



United States  
Department of  
Agriculture

Agricultural  
Marketing  
Service

Livestock,  
Poultry and  
Seed Program

Agricultural  
Analytics  
Division

# Feature Advertising by U.S. Supermarkets Meat, Poultry, and Shell Eggs

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## Easter/Passover 2017

Advertised Prices effective through April 16, 2017



## Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of popular poultry, meat, and shell egg products for the Easter/Passover 2017 holiday marketing period. Advertised sale prices and associated purchase conditions are shown by region, state, and supermarket banner and include brand names, prices, and any special conditions.

### Whole Turkeys

Whole body, fresh and frozen, hens and toms in conventional, kosher, halal, organic, free-range, antibiotic-free, non-GMO certified, and heritage breed varieties.

Northeast.....	4
Southeast .....	9
Midwest .....	13
South Central.....	17
Southwest.....	20
Northwest .....	21

### Cured Pork

Bone-in, boneless, and semi-boneless; spiral-cut and uncut; whole, half, quartered, and sliced boneless hams; bone-in ham steaks; smoked picnics; and country-cured hams.

Northeast.....	23
Southeast .....	46
Midwest .....	68
South Central.....	95
Southwest.....	112
Northwest .....	116

### Fresh Pork Roasts

Fresh pork leg, loin, shoulder, sirloin, and tenderloin roasts; bone-in and boneless, and tenderloins.

Northeast.....	124
Southeast .....	131
Midwest .....	139
South Central.....	147
Southwest.....	153
Northwest .....	155

### Beef Roasts

Rib, loin, and round roasts, boneless and bone-in.

Northeast.....	158
Southeast .....	167
Midwest .....	176
South Central.....	184
Southwest.....	191
Northwest .....	192

### Beef Roasts II

Chuck and brisket roasts, boneless and bone-in.

Northeast.....	196
Southeast .....	201
Midwest .....	206
South Central.....	211
Southwest.....	216
Northwest .....	218

**Lamb Roasts and Chops**

Bone-in, semi-boneless, and boneless, whole and half legs; bone-in whole, loin, rib, and shoulder chops, frenched and crown roast racks; and breasts.

Northeast..... 220  
Southeast ..... 226  
Midwest ..... 231  
South Central..... 236  
Southwest..... 239  
Northwest ..... 241

**Miscellaneous Poultry**

Fresh and frozen bone-in turkey breasts; chicken roasters, Cornish hens, baking hens; capons, livers, and gizzards; ducklings; geese; pheasants, quail, and rabbits.

Northeast..... 243  
Southeast ..... 253  
Midwest ..... 261  
South Central..... 268  
Southwest..... 272  
Northwest ..... 273

**Shell Eggs**

Conventional and specialty shell eggs.

Northeast..... 275  
Southeast ..... 287  
Midwest ..... 294  
South Central..... 304  
Southwest..... 312  
Northwest ..... 316

**Store-Prepared Holiday Dinners**

Poultry and meat-based store prepared holiday dinners and sides.

Northeast..... 321  
Southeast ..... 325  
Midwest ..... 328  
South Central..... 332  
Southwest..... 334  
Northwest ..... 335

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## Report Notes and Key to Abbreviations:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

### Common Abbreviations:

n/i .....not identified  
BOGO .....Buy one, get one free  
ABF .....Antibiotic-free  
F .....Free Range  
K .....Kosher  
H .....Halal  
L .....Local (grown/produced)  
O .....USDA Certified Organic  
G .....Grass-fed

### Miscellaneous Poultry Weight Ranges:

Turkey Breast, bone-in ..... 4 - 9 pounds  
Roasters ..... 7 - 10 pounds  
Cornish Hens ..... 1 - 2 pounds  
Baking Hens ..... 4 - 6 pounds  
Capon ..... 7- 10 pounds  
Duckling/Duck ..... 4 - 6 pounds  
Goose ..... 8 - 12 pounds  
Rabbit ..... 2.5 - 3.5 pounds  
Pheasant ..... 1.5 - 2 pounds  
Quail ..... .05 - .75 pounds  
Guinea ..... .2 - 3 pounds

### U.S. Regional Definitions:

Northeast .....CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT  
Southeast .....AL,FL,GA,KY,MS,NC,SC,TN,VA,WV  
Midwest .....IA,IL,IN,MI,MN,ND,NE,OH,SD,WI  
South Central .....AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT  
Southwest .....CA, HI, NV  
Northwest .....AK,ID,MT,OR,WA,WY

### Lamb Origin Codes:

US ..... United States  
AU ..... Australia  
NZ ..... New Zealand

### Shell Egg Codes:

JB .....Jumbo  
XL .....Extra Large  
LG .....Large  
MD .....Medium  
SM .....Small  
WH .....White  
BR .....Brown

### Cage-Free Production Systems

**Barn/Aviary** ..... Hens are housed inside climate-controlled barns and roam freely in a single level (barn) or in multiple vertical levels of the building (aviary).  
**Free Range** ..... Hens have access to the outdoors for at least part of the day with housing provided for protection from climate and predators. Flock sizes vary by farm.  
**Pasture** ..... Same as free range except hens are kept outdoors and provided shelter in colder climates.  
**Organic** ..... Hens raised in accordance with the National Organic Program standards. Flock sizes vary by farm.  
**Pasture Organic** ..... Hens raised in accordance with the NOP standards and are kept outdoors and provided shelter.

Passover is Monday, April 10, 2017 through Tuesday, April 18, 2017.

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>														
CT	ACME Market	Lancaster Brand	1.79											
		Butterball	1.99											
	Best Market	Best Yet		1.57										
		Big Y	Shady Brook	1.69										
	Bravo	Empire				3.99								
		Shady Brook	1.99										< 16 lbs (hen)	
	C-Town	Shady Brook	1.99										< 16 lbs (hen)	
	Fairway Foods	Empire				3.99								
		Shady Brook	1.79											
	Key Foods	Empire												< 16 lbs (hen)
		Shady Brook	1.99											
	Kings Market	Kings	1.99											
	Market 32	Empire												1.79
		Shady Brook	1.79	0.99										w/ store card
		Shady Brook	2.29	1.59										
		Price Chopper	Empire											1.79
ShopRite	Shady Brook	1.79	0.99										w/ store card	
	Shady Brook	2.29	1.59											
	Empire												2.99	
	ShopRite	1.99	1.49										< 16 lbs (hen)	
Stop & Shop	Nature's Promise												< 16 lbs (hen); w/ \$300 accum. Purchase	
	Nature's Promise								0.99				frozen	
	Butterball	1.99							1.49					
DC	Giant Food	Nature's Promise											0.99	
		Nature's Promise											1.49	
		Butterball	1.99											
	Harris Teeter	Harris Teeter	1.69											< 16 lbs (hen); w/ store card
Harris Teeter		1.99											< 16 lbs (hen)	
Safeway Eastern	n/i											2.99	< 16 lbs (hen); w/ store card	
DE	ACME Market	Lancaster Brand	1.79											
		Butterball	1.99											
	Fresh Grocer	ShopRite		1.49										< 16 lbs (hen)
		Nature's Promise												0.99
	Giant Food	Nature's Promise												1.49
Butterball		1.99												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
DE <i>(cont)</i>	Harris Teeter	Harris Teeter	1.69										< 16 lbs (hen); w/ store card	
		Harris Teeter	1.99										< 16 lbs (hen)	
	Redner's	Shady Brook		0.98									w/ store card	
		Shady Brook		1.58										
		Jennie-O		0.98									w/ store card	
		Jennie-O		1.58										
	Safeway Eastern	n/i				2.99							< 16 lbs (hen); w/ store card	
Weis Markets	Butterball	\$3 off												
	Weis		1.29											
MA	Big Y	Shady Brook	1.69											
		Empire				3.99								
	Bravo	Shady Brook	1.99										< 16 lbs (hen)	
	C-Town	Shady Brook	1.99										< 16 lbs (hen)	
	Donelan's	Shady Brook	1.49											
	Geissler's	Shady Brook	1.79											
	Hannaford	Shady Brook	1.29											
		Empire				1.79								
		Shady Brook	1.79	0.99									w/ store card	
		Shady Brook	2.29	1.59										
	Price Chopper	Empire				1.79								
		Shady Brook	1.79	0.99										w/ store card
		Shady Brook	2.29	1.59										
	Roche Bros.	Plainville Farms									2.99			
		Stop & Shop	Nature's Promise								0.99			frozen
			Nature's Promise									1.49		
	Butterball	1.99												
Tops Market	Tops		0.99										w/ store card	
Wegman's	Empire				3.29									
	Wegmans	1.79												
	Round Hill		0.99											
MD	ACME Market	Lancaster Brand	1.79											
		Butterball	1.99											
	Giant Eagle	Giant Eagle	1.59	1.39									w/ store card	
		Nature's Promise								0.99			frozen	
		Nature's Promise								1.49				
	Butterball	1.99												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MD <i>(cont)</i>	Harris Teeter	Harris Teeter	1.69										< 16 lbs (hen); w/ store card
		Harris Teeter	1.99										< 16 lbs (hen)
	Martin's Food	Nature's Promise								0.99			frozen
		Nature's Promise								1.49			
		Butterball	1.99										
	Redner's	Shady Brook		0.98									w/ store card
		Shady Brook		1.58									
		Jennie-O		0.98									w/ store card
		Jennie-O		1.58									
	Safeway Eastern	n/i				2.99							< 16 lbs (hen); w/ store card
	Shop'n Save	Honeysuckle	1.69										
	Shoppers Food	Shady Brook	1.29										
	Wegman's	Empire			3.29								
		Wegmans	1.79										
	Round Hill		0.99										
	Weis Markets	Butterball	\$3 off										
		Weis		1.29									
ME	Hannaford	Shady Brook	1.29										
NH	Hannaford	Shady Brook	1.29										
	Price Chopper	Empire			1.79								
		Shady Brook	1.79	0.99									w/ store card
		Shady Brook	2.29	1.59									
NJ	ACME Market	Lancaster Brand	1.79										
		Butterball	1.99										
	Best Market	Best Yet		1.57									
	Bravo	Shady Brook	1.99										< 16 lbs (hen)
	C-Town	Shady Brook	1.99										< 16 lbs (hen)
	Fairway Foods	Empire			3.99								
	Fine Fare	Shady Brook	1.99										
	Key Foods	Empire			2.99								< 16 lbs (hen)
		Shady Brook	1.99										
	Stop & Shop	Nature's Promise								0.99			frozen
		Nature's Promise								1.49			
		Butterball	1.99										
	Wegman's	Empire			3.29								
	Wegmans	1.79											
	Round Hill		0.99										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
<b>NJ</b> <i>(cont)</i>	Weis Markets	Butterball	\$3 off										
		Weis		1.29									
<b>NY</b>	ACME Market	Lancaster Brand	1.79										
		Butterball	1.99										
	Best Market	Best Yet		1.57									
	Bravo	Shady Brook	1.99										< 16 lbs (hen)
	C-Town	Shady Brook	1.99										< 16 lbs (hen)
	DeCiccio Family Mrkt	Shady Brook	1.99										
	DeCiccio & Sons	Shady Brook	1.99										
	Fairway Foods	Empire			3.99								
	Fine Fare	Shady Brook	1.99										
	Ginuta's	Norbest		1.79									
	Hannaford	Shady Brook	1.29										
	Key Foods	Empire				2.99							< 16 lbs (hen)
		Shady Brook	1.99										
	King Kullen	Empire				2.99							
		Shady Brook	1.69										
	Market 32	Empire				1.79							
		Shady Brook	1.79	0.99									w/ store card
		Shady Brook	2.29	1.59									
	Peck's Market	Shady Brook	1.79										
	Price Chopper	Empire				1.79							
		Shady Brook	1.79	0.99									w/ store card
		Shady Brook	2.29	1.59									
	Shop'n Save	Honeysuckle	1.69										
	Stop & Shop	Nature's Promise							0.99				frozen
		Nature's Promise							1.49				
		Butterball	1.99										
	Tops Market	Tops		0.99									w/ store card
	Wegman's	Empire			3.29								
		Wegmans	1.79										
		Round Hill		0.99									
	Weis Markets	Butterball	\$3 off										
		Weis		1.29									
<b>PA</b>	ACME Market	Lancaster Brand	1.79										
		Butterball	1.99										
	Bravo	Shady Brook	1.99										< 16 lbs (hen)



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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
PA <i>(cont)</i>	C-Town	Shady Brook	1.99										< 16 lbs (hen)	
	Fine Fare	Shady Brook	1.99											
	Fresh Grocer	ShopRite		1.49									< 16 lbs (hen)	
	Giant Eagle	Giant Eagle	1.59	1.39									w/ store card	
	Kam's	Honeysuckle		1.29										
	Key Foods	Empire				2.99								< 16 lbs (hen)
		Shady Brook		1.99										
	Landis	Honeysuckle		0.99										
	Martin's Food	Nature's Promise								0.99				frozen
		Nature's Promise								1.49				
	Butterball			1.99										
		Price Chopper	Empire				1.79							
	Shady Brook			1.79	0.99									w/ store card
				2.29	1.59									
	Redner's	Shady Brook			0.98									w/ store card
		Shady Brook			1.58									
		Jennie-O			0.98									w/ store card
		Jennie-O			1.58									
	Shop'n Save	Honeysuckle	1.69											
	ShurSave - NE PA	Shady Brook	1.69											
Sparkle	Honeysuckle	1.69												
Tops Market	Tops		0.99										w/ store card	
Wegman's	Empire				3.29									
	Wegmans		1.79											
	Round Hill			0.99										
Weis Markets	Butterball		\$3 off											
	Weis			1.29										
RI	Bravo	Shady Brook	1.99										< 16 lbs (hen)	
	Stop & Shop	Nature's Promise								0.99			frozen	
		Nature's Promise								1.49				
Butterball		1.99												
VT	Hannaford	Shady Brook	1.29											
	Price Chopper	Empire				1.79								
		Shady Brook		1.79	0.99									w/ store card
	Shady Brook		2.29	1.59										
Tops Market	Tops		0.99									w/ store card		

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>														
AL	A&R Supermarkets	Shurfresh		0.99										
		n/i		0.99									< 16 lbs (hen)	
	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
	Kroger Atlanta	Kroger		1.19										
	Kroger Nashville	Honeysuckle	1.79										w/ store card	
	Publix	Publix		0.59										limit 2
		Publix		1.49										smoked @ \$2.99/lb.
	Empire	Empire				2.69								w/ store card
		Empire				4.69								
	Whole Foods South	Bell & Evans								2.69				
Winn-Dixie	Butterball		1.49										w/ store card	
	Butterball		1.89											
	n/i		1.29										w/ store card	
FL	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
	Harris Teeter	Harris Teeter	1.69										< 16 lbs (hen); w/ store card	
		Harris Teeter	1.99										< 16 lbs (hen)	
	Hitchcock's	n/i		0.87										
		Publix	Publix		0.59									limit 2
	Publix	Publix		1.49										smoked @ \$2.99/lb.
		Empire				2.69								w/ store card
		Empire				4.69								
	Safeway Florida	n/i											< 16 lbs (hen); w/ store card	
	Western Beef	n/i		0.99										
Winn-Dixie	Butterball		1.49										w/ store card	
	Butterball		1.89											
	n/i		1.29										w/ store card	
GA	Bi-Lo	Butterball		1.49									w/ store card	
		Butterball		1.89										
		n/i		1.29									w/ store card	
	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
		Harris Teeter	Harris Teeter	1.69										< 16 lbs (hen); w/ store card
	Harris Teeter	Harris Teeter	1.99										< 16 lbs (hen)	
	Kroger Atlanta	Kroger		1.19										
	Piggly Wiggly Car.	Piggly Wiggly		1.29										
Piggly Wiggly GA	Piggly Wiggly		1.29											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
GA (cont)	Publix	Publix		0.59									limit 2 smoked @ \$2.99/lb. w/ store card  w/ store card  w/ store card	
		Publix		1.49										
		Empire			2.69									
		Empire			4.69									
	Wayfield's	Butterball		0.99										
	Winn-Dixie	Butterball		1.49										w/ store card
		Butterball		1.89										w/ store card
		n/i		1.29								w/ store card		
KY	Cox IGA	IGA		0.99									w/ store card	
		IGA		1.69										
	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
		Kroger Cincinnati	Honeysuckle	1.99									w/ store card	
	Kroger Nashville	Honeysuckle	1.79										w/ store card	
	SuperVALU Stores	Essential Everyday		1.69										
TC Grocers		Best Choice		0.99										
MS	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
		Winn-Dixie	Butterball		1.49								w/ store card	
		Butterball		1.89										
		n/i		1.29									w/ store card	
NC	AG of Baton Rouge	Shurfine		0.99										
		Bi-Lo	Butterball		1.49									w/ store card
			Butterball		1.89									
			n/i		1.29									w/ store card
	Dollar General Mrkt	n/i		0.95										< 16 lbs (hen)
		Farm Fresh	Essential Everyday		0.99									
			Butterball		1.49									
		Shady Brook	1.59											
	Fresh Foods	Our Family		0.89										
		Grocery Depot	Essential Everyday		0.98									< 16 lbs (hen)
	Harris Teeter		Harris Teeter	1.69										< 16 lbs (hen); w/ store card
			Harris Teeter	1.99										< 16 lbs (hen)
	Lowe's Foods	Butterball	1.99											
		Piggly Wiggly Retail	Butterball		1.49									
			Jennie-O	1.49										< 16 lbs (hen)
Publix	Publix		0.59										limit 2	
	Publix		1.49										smoked @ \$2.99/lb.	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
NC <i>(cont)</i>	Publix <i>(continued)</i>	Empire				2.69							w/ store card	
		Empire				4.69								
SC	Bi-Lo	Butterball		1.49									w/ store card	
		Butterball		1.89										
		n/i		1.29									w/ store card	
		Dollar General Mrkt	n/i		0.95								< 16 lbs (hen)	
		Harris Teeter	Harris Teeter	1.69									< 16 lbs (hen); w/ store card	
		Harris Teeter	Harris Teeter	1.99									< 16 lbs (hen)	
		Kroger Atlanta	Kroger		1.19									
		Lowe's Foods	Butterball	1.99										
		Piggly Wiggly Car.	Piggly Wiggly		1.29									
		Publix	Publix		0.59									limit 2
		Publix	Publix		1.49									smoked @ \$2.99/lb.
		Empire	Empire				2.69							w/ store card
Empire	Empire				4.69									
TN	Cash Saver TC	Best Choice		1.15										
		Dollar General Mrkt	n/i		0.95								< 16 lbs (hen)	
		Kroger Nashville	Honeysuckle	1.79									w/ store card	
		Publix	Publix		0.59								limit 2	
		Publix	Publix		1.49								smoked @ \$2.99/lb.	
		Empire	Empire				2.69						w/ store card	
		Empire	Empire				4.69							
TC Grocers	Best Choice		0.99											
VA	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
		Farm Fresh	Essential Everyday		0.99									
		Butterball	Butterball		1.49									
	Giant Food	Shady Brook	1.59											
		Nature's Promise								0.99			frozen	
		Nature's Promise								1.49				
	Harris Teeter	Butterball	1.99											
		Harris Teeter	1.69										< 16 lbs (hen); w/ store card	
		Harris Teeter	1.99										< 16 lbs (hen)	
	Lowe's Foods	Butterball	1.99											
Martin's Food	Nature's Promise								0.99			frozen		
	Nature's Promise								1.49					
	Butterball	1.99												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
VA <i>(cont)</i>	Piggly Wiggly Retail	Butterball		1.49									< 16 lbs (hen) limit 2 smoked @ \$2.99/lb. w/ store card  < 16 lbs (hen); w/ store card
		Jennie-O	1.49										
	Publix	Publix		0.59									
		Publix		1.49									
		Empire				2.69							
		Empire				4.69							
	Safeway Eastern	n/i				2.99							
	Shop'n Save	Honeysuckle	1.69										
	Shoppers Food	Shady Brook	1.29										
	Wegman's	Empire			3.29								
		Wegmans	1.79										
	Round Hill		0.99										
Weis Markets	Butterball	\$3 off											
	Weis		1.29										
WV	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen) w/ store card w/ store card frozen
	Giant Eagle	Giant Eagle	1.59	1.39									
	Kroger Columbus	Honeysuckle	1.79										
	Martin's Food	Nature's Promise							0.99				
		Nature's Promise							1.49				
		Butterball	1.99										
	Shop'n Save	Honeysuckle	1.69										
	Sparkle	Honeysuckle	1.69										
	Weis Markets	Butterball	\$3 off										
		Weis		1.29									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>														
IA	Family Fare	Our Family		0.99									< 16 lbs (hen); w/ store card	
	Jewel-Osco	n/i				2.99								
	Maynard's	Shurfine		1.19										
	No Frills	Our Family		0.99										
	Price Chopper	Best Choice	1.59											
	Schnuck's	Jennie-O		1.19										
	Sunshine Foods	Shurfine		0.99										< 16 lbs (hen)
	Super Saver	n/i		2.38										smoked
IL	Angelo Caputo's	Butterball	2.29										< 16 lbs (hen)	
		Norbest	1.49										< 16 lbs (hen)	
	Berkot's	Rosebud	1.99										< 16 lbs (hen)	
		Butterball	1.99										< 16 lbs (hen)	
	Borowiak's IGA	IGA		0.99										
	County Market NFI	Jennie-O	1.49											
	Cub Foods	Jennie-O	1.79											
	Dierberg's	Honeysuckle	1.99											
	Fairplay Foods	Butterball	1.99											
	Jewel-Osco	n/i				2.99							< 16 lbs (hen); w/ store card	
	Piggly Wiggly MW	Northern Pride		0.99									< 16 lbs (hen)	
	Schnuck's	Jennie-O		1.19										
	Shop'n Save	Essential Everyday		1.39										
	Strack & Van Til	Norbest		0.99										
	Sullivan's	Norbest		1.19										
Ultra Foods	Norbest		0.99											
IN	Al's Supermarket	Honeysuckle	1.79										w/ store card	
		Honeysuckle	2.29											
	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
	Giant Eagle	Giant Eagle	1.59	1.39									w/ store card	
	Jay C Foods	Private Selection		0.99									w/ store card	
	Jewel-Osco	n/i				2.99							< 16 lbs (hen); w/ store card	
	Kroger Cincinnati	Honeysuckle	1.99										w/ store card	
	Martin's Super Mrkt	Honeysuckle	1.89											
	Schnuck's	Jennie-O		1.19										
	Strack & Van Til	Norbest		0.99										
	Ultra Foods	Norbest		0.99										
Wesselman's	Jennie-O		0.99											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MI	County Market	Jennie-O		1.49									
	D&W Fresh	Spartan		0.99									
	Family Fare	Spartan		0.99									
	Hollywood Markets	Amish Country	1.99										
	Kroger Columbus	Honeysuckle	1.79										w/ store card
	Martin's Super Mrkt	Honeysuckle	1.89										
	Polly's Market	Amish Country	1.59										w/ store card
		Amish Country	2.59										
	Ric's Food Center	Honeysuckle	1.69										
	Super One Foods	Jennie-O	1.66										
VG's Grocery	Spartan		0.99										
MN	Affiliated Midwest	n/i		0.99									
	Coborn's	Jennie-O	1.49										
	County Market	Jennie-O		1.49									
	Cub Foods	Jennie-O	1.79										
	Econofoods	Our Family		0.99									
	Family Fare	Our Family		0.99									
	Family Fresh	n/i		0.99									
	Hornbacher's	Honeysuckle	1.79										
		Essential Everyday		1.29									
	Hugo's	Honeysuckle	1.78										
	Marketplace Foods	Our Family		1.28									
	Maynard's	Shurfine		1.19									
	Sun Mart	Our Family		0.99									
	Sunshine Foods	Shurfine		0.99									< 16 lbs (hen)
Super One Foods	Jennie-O	1.66											
SuperVALU Stores	Essential Everyday		1.69										
ND	Albertsons Mntn	Honeysuckle		0.99									limit 2
	Dan's	Our Family		0.99									
	Family Fare	Our Family		0.99									
	Hornbacher's	Honeysuckle	1.79										
		Essential Everyday		1.29									
	Hugo's	Honeysuckle	1.78										
	Leever's	Our Family		0.99									
	Marketplace Foods	Our Family		1.28									
SuperVALU Stores	Essential Everyday		1.69										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NE	Affiliated Midwest	n/i		0.99									w/ store card          smoked
	Apple Markets	Best Choice		0.99									
	Baker's	Honeysuckle	1.79										
	Family Fare	Our Family		0.99									
	Family Fresh	n/i		0.99									
	No Frills	Our Family		0.99									
	Russ Market	Honeysuckle	1.49										
	Safeway Denver	Honeysuckle	1.79										
	Sun Mart	Our Family		0.99									
	Super Saver	n/i		2.38									
OH	Acme Fresh Market	Honeysuckle		1.49									w/ store card  < 16 lbs (hen) w/ store card w/ store card w/ store card
		Honeysuckle		1.79									
	Dollar General Mrkt	n/i		0.95									
	Giant Eagle	Giant Eagle	1.59	1.39									
	Kroger Cincinnati	Honeysuckle	1.99										
	Kroger Columbus	Honeysuckle	1.79										
	Shop'n Save	Honeysuckle	1.69										
	Sparkle	Honeysuckle	1.69										
	SuperVALU Stores	Essential Everyday		1.69									
Weis Markets	Butterball	\$3 off											
	Weis		1.29										
SD	Affiliated Midwest	n/i		0.99									w/ store card         < 16 lbs (hen)
	Coborn's	Jennie-O	1.49										
	Family Thrift	Our Family		0.99									
	IGA Markets	Essential Everyday		1.69									
	Ken's Super Fair	Shurfine		1.29									
		Shurfine		1.69									
	Maynard's	Shurfine		1.19									
	Safeway Denver	Honeysuckle	1.79										
	Sunshine Foods	Shurfine		0.99									
SuperVALU Stores	Essential Everyday		1.69										
WI	Affiliated Midwest	n/i		0.99									
	County Market	Jennie-O		1.49									
	Econofoods	Our Family		0.99									
	Family Fresh	n/i		0.99									
	Marketplace Foods	Our Family		1.28									
	Marketplace WI	Jennie-O	1.49										



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
WI <i>(cont)</i>	Piggly Wiggly MW	Northern Pride		0.99									< 16 lbs (hen)
	Schnuck's	Jennie-O		1.19									
	Super One Foods	Jennie-O	1.66										
	SuperVALU Stores	Essential Everyday		1.69									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>														
AR	Brookshire's	Butterball		1.49										
	Cash Saver TC	Best Choice		1.15										
	City Market	Essential Everyday		0.77										
	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
	G&W Foods	Best Choice	1.58											
		Li'l Butterball		2.38										< 16 lbs (hen)
	Super 1 Foods	Buckley Farms		0.97										
	TC Grocers	Best Choice		0.99										
AZ	Albertsons SW	Honeysuckle		0.69									w/ store card; limit 2	
		Butterball		0.99									w/ store card; limit 2	
	Lowe's Market	Jennie-O		0.99									< 16 lbs (hen)	
	Safeway SW	Honeysuckle		0.69									w/ store card; limit 2	
CO	Affiliated Foods	Jennie-O		1.19									< 16 lbs (hen)	
	Affiliated Midwest	n/i		0.99										
	Albertsons Mntn	Honeysuckle		0.99									limit 2	
	Associated Foods	Riverside		0.89										
	Clark's Market	Riverside		0.99										
	King Soopers	Butterball		0.59									> 16 lbs (tom); w/ store card	
	Lowe's Market	Jennie-O		0.99									< 16 lbs (hen)	
	Ridley's	Riverside		0.77										
	Safeway Denver	Honeysuckle	1.79											
Our Family			0.99											
KS	Affiliated Foods	Jennie-O		1.19									< 16 lbs (hen)	
	Apple Markets	Best Choice		0.99										
	Country Mart	Best Choice	1.49											
	Dillon's	Honeysuckle	1.79										w/ store card	
	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
	G&W Foods	Best Choice	1.58											
		Li'l Butterball		2.38										< 16 lbs (hen)
	Lowe's Market	Jennie-O		0.99									< 16 lbs (hen)	
	Price Chopper	Best Choice	1.59											
	Pyramid Foods	Honeysuckle	1.59											
	Woods Supermarket	Best Choice		1.08										
LA	AG of Baton Rouge	Shurfine		0.99										
	Breaux Mart	Shurfine		0.99										
	Brookshire's	Butterball		1.49										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
LA <i>(cont)</i>	Brookshire Bros.	Shady Brook		1.19									< 16 lbs (hen)	
	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
	Super 1 Foods	Buckley Farms		0.97										
	Winn-Dixie	Butterball		1.49									w/ store card	
		Butterball		1.89										w/ store card
		n/i		1.29									w/ store card	
MO	Apple Markets	Best Choice		0.99										
	C&R Supermarket	Best Choice		1.39										
	Cash Saver TC	Best Choice		1.15										
	County Market NFI	Jennie-O	1.49											
	Country Mart	Best Choice	1.49											
	Dierberg's	Honeysuckle	1.99											
	G&W Foods	Best Choice	1.58											
		Li'l Butterball		2.38										< 16 lbs (hen)
	Gerbe's	Honeysuckle	1.79											w/ store card
	Moser's	Best Choice	1.49											
	Price Chopper	Best Choice	1.59											
	Pyramid Foods	Honeysuckle	1.59											
	Schnuck's	Jennie-O		1.19										
	Shop'n Save	Essential Everyday		1.39										
	TC Grocers	Best Choice		0.99										
TC Markets	Best Choice		0.78										w/ \$30 purchase; limit 1	
Woods Supermarket	Best Choice		1.19											
NM	Affiliated Foods	Jennie-O		1.19									< 16 lbs (hen)	
	Albertsons SW	Honeysuckle		0.69									w/ store card; limit 2	
		Butterball		0.99									w/ store card; limit 2	
	John Brooks	Jennie-O		0.99									< 16 lbs (hen)	
	King Soopers	Butterball		0.59									> 16 lbs (tom); w/ store card	
	Lowe's Market	Jennie-O		0.99									< 16 lbs (hen)	
	Safeway Denver	Honeysuckle	1.79											
OK	Affiliated Foods	Jennie-O		1.19									< 16 lbs (hen)	
	Buy for Le\$\$	n/i		0.99										
	Country Mart	Best Choice	1.49											
	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)	
	Market Square	Jennie-O		0.99										
	Nichols Dollar Saver	Best Choice		1.19										

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**Easter/Passover 2017**

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
<b>OK</b> <i>(cont)</i>	Pyramid Foods	Honeysuckle	1.59										
	Warehouse Market	Best Choice		0.99									
<b>TX</b>	Affiliated Foods	Jennie-O		1.19									< 16 lbs (hen)
	Albertsons SW	Honeysuckle		0.69									w/ store card; limit 2
		Butterball		0.99									w/ store card; limit 2
	Brookshire's	Butterball		1.49									
	Brookshire Bros.	Shady Brook		1.19									< 16 lbs (hen)
	H-E-B	Riverside		0.99									
	Lowe's Market	Jennie-O		0.99									< 16 lbs (hen)
	Market Square	Jennie-O		0.99									
	Porter's	Jennie-O		0.99									
	Super 1 Foods	Buckley Farms		0.97									
<b>UT</b>	Albertsons Mntn	Honeysuckle		0.99									limit 2
	Associated Foods	Riverside		0.89									
	Clark's Market	Riverside		0.99									
	King Soopers	Butterball		0.59									
	Ream's	Norbest		1.59									
	Ridley's	Riverside		0.77									
	Stokes Market	Butterball		0.99									> 16 lbs (tom); w/ store card

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**Easter/Passover 2017**

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
<b>SOUTHWESTERN U.S. - CA, HI, NV</b>													
CA	Dollar General Mrkt	n/i		0.95									< 16 lbs (hen)  local  w/ store card
	Holiday Market	Foster Farms	1.98						3.39				
	Jensen's	Diestel											
	Lucky	Foster Farms	1.99										
	Mar-Val Foods	Norbest	1.49										
	Nugget Markets	Diestel								2.99			
	Ralph's	Foster Farms	1.69										
	Ray's Food Place	Norbest	1.59										
	Safeway NorCal	Butterball		0.99									
	Save Mart	Foster Farms	1.99										
		Jennie-O		0.99									
Select Markets	n/i	1.69											
Stater Bros.	Zacky Farms	1.69											
HI	Foodland	Norbest		*									< 16 lbs (hen); \$10.99 each > 16 lbs (tom); \$12.99 each w/ store card w/ store card
		Norbest		*									
		Foster Farms	2.29										
	Safeway NorCal	Butterball		0.99									
	Times Supermarket	Norbest		1.69									
NV	Albertsons Mntn	Honeysuckle		0.99									limit 2 w/ store card; limit 2 w/ store card; limit 2 < 16 lbs (hen)  w/ store card
	Albertsons SW	Honeysuckle		0.69									
		Butterball		0.99									
	Dollar General Mrkt	n/i		0.95									
	Ridley's	Riverside		0.77									
	Safeway NorCal	Butterball		0.99									
	Save Mart	Foster Farms	1.99										
	Jennie-O		0.99										

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**Easter/Passover 2017**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>													
<b>AK</b>	Carrs/Safeway Sea.	Jennie-O	2.49										smoked @ 2.99/lb.
		Butterball	2.69										
	Fred Meyer	Foster Farms	1.99										
	IGA Hometown	Essential Everyday		1.99									
	Meyers Group IGA	Essential Everyday		1.99									
	Sea Mart	Butterball		1.39									
		Jennie-O		1.29									
<b>ID</b>	Albertsons Mntn	Honeysuckle		0.99									limit 2        smoked @ 2.99/lb.
	Associated Foods	Riverside		0.89									
	Fred Meyer	Foster Farms	1.89										
	IGA Markets	Essential Everyday		1.69									
	Ridley's	Riverside		0.77									
	Rosauer's	Norbest	1.49										
		Jennie-O	1.49										
	Safeway Seattle	Jennie-O	1.99										
		Butterball	2.29										
Stokes Market	Butterball		0.99										
Yoke's Fresh	Foster Farms	1.59											
<b>MT</b>	Albertsons Mntn	Honeysuckle		0.99									limit 2     local
	Associated Foods	Riverside		0.89									
	IGA Markets	Essential Everyday		1.69									
	Reynold's	Hutterite	1.49										
	Rosauer's	Norbest	1.49										
		Jennie-O	1.49										
	Stokes Market	Butterball		0.99									
SuperVALU Stores	Essential Everyday		1.69										
<b>OR</b>	Albertsons Portland	Honeysuckle		0.69									w/ store card
	Associated Foods	Riverside		0.89									
	Fred Meyer	Foster Farms	1.89										
	IGA Markets	Essential Everyday		1.69									
	IGA Market Fresh	n/i	1.69										
	Lamb's Market	n/i	1.69										
	McKay's Markets	Norbest	1.79										
		Foster Farms	1.79										
	Ray's Food Place	Norbest	1.59										
	Red Apple/Thriftway	n/i	1.69										

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**Easter/Passover 2017**

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
OR <i>(cont)</i>	Rosauer's	Norbest	1.49										smoked @ 2.99/lb.
		Jennie-O	1.49										
	Roth's	Mary's						2.99					
		Norbest	2.29										
		Foster Farms	2.29										
	Safeway Portland	Jennie-O	1.99										
		Butterball	2.29										
	Select Markets	n/i	1.69										
WA	Albertsons Portland	Honeysuckle		0.69									w/ store card
	Fred Meyer	Foster Farms	1.89										w/ store card
	Haggen	Honeysuckle		0.99									
		Honeysuckle		1.69									
	IGA Markets	Essential Everyday		1.69									
	IGA Market Fresh	n/i	1.69										
	Metropolitan	Metropolitan						2.99					
	Meyers Group IGA	Essential Everyday		1.69									
	Red Apple/Thriftway	n/i	1.69										
	Rosauer's	Norbest	1.49										
		Jennie-O	1.49										
	Safeway Portland	Jennie-O	1.99										
		Butterball	2.29										
	Safeway Seattle	Jennie-O	1.99										
		Butterball	2.29										
Select Markets	n/i	1.69											
The Markets	Jennie-O	1.98											
Yoke's Fresh	Foster Farms	1.59											
WY	Affiliated Midwest	n/i		0.99									limit 2  > 16 lbs (tom); w/ store card
	Albertsons Mntn	Honeysuckle		0.99									
	Associated Foods	Riverside		0.89									
	IGA Markets	Essential Everyday		1.69									
	King Soopers	Butterball		0.59									
	Ridley's	Riverside		0.77									
	Safeway Denver	Honeysuckle	1.79										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>															
CT	ACME Markets	Lancaster Brand							2.99				3.99		
		Lancaster Brand	1.27					0.97	0.77						limit 1
	Adams Super Food	Vernon Manor	0.99												limit 2
		Alexander & Hornung	1.99					1.39	1.00						
		Carando		2.99											
		Triple M		2.49											
	AF Basket	Sugardale						1.29	1.19						
		n/i										1.79		3.49	
	AG New England	Sugardale		1.59					0.79						
		Shurfine								2.59	2.79	2.99			
	ALDI	Appleton Farms		1.19				1.09	0.89						
		Specially Selected	1.89												
	Associated	Cook's							0.99						
		Sugardale							0.99						
	Best Market	Cook's	2.47				1.47								
	Big Y	n/i						1.19	0.89						
		Buckley Farms	1.99												
		Big Y		1.49	1.99										
		Hatfield			2.59										
		Triple M			2.59					2.99					
		Carando	2.39												
		Hormel Cure 81								4.49					
	Bravo	Cook's	1.99					1.19	0.99						
		Kentucky Legend									3.99	3.99			
	C-Town	Cook's	1.99					1.19	0.99						
		Kentucky Legend									3.99	3.99			
	Fairway Foods	Hormel Cure 81	2.99												
	Food Bazaar	Sugardale						1.09	0.99				2.99		
	Geissler's	Carando		1.99											
		Geissler's		2.49											
		Triple M			2.99										
		Smithfield					2.19								
	Highland Park	Highland Park's Own	2.99												
		John Morrell			3.29	3.29									



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
CT <i>(cont)</i>	Key Food	Carando		2.99							3.59						
		Cook's				1.19	0.99						3.99				
	n/i												1.99				
	Kings Market	Kings	3.49		2.99					4.99							
		McKenzie	4.99							5.49							
	Market 32	Carando		2.99						4.49		3.99					
		Creekstone Farms	4.99														antibiotic-free w/ store card
		Cook's					1.39	0.99									
		Cook's		3.99			2.39	1.99									
		Cook's		1.47													w/ \$15 purchase
		Alexander & Hornung			2.59	2.79											
		Carando	2.99														
		Hormel Cure 81	2.99														
	Price Chopper	Smithfield		2.99													
		Cook's					1.39	0.99									w/ store card
		Cook's		3.99			2.39	1.99									
		Cook's		1.47													w/ \$15 purchase
		Alexander & Hornung			2.59	2.79											
	Price Rite	Carando	2.99														
		Hormel Cure 81	2.99														
		Smithfield		2.99													
		Cook's	1.69				0.99	0.79									
	Save-a-Lot	Kretschmar								1.99							w/ \$25 purchase
		Kretschmar								2.49							
		Sugardale	1.19				0.44	0.64									w/ \$25 purchase
		Sugardale	1.69				0.99	1.19									
	ShopRite	n/i						0.87									
		Cook's					0.10	free									w/ \$300 accumulated prchse
	Stew Leonard's	Cook's					1.89	1.79									
		Stew's Naked	4.99														antibiotic-free
Stop & Shop	Stew Leonard's	2.99															
	Stop & Shop	1.27	1.27			0.97	0.77									limit 2	
	Carando		1.99													limit 2	
Target	Nature's Promise		2.99													antibiotic-free	
	Archer Farms	1.99															
The Fresh Market	Smithfield	1.79															
	n/i	2.99															

