farm Fresh	Perdue	1.49										
	Food City	Butterball		1.19									limit 2
		Food City		0.99									limit 2
	Food Club	Food Club	1.59										< 16 lbs. (hen)
		Food Country USA	Honeysuckle		1.19								w/ store card
	Food Lion	Honeysuckle		1.89									w/o store card
		Jennie-O	1.59										w/ store card
	Galaxy Foods	Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
	Giant Food	Butterball		1.79									w/o store card
		n/i		1.28									
	Harris Teeter	Butterball		1.68									
		Giant	1.29										
	Harris Teeter	Nature's Promise								1.99			frozen
		n/i				2.99							
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4
		Harris Teeter		1.59									w/o store card
	Harris Teeter	Harris Teeter	1.49										w/ store card; limit 2
Harris Teeter		1.99										w/o store card	
Harris Teeter	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
	Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
Harris Teeter	Butterball	1.69										w/ store card	
	Butterball	2.39										w/o store card	
Harris Teeter	Plainville Farms								2.69			w/ store card	
	Plainville Farms								3.49			w/o store card	
Ingle's	Butterball	1.98											
	Butterball	2.58											
Lowe's Food	Jeannie-O		2.99										
	Jeannie-O	1.49											
	Butterball	1.69										smoked	

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
VA <i>(cont)</i>	Martins Food	Giant	1.29										w/ store card
		Nature's Promise								1.79			frozen
		Butterball	1.49										w/ store card
		Butterball	1.99										w/o store card
		n/i				2.99							w/ store card
		n/i				3.29							w/o store card
	Piggly Wiggly Retail	Butterball		1.19									w/ store card
	Safeway Eastern	Shady Brook	1.69										w/ store card
	Shopper's	Shady Brook	1.19										
	Super Dollar	n/i		0.99									limit 2
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Wegman's	Wegman's	1.59				4.99						
		Wegman Premium	2.49										
Whole Foods MdA	Maple Lawn								2.69				
	Koch								2.69				
	Kopp								2.69				
	n/i			3.49									
WV	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Food Fair	Butterball		1.49									w/ additional purchase; limit 1
		Butterball	1.99										
		Honeysuckle	1.79										
		Walnut Creek		2.69									smoked
	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
	Galaxy Foods	n/i		1.28									
		Butterball		1.68									
	Giant Eagle	Giant Eagle		1.29									
		Honeysuckle		1.29									
	Kroger Columbus	Honeysuckle	1.69										w/ store card
	Kroger		1.19									w/ store card	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
WV (cont)	Martins Food	Giant	1.29										w/ store card
		Nature's Promise								1.79			frozen
		Butterball	1.49										w/ store card
		Butterball	1.99										w/o store card
		n/i				2.99							w/ store card
		n/i				3.29							w/o store card
	Riesbeck's	Honeysuckle		1.39									
	Shop'n Save	Honeysuckle	1.59	1.39									
	Sparkle	Honeysuckle	1.79	1.49									w/ store card
		Honeysuckle	2.39										w/o store card
	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
	Weis	Li'l Butterball	1.98										w/ store card
		Weis		1.49									w/ store card

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI														
IA	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	ALDI	Butterball		1.19										
	Dahl's	Best Choice		0.99										
	Family Foods	Our Family		1.29										
	Fareway	Fareway		0.99										
	Hometown Foods	Shurfresh		1.29										
	Hy-Vee	Hy-Vee		1.29										
	Jewel-Osco	Jennie-O	1.99	0.96										
		Honeysuckle		0.96										
		Perdue	1.99											
	Butterball		2.49											
		Norbest		1.29										
	Schnuck's	Honeysuckle	1.99	1.29										
		Shady Brook		0.99										
	Schnuck's		1.79											
	Sunshine Foods	Shurfine		1.19										
Target	Butterball		1.19											
The Fresh Market	n/i								2.49					
Walmart	Butterball		1.18											
	Larry Schultz					3.99								
	Nature's Rancher								2.49					
	Valerie's Farm								2.49					
Kosher Valley				3.99							brined			
IL	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	ALDI	Butterball		1.19										
	Angelo Caputo's	Perdue	1.99											
		Peacock Amish								2.99				
		Ho-Ka							2.99					
	Norbest		1.19											
	Butterball		1.49											
	Li'l Butterball		1.89											
	Butera	Jennie-O		0.99										w/ \$30 purchase; limit 1
		Jennie-O	1.69											
	Cub Foods	Honeysuckle								1.99				
		Honeysuckle	1.89											
Dierberg's	Butterball		2.39											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
IL <i>(cont)</i>	Fairplay Foods	Butterball		0.99									w/ \$25 purchase; limit 1	
		Norbest		0.79									w/ \$25 purchase; limit 1	
		Butterball	1.99											
		Rosebud Farms	1.99											
	Fareway	Fareway		0.99										
	Food 4 Less	Butterball	1.99											
	Fresh Thyme	n/i		1.49										
	Garden Fresh	Norbest		0.99										
	Heinen's	Plainville Farms								2.99				
	Hy-Vee	Hy-Vee		1.29										
	IGA	Honeysuckle	1.49											
	Jewel-Osco	Jennie-O	1.99	0.96										
		Honeysuckle		0.96										
		Perdue	1.99											
		Butterball	2.49											
	Kroger Central	Honeysuckle	1.69										w/ store card	
	Kroger Louisville	Butterball	1.59										w/ store card	
	Mariano's	Bell & Evans								2.99				
	Pete's Fresh	Norbest		0.99										w/ \$30 purchase; limit 1
		Norbest		1.99										additional quantities
	Piggly Wiggly MW	Butterball		1.29										w/ store card
		Jennie-O		1.29										w/ store card
	Shop & Save	Farm Fresh		0.99										limit 1
		Farm Fresh		1.19										additional quantities
		Honeysuckle		0.99										limit 1
		Amish Valley	2.39											
		Norbest	2.59											
	Schnuck's	Peacock							2.79					
		Ho-Ka							2.99					
		Honeysuckle	1.99	1.29										
		Shady Brook		0.99										
		Schnuck's	1.79											
Schuette's	Honeysuckle		0.99										< 16 lbs. (hen)	
	Amish Valley	1.59											locally grown	
Strack & VanTil	Butterball	1.99												
	Perdue	1.99												
Target	Butterball		1.19											

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
IL <i>(cont)</i>	Tony's	Peacock								2.79			brined	
		Ho-Ka							2.99					
		Perdue	1.99											
		Butterball		1.49										
		Jennie-O		0.99										
	The Fresh Market	n/i								2.49				
	Ultra Foods	Butterball	1.99											
		Perdue	1.99											
	Valli Produce	Amish Valley	1.99											
	Walmart	Butterball		1.18										
		Norbest		0.99										
	Walt's Food Center	Butterball		1.29										
		Rosebud Farms	1.99											
		Ho-Ka							2.99					
Larry Schultz						3.99								
Whole Foods MW	Nature's Rancher									2.49				
	Valerie's Farm									2.49				
	Kosher Valley			3.99										
Woodman's	Honeysuckle	1.59												
IN	Al's Supermarkets	Butterball		1.79									w/ store card	
		Honeysuckle		1.59									w/o store card	
		Honeysuckle		1.79										
	ALDI	Butterball		1.19										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Food 4 Less	Butterball	1.99											
	Fresh Thyme	n/i		1.49										
	IGA	Honeysuckle	1.49											
	Jay C	Butterball		1.18									w/ store card; limit 2	
		Butterball	1.69										w/ store card; limit 2	
	Jewel-Osco	Jennie-O	1.99	0.96										
		Honeysuckle		0.96										
		Perdue	1.99											
	Kroger Central	Butterball	2.49											
Honeysuckle		1.69											w/ store card	
Honeysuckle		1.79	1.19										w/ store card	
Private Selection			1.19										w/ store card	
Kroger Cincinnati	Butterball		1.49										w/ store card	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
IN <i>(cont)</i>	Kroger Louisville	Butterball	1.59										w/ store card
	Marsh	Butterball	1.99	1.49									
	Martin's	Butterball	1.97										w/ store card
		Butterball	2.19										w/o store card
		Honeysuckle	1.77										
	New Market	Farm Fresh		0.69									w/ \$30 purchase; limit 1
	Schnuck's	Honeysuckle	1.99	1.29									
		Shady Brook		0.99									
		Schnuck's	1.79										
	Strack & VanTil	Butterball	1.99										
		Perdue	1.99										
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Ultra Foods	Butterball	1.99										
		Perdue	1.99										
	Walmart	Butterball		1.18									
	Walt's Food Center	Norbest		0.99									
		Butterball		1.29									
		Rosebud Farms	1.99										
		Ho-Ka							2.99				
Wesselman's	Jennie-O		1.29										
Whole Foods MW	Larry Schultz					3.99							
	Nature's Rancher									2.49			
	Valerie's Farm									2.49		brined	
	Kosher Valley			3.99									
KY	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Food City	Butterball		1.19									limit 2
		Food City		0.99									limit 2
		Food Club	1.59										< 16 lbs. (hen)
	Food Fair	Butterball		1.49									w/ additional purchase; limit 1
		Butterball	1.99										
		Honeysuckle	1.79										
	Walnut Creek		2.69									smoked	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
KY <i>(cont)</i>	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
	Galaxy Foods	n/i		1.28									
		Butterball		1.68									
	IGA	Honeysuckle	1.49										
	Kroger Cincinnati	Honeysuckle	1.79	1.19									w/ store card
		Private Selection		1.19									w/ store card
		Butterball		1.49									w/ store card
	Kroger Delta	Honeysuckle	1.79										w/ store card
	Kroger Louisville	Butterball	1.59										w/ store card
	Kroger Nashville	Honeysuckle	1.49	1.29									w/ store card
	Remke Markets	Butterball		1.49									
	Super Dollar	n/i		0.99									limit 2
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
Walmart	Butterball		1.18										
	Whole Foods MdA	Maple Lawn						2.69					
	Koch						2.69						
	Kopp						2.69						
	n/i			3.49									
MI	Affiliated Food MW	Shurfine		1.09									
	ALDI	Butterball		1.19									
	D&W Fresh	Spartan	1.69										
	Harding's	Spartan		0.99									
	Hollywood Markets	Amish Country	1.59										
	Kroger Central	Honeysuckle	1.69										w/ store card
	Kroger Columbus	Honeysuckle	1.69										w/ store card
		Kroger		1.19									w/ store card
	Kroger Michigan	Honeysuckle	1.59										
	Martin's	Butterball	1.97										w/ store card
		Butterball	2.19										w/o store card
	Plumbs/Duthler's	Honeysuckle	1.77										
Spartan			1.29									w/ store card	
	Spartan		1.79									w/o store card	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MI <i>(cont)</i>	Polly's Market	Honeysuckle		1.29										
		Amish Country	1.89											
	Ric's Food Center	Shurfine		1.29										
		Honeysuckle	1.99											
	Super One Foods	Jennie-O	1.66										w/ store card	
		Jennie-O	1.99										w/o store card	
		Midwest Pride		0.97									w/ store card	
		Midwest Pride		1.69									w/o store card	
	Target	Butterball		1.19										
	Toms/Oleson's	Spartan		1.29										
		Honeysuckle		1.29										
	VG's Grocery	Spartan		0.99										
	Walmart	Butterball		1.18										
	Whole Foods MW	Larry Schultz					3.99							
Nature's Rancher										2.49				
Valerie's Farm										2.49			brined	
	Kosher Valley			3.99										
MN	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	ALDI	Butterball		1.19										
	Coborn's	Jennie-O	1.39											
	Cub Foods	Jennie-O	1.69											
		Honeysuckle									1.99			
	Fareway	Fareway		0.99										
	Hugo's	Butterball	1.38											
	Hy-Vee	Hy-Vee		1.29										
	Lunds & Byerlys	Honeysuckle		0.99									w/ store card	
		Honeysuckle		1.69									w/o store card	
		Lunds & Byerlys	1.99										w/ store card	
		Lunds & Byerlys	2.99										w/o store card	
	Sunshine Foods	Shurfine		1.19										
	Super One Foods	Jennie-O	1.66										w/ store card	
		Jennie-O	1.99										w/o store card	
		Midwest Pride		0.97									w/ store card	
		Midwest Pride		1.69									w/o store card	
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MN <i>(cont)</i>	Whole Foods MW	Larry Schultz					3.99						brined	
		Nature's Rancher								2.49				
		Valerie's Farm								2.49				
		Kosher Valley			3.99									
ND	Albertsons Mtn	Honeysuckle	1.79										w/ store card w/o store card w/ store card w/o store card	
		Jennie-O	1.99											
		Foster Farms	1.99											
		Coborn's	Jennie-O	1.39										
	Hugo's	Butterball	1.38											
		Super One Foods	Jennie-O	1.66										
	Jennie-O		1.99											
	Midwest Pride			0.97										
	Midwest Pride			1.69										
	Target	Butterball		1.19										
Walmart	Butterball		1.18											
NE	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 w/ store card smoked w/ store card	
	ALDI	Butterball		1.19										
	Bag'n Save	Norbest		1.29										
	Baker's	Honeysuckle	1.79											
	Fareway	Fareway		0.99										
	Hy-Vee	Hy-Vee		1.29										
	Russ's Market	n/i		2.59										
	Safeway Denver	Honeysuckle	1.69											
		Safeway Farms		0.99										
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										
	Whole Foods MW	Larry Schultz					3.99							brined
		Nature's Rancher								2.49				
Valerie's Farm									2.49					
Kosher Valley				3.99										
OH	Acme Fresh	Honeysuckle		1.39								w/ store card w/o store card w/ store card w/o store card		
		Honeysuckle		1.79										
		Acme	1.69											
		Acme	2.09											
	ALDI	Butterball		1.19										
	Chief	Honeysuckle		0.99										
		Our Family		0.99										

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
OH <i>(cont)</i>	Cub Foods	Jennie-O	1.69											
		Honeysuckle								1.99				
	Dave's Markets	Honeysuckle		0.99										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Fisher Foods	n/i	1.79											w/ store card
		n/i	2.29											w/o store card
	Food Fair	Butterball		1.49										w/ additional purchase; limit 1
		Butterball	1.99											
		Honeysuckle	1.79											
	Fresh Encounters	Walnut Creek		2.69										smoked
		Our Family		1.39										
		Honeysuckle		1.39										
		Amish Valley	1.79											
	Fresh Thyme	n/i		1.49										
	Giant Eagle	Giant Eagle		1.29										
		Honeysuckle		1.29										
	Heinen's	Plainville Farms								2.99				
	Kroger Central	Honeysuckle	1.69											w/ store card
	Kroger Cincinnati	Honeysuckle	1.79	1.19										w/ store card
		Private Selection		1.19										w/ store card
		Butterball		1.49										w/ store card
	Kroger Columbus	Honeysuckle	1.69											w/ store card
		Kroger		1.19										w/ store card
	Marsh	Butterball	1.99	1.49										
	Remke Markets	Butterball		1.49										
	Riesbeck's	Honeysuckle		1.39										
	Shop'n Save	Honeysuckle	1.59	1.39										
	Sparkle	Honeysuckle	1.79	1.49										w/ store card
		Honeysuckle	2.39											w/o store card
	Target	Butterball		1.19										
	The Fresh Market	n/i									2.49			
	Thorne's Market	Honeysuckle		1.49										
Walmart	Butterball		1.18											
Weis	Li'l Butterball	1.98											w/ store card	
	Weis		1.49										w/ store card	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
OH <i>(cont)</i>	Whole Foods MdA	Maple Lawn							2.69				
		Koch							2.69				
		Kopp							2.69				
		n/i			3.49								
SD	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 limit 2 w/ store card
	Buche Foods	Shurfine		0.98									
	Coborn's	Jennie-O	1.39										
	Fareway	Fareway		0.99									
	Hy-Vee	Hy-Vee		1.29									
	Ken's Super Fair	Shurfresh		0.99									
	Lynn's Dakotamart	Our Family		1.49									
	Safeway Denver	Honeysuckle	1.69										
	Safeway Farms	Safeway Farms		0.99									
	Sunshine Foods	Shurfine		1.19									
Target	Butterball		1.19										
Walmart	Butterball		1.18										
WI	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 w/ store card; limit 1 w/ store card w/ store card w/ store card w/ store card w/o store card w/ store card w/o store card 2.49 2.49 2.49 brined
	ALDI	Butterball		1.19									
	Hy-Vee	Hy-Vee		1.29									
	Pick'n Save/Copps	Butterball		0.99									
		Butterball		2.49									
	Piggly Wiggly MW	Butterball		1.29									
		Jennie-O		1.29									
	Schnuck's	Honeysuckle	1.99	1.29									
		Shady Brook		0.99									
		Schnuck's	1.79										
	Super One Foods	Jennie-O	1.66										
		Jennie-O	1.99										
		Midwest Pride		0.97									
		Midwest Pride		1.69									
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
Walmart	Butterball		1.18										
Whole Foods MW	Larry Schultz					3.99							
	Nature's Rancher									2.49			
	Valerie's Farm									2.49			
	Kosher Valley			3.99									

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
WI <i>(cont)</i>	Woodman's	Honeysuckle	1.59										

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT													
AR	Affiliated Food MW	Shurfine		1.09									
	Albertsons Sthrn	Praters		2.99									smoked
		Honeysuckle		0.99									
	ALDI	Butterball		1.19									
	Bill's Fresh	n/i		2.38									smoked
	Brookshire's	Honeysuckle	1.29										w/ store card
		Honeysuckle	1.99										w/o store card
		Butterball		1.49									smoked
		Butterball		2.49									smoked
	Cranford's	Honeysuckle		2.49									
	G&W Foods	Li'l Butterball		1.88									
	Hay's Supermarkets	Best Choice	1.68										
	Kroger Delta	Honeysuckle	1.79										w/ store card
	Mac's Fresh	Norbest		2.39									smoked
	Marvin's	Honeysuckle	1.79										
	Pyramid Foods	Honeysuckle		1.19									
	Super 1 Foods	Honeysuckle		1.27									
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
Whole Foods SW	Diestel					3.99				2.99			
	Diestel					4.99					4.99		heirloom
	Nature's Rancher									2.99			smoked @ \$5.99/lb.
	n/i												
AZ	Albertsons SW	n/i				4.99							
		Honeysuckle		1.49									
		Jennie-O	1.69										
	Basha's	Jennie-O	1.99										
		Butterball	1.99										
		Norbest		0.99									
	Fry's	Foster Farms	1.49										
	Lowe's	Jennie-O		0.99									
		Honeysuckle		0.99									
	Safeway Phoenix	Jennie-O	1.69										w/ store card
		Safeway Farms		0.99									w/ store card
Smart & Final	Jennie-O	1.59											

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
AZ <i>(cont)</i>	Smith's	Jennie-O	1.69										6-10 lbs. (hen) brined smoked	
	Sprout's Market	Sprouts	1.99											
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										
	Whole Foods SPac	Mary's						3.99		2.69		2.69		5.99
		Diestel								2.79				
		Diestel								3.29				
Heidi's Hens							3.99							
	n/i								3.29					
	n/i								5.99					
CO	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 smoked w/ store card smoked @ \$8.99/lb. 6-10 lbs. (hen) brined	
	Affiliated Foods, Inc	n/i		1.29										
		Butterball		2.29										
	Albertsons Mtn	Honeysuckle	1.79											
		Jennie-O	1.99											
	Foster Farms		1.99											
	King Soopers	Kroger		0.99										
		Simple Truth								1.99				
	Lowe's	Jennie-O		0.99										
		Honeysuckle		0.99										
	Safeway Denver	Honeysuckle	1.69											
		Safeway Farms		0.99										
	Sprout's Market	Sprouts	1.99											
	Target	Butterball		1.19										
Walmart	Butterball		1.18											
Whole Foods Mntn	Diestel							5.99	2.49		3.49			
	Diestel						4.99				4.99			
	Diestel								2.99					
	Heidi's Hens						3.69							
	Nature's Rancher								1.99					
Kosher Valley				3.49										
KS	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 smoked w/ store card	
	Affiliated Foods, Inc	n/i		1.29										
		Butterball		2.29										
	ALDI	Butterball		1.19										
	Dillon's	Honeysuckle	1.79											
	G&W Foods	Li'l Butterball		1.88										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
KS <i>(cont)</i>	Hen House	Butterball		1.69									
		Honeysuckle		1.59									
	Homeland Stores	Best Choice	\$15 off										w/ \$300 accumulated purchase
		Butterball	\$15 off										w/ \$300 accumulated purchase
		Honeysuckle	\$15 off										w/ \$300 accumulated purchase
	Hy-Vee	Hy-Vee		1.29									
	Lowe's	Jennie-O		0.99									
		Honeysuckle		0.99									
	Marvin's	Honeysuckle	1.79										
	Sprout's Market	Sprouts	1.99										
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods Mntn	Diestel							5.99	2.49	3.49	4.99	smoked @ \$8.99/lb.
		Diestel					4.99			2.99			6-10 lbs. (hen)
		Diestel					3.69			1.99			brined
		Heidi's Hens											
	Nature's Rancher												
	Kosher Valley			3.49									
Woods	Best Choice		0.57									w/ \$50 purchase; limit 2	
	Best Choice		0.97										
LA	Albertsons Sthrn	Praters		2.99									smoked
		Honeysuckle		0.99									
	Breaux Mart	Shurfine		0.99									
		Butterball		1.49									
	Brookshire's	Honeysuckle	1.29										w/ store card
		Honeysuckle	1.99										w/o store card
		Butterball		1.49									
		Butterball		2.49									smoked
	Kroger Southwest	Jennie-O	1.29										
		Kroger		0.99									w/ \$20 purchase; limit 1
		Honeysuckle		0.99									w/ \$20 purchase; limit 1
	LeBlanc's	Shurfresh		1.19									
	Mac's Fresh	Norbest		2.39									smoked
	Market Basket	Jennie-O		0.89									
Piggly Wiggly	Farm Fresh		0.99										
	n/i		2.99									smoked	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
LA <i>(cont)</i>	Super 1 Foods	Honeysuckle		1.27										
	Target	Butterball		1.19										
	The Fresh Market	n/i								2.49				
	Walmart	Butterball		1.18										
	Whole Foods SW	Diestel						3.99			2.99			
		Diestel						4.99				4.99		heirloom
		Nature's Rancher									2.99			smoked @ \$5.99/lb.
Winn-Dixie	Honeysuckle		0.79									limit 2		
MO	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	ALDI	Butterball		1.19										
	C&R Supermarkets	Shurfine		1.19										
	Dierberg's	Honeysuckle	1.89											
		Butterball	2.39											
	Gerbe's	Honeysuckle	1.79										w/ store card	
	G&W Foods	Li'l Butterball		1.88										
		Butterball	1.99											
	Harter House	Honeysuckle	1.69											
		Best Choice	1.68											
	Hay's Supermarkets	Butterball		1.69										
		Honeysuckle		1.59										
	Hy-Vee	Hy-Vee		1.29										
	Kroger Central	Honeysuckle	1.69										w/ store card	
	Kroger Delta	Honeysuckle	1.79										w/ store card	
	Prenger Foods	Best Choice		0.99										
	Pyramid Foods	Honeysuckle		1.19										
	Schnuck's	Honeysuckle	1.99	1.29										
		Shady Brook		0.99										
		Schnuck's	1.79											
	Target	Butterball		1.19										
	Town&Cntry Sprmrkt	Best Choice	1.69	1.09										
	Walmart	Butterball		1.18										
	Whole Foods MW	Larry Schultz						3.99						
		Nature's Rancher									2.49			
		Valerie's Farm									2.49			brined
		Kosher Valley				3.99								

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MO <i>(cont)</i>	Woods	Best Choice		0.57									w/ \$50 purchase; limit 2
		Best Choice		0.97									
NM	Affiliated Foods, Inc	n/i		1.29									smoked
		Butterball		2.29									
	Albertsons SW	n/i				4.99							
		Honeysuckle		1.49									
	Basha's	Jennie-O	1.69										
		Jennie-O	1.99										
		Butterball	1.99										
	Dollar General Mrkt	Norbest		0.99									< 16 lbs. (hen); limit 1
		Jennie-O		0.75									
	John Brooks	Butterball		0.99									smoked
		Butterball		2.29									
	King Soopers	Honeysuckle		0.99									
		Kroger		0.99									
	Lawrence Bros.	Simple Truth								1.99			smoked
		Best Choice		0.99									
	Lowe's	Butterball		2.59									
		Jennie-O		0.99									
	Safeway Denver	Honeysuckle	1.69										w/ store card
		Safeway Farms		0.99									
	Smith's	Jennie-O	1.69										
Sprout's Market	Sprouts	1.99											
Target	Butterball		1.19										
Walmart	Butterball		1.18										
Whole Foods Mntn	Diestel							5.99	2.49	3.49		smoked @ \$8.99/lb.	
	Diestel					4.99					4.99		
	Diestel								2.99				6-10 lbs. (hen)
	Heidi's Hens					3.69							brined
	Nature's Rancher								1.99				
Kosher Valley				3.49									
OK	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2
	Affiliated Foods, Inc	n/i		1.29									
		Butterball		2.29									
	ALDI	Butterball		1.19									
Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
OK <i>(cont)</i>	Homeland Stores	Best Choice	\$15 off										w/ \$300 accumulated purchase
		Butterball	\$15 off										w/ \$300 accumulated purchase
		Honeysuckle	\$15 off										w/ \$300 accumulated purchase
	Market Square	Butterball		0.99									smoked
		Butterball		2.29									
		Honeysuckle		0.99									
	Marvin's	Honeysuckle	1.79										
	Pyramid Foods	Honeysuckle		1.19									
	Sprout's Market	Sprouts	1.99										
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Warehouse Market	Best Choice		0.99									w/ \$50 purchase
	Whole Foods SW	Diestel						3.99			2.99		
Diestel							4.99				4.99		heirloom
Nature's Rancher										2.99			smoked @ \$5.99/lb.
TX	Affiliated Foods, Inc	n/i		1.29									smoked
		Butterball		2.29									
	Albertsons Sthrn	Praters		2.99									smoked
		Honeysuckle		0.99									
	Albertsons SW	n/i			4.99								
		Honeysuckle		1.49									
	ALDI	Jennie-O	1.69										
		Butterball		1.19									
	Arlan's	Butterball		1.39									
	Brookshire's	Honeysuckle	1.29										w/ store card
		Honeysuckle	1.99										w/o store card
		Butterball		1.49									smoked
		Butterball		2.49									
	Brookshire Bros.	Butterball		2.99								smoked	
Food Town	Holmes		2.49									smoked	
Homeland Stores	Best Choice	\$15 off										w/ \$300 accumulated purchase	
	Butterball	\$15 off										w/ \$300 accumulated purchase	
	Honeysuckle	\$15 off										w/ \$300 accumulated purchase	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
TX <i>(cont)</i>	Kroger Southwest	Jennie-O	1.29										
		Kroger		0.99									w/ \$20 purchase; limit 1
		Honeysuckle		0.99									w/ \$20 purchase; limit 1
	La Fiesta	Jennie-O	1.79										
		Lawrence Bros.	Best Choice		0.99								
	Lowe's	Butterball		2.59									smoked
		Jennie-O		0.99									
	Market Basket	Honeysuckle		0.99									
		Jennie-O		0.89									
	Market Place	Honeysuckle		0.68									limit 2
		Butterball		0.99									smoked
	Market Square	Butterball		2.29									
		Honeysuckle		0.99									
	Minyard's	Butterball		0.99									
		Randalls/Tom Thumb	Honeysuckle	1.69									w/ store card
	Sprout's Market	Sprouts	1.99										
	Super 1 Foods	Honeysuckle		1.27									
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	The United Family	Prater's		2.69									smoked
Vista Market	Butterball		2.39									smoked	
Walmart	Butterball		1.18										
Whole Foods SW	Diestel						3.99			2.99			
	Diestel						4.99				4.99	heirloom	
	Nature's Rancher									2.99		smoked @ \$5.99/lb.	
UT	Albertsons Mtn	Honeysuckle	1.79										
		Jennie-O	1.99										
		Foster Farms	1.99										
	Albertsons SW	n/i				4.99							
		Honeysuckle		1.49									
	Harmon's	Jennie-O	1.69										
		n/i	1.69										locally grown
	King Soopers	Kroger		0.99									
		Simple Truth								1.99			
	Smith's	Jennie-O	1.69										
Sprout's Market	Sprouts	1.99											

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
UT (cont)	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
	Whole Foods Mntn	Diestel							5.99	2.49	3.49		smoked @ \$8.99/lb.
		Diestel					4.99					4.99	
		Diestel								2.99			6-10 lbs. (hen)
		Heidi's Hens					3.69						
		Nature's Rancher								1.99			brined
Kosher Valley				3.49									

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
SOUTHWESTERN U.S. - CA,HI,NV													
CA	Albertsons SthCal	n/i				3.49							
		Butterball	1.99										
	Big Saver	Norbest		1.19									
	Cardenas	Butterball		0.69									
		Carolina		0.69									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Holiday Market	Golden Sierra							2.69				locally grown
		Heidi's Hens					3.89						
	Lucky	Foster Farms	1.79										
	Lunardi's	Diestel							2.99				
	Mar-Val Stores	Norbest	1.59										
	Mollie Stone	Mollie Stone							3.19	2.99			brined
		Mollie Stone								3.99			
		Willie Bird							3.59				
		Mary's					3.99						
	Northgate	Butterball		0.99									limit 3
		Butterball		1.49									additional quantities
		Foster Farms		0.99									limit 3
		Foster Farms		1.49									additional quantities
		Quirch		0.99									limit 3
		Quirch		1.49									additional quantities
	Nugget Markets	Diestel							2.99				w/ store card
		Diestel							3.99				w/o store card
		Branigan's							3.99				w/ store card
		Branigan's							4.99				w/o store card
		Norbest	1.49	0.99									w/ store card
		Norbest	1.99	1.49									w/o store card
	Pavilions/Vons	Butterball		0.99									w/ store card
		Jennie-O	1.69										w/ store card
	Raley's	n/i		2.99									smoked
		R Everyday	1.59										
	Raley's	1.69											
Ralph's	Foster Farms	1.99											
Ray's Food Place	Butterball		1.59										
	Norbest		1.59										
Rio Ranch	Butterball		0.49										

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
CA <i>(cont)</i>	Safeway NCal	Honeysuckle	1.69	0.99									w/ store card
	Save Mart	Foster Farms	1.79										
		Butterball	1.99										
		Diestel								2.79			
	Smart & Final	Jennie-O	1.59										
	Sprout's Market	Sprouts	1.99										
	Stater Bros.	Foster Farms	1.59										
		Jennie-O		0.99									
	Superior	Norbest		1.29									
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods NCA	Diestel							5.99		3.49	4.99	
		Diestel								2.99			
		Diestel								4.99			
		Heidi's Hens					3.99						
		WFM								2.69			
	Whole Foods SPac	Mary's					3.99		2.69		2.69	5.99	
	Diestel							2.79					
	Diestel							3.29					
	Heidi's Hens					3.99							
	n/i							3.29					
	n/i							5.99					
HI	Don Quijote	Butterball		2.79									smoked each; limit 1
	Foodland	Norbest		9.99									
		Foster Farms	2.29										
	KTA Super Stores	Foster Farms	1.99										
	Safeway NCal	Honeysuckle	1.69	0.99									
	Target	Butterball		1.19									
	Times/Big Save	Butterball	1.89										
		Norbest		1.59									
	Whole Foods SPac	Mary's					3.99		2.69		2.69	5.99	
		Diestel							2.79				
	Diestel							3.29					
	Heidi's Hens					3.99							
	n/i							3.29					
	n/i							5.99					
												6-10 lbs. (hen)	
												brined	
												smoked	

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NV	Albertsons Mtn	Honeysuckle	1.79										
		Jennie-O	1.99										
		Foster Farms	1.99										
	Albertsons SW	n/i				4.99							
		Honeysuckle		1.49									
		Jennie-O	1.69										
	Dollar General Mrkt Pavilions/Vons	Jennie-O		0.75									< 16 lbs. (hen); limit 1
		Butterball		0.99									w/ store card
	Raley's	Jennie-O	1.69										w/ store card
		n/i		2.99									smoked
		R Everyday	1.59										
	Raley's	Raley's	1.69										
	Ralph's	Foster Farms	1.99										
	Safeway NCal	Honeysuckle	1.69	0.99									w/ store card
	Scolari's	Norbest	1.59										limit 1
	Smart & Final	Jennie-O	1.59										
	Smith's	Jennie-O	1.69										
	Sprout's Market	Sprouts	1.99										
	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
	Whole Foods NCA	Diestel							5.99		3.49	4.99	
		Diestel								2.99			
		Diestel								4.99			brined
		Heidi's Hens					3.99						
		WFM								2.69			
	Whole Foods SPac	Mary's					3.99		2.69		2.69	5.99	
		Diestel							2.79				
		Diestel							3.29				6-10 lbs. (hen)
Heidi's Hens						3.99							
n/i								3.29				brined	
n/i								5.99				smoked	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY													
AK	Fred Meyer	Foster Farms	1.99										
	Omni	Butterball		1.49									
		Norbest		1.39									
	Safeway NW	Jennie-O	1.99										w/ store card
		Honeysuckle		1.19									w/ store card
	Walmart	Butterball		1.18									
ID	Albertsons Mtn	Honeysuckle	1.79										
		Jennie-O	1.99										
		Foster Farms	1.99										
	Albertsons NW	Jennie-O	1.99										
		Foster Farms	1.99										
	Fred Meyer	Foster Farms	1.99										
	Paul's Market	Norbest	1.98										
	Rosauer's	Jennie-O	1.59										
		Norbest	1.59										
	Safeway NW	Jennie-O	1.69										w/ store card
		Honeysuckle		0.99									w/ store card
	Smith's	Jennie-O	1.69										
	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
Whole Foods Mntn	Diestel							5.99	2.49	3.49		smoked @ \$8.99/lb.	
	Diestel					4.99					4.99	6-10 lbs. (hen)	
	Diestel								2.99				
	Heidi's Hens					3.69							
	Nature's Rancher								1.99			brined	
	Kosher Valley			3.49									
	Yoke's Fresh Markt	n/i	1.87										
MT	Albertsons Mtn	Honeysuckle	1.79										
		Jennie-O	1.99										
		Foster Farms	1.99										
	Rosauer's	Jennie-O	1.59										
		Norbest	1.59										
	Safeway NW	Jennie-O	1.69										w/ store card
		Honeysuckle		0.99									w/ store card
	Smith's	Jennie-O	1.69										

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MT <i>(cont)</i>	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
OR	Albertsons NW	Jennie-O	1.99										
		Foster Farms	1.99										
	Fred Meyer	Foster Farms	1.99										
	Haggen/TOP Food	Mary's							2.99				
		Butterball	2.19	1.69									w/ store card
		Butterball	3.19	2.69									w/o store card
		Jennie-O	1.99										w/ store card
		Jennie-O	2.99										w/o store card
	IGA Market Fresh	n/i	1.59	1.19									
	Lamb's Market	Cook's		2.49									
	McKay's	Foster Farms	1.79										
		Norbest	1.79										
	QFC	Northwest Natural	1.69										
		Private Selection		0.69									
		Butterball	1.89										
		Mary's							2.49				
	Ray's Food Place	Butterball		1.59									
		Norbest		1.59									
	Red Apple/Thriftway	n/i	1.99										
	Rosauer's	Jennie-O	1.59										
		Norbest	1.59										
	Roth's	Mary's							2.99				
		Norbest	1.98	1.29									
Safeway NW	Jennie-O	1.69											
	Honeysuckle		0.99										w/ store card
Target	Butterball		1.19										
Walmart	Butterball		1.18										
Whole Foods NW	WFM (Mary's)						3.99						
	WFM								2.49		5.99		
WA	Albertsons NW	Jennie-O	1.99										
		Foster Farms	1.99										
	Fred Meyer	Foster Farms	1.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
WA <i>(cont)</i>	Haggen/TOP Food	Mary's							2.99					
		Butterball	2.19	1.69									w/ store card	
		Butterball	3.19	2.69									w/o store card	
		Jennie-O	1.99										w/ store card	
		Jennie-O	2.99										w/o store card	
	IGA Market Fresh	n/i	1.59	1.19										
	Metropolitan	Metropolitan							2.89	2.89				
	QFC	Northwest Natural	1.69											
		Private Selection		0.69										w/ \$30 purchase; limit 1
		Butterball	1.89											
		Mary's							2.49					
	Red Apple/Thriftway	n/i	1.99											
	Rosauer's	Jennie-O	1.59											
		Norbest	1.59											
	Saar's	Butterball	1.49											
	Safeway NW	Jennie-O	1.69											w/ store card
		Honeysuckle		0.99										w/ store card
	Target	Butterball		1.19										
	The Markets	Jennie-O	1.98											
		Honeysuckle		BOGO										limit 1
Town & Country	Diestel							2.79						
Walmart	Butterball		1.18											
Whole Foods NW	WFM (Mary's)						3.99							
	WFM									2.49		5.99		
Yoke's Fresh Markt	n/i	1.87												
WY	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	Albertsons Mtn	Honeysuckle	1.79											
		Jennie-O	1.99											
		Foster Farms	1.99											
	King Soopers	Kroger		0.99										
		Simple Truth									1.99			
	Safeway Denver	Honeysuckle	1.69										w/ store card	
		Safeway Farms		0.99										
	Smith's	Jennie-O	1.69											
	Walmart	Butterball		1.18										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT															
CT	A&P Stores	Smithfield				2.09	1.89	4.99							
		Hormel Cure 81						4.99							
	Adams IGA	Smithfield	1.99					2.19	1.99						w/ \$25 purchase; limit 1
		Alexander & Hornung													
		Centurion	1.69												
	AG New England	Vernon Manor	1.69												
		Triple M		3.99											
		n/i					2.79	2.59							
	ALDI	Shurfine		2.99			1.69	1.49	2.99						
		Specially Selected	2.19												
	Balducci's	Appleton Farms		1.99					1.59						
		Appleton Farms							1.39					w/ \$2.00 discount	
	Best Market	McKenzie of VT	6.99						7.99						
	Big Y	Cook's	2.97				2.57	2.47							
		Boar's Head	6.77												
		Cook's					1.79	1.49							
		Big Y		1.99		2.98									
		Hatfield				2.99									
	Bravo	Carando		2.99										locally grown	
		Triple M							3.99					locally grown	
	C-Town	Hormel Cure 81							4.99						
		Cook's		3.69			2.19	1.99				3.99			
	Compare Foods	Cook's		3.69			2.19	1.99				3.99			
Fairway Foods	Cook's					2.19	1.99								
Food Bazaar	n/i	3.99													
	Smithfield	2.99										4.29			
Food Emporium	Cook's					2.49	2.29				3.79				
	ACR	3.99													
Geissler's	Carando		2.49												
	Alexander & Hornung					2.49	2.49								
Highland Park	Triple M				3.69										
	John Morrell							3.99							
Key Food	Highland Park	3.99													
	Cook's		2.49			1.89	1.69				3.99				
		Carando		2.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
CT <i>(cont)</i>	King's	King's	3.99					3.99						locally grown
		Carando	3.99											
		McKenzie of VT	5.99											
	Marc's	Hormel Cure 81	2.49											
		Mrs. Green's	Garret Valley	5.49										ABF
	NSA Supermarkets	Cook's		2.99		2.49	1.79				1.99			
		n/i												
	Pioneer	Cook's	2.49				2.19	1.99						
		Hatfield								3.99				
	Price Chopper	Hatfield							3.69	3.99				
		Alexander & Hornung			2.99	3.29								
		Carando	3.49											
		Cook's	1.99			1.99	1.69							
		Hormel Cure 81	3.49											
	Save-a-Lot	Hillshire Farm	3.99											
		n/i					1.29					2.49		
	ShopRite	Cook's	2.49				1.59	1.49						w/ store card; limit 1
		Cook's	3.38				2.49	2.39						w/ store card
		Farm Promise		5.99										ABF
	Stew Leonard's	Hatfield							3.49					
		n/i	3.49											
	Stop & Shop	Stop & Shop	1.49	1.49										w/ store card; limit 1
		Stop & Shop				1.39	1.19	3.99	4.49					w/ \$25 purchase & card; limit 1
		Stop & Shop										2.99		
		Carando		2.49										w/ \$25 purchase & card; limit 1
		Kentucky Legend								4.99	4.99			w/ store card
	Target	Archer Farms		1.99										
	The Fresh Market	n/i	3.49											
	Trader Joe's	Trader Joe's	4.99											ABF
	Walmart	Sam's Choice	2.18											
Smithfield		3.28								3.98				
Whole Foods NAT	n/i					1.78								
	Wellshire Farms								5.99				ABF	
Whole Foods NE	Niman Ranch		6.99										ABF	
	Wellshire Farms	7.99											ABF	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
DC	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
	Giant Food	Appleton Farms					1.39							w/ \$2.00 discount
		Giant	1.49	1.49										w/ store card; limit 1
		Giant				1.39	1.19	3.99	4.49					w/ \$25 purchase & card; limit 1
		Giant										2.99		w/ \$25 purchase & card; limit 1
	Harris Teeter	Carando		2.49										w/ store card
		Kentucky Legend							4.99	4.99				w/ store card
		Harris Teeter		1.99	2.59	2.69			4.99	5.99				w/ store card
		Harris Teeter		3.99	3.29	3.49			5.99	6.99				w/o store card
		Hormel Cure 81							4.99					w/ store card
		Hormel Cure 81							6.99					w/o store card
		HT Traders		2.79										w/ store card
		HT Traders		4.29										w/o store card
		Kentucky Legend	4.99											w/ store card
		Kentucky Legend	5.99											w/o store card
	Safeway Eastern	Smithfield Premium		3.99										w/ store card
		Smithfield Premium		4.99										w/o store card
		Smithfield		3.69						4.99				w/ store card
		Smithfield		4.69						5.99				w/o store card
		Hormel Cure 81							3.99					w/ store card
		Safeway Select		2.99										w/ store card
		Safeway		1.99		1.89	1.89							w/ store card
Save-a-Lot	Smithfield		3.99											
	n/i					1.29						2.49		
Target	Archer Farms		1.99											
Trader Joe's	Trader Joe's	4.99											ABF	
Walmart	Sam's Choice	2.18												
	Smithfield	3.28								3.98				
	n/i					1.78								
Whole Foods - MdAt	Wellshire Farms	6.99											ABF	
	n/i							7.49					spiral-cut	
DE	A&P Stores	Smithfield				2.09	1.89	4.99						
		Hormel Cure 81						4.99						
		Smithfield	1.99											w/ \$25 purchase; limit 1

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
DE <i>(cont)</i>	ACME Markets	Hormel	2.49											
		Hormel Cure 81							3.99	3.99				
		Lancaster Brand	2.49					3.49	3.49					
	Food Lion	Cook's				1.99	1.79							
		My Essentials	1.77	2.19			1.17							w/ store card; limit 2
		My Essentials	2.79	2.99			2.59							w/o store card
		Smithfield		2.19			1.49							w/ store card; limit 2
	Fresh Grocer	Smithfield		2.99			2.79							w/o store card
		Cook's	1.99			1.49	1.29							w/ store card
		Hatfield						3.99						
	Giant Food	Giant	1.49	1.49										w/ store card; limit 1
		Giant				1.39	1.19	3.99	4.49				2.99	w/ \$25 purchase & card; limit 1
		Giant												
	Great Valu Markets	Carando		2.49										w/ \$25 purchase & card; limit 1
		Kentucky Legend							4.99	4.99				w/ store card
		Berks						1.99						w/ \$25 purchase
		Hatfield						1.99						w/ \$25 purchase
		Kunzler						1.99						w/ \$25 purchase
	Harris Teeter	Smithfield		2.99										
		Sugardale				2.19	1.99							
		Harris Teeter		1.99	2.59	2.69			4.99	5.99				w/ store card
		Harris Teeter		3.99	3.29	3.49			5.99	6.99				w/o store card
		Hormel Cure 81							4.99					w/ store card
		Hormel Cure 81							6.99					w/o store card
		HT Traders		2.79										w/ store card
		HT Traders		4.29										w/o store card
		Kentucky Legend	4.99											w/ store card
		Kentucky Legend	5.99											w/o store card
		Pathmark	Smithfield Premium		3.99									
	Smithfield Premium			4.99										w/o store card
	Smithfield			3.69						4.99				w/ store card
	Smithfield			4.69						5.99				w/o store card
	Smithfield		2.99											
Smithfield					1.69	1.49								
Smithfield													w/ \$25 purchase; limit 1	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
DE <i>(cont)</i>	Redner's	Redner's						1.78						w/ store card; limit 1 w/o store card w/ store card; limit 1 w/o store card w/ store card w/ store card w/ store card w/ store card; limit 1 w/ store card ABF w/ store card w/ store card w/ store card w/ store card ABF
		Redner's					3.48							
		Hormel		1.98										
		Hormel		3.98										
		Berks						2.98						
		Leidy						2.98						
		Hatfield						2.98						
	Safeway Eastern	Hormel Cure 81								3.99				
		Safeway Select		2.99										
		Safeway		1.99		1.89	1.89							
		Smithfield		3.99										
	Save-a-Lot	n/i					1.29					2.49		
		ShopRite	Cook's	2.49			1.59	1.49						
	Shurfine	Cook's					2.49	2.39						
		Farm Promise		5.99										
		Hatfield						3.49						
		Shurfine		1.99				1.99						
		Hatfield						2.99						
Kunzler							2.99							
Target	Berks						2.99							
	Archer Farms		1.99											
Trader Joe's	Trader Joe's	4.99												
Walmart	Sam's Choice		2.18											
	Smithfield		3.28							3.98				
	n/i					1.78								
MA	Adams IGA	Alexander & Hornung				2.19	1.99						w/ \$2.00 discount	
		Centurion	1.69											
		Vernon Manor	1.69											
	AG New England	Triple M		3.99										
		n/i				2.79	2.59							
		Shurfine		2.99		1.69	1.49	2.99						
		Specially Selected	2.19											
	ALDI	Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							
		Cook's				1.79	1.49							
Big Y	Big Y		1.99	2.98										
	Hatfield			2.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MA (cont)	Big Y (continued)	Carando		2.99										locally grown	
		Triple M						3.99						locally grown	
		Hormel Cure 81						4.99							
	C-Town	Cook's		3.69		2.19	1.99					3.99			
		Compare Foods	Cook's				2.19	1.99							
	Crosby's	Carando		4.99											
		Triple M								3.99					
	Donelan's	Cook's		1.99											
		Carando		2.79											
	Geissler's	Triple M								4.29					
		Carando		2.49											
	Hannaford	Alexander & Hornung				2.49	2.49								
		Triple M			3.69										
		Sugardale				1.39	1.19							w/ store card	
	Market Basket	Sugardale					2.19	1.99							w/o store card
		My Essentials		2.29											w/ store card
		My Essentials		2.79											w/o store card
		Smithfield		2.69											
		Carando		2.29											w/ store card
	Met Foods	Carando		2.99											w/o store card
		Market Basket		2.19											
	NSA Supermarkets	Cook's		2.99			2.19	1.99							
		Hatfield								3.99					
	Price Chopper	Cook's		2.99		2.49	1.79								
		n/i									1.99				
		Hatfield							3.69	3.99					
	Roche Bros.	Alexander & Hornung			2.99	3.29									
		Carando		3.49											
		Cook's				1.99	1.69								
		Hormel Cure 81		3.49											
Hillshire Farm			3.99												
Cook's			2.49		1.89	1.69									
Alexander & Hornung			2.49												
Roche Bros.		3.49													
Roche Bros.	Triple M							4.49							
	Carando		3.49												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MA <i>(cont)</i>	Shaw's	Smithfield		2.99						4.49					
		Hatfield								3.99					
		Kentucky Legend								5.99					
		Cook's		1.49											
		Morrell						4.99							
	Star Market	Cook's		1.59											
		Smithfield	2.99	2.99											
	Stop & Shop	Hatfield								3.99					
		Stop & Shop	1.49	1.49										w/ store card; limit 1	
		Stop & Shop				1.39	1.19	3.99	4.49				2.99	w/ \$25 purchase & card; limit 1	
		Stop & Shop													
	Target	Carando		2.49										w/ \$25 purchase & card; limit 1	
		Kentucky Legend							4.99	4.99				w/ store card	
	The Fresh Market	Archer Farms		1.99											
	Trader Joe's	n/i	3.49												
	Trucchi's	Trader Joe's	4.99											ABF	
	Walmart	Carando	Carando		2.49										
			Cook's		2.29		1.89	1.69					3.79		
		Triple M		3.49						4.49					
		Hormel Cure 81								4.99					
John Morrell									4.49						
Sam's Choice		2.18													
Smithfield		3.28								3.98					
n/i						1.78									
Wegman's	Wegman's	2.49	2.49						4.49	5.79					
	Wegman's Signature		6.99												
Whole Foods NAT	Wellshire Farms								5.99				ABF		
	Niman Ranch		6.99										ABF		
MD	A&P Stores	Smithfield				2.09	1.89	4.99							
		Hormel Cure 81						4.99							
	ACME Markets	Smithfield	1.99											w/ \$25 purchase; limit 1	
		Hormel	2.49												
		Hormel Cure 81								3.99	3.99				
	AG New England	Lancaster Brand	2.49						3.49	3.49					
		Cook's				1.99	1.79								
	Shurfine		2.99		1.69	1.49	2.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
MD <i>(cont)</i>	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							w/ \$2.00 discount
	Balducci's Family Owned	McKenzie of VT	6.99						7.99					
		Shurfine		2.99					1.99					
		Kunzler							2.99					
	Food Lion	John F Martin					1.99		2.99					
		My Essentials	1.77	2.19					1.17					w/ store card; limit 2
		My Essentials	2.79	2.99					2.59					w/o store card
	Giant Eagle	Smithfield		2.19					1.49					w/ store card; limit 2
		Smithfield		2.99					2.79					w/o store card
		Giant Eagle		3.99					2.29					
	Graul's	Sugardale		3.59		1.79			3.29					
		Market District				4.99	4.99							
		Kunzler							3.49	3.49				
	Great Valu Markets	Berks							1.99					w/ \$25 purchase
		Hatfield							1.99					w/ \$25 purchase
		Kunzler							1.99					w/ \$25 purchase
	Harris Teeter	Smithfield		2.99										
		Sugardale					2.19	1.99						
		Harris Teeter		1.99	2.59	2.69				4.99	5.99			w/ store card
		Harris Teeter		3.99	3.29	3.49				5.99	6.99			w/o store card
		Hormel Cure 81								4.99				w/ store card
		Hormel Cure 81								6.99				w/o store card
		HT Traders		2.79										w/ store card
		HT Traders		4.29										w/o store card
		Kentucky Legend	4.99											w/ store card
		Kentucky Legend	5.99											w/o store card
		Mars	Smithfield Premium		3.99									
	Smithfield Premium			4.99										w/o store card
	Smithfield			3.69							4.99			w/ store card
	Smithfield			4.69							5.99			w/o store card
	Sugardale			2.59		1.99	1.69					3.29		
Hatfield								2.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MD <i>(cont)</i>	Martin's Food	Giant	1.49	1.49		1.39	1.19							w/ \$25 purchase & card; limit 1
		Smithfield	2.49											w/ \$25 purchase & card; limit 1
		Hatfield							3.99					limit 1
		Berks							3.99					limit 1
		Kunzler							3.99					limit 1
		Kentucky Legend								4.99	4.99			w/ store card
	Redner's	Redner's							1.78					w/ store card; limit 1
		Redner's							3.48					w/o store card
		Hormel		1.98										w/ store card; limit 1
		Hormel		3.98										w/o store card
		Berks							2.98					
		Leidy							2.98					
	Safeway Eastern	Hatfield							2.98					
		Hormel Cure 81								3.99				w/ store card
		Safeway Select		2.99										w/ store card
		Safeway		1.99		1.89	1.89							w/ store card
	Save-a-Lot	Smithfield		3.99										
		n/i											2.49	
	ShopRite	Cook's	2.49				1.59	1.49						w/ store card; limit 1
		Cook's	3.38				2.49	2.39						w/ store card
	Shoppers Food	Farm Promise		5.99										ABF
		Hatfield							3.49					
		Gwaltney		1.49			1.19	0.99						
		Smithfield	2.29	2.29			1.69	1.49						
	Shop'n Save	Sugardale	2.48	2.48	1.98	1.88	1.88	3.99			3.39		3.99	
		Sugardale			1.48									w/ \$25 purchase; limit 1
		Superior							2.78	3.19				
		Hillshire Farm		3.49										
	Shurfine	CB Old Country	3.99											
		Shurfine	1.99						1.99					w/ store card
		Hatfield							2.99					w/ store card
		Kunzler							2.99					w/ store card
Target	Berks							2.99					w/ store card	
	Archer Farms		1.99											
The Fresh Market	n/i	3.49												
Trader Joe's	Trader Joe's	4.99											ABF	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MD <i>(cont)</i>	Walmart	Sam's Choice	2.18											
		Smithfield	3.28											
		n/i												
	Wegman's	Wegman's	2.49	2.49										
		Wegman's Signature		6.99										
	Weis	n/i				1.69	1.69							w/ store card
		Kunzler									3.99			
		John F Martin							2.69					w/ store card
		Sugardale	3.29											w/ store card
		Smithfield	3.29											w/ store card
Whole Foods - MdAt	Weis	1.88											w/ store card	
	Wellshire Farms	6.99											ABF	
	n/i							7.49					spiral-cut	
ME	AG New England	Shurfine		2.99		1.69	1.49	2.99						
		Hannafood				1.39	1.19							w/ store card
	Hannafood	Sugardale					2.19	1.99						w/o store card
		Sugardale												w/ store card
		My Essentials		2.29										w/o store card
		My Essentials		2.79										w/o store card
		Smithfield		2.69										
	Market Basket	Carando	2.29											w/ store card
		Carando	2.99											w/o store card
		Market Basket	2.19											
	Save-a-Lot	n/i					1.29					2.49		
	Shaw's	Smithfield		2.99										
		Hatfield												
		Kentucky Legend												
		Cook's		1.49										
		Morrell							4.99					
	Target	Archer Farms		1.99										
	Trader Joe's	Trader Joe's	4.99											ABF
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28											
n/i							1.78							
Whole Foods NAT	Wellshire Farms												ABF	
	Niman Ranch		6.99										ABF	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NH	AG New England	Shurfine		2.99		1.69	1.49	2.99						
	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							w/ \$2.00 discount
	Hannaford	Sugardale				1.39	1.19							w/ store card
		Sugardale					2.19	1.99						w/o store card
		My Essentials		2.29										w/ store card
		My Essentials		2.79										w/o store card
		Smithfield		2.69										
	Market Basket	Carando	2.29											w/ store card
		Carando	2.99											w/o store card
		Market Basket	2.19											
	Price Chopper	Hatfield						3.69	3.99					
		Alexander & Hornung			2.99	3.29								
		Carando	3.49											
		Cook's				1.99	1.69							
		Hormel Cure 81	3.49											
		Hillshire Farm	3.99											
	Save-a-Lot	n/i						1.29				2.49		
	Shaw's	Smithfield		2.99							4.49			
	Hatfield									3.99				
	Kentucky Legend									5.99				
	Cook's		1.49											
	Morrell							4.99						
Target	Archer Farms		1.99											
The Fresh Market	n/i	3.49												
Trader Joe's	Trader Joe's	4.99											ABF	
Walmart	Sam's Choice	2.18												
	Smithfield	3.28								3.98				
	n/i						1.78							
NJ	A&P Stores	Smithfield				2.09	1.89	4.99						
		Hormel Cure 81						4.99						
		Smithfield	1.99											w/ \$25 purchase; limit 1
	ACME Markets	Hormel	2.49											
		Hormel Cure 81							3.99	3.99				
		Lancaster Brand	2.49					3.49	3.49					
	Cook's				1.99	1.79								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
NJ <i>(cont)</i>	ALDI	Specially Selected	2.19												
		Appleton Farms		1.99			1.59								
		Appleton Farms					1.39							w/ \$2.00 discount	
		Best Market	Cook's	2.97			2.57	2.47							
			Boar's Head	6.77											
		Bottom Dollar	My Essentials					1.48							w/ \$25 purchase; limit 2
			Smithfield	1.98											w/ \$25 purchase; limit 2
		Bravo	Cook's		3.69		2.19	1.99					3.99		
		C-Town	Cook's		3.69		2.19	1.99					3.99		
		Compare Foods	Cook's				2.19	1.99							
		Extra Markets	Cook's				1.98	1.98							
		Fairway Foods	n/i	3.99											
		Fine Fare	Cook's	2.99			1.99	1.89							
		Food Basics	Smithfield				1.68	1.48							w/ \$25 purchase; limit 1
		Food Bazaar	Smithfield	2.99										4.29	
			Cook's				2.49	2.29					3.79		
		Foodtown	Cook's					free							w/ \$100 purchase & card; lmt 1
			Cook's	0.99											w/ \$400 purchase & card; lmt 1
			Cook's	2.99			1.99	1.79					3.79		
			Hormel Cure 81							5.99	5.99				
			Hatfield								3.99				
		Great Valu Markets	Berks						1.99						w/ \$25 purchase
			Hatfield						1.99						w/ \$25 purchase
			Kunzler						1.99						w/ \$25 purchase
			Smithfield		2.99										
			Sugardale				2.19	1.99							
		Key Food	Cook's		2.49		1.89	1.69						3.99	
			Carando		2.99										
		King's	King's	3.99					3.99						locally grown
			Carando	3.99											
		McKenzie of VT	5.99												
	Met Foods	Cook's	2.99			2.19	1.99								
		Hatfield							3.99						
	Morton Williams	n/i				2.59	2.49								
	Mrs. Green's	Garret Valley	5.49											ABF	

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
NJ <i>(cont)</i>	Murphy's	Dietz & Watson						4.99						
		Boar's Head							5.99					
	Pathmark	Hatfield		3.99										
		Smithfield	2.99				1.69	1.49						w/ \$25 purchase; limit 1
	Pioneer	Cook's	2.49				2.19	1.99						
		Hatfield							3.99					
	Save-a-Lot	n/i					1.29					2.49		
	ShopRite	Cook's	2.49				1.59	1.49						w/ store card; limit 1
		Cook's	3.38				2.49	2.39						w/ store card ABF
	Stop & Shop	Farm Promise		5.99										
		Hatfield							3.49					
	Stop & Shop	Stop & Shop	1.49	1.49										w/ store card; limit 1
		Stop & Shop					1.39	1.19	3.99	4.49				w/ \$25 purchase & card; limit 1
	Stop & Shop	Stop & Shop										2.99		
		Carando		2.49										w/ \$25 purchase & card; limit 1
	Target	Kentucky Legend							4.99	4.99				w/ store card
	The Fresh Market	Archer Farms		1.99										
	Thriftway	n/i	3.49											
		Berk's							2.99					
	Thriftway	Hatfield							1.99				1.99	w/ \$15 purchase; limit 2
		Hatfield							2.99				2.99	additional quantities
	Thriftway	Hormel		1.99										w/ \$15 purchase; limit 2
		Hormel		2.99										additional quantities
	Trader Joe's	Trader Joe's	4.99											ABF
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28								3.98			
	Wegman's	n/i						1.78						
Wegman's		2.49	2.49						4.49	5.79				
Weis	Wegman's Signature		6.99											
	n/i					1.69	1.69						w/ store card	
Weis	Kunzler								3.99					
	John F Martin							2.69					w/ store card	
Weis	Sugardale	3.29											w/ store card	
	Smithfield	3.29											w/ store card	
Weis	Weis	1.88											w/ store card	

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
NY (cont)	Hannaford	Sugardale				1.39	1.19							w/ store card
		Sugardale				2.19	1.99							w/o store card
		My Essentials		2.29										w/ store card
		My Essentials		2.79										w/o store card
		Smithfield		2.69										
	Key Food	Cook's		2.49		1.89	1.69					3.99		
		Carando		2.99										
	King's	King's	3.99					3.99						locally grown
		Carando	3.99											
		McKenzie of VT	5.99											
	King Kullen	Hormel Cure 81							4.99	5.49				
		Alexander & Hornung	1.99											w/ \$25 purchase; limit 1
		Alexander & Hornung	2.99											additional quantities
	Met Foods	n/i				1.99	1.79							
		Cook's	2.99			2.19	1.99							
		Hatfield							3.99					
	Metropolitan	Cook's	2.99			2.19	1.99							
		Morton Williams	n/i			2.59	2.49							
	Mrs. Green's	Garret Valley	5.49											ABF
		NSA Supermarkets	Cook's		2.99		2.49	1.79						
	North Shore	n/i									1.99			
		Cook's	2.99											
	Pathmark	Smithfield	2.99											
		Smithfield				1.69	1.49							w/ \$25 purchase; limit 1
	Peck's	Alexander & Hornung		2.29				2.99	3.19				3.79	
		Pioneer	Cook's	2.49			2.19	1.99						
	Price Chopper	Hatfield							3.99					
		Hatfield						3.69	3.99					
Alexander & Hornung				2.99	3.29									
Carando		3.49												
Cook's					1.99	1.69								
Save-a-Lot	Hormel Cure 81	3.49												
	Hillshire Farm	3.99												
	n/i					1.29					2.49			

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NY (cont)	ShopRite	Cook's	2.49			1.59	1.49							w/ store card; limit 1
		Cook's	3.38				2.49	2.39						w/ store card
		Farm Promise		5.99										ABF
	Shop'n Save	Hatfield							3.49					
		Sugardale	2.48	2.48	1.98	1.88	1.88	3.99		3.39		3.99		
		Sugardale			1.48									w/ \$25 purchase; limit 1
		Superior						2.78	3.19					
		Hillshire Farm		3.49										
		CB Old Country	3.99											
	Stew Leonard's	n/i	3.49											
		Stop & Shop	1.49	1.49										w/ store card; limit 1
	Stop & Shop	Stop & Shop				1.39	1.19	3.99	4.49					w/ \$25 purchase & card; limit 1
		Stop & Shop										2.99		
		Carando		2.49										w/ \$25 purchase & card; limit 1
		Kentucky Legend								4.99	4.99			w/ store card
	Target	Archer Farms		1.99										
	The Fresh Market	n/i	3.49											
	Tops Market	Sugardale		2.49	1.79	1.79	1.79							
		Smithfield	3.49	2.49										
		Tops	3.49						2.99					
		Smith's			4.49	4.49								
		Sahlen's			4.49	4.49								
		Hormel Cure 81	5.99											
	Trade Fair	Cook's						1.99						
	Trader Joe's	Trader Joe's	4.99											ABF
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28								3.98			
	Wegman's	n/i							1.78					
		Wegman's	2.49	2.49						4.49	5.79			
		Wegman's Signature		6.99										
Weis	n/i				1.69	1.69							w/ store card	
	Kunzler								3.99					
	John F Martin						2.69						w/ store card	
	Sugardale	3.29											w/ store card	
	Smithfield	3.29											w/ store card	
Weis	Weis	1.88											w/ store card	
	Wellshire Farms	7.99											ABF	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
PA	A&P Stores	Smithfield				2.09	1.89	4.99						
		Hormel Cure 81						4.99						
	ACME Markets	Smithfield	1.99											w/ \$25 purchase; limit 1
		Hormel	2.49											
		Hormel Cure 81								3.99	3.99			
	ALDI	Lancaster Brand	2.49						3.49	3.49				
		Cook's				1.99	1.79							
		Specially Selected	2.19											
	Big M	Appleton Farms		1.99										w/ \$2.00 discount
		Appleton Farms												
	Bottom Dollar	Sugardale	2.59		2.29	2.39								
		Superior							1.99					
	Boyer's	My Essentials												w/ \$25 purchase; limit 2
		Smithfield	1.98											w/ \$25 purchase; limit 2
	Bravo	Sugardale					1.47	1.47						w/ \$25 purchase
		Sugardale					1.97	1.97						
		Smithfield	1.97											w/ \$25 purchase
		Smithfield	2.47											
		Berkshire							2.47					w/ \$25 purchase
		Berkshire							2.97					
		Kunzler							2.47					w/ \$25 purchase
		Kunzler							2.97					
		Hazel Park			2.97									w/ \$25 purchase
		Hazel Park			3.47									
	C-Town	Cook's		3.69		2.19	1.99						3.99	
		Cook's		3.69		2.19	1.99						3.99	
	Family Owned	Shurfine		2.99					1.99					
		Kunzler							2.99					
		John F Martin				1.99			2.99					
	Fine Fare	Cook's	2.99			1.99	1.89							
Food Basics	Smithfield				1.68	1.48							w/ \$25 purchase; limit 1	
Food Lion	My Essentials	1.77	2.19			1.17							w/ store card; limit 2	
	My Essentials	2.79	2.99			2.59							w/o store card	
	Smithfield		2.19			1.49							w/ store card; limit 2	
Foodland	Smithfield		2.99			2.79							w/o store card	
	Sugardale			1.49									w/ \$20 purchase; limit 1	
	Sugardale	2.69	2.69					2.49	2.59					

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
PA (cont)	Foodtown	Cook's					free							w/ \$100 purchase & card; lmt 1 w/ \$400 purchase & card; lmt 1
		Cook's	0.99											
		Cook's	2.99				1.99	1.79				3.79		
		Hormel Cure 81								5.99	5.99			
		Hatfield									3.99			
	Fresh Grocer	Cook's	1.99				1.49	1.29						w/ store card
		Hatfield							3.99					
	GFS Marketplace	n/i												
		GFS	1.69											
	Giant Eagle	Giant Eagle									2.29			
		Sugardale				3.99					3.29			
		Market District					4.99	4.99						
	Giant Food Stores	Giant	1.49	1.49			1.39	1.19						w/ \$25 purchase & card; limit 1
		Smithfield	2.49											w/ \$25 purchase & card; limit 1
		Hatfield								3.99				limit 1
		Berks								3.99				limit 1
		Kunzler								3.99				limit 1
	Great Valu Markets	Kentucky Legend									4.99	4.99		w/ store card
		Berks								1.99				w/ \$25 purchase
		Hatfield								1.99				w/ \$25 purchase
		Kunzler								1.99				w/ \$25 purchase
		Smithfield				2.99								
		Sugardale					2.19	1.99						
	Karn's	Karns					3.49				3.49			
		Berk's									3.49			
		Kunzler									3.49			
		Leidy's	3.99				2.99				3.49			
		Alderfer									3.49			
		John F Martin					3.49				3.49			
		Mash					2.99	3.49						
	Key Food	Kessler's								4.49	4.99			
		Cook's					2.49	1.89	1.69				3.99	
	Kuhn's	Carando					2.99							w/ \$25 purchase; limit 1
Sugardale						2.99	1.49	1.79	1.79	2.69	2.89	3.49		
Silver Star						3.99				4.29	4.49	4.99		
Hillshire Farm						3.49								

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
PA <i>(cont)</i>	Martin's Food	Giant	1.49	1.49		1.39	1.19							w/ \$25 purchase & card; limit 1
		Smithfield	2.49											w/ \$25 purchase & card; limit 1
		Hatfield							3.99					limit 1
		Berks							3.99					limit 1
		Kunzler							3.99					limit 1
		Kentucky Legend								4.99	4.99			w/ store card
	Pathmark	Smithfield	2.99											
		Smithfield				1.69	1.49							w/ \$25 purchase; limit 1
	Price Chopper	Hatfield						3.69	3.99					
		Alexander & Hornung			2.99	3.29								
		Carando	3.49											
		Cook's				1.99	1.69							
		Hormel Cure 81	3.49											
		Hillshire Farm	3.99											
	Redner's	Redner's							1.78					w/ store card; limit 1
		Redner's							3.48					w/o store card
		Hormel		1.98										w/ store card; limit 1
		Hormel		3.98										w/o store card
		Berks							2.98					
		Leidy							2.98					
	Save-a-Lot	Hatfield							2.98					
		n/i					1.29						2.49	
	ShopRite	Cook's	2.49				1.59	1.49						w/ store card; limit 1
		Cook's	3.38				2.49	2.39						w/ store card
		Farm Promise		5.99										ABF
	Shop'n Save	Hatfield						3.49						
		Sugardale	2.48	2.48	1.98	1.88	1.88	3.99		3.39		3.99		
		Sugardale			1.48									w/ \$25 purchase; limit 1
		Superior						2.78	3.19					
	Shurfine	Hillshire Farm		3.49										
CB Old Country		3.99												
Shurfine		1.99					1.99						w/ store card	
Hatfield			3.79				2.99						w/ store card	
Kunzler							2.99						w/ store card	
Berks						2.99						w/ store card		

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
			Whole	Half												
PA <i>(cont)</i>	ShurSave	ShurSave		2.99				1.99						w/ store card		
		Shurfine					1.99							w/ store card		
		Hatfield	3.49		1.99	1.99	1.99	2.79	3.49					w/ store card		
		Kunzler						3.49						w/ store card		
		Smithfield				2.59	2.29					3.99		w/ store card		
	Sparkle	Sparkle						1.99								
		Sugardale		2.69												
		Hillshire Farm		4.49												
		Kentucky Legend						4.99								
	Target	Archer Farms		1.99												
	The Fresh Market	n/i	3.49													
	Thorne's Market	Sugardale		2.99		2.49	2.59									
		Sugardale					1.68	1.48							w/ \$25 purchase	
		Superior							2.59	2.69						
		n/i					1.68	1.48							w/ \$25 purchase	
		Thriftway	Berk's							2.99						
			Hatfield							1.99				1.99		w/ \$15 purchase; limit 2
			Hatfield							2.99				2.99		additional quantities
			Hormel		1.99											w/ \$15 purchase; limit 2
		Tops Market	Hormel		2.99											additional quantities
			Sugardale		2.49	1.79	1.79	1.79								
	Smithfield		3.49	2.49												
	Tops		3.49						2.99							
	Smith's				4.49	4.49										
	Sahlen's				4.49	4.49										
	Hormel Cure 81			5.99												
	Trader Joe's	Trader Joe's	4.99											ABF		
	Walmart	Sam's Choice		2.18												
		Smithfield		3.28							3.98					
		n/i						1.78								
Wegman's	Wegman's	2.49	2.49						4.49	5.79						
	Wegman's Signature		6.99													
Weis	n/i				1.69	1.69								w/ store card		
	Kunzler								3.99							
	John F Martin							2.69						w/ store card		

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
PA <i>(cont)</i>	Weis <i>(continued)</i>	Sugardale	3.29											w/ store card
		Smithfield	3.29											w/ store card
		Weis	1.88											w/ store card
	Whole Foods - MdAt	Wellshire Farms n/i	6.99					7.49						ABF spiral-cut
RI	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							
	Bravo	Cook's		3.69			2.19	1.99					3.99	
		Compare Foods	Cook's				2.19	1.99						
	Dave's	Triple M	3.99						3.99	3.99				
		Alexander & Hornung					2.99							
	Save-a-Lot	Carando		3.99										
		n/i					1.29						2.49	
	Shaw's	Smithfield		2.99										
		Hatfield												
	Kentucky Legend													
	Cook's			1.49										
		Morrell							4.99					
	Stop & Shop	Stop & Shop	1.49	1.49										
		Stop & Shop					1.39	1.19	3.99	4.49				
	Stop & Shop	Stop & Shop											2.99	
		Carando		2.49										
	Kentucky Legend									4.99	4.99			
Target	Archer Farms		1.99											
Trader Joe's	Trader Joe's	4.99											ABF	
Walmart	Sam's Choice	2.18												
	Smithfield	3.28										3.98		
Whole Foods NAt	n/i					1.78								
	Wellshire Farms Niman Ranch			6.99					5.99					

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
VT	AG New England	Shurfine		2.99		1.69	1.49	2.99						
	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							w/ \$2.00 discount
		Hannaford	Sugardale				1.39	1.19						w/ store card
			Sugardale					2.19	1.99					w/o store card
			My Essentials		2.29									w/ store card
			My Essentials		2.79									w/o store card
			Smithfield		2.69									
		Price Chopper	Hatfield						3.69	3.99				
			Alexander & Hornung			2.99	3.29							
			Carando	3.49										
			Cook's				1.99	1.69						
			Hormel Cure 81	3.49										
			Hillshire Farm	3.99										
		Shaw's	Smithfield		2.99						4.49			
			Hatfield								3.99			
			Kentucky Legend								5.99			
			Cook's		1.49									
			Morrell						4.99					
		Tops Market	Sugardale		2.49	1.79	1.79	1.79						
			Smithfield	3.49	2.49									
			Tops	3.49					2.99					
		Smith's			4.49	4.49								
		Sahlen's			4.49	4.49								
		Hormel Cure 81	5.99											
	Trader Joe's	Trader Joe's	4.99										ABF	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV														
AL	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							w/ \$2.00 discount
	Dollar General Market	Smithfield		2.25										limit 1
	Food for Le\$\$	Carolina Pride					1.48							
		Smithfield								3.66				
	Food Giant	Kentucky Legend						3.88	3.98	3.98				
		Carolina Pride				1.78	1.58	3.48	3.68			2.98		limit 2
		Cook's					1.48							
		Best Choice		2.28										
		Clifty Farm										2.98		
	Greer's Market	Carolina Pride			1.59	1.69	1.69							
		Hormel		2.69										
	Hometown Market	Cook's					1.19							w/ store card
	Ingle's	Gwaltney					1.38							w/o store card
		Gwaltney					2.68							w/ store card; limit 2
		Gwaltney		1.98										w/o store card
		Gwaltney		3.98										w/o store card
		Smithfield						5.48						spiral cut; w/ store card
		Smithfield						5.98						spiral cut; w/o store card
		Hormel Cure 81						4.58	4.58					w/ store card
		Hormel Cure 81						6.48	6.48					w/o store card
		Cades Cove			2.78									w/ store card
		Cades Cove			3.68									w/o store card
	Kroger Atlanta	Smithfield					1.49							w/ store card
		Kroger	2.49											
	Kroger Nashville	Private Selection	1.99											w/ store card; limit 1
		Smithfield				1.29	1.29							
		Cumberland Gap			1.99									w/ store card
		Kentucky Legend						2.99						
		Clifty Farm										3.19		
	Lucky's	Carolina Pride			1.59									
		Cook's					1.49				2.99			
		Best Choice	2.29											
		Kentucky Legend							3.69					
		Clifty Farm										2.79		

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
AL (cont)	Piggly Wiggly HAC	Cook's				1.99	1.79							w/ store card
		Cook's				2.19	1.99							w/o store card
		Best Choice		1.99										w/ store card
		Best Choice		3.29										w/o store card
	Piggly Wiggly Hchn	Kentucky Legend									3.98			
		Carolina Pride				1.78	1.58							
	Piggly Wiggly Inc	Hormel Cure 81								3.99				
		Smithfield					1.99	1.79						
		Cook's					1.99	1.79						
		John Morrell		2.49										
	Piggly Wiggly JTM	Carolina Pride			1.99									
		Carolina Pride			1.69		1.69							
	Publix	Publix		2.19			1.79	1.79						w/ store card
		Publix		4.49			3.69	3.69						w/o store card
	Ramey's	Cook's					1.88	1.58						
		Hormel Cure 81			2.78									
		Best Choice			1.99									
	Rouses	Cook's						1.69					3.49	
		Hormel	1.97											limit 2
	Save-a-Lot	n/i					1.29					2.49		
	Shop Rite	Cook's			1.99		1.59							
		Sugartree		2.19										
		Smithfield			1.99									
		Kentucky Legend								3.99				
	Target	Archer Farms		1.99										
	The Fresh Market	n/i	3.49											
	Trader Joe's	Trader Joe's	4.99											ABF
	United Grocery	n/i						1.49						
	Vowell's	Cook's			1.79	1.87	1.67							
		Best Choice		2.49										
Clifty Farms												2.89		
Kentucky Legend								3.79	4.89					
Walmart	Sam's Choice	2.18												
	Smithfield	3.28								3.98				
	n/i					1.78								

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
FL <i>(cont)</i>	Hitchcock's	Cook's	2.99			1.69	1.59							
		Lee's									1.99			
		n/i									2.19			
	J.H. Harvey's	Lee's				1.79	1.49						3.49	w/ store card
		Lee's				2.19	1.89							w/o store card
		Smithfield	2.69			1.79	1.49							w/ store card
		Smithfield				2.19	1.89							w/o store card
	Piggly Wiggly Hchn	Kentucky Legend									3.98			
		Carolina Pride				1.78	1.58							
	Presidente	n/i									2.18			
	Publix	Publix		2.19			1.79	1.79						w/ store card
		Publix		4.49			3.69	3.69						w/o store card
	Save-a-Lot	n/i					1.29						2.49	
	Sedano's	Carando		3.29										
		Farmland							4.99					
		Sugardale		2.99		2.99	2.99						4.29	
	Target	Archer Farms		1.99										
	The Fresh Market	n/i	3.49											
	Trader Joe's	Trader Joe's	4.99											ABF
	Walmart	Sam's Choice	2.18											
Smithfield		3.28								3.98				
	n/i					1.78								
Western Beef	Cook's				1.89	1.79								
Whole Foods - FL	Wellshire Farms	5.99											ABF	
Winn-Dixie	Hormel Cure 81							BOGO						
	Kentucky Legend									4.99				
	Smithfield		2.49		1.79	1.49								
GA	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
	Bi-Lo	Appleton Farms					1.39							w/ \$2.00 discount
		Hormel Cure 81							BOGO					
	Dollar General Market	Lay's			2.99	3.29								
Smithfield			2.49		1.79	1.49								
	Smithfield		2.25										limit 1	

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
GA <i>(cont)</i>	Food Depot	Carolina Pride					0.95							
		Jamestown		1.77										
		Smithfield								2.98				
	Food Giant	John Morrell	2.55											
		Kentucky Legend						3.88	3.98	3.98				
		Carolina Pride				1.78	1.58	3.48	3.68					
		Cook's					1.48					2.98		limit 2
		Best Choice		2.28										
		Clifty Farm											2.98	
	Food Lion	My Essentials	1.77	2.19			1.17							w/ store card; limit 2
		My Essentials	2.79	2.99			2.59							w/o store card
		Smithfield		2.19			1.49							w/ store card; limit 2
		Smithfield		2.99			2.79							w/o store card
	Galaxy Food Center	John Morrell		1.58										w/ \$25 purchase; limit 1
		Hormel Cure 81 n/i					1.38	1.38	4.98					
	Harris Teeter	Harris Teeter		1.99	2.59	2.69				4.99	5.99			w/ store card
		Harris Teeter		3.99	3.29	3.49				5.99	6.99			w/o store card
		Hormel Cure 81								4.99				w/ store card
		Hormel Cure 81								6.99				w/o store card
		HT Traders		2.79										w/ store card
		HT Traders		4.29										w/o store card
		Kentucky Legend	4.99											w/ store card
		Kentucky Legend	5.99											w/o store card
		Smithfield Premium		3.99										w/ store card
		Smithfield Premium		4.99										w/o store card
		Smithfield		3.69							4.99			w/ store card
		Smithfield		4.69							5.99			w/o store card
	IGA	n/i					1.29							limit 2
		Smithfield									4.29			
	Ingle's	Gwaltney					1.38							w/ store card
		Gwaltney					2.68							w/o store card
		Gwaltney		1.98										w/ store card; limit 2
		Gwaltney		3.98										w/o store card
Smithfield								5.48					spiral cut; w/ store card	
Smithfield								5.98					spiral cut; w/o store card	
	Hormel Cure 81						4.58	4.58					w/ store card	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
GA <i>(cont)</i>	<i>(continued)</i>	Hormel Cure 81						6.48	6.48					w/o store card
		Cades Cove			2.78									w/ store card
		Cades Cove			3.68									w/o store card
	J.H. Harvey's	Lee's				1.79	1.49					3.49		w/ store card
		Lee's				2.19	1.89							w/o store card
		Smithfield	2.69			1.79	1.49							w/ store card
		Smithfield				2.19	1.89							w/o store card
	Kroger Atlanta	Smithfield					1.49							w/ store card
		Kroger	2.49											
	Piggly Wiggly Carolina	Smithfield	2.49	2.79										
	Piggly Wiggly HAC	Cook's				1.99	1.79							w/ store card
		Cook's				2.19	1.99							w/o store card
		Best Choice		1.99										w/ store card
		Best Choice		3.29										w/o store card
	Piggly Wiggly Hchn	Kentucky Legend								3.98				
		Carolina Pride				1.78	1.58							
	Piggly Wiggly JTM	Carolina Pride			1.69	1.69								
	Publix	Publix		2.19		1.79	1.79							w/ store card
		Publix		4.49		3.69	3.69							w/o store card
	Shop Rite	Cook's			1.99		1.59							
		Sugartree		2.19										
		Smithfield			1.99									
	Sprout's Market	Kentucky Legend								3.99				
		Old Tyme Butcher	2.49											
	Target	Archer Farms		1.99										
	The Fresh Market	n/i	3.49											
	Trader Joe's	Trader Joe's	4.99											ABF
	United Grocery	n/i					1.49							
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28							3.98				
n/i						1.78								
Wayfield's	Sugardale					1.29								
	Smithfield	2.69												
Whole Foods South	n/i	3.99											ABF	
Winn-Dixie	Hormel Cure 81							BOGO						
	Kentucky Legend									4.99				
	Smithfield		2.49		1.79	1.49								

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
MS	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
	AG Baton Rouge	Appleton Farms					1.39							w/ \$2.00 discount
		John Morrell		2.49	1.79			2.99						
	Corner Market	Smithfield				1.89	1.79							
		Smithfield		2.69										
	Dollar General Market	Carolina Pride					1.99	1.79						
		Smithfield		2.25										limit 1
	Food Giant	Kentucky Legend						3.88	3.98	3.98				
		Carolina Pride				1.78	1.58	3.48	3.68					
	Greer's Market	Cook's					1.48					2.98		limit 2
		Best Choice		2.28										
		Clifty Farm											2.98	
		Carolina Pride			1.59	1.69	1.69							
	Kroger Delta	Hormel		2.69										
		Smithfield	2.49	2.19			1.59							limit 2
	Mac's Fresh	John Morrell	2.49	2.19										limit 2
		Kroger						3.49						
		Carolina Pride					1.79							
		Farmland						2.00						
	Piggly Wiggly Hchn	Carolina Pride				9.77	9.77							each; w/ \$50 purchase; limit 1
		Best Choice		2.39										
		Smithfield								3.99				
		Kentucky Legend								3.98				
	Ramey's	Carolina Pride				1.78	1.58							
		Cook's				1.88	1.58							
	Rouses	Hormel Cure 81		2.78										
		Best Choice		1.99										
Save-a-Lot	Cook's					1.69					3.49			
	Hormel	1.97											limit 2	
Superlo Foods	n/i					1.29					2.49			
	Best Choice		1.99											
Target	Cook's					1.49								
	Frick's					1.49								
The Fresh Market	Archer Farms		1.99											
	n/i	3.49												

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CURED PORK

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			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MS <i>(cont)</i>	Vowell's	Cook's			1.79	1.87	1.67						2.89	ABF
		Best Choice		2.49										
		Clifty Farms												
		Kentucky Legend							3.79	4.89				
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28								3.98			
		n/i					1.78							
	Whole Foods South	n/i	3.99											
	Winn-Dixie	Hormel Cure 81						BOGO						
		Kentucky Legend								4.99				
		Smithfield		2.49		1.79	1.49							
NC	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							w/ \$2.00 discount
	Bi-Lo	Hormel Cure 81						BOGO						
		Lay's			2.99	3.29								
		Smithfield		2.49		1.79	1.49							
	Bo's Foods	Jamestown				0.99	0.99							
		n/i			2.29									
	Carlie C's IGA	John Morrell		2.18										
		n/i				1.38	1.28							
	Dollar General Market	Smithfield		2.25										limit 1
	Farm Fresh	Smithfield	1.99											w/ store card; limit 1
		Smithfield	2.79											additional quantities
		Smithfield				1.89	1.89							
	Food Lion	My Essentials	1.77	2.19			1.17							w/ store card; limit 2
		My Essentials	2.79	2.99			2.59							w/o store card
		Smithfield		2.19			1.49							w/ store card; limit 2
	Smithfield		2.99			2.79							w/o store card	
Food Pride	Jamestown	2.49				1.29								
	Superior							2.99						
	Harpers											2.99		
Galaxy Food Center	John Morrell		1.58										w/ \$25 purchase; limit 1	
	Hormel Cure 81							4.98						
	n/i				1.38	1.38								
Great Valu Markets	Sugardale				1.89	1.78								
	Smithfield		2.18										w/ \$25 purchase; limit 1	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NC (cont)	Harris Teeter	Harris Teeter		1.99	2.59	2.69			4.99	5.99				w/ store card
		Harris Teeter		3.99	3.29	3.49			5.99	6.99				w/o store card
		Hormel Cure 81							4.99					w/ store card
		Hormel Cure 81							6.99					w/o store card
		HT Traders			2.79									w/ store card
		HT Traders			4.29									w/o store card
		Kentucky Legend	4.99											w/ store card
		Kentucky Legend	5.99											w/o store card
		Smithfield Premium			3.99									w/ store card
		Smithfield Premium			4.99									w/o store card
		Smithfield			3.69						4.99			w/ store card
		Smithfield			4.69						5.99			w/o store card
	IGA	n/i					1.29							limit 2
		Smithfield									4.29			
	Ingle's	Gwaltney					1.38							w/ store card
		Gwaltney					2.68							w/o store card
		Gwaltney			1.98									w/ store card; limit 2
		Gwaltney			3.98									w/o store card
		Smithfield						5.48						spiral cut; w/ store card
		Smithfield						5.98						spiral cut; w/o store card
		Hormel Cure 81						4.58	4.58					w/ store card
		Hormel Cure 81						6.48	6.48					w/o store card
		Cades Cove			2.78									w/ store card
		Cades Cove			3.68									w/o store card
	Just \$ave Foods	Carolina Pride					0.97							w/ \$25 purchase; limit 1
		Carolina Pride					2.99							
		Gwaltney	1.37											w/ \$25 purchase; limit 1
		Gwaltney	2.69											
	Kroger MidAtlantic	Cumberland Gap			1.89				2.99					
		Gwaltney	2.29											
	Private Selection	2.99												
Lowe's Foods	Gwaltney	1.37											w/ \$25 purchase & card; limit 2	
	Gwaltney	2.69											local	
	Smithfield	3.99												
	Frick's 1896			3.99						4.99				
	Hormel Cure 81								3.99	3.99				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NC <i>(cont)</i>	Piggly Wiggly Retail	Jamestown				1.19	1.09							
		Smithfield	3.39	2.99		2.99				3.49			2.99	
	Piggly Wiggly Stores	Felt's									1.69			
		n/i												
	Publix	Carolina Pride			1.18									
		Smithfield	1.98			1.38	1.28							
	Save-a-Lot	Publix		2.19		1.79	1.79							w/ store card
		Publix		4.49		3.69	3.69							w/o store card
	Target	Archer Farms		1.99			1.29					2.49		
	The Fresh Market	n/i	3.49											
	Trader Joe's	Trader Joe's	4.99											ABF
	United Grocery	n/i					1.49							
	Walmart	Sam's Choice	2.18											
Smithfield		3.28							3.98					
Whole Foods South	n/i	3.99				1.78							ABF	
SC	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
	Bi-Lo	Appleton Farms					1.39							w/ \$2.00 discount
		Hormel Cure 81							BOGO					
	Dollar General Market	Lay's			2.99	3.29								
		Smithfield		2.49		1.79	1.49							
	Food Lion	Smithfield		2.25										limit 1
		My Essentials	1.77	2.19			1.17							w/ store card; limit 2
	Galaxy Food Center	My Essentials	2.79	2.99			2.59							w/o store card
		Smithfield		2.19			1.49							w/ store card; limit 2
	Harris Teeter	Smithfield		2.99			2.79							w/o store card
		John Morrell		1.58										w/ \$25 purchase; limit 1
	Harris Teeter	Hormel Cure 81							4.68					
		n/i				1.38	1.38							
		Harris Teeter		1.99	2.59	2.69			4.99	5.99				w/ store card
Harris Teeter			3.99	3.29	3.49			5.99	6.99				w/o store card	
Hormel Cure 81								4.99					w/ store card	
Hormel Cure 81								6.99					w/o store card	
HT Traders	HT Traders		2.79										w/ store card	
	HT Traders		4.29										w/o store card	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
SC (cont)	Harris Teeter (continued)	Kentucky Legend	4.99											w/ store card
		Kentucky Legend	5.99											w/o store card
		Smithfield Premium		3.99										w/ store card
		Smithfield Premium		4.99										w/o store card
		Smithfield		3.69						4.99				w/ store card
		Smithfield		4.69						5.99				w/o store card
	IGA	n/i					1.29							limit 2
		Smithfield								4.29				
	Ingle's	Gwaltney					1.38							w/ store card
		Gwaltney					2.68							w/o store card
		Gwaltney		1.98										w/ store card; limit 2
		Gwaltney		3.98										w/o store card
		Smithfield							5.48					spiral cut; w/ store card
		Smithfield							5.98					spiral cut; w/o store card
	J.H. Harvey's	Hormel Cure 81							4.58	4.58				w/ store card
		Hormel Cure 81							6.48	6.48				w/o store card
		Cades Cove			2.78									w/ store card
		Cades Cove			3.68									w/o store card
		Lee's				1.79	1.49					3.49		w/ store card
		Lee's				2.19	1.89							w/o store card
	Kroger Atlanta	Smithfield	2.69				1.79	1.49						w/ store card
		Smithfield					2.19	1.89						w/o store card
	Lowe's Foods	Smithfield						1.49						w/ store card
		Kroger	2.49											
	Piggly Wiggly Carolina	Gwaltney	1.37											w/ \$25 purchase & card; limit 2
		Gwaltney	2.69											local
		Smithfield	3.99											
		Frick's 1896			3.99						4.99			
	Publix	Hormel Cure 81								3.99	3.99			
		Smithfield	2.49	2.79										
Publix			2.19		1.79	1.79							w/ store card	
Save-a-Lot	Publix		4.49		3.69	3.69							w/o store card	
	n/i					1.29					2.49			
The Fresh Market	Archer Farms		1.99											
	n/i	3.49												
Trader Joe's	Trader Joe's	4.99											ABF	

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SC <i>(cont)</i>	Walmart	Sam's Choice	2.18											
		Smithfield	3.28							3.98				
	Whole Foods South	n/i					1.78							ABF
TN	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							
	Bi-Lo	Hormel Cure 81							BOGO					w/ \$2.00 discount
		Lay's			2.99	3.29								
		Smithfield		2.49		1.79	1.49							
	Chappell's	Kentucky Legend						3.88	3.88					
		Cook's			1.98		1.68							
		Clifty Farm											2.68	
	Dollar General Market	Smithfield		2.25										limit 1
	E. W. James & Sons	Cook's					1.59							
		Frick's					1.59							
		Best Choice	2.29											
		Clifty Farm											2.59	
		Kentucky Legend						3.99	3.99					
	Food City	Hormel Cure 81	2.29											
		Food City	1.99		2.39	2.99	1.99	3.29						
		Clifty Farm											2.99	
	Food Country USA	Clifty Farm											2.99	
		Hormel Cure 81		2.47					4.99					
	Smithfield		2.49						4.59					
	John Morrell		2.49											
Food Giant	Kentucky Legend						3.88	3.98	3.98					
	Carolina Pride				1.78	1.58	3.48	3.68						
	Cook's					1.48					2.98		limit 2	
	Best Choice		2.28											
	Clifty Farm											2.98		
Food Lion	My Essentials	1.77	2.19			1.17							w/ store card; limit 2	
	My Essentials	2.79	2.99			2.59							w/o store card	
	Smithfield		2.19			1.49							w/ store card; limit 2	
	Smithfield		2.99			2.79							w/o store card	

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Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TN <i>(cont)</i>	Food Rite	Clifty Farm											2.99	
		Best Choice	2.49	2.49										
		Cook's					1.59							
		Food Rite									1.59			
		John Morrell						3.49	3.49					
	GFS Marketplace	n/i					1.29							
		GFS	1.69											
	Harris Teeter	Harris Teeter		1.99	2.59	2.69				4.99	5.99			w/ store card
		Harris Teeter		3.99	3.29	3.49				5.99	6.99			w/o store card
		Hormel Cure 81								4.99				w/ store card
		Hormel Cure 81								6.99				w/o store card
		HT Traders		2.79										w/ store card
		HT Traders		4.29										w/o store card
		Kentucky Legend	4.99											w/ store card
		Kentucky Legend	5.99											w/o store card
		Smithfield Premium		3.99										w/ store card
		Smithfield Premium		4.99										w/o store card
	H.G. Hills	Smithfield		3.69							4.99			w/ store card
		Smithfield		4.69							5.99			w/o store card
		Carolina Pride			1.79	1.79	1.59							
		Cook's			1.79	1.79	1.59							
		Best Choice	2.29	2.29										
		Kentucky Legend						3.79	3.79					
		Clifty Farm												2.59
		Cook's				1.49	1.49							limit 1
	IGA	Kentucky Legend						3.99			4.59			
		Smithfield		2.79										
		Coon Creek												2.79
	Ingle's	Clifty Farm												2.79
		Gwaltney					1.38							w/ store card
		Gwaltney					2.68							w/o store card
		Gwaltney		1.98										w/ store card; limit 2
Gwaltney			3.98										w/o store card	
Smithfield							5.48						spiral cut; w/ store card	
Smithfield							5.98						spiral cut; w/o store card	
Hormel Cure 81							4.58	4.58					w/ store card	
Hormel Cure 81						6.48	6.48					w/o store card		

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 CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
TN (cont)	Ingle's (continued)	Cades Cove			2.78									w/ store card
		Cades Cove			3.68									w/o store card
	Kroger Delta	Smithfield	2.49	2.19			1.59							limit 2
		John Morrell	2.49	2.19										limit 2
	Kroger MidAtlantic	Kroger							3.49					
		Cumberland Gap			1.89				2.99					
		Gwaltney	2.29											
	Kroger Nashville	Private Selection	2.99											
		Private Selection	1.99											w/ store card; limit 1
		Smithfield				1.29	1.29							
		Cumberland Gap			1.99									w/ store card
	Lucky's	Kentucky Legend							2.99					
		Clifty Farm											3.19	
		Carolina Pride			1.59									
		Cook's					1.49					2.99		
		Best Choice	2.29											
	Osborne's	Kentucky Legend								3.69				
		Clifty Farm											2.79	
		Carolina Pride			1.79	1.79								
	Publix	Best Choice	2.59	2.59										
		Clifty Farm											2.79	
		Kentucky Legend							3.99	3.99				
	Save-a-Lot	Publix		2.19			1.79	1.79						w/ store card
		Publix		4.49			3.69	3.69						w/o store card
	Shop Rite	n/i					1.29					2.49		
		Cook's			1.99		1.59							
	Super Dollar	Sugartree		2.19										
		Smithfield			1.99									
		Kentucky Legend								3.99				
		n/i	1.99											
Superlo Foods	Best Choice		1.99											
	Cook's					1.49								
Target	Frick's					1.49								
	Archer Farms		1.99											
The Fresh Market	n/i	3.49												

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TN <i>(cont)</i>	Town&Country Grocer	Kretschmar						2.99						ABF	
		Cook's			1.99	2.19	1.99								
		Sugardale			1.99										
	Trader Joe's United Grocery Walmart	Best Choice		2.39											
		Trader Joe's	4.99												
		n/i					1.49								
		Sam's Choice	2.18												
Whole Foods South	Smithfield	3.28								3.98			ABF		
	n/i					1.78									
VA	ALDI	Specially Selected	2.19											w/ \$2.00 discount limit 1 w/ store card; limit 1 additional quantities	
		Appleton Farms		1.99			1.59								
	Balducci's	Appleton Farms					1.39								
		McKenzie of VT	6.99					7.99							
	Dollar General Market	Smithfield		2.25											
		Farm Fresh	1.99												
	Fas-Chek	Smithfield	2.79												
		Superior				1.89	1.89								
	Food City	Farmland	2.99							2.49	2.99				
		Food City	1.99		2.39	2.99	1.99	3.29							
	Food Country USA	Clifty Farm											2.99		
		Clifty Farm											2.99		
		Hormel Cure 81		2.47							4.99				
		Smithfield		2.49								4.59			
	Food Lion	John Morrell		2.49											
		My Essentials	1.77	2.19			1.17								w/ store card; limit 2
		My Essentials	2.79	2.99			2.59								w/o store card
		Smithfield		2.19			1.49								w/ store card; limit 2
	Galaxy Food Center	Smithfield		2.99			2.79								w/o store card
		John Morrell		1.58											w/ \$25 purchase; limit 1
Hormel Cure 81							4.68								
Giant Food	n/i				1.38	1.38									
	Giant	1.49	1.49										w/ store card; limit 1		
	Giant				1.39	1.19	3.99	4.49					w/ \$25 purchase & card; limit 1		
		Giant									2.99				

