



United States  
Department of  
Agriculture

Agricultural  
Marketing  
Service

Livestock,  
Poultry and  
Seed Program

Agricultural  
Analytics  
Division

# Feature Advertising by U.S. Supermarkets Meat, Poultry, and Shell Eggs

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## Christmas/Hanukkah 2015

Advertised Prices effective through December 25, 2015



## Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of the most popular meat, poultry, and egg products for the Christmas/Hanukkah 2015 holiday marketing period. Advertised sale prices are shown by region, state, and supermarket banner and include brand names, prices, and special purchase conditions.

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## Report Notes and Key to Abbreviations:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

### Common Abbreviations:

n/i .....not identified  
BOGO .....Buy one, get one free  
ABF .....Antibiotic-free  
F .....Free Range  
K .....Kosher  
L .....Locally-grown  
O .....USDA Certified Organic  
G .....Grass-fed  
L .....Local (grown/produced)

### Miscellaneous Poultry Weight Ranges:

Turkey Breast, bone-in ..... 4-9 pounds  
Roasters ..... 7-10 pounds  
Cornish Hens ..... 1-2 pounds  
Baking Hens ..... 4-6 pounds  
Capon ..... 7-10 pounds  
Duckling/Duck ..... 4-6 pounds  
Goose ..... 8-12 pounds  
Rabbit ..... 2.5-3.5 pounds  
Pheasant ..... 1.5-2 pounds  
Quail ..... .0.5-.75 pounds

### U.S. Regional Definitions:

Northeast .....CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT  
Southeast.....AL,FL,GA,KY,MS,NC,SC,TN,VA,WV  
Midwest.....IA,IL,IN,MI,MN,ND,NE,OH,SD,WI  
South Central .....AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT  
Southwest .....CA, HI, NV  
Northwest.....AK,ID,MT,OR,WA,WY

### Lamb Origin Codes:

US ..... United States  
AU ..... Australia  
NZ ..... New Zealand

### Shell Egg Codes:

JB .....Jumbo  
XL .....Extra Large  
LG .....Large  
MD .....Medium  
W .....White Shell  
B .....Brown Shell

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Christmas/Hanukkah2015

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>													
CT	ACME Market	Lancaster	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	Adams IGA	Shady Brook	1.79										
		IGA		0.99									
		Master Chef		0.99									
	AF Basket	n/i		0.89									
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.69										
	Best Market	Best Yet		1.58									
		Butterball		1.68									
	Big Y	Butterball		1.59									
	Bravo	Shady Brook	1.99										< 16 lbs. (hen)
	C-Town	Shady Brook	1.99										
	Compare Foods	Shady Brook	1.69										
	Key Food	Key Food		0.99									
		Shady Brook	2.49										
		Li'l Butterball	2.69										< 16 lbs. (hen)
	Kings	Kings	1.99										
	Price Chopper	Shady Brook	1.79										
n/i			1.29										
	Butterball	1.99	1.59										
Stop & Shop	Stop & Shop	1.29	0.99										
	Butterball	1.99											
	Nature's Promise								1.99				
Target	Butterball		0.99									limit 2	
The Fresh Market	TFM								2.49				
	TFM								2.29			< 16 lbs. (hen)	
Whole Foods NE	WFM							2.69				brined @\$2.99/lb.	
	WFM					3.99							
	Plainville Farms					3.99			2.99				
	Koch's										4.99		
	Kosher Valley			3.99									
DC	ALDI	Butterball		1.19									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
DC <i>(cont)</i>	Giant Food	Giant	1.29										w/ store card	
		Butterball	1.99										w/ store card	
		Nature's Promise								1.99			w/ store card	
	Harris Teeter	Butterball	1.79										w/ store card	
		Butterball	2.39										w/o store card	
		Harris Teeter	1.59	0.99									w/ store card; limit 2	
		Harris Teeter	2.19	1.59									w/o store card	
		Plainville Farms								2.69			< 16 lbs. (hen); w/ store card	
		Plainville Farms								3.49			< 16 lbs. (hen); w/o store card	
	Safeway Eastern	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Shady Brook	1.89										w/ store card	
		Butterball	1.99										w/ store card	
	Target	Butterball		0.99									limit 2	
Whole Foods MdAt	n/i			3.49										
DE	ACME Market	Lancaster	1.79											
		Shady Brook	1.79											
		Butterball	1.99											
	Food Lion	Jennie-O	1.79											w/ store card
		Jennie-O	1.99											w/o store card
		Butterball		1.59										w/ store card
		Butterball		1.79										w/o store card
		n/i	1.79											w/ store card
		n/i	2.49											w/o store card
	Fresh Grocer	Shady Brook	2.19											
		ShopRite		1.49										
		Butterball		1.89										< 16 lbs. (hen)
	Giant Food	Giant	1.29											w/ store card
		Butterball	1.99											w/ store card
		Nature's Promise								1.99				w/ store card
	Great Valu Markets	n/i		1.19										
	Harris Teeter	Butterball	1.79											w/ store card
Butterball		2.39											w/o store card	
Harris Teeter		1.59	0.99										w/ store card; limit 2	
Harris Teeter		2.19	1.59										w/o store card	
Plainville Farms									2.69				< 16 lbs. (hen); w/ store card	
Plainville Farms									3.49				< 16 lbs. (hen); w/o store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
DE <i>(cont)</i>	Harris Teeter	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
	<i>(continued)</i>	Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
	Redner's	Shady Brook		0.98									w/ store card
		Shady Brook		1.68									w/o store card
		Jennie-O		0.98									w/ store card
		Jennie-O		1.68									w/o store card
	Safeway Eastern	Shady Brook	1.89										w/ store card
		Butterball	1.99										w/ store card
	Shurfine	Best Yet		1.49									w/ store card
		Shady Brook	1.99										w/ store card
Target	Butterball		0.99									limit 2	
MA	Adams IGA	Shady Brook	1.79										
		IGA		0.99									
	AF Basket	n/i		0.89									
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.69										
	Big Y	Butterball		1.59									
	C-Town	Shady Brook	1.99										
	Compare Foods	Shady Brook	1.69										
	Donelan's	Shady Brook	1.49										
		Butterball	2.39										
		Bell & Evans								2.99			
	Hannaford	n/i		0.89									w/ store card
		n/i		1.49									w/o store card
		Li'l Butterball		1.29									< 16 lbs. (hen); w/ store card
		Li'l Butterball		1.59									< 16 lbs. (hen); w/o store card
	Market Basket	Market Basket		0.69									w/ store card
		Market Basket		1.29									w/o store card
	Met Foods	Shady Brook	1.69										
Price Chopper	Shady Brook	1.79											
	n/i		1.29										
	Butterball	1.99	1.59										
Roche Bros.	Roche Bros.	1.49										< 16 lbs. (hen); w/ store card	
	Roche Bros.	2.29										< 16 lbs. (hen); w/o store card	
	Roche Bros.	1.59										> 16 lbs. (tom); w/ store card	
	Roche Bros.	2.39										> 16 lbs. (tom); w/o store card	

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MA <i>(cont)</i>	Roche Bros. <i>(continued)</i>	Roche Bros.	2.99										brined     limit 2  < 16 lbs. (hen)
	Stop & Shop	Plainville Farms								2.99			
		Stop & Shop	1.29	0.99									
		Butterball	1.99										
		Nature's Promise								1.99			
	Target	Butterball		0.99									
	The Fresh Market	TFM								2.49			
	Wegman's	TFM							2.29				
	Wegman's	Wegman's	1.79				4.99						
MD	ACME Market	Lancaster	1.79										w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card
		Shady Brook	1.79										
		Butterball	1.99										
	ALDI	Butterball		1.19									
		Associated	Shady Brook	1.69									
	Food Lion	Jennie-O	1.79										
		Jennie-O	1.99										
	Giant Eagle	Butterball		1.59									
		Butterball		1.79									
		n/i	1.79										
		n/i	2.49										
		Giant Eagle	Giant Eagle	1.89	1.39								
	Giant Food	Honeysuckle		1.39									
		Butterball		1.59									
		Nature's Basket								2.89			
		Giant	1.29										
		Butterball	1.99										
	Great Valu Markets	Nature's Promise								1.99			
		n/i		1.19									
	Harris Teeter	Butterball	1.79										
Butterball		2.39											
Harris Teeter		1.59	0.99										
Harris Teeter		2.19	1.59										
Plainville Farms									2.69				
Plainville Farms									3.49				
Bell & Evans	Bell & Evans								2.69				
	Bell & Evans								3.49				



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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MD <i>(cont)</i>	Mars	Honeysuckle		0.79									w/ \$20 purchase; limit 1	
		Butterball		1.19									w/ \$20 purchase; limit 1	
	Martin's Food	Honeysuckle	1.59											
		Giant	1.29	0.99										
	Redner's	Butterball	1.99											
		Nature's Promise								1.99				
		Shady Brook		0.98										w/ store card
		Shady Brook		1.68										w/o store card
	Safeway Eastern	Jennie-O		0.98										w/ store card
		Jennie-O		1.68										w/o store card
	Shop'n Save	Shady Brook	1.89											w/ store card
		Butterball	1.99											w/ store card
	Shopper's Food	Honeysuckle	1.89	1.49										
	Shurfine	Shady Brook		1.19										
		Best Yet		1.49										w/ store card
	Target	Shady Brook	1.99											w/ store card
	The Fresh Market	Butterball		0.99										limit 2
		TFM									2.49			
Wegman's	TFM									2.29			< 16 lbs. (hen)	
	Wegman's	1.79				4.99								
Weis	Li'l Butterball		1.98										< 16 lbs. (hen)	
	Butterball		1.69											
Whole Foods MdAt	n/i			3.49										
ME	Hannaford	n/i		0.89									w/ store card	
		n/i		1.49									w/o store card	
		Li'l Butterball		1.29									< 16 lbs. (hen); w/ store card	
		Li'l Butterball		1.59									< 16 lbs. (hen); w/o store card	
	Market Basket	Market Basket		0.69									w/ store card	
		Market Basket		1.29									w/o store card	
Target	Butterball		0.99									limit 2		
NH	ALDI	Butterball		1.19										
	Hannaford	n/i		0.89									w/ store card	
		n/i		1.49									w/o store card	
		Li'l Butterball		1.29									< 16 lbs. (hen); w/ store card	
		Li'l Butterball		1.59									< 16 lbs. (hen); w/o store card	
	Market Basket	Market Basket		0.69									w/ store card	
Market Basket			1.29									w/o store card		



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
<b>NJ</b>	Whole Foods NE	Koch's										4.99	
<i>(cont)</i>	<i>(continued)</i>	Kosher Valley			3.99								
<b>NY</b>	ACME Market	Lancaster	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	AF Basket	n/i		0.89									
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.69										
	Best Market	Best Yet		1.58									
		Butterball		1.68									
	Bravo	Shady Brook	1.99										< 16 lbs. (hen)
	C-Town	Shady Brook	1.99										
	Compare Foods	Shady Brook	1.69										
	D'Agostino's	Shady Brook	1.89										
	Giunta's	Norbest	1.99										
	Hannaford	n/i		0.89									w/ store card
		n/i		1.49									w/o store card
		Li'l Butterball		1.29									< 16 lbs. (hen); w/ store card
		Li'l Butterball		1.59									< 16 lbs. (hen); w/o store card
	Key Food	Key Food		0.99									
		Shady Brook	2.49										
		Li'l Butterball	2.69										< 16 lbs. (hen)
	King Kullen	Shady Brook	1.89										
	Kings	Kings	1.99										
	Met Foods	Shady Brook	1.69										
	Pioneer Foods	Shady Brook		1.39									
	Price Chopper	Shady Brook	1.79										
		n/i		1.29									
		Butterball	1.99	1.59									
	Shop'n Save	Honeysuckle	1.89	1.49									
	Stop & Shop	Stop & Shop	1.29	0.99									
		Butterball	1.99										
		Nature's Promise								1.99			
	Target	Butterball		0.99									limit 2
	The Fresh Market	TFM								2.49			
		TFM								2.29			< 16 lbs. (hen)
	Tops Market	Honeysuckle	1.69										



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
PA <i>(cont)</i>	Key Food	Key Food		0.99									
		Shady Brook	2.49										
		Li'l Butterball	2.69										< 16 lbs. (hen)
		Kuhn's											
		Amish Country	2.19	1.49									
		Honeysuckle	2.19	1.49									
		Butterball		1.79									
		Martin's Food											
		Giant	1.29	0.99									
		Butterball	1.99										
		Nature's Promise								1.99			
		Pioneer Foods	Shady Brook		1.39								
		Price Chopper	Shady Brook	1.79									
			n/i		1.29								
			Butterball	1.99	1.59								
		Redner's	Shady Brook		0.98								w/ store card
			Shady Brook		1.68								w/o store card
			Jennie-O		0.98								w/ store card
			Jennie-O		1.68								w/o store card
		Safeway Eastern	Shady Brook	1.89									w/ store card
			Butterball	1.99									w/ store card
		Shop'n Save	Honeysuckle	1.89	1.49								
		Shurfine	Best Yet		1.49								w/ store card
		Shady Brook	1.99									w/ store card	
	ShurSave	Shady Brook	1.99									w/ store card	
		Butterball	2.49									w/ store card	
	Sparkle	Honeysuckle	2.29									w/ store card	
		Honeysuckle	2.79									w/o store card	
	Target	Butterball		0.99								limit 2	
	The Fresh Market	TFM								2.49			
		TFM								2.29		< 16 lbs. (hen)	
	Tops Market	Honeysuckle	1.69										
	Wegman's	Wegman's	1.79				4.99						
	Weis	Li'l Butterball		1.98								< 16 lbs. (hen)	
		Butterball		1.69									
	Whole Foods MdAt	n/i			3.49								
RI	Adams IGA	Shady Brook	1.79										
		IGA		0.99									
	ALDI	Butterball		1.19									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
RI <i>(cont)</i>	Associated	Shady Brook	1.69										< 16 lbs. (hen)
	Bravo	Shady Brook	1.99										
	Compare Foods	Shady Brook	1.69										
	Dave's	n/i	1.99										
		Bell & Evans								2.99			
		Plainville Farms								2.99			
	Stop & Shop	Stop & Shop	1.29	0.99									
		Butterball	1.99										
	Nature's Promise								1.99				
	Target	Butterball		0.99									limit 2
VT	ALDI	Butterball		1.19									w/ store card w/o store card < 16 lbs. (hen); w/ store card < 16 lbs. (hen); w/o store card
	Hannaford	n/i		0.89									
		n/i		1.49									
		Li'l Butterball		1.29									
		Li'l Butterball		1.59									
	Price Chopper	Shady Brook	1.79										
		n/i		1.29									
		Butterball	1.99	1.59									
Tops Market	Honeysuckle	1.69											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>													
AL	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Food for Le\$\$	Jennie-O		0.98									
	Greer's Markets	Best Choice		0.77									
	Ingle's Markets	Butterball	2.18										w/ store card
		Butterball	2.58										w/o store card
	Kroger Atlanta	Honeysuckle	1.79										w/ store card
		n/i		1.19									
	Kroger Nashville	Honeysuckle	1.79										w/ store card
		Kroger		0.79									w/ store card
	Piggly Wiggly Inc	Ziegler		3.99									smoked
	Publix	Publix	1.69	1.09									
		Publix		0.79									limit 2
	Ramey's	Butterball	1.89										
		n/i		2.48									smoked
	Sprout's	Sprout's	1.99			3.99							
Target	Butterball		0.99									limit 2	
The Fresh Market	TFM								2.49				
	TFM								2.29			< 16 lbs. (hen)	
Western Market	Jennie-O	1.69											
Whole Foods South	WFM					3.99							
	Bell & Evans											2.99	brined
FL	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Greer's Markets	Best Choice		0.77									
	Harris Teeter	Butterball	1.79										w/ store card
		Butterball	2.39										w/o store card
	Harris Teeter	Harris Teeter	1.59	0.99									w/ store card; limit 2
		Harris Teeter	2.19	1.59									w/o store card
	Plainville Farms	Plainville Farms								2.69			< 16 lbs. (hen); w/ store card
		Plainville Farms								3.49			< 16 lbs. (hen); w/o store card
	Bell & Evans	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
	Harvey's	Honeysuckle	1.69										w/ store card; limit 2
	Hitchcock's	Honeysuckle	1.89										w/o store card
Farm Fresh			0.99									limit 2	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
FL <i>(cont)</i>	Publix	Publix	1.69	1.09									limit 2	
		Publix		0.79										
	Sedano's	Butterball	1.89											limit 2
		Sedano's		0.99										
	Target	Butterball		0.99										< 16 lbs. (hen)
	The Fresh Market	TFM							2.49					
		TFM							2.29					
Whole Foods FL	Kosher Valley				3.99									
		Nature's Rancher								2.69				
	n/i					3.99							brined	
	n/i								2.99					
GA	ALDI	Butterball		1.19									< 16 lbs. (hen); limit 1	
	Dollar General Mrkt	Jennie-O		0.75										
	Food City	Food City		1.19									< 16 lbs. (hen)	
		Butterball	1.99											
	Food Lion	Shady Brook	1.89										< 16 lbs. (hen)	
		Jennie-O	1.79											
		Jennie-O	1.99										w/ store card	
		Butterball		1.59									w/ store card	
		Butterball		1.79									w/o store card	
		n/i	1.79										w/ store card	
	Harris Teeter	n/i	2.49										w/o store card	
		Butterball	1.79										w/ store card	
	Harvey's	Butterball	2.39										w/o store card	
		Harris Teeter	1.59	0.99									w/ store card; limit 2	
		Harris Teeter	2.19	1.59									w/o store card	
		Plainville Farms								2.69			< 16 lbs. (hen); w/ store card	
		Plainville Farms								3.49			< 16 lbs. (hen); w/o store card	
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
	Ingle's Markets	Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Honeysuckle	1.69										w/ store card; limit 2	
Kroger Atlanta	Honeysuckle	1.89										w/o store card		
	Butterball	2.18										w/ store card		
Kroger Atlanta	Butterball	2.58										w/o store card		
	Honeysuckle	1.79										w/ store card		
		n/i		1.19										



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**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
GA <i>(cont)</i>	Piggly Wiggly Car.	Butterball		1.49										
		Honeysuckle	1.79											
	Publix	Piggly Wiggly		1.29										
		Publix	1.69	1.09									limit 2	
	Sprout's	Butterball	1.89											
		Sprout's	1.99				3.99						limit 2	
	Target	Butterball		0.99										
	The Fresh Market	TFM								2.49				
		TFM								2.29				
	Wayfield's	Honeysuckle		0.99										
Whole Foods South	WFM					3.99				2.69				
	Bell & Evans									2.99				
KY	ALDI	Butterball		1.19										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	E.W James & Sons	Honeysuckle		2.48									smoked	
		Food City	Food City		1.19									< 16 lbs. (hen)
	Food Lion	Butterball	1.99											w/ store card
		Shady Brook	1.89											< 16 lbs. (hen)
		Jennie-O	1.79											w/ store card
		Jennie-O	1.99											w/o store card
		Butterball		1.59										w/ store card
		Butterball		1.79										w/o store card
	Houchen's IGA	n/i	1.79											w/ store card
		n/i	2.49											w/o store card
	Kroger Cincinnati	Honeysuckle	1.69											
		Private Selection		1.19										w/ store card
	Kroger Delta	Honeysuckle	1.99	1.19										w/ store card
		Butterball		1.49										w/ store card
		Kroger		1.39										w/ store card; limit 2
		Honeysuckle	1.79											w/ store card
	Kroger Louisville	Butterball	1.79											w/ store card
	Kroger MidAtlantic	Shady Brook	1.39											w/ store card
Honeysuckle			0.99										w/ store card; limit 2	
Kroger Nashville	Honeysuckle	1.79											w/ store card	
	Kroger		0.79										w/ store card	
Remke Markets	Honeysuckle		0.99										> 16 lbs. (tom); limit 2	

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**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
KY <i>(cont)</i>	Super Dollar	Food City		0.99										
	Target	Butterball		0.99									limit 2	
	The Fresh Market	TFM								2.49				
		TFM								2.29				< 16 lbs. (hen)
	Twn&Cntry Grocers	Best Choice		1.19										
	ValuMarket	Best Choice		1.19										
	Whole Foods MdAt	n/i			3.49									
MS	ALDI	Butterball		1.19										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Greer's Markets	Best Choice		0.77										
	Kroger Delta	Kroger		1.39									w/ store card; limit 2	
		Honeysuckle	1.79										w/ store card	
	Mac's Fresh Market	Norbest		2.49									smoked	
	Ramey's	n/i		2.48									smoked	
	Target	Butterball		0.99									limit 2	
	The Fresh Market	TFM								2.49				
		TFM								2.29				< 16 lbs. (hen)
	Whole Foods South	WFM					3.99			2.69				
		Bell & Evans								2.99				brined
NC	ALDI	Butterball		1.19										
	Carlie C's IGA	Jennie-O		0.88									w/ purchase; limit 1	
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Farm Fresh	Perdue	1.69											
	Food Lion	Jennie-O	1.79											w/ store card
		Jennie-O	1.99											w/o store card
		Butterball		1.59									w/ store card	
		Butterball		1.79									w/o store card	
		n/i	1.79										w/ store card	
		n/i	2.49										w/o store card	
	Harris Teeter	Butterball	1.79											w/ store card
		Butterball	2.39											w/o store card
		Harris Teeter	1.59	0.99										w/ store card; limit 2
		Harris Teeter	2.19	1.59										w/o store card
		Plainville Farms								2.69				< 16 lbs. (hen); w/ store card
	Plainville Farms								3.49				< 16 lbs. (hen); w/o store card	
	Bell & Evans								2.69				< 16 lbs. (hen); w/ store card	
	Bell & Evans								3.49				< 16 lbs. (hen); w/o store card	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NC <i>(cont)</i>	Ingle's Markets	Butterball	2.18										w/ store card
		Butterball	2.58										w/o store card
	Kroger MidAtlantic	Shady Brook	1.39										w/ store card
		Honeysuckle		0.99									w/ store card; limit 2
	Lowe's Foods	Butterball	1.99										
	Piggly Wiggly Retail	Butterball		0.99									
		Publix	1.69	1.09									
	Publix	Publix		0.79									limit 2
		Butterball	1.89										
	Target	Butterball		0.99									limit 2
	The Fresh Market	TFM								2.49			
		TFM								2.29			< 16 lbs. (hen)
Whole Foods South	WFM					3.99			2.69				
	Bell & Evans								2.99			brined	
SC	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Food Lion	Jennie-O	1.79										w/ store card
		Jennie-O	1.99										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
		n/i	1.79										w/ store card
		n/i	2.49										w/o store card
	Harris Teeter	Butterball	1.79										w/ store card
		Butterball	2.39										w/o store card
		Harris Teeter	1.59	0.99									w/ store card; limit 2
		Harris Teeter	2.19	1.59									w/o store card
	Plainville Farms	Plainville Farms								2.69			< 16 lbs. (hen); w/ store card
		Plainville Farms								3.49			< 16 lbs. (hen); w/o store card
	Bell & Evans	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
	Harvey's	Honeysuckle	1.69										w/ store card; limit 2
		Honeysuckle	1.89										w/o store card
	Ingle's Markets	Butterball	2.18										w/ store card
		Butterball	2.58										w/o store card
	Kroger Atlanta	Honeysuckle	1.79										w/ store card
n/i			1.19										
Lowe's Foods	Butterball	1.99											

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
SC <i>(cont)</i>	Piggly Wiggly Car.	Butterball		1.49									
		Honeysuckle	1.79										
	Publix	Piggly Wiggly		1.29									
		Publix	1.69	1.09									limit 2
		Publix		0.79									
	Target	Butterball	1.89										
		Butterball		0.99									limit 2
	The Fresh Market	TFM								2.49			
		TFM								2.29			< 16 lbs. (hen)
Whole Foods South	WFM					3.99			2.69				
	Bell & Evans								2.99			brined	
TN	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	E.W James & Sons	Honeysuckle		2.48									smoked
	Food City	Food City		1.19									< 16 lbs. (hen)
		Butterball	1.99										w/ store card
	Food Lion	Shady Brook	1.89										< 16 lbs. (hen)
		Jennie-O	1.79										w/ store card
		Jennie-O	1.99										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
	Harris Teeter	n/i	1.79										w/ store card
		n/i	2.49										w/o store card
		Butterball	1.79										w/ store card
		Butterball	2.39										w/o store card
		Harris Teeter	1.59	0.99									w/ store card; limit 2
		Harris Teeter	2.19	1.59									w/o store card
		Plainville Farms								2.69			< 16 lbs. (hen); w/ store card
		Plainville Farms								3.49			< 16 lbs. (hen); w/o store card
	Bell & Evans	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
	Houchen's IGA	Honeysuckle	1.69										
Ingle's Markets	Butterball	2.18										w/ store card	
	Butterball	2.58										w/o store card	
Kroger Delta	Kroger		1.39									w/ store card; limit 2	
	Honeysuckle	1.79										w/ store card	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
TN <i>(cont)</i>	Kroger MidAtlantic	Shady Brook	1.39										w/ store card	
		Honeysuckle		0.99									w/ store card; limit 2	
	Kroger Nashville	Honeysuckle	1.79										w/ store card	
		Kroger		0.79									w/ store card	
	Publix	Publix	1.69	1.09										
		Publix		0.79									limit 2	
	Sprout's	Butterball	1.89											
		Sprout's	1.99				3.99							
	Super Dollar	Food City		0.99										
	Target	Butterball		0.99									limit 2	
	The Fresh Market	TFM								2.49				
		TFM								2.29			< 16 lbs. (hen)	
	Twn&Cntry Grocers	Best Choice		1.19										
Whole Foods South	WFM					3.99				2.69				
	Bell & Evans									2.99			brined	
VA	ALDI	Butterball		1.19										
	Associated	Shady Brook	1.69											
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Farm Fresh	Perdue	1.69											
	Food City	Food City		1.19									< 16 lbs. (hen)	
		Butterball	1.99										w/ store card	
	Food Lion	Shady Brook	1.89										< 16 lbs. (hen)	
		Jennie-O	1.79										w/ store card	
		Jennie-O	1.99										w/o store card	
		Butterball		1.59									w/ store card	
		Butterball		1.79									w/o store card	
	Giant Food	n/i	1.79										w/ store card	
		n/i	2.49										w/o store card	
		Giant	1.29										w/ store card	
		Butterball	1.99										w/ store card	
	Harris Teeter	Nature's Promise									1.99			w/ store card
		Butterball	1.79											w/ store card
Butterball		2.39											w/o store card	
Harris Teeter		1.59	0.99										w/ store card; limit 2	
Harris Teeter		2.19	1.59										w/o store card	
Plainville Farms	Plainville Farms									2.69			< 16 lbs. (hen); w/ store card	
	Plainville Farms									3.49			< 16 lbs. (hen); w/o store card	

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**Christmas/Hanukkah2015**

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
VA <i>(cont)</i>	Harris Teeter	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
	<i>(continued)</i>	Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
	Ingle's Markets	Butterball	2.18										w/ store card
		Butterball	2.58										w/o store card
	Kroger MidAtlantic	Shady Brook	1.39										w/ store card
		Honeysuckle		0.99									w/ store card; limit 2
	Lowe's Foods	Butterball	1.99										
	Martin's Food	Giant	1.29	0.99									
		Butterball	1.99										
		Nature's Promise								1.99			
	Piggly Wiggly Retail	Butterball		0.99									
	Safeway Eastern	Shady Brook	1.89										w/ store card
		Butterball	1.99										w/ store card
	Shopper's Food	Shady Brook		1.19									
	Super Dollar	Food City		0.99									
	Target	Butterball		0.99									limit 2
	The Fresh Market	TFM								2.49			
	TFM								2.29				
Wegman's	Wegman's	1.79				4.99						< 16 lbs. (hen)	
Whole Foods MdAt	n/i			3.49									
WV	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Food Fair	Butterball	1.99	1.49									
		Walnut Creek		2.99									< 16 lbs. (hen); smoked
	Food Lion	Jennie-O	1.79										w/ store card
		Jennie-O	1.99										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
		n/i	1.79										w/ store card
		n/i	2.49										w/o store card
	Giant Eagle	Giant Eagle	1.89	1.39									w/ store card
		Honeysuckle		1.39									w/ store card
		Butterball		1.59									w/ store card
	Nature's Basket								2.89			or frozen; / store card	
Kroger Columbus	Honeysuckle	1.79										w/ store card	
Kroger MidAtlantic	Shady Brook	1.39										w/ store card	
	Honeysuckle		0.99									w/ store card; limit 2	

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
WV <i>(cont)</i>	Martin's Food	Giant	1.29	0.99									
		Butterball	1.99										
		Nature's Promise								1.99			
	Riesbeck's	Honeysuckle		1.39									
	Shop'n Save	Honeysuckle	1.89	1.49									
	Sparkle	Honeysuckle	2.29										w/ store card
		Honeysuckle	2.79										w/o store card
	Target	Butterball		0.99									limit 2
	Weis	Li'l Butterball		1.98									< 16 lbs. (hen)
		Butterball		1.69									

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>														
IA	Affiliated Midwest	Shurfine		0.99										
		Butterball		1.59										
	ALDI	Butterball		1.19										
	County Market	Honeysuckle	1.89											
	Family Foods	n/i		2.49									smoked	
	Food Pride	n/i		2.49									smoked	
	Hometown Foods	Shurfine		1.19										
	Hy-Vee	Butterball		1.49										
	Jewel-Osco	Jennie-O	1.99	1.29										
		Perdue	1.99											
		Butterball	2.49											
	No Frills	Our Family		0.99										
	Schnuck's	Schnuck's		0.99										
		Schnuck's	1.79											w/ \$25 purchase; limit 2
		Butterball		0.99										
		Honeysuckle		0.99										
	Sunshine Foods	Honeysuckle	1.89											w/ \$25 purchase; limit 2
Shurfine			1.19											
Target	Butterball		0.99										limit 2	
The Fresh Market	TFM								2.49					
	TFM								2.29				< 16 lbs. (hen)	
Whole Foods MW	n/i					3.99								
	Nature's Rancher									2.49				
	Kosher Valley			3.99										
IL	Affiliated Midwest	Shurfine		0.99										
		Butterball		1.59										
	ALDI	Butterball		1.19										
	Angelo Caputo's	Ho-Ka							2.99					
		Perdue	2.69											
		Butterball		1.29										
		Norbest		0.99										
	Berkot's	Norbest		0.99										
	Borowiak's IGA	IGA		0.48										
	Butera	Jennie-O		0.99										
		Butterball		1.29										
County Market	Honeysuckle	1.89												



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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
IL <i>(cont)</i>	Cub Foods	Honeysuckle	1.79	0.99									w/ store card	
		Jennie-O	1.79										w/ store card	
		Honeysuckle		1.59									w/o store card	
	Dierberg's	Honeysuckle	1.89											
		Butterball	2.39											
	Fairplay Foods	Butterball	1.99	1.29										
		Norbest		0.99										
	Heinen's	Amish	1.99											
		Plainville Farms								2.99				
	Houchen's IGA	Honeysuckle	1.69											
	Hy-Vee	Butterball		1.49										
	Jewel-Osco	Jennie-O	1.99	1.29										
		Perdue	1.99											
		Butterball	2.49											
	Joe Caputo	Jennie-O		1.29										
	Kroger Central	Private Selection		0.99										w/ store card
		Kroger		0.99										w/ store card
		Honeysuckle	1.79											w/ store card
	Kroger Louisville	Butterball	1.79											w/ store card
		Jennie-O		0.99										
	Piggly Wiggly MW	Butterball		1.29										
		Schnuck's		0.99										
	Schnuck's	Schnuck's		0.99										
		Schnuck's	1.79											w/ \$25 purchase; limit 2
		Butterball		0.99										
		Honeysuckle		0.99										
	Schuette's	Honeysuckle	1.89											w/ \$25 purchase; limit 2
		Honeysuckle	1.79											
	Shop & Save Market	Farm Fresh		1.29										
		Butterball		1.59										
	Shop'n Save	Farm Fresh		1.29										
		Honeysuckle		1.29										
Strack & VanTil	Norbest		0.99										< 16 lbs. (hen)	
	Butterball	2.49												
	Perdue	2.49												
Target	Butterball		0.99										limit 2	
The Fresh Market	TFM									2.49				
	TFM									2.29			< 16 lbs. (hen)	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
IL <i>(cont)</i>	Tony's Finer Foods	Perdue	1.99										< 16 lbs. (hen)
		Peacock							2.99				
		Ho-Ka							2.99				
		Jennie-O		0.99									
		Butterball		1.29									
	Treasure Island	Ho-Ka							3.49				
		Bell & Evans					4.49						
	Ultra Foods	Norbest		0.99									
		Butterball	2.49										
	Valli Produce	Perdue	2.49										
		n/i		0.99									
	Walt's Food	Ho-Ka							2.99				
		Rosebud Farm	2.29										
Whole Foods MW	n/i					3.99							
	Nature's Rancher								2.49				
	Kosher Valley			3.99									
IN	Al's Supermarket	Honeysuckle		1.59									w/ store card
		Honeysuckle		1.89									w/o store card
		Butterball		1.79									w/ store card
		Butterball		2.09									w/o store card
	ALDI	Butterball		1.19									
		Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Harvest	Best Choice		0.69								limit 1	
	Harding's	Spartan		1.19									
	Houchen's IGA	Honeysuckle	1.69										
		Private Selection		0.98									w/ store card
	Jay C	Butterball	1.89										w/ store card
		Jennie-O	1.99	1.29									
	Jewel-Osco	Perdue	1.99										
		Butterball	2.49										
		Private Selection		0.99									w/ store card
		Kroger		0.99									w/ store card
	Kroger Central	Honeysuckle	1.79										w/ store card
		Private Selection		1.19									w/ store card
		Honeysuckle	1.99	1.19									w/ store card
Butterball			1.49									w/ store card	
Kroger Cincinnati	Butterball		1.49									w/ store card	
	Butterball	1.79										w/ store card	
Kroger Louisville	Butterball	1.79										w/ store card	

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
IN <i>(cont)</i>	Martin's	Troyer's		0.97									w/ store card	
		Troyer's		1.69									w/o store card	
		Butterball	1.97										w/ store card	
		Butterball	2.49										w/o store card	
		Honeysuckle	1.87										w/ store card	
		Honeysuckle	2.19										w/o store card	
	Schnuck's	Schnuck's		0.99										
		Schnuck's	1.79											w/ \$25 purchase; limit 2
		Butterball		0.99										
		Honeysuckle		0.99										
	Strack & VanTil	Honeysuckle	1.89											w/ \$25 purchase; limit 2
		Norbest		0.99										< 16 lbs. (hen)
		Butterball	2.49											
	Ultra Foods	Perdue	2.49											
		Norbest		0.99										< 16 lbs. (hen)
		Butterball	2.49											
	Target	Perdue	2.49											
		Butterball		0.99										limit 2
	The Fresh Market	TFM								2.49				
		TFM								2.29				< 16 lbs. (hen)
Wesselman's	Jennie-O		0.99											
Walt's Food	Ho-Ka							2.99						
	Rosebud Farm	2.29												
Whole Foods MW	n/i					3.99								
	Nature's Rancher									2.49				
	Kosher Valley			3.99										
MI	Affiliated Midwest	Shurfine		0.99										
		Butterball		1.59										
	ALDI	Butterball		1.19										
		Butterball												
	Busch's	Timber Valley	1.89											
	D&W Fresh	Spartan	1.99											
	Family Fare	Spartan		0.99										
		Honeysuckle		0.58										w/ \$15 purchase; limit 1
	Harding's	Spartan		1.19										
	Hollywood Market	Amish Country	1.79											
Peacock										2.99				

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh			
MI <i>(cont)</i>	Kroger Central	Private Selection		0.99									w/ store card		
		Kroger		0.99									w/ store card		
	Kroger Columbus	Honeysuckle	1.79											w/ store card	
		Honeysuckle	1.79											w/ store card	
		Honeysuckle	1.69											w/ store card	
		Martin's	Troyer's		0.97										w/ store card
			Troyer's		1.69										w/o store card
		Butterball	Butterball	1.97											w/ store card
			Butterball	2.49											w/o store card
			Honeysuckle	1.87											w/ store card
	Honeysuckle		2.19											w/o store card	
	Polly's Market	Amish Country	1.99												
	Ric's Food Center	Honeysuckle	1.99												
		Shurfine		1.29											
	Spartan Stores	Butterball		1.69											
	Super One Foods	Jennie-O	1.88											w/ store card	
		Jennie-O		0.97										w/ store card; limit 1	
		Jennie-O	2.28	1.49										w/o store card	
	Target	Butterball		0.99										limit 2	
	VG's Grocery	Spartan		0.99											
Whole Foods MW	n/i					3.99									
	Nature's Rancher Kosher Valley				3.99					2.49					
MN	Affiliated Midwest	Shurfine		0.99											
		Butterball		1.59											
	ALDI	Butterball		1.19											
		Honeysuckle	1.79	0.99										w/ store card	
	Cub Foods	Jennie-O	1.79											w/ store card	
		Honeysuckle		1.59										w/o store card	
	Econofoods	Our Family		0.99											
	Family Fare	Spartan		0.99											
	Hornbacher's	Farm Fresh		0.99											
	Hugo's	Butterball	1.28												
	Hy-Vee	Butterball		1.49											
	Marketplace Foods	Our Family		0.98											
	Rainbow Foods	Jennie-O	1.79												
		Honeysuckle	1.79												

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MN <i>(cont)</i>	Sunshine Foods	Shurfine		1.19									w/ store card w/ store card; limit 1 w/o store card limit 2
	Super One Foods	Jennie-O	1.88										
		Jennie-O		0.97									
		Jennie-O	2.28	1.49									
	Target	Butterball		0.99									
	Whole Foods MW	n/i				3.99							
		Nature's Rancher								2.49			
		Kosher Valley			3.99								
ND	Albertsons Mntn	Jennie-O	1.79										limit 2
	Family Fare	Spartan		0.99									
	Hornbacher's	Farm Fresh		0.99									
	Hugo's	Butterball	1.28										
	Marketplace Foods	Our Family		0.98									
	Natural Grocers	Mary's			4.29			2.79			6.99		
Target	Butterball		0.99										
NE	Affiliated Midwest	Shurfine		0.99									w/ store card  smoked; local w/ store card smoked  limit 2
		Butterball		1.59									
	ALDI	Butterball		1.19									
	Bag'n Save	Our Family		0.99									
	Baker's	Honeysuckle	1.79										
	Hy-Vee	Butterball		1.49									
	Natural Grocers	Mary's			4.29			2.79			6.99		
	Russ's Market	n/i		2.99									
	Safeway Denver	Honeysuckle	1.79										
	Super Saver	n/i		2.68									
		Honeysuckle		1.18									
	Target	Butterball		0.99									
	Whole Foods MW	n/i				3.99							
		Nature's Rancher							2.49				
		Kosher Valley			3.99								
OH	Acme Fresh Market	Honeysuckle		1.29									w/ store card w/o store card w/ store card w/o store card  limit 2
		Honeysuckle		1.79									
		Acme Fresh	1.79										
		Acme Fresh	2.09										
	ALDI	Butterball		1.19									
	Dave's Market	Honeysuckle		0.99									
		Honeysuckle		1.69									

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
OH <i>(cont)</i>	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Fisher's Foods	Fisher's	1.89										w/ store card
		Fisher's	2.29										w/o store card
	Food Fair	Butterball	1.99	1.49									
		Walnut Creek		2.99									< 16 lbs. (hen); smoked
	Giant Eagle	Giant Eagle	1.89	1.39									w/ store card
		Honeysuckle		1.39									w/ store card
		Butterball		1.59									w/ store card
		Nature's Basket								2.89			or frozen; / store card
	Heinen's	Amish	1.99										
		Plainville Farms								2.99			
	Kroger Central	Private Selection		0.99									w/ store card
		Kroger		0.99									w/ store card
		Honeysuckle	1.79										w/ store card
	Kroger Cincinnati	Private Selection		1.19									w/ store card
		Honeysuckle	1.99	1.19									w/ store card
		Butterball		1.49									w/ store card
	Kroger Columbus	Honeysuckle	1.79										w/ store card
	Kroger MidAtlantic	Shady Brook	1.39										w/ store card
		Honeysuckle		0.99									w/ store card; limit 2
	Remke Markets	Honeysuckle		0.99									> 16 lbs. (tom); limit 2
	Riesbeck's	Honeysuckle		1.39									
	Shop'n Save	Honeysuckle	1.89	1.49									
Sparkle	Honeysuckle	2.29										w/ store card	
	Honeysuckle	2.79										w/o store card	
Target	Butterball		0.99									limit 2	
The Fresh Market	TFM								2.49				
	TFM								2.29				
Weis	Li'l Butterball		1.98									< 16 lbs. (hen)	
	Butterball		1.69									< 16 lbs. (hen)	
Whole Foods MdAt	n/i			3.49									
SD	Affiliated Midwest	Shurfine		0.99									
		Butterball		1.59									
	Buche Foods	Shurfine		1.09									
	Family Thrift	Our Family		0.99									
	Hy-Vee	Butterball		1.49									

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
SD <i>(cont)</i>	Ken's Super Fair	Shurfine		0.99									w/ store card	
		Shurfine		1.49									w/o store card	
		Jeannie-O		0.99									w/ store card	
		Jeannie-O		1.49									w/o store card	
	Safeway Denver	Honeysuckle	1.79										w/ store card	
	Sunshine Foods	Shurfine		1.19										
	Target	Butterball		0.99									limit 2	
WI	Affiliated Midwest	Shurfine		0.99										
		Butterball		1.59										
	ALDI	Butterball		1.19										
	Econofoods	Our Family		0.99										
	Gordy's	Jennie-O		0.88									w/ store card	
		Jennie-O		1.69									w/o store card	
	Hy-Vee	Butterball		1.49										
	Marketplace Foods	Our Family		0.98										
	Pick'n Save/Copp's	Jennie-O		0.99									limit 1	
		Butterball		0.99									limit 1	
	Piggly Wiggly MW	Jennie-O		0.99										
		Butterball		1.29										
	Schnuck's	Schnuck's		0.99										
		Schnuck's	1.79											w/ \$25 purchase; limit 2
		Butterball		0.99										
		Honeysuckle		0.99										
	Super One Foods	Honeysuckle	1.89											w/ \$25 purchase; limit 2
		Jennie-O	1.88											w/ store card
		Jennie-O		0.97										w/ store card; limit 1
	Target	Jennie-O	2.28		1.49									w/o store card
Butterball			0.99										limit 2	
The Fresh Market	TFM								2.49					
	TFM								2.29				< 16 lbs. (hen)	
Whole Foods MW	n/i					3.99								
	Nature's Rancher Kosher Valley				3.99					2.49				

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>														
AR	Albertsons Southern	Honeysuckle		0.79										
		Butterball		2.99									smoked	
	ALDI	Butterball		1.19										
	Bill's Fresh Market	Best Choice		0.99									< 16 lbs. (hen)	
	Brookshire's	Honeysuckle	1.29											w/ store card
		Honeysuckle	1.99											w/o store card
		Butterball		1.49										w/ store card
		Butterball		2.49										smoked
		n/i		0.99										w/ store card
	G&W Foods	Li'l Butterball		1.88										
	Hays Supermarkets	Best Choice		0.78										
	Kroger Delta	Kroger		1.39										w/ store card; limit 2
		Honeysuckle	1.79											w/ store card
	Mac's Fresh Market	Norbest		2.49										smoked
	Natural Grocers	Mary's					4.29		2.79			6.99		
	Pyramid Foods	Honeysuckle	1.79	1.17										
		Best Choice		0.96										
	Super 1 Foods	Buckley Farms		0.79										
		Honeysuckle	1.27											
	Target	Butterball		0.99										limit 2
The Fresh Market	TFM								2.49					
	TFM								2.29				< 16 lbs. (hen)	
Twn&Cntry Grocers	Best Choice		1.19											
Whole Foods SW	Diestel								2.99					
	Diestel					3.99					4.99		organic	
	Nature's Rancher								2.69					
	n/i								5.99				smoked	
AZ	Albertsons SW	Honeysuckle		1.29										
	Basha's	Butterball	1.99										w/ store card	
		Norbest		1.19									w/ store card	
		Jennie-O	1.99										w/ store card	
	Lowe's Market	Honeysuckle		0.77										
	Natural Grocers	Mary's					4.29	2.79			6.99			
	Safeway SW	Honeysuckle		1.29									w/ store card	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
AZ <i>(cont)</i>	Smart & Final	Zacky Farms	1.79											
		First Street		0.99									limit 1	
		Honeysuckle		0.99									limit 1	
	Sprout's	Sprout's	1.99				3.99						limit 2	
	Target	Butterball		0.99									limit 2	
	Whole Foods SPac	Kosher Valley				3.99								brined
		Mary's								3.99				brined
		Mary's					3.99		2.79			5.99		brined
		Heidi's					3.99							brined
		Diestel							2.79					brined
Diestel								3.29					< 16 lbs. (hen)	
CO	Affiliated Midwest	Shurfine		0.99										
	Albertsons Mntn	Jennie-O	1.79											
	King Soopers	Kroger		0.99									w/ store card; limit 2	
		Butterball		1.39									w/ store card; limit 2	
	Lowe's Market	Honeysuckle		0.77										
	Natural Grocers	Mary's					4.29	2.79			6.99			
	Safeway Denver	Honeysuckle	1.79										w/ store card	
	Sprout's	Sprout's	1.99				3.99							
	Target	Butterball		0.99									limit 2	
	Whole Foods Mtn	Nature's Rancher								2.49				
		Diestel					4.99			2.69	3.89			
		Diestel										4.99		organic
Diestel									2.99				< 16 lbs. (hen)	
Diestel									8.99				smoked	
	Kosher Valley			3.99										
KS	Affiliated Midwest	Shurfine		0.99										
		Butterball		1.59										
	ALDI	Butterball		1.19										
	Dillon's	Honeysuckle	1.79										w/ store card	
	G&W Foods	Li'l Butterball		1.88										
	Hen House	Butterball		1.79										
		Honeysuckle		1.49										
		n/i	2.19											
	Hy-Vee	Butterball		1.49										
	Lowe's Market	Honeysuckle		0.77										
Natural Grocers	Mary's					4.29		2.79		6.99				

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
KS <i>(cont)</i>	Sprout's	Sprout's	1.99				3.99						
	Target	Butterball		0.99									limit 2
	The Fresh Market	TFM								2.49			
		TFM								2.29			< 16 lbs. (hen)
	Whole Foods Mtn	Nature's Rancher								2.49			
		Diestel					4.99			2.69	3.89		
		Diestel								2.99		4.99	organic
	Diestel								8.99			< 16 lbs. (hen)	
	Kosher Valley				3.99							smoked	
LA	Albertsons Southern	Honeysuckle		0.79									
		Butterball		2.99									smoked
	Brookshire's	Honeysuckle	1.29										w/ store card
		Honeysuckle	1.99										w/o store card
		Butterball		1.49									w/ store card
		Butterball		2.49									smoked
		n/i		0.99									w/ store card
	Kroger Dallas	Honeysuckle		1.39									w/ store card
		Private Selection		0.99									w/ store card
	Kroger Houston	Honeysuckle		1.39									w/ store card
		Private Selection		0.99									w/ store card
	LeBlanc's	Honeysuckle	1.69										
	Mac's Fresh Market	Norbest		2.49									smoked
	Market Basket	Jennie-O		0.89									
	Ramey's	n/i		2.48									smoked
	Super 1 Foods	Buckley Farms		0.79									
		Honeysuckle	1.27										
Target	Butterball		0.99									limit 2	
The Fresh Market	TFM								2.49				
	TFM								2.29			< 16 lbs. (hen)	
Whole Foods SW	Diestel								2.99				
	Diestel					3.99					4.99	organic	
	Nature's Rancher								2.69				
	n/i								5.99			smoked	
MO	Affiliated Midwest	Shurfine		0.99									
		Butterball		1.59									
	ALDI	Butterball		1.19									

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MO <i>(cont)</i>	C&R Supermarkets	Shurfine		1.29									
	County Market	Honeysuckle	1.89										
	Dierberg's	Honeysuckle	1.89										
		Butterball	2.39										
	G&W Foods	Li'l Butterball		1.88									
	Gerbe's	Honeysuckle	1.79										w/ store card
	Harter House	Honeysuckle	1.99										
		Best Choice		1.19									
	Hays Supermarkets	Best Choice		0.78									
	Hen House	Butterball		1.79									
		Honeysuckle		1.49									
		n/i	2.19										
	Hy-Vee	Butterball		1.49									
	Kroger Central	Private Selection		0.99									w/ store card
		Kroger		0.99									w/ store card
		Honeysuckle	1.79										w/ store card
	Kroger Delta	Kroger		1.39									w/ store card; limit 2
		Honeysuckle	1.79										w/ store card
	Natural Grocers	Mary's					4.29		2.79			6.99	
	Pyramid Foods	Honeysuckle	1.79	1.17									
		Best Choice		0.96									
	Schnuck's	Schnuck's		0.99									
		Schnuck's	1.79										w/ \$25 purchase; limit 2
		Butterball		0.99									
		Honeysuckle		0.99									
		Honeysuckle	1.89										w/ \$25 purchase; limit 2
	Shop'n Save	Farm Fresh		1.29									
		Honeysuckle		1.29									
	Sprout's	Sprout's	1.99					3.99					
	Target	Butterball		0.99									limit 2
The Fresh Market	TFM								2.49				
	TFM								2.29			< 16 lbs. (hen)	
Twn&Cntry Grocers	Best Choice		1.19										
Whole Foods MW	n/i						3.99						
	Nature's Rancher									2.49			
	Kosher Valley				3.99								

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh			
NM	Albertsons SW	Honeysuckle		1.29											
	Basha's	Butterball	1.99										w/ store card		
		Norbest		1.19									w/ store card		
		Jennie-O	1.99										w/ store card		
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1		
	John Brooks	Butterball		2.19									smoked		
	King Soopers	Kroger		0.99										w/ store card; limit 2	
		Butterball		1.39										w/ store card; limit 2	
	Lawrence Bros.	Li'l Butterball	1.99											< 16 lbs. (hen)	
	Lowe's Market	Honeysuckle		0.77											
	Natural Grocers	Mary's					4.29		2.79			6.99			
	Safeway Denver	Honeysuckle	1.79											w/ store card	
	Sprout's	Sprout's	1.99					3.99							
	Target	Butterball			0.99										
			Whole Foods Mtn	Nature's Rancher							2.49				
				Diestel					4.99		2.69	3.89			
			Diestel									4.99		organic	
			Diestel							2.99				< 16 lbs. (hen)	
			Diestel							8.99				smoked	
	Kosher Valley				3.99										
OK	Affiliated Midwest	Shurfine		0.99											
	ALDI	Butterball		1.19											
		Jennie-O		0.75										< 16 lbs. (hen); limit 1	
	Dollar General Mrkt	n/i		2.19									smoked		
	Natural Grocers	Mary's					4.29		2.79		6.99				
	Pyramid Foods	Honeysuckle	1.79	1.17											
		Best Choice		0.96											
	Sprout's	Sprout's	1.99				3.99								
	Target	Butterball		0.99										limit 2	
		The Fresh Market	TFM							2.49					
		TFM							2.29					< 16 lbs. (hen)	
	Warehouse Market	Best Choice		1.13											
	Whole Foods SW	Diestel								2.99					
Diestel						3.99					4.99		organic		
Nature's Rancher									2.69						
	n/i							5.99					smoked		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
TX	Albertsons Southern	Honeysuckle		0.79										
		Butterball		2.99									smoked	
	Albertsons SW	Honeysuckle		1.29										
	ALDI	Butterball		1.19										
	Brookshire's	Honeysuckle	1.29										w/ store card	
		Honeysuckle	1.99										w/o store card	
		Butterball		1.49									w/ store card	
	Brookshire Bros.	Butterball		2.49									smoked	
		n/i		0.99									w/ store card	
		Butterball		2.88									smoked	
	El Rancho	n/i		0.29									< 16 lbs. (hen)	
	Fiesta Mart	Jennie-O	1.79										< 16 lbs. (hen)	
	Foodarama	Jennie-O		0.99										
	Kroger Houston	Honeysuckle		1.39										w/ store card
		Private Selection		0.99										w/ store card
	Lawrence Bros.	Li'l Butterball	1.99											< 16 lbs. (hen)
	Lowe's Market	Honeysuckle		0.77										
	Market Basket	Jennie-O		0.89										
	Market Square	n/i		2.19										smoked
	Minyard's	Best Choice		0.59										
		Butterball		0.99										
	Minyard's Sun Fresh	Best Choice		0.59										w/ \$25 purchase
		Best Choice		0.99										
		Butterball		0.99										
	Natural Grocers	Honeysuckle	1.99											
		Mary's						4.29		2.79			6.99	
	Randalls	Honeysuckle	1.79											
	Sprout's	Sprout's	1.99					3.99						
	Super 1 Foods	Buckley Farms		0.79										
		Honeysuckle	1.27											
Target	Butterball		0.99										limit 2	
The Fresh Market	TFM									2.49				
	TFM									2.29			< 16 lbs. (hen)	
Tom Thumb	Honeysuckle	1.69												
Whole Foods SW	Diestel									2.99				
	Diestel						3.99					4.99	organic	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Christmas/Hanukkah2015

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
TX <i>(cont)</i>	Whole Foods SW <i>(continued)</i>	Nature's Rancher n/i								2.69			smoked	
										5.99				
UT	Albertsons Mntn	Jennie-O	1.79										w/ store card; limit 2 w/ store card; limit 2  6.99   limit 2  2.49 2.69 3.89 4.99 organic < 16 lbs. (hen) smoked	
	Harmon's	Norbest	1.88											
	King Soopers	Kroger		0.99										
		Butterball		1.39										
	Natural Grocers	Mary's					4.29		2.79					
	Ridley's	Butterball	1.17											
	Sprout's	Sprout's	1.99				3.99							
	Target	Butterball		0.99										
	Whole Foods Mtn	Nature's Rancher									2.49			
		Diestel						4.99			2.69	3.89		
Diestel											4.99			
Diestel										2.99				
	Diestel								8.99					
	Kosher Valley				3.99									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Christmas/Hanukkah2015

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>														
CA	Albertsons SoCal	Butterball	2.39											
		Butterball		1.59									limit 1	
		Honeysuckle		1.49										limit 1
	Andronico's	Andronico's							2.69					
		Mary's					4.49							
	Big Saver	Butterball		0.99										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Holiday Market	Golden Sierra							2.79					local
		Diestel					3.89							
	Jensen's	Diestel							3.39					
	Lucky	Foster Farms	1.99											
	Lunardi's	Diestel							2.99					
		Mollie Stone's							2.99					
	Mollie Stone's	Willie Bird							3.69					
		Mary's					4.49							
		n/i		0.99										
	Northgate	Nugget Market	Norbest Tradition	1.99										w/ store card
		Norbest Tradition	2.49											w/o store card
		Norbest		1.29										w/ store card
		Norbest		1.99										w/o store card
		Diestel							2.99					local; w/ store card
		Diestel							3.99					local; w/o store card
		Branigan's							4.19					w/ store card
		Branigan's							4.99					w/o store card
	Ralph's	Foster Farms	1.59											w/ store card
		Butterball		1.89										w/ store card
	Ray's Food Place	Butterball		1.69										
Norbest			1.69											
Safeway NorCal	Honeysuckle	1.49											w/ store card	
	Safeway Farms		0.69										w/ store card	
Save Mart	Riverside		1.29											
	Honeysuckle		1.39											
	Foster Farms	1.99												
	Butterball	2.29												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
CA <i>(cont)</i>	Smart & Final	Zacky Farms	1.79											
		First Street		0.99									limit 1	
		Honeysuckle		0.99									limit 1	
	Sprout's	Sprout's	1.99				3.99							
	Stater Bros.	Zacky Farms	1.79											
	Superior Grocers	Honeysuckle		1.39										
	Target	Butterball		0.99										limit 2
		Market Pantry		0.79										
	The Fresh Market	TFM								2.49				
		TFM								2.29				< 16 lbs. (hen)
	Vons/Pavilions	Butterball	2.39											
		Butterball		1.59										limit 1
		Honeysuckle		1.49										limit 1
	Whole Foods NorCal	WFM									2.69			
		Diestel										3.49		brined @\$4.99/lb.
		Diestel							5.99					
		Diestel								2.99			4.99	< 16 lbs. (hen) organic
		Diestel												
		Heidi's						3.99						
		Heidi's Petite						3.99						< 16 lbs. (hen)
Whole Foods SPac	Kosher Valley				3.99									
	Mary's									3.99			brined	
	Mary's						3.99	2.79			5.99			
	Heidi's						3.99							
	Diestel							2.79						
	Diestel							3.29					< 16 lbs. (hen)	
HI	Don Quijote	Butterball		2.59									smoked	
		Norbest		1.49										
	Foodland	Foster Farms	2.99											w/ store card
		Coastal Range						3.99						w/ store card
	KTA Super Stores	Norbest	1.59											
		Foster Farms	1.59											
	Safeway NorCal	Honeysuckle	1.49											w/ store card
		Safeway Farms		0.69										w/ store card
	Target	Butterball		0.99									limit 2	
Times Supermarket	Norbest	1.69										w/ store card		



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

**Whole Body Turkeys - prices in \$US per pound unless otherwise noted.**

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
HI (cont)	Whole Foods SPac	Kosher Valley			3.99								brined    < 16 lbs. (hen)	
		Mary's							3.99			5.99		
		Mary's							3.99					
		Heidi's												
		Diestel								2.79				
		Diestel							3.29					
NV	Albertsons SW	Honeysuckle		1.29									< 16 lbs. (hen); limit 1  w/ store card w/ store card  limit 1 limit 1 limit 2  limit 1 limit 1  brined @\$4.99/lb.  < 16 lbs. (hen) organic  < 16 lbs. (hen)  brined  < 16 lbs. (hen)	
	Dollar General Mrkt	Jennie-O		0.75										
	Natural Grocers	Mary's					4.29		2.79			6.99		
	Ridley's	Butterball	1.17											
	Safeway NorCal	Honeysuckle	1.49											
		Safeway Farms		0.69										
	Scolari's	Norbest	1.99											
	Smart & Final	Zacky Farms	1.79											
		First Street		0.99										
		Honeysuckle		0.99										
	Sprout's	Sprout's	1.99				3.99							
	Target	Butterball		0.99										
		Market Pantry		0.79										
	Vons/Pavilions	Butterball	2.39											
		Butterball		1.59										
		Honeysuckle		1.49										
	Whole Foods NorCal	WFM									2.69			
		Diestel										3.49		
		Diestel							5.99					
		Diestel								2.99				
Diestel											4.99			
Whole Foods SPac	Heidi's						3.99							
	Heidi's Petite						3.99							
	Kosher Valley			3.99										
	Mary's									3.99				
	Mary's						3.99		2.79		5.99			
	Heidi's						3.99							
	Diestel								2.79					
Diestel								3.29						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>													
<b>AK</b>	AC Value Center	Farm Fresh		1.48									
	Carrs/Safeway Seatl	Jennie-O	2.29										w/ store card
		Butterball	2.49										w/ store card
		Honeysuckle		1.49									
	Fred Meyer	Kroger		0.99									
		Butterball	1.99										
		Foster Farms	1.99										
	Northwest Grocers	n/i		1.49									
<b>ID</b>	Albertsons Mntn	Jennie-O	1.79										
	Fred Meyer	Kroger		0.99									
		Butterball	1.99										
		Foster Farms	1.99										
	Natural Grocers	Mary's					4.29		2.79			6.99	
	Paul's Market	Butterball		1.78									
		n/i	2.28										
	Ridley's	Butterball	1.17										
	Rosauer's	n/i	1.79										
	Safeway Seattle	Jennie-O	1.99										w/ store card
		Butterball	2.29										w/ store card
		Honeysuckle		0.99									
	Target	Butterball		0.99									limit 2
	Whole Foods Mtn	Nature's Rancher								2.49			
	Diestel						4.99		2.69	3.89			
	Diestel								2.99		4.99	organic	
	Diestel								8.99			< 16 lbs. (hen)	
	Diestel											smoked	
	Kosher Valley				3.99								
<b>MT</b>	Albertsons Mntn	Jennie-O	1.79										
	Natural Grocers	Mary's					4.29		2.79			6.99	
	Rosauer's	n/i	1.79										
	Safeway Seattle	Jennie-O	1.99										w/ store card
		Butterball	2.29										w/ store card
	Honeysuckle		0.99										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
OR	CenterPlace Markets	Norbest	2.28										
	Fred Meyer	Kroger		0.99									
		Butterball	1.99										
		Foster Farms	1.99										
	Haggen's	n/i		1.29									
		Mary's						2.99					
	IGA Market Fresh	n/i	1.69										
	Lamb's Market	n/i	1.99										
	McKay's	Norbest	1.99										
		Foster Farms	1.99										
	Natural Grocers	Mary's					4.29		2.79			6.99	
	QFC	Northwest Natural	1.79										w/ store card
		Butterball	1.99										w/ store card
	Ray's Food Place	Butterball		1.69									
		Norbest		1.69									
	Red Apple/Thriftway	n/i	1.99										
	Rosauer's	n/i	1.79										
	Roth's	Mary's							2.89				
		Norbest	2.29										
	Safeway Portland	Jennie-O	1.99										w/ store card
	Butterball	2.29										w/ store card	
	Honeysuckle		0.99									w/ store card	
Target	Butterball		0.99									limit 2	
Whole Foods NW	n/i					3.99			2.29				
	Mary's										5.99		
WA	Fred Meyer	Kroger		0.99									
		Butterball	1.99										
		Foster Farms	1.99										
	IGA Market Fresh	n/i	1.69										
	Metropolitan	n/i						2.89					
	Natural Grocers	Mary's					4.29	2.79			6.99		
	PCC Natural	n/i						2.99		2.99	5.99		
		Heidi's Hens					3.99						
	QFC	Northwest Natural	1.79										w/ store card
		Butterball	1.99										w/ store card
Rosauer's	n/i	1.79											
Saar's Market	Butterball	1.39											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
WA <i>(cont)</i>	Safeway Portland	Jennie-O	1.99										w/ store card
		Butterball	2.29										w/ store card
		Honeysuckle		0.99									w/ store card
	Safeway Seattle	Jennie-O	1.99										w/ store card
		Butterball	2.29										w/ store card
		Honeysuckle		0.99									
	Target	Butterball		0.99									limit 2
	The Markets	Jennie-O	1.98										
	Twn&Cntry Market	Diestel						2.99					
Whole Foods NW	n/i					3.99				2.29			
	Mary's										5.99		
WY	Affiliated Midwest	Shurfine		0.99									
	Affiliated Midwest	Shurfine		0.99									
		Butterball		1.59									
	Albertsons Mntn	Jennie-O	1.79										
	King Soopers	Kroger		0.99									w/ store card; limit 2
		Butterball		1.39									w/ store card; limit 2
	Natural Grocers	Mary's					4.29		2.79		6.99		
	Ridley's	Butterball	1.17										
Safeway Denver	Honeysuckle	1.79										w/ store card	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>														
CT	ACME Market	Lancaster	1.99		2.49			3.19	3.49					
		Hormel Cure 81	1.99											
		Cook's				1.59	1.29							
		Dietz & Watson						3.99						
	Adams IGA	Alexander & Hornung			2.99	1.49	1.29							
		Vernon Manor	1.59											
	AF Basket	Cook's		1.99		1.29	1.19							
	AG New England	Shurfine				1.09	0.89	2.59	2.79	2.99				
		Sugardale		1.99										
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Associated	Cook's	2.49			1.69	1.59							
	Best Market	Cook's	2.88			1.48	1.38							
	Big Y	Cook's				0.88	0.58							
		Big Y		1.79	2.28									
		Carando		2.59										
		Hatfield			2.79									
		Triple M						2.99						
		Hormel Cure 81						4.99						
	Bravo	Cook's		2.69		1.69	1.59					3.99		
	C-Town	Cook's		2.69		1.69	1.59					3.99		
	Compare Foods	Cook's	2.49			1.39	1.39							
		Hatfield				2.99								
	Fairway Foods	n/i	3.99											
	Geissler's	Carando		1.99										
		Alexander & Hornung				2.49								
		Triple M			2.99									
	Highland Park	John Morrell			3.49									
		Highland Park	3.99											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
CT <i>(cont)</i>	Key Food	Cook's		1.99		1.49	1.29					3.99		
		Carando		2.69										
		Triple M						2.99	3.29					
	Kings	Kings		3.99										local
		Carando		3.99							4.49			
		McKenzie of VT		5.99										ABF
	Creekstone Farms	Creekstone Farms		4.99										ABF
		Sugardale		1.88										
	Mrs. Green's	n/i		4.49										w/ store card
		n/i		5.99										w/o store card
	Price Chopper	Cook's		1.27			1.49	1.19						
		Hormel Cure 81		2.99										
		Carando		2.99										
	Alexander & Hornung	Alexander & Hornung				2.59	2.79							
		Cook's		1.49										
	Save-a-Lot	Sugardale		1.69			1.19	0.99					2.49	
		Kentucky Legend								3.49				
	Smithfield	Smithfield									3.99			
		Cook's			1.49		0.99	0.89						w/ store card; limit 1
	Cook's	Cook's			2.49		2.09	1.99						w/o store card
		Hatfield							3.29					
	Farm Promise	Farm Promise			5.99									ABF
		n/i		2.99										
	Stew Leonard's	Stew Leonard's		1.99										w/ \$25 purchase; limit 2
		Carando							4.49					
	Stop & Shop	Stop & Shop		1.49	1.49		1.19	0.99					3.49	w/ \$25 purchase; limit 2
		Nature's Promise			4.99									ABF
	Kentucky Legend	Kentucky Legend							4.49	4.49	4.49			
		Archer Farms		1.99										
	The Fresh Market	TFM		2.99										
Trader Joe's	Trader Joe's			4.99									ABF	
Walmart	Sam's Choice		1.94											
	n/i					1.54	1.54							
Whole Foods NATl	American Homestead			6.99									ABF	
	Wellshire Farms			6.99										
Whole Foods NE	Wellshire Farms		6.99	6.99										

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions		
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak				
			Whole	Half							bone-in	bone-in	Ham			
DC	ALDI	Appleton Farms		1.19											boneless; w/ coupon	
		Appleton Farms		1.49											boneless; w/o coupon	
		Appleton Farms				0.74	0.56								w/ coupon	
		Appleton Farms				1.09	0.89								w/o coupon	
		Appleton Farms	3.49												ABF	
		Appleton Farms							2.99							
		Specially Selected	1.59													w/ coupon
		Specially Selected	1.89													w/o coupon
		Giant Food	Giant	1.49	1.49		1.19	0.99								w/ \$25 purchase; limit 2
			Smithfield	1.99												w/ \$25 purchase; limit 2
	Kentucky Legend							4.49	4.49	4.49					w/ store card	
	Giant							3.49				3.49			w/ store card	
	Harris Teeter	Nature's Promise		4.99											ABF	
		Harris Teeter									5.99				w/ store card; spiral-cut	
		Harris Teeter									6.99				w/o store card; spiral-cut	
		Harris Teeter		1.49											w/ store card; limit 2	
		Harris Teeter		3.99		2.69									w/ store card	
		Harris Teeter		4.29		3.49									w/o store card	
		HT Traders		1.99							3.99				w/ store card; spiral-cut	
		HT Traders		4.29							4.99				w/o store card; spiral-cut	
		Hormel Cure 81									4.99				w/ store card	
		Hormel Cure 81									6.99				w/o store card	
	Safeway Eastern	Kentucky Legend						3.99							w/ store card; spiral-cut	
		Kentucky Legend						5.99							w/o store card; spiral-cut	
		Smithfield		3.69											w/ store card	
		Smithfield		4.69											w/o store card	
		Cook's		1.49											w/ store card; limit 2	
		Smithfield		2.49	1.39	1.49	1.39								w/ store card	
		Smithfield Premium	3.29												w/ store card	
		Hormel Cure 81								5.99					w/ store card	
		Select						3.49							w/ store card	
		Save-a-Lot	Sugardale	1.69			1.19	0.99						2.49		
	Kentucky Legend									3.49						
Target	Smithfield									3.99						
	Archer Farms	1.99														
Trader Joe's	Trader Joe's		4.99											ABF		

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
DC (cont)	Walmart	Sam's Choice n/i	1.94			1.54	1.54							
DE	ACME Market	Lancaster	1.99		2.49			3.19	3.49					
		Hormel Cure 81	1.99											
		Cook's				1.59	1.29							
		Dietz & Watson						3.99						
	Food Lion	My Essentials		1.37			0.87							w/ store card; limit 2
		My Essentials		2.49			1.69							w/o store card
		Smithfield	1.79				1.19							w/ store card
		Smithfield	2.79				1.79							w/o store card
	Fresh Grocer	Cook's				0.98	0.88							w/ \$25 purchase; store card
		Cook's	1.48				1.49	1.39						w/ store card; limit 1
		Cook's	2.49											
		Hatfield						3.29						
	Giant Food	Giant	1.49	1.49		1.19	0.99							w/ \$25 purchase; limit 2
		Smithfield	1.99											w/ \$25 purchase; limit 2
		Kentucky Legend						4.49	4.49	4.49				w/ store card
		Giant						3.49				3.49		w/ store card
		Nature's Promise		4.99										ABF
	Great Valu Markets	Sugardale		1.99		1.19	0.89							
		Hatfield						2.99						
		Kunzler						2.99						
		Berk's						2.99						
	Harris Teeter	Harris Teeter								5.99				w/ store card; spiral-cut
		Harris Teeter								6.99				w/o store card; spiral-cut
		Harris Teeter		1.49										w/ store card; limit 2
		Harris Teeter		3.99		2.69								w/ store card
		Harris Teeter		4.29		3.49								w/o store card
		HT Traders		1.99						3.99				w/ store card; spiral-cut
		HT Traders		4.29						4.99				w/o store card; spiral-cut
		Hormel Cure 81								4.99				w/ store card
		Hormel Cure 81								6.99				w/o store card
		Kentucky Legend						3.99						w/ store card; spiral-cut
		Kentucky Legend						5.99						w/o store card; spiral-cut
		Smithfield		3.69										w/ store card
		Smithfield		4.69										w/o store card



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**Christmas/Hanukkah2015**

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
DE <i>(cont)</i>	Redner's	Hormel Cure 81		1.48										w/ \$25 purchase; limit 2	
		Hormel Cure 81		1.78											
		Redner's						1.68							w/ \$25 purchase; limit 2
		Redner's						1.98							
		Hatfield						2.98			2.98				
		Berk's						2.98							
	Safeway Eastern	Leidy's						2.98							
		Cook's		1.49											w/ store card; limit 2
		Smithfield		2.49	1.39	1.49	1.39								w/ store card
		Smithfield Premium	3.29												w/ store card
	Save-a-Lot	Hormel Cure 81							5.99						w/ store card
		Select						3.49							w/ store card
		Sugardale	1.69			1.19	0.99						2.49		
	ShopRite	Kentucky Legend								3.49					
		Smithfield									3.99				
		Cook's		1.49		0.99	0.89								w/ store card; limit 1
	Shurfine	Cook's		2.49		2.09	1.99								w/o store card
		Hatfield						3.29							
		Farm Promise		5.99											ABF
		Hatfield						2.99							w/ store card
Kunzler							2.99							w/ store card	
Berk's							2.99							w/ store card	
Target	Sugardale				1.59	1.19								w/ store card	
	Sugardale		1.49											w/ \$25 purchase; limit 1	
	Best Yet						2.49							w/ store card	
Trader Joe's	Archer Farms	1.99													
Walmart	Trader Joe's		4.99											ABF	
	Sam's Choice	1.94													
		n/i				1.54	1.54								
MA	Adams IGA	Alexander & Hornung			2.99	1.49	1.29								
		Vernon Manor	1.59												
	AF Basket	Cook's		1.99		1.29	1.19								
	AG New England	Shurfine				1.09	0.89	2.59	2.79	2.99					
		Sugardale		1.99											
	ALDI	Appleton Farms		1.19										boneless; w/ coupon	
	Appleton Farms		1.49										boneless; w/o coupon		
		Appleton Farms				0.74	0.56							w/ coupon	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MA <i>(cont)</i>	ALDI <i>(continued)</i>	Appleton Farms				1.09	0.89							w/o coupon		
		Appleton Farms	3.49											ABF		
		Appleton Farms							2.99							
		Specially Selected	1.59												w/ coupon	
	Associated Big Y	Associated Big Y	Specially Selected	1.89											w/o coupon	
			Cook's	2.49			1.69	1.59								
			Cook's				0.88	0.58								
			Big Y		1.79	2.28										
			Carando		2.59											
			Hatfield			2.79										
			Triple M						2.99							
			Cook's		2.69		1.69	1.59					3.99			
			Compare Foods	Compare Foods	Cook's	2.49			1.39	1.39						
					Hatfield				2.99							
	Crosby's	Crosby's	Vermont							6.99					ABF	
			Carando		2.99					4.99						
			Triple M							3.99						
	Donelan's	Donelan's	Carando		1.99											
			Smithfield							5.99					spiral	
			Triple M							3.99						
			Cook's		1.99											
	Geissler's	Geissler's	Carando		1.99											
			Alexander & Hornung				2.49									
			Triple M			2.99										
	Hannaford	Hannaford	Sugardale				1.19	0.99							w/ store card	
			Sugardale				2.19	1.99							w/o store card	
			My Essentials	1.59											w/ store card	
			My Essentials	2.79											w/o store card	
			Smithfield		1.99											
	Market Basket	Market Basket	Taste of Inspirations		2.49											
			Market Basket		1.59										w/ store card	
			Market Basket		2.89										w/o store card	
	Met Foods	Met Foods	Cook's				0.69	0.59							w/ \$100 purchase; limit 1	
			Cook's	2.49			1.69	1.59								
			Hatfield							2.99						
	Price Chopper	Price Chopper	Cook's	1.27			1.49	1.19								
			Hormel Cure 81	2.99												

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
MA <i>(cont)</i>	Price Chopper <i>(continued)</i>	Carando	2.99											
		Alexander & Hornung			2.59	2.79								
	Price Rite	Cook's	1.49											
	Roche Bros.	Cook's	1.99			1.69	1.49							w/ store card
		Cook's	4.99											w/o store card
		Roche Bros.	2.99						6.99	7.99				spiral
		Carando		2.99										
		Dietz & Watson	2.99					4.49						
		Morrell						4.99						
	Save-a-Lot	Triple M						3.99						
		Sugardale	1.69			1.19	0.99						2.49	
		Kentucky Legend							3.49					
	Shaw's	Smithfield											3.99	
		Cook's		1.29									2.99	w/ \$25 purchase; limit 1
		Hormel Cure 81		1.29										w/ \$25 purchase; limit 1
		Smithfield	2.99	2.99										
	Star Market	Carando	2.99											
		n/i					1.49							
		Cook's	1.29										2.99	w/ \$25 purchase; limit 1
		Hormel Cure 81	1.29											w/ \$25 purchase; limit 1
		Smithfield	2.99	2.99										
	Stop & Shop	Carando	2.99											
		Carando	1.99											w/ \$25 purchase; limit 2
		Stop & Shop	1.49	1.49		1.19	0.99		4.49				3.49	w/ \$25 purchase; limit 2
		Nature's Promise		4.99										ABF
	Target	Kentucky Legend							4.49	4.49	4.49			
		Archer Farms	1.99											
	The Fresh Market	TFM	2.99											
	Trader Joe's	Trader Joe's		4.99										ABF
	Trucchi's	Cook's		1.79		1.49	0.99						3.69	
Carando			1.99											
Carando								5.19					spiral cut	
Triple M									4.49					
John Morrell									4.49					
Hormel Cure 81									4.99					
Walmart	Sam's Choice	1.94												
	n/i				1.54	1.54								