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
CT <i>(cont)</i>	Walmart	Sam's Choice	1.98													
	Whole Foods NAtlantic	Wellshire Farms	3.99													antibiotic-free
	Whole Foods NE	Wellshire Farms	3.99	3.99												antibiotic-free
		American Homestead	3.99													
DC	ALDI	Appleton Farms		1.19			1.09	0.89								
		Specially Selected	1.89													
	Giant Food	Giant		1.39	1.39		0.99	0.79								limit 2
		Smithfield	1.99													limit 2
		Nature's Promise		2.99												antibiotic-free; limit 2
	Harris Teeter	Carando	3.99													boneless
		Smithfield	3.49								3.99					
		Harris Teeter		1.99		2.49					5.99		3.67			
		Harris Teeter		1.49												limit 4
		Hormel Cure 81									4.99					
		HT Traders		1.99												
		Kentucky Legend							3.99							
		Morty Pride														
		Niman Ranch														antibiotic-free
		n/i										1.69		4.49	2.29	
	Safeway Eastern	Hormel Cure 81	1.39													w/ store card
		Smithfield	2.49				0.99	0.99								w/ store card
	Save-a-Lot	Kretschmar							1.99							w/ \$25 purchase
		Kretschmar							2.49							
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase
	Sugardale	1.69				0.99	1.19									
	n/i						0.87									
Target	Archer Farms	1.99														
	Smithfield	1.79														
Walmart	Sam's Choice	1.98														
Whole Foods NAtlantic	Wellshire Farms	3.99														antibiotic-free
DE	ACME Markets	Lancaster Brand					0.97	0.77	2.99				3.99			
		Lancaster Brand	1.27				1.09	0.89								limit 1
	ALDI	Appleton Farms		1.19												
		Specially Selected	1.89													
	Food Lion	Food Lion	1.37					0.77								limit 2
	Food Lion	2.49					1.69									

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**Easter/Passover 2017**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
DE <i>(cont)</i>	Food Lion <i>(continued)</i>	Smithfield	1.79					0.99								w/ store card
		Smithfield	2.79					1.79								
	Fresh Grocer	Cook's	1.88				0.98	0.88								limit 1
		Cook's	2.69				1.69	1.59								
	Giant Food	Hatfield								3.29						
		Kentucky Legend										3.79				
		Giant		1.39	1.39		0.99	0.79								limit 2
	Great Valu Markets	Smithfield	1.99													limit 2
		Nature's Promise		2.99												antibiotic-free; limit 2
		Sugardale					0.89	0.69								w/ \$25 purchase; limit 1
	Harris Teeter	Sugardale	1.99												1.99	
		Felts														
		Carando	3.99													boneless
		Smithfield	3.49									3.99				
		Harris Teeter		1.99		2.49								3.67		
		Harris Teeter		1.49												limit 4
		Hormel Cure 81									4.99					
		HT Traders		1.99												
		Kentucky Legend								3.99						
		Morty Pride											1.69			
	IGA Stores NJ/PA	Niman Ranch											6.99	4.49		antibiotic-free
		n/i													2.29	
		Cook's							1.49							
	Redner's	Hatfield		2.99												
		Redner's								1.78						limit 8 lbs.
		Redner's								1.98						
		Sugardale							0.98							limit 8 lbs.
		Sugardale							1.18							
		Hormel		1.28												limit 12 lbs.
		Hormel		1.78												
		Kunzler								2.98						
	Safeway Eastern	Leidy's								2.98						
		Hatfield								2.98						
Berk's									2.98							
Hormel Cure 81		1.39													w/ store card	
Smithfield		2.49				0.99	0.99								w/ store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
DE <i>(cont)</i>	Save-a-Lot	Kretschmar							1.99							w/ \$25 purchase	
		Kretschmar							2.49								
		Sugardale	1.19				0.44	0.64									w/ \$25 purchase
		Sugardale	1.69				0.99	1.19									
		n/i						0.87									
	ShopRite	Cook's					0.10	free									w/ \$300 accumulated prchse
		Cook's					1.89	1.79									
	ShurSave	Sugardale		1.29			1.09	0.99									
		Best Yet 1893							1.99								
	Target	Archer Farms	1.99														
		Smithfield	1.79														
	The Fresh Market	n/i	2.99														
	Walmart	Sam's Choice	1.98														
	Weis Markets	n/i					1.49	1.49									w/ store card
Weis		2.98		2.98												w/ store card	
Smithfield		1.99														w/ store card	
John F. Martin										2.99	2.99					w/ store card	
MA	Adams Super Food	Vernon Manor	0.99													limit 2	
		Alexander & Hornung	1.99				1.39	1.00									
		Carando		2.99													
	AF Basket	Triple M		2.49													
		Sugardale					1.29	1.19									
	AG New England	n/i										1.79		3.49			
		Sugardale		1.59													
	ALDI	Shurfine							2.59	2.79	2.99						
		Appleton Farms		1.19			1.09	0.89									
	Associated	Specially Selected	1.89														
		Cook's															
	Big Y	Sugardale															
		n/i					1.19	0.89									
		Buckley Farms	1.99														
Big Y			1.49	1.99													
Hatfield				2.59													
Triple M				2.59				2.99									
	Carando	2.39															
	Hormel Cure 81							4.49									

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
MA <i>(cont)</i>	Bravo	Cook's	1.99				1.19	0.99								
		Kentucky Legend								3.99	3.99					
	C-Town	Cook's	1.99				1.19	0.99								
		Kentucky Legend								3.99	3.99					
	Crosby's	Carando		2.69					3.99							
		Triple M								3.49						
		Vermont								6.99	6.99					
	Donelan's	Carando		1.99							3.99					
		Smithfield								4.99						
		Triple M								4.49						
	Food City Market	Cook's	1.99					1.29	0.99							
		Sugardale					1.99									
	Geissler's	Carando		1.99												
		Geissler's		2.49												
		Triple M			2.99											
		Smithfield				2.19										
	Hannaford	Hannaford					0.77	0.57					2.99			limit 2
		Hannaford					1.89	1.69					3.99			
		Sugardale		0.97												limit 2
		Sugardale		1.99												
		Taste of Inspirations		2.49								3.99				
		Frick's					2.49									
	Market 32	Cook's						1.39	0.99							w/ store card
		Cook's						2.39	1.99							
		Cook's						1.47								w/ \$15 purchase
		Alexander & Hornung			2.59	2.79										
		Carando		2.99												
		Hormel Cure 81		2.99												
Market Basket	Smithfield			2.99								2.79			boneless	
	Leidy's								3.69							
	Leidy's															
	Hatfield									2.99						
	Carando		1.99												boneless	
	Sugardale						0.89	0.79							w/ store card	
	Sugardale						1.29	1.19								
	Smithfield						0.89	0.79							w/ store card	
	Smithfield						1.29	1.19								

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MA <i>(cont)</i>	Met Foods	n/i										1.69				
		Cook's	1.99				1.19	0.99					3.99			
	Price Chopper	Cook's					1.39	0.99							w/ store card	
		Cook's		3.99			2.39	1.99								w/ \$15 purchase
		Cook's		1.47												
		Alexander & Hornung			2.59	2.79										
		Carando	2.99													
		Hormel Cure 81	2.99													
		Smithfield		2.99												
	Price Rite	Cook's	1.69				0.99	0.79								
	Roche Bros.	Berkshire	5.99													
		Roche Bros.	2.99								6.99	7.39				
	Save-a-Lot	Kretschmar							1.99							w/ \$25 purchase
		Kretschmar							2.49							
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase
		Sugardale	1.69				0.99	1.19								
		n/i						0.87								
	Seabra Foods	n/i						1.19								
		Kretschmar		2.49												
		Budaball			2.99					3.49	3.49					
	Shaw's	Hormel Cure 81							4.99		3.99					
		Cook's											2.99			
		Hormel	1.19				0.97	0.77								limit 2
		Cook's	1.19				0.97	0.77								limit 2
	Star Market	Cook's	1.19				0.97	0.77								limit 2
		Hormel	1.19				0.97	0.77								limit 2
		Hormel Cure 81									3.99					
	Stop & Shop	Stop & Shop	1.27	1.27			0.97	0.77								limit 2
		Carando		1.99												limit 2
		Nature's Promise		2.99												antibiotic-free
Target	Archer Farms	1.99														
	Smithfield	1.79														
The Fresh Market	n/i	2.99														
Tops Markets	Smithfield	1.69								4.49					w/ store card	
	Smithfield Premium	3.49													w/ store card	
	Sugardale			1.69	1.69										w/ store card	
	Tops	2.99						2.69	2.99						w/ store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MA <i>(cont)</i>	Tops Markets <i>(continued)</i> Trucchi's    Walmart Wegman's   Whole Foods NAtlantic	Sahlen's			3.99	3.99										w/ store card	
		Smith's			3.99	3.99										w/ store card	
		Cook's		1.59				1.29	0.99					3.69			
		Carando		1.99													
		Triple M				2.99						3.99					
		Hormel Cure 81								4.99							
		Sam's Choice	1.98														
		Wegmans	1.99				3.99					3.99	4.89				
		Wegmans		1.49												limit 1	
		Wegmans Signature		5.99													
Camellia											4.59				boneless		
Wellshire Farms	3.99														antibiotic-free		
MD	ACME Markets	Lancaster Brand							2.99					3.99			
		Lancaster Brand	1.27				0.97	0.77								limit 1	
	ALDI	Appleton Farms		1.19													
		Specially Selected	1.89														
	Associated	Cook's						0.99									
		Sugardale						0.99									
	Food Lion	Food Lion	1.37					0.77									limit 2
		Food Lion	2.49					1.69									
	Smithfield	Smithfield	1.79					0.99									w/ store card
		Smithfield	2.79					1.79									
	Giant Eagle	Market District			4.49	4.49											
		Hillshire Farm		3.39													
		Sugardale		2.79			0.99	0.79	2.69								
	Giant Food	Giant Eagle			1.29				1.99								
		Giant		1.39	1.39		0.99	0.79									limit 2
	Smithfield	Smithfield	1.99														limit 2
		Nature's Promise		2.99													antibiotic-free; limit 2
	Graul's Market	Smithfield	2.49				1.99	1.99									
		Kunzler							2.99	2.99							
	Great Valu Markets	Sugardale					0.89	0.69									w/ \$25 purchase; limit 1
Sugardale		1.99															
Harris Teeter	Felts													1.99			
	Carando	3.99														boneless	
	Smithfield	3.49									3.99						
Harris Teeter		1.99			2.49						5.99		3.67				

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Easter/Passover 2017  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MD <i>(cont)</i>	Harris Teeter <i>(continued)</i>	Harris Teeter		1.49												limit 4	
		Hormel Cure 81								4.99							
		HT Traders		1.99								3.99					
		Kentucky Legend							3.99			4.99					
		Morty Pride											1.69				
		Niman Ranch												4.49		antibiotic-free	
		n/i													2.29		
		Kennie's Market	Alexander & Hornung					0.99	0.99								
			Smithfield		2.69		2.69										
			John F. Martin							1.99							
	Leidy's								4.99							antibiotic-free	
	Kunzler								2.99								
	Martin's Food	Vernon Manor		1.69													
		n/i									4.99						
		Giant	1.27	1.27			0.97	0.77								limit 2	
		Smithfield	1.99													limit 2	
	Price Rite	Nature's Promise		2.99												antibiotic-free; limit 2	
		Cook's	1.69				0.99	0.79									
	Redner's	Redner's							1.78							limit 8 lbs.	
		Redner's							1.98								
		Sugardale						0.98								limit 8 lbs.	
		Sugardale						1.18									
		Hormel		1.28												limit 12 lbs.	
		Hormel		1.78													
		Kunzler							2.98								
		Leidy's							2.98								
		Hatfield							2.98								
		Berk's							2.98								
	Safeway Eastern	Hormel Cure 81	1.39													w/ store card	
		Smithfield	2.49				0.99	0.99								w/ store card	
	Save-a-Lot	Kretschmar							1.99							w/ \$25 purchase	
		Kretschmar							2.49								
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase	
Sugardale		1.69				0.99	1.19										
n/i							0.87										
Shop'n Save	Sugardale	1.98		0.98	1.79			1.98	2.18	2.79							
	Sugardale Premium							3.49									



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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MD <i>(cont)</i>	Shop'n Save <i>(continued)</i>	Superior							2.29	2.49						
		Hillshire Farm		2.99												
		Silver Star		3.49	3.49	3.69			3.69	3.89						
		Smithfield		2.99												
	Shoppers Food ShopRite	Smithfield		1.39			0.79	0.79								
		Cook's					0.10	free								w/ \$300 accumulated prchse
	ShurSave	Cook's					1.89	1.79								
		Sugardale		1.29			1.09	0.99								
	Target	Best Yet 1893							1.99							
		Archer Farms	1.99													
	The Fresh Market	Smithfield	1.79													
		n/i	2.99													
	Walmart	Sam's Choice	1.98													
		Wegman's	1.99				3.99				3.99	4.89				
	Weis Markets	Wegmans		1.49												limit 1
		Wegmans Signature		5.99									4.59			boneless
Camellia															w/ store card	
n/i						1.49	1.49								w/ store card	
Weis		2.98		2.98											w/ store card	
Whole Foods NAtlantic	Smithfield	1.99													w/ store card	
	John F. Martin									2.99	2.99				w/ store card	
	Wellshire Farms	3.99													antibiotic-free	
ME	AG New England	Sugardale		1.59				0.79								
		Shurfine						2.59	2.79	2.99						
	Food City Market	Cook's	1.99				1.29	0.99								
		Sugardale				1.99										
	Hannaford	Hannaford					0.77	0.57					2.99			limit 2
		Hannaford					1.89	1.69					3.99			limit 2
		Sugardale		0.97												
	Market Basket	Sugardale		1.99												
		Taste of Inspirations		2.49							3.99					
		Frick's				2.49										
		Leidy's											2.79			boneless
Leidy's								3.69								
Hatfield										2.99						
Carando	Carando	1.99													boneless	
	Sugardale					0.89	0.79								w/ store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
ME <i>(cont)</i>	Market Basket <i>(continued)</i>	Sugardale					1.29	1.19									
		Smithfield					0.89	0.79								w/ store card	
		Smithfield					1.29	1.19									
	Save-a-Lot	Kretschmar								1.99							w/ \$25 purchase
		Kretschmar								2.49							
		Sugardale	1.19				0.44	0.64									w/ \$25 purchase
	Shaw's	Sugardale	1.69				0.99	1.19									
		n/i						0.87									
		Hormel Cure 81							4.99		3.99						
		Cook's											2.99				
		Hormel	1.19				0.97	0.77									limit 2
	Target	Cook's	1.19				0.97	0.77									limit 2
		Archer Farms	1.99														
Walmart	Smithfield	1.79															
Whole Foods NAtlantic	Sam's Choice	1.98															
	Wellshire Farms	3.99														antibiotic-free	
NH	AG New England	Sugardale		1.59				0.79									
		Shurfine							2.59	2.79	2.99						
	ALDI	Appleton Farms		1.19			1.09	0.89									
		Specially Selected	1.89														
	Hannaford	Hannaford					0.77	0.57					2.99				limit 2
		Hannaford					1.89	1.69					3.99				
		Sugardale		0.97													limit 2
		Sugardale		1.99													
	Market Basket	Taste of Inspirations		2.49							3.99						
		Frick's				2.49											
		Leidy's										2.79					boneless
		Leidy's							3.69								
		Hatfield									2.99						
		Carando	1.99														boneless
		Sugardale					0.89	0.79									w/ store card
		Sugardale					1.29	1.19									
		Smithfield					0.89	0.79									w/ store card
	Price Chopper	Smithfield					1.29	1.19									
		Cook's					1.39	0.99									w/ store card
Cook's			3.99			2.39	1.99										
Cook's			1.47													w/ \$15 purchase	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NH <i>(cont)</i>	Price Chopper <i>(continued)</i>	Alexander & Hornung			2.59	2.79										
		Carando	2.99													
		Hormel Cure 81	2.99													
		Smithfield		2.99												
	Price Rite Save-a-Lot	Cook's	1.69				0.99	0.79								
		Kretschmar							1.99							w/ \$25 purchase
		Kretschmar							2.49							w/ \$25 purchase
	Shaw's	Sugardale	1.19				0.44	0.64								
		Sugardale	1.69				0.99	1.19								
		n/i						0.87								
		Hormel Cure 81							4.99		3.99					
		Cook's											2.99			
	Target	Hormel	1.19				0.97	0.77								limit 2
		Cook's	1.19				0.97	0.77								limit 2
		Archer Farms	1.99													
The Fresh Market	Smithfield	1.79														
Walmart	n/i	2.99														
Whole Foods NAtlantic	Sam's Choice	1.98														
	Wellshire Farms	3.99													antibiotic-free	
NJ	ACME Markets	Lancaster Brand											3.99			
		Lancaster Brand	1.27				0.97	0.77							limit 1	
	ALDI	Appleton Farms		1.19			1.09	0.89								
		Specially Selected	1.89													
	Associated	Cook's						0.99								
		Sugardale						0.99								
	Best Market	Cook's	2.47			1.47										
	Bravo	Cook's	1.99				1.19	0.99								
		Kentucky Legend								3.99	3.99					
	C-Town	Cook's	1.99				1.19	0.99								
		Kentucky Legend								3.99	3.99					
	Fairway Foods	Hormel Cure 81	2.99													
	Fine Fare	Sugardale					1.19	0.99					3.99			
	Food Bazaar	Sugardale					1.09	0.99					2.99			
Foodtown	Cook's					1.59	1.49									
	Cook's	1.99													limit 1	
	Cook's	0.99													w/ \$400 accumulated purchase	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NJ <i>(cont)</i>	Foodtown <i>(continued)</i>	Smithfield	2.49														
		Smithfield	1.49														
	Great Valu Markets	Sugardale					0.89	0.69									w/ \$400 accumulated purchase
		Sugardale	1.99														w/ \$25 purchase; limit 1
	IGA Stores NJ/PA	Felts													1.99		
		Cook's						1.49									
	Key Food	Hatfield		2.99													
		Carando		2.99								3.59					
	McCaffrey's	Cook's					1.19	0.99								3.99	
		n/i														1.99	
	Met Foods	McCaffrey's	2.99														
		Leidy's								2.99							
	Morton Williams	n/i											1.69				
		Cook's														3.99	
	Murphy's Markets	n/i	2.99				2.19	1.99									
		Dietz & Watson		3.99													
	Pioneer	n/i												1.69			
		Cook's	2.49														
	Price Rite	Sugardale															
		Cook's	1.69														
	Save-a-Lot	Kretschmar															
		Kretschmar								1.99							w/ \$25 purchase
	ShopRite	Sugardale	1.19							2.49							
		Sugardale	1.69						0.44	0.64							w/ \$25 purchase
	Stop & Shop	n/i															
		Cook's															
	Supremo	Cook's					0.10	free									
		Cook's					1.89	1.79									
	Target	Stop & Shop	1.27	1.27			0.97	0.77									
		Carando		1.99													limit 2
The Fresh Market	Nature's Promise		2.99													limit 2	
	Hatfield															antibiotic-free	
Uncle Giuseppe's	Sugardale								2.79	2.99	3.49						
	Archer Farms	1.99															
		Smithfield	1.79														
		n/i	2.99														
		Carando	2.59														
		Hormel	3.99														

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions			
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in					
NJ <i>(cont)</i>	Walmart	Sam's Choice	1.98															
	Wegman's	Wegmans	1.99			3.99				3.99	4.89							
		Wegmans		1.49														
		Wegmans Signature		5.99														
		Camellia										4.59						
		Weis Markets	n/i				1.49	1.49										
		Weis		2.98		2.98												
		Smithfield		1.99														
		John F. Martin									2.99	2.99						
		Whole Foods NrthAtl	Wellshire Farms		3.99													
	Whole Foods NE	Wellshire Farms	3.99	3.99														
		American Homestead	3.99															
NY	ACME Markets	Lancaster Brand																
		Lancaster Brand	1.27				0.97	0.77										
	AF Basket	Sugardale					1.29	1.19										
		n/i										1.79						
	AG New England	Sugardale		1.59														
		Shurfine							2.59	2.79	2.99							
	ALDI	Appleton Farms		1.19			1.09	0.89										
		Specially Selected	1.89															
	Associated	Cook's																
		Sugardale																
	Best Market	Cook's	2.47			1.47												
	Big M	Sugardale	1.89		1.79	1.79	1.19	0.99										
		Superior							1.99	2.49								
	Bravo	Cook's	1.99				1.19	0.99										
		Kentucky Legend									3.99	3.99						
	C-Town	Cook's	1.99				1.19	0.99										
		Kentucky Legend									3.99	3.99						
	D'Agostino's	Cook's	3.49															
DeCiccio & Sons	Alexander & Hornung		2.99			1.49	1.49											
DeCiccio Family Mrkt	Cook's	2.99				1.79	1.69											
	Carando	2.99																
Fairway Foods	Hormel Cure 81	2.99																
Fine Fare	Sugardale					1.19	0.99										3.99	
Food Bazaar	Sugardale					1.09	0.99										2.99	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
NY <i>(cont)</i>	Foodtown	Cook's					1.59	1.49									
		Cook's	1.99													limit 1	
		Cook's	0.99													w/ \$400 accumulated purchase	
		Smithfield	2.49														
		Smithfield	1.49													w/ \$400 accumulated purchase	
	Giunta's	Carando		2.99													
		Cook's					2.19	1.99									
	Great American	Sugardale		1.79	1.79	1.79	1.29	0.87									
		Gristede's	Cook's				2.49	2.49									
	Hannaford	Carando	3.99							5.99							
		Hormel Cure 81								6.99							
		Hannaford					0.77	0.57						2.99		limit 2	
		Hannaford					1.89	1.69						3.99			
		Sugardale		0.97												limit 2	
	Kennie's Market	Sugardale		1.99													
		Taste of Inspirations		2.49								3.99					
		Frick's				2.49											
		Alexander & Hornung					0.99	0.99									
		Smithfield		2.69		2.69											
		John F. Martin								1.99							
		Leidy's								4.99						antibiotic-free	
		Kunzler								2.99							
	Key Food	Vernon Manor		1.69													
		n/i										4.99					
		Carando		2.99													
	King Kullen	Cook's					1.19	0.99									
		n/i															
		Smithfield	1.69				1.59	1.39									
		Cook's					1.39	0.99									w/ store card
		Cook's		3.99			2.39	1.99									
	Market 32	Cook's		1.47													w/ \$15 purchase
		Alexander & Hornung			2.59	2.79											
Carando		2.99															
Hormel Cure 81		2.99															
Met Foods	Smithfield		2.99														
	n/i										1.69						
	Cook's												3.99				

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NY <i>(cont)</i>	Morton Williams	n/i	2.99				2.19	1.99									
	North Shore Farm	Carando	1.99														
	Peck's Market	Alexander & Hornung		1.79													
		Budaball							2.99	3.29							
	Pioneer	n/i										1.69					
		Cook's		2.49			1.19	0.99						3.99			
		Sugardale					1.19	0.99									
	Price Chopper	Cook's					1.39	0.99								w/ store card	
		Cook's					2.39	1.99								w/ \$15 purchase	
		Cook's					1.47										
		Alexander & Hornung				2.59	2.79										
		Carando		2.99													
		Hormel Cure 81		2.99													
		Smithfield			2.99												
	Price Rite	Cook's		1.69				0.99	0.79								
	Save-a-Lot	Kretschmar								1.99						w/ \$25 purchase	
		Kretschmar								2.49							
		Sugardale		1.19				0.44	0.64							w/ \$25 purchase	
		Sugardale		1.69				0.99	1.19								
		n/i							0.87								
	Shop'n Save	Sugardale		1.98		0.98	1.79			1.98	2.18	2.79					
		Sugardale Premium								3.49							
		Superior								2.29	2.49						
		Hillshire Farm			2.99												
		Silver Star			3.49	3.49	3.69			3.69	3.89						
		Smithfield			2.99												
	ShopRite	Cook's						0.10	free							w/ \$300 accumulated prchse	
		Cook's						1.89	1.79								
	Stew Leonard's	Stew's Naked		4.99												antibiotic-free	
		Stew Leonard's		2.99													
Stop & Shop	Stop & Shop		1.27	1.27			0.97	0.77							limit 2		
	Carando			1.99											limit 2		
	Nature's Promise			2.99											antibiotic-free		
Target	Archer Farms		1.99														
	Smithfield		1.79														
The Fresh Market	n/i		2.99														
Top Tomato	Carando		2.59														

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NY <i>(cont)</i>	Tops Markets	Smithfield	1.69								4.49					w/ store card	
		Smithfield Premium	3.49													w/ store card	
		Sugardale			1.69	1.69										w/ store card	
		Tops	2.99						2.69	2.99						w/ store card	
		Sahlen's			3.99	3.99										w/ store card	
		Smith's			3.99	3.99										w/ store card	
	Trade Fair	Cook's					1.39	1.29									
	Uncle Giuseppe's	Hormel	3.99														
	Walmart	Sam's Choice	1.98														
	Wegman's	Wegmans	1.99			3.99				3.99	4.89						
		Wegmans		1.49													limit 1
		Wegmans Signature		5.99													
	Weis Markets	Camellia										4.59					boneless
		n/i					1.49	1.49									w/ store card
		Weis	2.98		2.98												w/ store card
Smithfield		1.99														w/ store card	
Whole Foods NE	John F. Martin								2.99	2.99						w/ store card	
	Wellshire Farms	3.99	3.99													antibiotic-free	
	American Homestead	3.99														antibiotic-free	
PA	ACME Markets	Lancaster Brand					0.97	0.77					3.99			limit 1	
		Lancaster Brand	1.27	1.19			1.09	0.89									
	ALDI	Appleton Farms															
		Specially Selected	1.89														
	Associated	Cook's						0.99									
		Sugardale						0.99									
	Big M	Sugardale	1.89		1.79	1.79	1.19	0.99					3.99				
		Superior							1.99	2.49							
	Boyer Food Market	Sugardale	1.27	1.27			0.77	0.77									w/ \$25 purchase
		Sugardale	1.97	1.97			1.27	1.27									
		Hazle Park			1.97												w/ \$25 purchase
		Hazle Park			2.47												
	Bravo	Hatfield							2.47								
		Berk's							2.47								
		Kunzler							2.47								
Cook's		1.99				1.19	0.99										
Kentucky Legend									3.99	3.99							



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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
PA <i>(cont)</i>	C-Town	Cook's	1.99				1.19	0.99									
		Kentucky Legend									3.99	3.99					
	Family Owned	Kunzler								2.69							
		John F. Martin			1.99												
		Sugardale		1.99													
	Fine Fare	Sugardale					1.19	0.99					3.99				
	Foodland	Sugardale	1.99	1.99	0.99				1.99	2.19			3.99				
	Foodtown	Cook's					1.59	1.49									
		Cook's	1.99														limit 1
		Cook's	0.99														w/ \$400 accumulated purchase
		Smithfield	2.49														
		Smithfield	1.49														w/ \$400 accumulated purchase
		Food Lion	Food Lion	1.37					0.77								limit 2
		Food Lion	2.49					1.69									
		Smithfield	1.79					0.99									w/ store card
		Smithfield	2.79					1.79									
	Fresh Grocer	Cook's	1.88				0.98	0.88									limit 1
		Cook's	2.69				1.69	1.59									
		Hatfield							3.29								
		Kentucky Legend															
	Giant Eagle	Market District			4.49	4.49											
		Hillshire Farm		3.39													
		Sugardale		2.79			0.99	0.79	2.69								
		Giant Eagle			1.29				1.99								
	Gordon's	n/i							1.99	1.99							
		GFS	0.99														limit 1
	Great Valu Markets	Sugardale					0.89	0.69									w/ \$25 purchase; limit 1
		Sugardale	1.99														
	Grocery Outlet	Felts												1.99			
		Country Ribbon		1.49													
	Ideal Market	Jamestown		1.49													
		Alexander & Hornung				0.69											w/ \$25 purchase; limit 1
		Alexander & Hornung											3.99				
IGA Stores NJ/PA	Superior							1.69									
	Cook's																
	Hatfield		2.99														

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
PA <i>(cont)</i>	IGA SpartanNash	Sugardale	1.99														
		Cumberland Gap							1.99	2.39							
		IGA					1.29	1.29									
	Karn's	Open Acres	1.99														
		Karn's			2.69				2.89								
		John F. Martin			2.69				2.89								
		Smithfield			2.19												
		Berk's							3.29								
		Kessler's							3.29								
	Key Food	Kunzler							3.29								
		Carando		2.99							3.59						
		Cook's					1.19	0.99					3.99				
	Kuhn's	n/i											1.99				
		Sugardale			0.99	1.29											w/ \$25 purchase; limit 1
		Sugardale		2.49					1.99		2.99						
		Amish Country		1.97													
		Kuhn's	2.99														
	Landis	Silver Star		3.29	3.49	3.69			3.69								
		Boar's Head							4.99								
		Leidy's		3.49							3.69	3.99					
		John F. Martin									3.69						
		Hatfield									3.69						
		Alderfer									3.69						
		Smithfield		1.89													w/ store card
	Martin's Food	Smithfield		2.49													
		Giant	1.27	1.27			0.97	0.77									limit 2
		Smithfield	1.99														limit 2
	McCaffrey's	Nature's Promise		2.99													antibiotic-free; limit 2
		McCaffrey's	2.99														
	Pioneer	Leidy's							2.99					1.69			
n/i																	
Price Chopper	Cook's	2.49				1.19	0.99						3.99				
	Sugardale					1.19	0.99										
	Cook's					1.39	0.99									w/ store card	
	Cook's		3.99			2.39	1.99										
	Cook's		1.47													w/ \$15 purchase	
	Alexander & Hornung			2.59	2.79												

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
PA <i>(cont)</i>	Price Chopper <i>(continued)</i>	Carando	2.99													
		Hormel Cure 81	2.99													
		Smithfield		2.99												
	Price Rite Redner's	Cook's	1.69				0.99	0.79								
		Redner's								1.78						limit 8 lbs.
		Redner's								1.98						
		Sugardale							0.98							limit 8 lbs.
		Sugardale							1.18							
		Hormel		1.28												limit 12 lbs.
		Hormel		1.78												
		Kunzler								2.98						
		Leidy's								2.98						
		Hatfield								2.98						
	Save-a-Lot	Berk's								2.98						
		Kretschmar								1.99						w/ \$25 purchase
		Kretschmar								2.49						
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase
	Shop'n Save	Sugardale	1.69				0.99	1.19								
		n/i						0.87								
		Sugardale	1.98		0.98	1.79			1.98	2.18	2.79					
		Sugardale Premium							3.49							
		Superior							2.29	2.49						
		Hillshire Farm		2.99												
		Silver Star		3.49	3.49	3.69			3.69	3.89						
	ShopRite	Smithfield		2.99												
		Cook's					0.10	free								w/ \$300 accumulated prchse
	ShurSave	Cook's					1.89	1.79								
		Sugardale		1.29			1.09	0.99								
	ShurSave - NE Penn	Best Yet 1893								1.99						
		Sugardale		1.49												w/\$25 purchase; card; limit 1
Sugardale						1.19	0.99					3.49				
Best Yet 1893								1.49							w/\$25 purchase; card; limit 1	
Sparkle Markets	Hatfield		2.99	1.99	1.99			2.49							w/ store card	
	Kunzler							2.79								
	Sparkle							1.58								
	Sugardale		1.99													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
PA <i>(cont)</i>	Sparkle Markets <i>(continued)</i>	Hillshire Farm		3.29												
		Kentucky Legend							4.99							
	Supremo	Hatfield							2.79	2.99	3.49					
		Sugardale					1.29	1.29								
	Target	Archer Farms	1.99													
		Smithfield	1.79													
	The Fresh Market	n/i	2.99													
	Tops Markets	Smithfield	1.69								4.49					w/ store card
		Smithfield Premium	3.49													w/ store card
		Sugardale			1.69	1.69										w/ store card
		Tops	2.99						2.69	2.99						w/ store card
	Trade Fair	Sahlen's			3.99	3.99										w/ store card
		Smith's			3.99	3.99										w/ store card
	Walmart	Cook's					1.49	1.39								
	Wegman's	Sam's Choice	1.98													
		Wegmans	1.99			3.99				3.99	4.89					
		Wegmans		1.49												limit 1
Wegmans Signature			5.99								4.59				boneless	
Weis Markets	Camellia														w/ store card	
	n/i					1.49	1.49								w/ store card	
	Weis	2.98		2.98											w/ store card	
	Smithfield	1.99													w/ store card	
Whole Foods NrthAtl	John F. Martin								2.99	2.99					w/ store card	
	Wellshire Farms		3.99												antibiotic-free	
RI	Adams Super Food	Vernon Manor	0.99													limit 2
		Alexander & Hornung	1.99				1.39	1.00								
		Carando		2.99												
		Triple M		2.49												
	ALDI	Appleton Farms		1.19			1.09	0.89								
		Specially Selected	1.89													
	Associated	Cook's						0.99								
		Sugardale						0.99								
	Bravo	Cook's	1.99				1.19	0.99								
		Kentucky Legend								3.99	3.99					
	Dave's Marketplace	Triple M		3.99						3.99						
Carando			2.99													
Price Rite	Cook's	1.69				0.99	0.79									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
RI <i>(cont)</i>	Save-a-Lot	Kretschmar							1.99							w/ \$25 purchase
		Kretschmar							2.49							
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase
		Sugardale	1.69				0.99	1.19								
		n/i						0.87								
	Seabra Foods	n/i						1.19								
		Kretschmar		2.49												
	Shaw's	Budaball			2.99				3.49	3.49						
		Hormel Cure 81							4.99		3.99					
		Cook's											2.99			
	Stop & Shop	Hormel	1.19				0.97	0.77								limit 2
		Cook's	1.19				0.97	0.77								limit 2
		Stop & Shop	1.27	1.27			0.97	0.77								limit 2
	Target	Carando		1.99												limit 2
		Nature's Promise		2.99												antibiotic-free
Archer Farms		1.99														
Walmart	Smithfield	1.79														
	Sam's Choice	1.98														
Whole Foods NAtlantic	Wellshire Farms	3.99													antibiotic-free	
VT	AG New England	Sugardale		1.59				0.79								
		Shurfine						2.59	2.79	2.99						
	ALDI	Appleton Farms		1.19			1.09	0.89								
		Specially Selected	1.89													
	Food City Market	Cook's	1.99				1.29	0.99								
		Sugardale				1.99										
	Hannaford	Hannaford					0.77	0.57					2.99		limit 2	
		Hannaford					1.89	1.69					3.99			
		Sugardale		0.97											limit 2	
	Price Chopper	Sugardale		1.99												
		Taste of Inspirations		2.49							3.99					
		Frick's				2.49										
Cook's						1.39	0.99								w/ store card	
Cook's			3.99			2.39	1.99									
Cook's			1.47												w/ \$15 purchase	
	Alexander & Hornung			2.59	2.79											
	Carando	2.99														

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Easter/Passover 2017

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
VT <i>(cont)</i>	Price Chopper <i>(continued)</i>	Hormel Cure 81	2.99													
		Smithfield		2.99												
	Shaw's	Hormel Cure 81							4.99		3.99					
		Cook's											2.99			
	Tops Markets	Hormel	1.19				0.97	0.77								limit 2
		Cook's	1.19				0.97	0.77								limit 2
		Smithfield	1.69								4.49					w/ store card
		Smithfield Premium	3.49													w/ store card
		Sugardale			1.69	1.69										w/ store card
		Tops	2.99						2.69	2.99						w/ store card
		Sahlen's			3.99	3.99										w/ store card
		Smith's			3.99	3.99										w/ store card
Walmart	Sam's Choice	1.98														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
			Whole	Half												
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																
AL	A & R Supermarket	Sugardale						1.08								
		Mariah							1.99							
		Smithfield	1.99													
	ALDI	Appleton Farms		1.19				1.09	0.89							
		Specially Selected	1.89													
	Bruce's Foodland	Cook's							0.99							
		Kentucky Legend								3.99	3.99					
	Cash Saver	Cook's							1.07							
	Dollar General Mrkt	Smithfield		1.75												limit 1
		Kentucky Legend										4.50				
	Earth Fare	Dietz Garret County	4.99													
	Food for Le\$\$	Cook's						1.18	0.98							
		Carolina Pride			0.98											
	Food Giant	Kentucky Legend								2.98			3.98			
		Best Choice		1.78												
		Cook's			1.58				0.98							
	Gateway Foodland	Cook's							0.98							
		Kentucky Legend											3.99			
	Greer's Market	n/i						1.49	1.39							
		Hormel		2.19												
	Hometown Market	Sugardale							0.89							
	Ingle's Market	n/i							0.98							w/ store card
		n/i							1.88							
		Hormel Cure 81								4.48	4.48					
		Smithfield	1.68													w/ store card
		Smithfield	2.98													
	Kroger Atlanta	Kroger	1.59													w/ store card; limit 2
		Smithfield							0.99							w/ store card
		Private Selection	2.99									3.99				w/ store card
	Kroger Nashville	Kroger	1.49													w/ store card; limit 2
		Cook's						1.29	1.29							w/ store card; limit 2
		Kentucky Legend								2.99						w/ store card
		Cumberland Gap			1.69											w/ store card
	Lucky's Supermarkets	Hormel Cure 81									3.99					

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
AL <i>(cont)</i>	Piggly Wiggly HAC	Hormel		1.99													
		Hormel Cure 81						4.49	4.49								
	Piggly Wiggly Hchn	Cook's					1.19	0.99									
		Cook's						0.99									
	Piggly Wiggly Inc.	Best Choice		1.79	1.59												
		Kentucky Legend										3.99					
		Hormel Cure 81										3.99					
	Piggly Wiggly JTM	Smithfield		1.99													
		Cook's					1.69	1.39									
	Publix	Sugardale						1.49	1.29								
		Publix		2.49		1.69				4.99							w/ store card
		Publix		3.59		2.99											w/ store card
		Publix Premium		2.99													w/ store card
	Rouses	Publix Premium		4.59													
		Hormel Cure 81										3.99					
	Save-a-Lot	Sugardale	1.45														limit 2
		Kretschmar								1.99							w/ \$25 purchase
	Shop-Rite	Kretschmar								2.49							
		Sugardale	1.19				0.44	0.64									w/ \$25 purchase
		Sugardale	1.69				0.99	1.19									
		n/i						0.87									
		Cook's						1.19									
	Sprout's Market	Kentucky Legend										3.99					
		Old Tyme	1.79														
	Target	Archer Farms	1.99														
		Smithfield	1.59														
	The Fresh Market	n/i	2.99														
	Vowell's	Sugardale					1.19	0.99									
		Best Choice		1.89													
		Kentucky Legend										3.79					
Walmart	Sam's Choice	1.98															
Western Market	Hormel Cure 81		1.99														
	Cook's							1.39									
	Royal Premium			1.79													
Whole Foods South	Hormel Cure 81										3.99						
	Wellshire Farms	3.99														antibiotic-free	