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
VA <i>(cont)</i>	Giant Food <i>(continued)</i>	Carando		2.49										w/ \$25 purchase & card; limit 1	
		Kentucky Legend							4.99	4.99				w/ store card	
	Grant's	Smithfield	1.79			1.69	1.69							limit 2	
	Great Valu Markets	Hormel Cure 81						4.59							
		Sugardale				1.89	1.78								
	Harris Teeter	Smithfield		2.18											w/ \$25 purchase; limit 1
		Harris Teeter		1.99	2.59	2.69			4.99	5.99					w/ store card
		Harris Teeter		3.99	3.29	3.49			5.99	6.99					w/o store card
		Hormel Cure 81							4.99						w/ store card
		Hormel Cure 81							6.99						w/o store card
		HT Traders		2.79											w/ store card
		HT Traders		4.29											w/o store card
		Kentucky Legend		4.99											w/ store card
		Kentucky Legend		5.99											w/o store card
		Smithfield Premium			3.99										w/ store card
		Smithfield Premium			4.99										w/o store card
		Smithfield			3.69						4.99				w/ store card
		Smithfield			4.69						5.99				w/o store card
		Ingle's	Gwaltney					1.38							
	Gwaltney						2.68								w/o store card
	Gwaltney			1.98											w/ store card; limit 2
	Gwaltney			3.98											w/o store card
	Smithfield							5.48							spiral cut; w/ store card
	Smithfield							5.98							spiral cut; w/o store card
	Kroger MidAtlantic	Hormel Cure 81							4.58	4.58					w/ store card
		Hormel Cure 81							6.48	6.48					w/o store card
		Cades Cove			2.78										w/ store card
		Cades Cove			3.68										w/o store card
		Cumberland Gap			1.89				2.99						
		Gwaltney		2.29											
Private Selection			2.99												
Gwaltney			1.37												
Gwaltney			2.69												
Smithfield			3.99												
Lowe's Foods	Frick's 1896			3.99						4.99				w/ \$25 purchase & card; limit 2	
	Hormel Cure 81							3.99	3.99					local	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
VA <i>(cont)</i>	Martin's Food	Giant	1.49	1.49		1.39	1.19							2.99	w/ \$25 purchase & card; limit 1
		Smithfield	2.49												w/ \$25 purchase & card; limit 1
		Hatfield							3.99						limit 1
		Berks							3.99						limit 1
		Kunzler							3.99						limit 1
	Piggly Wiggly Retail	Kentucky Legend								4.99	4.99				w/ store card
		Jamestown					1.19	1.09							
	Piggly Wiggly Stores	Smithfield	3.39	2.99			2.99								
		Felt's										1.69			
		n/i													
		Carolina Pride			1.18										
		Smithfield	1.98				1.38	1.28							
	Safeway Eastern	Hormel Cure 81								3.99					w/ store card
		Safeway Select		2.99											w/ store card
		Safeway		1.99			1.89	1.89							w/ store card
	Save-a-Lot	Smithfield		3.99											
		n/i											2.49		
	Shoppers Food	Gwaltney					1.49	1.19	0.99						
		Smithfield	2.29	2.29			1.69	1.49							
	Super Dollar	n/i	1.99												
	Target	Archer Farms		1.99											
	The Fresh Market	n/i	3.49												
	Walmart	Sam's Choice	2.18												
Smithfield		3.28								3.98					
Wegman's	n/i						1.78								
	Wegman's	2.49	2.49						4.49	5.79					
Whole Foods - MdAt	Wegman's Signature		6.99												
	Wellshire Farms	6.99											ABF		
		n/i						7.49					spiral-cut		
WV	ALDI	Specially Selected	2.19												
		Appleton Farms		1.99			1.59								
	Dollar General Market	Appleton Farms					1.39							w/ \$2.00 discount	
		Smithfield		2.25										limit 1	
	Fas-Chek	Superior							2.49	2.99					
		Farmland	2.99												
Foodland	Farmland	2.99													
	Superior							2.49	2.79				limit 1		

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WV (cont)	Food Fair	Superior						2.49	2.79					limit 1
		Walnut Creek	3.59											
		Kentucky Legend	4.99					4.99						
	Food Lion	Hormel Cure 81	3.29											
		My Essentials	1.77	2.19			1.17							w/ store card; limit 2
		My Essentials	2.79	2.99			2.59							w/o store card
		Smithfield		2.19			1.49							w/ store card; limit 2
	Galaxy Food Center	Smithfield		2.99			2.79							w/o store card
		John Morrell		1.58										w/ \$25 purchase; limit 1
		Hormel Cure 81						4.68						
	Giant Eagle	n/i				1.38	1.38							
		Giant Eagle		3.99				2.29						
		Sugardale		3.59	1.79			3.29						
	Grant's	Market District			4.99	4.99								
		Smithfield	1.79			1.69	1.69							limit 2
	Great Valu Markets	Hormel Cure 81						4.59						
		Sugardale				1.89	1.78							
	Kroger Columbus	Smithfield		2.18										w/ \$25 purchase; limit 1
		Sugardale					1.59							w/ store card
		Kroger	2.29											w/ store card
		Cumberland Gap			1.79									w/ \$20 purchase; limit 1
	Kroger MidAtlantic	Hickory Hills						2.89						
		Private Selection	3.49											
		Cumberland Gap			1.89			2.99						
		Gwaltney	2.29											
	Martin's Food	Private Selection	2.99											
		Giant	1.49	1.49		1.39	1.19							w/ \$25 purchase & card; limit 1
		Smithfield	2.49											w/ \$25 purchase & card; limit 1
		Hatfield						3.99						limit 1
	Piggly Wiggly Stores	Berks						3.99						limit 1
		Kunzler						3.99						limit 1
		Kentucky Legend							4.99	4.99				w/ store card
		Carolina Pride			1.18									
Smithfield		1.98			1.38	1.28								
Riesbeck's	Superior						2.19							
	John Morrell		2.99											
		Smithfield		2.99										

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WV (cont)	Save-a-Lot	n/i					1.29					2.49		
	Shop'n Save	Sugardale	2.48	2.48	1.98	1.88	1.88	3.99		3.39		3.99		
			Sugardale			1.48								w/ \$25 purchase; limit 1
			Superior						2.78	3.19				
			Hillshire Farm		3.49									
			CB Old Country	3.99										
		Sparkle	Sparkle						1.99					
			Sugardale		2.69									
			Hillshire Farm		4.49									
			Kentucky Legend						4.99					
		Target	Archer Farms		1.99									
		Walmart	Sam's Choice	2.18										
			Smithfield	3.28							3.98			
			n/i					1.78						
		Weis	n/i				1.69	1.69						w/ store card
			Kunzler							3.99				
			John F Martin						2.69					w/ store card
		Sugardale	3.29										w/ store card	
		Smithfield	3.29										w/ store card	
		Weis	1.88										w/ store card	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI														
IA	Affiliated Foods MW	Cook's				1.98	1.88							
		Hormel Cure 81	2.18											
	ALDI	John Morrell				2.89								
		Specially Selected	2.19											
	County Market	Appleton Farms		1.99			1.59							w/ \$2.00 discount
		Appleton Farms					1.39							
		Double G						4.49	4.69					
		Farmland						3.79						
	Dahl's	Farmland		2.99					1.25					
		Best Choice	1.89	1.89										
	Family Foods	Cook's			1.99	1.89	1.89							
		Maple River						2.99	2.99					
		Our Family		2.59	2.79	2.29	1.99							
	Fareway	Hormel Cure 81						3.99	3.99					
		Farmland						3.59						
		Fareway						3.99	3.99					
	Food Pride	Webster City			3.79									
		John Morrell			2.48									
		Farmland	2.48											
	Hometown Foods	John Morrell						2.99						
		Our Family		2.59	2.79	2.29	1.99							
	Hy-Vee	Farmland						3.59						
		Cook's				1.99	1.79							
Hormel Cure 81		2.69						3.99					limit 1	
Jewel-Osco	Cook's			1.99	2.99									
	Hy-Vee	2.49	2.99											
	Hormel Cure 81						3.99	3.99						
Maynard's	Farmland		3.49											
	Cook's		1.78		1.08	0.78							w/ \$30 purchase; limit 1	
	Cook's		2.28		1.58	1.28					BOGO			
	Hormel Cure 81							4.99						
Maynard's	Farmland	2.99												
	Hickory Farms	4.99												
Maynard's	Cook's				2.19	1.89								
	Farmland						3.49							

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IA <i>(cont)</i>	No Frills	Farmland		2.39										
		Our Family				1.99	1.79							
	Quillin's	Hormel Cure 81						3.99	3.99					
		Cook's				1.99	1.99							
		John Morrell			2.69	2.69								
	Save-a-Lot	Quillin's							4.39					
		n/i		2.69		1.49	1.29					2.49		
	Schnuck's	Cook's												
		Schnuck's	1.99											
		Kretschmar						2.29						
		Double G			2.69									
	Sunshine Foods	John Morrell		2.77	2.99	2.99								
		Kretschmar						3.99						
	Target	Archer Farms		1.99										
The Fresh Market	n/i	3.49												
Trader Joe's	Trader Joe's	4.99											ABF	
Walmart	Sam's Choice	2.18												
	Smithfield	3.28								3.98				
Whole Foods MW	n/i					1.78								
	Wellshire Farm	6.99					7.99							ABF
IL	Affiliated Foods MW	Cook's				1.98	1.88							
		Hormel Cure 81	2.18											
	ALDI	John Morrell					2.89							
		Specially Selected	2.19											
		Appleton Farms		1.99				1.59						
	Angelo Caputo's	Appleton Farms						1.39						
		La Bella Romana		3.49										
		Hillshire Farm	3.69	3.99										
		Carando	4.39	4.29										
	Berkot's	Frick's					1.89	1.79						
		Berkot's			3.79	3.99								
Borowiak's IGA	Kentucky Legend						4.79							
	Emge						3.99							
	Kretschmar						2.88							
	Cumberland Gap			2.48										

w/ \$25 purchase; limit 1
 w/ \$25 purchase; limit 1
 w/ \$25 purchase; limit 1
 w/ \$25 purchase; limit 1

ABF

ABF

w/ \$2.00 discount

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
IL <i>(cont)</i>	Brookhaven	Boar's Head						5.99						
		Indiana Kitchen		2.89										
	Butera	Frick's				2.49	2.29							
		Nottingham				1.59	1.29							
		Farmland		2.89										
	Cermak	Hillshire Farm	2.89	3.19	2.79							1.29		
		n/i											3.59	
		Cook's												
		n/i	2.99			2.69	1.99							
	County Market	Double G						4.49	4.69					
		Farmland						3.79						
	Cub Foods	Cook's					1.79	1.79						limit 1
		Cook's					2.79	2.79						additional quantities
		Hormel Cure 81		2.49				3.99	3.99					
		Farmland		3.49										
	Dierberg's	Signature					3.49							
		Kretschmar	3.69					2.29						w/ \$25 purchase; limit 1
		Dierberg's		1.99				2.99						
		Double G					2.79	2.69						
	Fairplay Foods	Frick's					3.39	3.19						
		Hillshire Farm	3.89											
		Cook's		2.99	2.29									
		Centrella		2.49										
	Fareway	Cook's					1.08	0.88						w/ \$30 purchase; limit 1
		Cook's					1.58	1.38						additional quantities
		Fareway							3.99	3.99				
		Webster City			3.79									
	Food 4 Less	John Morrell			2.48									
		Farmland	2.48											
		Cook's					0.97	0.97						w/ \$25 purchase; limit 1
	Food Pride	Cook's					1.99	1.99						additional quantities
		Hormel		2.49										
John Morrell								2.99						
Our Family			2.59	2.79	2.29	1.99								
Fresh Thyme	Farmland						3.59							
	Hormel	2.99												
Garden Fresh	Cook's				1.99	1.99								

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IL <i>(cont)</i>	GFS Marketplace	n/i					1.29							
		GFS	1.69											
	Heinen's	Heinen's	5.29		3.49									
	Hy-Vee	Cook's			1.99	2.99								limit 1
		Hy-Vee		2.49	2.99									
	IGA Houchen's	Hormel Cure 81						3.99	3.99					
		Farmland			3.49									
		Cook's				1.49	1.49							
		Kentucky Legend						3.99						
		Smithfield			2.79								2.79	
	Jewel-Osco	Coon Creek											2.79	
		Clifty Farm											2.79	
		Cook's			1.78	1.08	0.78							w/ \$30 purchase; limit 1
		Cook's			2.28	1.58	1.28					BOGO		
	Kirby IGA	Hormel Cure 81							4.99					
		Farmland		2.99										
		Hickory Farms		4.99										
	Kroger Central	Frick's				1.89	1.69							w/ store card
		Frick's				2.79	2.59							w/o store card
		Kretschmar		2.99				2.49	2.49					w/ store card
		Kretschmar						4.79	4.79					w/o store card
	Kroger Louisville	Kroger		1.77										w/ \$25 purchase & card; limit 1
		Sugardale					1.49							w/ store card
		Cumberland Gap			1.99									w/ store card
		Hickory Hills						2.49						
		Private Selection		2.99										
	Mariano's	Kentucky Legend						2.99						
		Private Selection		1.99										limit 2
		Cumberland Gap			2.29			2.69					2.50	
	Meijer	Finchville Farms												
Roundy's			3.99											
Cook's				1.37									limit 2	
Pete's Fresh	Meijer			3.49										
	Sugardale						2.39							
	Dearborn			4.49										
	Sugardale				2.29	1.99								
	Centrella		2.99											

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IL <i>(cont)</i>	Piggly Wiggly MW	Badger						3.99	4.59	4.59				
		Cook's										3.69		
		Cook's				1.19	0.97							w/ \$30 purchase; limit 1
		Sugardale				1.19	0.97							w/ \$30 purchase; limit 1
		Farmland		2.89						3.49				
	Save-a-Lot	n/i		2.69		1.49	1.29					2.49		
	Schnuck's	Cook's				1.49	1.29							w/ \$25 purchase; limit 1
		Schnuck's	1.99											w/ \$25 purchase; limit 1
		Kretschmar						2.29						w/ \$25 purchase; limit 1
	Schuette's	Double G			2.69									w/ \$25 purchase; limit 1
		Kretschmar	3.29						2.28					
		Amish Valley	1.97				1.59	1.19						
		Miller			2.79				3.89	3.99	4.09			
		Sugar Creek			2.69									locally grown
	Ozark Butcher				2.69									locally grown
		Frick's						1.99						
	Shop'n Save	Alexander & Hornung					1.49	1.29						
		Amish Valley	2.59											
	Strack & VanTil	Kretschmar		1.95						1.95				w/ \$25 purchase; limit 1
		Centrella	1.49											w/ \$25 purchase; limit 1
		Centrella	1.99											
	Sullivan's	Cook's						1.79						
		Kentucky Legend							3.99	3.99				
		Cook's				1.89	1.69							
		Hillshire Farm		2.99	2.89	2.99								
	Sunset Foods	Kentucky Legend							3.89	3.99				
		Hillshire Farm	3.49											
	Target	Archer Farms		1.99										
The Fresh Market	n/i	3.49												
Tony's	Cook's						0.89						w/ \$30 purchase; limit 1	
	Cook's	2.99												
	Hormel	2.99	2.99											
	Hillshire Farm	3.49		2.99										
	Rose's			2.69										
Trader Joe's	Kentucky Legend							3.99						
	Trader Joe's	4.99											ABF	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IL <i>(cont)</i>	Ultra Foods	Sugardale				1.08	0.78							w/ \$25 purchase; limit 1 additional quantities	
		Sugardale				1.68	1.48								
		Hormel							3.49						
	Valli Produce	Centrella	2.49												
		Amish Valley				1.69	1.49								
	Walmart	Indiana Kitchen	2.99												
		Sam's Choice	2.18												
	Walt's	Smithfield	3.28								3.98				
		n/i					1.78								
		Frick's				1.69	1.49								w/ \$25 purchase; limit 2
		Hillshire Farm	3.59	3.69	3.29										
		Centrella		2.49											
Whole Foods MW	Kentucky Legend						4.29	4.39							
	Walt's			3.89	3.99										
	Indiana Kitchen	2.89													
	Wellshire Farm	6.99					7.99						ABF		
IN	Al's Supermarket	Farm Fresh		1.99				2.79	2.99					w/ store card	
		Farm Fresh		3.49				3.59	3.79					w/o store card	
		Kentucky Legend						3.79							
		Frick's			2.59	1.48	1.28							w/ store card	
	ALDI	Frick's			3.29	2.89	2.69							w/o store card	
		Cumberland Gap			2.49	2.59									
		Specially Selected	2.19												
		Appleton Farms		1.99			1.59								
	Berkot's	Appleton Farms					1.39							w/ \$2.00 discount	
		Berkot's		3.99											
	Dollar General Market	Hillshire Farm		3.99											
		Kentucky Legend						4.79							
	Food 4 Less	Smithfield		2.25										limit 1	
		Cook's				0.97	0.97							w/ \$25 purchase; limit 1	
	Fresh Thyme	Cook's				1.99	1.99							additional quantities	
		Hormel		2.49											
	GFS Marketplace	Hormel	2.99												
n/i						1.29									
Harvest Market	GFS	1.69													
	Kentucky Legend						3.69	3.99							
	Cook's			1.69		1.59									

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
IN <i>(cont)</i>	IGA Houchen's	Cook's				1.99	1.99							
		Kentucky Legend							3.99					
		Smithfield		2.79									2.79	
		Clifty Farm											2.79	
	IGA Spartan-Nash	Coon Creek												
		John Morrell		2.49										
	Jay C	Fischer's							2.99	3.29				
		Cumberland Gap							2.69	2.69				
	Jewel-Osco	Kentucky Legend							2.99					
		Private Selection	1.99											
		Cook's		1.78		1.08	0.78							
		Cook's		2.28		1.58	1.28						BOGO	
		Hormel Cure 81								4.99				
		Farmland	2.99											
	Kirby IGA	Hickory Farms	4.99											
		Frick's				1.89	1.69							w/ store card
		Frick's				2.79	2.59							w/o store card
		Kretschmar	2.99					2.49	2.49					w/ store card
	Kroger Central	Kretschmar						4.79	4.79					w/o store card
		Kroger	1.77											w/ \$25 purchase & card; limit 1
		Sugardale					1.49							w/ store card
		Cumberland Gap			1.99									w/ store card
	Kroger Cincinnati	Hickory Hills							2.49					
		Private Selection	2.99											
		Cook's			1.69		1.49							w/ store card
	Kroger Louisville	Cumberland Gap			2.19				2.19					
		Private Selection	2.89											
		Kentucky Legend							2.99					
Marsh	Private Selection	1.99											limit 2	
	Cumberland Gap			2.29				2.69						
	Finchville Farms											2.50		
	Indiana Kitchen		1.47										w/ \$25 purchase; limit 1	
	Marsh		\$10 off										w/ store card	
	Marsh	\$20 off											w/ store card	
	Cook's				1.23	1.23								
	Cumberland Gap			2.49	2.49			2.99						

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CURED PORK

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			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IN <i>(cont)</i>	Martin's	Frick's				2.29	1.99							w/ store card	
		Frick's				2.79	2.49							w/o store card	
		Kentucky Legend							3.99					w/ store card	
		Kentucky Legend							4.99					w/o store card	
		Smithfield											1.97	w/ store card	
		Smithfield											3.79	w/o store card	
		Troyer											1.97	w/ store card; locally grown	
		Troyer											3.79	w/o store card; locally grown	
	Meijer	Cook's											1.37	limit 2	
		Meijer											3.49		
		Sugardale											2.39		
	Save-a-Lot	Dearborn											4.49		
		n/i						1.49	1.29				2.69	2.49	
	Schnuck's	Cook's						1.49	1.29						w/ \$25 purchase; limit 1
		Schnuck's			1.99										w/ \$25 purchase; limit 1
		Kretschmar								2.29					w/ \$25 purchase; limit 1
		Double G					2.69								w/ \$25 purchase; limit 1
		Centrella													w/ \$25 purchase; limit 1
	Strack & VanTil	Centrella													
		Centrella													
		Cook's							1.79						
	Target	Kentucky Legend								3.99	3.99				
		Archer Farms											1.99		
	The Fresh Market	n/i											3.49		
	Trader Joe's	Trader Joe's											4.99	ABF	
	Ultra Foods	Sugardale													w/ \$25 purchase; limit 1
		Sugardale													
		Hormel												3.49	
Centrella													2.49		
Walmart	Sam's Choice												2.18		
	Smithfield												3.28		
	n/i														
Walt's	Frick's													w/ \$25 purchase; limit 2	
	Hillshire Farm												3.59		
	Centrella												2.49		
	Kentucky Legend														
	Walt's												3.89		
Indiana Kitchen												2.89			

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4					
			Whole	Half							bone-in	bone-in			
IN <i>(cont)</i>	Wesselman's	Kentucky Legend						2.49	2.99	4.29					
		Hormel Cure 81		1.99											
		Double G			2.29	2.39		3.99	3.99						
		Emge						3.99	3.99						
		Cumberland Gap			2.39	2.49									
	Whole Foods MW	Wellshire Farm	6.99					7.99						ABF	
KY	ALDI	Specially Selected	2.19												
		Appleton Farms		1.99			1.59								
		Appleton Farms					1.39								w/ \$2.00 discount
	Cox IGA	John Morrell		2.49											
		Fischer's						2.99	3.29						
	Dollar General Market	Smithfield		2.25											limit 1
		Cook's					1.59								
	E. W. James & Sons	Frick's					1.59								
		Best Choice	2.29												
	Foodland	Clifty Farm												2.59	
		Kentucky Legend						3.99	3.99						
		Hormel Cure 81	2.29												
	Food City	Farmland	2.99												
		Superior						2.49	2.79						limit 1
	Food Fair	Food City	1.99		2.39	2.99	1.99	3.29						2.99	
		Clifty Farm													
	Food Giant	Superior						2.49	2.79						limit 1
		Walnut Creek	3.59												
		Kentucky Legend	4.99					4.99							
		Hormel Cure 81	3.29												
	Food Lion	Kentucky Legend						3.88	3.98	3.98					
		Carolina Pride				1.78	1.58	3.48	3.68						
Cook's						1.48					2.98			limit 2	
Best Choice			2.28												
Food Lion	Clifty Farm												2.98		
	My Essentials	1.77	2.19			1.17								w/ store card; limit 2	
	My Essentials	2.79	2.99			2.59								w/o store card	
	Smithfield		2.19			1.49								w/ store card; limit 2	
	Smithfield		2.99			2.79								w/o store card	

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KY (cont)	Galaxy Food Center	John Morrell		1.58										w/ \$25 purchase; limit 1
		Hormel Cure 81					4.68							
	GFS Marketplace	n/i				1.38	1.38							
		GFS	1.69											
	IGA	Cook's				1.49	1.49							limit 1
		Kentucky Legend						3.99		4.59				
		Smithfield		2.79										
	IGA Spartan-Nash	Coon Creek											2.79	
		Clifty Farm											2.79	
	Kroger Cincinnati	John Morrell		2.49										
		Fischer's						2.99	3.29					
	Kroger Delta	Cook's			1.69		1.49							w/ store card
		Cumberland Gap			2.19			2.19						
		Private Selection	2.89											
	Kroger Louisville	Smithfield	2.49	2.19			1.59							limit 2
		John Morrell	2.49	2.19										limit 2
	Kroger MidAtlantic	Kroger						3.49						
		Kentucky Legend						2.99						
		Private Selection	1.99											limit 2
	Kroger Nashville	Cumberland Gap			2.29			2.69						2.50
		Finchville Farms				1.89		2.99						
		Cumberland Gap	2.29											
	Meijer	Private Selection	2.99											
		Private Selection	1.99											w/ store card; limit 1
		Smithfield					1.29	1.29						
	New Market	Cumberland Gap			1.99				2.99					w/ store card
		Kentucky Legend											3.19	
		Clifty Farm												limit 2
New Market	Cook's		1.37											
	Meijer		3.49											
New Market	Sugardale						2.39							
	Dearborn		4.49											
New Market	Cumberland Gap						2.39	2.59						
	John Morrell	2.59												

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KY <i>(cont)</i>	Piggly Wiggly Hchn	Kentucky Legend												
		Carolina Pride				1.78	1.58				3.98			
	Remke Markets	Wilson							2.69					
		John Morrell		2.77										limit 2
	Shop'n Save	Kentucky Legend								4.99				
		Sugardale			1.98	1.88	1.88				3.39		3.99	
	Super Dollar	Superior							2.78	3.19				
		n/i		1.99										
	Target	Archer Farms		1.99										
	The Fresh Market	n/i		3.49										
	Town&Country Grocer	Kretschmar							2.99					
		Cook's			1.99	2.19	1.99							
	Trader Joe's	Sugardale			1.99									
		Best Choice		2.39										
	United Grocery	Trader Joe's		4.99										ABF
	ValuMarket	n/i								1.49				
		Fischer's							2.49					w/ store card
	Walmart	Fischer's							3.69					w/o store card
		Best Choice		2.49	2.49									w/ store card
	Whole Foods - MdAt	Best Choice		3.69	3.69									
Cook's					1.79	1.79								
Walmart	Kentucky Legend							3.69						
	Sam's Choice		2.18										w/o store card	
Whole Foods - MdAt	Smithfield		3.28							3.98				
	n/i								1.78					
Whole Foods - MdAt	Wellshire Farms		6.99										ABF	
	n/i							7.49					spiral-cut	
MI	Affiliated MW	Cook's				2.19	1.99							
		Hormel Cure 81		2.49										
	ALDI	John Morrell				2.69								
		Farmland						3.29	3.39					
	Busch's	Specially Selected		2.19										
		Appleton Farms			1.99					1.59				w/ \$2.00 discount
	Busch's	Appleton Farms								1.39				limit 2
		Kentucky Legend									4.99	4.99		locally grown
Dearborn	Busch's		2.99									locally grown		
Dearborn	Dearborn		4.69									locally grown		

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
MI (cont)	D&W Fresh	Smithfield		1.79										limit 2	
		Winter's		4.99											
	Family Fare	Smithfield		1.79										limit 2	
		Spartan		3.49				2.19						local	
	Food Pride	Our Family	2.29	2.29		1.99	1.79								
		Cumberland Gap						2.29							
		Hickory Hills						2.29							
	GFS Marketplace	n/i					1.29								
		GFS	1.69												
	Harding's	Frick's					1.49								
		Spartan		2.99					2.99						
		Kentucky Legend						4.99	4.99						
		Winter's		3.99											
	Hollywood Markets	Dearborn	3.69		2.99	2.99								limit 1	
	Kroger Central	Kroger	1.77												w/ \$25 purchase & card; limit 1
		Sugardale					1.49								w/ store card
		Cumberland Gap			1.99										w/ store card
		Hickory Hills						2.49							
		Private Selection	2.99												
	Kroger Columbus	Sugardale					1.59								w/ store card
		Kroger	2.29												w/ store card
		Cumberland Gap			1.79										w/ \$20 purchase; limit 1
		Hickory Hills						2.89							
	Kroger Michigan	Private Selection	3.49												
		Private Selection	2.99												
		Kroger	1.37												w/ \$10 purchase; limit 2
		Sugardale													
		Cumberland Gap			1.99										
	Martin's	Dearborn	3.99												locally grown
		Hickory Hills						2.99							
Frick's					2.29	1.99								w/ store card	
Frick's					2.79	2.49								w/o store card	
Kentucky Legend							3.99							w/ store card	
Kentucky Legend							4.99							w/o store card	
Smithfield			1.97											w/ store card	
Smithfield			3.79											w/o store card	

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MI (cont)	Martin's (continued)	Troyer						1.97						w/ store card; locally grown
		Troyer						3.79						w/o store card; locally grown
	Meijer	Cook's		1.37										limit 2
		Meijer		3.49										
	Sugardale	Dearborn		4.49				2.39						
		Plumbs/Duthler's	Frick's			1.88	1.78							
			John Morrell		2.88									
	Polly's Market	Cumberland Gap n/i						2.88				1.99		
			Our Family			2.29	2.19	1.80						w/ store card
		Our Family					3.28	2.89						w/o store card
		Country Markets		3.79										w/ store card
		Country Markets		4.79										w/o store card
		Alexander & Hornung		2.99										
		Alexander & Hornung		4.49										
		Dearborn		4.79										
		Dearborn		6.29										
		Ric's Food Center	Frick's					1.88	1.88					
	Shurfine							2.49	2.89					
	Hormel Cure 81			2.49										
	Ric's Premium			3.69										
	Save-a-Lot	n/i	2.49	2.39		1.79	1.59							
	Spartan Stores	Frick's					1.89							
	Super One Foods	Farmland					1.66							w/ \$10 purchase; limit1
		Hormel Cure 81		2.49										
	Tadych's	Hillshire Farm					2.99							
		Hillshire Farm	2.39	2.49										
	Target	Our Family			2.29	2.39								
		Archer Farms		1.99										
	Toms/Oleson's	Smithfield		\$15 off				\$15 off						w/ \$25 purchase; limit1
	Trader Joe's	Trader Joe's	4.99											ABF
Valuland	Frick's		1.49										w/ \$25 purchase; limit1	
	Smithfield		1.79										w/ \$10 purchase; limit2	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
MI <i>(cont)</i>	VG's Grocery	Smithfield		1.79										limit 2 local local ABF
		Spartan		3.49				2.19						
		Dearborn	4.49	4.49										
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28							3.98				
Whole Foods MW	Wellshire Farm	6.99				1.78	7.99							
MN	Affiliated Foods MW	Cook's				1.98	1.88							w/ \$2.00 discount w/ \$30 purchase; limit 1 limit 1 additional quantities
		Hormel Cure 81	2.18	2.49										
		John Morrell					2.89							
	ALDI	Farmland						3.29	3.39					
		Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
	Cash Wise	Appleton Farms					1.39							
		Buckley Farms					1.38							
	Coborn's	Coborn's		2.49			2.19							
	Cub Foods	Hormel Cure 81						3.19	3.19					
		Cook's					1.79	1.79						
		Cook's					2.79	2.79						
	Econofoods	Hormel Cure 81		2.49				3.99	3.99					
		Farmland		3.49										
		Signature					3.49							
	Family Fare	Our Family		2.39	1.88		1.98			3.79				
		Hormel Cure 81						4.49						
	Fareway	Our Family		2.39	1.77		1.77	1.77						
		Fareway						3.99	3.99					
		Webster City					3.79							
	Festival	John Morrell					2.48							
		Farmland	2.48											
		Festival				2.49	2.49	2.49						
Food Pride	Hormel Cure 81		2.49				4.99							
	Cook's				2.49	2.49								
	Our Family	2.29	2.29			1.99	1.79							
	Cumberland Gap						2.29							
	Hickory Hills						2.29							

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
MN <i>(cont)</i>	Hornbacher's	John Morrell				1.88	1.88							
		Farm Fresh		2.98										
		Cloverdale							2.98					
	Hugo's	Our Family				1.27								w/ \$30 purchase; limit 1
		John Morrell				1.67								w/ \$30 purchase; limit 1
		Hugo's				1.67								w/ \$30 purchase; limit 1
	Hy-Vee	John Morrell							4.28					
		Hormel Cure 81							4.38					
		Cook's			1.99	2.99								limit 1
		Hy-Vee	2.49	2.99										
	Lunds & Byerlys	Hormel Cure 81							3.99	3.99				
		Farmland		3.49										
		Lunds & Byerlys	4.99		4.99									w/ store card
	Marketplace	Lunds & Byerlys	6.99		6.99									w/o store card
		Hormel Cure 81	2.99						3.99					w/ store card
		Hormel Cure 81	4.99						6.99					w/o store card
		Our Family			1.88	1.98								
	Maynard's	Marketplace			2.68	2.78								
		Cloverdale							3.98	3.98				
	Quillin's	Cook's				2.19	1.89							
		Farmland							3.49					
	Rainbow Foods	Cook's				1.99	1.99							
		Quillin's								4.39				
		Cook's				1.79	1.79							limit 1
	Save-a-Lot	Farm Fresh		3.29										
		Hormel Cure 81	3.49						3.99	3.99				
	Sun Mart	n/i	2.49	2.39		1.79	1.59							
Our Family			2.39	1.88	1.98	1.98			3.79					
Sunshine Foods	Hormel Cure 81							4.49	4.49					
	John Morrell		2.77	2.99	2.99									
Super One Foods	Kretschmar							3.99						
	Farmland					1.66							w/ \$10 purchase; limit1	
	Hormel Cure 81	2.49												
Target	Hillshire Farm					2.99								
	Archer Farms		1.99											

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
MN <i>(cont)</i>	Teal's	Our Family				1.99	1.99							w/ \$50 purchase
		John Morrell			2.59	2.59								
		Hormel		2.99										
		Hormel Cure 81						3.99	3.99					ABF
	Trader Joe's Walmart	Trader Joe's Sam's Choice Smithfield n/i	4.99 2.18 3.28								3.98			
	Whole Foods MW	Wellshire Farm	6.99					7.99					ABF	
ND	Albertson's Mtn	Albertson's	1.99					3.99				3.99		limit 1
		Cook's		2.99										
		Hormel												
		n/i	1.99			1.69	1.29							
	Cash Wise	Buckley Farms					1.38							w/ \$30 purchase; limit 1
	Coborn's	Coborn's		2.49		2.19								
		Hormel Cure 81						3.19	3.19					
	Dan's	Cloverdale						3.29	3.29					
		John Morrell			2.39	2.59								
	Family Fare	Our Family		2.39	1.77	1.77	1.77							
	Food Pride	Our Family	2.29	2.29		1.99	1.79							
		Cumberland Gap						2.29						
		Hickory Hills						2.29						
	Hornbacher's	John Morrell				1.88	1.88							
		Farm Fresh		2.98										
		Cloverdale							2.98					
	Hugo's	Our Family				1.27								w/ \$30 purchase; limit 1
	John Morrell				1.67								w/ \$30 purchase; limit 1	
	Hugo's				1.67								w/ \$30 purchase; limit 1	
	John Morrell							4.28						
	Hormel Cure 81							4.38						
Leevers	John Morrell							3.98						
	Cloverdale							3.98		4.68				
Marketplace	Our Family			1.88	1.98									
	Marketplace			2.68	2.78									
	Cloverdale						3.98	3.98						

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CURED PORK

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			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ND <i>(cont)</i>	Super One Foods	Farmland				1.66								w/ \$10 purchase; limit1 w/ \$50 purchase
		Hormel Cure 81	2.49											
	Target	Hillshire Farm				2.99								
		Archer Farms		1.99										
	Teal's	Our Family				1.99	1.99							
		John Morrell			2.59	2.59								
	Walmart	Hormel		2.99										
		Hormel Cure 81						3.99	3.99					
		Sam's Choice	2.18											
		Smithfield	3.28							3.98				
		n/i				1.78								
NE	Affiliated Foods MW	Cook's				1.98	1.88							
		Hormel Cure 81	2.18	2.49										
		John Morrell				2.89								
	ALDI	Farmland						3.29	3.39					
		Specially Selected	2.19											
	Apple Market	Appleton Farms		1.99			1.59							
		Appleton Farms					1.39						w/ \$2.00 discount	
	Bag'n Save	Best Choice	1.98	1.98										
		Farmland		2.98				3.49	3.49	3.49				
	Baker's	Cook's			1.68		1.78							
		Hormel Cure 81		2.99				3.99	3.99					
	Fareway	Farmland		2.39										
		Our Family				1.99	1.79							
	Food Pride	Hormel Cure 81						3.99	3.99					
		Kroger	1.99					2.99					w/ store card; limit 2	
	Hy-Vee	Private Selection						3.99						
		Hormel Cure 81						4.99						
	Hy-Vee	Fareway						3.99	3.99					
		Webster City				3.79								
	Hy-Vee	John Morrell				2.48								
		Farmland	2.48											
	Hy-Vee	Our Family	2.29	2.29			1.99	1.79						
		Cumberland Gap						2.29						
Hy-Vee	Hickory Hills						2.29							
	Cook's			1.99	2.99							limit 1		
		Hy-Vee	2.49	2.99										

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			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NE <i>(cont)</i>	Hy-Vee <i>(continued)</i>	Hormel Cure 81						3.99	3.99					
		Farmland		3.49										
	Russ's Market	Farmland	2.49					3.49	3.49					w/ store card
		Farmland	3.39											w/o store card
	Safeway Denver	n/i						4.99						
		Cook's		3.99										
		Safeway Select		2.99					3.99					
	Sun Mart	Safeway		1.99		1.89	1.89							
		Hormel Cure 81							4.99					
		Our Family		2.39	1.88	1.98	1.98		3.79					
	Target	Hormel Cure 81						4.49	4.49					
		Archer Farms		1.99										
	Trader Joe's	Trader Joe's	4.99											ABF
Walmart	Sam's Choice	2.18												
	Smithfield	3.28								3.98				
	n/i					1.78								
	Whole Foods MW	Wellshire Farm	6.99				7.99							ABF
OH	Acme Fresh Market	Acme	1.89		1.99			2.29	2.99					w/ store card
		Acme	4.29		3.69			3.89	4.29					w/o store card
		Acme Gold	3.49											w/ store card
		Acme Gold	4.99											w/o store card
	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							
	Bottom Dollar	My Essentials					1.48							w/ \$2.00 discount
		Smithfield	1.98											w/ \$25 purchase; limit 2
	Buehler's	Berk's						3.99	4.29	4.69				w/ store card
		Berk's						4.59	4.89	5.29				w/o store card
		Buehler's	2.99											w/ store card
		Buehler's	3.99											w/o store card
		Kentucky Legend						4.99	5.19	5.69				w/ store card
		Kentucky Legend						5.99	6.19	6.69				w/o store card
	Chief	Superior						2.99	3.29	3.69				local; w/ store card
		Superior						3.59	3.89	4.29				local; w/o store card
		Our Family		1.79										w/ \$15 purchase & store card
		Our Family		3.49										w/o store card
Cumberland Gap							1.99						w/ \$15 purchase & store card	

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			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
OH <i>(cont)</i>	Chief	Cumberland Gap						3.89						w/o store card	
	<i>(continued)</i>	Chief		4.99											
	Cub Foods	Cook's				1.79	1.79							limit 1	
			Cook's				2.79	2.79							additional quantities
			Hormel Cure 81		2.49				3.99	3.99					
			Farmland		3.49										
			Signature				3.49								
	Dave's Market		Sugardale		2.59		1.99	1.99							
	Dollar General Market		Smithfield		2.25										limit 1
	Fisher Foods		Superior			1.99			2.67						w/ store card
			Superior			3.69									w/o store card
			Sugardale			1.99									w/ store card
			Sugardale			3.69									w/o store card
			Amish Valley		2.99										w/ store card
			Amish Valley		3.59										w/o store card
	Foodland		Farmland	2.99											
			Superior						2.49	2.79					limit 1
	Food Fair		Superior						2.49	2.79					limit 1
			Walnut Creek	3.59											
			Kentucky Legend	4.99					4.99						
			Hormel Cure 81	3.29											
	Fresh Encounter		John Morrell		2.99										
			Kentucky Legend								5.29				
			Frick's				1.99	1.79							w/ store card
			Frick's				3.19	2.99							w/o store card
			Our Family		2.39										w/ store card
			Our Family		3.59										w/o store card
			Heartland						1.99						w/ \$15 purchase; limit 1
			Heartland						2.39						additional quantities
	Fresh Thyme		Hormel	2.99											
	Geyer's		Farm Fresh		2.58										
			Sugardale				1.89	1.89	2.29						
	GFS Marketplace		n/i						1.29						
		GFS	1.69												
Giant Eagle		Giant Eagle		3.99				2.29							
		Sugardale		3.59	1.79			3.29							
		Market District			4.99	4.99									

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
OH (cont)	Heinen's	Heinen's	5.29		3.49									
	IGA Spartan-Nash	John Morrell		2.49										
		Fischer's						2.99	3.29					
	Kroger Central	Kroger	1.77											w/ \$25 purchase & card; limit 1
		Sugardale					1.49							w/ store card
		Cumberland Gap			1.99									w/ store card
		Hickory Hills						2.49						
		Private Selection		2.99										
	Kroger Cincinnati	Cook's			1.69		1.49							w/ store card
		Cumberland Gap			2.19			2.19						
		Private Selection		2.89										
	Kroger Columbus	Sugardale					1.59							w/ store card
		Kroger		2.29										w/ store card
		Cumberland Gap			1.79									w/ \$20 purchase; limit 1
		Hickory Hills						2.89						
		Private Selection		3.49										
	Kroger MidAtlantic	Cumberland Gap			1.89			2.99						
		Gwaltney		2.29										
		Private Selection		2.99										
	Marc's	Hormel Cure 81		2.49										
	Marsh	Indiana Kitchen			1.47									w/ \$25 purchase; limit 1
		Marsh			\$10 off									w/ store card
		Marsh		\$20 off										w/ store card
		Cook's					1.23	1.23						
		Cumberland Gap				2.49	2.49		2.99					
	Meijer	Cook's			1.37									limit 2
		Meijer			3.49									
		Sugardale						2.39						
		Dearborn			4.49									
	Remke Markets	Wilson						2.69						
	John Morrell			2.77									limit 2	
	Kentucky Legend								4.99					
Riesbeck's	Superior						2.19							
	John Morrell			2.99										
	Smithfield			2.99										

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Christmas/Hannukah 2014
 CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH <i>(cont)</i>	Shop'n Save	Sugardale	2.48	2.48	1.98	1.88	1.88	3.99		3.39		3.99		w/ \$25 purchase; limit 1	
		Sugardale			1.48										
		Superior						2.78	3.19						
		Hillshire Farm		3.49											
		CB Old Country	3.99												
	Sparkle	Sparkle						1.99							
		Sugardale		2.69											
		Hillshire Farm		4.49											
	Target	Kentucky Legend						4.99							
		Archer Farms		1.99											
	The Fresh Market	n/i	3.49												
	Thorne's Market	Sugardale	2.99		2.49	2.59									w/ \$25 purchase
		Sugardale				1.68	1.48								
	Trader Joe's	Superior						2.59	2.69						ABF
		Trader Joe's	4.99												
	Walmart	Sam's Choice	2.18												w/ store card
		Smithfield	3.28							3.98					
	Weis	n/i					1.78								w/ store card
		n/i				1.69	1.69								
		Kunzler							3.99						
John F Martin							2.69						w/ store card		
Sugardale		3.29											w/ store card		
Whole Foods - MdAt	Smithfield	3.29											w/ store card		
	Weis	1.88											w/ store card		
	Wellshire Farms	6.99											ABF		
	n/i						7.49						spiral-cut		
SD	Affiliated Foods MW	Cook's				1.98	1.88								
		Hormel Cure 81	2.18	2.49											
		John Morrell				2.89									
	Buche Foods	Farmland						3.29	3.39						
		Double G				2.59	2.59		4.99						
		John Morrell				2.68									
	Coborn's	n/i	1.99												
		Coborn's		2.49		2.19									
	Family Thrift	Hormel Cure 81						3.19	3.19						
		Our Family		2.39	1.88	1.98			3.79						
Hormel Cure 81							4.49								

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SD <i>(cont)</i>	Fareway	Fareway						3.99	3.99					
		Webster City			3.79									
		John Morrell			2.48									
	Hy-Vee	Farmland	2.48											
		Cook's			1.99	2.99								
		Hy-Vee	2.49	2.99										
	Ken's Super Fair	Hormel Cure 81						3.99	3.99					
		Farmland		3.49										
		John Morrell		2.79										
	Lynn's Dakotamart	Kretschmar						3.29	3.49					
		Double G				2.49	2.49					3.99		
		Cook's				2.29	2.19							
	Maynard's	Farmland						3.19						
		Our Family			1.68									
		John Morrell			2.59					4.99				
	Safeway Denver	Cook's		3.99										
		Safeway Select		2.99						3.99				
		Safeway		1.99		1.89	1.89							
	Sunshine Foods	Hormel Cure 81								4.99				
		John Morrell		2.77	2.99	2.99								
		Kretschmar						3.99						
	Target	Archer Farms		1.99										
	Teal's	Our Family				1.99	1.99							
John Morrell				2.59	2.59								w/ \$50 purchase	
Hormel			2.99											
Walmart	Hormel Cure 81						3.99	3.99						
	Sam's Choice	2.18												
	Smithfield	3.28							3.98					
		n/i					1.78							
WI	Affiliated Foods MW	Cook's				1.98	1.88							
		Hormel Cure 81	2.18	2.49										
		John Morrell				2.89								
		Farmland						3.29	3.39					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
WI <i>(cont)</i>	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
	Econofoods	Appleton Farms					1.39							w/ \$2.00 discount
		Our Family		2.39	1.88	1.98			3.79					
	Festival	Hormel Cure 81							4.49					
		Festival							3.28	3.28	3.28			w/ store card
		Festival							4.69	4.69	4.69			w/o store card
		Hormel		2.98										w/ store card
		Hormel		3.99										w/o store card
		Farmland			2.68	2.68								w/ store card
		Farmland			3.99	3.99								w/o store card
		Hillshire Farm			2.68	2.68								w/ store card
	GFS Marketplace	Hillshire Farm			3.99	3.99								w/o store card
		n/i					1.29							
	Gordy's	GFS	1.69											
		Hormel Cure 81		2.48					3.98					w/ store card
	Hy-Vee	Hormel Cure 81		3.49					5.99					w/o store card
		Cook's			1.99	2.99								limit 1
	Marketplace	Hy-Vee	2.49	2.99										
		Hormel Cure 81							3.99	3.99				
		Farmland		3.49										
		Our Family			1.88	1.98								
		Marketplace			2.68	2.78								
		Cloverdale							3.98	3.98				
	Pick'n Save/Copps	Roundy's		1.69										w/ \$25 purchase; limit 1
		Sugardale				1.19	1.19							w/ \$25 purchase; limit 1
		Cook's		3.29										
	Piggly Wiggly MW	Roundy's	4.49						3.99	3.99				
		Hillshire Farm								4.69				
		Badger							3.99	4.59	4.59		3.69	
Cook's														
Cook's					1.19	0.97							w/ \$30 purchase; limit 1	
Quillin's	Sugardale				1.19	0.97							w/ \$30 purchase; limit 1	
	Farmland		2.89						3.49					
	Cook's				1.99	1.99								
	John Morrell			2.69	2.69									
		Quillin's						4.39						

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
WI (cont)	Save-a-Lot	n/i					1.29					2.49		
	Schnuck's	Cook's				1.49	1.29							w/ \$25 purchase; limit 1
		Schnuck's	1.99											w/ \$25 purchase; limit 1
		Kretschmar							2.29					w/ \$25 purchase; limit 1
		Double G			2.69									w/ \$25 purchase; limit 1
	Sendik's Markets	Sendik's						5.99	5.99					spiral sliced
	Sentry Foods	Hormel		1.99										w/ \$25 purchase; limit 1
	Super One Foods	Farmland				1.66								w/ \$10 purchase; limit 1
		Hormel Cure 81	2.49											
		Hillshire Farm					2.99							
	Tadych's	Hillshire Farm	2.39	2.49										
		Our Family			2.29	2.39								
	Target	Archer Farms		1.99										
	The Fresh Market	n/i	3.49											
	Trader Joe's	Trader Joe's	4.99											ABF
	Trig's	John Morrell	2.49											
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28								3.98			
		n/i					1.78							
Whole Foods MW	Wellshire Farm	6.99					7.99						ABF	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT														
AR	Affiliated MW	Cook's				2.19	1.99							
		Hormel Cure 81		2.59										
		John Morrell				2.79								
	Albertson's Sthrn	Farmland						3.29	3.39					
		n/i				1.99								
		Cook's	1.87			1.67	1.47					3.49		limit 1
		Hormel Cure 81	3.99					4.99	4.99	4.99				
		Smithfield	3.99											
	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							w/ \$2.00 discount
	Bill's Fresh	Best Choice	1.98											
		Petit Jean				2.88								
		Carolina Pride				1.58	1.58	1.58						
		Frick's				1.98	1.98	1.98						
		Cook's				1.98	1.98							
		Kentucky Legend								4.98				
		Bryan							3.48					
	Brookshire's	Cook's				1.59	1.79	1.59						w/ store card
		Cook's				2.99	2.99	2.99						w/o store card
		Hormel Cure 81						3.99	3.99					
		Hormel		1.99										w/ store card
		Hormel		2.99										w/o store card
	Cranford's	Best Choice		2.29										
		Hormel Cure 81								4.28				
		Cook's				1.98						2.99		
		Cook's					1.68	1.48						w/ \$25 purchase; limit 1
		Petit Jean				3.68								
		Clifty Farm											2.99	
		Kentucky Legend								4.98				
	Edward's	Clifty Farm											2.58	
		Kretschmar						2.98	2.98					
		Kentucky Legend						3.78	3.78					
		Best Choice		2.28										
		Cook's				1.68	1.48							

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 CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
AR (cont)	Edward's (continued)	Petit Jean											2.98		
		Clifty Farm											2.58		
	Food Giant	Kentucky Legend						3.88	3.98	3.98					
		Carolina Pride				1.78	1.58	3.48	3.68						
		Cook's					1.48					2.98		limit 2	
		Best Choice		2.28											
		Clifty Farm											2.98		
	G&W Foods	Best Choice	2.18	2.18											
		Cedar Hollow								3.98					
		Kretschmar						3.58	3.58						
		Cook's										3.48			
	Harp's	Cook's					1.88	1.68						limit 1	
		Primrose								3.49					
		Wright	3.99												
		Sugardale			2.29	2.19	1.99						3.19		
	Hay's	Best Choice	1.99	2.39											
		Kretschmar								3.29					
		Best Choice	1.98												
		Carolina Pride								3.89					
	Kroger Delta	Cook's			1.98		1.48								
		Cook's					1.18							w/ \$10 purchase; limit 1	
		John Morrell			3.98			3.98	3.98						
		Field								4.99					
		Ozark Pride					2.99								
		Petit Jean					3.98								
		Smithfield	2.49	2.19			1.59							limit 2	
Mac's Fresh	John Morrell	2.49	2.19										limit 2		
	Kroger							3.49							
	Carolina Pride					1.79									
	Farmland							2.00							
Marvin's	Carolina Pride				9.77	9.77							each; w/ \$50 purchase; limit 1		
	Best Choice		2.39												
	Smithfield								3.99						
	Frick's 1896						3.99	3.99	4.99						
Farmland	Frick's				1.79	1.59					3.99				
	Farmland	2.59													

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4				
AR <i>(cont)</i>	Piggly Wiggly Hchn	Kentucky Legend				1.78	1.58			3.98				
		Carolina Pride												
	Pyramid Foods	Best Choice	1.99	1.99										
		Cook's			1.99	1.79	1.69							
		Hormel Cure 81	2.79					3.99						
		Kretschmar						2.99						
		Kentucky Legend								4.79				
		Double G							4.19					
		Carolina Pride					1.69							
		Frick's			2.49		1.99							
	Rehkopf's	Cook's			1.79	1.79	1.59							
		Best Choice		2.49										
	Save-a-Lot	n/i				1.49	1.29					2.49		
	Super 1 Foods	Cook's			1.37	1.57	1.37							
		Hormel	1.97											
	Target	Archer Farms		1.99										
	The Fresh Market	n/i	3.49											
	Town&Country Grocer	Kretschmar						2.99						
Cook's				1.99	2.19	1.99								
	Sugardale			1.99										
	Best Choice		2.39											
Walmart	Sam's Choice	2.18												
	Smithfield	3.28							3.98					
	n/i					1.78								
Whole Foods SW	n/i	6.49												
AZ	Albertsons SW	Cook's	1.77				1.67					2.99		limit 1
	Basha's	Cook's	1.67			1.79	1.49							w/ store card; limit 1
		Hormel Cure 81	2.99					3.99	3.99					
	Food City	Cook's					1.49							limit 1
	Fresh & Easy	Fresh & Easy	2.99											
	Fry's	Kroger	1.57					2.99						limit 1
		Cook's					1.17							limit 1
		Cook's				1.17	0.97							
	Lowe's	Smithfield	2.99											
		Farmland						2.25						
		Hormel	1.89	1.89										
	Hormel Cure 81						4.99	4.99						

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
AZ <i>(cont)</i>	Safeway Phoenix Smart & Final Smith's Sprout's Market Target Trader Joe's Walmart Whole Foods SPac	Hormel Cure 81							4.99					
		Safeway Select		2.99										
		Safeway		1.99		1.89	1.89							limit 1
		Smithfield		3.99										
		Sugardale	1.79	1.79										w/ \$25 purchase; limit 1
		Cook's				1.79	1.59							limit 2
		John Morrell	1.99											
		Old Tyme Butcher	2.49											
		Archer Farms		1.99										
		Trader Joe's	4.99											ABF
		Sam's Choice	2.18											
		Smithfield	3.28								3.98			
		n/i						1.78						
		American Homestead	6.99											ABF
Pederson's	5.99						7.99					ABF		
Wellshire Farms	6.59											ABF		
n/i				9.99	9.99							ABF		
CO	Affiliated Foods MW Affiliated Foods Albertson's Mtn King Soopers Lowe's	Cook's				1.98	1.88							
		Hormel Cure 81	2.18											
		John Morrell				2.89								
		Cook's				1.39	1.19							
		Hormel	1.89											
		Hormel Cure 81						4.59	4.59	4.99				
		Albertson's						3.99						
		Cook's	1.99										limit 1	
		Hormel		2.99										
		n/i				1.69	1.29							
		Cook's				1.49	1.49							
		Kroger	1.99											
		Private Selection	2.99											
		Cook's				1.17	0.97							
Smithfield	2.99													
Farmland							2.25							
Hormel	1.89	1.89												
Hormel Cure 81							4.99	4.99						

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
CO <i>(cont)</i>	Safeway Denver	Cook's		3.99										ABF	
		Safeway Select		2.99					3.99						
		Safeway		1.99		1.89	1.89								
		Hormel Cure 81							4.99						
	Sprout's Market	Old Tyme Butcher	2.49												
	Sun Mart	Our Family		2.39		1.88	1.98	1.98		3.79					
		Hormel Cure 81							4.49	4.49					
	Target	Archer Farms		1.99											
	Trader Joe's	Trader Joe's	4.99												
	Walmart	Sam's Choice	2.18												
Smithfield		3.28								3.98					
n/i						1.78									
Whole Foods Mntn	n/i	4.99													
KS	Affiliated Foods MW	Cook's				1.98	1.88							w/ \$2.00 discount w/ \$10 purchase; limit 1 w/ store card; limit 2	
		Hormel Cure 81	2.18												
		John Morrell					2.89								
	Affiliated Foods	Cook's					1.39	1.19							
		Hormel	1.89												
	ALDI	Hormel Cure 81							4.59	4.59	4.99				
		Specially Selected	2.19												
		Appleton Farms		1.99				1.59							
	Apple Market	Appleton Farms						1.39							
		Best Choice	1.98	1.98											
		Farmland		2.98					3.49	3.49	3.49				
	Country Mart	Cook's				1.68		1.78							
		Hormel Cure 81		2.99					3.99	3.99					
		Hormel Cure 81	2.38	2.48					3.99	4.29					
		Cook's			1.79	1.99	1.79								
		Frick's			2.39	2.39									
	Dillon's	Best Choice	1.98	1.98											
		Kroger	1.99						2.99						
		Private Selection							3.99						
G&W Foods	Hormel Cure 81							4.99							
	Best Choice	2.18	2.18							3.98					
	Cedar Hollow														
	Kretschmar							3.58	3.58						
	Cook's										3.48				

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KS <i>(cont)</i>	Woods	Hillshire Farm		2.48										
		Sugardale			2.18									
		Cook's				2.19	1.99							
		Kentucky Legend							4.48					
		Best Choice			2.48									
LA	AG Baton Rouge	John Morrell		2.49	1.79			2.99						
		Smithfield				1.89	1.79							
	Albertson's Sthrn	n/i				1.99								
		Cook's	1.87			1.67	1.47					3.49		limit 1
		Hormel Cure 81	3.99					4.99	4.99	4.99				
	Breaux Mart	Smithfield	3.99											
		Smithfield	2.39			1.89	1.79							
		John Morrell	2.39		1.79									
	Brookshire's	Hormel Cure 81						4.29						
		Farmland			1.99									
		Smoky Hollow						3.99						
		Cook's			1.59	1.79	1.59							w/ store card
		Cook's			2.99	2.99	2.99							w/o store card
	Kroger Southwest	Hormel Cure 81						3.99	3.99					
		Hormel		1.99										w/ store card
		Hormel		2.99										w/o store card
		Kroger	1.69					3.49						w/ \$10 purchase & card; limit 2
	LeBlanc's	Cook's					1.49							w/ \$10 purchase & card; limit 2
		Private Selection	2.99											
		Smithfield		1.99										limit 1
	Mac's Fresh	Smithfield		2.49										
		Buckley Farms				1.89	1.69							
		John Morrell			1.99			2.99						
Carolina Pride						1.79								
Farmland							2.00							
Market Basket	Carolina Pride				9.77	9.77							each; w/ \$50 purchase; limit 1	
	Best Choice		2.39						3.99					
	Smithfield													
Market Basket	Cook's					1.47							w/ \$20 purchase; limit 1	
	Cook's		2.99											

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MO <i>(cont)</i>	Country Mart <i>(continued)</i>	Frick's			2.39	2.39								
		Best Choice	1.98	1.98										
	Dierberg's	Kretschmar	3.69						2.29					w/ \$25 purchase; limit 1
		Dierberg's		1.99					2.99					
		Double G				2.79	2.69							
		Frick's				3.39	3.19							
		Hillshire Farm	3.89											
	Food Giant	Kentucky Legend							3.88	3.98	3.98			
		Carolina Pride				1.78	1.58		3.48	3.68				
		Cook's					1.48					2.98		limit 2
		Best Choice		2.28									2.98	
	G&W Foods	Clifty Farm												
		Best Choice	2.18	2.18										
		Cedar Hollow									3.98			
		Kretschmar							3.58	3.58				
		Cook's										3.48		limit 1
	Gerbe's	Cook's				1.88	1.68							
		Primrose								3.49				
		Kroger	1.99						2.99					w/ store card; limit 2
	Harp's	Private Selection							3.99					
		Hormel Cure 81							4.99					
		Wright	3.99											
	Harter House	Sugardale			2.29	2.19	1.99						3.19	
		Best Choice	1.99	2.39										
		Kretschmar								3.29				
		n/i			2.29									
	Hay's	Cook's										2.99		
Hormel		2.29												
Hormel Cure 81								3.69						
Best Choice		1.98												
Carolina Pride								3.89						
Cook's				1.98		1.48								
Field	Cook's					1.18							w/ \$10 purchase; limit 1	
	John Morrell			3.98				3.98	3.98					
	Field									4.99				
	Ozark Pride					2.99								
	Petit Jean					3.98								

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
MO (cont)	Hen House	Ball's Smokehouse		3.99											
		Cook's				2.29	2.29								
		Frick's				2.19	2.19								
	Hy-Vee	Hormel Cure 81							3.99						
		Cook's			1.99	2.99									limit 1
		Hy-Vee	2.49	2.99											
	Kroger Central	Hormel Cure 81							3.99	3.99					
		Farmland		3.49											
		Kroger	1.77												w/ \$25 purchase & card; limit 1
		Sugardale					1.49								w/ store card
		Cumberland Gap			1.99										w/ store card
	Kroger Delta	Hickory Hills							2.49						
		Private Selection	2.99												
		Smithfield	2.49	2.19			1.59								limit 2
	Moser's	John Morrell	2.49	2.19											limit 2
		Kroger							3.49						
		Best Choice	1.88												limit 1
		Frick's					1.48	1.48							limit 2
	Patricia's	Frick's			2.39	2.39	2.39								additional quantities
		Cook's			1.79	1.99	1.79								
		Hormel Cure 81	2.38	2.38					3.99	4.29					
		Best Choice	1.99												w/ \$25 purchase; limit 1
	Prenger Foods	Cook's			1.89	1.79	1.79						2.99		
		Maple River							2.99	2.99					
		Hormel Cure 81		2.99					4.49	4.49					
	Price Chopper	Farmland		2.99											
		Cook's			1.89	1.79	1.79								
Pyramid Foods	Best Choice	1.89	1.89					2.99	2.99						
	Maple River							2.99	2.99						
Pyramid Foods	Cook's			1.79		1.89									
	Hormel Cure 81	1.99						3.99							
	Best Choice	1.99	1.99												
Pyramid Foods	Cook's			1.99	1.79	1.69									
	Hormel Cure 81	2.79						3.99							
	Kretschmar							2.99							
	Kentucky Legend									4.79					
		Double G							4.19						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
MO <i>(cont)</i>	Pyramid Foods	Carolina Pride					1.69							
	<i>(continued)</i>	Frick's			2.49		1.99							
	Save-a-Lot	n/i				1.49	1.29				2.49			
	Schnuck's	Cook's				1.49	1.29							w/ \$25 purchase; limit 1
		Schnuck's	1.99											w/ \$25 purchase; limit 1
		Kretschmar							2.29					w/ \$25 purchase; limit 1
		Double G			2.69									w/ \$25 purchase; limit 1
	Shop'n Save	Frick's					1.99							
	Sun Fresh	Hormel Cure 81	2.38	2.48				3.99	4.29					
		Cook's			1.79	1.99	1.79							
		Frick's			2.39	2.39								
	Target	Archer Farms		1.99										
	Town&Country Grocer	Kretschmar						2.99						
		Cook's			1.99	2.19	1.99							
		Sugardale			1.99									
		Best Choice		2.39										
	Town&Cntry Spmkt	Country Ribbon						1.99						
		Cook's				1.69	1.48							limit 1
		Kretschmar						2.88						
		Sugardale			1.79									
		Hormel Cure 81						4.69						
	Trader Joe's	Trader Joe's	4.99											ABF
	Walmart	Sam's Choice	2.18											
	Smithfield	3.28								3.98				
	n/i					1.78								
Whole Foods MW	Wellshire Farm	6.99					7.99						ABF	
Woods	Hillshire Farm		2.48											
	Sugardale			2.18										
	Cook's				2.19	1.99								
	Kentucky Legend						4.48							
	Best Choice		2.48											
NM	Affiliated Foods	Cook's				1.39	1.19							
		Hormel	1.89											
		Hormel Cure 81						4.59	4.59	4.99				
	Albertsons SW	Cook's	1.77				1.67				2.99		limit 1	
	Basha's	Cook's	1.67			1.79	1.49						w/ store card; limit 1	
	Hormel Cure 81	2.99					3.99	3.99						

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
NM (cont)	Dollar General Market	Smithfield		2.25										limit 1
	John Brooks	Cook's				1.39	1.19							
		Hormel	1.88											
		Hormel Cure 81						4.59	4.59	5.19				
	King Soopers	Cook's				1.49	1.49							w/ store card; limit 2
		Kroger	1.99											
		Private Selection	2.49											
	Lawrence Bros.	Best Choice	1.99											
	Lowe's	Cook's				1.17	0.97							
		Smithfield	2.99											
		Farmland						2.25						
		Hormel	1.89	1.89										
		Hormel Cure 81						4.99	4.99					
	Safeway Denver	Cook's		3.99										
		Safeway Select		2.99						3.99				
		Safeway		1.99		1.89	1.89							
		Hormel Cure 81							4.99					
	Smith's	Cook's				1.79	1.59							
		John Morrell	1.99											limit 2
	Sprout's Market	Old Tyme Butcher	2.49											
Target	Archer Farms		1.99											
Trader Joe's	Trader Joe's	4.99											ABF	
Walmart	Sam's Choice	2.18												
	Smithfield	3.28								3.98				
	n/i					1.78								
	Whole Foods Mntn	n/i	4.99											
OK	Affiliated Foods MW	Cook's				1.98	1.88							
		Hormel Cure 81	2.18											
		John Morrell				2.89								
	Affiliated Foods	Cook's				1.39	1.19							
		Hormel	1.89											
		Hormel Cure 81						4.59	4.59	4.99				
	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99			1.59							
		Appleton Farms					1.39							w/ \$2.00 discount
	Country Mart	Hormel Cure 81	2.38	2.48				3.99	4.29					
	Cook's			1.79	1.99	1.79								

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OK <i>(cont)</i>	Country Mart <i>(continued)</i>	Frick's			2.39	2.39								
		Best Choice	1.98	1.98										
	Dollar General Market	Smithfield		2.25										limit 1
	Harp's	Wright	3.99											
		Sugardale			2.29	2.19	1.99					3.19		
		Best Choice	1.99	2.39										
	Homeland Stores	Kretschmar							3.29					
		Cook's					\$15 off							w/ \$300 accumulated prchse
		Cook's				1.99	1.79					3.49		
		Hormel	2.49	2.49	2.49									
		Hormel Cure 81						5.39	5.39					
	Market Square	Cook's				1.39	1.19							
		Hormel	1.88											
		Hormel Cure 81						4.59	4.59	5.19				
	Marvin's	Frick's 1896						3.99	3.99	4.99				
		Frick's				1.79	1.59					3.99		
		Farmland	2.59											
	Nichols	Hormel Cure 81						4.99	4.99					
		Cook's										2.99		
	Pyramid Foods	Best Choice	1.99	1.99										
		Cook's			1.99	1.79	1.69							
		Hormel Cure 81	2.79					3.99						
		Kretschmar						2.99						
		Kentucky Legend								4.79				
		Double G							4.19					
		Carolina Pride					1.69							
		Frick's			2.49		1.99							
	Reasor's	Cook's										3.29		
	Farmland		2.28											
Rehkopf's	Cook's			1.79	1.79	1.59								
	Best Choice		2.49											
Save-a-Lot	n/i				1.49	1.29					2.49			
Sprout's Market	Old Tyme Butcher	2.49												
Target	Archer Farms		1.99											
The Fresh Market	n/i	3.49												

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
OK <i>(cont)</i>	Walmart	Sam's Choice	2.18											
		Smithfield	3.28							3.98				
	Warehouse Market	n/i					1.78							
		Sugardale			1.99		1.99							
		Cook's			1.99									
	Whole Foods SW	Vernon Manor	1.99											
		Kentucky Legend						3.99	3.99					
		n/i	6.49											
Williams	Hormel Cure 81	1.99	1.99				4.99	4.99						
	Cook's			1.99		1.69					2.99			
TX	Affiliated Foods	Cook's				1.39	1.19							
		Hormel	1.89											
		Hormel Cure 81						4.59	4.59	4.99				
	Albertson's Sthrn	n/i					1.99							
		Cook's	1.87				1.67	1.47				3.49		limit 1
		Hormel Cure 81	3.99					4.99	4.99	4.99				
	Albertsons SW	Smithfield	3.99											
		Cook's	1.77									2.99		limit 1
	ALDI	Specially Selected	2.19											
		Appleton Farms		1.99										
		Appleton Farms												w/ \$2.00 discount
	Arlan's	Cook's												
	Brookshire's	Cook's			1.59	1.79	1.59							w/ store card
		Cook's			2.99	2.99	2.99							w/o store card
		Hormel Cure 81						3.99	3.99					
	Brookshire Bros.	Hormel		1.99										w/ store card
		Hormel		2.99										w/o store card
	Diamond IGA	Cook's				2.18	1.88							
		Cook's			1.79	1.79	1.59							
	Foodarama	Hormel Cure 81						4.99	4.99					
		Best Choice		2.39										
		John Morrell								4.99				
	Food Town	John Morrell		2.49										
Hormel Cure 81								5.29						
Garlands Food Fair	Sugardale			2.99										
	Cook's					1.99	1.99							
H-E-B	Smithfield					1.67	1.57							

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions									
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in											
TX (cont)	Homeland Stores	Cook's					\$15 off							w/ \$300 accumulated prchse									
		Cook's				1.99	1.79					3.49											
		Hormel	2.49	2.49	2.49																		
	Kroger Southwest	Hormel Cure 81						5.39	5.39						w/ \$10 purchase & card; limit 2 w/ \$10 purchase & card; limit 2								
		Kroger	1.69					3.49															
		Cook's					1.49																
	La Fiesta	Private Selection	2.99													w/ \$20 purchase; limit 1							
		Cook's		2.99		1.99	1.99																
		Best Choice	1.99																				
	Lawrence Bros.	Cook's				1.17	0.97										w/ \$25 purchase; limit 2 w/ \$25 purchase; limit 2						
		Cook's																					
		Smithfield	2.99																				
	Lowe's	Farmland						2.25										w/ \$25 purchase; limit 2					
		Hormel	1.89	1.89																			
		Hormel Cure 81						4.99	4.99														
	Market Basket	Cook's																	w/ \$25 purchase; limit 2				
		Cook's		2.99				1.47															
		Cook's				1.68	1.48																
	Market Place	Hormel Cure 81	1.98	1.98																w/ \$25 purchase; limit 2			
		Hormel Cure 81	2.48																				
		CB Old Country		3.88																			
	Market Square	Cook's				1.39	1.19														limit 1		
		Hormel	1.88																				
		Hormel Cure 81						4.59	4.59	5.19													
	Minyard's	Cook's	3.28	3.28	2.69	2.08	1.88															limit 1	
		Hormel Cure 81						4.99	4.99														
		Hormel Cure 81																					
	Randall/TomThumb	Hormel Cure 81																					limit 1
		Safeway Select		2.99																			
		Safeway		1.99		1.89	1.89																
Rehkopf's	Smithfield		3.99										limit 1										
	Cook's			1.79	1.79	1.59																	
	Best Choice		2.49																				
Save-a-Lot	n/i				1.49	1.29					2.49			limit 1									
	Old Tyme Butcher	2.49																					
	Cook's			1.37	1.57	1.37																	
Sprout's Market	Hormel	1.97													limit 1								
	Archer Farms		1.99																				
	n/i	3.49																					
Super 1 Foods																limit 1							
Target																	limit 1						
The Fresh Market																		limit 1					

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TX <i>(cont)</i>	The United Family	Cook's					0.97							
		Hormel Cure 81	2.39											
		Wright			2.49									
	Trader Joe's	Trader Joe's	4.99											ABF
	Vista Market	John Morrell	2.69					3.99						
		Cook's				1.49	1.29							
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28							3.98				
		n/i												
	Whole Foods SW	n/i	6.49											
UT	Albertson's Mtn	Albertson's						3.99						
		Cook's	1.99											limit 1
		Hormel		2.99										
		n/i				1.69	1.29							
	Albertsons SW	Cook's	1.77				1.67					2.99		limit 1
	Associated Food	Western Family					1.99	1.79	4.49					
		John Morrell		2.49					3.49	3.49				
		Farmland							1.99					
		n/i	1.99		1.69									
		Cook's				1.99	1.79							
		Hormel Cure 81						4.49	4.49					
	Harmon's	Harmon's	1.99											limit 2
		Hormel Cure 81	3.49											
	King Soopers	Cook's				1.49	1.49							w/ store card; limit 2
		Kroger	1.99											
		Private Selection	2.49											
	Ream's	Sugardale	2.99									2.99		
		Western Family						4.89						
	John Morrell				2.89		3.99							
Smith's	Cook's				1.79	1.59								
	John Morrell	1.99											limit 2	
Sprout's Market	Old Tyme Butcher	2.49												
Target	Archer Farms		1.99											
Trader Joe's	Trader Joe's	4.99											ABF	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
UT <i>(cont)</i>	Walmart	Sam's Choice	2.18											
		Smithfield	3.28							3.98				
	Whole Foods Mntn	n/i					1.78							
		n/i	4.99											

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			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
SOUTHWESTERN U.S. - CA,HI,NV														
CA	Albertsons SthCal	Cook's		2.79	1.99	2.49						3.99		
		Farmer John		3.29		2.79								
		Hormel Cure 81		3.49										
		Hickory Hills		4.99										
	Big Saver	Farmer John				1.99	1.99							
	Bristol Farms	DaBecca	4.99											
	Dollar General Market	Smithfield		2.25										limit 1
	Food 4 Less	Farmer John			1.98	1.98	1.98							
	Fresh & Easy	Fresh & Easy	2.99											
	Holiday Market	Cook's	2.99											w/ store card
		Cook's	3.99											w/o store card
	Jon's Market	Hormel Cure 81	3.49											
	Lucky	Cook's	2.49			2.49	2.49							
		Hormel Cure 81	2.49											
	Lunardi's	Lunardi's	4.69						5.99					
	Mar-Val Stores	Cook's		2.99										
		Mar-Val				3.99								
	Mollie Stone	Mollie Stone			5.99				5.99					
		Dietz & Watson	5.99											
	Northgate	Farmer John						2.99	2.99					
	Pavilion/Vons	Cook's	3.99											
		Farmer John				1.89	1.89							limit 1
		Hormel Cure 81							4.99					
		Safeway Select		2.99										
	Safeway	Safeway		1.99										
		n/i				2.29	1.99							
	Raley's	Raley's		2.49				4.99						
	Ralph's	Farmer John				0.88	0.88							limit 1
Private Selection		1.99											w/ store card; limit 2	
Ray's Food Place	Cook's	2.99												
	Ohse	BOGO												
Rio Ranch	n/i					1.79								
	Farmer John				2.49									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
CA <i>(cont)</i>	Safeway NCal	Ashley Farms		3.99											
		Hormel Cure 81							4.99						
	Safeway Select	Safeway		2.99						3.99					
		Safeway		1.99		1.89	1.89							limit 1	
	Save-a-Lot	n/i										2.49			
	Save Mart	Cook's	2.49												
		Hormel Cure 81	2.49												
		Farmer John			2.49										
		John Morrell						3.79							
	Smart & Final	Sugardale	1.79	1.79										w/ \$25 purchase; limit 1	
	Sprout's Market	Old Tyme Butcher	2.49												
	Stater Bros.	Smithfield					1.19								w/ \$25 purchase; limit 1
		Kruse					1.19								w/ \$25 purchase; limit 1
		Smithfield	1.99												
		Heartland	1.99												
	Super A Foods	Farmer John			2.49										
		Hormel			2.49										
	Target	Archer Farms		1.99											
	The Fresh Market	n/i	3.49												
	Trader Joe's	Trader Joe's	4.99											ABF	
Walmart	Sam's Choice	2.18													
	Smithfield	3.28								3.98					
	n/i						1.78								
	Whole Foods NCA	Wellshire Farms						7.69	7.99					spiral-cut; silver label	
	Wellshire Farms								4.99					spiral-cut; red label	
	Wellshire Farms				5.99				6.99					gold label	
	Wellshire Farms				6.99									Virginia Brand	
	Wellshire Farms								6.69						
Whole Foods SPac	American Homestead	6.99												ABF	
	Pederson's	5.99						7.99						ABF	
	Wellshire Farms	6.59												ABF	
	n/i			9.99	9.99									ABF	
HI	Don Quijote	Farmer John	2.99		2.29	2.39	2.39								
	Foodland	Farmer John		2.99	2.69		2.29								
	KTA Super Stores	Farmer John			2.49	2.29	2.29								
	Safeway NCal	Ashley Farms		3.99											
Hormel Cure 81									4.99						

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
HI <i>(cont)</i>	Safeway NCal <i>(continued)</i> Target Times/Big Save Trader Joe's Whole Foods SPac	Safeway Select		2.99					3.99					limit 1 ABF ABF ABF ABF ABF	
		Safeway		1.99		1.89	1.89								
		Archer Farms		1.99											
		Farmer John	2.39			2.59	2.39								
		Sunny Valley				1.79	1.59								
		Trader Joe's	4.99												
		American Homestead	6.99						7.99						
		Pederson's	5.99												
Wellshire Farms	6.59														
		n/i			9.99	9.99									
NV	Albertson's Mtn	Albertson's						3.99						limit 1	
		Cook's	1.99												
		Hormel		2.99											
	Albertsons SW	Cook's	1.77			1.69	1.29					2.99		limit 1	
		Western Family				1.99	1.79	4.49							
		John Morrell		2.49				3.49	3.49						
	Associated Food	Farmland						1.99						limit 1	
		n/i	1.99		1.69										
		Cook's				1.99	1.79								
	Dollar General Market	Hormel Cure 81						4.49	4.49					limit 1	
		Smithfield		2.25											
		Farmer John			1.98	1.98	1.98								
	Food 4 Less	Fresh & Easy	2.99											limit 1	
		Fresh & Easy													
		Cook's		3.99											
	Pavilion/Vons	Farmer John				1.89	1.89							limit 1	
		Hormel Cure 81							4.99						
		Safeway Select		2.99											
Raley's	Safeway		1.99										limit 1		
	n/i				2.29	1.99									
	Raley's		2.49				4.99								
Ralph's	Farmer John				0.88	0.88							limit 1		
	Private Selection	1.99													
Safeway NCal	Ashley Farms		3.99										w/ store card; limit 2		
	Hormel Cure 81							4.99							
	Safeway Select		2.99					3.99							
	Safeway		1.99		1.89	1.89									

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
NV (cont)	Scolari's	Hormel		2.59										
	Smart & Final	Sugardale	1.79	1.79										w/ \$25 purchase; limit 1
	Smith's	Cook's				1.79	1.59							limit 2
		John Morrell	1.99											
	Sprout's Market	Old Tyme Butcher	2.49											
	Target	Archer Farms		1.99										
	Walmart	Sam's Choice	2.18											
		Smithfield	3.28								3.98			
		n/i					1.78							
		Whole Foods NCA	Wellshire Farms						7.69	7.99				spiral-cut; silver label
			Wellshire Farms							4.99				spiral-cut; red label
			Wellshire Farms				5.99			6.99				gold label
			Wellshire Farms				6.99							Virginia Brand
			Wellshire Farms							6.69				
		Whole Foods SPac	American Homestead	6.99										ABF
		Pederson's	5.99					7.99					ABF	
		Wellshire Farms	6.59										ABF	
		n/i			9.99	9.99							ABF	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY														
AK	AC Value Center	Hormel		4.48										
		Farm Fresh		3.58		2.68	2.68		3.98					
	Alaskan & Proud Carrs/Safeway NW	n/i	1.98			1.68	1.68							
		Cook's		4.49										
	Fred Meyer	Hormel Cure 81							5.99					
		Safeway Select		3.49					4.99					
		Safeway		2.49		2.29	2.29							
		F. G Meyer	save \$10											
	IGA Hometown Proud	Private Selection	3.98											
		Kroger	2.98											
	Juneau Foodland	Farm Fresh		2.89			2.19		3.99	4.79				
		Hormel Cure 81						4.69	4.69					
	Omni	Farm Fresh		2.89			2.19		3.99	4.79				
		Hormel Cure 81						4.69	4.69					
Walmart	Cook's	4.79		2.99	3.79									
	Sam's Choice	2.18												
	Smithfield	3.28							3.98					
		n/i				1.78								
ID	Albertson's Mtn	Albertson's						3.99						
		Cook's	1.99											limit 1
	Albertsons NW Associated Food	Hormel		2.99										
		n/i				1.69	1.29							
		Cook's	1.97			1.99	1.79	4.49						
		Western Family						3.49	3.49					
	Family Foods	John Morrell		2.49				1.99						
		Farmland						1.99						
		n/i	1.99		1.69									
		Cook's				1.99	1.79							
	Fred Meyer	Hormel Cure 81						4.49	4.49		3.98			
		Kretschmar												
		Cook's	2.48											
	Fred Meyer	Longhorn						3.98						
F. G Meyer		save \$10												
Private Selection		3.98											limit 1 w. coupon	
		Kroger	2.98											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ID <i>(cont)</i>	Harvest Foods	John Morrell	2.48											
		Maple River						2.98	3.29					
	IGA Markets	Farm Fresh		2.69			1.89		3.69	4.59				
		Hormel Cure 81							4.49					
	Paul's Market	n/i	1.48			1.99	1.79							w/ store card
		n/i	1.88			2.39	2.19							w/o store card
	Rosauer's	John Morrell		2.69				3.69						
		Kretschmar						3.69						
		Longhorn		2.79										
		Cook's				2.19	1.89					2.99		
		Maple River						2.89						
	Safeway NW	Hempler's							4.99					
		Cook's		3.99										
		Hormel Cure 81							4.99					
		Safeway Select		2.99					3.99					
	Smith's	Safeway		1.99		1.89	1.89							limit 1
		Cook's				1.79	1.59							limit 2
	Super 1 Foods	John Morrell	1.99											
		OhSe		1.98										
	Target	Archer Farms		1.99										
Trader Joe's	Trader Joe's	4.99											ABF	
Walmart	Sam's Choice	2.18												
	Smithfield	3.28								3.98				
	n/i					1.78								
Whole Foods Mntn	n/i	4.99												
Yoke's Fresh Market	Longhorn	2.89											w/ store card; local	
	Longhorn	3.99											w/o store card; local	
	Kretschmar							3.79	3.79					
	John Morrell	2.49						3.79	3.79					
MT	Albertson's Mtn	Albertson's						3.99						
		Cook's	1.99											limit 1
		Hormel		2.99										
		n/i				1.69	1.29							
	Associated Food	Western Family				1.99	1.79	4.49						
		John Morrell		2.49				3.49	3.49					
	Farmland						1.99							
	n/i	1.99		1.69										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MT <i>(cont)</i>	Associated Food <i>(continued)</i>	Cook's				1.99	1.79									
		Hormel Cure 81							4.49	4.49						
	Family Foods	Kretschmar									3.98					
		Cook's	2.48													
		Longhorn							3.98							
	Harvest Foods	John Morrell	2.48													
		Maple River							2.98	3.29						
	IGA Markets	Farm Fresh		2.69			1.89				3.69	4.59				
		Hormel Cure 81									4.49					
	Reynold's	n/i	1.79				1.99									
		John Morrell	2.79													
		Hormel Cure 81							4.49	4.49						
		Cloverdale								4.99						
		Dubuque	1.79													
		Cook's				1.99	1.99									
	Rosauer's	John Morrell		2.69					3.69							
		Kretschmar							3.69							
		Longhorn		2.79												
		Cook's				2.19	1.89						2.99			
		Maple River							2.89							
		Hempler's								4.99						
	Safeway NW	Cook's		3.99												
		Hormel Cure 81									4.99					
	Safeway Select		2.99							3.99						
	Safeway		1.99			1.89	1.89								limit 1	
Smith's	Cook's					1.79	1.59								limit 2	
	John Morrell	1.99														
Super 1 Foods	OhSe		1.98													
Target	Archer Farms		1.99													
Three Bears	Sunny Valley					2.09	2.09									
Walmart	Sam's Choice	2.18														
	Smithfield	3.28								3.98						
	n/i						1.78									
OR	Albertsons NW	Cook's	1.97													
	Family Foods	Kretschmar								3.98						
		Cook's	2.48													
	Longhorn							3.98								

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
OR (cont)	Fred Meyer	F. G Meyer	save \$10											limit 1 w. coupon
		Private Selection	3.98											
		Kroger	2.98											
	Haggen/TOP Food	Cook's			2.49									w/ store card
		Cook's			3.99									w/o store card
		Hempler's			4.99									w/ store card; local
		Hempler's			5.99									w/o store card; local
	Harvest Foods	John Morrell	2.48											
		Maple River						2.98	3.29					
	IGA Markets	Farm Fresh			2.69		1.89		3.69	4.59				
		Hormel Cure 81							4.49					
	IGA Market Fresh	Cook's			2.49		1.99	1.79						w/ store card
		Cook's			3.99		2.19	1.99						w/o store card
	Market of Choice	OHSE			2.49									
		Beeler's			5.99									
	McKay's	Western Family							4.79					
		Cook's			2.49									
		Kentucky Legend								4.89				
	New Seasons	New Seasons Mrkt	4.59	4.99	3.59	3.99		5.99	5.99					
		Hormel Cure 81		1.99										limit 2
	QFC	Private Selection		2.79										
		Cook's	2.99											
		Ohse	BOGO											
	Ray's Food Place	n/i					1.79							
		John Morrell		2.49										
	Rosauer's	Cook's				1.99	1.99							local
		Hempler's			3.99	3.99								
		John Morrell		2.69				3.69						
		Kretschmar						3.69						
	Roth's	Longhorn		2.79										
Cook's					2.19	1.89					2.99			
Maple River							2.89							
Hempler's								4.99						
Cook's			2.49		2.39	2.18							limit 2 local	
Falls Brand										2.49				
Beeler's		5.99					5.99					nitrate-free		

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OR <i>(cont)</i>	Safeway NW	Cook's		3.99											
		Hormel Cure 81							4.99						
		Safeway Select		2.99					3.99						
		Safeway		1.99		1.89	1.89							limit 1	
	Target	Archer Farms		1.99											
	Trader Joe's	Trader Joe's	4.99											ABF	
	Walmart	Sam's Choice	2.18												
		Smithfield	3.28								3.98				
		n/i					1.78								
	Whole Foods NW	Wellshire Farms	6.99	7.99										ABF	
WA	Albertsons NW	Cook's	1.97												
	Family Foods	Kretschmar									3.98				
		Cook's	2.48												
	Fred Meyer	Longhorn							3.98						
		F. G Meyer	save \$10												limit 1 w. coupon
		Private Selection	3.98												
	Haggen/TOP Food	Kroger	2.98												
		Cook's		2.49											w/ store card
		Cook's		3.99											w/o store card
	Harvest Foods	Hempler's		4.99											w/ store card; local
		Hempler's		5.99											w/o store card; local
		John Morrell	2.48												
	IGA Markets	Maple River						2.98	3.29						
		Farm Fresh		2.69			1.89		3.69	4.59					
	IGA Market Fresh	Hormel Cure 81							4.49						
		Cook's		2.49		1.99	1.79								w/ store card
	Metropolitan	Cook's		3.99		2.19	1.99								w/o store card
		Kentucky Legend						4.99							
Hempler's							5.99							locally grown	
Meyers Group IGA	Kurabuta						6.99				5.99				
	Farm Fresh		2.69			1.99		3.69							
New Seasons	Hormel Cure 81						4.49	4.49							
	New Seasons Mrkt	4.59	4.99	3.59	3.99		5.99	5.99							
QFC	Hormel Cure 81		1.99											limit 2	
	Private Selection		2.79												

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Christmas/Hannukah 2014
CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
WA (cont)	Red Apple/Thriftway	John Morrell		2.49											
		Cook's				1.99	1.99								
		Hempler's			3.99	3.99								local	
	Rosauer's	John Morrell		2.69					3.69						
		Kretschmar							3.69						
		Longhorn		2.79											
	Saar's	Cook's				2.19	1.89						2.99		
		Maple River							2.89						
		Hempler's								4.99					
		Sugardale				1.99	1.99								
	Safeway NW	Cook's		3.99											
		Hormel Cure 81								4.99					
	Save-a-Lot	Safeway Select		2.99						3.99					
		Safeway		1.99		1.89	1.89							limit 1	
		n/i					1.29						2.49		
	Super 1 Foods	OhSe		1.98											
	Target	Archer Farms		1.99											
	The Markets	Sunny Valley		1.98										limit 1	
		Hempler's		4.98	4.88	4.88								local	
	Town & Country	Hempler's		3.98											
Trader Joe's	Trader Joe's		4.99										ABF		
Walmart	Sam's Choice		2.18												
	Smithfield		3.28								3.98				
Whole Foods NW	n/i					1.78									
	Wellshire Farms		6.99	7.99									ABF		
Yoke's Fresh Market	Longhorn		2.89										w/ store card; local		
	Longhorn		3.99										w/o store card; local		
	Kretschmar								3.79	3.79					
	John Morrell		2.49						3.79	3.79					
WY	Affiliated Foods MW	Cook's				1.98	1.88								
		Hormel Cure 81		2.18	2.49										
		John Morrell				2.89									
	Albertson's Mtn	Farmland							3.29	3.39					
		Albertson's							3.99						
		Cook's		1.99										limit 1	
n/i	Hormel			2.99											
	n/i				1.69	1.29									

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Christmas/Hannukah 2014
 CURED PORK

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WY (cont)	Associated Food	Western Family				1.99	1.79	4.49							
		John Morrell		2.49				3.49	3.49						
		Farmland						1.99							
	IGA Markets	n/i	1.99		1.69										
		Cook's				1.99	1.79								
		Hormel Cure 81						4.49	4.49						
	King Soopers	Farm Fresh		2.69			1.89				4.59				
		Hormel Cure 81								4.49					
	Safeway Denver	Cook's					1.49	1.49							w/ store card; limit 2
		Private Selection	1.99												
		Cook's	2.49												
	Smith's	Safeway Select		3.99											
		Safeway		2.99						3.99					
		Hormel Cure 81		1.99		1.89	1.89			4.99					
	Walmart	Cook's				1.79	1.59								
John Morrell		1.99												limit 2	
Sam's Choice		2.18													
	Smithfield	3.28								3.98					
	n/i					1.78									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																
CT	A&P Stores	n/i			3.99		1.99	2.99	1.99		1.69				4.99	ABF
	Adams IGA	n/i			3.29		1.99	2.99								
	AG New England	n/i						2.29								
	ALDI	n/i						2.99					2.49			
	Associated	n/i				1.99					1.59					
	Balducci's	n/i			7.99											
	Best Market	n/i	1.97		2.97		1.97	2.47			1.97				3.77	
	Big Y	Hormel			3.99										5.99	
	Bravo	n/i		1.79				2.69	1.59						4.99	
	C-Town	n/i		1.79				2.69	1.59						4.99	
	Compare Foods	n/i						1.99			1.49					
	Fairway Foods	n/i			2.99										3.99	
	Food Bazaar	n/i	1.89								1.49					
	Food Emporium	n/i													3.99	
	Geissler's	n/i						3.79								
	Highland Park	Farmland						2.99								
	Key Food	n/i	1.59	1.79							1.29	2.99				
	King's	King's			4.99			3.99								
	Marc's	Farmland													3.29	
	NSA Supermarkets	n/i					2.99								3.99	
Pioneer	n/i						2.99			1.49						
Price Chopper	Price Chopper	2.59		3.99												
Save-a-Lot	n/i						2.39			1.59						
ShopRite	Tender Choice													3.79		
	Sterling Silver					1.99										
	n/i	1.69					2.49			1.49						
Stew Leonard's	n/i													3.99		
Stop & Shop	Stop & Shop						3.99									
Whole Foods NE	n/i			8.99												
DC	ALDI	n/i						2.99					2.49			
	Giant Food	Giant						3.99								
	Harris Teeter	Smithfield												BOGO		
	Safeway Eastern	Smithfield						2.99								
	n/i			4.99				2.49								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
DC <i>(cont)</i>	Save-a-Lot	n/i						2.39			1.59						
	Whole Foods - MdAt	n/i	2.99	3.49	7.99		7.99										
DE	A&P Stores	n/i			3.99		1.99	2.99	1.99		1.69				4.99		
	ACME Markets	Hatfield						4.99									
	Fresh Grocer	n/i									1.69						
	Giant Food	Giant						3.99									
	Great Valu Markets	n/i						2.29	1.99		1.99						
	Harris Teeter	Smithfield													BOGO		
	Pathmark	n/i			3.99		1.99	3.99	1.99		1.69						
	Redner's	n/i				1.98	1.98	1.78								4.98	
		Hatfield															
	Safeway Eastern	Smithfield						2.99									
		n/i			4.99				2.49								
	Save-a-Lot	n/i						2.39			1.59						
	ShopRite	Tender Choice													3.79		
	Sterling Silver					1.99											
	n/i	1.69					2.49			1.49							
	n/i						2.69										
	Hatfield		2.99														
MA	Adams IGA	n/i			3.29		1.99	2.99									
	AG New England	n/i						2.29									
	ALDI	n/i						2.99					2.49				
	Big Y	Hormel			3.99										5.99		
	Compare Foods	n/i						1.99			1.49						
	C-Town	n/i		1.79				2.69	1.59						4.99		
	Crosby's	n/i						2.99									
	Donelan's	n/i					1.99	2.99							3.99		
	Geissler's	n/i						3.79									
	Hannaford	n/i						2.99									
	Market Basket	n/i						1.99								w/ store card	
		n/i						2.49								w/o store card	
		Hatfield									2.69					w/ store card	
		Hatfield									2.99					w/o store card	
	Met Foods	n/i						2.99			1.49						
	Hatfield													4.99			
NSA Supermarkets	n/i						2.99							3.99			
Price Chopper	Price Chopper		2.59		3.99												

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Christmas/Hannukah 2014
FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
MA <i>(cont)</i>	Roche Bros.	n/i			4.49			3.99							4.99	ABF heritage
	Hatfield						6.99									
	Niman Ranch															
	Berkshire			10.99												
	Shaw's	n/i			3.99			2.99								
	Star Market	n/i			4.49			3.49								
	Stop & Shop	Stop & Shop						3.99								
	Trucchi's	n/i			3.69											
Wegman's	n/i						1.99									
MD	A&P Stores	n/i			3.99		1.99	2.99	1.99		1.69			2.49	4.99	ABF
	ACME Markets	Hatfield						4.99								
	AG New England	n/i						2.29								
	ALDI	n/i						2.99								
	Associated	n/i				1.99					1.59					
	Balducci's	n/i			7.99											
	Family Owned	n/i										1.99				
	Giant Eagle	Giant Eagle												4.99		
	Giant Food	Giant						3.99								
	Graul's	Smithfield												4.99		
	Great Valu Markets	n/i						2.29	1.99		1.99					
	Harris Teeter	Smithfield												BOGO		
	Mars	n/i												3.79		
	Martin's Foods	Giant						3.99								
	Redner's	n/i				1.98	1.98	1.78								
		Hatfield												4.98		
	Safeway Eastern	Smithfield						2.99								
		n/i			4.99				2.49							
	Save-a-Lot	n/i						2.39			1.59					
	ShopRite	Tender Choice												3.79		
	Sterling Silver					1.99										
	n/i	1.69					2.49			1.49						
Shop'n Save	n/i											2.59	4.49			
Shoppers Food	Smithfield					2.99										
Shurfine	n/i						2.69									
	Hatfield			2.99												
Wegman's	n/i						1.99									

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Christmas/Hannukah 2014
FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
MD <i>(cont)</i>	Weis	n/i						2.99						2.99	4.99	w/ store card
	Swift	n/i				2.69	1.88	2.69	1.88				1.88			
	Whole Foods - MdAt	n/i	2.99	3.49	7.99		7.99									
ME	AG New England	n/i						2.29								
	Hannaford	n/i						2.99								
	Market Basket	n/i					1.99									w/ store card
		n/i					2.49									w/o store card
	Hatfield	n/i										2.69				w/ store card
	Save-a-Lot	n/i						2.39			1.59					
Shaw's	n/i			3.99			2.99									
NH	AG New England	n/i						2.29								
	ALDI	n/i						2.99					2.49			
	Hannaford	n/i						2.99								
	Market Basket	n/i					1.99									w/ store card
		n/i					2.49									w/o store card
	Hatfield	n/i									2.69					w/ store card
	Price Chopper	Price Chopper	2.59		3.99											
	Save-a-Lot	n/i						2.39			1.59					
Shaw's	n/i			3.99			2.99									
NJ	A&P Stores	n/i			3.99		1.99	2.99	1.99		1.69				4.99	
	ACME Markets	Hatfield						4.99					2.49			
	ALDI	n/i						2.99								
	Associated	n/i				1.99					1.59					
	Best Market	n/i	1.97		2.97		1.97	2.47			1.97				3.77	
	Bravo	n/i		1.79				2.69	1.59						4.99	
	C-Town	n/i		1.79				2.69	1.59						4.99	
	Compare Foods	n/i						1.99			1.49					
	Extra Markets	n/i								2.58	1.48					
	Fairway Foods	n/i			2.99										3.99	
	Fine Fare	n/i		1.79				2.99	1.99		1.49				4.99	
	Food Basics	n/i									1.48					
	Food Bazaar	n/i	1.89								1.49					
	Foodtown	n/i	1.69								1.39				4.99	
	Great Valu Markets	n/i						2.29	1.99		1.99					
	Key Food	n/i	1.59	1.79							1.29	2.99				
	King's	King's			4.99				3.99							