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half											
MA <i>(cont)</i>	Wegman's	Wegman's		1.99											
	Whole Foods NATl	American Homestead		6.99										ABF	
		Wellshire Farms		6.99											
MD	ACME Market	Lancaster	1.99		2.49				3.19	3.49					
		Hormel Cure 81	1.99												
		Cook's				1.59	1.29								
		Dietz & Watson						3.99							
	ALDI	Appleton Farms		1.19										boneless; w/ coupon	
		Appleton Farms		1.49										boneless; w/o coupon	
		Appleton Farms				0.74	0.56							w/ coupon	
		Appleton Farms				1.09	0.89							w/o coupon	
		Appleton Farms		3.49										ABF	
		Appleton Farms						2.99							
		Specially Selected		1.59										w/ coupon	
		Specially Selected		1.89										w/o coupon	
	Associated	Cook's		2.49			1.69	1.59							
	Food Lion	My Essentials			1.37			0.87							w/ store card; limit 2
		My Essentials			2.49			1.69							w/o store card
		Smithfield		1.79				1.19							w/ store card
		Smithfield		2.79				1.79							w/o store card
	Giant Eagle	Giant Eagle		1.99	1.99	0.98			1.99						w/ \$25 purchase
		Giant Eagle Premium			2.99										w/ store card
		Sugardale			2.99				2.59						w/ store card
		Sugardale				1.28									w/ \$25 purchase
		Market District				4.49	4.49								w/ store card
		Hillshire Farm			3.59										w/ store card
Giant Food	Giant		1.49	1.49		1.19	0.99							w/ \$25 purchase; limit 2	
	Smithfield		1.99											w/ \$25 purchase; limit 2	
	Kentucky Legend							4.49	4.49	4.49				w/ store card	
	Giant							3.49				3.49		w/ store card	
	Nature's Promise			4.99										ABF	
Graul's Market	Smithfield			2.79											
	Kunzler							3.29	3.29						
Great Valu Markets	Sugardale			1.99		1.19	0.89								
	Hatfield							2.99							
	Kunzler							2.99							
	Berk's							2.99							

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in			
MD (cont)	Harris Teeter	Harris Teeter												w/ store card; spiral-cut	
		Harris Teeter												w/o store card; spiral-cut	
		Harris Teeter		1.49										w/ store card; limit 2	
		Harris Teeter		3.99		2.69								w/ store card	
		Harris Teeter		4.29		3.49									w/o store card
		HT Traders		1.99							3.99				w/ store card; spiral-cut
		HT Traders		4.29							4.99				w/o store card; spiral-cut
		Hormel Cure 81									4.99				w/ store card
		Hormel Cure 81									6.99				w/o store card
		Kentucky Legend							3.99						w/ store card; spiral-cut
		Kentucky Legend							5.99						w/o store card; spiral-cut
		Smithfield			3.69										w/ store card
		Smithfield			4.69										w/o store card
		Mars	Sugardale		1.79		1.39	1.19							
	Martin's Food	Smithfield		1.99											w/ \$25 purchase; limit 2
		Giant		1.49	1.49		1.19	0.99					3.49		w/ \$25 purchase; limit 2
		Nature's Promise			4.99										ABF
		Berk's								3.49					
	Price Rite	Kunzler								3.49					
		Hatfield								3.49					
		Kentucky Legend							4.49	4.49	4.49				
		Cook's		1.49											
	Redner's	Hormel Cure 81			1.48										w/ \$25 purchase; limit 2
		Hormel Cure 81			1.78										
		Redner's							1.68						w/ \$25 purchase; limit 2
		Redner's							1.98						
	Safeway Eastern	Hatfield							2.98			2.98			
		Berk's							2.98						
		Leidy's							2.98						
		Cook's			1.49										w/ store card; limit 2
Save-a-Lot	Smithfield			2.49	1.39	1.49	1.39							w/ store card	
	Smithfield Premium		3.29											w/ store card	
	Hormel Cure 81								5.99					w/ store card	
	Select							3.49						w/ store card	
Save-a-Lot	Sugardale		1.69			1.19	0.99					2.49			
	Kentucky Legend									3.49					
	Smithfield									3.99					

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MD <i>(cont)</i>	ShopRite	Cook's		1.49		0.99	0.89							w/ store card; limit 1	
		Cook's		2.49		2.09	1.99							w/o store card	
		Hatfield						3.29							
	Shop'n Save	Farm Promise		5.99											ABF
		Sugardale	1.98	2.18	0.99			1.98	2.18	2.99		3.49			
		Sugardale Private Sel.						3.49							
		Hillshire Farm		2.99											
		Superior						2.49	2.69						
		Silver Star		3.49	3.59	3.79		3.89							
		CB Old Country		3.49											
	Shopper's Food Shurfine	Smithfield				1.18	1.18								
		Hatfield						2.99							w/ store card
		Kunzler						2.99							w/ store card
		Berk's						2.99							w/ store card
	Target	Sugardale				1.59	1.19								w/ store card
		Sugardale		1.49											w/ \$25 purchase; limit 1
		Best Yet						2.49							w/ store card
		Archer Farms	1.99												
	The Fresh Market	TFM	2.99												
	Trader Joe's	Trader Joe's		4.99										ABF	
	Walmart	Sam's Choice	1.94												
		n/i				1.54	1.54								
	Weis	Weis	1.68			1.39	1.39								
Weis Signature		3.49					3.49							spiral cut	
Smithfield		2.69													
Hormel Cure 81		2.69													
John F Martin		1.99							2.99	2.99					
Hatfield							3.49	3.79	3.79						
Kunzler							3.49	3.79	3.79						
Berks							3.49	3.79	3.79						
ME	AG New England	Shurfine				1.09	0.89	2.59	2.79	2.99					
	Hannaford	Sugardale		1.99											
		Sugardale				1.19	0.99							w/ store card	
		Sugardale				2.19	1.99							w/o store card	
		My Essentials	1.59											w/ store card	
My Essentials	2.79											w/o store card			

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ME <i>(cont)</i>	Hannaford	Smithfield		1.99										
	<i>(continued)</i>	Taste of Inspirations		2.49										
	Market Basket	Market Basket		1.59										w/ store card
		Market Basket		2.89										w/o store card
	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
		Kentucky Legend							3.49					
		Smithfield								3.99				
	Shaw's	Cook's		1.29								2.99		w/ \$25 purchase; limit 1
		Hormel Cure 81		1.29										w/ \$25 purchase; limit 1
		Smithfield	2.99	2.99										
		Carando	2.99											
		n/i					1.49							
	Target	Archer Farms	1.99											
	Trader Joe's	Trader Joe's		4.99										ABF
Walmart	Sam's Choice	1.94				1.54	1.54							
	n/i													
	Whole Foods NATl	American Homestead		6.99										ABF
		Wellshire Farms		6.99										
NH	AG New England	Shurfine				1.09	0.89	2.59	2.79	2.99				
		Sugardale		1.99										
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Hannaford	Sugardale				1.19	0.99							w/ store card
		Sugardale				2.19	1.99							w/o store card
		My Essentials	1.59											w/ store card
		My Essentials	2.79											w/o store card
	Smithfield		1.99											
	Taste of Inspirations		2.49											
Market Basket	Market Basket		1.59										w/ store card	
	Market Basket		2.89										w/o store card	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NH <i>(cont)</i>	Price Chopper	Cook's	1.27			1.49	1.19								
		Hormel Cure 81	2.99												
		Carando	2.99												
		Alexander & Hornung			2.59	2.79									
	Price Rite	Cook's	1.49												
		Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
	Shaw's	Kentucky Legend								3.49					
		Smithfield									3.99				
		Cook's		1.29									2.99		w/ \$25 purchase; limit 1
		Hormel Cure 81		1.29											w/ \$25 purchase; limit 1
		Smithfield		2.99	2.99										
		Carando		2.99											
	Target	n/i					1.49								
		Archer Farms	1.99												
	The Fresh Market	TFM	2.99												
	Trader Joe's	Trader Joe's		4.99											ABF
Walmart	Sam's Choice	1.94													
	n/i				1.54	1.54									
Whole Foods NATl	American Homestead		6.99											ABF	
	Wellshire Farms		6.99												
NJ	ACME Market	Lancaster	1.99		2.49				3.19	3.49					
		Hormel Cure 81	1.99												
	ALDI	Cook's				1.59	1.29								
		Dietz & Watson							3.99						
		Appleton Farms		1.19											boneless; w/ coupon
		Appleton Farms		1.49											boneless; w/o coupon
		Appleton Farms				0.74	0.56								w/ coupon
		Appleton Farms				1.09	0.89								w/o coupon
		Appleton Farms	3.49												ABF
		Appleton Farms							2.99						
	Specially Selected	1.59												w/ coupon	
	Specially Selected	1.89												w/o coupon	
	Associated	Cook's	2.49			1.69	1.59								
	Best Market	Cook's	2.88			1.48	1.38								
Cook's			2.69		1.69	1.59						3.99			
Bravo	Cook's		2.69		1.69	1.59						3.99			
C-Town	Cook's		2.69		1.69	1.59						3.99			



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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			Ham
			Whole	Half							bone-in	bone-in			
NJ <i>(cont)</i>	Compare Foods	Cook's	2.49			1.39	1.39								
		Hatfield				2.99									
	Fairway Foods	n/i	3.99												
	Fine Fare	Cook's	2.39			1.49	1.39								
	Great Valu Markets	Sugardale			1.99		1.19	0.89							
		Hatfield							2.99						
		Kunzler							2.99						
	Key Food	Berk's							2.99						
		Cook's			1.99		1.49	1.29					3.99		
		Carando			2.69										
	Kings	Triple M							2.99	3.29					
		Kings		3.99										local	
		Carando		3.99							4.49				
	Met Foods	McKenzie of VT		5.99											ABF
		Creekstone Farms		4.99											ABF
		Cook's				0.69	0.59								w/ \$100 purchase; limit 1
	Mrs. Green's	Cook's		2.49			1.69	1.59							
		Hatfield									2.99				
		n/i		4.49											w/ store card
	Morton Williams	n/i		5.99											w/o store card
		n/i		2.99											
		Hatfield			3.49										
	Murphy's	Dietz & Watson							4.99						
		Boar's Head							4.99						
		Cook's		2.49			1.39	1.29							
	Pioneer Foods	Cook's	1.49												
	Price Rite	Cook's	1.69												
	Save-a-Lot	Sugardale				1.19	0.99						2.49		
		Kentucky Legend								3.49					
		Smithfield									3.99				
	ShopRite	Cook's			1.49		0.99	0.89							w/ store card; limit 1
		Cook's			2.49		2.09	1.99							w/o store card
		Hatfield							3.29						
Stop & Shop	Farm Promise			5.99										ABF	
	Carando		1.99											w/ \$25 purchase; limit 2	
	Carando							4.49							
	Stop & Shop		1.49	1.49		1.19	0.99					3.49		w/ \$25 purchase; limit 2	

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NJ <i>(cont)</i>	Stop & Shop <i>(continued)</i> Target The Fresh Market Thriftway  Trader Joe's Walmart  Weis        Western Beef  Whole Foods NE	Nature's Promise		4.99										ABF	
		Kentucky Legend						4.49	4.49	4.49					
		Archer Farms	1.99												
		TFM	2.99												
		Hatfield		1.99				1.99							
		Berk's						1.99							
		Cook's				1.49	1.39								
		Trader Joe's	Trader Joe's		4.99										ABF
		Sam's Choice	1.94												
		n/i				1.54	1.54								
		Weis	Weis	1.68			1.39	1.39							
		Weis Signature	3.49						3.49						spiral cut
		Smithfield	2.69												
		Hormel Cure 81	2.69												
		John F Martin	1.99							2.99	2.99				
		Hatfield							3.49	3.79	3.79				
		Kunzler							3.49	3.79	3.79				
Berks							3.49	3.79	3.79						
Vernon Manor	1.99														
Cook's	1.99														
Wellshire Farms	6.99	6.99													
NY	ACME Market    AF Basket ALDI        Associated Best Market	Lancaster	1.99		2.49			3.19	3.49						
		Hormel Cure 81	1.99												
		Cook's				1.59	1.29								
		Dietz & Watson						3.99							
		Cook's		1.99			1.29	1.19							
		Appleton Farms		1.19										boneless; w/ coupon	
		Appleton Farms		1.49										boneless; w/o coupon	
		Appleton Farms					0.74	0.56						w/ coupon	
		Appleton Farms					1.09	0.89						w/o coupon	
		Appleton Farms	3.49											ABF	
		Appleton Farms							2.99						
		Specially Selected	1.59											w/ coupon	
		Specially Selected	1.89											w/o coupon	
Cook's	2.49				1.69	1.59									
Cook's	2.88				1.48	1.38									

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in			
NY (cont)	Big M Supermarkets	Superior						1.79	2.19						
		Sugardale	1.99				1.79								
	Bravo		2.69			1.69	1.59					3.99			
	C-Town		2.69			1.69	1.59					3.99			
	Compare Foods	Cook's	2.49				1.39	1.39							
		Hatfield					2.99								
	D'Agostino's	Cook's	2.99				1.99	1.99							
		Dietz & Watson							5.99						
		Triple M								4.99					
	Fairway Foods	n/i	3.99												
	Fine Fare	Cook's	2.39				1.49	1.39							
	Giunta's	Carando		2.99											
		Cook's						1.99							
	Great American	Alexander & Hornung	1.79					0.89	2.29	2.29					
		Sugardale				1.99	1.99								
	Gristede's	Cook's	3.99				2.49	2.49							
	Hannaford	Sugardale					1.19	0.99							w/ store card
		Sugardale					2.19	1.99							w/o store card
		My Essentials	1.59												w/ store card
		My Essentials	2.79												w/o store card
		Smithfield		1.99											
		Taste of Inspirations		2.49											
	Key Food	Cook's		1.99			1.49	1.29					3.99		
		Carando		2.69											
		Triple M							2.99	3.29					
	King Kullen	Smithfield	1.69				1.49	1.29							
	Kings	Kings	3.99												local
		Carando	3.99								4.49				
		McKenzie of VT	5.99												ABF
		Creekstone Farms	4.99												ABF
Met Foods	Cook's					0.69	0.59							w/ \$100 purchase; limit 1	
	Cook's	2.49				1.69	1.59								
	Hatfield								2.99						
Morton Williams	n/i	2.99													
Mrs. Green's	n/i	4.49												w/ store card	
	n/i	5.99												w/o store card	
North Shore Farms	Carando	2.49													

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NY <i>(cont)</i>	Peck's Markets	Alexander & Hornung		1.99					2.49					
	Pioneer Foods	Cook's	2.49			1.39	1.29							
	Price Chopper	Cook's	1.27			1.49	1.19							
		Hormel Cure 81	2.99											
		Carando	2.99											
		Alexander & Hornung			2.59	2.79								
	Price Rite	Cook's	1.49											
	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
		Kentucky Legend							3.49					
		Smithfield								3.99				
	ShopRite	Cook's		1.49		0.99	0.89							w/ store card; limit 1
		Cook's		2.49		2.09	1.99							w/o store card
		Hatfield						3.29						
		Farm Promise		5.99										ABF
	Shop'n Save	Sugardale	1.98	2.18	0.99			1.98	2.18	2.99		3.49		
		Sugardale Private Sel.						3.49						
		Hillshire Farm		2.99										
		Superior						2.49	2.69					
		Silver Star		3.49	3.59	3.79		3.89						
		CB Old Country		3.49										
	Stew Leonard's	n/i	2.99											
	Stop & Shop	Carando	1.99											w/ \$25 purchase; limit 2
		Carando						4.49						
		Stop & Shop	1.49	1.49		1.19	0.99					3.49		w/ \$25 purchase; limit 2
		Nature's Promise		4.99										ABF
		Kentucky Legend						4.49	4.49	4.49				
	Target	Archer Farms	1.99											
	The Fresh Market	TFM	2.99											
	Thriftway	Hatfield		1.99				1.99						
		Berk's						1.99						
	Cook's				1.49	1.39								
Tops Markets	Sugardale			1.69	1.69	1.69								
	Smithfield	1.88							4.99					
	Smithfield Premium	3.49												
	Hormel Cure 81	5.69												
	Sahlen's						3.99	3.99						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NY <i>(cont)</i>	Tops Markets	Smith's						3.99	3.99					
		Tops	2.88					2.49	2.69					
	Trader Joe's	Trader Joe's		4.99										ABF
	Trade Fair	Cook's	2.49				1.49							
	Walmart	Sam's Choice	1.94											
		n/i					1.54	1.54						
	Weis	Weis	1.68				1.39	1.39						
		Weis Signature	3.49						3.49					spiral cut
		Smithfield	2.69											
		Hormel Cure 81	2.69											
		John F Martin	1.99							2.99	2.99			
		Hatfield							3.49	3.79	3.79			
		Kunzler							3.49	3.79	3.79			
		Berks							3.49	3.79	3.79			
		Western Beef	Vernon Manor	1.99										
		Cook's	1.99											
	Whole Foods NE	Wellshire Farms	6.99	6.99										
PA	ACME Market	Lancaster	1.99		2.49			3.19	3.49					
		Hormel Cure 81	1.99											
		Cook's				1.59	1.29							
		Dietz & Watson						3.99						
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Associated	Cook's	2.49			1.69	1.59							
	Big M Supermarkets	Superior						1.79	2.19					
		Sugardale	1.99				1.79							
Boyer Food Market	Sugardale		1.47			0.97	0.97						w/ \$25 purchase	
	Sugardale		1.97			1.47	1.47						limit 1	
	Hatfield						2.47						w/ \$25 purchase	
	Hatfield						2.97						limit 1	
	Berk's						2.47						w/ \$25 purchase	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
PA <i>(cont)</i>	Boyer Food Market <i>(continued)</i>	Berk's						2.97						limit 1
		Kunzler						2.47						w/ \$25 purchase
		Kunzler						2.97						limit 1
		Hazle Park			1.97									w/ \$25 purchase
		Hazle Park			2.47									limit 1
	Bravo	Cook's		2.69		1.69	1.59						3.99	
		C-Town	Cook's		2.69		1.69	1.59					3.99	
	Family Owned	John F. Martin				1.99			1.99					
		John F. Martin							1.59					w/ \$25 purchase; limit 1
		Best Yet							2.49					
		Sugardale		1.99										
		Kunzler							2.69					
	Fine Fare	Cook's	2.39			1.49	1.39							
	Food Lion	My Essentials			1.37			0.87						w/ store card; limit 2
		My Essentials			2.49			1.69						w/o store card
		Smithfield		1.79				1.19						w/ store card
		Smithfield		2.79				1.79						w/o store card
	Foodland	Sugardale				0.99								w/ \$20 purchase; limit 1
		Sugardale		2.29	2.29	3.49			1.88	1.98				
	Fresh Grocer	Cook's					0.98	0.88						w/ \$25 purchase; store card
		Cook's		1.48										w/ store card; limit 1
		Cook's		2.49			1.49	1.39						
		Hatfield							3.29					
	GFS Marketplace	n/i		1.19			0.99	0.99						limit 1
		n/i		2.29			1.99	1.99						
	Giant Eagle	Giant Eagle		1.99	1.99	0.98			1.99					w/ \$25 purchase
		Giant Eagle Premium			2.99									w/ store card
		Sugardale			2.99				2.59					w/ store card
		Sugardale				1.28								w/ \$25 purchase
		Market District				4.49	4.49							w/ store card
Giant Food Stores	Hillshire Farm			3.59									w/ store card	
	Smithfield		1.99										w/ \$25 purchase; limit 2	
	Giant		1.49	1.49		1.19	0.99					3.49	w/ \$25 purchase; limit 2	
	Nature's Promise			4.99									ABF	
	Kentucky Legend							4.49	4.49	4.49				
	Berk's							3.49						

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
PA <i>(cont)</i>	Giant Food Stores <i>(continued)</i>	Kunzler						3.49						
		Hatfield						3.49						
	Great Valu Markets	Sugardale		1.99		1.19	0.89							
		Hatfield						2.99						
		Kunzler						2.99						
		Berk's						2.99						
	Grocery Outlet	Jamestown		1.49										
	IGA Spartan-Nash	John Morrell		1.89										
		IGA				1.19	0.99							
		Cumberland Gap						1.99	2.29					
	Karn's	Karn's						2.89						
		Smithfield	2.99		2.19									
		Jamestown				1.39	1.29							
		Kunzler	3.39					3.99						
		Berk's						3.99						
		Hatfield	3.39											
		Kessler			3.69									
	Key Food	Cook's		1.99		1.49	1.29					3.99		
		Carando		2.69										
		Triple M						2.99	3.29					
	Kuhn's	Sugardale			0.99	1.29	1.29							w/ \$25 purchase; limit 1
		Sugardale		2.29						2.99				
		Silver Star		3.29	3.49	3.69		3.69	4.49					
		Hillshire Farm		3.29										
	Martin's Food	Smithfield	1.99											w/ \$25 purchase; limit 2
		Giant	1.49	1.49		1.19	0.99					3.49		w/ \$25 purchase; limit 2
		Nature's Promise		4.99										ABF
		Berk's						3.49						
		Kunzler						3.49						
		Hatfield						3.49						
		Kentucky Legend						4.49	4.49	4.49				
	Pioneer Foods	Cook's	2.49			1.39	1.29							
Price Chopper	Cook's	1.27			1.49	1.19								
	Hormel Cure 81	2.99												
	Carando	2.99												
	Alexander & Hornung			2.59	2.79									
Price Rite	Cook's	1.49												

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
PA <i>(cont)</i>	Redner's	Hormel Cure 81		1.48										w/ \$25 purchase; limit 2	
		Hormel Cure 81		1.78											
		Redner's						1.68							w/ \$25 purchase; limit 2
		Redner's						1.98							
		Hatfield						2.98			2.98				
		Berk's						2.98							
	Safeway Eastern	Leidy's						2.98							
		Cook's		1.49											w/ store card; limit 2
		Smithfield		2.49	1.39	1.49	1.39								w/ store card
		Smithfield Premium	3.29												w/ store card
	Save-a-Lot	Hormel Cure 81								5.99					w/ store card
		Select						3.49							w/ store card
		Sugardale	1.69			1.19	0.99						2.49		
	ShopRite	Kentucky Legend								3.49					
		Smithfield									3.99				
		Cook's		1.49		0.99	0.89								w/ store card; limit 1
	Shop'n Save	Cook's		2.49		2.09	1.99								w/o store card
		Hatfield						3.29							
		Farm Promise		5.99											ABF
		Sugardale	1.98	2.18	0.99			1.98	2.18	2.99			3.49		
		Sugardale Private Sel.						3.49							
		Hillshire Farm		2.99											
	Shurfine	Superior						2.49	2.69						
		Silver Star		3.49	3.59	3.79		3.89							
		CB Old Country		3.49											
		Hatfield						2.99							w/ store card
		Kunzler						2.99							w/ store card
		Berk's						2.99							w/ store card
	ShurSave	Sugardale				1.59	1.19								w/ store card
		Sugardale		1.49											w/ \$25 purchase; limit 1
		Best Yet						2.49							w/ store card
		Best Yet 1893						1.77	2.49						w/ store card
		Hatfield		2.99	1.99	1.99		2.49	2.99						w/ store card
Sparkle	Sugardale		1.99		1.59	1.19						3.99		w/ store card	
	Kunzler						2.99							w/ store card	
	Sparkle						1.39							w/ store card	
		Sparkle					2.69							w/o store card	



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
PA <i>(cont)</i>	Sparkle	Sugardale		1.99										w/ store card
		Sugardale		2.99										w/o store card
		Hillshire Farm		3.49										
		Kentucky Legend						4.99						
	Target	Archer Farms	1.99											
		The Fresh Market	TFM	2.99										
	Thorne's Market	Sugardale	2.39		1.99	0.98	0.78							
		Superior						2.29	2.39	2.69				
	Tops Markets	Sugardale			1.69	1.69	1.69							
		Smithfield	1.88							4.99				
		Smithfield Premium	3.49											
		Hormel Cure 81	5.69											
	Trader Joe's	Sahlen's						3.99	3.99					
		Smith's						3.99	3.99					
		Tops	2.88					2.49	2.69					
		Walmart	Trader Joe's		4.99									ABF
	Weis	Sam's Choice	1.94											
		n/i				1.54	1.54							
		Weis	1.68			1.39	1.39							
		Weis Signature	3.49					3.49						spiral cut
Smithfield		2.69												
Hormel Cure 81		2.69												
John F Martin		1.99							2.99	2.99				
Hatfield							3.49	3.79	3.79					
RI	Adams IGA	Alexander & Hornung			2.99	1.49	1.29							
		Vernon Manor	1.59											
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
	Associated	Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Cook's	2.49			1.69	1.59								

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
RI <i>(cont)</i>	Bravo	Cook's		2.69		1.69	1.59					3.99		
	Compare Foods	Cook's	2.49			1.39	1.39							
		Hatfield				2.99								
	Dave's	Cook's		1.99										
		Triple M		3.99	3.99			3.99	3.99					
		Carando		3.99										
		Alexander & Hornung				2.99								
		Boar's Head							5.99					
	Price Rite	Cook's	1.49											
	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
		Kentucky Legend							3.49					
		Smithfield								3.99				
	Shaw's	Cook's		1.29								2.99		w/ \$25 purchase; limit 1
		Hormel Cure 81		1.29										w/ \$25 purchase; limit 1
		Smithfield	2.99	2.99										
		Carando	2.99											
		n/i					1.49							
	Stop & Shop	Carando	1.99											w/ \$25 purchase; limit 2
		Carando						4.49						
		Stop & Shop	1.49	1.49		1.19	0.99					3.49		w/ \$25 purchase; limit 2
	Nature's Promise		4.99										ABF	
	Kentucky Legend						4.49	4.49	4.49					
Target	Archer Farms	1.99												
Trader Joe's	Trader Joe's		4.99										ABF	
Walmart	Sam's Choice	1.94												
	n/i				1.54	1.54								
	Whole Foods NATl	American Homestead		6.99									ABF	
		Wellshire Farms		6.99										
VT	AG New England	Shurfine				1.09	0.89	2.59	2.79	2.99				
		Sugardale		1.99										
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
	Appleton Farms						2.99							

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
VT <i>(cont)</i>	ALDI <i>(continued)</i>	Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Hannaford	Sugardale				1.19	0.99							w/ store card
		Sugardale				2.19	1.99							w/o store card
		My Essentials	1.59											w/ store card
		My Essentials	2.79											w/o store card
		Smithfield		1.99										
		Taste of Inspirations		2.49										
	Price Chopper	Cook's	1.27			1.49	1.19							
		Hormel Cure 81	2.99											
		Carando	2.99											
		Alexander & Hornung			2.59	2.79								
	Shaw's	Cook's		1.29								2.99		w/ \$25 purchase; limit 1
		Hormel Cure 81		1.29										w/ \$25 purchase; limit 1
		Smithfield	2.99	2.99										
		Carando	2.99											
	Tops Markets	n/i					1.49							
		Sugardale			1.69	1.69	1.69							
		Smithfield	1.88							4.99				
		Smithfield Premium	3.49											
		Hormel Cure 81	5.69											
		Sahlen's						3.99	3.99					
	Trader Joe's	Smith's						3.99	3.99					
Tops		2.88					2.49	2.69						
Trader Joe's			4.99										ABF	
Walmart	Sam's Choice	1.94												
	n/i				1.54	1.54								

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV															
AL	ALDI	Appleton Farms		1.19										boneless; w/ coupon	
		Appleton Farms		1.49										boneless; w/o coupon	
		Appleton Farms				0.74	0.56							w/ coupon	
		Appleton Farms				1.09	0.89							w/o coupon	
		Appleton Farms	3.49											ABF	
		Appleton Farms							2.99						
		Specially Selected	1.59												w/ coupon
		Specially Selected	1.89												w/o coupon
		Dollar General Mrkt	Smithfield		1.85										limit 1
		Earth Fare	n/i	4.99											ABF
	Food for Le\$\$	Carolina Pride					1.18								
		Sugartree	1.77												
	Food Giant	Best Choice		1.78											
		Kentucky Legend						2.98	3.18						
	Greer's Markets	Harper's											1.98		
		Carolina Pride			1.08	1.17	1.08								
		Hormel Cure 81	1.81							4.54		1.26			
		DL Lee								2.98					
	Hometown Market	Kretschmar				2.90									
		John Morrell													
		Kentucky Legend								4.27					
		Cook's					0.89								w/ \$25 purchase; limit 2
	Ingle's Markets	Best Choice	1.99												
		Clifty Farms											1.99		
		Kentucky Legend								3.99					
		Carolina Pride			1.39										
		Smithfield		1.68			0.90								w/ store card
		Smithfield		2.98			1.88								w/o store card
Kroger Atlanta	Cades Cove				2.78									w/ store card	
	Cades Cove				3.68									w/o store card	
	Kroger	1.79												w/ store card	
	Smithfield					0.99								w/ store card	
Kroger Nashville	Private Selection		1.79											w/ store card; limit 1	
	Cook's				1.19	1.19								w/ store card	
	Cumberland Gap			1.79										w/ store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
AL <i>(cont)</i>	Kroger Nashville <i>(continued)</i>	Kentucky Legend						2.99						w/ store card	
		Clifty Farms											2.99	w/ store card	
	Lucky's	Cook's			1.39		1.19								
		Kentucky Legend								3.29					
	Piggly Wiggly HAC	Best Choice	1.89												
		Clifty Farms											1.99		
		Best Choice		1.69											w/ store card
		Best Choice		2.99											w/o store card
	Piggly Wiggly Hchn	Cook's				1.69	1.49					3.99			w/ store card
		Cook's					2.69	2.49							w/o store card
		DL Lee					1.18	0.98							
	Piggly Wiggly Inc.	Kentucky Legend											3.98		
		Sugar Tree	1.98												
	Piggly Wiggly JTM	Cook's					1.69	1.39							
		John Morrell		1.99											
		Carolina Pride			1.69										
	Publix	Sugardale						1.19							
		Publix		1.99	1.59		1.59	4.99							w/ store card
	Ramey's	Publix		3.59	2.99		2.99	6.59							w/o store card
		Hormel Cure 81									3.99				
		Sugardale					1.48	0.98					2.98		
		Best Choice	1.75												
	Rouses	Hormel Cure 81		1.67											
	Save-a-Lot	Sugardale						1.17					2.99		
		Sugardale	1.69				1.19	0.99					2.49		
	Shop Rite	Kentucky Legend								3.49					
		Smithfield									3.99				
Cook's							1.39								
Smithfield							1.39								
Sprout's	Sugartree	1.79													
	Kentucky Legend								3.39						
	Clifty Farms											1.99			
Target	Old Tyme	1.99													
The Fresh Market	Archer Farms	1.99													
Trader Joe's	TFM	2.99													
United Grocery	Trader Joe's		4.99										ABF		
	United Grocery	Sugardale					0.99								

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
AL <i>(cont)</i>	Vowell's	Cook's				1.39	1.19								
		Best Choice		1.99	1.39										
		Kentucky Legend						3.29	3.29	4.19					
	Walmart	Sam's Choice	1.94			1.54	1.54								
		n/i													
	Western Market	Hormel Cure 81		1.99											
		Cook's			1.59		1.29								
		Royal Premium						1.89							
		Ziegler			2.99										
		Hormel Cure 81									4.69				
		Carolina Pride								2.99					
	Whole Foods South	n/i		4.99											
	Winn-Dixie	Hickory Sweet		1.75										w/ store card; limit 2	
		Hickory Sweet		3.00										w/o store card	
	Smithfield												w/ store card		
	Smithfield												w/o store card		
	Hormel Cure 81								3.50	3.50			w/ store card		
	Hormel Cure 81								7.00	7.00			w/o store card		
	Kentucky Legend									3.25			w/ store card		
	Kentucky Legend									7.00			w/o store card		
FL	ALDI	Appleton Farms		1.19										boneless; w/ coupon	
		Appleton Farms		1.49										boneless; w/o coupon	
		Appleton Farms				0.74	0.56							w/ coupon	
		Appleton Farms				1.09	0.89							w/o coupon	
		Appleton Farms	3.49											ABF	
		Appleton Farms						2.99							
		Specially Selected	1.59											w/ coupon	
		Specially Selected	1.89											w/o coupon	
		Bravo	Jamestown				1.29	1.29							
			Smithfield	2.99											
	Dollar General Mrkt	Smithfield		1.85										limit 1	
	Earth Fare	n/i	4.99											ABF	
	Food Giant	Best Choice		1.78											
		Kentucky Legend						2.98	3.18						
	Harper's											1.98			
GFS Marketplace	n/i	1.19			0.99	0.99							limit 1		
	n/i	2.29			1.99	1.99									

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
FL <i>(cont)</i>	Greer's Markets	Carolina Pride			1.08	1.17	1.08									
		Hormel Cure 81	1.81							4.54						
		DL Lee									1.26					
		Kretschmar								2.98						
		John Morrell			2.90											
		Kentucky Legend									4.27					
		Harris Teeter	Harris Teeter									5.99				w/ store card; spiral-cut
			Harris Teeter									6.99				w/o store card; spiral-cut
			Harris Teeter		1.49											w/ store card; limit 2
			Harris Teeter		3.99		2.69									w/ store card
			Harris Teeter		4.29		3.49									w/o store card
			HT Traders		1.99							3.99				w/ store card; spiral-cut
		Harvey's	HT Traders		4.29							4.99				w/o store card; spiral-cut
			Hormel Cure 81								4.99					w/ store card
	Hormel Cure 81									6.99					w/o store card	
	Kentucky Legend								3.99						w/ store card; spiral-cut	
	Kentucky Legend								5.99						w/o store card; spiral-cut	
	Smithfield			3.69											w/ store card	
	Smithfield			4.69											w/o store card	
	Hickory Sweet			1.79											w/ store card	
	Hickory Sweet			3.00											w/o store card	
	Hitchcock's		Sugardale				1.29	1.19								
		Cook's		2.49												
		Hormel Cure 81							4.99	4.99						
		Carolina Pride							2.99	3.59	3.59					
	Lucky's Market	Creekstone Farms	4.99												ABF	
		Lucky's Market	2.99													
Piggly Wiggly Hchn	DL Lee				1.18	0.98										
	Kentucky Legend									3.98						
Publix	Sugar Tree	1.98														
	Publix		1.99	1.59		1.59	4.99							w/ store card		
	Publix		3.59	2.99		2.99	6.59							w/o store card		
Save-a-Lot	Hormel Cure 81									3.99						
	Sugardale	1.69			1.19	0.99						2.49				
	Kentucky Legend								3.49							
Sedano's	Smithfield									3.99						
	Carando		3.29					4.79								

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
FL <i>(cont)</i>	Target	Archer Farms	1.99											
	The Fresh Market	TFM	2.99											
	Trader Joe's	Trader Joe's		4.99										ABF
	Walmart	Sam's Choice	1.94											
			n/i				1.54	1.54						
	Western Beef	Sugardale					1.19	1.19						
	Whole Foods FL	n/i	6.99											
	Winn-Dixie	Hickory Sweet		1.75										w/ store card; limit 2
		Hickory Sweet		3.00										w/o store card
		Smithfield									3.00			w/ store card
		Smithfield									5.00			w/o store card
		Hormel Cure 81								3.50	3.50			w/ store card
		Hormel Cure 81								7.00	7.00			w/o store card
		Kentucky Legend									3.25			w/ store card
	Kentucky Legend									7.00			w/o store card	
GA	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Bi-Lo	Hickory Sweet		1.75										w/ store card; limit 2
		Hickory Sweet		3.00										w/o store card
		Smithfield									3.00			w/ store card
		Smithfield									5.00			w/o store card
		Hormel Cure 81								3.50	3.50			w/ store card
		Hormel Cure 81								7.00	7.00			w/o store card
		Kentucky Legend									3.25			w/ store card
		Kentucky Legend									7.00			w/o store card
	Dollar General Mrkt	Smithfield		1.85										limit 1
Earth Fare	n/i	4.99											ABF	
Food City	Food City	1.69	1.69										w/ \$35 purchase & card; limit 1	
	Food City			1.99	2.49	1.29	2.99							
	Clifty Farms											2.49		



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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
GA <i>(cont)</i>	Food Depot	Sugardale		1.77			0.65							w/ \$20 purchase; limit 4	
		Sunset Farms					1.48								
		Royal					1.58								
	Food Giant	Best Choice		1.78											
		Kentucky Legend							2.98	3.18					
	Food Lion	Harper's											1.98		
		My Essentials		1.37			0.87								w/ store card; limit 2
		My Essentials		2.49			1.69								w/o store card
	Food Pride	Smithfield	1.79				1.19								w/ store card
		Smithfield	2.79				1.79								w/o store card
		Jamestown	2.29				0.99								
	Galaxy Foods	Superior							1.99		2.69				
		Felt's											1.99		
		Smithfield				0.98	0.98				3.98				limit 2
	Harris Teeter	John Morrell		1.48											
		Carolina Pride				1.18									
		Hormel Cure 81							3.98						
		Harris Teeter									5.99				w/ store card; spiral-cut
		Harris Teeter									6.99				w/o store card; spiral-cut
		Harris Teeter		1.49											w/ store card; limit 2
		Harris Teeter		3.99		2.69									w/ store card
		Harris Teeter		4.29		3.49									w/o store card
		HT Traders		1.99							3.99				w/ store card; spiral-cut
		HT Traders		4.29							4.99				w/o store card; spiral-cut
		Hormel Cure 81									4.99				w/ store card
		Harvey's	Hormel Cure 81									6.99			
	Kentucky Legend								3.99						w/ store card; spiral-cut
	Kentucky Legend								5.99						w/o store card; spiral-cut
	Smithfield			3.69											w/ store card
	Smithfield			4.69											w/o store card
	Hickory Sweet			1.79											w/ store card
	Hickory Sweet			3.00											w/o store card
	IGA		n/i					0.99							
Ingle's Markets			Smithfield		1.68		0.90								w/ store card
			Smithfield		2.98		1.88								w/o store card
Ingle's Markets	Cades Cove			2.78										w/ store card	
	Cades Cove			3.68										w/o store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
GA (cont)	Kroger Atlanta	Kroger	1.79											w/ store card
		Smithfield					0.99							w/ store card
	Lucky's Market	Creekstone Farms	4.99											ABF
		Lucky's Market	2.99											
	Piggly Wiggly Car.	n/i				0.98	0.98					2.48		
		Smithfield	1.98	1.98										
	Piggly Wiggly HAC	Best Choice		1.69										w/ store card
		Best Choice		2.99										w/o store card
		Cook's				1.69	1.49					3.99		w/ store card
		Cook's				2.69	2.49							w/o store card
	Piggly Wiggly Hchn	DL Lee				1.18	0.98							
		Kentucky Legend									3.98			
		Sugar Tree	1.98											
	Piggly Wiggly JTM	Sugardale					1.19							
	Publix	Publix		1.99	1.59		1.59	4.99						w/ store card
		Publix			3.59	2.99		2.99	6.59					w/o store card
		Hormel Cure 81									3.99			
	Quality Foods	John Morrell			1.79									
		Smithfield					1.39	1.29						
		Carolina Pride					1.59	1.69						
		Suncrest											2.19	
	Save-a-Lot	Sugardale	1.69				1.19	0.99				2.49		
		Kentucky Legend								3.49				
		Smithfield									3.99			
	Shop Rite	Cook's						1.39						
		Smithfield						1.39						
		Sugartree	1.79											
		Kentucky Legend								3.39				
		Clifty Farms											1.99	
	Sprout's	Old Tyme	1.99											
Target	Archer Farms	1.99												
The Fresh Market	TFM	2.99												
Trader Joe's	Trader Joe's			4.99									ABF	
United Grocery	Sugardale						0.99							
Walmart	Sam's Choice	1.94												
	n/i					1.54	1.54							

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
GA <i>(cont)</i>	Wayfield's	Jamestown				0.89	0.79									
		Sugartree	1.69													
	Whole Foods South	n/i		4.99												
	Winn-Dixie	Hickory Sweet			1.75										w/ store card; limit 2	
		Hickory Sweet			3.00										w/o store card	
		Smithfield										3.00			w/ store card	
		Smithfield										5.00			w/o store card	
		Hormel Cure 81									3.50	3.50			w/ store card	
		Hormel Cure 81									7.00	7.00			w/o store card	
		Kentucky Legend										3.25			w/ store card	
Kentucky Legend											7.00			w/o store card		
KY	ALDI	Appleton Farms		1.19											boneless; w/ coupon	
		Appleton Farms		1.49											boneless; w/o coupon	
		Appleton Farms				0.74	0.56								w/ coupon	
		Appleton Farms				1.09	0.89								w/o coupon	
		Appleton Farms	3.49												ABF	
		Appleton Farms						2.99								
		Specially Selected	1.59												w/ coupon	
		Specially Selected	1.89												w/o coupon	
		Dollar General Mrkt E.W. James & Sons	Smithfield			1.85										limit 1
			Cook's					1.18	0.98							w/ \$25 purchase
	Carolina Pride						1.18	0.98							w/ \$25 purchase	
	Carolina Pride						1.38			2.78						
	Cook's												2.98			
	Best Choice		1.88	1.88												
	Kentucky Legend								3.48	3.58						
	Clifty Farms													1.98		
	Earth Fare	n/i	4.99												ABF	
		Food City	Food City	1.69	1.69										w/ \$35 purchase & card; limit 1	
			Food City			1.99	2.49	1.29	2.99						2.49	
	Food Giant	Clifty Farms														
		Best Choice				1.78										
	Food Lion	Kentucky Legend							2.98	3.18						
Harper's													1.98			
My Essentials					1.37		0.87							w/ store card; limit 2		
	My Essentials				2.49		1.69							w/o store card		

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions			
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak					
			Whole	Half							bone-in	bone-in	Ham				
KY (cont)	Food Lion (continued)	Smithfield	1.79				1.19								w/ store card		
		Smithfield	2.79				1.79								w/o store card		
	Food Rite	Best Choice	1.99	1.99													
		Carolina Pride					1.19										
		Cook's						1.19									
		Clifty Farms												1.99			
		Tripp												1.99			
		John Morrell							2.79								
		Kentucky Legend							3.49	3.49							
		n/i										1.19					
		Foodland	Sugardale	2.49				1.39	1.39	2.49							
			Superior							2.49							
	Galaxy Foods	Smithfield					0.98	0.98								limit 2	
		John Morrell		1.48													
	GFS Marketplace	Carolina Pride				1.18											
		n/i	1.19				0.99	0.99								limit 1	
	Houchen's IGA	n/i	2.29				1.99	1.99									
		Smithfield		2.79				0.99								w/ purchase; limit 1	
	IGA Spartan-Nash	Coon Creek												1.99			
		Clifty Farm												1.99			
		Kentucky Legend							2.79		4.29						
		John Morrell		1.89													
	Kroger Cincinnati	IGA					1.19	0.99									
		Cumberland Gap							1.99	2.29							
		Cumberland Gap				1.89			1.99							w/ store card	
	Kroger Delta	Cook's				1.79		1.49								w/ store card	
		Private Selection	2.49													w/ store card	
		Smithfield						0.99								w/ store card; limit 2	
		Smithfield		1.99												w/ store card	
	Kroger Louisville	John Morrell		1.99												w/ store card	
Kroger								2.99									
Kroger			1.69												w/ store card		
Kroger MidAtlantic	Cumberland Gap				1.79												
	Kentucky Legend							2.99									
	Private Selection	1.49													w/ store card; limit 1		
					1.99										w/ store card		

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KY (cont)	Kroger Nashville	Private Selection		1.79										w/ store card; limit 1	
		Cook's				1.19	1.19							w/ store card	
		Cumberland Gap			1.79									w/ store card	
		Kentucky Legend						2.99						w/ store card	
		Clifty Farms											2.99	w/ store card	
	Lucky's Market	Creekstone Farms	4.99											ABF	
		Lucky's Market	2.99												
	Meijer	Cook's		1.17											limit 2
		Meijer		2.49											
		Sugardale						1.59							limit 2
	Piggly Wiggly Hchn	Dearborn		3.49											
		DL Lee				1.18	0.98								
		Kentucky Legend									3.98				
	Remke Markets	Sugar Tree	1.98												
		John Morrell	2.28												w/ store card
		Kentucky Legend						3.99							spiral cut
	Save-a-Lot	Sugardale					1.49								w/ store card
		Sugardale	1.69			1.19	0.99					2.49			
		Kentucky Legend								3.49					
	Super Dollar	Smithfield									3.99				
		n/i		1.69		1.29	1.29								
		Clifty Farms												2.49	
	Target	Archer Farms	1.99												
	The Fresh Market	TFM	2.99												
	Twn&Cntry Grocer	Best Choice		1.99											
		Tyson		1.99											
		Kretschmar						2.19							limit 1
Cook's				1.49	1.49	1.39									
Sugardale				1.49											
Ozark Pride				1.88											
Trader Joe's		Trader Joe's		4.99										ABF	
United Grocery	Sugardale					0.99									
	Best Choice		1.99												
	Fischer's						1.99	2.29							
	Cook's					1.29									
	Kentucky Legend						3.99								
ValuMarket															

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
<b>KY</b> <i>(cont)</i>	Walmart	Sam's Choice n/i	1.94			1.54	1.54							
<b>MS</b>	AG of Baton Rouge	Smithfield		1.79		1.19	0.99							
		John Morrell		1.79	1.39			1.99						
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Corner Market	Smithfield		1.99										
		Polk's						3.59						local
	Dollar General Mrkt	Smithfield		1.85										limit 1
	Food Giant	Best Choice		1.78										
		Kentucky Legend						2.98	3.18					
	Greer's Markets	Harper's											1.98	
		Carolina Pride			1.08	1.17	1.08							
		Hormel Cure 81	1.81							4.54				
		DL Lee									1.26			
		Kretschmar						2.98						
		John Morrell			2.90									
		Kentucky Legend								4.27				
	Kroger Louisville	Kroger		1.69										w/ store card
		Cumberland Gap			1.79									
		Kentucky Legend						2.99						
	Mac's Fresh Market	Jamestown					1.17							
		Best Choice		1.79										
	Piggly Wiggly Hchn	DL Lee				1.18	0.98							
		Kentucky Legend								3.98				
		Sugar Tree	1.98											
	Ramey's	Sugardale				1.48	0.98					2.98		
		Best Choice	1.75											
	Rouses	Hormel Cure 81		1.67										
		Sugardale					1.17					2.99		

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MS <i>(cont)</i>	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
		Kentucky Legend							3.49					
		Smithfield									3.99			
	Superlo Foods	Best Choice	1.69	1.69										
		Cook's					0.99							
	Target	Archer Farms	1.99											
	The Fresh Market	TFM	2.99											
	Vowell's	Cook's				1.39	1.19							
		Best Choice		1.99	1.39									
	Walmart	Kentucky Legend						3.29	3.29	4.19				
		Sam's Choice	1.94											
	Whole Foods South	n/i				1.54	1.54							
		n/i		4.99										
	Winn-Dixie	Hickory Sweet		1.75										w/ store card; limit 2
		Hickory Sweet		3.00										w/o store card
Smithfield										3.00			w/ store card	
Smithfield										5.00			w/o store card	
Hormel Cure 81									3.50	3.50			w/ store card	
Hormel Cure 81									7.00	7.00			w/o store card	
NC	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											w/ coupon
	Bi-Lo	Specially Selected	1.89											w/o coupon
		Hickory Sweet		1.75										w/ store card; limit 2
		Hickory Sweet		3.00										w/o store card
		Smithfield									3.00			w/ store card
		Smithfield									5.00			w/o store card
		Hormel Cure 81								3.50	3.50			w/ store card
		Hormel Cure 81								7.00	7.00			w/o store card
		Kentucky Legend									3.25			w/ store card
Kentucky Legend									7.00			w/o store card		

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NC <i>(cont)</i>	Bo's Foods	Jamestown				1.29	1.19								
	Carlie C's IGA	n/i				0.88	0.78				1.38				
		John Morrell		1.88											
		Sugardale							2.49						
	Compare Foods	John Morrell		1.99		1.49	1.49								
	Dollar General Mrkt	Smithfield		1.85											limit 1
	Earth Fare	n/i	4.99												ABF
	Farm Fresh	Smithfield	1.79			1.49	1.49								limit 2
		Kretschmar	5.99	5.99											
	Food Lion	My Essentials		1.37			0.87								w/ store card; limit 2
		My Essentials		2.49			1.69								w/o store card
		Smithfield	1.79				1.19								w/ store card
		Smithfield	2.79				1.79								w/o store card
	Food Pride	Jamestown	2.29				0.99								
		Superior							1.99		2.69				
		Felt's											1.99		
	Galaxy Foods	Smithfield				0.98	0.98				3.98				limit 2
		John Morrell		1.48											
		Carolina Pride			1.18										
	Great Valu Markets	Sugardale		1.99			1.19	0.89							w/ \$25 purchase; limit 1
	Harris Teeter	Harris Teeter									5.99				w/ store card; spiral-cut
		Harris Teeter									6.99				w/o store card; spiral-cut
		Harris Teeter		1.49											w/ store card; limit 2
		Harris Teeter		3.99			2.69								w/ store card
		Harris Teeter		4.29			3.49								w/o store card
		HT Traders		1.99							3.99				w/ store card; spiral-cut
		HT Traders		4.29							4.99				w/o store card; spiral-cut
		Hormel Cure 81									4.99				w/ store card
		Hormel Cure 81									6.99				w/o store card
		Kentucky Legend							3.99						w/ store card; spiral-cut
		Kentucky Legend							5.99						w/o store card; spiral-cut
		Smithfield		3.69											w/ store card
		Smithfield		4.69											w/o store card
IGA	n/i						0.99								
Ingle's Markets	Smithfield		1.68				0.90							w/ store card	
	Smithfield		2.98				1.88							w/o store card	



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in	Bone-in	Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in	Ham		
NC (cont)	Ingle's Markets (continued)	Cades Cove			2.78										w/ store card
		Cades Cove			3.68										w/o store card
	Just \$ave Foods	Smithfield				0.87	0.87								limit 2
		Smithfield		1.78							3.98				
	Kroger MidAtlantic	Hormel Cure 81									3.98				
		Private Selection	1.49												w/ store card; limit 1
	Lowe's Foods	Cumberland Gap			1.99										w/ store card
		Smithfield	1.27	1.27											w/ \$25 purchase; limit 2
		Smithfield	2.99	2.99							3.99				
		Smithfield Premium	3.69	3.29											
		Frick's				1.67	1.67				5.49				
		Sonoma Grille	2.99												
		Hormel Cure 81						4.49			4.79				
		Jamestown				1.09	0.99								
	Piggly Wiggly Retail	Smithfield		2.29							3.29		3.19		
		Smithfield Premium		2.59										1.99	
		Felt's												1.99	
		Dan'l Boone												1.99	
	Piggly Wiggly Stores	n/i			1.49							1.39			
		Smithfield		1.78		1.28	1.18				2.98				
		Dan'l Boone												1.98	
		n/i			0.98										
	Publix	Publix		1.99	1.59		1.59	4.99							w/ store card
		Publix		3.59	2.99		2.99	6.59							w/o store card
	Save-a-Lot	Hormel Cure 81									3.99				
		Sugardale	1.69			1.19	0.99						2.49		
		Kentucky Legend							3.49						
		Smithfield									3.99				
	Target	Archer Farms	1.99												
	The Fresh Market	TFM	2.99												
Trader Joe's	Trader Joe's		4.99											ABF	
United Grocery	Sugardale					0.99									
Walmart	Sam's Choice	1.94													
Whole Foods South	n/i				1.54	1.54									
	n/i		4.99												

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions		
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			Ham	
			Whole	Half							bone-in	bone-in				
SC	ALDI	Appleton Farms		1.19										boneless; w/ coupon		
		Appleton Farms		1.49										boneless; w/o coupon		
		Appleton Farms				0.74	0.56							w/ coupon		
		Appleton Farms				1.09	0.89							w/o coupon		
		Appleton Farms	3.49											ABF		
		Appleton Farms							2.99							
		Specially Selected	1.59												w/ coupon	
		Specially Selected	1.89												w/o coupon	
		Bi-Lo	Hickory Sweet			1.75										w/ store card; limit 2
			Hickory Sweet			3.00										w/o store card
	Smithfield												3.00		w/ store card	
	Smithfield												5.00		w/o store card	
	Hormel Cure 81											3.50	3.50		w/ store card	
	Hormel Cure 81											7.00	7.00		w/o store card	
	Kentucky Legend												3.25		w/ store card	
	Kentucky Legend												7.00		w/o store card	
	Dollar General Mrkt	Smithfield			1.85										limit 1	
		Earth Fare	n/i	4.99											ABF	
	Food Lion	My Essentials			1.37			0.87							w/ store card; limit 2	
		My Essentials			2.49			1.69							w/o store card	
		Smithfield		1.79				1.19							w/ store card	
		Smithfield		2.79				1.79							w/o store card	
	Galaxy Foods	Smithfield				0.98	0.98						3.98		limit 2	
		John Morrell			1.48											
	Harris Teeter	Carolina Pride						1.18								
		Harris Teeter											5.99		w/ store card; spiral-cut	
		Harris Teeter											6.99		w/o store card; spiral-cut	
		Harris Teeter			1.49										w/ store card; limit 2	
		Harris Teeter			3.99		2.69								w/ store card	
		Harris Teeter			4.29		3.49								w/o store card	
		HT Traders			1.99								3.99		w/ store card; spiral-cut	
		HT Traders			4.29								4.99		w/o store card; spiral-cut	
Hormel Cure 81												4.99		w/ store card		
Hormel Cure 81												6.99		w/o store card		
Kentucky Legend	Kentucky Legend							3.99						w/ store card; spiral-cut		
	Kentucky Legend							5.99						w/o store card; spiral-cut		

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
SC <i>(cont)</i>	Harris Teeter	Smithfield		3.69										w/ store card	
	<i>(continued)</i>	Smithfield		4.69										w/o store card	
	Harvey's	Hickory Sweet		1.79										w/ store card	
			Hickory Sweet		3.00										w/o store card
	IGA		n/i				0.99								
	Ingle's Markets		Smithfield		1.68			0.90							w/ store card
			Smithfield		2.98			1.88							w/o store card
			Cades Cove				2.78								w/ store card
			Cades Cove				3.68								w/o store card
	Kroger Atlanta		Kroger	1.79											w/ store card
			Smithfield					0.99							w/ store card
	Lowe's Foods		Smithfield	1.27	1.27										w/ \$25 purchase; limit 2
			Smithfield	2.99	2.99						3.99				
			Smithfield Premium	3.69	3.29										
			Frick's				1.67	1.67				5.49			
			Sonoma Grille	2.99											
			Hormel Cure 81						4.49		4.79				
	Piggly Wiggly Car.		n/i				0.98	0.98					2.48		
			Smithfield	1.98	1.98										
	Publix		Publix		1.99	1.59		1.59	4.99						w/ store card
			Publix		3.59	2.99		2.99	6.59						w/o store card
			Hormel Cure 81								3.99				
	Quality Foods		John Morrell		1.79										
			Smithfield				1.39	1.29							
			Carolina Pride				1.59	1.69							
			Suncrest											2.19	
	Save-a-Lot		Sugardale	1.69			1.19	0.99					2.49		
			Kentucky Legend							3.49					
			Smithfield								3.99				
	Target		Archer Farms	1.99											
The Fresh Market		TFM	2.99												
Trader Joe's		Trader Joe's		4.99										ABF	
Walmart		Sam's Choice	1.94												
		n/i				1.54	1.54								
Whole Foods South		n/i		4.99											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions		
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			Ham	
			Whole	Half							bone-in	bone-in				
TN	ALDI	Appleton Farms		1.19										boneless; w/ coupon		
		Appleton Farms		1.49										boneless; w/o coupon		
		Appleton Farms				0.74	0.56							w/ coupon		
		Appleton Farms				1.09	0.89							w/o coupon		
		Appleton Farms	3.49											ABF		
		Appleton Farms							2.99							
		Specially Selected	1.59												w/ coupon	
		Specially Selected	1.89												w/o coupon	
		Chappell's	Clifty Farms												1.98	
			Cook's				1.79	1.18								
	Kentucky Legend							2.98	2.98							
	Sugartree			1.79												
	Dollar General Mrkt	Smithfield		1.85											limit 1	
		Cook's					1.18	0.98							w/ \$25 purchase	
	E.W. James & Sons	Carolina Pride					1.18	0.98							w/ \$25 purchase	
		Carolina Pride				1.38			2.78							
		Cook's											2.98			
		Best Choice	1.88	1.88												
		Kentucky Legend						3.48	3.58							
		Clifty Farms												1.98		
	Earth Fare	n/i	4.99												ABF	
	Food City	Food City	1.69	1.69											w/ \$35 purchase & card; limit 1	
		Food City				1.99	2.49	1.29	2.99							
	Food Country USA	Clifty Farms												2.49		
		Smithfield		1.99												
		Clifty Farm												1.99		
		Hormel Cure 81						2.99	2.99	2.99						
	Food Giant	Best Choice		1.78												
		Kentucky Legend						2.98	3.18							
		Harper's												1.98		
		My Essentials		1.37					0.87						w/ store card; limit 2	
	Food Lion	My Essentials		2.49					1.69						w/o store card	
Smithfield		1.79						1.19						w/ store card		
Food Rite	Smithfield	2.79						1.79						w/o store card		
	Best Choice	1.99	1.99													
	Carolina Pride					1.19										
		Cook's					1.19									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah2015

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in			
TN (cont)	Food Rite (continued)	Clifty Farms											1.99		
		Tripp											1.99		
		John Morrell							2.79						
		Kentucky Legend							3.49	3.49					
		n/i										1.19			
	GFS Marketplace	n/i	1.19			0.99	0.99							limit 1	
		n/i	2.29			1.99	1.99								
	H.G. Hill	Best Choice	1.79	1.79											
		Cook's			1.39	1.39	1.19								
		Kentucky Legend						2.99	3.19						
	Harris Teeter	Clifty Farms												1.79	
		Harper's												1.79	
		Harris Teeter									5.99			w/ store card; spiral-cut	
		Harris Teeter									6.99			w/o store card; spiral-cut	
		Harris Teeter		1.49										w/ store card; limit 2	
		Harris Teeter		3.99		2.69								w/ store card	
		Harris Teeter		4.29		3.49								w/o store card	
		HT Traders		1.99								3.99			w/ store card; spiral-cut
		HT Traders		4.29								4.99			w/o store card; spiral-cut
		Hormel Cure 81									4.99				w/ store card
		Hormel Cure 81									6.99				w/o store card
		Kentucky Legend							3.99						w/ store card; spiral-cut
		Kentucky Legend							5.99						w/o store card; spiral-cut
	Houchen's IGA	Smithfield		3.69										w/ store card	
		Smithfield		4.69										w/o store card	
		Smithfield		2.79			0.99							w/ purchase; limit 1	
		Coon Creek											1.99		
		Clifty Farm											1.99		
	Ingle's Markets	Kentucky Legend						2.79		4.29					
		Smithfield		1.68			0.90							w/ store card	
		Smithfield		2.98			1.88							w/o store card	
		Cades Cove				2.78								w/ store card	
	Kroger Louisville	Cades Cove				3.68								w/o store card	
Kroger			1.69										w/ store card		
Cumberland Gap					1.79										
Kentucky Legend							2.99								

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in	Bone-in	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TN (cont)	Kroger MidAtlantic	Private Selection	1.49											w/ store card; limit 1
		Cumberland Gap			1.99									w/ store card
	Kroger Nashville	Private Selection		1.79										w/ store card; limit 1
		Cook's				1.19	1.19							w/ store card
		Cumberland Gap			1.79									w/ store card
		Kentucky Legend						2.99						w/ store card
	Lucky's	Clifty Farms											2.99	w/ store card
		Cook's			1.39		1.19							
		Kentucky Legend							3.29					
		Best Choice	1.89											
		Clifty Farms											1.99	
	Osborne's	Cook's				1.39	1.39							
		Best Choice	1.99	1.99										
		Clifty Farms											1.99	
	Publix	Publix		1.99	1.59		1.59	4.99						w/ store card
		Publix		3.59	2.99		2.99	6.59						w/o store card
		Hormel Cure 81									3.99			
	Save-a-Lot	Sugardale	1.69			1.19	0.99						2.49	
		Kentucky Legend								3.49				
		Smithfield									3.99			
	Shop Rite	Cook's					1.39							
		Smithfield					1.39							
		Sugartree	1.79											
		Kentucky Legend								3.39				
		Clifty Farms											1.99	
	Sprout's	Old Tyme	1.99											
	Super Dollar	n/i		1.69		1.29	1.29							
	Clifty Farms											2.49		
Superlo Foods	Best Choice	1.69	1.69											
	Cook's					0.99								
Target	Archer Farms	1.99												
The Fresh Market	TFM	2.99												
Trader Joe's	Trader Joe's		4.99										ABF	
Twn&Cntry Grocer	Best Choice		1.99											
	Tyson		1.99											
	Kretschmar						2.19						limit 1	
	Cook's			1.49	1.49	1.39								

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TN <i>(cont)</i>	Twn&Cntry Grocer <i>(continued)</i> United Grocery Walmart Whole Foods South	Sugardale			1.49										
		Ozark Pride			1.88										
		Sugardale					0.99								
		Sam's Choice	1.94			1.54	1.54								
		n/i		4.99											
VA	ALDI	Appleton Farms		1.19										boneless; w/ coupon	
		Appleton Farms		1.49										boneless; w/o coupon	
		Appleton Farms				0.74	0.56							w/ coupon	
		Appleton Farms				1.09	0.89							w/o coupon	
		Appleton Farms	3.49											ABF	
		Appleton Farms						2.99							
		Specially Selected	1.59											w/ coupon	
		Specially Selected	1.89											w/o coupon	
		Associated	Cook's	2.49			1.69	1.59							
		Dollar General Mrkt	Smithfield		1.85										limit 1
		Farm Fresh	Smithfield	1.79			1.49	1.49							limit 2
		Food City	Kretschmar	5.99	5.99										
			Food City	1.69	1.69										w/ \$35 purchase & card; limit 1
		Food Country USA	Food City			1.99	2.49	1.29	2.99						
			Clifty Farms											2.49	
		Food Lion	Smithfield		1.99									1.99	
			Clifty Farm												
			Hormel Cure 81						2.99	2.99	2.99				
			My Essentials		1.37			0.87							w/ store card; limit 2
		Galaxy Foods	My Essentials		2.49			1.69							w/o store card
			Smithfield	1.79				1.19							w/ store card
Smithfield	2.79					1.79							w/o store card		
Giant Food	Smithfield				0.98	0.98				3.98			limit 2		
	John Morrell		1.48												
Giant Food	Carolina Pride			1.18											
	Giant	1.49	1.49		1.19	0.99							w/ \$25 purchase; limit 2		
	Smithfield	1.99											w/ \$25 purchase; limit 2		
	Kentucky Legend						4.49	4.49	4.49				w/ store card		
Giant Food	Giant						3.49				3.49		w/ store card		
	Nature's Promise		4.99										ABF		

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions		
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak				
			Whole	Half							bone-in	bone-in				
VA (cont)	Grant's	Hormel Cure 81	1.49					3.89	3.89					limit 2		
		Smithfield	1.49			1.29	1.29							limit 2		
		Superior						1.99								
	Great Valu Markets	Sugardale			1.99		1.19	0.89							w/ \$25 purchase; limit 1	
		Harris Teeter										5.99			w/ store card; spiral-cut	
		Harris Teeter										6.99			w/o store card; spiral-cut	
		Harris Teeter			1.49										w/ store card; limit 2	
		Harris Teeter			3.99		2.69								w/ store card	
		Harris Teeter			4.29		3.49								w/o store card	
		HT Traders			1.99								3.99		w/ store card; spiral-cut	
		HT Traders			4.29								4.99		w/o store card; spiral-cut	
		Hormel Cure 81										4.99			w/ store card	
		Hormel Cure 81										6.99			w/o store card	
		Kentucky Legend							3.99						w/ store card; spiral-cut	
		Ingle's Markets	Kentucky Legend							5.99						w/o store card; spiral-cut
	Smithfield				3.69										w/ store card	
	Smithfield				4.69										w/o store card	
	Smithfield				1.68			0.90							w/ store card	
	Smithfield				2.98			1.88							w/o store card	
	Cades Cove						2.78								w/ store card	
	Cades Cove						3.68								w/o store card	
	Kroger MidAtlantic		Private Selection		1.49											w/ store card; limit 1
			Cumberland Gap					1.99								w/ store card
	Lowe's Foods		Smithfield		1.27	1.27										w/ \$25 purchase; limit 2
		Smithfield		2.99	2.99								3.99			
		Smithfield Premium		3.69	3.29											
		Frick's					1.67	1.67					5.49			
		Sonoma Grille		2.99												
	Martin's Food	Hormel Cure 81							4.49				4.79			
		Smithfield		1.99											w/ \$25 purchase; limit 2	
Giant			1.49	1.49		1.19	0.99					3.49		w/ \$25 purchase; limit 2		
Nature's Promise				4.99										ABF		
Berk's								3.49								
Kunzler								3.49								
Hatfield								3.49								
Kentucky Legend								4.49	4.49	4.49						



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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in	Ham		
VA (cont)	Piggly Wiggly Retail	Jamestown				1.09	0.99								
		Smithfield		2.29									3.19		
		Smithfield Premium		2.59											
	Piggly Wiggly Stores	Felt's												1.99	
		Dan'l Boone												1.99	
		n/i			1.49						1.39				
		Smithfield		1.78		1.28	1.18								
	Price Rite	Dan'l Boone												1.98	
		n/i			0.98										
	Safeway Eastern	Cook's	1.49												
	Save-a-Lot	Cook's			1.49										w/ store card; limit 2
		Smithfield			2.49	1.39	1.49	1.39							w/ store card
		Smithfield Premium			3.29										w/ store card
	Shopper's Food	Hormel Cure 81								5.99					w/ store card
		Select							3.49						w/ store card
	Super Dollar	Sugardale	1.69				1.19	0.99					2.49		
		Kentucky Legend									3.49				
Target	Smithfield												2.49		
	Smithfield					1.18	1.18								
The Fresh Market	n/i		1.69			1.29	1.29								
	Clifty Farms														
Walmart	Archer Farms	1.99													
	TFM	2.99													
Walmart	Trader Joe's		4.99											ABF	
	Sam's Choice	1.94													
WV	ALDI	n/i				1.54	1.54								
		Appleton Farms		1.19											boneless; w/ coupon
		Appleton Farms		1.49											boneless; w/o coupon
		Appleton Farms				0.74	0.56								w/ coupon
		Appleton Farms				1.09	0.89								w/o coupon
		Appleton Farms	3.49												ABF
		Appleton Farms							2.99						
	Dollar General Mrkt	Specially Selected	1.59												w/ coupon
		Specially Selected	1.89												w/o coupon
		Smithfield		1.85											limit 1
Foodland	Sugardale	2.49				1.39	1.39	2.49							
	Superior							2.49							

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
WV (cont)	Food Fair	Superior						1.89	2.09					
		Hormel Cure 81		2.99										
		Kentucky Legend						3.99						
	Food Lion	Walnut Creek		2.59	2.59									
		My Essentials		1.37			0.87							w/ store card; limit 2
		My Essentials		2.49			1.69							w/o store card
	Galaxy Foods	Smithfield	1.79				1.19							w/ store card
		Smithfield	2.79				1.79							w/o store card
		Smithfield				0.98	0.98			3.98				limit 2
	Giant Eagle	John Morrell		1.48										
		Carolina Pride			1.18									
		Giant Eagle	1.99	1.99	0.98			1.99						w/ \$25 purchase
	Grant's	Giant Eagle Premium		2.99										w/ store card
		Sugardale		2.99				2.59						w/ store card
		Sugardale			1.28									w/ \$25 purchase
	Great Valu Markets	Market District			4.49	4.49								w/ store card
		Hillshire Farm		3.59										w/ store card
		Hormel Cure 81	1.49					3.89	3.89					limit 2
	Kroger Columbus	Smithfield	1.49				1.29	1.29						limit 2
		Superior						1.99						
		Sugardale		1.99			1.19	0.89						w/ \$25 purchase; limit 1
	Kroger MidAtlantic	Cumberland Gap			1.49									w/ \$20 purchase; limit 1
		Kroger	1.99											w/ store card
		Sugardale					1.29							w/ store card
	Martin's Food	Hickory Hills						2.69						w/ store card
		Private Selection	2.99											w/ store card
		Private Selection	1.49											w/ store card; limit 1
	Kroger Columbus	Cumberland Gap			1.99									w/ store card
		Smithfield	1.99											w/ \$25 purchase; limit 2
		Giant	1.49	1.49		1.19	0.99					3.49		w/ \$25 purchase; limit 2
Nature's Promise			4.99										ABF	
Berk's							3.49							
Kunzler							3.49							
Kroger Columbus	Hatfield						3.49							
	Kentucky Legend						4.49	4.49	4.49					

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WV (cont)	Piggly Wiggly Stores	Smithfield		1.78		1.28	1.18			2.98			1.98	limit 2
		Dan'l Boone												
	Riesbeck's	n/i			0.98									
		Superior						1.59						
		Superior						2.29						
	Save-a-Lot	Smithfield		2.69										
		John Morrell		2.49										
		Sugardale	1.69			1.19	0.99					2.49		
	Shop'n Save	Kentucky Legend							3.49					
		Smithfield								3.99				
		Sugardale	1.98	2.18	0.99			1.98	2.18	2.99		3.49		
		Sugardale Private Sel.						3.49						
		Hillshire Farm		2.99										
	Sparkle	Superior						2.49	2.69					
		Silver Star		3.49	3.59	3.79		3.89						
		CB Old Country		3.49										
		Sparkle						1.39					w/ store card	
		Sparkle						2.69					w/o store card	
		Sugardale		1.99									w/ store card	
		Sugardale		2.99									w/o store card	
		Hillshire Farm		3.49										
	Target	Kentucky Legend						4.99						
	Walmart	Archer Farms	1.99											
		Sam's Choice	1.94											
	Weis	n/i				1.54	1.54							
Weis		1.68			1.39	1.39								
Weis Signature		3.49					3.49					spiral cut		
Smithfield		2.69												
Hormel Cure 81		2.69												
John F Martin		1.99							2.99	2.99				
Hatfield							3.49	3.79	3.79					
Kunzler							3.49	3.79	3.79					
Berks						3.49	3.79	3.79						

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
													Ham		
													bone-in	bone-in	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>															
IA	Affiliated Midwest	Hormel Cure 81		1.88					3.99	3.99					
		John Morrell		1.99	1.88										
	ALDI	Double G				1.38	1.18						3.49		
		Kretschmar						2.99	3.19						
		Appleton Farms		1.19										boneless; w/ coupon	
		Appleton Farms		1.49										boneless; w/o coupon	
		Appleton Farms				0.74	0.56							w/ coupon	
		Appleton Farms				1.09	0.89							w/o coupon	
		Appleton Farms	3.49											ABF	
		Appleton Farms						2.99							
		Specially Selected	1.59											w/ coupon	
		Specially Selected	1.89											w/o coupon	
	County Market	Kretschmar		1.59				2.99						w/ \$25 purchase; limit 1	
		Korn Top			2.29	1.69	1.49								
		Frick's			2.29	1.89	1.69								
		Double G						2.89	2.99						
	Family Foods	Kentucky Legend							3.99						
		Our Family					0.99							limit 1	
		Our Family	1.99	2.19	1.19	1.09									
	Fareway	Cloverdale						3.29	3.29						
		John Morrell			1.49										
		Sugardale	1.79												
	Food Pride	Fareway						2.99	2.99						
Webster City				2.99											
Our Family			1.99	2.19	1.29	0.99									
Hometown Foods	Cloverdale						3.29								
	Sugardale				1.49	1.19									
	Hormel Cure 81	1.88						3.99							
Hy-Vee	John Morrell					1.99									
	Hillshire Farm			2.49	1.78										
	Hy-Vee	1.99	2.49												
	Hormel Cure 81		2.69				3.99	3.99							
Jewel-Osco	Cook's				1.77	1.77									
	Cook's		1.49		0.99	0.69							w/ \$30 purchase; limit 1		
	Cook's		1.99		1.49	1.19									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IA <i>(cont)</i>	Jewel-Osco	Smithfield	2.99											
	<i>(continued)</i>	Hickory Hills	4.99											
	Lucky's Market	Creekstone Farms	4.99											ABF
		Lucky's Market	2.99											
	Maynard's	John Morrell		1.79	1.74	1.79								
		Kretschmar					2.59	2.59						
	No Frills	Our Family		1.59		1.39	1.19							
		Hormel Cure 81					3.49	3.49						
	Price Chopper	Smithfield	1.99	1.99										
		Best Choice	1.79	1.79										
		Cook's					1.69							
		Hormel Cure 81					3.99	3.99						
		Farmland						3.99						
	Quillin's	Sugardale				1.29	1.29							
		John Morrell					1.99							
		Cook's					1.49	1.49						
		Quillin's							3.49					
	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
		Kentucky Legend							3.49					
	Schnuck's	Smithfield							3.99					
		Schnuck's	1.59				2.99							w/ \$25 purchase; limit 1
		Cook's				1.19	0.89							w/ \$25 purchase; limit 1
		Double G			2.29									w/ \$25 purchase; limit 1
	Kretschmar					1.49							w/ \$25 purchase; limit 1	
Sunshine Foods	John Morrell		1.88	1.99	2.29									
	Kretschmar						2.99							
Target	Archer Farms	1.99												
The Fresh Market	TFM	2.99												
Trader Joe's	Trader Joe's		4.99										ABF	
Walmart	Sam's Choice	1.94												
	n/i				1.54	1.54								
Whole Foods MW	Wellshire Farms	5.99		6.99				7.99						
IL	Affiliated Midwest	Hormel Cure 81		1.88				3.99	3.99					
		John Morrell			1.88									
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
	Appleton Farms				0.74	0.56							w/ coupon	

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions			
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak					
			Whole	Half							bone-in	bone-in	Ham				
IL <i>(cont)</i>	ALDI <i>(continued)</i>	Appleton Farms				1.09	0.89								w/o coupon		
		Appleton Farms	3.49												ABF		
		Appleton Farms							2.99								
	Angelo Caputo's	Specially Selected	1.59													w/ coupon	
		Specially Selected	1.89													w/o coupon	
		Frick's			1.29	1.29	1.29										
		Carando		2.99													
		Hillshire Farm	2.89	2.99													
		Smithfield		3.69													
		Prairie Grove		3.69													
		Hillshire Farm		2.99												ABF	
		Berkot's	Kentucky Legend							3.99							
			Sugardale				1.29	1.09									w/ store card
	Sugardale					1.39	1.19									w/o store card	
	Berkot's				2.99												
	Borowiak's IGA	Cumberland Gap			1.98												
		Kentucky Legend							3.49		3.88						
	Brookhaven	Kretschmar							1.68							w/ \$25 purchase; limit 1	
		Boar's Head							5.99								
		Sugardale				1.49	1.29										
	Butera	Indiana Kitchen	2.69														
		Smithfield	1.99														
	Cermak's	Hillshire Farm		2.99			2.79										
		Cook's											3.69				
		Jamestown				0.79	0.59									w/ \$10 purchase; limit 1	
		n/i	2.69														
		Kretschmar		1.59					2.99							w/ \$25 purchase; limit 1	
	County Market	Korn Top			2.29	1.69	1.49										
		Frick's			2.29	1.89	1.69										
		Double G						2.89	2.99								
		Kentucky Legend							3.99								
		Hormel Cure 81	1.98													w/ store card	
Hormel Cure 81		4.49															
Cook's		1.98													w/ store card		
Cook's		4.49															
Cub Foods	Smithfield				1.49	1.49						2.99					

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
IL (cont)	Dierberg's	Dierberg's		1.69				2.79						w/ \$25 purchase; limit 1
		Kretschmar		2.99				1.49						w/ \$25 purchase; limit 1
		Double G				2.29	2.39	2.29	2.79					local
		Frick's				2.69	2.79	2.69						local
		Hillshire Farm	3.49											
	Fairplay Foods	Sugardale		1.79	1.49	0.89	0.69							w/ \$10 purchase; limit 1
		Cook's		1.99		1.49	1.29							
	Fareway	Kentucky Legend						3.99	3.99	3.99				
		John Morrell			1.49									
		Sugardale	1.79											
	Food 4 Less	Fareway						2.99	2.99					
		Webster City				2.99								
		Cook's				0.57	0.57							w/ \$25 purchase; limit 1
	Food Pride	Cook's				1.59	1.59							w/o store card
		Hormel Cure 81		1.99										
		Our Family		1.99	2.19	1.29	0.99							
	Fresh Thyme	Cloverdale						3.29						
		Fresh Thyme	1.88											
	GFS Marketplace	n/i	1.19			0.99	0.99							limit 1
		n/i	2.29			1.99	1.99							
	Heinen's	Heinen's	3.99		3.49									w/ store card
		Heinen's	5.29											w/o store card
		Niman Ranch	6.99											ABF
	Houchen's IGA	Smithfield		2.79			0.99							w/ purchase; limit 1
		Coon Creek											1.99	
		Clifty Farm											1.99	
	Hy-Vee	Kentucky Legend						2.79		4.29				
Hillshire Farm				2.49	1.78									
Hy-Vee		1.99	2.49											
Jewel-Osco	Hormel Cure 81		2.69				3.99	3.99						
	Cook's				1.77	1.77								
	Cook's		1.49		0.99	0.69							w/ \$30 purchase; limit 1	
Joe Caputo	Cook's		1.99		1.49	1.19								
	Smithfield	2.99												
	Hickory Hills	4.99												
	John Morrell				2.19	1.99								