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
AL <i>(cont)</i>	Winn-Dixie	n/i	1.79				1.19	0.99					BOGO		w/ store card; limit 2
		n/i	3.59				2.59	2.59					2.99		
		Smithfield									2.99				
FL	ALDI	Appleton Farms		1.19			1.09	0.89							limit 1
		Specially Selected	1.89												
	Bravo	Smithfield	3.49										1.59		
		n/i					1.69	1.59							
	Dollar General Mrkt	Smithfield		1.75											
		Kentucky Legend									4.50				
	Earth Fare	Dietz Garret County	4.99												
	Food Giant	Kentucky Legend							2.98		3.98				
		Best Choice		1.78											
	Fresco y Mas	Cook's			1.58			0.98							
		n/i	1.78				0.98	0.98							
	Gordon's	n/i							1.99	1.99					
		GFS	0.99												
	Greer's Market	n/i					1.49	1.39							
		Hormel													
	Harris Teeter	Carando	3.99												
		Smithfield	3.49								3.99				
		Harris Teeter					2.49				5.99		3.67		
		Harris Teeter		1.99											
		Harris Teeter		1.49											
		Hormel Cure 81									4.99				
		HT Traders		1.99											
		Kentucky Legend							3.99		4.99				
	Morty Pride										1.69				
	Niman Ranch										6.99	4.49			
Hitchcock's	n/i												2.29		
	Sugardale	1.98				1.09	0.98								
IGA - Florida	n/i										1.59				
	n/i										1.39	2.99			
J.H. Harvey's	Smithfield	1.99													
	Jamestown														
	Jamestown														
	n/i											2.98			
	n/i											4.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
FL <i>(cont)</i>	J.H. Harvey's <i>(continued)</i>	Smithfield		1.65												w/ store card	
		Smithfield		3.49													
	Lucky's Market	Lucky's Market	2.97														
	Piggly Wiggly Hchn	Cook's						0.99									
		Best Choice		1.79	1.59												
	Presidente	Kentucky Legend									3.99						
		n/i					1.38	1.38									
	Publix	Publix		2.49						4.99							w/ store card
		Publix		3.59			1.69	2.99									w/ store card
	Safeway Florida	Publix Premium		2.99													w/ store card
		Publix Premium		4.59													w/ store card
	Save-a-Lot	Hormel Cure 81									3.99						w/ store card
		Hormel Cure 81	1.59														w/ store card
	Scaff's Market	Smithfield		2.49			0.88	0.88									w/ store card
		Kretschmar								1.99							w/ \$25 purchase
	Sedano's	Kretschmar								2.49							w/ \$25 purchase
		Sugardale	1.19				0.44	0.64									
	Sprout's Market	Sugardale	1.69				0.99	1.19									
		n/i						0.87									
	Target	Sugardale	2.19				1.29	1.19									
		Lee Brand					1.29	1.19									
	Walmart	Hormel Cure 81								4.99							
		Sugardale		2.99	3.49		1.79	1.79			3.49			3.49			
	Winn-Dixie	Carando	3.99	2.99													
		Old Tyme	1.79														
	Whole Foods Florida	Archer Farms	1.99														
Smithfield		1.59															
Winn-Dixie	n/i	2.99															
	Sam's Choice	1.98															
Winn-Dixie	Sugardale					1.29	1.29										
	Wellshire Farms	3.99														antibiotic-free	
Winn-Dixie	n/i	1.79				1.19	0.99						BOGO			w/ store card; limit 2	
	n/i	3.59				2.59	2.59						2.99				
Winn-Dixie	Smithfield									2.99							
	ALDI	Appleton Farms		1.19			1.09	0.89									
ALDI	Specially Selected	1.89															

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CURED PORK

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
GA (cont)	Bi-Lo	n/i	1.45				1.15	0.95					BOGO		w/ store card; limit 2	
		n/i	2.15				2.59	2.59					2.99			
	Dollar General Mrkt	Smithfield														
		Smithfield		1.75												limit 1
	Earth Fare	Kentucky Legend														
		Dietz Garret County	4.99													
	Food City	Food City	1.79	1.79												w/ store card
		Hormel Cure 81														
	Food Depot	Sugardale						0.98								
		Vernon Manor	1.38													
	Food Giant	Hormel Cure 81								2.98						
		Kentucky Legend								2.98						
	Food Lion	Best Choice		1.78												
		Cook's			1.58				0.98							
	Food Lion	Food Lion	1.37						0.77							limit 2
		Food Lion	2.49						1.69							
	Food Pride	Smithfield	1.79						0.99							w/ store card
		Smithfield	2.79						1.79							
	Galaxy Food Center	Open Acres	2.29					1.19	0.99							
		D.L. Lee											1.19		1.99	
	Harris Teeter	Felt's														
		Smithfield		1.48												w/ \$25 purchase; limit 2
	Harris Teeter	Smithfield						0.98	0.98							
		Kentucky Legend														
	IGA Food Stores	Carando	3.99													boneless
		Smithfield	3.49													
	IGA Stores - SE	Harris Teeter		1.99			2.49							3.67		
Harris Teeter			1.49												limit 4	
IGA Food Stores	Hormel Cure 81									4.99						
	HT Traders		1.99													
IGA Food Stores	Kentucky Legend								3.99							
	Morty Pride											1.69				
IGA Food Stores	Niman Ranch												4.49		antibiotic-free	
	n/i													2.29		
IGA Food Stores	n/i						1.09	0.99				1.09				
	Smithfield		1.78				0.98	0.98								
IGA Food Stores	Kentucky Legend															
	Kentucky Legend															

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
GA (cont)	Ingle's Market	n/i						0.98								w/ store card	
		n/i						1.88									
		Hormel Cure 81									4.48	4.48					
	J.H. Harvey's	Smithfield	1.68														w/ store card
		Smithfield	2.98														
		Jamestown							0.88								w/ store card; limit 2
		Jamestown							2.49								
		n/i												2.98			w/ store card
		n/i												4.99			
	Earth Fare	Smithfield		1.65													w/ store card
		Dietz Garret County	4.99														
	Kroger Atlanta	Kroger	1.59														w/ store card; limit 2
		Smithfield							0.99								w/ store card
	Lucky's Market	Private Selection	2.99									3.99					w/ store card
		Lucky's Market	2.97														
	Piggly Wiggly Car.	n/i	1.98	1.98				0.98	0.98						2.99		
		Sugardale		1.99													
	Piggly Wiggly GA	Morty Pride											1.29				
		Cook's						1.69	1.29								
	Piggly Wiggly HAC	Sugar Tree	1.79														
		Smithfield												2.99			
	Piggly Wiggly Hchn	Hormel		1.99							4.49	4.49					
		Hormel Cure 81															
	Piggly Wiggly JTM	Cook's		1.79	1.59				0.99								
		Best Choice															
		Kentucky Legend												3.99			
	Publix	Sugardale						1.49	1.29								
Publix			2.49				1.69		4.99							w/ store card	
Publix			3.59				2.99									w/ store card	
Publix Premium			2.99														
Quality Foods	Publix Premium		4.59														
	Hormel Cure 81												3.99				
Save-a-Lot	Smithfield						0.99	0.99									
	Kentucky Legend												3.99				
	Kretschmar								1.99							w/ \$25 purchase	
	Kretschmar								2.49								
	Sugardale	1.19					0.44	0.64								w/ \$25 purchase	

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Easter/Passover 2017  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
GA <i>(cont)</i>	Save-a-Lot <i>(continued)</i>	Sugardale	1.69				0.99	1.19								
	Shop-Rite	n/i						0.87								
		Cook's							1.19							
		Kentucky Legend									3.99					
	Sprout's Market	Old Tyme	1.79													
	Target	Archer Farms	1.99													
		Smithfield	1.59													
	The Fresh Market	n/i	2.99													
	Walmart	Sam's Choice	1.98													
	Wayfield's	Sugardale	1.99					0.99								
	Whole Foods South	Wellshire Farms	3.99													antibiotic-free
	Winn-Dixie	n/i	1.79				1.19	0.99						BOGO		w/ store card; limit 2
	n/i	3.59				2.59	2.59						2.99			
	Smithfield									2.99						
KY	ALDI	Appleton Farms		1.19			1.09	0.89								
		Specially Selected	1.89				0.99	0.99								
	Cox IGA	Sugardale		1.79												
		Kentucky Legend							3.99	3.99						
	Dollar General Mrkt	Smithfield		1.75												limit 1
		Kentucky Legend									4.50					
	E.W. James	Cook's					1.18	0.88					2.48			w/ \$25 purchase
		Best Choice	1.98	1.98												
		John Morrell							2.78	2.88						
		Kentucky Legend								3.98	4.18					
	Foodland	Superior							1.98	2.18						
		Sugardale	1.98	1.98					1.98	2.18	2.99					
		Smithfield		2.99												
		Hillshire Farm		2.99												
	Food City	Food City	1.79	1.79												w/ store card
		Hormel Cure 81									3.99					
	Food Fair	Superior							1.88	2.19						
		Kentucky Legend							3.99							
	Hormel Cure 81	2.49														
Food Giant	Kentucky Legend							2.98		3.98						
	Best Choice		1.78													
	Cook's			1.58			0.98									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KY (cont)	Food Lion	Food Lion	1.37					0.77								limit 2
		Food Lion	2.49					1.69								
		Smithfield	1.79					0.99								w/ store card
		Smithfield	2.79					1.79								
	Food Rite	Cook's						1.19								
		Kentucky Legend							3.69							
	Fresh Thyme	Best Choice	1.99													
		Fresh Thyme	1.99													
	Galaxy Food Center	Sugardale					1.29	1.29								
		Smithfield		1.48												w/ \$25 purchase; limit 2
	Gordon's	Smithfield					0.98	0.98								
		n/i							1.99	1.99						
	IGA Houchen's	GFS	0.99													limit 1
		Smithfield						0.99								limit 1
		Kentucky Legend							3.79		4.29					
		Smithfield		2.19												
	IGA Stores - OH/KY	Clifty Farm												1.99		
		Coon Creek												1.99		
	IGA Stores - SE	Sugardale		1.99			0.99	0.99								
		Kentucky Legend							3.99	3.99						
	IGA SpartanNash	Smithfield		1.78			0.98	0.98								
		Kentucky Legend									3.98					
	Kroger Cincinnati	Sugardale	1.99													
		Cumberland Gap							1.99	2.39						
		IGA					1.29	1.29								
		Open Acres	1.99													
	Kroger Delta	Kroger	0.97													w/ store card; limit 2
Cumberland Gap								2.19							w/ store card	
Private Selection		1.99						3.99							w/ store card	
Cook's							0.97								w/ store card	
Kroger Louisville	Smithfield					0.97	0.97								w/ store card; limit 2	
	Kroger	1.88						2.99							w/ store card	
Kroger Louisville	Kentucky Legend							3.99							w/ store card	
	Kroger	1.17													w/ store card	
	Kentucky Legend							2.99							w/ store card	
	Smithfield		1.99												w/ store card	
	Cumberland Gap			1.69											w/ store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KY (cont)	Kroger MidAtlantic	Kroger	1.17													w/ store card; limit 2
		Smithfield						0.99								w/ store card
		Private Selection									4.49					w/ store card
		Cumberland Gap					1.79				1.99					w/ store card
	Kroger Nashville	Kroger	1.49													w/ store card; limit 2
		Cook's						1.29	1.29							w/ store card; limit 2
		Kentucky Legend									2.99					w/ store card
	Lucky's Market	Cumberland Gap			1.69											w/ store card
		Lucky's Market	2.97													
	Meijer	Cook's		0.99												limit 2
		Cook's							0.89					2.99		
		Smithfield		2.99												
		Dearborn		3.49												
	Piggly Wiggly Hchn	Sugardale									1.99					limit 2
		Cook's							0.99							
		Best Choice			1.79	1.59										
	Remke Markets	Kentucky Legend										3.99				
		Smithfield	0.97													w/ \$20 purchase; limit 2
	Save-a-Lot	Sugardale	0.97													w/ \$20 purchase; limit 2
		Kentucky Legend									3.99					
		Kretschmar									1.99					w/ \$25 purchase
		Kretschmar									2.49					
		Sugardale	1.19					0.44	0.64							w/ \$25 purchase
		Sugardale	1.69					0.99	1.19							
	Super Dollar	n/i						0.87								
	SuperVALU Stores	n/i		1.99												
Hormel Cure 81									3.99	3.99						
Hormel				2.29												
Target	Essential Everyday				1.89	1.99				2.69	2.69					
	Cloverdale									3.99						
	Archer Farms	1.99														
TC Grocers	Smithfield	1.79														
	Kretschmar									1.99						
	Sugardale							1.29	1.19							
	Cook's			1.39												
	Ozark Pride						1.49	1.39								

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
KY <i>(cont)</i>	TC Grocers <i>(continued)</i>	Best Choice		1.79													
		Frick's											3.29				
	The Fresh Market	n/i	2.99														
	ValuMarket	Best Choice	1.99														
		Fischer's							1.99								
		Cook's					1.39	1.29									
		Kentucky Legend							3.69		4.49						
Walmart	Sam's Choice	1.98															
Whole Foods NrthAtl	Wellshire Farms		3.99													antibiotic-free	
MS	AG of Baton Rouge	Smithfield					1.19	0.99									
	ALDI	Appleton Farms		1.19			1.09	0.89									
		Specially Selected	1.89														
	Corner Market	Smithfield		2.29													
		Hormel Cure 81							3.99	3.99							
	Dollar General Mrkt	Smithfield		1.75													
		Kentucky Legend									4.50						
	Food Giant	Kentucky Legend							2.98		3.98						
		Best Choice		1.78													
		Cook's			1.58			0.98									
	Greer's Market	n/i					1.49	1.39									
		Hormel		2.19													
	Grocery Depot	Sugardale						1.17									
	Kroger Delta	Smithfield				0.97		0.97									w/ store card; limit 2
		Kroger	1.88						2.99								w/ store card
		Kentucky Legend							3.99								w/ store card
	Mac's Fresh Market	Cook's						0.88									w/ \$25 purchase; limit 1
	Cook's						1.19										
	Best Choice	1.88															
Piggly Wiggly Hchn	Cook's						0.99										
	Best Choice		1.79	1.59													
	Kentucky Legend									3.99							
Rouses	Sugardale	1.45														limit 2	
Save-a-Lot	Kretschmar							1.99								w/ \$25 purchase	
	Kretschmar							2.49									
	Sugardale	1.19					0.44	0.64								w/ \$25 purchase	
	Sugardale	1.69					0.99	1.19									
	n/i						0.87										



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MS <i>(cont)</i>	Superlo Foods	Sugardale						0.89								
	Target	Archer Farms	1.99													
		Smithfield	1.59													
	The Fresh Market	n/i	2.99													
	Vowell's	Sugardale					1.19	0.99								
		Best Choice		1.89												
		Kentucky Legend								3.79						
	Walmart	Sam's Choice	1.98													
	Whole Foods South	Wellshire Farms	3.99													antibiotic-free
	Winn-Dixie	n/i	1.79				1.19	0.99					BOGO			w/ store card; limit 2
	n/i	3.59				2.59	2.59					2.99				
	Smithfield									2.99						
NC	ALDI	Appleton Farms		1.19			1.09	0.89								
		Specially Selected	1.89													
	Bi-Lo	n/i	1.45				1.15	0.95						BOGO		w/ store card; limit 2
		n/i	2.15				2.59	2.59						2.99		
		Smithfield									2.99					
	Carlie C's IGA	Hatfield										2.99				boneless
		Vernon Manor	1.18													
		Sugardale												2.59		
		n/i					0.88	0.78								
	Compare Foods	Smithfield		1.79			0.99	0.99								
		Kentucky Legend									4.99					
	Dollar General Mrkt	Smithfield		1.75												limit 1
		Kentucky Legend									4.50					
	Earth Fare	Dietz Garret County	4.99													
	Farm Fresh	Smithfield	1.49				1.19	1.19								
		Essential Everyday	1.29													
	Food Lion	Food Lion	1.37					0.77								limit 2
		Food Lion	2.49					1.69								
		Smithfield	1.79					0.99								w/ store card
		Smithfield	2.79					1.79								
Food Pride	Open Acres	2.29				1.19	0.99									
	D.L. Lee										1.19					
	Felt's												1.99			
Fresh Foods	D.L. Lee										0.99					
	Open Acres					0.99	0.89									

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4						
NC (cont)	Fresh Foods (continued)	Superior									2.79						
		n/i		0.99													
	Galaxy Food Center	Smithfield		1.48												w/ \$25 purchase; limit 2	
		Smithfield					0.98	0.98									
	Great Valu Markets	Sugardale					0.89	0.69								w/ \$25 purchase; limit 1	
		Sugardale		1.99													
		Felt's													1.99		
	Harris Teeter	Carando	3.99														boneless
		Smithfield	3.49								3.99						
		Harris Teeter		1.99		2.49					5.99		3.67				
		Harris Teeter		1.49													limit 4
		Hormel Cure 81									4.99						
		HT Traders		1.99								3.99					
		Kentucky Legend							3.99			4.99					
		Morty Pride											1.69				
		Niman Ranch										6.99		4.49			antibiotic-free
		n/i													2.29		
	IGA Food Stores	n/i					1.09	0.99					1.09				
	IGA Stores - SE	Smithfield		1.78			0.98	0.98									
		Kentucky Legend										3.98					
	Ingle's Market	n/i						0.98									w/ store card
		n/i						1.88									
		Hormel Cure 81									4.48	4.48					
		Smithfield	1.68														w/ store card
		Smithfield	2.98														
	J.H. Harvey's	Jamestown						0.88									w/ store card; limit 2
		Jamestown						2.49									
		n/i											2.98				w/ store card
		n/i											4.99				
		Smithfield		1.65													w/ store card
	Smithfield		3.49														
Just \$ave Foods	Smithfield		1.78			0.98	0.98										
	Kentucky Legend										3.98						
Kroger MidAtlantic	Kroger	1.17														w/ store card; limit 2	
	Smithfield						0.99									w/ store card	
	Private Selection							4.49								w/ store card	
	Cumberland Gap				1.79			1.99								w/ store card	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NC <i>(cont)</i>	Lowe's Foods	Smithfield		1.37												w/ coupon; limit 1	
		Smithfield		1.57													
		Smithfield Specialty		2.99													
	Piggly Wiggly Retail	Frick's					0.87	0.87									w/ store card; limit 2
		Frick's					1.99	1.99	3.99	4.49							
		Full Circle			4.99												antibiotic-free
		Hormel Cure 81										4.99					
		Open Acres			1.79		0.92	0.92									
		Smithfield	2.99	2.59													
	Piggly Wiggly Stores	Felt's											0.92		1.89		
		n/i															
		Smithfield		1.89				0.99									
		Publix		2.49		1.69			4.99								w/ store card
	Save-a-Lot	Publix		3.59		2.99											w/ store card
		Publix Premium		2.99													
		Publix Premium		4.59													
		Hormel Cure 81										3.99					
		Kretschmar							1.99								w/ \$25 purchase
		Kretschmar							2.49								
	Sprout's Market	Sugardale	1.19				0.44	0.64									w/ \$25 purchase
Sugardale		1.69				0.99	1.19										
n/i							0.87										
Target	Old Tyme	1.79															
The Fresh Market	Archer Farms	1.99															
	Smithfield	1.79															
Walmart	n/i	2.99															
Whole Foods South	Sam's Choice	1.98															
	Wellshire Farms	3.99														antibiotic-free	
SC	ALDI	Appleton Farms		1.19			1.09	0.89									
		Specially Selected	1.89														
	Bi-Lo	n/i	1.45				1.15	0.95						BOGO			w/ store card; limit 2
		n/i	2.15				2.59	2.59						2.99			
	Dollar General Mrkt	Smithfield															
		Smithfield		1.75													limit 1
Earth Fare	Kentucky Legend										4.50						
	Dietz Garret County	4.99															

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
SC <i>(cont)</i>	Food Lion	Food Lion	1.37					0.77								limit 2
		Food Lion	2.49					1.69								
		Smithfield	1.79					0.99								w/ store card
		Smithfield	2.79					1.79								
	Galaxy Food Center	Smithfield		1.48												w/ \$25 purchase; limit 2
		Smithfield					0.98	0.98								
	Harris Teeter	Carando	3.99													boneless
		Smithfield	3.49								3.99					
		Harris Teeter		1.99		2.49					5.99		3.67			
		Harris Teeter		1.49												limit 4
		Hormel Cure 81									4.99					
		HT Traders		1.99								3.99				
		Kentucky Legend							3.99		4.99					
		Morty Pride											1.69			
		Niman Ranch										6.99		4.49		antibiotic-free
		n/i													2.29	
	IGA Food Stores	n/i					1.09	0.99					1.09			
		IGA Stores - SE	Smithfield		1.78			0.98	0.98							
	Ingle's Market	Kentucky Legend										3.98				
		n/i							0.98							w/ store card
		n/i							1.88							
		Hormel Cure 81									4.48	4.48				
		Smithfield	1.68													w/ store card
		Smithfield	2.98													
	J.H. Harvey's	Jamestown							0.88							w/ store card; limit 2
		Jamestown							2.49							
		n/i											2.98			w/ store card
		n/i											4.99			
		Smithfield		1.65												w/ store card
		Smithfield		3.49												
Kroger Atlanta	Kroger	1.59													w/ store card; limit 2	
	Smithfield							0.99							w/ store card	
	Private Selection	2.99								3.99					w/ store card	
Lowe's Foods	Smithfield		1.37												w/ coupon; limit 1	
	Smithfield		1.57													
	Smithfield Specialty		2.99													
	Frick's					0.87	0.87								w/ store card; limit 2	

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**Easter/Passover 2017**  
**CURED PORK**

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
SC <i>(cont)</i>	Lowe's Foods <i>(continued)</i>	Frick's					1.99	1.99	3.99	4.49							
		Full Circle		4.99												antibiotic-free	
	Piggly Wiggly Car.	Hormel Cure 81									4.99						
		n/i	1.98	1.98			0.98	0.98					2.99				
		Sugardale		1.99													
	Publix	Morty Pride											1.29				
		Publix		2.49		1.69			4.99							w/ store card	
		Publix		3.59		2.99										w/ store card	
		Publix Premium		2.99													
	Quality Foods	Publix Premium		4.59													
		Hormel Cure 81										3.99					
	Save-a-Lot	Smithfield					0.99	0.99									
		Kentucky Legend										3.99					
		Kretschmar							1.99							w/ \$25 purchase	
		Kretschmar							2.49								
	Target	Sugardale	1.19				0.44	0.64								w/ \$25 purchase	
		Sugardale	1.69				0.99	1.19									
n/i							0.87										
Archer Farms		1.99															
The Fresh Market	Smithfield	1.59															
	n/i	2.99															
Walmart	Sam's Choice	1.98															
Whole Foods South	Wellshire Farms	3.99													antibiotic-free		
TN	ALDI	Appleton Farms		1.19			1.09	0.89									
	Cash Saver	Specially Selected	1.89														
		Cook's						1.07									
	Cash Saver TC	Kretschmar				1.38			1.89								
		Cook's															
		Sugardale						0.97									
		Best Choice		1.77													
	Chappell's	Springhill							1.18								
		Ozark Pride					1.58	1.48	1.68								
		Cook's					1.18	0.98									
Dollar General Mrkt	Kentucky Legend							3.99	3.99								
	Smithfield		1.75												limit 1		
		Kentucky Legend								4.50							

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TN <i>(cont)</i>	E.W. James	Cook's					1.18	0.88					2.48		w/ \$25 purchase
		Best Choice	1.98	1.98											
		John Morrell							2.78	2.88					
		Kentucky Legend								3.98	4.18				
	Earth Fare	Dietz Garret County	4.99												
	Food City	Food City	1.79	1.79											w/ store card
		Hormel Cure 81									3.99				
	Food Country	Smithfield		1.98											w/ store card
		Smithfield		2.99											
		Kentucky Legend									3.98				
	Food Giant	Kentucky Legend							2.98		3.98				
		Best Choice		1.78											
	Food Lion	Cook's			1.58			0.98							
		Food Lion	1.37					0.77							limit 2
		Food Lion	2.49					1.69							
		Smithfield	1.79					0.99							w/ store card
		Smithfield	2.79					1.79							
	Food Rite	Cook's						1.19							
		Kentucky Legend							3.69						
	Gordon's	Best Choice	1.99												
		n/i							1.99	1.99					
	H.G. Hill	GFS	0.99												limit 1
		Cook's					1.39	1.19							
	IGA Houchen's	Sugardale					1.39	1.19							
		Kentucky Legend							3.49	3.49					
		Best Choice	1.79	1.89											
		Clifty Farm											1.89		
	IGA Stores - OH/KY	Smithfield						0.99							limit 1
Kentucky Legend								3.79		4.29					
Smithfield			2.19												
IGA Stores - SE	Clifty Farm											1.99			
	Coon Creek											1.99			
IGA Stores - OH/KY	Sugardale		1.99			0.99	0.99								
	Kentucky Legend							3.99	3.99						
IGA Stores - SE	Smithfield		1.78			0.98	0.98								
	Kentucky Legend									3.98					

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4						
TN <i>(cont)</i>	Ingle's Market	n/i						0.98								w/ store card	
		n/i						1.88									
		Hormel Cure 81									4.48	4.48					
		Smithfield	1.68														w/ store card
		Smithfield	2.98														
	Kroger Delta	Smithfield				0.97		0.97									w/ store card; limit 2
		Kroger	1.88							2.99							w/ store card
	Kroger MidAtlantic	Kentucky Legend								3.99							w/ store card
		Kroger	1.17														w/ store card; limit 2
	Kroger Nashville	Smithfield						0.99									w/ store card
		Private Selection								4.49							w/ store card
		Cumberland Gap				1.79				1.99							w/ store card
		Kroger	1.49														w/ store card; limit 2
	Lucky's Supermarkets	Cook's					1.29	1.29									w/ store card; limit 2
		Kentucky Legend								2.99							w/ store card
	Osborne's	Cumberland Gap			1.69												w/ store card
		Hormel Cure 81									3.99						
	Publix	Cook's					0.99	0.99									limit 1
		Best Choice	1.79	1.79													
		Kentucky Legend								3.49	3.49						
		Publix		2.49		1.69				4.99							w/ store card
	Save-a-Lot	Publix		3.59		2.99											w/ store card
		Publix Premium		2.99													
		Publix Premium		4.59													
		Hormel Cure 81										3.99					
	Shop-Rite	Kretschmar								1.99							w/ \$25 purchase
		Kretschmar								2.49							
		Sugardale	1.19				0.44	0.64									w/ \$25 purchase
	Sprout's Market	Sugardale	1.69				0.99	1.19									
		n/i						0.87									
Super Dollar	Cook's						1.19										
	Kentucky Legend									3.99							
Superlo Foods	Old Tyme	1.79															
	n/i		1.99														
Target	Sugardale							0.89									
	Archer Farms	1.99															
	Smithfield	1.79															

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TN <i>(cont)</i>	TC Grocers	Kretschmar					1.29	1.19	1.99							
		Sugardale														
		Cook's			1.39											
		Ozark Pride					1.49	1.39								
		Best Choice		1.79												
	The Fresh Market	Frick's											3.29			
		n/i	2.99													
	Tietgen's	Cook's					0.99	0.99								w/ additional purchase; limit 1
		Best Choice	1.79	1.79												
	Walmart	Kentucky Legend							3.49	3.49						
Sam's Choice		1.98														
Whole Foods South	Wellshire Farms	3.99													antibiotic-free	
VA	ALDI	Appleton Farms		1.19			1.09	0.89								
		Specially Selected	1.89													
	Associated	Cook's						0.99								
		Sugardale						0.99								
	Dollar General Mrkt	Smithfield		1.75												limit 1
		Kentucky Legend									4.50					
	Farm Fresh	Smithfield	1.49				1.19	1.19								
		Essential Everyday	1.29													
	Food City	Food City	1.79	1.79												w/ store card
		Hormel Cure 81										3.99				
	Food Country	Smithfield		1.98												w/ store card
		Smithfield		2.99												
	Food Lion	Kentucky Legend										3.98				
		Food Lion	1.37						0.77							limit 2
		Food Lion	2.49						1.69							
		Smithfield	1.79						0.99							w/ store card
	Galaxy Food Center	Smithfield	2.79						1.79							
		Smithfield		1.48												w/ \$25 purchase; limit 2
	Giant Food	Smithfield					0.98	0.98								
		Giant		1.39	1.39		0.99	0.79								limit 2
Smithfield		1.99													limit 2	
Grant's	Nature's Promise		2.99												antibiotic-free; limit 2	
	Smithfield	1.79				1.19	0.99									
		Cumberland Gap			1.49											



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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
VA (cont)	Great Valu Markets	Sugardale					0.89	0.69								w/ \$25 purchase; limit 1	
		Sugardale		1.99													
	Harris Teeter	Felt's													1.99		
		Carando	3.99														boneless
		Smithfield	3.49									3.99					
		Harris Teeter		1.99		2.49								3.67			
		Harris Teeter		1.49													limit 4
		Hormel Cure 81									4.99						
		HT Traders		1.99								3.99					
		Kentucky Legend								3.99		4.99					
		Morty Pride											1.69				
		Niman Ranch												4.49			antibiotic-free
	IGA Stores - SE	n/i													2.29		
		Smithfield		1.78			0.98	0.98									
	Ingle's Market	Kentucky Legend															3.98
		n/i						0.98									w/ store card
	Kroger MidAtlantic	n/i						1.88									
		Hormel Cure 81									4.48	4.48					w/ store card
		Smithfield	1.68														w/ store card
		Smithfield	2.98														
		Kroger	1.17														w/ store card; limit 2
		Smithfield						0.99									w/ store card
	Lowe's Foods	Private Selection								4.49							w/ store card
		Cumberland Gap				1.79				1.99							w/ store card
		Smithfield		1.37													w/ coupon; limit 1
		Smithfield		1.57													
		Smithfield Specialty		2.99													
		Frick's					0.87	0.87									w/ store card; limit 2
		Frick's					1.99	1.99		3.99	4.49						
	Martin's Food	Full Circle		4.99													antibiotic-free
Hormel Cure 81										4.99							
Giant		1.27	1.27			0.97	0.77									limit 2	
Smithfield		1.99														limit 2	
Piggly Wiggly Retail	Nature's Promise		2.99													antibiotic-free; limit 2	
	Open Acres		1.79			0.92	0.92										
	Smithfield	2.99	2.59								3.89						

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in	Bone-in	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
VA <i>(cont)</i>	Piggly Wiggly Retail <i>(continued)</i>	Felt's n/i										0.92		1.89		
	Piggly Wiggly Stores	Smithfield		1.89				0.99								
	Price Rite	Cook's	1.69				0.99	0.79								
	Publix	Publix	Publix		2.49		1.69			4.99						w/ store card
		Publix	Publix		3.59		2.99									w/ store card
		Publix Premium	Publix Premium		2.99											
	Safeway Eastern	Publix Premium	Publix Premium		4.59											
		Hormel Cure 81	Hormel Cure 81									3.99				
		Hormel Cure 81	Hormel Cure 81	1.39												w/ store card
	Save-a-Lot	Smithfield	Smithfield	2.49				0.99	0.99							w/ store card
		Kretschmar	Kretschmar							1.99						w/ \$25 purchase
		Kretschmar	Kretschmar							2.49						
	Shop'n Save	Sugardale	Sugardale	1.19				0.44	0.64							w/ \$25 purchase
		Sugardale	Sugardale	1.69				0.99	1.19							
		n/i	n/i						0.87							
		Sugardale	Sugardale	1.98		0.98	1.79			1.98	2.18	2.79				
		Sugardale Premium	Sugardale Premium							3.49						
		Superior	Superior							2.29	2.49					
		Hillshire Farm	Hillshire Farm		2.99											
		Silver Star	Silver Star		3.49	3.49	3.69			3.69	3.89					
		Smithfield	Smithfield		2.99											
		Smithfield	Smithfield		1.39			0.79	0.79							
	Shoppers Food	Smithfield		1.99												
	Super Dollar	n/i		1.99												
	Target	Archer Farms	Archer Farms	1.99												
		Smithfield	Smithfield	1.79												
	The Fresh Market	n/i		2.99												
	Walmart	Sam's Choice	Sam's Choice	1.98												
	Wegman's	Wegmans	Wegmans	1.99			3.99				3.99	4.89				
		Wegmans Signature	Wegmans Signature		5.99											
Camellia		Camellia										4.59			boneless	
Weis Markets	n/i	n/i					1.49	1.49							w/ store card	
	Weis	Weis	2.98		2.98										w/ store card	
	Smithfield	Smithfield	1.99												w/ store card	
	John F. Martin	John F. Martin								2.99	2.99				w/ store card	
Whole Foods NrthAtl	Wellshire Farms		3.99											antibiotic-free		

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**CURED PORK**

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			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4						
WV	ALDI	Appleton Farms		1.19			1.09	0.89									
		Specially Selected	1.89														
	Dollar General Mrkt	Smithfield		1.75												limit 1	
		Kentucky Legend															
	Foodland	Superior							1.98	2.18							
		Sugardale	1.98	1.98					1.98	2.18	2.99						
		Smithfield		2.99													
		Hillshire Farm		2.99													
	Food Fair	Superior							1.88	2.19							
		Kentucky Legend							3.99								
		Hormel Cure 81	2.49														
	Food Lion	Food Lion	1.37					0.77									limit 2
		Food Lion	2.49					1.69									
		Smithfield	1.79					0.99									w/ store card
		Smithfield	2.79					1.79									
	Galaxy Food Center	Smithfield		1.48													w/ \$25 purchase; limit 2
		Smithfield					0.98	0.98									
	Giant Eagle	Market District			4.49	4.49											
		Sugardale		2.79			0.99	0.79	2.69								
		Giant Eagle			1.29				1.99								
		Hillshire Farm		3.39													
	Grant's	Smithfield	1.79				1.19	0.99									
		Cumberland Gap			1.49												
	Great Valu Markets	Sugardale					0.89	0.69									w/ \$25 purchase; limit 1
		Sugardale		1.99													
		Felt's													1.99		
	IGA Stores - SE	Smithfield		1.78			0.98	0.98									
		Kentucky Legend									3.98						
	Kroger Columbus	Kroger	1.17														w/ store card; limit 2
		Cumberland Gap			1.49				2.99								w/ store card
	Sugardale			1.49			0.88									w/ store card	
	Great Lakes	4.99														w/ store card	
Kroger MidAtlantic	Kroger	1.17														w/ store card; limit 2	
	Smithfield						0.99									w/ store card	
	Private Selection							4.49								w/ store card	
	Cumberland Gap				1.79			1.99								w/ store card	

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**CURED PORK**

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			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WV (cont)	Martin's Food	Giant	1.27	1.27			0.97	0.77								limit 2
		Smithfield	1.99													limit 2
	Piggly Wiggly Stores	Nature's Promise		2.99												antibiotic-free; limit 2
		Smithfield		1.89				0.99								
	Riesbeck's	Best Choice		1.59												
		Superior							1.59							
	Save-a-Lot	Smithfield		2.69												
		Kretschmar							1.99							w/ \$25 purchase
		Kretschmar							2.49							
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase
	Shop'n Save	Sugardale	1.69				0.99	1.19								
		n/i						0.87								
		Sugardale	1.98		0.98	1.79			1.98	2.18	2.79					
		Sugardale Premium							3.49							
		Superior							2.29	2.49						
		Hillshire Farm		2.99												
	Sparkle Markets	Silver Star		3.49	3.49	3.69			3.69	3.89						
		Smithfield		2.99												
		Sparkle							1.58							
		Sugardale		1.99												
		Hillshire Farm		3.29												
	Target	Kentucky Legend							4.99							
		Archer Farms	1.99													
	Walmart	Smithfield	1.79													
		Sam's Choice	1.98													
	Weis Markets	n/i					1.49	1.49								w/ store card
Weis		2.98		2.98											w/ store card	
Smithfield		1.99													w/ store card	
John F. Martin									2.99	2.99					w/ store card	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions			
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in					
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																		
IA	Affiliated Midwest	Best Choice		1.89														
		Best Choice	1.79	1.79														
	ALDI	Cook's			1.59	1.59												
		Double G					1.69	1.49										
		Farmland									2.99							
		Appleton Farms		1.19			1.09	0.89										
		Specially Selected	1.89															
		Family Fare	Open Acres	1.77			1.49		0.87									
			Cloverdale							2.47	2.47							
		Family Foods	Springhill							1.29	1.49							
			Open Acres	2.19	2.29			1.39	1.09									
		Fareway	Fareway									free						w/ \$50 purchase; limit 1
	Fareway								3.49	3.99								
	Sugardale			1.69														
	Fisher's Jack & Jill	Webster City			2.99									2.99				
		n/i																
	Food Pride	Open Acres					1.39	1.09										
		Open Acres	2.19	2.29			1.39	1.09										
	Fresh Thyme	Fresh Thyme	1.99															
		Sugardale					1.29	1.29										
	Hometown Market	Cook's					1.49	1.19										
		Hormel Cure 81									3.88							
	Hy-Vee	Best Choice	1.88															
		Hy-Vee	1.98	2.38										2.99				
		Hormel Cure 81	2.99	2.99					3.99	3.99								
	Jewel-Osco	Cook's			1.49	1.98								3.99				
		Cook's		1.29			0.79	0.59									w/ \$25 purchase; limit 1	
Smithfield			2.99															
Hormel			2.49															
Lucky's Market	Frick's					1.99	1.99											
	Kentucky Legend							3.99										
Maynard's	Lucky's Market	2.97																
	Sugardale						1.39	1.29										
Natural Grocers	John Morrell				1.99					2.99								
	Cook's					1.49	1.39						2.99					
		Beeler's	4.99													antibiotic-free		

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
IA <i>(cont)</i>	No Frills	Open Acres	1.29					0.99									
		Hormel Cure 81							3.99								
	Price Chopper	Cook's						1.79									
		Hormel Cure 81	1.69	1.79					3.99	3.99							
		Smithfield		2.79													
	Quillin's	Cook's				0.99											
		John Morrell				2.29											
		Quillin's Own								3.49							
	Save-a-Lot	Kretschmar							1.99							w/ \$25 purchase	
		Kretschmar							2.49								
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase	
		Sugardale	1.69				0.99	1.19									
		n/i						0.87									
	Schnuck's	Schnuck's	1.19													w/ \$25 purchase; limit 1	
		Kretschmar							1.19							w/ \$25 purchase; limit 1	
		Kentucky Legend							2.29							w/ \$25 purchase; limit 1	
		Frick's			1.99		1.59	1.39								w/ \$25 purchase; limit 1	
		Double G			1.99											w/ \$25 purchase; limit 1	
		Cook's											3.79				
	Sunshine Foods	Double G						1.28	1.28								
		Best Choice		1.69													
		Kretschmar								2.99							
	Super Saver	Best Choice	1.68														
	Cook's						1.18	0.98									
Target	Archer Farms	1.99															
	Smithfield	1.69															
Thriftway Stores	Hormel Cure 81								3.99	3.99							
	Farmland									3.59							
	Cook's						1.39	1.39					2.99				
	Best Choice	1.69	1.69														
	Kretschmar								2.99	2.99							
Walmart	Sam's Choice	1.98															
Whole Foods Midwest	Wellshire Farms		3.99						7.99							antibiotic-free	
IL	Affiliated Midwest	Best Choice		1.89													
		Double G					1.69	1.49									
		Farmland								2.99							