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Christmas/Hannukah 2014
FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
NJ <i>(cont)</i>	Met Foods	n/i						2.99			1.49				4.99		
	Hatfield																
	Morton Williams	n/i						3.59			1.59						
	Pathmark	n/i			3.99		1.99	3.99	1.99		1.69						
	Pioneer	n/i						2.99			1.49						
	Save-a-Lot	n/i						2.39			1.59						
	ShopRite	Tender Choice													3.79		
	Sterling Silver						1.99										
	n/i		1.69					2.49			1.49						
	Stop & Shop	Stop & Shop						3.99									
	Thriftway	n/i		1.99						2.39						4.99	
	Wegman's	n/i						1.99									
	Weis	n/i						2.99							4.99	w/ store card	
	Swift					2.69	1.88	2.69	1.88				1.88	2.99			
Western Beef	n/i									1.69							
Whole Foods - MdAt	n/i		2.99	3.49	7.99		7.99										
Whole Foods NE	n/i				8.99												
NY	A&P Stores	n/i			3.99		1.99	2.99	1.99		1.69				4.99		
	ALDI	n/i						2.99					2.49				
	Associated	n/i				1.99					1.59						
	Balducci's	n/i			7.99											ABF	
	Best Market	n/i	1.97		2.97		1.97	2.47			1.97				3.77		
	Big M	1893 Premium				1.99		2.29							4.49		
	Bravo	n/i		1.79				2.69	1.59						4.99		
	C-Town	n/i		1.79				2.69	1.59						4.99		
	Compare Foods	n/i						1.99			1.49						
	D'Agostino's	Farmland			3.49												
	DeCiccio's	n/i			4.99			2.99									
	Fairway Foods	n/i			2.99										3.99		
	Fine Fare	n/i		1.79				2.99	1.99		1.49				4.99		
	Food Basics	n/i									1.48						
	Food Bazaar	n/i	1.89								1.49						
	Food Emporium	n/i													3.99		
	Foodtown	n/i	1.69								1.39				4.99		
Giunta's	n/i	1.99	2.39				2.99		3.49								
Great American	1893 Brand				1.79								2.49	4.99			

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
NY <i>(cont)</i>	Gristede's	n/i						3.99							6.99		
		Sterling Silver															
	Hannaford	n/i						2.99									
	Key Food	n/i	1.59	1.79							1.29	2.99					
	King's	King's			4.99			3.99									
	King Kullen	n/i	1.99	2.19				1.99								4.99	
	Met Foods	n/i						2.49			1.49					4.99	
		Hatfield															4.99
	Metropolitan	n/i						2.49			1.49						4.99
		Hatfield															4.99
	Morton Williams	n/i							3.59		1.59						
	North Shore	n/i			2.99		1.99										
	NSA Supermarkets	n/i															3.99
	Pathmark	n/i			3.99		1.99	3.99	1.99		1.69						
	Peck's	n/i	2.69	2.89	3.29		2.19	2.49									
	Pioneer	n/i						2.99			1.49						
	Price Chopper	Price Chopper	2.59		3.99												
	Save-a-Lot	n/i						2.39			1.59						
	ShopRite	Tender Choice															3.79
		Sterling Silver					1.99										
		n/i	1.69					2.49			1.49						
	Shop'n Save	n/i												2.59		4.49	
	Stew Leonard's	n/i														3.99	
Stop & Shop	Stop & Shop						3.99										
Tops Market	Smithfield	2.29				2.99	3.49	2.29								3.99	
	Prairie Grove					4.99											
Trade Fair	n/i	1.89	1.89														
Wegman's	n/i						1.99										
Weis	n/i						2.99						2.99		4.99	w/ store card	
	Swift					2.69	1.88	2.69	1.88			1.88					
Western Beef	n/i									1.69							
Whole Foods NE	n/i			8.99													
PA	A&P Stores	n/i			3.99		1.99	2.99	1.99		1.69				4.99		
	ACME Markets	Hatfield						4.99									
	ALDI	n/i						2.99					2.49				
	Associated	n/i				1.99				1.59							
	Big M	1893 Premium				1.99		2.29							4.49		

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
PA (cont)	Boyer's	n/i					1.97	3.47					2.47			
	Hatfield							2.97								
	Bravo	n/i		1.79				2.69	1.59						4.99	
	C-Town	n/i		1.79				2.69	1.59						4.99	
	Family Owned	n/i										1.99				
	Fine Fare	n/i		1.79				2.99	1.99		1.49				4.99	
	Food Basics	n/i									1.48					
	Foodland	n/i						2.49								
	Foodtown	n/i	1.69									1.39			4.99	
	Fresh Grocer	n/i										1.69				
	Giant Eagle	Giant Eagle													4.99	
	Giant Food Stores	Giant						3.99								
	Great Valu Markets	n/i						2.29	1.99		1.99					
	Karn's	n/i					1.79	3.99	1.99				1.99			
	Key Food	n/i	1.59	1.79								1.29	2.99			
	Kuhn's	Swift 1855												2.89		
	Martin's Foods	Giant						3.99								
	Pathmark	n/i			3.99		1.99	3.99	1.99		1.69					
	Price Chopper	Price Chopper	2.59		3.99											
	Redner's	n/i					1.98	1.98	1.78							
		Hatfield													4.98	
	Save-a-Lot	n/i							2.39			1.59				
	ShopRite	Tender Choice													3.79	
	Sterling Silver						1.99									
	n/i	1.69						2.49		1.49						
Shop'n Save	n/i												2.59	4.49		
Shurfine	n/i							2.69								
	Hatfield		2.99													
ShurSave	Hatfield	2.49												4.99		
Sparkle	Indiana Kitchen												2.29		w/ store card	
	Indiana Kitchen												3.39		w/o store card	
Thorne's Market	Hormel						2.39	3.19	2.29			2.29		4.99		
Thriftway	n/i		1.99						2.39					4.99		
Tops Market	Smithfield	2.29					2.99	3.49	2.29					3.99		
	Prairie Grove						4.99								ABF	
Wegman's	n/i							1.99								

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
PA <i>(cont)</i>	Weis	n/i						2.99						2.99	4.99	w/ store card
	Swift	n/i				2.69	1.88	2.69	1.88				1.88			
	Whole Foods - MdAt	n/i	2.99	3.49	7.99											
RI	ALDI	n/i						2.99						2.49		
	Associated	n/i				1.99					1.59					
	Bravo	n/i		1.79				2.69	1.59						4.99	
	Compare Foods	n/i						1.99			1.49					
	Dave's	n/i			5.99			2.99								
	Save-a-Lot	n/i						2.39			1.59					
	Shaw's	n/i			3.99			2.99								
	Stop & Shop	Stop & Shop						3.99								
VT	AG New England	n/i						2.29								
	ALDI	n/i						2.99						2.49		
	Hannaford	n/i						2.99								
	Price Chopper	Price Chopper	2.59		3.99											
	Shaw's	n/i			3.99			2.99								
	Tops Market	Smithfield	2.29				2.99	3.49	2.29						3.99	
	Prairie Grove					4.99									ABF	

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV																	
AL	ALDI	n/i						2.99						2.49			
	Dollar General Market	n/i												3.00			
	Food for Le\$\$	n/i							1.87								
	Greer's Markets	n/i													3.49		
	Ingle's	n/i														w/ store card	
		n/i															w/o store card
	Kroger Atlanta	n/i															
	Kroger Nashville	n/i														3.99	
	Lucky's	Prairie Fresh							2.49						2.29		
	Piggly Wiggly HAC	n/i															w/ store card
		n/i															w/o store card
	Piggly Wiggly Hchn	n/i														3.98	
	Piggly Wiggly Inc	n/i								1.99						3.49	
	Publix	Publix			4.99				3.69			1.69					w/ store card
		Publix			5.49							2.19					w/o store card
	Rouses	Rouses			3.99				2.29	1.57							
	Save-a-Lot	n/i							2.39								
United Grocery	n/i							1.99									
Vowell's	n/i																
Western Market	n/i			9.99				2.99	1.79								
Whole Foods South	n/i			7.99												Canadian	
Winn-Dixie	n/i		1.99					3.99	2.99								
FL	Albertson's Sthrn	n/i			3.99			1.88	3.99	1.99		1.69			2.99		
	ALDI	n/i							2.99						2.49		
	Bravo Supermarket	n/i										1.28				4.39	
	Dollar General Market	n/i													3.00		
	Greer's Markets	n/i														3.49	
	Harris Teeter	Smithfield														BOGO	
	Hitchcock's	n/i						2.19	2.59	1.99				1.99		3.99	
	J. H. Harvey's	n/i	1.99	1.99				2.99	1.99								
	Piggly Wiggly Hchn	n/i						2.38	2.88							3.98	
	Presidente	n/i							2.38			1.28					
	Publix	Publix			4.99				3.69			1.69					w/ store card
		Publix			5.49							2.19					w/o store card
	Sedano's	n/i		1.79													

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
MS <i>(cont)</i>	Vowell's	n/i							1.78							
	Whole Foods South	n/i			7.99											Canadian
	Winn-Dixie	n/i	1.99					3.99	2.99							
NC	ALDI	n/i						2.99						2.49		
	Bi-Lo	Gold Star	1.99					3.99	2.99							
	Bo's Foods	n/i	1.99													
	Carlie C's IGA	n/i	2.28	2.48							2.28					
	Compare Foods	n/i										1.49				
	Dollar General Market	n/i												3.00		
	Farm Fresh	Smithfield							1.99							
	Food Pride	n/i	2.49						1.69							
	Galaxy Food	Butcher's Best										1.98			3.78	
	Great Valu Markets	n/i					1.99	1.99	2.59							
	Harris Teeter	Smithfield													BOGO	
	IGA	n/i						1.99	2.19	1.59						
	Ingle's	n/i														w/ store card
		n/i														w/o store card
	Just \$ave Foods	n/i	1.99								2.99	1.99				
	Kroger MidAtlantic	n/i														
	Lowe's Foods	n/i				3.99			3.98	2.99		2.29				
Piggly Wiggly Retail	n/i				6.89											
Piggly Wiggly Stores	Smithfield													4.48		
	n/i		2.18													
Publix	Publix				4.99						1.69				w/ store card	
	Publix				5.49						2.19				w/o store card	
Save-a-Lot	n/i							2.39								
United Grocery	n/i										1.99					
Whole Foods South	n/i				7.99										Canadian	
SC	ALDI	n/i						2.99						2.49		
	Bi-Lo	Gold Star	1.99					3.99	2.99							
	Dollar General Market	n/i												3.00		
	Galaxy Food	Butcher's Best									1.98				3.78	
	Harris Teeter	Smithfield													BOGO	
	IGA	n/i							1.99	2.19	1.59					
	Ingle's	n/i														w/ store card
		n/i														w/o store card
J. H. Harvey's	n/i	1.99	1.99						2.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
SC <i>(cont)</i>	Kroger Atlanta	n/i					1.99										
	Lowe's Foods	n/i			3.99			3.98	2.99		2.29						
	Piggly Wiggly Car.	n/i							1.99								
	Publix	Publix			4.99			3.69			1.69						w/ store card
		Publix			5.49						2.19						w/o store card
	Quality Foods	n/i							1.89	2.19							
	Save-a-Lot	n/i						2.39									
Whole Foods South	n/i			7.99													Canadian
TN	ALDI	n/i						2.99						2.49			
	Bi-Lo	Gold Star	1.99					3.99	2.99								
	Dollar General Market	n/i												3.00			
	E.W. James & Sons	Swift									1.99						
	Food Country USA	n/i									1.99						
	Food Rite	Food Rite						2.49	1.99								
		Swift													3.79		
	Harris Teeter	Smithfield													BOGO		
	IGA	Hormel							1.79								
	Ingle's	n/i									2.48						w/ store card
		n/i									4.08						w/o store card
	Kroger Delta	n/i									2.49						
	Kroger MidAtlantic	n/i									2.49						
	Kroger Nashville	n/i									1.99						
	Lucky's	Prairie Fresh						2.49						2.29			
	Publix	Publix			4.99			3.69			1.69						w/ store card
		Publix			5.49						2.19						w/o store card
	Save-a-Lot	n/i						2.39									
	Super Dollar	n/i											1.99				
	Superlo Foods	n/i								1.69							
	Seaboard									2.39							
Town&Contry Grocer	n/i								1.79								
United Grocery	n/i									2.29							
Whole Foods South	n/i			7.99						1.99							Canadian
VA	ALDI	n/i						2.99						2.49			
	Associated	n/i				1.99					1.59						
	Balducci's	n/i			7.99												ABF
	Dollar General Market	n/i												3.00			
	Farm Fresh	Smithfield							1.99								

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Christmas/Hannukah 2014
FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls				
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls						
VA <i>(cont)</i>	Food Country USA	n/i					1.99											
	Galaxy Food	Butcher's Best									1.98				3.78			
	Giant Food	Giant						3.99										
	Grant's	n/i													3.89			
	Great Valu Markets	n/i				1.99	1.99	2.59										
	Harris Teeter	Smithfield													BOGO			
	Ingle's	n/i															w/ store card	
		n/i																w/o store card
	Kroger MidAtlantic	n/i																
	Lowe's Foods	n/i			3.99			3.98	2.99		2.29							
	Martin's Foods	Giant						3.99										
	Piggly Wiggly Retail	n/i			6.89													
	Piggly Wiggly Stores	Smithfield													4.48			
		n/i		2.18														
	Safeway Eastern	Smithfield						2.99										
		n/i			4.99				2.49									
	Save-a-Lot	n/i						2.39										
Shoppers Food	Smithfield						2.99											
Super Dollar	n/i											1.99						
Wegman's	n/i							1.99										
Whole Foods - MdAt	n/i		2.99	3.49	7.99		7.99											
WV	ALDI	n/i						2.99						2.49				
	Dollar General Market	n/i												3.00				
	Foodland	Tender Choice						1.99										
	Food Fair	Tender Choice						3.99										
	Galaxy Food	Butcher's Best								1.98					3.78			
	Giant Eagle	Giant Eagle													4.99			
	Grant's	n/i													3.89			
	Great Valu Markets	n/i				1.99	1.99	2.59										
	Kroger MidAtlantic	n/i																
	Martin's Foods	Giant						3.99										
	Piggly Wiggly Stores	Smithfield													4.48			
		n/i		2.18														
	Riesbeck's	n/i										1.99						
Save-a-Lot	n/i						2.39											
Shop'n Save	n/i												2.59	4.49				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts			Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
WV (cont)	Sparkle	Indiana Kitchen											2.29		w/ store card	
		Indiana Kitchen											3.39		w/o store card	
	Weis	n/i					2.99						2.99	4.99	w/ store card	
		Swift				2.69	1.88	2.69	1.88			1.88				

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts			Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI																
IA	Affiliated MW	Hormel						2.79	1.99							
		Farmland						2.79	1.99							
	ALDI	n/i						2.99					2.49			
	County Market	n/i						3.79								
	Dahl's	n/i			3.49								1.69			
	Family Foods	Premium Farms								1.99						3.89
	Fareway	n/i							2.99		1.99					
	Food Pride	Premium Farms							2.99	1.99	2.69					3.89
	Hometown Foods	n/i				1.99		2.49								
	Hy-Vee	Hormel											2.99			4.99
		Blue Ribbon			3.99				3.49							
	Jewel-Osco	n/i												BOGO		
		Hormel			3.99	2.99			3.49							
	Maynard's	Farmland							2.79							
	No Frills	Farmland								2.49						
	Quillin's	Premium Standard							2.49							
	Save-a-Lot	n/i							2.39							
Schnuck's	Pride of the Farm							2.99	3.99	2.59						
Sunshine Foods	n/i							2.49								
Whole Foods MW	n/i			7.99			7.99									
IL	Affiliated MW	Hormel						2.79	1.99							
		Farmland						2.79	1.99							
	ALDI	n/i						2.99					2.49			
	Angelo Caputo's	Indiana Kitchen			2.99			2.69					2.29	2.99		
		Farmland			3.99											
	Berkot's	n/i			2.79		1.99	2.49							3.49	
	Brookhaven	n/i			2.49			2.69		1.79			1.99			
	Butera	n/i	1.49	1.69	2.99		1.88	1.79	2.49				2.29		4.99	
		n/i	0.99													
		n/i							1.69							
	Cermak	n/i	1.29						1.39		1.49		1.99	2.49	3.99	
	County Market	n/i						3.79								
	Cub Foods	Hormel						3.99								
	Dierberg's	Dierberg's			5.99			4.99								
	El Guero	n/i							1.39							
Fairplay Foods	Farmland			3.99			2.89	1.99		1.89		1.79		3.99		

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
IL <i>(cont)</i>	Fareway	n/i						2.99			1.99						
	Food 4 Less	n/i									1.59						
	Food Pride	Premium Farms						2.99	1.99	2.69						3.89	
	Fresh Thyme	n/i						2.99				2.99					
	Garden Fresh	n/i							1.99		1.99					3.99	
	Heinen's	Heinen's			5.49												
	Hy-Vee	Hormel										2.99				4.99	
		Blue Ribbon			3.99			3.49									
	IGA Houchen's	Hormel							1.79								
	Jewel-Osco	n/i												BOGO			
		Hormel			3.99	2.99		3.49									
	Jimenez	n/i	1.09						1.59								
	Joe Caputo's	n/i			4.49			2.89	2.19		1.69		1.69			3.29	
	Kirby IGA	Hormel								2.49							
	Kroger Louisville	n/i					1.99									3.49	
	Meijer	n/i						2.99									
	Pete's Market	n/i	1.29	1.49	4.99			2.49	1.49					1.99			
	Piggly Wiggly MW	Farmland			2.99			2.69								3.99	
	Save-a-Lot	n/i						2.39									
	Schnuck's	Pride of the Farm					2.99	3.99		2.59							
	Schuette's	Gold Star							1.58								
	Shop'n Save	n/i			4.99			3.49								4.99	
	Shop & Save	n/i			2.69			1.99	1.89		1.39					3.29	
Strack & VanTil	Farmland Prime			4.99			3.19							2.99	4.49		
Sullivan's	n/i						2.99					1.39			3.99		
Sunset Foods	Farmland Prime			4.99						2.99					4.99	ABF	
Tony's	n/i	0.99					2.99			0.99		1.99	2.99				
Ultra Foods	Farmland Prime			4.99		2.79	2.99		2.79				2.79				
Valli Produce	n/i	1.49	1.79	2.99						1.69		1.49					
Walt's	Indiana Kitchen						2.79								3.69		
Whole Foods MW	n/i			7.99			7.99										
IN	Al's Supermarkets	n/i			4.59			3.59							3.99	w/ store card	
		n/i			5.99											w/o store card	
	ALDI	n/i					2.99						2.49				
	Dollar General Market	n/i											3.00				
	Food 4 Less	n/i								1.59							
Fresh Thyme	n/i						2.99			2.99							

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls				
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls						
IN <i>(cont)</i>	Harvest	n/i					1.99											
	IGA Houchen's	Hormel							1.79									
	IGA Spartan-Nash	Hormel							1.99									
	Jay C	n/i				1.99	1.99											
	Jewel-Osco	n/i											BOGO					
	Kirby IGA	Hormel			3.99	2.99		3.49			2.49							
	Kroger Cincinnati	n/i													3.99			
	Kroger Louisville	n/i					1.99								3.49			
	Marsh	Indiana Kitchen							3.99									
	Martin's	Martin's			4.97		1.97							1.99			w/ store card	
		Martin's			6.48		2.49											w/o store card
	Meijer	n/i							2.99									
	Save-a-Lot	n/i							2.39									
	Schnuck's	Pride of the Farm					2.99		3.99		2.59							
	Strack & VanTil	Farmland Prime			4.99				3.19						2.99	4.49		
	Ultra Foods	Farmland Prime			4.99		2.79		2.99		2.79				2.79			
	Walt's	Indiana Kitchen							2.79							3.69		
	Wesselman's	n/i							1.99									
Whole Foods MW	n/i			7.99		7.99												
KY	ALDI	n/i						2.99						2.49				
	Cox IGA	Hormel							1.99						3.00			
	Dollar General Market	n/i					1.99											
	E.W. James & Sons	Swift																
	Foodland	Tender Choice						1.99										
	Food Fair	Tender Choice						3.99										
	Galaxy Food	Butcher's Best									1.98					3.78		
	IGA	Hormel							1.79									
	IGA Spartan-Nash	Hormel							1.99									
	Kroger Cincinnati	n/i													3.99			
	Kroger Delta	n/i					2.49			1.99								
	Kroger Louisville	n/i					1.99								3.49			
	Kroger MidAtlantic	n/i					2.49											
	Kroger Nashville	n/i					1.99								3.99			
	Meijer	n/i							2.99									
Piggly Wiggly Hchn	n/i					2.38		2.88						3.98				
Remke Markets	n/i					1.99												

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
KY <i>(cont)</i>	Save-a-Lot	n/i						2.39									
	Shop'n Save	n/i															
	Super Dollar	n/i											1.99				
	Town&Contry Grocer	n/i															
	United Grocery	n/i															
	Whole Foods - MdAt	n/i	2.99	3.49	7.99												
MI	Affiliated Foods MW	Hormel						2.39									
	ALDI	n/i						2.99						2.49			
	Busch's	n/i						1.99	1.99							2.99	
	Food Pride	n/i							2.49								
	Harding's	Harding's											1.59				
	Hiller's	n/i						2.99								local	
	Hollywood	n/i			4.59			2.29									
	Martin's	Martin's			4.97			1.97						1.99		w/ store card	
		Martin's			6.48			2.49									w/o store card
	Meijer	n/i						2.99									
	Plumb/Duthler's	n/i						1.88	1.99				1.69	2.49		w/ store card	
		n/i						4.29	2.79				2.99				w/o store card
	Polly's Market	Seaboard							1.99								w/ store card
		Seaboard							3.29								w/o store card
		n/i			2.80												w/ store card
		n/i			4.99												w/o store card
	Save-a-Lot	n/i						2.79									
	Spartan Stores	Spartan								2.79							3.99
	Super One Foods	Farmland			2.99			2.89	2.49								w/ store card
		Farmland			4.99			5.39	4.39								w/o store card
	Prairie Grove												2.89			ABF	
Tadych's	Farmland							2.49								3.99	
Toms/Oleson's	n/i						1.99		1.99								
VG's Grocery	Smithfield															4.49	
Valuland	n/i											1.99					
Whole Foods MW	n/i			7.99			7.99										
MN	Affiliated MW	Hormel						2.39	2.79	1.99							
		Farmland							2.79	1.99							
	ALDI	n/i							2.99					2.49			
	Cash Wise	Farmland			2.98												

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
MN <i>(cont)</i>	Coborn's	Premium Duroc			6.99											locally grown	
	Cub Foods	Hormel						3.99									
	Econofoods	n/i			3.99			2.99							3.99		
	Family Fare	n/i			3.99			2.99							3.99		
	Fareway	n/i						2.99			1.99						
	Festival	n/i						3.99							3.99		
	Food Pride	n/i							2.49								
	Hugo's	Hormel						2.78									
	Hy-Vee	Hormel										2.99			4.99		
		Blue Ribbon			3.99				3.49								
		Kowalski's	n/i												8.99	ABF; w/ store card	
			n/i												9.99	ABF; w/o store card	
		Maynard's	Farmland						2.79								
		Quillin's	Premium Standard						2.49								
		Rainbow Foods	n/i			3.99			2.99						2.69		
		Save-a-Lot	n/i						2.79								
		Sunshine Foods	n/i						2.49								
		Sun Mart	n/i			3.99	2.99		2.99						3.99		
		Super One Foods	Farmland			2.99		2.89	2.49								w/ store card
			Farmland			4.99		5.39	4.39								w/o store card
		Prairie Grove												2.89		ABF	
	Teal's	Tender Lean									1.89						
	Whole Foods MW	n/i			7.99		7.99										
ND	Albertson's Mtn	n/i			2.99			3.49				2.99					
	Cash Wise	Farmland			2.98												
	Coborn's	Premium Duroc			6.99											locally grown	
	Family Fare	n/i			3.99			2.99							3.99		
	Food Pride	n/i							2.49								
	Hugo's	Hormel						2.78									
		Super One Foods	Farmland			2.99		2.89	2.49								w/ store card
			Farmland			4.99		5.39	4.39								w/o store card
		Prairie Grove												2.89		ABF	
	Teal's	Tender Lean									1.89						
NE	Affiliated MW	Hormel					2.39	2.79	1.99								
		Farmland						2.79	1.99								
	ALDI	n/i						2.99						2.49			
	Apple Market	n/i						2.99					0.98	3.99			

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FRESH PORK

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			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
NE <i>(cont)</i>	Bag'n Save	Farmland							2.49							
	Baker's	n/i											1.99			
	Dan's	n/i					2.79	2.99								
	Fareway	n/i						2.99				1.99				
	Food Pride	n/i							2.49							
	Hy-Vee	Hormel										2.99			4.99	
		Blue Ribbon			3.99			3.49								
	Russ's Market	Farmland						3.99						3.49		
	Safeway Denver	n/i			4.99		2.99	2.99	2.99	2.99					4.99	
	Sun Mart	n/i			3.99	2.99		2.99	2.99						3.99	
Whole Foods MW	n/i			7.99		7.99										
OH	Acme Fresh	Farmland						3.59								w/ store card
		Farmland						4.59								w/o store card
	ALDI	n/i						2.99					2.49			
	Chief	n/i				2.49		2.99			2.49				3.99	w/ store card
	Cub Foods	Hormel						3.99								
	Dave's Markets	Indiana Kitchen									1.89				3.99	w/ store card
		Indiana Kitchen													4.99	w/o store card
	Dollar General Market	n/i												3.00		
	Fisher Foods	Fisher						1.99							2.89	w/ store card
		Fisher						3.99							4.19	w/o store card
	Foodland	Tender Choice						1.99								
	Food Fair	Tender Choice						3.99								
	Fresh Encounter	n/i					1.99						1.59	2.49		w/ store card
		n/i											3.69	4.49		w/o store card
	Fresh Thyme	n/i						2.99				2.99				
	Geyer's	n/i						1.99	1.99							3.99
	Giant Eagle	Giant Eagle														4.99
	Heinen's	Heinen's			5.49											
	IGA Spartan-Nash	Hormel							1.99							
	Kroger Cincinnati	n/i														3.99
Kroger MidAtlantic	n/i					2.49										
Lucky's Market	n/i						2.99				2.99		2.99			
Marc's	n/i					1.88										
Marsh	Indiana Kitchen						3.99									
Meijer	n/i						2.99									
Remke Markets	n/i					1.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
OH <i>(cont)</i>	Riesbeck's	n/i											1.99				
	Save-a-Lot	n/i							1.99								
	Shop'n Save	n/i												2.59	4.49		
	Sparkle	Indiana Kitchen												2.29		w/ store card	
		Indiana Kitchen												3.39		w/o store card	
	Thorne's Market	Hormel					2.39	3.19	2.29				2.29			4.99	
	Weis	n/i							2.99						2.99	4.99	w/ store card
	Swift					2.69	1.88	2.69	1.88				1.88				
	Whole Foods - MdAt	n/i	2.99	3.49	7.99		7.99										
SD	Affiliated MW	Hormel					2.39	2.79	1.99								
		Farmland						2.79	1.99								
	Buche Foods	Hormel					2.58										
		Tyson									1.99						
	Coborn's	Premium Duroc			6.99												
	Family Thrift	n/i			3.99			2.99							3.99		
	Fareway	n/i						2.99			1.99						
	Hy-Vee	Hormel										2.99			4.99		
		Blue Ribbon			3.99			3.49									
	Lynn's Dakotamart	Hormel							2.19					2.19			
		Farmland							2.49								
Maynard's	Farmland							2.79									
Safeway Denver	n/i			4.99		2.99	2.99	2.99						4.99			
Sunshine Foods	n/i						2.49										
Teal's	Tender Lean									1.89							
WI	Affiliated MW	Hormel					2.39	2.79	1.99								
		Farmland						2.79	1.99								
	ALDI	n/i						2.99						2.49			
	Cermak	n/i									1.69			2.49	3.99		
	Econofoods	n/i			3.99			2.99							3.99		
	Hy-Vee	Hormel										2.99			4.99		
		Blue Ribbon			3.99			3.49									
	Pick'n Save/Copps	n/i			3.99		1.99	4.49	1.89					3.99	3.99	w/ store card	
		n/i					4.49		2.69						5.99	w/o store card	
	Piggly Wiggly MW	Farmland			2.99			2.69							3.99		
	Quillin's	Premium Standard						2.49									
Save-a-Lot	n/i						2.79										
Schnuck's	Pride of the Farm					2.99	3.99		2.59								

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts			Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in			bnls	
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
WI <i>(cont)</i>	Sendik's	Sendik's							2.49								
	Sentry Foods	Sentry			6.99		2.99	2.99			1.59						
	Super One Foods	Farmland				2.99		2.89	2.49								w/ store card
		Farmland				4.99		5.39	4.39								w/o store card
		Prairie Grove												2.89			ABF
	Tadych's	Farmland						2.49									
	Trig's	n/i			4.99												
Whole Foods MW	n/i			7.99		7.99											

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts			Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in			bnls	
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																	
AR	Affiliated Foods MW	Hormel					2.39										
	Albertson's Sthrn	n/i			3.99		2.99		1.99		1.79		1.49		3.99		
	ALDI	n/i						2.99					2.49				
	Bill's Fresh	Prairie Fresh					1.68								2.98		
	Brookshire's	Hormel					2.99								3.99		
	Cranford's	n/i					1.98										
	Edward's	Swift							1.58						3.48		
	G&W Foods	Seaboard Farms							2.58								
		n/i			2.88												
	Harp's	Harp's					2.99	3.49						2.79	4.99		
	Hay's	Prairie Fresh					1.88										
	Kroger Delta	n/i					2.49		1.99								
	Mac's Fresh	n/i	1.99				2.49		1.79				1.99		3.69		
	Marvin's	Prairie Fresh							2.39				1.29	2.29	3.99		
	Piggly Wiggly Hchn	n/i					2.38	2.88							3.98		
	Pyramid Foods	n/i			2.89								1.59				
Rehkopf's	n/i					1.99		1.79									
Save-a-Lot	n/i						2.39	1.69									
Super 1 Foods	Hormel					1.99		1.99									
Town&Contry Grocer	n/i					2.29		1.79									
Whole Foods SW	n/i	4.99		6.99		6.99											
AZ	Albertsons SW	n/i					2.99	2.99	2.79								
	Basha's	n/i								1.99							
	El Super	n/i	0.97	0.97			2.29				1.79	1.59					
	Food City	n/i								1.99		1.37					
	Fry's	n/i					1.77		1.99						3.99		
	Los Altos	n/i	0.99					2.79	2.29		2.99						
	Lowe's	n/i						2.99	1.69		2.39						
	Safeway Phoenix	n/i						2.99		1.99	2.49						
	Smart & Final	Farmer John						1.99		1.49							
	Smith's	n/i					2.49		1.99						3.99		
	Sprout's Market	n/i			3.99			3.99									
	Whole Foods SPac	n/i	4.99		7.99		7.99			4.99						ABF organic	
	n/i			10.99													

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
CO	Affiliated MW	Hormel						2.79	1.99							
		Farmland						2.79	1.99							
	Affiliated Foods	n/i					2.79	1.99		1.69		1.49				
	Albertson's	n/i			2.99			3.99					2.99			
	King Soopers	n/i						3.99					2.99			
	Lowe's	n/i						2.99	1.69				2.39			
	Lucky's Market	n/i						2.99					2.99	2.99		
	Safeway Denver	n/i			4.99		2.99	2.99	2.99						4.99	
	Save-a-Lot	n/i							1.99							
	Sprout's Market	n/i			3.99			3.99								
	Sun Mart	n/i			3.99	2.99		2.99							3.99	
Whole Foods Mntn	American Homestead			6.99		7.99										ABF
KS	Affiliated MW	Hormel						2.79	1.99							
		Farmland						2.79	1.99							
	Affiliated Foods	n/i						2.79	1.99		1.69		1.49			
	ALDI	n/i							2.99					2.49		
	Apple Market	n/i						2.99					0.98		3.99	
	Country Mart	n/i													3.99	
	Dillon's	n/i												1.99		
	G&W Foods	Seaboard Farms														
		n/i			2.88											
	Hen House	n/i													3.99	
	Homeland Stores	Red River Ranch			2.99				3.29					2.49		
		Tender Choice														
	Hy-Vee	Hormel													4.99	
		Blue Ribbon			3.99				3.49							
	Lowe's	n/i							2.99	1.69			2.39			
	Marvin's	Prairie Fresh								2.39			1.29	2.29	3.99	
	Price Chopper	Premium Farms												2.39		
		n/i							2.99						3.99	
	Save-a-Lot	n/i							2.39	1.69						
Sprout's Market	n/i			3.99			3.99									
Sun Fresh	n/i													3.99		
Whole Foods Mntn	American Homestead			6.99		7.99										ABF
Woods	Swift													2.18		
	n/i													3.99		

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
LA	AG Baton Rouge	Prairie Fresh					1.99			1.89						
	Albertson's Sthrn	n/i			3.99		2.99			1.99		1.79	1.49		3.99	
	Breaux Mart	n/i					1.99	2.49	1.99							
	Brookshire's	Hormel					2.99								3.99	
	Kroger Southwest	n/i					1.99		1.99							
	LeBlanc's	n/i					1.99		1.69							
	LeBlanc's	LeBlanc's	1.99													
	Mac's Fresh	n/i	1.99				2.49		1.79				1.99		3.69	
	Market Basket	Swift						2.99	1.47						3.99	
	Rouses	Rouses			3.99			2.29	1.57							
	Save-a-Lot	n/i						2.39	1.69							
	Super 1 Foods	Hormel					1.99		1.99							
	Whole Foods SW	n/i	4.99		6.99		6.99									
	Winn-Dixie	n/i	1.99					3.99	2.99							
MO	Affiliated MW	Hormel						2.79	1.99							
		Farmland						2.79	1.99							
	ALDI	n/i							2.99				0.98	2.49	3.99	
	Apple Market	n/i						2.99								
	C&R Supermarkets	Hormel					2.49	2.69	1.98							
	County Market	n/i						3.79								
	Country Mart	n/i					2.49								3.99	
	Dierberg's	Dierberg's			5.99			4.99								
	G&W Foods	Seaboard Farms						2.58								
		n/i			2.88											
	Gerbe's	n/i												1.99		
	Harp's	Harp's					2.99	3.49						2.79	4.99	
	Hay's	Prairie Fresh					1.88									
	Hen House	n/i					2.99		2.29						3.99	
	Hy-Vee	Hormel										2.99			4.99	
		Blue Ribbon			3.99			3.49								
	Kroger Delta	n/i					2.49		1.99							
	Lucky's Market	n/i						2.99			2.99		2.99			
	Moser's	n/i					2.49								3.99	
	Patricia's	n/i					2.49		1.79						2.99	
Prenger Foods	n/i					1.99							1.79	2.99		
Price Chopper	Premium Farms												2.39			
	n/i						2.99							3.99		

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
MO <i>(cont)</i>	Pyramid Foods	n/i			2.89								1.59			
	Save-a-Lot	n/i					2.39	1.69								
	Schnuck's	Pride of the Farm					2.99	3.99		2.59						
	Shop'n Save	n/i			4.99			3.49							4.99	
	Sun Fresh	n/i					2.49								3.99	
	Town&Contry Grocer	n/i					2.29		1.79							
	Town&Cntry Sprmrkt	Top Choice			2.69		1.99	2.49								
	Whole Foods MW	n/i			7.99		7.99									
	Woods	Swift n/i					2.58	2.78						2.18		
NM	Affiliated Foods	n/i						2.79	1.99		1.69		1.49			
	Albertsons SW	n/i					2.99	2.99	2.79							
	Basha's	n/i									1.99					
	Dollar General Market	n/i												3.00		
	John Brooks	n/i						2.79	1.99		1.69		1.49			
	King Soopers	n/i						3.99				2.99				
	Lawrence Bros.	n/i					2.39									
	Los Altos	n/i	0.99					2.79	2.29			2.99				
	Lowe's	n/i						2.99	1.69		2.39					
	Safeway Denver	n/i			4.99		2.99	2.99	2.99						4.99	
	Smith's	n/i					2.49		1.99						3.99	
	Sprout's Market	n/i			3.99			3.99								
	Whole Foods Mntn	American Homestead			6.99		7.99									
OK	Affiliated MW	Hormel						2.79	1.99							
		Farmland						2.79	1.99							
	Affiliated Foods	n/i						2.79	1.99		1.69		1.49			
	ALDI	n/i							2.99					2.49		
	Buy for Le\$\$	Swift							1.88							
	Country Mart	n/i					2.49								3.99	
	Dollar General Market	n/i												3.00		
	Harp's	Harp's					2.99	3.49						2.79	4.99	
	Homeland Stores	Red River Ranch Tender Choice			2.99			3.29						2.49		
	La Michoacana	n/i							1.49							
	Market Square	n/i						2.79	1.99		1.69		1.49			
	Marvin's	Prairie Fresh							2.39				1.29	2.29	3.99	
	Nichols	Hormel					1.99		1.69						3.49	

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 FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
OK <i>(cont)</i>	Pyramid Foods	n/i			2.89									1.59		
	Reasor's	n/i						2.99								3.88
	Reasor's									1.98						
	Rehkopf's	n/i								1.79						
	Save-a-Lot	n/i								1.99						
	Sprout's Market	n/i			3.99			3.99								
	Terry's	n/i								1.78						
	Whole Foods SW	n/i	4.99		6.99		6.99									
Williams	Hormel						2.69								3.99	
TX	Affiliated Foods	n/i						2.79	1.99		1.69			1.49		
	Albertson's Sthrn	n/i			3.99		2.99		1.99		1.79			1.49		3.99
	Albertsons SW	n/i					2.99	2.99	2.79							
	ALDI	n/i							2.99						2.49	
	Arlan's	n/i							2.19					1.79		
	Brookshire's	Hormel														3.99
	Brookshire Bros.	Swift							1.99							
	Diamond IGA	n/i														
	El Ahorro	n/i									1.69					
	El Rancho	n/i	1.09						2.49		1.89			0.99		
	El Rio Grande	n/i	1.00													
	Fiesta Mart	Swift									1.79					
	Food Town	n/i									1.49					
	Foodarama	n/i							1.99		1.59					
	H-E-B	n/i					1.97	2.47								
	Homeland Stores	Red River Ranch				2.99			3.29							2.49
		Tender Choice										2.79				
	Kroger Southwest	n/i								1.99						
	La Fiesta	n/i								1.99						
		Swift		2.29					2.99	1.99		1.39				
	La Michoacana	n/i								1.49						
	Lawrence Bros.	n/i														2.39
	Los Altos	n/i		0.99					2.79	2.29			2.99			
	Lowe's	n/i							2.99	1.69			2.39			
Market Basket	Swift							2.99	1.47						3.99	
Market Place					1.98			2.38	1.88						3.88	
Market Square	n/i							2.79	1.99		1.69		1.49			
Malone's	n/i								1.39							

w/ \$10 purchase; limit 1

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FRESH PORK

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			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
TX (cont)	Minyard's	n/i							1.98						5.49	
	Randall/TomThumb	n/i						2.99	1.99							
	Rehkopf's	n/i							1.79							
	Save-a-Lot	n/i							1.99							
	Sellers Bros.	n/i							1.39							
	Sprout's Market	n/i			3.99			3.99								
	Super 1 Foods	Hormel							1.99							
	Terry's	n/i							1.78							
	The United Family	Farmland			3.99			3.99	1.47							
	Vista Markets	n/i						2.39				1.39				
	Whole Foods SW	n/i		4.99	6.99		6.99									
UT	Albertson's Mnt	n/i			2.99			3.99				2.99			2.99 3.99 ABF 3.99 ABF	
	Albertsons SW	n/i						2.99	2.79							
	Associated Food	n/i				2.49		2.99								
	Harmon's	n/i								2.99						
	King Soopers	n/i						3.99			2.99					
	Ream's	n/i							1.99			1.39				
	Smith's	n/i						2.49	1.99							
	Sprout's Market	n/i			3.99			3.99								
	Whole Foods Mntn	American Homestead			6.99		7.99									

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts			Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
SOUTHWESTERN U.S. - CA,HI,NV																
CA	Albertsons SthCal	n/i				2.99			2.99							
	Farmer John				4.99				1.69							
	Andronico's	Chairman's Reserve													5.99	
	Baja Ranch	n/i	0.99							1.99						
	Bestway	n/i		1.19							1.49	1.99				
	Big Saver	n/i	0.99									2.69				
	Cardenas	n/i	0.99									1.99	1.99			
	Chavez	n/i										2.99				
	Dollar General Market	n/i												3.00		
	El Super	n/i	0.97	0.97		2.29						1.79	1.59			
	El Tapatio	Farmer John	1.59			2.99					1.19	1.99				
	Food 4 Less	n/i	1.29								1.29	2.29				
	Foodland IGA	n/i	1.69	1.29			2.69	1.78								
	Holiday Market	Sterling Silver				2.99	3.99								3.99	w/ store card
		Sterling Silver				4.79									4.99	w/o store card
	Jon's Market	Farmer John				2.49	2.79				1.69					
		Golden Valley	0.99													
	K.V. Mart	n/i	0.99			1.99										
	La Bonita	n/i									1.69					
	La Superior	n/i						1.98								
	Lucky	n/i					3.99	2.99								
	Mar-Val	n/i						1.99	2.49							
	Mi Pueblo	n/i	1.49													
	Murphy's Market	n/i							2.49							
	Northgate	Farmer John					3.29	1.49		1.39	2.99					
	Nugget Markets	Prairie Fresh					2.99								4.99	w/ store card
		Prairie Fresh					5.99									w/o store card
	Pavilions/Vons	n/i			4.99	2.99	2.99	1.99								
	Raley's	Raley's	3.99	3.99			4.49	4.99								
		n/i			5.99		3.99		3.29	2.99						
	Ralph's	Simple Truth				4.99									6.99	ABF
	Rancho San Miguel	n/i	1.29						1.79							
	Ray's Food Place	Farmland					3.99			1.99						
	Rio Ranch	n/i	0.99							1.79	1.99					
	Safeway NCal	n/i				2.99			2.49							
	Save-a-Lot	n/i							1.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls			
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls					
CA <i>(cont)</i>	Save Mart	n/i						3.99	2.49					1.99			
	Smart & Final	Farmer John						1.99			1.49						
	Sprout's Market	n/i			3.99			3.99									
	Stater Bros.	Farmer John						2.99	2.99	2.49							
	Super A Foods	n/i						2.49	1.39		1.39						
	Superior	n/i	1.99					2.49	1.99		0.89	2.49					
	Vallarta	n/i	1.29	0.99				2.99			1.59	2.49					
	Whole Foods NCA	American Homestead	3.69		8.99											ABF	
	Whole Foods SPac	n/i	4.99		7.99		7.99			4.99						ABF organic	
	n/i			10.99													
HI	Don Quijote	n/i							2.29								
		Hormel								2.39							
	Foodland	n/i							5.49								
		Hormel							3.89		2.29						
	Safeway NCal	n/i					2.99		2.49								
	Times/Big Save	n/i						3.49	1.79	2.99					5.29		
	Whole Foods SPac	n/i	4.99		7.99		7.99			4.99						ABF organic	
	n/i			10.99													
NV	Albertson's Mtn	n/i			2.99			3.99				2.99					
	Albertsons SW	n/i						2.99	2.79								
	Associated Food	n/i				2.49	2.99								2.99		
	Cardenas	n/i	0.99									1.99					
	Dollar General Market	n/i												3.00			
	El Super	n/i	0.97	0.97			2.29					1.79	1.59				
	Food 4 Less	n/i	1.29								1.29	2.29					
	MarketOn	n/i	1.29				2.69				1.69						
	Pavilions/Vons	n/i			4.99		2.99	2.99	1.99								
	Raley's	Raley's	3.99	3.99				4.49	4.99								
		n/i			5.99			3.99		3.29	2.99						
	Ralph's	Simple Truth					4.99								6.99	ABF	
	Safeway NCal	n/i					2.99		2.49								
	Scolari's	Hormel					2.59										
	Smart & Final	Farmer John						1.99			1.49						
	Smith's	n/i					2.49			1.99					3.99		
Sprout's Market	n/i			3.99			3.99										
Whole Foods NCA	American Homestead	3.69		8.99											ABF		

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts			Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
NV (cont)	Whole Foods SPac	n/i n/i	4.99		7.99 10.99		7.99			4.99						ABF organic

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																
AK	Alaskan & Proud	n/i			4.48			2.98			2.48					
	Carrs/Safeway NW	n/i			4.99			3.99		4.49					5.99	
	Fred Meyer	n/i												3.99		
	IGA Hometown Proud	Prairie Fresh											2.79			
	Juneau Foodland	Prairie Fresh											2.79			
	Omni	n/i						3.69								
	Sitka Seamart	n/i									2.29			2.49		
ID	Albertsons Mtn	n/i			2.99			3.99				2.99				
	Albertsons NW	n/i			3.99			2.99	2.99		1.79	2.59				
	Associated Food	n/i				2.49	2.99								2.99	
	Family Foods	Prairie Fresh			2.98											
	Fred Meyer	n/i													3.99	
	Harvest Foods	Prairie Fresh													3.98	
	IGA Markets	n/i									1.99		2.69			
	Paul's Market	n/i					2.18				1.78	1.38	1.79			
	Rosauer's	Prairie Fresh					2.49						1.99			
	Safeway NW	n/i			3.99			2.99		3.49					4.99	
	Smith's	n/i					2.49		1.99						3.99	
Whole Foods Mntn	American Homestead			6.99		7.99									ABF	
Yoke's Market	Prairie Fresh					2.99										
MT	Albertsons Mtn	n/i			2.99			3.99				2.99				
	Associated Food	n/i				2.49	2.99								2.99	
	Family Foods	Prairie Fresh			2.98											
	Harvest Foods	Prairie Fresh													3.98	
	IGA Markets	n/i									1.99		2.69			
	Reynold's	n/i					2.79				1.79				3.99	
	Rosauer's	Prairie Fresh					2.49						1.99			
	Safeway NW	n/i			3.99			2.99		3.49					4.99	
	Smith's	n/i					2.49		1.99						3.99	
OR	Albertsons NW	n/i			3.99		1.99	2.99	2.99		1.79	2.59				
	Family Foods	Prairie Fresh			2.98											
	Fred Meyer	n/i													3.99	
	Haggen/TOP Food	n/i			3.99		2.99	2.99	2.99							w/ store card
		n/i			4.99		4.49			4.49						w/o store card
	Harvest Foods	Prairie Fresh													3.98	
IGA Markets	n/i									1.99		2.69				

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
OR <i>(cont)</i>	IGA Market Fresh	n/i			3.49	2.49	2.99									
	Lambs Markets	Carlton Farms									2.69					
		n/i						3.49								
	Market of Choice	n/i						3.99								
	McKay's	n/i						2.99								
	New Seasons	n/i			8.99	5.99	6.99								6.99	
	QFC	n/i						3.49	2.99							
	Ray's Food Place	Farmland						3.99			1.99					
	Red Apple/Thriftway	n/i			4.99						1.99			2.49		
	Rosauer's	Prairie Fresh												1.99		
	Roth's	Farmland						3.99								
	Safeway NW	n/i			3.99				2.99		3.49				4.99	
	Whole Foods NW	n/i		4.99		9.99										ABF
	American Homestead										3.49					
WA	Albertsons NW	n/i			3.99		1.99	2.99	2.99		1.79	2.59				
	Family Foods	Prairie Fresh			2.98											
	Fred Meyer	n/i												3.99		
	Haggen/TOP Food	n/i			3.99		2.99	2.99	2.99						w/ store card	
		n/i			4.99		4.49		4.49						w/o store card	
	Harvest Foods	Prairie Fresh												3.98		
	IGA Markets	n/i									1.99			2.69		
	IGA Market Fresh	n/i			3.49	2.49	2.99									
	Meyers Group IGA	Prairie Fresh												2.59		
	New Seasons	n/i			8.99	5.99	6.99								6.99	
	QFC	n/i						3.49	2.99							
	Red Apple/Thriftway	n/i			4.99		2.99				1.99			2.49		
	Rosauer's	Prairie Fresh					2.49							1.99		
	Saar's	n/i							1.79				1.48			
	Safeway NW	n/i			3.99				2.99		3.49				4.99	
	Save-a-Lot	n/i								1.99						
	The Markets	n/i							2.98					BOGO		
	Town & Country	n/i			4.79				3.89		2.49					
Whole Foods NW	n/i		4.99		9.99									ABF		
	American Homestead										3.49					
Yoke's Market	Prairie Fresh					2.99										

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Cntr-Cut Loin	Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls		bn-in	bnls	bn-in	bnls				
WY	Affiliated MW	Hormel					2.39	2.79	1.99							
		Farmland					2.79	1.99								
	Albertsons Mtn	n/i			2.99			3.99				2.99				
	Associated Food	n/i				2.49	2.99								2.99	
	IGA Markets	n/i									1.99		2.69			
	King Soopers	n/i						3.99				2.99				
	Safeway Denver	n/i			4.99		2.99	2.99	2.99	2.99					4.99	
Smith's	n/i					2.49		1.99						3.99		

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT															
CT	A&P Stores	n/i	AU				5.99				6.99		12.99		
	Adams IGA	n/i					6.99				6.99		15.99		
	Balducci's	n/i	US				8.99						32.99	32.99	
	Best Market	n/i	US	4.77		5.97									
	Big Y	n/i	US	4.99	4.99	4.99									
	Bravo	n/i					5.99				7.49				3.99
	C-Town	n/i	US				5.99				7.49				
	Fairway Foods	n/i	AU									12.99	14.99		
	Food Bazaar	n/i	US	5.99											
	Key Food	n/i	US	3.99	3.99	4.99					7.99				
	Mrs. Green's	n/i					8.99								
	NSA Supermarkets	n/i		4.99											
	Pioneer	n/i	US				4.99								
	Price Chopper	Chiapetti	AU				3.99				4.99		10.99		
ShopRite	n/i	AU				5.29									
Stop & Shop	n/i	AU				4.99				5.99					
DC	Giant Food	n/i	AU				4.99				5.99				
	Harris Teeter	n/i	US				6.99								w/ store card
		n/i	US				8.99								w/o store card
	Safeway Eastern	Open Nature	AU	4.99								13.99			
	Whole Foods MdA	n/i		7.99							9.99	19.99	19.99		
DE	A&P Stores	n/i	AU				5.99				6.99		12.99		
	ACME Markets	Catelli	US	4.99							5.99		12.99		
	Food Lion	n/i					5.99								w/ store card
		n/i					6.99								w/o store card
	Fresh Grocer	n/i	AU				5.99								
	Giant Food	n/i	AU				4.99				5.99				
	Harris Teeter	n/i	US				6.99								w/ store card
		n/i	US				8.99								w/o store card
	Pathmark	n/i	AU				5.99				6.99		12.99		
	Safeway Eastern	Open Nature	AU	4.99									13.99		
ShopRite	n/i	AU				5.29									
MA	Adams IGA	n/i					6.99				6.99		15.99		
	Big Y	n/i	US	4.99	4.99	4.99									
	C-Town	n/i	US				5.99				7.49				

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions	
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast			
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
MA <i>(cont)</i>	Hannaford	Hannaford					3.99						14.99			w/ store card
		Hannaford					7.99						19.99			w/o store card
	NSA Supermarkets	n/i		4.99												
	Price Chopper	Chiapetti	AU				3.99				4.99		10.99			
	Shaw's	n/i	AU				5.99						12.99			
	Star Market	n/i	AU				5.99						12.99			
	Stop & Shop	n/i	AU				4.99				5.99					
	Trucchi's	n/i	US	5.49												
	Wegman's	n/i	US				7.49				13.99		21.99			organic
		n/i	US									14.99				
MD	A&P Stores	n/i	AU				5.99						12.99			
	ACME Markets	Catelli	US	4.99									12.99			
	Balducci's	n/i	US				8.99						32.99	32.99		
	Food Lion	n/i					5.99									w/ store card
		n/i					6.99									w/o store card
	Giant Eagle	Thomas Farms	US				6.99				7.99					ABF
	Giant Food	n/i	AU				4.99				5.99					
	Harris Teeter	n/i	US				6.99									w/ store card
		n/i	US				8.99									w/o store card
	Martin's Foods	n/i	AU				4.99				5.99					w/ store card
		n/i	AU				6.99				7.99					w/o store card
	Met Foods	n/i	US	4.99												
	Safeway Eastern	Open Nature	AU	4.99									13.99			
	Shop'n Save	Superior Farm	US				6.99									
	ShopRite	n/i	AU				5.29									
	Shoppers Food	n/i	US				5.99									
	Wegman's	n/i	US				7.49				13.99		21.99			organic
	n/i	US										14.99				
Weis	n/i	AU				4.99										
Whole Foods MdA	n/i			7.99						9.99		19.99	19.99			
ME	Hannaford	Hannaford					3.99						14.99			w/ store card
		Hannaford					7.99						19.99			w/o store card
	Shaw's	n/i	AU				5.99						12.99			
NH	Hannaford	Hannaford					3.99						14.99			w/ store card
		Hannaford					7.99						19.99			w/o store card
	Price Chopper	Chiapetti	AU				3.99				4.99		10.99			
	Shaw's	n/i	AU				5.99						12.99			

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
NJ	A&P Stores	n/i	AU				5.99				6.99		12.99		
	ACME Markets	Catelli	US	4.99							5.99		12.99		
	Best Market	n/i	US	4.77		5.97									
	Bravo	n/i					5.99				7.49			3.99	
	C-Town	n/i	US				5.99				7.49				
	Fairway Foods	n/i	AU										12.99	14.99	
	Fine Fare	n/i	US								5.99				
	Foodtown	Cedar Springs	US				5.99				6.99		19.99		
	Food Bazaar	n/i	US	5.99											
	Key Food	n/i	US	3.99	3.99	4.99					7.99				
	Met Foods	n/i	US	4.99											
	Mrs. Green's	n/i					8.99								
	Pathmark	n/i	AU				5.99				6.99		12.99		
	Pioneer	n/i	US				4.99								
	ShopRite	n/i	AU				5.29								
	Stop & Shop	n/i	AU				4.99				5.99				
	Thriftway	n/i	US								6.99				
	Wegman's	n/i	US				7.49				13.99		21.99		organic
			n/i	US									14.99		
	Weis	n/i	AU				4.99								
	Whole Foods MdA	n/i		7.99						9.99		19.99	19.99		
NY	A&P Stores	n/i	AU				5.99				6.99		12.99		
	Balducci's	n/i	US				8.99						32.99	32.99	
	Best Market	n/i	US	4.77		5.97									
	Bravo	n/i					5.99				7.49			3.99	
	C-Town	n/i	US				5.99				7.49				
	D'Agostino's	Cedar Springs	US	7.99											
		D'Artagnan	AU										24.99		grass-fed
	DeCiccio's	n/i	US	5.99	6.39	6.49					10.99				
	Fairway Foods	n/i	AU										12.99	14.99	
	Fine Fare	n/i	US								5.99				
	Food Bazaar	n/i	US	5.99											
	Foodtown	Cedar Springs	US				5.99				6.99		19.99		
	Giunta's	n/i	US	4.99											
	Gristede's	n/i	AU										14.99		ABF
	Hannaford	Hannaford					3.99						14.99		w/ store card
	Hannaford					7.99						19.99		w/o store card	

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
NY <i>(cont)</i>	Key Food	n/i	US	3.99	3.99	4.99					7.99				
	King Kullen	n/i	US	4.89	4.89	4.99									
	Met Foods	n/i	US	4.99											
	Metropolitan	n/i	US	4.99			4.99								
	Mrs. Green's	n/i					8.99								
	NSA Supermarkets	n/i		4.99											
	North Shore	n/i	US	3.99											
	Pathmark	n/i	AU				5.99				6.99		12.99		
	Peck's	n/i					6.99								
	Pioneer	n/i	US				4.99								
	Price Chopper	Chiapetti	AU				3.99				4.99		10.99		
	ShopRite	n/i	AU				5.29								
	Shop'n Save	Superior Farm	US				6.99								
	Stop & Shop	n/i	AU				4.99				5.99				
	Tops Market	n/i					5.99	5.99	5.99						
	Trade Fair	n/i	US	4.99	4.99	4.99									
	Wegman's	n/i	US				7.49				13.99		21.99		organic
	n/i	US										14.99			
	Weis	n/i	AU				4.99								
PA	A&P Stores	n/i	AU				5.99				6.99		12.99		
	ACME Markets	Catelli	US	4.99							5.99		12.99		
	Bravo	n/i					5.99				7.49			3.99	
	C-Town	n/i	US				5.99				7.49				
	Fine Fare	n/i	US								5.99				
	Foodtown	Cedar Springs	US				5.99				6.99		19.99		
	Food Lion	n/i					5.99							w/ store card	
		n/i					6.99								w/o store card
	Fresh Grocer	n/i	AU				5.99								
	Giant Eagle	Thomas Farms	US				6.99				7.99				ABF
	Giant Food Stores	n/i	AU				4.99				5.99				w/ store card
		n/i	AU				6.99				7.99				w/o store card
	Karn's	n/i	US			7.99	7.49						18.99		
	Key Food	n/i	US	3.99	3.99	4.99					7.99				
	Kuhn's	n/i	US	5.99	5.99	6.19									
	Martin's Foods	n/i	AU				4.99				5.99				w/ store card
		n/i	AU				6.99				7.99				w/o store card
	Pathmark	n/i	AU				5.99			6.99		12.99			

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
PA <i>(cont)</i>	Price Chopper	Chiapetti	AU				3.99				4.99		10.99		organic
	Shop'n Save	Superior Farm	US				6.99								
	ShopRite	n/i	AU				5.29								
	Sparkle	n/i		6.99											
	Thriftway	n/i	US							6.99					
	Tops Market	n/i					5.99	5.99	5.99						
	Wegman's	n/i	US				7.49			13.99		21.99			
	Weis	n/i	US									14.99			
Whole Foods MdA	n/i	AU				4.99						19.99	19.99		
RI	Bravo	n/i					5.99			7.49				3.99	
	Dave's	n/i					5.99								
	Shaw's	n/i	AU				5.99					12.99			
	Stop & Shop	n/i	AU				4.99			5.99					
VT	Hannaford	Hannaford					3.99					14.99		w/ store card	
		Hannaford					7.99					19.99		w/o store card	
	Price Chopper	Chiapetti	AU				3.99			4.99		10.99			
	Shaw's	n/i	AU				5.99					12.99			
	Tops Market	n/i					5.99	5.99	5.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV															
AL	Kroger Atlanta	Private Selection	US				6.99								ABF locally grown
	Kroger Nashville	Private Selection	US				6.99								
	Publix	Green Wise	AU				6.49		6.49	6.99					
	Rouses	Royal Farms	US	9.99								15.99			
	Shop Rite	n/i	US							8.99					
	Western Markets	Superior Farms	US								9.99				
	Whole Foods South	Atkins Ranch	NZ									17.99	17.99		
	Winn-Dixie	n/i					6.99								
FL	Bravo Supermarket	n/i		4.68	5.28	4.98									w/ store card w/o store card ABF
	Harris Teeter	n/i	US				6.99								
		n/i	US				8.99								
	Hitchcock's	n/i	US							7.99					
	Publix	Green Wise	AU				6.49		6.49	6.99					
	Winn-Dixie	n/i					6.99								
GA	Bi-Lo	n/i					6.99								w/ store card w/o store card w/ store card w/o store card ABF
	Food Lion	n/i					5.99								
		n/i					6.99								
	Harris Teeter	n/i	US				6.99								
		n/i	US				8.99								
	Kroger Atlanta	Private Selection	US				6.99								
	Publix	Green Wise	AU				6.49		6.49	6.99					
	Shop Rite	n/i	US							8.99					
	Whole Foods South	Atkins Ranch	NZ									17.99	17.99		
Winn-Dixie	n/i					6.99									
MS	Corner Market	n/i	US							9.99					locally grown
	Rouses	Royal Farms	US	9.99								15.99			
	Whole Foods South	Atkins Ranch	NZ									17.99	17.99		
	Winn-Dixie	n/i					6.99								
NC	Bi-Lo	n/i					6.99								w/ store card w/o store card w/ store card w/o store card w/ store card
	Food Lion	n/i					5.99								
		n/i					6.99								
	Harris Teeter	n/i	US				6.99								
		n/i	US				8.99								
	Kroger MidAtlantic	Private Selection					5.99								
	Lowe's Foods	Chiapetti		7.99	7.99	7.99									

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
NC	Publix	Green Wise	AU				6.49			6.49	6.99				ABF
(cont)	Whole Foods South	Atkins Ranch	NZ										17.99	17.99	
SC	Bi-Lo	n/i					6.99								
	Food Lion	n/i					5.99								w/ store card
		n/i					6.99								w/o store card
	Harris Teeter	n/i	US				6.99								w/ store card
		n/i	US				8.99								w/o store card
	Kroger Atlanta	Private Selection	US				6.99								
	Lowe's Foods	Chiapetti		7.99	7.99	7.99									
	Publix	Green Wise	AU				6.49		6.49	6.99					ABF
	Whole Foods South	Atkins Ranch	NZ										17.99	17.99	
TN	Bi-Lo	n/i					6.99								
	Food Lion	n/i					5.99								w/ store card
		n/i					6.99								w/o store card
	Harris Teeter	n/i	US				6.99								w/ store card
		n/i	US				8.99								w/o store card
	Kroger MidAtlantic	Private Selection					5.99								w/ store card
	Kroger Nashville	Private Selection	US				6.99								
	Publix	Green Wise	AU				6.49		6.49	6.99					ABF
	Shop Rite	n/i	US							8.99					
	Whole Foods South	Atkins Ranch	NZ										17.99	17.99	
VA	Balducci's	n/i	US				8.99						32.99	32.99	
	Bi-Lo	n/i					6.99								
	Food Lion	n/i					5.99								w/ store card
		n/i					6.99								w/o store card
	Giant Food	n/i	AU				4.99			5.99					
	Harris Teeter	n/i	US				6.99								w/ store card
		n/i	US				8.99								w/o store card
	Kroger MidAtlantic	Private Selection					5.99								w/ store card
	Lowe's Foods	Chiapetti		7.99	7.99	7.99									
	Martin's Foods	n/i	AU				4.99			5.99					w/ store card
		n/i	AU				6.99			7.99					w/o store card
	Safeway Eastern	Open Nature	AU	4.99									13.99		
	Shoppers Food	n/i	US				5.99								
	Wegman's	n/i	US				7.49			13.99			21.99		organic
		n/i	US										14.99		
	Whole Foods MdA	n/i		7.99						9.99			19.99	19.99	

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
WV	Food Lion	n/i					5.99								w/ store card
		n/i					6.99								w/o store card
	Giant Eagle	Thomas Farms	US				6.99			7.99					ABF
	Kroger Columbus	n/i		5.99											
	Kroger MidAtlantic	Private Selection					5.99								w/ store card
	Martin's Foods	n/i	AU				4.99			5.99					w/ store card
		n/i	AU				6.99			7.99					w/o store card
	Shop'n Save	Superior Farm	US				6.99								
	Sparkle	n/i		6.99											
	Weis	n/i	AU				4.99								

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI															
IA	Dahl's	n/i	US	5.99	5.99	5.99									
	Hy-Vee	n/i								7.97					
	Jewel-Osco	n/i	US	5.99											
	Whole Foods MW	n/i		8.99						10.99		21.99	21.99		
IL	Angelo Caputo's	Strauss	US		7.99	7.99	6.99								
	Brookhaven	n/i	US	4.49		4.99									
	Butera	n/i	US	5.99	5.99	6.49									
	Dierberg's	Dierberg's	US				7.99								
	Fairplay Foods	n/i	US	4.99											
	Fresh Thyme	n/i		6.99											
	Garden Fresh	n/i			5.99										
	Heinen's	Heinen's		5.99											w/ store card
		Heinen's		7.99											w/o store card
		Shepard's Pride	US							7.99					w/ store card
		Shepard's Pride	US							8.99					w/o store card
		Hy-Vee	n/i							7.97					
		Jewel-Osco	n/i	US	5.99										
		Joe Caputo's	n/i	US	4.49	4.79	4.89								
		Kroger Central	n/i		5.99										
		Kroger Louisville	Private Selection					5.99							
		Mariano's	n/i	US				4.99							
		Meijer	n/i					4.99							
		Piggly Wiggly MW	n/i	US				5.99	6.49	6.99					
		Strack & VanTil	Chiapetti	US	5.99										
	Sunset Foods	n/i	US				7.99								
	Tony's	n/i	US	4.59											
	Ultra Foods	Chiapetti	US	5.99											
	Valli Produce	n/i	US	4.49											
	Whole Foods MW	n/i		8.99						10.99		21.99	21.99		
IN	Fresh Thyme	n/i		6.99											
	Jewel-Osco	n/i	US	5.99											
	Kroger Central	n/i		5.99											
	Kroger Cincinnati	n/i		5.99			5.99								
	Kroger Louisville	Private Selection					5.99								
	Meijer	n/i					4.99								
	Strack & VanTil	Chiapetti	US	5.99											

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
IN <i>(cont)</i>	Ultra Foods	Chiapetti	US	5.99											
	Whole Foods MW	n/i		8.99							10.99		21.99	21.99	
KY	Food Lion	n/i					5.99								w/ store card
		n/i					6.99								w/o store card
	Kroger Cincinnati	n/i		5.99			5.99								
	Kroger Louisville	Private Selection					5.99								
	Kroger MidAtlantic	Private Selection					5.99								w/ store card
	Kroger Nashville	Private Selection	US				6.99								
	Meijer	n/i					4.99								
Whole Foods MdA	n/i		7.99							9.99		19.99	19.99		
MI	D&W Fresh	n/i					4.99								
	Family Fare	n/i					4.99								
	Hollywood	n/i	US			6.59	5.99					13.99			
	Kroger Central	n/i		5.99											
	Kroger Columbus	n/i		5.99											
	Kroger Michigan	n/i		4.99											
	Meijer	n/i					4.99								
	Polly's Market	n/i	US				5.99								
	Super One Foods	n/i	US				7.97								
	VG's Grocery	n/i					4.99								
Whole Foods MW	n/i		8.99							10.99		21.99	21.99		
MN	Festival	n/i					7.99								w/ store card
		n/i					9.99								w/o store card
	Hy-Vee	n/i								7.97					
	Lunds & Byerlys	n/i								8.99					w/ store card
		n/i								12.99					w/o store card
Super One Foods	n/i	US				7.97									
Whole Foods MW	n/i		8.99							10.99		21.99	21.99		
ND	Albertsons Mtn	n/i		5.99											
	Super One Foods	n/i	US				7.97								
NE	Albertson's Mtn	n/i		5.99											
	Hy-Vee	n/i								7.97					
	Russ's Market	n/i	US				6.99								
	Safeway Denver	Open Nature	US	5.99								16.99			locally grown
Whole Foods MW	n/i		8.99							10.99		21.99	21.99		
OH	Acme Fresh	Cedar Springs	US				6.99								w/ store card
		Cedar Springs	US				7.99								w/o store card

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
OH <i>(cont)</i>	Dave's Market	n/i	US				6.99								
	Fisher Foods	n/i	US	6.99											w/ store card
		n/i	US	9.99											w/o store card
	Fresh Thyme	n/i		6.99											
	Giant Eagle	Thomas Farms	US				6.99				7.99				ABF
	Heinen's	Heinen's		5.99											w/ store card
		Heinen's		7.99											w/o store card
		Shepard's Pride	US								7.99				w/ store card
		Shepard's Pride	US								8.99				w/o store card
		Kroger Central	n/i		5.99										
		Kroger Cincinnati	n/i		5.99			5.99							
		Kroger Columbus	n/i		5.99										
		Kroger MidAtlantic	Private Selection					5.99							w/ store card
		Meijer	n/i					4.99							
		Shop'n Save	Superior Farm	US				6.99							
	Sparkle	n/i		6.99											
	Weis	n/i	AU				4.99								
	Whole Foods MdA	n/i		7.99						9.99		19.99	19.99		
SD	Hy-Vee	n/i								7.97					
	Safeway Denver	Open Nature	US	5.99								16.99		locally grown	
WI	Hy-Vee	n/i								7.97					
	Pick'n Save/Copps	n/i	US				8.99								
	Piggly Wiggly MW	n/i	US				5.99	6.49	6.99						
	Sentry Foods	n/i	US	6.99	6.99	6.99									
	Super One Foods	n/i	US				7.97								
	Trig's	n/i	US	6.49											
	Whole Foods MW	n/i		8.99						10.99		21.99	21.99		

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State	Supermarket	Label	Origin	Leg of Lamb								Racks		Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT															
AR	Albertsons Sthrn	n/i	US				5.99								
	Pyramid Foods	Cedar Spring						7.99							
	Whole Foods SW	n/i		8.99						9.99		22.99	22.99		
AZ	Basha's	n/i	AU	7.99											
	Safeway Phoenix	Open Nature							5.99		13.99				
	Whole Foods SPac	n/i							9.99		19.99	18.99		w/ store card ABF ABF	
CO	Albertson's Mtn	n/i	US	5.99											
	Safeway Denver	Open Nature		5.99							16.99				
	Whole Foods Mntn	n/i		9.99					10.99		19.99	19.99		locally grown grass-fed	
KS	Hy-Vee	n/i	US							7.97					
	Price Chopper	n/i									6.99				
	Whole Foods Mntn	n/i		9.99							10.99	19.99	19.99	grass-fed	
	Woods	n/i		7.49											
LA	Albertsons Sthrn	n/i	US				5.99								
	Breaux Mart	n/i		5.99											
	Rouses	Royal Farms		9.99							15.99			locally grown	
	Whole Foods SW	n/i		8.99					9.99		22.99	22.99			
	Winn-Dixie	n/i		6.99											
MO	Dierberg's	Dierberg's	US				7.99								
	Harter House	n/i					7.99								
	Hy-Vee	n/i	US						7.97						
	Kroger Central	n/i		5.99											
	Price Chopper	n/i								6.99					
	Pyramid Foods	Cedar Spring	US				7.99								
	Whole Foods MW	n/i		8.99						10.99	21.99	21.99			
Woods	n/i	7.49													
NM	Basha's	n/i	US	7.99											
	Safeway Denver	Open Nature		5.99							16.99			locally grown	
	Whole Foods Mntn	n/i		9.99					10.99		19.99	19.99		grass-fed	
OK	Pyramid Foods	Cedar Spring	US				7.99								
	Whole Foods SW	n/i		8.99						9.99	22.99	22.99			
TX	Albertsons Sthrn	n/i	AU				5.99								
	H-E-B	n/i		4.97											
	Randalls/Tom Thumb	Open Nature								5.99	12.99				

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				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
TX	Vista Markets	n/i		4.99											
<i>(cont)</i>	Whole Foods SW	n/i		8.99						9.99		22.99	22.99		
UT	Albertson's Mtn	n/i		5.99											
	Whole Foods Mntn	n/i		9.99						10.99		19.99	19.99		grass-fed

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				Bone-in			Semi-Boneless			Boneless		French			Crown Roast
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
SOUTHWESTERN U.S. - CA,HI,NV															
CA	Albertsons SthCA	n/i								6.99					
	Holiday Market	Shepherd's Pride	US	7.49											w/ store card
		Shepherd's Pride	US	7.99											w/o store card
	Jensen's	n/i	US	7.99											
	Jon's Market	n/i	AU								5.99				
	Lucky	n/i	US	5.99		4.99									
	Lunardi's	n/i				7.69									
	Mollie Stone	n/i	US							6.99					
	Nugget Markets	Shepard's Pride	US	5.99		5.99									ABF; w/ store card
		Shepard's Pride	US	8.99		8.99									ABF; w/o store card
	Pavilions/Vons	Open Nature	AU				5.99					12.99			
	Raley's	Shepherd's Pride	US	6.99	6.99	6.99						17.99			
	Ralph's	Private Selection		6.99											
	Safeway NCal	Open Nature	AU				5.99			6.49		12.99			
	Save Mart	Superior	US	5.99		4.99						15.99			
Stater Bros.	n/i	US	5.99												
Whole Foods NCA	Atkins Ranch	NZ	7.99						9.99		19.99	19.99		grass-fed; non-GMO	
Whole Foods SPac	n/i								9.99		19.99	18.99		ABF	
	n/i	NZ	7.99											ABF	
HI	Foodland	n/i		7.99							10.99				
	Safeway NCal	Open Nature	AU				5.99			6.49	12.99				
	Whole Foods SPac	n/i							9.99		19.99	18.99		ABF	
		n/i	NZ	7.99										ABF	
NV	Albertson's Mtn	n/i		5.99											
	Pavilions/Vons	Open Nature	AU				5.99				12.99				
	Raley's	Shepherd's Pride	US	6.99	6.99	6.99					17.99				
	Ralph's	Private Selection		6.99											
	Safeway NCal	Open Nature	AU				5.99			6.49	12.99				
	Scolari's	Shepherd's Pride	US	5.99											
	Whole Foods NCA	Atkins Ranch	NZ	7.99						9.99	19.99	19.99		grass-fed; non-GMO	
	Whole Foods SPac	n/i							9.99		19.99	18.99		ABF	
	n/i	NZ	7.99										ABF		

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				Bone-in			Semi-Boneless			Boneless		French	Crown Roast		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half				
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY															
AK	Carrs/Safeway NW	Open Nature	AU			6.99	5.99								
ID	Albertson's Mtn	n/i		5.99											
	Albertsons NW	n/i								7.99		12.99			
	Rosauer's	Superior Farms	US	5.99											
	Safeway NW	Open Nature	AU			5.99	4.99								
	Whole Foods Mntn	n/i		9.99						10.99		19.99	19.99		grass-fed
Yoke's Fresh Mrkt	Summit Creek								9.99						
MT	Albertson's Mtn	n/i		5.99											
	Rosauer's	Superior Farms	US	5.99											
	Safeway NW	Open Nature	AU			5.99	4.99								
OR	Albertsons NW	n/i								7.99		12.99			
	Haggen/TOP Food	n/i						8.99		8.99		9.99			
	Market of Choice	Anderson Ranches	US		11.99										ABF
	New Seasons	n/i		8.99						9.99		15.99	16.99		
	QFC	n/i	US	6.99											
	Red Apple/Thriftway	n/i	US	6.99						9.99					
	Rosauer's	Superior Farms	US	5.99											
	Safeway NW	Open Nature	AU			5.99	4.99								
	Whole Foods NW	n/i	NZ	10.99						11.99		19.99	19.99		grass-fed
WA	Albertsons NW	n/i								7.99		12.99			
	Haggen/TOP Food	n/i						8.99		8.99		9.99			
	Metropolitan	n/i	US	8.99											ABF
	New Seasons	n/i		8.99						9.99		15.99	16.99		
	QFC	n/i	US	6.99											
	Red Apple/Thriftway	n/i	US	6.99						9.99					
	Rosauer's	Superior Farms	US	5.99											
	Safeway NW	Open Nature	AU			5.99	4.99								
	The Markets	Superior Farms	US	6.98											
	Town & Country	n/i	US			6.99					10.99	24.99			
	Whole Foods NW	n/i	NZ	10.99						11.99		19.99	19.99		grass-fed
Yoke's Fresh Mrkt	Summit Creek								9.99						
WY	Albertson's Mtn	n/i		5.99											
	Safeway Denver	Open Nature	US	5.99								16.99			locally grown

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																
CT	A&P Stores	Woodson James	C						4.99	4.99		5.99	4.99		3.99	w/ \$25 purchase; limit 1
		Woodson James	C	6.99												
	Adams IGA	n/i		6.99	8.99		8.99			5.99	4.99	4.99	3.99			
	AG New England	n/i	S	7.99												
	ALDI	n/i	C						4.89		3.99					
	Associated	n/i	C						3.99			4.99	4.59	3.99		
	Balducci's	Angus	P	22.99	25.99											
	Best Market	Angus		5.97			7.97			4.97		3.97	4.97	4.97		
	Big Y	Big Y	C	7.99						6.49		6.99				
		Big Y Angus	C	8.99			15.98									
	Bravo	n/i		8.99					3.99			4.69	4.29	5.49		
	C-Town	n/i	C	8.99					3.99			4.69	4.29	5.49		
	Compare Foods	n/i		7.99					3.99			4.99	4.99	4.59		
	Fairway Foods	n/i				7.99	14.99									
		Angus		6.99		9.99										
	Food Bazaar	Swift	C						3.99			4.49	3.99			
	Food Emporium	Angus	C	9.99						4.99						
	Geissler's	Angus	C	10.99			15.99		4.99			5.99	5.49	4.99	5.49	
	Highland Park	Angus	C	12.99	14.99			9.99								
	Key Food	n/i	C	8.99					3.99			4.99	4.29	4.99		
	King's	King's	C	8.99			16.99							5.99		
		King's	A	12.99			22.99									
		King's	P	17.99			24.99									
	Mrs. Green's	n/i		11.99											ABF	
	NSA Supermarkets	n/i							3.99			4.99				
	Pioneer	n/i	C					5.99	3.99			4.99				
	Price Chopper	Angus	C	7.99				8.99		4.99		6.99	5.49			
		Butcher's Promise		5.99												
	ShopRite	Angus	C	5.99						5.49				5.49		
		Clayton's	O											7.99		
		n/i	C	5.99						4.99					w/ store card; limit 1	
		n/i	C	9.99										4.99		
	Stew Leonard's	Stew Leonard's			9.99	8.99									w/ store card	
		Stew Leonard's			12.99	10.99									w/o store card	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
CT <i>(cont)</i>	Stop & Shop	Butcher Shop	C	7.99			12.99		4.99	4.49				5.29	4.49	w/ \$25 purchase; limit 1 USDA Choice USDA Prime	
		Butcher Shop	C					4.99							9.99		
		n/i	G														
	Target	Sutton & Dodge	C	7.99													
		The Fresh Market	Hereford	C	8.99												
	Whole Foods NE	n/i	C	9.99				16.99									
		n/i	A					29.99	12.99								
		n/i	A	17.99	18.99												
Whole Foods NATl	n/i	A	22.99	25.99								12.99					
	n/i		13.99					13.99									
DC	ALDI	n/i	C						4.89		3.99					w/ \$25 purchase; limit 1 w/ store card w/o store card w/ store card w/o store card w/ store card w/ store card	
	Giant Food	Butcher Shop	C	7.99			12.99		4.99	4.49				5.29	4.49		
		Butcher Shop	C						4.99						9.99		
		n/i	G														
	Harris Teeter	HT Rancher		6.99				11.99									
		HT Rancher		10.99				14.99									
		HT Reserve Angus	C	7.99				13.99	7.99				3.97				
	Safeway Eastern	HT Reserve Angus	C	11.99				16.99	12.99				5.99				
		Open Nature	G	8.99					9.99								
		Ranchers Reserve		6.99				13.99	5.99								
Save-a-Lot	n/i							4.49				4.49					
Whole Foods MdA	n/i		14.99	16.99		29.99											
DE	A&P Stores	Woodson James	C						4.99	4.99		5.99	4.99		3.99	w/ \$25 purchase; limit 1 w/ store card w/o store card w/ \$25 purchase; limit 1 w/ \$10 purchase; limit 1 w/ \$25 purchase; limit 1 9.99 Australian	
		Woodson James	C	6.99													
	ACME Markets	Lancaster Brand	C	7.99		13.99	13.99		5.49				5.49				
		n/i	C	9.99					4.49		4.49						
	Food Lion	n/i	C	11.29					5.99		6.49						
		n/i		4.99													
		n/i		5.99													
	Fresh Grocer	n/i		9.99													
		n/i		7.99			12.99		4.99	4.49				5.29	4.49		
		Butcher Shop	C														
Giant Food	Butcher Shop	C															
	n/i	G												9.99			
Great Valu Markets	Angus	C	8.99					4.79	4.49	4.99		4.99	4.99	4.79			
	n/i			6.99													

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
DE (cont)	Harris Teeter	HT Rancher		6.99			11.99									w/ store card	
		HT Rancher		10.99			14.99									w/o store card	
		HT Reserve Angus	C	7.99			13.99	7.99				3.97				w/ store card	
		HT Reserve Angus	C	11.99			16.99	12.99				5.99				w/o store card	
	Pathmark	Black Angus	C						3.49								
		Black Angus	C	4.99													w/ \$25 purchase; limit 1
		Woodson James	C						4.99	4.99	4.49	5.99	4.99		4.99		
	Redner's	Angus											4.98				w/ store card
		Angus											6.18				w/o store card
	Safeway Eastern	Open Nature	G	8.99					9.99								w/ store card
		Ranchers Reserve		6.99				13.99	5.99								w/ store card
	Save-a-Lot	n/i			5.99					4.49			4.49				
	ShopRite	Angus	C	5.99							5.49					5.49	
		Clayton's	O													7.99	
		n/i	C	5.99							4.99						w/ store card; limit 1
n/i		C	9.99												4.99		
Shurfine	n/i	C	8.49														
	Angus	C	11.99							5.49							
MA	Adams IGA	n/i		6.99	8.99		8.99			5.99	4.99	4.99	3.99				
	AG New England	n/i	S	7.99													
	ALDI	n/i	C						4.89		3.99						
	Big Y	Big Y	C	7.99							6.49		6.99				
		Big Y Angus	C	8.99				15.98									
	C-Town	n/i	C	8.99					3.99				4.69	4.29	5.49		
	Compare Foods	n/i		7.99					3.99			4.99	4.99	4.59			
	Crosby's	Angus	C	10.99								5.99	4.99				
	Donelan's	Donelan's	C	9.99	10.99												
	Geissler's	Angus	C	10.99			15.99		4.99			5.99	5.49	4.99	5.49		
	Hannaford	Hannaford	C	6.99							3.99		4.49				w/ store card
		Hannaford	C	10.29							4.69		4.99				w/o store card
		Taste of Inspiration		7.99			15.99	11.99			4.49		4.99				w/ store card
		Taste of Inspiration		11.49			19.99	13.99			5.19		5.69				w/o store card
	Market Basket	n/i	C							3.99						w/ store card	
	Met Foods	n/i	C					5.99	3.99	4.49		4.99				w/o store card	
	NSA Supermarkets	n/i							3.99			4.99					
	Price Chopper	Angus	C	7.99					8.99		4.99		6.99	5.49			
Butcher's Promise			5.99														

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
MA (cont)	Roche Bros.	n/i	C	8.99				7.99		3.99			5.99			w/ \$25 purchase; limit 1	
		Angus	C	11.99				11.99									
	Shaw's	Steakhouse Choice	C	7.77			16.99	7.99	4.49	3.99			4.49				
	Star Market	Steakhouse	C	7.99			16.99	8.49	4.99	4.49		5.49	4.99				
	Stop & Shop	Butcher Shop	C	7.99				12.99		4.99	4.49				5.29		4.49
		Butcher Shop	C						4.99								9.99
	The Fresh Market	Hereford			8.99												
		n/i	C		9.99			16.99									
	Trucchi's	n/i	S		8.99	9.99		12.99	4.99								
		Black Canyon	C						9.99	4.49							
	Wegman's	Wegman's	C		8.99		13.49					8.99					
Whole Foods NATl	n/i			13.99				13.99									
MD	A&P Stores	Woodson James	C						4.99	4.99		5.99	4.99		3.99	w/ \$25 purchase; limit 1	
		Woodson James	C														
	ACME Markets	Lancaster Brand	C			13.99	13.99		5.49				5.49				
	AG New England	n/i	S														
	ALDI	n/i	C						4.89		3.99						
	Associated	n/i	C						3.99				4.99	4.59	3.99		
	Balducci's	Angus	P	22.99	25.99												
	Food Lion	n/i	C		9.99					4.49		4.49				w/ store card	
		n/i	C		11.29					5.99		6.49				w/o store card	
	Giant Eagle	n/i	C		8.99			15.99									
		Market District	C		9.99	12.99		17.99	8.99							Angus	
	Giant Food	Butcher Shop	C		7.99			12.99		4.99	4.49				5.29	4.49	
		Butcher Shop	C						4.99							w/ \$25 purchase; limit 1	
		n/i	G													9.99	
	Graul's	Graul's						12.99									
		Angus	C							5.99					5.99		
	Great Valu Markets	Angus	C		8.99					4.79	4.49	4.99		4.99	4.99	4.79	
		n/i				6.99											
	Harris Teeter	HT Rancher			6.99			11.99									
		HT Rancher			10.99			14.99									
HT Reserve Angus		C		7.99			13.99	7.99					3.97		w/ store card		
HT Reserve Angus		C		11.99			16.99	12.99					5.99		w/o store card		
Mars	n/i	C						4.49									

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
MD (cont)	Martin's Food	Butcher Shop	C	7.99			12.99	4.99	4.99	4.99				5.29		w/ store card
		n/i	O												14.99	w/ store card
	Redner's	Angus											4.98			w/ store card
		Angus											6.18			w/o store card
	Safeway Eastern	Open Nature	G	8.99				9.99								w/ store card
		Ranchers Reserve		6.99			13.99	5.99								w/ store card
	Save-a-Lot	n/i			5.99				4.49				4.49			
	ShopRite	Angus	C	5.99						5.49					5.49	
		Clayton's	O												7.99	
		n/i	C	5.99							4.99					w/ store card; limit 1
		n/i	C	9.99											4.99	
	Shop'n Save	n/i	C	8.99	9.99						3.98	3.88		5.49		
		n/i	S			13.99	13.99									
	Shoppers Food	Shoppers	C					6.99			4.99			4.99		
		n/i	S	7.99												
	Shurfine	n/i	C	8.49												
	Angus	C	11.99								5.49					
The Fresh Market	Hereford		8.99													
	n/i	C	9.99				16.99									
Wegman's	Wegman's	C	8.99				13.49						8.99			
Weis	Angus	C	8.99				16.99			4.99			4.99		w/ store card	
	Steak House	S	6.77												w/ store card	
Whole Foods MdA	n/i		14.99	16.99			29.99									
ME	AG New England	n/i	S	7.99												
	Hannaford	Hannaford	C	6.99						3.99			4.49			w/ store card
		Hannaford	C	10.29						4.69			4.99			w/o store card
		Taste of Inspiration		7.99		15.99	11.99			4.49			4.99			w/ store card
		Taste of Inspiration		11.49		19.99	13.99			5.19			5.69			w/o store card
	Market Basket	n/i	C							3.99						w/ store card
	Save-a-Lot	n/i			5.99				4.49				4.49			
	Shaw's	Steakhouse Choice	C	7.77			16.99	7.99	4.49	3.99			4.49			
Whole Foods NATl	n/i		13.99				13.99									
NH	AG New England	n/i	S	7.99							3.99					
	ALDI	n/i	C						4.89							
	Hannaford	Hannaford	C	6.99						3.99			4.49			w/ store card
		Hannaford	C	10.29						4.69			4.99			w/o store card

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
NH (cont)	Hannaford (continued)	Taste of Inspiration		7.99		15.99	11.99			4.49			4.99			w/ store card
		Taste of Inspiration		11.49		19.99	13.99			5.19			5.69			w/o store card
	Market Basket	n/i	C						3.99						w/ store card	
	Price Chopper	Angus	C	7.99				8.99		4.99		6.99	5.49			
		Butcher's Promise		5.99												
	Save-a-Lot	n/i			5.99				4.49				4.49			
	Shaw's	Steakhouse Choice	C	7.77			16.99	7.99	4.49	3.99			4.49			
The Fresh Market	Hereford		8.99													
	n/i	C	9.99													
NJ	A&P Stores	Woodson James	C						4.99	4.99		5.99	4.99		3.99	
		Woodson James	C	6.99												w/ \$25 purchase; limit 1
	ACME Markets	Lancaster Brand	C	7.99		13.99	13.99		5.49				5.49			
	ALDI	n/i	C					4.89		3.99						
	Associated	n/i	C					3.99				4.99	4.59	3.99		
	Best Market	Angus		5.97			7.97			4.97		3.97	4.97	4.97		
	Bravo	n/i		8.99				3.99				4.69	4.29	5.49		
	C-Town	n/i	C	8.99				3.99				4.69	4.29	5.49		
	Compare Foods	n/i		7.99				3.99			4.99	4.99	4.59			
	Extra Markets	n/i	C											3.98		
	Fairway Foods	n/i				7.99	14.99									
		Angus		6.99		9.99										
	Fine Fare	n/i	S	7.99				3.99				4.99	4.39			
	Food Basics	Woodson James	C								4.48					
	Food Bazaar	Swift	C						3.99			4.49		3.99		
	Foodtown	n/i	C	5.99			14.99		3.49				3.99	3.69		
	Great Valu Markets	Angus	C	8.99					4.79	4.49	4.99		4.99	4.99	4.79	
		n/i			6.99											Australian
	Key Food	n/i	C	8.99					3.99				4.99	4.29	4.99	
	King's	King's	C	8.99			16.99								5.99	
King's		A	12.99			22.99										
King's		P	17.99			24.99										
Met Foods	n/i	C					5.99	3.99	4.49			4.99		w/o store card		
Morton Williams	n/i	C						4.99			5.99	4.99				
Mrs. Green's	n/i		11.99											ABF		
Murphy's	n/i					12.99										
	Angus		9.99													

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
NJ (cont)	Pathmark	Black Angus	C						3.49							w/ \$25 purchase; limit 1	
		Black Angus	C	4.99													
	Pioneer	Woodson James	C						4.99	4.99	4.49	5.99	4.99		4.99		
		n/i	C					5.99	3.99			4.99					
	ShopRite	Angus	C		5.99					5.49					5.49		
		Clayton's	O												7.99		
	Stop & Shop	n/i	C		5.99					4.99							w/ store card; limit 1
		n/i	C		9.99										4.99		
		Butcher Shop	C		7.99			12.99	4.99	4.49			5.29		4.49		
		Butcher Shop	C						4.99								w/ \$25 purchase; limit 1
	The Fresh Market	n/i	G												9.99		
		Hereford	C		8.99												
	Thriftway	n/i	C		9.99			16.99									
		n/i							3.97				4.99	4.39	4.99		
	Wegman's	Wegman's	C		8.99			13.49				8.99					
	Weis	Angus	C		8.99			16.99		4.99			4.99				w/ store card
Steak House		S		6.77											w/ store card		
Western Beef	n/i										3.99	4.99		5.99			
Whole Foods MdA	n/i			14.99	16.99		29.99										
Whole Foods NE	n/i	A					29.99	12.99									
	n/i	A		17.99	18.99										USDA Choice		
	n/i	A		22.99	25.99										USDA Prime		
	n/i										12.99						
NY	A&P Stores	Woodson James	C						4.99	4.99		5.99	4.99		3.99	w/ \$25 purchase; limit 1	
		Woodson James	C		6.99												
	ALDI	n/i	C					4.89		3.99							
	Associated	n/i	C					3.99				4.99	4.59	3.99			
	Balducci's	Angus	P		22.99	25.99											
	Best Market	Angus			5.97			7.97		4.97		3.97	4.97		4.97		
		n/i						9.99									
	Big M	1893 Premium			7.99				6.99		4.99	5.59					
		n/i			8.99				3.99			4.69	4.29	5.49			
	Bravo	n/i			8.99				3.99			4.69	4.29	5.49			
	C-Town	n/i	C		8.99				3.99			4.69	4.29	5.49			
	Compare Foods	n/i			7.99				3.99			4.99	4.99	4.59			
D'Agostino's	1932 Brand	C		9.99													
DeCiccio's	Sterling Silver	C		10.99			15.99										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil		
NY (cont)	Fairway Foods	n/i				7.99	14.99											
		Angus		6.99		9.99												
	Fine Fare	n/i	S	7.99					3.99				4.99	4.39				
	Food Basics	Woodson James	C								4.48							
	Food Bazaar	Swift	C						3.99			4.49		3.99				
	Food Emporium	Angus	C	9.99						4.99								
	Foodtown	n/i	C	5.99			14.99		3.49				3.99	3.69				
	Giunta's	n/i		6.99					4.99				5.99					
	Great American	1893 Premium		6.99						3.99			4.99					
	Gristede's	Angus	C						4.49				4.99					
	Hannaford	Hannaford	C	6.99						3.99			4.49				w/ store card	
		Hannaford	C	10.29						4.69			4.99				w/o store card	
		Taste of Inspiration		7.99		15.99	11.99			4.49			4.99				w/ store card	
		Taste of Inspiration		11.49		19.99	13.99			5.19			5.69				w/o store card	
	Key Food	n/i	C	8.99					3.99				4.99	4.29	4.99			
	King's	King's	C	8.99				16.99									5.99	
		King's	A	12.99				22.99										
		King's	P	17.99				24.99										
	King Kullen	n/i	C	9.99					4.99	3.99			4.99	5.19	5.99			
		Angus	C												6.99			
	Met Foods	n/i	C					5.99	3.99	4.49			4.99				w/o store card	
	Metropolitan	n/i	C					5.99	3.99				4.99					
	Morton Williams	n/i	C						4.99				5.99	4.99				
	Mrs. Green's	n/i		11.99													ABF	
	North Shore	North Shore		6.99		6.99				4.99			4.99		5.99			
	NSA Supermarkets	n/i							3.99				4.99					
	Pathmark	Black Angus	C						3.49									
		Black Angus	C	4.99													w/ \$25 purchase; limit 1	
		Woodson James	C						4.99	4.99	4.49	5.99	4.99		4.99			
	Peck's	Angus	C	6.99									4.99					
Pioneer	n/i	C					5.99	3.99				4.99						
Price Chopper	Angus	C	7.99					8.99		4.99	6.99	5.49						
	Butcher's Promise		5.99															
ShopRite	Angus	C	5.99						5.49						5.49			
	Clayton's	O													7.99			
	n/i	C	5.99						4.99							w/ store card; limit 1		
	n/i	C	9.99											4.99				

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
NY (cont)	Shop'n Save	n/i	C	8.99	9.99					3.98	3.88		5.49			w/ store card w/o store card w/ \$25 purchase; limit 1 USDA Choice USDA Prime
		n/i	S			13.99	13.99									
	Stew Leonard's	Stew Leonard's			9.99	8.99										
		Stew Leonard's				12.99	10.99									
	Stop & Shop	Butcher Shop	C	7.99			12.99		4.99	4.49				5.29	4.49	
		Butcher Shop	C						4.99							
		n/i	G												9.99	
	The Fresh Market	Hereford		8.99												
		n/i	C	9.99			16.99									
	Tops Market	n/i	C	8.99			15.99		4.49	4.49	4.69		4.99			
	Trade Fair	n/i	C	8.99					3.99	3.99			4.99	4.39	4.99	
	Wegman's	Wegman's	C	8.99			13.49					8.99				
	Weis	Angus	C	8.99			16.99			4.99			4.99			
		Steak House	S	6.77												
Western Beef	n/i										3.99	4.99		5.99		
Whole Foods NE	n/i	A				29.99	12.99									
	n/i	A	17.99	18.99												
	n/i	A	22.99	25.99												
	n/i										12.99					
PA	A&P Stores	Woodson James	C						4.99	4.99		5.99	4.99		3.99	w/ \$25 purchase; limit 1 w/ store card w/o store card
		Woodson James	C	6.99												
	ACME Markets	Lancaster Brand	C	7.99		13.99	13.99		5.49				5.49			
	ALDI	n/i	C						4.89		3.99					
	Associated	n/i	C						3.99				4.99	4.59	3.99	
	Big M	n/i					9.99									
		1893 Premium		7.99				6.99			4.99	5.59				
	Boyer's Food	n/i		7.97						4.97					4.97	
	Bravo	n/i		8.99					3.99				4.69	4.29	5.49	
	C-Town	n/i	C	8.99					3.99				4.69	4.29	5.49	
	Fine Fare	n/i	S	7.99					3.99				4.99	4.39		
	Foodland	n/i	C								3.99		4.99	4.99		
	Foodtown	n/i	C	5.99			14.99		3.49				3.99	3.69		
	Food Basics	Woodson James	C								4.48					
Food Lion	n/i	C	9.99					4.49		4.49						
	n/i	C	11.29					5.99		6.49						

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
PA (cont)	Fresh Grocer	n/i		4.99												w/ \$25 purchase; limit 1	
		n/i		5.99												w/ \$10 purchase; limit 1	
		n/i		9.99													
	Giant Eagle	n/i	C	8.99			15.99					3.99					
		Market District	C	9.99	12.99		17.99	8.99									Angus
	Giant Food Stores	Butcher Shop	C	7.99			12.99	4.99	4.99	4.99				5.29			w/ store card
		n/i	O												14.99		w/ store card
	Great Valu Markets	Angus	C	8.99					4.79	4.49	4.99		4.99	4.99	4.79		Australian
		n/i			6.99												
	Karn's	n/i	C	11.99	11.99	14.99	14.99	5.99									
	Kuhn's	n/i	C	9.99	12.99	12.99						4.99		5.49			w/ store card
		n/i	C	10.99								6.29					w/o store card
	Martin's Food	Butcher Shop	C	7.99			12.99	4.99	4.99	4.99				5.29			w/ store card
		n/i	O												14.99		w/ store card
	Pathmark	Black Angus	C						3.49								
		Black Angus	C	4.99													w/ \$25 purchase; limit 1
		Woodson James	C						4.99	4.99	4.49	5.99	4.99		4.99		
	Price Chopper	Angus	C	7.99					8.99	4.99		6.99	5.49				
		Butcher's Promise		5.99													
	Redner's	Angus											4.98				w/ store card
		Angus											6.18				w/o store card
	Save-a-Lot	n/i			5.99				4.49				4.49				
	ShopRite	Angus	C	5.99								5.49				5.49	
		Clayton's	O												7.99		
		n/i	C	5.99								4.99					w/ store card; limit 1
	Shop'n Save	n/i	C	8.99	9.99						3.98	3.88		5.49			
		n/i	S			13.99	13.99										
	Shurfine	n/i	C	8.49													
		Angus	C	11.99								5.49					
	ShurSave	ShurSave		7.99			13.99						3.99	4.29			w/ store card
Angus		C	10.99													w/ store card	
Sparkle	n/i	C									4.99					w/ store card	
	n/i	C									5.99					w/o store card	
The Fresh Market	Hereford		8.99														
	n/i	C	9.99				16.99										