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IL <i>(cont)</i>	Kirby Foods IGA	Frick's				1.39	1.19							w/ store card	
		Frick's				2.89	2.69							w/o store card	
		Kretschmar	1.99						1.88	1.88				w/ store card	
		Kretschmar							4.79	4.79				w/o store card	
	Kroger Central	Kroger	1.27											w/ store card; limit 2	
		Cook's					0.97							w/ store card; limit 2	
		Cumberland Gap			1.99									w/ store card	
	Kroger Louisville	Private Selection	2.99											w/ store card	
		Kroger		1.69										w/ store card	
		Cumberland Gap			1.79										
	Meijer	Kentucky Legend							2.99						
		Cook's		1.17											limit 2
		Meijer		2.49											
	Pete's Fresh Market	Sugardale							1.59						limit 2
		Dearborn		3.49											
		Sugardale	2.49				1.19	0.99							
	Piggly Wiggly MW	Sugardale					0.99	0.79					2.99		w/ \$10 purchase; limit 1
		Smithfield		1.99											
		Badger							3.29	3.99	4.29				
	Save-a-Lot	Cook's											2.99		
		Sugardale	1.69				1.19	0.99					2.49		
		Kentucky Legend									3.49				
	Schnuck's	Smithfield									3.99				
		Schnuck's	1.59						2.99						w/ \$25 purchase; limit 1
		Cook's					1.19	0.89							w/ \$25 purchase; limit 1
	Schuette's	Double G			2.29										w/ \$25 purchase; limit 1
		Kretschmar							1.49						w/ \$25 purchase; limit 1
		Ozark Butcher			1.87										
	Shop & Save Market	Miller			1.87										
		Sugardale	1.65												w/ \$25 purchase; limit 1
		Farm Fresh					1.29	0.89							w/ \$25 purchase; limit 1
	Shop'n Save	Kretschmar	2.79												
		Amish Valley	1.79												
Sugardale						0.99	0.99								
Shop'n Save	Hillshire Farm	2.89													
	Kretschmar	1.99						1.47						w/ \$25 purchase; limit 1	
		Frick's													



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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IL <i>(cont)</i>	Strack & VanTil	Cook's	1.27			1.47	1.17							w/ \$25 purchase; limit 1	
		Kentucky Legend						3.99							
	Sullivan's	Cook's	2.29		1.59	1.39	1.19								
		Hillshire Farm			2.49	2.59									
	Sunset Foods	Sunset's	3.99												
	Target	Archer Farms	1.99												
	The Fresh Market	TFM	2.99												
	Tony's Finer Foods	Sugardale	1.99			0.99	0.69					2.99			w/ \$25 purchase; limit 1
		Kentucky Legend						3.99		4.49					
		Smithfield						5.99							
		Hillshire Farm	2.69												
		Cook's	2.69												
		Hormel Cure 81		2.69											
	Trader Joe's	Trader Joe's		4.99											ABF
	Treasure Island	Carando		2.99											
		Nueske's		6.99											
	Ultra Foods	Cook's	1.88			0.88	0.68								w/ \$25 purchase; limit 1
		Cook's	2.99												
	Valli Produce	n/i				1.09	0.99					2.99			
		Hillshire Farm			2.49										
	Copperwood	3.49													
Walmart	Sam's Choice	1.94													
	n/i				1.54	1.54									
Walt's	Sugardale		1.99		0.89	0.69							w/ \$25 purchase; limit 2		
	Hillshire Farm	2.79	2.89	2.59	2.69										
	Walt's			3.49	3.59										
	Frick's				1.39	1.19									
	Kentucky Legend						3.79	3.89							
Whole Foods MW	Wellshire Farms	5.99		6.99			7.99								
IN	Al's Supermarket	Frick's				1.08	0.88						w/ store card; limit 2		
		Frick's			2.19										
		Frick's			2.49	2.19	1.99								
		Farm Fresh		1.88											
		Farm Fresh		2.79											
		Hillshire Farm	2.79												
		Cumberland Gap			2.49	2.59									
		Cumberland Gap			2.89	2.99									

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IN <i>(cont)</i>	Al's Supermarket <i>(continued)</i>	Kentucky Legend							3.29					
		Al's	3.49											
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms							2.99					
		Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Dollar General Mrkt	Smithfield		1.85										limit 1
	Earth Fare	n/i	4.99											ABF
	Food 4 Less	Cook's				0.57	0.57							w/ \$25 purchase; limit 1
		Cook's				1.59	1.59							w/o store card
		Hormel Cure 81		1.99										
	Fresh Encounter	Our Family		1.59										w/ \$15 purchase; limit 1
		Our Family		3.49										w/o store card
		Superior							1.59					w/ \$15 purchase; limit 1
		Superior							3.89					w/o store card
		Chief		3.99										w/ store card
		Chief		4.29										w/o store card
	GFS Marketplace	n/i	1.19			0.99	0.99							limit 1
		n/i	2.29			1.99	1.99							
	Harding's	Sugardale		1.69			0.79							
		Sugardale							1.69					spiral cut
		Winter's		3.99										
	Harvest	Sugardale			1.39	1.39	1.29							
		Kentucky Legend							3.29					
	Houchen's IGA	Smithfield		2.79			0.99							w/ purchase; limit 1
		Coon Creek											1.99	
		Clifty Farm											1.99	
	Kentucky Legend							2.79		4.29				
IGA Spartan-Nash	John Morrell		1.89											
	IGA				1.19	0.99								
	Cumberland Gap							1.99	2.29					
Jay C	Kentucky Legend							2.89	2.89				w/ store card	
	Kretschmar							2.89	2.89				w/ store card	

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in	Ham		
IN <i>(cont)</i>	Jay C	Private Selection	1.99											w/ store card	
	<i>(continued)</i>	Cumberland Gap			2.29	2.29								w/ store card	
	Jewel-Osco	Cook's		1.49		0.99	0.69							w/ \$30 purchase; limit 1	
			Cook's		1.99		1.49	1.19							
			Smithfield	2.99											
			Hickory Hills	4.99											
		Kirby Foods IGA	Frick's				1.39	1.19							w/ store card
			Frick's				2.89	2.69							w/o store card
			Kretschmar	1.99					1.88	1.88					w/ store card
			Kretschmar						4.79	4.79					w/o store card
		Kroger Central	Kroger	1.27											w/ store card; limit 2
			Cook's					0.97							w/ store card; limit 2
			Cumberland Gap			1.99									w/ store card
			Private Selection	2.99											w/ store card
		Kroger Cincinnati	Cumberland Gap			1.89			1.99						w/ store card
			Cook's			1.79		1.49							w/ store card
			Private Selection	2.49											w/ store card
		Kroger Louisville	Kroger		1.69										w/ store card
			Cumberland Gap			1.79									
		Lucky's Market	Kentucky Legend						2.99						
			Creekstone Farms	4.99											ABF
			Lucky's Market	2.99											
		Mariano's	Roundy's	3.50											
		Marsh	Smithfield		1.29										w/ \$25 purchase; limit 1
			Smithfield	3.99											
			Marsh		3.79										
			Sugardale					0.98							w/ \$25 purchase; limit 1
			Hatfield						3.49						
			Indiana Kitchen						3.49						
			Cumberland Gap			2.99			3.49						
		Martin's Supermarket	Smithfield		1.57										limit 2
			Smithfield		2.99										
		Troyer's						1.77						local; w/ store card	
		Troyer's						2.99						local; w/o store card	
		Kentucky Legend						3.57	3.57					w/ store card	
		Kentucky Legend						4.19	4.19					w/o store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IN <i>(cont)</i>	Meijer	Cook's		1.17										limit 2
		Meijer		2.49										
		Sugardale						1.59						limit 2
	New Market	Dearborn		3.49										
		Cumberland Gap						1.88						
		Smithfield				1.49	1.49							
	Rainbow Foods	Hormel Cure 81			1.98									
		Cook's			1.98									
		Sugardale	1.69			1.19	0.99					2.49		
	Save-a-Lot	Kentucky Legend								3.49				
		Smithfield									3.99			
		Schnuck's	1.59					2.99						w/ \$25 purchase; limit 1
	Schnuck's	Cook's				1.19	0.89							w/ \$25 purchase; limit 1
		Double G			2.29									w/ \$25 purchase; limit 1
		Kretschmar						1.49						w/ \$25 purchase; limit 1
	Strack & VanTil	Cook's	1.27			1.47	1.17							w/ \$25 purchase; limit 1
		Kentucky Legend						3.99						
	Target	Archer Farms	1.99											
	The Fresh Market	TFM	2.99											
	Trader Joe's	Trader Joe's		4.99										ABF
	Ultra Foods	Cook's	1.88			0.88	0.68							w/ \$25 purchase; limit 1
		Cook's	2.99											
	Walmart	Sam's Choice	1.94											
	Walt's	n/i				1.54	1.54							
		Sugardale		1.99		0.89	0.69							w/ \$25 purchase; limit 2
		Hillshire Farm	2.79	2.89	2.59	2.69								
		Walt's			3.49	3.59								
Frick's					1.39	1.19								
Wesselman's	Kentucky Legend						3.79	3.89						
	Kentucky Legend						1.88	2.48					w/ \$25 purchase; limit 1	
	Kentucky Legend								3.99					
	Cumberland Gap			1.68	1.88								w/ \$25 purchase; limit 1	
	Hormel Cure 81	1.79												
Walmart	Emge						2.99	3.29						
	Double G			1.69	1.79		2.99	3.29						
	Frick's			1.89										
	Wellshire Farms	5.99			6.99		7.99							

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MI	Affiliated Midwest	Hormel Cure 81		1.88				3.99	3.99					
		John Morrell			1.88									
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms		3.49										ABF
		Appleton Farms						2.99						
		Specially Selected		1.59										w/ coupon
		Specially Selected		1.89										w/o coupon
	Busch's	Dearborn		3.79										local
		Busch's		2.79										
		Kentucky Legend									4.49			
	D&W Fresh Market	Spartan			1.19									limit 2
		Spartan						1.79						local
		Winter's			3.99									local
	Earth Fare	n/i		4.99										ABF
	Family Fare	Spartan			1.29									limit 2
		Smithfield					1.17							limit 2
	Food Pride	Our Family			1.89		1.19	1.19						
		Cumberland Gap							1.99	2.29				
	GFS Marketplace	n/i		1.19			0.99	0.99						limit 1
		n/i		2.29			1.99	1.99						
	Glory Supermarket	Tyson		1.98										
	Harding's	Sugardale			1.69			0.79						
		Sugardale							1.69					spiral cut
		Winter's			3.99									
Hollywood Market	Dearborn		2.99	2.99	2.69								limit 1	
	Kentucky Legend									4.59				
Kroger Central	Kroger		1.27										w/ store card; limit 2	
	Cook's						0.97						w/ store card; limit 2	
	Cumberland Gap				1.99								w/ store card	
	Private Selection		2.99										w/ store card	
Kroger Columbus	Cumberland Gap				1.49								w/ \$20 purchase; limit 1	
	Kroger		1.99										w/ store card	
	Sugardale						1.29						w/ store card	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in	Ham		
MI <i>(cont)</i>	Kroger Columbus <i>(continued)</i>	Hickory Hills						2.69						w/ store card	
		Private Selection	2.99											w/ store card	
	Kroger Michigan	Kroger	1.27												w/ \$10 purchase; limit 2
		Smithfield				0.97	0.97								w/ store card; limit 2
		Cumberland Gap			1.67										w/ store card
		Dearborn	3.99												w/ store card
		Private Selection	2.99												w/ store card
		Hickory Hills						2.89							w/ store card
	Lucky's Market	Creekstone Farms	4.99												ABF
		Lucky's Market	2.99												
	Martin's Supermarket	Smithfield			1.57										limit 2
		Smithfield			2.99										
		Troyer's						1.77							local; w/ store card
		Troyer's						2.99							local; w/o store card
	Meijer	Kentucky Legend						3.57	3.57						w/ store card
		Kentucky Legend						4.19	4.19						w/o store card
		Cook's		1.17											limit 2
		Meijer		2.49											
		Sugardale						1.59							limit 2
		Dearborn		3.49											
	Plumb's/Duthler's	Smithfield					0.99								w/ store card
		Smithfield					3.49								w/o store card
		Spartan		1.98				2.59							w/ store card
		Spartan		4.29				4.49							w/o store card
		Cumberland Gap						2.29							w/ store card
		Cumberland Gap						4.49							w/o store card
		Old Fashioned									1.59				w/ store card
		Old Fashioned									2.69				w/o store card
	Polly's Market	Dearborn	3.99												
		Dearborn	4.79												
		Our Family		1.99											
		Kentucky Legend													
Ric's Food Center	Cumberland Gap						1.99	2.29	4.29						
	Alexander & Hornung	2.99													
	Hormel Cure 81	1.17												limit 1	
	Ric's	3.69													
	Shurfine						2.49								

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MI <i>(cont)</i>	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49			
		Kentucky Legend													
		Smithfield													
	Spartan Stores	Spartan		1.69											
		Spartan		2.99				2.19							w/ \$25 purchase; limit 1
		Dearborn	3.99												
	Super One Foods	Smithfield					1.59								
		Kentucky Legend											3.99		
		Sugardale				0.88	0.88								w/ \$25 purchase; limit 1
	Tadych's	Hormel Cure 81	1.88						BOGO	BOGO					
		Elliott's					1.49	1.49							w/ store card
		Elliott's					2.59	2.59							w/o store card
	Target	Our Family		2.19	1.89		1.99								
		John Morrell										2.99			
Trader Joe's	Archer Farms	1.99													
	Trader Joe's		4.99											ABF	
	VG's Grocery		1.17											limit 2	
Valu Land	Smithfield					0.99								limit 2	
	Spartan							1.79						local	
	Dearborn		3.99											local	
Walmart	Smithfield					0.99								w/ \$10 purchase; limit 2	
	Spartan		1.37											w/ \$10 purchase; limit 2	
Whole Foods MW	Sam's Choice	1.94													
	n/i					1.54	1.54								
MN	Affiliated Midwest	Wellshire Farms	5.99		6.99			7.99							
		Hormel Cure 81		1.88				3.99	3.99						
		John Morrell		1.99	1.88										
	ALDI	Double G				1.38	1.18					3.49			
		Kretschmar						2.99	3.19						
		Appleton Farms		1.19											boneless; w/ coupon
		Appleton Farms		1.49											boneless; w/o coupon
		Appleton Farms				0.74	0.56								w/ coupon
		Appleton Farms				1.09	0.89								w/o coupon
		Appleton Farms	3.49												ABF
Appleton Farms						2.99									
Specially Selected	Specially Selected	1.59												w/ coupon	
	Specially Selected	1.89												w/o coupon	

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
MN (cont)	Cash Wise	Sugardale				0.87	0.87							limit 1
		Cloverdale							2.88					
	Coborn's	Four Brothers			1.99	1.99	1.99							
		Hormel Cure 81						3.19	3.19					
	Cub Foods	Hormel Cure 81	1.98											w/ store card
		Hormel Cure 81	4.49											
		Cook's	1.98											
		Cook's	4.49											
		Smithfield				1.49	1.49					2.99		
	Econofoods	Our Family		1.69	1.88									
		Cloverdale						2.97	2.97					
	Family Fare	Spartan		1.29										limit 2
		Spartan						1.69						
		Smithfield					1.17							limit 2
	Fareway	John Morrell			1.49									
		Sugardale	1.79											
		Fareway						2.99	2.99					
	Festival	Webster City			2.99									
		Festival			2.49	2.49								w/ \$25 purchase; limit 1
		Hormel Cure 81			1.99			4.99						
		Cook's			1.99									w/ \$25 purchase; limit 1
	Food Pride	Our Family		1.89		1.19	1.19							
		Cumberland Gap						1.99	2.29					
	Hornbacher's	John Morrell				1.79								
		Farm Fresh		2.49										
		Cloverdale							2.79					
	Hugo's	Our Family				0.88	0.88							w/ \$30 purchase; limit 1
		John Morrell			1.28									w/ \$30 purchase; limit 1
		Hugo's	1.28											w/ \$30 purchase; limit 1
		Hormel Cure 81	1.28											w/ \$30 purchase; limit 1
	Hormel Cure 81						3.98							
	Cloverdale						2.18	2.18					w/ \$30 purchase; limit 1	
Hy-Vee	Hillshire Farm			2.49	1.78									
	Hy-Vee	1.99	2.49											
	Hormel Cure 81		2.69				3.99	3.99						
	Cook's				1.77	1.77								



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MN (cont)	Lunds & Byerlys	Lunds & Byerlys	4.99		3.99			4.99						w/ store card
		Lunds & Byerlys	6.99		6.99			7.99						w/o store card
		Hormel Cure 81	1.99					3.99	3.99					w/ store card
		Hormel Cure 81	4.99					6.99	6.99					w/o store card
	Marketplace Foods	Our Family			1.68	1.88								
		Cloverdale						2.98	2.98					
		Marketplace			2.49	2.59								
		Hormel Cure 81						4.48						
	Maynard's	John Morrell		1.79	1.74	1.79								
		Kretschmar						2.59	2.59					
	Quillin's	Sugardale				1.29	1.29							
		John Morrell				1.99								
		Cook's				1.49	1.49							
	Rainbow Foods	Quillin's								3.49				
		Smithfield				1.49	1.49							
		Cook's		1.98										
	Save-a-Lot	Hormel Cure 81		1.98										
		Sugardale	1.69			1.19	0.99					2.49		
	Shop'n Save	Kentucky Legend								3.49				
		Smithfield									3.99			
		Sugardale	1.98	2.18	0.99			1.98	2.18	2.99		3.49		
		Sugardale Private Sel.						3.49						
		Hillshire Farm			2.99									
		Superior						2.49	2.69					
	Sun Mart	Silver Star		3.49	3.59	3.79		3.89						
		CB Old Country		3.49										
		Our Family	1.79				0.99		1.99					
		John Morrell		1.88	1.99	2.29								
	Sunshine Foods	Kretschmar							2.99					
		Sugardale				0.88	0.88							w/ \$25 purchase; limit 1
		Hormel Cure 81	1.88					BOGO	BOGO					
		Elliott's				1.49	1.49							w/ store card
	Target	Elliott's				2.59	2.59							w/o store card
Archer Farms		1.99												
Teal's Market	Our Family	1.49	1.49										w/ \$30 purchase	
	Hormel Cure 81	2.49					3.99	3.99						
Trader Joe's	Trader Joe's		4.99										ABF	

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MN (cont)	Walmart	Sam's Choice	1.94											
	Whole Foods MW	n/i Wellshire Farms				1.54	1.54							
			5.99		6.99				7.99					
ND	Albertsons Mntn	n/i				1.18	0.88							limit 1
		Hormel Cure 81	1.88							4.99				limit 1
		Farmland							BOGO					
		Cook's	2.49											
		Hill's		4.99										
		Cash Wise	Sugardale				0.87	0.87						limit 1
			Cloverdale								2.88			
		Dan's	Cloverdale						2.97	2.97				
			Our Family		1.79	1.99								
		Family Fare	Spartan		1.29									limit 2
			Spartan						1.69					
			Smithfield					1.17						limit 2
		Food Pride	Our Family		1.89		1.19	1.19						
			Cumberland Gap						1.99	2.29				
		Hornbacher's	John Morrell				1.79							
			Farm Fresh		2.49									
			Cloverdale								2.79			
		Hugo's	Our Family				0.88	0.88						w/ \$30 purchase; limit 1
			John Morrell			1.28								w/ \$30 purchase; limit 1
			Hugo's	1.28										w/ \$30 purchase; limit 1
			Hormel Cure 81	1.28										w/ \$30 purchase; limit 1
			Hormel Cure 81						3.98					
			Cloverdale						2.18	2.18				w/ \$30 purchase; limit 1
	Leever's Foods	John Morrell			1.78	1.88							limit 1	
		Cloverdale								3.29				
	Marketplace Foods	Our Family			1.68	1.88								
		Cloverdale						2.98	2.98					
		Marketplace			2.49	2.59								
		Hormel Cure 81						4.48						
	Target	Archer Farms	1.99											
	Teal's Market	Our Family	1.49	1.49									w/ \$30 purchase	
		Hormel Cure 81	2.49					3.99	3.99					
	Walmart	Sam's Choice	1.94											
		n/i				1.54	1.54							

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
NE	Affiliated Midwest	Hormel Cure 81		1.88				3.99	3.99					
		John Morrell		1.99	1.88									
	ALDI	Double G				1.38	1.18					3.49		
		Kretschmar						2.99	3.19					
		Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Apple Market	Best Choice	1.78	1.78										
		Cook's			1.48		1.48							
	Bag'n Save	Smithfield		2.59							3.99			
		Farmland								3.69				
	Baker's	Our Family		1.59		1.39	1.19							
		Hormel Cure 81						3.49	3.49					
	Baker's	Kroger	1.79					2.99	2.99					w/ store card; limit 2
		Kroger						2.99	2.99					w/ store card
		Cumberland Gap				2.99								w/ store card
		Cook's				1.59								w/ store card; limit 2
		Private Selection								3.99				
		Kentucky Legend								3.99				
	Fareway	Hormel Cure 81						3.99	3.99					
		John Morrell			1.49									
		Sugardale	1.79											
	Food Pride	Fareway						2.99	2.99					
		Webster City			2.99									
	Hy-Vee	Our Family		1.89		1.19	1.19							
		Cumberland Gap						1.99	2.29					
	Hy-Vee	Hillshire Farm			2.49	1.78								
Hy-Vee		1.99	2.49											
Hormel Cure 81			2.69				3.99	3.99						
Russ's Market	Cook's				1.77	1.77								
	Hormel Cure 81	1.99	1.99										w/ store card	
		Hormel Cure 81	2.99	2.99									w/o store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NE <i>(cont)</i>	Russ's Market <i>(continued)</i>	n/i							4.99					local
		Cedar Hollow						3.49						local
		Hormel Cure 81						3.99	3.99					
	Safeway Denver	Hormel Cure 81		1.69				4.49						w/ store card
		Gusto		1.69										w/ store card
		Cook's				1.18	0.98					3.99		w/ store card
		Safeway Farms						2.99						w/ store card
	Sun Mart	Our Family	1.79				0.99		1.99					
	Super Saver	Cook's				1.48	1.18							
		Best Choice	1.68	1.68										
	Target	Archer Farms	1.99											
Trader Joe's	Trader Joe's		4.99										ABF	
Walmart	Sam's Choice	1.94				1.54	1.54							
	n/i													
	Whole Foods MW	Wellshire Farms	5.99		6.99			7.99						
OH	Acme Fresh Market	Acme Fresh		1.49	1.99			1.99	2.79	2.99				w/ store card
		Acme Fresh		4.29	3.69			3.49	4.29	4.49				w/o store card
		Acme Gold	2.79											w/ store card
		Acme Gold	4.99											w/o store card
		Streb's						3.99						w/ store card
		Streb's						4.99						w/o store card
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
	Buehler's	Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
		Superior	1.99					1.99	2.39	2.79				local
		Sugardale				0.99	0.99							local
		Berk's						2.99	3.49	3.69				
Chief Supermarket	Kentucky Legend						4.49	4.69	4.99					
	Our Family		1.59										w/ store card	
	Our Family		3.49										w/o store card	
	Superior						1.59						w/ \$15 purchase; limit 1	
	Superior						3.89						w/o store card	

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
OH <i>(cont)</i>	Chief Supermarket	Chief		3.99										
	<i>(continued)</i>	Chief		4.29										
	Dave's Market	Sugardale		1.99		1.39	1.29		2.99				w/ store card	
		Sugardale		3.29		2.39	2.29		3.49					w/o store card
	Dollar General Mrkt	Smithfield		1.85										limit 1
	Earth Fare	n/i	4.99											ABF
	Fisher Foods	Superior						1.99						w/ store card; limit 1
		Superior						4.19						w/o store card
		Best Choice		1.99										w/ store card
		Sugardale				1.59								w/o store card
		Sugardale				3.69								w/ store card
	Food Fair	Superior						1.89	2.09					
		Hormel Cure 81			2.99									
		Kentucky Legend							3.99					
		Walnut Creek			2.59	2.59								
	Foodland	Sugardale	2.49				1.39	1.39	2.49					
		Superior							2.49					
	Fresh Encounter	Our Family			1.59									w/ \$15 purchase; limit 1
		Our Family			3.49									w/o store card
		Superior							1.59					w/ \$15 purchase; limit 1
		Superior							3.89					w/o store card
		Chief			3.99									w/ store card
	Geyer's	Sugardale				1.89		1.29	1.89					
		Farm Fresh			1.99		1.29	1.29						
		Tyson			2.39									
	GFS Marketplace	n/i	1.19				0.99	0.99						limit 1
		n/i	2.29				1.99	1.99						
	Giant Eagle	Giant Eagle	1.99	1.99	0.98				1.99					w/ \$25 purchase
		Giant Eagle Premium		2.99										w/ store card
		Sugardale		2.99					2.59					w/ store card
	Sugardale				1.28								w/ \$25 purchase	
	Market District				4.49	4.49							w/ store card	
	Hillshire Farm			3.59									w/ store card	
Heinen's	Heinen's	3.99			3.49								w/ store card	
	Heinen's	5.29											w/o store card	
	Niman Ranch	6.99											ABF	

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH <i>(cont)</i>	IGA Spartan-Nash	John Morrell		1.89											
		IGA			1.19	0.99									
	Kroger Central	Cumberland Gap						1.99	2.29						
		Kroger	1.27											w/ store card; limit 2	
		Cook's					0.97							w/ store card; limit 2	
	Kroger Cincinnati	Cumberland Gap			1.99									w/ store card	
		Private Selection	2.99											w/ store card	
		Cumberland Gap			1.89			1.99						w/ store card	
	Kroger Columbus	Cook's			1.79		1.49							w/ store card	
		Private Selection	2.49											w/ store card	
		Cumberland Gap			1.49									w/ \$20 purchase; limit 1	
	Kroger MidAtlantic	Kroger	1.99											w/ store card	
		Sugardale					1.29							w/ store card	
		Hickory Hills						2.69						w/ store card	
		Private Selection	2.99											w/ store card	
		Private Selection	1.49											w/ store card; limit 1	
	Lucky's Market	Cumberland Gap			1.99									w/ store card	
		Creekstone Farms	4.99											ABF	
	Marsh	Lucky's Market	2.99												
		Sugardale	1.88												
	Meijer	Smithfield		1.29										w/ \$25 purchase; limit 1	
		Smithfield	3.99												
		Marsh		3.79											
		Sugardale					0.98							w/ \$25 purchase; limit 1	
		Hatfield						3.49							
	Piggly Wiggly Stores	Indiana Kitchen						3.49							
		Cumberland Gap			2.99			3.49							
Cook's			1.17										limit 2		
Remke Markets	Meijer		2.49												
	Sugardale						1.59						limit 2		
Remke Markets	Dearborn		3.49												
	Smithfield		1.78		1.28	1.18			2.98			1.98			
Remke Markets	Dan'l Boone														
	n/i			0.98											
	John Morrell	2.28											w/ store card		
Remke Markets	Kentucky Legend						3.99						spiral cut		
	Sugardale					1.49							w/ store card		

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH <i>(cont)</i>	Riesbeck's	Superior						1.59						limit 2	
		Superior						2.29							
		Smithfield		2.69											
	Save-a-Lot	John Morrell		2.49											
		Sugardale	1.69			1.19	0.99					2.49			
		Kentucky Legend							3.49						
	Sparkle	Smithfield									3.99				w/ store card w/o store card w/ store card w/o store card
		Sparkle						1.39							
		Sparkle						2.69							
		Sugardale		1.99											
		Sugardale		2.99											
		Hillshire Farm		3.49											
	Target	Kentucky Legend							4.99						
		Archer Farms	1.99												
	The Fresh Market	TFM	2.99												
	Thorne's Market	Sugardale	2.39		1.99	0.98	0.78								
		Superior						2.29	2.39	2.69					
	Trader Joe's	Trader Joe's		4.99									ABF		
	Walmart	Sam's Choice	1.94												
		n/i				1.54	1.54								
Weis	Weis	1.68			1.39	1.39							spiral cut		
	Weis Signature	3.49					3.49								
	Smithfield	2.69													
	Hormel Cure 81	2.69													
	John F Martin	1.99							2.99	2.99					
	Hatfield						3.49	3.79	3.79						
	Kunzler						3.49	3.79	3.79						
	Berks						3.49	3.79	3.79						
SD	Affiliated Midwest	Hormel Cure 81		1.88				3.99	3.99						
		John Morrell		1.99	1.88										
		Double G				1.38	1.18					3.49			
	Buche Foods	Kretschmar						2.99	3.19						
		Hormel Cure 81		1.88											
		John Morrell				1.98									
	Coborn's	Double G										3.99			
		Four Brothers			1.99	1.99	1.99								
		Hormel Cure 81						3.19	3.19						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SD <i>(cont)</i>	Family Thrift	Our Family		1.69	1.88		1.19							
		Cloverdale						2.97	2.97					
	Fareway	John Morrell			1.49									
		Sugardale		1.79										
		Fareway						2.99	2.99					
		Webster City			2.99									
	Hy-Vee	Hillshire Farm			2.49	1.78								
		Hy-Vee		1.99	2.49									
		Hormel Cure 81			2.69			3.99	3.99					
		Cook's				1.77	1.77							
	IGA Markets	Farm Fresh			2.49		1.19							
		Essential Everyday								2.99				
		Hormel Cure 81						3.99	3.99					
	Ken's Super Fair	John Morrell			1.98	1.98							2.99	
		Double G												w/ store card
		Sugardale				1.39	1.39							w/o store card
		Sugardale				1.99	1.99							w/ store card
		Cloverdale								3.79				w/o store card
		Cloverdale								4.99				w/o store card
	Lynns Dakotamart	Our Family				0.99	0.99							
		John Morrell			1.79	1.69	1.89							
		Cloverdale						3.29	3.49					
	Maynard's	John Morrell			1.79	1.74	1.79							
		Kretschmar						2.59	2.59					
	Safeway Denver	Hormel Cure 81			1.69			4.49						w/ store card
		Gusto			1.69									w/ store card
		Cook's				1.18	0.98					3.99		w/ store card
	Safeway Farms						2.99						w/ store card	
Sunshine Foods	John Morrell			1.88	1.99	2.29								
	Kretschmar							2.99						
Target	Archer Farms		1.99											
Teal's Market	Our Family		1.49	1.49									w/ \$30 purchase	
	Hormel Cure 81		2.49				3.99	3.99						
Walmart	Sam's Choice		1.94											
	n/i					1.54	1.54							



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in	Ham		
WI	Affiliated Midwest	Hormel Cure 81		1.88				3.99	3.99						
		John Morrell		1.99	1.88										
		Double G				1.38	1.18					3.49			
		Kretschmar						2.99	3.19						
		ALDI	Appleton Farms		1.19										boneless; w/ coupon
			Appleton Farms		1.49										boneless; w/o coupon
			Appleton Farms				0.74	0.56							w/ coupon
			Appleton Farms				1.09	0.89							w/o coupon
			Appleton Farms	3.49											ABF
			Appleton Farms						2.99						
			Specially Selected	1.59											w/ coupon
			Specially Selected	1.89											w/o coupon
		Cermak's	n/i	2.69											
		Econofoods	Our Family		1.69	1.88		1.19							
			Cloverdale						2.97	2.97					
		Festival	Hillshire Farm	2.48	2.48										w/ store card
			Hillshire Farm	3.99	3.99										w/o store card
			Farmland						2.98	2.98	2.98				w/ store card
			Farmland						4.49	4.49	4.49				w/o store card
		Food Pride	Our Family		1.89		1.19	1.19							
			Cumberland Gap						1.99	2.29					
		GFS Marketplace	n/i	1.19			0.99	0.99							limit 1
			n/i	2.29			1.99	1.99							
		Gordy's Market	Hormel Cure 81	1.98					3.98						w/ store card
			Hormel Cure 81	3.49											w/o store card
			Gordy's						3.98						
		Hy-Vee	Hillshire Farm			2.49	1.78								
			Hy-Vee	1.99	2.49										
			Hormel Cure 81		2.69				3.99	3.99					
			Cook's				1.77	1.77							
		Marketplace Foods	Our Family			1.68	1.88								
			Cloverdale						2.98	2.98					
		Marketplace			2.49	2.59									
		Hormel Cure 81						4.48							
		Hormel Cure 81	1.88											w/ \$25 purchase; limit 1	
		Coborn's						2.99							
		Four Brothers	2.29		2.19										

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WI (cont)	Meijer	Cook's		1.17										limit 2	
		Meijer		2.49											
		Sugardale Dearborn		3.49					1.59						limit 2
	Pick'n Save/Copp's	Sugardale				0.99	0.99								w/ \$25 purchase; limit 1
		Roundy's		1.49					3.49	3.49					w/ \$25 purchase; limit 1
		Roundy's Select	3.99												
	Piggly Wiggly MW	Cook's		2.99									2.99		
		Hillshire Farm		2.99	2.69	2.69									
		Sugardale				0.99	0.79						2.99		w/ \$10 purchase; limit 1
	Quillin's	Smithfield		1.99											
		Badger							3.29	3.99	4.29				
		Cook's											2.99		
	Save-a-Lot	Sugardale					1.29	1.29							
		John Morrell					1.99								
		Cook's					1.49	1.49							
	Schnuck's	Quillin's								3.49					
		Sugardale	1.69			1.19	0.99						2.49		
		Kentucky Legend													
	Sendik's	Smithfield									3.99				
		Schnuck's	1.59						2.99						w/ \$25 purchase; limit 1
		Cook's				1.19	0.89								w/ \$25 purchase; limit 1
	Sentry Foods	Double G			2.29										w/ \$25 purchase; limit 1
		Kretschmar							1.49						w/ \$25 purchase; limit 1
		Sugardale				1.99									w/ \$25 purchase; limit 1
	Super One Foods	Sendik's							5.49	5.49					spiral
		Hormel Cure 81		0.99											w/ \$25 purchase; limit 1
		Hormel Cure 81							2.99	2.99					
Tadych's	Sugardale				0.88	0.88								w/ \$25 purchase; limit 1	
	Hormel Cure 81	1.88						BOGO	BOGO						
	Elliott's				1.49	1.49								w/ store card	
Target	Elliott's				2.59	2.59								w/o store card	
	Our Family		2.19	1.89	1.99										
	John Morrell								2.99						
The Fresh Market	Archer Farms	1.99													
Trader Joe's	TFM	2.99													
	Trader Joe's		4.99											ABF	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WI <i>(cont)</i>	Trig's	John Morrell	2.29											
	Walmart	Sam's Choice n/i	1.94			1.54	1.54							
	Whole Foods MW	Wellshire Farms	5.99		6.99			7.99						
	Woodman's Market	Hormel Cure 81 Klondike		2.39	1.49									

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>														
AR	Albertsons Southern	Cook's				1.38	1.18							w/ \$25 purchase; limit 1
		Hormel Cure 81							3.99	3.99				
	ALDI	n/i	2.99											
		Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
	Bill's Fresh Market	Double G			1.79	0.99	0.99						2.29	
		Best Choice	1.68	1.68										
		Bryan	2.78											
		Petit Jean			2.98									
		Frick's			1.98	1.48	1.48							
		Carolina Pride			1.48	1.48								
	Brookshire's	Cook's			1.19	1.19	0.99							w/ store card; limit 2
		Cook's					2.79							w/o store card
		Brookshire's	1.79											w/ store card
		Brookshire's	2.99											w/o store card
		Hormel Cure 81	1.79					3.99	3.99					w/ store card
		Hormel Cure 81	2.99											w/o store card
	Cranford's	Cook's					0.98					2.88		w/ \$15 purchase; limit 1
		Cook's					1.18							
		Best Choice	1.88	1.88										
	Edward's FG	Best Choice		1.78										
		Cook's				1.28	1.18							
		Petit Jean											2.68	
		Clifty Farms											1.78	
	Food Giant	Best Choice		1.78										
		Kentucky Legend						2.98	3.18					
		Harper's											1.98	
	G&W Foods	Best Choice	1.78	1.78										limit 2
		Cook's					1.38							limit 2
		Primrose											2.38	

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half										
AR <i>(cont)</i>	G&W Foods <i>(continued)</i> Harp's	Sugardale			1.78									
		Kretschmar						2.78	2.78					
		Hormel Cure 81				2.39	1.99							spiral
	Hays Supermarket	Kentucky Legend						2.99	3.99					
		Cook's				1.69	1.49							
		Cook's		2.48	1.78	1.17	0.97							w/ \$10 purchase; limit 1
		Best Choice	1.98	1.98										
		John Morrell			3.28			4.48						
		Kretschmar	2.48					2.48	2.68					
	Kroger Louisville	Petit Jean					3.28							
		Double G			2.29									
		Kentucky Legend						3.99	3.99					
		Kroger		1.69										w/ store card
		Cumberland Gap			1.79									
		Kentucky Legend						2.99						
	Mac's Fresh Market	Jamestown					1.17							
		Best Choice		1.79										
	Piggly Wiggly Hchn	DL Lee				1.18	0.98							
		Kentucky Legend								3.98				
	Pyramid Foods	Sugar Tree	1.98											
		Best Choice	1.89	1.89										
		Sugardale			1.59	1.59	1.29							
	Rehkopf's	Kretschmar						2.79	2.99					
		Hormel Cure 81						3.49	4.19					
		Double G				1.69	1.49							
		Cook's				1.39	1.19							
	Save-a-Lot	Best Choice		1.99										
		Sugardale	1.69			1.19	0.99					2.49		
	Super 1 Foods	Kentucky Legend							3.49					
		Smithfield								3.99				
Cook's				1.37	1.37	1.17								
Hormel Cure 81		1.77												
Target	Archer Farms	1.99												
The Fresh Market	TFM	2.99												
Twn&Cntry Grocer	Best Choice		1.99											
	Tyson		1.99											
	Kretschmar						2.19						limit 1	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
AR <i>(cont)</i>	Twn&Cntry Grocer <i>(continued)</i>	Cook's			1.49	1.49	1.39							
		Sugardale			1.49									
		Ozark Pride			1.88									
	Walmart	Sam's Choice	1.94			1.54	1.54							
	Whole Foods SW	n/i	6.49											
AZ	Albertsons SW	Hormel Cure 81	1.57											limit 1
		Cook's					1.29					2.99		
	Basha's	Cook's	1.57											w/ store card; limit 1
		Cook's					1.39							w/ store card
		Hormel Cure 81						3.99	3.99	3.99				w/ store card
	Fry's	Kroger	1.37											w/ store card; limit 2
		Sugardale					1.17	0.97						w/ store card
		Private Selection												w/ store card
	Lowe's Market	Cook's					1.15	0.95						
		Hormel Cure 81	1.99	1.99				4.99	4.99					
	Safeway SW	Hormel Cure 81	1.57											w/ store card; limit 1
		Hormel Cure 81	2.49											w/ store card
		Cook's												w/ store card
	Smart & Final	Farmer John	1.57	1.57										w/ \$25 purchase; limit 1
	Smith's	Sugardale	1.59											w/ store card; limit 1
		Kroger						2.49	2.49					w/ store card
	Sprout's	Old Tyme	1.99											
Target	Archer Farms	1.99												
Trader Joe's	Trader Joe's		4.99										w/ store card	
Walmart	Sam's Choice	1.94												
	n/i					1.54	1.54							
	Whole Foods SPac	Wellshire Farms	6.99											
		Pederson's		5.99										ABF
		American Homestead	6.99											ABF
CO	Affiliated Foods	Hormel Cure 81	1.59					4.19	4.19	4.79				
		Cook's				1.09	0.99							
	Affiliated Midwest	Double G				1.38	1.18					3.49		
		Kretschmar						2.99	3.19					
		John Morrell		1.99										
Albertsons Mntn	n/i				1.18	0.88							limit 1	
		Hormel Cure 81	1.88						4.99					limit 1

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
CO <i>(cont)</i>	Albertsons Mntn <i>(continued)</i>	Farmland						BOGO						
		Cook's	2.49											
	Associated Food	Hill's		4.99										
		Hormel Cure 81		1.79										
		n/i		1.29										
	Clark's Market	John Morrell		1.99										
		Western Family				1.39	1.19							
		n/i		1.49										
	King Soopers	Western Family				1.49	1.29							
		Kroger	1.69											w/ store card
	Lowe's Market	Cook's	2.49				0.99							w/ store card; limit 2
		Private Selection												w/ store card
		Cook's				1.15	0.95							
	Lucky's Market	Hormel Cure 81	1.99	1.99				4.99	4.99					
		Creekstone Farms	4.99							5.99				ABF
	Safeway Denver	Hormel Cure 81		1.69				4.49						w/ store card
		Gusto		1.69										w/ store card
		Cook's				1.18	0.98					3.99		w/ store card
		Safeway Farms						2.99						w/ store card
	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
Kentucky Legend									3.49					
Sprout's	Smithfield								3.99					
Sun Mart	Old Tyme	1.99												
Target	Our Family	1.79				0.99		1.99						
Walmart	Archer Farms	1.99												
	Sam's Choice	1.94												
Whole Foods Mtn	n/i				1.54	1.54								
	n/i	5.99												
KS	Affiliated Foods	Hormel Cure 81	1.59					4.19	4.19	4.79				
		Cook's				1.09	0.99							
	Affiliated Midwest	Hormel Cure 81		1.88				3.99	3.99					
		John Morrell		1.99	1.88							3.49		
		Double G				1.38	1.18							
	ALDI	Kretschmar						2.99	3.19					
		Appleton Farms		1.19										boneless; w/ coupon
Appleton Farms			1.49										boneless; w/o coupon	
	Appleton Farms				0.74	0.56							w/ coupon	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions		
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak				
			Whole	Half							bone-in	bone-in	Ham			
KS <i>(cont)</i>	ALDI <i>(continued)</i>	Appleton Farms				1.09	0.89								w/o coupon	
		Appleton Farms	3.49												ABF	
		Appleton Farms							2.99							
	Apple Market	Specially Selected	1.59													w/ coupon
		Specially Selected	1.89													w/o coupon
		Best Choice	1.78	1.78												
		Cook's			1.48		1.48									
		Smithfield		2.59							3.99					
		Farmland								3.69						
	Country Mart	Hormel Cure 81	1.88	1.98					3.99	4.19	4.99					
		Cook's			1.48		1.68						3.29			
		Smithfield		2.49							3.79					
		Farmland							3.69	3.69						
	Dillon's	Kroger	1.79													w/ store card; limit 2
		Kroger							2.99	2.99						w/ store card
		Cumberland Gap					2.99									w/ store card
	G&W Foods	Cook's					1.59									w/ store card; limit 2
		Private Selection									3.99					
		Kentucky Legend								3.99						
		Hormel Cure 81							3.99	3.99						
		Best Choice	1.78	1.78												limit 2
		Cook's						1.38								limit 2
		Primrose								2.38						
	Hen House	Sugardale			1.78											
		Kretschmar							2.78	2.78						
		Hormel Cure 81							4.49	4.49						
	Homeland Stores	Smithfield	1.99													
		Cook's				1.89	1.89									
		Hormel Cure 81	1.79	1.79	1.79				3.99	3.99						
	Hy-Vee	Cook's				1.69	1.49						3.99			
		Kentucky Legend							3.99	3.99						
		Hillshire Farm			2.49		1.78									
Hy-Vee		1.99	2.49													
Hormel Cure 81			2.69					3.99	3.99							
Lowe's Market	Cook's				1.77	1.77										
	Cook's				1.15	0.95										
	Hormel Cure 81	1.99	1.99					4.99	4.99							



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in	Ham		
KS <i>(cont)</i>	Price Chopper	Smithfield	1.99	1.99											
		Best Choice	1.79	1.79											
		Cook's					1.69								
		Hormel Cure 81						3.99	3.99						
		Farmland							3.99						
	Save-a-Lot	Sugardale	1.69			1.19	0.99						2.49		
		Kentucky Legend								3.49					
		Smithfield									3.99				
	Sprout's	Old Tyme	1.99												
	Sun Fresh	Hormel Cure 81	1.88	1.98				3.99	4.19	4.99					
		Cook's				1.68	1.48						3.29		
		Smithfield	2.49	2.49							3.79				
		Farmland						3.69	3.69						
	Target	Archer Farms	1.99												
	The Fresh Market	TFM	2.99												
	Trader Joe's	Trader Joe's		4.99											ABF
	Walmart	Sam's Choice	1.94												
		n/i					1.54	1.54							
	Whole Foods Mtn	n/i	5.99												
	Woods Supermarket	Cook's					1.28	1.18							
Sugardale				1.48	1.28	1.18									
Best Choice		1.88													
Best Choice		1.39													
Best Choice		1.19													
Best Choice		0.99													
Kretschmar							2.68	2.88							
Kentucky Legend							3.99								
LA	AG of Baton Rouge	Smithfield		1.79		1.19	0.99								
		John Morrell		1.79	1.39			1.99							
	Albertsons Southern	Cook's				1.38	1.18								w/ \$25 purchase; limit 1
		Hormel Cure 81						3.99	3.99						
		n/i	2.99												
	Breax Mart	Smithfield	1.69												
		Bryan						3.99	3.99						
	Brookshire's	Carolina Pride					0.99								
		Cook's			1.19	1.19	0.99								w/ store card; limit 2
		Cook's					2.79								w/o store card

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
LA <i>(cont)</i>	Brookshire's <i>(continued)</i>	Brookshire's	1.79											w/ store card
		Brookshire's	2.99											w/o store card
	Kroger Dallas	Hormel Cure 81	1.79					3.99	3.99					w/ store card
		Hormel Cure 81	2.99											w/o store card
		Kroger	1.49											w/ \$10 purchase; limit 2
		Kroger						2.49	2.49					w/ store card
		Cook's				1.39								w/ store card
		Private Selection	2.99											w/ store card
	Kroger Houston	Kroger	1.49											w/ \$10 purchase; limit 2
		Kroger						2.49	2.49					w/ store card
		Cook's				1.39								w/ store card
		Private Selection	2.99											w/ store card
	LeBlanc's	Smithfield		1.69		1.19								
		Jamestown					0.99							
		John Morrell			1.39			2.99						
		Hormel Cure 81		2.59										
		Hillshire Farms	3.39											
		Bryan						3.59						
	Mac's Fresh Market	Jamestown					1.17							
		Best Choice		1.79										
	Market Basket	Cook's		1.57										limit 1
		Cook's					1.49							
	Ramey's	Sugardale				1.48	0.98						2.98	
		Best Choice	1.75											
	Rouses	Hormel Cure 81		1.67										
		Sugardale					1.17						2.99	
	Save-a-Lot	Sugardale	1.69			1.19	0.99						2.49	
		Kentucky Legend							3.49					
		Smithfield								3.99				
	Super 1 Foods	Cook's			1.37	1.37	1.17							
		Hormel Cure 81	1.77											
	Target	Archer Farms	1.99											
The Fresh Market	TFM	2.99												
Trader Joe's	Trader Joe's		4.99										ABF	
Walmart	Sam's Choice	1.94												
	n/i				1.54	1.54								
Whole Foods SW	n/i	6.49												

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
LA (cont)	Winn-Dixie	Hickory Sweet		1.75										w/ store card; limit 2
		Hickory Sweet		3.00										w/o store card
		Smithfield												w/ store card
		Smithfield												w/o store card
		Hormel Cure 81												w/ store card
		Hormel Cure 81												w/o store card
		Kentucky Legend												w/ store card
		Kentucky Legend												
MO	Affiliated Midwest	Hormel Cure 81		1.88				3.99	3.99					
		John Morrell			1.88									
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
		Appleton Farms				1.09	0.89							w/o coupon
		Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
	Apple Market	Specially Selected	1.59											w/ coupon
		Specially Selected	1.89											w/o coupon
		Best Choice	1.78	1.78										
		Cook's			1.48		1.48							
	C&R Supermarket	Smithfield		2.59							3.99			
		Farmland								3.69				
		Hormel Cure 81		1.68										
	County Market	Sugardale			1.79	1.19	0.98	3.99	3.99					
		Kretschmar						2.49	2.69				2.99	
		Farmland												
		Kretschmar		1.59				2.99						w/ \$25 purchase; limit 1
		Korn Top			2.29	1.69	1.49							
	Country Mart	Frick's			2.29	1.89	1.69							
		Double G						2.89	2.99					
Kentucky Legend								3.99						
Hormel Cure 81		1.88	1.98				3.99	4.19	4.99					
Cook's				1.48		1.68						3.29		
Dierberg's	Smithfield		2.49							3.79				
	Farmland						3.69	3.69						
	Dierberg's		1.69				2.79						w/ \$25 purchase; limit 1	
	Kretschmar		2.99				1.49						w/ \$25 purchase; limit 1	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MO <i>(cont)</i>	Dierberg's <i>(continued)</i>	Double G			2.29	2.39	2.29	2.79						local
		Frick's			2.69	2.79	2.69							local
		Hillshire Farm	3.49											
	Food Giant	Best Choice		1.78										
		Kentucky Legend						2.98	3.18					
		Harper's											1.98	
	G&W Foods	Best Choice	1.78	1.78										limit 2
		Cook's					1.38							limit 2
		Primrose								2.38				
	Gerbe's	Sugardale			1.78									
		Kretschmar						2.78	2.78					
		Kroger	1.79											w/ store card; limit 2
	GFS Marketplace	Kroger						2.99	2.99					w/ store card
		Cumberland Gap					2.99							w/ store card
		Cook's					1.59							w/ store card; limit 2
		Private Selection									3.99			
		Kentucky Legend									3.99			
		Hormel Cure 81						3.99	3.99					
	Harp's	n/i	1.19			0.99	0.99							limit 1
		n/i	2.29			1.99	1.99							
	Harter House	Hormel Cure 81				2.39	1.99							spiral
		Kentucky Legend						2.99	3.99					
		Cook's				1.69	1.49							
	Hays Supermarket	Sugardale				1.19	0.99							limit 1
		Primrose								2.49				
		Hormel Cure 81		1.99				3.99						
	Hays Supermarket	Kretschmar			1.99			2.99						
		Our Best			1.99									
		Cook's		2.48	1.78	1.17	0.97							w/ \$10 purchase; limit 1
		Best Choice	1.98	1.98										
John Morrell				3.28			4.48							
Kretschmar		2.48					2.48	2.68						
Hays Supermarket	Petit Jean				3.28									
	Double G			2.29										
	Kentucky Legend						3.99	3.99						

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in			
MO (cont)	Hen House	Hormel Cure 81						4.49	4.49						
		Smithfield	1.99												
	Hy-Vee	Cook's				1.89	1.89								
		Hillshire Farm			2.49	1.78									
		Hy-Vee	1.99	2.49											
	Kroger Central	Hormel Cure 81		2.69				3.99	3.99						
		Cook's				1.77	1.77								
		Kroger	1.27											w/ store card; limit 2	
		Cook's					0.97							w/ store card; limit 2	
	Kroger Louisville	Cumberland Gap			1.99									w/ store card	
		Private Selection	2.99											w/ store card	
		Kroger		1.69										w/ store card	
	Lucky's Market	Cumberland Gap			1.79										
		Kentucky Legend						2.99							
		Creekstone Farms	4.99											ABF	
	Moser's	Lucky's Market	2.99												
		Smithfield	2.49	2.49							3.79				
	Prenger Foods	Hormel Cure 81						3.99	4.19		4.99				
		Farmland						3.69	3.69				3.29		
		Cook's			1.49	1.59									
		Best Choice	1.69	1.69											
		Frick's				1.39	1.39								
		Frick's					0.97							limit 2	
	Price Chopper	Frick's				1.67									
		Best Choice	1.77	1.77											
		Smithfield	1.99	1.99											
	Pyramid Foods	Best Choice	1.79	1.79											
		Cook's					1.69								
		Hormel Cure 81						3.99	3.99						
		Farmland							3.99						
Best Choice		1.89	1.89												
Sugardale				1.59	1.59	1.29									
Kretschmar							2.79	2.99							
Hormel Cure 81						3.49	4.19								
	Double G				1.69	1.49									

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
MO (cont)	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
		Kentucky Legend												
	Schnuck's	Smithfield												
		Schnuck's	1.59					2.99						
		Cook's				1.19	0.89							
	Shop'n Save	Double G			2.29									
		Kretschmar						1.49						
		Kretschmar	1.99					1.47						
	Sprout's	Frick's					1.29							
		Old Tyme	1.99											
	Sun Fresh	Hormel Cure 81	1.88	1.98				3.99	4.19	4.99				
		Cook's				1.68	1.48					3.29		
	Target	Smithfield	2.49	2.49						3.79				
		Farmland						3.69	3.69					
		Archer Farms	1.99											
	The Fresh Market	TFM	2.99											
	Trader Joe's	Trader Joe's		4.99									ABF	
	Twn&Cntry Grocer	Best Choice		1.99										
		Tyson		1.99										
		Kretschmar						2.19						limit 1
	Twn&Cntry Sprmrkt	Cook's			1.49	1.49	1.39							
		Sugardale			1.49									
		Ozark Pride			1.88									
	Walmart	Kretschmar						1.99						
		Best Choice		1.77										
		Sugardale				1.19	0.97							limit 1
	Woods Supermarket	Sam's Choice	1.94											
		n/i				1.54	1.54							
	Whole Foods MW	Wellshire Farms	5.99		6.99			7.99						
	Woods Supermarket	Cook's				1.28	1.18							
Sugardale				1.48	1.28	1.18								
Best Choice		1.88												
Best Choice		1.39											w/ \$100 accumulated purchase	
Best Choice		1.19											w/ \$200 accumulated purchase	
Best Choice		0.99											w/ \$300 accumulated purchase	
Kretschmar							2.68	2.88						
Kentucky Legend							3.99							

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NM	Affiliated Foods	Hormel Cure 81	1.59					4.19	4.19	4.79				
		Cook's				1.09	0.99							
	Albertsons SW	Hormel Cure 81	1.57											limit 1
		Cook's					1.29					2.99		
	Basha's	Cook's	1.57											w/ store card; limit 1
		Cook's					1.39							w/ store card
		Hormel Cure 81						3.99	3.99	3.99				w/ store card
	Dollar General Mrkt	Smithfield		1.85										limit 1
	John Brooks	Cook's				1.19	1.09							
		Hormel Cure 81						4.19		4.79				
	King Soopers	Kroger												w/ store card
		Cook's					0.99							w/ store card; limit 2
		Private Selection												w/ store card
	Lawrence Bros.	Cook's				1.49	0.99							
	Lowe's Market	Cook's				1.15	0.95							
		Hormel Cure 81		1.99	1.99			4.99	4.99					
	Safeway Denver	Hormel Cure 81			1.69			4.49						w/ store card
		Gusto			1.69									w/ store card
		Cook's				1.18	0.98					3.99		w/ store card
		Safeway Farms						2.99						w/ store card
Smith's	Sugardale		1.59			1.19							w/ store card; limit 1	
	Kroger						2.49	2.49					w/ store card	
Sprout's	Old Tyme		1.99											
Target	Archer Farms		1.99											
Trader Joe's	Trader Joe's			4.99									ABF	
Walmart	Sam's Choice		1.94											
	n/i					1.54	1.54							
	Whole Foods Mtn	n/i	5.99											
OK	Affiliated Foods	Hormel Cure 81	1.59					4.19	4.19	4.79				
		Cook's				1.09	0.99							
	Affiliated Midwest	Double G				1.38	1.18					3.49		
		Kretschmar						2.99	3.19					
		John Morrell		1.99										
	ALDI	Appleton Farms		1.19										boneless; w/ coupon
		Appleton Farms		1.49										boneless; w/o coupon
		Appleton Farms				0.74	0.56							w/ coupon
	Appleton Farms				1.09	0.89							w/o coupon	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OK <i>(cont)</i>	ALDI <i>(continued)</i>	Appleton Farms	3.49											ABF
		Appleton Farms						2.99						
		Specially Selected	1.59											
			Specially Selected	1.89										w/o coupon
		Buy for Le\$\$	Sugardale					0.88						
		Country Mart	Hormel Cure 81	1.88	1.98				3.99	4.19	4.99			
			Cook's			1.48		1.68					3.29	
			Smithfield		2.49						3.79			
			Farmland						3.69	3.69				
		Dollar General Mrkt	Smithfield		1.85									
		Harp's	Hormel Cure 81					2.39	1.99					
			Kentucky Legend						2.99	3.99				
			Cook's					1.69	1.49					
		Homeland Stores	Hormel Cure 81	1.79	1.79	1.79			3.99	3.99				
			Cook's					1.69	1.49				3.99	
			Kentucky Legend						3.99	3.99				
		Market Square	Cook's					1.09	0.97					
			Hormel Cure 81	1.59					4.19		4.79			
		Nichols	Hormel Cure 81	1.69										
			Cook's											
			Frick's											
			Kentucky Legend					2.19						
		Pyramid Foods	Kentucky Legend						3.69	3.69	3.99			
			Best Choice	1.89	1.89									
			Sugardale					1.59	1.59	1.29				
			Kretschmar						2.79	2.99				
			Hormel Cure 81						3.49	4.19				
			Double G					1.69	1.49					
		Reasor's	Redbud Farms					1.48	1.28					
			Hormel Cure 81		1.98									
		Rehkopf's	Cook's					1.39	1.19					
			Best Choice		1.99									
		Save-a-Lot	Sugardale	1.69				1.19	0.99				2.49	
		Kentucky Legend							3.49					
		Smithfield								3.99				
	Sprout's	Old Tyme	1.99											
	Target	Archer Farms	1.99											
	The Fresh Market	TFM	2.99											



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State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OK <i>(cont)</i>	Trader Joe's	Trader Joe's		4.99										ABF	
	Walmart	Sam's Choice n/i	1.94			1.54	1.54								
	Warehouse Market	Sugardale Best Choice Kentucky Legend n/i		1.79	1.67		1.49								
	Whole Foods SW		6.49					3.74	3.74						
TX	Affiliated Foods	Hormel Cure 81 Cook's	1.59				1.09	0.99	4.19	4.19	4.79			w/ \$25 purchase; limit 1  limit 1 boneless; w/ coupon boneless; w/o coupon w/ coupon w/o coupon ABF w/ coupon w/o coupon w/ store card; limit 2 w/o store card w/ store card w/o store card w/ store card w/o store card  w/ \$10 purchase; limit 2	
	Albertsons Southern	Cook's				1.38	1.18								
		Hormel Cure 81 n/i	2.99						3.99	3.99					
	Albertsons SW	Hormel Cure 81 Cook's	1.57				1.29					2.99			
	ALDI	Appleton Farms			1.19										
		Appleton Farms			1.49										
		Appleton Farms					0.74	0.56							
		Appleton Farms					1.09	0.89							
		Appleton Farms		3.49											
		Appleton Farms							2.99						
		Specially Selected		1.59											
		Specially Selected		1.89											
	Arlan's Market	Cook's					1.89	1.79							
	Brookshire's	Cook's				1.19	1.19	0.99							
		Cook's						2.79							
		Brookshire's		1.79											
		Brookshire's		2.99											
		Hormel Cure 81		1.79					3.99	3.99					
		Hormel Cure 81		2.99											
	Brookshire Bros.	Cook's Hormel Cure 81		1.69					4.99	4.99					
	Diamond IGA	Cook's					1.39	1.19							
Best Choice			1.99												
Fiesta Mart	Sugardale		1.89	1.59											
Food Town	Sugardale		1.88	2.79	1.69	1.69					2.99				
	Hormel Cure 81								4.29						

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TX (cont)	Foodarama	Cook's					1.77								w/ \$10 purchase; limit 1
		Hormel Cure 81	1.99												w/ \$10 purchase; limit 1
	Homeland Stores	Hormel Cure 81	1.79	1.79	1.79				3.99	3.99					
		Cook's				1.69	1.49						3.99		
		Kentucky Legend							3.99	3.99					
	Kroger Houston	Kroger	1.49												w/ \$10 purchase; limit 2
		Kroger							2.49	2.49					w/ store card
		Cook's					1.39								w/ store card
		Private Selection	2.99												w/ store card
	La Fiesta	Cook's						1.57							
	Lawrence Bros.	Cook's					1.49	0.99							
	Lowe's Market	Cook's					1.15	0.95							
		Hormel Cure 81	1.99	1.99					4.99	4.99					
	Market Basket	Cook's		1.57											limit 1
		Cook's						1.49							
	Market Square	Cook's					1.09	0.97							
		Hormel Cure 81	1.59						4.19		4.79				
	Minyard's	Cook's					1.29	0.99							w/ \$25 purchase; limit 2
		Cook's			1.89		1.59	1.29							
		Best Choice		2.49											
		Hormel Cure 81							4.99	4.99					
	Minyard's Sun Fresh	Best Choice		1.47											
		Cook's					1.39	1.19							
		Hormel Cure 81							4.99	4.99					
	Randalls	Cook's	1.69		1.49	1.69	1.49								w/ store card
		Smithfield	1.99								3.99				w/ store card
		Smithfield	2.49												w/ store card
	Rehkopf's	Cook's					1.39	1.19							
		Best Choice		1.99											
	Save-a-Lot	Sugardale	1.69				1.19	0.99					2.49		
		Kentucky Legend								3.49					
		Smithfield									3.99				
Sprout's	Old Tyme	1.99													
Super 1 Foods	Cook's			1.37	1.37	1.17									
	Hormel Cure 81	1.77													
Target	Archer Farms	1.99													
The Fresh Market	TFM	2.99													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TX <i>(cont)</i>	The United Family	Cook's					0.97							
	Tom Thumb	Cook's	1.77	1.77		1.59	1.59							w/ store card
		Smithfield	2.99											w/ store card
		Hormel Cure 81						3.49		5.99				w/ store card
		Safeway Select							3.49			1.89		w/ store card
		n/i												ABF
	Trader Joe's	Trader Joe's		4.99										
Vista Markets	Cook's				1.29	0.99								
	John Morrell		2.49											
Walmart	Sam's Choice	1.94												
	n/i				1.54	1.54								
	Whole Foods SW	n/i	6.49											
UT	Albertsons Mntn	n/i				1.18	0.88							limit 1
		Hormel Cure 81	1.88											limit 1
		Farmland							BOGO	4.99				
		Cook's	2.49											
		Hill's		4.99										
	Associated Food	Hormel Cure 81		1.79										
		n/i		1.29										
		John Morrell		1.99										
		Western Family				1.39	1.19							
	Clark's Market	n/i		1.49										
		Western Family				1.49	1.29							
	Fresh Market	John Morrell						4.99						
		Hormel Cure 81						3.99	3.99					
		Cook's				1.39	1.19							
	Harmon's	Harmon's	1.99											limit 2
	Hormel Cure 81	2.49												
King Soopers	Kroger	1.69											w/ store card	
	Cook's					0.99							w/ store card; limit 2	
	Private Selection	2.49											w/ store card	
Ream's	Sugardale		2.29		1.29	0.99								
	Hormel Cure 81						3.99							
Ridley's	n/i		0.97										w/ \$50 purchase; limit 2	
	n/i		1.27											
	Sugardale		1.78		1.28	1.18								

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
UT <i>(cont)</i>	Ridley's	Farmland						1.98						
	<i>(continued)</i>	Hormel Cure 81						3.98	3.98					
	Smith's	Sugardale	1.59				1.19							w/ store card; limit 1
		Kroger						2.49	2.49					w/ store card
	Sprout's	Old Tyme	1.99											
	Stokes	n/i	1.29	1.29		1.39	1.19							
		Hormel Cure 81						3.99	3.99					
	Target	Archer Farms	1.99											
	Trader Joe's	Trader Joe's		4.99										ABF
	Walmart	Sam's Choice	1.94											
		n/i				1.54	1.54							
	Whole Foods Mtn	n/i	5.99											

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
SOUTHWESTERN U.S. - CA,HI,NV														
CA	Albertsons SoCal	Cook's				1.59	1.59						3.99	
		Hormel Cure 81		2.49										limit 1
		Farmer John		2.79										
	Andronico's	Andronico's					5.49							
		Farmer John					1.99							
	Big Saver	Farmer John												
	Bristol Farms	Da Becca	5.49											
	Dollar General Mrkt	Smithfield		1.85										limit 1
	Food 4 Less	Farmer John	2.19	1.99										
	Gelson's	Sugardale		2.99										
	Grocery Outlet	Jamestown		1.49										
		Country Ribbon		1.49										
	Holiday Market	Cook's	2.29											w/ store card
		Cook's	3.99											w/o store card
	Jon's Marketplace	Farmer John	2.49											
	Lucky	Cook's	1.97			1.99	1.79							
	Lunardi's	Lunardi's	3.99						4.99					
	Mar-Val	Sunnyvalley		1.99										
	Mollie Stone's	Dietz & Watson	5.99											
		Mollie Stone's			4.99				6.99					
	Murphy's Market	Premiere Brand							4.99					
	New Seasons	n/i			3.99									
	Northgate	Farmer John				1.99								
	Nugget Market	Sunnyvalley			1.99	1.99								w/ store card
		Sunnyvalley			2.99	3.49								w/o store card
		Hillshire Farm	2.49											w/ store card
	Raley's	Hillshire Farm	3.59											w/o store card
		Sunnyvalley				1.19		1.19						local
	Ralph's	Raley's	1.99	1.99										
		Farmer John				0.77	0.77							limit 1
	Ray's Food Place	Cook's				0.77	0.77							limit 1
		Private Selection	1.77											w/ store card
John Morrell		1.99												
John Morrell		BOGO												
Rio Ranch	Jamestown	BOGO												
	n/i					1.49						4.99		
	Farmer John				1.99									

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
CA	Safeway NorCal	Farmer John				1.29	0.99							limit 1
		Safeway Farms		1.99										limit 1
		Safeway Select								3.99				w/ store card
		Hormel Cure 81								4.99				w/ store card
	Save-a-Lot	Sugardale	1.69			1.19	0.99						2.49	
		Kentucky Legend								3.49				
	Save Mart	Smithfield									3.99			
		Cook's	1.97											
		Hormel Cure 81	1.97											
		Farmer John			2.49	1.97	1.97							
		John Morrell						2.99	2.99					
	Smart & Final	Farmer John	1.57	1.57										w/ \$25 purchase; limit 1
		Sprout's	1.99											
	Stater Bros.	Smithfield	1.77											
		Farmer John	1.77				0.77	0.77						w/ \$25 purchase; limit 1
	Superior Grocer	Sunny Valley					1.28	1.28						
		Farmer John	2.49				1.99	1.99						
	Super A Foods	Farmer John	2.29											
		Hormel Cure 81	2.29											
	Super King	Farmer John				1.59								
	Target	Archer Farms	1.99											
	The Fresh Market	TFM	2.99											
	Trader Joe's	Trader Joe's		4.99										ABF
	Vons/Pavilions	Hormel Cure 81		2.49					3.99					
		Hickory Farms		4.99										
		Farmer John		2.79										local
	Walmart	Cook's				1.79	1.79				3.49			
Signature Select							2.99							
Sam's Choice		1.94												
Whole Foods NCal	n/i				1.54	1.54								
	Wellshire Farms	7.69	7.99	7.69	5.99				6.69					
Whole Foods SPac	Wellshire Farms	6.99												
	Pederson's		5.99										ABF	
	American Homestead	6.99											ABF	
HI	Don Quijote	Farmer John	2.79		2.29	2.49	2.29							
	Foodland	Farmer John		2.99	2.69		2.29						w/ store card	

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
HI <i>(cont)</i>	Safeway NorCal	Farmer John				1.29	0.99							limit 1
		Safeway Farms		1.99										limit 1
		Safeway Select								3.99				w/ store card
		Hormel Cure 81								4.99				w/ store card
	Target	Archer Farms	1.99											
	Times Supermarket	Farmer John			2.19	2.19	1.89							
		Sunnyvalley				1.69	1.59							
Whole Foods SPac	Wellshire Farms	6.99												
	Pederson's		5.99										ABF	
	American Homestead	6.99											ABF	
NV	Albertsons SW	Hormel Cure 81	1.57											limit 1
		Cook's					1.29					2.99		
	Associated Food	Hormel Cure 81		1.79										
		n/i		1.29										
		John Morrell		1.99										
	Dollar General Mrkt Grocery Outlet	Western Family				1.39	1.19							
		Smithfield		1.85										limit 1
		Jamestown		1.49										
	Raley's	Country Ribbon		1.49										
		Sunnyvalley			1.19		1.19							local
	Ridley's	Raley's	1.99	1.99										
		n/i		0.97										w/ \$50 purchase; limit 2
	Safeway NorCal	n/i		1.27										
		Sugardale		1.78			1.28	1.18						
		Farmland							1.98					
		Hormel Cure 81							3.98	3.98				
		Farmer John				1.29	0.99							limit 1
		Safeway Farms		1.99										limit 1
	Save-a-Lot	Safeway Select								3.99				w/ store card
		Hormel Cure 81								4.99				w/ store card
Sugardale		1.69			1.19	0.99					2.49			
Scolari's	Kentucky Legend								3.49					
	Smithfield									3.99				
Smart & Final Smith's	Sunnyvalley	2.49				0.99							limit 2	
	Farmer John	1.57	1.57										w/ \$25 purchase; limit 1	
	Sugardale	1.59				1.19							w/ store card; limit 1	
	Kroger							2.49	2.49				w/ store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NV <i>(cont)</i>	Sprout's	Old Tyme	1.99											
	Target	Archer Farms	1.99											
	Trader Joe's	Trader Joe's		4.99										ABF
	Vons/Pavilions	Hormel Cure 81		2.49				3.99						
		Hickory Farms		4.99										
		Farmer John		2.79										local
		Cook's				1.79	1.79			3.49				
		Signature Select						2.99						
	Walmart	Sam's Choice		1.94										
		n/i				1.54	1.54							
	Whole Foods NCal	Wellshire Farms		7.69	7.99	7.69	5.99		6.69					
	Whole Foods SPac	Wellshire Farms		6.99										
		Pederson's			5.99									ABF
	American Homestead		6.99										ABF	



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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>														
AK	Alaskan & Proud	n/i			1.68	1.28	1.28							
	AC Value Center	Hormel Cure 81		2.28										
		Farm Fresh				1.78	1.78							
		Essential Everyday				2.98								
	Carrs/Safeway Seatl	Hormel Cure 81		1.87										w/ store card; limit 2
		Hormel Cure 81		1.99										w/ store card
		Cook's			1.87	2.28	1.87							w/ store card; limit 2
		Carando		3.49						5.49				
		Hempler						4.99						
	Fred Meyer	Hormel Cure 81								5.49				
		Kroger		1.89										limit 2
		Private Selection		2.99										
	IGA Hometown Proud	Farm Fresh			2.79		1.59							
		Hormel Cure 81						4.49	4.49					
		Essential Everyday							3.29					
Meyers Group IGA	Farm Fresh			2.79		1.39								
	Essential Everyday							3.29						
	Hormel Cure 81						4.49	4.49						
Northwest Grocers	Cook's		2.69			1.99	1.79							
	Fletcher's						3.43							
Three Bears Alaska	Sunnyvalley													
Walmart	Sam's Choice		1.94											
	n/i					1.54	1.54							
ID	Albertsons Mntn	n/i				1.18	0.88							limit 1
		Hormel Cure 81		1.88						4.99				limit 1
		Farmland							BOGO					
		Cook's		2.49										
		Hill's			4.99									
	Associated Food	Hormel Cure 81			1.79									
		n/i			1.29									
		John Morrell			1.99									
		Western Family				1.39	1.19							
	Family Foods	Cook's		1.79										
	John Morrell							2.99						
	Kretschmar									2.99				

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
ID			Whole	Half							bone-in	bone-in	Ham	
(cont)	Fred Meyer	Kroger	1.69											limit 2
		Private Selection	2.99											
	Grocery Outlet	Jamestown		1.49										
		Country Ribbon		1.49										
	Harvest Foods	John Morrell	1.98						2.98					
		Kretschmar								2.98				
	IGA Markets	Farm Fresh		2.49			1.19							
		Essential Everyday								2.99				
		Hormel Cure 81						3.99	3.99					
	Paul's Market	n/i	1.49			1.48	1.18							
		John Morrell	2.99											
	Ridley's	n/i		0.97										w/ \$50 purchase; limit 2
		n/i		1.27										
		Sugardale		1.78		1.28	1.18							
		Farmland						1.98						
		Hormel Cure 81						3.98	3.98					
	Rosauer's	Longhorn		1.99										
		Cook's				1.79	1.49							
		Hempler's						2.99						
		Hempler's							4.49					ABF
	Safeway Seattle	Hormel Cure 81		1.68										w/ store card; limit 2
		Hormel Cure 81		1.99										w/ store card
		Cook's			1.68	1.88	1.68							w/ store card; limit 2
		Carando		2.99					4.99					
		Hempler						3.99						
		Hormel Cure 81							4.99					
	Smith's	Sugardale	1.59				1.19							w/ store card; limit 1
		Kroger						2.49	2.49					w/ store card
	Stokes	n/i	1.29	1.29		1.39	1.19							
		Hormel Cure 81						3.99	3.99					
	Super 1 Foods	John Morrell		1.98										
	Target	Archer Farms	1.99											
	Trader Joe's	Trader Joe's		4.99										ABF
	Walmart	Sam's Choice	1.94											
		n/i				1.54	1.54							
	Whole Foods Mtn	n/i	5.99											

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ID (cont)	Yoke's Fresh	Longhorn	1.99											local; w/ store card
		Longhorn	3.49											local; w/o store card
		John Morrell							2.99	2.99				
		Hempler's							3.99					
		Kretschmar							2.99	2.99				
MT	Albertsons Mntn	n/i			1.18	0.88								limit 1
		Hormel Cure 81	1.88						4.99					limit 1
		Farmland						BOGO						
	Associated Food	Cook's	2.49											
		Hill's		4.99										
		Hormel Cure 81		1.79										
		n/i		1.29										
	Family Foods	John Morrell		1.99										
		Western Family				1.39	1.19							
		Cook's	1.79							2.99				
	Harvest Foods	John Morrell	1.98							2.98				
		Kretschmar									2.98			
	IGA Markets	Farm Fresh		2.49			1.19							
		Essential Everyday								2.99				
		Hormel Cure 81						3.99	3.99					
	Lucky's Market	Creekstone Farms	4.99											ABF
		Lucky's Market	2.99											
	Reynold's	n/i	1.29	1.29		1.39	1.19							
		Hormel Cure 81						3.99	3.99					
	Rosauer's	Longhorn		1.99										
		Cook's				1.79	1.49							
		Hempler's						2.99		4.49				ABF
	Safeway Seattle	Hempler's												
Hormel Cure 81			1.68										w/ store card; limit 2	
Hormel Cure 81			1.99										w/ store card	
Cook's				1.68	1.88	1.68							w/ store card; limit 2	
Carando			2.99						4.99					
Hempler							3.99		4.99					

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MT	Smith's	Sugardale	1.59				1.19							w/ store card; limit 1 w/ store card
		Kroger						2.49	2.49					
	Stokes	n/i	1.29	1.29		1.39	1.19							
		Hormel Cure 81						3.99	3.99					
	Super 1 Foods	John Morrell		1.98										
	Three Bears Alaska	Sunnyvalley					1.49							
	Walmart	Sam's Choice	1.94											
		n/i				1.54	1.54							
OR	Albertsons Portland	Hormel Cure 81	1.88			1.68	1.68							limit 2  local local
	Associated Food	Hormel Cure 81		1.79										
		n/i		1.29										
		John Morrell		1.99										
		Western Family				1.39	1.19							
	CenterPlace Market	Sunnyvalley				1.18	0.98							
		Ripple Creek	1.48											
		John Morrell							3.98					
		Kretschmar								3.98				
	Family Foods	Cook's	1.79											
		John Morrell							2.99					
		Kretschmar								2.99				
	Fred Meyer	Kroger	1.69											
		Private Selection	2.99											
	Grocery Outlet	Jamestown		1.49										
		Country Ribbon		1.49										
	Haggen's	Hormel Cure 81	1.99						4.49					
		Hempler's	3.99						4.99					
		Gourmet		3.99										
		Fletcher's						3.15						
		Kentucky Legend								4.99				
	Harvest Foods	John Morrell	1.98						2.98					
		Kretschmar								2.98				
IGA Markets	Farm Fresh		2.49			1.19								
	Essential Everyday							2.99						
	Hormel Cure 81						3.99	3.99						
IGA Market Fresh	Cook's		1.99		1.49	1.29								
Lamb's Market	Cook's	1.99		1.69										
	Sunnyvalley						2.49							