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
IL <i>(cont)</i>	ALDI	Appleton Farms		1.19			1.09	0.89									
		Specially Selected	1.89														
	Angelo Caputo's	Sugardale					1.29	0.99									
		Prairie Grove	3.99														antibiotic-free
		Hillshire Farm		2.99													
	Berkot's	Sugardale	1.99				1.29	1.19									
		Hillshire Farm	2.99	2.99													
		Kentucky Legend										3.99					
	Borowiak's IGA	Kretschmar								1.49							w/ \$20 purchase; limit 1
		EMGE								3.89	3.99						
		Kentucky Legend								3.39	3.49						
		Cumberland Gap			1.79	1.89											
		Sugardale					1.29	1.29									
	Brookhaven	Open Acres	1.99				1.39	1.19									
	Butera Market	Jamestown					0.69	0.49									w/ \$10 purchase; limit 1
		Smithfield		1.45													limit 1
		Hillshire Farm		2.89	2.49	2.69											
	County Market NFI	Korn Top			1.99		1.89	1.69						3.79			limit 1
		Kretschmar		1.27						1.99							
		Kretschmar															
		Frick's			1.99		1.89	1.69									
		Double G								3.49	3.69						
		Kentucky Legend									3.99						
		Sugardale					1.49	1.29									
	Cub Foods	Indiana Kitchen	2.99														
		Cook's		1.77			1.49	1.49									w/ store card
		Cook's		3.49													
		Hormel Cure 81								3.99	3.99						
	Dierberg's	Hormel Cure 81	1.39														w/ \$25 purchase; limit 1
		Kretschmar								1.29							w/ \$25 purchase; limit 1
		Kretschmar		2.99													
		Dierberg's								1.99							
	Double G		2.99						2.49								
	Double G			1.99	1.99											butt half \$2.19/lb.	
	Frick's			2.49	2.49											butt half \$2.59/lb.	
Fairplay Foods	Sugardale					0.89	0.69									w/ \$10 purchase; limit 1	
	Sugardale				1.49												

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
IL <i>(cont)</i>	Fairplay Foods <i>(continued)</i>	Cook's	1.49													w/ \$10 purchase; limit 1	
		Cook's					1.49	1.29									
	Fareway	Kentucky Legend							3.99		3.99						
		Fareway									free						w/ \$50 purchase; limit 1
		Fareway							3.49		3.99						
		Sugardale		1.69													
	Fisher's Jack & Jill	Webster City			2.99									2.99			
		n/i															
	Food 4 Less	Open Acres					1.39	1.09									
		Cook's					0.47	0.47									w/ \$25 purchase; limit 1
	Food Pride	Hormel	1.59														
		Open Acres	2.19	2.29			1.39	1.09									
	Fresh Thyme	Fresh Thyme	1.99														
		Sugardale							1.29	1.29							
	Garden Fresh	Hillshire Farm		2.99													
		Cook's												3.29			
	Gordon's	n/i							1.99	1.99							
		GFS	0.99														limit 1
	Heinen's	Heinen's	4.99		2.99												
		Niman Ranch	6.99														antibiotic-free
	Hy-Vee	Hy-Vee	1.98	2.38										2.99			
		Hormel Cure 81	2.99	2.99					3.99	3.99							
	IGA Houchen's	Cook's			1.49	1.98								3.99			
		Smithfield								0.99							limit 1
		Kentucky Legend							3.79		4.29						
		Smithfield		2.19													
IGA Stores - IL/IN	Clifty Farm													1.99			
	Coon Creek													1.99			
	Sugardale					1.19	0.99										
	Kretschmar	1.99								2.18							
Jewel-Osco	Kretschmar							1.78								w/ \$25 purchase; limit 1	
	Kentucky Legend							3.89									
	Cook's		1.29			0.79	0.59									w/ \$25 purchase; limit 1	
	Smithfield		2.99														
	Hormel		2.49														
	Frick's					1.99	1.99										
		Kentucky Legend						3.99									



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IL <i>(cont)</i>	Kirby Foods IGA	Sugardale					1.19	0.99								
		Kretschmar	1.99						1.78	1.78						
		Kentucky Legend								3.89						
	Kroger Central	Kroger	0.99													w/ store card; limit 2
		Cook's						0.87								w/ store card; limit 2
		Private Selection	2.49													w/ store card
	Kroger Louisville	Hickory Hills								2.49						w/ store card
		Cumberland Gap			1.99											w/ store card
		Kroger	1.27													w/ store card
		Kentucky Legend								2.99						w/ store card
		Smithfield		1.99												w/ store card
	Mariano's	Cumberland Gap			1.69											w/ store card
		Roundy's	3.75													
		Cook's		0.99										2.99		limit 2
	Meijer	Cook's						0.89								
		Smithfield		2.99												
	Pete's Market	Dearborn		3.49												
		Sugardale							1.99							limit 2
		Sugardale	2.49				1.19	0.99								
	Piggly Wiggly MW	Sugardale												2.79		
		Badger							3.29	3.89	3.99					
		Farmland							2.89	2.99						
		Smithfield		1.49												w/ \$25 purchase; store card
		Sugardale					0.89	0.69								w/ \$25 purchase; store card
		Hillshire Farm			2.29	2.29										
		Jamestown					0.69	0.49								w/ \$25 purchase; limit 1
Save-a-Lot	Kretschmar							5.99								
	Kretschmar							1.99							w/ \$25 purchase	
	Kretschmar							2.49								
Schnuck's	Sugardale	1.19				0.44	0.64								w/ \$25 purchase	
	Sugardale	1.69				0.99	1.19									
	n/i						0.87									
	Schnuck's	1.19													w/ \$25 purchase; limit 1	
	Kretschmar							1.19							w/ \$25 purchase; limit 1	
Kroger Louisville	Kentucky Legend							2.29							w/ \$25 purchase; limit 1	
	Frick's			1.99		1.59	1.39								w/ \$25 purchase; limit 1	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
IL <i>(cont)</i>	Schnuck's <i>(continued)</i>	Double G			1.99											w/ \$25 purchase; limit 1	
		Cook's											3.79				
	Schuette's Market	Kretschmar		1.99						1.87							w/ \$25 purchase; limit 1
		Essential Everyday					1.58	1.38									w/ \$25 purchase; limit 1
	Shop'n Save	Trenton			2.38												local
		Kretschmar							1.18	1.18							w/ \$25 purchase; limit 1
		Kretschmar	1.18														w/ \$25 purchase; limit 1
	Shop & Save Mrkt	Frick's					0.88	0.68									w/ \$25 purchase; limit 1
		Double G									3.99						
		Sugardale					0.89	0.69									w/ \$25 purchase; limit 1
	Strack & Van Til	Sugardale		2.49			1.19	0.99									
		Hillshire Farm					0.69	0.49									w/ \$25 purchase; limit 1
		Sugardale	1.27														w/ \$25 purchase; limit 1
		Cook's	1.27														w/ \$25 purchase; limit 1
	Sullivan's	Hillshire Farm			1.99	2.09											w/ \$25 purchase; limit 1
		Kentucky Legend							3.99	3.99							
		Hormel Cure 81							3.99	3.99							
		Sugardale											2.99				
		Hillshire Farm			2.29	2.49											
		Kentucky Legend							3.49	3.99							
	Sunset Foods	Sugardale		1.99			1.19	0.99									
		Sunset	3.99														
	Target	Hillshire Farm			2.99	2.99											
		Archer Farms	1.99														
	The Fresh Market	Smithfield	1.79														
		n/i	2.99														
	Tony's Finer Foods	Sugardale															w/ \$25 purchase; limit 1
		Hillshire Farm	2.99	2.69		2.69											
		Sugardale		1.99													
	Treasure Island	Kentucky Legend									3.99	3.99					
		Nueske's		6.99													
		Carando		2.99													
	Ultra Foods	Kentucky Legend							4.59								
Sugardale						0.69	0.49									w/ \$25 purchase; limit 1	
Cook's						0.89	0.69									w/ \$25 purchase; limit 1	
	Hillshire Farm			1.99	2.09											w/ \$25 purchase; limit 1	

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Easter/Passover 2017  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IL <i>(cont)</i>	Ultra Foods <i>(continued)</i>	Kentucky Legend							3.99	3.99						
		Hormel Cure 81						3.99	3.99							
	Valli Produce	Sugardale					1.29	0.99						2.49		
		n/i														
	Walmart	Sam's Choice	1.98													
	Walt's Food Center	Sugardale					0.89	0.69								w/ \$25 purchase; limit 1
		Tyson		1.99												
		Hillshire Farm	2.69	2.79	2.49	2.59										
	Whole Foods Midwest	Walt's			2.89	2.99										
		Kentucky Legend							3.79	3.89	3.99					
Wellshire Farms			3.99					7.99							antibiotic-free	
Sugardale		2.19														
Woodman's	Klondike			1.69												
IN	ALDI	Appleton Farms		1.19			1.09	0.89								
	Al's Supermarket	Specially Selected	1.89													
		Al's Signature	3.48													
		Frick's					1.08	0.88								limit 2
		Frick's			1.98		2.69	2.49			3.99					
	Dollar General Mrkt	Smithfield		1.88												
		Cumberland Gap							2.18	2.28						
		Kentucky Legend							3.48	3.58						
		Smithfield		1.75												limit 1
	Earth Fare	Kentucky Legend								4.50						
	Food 4 Less	Dietz Garret County	4.99													w/ \$25 purchase; limit 1
		Cook's					0.47	0.47								
	Fresh Thyme	Hormel	1.59													
		Fresh Thyme	1.99													
	Giant Eagle	Sugardale					1.29	1.29								
		Market District			4.49	4.49										
		Hillshire Farm		3.39												
		Sugardale		2.79			0.99	0.79	2.69							
	Gordon's	Giant Eagle			1.29				1.99							
		n/i							1.99	1.99						
Harding's	GFS	0.99													limit 1	
	Sugardale		1.89				0.84	1.89								
	Winter's		3.99													
		Kentucky Legend								3.99						

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IN <i>(cont)</i>	Harvest Market	Kentucky Legend							2.99							
	Holiday Foods	Cumberland Gap			1.68				1.99							w/ \$20 purchase; limit 1
		Kentucky Legend							2.99							w/ \$20 purchase; limit 1
		Emge							2.99							w/ \$20 purchase; limit 1
		Hormel Cure 81		1.99												
	IGA Houchen's	Smithfield						0.99								limit 1
		Kentucky Legend							3.79		4.29					
		Smithfield			2.19											
		Clifty Farm												1.99		
		Coon Creek												1.99		
	IGA Stores - IL/IN	Sugardale					1.19	0.99								
		Kretschmar		1.99							2.18					
		Kretschmar								1.78						w/ \$25 purchase; limit 1
		Kentucky Legend								3.89						
	IGA Stores - OH/KY	Sugardale			1.99		0.99	0.99								
		Kentucky Legend								3.99	3.99					
	IGA SpartanNash	Sugardale		1.99												
		Cumberland Gap								1.99	2.39					
		IGA					1.29	1.29								
		Open Acres		1.99												
	Jay C Foods	Kroger		1.27												w/ store card; limit 2
	Jewel-Osco	Cook's			1.29			0.79	0.59							w/ \$25 purchase; limit 1
		Smithfield			2.99											
		Hormel			2.49											
		Frick's						1.99	1.99							
		Kentucky Legend								3.99						
	Kirby Foods IGA	Sugardale					1.19	0.99								
		Kretschmar		1.99						1.78	1.78					
		Kentucky Legend								3.89						
	Kroger Central	Kroger		0.99												w/ store card; limit 2
	Cook's							0.87							w/ store card; limit 2	
	Private Selection		2.49												w/ store card	
	Hickory Hills								2.49						w/ store card	
	Cumberland Gap				1.99										w/ store card	
Kroger Cincinnati	Kroger		0.97												w/ store card; limit 2	
	Cumberland Gap								2.19						w/ store card	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
IN <i>(cont)</i>	Kroger Cincinnati <i>(continued)</i>	Private Selection	1.99							3.99						w/ store card
		Cook's						0.97								w/ store card
	Kroger Louisville	Kroger	1.27													w/ store card
		Kentucky Legend								2.99						w/ store card
		Smithfield		1.99												w/ store card
	Lucky's Market	Cumberland Gap			1.69											w/ store card
		Lucky's Market	2.97													w/ store card
	Marsh	Smithfield	0.98													w/ \$25 purchase; limit 1
		Cook's					1.18	0.98								w/ \$25 purchase; limit 1
	Martin's Super Market	Marsh		3.99												
		Hormel Cure 81									3.97					
		Troyer's Amish								1.77						limit 2
	Meijer	Smithfield		1.27												limit 2
		Frick's					1.57	1.37								
		Kentucky Legend							3.57	3.67						
		Cook's		0.99												limit 2
		Cook's						0.89					2.99			
		Smithfield		2.99												
	Miller's Markets	Dearborn		3.49												
		Sugardale							1.99							limit 2
		Sugar Tree	0.88													limit 3
	New Market	Cumberland Gap							1.99	2.19						
		Smithfield		2.69												
		Frick's					1.49	1.39								
		Smithfield	1.99													
	Save-a-Lot	Cumberland Gap							1.79	1.99						
		Frick's									4.99					
Indiana Kitchen										3.49						
Sugardale				1.77												
Kretschmar								1.99							w/ \$25 purchase	
Schnuck's	Kretschmar							2.49								
	Sugardale	1.19				0.44	0.64								w/ \$25 purchase	
	Sugardale	1.69				0.99	1.19									
	n/i						0.87									
	Schnuck's	1.19													w/ \$25 purchase; limit 1	
Kretschmar								1.19							w/ \$25 purchase; limit 1	
	Kentucky Legend							2.29							w/ \$25 purchase; limit 1	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4						
IN <i>(cont)</i>	Schnuck's <i>(continued)</i>	Frick's			1.99		1.59	1.39								w/ \$25 purchase; limit 1	
		Double G			1.99											w/ \$25 purchase; limit 1	
	Strack & Van Til	Cook's												3.79			
		Sugardale					0.69	0.49								w/ \$25 purchase; limit 1	
		Sugardale	1.27													w/ \$25 purchase; limit 1	
		Cook's	1.27													w/ \$25 purchase; limit 1	
		Hillshire Farm			1.99	2.09										w/ \$25 purchase; limit 1	
		Kentucky Legend							3.99	3.99							
		Hormel Cure 81							3.99	3.99							
	Target	Sugardale												2.99			
		Archer Farms	1.99														
		Smithfield	1.69														
	The Fresh Market	n/i	2.99														
		Ultra Foods	Sugardale					0.69	0.49								w/ \$25 purchase; limit 1
	Cook's						0.89	0.69								w/ \$25 purchase; limit 1	
	Hillshire Farm				1.99	2.09										w/ \$25 purchase; limit 1	
	Kentucky Legend								3.99	3.99							
	Hormel Cure 81								3.99	3.99							
	Walmart		Sam's Choice	1.98													
			Walt's Food Center	Sugardale					0.89	0.69							
	Tyson			1.99													
	Hillshire Farm	2.69		2.79	2.49	2.59											
	Walt's				2.89	2.99											
Kentucky Legend								3.79	3.89	3.99							
Wesselman's	Kentucky Legend							2.99	3.29	3.99							
	Frick's					0.99	0.99										
	Emge							3.29	3.49								
	Hormel Cure 81		1.99														
	Double G							2.99	3.29								
Whole Foods Midwest	Cumberland Gap			1.89													
	Wellshire Farms		3.99					7.99							antibiotic-free		
MI	Affiliated Midwest	Best Choice		1.89													
		Double G					1.69	1.49									
		Farmland								2.99							
	ALDI	Appleton Farms		1.19			1.09	0.89									
		Specially Selected	1.89														

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			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MI <i>(cont)</i>	Busch's	Dearborn	3.69														
		Busch's	2.49													local	
	County Market	Kentucky Legend									4.99						
		Elliott's					1.29	1.29									
		Smokehouse			2.99	2.99											
	D&W Fresh	Hormel Cure 81	1.99	1.99													
		Open Acres		0.98						1.69							w/ \$20 purchase; limit 2
		Open Acres															local
	Earth Fare	Winter's		3.99													
		Dietz Garret County	4.99														
	Family Fare	Open Acres		0.98						0.79							w/ \$20 purchase; limit 2
		Open Acres								1.69							
	Food Pride	Open Acres		1.59			1.29	1.29									w/ \$25 purchase
		Open Acres		1.99													
	Fresh Thyme	Cumberland Gap								1.59	2.39						w/ \$25 purchase
		Cumberland Gap								1.99	2.79						
		Fresh Thyme	1.99														
	Glory Supermarket	Sugardale					1.29	1.29									
		Amish Valley	1.48														
	Gordon's	n/i								1.99	1.99						
		GFS	0.99														limit 1
	Harding's	Sugardale		1.89						0.84	1.89						
		Winter's		3.99													
	Hollywood Markets	Kentucky Legend										3.99					
		Dearborn	2.99	2.99	2.49	2.49											
	Kroger Central	Kroger	0.99														w/ store card; limit 2
		Cook's								0.87							w/ store card; limit 2
		Private Selection	2.49														w/ store card
	Kroger Columbus	Hickory Hills								2.49							w/ store card
		Cumberland Gap			1.99												w/ store card
		Kroger	1.17														w/ store card; limit 2
		Cumberland Gap			1.49					2.99							w/ store card
	Kroger Michigan	Sugardale			1.49												w/ store card
Great Lakes		4.99														w/ store card	
Kroger		0.99														w/ store card; limit 2	
Smithfield									0.87							w/ store card	
		Private Selection	2.99													w/ store card	

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			Bone-in	Bone-in	Whole	Half	Butt	Shank	Whole	Half	1/4					
MI <i>(cont)</i>	Kroger Michigan <i>(continued)</i>	Dearborn	3.99													w/ store card
		Cumberland Gap			1.79											w/ store card
	Lucky's Market	Lucky's Market	2.97													
	Martin's Super Market	Hormel Cure 81									3.97					
		Troyer's Amish							1.77							limit 2
		Smithfield		1.27												limit 2
		Frick's					1.57	1.37								
		Kentucky Legend							3.57	3.67						
		Cook's		0.99												limit 2
	Meijer	Cook's						0.89					2.99			
		Smithfield		2.99												
		Dearborn		3.49												
		Sugardale							1.99							limit 2
	Miller's Markets	Sugar Tree	0.88													limit 3
		Cumberland Gap							1.99	2.19						
		Smithfield		2.69												
	Pat's Foods IGA	Frick's					1.49	1.39								
		Hormel		1.88												
		Pat's Signature			2.49	2.49								2.99		
	Polly's Market	Prestige														
		Open Acres	1.99				1.29	1.29								
		Dearborn	3.79													
	Ric's Food Center	Cumberland Gap							1.99							
		Kentucky Legend									3.99					
		Best Choice		1.19												
		Ric's Premium	3.69													
	Save-a-Lot	Blue Ribbon							2.49							
		Little Town				1.99										
Kretschmar								1.99							w/ \$25 purchase	
Kretschmar								2.49								
Spartan Stores	Sugardale	1.19				0.44	0.64								w/ \$25 purchase	
	Sugardale	1.69				0.99	1.19									
	n/i						0.87									
	Open Acres		1.99					0.99	2.29							
Super One Foods	Dearborn		2.99												local	
	Hormel Cure 81	1.88														
	Sugardale					0.88	0.88						3.49			



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			Bone-in	Bone-in	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MI <i>(cont)</i>	Super One Foods <i>(continued)</i>	Beeler's								5.95						antibiotic-free	
		Hillshire Farm				2.49											
	Elliott's				2.49												
	Tadych's	Open Acres		1.79	1.49	1.49											
		Hillshire Farm			1.99	1.99											
		John Morrell				2.99											
	Target	Archer Farms	1.99														
		Smithfield	1.79														
	Tom's/Oleson's	Smithfield		1.78													w/ \$25 purchase; limit 1
		Open Acres		1.78													w/ \$25 purchase; limit 1
		Little Town				1.78											w/ \$25 purchase; limit 1
		Open Acres								2.49							
		Cumberland Gap								2.49							
	Valuland	Open Acres		1.17				0.97									w/ \$10 purchase; limit 2
		Open Acres		0.98				0.79		1.69							w/ \$20 purchase; limit 2
Walmart	Winter's		3.99												local		
	Sam's Choice	1.98															
Whole Foods Midwest	Wellshire Farms		3.99						7.99						antibiotic-free		
MN	Affiliated Midwest	Best Choice	1.79	1.79												w/ \$30 purchase; limit 1	
		Best Choice		1.89													
		Double G					1.69	1.49									
		Farmland									2.99						
		Cook's			1.59	1.59											
		Hormel Cure 81								4.49	4.49						
		Cook's					1.69	1.69									
		John Morrell										2.39					
		ALDI	Appleton Farms		1.19			1.09	0.89								
			Specially Selected	1.89													
	Cash Wise	Sugardale					0.97	0.97									
	Coborn's	Four Brothers		2.49	2.19	2.19											
	County Market	Elliott's					1.29	1.29									
		Smokehouse			2.99	2.99											
		Hormel Cure 81	1.99	1.99													
Cub Foods	Cook's		1.77			1.49	1.49								w/ store card		
	Cook's		3.49														
	Hormel Cure 81							3.99	3.99								

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			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MN <i>(cont)</i>	Econofoods	Open Acres	1.57			1.49		1.29								
		Cloverdale							2.99	2.99						
	Family Fare	Open Acres	1.77			1.49		0.87								
		Cloverdale							2.47	2.47						
	Family Fresh	Open Acres		1.57	1.49	1.49		1.29								
		Hormel Cure 81							3.99							
	Fareway	Cloverdale							2.99	2.99						
		Fareway								free						w/ \$50 purchase; limit 1
		Fareway							3.49	3.99						
		Sugardale		1.69												
	Festival	Webster City			2.99									2.99		
		n/i														
		Our Own			2.29											limit 1
		Hormel Cure 81				1.99					3.99					limit 1
	Food Pride	Hormel Cure 81														
		Cook's			1.99	1.99										limit 1
		Open Acres		1.59				1.29	1.29							w/ \$25 purchase
		Open Acres		1.99												
	Fresh Thyme	Cumberland Gap							1.59	2.39						w/ \$25 purchase
		Cumberland Gap							1.99	2.79						
		Fresh Thyme	1.99													
	Hornbacher's	Sugardale					1.29	1.29								
		John Morrell			1.29	1.29										
	Hugo's	Hormel Cure 81		1.79					4.49	4.49						
		Cloverdale							2.99	2.99						
		Open Acres			0.95											w/ \$30 purchase
		John Morrell			1.25				2.25							w/ \$30 purchase
	Hy-Vee	Hormel	1.25													w/ \$30 purchase
Cloverdale								2.25							w/ \$30 purchase	
Hormel Cure 81								3.98							w/ \$30 purchase	
Hy-Vee		1.98	2.38										2.99			
Lunds & Byerlys	Hormel Cure 81	2.99	2.99					3.99	3.99							
	Cook's			1.49	1.98								3.99			
	Lunds & Byerlys	4.99		3.99												
		Hormel Cure 81	2.29													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

**Easter/Passover 2017**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MN <i>(cont)</i>	Marketplace Foods	Open Acres			1.48	1.68										
		Marketplace			1.88	1.98										
		Cloverdale							2.88	2.98						
	Maynard's	Sugardale					1.39	1.29								
		John Morrell				1.99										
		Cook's					1.49	1.39					2.99			
	Natural Grocers	Beeler's	4.99													antibiotic-free
		Quillin's					0.99									
	Rainbow Foods	John Morrell					2.29									
		Quillin's Own										3.49				
		Cook's						0.88	0.88							w/ \$25 purchase
	Save-a-Lot	Kretschmar								1.99						w/ \$25 purchase
		Kretschmar								2.49						
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase
	Sun Mart	Sugardale	1.69				0.99	1.19								
		n/i						0.87								
		Open Acres	1.57					1.29								
	Sunshine Foods	Hormel Cure 81								3.99						
		Double G						1.28	1.28							
		Best Choice		1.69												
	Super One Foods	Kretschmar														
		Hormel Cure 81	1.88													
		Sugardale					0.88	0.88					3.49			
	SuperVALU Stores	Beeler's								5.95						antibiotic-free
		Hillshire Farm					2.49									
		Elliott's					2.49									
		Sugardale			1.49			1.28	1.28							
		Hormel		1.99												
	Target	Hormel Cure 81								3.99	3.99					
		Hormel		2.29												
Essential Everyday				1.89	1.99				2.69	2.69						
Cloverdale									3.99							
Archer Farms		1.99														
Teal's Market	Smithfield	1.79														
	Open Acres		1.99													
	Open Acres					0.97	0.77								limit 2	
	John Morrell			2.19	2.19					2.99						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MN <i>(cont)</i>	Teal's Market <i>(continued)</i>	Hormel Hormel Cure 81 Cloverdale		2.29						3.99	3.99					
	Walmart	Sam's Choice	1.98								3.49	3.49				
	Whole Foods Midwest	Wellshire Farms		3.99					7.99							antibiotic-free
ND	Affiliated Midwest	Best Choice		1.89												
		Double G				1.69	1.49									
		Farmland									2.99					
	Albertsons Mntn	Cook's				1.37	0.97									limit 1
		Cook's	2.49													
		John Morrell							3.79							
		Hormel Cure 81	1.99								4.79					
	Cash Wise	Sugardale				0.97	0.97									w/ \$30 purchase; limit 1
	Dan's	Cloverdale							2.47	2.47						
		Open Acres								0.97						
		Hormel Cure 81							3.99							
	Family Fare	Open Acres	1.77			1.49				0.87						
		Cloverdale							2.47	2.47						
	Food Pride	Open Acres		1.59			1.29	1.29								w/ \$25 purchase
		Open Acres		1.99												
		Cumberland Gap							1.59	2.39						w/ \$25 purchase
		Cumberland Gap							1.99	2.79						
	Hornbacher's	John Morrell			1.29	1.29										
		Hormel Cure 81		1.79					4.49	4.49						
		Cloverdale							2.99	2.99						
	Hugo's	Open Acres				0.95										w/ \$30 purchase
	John Morrell				1.25			2.25							w/ \$30 purchase	
	Hormel	1.25													w/ \$30 purchase	
	Cloverdale							2.25							w/ \$30 purchase	
	Hormel Cure 81							3.98								
Leever's Foods	Cloverdale									2.99						
	John Morrell									2.99						
	Hormel Cure 81									3.99						
	Open Acres									2.99						
Marketplace Foods	Open Acres			1.48	1.68											
	Marketplace			1.88	1.98											
	Cloverdale							2.88	2.98							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4					
ND <i>(cont)</i>	Miller's Fresh	Open Acres	2.19		1.89	1.99				2.99						
		Cloverdale								3.29						
	Natural Grocers SuperVALU Stores	Beeler's	4.99													antibiotic-free
		Sugardale			1.49		1.28	1.28								
		Hormel		1.99												
		Hormel Cure 81							3.99	3.99						
		Hormel		2.29												
		Essential Everyday			1.89	1.99			2.69	2.69						
		Cloverdale							3.99							
	Target	Archer Farms	1.99													
		Smithfield	1.79													
	Teal's Market	Open Acres		1.99												
		Open Acres					0.97	0.77								limit 2
		John Morrell			2.19	2.19				2.99						
Hormel			2.29													
	Hormel Cure 81							3.99	3.99							
	Cloverdale								3.49	3.49						
Walmart	Sam's Choice	1.98														
NE	Affiliated Midwest	Best Choice	1.79	1.79												
		Best Choice		1.89												
		Double G					1.69	1.49								
		Farmland								2.99						
		Cook's			1.59	1.59										
		Hormel Cure 81							4.49	4.49						
		Cook's					1.69	1.69								
		John Morrell								2.39						
	ALDI	Appleton Farms		1.19			1.09	0.89								
		Specially Selected	1.89													
	Apple Markets	Hormel Cure 81	1.69	1.79					3.99							
		Cook's			1.49								2.99			
	Baker's	Kroger	1.59													
		Private Selection	2.99								3.49					w/ store card; limit 2
		Cook's						1.29								w/ store card
	Family Fare	Open Acres	1.77			1.49		0.87								w/ store card
Cloverdale								2.47	2.47						w/ store card	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NE <i>(cont)</i>	Family Fresh	Open Acres		1.57	1.49	1.49		1.29								
		Hormel Cure 81							3.99							
	Fareway	Cloverdale							2.99	2.99						
		Fareway								free						w/ \$50 purchase; limit 1
		Fareway							3.49	3.99						
		Sugardale		1.69												
	Food Pride	Webster City			2.99									2.99		
		n/i														
		Open Acres		1.59			1.29	1.29								w/ \$25 purchase
		Open Acres		1.99												
	Fresh Thyme	Cumberland Gap							1.59	2.39						w/ \$25 purchase
		Cumberland Gap							1.99	2.79						
	Hy-Vee	Fresh Thyme		1.99												
		Sugardale					1.29	1.29								
	Natural Grocers	Hy-Vee		1.98	2.38									2.99		
		Hormel Cure 81		2.99	2.99				3.99	3.99						
	No Frills	Cook's				1.49	1.98							3.99		
		Beeler's		4.99												antibiotic-free
	Russ Market	Open Acres		1.29												
		Hormel Cure 81							0.99							
	Safeway Denver	Russ's Smokhaus							4.99							local
		Hormel Cure 81		1.99	1.99				3.89	3.89						
	Sun Mart	Cedar Hollow							2.99							local
		Hormel Cure 81			1.49											w/ store card; limit 1
		Hormel Cure 81							3.99							w/ store card
		Signature Select							2.99							w/ store card
	Super Saver	Cook's														w/ \$25 purchase, card; limit 1
		Open Acres		1.57												
Target	Hormel Cure 81							3.99								
	Best Choice		1.68													
Thriftway Stores	Cook's					1.18	0.98									
	Archer Farms		1.99													
Thriftway Stores	Smithfield		1.69													
	Hormel Cure 81							3.99	3.99							
	Farmland								3.59							
	Cook's					1.39	1.39					2.99				

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
NE <i>(cont)</i>	Thriftway Stores	Best Choice	1.69	1.69													
	<i>(continued)</i>	Kretschmar							2.99	2.99							
	Walmart	Sam's Choice	1.98														
	Whole Foods Midwest	Wellshire Farms		3.99					7.99							antibiotic-free	
OH	Acme Fresh Market	Acme		1.69												w/ store card; limit 2	
		Acme		4.29					1.99	2.69	2.89					w/ store card	
		Acme Gold		2.99													w/ store card
		Acme Gold		4.99													w/ store card
		Sugardale					0.79	0.79									w/ store card
	ALDI	Sugardale					3.19	3.19	2.49								
		Appleton Farms		1.19			1.09	0.89									
	Buehler's	Specially Selected	1.89														local
		Buehler's	1.69														
	Chief Supermarket	Sugardale					0.99	0.99		1.79	1.99						
		Superior								3.99	4.29						
		Kentucky Legend								2.99	3.49						
		Berk's															
		Sugardale						0.99									w/ store card; limit 1
		Sugardale						2.69									
		Sugardale		1.37													local; w/ \$25 purchase; limit 1
		Sugardale		3.49										3.49			local
		Open Acres		1.37													local; w/ \$25 purchase; limit 1
		Open Acres		3.49													local
	Dave's Market	Superior								1.37							local; w/ \$25 purchase; limit 1
		Chief		3.99													
		Kentucky Legend													4.69		
		Sugardale		1.99			1.19	0.99									w/ store card
Dollar General Mrkt	Sugardale		3.29			2.49	2.29										
	Smithfield		1.75													limit 1	
Dorothy Lane Markets	Kentucky Legend													4.50			
	Heavenly Ham								6.99								
Earth Fare	Dietz Garret County	4.99															
Fisher's Foods	Superior								1.99								
	Sugardale	1.99	1.99	1.59													
Food Fair	Superior								1.88	2.19							
	Kentucky Legend								3.99								
	Hormel Cure 81	2.49															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4						
OH <i>(cont)</i>	Fresh Encounter	Sugardale	2.49					0.99								local; limit 1	
		Sugardale						2.69								local; limit 1	
		Sugardale		1.37												local; w/ \$25 purchase; limit 1	
		Sugardale		3.49										3.49		local	
		Open Acres		1.37												local; w/ \$25 purchase; limit 1	
		Open Acres		3.49												local	
		Superior								1.37							local; w/ \$25 purchase; limit 1
		Chief		3.99													
		Kentucky Legend										4.69					
	Fresh Thyme	Fresh Thyme	1.99														
		Sugardale						1.29	1.29								
	Geyer's	Tyson		1.98													
		Sugardale							1.19	1.99							
	Giant Eagle	Market District			4.49	4.49											
		Hillshire Farm		3.39													
		Sugardale		2.79				0.99	0.79	2.69							
		Giant Eagle			1.29					1.99							
	Gordon's	n/i								1.99	1.99						
		GFS	0.99														limit 1
	Heinen's	Heinen's	4.99		2.99												
		Niman Ranch	6.99														antibiotic-free
	IGA Stores - OH/KY	Sugardale		1.99				0.99	0.99								
		Kentucky Legend								3.99	3.99						
	IGA SpartanNash	Sugardale	1.99														
		Cumberland Gap								1.99	2.39						
		IGA						1.29	1.29								
	Kroger Central	Open Acres	1.99														
		Kroger	0.99														w/ store card; limit 2
		Cook's							0.87								w/ store card; limit 2
		Private Selection	2.49														w/ store card
Kroger Cincinnati	Hickory Hills								2.49							w/ store card	
	Cumberland Gap			1.99												w/ store card	
	Kroger	0.97														w/ store card; limit 2	
	Cumberland Gap								2.19							w/ store card	
	Private Selection	1.99							3.99							w/ store card	
	Cook's						0.97									w/ store card	



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**Easter/Passover 2017**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
OH <i>(cont)</i>	Kroger Columbus	Kroger	1.17												w/ store card; limit 2
		Cumberland Gap			1.49				2.99						w/ store card
		Sugardale			1.49			0.88							w/ store card
	Kroger MidAtlantic	Great Lakes	4.99												w/ store card
		Kroger	1.17												w/ store card; limit 2
		Smithfield						0.99							w/ store card
	Lucky's Market	Private Selection							4.49						w/ store card
		Cumberland Gap				1.79			1.99						w/ store card
		Lucky's Market	2.97												
	Marc's	Sugardale	1.88												
		Hormel	2.29												
	Marsh	Smithfield	0.98												w/ \$25 purchase; limit 1
		Cook's					1.18	0.98							w/ \$25 purchase; limit 1
	Meijer	Marsh		3.99											
		Cook's		0.99									2.99		limit 2
		Cook's						0.89							
	Miller's Markets	Smithfield		2.99											
		Dearborn		3.49											
		Sugardale							1.99						limit 2
	Piggly Wiggly Stores	Sugar Tree	0.88												limit 3
		Cumberland Gap							1.99	2.19					
		Smithfield		2.69											
	Riesbeck's	Frick's					1.49	1.39							
		Smithfield		1.89				0.99							
	Remke Markets	Best Choice		1.59											
		Superior							1.59						
		Smithfield		2.69											
	Save-a-Lot	Smithfield	0.97												w/ \$20 purchase; limit 2
		Sugardale	0.97					0.97							w/ \$20 purchase; limit 2
		Kentucky Legend							3.99						
Shop'n Save	Kretschmar							1.99						w/ \$25 purchase	
	Kretschmar							2.49							
	Sugardale	1.19				0.44	0.64							w/ \$25 purchase	
Shop'n Save	Sugardale	1.69				0.99	1.19								
	n/i						0.87								
	Sugardale	1.98		0.98	1.79			1.98	2.18	2.79					
		Sugardale Premium						3.49							

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Easter/Passover 2017  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions			
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in					
OH <i>(cont)</i>	Shop'n Save <i>(continued)</i>	Superior							2.29	2.49								
		Hillshire Farm		2.99														
		Silver Star		3.49	3.49	3.69			3.69	3.89								
		Smithfield		2.99														
	Sparkle Markets	Sparkle							1.58									
		Sugardale		1.99														
		Hillshire Farm		3.29														
	SuperVALU Stores	Kentucky Legend							4.99									
		Tyson		1.98														
		Sugar Tree		0.88													limit 2	
		Essential Everyday		1.98				1.39	2.19	2.49								
		Hormel Cure 81							3.99	3.99								
		Hormel		2.29														
	Target	Essential Everyday			1.89	1.99			2.69	2.69								
		Cloverdale							3.99									
		Archer Farms	1.99															
	The Fresh Market	Smithfield	1.79															
n/i		2.99																
Walmart	Sam's Choice	1.98																
Weis Markets	n/i					1.49	1.49									w/ store card		
	Weis	2.98		2.98												w/ store card		
	Smithfield	1.99														w/ store card		
	John F. Martin									2.99	2.99					w/ store card		
Whole Foods NrthAtl	Wellshire Farms		3.99													antibiotic-free		
SD	Affiliated Midwest	Best Choice	1.79	1.79														
		Best Choice		1.89														
		Double G					1.69	1.49										
		Farmland								2.99								
		Cook's			1.59	1.59												
		Hormel Cure 81							4.49	4.49								
		Cook's					1.69	1.69										
	ALDI	John Morrell								2.39								
		Appleton Farms		1.19			1.09	0.89										
	Buche Foods	Specially Selected	1.89															
		Double G								3.99								
	Coborn's	Cook's					1.58	1.38										
		Four Brothers		2.49	2.19	2.19												