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
PA (cont)	Thorne's Market	n/i					9.99										
		Chairman Reserve		9.99													
		1893 Angus		7.99							4.99	4.99					
	Thriftway	n/i							3.97				4.99	4.39	4.99		
	Tops Market	n/i	C	8.99			15.99		4.49	4.49	4.69		4.99				
	Wegman's	Wegman's	C	8.99			13.49					8.99					
	Weis	Angus	C	8.99			16.99			4.99			4.99			w/ store card	
	Steak House	S	6.77													w/ store card	
	Whole Foods MdA	n/i		14.99	16.99		29.99										
RI	ALDI	n/i	C						4.89		3.99						
	Associated	n/i	C						3.99				4.99	4.59	3.99		
	Compare Foods	n/i		7.99					3.99			4.99	4.99	4.59			
	Dave's	Creekstone Farms		7.99													
	Shaw's	Steakhouse Choice	C	7.77			16.99	7.99	4.49	3.99			4.49				
	Stop & Shop	Butcher Shop	C	7.99					4.99	4.49					5.29	4.49	
		Butcher Shop	C						4.99								w/ \$25 purchase; limit 1
		n/i	G													9.99	
	Whole Foods NATl	n/i		13.99				13.99									
VT	AG New England	n/i	S	7.99													
	ALDI	n/i	C						4.89		3.99						
	Hannaford	Hannaford	C	6.99							3.99		4.49				w/ store card
		Hannaford	C	10.29							4.69		4.99				w/o store card
		Taste of Inspiration		7.99		15.99	11.99			4.49			4.99				w/ store card
		Taste of Inspiration		11.49		19.99	13.99			5.19			5.69				w/o store card
	Price Chopper	Angus	C	7.99					8.99	4.99			6.99	5.49			
		Butcher's Promise		5.99													
	Shaw's	Steakhouse Choice	C	7.77			16.99	7.99	4.49	3.99			4.49				
	Tops Market	n/i	C	8.99			15.99		4.49	4.49	4.69		4.99				

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV																
AL	ALDI	n/i	C						4.89		3.99					
	Earth Fare	n/i	C	11.98												ABF, w/ store card
		n/i	C	14.99												ABF, w/o store card
		n/i	G				12.98									ABF, w/ store card
		n/i	G				13.99									ABF, w/o store card
	Food for Le\$\$	n/i	S											3.63		
	Food Giant	Black Canyon	S						3.68						3.68	
	Greer's Markets	Black Angus	S						3.99		3.99				3.99	
	Ingle's	Ingle's	C	8.98			13.98									4.48 w/ store card
		Ingle's	C	11.98			17.48									5.98 w/o store card
	Kroger Atlanta	n/i	C	7.99			10.99									5.99 w/ store card
		Private Selection	C						5.99				5.99			w/ store card
	Kroger Nashville	Private Selection	C	8.99			11.99				3.99					
	Lucky's	Black Canyon			8.99						3.99				3.99	
	Piggly Wiggly HAC	n/i	S								3.99					w/ store card
		n/i	S								5.99					w/o store card
	Piggly Wiggly Hchn	Black Canyon		7.98					3.98		3.88				3.98	
	Piggly Wiggly Inc	n/i					9.99									
		Angus						9.49						4.99		
	Piggly Wiggly JTM	n/i									3.99					
		n/i	C	9.99												
	Publix	Publix	C	7.29			13.99	6.99	5.49						5.99	w/ store card
		Publix	C	11.99			15.99	13.69								w/o store card
	Ramey's	n/i								4.48						
	Rouses	Angus	C	8.99			14.99								3.99	
		Texas Star		7.99												
	Save-a-Lot	n/i			5.99				4.49				4.49			
	Shop Rite	Star Ranch									3.99					
	Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
		n/i	C	9.99			16.99									
	Vowell's	Black Canyon	S				14.99			4.49						
	Western Market	n/i					9.99					4.99				
		Hereford	C	9.99			19.99									
	Whole Foods South	n/i		13.99												
	Winn-Dixie	Winn-Dixie	C					7.99	3.98					3.98	3.88	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
FL	Albertsons Sthrn	n/i	C	8.99				7.98	3.99		4.99		3.99	3.99	4.99	ABF, w/ store card ABF, w/o store card ABF, w/ store card ABF, w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card
	ALDI	n/i	C						4.89		3.99					
	Bravo Supermarket	n/i	S					6.98	3.98				5.49	4.28		
	Earth Fare	n/i	C	11.98												
		n/i	C	14.99												
		n/i	G				12.98									
		n/i	G				13.99									
	Food Giant	Black Canyon	S							3.68				3.68		
	Greer's Markets	Black Angus	S						3.99		3.99			3.99		
	Harris Teeter	HT Rancher		6.99			11.99									
		HT Rancher		10.99			14.99									
		HT Reserve Angus	C	7.99			13.99	7.99					3.97			
		HT Reserve Angus	C	11.99			16.99	12.99					5.99			
	Hitchcock's	Hitchcock's		6.99			9.99				4.59		4.59	4.59		
	J.H. Harvey's	Harvey's							4.99							
	Piggly Wiggly Hchn	Black Canyon		7.98					3.98	3.88					3.98	
	Presidente	n/i	S							2.98						
	Publix	Publix	C	7.29			13.99	6.99	5.49					5.99		
		Publix	C	11.99			15.99	13.69								
	Save-a-Lot	n/i			5.99				4.49				4.49			
Target	Sutton & Dodge	C	7.99													
The Fresh Market	Hereford		8.99													
	n/i	C	9.99			16.99										
Western Beef	n/i	S	7.99		8.99	7.99	6.99				3.99	4.99		5.99		
Whole Foods FL	n/i	G	17.99													
	n/i	C	12.99													
Winn-Dixie	Winn-Dixie	C					7.99	3.98					3.98	3.88		
GA	ALDI	n/i	C					7.99	4.89		3.99					
	Bi-Lo	Gold Star	C					7.99	3.98				3.98	3.88		
	Earth Fare	n/i	C	11.98												
		n/i	C	14.99												
		n/i	G				12.98									
		n/i	G				13.99									
	Food Depot	n/i	S	8.55								5.44		4.98		
	Food Giant	Black Canyon	S						3.68				3.68			
	Food Lion	n/i	C	9.99					4.49		4.49					
		n/i	C	11.29					5.99		6.49					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
GA (cont)	Galaxy Food	Butcher's Best		7.98												
	Harris Teeter	HT Rancher		6.99			11.99									w/ store card
		HT Rancher		10.99			14.99									w/o store card
		HT Reserve Angus	C	7.99			13.99	7.99					3.97			w/ store card
		HT Reserve Angus	C	11.99			16.99	12.99					5.99			w/o store card
		Ingle's	Ingle's	C	8.98			13.98							4.48	w/ store card
		Ingle's	Ingle's	C	11.98			17.48							5.98	w/o store card
		J.H. Harvey's	Harvey's							4.99						
		Kroger Atlanta	n/i	C	7.99			10.99							5.99	w/ store card
			Private Selection	C						5.99				5.99		w/ store card
		Piggly Wiggly Car.	n/i	S						3.99		4.49			3.99	
			Angus					16.99								
		Piggly Wiggly HAC	n/i	S							3.99					w/ store card
			n/i	S							5.99					w/o store card
		Piggly Wiggly Hchn	Black Canyon		7.98					3.98	3.88					3.98
		Piggly Wiggly JTM	n/i									3.99				
			n/i	C	9.99											
		Publix	Publix	C	7.29			13.99	6.99	5.49					5.99	w/ store card
			Publix	C	11.99			15.99	13.69							w/o store card
		Quality Foods	n/i							3.99				4.29	4.19	
	Save-a-Lot	n/i			5.99				4.49		3.79		4.49			
	Shop Rite	Star Ranch									3.99					
	Sprout's Market	n/i	C	7.99							5.49					
	Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
		n/i	C	9.99			16.99									
	Wayfield's	Angus	C	7.99	8.99				5.99					5.99		
	Whole Foods South	n/i		13.99												
	Winn-Dixie	Winn-Dixie	C					7.99	3.98					3.98	3.88	
MS	ALDI	n/i	C						4.89		3.99					
	AG Baton Rouge	n/i												3.99		
	Corner Market	Angus		9.99			16.99	6.99						4.99	3.99	
	Food Giant	Black Canyon	S						3.68					3.68		
	Greer's Markets	Black Angus	S						3.99		3.99			3.99		
	Kroger Delta	n/i	C	9.99			16.99		4.99							
	Mac's Fresh	n/i												4.99		
	Piggly Wiggly Hchn	Black Canyon		7.98					3.98	3.88					3.98	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
MS (cont)	Ramey's	n/i								4.48							
	Rouses	Angus	C	8.99			14.99							3.99			
		Texas Star		7.99													
	Save-a-Lot	n/i			5.99				4.49				4.49				
	Superlo Foods	n/i						6.99					5.29	3.99			
	The Fresh Market	Hereford		8.99													
		n/i	C	9.99			16.99										
	Vowell's	Black Canyon	S				14.99			4.49							
Whole Foods South	n/i		13.99														
Winn-Dixie	Winn-Dixie	C					7.99	3.98					3.98	3.88			
NC	ALDI	n/i	C						4.89		3.99						
	Bi-Lo	Gold Star	C					7.99	3.98					3.98	3.88		
	Bo's Foods	Tender Ridge		8.99													
	Earth Fare	n/i	C	11.98													ABF, w/ store card
		n/i	C	14.99													ABF, w/o store card
		n/i	G				12.98									ABF, w/ store card	
		n/i	G				13.99									ABF, w/o store card	
	Farm Fresh	Stockman&Dakota	C	9.99							4.99					4.99	
		n/i	C	8.99					7.99								
	Food Lion	n/i	C	9.99						4.49		4.49					w/ store card
		n/i	C	11.29						5.99		6.49					w/o store card
	Food Pride	Angus	S	6.99												3.99	
	Galaxy Food	Butcher's Best		7.98													
	Great Valu Market	n/i		8.99						4.58							
	Harris Teeter	HT Rancher		6.99				11.99									w/ store card
		HT Rancher		10.99				14.99									w/o store card
		HT Reserve Angus	C	7.99				13.99	7.99					3.97			w/ store card
		HT Reserve Angus	C	11.99				16.99	12.99					5.99			w/o store card
	Great Valu Market	n/i	C						4.49							4.29	
	Ingle's	Ingle's	C	8.98				13.98								4.48	w/ store card
		Ingle's	C	11.98				17.48								5.98	w/o store card
	Just \$ave Foods	n/i									4.99						
Kroger MidAtlantic	n/i	C	8.99												3.99	w/ store card	
	Stony Fork						9.99										
Lowe's Foods	n/i		9.97					8.97		5.69							
Piggly Wiggly Retail	n/i														4.29		
Piggly Wiggly Stores	Preferred Angus		6.98							3.78							

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
NC (cont)	Publix	Publix	C	7.29			13.99	6.99	5.49					5.99		w/ store card	
		Publix	C	11.99			15.99	13.69								w/o store card	
	Save-a-Lot	n/i			5.99				4.49				4.49				
	Target	Sutton & Dodge	C	7.99													
	The Fresh Market	Hereford		8.99													
		n/i	C	9.99				16.99									
	Whole Foods South	n/i		13.99													
SC	ALDI	n/i	C						4.89		3.99						
	Bi-Lo	Gold Star	C					7.99	3.98					3.98	3.88		
	Earth Fare	n/i	C	11.98													ABF, w/ store card
		n/i	C	14.99													ABF, w/o store card
		n/i	G					12.98									ABF, w/ store card
		n/i	G					13.99									ABF, w/o store card
	Food Lion	n/i	C	9.99						4.49		4.49					w/ store card
		n/i	C	11.29						5.99		6.49					w/o store card
	Galaxy Food	Butcher's Best		7.98													
	Harris Teeter	HT Rancher		6.99				11.99									w/ store card
		HT Rancher		10.99				14.99									w/o store card
		HT Reserve Angus	C	7.99				13.99	7.99					3.97			w/ store card
		HT Reserve Angus	C	11.99				16.99	12.99					5.99			w/o store card
	Ingle's	Ingle's	C	8.98				13.98								4.48	w/ store card
		Ingle's	C	11.98				17.48								5.98	w/o store card
	J.H. Harvey's	Harvey's							4.99								
	Kroger Atlanta	n/i	C	7.99				10.99								5.99	w/ store card
		Private Selection	C							5.99				5.99			w/ store card
	Lowe's Foods	n/i		9.97								5.69					
	Piggly Wiggly Car.	n/i	S							3.99		4.49			3.99		
		Angus						16.99									
	Publix	Publix	C	7.29				13.99	6.99	5.49					5.99		w/ store card
		Publix	C	11.99				15.99	13.69								w/o store card
Quality Foods	n/i								3.99			4.29	4.19				
Save-a-Lot	n/i			5.99					4.49			4.49					
The Fresh Market	Hereford		8.99														
	n/i	C	9.99				16.99										
Whole Foods South	n/i		13.99														

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
TN	ALDI	n/i	C						4.89		3.99						
	Bi-Lo	Gold Star	C					7.99	3.98					3.98	3.88		
	Earth Fare	n/i	C	11.98													ABF, w/ store card
		n/i	C	14.99													ABF, w/o store card
	E.W. James & Sons	n/i	G					12.98									ABF, w/ store card
		n/i	G					13.99									ABF, w/o store card
	Black Canyon	n/i	S					13.99			3.99						
		6.99	S	6.99													
	Food City	n/i	S	7.99				12.99									w/ store card
	Food Country USA	Butcher's Best													4.77		w/ store card
		Butcher's Best													5.99		w/o store card
	Food Giant	Black Canyon	S						3.68						3.68		
	Food Lion	n/i	C	9.99						4.49		4.49					w/ store card
		n/i	C	11.29						5.99		6.49					w/o store card
	Food Rite	Black Canyon		9.99													
	Harris Teeter	HT Rancher		6.99				11.99									w/ store card
		HT Rancher		10.99				14.99									w/o store card
		HT Reserve Angus	C	7.99				13.99	7.99				3.97				w/ store card
		HT Reserve Angus	C	11.99				16.99	12.99				5.99				w/o store card
	H.G. Hills	Black Canyon	S	9.99						4.19						4.39	
	IGA	n/i	C	9.99													
	Ingle's	Ingle's	C	8.98				13.98									4.48
		Ingle's	C	11.98				17.48									5.98
	Kroger Delta	n/i	C	9.99				16.99		4.99							
	Kroger MidAtlantic	n/i	C	8.99													3.99
		Stony Fork						9.99									
	Kroger Nashville	Private Selection	C	8.99				11.99			3.99						
	Lucky's	Black Canyon			8.99							3.99					3.99
	Osborne's	Black Canyon		8.99				13.99			4.29						
	Publix	Publix	C	7.29				13.99	6.99	5.49					5.99		w/ store card
Publix		C	11.99				15.99	13.69								w/o store card	
Save-a-Lot	n/i			5.99					4.49			4.49					
Shop Rite	Star Ranch									3.99							
Superlo Foods	n/i							6.99				5.29	3.99				
Target	Sutton & Dodge	C	7.99														
Town&Country Grcr	n/i	S	7.99					5.48	4.99								
Whole Foods South	n/i		13.99														

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
VA	ALDI	n/i	C						4.89		3.99						
	Associated	n/i	C						3.99				4.99	4.59	3.99		
	Balducci's	Angus	P	22.99	25.99												
	Farm Fresh	Stockman&Dakota	C	9.99							4.99				4.99		
		n/i	C	8.99				7.99									
	Fas-Chek	n/i									4.49						
	Food City	n/i	S	7.99			12.99									w/ store card	
	Food Country USA	Butcher's Best												4.77		w/ store card	
		Butcher's Best												5.99		w/o store card	
	Food Lion	n/i	C	9.99					4.49		4.49					w/ store card	
		n/i	C	11.29					5.99		6.49					w/o store card	
	Galaxy Food	Butcher's Best		7.98													
	Giant Food	Butcher Shop	C	7.99			12.99		4.99	4.49					5.29	4.49	
		Butcher Shop	C						4.99								w/ \$25 purchase; limit 1
		n/i	G													9.99	
	Grant's	Black Canyon									3.99						
	Great Valu Market	n/i		8.99						4.58							
	Harris Teeter	HT Rancher		6.99				11.99									w/ store card
		HT Rancher		10.99				14.99									w/o store card
		HT Reserve Angus	C	7.99				13.99	7.99					3.97			w/ store card
		HT Reserve Angus	C	11.99				16.99	12.99					5.99			w/o store card
	Ingle's	Ingle's	C	8.98				13.98								4.48	w/ store card
		Ingle's	C	11.98				17.48								5.98	w/o store card
	Kroger MidAtlantic	n/i	C	8.99												3.99	w/ store card
		Stony Fork						9.99									
	Lowe's Foods	n/i		9.97					8.97			5.69					
Martin's Food	Butcher Shop	C	7.99				12.99	4.99	4.99	4.99				5.29		w/ store card	
	n/i	O													14.99	w/ store card	
Piggly Wiggly Retail	n/i														4.29		
Piggly Wiggly Stores	Preferred Angus		6.98								3.78						
Safeway Eastern	Open Nature	G	8.99					9.99								w/ store card	
	Ranchers Reserve		6.99				13.99	5.99								w/ store card	
Save-a-Lot	n/i			5.99					4.49				4.49				
Shoppers Food	Shoppers	C						6.99		4.99			4.99				
	n/i	S	7.99														
Target	Sutton & Dodge	C	7.99														

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
VA (cont)	The Fresh Market	Hereford		8.99													
		n/i	C	9.99			16.99										
	Wegman's	Wegman's	C	8.99			13.49					8.99					
	Whole Foods MdA	n/i		14.99	16.99		29.99										
WV	ALDI	n/i	C						4.89		3.99						
	Fas-Chek	n/i									4.49						
	Foodland	Star Ranch						6.88									
	Food Fair	Black Canyon		7.99													
	Food Lion	n/i	C	9.99					4.49		4.49					w/ store card	
		n/i	C	11.29					5.99		6.49						w/o store card
	Galaxy Food	Butcher's Best		7.98													
	Giant Eagle	n/i	C	8.99			15.99				3.99						
		Market District	C	9.99	12.99		17.99	8.99									Angus
	Grant's	Black Canyon									3.99						
	Great Valu Market	n/i		8.99					4.58								
	Kroger Columbus	n/i	C						BOGO								
		Private Selection			10.99												w/ store card
	Kroger MidAtlantic	n/i	C	8.99											3.99		w/ store card
		Stony Fork					9.99										
	Martin's Food	Butcher Shop	C	7.99			12.99	4.99		4.99	4.99				5.29		w/ store card
		n/i	O													14.99	w/ store card
	Piggly Wiggly Stores	Preferred Angus		6.98								3.78					
	Riesbeck's	Hereford		11.99					8.99	4.99							
	Save-a-Lot	n/i			5.99					4.49			4.49				
Shop'n Save	n/i	C	8.99	9.99						3.98	3.88		5.49				
	n/i	S			13.99	13.99											
Sparkle	n/i	C									4.99					w/ store card	
	n/i	C									5.99					w/o store card	
Weis	Angus	C	8.99				16.99			4.99			4.99			w/ store card	
	Steak House	S	6.77													w/ store card	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI																
IA	Affiliated Foods MW	Star Ranch			7.98											limit 1
	ALDI	n/i	C						4.89		3.99					
	County Market	Rancher's Legend							4.88			6.99	5.69			
	Dahl's	Angus			8.99					4.99					4.99	
	Family Foods	Blackwell Angus		8.99	9.99			7.99	4.89	4.59	4.89	5.98		4.98		
	Fareway	n/i	C		9.99		16.99				4.99					
	Food Pride	Angus Pride	C	9.99				7.99	4.89	4.59	4.89	5.89				
	Hometown Foods	Star Ranch	C						3.99					3.99		
	Hy-Vee	Hy-Vee	C	8.49	9.99		14.99		5.99	4.99						
	Jewel-Osco	Steakhouse Choice	C		9.99	16.99		8.99	4.99	4.99	5.49		4.99			
		Steakhouse Choice	C		6.88											
	No Frills	n/i	C		7.99											
	Quillin's	Quillin's			7.99											
		Chairman Reserve							4.29							
	Save-a-Lot	n/i			5.99				4.49				4.49			
	Schnuck's	Angus	C						4.99					5.19		
		n/i	S					6.99								
Sunshine Foods	n/i	C		8.99									4.49			
Target	Sutton & Dodge	C		7.99												
The Fresh Market	Hereford			8.99												
	n/i	C		9.99		16.99										
Whole Foods MW	n/i	A		13.99	18.99		29.99	18.99		7.99						
IL	Affiliated Foods MW	Star Ranch			7.98										limit 1 limit 2 w/ \$10 purchase; limit 1 Mexico	
	ALDI	n/i	C						4.89		3.99					
	Al's Supermarkets	Hereford	C	9.99												
	Angelo Caputo's	Angus	C	8.99				5.69	5.69	5.69		5.69	5.69			
		Piedmontese	G	14.99			19.99	5.99			5.99					
		n/i		5.99			6.99									
	Berkot's	Angus	C	9.99						4.99				4.79		
		Berkot's					9.99									
	Borowiak's IGA	n/i	S											3.88		
	Brookhaven	n/i	C	9.99			6.99	4.49		3.89						
	Butera	Angus	C						4.49	4.49		5.29				
		Angus	C										3.88			
	Angus	C	6.88													
	n/i			4.88												

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
IL (cont)	Cermak	Angus	C								4.69	4.99	4.99				
	County Market	Rancher's Legend							4.88			6.99	5.69				
	Cub Foods	Cub	C	8.99				6.99	3.99	4.99	4.99				4.99	w/ store card	
		Cub	C	11.99					9.99	5.99							w/o store card
	Dierberg's	Dierberg's	C	10.99	9.99		16.99										
	Fairplay Foods	Angus	C	7.99					4.79	3.99	4.99			4.49			
	Fareway	n/i	C		9.99		16.99				4.99						
	Food Pride	Angus Pride	C	9.99				7.99	4.89	4.59	4.89	5.89					
	Food 4 Less	Kroger							4.99								
	Fresh Thyme	n/i	C	6.97							4.99						
	Garden Fresh	Sterling	C	9.99							5.99						
	Heinen's	Heinen's		10.99													w/ store card
		Heinen's		12.99													w/o store card
	Hy-Vee	Hy-Vee	C	8.49	9.99		14.99		5.99	4.99							
	IGA	n/i	C	9.99													
	Jewel-Osco	Steakhouse Choice	C		9.99	16.99			8.99	4.99	4.99	5.49		4.99			
		Steakhouse Choice	C	6.88													limit 1
	Joe Caputo's	n/i	C	8.99			8.49										
	Kirby IGA	IGA TabelRite		7.99						4.79				4.59			
	Kroger Central	n/i	C	9.99						3.99							w/ store card
		Kroger	C				12.99										
	Kroger Louisville	Private Selection	C	9.99			14.99					3.99					
	Mariano's	n/i	C	8.99													
		Naturewell					19.99										
	Meijer	Certified Angus		7.99						5.99	5.99		6.99	4.99			
	Pete's Market	Angus	C	9.99							4.49			5.99			
Piggly Wiggly MW	n/i		4.99			8.99			3.99	3.99	4.49			3.99			
	n/i	C	6.99													w/ \$30 purchase; limit 1	
Save-a-Lot	n/i			5.99					4.49				4.49				
Schnuck's	Angus	C							4.99					5.19			
	n/i	S						6.99									
Schuettes	Schuettes	L													5.49		
Shop'n Save	Totally Angus		9.99					6.99									
Shop & Save	n/i	C	9.99						3.99	4.49	4.99			3.99	4.49		
Strack & VanTil	Angus	C	6.99		17.99			8.99		3.99	5.49	5.99	4.99				
Sullivan's	n/i	C		10.99													
Sunset Foods	Angus	C	12.99														

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
IL (cont)	Target	Sutton & Dodge	C	7.99													
	The Fresh Market	Hereford		8.99													
		n/i	C	9.99			16.99										
	Tony's	n/i					6.99										
		Angus	C	9.99					4.59	4.59	4.59		4.99	3.99	4.99		
	Ultra Foods	Angus	C	7.99					3.78	4.99	3.98		4.99				
	Valli Produce	n/i					7.99										
		Black Angus	C			16.99		6.99	3.99	3.99			4.49				
	Walt's	Walt's	C				14.99										
		Hereford	C						4.99	5.29							
	n/i						8.99										
	n/i	C		9.99													
	Whole Foods MW	n/i		16.99	18.99		29.99	18.99		7.99							
IN	Al's Supermarket	Chairman Reserve	C	9.88	12.88						4.99		4.99			w/ store card	
		Chairman Reserve	C	12.79	15.79						5.99		6.39			w/o store card	
		n/i	S	7.88													
		n/i	S	10.79													
	ALDI	n/i	C					4.89		3.99							
	Earth Fare	n/i	C	11.98												ABF, w/ store card	
		n/i	C	14.99												ABF, w/o store card	
		n/i	G				12.98									ABF, w/ store card	
		n/i	G				13.99									ABF, w/o store card	
	Food 4 Less	Kroger							4.99								
	Fresh Thyme	n/i	C	6.97							4.99						
	Harvest Market	n/i		6.99										4.29			
	IGA	n/i	C	9.99													
	IGA Spartan-Nash	Blackwell		7.99													
	Jay C	n/i	C	8.99					3.99								
	Jewel-Osco	Steakhouse Choice	C		9.99	16.99		8.99	4.99	4.99	5.49		4.99				
		Steakhouse Choice	C	6.88													limit 1
	Kirby IGA	IGA TabelRite		7.99					4.79								
	Kroger Central	n/i	C	9.99					3.99								w/ store card
		Kroger	C				12.99										
Kroger Cincinnati	n/i	C	9.99										3.99				
Kroger Louisville	Private Selection	C	9.99			14.99				3.99							
Marsh	Marsh	C	9.99	10.99		17.99		4.99									

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
IN (cont)	Martin's	n/i	C	8.97	9.97		14.97				4.97					w/ store card
		n/i	C	10.88	11.98		17.98				5.88					w/o store card
	Meijer	Certified Angus		7.99					5.99	5.99		6.99	4.99			
	New Market	Angus	C							4.88						
	Save-a-Lot	n/i			5.99				4.49				4.49			
	Schnuck's	Angus	C						4.99					5.19		
		n/i	S					6.99								
	Strack & VanTil	Angus	C	6.99		17.99		8.99		3.99	5.49	5.99	4.99			
	Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
		n/i	C	9.99			16.99									
	Ultra Foods	Angus	C	7.99					3.78	4.99	3.98		4.99			
	Walt's	Walt's	C				14.99									
		Hereford	C					8.99		4.99	5.29					
		n/i														
		n/i	C		9.99											
Wesselman's	n/i			6.99												
	Circle T					9.99										
	Star Ranch								4.59				4.29			
	Whole Foods MW	n/i		16.99	18.99		29.99	18.99		7.99						
KY	ALDI	n/i	C						4.89		3.99					
	Cox IGA	Blackwell		7.99												
	Earth Fare	n/i	C	11.98												ABF, w/ store card
		n/i	C	14.99												ABF, w/o store card
		n/i	G				12.98									ABF, w/ store card
		n/i	G				13.99									ABF, w/o store card
	E.W. James & Sons	n/i	S				13.99				3.99					
		Black Canyon	S	6.99	6.99											
	Foodland	Star Ranch						6.88								
	Food City	n/i	S	7.99			12.99									w/ store card
	Food Fair	Black Canyon		7.99												
	Food Giant	Black Canyon	S						3.68				3.68			
	Food Lion	n/i	C	9.99					4.49		4.49					w/ store card
		n/i	C	11.29					5.99		6.49					w/o store card
	Galaxy Food	Butcher's Best		7.98												
IGA	n/i	C	9.99													
IGA Spartan-Nash	Blackwell		7.99													

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil		
KY (cont)	Kroger Cincinnati	n/i	C	9.99											3.99			
	Kroger Delta	n/i	C	9.99			16.99		4.99									
	Kroger Louisville	Private Selection	C	9.99			14.99				3.99							
	Kroger MidAtlantic	n/i	C	8.99												3.99	w/ store card	
		Stony Fork					9.99											
	Kroger Nashville	Private Selection	C	8.99			11.99				3.99							
	Meijer	Certified Angus		7.99					5.99	5.99		6.99	4.99					
	New Market	Black Angus	C							4.99								
	Piggly Wiggly Hchn	Black Canyon		7.98					3.98	3.88						3.98		
	Remke	Star Ranch	C	9.99			16.99	7.99							4.99		w/ store card	
		Star Ranch	C					10.99									w/o store card	
	Save-a-Lot	n/i			5.99				4.49				4.49					
	Shop'n Save	n/i	C	8.99						3.98								
	The Fresh Market	Hereford		8.99														
		n/i	C	9.99				16.99										
	Town&Country Gcr	n/i	S	7.99					5.48	4.99								
ValuMarket	n/i	S	6.99							3.99						w/ store card		
	n/i	S	9.99							4.99						w/o store card		
Whole Foods MdA	n/i		14.99	16.99		29.99												
MI	Affiliated Foods MW	Star Ranch	C		7.69										4.19			
	ALDI	n/i	C						4.89		3.99							
	Busch's	n/i					7.99				4.99							
		n/i	C	9.99	11.99													
	D&W Fresh	Preferred Angus	C	7.99														
	Family Fare	Tender Ridge	C	7.99														
	Food Pride	Angus Pride		9.99														
	Harding's	Tender Ridge	C	9.99	10.99			6.99	4.99									
	Hollywood Markets	n/i	C	8.99	12.99													
	Kroger Central	n/i	C	9.99						3.99							w/ store card	
		Kroger	C				12.99											
	Kroger Columbus	n/i	C						BOGO									
		Private Selection			10.99												w/ store card	
	Kroger Michigan	n/i	C	8.99						3.99								
Martin's	n/i	C	8.97	9.97		14.97				4.97						w/ store card		
	n/i	C	10.88	11.98		17.98				5.88						w/o store card		
Meijer	Certified Angus		7.99					5.99	5.99		6.99	4.99						

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
MI (cont)	Plumb/Duthler's	Tender Ridge		9.99					4.99		5.49					w/ store card	
		Tender Ridge		14.89					6.69		6.79					w/o store card	
	Polly's Market	n/i			5.99	6.99		8.99	4.59							w/ store card	
		n/i							8.99							w/o store card	
		n/i	C					16.99		3.80				3.80	4.59	w/ store card	
		n/i	C					18.99		5.79				5.79	5.59	w/o store card	
		n/i	P		7.80											w/ store card	
	Ric's Food Center	n/i	P		12.89											w/o store card	
		n/i	S		7.99			7.99								w/ store card	
	Save-a-Lot	n/i	C		9.99											w/o store card	
		n/i				6.99				4.79				4.79			
	Spartan Stores	Tender Ridge			9.99						4.99						
	Super One Foods	Black Angus			8.98				6.96		4.64					w/ store card	
		Black Angus			11.18				12.89		5.89					w/o store card	
	Tadych's	Angus Pride	C		8.99						4.39			4.39			
Naturewell		C								4.99							
Toms/Oleson's	n/i	C		8.99					4.99	4.99							
VG's Grocery	VG's	C		7.99													
Whole Foods MW	n/i			16.99	18.99		29.99	18.99		7.99							
MN	Affiliated Foods MW	Star Ranch			7.98									4.19			
	Albertsons Sthrn	n/i	C	7.88	9.99				3.99	4.99	4.99		3.99				
	ALDI	n/i	C						4.89		3.99						
	Cash Wise	Hereford		7.88										4.98			
	Coborn's	Hereford		7.99													
	Cub Foods	Cub	C		8.99				6.99	3.99	4.99	4.99				4.99	w/ store card
		Cub	C		11.99				9.99	5.99							w/o store card
	Econofoods	Angus Pride	C		9.99	10.49			7.99	4.99	4.99	5.99	5.99	5.99			
	Family Fare	Angus Pride	C		7.97	10.49			7.99	4.99	4.99	5.99	5.99	5.99			
	Fareway	n/i	C			9.99		16.99			4.99						
	Festival	Black Angus	C		9.99											w/ store card	
		Black Angus	C		11.99											w/o store card	
	Food Pride	Angus Pride			9.99												
	Hornbacher's	Stockman&Dakota	C		7.98			6.98			4.98		6.98	4.98			
	Hugo's	Angus Pride	C		7.98						4.98		4.98				
Hy-Vee	Hy-Vee	C		8.49	9.99		14.99		5.99	4.99							
Kowalski's	n/i	A						19.99								USDA Prime; w/ store card	
	n/i	A						23.99								USDA Prime; w/o store card	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
MN (cont)	Lunds & Byerlys	n/i	C	9.99												w/ store card
		n/i	C	15.99												w/o store card
		n/i	C	12.99												aged; w/ store card
		n/i	C	18.99												aged; w/o store card
	Marketplace	Angus Pride	C	9.98	10.98			9.98				7.68				
	Quillin's	Quillin's		7.99												
		Chairman Reserve							4.29							
	Rainbow Foods	n/i	C	8.99						4.99		6.99	4.99	4.99		
	Save-a-Lot	n/i			6.99				4.79				4.79			
	Sun Mart	Blackwell		9.99	10.49			7.99		4.99	5.99	5.99	5.99			
	Sunshine Foods	n/i	C		8.99									4.49		
	Super One Foods	Black Angus		8.98				6.96			4.64					w/ store card
		Black Angus		11.18				12.89			5.89					w/o store card
Target	Sutton & Dodge	C	7.99													
Teal's	Angus Pride		9.99										4.69			
Whole Foods MW	n/i		16.99	18.99			29.99	18.99		7.99						
ND	Albertson's Mtn	Steakhouse Choice	C	5.99	8.99			5.99		4.99	4.99		5.49	4.99		
	Cash Wise	Hereford		7.88										4.98		
	Coborn's	Hereford		7.99												
	Dan's	Angus	C		9.99									4.99		
	Family Fare	Angus Pride	C	7.97	10.49			7.99	4.99	4.99	5.99	5.99	5.99			
	Food Pride	Angus Pride		9.99												
	Hornbacher's	Stockman&Dakota	C	7.98				6.98		4.98		6.98	4.98			
	Hugo's	Angus Pride	C	7.98						4.98		4.98				
	Leever's	Angus Pride	C	7.98				8.38	4.79	4.58						
	Marketplace	Angus Pride	C	9.98	10.98			9.98				7.68				
	Super One Foods	Black Angus		8.98				6.96			4.64					w/ store card
		Black Angus		11.18				12.89			5.89					w/o store card
	Target	Sutton & Dodge	C	7.99												
Teal's	Angus Pride		9.99										4.69			
NE	Affiliated Foods MW	Star Ranch			7.98									4.19		
	ALDI	n/i	C						4.89		3.99					
	Apple Market	Naturewell	S		8.99									4.49		
		Heartland	S							4.99					5.49	
	Bag'n Save	n/i	C	7.99												
	Baker's	n/i	C	9.99				5.99	4.99		4.99					
Fareway	n/i	C		9.99			16.99			4.99						

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
NE (cont)	Food Pride	Angus Pride		9.99												
	Hy-Vee	Hy-Vee	C	8.49	9.99		14.99		5.99	4.99						
	Russ's Market	Platte River	L		8.69		14.99	6.99	3.99	4.99		5.99				local; w/ store card
		Platte River	L		11.49				6.19	6.19		7.79				local; w/o store card
	Safeway Denver	Rancher's Reserve		6.99			14.99	6.99	4.99							
		Open Nature	A					9.99								
		Open Nature	G	9.99												
	Sun Mart	Blackwell		9.99	10.49			7.99		4.99	5.99	5.99	5.99			
	Target	Sutton & Dodge	C	7.99												
Whole Foods MW	n/i		16.99	18.99		29.99	18.99		7.99							
OH	Acme Fresh	Angus	C	8.99		21.99	16.99	8.99	4.99							w/ store card
		Angus	C	14.99		23.99	18.99	16.99	6.29							w/o store card
	ALDI	n/i	C						4.89		3.99					
	Buehler's	Angus		13.99			15.99	9.99	5.99			6.99				w/ store card
		Angus		14.99				14.49	7.19			10.99				w/o store card
	Chief	n/i	C	7.99			14.99	7.99	4.99	4.99	4.99	5.99	5.99		4.99	w/ store card
		n/i	C	13.99			16.99	12.49	5.99	5.99	5.99	8.49			5.99	w/o store card
	Cub Foods	Cub	C	8.99				6.99	3.99	4.99	4.99				4.99	w/ store card
		Cub	C	11.99				9.99	5.99							w/o store card
	Dave's Markets	n/i	C	8.99									5.88			w/ store card
		n/i	C	10.89												w/o store card
	Earth Fare	n/i	C	11.98												ABF, w/ store card
		n/i	C	14.99												ABF, w/o store card
		n/i	G				12.98									ABF, w/ store card
		n/i	G				13.99									ABF, w/o store card
	Foodland	Star Ranch						6.88								
	Fisher Foods	Fisher	C	9.99						4.99						w/ store card
		Fisher	C	10.00						5.99						w/o store card
	Food Fair	Black Canyon		7.99												
	Fresh Encounter	Angus		7.99			8.99						4.29			w/ store card
		Angus		12.49			11.99		4.69				5.29			w/o store card
	Fresh Thyme	n/i	C	6.97							4.99					
	Geyers	Star Ranch	C		9.98											
Giant Eagle	n/i	C	8.99			15.99				3.99						
Heinen's	Market District	C	9.99	12.99		17.99	8.99								Angus	
	Heinen's		10.99												w/ store card	
	Heinen's		12.99												w/o store card	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
OH <i>(cont)</i>	IGA Spartan-Nash	Blackwell		7.99													
	Kroger Central	n/i	C	9.99					3.99							w/ store card	
		Kroger					12.99										
	Kroger Cincinnati	n/i	C	9.99										3.99			
	Kroger Columbus	n/i	C						BOGO								
		Private Selection			10.99												w/ store card
	Kroger MidAtlantic	n/i	C	8.99											3.99	w/ store card	
		Stony Fork					9.99										
	Lucky's Market	n/i													4.99		
	Marc's	Black Canyon	C										3.99				
	Marsh	Marsh	C	9.99	10.99		17.99		4.99								
	Meijer	Certified Angus		7.99					5.99	5.99		6.99	4.99				
	Remke	Star Ranch	C	9.99			16.99	7.99							4.99		w/ store card
		Star Ranch	C					10.99									w/o store card
	Riesbeck's	Hereford		11.99					4.99								
	Save-a-Lot	n/i							4.49			4.59					
	Shop'n Save	n/i	C	8.99	9.99						3.98	3.88		5.49			
		n/i	S			13.99	13.99										
	Sparkle	n/i	C	8.99								4.99					w/ store card
		n/i	C	9.99								5.99					w/o store card
The Fresh Market	Hereford		8.99														
	n/i	C	9.99				16.99										
Thorne's Market	n/i					9.99											
	Chairman Reserve		9.99														
	1893 Angus		7.99							4.99	4.99						
Weis	Angus	C	8.99			16.99				4.99			4.99			w/ store card	
	Steak House	S	6.77													w/ store card	
Whole Foods MdA	n/i		14.99	16.99		29.99											
SD	Affiliated Foods MW	Star Ranch			7.98									4.19			
	Buche Foods	n/i			6.98									3.98			
	Coborn's	Hereford		7.99													
	Family Thrift	Angus Pride	C	9.99	10.49			7.99	4.99	4.99	5.99	5.99	5.99				
	Fareway	n/i	C		9.99		16.99				4.99						
	Hy-Vee	Hy-Vee	C	8.49	9.99		14.99		5.99	4.99							
	Ken's Super Fair	n/i	C	9.99	8.99				4.39	4.39							
	Lynn's Dakotamart	Dakotamart Pride	C		8.98								4.99				
		n/i	C						4.59	4.69							

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
SD <i>(cont)</i>	Safeway Denver	Rancher's Reserve		6.99			14.99	6.99	4.99								
		Open Nature	A					9.99									
		Open Nature	G	9.99													
	Sunshine Foods	n/i	C		8.99									4.49			
	Teal's	Angus Pride		9.99										4.69			
WI	Affiliated Foods MW	Star Ranch			7.98									4.19			
	ALDI	n/i	C						4.89		3.99						
	Cermak	Angus	C								4.69		4.99				
	Econofoods	Angus Pride	C	9.99	10.49			7.99	4.99	4.99	5.99	5.99	5.99				
	Festival	Angus	C					8.98									w/ store card
		Angus	C					12.99									w/o store card
	Gordy's	Tender Ridge		6.98	6.98										3.98		w/ store card
		Tender Ridge		12.69	7.69										5.69		w/o store card
	Hy-Vee	Hy-Vee	C	8.49	9.99		14.99		5.99	4.99							
	Marketplace	Angus Pride	C	9.98	10.98			9.98					7.68				
		Black Angus	C	8.88	9.99		18.99			4.99	4.99			4.99	4.99		w/ store card
	Pick'n Save/Copps	Black Angus	C	12.49													w/o store card
		n/i					9.99										
	Piggly Wiggly MW	n/i		4.99			8.99		3.99	3.99	4.49				3.99		
		n/i	C	6.99													w/ \$30 purchase; limit 1
	Quillin's	Quillin's		7.99													
		Chairman Reserve							4.29								
	Save-a-Lot	n/i						4.49									
	Schnuck's	Angus	C						4.99						5.19		
		n/i	S					6.99									
Sendik's Market	Sendik's	C	10.99														
Sentry	Sentry	C	9.99					6.99		4.99	3.99		4.49	3.99			
Super One Foods	Black Angus		8.98					6.96			4.64					w/ store card	
	Black Angus		11.18					12.89			5.89					w/o store card	
Tadych's	Angus Pride	C	8.99								4.39			4.39			
	Naturewell	C									4.99						
Target	Sutton & Dodge	C	7.99														
The Fresh Market	Hereford		8.99														
	n/i	C	9.99			16.99											

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
WI (cont)	Trig's	n/i	C	8.49	8.99											
		Angus	C	8.99	9.99			7.99	4.49		4.29					
	Whole Foods MW	n/i		16.99	18.99		29.99	18.99								

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SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																
AR	Albertsons Sthrn	n/i	C	7.88	9.99				3.99	4.99	4.99		3.99			w/ store card w/o store card
	ALDI	n/i	C						4.89		3.99					
	Bill's Fresh	Angus		9.98											4.98	
	Brookshire's	n/i	S	6.99	7.99											
		n/i	S	8.97	10.99											
	Cranford's	Angus	C										4.69	3.99		
		n/i	C						3.98	3.98						
	Edwards	Angus	C	9.98			15.98									
	Food Giant	Black Canyon	S						3.68					3.68		
	G&W Foods	n/i	C							4.28				4.88		
	Harp's	n/i	C								5.49			4.99		
	Hay's	Black Canyon	C	8.99	9.98				4.88	4.88						
		Sterling Silver	C	11.98			15.98									
	Kroger Delta	n/i	C	9.99			16.99		4.99							
	Mac's Fresh	n/i												4.99		
	Marvin's	Chairman Reserve		9.99										4.99		
	Piggly Wiggly Hchn	Black Canyon		7.98					3.98	3.88					3.98	
	Pyramid Foods	n/i	C											3.99		
	Rehkopf's	Angus	S	8.99	8.49		14.99		3.79					3.79		
	Save-a-Lot	n/i	C		5.99				4.49				4.49			
Super 1 Foods	Angus												3.99			
The Fresh Market	Hereford		8.99													
	n/i	C	9.99			16.99										
Town&Country Grcr	n/i	S	7.99				5.48	4.99								
Whole Foods SW	n/i		16.49	16.99		29.99										
	Country Natural	A							5.99							
AZ	Albertsons SW	Steakhouse Choice	C	6.97			12.99	5.47	BOGO		3.99			3.99	4.99	w/ store card; limit 1 limit 1
	Basha's	n/i		4.97			7.99	3.97	BOGO		BOGO		BOGO			
	Fry's	n/i	C	6.99				4.77								
		n/i	C						50% off	50% off	50% off		50% off			
	Lowe's	n/i		6.99												
	Safeway Phoenix	Open Nature	G	9.99										5.99	ABF	
		n/i	C	6.99			16.99	5.99		4.99	3.99					
	Smart & Final	Cattleman Finest	S	5.99							3.75	3.89			limit 1	
	Smith's	n/i		7.99				4.49					3.99	3.99		
Sprout's Market	n/i	C	7.99							5.49						

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
AZ (cont)	Target	Sutton & Dodge	C	7.99													
	Whole Foods SPac	n/i	A	13.99	17.99	28.99		16.99	5.99	6.99	6.99	9.49					
		Eel River	O			33.99											
CO	Affiliated Foods MW	Star Ranch			7.98												
	Affiliated Food Inc	n/i		9.99					3.99								
	Albertson's Mtn	n/i	C					5.99		4.99	3.99		5.49		4.99		
	King Soopers	n/i	C						4.99		4.99						
		n/i	C	5.99				5.99								limit 1	
	Lowe's	n/i		6.99													
	Lucky's Market	n/i													4.99		
	Safeway Denver	Rancher's Reserve		6.99			14.99	6.99	4.99								
		Open Nature	A					9.99									
		Open Nature	G	9.99													
	Sprout's Market	n/i	C	7.99							5.49						
	Sun Mart	Blackwell		9.99	10.49			7.99		4.99	5.99	5.99	5.99				
	Target	Sutton & Dodge	C	7.99													
Whole Foods Mntn	Country Natural	A	13.99													frenched	
	Country Natural	A	12.99				29.99										
KS	Affiliated Foods MW	Star Ranch			7.98												
	Affiliated Food Inc	n/i		9.99					3.99								
	ALDI	n/i	C						4.89		3.99						
	Apple Market	Naturewell	S		8.99									4.49			
		Heartland	S							4.99						5.49	
	County Market	Rancher's Legend										6.99	5.69				
	Country Mart	Naturewell		8.99					4.99								
	Dillon's	n/i	C	9.99				5.99	4.99		4.99						
	G&W Foods	n/i	C							4.28					4.88		
	Hen House	Hereford	C	9.99	12.99		16.99	8.99							4.99		
		n/i	A												7.29		
	Homeland Stores	Red River Ranch		\$15 off													
		Red River Ranch		8.99											4.99		
	Hy-Vee	Hy-Vee	C	8.49	9.99		14.99		5.99	4.99							
	Lowe's	n/i		6.99													
Marvin's	Chairman Reserve		9.99										4.99				
Price Chopper	Angus	C	11.99														
	KC Pride		8.99														
Save-a-Lot	n/i	C		5.99				4.49				4.49					

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
KS <i>(cont)</i>	Sprout's Market	n/i	C	7.99							5.49					frenched
	Sun Fresh	Naturewell		8.99					4.99							
	Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
		n/i	C	9.99			16.99									
	Whole Foods Mntn	Country Natural	A	13.99												
		Country Natural	A	12.99			29.99									
Woods	Butcher's Pride	C						4.48								
	n/i	S	8.88	9.98												
LA	AG Baton Rouge	n/i												3.99		w/ store card w/o store card w/ \$10 purchase & card; lmt 2
	Albertsons Sthrn	n/i	C	7.88	9.99				3.99	4.99	4.99		3.99			
	Breaux Mart	Black Angus	C	8.99										3.79		
	Brookshire's	n/i	S	6.99	7.99											
		n/i	S	8.97	10.99											
		Angus	C										4.69	3.99		
	Kroger Southwest	n/i	S	7.99			13.99		4.99	4.99						
		n/i	S					4.99								
	LeBlanc's	Angus	C											3.99		
	Mac's Fresh	n/i												4.99		
	Market Basket	MB Premium	S	7.99										3.37	4.99	
	Piggly Wiggly	Angus												3.99		
	Rouses	Angus	C	8.99			14.99							3.99		
		Texas Star		7.99												
	Save-a-Lot	n/i	C		5.99				4.49				4.49			
	Super 1 Foods	Angus												3.99		
	Target	Sutton & Dodge	C	7.99												
The Fresh Market	Hereford		8.99													
	n/i	C	9.99			16.99										
Whole Foods SW	n/i		16.49	16.99		29.99										
	Country Natural	A							5.99							
Winn-Dixie	Winn-Dixie	C					7.99	3.98					3.98	3.88		
MO	Affiliated Foods MW	Star Ranch			7.98											
	ALDI	n/i	C						4.89		3.99					
	Apple Market	Naturewell	S		8.99								4.49			
		Heartland	S							4.99				5.49		
	C&R Supermarket	Star Ranch	S	6.98	8.98											
	Chairman Reserve	C											4.19			

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
MO (cont)	County Market	Rancher's Legend							4.88			6.99	5.69			
	Country Mart	Naturewell		8.99					4.99							
	Dierberg's	Dierberg's	C	10.99	9.99		16.99									
	Food Giant	Black Canyon	S						3.68					3.68		
	G&W Foods	n/i	C							4.28				4.88		
	Gerbe's	n/i	C	9.99				5.99	4.99		4.99					
	Harp's	n/i	C								5.49			4.99		
	Harter House	n/i	C	8.99							5.99					
	Hay's	Black Canyon	C	8.99	9.98				4.88	4.88						
		Sterling Silver	C	11.98			15.98									
	Hen House	Hereford	C	9.99	12.99		16.99	8.99						4.99		
		n/i	A											7.29		
	Hy-Vee	Hy-Vee	C	8.49	9.99		14.99		5.99	4.99						
	Kroger Central	n/i	C	9.99					3.99							w/ store card
		Kroger	C				12.99									
	Kroger Delta	n/i	C	9.99			16.99		4.99							
	Lucky's Market	n/i													4.99	
	Moser's	n/i		6.98										4.99		
	Patricia's	n/i			8.99						4.99			3.59	4.99	
	Prenger Foods	n/i	S		7.99									3.59		
	Price Chopper	Angus	C	11.99												
		KC Pride		8.99												
	Pyramid Foods	n/i	C											3.99		
	Save-a-Lot	n/i	C		5.99				4.49				4.49			
	Schnuck's	Angus	C						4.99					5.19		
		n/i	S					6.99								
	Shop'n Save	Totally Angus		9.99				6.99								
	Sun Fresh	Naturewell		8.99					4.99							
	Target	Sutton & Dodge	C	7.99												
	Town&Country Grcr	n/i	S	7.99												
	Town&Cntry Spmkt	Angus Pride	C											4.69		
		n/i	C	9.99			14.99									
Whole Foods MW	n/i		16.99	18.99		29.99	18.99		7.99							
Woods	Butcher's Pride	C						4.48								
	n/i	S	8.88	9.98												

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
NM	Affiliated Food Inc	n/i		9.99					3.99							
	Albertsons SW	Steakhouse Choice	C	6.97			12.99	5.47	BOGO		3.99			3.99	4.99	
	Basha's	n/i		4.97			7.99	3.97	BOGO		BOGO		BOGO			w/ store card; limit 1
	King Soopers	n/i	C						4.99		4.99					
		n/i	C	5.99				5.99								limit 1
	John Brooks	n/i		9.99					3.99							
	Lawrence Bros.	n/i		8.89					4.19					4.19		
	Lowe's	n/i		6.99												
	Safeway Denver	Rancher's Reserve		6.99			14.99	6.99	4.99							
		Open Nature	A						9.99							
		Open Nature	G	9.99												
	Smith's	n/i		7.99				4.49						3.99	3.99	
	Sprout's Market	n/i	C	7.99							5.49					
	Whole Foods Mntn	Country Natural	A	13.99												frenched
	Country Natural	A	12.99				29.99									
OK	Affiliated Foods MW	Star Ranch			7.98											
	Affiliated Food Inc	n/i		9.99					3.99							
	ALDI	n/i	C						4.89		3.99					
	Buy for Le\$\$	Black Angus	C	8.99										3.77	4.39	
	Country Mart	Naturewell		8.99					4.99							
	Harp's	n/i	C								5.49			4.99		
	Homeland Stores	Red River Ranch		\$15 off												
		Red River Ranch		8.99										4.99		
	Market Square	n/i		9.99					3.99							
	Marvin's	Chairman Reserve		9.99										4.99		
	Nichols	n/i	S											3.99		
	Pyramid Foods	n/i	C											3.99		
	Reasor's	n/i		11.88										4.98		
	Rehkopf's	Angus	S	8.99	8.49		14.99		3.79					3.79		
	Save-a-Lot	n/i	C		5.99				4.49				4.49			
	Sprout's Market	n/i	C	7.99							5.49					
	Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
	n/i	C	9.99			16.99										
Warehouse Market	n/i												3.99			

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions				
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil			
OK (cont)	Whole Foods SW	n/i		16.49	16.99		29.99												
	Williams	Country Natural Angus	A	10.99						5.99	4.69			3.99					
TX	Affiliated Food Inc	n/i		9.99					3.99										
	Albertsons Sthrn	n/i	C	7.88	9.99				3.99	4.99	4.99		3.99						
	Albertsons SW	Steakhouse Choice	C	6.97			12.99	5.47	BOGO		3.99			3.99	4.99				
	ALDI	n/i	C						4.89		3.99								
	Brookshire's	n/i	S	6.99	7.99												w/ store card		
		n/i	S	8.97	10.99													w/o store card	
	Brookshire Bros.	Angus	C										4.69	3.99					
		Angus Pride	C											3.99			limit 2		
	Diamond IGA	n/i	S	8.99										3.79					
	Foodarama/LaFiesta	n/i		3.97						3.97					3.97			w/ \$10 purchase; limit 1	
		n/i		4.99														additional quantities	
	Food Town	n/i							3.88				3.88						
	H-E-B	H-E-B	P	12.97				19.97								4.97			
		H-E-B	C	7.97	10.98			11.59											
		H-E-B Natural	C	9.97				19.97											
	Homeland Stores	Red River Ranch		\$15 off															w/ \$300 purchase; limit 1
		Red River Ranch		8.99											4.99				
	Kroger Southwest	n/i	S	7.99				13.99		4.99	4.99								
		n/i	S						4.99										w/ \$10 purchase & card; lmt 2
	Lawrence Bros.	n/i		8.89					4.19					4.19					
	Lowe's	n/i		6.99															
	Market Basket	MB Premium	S	7.99											3.37	4.99			
	Market Place	n/i	C							3.98					3.98				
		SuKarne		4.98															
	Market Square	n/i		9.99					3.99										
	Minyard's	Black Angus	S						3.98						3.98				
	Randall/TomThumb	Angus		9.99					6.49										
n/i		C	6.99					5.99							4.99	5.99	ABF		
	Open Nature	G	9.99																
Rehkopf's	Angus	S	8.99	8.49			14.99		3.79					3.79					
Save-a-Lot	n/i	C		5.99				4.49				4.49							
Sprout's Market	n/i	C	7.99							5.49									
Super 1 Foods	Angus													3.99					
Target	Sutton & Dodge	C	7.99																

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
TX (cont)	The Fresh Market	Hereford		8.99												
		n/i	C	9.99			16.99									
	The United Family	Texas Beef	L	6.97			15.97			4.69						
		Angus		8.99	8.99		19.99									
		n/i	A		11.99		24.99									
	Vista Markets	Hereford	C	9.99					3.99							
Whole Foods SW	n/i			16.49	16.99		29.99									
	Country Natural	A							5.99							
	Albertson's Mtn	n/i	C					5.99		4.99	3.99		5.49		4.99	
	Albertsons SW	Steakhouse Choice	C	6.97			12.99	5.47	BOGO		3.99			3.99	4.99	
Associated Food	n/i			6.99				5.99			6.99			3.99	4.49	
	Willamette Valley						8.99									
Harmon's	n/i	C	8.99										4.99			
King Soopers	n/i	C							4.99		4.99					
	n/i	C	5.99					5.99								limit 1
Ream's	n/i												3.49			
Smith's	n/i			7.99				4.49					3.99		3.99	
Sprout's Market	n/i	C	7.99								5.49					
Target	Sutton & Dodge	C	7.99													
Whole Foods Mntn	Country Natural	A	13.99													frenched
	Country Natural	A	12.99				29.99									

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
SOUTHWESTERN U.S. - CA,HI,NV																	
CA	Albertsons SthCal	n/i		6.99	8.99	17.99	17.99	7.99		4.99				4.99	4.99	3.99	
		n/i	C							4.99				4.99			
	Andronico's	Angus		14.99										4.99			
	Baja Ranch	n/i	S											4.99			
	Big Saver	n/i		5.99													
	Food 4 Less	n/i		7.99													
	Holiday Market	Sterling Silver		9.99													w/ store card
		Sterling Silver		11.99													w/o store card
	Jon's Market	Black Canyon		7.99						4.99				4.99			
	Lucky	Angus		9.99				6.99	5.49		5.49						
	Mar-Val Stores	Mar-Val	C	8.99		13.99											
	Mollie Stone	n/i	C	11.99		21.99		9.99									
	Murphy's Markets	n/i	S	6.99													
	Nugget Markets	n/i	P	15.99													w/ store card
		n/i	P	24.99													w/o store card
		Sunfed	G													8.99	
		n/i	C	9.99													w/ store card
		n/i	C	12.99													w/o store card
	Pavilions/Vons	Open Nature	G	9.99			15.99	8.99									
		n/i	C	7.99			15.99	5.99									
	Raley's	n/i	C	8.99	10.99			8.99						5.99			
		Raley's	C						4.99		5.49	5.99		5.99		5.99	
	Ralph's	n/i	C	6.88				4.88									
	Ray's Food Place	Ray's	C	7.99				6.99			4.49	5.99					
	Safeway NCal	Ranchers Reserve		7.99			16.99	6.99	5.99		5.99						
		Open Nature	G	9.99												5.99	
	Save-a-Lot	n/i							4.49		4.99						
	Save Mart	Angus		6.99				6.99									
	Smart & Final	Cattleman Finest	S	5.99							3.75	3.89					limit 1
	Sprout's Market	n/i	C	7.99							5.49						
	Stater Bros.	n/i		5.77					4.99		4.99		4.99				
	Super A Foods	n/i	P	14.99													
		Harris Ranch	C	9.99													
	Superior	n/i		4.99													
	Target	Sutton & Dodge	C	7.99													

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
CA <i>(cont)</i>	The Fresh Market	Hereford		8.99												
		n/i	C	9.99			16.99									
	Vallarta	n/i		5.99												
	Whole Foods NCA	Country Natural	A				26.99	10.99								
	Whole Foods SPac	n/i	A	13.99	17.99	28.99		16.99	5.99	6.99	6.99	9.49				
	Eel River		O			33.99										
HI	Don Quijote	Angus Beef	C	9.99				8.59								
	Foodland	n/i		6.79												
		Angus	C	10.99				10.99								
	KTA Super Store	n/i		8.99												
	Safeway NCal	Ranchers Reserve		7.99			16.99	6.99	5.99		5.99					
		Open Nature	G	9.99											5.99	
	Times/Big Save	n/i		6.79	10.99											
	Whole Foods SPac	n/i	A	13.99	17.99	28.99		16.99	5.99	6.99	6.99	9.49				
	Eel River		O			33.99										
NV	Albertson's Mtn	n/i	C					5.99		4.99	3.99		5.49		4.99	
	Albertsons SW	Steakhouse Choice	C	6.97			12.99	5.47	BOGO		3.99			3.99	4.99	
	Associated Food	n/i		6.99				5.99			6.99			3.99	4.49	
		Willamette Valley					8.99									
	Food 4 Less	n/i		7.99												
	MarketOn	n/i	S	5.99											3.99	
	Pavilions/Vons	Open Nature	G	9.99			15.99	8.99								
		n/i	C	7.99			15.99	5.99								
	Raley's	n/i	C	8.99	10.99			8.99					5.99			
		Raley's		C					4.99		5.49	5.99		5.99	5.99	
	Ralph's	n/i	C	6.88				4.88								
	Safeway NCal	Ranchers Reserve		7.99			16.99	6.99	5.99		5.99					
		Open Nature	G	9.99											5.99	
	Scolari's	Harris Ranch	C							4.59					3.99	
		Harris Ranch	S	7.99			11.99									
	Smart & Final	Cattleman Finest	S	5.99							3.75	3.89				
	Smith's	n/i		7.99				4.49						3.99	3.99	
Sprout's Market	n/i	C	7.99							5.49						
Whole Foods NCA	Country Natural	A				26.99	10.99									
Whole Foods SPac	n/i	A	13.99	17.99	28.99		16.99	5.99	6.99	6.99	9.49					
	Eel River		O			33.99										

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY															
AK	AC Value Center	n/i		8.98							5.78				
	Alaskan & Proud	n/i		6.88				6.48				5.48			
	Carrs/Safeway NW	n/i	C	8.99				7.99							
	Open Nature		G	11.99											
	Fred Meyer	n/i		8.88				5.88	5.99						limit 1
	IGA Hometown	n/i	C	7.99					4.99				4.99		
	Juneau Foodland	n/i	C	7.99					4.99				4.99		
	Omni	n/i		11.59	12.59										
	Sitka Seamart	n/i	C						3.99						
Three Bears	n/i			6.99											
ID	Albertson's Mtn	n/i	C					5.99		4.99	3.99		5.49		4.99
	Albertsons NW	Steakhouse Choice	C	6.97			16.99	6.97	5.49	5.49			5.49		
	Associated Food	n/i		6.99				5.99			6.99			3.99	4.49
	Willamette Valley						8.99								
	Family Foods	n/i									3.98				
	St Helen's			6.98											4.98
	Fred Meyer	n/i		8.88				5.88	5.99						limit 1
	Harvest Foods	Angus Beef	C	5.98							4.98				
	IGA Markets	n/i		6.99					4.69						
	Paul's Market	n/i		6.96									3.48		
	Rosauer's	St Helens	C	6.99						3.99					
	Painted Hills		A	10.99											
	Safeway NW	n/i	C	7.99				6.99							
	Open Nature		G	10.99											
	Smith's	n/i		7.99				4.49						3.99	3.99
Super 1 Foods	Angus	C	6.48							3.88					
Whole Foods Mntn	Country Natural	A	13.99												
Country Natural		A	12.99			29.99								frenched	
Yoke's Fresh Mrkt	Divine	C	7.97												
MT	Albertson's Mtn	n/i	C					5.99		4.99	3.99		5.49		4.99
	Associated Food	n/i		6.99				5.99			6.99			3.99	4.49
	Willamette Valley						8.99								
	Family Foods	n/i									3.98				
	St Helen's			6.98											4.98
	Harvest Foods	Angus Beef	C	5.98							4.98				
IGA Markets	n/i		6.99					4.69							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
MT (cont)	Reynold's	n/i		5.99										3.99		
		Willamette Valley					8.99									
	Rosauer's	St Helens	C	6.99						3.99						
		Painted Hills	A	10.99												
	Safeway NW	n/i	C	7.99				6.99								
		Open Nature	G	10.99												
	Smith's	n/i		7.99				4.49						3.99	3.99	
Super 1 Foods	Angus	C	6.48							3.88						
Three Bears	n/i			6.99												
	Golden Lion	S	7.99													
OR	Albertsons NW	Steakhouse Choice	C	6.97			16.99	6.97	5.49	5.49			5.49			
	Family Foods	n/i									3.98					
		St Helen's		6.98											4.98	
	Fred Meyer	n/i		8.88				5.88	5.99							
	Haggen/TOP Food	Double R Ranch	C	6.99				6.99	4.99		4.99		4.99			limit 1
		Double R Ranch	C	11.49				11.49	5.99		5.99		5.99			w/ store card
		Double R Ranch	P	7.99												w/o store card
		Double R Ranch	P	9.99												w/ store card
		Double R Ranch	P	9.99												w/o store card
	Harvest Foods	Angus Beef	C	5.98							4.98					
	IGA Markets	n/i		6.99					4.69							
	IGA Mrkt Fresh	St Helens		6.99							4.49				3.49	w/ store card
		St Helens		8.99							4.49				4.49	w/o store card
		n/i	C					5.99								w/ store card
		n/i	C					8.99								w/o store card
	Lamb's Market	n/i	P	13.99												
		n/i	C	8.99												
		Brandt	C	11.99							3.99					
	Market of Choice	Painted Hills	A	11.99							5.99					locally grown
		n/i		6.99												
McKay's	Signature Angus	S	5.99							4.99						
New Seasons	n/i		10.99	12.99			20.99									non-GMO
	n/i	G	12.99	14.99												
QFC	Angus	C	9.99				18.99			3.99						
Ray's Food Place	Ray's	C	7.99					6.99		4.49	5.99					
Red Apple/Thriftway	Painted Hills	A	6.99							5.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
OR (cont)	Rosauer's	St Helens	C	6.99						3.99						locally grown limit 1
		Painted Hills	A	10.99												
	Roth's	Painted Hills	C	14.99				16.99								
		Divine	C	7.99												
	Safeway NW	n/i	C	7.99				6.99								
		Open Nature	G	10.99												
	Whole Foods NW	n/i	A	14.99	15.99			16.49								
	n/i	O	24.99	25.99			24.99									
	Country Natural	A	12.99													
WA	Albertsons NW	Steakhouse Choice	C	6.97			16.99	6.97	5.49	5.49			5.49			limit 1 w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card locally grown locally grown non-GMO ABF
	Family Foods	n/i									3.98			4.98		
		St Helen's		6.98												
	Fred Meyer	n/i		8.88				5.88	5.99							
	Haggen/TOP Food	Double R Ranch	C	6.99					6.99	4.99		4.99		4.99		
		Double R Ranch	C	11.49					11.49	5.99		5.99		5.99		
		Double R Ranch	P	7.99												
		Double R Ranch	P	9.99												
	Harvest Foods	Angus Beef	C	5.98							4.98					
	IGA Markets	n/i		6.99					4.69							
	IGA Mrkt Fresh	St Helens		6.99							3.49	4.49			3.49	
		St Helens		8.99							4.49				4.49	
		n/i	C					5.99								
		n/i	C					8.99								
	Metropolitan	n/i	C	18.99												
		n/i	A				24.99	16.99								
	Meyers Group IGA	n/i	C	8.99					4.49							
	New Seasons	n/i		10.99	12.99			20.99								
		n/i	G	12.99	14.99											
	PCC Natural	Country Natural		10.99												
	QFC	Angus	C	9.99			18.99				3.99					
	Red Apple/Thriftway	Painted Hills	A	6.99							5.99					
Rosauer's	St Helens	C	6.99							3.99						
	Painted Hills	A	10.99													
Saar's	n/i		4.99					3.98	3.98							
Safeway NW	n/i	C	7.99				6.99									
	Open Nature	G	10.99													
Save-a-Lot	n/i							4.49		4.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
WA <i>(cont)</i>	Super 1 Foods	Angus	C	6.48							3.88					limit 1 w/ store card w/o store card
	The Markets	n/i		5.98				3.98	5.48							
	Town & Country	n/i	C					7.99								
		n/i	C					13.89								
	Whole Foods NW	n/i	A	14.99	15.99			16.49								
		n/i	O	24.99	25.99			24.99								
	Country Natural	A	12.99													
Yoke's Fresh Mrkt	Divine	C	7.97													
WY	Affiliated Foods MW	Star Ranch			7.98									4.19		limit 1
	Albertson's Mtn	n/i	C					5.99		4.99	3.99		5.49		4.99	
	Associated Food	n/i		6.99				5.99			6.99			3.99	4.49	
		Willamette Valley					8.99									
	IGA Markets	n/i		6.99					4.69							
	King Soopers	n/i	C						4.99		4.99					
		n/i	C	5.99				5.99								
	Safeway Denver	Rancher's Reserve		6.99			14.99	6.99	4.99							
		Open Nature	A					9.99								
	Smith's	Open Nature	G	9.99												
n/i			7.99				4.49						3.99	3.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																		
CT	A&P Stores	Shady Brook			1.99													
		Tyson						2.79										
		America's Choice				1.59												
		n/i										2.99						
	Adams IGA	Maple Leaf										2.69						
	Associated	Perdue				1.59	2.99											
		Shady Brook		2.99														
	Best Market	Perdue					2.97											
		Shady Brook			1.97													
		n/i				1.27												
	Big Y	Perdue				0.99												
		n/i			1.98													
	Bravo	Tyson						BOGO										
		n/i							1.49									
		Perdue				1.59	2.69											
		Shady Brook		3.49														
	Compare Foods	Perdue				1.19	2.99											
	C-Town	n/i							1.49									
		Shady Brook		3.49														
		Perdue				1.59	2.69											
	Food Bazaar	Perdue				0.99	2.69											
		Tyson						2.29										
		n/i										3.49					3.49	
	Highland Park	Plainville Farms	ABF	5.99														
	Key Food	Perdue				1.29	2.69											
	King's	King's	ABF	3.49														
		Perdue				1.69	2.99											
		n/i							1.69									
	NSA Supermarkets	n/i				0.99												
		Perdue				1.39												
		Best Yet			1.49													
	Pioneer	Perdue				1.49	2.99											
		Shady Brook			1.99													
		Maple Leaf										3.99						
	Price Chopper	Shady Brook			1.99													
		Plainville Farms	ABF	4.59														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
CT <i>(cont)</i>	ShopRite	Maple Leaf											3.49					
		Shady Brook		1.99														
		ShopRite		1.99														
	Stop & Shop	Stop & Shop		1.99		1.29												
		Perdue				1.49												
	Target	Market Pantry		1.19														
	Walmart	n/i		1.78														
Whole Foods NE	Plainville Farms	ABF	6.99															
DC	Giant Food	Giant		1.99	1.29													
		Perdue			1.49													
	Harris Teeter	n/i										2.99						
		Harris Teeter		1.99														
	Safeway Eastern	Kentucky Legend	smoked	6.99														
		Perdue			1.49													
		Shady Brook		0.99														
Target	Market Pantry		1.19															
Whole Foods MdA	n/i		4.99		6.99						4.99		6.99	6.99				
DE	A&P Stores	Shady Brook		1.99														
		Tyson				2.79												
		America's Choice			1.59													
	Food Lion	n/i											2.99					
		n/i		1.49														
	Fresh Grocer	Perdue			0.99													
		Shady Brook		1.99														
	Giant Food	ShopRite		1.99														
		Giant		1.99		1.29												
	Great Valu Market	Perdue			1.49													
		Pride of the Farm		1.49														
		Perdue			1.49		1.99											
	Harris Teeter	n/i											2.99					
		Harris Teeter		1.99														
		Kentucky Legend	smoked	6.99														
Redner's	Mountaire			1.28														
Pathmark	Shady Brook		1.99															
	America's Choice				1.59													
Safeway Eastern	Perdue				1.49													
	Shady Brook			0.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
DE <i>(cont)</i>	ShopRite	Maple Leaf											3.49					
		Shady Brook			1.99													
		ShopRite			1.99													
	Shurfine	n/i			1.99	0.99												
	Target	Market Pantry			1.19													
MA	Adams IGA	Maple Leaf												2.69				
	Big Y	Perdue				0.99												
		n/i			1.98													
		Tyson						BOGO										
	Compare Foods	Perdue				1.19	2.99											
	C-Town	n/i							1.49									
		Shady Brook			3.49													
		Perdue					1.59	2.69										
	Donelan's	Perdue					1.49											
		Empire		kosher		4.99												
	Hannaford	Hannaford					1.39											
		Perdue					1.79	2.49										
	Market Basket	Perdue					1.19											
		Market Basket					1.19											
	Met Foods	Perdue					1.49	2.99										
		Shady Brook				1.99												
		Maple Leaf												3.99				
	NSA Supermarkets	n/i					0.99											
		Perdue					1.39											
		Best Yet					1.49											
	Price Chopper	Shady Brook					1.99											
		Plainville Farms		ABF		4.59												
	Roche Bros.	Perdue						1.69	2.49									
	Plainville Farms		ABF		4.99													
Shaw's	Perdue						0.99											
	n/i					1.99		2.49										
Star Market	n/i					1.49												
Stop & Shop	Stop & Shop					1.99	1.29											
	Perdue						1.49											
Target	Market Pantry					1.19												
Trucchi's	Perdue						1.49	2.49										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
MD	A&P Stores	Shady Brook	smoked		1.99														
		Tyson																	
	America's Choice						1.59												
	n/i												2.99						
	Associated	Perdue					1.59	2.99											
		Shady Brook			2.99														
	Food Lion	n/i				1.49													
	Giant Eagle	Honeysuckle				1.99													
	Giant Food	Giant				1.99	1.29												
		Perdue					1.49												
	Great Valu Market	Pride of the Farm				1.49													
		Perdue					1.49		1.99										
	Harris Teeter	n/i													2.99				
		Harris Teeter				1.99													
		Kentucky Legend				6.99													
	Mars	Perdue					1.29												
		Shady Brook			2.39	1.89													
		Butterball				2.79													
	Martin's Food	Giant				1.99	1.29												
		Perdue					1.49		1.99										
	NSA Supermarkets	n/i					0.99												
		Perdue					1.29												
	Redner's	Mountaire					1.28												
	Safeway Eastern	Perdue					1.49												
		Shady Brook				0.99													
	Shopper's	Pride of the Farm				1.99													
		Honeysuckle				1.99													
	ShopRite	Maple Leaf												3.49					
	Shady Brook			1.99															
	ShopRite			1.99															
Shop'n Save	Honeysuckle			1.79															
Shurfine	n/i			1.99	0.99														
Target	Market Pantry			1.19															
Weis	Perdue			1.98			1.98												
Whole Foods MdA	n/i		4.99			6.99						4.99		6.99	6.99				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
ME	Hannaford	Hannaford				1.39												
		Perdue				1.79												
	Market Basket	Perdue				1.19												
		Market Basket				1.19												
	Shaw's	Perdue				0.99												
		n/i			1.99		2.49											
	Target	Market Pantry			1.19													
NH	Hannaford	Hannaford				1.39												
		Perdue				1.79												
	Market Basket	Perdue				1.19												
		Market Basket				1.19												
	Price Chopper	Shady Brook			1.99													
		Plainville Farms	ABF	4.59														
	Shaw's	Perdue			0.99													
		n/i			1.99		2.49											
	Target	Market Pantry			1.19													
NJ	A&P Stores	Shady Brook			1.99													
		Tyson						2.79										
		America's Choice				1.59												
		n/i										2.99						
	Associated	Perdue				1.59	2.99											
		Shady Brook		2.99														
	Best Market	Perdue					2.97											
		Shady Brook			1.97													
		n/i				1.27												
	Bravo	n/i						1.49										
		Perdue				1.59	2.69											
		Shady Brook		3.49														
	Compare Foods	Perdue				1.49	2.99											
	C-Town	n/i						1.49										
	Shady Brook		3.49															
	Perdue				1.59	2.69												
Extra Markets	n/i						1.18											
Fine Fare	Perdue				1.49	2.59												
	Maple Leaf											3.99						
	Shady Brook			1.99														
	n/i							1.39										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NJ <i>(cont)</i>	Food Basics	America's Choice				1.38												
	Food Bazaar	Perdue				0.99	2.69											
		Tyson						2.29										
		n/i											3.49				3.49	
	Foodtown	Maple Leaf											3.99					
		Perdue					1.49											
	Great Valu Market	Pride of the Farm					1.49											
		Perdue					1.49	1.99										
	Key Food	Perdue					1.29	2.69										
	King's	King's	ABF	3.49														
		Perdue					1.69	2.99										
		n/i							1.69									
	Met Foods	Perdue					1.49	2.99										
		Shady Brook						1.99										
		Maple Leaf												3.99				
	Morton Williams	Perdue					1.59	2.99										
	Safeway Eastern	Perdue					1.49											
		Shady Brook					0.99											
	Pioneer	Perdue					1.49	2.99										
		Shady Brook					1.99											
		Maple Leaf												3.99				
	ShopRite	Maple Leaf											3.49					
		Shady Brook					1.99											
	ShopRite					1.99												
Stop & Shop	Stop & Shop					1.99	1.29											
	Perdue						1.49											
Target	Market Pantry					1.19												
Thriftway	Perdue					1.39	2.69											
Weis	Perdue					1.98		1.98										
Western Beef	Perdue					1.49	2.69											
	n/i					1.99			1.49		1.89		3.49					
	Whole Foods MdA	n/i				4.99	6.99					4.99		6.99	6.99			
	Whole Foods NE	Plainville Farms	ABF			6.99												
NY	A&P Stores	Shady Brook				1.99												
		Tyson						2.79										
		America's Choice				1.59												
		n/i											2.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn			fresh					
NY <i>(cont)</i>	Associated	Perdue				1.59	2.99											
		Shady Brook		2.99														
	Best Market	Perdue					2.97											
		Shady Brook			1.97													
		n/i				1.27												
	Big M	1893 Premium				1.39												
		Honeysuckle			1.49													
	Bravo	n/i							1.49									
		Perdue				1.59	2.69											
		Shady Brook		3.49														
	Compare Foods	Perdue				1.49	2.99											
	C-Town	n/i							1.49									
		Shady Brook		3.49														
		Perdue				1.59	2.69											
	D'Agostino's	D'Artagnan											3.99					10.99
		Shady Brook		3.49														
	DeCiccio's	Shady Brook		3.49														
		Perdue				1.69	2.69											
	Fine Fare	Perdue				1.49	2.59											
		Maple Leaf												3.99				
		Shady Brook			1.99													
		n/i								1.39								
	Food Basics	America's Choice				1.38												
	Food Bazaar	Perdue				0.99	2.69											
		Tyson						2.29										
		n/i												3.49				3.49
	Foodtown	Maple Leaf												3.99				
		Perdue				1.49												
Giunta's	Shady Brook			2.49														
Great American	Best Yet			1.49														
	Mountaire				1.29													
Gristede's	Perdue				1.99													
Hannaford	Hannaford				1.39													
	Perdue				1.79													
Key Food	Perdue				1.29	2.69												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NY <i>(cont)</i>	King's	King's	ABF	3.49														
		Perdue			1.69	2.99												
		n/i					1.69											
	King Kullen	Perdue		2.99		1.49	2.49											
		Met Foods	Perdue			1.49	2.99											
		Shady Brook			1.99													
		Maple Leaf											3.99					
	Metropolitan	Perdue				1.49	2.99											
		Shady Brook			1.99													
		Maple Leaf												3.99				
	Morton Williams	Perdue				1.59	2.99											
	North Shore	Perdue				0.99	2.59											
		Shady Brook			1.89													
	NSA Supermarkets	n/i					0.99											
		Perdue					1.39											
		Best Yet			1.49													
	Safeway Eastern	Perdue					1.49											
		Shady Brook			0.99													
	Peck's	n/i																5.69
		Maple Leaf												2.69				
	Pioneer	Perdue					1.49	2.99										
		Shady Brook			1.99													
		Maple Leaf												3.99				
	Price Chopper	Shady Brook			1.99													
		Plainville Farms		ABF	4.59													
	ShopRite	Maple Leaf											3.49					
		Shady Brook			1.99													
		ShopRite			1.99													
Shop'n Save	Honeysuckle			1.79														
Stop & Shop	Stop & Shop			1.99		1.29												
	Perdue					1.49												
Target	Market Pantry			1.19														
Tops Market	Tops					1.49												
	Honeysuckle			1.99														
Trade Fair	Perdue				0.99	1.99												
Weis	Perdue			1.98				1.98										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NY <i>(cont)</i>	Western Beef	Perdue				1.49	2.69											
	Whole Foods NE	n/i Plainville Farms	ABF	6.99	1.99				1.49			1.89		3.49				
PA	A&P Stores	Shady Brook			1.99													
		Tyson						2.79										
		America's Choice				1.59							2.99					
	Associated	n/i Perdue				1.59	2.99											
	Big M	Shady Brook		2.99		1.39												
	Bravo	1893 Premium			1.49													
		Honeysuckle																
		n/i							1.49									
		Perdue				1.59	2.69											
	C-Town	Shady Brook		3.49														
		n/i																
		Shady Brook		3.49														
		Perdue				1.59	2.69											
	Fine Fare	Perdue				1.49	2.59											
		Maple Leaf												3.99				
		Shady Brook			1.99													
		n/i																
	Foodland	Pride of the Farm			1.69													
		Gerber	ABF			1.69												
	Food Basics	America's Choice				1.38												
	Food Lion	n/i			1.49													
	Foodland	Pride of the Farm			1.69													
		Gerber	ABF			1.69												
Foodtown	Maple Leaf												3.99					
	Perdue				1.49													
Fresh Grocer	Perdue				0.99													
	Shady Brook			1.99														
	ShopRite			1.99														
Giant Eagle	Honeysuckle			1.99														
Giant Food Stores	Giant			1.99	1.29													
	Perdue				1.49		1.99											
Great Valu Market	Pride of the Farm			1.49														
	Perdue				1.49		1.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
PA <i>(cont)</i>	Karn's	Prestage	ABF	3.49															
	Kuhn's	Amish Country				1.39													
		Honeysuckle			1.79										2.99				
		n/i							1.99										
	Martin's Food	Giant			1.99		1.29												
		Perdue					1.49		1.99										
	Safeway Eastern	Perdue					1.49												
		Shady Brook			0.99														
	Price Chopper	Shady Brook			1.99														
		Plainville Farms			4.59														
	Redner's	Mountaire					1.28												
	ShopRite	Maple Leaf											3.49						
		Shady Brook					1.99												
		ShopRite					1.99												
	Shop'n Save	Honeysuckle					1.79												
	Shurfine	n/i					1.99		0.99										
	ShurSave	Sanderson Farms							0.99										
		Shady Brook					1.99												
	Sparkle	Honeysuckle					1.99												
		n/i																	
	Tyson							2.91											
	Mountaire							1.29											
Target	Market Pantry				1.19														
Thorne's Market	1893 Premium							1.39											
	Honeysuckle							1.35											
Thriftway	Perdue							1.39	2.69										
Tops Market	Tops							1.49											
	Honeysuckle							1.99											
Weis	Perdue							1.98	1.98										
Whole Foods MdA	n/i			4.99					6.99				4.99		6.99	6.99			
RI	Associated	Perdue				1.59		2.99											
		Shady Brook			2.99														
	Bravo	n/i							1.49										
		Perdue				1.59		2.69											
		Shady Brook			3.49														
Compare Foods	Perdue						1.49	2.99											
Dave's	Perdue						1.49	2.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
RI <i>(cont)</i>	Shaw's	Perdue				0.99												
		n/i			1.99		2.49											
	Stop & Shop	Stop & Shop			1.99	1.29												
		Perdue				1.49												
	Target	Market Pantry			1.19													
VT	Hannaford	Hannaford				1.39												
		Perdue				1.79												
	Price Chopper	Shady Brook			1.99													
		Plainville Farms	ABF	4.59														
	Shaw's	Perdue				0.99												
		n/i				1.99	2.49											
	Tops Market	Tops				1.49												
		Honeysuckle			1.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV																			
AL	Dollar General Market	Festive	smoked		1.25														
	Food for Le\$\$	n/i			1.37					0.98									
	Food Giant	Tyson						2.17											
		Pride of the Farm				1.58													
	Greer's Market	Honeysuckle				1.48													
		n/i								1.28									
	Hometown Market	n/i				1.49													
		Tyson						2.17											
	Kroger Atlanta	Honeysuckle				1.79													
		Honeysuckle				1.58													
	Kroger Nashville	Pride of the Farm				1.69													
		Tyson						2.18											
	Lucky's	Perdue							1.29										
		Perdue							0.99										
	Piggly Wiggly HAC	Pride of the Farm				1.79													
		Honeysuckle				1.69													
	Piggly Wiggly Hchn	n/i									1.19								
		Honeysuckle				1.99													
	Piggly Wiggly, Inc.	Pride of the Farm				1.58													
		n/i									1.18								
	Publix	Honeysuckle				1.69													
		Tyson						3.10											
	Ramey's	n/i									1.29								
		Publix				1.79													
Rouses	Publix			4.49															
	n/i								0.98										
Shop Rite	Honeysuckle			1.99															
	Tyson					2.66													
Target	Pride of the Farm			1.37															
	Chappapeela											4.99							
Vowell's	Sanderson Farms									1.43	1.43								
	Pride of the Farm			1.49															
Western Markets	Top Bee								1.19										
	Market Pantry			1.19															
	n/i								0.98										
	n/i								1.19										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
AL <i>(cont)</i>	Whole Foods South	Mary's	organic ABF															
		Bell & Evans					4.99						3.99		7.99			
		Koch Farms			4.99													
	Winn-Dixie	WFM		3.99														
		Honeysuckle			1.79													
		Tyson						2.54										
FL	Bravo Supermarkets	n/i	smoked		1.28	0.98			0.99		0.89	0.89						
	Dollar General Market	Festive			1.25													
	Food Giant	Pride of the Farm			1.58													
		Honeysuckle			1.48													
		n/i							1.28									
	Greer's Market	n/i			1.49													
		Tyson							2.17									
	Harris Teeter	n/i											2.99					
		Harris Teeter			1.99													
		Kentucky Legend			6.99													
	Hitchcock's	n/i			1.59				1.49		1.19	1.19						
	J.H. Harvey's	n/i			1.69				1.19									
		Honeysuckle			1.69													
		Realtree																6.66
	Piggly Wiggly Hchn	Pride of the Farm			1.58													
		n/i								1.18								
	Presidente	n/i			1.48													
	Publix	Publix			1.79													
		Publix			4.49													
	Target	Market Pantry			1.19													
Western Beef	n/i							1.49										
Whole Foods - FL	n/i											3.99	6.99					
	Plainville Farms		6.99															
Winn-Dixie	Honeysuckle			1.79														
	Tyson							2.54										
GA	Bi-Lo	Honeysuckle			1.79													
		Tyson						2.54										
	Dollar General Market	Festive			1.25													
	Food Giant	Pride of the Farm			1.58													
	Honeysuckle			1.48														
	n/i							1.28										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
GA <i>(cont)</i>	Food Lion	n/i			1.49													
	Galaxy Food	Butcher's Best			1.48													
	Harris Teeter	n/i											2.99					
		Harris Teeter				1.99												
		Kentucky Legend	smoked			6.99												
	IGA	n/i			1.69	1.29												
	Ingle's	Honeysuckle			1.58													
	J.H. Harvey's	n/i			1.69				1.19									
		Honeysuckle			1.69													
		Realtree														6.66		
	Kroger Atlanta	Pride of the Farm			1.69													
		Tyson						2.18										
		Perdue					1.29											
	Piggly Wiggly HAC	Honeysuckle			1.99													
	Piggly Wiggly Hchn	Pride of the Farm			1.58													
		n/i							1.18									
	Publix	Publix			1.79													
		Publix	smoked		4.49													
	Shop Rite	Pride of the Farm			1.49													
		Top Bee							1.19									
	Target	Market Pantry			1.19													
	Wayfields	Prestage Farms			1.49													
		Tyson							2.40									
Whole Foods South	Mary's													7.99				
	Bell & Evans							4.99			3.99							
	Koch Farms	organic	4.99															
	WFM	ABF	3.99															
Winn-Dixie	Honeysuckle			1.79														
	Tyson							2.54										
MS	Corner Market	Sanderson Farms				1.29												
		n/i			1.59													
	Dollar General Market	Festive			1.25													
	Food Giant	Pride of the Farm			1.58													
		Honeysuckle			1.48													
		n/i							1.28									
Greer's Market	n/i			1.49														
	Tyson							2.17										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MS <i>(cont)</i>	Kroger Delta	Tyson	local					2.18										
		n/i							1.49									
	Mac's Fresh	n/i							1.19					3.19				
		Chef's Choice							2.66									
	Piggly Wiggly Hchn	Pride of the Farm				1.58												
		n/i								1.18								
	Ramey's	n/i								0.98								
		Honeysuckle				1.99												
		Tyson							2.66									
	Rouses	Pride of the Farm				1.37												
		Chappapeela												4.99				
		Sanderson Farms										1.43	1.43					
	Superlo Foods	n/i								1.19								
		Honeysuckle				1.49												
	Tyson						2.37											
Target	Market Pantry			1.19														
Vowell's	n/i							0.98										
Whole Foods South	Mary's													7.99				
	Bell & Evans							4.99				3.99						
	Koch Farms		organic	4.99														
	WFM		ABF	3.99														
Winn-Dixie	Honeysuckle			1.79														
	Tyson							2.54										
NC	Bi-Lo	Honeysuckle			1.79													
		Tyson						2.54										
	Bo's Foods	n/i							0.99									
	Carlie C's IGA	n/i			1.38													
	Dollar General Market	Festive			1.25													
	Farm Fresh	Perdue				0.99												
		Pride of the Farm			1.59													
	Food Lion	n/i			1.49													
	Food Pride	n/i			1.29				1.19									
	Galaxy Food	Butcher's Best			1.48													
	Great Valu Market	n/i			1.28													
		Perdue							1.99									
	Tyson					1.28												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NC <i>(cont)</i>	Harris Teeter	n/i											2.99					
	Harris Teeter				1.99													
	Kentucky Legend	smoked			6.99													
	IGA	n/i			1.69	1.29												
	Ingle's	Honeysuckle			1.58													
	Just \$ave Foods	Perdue				1.49												
	Kroger MidAtlantic	Tyson						2.18										
		Private Selection			1.99													
	Lowe's Foods	Perdue				1.69	2.49											
		n/i			2.49				1.49				3.69	6.98				
	Piggly Wiggly Retail	Festive			1.39													
		Springer Mntn	ABF			1.49												
	Piggly Wiggly Stores	n/i			1.48													
	Publix	Publix			1.79													
		Publix	smoked		4.49													
Target	Market Pantry			1.19														
Whole Foods South	Mary's																	
	Bell & Evans						4.99				3.99							
	Koch Farms	organic		4.99														
	WFM	ABF		3.99														
SC	Bi-Lo	Honeysuckle			1.79													
		Tyson						2.54										
	Dollar General Market	Festive			1.25													
	Food Lion	n/i			1.49													
	Galaxy Food	n/i			1.48													
	Harris Teeter	n/i										2.99						
		Harris Teeter			1.99													
		Kentucky Legend	smoked		6.99													
	IGA	n/i			1.69	1.29												
	Ingle's	Honeysuckle			1.58													
	J.H. Harvey's	n/i			1.69			1.19										
		Honeysuckle			1.69													
		Realtree														6.66		
Kroger Atlanta	Pride of the Farm			1.69														
	Tyson						2.18											
	Perdue					1.29												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
SC <i>(cont)</i>	Lowe's Foods	Perdue				1.69	2.49											
		n/i		2.49				1.49					3.69	6.98				
	Publix	Publix		smoked		1.79												
		Publix			4.49													
	Target	Market Pantry			1.19													
	Whole Foods South	Mary's	organic															
		Bell & Evans					4.99					3.99		7.99				
	Koch Farms	4.99																
	WFM	ABF			3.99													
TN	Bi-Lo	Honeysuckle	smoked		1.79													
		Tyson					2.54											
	Chappell's	Top Bee						0.98										
		Pride of the Farm				1.38												
	Dollar General Market	Festive				1.25												
	E.W. James & Sons	Tyson						2.66										
		Honeysuckle				1.69												
	Food City	Butterball				3.29												
		n/i				1.49												
	Food Country USA	n/i				1.49												
	Food Giant	Pride of the Farm				1.58												
		Honeysuckle				1.48												
		n/i																
	Food Lion	n/i				1.49												
	Food Rite	Food Rite																
		Honeysuckle				1.69												
	Harris Teeter	n/i												2.99				
		Harris Teeter				1.99												
		Kentucky Legend				6.99												
	H.G. Hills	Honeysuckle				1.79												
	IGA	Honeysuckle				1.79												
	Ingle's	Honeysuckle				1.58												
	Kroger Delta	Tyson							2.18									
	n/i							1.49										
Kroger MidAtlantic	Tyson						2.18											
	Private Selection			1.99														
Kroger Nashville	Perdue					0.99												
	Pride of the Farm			1.79														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
TN <i>(cont)</i>	Lucky's	Honeysuckle	smoked		1.69													
		n/i				1.19												
	Osborne's	Honeysuckle				1.79												
	Publix	Publix				1.79												
		Publix				4.49												
	Shop Rite	Pride of the Farm				1.49												
		Top Bee								1.19								
	Super Dollar	n/i				1.49												
	Superlo Foods	n/i								1.19								
		Honeysuckle																
		Tyson						2.37										
	Target	Market Pantry																
Whole Foods South	Mary's																	
	Bell & Evans																	
	Koch Farms	organic		4.99								3.99		7.99				
	WFM	ABF		3.99														
VA	Associated	Perdue				1.59	2.99											
		Shady Brook		2.99														
	Dollar General Market	Festive			1.25													
	Farm Fresh	Perdue				0.99												
		Pride of the Farm			1.59													
	Fas-Chek	Pride of the Farm			1.59													
	Food City	Butterball			3.29													
		n/i			1.49													
	Food Country USA	n/i			1.49													
	Food Lion	n/i			1.49													
	Galaxy Food	n/i			1.48													
	Giant Food	Giant			1.99		1.29											
		Perdue					1.49											
	Grant's	n/i			1.59													
	Great Valu Market	n/i			1.28													
		Perdue								1.99								
		Tyson				1.28												
Harris Teeter	n/i										2.99							
	Harris Teeter			1.99														
	Kentucky Legend	smoked		6.99														
Ingle's	Honeysuckle			1.58														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
VA <i>(cont)</i>	Kroger MidAtlantic	Tyson Private Selection	ABF		1.99			2.18										
	Lowe's Foods	Perdue n/i		2.49		1.69	2.49						3.69	6.98				
	Martin's Food	Giant Perdue			1.99	1.29												
	Piggly Wiggly Retail	Festive Springer Mntr			1.39	1.49												
	Piggly Wiggly Stores	n/i			1.48													
	Safeway Eastern	Perdue Shady Brook				1.49												
	Shopper's	Pride of the Farm Honeysuckle				0.99												
	Super Dollar	n/i				1.99												
	Target	Market Pantry				1.99												
	Whole Foods MdA	n/i			4.99			6.99					4.99		6.99	6.99		
WV	Dollar General Market	Festive			1.25													
	Fas-Chek	Pride of the Farm			1.59													
	Foodland	n/i			1.59													
	Food Fair	Jennie-O Butterball		2.69														
				3.19														
	Food Lion	n/i			1.49													
	Galaxy Food	n/i			1.48													
	Giant Eagle	Honeysuckle			1.99													
	Grant's	n/i			1.59													
	Great Valu Market	n/i			1.28													
		Perdue Tyson						1.99										
						1.28												
	Kroger Columbus	Tyson						2.18										
	Kroger MidAtlantic	Tyson						2.18										
		Private Selection				1.99												
	Martin's Food	Giant Perdue			1.99	1.29												
						1.49		1.99										
Piggly Wiggly Stores	n/i			1.48														
Riesbeck's	Honeysuckle			1.99														
Shop'n Save	Honeysuckle			1.79														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
WV <i>(cont)</i>	Sparkle	Honeysuckle			1.99													
		n/i																
	Target	Tyson					2.91						3.29					
	Weis	Mountaire			1.29													
		Market Pantry																
		Perdue			1.19													
					1.98													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI																		
IA	Affiliated Foods MW	Shurfresh			1.78													
	County Market	n/i		2.79														
	Family Foods	Festive			1.69													
		Maple Leaf											2.99					
	Sanderson Farms				1.69													
					1.69													
	Fareway	Fareway			1.69													
	Food Pride	n/i			1.69													
	Hometown Foods	Festive			1.49													
	Hy-Vee	n/i											2.99					
		Hy-Vee					1.49											
	Honeysuckle					1.77												
		Tyson							2.80									
	Jewel-Osco	Perdue			2.49		BOGO											
		Jennie-O				1.99												
	Maynard's	Shurfresh			1.89													
	No Frills	Festive			1.49													
	Quillin's	Festive			1.59													
		Maple Leaf											2.59					
	Schnuck's	Honeysuckle			1.99													
Maple Leaf												2.59						
Perdue				2.99														
	Shurfresh				1.69													
Sunshine Foods	Market Pantry			1.19														
Target																		
Whole Foods MW	n/i			4.99			5.99					4.99			6.99			
	n/i	organic		6.99														
IL	Affiliated Foods MW	Shurfresh			1.78													
	Angelo Caputo's	Perdue		2.99		1.49												
		Centrella			1.69													
	Brookhaven	Maple Leaf										2.99						
		n/i										2.99						
	Butera	Honeysuckle			1.69													
		Honeysuckle			1.69													
	Tyson	Maple Leaf											2.99					
									2.54									
	Miller		ABF			1.79												
n/i				1.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
IL <i>(cont)</i>	County Market	n/i		2.79														
	Cub Foods	Jennie-O			1.99													
	Dierberg's	Honeysuckle			1.99													
		Perdue		3.69														
	El Guero	n/i								0.99	0.99							
	Fairplay Foods	Centrella			1.79									2.99				
		Maple Leaf																
		Petit Jean						2.42										
		Perdue					0.99											
	Fareway	Fareway			1.69													
	Food 4 Less	Tyson						2.18										
	Food Pride	n/i			1.69													
	Garden Fresh	Empire	kosher					2.99										
		Centrella			1.99													
		n/i								1.69				2.99			2.99	
	Hy-Vee	n/i												2.99				
		Hy-Vee					1.49											
		Honeysuckle				1.77												
		Tyson						2.80										
	IGA	Honeysuckle				1.79												
	Jewel-Osco	Perdue			2.49		BOGO											
		Jennie-O				1.99												
	Joe Caputo's	Maple Leaf													2.69			
	Kirby Foods IGA	Tyson						3.49										
	Kroger Central	Honeysuckle				1.89												
		Tyson						2.18										
	Pete's Fresh	n/i									0.99			2.99				
		Perdue				1.89	1.49											
Piggly Wiggly MW	Gerber's	ABF				1.79												
	Honeysuckle				1.69													
	Tyson						2.54											
Schnuck's	Honeysuckle				1.99													
	Maple Leaf											2.59						
	Perdue			2.99														
Shop'n Save	n/i				1.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
IL <i>(cont)</i>	Shop & Save	Whetstone Valley	local											5.99					
		Maple Leaf										3.29							
		Festive			1.79														
		Petit Jean					2.17												
		n/i														3.99			
	Strack & VanTil	Perdue					1.49												
		Centrella				1.99													
	Sullivan's	n/i			1.89														
	Sunset Foods	Ho-Ka			3.99														
	Target	Market Pantry				1.19													
	Tony's	Perdue					1.49												
		Centrella				1.49													
		Jennie-O				1.69													
		Maple Leaf													2.99				
		Tyson							2.18										
	Ultra Foods	Centrella				1.99													
		Perdue					1.49												
	Valli Produce	Maple Leaf													2.99				
		Festive				1.49													
		n/i													2.69				
Walt's	Perdue				1.49														
	Patti Jean							2.39											
Whole Foods MW	Tyson							2.55											
	n/i		4.99				5.99					4.99			6.99				
Woodman's	n/i		organic	6.99															
	Tyson							2.17											
IN	Al's Supermarkets	Honeysuckle		2.99	1.99														
		Tyson						2.80											
		Miller	ABF			1.59													
	Dollar General Market	Festive			1.25														
		Tyson						2.18											
	Harvest Market	Honeysuckle			1.69														
	IGA	Honeysuckle			1.79														
	IGA Spartan-Nash	Festive			1.49														
	Jay C	Pride of the Farm			1.89														
		Butterball			2.89														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
IN <i>(cont)</i>	Jewel-Osco	Perdue		2.49		BOGO												
		Jennie-O			1.99													
	Kirby Foods IGA	Tyson						3.49										
	Kroger Central	Honeysuckle			1.89													
		Tyson						2.18										
	Kroger Cincinnati	Honeysuckle			1.49													
		Tyson						2.18										
	Marsh	n/i							2.49	4.49			4.49	5.49				
	Martin's	Tyson						2.55										
	Schnuck's	Honeysuckle			1.99													
		Maple Leaf											2.59					
		Perdue			2.99													
	Strack & VanTil	Perdue					1.49											
		Centrella				1.99												
	Target	Market Pantry				1.19												
	Ultra Foods	Centrella				1.99												
	Perdue					1.49												
	Maple Leaf											2.99						
Walt's	Tyson						2.55											
Wesselman's	Pilgrim's					1.19												
Whole Foods MW	n/i			4.99				5.99				4.99			6.99			
	n/i		organic	6.99														
KY	Cox IGA	Festive			1.49													
	Dollar General Market	Festive			1.25													
	E.W. James & Sons	Tyson						2.66										
		Honeysuckle			1.69													
	Foodland	n/i			1.59													
	Food City	Butterball			3.29													
		n/i			1.49													
	Food Fair	Jennie-O		2.69														
		Butterball		3.19														
	Food Giant	Pride of the Farm			1.58													
		Honeysuckle			1.48													
		n/i							1.28									
	Food Lion	n/i			1.49													
	Galaxy Food	n/i			1.48													
IGA	Honeysuckle			1.79														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
KY <i>(cont)</i>	IGA Spartan-Nash	Festive			1.49													
	Kroger Cincinnati	Honeysuckle			1.49													
	Kroger Delta	Tyson						2.18										
		Tyson						2.18										
	Kroger MidAtlantic	n/i							1.49									
		Tyson						2.18										
	Kroger Nashville	Private Selection				1.99												
		Perdue					0.99											
	Piggly Wiggly Hchn	Pride of the Farm				1.79												
		Pride of the Farm				1.58												
	Remke	n/i																
		Honeysuckle				1.69												
	Shop'n Save	Honeysuckle				1.79												
	Super Dollar	n/i				1.49												
Target	Market Pantry				1.19													
ValuMarket	n/i				1.69													
Whole Foods MdA	n/i				4.99								4.99		6.99	6.99		
MI	Affiliated Food MW	Shurfresh			1.79													
	Busch's	Long Leaf			1.89													
	Food Pride	n/i			1.59													
	Hollywood Markets	n/i			3.49													
	Kroger Central	Honeysuckle				1.89												
		Tyson							2.18									
	Kroger Columbus	Tyson						2.18										
	Kroger Michigan	Honeysuckle				1.79												
		Tyson							2.18									
	Martin's	Tyson						2.55										
	Polly's Market	n/i											2.99					
	Spartan Stores	Spartan					1.59											
	Tadych's	n/i				1.49												
	Target	Maple Leaf												2.79				
Market Pantry					1.19													
Whole Foods MW	n/i				4.99								4.99			6.99		
	n/i		organic		6.99													
MN	Affiliated Foods MW	Shurfresh			1.78													
	Cub Foods	Jennie-O			1.99													
	Econofoods	n/i			1.79													