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak		
			Whole	Half							bone-in	bone-in		
OR (cont)	Market of Choice	Gusto		2.49										
		Beeler's		5.99										ABF; local
	McKay's	Cook's		1.99										
		Kentucky Legend										4.59		
	New Seasons	n/i			3.99									
	QFC	Hormel Cure 81		1.69										w/ store card; limit 2
		Cook's				1.29	1.29							limit 2
	Ray's Food Place	John Morrell	1.99											
		John Morrell	BOGO											
		Jamestown	BOGO											
		n/i						1.49					4.99	
	Red Apple/Thriftway	Cook's	1.99		1.69									
		Hempler's							3.49					
	Rosauer's	Longhorn		1.99										
		Cook's				1.79	1.49							
		Hempler's							2.99					
		Hempler's								4.49				ABF
	Roth's	Cook's		1.99										limit 2
		Hempler's				4.49								local
		Beeler's	4.99						4.99					ABF
	Safeway Portland	Hormel Cure 81		1.68										w/ store card; limit 2
		Cook's			1.68	1.88	1.68							w/ store card; limit 2
		Carando		2.99						4.99				w/ store card
		Hempler's							3.99					w/ store card
		Hormel Cure 81								4.99				w/ store card
	Save-a-Lot	Sugardale	1.69			1.19	0.99						2.49	
		Kentucky Legend								3.49				
	Smithfield									3.99				
Select Markets	Kentucky Legend									4.49				
	Cook's		1.99											
	John Morrell							3.49						
Target	Archer Farms	1.99												
Trader Joe's	Trader Joe's		4.99										ABF	
Walmart	Sam's Choice	1.94												
	n/i				1.54	1.54								
Whole Foods NW	Wellshire Farms		5.99						7.99					

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless			Boneless			Smoked	Ham	Country	Conditions	
			Bone-in		Whole	Butt	Shank	Whole	Half	1/4	Picnic	Steak			
			Whole	Half							bone-in	bone-in	Ham		
WA	Albertsons Portland Family Foods	Hormel Cure 81	1.88			1.68	1.68								
		Cook's	1.79												
	Fred Meyer	John Morrell							2.99						
		Kretschmar								2.99					
	Grocery Outlet	Kroger	1.69												
		Private Selection	2.99												
	Harvest Foods	Jamestown		1.49											
		Country Ribbon		1.49											
	IGA Markets	John Morrell	1.98						2.98						
		Kretschmar								2.98					
	IGA Markets	Farm Fresh		2.49			1.19								
		Essential Everyday								2.99					
	IGA Markets	Hormel Cure 81						3.99	3.99						
		Farm Fresh		2.49			1.19								
	Metropolitan	Essential Everyday								2.99					
		Hormel Cure 81						3.99	3.99						
	Meyers Group IGA	Kurobuta	6.49		4.99	5.99		6.99							
		Kentucky Legend						5.49							
	New Seasons	Hempler's						4.99						local	
		Farm Fresh		2.49			1.19								
	PCC Natural	Essential Everyday								2.99					
		Hormel Cure 81						3.99	3.99						
	QFC	n/i			3.99										
		Beeler's	4.99												ABF; local
	Rosauer's	Hormel Cure 81		1.69											w/ store card; limit 2
		Cook's				1.29	1.29								limit 2
	Saar's Market	Longhorn		1.99											
Cook's					1.79	1.49									
Safeway Portland	Hempler's						2.99		4.49					ABF	
	Hempler's													limit 1	
Safeway Portland	Jamestown				0.99	0.99									
	Jamestown				1.49	1.49									
Safeway Portland	Ripple Creek	1.69													
	Hormel Cure 81		1.68											w/ store card; limit 2	
	Cook's			1.68	1.88	1.68								w/ store card; limit 2	
			2.99						4.99					w/ store card	

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WA <i>(cont)</i>	Safeway Portland <i>(continued)</i>	Hempler's						3.99						w/ store card
		Hormel Cure 81							4.99					w/ store card
	Safeway Seattle	Hormel Cure 81		1.68										w/ store card; limit 2
		Hormel Cure 81		1.99										w/ store card
		Cook's			1.68	1.88	1.68							w/ store card; limit 2
		Carando		2.99					4.99					
		Hempler						3.99						
		Hormel Cure 81							4.99					
	Save-a-Lot	Sugardale	1.69			1.19	0.99					2.49		
		Kentucky Legend							3.49					
		Smithfield								3.99				
	Select Markets	Kentucky Legend								4.49				
		Cook's		1.99										
		John Morrell						3.49						
	Super 1 Foods	John Morrell		1.98										
	Target	Archer Farms	1.99											
	The Markets	John Morrell		1.98										
		Hempler's		4.98	4.88	4.88								local
		Sugardale						2.48						ABF
	Trader Joe's	Trader Joe's		4.99										
Twn&Cntry Markets	Hempler's		3.98											
Walmart	Sam's Choice	1.94												
	n/i				1.54	1.54								
Whole Foods NW	Wellshire Farms		5.99						7.99					
Yoke's Fresh	Longhorn	1.99											local; w/ store card	
	Longhorn	3.49											local; w/o store card	
	John Morrell							2.99	2.99					
	Hempler's							3.99						
	Kretschmar							2.99	2.99					
WY	Affiliated Midwest	Hormel Cure 81		1.88				3.99	3.99					
		John Morrell		1.99	1.88							3.49		
		Double G				1.38	1.18							
		Kretschmar						2.99	3.19					
	Albertsons Mntn	n/i				1.18	0.88							limit 1
		Hormel Cure 81	1.88						4.99					limit 1
	Farmland						BOGO							

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**Christmas/Hanukkah2015**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless			Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WY <i>(cont)</i>	Albertsons Mntn <i>(continued)</i>	Cook's	2.49											
		Hill's		4.99										
	Associated Food	Hormel Cure 81		1.79										
		n/i		1.29										
		John Morrell		1.99										
	IGA Markets	Western Family				1.39	1.19							
		Farm Fresh		2.49			1.19							
		Essential Everyday							2.99					
	King Soopers	Hormel Cure 81						3.99	3.99					
		Kroger	1.69											w/ store card
		Cook's					0.99							w/ store card; limit 2
	Lucky's Market	Private Selection	2.49											w/ store card
		Creekstone Farms	4.99								5.99			ABF
	Ridley's	n/i		0.97										w/ \$50 purchase; limit 2
		n/i		1.27										
		Sugardale		1.78		1.28	1.18							
	Safeway Denver	Farmland						1.98						
		Hormel Cure 81						3.98	3.98					
		Hormel Cure 81		1.69				4.49						w/ store card
		Gusto		1.69										w/ store card
		Cook's				1.18	0.98					3.99		w/ store card
	Smith's	Safeway Farms						2.99						w/ store card
		Sugardale	1.59				1.19							w/ store card; limit 1
Walmart	Kroger						2.49	2.49					w/ store card	
	Sam's Choice	1.94												
		n/i			1.54	1.54								



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**Christmas/Hanukkah2015**

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls	
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls					
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																		
CT	Adams IGA	n/i	1.59	1.79	2.99		1.99	1.79										
	AF Basket	n/i		1.49			1.99					free					w/ \$150 purchase; limit 1	
	AG New England	n/i						2.49										
	ALDI	n/i					3.99						1.99					
	Associated	n/i										0.99						
	Best Market	n/i	1.68				1.88			2.48		1.48					3.98	
	Big Y	Hormel			3.99													4.99
	Bravo	n/i							2.49	1.99		0.99		1.99				3.99
	C-Town	n/i					1.99	1.99	2.49		2.49	0.99						3.99
	Compare Foods	n/i										0.89						
	Fairway Foods	n/i			3.99													w/ store card
		n/i			4.49													w/o store card
	Highland Park	Farmland							2.99									
	Key Food	n/i	1.29	1.49								0.99						
	Kings	Kings			4.99		2.99		3.99									
	Marc's	n/i					1.88											
	Price Chopper	n/i			3.99				1.99									2.99
	Price Rite	n/i					1.99											
	Save-a-Lot	n/i					1.99				1.29							
	ShopRite	n/i	1.49									0.99						2.99
Stop & Shop	n/i										0.99						3.99	
Walmart	Stop & Shop			3.49														
	n/i					1.94												
DC	ALDI	n/i						3.99						1.99				
	Giant Food	Giant			3.49													w/ store card
	Harris Teeter	Harris Teeter					1.99											w/ store card
		Harris Teeter					3.99											w/o store card
	Safeway Eastern	n/i					1.99											
	Save-a-Lot	n/i					1.99			1.29								
	Walmart	n/i					1.94											
Whole Foods MdAt	n/i					5.99											ABF	
DE	Fresh Grocer	n/i										1.29						
	Giant Food	Giant			3.49													w/ store card
	Great Valu Markets	n/i						1.99		1.69				1.79				3.99

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**Christmas/Hanukkah2015**  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls	
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls					
DE <i>(cont)</i>	Harris Teeter	Harris Teeter					1.99										w/ store card	
		Harris Teeter					3.99										w/o store card	
	Redner's	n/i					1.98			1.48	1.68	1.18					w/ store card	
		n/i								2.28		1.98					w/o store card	
	Safeway Eastern	n/i					1.99											
	Save-a-Lot	n/i					1.99			1.29								
	ShopRite	n/i	1.49									0.99				2.99		
Shurfine	Hatfield	1.79	1.89			1.99												
Walmart	n/i					1.94												
MA	Adams IGA	n/i	1.59	1.79	2.99		1.99	1.79										
	AF Basket	n/i										free					w/ \$150 purchase; limit 1	
		n/i		1.49			1.99					0.89				3.99		
	AG New England	n/i						2.49										
	ALDI	n/i						3.99					1.99					
	Associated	n/i										0.99						
	Big Y	Hormel			3.99											4.99		
	C-Town	n/i					1.99	1.99	2.49		2.49	0.99				3.99		
	Compare Foods	n/i										0.89						
	Crosby's	n/i							2.99								w/ store card	
		n/i							4.69								w/o store card	
	Donelan's	n/i			4.49				1.99									
	Hannaford	Hannaford			3.49				1.99						1.79		w/ store card	
		Hannaford			3.99				3.79						2.19		w/o store card	
	Market Basket	n/i					1.79									2.79	w/ store card	
		n/i					1.99									3.69	w/o store card	
	Met Foods	n/i										0.99						
	Price Chopper	n/i			3.99				1.99							2.99		
	Price Rite	n/i					1.99											
	Roche Bros.	n/i			4.99	3.99			3.99									
		Berkshire Black			10.99	9.99			8.99									
		Niman Ranch							6.99									ABF
Save-a-Lot	n/i					1.99				1.29								
Stop & Shop	n/i										0.99				3.99			
	Stop & Shop			3.49														
Trucchi's	n/i			3.49														
Walmart	n/i					1.94												
Wegman's	n/i					1.69												

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls	
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls					
MD	ALDI	n/i						3.99							1.99			
	Associated	n/i										0.99						
	Giant Food	Giant			3.49												w/ store card	
	Great Valu Markets	n/i						1.99		1.69					1.79		3.99	
	Harris Teeter	Harris Teeter							1.99								w/ store card	
		Harris Teeter							3.99									w/o store card
	Mars	n/i								2.49								
	Martin's Food	n/i															3.99	
		Giant			3.49													
	Price Rite	n/i											1.99					
	Redner's	n/i									1.48	1.68	1.18					w/ store card
		n/i									2.28		1.98					w/o store card
	Safeway Eastern	n/i											1.99					
	Save-a-Lot	n/i									1.29							
	ShopRite	n/i	1.49										0.99				2.99	
	Shop'n Save	n/i																3.49
	Shopper's Food	Smithfield											1.59					
Shurfine	Hatfield	1.79	1.89					1.99										
Walmart	n/i							1.94										
Wegman's	n/i							1.69										
Weis	Swift							1.78	2.88								3.29	
Whole Foods MdAt	n/i							5.99									ABF	
ME	AG New England	n/i							2.49									
	Hannaford	Hannaford			3.49				1.99							1.79		w/ store card
		Hannaford			3.99				3.79							2.19		w/o store card
	Market Basket	n/i						1.79								2.79		w/ store card
		n/i						1.99								3.69		w/o store card
Save-a-Lot	n/i						1.99			1.29								
Walmart	n/i						1.94											
NH	AG New England	n/i							2.49									
	ALDI	n/i						3.99						1.99				
	Hannaford	Hannaford			3.49				1.99						1.79			w/ store card
		Hannaford			3.99				3.79						2.19			w/o store card
	Market Basket	n/i						1.79								2.79		w/ store card
	n/i						1.99								3.69		w/o store card	
Price Chopper	n/i			3.99				1.99							2.99			

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
NH <i>(cont)</i>	Price Rite	n/i					1.99										
	Save-a-Lot	n/i					1.99			1.29							
	Walmart	n/i					1.94										
NJ	ALDI	n/i							3.99					1.99			
	Associated	n/i										0.99					
	Best Market	n/i	1.68				1.88			2.48		1.48			3.98		
	Bravo	n/i							2.49	1.99		0.99		1.99	3.99		
	C-Town	n/i					1.99	1.99	2.49		2.49	0.99			3.99		
	Compare Foods	n/i										0.89					
	Fairway Foods	n/i				3.99										w/ store card	
		n/i				4.49										w/o store card	
	Fine Fare	n/i		1.59												shank	
		n/i		1.69												butt	
		n/i							1.99			0.99		2.79	3.99		
	Great Valu Markets	n/i						1.99		1.69				1.79	3.99		
	Key Food	n/i	1.29	1.49								0.99					
	Kings	Kings				4.99		2.99		3.99							
	Met Foods	n/i										0.99					
	Morton Williams	n/i								1.59							
	Murphy's	Hatfield						2.79							3.99		
	Pioneer Food	n/i								2.99		0.99					
	Price Rite	n/i						1.99									
	Save-a-Lot	n/i						1.99			1.29						
	ShopRite	n/i	1.49									0.99			2.99		
	Stop & Shop	n/i										0.99			3.99		
		Stop & Shop				3.49											
Thriftway	n/i		1.49						2.99					4.99			
Walmart	n/i						1.94										
Wegman's	n/i						1.69										
Weis	Swift						1.78		2.88					3.29			
Western Beef	n/i	1.29					1.69			1.19		0.99					
Whole Foods MdAt	n/i						5.99								ABF		
NY	AF Basket	n/i										free				w/ \$150 purchase; limit 1	
		n/i		1.49			1.99					0.89		3.99			
	ALDI	n/i						3.99					1.99				
	Associated	n/i									0.99						
Best Market	n/i	1.68				1.88			2.48		1.48		3.98				

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**Christmas/Hanukkah2015**  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
<b>NY</b>	Big M Supermarkets	1893 Premium						1.99									
<i>(cont)</i>	Bravo	n/i						2.49		1.99		0.99		1.99		3.99	
	C-Town	n/i					1.99	1.99	2.49		2.49	0.99				3.99	
	Compare Foods	n/i										0.89					
	D'Agostino's	Farmland			2.99												
	DeCiccio's	DeCiccio's			7.99												ABF
	Fairway Foods	n/i			3.99												w/ store card
		n/i			4.49												w/o store card
	Fine Fare	n/i		1.59													shank
		n/i		1.69													butt
		n/i						1.99				0.99		2.79		3.99	
	Giunta's	n/i	1.79	1.99			2.99	2.99									
	Gristede's	n/i							3.99								
	Hannaford	Hannaford			3.49				1.99					1.79			w/ store card
		Hannaford			3.99				3.79					2.19			w/o store card
	Key Food	n/i	1.29	1.49								0.99					
	King Kullen	n/i	1.29	1.49					2.99							3.99	
	Kings	Kings			4.99		2.99		3.99								
	Met Foods	n/i										0.99					
	Morton Williams	n/i								1.59							
	North Shore Farms	n/i			2.99		1.99					0.99					
	Peck's Market	n/i					1.69				1.69						
	Pioneer Food	n/i							2.99			0.99					
	Price Chopper	n/i			3.99				1.99							2.99	
	Price Rite	n/i					1.99										
	Save-a-Lot	n/i					1.99			1.29							
	ShopRite	n/i	1.49									0.99				2.99	
	Shop'n Save	n/i														3.49	
	Stop & Shop	n/i										0.99				3.99	
		Stop & Shop			3.49												
	Tops Market	Smithfield					1.69										
	Trade Fair	n/i	1.59	1.59			1.99					0.99					
	Walmart	n/i					1.94										
	Wegman's	n/i					1.69										
	Weis	Swift					1.78	2.88								3.29	
	Western Beef	n/i	1.29				1.69			1.19		0.99					

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Christmas/Hanukkah2015  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls	
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls					
PA	ALDI	n/i						3.99							1.99			
	Associated	n/i										0.99						
	Big M Supermarkets	1893 Premium						1.99										
	Boyer Food	Hatfield								1.47								
	Bravo	n/i							2.49	1.99		0.99		1.99		3.99		
	C-Town	n/i					1.99	1.99	2.49		2.49	0.99				3.99		
	Family Owned	Hatfield											2.19					
	Fine Fare	n/i		1.59														shank
		n/i		1.69														butt
		n/i							1.99			0.99			2.79	3.99		
	Foodland	n/i														3.99		
	Fresh Grocer	n/i										1.29				3.99		
	Giant Food Stores	n/i														3.99		
		Giant				3.49												
	Great Valu Markets	n/i							1.99		1.69				1.79	3.99		
	IGA Spartan-Nash	n/i											1.79					
	Karn's	n/i					1.49			3.69	1.99	2.29						
	Key Food	n/i		1.29	1.49								0.99					
	Martin's Food	n/i															3.99	
		Giant				3.49												
	Pioneer Food	n/i								2.99			0.99					
	Price Chopper	n/i				3.99				1.99							2.99	
	Price Rite	n/i							1.99									
	Redner's	n/i							1.98		1.48	1.68	1.18					w/ store card
		n/i									2.28		1.98					w/o store card
	Safeway Eastern	n/i							1.99									
	Save-a-Lot	n/i							1.99		1.29							
	ShopRite	n/i		1.49									0.99				2.99	
	Shop'n Save	n/i															3.49	
	Shurfine	Hatfield		1.79	1.89				1.99									
	ShurSave	n/i								2.99								
		Hatfield		1.99														
	Sparkle	Indiana Kitchen								2.49								w/ store card
	Indiana Kitchen								4.99								w/o store card	
Thorne's Market	Hormel									1.99								
Thriftway	n/i			1.49					2.99							4.99		
Tops Market	Smithfield							1.69										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
PA <i>(cont)</i>	Walmart	n/i					1.94										
	Wegman's	n/i					1.69										
	Weis	Swift					1.78		2.88							3.29	
	Whole Foods MdAt	n/i					5.99										ABF
RI	Adams IGA	n/i	1.59	1.79	2.99		1.99	1.79									
	ALDI	n/i						3.99						1.99			
	Associated	n/i										0.99					
	Bravo	n/i							2.49	1.99		0.99		1.99		3.99	
	Compare Foods	n/i										0.89					
	Dave's	n/i			5.99			3.99								2.99	
	Price Rite	n/i					1.99										
	Save-a-Lot	n/i					1.99			1.29							
	Stop & Shop	n/i										0.99				3.99	
	Walmart	Stop & Shop			3.49												
VT	AG New England	n/i							2.49								
	ALDI	n/i						3.99						1.99			
	Hannaford	Hannaford			3.49				1.99						1.79		w/ store card
		Hannaford			3.99				3.79						2.19		w/o store card
	Price Chopper	n/i			3.99				1.99							2.99	
	Tops Market	Smithfield					1.69										
	Walmart	n/i					1.94										

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Christmas/Hanukkah2015  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																	
<b>AL</b>	ALDI	n/i						3.99						1.99			
	Food for Le\$\$	n/i						1.65									
	Food Giant	Prairie Fresh													1.78		
	Greer's Markets	n/i									1.08						
		Swift														2.72	
	Ingle's Markets	n/i						1.98									
		n/i						4.08								w/ store card	
	Kroger Atlanta	n/i								2.49						w/o store card	
	Kroger Nashville	n/i						2.49								w/ store card	
	Lucky's	Prairie Fresh						1.79		2.29							
	Piggly Wiggly HAC	n/i						1.69								w/ store card	
		n/i						3.99								w/o store card	
	Piggly Wiggly Hchn	n/i							1.98								
	Piggly Wiggly Inc.	n/i									1.49						
	Piggly Wiggly JTM	n/i						1.99			1.39						
	Publix	Publix			3.99							1.19				w/ store card	
		Publix			5.49							1.69				w/o store card	
	Rouses	Rouses			3.49										2.99		
	Save-a-Lot	n/i						1.99			1.29						
	Sprout's	n/i			3.99			1.79									
	United Grocery	n/i						1.69									
	Vowell's	n/i						1.77									
	Walmart	n/i						1.94									
	Western Markets	n/i						1.99									
		Duroc			8.99												
	Winn-Dixie	n/i			4.00					3.50						w/ store card	
		n/i			6.50					5.45						w/o store card	
<b>FL</b>	ALDI	n/i						3.99						1.99			
	Bravo	n/i		1.39								0.79					
	Food Giant	Prairie Fresh													1.78		
	Greer's Markets	n/i									1.08						
		Swift														2.72	
	Harris Teeter	Harris Teeter						1.99								w/ store card	
		Harris Teeter						3.99								w/o store card	
	Harvey's	n/i			4.00					2.49	1.99					w/ store card	
		n/i			5.99					4.99	3.30					w/o store card	



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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
FL <i>(cont)</i>	Hitchcock's	Hitchcock's					1.99	1.79		1.49					3.99		
	Lucky's Market	n/i							2.99								
	Piggly Wiggly Hchn	n/i						1.98									
	Presidente	n/i										0.78					
	Publix	Publix			3.99							1.19				w/ store card	
	Publix	Publix			5.49							1.69				w/o store card	
	Save-a-Lot	n/i					1.99		1.29								
	Walmart	n/i					1.94										
	Western Beef	n/i	1.19				1.99					0.79					
	Whole Foods FL	n/i			8.99											ABF	
Winn-Dixie	n/i			4.00			3.50								w/ store card		
		n/i			6.50		5.45								w/o store card		
GA	ALDI	n/i						3.99						1.99			
	Bi-Lo	n/i			4.00			3.50								w/ store card	
		n/i			6.50			5.45								w/o store card	
	Food Depot	n/i	1.28	1.28				1.74		1.27		1.15					
	Food Giant	Prairie Fresh												1.78			
	Food Pride	n/i	1.59														
	Galaxy Foods	Smithfield													3.28		
	Harris Teeter	Harris Teeter					1.99									w/ store card	
	Harris Teeter	Harris Teeter					3.99									w/o store card	
	Harvey's	n/i			4.00			2.49	1.99							w/ store card	
	Harvey's	n/i			5.99			4.99	3.30							w/o store card	
	IGA	n/i					1.99			1.19							
	Ingle's Markets	n/i					1.98									w/ store card	
	Ingle's Markets	n/i					4.08									w/o store card	
	Kroger Atlanta	n/i							2.49							w/ store card	
	Lucky's Market	n/i							2.99								
	Piggly Wiggly Car.	Pig's Pride				1.48		1.68							3.98		
	Piggly Wiggly HAC	n/i					1.69									w/ store card	
	Piggly Wiggly HAC	n/i					3.99									w/o store card	
	Piggly Wiggly Hchn	n/i						1.98									
Piggly Wiggly JTM	n/i					1.99			1.39								
Publix	Publix			3.99							1.19				w/ store card		
Publix	Publix			5.49							1.69				w/o store card		
Quality Foods	n/i				1.79	1.99											
Save-a-Lot	n/i					1.99			1.29								

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**Christmas/Hanukkah2015**  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
GA <i>(cont)</i>	Sprout's	n/i			3.99		1.79										
	United Grocery	n/i					1.69										
	Walmart	n/i					1.94										
	Wayfield's	n/i								1.49							
	Winn-Dixie	n/i			4.00			3.50									w/ store card
			n/i			6.50			5.45								
KY	ALDI	n/i						3.99						1.99			
	Food Giant	Prairie Fresh													1.78		
	Food Rite	Food Rite					1.79										
	Foodland	Tender Choice					1.99										
	Galaxy Foods	Smithfield															3.28
	Houchen's IGA	Hormel					1.79										
	IGA Spartan-Nash	n/i										1.79					
	Kroger Delta	n/i					1.99										
	Kroger Louisville	n/i					1.99										
	Kroger MidAtlantic	n/i					1.99										
	Kroger Nashville	n/i					2.49										
	Lucky's Market	n/i							2.99								
	Meijer	n/i					1.99										
	Piggly Wiggly Hchn	n/i							1.98								
	Remke Markets	n/i															
	Save-a-Lot	n/i					1.99				1.29						
	Twn&Cntry Grocer	n/i					1.99				1.39						
	United Grocery	n/i					1.69										
Walmart	n/i					1.94											
Whole Foods MdAt	n/i					5.99											
MS	AG of Baton Rouge	Prairie Fresh					1.99			1.29							
	ALDI	n/i						3.99						1.99			
	Corner Market	Prairie Fresh														2.99	
	Food Giant	Prairie Fresh													1.78		
	Greer's Markets	n/i								1.08							
		Swift															2.72
	Kroger Delta	n/i					1.99										
	Mac's Fresh Market	n/i		1.49			1.49					0.99		1.69	0.99		
	Piggly Wiggly Hchn	n/i							1.98								
	Rouses	Rouses			3.49												2.99
Save-a-Lot	n/i					1.99			1.29								

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**Christmas/Hanukkah2015**  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
MS <i>(cont)</i>	Superlo Foods	n/i								1.19					2.99		
	Vowell's	n/i					1.77										
	Walmart	n/i					1.94										
	Winn-Dixie	n/i			4.00				3.50							w/ store card	
		n/i			6.50				5.45							w/o store card	
NC	ALDI	n/i							3.99					1.99			
	Bi-Lo	n/i			4.00				3.50							w/ store card	
		n/i			6.50				5.45							w/o store card	
	Bo's Foods	n/i	0.99				1.49										
	Carlie C's IGA	n/i	1.88	2.08			1.78									shank half \$1.98/lb.	
	Compare Foods	n/i										free				w/ \$125 purchase	
	Food Pride	n/i	1.59														
	Galaxy Foods	Smithfield													3.28		
	Great Valu Markets	n/i							1.99					1.99			
	Harris Teeter	Harris Teeter					1.99									w/ store card	
		Harris Teeter					3.99									w/o store card	
	IGA	n/i					1.99			1.19							
	Ingle's Markets	n/i					1.98									w/ store card	
		n/i					4.08									w/o store card	
	Kroger MidAtlantic	n/i					1.99										
	Lowe's Foods	Smithfield			5.69						1.99		1.69				
	Piggly Wiggly Retail	n/i					1.49		1.69								
	Piggly Wiggly Stores	n/i	1.58				1.78		1.98								
Publix	Publix			3.99								1.19			w/ store card		
	Publix			5.49								1.69			w/o store card		
Save-a-Lot	n/i					1.99			1.29								
United Grocery	n/i					1.69											
Walmart	n/i					1.94											
SC	ALDI	n/i							3.99					1.99			
	Bi-Lo	n/i			4.00				3.50							w/ store card	
		n/i			6.50				5.45							w/o store card	
	Galaxy Foods	Smithfield													3.28		
	Harris Teeter	Harris Teeter					1.99									w/ store card	
		Harris Teeter					3.99									w/o store card	
	Harvey's	n/i			4.00				2.49	1.99						w/ store card	
	n/i			5.99				4.99	3.30						w/o store card		
IGA	n/i					1.99			1.19								

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**Christmas/Hanukkah2015**  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
SC <i>(cont)</i>	Ingle's Markets	n/i					1.98										w/ store card
		n/i					4.08										w/o store card
	Kroger Atlanta	n/i									2.49						w/ store card
	Piggly Wiggly Car.	Pig's Pride				1.48			1.68						3.98		
	Publix	Publix			3.99								1.19				w/ store card
		Publix			5.49								1.69				w/o store card
	Lowe's Foods	Smithfield			5.69						1.99		1.69				
	Save-a-Lot	n/i					1.99				1.29						
Walmart	n/i					1.94											
TN	ALDI	n/i							3.99					1.99			
	Chappell's	n/i														2.99	
	Food Giant	Prairie Fresh													1.78		
	Food Rite	Food Rite					1.79										
	H.G. Hill	n/i					1.49										
	Harris Teeter	Harris Teeter					1.99										w/ store card
		Harris Teeter					3.99										w/o store card
	Houchen's IGA	Hormel					1.79										
	Ingle's Markets	n/i					1.98										w/ store card
		n/i					4.08										w/o store card
	Kroger Delta	n/i					1.99										
	Kroger MidAtlantic	n/i					1.99										
	Kroger Nashville	n/i					2.49										
	Lucky's	Prairie Fresh					1.79			2.29							
	Osborne's	n/i									1.19						
	Publix	Publix			3.99								1.19				w/ store card
		Publix			5.49								1.69				w/o store card
	Quality Foods	n/i				1.79	1.99										
	Save-a-Lot	n/i					1.99				1.29						
	Sprout's	n/i			3.99		1.79										
Superlo Foods	n/i									1.19					2.99		
Twn&Cntry Grocer	n/i					1.99				1.39							
United Grocery	n/i					1.69											
Walmart	n/i					1.94											
VA	ALDI	n/i							3.99					1.99			
	Associated	n/i										0.99					
	Galaxy Foods	Smithfield														3.28	
	Giant Food	Giant			3.49												w/ store card

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**Christmas/Hanukkah2015**  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
VA (cont)	Great Valu Markets	n/i						1.99						1.99			
	Harris Teeter	Harris Teeter						1.99								w/ store card	
		Harris Teeter						3.99								w/o store card	
	Ingle's Markets	n/i						1.98								w/ store card	
		n/i						4.08								w/o store card	
	Kroger MidAtlantic	n/i						1.99									
	Lowe's Foods	Smithfield			5.69					1.99		1.69					
	Martin's Food	n/i													3.99		
		Giant			3.49												
	Piggly Wiggly Retail	n/i						1.49		1.69							
	Piggly Wiggly Stores	n/i	1.58					1.78		1.98							
	Price Rite	n/i						1.99									
	Safeway Eastern	n/i						1.99									
	Save-a-Lot	n/i						1.99			1.29						
	Shopper's Food	Smithfield										1.59					
Walmart	n/i						1.94										
Wegman's	n/i						1.69										
Whole Foods MdAt	n/i						5.99								ABF		
WV	ALDI	n/i						3.99						1.99			
	Food Fair	Tender Choice							2.99								
	Foodland	Tender Choice						1.99							3.28		
	Galaxy Foods	Smithfield												1.99			
	Great Valu Markets	n/i							1.99								
	Kroger MidAtlantic	n/i						1.99									
	Martin's Food	n/i													3.99		
		Giant			3.49												
	Piggly Wiggly Stores	n/i	1.58					1.78		1.98							
	Save-a-Lot	n/i						1.99			1.29						
	Shop'n Save	n/i													3.49		
	Sparkle	Indiana Kitchen								2.49						w/ store card	
		Indiana Kitchen								4.99						w/o store card	
Walmart	n/i						1.94										
Weis	Swift						1.78		2.88					3.29			

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls	
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls					
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																		
IA	Affiliated Midwest	Hormel					1.79											
		n/i																
	ALDI	n/i							3.99					1.99				
	County Market	n/i																
	Family Foods	Farmland					2.19										2.99	
	Food Pride	Premium Farms																2.99
	Hometown Foods	n/i					1.88											
	Hy-Vee	n/i				3.99	2.99	3.99										3.99
	Jewel-Osco	Hormel				3.99	2.49	2.99	3.49									
	Lucky's Market	n/i							2.99									
	Maynard's	Smithfield							2.49									
	Price Chopper	n/i							2.49									3.49
	Quillin's	Hormel							1.99	1.59								
	Save-a-Lot	n/i					1.99			1.29								
	Schnuck's	Pride of the Farm							3.99									
Sunshine Foods	n/i							2.49										
Walmart	n/i					1.94												
Whole Foods MW	n/i				7.99			7.99										
IL	Affiliated Midwest	Hormel					1.79											
	ALDI	n/i							3.99					1.99				
	Angelo Caputo's	n/i			2.99		1.79											
	Berkot's	n/i					1.79	1.99	2.29			0.99						2.99
	Borowiak's IGA	n/i					1.68											
	Brookhaven	Indiana Kitchen			2.49			1.99										
	Butera`	n/i	0.99	1.29	2.99		1.69			1.39	1.99	0.99						
	Cermak's	n/i	1.49							0.79			1.69					2.99
	Chiquita	n/i	1.29							1.29								
	County Market	n/i							3.49									
	Cub Foods	n/i							2.99									
	Dierberg's	Dierberg's							3.97									4.99
	El Guero	n/i								0.99								
	Fairplay Foods	n/i			3.49				1.99									2.79
	Food 4 Less	n/i								1.29		0.99						
	Food Pride	Premium Farms							2.99	1.69								2.99
	Fresh Thyme	n/i							1.99									
	Garden Fresh	n/i	1.29		2.49		2.49					1.29						

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
IL <i>(cont)</i>	Houchen's IGA	Hormel					1.79										
	Hy-Vee	n/i			3.99		2.99	3.99								3.99	
	Jewel-Osco	Hormel			3.99		2.49	2.99	3.49								
	Joe Caputo	n/i			2.89							1.29					
	Kroger Louisville	n/i					1.99										
	Meijer	n/i					1.99										
	Pete's Fresh Market	n/i			3.99			1.99	2.49								
	Piggly Wiggly MW	Smithfield	1.29		2.99				1.99			0.99					
	Save-a-Lot	n/i					1.99			1.29							
	Schnuck's	Pride of the Farm								3.99							
	Schuettes	Gold Star					1.88										
	Shop & Save Market	n/i	1.19		2.49			1.79	1.89	1.19		0.99				2.79	
	Shop'n Save	n/i														3.99	
	Strack & VanTil	Smithfield			4.99					3.49						3.99	
	Sullivan's	n/i						2.49	2.89							3.99	
	Sunset Foods	Sunset's							2.99								
	Tony's Finer Foods	n/i	0.99				1.99			1.49		1.29				2.99	
	Treasure Island	Berkshire			11.99												
		n/i			5.99												
	Ultra Foods	n/i			4.99												
	Smithfield									2.49							
Valli Produce	n/i	1.29		2.49		1.99	1.79			1.69					2.79		
Walmart	n/i					1.94											
Walt's	Indiana Kitchen														2.99		
Whole Foods MW	n/i			7.99				7.99									
IN	Al's Supermarket	n/i			3.99				2.99								
	ALDI	n/i						3.99					1.99				
	Food 4 Less	n/i								1.29		0.99					
	Fresh Encounter	n/i							1.99	1.99							w/ store card
		n/i							4.19	2.59							w/o store card
	Harding's	Harding's								1.49				0.99			
	Houchen's IGA	Hormel					1.79										
	IGA Spartan-Nash	n/i									1.79						
	Jay C	n/i					1.89										w/ store card
	Jewel-Osco	Hormel			3.99		2.49	2.99	3.49								
	Kroger Louisville	n/i					1.99										
	Lucky's Market	n/i							2.99								

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
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Christmas/Hanukkah2015  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts					Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
IN <i>(cont)</i>	Marsh	n/i			6.29	5.99			5.49								
	Martin's	Martin's			4.97												w/ store card
		Martin's			6.48												w/o store card
	Meijer	n/i										1.99					
	Save-a-Lot	n/i										1.99					
	Schnuck's	Pride of the Farm							3.99								
	Strack & VanTil	Smithfield			4.99				3.49							3.99	
	Ultra Foods	n/i			4.99												
		Smithfield												2.49			
	Walmart	n/i						1.94									
	Walt's	Indiana Kitchen															2.99
Wesselman's	n/i															2.99	
Whole Foods MW	n/i			7.99					7.99								
MI	Affiliated Midwest	Hormel						1.79									
	ALDI	n/i							3.99					1.99			
	Busch's	n/i								1.99						3.99	
	Food Pride	n/i										1.79					
	Glory Supermarket	n/i		1.29							1.49						
	Harding's	Harding's									1.49				0.99		
	Hollywood Markets	n/i			4.59												
	Lucky's Market	n/i							2.99								
	Martin's	Martin's			4.97												w/ store card
		Martin's			6.48												w/o store card
	Meijer	n/i						1.99									
	Plumb's/Duthler's	n/i									1.29						w/ store card
		n/i									2.79						w/o store card
	Polly's Market	n/i			2.99												w/ store card
		n/i			4.29												w/o store card
	Save-a-Lot	n/i						1.99			1.29						
	Spartan Stores	n/i								1.39							
	Super One Foods	n/i							2.49								w/ store card
		n/i							4.39								w/o store card
		Farmland			2.99												w/ store card
	Farmland			4.99												w/o store card	
Tadych's	Farmland								2.19							2.99	
Valu Land	n/i												1.99				



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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
<b>MI</b>	Walmart	n/i					1.94										
<i>(cont)</i>	Whole Foods MW	n/i			7.99				7.99								
<b>MN</b>	Affiliated Midwest	Hormel					1.79										
		n/i							2.59					1.99			
	ALDI	n/i						3.99									
	Cash Wise	Compart Duroc			3.98												
	Coborn's	Compart Duroc			3.99												
	Cub Foods	n/i							2.99								
	Festival	Farmland							3.99								
	Food Pride	n/i									1.79						
	Hornbacher's	Hormel							2.49	2.49							
	Hy-Vee	n/i			3.99		2.99	3.99							3.99		
	Lunds & Byerlys	n/i							4.99								w/ store card
		n/i							7.99								w/o store card
	Marketplace Foods	Farmland					2.38										
	Maynard's	Smithfield							2.49								
	Quillin's	Hormel							1.99	1.59							
	Save-a-Lot	n/i					1.99			1.29							
	Sunshine Foods	n/i							2.49								
	Super One Foods	n/i						2.49									w/ store card
		n/i						4.39									w/o store card
		Farmland			2.99												w/ store card
		Farmland			4.99												w/o store card
	Teal's Market	n/i							2.49								
	Walmart	n/i					1.94										
	Whole Foods MW	n/i			7.99				7.99								
<b>ND</b>	Albertsons Mntn	n/i							3.49	1.99				1.99			
	Cash Wise	Compart Duroc			3.98												
	Dan's	n/i							2.49								
	Food Pride	n/i									1.79						
	Hornbacher's	Hormel							2.49	2.49							
	Leevers Foods	Hormel							2.49								
	Marketplace Foods	Farmland					2.38										
	Teal's Market	n/i							2.49								
	Walmart	n/i					1.94										
<b>NE</b>	Affiliated Midwest	Hormel					1.79										
		n/i							2.59								

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions			
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls		
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls						
NE <i>(cont)</i>	ALDI	n/i						3.99							1.99				
	Apple Market	n/i						2.49									3.29		
	Food Pride	n/i											1.79						
	Hy-Vee	n/i			3.99			2.99	3.99								3.99		
	Russ's Market	Smithfield															3.99		
		Smithfield																w/ store card	
	Safeway Denver	n/i						2.99	2.99		1.99		1.69					w/o store card	
	Super Saver	Farmland																w/ store card	
	Walmart	n/i						1.94											
Whole Foods MW	n/i			7.99					7.99										
OH	Acme Fresh Market	Farmland								2.99								w/ store card	
		Farmland								4.59								w/o store card	
	ALDI	n/i								3.99				1.99					
	Buehler's	Farmland															3.99		
	Chief Supermarket	n/i								1.99	1.99							w/ store card	
		n/i								4.19	2.59							w/o store card	
	Dave's Market	Indiana Kitchen											1.59					w/ store card	
		Indiana Kitchen																4.99	w/o store card
	Fisher's Food	Fisher's											1.59					w/ store card	
		Fisher's																3.99	w/o store card
	Food Fair	Tender Choice																	2.99
	Foodland	Tender Choice																	1.99
	Fresh Encounter	n/i																	1.99
		n/i																	4.19
	IGA Spartan-Nash	n/i																	1.99
	Kroger MidAtlantic	n/i																	1.99
	Lucky's Market	n/i																	2.99
	Marc's	n/i																	1.88
	Marsh	n/i			6.29		5.99												5.49
	Meijer	n/i																	1.99
Piggly Wiggly Stores	n/i	1.58																1.78	
Remke Markets	n/i																	1.98	
Save-a-Lot	n/i																	1.99	
Shop'n Save	n/i																	1.29	
Sparkle	Indiana Kitchen																	2.49	
	Indiana Kitchen																	4.99	
Thorne's Market	Hormel																	1.99	

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State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
OH <i>(cont)</i>	Walmart	n/i					1.94										
	Weis	Swift					1.78		2.88						3.29		
	Whole Foods MdAt	n/i					5.99									ABF	
SD	Affiliated Midwest	Hormel					1.79										
		n/i							2.59								
	Buche Foods	Farmland					1.98										
	Coborn's	Compart Duroc			3.99										3.99		
	Hy-Vee	n/i			3.99		2.99	3.99									
	IGA Markets	n/i															
	Lynns Dakotamart	Farmland															
	Maynard's	Smithfield															
	Safeway Denver	n/i					2.99	2.99		1.99		1.69				w/ store card	
	Sunshine Foods	n/i															
Teal's Market	n/i																
Walmart	n/i					1.94											
WI	Affiliated Midwest	Hormel					1.79										
		n/i							2.59								
	ALDI	n/i	1.49						3.99				1.99				
	Cermak's	n/i								0.79					2.99		
	Food Pride	n/i										1.79	1.69				
	Gordy's Market	Hormel					1.98										
	Hy-Vee	n/i			3.99		2.99	3.99							3.99		
	Marketplace Foods	Farmland					2.38							1.69			
	Meijer	n/i					1.99										
	Pick'n Save/Copp's	n/i			3.99				3.99								
	Piggly Wiggly MW	Smithfield	1.29		2.99				1.99			0.99					
	Quillin's	Hormel							1.99	1.59							
	Save-a-Lot	n/i					1.99			1.29							
	Schnuck's	Pride of the Farm							3.99								
	Sentry Foods	n/i			5.99	4.99		2.29	2.49			1.29		2.29			
	Super One Foods	n/i							2.49							w/ store card	
		n/i							4.39							w/o store card	
	Farmland			2.99											w/ store card		
	Farmland			4.99											w/o store card		
Tadych's	Farmland								2.19					2.99			
Trig's	Trig's			4.99		1.99											

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts					Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
WI <i>(cont)</i>	Walmart	n/i					1.94										
	Whole Foods MW	n/i			7.99				7.99								

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic						
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls					
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																		
AR	Albertsons Southern	n/i					2.99			1.99				0.99		3.99		
	ALDI	n/i						3.99						1.99				
	Bill's Fresh Market	n/i					1.48											
	Brookshire's	Prairie Fresh															2.98	
	Food Giant	Hormel							2.99									
	G&W Foods	Prairie Fresh														1.78		
	Harp's	Seaboard Farms				2.98				1.88							2.98	
	Hays Supermarkets	Harp's					1.99							1.29			2.99	
	Kroger Delta	Prairie Fresh					1.68											
	Mac's Fresh Market	n/i		1.49			1.99											
	Piggly Wiggly Hchn	n/i					1.49		1.98				0.99	1.69	0.99			
	Pyramid Foods	n/i					1.89										3.99	
	Rehkopf's	n/i					1.59											
	Save-a-Lot	n/i					1.99			1.29								
	Super 1 Foods	Hormel					1.77											
	Twn&Cntry Grocer	n/i					1.99			1.39								
Walmart	n/i					1.94												
Whole Foods SW	American Homestead				6.99			7.49									ABF	
AZ	Albertsons SW	n/i					1.99		BOG2				1.99					
	Basha's	n/i							2.49				1.79					
	El Super	n/i	1.27	0.69									0.99	1.47				
	Food City	n/i													0.77		limit 2	
	Los Altos	n/i	1.29							1.39				1.49				
	Lowe's Market	n/i							2.99	0.99								
	Safeway SW	n/i					1.99		BOG2				1.99				w/ store card	
	Smart & Final	Farmer John							1.77		1.49							limit 4
	Smith's	n/i								1.49								
	Sprout's	n/i				3.99		1.79										
	Walmart	n/i					1.94											
	Whole Foods SPac	n/i				10.99											organic	
		n/i		4.99	4.99													ABF
	n/i				7.99		7.99	7.99		4.99						11.99		
CO	Affiliated Foods	n/i						2.39		1.69		1.49						
	Affiliated Midwest	n/i							2.59									
	Albertsons Mntn	n/i							3.49	1.99				1.99				

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
CO <i>(cont)</i>	Associated Food	n/i					1.99			1.79		1.49			3.49	ABF w/ store card	
	Clark's Market	n/i					2.49										
	King Soopers	n/i					1.99										
	Lowe's Market	n/i							2.99	0.99							
	Lucky's Market	Creekstone Farms							5.99								
	Safeway Denver	n/i					2.99	2.99		1.99		1.69					
	Save-a-Lot	n/i					1.99			1.29							
	Sprout's	n/i			3.99		1.79										
	Walmart	n/i					1.94										
	Whole Foods Mtn	n/i			6.99				6.99								
KS	Affiliated Foods	n/i						2.39		1.69		1.49					
	Affiliated Midwest	Hormel					1.79										
		n/i							3.99				1.99				
	ALDI	n/i															
	Apple Market	n/i					2.49								3.29		
	Country Mart	n/i					2.49								3.49		
	G&W Foods	Seaboard Farms			2.98					1.88					2.98		
	Hen House	Prairie Fresh					2.99								3.99		
	Homeland Stores	Red River Ranch			2.49												
	Hy-Vee	n/i			3.99		2.99	3.99							3.99		
	Lowe's Market	n/i							2.99	0.99							
	Price Chopper	n/i							2.49						3.49		
	Save-a-Lot	n/i					1.99			1.29							
	Sprout's	n/i			3.99		1.79										
	Sun Fresh	n/i					2.49			1.69					3.49		
Walmart	n/i					1.94											
Whole Foods Mtn	n/i			6.99				6.99									
Woods Supermarket	Prairie Fresh			3.99		2.49			1.79				2.29				
LA	AG of Baton Rouge	Prairie Fresh					1.99			1.29						w/ store card w/ store card	
	Albertsons Southern	n/i					2.99			1.99			0.99		3.99		
	Breaux Mart	Seaboard								2.49							
	Brookshire's	Hormel							2.99								
	Kroger Dallas	n/i					1.49										
	Kroger Houston	n/i					1.49										
	LeBlanc's	Swift			4.99		1.77			1.29							
	LeBlanc's	LeBlanc's	1.49														
Mac's Fresh Market	n/i		1.49			1.49				0.99		1.69	0.99				

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
LA <i>(cont)</i>	Market Basket	Swift						2.39	0.99							limit 1     ABF w/ store card w/o store card	
		Swift													3.39		
	Rouses	Rouses			3.49										2.99		
	Save-a-Lot	n/i							1.29								
	Super 1 Foods	Hormel															
	Walmart	n/i															
	Whole Foods SW	American Homestead			6.99				7.49								
Winn-Dixie	n/i			4.00				3.50									
		n/i			6.50			5.45									
MO	Affiliated Midwest	Hormel					1.79										
	ALDI	n/i						3.99					1.99				
	Apple Market	n/i					2.49								3.29		
	C&R Supermarkets	Hormel					1.99		2.29								
	County Market	n/i							3.49								
	Country Mart	n/i					2.49								3.49		
	Dierberg's	Dierberg's							3.97						4.99		
	Food Giant	Prairie Fresh												1.78			
	G&W Foods	Seaboard Farms			2.98					1.88					2.98		
	Harp's	Harp's					1.99						1.29		2.99		
	Harter House	n/i							2.99								
	Hays Supermarkets	Prairie Fresh					1.68										
	Hen House	Prairie Fresh					2.99								3.99		
	Hy-Vee	n/i			3.99		2.99	3.99							3.99		
	Kroger Delta	n/i					1.99										
	Lucky's Market	n/i							2.99								
	Moser's	n/i					1.99								3.49		
	Prenger Foods	n/i								0.97							
	Price Chopper	n/i							2.49						3.49		
	Pyramid Foods	n/i					1.89								3.99		
	Save-a-Lot	n/i					1.99			1.29							
	Schnuck's	Pride of the Farm							3.99								
	Shop'n Save	n/i													3.99		
	Sprout's	n/i			3.99		1.79										
	Twn&Cntry Grocer	n/i					1.99			1.39							
	Walmart	n/i					1.94										
Whole Foods MW	n/i			7.99				7.99									
Woods Supermarket	Prairie Fresh			3.99		2.49			1.79				2.29				

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State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
NM	Affiliated Foods	n/i						2.39				1.69		1.49			w/ store card
	Albertsons SW	n/i					1.99		BOG2					1.99			
	Basha's	n/i							2.49					1.79			
	Homeland Stores	Red River Ranch			2.49												
	John Brooks	n/i						2.39			1.59						
	King Soopers	n/i					1.99										
	Lawrence Bros.	n/i					1.49										
	Los Altos	n/i	1.29								1.39		1.49				
	Lowe's Market	n/i							2.99	0.99							
	Safeway Denver	n/i					2.99	2.99		1.99		1.69					
	Smith's	n/i								1.49							
	Sprout's	n/i			3.99		1.79										
	Walmart	n/i					1.94										
Whole Foods Mtn	n/i			6.99				6.99									
OK	Affiliated Foods	n/i						2.39			1.69		1.49				ABF
	Affiliated Midwest	n/i							2.59								
	ALDI	n/i						3.99					1.99				
	Buy for Le\$\$	n/i														2.49	
	Country Mart	n/i					2.49									3.49	
	Harp's	Harp's					1.99						1.29			2.99	
	Homeland Stores	Red River Ranch			2.49												
	Market Square	n/i							2.39	1.69		1.49					
	Nichol's	Hormel					2.19									3.99	
	Pyramid Foods	n/i					1.89										
	Rehkopf's	n/i					1.59										
	Save-a-Lot	n/i					1.99			1.29							
	Sprout's	n/i			3.99		1.79										
	Walmart	n/i					1.94										
Whole Foods SW	American Homestead			6.99				7.49									
TX	Affiliated Foods	n/i						2.39			1.69		1.49				3.99
	Albertsons Southern	n/i					2.99			1.99			0.99				
	Albertsons SW	n/i					1.99		BOG2				1.99				
	ALDI	n/i						3.99					1.99				
	Arlan's Market	n/i								1.29							
	Brookshire's	Hormel							2.99								
	Brookshire Bros.	Swift					1.69			1.49						3.69	
	El Rancho	n/i	0.78														



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
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**Christmas/Hanukkah2015**  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions		
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls	
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls					
TX <i>(cont)</i>	El Rio Grande	n/i	0.79							1.29								
	Fiesta Mart	n/i	1.49						2.29	0.97							w/ \$10 purchase; limit 1	
	Food Town	n/i										0.99						
	Foodarama	n/i														2.29		
		n/i											0.88				w/ \$10 purchase; limit 2	
	H-E-B	n/i			3.67		1.97				1.27							
	Kroger Houston	n/i					1.49										w/ store card	
	La Fiesta	n/i						1.77		1.27		1.00		1.00				
	Lawrence Bros.	n/i					1.49											
	Los Altos	n/i	1.29								1.39		1.49					
	Lowe's Market	n/i								2.99	0.99							
	Malone's	n/i									0.88						w/ \$10 purchase; limit 1	
		n/i									1.39							
	Market Basket	Swift								2.39	0.99							limit 1
		Swift															3.39	
	Market Square	n/i								2.39	1.69		1.49					
	Minyard's	n/i									1.49							
	Minyard's Sun Fresh	Excel					1.99				1.49							
	Randalls	Smithfield					1.99		2.49	1.99							3.99	
	Rehkopf's	n/i					1.59											
	Save-a-Lot	n/i					1.99				1.29							
	Sellers Bros.	n/i									1.39							
	Sprout's	n/i				3.99		1.79										
Super 1 Foods	Hormel						1.77											
The United Family	Smithfield				3.49				3.49									
Tom Thumb	n/i						2.99			1.99						4.99	w/ store card	
Vista Market	n/i									1.49								
Walmart	n/i						1.94											
Whole Foods SW	American Homestead				6.99				7.49								ABF	
UT	Albertsons Mntn	n/i							3.49	1.99				1.99				
	Associated Food	n/i								1.79		1.49				3.49		
	Clark's Market	n/i																
	Fresh Market	n/i														3.49		
	Harmon's	n/i														2.99		
	King Soopers	n/i								1.99								
	Ream's	n/i								1.89								
	Ridley's	n/i									1.48					2.98		

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
UT <i>(cont)</i>	Smith's	n/i								1.49							
	Sprout's	n/i			3.99		1.79										
	Stokes	n/i					1.99			1.49							
	Walmart	n/i					1.94										
	Whole Foods Mtn	n/i			6.99				6.99								

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																	
<b>CA</b>	Albertsons SoCal	Farmer John					1.99				1.49		1.29				
	Baja Ranch	n/i	0.99	0.99													
	Big Saver	n/i	0.99								1.49		1.29	1.49			
	Cardenas	n/i	0.77														
	El Super	n/i	1.27	0.69									0.99	1.47			
	Food 4 Less	n/i											0.79	1.49			
	Food Maxx	n/i					1.79										
	Foodland Mercado	n/i	0.99	0.99					1.78	1.49							
	Holiday Market	Prairie Fresh					2.99									2.99	w/ store card
		Prairie Fresh					3.99									4.99	w/o store card
	Jon's Marketplace	Farmer John	0.99	0.99										1.99			
	K.V.Mart	n/i	1.59														
	La Perla	n/i	0.79														
	Lola's Market	n/i											1.59				
	Lucky	n/i								1.99							
	Lunardi's	n/i				4.00											
	Mi Pueblo	n/i	1.59														
	Murphy's Market	n/i					2.99										
	Northgate	n/i					2.99				1.29						
	Raley's	Raley's				4.99											
	Ralph's	n/i											1.99			3.99	
	Rancho San Miguel	n/i	1.09														
	Ray's Food Place	Farmland						2.99									
	Rio Ranch	n/i	0.99											1.49			
	R-Ranch Market	n/i												1.79			
	Safeway NorCal	Farmer John					1.99		3.99	1.99	2.99					4.99	w/ store card
	Save-a-Lot	n/i					1.99			1.29							
	Save Mart	n/i					2.49			1.99							
	Smart & Final	Farmer John									1.77	1.49					limit 4
	Sprout's	n/i				3.99		1.79									
	Stater Bros.	n/i											1.99				
		Farmer John									2.99						
	Superior Grocers	n/i	0.78	0.78							1.47						
	Super A Foods	n/i						2.99				0.99	2.29				limit 4
	Super King	n/i	0.89	0.89									1.59				
		Smithfield						1.99									

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**Christmas/Hanukkah2015**  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts					Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in	bnls		
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
CA <i>(cont)</i>	Vallarta	n/i	0.99				2.59						1.79				
	Vons/Pavilions	Farmer John					1.99			1.99		1.29					local
	Walmart	n/i					1.94										
	Whole Foods NorCal	n/i	3.99		8.99												
	Whole Foods SPac	n/i			10.99												organic
		n/i	4.99	4.99					7.99	7.99		4.99					11.99
HI	Don Quijote	n/i								1.49							
	Foodland	Hormel								3.99							
	Safeway NorCal	Farmer John					1.99		3.99	1.99	2.99					4.99	w/ store card
	Tamura	n/i								1.39	1.79						
		Farmland										2.29					
	Times Supermarket	n/i								0.99					3.29		
Whole Foods SPac	n/i				10.99												organic
	n/i	4.99	4.99					7.99	7.99		4.99					11.99	ABF
n/i					7.99												
NV	Albertsons SW	n/i					1.99		BOG2			1.99					
	Associated Food	n/i					1.99			1.79		1.49				3.49	
	Cardenas	n/i	0.77														
	El Super	n/i	1.27	0.69								0.99	1.47				
	La Bonita	n/i	0.89	0.89													
	MarketOn	n/i	1.99						2.59								
	Raley's	Raley's			4.99												
	Ridley's	n/i								1.48						2.98	
	Safeway NorCal	Farmer John					1.99		3.99	1.99	2.99					4.99	w/ store card
	Save-a-Lot	n/i					1.99			1.29							
	Scolari's	Hormel					1.99										
	Smart & Final	Farmer John							1.77		1.49						limit 4
	Smith's	n/i								1.49							
	Sprout's	n/i			3.99			1.79									
	Vons/Pavilions	Farmer John						1.99		1.99		1.29					local
	Walmart	n/i						1.94									
	Whole Foods NorCal	n/i	3.99		8.99												
	Whole Foods SPac	n/i			10.99												organic
		n/i	4.99	4.99													ABF
		n/i			7.99				7.99	7.99		4.99					11.99

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Christmas/Hanukkah2015  
**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																	
AK	Alaskan & Proud	n/i			3.98				2.68								
	AC Value Center	n/i														3.48	
	Carrs/Safeway Seatl	n/i			3.99					3.99	2.99						w/ store card
	Fred Meyer	n/i							2.49							3.99	
	IGA Hometown Proud	n/i							2.79								
	Meyers Group IGA	Prairie Fresh							2.79								
	Northwest Grocers	n/i							2.49								
	Walmart	n/i								1.94							
ID	Albertsons Mntn	n/i							3.49	1.99				1.99			
	Associated Food	n/i								1.79		1.49				3.49	
	Family Foods	Prairie Fresh			2.69												
	Fred Meyer	n/i							2.49							3.99	
	Harvest Foods	Prairie Fresh							3.98								
	IGA Markets	n/i							2.49								
	Paul's Market	n/i										0.99	1.38				
	Ridley's	n/i								1.48						2.98	
	Rosauer's	Prairie Fresh							2.49								
	Safeway Seattle	n/i			3.49				3.49	2.49							w/ store card
	Smith's	n/i								1.49							
	Stokes	n/i								1.49							
	Walmart	n/i														1.94	
Whole Foods Mtn	n/i			6.99				6.99									
MT	Albertsons Mntn	n/i							3.49	1.99				1.99			
	Associated Food	n/i								1.79		1.49				3.49	
	Family Foods	Prairie Fresh			2.69												
	Harvest Foods	Prairie Fresh							3.98								
	IGA Markets	n/i							2.49								
	Lucky's Market	n/i							2.99								
	Reynold's	n/i								1.49							
	Rosauer's	Prairie Fresh							2.49								
	Safeway Seattle	n/i			3.49				3.49	2.49							w/ store card
	Smith's	n/i								1.49							
	Stokes	n/i								1.49							
	Walmart	n/i														1.94	

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**FRESH PORK**

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
OR	Albertsons Portland	n/i			3.99		1.99					2.59		1.79			
	Associated Food	n/i					1.99					1.79		1.49			3.49
	CenterPlace Market	Prairie Fresh					2.68					1.98					
	Family Foods	Prairie Fresh			2.69												
	Fred Meyer	n/i							2.49								3.99
	Haggen's	n/i			3.99				2.99	2.99							
	Harvest Foods	Prairie Fresh							3.98								
	IGA Markets	n/i							2.49								
	IGA Market Fresh	n/i			2.99		2.49										
	Lamb's Market	n/i			2.99				2.49								
	Market of Choice	n/i							3.99								
	McKay's	b/u											2.59				
	Ray's Food Place	Farmland						2.99									
	Red Apple/Thriftway	n/i			2.99				2.49								
	Rosauer's	Prairie Fresh							2.49								
	Roth's	Premium Farms							3.99		2.69						
	Safeway Portland	n/i							3.49	2.49							w/ store card
Save-a-Lot	n/i							1.99			1.29						
Select Markets	n/i							2.99								3.69	
Walmart	n/i							1.94									
Whole Foods NW	n/i		4.99														non-GMO
WA	Albertsons Portland	n/i			3.99		1.99					2.59		1.79			
	Family Foods	Prairie Fresh			2.69												
	Fred Meyer	n/i							2.49								3.99
	Harvest Foods	Prairie Fresh							3.98								
	IGA Markets	n/i							2.49								
	IGA Market Fresh	n/i			2.99		2.49										
	Meyers Group IGA	Prairie Fresh							2.49								
	Rosauer's	Prairie Fresh							2.49								
	Saar's Market	n/i											1.49				
	Safeway Portland	n/i							3.49	2.49							w/ store card
	Safeway Seattle	n/i			3.49				3.49	2.49							w/ store card
	Save-a-Lot	n/i							1.99			1.29					
	Select Markets	n/i							2.99								3.69
	The Markets	n/i								2.98							
Walmart	n/i							1.94									
Whole Foods NW	n/i		4.99														non-GMO

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FRESH PORK

State	Supermarket	Label	Fresh Pork Leg		Loin Roasts				Shoulder Roasts				Sirloin Roasts		Tender loin	Conditions	
			Bone-in		Crown Roast	Loin		Center Cut		Boston Butt		Picnic		bn-in			bnls
			Whole	Half		bn-in	bnls	bn-in	bnls	bn-in	bnls	bn-in	bnls				
WY	Albertsons Mntn	n/i						3.49		1.99				1.99			
	Affiliated Midwest	Hormel					1.79										
		n/i															
	Associated Food	n/i					1.99			1.79		1.49			3.49		
	IGA Markets	n/i															
	King Soopers	n/i					1.99										
	Lucky's Market	Creekstone Farms														ABF	
	Ridley's	n/i								1.48					2.98		
	Safeway Denver	n/i					2.99	2.99		1.99		1.69				w/ store card	
	Smith's	n/i								1.49							
Walmart	n/i					1.94											

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump	
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>															
CT	ACME Market	Lancaster	C	4.99											w/ coupon; limit 1
		Lancaster	C	6.99			12.99					5.49			
	Adams IGA	n/i		7.99			7.99			4.99		3.99	3.99		
		n/i		5.99											w/ coupon
		Angus		10.99								4.99			
	AF Basket	n/i										3.99		2.99	
	AG New England	n/i	S		8.99										
	ALDI	Specially Selected	C	5.99							3.99				
	Associated	n/i	C					7.99	2.99			4.99			
	Best Market	Angus	C	5.88						4.88		4.88	4.88	4.88	
		n/i					6.88								
	Big Y	n/i	C	6.99			13.98			4.99					
		Angus	C	7.99								5.99			
	Bravo	n/i							3.29			4.29			
	C-Town	n/i	S	8.99					3.29			4.29	3.49		
	Compare Foods	n/i	C					7.99	3.99			3.99			
	Fairway Foods	n/i	P	14.99											w/ store card
		n/i	P	20.99											w/o store card
		n/i					7.99								w/ store card
		n/i					10.99								w/o store card
	Geissler's	Angus	C							4.99					
	Highland Park	Angus	C	11.99				11.99				5.99			
	Key Food	n/i	C	9.99					2.99			3.99	3.29	3.99	
	Kings	Kings	C	8.99			16.99							5.99	
		Kings	P	17.99			26.99								
		Kings	A				22.99								
	Marc's	Black Canyon	C									2.99			
	Mrs. Green's	Pineland Farms		9.99	11.99		18.99	11.99							w/ store card
		Pineland Farms		16.99	18.99		29.99	19.99							w/o store card
		Mosner Family	G	9.99			21.99								w/ store card
		Mosner Family	G	16.99			32.99								w/o store card
	Price Chopper	Angus		7.99			15.99	8.99	4.99			6.99	4.99		
		Butchers Promise		5.99											
	Price Rite	n/i					5.99								
	Save-a-Lot	n/i	C						3.99		3.99	3.99			
		n/i			5.99										



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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
CT (cont)	ShopRite	n/i	C	6.77												w/ store card; limit 1 w/o store card
		n/i	C	9.77						3.99						
		n/i									2.99				2.49	
	Stew Leonard's	Angus	C	7.99												w/ store card; limit 1 w/o store card
		Angus	C	10.99						4.49						
	Stop & Shop	n/i		9.99	9.99		8.99									w/ store card w/ \$25 purchase; limit 1
		Butcher Shop	C				12.99		2.88				5.99	4.99	4.99	
	The Fresh Market	Butcher Shop	C	5.88				5.88								
		Hereford		8.99												
Whole Foods NATl	n/i	C				16.99										
	n/i		14.99									6.99				
Whole Foods NE	n/i	A					12.99					8.99				
DC	ALDI	Specially Selected	C	5.99							3.99					w/ store card  w/ store card w/o store card w/ store card w/o store card w/ store card
	Giant Food	Butcher Shop	C	7.99			12.99	4.99		4.99			4.99			
	Harris Teeter	HT Rancher		7.99			11.99	7.99								
		HT Rancher		10.99			15.99	11.99								
		HT Reserve	C	8.99			12.99	8.99					4.97			
		HT Reserve	C	11.99			16.99	12.99					5.99			
	Safeway Eastern	n/i	C	6.99			9.99	4.88	5.49	3.99			5.49	3.99		
	Save-a-Lot	n/i	C						3.99		3.99		3.99			
	Whole Foods MidAt	n/i			5.99											
n/i		A	12.99													
DE	ACME Market	Lancaster	C	4.99												w/ coupon; limit 1
		Lancaster	C	6.99			12.99						5.49			
	Food Lion	n/i	C	8.99					4.99		4.99					w/ store card w/o store card
		n/i	C	11.29					5.49		6.49					
	Fresh Grocer	n/i	C						3.99	4.49						w/ \$10 purchase; limit 1
		n/i	C	5.77												
		n/i	C	9.77												
		Nature's Reserve			6.99											
	Giant Food	Nature's Reserve			9.99											Australian; w/ store card; L1 Australian; w/o store card, L1 w/ store card
		Butcher Shop	C	7.99			12.99	4.99		4.99			4.99			
	Great Valu Markets	n/i	C	9.99				7.99	3.99	3.99	4.99			4.49	4.49	
		n/i			8.99											
Harris Teeter	HT Rancher		7.99			11.99	7.99								Australian w/ store card w/o store card	
	HT Rancher		10.99			15.99	11.99									

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
DE <i>(cont)</i>	Harris Teeter <i>(continued)</i>	HT Reserve	C	8.99			12.99	8.99					4.97			w/ store card	
		HT Reserve	C	11.99			16.99	12.99					5.99			w/o store card	
	Redner's	Redner's											4.48		3.48	w/ store card	
		Redner's											5.88		5.98	w/o store card	
	Safeway Eastern	n/i	C	6.99			9.99	4.88	5.49	3.99			5.49		3.99	w/ store card	
	Save-a-Lot	n/i	C						3.99		3.99		3.99				
		n/i			5.99												
	ShopRite	n/i	C	6.77													w/ store card; limit 1
		n/i	C	9.77							3.99						w/o store card
		n/i										2.99			2.49		w/ store card; limit 1
Shurfine	Angus	C	7.99													w/o store card	
	Angus	C	10.99							4.49						w/o store card	
	n/i		5.99						3.99							w/ store card	
	Angus	C	11.99										4.79			w/ store card	
MA	Adams IGA	n/i		7.99			7.99			4.99		3.99	3.99				
		n/i		5.99												w/ coupon	
		Angus		10.99								4.99					
	AF Basket	n/i										3.99		2.99			
	AG New England	n/i	S		8.99												
	ALDI	Specially Selected	C	5.99							3.99						
	Associated	n/i	C					7.99	2.99				4.99				
	Big Y	n/i	C	6.99				13.98			4.99						
		Angus	C	7.99									5.99				
	C-Town	n/i	S	8.99					3.29				4.29	3.49			
	Compare Foods	n/i	C					7.99	3.99				3.99				
	Crosby's	Angus	C	11.99					6.99								w/ store card
		Angus	C	14.99					10.99								w/o store card
	Donelan's	n/i	C	9.99	10.99						3.99						
		Creekstone	A		17.99												
	Geissler's	Angus	C								4.99						
	Hannaford	Hannaford	C	6.99				11.99			3.29			3.99		3.29	w/ store card
		Hannaford	C	9.79				14.99			4.49			4.69		4.49	w/o store card
		Angus						15.99									w/ store card
	Market Basket	Taste of Inspirations		7.99				12.99									w/ store card
n/i		C								3.49						w/ store card	
n/i		C								4.69						w/o store card	
Met Foods	n/i	C	7.99					2.99				3.99					

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
MA (cont)	Price Chopper	Angus		7.99			15.99	8.99		4.99		6.99	4.99				
		Butchers Promise		5.99													
	Price Rite	n/i					5.99										
	Roche Bros.	Angus	C	9.99					8.99				5.99	2.88			w/ store card
		Angus	C	16.49													w/o store card
		n/i	C	7.99					6.99				6.99				w/ store card
		n/i	C	14.49													w/o store card
	Local Harvest		A	14.99					12.99		6.99		9.99				local; w/ store card
		n/i	C							3.99		3.99		3.99			
	Save-a-Lot	n/i						5.99									
		n/i	C														
	Shaw's	Open Nature	G					16.99								7.99	
		n/i	C	6.77					6.77							5.49	
	Star Market	n/i	C	6.77					6.77						5.49		
	Stop & Shop	Butcher Shop	C					12.99		2.88			5.99	4.99		4.99	w/ store card
Butcher Shop		C	5.88					5.88								w/ \$25 purchase; limit 1	
The Fresh Market	Hereford		8.99														
	n/i	C					16.99										
Trucchi's	n/i	S	8.99	10.99			13.49	5.99		3.99		4.99					
	Angus	C						9.99									
Wegman's	n/i		11.99														
Whole Foods NATl	n/i		14.99									6.99					
MD	ACME Market	Lancaster	C	4.99													w/ coupon; limit 1
		Lancaster	C	6.99				12.99					5.49				
	ALDI	Specially Selected	C	5.99							3.99						
	Associated	n/i	C					7.99	2.99			4.99					
	Food Lion	n/i	C	8.99						4.99		4.99					w/ store card
		n/i	C	11.29						5.49		6.49					w/o store card
	Giant Eagle	n/i	C	8.99				14.99									
		Market District	C					16.99	8.99								
	Giant Food	Butcher Shop	C	7.99				12.99	4.99		4.99		4.99				w/ store card
	Graul's Market	Graul's						11.99									
		Angus	C							4.99				4.99			
	Great Valu Markets	n/i	C	9.99					7.99	3.99	3.99	4.99		4.49	4.49		
n/i							8.99									Australian	
Harris Teeter	HT Rancher		7.99				11.99	7.99								w/ store card	
	HT Rancher		10.99				15.99	11.99								w/o store card	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
MD (cont)	Harris Teeter	HT Reserve	C	8.99			12.99	8.99						4.97		w/ store card	
	(continued)	HT Reserve	C	11.99			16.99	12.99						5.99		w/o store card	
	Mars	n/i	C						3.99								
	Martin's Food	Butcher Shop	C	7.99			12.99		2.88	4.99				4.99	4.99	w/ store card	
		Butcher Shop	C	4.99												w/ \$25 purchase; limit 1	
	Price Rite	n/i					5.99										
	Redner's	Redner's												4.48	3.48	w/ store card	
		Redner's												5.88	5.98	w/o store card	
	Safeway Eastern	n/i	C	6.99			9.99	4.88	5.49	3.99				5.49	3.99	w/ store card	
	Save-a-Lot	n/i	C						3.99		3.99			3.99			
		n/i			5.99												
	Shop'n Save	n/i	C								2.98			4.99			
		n/i			7.98	8.98		12.99									Australian
	ShopRite	n/i	C	6.77								3.99					w/ store card; limit 1
		n/i	C	9.77													w/o store card
		n/i										2.99			2.49		
		Angus	C	7.99													w/ store card; limit 1
		Angus	C	10.99								4.49					w/o store card
	Shurfine	n/i		5.99					3.99								w/ store card
		Angus	C	11.99										4.79			w/ store card
The Fresh Market	Hereford		8.99														
	n/i	C					16.99										
Wegman's	n/i		11.99														
Weis	Black Angus	C	8.98						2.98	4.99			6.49	4.99			
	Steak House	S	6.98														
Whole Foods MidAt	n/i	A	12.99														
ME	AG New England	n/i	S		8.99												
	Hannaford	Hannaford	C				11.99			3.29				3.99	3.29	w/ store card	
		Hannaford	C				14.99			4.49				4.69	4.49	w/o store card	
		Angus					15.99									w/ store card	
		Taste of Inspirations		7.99			12.99									w/ store card	
	Market Basket	n/i	C							3.49						w/ store card	
		n/i	C							4.69						w/o store card	
	Save-a-Lot	n/i	C						3.99		3.99			3.99			
	n/i			5.99													

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
ME (cont)	Shaw's	Open Nature	G				16.99								7.99	
		n/i	C	6.77				6.77							5.49	
	Whole Foods NATl	n/i		14.99								6.99				
NH	AG New England	n/i	S		8.99											
	ALDI	Specially Selected	C	5.99							3.99					
	Hannaford	Hannaford	C				11.99			3.29			3.99		3.29	w/ store card
		Hannaford	C				14.99			4.49			4.69		4.49	w/o store card
		Angus					15.99									w/ store card
		Taste of Inspirations		7.99			12.99									w/ store card
	Market Basket	n/i	C							3.49						w/ store card
		n/i	C							4.69						w/o store card
	Price Chopper	Angus		7.99			15.99	8.99		4.99		6.99	4.99			
		Butchers Promise		5.99												
	Price Rite	n/i					5.99									
	Save-a-Lot	n/i	C						3.99		3.99		3.99			
		n/i			5.99											
	Shaw's	Open Nature	G				16.99								7.99	
	n/i	C	6.77				6.77							5.49		
The Fresh Market	Hereford		8.99													
	n/i	C				16.99										
Whole Foods NATl	n/i		14.99								6.99					
NJ	ACME Market	Lancaster	C	4.99												w/ coupon; limit 1
		Lancaster	C	6.99			12.99						5.49			
	ALDI	Specially Selected	C	5.99							3.99					
	Associated	n/i	C					7.99	2.99				4.99			
	Best Market	Angus	C	5.88				6.88	4.88		4.88		4.88	4.88	4.88	
		n/i					6.88									
	Bravo	n/i							3.29				4.29			
	C-Town	n/i	S	8.99					3.29				4.29	3.49		
	Compare Foods	n/i	C					7.99	3.99				3.99			
	Fairway Foods	n/i	P	14.99												w/ store card
		n/i	P	20.99												w/o store card
		n/i					7.99									w/ store card
		n/i					10.99									w/o store card
Fine Fare	n/i		9.99					2.99	2.99			3.99	3.39	2.99		
Great Valu Markets	n/i	C	9.99					7.99	3.99	3.99	4.99		4.49	4.49		
	n/i			8.99												Australian

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
NJ (cont)	Key Food	n/i	C	9.99					2.99				3.99	3.29	3.99	
	Kings	Kings	C	8.99			16.99								5.99	
		Kings	P	17.99			26.99									
		Kings	A				22.99									
	Met Foods	n/i	C	7.99					2.99				3.99			
	Morton Williams	Sterling Silver	C	10.99			19.99		4.99					4.99		
	Mrs. Green's	Pineland Farms		9.99	11.99		18.99	11.99								w/ store card
		Pineland Farms		16.99	18.99		29.99	19.99								w/o store card
		Mosner Family	G	9.99			21.99									w/ store card
		Mosner Family	G	16.99			32.99									w/o store card
	Murphy's	Angus	C	9.99			12.99		3.99				4.99		4.99	
	Pioneer Foods	n/i	C					7.99	2.99				3.99			
	Price Rite	n/i					5.99									
	Save-a-Lot	n/i	C						3.99		3.99		3.99			
		n/i			5.99											
	ShopRite	n/i	C	6.77												w/ store card; limit 1
		n/i	C	9.77							3.99					w/o store card
		n/i									2.99				2.49	
		Angus	C	7.99												w/ store card; limit 1
		Angus	C	10.99							4.49					w/o store card
	Stop & Shop	Butcher Shop	C				12.99		2.88				5.99	4.99	4.99	w/ store card
		Butcher Shop	C	5.88				5.88								w/ \$25 purchase; limit 1
	The Fresh Market	Hereford		8.99												
	n/i	C				16.99										
Thriftway	n/i		9.99			10.99						3.99		4.99		
Wegman's	n/i		11.99													
Weis	Black Angus	C	8.98					2.98	4.99		6.49	4.99				
	Steak House	S	6.98													
Western Beef	n/i							3.99		2.99						
Whole Foods MidAt	n/i	A	12.99													
Whole Foods NE	n/i	A					12.99					8.99				
NY	ACME Market	Lancaster	C	4.99												w/ coupon; limit 1
		Lancaster	C	6.99			12.99						5.49			
	AF Basket	n/i											3.99		2.99	
	ALDI	Specially Selected	C	5.99							3.99					
	Associated	n/i	C					7.99	2.99				4.99			