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**CURED PORK**

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			Bone-in	Bone-in	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
SD <i>(cont)</i>	Family Thrift	Open Acres	1.57			1.49		1.29									
		Cloverdale							2.99	2.99							
	Fareway	Fareway															
		Fareway							3.49	3.99							
		Sugardale		1.69													
	Hy-Vee	Webster City			2.99									2.99			
		n/i												2.99			
		Hy-Vee	1.98	2.38										2.99			
	IGA Markets	Hormel Cure 81	2.99	2.99					3.99	3.99							
		Cook's			1.49	1.98								3.99			
		Essential Everyday		2.49			1.49	1.49			2.79						
	Ken's Super Fair	Hormel Cure 81							3.99	3.99							
		John Morrell			1.99												
		Double G					1.59	1.59			2.99						
	Lynn's Dakotamart	Best Choice		1.99													
		Kretschmar							2.59	2.79							
		Cook's					1.19	1.19									
	Maynard's	Open Acres	1.99														
		Cloverdale							3.29	3.49							
		Sugardale					1.39	1.29									
	Safeway Denver	John Morrell				1.99								2.99			
		Cook's					1.49	1.39						2.99			
		Hormel Cure 81		1.49													w/ store card; limit 1
	Sunshine Foods	Hormel Cure 81							3.99								w/ store card
		Signature Select							2.99								w/ store card
		Cook's															w/ \$25 purchase, card; limit 1
	SuperVALU Stores	Double G					1.28	1.28									
		Best Choice		1.69													
Kretschmar										2.99							
Target	Hormel Cure 81							3.99	3.99								
	Hormel		2.29														
	Essential Everyday			1.89	1.99			2.69	2.69								
Teal's Market	Cloverdale							3.99									
	Archer Farms	1.99															
Teal's Market	Smithfield	1.79															
	Open Acres		1.99														
		Open Acres					0.97	0.77								limit 2	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
SD <i>(cont)</i>	Teal's Market <i>(continued)</i>	John Morrell			2.19	2.19				2.99							
		Hormel		2.29													
		Hormel Cure 81							3.99	3.99							
		Cloverdale								3.49	3.49						
	Walmart	Sam's Choice	1.98														
WI	Affiliated Midwest	Best Choice	1.79	1.79													
		Best Choice		1.89													
		Double G					1.69	1.49									
		Farmland								2.99							
		Cook's			1.59	1.59											
		Hormel Cure 81							4.49	4.49							
		Cook's						1.69	1.69								
		John Morrell								2.39							
		ALDI	Appleton Farms		1.19			1.09	0.89								
			Specially Selected	1.89													
	County Market	Elliott's					1.29	1.29									
		Smokehouse			2.99	2.99											
	Econofoods	Hormel Cure 81	1.99	1.99													
		Open Acres	1.57			1.49		1.29									
	Family Fresh	Cloverdale							2.99	2.99							
		Open Acres		1.57	1.49	1.49		1.29									
	Festival Foods	Hormel Cure 81							3.99								
		Cloverdale							2.99	2.99							
		Hillshire Farm			1.97	2.39										limit 1	
		Hillshire Farm			2.38	2.65										limit 1	
		Festival			1.97	2.39										limit 1	
		Festival			2.38	2.65										limit 1	
		Farmland							3.05	3.05	3.05					limit 1	
		Farmland							3.99	3.99	3.99					limit 1	
		Hormel Cure 81							3.95	3.95						limit 1	
		Hormel Cure 81							4.39	4.39						limit 1	
Food Pride	Kretschmar								2.95						limit 1		
	Kretschmar								3.28						limit 1		
	Open Acres		1.59			1.29	1.29								w/ \$25 purchase		
	Open Acres		1.99												w/ \$25 purchase		
	Cumberland Gap							1.59	2.39						w/ \$25 purchase		
	Cumberland Gap							1.99	2.79								

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
WI (cont)	Fox Bros.	Sugardale					0.89	0.69								w/ \$25 purchase; limit 1	
		Sugardale											2.99				
		Smithfield		1.49													w/ \$25 purchase; limit 1
		Smithfield													3.49		
		Farmland								2.89	2.99						
		Badger								3.29	3.89	3.99					
	Fresh Thyme	Fresh Thyme		1.99													
		Sugardale						1.29	1.29								
	Gordon's	n/i								1.99	1.99						
		GFS		0.99													limit 1
	Gordy's	Open Acres						0.87	0.87								w/ store card
		Open Acres						2.18	2.18								
		Hormel Cure 81									1.98	3.98	3.98				w/ store card
		Hormel Cure 81									3.49	5.99	5.99				
	Hansen's IGA	Hansen's Smokehouse				2.98	2.98										
		Cook's						1.28	1.28								
		Best Choice		1.88													
	Hy-Vee	Hy-Vee		1.98	2.38												2.99
		Hormel Cure 81		2.99	2.99							3.99	3.99				
	Marketplace Foods	Cook's				1.49	1.98										3.99
		Open Acres				1.48	1.68										
		Marketplace				1.88	1.98										
		Cloverdale										2.88	2.98				
	Marketplace WI	Four Brothers		2.49		1.99	1.99										
		Cook's		0.99													limit 2
	Meijer	Cook's							0.89								2.99
		Smithfield		2.99													
		Dearborn		3.49													
		Sugardale										1.99					limit 2
	Pat's Foods IGA	Hormel		1.88													
Pat's Signature					2.49	2.49											
Prestige																2.99	
Pick'n Save	Cook's		1.38													w/ \$25 purchase; limit 1	
	Sugardale					0.88										w/ \$25 purchase; limit 1	
	Hillshire Farm		2.99		2.69	2.69											
	Roundy's		3.99									3.49					
	Private Selection		2.99														

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4					
			Whole	Half								bone-in	bone-in			
WI <i>(cont)</i>	Piggly Wiggly MW	Sugardale											2.79			
		Badger							3.29	3.89	3.99					
		Farmland							2.89	2.99						
		Smithfield		1.49												w/ \$25 purchase; store card
		Sugardale					0.89	0.69								w/ \$25 purchase; store card
		Hillshire Farm				2.29	2.29									
		Jamestown						0.69	0.49							w/ \$25 purchase; limit 1
		Kretschmar								5.99						
	Quillin's	Cook's					0.99									
		John Morrell					2.29									
	Save-a-Lot	Quillin's Own									3.49					
		Kretschmar							1.99							w/ \$25 purchase
	Schnuck's	Kretschmar							2.49							
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase
		Sugardale	1.69				0.99	1.19								
		n/i						0.87								
		Schnuck's	1.19													w/ \$25 purchase; limit 1
		Kretschmar							1.19							w/ \$25 purchase; limit 1
	Sendik's	Kentucky Legend							2.29							w/ \$25 purchase; limit 1
		Frick's			1.99		1.59	1.39								w/ \$25 purchase; limit 1
		Double G			1.99											w/ \$25 purchase; limit 1
		Cook's												3.79		
	Sentry Foods	Hormel Cure 81		2.49												
		Sendik's							4.99	4.99						
	Shurfine Food Centers	Hormel Cure 81			0.99											w/ \$25 purchase; limit 1
		Hormel Cure 81							3.29	3.29						
		Badger							3.49							
	Super One Foods	Sugardale					0.79	0.79								w/ \$25 purchase
		Sugardale		2.19			1.49	1.49	2.39	2.49						
	SuperVALU Stores	Hormel Cure 81	1.88													
Sugardale						0.88	0.88					3.49			antibiotic-free	
Beeler's								5.95								
Hillshire Farm						2.49										
Elliott's						2.49										
SuperVALU Stores	Sugardale			1.49				1.28	1.28							
	Hormel		1.99													

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
WI <i>(cont)</i>	SuperVALU Stores <i>(continued)</i>	Hormel Cure 81							3.99	3.99							
		Hormel		2.29													
		Essential Everyday Cloverdale			1.89	1.99			2.69	2.69							
	Tadych's	Open Acres		1.79	1.49	1.49											
		Hillshire Farm			1.99	1.99											
		John Morrell				2.99											
	Target	Archer Farms	1.99														
		Smithfield	1.79														
	Trig's	Trig's Smokehouse							2.49	2.49							
		Hillshire Farm		3.49													
		Smithfield		2.69													
		Hormel Cure 81 Sugardale					1.39	1.39			4.49						
		Essential Everyday							2.99	2.99							
	Walmart	Kretschmar	4.99														
		Sam's Choice	1.98														
Whole Foods Midwest	Wellshire Farms		3.99					7.99							antibiotic-free		

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																	
AR	Albertsons Houston	Hormel Cure 81		1.39													
		Signature Farms				1.39											
		ALDI	Appleton Farms		1.19			1.09	0.89								
			Specially Selected	1.89													
		Bill's Fresh	Sugardale						0.98								
			Best Choice	1.98													
			Frick's					1.48	1.48								
			Kretschmar							2.49	2.59						
			John Morrell							2.49	2.59						
		Brookshire's	Brookshire's	1.69						3.99							
			Hormel Cure 81	1.69													
		Cash Saver TC	Kretschmar							1.89							
			Cook's			1.38											
			Sugardale						0.97								
			Best Choice		1.77												
			Springhill							1.18							
			Ozark Pride					1.58	1.48	1.68							
		City Market	Tyson	1.28													
			Petit Jean			2.67											
		Cranford's	Cook's						0.98								w/ \$15 purchase; limit 1
			Best Choice		1.78												
		Dollar General Mrkt	Smithfield		1.75												limit 1
			Kentucky Legend									4.50					
		Edward's FG	Cook's					1.18	0.98								
			Petit Jean		2.98												
			Kentucky Legend							3.48	3.48						
			Best Choice		1.98												
	Food Giant	Kentucky Legend							2.98		3.98						
		Best Choice		1.78													
		Cook's			1.58			0.98									
	G&W Foods	Best Choice	1.78	1.78												limit 2	
		Kretschmar							2.88	2.88							
		Cook's					1.58	1.28									
	Harps Food	Kentucky Legend							3.49	3.99	4.99						
		Frick's										3.99					



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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
AR <i>(cont)</i>	Harps Food <i>(continued)</i> Hays Grocer	Cook's					1.69	1.49									
		Hormel Cure 81		2.29												butt half \$2.49/lbs.	
		Kretschmar		2.18													
	Kroger Delta	Best Choice	1.98	1.98													
		Cook's					1.07	0.87								limit 2	
		Cook's												2.98			
		Smithfield				0.97		0.97								w/ store card; limit 2	
		Kroger	1.88							2.99						w/ store card	
		Kentucky Legend								3.99						w/ store card	
	Mac's Fresh Market	Cook's														w/ \$25 purchase; limit 1	
		Cook's								0.88							
		Best Choice	1.88							1.19							
	Natural Grocers	Beeler's	4.99													antibiotic-free	
		Piggly Wiggly Hchn	Cook's														
	Best Choice			1.79	1.59												
	Kentucky Legend											3.99					
	Rehkopf's	Cook's					1.39	1.19									
		Best Choice		1.79													
	Save-a-Lot	Kretschmar														w/ \$25 purchase	
		Kretschmar															
		Sugardale	1.19				0.44	0.64								w/ \$25 purchase	
		Sugardale	1.69				0.99	1.19									
		n/i						0.87									
	Super 1 Foods	Hormel		1.57													
	Target	Archer Farms	1.99														
		Smithfield	1.49														
	TC Grocers	Kretschmar															
		Sugardale					1.29	1.19			1.99						
		Cook's			1.39												
		Ozark Pride					1.49	1.39									
Best Choice			1.79														
The Fresh Market	Frick's												3.29				
	n/i	2.99															
Walmart	Sam's Choice	1.98															
Whole Foods SW	Wellshire	3.99													antibiotic-free		
	American Homestead	3.99													antibiotic-free		

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State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in	Bone-in	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
AZ	Affiliated Midwest	Best Choice	1.79	1.79													
		Cook's			1.59	1.59											
	Albertsons SW	Cook's						1.17					2.99				
	Basha's	Cook's	1.69				1.19	0.79								limit 1	
	Food City	Cook's						1.29								limit 1	
	Fry's	Kroger	1.37													w/ store card	
		Sugardale						1.19						2.99		w/ store card	
		Private Selection	2.99								3.49					w/ store card	
	IGA Family	Hormel Cure 81	1.97														
		Cook's					1.47	1.47									
		Farmland							2.49	2.49							
	Lowe's Market	Cook's					1.17	0.97									
		Hormel Cure 81							4.39								
	Natural Grocers	Beeler's	4.99														antibiotic-free
	Safeway SW	Cook's												2.99			
		Cook's						0.87									limit 1
		Hormel Cure 81	1.77														
	Smart & Final	Farmer John		1.39													w/ \$25 purchase; limit 1
	Smith's	Kroger	1.59											2.49			w/ store card
		Smithfield	2.49														w/ store card
	Sugardale							1.19								w/ store card	
Sprout's Market	Old Tyme	1.79															
Target	Archer Farms	1.99															
	Smithfield	1.59															
Walmart	Sam's Choice	1.98															
Whole Foods SthPac	Wellshire Farms	5.99														antibiotic-free	
	Pederson's	5.99														antibiotic-free	
	American Homestead	3.99														antibiotic-free	
CO	Affiliated Foods	Hormel Cure 81		2.49					3.99	3.99							
		Cook's					1.19	0.99									
	Affiliated Midwest	Best Choice	1.79	1.79													
		Best Choice		1.89													
		Double G					1.69	1.49									
		Farmland								2.99							
		Cook's			1.59	1.59											
	Hormel Cure 81							4.49	4.49								

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			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4						
CO <i>(cont)</i>	Affiliated Midwest	Cook's					1.69	1.69									
	<i>(continued)</i>	John Morrell								2.39							
	Albertsons Mntn	Cook's					1.37	0.97								limit 1	
		Cook's	2.49														
		John Morrell								3.79							
		Hormel Cure 81	1.99								4.79						
	Associated Foods	Western Family					1.49	1.29									
		Cook's	1.89														
		Farmland								1.99							
		n/i															
	Clark's Market	n/i															
		Cook's	1.99														
		Farmland								1.99							
		Western Family					1.49	1.29									
	King Soopers	Kroger	1.49														w/ store card
		Private Selection	2.49								3.99						w/ store card
		Cook's										0.88					w/ store card; limit 2
	Lowe's Market	Cook's					1.17	0.97									
		Hormel Cure 81								4.39							
	Lucky's Market	Lucky's Market	2.97														
	Natural Grocers	Beeler's	4.99														antibiotic-free
	Ridley's	Vernon Manor															w/ \$50 purchase; limit 2
		Vernon Manor															
		Cook's	1.88														
		Sugardale										0.77					w/ \$50 purchase; limit 2
		Sugardale										1.18					
		Hormel Cure 81									3.78						
	Safeway Denver	Hormel Cure 81															w/ store card; limit 1
		Hormel Cure 81									3.99						w/ store card
		Signature Select									2.99						w/ store card
	Cook's										0.77					w/ \$25 purchase, card; limit 1	
Save-a-Lot	Kretschmar									1.99						w/ \$25 purchase	
	Kretschmar									2.49							
	Sugardale	1.19									0.44	0.64				w/ \$25 purchase	
	Sugardale	1.69									0.99	1.19					
	n/i											0.87					
Sprout's Market	Old Tyme	1.79															

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
CO <i>(cont)</i>	Sun Mart	Open Acres	1.57					1.29									
		Hormel Cure 81							3.99								
	Target	Archer Farms	1.99														
		Smithfield	1.59														
	Walmart	Sam's Choice	1.98														
	Whole Foods Mountain	Nature's Rancher	3.99													antibiotic-free	
		Wellshire Farms	3.99	3.99												antibiotic-free	
KS	Affiliated Foods	Hormel Cure 81		2.49					3.99	3.99							
		Cook's					1.19	0.99									
	Affiliated Midwest	Best Choice		1.89													
		Double G					1.69	1.49									
		Farmland								2.99							
		Best Choice	1.79	1.79													
		Cook's			1.59	1.59											
	ALDI	Appleton Farms		1.19			1.09	0.89									
		Specially Selected	1.89														
	Apple Markets	Hormel Cure 81	1.69	1.79					3.99								
		Cook's			1.49			1.69						2.99			
	Country Mart	Hormel Cure 81	1.69	1.79					3.99	3.99							
		Cook's			1.49	1.69								2.99			
		Smithfield		2.49													
	Dillon's	Kroger	1.59														w/ store card; limit 2
		Private Selection	2.99									3.49					w/ store card
		Cook's						1.29									w/ store card
	Dollar General Mrkt	Smithfield		1.75													limit 1
		Kentucky Legend									4.50						
	Food Pride	Open Acres	2.19	2.29			1.39	1.09									
G&W Foods	Best Choice	1.78	1.78													limit 2	
	Kretschmar							2.88	2.88								
	Cook's					1.58	1.28										
Harps Food	Kentucky Legend							3.49	3.99	4.99							
	Frick's												3.99				
	Cook's					1.69	1.49										
	Hormel Cure 81		2.29													butt half \$2.49/lbs.	
Hen House	Smithfield	1.99															
	Hormel Cure 81							3.99	3.99								

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KS (cont)	Hy-Vee	Hy-Vee	1.98	2.38									2.99		
		Hormel Cure 81	2.99	2.99					3.99	3.99					
	Lowe's Market	Cook's			1.49	1.98								3.99	
		Cook's					1.17	0.97							
	Natural Grocers Price Chopper	Hormel Cure 81	4.99						4.39						
		Beeler's													antibiotic-free
	Pyramid Foods	Cook's	1.69	1.79					3.99	3.99					
		Hormel Cure 81													
	Save-a-Lot	Smithfield		2.79											
		Frick's					1.49	1.29						2.99	
		Smithfield				1.79		1.69	1.49						
		Kretschmar							2.49	2.79					
		Kentucky Legend							4.79						
		Hormel Cure 81							3.99	3.99					
	Sprout's Market	Double G			1.99										
		Sugardale			1.59		1.49	1.29						2.99	
		Kretschmar							1.99						w/ \$25 purchase
		Kretschmar							2.49						
	Sun Fresh	Sugardale	1.19				0.44	0.64							w/ \$25 purchase
		Sugardale	1.69				0.99	1.19							
	Target	n/i						0.87							
		Old Tyme	1.79												
	Thriftway Stores	Hormel Cure 81	1.69	1.79					3.99	3.99					
		Cook's			1.49	1.69								2.99	
	Walmart	Smithfield		2.49											
		Farmland							3.49	3.49					
	Whole Foods Mountain	Archer Farms	1.99												
		Smithfield	1.69												
	Walmart	Hormel Cure 81							3.99	3.99					
		Farmland													
Cook's						1.39	1.39						2.99		
Best Choice		1.69	1.69												
Whole Foods Mountain	Kretschmar							2.99	2.99						
	Sam's Choice	1.98													
Whole Foods Mountain	Nature's Rancher	3.99												antibiotic-free	
	Wellshire Farms	3.99	3.99											antibiotic-free	

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prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions			
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in					
KS <i>(cont)</i>	Woods Supermarket	Sugardale					1.17	0.97										
		Best Choice	1.47	1.47														
		Cook's					1.17	0.97										
		Kretschmar							2.99	2.99								
		Double G					1.78	1.58	3.69	3.89								
		Kentucky Legend										4.99						
		Frick's			2.69	2.89												
		Hormel Cure 81		2.19														
LA	AG of Baton Rouge	Smithfield					1.19	0.99										
	Albertsons Houston	Hormel Cure 81		1.39														
		Signature Farms			1.39													
	ALDI	Appleton Farms		1.69			1.09	0.89										
		Specially Selected	1.89															
	Breaux Mart	Smithfield		1.89														
		n/i					1.19	0.99										
	Brookshire's	Brookshire's	1.69						3.99									
		Hormel Cure 81	1.69															
	Brookshire Bros.	Cook's		2.99														
		Hormel Cure 81									4.77							
	Dollar General Mrkt	Smithfield		1.75													limit 1	
		Kentucky Legend																
	Kroger Texas	Kroger	1.37															w/ store card; limit 2
		Private Selection	2.99															w/ store card
	Mac's Fresh Market	Cook's						0.88										w/ \$25 purchase; limit 1
		Cook's						1.19										
		Best Choice	1.88															
	Rouses	Sugardale	1.45															limit 2
	Save-a-Lot	Kretschmar								1.99								w/ \$25 purchase
		Kretschmar								2.49								
	Sugardale	1.19				0.44	0.64										w/ \$25 purchase	
	Sugardale	1.69				0.99	1.19											
	n/i						0.87											
Shoppers Value	n/i	1.28				0.98	0.98											
Spring Market	Hormel		1.99															
Super 1 Foods	Hormel		1.57															
Target	Archer Farms	1.99																
	Smithfield	1.49																

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
LA <i>(cont)</i>	The Fresh Market	n/i	2.99														
	Walmart	Sam's Choice	1.98														
	Whole Foods SW	Wellshire	3.99													antibiotic-free	
		American Homestead	3.99														antibiotic-free
	Winn-Dixie	n/i	1.79				1.19	0.99						BOGO			w/ store card; limit 2
		n/i	3.59				2.59	2.59					2.99				
MO	Affiliated Midwest	Best Choice		1.89													
		Double G					1.69	1.49									
		Farmland								2.99							
	ALDI	Appleton Farms		1.19			1.09	0.89									
		Specially Selected	1.89														
	Apple Markets	Hormel Cure 81	1.69	1.79					3.99								
		Cook's			1.49			1.69						2.99			
	C&R Supermarket	Frick's						1.48									
		Farmland								2.29							
		Best Choice	1.68	1.68													
		Sugardale			1.59		1.08	0.88									limit 1
		Smithfield								3.99							
		Kretschmar							2.29	2.39							
	Cash Saver TC	Kretschmar							1.89								
		Cook's			1.38												
		Sugardale						0.97									
		Best Choice		1.77													
		Springhill								1.18							
		Ozark Pride					1.58	1.48	1.68								
	County Market NFI	Korn Top			1.99		1.89	1.69							3.79		
		Kretschmar		1.27													limit 1
		Kretschmar							1.99								
		Frick's			1.99		1.89	1.69									
	Double G							3.49	3.69								
	Kentucky Legend								3.99								
	Sugardale					1.49	1.29										
	Indiana Kitchen	2.99															
Country Mart	Hormel Cure 81	1.69	1.79					3.99	3.99								
	Cook's			1.49	1.69								2.99				
	Smithfield		2.49														

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**Easter/Passover 2017  
 CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
MO <i>(cont)</i>	Dierberg's	Hormel Cure 81	1.39													w/ \$25 purchase; limit 1	
		Kretschmar								1.29						w/ \$25 purchase; limit 1	
		Kretschmar		2.99													
		Dierberg's								1.99							
		Double G		2.99						2.49							
		Double G				1.99	1.99										butt half \$2.19/lb.
	Food Giant	Frick's			2.49	2.49										butt half \$2.59/lb.	
		Kentucky Legend								2.98		3.98					
		Best Choice		1.78													
	Fresh Thyme	Cook's			1.58			0.98									
		Fresh Thyme	1.99														
	G&W Foods	Sugardale					1.29	1.29									
		Best Choice	1.78	1.78													limit 2
	Gerbe's	Kretschmar							2.88	2.88							
		Cook's					1.58	1.28									
		Kroger	1.59														w/ store card; limit 2
	Gordon's	Private Selection	2.99									3.49					w/ store card
		Cook's						1.29									w/ store card
		n/i							1.99	1.99							
	Harps Food	GFS	0.99														limit 1
		Kentucky Legend							3.49	3.99	4.99						
		Frick's												3.99			
	Harter House	Cook's					1.69	1.49									
		Hormel Cure 81		2.29													butt half \$2.49/lbs.
		Frick's												2.99			
		Best Choice		1.99													
		Primrose									2.99						
		Our Best			1.99	2.99											
	Hays Grocer	Hormel Cure 81		1.99					3.99								
		Sugardale					1.49	1.19									
		Kretschmar							2.99								
		Kretschmar		2.18													
Best Choice		1.98	1.98														
Hen House	Cook's					1.07	0.87									limit 2	
	Cook's											2.98					
	Smithfield	1.99															
		Hormel Cure 81						3.99	3.99								



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Easter/Passover 2017  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO <i>(cont)</i>	Hy-Klas Foods	Hormel Cure 81							3.99	3.99						
		Farmland							2.99	2.99						
		Cook's			1.39	1.39								2.99		
		Best Choice	1.69	1.69												
		Kretschmar							2.99	2.99						
	Hy-Vee	Hy-Vee	1.98	2.38										2.99		
		Hormel Cure 81	2.99	2.99					3.99	3.99						
		Cook's			1.49	1.98								3.99		
	IGA Stores - IL/IN	Sugardale					1.19	0.99								
		Kretschmar	1.99								2.18					
		Kretschmar							1.78							w/ \$25 purchase; limit 1
	Kroger Central	Kentucky Legend							3.89							
		Kroger	0.99													w/ store card; limit 2
		Cook's						0.87								w/ store card; limit 2
		Private Selection	2.49													w/ store card
	Kroger Delta	Hickory Hills							2.49							w/ store card
		Cumberland Gap			1.99											w/ store card
		Smithfield				0.97		0.97								w/ store card; limit 2
		Kroger	1.88						2.99							w/ store card
		Kentucky Legend							3.99							w/ store card
	Lucky's Market	Lucky's Market	2.97													
	Moser's	Frick's					1.17	1.17								
		Hormel Cure 81	1.67	1.67					3.99	3.99						
	Natural Grocers	Cook's		2.49										2.99		
		Smithfield														
		Farmland							3.49	3.49						
		Beeler's	4.99													antibiotic-free
	Prenger Foods	Frick's			1.79			1.16	0.86					2.99		
Best Choice		1.67	1.67													
Price Chopper	Cook's							1.79								
	Hormel Cure 81	1.69	1.79					3.99	3.99							
Pyramid Foods	Smithfield		2.79													
	Frick's					1.49	1.29						2.99			
	Smithfield		1.79			1.69	1.49									
	Kretschmar							2.49	2.79							
	Kentucky Legend							4.79								
	Hormel Cure 81							3.99	3.99							

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
MO <i>(cont)</i>	Pyramid Foods <i>(continued)</i>	Double G			1.99												
		Sugardale			1.59		1.49	1.29					2.99				
	Save-a-Lot	Kretschmar								1.99						w/ \$25 purchase	
		Kretschmar								2.49							
	Schnuck's	Sugardale	1.19				0.44	0.64								w/ \$25 purchase	
		Sugardale	1.69				0.99	1.19									
		n/i						0.87									
		Schnuck's	1.19													w/ \$25 purchase; limit 1	
		Kretschmar								1.19						w/ \$25 purchase; limit 1	
		Kentucky Legend								2.29						w/ \$25 purchase; limit 1	
		Frick's			1.99		1.59	1.39								w/ \$25 purchase; limit 1	
		Double G			1.99											w/ \$25 purchase; limit 1	
		Shop'n Save	Cook's											3.79			
			Kretschmar								1.18	1.18					w/ \$25 purchase; limit 1
	Kretschmar		1.18														
	Sprout's Market	Frick's					0.88	0.68								w/ \$25 purchase; limit 1	
		Double G									3.99						
	Sun Fresh	Old Tyme	1.79														
		Cook's			1.49			1.69					2.99				
	Target	Hormel Cure 81	1.69	1.79						3.99	3.99						
		Cook's			1.49	1.69							2.99				
		Smithfield		2.49													
	TC Grocers	Farmland								3.49	3.49						
		Archer Farms	1.99														
	TC Markets	Smithfield	1.69														
		Kretschmar								1.99							
		Sugardale							1.29	1.19							
		Cook's			1.39												
Ozark Pride						1.49	1.39										
Thriftway Stores	Best Choice		1.79										3.29				
	Frick's																
	Kretschmar								1.99								
Thriftway Stores	Best Choice		1.59														
	Sugardale							1.39	1.19						limit 1		
	Hormel Cure 81							3.99	3.99								
Thriftway Stores	Farmland									3.59							
	Cook's					1.39	1.39					2.99					

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO <i>(cont)</i>	Thriftway Stores <i>(continued)</i>	Best Choice	1.69	1.69												antibiotic-free
	Walmart	Kretschmar							2.99	2.99						
	Whole Foods Midwest	Sam's Choice	1.98													
	Woods Supermarket	Wellshire Farms		3.99					7.99							
		Sugardale					1.17	0.97								
		Best Choice	1.47	1.47												
		Cook's					1.17	0.97								
		Kretschmar							2.99	2.99						
		Double G					1.78	1.58	3.69	3.89						
		Kentucky Legend									4.99					
	Frick's			2.69	2.89											
	Hormel Cure 81		2.19					4.79	4.79							
NM	Affiliated Foods	Hormel Cure 81		2.49					3.99	3.99					limit 1	
		Cook's					1.19	0.99					2.99			
	Albertsons SW	Cook's						1.17								
	Basha's	Cook's	1.69				1.19	0.79								
	John Brooks	Cook's					1.09	0.99								
		Hormel Cure 81		2.49					3.99	3.99	4.99					
	King Soopers	Kroger	1.49											w/ store card		
		Private Selection	2.49						3.99							w/ store card
		Cook's						0.88								w/ store card; limit 2
	Lawrence Bros.	Cook's					1.39	1.19								
	Lowe's Market	Cook's					1.17	0.97								
		Hormel Cure 81							4.39							
	Natural Grocers	Beeler's	4.99													antibiotic-free
	Safeway Denver	Hormel Cure 81		1.49												w/ store card; limit 1
		Hormel Cure 81							3.99							w/ store card
		Signature Select							2.99							w/ store card
		Cook's						0.77								w/ \$25 purchase, card; limit 1
	Smith's	Kroger	1.59							2.49						w/ store card
		Smithfield	2.49													w/ store card
		Sugardale						1.19								w/ store card
Sprout's Market	Old Tyme	1.79														
Target	Archer Farms	1.79														
	Smithfield	1.49														
Walmart	Sam's Choice	1.98														

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NM (cont)	Whole Foods Mountain	Nature's Rancher	3.99													antibiotic-free
		Wellshire Farms	3.99	3.99												antibiotic-free
OK	Affiliated Foods	Hormel Cure 81		2.49					3.99	3.99						
		Cook's					1.19	0.99								
	Affiliated Midwest	Best Choice		1.89												
		Double G					1.69	1.49								
	ALDI	Farmland									2.99					
		Appleton Farms		1.19			1.09	0.89								
	Buy for Le\$\$	Specially Selected	1.89													
		Sugardale		1.97												
	Country Mart	Hormel Cure 81	1.69	1.79					3.99	3.99						
		Cook's			1.49	1.69								2.99		
	Dollar General Mrkt	Smithfield		2.49												
		Smithfield		1.75												
	Harps Food	Kentucky Legend										4.50				
		Kentucky Legend							3.49	3.99	4.99					
	Homeland	Frick's											3.99			
		Cook's					1.69	1.49								
	Market Square	Hormel Cure 81		2.29												
		Hormel Cure 81		1.99					4.49	4.49						
	Natural Grocers	Cook's					1.19	0.99								
		Cook's					1.08	0.88								
	Nichols Dollar Saver	Hormel Cure 81		2.49					3.99	3.99	4.99					
		Beeler's	4.99													
	Pyramid Foods	Frick's												2.79		
Best Choice		1.79	1.79													
Pyramid Foods	Kentucky Legend							3.99	3.99							
	Cook's					1.59	1.49									
	Frick's					1.49	1.29						2.99			
	Smithfield		1.79			1.69	1.49									
	Kretschmar							2.49	2.79							
	Kentucky Legend							4.79								
	Hormel Cure 81							3.99	3.99							
	Double G			1.99												
	Sugardale			1.59		1.49	1.29						2.99			

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
OK <i>(cont)</i>	Reasor's	Hormel Cure 81	1.98														
		Smithfield	2.79														
	Rehkopf's	n/i					1.68	1.68									
		Cook's					1.39	1.19									
	Save-a-Lot	Best Choice		1.79													
		Kretschmar								1.99							w/ \$25 purchase
		Kretschmar								2.49							
		Sugardale	1.19				0.44	0.64									w/ \$25 purchase
		Sugardale	1.69				0.99	1.19									
		n/i						0.87									
	Sprout's Market	Old Tyme	1.79														
	Super C Mart	Cook's												2.99			
	Target	Archer Farms	1.79														
		Smithfield	1.49														
		n/i	2.99														
	The Fresh Market	Hormel Cure 81							4.49	4.49							
	United of OK	Hormel		1.99													
		Smithfield										2.99					
	Walmart	Cook's					1.19	0.99	4.49	4.49							
		Sam's Choice	1.98														
Warehouse Market	Sugardale		1.69			1.29	1.29										
	Kentucky Legend									3.49	3.49						
	Frick's												2.49				
	Wellshire	3.99														antibiotic-free	
Whole Foods SW	American Homestead	3.99														antibiotic-free	
Williams	Cook's					1.49	1.09						2.99				
	Kentucky Legend							3.99									
	Smithfield	1.99															
	Best Choice	1.69															
TX	Affiliated Foods	Hormel Cure 81		2.49					3.99	3.99							
		Cook's					1.19	0.99									
	Albertsons Houston	Hormel Cure 81		1.39													
		Signature Farms				1.39											
	Albertsons SW	Cook's											2.99				
ALDI	Appleton Farms		1.19														
	Specially Selected	1.89															

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
TX <i>(cont)</i>	Brookshire's	Brookshire's	1.69						3.99							
		Hormel Cure 81	1.69													
	Brookshire Bros.	Cook's		2.99				1.58								
		Hormel Cure 81								4.77						
	Cash Saver TX	Cook's					0.98	0.86								
	David's	Cook's		2.99				1.58								
		Hormel Cure 81								4.77						
	Diamond IGA	Cook's					1.39	1.19								
		Best Choice		1.99												
	Elrod's	Cook's					1.28	1.28								
	Foodarama	Sugardale						1.27								
	Food Town	Sugardale					1.29	1.29								
	H-E-B	Smithfield					1.48	1.28								
		Hill Country Fare		1.59												
	Kroger Texas	Kroger		1.37												
		Private Selection		2.99								3.49				w/ store card; limit 2 w/ store card
	Lawrence Bros.	Cook's					1.39	1.19								
	Lowe's Market	Cook's					1.17	0.97								
		Hormel Cure 81								4.39						
	Market Square	Cook's					1.08	0.88								
		Hormel Cure 81			2.49					3.99	3.99	4.99				
	Natural Grocers	Beeler's		4.99												antibiotic-free
	Porter's	Cook's					1.09	0.88								
		Hormel Cure 81			2.49					3.99	3.99	4.99				
	Randalls	Hormel Cure 81		1.27												
		Hormel Cure 81								3.99	3.99					w/ store card; limit 2
		Signature Farms					1.27	1.27								
		Smithfield		2.99												
	Rehkopf's	Cook's					1.39	1.19								
		Best Choice			1.79											
Save-a-Lot	Kretschmar								1.99						w/ \$25 purchase	
	Kretschmar								2.49							
	Sugardale		1.19			0.44	0.64								w/ \$25 purchase	
	Sugardale		1.69			0.99	1.19									
	n/i						0.87									
Spring Market	Hormel			1.99												
Sprout's Market	Old Tyme		1.79													

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			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TX <i>(cont)</i>	Sun Fresh Market	n/i		1.67												
		Cook's					1.69	1.49								
	Super 1 Foods	Hormel		1.57												
	Target	Archer Farms	1.79													
		Smithfield	1.49													
	Tom Thumb	Hormel Cure 81		1.39												
		Signature Farms						1.39								
	United Supermarkets	Signature Farms			0.97			0.97								
		Signature Select							2.99							
		Hormel Cure 81		1.99												
Vista Supermarkets	Cook's					0.99	0.87									
Walmart	Sam's Choice		1.98													
Whole Foods SW	Wellshire		3.99												antibiotic-free	
	American Homestead		3.99												antibiotic-free	
UT	Albertsons Mntn	Cook's					1.37	0.97								limit 1
		Cook's	2.49													
		John Morrell							3.79							
		Hormel Cure 81	1.99							4.79						
	Associated Foods	Western Family					1.49	1.29								
		Cook's	1.89													
		Farmland							1.99							
		Hormel Cure 81	1.69						3.99	3.99						
		Cook's					1.89	1.39								
	Clark's Market	n/i		1.29												
		n/i		1.39												
		Cook's	1.99													
		Farmland							1.99							
		Western Family					1.49	1.29								
	Fresh Market	Hormel Cure 81	1.69						3.99	3.99						
		Cook's					1.89	1.39								
	King Soopers	Kroger	1.49													w/ store card
	Private Selection	2.49						3.99							w/ store card	
	Cook's										0.88				w/ store card; limit 2	
Natural Grocers	Beeler's	4.99													antibiotic-free	
Ream's	Sugardale					1.29	0.99									
Ridley's	Vernon Manor		0.77												w/ \$50 purchase; limit 2	
	Vernon Manor		1.18													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

**Easter/Passover 2017**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
UT <i>(cont)</i>	Ridley's <i>(continued)</i>	Cook's	1.88													w/ \$50 purchase; limit 2
		Sugardale					0.77									
		Sugardale					1.18	0.98								
	Smith's	Hormel Cure 81							3.78							w/ store card w/ store card w/ store card
		Kroger	1.59							2.49						
		Smithfield	2.49													
	Sprout's Market	Sugardale						1.19								
		Old Tyme	1.79													
	Stokes Market	n/i	1.29													
		Cook's	1.89													
	Target	Hormel Cure 81							3.79	3.79						antibiotic-free antibiotic-free
		Western Family					1.49	1.29								
		Archer Farms	1.99													
	Walmart	Smithfield	1.79													
		Sam's Choice	1.98													
Whole Foods Mountain	Nature's Rancher	3.99														
	Wellshire Farms	3.99	3.99													



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
<b>SOUTHWESTERN U.S. - CA, HI, NV</b>																
CA	Albertsons SoCal	Hormel Cure 81	1.99							3.99						
		Farmer John	2.49		1.79	1.69										
		Kruse			1.79											
	ALDI	Cook's	2.99													
		Appleton Farms		1.19			1.09	0.89								
	Andronico's	Specially Selected	1.89													
		Hormel Cure 81		1.79												
	Big Saver	Farmer John				1.49										
	Bristol Farms	n/i	4.99													antibiotic-free
	Cardenas	Farmer John		2.57	1.99											
	Dollar General Mrkt	Smithfield		1.75												limit 1
		Kentucky Legend									4.50					
	Food 4 Less	Farmer John		2.49		1.99										
	Food Source	Sunnyvalley					0.95	0.95								
	Gelson's	Gelson's		5.99												
		Sugardale		2.99												
	Grocery Outlet	Country Ribbon		1.19												
		Jamestown		1.19												
	Holiday Market	Sunnyvalley	1.99				1.29	1.29								
		Premiere Brand								4.29	4.29					
	Jensen's	Nueske	8.99													antibiotic-free
	Jons Marketplace	Cook's					1.49									
	Lucky	Cook's		1.88			1.39	1.29								
		Hormel Cure 81							4.99							
	Lunardi's	Lunardi's	3.99						4.99							
	Mar-Val Foods	Cook's		1.98			1.59	1.49								
		Sunnyvalley		1.98			1.59	1.49								
	Mollie Stone's	Mollie Stone's			3.99											
	Murphy's Market	Premiere Brand							4.99							
	Nugget Markets	Sunnyvalley				1.99										
Hillshire Farm		2.99														
Pavilions	Hormel Cure 81	1.99													w/ store card	
R-N Markets	Sunnyvalley					1.29	1.29									
Raley's	John Morrell									5.99						
	Full Circle		3.99												antibiotic-free	
	Raley's	1.77	1.77												local	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4						
CA <i>(cont)</i>	Raley's	Sunnyvalley			0.99		1.29	0.99									
	<i>(continued)</i>	Nob Hill	3.99														
	Ralph's Grocery	Farmer John	1.47													w/ store card; limit 2	
		Farmer John				0.99										limit 1	
		Private Selection							3.99		3.99						
	Ray's Food Place	Cook's						1.39									
		Hormel Cure 81	1.69														
		Hempler's							4.99								
	Safeway Community	Cook's											3.99				
	Safeway NorCal	Cook's											3.99			w/ store card	
		Farmer John							0.99								w/ store card
		Hormel Cure 81		1.79							5.99						w/ store card
	Save Mart	Hormel Cure 81	1.69														
		Sunnyvalley	1.69														
		Farmer John	1.99		1.99	1.99											
		Cook's	1.99														
		John Morrell								2.99	3.49						
	Select Markets	Cook's		1.99			1.19	0.99									
	Smart & Final	Farmer John		1.39													w/ \$25 purchase; limit 1
	Sprout's Market	Old Tyme	1.79														
	Stater Bros.	Smithfield	1.49				0.89										limit 1
	Superior Grocers	Farmer John						0.99	0.99								
	Super A Foods	Farmer John	1.59														
		Hormel	1.59														
	Target	Archer Farms	1.99														
		Smithfield	1.79														
	The Fresh Market	n/i	2.99														
	Vons	Hormel Cure 81	1.99							3.99							w/ store card
		Cook's	2.99					1.59	1.59								w/ store card
		Farmer John	2.49		1.79	1.69											w/ store card
	Smithfield	3.99														w/ store card	
Walmart	Sam's Choice	1.98															
Whole Foods NorCal	American Homestead	3.99														antibiotic-free	
Whole Foods SthPac	Wellshire Farms	5.99														antibiotic-free	
	Pederson's	5.99														antibiotic-free	
	American Homestead	3.99														antibiotic-free	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

prices in \$US per pound unless otherwise noted.