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**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MN <i>(cont)</i>	Fareway	Fareway			1.69													
	Food Pride	n/i			1.59													
	Hugo's	Festive			1.58													
	Hy-Vee	n/i										2.99						
	Hy-Vee					1.49												
	Honeysuckle				1.77													
	Tyson							2.80										
	Maynard's	Shurfresh			1.89													
	Plumbs/Duthler's	Spartan			1.69													
	Tyson							2.54										
	Quillin's	Festive			1.59													
	Rainbow Foods	Farm Fresh			1.79													
	Ric's Food Center	Festive			1.49													
	Sunshine Foods	Shurfresh			1.69													
	Sun Mart	n/i			1.79													
	Target	Market Pantry			1.19													
	Teal's	Festive			1.49													
		Maple Leaf											2.69					
	Gold'n Plump				1.59													
	Whole Foods MW	n/i		4.99			5.99					4.99			6.99			
		n/i	organic	6.99														
ND	Albertson's Mtn	Honeysuckle			1.99													
		Jennie-O			BOGO													
		Tyson						2.90										
	Dan's	Farm Fresh			1.39													
	Food Pride	n/i			1.59													
	Hugo's	Festive			1.58													
	Target	Market Pantry			1.19													
	Teal's	Festive			1.49													
	Maple Leaf											2.69						
	Gold'n Plump				1.59													
NE	Affiliated Foods MW	Shurfresh			1.78													
	Bag'n Save	Festive			1.49													
	Baker's	Pride of the Farm			1.99													
		Honeysuckle			1.79													
	Fareway	Fareway			1.69													
	Food Pride	n/i			1.59													

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Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NE <i>(cont)</i>	Hy-Vee	n/i											2.99					
		Hy-Vee			1.49													
		Honeysuckle		1.77														
	Russ's Market	Tyson						2.80										
		Honeysuckle		1.69														
	Safeway Denver	Tyson						2.80										
		Honeysuckle		0.99														
	Sun Mart	n/i		1.79														
	Target	Market Pantry		1.19														
Whole Foods MW	n/i		4.99		5.99						4.99			6.99				
	n/i	organic	6.99															
OH	Acme Fresh	Acme Fresh		1.79														
		Tyson				2.54												
		n/i											2.99					
	Buehler's	Festive		1.27														
		Jennie-O		1.99														
	Cub Foods	n/i			1.59													
		Honeysuckle		1.99														
	Dave's Markets	Tyson					2.90											
		Festive		1.25														
	Dollar General Market	n/i		1.59														
		Jennie-O		2.69														
	Foodland	Butterball		3.19														
		n/i		1.69														
	Food Fair	Tyson						3.19										
		Sanderson Farms			1.69													
	Fresh Encounters	Festive		1.49														
		Honeysuckle		1.89														
	IGA Spartan-Nash	Tyson						2.18										
		Honeysuckle		1.49														
	Kroger Central	Tyson						2.18										
		Honeysuckle		1.49														
Kroger Cincinnati	Tyson						2.18											
	Honeysuckle		1.49															
Kroger Columbus	Tyson						2.18											
	Honeysuckle		1.49															
Kroger MidAtlantic	Tyson						2.18											
	Private Selection		1.99															
Marsh	n/i						2.49	4.49				4.49	5.49					
	Honeysuckle		1.99															
Riesbeck's	Honeysuckle		1.79															
Shop'n Save	Honeysuckle		1.79															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
OH <i>(cont)</i>	Sparkle	Honeysuckle			1.99													
		n/i											3.29					
		Tyson						2.91										
		Mountaire				1.29												
	Target	Market Pantry			1.19													
	Thorne's Market	1893 Premium				1.39												
		Honeysuckle				1.35												
Weis	Perdue				1.98			1.98										
Whole Foods MdA	n/i			4.99			6.99					4.99		6.99	6.99			
SD	Affiliated Foods MW	Shurfresh			1.78													
	Family Thrift	n/i			1.79													
	Fareway	Fareway			1.69													
	Hy-Vee	n/i											2.99					
		Hy-Vee				1.49												
		Honeysuckle				1.77												
		Tyson						2.80										
	Ken's Super Fair	Festive			1.59													
	Maynard's	Shurfresh			1.89													
	Safeway Denver	Honeysuckle			0.99													
	Sunshine Foods	Shurfresh			1.69													
	Target	Market Pantry			1.19													
	Teal's	Festive			1.49													
		Maple Leaf											2.69					
	Gold'n Plump				1.59													
WI	Affiliated Foods MW	Shurfresh			1.78													
	Econofoods	n/i			1.79													
	Hy-Vee	n/i											2.99					
		Hy-Vee				1.49												
		Honeysuckle				1.77												
		Tyson						2.80										
	Pick'n Save/Copps	Perdue						2.18										
		Jennie-O			1.99													
	Piggly Wiggly MW	Gerber's	ABF			1.79												
		Honeysuckle				1.69												
	Tyson						2.54											
Quillin's	Festive			1.59														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
WI <i>(cont)</i>	Schnuck's	Honeysuckle	organic		1.99													
		Maple Leaf											2.59					
		Perdue		2.99														
	Tadych's	n/i			1.49													
		Maple Leaf											2.79					
	Target	Market Pantry			1.19													
	Whole Foods MW	n/i		4.99		5.99						4.99			6.99			
		n/i		6.99														
	Woodman's	Tyson					2.17											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																		
AR	Albertsons Sthrn	Honeysuckle Tyson			BOGO				3.11									
	Bill's Fresh	n/i								0.98								
		Honeysuckle Tyson			1.68				2.65									
	Brookshire's	n/i								1.29								
	Cranford's	Buckley Farms			1.99													
		n/i								0.99								
		Honeysuckle Tyson			1.48				2.66									
	Edward's	n/i	smoked		3.49													
		n/i								1.18								
	Food Giant	Honeysuckle			1.58													
		Pride of the Farm			1.58													
		Honeysuckle			1.48													
		n/i								1.28								
	G&W Foods	Honeysuckle			1.68													
		Maple Leaf										2.88						
		Tyson							2.40									
	Hay's	Honeysuckle			1.88													
		Tyson							2.92									
		n/i								0.98								
	Kroger Delta	Tyson							2.18									
		n/i								1.49								
	Mac's Fresh	n/i								1.19			3.19					
		Chef's Choice							2.66									
	Marvin's	n/i								1.29								
	Piggly Wiggly Hchn	Pride of the Farm			1.58													
		n/i								1.18								
	Pyramid Foods	Honeysuckle			1.69													
	Super 1 Foods	n/i								1.27								
	Target	Market Pantry			1.19													
	Whole Foods SW	n/i	ABF	5.99														
		n/i	organic	7.99														
		n/i					6.99					5.49		8.99	6.99	14.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
AZ	Albertsons SW	Honeysuckle			1.57													
		Sanderson Farms				1.69												
	Fry's	Private Selection			1.69													
	Lowe's	Honeysuckle			1.69													
	Safeway Phoenix	Honeysuckle			0.99													
	Smith's	Honeysuckle			1.49													
	Target	Market Pantry			1.19													
	Whole Foods SPac	Mary's	free range	5.99								5.99		7.99				
		Mary's	organic	7.99														
		Diestel	free range	5.99														
	Heidi's Hens	organic	7.99															
	n/i	smoked	8.99															
CO	Affiliated Foods MW	Shurfresh			1.78													
	Affiliated Foods Inc	Honeysuckle			1.99													
	Albertson's Mtn	Honeysuckle			1.99													
		Jennie-O			BOGO													
		Tyson						2.90										
	King Soopers	Honeysuckle			1.69													
		Tyson						2.18										
	Lowe's	Honeysuckle			1.69													
	Safeway Denver	Honeysuckle			0.99													
	Sun Mart	n/i			1.79													
	Target	Market Pantry			1.19													
	Whole Foods Mtn	Bell & Evans						5.99				3.99						
		McFarlane Farms													7.99			
	Texas Quail Farm													15.99				
	Mary's												7.99					
KS	Affiliated Foods MW	Shurfresh			1.78													
	Affiliated Foods Inc	Honeysuckle			1.99													
	Country Mart	Honeysuckle			1.79													
		Tyson						3.11										
		n/i										2.99						
	Dillon's	Pride of the Farm			1.99													
		Honeysuckle			1.79													
	G&W Foods	Honeysuckle			1.68													
		Maple Leaf										2.88						
		Tyson						2.40										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
KS <i>(cont)</i>	Hen House	n/i											2.99					
		Honeysuckle Tyson		1.99				3.00										
	Homeland Stores	Honeysuckle		1.99														
		Pilgrim's			1.49													
	Hy-Vee	n/i											2.99					
		Hy-Vee Honeysuckle Tyson			1.77				2.80									
	Lowe's	Honeysuckle		1.69														
	Marvin's	n/i						1.29										
	Price Chopper	Honeysuckle		1.79														
	Sun Fresh	Honeysuckle		1.79														
		Tyson						3.11										
	Target	n/i											2.99					
		Market Pantry		1.19														
	Whole Foods Mntn	Bell & Evans						5.99					3.99					
		McFarlane Farms													7.99			
		Texas Quail Farm													15.99			
Woods	Mary's												7.99					
	Tyson Honeysuckle						2.40											
LA	Albertsons Sthrn	Honeysuckle			BOGO													
		Tyson					3.11											
	Breaux Mart	Buckley Farms		1.49														
		n/i							0.99				2.49					
	Brookshire's	n/i							1.29									
		Buckley Farms		1.99														
	Kroger Southwest	Private Selection		1.99														
		LeBlanc's	Buckley Farms		1.49													
	Mac's Fresh	n/i																
		n/i												3.19				
	Market Basket	Chef's Choice							2.66									
		n/i																
Piggly Wiggly	n/i			1.69														
	Tyson							2.80										
		n/i	smoked		3.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
LA <i>(cont)</i>	Rouses	Pride of the Farm	local		1.37													
		Chappapeela											4.99					
		Sanderson Farms										1.43	1.43					
	Super 1 Foods	n/i	ABF organic						1.27									
	Target	Market Pantry			1.19													
	Whole Foods SW	n/i			5.99													
	n/i			7.99														
	Winn-Dixie	Honeysuckle										5.49		8.99	6.99	14.99		
		Tyson			1.79													
								2.54										
MO	Affiliated Foods MW	Shurfresh			1.78													
	C&R Supermarket	Festive			1.79													
	County Market	n/i		2.79														
	Country Mart	Honeysuckle			1.79													
		Tyson						3.11										
		n/i											2.99					
	Dierberg's	Honeysuckle			1.99													
		Perdue		3.69														
	Food Giant	Pride of the Farm			1.58													
		Honeysuckle			1.48													
		n/i							1.28									
	Gerbe's	Pride of the Farm			1.99													
		Honeysuckle			1.79													
	G&W Foods	Honeysuckle			1.68													
		Maple Leaf												2.88				
		Tyson						2.40										
	Harter House	Honeysuckle		2.99														
	Hay's	Honeysuckle			1.88													
		Tyson						2.92										
		n/i							0.98									
Hen House	n/i											2.99						
	Honeysuckle			1.99														
	Tyson						3.00											
Hy-Vee	n/i											2.99						
	Hy-Vee					1.49												
	Honeysuckle			1.77														
		Tyson						2.80										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MO <i>(cont)</i>	Kroger Central	Honeysuckle			1.89													
		Tyson						2.18										
	Kroger Delta	Tyson						2.18										
		n/i							1.49									
	Moser's	n/i										2.99						
		Honeysuckle			1.79													
		Tyson						3.11										
	Patricia's	Honeysuckle			1.59													
	Price Chopper	Honeysuckle			1.79													
	Pyramid Foods	Honeysuckle			1.69													
	Schnuck's	Honeysuckle			1.99													
		Maple Leaf											2.59					
		Perdue			2.99													
	Shop'n Save	n/i			1.99													
	Sun Fresh	Honeysuckle			1.79													
		Tyson						3.11										
		n/i											2.99					
	Target	Market Pantry			1.19													
Town&Cntry Sprmrkts	Honeysuckle			1.38														
	n/i								1.29									
	Tyson						2.40											
Whole Foods MW	n/i			4.99		5.99						4.99			6.99			
	n/i		organic	6.99														
Woods	Tyson						2.40											
	Honeysuckle				1.88													
NM	Affiliated Foods Inc	Honeysuckle			1.99													
	Albertsons SW	Honeysuckle			1.57													
		Sanderson Farms				1.69												
	Dollar General Market	Festive			1.25													
	John Brooks	Honeysuckle			1.99													
		Butterball			2.49													
	King Soopers	Honeysuckle			1.69													
		Tyson						2.18										
	Lawrence Bros.	n/i							1.29									
	Lowe's	Honeysuckle			1.69													
	Safeway Denver	Honeysuckle			0.99													
Smith's	Honeysuckle			1.49														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NM <i>(cont)</i>	Target	Market Pantry			1.19													
	Whole Foods Mntn	Bell & Evans					5.99						3.99					
		McFarlane Farms													7.99			
		Texas Quail Farm													15.99			
		Mary's												7.99				
OK	Affiliated Foods MW	Shurfresh			1.78													
	Affiliated Foods Inc	Honeysuckle			1.99													
	Country Mart	Honeysuckle			1.79													
		Tyson						3.11						2.99				
		n/i																
	Dollar General Market	Festive			1.25													
	Homeland Stores	Honeysuckle			1.99													
		Pilgrim's				1.49												
	Market Square	Honeysuckle			1.99													
		Butterball			2.49													
	Marvin's	n/i								1.29								
	Pyramid Foods	Honeysuckle			1.69													
	Reasor's	n/i			1.68													
		Tyson						2.67										
	Target	Market Pantry			1.19													
Warehouse Market	Honeysuckle			1.69														
Whole Foods SW	n/i		ABF	5.99														
	n/i		organic	7.99														
	n/i						6.99					5.49		8.99	6.99	14.99		
Williams	n/i			1.69					1.19									
	Tyson						2.66											
TX	Affiliated Foods Inc	Honeysuckle			1.99													
	Albertsons Sthrn	Honeysuckle			BOGO													
		Tyson						3.11										
	Albertsons SW	Honeysuckle			1.57													
		Sanderson Farms				1.69												
	Brookshire's	n/i								1.29								
		Buckley Farms		smoked	1.99													
	Brookshire Bros.	Butterball			3.99													
Diamond IGA	Honeysuckle			1.79														
Food Town	Patti Jean						2.49											
Foodarama	n/i							1.19		1.19	1.19							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
TX <i>(cont)</i>	Gerland's Food Fair	Tyson						2.54										
	Homeland Stores	Honeysuckle		1.99														
		Pilgrim's				1.49												
	Kroger Southwest	Private Selection		1.99														
	La Fiesta	n/i									1.19	1.19						
		Southern							1.19									
	Lawrence Bros.	n/i							1.29									
	Lowe's	Honeysuckle		1.69														
	Market Basket	n/i							0.79									
	Market Place	n/i							1.18									
		Tyson						2.54										
	Market Square	Honeysuckle		1.99														
		Butterball		2.49														
	Minyard's	n/i							0.98									
	Randalls/Tom Thumb	Honeysuckle		0.99														
	Sellers Bros.	Tip Top							0.99									
	Super 1 Foods	n/i							1.27									
	Target	Market Pantry		1.19														
The United Family	Prater's	smoked	2.99															
	Honeysuckle		1.99															
Vista Market	n/i											2.99						
	Honeysuckle		1.69															
Whole Foods SW	n/i	ABF	5.99															
	n/i	organic	7.99															
	n/i					6.99							5.49		8.99	6.99	14.99	
UT	Albertson's Mtn	Honeysuckle		1.99														
		Jennie-O		BOGO														
		Tyson					2.90											
	Albertsons SW	Honeysuckle		1.57														
		Sanderson Farms				1.69												
	Associated Food	Honeysuckle		1.49														
	King Soopers	Honeysuckle		1.69														
		Tyson					2.18											
Ream's	Tyson					2.95												
Smith's	Honeysuckle		1.49															
Target	Market Pantry		1.19															

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**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
SOUTHWESTERN U.S. - CA,HI,NV																		
CA	Albertsons SthCA	Foster Farms		2.99														
	Dollar General Market	Festive			1.25													
	Food 4 Less	Tyson						3.10										
	Lucky	Honeysuckle			2.49													
	Jon's Market	Tyson						1.99										
		Honeysuckle			2.29													
	Mar-Val Stores	Norbest			2.29													
	Mollie Stone	n/i					3.65											
		Mary's	ABF											9.99				
	Northgate	n/i					1.49											
	Pavilions/Vons	Honeysuckle			0.99													
	Ralph's	Private Selection			1.99													
		Tyson							2.18									
	Safeway NCal	Honeysuckle			0.99													
	Stater Bros.	Tyson							2.99									
		Zacky Farms			1.99													
	Super A Foods	Foster Farms					1.69											
	Target	Market Pantry			1.19													
		Whole Foods NCA	Diestel	organic	7.99													
			Diestel	ABF	5.99													
		Mary's	free range				5.99				4.99		9.99					
		Mary's	organic				7.49											
	Whole Foods SPac	Mary's	free range	5.99							5.99		7.99					
		Mary's	organic	7.99														
		Diestel	free range	5.99														
		Heidi's Hens	organic	7.99														
		n/i	smoked	8.99														
HI	Don Quijote	Patti Jean						2.75										
	KTA Super Stores	n/i										4.59						
		Tyson						2.48										
	Safeway NCal	Honeysuckle			0.99													
	Target	Market Pantry			1.19													
	Times/Big Save	Patti Jean						2.95										
	Whole Foods SPac	Mary's	free range	5.99							5.99		7.99					
	Mary's	organic	7.99															
	Diestel	free range	5.99															

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**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
HI <i>(cont)</i>	Whole Foods SPac <i>(continued)</i>	Heidi's Hens	organic	7.99														
		n/i	smoked	8.99														
NV	Albertsons Mtn	Honeysuckle			1.99													
		Jennie-O			BOGO													
		Tyson						2.90										
	Albertsons SW	Honeysuckle			1.57													
		Sanderson Farms				1.69												
	Associated Food	Honeysuckle			1.49													
	Dollar General Market	Festive			1.25													
	Food 4 Less	Tyson						3.10										
	Pavilions/Vons	Honeysuckle			0.99													
	Ralph's	Private Selection			1.99													
		Tyson						2.18										
	Safeway NCal	Honeysuckle			0.99													
	Scolari's	Norbest			1.99													
	Smith's	Honeysuckle			1.49													
	Target	Market Pantry			1.19													
	Whole Foods NCA	Diestel	organic		7.99													
		Diestel	ABF		5.99													
		Mary's	free range					5.99					4.99		9.99			
		Mary's	organic					7.49										
	Whole Foods SPac	Mary's	free range		5.99								5.99		7.99			
	Mary's	organic		7.99														
	Diestel	free range		5.99														
	Heidi's Hens	organic		7.99														
	n/i	smoked		8.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																		
AK	Carrs/Safeway NW	Honeysuckle			1.29													
		Tyson						2.99										
	Fred Meyer	Honeysuckle			1.99													
		Foster Farms		2.99														
	IGA Hometown Proud	Farm Fresh			1.99													
	Juneau Foodland	Farm Fresh			1.99													
ID	Albertsons Mtn	Honeysuckle			1.99													
		Jennie-O			BOGO													
		Tyson						2.90										
	Albertsons NW	Tyson						2.49										
		Jennie-O				BOGO												
	Associated Food	Honeysuckle			1.49													
	Fred Meyer	Honeysuckle			1.99													
		Foster Farms		2.99														
	Harvest Foods	Foster Farms				1.48												
		Norbest				1.98												
	IGA Markets	Farm Fresh				1.79												
	Paul's Market	n/i							2.15									
	Rosauer's	Jennie-O		2.29														
	Safeway NW	Honeysuckle				0.99												
		Tyson							1.99									
	Smith's	Honeysuckle				1.49												
Target	Market Pantry				1.19													
Whole Foods Mntn	Bell & Evans						5.99					3.99						
	McFarlane Farms													7.99				
	Texas Quail Farm													15.99				
	Mary's													7.99				
	Yoke's Fresh Mrkt	n/i	2.49															
	Patti Jean							2.33										
	Maple Leaf											3.79						
MT	Albertsons Mtn	Honeysuckle			1.99													
		Jennie-O			BOGO													
		Tyson						2.90										
	Associated Food	Honeysuckle			1.49													
Harvest Foods	Foster Farms				1.48													
	Norbest				1.98													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MT <i>(cont)</i>	IGA Markets	Farm Fresh			1.79													
	Reynold's	Honeysuckle			1.49													
	Rosauer's	Jennie-O		2.29														
	Safeway NW	Honeysuckle			0.99													
	Tyson						1.99											
	Smith's Target	Honeysuckle Market Pantry			1.49 1.19													
OR	Albertsons NW	Tyson						2.49										
		Jennie-O			BOGO													
	Fred Meyer	Honeysuckle			1.99													
		Foster Farms		2.99			1.48											
	Harvest Foods	Foster Farms																
		Norbest			1.98													
	IGA Markets	Farm Fresh			1.79													
	IGA Market Fresh	Tyson						2.33										
		n/i			1.79													
	Lamb's Market	Norbest			1.99													
	Market of Choice	Shelton's	ABF	5.99														
	QFC	Nrthwst Natural		2.69														
		Tyson						2.18										
	Red Apple/Thriftway	n/i			1.99													
Rosauer's	Jennie-O		2.29															
Safeway NW	Honeysuckle			0.99														
	Tyson						1.99											
Target	Market Pantry			1.19														
WA	Albertsons NW	Tyson						2.49										
		Jennie-O			BOGO													
	Fred Meyer	Honeysuckle			1.99													
		Foster Farms		2.99			1.48											
	Harvest Foods	Foster Farms																
		Norbest			1.98													
	IGA Markets	Farm Fresh			1.79													
	IGA Market Fresh	Tyson						2.33										
		n/i			1.79													
	Metropolitan	NW Natural		2.89														
Meyers Group IGA	Farm Fresh			1.79														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hannukah 2014
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WA <i>(cont)</i>	QFC	Nrthwst Natural Tyson		2.69				2.18										
	Red Apple/Thriftway	n/i			1.99													
	Rosauer's	Jennie-O		2.29														
	Safeway NW	Honeysuckle Tyson			0.99			1.99										
	Target	Market Pantry			1.19													
	The Markets	Honeysuckle n/i			1.98			2.48										
	Town & Country	n/i		2.49														
	Yoke's Fresh Mrkt	n/i Patti Jean Maple Leaf		2.49				2.33					3.79					
WY	Affiliated Foods MW	Shurfresh			1.78													
	Albertsons Mtn	Honeysuckle Jennie-O Tyson			1.99 BOGO			2.90										
	Associated Food	Honeysuckle			1.49													
	IGA Markets	Farm Fresh			1.79													
	King Soopers	Honeysuckle Tyson			1.69			2.18										
	Safeway Denver	Honeysuckle			0.99													
	Smith's	Honeysuckle			1.49													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions						
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)					
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.		
MA (cont)	C-Town	Hood																										
		Safest Choice			x		2.99																			1.99		pasteurized
	Crosby's	Better'n Eggs																		2.49								white
		Eggland's Best																		2.49								white
	Donelan's	Hood																								3.99		
	Geissler's	Better'n Eggs																		2.50								
	Hannaford	Eggland's Best			x							2.99																
	Market Basket	Hood																										3.49
	Met Foods	Nature's Yoke	x															3.99										
		Nature's Yoke			x										3.98													
		Nature's Yoke	x															3.99										
		Better'n Eggs																		2.99								whites
		Hood																								2.99		
		Turkey Hill																										4.99
	Price Chopper	Hood																								2.99		
		Price Chopper																		2.99								3.99
	Roche Bros.	Garelick Farms																										3.99
		Hood																										4.99
		Crystal Farms																		2.00								whites
	Shaw's	Garelick Farms																										3.99
Star Market	Hood																										4.99	
Target	n/i			x		1.50																					2 for \$3.00	
	n/i			x		1.79																						
Trucchi's	Hood																										3.99	
	Garelick Farms																										3.69	
Walmart	n/i			x					4.48																			
Wegman's	Wegman's			x										3.99														
Whole Foods NATl	Organic Valley																								3.99		organic	
MD	ACME Markets	Better'n Eggs																			4.39							
		Eggland's Best																	2.79								whites	
		Lehigh Valley																							2.49	3.99	whites	
	AG New England	Shurfine				x																					brown \$1.67/doz	
	ALDI	Goldenhen			x		1.39																					
	Associated	Nature's Yoke			x													3.99										
		Safest Choice			x		2.99																					pasteurized
	Egg Beaters																		1.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
MD <i>(cont)</i>	Giant Eagle	Giant Eagle																								
	Graul's	Eggland's Best																		2.69						whites
	Harris Teeter	Harris Teeter			x			2.00																2.00		2 for \$4.00; limit 2
		Harris Teeter																								2 for \$4.00
	Martin's Food	Egg Beaters																		2.79						
	Safeway Eastern	Lucerne																								4.49
		Open Nature			x												5.00									18-pack
	ShopRite	Eggland's Best			x							2.99								1.99						3.99
		ShopRite																								4.59
		Turkey Hill																								
	Shurfine	Shurfine			x		1.49																			
	Target	n/i			x		1.50																			2 for \$3.00
	n/i			x		1.79																				
Walmart	n/i			x					4.48																	
Wegman's	Wegman's			x										3.99												
Weis	Crystal Farms																			4.69					whites	
	Horizon																		4.49						organic	
	Eggland's Best		x	x							2.50												2.99	4.99		
	Weis																									
ME	AG New England	Shurfine				x						2.99													brown \$1.67/doz	
	Hannaford	Eggland's Best			x																				3.49	
	Market Basket	Hood																							3.99	
	Shaw's	Garelick Farms																								
	Target	n/i			x		1.50																		2 for \$3.00	
		n/i			x		1.79																			
	Walmart	n/i			x					4.48																
Whole Foods NAtl	Organic Valley																					3.99		organic		
NH	AG New England	Shurfine				x																			brown \$1.67/doz	
	ALDI	Goldenhen			x		1.39																			
	Hannaford	Eggland's Best			x							2.99														
	Market Basket	Hood																							3.49	
	Price Chopper	Hood																					2.99			
		Price Chopper																					2.99	3.99		
	Shaw's	Garelick Farms																							3.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
														12 pack	12 pack	12 pack										
NH (cont)	Target	n/i			x		1.50																	2 for \$3.00		
		n/i			x		1.79																			
	Walmart	n/i			x					4.48																
NJ	ACME Markets	Better'n Eggs																						whites pasteurized pasteurized whites whites local		
		Eggland's Best																		2.79	4.39	2.49	3.99			
		Lehigh Valley																								
	ALDI	Goldenhen			x		1.39																			
	Associated	Nature's Yoke			x													3.99								
		Safest Choice			x		2.99																			
		Egg Beaters																		1.99						
	Bravo	Hood																				1.99				
		Nature's Yoke			x													3.99								
	Compare Foods	Better'n Eggs																		2.99						
	C-Town	Hood																				1.99				
		Safest Choice			x		2.99																			
	Fine Fare	Turkey Hill																					4.99			
	Food Bazaar	Nature's Yoke			x													2.99								
		Turkey Hill																					3.99			
	Foodtown	Foodtown			x						2.99															
		Nature's Yoke			x													3.59								
		Better'n Eggs																		2.99						
		Egg Beaters																		2.99						
		Eggland's Best																			4.99					
Met Foods	Nature's Yoke	x															3.99									
	Nature's Yoke			x										3.98												
	Nature's Yoke	x															3.99									
	Better'n Eggs																		2.99							
	Hood																				2.99					
	Turkey Hill																					4.99				
Mrs. Green's	Mountainside Farms			x													2.99	2.99								
	Ronny Brook																					5.88				
Murphy's	Better'n Eggs																			4.59						
	Lehigh Valley																				1.99	3.99				
Pioneer	Nature's Yoke			x						3.99																
	Nature's Yoke		x	x										3.99												
	Nature's Yoke	x															3.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
NJ <i>(cont)</i>	<i>(continued)</i>	Pioneer Safest Choice			x		2.99															2.99				pasteurized whites whites organic
		ShopRite Better'n Eggs										2.99												2.99	4.99	
		ShopRite Turkey Hill Hood																								
		ShopRite Eggland's Best			x							2.99										1.99			3.99	
		Target Turkey Hill																							4.59	
		Target n/i			x		1.50																			
		Target n/i			x		1.79																			
		Thriftway Nature's Yoke			x											4.58										
		Thriftway Egg Beaters																					4.99			
		Walmart n/i			x					4.48																
Wegman's Wegman's			x											3.79												
Weis Crystal Farms																					4.69					
Weis Horizon																				4.49						
Weis Eggland's Best		x	x							2.50												2.99	4.99			
Weis Weis																										
NY	ALDI Goldenhen			x		1.39																			pasteurized pasteurized pasteurized	
	Associated Nature's Yoke			x													3.99									
	Associated Safest Choice			x		2.99																				
	Bravo Egg Beaters																				1.99					
	Bravo Hood																						1.99			
	Compare Foods Nature's Yoke			x													3.99									
	C-Town Better'n Eggs																				2.99					
	C-Town Hood																						1.99			
	D'Agostino's Safest Choice			x		2.99																				
	D'Agostino's Nature's Yoke			x													3.59									
	DeCiccio's Better'n Eggs																				2.99					
	Fine Fare Hood																						2.49			
	Food Bazaar Turkey Hill																							4.99		
	Foodtown Nature's Yoke			x													2.99							3.99		
Foodtown Turkey Hill																										
Foodtown Foodtown			x							2.99																
Foodtown Nature's Yoke			x													3.59										
Foodtown Better'n Eggs																				2.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
														12 pack	12 pack	12 pack										
PA (cont)	Kuhn's	United																				2.29	3.99			
	Martin's Food	Egg Beaters																		2.79						
	Price Chopper	Hood																				2.99				
		Price Chopper																				2.99	3.99			
	ShopRite	Eggland's Best			x							2.99														
		ShopRite																		1.99			3.99			
		Turkey Hill																					4.59			
	Shurfine	Shurfine			x		1.49																			
	Sparkle	United																				2.29				
		C.F. Burger																					3.49			
	Target	n/i			x		1.50																			
		n/i			x		1.79																2 for \$3.00			
	Thriftway	Nature's Yoke			x										4.58											
		Egg Beaters																		4.99						
	Tops Market	Better'n Egg																		4.99						
		Eggland's Best																		4.99			whites			
	Eggland's Best			x							3.00															
	Upstate Farms																				4.99					
	Tops				x	1.50																2 for \$3.00				
	Tops																				4.29					
Walmart	n/i			x					4.48																	
Wegman's	Wegman's			x										3.99												
Weis	Crystal Farms																				4.69	whites				
	Horizon																		4.49			organic				
	Eggland's Best			x	x						2.50															
	Weis																				2.99	4.99				
RI	ALDI	Goldenhen			x		1.39																			
	Associated	Nature's Yoke			x												3.99									
		Safest Choice			x		2.99																			
		Egg Beaters																	1.99							
	Bravo	Hood																			1.99					
	Nature's Yoke			x												3.99										
Compare Foods	Better'n Eggs																	2.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs								Liquid Egg Products				Conditions		
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B	16 oz.	32 oz.		32 oz.	64 oz.
RI <i>(cont)</i>	Dave's	Hood																						4.99	whites 4.99 3.99 2 for \$3.00 organic	
		Better'n Eggs																		2.50						
		Eggland's Best																		2.50						
	Shaw's	Garelick Farms																								
	Target	Garelick Farms																								
	Walmart	n/i			x		1.50																			
		n/i			x		1.79																			
	Walmart	n/i			x																			4.48		
	Whole Foods Natl	Organic Valley																						3.99		
VT	AG New England	Shurfine				x																			brown \$1.67/doz whites 2 for \$3.00	
	Hannaford	Eggland's Best			x							2.99														
	Price Chopper	Hood																						2.99		
		Price Chopper																						2.99		
	Shaw's	Garelick Farms																						3.99		
	Tops Market	Better'n Egg																						3.99		
		Eggland's Best																						4.99		
		Eggland's Best			x																			4.99		
		Upstate Farms																						4.99		
		Tops				x	1.50																	4.29		
	Tops																									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions								
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)							
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.				
																											12	18	12	12 pack
MN <i>(cont)</i>	Hy-Vee	Hy-Vee			x		2.88											1.98												
		Full Circle			x									4.29																
		Anderson Erickson																												
		Marketplace	Cass Clay																											
		Kemp's																												
		Sunshine Foods	Land O Lakes																											
		Super One Foods	Better'n Eggs																											
		Kemp's	Land O Lakes																											
	Target	n/i			x	1.50																						2 for \$3.00		
		n/i			x	1.79																								
	Walmart	n/i			x				4.48																					
ND	Albertson's Mtn	Albertson's			x	0.99																								
		Meadow Gold																												
		Cash Wise	Watkins																											
		Food Club			x	1.86																							limit 1	
		Coborn's	Watkins																											
		Kemp's																												
		Food Pride	Country Fresh																											
		Hornbacher's	Land O Lakes																											
		Cass Clay																												
		Super One Foods	Better'n Eggs																											
	Kemp's	Land O Lakes																												
	Target	n/i			x	1.50																						2 for \$3.00		
		n/i			x	1.79																								
	Walmart	n/i			x				4.48																					
NE	ALDI	Goldenhen			x	1.39																								
		Baker's	Baker's			x	1.33																							
		Baker's				X	1.25																							
		Kroger																												
		Fareway	Sparboe			x																								
			Country Daybreak			x	1.99																							
		Anderson Erickson																												
	Food Pride	Country Fresh																												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs								Liquid Egg Products				Conditions		
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B	16 oz.	32 oz.		32 oz.	64 oz.
														12 pack	12 pack	12 pack										
WI (cont)	Sentry Foods	Dean's																					3.49	2 for \$3.00		
	Super One Foods	Better'n Eggs																		2.49						
		Kemp's																				2.49				
		Land O Lakes																				2.49				
	Tadych's	Shamrock Farms																				2.99				
	Target	n/i				x	1.50																			
		n/i				x	1.79																			
	Trig's	Kemp's																				1.99				
Walmart	n/i				x				4.48																	
Woodman's	Prairie Farms																				2.09	3.29				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 Prices in \$US per unit, effective December 07-25, 2014

Christmas/Hannukah 2014
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions			
							White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)		
			JM	XL	LG	MD	12	18	20	30	60	White	B	W	B	W	B	W	B	16 oz.	32 oz.		32 oz.	64 oz.	
MT (cont)	IGA Markets	Meadow Gold																				2.29			
	Reynold's	Western Family			x		1.39																		
	Rosauer's	Naturally Nested			x												2.50								
		Darigold																					3.99		
	Safeway NW	Lucerne																					3.49		
		Open Nature			x																				
	Smith's	Simple Truth			x												2.50	2.50							
		Smith's			x		1.25																		
Target	n/i			x		1.50																			
	n/i			x		1.79																			
	Walmart	n/i			x				4.48																
OR	Albertsons NW	Darigold																					4.79		
	Family Foods	Darigold																					4.99		
	Fred Meyer	All Whites																					3.99		
		Simple Truth			x												2.50	2.50							
		Mountain Dairy																					3.49		
	IGA Markets	Meadow Gold																					2.29		
	IGA Market Fresh	Darigold																					4.39		
	Lamb's Market	Umpqua																					2.49		
	Market of Choice	Eggland's Best			x							1.99													
		Nest Best				x	1.99																		
	McKay's	Umpqua																					1.99	2.99	
		Eggland's Best			x							2.29													
	New Seasons	Alpenrose																						3.99	
		New Seasons																						2.99	
	QFC	Simple Truth			x												2.50	2.50							
		Naturally Nested			x																			2.99	
		Alfresco			x																			4.99	
		Mountain Dairy																						3.49	
	Ray's Food	Umpqua																						2.50	3.50
		Eberhard's																						2.50	
Red Apple/Thriftwy	Eggland's Best			x							2.50														
	Darigold																						3.99		
Rosauer's	Naturally Nested			x													2.50								
	Darigold																						3.99		
Roth's	Eggland's Best			x							2.88														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																						
CT	A&P Stores	n/i			3.00					1.00		1.33			0.99							
		n/i	O	2.00																		
	Green Way Diamond		O		3.00										3.00							11.99
	Adams IGA	n/i		1.50	2.50	1.50					0.49		0.99			0.79		0.40		0.50		
		n/i	O	2.19	3.99										2.99							9.99
	AG New England	Diamond									0.60									0.40		
		Natural Directions																				
	ALDI	n/i		1.15								1.69										
	Associated	n/i		0.59							0.26					0.43				0.17		
	Best Market	n/i		1.50							0.50		1.50	0.99		0.79				0.40		
		Green Giant			1.97	1.47	1.47	3.97			0.39	0.47	0.65		2.97	0.47	0.67	0.30	0.49	0.39		
	Big Y	n/i		0.97		1.27														0.39		
		Grimmway Farms			1.59				2.99	0.69	0.75				1.99	0.89		0.50		0.79		
	Bravo	n/i	O	1.50																1.00		
		n/i		1.50	1.29						0.50	0.49	1.49	0.99		0.50				0.34		
	Compare Foods	n/i			1.79										1.29							
		C-Town		1.19	1.50						0.40		1.29	0.79	0.33		0.30		0.40			
	Fairway Foods	n/i		1.50	1.29						0.50	0.49	1.49	0.99		0.50			0.34			
		n/i	O			1.79					1.00					1.33						
	Food Bazaar	n/i									0.50					0.69						
Dole					0.99	0.99	2.99				0.49	1.00	0.49		1.49							
Food Emporium	n/i	O	0.99												0.49			0.29				
	Geissler's		1.99	1.50	1.99	0.99						0.99			0.89							
Highland Park	Prince Edward																0.40					
	Diamond																		9.99	9.99		
Key Food	n/i		1.50		1.50	1.79			0.69			1.49			0.89							
	Prince Edward	O											2.50									
Earthbound	n/i		2.50	3.99						1.33						0.50	0.50	0.50	0.50			
	n/i	O										1.99			0.99	0.99			1.00			
	Green Giant		2.00																0.99			
	Earthbound	O													1.33							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
CT <i>(cont)</i>	King's	n/i																				
		n/i	O	2.00																		
	Marc's	Aunt Mid's	O																			
		n/i																				7.99
		Green Giant		1.29																		
	Mrs. Green's	n/i	O			1.99					0.99					1.29						
	NSA Supermrkts	n/i		0.99		1.29	1.49				0.35		1.29	0.69		0.69		0.36			0.40	
		n/i	O								1.16					1.49						9.99
		Diamond																				9.99
	Pioneer	n/i		1.50						0.99	0.50		1.50	0.99		0.79						
		n/i	O													1.99						
	Price Chopper	n/i							3.49	0.99	1.29		1.99		2.49	0.89	BOGO		BOGO			
		Nature's Garden																				11.20
		Green Giant		1.50																		
	Price Rite	n/i									0.43											7.99
		Diamond																				
	Save-a-Lot	n/i		0.99												0.66	0.50		0.50	0.27		
	Biggins																		0.37			
ShopRite	n/i		1.25	1.67								0.99	0.99		0.69		0.50		0.50			
	n/i	O													1.50							
Stew Leonard's	n/i							2.99												0.60		
Stop & Shop	n/i		1.25	2.50				1.99		1.00		1.69			0.79				0.60	BOGO	8.92	
	Nature's Promise																		1.00	1.00		
	Stop & Shop													1.49			0.50					
Target	n/i																			0.40		
The Fresh Market	n/i							2.98														
Walmart	n/i															0.59						
Whole Foods NATl	n/i	O											1.99		1.99							
DC	ALDI	n/i		0.59						0.26					0.43					0.17		
	Giant Food	n/i		1.25	2.50			1.99		1.00		1.69			0.79					BOGO	8.92	
		Nature's Promise														1.00		0.60	1.00	1.00		
		Giant												1.49			0.50					
	Harris Teeter	n/i								0.62		1.79	1.50	2.79	0.49					0.35		
		HT Farmers Market		1.50	2.50	0.99	3.99					1.67			0.89					0.60		
	n/i	O	2.67										2.00	1.99								
Safeway Eastern	n/i				1.50	1.49				0.66		1.99			1.49					0.99		
	n/i	O											1.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																				lb.	lb.		
DC <i>(cont)</i>	Safeway Eastern <i>(continued)</i>	Safeway Farms		1.25																			
		O Organics	O		3.99										2.29								
		Save-a-Lot	n/i	0.99							0.50					0.66	0.50		0.50	0.27			
		Target	Biggins																	0.37			
		Walmart	n/i														0.59			0.40			
DE	A&P Stores	n/i			3.00					1.00		1.33			0.99						0.40		
		n/i	O	2.00																			
		Green Way	O		3.00										3.00								11.99
	A&P Stores	n/i								1.00		1.33									0.60		
		n/i	O	2.00																			
		Green Way	O		3.00																		
	ACME Markets	Green Giant																					
		n/i							2.99							0.99							
	Food Lion	n/i		1.40	2.50	0.99			2.99	0.62	0.39	1.49			0.69	0.60					0.39		
	Fresh Grocer	n/i		1.50	1.67	1.69				0.83		0.99	0.99		0.50			0.40			0.38		
	Giant Food	n/i		1.25	2.50				1.99	1.00		1.69			0.79						0.60	BOGO	8.92
		Nature's Promise																					
		Giant													1.49						1.00	1.00	
	Great Valu Market	Green Giant		1.50																	0.50		
		n/i				1.69										0.69							
		Diamond																					7.99
	Harris Teeter	n/i								0.62			1.79	1.50	2.79	0.49						0.35	
		HT Farmers Market			1.50	2.50	0.99	3.99					1.67			0.89						0.60	
		n/i		O	2.67										2.00	1.99							
	Pathmark	n/i			1.50	2.99					0.80					0.69						0.50	
	Redner's	n/i			2.00						0.43		1.48			0.68	0.60					0.59	
		Grimmway Farms			1.50																		
	Safeway Eastern	n/i				1.50	1.49				0.66		1.99			1.49						0.99	
	n/i		O											1.99									
	Safeway Farms			1.25																			
	O Organics		O		3.99																		
Save-a-Lot	n/i			0.99						0.50					0.66	0.50				0.50	0.27		
	Biggins																				0.37		
ShopRite	n/i			1.25	1.67					0.83		0.99	0.99		0.69			0.50			0.50		
	n/i		O											1.50									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.
DE <i>(cont)</i>	Shurfine	n/i		0.99	2.00	1.50	1.69			0.67		1.69			0.99		0.50				
		Green Giant																	0.50		
	Target	n/i																	0.40		
	Walmart	n/i													0.59						
MA	Adams IGA	n/i		1.50	2.50	1.50				0.49		0.99			0.79		0.40		0.50		
		n/i	O	2.19	3.99									2.99							9.99
	AG New England	Natural Directions								0.60									0.40		
		n/i		1.15								1.69									
	ALDI	n/i		0.59						0.26					0.43				0.17		
	Big Y	n/i				1.59		2.99	0.69	0.75				1.99	0.89		0.50		0.79		
		Grimmway Farms		1.50																1.00	
		n/i	O	1.98																1.00	
	Compare Foods	n/i		1.19		1.50				0.40		1.29	0.79		0.33		0.30		0.40		
	C-Town	n/i		1.50	1.29					0.50	0.49	1.49	0.99			0.50			0.34		
		n/i	O			1.79									1.29						
	Crosby's	n/i		1.50							0.75		1.29	1.99			0.60				
		n/i	O												1.99						
	Donelan's	Prince Edward																0.40			
		n/i		1.49			1.29								0.99	0.69					
		n/i	O							1.39											
	Geissler's	n/i		1.50	1.99		0.99						0.99			0.89					
		Prince Edward																0.40			
		Diamond																		9.99	9.99
	Hannaford	n/i					1.49		2.99		0.60		1.29				0.49	0.40	0.49	0.49	
	Nature's Place	O												1.99							
Market Basket	n/i			1.50	1.00	1.29			0.69					2.99					0.69		
Met Foods	n/i		1.50						0.99			1.50	0.99		0.79				0.40		
	n/i	O								1.99			2.99	1.99					1.99		
NSA Supermrkts	n/i		0.99		1.29	1.49				0.35		1.29	0.69		0.69		0.36		0.40		
	n/i	O								1.16				1.49							
	Diamond																		9.99	9.99	
Price Chopper	n/i							3.49	0.99	1.29		1.99		2.49	0.89	BOGO		BOGO			
	Nature's Garden																		11.20	11.20	
	Green Giant		1.50																		
Price Rite	n/i									0.43											
	Diamond																				7.99

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
MA <i>(cont)</i>	Roche Bros.	Prince Edward			3.00			2.99				0.99			0.99				0.54			
		n/i	O												1.99	1.33		1.33	1.33			
		Full Circle	O	2.99																	11.39	
	Save-a-Lot	n/i		0.99							0.50					0.66	0.50		0.50	0.29		
		Shaw's		1.25		1.49				0.79	0.66		0.99			0.79		0.40		0.50		
	Star Market	n/i	O	1.79												1.75	1.16		1.16	1.16		
		Wild Harvest	O												1.99						11.99	7.99
		Diamond																			11.99	7.99
		Diamond																				
		Wild Harvest	O												1.99							
	Stop & Shop	n/i	O	1.25		1.49				0.79			0.99			0.79		0.50		0.50		
		n/i	O	1.79													1.16		1.16	1.16		
		n/i		1.25	2.50				1.99		1.00		1.69			0.79			0.60	BOGO		8.92
	Target	Nature's Promise														1.00		1.00	1.00			
		Stop & Shop													1.49			0.50				
	The Fresh Market	n/i						2.98											0.40			
	Trucchi's	n/i								0.79						0.99		0.60				
Walmart	n/i														0.59							
Wegman's	Wegman's																0.40			10.86	6.99	
Whole Foods NATl	n/i	O											1.99		1.99							
MD	A&P Stores	n/i		3.00						1.00		1.33			0.99				0.40			
		n/i	O	2.00																		
	ACME Markets	Green Way	O		3.00										3.00							11.99
		Diamond																				
	AG New England	Green Giant						2.99								0.99		BOGO	BOGO			
		n/i																				
	ALDI	Natural Directions		1.15							0.60									0.40		
		n/i		0.59									1.69									
	Family Owned	n/i		1.50									1.50	0.99						0.17		
		n/i				1.50												0.50		0.40		
Food Lion	n/i		1.40	2.50	0.99		2.99		0.62	0.39	1.49			0.69	0.60			0.39				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																			lb.	lb.	
MD <i>(cont)</i>	Shurfine	n/i		0.99	2.00	1.50	1.69			0.67		1.69			0.99						
		Green Giant																	0.50		
	Target	n/i																	0.40		
	The Fresh Market	n/i						2.98													
	Walmart	n/i														0.59					
	Wegman's	Wegman's																	0.40	10.86	6.99
Weis	n/i							2.99	0.99	BOGO		1.79	0.79					0.62	0.62		
		n/i	O	1.67		BOGO															
ME	AG New England	Natural Directions								0.60										0.40	
		n/i		1.15								1.69									
	Hannaford	n/i					1.49	2.99		0.60		1.29						0.49	0.40	0.49	0.49
		Nature's Place	O											1.99							
	Market Basket	n/i			1.50	1.00	1.29		0.69					2.99						0.69	
	Save-a-Lot	n/i		0.99											0.66	0.50		0.50	0.27		
		Biggins																		0.37	
	Shaw's	n/i		1.25		1.49			0.79	0.66		0.99			0.79		0.40		0.50		
		n/i	O	1.79											1.75	1.16		1.16	1.16		
		Wild Harvest	O											1.99						11.99	7.99
	Diamond																				
	Target	n/i																	0.40		
	Walmart	n/i																			
	Whole Foods NATl	n/i	O										1.99		1.99						
NH	AG New England	Natural Directions								0.60										0.40	
		n/i		1.15								1.69									
	ALDI	n/i		0.59						0.26					0.43				0.17		
	Hannaford	n/i					1.49	2.99		0.60		1.29					0.49	0.40	0.49	0.49	
		Nature's Place	O											1.99							
	Market Basket	n/i			1.50	1.00	1.29		0.69					2.99					0.69		
	Price Chopper	n/i						3.49	0.99	1.29		1.99		2.49	0.89	BOGO		BOGO			
		Nature's Garden																		11.20	11.20
		Green Giant		1.50																	
	Save-a-Lot	n/i		0.99											0.66	0.50		0.50	0.27		
	Biggins																		0.37		
Shaw's	n/i		1.25		1.49			0.79	0.66		0.99			0.79		0.40		0.50			
	n/i	O	1.79											1.75	1.16		1.16	1.16			
	Wild Harvest	O											1.99								
	Diamond																		11.99	7.99	

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																						lb.	lb.
NH <i>(cont)</i>	Target	n/i																					
	The Fresh Market	n/i						2.98															
	Walmart	n/i														0.59				0.40			
NJ	A&P Stores	n/i			3.00					1.00		1.33			0.99						0.40		
		n/i	O	2.00																			
		Green Way	O		3.00									3.00								11.99	
		Diamond																					
		ACME Markets	Green Giant						2.99							0.99			BGOG		BOGO		
			n/i													0.43					0.17		
		ALDI	n/i		0.59						0.26					0.79						0.40	
		Associated	n/i		1.50						0.50		1.50	0.99		0.79						0.40	
		Best Market	n/i			1.97	1.47	1.47	3.97		0.39	0.47	0.65		2.97	0.47	0.67	0.30	0.49			0.39	
			Green Giant		0.97		1.27											0.39				0.39	
		Bottom Dollar	n/i				0.67															0.32	
		Bravo	n/i		1.50	1.29					0.50	0.49	1.49	0.99			0.50					0.34	
			n/i	O			1.79									1.29							
		Compare Foods	n/i		1.19		1.50				0.40		1.29	0.79		0.33		0.30				0.40	
		C-Town	n/i		1.50	1.29					0.50	0.49	1.49	0.99			0.50					0.34	
			n/i	O			1.79									1.29							
		Extra Markets	n/i										1.28	0.48								0.29	
		Fairway Foods	n/i								0.50					0.69						10.99	
			n/i	O												1.49							
		Fine Fare	n/i		0.99						0.50	0.33	1.50	0.50		0.50		0.40				0.33	
		Food Basics	n/i				0.99	1.28			0.60		1.48			0.68		0.29				0.40	
		Food Bazaar	n/i				0.99	0.99	2.99			0.49	1.00	0.49		0.49						0.29	
			Dole		0.99																		
	Foodtown	M&M Farms	L							0.50													
		n/i			2.50				0.99		0.49		0.99			1.29					1.29		
		n/i	O												1.79								
		Foxy				1.50																	
		Green Giant		1.25					0.99														
	Great Valu Market	Green Giant		1.50												0.60					0.40		
		n/i				1.69									0.69								
		Diamond																			7.99		
	Key Food	n/i	O	2.50	3.99					1.33											1.00		
		n/i										1.99			0.99	0.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																			lb.	lb.	
NJ <i>(cont)</i>	Key Food <i>(continued)</i>	Green Giant		2.00																	
	King's	Earthbound	O												1.33						
		n/i																0.60			
	Met Foods	n/i	O	2.00																	
		n/i							0.79					1.49							
	Morton Williams	n/i	O												0.99						
	Mrs. Green's	n/i	O	1.99		1.99			0.79	0.49					0.79	0.99				0.40	
	Murphy's	n/i			2.50			1.99					1.49							1.99	
		n/i	O	1.59																	
	Pathmark	n/i		1.50	2.99						0.80					0.69				0.50	
	Pioneer	n/i		1.50					0.99		0.50		1.50	0.99		0.79					
		n/i	O													1.99					
	Price Rite	n/i									0.43										
		Diamond																			7.99
	Save-a-Lot	n/i		0.99							0.50					0.66	0.50		0.50	0.27	
		Biggins																		0.37	
	ShopRite	n/i		1.25	1.67						0.83		0.99	0.99		0.69		0.50		0.50	
		n/i	O													1.50					
	Stop & Shop	n/i		1.25	2.50			1.99			1.00		1.69			0.79			0.60	BOGO	8.92
		Nature's Promise															1.00		1.00	1.00	
	Stop & Shop													1.49			0.50		0.40		
Target	n/i																				
The Fresh Market	n/i							2.98													
Thriftway	n/i							1.99		0.75											
	n/i	O																	0.60		
Walmart	n/i															0.59					
Wegman's	Wegman's																0.40			10.86	
Weis	n/i				BOGO			2.99	0.99	BOGO		1.79	0.79				0.62		0.62	6.99	
	n/i	O	1.67																		
Western Beef	n/i		1.50							0.40		1.33			0.69				0.50		
NY	A&P Stores	n/i			3.00					1.00		1.33			0.99				0.40		
		n/i	O	2.00																	
		Green Way	O		3.00										3.00						
		Diamond																		11.99	
	ALDI	n/i		0.59						0.26					0.43				0.17		
Associated	n/i		1.50						0.50		1.50	0.99		0.79				0.40			

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																						lb.	lb.
NY <i>(cont)</i>	Best Market	n/i			1.97	1.47	1.47	3.97		0.39	0.47	0.65		2.97	0.47	0.67	0.30	0.49	0.39				
	Green Giant			0.97		1.27											0.39		0.39				
	Big M	n/i		1.50		1.50									0.79								
	Bravo	n/i		1.50	1.29					0.50	0.49	1.49	0.99			0.50			0.34				
		n/i	O			1.79									1.29								
	Compare Foods	n/i		1.19		1.50				0.40		1.29	0.79		0.33		0.30		0.40				
	C-Town	n/i		1.50	1.29					0.50	0.49	1.49	0.99			0.50			0.34				
		n/i	O			1.79									1.29								
	D'Agostino's	n/i				1.49				0.66		1.13					0.50	0.60					
		n/i	O												1.79								
	DeCiccio's	n/i		1.50	2.50	2.00		3.99		0.33		0.99			0.79		0.40		0.40				
		n/i	O		1.79										1.99								
	Fairway Foods	n/i									0.50				0.69						10.99		
		n/i	O												1.49								
	Fine Fare	n/i		0.99							0.50	0.33	1.50	0.50		0.50		0.40		0.33			
	Food Basics	n/i				0.99	1.28				0.60		1.48			0.68		0.29		0.40			
	Food Bazaar	n/i				0.99	0.99	2.99				0.49	1.00	0.49		0.49				0.29			
		Dole			0.99																		
	Food Emporium	n/i	O		1.99											1.99							
	Foodtown	M&M Farms	L								0.50												
		n/i				2.50			0.99			0.49		0.99			1.29			1.29			
		n/i	O													1.79							
		Foxy					1.50																
		Green Giant			1.25					0.99													
	Giunta's	n/i				1.50				0.69	0.38		1.00			0.59				0.40			
	Great American	n/i		1.25		1.29					0.45		1.49			0.79		0.40		0.40			
	Gristede's	n/i									0.99					1.29		0.60					
	Hannaford	n/i						1.49	2.99		0.60		1.29				0.49	0.40	0.49	0.49			
		Nature's Place	O											1.99									
	Key Food	n/i	O		2.50	3.99					1.33									1.00			
	n/i											1.99			0.99	0.99							
	Green Giant			2.00															0.99				
	Earthbound	O													1.33								
King's	n/i																	0.60					
	n/i	O		2.00																			
King Kullen	n/i											0.99			0.89				0.50				

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.
NY <i>(cont)</i>	Met Foods	n/i							0.79				1.49		0.99				0.40		
		n/i	O																1.99		
	Metropolitan	n/i		1.50					0.99			1.50	0.99		0.79				0.40		
		n/i	O												1.49				1.49		
	Morton Williams	n/i		1.99				3.99	0.79	0.49					0.79	0.99					
	Mrs. Green's	n/i	O			1.99				0.99					1.29			0.89	0.60		
	NSA Supermrkts	n/i		0.99		1.29	1.49				0.35		1.29	0.69	0.69		0.36		0.40		
		n/i	O								1.16				1.49						
		Diamond																		9.99	9.99
	North Shore	n/i		1.50	1.99					0.49			0.66	1.99	0.49	0.50					
	Pathmark	n/i		1.50	2.99						0.80				0.69				0.50		
	Peck's	n/i			2.50						0.66		1.50		0.79				0.40		
		n/i	O	2.00																	
	Pioneer	n/i		1.50						0.99	0.50		1.50	0.99	0.79						
		n/i	O												1.99						
	Price Chopper	n/i						3.49	0.99	1.29			1.99		2.49	0.89	BOGO		BOGO		
		Nature's Garden																		11.20	11.20
		Green Giant		1.50																	
	Price Rite	n/i									0.43										
		Diamond																			7.99
	Save-a-Lot	n/i		0.99							0.50					0.66	0.50		0.50	0.27	
		Biggins																		0.37	
	Shop'n Save	n/i			2.50	1.50	1.79						1.33		2.69	0.99				0.25	
		Green Giant														0.80		0.80			
	ShopRite	n/i		1.25	1.67						0.83		0.99	0.99		0.69		0.50		0.50	
		n/i	O												1.50						
Stew Leonard's	n/i							2.99											0.60		
Stop & Shop	n/i		1.25	2.50				1.99		1.00		1.69		0.79				0.60	BOGO	8.92	
	Nature's Promise														1.00		1.00	1.00			
	Stop & Shop													1.49		0.50					
Target	n/i																		0.40		
The Fresh Market	n/i							2.98													
Tops Market	n/i		1.25	2.50	1.25	0.99				BOGO		1.99	0.99	0.99	BOGO		BOGO	BOGO		6.99	
Trade Fair	n/i										0.45	0.66			0.40		0.26		0.25		
Uncle Giuseppe's	Goodness Gardens													1.99							
	n/i													2.49	0.99				0.99		

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																				lb.	lb.	
PA <i>(cont)</i>	Giant Food Stores	n/i		1.25	2.50	1.25		1.99		BOGO		1.69			0.79		0.50		BOGO		8.92	
		n/i	O			3.49											1.00		1.00	1.00		
	Nature's Promise Giant													1.99								
	Great Valu Market	Green Giant		1.50													0.60			0.40		
		n/i				1.69										0.69						7.99
	Karn's	Diamond																				
		n/i			2.50			1.79				0.59	0.99		2.49	0.79				0.50		
	Key Food	n/i	O								1.16				1.79	1.66				1.00		
		Green Giant		1.25													0.70		0.70	0.59		
		n/i	O	2.50	3.99						1.33									1.00		
		n/i											1.99			0.99	0.99					
	Kuhn's	Green Giant		2.00																0.99		
		Earthbound	O													1.33						
	Martin's Food	n/i		1.29								1.59	0.99	2.00	0.69				0.39	9.99		
	Pathmark	n/i		1.25	2.50	1.25		1.99			BOGO		1.69				0.79	0.50		BOGO		8.92
		n/i	O			3.49																
	Price Chopper	Nature's Promise Giant													1.99		1.00		1.00	1.00		
		n/i		1.50	2.99						0.80					0.69				0.50		
	Price Rite	n/i							3.49	0.99	1.29		1.99		2.49	0.89	BOGO		BOGO		11.20	11.20
		Green Giant		1.50																		
	Redner's	Diamond									0.43											7.99
		n/i			2.00						0.43		1.48			0.68	0.60			0.59		
	Save-a-Lot	Grimmway Farms		1.50																		
		n/i		0.99							0.50					0.66	0.50		0.50	0.27		
	Shop'n Save	Biggins																		0.37		
		n/i			2.50	1.50	1.79						1.33		2.69	0.99				0.25		
	ShopRite	Green Giant														0.80		0.80				
		n/i	O	1.25	1.67						0.83		0.99	0.99		0.69		0.50		0.50		
	Shurfine	n/i									0.67		1.69			1.50						
		n/i		0.99	2.00	1.50	1.69									0.99		0.50				
ShurSave	Green Giant																		0.50			
	Green Giant																		0.40			
		n/i		0.99	2.00	1.29	1.99					1.33			0.99							

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
PA <i>(cont)</i>	Sparkle	n/i		1.50		1.79				0.33		1.99			0.79							
	Target	n/i																			0.40	
	The Fresh Market	n/i						2.98														
	Thorne's Market	n/i		1.50		1.50									0.79		BOGO				0.37	
	Thriftway	n/i						1.99		0.75											0.60	
			O																			
	Tops Market	n/i		1.25	2.50	1.25	0.99				BOGO	1.99	0.99		0.99	BOGO		BOGO	BOGO		6.99	
	Walmart	n/i														0.59						
	Wegman's	Wegman's																0.40			10.86	6.99
Weis	n/i				BOGO		2.99	0.99	BOGO		1.79	0.79					0.62		0.62			
		n/i	O	1.67																		
RI	ALDI	n/i		0.59						0.26					0.43						0.17	
	Associated	n/i		1.50						0.50		1.50	0.99		0.79						0.40	
	Bravo	n/i		1.50	1.29					0.50	0.49	1.49	0.99			0.50					0.34	
			O			1.79									1.29							
	Compare Foods	n/i		1.19		1.50				0.40		1.29	0.79		0.33		0.30				0.40	
	Dave's	n/i				1.49				0.50	0.49	0.99			0.99							
		Diamond																			13.99	9.99
		Bolthouse Farms			1.25																	
	Price Rite	n/i									0.43											7.99
		Diamond																				
	Save-a-Lot	n/i		0.99							0.50				0.66	0.50		0.50	0.27			
		Biggins																				0.37
	Shaw's	n/i		1.25		1.49				0.79	0.66		0.99			0.79		0.40				0.50
		n/i		O	1.79										1.75	1.16		1.16	1.16			
		Wild Harvest		O										1.99								
		Diamond																			11.99	7.99
Stop & Shop	n/i		1.25	2.50			1.99			1.00		1.69		0.79			0.60	BOGO			8.92	
	Nature's Promise													1.49	1.00		1.00	1.00				
	Stop & Shop																0.50				0.40	
	Target	n/i																				
	Walmart	n/i														0.59						
	Whole Foods NATl	n/i	O										1.99		1.99							
VT	AG New England	Natural Directions								0.60										0.40		
		n/i		1.15								1.69										
	ALDI	n/i		0.59						0.26					0.43						0.17	

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts	
																			lb.	lb.		
VT <i>(cont)</i>	Hannaford	n/i					1.49	2.99		0.60		1.29				0.49	0.40	0.49	0.49			
		Nature's Place	O											1.99								
	Price Chopper	n/i						3.49	0.99	1.29		1.99		2.49	0.89	BOGO		BOGO				
		Nature's Garden																		11.20	11.20	
		Green Giant					1.50															
	Shaw's	n/i				1.25	1.49		0.79	0.66		0.99			0.79		0.40		0.50			
		n/i	O			1.79									1.75	1.16		1.16	1.16			
	Wild Harvest	O												1.99						11.99	7.99	
	Diamond																					
	Tops Market	n/i			1.25	2.50	1.25	0.99		BOGO		1.99	0.99		0.99	BOGO		BOGO	BOGO		6.99	

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VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV																						
AL	ALDI	n/i		0.59						0.26					0.43							
	Dollar General Mkt	n/i								0.50						0.50		0.50				
		Dole				1.00							1.00									
		Earth Fare	n/i	O							1.00		2.98				1.28		1.28			0.60
		Food for Le\$\$	n/i								0.42											
		Food Giant	n/i		1.19						0.60		1.67	0.50		0.79						0.50
			Best Choice																			0.26
			Stone Mountain																			9.99
		Greer's Markets	Best Choice								0.63											0.37
			n/i								0.56											0.49
		Ingle's	Georgia Pecan Co.																			9.30
			n/i			1.98		2.98								0.68	0.40					0.29
			n/i	O												1.18						
		Just \$ave Foods	n/i					1.49						0.97								0.24
			Grimmway Farms		1.27																	
		Kroger Atlanta	n/i										1.49	1.99		0.59						
			n/i	O			2.50							0.99								
			Simple Truth	O			2.29															0.40
		Kroger Nashville	Heritage Farms																			0.19
			Simple Truth																			7.99
			Simple Truth	O											1.50							0.66
			n/i		1.00		0.99		2.99							0.59						0.50
		Lucky's	n/i		1.29						0.53						0.50					
	Piggly Wiggly HAC	Green Giant		1.25																		
		n/i									0.49				0.55						0.24	
		n/i	L										1.99									
		Stone Mountain	L																		9.99	
	Piggly Wiggly Hchn	n/i		1.19						0.65		1.67	2.50		0.49						0.25	
		Bergeron																			6.65	
	Piggly Wiggly Inc	n/i				1.29	1.49					1.69			0.69	0.56					0.37	
	Piggly Wiggly JTM	n/i				1.49						1.69										
	Publix	GreenWise	O	1.69																		
		n/i		1.25		0.99		3.49				1.67	2.00		0.59						0.60	
		Herbal Garden	O											2.49								
	Ramey's	n/i								0.50	0.39										0.49	
		Best Choice																			0.28	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																				lb.	lb.		
AL <i>(cont)</i>	Rouses	Ocean Mist	L			1.19						1.59											
		Rouses				1.99																0.58	
		n/i							3.79														0.44
		Save-a-Lot		n/i		0.99						0.50					0.66	0.50				0.50	0.27
				Biggins																			0.37
		Shop Rite		n/i		0.99								1.79									0.31
		Target		n/i																			0.40
		The Fresh Market		n/i						2.98													
		Vowell's		n/i				1.29				0.40		1.67				0.39					0.25
				n/i													0.79						0.36
				Green Giant																			0.28
		Best Choice																					
	Walmart	n/i														0.59							
	Western Market	Green Giant		1.29						0.53						0.50				0.50	0.36		
		n/i				1.39	1.99	1.99			0.49												
	Winn-Dixie	n/i		1.50	2.50	1.28	1.66	3.47				1.25	2.49		0.77	0.60			0.60	0.60			
FL	Albertson's Sthrn	n/i	O	1.25	2.50	1.29	1.99	3.99	0.99	0.63		1.29	2.99	2.00	0.79						0.37		
		n/i		1.99																		1.00	
		ALDI		n/i	0.59							0.26				0.43						0.17	
		Bravo Supmrkt	n/i								0.43	0.48		2.98	1.79	0.40					0.25		
		Dollar General Mrkt	n/i								0.50					0.50			0.50		0.29		
		Dole				1.00							1.00										
		Earth Fare	n/i	O							1.00		2.98				1.28				1.28	0.60	
		Food Giant	n/i		1.19							0.60		1.67	0.50		0.79					0.50	
			Best Choice																			0.26	
			Stone Mountain																			9.99	
		Greer's Markets	Best Choice								0.63											0.37	
			n/i								0.56											0.49	
		GFS Marketplace	n/i													0.80							
		Harris Teeter	n/i								0.62		1.79	1.50	2.79	0.49					0.35		
			HT Farmers Market	O	1.50	2.50	0.99	3.99					1.67			0.89					0.60		
		n/i	2.67											2.00	1.99								
	Hitchcock's	Diamond																			11.99		
		n/i				1.29		2.49		0.66		1.49	2.50		0.49	0.60			0.60	0.37			
	J.H. Harvey's	n/i				1.29	1.69	3.47		0.50		1.29	2.99		0.60	0.60			0.60	0.32			
		n/i	L								0.59	1.88			0.67								

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.					lb.	lb.
FL <i>(cont)</i>	Piggly Wiggly Hchn	n/i		1.19						0.65		1.67	2.50		0.49				0.25		
	Bergeron	n/i																	6.65		
	Presidente	n/i								0.39					0.25	0.25					
	Publix	GreenWise	O	1.69																	
		n/i		1.25		0.99			3.49				1.67	2.00		0.59				0.60	
		Herbal Garden	O												2.49						
	Save-a-Lot	n/i		0.99											0.66	0.50		0.50	0.27		
		Biggins																		0.37	
	Shop Rite	n/i		0.99									1.79							0.31	
	Sedano's	n/i							0.89		0.75									0.50	
	Target	n/i																		0.40	
	The Fresh Market	n/i							2.98												
Walmart	n/i															0.59					
Western Beef	n/i				0.99							1.50				0.38			0.25		
Winn-Dixie	n/i		1.50	2.50	1.28	1.66	3.47					1.25	2.49		0.77	0.60		0.60	0.60		
GA	ALDI	n/i		0.59						0.26					0.43				0.17		
	Bi-Lo	n/i		1.50	2.50	1.28	1.66	3.47				1.25	2.49		0.77	0.60		0.60	0.60		
	Dollar General Mrkt	n/i								0.50						0.50		0.50	0.29		
		Dole				1.00						1.00									
	Earth Fare	n/i	O							1.00		2.98				1.28		1.28	0.60		
	Food Depot	n/i			1.78		1.38			0.56	0.38		1.98		0.48				0.37		
	Food Giant	n/i		1.19						0.60		1.67	0.50		0.79				0.50		
		Best Choice																		0.26	
		Stone Mountain																			9.99
	Food Lion	n/i		1.40	2.50	0.99		2.99		0.62	0.39	1.49			0.69	0.60			0.39		
	Galaxy Food	n/i					1.48								0.68				0.37		
		Grimmway Farms		1.28																	
		Farmer's Friend															0.78				
	Harris Teeter	n/i								0.62		1.79	1.50	2.79	0.49				0.35		
		HT Farmers Market		1.50	2.50	0.99	3.99					1.67			0.89				0.60		
	n/i	O	2.67										2.00	1.99							
IGA	n/i									0.67									0.34		
Ingle's	Georgia Pecan Co.				1.98	2.98									0.68	0.40		0.29		9.30	
	n/i	O												1.18							
J.H. Harvey's	n/i				1.29	1.69	3.47			0.50		1.29	2.99		0.60		0.60	0.32			
	n/i	L									0.59	1.88		0.67							

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
GA <i>(cont)</i>	Kroger Atlanta	n/i										1.49	1.99		0.59							
		n/i	O			2.50							0.99									
		Simple Truth	O			2.29															0.40	
		Piggly Wiggly Car.	n/i			0.99	1.69				0.66	0.38	1.69	2.50		0.49					0.50	
		Piggly Wiggly HAC	Green Giant		1.25											0.55					0.24	
			n/i	L										1.99								9.99
			n/i	L																		
		Piggly Wiggly Hchn	Stone Mountain		1.19						0.65		1.67	2.50		0.49					0.25	
			Bergeron																		6.65	
		Piggly Wiggly JTM	n/i			1.49							1.69									
		Publix	GreenWise	O	1.69																	
			n/i		1.25		0.99		3.49				1.67	2.00		0.59					0.60	
			Herbal Garden	O											2.49							
		Quality Foods	n/i				1.49				0.50										0.37	
		Save-a-Lot	n/i								0.50										0.29	
		Shop Rite	n/i		0.99								1.79								0.31	
		Sprout's Market	n/i				0.98	0.98		0.98	0.48					0.68	0.68		0.68	0.48	25% off	25% off
			n/i	O	1.50	2.50	0.98			0.98				0.98							1.48	
	Target	n/i																		0.40		
	The Fresh Market	n/i						2.98														
	Walmart	n/i														0.59						
	Wayfield's	n/i				0.99	1.99			0.67			1.99		0.79					0.50		
	Winn-Dixie	n/i		1.50	2.50	1.28	1.66	3.47				1.25	2.49		0.77	0.60		0.60	0.60			
MS	ALDI	n/i		0.59						0.26					0.43					0.17		
	AG Baton Rouge	n/i				0.99				0.46		1.67			0.69					0.26		
		Mountain King														0.20						
	Corner Market	n/i			1.99					0.66												
		Earthbound Farms																				
		Mountain King															0.40		0.40	0.40		
	Dollar General Mrkt	n/i								0.50						0.50		0.50	0.29			
		Dole				1.00						1.00										
	Food Giant	n/i		1.19						0.60		1.67	0.50		0.79					0.50		
		Best Choice																		0.26		
	Stone Mountain																			9.99		
Greer's Markets	Best Choice									0.63										0.37		
	n/i									0.56										0.49		

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VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.
MS <i>(cont)</i>	Kroger Delta	Simple Truth	O																	9.32	9.32	
		Simple Truth						0.99	2.99				0.99		1.69						0.66	
		n/i																			0.29	
		Heritage Farm																				9.99
	Mac's Fresh	n/i									0.66				0.69	0.89						
		Stone Mountain																				6.65
	Piggly Wiggly Hchn	n/i			1.19																	
		Bergeron																				
	Ramey's	n/i										0.50	0.39									
		Best Choice																				
	Rouses	Ocean Mist					1.19							1.59								
		Rouses					1.99															
		n/i								3.79												
	Save-a-Lot	n/i				0.99						0.50					0.66	0.50		0.50		0.44
		Biggins																				0.37
	Shop Rite	n/i			0.99								1.79								0.31	
Superlo Foods	n/i			1.25						0.33			0.50							0.20		
Target	n/i																			0.40		
The Fresh Market	n/i							2.98														
Vowell's	n/i		L			1.29				0.40		1.67				0.39				0.25		
	n/i															0.79						
	Green Giant																				0.36	
	Best Choice																			0.28		
Walmart	n/i															0.59						
NC	ALDI	n/i		0.59						0.26					0.43					0.17		
	Bi-Lo	n/i		1.50	2.50	1.28	1.66	3.47				1.25	2.49		0.77	0.60		0.60	0.60			
	Bo's Foods	n/i											0.79		0.79	0.50						
		Diamond																				
	Carlie C's IGA	n/i				1.29							0.99							0.27		
	Compare Foods	n/i																		0.30		
	Dollar General Mkt	n/i														0.50		0.50	0.29			
		Dole					1.00						1.00									
	Earth Fare	n/i	O								1.00		2.98			1.28		1.28	0.60			
	Farm Fresh	n/i							0.99			1.33	0.99									
	n/i	L												0.59								
	Green Giant																			0.80		

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet
																				lb.	lb.
NC <i>(cont)</i>	Farm Fresh <i>(continued)</i>	Wild Harvest	O	1.99																	
		Farm Stand	O	1.29		1.29															0.39
	Food Lion	n/i	1.40	2.50	0.99		2.99			0.62	0.39	1.49			0.69	0.60				0.39	
	Food Pride	n/i	L								0.40	0.50		1.00		0.69				0.40	
		Diamond	L													0.69					8.99
	Galaxy Food	n/i					1.48									0.68				0.37	
		Grimmway Farms		1.28																	
	Farmer's Friend	n/i															0.78				
		Great Valu Market	n/i					3.99	0.99				1.39	0.79		0.49					
	Green Giant	Farm Stand		1.50							0.46	0.59									
		Harris Teeter	n/i								0.62		1.79	1.50	2.79	0.49		0.39		0.35	
	HT Farmers Market	n/i	O	1.50	2.50	0.99	3.99						1.67			0.89				0.60	
		n/i	O	2.67										2.00		1.99					
	IGA	n/i									0.67									0.34	
		Ingle's	Georgia Pecan Co.																	9.30	
	n/i				1.98		2.98									0.68	0.40			0.29	
		n/i		O												1.18					
	Just \$ave Foods	n/i			1.97						0.62					0.67				0.29	
	Kroger MidAtlantic	n/i		1.25	1.99				2.99				0.99	0.99		0.59				0.50	
		Simple Truth		O																0.66	
	Simple Truth	n/i			2.99	1.79	0.97				0.67	0.59		1.29		BOGO				BOGO	
		n/i		L										2.99		0.89					9.32
	Grimmway Farms	n/i		1.69																	
		Piggly Wiggly Retail	n/i														0.54				
	Piggly Wiggly Store	n/i												0.69		0.39					
		n/i					1.49	2.99			0.50		1.59			0.59	0.29				
	Publix	GreenWise		O	1.69																
		n/i			1.25		0.99		3.49				1.67	2.00		0.59				0.60	
	Herbal Garden	n/i		O											2.49						
		Save-a-Lot	n/i		0.99						0.50					0.66	0.50		0.50	0.27	
	Biggins	n/i																		0.37	
		Target	n/i																	0.40	
The Fresh Market	n/i						2.98														
Walmart	n/i														0.59						

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																						lb.	lb.
SC	ALDI	n/i		0.59						0.26					0.43								
	Bi-Lo	n/i		1.50	2.50	1.28	1.66	3.47				1.25	2.49		0.77	0.60		0.60	0.60				
	Dollar General Mrkt	n/i								0.50						0.50		0.50	0.29				
	Dole					1.00						1.00											
	Earth Fare	n/i	O							1.00		2.98				1.28		1.28	0.60				
	Food Lion	n/i		1.40	2.50	0.99		2.99		0.62	0.39	1.49			0.69	0.60			0.39				
	Galaxy Food	n/i					1.48								0.68				0.37				
	Grimmway Farms			1.28																			
	Farmer's Friend															0.78							
	Harris Teeter	n/i								0.62		1.79	1.50	2.79	0.49					0.35			
	HT Farmers Market	n/i		1.50	2.50	0.99	3.99					1.67			0.89				0.60				
	n/i		O	2.67										2.00	1.99								
	IGA	n/i									0.67									0.34			
	Ingle's	Georgia Pecan Co.																		9.30			
	n/i				1.98		2.98								0.68	0.40			0.29				
	n/i		O												1.18								
	J.H. Harvey's	n/i				1.29	1.69	3.47			0.50		1.29	2.99		0.60		0.60	0.32				
	n/i		L									0.59	1.88		0.67								
	Kroger Atlanta	n/i											1.49	1.99	0.59								
	n/i		O			2.50								0.99									
	Simple Truth		O			2.29														0.40			
	Lowe's Foods	n/i			2.99	1.79	0.97				0.67	0.59	1.29		BOGO				BOGO				
	n/i		L										2.99		0.89								
	Grimmway Farms			1.69																			
	Piggly Wiggly Car.	n/i				0.99	1.69				0.66	0.38	1.69	2.50		0.49				0.50			
	Publix	GreenWise		O	1.69																		
	n/i				1.25		0.99		3.49				1.67	2.00		0.59				0.60			
Herbal Garden		O												2.49									
Quality Foods	n/i					1.49				0.50									0.37				
Save-a-Lot	n/i			0.99						0.50					0.66	0.50		0.50	0.27				
Biggins																			0.37				
Target	n/i																		0.40				
The Fresh Market	n/i							2.98															
Walmart	n/i														0.59								
TN	ALDI	n/i		0.59						0.26					0.43								
	Bi-Lo	n/i		1.50	2.50	1.28	1.66	3.47				1.25	2.49		0.77	0.60		0.60	0.60				

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet
																				lb.	lb.
TN <i>(cont)</i>	Chappell's	Green Giant		0.98																	
	Dollar General Mrkt	n/i								0.50						0.50		0.50	0.29		
		Dole				1.00						1.00									
	Earth Fare	n/i	O							1.00		2.98				1.28		1.28	0.60		
	E.W. James	n/i			1.99					0.50		1.29							0.34		
	Food City	n/i			2.50	0.99						1.25							0.39		
		n/i	O																0.80		
		Full Circle	O											1.00							
	Food Country USA	n/i					1.48			0.49						0.58			0.39		
	Food Lion	n/i		1.40	2.50	0.99		2.99		0.62	0.39	1.49				0.69	0.60		0.39		
	Food Rite	n/i								0.50			0.50			0.79					
		Best Choice															0.50				
	GFS Marketplace	n/i														0.80					
	Harris Teeter	n/i									0.62		1.79	1.50	2.79	0.49			0.35		
		HT Farmers Market			1.50	2.50	0.99	3.99					1.67			0.89			0.60		
		n/i	O		2.67									2.00		1.99					
	H.G. Hills	n/i									0.50					0.69			0.29		
	IGA	n/i									0.50	0.50							0.34		
		Green Giant			1.69																
	Ingle's	Georgia Pecan Co.																			9.30
		n/i				1.98		2.98								0.68	0.40		0.29		
		n/i	O													1.18					
	Kroger Delta	Simple Truth																		9.32	9.32
	Simple Truth	O																0.66			
	n/i					0.99	2.99					0.99							0.29		
Kroger MidAtlantic	Heritage Farm			1.25	1.99			2.99				0.99	0.99		0.59			0.50			
	Simple Truth	O																0.66			
	Simple Truth																		9.32	9.32	
Kroger Nashville	Heritage Farms																	0.19			
	Simple Truth																		7.99	7.99	
	Simple Truth	O											1.50					0.66			
	n/i			1.00		0.99		2.99							0.59			0.50			
Lucky's	n/i			1.29						0.53						0.50					
Osborne's	n/i			1.29						0.50					0.69			0.29			
	Stone Mountain																			9.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
				lb.			lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.					lb.	lb.	
TN <i>(cont)</i>	Publix	GreenWise	O	1.69																		
		n/i		1.25		0.99		3.49				1.67	2.00		0.59						0.60	
		Herbal Garden	O											2.49								
		Save-a-Lot	n/i	0.99							0.50					0.66	0.50		0.50		0.27	
		Biggins											1.79								0.37	
		Shop Rite	n/i	0.99																	0.31	
		Super Dollar	n/i		1.99							0.49		1.99								
		Superlo Foods	n/i	1.25							0.33			0.50								0.20
		Target	n/i																			0.40
		The Fresh Market	n/i						2.98													0.23
	Town&Cntry Grcr	Best Choice																				
		n/i													0.69							
		Green Giant		1.25																		
	Walmart	n/i														0.59						
VA	ALDI	n/i		0.59						0.26					0.43						0.17	
	Associated	n/i		1.50						0.50		1.50	0.99		0.79						0.40	
	Dollar General Mrkt	n/i								0.50						0.50		0.50			0.29	
		Dole				1.00						1.00										
	Farm Fresh	n/i							0.99			1.33	0.99									
		n/i	L												0.59							
		Green Giant																			0.80	
		Wild Harvest	O	1.99																		
		Farm Stand		1.29		1.29																0.39
	Fas-Chek	n/i				1.39					0.29			1.19		0.69					0.34	
	Food City	n/i			2.50								1.25								0.39	
		n/i	O																		0.80	
		Full Circle	O												1.00							
	Food Country USA	n/i					1.48				0.49					0.58					0.39	
	Food Lion	n/i		1.40	2.50	0.99		2.99			0.62	0.39	1.49			0.69	0.60				0.39	
	Galaxy Food	n/i					1.48									0.68					0.37	
		Grimmway Farms		1.28																		
	Farmer's Friend																					
Giant Food	n/i		1.25	2.50				1.99		1.00		1.69			0.79		0.78				8.92	
	Nature's Promise																					
	Giant												1.49			1.00		0.50		0.60	BOGO	
Grant's	n/i							2.99		0.33		1.00								1.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.					lb.
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI																							
IA	Affiliated MW	n/i			2.39							1.33			0.79								
		Green Giant		1.19																	0.22		
		Harvest Club																				0.22	
		ALDI	n/i		0.59						0.26					0.43						0.17	
		County Market	n/i			2.00							1.99			0.88							
			Green Giant		0.77												0.50					0.34	
		Dahl's	Best Choice														0.40		0.40				
			n/i		1.25																	0.17	
		Family Foods	n/i								0.66	0.49	1.32								0.40	0.25	
			Grimmway Farms		1.25																		
		Fareway	n/i										1.12			0.79						0.26	
			n/i	O													1.33		1.33				
			Green Giant																			0.34	
			Dole		0.98		0.88																
		Food Pride	n/i																		0.40		
			Grimmway Farms		0.88																		
			Green Giant																			0.29	
			Diamond																				
		Hometown Foods	n/i		0.99								1.99			0.77						0.12	
		Hy-Vee	Dole				0.98																
			Grimmway Farms		0.99																		
		Harvest Club														0.50		0.50					
		n/i			2.50			2.99		0.63					0.77								
		n/i	O							1.16					1.99								
	Jewel-Osco	n/i		0.99	2.50	0.99		2.49		0.43		0.99			0.59	0.60		0.60	0.12				
		n/i	O		1.99						0.89	1.69								0.80			
		Diamond																			7.99		
	Maynard's	Gurley's																					
		Green Giant																			0.30		
	No Frills	n/i								0.66					0.79	0.14							
		n/i	L																		0.29		
		Grimmway Farms		1.25																			
	Quillin's	n/i																			0.20		
	Save-a-Lot	n/i		0.99						0.50					0.66	0.50		0.50	0.27				
		Biggins																			0.37		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.
IA <i>(cont)</i>	Schnuck's	Farm Fresh													0.88						
		Mountain King														0.60		0.60			
		Schnuck's																		0.38	
		n/i										1.00								0.38	
		Sunshine Foods	n/i			1.99										0.89					
		Green Giant			0.99															0.38	
		Harvest Club																		0.19	
	Target	n/i																	0.40		
	The Fresh Market	n/i						2.98													
	Walmart	n/i														0.59					
IL	Affiliated MW	n/i			2.39							1.33			0.79						
		Green Giant		1.19																0.22	
		Harvest Club																		0.17	
		ALDI	n/i	0.59							0.26					0.43				0.11	
		Angelo Caputo's	n/i			0.89					0.20										
		n/i		O	1.29								0.99	0.99							
		Berkot's	n/i		1.50	2.69		1.29	2.99				1.29			0.79	0.40			0.40	
		Borowiak's IGA	n/i			2.50							1.33								
		Green Giant			0.99												0.38			0.33	
		Brookhaven	Diamond																		5.99
			Grimmway Farms		0.79																
			n/i			0.99			2.49							0.49				0.49	
		Butera	n/i								0.59			0.89	2.29	0.49				0.59	
			n/i				1.50													1.00	
			Green Giant																	0.66	0.40
			Bolthouse		0.99								0.58								0.20
		Cermak	n/i										0.69								
		County Market	n/i			2.00							1.99			0.88					0.34
			Green Giant		0.77												0.50				0.34
		Cub Foods	n/i				1.59						0.39	1.33			0.50				
		Farm Stand																		BOGO	
		n/i														1.00			1.00		
	Dierberg's	Grimmway Farms		O	1.25																
		Mountain King																		0.60	
		Dierberg's																		7.99	
		Fischer																		6.99	
	El Guero	n/i													0.39						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																					lb.	lb.
IL <i>(cont)</i>	Fairplay Foods Fareway	n/i			2.00		1.29	2.99		0.49		0.69	0.69		0.49	0.30		0.30	0.30			
		n/i										1.12			0.79				0.26			
			n/i	O												1.33		1.33				
			Green Giant																	0.34		
			Dole		0.98		0.88															
		Food 4 Less	n/i				0.99							0.50	0.49					0.18		
		Food Pride	n/i															0.40				
			Grimmway Farms		0.88																	
			Green Giant																		0.29	
			Diamond																		8.99	
		Fresh Thyme	n/i		1.00	2.00	1.00		0.88	0.33				0.99	1.00	0.50	0.50	0.20			6.99	
			n/i	O					1.00					1.50	1.49			0.83				
		Garden Fresh	n/i				1.49	2.49		0.33			0.99	0.69				0.66	0.19			
		GFS Marketplace	n/i												0.80							
		Heinen's	n/i			2.50	1.99		0.99					1.19		0.99		0.99				
			n/i	O									1.67		1.99							
			Green Giant																0.50			
		Hy-Vee	Dole				0.98															
			Grimmway Farms		0.99																	
			Harvest Club														0.50	0.50				
			n/i			2.50			2.99		0.63					0.77						
			n/i	O							1.16				1.99							
		IGA Houchen's	n/i								0.50	0.50								0.34		
			Green Giant		1.69																	
		Jewel-Osco	n/i		0.99	2.50	0.99		2.49		0.43		0.99		0.59	0.60		0.60	0.12			
			n/i	O		1.99						0.89	1.69						0.80			
			Diamond																		7.99	
		Jimenez	n/i								0.26				0.33	0.39			0.39			
	Joe Caputo's	n/i					0.98					0.49		0.49				0.12				
		n/i	O			1.19						1.89	1.29	2.49								
	Kirby IGA	n/i								0.50	0.39				0.59	0.83			0.59			
		Green Giant		0.99															0.30			
	Kroger Central	n/i			1.99		0.99								0.99				0.25			
		n/i	O										0.99					0.66				
		Simple Truth																	9.32	9.32		