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
NY (cont)	Best Market	Angus	C	5.88				6.88	4.88		4.88		4.88	4.88	4.88		
		n/i					6.88										
	Big M Supermarket	n/i					8.99										
		1893 Premium			7.99	9.99				3.99							
	Bravo	n/i							3.29				4.29				
	C-Town	n/i	S	8.99					3.29				4.29	3.49			
	Compare Foods	n/i	C					7.99	3.99				3.99				
	D'Agostino's	1932 Brand	C	11.99													
	DeCiccio's	Pineland Farms	A				19.99										
		DeCiccio's	C	12.99			14.99										
	Fairway Foods	n/i	P	14.99												w/ store card	
		n/i	P	20.99												w/o store card	
		n/i					7.99									w/ store card	
		n/i					10.99									w/o store card	
	Fine Fare	n/i		9.99					2.99	2.99				3.99	3.39	2.99	
	Giunta's	n/i		7.99					3.99					3.99			
	Gourmet Garage	n/i	C			24.99											
	Great American	1893 Premium		6.99								3.49					
	Gristede's	Angus	C								4.99						
	Hannaford	Hannaford	C				11.99				3.29			3.99		3.29	w/ store card
		Hannaford	C				14.99				4.49			4.69		4.49	w/o store card
		Angus					15.99										w/ store card
		Taste of Inspirations		7.99			12.99										w/ store card
	Key Food	n/i	C	9.99						2.99				3.99	3.29	3.99	
	King Kullen	n/i	C											4.49		4.99	
		Angus	C	9.99										5.49		5.99	
	Kings	Kings	C	8.99			16.99									5.99	
		Kings	P	17.99			26.99										
	Kings	A				22.99											
Met Foods	n/i	C	7.99						2.99				3.99				
Morton Williams	Sterling Silver	C	10.99			19.99			4.99					4.99			
Mrs. Green's	Pineland Farms		9.99	11.99		18.99	11.99									w/ store card	
	Pineland Farms		16.99	18.99		29.99	19.99									w/o store card	
	Mosner Family	G	9.99			21.99										w/ store card	
	Mosner Family	G	16.99			32.99										w/o store card	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
NY (cont)	North Shore Farms	n/i		7.99			5.99										
		Chairman Reserve	C						3.99								
		North Shore	P												5.99		
		Peck's Markets	Angus		9.99												
			n/i	S	7.99												
		Pioneer Foods	n/i	C					7.99	2.99				3.99			
		Price Chopper	Angus		7.99			15.99	8.99		4.99		6.99	4.99			
			Butchers Promise		5.99												
		Price Rite	n/i					5.99									
		Save-a-Lot	n/i	C						3.99		3.99	3.99				
			n/i			5.99											
		ShopRite	n/i	C	6.77												w/ store card; limit 1
			n/i	C	9.77						3.99						w/o store card
			n/i									2.99				2.49	
			Angus	C	7.99												w/ store card; limit 1
			Angus	C	10.99						4.49						w/o store card
		Shop'n Save	n/i	C								2.98		4.99			
			n/i		7.98	8.98		12.99									Australian
		Stew Leonard's	n/i		9.99	9.99		8.99									
		Stop & Shop	Butcher Shop	C				12.99		2.88			5.99	4.99		4.99	w/ store card
			Butcher Shop	C	5.88				5.88								w/ \$25 purchase; limit 1
		The Fresh Market	Hereford		8.99												
			n/i	C				16.99									
	Thriftway	n/i		9.99		10.99							3.99		4.99		
	Tops Market	n/i	C	7.99				5.99		4.49	4.49						
		Open Prairie	A							5.99							
	Trade Fair	n/i	C	8.99					2.99								
	Uncle Giuseppe's	Sterling Silver	C										6.99		6.99		
	Wegman's	n/i		11.99													
	Weis	Black Angus	C	8.98					2.98	4.99		6.49	4.99				
		Steak House	S	6.98													
	Western Beef	n/i							3.99		2.99						
	Whole Foods NE	n/i	A					12.99				8.99					
PA	ACME Market	Lancaster	C	4.99												w/ coupon; limit 1	
		Lancaster	C	6.99			12.99						5.49				
	ALDI	Specially Selected	C	5.99							3.99						
	Associated	n/i	C					7.99	2.99				4.99				



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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
PA (cont)	Big M Supermarket	n/i					8.99										
		1893 Premium		7.99	9.99				3.99								
	Boyer Food Market	n/i		6.97								4.97			3.97		
	Bravo	n/i							3.29				4.29				
	C-Town	n/i	S	8.99					3.29				4.29	3.49			
	Family Owned	n/i		7.99					3.49					3.59		w/ store card	
		n/i		5.99												imported	
		Angus											4.49				
	Fine Fare	n/i		9.99					2.99	2.99			3.99	3.39	2.99		
	Food Lion	n/i	C	8.99					4.99		4.99					w/ store card	
		n/i	C	11.29					5.49		6.49					w/o store card	
	Foodland	n/i	C						3.99	3.99			3.99	3.99	3.99		
	Fresh Grocer	n/i	C						3.99	4.49							
		n/i	C	5.77												w/ \$10 purchase; limit 1	
		n/i	C	9.77													
		Nature's Reserve				6.99											Australian; w/ store card; L1
		Nature's Reserve				9.99											Australian; w/o store card, L1
	GFS Marketplace	n/i	S	9.99													
	Giant Eagle	n/i	C	8.99				14.99									
		Market District	C					16.99	8.99								
	Giant Food Stores	Butcher Shop	C	7.99						2.88						4.99	w/ store card
		Butcher Shop	C					12.99	4.99		4.99		4.99				w/ \$25 purchase; limit 1
	Great Valu Markets	n/i	C	9.99					7.99	3.99	3.99	4.99			4.49	4.49	
		n/i				8.99											Australian
	IGA Spartan-Nash	n/i	C			8.99					3.49	3.99					
	Karr's	n/i	C	9.99		11.99						3.99					
		Angus	C					14.99	8.49								
	Key Food	n/i	C	9.99						2.99				3.99	3.29	3.99	
	Kuhn's	n/i	C	10.99			11.99					3.99		4.99			w/ store card
		n/i	C	11.99								6.29					w/o store card
Martin's Food	Butcher Shop	C	7.99				12.99		2.88	4.99			4.99		4.99	w/ store card	
	Butcher Shop	C	4.99													w/ \$25 purchase; limit 1	
Pioneer Foods	n/i	C						7.99	2.99				3.99				
Price Chopper	Angus		7.99				15.99	8.99		4.99		6.99	4.99				
	Butchers Promise		5.99														
Price Rite	n/i						5.99										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
PA (cont)	Redner's	Redner's											4.48		3.48	w/ store card	
		Redner's											5.88		5.98	w/o store card	
	Safeway Eastern	n/i	C	6.99			9.99	4.88	5.49	3.99			5.49		3.99	w/ store card	
	Save-a-Lot	n/i	C		5.99				3.99		3.99		3.99				
	ShopRite	n/i	C	6.77													w/ store card; limit 1
		n/i	C	9.77							3.99						w/o store card
		n/i										2.99				2.49	
	Shop'n Save	Angus	C	7.99													w/ store card; limit 1
		Angus	C	10.99							4.49						w/o store card
	Shurfine	n/i	C	7.98	8.98			12.99						4.99			Australian
		Angus	C	11.99					3.99					4.79			w/ store card
	ShurSave	Angus	C	9.99						2.99					3.49	2.99	
		ShurSave		6.99				12.99									
	Sparkle	n/i	C	7.99											3.99		w/ store card
		n/i	C	9.99											5.69		w/o store card
	The Fresh Market	Hereford		8.99													
		n/i	C					16.99									
	Thorne's Market	1893 Premium		8.99	9.59			8.99									
	Tops Market	n/i	C	7.99					5.99			4.49	4.49				
		Open Prairie	A									5.99					
Wegman's	n/i		11.99														
Weis	Black Angus	C	8.98						2.98	4.99		6.49	4.99				
	Steak House	S	6.98														
Whole Foods MidAt	n/i	A	12.99														
RI	Adams IGA	n/i	7.99				7.99			4.99		3.99	3.99				
		n/i	5.99														
		Angus	10.99									4.99				w/ coupon	
	ALDI	Specially Selected	C	5.99							3.99						
	Associated	n/i	C					7.99	2.99				4.99				
	Bravo	n/i							3.29				4.29				
	Compare Foods	n/i	C					7.99	3.99				3.99				
	Dave's	n/i	C	7.99	12.99												
Price Rite	n/i					5.99											

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
RI	Save-a-Lot	n/i	C						3.99		3.99		3.99			w/ store card w/ \$25 purchase; limit 1
	Shaw's	n/i	G		5.99		16.99								7.99	
		Open Nature	C	6.77				6.77							5.49	
	Stop & Shop	Butcher Shop	C				12.99		2.88			5.99	4.99		4.99	
		Butcher Shop	C	5.88				5.88								
	Whole Foods NATl	n/i		14.99							6.99					
VT	AG New England	n/i	S		8.99											w/ store card w/o store card w/ store card w/ store card
	ALDI	Specially Selected	C	5.99							3.99					
	Hannaford	Hannaford	C				11.99				3.29		3.99		3.29	
		Hannaford	C				14.99				4.49		4.69		4.49	
		Angus					15.99									
		Taste of Inspirations		7.99			12.99									
	Price Chopper	Angus		7.99			15.99	8.99		4.99		6.99	4.99			
		Butchers Promise		5.99												
	Shaw's	Open Nature	G				16.99								7.99	
		n/i	C	6.77					6.77						5.49	
Tops Market	n/i	C	7.99					5.99		4.49	4.49					
	Open Prairie	A								5.99						

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																
AL	ALDI	Specially Selected	C	5.99								3.99				
	Earth Fare	n/i	C	11.99												
		n/i	G	13.99		13.99	12.99									
		n/i	A	12.99												
	Food for Le\$\$	Angus										3.33			2.96	
	Food Giant	Black Canyon							2.98							
	Greer's Markets	Black Angus	S	8.18											2.72	
	Hometown Market	n/i	C									3.49				
	Ingle's Markets	Ingle's	C	8.98												w/ store card
		Ingle's	C	12.48												w/o store card
	Kroger Atlanta	n/i	C	6.99			9.99		5.99				5.99			w/ store card
	Kroger Nashville	Private Selection	C	7.99	7.99							2.99				w/ store card
	Lucky's	Black Canyon		9.99								3.49				
	Piggly Wiggly Hchn	Black Canyon					11.98						3.58			
	Piggly Wiggly Inc.	Angus	C											3.99		
	Piggly Wiggly JTM	n/i							3.29							
	Publix	Publix	C	6.99			13.99	6.99					4.99			w/ store card
		Publix	C	11.99			15.99	13.69								w/o store card
		Greenwise	A	8.99												Choice; w/ store card
		Greenwise	A	13.99												Choice; w/o store card
	Rouses	Rouses					12.99								3.99	
		Texas Star		7.99												
		Angus	C	8.99									6.49			
	Save-a-Lot	n/i	C						3.99			3.99	3.99			
		n/i			5.99											
	Sprout's	n/i	C	7.99								4.99			4.99	
	Super Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
		n/i	C				16.99									
	Vowell's	Black Canyon	S		9.79							3.49				
	Western Markets	n/i					9.99									
		Angus	C					7.99					4.69			
		Hereford	C	9.99		24.99										
	Whole Foods South	n/i	A	12.99												

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
AL (cont)	Winn-Dixie	Angus	C	8.00					4.00	4.00			4.00		4.50	w/ store card	
		Angus	C	12.00					5.75	7.00			6.80		7.00	w/o store card	
		n/i			7.00			10.00								Australian	
FL	ALDI	Specially Selected	C	5.99							3.99						
	Bravo	n/i	S		6.99				2.99					3.49			
	Earth Fare	n/i	C	11.99													
		n/i	G	13.99		13.99	12.99										
		n/i	A	12.99													
		Food Giant	Black Canyon						2.98								
	GFS Marketplace	n/i	S	9.99													
	Greer's Markets	Black Angus	S	8.18										2.72			
	Harris Teeter	HT Rancher		7.99			11.99	7.99									w/ store card
		HT Rancher		10.99			15.99	11.99									w/o store card
		HT Reserve	C	8.99			12.99	8.99					4.97				w/ store card
		HT Reserve	C	11.99			16.99	12.99					5.99				w/o store card
	Harvey's	n/i	C						4.00	4.00			4.00				w/ store card
		n/i	C						5.99	5.99			5.99				w/o store card
	Hitchcock's	Hitchcock's		7.99			10.99		3.99		3.99			3.99			
	Lucky's Market	Iowa Premium	C	5.99							3.99		3.99	3.99			
	Piggly Wiggly Hchn	Black Canyon					11.98						3.58				
	Publix	Publix	C	6.99			13.99	6.99					4.99				w/ store card
		Publix	C	11.99			15.99	13.69									w/o store card
		Greenwise	A	8.99													Choice; w/ store card
		Greenwise	A	13.99													Choice; w/o store card
	Save-a-Lot	n/i	C						3.99		3.99		3.99				
		n/i			5.99												
Sedano's	n/i	C										2.99					
Super Target	Sutton & Dodge	C	7.99														
The Fresh Market	Hereford		8.99														
	n/i	C				16.99											
Western Beef	n/i					6.99		3.99			3.49						
Whole Foods FL	n/i		12.99														
Winn-Dixie	Angus	C	8.00					4.00	4.00			4.00		4.50	w/ store card		
	Angus	C	12.00					5.75	7.00			6.80		7.00	w/o store card		
	n/i			7.00			10.00								Australian		

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
GA	ALDI	Specially Selected	C	5.99							3.99					
	Bi-Lo	Angus	C	8.00					4.00	4.00			4.00		4.50	w/ store card
		Angus	C	12.00					5.75	7.00			6.80		7.00	w/o store card
		n/i			7.00		10.00									Australian
	Earth Fare	n/i	C	11.99												
		n/i	G	13.99		13.99	12.99									
		n/i	A	12.99												
	Food City	Angus	C					9.99			3.99					w/ store card
		n/i	S	6.99			12.99									
	Food Depot	n/i	S							3.98			4.98			
	Food Giant	Black Canyon							2.98							
	Food Lion	n/i	C	8.99					4.99		4.99					w/ store card
		n/i	C	11.29					5.49		6.49					w/o store card
	Food Pride	n/i		7.99					3.29							
	Galaxy Foods	Tender Ridge	C		8.98		10.98				2.98					
	Harris Teeter	HT Rancher		7.99			11.99	7.99								w/ store card
		HT Rancher		10.99			15.99	11.99								w/o store card
		HT Reserve	C	8.99			12.99	8.99					4.97			w/ store card
		HT Reserve	C	11.99			16.99	12.99					5.99			w/o store card
	Harvey's	n/i	C						4.00	4.00			4.00			w/ store card
		n/i	C						5.99	5.99			5.99			w/o store card
	Ingle's Markets	Ingle's	C	8.98												w/ store card
		Ingle's	C	12.48												w/o store card
	Kroger Atlanta	n/i	C	6.99			9.99		5.99				5.99			w/ store card
	Lucky's Market	Iowa Premium	C	5.99							3.99		3.99	3.99		
	Piggly Wiggly Car.	n/i			5.98											
	Piggly Wiggly Hchn	Black Canyon					11.98						3.58			
	Piggly Wiggly JTM	n/i							3.29							
	Publix	Publix	C	6.99			13.99	6.99					4.99			w/ store card
		Publix	C	11.99			15.99	13.69								w/o store card
Greenwise		A	8.99												Choice; w/ store card	
Greenwise		A	13.99												Choice; w/o store card	
Quality Foods	n/i		8.49										2.89			
Save-a-Lot	n/i	C						3.99		3.99		3.99				
	n/i			5.99												
Sprout's	n/i	C	7.99							4.99			4.99			
Super Target	Sutton & Dodge	C	7.99													

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
GA (cont)	The Fresh Market	Hereford		8.99												
		n/i	C				16.99									
	Wayfield's	n/i	C	7.99								3.99	3.99			
	Whole Foods South	n/i	A	12.99												
	Winn-Dixie	Angus	C	8.00					4.00	4.00			4.00		4.50	w/ store card
	Angus	C	12.00					5.75	7.00			6.80		7.00	w/o store card	
	n/i				7.00		10.00								Australian	
KY	ALDI	Specially Selected	C	5.99							3.99					
	Earth Fare	n/i	C	11.99												
		n/i	G	13.99		13.99	12.99									
		n/i	A	12.99												
	Food City	Angus	C					9.99			3.99					w/ store card
		n/i	S	6.99			12.99									
	Food Giant	Black Canyon							2.98							
	Food Lion	n/i	C	8.99					4.99		4.99					w/ store card
		n/i	C	11.29					5.49		6.49					w/o store card
	Food Rite	Black Canyon	S	8.99	9.99						3.99			3.99		
	Foodland	Star Ranch			9.99				3.99	3.99						
	Galaxy Foods	Tender Ridge	C		8.98		10.98				2.98					
	GFS Marketplace	n/i	S	9.99												
	Houchen's IGA	Angus	C	9.99												
	IGA Spartan-Nash	n/i	C		8.99						3.49	3.99				
	Kroger Cincinnati	n/i	C										3.99			w/ store card
		Private Selection	C	9.99												w/ store card
	Kroger Delta	n/i	C	9.99					3.99		3.99					w/ store card
	Kroger Louisville	Private Selection	C	7.99	7.99				3.99				3.99			w/ store card
	Kroger MidAtlantic	n/i	C	8.99												w/ store card
		Stony Fork					9.99									w/ store card
	Kroger Nashville	Private Selection	C	7.99	7.99						2.99					w/ store card
	Lucky's Market	Iowa Premium	C	5.99							3.99		3.99	3.99		
Meijer	Angus	C	7.99						4.99		5.99	4.99				
Piggly Wiggly Hchn	Black Canyon					11.98						3.58				
Remke Markets	Star Ranch	C				14.99						3.99	3.99		w/ store card	
	n/i	S	8.99												w/ store card	
Save-a-Lot	n/i	C						3.99		3.99		3.99				
	n/i				5.99											

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
KY <i>(cont)</i>	The Fresh Market	Hereford		8.99													
		n/i	C				16.99										
	Twn&Cntry Grocer	n/i	S		8.99												
	ValuMarket	n/i	S	7.99							2.99					w/ store card	
		n/i	S	9.99							4.69						w/o store card
	Whole Foods MidAt	n/i	A	12.99													
MS	AG of Baton Rouge	Angus		7.99										2.99			
	ALDI	Specially Selected	C	5.99							3.99						
	Corner Market	Angus		8.99										2.99			
	Food Giant	Black Canyon							2.98								
	Greer's Markets	Black Angus	S	8.18										2.72			
	Kroger Delta	n/i	C	9.99					3.99		3.99					w/ store card	
	Mac's Fresh Market	n/i		5.99													
		n/i	C							3.49					3.49		
		n/i	S										3.49				
	Piggly Wiggly Hchn	Black Canyon					11.98										
	Rouses	Rouses					12.99								3.99		
		Texas Star		7.99													
		Angus	C	8.99										6.49			
	Save-a-Lot	n/i	C						3.99		3.99			3.99			
		n/i			5.99												
	Superlo Foods	Angus		9.99							2.99				2.99		
	The Fresh Market	Hereford		8.99													
	n/i	C				16.99											
Vowell's	Black Canyon	S		9.79						3.49							
Whole Foods South	n/i	A	12.99														
Winn-Dixie	Angus	C	8.00					4.00	4.00				4.00		4.50	w/ store card	
	Angus	C	12.00					5.75	7.00				6.80		7.00	w/o store card	
	n/i			7.00			10.00									Australian	
NC	ALDI	Specially Selected	C	5.99						3.99							
	Bi-Lo	Angus	C	8.00				4.00	4.00				4.00		4.50	w/ store card	
		Angus	C	12.00				5.75	7.00				6.80		7.00	w/o store card	
		n/i			7.00		10.00										Australian
	Carlie C's IGA	n/i			7.88												
	Compare Foods	n/i		7.99						3.99							



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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
NC (cont)	Earth Fare	n/i	C	11.99													
		n/i	G	13.99		13.99	12.99										
		n/i	A	12.99													
	Farm Fresh	n/i	C	8.99				7.99									
		Stockman&Dakota									3.99		3.99		3.99		
	Food Lion	n/i	C	8.99						4.99	4.99					w/ store card	
		n/i	C	11.29						5.49	6.49					w/o store card	
	Food Pride	n/i		7.99						3.29							
	Galaxy Foods	Tender Ridge	C		8.98		10.98					2.98					
	Great Valu Markets	n/i	C	9.99											3.99		
	Harris Teeter	HT Rancher		7.99				11.99	7.99							w/ store card	
		HT Rancher		10.99				15.99	11.99							w/o store card	
		HT Reserve	C	8.99				12.99	8.99				4.97			w/ store card	
		HT Reserve	C	11.99				16.99	12.99				5.99			w/o store card	
	Ingle's Markets	Ingle's	C	8.98												w/ store card	
		Ingle's	C	12.48												w/o store card	
	Just \$ave Foods	Black Angus	C	8.98							2.98		2.98				
	Kroger MidAtlantic	n/i	C	8.99												w/ store card	
		Stony Fork						9.99								w/ store card	
	Lowe's Foods	Angus	C	8.97	11.99			15.99		4.99	4.99					w/ store card	
		Angus	C	14.99												w/o store card	
	Piggly Wiggly Stores	PWP Angus	C	7.48							3.28						
	Publix	Publix	C	6.99				13.99	6.99				4.99			w/ store card	
		Publix	C	11.99				15.99	13.69							w/o store card	
		Greenwise	A	8.99												Choice; w/ store card	
	Save-a-Lot	Greenwise	A	13.99												Choice; w/o store card	
		n/i	C							3.99	3.99		3.99				
Super Target	n/i			5.99													
	Sutton & Dodge	C	7.99														
The Fresh Market	Hereford		8.99														
	n/i	C					16.99										
Whole Foods South	n/i	A	12.99														
SC	ALDI	Specially Selected	C	5.99							3.99						
		Bi-Lo	C	8.00					4.00	4.00		4.00		4.50	w/ store card		
	Bi-Lo	C	12.00					5.75	7.00		6.80		7.00	w/o store card			
	Bi-Lo	n/i		7.00			10.00								Australian		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2015

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil		
SC (cont)	Earth Fare	n/i	C	11.99														
		n/i	G	13.99		13.99	12.99											
		n/i	A	12.99														
	Food Lion	n/i	C	8.99						4.99		4.99					w/ store card	
		n/i	C	11.29						5.49		6.49					w/o store card	
	Galaxy Foods	Tender Ridge	C		8.98		10.98					2.98						
	Harris Teeter	HT Rancher			7.99			11.99	7.99									w/ store card
		HT Rancher			10.99			15.99	11.99									w/o store card
		HT Reserve	C		8.99			12.99	8.99					4.97				w/ store card
		HT Reserve	C		11.99			16.99	12.99					5.99				w/o store card
	Harvey's	n/i	C							4.00	4.00			4.00				w/ store card
		n/i	C							5.99	5.99			5.99				w/o store card
	Ingle's Markets	Ingle's	C		8.98													w/ store card
		Ingle's	C		12.48													w/o store card
	Kroger Atlanta	n/i	C		6.99			9.99		5.99				5.99				w/ store card
	Lowe's Foods	Angus	C		8.97	11.99		15.99		4.99		4.99						w/ store card
		Angus	C		14.99													w/o store card
	Piggly Wiggly Car.	n/i			5.98													
	Publix	Publix	C		6.99			13.99	6.99					4.99				w/ store card
		Publix	C		11.99			15.99	13.69									w/o store card
		Greenwise	A		8.99													Choice; w/ store card
		Greenwise	A		13.99													Choice; w/o store card
	Save-a-Lot	n/i	C							3.99		3.99		3.99				
n/i					5.99													
The Fresh Market	Hereford			8.99														
	n/i	C					16.99											
Whole Foods South	n/i	A		12.99														
TN	ALDI	Specially Selected	C	5.99							3.99							
	Earth Fare	n/i	C	11.99														
		n/i	G	13.99		13.99	12.99											
		n/i	A	12.99														
		n/i	S	6.99			12.99		9.99			3.99						w/ store card
	Food City	Angus	C															
	Food Giant	Black Canyon							2.98									
	Food Lion	n/i	C		8.99					4.99		4.99						w/ store card
		n/i	C		11.29					5.49		6.49						w/o store card
	Food Rite	Black Canyon	S		8.99	9.99					3.99				3.99			

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
TN (cont)	GFS Marketplace	n/i	S	9.99													
	H.G. Hill	Black Canyon	S		11.99						2.99						
	Harris Teeter	HT Rancher			7.99			11.99	7.99								w/ store card
		HT Rancher			10.99			15.99	11.99								w/o store card
		HT Reserve	C		8.99			12.99	8.99				4.97				w/ store card
		HT Reserve	C		11.99			16.99	12.99				5.99				w/o store card
	Houchen's IGA	Angus	C	9.99													
	Ingle's Markets	Ingle's	C		8.98												w/ store card
		Ingle's	C		12.48												w/o store card
	Kroger Delta	n/i	C	9.99						3.99		3.99					w/ store card
	Kroger MidAtlantic	n/i	C		8.99												w/ store card
		Stony Fork						9.99									w/ store card
	Kroger Nashville	Private Selection	C	7.99	7.99							2.99					w/ store card
	Lucky's	Black Canyon			9.99							3.49					
	Publix	Publix	C		6.99			13.99	6.99					4.99			w/ store card
		Publix	C		11.99			15.99	13.69								w/o store card
		Greenwise	A		8.99												Choice; w/ store card
		Greenwise	A		13.99												Choice; w/o store card
	Quality Foods	n/i			8.49											2.89	
	Save-a-Lot	n/i	C							3.99		3.99		3.99			
n/i					5.99												
Sprout's	n/i	C		7.99							4.99			4.99			
Superlo Foods	Angus			9.99							2.99			2.99			
Super Target	Sutton & Dodge	C		7.99													
The Fresh Market	Hereford			8.99													
	n/i	C					16.99										
	Twncntry Grocer	n/i	S		8.99												
Whole Foods South	n/i	A		12.99													
VA	ALDI	Specially Selected	C	5.99							3.99						
	Associated	n/i	C					7.99	2.99			4.99					
	Farm Fresh	n/i	C		8.99				7.99								
		Stockman&Dakota										3.99		3.99		3.99	
	Food City	Angus	C						9.99			3.99					w/ store card
		n/i	S		6.99			12.99									
	Food Lion	n/i	C		8.99					4.99		4.99					w/ store card
n/i		C		11.29					5.49		6.49					w/o store card	
Galaxy Foods	Tender Ridge	C		8.98			10.98				2.98						

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
VA (cont)	Giant Food	Butcher Shop	C	7.99			12.99	4.99		4.99			4.99			w/ store card	
	Grant's	Black Canyon									2.99						
	Great Valu Markets	n/i	C	9.99											3.99		
	Harris Teeter	HT Rancher			7.99			11.99	7.99								w/ store card
		HT Rancher			10.99			15.99	11.99								w/o store card
		HT Reserve	C	8.99				12.99	8.99				4.97				w/ store card
	Ingle's Markets	HT Reserve	C	11.99				16.99	12.99				5.99				w/o store card
		Ingle's		C	8.98												w/ store card
	Kroger MidAtlantic	Ingle's		C	12.48												w/o store card
		n/i		C	8.99												w/ store card
	Lowe's Foods	Stony Fork						9.99									w/ store card
		Angus		C	8.97	11.99		15.99		4.99		4.99					w/ store card
	Martin's Food	Angus		C	14.99												w/o store card
		Butcher Shop		C	7.99			12.99		2.88	4.99			4.99		4.99	w/ store card
	Piggly Wiggly Stores	Butcher Shop		C	4.99												w/ \$25 purchase; limit 1
		PWP Angus		C	7.48							3.28					
	Price Rite	n/i					5.99										
	Safeway Eastern	n/i		C	6.99			9.99	4.88	5.49	3.99			5.49		3.99	w/ store card
	Save-a-Lot	n/i		C						3.99		3.99		3.99			
		n/i				5.99											
Super Target	Sutton & Dodge		C	7.99													
The Fresh Market	Hereford			8.99													
	n/i		C				16.99										
Wegman's	n/i			11.99													
Whole Foods MidAt	n/i		A	12.99													
WV	ALDI	Specially Selected	C	5.99							3.99						
	Food Fair	Black Canyon		7.99							3.99						
	Food Lion	n/i	C	8.99					4.99		4.99					w/ store card	
		n/i	C	11.29					5.49		6.49					w/o store card	
	Foodland	Star Ranch			9.99				3.99	3.99							
	Galaxy Foods	Tender Ridge	C		8.98		10.98				2.98						
	Giant Eagle	n/i	C	8.99			14.99										
		Market District		C			16.99	8.99									
	Grant's	Black Canyon									2.99						
	Great Valu Markets	n/i	C	9.99											3.99		
Kroger Columbus	Private Selection	C			13.99	9.99									w/ store card		

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
WV (cont)	Kroger MidAtlantic	n/i	C	8.99												w/ store card	
	Stony Fork						9.99									w/ store card	
	Martin's Food	Butcher Shop	C	7.99			12.99		2.88	4.99			4.99		4.99	w/ store card	
		Butcher Shop	C	4.99												w/ \$25 purchase; limit 1	
	Piggly Wiggly Stores	PWP Angus	C	7.48							3.28						
	Riesbeck's	Hereford		9.99													
	Save-a-Lot	n/i	C					3.99			3.99		3.99				
		n/i			5.99												
	Shop'n Save	n/i	C								2.98		4.99				
		n/i			7.98	8.98		12.99									Australian
	Sparkle	n/i	C	7.99											3.99		w/ store card
	n/i	C	9.99											5.69		w/o store ecard	
Weis	Black Angus	C	8.98					2.98	4.99			6.49	4.99				
	Steak House	S	6.98														

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																
IA	Affiliated Midwest	Star Ranch	C		8.99											limit 1
		Chairman Reserve	C		9.88			6.99	3.89							
	ALDI	Specially Selected	C	5.99							3.99					
	County Market	Ranchers Legend	C	11.99					4.49		6.99					
	Family Foods	n/i			7.99											
		Angus Pride	C	9.99				8.99			3.99	5.99				
	Fareway	n/i	C	8.99	9.99											
	Food Pride	n/i	C	6.99				7.99				5.99				
		Angus Pride	C		9.99					3.59	3.99					
	Hometown Foods	Star Ranch	C		9.88											
	Hy-Vee	Hy-Vee Reserve	C	9.99	12.99				4.99		4.99					
	Jewel-Osco	Steakhouse Choice	C		9.99		16.99	8.99	4.99	4.99	4.99		4.99			
		Steakhouse Choice	C	6.77												
	Lucky's Market	Iowa Premium	C	5.99							3.99		3.99	3.99		
	Maynard's	Star Ranch	C		9.99				3.49					3.49		
	No Frills	Tender Ridge	C	7.99												
	Price Chopper	KC Pride	C	8.99												
	Quillin's	Quillin's	C	8.99	9.99											
		Chairman Reserve														
	Save-a-Lot	n/i	C						3.99		3.99		3.99			
	n/i			5.99												
Schnuck's	Angus	C						4.99					5.19			
	n/i	S					7.99									
Sunshine Foods	n/i	C	8.88								4.99		3.49			
Super Target	Sutton & Dodge	C	7.99													
The Fresh Market	Hereford	C	8.99													
	n/i	C					16.99									
Whole Foods MW	n/i		12.99	18.99			29.99									
IL	Affiliated Midwest	Star Ranch	C		8.99											
	ALDI	Specially Selected	C	5.99						3.99						
	Angelo Caputo's	n/i		6.49			6.99									
		Angus	C	8.99	8.99				3.99	3.99	3.99		3.99	3.99		
		Piedmontese	C	13.99					6.99	7.99						
	Berkot's	n/i	C	5.49	7.99		12.99	6.99					3.69	3.79	3.99	

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
IL (cont)	Brookhaven	n/i					6.99									
		n/i	C	7.99												
		Angus	C						2.99	2.99						
	Butera	n/i		3.99	4.99											w/ \$10 purchase; limit 1
		Angus	C	6.99												w/ \$10 purchase; limit 1
		Angus	C							3.99	3.99		4.99	2.88		
	Chiquita	n/i			4.49											
	County Market	Ranchers Legend	C	11.99					4.49		6.99					
	Cub Foods	n/i	C	8.99					5.99	4.99	4.99		4.99			w/ store card
		n/i	C						10.99	5.99	5.99		5.99			w/o store card
	Dierberg's	Dierberg's	C	10.99					9.99				5.99			
	Fairplay Foods	Angus	C							2.79	2.79	2.79	3.99			
		n/i	C	6.99				8.99								
	Fareway	n/i	C	8.99	9.99											
	Food 4 Less	n/i	C	7.99												
	Food Pride	n/i	C	6.99					7.99				5.99			
		Angus Pride	C		9.99						3.59	3.99				
	Fresh Thyme	n/i	C	6.97				14.99								
	Garden Fresh	Sterling Silver	C	8.99				12.99			3.49	3.49				
	GFS Marketplace	n/i	S	9.99												
	Heinen's	Heinen's	A						8.99							w/ store card
		Heinen's	A						15.49							w/o store card
	Houchen's IGA	Angus	C	9.99												
	Hy-Vee	Hy-Vee Reserve	C	9.99	12.99					4.99		4.99				
	Jewel-Osco	Steakhouse Choice	C		9.99			16.99	8.99	4.99	4.99	4.99		4.99		
		Steakhouse Choice	C	6.77												limit 1
	Joe Caputo	n/i					8.99	7.99								
	n/i	C	8.99													
Kirby Foods IGA	TableRite		8.99						3.79							
Kroger Central	n/i	C	7.99						3.99	3.99					w/ store card	
Kroger Louisville	Private Selection	C	7.99	7.99					3.99				3.99		w/ store card	
Meijer	Angus	C	7.99							4.99		5.99	4.99			
Pete's Fresh Market	Black Angus	C	8.99			16.99										
Piggly Wiggly MW	Angus	C	6.99				8.99				3.99			3.89	w/ \$10 purchase; limit 1	
	n/i		3.99	4.99												
Save-a-Lot	n/i	C							3.99		3.99		3.99			
	n/i			5.99												

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
IL (cont)	Schnuck's	Angus	C						4.99						5.19	
		n/i	S					7.99								
	Schuetz's	Schuetz's	C	11.98												
		Eckrich		11.98												
	Shop & Save Market	Black Angus	C	9.99			15.99		3.49				4.59	3.49	2.99	
	Shop'n Save	Angus		7.99					7.99	4.99						
	Strack & VanTil	Angus	C	6.77			17.99	9.99		4.99			5.49			
	Sullivan's	n/i	C	9.99						3.99	3.99					
	Sunset Foods	Angus	C	12.99			19.99	9.99				6.99				
	Super Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
		n/i	C				16.99									
	Tony's Finer Foods	n/i	C	7.99											2.99	
		Angus	C							4.69	4.69	4.99		4.99		
	Treasure Island	Sterling Silver	C	10.99	14.99		19.99					5.99				
	Ultra Foods	Angus	C	6.99								2.98		5.49	4.99	
Valli Produce	n/i	C	7.99					7.69	3.69		3.99		3.99			
	n/i					6.99										
Walt's	n/i					7.99										
	Walt's		8.99			11.99										
	Hereford	C										4.29				
Whole Foods MW	n/i		12.99	18.99		29.99										
IN	Al's Supermarkets	n/i	S	7.88												w/ store card
		n/i	S	10.79												w/o store card
		Chairman Reserve	C	9.88	12.88		17.99		4.49							w/ store card
		Chairman Reserve	C	12.79	15.79				5.79							w/o store card
	ALDI	Specially Selected	C	5.99							3.99					
	Earth Fare	n/i	C	11.99												
		n/i	G	13.99		13.99	12.99									
		n/i	A	12.99												
	Food 4 Less	n/i	C	7.99												
	Fresh Encounter	Angus	C	7.99			14.99		4.99	4.99			5.49		4.99	w/ store card
		Angus	C	13.99			16.99		5.99	5.99			5.99		5.99	w/o store card
	GFS Marketplace	n/i	S	9.99												
	Harvest	n/i		6.99										2.99		
	Harding's	Tender Ridge	C	7.99	9.99				5.99				3.99			
Houchen's IGA	Angus	C	9.99													



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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
IN (cont)	IGA Spartan-Nash	n/i	C		8.99					3.49	3.99						
	Jay C	n/i	C	7.99					3.99							w/ store card	
	Jewel-Osco	Steakhouse Choice	C		9.99			16.99	8.99	4.99	4.99	4.99		4.99			
		Steakhouse Choice	C		6.77												limit 1
	Kirby Foods IGA	TableRite		8.99					3.79								
	Kroger Central	n/i	C	7.99					3.99	3.99						w/ store card	
	Kroger Cincinnati	n/i	C											3.99			w/ store card
		Private Selection	C		9.99												w/ store card
	Kroger Louisville	Private Selection	C	7.99	7.99				3.99					3.99			w/ store card
	Lucky's Market	Iowa Premium	C	5.99								3.99		3.99	3.99		
	Mariano's	Black Angus	C	8.50													
	Marsh	Marsh	C	9.99	10.99			17.99	10.99	3.99	4.99	5.49	7.99	5.49			
	Martin's	Martin's	C	8.97	9.97			13.97	7.97			3.97					w/ store card
		Martin's	C	11.88	12.98			15.99	12.48			5.88					w/o store card
	Meijer	Angus	C	7.99							4.99		5.99	4.99			
	New Market	Black Angus	C	9.99													
	Save-a-Lot	n/i	C							3.99		3.99		3.99			
		n/i			5.99												
	Schnuck's	Angus	C							4.99					5.19		
		n/i	S					7.99									
	Strack & VanTil	Angus	C	6.77			17.99	9.99			4.99			5.49			
	Super Target	Sutton & Dodge	C	7.99													
	The Fresh Market	Hereford		8.99													
n/i		C				16.99											
Ultra Foods	Angus	C	6.99								2.98		5.49	4.99			
Walt's	n/i						7.99										
	Walt's		8.99				11.99										
Wesselman's	Hereford	C											4.29				
	n/i	C	7.99							3.99				3.99			
Whole Foods MW	Circle T						9.99										
	n/i		12.99	18.99			29.99										
MI	Affiliated Midwest	Star Ranch	C		8.99												
	ALDI	Specially Selected	C	5.99							3.99						
	Busch's	Creekstone Farms	C	8.99			13.99			3.99						3.99	
		n/i					7.99										
D&W Fresh Market	Preferred Angus		7.99				8.99										

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil		
MI (cont)	Earth Fare	n/i	C	11.99														
		n/i	G	13.99		13.99	12.99											
		n/i	A	12.99														
	Family Fare	Tender Ridge	C	8.99				8.99										
	Food Pride	n/i	C	9.99							3.99							
	GFS Marketplace	n/i	S	9.99														
	Glory Supermarket	n/i		4.98											3.99			
	Harding's	Tender Ridge	C	7.99	9.99			5.99					3.99					
	Hollywood Market	n/i		7.99	11.99			13.99							4.59			
	Kroger Central	n/i	C	7.99						3.99	3.99						w/ store card	
	Kroger Columbus	Private Selection	C			13.99	9.99										w/ store card	
	Kroger Michigan	n/i	C	8.99													w/ store card	
	Lucky's Market	Iowa Premium	C	5.99								3.99		3.99	3.99			
	Martin's	Martin's	C	8.97	9.97			13.97	7.97			3.97					w/ store card	
			C	11.88	12.98			15.99	12.48			5.88					w/o store card	
	Meijer	Angus	C	7.99							4.99		5.99	4.99				
	Plumb's/Duthler's	n/i			4.99	5.99			8.99									w/ store card
					9.49	10.59			12.69									w/o store card
					9.99													w/ store card
					13.59													w/o store card
	Polly's Market	n/i	C	9.99				12.99		3.49								w/ store card
			C	13.49				16.99		6.49								w/o store card
	Save-a-Lot	n/i	C							3.99		3.99		3.99				
					5.99													
	Spartan Stores	Angus	C	9.99							3.99							w/ store card
			C	11.79														w/o store card
Super One Foods	Black Angus		8.88					6.96			3.99						w/ store card	
			11.89					12.89			5.89						w/o store card	
Tadych's	Angus Pride	C	8.99				8.99				2.99							
		C									3.99							
Tom's/Oleson's	n/i	C	9.99							3.99								
VG's Grocery	VG's Angus		7.99					8.99										
Whole Foods MW	n/i		12.99	18.99			29.99											
MN	Affiliated Midwest	Star Ranch	C		8.99													
		Chairman Reserve	C		9.88			6.99	3.89									
	ALDI	Specially Selected	C	5.99							3.99							
	Cash Wise	Hereford			8.88			6.98										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
MN (cont)	Coborn's	Hereford		8.99	8.99			6.99									
	Cub Foods	n/i	C	8.99				5.99	4.99		4.99		4.99			w/ store card	
		n/i	C					10.99	5.99		5.99		5.99			w/o store card	
	Econofoods	Angus Pride	C					7.99									
	Family Fare	Tender Ridge						8.99									
	Fareway	n/i	C	8.99	9.99												
	Festival	Black Angus	C	9.99													
	Food Pride	n/i	C	9.99							3.99						
	Hornbacher's	Stockman&Dakota		7.99	9.49		16.99	6.99	3.99		3.99	6.99	3.99				
	Hugo's	Angus Pride	C	7.78						4.48		5.98					
	Hy-Vee	Hy-Vee Reserve	C	9.99	12.99				4.99		4.99						
	Kowalski's	n/i	A					17.99									
	Lunds & Byerlys	Reserve	C	12.99												w/ store card	
		Reserve	C	18.99												w/o store card	
		Premium	C	9.99				9.99								w/ store card	
		Premium	C	16.99				16.99								w/o store card	
	Marketplace Foods	Angus Pride	C	9.98				7.98		4.58							
	Maynard's	Star Ranch	C		9.99				3.49					3.49			
	Quillin's	Quillin's		8.99	9.99												
		Chairman Reserve									3.89						
	Rainbow Foods	n/i	C	8.99				5.99	4.99		4.99		4.99				
	Ric's Food Center	n/i	C	9.99													
		n/i						7.99									
Save-a-Lot	n/i	C						3.99		3.99		3.99					
	n/i			5.99													
Sun Mart	Tender Ridge							4.99				2.99					
Sunshine Foods	n/i	C	8.88								4.99		3.49				
Super One Foods	Black Angus		8.88					6.96		3.99					w/ store card		
	Black Angus		11.89					12.89		5.89					w/o store card		
Super Target	Sutton & Dodge	C	7.99														
Teal's Market	Angus Pride			8.99													
Whole Foods MW	n/i		12.99	18.99			29.99										
ND	Albertsons Mntn	Double R Ranch	C	5.77												w/ \$25 purchase; limit 1	
		Double R Ranch	C	8.99					4.99		3.99		5.99				
	Cash Wise	Hereford			8.88			6.98									
	Dan's	Angus Pride	C	7.99													
	Family Fare	Tender Ridge						8.99									

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
ND (cont)	Food Pride	n/i	C	9.99							3.99					
	Hornbacher's	Stockman&Dakota		7.99	9.49		16.99	6.99	3.99		3.99	6.99	3.99			
	Hugo's	Angus Pride	C	7.78						4.48		5.98				
	Leever's Foods	Preferred Angus			8.99											
	Marketplace Foods	Angus Pride	C	9.98				7.98		4.58						
	Super Target	Sutton & Dodge	C	7.99												
	Teal's Market	Angus Pride			8.99											
NE	Affiliated Midwest	Star Ranch	C		8.99											
		Chairman Reserve	C		9.88			6.99	3.89							
	ALDI	Specially Selected	C	5.99							3.99					
	Apple Market	Heartland Pride	S	8.98						3.99					4.49	
	Bag'n Save	Tender Ridge	C	7.99												
	Baker's	n/i	C	7.99				5.99								w/ store card
	Fareway	n/i	C	8.99	9.99											
	Food Pride	n/i	C	9.99							3.99					
	Hy-Vee	Hy-Vee Reserve	C	9.99	12.99				4.99		4.99					
	Russ's Market	Platte River			8.99		15.99	6.99					4.99			local; w/ store card
		Platte River			11.49								5.79			local; w/o store card
	Safeway Denver	n/i	C	5.77			13.99	5.77	4.99							w/ store card
		Open Nature	G						7.99							
	Super Saver	Omaha Angus		7.97												local
Super Target	Sutton & Dodge	C	7.99													
Whole Foods MW	n/i		12.99	18.99		29.99										
OH	Acme Fresh Mrkt	Angus	C	9.99		21.99	13.99	9.99								w/ store card
		Angus	C	14.99		23.99	18.99	16.99								w/o store card
	ALDI	Specially Selected	C	5.99							3.99					
	Buehler's	Angus	C	11.99			12.99	8.99								
	Chief Supermarket	n/i		7.99			14.99		4.99	4.99			5.49		4.99	w/ store card
		n/i		13.99			16.99		5.99	5.99			5.99		5.99	w/o store card
	Dave's Market	n/i	C	9.99					3.99				4.99			w/ store card
		n/i	C	10.89					5.99				5.99			w/o store card
	Earth Fare	n/i	C	11.99												
		n/i	G	13.99		13.99	12.99									
		n/i	A	12.99												
Fisher's Food	Black Angus	C	9.99							3.99					w/ store card	
	Black Angus	C								5.99						

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
OH (cont)	Food Fair	Black Canyon		7.99							3.99						
	Foodland	Star Ranch			9.99				3.99	3.99							
	Fresh Encounter	Angus	C	7.99			14.99			4.99	4.99		5.49		4.99	w/ store card	
		Angus	C	13.99			16.99			5.99	5.99		5.99		5.99	w/o store card	
	GFS Marketplace	n/i	S	9.99													
	Giant Eagle	n/i	C	8.99			14.99										
		Market District	C				16.99	8.99									
	Heinen's	Heinen's	A					8.99									w/ store card
		Heinen's	A					15.49									w/o store card
	IGA Spartan-Nash	n/i	C		8.99						3.49	3.99					
	Kroger Central	n/i	C	7.99						3.99	3.99						w/ store card
	Kroger Cincinnati	n/i	C										3.99				w/ store card
		Private Selection	C	9.99													w/ store card
	Kroger Columbus	Private Selection	C			13.99	9.99										w/ store card
	Kroger MidAtlantic	n/i	C	8.99													w/ store card
		Stony Fork					9.99										w/ store card
	Lucky's Market	Iowa Premium	C	5.99							3.99		3.99	3.99			
	Marc's	Black Canyon	C										2.99				
	Marsh	Marsh	C	9.99	10.99		17.99	10.99	3.99	4.99	5.49	7.99	5.49				
	Meijer	Angus	C	7.99						4.99		5.99	4.99				
	Piggly Wiggly Stores	PWP Angus	C	7.48								3.28					
	Remke Markets	Star Ranch	C				14.99						3.99	3.99			w/ store card
		n/i	S	8.99													w/ store card
	Riesbeck's	Hereford		9.99													
	Save-a-Lot	n/i	C						3.99		3.99		3.99				
		n/i			5.99												
Shop'n Save	n/i	C								2.98		4.99					
	n/i		7.98	8.98		12.99										Australian	
Sparkle	n/i	C	7.99										3.99			w/ store card	
	n/i	C	9.99										5.69			w/o store card	
The Fresh Market	Hereford		8.99														
	n/i	C				16.99											
Thorne's Market	1893 Premium		8.99	9.59		8.99											
Weis	Black Angus	C	8.98					2.98	4.99		6.49	4.99					
	Steak House	S	6.98														
Whole Foods MidAt	n/i	A	12.99														

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
SD	Affiliated Midwest	Star Ranch	C		8.99											w/ store card
		Chairman Reserve	C		9.88			6.99	3.89							
	Buche Foods	n/i		8.98												
	Coborn's	Hereford		8.99	8.99			6.99								
	Family Thrift	Angus Pride	C					7.99								
	Fareway	n/i	C	8.99	9.99											
	Hy-Vee	Hy-Vee Reserve	C	9.99	12.99				4.99		4.99					
	IGA Markets	n/i		7.99							2.99					
	Ken's Super Fair	n/i	C		9.99			6.49								
	Lynns Dakotamart	Dakotamart Pride	C		9.99						3.29		3.29			
	Maynard's	Star Ranch	C		9.99				3.49					3.49		
	Safeway Denver	n/i	C	5.77			13.99	5.77	4.99							
		Open Nature	G						7.99							
Sunshine Foods	n/i	C	8.88								4.99		3.49			
Teal's Market	Angus Pride			8.99												
WI	Affiliated Midwest	Star Ranch	C		8.99											w/ store card w/o store card
		Chairman Reserve	C		9.88			6.99	3.89							
	ALDI	Specially Selected	C	5.99							3.99					
	Econofoods	Angus Pride	C					7.99								
	Festival	n/i	C					9.98								
		n/i	C					13.99								
	Food Pride	n/i	C	9.99							3.99					
	GFS Marketplace	n/i	S	9.99												
	Gordy's Market	Tender Ridge		8.98								3.98				
		Tender Ridge		12.99								5.89				
	Hy-Vee	Hy-Vee Reserve	C	9.99	12.99				4.99		4.99					
	Marketplace Foods	Angus Pride	C	9.98				7.98			4.58					
	Marketplace Foods	Chairman Reserve	C	8.99			14.99							3.99		
	Meijer	Angus	C	7.99							4.99		5.99	4.99		
	Pick'n Save/Copp's	Angus	C	8.99	9.99		19.99				4.99			4.99		
	Piggly Wiggly MW	Angus	C	6.99			8.99				3.99				3.89	
		n/i		3.99	4.99											
Quillin's	Quillin's		8.99	9.99												
	Chairman Reserve									3.89						
Save-a-Lot	n/i	C						3.99		3.99		3.99				
	n/i			5.99												

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
WI (cont)	Schnuck's	Angus n/i	C S					7.99	4.99					5.19		w/ store card w/o store card	
	Sendik's	Sendik's	C	10.99													
	Sentry Foods	Sentry Angus	C	9.99				7.99			4.29		4.49	4.29			
	Super One Foods	Black Angus			8.88				6.96			3.99					
		Black Angus			11.89				12.89			5.89					
	Super Target	Sutton & Dodge	C	7.99													
	Tadych's	Angus Pride	C	8.99				8.99				2.99					
		Naturewell	C									3.99					
	The Fresh Market	Hereford			8.99												
		n/i	C					16.99									
	Trig's	Angus	C	8.49	9.99			9.99	7.99								
Whole Foods MW	n/i		12.99	18.99			29.99										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																	
AR	Albertsons Southern	n/i	C	6.99	9.99			4.99	3.99				4.99				
	ALDI	Specially Selected	C	5.99							3.99						
	Bill's Fresh Market	Angus	C	10.99													
	Brookshire's	n/i	S	5.99	6.99											w/ store card	
		n/i	S	8.97												w/o store card	
		Angus	C										4.49				
	Cranford's	n/i	C						2.98								
	Edward's FG	Angus	C				11.98										
	Food Giant	Black Canyon							2.98								
	G&W Foods	n/i	C	8.98			14.98								3.98		
	Harp's	Harp's Angus	C								3.99						
	Hays Supermarkets	Angus	C	9.98	10.98				3.48						3.48		
	Kroger Delta	n/i	C	9.99					3.99		3.99					w/ store card	
	Mac's Fresh Market	n/i		5.99													
		n/i	C								3.49				3.49		
		n/i	S											3.49			
	Piggly Wiggly Hchn	Black Canyon					11.98							3.58			
	Pyramid Foods	n/i	C	9.99			13.99								3.99		
		n/i	P	12.99													
	Rehkopf's	n/i	C	9.99													
Save-a-Lot	n/i	C							3.99		3.99		3.99				
	n/i			5.99													
Super 1 Foods	n/i												2.97				
The Fresh Market	Hereford		8.99														
	n/i	C				16.99											
Twn&Cntry Grocer	n/i	S		8.99													
Whole Foods SW	n/i		16.99			29.99											
	Country Natural	A										8.99					
AZ	Albertsons SW	Steakhouse Choice	C	6.99												limit 1	
		Steakhouse Choice	C	7.77					BOGO		BOGO		BOGO				
		Steakhouse Choice	C					4.77								bone-in; limit 1	
	Basha's	n/i	C	4.97			7.99		BOGO	BOGO	BOGO	2.97			w/ store card; limit 1		
	Fry's	n/i	C	5.77												w/ store card; limit 1	
		n/i	C	6.99					4.77	50%off	50%off		50%off			w/ store card	
	Lowe's Market	n/i														2.99	



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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
AZ (cont)	Safeway SW	n/i	C						3.99						3.99	w/ store card bn-in; w/ store card w/ store card; limit 2 limit 1 bn-in; w/ store card w/ store card
		n/i	C					4.77								
		n/i	C	6.77												
	Smart & Final	Cattleman's Finest		5.69												
	Smith's	n/i						3.99								
		n/i		5.99									3.99			
	Sprout's	n/i	C	7.99							4.99			4.99		
Super Target	Sutton & Dodge	C	7.99													
Whole Foods SPac	n/i		13.99	17.99	29.99		18.99	6.99	8.99	6.99	8.99					
	n/i	O			33.99											
CO	Affiliated Foods	n/i		9.99					2.99							w/ \$25 purchase; limit 1
	Affiliated Midwest	Chairman Reserve	C		9.88			6.99	3.89							
	Albertsons Mtn	Double R Ranch	C	5.77												
		Double R Ranch	C	8.99					4.99		3.99		5.99			
	Associated Food	n/i		6.99				4.99								
		n/i	C	7.99				5.99			3.99					
		Willamette Valley					8.99									
	Clark's Market	n/i		7.99				5.99								
	King Soopers	n/i	C	5.77				5.77								
		n/i	C						4.99		4.99					
	Lowe's Market	n/i												2.99		
	Lucky's Market	Piedmontese	A	14.99												
		Pasture One	A							7.99			7.99	7.99		
	Safeway Denver	n/i	C	5.77			13.99	5.77	4.99							
		Open Nature	G						7.99							
	Save-a-Lot	n/i	C						3.99		3.99		3.99			
	n/i			5.99												
Sprout's	n/i	C	7.99							4.99			4.99			
Super Target	Sutton & Dodge	C	7.99													
Whole Foods Mtn	n/i		13.99			29.99										
KS	Affiliated Foods	n/i		9.99					2.99							w/ store card
	Affiliated Midwest	Star Ranch	C		8.99											
		Chairman Reserve	C		9.88			6.99	3.89							
	ALDI	Specially Selected	C	5.99							3.99					
	Apple Market	Heartland Pride	S	8.98							3.99			4.49		
	Country Mart	n/i		10.99							3.79			4.19		
	Dillon's	n/i	C	7.99				5.99								

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
KS (cont)	G&W Foods	n/i	C	8.98			14.98							3.98			
	Hen House	Hereford	C	9.99	11.99		15.99	8.99									
	Homeland Stores	Red River Ranch	C	8.99													
	Hy-Vee	Hy-Vee Reserve	C	9.99	12.99				4.99		4.99						
	Lowe's Market	n/i													2.99		
	Price Chopper	KC Pride		8.99													
	Save-a-Lot	n/i	C						3.99		3.99		3.99				
		n/i			5.99												
	Sprout's	n/i	C	7.99							4.99			4.99			
	Sun Fresh	n/i		10.99							3.79						
	Super Target	Sutton & Dodge	C	7.99													
	The Fresh Market	Hereford		8.99													
		n/i	C				16.99										
	Whole Foods Mtn	n/i		13.99			29.99										
	Woods Supermarket	Butcher's Pride	C	11.99	11.99		18.99	8.99	3.49	3.49			4.29		3.99		
	n/i	S	9.99	10.99													
LA	AG of Baton Rouge	Angus		7.99										2.99			
	Albertsons Southern	n/i	C	6.99	9.99			4.99	3.99				4.99				
	Breaux Mart	n/i	C											2.99			
	Brookshire's	n/i	S	5.99	6.99											w/ store card	
		n/i	S	8.97												w/o store card	
		Angus	C										4.49				
	Kroger Dallas	n/i	S	4.99												w/ \$10 purchase; limit 2	
	Kroger Houston	n/i	S	4.88												w/ \$10 purchase; limit 2	
	LeBlanc's	Black Angus	C	8.99										2.99			
	Mac's Fresh Market	n/i		5.99													
		n/i	C								3.49			3.49			
		n/i	S										3.49				
	Market Basket	MB Premium												2.99		limit 1	
		MB Premium												3.99			
	Rouses	Rouses					12.99								3.99		
		Texas Star		7.99													
		Angus	C	8.99									6.49				
Save-a-Lot	n/i	C						3.99		3.99		3.99					
	n/i			5.99													
Super 1 Foods	n/i													2.97			
Super Target	Sutton & Dodge	C	7.99														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
LA <i>(cont)</i>	The Fresh Market	Hereford		8.99												
		n/i	C				16.99									
	Whole Foods SW	n/i		16.99			29.99									
		Country Natural	A									8.99				
Winn-Dixie	Angus		C	8.00					4.00	4.00			4.00		4.50	w/ store card
	Angus		C	12.00					5.75	7.00			6.80		7.00	w/o store card
	n/i				7.00		10.00									Australian
MO	Affiliated Midwest	Star Ranch	C		8.99											
	ALDI	Specially Selected	C	5.99							3.99					
	Apple Market	Heartland Pride	S	8.98						3.99					4.49	
	C&R Supermarket	Chairman Reserve	C	10.99										3.49		
	County Market	Ranchers Legend	C	11.99					4.49		6.99					
	Country Mart	n/i		10.99						3.79					4.19	
	Dierberg's	Dierberg's	C	10.99				9.99					5.99			
	Food Giant	Black Canyon							2.98							
	G&W Foods	n/i	C	8.98			14.98								3.98	
	Gerbe's	n/i	C	7.99				5.99								w/ store card
	GFS Marketplace	n/i	S	9.99												
	Harp's	Harp's Angus	C								3.99					
	Harter House	n/i		9.99												
	Hays Supermarkets	Angus	C	9.98	10.98				3.48						3.48	
	Hen House	Hereford	C	9.99	11.99		15.99	8.99								
	Hy-Vee	Hy-Vee Reserve	C	9.99	12.99				4.99		4.99					
	Kroger Central	n/i	C	7.99					3.99	3.99						w/ store card
	Kroger Delta	n/i	C	9.99					3.99		3.99					w/ store card
	Lucky's Market	Iowa Premium	C	5.99							3.99		3.99	3.99		
	Moser's	n/i		6.99							2.99				3.99	
	Prenger Foods	n/i	S	8.97												
	Price Chopper	KC Pride		8.99												
	Pyramid Foods	n/i	C	9.99			13.99								3.99	
		n/i	P	12.99												
	Save-a-Lot	n/i	C						3.99		3.99		3.99			
		n/i			5.99											
Schnuck's	Angus	C						4.99						5.19		
	n/i	S					7.99									
Shop'n Save	Angus			7.99				7.99	4.99							
Sun Fresh	n/i			10.99						3.79						

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
MO <i>(cont)</i>	Super Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
	Twncntry Grocer	n/i	C				16.99									
	Whole Foods MW	n/i	S		8.99											
	Woods Supermarket	Butcher's Pride	C	12.99	18.99		29.99									
		n/i	S	11.99	11.99		18.99	8.99	3.49	3.49		4.29		3.99		
		n/i		9.99	10.99											
NM	Affiliated Foods	n/i		9.99					2.99							
	Albertsons SW	Steakhouse Choice	C	6.99												limit 1
		Steakhouse Choice	C	7.77					BOGO		BOGO		BOGO			
		Steakhouse Choice	C					4.77								bone-in; limit 1
	Basha's	n/i	C	4.97			7.99		BOGO	BOGO	BOGO	2.97				w/ store card; limit 1
	John Brooks	n/i							3.29							
		Hereford	C	7.99												
	King Soopers	n/i	C	5.77												w/ store card; limit 1
		n/i	C							4.99		4.99				w/ store card
	Lowe's Market	n/i													2.99	
	Safeway Denver	n/i	C	5.77			13.99	5.77	4.99	4.99						w/ store card
		Open Nature	G						7.99							
Smith's	n/i														bn-in; w/ store card	
	n/i			5.99										3.99	w/ store card	
Sprout's	n/i	C	7.99								4.99			4.99		
Whole Foods Mtn	n/i		13.99			29.99										
OK	Affiliated Foods	n/i		9.99					2.99							
	Affiliated Midwest	Chairman Reserve	C		9.88			6.99	3.89							
	ALDI	Specially Selected	C	5.99							3.99					
	Country Mart	n/i		10.99							3.79				4.19	
	Harp's	Harp's Angus	C								3.99					
	Homeland Stores	Red River Ranch	C	8.99												
	Market Square	n/i		9.99					2.99							
	Nichols	Nichols	S											2.99		
		n/i		8.99												
	Pyramid Foods	n/i	C	9.99			13.99							3.99		
		n/i	P	12.99												
Reasor's	Angus	C	9.98													
Rehkopf's	n/i	C	9.99													

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions				
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil			
OK (cont)	Save-a-Lot	n/i	C		5.99				3.99		3.99		3.99						
	Sprout's	n/i	C	7.99							4.99			4.99					
	Super Target	Sutton & Dodge	C	7.99															
	The Fresh Market	Hereford		8.99															
	Whole Foods SW	n/i	C	16.99			16.99												
		Country Natural	A					29.99					8.99						
TX	Affiliated Foods	n/i		9.99					2.99										
	Albertsons Southern	n/i	C	6.99	9.99			4.99	3.99				4.99						
	Albertsons SW	Steakhouse Choice	C	6.99													limit 1		
		Steakhouse Choice	C	7.77						BOGO				BOGO				bone-in; limit 1	
		Steakhouse Choice	C					4.77											
	ALDI	Specially Selected	C	5.99							3.99								
	Arlan's Market	n/i	S	7.99															
	Brookshire's	n/i	S	5.99	6.99													w/ store card	
		n/i	S	8.97														w/o store card	
	Brookshire Bros.	Angus	C											4.49					
		n/i	S	7.99											2.99				
	Food Town	n/i												2.88					
	Foodarama	n/i	C	3.97														w/ \$10 purchase; limit 1	
	H-E-B	n/i	C	8.97															
		Angus	C	9.97															
		H-E-B	P	12.97				19.97											
	Homeland Stores	Red River Ranch	C	8.99															
	Kroger Houston	n/i	S	4.88															w/ \$10 purchase; limit 2
	La Fiesta	n/i	S	4.97									2.97						
	Lowe's Market	n/i															2.99		
	Market Basket	MB Premium													2.99				limit 1
		MB Premium												3.99					
	Market Square	n/i		9.99						2.99									
Minyard's	n/i	S	6.99											2.99					
Minyard's Sunfresh	Angus	C	8.99				15.99		3.99				BOGO						
	n/i	C	7.97																
Randalls	n/i	C	7.99					4.99	4.49		4.99		4.99					w/ store card	
	Open Nature	G	10.99													6.99		w/ store card	
	Angus	C	9.99															w/ store card	

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
TX (cont)	Rehkopf's	n/i	C	9.99													
	Save-a-Lot	n/i	C						3.99		3.99		3.99				
		n/i			5.99												
	Sprout's	n/i	C	7.99							4.99				4.99		
	Super 1 Foods	n/i													2.97		
	Super Target	Sutton & Dodge	C	7.99													
	The Fresh Market	Hereford		8.99													
		n/i	C					16.99									
	The United Family	Texas Beef		6.97		15.99									4.99		
	Tom Thumb	n/i	C	6.99				16.99	6.99				4.99				w/ store card
	Angus	C	9.99						4.99							4.99	w/ store card
Vista Market	Hereford	C	8.99														
Whole Foods SW	n/i		16.99				29.99										
	Country Natural	A										8.99					
UT	Albertsons Mtn	Double R Ranch	C	5.77													w/ \$25 purchase; limit 1
		Double R Ranch	C	8.99					4.99		3.99		5.99				
	Associated Food	n/i		6.99				4.99									
		Willamette Valley					8.99										
		n/i	C	7.99				5.99			3.99						
	Clark's Market	n/i		7.99				5.99									
	Fresh Market	n/i		6.99				4.99									
	Harmon's	n/i	C	8.99													
	King Soopers	n/i	C	5.77				5.77									w/ store card; limit 1
		n/i	C						4.99		4.99						w/ store card
	Ream's	n/i									2.99						
	Ridley's	n/i	C	5.47				5.97									
	Smith's	n/i						3.99									bn-in; w/ store card
		n/i		5.99										3.99			w/ store card
	Sprout's	n/i	C	7.99							4.99			4.99			
	Stokes	Angus	C	6.99					6.99								
	Willamette Valley					8.99											
Super Target	Sutton & Dodge	C	7.99														
Whole Foods Mtn	n/i		13.99				29.99										

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump	
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>															
CA	Albertsons SoCal	n/i	C	6.99											limit 1
		n/i	C		8.99		16.99	7.99					4.99		
	Andronico's	Angus	C	13.99											
	Baja Ranch	n/i	S				9.99				2.99				
	Bristol Farms	n/i	A	15.99											
	Food 4 Less	n/i		6.99											
	Grocery Outlet	n/i						5.99							
	Holiday Market	Sterling Silver	C	9.99											w/ store card
		Sterling Silver	C	12.99											w/o store card
	Jensen's	n/i	P	29.99											
		n/i	C	17.99											
	Jon's Marketplace	Blackwell		7.99											
	Lucky	Angus	C	9.99											
		n/i	C	6.99											
	Lunardi's	n/i						12.99							
	Mar-Val	Mar-Val	C	8.99											
	Mollie Stone's	Mollie Stone's	C	13.99			22.99	11.99							
	Murphy's Market	n/i	S	7.99					3.99		3.99				
	New Seasons	n/i	A	12.99											
	Nugget Market	n/i	P	15.99											ABF; w/ store card
		n/i	P	20.00											ABF; w/o store card
		Angus	C	9.99											w/ store card
		Angus	C	13.99											w/o store card
	Raley's	Harris Ranch	C	7.99							4.99				
	Ralph's	n/i	C	6.77				4.77							w/ store card; limit 1
	Ray's Food Place	Ray's Angus	C	7.99	8.99			5.99			4.99	5.99			
	Safeway NorCal	n/i	C	7.99			17.99	7.99	5.99		5.99			2.99	w/ store card
		Open Nature	G	11.99											w/ store card
	Save-a-Lot	n/i	C						3.99		3.99		3.99		
		n/i			5.99										
	Save Mart	Angus 43	C	6.99				5.99	3.99					3.99	
	Smart & Final	Cattleman's Finest		5.69											limit 1
	Sprout's	n/i	C	7.99							4.99			4.99	
	Stater Bros.	n/i		5.77			12.99		4.99		4.99		4.99		
	Superior Grocers	n/i		5.99											
	Super A Foods	Harris Ranch		6.99											

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
CA (cont)	Super King	n/i				6.99										
		Nature's Reserve	G					6.99								
	Super Target	Sutton & Dodge	C	7.99												
	The Fresh Market	Hereford		8.99												
		n/i	C					16.99								
	Vallarta	n/i		5.99												
	Vons/Pavilions	n/i	C	6.99	8.99	16.99	16.99			4.99	5.99		4.99	3.99	3.99	w/ store card
	Whole Foods NCal	n/i		12.99	14.99		27.99	11.99								
Whole Foods SPac	n/i		13.99	17.99	29.99		18.99	6.99	8.99	6.99	8.99					
	n/i	O			33.99											
HI	Don Quijote	Angus	C	10.39				7.99								
	Foodland	Angus	C	9.99				8.99								w/ store card
		n/i		7.99												w/ store card
	KTA Super Stores	KTA	S	8.99												
	Safeway NorCal	n/i	C	7.99			17.99	7.99	5.99		5.99				2.99	w/ store card
		Open Nature	G	11.99												w/ store card
	Times Supermarket	n/i		6.99												
	Whole Foods SPac	n/i		13.99	17.99	29.99		18.99	6.99	8.99	6.99	8.99				
	n/i	O			33.99											
NV	Albertsons SW	Steakhouse Choice	C	6.99												limit 1
		Steakhouse Choice	C	7.77					BOGO		BOGO		BOGO			
		Steakhouse Choice	C					4.77								bone-in; limit 1
	Associated Food	n/i		6.99				4.99								
		Willamette Valley					8.99									
		n/i	C	7.99				5.99			3.99					
	Grocery Outlet	n/i						5.99								
	MarketOn	n/i		5.79											3.59	
	Raley's	Harris Ranch	C	7.99							4.99					
	Ridley's	n/i	C	5.47				5.97								
	Safeway NorCal	n/i	C	7.99			17.99	7.99	5.99		5.99				2.99	w/ store card
		Open Nature	G	11.99												w/ store card
	Save-a-Lot	n/i	C						3.99		3.99		3.99			
		n/i			5.99											
Scolari's	Harris Ranch	C	7.99				12.99									
Smart & Final	Cattleman's Finest		5.69												limit 1	



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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
NV (cont)	Smith's	n/i						3.99								bn-in; w/ store card
		n/i		5.99										3.99		w/ store card
	Sprout's	n/i	C	7.99							4.99			4.99		
	Vons/Pavilions	n/i	C	6.99	8.99	16.99	16.99			4.99	5.99		4.99	3.99	3.99	w/ store card
	Whole Foods NCal	n/i		12.99	14.99		27.99	11.99								
	Whole Foods SPac	n/i		13.99	17.99	29.99		18.99	6.99	8.99	6.99	8.99				
		n/i	O			33.99										

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																	
AK	Alaskan & Proud	n/i		6.88				6.98			4.48						
	AC Value Center	n/i		7.98													
	Carrs/Safeway Sea	n/i	C	8.77	10.99		16.99	7.99	4.99		4.99					w/ store card	
		Open Nature	n/i	G	11.99	16.99		18.99									limit 1
	Fred Meyer	n/i		6.97													
		n/i						5.97							5.99		
	IGA Hometown	n/i		7.99						3.49							
	Meyers Group IGA	n/i	C	9.99						3.49							
	Northwest Grocers	n/i	C	7.99							4.99						
Three Bears Alaska	n/i		6.99				8.99										
ID	Albertsons Mntn	Double R Ranch	C	5.77												w/ \$25 purchase; limit 1	
		Double R Ranch	C	8.99					4.99		3.99		5.99				
	Associated Food	n/i		6.99				4.99									
		Willamette Valley	n/i				8.99										
		n/i	C	7.99				5.99			3.99						
	Family Foods	St Helens		6.99						3.99					3.99		
	Fred Meyer	n/i		5.97											4.99	limit 1	
		n/i						4.97									
	Grocery Outlet	n/i						5.99									
	Harvest Foods	Angus	C	6.88							3.98	3.98					
	IGA Markets	n/i		7.99						2.99							
	Paul's Market	n/i		8.28									3.68				
	Ridley's	n/i	C	5.47					5.97								
	Rosauer's	St Helens	C	6.99						3.99							
		Painted Hills	A	10.99													
	Safeway Seattle	n/i	C	7.77	9.99		15.99	6.99	3.99		3.99					w/ store card	
		Open Nature	G	10.99	15.99		17.99										
	Smith's	n/i						3.99								bn-in; w/ store card	
		n/i		5.99									3.99			w/ store card	
	Stokes	Angus	C	6.99				6.99									
	Willamette Valley					8.99											
Super 1 Foods	n/i	C	5.98														
	Meyer Natural	C	9.98														
Whole Foods Mtn	n/i		13.99			29.99											
Yoke's Fresh	Divine	C	7.97														

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil	
MT	Albertsons Mntn	Double R Ranch	C	5.77												w/ \$25 purchase; limit 1	
		Double R Ranch	C	8.99					4.99		3.99		5.99				
	Associated Food	n/i		6.99				4.99									
		Willamette Valley					8.99										
		n/i	C	7.99				5.99			3.99						
	Family Foods	St Helens		6.99						3.99					3.99		
	Harvest Foods	Angus	C	6.88							3.98	3.98					
	IGA Markets	n/i		7.99						2.99							
	Lucky's Market	Iowa Premium	C	5.99							3.99		3.99	3.99			
	Reynold's	n/i	C	6.99													
		Willamette Valley					8.99										
	Rosauer's	St Helens	C	6.99							3.99						
		Painted Hills	A	10.99													
	Safeway Seattle	n/i	C	7.77	9.99		15.99	6.99	3.99		3.99						w/ store card
		Open Nature	G	10.99	15.99		17.99										bn-in; w/ store card
	Smith's	n/i						3.99									w/ store card
		n/i		5.99										3.99			w/ store card
Stokes	Angus	C	6.99				6.99										
	Willamette Valley					8.99											
Super 1 Foods	n/i	C	5.98														
	Meyer Natural	C	9.98														
Three Bears Alaska	n/i		5.99				8.69										
OR	Albertsons Portland	Steakhouse Choice	C	6.77	9.97		16.99	6.77	4.99	4.99	5.99		5.99			limit 1	
	Associated Food	n/i		6.99				4.99									
		Willamette Valley					8.99										
		n/i	C	7.99				5.99			3.99						
	CenterPlace Market	St Helens		6.78						4.48							
	Family Foods	St Helens		6.99						3.99					3.99		
	Fred Meyer	n/i		5.97													
		n/i						4.97							4.99		
	Grocery Outlet	n/i						5.99									
	Haggen's	Double R Ranch	C				14.99		3.99		3.99	6.88	3.99				local
		Double R Ranch	C	7.88				7.88									local; limit 2
		Double R Ranch	P									7.99					local
Harvest Foods	Angus	C	6.88							3.98	3.98						
IGA Markets	n/i		7.99						2.99								

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015**  
**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
OR (cont)	IGA Market Fresh	n/i		5.99												
		St Helens						5.99								
	Lamb's Market	n/i	C	7.99												
		Painted Hills	A						5.99	5.99						
	Market of Choice	n/i		7.99												
		Painted Hills	A	11.99				13.99								local
	McKay's	Signature Angus	S	5.99				5.99			3.99			3.99		
	New Seasons	n/i	A	12.99												
	QFC	Angus	C	9.99			18.99			BOGO	BOGO					
	Ray's Food Place	Ray's Angus	C	7.99	8.99				5.99			4.99	5.99			
	Red Apple/Thriftway	Painted Hills	A	11.99												local
		n/i	C								4.99	4.99				local
	Rosauer's	St Helens	C	6.99												
		Painted Hills	A	10.99												
	Roth's	Divine	C	7.99												
		Angus	C	10.99												
		Painted Hills	A	14.99												
		Painted Hills	G	15.99												
	Safeway Portland	n/i	C	7.77	9.99		15.99	6.99	3.99		3.99					w/ store card
		Open Nature	G	10.99	15.99		17.99									
Save-a-Lot	n/i	C						3.99		3.99		3.99				
	n/i			5.99												
Select Markets	Angus	C	7.49				7.49									
Whole Foods NW	n/i		13.99	14.99			14.99									
	n/i	G		24.99												
	n/i	O	22.99					22.99								
WA	Albertsons Portland	Steakhouse Choice	C	6.77	9.97		16.99	6.77	4.99	4.99	5.99		5.99			
	Family Foods	St Helens		6.99						3.99					3.99	
	Fred Meyer	n/i		5.97												limit 1
		n/i						4.97							4.99	
	Grocery Outlet	n/i						5.99								
	Harvest Foods	Angus	C	6.88							3.98	3.98				
	IGA Markets	n/i		7.99						2.99						
	IGA Market Fresh	n/i		5.99												
		St Helens						5.99								
	Metropolitan	n/i	A				24.99	17.99								local
	Meyers Group IGA	n/i	C	8.99						2.99						