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
HI	Don Quijote	Farmer John	2.49				1.99	1.79								
	Foodland	Farmer John		2.99	2.69	2.29		2.29								w/ store card
	KTA Super Stores	Farmer John					1.89	1.89								
	Safeway NorCal	Cook's											4.99			
		Farmer John						0.99								w/ store card
		Hormel Cure 81		1.99							6.99					w/ store card
	Target	Archer Farms	2.19													
		Smithfield	1.89													
	Times Supermarket	Farmer John	2.59		2.39		2.19	1.99								
		Sunnyvalley					1.69	1.59								
Whole Foods SthPac	Wellshire Farms	5.99													antibiotic-free	
	Pederson's	5.99													antibiotic-free	
	American Homestead	3.99													antibiotic-free	
NV	Albertsons Mtn	Cook's					1.37	0.97								limit 1
		Cook's	2.49													
		John Morrell							3.79							
		Hormel Cure 81	1.99							4.79				2.99		
	Albertsons SW	Cook's			1.99											
	Cardenas	Farmer John		2.57												
	Dollar General Mrkt	Smithfield		1.75												limit 1
		Kentucky Legend									4.50					
	Food Source	Sunnyvalley					0.95	0.95								
	Grocery Outlet	Country Ribbon		1.19												
		Jamestown		1.19												
	Natural Grocers	Beeler's	4.99													antibiotic-free
	Raley's	John Morrell									5.99					
		Full Circle		3.99												antibiotic-free
		Raley's	1.77	1.77												local
		Sunnyvalley			0.99		1.29	0.99								
Ridley's	Nob Hill	3.99														
	Vernon Manor		0.77												w/ \$50 purchase; limit 2	
	Vernon Manor		1.18													
	Cook's	1.88														
	Sugardale						0.77								w/ \$50 purchase; limit 2	
	Sugardale					1.18	0.98									
	Hormel Cure 81							3.78								

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**Easter/Passover 2017**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
NV (cont)	Safeway NorCal	Cook's											3.99		w/ store card	
		Farmer John						0.99							w/ store card	
		Hormel Cure 81		1.79							5.99				w/ store card	
	Save Mart	Hormel Cure 81	1.69													
		Sunnyvalley	1.69													
		Farmer John	1.99		1.99	1.99										
	Scolari's	Cook's	1.99													
		John Morrell								2.99	3.49					
		Sunnyvalley						0.99							limit 1	
	Smart & Final	Sunnyvalley	1.99													
		Farmer John		1.39											w/ \$25 purchase; limit 1	
	Smith's	Kroger	1.59								2.49				w/ store card	
		Smithfield	2.49												w/ store card	
		Sugardale						1.19							w/ store card	
	Sprout's Market	Old Tyme	1.79													
		Archer Farms	1.99													
	Target	Smithfield	1.79													
		Smithfield	1.79													
	Vons	Hormel Cure 81	1.99								3.99				w/ store card	
		Cook's	2.99						1.59	1.59					w/ store card	
Farmer John		2.49		1.79	1.69									w/ store card		
Smithfield		3.99												w/ store card		
Walmart	Sam's Choice	1.98														
Whole Foods NorCal	American Homestead	3.99												antibiotic-free		
Whole Foods SthPac	Wellshire Farms	5.99												antibiotic-free		
	Pederson's	5.99												antibiotic-free		
	American Homestead	3.99												antibiotic-free		

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																	
AK	AC Value Center	Cook's		2.78													
	Alaskan & Proud	n/i		1.98				1.48	1.48								
	Carrs/Safeway Seattle	Signature Farms															w/ store card
		Hormel Cure 81		1.67								4.49					w/ store card
		Hormel Cure 81 Gold		2.99													w/ store card
		Signature Select									3.79						w/ store card
		Hempler's				4.49						4.49					w/ store card
	Fred Meyer	Smithfield Specialty		3.49													
		Kroger		1.47						3.49	3.49						w/ store card; limit 2
	IGA Hometown	F.G. Meyer		4.99													
		Cook's						1.19	1.19								
	Meyers Group IGA	Essential Everyday			2.99							3.29					
		Hormel Cure 81								4.49	4.49						
	Northwest Grocers	Essential Everyday			2.99						1.99	3.29					
		Hormel Cure 81								4.49	4.49						
Sea Mart	Cook's					2.19	1.99										
Three Bears	Cook's			2.49				1.99	1.79								
	Sugardale							1.69	1.69								
Walmart	Smithfield Specialty			3.19													
	Walmart	Sam's Choice	1.98														
ID	Albertsons Mntn	Cook's					1.37	0.97								limit 1	
	Associated Foods	Cook's		2.49						3.79							
		John Morrell										4.79					
		Hormel Cure 81		1.99													
		Western Family					1.49	1.29									
		Cook's		1.89							1.99						
	Family Foods	Farmland															
		n/i			1.29												
	Fred Meyer	Cook's			1.99					1.49							
		John Morrell										2.99					
	Grocery Outlet	Kroger		1.47							2.99	2.99					w/ store card; limit 2
		F.G. Meyer		4.99													
	Cook's					1.19	1.19										
	Country Ribbon			1.19													
	Jamestown			1.19													

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
ID (cont)	Harvest Foods	Smithfield		2.48													
		Cook's	2.48				1.38	1.28									
	IGA Markets	Essential Everyday		2.49			1.49	1.49									
		Hormel Cure 81								3.99	3.99						
	Natural Grocers	Beeler's	4.99														antibiotic-free
	Ridley's	Vernon Manor		0.77													w/ \$50 purchase; limit 2
		Vernon Manor		1.18													
		Cook's	1.88														
		Sugardale						0.77									w/ \$50 purchase; limit 2
		Sugardale					1.18	0.98									
		Hormel Cure 81								3.78							
	Rosauer's	Smithfield		2.19													
		John Morrell					2.39	2.19									
		Longhorn		1.69													
		Cook's					1.69	1.49						2.89			
		Hempler's										3.99					
	Safeway Seattle	Signature Farms						0.98									w/ store card
		Hormel Cure 81	1.37									3.99					w/ store card
		Hormel Cure 81 Gold	2.49														w/ store card
		Signature Select								3.29							w/ store card
		Hempler's				3.99						3.99					w/ store card; local
		Smithfield Specialty	2.99														
	Smith's	Kroger	1.59														w/ store card
		Smithfield	2.49														w/ store card
		Sugardale							1.19								w/ store card
	Stokes Market	n/i	1.29														
		Cook's	1.89														
		Hormel Cure 81								3.79	3.79						
		Western Family					1.49	1.29									
	Super 1 Foods	Cook's						0.77									w/ \$50 purchase; limit 1
Target	Archer Farms	1.99															
	Smithfield	1.79															
Walmart	Sam's Choice	1.98															
Whole Foods Mountain	Nature's Rancher	3.99														antibiotic-free	
	Wellshire Farms	3.99	3.99													antibiotic-free	
Yoke's Fresh	Longhorn	2.49							3.99								
	Smithfield	1.97															

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
ID <i>(cont)</i>	Yoke's Fresh <i>(continued)</i>	Smithfield Specialty	2.69														
		Hempler's							4.99								
		Yoke's	2.47														
MT	Albertsons Mtn	Cook's					1.37	0.97								limit 1	
		Cook's	2.49														
	Associated Foods	John Morrell								3.79							
		Hormel Cure 81	1.99								4.79						
		Western Family					1.49	1.29									
		Cook's	1.89														
		Farmland								1.99							
	Family Foods	Hormel Cure 81	1.69							3.99	3.99						
		Cook's					1.89	1.39									
		n/i		1.29													
		Cook's		1.99					1.49								
		John Morrell									2.99						
	Harvest Foods	Smithfield		2.48													
		Cook's	2.48				1.38	1.28									
	IGA Markets	Essential Everyday		2.49			1.49	1.49				2.79					
		Hormel Cure 81								3.99	3.99						
	Lucky's Market	Lucky's Market	2.97														
	Natural Grocers	Beeler's	4.99														antibiotic-free
	Reynold's Market	Western Family							0.99								
		Cloverdale									3.49						
		Hormel Cure 81	1.99														
		Dubuque	1.69														
		Smithfield		2.19													
Rosauer's	John Morrell					2.39	2.19										
	Longhorn		1.69														
	Cook's					1.69	1.49					2.89					
	Hempler's									3.99							
Smith's	Kroger	1.59								2.49						w/ store card	
	Smithfield	2.49														w/ store card	
Stokes Market	Sugardale							1.19								w/ store card	
	n/i	1.29															
	Cook's	1.89															
	Hormel Cure 81								3.79	3.79							
	Western Family					1.49	1.29										

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MT <i>(cont)</i>	Super 1 Foods	Cook's						0.77								w/ \$50 purchase; limit 1	
	SuperVALU Stores	Hormel Cure 81							3.99	3.99							
		Hormel		2.29													
		Essential Everyday			1.89	1.99			2.69	2.69							
	Three Bears	Cloverdale							3.99								
		Sugardale					1.69	1.69									
		Smithfield Specialty		3.19													
	Walmart	Sam's Choice	1.98														
OR	Albertsons Portland	Signature Farms					1.29	1.29								limit 2	
		Hormel Cure 81		1.37									3.49				limit 1
		Hill's														local	
	Associated Foods	Western Family					1.49	1.29									
		Cook's	1.89														
		Farmland							1.99								
		n/i		1.29													
	CenterPlace Market	Cook's		1.98			1.88	1.58						3.48			
		John Morrell											2.98				
	Family Foods	Cook's		1.99													
		John Morrell											2.99				
	Fred Meyer	Kroger	1.47						2.99	2.99						w/ store card; limit 2	
		F.G. Meyer	4.99														
		Cook's					1.19	1.19									
	Grocery Outlet	Country Ribbon		1.19													
		Jamestown		1.19													
	Harvest Foods	Smithfield		2.48													
		Cook's	2.48				1.38	1.28									
	IGA Markets	Essential Everyday		2.49			1.49	1.49					2.79				
		Hormel Cure 81							3.99	3.99							
IGA Market Fresh	Cook's		1.99			1.19	0.99										
Lamb's Market	Cook's		1.99			1.69	1.49										
Market of Choice	Beeler's		5.99												antibiotic-free		
McKay's Market	Cook's		1.99														
	Kentucky Legend											3.99					
	John Morrell											2.99					
	Western Family											3.99					
Natural Grocers	Beeler's	4.99													antibiotic-free		



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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
OR <i>(cont)</i>	Quality Food Center	Hormel Cure 81	1.47												w/ store card; limit 2
		Private Selection							3.99						
		Cook's						1.19							limit 2
	Ray's Food Place	Kentucky Legend									3.49				
		Cook's						1.39							
		Hormel Cure 81	1.69												
	Red Apple/Thriftway Rosauer's	Hempler's							4.99						
		Cook's		1.89			1.59	1.39							
		Smithfield		2.19											
		John Morrell					2.39	2.19							
	Roth's	Longhorn		1.69											
		Cook's					1.69	1.49					2.89		
		Hempler's								3.99					
		Cook's		1.99											limit 2
		Beeler's	4.99												antibiotic-free
	Safeway Portland	Kentucky Legend								5.49					
		Hempler's								5.49					
		Signature Farms							0.98						w/ store card
		Hormel Cure 81	1.37												w/ store card
		Hormel Cure 81 Gold	2.49								3.99				w/ store card
Select Markets	Signature Select								3.29					w/ store card	
	Hempler's			3.99						3.99				w/ store card	
	Smithfield Specialty	2.99												w/ store card; local	
	Cook's		1.99				1.19	0.99							
	Archer Farms	1.99													
Target	Smithfield	1.69													
	Sam's Choice	1.98													
Walmart	Sam's Choice	1.98													
Whole Foods NW	American Homestead		3.99											antibiotic-free	
WA	Albertsons Portland	Signature Farms					1.29	1.29							limit 2
		Hormel Cure 81		1.37											limit 1
	CenterPlace Market	Hill's											3.49		local
		Cook's		1.98			1.88	1.58					3.48		
	Family Foods	John Morrell									2.98				
Cook's			1.99												
		John Morrell								2.99					

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
WA <i>(cont)</i>	Fred Meyer	Kroger	1.47						2.99	2.99						w/ store card; limit 2	
		F.G. Meyer	4.99														
	Grocery Outlet	Cook's					1.19	1.19									
		Country Ribbon		1.19													
	Haggen's	Jamestown		1.19													
		Hill's		2.99			1.29	1.29						4.99		antibiotic-free; local	
		Hempler's	3.99	3.99												local	
	Harvest Foods	Kentucky Legend							4.99								
		Snake River Farms			4.99	5.99											Kurobuta
		Smithfield		2.48													
	IGA Markets	Cook's	2.48				1.38	1.28									
		Essential Everyday		2.49			1.49	1.49				2.79					
	IGA Market Fresh	Hormel Cure 81							3.99	3.99							
		Cook's		1.99			1.19	0.99									
	McKay's Market	Cook's		1.99													
		Centennial Farms	6.49		4.99	4.99			6.99								Kurobuta
	Metropolitan	Kentucky Legend							5.49								
		Essential Everyday		2.49						1.49		2.79					
		Hormel Cure 81							3.99	3.99							
	Meyers Group IGA	Beeler's	4.99														antibiotic-free
		Beeler's		5.49													antibiotic-free
	Natural Grocers	Hormel Cure 81	1.47														w/ store card; limit 2
		Private Selection							3.99								
		Cook's						1.19									limit 2
	Kentucky Legend	Cook's									3.49						
		Cook's		1.89			1.59	1.39									
		Smithfield		2.19													
	Rosauer's	John Morrell					2.39	2.19									
		Longhorn		1.69													
		Cook's					1.69	1.49					2.89				
Hempler's	Jamestown					0.99	0.99				3.99					limit 2	
	Jamestown					1.39	1.39										
	Sugar Tree					1.28	1.28										
Safeway Portland	Signature Farms								0.98							w/ store card	
	Hormel Cure 81	1.37														w/ store card	
	Hormel Cure 81 Gold	2.49								3.99						w/ store card	

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4						
WA <i>(cont)</i>	Safeway Portland <i>(continued)</i>	Signature Select								3.29						w/ store card	
		Hempler's			3.99						3.99					w/ store card; local	
	Safeway Seattle	Smithfield Specialty	2.99														
		Signature Farms						0.98									w/ store card
		Hormel Cure 81	1.37								3.99						w/ store card
		Hormel Cure 81 Gold	2.49														w/ store card
		Signature Select								3.29							w/ store card
		Hempler's			3.99						3.99						w/ store card; local
	Select Markets	Smithfield Specialty	2.99														
		Cook's		1.99				1.19	0.99								
	Super 1 Foods	Cook's							0.77								w/ \$50 purchase; limit 1
	Target	Archer Farms	1.99														
	The Markets	Smithfield	1.79														
		Cook's		1.29													limit 1
		Jamestown					BOGO	BOGO									
		Sugardale								2.48							
	Town&Country Mrkt	Hempler's		3.98	3.98	3.98	3.98										local
		Porter & York					3.98										Kurobuta
	Walmart	Sam's Choice	1.98														
Whole Foods NW	American Homestead		3.99													antibiotic-free	
Yoke's Fresh	Longhorn	2.49							3.99								
	Smithfield	1.97															
	Smithfield Specialty	2.69															
	Hempler's								4.99								
	Yoke's	2.47															
WY	Affiliated Midwest	Best Choice	1.79	1.79													
		Best Choice		1.89													
		Double G					1.69	1.49									
		Farmland									2.99						
		Cook's			1.59	1.59											
		Hormel Cure 81								4.49	4.49						
		Cook's						1.69	1.69								
		John Morrell									2.39						
		Cook's						1.37	0.97								limit 1
		Cook's	2.49														
Albertsons Mntn	John Morrell							3.79									
	Hormel Cure 81	1.99							4.79								

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CURED PORK

State	Supermarket	Label	Spiral Cut Hams		Bone-in/Semi-Boneless				Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
WY (cont)	Associated Foods	Western Family					1.49	1.29									
		Cook's	1.89														
	Food Pride	Farmland								1.99							
		n/i		1.29													
	Food Pride	Open Acres		1.59			1.29	1.29									w/ \$25 purchase
		Open Acres		1.99													
	IGA Markets	Cumberland Gap								1.59	2.39						w/ \$25 purchase
		Cumberland Gap								1.99	2.79						
	King Soopers	Essential Everyday		2.49			1.49	1.49			2.79						
		Hormel Cure 81								3.99	3.99						
	Lucky's Market	Kroger	1.49														w/ store card
		Private Selection	2.49							3.99							w/ store card
	Natural Grocers	Cook's						0.88									w/ store card; limit 2
		Lucky's Market	2.99														
	Ridley's	Beeler's	4.99														antibiotic-free
		Vernon Manor		0.77													w/ \$50 purchase; limit 2
	Safeway Denver	Vernon Manor		1.18													
		Cook's	1.88														
		Sugardale						0.77									w/ \$50 purchase; limit 2
		Sugardale					1.18	0.98									
		Hormel Cure 81								3.78							
		Hormel Cure 81		1.49													w/ store card; limit 1
	Smith's	Hormel Cure 81								3.99							w/ store card
		Signature Select								2.99							w/ store card
	Walmart	Cook's						0.77									w/ \$25 purchase, card; limit 1
		Kroger	1.59								2.49						w/ store card
Walmart	Smithfield	2.49														w/ store card	
	Sugardale						1.19									w/ store card	
		Sam's Choice	1.98														

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**Easter/Passover 2017**

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																			
CT	Adams Superfood	n/i			1.00		2.99		1.99		1.99	2.99				1.49	1.69	shank half \$1.49 butt or shank	
	AF Basket	n/i			0.99												1.49		
	AG New England	Indiana Kitchen												3.79					
		Swift		2.49										4.99					
	ALDI	n/i							1.69					1.99					
	Associated	n/i			0.99														
	Best Market	n/i			1.57		2.77		1.87			1.87	3.97			1.47			
	Bravo	n/i			0.99														
	C-Town	n/i			0.99														
	Food Bazaar	n/i	1.29		0.99				1.99							1.99			
	Geissler's	n/i										3.49							
	Great Valu Markets	n/i	1.79						1.99										
	Highland Park	Smithfield										2.99							
	Key Food	n/i			0.99	2.99													
		n/i														0.99	1.29		
	Market 32	n/i	1.99		1.29	1.99			1.99					3.99					
	Price Chopper	n/i	1.99		1.29	1.99			1.99					3.99					
	Price Rite	n/i			0.88				1.49										
	Save-a-Lot	n/i	0.99						1.99										
	ShopRite	n/i														1.49			
Stew Leonard's	Stew's Naked											2.99							
Stop & Shop	Stop & Shop							1.99				2.99							
Walmart	n/i											1.94							
DC	ALDI	n/i							1.69					1.99					
	Giant Food	Giant							1.99			2.99							
	Harris Teeter	Smithfield	1.29						1.97							1.69			
	Safeway Eastern	Smithfield								1.99		2.99		1.69					
	Save-a-Lot	n/i	0.99						1.99										
	Walmart	n/i										1.94							
DE	ALDI	n/i							1.69					1.99					
	Food Lion	n/i										2.99							
	Fresh Grocer	n/i			1.39														
	Giant Food	Giant							1.99			2.99							
	Great Valu Markets	n/i	1.79		0.99									1.89					
	Harris Teeter	Smithfield	1.29						1.97							1.69			

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
DE <i>(cont)</i>	IGA Stores NJ/PA	n/i			1.39				1.99				2.79						shank half \$1.79 antibiotic-free
	Redner's	Wild Harvest											6.49				1.89		
		n/i			0.98														
	Safeway Eastern	Smithfield										1.99	2.99	1.69					
	Save-a-Lot	n/i	0.99						1.99										
	ShopRite	n/i														1.49			
	ShurSave	n/i	1.79													1.79	1.99		
	Walmart	n/i																	
Weis Markets	n/i											2.49	2.49	2.78					
MA	Adams Superfood	n/i			1.00			2.99		1.99		1.99	2.99				1.49	1.69	shank half \$1.49 butt or shank
	AF Basket	n/i			0.99													1.49	
		Indiana Kitchen																	
	AG New England	Swift		2.49															
		n/i																	
	ALDI	n/i									1.69						1.99		
	Associated	n/i			0.99														
	Bravo	n/i			0.99														
	C-Town	n/i			0.99														
	Crosby's	n/i																	
	Donelan's	n/i																	
		Open Prairie																	
	Geissler's	n/i																	
	Hannaford	Hannaford																	
		Nature's Place																	
	Market 32	n/i	1.99		1.29	1.99													
	Market Basket	n/i																	
	Met Foods	n/i			0.99														
	Price Chopper	n/i	1.99		1.29	1.99													
	Price Rite	n/i			0.88														
Roche Bros.	n/i							4.99											
	Berkshire							9.99											
Save-a-Lot	n/i	0.99																	
Seabra Foods	n/i							2.49											
Stop & Shop	Stop & Shop																		
Trucchi's	n/i							3.29											
Walmart	n/i																		

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
DE (cont)	Wegman's	Wegmans Wegmans				6.99													organic
MD	ALDI	n/i								1.69						1.99			
	Associated	n/i			0.99														
	Food Lion	n/i																	
	Giant Eagle	n/i																	
	Giant Food	Giant								1.99			2.99						
	Great Valu Markets	n/i	1.79		0.99										1.89				
	Harris Teeter	Smithfield	1.29						1.97								1.69		
	Kennie's Market	n/i						2.99	1.69				1.99						
	Martin's Food	Giant							1.49	1.99			2.99						
	Price Rite	n/i			0.88				1.49										
	Redner's	Wild Harvest																	antibiotic-free
		n/i			0.98														
	Safeway Eastern	Smithfield											1.99	2.99		1.69			
	Save-a-Lot	n/i	0.99						1.99										
	Shop'n Save	n/i							1.78										
	Shoppers Food	Smithfield			1.49														
	ShopRite	n/i																1.49	
	ShurSave	n/i	1.79										2.29					1.79	1.99
	Walmart	n/i											1.94						
	Wegman's	Wegmans				6.99													organic
		Wegmans	0.99										1.99	3.49		4.19			
	Weis Markets	n/i											2.49	2.49		2.78			
ME	AG New England	Swift		2.49												4.99			
		n/i														2.99			
	Hannaford	Hannaford														3.49			
		Nature's Place							3.99										antibiotic-free
	Market Basket	n/i														2.99			
	Save-a-Lot	n/i	0.99						1.99										
	Walmart	n/i											1.94						
NH	AG New England	Swift		2.49												4.99			
		n/i														2.99			
	ALDI	n/i								1.69						1.99			
	Hannaford	Hannaford														3.49			
		Nature's Place							3.99										antibiotic-free
	Market Basket	n/i														2.99			

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half			
NH <i>(cont)</i>	Price Chopper	n/i	1.99		1.29	1.99			1.99					3.99						
	Price Rite	n/i			0.88				1.49											
	Save-a-Lot	n/i	0.99						1.99											
	Walmart	n/i										1.94								
NJ	ALDI	n/i									1.69				1.99					
	Associated	n/i			0.99															
	Best Market	n/i			1.57		2.77		1.87			1.87		3.97			1.47			
	Bravo	n/i			0.99															
	C-Town	n/i			0.99															
	Fine Fare	n/i			0.99				1.99			2.99		3.79				1.59		
	Food Bazaar	n/i	1.29		0.99				1.99								1.99			
	Foodtown	n/i			1.29			1.69									1.29			
	Great Valu Markets	n/i	1.79		0.99										1.89					
	IGA Stores NJ/PA	n/i			1.39				1.99			2.79						1.89	shank half \$1.79	
	Key Food	n/i			0.99	2.99												0.99	1.29	shank half \$1.19
		n/i																		
	Met Foods	n/i			0.99				1.99			2.99								
	Morton Williams	n/i			0.99															
	Murphy Markets	Hatfield												4.59						
	Pioneer	n/i	1.49		0.99							1.99								
	Price Rite	n/i			0.88				1.49											
	Save-a-Lot	n/i	0.99						1.99											
	Seabra Foods	n/i			1.09															
	ShopRite	n/i																1.49		
	Stop & Shop	Stop & Shop							1.99			2.99								
	Supremo	n/i			0.99															
Top Tomato	n/i			0.99																
Uncle Giuseppe's	n/i			1.49		5.99											1.99	1.99		
Walmart	n/i											1.94								
Wegman's	Wegmans				6.99														organic	
	Wegmans		0.99									1.99	3.49	4.19						
Weis Markets	n/i											2.49	2.49	2.78						
Western Beef	n/i		1.49					1.49	1.99											
NY	AF Basket	n/i																1.49	butt or shank	
		Indiana Kitchen												3.79						
	AG New England	Swift		2.49										4.99						
		n/i											2.99							



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State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions						
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in									
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls		loin	bn-in	bnls		whole	half				
NY	ALDI	n/i									1.69					1.99							
(cont)	Associated	n/i			0.99																		
	Best Market	n/i			1.57			2.77		1.87												1.47	
	Big M	1893 Premium			1.69								1.99										
	Bravo	n/i			0.99																		
	C-Town	n/i			0.99																		
	D'Agostino's	n/i																					
	DeCiccio & Sons	DeCiccio & Sons						5.99															
	Fine Fare	n/i			0.99					1.99													1.59
	Foodtown	n/i			1.29					1.69													1.29
	Food Bazaar	n/i	1.29		0.99					1.99													1.99
	Giunta's	n/i											2.99										1.79
	Great American	1893 Brand																					1.99
	Hannaford	Hannaford																					1.49
		Nature's Place																					3.49
	Kennie's Market	n/i								3.99													antibiotic-free
	Key Food	n/i			0.99	2.99		2.99		1.69													1.99
		n/i																					0.99
	King Kullen	n/i																					1.29
		n/i																					1.49
	Market 32	n/i	1.99		1.29	1.99																	3.99
	Met Foods	n/i			0.99					1.99													2.99
	Morton Williams	n/i			0.99																		
	North Shore Farms	n/i			0.89			2.99															2.99
	Peck's Market	n/i			1.39			2.99		1.79													0.99
		Prairie Grover								4.99													1.69
	Pioneer	n/i	1.49		0.99								2.39										1.99
	Price Chopper	n/i	1.99		1.29	1.99				1.99													3.99
	Price Rite	n/i			0.88					1.49													
	Save-a-Lot	n/i	0.99							1.99													
	Shop'n Save	n/i								1.78													3.99
	ShopRite	n/i																					1.49
	Stew Leonard's	Stew's Naked																					2.99
	Stop & Shop	Stop & Shop								1.99													2.99
	Top Tomato	n/i			0.99																		
	Trade Fair	n/i			0.99																		0.99
	Uncle Giuseppe's	n/i			1.49			5.99															1.99

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
NY <i>(cont)</i>	Walmart	n/i																organic	
	Wegman's	Wegmans				6.99													
	Wegmans	Wegmans	0.99									1.99	3.49	4.19					
	Weis Markets	n/i										2.49	2.49	2.78					
	Western Beef	n/i	1.49					1.49	1.99										
PA	ALDI	n/i								1.69					1.99			shank half \$1.79  shank half \$1.19  antibiotic-free	
	Associated	n/i			0.99														
	Big M	1893 Premium			1.69							1.99		3.99					
	Boyer's Foods	Hatfield				2.27				2.27				1.57					
	Bravo	n/i			0.99														
	C-Town	n/i			0.99														
	Family Owned	n/i	1.49	1.69									2.19						
	Fine Fare	n/i			0.99				1.69	1.99			2.99	3.79			1.29		1.59
	Foodtown	n/i			1.29														
	Food Lion	n/i												2.99					
	Foodland	n/i											1.99						
	Fresh Grocer	n/i			1.39														
	Giant Eagle	n/i												3.99					
	Gordon's	GFS												1.59					
	Great Valu Markets	n/i	1.79		0.99										1.89				
	Grocery Outlet	n/i								1.79									
	Ideal Market	n/i								1.88		1.88	2.99	2.69					
	IGA Stores NJ/PA	n/i			1.39					1.99			2.79						1.89
	Karn's	n/i	1.59							1.59									
	Key Food	n/i			0.99	2.99											0.99		1.29
		n/i																	
	Kuhn's	Chairman's Reserve								1.99				3.99					
	Landis	Hatfield			0.99														
	Martin's Food	Giant								1.49	1.99		2.99						
	Pioneer	n/i	1.49		0.99							1.99							
	Price Chopper	n/i	1.99		1.29	1.99				1.99				3.99					
	Price Rite	n/i			0.88					1.49									
	Redner's	Wild Harvest												6.49					
	n/i			0.98															
Save-a-Lot	n/i	0.99							1.99										
Shop'n Save	n/i								1.78				3.99						
	ShopRite	n/i														1.49			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
PA <i>(cont)</i>	ShurSave	n/i	1.79									2.29					1.79	1.99	shank half  organic
	Sparkle Markets	Indiana Kitchen										1.59							
	Supremo	n/i			0.99														
	Walmart	n/i										1.94							
	Wegman's	Wegmans				6.99													
	Wegmans	Wegmans	0.99									1.99	3.49	4.19					
Weis Markets	n/i										2.49	2.49	2.78						
RI	Adams Superfood	n/i			1.00		2.99		1.99			1.99	2.99				1.49	1.69	shank half \$1.49
	ALDI	n/i								1.69				1.99					
	Associated	n/i			0.99														
	Bravo	n/i			0.99														
	Dave's Marketplace	n/i										2.99	2.99						
	Price Rite	n/i			0.88				1.49										
	Save-a-Lot	n/i	0.99						1.99										
	Seabra Foods	n/i					2.49		1.99	1.99									
	Stop & Shop	Stop & Shop							1.99				2.99						
	Walmart	n/i											1.94						
VT	AG New England	Swift		2.49									4.99						antibiotic-free
		n/i											2.99						
	ALDI	n/i								1.69				1.99					
	Hannaford	Hannaford											3.49						
		Nature's Place							3.99										
	Price Chopper	n/i	1.99		1.29	1.99			1.99					3.99					
Walmart	n/i										1.94								

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																		
AL	ALDI	n/i							1.69						1.99			
	Bruce's Foodland	Swift	1.59															
	Food for Le\$\$	b/i	1.25															
	Food Giant	n/i							1.58									
	Gateway Foodland	n/i	1.38															
	Greer's Market	Swift	1.49						1.69					2.89				
	Hometown Market	n/i							1.99									
	Ingle's Market	Ingle's							1.78									
	Kroger Atlanta	Hormel												BOGO				
		n/i												3.99				
	Kroger Nashville	n/i	1.69											3.99				
	Piggly Wiggly Hchns	n/i							1.69				1.89					
	Piggly Wiggly Inc.	n/i	1.69						1.99									
	Piggly Wiggly JTM	n/i	1.49															
	Publix	n/i			1.19													
	Rouses	n/i	1.27											2.99				
	Save-a-Lot	n/i	0.99						1.99									
	Shop-Rite	Swift	1.59															
	Sprout's Market	n/i			1.79								1.77	4.99				
	United Grocery	n/i							1.49									
Vowell's	n/i												3.29					
Walmart	n/i											1.94						
Western Market	n/i	1.49						1.99					3.29					
	Niman Ranch						8.99											
Whole Foods South	n/i	3.79																
	n/i							6.99	7.99									
Winn-Dixie	Winn-Dixie	1.99						1.79	2.09				BOGO					
FL	ALDI	n/i							1.69					1.99				
	Bravo	n/i		0.97	2.29									3.99		1.69	1.89	shank half \$1.79/lb.
	Food Giant	n/i							1.58									
	Fresco y Mas	n/i							1.78					2.48				
		n/i			0.58													limit 1
	Gordon's	GFS										1.59						
	Greer's Market	Swift	1.49						1.69					2.89				
	Harris Teeter	Smithfield	1.29						1.97						1.69			
Hitchcock's	Hitchcock's	1.59						1.89		1.78			2.99					

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half			
FL <i>(cont)</i>	IGA - Florida	n/i	1.59		1.39				1.99	1.99										
	J.H. Harvey's	n/i	1.48						1.68											
	Lucky's Market	n/i	1.69																	
	Piggly Wiggly Hchns	n/i							1.69				1.89							
	Publix	n/i			1.19															
	Sabor Tropical	n/i			0.68															
	Safeway Florida	Smithfield									1.99	2.99								
	Save-a-Lot	n/i	0.99						1.99											
	Scaff's Market	n/i	1.29						1.79											
	Seabra Foods	n/i			0.99				1.99											
	Sedano's	n/i													1.49					
	Sprout's Market	n/i			0.59									1.77	4.99					
	Walmart	n/i			1.79									1.94						
	Winn-Dixie	Winn-Dixie		1.99					1.79	2.09					BOGO					
GA	ALDI	n/i								1.69					1.99					
	Bi-Lo	n/i	1.99						1.59	1.89				BOGO						limit 2
	Food Depot	n/i			1.14					1.77										
	Food Giant	n/i							1.58											
	Food Lion	n/i											2.99							
	Food Pride	n/i	1.49																	
	Galaxy Food Center	n/i	1.68		1.18				1.58			2.28								
	Harris Teeter	Smithfield	1.29						1.97								1.69			
	IGA Food Stores	n/i						1.39	1.79					2.99						
	IGA Stores - SE	IGA TableRite								1.38										
		n/i	1.38																	
	Ingle's Market	Ingle's							1.78											
	J.H. Harvey's	n/i	1.48						1.68											
	Kroger Atlanta	Hormel												BOGO						
		n/i												3.99						
	Lucky's Market	n/i	1.69																	
	Piggly Wiggly Car.	Pig's Pride	1.29						1.89					3.99						
	Piggly Wiggly GA	n/i	1.29						1.79											
	Piggly Wiggly Hchns	n/i							1.69			1.89								
	Piggly Wiggly JTM	n/i	1.49																	
Publix	n/i			1.19																
Quality Foods	n/i	1.29																		

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half			
GA <i>(cont)</i>	Save-a-Lot	n/i	0.99					1.99												
	Shop-Rite	Swift	1.59																	
	Sprout's Market	n/i			1.79							1.77	4.99							
	United Grocery	n/i						1.49												
	Walmart	n/i										1.94								
	Wayfield's	n/i	1.69		0.99			1.79												
	Whole Foods South	n/i	3.79																local	
	Winn-Dixie	Winn-Dixie	1.99					6.99	7.99					BOGO					non-GMO	
KY	ALDI	n/i							1.69					1.99						
	Cox IGA	n/i			0.99									0.99						
	E.W. James	n/i	1.38						1.48					2.98						
		n/i	0.98																	limit 2
	Foodland	n/i						1.78					3.99							
	Food Giant	n/i						1.58												
	Food Lion	n/i											2.99							
	Food Rite	Food Rite			0.99									1.19						
	Fresh Thyme	n/i											3.99							
	Galaxy Food Center	n/i	1.68		1.18			1.58				2.28								
	Gordon's	GFS										1.59								
	Piggly Wiggly Hchns	n/i						1.69				1.89								
	IGA Stores - OH/KY	Hormel				0.79														
		Prairie Fresh							1.59											
	IGA Stores - SE	IGA TableRite								1.38										
		n/i		1.38																
	Kroger Cincinnati	n/i	1.79					4.99			1.29								w/ store card	
	Kroger Delta	n/i									1.59									w/ store card
		Hormel												BOGO						w/ store card
	Kroger Louisville	n/i												3.99						
Kroger MidAtlantic	Hormel												BOGO						w/ store card	
	n/i								1.99										w/ store card	
Kroger Nashville	n/i	1.69											3.99							
Lucky's Market	n/i	1.69																		
Meijer	n/i											1.69								
Piggly Wiggly Hchns	n/i							1.59				1.89								
Remke's Market	n/i							1.88					3.88							
Save-a-Lot	n/i	0.99						1.99												

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
KY <i>(cont)</i>	SuperVALU Stores	n/i	2.19									2.49							
	TC Grocers	n/i	1.18	1.49					1.79										
	United Grocery	n/i						1.49											
	Walmart	n/i										1.94							
MS	ALDI	n/i								1.69				1.99					
	AG of Baton Rouge	n/i	1.49									1.99	2.99						
	Corner Market	Prairie Fresh							1.69				2.99						
	Food Giant	n/i							1.58										
	Greer's Market	Swift	1.49						1.69				2.89						
	Grocery Depot	n/i							1.53										
	Kroger Delta	n/i								1.59									
		Hormel												BOGO					w/ store card
	Mac's Fresh Market	n/i							1.49										
	Piggly Wiggly Hchns	n/i							1.69				1.89						
	Rouses	n/i	1.27											2.99					
	Save-a-Lot	n/i	0.99																
	Superlo Foods	n/i	1.39		0.79														
	Vowell's	n/i																	
	Walmart	n/i											1.94						
Whole Foods South	n/i	3.79																local	
	n/i						6.99	7.99										non-GMO	
	Winn-Dixie	Winn-Dixie	1.99					1.79	2.09					BOGO					
NC	ALDI	n/i								1.69				1.99					
	Bi-Lo	n/i	1.99							1.59	1.89			BOGO					limit 2
	Carlie C's IGA	n/i								1.58									
	Compare Foods	n/i	1.69							1.59			2.59						
	Farm Fresh	Smithfield			1.19						1.79		2.99						
	Food Lion	n/i											2.99						
	Food Pride	n/i	1.49																
	Fresh Foods	n/i	1.39							1.49									
	Galaxy Food Center	n/i	1.68		1.18					1.58		2.28							
	Great Valu Markets	n/i	1.79		0.99					1.99					1.89				
	H-Mart	n/i				1.98													
	Harris Teeter	Smithfield	1.29							1.97							1.69		
	IGA Food Stores	n/i						1.39	1.79					2.99					
	IGA Stores - SE	IGA TableRite									1.38								
		n/i		1.38															

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions				
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in							
			bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half			
NC (cont)	Ingle's Market	Ingle's							1.78												
	J.H. Harvey's	n/i	1.48						1.68												
	Just \$ave Foods	n/i												1.00							
	Smithfield				0.98																
	Kroger MidAtlantic	Hormel																			
		n/i							1.99											w/ store card	
	Lowe's Foods	n/i																			
	Piggly Wiggly Retail	n/i	1.39	1.79	0.96			1.59													
	Piggly Wiggly Stores	n/i		1.79					1.59			2.99	2.99								
	Publix	n/i			1.19																
	Save-a-Lot	n/i	0.99						1.99												
	Sprout's Market	n/i			1.79							1.77	4.99								
	United Grocery	n/i							1.49												
	Walmart	n/i										1.94									
Whole Foods South	n/i	3.79																			
	n/i						6.99	7.99												local non-GMO	
SC	ALDI	n/i								1.69					1.99						
	Bi-Lo	n/i	1.99						1.59	1.89											limit 2
	Food Lion	n/i																			
	Galaxy Food Center	n/i	1.68		1.18				1.58			2.28									
	Harris Teeter	Smithfield	1.29						1.97								1.69				
	IGA Food Stores	n/i					1.39	1.79													
	IGA Stores - SE	IGA TableRite									1.38										
		n/i	1.38																		
	Ingle's Market	Ingle's							1.78												
	J.H. Harvey's	n/i	1.48						1.68												
	Kroger Atlanta	Hormel																			
		n/i																			
	Lowe's Foods	n/i																			
	Piggly Wiggly Car.	Pig's Pride	1.29						1.89												
	Publix	n/i			1.19																
	Quality Foods	n/i	1.29																		
	Save-a-Lot	n/i	0.99						1.99												
	Walmart	n/i										1.94									
Whole Foods South	n/i	3.79																			
	n/i						6.99	7.99													local non-GMO