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
IL <i>(cont)</i>	Kroger Louisville	Heritage Farms																	0.19			
		Simple Truth																			7.99	7.99
		Simple Truth	O												1.79							
	Mariano's	Kroger																			0.50	
		n/i		0.99		0.99			2.99						1.00		0.59					
	Meijer	Roundy's														1.99						
		n/i		1.25	1.50	0.99					0.50		0.67				0.59	0.60		0.60	0.31	
	Pete's Market	n/i	O										1.33									
		n/i	O				0.99				0.33		0.68					0.20			0.25	
	Piggly Wiggly MW	Diamond																				6.99
		Bolthouse		1.29									0.88									
		n/i	O			1.69					0.50	0.69	1.49			0.49				1.16	0.34	
	Save-a-Lot	n/i		0.99							0.50										0.40	
		Biggins																			0.27	
	Schnuck's	Farm Fresh															0.88				0.37	
		Mountain King																0.60		0.60		
		Schnuck's																			0.38	
	Schuette's	n/i											1.00								0.38	
		n/i									0.33						0.89					
	Shop'n Save	n/i			2.99	1.59			1.49				1.99				0.58	0.78			0.58	7.99
		Farm Stand		1.78														0.39		0.39		
	Shop & Save	n/i											0.49					0.20				
		Strack & VanTil		1.25	2.50	1.50			1.99		0.45		1.49			0.79	0.50				0.50	
	Sullivan's	n/i	O	2.00	3.00	2.00							2.50								0.80	
		Herbal Garden													1.67							
		n/i		1.29	2.50		1.69									0.69			0.58	0.24		
	Sunset Foods	n/i		1.50			1.69				0.50		1.69							0.50	0.89	
		n/i	O								1.29								1.00			
Target	n/i																			0.40		
	n/i							2.98														
The Fresh Market	n/i			2.50		1.49											0.30				0.30	
	n/i	O				1.50						1.00										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts	
																				lb.	lb.		
IL <i>(cont)</i>	Tony's <i>(continued)</i>	Bunny Luv Diamond	O	1.50																		5.99	
	Ultra Foods	n/i Herbal Garden Diamond		1.50	2.50	1.50		2.99		0.60				1.67	0.69						0.19	6.99	
	Valli Produce	n/i					0.89				0.59				0.59					0.19			
	Walmart	n/i														0.59							
	Walt's	n/i Diamond		0.99	2.00		1.39	2.99		0.33		1.39			0.69	0.34						9.59	5.99
	Woodman's	n/i n/i	O		1.50		0.99	1.79				0.89			0.59						0.12		
																					0.60		
IN	Al's Supermarkets	n/i						2.99		0.33		1.49				0.50		0.50					
	ALDI	n/i		0.59						0.26					0.43						0.17		
	Dollar General Mkt	n/i								0.50						0.50		0.50		0.29			
	Dole					1.00						1.00											
	Earth Fare	n/i	O							1.00		2.98				1.28		1.28		0.60			
	Food 4 Less	n/i					0.99						0.50		0.49					0.18			
	Fresh Thyme	n/i		1.00	2.00		1.00		0.88	0.33			0.99		1.00	0.50		0.50		0.20		6.99	
		n/i	O						1.00					1.50		1.49				0.83			
	GFS Marketplace	n/i													0.80								
	Harvest Market	n/i				1.29									0.79					0.25			
	IGA Houchen's	n/i									0.50	0.50								0.34			
	Green Giant			1.69																			
	IGA Spartan-Nash	n/i									0.33										0.29		
	Jay C	n/i		0.99	1.99						0.43		1.69			0.79							
	Heritage Farms																				0.19		
	Jewel-Osco	n/i n/i Diamond	O	0.99	2.50 1.99	0.99		2.49		0.43		0.89	0.99 1.69		0.59	0.60		0.60		0.12	0.80		7.99
	Kirby IGA	n/i Green Giant			0.99						0.50	0.39			0.59	0.83				0.59	0.30		
Kroger Central	n/i n/i Simple Truth	O		1.99		0.99							0.99						0.25	0.66			
Kroger Cincinnati	n/i n/i	O	0.99				1.99					0.99							0.49	0.66	9.32	9.32	
	Kroger			1.99											0.60		0.60	0.30					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.	Walnuts lb.
IN <i>(cont)</i>	Kroger Louisville	Heritage Farms																	0.19			
		Simple Truth																		7.99	7.99	
	Marsh	Simple Truth	O												1.79							
		Kroger																				0.50
	Marsh	n/i		0.99		0.99			2.99					1.00								
		Dole																0.60		0.60	0.60	
	Martin's	n/i	O										1.69									
		n/i																				0.88
	Meijer	n/i		1.50																		
		n/i		1.25	1.50	0.99					0.50							0.59	0.60		0.60	0.31
	New Market	n/i	O																			
		Sweet Scarlett's																				0.40
	Save-a-Lot	n/i					1.50															
		n/i		0.99							0.50							0.99				
	Schnuck's	Biggins																				
		Farm Fresh																				
	Strack & VanTil	Mountain King																				
		Schnuck's																				0.38
	Target	n/i																				
		n/i		1.25	2.50	1.50			1.99		0.45											
The Fresh Market	n/i	O																				
	n/i		2.00	3.00	2.00																0.80	
Ultra Foods	Herbal Garden																					
	n/i													1.67								
Walmart	n/i																					
	n/i																				0.40	
Walt's	n/i								2.98													
	n/i		1.50	2.50	1.50				2.99	0.60							0.69				0.19	
Wesselman's	Herbal Garden																					
	Diamond																				6.99	
Walmart	n/i																					
	n/i		0.99	2.00		1.39	2.99			0.33		1.39					0.59	0.34				
Walmart	n/i																					
	n/i		1.50							0.50											9.59	
Walmart	n/i																				5.99	
	n/i																					
KY	ALDI	n/i		0.59						0.26					0.43						0.17	
	Cox IGA	n/i								0.33											0.29	
	Dollar General Mrkt	n/i								0.50							0.50		0.50		0.29	
	Dole					1.00						1.00										
	Earth Fare	n/i	O							1.00		2.98					1.28		1.28		0.60	
	E.W. James	n/i			1.99					0.50		1.29									0.34	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
KY <i>(cont)</i>	Foodland	n/i			2.50	1.50						1.33		2.69	0.99				0.25			
	Food City	n/i			2.50							1.25							0.39			
		n/i	O																0.80			
		Full Circle	O											1.00								
		Food Fair	n/i			1.99	0.99		2.99		0.50	0.39	1.59	0.99	0.49				0.34			
		Food Giant	n/i		1.19						0.60		1.67	0.50	0.79				0.50			
			Best Choice																0.26			
			Stone Mountain																	9.99		
		Food Lion	n/i		1.40	2.50	0.99		2.99		0.62	0.39	1.49		0.69	0.60			0.39			
		Galaxy Food	n/i					1.48							0.68				0.37			
			Grimmway Farms		1.28																	
			Farmer's Friend														0.78					
		GFS Marketplace	n/i												0.80							
		IGA	n/i								0.50	0.50							0.34			
			Green Giant		1.69																	
		IGA Spartan-Nash	n/i								0.33								0.29			
		Kroger Cincinnati	n/i		0.99				1.99				0.99						0.49			
			n/i	O															0.66			
			Kroger			1.99											0.60		0.60	0.30		
		Kroger Delta	Simple Truth																	9.32	9.32	
			Simple Truth	O											1.69				0.66			
			n/i					0.99	2.99				0.99									
			Heritage Farm																0.29			
		Kroger Louisville	Heritage Farms																0.19			
			Simple Truth																	7.99	7.99	
			Simple Truth	O											1.79							
			Kroger																0.50			
		Kroger MidAtlantic	n/i		0.99		0.99		2.99					1.00		0.59						
			n/i		1.25	1.99			2.99				0.99	0.99		0.59				0.50		
			Simple Truth	O															0.66			
		Simple Truth																	9.32	9.32		
	Kroger Nashville	Heritage Farms																	0.19			
		Simple Truth																	7.99	7.99		
		Simple Truth	O											1.50					0.66			
		n/i		1.00		0.99		2.99							0.59				0.50			
	Meijer	n/i		1.25	1.50	0.99				0.50		0.67			0.59	0.60		0.60	0.31			
		n/i	O									1.33										

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VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
KY <i>(cont)</i>	New Market	Green Giant		1.00												0.50			0.34			
		n/i			2.50										0.89							
	Piggly Wiggly Hchn	n/i		1.19						0.65		1.67	2.50		0.49				0.25	6.65		
		Bergeron				1.00						1.00			0.88				0.36	7.99		
	Remke	n/i		1.00	1.67										0.66	0.50		0.50	0.27			
	Save-a-Lot	n/i		0.99						0.50									0.37			
		Biggins										0.49		1.99								
	Super Dollar	n/i			1.99															0.40		
	Target	n/i																				
The Fresh Market	n/i							2.98											0.23			
Town&Cntry Grcr	Best Choice														0.69							
	n/i																					
	Green Giant			1.25																		
ValuMarket	n/i			0.99			1.49			0.43	0.49	1.99								0.19		
Walmart	n/i														0.59							
MI	Affiliated MW	Harvest Club																	0.19			
		Green Giant		0.99																		
		n/i										1.33			0.59					0.17		
	ALDI	n/i		0.59						0.26					0.43							
	Busch's	n/i		1.50		1.50		2.88		0.66		1.79							0.40			
	D&W Fresh	n/i		1.00	2.99										0.77							
	D&W Fresh	n/i	O	2.00																		
	Family Fare	n/i	L	1.00							0.50	1.69			0.77				0.40	0.40		
		n/i																0.40				
	Food Pride	n/i		1.25	2.50						0.50				0.99	0.40			0.26			
	GFS Marketplace	n/i													0.80							
	Harding's	n/i			2.50							1.79			0.99				0.31		9.32	
		Dole				1.50																
	Hiller's	Aunt Mid's		1.29																		
		n/i																				
Hollywood	n/i			2.00						0.33	1.00							0.40				
	Aunt Mid's		1.25													0.60		0.60				
Kroger Central	n/i			1.99		0.99								0.99				0.25				
	n/i		O															0.66				
	Simple Truth																			9.32	9.32	
Kroger Columbus	Albert Bartlett														0.68							
	n/i			0.99		0.99	0.77					0.77										

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.	Walnuts lb.
MI <i>(cont)</i>	Kroger Columbus <i>(continued)</i>	n/i Simple Truth	O										0.99								9.32	9.32	
	Kroger Michigan	n/i Simple Truth Heritage Farms	O			0.99	1.29					1.29				0.60					9.32	9.32	
	Martin's	n/i		1.50																			
	Meijer	n/i n/i	O	1.25	1.50	0.99				0.50		0.67 1.33			0.59	0.60		0.60	0.31				
	Plumb/Duthler's	Spartan n/i	O	1.25																			
	Polly's Market	n/i			2.50										0.69			0.40	0.30				
	Ric's Food Center	n/i		1.25			1.49		2.68		0.50		1.28		0.78				0.28	8.99			
	Save-a-Lot	n/i		0.99							0.50								0.38				
	Spartan Stores	n/i		1.25	2.00										0.69				0.37				
	Super One Foods	n/i													0.30				0.30				
	Earthbound		O												1.33								
	Tadych's	n/i Grimmway Farms Green Giant	O O	1.00							1.33									0.29			
	Target	n/i																	0.40				
	Toms/Oleson's	n/i		1.25	2.00								1.69		0.77	0.40		0.40	0.40			9.32	
	VG's Grocery	n/i		1.00	2.99								1.69		0.77				0.37				
	Valuland	n/i n/i	L	1.00							0.43				0.39		0.25	0.40	0.25				
	Dole					1.00																	
	Walmart	n/i														0.59							
	MN	Affiliated MW	n/i Green Giant		1.19	2.39							1.33			0.79							
		ALDI	n/i		0.59						0.26				0.43					0.22			
Cash Wise		n/i n/i	O			0.98		2.98				1.98							0.17				
Bolthouse				0.99																			
Harvest Club															0.20								
Coborn's		Full Circle n/i	O	1.88																			
				1.25		1.25		3.49															

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.	Walnuts lb.
MN <i>(cont)</i>	Maynard's	Gurley's Green Giant																				6.65	
	Quillin's	n/i																					
	Rainbow Foods	Bushel Boy n/i								0.39					0.89	0.50		0.50					
	Save-a-Lot	Diamond n/i		0.99						0.50											11.99	7.99	
	Sun Mart	Diamond n/i																			9.99	9.99	
	Sunshine Foods	Green Giant n/i		1.25																			
		n/i				1.99					0.66												
	Super One Foods	Green Giant n/i		0.99																			
		Harvest Club n/i																					
	Target	Earthbound n/i	O													1.33							
	Teal's	Green Giant n/i																					
	Walmart	Grimmway Farms Diamond		1.00																			9.99
		n/i															0.59						
	ND	Albertsons Mtn	n/i			2.50										0.99							
Cash Wise		n/i	O	1.99																			
		Grimmway Farms Diamond		1.25																			
		North Shore n/i												2.50								11.99	5.99
Coborn's		n/i	O			0.98			2.98														
		Bolthouse Harvest Club		0.99									1.98										
Dan's		Full Circle n/i	O	1.88																			
		n/i	O	1.25		1.25			3.49														
Dan's		Harvest Club Green Giant											1.99										
		n/i							2.99			0.47				0.77							

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VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.	Walnuts lb.
NE <i>(cont)</i>	Baker's <i>(continued)</i> Fareway Food Pride Hy-Vee Natural Grocer's Russ's Market Safeway Denver Sun Mart Target Walmart	Simple Truth																		7.99	7.99		
		Simple Truth	O												2.29							0.66	
		n/i											1.12			0.79							0.26
		n/i	O														1.33		1.33				0.34
		Green Giant																					
		Dole			0.98		0.88																
		n/i			1.25	2.50						0.50					0.99	0.40					0.26
		Dole					0.98																
		Grimmway Farms			0.99																		
		Harvest Club																		0.50		0.50	
		n/i					2.50			2.99		0.63											0.77
		n/i	O									1.16											1.99
		n/i	O						3.89		1.19	0.76	0.99										0.89
		Green Generation	O													1.89							
		Best Choice																					0.50
		n/i					2.99			3.99				1.99									
		n/i				1.25		1.00	1.49					1.99									
n/i	O												1.99										
O Organics	O				3.99									2.49									
Diamond																				9.99	9.99		
Green Giant				1.25																			
n/i										0.66											0.29		
n/i																					0.50		
n/i																					0.40		
n/i																					0.59		
OH	Acme Fresh ALDI Bottom Dollar Buehler's Chief Cub Foods Dave's Market Dollar General Mrkt	n/i		1.50		1.50	1.89					1.50			0.69	0.60		0.60	0.29				
		n/i		0.59							0.26				0.43					0.17			
		n/i				0.67															0.32		
		n/i		0.99									1.33			0.69					0.29		
		n/i	O	1.79																			
		Diamond																			9.99	9.99	
		n/i			1.27						0.42		1.69			0.49	0.50		0.50				
		n/i					1.59					0.39	1.33				0.50		0.50				
		Farm Stand																				BOGO	
		n/i	O														1.00		1.00				
n/i				1.50												0.60		0.60					
n/i										0.50						0.50		0.50	0.29				
Dole						1.00						1.00											

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VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts	
																				lb.	lb.	
OH <i>(cont)</i>	Earth Fare	n/i	O							1.00		2.98				1.28		1.28	0.60			
	Fisher Foods	n/i		1.50								1.33							0.29			
	Foodland	n/i			2.50	1.50						1.33		2.69	0.99				0.25			
	Food Fair	n/i			1.99	0.99		2.99		0.50	0.39	1.59	0.99		0.49				0.34			
	Fresh Encounter	n/i														0.60			0.37	11.99	9.32	
	Fresh Thyme	n/i		1.00	2.00		1.00		0.88	0.33				0.99	1.00	0.50		0.50	0.20		6.99	
		n/i		O					1.00						1.50	1.49			0.83			
	Geyer's	n/i			1.89		1.50				0.50								0.29	9.99	7.99	
	GFS Marketplace	n/i														0.80						
	Giant Eagle	n/i					2.00						1.33	0.99		0.99	0.60		0.60			
		Farmer's Market																		0.50		
	Heinen's	n/i				2.50		1.99		0.99				1.19			0.99		0.99			
		n/i		O									1.67			1.99						
		Green Giant																		0.50		
	IGA Spartan-Nash	n/i									0.33									0.29		
	Kroger Central	n/i				1.99		0.99								0.99				0.25		
		n/i		O										0.99						0.66		
		Simple Truth																			9.32	9.32
	Kroger Cincinnati	n/i			0.99				1.99				0.99							0.49		
		n/i		O																0.66		
		Kroger				1.99											0.60		0.60	0.30		
	Kroger Columbus	Albert Bartlett														0.68						
		n/i			0.99		0.99	0.77					0.77									
		n/i		O										0.99								
		Simple Truth																			9.32	9.32
	Kroger MidAtlantic	n/i			1.25	1.99			2.99				0.99	0.99		0.59				0.50		
		Simple Truth		O																0.66		
		Simple Truth																			9.32	9.32
Lucky's Market	n/i					0.99				0.50	0.50	1.48	0.50									
	n/i		O												1.98							
Marc's	Aunt Mid's		O													1.16		1.16				
	n/i					0.99									0.69				0.40		7.99	
	Green Giant			0.99												0.50		0.50				
Marsh	Dole															0.60		0.60	0.60			
	n/i											1.69			0.88							
	n/i		O												0.88							

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State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																			lb.	lb.	
OH <i>(cont)</i>	Meijer	n/i	O	1.25	1.50	0.99				0.50		0.67			0.59	0.60		0.60	0.31		
		n/i							1.33												
	Remke	n/i	O	1.00	1.67	1.00							1.00		0.88				0.36	7.99	
		Diamond																			
	Riesbeck's	n/i	O	1.50							0.50				1.00	0.79	0.50	0.50	0.50	9.99	7.99
		n/i						0.99													
	Save-a-Lot	n/i	O	0.99							0.50					0.66	0.50	0.50	0.27	0.37	0.29
		Biggins																			
	Shop'n Save	n/i	O	1.50	2.50	1.50	1.79						1.33		2.69	0.99			0.25		
		Green Giant																		0.80	0.80
	Sparkle	n/i	O	1.50		1.79					0.33		1.99			0.79				0.19	
	The Fresh Market	n/i	O						2.98												
	Target	n/i	O																		
	Thorne's Market	n/i	O	1.50		1.50										0.79		BOGO	BOGO		
Walmart	n/i	O													0.59						
Weis	n/i	O			BOGO			2.99	0.99	BOGO		1.79	0.79			0.62		0.62			
	n/i	O	1.67																		
SD	Affiliated MW	n/i	O		2.39							1.33			0.79						
		Green Giant			1.19																
	Buche Foods	Harvest Club	O	0.98																0.22	
		Green Giant																			
	Dole	Harvest Club	O	0.98			0.98													0.19	
		n/i																			
	Coborn's	Full Circle	O	1.88																	
		n/i				1.25	1.25		3.49												
	Family Thrift	n/i	O	1.25																	
		Harvest Club																			0.25
	Fareway	Diamond	L	1.25																	9.99
		Green Giant																			
Fareway	n/i	O	1.25																		
	n/i																				
	n/i	O										1.12		0.79		0.30			0.26		
	Green Giant	O														1.33		1.33		0.34	

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State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																				lb.	lb.		
SD <i>(cont)</i>	Hy-Vee	Dole				0.98																	
		Grimmway Farms		0.99																			
		Harvest Club																		0.50		0.50	
	Ken's Super Fair	n/i				2.50			2.99		0.63												
		n/i	O								1.16												
		Green Giant		0.99																			
	Lynn's Dakotamart	Harvest Club																				0.19	
		Dole					1.29																
		n/i											1.99										
	Maynard's	Green Giant																					
		n/i		1.29	1.99																		
	Safeway Denver	Gurley's																					
		Green Giant																					6.65
		n/i											1.99										
	Sunshine Foods	n/i	O					1.49															
		O Organics	O																				
		n/i													1.99								
	Target	Green Giant																					
Harvest Club																							
n/i																							
Teal's	Green Giant																						
	n/i																						
Walmart	Grimmway Farms																						
	Diamond																					9.99	
	n/i																						
WI	Affiliated MW	n/i			2.39							1.33			0.79								
		n/i			2.39								1.33			0.79							
	ALDI	Green Giant			1.19																		
		Harvest Club																					0.22
	Econofoods	n/i			0.59						0.26					0.43							0.17
		Diamond																					9.99
		Green Giant																					0.29
	Festival	n/i				1.25																	0.30
		n/i	L																				
		n/i																					0.68
GFS Marketplace	Kitchen Kleen	L													0.14								
	n/i														0.80								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
WI <i>(cont)</i>	Gordy's	n/i													0.68							
		Kitchen Kleen	L												0.12							
	Hy-Vee	Dole				0.98																
		Grimmway Farms			0.99																	
		Harvest Club															0.50		0.50			
		n/i					2.50		2.99		0.63					0.77						
		n/i		O							1.16					1.99						
	Marketplace	n/i			1.25						0.83			0.88		0.78			0.54			
	Pick'n Save/Copps	n/i				1.99										0.79						
		n/i		O			1.79				1.00					1.79					0.80	
		Roundy's													1.99							
		Roundy's		L													0.50		0.50			
	Piggly Wiggly MW	Bolthouse			1.29								0.88									
		n/i					1.69				0.50	0.69	1.49			0.49						
		n/i		O							1.15	1.29		1.99					1.16	0.34		
		Green Giant																			0.40	
	Quillin's	n/i																			0.20	
	Save-a-Lot	n/i			0.99						0.50										0.29	
	Schnuck's	Farm Fresh														0.88						
		Mountain King															0.60		0.60			
		Schnuck's																			0.38	
		n/i											1.00								0.38	
	Sendik's	n/i			1.50			1.79	2.49		0.50		0.99						0.50			
		n/i		O	2.00																	
	Sentry Foods	Green Giant			0.99																	0.19
		n/i				2.50		1.29	2.99		0.33		1.49			0.79						
	Super One Foods	n/i															0.30					0.30
	Earthbound		O												1.33							
Tadych's	n/i		O							1.33												
	Grimmway Farms			1.00																		
	Green Giant																				0.29	
Target	n/i																				0.40	
The Fresh Market	n/i							2.98														
Trig's	Dole					0.79																
	Green Giant			0.99																		
	Crazy Fresh													2.50								
	n/i		L																		0.15	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.
WI <i>(cont)</i>	Trig's	n/i	O					2.99	1.19	0.40					0.59					9.58	8.70
	<i>(continued)</i>	n/i									1.00					1.00					
	Walmart	n/i	O													0.59					
	Woodman's	n/i			1.50		0.99	1.79					0.89			0.59				0.12	0.60

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																						
AR	Albertson's Sthrn	n/i	O	1.25	2.50	1.29	1.99	3.99	0.99	0.63		1.29	0.88	2.00	0.79				0.37	9.32		
		n/i		1.99																1.00		
	ALDI	n/i		0.59						0.26					0.43				0.17			
	Bill's Fresh	n/i		1.98						0.49			0.50		0.38				0.19			
	Brookshire's	Stone Mountain																			9.76	
		n/i		2.00							0.33											
	Cranford's	Harvest Club														0.80		0.80	0.60			
		n/i									0.43			0.38		0.58				0.19		
	Edward's	Best Choice			1.28						0.63					0.68						
		Green Giant			1.28						0.66	0.48		0.50		0.58						9.99
		Stone Mountain	n/i		1.28						0.66	0.48		0.50		0.58					0.29	
	Food Giant	Stone Mountain																			9.96	
		n/i			1.19						0.60		1.67	0.50		0.79				0.50		
	G&W Foods	Best Choice																		0.26		9.99
		Stone Mountain															0.40			0.21		
	Harp's	n/i			2.99	0.99							1.99			0.49						
		Green Giant			1.25																0.29	
	Harter House	Best Choice			1.50																	
		Green Giant			1.50												0.40		0.40			
	Hay's	Best Choice				0.99								0.50							0.24	
		Green Giant			1.29																	
Kroger Delta	n/i														0.79							
	Simple Truth																			9.32	9.32	
	Simple Truth		O											1.69					0.66			
Mac's Fresh	n/i					0.99	2.99					0.99							0.29			
	Heritage Farm									0.66			0.69		0.89						9.99	
Marvin's	Stone Mountain																					
	n/i			3.00											0.49							
	Best Choice																		0.25			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet
																				lb.	lb.
AZ <i>(cont)</i>	Safeway Phoenix <i>(continued)</i>	n/i	O						0.99				1.99								
	Smart & Final	n/i		1.25																0.24	
	Smith's	First Street																		8.99	8.99
		Simple Truth																		7.99	7.99
		Simple Truth	O											1.99							
		n/i			1.25	1.99							1.59								0.19
	Sprout's Market	n/i		0.88	1.98			1.98		0.48		0.88			0.98						0.48
		n/i	O		2.50					0.98											0.68
	Target	n/i																			0.40
Walmart	n/i														0.59						
Whole Foods SPc	n/i	O							0.69												
CO	Affiliated MW	n/i			2.39							1.33			0.79						
		Green Giant		1.19																	
		Harvest Club																			0.22
	Affiliated Foods	n/i		1.25		0.99						1.79			0.89						0.19
	Albertsons Mtn	n/i			2.50										0.99						0.99
		n/i	O		1.99																
		Grimmway Farms		1.25																	
		Diamond																			11.99
		North Shore													2.50						
	Clark's	n/i										0.99									0.15
	King Soopers	n/i		0.99		0.79	1.99	2.99							0.69	0.50		0.50		0.69	
		Simple Truth																			9.32
		Simple Truth	O		2.50										1.99						9.32
	Lowe's	n/i				0.99	1.99				0.33					0.87					0.09
		Ellis																			6.67
	Lucky's Market	n/i				0.99					0.50	0.50	1.48	0.50							
		n/i	O													1.98					
Natural Grocer's	n/i	O				3.89			1.19	0.76	0.99									0.89	
	Green Generation	O												1.89							
Safeway Denver	n/i			1.25		1.00	1.49					1.99			1.49					0.99	
	n/i	O											1.99								
	O Organics	O			3.99									2.49							
Save-a-Lot	n/i																			0.29	
Sprout's Market	n/i		0.88	1.98				1.98		0.48		0.88			0.98					0.48	
	n/i	O		2.50					0.98											0.68	

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.	Walnuts lb.	
CO <i>(cont)</i>	Sun Mart	Diamond																		9.99	9.99		
		Green Giant		1.25																			
		n/i								0.66													
	Target	n/i																					
	Walmart	n/i																					
KS	Affiliated MW	n/i			2.39							1.33			0.79								
		Green Giant		1.19																			
		Harvest Club																			0.22		
	Affiliated Foods	n/i		1.25		0.99						1.79			0.89						0.19		
	ALDI	n/i		0.59						0.26					0.43						0.17		
	Apple Market	n/i			2.99					0.56					0.58						0.22		
		Best Choice														0.40					10.65	7.99	
		Green Giant		1.25																			
	Country Mart	n/i			2.99			3.99													0.50		
		Green Giant		1.00																			
	Dillon's	n/i			1.99	0.98									0.78								
		n/i		L												0.50		0.50					
		n/i		O										0.99									
		Heritage Farm																				0.29	
		Simple Truth																				7.99	7.99
		Simple Truth		O											2.29							0.66	
	G&W Foods	Best Choice														0.40						0.21	
		n/i				2.99	0.99						1.99			0.49							
		Green Giant		1.25																			
	Hen House	n/i				2.99			2.99													BOGO	
	n/i		O											2.89									
Homeland Stores	Best Choice															0.40		0.40	0.22				
	n/i				2.99					0.43		1.89	0.79		0.69						9.32		
Hy-Vee	Ellis					0.98																	
	Dole																						
	Grimmway Farms			0.99																			
	Harvest Club															0.50		0.50					
	n/i									0.63					0.77								
	n/i		O							1.16					1.99								
Lowe's	n/i					0.99	1.99			0.33					0.87						0.09		
	Ellis																				6.67		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts				
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.	Walnuts lb.	
KS <i>(cont)</i>	Marvin's	n/i			3.00										0.49									
		Best Choice																				0.25		
	Natural Grocer's	n/i	O				3.89		1.19	0.76	0.99											0.89		
		Green Generation	O											1.89									0.39	
	Price Chopper	Best Choice																					0.39	
		n/i			2.99						1.19		1.67			0.89								
		Green Giant			1.50																			11.99
		Suntree																						
	Save-a-Lot	n/i			0.99						0.50					0.66	0.50		0.50			0.29		
		Biggins																					0.37	
	Sprout's Market	n/i			0.88	1.98			1.98		0.48		0.88			0.98							0.48	
		n/i	O			2.50				0.98													0.68	
	Super 1 Foods	n/i									0.49												0.49	
	Sun Fresh	n/i				2.99			3.99														0.50	
	Green Giant			1.25																		0.69		
Sun Fresh	n/i				2.99			3.99														0.40		
Target	n/i																					0.40		
The Fresh Market	n/i							2.98																
Walmart	n/i															0.59								
Woods	n/i			1.14											0.78							0.19		
LA	AG Baton Rouge	n/i				0.99				0.46		1.67			0.69						0.26			
		Mountain King														0.20								
	Albertson's Sthrn	n/i	O	1.25	2.50	1.29	1.99	3.99	0.99	0.63		1.29	0.88	2.00	0.79						0.37	9.32		
		n/i		1.99																		1.00		
	Breaux Mart	n/i				0.99						1.66												
		Mountain King														0.20								
	Brookshire's	n/i			2.00						0.33													
		Harvest Club															0.80		0.80		0.60			
	Kroger Southwest	n/i	O	1.25		1.25						0.99	0.77		0.77	0.40		0.40						
		n/i							0.99					0.99									9.32	
	Simple Truth		O																			0.66		
	Simple Truth		O																			0.26		
LeBlanc's	n/i					0.99				0.43		1.67												
	n/i														0.69									
Mac's Fresh	n/i	L								0.66				0.69	0.89									
	Stone Mountain																					9.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet
																				lb.	lb.
LA <i>(cont)</i>	Market Basket	n/i					1.39			0.50			0.89			0.50			0.29	6.67	
	Piggly Wiggly	Ellis Green Giant		1.25						0.50											
		n/i				1.19													0.25	11.99	
	Rouses	Diamond Ocean Mist Rouses				1.19						1.59									
		n/i						3.79											0.58		0.44
	Save-a-Lot	n/i		0.99						0.50					0.66	0.50		0.50	0.29		
		Biggins																		0.37	
	Super 1 Foods	n/i									0.49									0.29	
	Target	n/i																		0.40	
	The Fresh Market	n/i							2.98												
	Walmart	n/i														0.59					
Whole Foods SW	n/i		O										1.50								
Winn-Dixie	n/i			1.50	2.50	1.28	1.66	3.47				1.25	2.49		0.77	0.60		0.60	0.60		
MO	Affiliated MW	n/i			2.39							1.33			0.79						
		Green Giant		1.19																0.22	
	ALDI	Harvest Club n/i		0.59						0.26					0.43				0.17		
	Apple Market	n/i			2.99					0.56					0.58				0.22		
		Best Choice Green Giant		1.25												0.40				10.65	7.99
	C&R Supermarket	n/i			1.99										0.79						
		Harvest Club Green Giant		1.19													0.50		0.22	0.34	
	County Market	n/i			2.00								1.99			0.88					
		Green Giant		0.77												0.50			0.34		
	Country Mart	n/i			2.99				3.99										0.50		
		Green Giant		1.00																	
	Dierberg's	Grimmway Farms Mountain King		1.25															0.60		7.99
		Dierberg's Fischer																			6.99
	Food Giant	n/i		1.19							0.60		1.67	0.50		0.79			0.50		
		Best Choice Stone Mountain																	0.26		9.99

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																				lb.	lb.	
MO <i>(cont)</i>	G&W Foods	Best Choice														0.40			0.21			
		n/i														0.49						
	Gerbe's	Green Giant			1.25	2.99	0.99						1.99									
		n/i				1.99	0.98															
		n/i	L														0.50		0.50			
	Harp's	n/i	O											0.99								
		Heritage Farm																		0.29		
		Simple Truth																		7.99	7.99	
		Simple Truth	O												2.29					0.66		
		Best Choice																		0.29		
	Harter House	Green Giant			1.50																	
		n/i														0.79						
	Hay's	Best Choice																		0.19		
		Best Choice					0.99													0.24		
	Hen House	Green Giant			1.29																	
		n/i														0.79						
		n/i	O																	BOGO		
	Hy-Vee	Dole					0.98															
		Grimmway Farms			0.99																	
		Harvest Club															0.50		0.50			
	Kroger Central	n/i				2.50			2.99		0.63						0.77					
		n/i	O								1.16					1.99						
		n/i				1.99		0.99								0.99				0.25		
		n/i	O											0.99						0.66		
		Simple Truth																			9.32	9.32
	Kroger Delta	Simple Truth																			9.32	9.32
		Simple Truth	O																	0.66		
		n/i						0.99	2.99				0.99		1.69							
	Lucky's Market	Heritage Farm																		0.29		
		n/i					0.99				0.50	0.50	1.48	0.50								
Moser's	n/i	O													1.98							
	Best Choice																		0.19		10.12	
	n/i				2.99			3.99											0.69			
Natural Grocer's	Green Giant			1.25																		
	n/i	O					3.89		1.19	0.76	0.99								0.89			
Patricia's	Green Generation	O												1.89								
	n/i			1.25																	0.17	

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VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
MO <i>(cont)</i>	Prenger Foods	n/i		1.25		0.97													0.17			
	Price Chopper	Best Choice																	0.39			
		n/i			2.99						1.19		1.67			0.89						
		Green Giant		1.50																	11.99	
		Suntree																				
	Pyramid Foods	n/i			2.99	0.99										0.89						
		n/i		1.99																		
		Best Choice									0.43								0.40	0.24		
		Green Giant			1.29																	
	Save-a-Lot	n/i		0.99							0.50					0.66	0.50		0.50	0.29		
		Biggins																		0.37		
	Schnuck's	Farm Fresh														0.79						
		Mountain King															0.60		0.60			
		n/i											1.00							0.38		
	Shop'n Save	n/i			2.99	1.59			1.49				1.99			0.58	0.78			0.58	7.99	
		Farm Stand			1.78												0.39		0.39			
	Sun Fresh	n/i				2.99			3.99											0.69		
	Super 1 Foods	n/i									0.49									0.49		
	Target	n/i																		0.40		
	Town&Cntry Grcr	Best Choice																		0.23		
	n/i															0.69						
	Green Giant			1.25																		
Town&Cntry Smrkt	n/i									0.56						0.88			0.24			
	Green Giant			1.69																		
Walmart	n/i															0.59						
Woods	n/i			1.14											0.78				0.19			
NM	Affiliated Foods	n/i		1.25		0.99						1.79			0.89				0.19			
	Albertsons Mtn	n/i			2.50										0.99				0.99			
		n/i	O	1.99																		
		Grimmway Farms		1.25																		
		Diamond																		11.99	5.99	
		North Shore													2.50							
Albertsons SW	n/i	O	1.99																			
	n/i				2.50			3.99		0.99		0.99									14.20	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
NM <i>(cont)</i>	Basha's	n/i			2.50		0.88			0.59		0.99			0.88				0.15			
		n/i	O	1.50					0.99										0.60			
		Green Giant																	0.50		0.50	
		Dollar General Mkt	n/i								0.50								0.50		0.50	0.29
		Dole				1.00							1.00									
		John Brooks	n/i			0.99							1.59		0.89	0.29						0.25
		King Soopers	n/i		0.99		0.79	1.99	2.99							0.69	0.50		0.50			0.69
		Simple Truth																			9.32	9.32
		Simple Truth	O			2.50									1.99							
		Lawrence Bros.	n/i		1.29						0.50		1.50			0.50						0.50
		Los Altos	n/i									0.33				0.49						0.19
		Lowe's	n/i				0.99	1.99								0.87						0.09
		Ellis																			6.67	
		Natural Grocer's	n/i	O				3.89		1.19	0.76	0.99										0.89
		Green Generation	O												1.89							
		Safeway Denver	n/i		1.25		1.00	1.49					1.99			1.49						0.99
			n/i	O										1.99								
		O Organics	O		3.99									2.49								
	Smith's	Simple Truth																		7.99	7.99	
		Simple Truth	O											1.99								
		n/i		1.25	1.99							1.59									0.19	
	Sprout's Market	n/i		0.88	1.98			1.98		0.48		0.88			0.98						0.48	
		n/i	O		2.50				0.98												0.68	
	Target	n/i																			0.40	
	Walmart	n/i																0.59				
OK	Affiliated MW	n/i			2.39							1.33			0.79							
		Green Giant		1.19																		
		Harvest Club																			0.22	
		Affiliated Foods	n/i	1.25		0.99							1.79		0.89							0.19
		ALDI	n/i	0.59							0.26				0.43							0.17
		Buy for Le\$\$	n/i	0.89									0.87									
		Country Mart	n/i			2.99			3.99													0.50
		Green Giant		1.00																		
	Dollar General Mkt	n/i								0.50						0.50		0.50			0.29	
	Dole				1.00							1.00										
	Diamond IGA	n/i											0.69		0.69						0.30	

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
OK (cont)	Harp's	Best Choice																	0.29			
		Green Giant		1.50																		
	Hen House	n/i																		BOGO		
		n/i		O																		
	Homeland Stores	Best Choice															0.40		0.40	0.22		
		n/i			2.99						0.43		1.89	0.79		0.69						9.32
	Market Place	Ellis																				
		Green Giant																		0.25		7.45
		Ellis																				
		Grimmway Farms			0.98																	
		n/i					0.98	1.50									0.50					
	Market Square	n/i					0.99						1.59			0.89				0.25		
	Marvin's	n/i				3.00										0.49						
		Best Choice																			0.25	
	Natural Grocer's	n/i		O				3.89		1.19	0.76	0.99									0.89	
		Green Generation		O											1.89							
	Nichol's	Best Choice																		0.28		
		n/i																				0.59
	Pyramid Foods	n/i				2.99	0.99									0.89						
		n/i			1.99																	
		Best Choice									0.43									0.40	0.24	
		Green Giant			1.29																	
	Reasor's	n/i		O	1.89																	
		n/i			1.15	2.50										0.88						0.29
	Rehkopf's	n/i			0.99	1.50						0.39		0.79		0.69			0.40	0.30		
	Save-a-Lot	n/i			0.99						0.50					0.66	0.50		0.50	0.29		
		Biggins																				0.37
	Sprout's Market	n/i			0.88	1.98			1.98		0.48		0.88			0.98						0.48
		n/i		O		2.50				0.98												0.68
	Target	n/i																				0.40
Terry's	n/i					0.99									0.50							
The Fresh Market	n/i							2.98														
Walmart	n/i															0.59						
Warehouse Market	n/i			0.89		0.89									0.39		0.19					
Whole Foods SW	n/i		O										1.50									
Williams	Best Choice														0.46					0.17		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																						lb.	lb.
TX	Affiliated Foods	n/i		1.25		0.99						1.79			0.89				0.19				
	Albertson's Sthrn	n/i		1.25	2.50	1.29	1.99	3.99	0.99	0.63		1.29	0.88	2.00	0.79				0.37	9.32			
		n/i	O	1.99															1.00				
	Albertsons SW	n/i	O	1.99																			
		n/i			2.50			3.99			0.99		0.99								14.20		
	ALDI	n/i		0.59						0.26					0.43				0.17				
	Arlan's	n/i		1.19			1.49				0.39								0.32				
	Brookshire's	n/i			2.00																		
		Harvest Club															0.80		0.80	0.60			
	Brookshire Bros.	n/i							0.99										0.37				
	Diamond IGA	n/i			1.99						0.39								0.40				
	El Ahorro	n/i									0.33							0.69					
	El Rancho	n/i									0.44									0.32			
	El Rio Grande	n/i				0.69					0.17	0.33	0.79	0.79		0.50	0.69	0.50					
	Fiesta Mart	Mountain King																		0.24			
		n/i							0.99														
	Food Town	n/i									0.50	0.39				0.79	0.79						
	Foodarama	n/i			0.98		0.98		3.88	0.99	0.39	0.39	1.69	0.88		0.39				0.40			
	Gerland Food Fair	n/i									0.39									0.19			
	H-E-B	n/i															0.50		0.50	0.49			
		H-E-B Organics		O											3.48								
	Hen House	n/i																					
		n/i		O																	BOGO		
	Homeland Stores	Best Choice															0.40		0.40	0.22			
		n/i				2.99					0.43		1.89	0.79		0.69							
		Ellis																			9.32		
	Kroger Southwest	n/i			1.25		1.25						0.99	0.77		0.77	0.40		0.40				
		n/i		O						0.99				0.99									
	Simple Truth																			9.32			
	Simple Truth		O																0.66				
La Fiesta	n/i				3.88	0.99	0.99		0.99	0.39	0.39												
	Hines																			7.99			
	Grimmway Farms			0.99																			
Lawrence Bros.	n/i			1.29						0.50		1.50			0.50				0.50				
Los Altos	n/i										0.33				0.49				0.19				
Lowe's	n/i					0.99	1.99			0.33					0.87				0.09				
	Ellis																			6.67			

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
TX <i>(cont)</i>	Market Basket	n/i					1.39			0.50			0.89			0.50			0.29	6.67		
	Ellis																					
	Market Place	n/i														0.50						
	Market Square	n/i			0.99							1.59				0.89	0.29		0.25			
	Malone's	n/i															0.99		0.17			
	Minyard's	n/i			1.19	1.49				0.38	0.44	1.33	0.98		0.99				0.23	7.99	7.99	
	Ellis																					
	Grimmway Farms			1.89																		
	Natural Grocer's	n/i	O				3.89		1.19	0.76	0.99								0.89			
	Green Generation		O											1.89								
	Randall/TomThumb	n/i			2.49	1.00	1.49						1.49			0.99						
	O Organics		O		3.49										1.99							
	n/i		O						0.99					1.99								
	Safeway Farms			1.25																		
	Rehkopf's	n/i		0.99	1.50							0.39		0.79		0.69			0.40	0.30		
	Save-a-Lot	n/i		0.99							0.50					0.66	0.50		0.50	0.29		
	Biggins																			0.37		
	Sellers Bros.	n/i		0.99					0.50	0.33						0.33				0.19		
	Mountain King																			0.30		
	Sprout's Market	n/i		0.88	1.98				1.98		0.48		0.88			0.98				0.48		
n/i		O		2.50					0.98										0.68			
Super 1 Foods	n/i									0.49									0.29			
Target	n/i																		0.40			
Terry's	n/i				0.99										0.50							
The Fresh Market	n/i							2.98														
The United Family	Ellis																			7.99		
n/i				1.99	0.77	0.97						0.97			0.77							
n/i		O		2.50																		
Vista Market	n/i				0.69	1.69									0.69	0.45			0.17			
Walmart	n/i														0.59							
Whole Foods SW	n/i		O										1.50									
UT	Albertsons SW	n/i	O	1.99																		
	n/i				2.50				3.99	0.99		0.99									14.20	
	Associated Food	n/i		0.99					3.99	0.39		0.99			1.29	0.40			0.15			
	Diamond																			6.99		
Western Family																			6.99			
Clark's	n/i										0.99							0.15				

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Christmas/Hannukah 2014
 VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet
UT <i>(cont)</i>	Harmon's	n/i		1.25											1.28				0.33		
		n/i	O											1.67							6.99
		Diamond																			
	King Soopers	n/i		0.99		0.79	1.99	2.99							0.69	0.50		0.50	0.69		
		Simple Truth																		9.32	9.32
		Simple Truth	O		2.50										1.99						
	Natural Grocer's	n/i	O				3.89		1.19	0.76	0.99								0.89		
		Green Generation	O												1.89						
	Rancho Market	n/i							0.50		0.33					0.33	0.50	0.50	0.33		
	Ream's	n/i							0.39	0.20	0.59	0.99									
	Smith's	Simple Truth																		7.99	7.99
		Simple Truth	O												1.99						
		n/i			1.25	1.99							1.59							0.19	
	Sprout's Market	n/i		0.88	1.98			1.98			0.48		0.88			0.98				0.48	
	n/i	O		2.50				0.98											0.68		
Target	n/i																		0.40		
Walmart	n/i															0.59					

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans lb.
SOUTHWESTERN U.S. - CA,HI,NV																					
CA	Albertsons SthCal	n/i			2.99										0.99	0.99			0.69		
	Andronico's	n/i	O										1.69								
	Arteaga	n/i									0.49	0.99			0.44				0.19		
	Baja Ranch	n/i									0.33	0.69			0.50	0.50			0.33		
	Bestway	n/i				0.69					0.20	0.79	0.33		0.33				0.09		
	Big Saver	n/i																	0.09		
	Bristol Farms	n/i	O			1.99						2.49									
	Cardenas	n/i									0.33		0.50						0.14		
	Chavez	n/i								0.33	0.69	1.39			1.19				0.22		
	Dollar General Mrkt	n/i								0.50						0.50		0.50	0.29		
	Dole					1.00						1.00									
	El Super	n/i					0.99		0.33		0.17				0.33				0.15		
	El Tapatio	n/i				0.69				0.20	0.25	0.89				0.50			0.15		
	Food 4 Less	n/i													0.33						
	Foodland IGA	n/i		0.78						0.20		0.79			0.50				0.19		
	Fresh & Easy	n/i						3.99											0.30		
	Gelson's	Diamond																		13.99	
	Holiday Market	n/i	O			1.29	1.99						1.69								
		n/i		1.50					0.99			1.29			1.19						
	Jensen's	n/i	O							0.49									0.99		
	Jon's Market	n/i				0.79	1.99				0.33				0.50	0.50	0.50		0.15		
	K.V. Mart	n/i				0.50					0.25	0.79							0.09		
	La Bonita	n/i					0.99		0.50		0.33				0.50	0.50	0.50		0.19		
	La Superior	n/i								0.25											
	Lucky	n/i	O	1.50					1.29												
		n/i					1.69			0.59		1.49			0.79	0.69	0.69	0.69	0.59		
	Lunardi's	n/i	O			1.99			1.49			1.79							0.70		
		n/i						4.49				1.79			1.29				0.20		8.99
	Mar-Val	n/i	L									1.49									
		n/i				0.99	1.59			0.59					0.99	0.69		0.69	0.29		
		n/i	O	1.50						1.00		1.99	1.99		0.99	1.00			0.60		
	Mi Pueblo	n/i								0.20	0.29	0.69			0.79	0.50	0.50				
	Mollie Stone	n/i								0.69									0.69		
	Murphy's Markets	Warren Creek	L									1.99			0.99		0.99	0.99			
		n/i	O																		
		n/i					1.99														

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet
																				lb.	lb.
CA <i>(cont)</i>	Northgate	n/i									0.33				0.50						
	Nugget Markets	n/i					1.98					1.68									
		n/i	O						0.98												
	Pavilions/Vons	n/i				1.50	1.49					1.79			1.49					0.33	
		O Organics	O		3.99										1.99						
		n/i	O						0.99												
		Safeway Farms			1.25																
	Raley's	n/i											1.69			0.99					
	Ralph's	n/i	O										0.88								
		n/i			0.99		0.99									0.69				0.69	
		Simple Truth																			9.32
		Simple Truth	O												1.50						9.32
		Ray's Food Place	n/i		1.15		1.29	2.29	3.99		0.29					1.29					
		n/i	O		1.50																
		Rio Ranch	n/i									0.33		0.99							0.33
		R Ranch	n/i																		0.19
		Safeway NCal	n/i				1.50	2.99					1.99			1.49					0.33
		n/i	O											1.99							
		O Organics	O			3.49									1.99						
		Safeway Farms			1.25																
		Save-a-Lot	n/i		0.99						0.43					0.59					0.19
		Save Mart	n/i	O													0.79		0.79	0.79	
		n/i														0.59					
		Grimmway Farms			0.99																
		Smart & Final	n/i																		0.24
		First Street																			8.99
		Sprout's Market	n/i		0.88	1.98			1.98		0.48		0.88			0.98					0.48
		n/i	O			2.50				0.98											0.68
		Stater Bros.	n/i		1.50		0.99	0.99								0.79					0.30
		Super A Foods	n/i								0.33										0.45
		Superior	n/i				0.50					0.19	0.79			0.50					
		Target	n/i																		0.40
		The Fresh Market	n/i						2.98												
	Vallarta	n/i								0.25	0.20	0.89			0.50						
	Walmart	n/i														0.59					
	Whole Foods NCal	n/i	O				2.99														
	Whole Foods SPc	n/i	O						0.69												

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts			
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																						lb.	lb.
HI	Don Quijote	n/i		1.99		1.69	2.49	3.98	1.59	1.00	1.09		1.99		2.19				1.59				
	Foodland	n/i	L								0.99		1.99										
		n/i													1.69								
	KTA Super Stores	n/i		1.79		0.99									1.49	1.19							
	Safeway NCal	n/i				1.50	2.99					1.99			1.49				0.33				
		n/i	O										1.99										
	O Organics		O		3.49									1.99									
	Safeway Farms			1.25																	0.40		
Target	n/i																			0.75			
Times/Big Save	n/i		1.89	2.99	1.59		4.99			0.99													
Whole Foods SPc	n/i	O						0.69															
NV	Albertsons Mtn	n/i			2.50										0.99				0.99				
		n/i	O	1.99																			
	Grimmway Farms			1.25																			
	Diamond																			11.99	5.99		
	North Shore													2.50									
	Albertsons SW	n/i	O	1.99																			
		n/i			2.50			3.99			0.99		0.99								14.20		
	Associated Food	n/i		0.99				3.99		0.39		0.99			1.29	0.40			0.15				
	Diamond																			6.99			
	Western Family																			6.99			
	Cardenas	n/i									0.33												
	Dollar General Mkt	n/i								0.50						0.50		0.50	0.29				
	Dole					1.00						1.00											
	El Super	n/i					0.99		0.33		0.17								0.15				
	Food 4 Less	n/i													0.33								
	Fresh & Easy	n/i						3.99												0.30			
	MarketOn	n/i									0.33					0.50							
	Pavilions/Vons	n/i				1.50	1.49					1.79			1.49				0.33				
		O Organics		O		3.99									1.99								
		n/i		O						0.99				1.99									
Safeway Farms				1.25																			
Raley's	n/i										1.69				0.99								
Ralph's	n/i	O									0.88												
	n/i			0.99		0.99									0.69				0.69				
Simple Truth																				9.32	9.32		
Simple Truth		O												1.50									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																			lb.	lb.		
NV <i>(cont)</i>	Safeway NCal	n/i				1.50	2.99					1.99			1.49				0.33			
		n/i	O										1.99									
		O Organics	O		3.49									1.99								
		Safeway Farms			1.25																	
		Scolari's	Diamond						3.99		0.50		1.00			0.99			0.19		9.99	
			n/i																			
			n/i	O	1.50																	
		Smart & Final	n/i																0.24			
			First Street																		8.99	8.99
		Smith's	Simple Truth																		7.99	7.99
			Simple Truth	O											1.99							
			n/i		1.25	1.99							1.59						0.19			
		Sprout's Market	n/i		0.88	1.98			1.98		0.48		0.88			0.98			0.48			
			n/i	O		2.50				0.98									0.68			
		Target	n/i																0.40			
		Walmart	n/i														0.59					
	Whole Foods NCal	n/i	O				2.99															
	Whole Foods SPc	n/i	O						0.69													

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																						
AK	AC Value Center	n/i		1.50		1.39			1.99	0.50		2.39			1.79	0.80		0.80	1.39			
	Alaskan & Proud	n/i		1.25		0.98						1.58			1.28	0.78	0.78	0.78	0.29			
	Carrs/Safeway	Earthbound	O		1.48								2.49							1.29		
		O Organics	O			4.99									2.49							
		n/i	O						1.99					2.99								
	Fred Meyer	Safeway Farms			1.75																	
		n/i					0.89	2.49					1.29			0.79						
	IGA Hometown	Simple Truth	O												1.50							
		n/i			1.50						0.50						0.80		0.80		13.99	8.99
	Juneau Foodland	Diamond			1.50						0.50						0.80		0.80		13.99	8.99
		Diamond																			13.99	8.99
	Omni	n/i			2.49		1.99									1.99				0.99		
	Sitka Seamart	n/i			1.27		1.23		4.93			0.89	1.99				0.93					
n/i		O		2.23																		
Walmart	n/i														0.59							
ID	Albertsons Mtn	n/i			2.50										0.99				0.99			
		n/i	O		1.99																	
		Grimmway Farms			1.25																11.99	5.99
		Diamond North Shore													2.50							
	Albertsons NW	n/i			1.50	3.33							1.69	1.00		1.49						
		n/i	O		1.65											1.99						
	Associated Food	n/i	L													0.60		0.60				
		n/i			0.99				3.99		0.39		0.99			1.29	0.40			0.15		6.99
	Diamond Western Family																				6.99	
	Family Foods	n/i				0.79					0.29					0.78				0.19		
	Fred Meyer	n/i					0.89	2.49					1.29			0.79						
		Simple Truth	O												1.50							
Harvest Foods	n/i				0.89		3.99				1.49			0.79	0.59		0.59	0.19				
IGA Markets	n/i									0.40					0.54		0.54					
Natural Grocer's	n/i	O					3.89		1.19	0.76	0.99								0.89			
	Green Generation	O												1.89								

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet
ID																				lb.	lb.
<i>(cont)</i>	Paul's Market	n/i		1.08		0.50				0.32	0.64				0.68	0.39		0.58	0.25		8.88
	Rosauer's	n/i				0.59	1.59	3.59			0.39	0.49			0.79				0.18		
		n/i	O		1.50									2.00							
	Safeway NW	Bolthouse Farms											1.79			1.49				0.79	
		n/i	O Organics	O		3.99	1.00	1.49							1.99						
	Smith's	n/i	O						0.99					1.99							
		Safeway Farms			1.25															7.99	7.99
	Simple Truth	n/i	O		1.25	1.99							1.59		1.99					0.19	
		n/i																		0.18	
	Super 1 Foods	n/i	O										2.48								
		n/i																		0.40	
	Target	n/i																			
	Walmart	n/i														0.59					
	Yoke's Market	n/i				2.50		1.98	2.48				0.88							0.09	
		n/i	L													0.78		0.78			
MT	Albertsons Mtn	n/i			2.50										0.99				0.99		
		n/i	O	1.99																	
	Grimmway Farms	Diamond		1.25																11.99	5.99
		North Shore												2.50							
	Associated Food	n/i		0.99					3.99		0.39		0.99		1.29	0.40			0.15		
		Diamond																		6.99	
	Western Family	n/i				0.79					0.29				0.78				0.19		
		n/i				0.89			3.99				1.49		0.79	0.59		0.59	0.19		
	IGA Markets	n/i								0.40					0.54		0.54				
	Natural Grocer's	n/i	O				3.89			1.19	0.76	0.99							0.89		
		Green Generation	O											1.89							
	Reynold's	Diamond										0.99			1.29				0.15		7.29
	Rosauer's	n/i		0.99											0.79				0.18		
		n/i	O											2.00							
	Bolthouse Farms			1.50																	

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet
																				lb.	lb.
MT <i>(cont)</i>	Safeway NW	n/i				1.00	1.49					1.79			1.49				0.79		
		O Organics	O		3.99									1.99							
		n/i	O						0.99					1.99							
		Safeway Farms			1.25																
		Smith's	Simple Truth																	7.99	7.99
			Simple Truth	O											1.99						
			n/i		1.25	1.99							1.59							0.19	
		Super 1 Foods	n/i																	0.18	
		n/i	O									2.48									
	Target	n/i																		0.40	
	Three Bears	n/i														0.27		0.27			
	Walmart	n/i													0.59						
OR	Albertsons NW	n/i		1.50	3.33							1.69	1.00		1.49						
		n/i	O	1.65											1.99						
		n/i	L													0.60		0.60			
		Family Foods	n/i			0.79					0.29					0.78				0.19	
		Fred Meyer	n/i			0.89	2.49						1.29			0.79					
			Simple Truth	O											1.50						
		Haggen/TOP Food	n/i			3.00	1.49	3.98								1.29					
		Harvest Foods	n/i			0.89		3.99					1.49			0.79	0.59		0.59	0.19	
		IGA Markets	n/i								0.40					0.54		0.54			
		IGA Market Fresh	n/i		1.00	2.49	1.99	2.49					1.29			0.40	0.40	0.40	0.18		
		Lamb's Markets	n/i		0.99								0.99			0.20		0.20			
			n/i	O							0.66		1.99								
		Market of Choice	n/i	O									0.99			0.80		0.80			
		McKay's	n/i			2.50		3.99				0.49	1.49			0.50		0.50	0.14		
			n/i	O	2.00																
		Natural Grocer's	n/i	O			3.89			1.19	0.76	0.99								0.89	
			Green Generation	O											1.89						
		New Seasons	n/i	O				2.49						2.00						12.99	
	QFC	n/i			2.99	0.99	1.99					0.99			0.99						
		Simple Truth																	10.65	10.65	
	Ray's Food Place	n/i		1.15		1.29	2.29	3.99		0.29					1.29						
		n/i	O	1.50																	
	Red Apple/Thriftwy	n/i		1.50			1.99			0.39									0.20		
		n/i	O												1.00		1.00				

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Christmas/Hannukah 2014
VEGETABLES, ROOT CROPS, GREENS, HERBS, and BAKING NUTS

State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
OR <i>(cont)</i>	Rosauer's	n/i				0.59	1.59	3.59		0.39	0.49				0.79				0.18			
		n/i	O										2.00									
		Bolthouse Farms			1.50																	
	Roth's	n/i						3.99														
		n/i	O																			
		n/i	L				1.29															0.50
		Dole																				
		Herb Co.	O				0.99								1.99							
	Safeway NW	n/i	O					1.00	1.49				1.79			1.49						0.79
		O Organics	O					3.99							1.99							
	n/i	O							0.99				1.99									
	Safeway Farms			1.25																	0.40	
	Target	n/i																				
	Walmart	n/i														0.59						
WA	Albertsons NW	n/i		1.50	3.33							1.69	1.00		1.49							
		n/i	O	1.65											1.99							
		n/i	L													0.60		0.60				
	Family Foods	n/i				0.79				0.29					0.78				0.19			
	Fred Meyer	n/i				0.89	2.49					1.29			0.79							
		Simple Truth	O											1.50								
	Haggen/TOP Food	n/i			3.00		1.49	3.98							1.29							
	Harvest Foods	n/i				0.89		3.99					1.49		0.79	0.59		0.59	0.19			
	IGA Markets	n/i								0.40						0.54		0.54				
	IGA Market Fresh	n/i		1.00	2.49		1.99	2.49					1.29			0.40		0.40	0.18			
	Metropolitan	n/i	L							0.79									0.30			
	Meyers Group IGA	n/i		1.50						0.50						0.60		0.60				
		Diamond																			11.99	7.99
	Natural Grocer's	n/i	O				3.89		1.19	0.76	0.99								0.89			
		Green Generation	O											2.00	1.89						12.99	
	New Seasons	n/i	O					2.49														
	PCC Natural	n/i	O				1.49								1.49	0.99		0.99				
		n/i	L													0.99		0.99				
	QFC	n/i				2.99	0.99	1.99					0.99			0.99						
	Simple Truth																			10.65	10.65	
Red Apple/Thriftwy	n/i			1.50			1.99			0.39									0.20			
	n/i	O													1.00		1.00					

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State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts		
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans
																				lb.	lb.	
WA <i>(cont)</i>	Rosauer's	n/i				0.59	1.59	3.59		0.39	0.49				0.79				0.18			
		n/i	O										2.00									
		Bolthouse Farms			1.50																	
		Saar's	n/i			1.28	1.68	1.98			0.20	0.28		0.98		0.48	0.17		0.17	0.15		
		Safeway NW	n/i			1.00	1.49						1.79			1.49				0.79		
		O Organics	n/i	O		3.99									1.99							
		n/i		O					0.99					1.99								
		Safeway Farms	n/i		1.25																	
		Save-a-Lot	n/i		0.99						0.43					0.59				0.19		
		Super 1 Foods	n/i																	0.18		
		n/i		O									2.48									
		Target	n/i																		0.40	
		The Markets	n/i								0.20										0.15	
		Diamond	n/i										0.98							0.26	15.99	
	Town & Country	n/i						3.98							1.48				0.50			
	n/i		O												1.78							
	Walmart	n/i														0.59						
	Yoke's Market	n/i			2.50		1.98	2.48				0.88								0.09		
	n/i		L													0.78		0.78				
	Bolthouse Farms	n/i		1.25																		
WY	Affiliated MW	n/i			2.39							1.33			0.79							
		Green Giant		1.19																		
		Harvest Club																		0.22		
		Albertsons Mtn	n/i		2.50											0.99				0.99		
		n/i		O	1.99																	
		Grimmway Farms	n/i		1.25																	
		Diamond	n/i																	11.99	5.99	
		North Shore	n/i											2.50								
		Associated Food	n/i		0.99				3.99		0.39		0.99			1.29	0.40			0.15		
		Diamond	n/i																		6.99	
		Western Family	n/i																		6.99	
		IGA Markets	n/i								0.40						0.54		0.54			
		King Soopers	n/i		0.99		0.79	1.99	2.99							0.69	0.50		0.50	0.69		
		Simple Truth	n/i																		9.32	9.32
	Simple Truth	n/i	O		2.50									1.99								
	Natural Grocer's	n/i	O				3.89		1.19	0.76	0.99									0.89		
	Green Generation	n/i	O											1.89								

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Christmas/Hannukah 2014
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State	Supermarket	Label	Key	Baby Carrots	Grape Tomato	Celery	Green Beans	Asparagus	Winter Squash	Yellow Onion	Green Cabbage	Broccoli	Greens	Fresh Herbs	Sweet Potato	Bagged Potatoes/lb.				Baking Nuts	
				lb.	pint	bunch	lb.	lb.	lb.	lb.	lb.	lb.	bunch	bunch	lb.	Red	White	Yellow	Russet	Pecans	Walnuts
																			lb.	lb.	
WY <i>(cont)</i>	Safeway Denver	n/i		1.25		1.00	1.49					1.99			1.49						
		n/i	O										1.99								
		O Organics	O		3.99									2.49						7.99	7.99
	Smith's	Simple Truth												1.99							
	Simple Truth	O										1.59								0.19	
	Walmart	n/i		1.25	1.99											0.59					
		n/i																			

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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears	
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																		Red	Yellow	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																				
CT	A&P Stores	n/i		2.99					1.00	1.00	0.75									
		n/i	O										2.49	2.49			2.49	2.49	2.49	
		Fair Trade	O				3.99													
		Ocean Spray				2.99														
	Adams IGA	n/i		2.50							0.75			1.49			1.49	1.49	1.49	
		n/i	O														1.79		1.79	
		Darling							1.00											
	AG New England	n/i									0.50	0.50	0.99	0.99						
		Halos							1.66											
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55							1.39	
	Associated	n/i						5.99	1.33	1.33	0.50	0.45				1.49			1.49	
		n/i	O	4.99													1.49	1.49		
	Balducci's	n/i									1.49									
		Rushing River																	1.99	
	Best Market	n/i		2.97	1.47		2.97	4.97	1.32	1.26	0.94	0.39		1.27			0.97	0.97	0.97	
		Dole		2.97																
	Big Y	n/i					4.79				1.66			1.48			1.48	1.48	1.48	
		n/i	O	3.99								1.99					2.29	2.29	1.99	
		Darling							1.20											
		Del Monte		2.98																
	Bravo	n/i					2.50		1.33		0.50			1.29			1.29	1.29	1.49	
		Dole		2.50																
	Compare Foods	n/i			2.00			4.99	1.66	1.00		0.75		0.99				0.99	0.99	
		n/i	O															1.49		
	C-Town	n/i							1.33		0.50			1.29			1.29	1.29	1.49	
		Dole		2.50																
	Fairway Foods	n/i		2.50					1.00		0.83	0.50	0.99				0.99		0.99	
		n/i	O															0.83	1.00	
	Food Bazaar	n/i		2.99							0.63							0.99	0.99	
		Ocean Spray				2.50														
	Food Emporium	n/i		3.99			2.99													
		n/i	O								0.63			2.99						
	Geissler's	n/i		1.99	2.50		2.50	6.99	1.00		1.00			1.49			1.49			
	Highland Park	n/i		2.50			2.50		1.20					1.49			1.49		1.49	
	Key Food	n/i					2.99				0.63					2.99			1.49	
		n/i	O								1.25	1.80								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears				
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..		
																		Red	Yellow			
CT <i>(cont)</i>	Key Food <i>(continued)</i>	POM			2.50																	
	King's	Tropicana							1.66													
	Marc's	n/i																				
		Darling							1.00													
		n/i									0.75		0.83	0.83					0.83	0.83	1.29	
		Ocean Spray				1.50																
	Mrs. Green's	n/i	O								1.25		1.79	1.79							1.79	
		n/i			2.99																	
	NSA Supermrkts	Del Monte			1.99																	
		n/i				2.00			4.99						0.99					0.99	0.99	1.29
		n/i		O																		1.99
		Ocean Spray					2.00															
	Pioneer	n/i				2.50				1.33	1.33	0.80									1.49	1.49
		n/i		O	4.99							1.50								1.99	1.99	1.99
		Ocean Spray					2.50															
		Del Monte			2.99																	
	Price Chopper	n/i										1.00	0.90		1.49					1.49		1.49
	Price Rite	n/i				1.49				1.20					0.80						0.80	
	Save-a-Lot	n/i			1.29						0.93	0.93	0.93								0.79	0.79
	ShopRite	n/i			2.99	1.67	2.50	1.99		1.00		0.75			1.49					1.99	0.80	1.49
		n/i		O											1.79							
	Stew Leonard's	n/i						2.99	3.99	1.66											1.29	1.29
	Stop & Shop	n/i			2.99	2.50		2.99		1.66	1.00	0.87	0.90	1.69	1.69	1.69					1.69	1.69
	n/i		O				3.99															
	Ocean Spray					2.50																
	POM				2.50																	
	Nature's Promise																			1.66	1.66	
Target	n/i					1.99			1.20													
The Fresh Market	n/i						3.33															
Walmart	Halos								1.19													
	n/i																					
Whole Foods NATl	n/i		O											1.49								
	n/i										0.80											
Whole Foods NE	n/i																				0.99	
	n/i		O																	1.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
DC	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39	
	Giant Food	n/i		2.99	2.50		2.99		1.66	1.00	0.87	0.90	1.69	1.69	1.69				1.69	1.69	1.49
		n/i	O				3.99														
		Ocean Spray				2.50															
		POM			2.50																
		Nature's Promise																1.66	1.66		
	Harris Teeter	n/i			3.50	2.00	2.99		1.20		1.33	0.50	0.99	0.99	0.99				0.99	1.79	
		HT Farmers Market			2.99							1.20	0.90		1.79	1.79	2.49		0.99		1.59
		Ocean Spray					2.00														
		n/i	O									0.99		2.49	2.49				1.79	1.79	
	Target	n/i					1.99			1.20											
	Safeway Eastern	n/i				2.99		3.99		1.67		0.90	0.90		0.99		1.99		0.99	0.99	
		n/i	O												1.99						1.99
		Dole			2.50																
	Safeway Farms					2.99															
Save-a-Lot	n/i			1.29						0.93	0.93	0.93						0.79		0.79	
Walmart	Halos								1.19												
	n/i																				
Whole Foods MATl	n/i	O											1.99								
	n/i																				
	n/i											0.83									
DE	A&P Stores	n/i		2.99					1.00	1.00	0.75										
		n/i	O										2.49	2.49				2.49	2.49	2.49	
		Fair Trade	O				3.99														
		Ocean Spray				2.99															
	ACME Markets	n/i		2.99					0.80					1.49					1.49		
		n/i	O											2.49				2.49	2.49		
		Ocean Spray				2.50															
	Food Lion	n/i		2.59					1.00		0.75			0.99				0.96	0.96	1.49	
	Fresh Grocer	n/i		2.99			1.99		1.00		0.75	0.75				1.99					
	Giant Food	n/i		2.99	2.50		2.99		1.66	1.00	0.87	0.90	1.69	1.69	1.69			1.69	1.69	1.49	
		n/i	O				3.99														
		Ocean Spray					2.50														
		POM				2.50															
		Nature's Promise																1.66	1.66		
Great Valu Market	n/i					3.49		1.33	1.33	1.25	0.80			1.29				1.29	1.29	1.69	
	Del Monte			2.50																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple each	Pome-Granate each	Cran-Berry 12 oz. bag	Blue-Berry 6 oz	Ches-Nuts per lb.	Citrus Fruits - per pound				Apples - per pound						Pears per lb..			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious				
																		Red		Yellow		
DE <i>(cont)</i>	Harris Teeter	n/i			3.50	2.00	2.99		1.20		1.33	0.50	0.99	0.99	0.99			0.99	1.79			
	HT Farmers Market			2.99							1.20	0.90			1.79	1.79	2.49	0.99		1.59		
	Ocean Spray					2.00																
	n/i	O									0.99		2.49	2.49				1.79	1.79			
	Pathmark	n/i			2.99						0.75	1.00			1.99						1.99	
	Del Monte			2.99																		
	Redner's	n/i		2.50					0.99									0.83	0.83		1.28	
	n/i	O										1.00										
	Safeway Eastern	n/i				2.99		3.99		1.67		0.90	0.90		0.99			1.99	0.99	0.99		1.99
	n/i	O													1.99							1.99
	Dole			2.50																		
	Safeway Farms					2.99																
	Save-a-Lot	n/i		1.29							0.93	0.93	0.93						0.79			0.79
	ShopRite	n/i		2.99	1.67	2.50	1.99		1.00			0.75			1.49		1.99		0.80			1.49
n/i	O													1.79								
Shurfine	n/i				2.50						0.62	0.80		1.49			1.49	1.49	1.49			
Del Monte			2.50																			
Target	n/i				1.99				1.20													
Walmart	Halos								1.19													
n/i														1.16								
MA	Adams IGA	n/i		2.50							0.75			1.49			1.49	1.49	1.49		1.79	
	n/i	O																1.79				
	Darling								1.00													
	AG New England	n/i									0.50	0.50	0.99	0.99								
	Halos			1.49	0.59				0.86	0.86	0.55	1.55										1.39
	ALDI	n/i					4.79				1.66											
	Big Y	n/i												1.48			1.48	1.48	1.48			
	n/i	O		3.99														2.29	2.29		1.99	
	Darling								1.20													
	Del Monte			2.98																		
	Compare Foods	n/i			2.00				4.99	1.66	1.00		0.75		0.99				0.99			0.99
	n/i	O																	1.49			
	C-Town	n/i								1.33		0.50			1.29			1.29	1.29			1.49
	Dole			2.50																		
Crosby's	n/i		2.99									0.75						0.99			0.99	
n/i	O												1.99			1.99			1.99		1.99	
Ocean Spray					1.99				1.20													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears				
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..			
																		Red	Yellow				
DE (cont)	Donelan's	n/i	O	2.50			2.50		1.00											1.19			
		n/i																					
		Ocean Spray				1.99																	
	Geissler's	n/i		1.99	2.50		2.50	6.99	1.00		1.00			1.49				1.49					
	Hannaford	n/i		2.49	2.00				1.00		0.55							0.99	0.99		0.99		
	Market Basket	n/i		2.50	2.00				1.00		1.00												
		Ocean Spray					1.50																
	Met Foods	n/i						5.99	1.20	1.33	1.00			0.99					0.99	0.99	1.99		
		n/i	O	4.99														1.99	1.99	1.99			
		Ocean Spray					2.50																
	NSA Supermrkts	Del Monte		1.99																			
		n/i				2.00			4.99			0.90			0.99					0.99	0.99	1.29	
		n/i	O																	1.99		1.99	
		Ocean Spray					2.00																
	Price Chopper	n/i										1.00	0.90		1.49				1.49			1.49	
	Price Rite	n/i				1.49				1.20					0.80					0.80			
	Roche Bros.	n/i							6.99	1.00	1.00	1.49											
		n/i	O									1.99			2.49								
		Paradise Meadows					2.50																
	Save-a-Lot	n/i			1.29							0.93	0.93	0.93							0.79	0.79	
	Shaw's	n/i			2.50	2.50		2.50		1.20	1.20	1.29								1.29	1.29	1.29	1.49
		n/i	O												1.99					1.99	1.99	1.99	
		Ocean Spray					2.50																
	Star Market	n/i			2.99	2.50		2.50		1.20	1.20	1.49								1.49	1.49	1.49	1.49
		n/i	O											1.99	1.99					1.99	1.99	1.99	
		Ocean Spray					2.50																
Stop & Shop	n/i			2.99	2.50		2.99		1.66	1.00	0.87	0.90	1.69	1.69	1.69					1.69	1.69	1.49	
	n/i	O					3.99																
	Ocean Spray					2.50																	
	POM				2.50																		
	Nature's Promise																		1.66	1.66			
Target	n/i					1.99			1.20														
The Fresh Market	n/i						3.33																
Trucchi's	n/i			1.99			1.99																
Walmart	Halos								1.19														
	n/i													1.16									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears						
									each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji		Gala	Brae burn	Honey Crisp	Granny Smith	Delicious	
																								Red	Yellow
DE <i>(cont)</i>	Wegman's	Darling							0.99																
	Whole Foods NATl	n/i n/i	O										1.49												
MD	A&P Stores	n/i n/i Fair Trade Ocean Spray	O O	2.99						1.00	1.00	0.75		2.49	2.49			2.49	2.49	2.49					
	ACME Markets	n/i n/i Ocean Spray	O	2.99		2.99				0.80				1.49	2.49			2.49	2.49						
	AG New England	n/i Halos				2.50				1.66			0.50	0.50	0.99	0.99									
	ALDI	n/i		1.49	0.59					0.86	0.86	0.55	1.55								1.39				
	Associated	n/i						5.99		1.33	1.33	0.50	0.45					1.49			1.49				
	Balducci's	n/i n/i Rushing River	O	4.99								1.49										1.99			
	Family Owned	n/i								1.00	1.00	0.62		0.99											
	Food Lion	n/i		2.59						1.00		0.75		0.99				0.96	0.96			1.49			
	Giant Eagle	Sunkist n/i					3.00	6.99						1.35	0.99	0.99		0.99				1.59			
	Giant Food	n/i n/i Ocean Spray POM Nature's Promise	O	2.99	2.50		2.50	3.99		1.66	1.00	0.87	0.90	1.69	1.69	1.69					1.69	1.69	1.49		
	Graul's	n/i		2.99															1.66	1.66					
	Great Valu Market	n/i Del Monte					3.49			1.33	1.33	1.25	0.80			1.29			1.29	1.29		1.69			
	Harris Teeter	n/i HT Farmers Market Ocean Spray		2.50		3.50	2.00	2.99		1.20		1.33	0.50	0.99	0.99	0.99					0.99	1.79			
	Mars	n/i n/i n/i Halos	O O				2.00		4.99	1.66			0.99	2.49	2.49						1.79	1.79	1.29		
										1.66			1.66												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious			
																		Red		Yellow	per lb..
each	each	12 oz. bag	6 oz	per lb.																	
MD <i>(cont)</i>	Martin's Food	n/i	O	2.99			2.99		1.66	1.20	0.87	0.90	1.69	1.69	1.69	2.79	1.69	1.69	1.69	1.49	
		n/i						3.99													
		POM			2.50																
		Ocean Spray				2.00															
		Nature's Promise																1.66	1.66		
	Price Rite	n/i			1.49				1.20					0.80				0.80			
	Redner's	n/i		2.50					0.99									0.83	0.83	1.28	
		n/i	O								1.00										
	Safeway Eastern	n/i			2.99		3.99		1.67			0.90	0.90		0.99			1.99	0.99	0.99	
		n/i	O												1.99						1.99
		Dole			2.50																
		Safeway Farms					2.99														
	Save-a-Lot	n/i			1.29						0.93	0.93	0.93							0.79	0.79
	ShopRite	n/i			2.99	1.67	2.50	1.99	1.00			0.75			1.49		1.99		0.80		1.49
		n/i	O												1.79						
	Shop'n Save	n/i					2.50		6.99	0.80	1.00										1.59
		Sunkist										1.00									
		Del Monte			3.99																
	Shoppers Food	n/i			2.99			2.99		1.00		1.12	0.90					1.69	1.69		
		n/i	O											1.99				1.99	1.99		
Shurfine	n/i					2.50					0.62	0.80			1.49		1.49	1.49	1.49		
	Del Monte			2.50																	
Target	n/i					1.99			1.20												
The Fresh Market	n/i						3.33														
Walmart	Halos								1.19												
	n/i													1.16							
Wegman's	Darling								0.99												
Weis	n/i			BOGO					1.20	1.17	1.00	0.90		1.00		2.48	1.99	0.98		1.99	
	n/i	O												1.66							
	Cutie								1.00												
Whole Foods MATl	n/i	O											1.99								
	n/i											0.83									
ME	AG New England	n/i									0.50	0.50	0.99	0.99							
		Halos							1.66												
	Hannaford	n/i		2.49	2.00				1.00		0.55						0.99	0.99		0.99	
	Market Basket	n/i		2.50	2.00				1.00		1.00										
	Ocean Spray					1.50															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears							
									each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji		Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																								Red	Yellow	
ME <i>(cont)</i>	Save-a-Lot	n/i		1.29							0.93	0.93	0.93						0.79		0.79					
	Shaw's	n/i		2.50	2.50		2.50			1.20	1.20	1.29						1.29	1.29	1.29	1.49					
		n/i	O											1.99				1.99	1.99	1.99						
	Target	Ocean Spray				2.50																				
	Walmart	Halos				1.99				1.20																
	Whole Foods NATl	n/i	O							1.19				1.49	1.16											
NH	AG New England	n/i										0.50	0.50	0.99	0.99											
		Halos							1.66																	
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39						
	Hannaford	n/i		2.49	2.00				1.00		0.55						0.99	0.99		0.99						
	Market Basket	n/i		2.50	2.00				1.00		1.00															
		Ocean Spray				1.50																				
	Price Chopper	n/i									1.00	0.90		1.49			1.49			1.49						
	Save-a-Lot	n/i		1.29							0.93	0.93							0.79	0.79						
	Shaw's	n/i		2.50	2.50		2.50		1.20	1.20	1.29							1.29	1.29	1.29	1.49					
		n/i	O											1.99				1.99	1.99	1.99						
Target	Ocean Spray				2.50																					
Walmart	Halos				1.99				1.20																	
	n/i								1.19																	
	n/i													1.16												
NJ	A&P Stores	n/i		2.99					1.00	1.00	0.75															
		n/i	O										2.49	2.49				2.49	2.49	2.49						
		Fair Trade	O				3.99																			
		Ocean Spray				2.99																				
	ACME Markets	n/i		2.99					0.80					1.49				1.49								
		n/i	O											2.49			2.49	2.49								
		Ocean Spray				2.50																				
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39						
	Associated	n/i						5.99	1.33	1.33	0.50	0.45					1.49									
		n/i	O	4.99														1.49	1.49							
Best Market	n/i		2.97	1.47		2.97	4.97	1.32	1.26	0.94	0.39		1.27			0.97	0.97		0.97							
Bottom Dollar	Dole		2.97																							
	n/i		0.98	2.48	1.88			0.80		0.87							0.87	0.87								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears	
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																		Red	Yellow	
NJ (cont)	Bravo	n/i					2.50		1.33		0.50			1.29			1.29	1.29		1.49
	Dole			2.50																
	Compare Foods	n/i			2.00			4.99	1.66	1.00		0.75		0.99				0.99		0.99
	n/i	O																1.49		
	C-Town	n/i							1.33			0.50		1.29			1.29	1.29		1.49
	Dole			2.50																
	Fairway Foods	n/i		2.50					1.00		0.83	0.50	0.99				0.99			0.99
	n/i	O																0.83	1.00	
	Fine Fare	n/i						5.99						1.29			1.29	0.99		1.49
	Food Basics	n/i		1.98					0.99		0.75	0.50		1.28			1.28	1.28		1.28
	Food Bazaar	n/i		2.99							0.63							0.99		0.99
	Ocean Spray					2.50														
	Foodtown	n/i				2.50	2.00	5.99	1.00		0.75			1.69	1.69		1.69	1.69	1.69	
	Donio Farms	L				2.50														
	Great Valu Market	n/i					3.49		1.33	1.33	1.25	0.80			1.29			1.29	1.29	1.69
	Del Monte			2.50																
	Key Food	n/i					2.99				0.63					2.99				1.49
	n/i	O									1.25	1.80								
	POM					2.50														
	Tropicana								1.66											
	King's	n/i															1.99			
	Met Foods	n/i									1.33	1.00							0.99	0.99
	n/i	O		4.99													1.99	1.99		
	Ocean Spray					2.50														
	Morton Williams	n/i		3.99				5.99	2.00				1.00		1.79					1.49
	n/i	O													1.99			1.99		
	Mrs. Green's	n/i	O									1.25		1.79	1.79					1.79
	n/i			2.99																
Murphy's	n/i					2.99	5.99	2.00				1.00		1.69			1.69			
Ocean Spray					2.50															
Pathmark	n/i				2.99						0.75	1.00		1.99					1.99	
Del Monte			2.99																	
Pioneer	n/i				2.50				1.33	1.33	0.80					1.49			1.49	
n/i	O		4.99								1.50					1.99	1.99	1.99		
Ocean Spray					2.50															
Del Monte			2.99																	
Price Rite	n/i				1.49				1.20					0.80					0.80	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..		
																		Red	Yellow			
NJ <i>(cont)</i>	Save-a-Lot	n/i		1.29							0.93	0.93	0.93						0.79		0.79	
	ShopRite	n/i		2.99	1.67	2.50	1.99			1.00		0.75			1.49		1.99		0.80		1.49	
	Stop & Shop	n/i	O	2.99	2.50		2.99			1.66	1.00	0.87	0.90	1.69	1.69	1.69				1.69	1.69	1.49
		n/i	O				3.99															
	Ocean Spray	POM			2.50																	
		Nature's Promise																1.66	1.66			
	Target	n/i				1.99				1.20												
	The Fresh Market	n/i					3.33															
	Thriftway	n/i								0.80				1.29	1.29	1.29						1.49
		n/i	O															1.99				
	Walmart	Scarlett's											0.90									
		Halos								1.19												
	Wegman's	n/i													1.16							
		Darling								0.99												
Weis	n/i			BOGO					1.20	1.17	1.00	0.90		1.00		2.48	1.99	0.98			1.99	
	n/i	O												1.66								
Cutie	n/i			1.99	2.50				1.00													
	n/i										0.75	0.50						1.49	0.99		1.49	
Whole Foods NE	n/i																				0.99	
Whole Foods MAtl	n/i	O																				
	n/i	O											1.99									
NY	A&P Stores	n/i		2.99						1.00	1.00	0.75										
		n/i	O											2.49	2.49			2.49	2.49	2.49		
	Fair Trade	Ocean Spray				2.99		3.99														
		n/i	O	2.99						0.80					1.49					1.49		
	ACME Markets	n/i	O											2.49					2.49	2.49		
		Ocean Spray				2.50																
	ALDI	n/i		1.49	0.59					0.86	0.86	0.55	1.55									1.39
	Associated	n/i							5.99	1.33	1.33	0.50	0.45					1.49				1.49
		n/i	O	4.99																1.49	1.49	
	Balducci's	n/i										1.49										
Rushing River																						1.99

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
NY (cont)	Best Market	n/i		2.97	1.47		2.97	4.97	1.32	1.26	0.94	0.39		1.27			0.97	0.97		0.97	
	Dole			2.97																	
	Big M	Del Monte		1.99																	
		n/i			2.99						0.67			1.49				1.49	1.49	1.69	
	Bravo	n/i					2.50		1.33		0.50			1.29			1.29	1.29		1.49	
		Dole			2.50																
	Compare Foods	n/i			2.00			4.99	1.66	1.00			0.75	0.99				0.99		0.99	
		n/i	O															1.49			
	C-Town	n/i							1.33		0.50			1.29			1.29	1.29		1.49	
		Dole			2.50																
	D'Agostino's	n/i		3.99	1.99		2.99	5.99	1.20		1.00	1.50									
		n/i	O											2.49						2.49	
	DeCiccio's	n/i			2.99		2.99	5.99	1.33		0.55	0.85		1.69							
		n/i	O															1.89		1.99	
		Del Monte			2.99																
	Fairway Foods	n/i			2.50					1.00		0.83	0.50	0.99				0.99			
		n/i	O																0.83	1.00	
	Fine Fare	n/i							5.99						1.29			1.29	0.99		1.49
	Food Basics	n/i			1.98					0.99		0.75	0.50		1.28			1.28	1.28		1.28
	Food Bazaar	n/i			2.99							0.63							0.99		0.99
		Ocean Spray					2.50														
	Food Emporium	n/i			3.99			2.99													
		n/i	O									0.63			2.99						
	Foodtown	n/i				2.50		2.00	5.99	1.00		0.75			1.69	1.69		1.69	1.69	1.69	1.69
		Donio Farms	L				2.50														
	Giunta's	n/i			2.00					1.33		0.50									
Great American	n/i								1.00												
	Ocean Spray				2.00	2.00											1.29	1.29	1.29	1.29	
Gristede's	n/i			4.99	1.99		3.99	9.99	2.33		1.00	1.99									
Hannaford	n/i			2.49	2.00				1.00		0.55						0.99	0.99		0.99	
Key Food	n/i						2.99				0.63					2.99				1.49	
	n/i	O									1.25	1.80									
	POM				2.50																
	Tropicana								1.66												
King's	n/i																1.99				
King Kullen	n/i				1.99		4.99														

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..		
																		Red	Yellow			
NY (cont)	Met Foods	n/i								1.33	1.00							0.99	0.99			
		n/i	O	4.99														1.99	1.99			
		Ocean Spray			2.50																	
	Metropolitan	n/i			2.50					1.33	0.75	0.75									1.99	
		n/i	O	3.99															1.99	1.99		
		Ocean Spray				2.50																
	Morton Williams	n/i		3.99				5.99	2.00			1.00		1.79							1.49	
		n/i	O											1.99					1.99			
	Mrs. Green's	n/i	O										1.79	1.79							1.79	
		n/i		2.99																		
	North Shore	n/i		2.00	1.67					1.33		0.56	1.25	0.69	0.69				2.49		0.69	0.99
		Ocean Spray				1.50																
	NSA Supermrkts	Del Monte		1.99																		
		n/i			2.00				4.99			0.90			0.99				0.99	0.99	1.29	
		n/i	O																1.99		1.99	
		Ocean Spray				2.00																
	Pathmark	n/i			2.99							0.75	1.00		1.99							1.99
		Del Monte		2.99																		
	Peck's	n/i										0.75							1.49	1.49	1.49	
		n/i	O																	1.79		
	Pioneer	n/i			2.50					1.33	1.33	0.80							1.49			1.49
		n/i	O	4.99								1.50							1.99	1.99	1.99	
		Ocean Spray				2.50																
		Del Monte		2.99																		
	Price Chopper	n/i										1.00	0.90		1.49				1.49			1.49
	Price Rite	n/i				1.49						1.20			0.80						0.80	
	Save-a-Lot	n/i		1.29							0.93	0.93	0.93								0.79	0.79
	ShopRite	n/i		2.99	1.67	2.50	1.99			1.00		0.75			1.49		1.99			0.80		1.49
		n/i	O												1.79							
	Shop'n Save	n/i				2.50			6.99	0.80	1.00											1.59
	Sunkist										1.00											
	Del Monte		3.99																			
Stew Leonard's	n/i						2.99	3.99	1.66											1.29	1.29	
Stop & Shop	n/i		2.99	2.50			2.99		1.66	1.00	0.87	0.90	1.69	1.69	1.69					1.69	1.69	1.49
	n/i	O					3.99															
	Ocean Spray				2.50																	

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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears			
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
NY <i>(cont)</i>	Stop & Shop <i>(continued)</i>	POM Nature's Promise			2.50													1.66	1.66		
	Target	n/i				1.99				1.20											
	The Fresh Market	n/i					3.33														
	Tops Market	n/i	L							1.00				1.00				1.00	1.00	1.00	
		Halos			1.99						1.33				1.00						
	Trade Fair	n/i											1.00						0.99		
		n/i	O																1.66		
	Uncle Giuseppe's	n/i	O									2.00		1.99	1.99	1.99		1.99	1.99		
		n/i				2.50			6.99				0.56	0.90							1.69
	Walmart	Halos								1.19											
		n/i																			
	Wegman's	Darling								0.99											
	Weis	n/i			BOGO					1.20	1.17	1.00	0.90		1.00		2.48	1.99	0.98		1.99
		n/i	O												1.66						
Whole Foods NE	Cutie								1.00												
	n/i																				
	n/i	O															1.99				
PA	A&P Stores	n/i		2.99					1.00	1.00	0.75										
		n/i	O										2.49	2.49				2.49	2.49	2.49	
		Fair Trade	O				3.99														
		Ocean Spray				2.99															
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39	
	Associated	n/i						5.99	1.33	1.33	0.50	0.45					1.49			1.49	
		n/i	O	4.99															1.49	1.49	
	Big M	Del Monte		1.99																	
		n/i			2.99										1.49				1.49	1.49	1.69
	Bottom Dollar	n/i		0.98	2.48	1.88			0.80		0.87								0.87	0.87	
	Boyer's	n/i			2.00		3.50	5.97	0.99	1.32	0.79	0.79		1.47			1.47	1.47	1.47	1.47	
		n/i	L											0.83				0.83	0.83		
	Bravo	n/i					2.50			1.33		0.50			1.29			1.29	1.29		1.49
		Dole			2.50																
C-Town	n/i							1.33		0.50			1.29				1.29	1.29		1.49	
	Dole			2.50																	
Family Owned	n/i								1.00	1.00	0.62			0.99							
Fine Fare	n/i							5.99						1.29			1.29	0.99		1.49	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
PA <i>(cont)</i>	Food Basics	n/i		1.98					0.99		0.75	0.50		1.28			1.28	1.28		1.28	
	Food Lion	n/i		2.59					1.00		0.75			0.99			0.96	0.96		1.49	
	Foodland	Sunkist									0.45										
		Halos							1.66												
		n/i					3.00	6.99	1.00			0.80		1.59			1.59	1.59	1.59		
	Foodtown	n/i			2.50		2.00	5.99	1.00		0.75		1.69	1.69			1.69	1.69	1.69		
		Donio Farms	L			2.50															
	Fresh Grocer	n/i		2.99			1.99		1.00		0.75	0.75				1.99					
	Giant Eagle	Sunkist									0.60										
		n/i				2.50	3.00	6.99				1.35	0.99	0.99			0.99			1.59	
	Giant Food Stores	n/i		2.99			2.99		1.66	1.20	0.87	0.90	1.69	1.69	1.69	2.79	1.69	1.69	1.69	1.49	
		n/i	O				3.99														
		POM				2.50															
		Ocean Spray					2.00														
		Nature's Promise																1.66	1.66		
	Great Valu Market	n/i						3.49		1.33	1.33	1.25	0.80			1.29			1.29	1.29	1.69
		Del Monte			2.50																
	Karn's	Halos								1.33											1.49
		Ocean Spray					2.50														
		Spring Leaf	O																		
		n/i	O					3.49				1.25		2.66							
		n/i					2.50	2.50		1.66		1.00						1.49			1.49
	Key Food	n/i						2.99				0.63						2.99			1.49
		n/i	O									1.25	1.80								
		POM				2.50															
		Tropicana								1.66											
	Kuhn's	n/i			2.99									0.99	0.99	0.99	0.99	0.99	0.99	0.99	1.29
		Sunkist								1.66		0.50	0.80								
Martin's Food	n/i			2.99			2.99		1.66	1.20	0.87	0.90	1.69	1.69	1.69	2.79	1.69	1.69	1.69	1.49	
	n/i	O					3.99														
	POM				2.50																
	Ocean Spray					2.00															
	Nature's Promise																1.66	1.66			
Pathmark	n/i				2.99						0.75	1.00		1.99						1.99	
	Del Monte			2.99																	
Price Chopper	n/i										1.00	0.90		1.49			1.49			1.49	
Price Rite	n/i				1.49				1.20					0.80				0.80			

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears	
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																		Red	Yellow	
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV																				
AL	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55							1.39	
	Dollar General Mrkt	n/i									0.66		0.75	0.75			0.75	0.75	0.75	
	Earth Fare	Cuties		2.00					0.98											
	Food for Le\$\$	Del Monte			2.00				1.40		0.80									
	Food Giant	n/i	O										1.68				1.68		1.48	
	Food Giant	n/i					2.97						0.99	0.88	0.88			0.88	0.88	
	Greer's Markets	Halos		2.50					1.33											
	Ingle's	Del Monte																		
	Kroger Atlanta	n/i	O	2.50	0.99				1.00				1.00	1.00			1.00	1.99	1.66	
	Kroger Nashville	n/i	O	2.00	0.99		3.50		1.33	1.16	0.87		2.49	2.49					0.99	
	Lucky's	n/i	O	2.99			2.99		1.33					1.99					1.99	
	Piggly Wiggly HAC	Halos		2.99														1.00	1.00	
	Piggly Wiggly Hchn	Del Monte		2.49					1.66										1.49	
	Piggly Wiggly Inc	n/i		2.95			2.97						0.99					0.62		
	Publix	n/i		2.99			2.99		1.33					0.99	0.99	1.99	0.99	0.99	0.99	
	Ramey's	Dole																		
	Rouses	n/i	O	2.99					1.60	0.83	1.00	0.60	0.99	0.83	0.99	0.99	0.99	0.83	0.83	
		n/i				2.50			1.20		0.75		0.99	0.99				1.29	1.49	
		Del Monte												2.49						
		n/i								0.83		0.75						0.79	0.99	
		n/i									0.98			1.39				0.68	1.49	
		Tropicana									0.63									
		Ocean Spray				1.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears	
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		
																		Red		Yellow
each	each	12 oz. bag	6 oz	per lb.																
AL <i>(cont)</i>	Rouses <i>(continued)</i>	Naturipe	O			3.99	2.99													
		Dole		2.50																
		POM			1.50															
		Save-a-Lot	n/i	1.29						0.93	0.93	0.93							0.79	0.79
		Shop Rite	n/i	2.50						1.00	0.62									
		Target	n/i			1.99			1.20											
		The Fresh Market	n/i				3.33													
		United Grocery	n/i																0.79	0.79
		Vowell's	n/i							1.16	0.69		0.99						0.69	0.99
		Del Monte		2.29																
		Walmart	Halos						1.19						1.16					
		Western Market	Halos						1.20											
			n/i		3.99			3.00		1.00	1.25			0.99		1.99			0.99	
	Ocean Spray				2.29															
	Whole Foods Sth	n/i	O									1.99								
	Winn-Dixie	n/i					2.99		1.29	1.29	0.50		1.98	0.99		1.98	0.99	0.99	0.99	
		Dole		2.98																
		Cuties						1.15												
FL	Albertson's Sthrn	n/i	O	2.50			2.99		1.60	1.00	1.29			1.49			0.99	0.99		
		n/i												1.99						
		Cuties							1.33											
		ALDI	n/i	1.49	0.59				0.86	0.86	0.55	1.55								
		Bravo Sprmrkt	n/i								0.63						0.83			
		Dollar General Mrkt	n/i								0.66		0.75	0.75			0.75	0.75		
			Cuties						0.98											
		Earth Fare	Del Monte		2.00															
			n/i			2.00			1.40		0.80									
			n/i	O									1.68				1.68			
		Food Giant	n/i					2.97			1.33	0.62		0.99					0.67	
			Halos						1.33											
			Del Monte		2.50															
	Greer's Markets	n/i									0.75									
	Harris Teeter	n/i			3.50	2.00	2.99		1.20		1.33	0.50	0.99	0.99	0.99			0.99		
		HT Farmers Market		2.99							1.20	0.90		1.79	1.79	2.49		0.99		
		Ocean Spray				2.00														
		n/i	O								0.99		2.49	2.49				1.79		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple each	Pome-Granate each	Cran-Berry 12 oz. bag	Blue-Berry 6 oz	Ches-Nuts per lb.	Citrus Fruits - per pound				Apples - per pound						Pears per lb..					
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious						
																		Red		Yellow				
FL <i>(cont)</i>	Hitchcock's	n/i	L	2.99						1.00		0.40						1.49	0.99	0.99	1.49			
	J.H. Harvey's	Cuties							1.66															
		n/i						2.99		0.83	0.91	0.73		0.83										
		Dole			2.99		1.99																	
	Piggly Wiggly Hchn	n/i		2.95			2.97			1.00	0.62		0.99									0.62		
	Presidente	n/i		2.00																				
	Publix	n/i					2.50			1.20		0.75		0.99	0.99							1.29	1.49	
		n/i													2.49									
		Del Monte			2.99																			
	Save-a-Lot	n/i		1.29							0.93	0.93	0.93									0.79	0.79	
	Sedano's	n/i										0.63										0.99	0.99	1.19
		Del Monte			2.00																			
	Target	n/i					1.99			1.20														
	The Fresh Market	n/i						3.33																
	Walmart	Halos								1.19														
		n/i													1.16									
Western Beef	n/i			2.00				4.99		1.00	0.75	0.60	0.99	0.99							0.99	0.99		
Whole Foods FL	n/i										0.75					1.99								
	n/i																							
	Heller Bros.											0.83												
Winn-Dixie	n/i						2.99		1.29	1.29	0.50		1.98	0.99				1.98	0.99	0.99	0.99	0.99		
	Dole			2.98																				
	Cuties								1.15															
GA	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55											1.39	
	Bi-Lo	n/i					2.99		1.29	1.29	0.50		1.98	0.99			1.98	0.99	0.99	0.99	0.99			
		Dole		2.98																				
		Cuties							1.15															
	Dollar General Mkt	n/i									0.66		0.75	0.75							0.75	0.75	0.75	
		Cuties							0.98															
	Earth Fare	Del Monte		2.00																				
		n/i					2.00			1.40		0.80												
		n/i											1.68						1.68				1.48	
	Food Depot	n/i		0.98									0.66									0.70		
Food Giant	n/i						2.97			1.33	0.62		0.99								0.67			
	Halos								1.33															
	Del Monte			2.50																				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears			
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
GA (cont)	Food Lion	n/i		2.59					1.00		0.75			0.99			0.96	0.96		1.49	
	Galaxy Food	Halos							1.20												
		Del Monte			2.98																
		n/i					2.98				0.75		1.28		1.28			0.60			
	Harris Teeter	n/i				3.50	2.00	2.99	1.20		1.33	0.50	0.99	0.99	0.99			0.99	1.79		
		HT Farmers Market			2.99						1.20	0.90		1.79	1.79	2.49		0.99		1.59	
		Ocean Spray					2.00														
		n/i		O								0.99	2.49	2.49				1.79	1.79		
	IGA	n/i																1.00	1.00		
	Ingle's	n/i						2.99		1.40	1.00	0.63	0.60								
		Ocean Spray					1.98														
		Del Monte			2.98																
		n/i		O														1.99	1.66		
	J.H. Harvey's	Cuties								1.66											
		n/i						2.99			0.83	0.91	0.73		0.83			0.75			
		Dole			2.99		1.99														
	Kroger Atlanta	n/i			2.50	0.99				1.00				1.00	1.00		1.00	1.00	1.00	1.00	0.99
		n/i		O				3.50						2.49	2.49						
	Piggly Wiggly Car.	n/i			2.99						1.00		0.60		1.39				1.00		1.39
	Piggly Wiggly HAC	n/i										0.53	0.50						0.53		0.99
		n/i									1.13										
		Halos								1.33											
	Piggly Wiggly Hchn	n/i			2.95			2.97			1.00	0.62		0.99					0.62		
	Piggly Wiggly JTM	n/i								1.60	0.83	1.00	0.60		0.83	0.99		0.99	0.83	0.83	1.49
	Publix	n/i					2.50			1.20		0.75		0.99	0.99			1.29			1.49
		n/i		O											2.49						
		Del Monte			2.99																
Quality Foods	n/i										0.75							0.80			
Save-a-Lot	n/i			1.50						1.00	0.62			0.99				0.62	0.99		
Shop Rite	n/i			2.50						1.00	0.62										
Sprout's Market	n/i			0.98			2.50					0.75	0.98	0.98			0.98	0.98			
	n/i		O									0.75	1.48	1.48							
	Halos								1.20												
Target	n/i					1.99			1.20												
The Fresh Market	n/i						3.33														
United Grocery	n/i																	0.79		0.79	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears				
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious					
																		Red		Yellow	per lb..		
GA <i>(cont)</i>	Walmart	Halos	O						1.19														
	Wayfield's	n/i												1.16									
		n/i									0.83	0.83	0.50		1.19				1.19				
	Whole Foods Sth	Halos								1.66										0.99	0.99		
	Winn-Dixie	n/i						2.99		1.29	1.29	0.50		1.99						0.99	0.99		
		Dole		2.98									1.98	0.99		1.98	0.99	0.99	0.99				
		Cuties							1.15														
MS	ALDI	n/i	O	1.49	0.59				0.86	0.86	0.55	1.55									1.39		
	AG Baton Rouge	n/i		2.50								0.50									0.99		
	Corner Market	Halos								1.66											0.99		
		n/i																			0.99		
		Del Monte			2.99																		
	Dollar General Mkt	n/i												0.75	0.75				0.75	0.75		0.75	
		Cuties								0.98													
	Food Giant	n/i						2.97			1.33	0.62		0.99							0.67		
		Halos								1.33													
		Del Monte			2.50																		
	Greer's Markets	n/i										0.75											
	Kroger Delta	n/i			0.99	0.99			2.50		1.33			0.89		0.99							0.99
		n/i													1.29								
	Mac's Fresh	n/i										0.99	0.99								0.99	1.39	
		Halos									1.66												
		Del Monte			1.99																		
	Piggly Wiggly Hchn	n/i			2.95				2.97						0.99						0.62		
Ramey's	n/i									0.83									0.79		0.99		
Rouses	n/i													1.39					0.68		1.49		
	Tropicana																						
	Ocean Spray					1.99																	
	Naturipe					3.99	2.99																
	Dole			2.50																			
	POM					1.50																	
Save-a-Lot	n/i			1.29																0.79	0.79		
Superlo Foods	n/i			2.50							0.93	0.93	0.93						0.79	1.00	1.00		
Target	n/i						1.99		1.20														
The Fresh Market	n/i																						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
MS (cont)	Vowell's	n/i								1.16	0.69		0.99					0.69	0.99	1.29	
	Del Monte			2.29																	
	Walmart	Halos							1.19						1.16						
	Whole Foods Sth	n/i	O										1.99								
	Winn-Dixie	n/i					2.99		1.29	1.29	0.50		1.98	0.99		1.98	0.99	0.99	0.99		
	Dole			2.98																	
	Cuties								1.15												
NC	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39	
	Bi-Lo	n/i					2.99		1.29	1.29	0.50		1.98	0.99		1.98	0.99	0.99	0.99		
		Dole		2.98																	
		Cuties							1.15												
	Bo's Foods	n/i	L															0.50			
		n/i									0.75	0.60						1.29			
	Carlie C's IGA	n/i									0.87							0.99	0.99		
	Compare Foods	n/i																	0.99		
	Dollar General Mkt	n/i									0.66		0.75	0.75			0.75	0.75		0.75	
		Cuties							0.98												
	Earth Fare	Del Monte		2.00																	
		n/i				2.00				1.40											
		n/i	O										1.68				1.68			1.48	
	Farm Fresh	n/i		2.50							1.25	0.79	0.79							0.99	
		Halos								1.33											
	Food Lion	n/i		2.59						1.00		0.75			0.99			0.96	0.96	1.49	
	Food Pride	n/i								1.00		0.75	0.60						0.83		
	Galaxy Food	Halos								1.20											
		Del Monte		2.98																	
		n/i						2.98				0.75		1.28		1.28			0.60		
Great Valu Market	n/i								1.00		1.00			1.00				1.00	0.99	1.49	
	Chiquita		2.49																		
	Ocean Spray				2.49																
Harris Teeter	n/i				3.50	2.00	2.99		1.20		1.33	0.50	0.99	0.99	0.99			0.99	1.79		
	HT Farmers Market		2.99			2.00					1.20	0.90		1.79	1.79	2.49		0.99		1.59	
	Ocean Spray					2.00															
	n/i	O									0.99		2.49	2.49				1.79	1.79		
IGA	n/i																	1.00	1.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