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
WA (cont)	New Seasons	n/i	A	12.99												
	PCC Natural	SunFed Ranch	G	14.99												
		SunFed Ranch	O	18.99												
		Country Natural	A	10.99												
	QFC	Angus	C	9.99			18.99			BOGO	BOGO					
	Rosauer's	St Helens	C	6.99						3.99						
		Painted Hills	A	10.99												
	Saar's Market	n/i		4.99						2.99						
	Safeway Portland	n/i	C	7.77	9.99		15.99	6.99	3.99		3.99					w/ store card
		Open Nature	G	10.99	15.99		17.99									
	Safeway Seattle	n/i	C	7.77	9.99		15.99	6.99	3.99		3.99					w/ store card
		Open Nature	G	10.99	15.99		17.99									
	Save-a-Lot	n/i	C						3.99		3.99		3.99			
		n/i			5.99											
	Select Markets	Angus	C	7.49				7.49								
	Super 1 Foods	n/i	C	5.98												
		Meyer Natural	C	9.98												
	The Markets	n/i	C	7.98					5.98	4.98						
Twn&Cntry Markets	n/i		16.99													
Whole Foods NW	n/i		13.99	14.99			14.99									
	n/i	G		24.99												
	n/i	O	22.99					22.99								
Yoke's Fresh	Divine	C	7.97													
WY	Affiliated Midwest	Star Ranch	C		8.99											
		Chairman Reserve	C		9.88			6.99	3.89							
	Albertsons Mntn	Double R Ranch	C	5.77												w/ \$25 purchase; limit 1
		Double R Ranch	C	8.99					4.99		3.99		5.99			
	Associated Food	n/i		6.99				4.99								
		Willamette Valley					8.99									
		n/i	C	7.99				5.99			3.99					
	IGA Markets	n/i		7.99						2.99						
	King Soopers	n/i	C	5.77				5.77								w/ store card; limit 1
		n/i	C						4.99		4.99					w/ store card
Lucky's Market	Piedmontese	A	14.99													
	Pasture One	A							7.99			7.99	7.99			
Ridley's	n/i	C	5.47				5.97									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)			Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye or Round	Rump		London Broil
WY (cont)	Safeway Denver	n/i	C	5.77			13.99	5.77	4.99							w/ store card
	Smith's	Open Nature n/i n/i	G					3.99	7.99							bn-in; w/ store card w/ store card

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**LAMB**

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																
CT	ACME Market	Open Nature	AU	4.99							5.99					
	Adams IGA	n/i	US	4.99												
	Best Market	n/i	US	3.98		5.98										
	Big Y	n/i	US	4.99								14.99				
	Bravo	n/i	US								7.99					
	C-Town	n/i	US								7.99					
	Key Food	n/i	US	3.99	3.99	4.99					7.99					
	Kings	Kings	US				7.99									
	Price Chopper	Chiapetti	US				3.99							9.99		
			n/i	AU							4.99					
	ShopRite	Nature's Reserve	AU											9.99		
Stew Leonard's	Stew's Naked	US								5.99		9.99			ABF	
Stop & Shop	Stop & Shop	AU				3.99				4.99			9.99			
DC	Giant Food	Giant	AU				3.99				4.99			9.99		w/ store card
	Harris Teeter	n/i	US				6.99	6.99	6.99							w/ store card
		n/i	US				8.99	8.99	8.99							w/o store card
	Safeway Eastern	Open Nature	AU	4.99			4.99				6.79		12.99			w/ coupon
DE	ACME Market	Open Nature	AU	4.99							5.99					
	Food Lion	n/i					4.99									w/ store card
		n/i					6.99									w/o store card
	Fresh Grocer	Nature's Reserve	AU				5.99									
	Giant Food	Giant	AU				3.99				4.99			9.99		w/ store card
	Harris Teeter	n/i	US				6.99	6.99	6.99							w/ store card
		n/i	US				8.99	8.99	8.99							w/o store card
Safeway Eastern	Open Nature	AU	4.99			4.99				6.79		12.99			w/ coupon	
ShopRite	Nature's Reserve	AU											9.99			
MA	Adams IGA	n/i	US	4.99												
	Big Y	n/i	US	4.99								14.99				
	C-Town	n/i	US								7.99					
	Hannaford	Hannaford					4.99						15.99			w/ store card
		Hannaford					7.99						19.99			w/o store card
	Market Basket	n/i	US								5.99	5.99				w/ store card
		n/i	US								6.99	6.99				w/o store card
	Price Chopper	Chiapetti	US				3.99							9.99		
		n/i	AU								4.99					
Roche Bros.	Shepherd's Pride	US				7.99				8.99		22.99			ABF	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**LAMB**

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
<b>MA</b> <i>(cont)</i>	Shaw's	Open Nature	AU											12.99		
	ShopRite	Nature's Reserve	AU											9.99		
	Star Market	Open Nature	AU							6.99						
	Stop & Shop	Stop & Shop	AU				3.99			4.99				9.99		
	Trucchi's	n/i	US	5.49												
<b>MD</b>	ACME Market	Open Nature	AU	4.99						5.99						
	Food Lion	n/i					4.99									w/ store card
		n/i					6.99									w/o store card
	Giant Eagle	Nature's Reserve					6.99					10.99				grass-fed; w/ store card
	Giant Food	Giant	AU				3.99			4.99			9.99			w/ store card
	Harris Teeter	n/i	US				6.99	6.99	6.99							w/ store card
		n/i	US				8.99	8.99	8.99							w/o store card
	Martin's Food	Giant	AU				3.99			4.99			9.99			
	Safeway Eastern	Open Nature	AU	4.99			4.99			6.79		12.99				w/ coupon
	Shop'n Save	Superior Farms	US				6.49	6.99	6.99							
Shopper's Food	n/i									6.99						
Weis	n/i	AU				7.49									w/ store card	
<b>ME</b>	Hannaford	Hannaford					4.99					15.99				w/ store card
		Hannaford					7.99					19.99				w/o store card
	Market Basket	n/i	US							5.99	5.99					w/ store card
		n/i	US							6.99	6.99					w/o store card
Shaw's	Open Nature	AU										12.99				
<b>NH</b>	Hannaford	Hannaford					4.99					15.99				w/ store card
		Hannaford					7.99					19.99				w/o store card
	Market Basket	n/i	US							5.99	5.99					w/ store card
		n/i	US							6.99	6.99					w/o store card
	Price Chopper	Chiapetti	US				3.99						9.99			
Shaw's	Open Nature	AU							4.99			12.99				
<b>NJ</b>	ACME Market	Open Nature	AU	4.99						5.99						
	Best Market	n/i	US	3.98		5.98										
	Bravo	n/i	US							7.99						
	C-Town	n/i	US							7.99						
	Key Food	n/i	US	3.99	3.99	4.99				7.99						
	Kings	Kings	US				7.99									
	Morton Williams	n/i	AU										14.99			grass-fed
	ShopRite	Nature's Reserve	AU										9.99			



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**LAMB**

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions		
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French				
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half							
NJ <i>(cont)</i>	Stop & Shop	Stop & Shop	AU				3.99				4.99							
	Thriftway	n/i	US								7.99							
	Weis	n/i	AU				7.49										w/ store card	
NY	ACME Market	Open Nature	AU	4.99							5.99							
	Best Market	n/i	US	3.98		5.98												
	Bravo	n/i	US								7.99							
	C-Town	n/i	US								7.99							
	D'Agostino's	Cedar Springs	US	7.99														
	DeCiccio's	n/i	US								10.99							
	Gristede's	n/i	AU									14.99					ABF	
	Hannaford	Hannaford					4.99					15.99					w/ store card	
		Hannaford					7.99					19.99						w/o store card
	Key Food	n/i	US	3.99	3.99	4.99					7.99							
	King Kullen	n/i	US	4.89	4.89													
	Kings	Kings	US				7.99											
	Morton Williams	n/i	AU												14.99			grass-fed
	North Shore Farms	n/i	US	3.99							7.99							
	Price Chopper	Chiapetti	US				3.99								9.99			
		n/i	AU								4.99							
	Shop'n Save	Superior Farms	US	6.49	6.99	6.99												
	ShopRite	Nature's Reserve	AU												9.99			
Stew Leonard's	Stew's Naked	US								5.99		9.99					ABF	
Stop & Shop	Stop & Shop	AU				3.99				4.99				9.99				
Tops Market	n/i					5.99	5.99	5.99										
Trade Fair	n/i	US	4.99	4.99	4.99													
Weis	n/i	AU				7.49												w/ store card
PA	ACME Market	Open Nature	AU	4.99							5.99							
	Bravo	n/i	US								7.99							
	C-Town	n/i	US								7.99							
	Food Lion	n/i					4.99											w/ store card
		n/i					6.99											w/o store card
	Fresh Grocer	Nature's Reserve	AU				5.99											
	Giant Eagle	Nature's Reserve					6.99					10.99						grass-fed; w/ store card
	Giant Food Stores	Giant	AU				3.99				4.99			9.99				
	Key Food	n/i	US	3.99	3.99	4.99					7.99							
	Kuhn's	n/i	US				6.49	6.49	6.69									
	Martin's Food	Giant	AU				3.99				4.99			9.99				

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
PA <i>(cont)</i>	Price Chopper	Chiapetti	US				3.99							9.99		
		n/i	AU								4.99					
	Safeway Eastern	Open Nature	AU	4.99			4.99				6.79	12.99				w/ coupon
	Shop'n Save	Superior Farms	US				6.49	6.99	6.99							
	ShopRite	Nature's Reserve	AU											9.99		
	Sparkle	n/i					6.99									
	Thriftway	n/i	US								7.99					
	Tops Market	n/i					5.99	5.99	5.99							
Weis	n/i	AU				7.49									w/ store card	
RI	Adams IGA	n/i	US	4.99												
	Bravo	n/i	US								7.99					
	Dave's	n/i					5.99				6.99					
	Shaw's	Open Nature	AU											12.99		
	Stop & Shop	Stop & Shop	AU				3.99				4.99			9.99		
VT	Hannaford	Hannaford					4.99					15.99				w/ store card
		Hannaford					7.99					19.99				w/o store card
	Price Chopper	Chiapetti	US				3.99							9.99		
		n/i	AU								4.99					
	Shaw's	Open Nature	AU											12.99		
	Tops Market	n/i					5.99	5.99	5.99							

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																
AL	Publix	Greenwise	AU		6.49						6.99				ABF	
	Rouses	n/i		7.99										14.99		
	Sprout's	n/i								6.99		12.99				
	Winn-Dixie	n/i					6.00									
FL	Harris Teeter	n/i	AU	4.69	5.29	4.99									w/ store card w/o store card	
	Harris Teeter	n/i	US				6.99	6.99	6.99							
	Harris Teeter	n/i	US				8.99	8.99	8.99							
	Hitchcock's	n/i								5.99						
	Lucky's Market	n/i		5.99												
	Publix	Greenwise	AU		6.49						6.99				ABF	
	Whole Foods FL	n/i	NZ	9.99											w/ store card w/o store card	
	Winn-Dixie	n/i					6.00									
GA	Bi-Lo	n/i					6.00								w/ store card w/o store card	
	Bi-Lo	n/i					7.99									
	Food City	n/i						7.99								
	Food Lion	n/i					4.99								w/ store card w/o store card	
	Food Lion	n/i					6.99									
	Harris Teeter	n/i	US				6.99	6.99	6.99						w/ store card w/o store card	
	Harris Teeter	n/i	US				8.99	8.99	8.99							
	Lucky's Market	n/i		5.99												
	Piggly Wiggly Car.	n/i									6.99					
	Publix	Greenwise	AU		6.49						6.99				ABF	
	Sprout's	n/i									6.99		12.99			
Wayfield's	n/i		2.99	2.99	2.99									w/ store card w/o store card		
Winn-Dixie	n/i					6.00										
KY	Food City	n/i						7.99							w/ store card w/o store card	
	Food City	n/i					4.99									
	Food Lion	n/i					6.99									
	Kroger Louisville	Private Selection		4.99											w/ store card	
	Kroger MidAtlantic	Private Selection				5.99										
	Lucky's Market	n/i		5.99												
Meijer	n/i					4.99										

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**LAMB**

State	Supermarket	Label	Origin	Leg of Lamb							Racks			Breast	Conditions	
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast			French
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
MS	Corner Market	n/i	US					6.99								
	Rouses	n/i		7.99									14.99			
	Winn-Dixie	n/i					6.00								w/ store card	
		n/i					7.99								w/o store card	
NC	Bi-Lo	n/i	US				6.00								w/ store card	
		n/i					7.99								w/o store card	
	Farm Fresh	n/i					5.99									
	Food Lion	n/i					4.99								w/ store card	
		n/i					6.99								w/o store card	
	Harris Teeter	n/i		US				6.99	6.99	6.99					w/ store card	
		n/i		US				8.99	8.99	8.99					w/o store card	
Kroger MidAtlantic	Private Selection				5.99											
Lowe's Foods	Chiapetti					8.99										
Publix	Greenwise	AU		6.49						6.99				ABF		
SC	Bi-Lo	n/i	US				6.00								w/ store card	
		n/i					7.99								w/o store card	
	Food Lion	n/i					4.99								w/ store card	
		n/i					6.99								w/o store card	
	Harris Teeter	n/i		US				6.99	6.99	6.99					w/ store card	
		n/i		US				8.99	8.99	8.99					w/o store card	
Lowe's Foods	Chiapetti					8.99										
Piggly Wiggly Car.	n/i									6.99						
Publix	Greenwise	AU		6.49						6.99				ABF		
TN	Food City	n/i	US					7.99								
	Food Lion	n/i					4.99								w/ store card	
		n/i					6.99								w/o store card	
	Harris Teeter	n/i		US				6.99	6.99	6.99					w/ store card	
		n/i		US				8.99	8.99	8.99					w/o store card	
Kroger MidAtlantic	Private Selection				5.99											
Publix	Greenwise	AU		6.49						6.99				ABF		
Sprout's	n/i									6.99		12.99				
VA	Farm Fresh	n/i	US				5.99									
	Food City	n/i						7.99								
	Food Lion	n/i					4.99								w/ store card	
		n/i					6.99								w/o store card	
Giant Food	Giant	AU				3.99				4.99			9.99	w/ store card		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah2015

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
VA <i>(cont)</i>	Harris Teeter	n/i	US				6.99	6.99	6.99							w/ store card
		n/i	US				8.99	8.99	8.99							w/o store card
	Kroger MidAtlantic	Private Selection				5.99										
	Lowe's Foods	Chiapetti					8.99									
	Martin's Food	Giant	AU				3.99			4.99			9.99			
	Safeway Eastern	Open Nature	AU	4.99			4.99			6.79		12.99				w/ coupon
	Shopper's Food	n/i								6.99						
WV	Food Lion	n/i					4.99									w/ store card
		n/i					6.99									w/o store card
	Giant Eagle	Nature's Reserve					6.99				10.99					grass-fed; w/ store card
	Kroger Columbus	n/i				5.99										w/ store card
	Kroger MidAtlantic	Private Selection				5.99										
	Martin's Food	Giant	AU				3.99			4.99			9.99			
	Shop'n Save	Superior Farms	US				6.49	6.99	6.99							
	Sparkle	n/i					6.99									
	Weis	n/i	AU				7.49									w/ store card

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah2015

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																
IA	County Market	n/i					7.49									
	Hy-Vee	Strauss	US								6.99		14.99			
	Jewel-Osco	n/i		5.99												
	Lucky's Market	n/i		5.99												
	Price Chopper	n/i	US				7.99									
	Whole Foods MW	n/i		9.99							12.99		22.99	22.99		
IL	Angelo Caputo's	Strauss	US		6.99	6.99	5.99									
	Berkot's	Chiapetti's	US	5.99												
	Butera	n/i	US	5.99	5.99	6.49										
	County Market	n/i					7.49									
	Cub Foods	n/i					5.99									
	Dierberg's	Dierberg's	US				7.99									
	Fairplay Foods	n/i	US	4.99												
	Fresh Thyme	n/i								5.99	5.99					
	Garden Fresh	n/i	US	4.99		4.99						12.99				
	Heinen's	Shepherd's Pride	US				7.99								ABF	
		Heinen's	US	5.99												
		Hy-Vee	Strauss	US							6.99		14.99			
		Jewel-Osco	n/i		5.99											
		Joe Caputo	n/i	US	4.49	4.79	4.99									
		Kroger Louisville	Private Selection		4.99											w/ store card
		Meijer	n/i					4.99								
		Pete's Fresh Market	n/i	US	4.49		4.49									Halal
			Chiapetti's	US	4.49											
		Piggly Wiggly MW	n/i	US				6.49	6.79	6.99						
		Shop & Save Mrkt	n/i	US	4.79	4.79	4.79									
		Strack & VanTil	Chiapetti's	US	6.99											
		Sunset Foods	n/i	US									19.99			
		Tony's Finer Foods	n/i	US	4.99										2.99	
	Treasure Island	n/i	NZ							8.99	8.99		12.99			
	Ultra Foods	Chiapetti's	US	6.99												
	Valli Produce	n/i	US	4.99												
	Walt's	n/i	US	4.99												
	Whole Foods MW	n/i		9.99							12.99		22.99	22.99		
IN	Al's Supermarket	Chiapetti	US				5.99									
	Jewel-Osco	n/i		5.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah2015

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
IN <i>(cont)</i>	Kroger Louisville	Private Selection		4.99												w/ store card
	Lucky's Market	n/i		5.99												
	Marsh	n/i									10.99					
	Martin's	n/i	US				6.97									w/ store card
		n/i	US				8.78									w/o store card
	Meijer	n/i					4.99									
	Strack & VanTil	Chiapetti's	US	6.99												
	Ultra Foods	Chiapetti's	US	6.99												
	Walt's	n/i	US	4.99												
Whole Foods MW	n/i		9.99							12.99		22.99	22.99			
MI	D&W Fresh	Spartan					4.99									
	Family Fare	Spartan					4.99									
	Hollywood Market	n/i	US				5.99									
	Kroger Columbus	n/i					5.99									w/ store card
	Lucky's Market	n/i		5.99												
	Martin's	n/i	US				6.97									w/ store card
		n/i	US				8.78									w/o store card
	Meijer	n/i					4.99									
	Polly's Market	n/l	US	5.99												w/ store card
	n/l	US	8.99												w/o store card	
VG's Grocery	Spartan					4.99										
Whole Foods MW	n/i		9.99							12.99		22.99	22.99			
MN	Cub Foods	n/i					5.99									
	Festival	n/i					7.99									w/ store card
		n/i					8.99									w/o store card
	Hy-Vee	Strauss	US							6.99		14.99				
	Rainbow Foods	n/i						5.99	5.99							
Whole Foods MW	n/i		9.99							12.99		22.99	22.99			
ND	Albertsons Mntn	Open Nature	AU	4.99								11.99				
NE	Hy-Vee	Strauss	US							6.99		14.99				
	Russ's Market	n/i	US				6.99									
	Safeway Denver	Open Nature	AU	5.99												w/ store card
	Super Saver	n/i	US				6.97									
	Whole Foods MW	n/i		9.99							12.99		22.99	22.99		
OH	Acme Fresh Market	Cedar Springs	US				6.99									w/ store card
		Cedar Springs	US				7.99									w/o store card
	Buehler's	n/i									9.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah2015

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
OH <i>(cont)</i>	Dave's Market	n/i					6.99									
	Fisher's Food	Fisher's	US	5.99												w/o store card
		Fisher's	US	9.99												w/ store card
	Giant Eagle	Nature's Reserve					6.99					10.99				grass-fed; w/ store card
	Heinen's	Shepherd's Pride	US				7.99									ABF
		Heinen's	US	5.99												
	Kroger Columbus	n/i					5.99									w/ store card
	Kroger MidAtlantic	Private Selection				5.99										
	Lucky's Market	n/i		5.99												
	Marsh	n/i										10.99				
	Meijer	n/i					4.99									
	Shop'n Save	Superior Farms	US				6.49	6.99	6.99							
Sparkle	n/i					6.99										
Weis	n/i	AU				7.49									w/ store card	
SD	Hy-Vee	Strauss	US							6.99		14.99				
	Safeway Denver	Open Nature	AU	5.99												w/ store card
WI	Hy-Vee	Strauss	US							6.99		14.99				
	Meijer	n/i					4.99									
	Pick'n Save/Copp's	n/i	US				8.99									
	Piggly Wiggly MW	n/i	US				6.49	6.79	6.99							
	Sentry Foods	n/i	US	5.99	5.99	5.99										
	Trig's	n/i	US	6.49												
	Whole Foods MW	n/i		9.99							12.99	22.99		22.99		



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah2015**

prices in \$US per pound unless otherwise noted.

**LAMB**

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions	
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French			
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half						
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																	
AR	Albertsons Southern	Open Nature	AU				5.99						14.99				
	Pyramid Foods	n/i		5.99													
	Whole Foods SW	n/i		8.99						10.99				22.99	22.99		
AZ	Basha's	n/i		7.99	7.99	7.99											w/ store card
	Sprout's	n/i								6.99			12.99				
	Whole Foods SPac	n/i	NZ	8.99						9.99				18.99	19.99		
CO	Albertsons Mntn	Open Nature	AU	4.99									11.99				
	Associated Food	n/i								6.99							
	Lucky's Market	n/i		5.99													
	Safeway Denver	Open Nature	AU	5.99													w/ store card
	Sprout's	n/i								6.99			12.99				
Whole Foods Mtn	n/i		9.99						10.99				19.99	19.99		ABF	
KS	Hy-Vee	Strauss	US							6.99			14.99				
	Price Chopper	n/i	US				7.99										
	Sprout's	n/i								6.99			12.99				
	Whole Foods Mtn	n/i		9.99						10.99				19.99	19.99		ABF
	Woods Supermarket	n/i	US				6.99										
LA	Albertsons Southern	Open Nature	AU				5.99						14.99				
	Breaux Mart	n/i		3.99													
	LeBlanc's	n/i								7.99							
	Rouses	n/i		7.99											14.99		
	Whole Foods SW	n/i		8.99						10.99				22.99	22.99		
	Winn-Dixie	n/i					6.00										w/ store card
		n/i					7.99										w/o store card
MO	County Market	n/i					7.49										
	Dierberg's	Dierberg's	US				7.99										
	Hy-Vee	Strauss	US							6.99			14.99				
	Lucky's Market	n/i		5.99													
	Price Chopper	n/i	US				7.99										
	Pyramid Foods	n/i		5.99													
	Whole Foods MW	n/i		9.99						12.99			22.99		22.99		
Woods Supermarket	n/i	US				6.99											
NM	Basha's	n/i		7.99	7.99	7.99											w/ store card
	Safeway Denver	Open Nature	AU	5.99													w/ store card
	Sprout's	n/i								6.99			12.99				
	Whole Foods Mtn	n/i		9.99						10.99				19.99	19.99		ABF

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah2015

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
OK	Pyramid Foods	n/i		5.99												
	Pyramid Foods	n/i		5.99												
	Sprout's	n/i							6.99		12.99					
	Whole Foods SW	n/i		8.99					10.99			22.99	22.99			
TX	Albertsons Southern	Open Nature	AU				5.99					14.99				
	Fiesta Mart	Strauss	US				6.99									w/ \$10 purchase; limit 2
	Foodarama	n/i		3.49												
	H-E-B	n/i	AU				4.97				7.97					
	Minyard's Sun Fresh	n/i					6.99									
	Randalls	Open Nature	AU				4.99							11.99		w/ store card
	Sprout's	n/i							6.99		12.99					
	The United Family	Open Nature	AU	5.99												
	Tom Thumb	Open Nature	AU				6.99								13.99	w/ store card
	Vista Market	n/i		4.99												
Whole Foods SW	n/i		8.99						10.99			22.99	22.99			
UT	Albertsons Mntn	Open Nature	AU	4.99							11.99					
	Associated Food	n/i							6.99							
	Harmon's	n/i	US	5.99												
	Ridley's	n/i					6.98									
	Sprout's	n/i							6.99		12.99					
	Stokes	n/i					6.99									
	Whole Foods Mtn	n/i		9.99					10.99			19.99	19.99			ABF

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah2015

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Origin	Leg of Lamb							Racks			Breast	Conditions	
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast			French
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																
<b>CA</b>	Albertsons SoCal	Open Nature	AU	5.99								14.99				
	Holiday Market	Shepherd's Pride	US	6.99												w/ store card
		Shepherd's Pride	US	7.99												w/o store card
	Jon's Marketplace	n/i		4.99												
	Lucky	Superior Farms	US	6.99												local
	Nugget Market	Shepherd's Pride	US	5.99												w/ store card
		Shepherd's Pride	US	8.99												w/o store card
	Ralph's	n/i	US	6.49												w/ store card
	Safeway NorCal	Open Nature	AU						6.99					11.99		w/ store card
	Save Mart	Superior Farms	US	6.99												
	Sprout's	n/i							6.99			12.99				
	Stater Bros.	Superior Farms	US	5.99												
	Super King	n/i	NZ											7.99		
	Vons/Pavilions	Open Nature	AU	5.99								14.99				w/ store card
Whole Foods NCal	n/i	NZ	7.99						9.99			19.99	18.99			
Whole Foods SPac	n/i	NZ	8.99						9.99			18.99	19.99			
<b>HI</b>	Foodland	n/i							7.99			14.99				w/ store card
	Safeway NorCal	Open Nature	AU						6.99					11.99		w/ store card
	Whole Foods SPac	n/i	NZ	8.99					9.99			18.99	19.99			
<b>NV</b>	Ridley's	n/i					6.98									
	Safeway NorCal	Open Nature	AU						6.99					11.99		w/ store card
	Scolari's	Shepherd's Pride	US	5.99					6.99							
	Sprout's	n/i							6.99			12.99				
	Vons/Pavilions	Open Nature	AU	5.99								14.99				w/ store card
	Whole Foods NCal	n/i	NZ	7.99					9.99				19.99	18.99		
	Whole Foods SPac	n/i	NZ	8.99					9.99				18.99	19.99		

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LAMB

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																
AK	Carrs/Safeway Seatl	Open Nature	AU				6.99							12.99		
	Northwest Grocers	n/i	US	6.99						9.99						
ID	Albertsons Mntn	Open Nature	AU	4.99								11.99				
	Ridley's	n/i					6.98									
	Rosauer's	Superior Farms	US	5.99												
	Safeway Seattle	Open Nature	AU				4.99							11.99		
	Stokes	n/i					6.99									
	Whole Foods Mtn	n/i		9.99						10.99			19.99	19.99		ABF
Yoke's Fresh	Summit Creek	US							9.99							
MT	Albertsons Mntn	Open Nature	AU	4.99								11.99				
	Associated Food	n/i								6.99						
	Lucky's Market	n/i		5.99												
	Reynold's	n/i					6.99									
	Rosauer's	Superior Farms	US	5.99												
	Safeway Seattle	Open Nature	AU				4.99							11.99		
Stokes	n/i					6.99										
OR	Albertsons Portland	n/i								7.99		12.99				
	Haggen's	n/i	AU				8.99					7.99				
	Lamb's Market	n/i	US	6.99						8.99						
	Market of Choice	Anderson Ranch	US	10.99	10.99	10.99										ABF; grass-fed; local
	McKay's	Anderson Ranch	US				7.99									
	QFC	n/i	US	6.99												w/ store card
	Red Apple/Thriftway	n/i	US	6.99						9.99						
	Rosauer's	Superior Farms	US	5.99												
	Safeway Portland	Open Nature	AU				4.99							11.99		w/ store card
	Whole Foods NW	n/i		4.99									19.99	18.99		grass-fed
WA	Albertsons Portland	n/i								7.99		12.99				
	Metropolitan	n/i	US	8.99												
	QFC	n/i	US	6.99												w/ store card
	Rosauer's	Superior Farms	US	5.99												
	Safeway Portland	Open Nature	AU				4.99							11.99		w/ store card
	Safeway Seattle	Open Nature	AU				4.99							11.99		
	The Markets	Superior Farms	US	6.98												
	Twn&Cntry Market	n/i	US								9.99	22.99				
	Whole Foods NW	n/i		4.99									19.99	18.99		grass-fed
Yoke's Fresh	Summit Creek	US							9.99							

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**LAMB**

State	Supermarket	Label	Origin	Leg of Lamb								Racks			Breast	Conditions
				Bone-in			Semi-Boneless			Boneless		Whole	Crown Roast	French		
				Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half					
WY	Albertsons Mntn	Open Nature	AU	4.99												
	Lucky's Market	n/i		5.99												
	Ridley's	n/i					6.98									
	Safeway Denver	Open Nature	AU	5.99												w/ store card

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																		
CT	Adams IGA	Perdue				1.49												
		Maple Leaf											2.99					
	AF Basket	Perdue				1.19	2.49											
		Shady Brook			1.99													
	Associated	Maple Leaf											3.99					
		n/i							1.49									
	Best Market	Perdue				1.49	2.99											
		n/i				1.48												
	Big Y	Perdue				0.99												
		n/i			1.48													
	Bravo	Perdue				1.59	2.69											
		n/i		3.49									3.69					
	C-Town	n/i		3.49									3.69					
	Compare Foods	Perdue				1.59	2.69											
		Perdue				0.99	2.99											
		Shady Brook		2.49														
		Maple Leaf											3.99					
		n/i							1.49									
	Highland Park	Plainville Farms	ABF	5.99														
	Key Food	Perdue				0.99	2.69											
		Maple Leaf											3.49					
		n/i						2.49										
	Kings	Perdue				1.49	2.99											
		Kings	ABF	3.49														
	Price Chopper	Shady Brook			1.99													
		Butterball			2.99													
		Price Chopper				0.69												
		Perdue						1.99										
		n/i											2.99					
	Save-a-Lot	Honeysuckle			1.49													
	ShopRite	Shady Brook			1.99													
		Maple Leaf											3.49					
		Perdue						1.49										
	Stop & Shop	Perdue				0.99												
		Stop & Shop		2.49		0.99												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
CT <i>(cont)</i>	The Fresh Market	n/i	ABF	4.99														
	Walmart	n/i			1.63													
	Whole Foods NE	Plainville Farms	ABF	5.99														
DC	Giant Food	Giant		2.49		1.49												
	Harris Teeter	Harris Teeter			1.99													
	Safeway Eastern	Shady Brook		2.99		1.49												
	Save-a-Lot	Honeysuckle			1.49													
	Walmart	n/i			1.63													
	Whole Foods MdAt	n/i								2.99								
		n/i	organic							3.99								
DE	Food Lion	n/i			1.49													
		Perdue				0.99												
	Fresh Grocer	Perdue				0.98		1.79										
		Shady Brook		2.99	1.99													
		ShopRite			1.99													
	Giant Food	Giant		2.49		1.49												
	Great Valu Markets	Pride of the Farm			1.59													
		Perdue				0.99												
	Harris Teeter	Harris Teeter			1.99													
	Redner's	n/i				1.18												
	Safeway Eastern	Shady Brook		2.99		1.49												
		Perdue																
	Save-a-Lot	Honeysuckle			1.49													
	ShopRite	Shady Brook			1.99													
	Maple Leaf												3.49					
Shurfine	Perdue				1.49													
Walmart	Shady Brook			1.99														
	n/i			1.63														
MA	Adams IGA	Perdue				1.49												
		Maple Leaf												2.99				
	AF Basket	Perdue				1.19	2.49											
		Shady Brook			1.99													
	Associated	Maple Leaf												3.99				
	n/i							1.49										
	Perdue					1.49	2.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MA <i>(cont)</i>	Big Y	Perdue				0.99												
		n/i			1.48													
	C-Town	n/i		3.49									3.69					
	Compare Foods	Perdue					1.59	2.69										
		Perdue					0.99	2.99										
		Shady Brook			2.49													
		Maple Leaf												3.99				
	Donelan's	n/i									1.49							
		Perdue						2.79										
	Hannaford	Hannaford					1.19											
		Shady Brook			2.49													
	Met Foods	Perdue					1.59	2.99										
		Shady Brook			2.49													
	Price Chopper	Maple Leaf												3.99				
		n/i									1.49							
		Shady Brook				1.99												
		Butterball				2.99												
	Roche Bros.	Price Chopper					0.69											
		Perdue							1.99									
		n/i												2.99				
Perdue						1.59												
Save-a-Lot	Plainville Farms	ABF		4.99														
	Roche Bros.	brined		4.99														
Shaw's	Honeysuckle				1.49													
	n/i				1.88													
Star Market	Perdue					1.29												
	n/i				1.88													
Stop & Shop	Perdue					1.29												
	Perdue					0.99												
The Fresh Market	Stop & Shop			2.49		0.99												
	n/i	ABF		4.99														
Walmart	Perdue					1.29	2.49											
	n/i				1.63													
Wegman's	Wegman's	organic		5.99														
MD	Associated	Maple Leaf											3.99					
		n/i								1.49								
		Perdue				1.49	2.99											



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MD <i>(cont)</i>	Food Lion	n/i			1.49													
	Perdue					0.99												
	Giant Food	Giant		2.49		1.49												
	Great Valu Markets	Pride of the Farm			1.59													
	Perdue					0.99												
	Harris Teeter	Harris Teeter			1.99													
	Mars	Perdue				1.19												
	Martin's Food	Perdue				1.49												
	Giant			2.49														
	Redner's	n/i				1.18												
	Safeway Eastern	Shady Brook		2.99														
	Perdue					1.49												
	Save-a-Lot	Honeysuckle			1.49													
	ShopRite	Shady Brook			1.99													
	Maple Leaf												3.49					
	Perdue							1.49										
	Shop'n Save	n/i				1.79												
	Honeysuckle				1.89													
	Shopper's Food	Pride of the Farm			1.99													
	Shurfine	Shady Brook			1.99													
The Fresh Market	n/i	ABF	4.99															
Walmart	n/i			1.63														
Wegman's	Wegman's	organic	5.99															
Weis	n/i			1.98			1.98							2.69				
Perdue					1.49													
Whole Foods MdAt	n/i									2.99								
n/i		organic								3.99								
ME	Hannaford	Hannaford				1.19												
	Shady Brook			2.49														
	Save-a-Lot	Honeysuckle			1.49													
	Shaw's	n/i			1.88													
	Perdue					1.29												
Walmart	n/i			1.63														
NH	Hannaford	Hannaford				1.19												
	Shady Brook			2.49														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NH <i>(cont)</i>	Price Chopper	Shady Brook			1.99													
		Butterball			2.99													
		Price Chopper					0.69											
	Save-a-Lot	Perdue						1.99										
		n/i											2.99					
	Shaw's	Honeysuckle				1.49												
		n/i				1.88												
The Fresh Market	Perdue					1.29												
	n/i	ABF	4.99															
Walmart	n/i				1.63													
NJ	Associated	Maple Leaf												3.99				
		n/i							1.49									
	Best Market	Perdue					1.49	2.99										
		n/i					1.48											
	Bravo	Perdue						2.88										
		Perdue					1.59	2.69										
	C-Town	n/i		3.49										3.69				
		n/i		3.49										3.69				
	Compare Foods	Perdue					1.59	2.69										
		Perdue					0.99	2.99										
		Shady Brook			2.49													
	Fine Fare	Maple Leaf													3.99			
		n/i								1.49								
		Perdue					1.39	2.79										
	Great Valu Markets	n/i													3.99			
		Maple Leaf																
		Pride of the Farm			1.59													
	Key Food	Perdue					0.99											
		Perdue					0.99	2.69										
	Kings	Maple Leaf													3.49			
n/i									2.49									
Perdue						1.49	2.99											
Met Foods	Kings	ABF	3.49															
	Perdue					1.59	2.99											
	Butterball				2.99													
	Price Chopper					0.69												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NJ <i>(cont)</i>	Met Foods <i>(continued)</i>	Perdue n/i						1.99										
	Morton Williams	D'Artagnan Perdue n/i				1.59						4.99	2.99					
	Murphy's	Perdue		2.99		1.29												
	Pioneer Foods	Perdue Maple Leaf Shady Brook n/i		2.49		2.99							3.99					
	Save-a-Lot	Honeysuckle			1.49													
	ShopRite	Shady Brook Maple Leaf Perdue			1.99									3.49				
	Stop & Shop	Perdue Perdue				0.99												
	The Fresh Market	Stop & Shop n/i	ABF	2.49	4.99	0.99												
	Thriftway	Perdue				1.49	2.99											
	Walmart	n/i			1.63													
	Wegman's	Wegman's	organic	5.99														
	Weis	n/i Perdue			1.98			1.98						2.69				
	Western Beef	n/i			1.99		2.99											
	Whole Foods MdAt	n/i										2.99						
	Whole Foods NE	n/i Plainville Farms	organic ABF	5.99								3.99						
	NY	AF Basket	Perdue Shady Brook				1.19	2.49										
		Associated	Maple Leaf n/i Perdue			1.99								3.99				
		Best Market	n/i Perdue				1.49	2.99										
Big M Supermarket		1893 Premium Shady Brook				1.29												
Bravo		Perdue n/i			1.99		1.59	2.69										
					3.49									3.69				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NY <i>(cont)</i>	C-Town	n/i		3.49														
		Perdue				1.59	2.69						3.69					
	Compare Foods	Perdue				0.99	2.99											
		Shady Brook			2.49													
		Maple Leaf											3.99					
		n/i							1.49									
	Fine Fare	Perdue				1.39	2.79											
		n/i							1.49									
		Maple Leaf											3.99					
	Giunta's	Shady Brook					2.49											
	Hannaford	Hannaford					1.19											
		Shady Brook			2.49													
	Key Food	Perdue					0.99	2.69										
		Maple Leaf												3.49				
		n/i							2.49									
	King Kullen	Perdue					1.29	2.69										
	Kings	Perdue					1.49	2.99										
		Kings		ABF	3.49													
	Met Foods	Perdue					1.59	2.99										
		Butterball						2.99										
		Price Chopper					0.69											
		Perdue							1.99									
		n/i												2.99				
	Morton Williams	D'Artagnan											4.99					
		Perdue					1.59											
		n/i			2.99													
	North Shore Farms	Perdue					0.89											
	Pioneer Foods	Perdue					1.49	2.99										
	Maple Leaf												3.99					
	Shady Brook			2.49														
	n/i								1.49									
Price Chopper	Shady Brook						1.99											
	Butterball						2.99											
	Price Chopper					0.69												
	Perdue							1.99										
	n/i												2.99					
Save-a-Lot	Honeysuckle					1.49												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
NY <i>(cont)</i>	ShopRite	Shady Brook	ABF		1.99														
		Maple Leaf											3.49						
	Perdue						1.49												
	Shop'n Save	n/i				1.79													
	Stop & Shop	Honeysuckle			1.89														
		Perdue					0.99												
	The Fresh Market	Stop & Shop				2.49	0.99												
		n/i			4.99														
	Tops Market	Honeysuckle				1.99													
		Jennie-O				2.69													
	Trade Fair	Maple Leaf						1.69											
		Tops												3.49	2.99				
	Walmart	n/i						1.39											
Perdue																			
Wegman's	n/i	organic	5.99	1.63															
Weis	n/i			1.98				1.98											
Western Beef	Perdue					1.49													
	n/i				1.99		2.99												
Whole Foods NE	Plainville Farms	ABF	5.99																
PA	Associated	Maple Leaf																	
		n/i																	
	Big M Supermarket	Perdue					1.49	2.99											
		1893 Premium					1.29												
	Bravo	Shady Brook			1.99														
		Perdue					1.59	2.69											
	C-Town	n/i		3.49															
		n/i		3.49															
	Family Owned	Perdue					1.59	2.69											
		Perdue							2.99										
	Fine Fare	Shady Brook				1.99													
		Perdue					1.39	2.79											
	Food Lion	n/i																	
Maple Leaf																			
n/i					1.49														
		Perdue				0.99													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
PA <i>(cont)</i>	Foodland	Honeysuckle			1.69													
		Tyson				1.69												
	Fresh Grocer	Perdue				0.98		1.79										
		Shady Brook		2.99	1.99													
		ShopRite			1.99													
	Giant Food Stores	Perdue				1.49												
		Giant		2.49														
	Great Valu Markets	Pride of the Farm			1.59													
		Perdue				0.99												
	Karn's	Prestage		3.49														
	Key Food	Perdue				0.99	2.69											
		Maple Leaf												3.49				
		n/i						2.49										
	Kuhn's	Honeysuckle			1.89													
		Amish Country				1.49												
		n/i								3.69				2.99				
	Martin's Food	Perdue				1.49												
		Giant		2.49														
	Pioneer Foods	Perdue				1.49	2.99											
		Maple Leaf												3.99				
		Shady Brook		2.49														
		n/i							1.49									
	Price Chopper	Shady Brook			1.99													
		Butterball			2.99													
		Price Chopper				0.69												
		Perdue						1.99										
		n/i												2.99				
	Redner's	n/i				1.18												
	Safeway Eastern	Shady Brook		2.99														
		Perdue				1.49												
Save-a-Lot	Honeysuckle			1.49														
ShopRite	Shady Brook			1.99														
	Maple Leaf												3.49					
	Perdue						1.49											
Shop'n Save	n/i				1.79													
	Honeysuckle			1.89														
Shurfine	Shady Brook			1.99														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
PA <i>(cont)</i>	ShurSave Sparkle	Shady Brook	ABF		1.99														
		Honeysuckle			1.99														
	Tyson						3.27												
	Mountaire						1.39												
	n/i								1.69					3.69					
	The Fresh Market	n/i		4.99															
	Thorne's Market	Honeysuckle				1.99													
	Thriftway	Perdue					1.49	2.99											
	Tops Market	Honeysuckle					1.99												
		Jennie-O				2.69													
		Maple Leaf																	
		Tops								1.69									
Walmart	n/i							1.63											
Wegman's	Wegman's	organic		5.99															
Weis	n/i								1.98										
	Perdue								1.49										
Whole Foods MdAt	n/i										2.99								
	n/i	organic									3.99								
RI	Adams IGA	Perdue				1.49													
	Associated	Maple Leaf												2.99					
		Maple Leaf												3.99					
		n/i							1.49										
	Bravo	Perdue					1.49	2.99											
		Perdue					1.59	2.69											
		n/i			3.49										3.69				
	Compare Foods	Perdue					0.99	2.99											
		Shady Brook					2.49												
		Maple Leaf																	
		n/i																	
	Dave's	Perdue						2.99											
	Save-a-Lot	Honeysuckle																	
	Shaw's	n/i																	
		Perdue																	
Stop & Shop	Perdue																		
	Stop & Shop					2.49													
Walmart	n/i																		

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
VT	Hannaford	Hannaford				1.19												
	Price Chopper	Shady Brook		2.49														
		Shady Brook			1.99													
		Butterball			2.99													
	Shaw's	Price Chopper				0.69												
		Perdue						1.99										
		n/i											2.99					
	Tops Market	n/i																
		Perdue					1.29											
		Honeysuckle					1.99											
Walmart	Jennie-O		2.69															
	Maple Leaf												2.99					
	Tops					1.69												
		n/i				1.63												



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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																		
AL	Dollar General Mrkt	Festive			1.25													
	Food for Le\$\$	n/i							0.98									
	Food Giant	n/i							0.98									
		Honeysuckle			1.58													
		Tyson						2.65										
	Greer's Markets	Honeysuckle			1.72													
		Southern Hens							1.08									
	Ingle's Markets	Honeysuckle			1.88													
		Perdue				1.38												
	Kroger Atlanta	Pride of the Farm			1.69													
	Kroger Nashville	Pride of the Farm			1.49													
	Lucky's	Honeysuckle			1.79													
		Southern Hens							1.19									
	Piggly Wiggly Hchn	n/i							1.18									
		Pride of the Farm			1.78													
		Perdue						1.80										
	Piggly Wiggly Inc.	n/i							1.28									
		Honeysuckle			1.69													
	Piggly Wiggly JTM	Honeysuckle			1.79													
	Publix	Publix			1.69													
	Ramey's	n/i							0.98									
		Honeysuckle			1.88													
		Tyson						2.65										
	Rouses	Pride of the Farm			1.49													
		Chappapeela	local									4.99						
		Sanderson Farms								1.79	1.79							
	Save-a-Lot	Honeysuckle			1.49													
	Shop Rite	Pride of the Farm			1.49													
	The Fresh Market	n/i	ABF	4.99														
	Vowell's	Honeysuckle			1.79													
	Walmart	n/i			1.63													
	Western Markets	n/i							1.19									
	Whole Foods South	n/i	organic	5.99				4.99										
		n/i		4.99														
		Bell & Evans	ABF									3.99						
	Winn-Dixie	Winn-Dixie				1.35												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
FL	Bravo	n/i		2.49														
	Dollar General Mrkt	Festive			1.25													
	Food Giant	n/i							0.98									
		Honeysuckle			1.58													
		Tyson					2.65											
	Greer's Markets	Honeysuckle			1.72													
		Southern Hens							1.08									
	Harris Teeter	Harris Teeter			1.99													
	Harvey's	n/i							1.19									
	Hitchcock's	n/i			1.79						1.19	1.19	2.59					
	Piggly Wiggly Hchn	n/i							1.18									
		Pride of the Farm			1.78													
		Perdue					1.80											
	Presidente	n/i							0.98									
	Publix	Publix			1.69													
	Save-a-Lot	Honeysuckle			1.49													
	Sedano's	n/i							0.99									
The Fresh Market	n/i	ABF	4.99															
Walmart	n/i			1.63														
Whole Foods FL	Plainville Farms	ABF	6.99															
	Mary's	free range					6.99											
	n/i											3.99						
	Winn-Dixie	Winn-Dixie				1.35												
GA	Bi-Lo	Gold Star				1.35												
	Dollar General Mrkt	Festive			1.25													
	Food City	n/i			1.69													
	Food Depot	n/i						1.80										
	Food Giant	n/i							0.98									
		Honeysuckle			1.58													
		Tyson					2.65											
	Food Lion	n/i			1.49													
		Perdue				0.99												
	Food Pride	n/i			1.29					1.19								
		Springer Mountain					1.29											
	Galaxy Food	n/i			1.78					1.28								
	Harris Teeter	Harris Teeter			1.99													
Harvey's	n/i								1.19									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
GA <i>(cont)</i>	IGA	Springer Mountain				1.29												
		n/i			1.69													
	Ingle's Markets	Honeysuckle			1.88													
		Perdue				1.38												
	Kroger Atlanta	Pride of the Farm			1.69													
	Piggly Wiggly Car.	n/i			1.89	1.39					1.59	1.59						
	Piggly Wiggly Hchn	n/i							1.18									
		Pride of the Farm			1.78													
		Perdue					1.80											
	Piggly Wiggly JTM	Honeysuckle			1.79													
	Publix	Publix			1.69													
	Quality Foods	n/i			1.59				1.19									
	Save-a-Lot	Honeysuckle			1.49													
	Shop Rite	Pride of the Farm			1.49													
	The Fresh Market	n/i	ABF	4.99														
	Walmart	n/i			1.63													
Wayfield's	Perdue					2.18												
	Honeysuckle			1.69														
	n/i							0.99										
Whole Foods South	n/i	organic	5.99															
	n/i		4.99			4.99												
	Bell & Evans	ABF										3.99						
Winn-Dixie	Winn-Dixie					1.35												
KY	Dollar General Mrkt	Festive			1.25													
	E.W. James & Sons	Honeysuckle			1.48													
		Maple Leaf											2.98					
		Tyson					2.65											
		n/i						1.08										
	Food City	n/i			1.69													
	Food Giant	n/i						0.98										
		Honeysuckle			1.58													
		Tyson					2.65											
	Food Lion	n/i			1.49													
		Perdue				0.99												
	Food Rite	Honeysuckle			1.79													
Foodland	Pride of the Farm			1.59														
Galaxy Food	n/i			1.78				1.28										

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**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
KY <i>(cont)</i>	Houchen's IGA	Honeysuckle			1.79														
	Kroger Cincinnati	Honeysuckle			1.79														
	Kroger Delta	n/i																	
		Tyson																	
	Kroger Louisville	Perdue				0.99													
		Butterball																	
	Kroger Mid Atlantic	n/i																	
	Kroger Nashville	Pride of the Farm																	
	Meijer	Honeysuckle																	
	Piggly Wiggly Hchn	n/i																	
		Pride of the Farm																	
		Perdue																	
	Remke Markets	Honeysuckle																	
	Save-a-Lot	Honeysuckle																	
	Super Dollar	n/i																	
	The Fresh Market	n/i	ABF		4.99														
	Twn&Cntry Grocer	Honeysuckle																	
	ValuMarket	n/i																	
Walmart	n/i																		
Whole Foods MdAt	n/i																		
	n/i	organic																	
MS	Corner Market	Sanderson Farms				0.99													
		n/i																	
	Dollar General Mrkt	Festive																	
	Food Giant	n/i																	
		Honeysuckle																	
		Tyson																	
	Greer's Markets	Honeysuckle																	
		Southern Hens																	
	Kroger Delta	n/i																	
		Tyson																	
	Mac's Fresh Market	n/i																	
		Honeysuckle																	
	Tyson																		
Piggly Wiggly Hchn	n/i																		
	Pride of the Farm																		
	Perdue																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
MS <i>(cont)</i>	Ramey's	n/i								0.98								
		Honeysuckle			1.88													
		Tyson						2.65										
	Rouses	Pride of the Farm	local		1.49									4.99				
		Chappapeela																
		Sanderson Farms								1.79	1.79							
	Save-a-Lot	Honeysuckle			1.49													
	Superlo Foods	n/i								0.99								
		Honeysuckle			1.69													
		Tyson						2.37										
	The Fresh Market	n/i	ABF	4.99														
	Vowell's	Honeysuckle			1.79													
Walmart	n/i			1.63														
Whole Foods South	n/i	organic	5.99															
	n/i		4.99			4.99												
	Bell & Evans	ABF										3.99						
Winn-Dixie	Winn-Dixie					1.35												
NC	Bi-Lo	Gold Star				1.35												
	Carlie C's IGA	n/i			1.58													
	Dollar General Mrkt	Festive			1.25													
	Food Lion	n/i			1.49													
		Perdue				0.99												
	Food Pride	n/i			1.29				1.19									
		Springer Mountain				1.29												
	Galaxy Food	n/i			1.78				1.28									
	Great Valu Markets	Pride of the Farm			1.59													
		Perdue				0.99												
	Harris Teeter	Harris Teeter			1.99													
	IGA	Springer Mountain				1.29												
		n/i			1.69													
	Ingle's Markets	Honeysuckle			1.88													
		Perdue				1.38												
	Just \$ave Foods	n/i			1.58				1.48									
Kroger Mid Atlantic	n/i			1.59														
Lowe's Foods	Jennie-O			2.29														
	Perdue				1.49													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
NC <i>(cont)</i>	Piggly Wiggly Retail	Festive			1.39													
		Top Bee							0.99									
	Piggly Wiggly Stores	n/i			1.38				0.98									
	Publix	Publix			1.69													
	Save-a-Lot	Honeysuckle			1.49													
	The Fresh Market	n/i	ABF	4.99														
	Walmart	n/i			1.63													
	Whole Foods South	n/i	organic	5.99														
	n/i			4.99		4.99												
	Bell & Evans	ABF										3.99						
SC	Bi-Lo	Gold Star				1.35												
	Dollar General Mrkt	Festive			1.25													
	Food Lion	n/i			1.49													
		Perdue				0.99												
	Galaxy Food	n/i			1.78				1.28									
	Harris Teeter	Harris Teeter			1.99													
	Harvey's	n/i							1.19									
	IGA	Springer Mountain				1.29												
		n/i			1.69													
	Ingle's Markets	Honeysuckle			1.88													
		Perdue				1.38												
	Kroger Atlanta	Pride of the Farm			1.69													
	Lowe's Foods	Jennie-O			2.29													
		Perdue				1.49												
	Piggly Wiggly Car.	n/i			1.89	1.39					1.59	1.59						
	Publix	Publix			1.69													
	Save-a-Lot	Honeysuckle			1.49													
	The Fresh Market	n/i	ABF	4.99														
	Walmart	n/i			1.63													
	Whole Foods South	n/i	organic	5.99														
	n/i			4.99		4.99												
	Bell & Evans	ABF										3.99						
TN	Chappell's	Pride of the Farm			1.48													
	Dollar General Mrkt	Festive			1.25													
	E.W. James & Sons	Honeysuckle			1.48													
		Maple Leaf											2.98					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
TN <i>(cont)</i>	E.W. James & Sons <i>(continued)</i>	Tyson						2.65										
		n/i																
	Food City	n/i		1.69														
	Food Country USA	Festive		1.49														
	Food Giant	n/i																
		Honeysuckle		1.58														
	Food Lion	Tyson							2.65									
		n/i		1.49														
	Food Rite	Perdue				0.99												
		Honeysuckle		1.79														
	H.G. Hill	n/i																
		Honeysuckle		1.69														
	Harris Teeter	Harris Teeter		1.99														
	Houchen's IGA	Honeysuckle		1.79														
	Ingle's Markets	Honeysuckle		1.88														
		Perdue				1.38												
	Kroger Delta	n/i																
	Kroger Mid Atlantic	Tyson							2.66									
		n/i		1.59														
	Kroger Nashville	Pride of the Farm		1.49														
	Lucky's	Honeysuckle		1.79														
		Southern Hens																
	Publix	Publix		1.69														
	Quality Foods	n/i		1.59														
	Save-a-Lot	Honeysuckle		1.49														
	Shop Rite	Pride of the Farm		1.49														
	Super Dollar	n/i		1.69														
	Superlo Foods	n/i																
		Honeysuckle		1.69														
	The Fresh Market	Tyson							2.37									
		n/i	ABF	4.99														
	Twn&Cntry Grocer	Honeysuckle		1.69														
Walmart	n/i		1.63															
Whole Foods South	n/i	organic	5.99															
	n/i		4.99				4.99											
	Bell & Evans	ABF										3.99						

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
VA	Associated	Maple Leaf																
		n/i																
	Perdue			1.49	2.99			1.49					3.99					
	Dollar General Mrkt	Festive			1.25													
		n/i			1.69													
	Food City	Festive			1.49													
	Food Country USA	n/i			1.49													
		Perdue				0.99												
	Food Lion	n/i			1.78				1.28									
	Galaxy Food	Giant			2.49		1.49											
		n/i			1.59				1.29									
	Giant Food	Harris Teeter			1.99													
	Grant's	Harris Teeter			1.59													
		Perdue				0.99												
	Harris Teeter	Pride of the Farm			1.59													
		Perdue				0.99												
	Great Valu Markets	Honeysuckle			1.88													
		Perdue			1.38													
	Ingle's Markets	n/i			1.59													
		Jennie-O			2.29													
	Kroger Mid Atlantic	Perdue			1.49													
		Perdue			1.49													
	Lowe's Foods	Giant			2.49													
		Festive			1.39													
	Martin's Food	Top Bee							0.99									
		n/i			1.38				0.98									
	Piggly Wiggly Retail	Shady Brook			2.99													
		Perdue				1.49												
	Piggly Wiggly Stores	Honeysuckle			1.49													
		Pride of the Farm			1.99													
Safeway Eastern	n/i			1.69														
	n/i		ABF	4.99														
Save-a-Lot	n/i			1.63														
	Wegman's		organic	5.99														
Shopper's Food	n/i																	
	Perdue																	
Super Dollar	n/i																	
	n/i																	
The Fresh Market	n/i																	
	Wegman's		organic															
Walmart	n/i																	
	Perdue																	
Wegman's	n/i																	
	Perdue																	
Whole Foods MdAt	n/i																	
	n/i		organic															
WV	Dollar General Mrkt	Festive			1.25													
		Shady Brook			1.78													
		Butterball			3.29													



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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
WV <i>(cont)</i>	Food Lion	n/i	ABF		1.49														
	Perdue				0.99														
	Foodland	Pride of the Farm				1.59													
	Galaxy Food	n/i				1.78					1.28								
	Grant's	n/i				1.59					1.29								
	Great Valu Markets	Pride of the Farm				1.59													
	Perdue					0.99													
	Kroger Columbus	Tyson							2.33										
	Kroger Mid Atlantic	n/i				1.59													
	Martin's Food	Perdue					1.49												
	Giant				2.49														
	Piggly Wiggly Stores	n/i				1.38					0.98								
	Riesbeck's	Honeysuckle				2.19													
	Gerber					1.59													
	Save-a-Lot	Honeysuckle				1.49													
	Shop'n Save	n/i					1.79												
	Honeysuckle					1.89													
	Sparkle	Honeysuckle				1.99													
	Tyson								3.27										
	Mountaire						1.39												
n/i									1.69			3.69							
Walmart	n/i				1.63														
Weis	n/i				1.98			1.98					2.69						
Perdue						1.49													

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Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																		
IA	Affiliated Midwest	Shurfresh			1.69													
	County Market	Honeysuckle		2.99														
	Family Foods	Festive			1.29													
		Maple Leaf											3.49					
	Food Pride	n/i			1.29													
		Maple Leaf											3.49					
	Hometown Foods	n/i			1.49													
	Hy-Vee	Honeysuckle			1.18													
		Hy-Vee				1.48												
		Tyson						3.19										
		n/i											2.99					
	Jewel-Osco	Jennie-O			1.99													
	Price Chopper	Honeysuckle			1.48													
	Quillin's	Festive			1.69													
		Maple Leaf											2.89					
	Save-a-Lot	Honeysuckle			1.49													
	Schnuck's	Perdue			3.29													
The Fresh Market	n/i	ABF		4.99														
Walmart	n/i			1.63														
Whole Foods MW	Culver										4.99							
	n/i	organic		6.99														
	n/i			4.99			5.99											
IL	Affiliated Midwest	Shurfine			1.69													
	Angelo Caputo's	Centrella			1.69													
		Maple Leaf											2.99					
		Chef's Choice						2.59										
		n/i							1.59	1.59								
	Berkot's	n/i			1.79													
	Brookhaven	Maple Leaf											2.99					
		Honeysuckle			1.69													
	Butera	n/i		2.29														
		Honeysuckle			1.59													
		Gerber's	ABF			0.99												
		Maple Leaf											2.99					
	Tyson						2.55											
	Perdue									0.99	0.99							

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Christmas/Hanukkah2015

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
IL <i>(cont)</i>	County Market	Honeysuckle		2.99														
	Dierberg's	Honeysuckle		3.19	1.99													
	Fairplay Foods	Perdue					0.99											
		Tyson							3.02									
	Maple Leaf	Centrella				1.99								2.99				
		n/i								1.69	1.69							
	Food Pride	n/i				1.29												
	Maple Leaf	Honeysuckle				1.79												
		Honeysuckle				1.18												
	Hy-Vee	Hy-Vee					1.48											
		Tyson							3.19									
	n/i													2.99				
	Jewel-Osco	Jennie-O				1.99												
	Joe Caputo	Maple Leaf																
	Kirby Foods IGA	Tyson							2.33									
	Kroger Louisville	Perdue					0.99											
		Butterball				1.99												
	Meijer	Honeysuckle				20%off												
	Pete's Fresh Market	Perdue					1.39											
	Piggly Wiggly MW	n/i			2.29													
		Gerber's					1.49											
	Honeysuckle	Perdue				1.69												
		Perdue									0.99	0.99						
	Tyson								2.90									
	Save-a-Lot	Honeysuckle				1.49												
	Schnuck's	Perdue			3.29													
	Shop & Save Market	Maple Leaf												2.99				
Whetson														5.69				
Pride of the Farm	Patti Jean				1.99													
	n/i			2.69							1.19	1.19						
Shop'n Save	n/i				1.99													
Maple Leaf	Perdue																	
	Tyson							2.55										
Sullivan's	n/i			1.99														

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**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
IL <i>(cont)</i>	The Fresh Market	n/i	ABF	4.99															
	Tony's Finer Foods	n/i							0.99	0.99									
		Centrella				1.99													
		Maple Leaf																	
		Tyson							2.55										
	Treasure Island	n/i											3.99			7.99			
	Valli Produce	Maple Leaf												2.99					
		Chef's Choice							2.17										
		n/i				1.79													
	Walmart	n/i				1.63													
Walt's	Rosebud Farm			1.99															
Whole Foods MW	Culver										4.99								
	n/i	organic		6.99															
	n/i			4.99			5.99												
IN	Al's Supermarkets	Tyson	ABF					2.80											
		Miller				1.59													
		Honeysuckle			2.99	1.99													
	Dollar General Mrkt	Festive				1.25													
	Harvest	Honeysuckle				1.69													
	Houchen's IGA	Honeysuckle				1.79													
	Jay C	Butterball			2.89														
	Jewel-Osco	Jennie-O				1.99													
	Kirby Foods IGA	Tyson							2.33										
	Kroger Cincinnati	Honeysuckle				1.79													
	Kroger Louisville	Perdue						0.99											
		Butterball				1.99													
	Marsh	Perdue						1.29											
	Martin's	Tyson							2.55										
	Meijer	Honeysuckle				20%off													
	New Market	Honeysuckle				1.77													
	Save-a-Lot	Honeysuckle				1.49													
	Schnuck's	Perdue			3.29														
	The Fresh Market	n/i		ABF	4.99														
	Walmart	n/i				1.63													
Walt's	Rosebud Farm			1.99															
Wesselman's	Festive			1.59															

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
IN <i>(cont)</i>	Whole Foods MW	Culver	organic										4.99					
		n/i		6.99														
		n/i		4.99			5.99											
MI	Affiliated Midwest	Shurfine			1.69													
	Busch's	Timber Valley		2.99														
	Glory Supermarket	Chef's Choice						2.15										
		Pride of the Farm	n/i			1.99								2.99				3.49
	Hollywood Market	Amish Country		3.99														
	Kroger Columbus	Tyson						2.33										
	Kroger Michigan	Honeysuckle			1.79													
	Martin's	Tyson						2.55										
	Meijer	Honeysuckle			20%off													
	Plumb's/Duthler's	Spartan			1.79	1.69												
		Tyson						2.91										
	Save-a-Lot	Honeysuckle			1.49													
	Tadych's	Festive			1.79													
		Maple Leaf																
Walmart	Gold'n Plump				1.59													
	n/i				1.63													
	Whole Foods MW	Culver										4.99						
		n/i	organic	6.99														
		n/i		4.99			5.99											
MN	Affiliated Midwest	Shurfresh			1.69													
	Coborn's	Coborn's	smoked		2.99													
	Hugo's	Festive			1.48													
	Hy-Vee	Honeysuckle				1.18												
		Hy-Vee					1.48											
		Tyson						3.19										
		n/i											2.99					
	Quillin's	Festive			1.69													
		Maple Leaf												2.89				
	Russ's Market	Honeysuckle			1.69													
	Save-a-Lot	Honeysuckle			1.49													
	Teal's Market	Festive			1.79													
	Maple Leaf												2.69					
Walmart	n/i				1.63													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen		
MN <i>(cont)</i>	Whole Foods MW	Culver	organic									4.99							
		n/i		6.99															
		n/i		4.99			5.99												
ND	Albertsons Mntn	Honeysuckle	free range organic		1.99														
	Dan's	Festive			1.99														
	Hugo's	Festive			1.48														
	Leevers Foods	Maple Leaf											3.19						
	Natural Grocers	Mary's												7.99					
		Mary's			7.99														
	Teal's Market	Festive				1.79													
	Walmart	Maple Leaf			1.79							2.69							
		n/i			1.63														
NE	Affiliated Midwest	Shurfresh	free range organic		1.69														
	Apple Market	Honeysuckle			1.99														
	Baker's	n/i			1.59														
	Hy-Vee	Honeysuckle			1.18														
		Hy-Vee					1.48												
		Tyson							3.19										
		n/i											2.99						
	Natural Grocers	Mary's												7.99					
		Mary's			7.99														
	Safeway Denver	Honeysuckle				1.69													
	Tyson						2.49												
Walmart	n/i			1.63															
Whole Foods MW	Culver											4.99							
	n/i		organic	6.99															
	n/i			4.99			5.99												
OH	Acme Fresh Mrkt	Tyson						2.54											
		Acme Fresh			1.79														
	Buehler's	n/i			1.37														
	Dave's Market	Honeysuckle			1.99														
		n/i					1.49												
	Dollar General Mrkt	Festive				1.25													
	Food Fair	Shady Brook				1.78													
		Butterball			3.29														
Foodland	Pride of the Farm			1.59															
Kroger Cincinnati	Honeysuckle			1.79															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
OH <i>(cont)</i>	Kroger Columbus	Tyson						2.33										
	Kroger Mid Atlantic	n/i			1.59													
	Marsh	Perdue				1.29												
	Meijer	Honeysuckle			20%off													
	Piggly Wiggly Stores	n/i			1.38				0.98									
	Remke Markets	Honeysuckle			1.79													
	Riesbeck's	Honeysuckle			2.19													
	Gerber		ABF			1.59												
	Save-a-Lot	Honeysuckle			1.49													
	Shop'n Save	n/i				1.79												
		Honeysuckle			1.89													
	Sparkle	Honeysuckle			1.99													
		Tyson						3.27										
		Mountaire				1.39												
		n/i							1.69					3.69				
		The Fresh Market	n/i	ABF	4.99													
	Thorne's Market	Honeysuckle			1.99													
	Walmart	n/i			1.63													
	Weis	n/i			1.98			1.98								2.69		
	Perdue				1.49													
	Whole Foods MdAt	n/i									2.99							
	n/i		organic								3.99							
SD	Affiliated Midwest	Shurfresh			1.69													
	Buche Foods	Shurfine			1.68													
	Coborn's	Coborn's	smoked		2.99													
	Hy-Vee	Honeysuckle			1.18													
		Hy-Vee				1.48												
		Tyson						3.19										
		n/i											2.99					
	IGA Markets	Farm Fresh			1.69													
	Ken's Super Fair	Festive			1.49													
		Maple Leaf												2.99				
Lynns Dakotamart	Festive			1.29														
Safeway Denver	Honeysuckle			1.69														
	Tyson						2.49											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
SD <i>(cont)</i>	Teal's Market	Festive			1.79													
	Walmart	Maple Leaf n/i			1.63								2.69					
WI	Affiliated Midwest	Shurfresh			1.69													
	Hy-Vee	Honeysuckle			1.18													
		Hy-Vee				1.48												
		Tyson						3.19										
		n/i											2.99					
	Marketplace Foods	Maple Leaf											2.99					
		Festival			1.59													
	Meijer	Honeysuckle			20%off													
	Pick'n Save/Copp's	Maple Leaf											2.99					
		Jennie-O			1.99													
		Perdue						2.54										
	Piggly Wiggly MW	n/i		2.29														
		Gerber's					1.49											
		Honeysuckle			1.69													
		Perdue									0.99	0.99						
		Tyson							2.90									
	Quillin's	Festive			1.69													
		Maple Leaf												2.89				
	Save-a-Lot	Honeysuckle			1.49													
	Schnuck's	Perdue		3.29														
Tadych's	Festive			1.79														
	Maple Leaf												2.69					
	Gold'n Plump					1.59												
The Fresh Market	n/i	ABF	4.99															
Trig's	n/i			1.99														
Walmart	n/i			1.63														
Whole Foods MW	Culver											4.99						
	n/i	organic	6.99															
	n/i		4.99				5.99											



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																		
AR	Albertsons Southern	Sanderson Farms				0.99												
		Honeysuckle			BOGO													
		Tyson						3.11										
	Bill's Fresh Market	Tyson						2.65										
		Honeysuckle			1.88													
		n/i								0.98								
	Brookshire's	n/i								0.99								
		Buckley Farms			1.99													
	Cranford's	Honeysuckle			1.38													
		Tyson						2.56										
		Maple Leaf										2.88						
		n/i								1.08								
	Edward's FG	Honeysuckle			1.58													
		n/i								1.18								
	Food Giant	n/i								0.98								
		Honeysuckle			1.58													
		Tyson						2.65										
	G&W Foods	Honeysuckle			1.78													
		Maple Leaf										3.18						
	Hays Supermarkets	Honeysuckle			1.98													
		n/i								1.18								
	Kroger Delta	n/i								1.29								
		Tyson						2.66										
	Mac's Fresh Market	n/i								0.99								
		Honeysuckle			1.59													
		Tyson						2.66										
	Natural Grocers	Mary's	free range															
		Mary's	organic	7.99														
	Piggly Wiggly Hchn	n/i								1.18								
		Pride of the Farm			1.78													
		Perdue						1.80										
	Pyramid Foods	Honeysuckle			1.39													
		Maple Leaf										2.99						
		Tyson						3.10										
	Rehkopf's	n/i								1.19								
		Honeysuckle			1.79													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
AR <i>(cont)</i>	Save-a-Lot	Honeysuckle			1.49													
	The Fresh Market	n/i	ABF	4.99														
	Twn&Cntry Grocer	Honeysuckle			1.69													
	Walmart	n/i			1.63													
	Whole Foods SW	n/i		5.99		6.99						5.99		8.99	6.99	14.99		
		n/i	organic	7.99														
AZ	Albertsons SW	Honeysuckle			1.49													
	Basha's	n/i				1.39												
	Fry's	n/i			1.69													
	Natural Grocers	Mary's	free range											7.99				
		Mary's	organic	7.99														
	Safeway SW	Honeysuckle			1.49													
	Smith's	Honeysuckle			1.49													
	Walmart	n/i			1.63													
	Whole Foods Specific	Heidi's	organic	7.99														
		Diestel	free range	6.59									5.99					
	Mary's	organic																
	Mary's	free range	5.99											7.99				
CO	Affiliated Midwest	Shurfresh			1.79													
	Albertsons Mntn	Honeysuckle			1.99													
	Associated Foods	Tyson						2.80										
	King Soopers	Honeysuckle			1.99													
	Natural Grocers	Mary's	free range											7.99				
		Mary's	organic	7.99														
	Safeway Denver	Honeysuckle			1.69													
		Tyson						2.49										
	Save-a-Lot	Honeysuckle			1.49													
	Walmart	n/i			1.63													
Whole Foods Mtn	Bell & Evans	ABF					5.99											
	n/i	ABF										5.99		7.99				
	n/i													8.99	15.99			
KS	Affiliated Midwest	Shurfresh			1.69													
	Apple Market	Honeysuckle			1.99													
	Country Mart	Honeysuckle			1.69													
		Tyson						3.10										
	n/i											3.29						

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**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
KS <i>(cont)</i>	G&W Foods	Honeysuckle			1.78													
		Maple Leaf											3.18					
	Hen House	Honeysuckle			2.19													
		Tyson						2.92										
		n/i			3.19								3.19					
	Homeland Stores	Honeysuckle			1.99													
	Hy-Vee	Honeysuckle			1.18													
		Hy-Vee					1.48											
		Tyson							3.19									
		n/i											2.99					
	Natural Grocers	Mary's	free range												7.99			
		Mary's	organic		7.99													
	Price Chopper	Honeysuckle			1.89													
	Save-a-Lot	Honeysuckle			1.49													
	Sun Fresh	Honeysuckle			1.69													
	Tyson							3.10										
	n/i												3.29					
The Fresh Market	n/i	ABF		4.99														
Walmart	n/i			1.63														
Whole Foods Mtn	Bell & Evans	ABF					5.99											
	n/i	ABF										5.99		7.99				
	n/i														8.99	15.99		
Woods Supermarket	Honeysuckle			1.98														
	Tyson							2.40										
LA	Albertsons Southern	Sanderson Farms				0.99												
		Honeysuckle			BOGO													
		Tyson						3.11										
	Breaux Mart	n/i											1.99					
	Brookshire's	n/i							0.99									
		Buckley Farms			1.99													
	Kroger Dallas	Private Selection			1.79													
	Kroger Houston	Private Selection			1.79													
	LeBlanc's	n/i							0.99		1.49	2.49	2.69					
		Buckley Farms			1.59													
Mac's Fresh Market	n/i							0.99				2.99						
	Honeysuckle			1.59														
	Tyson							2.66										

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MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
LA <i>(cont)</i>	Market Basket	Tyson				1.49												
	Ramey's	n/i							0.98									
		Honeysuckle			1.88													
		Tyson						2.65										
	Rouses	Pride of the Farm			1.49													
		Chappapeela	local										4.99					
		Sanderson Farms									1.79	1.79						
	Save-a-Lot	Honeysuckle			1.49													
	The Fresh Market	n/i	ABF	4.99														
Walmart	n/i			1.63														
Whole Foods SW	n/i		5.99			6.99						5.99	8.99	6.99	14.99			
	n/i	organic	7.99															
	Winn-Dixie	Winn-Dixie				1.35												
MO	Affiliated Midwest	Shurfine			1.69													
	Apple Market	Honeysuckle			1.99													
	C&R Supermarkets	Festive			1.69													
	County Market	Honeysuckle		2.99														
	Country Mart	Honeysuckle			1.69													
		Tyson						3.10										
		n/i											3.29					
	Dierberg's	Honeysuckle		3.19	1.99													
	Food Giant	n/i							0.98									
		Honeysuckle			1.58													
		Tyson						2.65										
	G&W Foods	Honeysuckle			1.78													
		Maple Leaf												3.18				
	Harter House	Honeysuckle			1.99													
		Tyson						2.40										
	Hays Supermarkets	Honeysuckle			1.98													
		n/i								1.18								
	Hen House	Honeysuckle			2.19													
	Tyson						2.92											
	n/i		3.19										3.19					
Hy-Vee	Honeysuckle			1.18														
	Hy-Vee					1.48												
	Tyson						3.19											
	n/i												2.99					

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
MO <i>(cont)</i>	Kroger Delta	n/i								1.29								
		Tyson								2.66								
	Moser's	Honeysuckle			1.69													
		Tyson								3.10								
		n/i										3.29						
	Natural Grocers	Mary's	free range											7.99				
		Mary's	organic		7.99													
	Prenger Foods	Tyson								2.80								
	Price Chopper	Honeysuckle			1.89													
	Pyramid Foods	Honeysuckle			1.39													
		Maple Leaf											2.99					
		Tyson								3.10								
	Save-a-Lot	Honeysuckle			1.49													
	Schnuck's	Perdue		3.29														
	Shop'n Save	n/i			1.99													
		Maple Leaf												2.99				
		Tyson								2.55								
	Sun Fresh	Honeysuckle			1.69													
		Tyson								3.10								
		n/i											3.29					
The Fresh Market	n/i	ABF	4.99															
Twn&Cntry Grocer	Honeysuckle			1.69														
Twn&Cntry Sprmrkt	Honeysuckle			1.49														
Walmart	n/i			1.63														
Whole Foods MW	Culver											4.99						
	n/i	organic	6.99															
	n/i		4.99			5.99												
Woods Supermarket	Honeysuckle			1.98														
	Tyson							2.40										
NM	Albertsons SW	Honeysuckle		1.49														
	Basha's	n/i				1.39												
	Dollar General Mrkt	Festive		1.25														
	John Brooks	Honeysuckle		1.99														
		Tip Top							1.39									
	King Soopers	Honeysuckle		1.99														
	Lawrence Bros.	n/i							1.29									
	Honeysuckle			2.29														

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Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NM <i>(cont)</i>	Natural Grocers	Mary's	free range															
		Mary's	organic	7.99										7.99				
	Safeway Denver	Honeysuckle			1.69													
	Smith's	Tyson					2.49											
	Walmart	Honeysuckle			1.49													
	Whole Foods Mtn	n/i			1.63													
		Bell & Evans	ABF				5.99											
		n/i	ABF									5.99		7.99				
		n/i													8.99	15.99		
OK	Affiliated Midwest	Shurfresh			1.79													
	Buy for Le\$\$	Tyson						2.22										
	Country Mart	Honeysuckle			1.69													
		Tyson						3.10										
		n/i											3.29					
	Dollar General Mrkt	Festive			1.25													
	Homeland Stores	Honeysuckle			1.99													
	Market Square	Honeysuckle			1.99													
		Tip Top							1.39									
	Natural Grocers	Mary's	free range															
		Mary's	organic	7.99											7.99			
	Nichol's	Pilgrim's					1.29											
		Honeysuckle				1.59												
		n/i								1.19								
	Pyramid Foods	Honeysuckle				1.39												
		Maple Leaf												2.99				
		Tyson							3.10									
Reasor's	Honeysuckle				1.68													
Rehkopf's	n/i								1.19									
	Honeysuckle				1.79													
Save-a-Lot	Honeysuckle				1.49													
The Fresh Market	n/i	ABF	4.99															
Walmart	n/i				1.63													
Whole Foods SW	n/i			5.99			6.99					5.99		8.99	6.99	14.99		
	n/i	organic		7.99														
TX	Albertsons Southern	Sanderson Farms				0.99												
		Honeysuckle			BOGO													
		Tyson						3.11										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
TX <i>(cont)</i>	Albertsons SW	Honeysuckle			1.49													
	Brookshire's	n/i							0.99									
		Buckley Farms			1.99													
	Brookshire Bros.	Pride of the Farm			1.89													
	Diamond IGA	Honeysuckle			1.79													
		n/i							1.19									
	El Rancho	n/i										0.69						
	Fiesta Mart	Southern Hen							1.19									
		n/i									0.99	0.99						
	Homeland Stores	Honeysuckle			1.99													
	Kroger Houston	Private Selection			1.79													
	Lawrence Bros.	n/i							1.29									
		Honeysuckle			2.29													
	Market Basket	Tyson				1.49												
	Market Square	Honeysuckle			1.99													
		Tip Top								1.39								
	Minyard's	n/i								0.99		1.29	1.29					
	Minyard's Sun Fresh	Honeysuckle		2.99	1.79													
		n/i								1.49								
		Tyson						2.66										
	Natural Grocers	Mary's	free range												7.99			
		Mary's	organic	7.99														
	Rehkopf's	n/i								1.19								
		Honeysuckle			1.79													
Save-a-Lot	Honeysuckle			1.49														
Sellers Bros.	Tip Top								0.89									
The Fresh Market	n/i	ABF	4.99															
The United Family	Praters	smoked		2.99														
	Honeysuckle			1.99														
Vista Market	Honeysuckle			1.69														
	n/i								1.29									
Walmart	n/i			1.63														
Whole Foods SW	n/i		5.99				6.99					5.99		8.99	6.99	14.99		
	n/i	organic	7.99															
UT	Albertsons Mntn	Honeysuckle			1.99													
	Associated Foods	Tyson						2.80										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
UT <i>(cont)</i>	Harmon's	n/i	local	2.99														
		Tyson						2.79										
	King Soopers	Honeysuckle			1.99													
	Natural Grocers	Mary's	free range											7.99				
		Mary's	organic	7.99														
	Ridley's	n/i						2.00										
	Smith's	Honeysuckle			1.49													
	Stokes	Tyson						2.80										
	Walmart	n/i			1.63													
Whole Foods Mtn	Bell & Evans	ABF				5.99												
	n/i	ABF									5.99		7.99					
	n/i													8.99	15.99			



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																		
CA	Albertsons SoCal	Foster Farms		2.99														
	Dollar General Mrkt	Festive			1.25													
	Jon's Marketplace	n/i											1.99					
	Mollie Stone's	Tyson	free range					1.99										
		Mary's													9.99			
		n/i						4.99										
	Northgate	Harrison					1.29											
	Ralph's	Private Selection			1.99													
	Save-a-Lot	Honeysuckle			1.49													
	Stater Bros.	Buckley Farms			1.99													
		Honeysuckle			1.99													
		Tyson							2.99									
	Super A Foods	n/i				1.69												
	Target	Market Pantry			1.29													
	The Fresh Market	n/i	ABF	4.99														
	Vons/Pavilions	Foster Farms		2.99														
Walmart	n/i			1.63														
Whole Foods NorCal	Diestel	ABF	5.99															
	Diestel	organic	7.99															
	Mary's						5.99				4.99			9.99				
	Mary's	organic					6.99											
Whole Foods Spacific	Heidi's	organic	7.99															
	Diestel	free range	6.59															
	Mary's	organic									5.99							
	Mary's	free range	5.99											7.99				
HI	Don Quijote	Patti Jean						2.54										
	Save-a-Lot	Honeysuckle			1.49													
	Whole Foods Spacific	Heidi's	organic	7.99														
		Diestel	free range	6.59														
	Mary's	organic									5.99							
	Mary's	free range	5.99											7.99				
NV	Albertsons SW	Honeysuckle			1.49													
	Associated Foods	Tyson						2.80										
	Dollar General Mrkt	Festive			1.25													
MarketOn	n/i							2.39										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
NV <i>(cont)</i>	Natural Grocers	Mary's	free range																
		Mary's	organic	7.99										7.99					
	Ridley's	n/i						2.00											
	Smith's	Honeysuckle			1.49														
	Target	Market Pantry			1.29														
	Vons/Pavilions	Foster Farms			2.99														
	Walmart	n/i			1.63														
	Whole Foods NorCal	Diestel	ABF		5.99														
		Diestel	organic		7.99														
		Mary's						5.99				4.99			9.99				
		Mary's	organic					6.99											
		Whole Foods Spacific	Heidi's	organic		7.99													
			Diestel	free range		6.59													
			Mary's	organic									5.99						
Mary's	free range			5.99										7.99					

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																		
AK	Fred Meyer	Honeysuckle			1.49													
		Foster Farms		2.79														
	IGA Hometown Proud	Farm Fresh			1.79													
	Meyers Group IGA	Farm Fresh			1.79													
	Northwest Grocers	n/i			2.29													
	Walmart	n/i			1.63													
	Yoke's Fresh	Maple Leaf Patti Jean						2.66					3.59					
ID	Albertsons Mntn	Honeysuckle			1.99													
	Associated Foods	Tyson					2.80											
	Fred Meyer	Honeysuckle			1.49													
		Foster Farms		2.79														
	IGA Markets	Farm Fresh			1.69													
	Natural Grocers	Mary's	free range											7.99				
		Mary's	organic	7.99														
	Ridley's	n/i					2.00											
	Safeway Seattle	Tyson					1.82											
	Smith's	Honeysuckle			1.49													
	Stokes	Tyson					2.80											
	Walmart	n/i			1.63													
Whole Foods Mtn	Bell & Evans	ABF				5.99						5.99		7.99				
	n/i	ABF													8.99	15.99		
	n/i																	
MT	Albertsons Mntn	Honeysuckle			1.99													
	Associated Foods	Tyson					2.80											
	IGA Markets	Farm Fresh			1.69													
	Natural Grocers	Mary's	free range											7.99				
		Mary's	organic	7.99														
	Reynold's	Tyson					2.80											
	Smith's	Honeysuckle			1.49													
	Stokes	Tyson					2.80											
Walmart	n/i			1.63														
OR	Albertsons Portland	Honeysuckle			BOGO													
	Associated Foods	Tyson					2.80											
	CenterPlace Market	Norbest		2.78														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	frozen
OR <i>(cont)</i>	Fred Meyer	Honeysuckle			1.49													
	Foster Farms			2.79														
	IGA Markets	Farm Fresh			1.69													
	IGA Market Fresh	n/i			1.79													
	Tyson						2.33											
	Lamb's Market	n/i			1.99													
	Market of Choice	Shelton's	free range	6.49														
	Natural Grocers	Mary's	free range											7.99				
	Mary's		organic	7.99														
	QFC	Northwest Natural		2.79														
	Tyson						2.18											
	Red Apple/Thriftway	n/i			1.99													
Roth's	Foster Farms		2.89															
Save-a-Lot	Honeysuckle			1.49														
Walmart	n/i			1.63														
WA	Albertsons Portland	Honeysuckle			BOGO													
	Fred Meyer	Honeysuckle			1.49													
	Foster Farms			2.79														
	IGA Markets	Farm Fresh			1.69													
	IGA Market Fresh	n/i			1.79													
	Tyson						2.33											
	Metropolitan	n/i	free range	4.99														
	Meyers Group IGA	Farm Fresh			1.69													
	Natural Grocers	Mary's	free range											7.99				
	Mary's		organic	7.99														
	QFC	Northwest Natural		2.79														
	Tyson						2.18											
Save-a-Lot	Honeysuckle			1.49														
The Markets	n/i			1.98			2.48											
Twn&Cntry Market	Northwest Natural		2.99															
Walmart	n/i			1.63														
Yoke's Fresh	Maple Leaf												3.59					
Patti Jean						2.66												
WY	Affiliated Midwest	Shurfresh			1.69													
	Albertsons Mntn	Honeysuckle			1.99													
	Associated Foods	Tyson					2.80											
	IGA Markets	Farm Fresh			1.69													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah2015  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WY <i>(cont)</i>	King Soopers	Honeysuckle			1.99													
	Natural Grocers	Mary's	free range											7.99				
		Mary's	organic	7.99														
	Ridley's	n/i						2.00										
	Safeway Denver	Honeysuckle			1.69													
		Tyson							2.49									
Smith's	Honeysuckle			1.49														
Walmart	n/i			1.63														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 06-25, 2015

Christmas/Hanukkah2015 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions	
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.

**NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT**

CT	Adams IGA	Nature's Yoke			x																		4.99			
		Guida's																						4.99		
		Hood																						4.99		
	AF Basket	Garellick Farms																						3.50		
	Best Market	Mitlitsky's			x		2.88																		4.99	
	Big Y	Hood																						4.99		
		Big Y																						3.99		
	Bravo	Hood																							2.89	
	C-Town	Ebenshade Farms					0.97																		2.89	Small
		Hood																							2.89	
	Compare Foods	n/i			x		3.33																			
	Key Food	Turkey Hill																							4.99	
	Kings	Safest Choice			x		3.99																			4.99
	Marc's	Dairymen																							2.39	3.59
	Mrs. Green's	Alderfer			x																					2.50
Price Chopper	Price Chopper			x			3.99																		2.50	
	Price Chopper																								2.99	3.99
ShopRite	Turkey Hill																								4.79	
	ShopRite																								3.99	
Target	Market Pantry			x		2.49																			2.49	
Trader Joe's	Trader Joe's																								2.99	
Whole Foods NE	Organic Valley																								3.49	organic
DC	Harris Teeter	Harris Teeter			x			1.97																		
		Harris Teeter			x			2.50																		
		Nellie's			x																					
	Safeway Eastern	Lucerne																2.99							3.00	w/ card; L2
		O Organics			x																					4.49
	Target	Market Pantry			x		2.49																			2.49
Trader Joe's	Trader Joe's																								2.99	
Whole Foods MdAt	Organic Valley																								3.99	organic
DE	Fresh Grocer	ShopRite			x		2.50																			
		Turkey Hill																								
	Harris Teeter	Harris Teeter			x			1.97																		
		Harris Teeter			x			2.50																		
	Nellie's			x																						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 06-25, 2015

Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
														12 pack	12 pack	12 pack										
DE (cont)	Safeway Eastern	Lucerne																					3.99			
		O Organics			x										4.49								4.79			
	ShopRite	Turkey Hill																					3.99			
		ShopRite																								
	Shurfine	Best Yet			x			2.99																		
	Target	Market Pantry			x		2.49																			
	Trader Joe's	Trader Joe's																				2.99				
MA	Adams IGA	Nature's Yoke			x										4.49									Small		
		Guida's																					4.99			
		Hood																					4.99			
	AF Basket	Garelick Farms																					3.50			
	Big Y	Hood																					4.99			
		Big Y																					3.99			
	C-Town	Ebensshade Farms					0.97																			
		Hood																				2.89				
	Compare Foods	n/i			x			3.33																		
	Donelan's	Hood																					3.99			
	Hannaford	Hood																				2.79				
	Market Basket	Hood																					3.89			
	Met Foods	Hood																				2.99				
		Turkey Hill																					4.99			
		Farmer's Hen			x										3.99											
	Price Chopper	Price Chopper			x					3.99																
		Price Chopper																				2.99	3.99			
	Shaw's	Hood																					4.99			
		Garelick Farms																					3.49			
	Star Market	Hood																					4.99			
Target	Market Pantry			x		2.49																				
Trader Joe's	Trader Joe's																				2.99					
Trucchi's	Hood																					4.69				
	Garelick Farms																					3.99				
Wegman's	Wegman's			x										3.99												
MD	Harris Teeter	Harris Teeter			x			1.97																w/ card; L2		
		Harris Teeter			x			2.50															3.00			
		Nellie's			x												2.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS  
 Prices in \$US per unit, effective December 06-25, 2015

Christmas/Hanukkah2015  
 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
MD (cont)	Safeway Eastern	Lucerne																					3.99	organic		
		O Organics			x										4.49								4.79			
	ShopRite	Turkey Hill																					3.99			
		ShopRite																								
	Shop'n Save	Hillandale			x		1.99																			
	Shurfine	Best Yet			x			2.99																		
	Target	Market Pantry			x		2.49																2.99			
	Trader Joe's	Trader Joe's																					2.99			
	Wegman's	Wegman's			x										3.99								2.99			
Weis	Weis																					2.99				
Whole Foods MdAt	Organic Valley																					3.99				
ME	Hannaford	Hood																					2.79	limit 2		
	Market Basket	Hood																					3.89			
	Shaw's	Hood																					4.99			
		Garelick Farms																					3.49			
	Target	Market Pantry			x		2.49																2.99			
Trader Joe's	Trader Joe's																					2.99				
NH	Hannaford	Hood																					2.79	limit 2		
	Market Basket	Hood																					3.89			
	Price Chopper	Price Chopper			x					3.99													2.99			
		Price Chopper																					3.99			
	Shaw's	Hood																					4.99			
		Garelick Farms																					3.49			
Target	Market Pantry			x		2.49																2.99				
Trader Joe's	Trader Joe's																					2.99				
NJ	Best Market	Mitlitsky's			x		2.88																2.89	Small  pasteurized		
	Bravo	Hood																					2.89			
	C-Town	Ebenshade Farms					0.97																2.89			
		Hood																								
	Compare Foods	n/i			x			3.33															4.99			
	Fine Fare	Turkey Hill																					4.99			
		n/i			x		1.67																4.99			
Key Food	Turkey Hill																					4.99				
Kings	Safest Choice			x		3.99																				



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 06-25, 2015

Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs								Liquid Egg Products				Conditions		
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B	16 oz.	32 oz.		32 oz.	64 oz.
NJ <i>(cont)</i>	Met Foods	Hood																				2.99	4.99			
		Turkey Hill																								
		Farmer's Hen			x										3.99											
	Mrs. Green's	Alderfer			x											2.50										
	Murphy's	Lehigh Valley																					3.99			
	Pioneer Foods	Hood																					2.99			
		Turkey Hill																					4.99			
	ShopRite	Turkey Hill																					4.79			
		ShopRite																					3.99			
	Target	Market Pantry			x		2.49																			
	Trader Joe's	Trader Joe's																					2.99			
	Wegman's	Wegman's			x										3.99											
	Weis	Weis																					2.99			
	Western Beef	Turkey Hill																						4.99		
	n/i				x	1.79																				
Whole Foods MdAt	Organic Valley																					3.99	organic			
Whole Foods NE	Organic Valley																					3.49	organic			
NY	AF Basket	Garelick Farms																					3.50			
	Best Market	Mitlitsky's			x		2.88																			
	Bravo	Hood																				2.89				
	C-Town	Ebenshade Farms					0.97																Small			
		Hood																				2.89				
	Compare Foods	n/i			x		3.33																			
	D'Agostino's	Foodtown			x											3.49										
		Tuscan																				2.99				
	DeCiccio's	Farm Friend																					4.99 grass-fed			
		Hood																				2.89				
	Fine Fare	Turkey Hill																					4.99			
		n/i			x		1.67																			
	Great American	Hood																				2.99				
	Hannaford	Hood																				2.79				
	Key Food	Turkey Hill																					4.99			
	Kings	Safest Choice			x		3.99																pasteurized			
	Met Foods	Hood																				2.99				
	Turkey Hill																					4.99				
	Farmer's Hen			x										3.99												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Prices in \$US per unit, effective December 06-25, 2015

**Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs								Liquid Egg Products				Conditions		
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B	16 oz.	32 oz.		32 oz.	64 oz.
NY <i>(cont)</i>	Mrs. Green's	Alderfer			x																		w/\$25; limit 1     limit 2                organic			
	North Shore Farm	n/i	x				0.99																			
		n/i	x				1.99																			
		Hood																				2.50				
	Peck's Markets	Hood																				4.99				
	Pioneer Foods	Hood																				2.99				
		Turkey Hill																				4.99				
	Price Chopper	Price Chopper			x						3.99															
		Price Chopper																				2.99				
	ShopRite	Turkey Hill																				4.79				
		ShopRite																				3.99				
	Shop'n Save	Hillandale			x		1.99																			
	Target	Market Pantry			x		2.49																			
	Tops Market	Tops				x	BOGO																			
		Tops			x		1.99																			
		C.F. Burger																				3.99				
		Bolthouse																				4.99				
	Trader Joe's	Trader Joe's																				2.99				
	Trade Fair	Trade Fair			x		1.67																			
	Uncle Giuseppe's	Hood																				1.99				
		Turkey Hill																				4.99				
		Ronnybrook																				6.99				
Wegman's	Wegman's			x										3.99												
Weis	Weis																				2.99					
Western Beef	Turkey Hill																				4.99					
	n/i				x	1.79																				
Whole Foods NE	Organic Valley																				3.49					
PA	Boyer Food Market	Swiss Premium																			2.97	Small				
	Bravo	Hood																			2.89					
	C-Town	Ebenshade Farms					0.97																			
		Hood																			2.89					
	Fine Fare	Turkey Hill																			4.99					
		n/i			x		1.67																			
	Foodland	United																			3.49					
	Fresh Grocer	ShopRite			x		2.50																			
	Turkey Hill																				4.79					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 06-25, 2015

Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs								Liquid Egg Products				Conditions		
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B	16 oz.	32 oz.		32 oz.	64 oz.
PA (cont)	Key Food	Turkey Hill																					4.99	limit 2		
	Pioneer Foods	Hood																				2.99	4.99			
	Price Chopper	Price Chopper			x					3.99												2.99	3.99			
		Price Chopper																					3.99			
	Safeway Eastern	Lucerne																					3.99			
		O Organics			x										4.49								4.79			
	ShopRite	Turkey Hill																					3.99			
		ShopRite																								
	Shop'n Save	Hillandale			x		1.99																			
	Shurfine	Best Yet			x			2.99																		
	ShurSave	Best Yet			x			2.99																		
	Sparkle	C.F. Burger																				2.50	3.59			
	Target	Market Pantry			x		2.49																			
	Tops Market	Tops				x	BOGO																			
		Tops			x		1.99																			
		C.F. Burger																				3.99				
	Bolthouse																					4.99				
Trader Joe's	Trader Joe's																				2.99					
Wegman's	Wegman's			x										3.99												
Weis	Weis																				2.99					
Whole Foods MdAt	Organic Valley																				3.99	organic				
RI	Adams IGA	Nature's Yoke			x										4.49											
		Guida's																					4.99			
		Hood																					4.99			
	Bravo	Hood																				2.89				
	Compare Foods	n/i			x			3.33																		
	Dave's	Hood																					4.99			
	Shaw's	Hood																					4.99			
		Garellick Farms																					3.49			
Target	Market Pantry			x		2.49																				
Trader Joe's	Trader Joe's																				2.99					
VT	Hannaford	Hood																				2.79				
	Price Chopper	Price Chopper			x					3.99																
		Price Chopper																				2.99	3.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2015

Prices in \$US per unit, effective December 06-25, 2015

SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions						
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)					
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.		
VT (cont)	Shaw's	Hood																								4.99		
		Garelick Farms																									3.49	
	Tops Market	Tops																										
		Tops																										
		C.F. Burger																									3.99	
		Bolthouse																									4.99	
	Trader Joe's	Trader Joe's																									2.99	



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS  
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Christmas/Hanukkah 2015  
 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions														
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)													
							12	18	20	30	60	12	18	12	12 pack	12 pack	12 pack	16 oz.	32 oz.	32 oz.	64 oz.															
																							White	B	W	B	W	B	W	B						
GA <i>(cont)</i>	Lucky's Market Sprout's Target Trader Joe's	Lucky's Market T.G. Lee Sprout's Market Pantry Trader Joe's			x											2.50							4.99													
					x						2.99					2.99							2.99													
KY	Dollar General Mkt Foodland Galaxy Foods Kroger MdAtlantic Kroger Cincinnati Kroger Delta  Kroger Louisville    Kroger Nashville    Kroger Nashville    Lucky's Market Meijer Target Twn&Cntry Grocers Trader Joe's Whole Foods MdAt	n/i United Eggland's Best Simple Truth Kroger Kroger Kroger Simple Truth Kroger Kroger Kroger Simple Truth Kroger Kroger Kroger Simple Truth Kroger Kroger Kroger Simple Truth Lucky's Market T.G. Lee True Goodness Market Pantry Best Choice Trader Joe's Organic Valley			x					2.00															1.99											
					x						3.00					2.99	2.99									2.99	w/ sausage; L1 w/ saus.;L1; brown									
					x					free																2.99										
					x					free																	2.99	w/ sausage; L1 w/ saus.;L1; brown								
					x					free						2.99	2.99										2.99									
					x					free																	2.99	w/ sausage; L1 w/ saus.;L1; brown								
					x					free																	2.99									
					x					free						2.50	2.50											4.99	2 for \$5.00							
					x											2.50	2.50											4.99								
					x					2.49																										
						x				1.69																										
MS	Dollar General Mkt Kroger Delta	n/i Kroger Kroger Kroger Simple Truth			x					2.00																										
					x					free																										
					x					free																										
					x																															
					x											2.99	2.99																			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 06-25, 2015

Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
MS (cont)	Mac's Fresh Mrkt	Best Choice			x						3.99															
		Jordan			x						3.99															
	Target	Market Pantry			x		2.49																			
NC	Dollar General Mrkt	n/i			x		2.00																			
	Galaxy Foods	Eggland's Best			x							3.00														
	Harris Teeter	Harris Teeter			x						1.97															w/ card; L2
		Harris Teeter				x						2.50													3.00	
		Nellie's			x																					
	Kroger MdAtlantic	Simple Truth			x																					
	Lowe's Food	Land O Lakes			x																					
		Nellie's				x																				
	Target	Market Pantry			x		2.49																			
Trader Joe's	Trader Joe's																							2.99		
SC	Dollar General Mrkt	n/i			x		2.00																			
	Galaxy Foods	Eggland's Best			x							3.00														
	Harris Teeter	Harris Teeter			x						1.97															w/ card; L2
		Harris Teeter				x						2.50														3.00
		Nellie's			x																					
	Kroger Atlanta	Kroger				x		free																		w/ sausage; L1
		Kroger				x		free																		w/ saus.;L1; brown
		Kroger				x																			2.99	
		Simple Truth			x																					
Lowe's Food	Land O Lakes			x																						
	Nellie's				x																					
Target	Market Pantry			x		2.49																				
Trader Joe's	Trader Joe's																							2.99		
TN	Dollar General Mrkt	n/i			x		2.00																			
	Food Country USA	Dutt & Wagner				x	1.77																			
		Sealtest																								1.99
	Harris Teeter	Harris Teeter			x						1.97															w/ card; L2
		Harris Teeter				x						2.50														3.00
		Nellie's			x																					
	Kroger Delta	Kroger				x		free																		w/ sausage; L1
Kroger					x		free																		w/ saus.;L1; brown	
Kroger					x																			2.99		
	Simple Truth			x																					2 for \$5.00	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 06-25, 2015

Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
TN (cont)	Kroger MdAtlantic	Simple Truth			x																					
	Kroger Nashville	Kroger			x		free																			
		Kroger			x		free																			
		Kroger																								
		Simple Truth			x																					
	Sprout's	Sprout's			x																					
	Target	Market Pantry			x		2.49																			
	Twn&Cntry Grocers	Best Choice				x	1.69																			
Trader Joe's	Trader Joe's																									
																							2.99			
VA	Dollar General Mkt	n/i			x		2.00																			
	Food Country USA	Dutt & Wagner				x	1.77																			
		Sealtest																						1.99		
	Galaxy Foods	Eggland's Best			x																					
	Grant's	n/i			x		2.50																			
		United																								
	Harris Teeter	Harris Teeter			x			1.97																		
		Harris Teeter			x			2.50																		
		Nellie's			x																					
	Kroger MdAtlantic	Simple Truth			x																					
	Lowe's Food	Land O Lakes			x																					
		Nellie's			x																					
	Safeway Eastern	Lucerne																								
		O Organics			x																					
	Target	Market Pantry			x		2.49																			
Trader Joe's	Trader Joe's																									
Wegman's	Wegman's			x																						
Whole Foods MdAt	Organic Valley																									
WV	Dollar General Mkt	n/i			x		2.00																			
	Food Fair	Broughton																								
	Foodland	United																								
	Galaxy Foods	Eggland's Best			x																					
	Grant's	n/i			x		2.50																			
		United																								
	Kroger Columbus	Kroger			x		free																			
		Kroger			x		free																			





**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 Prices in \$US per unit, effective December 06-25, 2015

**Christmas/Hanukkah2015**  
**SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions													
							White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)												
			JM	XL	LG	MD	12	18	20	30	60	12	18	12	W	B	W	B	W	B	W		B	16 oz.	32 oz.	32 oz.	64 oz.								
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																																			
IA	Affiliated Midwest	Land O Lakes																								2.39									
	Fareway	Country Daybreak			x																														
		Anderson Erickson																																	
	Hy-Vee	Organic Valley																							2.88										
		Hy-Vee																																	
	Jewel-Osco	Lucerne			x																														
	Lucky's Market	Lucky's Market				x																													
		T.G. Lee																																	
	Price Chopper	Hiland																																	
Sunshine Foods	Land O Lakes																																		
Target	Market Pantry				x																														
Trader Joe's	Trader Joe's																																		
IL	Angelo Caputo's	Oberweis																																	
	Berkot's	Oberweis																																	
	Borowiak's IGA	IGA				x																													
		Prairie Farms																																	
	Brookhaven	Oberweis																																	
	Cermak's	Dutch Farms			x																														
	Dierberg's	Dierberg's																																	
	El Guero	n/i		x																															
	Fairplay Foods	Dutch Farms				x																													
		Dutch Farms				x																													
	Fareway	Country Daybreak				x																													
		Anderson Erickson																																	
	Food 4 Less	Kroger																																	
	Fresh Thyme	Prairie Farms																																	
		Eggland's Best				x																													
		Organic Valley																																	
	Hy-Vee	Organic Valley																																	
		Hy-Vee																																	
Jewel-Osco	Lucerne				x																														
Joe Caputo	Hamilton		x																																
Kirby Foods IGA	Prairie Farms																																		
Kroger Central	Kroger				x																														
	Kroger				x																														





U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions			
							White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)		
			JM	XL	LG	MD	12	18	20	30	60	White	B	W	B	W	B	W	B	16 oz.	32 oz.		32 oz.	64 oz.	
MI <i>(cont)</i>	<i>(continued)</i>	Kroger Michigan	Kroger																				2.99		
			Simple Truth			x																			
		Lucky's Market	Lucky's Market			x																			
			T.G. Lee																					4.99	
		Meijer	True Goodness		x									3.49											
		Plumb's/Duthler's	Country Fresh																					2.99	
		Spartan Stores	Country Fresh																					2.77	
		Super One Foods	Land O Lakes																					2.49	
		Target	Market Pantry			x	2.49																		
Trader Joe's	Trader Joe's																					2.99			
VG's Grocery	Full Circle			x									3.99		2.99										
MN	Affiliated Midwest	Land O Lakes																					2.39		
	Cash Wise	Food Club			x	1.68																			
	Fareway	Country Daybreak			x	1.99																			
		Anderson Erickson																						2.99	
	Food Pride	Country Fresh																						2.77	
	Fresh Thyme	Prairie Farms																						1.99	
	Hornbacher's	Cass Clay																						2.00	
	Hy-Vee	Organic Valley																						4.39	
		Hy-Vee																	2.88						
	Lunds&Byerlys	Land O Lakes																						1.99	
	Marketplace Foods	Land O Lakes																						2.29	
	Sunshine Foods	Land O Lakes																						2.19	
	Super One Foods	Land O Lakes																						2.49	
	Target	Market Pantry			x	2.49																			
Trader Joe's	Trader Joe's																						2.99		
ND	Albertsons IntrMnt	Lucerne			x		2.49																	limit 2	
		Lucerne																							2 for \$5.00
		Essential Everyday																							2 for \$5.00
		Food Pride	Country Fresh																						2.77
		Hornbacher's	Cass Clay																						2.00
		Leevers Foods	Land O Lakes																						2.39
		Marketplace Foods	Land O Lakes																						2.29
Target	Market Pantry			x	2.49																				





U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																										
AR	Albertsons Sthrn	Borden																					2.99		w/ sausage; L1 w/ saus.;L1; brown	
	Brookshire's	Brookshire's																					3.00			
	G&W Foods	Eggland's Best			x						2.99															
	Kroger Delta	Kroger				x																		free		
		Kroger				x																		free		
		Kroger	Simple Truth			x										2.99	2.99									2.99
	Mac's Fresh Mrkt	Best Choice			x																			3.99		
		Jordan			x																			3.99		
	Pyramid Foods	Eggland's Best			x																					
Hiland																									1.99	
Target	Market Pantry			x																			2.49			
Twn&Cntry Grocers	Best Choice				x																		1.69			
AZ	Albertsons SW	Lucerne			x																		2.49		w/ sausage; L1 w/ saus.;L1; brown	
	El Super	n/i				x					3.99															
	Fry's	Fry's				x																		free		
		Fry's				x																		free		
	Kroger	Simple Truth			x												2.99	2.99								2.99
		Sunshine			x																			2.50		
	Los Altos	Lucerne			x																		1.99			
	Safeway SW	Smith's			x																		free			
	Smith's	Smith's			x																			free		
		Kroger	Simple Truth			x																				2.99
Simple Truth				x											2.89	2.89										
Sprout's	Sprout's			x																				2.99		
Target	Market Pantry			x																			2.49			
Trader Joe's	Trader Joe's																							2.99		
CO	Affiliated Midwest	Land O Lakes																						2.39	limit 2 2 for \$5.00 2 for \$5.00	
	Albertsons IntrMnt	Lucerne			x																		2.49			
		Essential Everyday																								2.50
	Associated Food	Meadow Gold																								2.50
		Eberhard																								1.89
Clark's	Meadow Gold																							1.89		



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SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions							
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)						
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.			
																											12	18	12
CO (cont)	King Soopers	King Soopers			x		free																	w/ sausage; L1					
	King Soopers	King Soopers			x		free																	w/ saus.;L1; brown					
	Kroger	Kroger																					2.99	2 for \$5.00					
	Lucky's Market	Lucky's Market			x										2.50	2.50													
	Meadow Gold	Meadow Gold																						3.99					
	Safeway Denver	Lucerne			x		1.99																		w/ purchase				
	Lucerne	Lucerne			x		2.49																		2.50				
	Lucerne	Lucerne			x		1.49																			w/ store card; limit 2			
	Sprout's	Sprout's			x						2.99						2.99												
	Target	Market Pantry			x		2.49																						
Trader Joe's	Trader Joe's																							2.99					
Whole Foods Mntn	Organic Valley																								3.99	organic			
KS	Affiliated Midwest	Land O Lakes																							2.39				
	Dillon's	Dillon's			x		free																				w/ sausage; L1		
	Dillon's	Dillon's			x		free																				w/ saus.;L1; brown		
	Kroger	Kroger																											
	Simple Truth	Simple Truth			x										2.99	2.99													
	G&W Foods	Eggland's Best			x						2.99																		
	Hen House	Anderson&Erickson																									2.79		
	Homeland Stores	Hiland																									2.28		
	Hy-Vee	Organic Valley																										4.39	
	Hy-Vee	Hy-Vee																											organic
	Price Chopper	Hiland																											2.19
	Sprout's	Sprout's			x						2.99						2.99												
	Target	Market Pantry			x		2.49																						
Trader Joe's	Trader Joe's																										2.99		
Whole Foods Mntn	Organic Valley																										3.99	organic	
LA	Albertsons Sthrn	Borden																									2.99		
	Brookshire's	Brookshire's																										3.00	
	Kroger Dallas	Kroger			x		free																					w/ sausage; L1	
	Kroger	Kroger			x		free																					w/ saus.;L1; brown	
	Simple Truth	Simple Truth			x										2.99	2.99													
	Kroger Houston	Kroger			x		free																					w/ sausage; L1	
	Kroger	Kroger			x		free																					w/ saus.;L1; brown	
Simple Truth	Simple Truth			x										2.99	2.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 06-25, 2015

Christmas/Hanukkah2015

SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs								Liquid Egg Products				Conditions	
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							12	18	20	30	60	12	18	12	12 pack	12 pack	12 pack	16 oz.	32 oz.	32 oz.	64 oz.				
LA	LeBlanc's	Kleinpeter																							4.99
(cont)	Mac's Fresh Mrkt	Best Choice			x				3.99																
		Jordan			x				3.99																
	Target	Market Pantry			x			2.49																	
	Trader Joe's	Trader Joe's																						2.99	
MO	C&R Supermarket	Prairie Farms																							2.00
	Dierberg's	Dierberg's																							3.99
	Fresh Thyme	Prairie Farms																							1.99
	G&W Foods	Eggland's Best			x						2.99														
	Gerbe's	Gerbe's			x			free																	w/ sausage; L1
		Gerbe's			x			free																	w/ saus.;L1; brown
		Kroger																							2.99
		Simple Truth			x										2.99	2.99									
	Harter House	Hiland																							1.99
	Hen House	Anderson&Erickson																							2.79
	Hy-Vee	Organic Valley																							4.39
		Hy-Vee																					2.88		organic
	Kroger Central	Kroger			x			free																	w/ sausage; L1
		Kroger			x			free																	w/ saus.;L1; brown
		Kroger																							2.99
		Simple Truth			x										2.99	2.99									
	Kroger Delta	Kroger			x			free																	w/ sausage; L1
		Kroger			x			free																	w/ saus.;L1; brown
		Kroger																							2.99
		Simple Truth			x										2.99	2.99									
	Lucky's Market	Lucky's Market			x																				2.50
		T.G. Lee																							4.99
	Prenger Foods	Hiland																							2.17
	Price Chopper	Hiland																							2.19
	Pyramid Foods	Eggland's Best			x																				2.99
		Hiland																							1.99
	Shop'n Save	Shoppers Value				x		2.79																	
	Sprout's	Sprout's			x						2.99														2.99
	Target	Market Pantry			x			2.49																	
	Twn&Cntry Grocers	Best Choice				x		1.69																	
	Trader Joe's	Trader Joe's																							2.99

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs							Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)					
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B	16 oz.		32 oz.	32 oz.	64 oz.	
																											12
NM	Dollar General Mrkt	n/i			x		2.00																				
	John Brooks	Plains																						2.29		w/ sausage; L1	
	King Soopers	King Soopers			x		free																			w/ saus.;L1; brown	
		King Soopers			x		free																			2.99	
		Kroger																								2 for \$5.00	
	Los Altos	Simple Truth			x											2.50	2.50										
		Sunshine			x		2.50																				
	Safeway Denver	Lucerne			x			1.99																		w/ purchase	
		Lucerne			x			2.49																			
		Lucerne			x		1.49																				w/ store card; limit 2
	Smith's	Smith's			x		free																			w/ sausage; L1	
		Smith's			x		free																			w/ saus.;L1; brown	
		Kroger																								2.99	
		Simple Truth			x												2.89	2.89									
	Sprout's	Sprout's			x								2.99				2.99										
Target	Market Pantry			x		2.49																					
Trader Joe's	Trader Joe's																								2.99		
Whole Foods Mntn	Organic Valley																								3.99		
OK	Affiliated Midwest	Land O Lakes																							2.39		
	Dollar General Mrkt	n/i			x		2.00																				
	Homeland Stores	Hiland																							2.28		
	Market Square	Plains																							2.29		
	Pyramid Foods	Eggland's Best			x												2.99										
		Hiland																							1.99		
	Reasor's	Hiland																							2.00		
		Shurfine			x		2.50																				
	Sprout's	Sprout's			x								2.99					2.99									
	Target	Market Pantry			x		2.49																				
Trader Joe's	Trader Joe's																								2.99		
TX	Albertsons Sthrn	Borden																							2.99		
	Brookshire's	Brookshire's																							3.00		
	Brookshire Bros.	Brookshire Bros.			x			2.99																			
	El Rio Grande	Parade				x		2.50																			
	Fiesta Mart	Oak Farms																							1.99		
	Food Town	Oak Farms																							2.49		
	Homeland Stores	Hiland																							2.28		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
TX (cont)	Kroger Dallas	Kroger			x		free																w/ sausage; L1			
		Kroger			x		free																w/ saus.;L1; brown			
	Kroger Houston	Kroger			x												2.99	2.99					2.99			
		Kroger			x		free																w/ sausage; L1			
		Kroger			x		free																w/ saus.;L1; brown			
		Simple Truth			x												2.99	2.99					2.99			
	La Fiesta	Maxim				x	1.49																			
	Los Altos	Sunshine			x		2.50																			
	Market Square	Plains																					2.29			
	Minyard's	Borden																					1.99			
	Minyard's SunFresh	Borden																					1.99			
	Sprout's	Sprout's			x							2.99						2.99								
	Target	Market Pantry			x		2.49																			
	The United Family	Red River		x			2.27																			
	Tom Thumb	Borden																					2.99			
	Trader Joe's	Trader Joe's																					2.99			
Vista Market	Plains																					1.99				
UT	Albertsons IntrMnt	Lucerne			x			2.49															limit 2			
		Lucerne																					2 for \$5.00			
		Essential Everyday																					2 for \$5.00			
	Associated Food	Meadow Gold																					1.89			
		Clark's	Meadow Gold																				1.89			
	Fresh Market	Meadow Gold																				1.89				
	Harmon's	Meadow Gold																				2.00				
	King Soopers	King Soopers			x		free																w/ sausage; L1			
		King Soopers			x		free																w/ saus.;L1; brown			
	Rancho Markets	Kroger																					2.99			
		Simple Truth			x												2.50	2.50					2 for \$5.00			
		Oakdell				x				3.99																
Meadow Gold																						1.74				
Ridley's	Smith's			x		free																w/ sausage; L1				
Smith's	Smith's			x		free																w/ saus.;L1; brown				
	Kroger																					2.99				
	Simple Truth			x												2.89	2.89									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS  
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Christmas/Hanukkah2015  
 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs							Liquid Egg Products				Conditions		
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B	16 oz.		32 oz.	32 oz.
UT <i>(cont)</i>	Sprout's Stokes Target Trader Joe's Whole Foods Mntn	Sprout's Meadow Gold Market Pantry Trader Joe's Organic Valley			x						2.99						2.99							1.89 2.99 3.99	organic

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 Prices in \$US per unit, effective December 06-25, 2015

**Christmas/Hanukkah2015**  
**SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions																												
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)																											
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.																								
																											12	18	12	12 pack	12 pack	12 pack																		
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																																																		
CA	Dollar General	Mrkt n/i			x		3.00																																											
	EI Super	n/i				x			3.99																																									
	Food 4 Less	Kroger																																						2.79										
	Gelson's	Broguiere's																																						6.99										
	K.V. Mart	California Ranch			x				3.99																																									
	Lucky	Sunnyside Farms	Barnstar			x			4.99																																									
						x										4.99																																		
						x														4.99																														
	Mar-Val	Mar-Val	Crystal			x		2.99																																										
						x																																												
	Mollie Stone's	Mollie Stone's			x		3.49																																											
	New Seasons	Stiebrs Farm			x		1.99																																											
	Raley's	Sunnyside Farms																																																
	Ralph's	Kroger	Kroger			x		free																																										
						x		free																																										
						x																																												
	Ray's Food Place	Simple Truth	Eggland's Best			x																																												
						x				1.99																																								
						x																																												
	Rio Ranch	California Ranch			x		4.49																																											
	R-Ranch Market	n/i				x	2.50																																											
	Safeway NorCal	Lucerne																																																
	Save Mart	Barnstar	Sunnyside Farms			x																																												
						x			3.99																																									
	Sprout's	Sprout's			x																																													
	Superior Grocers	n/i			x			3.99																																										
	Super A Foods	Super A Foods	Knudsen			x		3.99																																										
						x		2.79																																										
	Target	Market Pantry			x		2.79																																											
	Trader Joe's	Trader Joe's																																																
	Vallarta	Trafficanda			x		3.99																																											
	Vons/Pavilions	Lucerne																																																
	HI	Don Quijote	Ka Lei			x		4.89																																									Island	
Foodland		Farm Pack			x		4.99																																							Mainland				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS  
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Christmas/Hanukkah2015  
 SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs								Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)						
							12	18	20	30	60	12	18	12	12 pack	12 pack	12 pack	16 oz.	32 oz.	32 oz.	64 oz.							
																						White	B		W	B	W	B
HI (cont)	KTA Super Stores	Willamette			x		3.50																			Mainland		
	Safeway NorCal	Lucerne																						2.49				
	Tamura	Meadow Gold																						2.00				
	Target	Market Pantry			x		2.49																					
	Times Supermarket	Sunnyside Farms				x	2.50																				Mainland	
NV	Dollar General Market	n/i			x		3.00																					
	El Super	n/i				x			3.99																			
	Raley's	Sunnyside Farms																						1.99				
	Ridley's	Meadow Gold																						1.74				
	Safeway NorCal	Lucerne																						2.49				
	Scolari's	Eggland's Best				x					2.69																	
		Model Dairy																								4.99		
	Smith's	Smith's				x	free																				w/ sausage; L1	
		Smith's				x	free																					w/ saus.;L1; brown
		Kroger																								2.99		
		Simple Truth				x										2.89	2.89											
	Sprout's	Sprout's				x					2.99					2.99												
	Target	Market Pantry				x	2.49																					
Trader Joe's	Trader Joe's																							2.99				
Vons/Pavilions	Lucerne																							2.99				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Christmas/Hanukkah2015  
SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																										
AK	Alaskan & Proud	Darigold																				3.98				
	AC Value Center	Darigold																				4.98				
	Fred Meyer	Simple Truth			x									3.79	3.29	3.29										
	Northwest Grocers	Eggland's Best			x							3.00														
	Three Bears AK	Darigold																				4.99				
ID	Albertsons IntrMnt	Lucerne			x			2.49																		limit 2
		Lucerne																				2.50				2 for \$5.00
		Essential Everyday																				2.50				2 for \$5.00
	Family Foods	Darigold																								4.99
	Fred Meyer	Simple Truth			x									3.59	2.99	2.99										
		Mountain Dairy																								2.99
	Paul's Market	Western Family			x			1.57																		
		Meadow Gold																								3.96
	Ridley's	Meadow Gold																						1.74		
	Rosauer's	Darigold																								3.99
	Smith's	Smith's			x			free																		w/ sausage; L1
		Smith's			x			free																		w/ saus.;L1; brown
		Kroger																								2.99
		Simple Truth			x													2.89	2.89							
Stokes	Meadow Gold																								1.89	
Target	Market Pantry			x			2.49																			
Trader Joe's	Trader Joe's																								2.99	
Whole Foods Mntn	Organic Valley																								3.99	
Yoke's Fresh	Darigold																								2.50	
MT	Albertsons IntrMnt	Lucerne			x			2.49																	limit 2	
		Lucerne																			2.50				2 for \$5.00	
		Essential Everyday																			2.50				2 for \$5.00	
	Associated Food	Meadow Gold																							1.89	
	Family Foods	Darigold																							4.99	
	Lucky's Market	Lucky's Market			x												2.50									
	T.G. Lee																							4.99		
Reynold's	Meadow Gold																							1.89		
Rosauer's	Darigold																							3.99		



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SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions				
			JM	XL	LG	MD	White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)			
							12	18	20	30	60	White	B	W	B	W	B	W	B	W	B		16 oz.	32 oz.	32 oz.	64 oz.
MT (cont)	Smith's	Smith's			x		free																	w/ sausage; L1 w/ saus.;L1; brown		
		Smith's			x		free																			
		Kroger																				2.99				
		Simple Truth			x												2.89	2.89								
	Stokes	Meadow Gold																				1.89				
Three Bears AK	Darigold																					4.50				
OR	Albertsons PrtInd	O Organics			x											4.79								w/ sausage; L1 w/ saus.;L1; brown		
		Darigold																					4.89			
	CenterPlace Marke	Darigold																					4.98			
	Family Foods	Darigold																					4.99			
	Fred Meyer	Simple Truth			x											3.59	2.99	2.99								
		Mountain Dairy																					2.99			
	IGA Market Fresh	Darigold																					3.99			
		Egg Beaters																			3.49					
	Lamb's Market	Eggland's Best			x						2.50															
		Darigold																					3.99			
	Market of Choice	Umpqua																					1.99			
		Eggland's Best			x						2.50															
	McKay's	Darigold																					4.49			
	New Seasons	Stiebrs Farm			x		1.99																			
	QFC	QFC			x		free																			
		QFC			x		free																			
		Mountain Dairy																					2.99			
		Simple Truth			x												2.99	2.99	2.99	2.99						
	Naturally Nested																2.99									
Ray's Food Place	Eggland's Best			x						1.99												1.99				
	Eberhard																					1.99				
	Umpqua																					1.99				
Red Apple/Thftwy	Eggland's Best			x						2.50																
	Darigold																					3.99				
Rosauer's	Darigold																					3.99				
Target	Market Pantry			x		2.49																				
Trader Joe's	Trader Joe's																					2.99				
WA	Albertsons PrtInd	O Organics			x											4.79								local		
		Darigold																					4.89			
	Family Foods	Darigold																					4.99			

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SHELL EGGS & LIQUID EGG PRODUCTS

State	Supermarket	Label	Egg Size				Conventional Shell Eggs					Specialty Shell Eggs						Liquid Egg Products				Conditions		
							White					Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)	
			JM	XL	LG	MD	12	18	20	30	60	White	B	W	B	W	B	W	B	16 oz.	32 oz.		32 oz.	64 oz.
WA (cont)	Fred Meyer	Simple Truth			x										3.59	2.99	2.99							
		Mountain Dairy																					2.99	
	IGA Market Fresh	Darigold																					3.99	
		Egg Beaters																					3.49	
	Metropolitan	Twin Brook																					5.49	
		Wilcox			x											3.99								
	New Seasons	Stiebrs Farm			x		1.99																	
	QFC	QFC			x		free																	
		QFC			x		free																	
		Mountain Dairy																					2.99	
		Simple Truth			x											2.99	2.99	2.99	2.99					
		Naturally Nested															2.99							
	Rosauer's	Darigold																					3.99	
	Saar's Market	Darigold																					3.99	
Target	Market Pantry			x		2.49																		
The Markets	Cherry Lane			x			3.49																	
Trader Joe's	Trader Joe's																					2.99		
Tw&Cntry Markets	Twin Brook																					3.49		
Yoke's Fresh	Darigold																					2.50		
WY	Affiliated Midwest	Land O Lakes			x																		2.39	
	Albertsons IntrMnt	Lucerne			x		2.49																	
		Lucerne																					2.50	
		Essential Everyday																					2.50	
	King Soopers	King Soopers			x		free																	
		King Soopers			x		free																	
		Kroger																					2.99	
		Simple Truth			x											2.50	2.50							
	Lucky's Market	Lucky's Market			x												2.50							
		Meadow Gold																					3.99	
	Ridley's	Meadow Gold																					1.74	
	Safeway Denver	Lucerne			x		1.99																	
		Lucerne			x		2.49																2.50	
	Lucerne			x		1.49																		
Smith's	Smith's			x		free																		
	Smith's			x		free																		
	Kroger																					2.99		
	Simple Truth			x											2.89	2.89								

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>								
<b>CT</b>	Mrs. Green's Natural Market	Plainville Farms	10-12	ABF whole turkey	149.99	8	5	Turkey Dinner for 8
		Plainville Farms	3-5	ABF bnl's turkey breast	49.99	2	5	Turkey Breast Dinner for 2
		n/i	7-9	spiral cut ham	119.99	8	4	Ham Dinner for 8
	Price Chopper	Price Chopper	5	boneless ham	29.99	4-6	3	Off-the-Bone Ham Dinner
	ShopRite	Berkshire	7-8	smoked ham	49.99	8-10	4	Holiday Ham Dinner
	Stew Leonard's	Shenandoah Valley	10-12	whole turkey	140.00	8	7	Complete Dinner
	Stop & Shop Supermarkets	n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner
		Butterball	9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Whole Foods North Atlantic	n/i	1.5-2	boneless turkey breast	40.00	2	6	Complete Traditional Turkey Dinner for 2
		n/i	3.5-4	boneless turkey breast	80.00	4	7	Complete Traditional Turkey Dinner for 4
	Whole Foods Northeast	Plainville Farms	10-12	ABF whole turkey	130.00	8	7	Complete Traditional Turkey Dinner for 8
		Plainville Farms	16-18	ABF whole turkey	170.00	12	7	Complete Traditional Turkey Dinner for 12
		n/i	10-12	organic whole turkey	199.99	8	6	Signature Organic Turkey Dinner for 8
		n/i	1.5-2	boneless turkey breast	59.99	2	6	Signature Turkey Dinner for 2
		n/i	10-12	whole turkey	99.99	4	6	Signature Turkey Dinner for 4
		n/i	10-12	whole turkey	159.99	8	6	Signature Turkey Dinner for 8
		n/i	12-14	whole turkey	229.99	12	6	Signature Turkey Dinner for 12
		n/i	10-12	organic whole turkey	279.99	12	6	Signature Organic Turkey Dinner for 12
n/i		8-10	spiral cut ham	169.99	8	3	Ham Dinner for 8	
n/i	8-10	bone-in beef rib	219.99	8	4	Rib Roast Dinner for 8		
<b>DC</b>	Giant Food	n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner
		Butterball	9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef rib roast	49.99	6-8	3	Prime Rib Dinner
		n/i	12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner
		Harris Teeter	5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner
	Safeway - Eastern	n/i	3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner
		n/i	10-12	whole turkey	49.99	6-8	4	Turkey Dinner
		n/i	7-8	spiral cut ham	49.99	6-8	3	Spiral Ham Dinner
		n/i	4	beef rib roast	79.99	4-5	3	Prime Rib Dinner
	Whole Foods - Mid-Atlantic	n/i	1.5	boneless turkey breast	45.99	2	5	Turkey Dinner for 2 Plus
		n/i	3	boneless turkey breast	69.99	4	3	Turkey Meal for 4
		n/i	13	whole turkey	119.99	6-8	6	Turkey Dinner for 6 to 8
n/i		16	whole turkey	199.99	12-16	6	Turkey Dinner for 12 to 16	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>DC</b> <i>(cont)</i>	Whole Foods - Mid-Atlantic <i>(continued)</i>	n/i	13	organic whole turkey	129.99	6-8	6	Organic Turkey Dinner for 6 to 8
		n/i	7-8	spiral cut ham	119.99	6-8	5	Spiral Sliced Glazed Ham Dinner for 6 to 8
		n/i	2.5	leg of lamb	89.99	4	4	Leg of Lamb Dinner for Four
<b>DE</b>	Fresh Grocer	n/i	10-12	whole turkey	54.99	6-8	7	Whole Roasted Turkey Dinner
		n/i	12-14	whole turkey	64.99	10-12	7	Whole Roasted Turkey Dinner
		n/i	8-10	boneless ham	54.99	14-16	5	Whole Boneless Ham Dinner
		n/i	2-3	beef filet mignon	99.99	6	4	Deluxe Filet Mignon Dinner
		n/i	4-5	center cut pork loin	49.99	6-8	4	Deluxe Roasted Pork Dinner
		Perdue	3-5	roaster chicken	29.99	4-6	3	Perdue Oven Stuffer Chicken Dinner
	Giant Food	n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner
		Butterball	9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef rib roast	49.99	6-8	3	Prime Rib Dinner
		n/i	12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner
		Harris Teeter	5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner
	Safeway - Eastern	n/i	3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner
		n/i	10-12	whole turkey	49.99	6-8	4	Turkey Dinner
		n/i	7-8	spiral cut ham	49.99	6-8	3	Spiral Ham Dinner
		n/i	4	beef rib roast	79.99	4-5	3	Prime Rib Dinner
	ShopRite	Berkshire	7-8	smoked ham	49.99	8-10	4	Holiday Ham Dinner
	Shurfine	Sugardale	8-9	spiral cut ham	59.99	8-10	6	Spiral Ham Dinner
		Best Yet	8-9	boneless ham	59.99	8-10	6	Boneless Ham Dinner
<b>MA</b>	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7	Complete Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	8-10	5	Complete Ham Dinner
	Price Chopper	Price Chopper	5	boneless ham	29.99	4-6	3	Off-the-Bone Ham Dinner
	Roche Bros.	Plainville Farms	10-12	ABF whole turkey	125.00	8-10	7	Turkey Dinner
		Plainville Farms	14-16	ABF whole turkey	135.00	8-10	7	Turkey Dinner
		Plainville Farms	3	ABF bnl's turkey breast	85.00	4-6	7	Boneless Turkey Breast Dinner
		Niman Ranch	3-5	ABF rack of pork	175.00	8-10	4	Rack of Pork Dinner
		n/i	8-10	spiral cut ham	95.00	10	5	Spiral Cut Ham Dinner
	Shaw's	n/i	6	beef rib roast	185.00	10	5	Prime Rib Dinner
		n/i	5	boneless leg of lamb	165.00	10	5	Leg of Lamb Dinner
		n/i	7-9	spiral cut ham	49.99	6-8	5	Spiral Cut Ham Dinner
		n/i	10-12	whole turkey	49.99	6-8	6	Traditional Oven Roasted Turkey Dinner
		Star Market	n/i	7-9	spiral cut ham	49.99	6-8	5
	n/i		10-12	whole turkey	49.99	6-8	6	Traditional Oven Roasted Turkey Dinner

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MA (cont)	Stop & Shop Supermarkets	n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner	
		Butterball	9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner	
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
	Wegman's	Plainville Farms	12-14	ABF whole turkey	139.00	10-12	6	Premium Turkey Dinner	
		n/i	12-14	whole turkey	89.00	8-10	6	Traditional Turkey Dinner	
		Wegman's	7-8	spiral cut ham	135.00	10-12	4	Signature Spiral-Sliced Ham Dinner	
		Wegman's	12-14	ABF whole turkey	199.00	10-12	6	Hand Carved Roasted Turkey Dinner - Large	
	Whole Foods North Atlantic	Wegman's	6-7	ABF half turkey	109.00	5-6	6	Hand Carved Roasted Turkey Dinner - Medium	
		n/i	1.5-2	boneless turkey breast	40.00	2	6	Complete Traditional Turkey Dinner for 2	
		n/i	3.5-4	boneless turkey breast	80.00	4	7	Complete Traditional Turkey Dinner for 4	
		Plainville Farms	10-12	ABF whole turkey	130.00	8	7	Complete Traditional Turkey Dinner for 8	
		Plainville Farms		16-18	ABF whole turkey	170.00	12	7	Complete Traditional Turkey Dinner for 12
	MD	Giant Food	n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner
Butterball			9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner	
Harris Teeter		Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner	
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner	
		n/i	4	beef rib roast	49.99	6-8	3	Prime Rib Dinner	
		n/i	12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner	
		Harris Teeter	5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner	
		n/i	3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner	
Martin's Food Markets		n/i	7-8	bone-in turkey breast	76.99	6-8	6	Turkey Breast Dinner	
		n/i	7-8	bone-in turkey breast	76.99	6-8	6	Cajun Fried Turkey Breast Dinner	
		n/i	12-14	whole turkey	79.99	6-8	6	Turkey Dinner	
		n/i	12-14	whole turkey	79.99	6-8	6	Cajun Fried Turkey Dinner	
		n/i	7-8	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Dinner	
		Safeway - Eastern	n/i	10-12	whole turkey	49.99	6-8	4	Turkey Dinner
n/i			7-8	spiral cut ham	49.99	6-8	3	Spiral Ham Dinner	
n/i			4	beef rib roast	79.99	4-5	3	Prime Rib Dinner	
ShopRite			Berkshire	7-8	smoked ham	49.99	8-10	4	Holiday Ham Dinner
		Shurfine	Sugardale	8-9	spiral cut ham	59.99	8-10	6	Spiral Ham Dinner
The Fresh Market		Best Yet	8-9	boneless ham	59.99	8-10	6	Boneless Ham Dinner	
		n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
Wegman's		Plainville Farms	12-14	ABF whole turkey	139.00	10-12	6	Premium Turkey Dinner	
	n/i	12-14	whole turkey	89.00	8-10	6	Traditional Turkey Dinner		
	Wegman's	7-8	spiral cut ham	135.00	10-12	4	Signature Spiral-Sliced Ham Dinner		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
<b>MD</b> <i>(cont)</i>	Wegman's <i>(continued)</i>	Wegman's	12-14	ABF whole turkey	199.00	10-12	6	Hand Carved Roasted Turkey Dinner - Large	
		Wegman's	6-7	ABF half turkey	109.00	5-6	6	Hand Carved Roasted Turkey Dinner - Medium	
	Weis	Butterball	10-12	whole turkey	69.99	8-10	8	Complete Turkey Dinner	
		n/i	8-10	spiral cut ham	59.99	8-10	7	Complete Ham Dinner	
		Butterball	10-12	whole turkey	49.99	6-8	4	Original Turkey Dinner	
		n/i	3-5	boneless turkey breast	54.99	6-8	4	Boneless Turkey Breast Dinner	
		Whole Foods - Mid-Atlantic	n/i	1.5	boneless turkey breast	45.99	2	5	Turkey Dinner for 2 Plus
			n/i	3	boneless turkey breast	69.99	4	3	Turkey Meal for 4
			n/i	13	whole turkey	119.99	6-8	6	Turkey Dinner for 6 to 8
			n/i	16	whole turkey	199.99	12-16	6	Turkey Dinner for 12 to 16
			n/i	13	organic whole turkey	129.99	6-8	6	Organic Turkey Dinner for 6 to 8
			n/i	7-8	spiral cut ham	119.99	6-8	5	Spiral Sliced Glazed Ham Dinner for 6 to 8
	n/i	2.5	leg of lamb	89.99	4	4	Leg of Lamb Dinner for Four		
	<b>ME</b>	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7	Complete Turkey Dinner
n/i			7-9	spiral cut ham	59.99	8-10	5	Complete Ham Dinner	
Shaw's		n/i	7-9	spiral cut ham	49.99	6-8	5	Spiral Cut Ham Dinner	
		n/i	10-12	whole turkey	49.99	6-8	6	Traditional Oven Roasted Turkey Dinner	
Whole Foods North Atlantic		n/i	1.5-2	boneless turkey breast	40.00	2	6	Complete Traditional Turkey Dinner for 2	
		n/i	3.5-4	boneless turkey breast	80.00	4	7	Complete Traditional Turkey Dinner for 4	
		Plainville Farms	10-12	ABF whole turkey	130.00	8	7	Complete Traditional Turkey Dinner for 8	
		Plainville Farms	16-18	ABF whole turkey	170.00	12	7	Complete Traditional Turkey Dinner for 12	
<b>NH</b>	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7	Complete Turkey Dinner	
		n/i	7-9	spiral cut ham	59.99	8-10	5	Complete Ham Dinner	
	Price Chopper	Price Chopper	5	boneless ham	29.99	4-6	3	Off-the-Bone Ham Dinner	
		Shaw's	n/i	7-9	spiral cut ham	49.99	6-8	5	Spiral Cut Ham Dinner
	The Fresh Market	n/i	10-12	whole turkey	49.99	6-8	6	Traditional Oven Roasted Turkey Dinner	
		n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
	Whole Foods North Atlantic	n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
		n/i	1.5-2	boneless turkey breast	40.00	2	6	Complete Traditional Turkey Dinner for 2	
		n/i	3.5-4	boneless turkey breast	80.00	4	7	Complete Traditional Turkey Dinner for 4	
		Plainville Farms	10-12	ABF whole turkey	130.00	8	7	Complete Traditional Turkey Dinner for 8	
	Plainville Farms	16-18	ABF whole turkey	170.00	12	7	Complete Traditional Turkey Dinner for 12		
	<b>NJ</b>	Mrs. Green's Natural Market	Plainville Farms	3-5	ABF bnls turkey breast	49.99	2	5	Turkey Breast Dinner for 2
n/i			7-9	spiral cut ham	119.99	8	4	Ham Dinner for 8	
ShopRite		Berkshire	7-8	smoked ham	49.99	8-10	4	Holiday Ham Dinner	
Stop & Shop Supermarkets		n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner	
		Butterball	9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
NJ <i>(cont)</i>	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
	Wegman's	Plainville Farms	12-14	ABF whole turkey	139.00	10-12	6	Premium Turkey Dinner	
		n/i	12-14	whole turkey	89.00	8-10	6	Traditional Turkey Dinner	
		Wegman's	7-8	spiral cut ham	135.00	10-12	4	Signature Spiral-Sliced Ham Dinner	
		Wegman's	12-14	ABF whole turkey	199.00	10-12	6	Hand Carved Roasted Turkey Dinner - Large	
		Wegman's	6-7	ABF half turkey	109.00	5-6	6	Hand Carved Roasted Turkey Dinner - Medium	
	Weis	Butterball	10-12	whole turkey	69.99	8-10	8	Complete Turkey Dinner	
		n/i	8-10	spiral cut ham	59.99	8-10	7	Complete Ham Dinner	
		Butterball	10-12	whole turkey	49.99	6-8	4	Original Turkey Dinner	
	Whole Foods - Mid-Atlantic	n/i	3-5	boneless turkey breast	54.99	6-8	4	Boneless Turkey Breast Dinner	
		n/i	1.5	boneless turkey breast	45.99	2	5	Turkey Dinner for 2 Plus	
		n/i	3	boneless turkey breast	69.99	4	3	Turkey Meal for 4	
		n/i	13	whole turkey	119.99	6-8	6	Turkey Dinner for 6 to 8	
		n/i	16	whole turkey	199.99	12-16	6	Turkey Dinner for 12 to 16	
		n/i	13	organic whole turkey	129.99	6-8	6	Organic Turkey Dinner for 6 to 8	
		n/i	7-8	spiral cut ham	119.99	6-8	5	Spiral Sliced Glazed Ham Dinner for 6 to 8	
	Whole Foods Northeast	n/i	2.5	leg of lamb	89.99	4	4	Leg of Lamb Dinner for Four	
		n/i	10-12	organic whole turkey	199.99	8	6	Signature Organic Turkey Dinner for 8	
		n/i	1.5-2	boneless turkey breast	59.99	2	6	Signature Turkey Dinner for 2	
		n/i	10-12	whole turkey	99.99	4	6	Signature Turkey Dinner for 4	
		n/i	10-12	whole turkey	159.99	8	6	Signature Turkey Dinner for 8	
		n/i	12-14	whole turkey	229.99	12	6	Signature Turkey Dinner for 12	
		n/i	10-12	organic whole turkey	279.99	12	6	Signature Organic Turkey Dinner for 12	
		n/i	8-10	spiral cut ham	169.99	8	3	Ham Dinner for 8	
	NY	Mrs. Green's Natural Market	Plainville Farms	10-12	ABF whole turkey	149.99	8	5	Turkey Dinner for 8
			Plainville Farms	3-5	ABF bnl's turkey breast	49.99	2	5	Turkey Breast Dinner for 2
n/i			7-9	spiral cut ham	119.99	8	4	Ham Dinner for 8	
Price Chopper		Price Chopper	5	boneless ham	29.99	4-6	3	Off-the-Bone Ham Dinner	
ShopRite		Berkshire	7-8	smoked ham	49.99	8-10	4	Holiday Ham Dinner	
Stew Leonard's		Shenandoah Valley	10-12	whole turkey	140.00	8	7	Complete Dinner	
Stop & Shop Supermarkets		n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner	
		Butterball	9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner	
The Fresh Market		n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
Tops Markets		n/i	7-9	spiral-cut ham	79.99	8-10	5	Ham Dinner	
		Butterball	10-12	whole turkey	79.99	8-10	8	Turkey Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
NY (cont)	Wegman's	Plainville Farms	12-14	ABF whole turkey	139.00	10-12	6	Premium Turkey Dinner	
		n/i	12-14	whole turkey	89.00	8-10	6	Traditional Turkey Dinner	
		Wegman's	7-8	spiral cut ham	135.00	10-12	4	Signature Spiral-Sliced Ham Dinner	
	Weis	Wegman's	12-14	ABF whole turkey	199.00	10-12	6	Hand Carved Roasted Turkey Dinner - Large	
		Wegman's	6-7	ABF half turkey	109.00	5-6	6	Hand Carved Roasted Turkey Dinner - Medium	
		Butterball	10-12	whole turkey	69.99	8-10	8	Complete Turkey Dinner	
		n/i	8-10	spiral cut ham	59.99	8-10	7	Complete Ham Dinner	
		Butterball	10-12	whole turkey	49.99	6-8	4	Original Turkey Dinner	
		n/i	3-5	boneless turkey breast	54.99	6-8	4	Boneless Turkey Breast Dinner	
		Whole Foods Northeast	n/i	10-12	organic whole turkey	199.99	8	6	Signature Organic Turkey Dinner for 8
			n/i	1.5-2	boneless turkey breast	59.99	2	6	Signature Turkey Dinner for 2
			n/i	10-12	whole turkey	99.99	4	6	Signature Turkey Dinner for 4
			n/i	10-12	whole turkey	159.99	8	6	Signature Turkey Dinner for 8
			n/i	12-14	whole turkey	229.99	12	6	Signature Turkey Dinner for 12
			n/i	10-12	organic whole turkey	279.99	12	6	Signature Organic Turkey Dinner for 12
			n/i	8-10	spiral cut ham	169.99	8	3	Ham Dinner for 8
			n/i	8-10	bone-in beef rib	219.99	8	4	Rib Roast Dinner for 8
		PA	Fresh Grocer	n/i	10-12	whole turkey	54.99	6-8	7
n/i	12-14			whole turkey	64.99	10-12	7	Whole Roasted Turkey Dinner	
n/i	8-10			boneless ham	54.99	14-16	5	Whole Boneless Ham Dinner	
n/i	2-3			beef filet mignon	99.99	6	4	Deluxe Filet Mignon Dinner	
n/i	4-5			center cut pork loin	49.99	6-8	4	Deluxe Roasted Pork Dinner	
Giant Food	Perdue		3-5	roaster chicken	29.99	4-6	3	Perdue Oven Stuffer Chicken Dinner	
	n/i		7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner	
	Butterball		9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner	
Giant Food Stores	n/i		7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner	
	Butterball		9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner	
Kuhn's Market	Butterball		10-12	whole turkey	59.99	6-8	4	Turkey Dinner	
Martin's Food Markets	n/i		7-8	bone-in turkey breast	76.99	6-8	6	Turkey Breast Dinner	
	n/i		7-8	bone-in turkey breast	76.99	6-8	6	Cajun Fried Turkey Breast Dinner	
	n/i		12-14	whole turkey	79.99	6-8	6	Turkey Dinner	
	n/i		12-14	whole turkey	79.99	6-8	6	Cajun Fried Turkey Dinner	
	n/i		7-8	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Dinner	
Price Chopper	Price Chopper		5	boneless ham	29.99	4-6	3	Off-the-Bone Ham Dinner	
Safeway - Eastern	n/i		10-12	whole turkey	49.99	6-8	4	Turkey Dinner	
	n/i		7-8	spiral cut ham	49.99	6-8	3	Spiral Ham Dinner	
	n/i		4	beef rib roast	79.99	4-5	3	Prime Rib Dinner	
ShopRite	Berkshire		7-8	smoked ham	49.99	8-10	4	Holiday Ham Dinner	



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
PA (cont)	Shurfine	Sugardale	8-9	spiral cut ham	59.99	8-10	6	Spiral Ham Dinner	
		Best Yet	8-9	boneless ham	59.99	8-10	6	Boneless Ham Dinner	
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
	Tops Markets	n/i	7-9	spiral-cut ham	79.99	8-10	5	Ham Dinner	
		Butterball	10-12	whole turkey	79.99	8-10	8	Turkey Dinner	
	Wegman's	Plainville Farms	12-14	ABF whole turkey	139.00	10-12	6	Premium Turkey Dinner	
		n/i	12-14	whole turkey	89.00	8-10	6	Traditional Turkey Dinner	
		Wegman's	7-8	spiral cut ham	135.00	10-12	4	Signature Spiral-Sliced Ham Dinner	
	Weis	Wegman's	12-14	ABF whole turkey	199.00	10-12	6	Hand Carved Roasted Turkey Dinner - Large	
		Wegman's	6-7	ABF half turkey	109.00	5-6	6	Hand Carved Roasted Turkey Dinner - Medium	
		Butterball	10-12	whole turkey	69.99	8-10	8	Complete Turkey Dinner	
		n/i	8-10	spiral cut ham	59.99	8-10	7	Complete Ham Dinner	
		Butterball	10-12	whole turkey	49.99	6-8	4	Original Turkey Dinner	
		n/i	3-5	boneless turkey breast	54.99	6-8	4	Boneless Turkey Breast Dinner	
		Whole Foods - Mid-Atlantic	n/i	1.5	boneless turkey breast	45.99	2	5	Turkey Dinner for 2 Plus
			n/i	3	boneless turkey breast	69.99	4	3	Turkey Meal for 4
			n/i	13	whole turkey	119.99	6-8	6	Turkey Dinner for 6 to 8
			n/i	16	whole turkey	199.99	12-16	6	Turkey Dinner for 12 to 16
	n/i		13	organic whole turkey	129.99	6-8	6	Organic Turkey Dinner for 6 to 8	
n/i	7-8		spiral cut ham	119.99	6-8	5	Spiral Sliced Glazed Ham Dinner for 6 to 8		
n/i	2.5	leg of lamb	89.99	4	4	Leg of Lamb Dinner for Four			
RI	Shaw's	n/i	7-9	spiral cut ham	49.99	6-8	5	Spiral Cut Ham Dinner	
		n/i	10-12	whole turkey	49.99	6-8	6	Traditional Oven Roasted Turkey Dinner	
	Stop & Shop Supermarkets	n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner	
		Butterball	9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner	
	Whole Foods North Atlantic	n/i	1.5-2	boneless turkey breast	40.00	2	6	Complete Traditional Turkey Dinner for 2	
		n/i	3.5-4	boneless turkey breast	80.00	4	7	Complete Traditional Turkey Dinner for 4	
		Plainville Farms	10-12	ABF whole turkey	130.00	8	7	Complete Traditional Turkey Dinner for 8	
Plainville Farms	16-18	ABF whole turkey	170.00	12	7	Complete Traditional Turkey Dinner for 12			
VT	Price Chopper	Price Chopper	5	boneless ham	29.99	4-6	3	Off-the-Bone Ham Dinner	
	Shaw's	n/i	7-9	spiral cut ham	49.99	6-8	5	Spiral Cut Ham Dinner	
		n/i	10-12	whole turkey	49.99	6-8	6	Traditional Oven Roasted Turkey Dinner	
	Tops Markets	n/i	7-9	spiral-cut ham	79.99	8-10	5	Ham Dinner	
		Butterball	10-12	whole turkey	79.99	8-10	8	Turkey Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>								
AL	Food Giant	n/i	10-12	whole turkey	52.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	39.99	5-6	3	Turkey Dinner Special
		n/i	5-6	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner
	Greer's Markets	n/i	10-12	whole turkey	32.00	4-6	3	Turkey Dinner
		Hormel	7-8	spiral cut ham	35.00	4-6	3	Ham Dinner
		Ingle's Markets	Butterball	10-12	whole turkey	45.98	4	2
	Ingle's Markets	Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner
		n/i	6-8	boneless pit ham	45.98	6-8	3	Old Fashioned Boneless Pit Ham Dinner
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Bone-in Turkey Breast
	Kroger - Atlanta	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Nashville	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Publix	n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
	Ramey's Marketplace	n/i	7-8	spiral cut ham	49.99	8-10	3	Premium Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	49.99	10-12	3	Premium Turkey Dinner
		n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
	The Fresh Market	n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
		n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
	Western Markets	n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
		Butterball	10-12	whole turkey	69.99	6-8	5	Deluxe Turkey Dinner
		n/i	9	spiral cut ham	64.99	6-8	5	Deluxe Spiral Ham Dinner
	Whole Foods South	n/i	7	rotisserie turkey breast	39.99	4-6	3	Rotisserie Turkey Breast Dinner
		n/i	1.5-2	boneless turkey breast	69.99	4	3	Roasted Turkey Breast Dinner for Four
		n/i	7	whole turkey	89.99	4	5	Turkey Dinner for 4
		n/i	13	whole turkey	119.99	6-8	5	Turkey Dinner for 6-8
		n/i	15	whole turkey	149.99	10-12	5	Turkey Dinner for 10-12
		n/i	11	organic whole turkey	139.99	6-8	4	Organic Turkey Dinner for 6-8
		n/i	12	smoked whole turkey	119.99	6-8	4	Smoked Turkey Dinner for 6-8
		n/i	8	spiral cut ham	119.99	6-8	5	Spiral Sliced Ham Dinner for 6-8
		n/i	4	beef tenderloin	199.99	6-8	4	Beef Tenderloin Dinner for 6-8
		n/i	3	leg of lamb	99.99	4	3	Roasted Leg of Lamb Dinner for 4
	Winn-Dixie	n/i	6-8	spiral cut ham	45.00	6-8	4	Classic Spiral Sliced Ham Dinner
Butterball		10-12	whole turkey	40.00	6-8	5	Classic Turkey Dinner	
FL	Food Giant	n/i	10-12	whole turkey	52.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	39.99	5-6	3	Turkey Dinner Special
		n/i	5-6	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
FL <i>(cont)</i>	Greer's Markets	n/i	10-12	whole turkey	32.00	4-6	3	Turkey Dinner
		Hormel	7-8	spiral cut ham	35.00	4-6	3	Ham Dinner
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef rib roast	49.99	6-8	3	Prime Rib Dinner
		n/i	12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner
		Harris Teeter	5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner
		n/i	3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner
	Harvey's Supermarkets	Butterball	10-12	whole turkey	45.00	6-8	5	Premium Turkey Dinner
		n/i	6-8	spiral cut ham	45.00	6-8	4	Spiral Sliced Ham Dinner
	Hitchcock's	Butterball	10-12	whole turkey	45.99	6-8	2	Traditional Turkey Dinner
		Butterball	10-12	whole turkey	65.99	8-10	5	Deluxe Turkey Dinner
		n/i	4	bone-in turkey breast	55.99	6-8	6	Deluxe Turkey Breast Dinner
		n/i	6	smoked ham	49.99	6-8	3	Holiday Sliced Ham Dinner
		n/i	6-7	spiral cut ham	49.99	6-8	3	Holiday Spiral Ham Dinner
	Lucky's Market	n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
	Publix	n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Winn-Dixie	n/i	6-8	spiral cut ham	45.00	6-8	4	Classic Spiral Sliced Ham Dinner
Butterball		10-12	whole turkey	40.00	6-8	5	Classic Turkey Dinner	
GA	Bi-Lo	Butterball	10-12	whole turkey	50.00	6-8	4	Classic Turkey Dinner
		Butterball	10-12	whole turkey	55.00	6-8	5	Premium Turkey Dinner
		n/i	3.5	rotisserie turkey breast	55.00	6-8	4	Signature Rotisserie Turkey Breast Dinner
		n/i	6-8	spiral cut ham	60.00	6-8	4	Classic Spiral Sliced Ham Dinner
	Food City	Food City	7-9	spiral cut ham	54.99	8-10	5	Spiral Ham Dinner
		Butterball	16-18	whole turkey	75.99	12-14	5	Big Turkey Dinner
		Butterball	10-12	whole turkey	48.99	8-10	5	Classic Turkey Dinner
		Butterball	10-12	smoked whole turkey	57.99	8-10	5	Smoked Turkey Dinner
	Food Giant	n/i	10-12	whole turkey	52.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	39.99	5-6	3	Turkey Dinner Special
		n/i	5-6	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner
	Food Pride	n/i	10-12	whole turkey	64.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	49.99	4-6	4	Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	4	Ham Dinner
	Galaxy Food Centers	n/i	5	bone-in turkey breast	39.99	6-8	4	Rotisserie Turkey Breast Meal
		n/i	8-10	whole turkey	42.99	6-8	4	Turkey Dinner

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
GA (cont)	Galaxy Food Centers (continued)	n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef rib roast	49.99	6-8	3	Prime Rib Dinner
		n/i	12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner
		Harris Teeter	5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner
		n/i	3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner
		Harvey's Supermarkets	Butterball	10-12	whole turkey	45.00	6-8	5
		n/i	6-8	spiral cut ham	45.00	6-8	4	Spiral Sliced Ham Dinner
	Ingle's Markets	Butterball	10-12	whole turkey	45.98	4	2	Basic Turkey Dinner
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner
		n/i	6-8	boneless pit ham	45.98	6-8	3	Old Fashioned Boneless Pit Ham Dinner
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Bone-in Turkey Breast
	Kroger - Atlanta	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Lucky's Market	n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
	Piggly Wiggly Carolina	Butterball	10-14	whole turkey	49.99	6-8	5	Traditional Turkey Dinner
		n/i	10-14	fried whole turkey	49.99	6-8	5	Southern Fried Turkey Dinner
		Butterball	16-18	whole turkey	69.99	8-12	5	Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	49.99	6-8	5	Spiral Ham Dinner
		Publix	n/i	10-12	whole turkey	44.99	7-10	5
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
		The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5
	Whole Foods South	n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
		n/i	1.5-2	boneless turkey breast	69.99	4	3	Roasted Turkey Breast Dinner for Four
		n/i	7	whole turkey	89.99	4	5	Turkey Dinner for 4
		n/i	13	whole turkey	119.99	6-8	5	Turkey Dinner for 6-8
		n/i	15	whole turkey	149.99	10-12	5	Turkey Dinner for 10-12
		n/i	11	organic whole turkey	139.99	6-8	4	Organic Turkey Dinner for 6-8
		n/i	12	smoked whole turkey	119.99	6-8	4	Smoked Turkey Dinner for 6-8
		n/i	8	spiral cut ham	119.99	6-8	5	Spiral Sliced Ham Dinner for 6-8
		n/i	4	beef tenderloin	199.99	6-8	4	Beef Tenderloin Dinner for 6-8
		n/i	3	leg of lamb	99.99	4	3	Roasted Leg of Lamb Dinner for 4
		Winn-Dixie	n/i	6-8	spiral cut ham	45.00	6-8	4
	Butterball		10-12	whole turkey	40.00	6-8	5	Classic Turkey Dinner