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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
TN	ALDI	n/i							1.69					1.99					limit 2
	Cash Saver TC	n/i	1.08																
	Chappell's	Swift	1.48											2.99					
		Tender Choice							1.68										
	E.W. James	n/i	1.38						1.48					2.98					
		n/i	0.98																
	Food Country	Butcher's Best	1.78						1.88										
	Food Giant	n/i							1.58										
	Food Lion	n/i												2.99					
	Food Rite	Food Rite			0.99									1.19					
	Gordon's	GFS									1.59								
	H.G. Hill	n/i	1.79		0.99				1.59	1.89				2.99					
	IGA Houchens	Hormel							1.79										
	IGA Stores - OH/KY	Hormel			0.79														
		Prairie Fresh							1.59										
	IGA Stores - SE	IGA TableRite																	
		n/i	1.38																
	Ingle's Market	Ingle's							1.78										
	Kroger Delta	n/i									1.59								
		Hormel																	
	Kroger MidAtlantic	Hormel																	
		n/i									1.99								
	Kroger Nashville	n/i	1.69											3.99					
	Osborne's	n/i	1.29																
	Publix	n/i			1.19														
	Save-a-Lot	n/i	0.99								1.99								
	Shop-Rite	Swift	1.59																
	Sprout's Market	n/i				1.79								1.77	4.99				
Superlo Foods	n/i	1.39		0.79															
TC Grocers	n/i	1.18	1.49							1.79									
Tietgen's	n/i	1.49								1.69									
United Grocery	n/i									1.49									
Walmart	n/i												1.94						
Whole Foods South	n/i	3.79																	
	n/i							6.99	7.99										
VA	ALDI	n/i								1.69				1.99					
	Associated	n/i			0.99														

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
VA <i>(cont)</i>	Farm Fresh	Smithfield							1.79		2.99								
	Food Country	Butcher's Best	1.78							1.88									
	Food Lion	n/i											2.99						
	Galaxy Food Center	n/i	1.68		1.18					1.58				2.28					
	Giant Food	Giant							1.99				2.99						
	Great Valu Markets	n/i	1.79		0.99					1.99					1.89				
	Harris Teeter	Smithfield	1.29							1.97						1.69			
	IGA Stores - SE	IGA TableRite									1.38								
		n/i	1.38																
	Ingle's Market	Ingle's								1.78									
	Kroger MidAtlantic	Hormel																	
		n/i									1.99								w/ store card
	Lowe's Foods	n/i												3.99					
	Martin's Food	Giant								1.49	1.99			2.99					
	Piggly Wiggly Retail	n/i	1.39	1.79	0.96			1.59											
	Piggly Wiggly Stores	n/i		1.79							1.59			2.99	2.99				
	Price Rite	n/i			0.88					1.49									
	Publix	n/i			1.19														
	Safeway Eastern	Smithfield											1.99	2.99	1.69				
	Save-a-Lot	n/i	0.99							1.99									
Shop'n Save	n/i								1.78					3.99					
Shoppers Food	Smithfield			1.49															
Walmart	n/i												1.94						
Wegman's	Wegmans				6.99													organic	
	Wegmans	0.99										1.99	3.49	4.19					
	Weis Markets	n/i										2.49	2.49	2.78					
WV	ALDI	n/i							1.69					1.99					
	Foodland	n/i								1.78				3.99					
	Food Lion	n/i											2.99						
	Galaxy Food Center	n/i	1.68		1.18					1.58				2.28					
	Giant Eagle	n/i												3.99					
	Great Valu Markets	n/i	1.79		0.99					1.99					1.89				
	IGA Stores - SE	IGA TableRite									1.38								
		n/i	1.38																
	Kroger Columbus	n/i			1.49						1.29				3.99				w/ store card
	Kroger MidAtlantic	Hormel													BOGO				w/ store card
	n/i								1.99									w/ store card	

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FRESH PORK

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
WV (cont)	Martin's Food	Giant						1.49	1.99		2.99							
	Piggly Wiggly Stores	n/i		1.79				1.59			2.99	2.99						
	Riesbeck's	n/i											1.59		1.99			
	Save-a-Lot	n/i	0.99					1.99										
	Shop'n Save	n/i						1.78				3.99						
	Sparkle Markets	Indiana Kitchen											1.59					
	Walmart	n/i											1.94					
	Weis Markets	n/i								2.49	2.49	2.78						

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																			
IA	Affiliated Midwest	n/i													1.49	1.59			limit 2
		n/i							1.99										
	ALDI	n/i								1.69					1.99				
	Family Fare	n/i			0.99														
	Family Foods	Smithfield														1.69			
	Fareway	n/i												2.99					
	Food Pride	n/i							1.89										
		Smithfield														1.69			
	Fresh Thyme	n/i												3.99					
	Hy-Vee	n/i													2.69				
		Hormel												3.99					
	Jewel-Osco	Hormel					2.99				2.49			3.99					
		Hormel			0.77														
	Lucky's Market	n/i	1.69																
	Maynard's	Smithfield											1.99						
	No Frills	Open Acres			0.99														
	Price Chopper	n/i											2.49	2.99					
Quillin's	Hormel							1.79	1.99										
Save-a-Lot	n/i	0.99						1.99											
Schnuck's	Pride of the Farm		1.99										3.99						
Super Saver	Smithfield						1.78					2.68	3.98	1.78			local		
Thriftway Stores	n/i							1.69					2.99						
Walmart	n/i											1.94							
IL	Affiliated Midwest	n/i												1.49	1.59			limit 1	
	ALDI	n/i								1.69				1.99					
	Angelo Caputo's	n/i					2.29					1.79	1.19			1.29			
	Berkot's	n/i	1.59				2.99			1.89		2.99							
	Borowiak's IGA	n/i			0.99														
	Brookhaven	Indiana Kitchen			1.29							1.99	2.99						
	Butera Market	n/i										1.49							
		n/i	1.79				3.99									0.99	1.29		
	County Market NFI	n/i											2.99						
	Dierberg's	Dierberg's											3.37						
	Fairplay Foods	n/i	1.49	1.69	1.19							1.99		1.79					
	Fareway	n/i											2.99						
	Food 4 Less	n/i							1.79										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
IL <i>(cont)</i>	Food Pride	n/i							1.89										
	Smithfield														1.69				
	Fresh Thyme	n/i											3.99						
	Garden Fresh	n/i							1.99										
	Gordon's	GFS										1.59							
	Heinen's	Heinen's													3.99				
	Hy-Vee	n/i													2.69				
	Hormel	Hormel												3.99					
	IGA Houchens	Hormel							1.79										
	IGA Stores IL/IN	Hormel	1.99									2.29							
	Jewel-Osco	Hormel					2.99				2.49			3.99					
		Hormel			0.77														
	Jimenez	n/i	1.39																
	Kirby Foods IGA	Hormel		1.99					2.29										
	Kroger Central	n/i			0.88					1.29									
	Kroger Louisville	n/i												3.99					
	Meijer	n/i										1.69							
	Pete's Market	n/i					3.49				2.49			3.49					
	Piggly Wiggly MW	n/i												1.69					
		Smithfield											1.99						
	Save-a-Lot	n/i	0.99						1.99										
	Schnuck's	Pride of the Farm		1.99										3.99					
	Schuetz's Market	n/i												2.97					
	Seafood City	n/i		1.79															
	Shop'n Save	n/i								2.49									
	Shop & Save Mrkt	Prairie Fresh	1.29				3.49						2.69	2.99					
		Indiana Kitchen			0.89														
Strack & Van Til	Smithfield	1.99		1.29								3.49							
Sullivan's										1.99		2.49		1.69					
Sunset Foods	Sunset					3.99													
Tony's Finer Foods	n/i	0.99	1.69	1.29								2.49	3.49		0.99				
Ultra Foods	Smithfield	1.78										3.48							
Valli Produce	n/i												2.99	1.69					
Walmart	n/i											1.94							
Walt's Food Center	Walt's												2.99						
IN	ALDI	n/i								1.69				1.99					
	Al's Supermarket	n/i					3.99					2.99	3.49						

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
IN <i>(cont)</i>	Food 4 Less	n/i							1.79										
	Fresh Thyme	n/i												3.99					
	Giant Eagle	n/i												3.99					
	Gordon's	GFS											1.59						
	Harding's	Harding's	1.79							1.99				3.49					
	Holiday Foods	n/i												1.39					
	IGA Houchens	Hormel							1.79										
	IGA Stores IL/IN	Hormel	1.99										2.29						
	IGA Stores - OH/KY	Hormel			0.79														
		Prairie Fresh							1.59										
	Jay C Food	n/i	1.49																
	Jewel-Osco	Hormel						2.99					2.49		3.99				
		Hormel			0.77														
	Kirby Foods IGA	Hormel		1.99					2.29										
	Kroger Central	n/i			0.88						1.29								
	Kroger Cincinnati	n/i	1.79						4.99		1.29								
	Kroger Louisville	n/i												3.99					
	Lucky's Market	n/i	1.69																
	Martin's Super Market	Martin's	1.49	2.99					4.99					2.29					
	Meijer	n/i												1.69					
	Miller's Markets	Seaboard Farms								1.99	1.99				3.29				
	New Market	n/i								1.77					3.99				
	Save-a-Lot	n/i	0.99							1.99									
	Schnuck's	Pride of the Farm		1.99											3.99				
	Strack & Van Til	Smithfield	1.99		1.29									3.49					
	Ultra Foods	Smithfield	1.78											3.48					
Walmart	n/i												1.94						
Walt's Food Center	Walt's												2.99						
Wesselman's	n/i												1.49						
MI	Affiliated Midwest	n/i												1.49	1.59				
	ALDI	n/i								1.69				1.99					
	Busch's	n/i											2.99						
		Valley View Farms	1.69										2.49						
	County Market	n/i											2.99						
		Smithfield											2.49						
D&W Fresh Market	Open Acres												3.99						
Family Fare	Open Acres											1.99							

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half	
MI <i>(cont)</i>	Food Pride	n/i												3.69					
	Fresh Thyme	n/i												3.99					
	Glory Supermarket	n/i	1.69																
	Gordon's	GFS											1.59						
	Harding's	Harding's	1.79							1.99				3.49					
	Hollywood Markets	n/i					4.59												
	Kroger Central	n/i			0.88					1.29									
	Kroger Columbus	n/i			1.49					1.29				3.99					w/ store card
	Kroger Michigan	n/i								1.29									w/ store card
	Lucky's Market	n/i	1.69																
	Martin's Super Market	Martin's	1.49	2.99					4.99					2.29					
	Meijer	n/i												1.69					
	Miller's Markets	Seaboard Farms								1.99	1.99				3.29				
	Pat's Foods IGA	n/i													1.99				
	Ric's Food Center	n/i												1.99					
	Save-a-Lot	n/i	0.99							1.99									
	Spartan Stores	n/i	1.49																
	Super One Foods	Smithfield				1.88				1.97		1.88							
	Tadych's	Smithfield									1.89			3.99		1.69			
	Tom's Market/Oleson's	n/i		1.99										2.99					
Valuland	Open Acres													1.49					
VG's Grocery	Open Acres												1.99						
Walmart	n/i												1.94						
MN	Affiliated Midwest	n/i								1.99				1.49	1.59				
		n/i																	
	ALDI	n/i								1.69				1.99					
	Coborn's	Prairie Fresh							3.99					3.49					
		Compart Duroc																	
	County Market	n/i											2.99						
		Smithfield											2.49						
	Family Fare	n/i			0.99														
	Family Fresh	Open Acres												3.99					
	Fareway	n/i												2.99					
	Food Pride	n/i												3.69					
	Fresh Thyme	n/i												3.99					
	Hy-Vee	n/i													2.69				
	Hormel												3.99						

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half
MN <i>(cont)</i>	Maynard's	Smithfield																
	Quillin's	Hormel							1.79	1.99								
	Save-a-Lot	n/i	0.99						1.99									
	Sun Mart	n/i			0.99													
	Super One Foods	Smithfield				1.88					1.97		1.88					
	SuperVALU Stores	n/i	2.19											2.49				
	Teal's Market	n/i												1.99				
	Walmart	n/i													1.94			
ND	Affiliated Midwest	n/i												1.49	1.59			
	Albertsons Mntn	n/i											2.99	3.99				
	Family Fare	n/i			0.99													
	Food Pride	n/i												3.69				
	SuperVALU Stores	n/i	2.19											2.49				
	Teal's Market	n/i												1.99				
	Walmart	n/i													1.94			
NE	Affiliated Midwest	n/i												1.49	1.59			
		n/i							1.99					1.99				
	ALDI	n/i								1.69								
	Apple Markets	Smithfield											2.99		1.79			
	Baker's	n/i	1.79							1.59								
	Family Fare	n/i			0.99													
	Family Fresh	Open Acres												3.99				
	Fareway	n/i												2.99				
	Food Pride	n/i												3.69				
	Fresh Thyme	n/i												3.99				
	Hy-Vee	n/i													2.69			
		Hormel												3.99				
	No Frills	Open Acres			0.99													
	Russ Market	Smithfield									2.49		2.49					
	Safeway Denver	n/i									1.88		2.99					
Super Saver	Smithfield							1.78				2.68	3.98	1.78			local	
Thriftway Stores	n/i									1.69			2.99					
Walmart	n/i											1.94						
OH	Acme Fresh Market	Acme		1.99								2.99		3.99				w/ store card
		Acme		3.49								4.59		5.99				
	ALDI	n/i								1.69				1.99				
	Chief Supermarket	n/i	1.99									1.69	3.49					



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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions				
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in								
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half					
OH <i>(cont)</i>	Dave's Market	Indiana Kitchen	1.99											2.99						antibiotic-free		
	Dorothy Lane	duBreton											7.99									
	Fisher's Foods	Fisher's							1.59													
	Fresh Encounter	n/i	1.99										1.69	3.49								
	Fresh Thyme	n/i												3.99								
	Geyer's	n/i	1.89							1.68			1.99	2.99								
	Giant Eagle	n/i												3.99								
	Gordon's	GFS											1.59									
	Heinen's	Heinen's													3.99							
	IGA Stores - OH/KY	Hormel			0.79																	
		Prairie Fresh									1.59											
	Kroger Central	n/i			0.88							1.29										
	Kroger Cincinnati	n/i	1.79						4.99			1.29										w/ store card
	Kroger Columbus	n/i			1.49							1.29			3.99							w/ store card
	Kroger MidAtlantic	Hormel													BOGO							w/ store card
		n/i										1.99										
	Lucky's Market	n/i	1.69																			
	Meijer	n/i												1.69								
	Miller's Markets	Seaboard Farms									1.99	1.99			3.29							
	Piggly Wiggly Stores	n/i			1.79						1.59			2.99	2.99							
	Riesbeck's	n/i														1.59		1.99				
	Remke's Market	n/i							1.88						3.88							
	Save-a-Lot	n/i	0.99								1.99											
Shop'n Save	n/i									1.78				3.99								
Sparkle Markets	Indiana Kitchen												1.59									
SuperVALU Stores	Seaboard Farms			1.99						1.68												
	n/i		2.19											2.49								
Walmart	n/i													1.94								
Weis Markets	n/i											2.49	2.49	2.78								
SD	Affiliated Midwest	n/i													1.49	1.59						
		n/i								1.99												
	ALDI	n/i									1.69				1.99							
	Buche Foods	n/i								1.98												
	Coborn's	Prairie Fresh												3.49								
Fareway	Compart Duroc							3.99														
	n/i													2.99								

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half
SD <i>(cont)</i>	Hy-Vee	n/i												2.69				
		Hormel										3.99						
	IGA Markets	n/i	1.99									3.49						
	Lynn's Dakotamart	Smithfield												1.59				
	Maynard's	Smithfield																
	Safeway Denver	n/i									1.88		2.99					
	SuperVALU Stores	n/i	2.19															
	Teal's Market	n/i												1.99				
Walmart	n/i																	
WI	Affiliated Midwest	n/i												1.49	1.59			
		n/i																
	ALDI	n/i								1.99		1.69						
	County Market	n/i																
		Smithfield																
	Family Fresh	Open Acres																
	Festival Foods	Prairie Grove				3.14												
	Food Pride	n/i																
	Fox Bros.	Smithfield																
	Fresh Thyme	n/i																
	Gordon's	GFS																
	Hansen's IGA	n/i																
	Hy-Vee	n/i																
		Hormel																
	Marketplace WI	Prairie Fresh																
		Compart Duroc									3.99							
	Meijer	n/i																
	Pat's Foods IGA	n/i																
	Pick'n Save	n/i																
	Piggly Wiggly MW	n/i																
		Smithfield																
	Quillin's	Hormel																
	Save-a-Lot	n/i	0.99															
Schnuck's	Pride of the Farm																	
Sendik's	Sendik's																	
Sentry Foods	n/i																	
Shurfine Food Centers	Smithfield																	
Super One Foods	Smithfield																	

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
<b>WI</b> <i>(cont)</i>	SuperVALU Stores Tadych's Trig's Walmart	n/i Smithfield Smithfield n/i	2.19							1.89		2.49		3.99		1.69			

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																		
AR	Albertsons Houston	n/i	1.99		1.69							2.99						
	ALDI	n/i							1.69					1.99				
	Bill's Fresh Market	Prairie Fresh												0.97				
		Smithfield			0.99							3.98	3.98		3.98			
		n/i																
	Cash Saver TC	n/i	1.08															
	Cranford's	n/i	1.18							1.48				2.98				
	Edwards FG	n/i			0.98													
	Food Giant	n/i								1.58								
	G&W Foods	n/i					3.88											
	Harps Food	Harps	2.38	2.48						1.98				3.99	1.49	2.19		
	Hays Grocer	Prairie Fresh	1.48											3.38				
		n/i								1.28								
	Kroger Delta	n/i									1.59							
		Hormel												BOGO				w/ store card
	Mac's Fresh Market	n/i								1.47								
Piggly Wiggly Hchns	n/i								1.69				1.89					
Save-a-Lot	n/i	0.99							1.99									
Super 1 Foods	Hormel	1.77											2.97					
TC Grocers	n/i	1.18	1.49						1.79									
Walmart	n/i											1.94						
AZ	Affiliated Midwest	n/i							1.99									
	Albertsons SW	n/i											1.99					
	Basha's	n/i							1.79									
	El Super	Swift												1.29		0.89	0.89	
	Food City	Smithfield																
	Fry's	n/i							1.47									
		n/i							1.57									
	IGA Family	n/i	1.77										1.97					
	Los Altos	n/i	1.39			1.79												
	Lowe's Stores	n/i	1.59															
	Safeway Southwest	n/i										1.99						
	Smart & Final	Farmer John				1.39												
	Smith's	n/i								1.79				3.49				
	Sprout's Market	n/i			1.79								1.77	4.99				
Walmart	n/i											1.94						

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half			
CO	Affiliated Foods	n/i	1.59									2.49								
	Affiliated Midwest	n/i												1.49	1.59					
		n/i																		
	Albertsons Mntn	n/i											2.99	3.99						
	Associated Foods	n/i			1.19	1.59		1.59												
	King Soopers	n/i																		
	Lowe's Stores	n/i	1.59																	
	Lucky's Market	n/i	1.69																	
	Ridley's	n/i			0.98															
	Safeway Denver	n/i									1.88	2.99								
	Save-a-Lot	n/i	0.99								1.99									
	Sprout's Market	n/i			1.79								1.77	4.99						
Walmart	n/i											1.94								
KS	Affiliated Foods	n/i	1.59										2.49							
	Affiliated Midwest	n/i												1.49	1.59					
		n/i																		
	ALDI	n/i												1.99						
	Apple Markets	Smithfield												2.99				1.79		
	Country Mart	Hormel												4.99						
		Smithfield																	1.79	
	Dillon's	n/i	1.79																	
	Food Pride	n/i																		
		Smithfield																		1.69
	G&W Foods	n/i						3.88												
	Harps Food	Harps	2.38	2.48											3.99	1.49	2.19			
	Hen House	Prairie Fresh													3.99					
		Prairie Fresh													1.98					
	Hy-Vee	n/i																		2.69
		Hormel																		3.99
	Lowe's Stores	n/i	1.59																	
	Price Chopper	n/i												2.49	2.99					
Pyramid Foods	n/i																		1.79	
Save-a-Lot	n/i	0.99																		
Sprout's Market	n/i			1.79															1.77	
Sun Fresh	n/i																		4.99	
	Smithfield																		2.99	

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
KS <i>(cont)</i>	Thriftway Stores	n/i								1.69				2.99					
	Walmart	n/i											1.94						
LA	AG of Baton Rouge	n/i	1.49										1.99	2.99					
	Albertsons Houston	n/i	1.99		1.69									2.99					
	ALDI	n/i							1.69					1.99					
	Breaux Mart	n/i	1.39							1.99		1.99							
	Brookshire Bros.	Swift	1.88																
	Kroger Texas	n/i							1.99										
	Mac's Fresh Market	n/i							1.47										
	Market Basket	Swift		2.89										3.39					
	Rouses	n/i	1.27											2.99					
	Save-a-Lot	n/i	0.99							1.99									
	Shoppers Value	n/i	1.28					1.18	1.58										
	Super 1 Foods	Hormel	1.77											2.97					
	Walmart	n/i											1.94						
	Winn-Dixie	Winn-Dixie	1.99						1.79	2.09				BOGO					
MO	Affiliated Midwest	n/i									1.69				1.49	1.59			
	ALDI	n/i												1.99					
	Apple Markets	Smithfield												2.99		1.79			
	C&R Supermarket	Hormel	1.49					1.28											
	Cash Saver TC	n/i	1.08																
	County Market NFI	n/i											2.99						
	Country Mart	Hormel							1.69				4.99	4.99					
		Smithfield												2.99		1.79			
	Dierberg's	Dierberg's												3.37					
	Food Giant	n/i							1.58										
	Fresh Thyme	n/i												3.99					
	G&W Foods	n/i					3.88												
	Gerbe's	n/i	1.79							1.59									
	Gordon's	GFS											1.59						
	Harps Food	Harps	2.38	2.48							1.98			3.99	1.49	2.19			
	Harter House	n/i	1.99												1.99				
	Hays Grocer	Prairie Fresh	1.48											3.38					
		n/i									1.28								
Hen House	Prairie Fresh												3.99						
	Prairie Fresh												1.98					limit 2	
Hy-Klas Foods	n/i								1.69				2.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
MO <i>(cont)</i>	Hy-Vee	n/i													2.69			w/ store card
	Hormel	Hormel										3.99						
	IGA Stores IL/IN	Hormel	1.99										2.29					
	Kroger Central	n/i			0.88						1.29							
	Kroger Delta	n/i								1.59								
	Hormel	Hormel												BOGO				
	Lucky's Market	n/i	1.69															
	Moser's	n/i									1.59				2.99	1.79		
	Prenger Foods	n/i									1.49							
	Price Chopper	n/i											2.49	2.99				
	Pyramid Foods	n/i													1.79			
	Save-a-Lot	n/i	0.99								1.99							
	Schnuck's	Pride of the Farm				1.99									3.99			
	Shop'n Save	n/i										2.49						
	Sprout's Market	n/i				1.79								1.77	4.99			
	Sun Fresh	n/i													2.99			
TC Grocers	Smithfield									1.69								
TC Markets	n/i	1.18	1.49							1.79				1.39				
Thriftway Stores	Top Choice																	
Walmart	n/i									1.69				2.99				
		n/i										1.94						
NM	Affiliated Foods	n/i	1.59										2.49					
	Albertsons SW	n/i											1.99					
	Basha's	n/i								1.79								
	El Super	Swift												1.29	0.89	0.89		
	John Brooks	n/i	1.59															
	King Soopers	n/i												3.99				
	Lowe's Stores	n/i	1.59															
	Safeway Denver	n/i								1.88		2.99						
	Smith's	n/i									1.79			3.49				
	Sprout's Market	n/i				1.79							1.77	4.99				
	Walmart	n/i											1.94					
OK	Affiliated Foods	n/i	1.59										2.49					
	Affiliated Midwest	n/i												1.49	1.59			
	ALDI	n/i								1.69				1.99				
	Country Mart	Hormel								1.69			4.99	4.99				
	Smithfield	Smithfield												2.99	1.79			

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls	loin			whole	half	
OK <i>(cont)</i>	Harps Food	Harps	2.38	2.48					1.98					3.99	1.49	2.19		
	Market Square	n/i	1.59															
	Nichols Dollar Saver	n/i											2.99					
	Pyramid Foods	n/i												1.79				
	Reasor's	Reasor's	1.58								2.98							
	Save-a-Lot	n/i	0.99						1.99									
	Sprout's Market	n/i			1.79								1.77	4.99				
	United of OK	Smithfield								1.99								
	Walmart	n/i											1.94					
	Hormel	n/i	1.69						1.49									
TX	Affiliated Foods	n/i	1.59										2.49					
	Albertsons Houston	n/i	1.99		1.69								2.99					
	Albertsons SW	n/i											1.99					
	ALDI	n/i								1.69					1.99			
	Arlan's Market	n/i	1.69											0.99				
	Brookshire Bros.	Swift	1.88															
	David's	Swift	1.88										3.99					
	Diamond IGA	n/i	1.69															
	El Rio Grande	n/i							1.99									
	El Super	Swift												1.29		0.89	0.89	
	Food Town	n/i								1.49								
	Foodarama	n/i	1.49						1.79				1.88	1.17				
	H-E-B	n/i											1.99					
	Kroger Texas	n/i								1.99								
	Lowe's Stores	n/i	1.59															
	Market Basket	Swift		2.89										3.39				
	Market Square	n/i	1.59															
	Porter's Grocery	n/i	1.59							2.49								
	Randalls	n/i										1.99		3.99				
	Save-a-Lot	n/i	0.99						1.99									
	Sellers Bros.	n/i	0.99		0.79													
	Sprout's Market	n/i			1.79								1.77	4.99				
	Super 1 Foods	Hormel	1.77											2.97				
	Terry Market	n/i			1.28													
	Tom Thumb	n/i							1.99									w/ store card
	Vista Markets	n/i	1.59						1.87									
Walmart	n/i											1.94						



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
UT	Albertsons Mntn	n/i										2.99	3.99					
	Associated Foods	n/i			1.19	1.59		1.59					3.49					
	Smithfield			1.99									3.69					
	Fresh Market	Smithfield		1.99														
	Harmon's	n/i										2.79	4.99					
	King Soopers	n/i											3.99					
	Ridley's	n/i			0.98								3.48					
	Smith's	n/i								1.79			3.49					
	Sprout's Market	n/i			1.79								1.77	4.99				
	Stoke's Market	n/i			1.19								3.49					
Walmart	n/i											1.94						

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Easter/Passover 2017

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																		
CA	Albertsons SoCal	Farmer John			1.29													
	ALDI	n/i							1.69					1.99				
	Big Saver	n/i	1.29															limit 2
	Cardenas	n/i						1.99										
	Chavez	n/i									2.69							
	El Super	Swift												1.29		0.89	0.89	
	Foodland Mercado	n/i			1.08													
	Food 4 Less	n/i			1.29													
	Food Source	n/i													1.68			
	Foodland Mercado	n/i				1.99												
	Grocery Outlet	n/i							1.79									
	Holiday Market	Prairie Fresh								2.99	2.49	3.99						
	K.V. Mart	n/i			1.49			1.79										
	Lola's Market	n/i						1.69										
	Lucky	n/i	0.99															
	Lunardi's	n/i										3.99						
	Mar-Val Foods	n/i	1.98	2.29														
	Northgate	Farmer John			0.99													
		n/i				1.69												
	R-N Markets	n/i			0.89													
	Raley's	Raley's											3.99					
	Ralph's	n/i											3.99					
	Ray's Food Place	Smithfield									3.99							
	Rio Ranch	n/i				1.79								1.29				
	SK Super King	n/i												1.29		0.69	0.69	
	Safeway Community	Farmer John			2.99													
	Safeway NorCal	Farmer John			2.99													
	Save Mart	n/i						1.99										
	Seafood City	n/i										2.59						
	Select Markets	n/i										1.99						
	Smart & Final	Farmer John				1.39												
	Sprout's Market	n/i			1.79							1.77	4.99					
	Stater Bros.	Farmer John						3.49										
	Superior Grocers	Farmer John			0.69													
		n/i			0.99	1.69					1.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half			
CA <i>(cont)</i>	Vons	Farmer John			1.29				1.49										local	
	Walmart	n/i											1.94							
HI	Don Quijote	Hormel	1.59	1.99													3.99		w/ store card	
	Foodland	Hormel	3.99																	
	Island Grocery	n/i	1.49																	
		Farmer John	n/i		2.99															
	KTA Super Stores	n/i										2.79								
	Safeway NorCal	Farmer John	n/i		3.99															
	Tamura's Market	n/i	1.29	2.49															Mainland	
Times Supermarkets	n/i		2.99												3.99					
NV	Albertsons Mntn	n/i										2.99	3.99							
	Albertsons SW	n/i										1.99								
	Cardenas	n/i							1.99											
	El Super	Swift												1.29			0.89	0.89		
	Food Source	n/i													1.68					
	Grocery Outlet	n/i									1.79									
	La Bonita	n/i							1.99								0.89			
	Marketon	n/i			1.29	1.79											1.29			
	Raley's	Raley's											3.99							
	Ridley's	n/i			0.98								3.48							
	Safeway NorCal	Farmer John		2.99																
	Save Mart	n/i							1.99				3.99							
	Scolari's	Hormel				1.99			1.99	1.99										
	Seafood City	n/i										2.59								
	Smart & Final	Farmer John				1.39														
	Smith's	n/i									1.79			3.49						
	Sprout's Market	n/i			1.79								1.77	4.99						
	Vons	Farmer John			1.29				1.49										local	
Walmart	n/i											1.94								

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Easter/Passover 2017

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																		
AK	Alaskan & Proud	n/i										2.48						
	Carrs/Safeway Seattle	n/i			1.97		4.49											
	Fred Meyer	n/i										2.49						
	IGA Hometown	n/i	2.49										3.79					
	Meyers Group IGA	Prairie Fresh	2.49											3.79				
	Northwest Grocers	n/i										2.99						
	Sea Mart	n/i										2.49						
	Walmart	n/i										2.97						
ID	Albertsons Mntn	n/i										2.99	3.99					
	Associated Foods				1.19	1.59		1.59					3.49					
	Family Foods	Prairie Fresh										2.29			2.69			
	Fred Meyer	n/i										2.49						
	Grocery Outlet	n/i								1.79								
	Harvest Foods	Prairie Fresh	1.98			2.49						1.99						
	IGA Markets	n/i	1.99										3.49					
	Ridley's	n/i			0.98									3.48				
	Rosauer's	Prairie Fresh							1.99									
	Safeway Seattle	n/i			1.47		3.99											
	Smith's	n/i								1.79				3.49				
	Stoke's Market	n/i			1.19									3.49				
	Walmart	n/i										1.94						
Yoke's Fresh	n/i										2.49		0.97					
MT	Albertsons Mntn	n/i										2.99	3.99					
	Associated Foods	n/i			1.19	1.59		1.59					3.49					
		Smithfield												3.69				
	Family Foods	Prairie Fresh										2.29			2.69			
	Harvest Foods	Prairie Fresh	1.98			2.49						1.99						
	IGA Markets	n/i	1.99										3.49					
	Lucky's Market	n/i	1.69															
	Reynold's	n/i			1.19									3.49				
	Rosauer's	Prairie Fresh							1.99									
	Smith's	n/i								1.79				3.49				
	Stoke's Market	n/i												3.49				
	SuperVALU Stores	n/i	2.19									2.49						
	Walmart	n/i										1.94						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
OR	Albertsons Portland	n/i	1.99									2.99							local
	Associated Foods	n/i			1.19	1.59		1.59						3.49					
	CenterPlace Mrkt	Prairie Fresh						1.98										2.69	
	Family Foods	Prairie Fresh												2.29					
	Fred Meyer	n/i												2.49					
	Grocery Outlet	n/i										1.79							
	Harvest Foods	Prairie Fresh	1.98			2.49								1.99					
	IGA Markets	n/i	1.99												3.49				
	IGA Market Fresh	n/i	1.78						1.78					1.99	2.98	1.68			
	Lamb's Market	Carlton Farms													1.99				
	Market of Choice	n/i													2.99				
	McKay's Market	n/i													2.59				
	Quality Food Center	n/i	1.49								1.49								
	Ray's Food Place	Smithfield													3.99				
	Red Apple/Thriftway	n/i													2.49				
	Rosauer's	Prairie Fresh									1.99								
Safeway Portland	n/i			1.47			3.99												
Select Markets	n/i													1.99					
Walmart	n/i													1.94					
WA	Albertsons Portland	n/i	1.99									2.99							
	CenterPlace Mrkt	Prairie Fresh							1.98									2.69	
	Family Foods	Prairie Fresh												2.29					
	Fred Meyer	n/i												2.49					
	Grocery Outlet	n/i										1.79							
	Haggen's	Hill's																	
		n/i					3.99												
	Harvest Foods	Prairie Fresh	1.98			2.49								1.99					
	IGA Markets	n/i	1.99												3.49				
	IGA Market Fresh	n/i	1.78						1.78					1.99	2.98	1.68			
	Island Pacific	n/i															1.79		
	Metropolitan	n/i							3.99										
	Meyers Group IGA	Prairie Fresh	2.19												3.29				
	Quality Food Center	n/i	1.49								1.49								
	Red Apple/Thriftway	n/i													2.49				
	Rosauer's	Prairie Fresh								1.99									
Saar's Super Saver	n/i								1.48						1.18				
Safeway Portland	n/i			1.47			3.99												

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
WA <i>(cont)</i>	Safeway Seattle	n/i			1.47		3.99											
	Seafood City	n/i										2.59						
	Select Markets	n/i										1.99						
	The Markets	n/i			1.25					1.98					1.78			
	Town & Country	n/i		2.79														
	Walmart	n/i										1.94						
	Yoke's Fresh	n/i										2.49		0.97				
WY	Affiliated Midwest	n/i												1.49	1.59			
		n/i								1.99								
	Albertsons Mntn	n/i										2.99	3.99					
	Associated Foods	n/i		1.19	1.59		1.59						3.49					
	Food Pride	n/i											3.69					
	IGA Markets	n/i	1.99										3.49					
	King Soopers	n/i											3.99					
	Lucky's Market	n/i	2.99															
	Ridley's	n/i			0.98									3.48				
	Safeway Denver	n/i							1.88		2.99							
	Smith's	n/i								1.79				3.49				
Walmart	n/i										1.94							

antibiotic-free

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																	
CT	ACME Market	Lancaster Brand	C	4.77													w/ \$25 purchase; limit 1
		Lancaster Brand	C										4.99				
	Adams Superfood	Angus	P									5.99					
		Angus	C	8.99						4.99	3.99	4.99	4.99				
		n/i		7.99	5.99		6.99										
	AF Basket	n/i	C	8.99									3.99			2.99	
	AG New England	n/i	S						2.99	2.99							
	ALDI	n/i	C	5.99							3.49						
	Associated	n/i	C						2.99				3.99	3.49			
	Best Market	n/i					4.97										w/ \$25 purchase; limit 2
		n/i		4.97			5.99									5.97	
	Big Y	Big Y Angus	C	5.99			10.99				4.99	4.99				4.99	
	Bravo	n/i	C						3.69		3.29		3.99	3.89			
	C-Town	n/i	C						3.69		3.29		3.99	3.89			
	Fairway Foods	n/i	C	6.99		7.99			3.99				3.99				
		n/i	P	13.99													
	Food Bazaar	n/i							2.99			2.99		3.99			
	Geissler's	Angus	C	9.99					3.49	3.99		6.99					
	Highland Park	Angus	C	11.99					3.99				3.99	3.99			
	Key Food	n/i	C	7.99					3.99				4.99	4.29			
		n/i	C	5.99													w/ \$25 purchase; limit 1
	Kings Market	Kings Angus	P	14.99													
		Kings	C	8.99													
	Market 32	Angus	C	9.99						4.99		5.99	4.99				
	Price Chopper	Angus	C	9.99						4.99		5.99	4.99				
	ShopRite	n/i	C	8.99					3.49	3.99				3.79			
		n/i	C	5.77													w/ store card
		Angus	C	9.99					3.98	4.49				4.19			
		Angus	C	6.77													w/ store card
	Stew Leonard's	Stew Leonard		8.99		7.99											
	Stop & Shop	Butcher Shop	C	5.77			10.99										
		Angus	C					6.99					4.99				
	The Fresh Market	n/i	P	14.99			14.99										
		n/i	C				12.99										

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
DC	ALDI	n/i	C	5.99								3.49						
	Giant Food	Butcher Shop	C	5.99			10.99	6.99									w/ store card	
		Angus	C											4.99				
	Harris Teeter	HT Reserve Angus	C	9.99			15.99	10.99						3.97		5.99	w/ store card	
		HT Reserve Angus	C	10.99			10.99	11.99										
		HT Reserve Angus	P				18.99										w/ store card	
		HT Reserve Angus	P				24.99											
		HT Rancher		8.99			9.99										w/ store card	
		HT Rancher		9.99			15.99											
	Safeway Eastern	n/i	C	6.99			12.99				3.99				3.99			w/ store card
	n/i	C	4.99														w/ store card; limit 2	
DE	ACME Market	Lancaster Brand	C	4.77														w/ \$25 purchase; limit 1
		Lancaster Brand	C											4.99				
	ALDI	n/i	C	5.99								3.49						
	Food Lion	n/i	C							3.99								w/ store card
	Fresh Grocer	n/i	C	8.99						3.49								
		n/i	C	4.77														w/ \$25 purchase; limit 1
		Nature's Reserve	G		4.77													w/ \$25 purchase; limit 1
		Nature's Reserve	G		8.99													
	Giant Food	Butcher Shop	C	5.99			10.99	6.99										w/ store card
		Angus	C											4.99				
	Great Valu Markets	n/i	C											3.49		3.49		
	Harris Teeter	HT Reserve Angus	C	9.99			15.99	10.99						3.97		5.99		w/ store card
		HT Reserve Angus	C	10.99			10.99	11.99										
		HT Reserve Angus	P				18.99											w/ store card
		HT Reserve Angus	P				24.99											
		HT Rancher		8.99			9.99											w/ store card
		HT Rancher		9.99			15.99											
	Redner's	Angus	C	5.98										2.98		2.88		
	Safeway Eastern	n/i	C	6.99			12.99				3.99			3.99				w/ store card
		n/i	C	4.99														w/ store card; limit 2
	ShopRite	n/i	C	8.99							3.49	3.99				3.79		
		n/i	C	5.77														w/ store card
	Angus	C	9.99							3.98	4.49				4.19			
	Angus	C	6.77														w/ store card	
ShurSave	Angus	C								3.49	3.29			3.99	3.69	3.49		