FRUITS

State	Supermarket	Label	Key	Pine-Apple each	Pome-Granate each	Cran-Berry 12 oz. bag	Blue-Berry 6 oz	Ches-Nuts per lb.	Citrus Fruits - per pound				Apples - per pound						Pears per lb..				
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious					
																		Red		Yellow			
NC <i>(cont)</i>	Ingle's	n/i					2.99		1.40	1.00	0.63	0.60											
		Ocean Spray				1.98																	
		Del Monte		2.98																			
		n/i	O																1.99	1.66			
	Just \$ave Foods	n/i					2.97		0.95		0.74							1.97					
		Del Monte		2.97																			
	Kroger MidAtlantic	n/i		2.50					0.96		0.75	0.75		0.80			1.99						
		n/i	O											1.49								1.49	
	Lowe's Foods	n/i							0.99	0.74	BOGO			0.77			0.97	1.77					1.79
		Del Monte		3.98																			
		n/i	L																				
	Piggly Wiggly Retail	n/i		1.00																			
	Piggly Wiggly Strs	Ocean Spray								1.00													
		n/i										0.75											
	Publix	n/i				2.50			1.20			0.75		0.99	0.99						1.29		1.49
	n/i	O												2.49									
Save-a-Lot	Del Monte		2.99																				
Target	n/i		1.29							0.93	0.93	0.93								0.79		0.79	
The Fresh Market	n/i				1.99				1.20														
United Grocery	n/i																			0.79		0.79	
Walmart	Halos								1.19														
	n/i														1.16								
Whole Foods Sth	n/i	O											1.99										
SC	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55										1.39	
	Bi-Lo	n/i					2.99		1.29	1.29	0.50		1.98	0.99			1.98	0.99	0.99	0.99			
		Dole		2.98																			
		Cuties							1.15														
	Dollar General Mkt	n/i									0.66		0.75	0.75					0.75	0.75		0.75	
		Cuties							0.98														
	Earth Fare	Del Monte		2.00																			
		n/i				2.00			1.40		0.80												
		n/i	O										1.68						1.68				1.48
	Food Lion	n/i		2.59					1.00		0.75			0.99					0.96	0.96			1.49
Galaxy Food	Halos							1.20															
	Del Monte		2.98																				
	n/i						2.98				0.75		1.28		1.28						0.60		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
SC (cont)	Harris Teeter	n/i			3.50	2.00	2.99		1.20		1.33	0.50	0.99	0.99	0.99			0.99	1.79		
	HT Farmers Market			2.99							1.20	0.90			1.79	1.79	2.49	0.99		1.59	
		Ocean Spray				2.00															
		n/i	O								0.99		2.49	2.49				1.79	1.79		
	IGA	n/i																1.00	1.00		
	Ingle's	n/i					2.99		1.40	1.00	0.63	0.60									
		Ocean Spray				1.98															
		Del Monte			2.98																
		n/i	O																1.99	1.66	
	J.H. Harvey's	Cuties							1.66												
		n/i						2.99			0.83	0.91	0.73		0.83				0.75		
		Dole			2.99	1.99															
	Kroger Atlanta	n/i			2.50	0.99				1.00				1.00	1.00			1.00	1.00	1.00	0.99
		n/i	O					3.50						2.49	2.49						
	Lowe's Foods	n/i							0.99	0.74	BOGO				0.77		0.97	1.77			
		Del Monte			3.98																
		n/i	L																0.79		
	Piggly Wiggly Car.	n/i			2.99						1.00		0.60		1.39				1.00		1.39
	Publix	n/i				2.50				1.20		0.75		0.99	0.99				1.29		1.49
		n/i	O												2.49						
	Del Monte			2.99																	
Quality Foods	n/i										0.75							0.80			
Save-a-Lot	n/i			1.29						0.93	0.93	0.93						0.79		0.79	
Target	n/i					1.99			1.20												
The Fresh Market	n/i						3.33														
Walmart	Halos								1.19												
	n/i													1.16							
Whole Foods Sth	n/i	O											1.99								
TN	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39	
	Bi-Lo	n/i					2.99		1.29	1.29	0.50		1.98	0.99		1.98	0.99	0.99	0.99		
		Dole		2.98																	
		Cuties							1.15												
	Chappell's	n/i								1.00	0.62							0.62			
		Del Monte		2.48																	
Dollar General Mkt	n/i									0.66		0.75	0.75			0.75	0.75		0.75		
	Cuties								0.98												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious			
																		each		each	12 oz. bag
TN <i>(cont)</i>	Osborne's	n/i		1.99							0.50								0.50		
	Publix	Halos				2.50				1.33									1.33		
		n/i	O							1.20			0.99	0.99					1.20		1.49
		Del Monte			2.99									2.49							
		Save-a-Lot	n/i		1.29						0.93	0.93	0.93						0.93		0.79
		Shop Rite	n/i		2.50						1.00	0.62							1.00		
		Super Dollar	n/i							1.33				1.29					1.33		0.79
		Superlo Foods	n/i		2.50														2.50	1.00	1.00
		Target	n/i				1.99			1.20									1.20		
		The Fresh Market	n/i					3.33													
		Town&Cntry Grcr	n/i		1.99					1.66		0.49	0.48						1.66	0.49	
		United Grocery	Halos							1.33									1.33		
		Walmart	n/i							1.19									1.19		0.79
	Whole Foods Sth	n/i	O										1.99	1.16							
VA	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55						0.86			1.39
	Associated	n/i	O					5.99	1.33	1.33	0.50	0.45						1.33			1.49
		n/i		4.99															4.99	1.49	1.49
	Balducci's	n/i									1.49								1.49		
		Rushing River																			1.99
	Dollar General Mkt	n/i									0.66		0.75	0.75				0.66	0.75	0.75	0.75
		Cuties								0.98									0.98		
	Farm Fresh	n/i		2.50							1.25	0.79	0.79						1.25		0.99
		Halos								1.33									1.33		
	Fas-Chek	n/i								1.00	1.00								1.00		
	Food City	n/i		2.50								0.50									
	Food Country USA	n/i					2.98				0.75	0.75							0.75	0.75	0.80
		Halos								1.40									1.40		
	Food Lion	n/i		2.59						1.00		0.75		0.99					1.00	0.96	0.96
	Galaxy Food	Halos								1.20									1.20		
	Del Monte			2.98																	
	n/i						2.98				0.75		1.28		1.28				0.75	0.60	
Giant Food	n/i	O		2.99	2.50		2.99		1.66	1.00	0.87	0.90	1.69	1.69	1.69			1.66	1.69	1.69	
	n/i						3.99														
	Ocean Spray					2.50															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..		
																		Red	Yellow			
VA <i>(cont)</i>	Giant Food	POM			2.50																	
	<i>(continued)</i>	Nature's Promise																1.66	1.66			
	Grant's	n/i		2.99																		
	Great Valu Market	n/i								1.00					1.00					1.00	0.99	1.49
		Chiquita			2.49																	
	Harris Teeter	Ocean Spray				2.49																
		n/i				3.50	2.00	2.99		1.20		1.33	0.50	0.99	0.99	0.99				0.99	1.79	
	HT Farmers Market	n/i																				
		Ocean Spray					2.00															1.59
	Ingle's	n/i	O											2.49	2.49					1.79	1.79	
		n/i						2.99		1.40	1.00	0.63	0.60									
	Ocean Spray	n/i																				
		Del Monte			2.98																	
	Kroger MidAtlantic	n/i	O																	1.99	1.66	
		n/i			2.50					0.96		0.75	0.75			0.80		1.99				
	Lowe's Foods	n/i	O													1.49						1.49
		n/i								0.99	0.74	BOGO				0.77		0.97	1.77			1.79
	Del Monte	n/i			3.98																	
		n/i	L																			0.79
	Martin's Food	n/i	O		2.99			2.99		1.66	1.20	0.87	0.90	1.69	1.69	1.69	2.79	1.69	1.69	1.69	1.69	1.49
		n/i						3.99														
	POM	n/i				2.50																
		Ocean Spray					2.00															
Nature's Promise	n/i																			1.66	1.66	
	n/i			1.00																0.79		
Piggly Wiggly Retail	n/i																					
Piggly Wiggly Strs	Ocean Spray								1.00													
	n/i										0.75											
Safeway Eastern	n/i				2.99		3.99		1.67		0.90	0.90		0.99			1.99	0.99	0.99			
	n/i	O												1.99							1.99	
Dole	n/i			2.50																		
	Safeway Farms					2.99																
Save-a-Lot	n/i		1.29							0.93	0.93	0.93							0.79		0.79	
Shoppers Food	n/i			2.99			2.99		1.00		1.12	0.90						1.69	1.69			
	n/i	O											1.99						1.99	1.99		
Super Dollar	n/i								1.33					1.29								
Target	n/i					1.99			1.20													
The Fresh Market	n/i						3.33															

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious			
																		Red		Yellow	per lb..
each	each	12 oz. bag	6 oz	per lb.																	
VA (cont)	Walmart	Halos							1.19												
	Wegman's	n/i												1.16							
	Whole Foods MATl	Darling							0.99												
		n/i	O										1.99								
		n/i										0.83									
WV	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39	
	Dollar General Mkt	n/i									0.66		0.75	0.75			0.75	0.75		0.75	
		Cuties							0.98												
	Fas-Chek	n/i							1.00	1.00											
	Foodland	n/i				2.50														1.59	
		Del Monte			3.99																
		Sunkist																			
	Food Fair	n/i							1.20	1.00	0.75	0.75				1.29		0.80	0.80		
		Del Monte			2.50																
	Food Lion	n/i			2.59				1.00		0.75			0.99			0.96	0.96		1.49	
	Galaxy Food	Halos							1.20												
		Del Monte			2.98																
		n/i						2.98					1.28		1.28				0.60		
	Giant Eagle	Sunkist																			
		n/i											1.35	0.99	0.99		0.99			1.59	
	Grant's	n/i			2.99																
	Great Valu Market	n/i								1.00		1.00			1.00				1.00	0.99	1.49
		Chiquita			2.49																
		Ocean Spray					2.49														
	Kroger Columbus	n/i			1.00					1.20		0.75	1.00						1.00		
	n/i		O								1.20			1.68							
Kroger MidAtlantic	n/i			2.50					0.96		0.75	0.75		0.80		1.99					
	n/i		O											1.49						1.49	
Martin's Food	n/i		O	2.99					1.66	1.20	0.87	0.90	1.69	1.69	1.69	2.79	1.69	1.69	1.69	1.49	
	n/i		O																		
	POM				2.50																
	Ocean Spray					2.00															
	Nature's Promise																1.66	1.66			
Piggly Wiggly Strs	Ocean Spray								1.00												
	n/i										0.75										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears					
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..				
																		Red	Yellow					
WV (cont)	Riesbeck's	n/i	L	2.99	0.99						0.67													
		n/i																						
		Darlings									1.00													
	Save-a-Lot	n/i			1.29																		0.79	
	Shop'n Save	n/i					2.50		6.99	0.80	1.00												1.59	
		Sunkist																						
		Del Monte			3.99																			
	Sparkle	n/i		1.99						1.33	1.33	0.62	0.60									0.99	0.99	0.99
	Target	n/i				1.99				1.20														
	Walmart	Halos								1.19														
	n/i													1.16										
Weis	n/i	O	BOGO						1.20	1.17	1.00	0.90		1.00			2.48	1.99		0.98			1.99	
	n/i													1.66										
	Cutie									1.00														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears	
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																		Red	Yellow	
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI																				
IA	Affiliated MW	Dole		3.49																
		Ocean Spray				1.99														
	ALDI	n/i			1.69									0.78	0.78	0.78		0.78	0.78	
		Halos								0.80										
	County Market	n/i		1.49	0.59					0.86	0.86	0.55	1.55							1.39
		n/i										1.00	0.80	1.49	1.49	1.49		1.49	0.83	0.83
	Dahl's	Del Monte		2.99																
		Sunkist										0.50								
	Family Foods	n/i										0.50	0.50	0.99	0.99			0.99	0.99	
		Dole		1.99																
	Fareway	Cuties								1.00										
		Chiquita		2.00																
	Food Pride	n/i										0.88								
		n/i												1.00		0.50		0.88		1.33
	Hometown Foods	n/i			1.99							0.75								
		Halos								1.33		1.00	0.80			0.80			0.80	
	Hy-Vee	n/i		2.99				2.99						0.88	0.88	0.88				1.39
		Halos								1.33										
	Jewel-Osco	Ocean Spray					1.99													
		Dole		2.99																
Maynard's	Cuties								1.50											
	Twin Lakes					1.99														
Maynard's	POM			2.50																
	Sunkist										1.22									
Maynard's	n/i										0.88				0.68					
	Del Monte		1.99								0.88									
Maynard's	n/i		1.99					4.99	1.10	0.99	0.99		1.49	1.49		1.99			0.89	
	n/i													1.79					1.49	
Maynard's	POM			2.00																
	Ocean Spray					1.50														
Maynard's	n/i				1.50				0.88	0.88										
	Halos								1.33											
Maynard's	Ocean Spray					1.99														
	n/i																			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
IA <i>(cont)</i>	No Frills	n/i																			
		POM			2.00																
		Halos																			
		Del Monte			2.99																
	Quillin's	Chiquita			1.79																
		n/i																			
	Save-a-Lot	n/i			1.29																
	Schnuck's	Cuties																			
		n/i			1.88																
	Sunshine Foods	n/i																			
		POM				1.69															
		Dole																			
	Ocean Spray					1.99															
	Halos																				
Target	n/i					1.99															
The Fresh Market	n/i						3.33														
Walmart	Halos																				
	n/i																				
Whole Foods MW	n/i																				
IL	Affiliated MW	Dole			3.49																
		Ocean Spray																			
		n/i																			
		Halos																			
	ALDI	n/i	n/i		1.49																
	Angelo Caputo	n/i			0.99				2.99												
		n/i																			
		Cuties																			
	Berkot's	n/i			0.99																
		Ocean Spray																			
	Borowiak's IGA	n/i			2.99																
		Halos																			
Brookhaven	n/i			0.89																	
Butera	Sunkist																				
	Halos																				
	Ocean Spray																				
	n/i																				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
IL (cont)	Jimenez	n/i			1.39						0.79	0.49	0.89	0.89			0.89	0.79	0.79	0.79	
	Joe Caputo's	n/i		1.79		0.98					0.59			0.79				0.49	0.49	0.79	
		n/i	O												0.90						
	Kirby IGA	Halos							1.33												
		n/i		2.99							0.75										
	Kroger Central	Cuties							1.33												
		n/i		1.99	0.99						1.00	0.80									0.99
	Kroger Louisville	n/i		2.00	0.99				1.33		0.99			0.80				0.80	0.99		0.99
		n/i	O											1.79							1.79
	Mariano's	Del Monte		3.00																	
		n/i			2.00																
	Meijer	n/i		1.49					1.16		0.63	0.60	0.88	0.88		1.88	0.88	0.88			
	Pete's Market	n/i		1.50						0.98	0.50		0.88	0.88				0.88	0.88		
	Piggly Wiggly MW	n/i	O															1.50			1.66
		n/i													1.00		2.49	0.15	0.99		1.29
		Dole		1.69											1.49		1.49	1.49	1.49		
		Sunkist										1.00									
		Halos								2.33											
		Ocean Spray	L			1.99															
		POM			1.89																
	Save-a-Lot	n/i		1.29							0.96	0.96	0.96						0.99		0.99
	Schnuck's	Cuties																			
		n/i		1.88								0.75	0.90	1.50	1.50	1.50		1.50	1.50	1.50	1.50
Schuetter's	n/i		2.99								0.75	1.35		1.29		2.59		0.83	0.83		
Shop'n Save	n/i		1.97								0.88	1.00	0.98	0.98							
	Halos																				
	Ocean Spray				2.50																
Shop & Save	Halos								1.16												
	Sunkist								1.00												
	n/i												0.49						0.49	0.89	
	n/i	O																	1.16		
	Del Monte		1.99																		
	POM			0.69																	
Strack & VanTil	Cuties								1.00												
	n/i		2.99	2.50						1.29											
	n/i	O				4.00				1.69				1.66		1.89				1.49	
	Ocean Spray				2.00																

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																		Red	Yellow	
IN <i>(cont)</i>	Ultra Foods	n/i		1.88	2.50													0.99	0.83	0.99
		Cuties							1.33	1.49	0.50									
		Ocean Spray				2.00														
	Walmart	Halos							1.19											
		n/i												1.16						
	Walt's	n/i		0.99			2.99				0.99	0.60		0.99				0.99		1.39
		Ocean Spray					0.99													
	Cuties								1.00											
	Wesselman's	n/i									0.60	0.75		1.49				1.49	1.49	1.49
	Dole			1.99																
	Halos								1.33											
	Whole Foods MW	n/i										0.98								
KY	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39
	Cox IGA	n/i		2.99					1.20									1.00	1.00	
	Dollar General Mkt	n/i									0.66		0.75	0.75			0.75	0.75		0.75
		Cuties							0.98											
	Earth Fare	Del Monte		2.00																
		n/i				2.00			1.40		0.80									
		n/i	O										1.68				1.68			1.48
	E.W. James	Cuties							1.10											
		n/i									1.00							0.66	0.66	0.99
		Del Monte			2.99															
	Foodland	n/i					2.50													1.59
		Del Monte			3.99															
		Sunkist										1.00								
	Food City	n/i			2.50							0.50								
	Food Fair	n/i							1.20	1.00	0.75	0.75				1.29		0.80	0.80	
		Del Monte			2.50															
	Food Giant	n/i						2.97						0.99					0.67	
	Halos								1.33	1.33	0.62									
	Del Monte			2.50																
Food Lion	n/i			2.59					1.00		0.75			0.99			0.96	0.96	1.49	
Galaxy Food	Halos								1.20											
	Del Monte			2.98																
	n/i						2.98						1.28		1.28			0.60		
IGA	n/i			2.49						1.66	0.75	0.70						0.75		
	Halos								1.33											

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
KY <i>(cont)</i>	IGA Spartan-Nash	n/i		2.99					1.20									1.00	1.00		
	Kroger Cincinnati	n/i		1.99							0.75	0.60	0.60				1.99				
		n/i	O												1.69						
		Cuties								1.33											
	Kroger Delta	n/i		0.99	0.99		2.50		1.33			0.89			0.99					0.99	
		n/i	O										1.29								
	Kroger Louisville	n/i		2.00	0.99				1.33		0.99			0.80				0.80	0.99	0.99	
		n/i	O											1.79						1.79	
	Kroger MidAtlantic	n/i		2.50					0.96		0.75	0.75		0.80		1.99					
		n/i	O											1.49						1.49	
	Kroger Nashville	n/i		2.00	0.99				1.33	1.16	0.87										
		n/i	O					2.99						1.99						1.99	
	Meijer	n/i							1.16		0.63	0.60	0.88	0.88		1.88	0.88	0.88			
	New Market	Halos							1.23												
		Sweet Scarletts										0.70									
		n/i											1.48	1.48		1.00	1.00				
	Piggly Wiggly Hchn	n/i			2.95			2.97			1.00	0.62		0.99				0.62			
	Remke	n/i										0.75	1.25							0.99	
		Dole			1.99																
		Halos								1.33											
	Save-a-Lot	n/i			1.29						0.96	0.96	0.96					0.99		0.99	
	Shop'n Save	n/i					2.50			0.80											
	Super Dollar	n/i								1.33				1.29							
	Target	n/i					1.99			1.20											
	The Fresh Market	n/i						3.33													
	Town&Cntry Grcr	n/i			1.99					1.66		0.49	0.48					0.49			
	Halos								1.33												
United Grocery	n/i																0.79		0.79		
ValuMarket	Halos								1.33												
	n/i										0.75		1.29	1.29	1.29	1.29	1.29	1.29	1.29		
Walmart	Halos								1.19												
	n/i													1.16							
Whole Foods MATl	n/i	O											1.99								
	n/i											0.83									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
MI	Affiliated MW	n/i					2.99						0.89	0.89	0.89		0.89			0.99	
		Halos							1.33												
		POM				1.29															
		Dole			2.99																
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39	
	Busch's	Halos							1.33												
		n/i							1.20												1.29
	D&W Fresh	Halos							1.33												
		n/i														1.99	1.29	1.29	1.29		
	Family Fare	Halos							1.33												
		n/i									0.75							1.29	1.29	1.29	
		n/i		L										0.83		2.49	0.83	0.83	0.83		
		n/i		O							1.66										
		Del Monte			2.99																
	Food Pride	n/i			2.99											0.99	1.99	0.99			
	Harding's	n/i		L													1.33				
		n/i								1.00		0.75									
		Del Monte			2.50																
	Hiller's	n/i																			0.99
	Hollywood	Darling								1.20											
		n/i			2.99							0.72	0.60	1.18	1.18	1.18	2.49	1.18	1.18	1.18	1.49
	Kroger Central	Cuties								1.33											
		n/i			1.99	0.99							0.80								0.99
	Kroger Columbus	n/i			1.00					1.20		0.75	1.00							1.00	
	n/i		O								1.20			1.68							
Kroger Michigan	n/i			1.88					1.33		0.50	0.40		0.99		2.49					
	n/i		O											1.68							
Martin's	Halos								1.50												
	n/i				1.99				1.20		0.79		1.69	1.69		1.99					
	Del Monte			2.99																	
Meijer	n/i								1.16		0.63	0.60	0.88	0.88		1.88	0.88	0.88	0.88		
Plumb/Duthler's	n/i			2.50					1.20		0.75	0.75		0.99			0.99	0.99	0.99	1.33	
	n/i		L											1.00				1.00	1.00		
Polly's Market	n/i			1.88					0.96		0.75		0.88	0.88	0.88		0.88	0.88	0.88		
	n/i		L															0.83	0.83		
Ric's Food Center	n/i		L											0.66				0.66	0.66		
	n/i			2.69					0.80												

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears	
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		
																		Red		Yellow
	Save-a-Lot	n/i		1.29						0.96	0.96	0.96						0.99		0.99
	Spartan Stores	n/i		1.99	2.50				1.00		0.75	0.62		0.99				0.99	0.99	1.00
	Super One Foods	n/i	L				2.50							0.83				0.83	0.83	
	Chiquita	n/i		2.47					1.31						0.97					
	Tadych's	n/i			2.00						0.80				0.99			0.99		
	Halos	n/i							1.33											
	Target	n/i				1.99			1.20											
	Toms/Oleson's	n/i									0.75					1.33		0.88	0.88	
	Halos	n/i							1.33											
	Del Monte	n/i		1.99																
	VG's Grocery	Halos							1.33											
	n/i	n/i	L								1.00						1.29	1.29	1.29	
	n/i	Del Monte	L	2.99									0.83				0.83	0.83	0.83	
	Valuland	n/i								0.62	0.60									1.29
	n/i	Del Monte	L	2.49										0.66		1.88		0.66	0.66	
	Walmart	Halos							1.19											
	n/i	n/i												1.16						
	Whole Foods MW	n/i										0.98								
MN	Affiliated MW	n/i					2.99						0.89	0.89	0.89		0.89	0.89		0.99
	Halos	n/i							1.33											
	POM	n/i			1.29															
	Dole	n/i		2.99																
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39
	Cash Wise	n/i							1.32						0.98		0.98	0.99		
	Coborn's	n/i									0.99	0.99								
	Cub Foods	n/i			1.50						1.00		1.49		1.49	1.99				0.99
	n/i	n/i	O									1.77		1.66						
	Halos	n/i							1.33											
	Del Monte	n/i		2.99																
	Econofoods	Halos							1.33											
	n/i	Del Monte			2.50						0.88	0.88		1.00	1.99		1.00			
	Del Monte	n/i		2.99																
	Family Fare	Halos							1.32											
	n/i	n/i			2.50						0.77	0.77			1.00	1.88		1.00		

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious				
																		Red		Yellow	per lb..	
MN <i>(cont)</i>	Sun Mart	Halos							1.33													
	Sunshine Foods	n/i		2.99	2.50																	
		POM				1.69								0.99	0.99	0.99			0.99			
		Dole		2.99																		
	Super One Foods	Ocean Spray					1.99															
		Halos								1.33												
	Target	n/i						2.50		1.31						0.97						
		Chiquita		2.47																		
	Teal's	n/i					1.99			1.20												
		Halos								1.33												
Walmart	n/i										0.69	0.69			1.00							
	Halos								1.19													
Whole Foods MW	n/i													1.16								
	n/i											0.98										
ND	Albertson's Mtn	Halos							1.33													
		n/i								1.29	1.29		1.49	1.49								1.29
		POM				2.50																
	Cash Wise	n/i	O												1.99							
		n/i								1.32						0.98			0.98			
		n/i										0.99	0.99					0.99				
	Dan's	Tropicana										0.87										
		Mott's													1.00			1.00	1.00	1.00	1.00	
		n/i		1.65	1.50		2.50			1.32												
	Family Fare	Halos																				
		n/i					2.50					0.77	0.77			1.00	1.88		1.00			
		n/i	O													2.50						
	Food Pride	Del Monte			2.50																	
		n/i			2.99							0.75	0.60			0.99	1.99	0.99				
	Hornbacher's	n/i								1.33		0.68	0.98									
n/i		O											1.88				1.88					
Hugo's	Ocean Spray					2.00																
	Halos								1.33													
	n/i	O									1.98							1.88				
	n/i																					
	Del Monte			2.98								0.78										

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious				
																		Red		Yellow	per lb..	
ND (cont)	Leever's	n/i	O		1.99						0.88	0.60	0.99	0.99		1.99				1.29		
		Halos							1.33													
		Chiquita		2.99																		
	Marketplace	n/i		2.98	2.00	1.48			1.29			0.68	0.68			0.88		0.88	0.88			
		n/i										1.00										
	Super One Foods	n/i						2.50	1.31							0.97						
		Chiquita		2.47																		
Target	n/i				1.99		1.20															
Teal's	Halos						1.33															
	n/i									0.69	0.69				1.00							
Walmart	Halos							1.19														
	n/i													1.16								
NE	Affiliated MW	n/i	O				2.99						0.89	0.89	0.89		0.89	0.89		0.99		
		Halos							1.33													
		POM			1.29																	
		Dole		2.99																		
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55									1.39	
	Apple Market	n/i									0.50	0.50	1.29	1.29				0.99			1.49	
		Sunkist										1.33										
		Cuties							0.99													
		Del Monte		1.98																		
	No Frills	n/i										0.88	0.61			0.99	1.99	0.99	0.99			
	Bag'n Save	POM				2.00																
		Halos							1.29													
		Del Monte		2.99																		
		POM				2.00																
	Baker's	n/i				0.99		2.99	1.66	1.33	0.66					0.80		1.99			0.99	
	Ocean Spray				2.50																	
Fareway	n/i						1.00							0.88								
	n/i									0.75												
Food Pride	n/i	2.99								0.75	0.60			0.99	1.99	0.99						
Hy-Vee	Cuties						1.50															
	Twin Lakes				1.99																	
	POM			2.50																		
	Sunkist									1.22												
	n/i									0.88					0.68							
	Del Monte	1.99																				

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious				
																		each		each	12 oz. bag	6 oz
NE <i>(cont)</i>	Natural Grocers	n/i	O							2.59	1.39		1.25								1.29	
	Russ's Market	n/i		1.49			2.50				0.59	0.90	0.99	0.79							1.29	
	Safeway Denver	n/i		2.50	2.99		2.99			1.67	1.49	0.90		0.99			1.99	0.99	0.99			1.99
		n/i	O																			
	Sun Mart	Cuties								1.00												
		Safeway Farms					2.99															
	Target	Halos		2.99	2.50					1.33		0.88	0.88		1.00	1.99		1.00				
	Walmart	n/i				1.99				1.20												
Whole Foods MW	Halos								1.19													
		n/i										0.98		1.16								
OH	Acme Fresh	Sunkist									0.87											
		Scarlett's										0.80										
		Halos								1.66												
	ALDI	n/i	L				3.00							1.69			1.69	1.69	1.69			
		n/i																0.83	0.83			
	Bottom Dollar	n/i		1.49	0.59				0.86	0.86	0.55	1.55									1.39	
	Buehler's	n/i		0.98	2.48	1.88				0.80		0.87							0.87	0.87		
		Halos		2.99								0.75		1.29		1.99			1.29	1.29		
	Chief	Fair Trade						2.99		1.63												
		n/i								1.33		0.75							0.97	0.97		
	Cub Foods	n/i				1.50					1.00		1.49	0.97	1.49	1.99					0.99	
	Dave's Market	n/i	O											1.77								
		Halos								1.33												
	Dollar General Mkt	Del Monte		2.99																		
	Earth Fare	n/i			2.99		1.99			1.66						1.99	0.99	0.99	0.99	0.99		
Cuties									0.98		0.66		0.75	0.75		0.75	0.75				0.75	
Fisher Foods	Del Monte			2.00																		
	n/i								1.40		0.80											
	n/i	O										1.68									1.48	
	n/i					1.50			1.20		0.75	0.40									1.49	
	n/i	O																				
	n/i	O																				

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears				
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..			
																		Red	Yellow				
OH (cont)	Foodland	n/i				2.50															1.59		
		Del Monte Sunkist		3.99																			
	Food Fair	n/i								1.20	1.00	0.75	0.75					1.29		0.80	0.80		
		Del Monte		2.50																			
	Fresh Encounter	n/i		2.99						1.00									1.29	1.29	1.29		
	Fresh Thyme	n/i		2.00										0.88	1.00							1.00	
	Geyer's	n/i	O											1.33	1.33	1.33		1.33	1.00	1.00		1.77	
		n/i	L								1.00	0.97	0.60	1.29	1.29	1.29				0.99	0.99	1.29	
		n/i																	0.60	0.60	0.60		
	Giant Eagle	Halos									1.66												
		Sunkist											0.60										
	Heinen's	n/i				2.50		3.00	6.99				1.35	0.99	0.99					0.99			1.59
		n/i			2.50						1.67		1.00						2.49				1.39
	IGA Spartan-Nash	n/i	O											1.99	1.99	1.99				1.99			
		n/i			2.99						1.20										1.00	1.00	
	Kroger Central	Cuties									1.33												
		n/i			1.99	0.99							1.00	0.80									0.99
	Kroger Cincinnati	n/i			1.99								0.75	0.60	0.60				1.99				
		n/i	O													1.69							
	Kroger Columbus	Cuties									1.33												
		n/i			1.00						1.20		0.75	1.00							1.00		
	Kroger MidAtlantic	n/i	O																				
		n/i			2.50						0.96		0.75	0.75		0.80		1.99					
Lucky's Market	n/i	O												1.49								1.49	
	n/i											1.48	0.99					0.77	0.77	0.77			
Marc's	Darling	O								1.00													
	n/i				1.00			4.99				0.75		0.99	0.99	0.99				0.99	0.99		
Marsh	Del Monte			2.50																			
	Ocean Spray					1.50																	
Meijer	n/i						2.50					0.83		0.99	0.99					0.99	0.99		
	Halos									1.11													
	n/i									1.16		0.63	0.60	0.88	0.88		1.88	0.88	0.88				

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious			
																		Red		Yellow	per lb..
OH <i>(cont)</i>	Remke	n/i									0.75	1.25								0.99	
		Dole		1.99																	
		Halos								1.33											
		Riesbeck's	n/i	2.99	0.99							0.67									
			n/i																0.80	0.80	
			Darlings							1.00											
		Save-a-Lot	n/i	1.29							0.93	0.93	0.93								0.79
		Shop'n Save	n/i			2.50			6.99	0.80	1.00										1.59
			Sunkist									1.00									
			Del Monte		3.99																
		Sparkle	n/i	1.99						1.33	1.33	0.62	0.60							0.99	0.99
		Target	n/i			1.99				1.20											
		The Fresh Market	n/i					3.33													
		Thorne's Market	Del Monte		1.99																
			n/i			2.99						1.50							1.49	1.49	1.69
	Walmart	Halos							1.19												
		n/i												1.16							
	Weis	n/i		BOGO					1.20	1.17	1.00	0.90		1.00		2.48	1.99	0.98		1.99	
		n/i												1.66							
		Cutie							1.00												
	Whole Foods MATl	n/i											1.99								
		n/i																		0.83	
SD	Affiliated MW	n/i					2.99						0.89	0.89	0.89		0.89	0.89		0.99	
		Halos							1.33												
		POM			1.29																
		Dole		2.99																	
		Buche Foods	n/i										0.88	0.88	0.88		0.88	0.88		0.98	
			Ocean Spray				1.98														
			Halos							0.80											
		Coborn's	n/i									0.99	0.99					0.99			
		Family Thrift	Halos							1.33											
			n/i			2.50						0.88	0.88		1.00	1.99			1.00		
		Del Monte		2.99																	
	Fareway	n/i							1.00			0.50		0.88							
		n/i									0.75										
	Hy-Vee	Cuties							1.50												
		Twin Lakes				1.99															

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State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears				
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..		
																		Red	Yellow			
SD <i>(cont)</i>	Hy-Vee <i>(continued)</i>	POM			2.50																	
		Sunkist																				
	Ken's Super Fair	n/i														0.68						
		Del Monte		1.99																		
		Halos								0.80												
	Lynn's Dakotamart	Ocean Spray					1.99															
		Tropicana										0.79										
		n/i						2.99											0.89			1.39
		Dole		2.99																		
	Maynard's	Chiquita		2.99																		
		Halos								0.99												
		Ocean Spray					1.99															
		POM				1.29																
	Safeway Denver	n/i				1.50				0.88	0.88											
		Halos								1.33												
		Ocean Spray				1.99																
	Sunshine Foods	n/i		2.50	2.99			2.99		1.67		1.49	0.90		0.99				1.99	0.99	0.99	
		n/i													1.99							1.99
		Cuties								1.00												
		Safeway Farms					2.99															
n/i													0.99	0.99	0.99			0.99				
POM					1.69																	
Target	Dole		2.99																			
	Ocean Spray					1.99																
Teal's	Halos								1.33													
	n/i					1.99			1.20													
Walmart	Halos								1.33													
	n/i										0.69	0.69			1.00							
WI	Affiliated MW	Halos					2.99						0.89	0.89	0.89			0.89	0.89		0.99	
		POM								1.33												
		Dole		2.99		1.29																
	ALDI	n/i		1.49	0.59					0.86	0.86	0.55	1.55									1.39
		n/i											0.25									0.50

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious				
																		Red		Yellow	per lb..	
WI (cont)	Econofoods	Halos			2.50				1.33			0.88	0.88			1.00	1.99		1.00			
		n/i																				
		Del Monte			2.99																	
	Festival	n/i										0.50							0.98			
	Gordy's	n/i													0.98				0.98			
		Halos								1.33												
	Hy-Vee	Cuties								1.50												
		Twin Lakes					1.99															
		POM				2.50																
		Sunkist										1.22										
		n/i										0.88				0.68						
		Del Monte			1.99																	
	Marketplace	n/i			2.98	2.00	1.48			1.29		0.68	0.68			0.88		0.88	0.88	0.88		
		n/i		O								1.00										
	Pick'n Save/Copps	Cuties								1.20												
		n/i				2.50									1.29					1.29		1.49
		n/i		O											1.29							
		Hableman Bros.		L			2.50															
	Piggly Wiggly MW	n/i		O																1.50		1.66
		n/i								1.66		0.75			1.00		2.49		1.49	0.15	0.99	1.29
		Dole			1.69											1.49			1.49	1.49	1.49	
		Sunkist										1.00										
		Halos								2.33												
		Ocean Spray		L			1.99															
		POM				1.89																
	Quillin's	Chiquita			1.79																	
		n/i										1.29										
	Save-a-Lot	n/i			1.29							0.96	0.96	0.96						0.99		0.99
Schnuck's	Cuties								1.20													
	n/i			1.88								0.75	0.90	1.50	1.50	1.50		1.50	1.50	1.50	1.50	
Sendik's	n/i			2.50					1.20				0.50	0.99	0.99	0.99	1.69				1.29	
Sentry Foods	Halos								1.33													
	n/i				1.50		2.50				1.00	0.75	0.60			0.99		0.99	0.99			
	Chiquita			2.99																		
Super One Foods	n/i						2.50		1.31						0.97							
	Chiquita			2.47																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
WI (cont)	Tadych's	n/i			2.00						0.80					0.99			0.99		
	Halos								1.33												
	Target	n/i				1.99			1.20												
	The Fresh Market	n/i					3.33														
	Trig's	n/i		2.44			2.99		1.33		0.50	0.60			0.99						
	Walmart	Halos							1.19												
		n/i												1.16							
	Whole Foods MW	n/i										0.98									
	Woodman's	Halos		1.50					1.33		0.50										
		Paradise Meadow					0.99														
	n/i		O																		
	n/i			2.00		1.50						0.40		0.83							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																		Red	Yellow	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																				
AR	Affiliated MW	n/i					2.99						0.89	0.89	0.89		0.89	0.89		0.99
		Halos							1.33											
		POM			1.29															
		Dole		2.99																
	Albertson's Sthrn	n/i		1.99			3.99							0.79				0.99		1.29
		n/i	O														1.69			
		Halos							0.90											
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55								1.39
	Bill's Fresh	n/i								1.00	0.78	0.78							0.78	
	Brookshire's	n/i		2.50					1.66		0.99	0.60	1.29	1.29			1.39			
	Cranford's	n/i								1.33	0.75	0.78							0.99	0.99
		Halos							1.66											
	Edward's	n/i								1.16	0.50								1.16	1.16
		Del Monte		1.48																
	Food Giant	n/i					2.97			1.33	0.62		0.99						0.67	
		Halos							1.33											
		Del Monte		2.50																
	G&W Foods	n/i									0.50								1.09	
		Halos							1.33											
	Harp's	n/i		2.99			2.99				0.75	0.75							0.75	0.99
	Hay's	Halos							0.99											
		n/i								0.99	0.50								0.99	
		Del Monte		2.00																
	Kroger Delta	n/i		0.99	0.99		2.50		1.33				0.89		0.99					0.99
		n/i	O										1.29							
	Mac's Fresh	n/i								0.99	0.99								0.99	1.39
		Halos							1.66											
		Del Monte		1.99																
	Marvin's	n/i		2.50							0.67	0.67							0.89	1.29
	Piggly Wiggly Hchn	n/i		2.95			2.97			1.00	0.62		0.99						0.62	
	Pyramid Foods	n/i		1.99	0.99						0.62	0.62	0.99	0.99					0.62	1.29
		Halos							1.00											
	Rehkopf's	n/i									0.99								0.69	1.29
		Del Monte		2.99																
	Save-a-Lot	n/i		1.29							0.62			0.99					0.79	0.99
	Super 1 Foods	n/i		1.98						1.00	0.88	0.40							0.88	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
AR (cont)	Target	n/i				1.99			1.20												
	The Fresh Market	n/i					3.33														
	Town&Cntry Grcr	n/i		1.99					1.66		0.49	0.48						0.49			
	Walmart	Halos							1.33												
	Whole Foods SW	n/i	O						1.19					1.16						1.48	
AZ	Albertsons SW	Cuties					1.99		1.66		1.49										
		n/i											0.99						0.99		
	Basha's	n/i	O										2.99	2.99						1.99	
		Cuties							0.92												
		n/i		O	1.15																
	El Super	n/i								0.50										0.50	
	Food City	n/i									0.25									0.33	
	Fresh & Easy	n/i				1.50														0.33	
	Fry's	Halos							1.33	1.33											
		n/i			0.87	0.99								0.99	0.99		1.99	0.99	0.99	0.99	0.99
	Los Altos	n/i								0.50	0.33		0.79	0.79							
	Lowe's	n/i									0.77	0.30					1.49		0.49		
	Natural Grocers	n/i	O								2.59	1.39	1.25								1.29
	Safeway Phoenix	n/i			1.99	2.99		2.99				1.49	0.90		0.99		1.99		0.99	0.99	
		Halos								0.92											1.99
		n/i	O					2.99													
	Smart & Final	n/i			1.99							0.40									
	Smith's	n/i			2.99	2.50		3.99		1.33	1.33	0.99									0.99
		n/i	L											0.99			0.99	0.99	0.99		
	Sprout's Market	n/i			0.98			2.50				1.20	0.96	0.55	0.88				0.88		
	n/i	O											0.75	0.98	0.98						
Target	Halos								1.20												
Walmart	n/i					1.99			1.20												
	Halos								1.19												
	n/i																				
Whole Foods SPc	n/i	O											1.49		1.16						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith		Delicious		
																			Red	Yellow	per lb..
CO	Affiliated MW	Dole		3.49																	
		Ocean Spray				1.99															
	Affiliated Foods	n/i			1.69								0.78	0.78	0.78		0.78	0.78			
		Halos								0.80											
	Albertson's Mtn	n/i		2.99																	1.29
		Halos								1.50											
	Clark's	n/i								1.66											
		POM				2.50															
		n/i	O																		
	King Soopers	n/i																			
		Ocean Spray			1.99		1.50														
	Lowe's	n/i																			
		Ocean Spray					2.50	3.99	2.99												
	Lucky's Market	n/i																			
		n/i																			
	Natural Grocers	n/i																			
		n/i																			
	Safeway Denver	n/i			2.50	2.99		2.99		1.67											1.29
		n/i																			1.99
	Sprout's Market	Cuties								1.00											
Safeway Farms						2.99															
Sun Mart	n/i			0.98			2.50														
	n/i																				
Target	Halos								1.20												
	Halos								1.33												
Walmart	n/i			2.99	2.50																
	n/i					1.99															
Whole Foods Mntn	Halos																				
	n/i																				
KS	Affiliated MW	Dole		3.49																	
		Ocean Spray				1.99															
		n/i																			
		Halos							0.80												
		n/i											0.78	0.78	0.78		0.78	0.78			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

prices in \$US per pound unless otherwise noted.

FRUITS

State	Supermarket	Label	Key	Pine-Apple each	Pome-Granate each	Cran-Berry 12 oz. bag	Blue-Berry 6 oz	Ches-Nuts per lb.	Citrus Fruits - per pound				Apples - per pound					Pears per lb..			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith		Delicious		
																			Red	Yellow	
KS <i>(cont)</i>	Walmart	Halos							1.19												
	Whole Foods Mntn Woods	n/i n/i Halos Ocean Spray	O	2.50							1.49 0.50	0.50					0.98			0.98	1.28
										1.32											
LA	AG Baton Rouge	n/i		2.50							0.50									0.99	
	Albertson's Sthrn	n/i		1.99			3.99				1.29			0.79						0.99	1.29
		n/i	O																1.69		
	Breaux Mart	Halos							0.90												
	Brookshire's	n/i		2.49							0.75										
	Kroger Southwest	n/i		2.50					1.66		0.99	0.60	1.29	1.29			1.39				
		n/i	O	2.00	2.00		2.50			1.33		0.50					1.48				0.99
		n/i												1.00							
	LeBlanc's	Halos									0.96										
	Mac's Fresh	n/i		2.50							0.55									0.99	
		n/i								1.66		0.99								0.99	1.39
		Halos																			
	Market Basket	Del Monte			1.99																
	Piggly Wiggly	n/i										0.69								0.89	0.89
		n/i			2.99							0.67									
	Rouses	Ocean Spray					1.99														
		n/i													1.39					0.68	1.49
		Tropicana																			
		Ocean Spray					1.99														
		Naturipe	O				3.99	2.99													
	Dole			2.50																	
	POM				1.50																
Save-a-Lot	n/i			1.29							0.93	0.62	0.93		0.99				0.79	0.99	0.79
Super 1 Foods	n/i			1.98							1.00	0.88	0.40						0.88		
Target	n/i					1.99			1.20												
The Fresh Market	n/i						3.33														
Walmart	Halos								1.19												
	n/i													1.16							
Whole Foods SW	n/i										0.66										
	n/i	O																			1.48

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears							
									each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit		Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious	
																								Red	Yellow
LA (cont)	Winn-Dixie	n/i					2.99		1.29	1.29	0.50		1.98	0.99		1.98	0.99	0.99	0.99						
		Dole Cuties		2.98					1.15																
MO	Affiliated MW	Dole Ocean Spray		3.49		1.99																			
		n/i Halos			1.69				0.80					0.78	0.78	0.78		0.78	0.78						
	Apple Market	n/i Sunkist												1.29	1.29				0.99		1.49				
		Cuties							0.99																
	C&R Supermarket	Del Monte		1.98																					
		Dole Ocean Spray		2.88			1.99							0.78	0.78	0.78		0.78	0.78						
	County Market	Halos							1.66																
		n/i		3.49	1.49			3.99					0.99	0.99							1.19				
		n/i											1.49	1.49	1.49		1.49	0.83	0.83						
	Country Mart	Del Monte		2.99																					
		Sunkist										0.50								0.99					
	Dierberg's	n/i		2.50																					
		Cuties								1.33															
	Food Giant	n/i						2.97		1.20		0.50	0.50												
		n/i								1.33	1.33	0.62		0.99						0.67					
	G&W Foods	Halos		2.50																					
		Del Monte										0.50								1.09					
	Gerbe's	n/i						2.99		1.33															
		Ocean Spray				0.99			2.99	1.66	1.33	0.66			0.80		1.99				0.99				
	Harp's	n/i		2.99				2.99				0.75	0.75							0.75	0.99				
n/i											0.50	0.50							0.50						
Harter House	Dole		2.49																						
	Halos								1.33		0.50	0.50							0.50						
Hay's	Halos								0.99																
	n/i									0.99	0.50								0.99						
Hen House	Del Monte		2.00																						
	n/i		3.49								BOGO	BOGO						0.99	0.99						
		n/i	O										1.89	1.89				1.89		1.89					

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FRUITS

State	Supermarket	Label	Key	Pine-Apple each	Pome-Granate each	Cran-Berry 12 oz. bag	Blue-Berry 6 oz	Ches-Nuts per lb.	Citrus Fruits - per pound				Apples - per pound						Pears per lb..		
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious			
																		Red		Yellow	
MO <i>(cont)</i>	Town&Cntry Grcr	n/i		1.99					1.66		0.49	0.48							0.49		
		Halos							1.33												
	Town&Cntry Smrk	Rio Star									0.50	0.50							0.50		
		Sage																	1.29	1.29	1.49
		n/i			2.48							1.29		1.29	1.29				1.29		
	Walmart	Halos								1.20											
		Halos								1.19											
Whole Foods MW Woods	n/i											0.98		1.16							
	n/i			2.50							0.50	0.50				0.98		0.98		1.28	
	Halos								1.32												
	Ocean Spray					1.99															
NM	Affiliated Foods	n/i		2.99							1.29			0.89					0.89		1.29
		Halos							1.50												
	Albertsons SW	Cuties					1.99		1.66		1.49								0.99		
		n/i											0.99						0.99		
		n/i	O										2.99	2.99							1.99
	Basha's	Cuties							0.92												
		n/i			1.15							0.99	0.77	0.99	0.99		1.99		0.99		
		n/i	O											1.99	1.99						
	Dollar General Mkt	n/i										0.66		0.75	0.75			0.75	0.75		0.75
		Cuties								0.98											
	John Brooks	n/i										0.99			0.99					0.69	1.29
		Halos								1.50											
	King Soopers	n/i			1.99					1.00		0.67	0.50								
		n/i	O					3.99				1.00									
		Ocean Spray					2.50	2.99													
	Lawrence Bros.	n/i										0.88							0.79		0.99
	Los Altos	n/i									0.50	0.33		0.79	0.79						
Lowe's	n/i										0.77	0.30				1.49		0.49			
Market Square	n/i										0.79							0.69			
Natural Grocers	n/i	O								2.59	1.39		1.25							1.29	
Safeway Denver	n/i			2.50	2.99		2.99		1.67		1.49	0.90		0.99			1.99	0.99	0.99		
	n/i	O												1.99						1.99	
	Cuties								1.00												
	Safeway Farms					2.99															

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears		
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith		Delicious	
																			each	each
NM (cont)	Smith's	n/i	L	2.99	2.50		3.99		1.33	1.33	0.99						0.99	0.99	0.99	0.99
	Sprout's Market	n/i		0.98			2.50				1.20	0.96	0.55	0.88			0.99	0.99	0.99	
		n/i	O									0.75	0.98	0.98						
	Target	Halos				1.99			1.20											
	Walmart	Halos							1.19											
	Whole Foods Mntrn	n/i	O									1.49			1.16					
OK	Affiliated MW	Dole		3.49																
		Ocean Spray					1.99													
		n/i			1.69								0.78	0.78	0.78		0.78	0.78		
		Halos							0.80											
	Affiliated Foods	n/i		2.99							1.29			0.89				0.89	1.29	
		Halos							1.50											
	ALDI	n/i		1.49	0.59				0.86	0.86	0.55	1.55							1.39	
	Buy for Le\$\$	n/i			1.97						0.63	0.63						0.38		
		Dole			2.50															
	Country Mart	n/i		2.50														0.99		
		Cuties																		
	Dollar General Mkt	n/i												0.75	0.75		0.75	0.75	0.75	
		Cuties								0.98										
	Harp's	n/i		2.99				2.99				0.75	0.75						0.75	
	Homeland Stores	n/i		2.39								0.89	0.72							
		Great Plains													1.16		1.16	1.16		
	La Michoacana	n/i													0.20					
	Market Square	n/i									0.99				0.99			0.69	1.29	
		Halos								1.50										
	Marvin's	n/i		2.50								0.67	0.67					0.89	1.29	
Natural Grocers	n/i	O								2.59	1.39		1.25							
Nichols	n/i										0.42	0.42			2.69		0.42	1.29		
	Halos								2.00											
Pyramid Foods	n/i		1.99	0.99							0.62	0.62	0.99	0.99				0.62		
	Halos								1.00											
Reasor's	n/i		1.98								0.88									
Rehkopf's	n/i										0.99						0.69	1.29		
	Del Monte			2.99																

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears			
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
OK <i>(cont)</i>	Save-a-Lot	n/i	O	1.29						0.93	0.62	0.93		0.99				0.79	0.99	0.79	
	Sprout's Market	n/i		0.98			2.50				1.20	0.96	0.55	0.88			0.88				
		n/i											0.75	0.98	0.98						
	Halos									1.20											
	Target	n/i					1.99			1.20											
	Terry's	n/i			1.99										0.63				0.63		
	The Fresh Market	n/i						3.33													
	Walmart	Halos								1.19											
		n/i														1.16					
	Warehouse Market	n/i														0.89					
Whole Foods SW	n/i	O									0.66										
	n/i																				
Williams	n/i										0.42	0.42						0.42			
	Halos								1.06											1.48	
TX	Affiliated Foods	n/i	O	2.99								1.29		0.89				0.89		1.29	
		Halos								1.50						0.89					1.29
	Albertson's Sthrn	n/i		1.99			3.99						1.29		0.79				0.99		1.29
		n/i															1.69				
	Halos									0.90											
	Albertsons SW	Cuties								1.66		1.49									
		n/i						1.99						0.99					0.99		
		n/i												2.99	2.99						1.99
	ALDI	n/i			1.49	0.59					0.86	0.86	0.55	1.55							1.39
	Arlan's	n/i			2.99							0.79						1.99		0.59	
	Brookshire's	n/i			2.50						1.66		0.99	0.60	1.29	1.29		1.39			
	Brookshire Bros.	n/i														0.99					
		Halos									1.66										
		Tropicana											0.99								
	Diamond IGA	n/i											0.89							0.69	
		Del Monte				2.99															
	El Ahorro	n/i				2.50								0.50							
El Rio Grande	n/i			0.99																	
Fiesta Mart	n/i												0.88								
Food Town	n/i											0.50	0.39						0.76		
Foodarama	n/i			0.96	1.50					1.25	0.67	0.67									
Garlands Food Fair	n/i																	0.88	0.88		

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State	Supermarket	Label	Key	Pine-Apple each	Pome-Granate each	Cran-Berry 12 oz. bag	Blue-Berry 6 oz	Ches-Nuts per lb.	Citrus Fruits - per pound				Apples - per pound					Pears per lb..				
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith		Delicious			
																			Red	Yellow		
TX <i>(cont)</i>	H-E-B	n/i		1.48							0.67	0.77	0.98	0.98							0.98	
		H-E-B							1.66	1.66												
			n/i	O				3.98							1.47							
		Homeland Stores	n/i		2.39							0.89	0.72									
			Great Plains												1.16			1.16	1.16			
		Kroger Southwest	n/i		2.00	2.00		2.50		1.33		0.50					1.48					0.99
			n/i	O											1.00							
			Halos								0.96											
		La Fiesta	n/i			1.99				1.75	1.25	0.69	0.67						0.77	0.77		
		La Michoacana	n/i												0.20							
		Lawrence Bros.	n/i									0.88							0.79			0.99
		Los Altos	n/i								0.50	0.33		0.79	0.79							
		Lowe's	n/i									0.77	0.30					1.49		0.49		
		Market Basket	n/i									0.69							0.89	0.89		
		Market Place	n/i		2.88							0.68			0.68				0.68			
		Market Square	n/i									0.99			0.99				0.69			1.29
			Halos							1.50												
		Minyard's	n/i			1.50				2.00		1.38	0.75	0.78	0.99				0.78	0.99	0.78	
			Del Monte		3.49																	
		Natural Grocers	n/i	O							2.59	1.39		1.25								1.29
		Randall/TomThumb	n/i		2.50	2.99		2.99				0.79	0.90		0.99				1.79	0.99	0.99	
			n/i	O											1.99				1.99			1.99
			Halos							1.00												
			Safeway Farms				2.99															
		Rehkopf's	n/i									0.99								0.69		1.29
			Del Monte		2.99																	
		Save-a-Lot	n/i		1.29						0.93	0.62	0.93		0.99					0.79	0.99	0.79
		Sprout's Market	n/i		0.98			2.50			1.20	0.96	0.55	0.88				0.88				
		n/i	O									0.75	0.98	0.98								
		Halos							1.20													
	Super 1 Foods	n/i		1.98						1.00	0.88	0.40							0.88			
	Target	n/i				1.99			1.20													
	Terry's	n/i		1.99										0.63					0.63			
	The Fresh Market	n/i					3.33															
	The United Family	n/i									0.67						1.47	0.67	0.67		0.97	
		Halos							0.95													

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..		
																		Red	Yellow			
TX <i>(cont)</i>	Vista Markets	Halos n/i							1.50												0.99	
	Walmart	Halos n/i							1.19						0.79							
	Whole Foods SW	n/i n/i	O								0.66				1.16						1.48	
UT	Albertson's Mtn	Halos n/i							1.66												1.29	
		POM n/i	O		2.50								1.49	1.49								
	Albertsons SW	Cuties n/i							1.66		1.49											
		n/i	O				1.99					0.99							0.99			
	Associated Food	n/i	O	1.65								2.99	2.99								1.99	
		Ocean Spray Cuties				2.50							0.99									0.99
	Clark's	Sunkist n/i																				
		Cuties																				
	Harmon's	Ocean Spray Halos				1.50																
		n/i		1.80	1.50							0.58	0.98	1.18	1.18				1.18			0.98
	King Soopers	Ocean Spray n/i	O			2.50																
		n/i	O	1.99						1.00												
		n/i	O				3.99					1.00										
		Ocean Spray				2.50	2.99															
	Natural Grocers	n/i	O								2.59	1.39		1.25								1.29
	Rancho Markets	n/i		1.50							0.99	0.25	0.33								0.33	0.69
	Ream's	Cuties n/i								1.26												
		n/i		1.65	1.33									0.40	0.79			1.39				0.79
	Smith's	n/i		2.99	2.50			3.99		1.33	1.33	0.99										0.99
		n/i	L												0.99			0.99	0.99	0.99		
Sprout's Market	n/i	O	0.98				2.50			1.20	0.96	0.55	0.88									
	n/i											0.75	0.98	0.98								
Target	Halos n/i								1.20													
						1.99			1.20													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious				
																		each		each	12 oz. bag	6 oz
UT (cont)	Walmart Whole Foods Mntn	Halos n/i n/i	O						1.19					1.16								

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																		Red	Yellow	
SOUTHWESTERN U.S. - CA,HI,NV																				
CA	Albertsons SthCal	n/i				1.99					0.69		0.88	0.88			0.99		0.99	
		Del Monte		2.99																
		Halos							1.33											
	Andronico's	n/i	O								1.69		2.50	2.50			2.50			
	Arteaga	n/i											0.59	0.50						
		Cuties							1.32											
	Baja Ranch	n/i									0.25			0.50			0.25	0.20	0.50	
	Bestway	n/i		0.95							0.20	0.33						0.25	0.25	
	Big Saver	n/i		0.95	0.50						0.69	0.50	0.33						0.25	
	Bristol Farms	n/i	L								2.49	1.29								
		n/i	O										1.99							
	Cardenas	n/i		0.60							0.66		0.69				0.69	0.50		
	Chavez	n/i											0.99	1.19					1.39	
	Dollar General Mkt	n/i											0.75	0.75			0.75	0.75	0.75	
		Cuties							0.98											
	El Super	n/i		1.85							0.50			0.44	0.50			0.33	0.50	
	El Tapatio	n/i		2.50								0.37	0.50	0.50				0.50	0.50	
	Food 4 Less	n/i		1.50					1.00					0.79						
	Foodland IGA	n/i									0.20	0.30	0.50	0.50	0.25			0.50	0.33	
	Fresh & Easy	n/i			1.50															
	Holiday Market	n/i											0.99				1.29			
		n/i	O										1.29	1.29				2.00		
		Cuties									1.50									
	Jensen's	n/i										1.40		1.49				1.49		
		n/i	O	1.79																
	Jon's Market	n/i		1.50	0.99			1.49		0.50	0.33		0.50	0.33				0.50	0.50	
	K.V. Mart	n/i									0.40	0.50	0.33				0.33	0.33	0.50	
	La Bonita	n/i		1.50							0.25									
	La Superior	n/i		1.98						1.28	0.49			0.98				0.33	0.98	
	Lucky	Cuties								1.20				0.79						
		Del Monte		2.99																
		POM			BOGO															
		Ocean Spray				2.50														
		n/i									0.69						1.79		1.29	
		n/i	O											1.79						

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears			
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious				
																		Red		Yellow	per lb..	
CA (cont)	Lunardi's	n/i	O		2.50					2.99			1.99	1.99	1.99							
		n/i		3.99		2.50	3.50		1.33	1.99	0.99		1.49	1.49	0.99	1.99	1.49	0.99	0.99	1.49		
	Mar-Val	n/i	L							1.49	0.79											
		n/i														0.99	0.99				0.99	
		n/i	O										0.99	1.99			1.99					
		Cuties								1.66												
	Mi Pueblo	n/i			2.50							0.79			0.50							0.99
	Mollie Stone	n/i	O											1.49								
		n/i	L							1.66	1.66	0.69										
		n/i			3.99							0.89						1.49				
	Murphy's Markets	n/i	O							1.66		0.99		1.99	1.99							
		n/i												0.99				0.99				
	Northgate	n/i			0.60							0.33										
		Halos								1.66												
	Nugget Markets	n/i	L							1.48	1.66											
		n/i																				
	Pavilions/Vons	n/i			2.50	2.99								1.28				1.28	0.98			
		n/i												1.99	0.99			1.99	0.99	0.99		
		Halos								1.00												1.99
		n/i	O																			
		Safeway Farms					2.99															
	Raley's	n/i						3.99				0.99			1.49							1.49
		Bee Sweet								1.33												
	Ralph's	n/i			1.80	2.00	2.50	2.99				0.99						0.99				0.99
		n/i	O					3.99				1.00										
		Cuties								0.90												
	Rancho San Migue	n/i			1.99					1.33		0.37		0.39	0.39							
	Ray's Food Place	n/i								1.49	1.29	0.79	0.80					1.69				
		n/i	O									1.49			1.69							1.69
	Rio Ranch	n/i			1.50						0.50			0.79	0.79			0.79	0.33			0.50
R Ranch	n/i			2.00						0.25				0.33	0.25							
Safeway NCal	n/i			2.99	2.99				1.67		1.49	0.99	1.99	0.99			1.99	0.99	0.99			
	n/i	O												1.99							1.99	
	Cuties								1.00													
	Safeway Farms					2.99																
Save-a-Lot	n/i			1.99							0.50								0.69		0.69	
Save Mart	Cuties								1.66													
	n/i						2.99				0.69						1.89				0.99	

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears				
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..		
																		Red	Yellow			
CA <i>(cont)</i>	Save Mart <i>(continued)</i>	POM			1.50																	
		Ocean Spray				2.50																
		n/i	O										1.50	1.50				1.50	1.50	1.50		
		Del Monte			3.50																	
		n/i			1.99																	
		Smart & Final																				
		Sprout's Market				0.98		2.50														
		n/i	O																			
		Halos									1.20											
		Stater Bros.									1.00											
		n/i				1.50																
		Ocean Spray						2.50														
		Super A Foods				0.90																
		Superior				1.25																
Target						1.99			1.20													
The Fresh Market							3.33															
Vallarta						0.89																
Walmart								2.79		0.79	0.20									0.79		
Halos									1.19													
n/i																						
Whole Foods NCal			O																			
Whole Foods SPc			O																			
HI	Don Quijote	n/i						3.99		2.29												
		Maui Gold	L		1.65																	
		Sunkist																				
		n/i	L		1.85																	
		n/i					2.99															
		n/i																				
		Dole			1.65																	
		n/i	O																			
		n/i	O		2.99	2.99																
		Cuties																				
		Safeway Farms																				
Target																						
n/i						2.99																
Times/Big Save				1.65		3.50	3.00	3.99														
n/i				1.65																		
Whole Foods SPc			O																			
n/i																						

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears				
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..			
																		Red	Yellow				
NV (cont)	Sprout's Market	n/i	O	0.98			2.50				1.20	0.96	0.55	0.88					0.88				
		n/i												0.75	0.98	0.98							
	Target	Halos	O			1.99				1.20													
	Walmart	n/i								1.20													
		Halos								1.19													
	Whole Foods NCal	n/i	O											1.99		1.16							
Whole Foods SPc	n/i	O											1.49										

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears	
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																		Red	Yellow	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																				
AK	AC Value Center	n/i							1.00		1.29					3.49				
	Alaskan & Proud	n/i		3.98						1.20	0.98	0.99				1.18	0.88		0.88	
		n/i	O											1.66					1.68	
	Carrs/Safeway	n/i		3.99			3.99		2.33	1.66	1.99	1.40		1.49	1.99	2.49	1.49	1.49	2.69	
		n/i	O											2.49						
		POM				3.99														
	Ocean Spray						3.49													
	Fred Meyer	n/i		3.00				3.50		1.00	1.00	0.98		0.99	0.99	0.99				
		n/i	O									1.49								1.99
	IGA Hometown	n/i								1.67										1.19
	Juneau Foodland	n/i								1.66										0.99
Omni	n/i		4.99						2.66		1.99				2.49	1.99	1.99		2.99	
Sitka Seamart	n/i								1.39										1.43	
	n/i	O																	1.93	
Three Bears	n/i		3.99							1.68										
Walmart	Halos								1.19											
	n/i													1.16						
ID	Albertson's Mtn	Halos							1.66											
		n/i								1.29	1.29		1.49	1.49					1.29	
		POM				2.50														
		n/i	O											1.99						
	Albertsons NW	n/i	O				4.49		2.50		1.99			0.88		3.49				
		n/i					3.33				1.69		1.00						1.00	
		n/i	L													2.99				
		Halos								1.11										
		Bee Sweet									1.11									
	Associated Food	n/i		1.65							1.29	0.99	0.69	0.99	1.29	1.29	2.49	1.29	0.99	0.99
		Ocean Spray					2.50													
		Cuties								1.33										
		Sunkist										0.79								
	Family Foods	n/i		1.19								0.58	0.66	0.99	0.78					1.19
Fred Meyer	n/i		3.00				3.50		1.00	1.00	0.98		0.99	0.99	0.99					
	n/i	O									1.49								1.99	
Harvest Foods	n/i		3.99						1.33		0.60					1.99				
	Ocean Spray					2.00														

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FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears			
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
ID (cont)	IGA Markets	n/i							1.33						0.69	1.49				1.19	
		Halos							1.40												
	Natural Grocers	n/i	O							2.59	1.39		1.25							1.29	
	Paul's Market	n/i			1.50						0.78										
		Ocean Spray					1.67														
		Cuties								1.66	0.69										
	Rosauer's	n/i		1.80							0.49		0.89	0.89							0.89
		n/i	O										1.49								
		Halos								1.20											
		Sweet Scarletts											0.55								
		Ocean Spray					2.00														
	Safeway NW	n/i		2.99				2.99		1.33	1.33	1.49	0.88	0.99		1.99	1.99	0.99	0.99		1.99
		n/i	O																		
		POM				2.99															
		Ocean Spray					2.99														
	Smith's	n/i		2.99	2.50			3.99		1.33	1.33	0.99									0.99
	n/i	L											0.99			0.99	0.99	0.99			
Super 1 Foods	n/i											0.42									
	Halos								1.33												
Target	n/i					1.99			1.20												
Walmart	Halos								1.19												
	n/i												1.16								
Whole Foods Mtn	n/i	O									1.49										
Yoke's Fresh	Halos								0.99												
	Del Monte			1.98																	
	Rising C Ranch									1.50											
	n/i												0.98							0.98	
MT	Albertson's Mtn	Halos							1.66												
		n/i								1.29	1.29		1.49	1.49						1.29	
		POM				2.50															
		n/i	O											1.99							
	Associated Food	n/i		1.65						1.29	0.99	0.69	0.99	1.29	1.29	2.49	1.29	0.99	0.99	0.99	
		Ocean Spray					2.50			1.33											
	Cuties										0.79										
Family Foods	Sunkist										0.58	0.66	0.99	0.78						1.19	
	n/i			1.19																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears				
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..		
																		Red	Yellow			
MT <i>(cont)</i>	Harvest Foods	n/i		3.99					1.33		0.60					1.99						
		Ocean Spray				2.00																
	IGA Markets	n/i							1.33						0.69	1.49					1.19	
		Halos							1.40													
	Natural Grocers	n/i	O							2.59	1.39		1.25								1.29	
	Reynold's	n/i		1.85							0.69	0.37	0.99			2.49						
		Ocean Spray				2.50																
		Cuties							1.33													
	Rosauer's	n/i		1.80							0.49		0.89	0.89								0.89
		n/i	O										1.49									
		Halos							1.20													
		Sweet Scarletts										0.55										
		Ocean Spray				2.00																
	Safeway NW	n/i		2.99			2.99		1.33	1.33	1.49	0.88		0.99		1.99	1.99	0.99	0.99			1.99
		n/i	O			2.99																
		POM																				
		Ocean Spray				2.99																
Smith's	n/i		2.99	2.50			3.99	1.33	1.33	0.99											0.99	
	n/i	L											0.99			0.99	0.99	0.99				
Super 1 Foods	n/i											0.42										
	Halos							1.33														
Target	n/i					1.99		1.20														
Three Bears	n/i										1.29										0.99	
Walmart	Halos							1.19														
	n/i													1.16								
OR	Albertsons NW	n/i	O				4.49		2.50		1.99			0.88		3.49						
		n/i					3.33				1.69		1.00								1.00	
		n/i	L													2.99						
		Halos							1.11													
		Bee Sweet								1.11												
	Family Foods	n/i		1.19							0.58	0.66	0.99	0.78							1.19	
	Fred Meyer	n/i		3.00			3.50	1.00	1.00	0.98			0.99	0.99	0.99							
		n/i	O								1.49											1.99
	Haggen/TOP Food	n/i					3.00	1.67	1.98	0.39												
		Dole			2.00																	
Harvest Foods	n/i		3.99					1.33		0.60					1.99							
	Ocean Spray				2.00																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound					Pears		
									Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith		Delicious	
																			Red	Yellow
each	each	12 oz. bag	6 oz	per lb.																
OR (cont)	IGA Markets	n/i							1.33						0.69	1.49				1.19
		Halos							1.40											
	IGA Market Fresh	n/i									0.89		0.60	0.60	0.60		0.60	0.60		0.99
		n/i	O								1.49									
		Bee Sweet									1.00									
		POM			2.50															
		Sweet Scarletts									1.33		0.60							
		Dole			2.00															
	Lamb's Markets	Cuties								0.99										
		n/i			1.50						0.99									
		n/i	L										0.99							
	Market of Choice	n/i									1.00		0.49							
		n/i	O							1.99	2.60									
		Rising C Ranch	L								1.66	1.49								
		Del Monte			2.00															
		Rogue Valley	O																	
	McKay's	n/i								1.33		0.69					1.29			
		Del Monte			2.00															
	Natural Grocers	n/i	O								2.59	1.39		1.25						
	New Seasons	n/i			1.85						1.99	1.29								
		n/i	O										1.49	1.49						
	QFC	n/i			2.99			2.50		1.20	1.20						1.88			
		n/i	L										1.28	1.28				1.28		1.29
		n/i	O									1.00								1.79
	Ray's Food Place	n/i								1.49	1.29	0.79	0.80				1.69			
		n/i	O									1.49			1.69					1.69
Red Apple/Thriftwy	n/i				2.50						1.33									
	Del Monte			2.50																
	Ocean Spray					2.00														
Rosauer's	n/i			1.80							0.49		0.89	0.89					0.89	
	n/i	O											1.49							
	Halos								1.20											
	Sweet Scarletts											0.55								
	Ocean Spray					2.00														
Roth's	n/i	L											0.79							
	n/i	O											1.39			1.49				
	n/i			1.85						1.33	1.49									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
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Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears							
									each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji		Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..
																								Red	Yellow	
OR <i>(cont)</i>	Safeway NW	n/i	O	2.99			2.99		1.33	1.33	1.49	0.88		0.99		1.99	1.99	0.99	0.99	1.99						
		n/i				2.99																				
		POM																								
	Target	Ocean Spray					2.99																			
	Walmart	Halos					1.99			1.20																
	Whole Foods NW	n/i												1.16												
WA	Albertsons NW	n/i	O				4.49		2.50		1.99			0.88		3.49				1.00						
		n/i					3.33				1.69		1.00			2.99										
		n/i	L																							
		Halos							1.11																	
		Bee Sweet								1.11																
	Family Foods	n/i		1.19							0.58	0.66	0.99	0.78												
	Fred Meyer	n/i		3.00			3.50		1.00	1.00	0.98		0.99	0.99	0.99											
		n/i	O								1.49															
	Haggen/TOP Food	n/i					3.00		1.67	1.98	0.39															
		Dole			2.00																					
	Harvest Foods	n/i			3.99				1.33		0.60						1.99									
		Ocean Spray					2.00																			
	IGA Markets	n/i							1.33						0.69	1.49										
		Halos							1.40																	
	IGA Market Fresh	n/i									0.89		0.60	0.60	0.60			0.60	0.60							
		n/i	O								1.49															
		Bee Sweet									1.00															
	POM					2.50																				
	Sweet Scarletts								1.33		0.60															
	Dole			2.00																						
Metropolitan	n/i					2.50				1.99		1.49														
	n/i	O															1.99									
Meyers Group IGA	n/i										0.79			1.29												
	Halos							1.66																		
Natural Grocers	n/i	O								2.59	1.39		1.25													
New Seasons	n/i			1.85						1.99	1.29															
	n/i	O										1.49	1.49													
PCC Natural	n/i	O																								
	n/i	L																								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears				
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..			
																		Red	Yellow				
WA (cont)	QFC	n/i	L	2.99			2.50		1.20	1.20						1.88							
		n/i												1.28	1.28			1.28				1.29	
		n/i	O																			1.79	
	Red Apple/Thriftwy	n/i			2.50						1.33												
		Del Monte		2.50																			
		Ocean Spray				2.00																	
	Rosauer's	n/i	O	1.80									0.89	0.89								0.89	
		n/i												1.49									
		Halos								1.20													
		Sweet Scarletts																					
		Ocean Spray				2.00																	
	Saar's	n/i	O	1.98							1.33	0.68		0.48	0.48	0.48		0.48					0.48
	Safeway NW	n/i		2.99				2.99		1.33	1.33	1.49	0.88		0.99		1.99	1.99	0.99	0.99			1.99
		n/i	O																				1.99
		POM				2.99																	
		Ocean Spray				2.99																	
	Save-a-Lot	n/i	O	1.99								0.50											0.69
	Super 1 Foods	n/i												0.42									
		Halos								1.33													
	Target	n/i	O				1.99			1.20													
	The Markets	Cuties									1.49												
		n/i	O	2.50								0.78		0.58		0.78							
		Ocean Spray					1.98																
Town & Country	n/i	O	2.98	2.50							1.98					2.78							
	n/i											1.48											
Walmart	Halos	O							1.19														
	n/i														1.16								
Whole Foods NW	n/i	O									1.28												
Yoke's Fresh	Halos								0.99														
	Del Monte	O	1.98																				
	Rising C Ranch											1.50											
	n/i	O											0.98						0.98			0.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS
 prices in \$US per pound unless otherwise noted.

Christmas/Hannukah 2014
FRUITS

State	Supermarket	Label	Key	Pine-Apple	Pome-Granate	Cran-Berry	Blue-Berry	Ches-Nuts	Citrus Fruits - per pound				Apples - per pound						Pears		
				each	each	12 oz. bag	6 oz	per lb.	Clemen-tines	Tanger-ines	Navel Oranges	Grape fruit	Fuji	Gala	Brae burn	Honey Crisp	Granny Smith	Delicious		per lb..	
																		Red	Yellow		
WY	Affiliated MW	n/i					2.99						0.89	0.89	0.89		0.89			0.99	
		Halos							1.33												
		POM			1.29																
		Dole		2.99																	
	Albertson's Mtn	Halos							1.66												
		n/i								1.29	1.29		1.49	1.49						1.29	
		POM			2.50																
		n/i	O											1.99							
	Associated Food	n/i		1.65							1.29	0.99	0.69	0.99	1.29	1.29	2.49	1.29	0.99	0.99	0.99
		Ocean Spray				2.50															
		Cuties								1.33											
		Sunkist									0.79										
	IGA Markets	n/i								1.33					0.69	1.49					1.19
		Halos								1.40											
	King Soopers	n/i		1.99						1.00		0.67	0.50								
		n/i	O					3.99				1.00									
		Ocean Spray				2.50		2.99													
	Natural Grocers	n/i	O								2.59	1.39		1.25							1.29
	Safeway Denver	n/i		2.50	2.99			2.99		1.67		1.49	0.90		0.99			1.99	0.99	0.99	
		n/i	O												1.99						1.99
	Cuties								1.00												
	Safeway Farms				2.99																
Smith's	n/i		2.99	2.50			3.99		1.33	1.33	0.99									0.99	
	n/i	L												0.99			0.99	0.99			
Walmart	Halos								1.19												
	n/i													1.16							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT								
CT	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	Adams Superfood IGA	Butterball	11	whole turkey	69.99	6-8	Turkey Dinner - 5 sides	
		Cook's	9	spiral ham	69.99	6-8	Ham Dinner - 4 sides	
	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides	
	Balducci's	n/i	3-5	bn-in turkey breast	139.99	6-8	Turkey Breast Dinner - 7 sides	
		n/i	12-14	whole turkey	159.99	6-8	Ready-to-Cook Turkey Dinner - 7 sides	
		n/i	12-14	whole turkey	169.99	6-8	Pre-Cooked Turkey Dinner - 7 sides	
		n/i	7-9	spiral ham	169.99	6-8	Ham Dinner - 7 sides	
	Big Y	n/i	2	rotisserie turkey breast	29.99	2-4	Holiday Meal - 7 sides	
		n/i	2.5	bnls turkey	49.99	4-6	Holiday Meal - 7 sides	
		Big Y	7	spiral ham	59.99	8-10	Spiral Ham Dinner - 5 sides	
	Fairway Foods	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 7 sides	
		n/i	12-14	whole ABF turkey	159.00	6	All-Natural Oven-Ready Turkey - 10 sides	
		n/i	14-16	whole ABF turkey	259.00	12	All-Natural Oven-Ready Turkey - 10 sides	
		n/i	12-14	whole ABF turkey	179.00	6	All-Natural Oven-Ready Brined Turkey - 10 sides	
		n/i	14-16	whole ABF turkey	299.00	12	All-Natural Oven-Ready Brined Turkey - 10 sides	
		Fairway	10-12	whole organic turkey	219.00	6	Organic Turkey Dinner - 10 sides	
	Food Bazaar	Fairway	12-14	whole organic turkey	349.00	12	Organic Turkey Dinner - 10 sides	
		n/i	10-12	whole smoked turkey	169.00	6	Smoked Turkey Dinner - 10 sides	
		n/i	12-14	whole turkey	49.99	6-8	Turkey Dinner - 2 sides	
		King's	n/i	2.5-3.25	bnls turkey breast	99.99	6	Glazed Boneless Turkey Breast Dinner - 5 sides
			n/i	2.5-3.25	bnls turkey breast	99.99	6	Roasted Boneless Turkey Breast Dinner - 5 sides
			n/i	2.5-3.25	bnls ABF turkey breast	89.99	4	ABF Boneless Turkey Breast Dinner - 5 sides
			n/i	5-7	bn-in ABF turkey breast	99.99	6	ABF Bone-in Turkey Breast Dinner - 5 sides
		n/i	10-12	whole ABF turkey	119.99	6-8	ABF Turkey Dinner - 5 sides	
		n/i	12-14	whole ABF turkey	174.99	10-12	ABF Turkey Dinner - 5 sides	
		n/i	10-12	ABF turkey and breast	249.99	16-18	ABF Turkey and Breast Dinner - 5 sides	
	n/i	10-12	whole organic turkey	139.99	6-8	Organic Turkey Dinner - 5 sides		
	n/i	12-14	whole organic turkey	199.99	10-12	Organic Turkey Dinner - 5 sides		
	Mrs. Green's Natural Market	n/i	15	whole ABF turkey	139.99	8-12	Holiday Family Turkey Dinner - 7 sides	
		n/i	6	ABF spiral ham	99.99	6-8	Holiday Family Ham Dinner - 7 sides	
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides	
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides	
		Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides	
	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	Stew Leonard's	n/i	10-12	whole turkey	140.00	8	Complete Dinner - 7 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
CT <i>(cont)</i>	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides	
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides	
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
		Whole Foods - North Atlantic	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
			n/i	2.5	braised beef brisket	89.99	4	Traditional Brisket Dinner - 4 sides
	n/i		3	bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
	n/i		3	bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
	Plainville Farms	1.5-2	bnls ABF turkey breast	40.00	2	Complete Traditional Turkey Dinner - 7 sides		
		3.5-4	bn-in ABF turkey breast	80.00	4	Complete Traditional Turkey Dinner - 7 sides		
		10-12	whole ABF turkey	130.00	8	Complete Traditional Turkey Dinner - 7 sides		
		16-18	whole ABF turkey	170.00	12	Complete Traditional Turkey Dinner - 7 sides		
		n/i	2	bnls lamb leg	99.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls pork loin	89.99	4	Pork Loin Dinner - 3 sides	
		Whole Foods - Northeast	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
			n/i	8-10	beef rib roast	199.99	8	Rib Roast Dinner - 4 sides
			n/i	2	bnls ABF lamb leg	89.99	4	Lamb Dinner - 3 sides
			n/i	3	bnls ABF pork loin	89.99	4	Pork Loin Dinner - 3 sides
			n/i	1.5-2	bnls turkey breast	49.99	2	Turkey Dinner - 5 sides
			n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Dinner - 5 sides
			n/i	10-12	whole turkey	139.99	8	Turkey Dinner - 5 sides
	n/i	10-12	whole organic turkey	189.99	8	Turkey Dinner - 5 sides		
	n/i	14-16	whole turkey	189.99	8	Turkey Dinner - 5 sides		
	n/i	14-16	whole organic turkey	249.99	8	Turkey Dinner - 5 sides		
	DC	Giant Food	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
n/i			2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides	
n/i			7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
n/i			12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
Harris Teeter		Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides	
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides	
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides	
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides	
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides	
		Safeway Eastern	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
n/i			7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides	
n/i			8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
DC (cont)	Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
		n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides
		n/i	3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides
		n/i	3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides
DE	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	ACME Markets	n/i	10-12	whole turkey	49.99	8	Our Signature Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	69.99	8	Ultimate Turkey Dinner - 7 sides
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Giant Food	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	Pathmark	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Safeway Eastern	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides
	The Fresh Grocer	n/i	12-14	whole turkey	64.99	10-12	Whole Roasted Turkey Dinner - Large - 7 sides
	n/i	10-12	whole turkey	54.99	6-8	Whole Roasted Turkey Dinner - Small - 7 sides	
	n/i	4	bnls ham	54.99	14-16	Whole Boneless Ham Dinner - 5 sides	
MA	Adams Superfood IGA	Butterball	11	whole turkey	69.99	6-8	Turkey Dinner - 5 sides
		Cook's	9	spiral ham	69.99	6-8	Ham Dinner - 4 sides
	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides
	Big Y	n/i	2	rotisserie turkey breast	29.99	2-4	Holiday Meal - 7 sides
		n/i	2.5	bnls turkey	49.99	4-6	Holiday Meal - 7 sides
		Big Y	7	spiral ham	59.99	8-10	Spiral Ham Dinner - 5 sides
		n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 7 sides

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MA (cont)	Donelan's	n/i	12-14	whole turkey	89.99	8-10	Chef Prepared Turkey Dinner - 7 sides
		n/i	3	bnls turkey breast	69.99	6-8	Chef Prepared Bnls Turkey Breast Dinner - 7 sides
		n/i	7-9	spiral ham	69.99	6-8	Chef Prepared Ham Dinner - 4 sides
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides
	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 6 sides
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides
	Roche Bros.	Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides
		Plainville Farms	10-12	whole ABF turkey	115.00	6-8	Oven Roasted Turkey Dinner - 7 sides
		Plainville Farms	14-16	whole ABF turkey	130.00	6-8	Oven Roasted Turkey Dinner - 7 sides
		Plainville Farms	3	bnls turkey breast	70.00	4-6	Boneless Turkey Breast Dinner - 7 sides
		Roche Bros.	7-9	spiral ham	85.00	8-10	Spiral Sliced Ham Dinner - 3 sides
		n/i	6	beef prime rib	175.00	8-10	Roast Prime Rib Dinner - 4 sides
		n/i	5	bnls lamb leg	145.00	8-10	Roast Leg of Lamb Dinner - 4 sides
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides
	Star Market	n/i	10-12	whole turkey	49.99	8	Traditional Oven-Roasted Turkey Dinner - 5 sides
		n/i	8-10	spiral ham	49.99	8	Spiral Cut Ham Dinner - 5 sides
	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Trucchi's Supermarkets	Butterball	10-12	whole turkey	69.99	6-8	Traditional Turkey Dinner - 7 sides
		n/i	1.5-2	bn-in turkey breast	32.99	2-3	Mini Turkey Dinner - 7 sides
	Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides
		n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides
	Whole Foods - North Atlantic	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5	braised beef brisket	89.99	4	Traditional Brisket Dinner - 4 sides
		n/i	3	bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides
		n/i	3	bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides
		Plainville Farms	1.5-2	bnls ABF turkey breast	40.00	2	Complete Traditional Turkey Dinner - 7 sides

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
MA <i>(cont)</i>	Whole Foods - North Atlantic <i>(continued)</i>	Plainville Farms	3.5-4	bn-in ABF turkey breast	80.00	4	Complete Traditional Turkey Dinner - 7 sides	
		Plainville Farms	10-12	whole ABF turkey	130.00	8	Complete Traditional Turkey Dinner - 7 sides	
		Plainville Farms	16-18	whole ABF turkey	170.00	12	Complete Traditional Turkey Dinner - 7 sides	
		n/i	2	bnls lamb leg	99.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls pork loin	89.99	4	Pork Loin Dinner - 3 sides	
MD	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	ACME Markets	n/i	10-12	whole turkey	49.99	8	Our Signature Classic Turkey Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8	Ultimate Turkey Dinner - 7 sides	
		A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides
	Balducci's	n/i	3-5	bn-in turkey breast	139.99	6-8	Turkey Breast Dinner - 7 sides	
		n/i	12-14	whole turkey	159.99	6-8	Ready-to-Cook Turkey Dinner - 7 sides	
		n/i	12-14	whole turkey	169.99	6-8	Pre-Cooked Turkey Dinner - 7 sides	
		n/i	7-9	spiral ham	169.99	6-8	Ham Dinner - 7 sides	
		Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Giant Eagle	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 7 sides	
	Giant Food	Kentucky Legend	n/i	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
			n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
		Graul's Market	n/i	10-12	local whole turkey	99.99	8-10	Turkey Dinner - 8 sides
	n/i		18-20	local whole turkey	199.99	16-20	Turkey Dinner - 8 sides	
	Harris Teeter	Smithfield	3-4	half spiral ham	99.99	8-10	Ham Dinner - 8 sides	
		Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides	
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides	
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides	
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides	
	Martin's Food Markets	Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides	
		n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides	
		n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides	
	Safeway Eastern	n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides	
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides	
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides	
	Shop'n Save	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides	
		n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides	
	Shoppers Food	Butterball	10-12	whole turkey	44.99	6-8	Classic Turkey Dinner - 4 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
MD (cont)	ShopRite	Plainville Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides	
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
	Weis	Butterball	n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides
			Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides
		Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides	
		n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides	
		n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides	
		Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
			n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
			n/i	12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides
			n/i	3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides
	n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
	n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
	n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides		
n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides			
ME	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides	
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides	
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides	
	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 6 sides	
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides	
	Whole Foods - North Atlantic	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	2.5	braised beef brisket	89.99	4	Traditional Brisket Dinner - 4 sides	
		n/i	3	bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	3	bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		Plainville Farms	1.5-2	bnls ABF turkey breast	40.00	2	Complete Traditional Turkey Dinner - 7 sides	
		Plainville Farms	3.5-4	bn-in ABF turkey breast	80.00	4	Complete Traditional Turkey Dinner - 7 sides	
		Plainville Farms	10-12	whole ABF turkey	130.00	8	Complete Traditional Turkey Dinner - 7 sides	
	Plainville Farms	16-18	whole ABF turkey	170.00	12	Complete Traditional Turkey Dinner - 7 sides		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
ME <i>(cont)</i>	Whole Foods - North Atlantic <i>(continued)</i>	n/i	2	bnls lamb leg	99.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls pork loin	89.99	4	Pork Loin Dinner - 3 sides	
NH	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides	
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides	
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides	
	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 6 sides	
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides	
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides	
		Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides	
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
NJ	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	ACME Markets	n/i	10-12	whole turkey	49.99	8	Our Signature Classic Turkey Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8	Ultimate Turkey Dinner - 7 sides	
	Fairway Foods	n/i	12-14	whole ABF turkey	159.00	6	All-Natural Oven-Ready Turkey - 10 sides	
		n/i	14-16	whole ABF turkey	259.00	12	All-Natural Oven-Ready Turkey - 10 sides	
		n/i	12-14	whole ABF turkey	179.00	6	All-Natural Oven-Ready Brined Turkey - 10 sides	
		n/i	14-16	whole ABF turkey	299.00	12	All-Natural Oven-Ready Brined Turkey - 10 sides	
		Fairway	Fairway	10-12	whole organic turkey	219.00	6	Organic Turkey Dinner - 10 sides
		Fairway	Fairway	12-14	whole organic turkey	349.00	12	Organic Turkey Dinner - 10 sides
	Food Bazaar	n/i	10-12	whole smoked turkey	169.00	6	Smoked Turkey Dinner - 10 sides	
		n/i	12-14	whole turkey	49.99	6-8	Turkey Dinner - 2 sides	
		King's	n/i	2.5-3.25	bnls turkey breast	99.99	6	Glazed Boneless Turkey Breast Dinner - 5 sides
			n/i	2.5-3.25	bnls turkey breast	99.99	6	Roasted Boneless Turkey Breast Dinner - 5 sides
		n/i	2.5-3.25	bnls ABF turkey breast	89.99	4	ABF Boneless Turkey Breast Dinner - 5 sides	
		n/i	5-7	bn-in ABF turkey breast	99.99	6	ABF Bone-in Turkey Breast Dinner - 5 sides	
		n/i	10-12	whole ABF turkey	119.99	6-8	ABF Turkey Dinner - 5 sides	
		n/i	12-14	whole ABF turkey	174.99	10-12	ABF Turkey Dinner - 5 sides	
		n/i	10-12	ABF turkey and breast	249.99	16-18	ABF Turkey and Breast Dinner - 5 sides	
		n/i	10-12	whole organic turkey	139.99	6-8	Organic Turkey Dinner - 5 sides	
	Mrs. Green's Natural Market	n/i	12-14	whole organic turkey	199.99	10-12	Organic Turkey Dinner - 5 sides	
		n/i	15	whole ABF turkey	139.99	8-12	Holiday Family Turkey Dinner - 7 sides	
	Murphy's Marketplace	n/i	6	ABF spiral ham	99.99	6-8	Holiday Family Ham Dinner - 7 sides	
Butterball		Butterball	10-12	whole turkey	89.99	8-10	Holiday Dinner - 10 sides	
Pathmark	n/i	4-6	bnls ham	89.99	8-10	Holiday Dinner - 10 sides		
	Butterball	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NJ (cont)	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides	
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides	
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
	The Fresh Market	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
		Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides
	Wegman's	Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
		n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Weis	Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides
			n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides
			Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
		Whole Foods - Mid-Atlantic	n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides
	n/i		12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides	
	n/i		14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides	
	n/i		12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides	
	n/i		3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides	
	n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
	n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
	n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	n/i		3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
	n/i		3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
	Whole Foods - Northeast	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	8-10	beef rib roast	199.99	8	Rib Roast Dinner - 4 sides	
		n/i	2	bnls ABF lamb leg	89.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls ABF pork loin	89.99	4	Pork Loin Dinner - 3 sides	
		n/i	1.5-2	bnls turkey breast	49.99	2	Turkey Dinner - 5 sides	
n/i		2.5-3	bn-in turkey breast	69.99	4	Turkey Dinner - 5 sides		
n/i		10-12	whole turkey	139.99	8	Turkey Dinner - 5 sides		
n/i		10-12	whole organic turkey	189.99	8	Turkey Dinner - 5 sides		
n/i		14-16	whole turkey	189.99	8	Turkey Dinner - 5 sides		
n/i		14-16	whole organic turkey	249.99	8	Turkey Dinner - 5 sides		