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
KY	Food City	Food City	7-9	spiral cut ham	54.99	8-10	5	Spiral Ham Dinner
		Butterball	16-18	whole turkey	75.99	12-14	5	Big Turkey Dinner
		Butterball	10-12	whole turkey	48.99	8-10	5	Classic Turkey Dinner
		Butterball	10-12	smoked whole turkey	57.99	8-10	5	Smoked Turkey Dinner
	Food Giant	n/i	10-12	whole turkey	52.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	39.99	5-6	3	Turkey Dinner Special
		n/i	5-6	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner
	Food Rite	n/i	6-7	bone-in turkey breast	29.99	6-8	2	Turkey Breast Dinner
		n/i	10-12	whole turkey	39.99	6-8	3	Signature Dinner
		n/i	12-14	whole turkey	59.99	8-10	6	Deluxe Thanksgiving Dinner
		n/i	6-7	spiral cut ham	49.99	6-8	5	Spiral Ham Dinner
	Foodland	n/i	10-12	whole turkey	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	5-7	bone-in turkey breast	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	10	tavern ham	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	10-12	whole turkey	54.99	8-10	5	Holiday Dinner, "Dinner with all the Fixins"
		n/i	8	tavern ham	54.99	8-10	5	Holiday Dinner, "Dinner with all the Fixins"
		n/i	5-7	bone-in turkey breast	44.99	6-8	6	Holiday Dinner, "Just the Basics"
		n/i	5	tavern ham	44.99	6-8	6	Holiday Dinner, "Just the Basics"
		n/i	5	bone-in turkey breast	39.99	6-8	4	Rotisserie Turkey Breast Meal
	Galaxy Food Centers	n/i	8-10	whole turkey	42.99	6-8	4	Turkey Dinner
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	3	IGA Classic Turkey Dinner
		n/i	10-12	whole turkey	49.99	8-10	6	IGA Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	49.99	8-10	5	IGA Deluxe Spiral Ham Dinner
	Kroger - Cincinnati	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
		n/i	3-4.5	beef rib roast	69.99	6	4	Prime Rib Dinner
	Kroger - Delta	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Louisville	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Nashville	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Lucky's Market	n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
	Remke Markets	Hillshire Farm	7-9	spiral cut ham	49.99	8	4	Spiral Ham Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Whole Foods - Mid-Atlantic	n/i	1.5	boneless turkey breast	45.99	2	5	Turkey Dinner for 2 Plus
		n/i	3	boneless turkey breast	69.99	4	3	Turkey Meal for 4
		n/i	13	whole turkey	119.99	6-8	6	Turkey Dinner for 6 to 8

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>KY</b> <i>(cont)</i>	Whole Foods - Mid-Atlantic <i>(continued)</i>	n/i	16	whole turkey	199.99	12-16	6	Turkey Dinner for 12 to 16
		n/i	13	organic whole turkey	129.99	6-8	6	Organic Turkey Dinner for 6 to 8
		n/i	7-8	spiral cut ham	119.99	6-8	5	Spiral Sliced Glazed Ham Dinner for 6 to 8
		n/i	2.5	leg of lamb	89.99	4	4	Leg of Lamb Dinner for Four
<b>MS</b>	Food Giant	n/i	10-12	whole turkey	52.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	39.99	5-6	3	Turkey Dinner Special
		n/i	5-6	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner
	Greer's Markets	n/i	10-12	whole turkey	32.00	4-6	3	Turkey Dinner
		Hormel	7-8	spiral cut ham	35.00	4-6	3	Ham Dinner
	Kroger - Delta	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Ramey's Marketplace	n/i	7-8	spiral cut ham	49.99	8-10	3	Premium Ham Dinner
		n/i	10-12	whole turkey	49.99	10-12	3	Premium Turkey Dinner
	Whole Foods South	n/i	1.5-2	boneless turkey breast	69.99	4	3	Roasted Turkey Breast Dinner for Four
		n/i	7	whole turkey	89.99	4	5	Turkey Dinner for 4
		n/i	13	whole turkey	119.99	6-8	5	Turkey Dinner for 6-8
		n/i	15	whole turkey	149.99	10-12	5	Turkey Dinner for 10-12
		n/i	11	organic whole turkey	139.99	6-8	4	Organic Turkey Dinner for 6-8
		n/i	12	smoked whole turkey	119.99	6-8	4	Smoked Turkey Dinner for 6-8
		n/i	8	spiral cut ham	119.99	6-8	5	Spiral Sliced Ham Dinner for 6-8
		n/i	4	beef tenderloin	199.99	6-8	4	Beef Tenderloin Dinner for 6-8
		n/i	3	leg of lamb	99.99	4	3	Roasted Leg of Lamb Dinner for 4
Winn-Dixie	n/i	6-8	spiral cut ham	45.00	6-8	4	Classic Spiral Sliced Ham Dinner	
	Butterball	10-12	whole turkey	40.00	6-8	5	Classic Turkey Dinner	
<b>NC</b>	Bi-Lo	Butterball	10-12	whole turkey	50.00	6-8	4	Classic Turkey Dinner
		Butterball	10-12	whole turkey	55.00	6-8	5	Premium Turkey Dinner
	Carlie C's IGA	n/i	3.5	rotisserie turkey breast	55.00	6-8	4	Signature Rotisserie Turkey Breast Dinner
		n/i	6-8	spiral cut ham	60.00	6-8	4	Classic Spiral Sliced Ham Dinner
		n/i	9-11	whole turkey	34.99	4-6	1	Basic Turkey Dinner
		n/i	9-11	whole turkey	54.99	6-8	5	Classic Turkey Dinner
		n/i	9-11	whole turkey	69.99	8-10	5	Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	34.99	4-6	1	Basic Ham Dinner
		n/i	7-9	spiral cut ham	54.99	6-8	5	Classic Ham Dinner
	Farm Fresh	n/i	7-9	spiral cut ham	69.99	8-10	5	Deluxe Ham Dinner
		Butterball	10-12	whole turkey	59.99	6-8	6	Classic Turkey Dinner
		n/i	10-12	whole ham	69.99	6-8	6	Classic Ham Dinner
	Food Pride	n/i	10-12	whole turkey	64.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	49.99	4-6	4	Turkey Dinner
n/i		7-9	spiral cut ham	59.99	6-8	4	Ham Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
NC (cont)	Galaxy Food Centers	n/i	5	bone-in turkey breast	39.99	6-8	4	Rotisserie Turkey Breast Meal	
		n/i	8-10	whole turkey	42.99	6-8	4	Turkey Dinner	
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner	
		n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner	
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner	
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner	
		n/i	4	beef rib roast	49.99	6-8	3	Prime Rib Dinner	
		n/i	12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner	
		Harris Teeter	5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner	
		n/i	3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner	
		Ingle's Markets	Butterball	10-12	whole turkey	45.98	4	2	Basic Turkey Dinner
			Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner
	n/i		6-8	boneless pit ham	45.98	6-8	3	Old Fashioned Boneless Pit Ham Dinner	
	Butterball		4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Bone-in Turkey Breast	
	Just \$ave Markets	n/i	7-8	spiral cut ham	39.99	6-8	4	Spiral Ham Dinner	
		Butterball	4-7	bone-in turkey breast	44.99	6-8	4	Turkey Breast Dinner	
		Butterball	10-12	whole turkey	49.99	6-8	4	Gourmet Turkey Dinner	
		Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner	
	Kroger - Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner	
	Lowe's Food Stores	Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner	
		Butterball	10-12	whole turkey	49.99	6-8	4	Gourmet Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	44.99	6-8	4	Turkey Breast Dinner	
		Boar's Head	3.75	boneless turkey breast	49.99	6-8	4	Turkey Breast Dinner	
		n/i	7-8	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner	
		Boar's Head	5	boneless ham	49.99	6-8	3	Smoked Ham Dinner	
		Publix	n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
	Whole Foods South	n/i	1.5-2	boneless turkey breast	69.99	4	3	Roasted Turkey Breast Dinner for Four	
		n/i	7	whole turkey	89.99	4	5	Turkey Dinner for 4	
		n/i	13	whole turkey	119.99	6-8	5	Turkey Dinner for 6-8	
		n/i	15	whole turkey	149.99	10-12	5	Turkey Dinner for 10-12	
		n/i	11	organic whole turkey	139.99	6-8	4	Organic Turkey Dinner for 6-8	
		n/i	12	smoked whole turkey	119.99	6-8	4	Smoked Turkey Dinner for 6-8	
n/i		8	spiral cut ham	119.99	6-8	5	Spiral Sliced Ham Dinner for 6-8		
n/i		4	beef tenderloin	199.99	6-8	4	Beef Tenderloin Dinner for 6-8		
n/i		3	leg of lamb	99.99	4	3	Roasted Leg of Lamb Dinner for 4		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
SC	Bi-Lo	Butterball	10-12	whole turkey	50.00	6-8	4	Classic Turkey Dinner	
		Butterball	10-12	whole turkey	55.00	6-8	5	Premium Turkey Dinner	
	Galaxy Food Centers	n/i	3.5	rotisserie turkey breast	55.00	6-8	4	Signature Rotisserie Turkey Breast Dinner	
		n/i	6-8	spiral cut ham	60.00	6-8	4	Classic Spiral Sliced Ham Dinner	
		n/i	5	bone-in turkey breast	39.99	6-8	4	Rotisserie Turkey Breast Meal	
		n/i	8-10	whole turkey	42.99	6-8	4	Turkey Dinner	
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner	
		n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner	
		Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
			Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
	n/i		4	beef rib roast	49.99	6-8	3	Prime Rib Dinner	
	n/i		12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner	
	Harris Teeter		5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner	
	n/i		3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner	
	Harvey's Supermarkets	Butterball	10-12	whole turkey	45.00	6-8	5	Premium Turkey Dinner	
		n/i	6-8	spiral cut ham	45.00	6-8	4	Spiral Sliced Ham Dinner	
	Ingle's Markets	Butterball	10-12	whole turkey	45.98	4	2	Basic Turkey Dinner	
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner	
		n/i	6-8	boneless pit ham	45.98	6-8	3	Old Fashioned Boneless Pit Ham Dinner	
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Bone-in Turkey Breast	
	Kroger - Atlanta	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner	
	Lowe's Food Stores	Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner	
		Butterball	10-12	whole turkey	49.99	6-8	4	Gourmet Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	44.99	6-8	4	Turkey Breast Dinner	
		Boar's Head	3.75	boneless turkey breast	49.99	6-8	4	Turkey Breast Dinner	
		n/i	7-8	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner	
		Boar's Head	5	boneless ham	49.99	6-8	3	Smoked Ham Dinner	
		Piggly Wiggly Carolina	Butterball	10-14	whole turkey	49.99	6-8	5	Traditional Turkey Dinner
	n/i		10-14	fried whole turkey	49.99	6-8	5	Southern Fried Turkey Dinner	
	Butterball		16-18	whole turkey	69.99	8-12	5	Deluxe Turkey Dinner	
	n/i		7-9	spiral cut ham	49.99	6-8	5	Spiral Ham Dinner	
	Publix		n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
	Whole Foods South	n/i	1.5-2	boneless turkey breast	69.99	4	3	Roasted Turkey Breast Dinner for Four	
		n/i	7	whole turkey	89.99	4	5	Turkey Dinner for 4	
		n/i	13	whole turkey	119.99	6-8	5	Turkey Dinner for 6-8	
		n/i	15	whole turkey	149.99	10-12	5	Turkey Dinner for 10-12	



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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>SC</b> <i>(cont)</i>	Whole Foods South <i>(continued)</i>	n/i	11	organic whole turkey	139.99	6-8	4	Organic Turkey Dinner for 6-8
		n/i	12	smoked whole turkey	119.99	6-8	4	Smoked Turkey Dinner for 6-8
		n/i	8	spiral cut ham	119.99	6-8	5	Spiral Sliced Ham Dinner for 6-8
		n/i	4	beef tenderloin	199.99	6-8	4	Beef Tenderloin Dinner for 6-8
		n/i	3	leg of lamb	99.99	4	3	Roasted Leg of Lamb Dinner for 4
<b>TN</b>	Food City	Food City	7-9	spiral cut ham	54.99	8-10	5	Spiral Ham Dinner
		Butterball	16-18	whole turkey	75.99	12-14	5	Big Turkey Dinner
		Butterball	10-12	whole turkey	48.99	8-10	5	Classic Turkey Dinner
		Butterball	10-12	smoked whole turkey	57.99	8-10	5	Smoked Turkey Dinner
	Food Giant	n/i	10-12	whole turkey	52.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	39.99	5-6	3	Turkey Dinner Special
		n/i	5-6	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner
	Food Rite	n/i	6-7	bone-in turkey breast	29.99	6-8	2	Turkey Breast Dinner
		n/i	10-12	whole turkey	39.99	6-8	3	Signature Dinner
		n/i	12-14	whole turkey	59.99	8-10	6	Deluxe Thanksgiving Dinner
		n/i	6-7	spiral cut ham	49.99	6-8	5	Spiral Ham Dinner
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef rib roast	49.99	6-8	3	Prime Rib Dinner
		n/i	12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner
		Harris Teeter	5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner
		n/i	3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	3	IGA Classic Turkey Dinner
		n/i	10-12	whole turkey	49.99	8-10	6	IGA Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	49.99	8-10	5	IGA Deluxe Spiral Ham Dinner
	Ingle's Markets	Butterball	10-12	whole turkey	45.98	4	2	Basic Turkey Dinner
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner
		n/i	6-8	boneless pit ham	45.98	6-8	3	Old Fashioned Boneless Pit Ham Dinner
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Bone-in Turkey Breast
	Kroger - Delta	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Nashville	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Publix	n/i	10-12	whole turkey	44.99	7-10	5	Turkey Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
n/i		4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal	
n/i		2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
TN (cont)	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Whole Foods South	n/i	1.5-2	boneless turkey breast	69.99	4	3	Roasted Turkey Breast Dinner for Four
		n/i	7	whole turkey	89.99	4	5	Turkey Dinner for 4
		n/i	13	whole turkey	119.99	6-8	5	Turkey Dinner for 6-8
		n/i	15	whole turkey	149.99	10-12	5	Turkey Dinner for 10-12
		n/i	11	organic whole turkey	139.99	6-8	4	Organic Turkey Dinner for 6-8
		n/i	12	smoked whole turkey	119.99	6-8	4	Smoked Turkey Dinner for 6-8
		n/i	8	spiral cut ham	119.99	6-8	5	Spiral Sliced Ham Dinner for 6-8
		n/i	4	beef tenderloin	199.99	6-8	4	Beef Tenderloin Dinner for 6-8
		n/i	3	leg of lamb	99.99	4	3	Roasted Leg of Lamb Dinner for 4
VA	Farm Fresh	Butterball	10-12	whole turkey	59.99	6-8	6	Classic Turkey Dinner
		n/i	10-12	whole ham	69.99	6-8	6	Classic Ham Dinner
	Food City	Food City	7-9	spiral cut ham	54.99	8-10	5	Spiral Ham Dinner
		Butterball	16-18	whole turkey	75.99	12-14	5	Big Turkey Dinner
		Butterball	10-12	whole turkey	48.99	8-10	5	Classic Turkey Dinner
		Butterball	10-12	smoked whole turkey	57.99	8-10	5	Smoked Turkey Dinner
	Giant Food	n/i	7-9	spiral cut ham	49.99	6-10	5	Holiday Ham Dinner
		Butterball	9-11	whole turkey	49.99	6-10	6	Holiday Turkey Dinner
	Galaxy Food Centers	n/i	5	bone-in turkey breast	39.99	6-8	4	Rotisserie Turkey Breast Meal
		n/i	8-10	whole turkey	42.99	6-8	4	Turkey Dinner
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef rib roast	49.99	6-8	3	Prime Rib Dinner
		n/i	12-14	whole turkey	79.99	6-8	8	Fresh Turkey Dinner
		Harris Teeter	5	beef tenderloin	79.99	6-8	8	Beef Tenderloin Dinner
		n/i	3-4	rack of lamb	79.99	6-8	8	Rack of Lamb Dinner
	Ingle's Markets	Butterball	10-12	whole turkey	45.98	4	2	Basic Turkey Dinner
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner
		n/i	6-8	boneless pit ham	45.98	6-8	3	Old Fashioned Boneless Pit Ham Dinner
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Bone-in Turkey Breast
	Kroger - Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Lowe's Food Stores	Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner
		Butterball	10-12	whole turkey	49.99	6-8	4	Gourmet Turkey Dinner
		Butterball	4-7	bone-in turkey breast	44.99	6-8	4	Turkey Breast Dinner
		Boar's Head	3.75	boneless turkey breast	49.99	6-8	4	Turkey Breast Dinner

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
VA (cont)	Lowe's Food Stores	n/i	7-8	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner
	(continued)	Boar's Head	5	boneless ham	49.99	6-8	3	Smoked Ham Dinner
	Martin's Food Markets	n/i	7-8	bone-in turkey breast	76.99	6-8	6	Turkey Breast Dinner
		n/i	7-8	bone-in turkey breast	76.99	6-8	6	Cajun Fried Turkey Breast Dinner
		n/i	12-14	whole turkey	79.99	6-8	6	Turkey Dinner
		n/i	12-14	whole turkey	79.99	6-8	6	Cajun Fried Turkey Dinner
		n/i	7-8	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Dinner
		n/i	10-12	whole turkey	49.99	6-8	4	Turkey Dinner
	Safeway - Eastern	n/i	7-8	spiral cut ham	49.99	6-8	3	Spiral Ham Dinner
		n/i	4	beef rib roast	79.99	4-5	3	Prime Rib Dinner
		n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
	The Fresh Market	n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
		Wegman's	Plainville Farms	12-14	ABF whole turkey	139.00	10-12	6
	n/i		12-14	whole turkey	89.00	8-10	6	Traditional Turkey Dinner
	Wegman's		7-8	spiral cut ham	135.00	10-12	4	Signature Spiral-Sliced Ham Dinner
	Wegman's		12-14	ABF whole turkey	199.00	10-12	6	Hand Carved Roasted Turkey Dinner - Large
	Wegman's		6-7	ABF half turkey	109.00	5-6	6	Hand Carved Roasted Turkey Dinner - Medium
	Whole Foods - Mid-Atlantic		n/i	1.5	boneless turkey breast	45.99	2	5
		n/i	3	boneless turkey breast	69.99	4	3	Turkey Meal for 4
		n/i	13	whole turkey	119.99	6-8	6	Turkey Dinner for 6 to 8
n/i		16	whole turkey	199.99	12-16	6	Turkey Dinner for 12 to 16	
n/i		13	organic whole turkey	129.99	6-8	6	Organic Turkey Dinner for 6 to 8	
n/i		7-8	spiral cut ham	119.99	6-8	5	Spiral Sliced Glazed Ham Dinner for 6 to 8	
n/i	2.5	leg of lamb	89.99	4	4	Leg of Lamb Dinner for Four		
WV	Foodland	n/i	10-12	whole turkey	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	5-7	bone-in turkey breast	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	10	tavern ham	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	10-12	whole turkey	54.99	8-10	5	Holiday Dinner, "Dinner with all the Fixins"
		n/i	8	tavern ham	54.99	8-10	5	Holiday Dinner, "Dinner with all the Fixins"
		n/i	5-7	bone-in turkey breast	44.99	6-8	6	Holiday Dinner, "Just the Basics"
	Galaxy Food Centers	n/i	5	tavern ham	44.99	6-8	6	Holiday Dinner, "Just the Basics"
		n/i	5	bone-in turkey breast	39.99	6-8	4	Rotisserie Turkey Breast Meal
		n/i	8-10	whole turkey	42.99	6-8	4	Turkey Dinner
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner
	Kroger - Columbus	n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner
		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner

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Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
WV (cont)	Martin's Food Markets	n/i	7-8	bone-in turkey breast	76.99	6-8	6	Turkey Breast Dinner
		n/i	7-8	bone-in turkey breast	76.99	6-8	6	Cajun Fried Turkey Breast Dinner
		n/i	12-14	whole turkey	79.99	6-8	6	Turkey Dinner
		n/i	12-14	whole turkey	79.99	6-8	6	Cajun Fried Turkey Dinner
		n/i	7-8	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Dinner
		n/i	6-7	bone-in turkey breast	49.99	4	4	Holiday Small Turkey Dinner
	Riesbeck's Food Markets	n/i	10-12	whole turkey	69.99	8-10	5	Holiday Turkey Dinner
		Albert's	3-4	tavern ham	69.99	8-10	5	Holiday Ham Dinner
		Riesbeck's	4-5	beef rib roast	119.99	8-10	4	Holiday Prime Rib Dinner
	Weis	Butterball	10-12	whole turkey	69.99	8-10	8	Complete Turkey Dinner
		n/i	8-10	spiral cut ham	59.99	8-10	7	Complete Ham Dinner
		Butterball	10-12	whole turkey	49.99	6-8	4	Original Turkey Dinner
		n/i	3-5	boneless turkey breast	54.99	6-8	4	Boneless Turkey Breast Dinner

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>									
<b>IA</b>	County Market	Kretschmar	6	spiral cut ham	70.00	6-8	5	Spiral Ham Dinner	
	Family Foods	n/i	3-5	bone-in turkey breast	25.99	4	5	Turkey Dinner	
	Hy-Vee	Butterball		10-12	whole turkey	80.00	8	5	Traditional Turkey Dinner
		Jennie-O		3-4	boneless turkey breast	50.00	4	5	Boneless Turkey Dinner
		Cook's		8-10	pit ham	135.00	12	8	Pit Ham Dinner
		Hormel		5-6	beef rib roast	135.00	8	5	Prime Rib Dinner
		Farmland		5-6	boneless ham	80.00	8	5	Traditional Boneless Ham Dinner
		Lucky's Market	n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
		No Frills Supermarket	Butterball		10-12	whole turkey	59.99	6-8	5
	Kretschmar			5-6	boneless spiral ham	59.99	6-8	4	Traditional Spiral Ham Dinner
	Price Chopper	n/i		2	boneless ham	19.99	2	4	Ham Dinner for Two
		n/i		7-9	spiral cut ham	99.99	8-10	7	Gatherings Ham Meal
		n/i		10-12	whole turkey	99.99	8-10	7	Gatherings Turkey Meal
		n/i		7-9	spiral cut ham	69.99	6-8	5	Spiral Sliced Ham Dinner
		n/i		10-12	whole turkey	69.99	6-8	5	Traditional Turkey Meal
		n/i		1.5	spiral cut ham	35.99	2	4	Glazed Ham Meal
		n/i		1.5	rotisserie turkey breast	35.99	2	4	Turkey Breast Meal
		Schnuck's	n/i		9-11	whole turkey	39.99	8-10	4
	The Fresh Market	n/i		9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i		9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Whole Foods - Midwest	n/i		2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i		6-10	whole turkey	109.00	6	5	Family Turkey Dinner
		n/i		10-12	whole turkey	149.99	8	8	Deluxe Turkey Dinner
n/i			10-12	organic whole turkey	169.99	6	5	Organic Turkey Dinner	
Wellshire			8-10	spiral cut ham	119.99	6-8	4	Classic Ham Dinner	
	n/i		2.5-3	boneless leg of lamb	99.99	4	3	Lamb Dinner for Four	
<b>IL</b>	Brookhaven	n/i		beef rib roast	159.99	10-12	3	Standing Rib Roast Dinner	
		n/i		leg of lamb	129.99	10-12	3	Leg of Lamb Dinner	
	County Market	Boar's Head		5	sliced ham	79.99	8-10	3	Boar's Head Sweet Sliced Ham Dinner
		Kretschmar		6	spiral cut ham	70.00	6-8	5	Spiral Ham Dinner
		n/i		4-5	boneless ham	69.99	8-10	4	Classic Ham Dinner
	Cub Foods	Jennie-O		10-12	whole turkey	64.99	8-10	3	Classic Turkey Dinner
		Jennie-O		10-12	whole turkey	84.99	8-10	7	Deluxe Turkey Dinner
		n/i		10-12	whole turkey	39.99	8-10	3	IGA Classic Turkey Dinner
		n/i		10-12	whole turkey	49.99	8-10	6	IGA Deluxe Turkey Dinner
		n/i		7-9	spiral cut ham	49.99	8-10	5	IGA Deluxe Spiral Ham Dinner

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
IL <i>(cont)</i>	Hy-Vee	Butterball	10-12	whole turkey	80.00	8	5	Traditional Turkey Dinner
		Jennie-O	3-4	boneless turkey breast	50.00	4	5	Boneless Turkey Dinner
		Cook's	8-10	pit ham	135.00	12	8	Pit Ham Dinner
		Hormel	5-6	beef rib roast	135.00	8	5	Prime Rib Dinner
		Farmland	5-6	boneless ham	80.00	8	5	Traditional Boneless Ham Dinner
		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Central	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Louisville	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Mrs. Green's Natural Market	Plainville Farms	10-12	ABF whole turkey	149.99	8	5	Turkey Dinner for 8
		Plainville Farms	3-5	ABF bnl's turkey breast	49.99	2	5	Turkey Breast Dinner for 2
	Pete's Fresh Market	n/i	7-9	spiral cut ham	119.99	8	4	Ham Dinner for 8
		n/i	16-20	whole turkey	79.99	8-10	6	Whole Turkey Dinner
		n/i	7	leg of lamb	89.99	8-10	6	Leg of Lamb Dinner
		n/i	5	beef rib roast	99.99	8-10	6	Prime Rib Dinner
		n/i	7-8	spiral cut ham	49.99	8-10	5	Spiral Ham Dinner
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	4	Turkey Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Walt's Foods	Butterball	10-12	whole turkey	54.95	6	4	Turkey Dinner
		n/i	8-9	spiral cut ham	59.95	6	4	Spiral Ham Dinner
		n/i	4-5	beef rib roast	69.95	4-5	4	Prime Rib Dinner
	Whole Foods - Midwest	n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	6-10	whole turkey	109.00	6	5	Family Turkey Dinner
		n/i	10-12	whole turkey	149.99	8	8	Deluxe Turkey Dinner
		n/i	10-12	organic whole turkey	169.99	6	5	Organic Turkey Dinner
		Wellshire	8-10	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
n/i		2.5-3	boneless leg of lamb	99.99	4	3	Lamb Dinner for Four	
IN	Al's Supermarkets	n/i	10-12	whole turkey	69.99	6-8	5	Complete Holiday Meal
		n/i	7-9	spiral cut ham	69.99	6-8	5	Complete Holiday Meal
	Fresh Encounter	n/i	10-12	whole turkey	59.99	8-10	4	Holiday Turkey Dinner
		n/i	9-10	spiral cut ham	59.99	8-10	3	Holiday Spiral Ham Dinner
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	3	IGA Classic Turkey Dinner
		n/i	10-12	whole turkey	49.99	8-10	6	IGA Deluxe Turkey Dinner
	Jay C	n/i	7-9	spiral cut ham	49.99	8-10	5	IGA Deluxe Spiral Ham Dinner
		Private Selection	7-9	spiral cut ham	49.99	8	4	Spiral Sliced Ham Dinner
	Kroger - Central	Private Selection	10-12	whole turkey	49.99	8	5	Express Turkey Dinner
		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Cincinnati	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	n/i	3-4.5	beef rib roast	69.99	6	4	Prime Rib Dinner	

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
IN (cont)	Kroger - Louisville	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Lucky's Market	n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	4	Turkey Dinner
	Walt's Foods	Butterball	10-12	whole turkey	54.95	6	4	Turkey Dinner
		n/i	8-9	spiral cut ham	59.95	6	4	Spiral Ham Dinner
		n/i	4-5	beef rib roast	69.95	4-5	4	Prime Rib Dinner
	Wesselman's	n/i	10-12	whole turkey	42.99	6-8	5	Complete Turkey Dinner
		n/i	2.5-3	boneless turkey breast	29.99	4-6	4	Complete Turkey Breast Dinner
		n/i	8	spiral cut ham	44.99	6-8	4	Complete Spiral Ham Dinner
	Whole Foods - Midwest	n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	6-10	whole turkey	109.00	6	5	Family Turkey Dinner
		n/i	10-12	whole turkey	149.99	8	8	Deluxe Turkey Dinner
		n/i	10-12	organic whole turkey	169.99	6	5	Organic Turkey Dinner
		Wellshire	8-10	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
		n/i	2.5-3	boneless leg of lamb	99.99	4	3	Lamb Dinner for Four
	MI	Busch's	n/i	10-12	whole turkey	99.99	8-10	4
n/i			2-3	bone-in turkey breast	34.99	2-4	4	Turkey Breast Meal
n/i			8-9	spiral cut ham	99.99	10-12	4	Spiral Sliced Ham Meal
n/i			5-6	beef rib roast	129.99	6-8	4	Rib Roast Meal
D&W Fresh Market		n/i	4-5	beef rib roast	69.99	6	4	Prime Rib Dinner
		Cook's	6	boneless ham	49.99	6-8	6	Deluxe Boneless Ham Dinner
Family Fare		Butterball	10-12	whole turkey	49.99	6-8	5	Traditional Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
		Cook's	6	boneless ham	44.99	6-8	5	Traditional Boneless Ham Dinner
Kroger - Central		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
Kroger - Columbus		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
Kroger - Michigan		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
Lucky's Market		n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
VG's Food Centers		Butterball	10-12	whole turkey	49.99	6-8	5	Traditional Turkey Dinner
		Cook's	6	boneless ham	44.99	6-8	5	Traditional Boneless Ham Dinner
Whole Foods - Midwest		n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	6-10	whole turkey	109.00	6	5	Family Turkey Dinner
		n/i	10-12	whole turkey	149.99	8	8	Deluxe Turkey Dinner
	n/i	10-12	organic whole turkey	169.99	6	5	Organic Turkey Dinner	
	Wellshire	8-10	spiral cut ham	119.99	6-8	4	Classic Ham Dinner	
n/i	2.5-3	boneless leg of lamb	99.99	4	3	Lamb Dinner for Four		

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MN	Cub Foods	n/i	4-5	boneless ham	69.99	8-10	4	Classic Ham Dinner
		Jennie-O	10-12	whole turkey	64.99	8-10	3	Classic Turkey Dinner
		Jennie-O	10-12	whole turkey	84.99	8-10	7	Deluxe Turkey Dinner
	Econofoods	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Kretschmar	5-6	spiral cut ham	59.99	6-8	4	Traditional Spiral Cut Ham Dinner
		n/i	2	boneless ham	19.99	2	2	Ham Dinner for Two
	Family Fare	Butterball	10-12	whole turkey	49.99	6-8	5	Traditional Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
		Cook's	6	boneless ham	49.99	6-8	5	Traditional Ham Dinner
		Smithfield	2.5	boneless spiral ham	19.99	2	4	Ham Dinner fo Two
	Hugo's	n/i	5	boneless ham	54.99	6-8	4	Holiday Ham Dinner
	Hy-Vee	Butterball	10-12	whole turkey	80.00	8	5	Traditional Turkey Dinner
		Jennie-O	3-4	boneless turkey breast	50.00	4	5	Boneless Turkey Dinner
		Cook's	8-10	pit ham	135.00	12	8	Pit Ham Dinner
		Hormel	5-6	beef rib roast	135.00	8	5	Prime Rib Dinner
		Farmland	5-6	boneless ham	80.00	8	5	Traditional Boneless Ham Dinner
		Marketplace Foods	n/i	10-12	whole turkey	79.95	8-10	6
	Russ's Market	n/i	12-14	whole turkey	69.99	8	6	Complete Holiday Dinner
		n/i	7-9	spiral cut ham	69.99	8	6	Complete Holiday Dinner
	Sun Mart	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
Kretschmar		5-6	boneless spiral cut ham	59.99	6-8	4	Traditional Spiral Ham Dinner	
n/i		10-12	organic whole turkey	169.99	6	5	Organic Turkey Dinner	
Wellshire		8-10	spiral cut ham	119.99	6-8	4	Classic Ham Dinner	
n/i		2.5-3	boneless leg of lamb	99.99	4	3	Lamb Dinner for Four	
ND	Albertsons - Intermountain	n/i	3-3.5	rotisserie turkey breast	49.99	6-8	4	Rotisserie Turkey Breast Dinner
		n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
		n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
	Family Fare	Butterball	10-12	whole turkey	49.99	6-8	5	Traditional Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
		Cook's	6	boneless ham	49.99	6-8	5	Traditional Ham Dinner
	Hugo's	Smithfield	2.5	boneless spiral ham	19.99	2	4	Ham Dinner fo Two
		n/i	5	boneless ham	54.99	6-8	4	Holiday Ham Dinner
Marketplace Foods	n/i	10-12	whole turkey	79.95	8-10	6	Complete Turkey Dinner	
	n/i	7-9	spiral-cut ham	79.95	8-10	6	Complete Ham Dinner	
NE	Bag'n Save	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Kretschmar	5-6	boneless spiral ham	59.99	6-8	4	Traditional Spiral Ham Dinner
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
	Baker's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner



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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NE (cont)	Hy-Vee	Butterball	10-12	whole turkey	80.00	8	5	Traditional Turkey Dinner
		Jennie-O	3-4	boneless turkey breast	50.00	4	5	Boneless Turkey Dinner
		Cook's	8-10	pit ham	135.00	12	8	Pit Ham Dinner
		Hormel	5-6	beef rib roast	135.00	8	5	Prime Rib Dinner
		Farmland	5-6	boneless ham	80.00	8	5	Traditional Boneless Ham Dinner
	Safeway - Denver	n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
		n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
	Sun Mart	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Kretschmar	5-6	boneless spiral cut ham	59.99	6-8	4	Traditional Spiral Ham Dinner
		n/i	2	boneless ham	19.99	2	3	Ham Dinner for Two
		n/i	10-12	whole turkey	149.99	8	8	Deluxe Turkey Dinner
		n/i	10-12	organic whole turkey	169.99	6	5	Organic Turkey Dinner
		Wellshire	8-10	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
		n/i	2.5-3	boneless leg of lamb	99.99	4	3	Lamb Dinner for Four
OH	Foodland	n/i	10-12	whole turkey	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	5-7	bone-in turkey breast	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	10	tavern ham	69.99	10-12	6	Holiday Dinner, "The More the Merrier"
		n/i	10-12	whole turkey	54.99	8-10	5	Holiday Dinner, "Dinner with all the Fixins"
		n/i	8	tavern ham	54.99	8-10	5	Holiday Dinner, "Dinner with all the Fixins"
		n/i	5-7	bone-in turkey breast	44.99	6-8	6	Holiday Dinner, "Just the Basics"
		n/i	5	tavern ham	44.99	6-8	6	Holiday Dinner, "Just the Basics"
	Fresh Encounter	n/i	10-12	whole turkey	59.99	8-10	4	Holiday Turkey Dinner
		n/i	9-10	spiral cut ham	59.99	8-10	3	Holiday Spiral Ham Dinner
	Kroger - Central	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Cincinnati	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Columbus	n/i	3-4.5	beef rib roast	69.99	6	4	Prime Rib Dinner
		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Lucky's Market	n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
	Remke Markets	Hillshire Farm	7-9	spiral cut ham	49.99	8	4	Spiral Ham Dinner
	Riesbeck's Food Markets	n/i	6-7	bone-in turkey breast	49.99	4	4	Holiday Small Turkey Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Weis	Butterball	10-12	whole turkey	69.99	8-10	8	Complete Turkey Dinner
n/i		8-10	spiral cut ham	59.99	8-10	7	Complete Ham Dinner	
Butterball		10-12	whole turkey	49.99	6-8	4	Original Turkey Dinner	
n/i		3-5	boneless turkey breast	54.99	6-8	4	Boneless Turkey Breast Dinner	

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OH (cont)	Whole Foods - Mid-Atlantic	n/i	1.5	boneless turkey breast	45.99	2	5	Turkey Dinner for 2 Plus
		n/i	3	boneless turkey breast	69.99	4	3	Turkey Meal for 4
		n/i	13	whole turkey	119.99	6-8	6	Turkey Dinner for 6 to 8
		n/i	16	whole turkey	199.99	12-16	6	Turkey Dinner for 12 to 16
		n/i	13	organic whole turkey	129.99	6-8	6	Organic Turkey Dinner for 6 to 8
		n/i	7-8	spiral cut ham	119.99	6-8	5	Spiral Sliced Glazed Ham Dinner for 6 to 8
		n/i	2.5	leg of lamb	89.99	4	4	Leg of Lamb Dinner for Four
SD	Family Thrift	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Kretschmar	5-6	spiral cut ham	59.99	6-8	4	Traditional Spiral Cut Ham Dinner
		n/i	2	boneless ham	19.99	2	2	Ham Dinner for Two
	Hy-Vee	Butterball	10-12	whole turkey	80.00	8	5	Traditional Turkey Dinner
		Cook's	8-10	pit ham	135.00	12	8	Pit Ham Dinner
		Hormel	5-6	beef rib roast	135.00	8	5	Prime Rib Dinner
		Farmland	5-6	boneless ham	80.00	8	5	Traditional Boneless Ham Dinner
	Safeway - Denver	n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
n/i		6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner	
WI	Econofoods	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Kretschmar	5-6	spiral cut ham	59.99	6-8	4	Traditional Spiral Cut Ham Dinner
		n/i	2	boneless ham	19.99	2	2	Ham Dinner for Two
	Festival	n/i	1.75	beef rib roast	34.99	2	4	Small Prime Rib Dinner
		n/i	3.5	beef rib roast	68.99	4	4	Medium Prime Rib Dinner
		n/i	7	beef rib roast	129.99	8	4	Large Prime Rib Dinner
		n/i	10-12	whole turkey	84.99	8-10	5	Large Thanksgiving Dinner
	Hy-Vee	Butterball	10-12	whole turkey	80.00	8	5	Traditional Turkey Dinner
		Jennie-O	3-4	boneless turkey breast	50.00	4	5	Boneless Turkey Dinner
		Cook's	8-10	pit ham	135.00	12	8	Pit Ham Dinner
		Hormel	5-6	beef rib roast	135.00	8	5	Prime Rib Dinner
		Farmland	5-6	boneless ham	80.00	8	5	Traditional Boneless Ham Dinner
	Marketplace Foods	n/i	10-12	whole turkey	79.95	8-10	6	Complete Turkey Dinner
		n/i	7-9	spiral-cut ham	79.95	8-10	6	Complete Ham Dinner
	Pick'n Save/Copps Food Cente	Butterball	10-12	whole turkey	65.00	6-8	6	Turkey Dinner
		n/i	8-10	spiral-cut ham	65.00	6-8	5	Ham Dinner
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	4	Turkey Dinner
		The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5
	Trig's	n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
		n/i	7-9	roasted ham	99.00	12	7	Signature Ham Dinner
n/i		7-9	roasted ham	79.00	8	7	Signature Ham Dinner	
n/i		7-9	roasted ham	39.00	3	7	Signature Ham Dinner	
n/i		7-9	bone-in turkey breast	99.00	12	7	Signature Turkey Breast Dinner	

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WI (cont)	Trig's	n/i	7-9	bone-in turkey breast	79.00	8	7	Signature Turkey Breast Dinner
	(continued)	n/i	7-9	bone-in turkey breast	39.00	3	7	Signature Turkey Breast Dinner
	Whole Foods - Midwest	n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	6-10	whole turkey	109.00	6	5	Family Turkey Dinner
		n/i	10-12	whole turkey	149.99	8	8	Deluxe Turkey Dinner
		n/i	10-12	organic whole turkey	169.99	6	5	Organic Turkey Dinner
		Wellshire	8-10	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
		n/i	2.5-3	boneless leg of lamb	99.99	4	3	Lamb Dinner for Four

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>								
<b>AR</b>	Albertsons - Southern	n/i	6-8	spiral cut ham	49.99	6-8	5	Spiral Ham Dinner
	Brookshire Grocery Company	n/i	9-11	smoked whole turkey	49.99	6-8	5	Smoked Turkey Dinner
		n/i	9-11	Cajun smoked turkey	49.99	6-8	5	Cajun Smoked Turkey Dinner
		n/i	6-7	spiral cut ham	49.99	6-8	5	Ham Dinner
	Food Giant	n/i	10-12	whole turkey	52.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	39.99	5-6	3	Turkey Dinner Special
		n/i	5-6	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner
	Kroger - Delta	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Pyramid Foods	n/i	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	4	Spiral Ham Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Whole Foods - Southwest	n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	10-12	whole turkey	79.99	4	4	Classic Turkey Dinner For 4
		n/i	10-12	whole turkey	99.99	6-8	4	Classic Turkey Dinner For 6-8
		n/i	10-12	organic whole turkey	119.99	6-8	4	Classic Organic Turkey Dinner For 6-8
	n/i	10-12	smoked whole turkey	99.99	6-8	4	Classic Smoked Turkey Dinner For 6-8	
	Wellshire	8-10	spiral cut ham	109.99	6-8	4	Classic Ham Dinner	
	n/i	2.5-3	boneless leg of lamb	89.99	4	3	Lamb Dinner for Four	
<b>AZ</b>	Albertsons - Southwest	n/i	6-8	spiral cut ham	54.99	6-8	4	Spiral Sliced Ham Dinner
		n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
	Basha's	Hormel Cure 81	6-8	spiral cut ham	54.99	6-8	5	Deluxe Spiral Sliced Ham Dinner
		n/i	5-7	bone-in turkey breast	19.99	2	5	Turkey Dinner for Two
		Butterball	10-12	whole turkey	54.99	6-8	5	Deluxe Traditional Turkey Dinner
		n/i	10-12	whole turkey	109.98	10-12	5	The Feast Turkey & Ham Dinner
	Fry's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Safeway - Southwest	n/i	6-8	spiral cut ham	54.99	6-8	4	Spiral Sliced Ham Dinner
		n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
	Smith's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
	Whole Foods Sthrn Pacific	n/i	2-3	boneless turkey breast	69.99	4	4	Turkey Breast Meal for Four
		n/i	2.6	boneless leg of lamb	89.99	4	3	Lamb Meal for 4
	Diestel	10-12	ABF whole turkey	99.99	8	4	Traditional Turkey Meal for 8	
	Diestel	12-14	ABF whole turkey	109.99	8	4	Traditional Turkey Meal for 8	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>AZ</b> <i>(cont)</i>	Whole Foods Sthrn Pacific <i>(continued)</i>	Diestel	14-16	ABF whole turkey	119.99	8	4	Traditional Turkey Meal for 8
		Diestel	16-18	ABF whole turkey	129.99	8	4	Traditional Turkey Meal for 8
		Diestel	12-14	ABF smoked whole turkey	109.99	8	4	Traditional Turkey Meal for 8
		Diestel	10-12	organic whole turkey	129.99	8	4	Traditional Turkey Meal for 8
		Diestel	12-14	organic whole turkey	139.99	8	4	Traditional Turkey Meal for 8
<b>CO</b>	Albertsons - Intermountain	n/i	3-3.5	rotisserie turkey breast	49.99	6-8	4	Rotisserie Turkey Breast Dinner
		n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
		n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
	King Soopers	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Lucky's Market	n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
	Safeway - Denver	n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
		n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
	Sun Mart	n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
		Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Kretschmar	5-6	boneless spiral cut ham	59.99	6-8	4	Traditional Spiral Ham Dinner
	Whole Foods - Rocky Mount.	n/i	2	boneless ham	19.99	2	3	Ham Dinner for Two
		n/i	4-5	bone-in beef rib	149.99	4	4	Prime Rib Dinner for 4
		Diestel	6-10	ABF whole turkey	89.99	4	6	Turkey Dinner for 4
		Homestead	6-8	bourbon ham	99.99	4	5	Bourbon Ham Dinner for 4
		Diestel	10-12	ABF whole turkey	149.99	8	6	Turkey Dinner for 8
		Diestel	6-10	organic whole turkey	109.99	4	6	Organic Turkey Dinner for 4
		n/i	1	boneless turkey breast	39.99	2	6	Brined Turkey Breast Dinner for 2
n/i		10-12	smoked whole turkey	159.99	8	7	Down Home Smoked Turkey Dinner for 8	
<b>KS</b>	Dillon's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Hen House	n/i	12-14	whole turkey	89.99	8-10	6	Holiday Turkey Feast
		n/i	12-14	smoked whole turkey	89.99	8-10	6	Holiday Smoked Turkey Feast
		n/i	7-8	spiral cut ham	89.99	8-10	6	Holiday Ham Feast
	Homeland Stores	n/i	6	beef rib roast	129.99	8-10	6	Prime Rib Feast
		n/i	10-12	whole turkey	49.99	6-8	2	Traditional Turkey Dinner
		n/i	10-12	whole turkey	59.99	8-10	6	Granny Dee's Premium Turkey Dinner
		Hormel Cure 81	8	spiral cut ham	59.99	6-8	6	Cure 81 Hormel Spiral Sliced Ham Dinner
		Hormel Cure 81	5	boneless ham	59.99	6-8	6	Cure 81 Hormel Boneless Ham

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
KS <i>(cont)</i>	Hy-Vee	Butterball	10-12	whole turkey	80.00	8	5	Traditional Turkey Dinner	
		Jennie-O	3-4	boneless turkey breast	50.00	4	5	Boneless Turkey Dinner	
		Cook's	8-10	pit ham	135.00	12	8	Pit Ham Dinner	
		Hormel	5-6	beef rib roast	135.00	8	5	Prime Rib Dinner	
		Farmland	5-6	boneless ham	80.00	8	5	Traditional Boneless Ham Dinner	
	Price Chopper	n/i	7-9	spiral cut ham	99.99	8-10	7	Gatherings Ham Meal	
		n/i	10-12	whole turkey	99.99	8-10	7	Gatherings Turkey Meal	
		n/i	7-9	spiral cut ham	69.99	6-8	5	Spiral Sliced Ham Dinner	
		n/i	10-12	whole turkey	69.99	6-8	5	Traditional Turkey Meal	
		n/i	1.5	spiral cut ham	35.99	2	4	Glazed Ham Meal	
		n/i	1.5	rotisserie turkey breast	35.99	2	4	Turkey Breast Meal	
		Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
	n/i		8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal	
	n/i		4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal	
	n/i		2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal	
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner	
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner	
	Whole Foods - Rocky Mount.	n/i	4-5	bone-in beef rib	149.99	4	4	Prime Rib Dinner for 4	
		Diestel	6-10	ABF whole turkey	89.99	4	6	Turkey Dinner for 4	
		Homestead	6-8	bourbon ham	99.99	4	5	Bourbon Ham Dinner for 4	
		Diestel	10-12	ABF whole turkey	149.99	8	6	Turkey Dinner for 8	
		Diestel	6-10	organic whole turkey	109.99	4	6	Organic Turkey Dinner for 4	
		n/i	1	boneless turkey breast	39.99	2	6	Brined Turkey Breast Dinner for 2	
		n/i	10-12	smoked whole turkey	159.99	8	7	Down Home Smoked Turkey Dinner for 8	
		n/i	6-10	smoked whole turkey	99.99	4	7	Down Home Smoked Turkey Dinner for 4	
		Diestel	10-12	organic whole turkey	169.99	8	6	Organic Turkey Dinner for 8	
		Woods Supermarket	Honeysuckle	10-12	whole turkey	49.99	6-8	2	Turkey Dinner
	n/i		7-10	spiral cut ham	55.99	6-8	2	Spiral Ham Dinner	
	LA	Albertsons - Southern	n/i	6-8	spiral cut ham	49.99	6-8	5	Spiral Ham Dinner
		Kroger - Dallas	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
Kroger - Houston		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner	
LeBlanc's Food Stores		n/i	10-12	whole turkey	59.99	6-8	6	Baked Turkey Holiday Dinner	
		Smithfield	8-9	spiral cut ham	64.99	6-8	6	Spiral Ham Holiday Dinner	
Market Basket		n/i	10-12	whole turkey	59.99	5-7	4	Roasted or Smoked Turkey Dinner	
		n/i	6-8	spiral cut ham	59.99	5-7	4	Spiral Cut Ham Dinner	
Ramey's Marketplace		n/i	7-8	spiral cut ham	49.99	8-10	3	Premium Ham Dinner	
		n/i	10-12	whole turkey	49.99	10-12	3	Premium Turkey Dinner	

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
LA (cont)	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Whole Foods - Southwest	n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	10-12	whole turkey	79.99	4	4	Classic Turkey Dinner For 4
		n/i	10-12	whole turkey	99.99	6-8	4	Classic Turkey Dinner For 6-8
		n/i	10-12	organic whole turkey	119.99	6-8	4	Classic Organic Turkey Dinner For 6-8
		n/i	10-12	smoked whole turkey	99.99	6-8	4	Classic Smoked Turkey Dinner For 6-8
		Wellshire	8-10	spiral cut ham	109.99	6-8	4	Classic Ham Dinner
		n/i	2.5-3	boneless leg of lamb	89.99	4	3	Lamb Dinner for Four
	Winn-Dixie	n/i	6-8	spiral cut ham	45.00	6-8	4	Classic Spiral Sliced Ham Dinner
		Butterball	10-12	whole turkey	40.00	6-8	5	Classic Turkey Dinner
MO	County Market	Kretschmar	6	spiral cut ham	70.00	6-8	5	Spiral Ham Dinner
	Food Giant	n/i	10-12	whole turkey	52.99	6-8	5	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	39.99	5-6	3	Turkey Dinner Special
		n/i	5-6	spiral cut ham	39.99	6-8	3	Spiral Ham Dinner
	Gerbe's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Hen House	n/i	12-14	whole turkey	89.99	8-10	6	Holiday Turkey Feast
		n/i	12-14	smoked whole turkey	89.99	8-10	6	Holiday Smoked Turkey Feast
		n/i	7-8	spiral cut ham	89.99	8-10	6	Holiday Ham Feast
		n/i	6	beef rib roast	129.99	8-10	6	Prime Rib Feast
	Hy-Vee	Butterball	10-12	whole turkey	80.00	8	5	Traditional Turkey Dinner
		Jennie-O	3-4	boneless turkey breast	50.00	4	5	Boneless Turkey Dinner
		Cook's	8-10	pit ham	135.00	12	8	Pit Ham Dinner
		Hormel	5-6	beef rib roast	135.00	8	5	Prime Rib Dinner
		Farmland	5-6	boneless ham	80.00	8	5	Traditional Boneless Ham Dinner
	Kroger - Central	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Delta	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Lucky's Market	n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
	Price Chopper	n/i	7-9	spiral cut ham	99.99	8-10	7	Gatherings Ham Meal
		n/i	10-12	whole turkey	99.99	8-10	7	Gatherings Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	5	Spiral Sliced Ham Dinner
		n/i	10-12	whole turkey	69.99	6-8	5	Traditional Turkey Meal
		n/i	1.5	spiral cut ham	35.99	2	4	Glazed Ham Meal
		n/i	1.5	rotisserie turkey breast	35.99	2	4	Turkey Breast Meal
Pyramid Foods	n/i	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner	
	n/i	7-9	spiral cut ham	59.99	6-8	4	Spiral Ham Dinner	
Schnuck's	n/i	9-11	whole turkey	39.99	8-10	4	Turkey Dinner	

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>MO</b> <i>(cont)</i>	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Whole Foods - Midwest	n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	6-10	whole turkey	109.00	6	5	Family Turkey Dinner
		n/i	10-12	whole turkey	149.99	8	8	Deluxe Turkey Dinner
		n/i	10-12	organic whole turkey	169.99	6	5	Organic Turkey Dinner
		Wellshire	8-10	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
	Woods Supermarket	n/i	2.5-3	boneless leg of lamb	99.99	4	3	Lamb Dinner for Four
		Honeysuckle	10-12	whole turkey	49.99	6-8	2	Turkey Dinner
		n/i	7-10	spiral cut ham	55.99	6-8	2	Spiral Ham Dinner
	<b>NM</b>	Albertsons - Southwest	n/i	6-8	spiral cut ham	54.99	6-8	4
n/i			10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
Basha's		Hormel Cure 81	6-8	spiral cut ham	54.99	6-8	5	Deluxe Spiral Sliced Ham Dinner
		n/i	5-7	bone-in turkey breast	19.99	2	5	Turkey Dinner for Two
		Butterball	10-12	whole turkey	54.99	6-8	5	Deluxe Traditional Turkey Dinner
King Soopers		n/i	10-12	whole turkey	109.98	10-12	5	The Feast Turkey & Ham Dinner
		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
Safeway - Denver		n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
		n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
Smith's		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
Sprout's Farmers Market		n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
Whole Foods - Rocky Mount.		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
		n/i	4-5	bone-in beef rib	149.99	4	4	Prime Rib Dinner for 4
		Diestel	6-10	ABF whole turkey	89.99	4	6	Turkey Dinner for 4
		Homestead	6-8	bourbon ham	99.99	4	5	Bourbon Ham Dinner for 4
		Diestel	10-12	ABF whole turkey	149.99	8	6	Turkey Dinner for 8
		Diestel	6-10	organic whole turkey	109.99	4	6	Organic Turkey Dinner for 4
		n/i	1	boneless turkey breast	39.99	2	6	Brined Turkey Breast Dinner for 2
	n/i	10-12	smoked whole turkey	159.99	8	7	Down Home Smoked Turkey Dinner for 8	
	n/i	6-10	smoked whole turkey	99.99	4	7	Down Home Smoked Turkey Dinner for 4	
Diestel	10-12	organic whole turkey	169.99	8	6	Organic Turkey Dinner for 8		



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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OK	Buy for Le\$\$	Butterball	10-12	whole turkey	59.99	6	7	Deluxe Turkey Dinner
		Hormel Cure 81	7-9	spiral cut ham	49.99	8	5	Spiral Ham Dinner
	Homeland Stores	n/i	4-5	beef rib roast	99.99	6	6	Prime Rib Dinner
		n/i	10-12	whole turkey	49.99	6-8	2	Traditional Turkey Dinner
		n/i	10-12	whole turkey	59.99	8-10	6	Granny Dee's Premium Turkey Dinner
		Hormel Cure 81	8	spiral cut ham	59.99	6-8	6	Cure 81 Hormel Spiral Sliced Ham Dinner
		Hormel Cure 81	5	boneless ham	59.99	6-8	6	Cure 81 Hormel Boneless Ham
		n/i	10-12	whole turkey	59.99	6-8	6	Deluxe Turkey Dinner
	Pyramid Foods	n/i	7-9	spiral cut ham	59.99	6-8	4	Spiral Ham Dinner
		Reasor's	n/i	3-5	bone-in turkey breast	29.95	2-3	4
	Sprout's Farmers Market	Honeysuckle	10-12	whole turkey	47.95	6-8	2	Basic Turkey Dinner
		Honeysuckle	10-12	whole turkey	74.95	10-12	6	Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	59.95	10-12	5	Deluxe Ham Dinner
		n/i	4-6	beef rib roast	119.95	6-8	4	Basic Prime Rib Dinner
		n/i	4-6	beef rib roast	139.95	6-8	6	Deluxe Prime Rib Dinner
		n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
		The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5
	n/i		9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Whole Foods - Southwest	n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	10-12	whole turkey	79.99	4	4	Classic Turkey Dinner For 4
		n/i	10-12	whole turkey	99.99	6-8	4	Classic Turkey Dinner For 6-8
		n/i	10-12	organic whole turkey	119.99	6-8	4	Classic Organic Turkey Dinner For 6-8
		n/i	10-12	smoked whole turkey	99.99	6-8	4	Classic Smoked Turkey Dinner For 6-8
		Wellshire	8-10	spiral cut ham	109.99	6-8	4	Classic Ham Dinner
n/i		2.5-3	boneless leg of lamb	89.99	4	3	Lamb Dinner for Four	
TX	Albertsons - Southern	n/i	6-8	spiral cut ham	49.99	6-8	5	Spiral Ham Dinner
	Albertsons - Southwest	n/i	6-8	spiral cut ham	54.99	6-8	4	Spiral Sliced Ham Dinner
	H-E-B	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
		H-E-B	7-10	spiral cut ham	69.99	6-8	5	H-E-B Spiral Sliced Ham Dinner
		H-E-B	2	rotisserie turkey breast	39.99	3-4	6	H-E-B Rotisserie Turkey Breast Dinner
	Homeland Stores	H-E-B	5-7	bone-in turkey breast	69.99	6-8	5	H-E-B Turkey Breast Dinner
		n/i	10-12	whole turkey	49.99	6-8	2	Traditional Turkey Dinner
		n/i	10-12	whole turkey	59.99	8-10	6	Granny Dee's Premium Turkey Dinner
		Hormel Cure 81	8	spiral cut ham	59.99	6-8	6	Cure 81 Hormel Spiral Sliced Ham Dinner
		Hormel Cure 81	5	boneless ham	59.99	6-8	6	Cure 81 Hormel Boneless Ham

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
TX (cont)	Kroger - Dallas	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Kroger - Houston	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Market Basket	n/i	10-12	whole turkey	59.99	5-7	4	Roasted or Smoked Turkey Dinner
		n/i	6-8	spiral cut ham	59.99	5-7	4	Spiral Cut Ham Dinner
	Randalls Food Markets	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	The United Family	n/i	10-12	whole turkey	54.99	8-10	4	Baked Turkey Holiday Dinner
		n/i	3-5	bone-in turkey breast	49.99	8-10	4	Turkey Breast Holiday Dinner
		n/i	7-9	spiral cut ham	62.99	8-10	5	Spiral Cut Ham
		n/i	10-12	smoked whole turkey	54.99	8-10	4	Smoked Turkey Holiday Dinner
	Tom Thumb	n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
		n/i	4	beef rib roast	79.99	4-5	3	Prime Rib Dinner
	Whole Foods - Southwest	n/i	2.5-3	boneless turkey breast	69.99	4	4	Turkey Meal for Four
		n/i	10-12	whole turkey	79.99	4	4	Classic Turkey Dinner For 4
		n/i	10-12	whole turkey	99.99	6-8	4	Classic Turkey Dinner For 6-8
		n/i	10-12	organic whole turkey	119.99	6-8	4	Classic Organic Turkey Dinner For 6-8
		n/i	10-12	smoked whole turkey	99.99	6-8	4	Classic Smoked Turkey Dinner For 6-8
		Wellshire	8-10	spiral cut ham	109.99	6-8	4	Classic Ham Dinner
		n/i	2.5-3	boneless leg of lamb	89.99	4	3	Lamb Dinner for Four
	UT	Albertsons - Intermountain	n/i	3-3.5	rotisserie turkey breast	49.99	6-8	4
n/i			10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
n/i			6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
King Soopers		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
Smith's		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
Sprout's Farmers Market		n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
Whole Foods - Rocky Mount.		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
		n/i	4-5	bone-in beef rib	149.99	4	4	Prime Rib Dinner for 4
		Diestel	6-10	ABF whole turkey	89.99	4	6	Turkey Dinner for 4
		Homestead	6-8	bourbon ham	99.99	4	5	Bourbon Ham Dinner for 4
Diestel		10-12	ABF whole turkey	149.99	8	6	Turkey Dinner for 8	

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Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
UT <i>(cont)</i>	Whole Foods - Rocky Mount. <i>(continued)</i>	Diestel	6-10	organic whole turkey	109.99	4	6	Organic Turkey Dinner for 4
		n/i	1	boneless turkey breast	39.99	2	6	Brined Turkey Breast Dinner for 2
		n/i	10-12	smoked whole turkey	159.99	8	7	Down Home Smoked Turkey Dinner for 8
		n/i	6-10	smoked whole turkey	99.99	4	7	Down Home Smoked Turkey Dinner for 4
		Diestel	10-12	organic whole turkey	169.99	8	6	Organic Turkey Dinner for 8

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>								
CA	Albertsons - Southern Cal.	n/i	6-8	spiral cut ham	54.99	6-8	4	Spiral Sliced Ham Dinner
		n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
	Gelson's	n/i	14-16	whole turkey	174.99	12	7	Jumbo Turkey Dinner
		n/i	10-12	whole turkey	128.99	8	7	Roasted Turkey Dinner
		n/i	7-9	spiral cut ham	119.99	6	5	Spiral Cut Ham Dinner
	Mar-Val Food Stores	n/i	3-4	boneless beef rib	149.99	6	5	Boneless Rib Roast Dinner
		Butterball	14	whole turkey	59.99	6	7	Turkey Dinner
		n/i	8	glazed ham	59.99	6	6	Ham Dinner
		n/i	4	beef rib roast	79.99	6	4	Prime Rib Dinner
	Mollie Stone's	Mollie's	9	spiral cut ham	149.99	10-12	8	Spiral Ham Holiday Dinner
		Mollie's	12-14	free range whole turkey	149.99	10-12	8	Free Range Turkey Holiday Dinner
	Nugget Markets	Diestel	8-10	ABF whole turkey	99.99	4-6	7	Small Turkey Dinner
		Diestel	10-12	ABF whole turkey	169.99	8-10	7	Large Turkey Dinner
	Raley's	Butterball	10-12	whole turkey	59.99	6-8	5	Turkey Dinner
		Diestel	10-12	ABF whole turkey	99.99	6-8	5	Turkey Dinner
	Ralph's	n/i	7-9	spiral cut ham	59.99	6-8	5	Ham Dinner
		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Safeway - Northern CA	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
	Stater Bros.	Zacky Farms	10-12	whole turkey	59.99	8	5	Turkey Dinner
		Zacky Farms	14-16	whole turkey	99.99	16	5	Giant Turkey Feast
		Hormel	7-9	spiral cut ham	59.99	8	5	Spiral-Sliced Ham Dinner
		Charlie's Pride	4-5	beef rib roast	79.99	5-6	5	Prime Rib Dinner
	The Fresh Market	n/i	9-10	whole turkey	84.99	5-7	5	Traditional Holiday Dinner
		n/i	9-10	whole turkey	139.99	6-9	8	Deluxe Holiday Dinner
	Vons/Pavilions	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Whole Foods - Nor. California	n/i	8	spiral cut ham	129.99	8	6	Spiral-Cut Ham Dinner
		Diestel	14	ABF whole turkey	129.99	8	6	Traditional Turkey Dinner
		Diestel	10	smoked whole turkey	129.99	8	6	Traditional Smoked Turkey Dinner
		Diestel	10	organic whole turkey	159.99	8	6	Traditional Organic Turkey Dinner
		Diestel	10	ABF whole turkey	99.99	8	6	Traditional Turkey Dinner
		Diestel	6	ABF whole turkey	84.99	4	6	Turkey Meal for Four

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
CA <i>(cont)</i>	Whole Foods - Nor. California <i>(continued)</i>	Diestel	6	organic whole turkey	99.99	4	6	Intimate Organic Turkey Dinner	
		Diestel	14	ABF whole turkey	159.99	12	6	Large Turkey Dinner	
		Diestel	14	smoked whole turkey	189.99	12	6	Large Traditional Smoked Turkey Dinner	
		n/i	1.5	boneless turkey breast	69.99	4	4	Intimate Turkey Breast Dinner	
		Diestel	16	heirloom whole turkey	289.99	12	9	Large Heirloom Turkey Dinner	
		Whole Foods Sthrn Pacific	n/i	2-3	boneless turkey breast	69.99	4	4	Turkey Breast Meal for Four
			n/i	2.6	boneless leg of lamb	89.99	4	3	Lamb Meal for 4
			Diestel	10-12	ABF whole turkey	99.99	8	4	Traditional Turkey Meal for 8
			Diestel	12-14	ABF whole turkey	109.99	8	4	Traditional Turkey Meal for 8
			Diestel	14-16	ABF whole turkey	119.99	8	4	Traditional Turkey Meal for 8
			Diestel	16-18	ABF whole turkey	129.99	8	4	Traditional Turkey Meal for 8
			Diestel	12-14	ABF smoked whole turkey	109.99	8	4	Traditional Turkey Meal for 8
			Diestel	10-12	organic whole turkey	129.99	8	4	Traditional Turkey Meal for 8
			Diestel	12-14	organic whole turkey	139.99	8	4	Traditional Turkey Meal for 8
		HI	Safeway - Northern CA	n/i	9-11	whole turkey	49.99	4-6	4
n/i	6.5-8			spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner	
Whole Foods - Nor. California	n/i		8	spiral cut ham	129.99	8	6	Spiral-Cut Ham Dinner	
	Diestel		14	ABF whole turkey	129.99	8	6	Traditional Turkey Dinner	
	Diestel		10	smoked whole turkey	129.99	8	6	Traditional Smoked Turkey Dinner	
	Diestel		10	organic whole turkey	159.99	8	6	Traditional Organic Turkey Dinner	
	Diestel		10	ABF whole turkey	99.99	8	6	Traditional Turkey Dinner	
	Diestel		6	ABF whole turkey	84.99	4	6	Turkey Meal for Four	
	Diestel		6	organic whole turkey	99.99	4	6	Intimate Organic Turkey Dinner	
	Diestel		14	ABF whole turkey	159.99	12	6	Large Turkey Dinner	
	Diestel		14	smoked whole turkey	189.99	12	6	Large Traditional Smoked Turkey Dinner	
	n/i		1.5	boneless turkey breast	69.99	4	4	Intimate Turkey Breast Dinner	
Whole Foods Sthrn Pacific	Diestel		16	heirloom whole turkey	289.99	12	9	Large Heirloom Turkey Dinner	
	n/i		2-3	boneless turkey breast	69.99	4	4	Turkey Breast Meal for Four	
	n/i		2.6	boneless leg of lamb	89.99	4	3	Lamb Meal for 4	
	Diestel		10-12	ABF whole turkey	99.99	8	4	Traditional Turkey Meal for 8	
	Diestel		12-14	ABF whole turkey	109.99	8	4	Traditional Turkey Meal for 8	
	Diestel		14-16	ABF whole turkey	119.99	8	4	Traditional Turkey Meal for 8	
	Diestel		16-18	ABF whole turkey	129.99	8	4	Traditional Turkey Meal for 8	
	Diestel		12-14	ABF smoked whole turkey	109.99	8	4	Traditional Turkey Meal for 8	
	Diestel	10-12	organic whole turkey	129.99	8	4	Traditional Turkey Meal for 8		
	Diestel	12-14	organic whole turkey	139.99	8	4	Traditional Turkey Meal for 8		
NV	Albertsons - Southwest	n/i	6-8	spiral cut ham	54.99	6-8	4	Spiral Sliced Ham Dinner	
		n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner	

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STORE-PREPARED HOLIDAY DINNERS

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NV (cont)	Raley's	Butterball	10-12	whole turkey	59.99	6-8	5	Turkey Dinner
		Diestel	10-12	ABF whole turkey	99.99	6-8	5	Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	5	Ham Dinner
	Safeway - Northern CA	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Scolari's	n/i	10-12	whole turkey	49.99	4-5	5	Regular Turkey Dinner
		n/i	10-12	whole turkey	59.99	6-8	5	Deluxe Turkey Dinner
		n/i	7-8	spiral cut ham	29.99	4-5	3	Regular Ham Dinner
		n/i	7-8	spiral cut ham	39.99	6-8		Deluxe Ham Dinner
	Smith's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Natural Turkey Meal
		n/i	8-10	spiral cut ham	69.99	6-8	6	Spiral Sliced Ham Meal
		n/i	4-5	boneless beef rib	79.99	6-8	3	USDA Choice Boneless Rib Roast Meal
		n/i	2-3	boneless turkey breast	29.99	2	6	Boneless Turkey Breast Meal
	Vons/Pavilions	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Whole Foods Sthrn Pacific	n/i	2-3	boneless turkey breast	69.99	4	4	Turkey Breast Meal for Four
		n/i	2.6	boneless leg of lamb	89.99	4	3	Lamb Meal for 4
		Diestel	10-12	ABF whole turkey	99.99	8	4	Traditional Turkey Meal for 8
		Diestel	12-14	ABF whole turkey	109.99	8	4	Traditional Turkey Meal for 8
		Diestel	14-16	ABF whole turkey	119.99	8	4	Traditional Turkey Meal for 8
		Diestel	16-18	ABF whole turkey	129.99	8	4	Traditional Turkey Meal for 8
		Diestel	12-14	ABF smoked whole turkey	109.99	8	4	Traditional Turkey Meal for 8
		Diestel	10-12	organic whole turkey	129.99	8	4	Traditional Turkey Meal for 8
		Diestel	12-14	organic whole turkey	139.99	8	4	Traditional Turkey Meal for 8

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**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>								
<b>AK</b>	Carrs/Safeway -Seattle	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Fred Meyer	n/i	10-13	whole turkey	79.99	6	3	Deluxe Turkey Dinner
		n/i	10-13	whole turkey	59.99	6	5	Express Turkey Dinner
		Private Selection	7-9	spiral cut ham	59.99	8	4	Spiral Sliced Ham Dinner
		n/i	3-4.5	beef rib roast	79.99	6	4	Prime Rib Dinner
<b>ID</b>	Albertsons - Intermountain	n/i	3-3.5	rotisserie turkey breast	49.99	6-8	4	Rotisserie Turkey Breast Dinner
		n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
	Fred Meyer	n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
		n/i	10-13	whole turkey	69.99	6	3	Deluxe Turkey Dinner
		n/i	10-13	whole turkey	49.99	6	5	Express Turkey Dinner
		Private Selection	7-9	spiral cut ham	49.99	8	4	Spiral Sliced Ham Dinner
		n/i	3-4.5	beef rib roast	69.99	6	4	Prime Rib Dinner
	Rosauer's Supermarket	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn Barbeque	7.5	spiral cut ham	54.99	6-8	5	Spiral Ham Dinner
		Ameristar	4.5-5	beef rib roast	74.99	6-8	5	Prime Rib Dinner
	Safeway - Seattle	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Smith's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Whole Foods - Rocky Mount.	n/i	4-5	bone-in beef rib	149.99	4	4	Prime Rib Dinner for 4
		Diestel	6-10	ABF whole turkey	89.99	4	6	Turkey Dinner for 4
		Homestead	6-8	bourbon ham	99.99	4	5	Bourbon Ham Dinner for 4
		Diestel	10-12	ABF whole turkey	149.99	8	6	Turkey Dinner for 8
		Diestel	6-10	organic whole turkey	109.99	4	6	Organic Turkey Dinner for 4
		n/i	1	boneless turkey breast	39.99	2	6	Brined Turkey Breast Dinner for 2
		n/i	10-12	smoked whole turkey	159.99	8	7	Down Home Smoked Turkey Dinner for 8
n/i		6-10	smoked whole turkey	99.99	4	7	Down Home Smoked Turkey Dinner for 4	
Diestel	10-12	organic whole turkey	169.99	8	6	Organic Turkey Dinner for 8		
<b>MT</b>	Albertsons - Intermountain	n/i	3-3.5	rotisserie turkey breast	49.99	6-8	4	Rotisserie Turkey Breast Dinner
		n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
	Lucky's Market	n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
		n/i	7-8	spiral cut ham	59.99	4-6	5	Ham Dinner
	Rosauer's Supermarket	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn Barbeque	7.5	spiral cut ham	54.99	6-8	5	Spiral Ham Dinner
		Ameristar	4.5-5	beef rib roast	74.99	6-8	5	Prime Rib Dinner

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>MT</b> (cont)	Safeway - Seattle	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Smith's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
<b>OR</b>	Albertsons Portland	n/i	6-8	spiral cut ham	49.99	8-10	3	Spiral Cut Ham Dinner
		n/i	9-11	whole turkey	54.99	8-10	4	Signature Turkey Dinner
		n/i	3-4	bone-in turkey breast	49.99	8-10	4	Traditional Roasted Turkey Breast Dinner
	Fred Meyer	n/i	10-13	whole turkey	69.99	6	3	Deluxe Turkey Dinner
		n/i	10-13	whole turkey	49.99	6	5	Express Turkey Dinner
		Private Selection	7-9	spiral cut ham	49.99	8	4	Spiral Sliced Ham Dinner
	Haggen Northwest Fresh	n/i	3-4.5	beef rib roast	69.99	6	4	Prime Rib Dinner
		Butterball	14-16	whole turkey	129.00	8	7	Oven Roasted Turkey Dinner
		n/i	4.5	bone-in turkey breast	129.00	8	7	Oven Roasted Turkey Breast Dinner
	Rosauer's Supermarket	Hempler's	5-6	smoked ham	129.00	8	7	Smoked Ham Dinner
		Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn Barbeque	7.5	spiral cut ham	54.99	6-8	5	Spiral Ham Dinner
	Roth's	Ameristar	4.5-5	beef rib roast	74.99	6-8	5	Prime Rib Dinner
		Boar's Head	7-9	smoked ham	59.99	4	3	Family Favorite Ham Dinner
	Quality Food Centers	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Safeway - Portland	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
		n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
	Whole Foods - Pacific NW	n/i	3-4	bone-in turkey breast	69.99	4	4	Turkey Meal for Four
		Diestel	10-12	ABF whole turkey	129.99	8	7	Traditional Holiday Dinner For 8
		Diestel	6-8	ABF whole turkey	89.99	6	6	Intimate Holiday Dinner For 4
		Diestel	10-12	organic whole turkey	149.99	8	7	Traditional Holiday Dinner For 8 With Organic Turkey
		Diestel	6-8	organic whole turkey	99.99	6	6	Intimate Holiday Dinner For 4 with Organic Turkey
		Diestel	10-12	ABF smoked whole turkey	149.99	8	7	Traditional Holiday Dinner For 8 With Smoked Turkey
		Wellshire Farms	7	spiral cut ham	129.99	8	7	Spiral Cut Honey Glazed Ham Dinner For 8
		n/i	4-5	boneless beef rib roast	159.99	8	9	Holiday Feast with Boneless Prime Rib Roast Dinner for 8
	<b>WA</b>	Albertsons Portland	n/i	6-8	spiral cut ham	49.99	8-10	3
n/i			9-11	whole turkey	54.99	8-10	4	Signature Turkey Dinner
n/i			3-4	bone-in turkey breast	49.99	8-10	4	Traditional Roasted Turkey Breast Dinner
Fred Meyer		n/i	10-13	whole turkey	69.99	6	3	Deluxe Turkey Dinner
		n/i	10-13	whole turkey	49.99	6	5	Express Turkey Dinner
		Private Selection	7-9	spiral cut ham	49.99	8	4	Spiral Sliced Ham Dinner
Haggen Northwest Fresh		n/i	3-4.5	beef rib roast	69.99	6	4	Prime Rib Dinner
		Butterball	14-16	whole turkey	129.00	8	7	Oven Roasted Turkey Dinner
		n/i	4.5	bone-in turkey breast	129.00	8	7	Oven Roasted Turkey Breast Dinner
		Hempler's	5-6	smoked ham	129.00	8	7	Smoked Ham Dinner



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah2015  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>WA</b> <i>(cont)</i>	Metropolitan Market	n/i	10-12	free range whole turkey	142.98	6-8	7	Complete Turkey Dinner
		Kurobuta	3-5	bone-in ham	139.99	6-8	4	Kurobuta Half-Ham Dinner
		n/i	4	beef rib roast	169.99	6-8	7	Prime Rib Dinner
	Rosauer's Supermarket	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn Barbeque	7.5	spiral cut ham	54.99	6-8	5	Spiral Ham Dinner
		Ameristar	4.5-5	beef rib roast	74.99	6-8	5	Prime Rib Dinner
		Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Quality Food Centers	n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
	Safeway - Portland	n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
		n/i	9-11	whole turkey	49.99	4-6	4	Our Signature Turkey Dinner
	Safeway - Seattle	n/i	6.5-8	spiral cut ham	49.99	6-8	4	Spiral Cut Ham Dinner
		n/i	3-4	bone-in turkey breast	69.99	4	4	Turkey Meal for Four
	Whole Foods - Pacific NW	Diestel	10-12	ABF whole turkey	129.99	8	7	Traditional Holiday Dinner For 8
		Diestel	6-8	ABF whole turkey	89.99	6	6	Intimate Holiday Dinner For 4
		Diestel	10-12	organic whole turkey	149.99	8	7	Traditional Holiday Dinner For 8 With Organic Turkey
		Diestel	6-8	organic whole turkey	99.99	6	6	Intimate Holiday Dinner For 4 with Organic Turkey
		Diestel	10-12	ABF smoked whole turkey	149.99	8	7	Traditional Holiday Dinner For 8 With Smoked Turkey
Wellshire Farms		7	spiral cut ham	129.99	8	7	Spiral Cut Honey Glazed Ham Dinner For 8	
n/i		4-5	boneless beef rib roast	159.99	8	9	Holiday Feast with Boneless Prime Rib Roast Dinner for 8	
<b>WY</b>	Albertsons - Intermountain	n/i	3-3.5	rotisserie turkey breast	49.99	6-8	4	Rotisserie Turkey Breast Dinner
		n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
		n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
	King Soopers	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner
	Safeway - Denver	n/i	10-12	whole turkey	59.99	6-8	6	Traditional Oven-Roasted Turkey Dinner
		n/i	6-8	spiral cut ham	59.99	6-8	5	Spiral Ham Dinner
	Smith's	Private Selection	7-9	spiral cut ham	49.99	7-9	4	Spiral Sliced Ham Dinner