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NY	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	Balducci's	n/i	3-5	bn-in turkey breast	139.99	6-8	Turkey Breast Dinner - 7 sides	
		n/i	12-14	whole turkey	159.99	6-8	Ready-to-Cook Turkey Dinner - 7 sides	
		n/i	12-14	whole turkey	169.99	6-8	Pre-Cooked Turkey Dinner - 7 sides	
		n/i	7-9	spiral ham	169.99	6-8	Ham Dinner - 7 sides	
		n/i	3-5	bn-in ABF turkey breast	99.99	4-6	Turkey Breast Dinner - 3 sides	
	D'Agostino's	Plainville Farms	3-5	bn-in ABF turkey breast	144.99	8-10	Turkey Breast Dinner - 4 sides	
		Plainville Farms	3-5	bn-in ABF turkey breast	49.99	2	Turkey Breast Dinner for Two - 3 sides	
		Plainville Farms	18-20	whole ABF turkey	229.99	16-20	Turkey Dinner - 6 sides	
	DeCiccio's	n/i	7-9	glazed hams	119.99	10-12	Ham Dinner - 5 sides	
		n/i	2-3	beef filet mignon	269.99	6-8	Filet Mignon Dinner - 5 sides	
		n/i	4-5	beef rib roast	269.99	6-8	Rib Roast Dinner - 5 sides	
		Fairway Foods	n/i	12-14	whole ABF turkey	159.00	6	All-Natural Oven-Ready Turkey - 10 sides
			n/i	14-16	whole ABF turkey	259.00	12	All-Natural Oven-Ready Turkey - 10 sides
	n/i		12-14	whole ABF turkey	179.00	6	All-Natural Oven-Ready Brined Turkey - 10 sides	
	n/i		14-16	whole ABF turkey	299.00	12	All-Natural Oven-Ready Brined Turkey - 10 sides	
	Fairway		10-12	whole organic turkey	219.00	6	Organic Turkey Dinner - 10 sides	
	Fairway		12-14	whole organic turkey	349.00	12	Organic Turkey Dinner - 10 sides	
	n/i		10-12	whole smoked turkey	169.00	6	Smoked Turkey Dinner - 10 sides	
	Food Bazaar	n/i	12-14	whole turkey	49.99	6-8	Turkey Dinner - 2 sides	
	Gristede's	n/i	10-12	whole turkey	99.99	6-8	Complete Holiday Dinner - 9 sides	
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides	
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides	
	King's	n/i	2.5-3.25	bnls turkey breast	99.99	6	Glazed Boneless Turkey Breast Dinner - 5 sides	
		n/i	2.5-3.25	bnls turkey breast	99.99	6	Roasted Boneless Turkey Breast Dinner - 5 sides	
		n/i	2.5-3.25	bnls ABF turkey breast	89.99	4	ABF Boneless Turkey Breast Dinner - 5 sides	
		n/i	5-7	bn-in ABF turkey breast	99.99	6	ABF Bone-in Turkey Breast Dinner - 5 sides	
		n/i	10-12	whole ABF turkey	119.99	6-8	ABF Turkey Dinner - 5 sides	
		n/i	12-14	whole ABF turkey	174.99	10-12	ABF Turkey Dinner - 5 sides	
		n/i	10-12	ABF turkey and breast	249.99	16-18	ABF Turkey and Breast Dinner - 5 sides	
		n/i	10-12	whole organic turkey	139.99	6-8	Organic Turkey Dinner - 5 sides	
		n/i	12-14	whole organic turkey	199.99	10-12	Organic Turkey Dinner - 5 sides	
		Mrs. Green's Natural Market	n/i	15	whole ABF turkey	139.99	8-12	Holiday Family Turkey Dinner - 7 sides
	n/i		6	ABF spiral ham	99.99	6-8	Holiday Family Ham Dinner - 7 sides	
	North Shore Farms	n/i	3	turkey meat	29.99	2	Complete Dinner for 2 - 4 sides	
		n/i	20	whole turkey	199.99	10	Complete Dinner for 10 - 6 sides	
	Pathmark	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NY (cont)	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides	
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides	
		Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides	
	Shop'n Save	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides	
		n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides	
	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	Stew Leonard's	n/i	10-12	whole turkey	140.00	8	Complete Dinner - 7 sides	
	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides	
			n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
		The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	Tops Markets	Butterball	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
			10-12	whole turkey	79.99	6-8	Turkey Dinner - 6 sides	
		n/i	7-8	spiral ham	79.99	6-8	Ham Dinner - 6 sides	
	Uncle Giuseppe's Marketplace	Bell & Evans	18-20	whole ABF turkey	299.00	12-14	Holiday Feast - 7 sides	
		Bell & Evans	10	bn-in ABF turkey breast	299.00	12-14	Holiday Feast - 7 sides	
	Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides	
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
	Weis	n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides	
		n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides	
	Whole Foods - Northeast	n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides	
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	8-10	beef rib roast	199.99	8	Rib Roast Dinner - 4 sides	
		n/i	2	bnls ABF lamb leg	89.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls ABF pork loin	89.99	4	Pork Loin Dinner - 3 sides	
		n/i	1.5-2	bnls turkey breast	49.99	2	Turkey Dinner - 5 sides	
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Dinner - 5 sides	
		n/i	10-12	whole turkey	139.99	8	Turkey Dinner - 5 sides	
		n/i	10-12	whole organic turkey	189.99	8	Turkey Dinner - 5 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NY (cont)	Whole Foods - Northeast	n/i	14-16	whole turkey	189.99	8	Turkey Dinner - 5 sides	
	(continued)	n/i	14-16	whole organic turkey	249.99	8	Turkey Dinner - 5 sides	
PA	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	ACME Markets	n/i	10-12	whole turkey	49.99	8	Our Signature Classic Turkey Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8	Ultimate Turkey Dinner - 7 sides	
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Giant Eagle	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 7 sides	
	Giant Food Stores	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides	
		n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides	
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides	
		Martin's Food Markets	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides
			n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides
			n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides
			n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides	
	Pathmark	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides	
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides	
		Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides	
	Shop'n Save	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides	
		n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides	
	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	ShurSave	n/i	12-14	whole turkey	99.99	8-10	Holiday Turkey Dinner - 7 sides	
	The Fresh Grocer	n/i	12-14	whole turkey	64.99	10-12	Whole Roasted Turkey Dinner - Large - 7 sides	
		n/i	10-12	whole turkey	54.99	6-8	Whole Roasted Turkey Dinner - Small - 7 sides	
		n/i	4	bnls ham	54.99	14-16	Whole Boneless Ham Dinner - 5 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Thorne's Market	n/i	10-12	whole turkey	79.99	8-10	Roast Turkey Dinner - 5 sides	
		n/i	7-9	spiral ham	89.99	8-10	Spiral Ham Dinner - 5 sides	
		n/i	4-5	beef prime rib	119.99	8-10	Prime Rib Dinner - 4 sides	
	Tops Markets	Butterball	10-12	whole turkey	79.99	6-8	Turkey Dinner - 6 sides	
n/i		7-8	spiral ham	79.99	6-8	Ham Dinner - 6 sides		

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
PA (cont)	Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides	
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
		n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Weis	Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides
			n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides
			Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
	n/i		2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides	
	Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides	
		n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides	
		n/i	12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides	
		n/i	3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
		n/i	3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
RI		Dave's Marketplace	n/i	10-12	whole turkey	99.95	6-8	Complete Meal - 7 sides
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides	
	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides	
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides	
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
		Whole Foods - North Atlantic	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
	n/i	2.5	braised beef brisket	89.99	4	Traditional Brisket Dinner - 4 sides		
	n/i	3	bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides		
	n/i	3	bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides		
	Plainville Farms	1.5-2	bnls ABF turkey breast	40.00	2	Complete Traditional Turkey Dinner - 7 sides		
	Plainville Farms	3.5-4	bn-in ABF turkey breast	80.00	4	Complete Traditional Turkey Dinner - 7 sides		
	Plainville Farms	10-12	whole ABF turkey	130.00	8	Complete Traditional Turkey Dinner - 7 sides		
	Plainville Farms	16-18	whole ABF turkey	170.00	12	Complete Traditional Turkey Dinner - 7 sides		
	n/i	2	bnls lamb leg	99.99	4	Lamb Dinner - 3 sides		
	n/i	3	bnls pork loin	89.99	4	Pork Loin Dinner - 3 sides		

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
VT	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides
		Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides
	Tops Markets	Butterball	10-12	whole turkey	79.99	6-8	Turkey Dinner - 6 sides
		n/i	7-8	spiral ham	79.99	6-8	Ham Dinner - 6 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV								
AL	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides	
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides	
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides	
	Ingle's	Butterball		10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides
		Butterball		10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides
		Butterball		4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides
	Kroger Atlanta		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
			n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			Private Selection		7-9	spiral ham	49.99	6-8
	Kroger Nashville		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
			n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
			Private Selection		7-9	spiral ham	49.99	6-8
	Piggly Wiggly Houchen's		n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
			n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
			n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Publix		n/i	10-12	whole turkey	44.99	7-10	Turkey Dinner - 4 sides
	Rouses		n/i	12-14	whole turkey	59.99	6-8	Turkey Dinner - 8 sides
			n/i	6-8	bn-in turkey breast	59.99	6-8	Turkey Breast Dinner - 8 sides
			Hormel Cure 81		10-12	spiral ham	64.99	6-8
	The Fresh Market		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
			n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Vowell's Market Place		n/i	10-12	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
	Western Market		Butterball	10-12	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 5 sides
			n/i	7-9	spiral ham	59.99	6-8	Deluxe Spiral Ham Dinner - 4 sides
			n/i	2.5-3	rotisserie turkey breast	37.99	6-8	Rotisserie Turkey Breast Dinner - 3 sides
	Whole Foods - South		n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides
			n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides
			n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides
			n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
AL (cont)	Whole Foods - South (continued)	n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides
	Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
		Carolina Pride	6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides
FL	Albertson's Southern	Prater	9-11	fried whole turkey	59.99	6-8	Deep-Fried* Cajun Turkey Dinner - 4 sides
		Butterball	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 4 sides
		Butterball	10-12	whole turkey	59.99	6-8	Traditional Oven-Roasted Turkey Dinner - 4 sides
		Jennie-O	3	rotisserie turkey breast	49.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	Hitchcock's Markets	Butterball	10-12	whole turkey	39.99	6-8	Traditional Turkey Dinner - 2 sides
		Butterball	10-12	whole turkey	59.99	6-8	Deluxe Turkey Dinner - 5 sides
		n/i	4	bn-in turkey breast	49.99	6-8	Deluxe Turkey Breast Dinner - 6 sides
		n/i	6	ham	39.99	6-8	Holiday Sliced Ham Dinner - 3 sides
		n/i	6-7	spiral ham	49.99	6-8	Holiday Spiral Ham Dinner - 3 sides
	J.H. Harvey's	Butterball	10-12	whole turkey	39.99	6-8	Classic Turkey Dinner (cold) - 2 sides
		Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner (hot) - 2 sides
		Carolina Pride	6-8	spiral ham	39.99	6-8	Classic Spiral Ham Dinner (cold) - 2 sides
		Carolina Pride	6-8	spiral ham	49.99	6-8	Classic Spiral Ham Dinner (hot) - 2 sides
	Piggly Wiggly Houchen's	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Publix	n/i	10-12	whole turkey	44.99	7=10	Turkey Dinner - 4 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Whole Foods - Florida	n/i	5-7	bnls ABF lamb leg	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	5-7	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 4 sides
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Dinner - 4 sides
	Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
		Carolina Pride	6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
GA	Bi-Lo	Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides
		Butterball	10-12	spiral ham	54.99	6-8	Premium Turkey Dinner - 5 sides
		Carolina Pride	6-8	spiral ham	59.99	6-8	Classic Spiral Ham Dinner - 4 sides
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides
		n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides
		n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	IGA	n/i	8-10	whole turkey	44.99	6-8	Turkey Dinner - 6 sides
		n/i	6-8	spiral ham	44.99	6-8	Ham Dinner - 5 sides
	Ingle's	Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides
		Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides
		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
	J.H. Harvey's	Butterball	10-12	whole turkey	39.99	6-8	Classic Turkey Dinner (cold) - 2 sides
		Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner (hot) - 2 sides
		Carolina Pride	6-8	spiral ham	39.99	6-8	Classic Spiral Ham Dinner (cold) - 2 sides
		Carolina Pride	6-8	spiral ham	49.99	6-8	Classic Spiral Ham Dinner (hot) - 2 sides
		Kroger Atlanta	n/i	10-13	whole turkey	69.99	6-8
	n/i		10-12	smoked whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
	Private Selection		7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Piggly Wiggly Carolina Co.	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
		n/i	10-12	fried whole turkey	49.99	6-8	Southern Fried Turkey Dinner - 4 sides
		n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 4 sides
	Piggly Wiggly Houchen's	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Publix	n/i	10-12	whole turkey	44.99	7=10	Turkey Dinner - 4 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
GA (cont)	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides	
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides	
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides	
		n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Wayfield's	n/i	10-12	smoked whole turkey	49.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	6-8	spiral ham	49.99	6-8	Ham Dinner - 5 sides	
	Whole Foods - South	n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides	
		n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides	
		n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides	
		n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides	
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
		Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
	Carolina Pride		6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides	
	MS	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
			n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
		Kroger Delta	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
n/i			10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
n/i			9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
Private Selection			7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
Piggly Wiggly Houchen's		n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides	
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides	
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides	
Rouses		n/i	12-14	whole turkey	59.99	6-8	Turkey Dinner - 8 sides	
		n/i	6-8	bn-in turkey breast	59.99	6-8	Turkey Breast Dinner - 8 sides	
		Hormel Cure 81	10-12	spiral ham	64.99	6-8	Spiral Ham Dinner - 8 sides	
The Fresh Market		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
Vowell's Market Place		n/i	10-12	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
MS (cont)	Whole Foods - South	n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides	
		n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides	
		n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides	
		n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides	
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
		Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
			Carolina Pride	6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides
NC	Bi-Lo	Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides	
		Butterball	10-12	spiral ham	54.99	6-8	Premium Turkey Dinner - 5 sides	
		Carolina Pride	6-8	spiral ham	59.99	6-8	Classic Spiral Ham Dinner - 4 sides	
	Bo's Food Stores	n/i	8-10	whole turkey	49.99	6-8	Turkey Dinner - 2 sides	
		n/i	3.5	bnls ham	39.99	6-8	Ham Dinner - 2 sides	
	Carlie C's IGA	n/i	9-11	whole turkey	34.99	4-6	Basic Holiday Dinner - 1 side	
		n/i	7-9	spiral ham	34.99	4-6	Basic Holiday Dinner - 1 side	
		n/i	9-11	whole turkey	54.99	6-8	Classic Holiday Dinner - 6 sides	
		n/i	7-9	spiral ham	54.99	6-8	Classic Holiday Dinner - 6 sides	
		n/i	9-11	whole turkey/ham	69.99	8-10	Deluxe Holiday Turkey and Ham Dinner - 6 sides	
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides	
	Farm Fresh	n/i	10-12	whole turkey	49.99	6-10	Classic Turkey Dinner - 3 sides	
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Food Pride	n/i	10-12	whole turkey	64.99	8-10	Deluxe Turkey Dinner - 5 sides	
		n/i	10-12	whole turkey	49.99	6-8	Turkey Dinner - 3 sides	
		n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 3 sides	
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides	
		n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides	
		n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides	
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides	
Harris Teeter		7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides		
n/i		4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides		

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NC (cont)	Harris Teeter	n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides	
	(continued)	Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides	
	IGA	n/i	8-10	whole turkey	44.99	6-8	Turkey Dinner - 6 sides	
			n/i	6-8	spiral ham	44.99	6-8	Ham Dinner - 5 sides
	Ingle's	Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides	
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides	
		Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides	
			n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
	Kroger Mid-Atlantic		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
			n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection		7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Lowe's Food Stores	Butterball		10-12	whole turkey	49.99	6-8	Gourmet Turkey Dinner - 4 sides
		Butterball		8-10	whole turkey	44.99	6-8	Premium Turkey Dinner - 4 sides
		Butterball		4-7	bn-in turkey breast	44.99	6-8	Turkey Breast Dinner - 4 sides
		Boar's Head		3.75	bnls turkey breast	49.99	6-8	Oven-Roasted Turkey Breast Dinner - 4 sides
		Boar's Head		5	bnls ham	49.99	6-8	Smoked Ham Dinner - 4 sides
			n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 3 sides
	Piggly Wiggly (Spartan-Nash)	Kretschmar		3	bnls turkey	62.99	6-8	Piggly Wiggly Country Feast - 8 sides
			n/i	6-7	bn-in turkey breast	31.99	6-8	Turkey Breast Dinner - 2 sides
		Our Family		10-12	whole turkey	36.99	6-8	Turkey Dinner - 2 sides
			n/i	12-14	whole turkey	72.99	8-10	Piggly Wiggly Turkey Feast - 9 sides
		Kretschmar		3	ham	31.99	6-8	Sliced Ham Dinner - 2 sides
		Kretschmar		3	roast beef	38.99	6-8	Roast Beef Dinner - 3 sides
	Piggly Wiggly Corporation		n/i	8-10	whole turkey	44.99	6-8	Holiday Dinner - 3 sides
			n/i	8-9	ham	39.99	6-8	Holiday Dinner - 3 sides
	Publix		n/i	10-12	whole turkey	44.99	7-10	Turkey Dinner - 4 sides
	The Fresh Market		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
			n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Whole Foods - South		n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides
			n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides
			n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides
			n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NC (cont)	Whole Foods - South (continued)	n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
SC	Bi-Lo	Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides	
		Butterball	10-12	spiral ham	54.99	6-8	Premium Turkey Dinner - 5 sides	
		Carolina Pride	6-8	spiral ham	59.99	6-8	Classic Spiral Ham Dinner - 4 sides	
		Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
		Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
		Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides
			n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides
			n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides
		Harris Teeter	n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides
			Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
	Harris Teeter		7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides	
	n/i		4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides	
	n/i		12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides	
	IGA	Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides	
		n/i	8-10	whole turkey	44.99	6-8	Turkey Dinner - 6 sides	
	Ingle's	n/i	6-8	spiral ham	44.99	6-8	Ham Dinner - 5 sides	
		Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides	
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides	
	J.H. Harvey's	Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides	
		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides	
		Butterball	10-12	whole turkey	39.99	6-8	Classic Turkey Dinner (cold) - 2 sides	
		Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner (hot) - 2 sides	
		Carolina Pride	6-8	spiral ham	39.99	6-8	Classic Spiral Ham Dinner (cold) - 2 sides	
		Carolina Pride	6-8	spiral ham	49.99	6-8	Classic Spiral Ham Dinner (hot) - 2 sides	
	Kroger Atlanta	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	Lowe's Food Stores	Butterball	10-12	whole turkey	49.99	6-8	Gourmet Turkey Dinner - 4 sides	
		Butterball	8-10	whole turkey	44.99	6-8	Premium Turkey Dinner - 4 sides	
		Butterball	4-7	bn-in turkey breast	44.99	6-8	Turkey Breast Dinner - 4 sides	
		Boar's Head	3.75	bnls turkey breast	49.99	6-8	Oven-Roasted Turkey Breast Dinner - 4 sides	
		Boar's Head	5	bnls ham	49.99	6-8	Smoked Ham Dinner - 4 sides	
		n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 3 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
SC (cont)	Piggly Wiggly Carolina Co.	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
		n/i	10-12	fried whole turkey	49.99	6-8	Southern Fried Turkey Dinner - 4 sides	
		n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 4 sides	
	Publix	n/i	10-12	whole turkey	44.99	7=10	Turkey Dinner - 4 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Whole Foods - South	n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides	
		n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides	
		n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides	
		n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides	
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
		TN	Bi-Lo	Butterball	10-12	whole turkey	49.99	6-8
Butterball	10-12			spiral ham	54.99	6-8	Premium Turkey Dinner - 5 sides	
Carolina Pride	6-8			spiral ham	59.99	6-8	Classic Spiral Ham Dinner - 4 sides	
E. W. James & Sons	n/i		7-9	spiral ham	76.99	8-10	James Family Kitchen Holiday Feast - 7 sides	
	n/i		10-12	whole turkey	76.99	6-8	James Family Kitchen Holiday Feast - 7 sides	
Earth Fare	n/i		12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides	
Food City	Butterball		16-18	whole turkey	89.99	12-14	Big Turkey Dinner (hot) - 5 sides	
	Butterball		16-18	whole turkey	74.99	12-14	Big Turkey Dinner (cold) - 5 sides	
	Butterball		10-12	whole turkey	61.99	8-10	Classic Turkey Dinner (hot) - 5 sides	
	Butterball		10-12	whole turkey	46.99	8-10	Classic Turkey Dinner (cold) - 5 sides	
	Butterball		4	bn-in turkey breast	54.99	6-8	Turkey Breast Dinner (hot) - 5 sides	
	Butterball		4	bn-in turkey breast	39.99	6-8	Turkey Breast Dinner (cold) - 5 sides	
	Food City		7-9	spiral ham	62.99	8-10	Spiral Ham Dinner (hot) - 4 sides	
	Food City		7-9	spiral ham	47.99	8-10	Spiral Ham Dinner (cold) - 4 sides	
	Food Country USA		n/i	16-18	whole turkey	74.99	12-14	Cold Turkey Dinner - 5 sides
			n/i	16-18	whole turkey	89.99	12-14	Hot Turkey Dinner - 5 sides
n/i			10-12	whole turkey	46.99	8-10	Cold Turkey Dinner - 5 sides	
n/i			10-12	whole turkey	61.99	8-10	Hot Turkey Dinner - 5 sides	
n/i		6	bn-in turkey breast	39.99	6-8	Cold Turkey Breast Dinner - 5 sides		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
TN (cont)	Food Country USA (continued)	n/i	6	bn-in turkey breast	54.99	6-8	Hot Turkey Breast Dinner - 5 sides
		n/i	4-7	ham	44.99	6-8	Cold Old Fashioned Ham Dinner - 5 sides
		n/i	4-7	ham	59.99	6-8	Hot Old Fashioned Ham Dinner - 5 sides
		n/i	8	spiral ham	47.99	8-12	Cold Spiral Ham Dinner - 5 sides
		n/i	8	spiral ham	62.99	8-12	Hot Spiral Ham Dinner - 5 sides
		n/i	1-2	rotisserie chicken	24.99	4-6	Cold Rotisserie Chicken Dinner - 4 sides
		n/i	1-2	rotisserie chicken	24.99	4-6	Hot Rotisserie Chicken Dinner - 4 sides
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	8-10	Deluxe Spiral Ham Dinner - 5 sides
	Ingle's	Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides
		Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides
		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
	Kroger Delta	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8
	n/i		10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
	n/i		9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Private Selection		7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Nashville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Publix	n/i	10-12	whole turkey	44.99	7=10	Turkey Dinner - 4 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Town & Country Grocers	n/i	10-12	whole turkey	39.99	6-8	Turkey Dinner - 4 sides

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
TN (cont)	Whole Foods - South	n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides	
		n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides	
		n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides	
		n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides	
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
VA	Farm Fresh	n/i	10-12	whole turkey	49.99	6-10	Classic Turkey Dinner - 3 sides	
		Food City	Butterball	16-18	whole turkey	89.99	12-14	Big Turkey Dinner (hot) - 5 sides
	Butterball		16-18	whole turkey	74.99	12-14	Big Turkey Dinner (cold) - 5 sides	
	Butterball		10-12	whole turkey	61.99	8-10	Classic Turkey Dinner (hot) - 5 sides	
	Butterball		10-12	whole turkey	46.99	8-10	Classic Turkey Dinner (cold) - 5 sides	
	Butterball		4	bn-in turkey breast	54.99	6-8	Turkey Breast Dinner (hot) - 5 sides	
	Butterball		4	bn-in turkey breast	39.99	6-8	Turkey Breast Dinner (cold) - 5 sides	
	Food City		7-9	spiral ham	62.99	8-10	Spiral Ham Dinner (hot) - 4 sides	
	Food City		7-9	spiral ham	47.99	8-10	Spiral Ham Dinner (cold) - 4 sides	
	Food Country USA		n/i	16-18	whole turkey	74.99	12-14	Cold Turkey Dinner - 5 sides
			n/i	16-18	whole turkey	89.99	12-14	Hot Turkey Dinner - 5 sides
			n/i	10-12	whole turkey	46.99	8-10	Cold Turkey Dinner - 5 sides
			n/i	10-12	whole turkey	61.99	8-10	Hot Turkey Dinner - 5 sides
			n/i	6	bn-in turkey breast	39.99	6-8	Cold Turkey Breast Dinner - 5 sides
			n/i	6	bn-in turkey breast	54.99	6-8	Hot Turkey Breast Dinner - 5 sides
			n/i	4-7	ham	44.99	6-8	Cold Old Fashioned Ham Dinner - 5 sides
			n/i	4-7	ham	59.99	6-8	Hot Old Fashioned Ham Dinner - 5 sides
			n/i	8	spiral ham	47.99	8-12	Cold Spiral Ham Dinner - 5 sides
			n/i	8	spiral ham	62.99	8-12	Hot Spiral Ham Dinner - 5 sides
		n/i	1-2	rotisserie chicken	24.99	4-6	Cold Rotisserie Chicken Dinner - 4 sides	
	n/i	1-2	rotisserie chicken	24.99	4-6	Hot Rotisserie Chicken Dinner - 4 sides		
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides	
n/i		8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
VA (cont)	Galaxy Food Centers	n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides
	(continued)	n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides
	Giant Food	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	Ingle's	Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides
		Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides
		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
	Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Lowe's Food Stores	Butterball	10-12	whole turkey	49.99	6-8	Gourmet Turkey Dinner - 4 sides
		Butterball	8-10	whole turkey	44.99	6-8	Premium Turkey Dinner - 4 sides
		Butterball	4-7	bn-in turkey breast	44.99	6-8	Turkey Breast Dinner - 4 sides
		Boar's Head	3.75	bnls turkey breast	49.99	6-8	Oven-Roasted Turkey Breast Dinner - 4 sides
		Boar's Head	5	bnls ham	49.99	6-8	Smoked Ham Dinner - 4 sides
		n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 3 sides
	Martin's Food Markets	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides
		n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides
		n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides
		n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides
	Piggly Wiggly (Spartan-Nas h)	Kretschmar	3	bnls turkey	62.99	6-8	Piggly Wiggly Country Feast - 8 sides
		n/i	6-7	bn-in turkey breast	31.99	6-8	Turkey Breast Dinner - 2 sides
		Our Family	10-12	whole turkey	36.99	6-8	Turkey Dinner - 2 sides
		n/i	12-14	whole turkey	72.99	8-10	Piggly Wiggly Turkey Feast - 9 sides
		Kretschmar	3	ham	31.99	6-8	Sliced Ham Dinner - 2 sides
		Kretschmar	3	roast beef	38.99	6-8	Roast Beef Dinner - 3 sides
	Piggly Wiggly Corporation	n/i	8-10	whole turkey	44.99	6-8	Holiday Dinner - 3 sides
		n/i	8-9	ham	39.99	6-8	Holiday Dinner - 3 sides

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
VA (cont)	Safeway Eastern	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides	
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides	
	Shoppers Food	Butterball	10-12	whole turkey	44.99	6-8	Classic Turkey Dinner - 4 sides	
		The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	Wegman's	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
		Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides	
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
		n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
			n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
	n/i		12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides	
	n/i		3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides	
	n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
	n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
	n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
n/i	3		Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides		
n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides			
WV	Foodland	n/i	10-12	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	16-18	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	10	baked ham	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	10-12	whole turkey	54.99	8-10	Holiday Dinner # 2 - 5 sides	
		n/i	8	baked ham	54.99	8-10	Holiday Dinner # 2 - 5 sides	
		n/i	5-7	bn-in turkey breast	44.99	6-8	Holiday Dinner # 3 - 5 sides	
		n/i	5	baked ham	44.99	6-8	Holiday Dinner # 3 - 5 sides	
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides	
		n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides	
		n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides	
	Giant Eagle	n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides	
		n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 7 sides	
	Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
WV (cont)	Kroger Mid-Atlantic	n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	Martin's Food Markets	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides	
		n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides	
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides	
		n/i	8-10	whole turkey	44.99	6-8	Holiday Dinner - 3 sides	
	Piggly Wiggly Corporation	n/i	8-9	ham	39.99	6-8	Holiday Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8-10	Holiday Turkey Dinner - 7 sides	
	Riesbeck's Food Markets	n/i	4-5	beef prime rib	99.99	8-10	Holiday Prime Rib Dinner - 7 sides	
		n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides	
	Shop'n Save	n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides	
	Weis	Butterball	n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides
			n/i	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
		Butterball	n/i	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
			n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI							
IA	County Market	Butterball	10-12	whole turkey	77.95	6-8	Holiday Turkey Dinner - 7 sides
		n/i	2	turkey meat	37.99	4	Holiday Turkey Dinner - 6 sides
	Dahl's	n/i	12-14	whole turkey	79.99	10-12	Turkey Dinner - 7 sides
		n/i	8	spiral ham	79.99	10-12	Ham Dinner - 5 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
	Jewel-Osco	Butterball	10-12	whole turkey	79.99	6-8	Ultimate Turkey Dinner - 8 sides
		Butterball	10-12	whole turkey	59.99	6-8	Classic Turkey Dinner - 3 sides
	No Frills Supermarkets	n/i	8-9	spiral ham	59.99	6-8	Classic Ham Dinner - 2 sides
		Butterball	10-12	whole turkey	49.95	8-10	Holiday Turkey Dinner - 7 sides
	Schnuck's	n/i	6	spiral ham	49.95	8-10	Holiday Ham Dinner - 7 sides
		n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides
	Sunshine Foods	Butterball	10-12	whole turkey	69.95	8-10	Traditional Turkey Dinner - 6 sides
		n/i	5	bnls ham	69.95	8-10	Traditional Ham Dinner - 6 sides
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
n/i		10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides	
n/i		2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides	
n/i		10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides	
Wellshire Farms		8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides	
n/i		2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides	
n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides		
IL	County Market	Butterball	10-12	whole turkey	77.95	6-8	Holiday Turkey Dinner - 7 sides
		n/i	2	turkey meat	37.99	4	Holiday Turkey Dinner - 6 sides
	Cub Foods	Butterball	10-12	whole turkey	59.99	8-10	Classic Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	79.99	8-10	Deluxe Turkey Dinner - 6 sides
	Dierberg's	Butterball	12-14	whole turkey	99.99	8-10	Deluxe Whole Roasted Turkey Meal - 3 sides
		Butterball	12-14	whole turkey	79.99	8-10	Traditional Turkey Dinner - 5 sides
		n/i	2	bnls spiral turkey breast	54.99	4	Smoked Spiral Turkey Breast Meal - 4 sides
		n/i	4	bnls spiral turkey breast	109.99	8	Smoked Spiral Turkey Breast Meal - 4 sides
		Bob's Smokehouse	2	glazed ham	54.99	4	Signature Glazed Ham Meal - 4 sides
		Bob's Smokehouse	4	glazed ham	109.99	8	Signature Glazed Ham Meal - 4 sides
	Dierberg's	2.5	spiral ham	52.99	4	Boneless Sliced Ham Meal - 4 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
IL (cont)	Dierberg's (continued)	Dierberg's	5	spiral ham	105.99	8	Boneless Sliced Ham Meal - 4 sides
		n/i	1.5	center-cut pork loin	54.99	4	Pork Loin Meal - 4 sides
		n/i	3	center-cut pork loin	109.99	8	Pork Loin Meal - 4 sides
		n/i	3.5	beef prime rib	99.99	4	Prime Rib Meal - 4 sides
		n/i	7	beef prime rib	199.99	8	Prime Rib Meal - 4 sides
	Food 4 Less	Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides
		Private Selection	8-10	spiral ham	37.99	8-10	Complete Ham Dinner - 4 sides
	Garden Fresh Market	n/i	16-20	whole turkey	89.99	8-10	Holiday Dinner - 8 sides
	Heinen's	Heinen's	10-12	whole turkey	149.99	10	Heinen's Complete Turkey Dinner - 8 sides
		Heinen's	6-7	spiral ham	139.99	10	Heinen's Ham Dinner - 7 sides
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	8-10	Deluxe Spiral Ham Dinner - 5 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
	Jewel-Osco	Butterball	10-12	whole turkey	79.99	6-8	Ultimate Turkey Dinner - 8 sides
		Butterball	10-12	whole turkey	59.99	6-8	Classic Turkey Dinner - 3 sides
		n/i	8-9	spiral ham	59.99	6-8	Classic Ham Dinner - 2 sides
	Kroger Central	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Louisville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Mariano's Fresh Market	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		Butterball	10-12	whole turkey	65.00	6-8	Turkey Dinner - 6 sides
		n/i	8-10	spiral ham	65.00	6-8	Ham Dinner - 5 sides
	Pete's Fresh Market	n/i	16-10	whole turkey	79.99	8-10	Turkey Dinner - 6 sides
		n/i	7-8	spiral ham	49.99	8-10	Ham Dinner - 5 sides
		n/i	5	beef prime rib	99.99	8-10	Deluxe Prime Rib Dinner - 5 sides
		n/i	7	leg of lamb	89.99	8-10	Deluxe Leg of Lamb Dinner - 5 sides
		n/i	7	pork loin	59.99	8-10	Deluxe Roasted Pork Loin Dinner - 5 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
IL (cont)	Piggly Wiggly Midwest	n/i	10-12	whole turkey	49.99	6-8	Holiday Turkey Dinner - 4 sides	
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides	
	Strack & Van Til	Butterball	10-12	whole turkey	59.99	6	Traditional Turkey Dinner - 4 sides	
		Indiana Kitchen	8	spiral ham	59.99	6	Traditional Ham Dinner - 4 sides	
		Butterball	12-14	whole turkey	89.99	8	Deluxe Turkey Dinner - 7 sides	
		Indiana Kitchen	8-10	spiral ham	89.99	8	Deluxe Ham Dinner - 7 sides	
		Butterball	12-14	whole turkey	109.99	8-10	Premium Turkey Dinner - 8 sides	
		Indiana Kitchen	8-10	spiral ham	109.99	8-10	Premium Ham Dinner - 8 sides	
		Butterball	12-14	whole turkey	159.99	16-20	Supreme Turkey Dinner - 11 sides	
		Indiana Kitchen	8-10	spiral ham	159.99	16-20	Supreme Ham Dinner - 11 sides	
		Butterball	12-14	whole turkey	199.99	16-20	Ultimate Turkey Dinner - 12 sides	
		Indiana Kitchen	8-10	spiral ham	199.99	16-20	Ultimate Ham Dinner - 12 sides	
		n/i	3	rotisserie turkey breast	36.99	6	Rotisserie Turkey Breast Dinner - 5 sides	
		Sunset Foods	Amish Family Farms	10-12	whole turkey	109.98	4-8	Holiday Turkey Dinner - 7 sides
		The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	n/i		10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Ultra Foods	Butterball	10-12	whole turkey	59.99	6	Traditional Turkey Dinner - 4 sides	
		Indiana Kitchen	8	spiral ham	59.99	6	Traditional Ham Dinner - 4 sides	
		Butterball	12-14	whole turkey	89.99	8	Deluxe Turkey Dinner - 7 sides	
		Indiana Kitchen	8-10	spiral ham	89.99	8	Deluxe Ham Dinner - 7 sides	
		Butterball	12-14	whole turkey	109.99	8-10	Premium Turkey Dinner - 8 sides	
		Indiana Kitchen	8-10	spiral ham	109.99	8-10	Premium Ham Dinner - 8 sides	
		Butterball	12-14	whole turkey	159.99	16-20	Supreme Turkey Dinner - 11 sides	
		Indiana Kitchen	8-10	spiral ham	159.99	16-20	Supreme Ham Dinner - 11 sides	
		Butterball	12-14	whole turkey	199.99	16-20	Ultimate Turkey Dinner - 12 sides	
		Indiana Kitchen	8-10	spiral ham	199.99	16-20	Ultimate Ham Dinner - 12 sides	
		n/i	3	rotisserie turkey breast	36.99	6	Rotisserie Turkey Breast Dinner - 5 sides	
		Valli Produce	Butterball	10-12	whole turkey	59.99	6	Turkey Dinner - 5 sides
			n/i	7-8	spiral ham	69.99	6	Ham Dinner - 5 sides
	Walt's Food Centers	Butterball	10-12	whole turkey	44.99	6	Turkey Dinner - 4 sides	
		n/i	9	spiral ham	49.99	6	Ham Dinner - 4 sides	
		n/i	4-5	beef prime rib	59.99	4-5	Prime Rib Dinner - 4 sides	
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides	
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides	
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides	
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides	
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
IL (cont)	Whole Foods - Midwest (continued)	n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
IN	Al's Supermarkets	n/i	10-12	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 6 sides
		n/i	7-8	spiral ham	69.99	6-8	Spiral Sliced Ham Dinner - 6 sides
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
	Food 4 Less	Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides
		Private Selection	8-10	spiral ham	37.99	8-10	Complete Ham Dinner - 4 sides
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	8-10	Deluxe Spiral Ham Dinner - 5 sides
	IGA Spartan-Nash	n/i	10-12	whole turkey	59.99	8-12	Traditional Turkey Dinner - 6 sides
		n/i	4-5	ham	39.99	8-12	Traditional Ham Dinner - 5 sides
		n/i	8-10	spiral ham	79.99	12-16	Deluxe Ham Dinner - 5 sides
	Jewel-Osco	Butterball	10-12	whole turkey	79.99	6-8	Ultimate Turkey Dinner - 8 sides
		Butterball	10-12	whole turkey	59.99	6-8	Classic Turkey Dinner - 3 sides
	Kroger Central	n/i	8-9	spiral ham	59.99	6-8	Classic Ham Dinner - 2 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Cincinnati	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Louisville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Lucky's Market	n/i	10-12	whole ABF turkey	59.99	6	The Full Feast - 5 sides
	Marsh	Butterball	10-12	whole turkey	49.95	6-8	Turkey Dinner - 4 sides
		Kretschmar	7-9	spiral ham	49.95	6-8	Ham Dinner - 3 sides
	Martin's Supermarkets	Butterball	10-12	whole turkey	59.95	8	Premium Turkey Dinner - 6 sides
		Butterball	12-14	whole turkey	99.95	14	Extra Large Turkey Dinner - 8 sides
		n/i	2.5	rotisserie turkey breast	29.95	4	Premium Rotisserie Turkey Dinner - 3 sides
n/i		8	spiral ham	75.95	10	Fireglazed Spiral Ham Dinner - 4 sides	
n/i		5	smokehouse ham	79.95	10	Smokehouse Ham Dinner - 4 sides	
n/i		1	rotisserie turkey breast	16.95	2	Turkey Breast Dinner for 2 - 2 sides	
Schnuck's	n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
IN (cont)	Strack & Van Til	Butterball	10-12	whole turkey	59.99	6	Traditional Turkey Dinner - 4 sides
		Indiana Kitchen	8	spiral ham	59.99	6	Traditional Ham Dinner - 4 sides
		Butterball	12-14	whole turkey	89.99	8	Deluxe Turkey Dinner - 7 sides
		Indiana Kitchen	8-10	spiral ham	89.99	8	Deluxe Ham Dinner - 7 sides
		Butterball	12-14	whole turkey	109.99	8-10	Premium Turkey Dinner - 8 sides
		Indiana Kitchen	8-10	spiral ham	109.99	8-10	Premium Ham Dinner - 8 sides
		Butterball	12-14	whole turkey	159.99	16-20	Supreme Turkey Dinner - 11 sides
		Indiana Kitchen	8-10	spiral ham	159.99	16-20	Supreme Ham Dinner - 11 sides
		Butterball	12-14	whole turkey	199.99	16-20	Ultimate Turkey Dinner - 12 sides
		Indiana Kitchen	8-10	spiral ham	199.99	16-20	Ultimate Ham Dinner - 12 sides
		n/i	3	rotisserie turkey breast	36.99	6	Rotisserie Turkey Breast Dinner - 5 sides
	The Fresh Market	n/i	10-12	whole turkey	79.95	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Ultra Foods	Butterball	10-12	whole turkey	59.99	6	Traditional Turkey Dinner - 4 sides
		Indiana Kitchen	8	spiral ham	59.99	6	Traditional Ham Dinner - 4 sides
		Butterball	12-14	whole turkey	89.99	8	Deluxe Turkey Dinner - 7 sides
		Indiana Kitchen	8-10	spiral ham	89.99	8	Deluxe Ham Dinner - 7 sides
		Butterball	12-14	whole turkey	109.99	8-10	Premium Turkey Dinner - 8 sides
		Indiana Kitchen	8-10	spiral ham	109.99	8-10	Premium Ham Dinner - 8 sides
		Butterball	12-14	whole turkey	159.99	16-20	Supreme Turkey Dinner - 11 sides
		Indiana Kitchen	8-10	spiral ham	159.99	16-20	Supreme Ham Dinner - 11 sides
		Butterball	12-14	whole turkey	199.99	16-20	Ultimate Turkey Dinner - 12 sides
		Indiana Kitchen	8-10	spiral ham	199.99	16-20	Ultimate Ham Dinner - 12 sides
		n/i	3	rotisserie turkey breast	36.99	6	Rotisserie Turkey Breast Dinner - 5 sides
	Wesselman's	n/i	10-12	whole turkey	42.99	6-8	Complete Turkey Dinner - 6 sides
		n/i	2.5-3	bnls turkey breast	29.99	4-6	Complete Turkey Breast Dinner - 6 sides
		n/i	8	spiral ham	42.99	6-8	Complete Spiral Ham Dinner - 6 sides
	Walt's Food Centers	Butterball	10-12	whole turkey	44.99	6	Turkey Dinner - 4 sides
		n/i	9	spiral ham	49.99	6	Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	59.99	4-5	Prime Rib Dinner - 4 sides
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
KY	Cox IGA Supermarkets	n/i	10-12	whole turkey	59.99	8-12	Traditional Turkey Dinner - 6 sides	
		n/i	4-5	ham	39.99	8-12	Traditional Ham Dinner - 5 sides	
		n/i	8-10	spiral ham	79.99	12-16	Deluxe Ham Dinner - 5 sides	
	E. W. James & Sons	n/i	7-9	spiral ham	76.99	8-10	James Family Kitchen Holiday Feast - 7 sides	
		n/i	10-12	whole turkey	76.99	6-8	James Family Kitchen Holiday Feast - 7 sides	
		n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides	
	Earth Fare	n/i	10-12	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides	
	Foodland	n/i	16-18	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	10	baked ham	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	10-12	whole turkey	54.99	8-10	Holiday Dinner # 2 - 5 sides	
		n/i	8	baked ham	54.99	8-10	Holiday Dinner # 2 - 5 sides	
		n/i	5-7	bn-in turkey breast	44.99	6-8	Holiday Dinner # 3 - 5 sides	
		n/i	5	baked ham	44.99	6-8	Holiday Dinner # 3 - 5 sides	
		Food City	Butterball	16-18	whole turkey	89.99	12-14	Big Turkey Dinner (hot) - 5 sides
			Butterball	16-18	whole turkey	74.99	12-14	Big Turkey Dinner (cold) - 5 sides
			Butterball	10-12	whole turkey	61.99	8-10	Classic Turkey Dinner (hot) - 5 sides
			Butterball	10-12	whole turkey	46.99	8-10	Classic Turkey Dinner (cold) - 5 sides
	Butterball		4	bn-in turkey breast	54.99	6-8	Turkey Breast Dinner (hot) - 5 sides	
	Butterball		4	bn-in turkey breast	39.99	6-8	Turkey Breast Dinner (cold) - 5 sides	
	Food City		7-9	spiral ham	62.99	8-10	Spiral Ham Dinner (hot) - 4 sides	
	Food City	Food City	7-9	spiral ham	47.99	8-10	Spiral Ham Dinner (cold) - 4 sides	
		n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides	
	Food Giant	n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides	
		Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides	
		n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides	
		n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides	
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	Classic Turkey Dinner - 3 sides	
		n/i	10-12	whole turkey	49.99	8-10	Deluxe Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	8-10	Deluxe Spiral Ham Dinner - 5 sides	
	IGA Spartan-Nash	n/i	10-12	whole turkey	59.99	8-12	Traditional Turkey Dinner - 6 sides	
		n/i	4-5	ham	39.99	8-12	Traditional Ham Dinner - 5 sides	
	Kroger Cincinnati	n/i	8-10	spiral ham	79.99	12-16	Deluxe Ham Dinner - 5 sides	
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
KY (cont)	Kroger Delta	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Kroger Louisville	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8
	n/i		10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
	n/i		9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Private Selection		7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Nashville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Piggly Wiggly Houchen's	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Remke Markets	Kretschmar	6	half spiral ham	64.99	8-10	Spiral Sliced Ham Dinner - 4 sides
		Butterball	10-12	whole turkey	69.99	8-10	Family Size Turkey Dinner - 6 sides
		Winter's	8	half glazed ham	69.99	4-6	Honey Glazed Ham Dinner - 4 sides
		Farmhouse	3	bnls turkey breast	44.99	4-6	Small Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	89.99	10-12	Large Family Size Turkey Dinner - 6 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Town & Country Grocers	n/i	10-12	whole turkey	39.99	6-8	Turkey Dinner - 4 sides
	Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
		n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides
		n/i	3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides
		n/i	3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two
n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
n/i		3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
n/i		3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MI	Busch's	Amish Country	10-12	whole turkey	79.99	8-10	Amish Country Turkey Meal - 5 sides
		Busch's	8-9	spiral ham	79.99	10-12	Spiral Sliced Ham Meal - 5 sides
		Dearborn	6.5-8	spiral ham	89.99	10-12	Spiral Sliced Ham Meal - 5 sides
		n/i	5-6	Choice beef rib roast	119.99	6-8	Beef Rib Roast Meal - 5 sides
		n/i	2-3	bnls turkey breast	34.99	2-4	Roasted Turkey Breast Meal - 5 sides
	D&W Fresh Market	Butterball	10-12	whole turkey	54.99	6-8	Deluxe Turkey Dinner - 5 sides
		n/i	1.75	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
		n/i	7-8	spiral ham	54.99	6-8	Deluxe Spiral Ham Dinner - 5 sides
	Family Fare	Butterball	10-12	whole turkey	49.99	6-8	Deluxe Turkey Dinner - 5 sides
		n/i	1.75	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
		n/i	7-8	spiral ham	49.99	6-8	Deluxe Spiral Ham Dinner - 5 sides
	Hiller's Market Place	Butterball	10-12	whole turkey	48.99	6-8	Complete Turkey Dinner - 6 sides
	Kroger Central	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
	Kroger Michigan	n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Martin's Supermarkets	Butterball	10-12	whole turkey	59.95	8	Premium Turkey Dinner - 6 sides
		Butterball	12-14	whole turkey	99.95	14	Extra Large Turkey Dinner - 8 sides
		n/i	2.5	rotisserie turkey breast	29.95	4	Premium Rotisserie Turkey Dinner - 3 sides
		n/i	8	spiral ham	75.95	10	Fireglazed Spiral Ham Dinner - 4 sides
		n/i	5	smokehouse ham	79.95	10	Smokehouse Ham Dinner - 4 sides
	Plumb's/Duthler's	n/i	1	rotisserie turkey breast	16.95	2	Turkey Breast Dinner for 2 - 2 sides
		n/i	10-12	whole turkey	48.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	whole turkey	42.99	6-8	Turkey Dinner - 5 sides
		n/i	7-8	spiral ham	52.99	6-8	Spiral Ham Dinner - 5 sides
	Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Tadych's Econo Foods	n/i	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 9 sides
	VG's Grocery	Butterball	10-12	whole turkey	49.99	6-8	Deluxe Turkey Dinner - 5 sides
		Butterball	10-12	whole turkey	64.99	6-8	Customer Request Dinner - 6 sides
	Whole Foods - Midwest	n/i	1.75	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
		n/i	7-8	spiral ham	49.99	6-8	Deluxe Spiral Ham Dinner - 5 sides
		n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MI (cont)	Whole Foods - Midwest (continued)	n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
MN	Coborn's	n/i	10-12	whole turkey	64.99	8-10	Basic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	89.99	8-10	Deluxe Turkey Dinner - 6 sides
	Cub Foods	Butterball	10-12	whole turkey	59.99	8-10	Classic Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	79.99	8-10	Deluxe Turkey Dinner - 6 sides
	Family Fare	Our Family	7-9	spiral ham	59.99	8-10	Holiday Spiral Ham Dinner - 4 sides
		Our Family	1-2	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
	Festival	Butterball	10	whole turkey	94.99	6-8	Whole Turkey Dinner - 6 sides
		Hormel Cure 81	7.5	spiral ham	99.99	6-8	Ham Dinner - 5 sides
	Hugo's	n/i	10-12	whole turkey	54.99	6-8	Holiday Turkey Dinner - 4 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
	Hy-Vee (continued)	Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
	Kowalski's	n/i	10-12	whole ABF Turkey	129.99	10-12	Turkey Dinner - 8 sides
		n/i	5-6	ABF Half Turkey	89.99	4-6	Half Bone-In Turkey Dinner - 8 sides
	Lund's and Byerly's	n/i	11-13	whole ABF Turkey	129.99	8-10	Turkey Dinner - 8 sides
		n/i	3.5	cooked turkey	74.99	3-5	Turkey Dinner - 7 sides
	Marketplace Foods	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 4 sides
	Rainbow Foods	Butterball	10-12	whole turkey	59.99	8-10	Classic Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	79.99	8-10	Deluxe Turkey Dinner - 7 sides
	Sun Mart	n/i	10-12	whole turkey	74.99	8-10	Turkey Dinner - 7 sides
		n/i	10-12	whole turkey	54.99	6-8	Turkey Dinner - 6 sides
		n/i	3-5	bn-in turkey breast	19.99	2	Turkey Dinner for Two - 4 sides
	Sunshine Foods	Butterball	10-12	whole turkey	69.95	8-10	Traditional Turkey Dinner - 6 sides
		n/i	5	bnls ham	69.95	8-10	Traditional Ham Dinner - 6 sides
	Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
n/i		2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides	
n/i		10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides	
	Wellshire Farms		8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MN (cont)	Whole Foods - Midwest (continued)	n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
ND	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
	Coborn's	n/i	10-12	whole turkey	64.99	8-10	Basic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	89.99	8-10	Deluxe Turkey Dinner - 6 sides
	Family Fare	Our Family	7-9	spiral ham	59.99	8-10	Holiday Spiral Ham Dinner - 4 sides
		Our Family	1-2	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
	Hugo's	n/i	10-12	whole turkey	54.99	6-8	Holiday Turkey Dinner - 4 sides
	Marketplace Foods	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 4 sides
	Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	NE	Bag'n Save	Butterball	10-12	whole turkey	49.95	8-10
n/i			6	spiral ham	49.95	8-10	Holiday Ham Dinner - 7 sides
Baker's		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
Hy-Vee		Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
Hy-Vee (continued)		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
Russ's Market		n/i	12-14	whole turkey	59.99	8	Holiday Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	59.99	8	Holiday Ham Dinner - 6 sides
		n/i	2.5-3	bnls turkey breast	39.99	4	Holiday Turkey Dinner - 5 sides
Safeway Denver		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		n/i	10-12	whole turkey	74.99	8-10	Turkey Dinner - 7 sides
Sun Mart		n/i	10-12	whole turkey	54.99	6-8	Turkey Dinner - 6 sides
		n/i	3-5	bn-in turkey breast	19.99	2	Turkey Dinner for Two - 4 sides
	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides	
	n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides	
Whole Foods - Midwest	n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NE (cont)	Whole Foods - Midwest (continued)	n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
OH	Buehler Food Markets	Honeysuckle	10-12	whole turkey	69.99	8-10	Complete Holiday Dinner - 7 sides
	Chief Supermarkets	n/i	10-12	whole turkey	49.95	8	Holiday Dinner - 6 sides
	Cub Foods	Butterball	10-12	whole turkey	59.99	8-10	Classic Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	79.99	8-10	Deluxe Turkey Dinner - 6 sides
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
	Foodland	n/i	10-12	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides
		n/i	16-18	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides
		n/i	10	baked ham	69.99	14-16	Holiday Dinner # 1 - 6 sides
		n/i	10-12	whole turkey	54.99	8-10	Holiday Dinner # 2 - 5 sides
		n/i	8	baked ham	54.99	8-10	Holiday Dinner # 2 - 5 sides
		n/i	5-7	bn-in turkey breast	44.99	6-8	Holiday Dinner # 3 - 5 sides
		n/i	5	baked ham	44.99	6-8	Holiday Dinner # 3 - 5 sides
		Geyer's	n/i	10-12	whole turkey	59.99	6-8
	n/i		7-9	spiral ham	59.99	6-8	Ham Dinner - 5 sides
	Giant Eagle	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 7 sides
	Heinen's	Heinen's	10-12	whole turkey	149.99	10	Heinen's Complete Turkey Dinner - 8 sides
		Heinen's	6-7	spiral ham	139.99	10	Heinen's Ham Dinner - 7 sides
	IGA Spartan-Nash	n/i	10-12	whole turkey	59.99	8-12	Traditional Turkey Dinner - 6 sides
		n/i	4-5	ham	39.99	8-12	Traditional Ham Dinner - 5 sides
		n/i	8-10	spiral ham	79.99	12-16	Deluxe Ham Dinner - 5 sides
	Kroger Central	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		Kroger Cincinnati	n/i	10-13	whole turkey	69.99	6-8
	n/i		10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
	n/i		9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Private Selection		7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Marsh	Butterball	10-12	whole turkey	49.95	6-8	Turkey Dinner - 4 sides
Kretschmar		7-9	spiral ham	49.95	6-8	Ham Dinner - 3 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
OH (cont)	Remke Markets	Kretschmar	6	half spiral ham	64.99	8-10	Spiral Sliced Ham Dinner - 4 sides
		Butterball	10-12	whole turkey	69.99	8-10	Family Size Turkey Dinner - 6 sides
		Winter's	8	half glazed ham	69.99	4-6	Honey Glazed Ham Dinner - 4 sides
		Farmhouse	3	bnls turkey breast	44.99	4-6	Small Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	89.99	10-12	Large Family Size Turkey Dinner - 6 sides
	Riesbeck's Food Markets	n/i	10-12	whole turkey	69.99	8-10	Holiday Turkey Dinner - 7 sides
		n/i	4-5	beef prime rib	99.99	8-10	Holiday Prime Rib Dinner - 7 sides
	Shop'n Save	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides
		n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Thorne's Market	n/i	10-12	whole turkey	79.99	8-10	Roast Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	89.99	8-10	Spiral Ham Dinner - 5 sides
		n/i	4-5	beef prime rib	119.99	8-10	Prime Rib Dinner - 4 sides
	Weis	Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides
		n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides
	Whole Foods - Mid-Atlantic	Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
		n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides
		n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
		n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
n/i		12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides	
n/i		3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides	
n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
SD	Buche Foods	n/i	10-12	whole turkey	59.95	8	Traditional Turkey Dinner - 6 sides
		n/i	10-12	whole turkey	64.99	8-10	Basic Turkey Dinner - 3 sides
	Coborn's	n/i	10-12	whole turkey	89.99	8-10	Deluxe Turkey Dinner - 6 sides
		n/i	10-12	whole turkey	89.99	8-10	Deluxe Turkey Dinner - 6 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
n/i		5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
SD (cont)	Safeway Denver	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Sunshine Foods	Butterball	10-12	whole turkey	69.95	8-10	Traditional Turkey Dinner - 6 sides
		n/i	5	bnls ham	69.95	8-10	Traditional Ham Dinner - 6 sides
WI	Festival	n/i	2	cooked turkey	29.99	2-3	Small Dinner - 5 sides
		n/i	5-6	cooked turkey	54.99	4-5	Medium Dinner - 5 sides
		n/i	10-12	whole turkey	84.99	8-10	Large Dinner - 5 sides
	Gordy's County Market	n/i	10-12	whole turkey	64.50	8-10	Complete Holiday Small Meal - 6 sides
		n/i	18-20	whole turkey	114.50	15-18	Complete Holiday Large Meal - 6 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
	Farmland	n/i	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
	Marketplace Foods	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 4 sides
	Pick'n Save/Copp's Food	Butterball	10-12	whole turkey	65.00	6-8	Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	65.00	6-8	Ham Dinner - 6 sides
	Piggly Wiggly Midwest	n/i	10-12	whole turkey	49.99	6-8	Holiday Turkey Dinner - 4 sides
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides
	Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Tadych's Econo Foods	n/i	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 9 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
	n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT							
AR	Albertson's Southern	Prater	9-11	fried whole turkey	59.99	6-8	Deep-Fried* Cajun Turkey Dinner - 4 sides
		Butterball	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 4 sides
		Butterball	10-12	whole turkey	59.99	6-8	Traditional Oven-Roasted Turkey Dinner - 4 sides
	Brookshire Grocery Company	n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides
	Edwards Food Giant	n/i	10-12	whole turkey	59.98	6-8	Turkey Dinner - 4 sides
		n/i	10-12	whole turkey	69.98	8-10	Deluxe Turkey Dinner - 7 sides
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Harp's	Honeysuckle	10-12	whole turkey	85.95	8-10	Martha Harp's Feast Holiday Dinner - 7 sides
	Hay's Supermarkets	Honeysuckle	10-12	whole turkey	42.99	6-8	Turkey Dinner - 3 sides
		Honeysuckle	10-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
	Kroger Delta	n/i	7-9	spiral ham	46.99	6-8	Ham Dinner - 3 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Piggly Wiggly Houchen's	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Pyramid Foods	Honeysuckle	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
		Kretschmar	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides
		Kretschmar	7-9	spiral ham	69.99	8-10	Family Feast Ham Dinner - 7 sides
	Super 1 Foods	n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Spiral Ham Dinner - 3 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Town & Country Grocers	n/i	10-12	whole turkey	39.99	6-8	Turkey Dinner - 4 sides
	Whole Foods - Southwest	Diestel	12-14	whole organic turkey	119.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	139.99	6-8	Southern Turkey Dinner - 6 sides
Diestel		10-12	whole turkey	79.99	4-8	Classic Turkey Dinner - 4 sides	
Diestel		12-14	whole turkey	99.99	4-8	Classic Turkey Dinner - 4 sides	
Diestel		3-5	bn-in turkey breast	89.99	4-8	Classic Turkey Dinner - 4 sides	
n/i		3-5	bn-in turkey breast	89.99	6-8	Hanukkah Dinner - 5 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
AR (cont)	Whole Foods - Southwest (continued)	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
AZ	Albertsons Southwest	Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides
	Basha's	Butterball	9-11	whole turkey	49.99	6-8	Deluxe Traditional Butterball Turkey Dinner - 6 sides
		Butterball	9-11	whole turkey/spiral ham	97.98	12-16	The Feast Dinner - 7 sides
		n/i	2.5-3	bn-in split turkey breast	19.99	2	Turkey Dinner for 2 - 5 sides
	Food City	Hormel	6-8	spiral ham	49.99	6-8	Deluxe Spiral Sliced Ham Dinner - 5 sides
		n/i	10-12	whole turkey	37.99	6-8	Traditional Turkey Dinner - 4 sides
		n/i	7-9	spiral ham	46.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Fresh & Easy	n/i	7-9	spiral ham	59.99	6-8	Hickory Smoked Ham Dinner - 3 sides
		n/i	2.5-3.25	smoked turkey breast	64.99	6-8	Smoked Turkey Breast Roast Dinner - 3 sides
	Fry's	n/i	4	beef rib roast	69.99	6-8	Beef Rib Roast Dinner - 3 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Los Altos Ranch Market	n/i	10-12	whole turkey	69.99	8	Holiday Dinner - 3 sides
	Safeway Phoenix	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Smith's	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Whole Foods Sthrn Pacific	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	ABF leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
Diestel		10-12	whole organic turkey	129.00	8	Traditional Turkey Meal - 4 sides	
Diestel		12-14	whole smoked turkey	109.99	8	Traditional Turkey Meal - 4 sides	
	Diestel	16-18	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
AZ <i>(cont)</i>	Whole Foods Sthrn Pacific <i>(continued)</i>	Diestel	14-16	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides
		Diestel	12-14	whole turkey	109.00	8	Traditional Turkey Meal - 4 sides
		Diestel	10-12	whole turkey	99.00	8	Traditional Turkey Meal - 4 sides
CO	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
	King Soopers	n/i	10-13	whole turkey	44.99	6-8	Express Turkey Dinner - 5 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Safeway Denver	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Sun Mart	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	whole turkey	74.99	8-10	Turkey Dinner - 7 sides
		n/i	10-12	whole turkey	54.99	6-8	Turkey Dinner - 6 sides
		n/i	3-5	bn-in turkey breast	19.99	2	Turkey Dinner for Two - 4 sides
		n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides
	Whole Foods Rocky Mountain	n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides
		Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides
		n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides
n/i		2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides	
American Homestead		7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides	
n/i		8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides	
n/i		3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides	
KS	Dillon's	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Hen House	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	12-14	whole turkey	89.99	6-8	Deluxe Feast - 6 sides
		n/i	12-14	smoked whole turkey	89.99	6-8	Deluxe Feast - 6 sides
		n/i	7-8	spiral ham	89.99	6-8	Deluxe Feast - 6 sides
		n/i	6	beef prime rib	129.99	6-8	Prime Rib Feast - 7 sides

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
KS (cont)	Hen House	n/i	2	rotisserie turkey breast	49.99	2	Holiday Dinner for Two - 7 sides
	(continued)	n/i	2	spiral ham	49.99	2	Holiday Dinner for Two - 7 sides
	Homeland Stores	n/i	10-12	whole turkey	44.99	6-8	Traditional Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	59.99	6-8	Granny Dee's Premium Dinner - 6 sides
	Hy-Vee	Hormel Cure 81	8	spiral ham	54.99	6-8	Cure 81 Hormel Spiral Sliced Ham Dinner - 4 sides
		Hormel Cure 81	5	bnls ham	54.99	6-8	Cure 81 Hormel Boneless Ham - 4 sides
		Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
		Price Chopper	n/i	10-12	whole turkey/half ham	189.99	10-12
	n/i		10-12	whole turkey/half ham	189.99	10-12	Smoked Turkey/Ham Family Buffet - 6 sides
	n/i		10-12	whole turkey	99.99	8-10	Gatherings Turkey Meal - 7 sides
	n/i		10-12	whole smoked turkey	99.99	8-10	Gatherings Turkey Meal - 7 sides
	n/i		7-9	spiral ham	69.99	6-8	Gatherings Spiral Ham Meal - 7 sides
	n/i		10-12	whole turkey	69.99	6-8	Traditional Turkey Meal - 6 sides
	n/i		10-12	whole smoked turkey	69.99	6-8	Traditional Turkey Meal - 6 sides
	n/i		7-9	spiral ham	69.99	6-8	Traditional Spiral Sliced Ham Meal - 6 sides
	n/i		1.5	rotisserie turkey breast	35.99	2	Rotisserie Turkey Breast Meal - 4 sides
	n/i		1.5	glazed ham	35.99	2	Honey Glazed Ham Meal - 4 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	The Fresh Market	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	Whole Foods Rocky Mountain	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
		n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides
		n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides
		Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides
		n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides
		n/i	2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides
		American Homestead	7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
KS (cont)	Whole Foods Rocky Mountain (continued)	n/i	8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides
		n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides
LA	Albertson's Southern	Prater	9-11	fried whole turkey	59.99	6-8	Deep-Fried* Cajun Turkey Dinner - 4 sides
		Butterball	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 4 sides
		Butterball	10-12	whole turkey	59.99	6-8	Traditional Oven-Roasted Turkey Dinner - 4 sides
	Breau's Mart	n/i	10-12	whole turkey	49.99	6-8	Baked Turkey Dinner - 4 sides
		n/i	10-12	whole turkey	52.99	6-8	Fried
		n/i	7-9	spiral ham	51.99	6-8	Spiral Ham Dinner - 4 sides
	Brookshire Grocery Company	n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides
	Kroger Southwest	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	LeBlanc's Food Stores	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-12	whole turkey	59.99	6-8	Baked Turkey Dinner - 6 sides
	Rouses	Smithfield	8-9	spiral ham	64.99	6-8	Spiral Glazed Ham Dinner - 6 sides
		n/i	12-14	whole turkey	59.99	6-8	Turkey Dinner - 8 sides
	Super 1 Foods	n/i	6-8	bn-in turkey breast	59.99	6-8	Turkey Breast Dinner - 8 sides
		Hormel Cure 81	10-12	spiral ham	64.99	6-8	Spiral Ham Dinner - 8 sides
		n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
	The Fresh Market	n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	Whole Foods - Southwest	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
		Diestel	12-14	whole organic turkey	119.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	139.99	6-8	Southern Turkey Dinner - 6 sides
		Diestel	10-12	whole turkey	79.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	3-5	bn-in turkey breast	89.99	4-8	Classic Turkey Dinner - 4 sides
		n/i	3-5	bn-in turkey breast	89.99	6-8	Hanukkah Dinner - 5 sides
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides	
	Carolina Pride	6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
MO	County Market	Butterball	10-12	whole turkey	77.95	6-8	Holiday Turkey Dinner - 7 sides	
		n/i	2	turkey meat	37.99	4	Holiday Turkey Dinner - 6 sides	
	Dierberg's	Butterball	12-14	whole turkey	99.99	8-10	Deluxe Whole Roasted Turkey Meal - 3 sides	
		Butterball	12-14	whole turkey	79.99	8-10	Traditional Turkey Dinner - 5 sides	
		n/i	2	bnls spiral turkey breast	54.99	4	Smoked Spiral Turkey Breast Meal - 4 sides	
		n/i	4	bnls spiral turkey breast	109.99	8	Smoked Spiral Turkey Breast Meal - 4 sides	
		Bob's Smokehouse	2	glazed ham	54.99	4	Signature Glazed Ham Meal - 4 sides	
		Bob's Smokehouse	4	glazed ham	109.99	8	Signature Glazed Ham Meal - 4 sides	
		Dierberg's	2.5	spiral ham	52.99	4	Boneless Sliced Ham Meal - 4 sides	
		Dierberg's	5	spiral ham	105.99	8	Boneless Sliced Ham Meal - 4 sides	
		n/i	1.5	center-cut pork loin	54.99	4	Pork Loin Meal - 4 sides	
		n/i	3	center-cut pork loin	109.99	8	Pork Loin Meal - 4 sides	
		n/i	3.5	beef prime rib	99.99	4	Prime Rib Meal - 4 sides	
		n/i	7	beef prime rib	199.99	8	Prime Rib Meal - 4 sides	
		Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
			n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Gerbe's	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Harp's	Honeysuckle	10-12	whole turkey	85.95	8-10	Martha Harp's Feast Holiday Dinner - 7 sides
	Hay's Supermarkets	Honeysuckle	10-12	whole turkey	42.99	6-8	Turkey Dinner - 3 sides	
		Honeysuckle	10-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides	
		n/i	7-9	spiral ham	46.99	6-8	Ham Dinner - 3 sides	
	Hen House	n/i	12-14	whole turkey	89.99	6-8	Deluxe Feast - 6 sides	
		n/i	12-14	smoked whole turkey	89.99	6-8	Deluxe Feast - 6 sides	
		n/i	7-8	spiral ham	89.99	6-8	Deluxe Feast - 6 sides	
		n/i	6	beef prime rib	129.99	6-8	Prime Rib Feast - 7 sides	
		n/i	2	rotisserie turkey breast	49.99	2	Holiday Dinner for Two - 7 sides	
		n/i	2	spiral ham	49.99	2	Holiday Dinner for Two - 7 sides	
		Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
	Butterball		14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides	
	Butterball		14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides	
	Jennie-O		3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides	
	Cook's		10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides	
	Farmland		4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides	
	n/i		5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
MO (cont)	Kroger Central	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	Kroger Delta	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	Price Chopper	n/i	10-12	whole turkey/half ham	189.99	10-12	Roasted Turkey/Ham Family Buffet - 6 sides	
		n/i	10-12	whole turkey/half ham	189.99	10-12	Smoked Turkey/Ham Family Buffet - 6 sides	
		n/i	10-12	whole turkey	99.99	8-10	Gatherings Turkey Meal - 7 sides	
		n/i	10-12	whole smoked turkey	99.99	8-10	Gatherings Turkey Meal - 7 sides	
		n/i	7-9	spiral ham	69.99	6-8	Gatherings Spiral Ham Meal - 7 sides	
		n/i	10-12	whole turkey	69.99	6-8	Traditional Turkey Meal - 6 sides	
		n/i	10-12	whole smoked turkey	69.99	6-8	Traditional Turkey Meal - 6 sides	
		n/i	7-9	spiral ham	69.99	6-8	Traditional Spiral Sliced Ham Meal - 6 sides	
		n/i	1.5	rotisserie turkey breast	35.99	2	Rotisserie Turkey Breast Meal - 4 sides	
		n/i	1.5	glazed ham	35.99	2	Honey Glazed Ham Meal - 4 sides	
		Pyramid Foods	Honeysuckle	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
			Kretschmar	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides
	Kretschmar		7-9	spiral ham	69.99	8-10	Family Feast Ham Dinner - 7 sides	
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides	
	Town & Country Grocers	n/i	10-12	whole turkey	39.99	6-8	Turkey Dinner - 4 sides	
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides	
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides	
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides	
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides	
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides	
n/i		2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides		
n/i		2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides		
NM	Albertsons Southwest	Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides	
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides	
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides	
		n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides	
	Basha's	Butterball	9-11	whole turkey	49.99	6-8	Deluxe Traditional Butterball Turkey Dinner - 6 sides	
		Butterball	9-11	whole turkey/spiral ham	97.98	12-16	The Feast Dinner - 7 sides	
		n/i	2.5-3	bn-in split turkey breast	19.99	2	Turkey Dinner for 2 - 5 sides	
		Hormel	6-8	spiral ham	49.99	6-8	Deluxe Spiral Sliced Ham Dinner - 5 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NM (cont)	King Soopers	n/i	10-13	whole turkey	44.99	6-8	Express Turkey Dinner - 5 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Los Altos Ranch Market	n/i	10-12	whole turkey	69.99	8	Holiday Dinner - 3 sides
		Safeway Denver	n/i	10-12	whole turkey	49.99	6-8
	Smith's	n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8
	Sprout's		2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
	Sprout's		7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Whole Foods Rocky Mountain	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides
		n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides
		Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides
		n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides
		n/i	2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides
		American Homestead	7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides
n/i	8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides		
n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides		
OK	Buy For Le\$\$	Butterball	10-12	whole turkey	59.99	6	Deluxe Turkey Dinner - 7 sides
		n/i	7-9	spiral ham	49.99	8	Spiral Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	79.99	6	Prime Rib Dinner - 4 sides
		n/i	1.5	rotisserie turkey breast	29.99	2	Turkey Dinner for 2 - 5 sides
		n/i	1.5	spiral cut ham	29.99	2	Ham Dinner for 2 - 4 sides
		n/i	1.5	bnls beef prime rib	39.99	2	Prime Rib Dinner for 2 - 4 sides
	Harp's	Honeysuckle	10-12	whole turkey	85.95	8-10	Martha Harp's Feast Holiday Dinner - 7 sides
	Homeland Stores	n/i	10-12	whole turkey	44.99	6-8	Traditional Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	59.99	6-8	Granny Dee's Premium Dinner - 6 sides
		Hormel Cure 81	8	spiral ham	54.99	6-8	Cure 81 Hormel Spiral Sliced Ham Dinner - 4 sides
	Hormel Cure 81	5	bnls ham	54.99	6-8	Cure 81 Hormel Boneless Ham - 4 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
OK (cont)	Pyramid Foods	Honeysuckle	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
		Kretschmar	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides	
	Reasor's	Kretschmar	7-9	spiral ham	69.99	8-10	Family Feast Ham Dinner - 7 sides	
		Honeysuckle	10-12	whole turkey	47.95	6-8	Basic Turkey Dinner - 2 sides	
		Honeysuckle	10-12	whole turkey	73.95	10-12	Deluxe Turkey Dinner - 6 sides	
		Honeysuckle	10-12	smoked whole turkey	73.95	10-12	Deluxe Turkey Dinner - 6 sides	
		n/y	3-5	bn-in turkey breast	29.95	2-3	Turkey Breast Dinner - 4 sides	
		n/i	7-9	spiral ham	59.95	10-12	Deluxe Ham Dinner - 6 sides	
		n/i	4-6	beef prime rib	119.95	6-8	Basic Prime Rib Dinner - 4 sides	
		n/i	4-6	beef prime rib	139.95	6-8	Deluxe Prime Rib Dinner - 6 sides	
		Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
			Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
	Sprout's		7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides	
	n/i		5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Whole Foods - Southwest	Diestel	12-14	whole organic turkey	119.99	4-8	Classic Turkey Dinner - 4 sides	
		Diestel	12-14	whole smoked turkey	99.99	4-8	Classic Turkey Dinner - 4 sides	
		Diestel	12-14	whole smoked turkey	139.99	6-8	Southern Turkey Dinner - 6 sides	
		Diestel	10-12	whole turkey	79.99	4-8	Classic Turkey Dinner - 4 sides	
		Diestel	12-14	whole turkey	99.99	4-8	Classic Turkey Dinner - 4 sides	
		Diestel	3-5	bn-in turkey breast	89.99	4-8	Classic Turkey Dinner - 4 sides	
		n/i	3-5	bn-in turkey breast	89.99	6-8	Hanukkah Dinner - 5 sides	
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides	
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	
TX	Albertson's Southern	Prater	9-11	fried whole turkey	59.99	6-8	Deep-Fried Cajun Turkey Dinner - 4 sides	
		Butterball	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 4 sides	
		Butterball	10-12	whole turkey	59.99	6-8	Traditional Oven-Roasted Turkey Dinner - 4 sides	
	Albertsons Southwest	Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides	
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides	
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides	
	Brookshire Grocery Company	n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides	
		n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides	
		n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
TX (cont)	Homeland Stores	n/i	10-12	whole turkey	44.99	6-8	Traditional Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	59.99	6-8	Granny Dee's Premium Dinner - 6 sides
		Hormel Cure 81	8	spiral ham	54.99	6-8	Cure 81 Hormel Spiral Sliced Ham Dinner - 4 sides
		Hormel Cure 81	5	bnls ham	54.99	6-8	Cure 81 Hormel Boneless Ham - 4 sides
	Kroger Southwest	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Los Altos Ranch Market	n/i	10-12	whole turkey	69.99	8	Holiday Dinner - 3 sides
		Market Place	Butterball	10-12	whole turkey	49.99	6-8
	n/i		7-10	spiral ham	49.99	6-8	Spiral Ham Dinner - 3 sides
	Randalls/Tom Thumb	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Super 1 Foods	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
	The Fresh Market	n/i	7-9	spiral ham	59.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	The United Family	n/i	10-12	whole turkey	54.99	8-10	Baked Turkey Dinner - 4 sides
		n/i	10-12	smoked whole turkey	54.99	8-10	Smoked Turkey Dinner - 4 sides
		n/i	4-7	bn-in turkey breast	49.99	6-8	Turkey Breast Dinner - 4 sides
	Whole Foods - Southwest	n/i	6-8	spiral ham	62.99	8-10	Spiral Cut Ham Dinner - 5 sides
		Diestel	12-14	whole organic turkey	119.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	139.99	6-8	Southern Turkey Dinner - 6 sides
		Diestel	10-12	whole turkey	79.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	3-5	bn-in turkey breast	89.99	4-8	Classic Turkey Dinner - 4 sides
		n/i	3-5	bn-in turkey breast	89.99	6-8	Hanukkah Dinner - 5 sides
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
	n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
UT	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
	Albertsons Southwest	Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides
	Harmon's	n/i	8-10	bn-in turkey breast	135.00	6-8	Traditional Turkey Breast Dinner - 7 sides
		n/i	12-14	whole local turkey	125.00	6-8	Traditional Turkey Dinner - 7 sides
		n/i	12-14	whole local turkey	160.00	10-12	Traditional Turkey Dinner (Large) - 7 sides
		n/i	8-10	spiral ham	125.00	6-8	Traditional Ham Dinner - 7 sides
		n/i	8-10	spiral ham	160.00	10-12	Traditional Ham Dinner (Large) - 7 sides
		n/i	8-10	spiral ham	95.00	6-8	Deluxe Ham Dinner - 4 sides
		n/i	12	beef prime rib	190.00	6-8	Prime Rib Dinner - 4 sides
		n/i	10-13	whole turkey	44.99	6-8	Express Turkey Dinner - 5 sides
	King Soopers	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
	Smith's	n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
		n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
	Whole Foods Rocky Mountain	n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides
		n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides
		Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides
		n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides
		n/i	2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides
		American Homestead	7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides
		n/i	8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides
		n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
SOUTHWESTERN U.S. - CA,HI,NV							
CA	Albertsons South California	n/i	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides
		n/i	7-9	spiral ham	49.99	6-8	Spiral Cut Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	59.99	6-8	Prime Rib Dinner - 4 sides
	Andronico's	Diestel	6-10	whole ABF turkey	109.99	4-6	Small Turkey Dinner - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	6-8	Large Turkey Dinner - 6 sides
		n/i	8.5	spiral ham	149.99	6-8	Holiday Ham Dinner - 6 sides
	Food 4 Less	Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides
		Private Selection	8-10	spiral ham	37.99	8-10	Complete Ham Dinner - 4 sides
	Fresh & Easy	n/i	7-9	spiral ham	59.99	6-8	Hickory Smoked Ham Dinner - 3 sides
		n/i	2.5-3.25	smoked turkey breast	64.99	6-8	Smoked Turkey Breast Roast Dinner - 3 sides
	Gelson's	n/i	4	beef rib roast	69.99	6-8	Beef Rib Roast Dinner - 3 sides
		n/i	14-16	whole turkey	174.99	12	Jumbo Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	128.99	8	Roasted Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	139.99	8	Reduced Sodium Roasted Turkey Dinner - 7 sides
		n/i	1.5-3	boneless breast	45.99	2	Sliced Turkey Breast Dinner for 2 - 7 sides
		n/i	7-9	spiral ham	119.99	6	Spiral-Cut Ham Dinner - 7 sides
		n/i	3-5	spiral ham	45.99	2	Spiral Ham Dinner for 2 - 7 sides
		n/i	5-6	bnls rib roast	149.99	6	Boneless Rib Roast Dinner - 7 sides
		n/i	2-3	sliced rib roast	74.99	2	Sliced Rib Roast Dinner for 2 - 7 sides
		n/i	1-2	Cornish game hen	45.99	2	Cornish Game Hen Dinner for 2 - 7 sides
	La Superior	n/i	10-12	whole turkey	69.99	12-15	Turkey Dinner - 4 sides
		n/i	10-11	spiral ham	61.99	12-15	Ham Dinner - 4 sides
	Lucky	Butterball	10-12	whole turkey	49.99	4-8	Holiday Turkey Dinner - 5 sides
		Hormel	7-9	spiral ham	49.99	4-8	Holiday Ham Dinner - 5 sides
	Lunardi's	Diestel	12-13	whole ABF turkey	109.00	12	Holiday Turkey Dinner - 6 sides
	Mar-Val Food Stores	Butterball	12-14	whole turkey	59.99	6	Turkey Dinner - 7 sides
		n/i	9	glazed ham	59.99	6	Ham Dinner - 5 sides
		n/i	4	beef prime rib	79.99	6	Prime Rib Dinner - 4 sides
	Mollie Stones	Mollie	12-14	free range whole turkey	129.99	10-12	Holiday Dinner - 8 sides
	Murphy's Markets	n/i	10-12	whole turkey	59.99	6-8	Complete Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Complete Ham Dinner - 5 sides
	Nugget Markets	Diestel	14-16	whole turkey	129.99	8-10	Locally Grown Large Whole Turkey Meal - 7 sides
		Diestel	12-14	whole turkey	79.99	4-6	Locally Grown Small Whole Turkey Meal - 7 sides
Raley's	Butterball	10-12	whole turkey	59.99	6-8	Turkey Dinner - 5 sides	
	Diestel	10-12	whole ABF turkey	99.99	6-8	Turkey Dinner - 5 sides	
	n/i	7-9	spiral ham	59.99	6-8	Glazed Ham Dinner - 5 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
CA (cont)	Ralphs	n/i	10-13	whole turkey	39.99	6-8	Express Turkey Dinner - 4 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Ray's Food Place	n/i	10-12	whole turkey/ham	89.99	4-6	Family Holiday Meal - 7 sides
		n/i	7-9	spiral ham/turkey	109.99	6-8	Deluxe Holiday Meal - 7 sides
	Safeway Northern California	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Save Mart	Butterball	10-12	whole turkey	49.99	4-8	Holiday Turkey Dinner - 5 sides
		Hormel	7-9	spiral ham	49.99	4-8	Holiday Ham Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Stater Bros.	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		Zacky Farms	10-12	whole turkey	54.99	8	Premium Quality Turkey Dinner - 5 sides
		Zacky Farms	20-22	whole turkey	99.99	16	Premium Quality Giant Turkey Feast - 6 sides
		Hormel	8-10	spiral ham	59.99	8	Premium Quality Spiral Ham Dinner - 5 sides
		n/i	4-5.5	beef prime rib	79.99	5-6	Premium Quality Prime Rib Dinner - 5 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Vons/Pavilions	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Whole Foods N California	Diestel	16-18	whole organic turkey	289.99	12	Large Heirloom Turkey - 9 sides
		Diestel	10-12	whole organic turkey	159.99	8	Traditional Organic Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	99.99	8	Traditional Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	129.99	8	Traditional Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	129.99	8	Traditional Roasted Lemon Herb Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	189.99	12	Large Roasted Lemon Herb Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	159.99	12	Large Turkey Dinner - 6 sides
		Diestel	6-8	whole organic turkey	99.99	4	Intimate Organic Turkey Dinner - 6 sides
		Diestel	6-8	whole ABF turkey	84.99	4	Intimate Turkey Dinner - 6 sides
		Diestel	6-8	whole ABF turkey	99.99	4	Intimate Lemon Herb Turkey Dinner - 6 sides
		n/i	2.5-3	bnls turkey roast	79.99	4	Intimate Bnls White/Dark Meat Turkey Roast Dinner - 6 sides
n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
n/i		3	Sous-Vide bnls pork loin	79.99	4	Intimate Pork Loin Meal - 3 sides	
n/i		3	Sous-Vide bnls lamb leg	89.99	4	Intimate Leg of Lamb Meal - 3 sides	
Wellshire Farms		8-9	spiral ham	119.99	8	Spiral-Cut Ham Holiday Dinner - 6 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
CA (cont)	Whole Foods N California (continued)	n/i	4	braised beef brisket	119.99	8	Hanukkah Brisket Dinner - 7 sides	
		n/i	10-12	whole turkey	119.99	8	Hanukkah Turkey Dinner - 7 sides	
	Whole Foods Sthrn Pacific	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	2.5-3.25	ABF leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides	
		n/i	2.5-3.25	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	
		Diestel	10-12	whole organic turkey	129.00	8	Traditional Turkey Meal - 4 sides	
		Diestel	12-14	whole smoked turkey	109.99	8	Traditional Turkey Meal - 4 sides	
		Diestel	16-18	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides	
		Diestel	14-16	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides	
		Diestel	12-14	whole turkey	109.00	8	Traditional Turkey Meal - 4 sides	
		Diestel	10-12	whole turkey	99.00	8	Traditional Turkey Meal - 4 sides	
		HI	Safeway Northern California	n/i	10-12	whole turkey	54.99	6-8
n/i	7-9			spiral ham	54.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides	
n/i	8-10			beef prime rib	84.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides	
Times Supermarket/Big Save	n/i		12-14	whole turkey	54.97	7-9	Turkey Dinner - 6 sides	
	Farmer John		7-9	spiral ham	54.97	6-8	Ham Dinner - 4 sides	
Whole Foods Sthrn Pacific	Sterling Silver		4-6	beef prime rib	69.97	6-8	Prime Rib Dinner - 5 sides	
	n/i		2.5-3.25	ABF leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides	
	n/i		2.5-3.25	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	
	n/i		7-9	spiral ham	110.00	6	Holiday Ham Meal - 3 sides	
	Diestel		10-12	whole organic turkey	139.00	8	Traditional Turkey Meal - 4 sides	
	Diestel		12-14	whole smoked turkey	119.00	8	Traditional Turkey Meal - 4 sides	
	Diestel		16-18	whole turkey	139.00	8	Traditional Turkey Meal - 4 sides	
	Diestel		14-16	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides	
NV	Albertsons Inter-Mountain		Diestel	12-14	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides
		Diestel	16-18	whole turkey	139.00	8	Traditional Turkey Meal - 4 sides	
		Diestel	14-16	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides	
	Albertsons Southwest	Diestel	12-14	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides	
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides	
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides	
		n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides	
		Food 4 Less	Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides
		Food 4 Less	Private Selection	8-10	spiral ham	37.99	8-10	Complete Ham Dinner - 4 sides
		Food 4 Less	Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NV (cont)	Fresh & Easy	n/i	7-9	spiral ham	59.99	6-8	Hickory Smoked Ham Dinner - 3 sides
		n/i	2.5-3.25	smoked turkey breast	64.99	6-8	Smoked Turkey Breast Roast Dinner - 3 sides
		n/i	4	beef rib roast	69.99	6-8	Beef Rib Roast Dinner - 3 sides
	Raley's	Butterball	10-12	whole turkey	59.99	6-8	Turkey Dinner - 5 sides
		Diestel	10-12	whole ABF turkey	99.99	6-8	Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Glazed Ham Dinner - 5 sides
	Ralphs	n/i	10-13	whole turkey	39.99	6-8	Express Turkey Dinner - 4 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Safeway Northern California	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
	Smith's	n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Vons/Pavilions	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
	Whole Foods N California	n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		Diestel	16-18	whole organic turkey	289.99	12	Large Heirloom Turkey - 9 sides
		Diestel	10-12	whole organic turkey	159.99	8	Traditional Organic Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	99.99	8	Traditional Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	129.99	8	Traditional Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	129.99	8	Traditional Roasted Lemon Herb Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	189.99	12	Large Roasted Lemon Herb Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	159.99	12	Large Turkey Dinner - 6 sides
		Diestel	6-8	whole organic turkey	99.99	4	Intimate Organic Turkey Dinner - 6 sides
		Diestel	6-8	whole ABF turkey	84.99	4	Intimate Turkey Dinner - 6 sides
		Diestel	6-8	whole ABF turkey	99.99	4	Intimate Lemon Herb Turkey Dinner - 6 sides
		n/i	2.5-3	bnls turkey roast	79.99	4	Intimate Bnls White/Dark Meat Turkey Roast Dinner - 6 sides
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides
		n/i	3	Sous-Vide bnls pork loin	79.99	4	Intimate Pork Loin Meal - 3 sides
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Intimate Leg of Lamb Meal - 3 sides
	Wellshire Farms	8-9	spiral ham	119.99	8	Spiral-Cut Ham Holiday Dinner - 6 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NV (cont)	Whole Foods N California	n/i	4	braised beef brisket	119.99	8	Hanukkah Brisket Dinner - 7 sides
	(continued)	n/i	10-12	whole turkey	119.99	8	Hanukkah Turkey Dinner - 7 sides
	Whole Foods Sthrn Pacific	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	ABF leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
		Diestel	10-12	whole organic turkey	129.00	8	Traditional Turkey Meal - 4 sides
		Diestel	12-14	whole smoked turkey	109.99	8	Traditional Turkey Meal - 4 sides
		Diestel	16-18	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides
		Diestel	14-16	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides
		Diestel	12-14	whole turkey	109.00	8	Traditional Turkey Meal - 4 sides
		Diestel	10-12	whole turkey	99.00	8	Traditional Turkey Meal - 4 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY							
AK	Carr's/Safeway	n/i	10-12	whole turkey	59.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	59.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	89.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Fred Meyer	Private Selection	10-13	whole turkey	79.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	10-12	smoked whole turkey	79.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	9-11	fried whole turkey	79.99	6	Deluxe Holiday Turkey Dinner - 7 sides
	Sea Mart	n/i	10-12	whole turkey	32.99	6-8	Holiday Meal - 10 sides
ID	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	Albertsons Northwest	Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
	Fred Meyer	n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Private Selection	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
	Paul's Market	Private Selection	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		n/i	2.5-3	fried turkey breast	39.99	8-10	Turkey Dinner - 4 sides
		Rosauers Supermarkets	Norbest	10-12	whole turkey	49.99	6-8
	Safeway Northwest	Longhorn	7.5	spiral ham	54.99	6-8	Spiral Ham Dinner - 5 sides
		Charlie's	4.5-5	beef prime rib	74.99	6-8	Prime Rib Dinner - 5 sides
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
	Smith's	n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		Open Nature	10-12	whole ABF turkey	59.99	6-8	Open Nature Turkey Dinner - 4 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Whole Foods Rocky Mountain	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides
		n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides
		Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides
Diestel		12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides	
n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides		
n/i	2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides		

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
ID <i>(cont)</i>	Whole Foods Rocky Mountain <i>(continued)</i>	American Homestead	7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides
		n/i	8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides
		n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides
MT	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
	Rosauers Supermarkets	Norbest	10-12	whole turkey	49.99	6-8	Turkey Dinner - 6 sides
		Longhorn	7.5	spiral ham	54.99	6-8	Spiral Ham Dinner - 5 sides
		Charlie's	4.5-5	beef prime rib	74.99	6-8	Prime Rib Dinner - 5 sides
	Safeway Northwest	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Smith's	Open Nature	10-12	whole ABF turkey	59.99	6-8	Open Nature Turkey Dinner - 4 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
n/i		9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
OR	Albertsons Northwest	n/i	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	Fred Meyer	Private Selection	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
	Haggen	Butterball	12-14	whole turkey	129.00	8	Turkey Meal - 7 sides
		Hempler's	7-9	spiral ham	129.00	8	Spiral Ham Meal - 7 sides
	New Seasons	Diestel	6-9	whole ABF turkey	99.99	4-6	Traditional Turkey Dinner - 7 sides
		Diestel	12-14	whole ABF turkey	149.99	8-10	Traditional Turkey Dinner - 7 sides
		Diestel	6-9	whole ABF turkey	119.99	4-6	Gluten-Free Traditional Turkey Dinner - 7 sides
	QFC	n/i	7-9	spiral ham	129.99	6-8	Spiral Ham Dinner - 6 sides
		n/i	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		n/i	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	13-16	whole turkey	89.99	8	Supreme Turkey Dinner - 7 sides
		Private Selection	10-13	whole turkey	44.99	6	Express Turkey Dinner - 5 sides
		Private Selection	7-9	spiral ham	49.99	8	Spiral Sliced Ham Dinner - 5 sides
			n/i	3-4.5	beef prime rib	69.99	6

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
OR (cont)	Ray's Food Place	n/i	10-12	whole turkey/ham	89.99	4-6	Family Holiday Meal - 7 sides
		n/i	7-9	spiral ham/turkey	109.99	6-8	Deluxe Holiday Meal - 7 sides
	Rosauers Supermarkets	Norbest	10-12	whole turkey	49.99	6-8	Turkey Dinner - 6 sides
		Longhorn	7.5	spiral ham	54.99	6-8	Spiral Ham Dinner - 5 sides
		Charlie's	4.5-5	beef prime rib	74.99	6-8	Prime Rib Dinner - 5 sides
		Jennie-O	3-5	bn-in turkey breast	29.99	3-4	Holiday Turkey Breast Dinner - 5 sides
	Roth's	n/i	10-12	whole turkey	59.99	4-6	Family Favorite Turkey Dinner - 6 sides
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
	Safeway Northwest	n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		Open Nature	10-12	whole ABF turkey	59.99	6-8	Open Nature Turkey Dinner - 4 sides
		Whole Foods - Northwest	Diestel	10-12	whole ABF turkey	129.99	8
		Diestel	10-12	smkd whole ABF turkey	149.99	8	Traditional Holiday Dinner w/ Smoked Turkey - 7 sides
		Diestel	10-12	whole organic turkey	149.99	8	Traditional Holiday Dinner w/ Organic Turkey - 7 sides
		Diestel	6-8	whole petite ABF turkey	89.99	4	Intimate Holiday Dinner - 7 sides
		Diestel	6-8	whole petite organic turkey	99.99	4	Intimate Holiday Dinner w/ Organic Turkey - 7 sides
		n/i	3.5-5	bn-in ABF turkey breast	69.99	4	Turkey Breast Meal for 4 - 5 sides
		Wellshire Farms	7	spiral ABF ham	129.99	8	Spiral Cut Ham Dinner - 8 sides
		n/i	4-5	bnls beef prime rib	159.99	8	Boneless Prime Rib Feast - 8 sides
		n/i	5-6	bnls ABF lamb leg	89.99	4	The Essentials Lamb Dinner - 3 sides
	n/i	2-3	bnls ABF pork loin	89.99	4	The Essentials Pork Loin Dinner - 3 sides	
WA	Albertsons Northwest	n/i	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	Fred Meyer	Private Selection	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
	Haggen/TOP Food	Butterball	12-14	whole turkey	129.00	8	Turkey Meal - 7 sides
		Hempler's	7-9	spiral ham	129.00	8	Spiral Ham Meal - 7 sides
	Metropolitan Market	n/i	10-12	whole free range turkey	139.99	6-8	Complete Holiday Meal - 7 sides
		n/i	3-5	bn-in turkey breast	99.99	4	Turkey Breast Dinner - 7 sides
		n/i	3-5	Korubuta ham	139.99	6-8	Korubuta Ham Dinner - 5 sides
		n/i	4-5	beef prime rib	169.99	6-8	Prime Rib Dinner - 5 sides
	New Seasons	Diestel	6-9	whole ABF turkey	99.99	4-6	Traditional Turkey Dinner - 7 sides
		Diestel	12-14	whole ABF turkey	149.99	8-10	Traditional Turkey Dinner - 7 sides
		Diestel	6-9	whole ABF turkey	119.99	4-6	Gluten-Free Traditional Turkey Dinner - 7 sides
	n/i	7-9	spiral ham	129.99	6-8	Spiral Ham Dinner - 6 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
WA (cont)	PCC Natural Markets	Diestel	8-10	whole organic turkey	89.99	4	Roasted Turkey Dinner - 8 sides	
		Diestel	10-12	whole organic turkey	149.99	8	Roasted Turkey Dinner - 8 sides	
	QFC	Diestel	12-14	whole organic turkey	199.99	12	Roasted Turkey Dinner - 8 sides	
		n/i	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides	
		n/i	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides	
		Private Selection	13-16	whole turkey	89.99	8	Supreme Turkey Dinner - 7 sides	
		Private Selection	10-13	whole turkey	44.99	6	Express Turkey Dinner - 5 sides	
		Private Selection	7-9	spiral ham	49.99	8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	3-4.5	beef prime rib	69.99	6	Select Prime Rib Dinner - 5 sides	
		Rosauers Supermarkets	Norbest	10-12	whole turkey	49.99	6-8	Turkey Dinner - 6 sides
			Longhorn	7.5	spiral ham	54.99	6-8	Spiral Ham Dinner - 5 sides
	Charlie's		4.5-5	beef prime rib	74.99	6-8	Prime Rib Dinner - 5 sides	
	Saars Market	Jennie-O	10-12	whole turkey	19.99	4-6	Turkey Meal Deal - 6 sides	
		Gusto	4	bnls ham	16.99	4-6	Ham Meal Deal - 6 sides	
	Safeway Northwest	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides	
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides	
		Open Nature	10-12	whole ABF turkey	59.99	6-8	Open Nature Turkey Dinner - 4 sides	
	Town and Country Markets	Diestel	11-14	whole ABF turkey	119.99	6-8	Complete Turkey Dinner - 6 sides	
		n/i	7-9	glazed ham	79.99	6-8	Complete Ham Dinner - 4 sides	
	Whole Foods - Northwest	Diestel	10-12	whole ABF turkey	129.99	8	Traditional Holiday Dinner - 7 sides	
		Diestel	10-12	smkd whole ABF turkey	149.99	8	Traditional Holiday Dinner w/ Smoked Turkey - 7 sides	
		Diestel	10-12	whole organic turkey	149.99	8	Traditional Holiday Dinner w/ Organic Turkey - 7 sides	
		Diestel	6-8	whole petite ABF turkey	89.99	4	Intimate Holiday Dinner - 7 sides	
		Diestel	6-8	whole petite organic turkey	99.99	4	Intimate Holiday Dinner w/ Organic Turkey - 7 sides	
		n/i	3.5-5	bn-in ABF turkey breast	69.99	4	Turkey Breast Meal for 4 - 5 sides	
		Wellshire Farms	7	spiral ABF ham	129.99	8	Spiral Cut Ham Dinner - 8 sides	
		n/i	4-5	bnls beef prime rib	159.99	8	Boneless Prime Rib Feast - 8 sides	
		n/i	5-6	bnls ABF lamb leg	89.99	4	The Essentials Lamb Dinner - 3 sides	
		n/i	2-3	bnls ABF pork loin	89.99	4	The Essentials Pork Loin Dinner - 3 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
WY	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	King Soopers	Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
		n/i	10-13	whole turkey	44.99	6-8	Express Turkey Dinner - 5 sides
	Safeway Denver	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
	Smith's	n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
			Private Selection	7-9	spiral ham	49.99	6-8