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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
DE <i>(cont)</i>	The Fresh Market	n/i	P	14.99			14.99										
		n/i	C				12.99										
	Weis Markets	Angus	C	7.99						3.69	4.29			2.78			2.78
		n/i	C				12.99										
MA	Adams Superfood	Angus	P										5.99				
		Angus	C	8.99							4.99	3.99	4.99	4.99			
		n/i		7.99	5.99		6.99										
	AF Basket	n/i	C	8.99										3.99			2.99
	AG New England	n/i	S							2.99	2.99						
	ALDI	n/i	C	5.99								3.49					
	Associated	n/i	C							2.99				3.99	3.49		
	Big Y	Big Y Angus	C	5.99			10.99					4.99	4.99				4.99
	Bravo	n/i	C							3.69		3.29		3.99	3.89		
	C-Town	n/i	C							3.69		3.29		3.99	3.89		
	Crosby's	Angus	C											3.99			
	Food City Market	n/i	C									3.69					
	Geissler's	Angus	C	9.99						3.49	3.99		6.99				
	Hannaford	Angus	C	5.87							2.99	3.99					
		Angus	C	10.79								3.99	4.49				
	Market 32	Angus	C	9.99								4.99		5.99	4.99		
	Market Basket	Angus	C	5.99											2.99		
	Met Foods	n/i	C							2.99				3.99	3.49	3.99	
	Price Chopper	Angus	C	9.99							4.99		5.99	4.99			
	Roche Bros.	Angus	C	10.99					10.99								
		n/i	C						9.99								
	Seabra Foods	Angus	C	4.99													
	Stop & Shop	Butcher Shop	C	5.77			10.99										
		Angus	C						6.99					4.99			
	The Fresh Market	n/i	P	14.99				14.99									
		n/i	C					12.99									
	Tops Markets	Open Prairie	A									6.99					
	n/i	C								4.99							
Trucchi's	n/i	C								3.99			3.69				
Wegman's	Wegmans	C					20.99				5.29		5.99	5.49			
	Wegmans	A					35.99										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MD	ACME Market	Lancaster Brand	C	4.77													w/ \$25 purchase; limit 1
		Lancaster Brand	C										4.99				
	ALDI	n/i	C	5.99								3.49					
	Associated	n/i	C							2.99				3.99	3.49		
	Food Lion	n/i	C							3.99							w/ store card
	Giant Eagle	Market District	C	7.99								BOGO				3.99	w/ store card
	Giant Food	Butcher Shop	C	5.99				10.99	6.99								w/ store card
		Angus	C											4.99			
	Graul's Market	Graul's						9.99									
	Great Valu Markets	n/i	C											3.49		3.49	
	Harris Teeter	HT Reserve Angus	C	9.99				15.99	10.99					3.97		5.99	w/ store card
		HT Reserve Angus	C	10.99				10.99	11.99								
		HT Reserve Angus	P					18.99									w/ store card
		HT Reserve Angus	P					24.99									
		HT Rancher		8.99				9.99									w/ store card
		HT Rancher		9.99				15.99									
	Kennie's Market	Angus	C	8.99									4.49		4.49		
		Strauss	G													9.99	
		n/i	C										3.99				
	Martin's Food	Butcher Shop	C	5.99				10.99	6.99						4.99		
	Redner's	Angus	C	5.98											2.98		2.88
	Safeway Eastern	n/i	C	6.99				12.99			3.99				3.99		
		n/i	C	4.99													w/ store card; limit 2
	Shop'n Save	n/i	C	8.99	9.99						2.98		2.78				
	Shoppers Food	n/i	C								3.49						
	ShopRite	n/i	C	8.99							3.49	3.99				3.79	
		n/i	C	5.77													w/ store card
		Angus	C	9.99							3.98	4.49				4.19	
		Angus	C	6.77													w/ store card
	ShurSave	Angus	C								3.49	3.29			3.99	3.69	3.49
The Fresh Market	n/i	P	14.99				14.99										
	n/i	C					12.99										
Wegman's	Wegmans	C					20.99				5.29		5.99	5.49			
	Wegmans	A					35.99										
Weis Markets	Angus	C	7.99							3.69	4.29			2.78		2.78	
	n/i	C					12.99										

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
ME	AG New England	n/i	S							2.99	2.99						w/ store card
	Food City Market	n/i	C									3.69					
	Hannaford	Angus	C	5.87							2.99	3.99					
		Angus	C	10.79							3.99	4.49					
	Market Basket	Angus	C	5.99										2.99			
NH	AG New England	n/i	S							2.99	2.99						w/ store card
	ALDI	n/i	C	5.99								3.49					
	Hannaford	Angus	C	5.87							2.99	3.99					
		Angus	C	10.79							3.99	4.49					
	Market Basket	Angus	C	5.99										2.99			
	Price Chopper	Angus	C	9.99							4.99		5.99	4.99			
	The Fresh Market	n/i	P	14.99				14.99									
	n/i	C					12.99										
NJ	ACME Market	Lancaster Brand	C	4.77													w/ \$25 purchase; limit 1
		Lancaster Brand	C										4.99				
	ALDI	n/i	C	5.99								3.49					
	Associated	n/i	C						2.99				3.99	3.49			
	Best Market	n/i					4.97									w/ \$25 purchase; limit 2	
		n/i		4.97			5.99								5.97		
	Bravo	n/i	C							3.69		3.29		3.99	3.89		
	C-Town	n/i	C							3.69		3.29		3.99	3.89		
	Fairway Foods	n/i	C	6.99			7.99			3.99				3.99			
		n/i	P	13.99													
	Fine Fare	n/i								2.99	3.99			3.99	3.39	3.99	
	Food Bazaar	n/i								2.99			2.99	3.99			
	Foodtown	Ranchers Legend	C							3.99				3.99	4.29		
		Ranchers Legend	C	5.77												w/ store card; limit 1	
	Great Valu Markets	n/i	C										3.49		3.49		
	Key Food	n/i	C	7.99						3.99				4.99	4.29		
		n/i	C	5.99												w/ \$25 purchase; limit 1	
	Kings Market	Kings Angus	P	14.99													
		Kings	C	8.99													
	McCaffrey's	Angus	C												2.99		
Met Foods	n/i	C							2.99				3.99	3.49	3.99		
Murphy's Market	Angus	C								3.99					4.99		
Pioneer	n/i	C							2.99		2.99		3.99	3.49			
Seabra Foods	n/i								2.99			2.99		3.29			

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NJ (cont)	ShopRite	n/i	C	8.99						3.49	3.99				3.79		w/ store card
		n/i	C	5.77													
		Angus	C	9.99						3.98	4.49				4.19		
		Angus	C	6.77													
	Stop & Shop	Butcher Shop	C	5.77				10.99									w/ store card
		Angus	C						6.99				4.99				
	Supremo	n/i								3.99					3.99		
	The Fresh Market	n/i	P	14.99				14.99									
		n/i	C					12.99									
	Top Tomato	n/i	C	7.99													
	Uncle Giuseppe's	Sterling Silver	C	15.99										3.99			
	Wegman's	Wegmans	C					20.99				5.29	5.99	5.49			
		Wegmans	A					35.99									
	Weis Markets	Angus	C	7.99						3.69	4.29			2.78		2.78	
n/i		C					12.99										
NY	ACME Market	Lancaster Brand	C	4.77													w/ \$25 purchase; limit 1
		Lancaster Brand	C										4.99				
	AF Basket	n/i	C	8.99									3.99		2.99		
	AG New England	n/i	S						2.99	2.99							
	ALDI	n/i	C	5.99							3.49						
	Associated	n/i	C						2.99				3.99	3.49			
	Best Market	n/i						4.97									w/ \$25 purchase; limit 2
		n/i		4.97				5.99								5.97	
	Big M	1893 Premium	C	7.99						3.99			4.49	3.99			
	Bravo	n/i	C							3.69			3.29	3.99	3.89		
	C-Town	n/i	C							3.69			3.29	3.99	3.89		
	D'Agostino's	Angus	C													7.99	
	DeCiccio Family Mkt	Sterling Silver	C	8.99		14.99	14.99										
	DeCiccio & Sons	Pineland Farms	A	9.99													
	Fairway Foods	n/i	C	6.99		7.99				3.99				3.99			
		n/i	P	13.99													
	Fine Fare	n/i								2.99	3.99			3.99	3.39	3.99	
	Food Bazaar	n/i								2.99			2.99	3.99	3.99		
	Foodtown	Ranchers Legend	C							3.99				3.99	4.29		
		Ranchers Legend	C	5.77													
Giunta's	n/i	C	6.99						3.99				3.99		4.99	w/ store card; limit 1	
Great American	1893 Brand		7.99										2.99		3.99		

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NY (cont)	Hannaford	Angus	C	5.87							2.99	3.99					w/ store card
		Angus	C	10.79							3.99	4.49					
	Kennie's Market	Angus	C	8.99									4.49	4.49			w/ \$25 purchase; limit 1
		Strauss	G										3.99			9.99	
	Key Food	n/i	C	7.99						3.99				4.99	4.29		w/ \$25 purchase; limit 1
		n/i	C	5.99													
	King Kullen	n/i	C	8.99										4.99		5.99	w/ \$25 purchase; limit 1
		Angus	C													6.99	
	Kings Market	Kings Angus	P	14.99													w/ \$25 purchase; limit 1
		Kings	C	8.99													
	Market 32	Angus	C	9.99								4.99		5.99	4.99		w/ \$25 purchase; limit 1
	Met Foods	n/i	C							2.99					3.99	3.49	
	North Shore Farm	n/i				5.99				3.99					2.99	2.99	w/ \$25 purchase; limit 1
	Peck's Market	Angus	C	8.99									3.49	4.99			
	Pioneer	n/i	C							2.99			2.99		3.99	3.49	w/ \$25 purchase; limit 1
	Price Chopper	Angus	C	9.99							4.99			5.99	4.99		
	Shop'n Save	n/i	C	8.99	9.99						2.98		2.78				w/ \$25 purchase; limit 1
	ShopRite	n/i	C	8.99						3.49	3.99					3.79	
		n/i	C	5.77													w/ store card
		Angus	C	9.99						3.98	4.49					4.19	w/ store card
		Angus	C	6.77													
	Stew Leonard's	Stew Leonard		8.99			7.99										w/ store card
	Stop & Shop	Butcher Shop	C	5.77				10.99									
		Angus	C						6.99					4.99			
	The Fresh Market	n/i	P	14.99				14.99									w/ store card
		n/i	C					12.99									
	Top Tomato	n/i	C	7.99													w/ store card
	Tops Markets	Open Prairie	A									6.99					
		n/i	C								4.99						w/ store card
	Trade Fair	n/i	C										3.49	3.99		3.49	w/ store card
Uncle Giuseppe's	Sterling Silver	C	15.99										3.99				
Wegman's	Wegmans	C					20.99			5.29		5.99	5.49			w/ store card	
	Wegmans	A					35.99										
Weis Markets	Angus	C	7.99						3.69	4.29			2.78		2.78	w/ store card	
	n/i	C					12.99										

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
PA	ACME Market	Lancaster Brand	C	4.77													w/ \$25 purchase; limit 1
		Lancaster Brand	C										4.99				
	ALDI	n/i	C	5.99								3.49					
	Associated	n/i	C							2.99				3.99	3.49		
	Big M	1893 Premium	C	7.99						3.99			4.49	3.99			
	Boyer's Foods	n/i					6.97			2.97				3.97	2.97	2.97	
	Bravo	n/i	C							3.69				3.99	3.89		
	C-Town	n/i	C							3.69				3.99	3.89		
	Family Owned	Angus	C							3.59				3.69	3.69	3.49	
	Fine Fare	n/i								2.99	3.99			3.99	3.39	3.99	
	Food Lion	n/i	C							3.99							w/ store card
	Foodland	n/i	C							2.99				2.99	2.99		
	Foodtown	Ranchers Legend	C							3.99				3.99	4.29		
		Ranchers Legend	C	5.77													w/ store card; limit 1
	Fresh Grocer	n/i	C	8.99						3.49							
		n/i	C	4.77													w/ \$25 purchase; limit 1
		Nature's Reserve	G		4.77												w/ \$25 purchase; limit 1
		Nature's Reserve	G		8.99												
	Giant Eagle	Market District	C	7.99												3.99	w/ store card
	Gordon's	Excel	C				9.99										limit 2
		GFS	C		9.99												
	Great Valu Markets	n/i	C											3.49		3.49	
	Ideal Market	n/i	C	5.99						2.99				3.99	2.99	4.49	
	IGA SpartanNash	n/i		8.99								3.49		3.29		3.49	
	Karn's	n/i	C	9.99				10.99				3.69		3.49		3.99	
		n/i	P					12.99									
	Key Food	n/i	C	7.99						3.99				4.99	4.29		
		n/i	C	5.99													w/ \$25 purchase; limit 1
	Kuhn's	n/i	C	8.99										3.99		3.99	
	Martin's Food	Butcher Shop	C	5.99				10.99	6.99					4.99			
McCaffrey's	Angus	C												2.99			
Pioneer	n/i	C							2.99		2.99		3.99	3.49			
Price Chopper	Angus	C	9.99							4.99		5.99	4.99				
Redner's	Angus	C	5.98										2.98		2.88		
Shop'n Save	n/i	C	8.99	9.99					2.98		2.78						
ShopRite	n/i	C	8.99						3.49	3.99					3.79		
	n/i	C	5.77													w/ store card	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
PA <i>(cont)</i>	ShopRite <i>(continued)</i>	Angus	C	9.99						3.98	4.49				4.19		w/ store card	
		Angus	C	6.77														
		ShurSave	C							3.49	3.29			3.99	3.69	3.49		
		ShurSave NE Penn	C	7.99						4.99				2.99	5.49	4.99		
		Sparkle Markets	n/i	8.99											2.99			
		Supremo	n/i							3.99					3.99			
		The Fresh Market	n/i	P	14.99			14.99										
			n/i	C				12.99										
		Tops Markets	Open Prairie	A									6.99					w/ store card
			n/i	C								4.99						w/ store card
Wegman's	Wegmans	C				20.99				5.29		5.99	5.49					
		A				35.99												
		C	7.99						3.69	4.29			2.78		2.78			
		C	n/i				12.99											
Weis Markets	Angus	C	7.99															
	n/i	C																
RI	Adams Superfood	Angus	P									5.99						
		Angus	C	8.99							4.99	3.99	4.99	4.99				
		n/i		7.99	5.99		6.99											
		ALDI	n/i	C	5.99							3.49						
		Associated	n/i	C						2.99				3.99	3.49			
		Bravo	n/i	C						3.69		3.29		3.99	3.89			
		Seabra Foods	Angus	C	4.99													
		Stop & Shop	Butcher Shop	C	5.77			10.99										
	Angus	C									6.99		4.99					
VT	AG New England	n/i	S							2.99	2.99							
		ALDI	C	5.99								3.49						
		Food City Market	n/i	C								3.69						
		Hannaford	Angus	C	5.87						2.99	3.99					w/ store card	
			Angus	C	10.79						3.99	4.49						
		Price Chopper	Angus	C	9.99						4.99		5.99	4.99				
		Tops Markets	Open Prairie	A								6.99					w/ store card	
	n/i	C							4.99						w/ store card			

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																	
AL	A&R Supermarkets	Blackwell Angus								2.70							
	ALDI	n/i	C	5.99								3.49					
	Bruce's Foodland	n/i	C									2.99					
	Cash Saver	Angus	C									2.87					
	Earth Fare	n/i	G				11.99										
		n/i	C	11.99													
	Food for Le\$\$	Angus	C												2.77		
		n/i	S									2.75					
	Food Giant	Black Canyon	S							2.78						2.78	
	Gateway Foodland	Star Ranch				9.99						2.98					
	Greer's Market	Black Angus	S	7.69				7.89		2.99				2.99	2.99		
		n/i		6.49													
	Hometown Market	Angus	C											2.99			
	Ingle's Markets	Ingle's	C	7.98				11.98			2.98						2.98
	Kroger Atlanta	n/i	C	5.99				10.99						5.99			
	Kroger Nashville	Private Selection	C					9.99	6.99	3.99		2.99		3.99			
		n/i		5.99													
	Piggly Wiggly Hchn	Black Canyon	S							3.39						3.39	
	Piggly Wiggly Inc.	Angus	C	7.99				9.99				3.69				2.99	
	Piggly Wiggly JTM	n/i								2.99		3.39					
	Publix	Publix	C	5.99				11.49									
		Greenwise	A	8.99													
	Ramey's	n/i	C							2.98							
	Rouses	Angus	C													2.97	
	Shop-Rite	Sterling Silver										2.99					
	Sprout's Market	n/i	C	7.99		12.99									4.99	4.99	
	The Fresh Market	n/i	P	14.99				14.99									
		n/i	C					12.99									
	Vowell's	Black Canyon	S													2.99	
	Western Market	Angus	C					9.99						3.49		3.69	
		Hereford	C	11.99													
	Winn-Dixie	Angus	C							4.49	4.49					4.49	BOGO
		Angus	C							6.29	6.99					6.29	w/ store card
FL	ALDI	n/i	C	5.99								3.49					
	Bravo	n/i	S	6.99						2.97	3.49					3.29	



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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
FL (cont)	Earth Fare	n/i	G				11.99										
		n/i	C	11.99													
	Food Giant	Black Canyon	S							2.78					2.78		
	Fresco y Mas	Rancher's Home									2.98	2.98					
	Gordon's	Excel	C				9.99										limit 2
		GFS	C		9.99												
	Greer's Market	Black Angus	S	7.69			7.89			2.99				2.99	2.99		
		n/i		6.49													
	Harris Teeter	HT Reserve Angus	C	9.99			15.99	10.99						3.97		5.99	w/ store card
		HT Reserve Angus	C	10.99			10.99	11.99									
		HT Reserve Angus	P				18.99										w/ store card
		HT Reserve Angus	P				24.99										w/ store card
		HT Rancher		8.99			9.99										w/ store card
		HT Rancher		9.99			15.99										
	Hitchcock's	Hitchcock's	C	6.98						3.49		3.99		3.99			
	IGA - Florida	n/i		4.99				7.99								3.99	3.99
	J.H. Harvey's	Angus	C									3.48					
	Piggly Wiggly Hchn	Black Canyon	S							3.39						3.39	
	Publix	Publix	C	5.99				11.49									
		Greenwise	A	8.99													
	Sabor Tropical	Angus	C										2.48	2.98			
	Safeway Florida	n/i	C	6.99				12.99		3.99				3.99			
		n/i	C	4.99													limit 2
	Scaff's Market	n/i											4.99				
	Seabra Foods	n/i													2.99		
	Sedano's	n/i	C	8.99													
	Sprout's Market	n/i	C	7.99		12.99									4.99	4.99	
The Fresh Market	n/i	P	14.99				14.99										
	n/i	C					12.99										
Western Beef	n/i						6.99										
Whole Foods FL	n/i	A	12.99														
Winn-Dixie	Angus	C							4.49	4.49				4.49	BOGO	w/ store card	
	Angus	C							6.29	6.99				6.29			
GA	ALDI	n/i	C	5.99							3.49						
	Bi-Lo	Angus	C						4.49	4.49				4.49	BOGO	w/ store card	
		Angus	C						6.29	6.99				6.29			

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
GA (cont)	Earth Fare	n/i	G				11.99											
		n/i	C	11.99														
	Food City	Angus	C							2.99								
	Food Depot	n/i	S									3.45		4.98			3.98	
	Food Giant	Black Canyon	S							2.78					2.78			
	Food Lion	n/i	C							3.99							w/ store card	
	Food Pride	n/i								3.29								
	Galaxy Food Center	n/i			8.48					2.98					3.28			
	Harris Teeter	HT Reserve Angus	C	9.99				15.99	10.99						3.97		5.99	w/ store card
		HT Reserve Angus	C	10.99				10.99	11.99									
		HT Reserve Angus	P					18.99										w/ store card
		HT Reserve Angus	P					24.99										
		HT Rancher		8.99				9.99										w/ store card
		HT Rancher		9.99				15.99										
	IGA Stores SE	Tender Ridge		6.98	7.98					2.98				2.98	3.28			
	Ingle's Markets	Ingle's	C	7.98				11.98				2.98					2.98	
	J.H. Harvey's	Angus	C									3.48						
	Kroger Atlanta	n/i	C	5.99				10.99							5.99			
	Piggly Wiggly Car.	Pig's Pride									3.48							
		Angus	C					14.99							2.99			
	Piggly Wiggly GA	Angus	C	8.99									3.49					
	Piggly Wiggly Hchn	Black Canyon	S								3.39					3.39		
	Piggly Wiggly JTM	n/i									2.99			3.39				
	Publix	Publix	C	5.99				11.49										
		Greenwise	A	8.99														
	Quality Foods	n/i		6.99	7.49													
	Shop-Rite	Sterling Silver											2.99					
Sprout's Market	n/i	C	7.99			12.99								4.99		4.99		
The Fresh Market	n/i	P	14.99				14.99											
	n/i	C					12.99											
Winn-Dixie	Angus	C								4.49	4.49				4.49	BOGO	w/ store card	
	Angus	C								6.29	6.99				6.29			
KY	ALDI	n/i	C	5.99								3.49						
	Cox IGA	Star Ranch										3.49						
	E.W. James	Black Canyon						7.98		2.98		2.98		2.98				
	Foodland	n/i	C	8.99	9.99					2.98		2.98						
	Food City	Angus	C							2.99								

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
KY (cont)	Food Fair	Black Canyon		7.99								2.99						
	Food Giant	Black Canyon	S							2.78					2.78			
	Food Lion	n/i	C							3.99							w/ store card	
	Food Rite	Black Canyon										3.79						
	Fresh Thyme	n/i														3.99		
	Galaxy Food Center	n/i			8.48					2.98					3.28			
	Gordon's	Excel	C				9.99										limit 2	
		GFS	C				9.99											
	IGA SpartanNash	n/i		8.99							3.49			3.29		3.49		
	IGA Stores OH/KY	n/i	U		4.99												USDA Utility	
	IGA Stores SE	Tender Ridge		6.98	7.98					2.98				2.98	3.28			
	Kroger Cincinnati	n/i		5.99										3.99			w/ store card	
		Private Selection	C					12.99										w/ store card
	Kroger Delta	n/i	C	5.99				12.99					2.99					w/ store card
	Kroger MidAtlantic	n/i	C	5.99				9.99						5.99				w/ store card
	Kroger Nashville	Private Selection	C					9.99	6.99		3.99		2.99		3.99			
		n/i		5.99														
	Kroger Louisville	n/i		5.99									2.99					w/ store card
	Piggly Wiggly Hchn	Black Canyon	S								3.39					3.39		
	Meijer	Angus	C	5.99							3.99							
Remke Markets	Star Ranch	C											2.99	3.99				
SuperVALU Stores	Angus Farms	C	8.99	9.99														
TC Grocers	n/i	C								2.99								
	n/i	S										3.29						
The Fresh Market	n/i	P	14.99				14.99											
	n/i	C					12.99											
ValuMarket	n/i	S	7.99															
MS	AG of Baton Rouge	n/i													3.49			
	ALDI	n/i	C	5.99								3.49						
	Corner Market	Angus	C	8.99								3.99		2.79	2.99	2.99		
	Food Giant	Black Canyon	S							2.78					2.78			
	Greer's Market	Black Angus	S	7.69			7.89			2.99				2.99	2.99			
		n/i		6.49														
	Grocery Depot	n/i												2.53				
	Kroger Delta	n/i	C	5.99			12.99					2.99					w/ store card	
	Piggly Wiggly Hchn	Black Canyon	S							3.39					3.39			
	Piggly Wiggly HGR	n/i										2.99						

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MS (cont)	Ramey's	n/i	C							2.98							
	Rouses	Angus	C												2.97		
	Superlo Foods	Angus	C												2.99		
	The Fresh Market	n/i	P	14.99			14.99										
		n/i	C				12.99										
	Vowell's	Black Canyon	S												2.99		
	Winn-Dixie	Angus	C							4.49	4.49				4.49	BOGO	w/ store card
	Angus	C							6.29	6.99				6.29			
NC	ALDI	n/i	C	5.99								3.49					
	Bi-Lo	Angus	C							4.49	4.49				4.49	BOGO	w/ store card
		Angus	C							6.29	6.99				6.29		
	Carlie C's IGA	n/i								2.98					3.18	2.98	
	Compare Foods	n/i								2.98							
		Butcher's Best			8.99											3.29	
	Earth Fare	n/i	G				11.99										
		n/i	C	11.99													
	Farm Fresh	n/i	C	7.99													
		Stockman&Dakota	C							3.99				3.99		3.99	
	Food Lion	n/i	C							3.99							w/ store card
	Food Pride	n/i								3.29							
	Fresh Foods	n/i		4.99													
	Galaxy Food Center	n/i			8.48					2.98						3.28	
	Great Valu Market	n/i	C											3.49		3.49	
	H-Mart	n/i												5.98			
	Harris Teeter	HT Reserve Angus	C	9.99			15.99	10.99						3.97		5.99	w/ store card
		HT Reserve Angus	C	10.99			10.99	11.99									
		HT Reserve Angus	P				18.99										w/ store card
		HT Reserve Angus	P				24.99										w/ store card
		HT Rancher		8.99			9.99										w/ store card
		HT Rancher		9.99			15.99										
IGA Stores SE	Tender Ridge		6.98	7.98					2.98				2.98	3.28			
Ingle's Markets	Ingle's	C	7.98				11.98				2.98					2.98	
J.H. Harvey's	Angus	C									3.48						
Just \$ave Foods	Black Angus												2.98				
Kroger MidAtlantic	n/i	C	5.99			9.99							5.99			w/ store card	
Lowe's Food	Angus	C	6.97										2.97			w/ store card	
	Angus	C	13.99										4.97				

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NC <i>(cont)</i>	Piggly Wiggly Retail	n/i		6.69								3.29						
	Piggly Wiggly Stores	Preferred Angus				10.99	9.99	5.99				2.99						
	Publix	Publix	C	5.99			11.49											
		Greenwise	A	8.99														
	Sprout's Market	n/i	C	7.99		12.99									4.99	4.99		
	The Fresh Market	n/i	P	14.99			14.99											
		n/i	C				12.99											
SC	ALDI	n/i	C	5.99								3.49						
	Bi-Lo	Angus	C							4.49	4.49				4.49	BOGO	w/ store card	
		Angus	C							6.29	6.99				6.29			
	Earth Fare	n/i	G				11.99											
		n/i	C	11.99														
	Food Lion	n/i	C							3.99							w/ store card	
	Galaxy Food Center	n/i			8.48					2.98					3.28			
	Harris Teeter	HT Reserve Angus	C	9.99			15.99	10.99						3.97		5.99	w/ store card	
		HT Reserve Angus	C	10.99			10.99	11.99										
		HT Reserve Angus	P				18.99										w/ store card	
		HT Reserve Angus	P				24.99										w/ store card	
		HT Rancher		8.99			9.99										w/ store card	
		HT Rancher		9.99			15.99											
	IGA Stores SE	Tender Ridge		6.98	7.98					2.98				2.98	3.28			
	Ingle's Markets	Ingle's	C	7.98			11.98				2.98					2.98		
	J.H. Harvey's	Angus	C									3.48						
	Kroger Atlanta	n/i	C	5.99			10.99							5.99				
	Lowe's Food	Angus	C	6.97										2.97			w/ store card	
		Angus	C	13.99										4.97				
	Piggly Wiggly Car.	Pig's Pride									3.48							
	Angus	C				14.99							2.99					
Publix	Publix	C	5.99			11.49												
	Greenwise	A	8.99															
Quality Foods	n/i		6.99	7.49														
The Fresh Market	n/i	P	14.99			14.99												
	n/i	C				12.99												
TN	ALDI	n/i	C	5.99								3.49						
	Cash Saver	Angus	C									2.87						
	Cash Saver TC	n/i			3.88													

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
TN (cont)	Chappell's	n/i	S				9.99											
	Chappell's	Chappell's	C									2.98						
	E.W. James	Black Canyon						7.98		2.98		2.98			2.98			
	Earth Fare	n/i	G				11.99											
		n/i	C	11.99														
	Food City	Angus	C							2.99								
	Food Country	Butcher's Best											2.77					
	Food Giant	Black Canyon	S							2.78					2.78			
	Food Lion	n/i	C							3.99								w/ store card
	Food Rite	Black Canyon											3.79					
	Gordon's	Excel	C				9.99											limit 2
		GFS	C		9.99													
	H.G. Hill	Black Canyon	S		9.79								3.29		2.99			
	IGA Stores OH/KY	n/i	U		4.99													USDA Utility
	IGA Stores SE	Tender Ridge		6.98	7.98					2.98					2.98	3.28		
	Ingle's Markets	Ingle's	C	7.98			11.98				2.98						2.98	
	Kroger Delta	n/i	C	5.99			12.99						2.99					w/ store card
	Kroger MidAtlantic	n/i	C	5.99			9.99							5.99				w/ store card
	Kroger Nashville	Private Selection	C				9.99	6.99		3.99			2.99		3.99			
		n/i		5.99														
	Osborne's	n/i			6.99						2.99							
	Publix	Publix	C	5.99			11.49											
		Greenwise	A	8.99														
Shop-Rite	Sterling Silver											2.99						
Sprout's Market	n/i	C	7.99		12.99										4.99	4.99		
Superlo Foods	Angus	C													2.99			
TC Grocers	n/i	C							2.99									
	n/i	S										3.29						
The Fresh Market	n/i	P	14.99			14.99												
	n/i	C				12.99												
Tietgen's	n/i			6.99						2.99								
VA	ALDI	n/i	C	5.99								3.49						
	Associated	n/i	C							2.99				3.99	3.49			
	Farm Fresh	n/i	C	7.99														
		Stockman&Dakota	C							3.99				3.99		3.99		
	Food City	Angus	C						2.99									
Food Country	Butcher's Best												2.77					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
VA (cont)	Food Lion	n/i	C							3.99							w/ store card	
	Galaxy Food Center	n/i			8.48					2.98					3.28			
	Giant Food	Butcher Shop	C	5.99			10.99	6.99						4.99			w/ store card	
		Angus	C															
	Grant's	Black Canyon								2.59								
	Great Valu Market	n/i	C											3.49		3.49		
	Harris Teeter	HT Reserve Angus	C	9.99			15.99	10.99						3.97		5.99	w/ store card	
		HT Reserve Angus	C	10.99			10.99	11.99										
		HT Reserve Angus	P				18.99											w/ store card
		HT Reserve Angus	P				24.99											w/ store card
		HT Rancher		8.99			9.99											w/ store card
		HT Rancher		9.99			15.99											
		IGA Stores SE	Tender Ridge		6.98	7.98					2.98				2.98	3.28		
		Ingle's Markets	Ingle's	C	7.98			11.98				2.98					2.98	
		Kroger MidAtlantic	n/i	C	5.99			9.99							5.99			w/ store card
		Lowe's Food	Angus	C	6.97										2.97			w/ store card
			Angus	C	13.99										4.97			
		Martin's Food	Butcher Shop	C	5.99			10.99	6.99						4.99			
		Piggly Wiggly Retail	n/i		6.69								3.29					
		Piggly Wiggly Stores	Preferred Angus				10.99	9.99	5.99				2.99					
	Publix	Publix	C	5.99			11.49											
		Greenwise	A	8.99														
	Safeway Eastern	n/i	C	6.99			12.99			3.99				3.99				
		n/i	C	4.99													w/ store card; limit 2	
	Shop'n Save	n/i	C	8.99	9.99					2.98		2.78						
	Shoppers Food	n/i	C							3.49								
	The Fresh Market	n/i	P	14.99			14.99											
		n/i	C				12.99											
	Wegman's	Wegmans	C				20.99				5.29		5.99	5.49				
		Wegmans	A				35.99											
	Weis Markets	Angus	C	7.99						3.69	4.29			2.78		2.78		
		n/i	C				12.99											
WV	ALDI	n/i	C	5.99								3.49						
	Foodland	n/i	C	8.99	9.99					2.98		2.98						
	Food Fair	Black Canyon		7.99								2.99						
	Food Lion	n/i	C							3.99							w/ store card	
	Galaxy Food Center	n/i			8.48					2.98					3.28			

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WV (cont)	Giant Eagle	Market District	C	7.99								BOGO				3.99	w/ store card
	Grant's	Black Canyon								2.59							
	Great Valu Market	n/i	C										3.49			3.49	
	IGA Stores SE	Tender Ridge		6.98	7.98					2.98			2.98	3.28			
	Kroger Columbus	Private Selection	C	7.99			9.99										w/ store card
		n/i	C										3.99				
	Kroger MidAtlantic	n/i	C	5.99			9.99						5.99				w/ store card
	Martin's Food	Butcher Shop	C	5.99			10.99	6.99					4.99				
	Piggly Wiggly Stores	Preferred Angus				10.99	9.99	5.99					2.99				
	Riesbeck's	Hereford	C	9.99						3.49							
	Shop'n Save	n/i	C	8.99	9.99					2.98			2.78				
	Sparkle Markets	n/i	C	8.99											2.99		
	Weis Markets	Angus	C	7.99						3.69	4.29			2.78			2.78
		n/i	C					12.99									



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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																	
IA	Affiliated Midwest	Star Ranch									3.49						limit 2
		n/i	C											2.99			
	ALDI	n/i	C	5.99								3.49					
	Family Fare	Open Acres		6.99						2.99							
	Family Foods	Angus Pride	C		7.99												
	Fareway	n/i	C		8.99		13.99										
	Fisher's Jack & Jill	n/i	C		7.99												
	Food Pride	Angus	C		5.99									3.29			
	Fresh Thyme	n/i														3.99	
	Hy-Vee	Hy-Vee Angus	C							3.99	4.99						
	Jewel-Osco	n/i	C							3.99				3.99			
		n/i	C	5.88													
	Maynard's	Star Ranch	C								3.99						
	No Frills	Open Acres		6.99						2.99							
	Schnuck's	Angus	C							4.99					5.19		
	n/i	S		7.99													
Sunshine Foods	n/i	C												3.49			
Super Saver	Omaha Natural	C	7.97														
Thriftway Stores	n/i													3.69			
IL	Affiliated Midwest	Star Ranch									3.49						limit 2
	ALDI	n/i	C	5.99								3.49					
	Angelo Caputo's	n/i		5.79	5.99		7.49					3.79					
		Angus	C							3.29					3.29		
	Berkot's Foods	n/i	C	5.99						3.49		3.69		3.99	3.49	4.49	
		Berkot's					5.99										
	Borowiak's IGA	IGA TableRite													3.29		
	Brookhaven	Angus	C			9.99	6.99				3.99						
	Butera Market	Angus	C	8.99								3.99		3.99	3.69		
		n/i													3.49		
		n/i		4.99	5.99												
	County Market NFI	Angus	C	9.99						2.99	3.99						
		Butcher Shop	C	10.99													
	Cub Foods	n/i	C	8.99						2.77							
	Fairplay Foods	Angus	C							2.49		3.69		3.69			
	n/i		4.99														
Fareway	n/i	C		8.99		13.99											

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
IL <i>(cont)</i>	Fisher's Jack & Jill	n/i	C		7.99												
	Food Pride	Angus	C		5.99									3.29			
	Fresh Thyme	n/i															3.99
	Gordon's	Excel	C				9.99										
		GFS	C			9.99											
	Hy-Vee	Hy-Vee Angus	C							3.99	4.99						
	IGA Stores - IL/IN	IGA TableRite	C		7.99					2.99							
	Jewel-Osco	n/i	C							3.99				3.99			
		n/i	C		5.88												
	Kirby Foods IGA	IGA TableRite	C		7.99					2.99							
	Kroger Central	n/i	C		5.99			9.99					3.99		3.99		
	Kroger Louisville	n/i	C		5.99								2.99				
	Meijer	Angus	C		5.99					3.99							
	Pete's Market	Black Angus	C		7.99								3.69				
	Piggly Wiggly MW	Angus	C		8.99							3.99				2.99	
		n/i	C		4.99			5.99									
	Schuette's Market	n/i	C		7.98												
	Schnuck's	Angus	C							4.99						5.19	
		n/i	S			7.99											
	Seafood City	n/i	C									3.99					
	Shop'n Save	Angus	C			9.99				3.49							
	Shop & Save Mrkt	Black Angus	C		7.99								2.99		2.99		
	Strack & Van Til	Angus	C		5.99								2.99				
	Sullivan's	n/i	C			9.99						3.99			3.88		
	Sunset Foods	Angus	C					19.99									
	The Fresh Market	n/i	P		14.99			14.99									
		n/i	C					12.99									
Tony's Finer Foods	Angus	C		6.99			7.99				4.49	4.49		4.49	2.99	4.99	
Ultra Foods	Angus	C							2.98						2.98	4.98	
Valli Produce	Black Angus	C		6.99			8.99				2.99	3.49		3.99			
Walt's Food Center	Hereford	C		8.99					3.79					3.79			
	Walt's	C					12.99										
IN	Al's Supermarket	Angus	C	7.99			14.99			2.99							
	ALDI	n/i	C	5.99								3.49					
	Earth Fare	n/i	G				11.99										
		n/i	C	11.99													
	Fresh Thyme	n/i														3.99	

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
IN <i>(cont)</i>	Giant Eagle	Market District	C	7.99												3.99	w/ store card	
	Gordon's	Excel	C				9.99										limit 2	
		GFS	C		9.99													
	Harvest Market	Black Canyon												3.99				
	Harding's	Tender Ridge	C		9.99					3.99				3.99				
	Holiday Foods	n/i		6.99												3.79		
		Angus	C								3.99							
	IGA SpartanNash	n/i		8.99							3.49			3.29			3.49	
	IGA Stores - IL/IN	IGA TableRite	C	7.99						2.99								
	IGA Stores OH/KY	n/i	U		4.99													USDA Utility
	Jay C Foods	n/i	C	5.99						2.99								w/ store card
	Jewel-Osco	n/i	C							3.99				3.99				
		n/i	C	5.88														limit 1
	Kirby Foods IGA	IGA TableRite		7.99						2.99								
	Kroger Central	n/i	C	5.99			9.99							3.99				
	Kroger Cincinnati	n/i		5.99														w/ store card
		Private Selection	C				12.99											w/ store card
	Kroger Louisville	n/i		5.99										2.99				w/ store card
	Marsh	Marsh Signature	C	8.98						2.98				3.99		2.98		
	Martins Super Mrkt	Martins	C											3.99				
	Meijer	Angus	C	5.99						3.99								
	Miller's Markets	Hereford	C	7.99														
	Schnuck's	Angus	C							4.99							5.19	
		n/i	S		7.99													
Strack & Van Til	Angus	C	5.99										2.99					
The Fresh Market	n/i	P	14.99				14.99											
	n/i	C					12.99											
Ultra Foods	Angus	C							2.98							2.98	4.98	
Walt's Food Center	Hereford	C	8.99						3.79				3.79					
	Walt's						12.99											
Wesselman's	Star Ranch											2.99				3.99		
	n/i			5.99			7.99											
MI	Affiliated Midwest	Star Ranch									3.49							
	ALDI	n/i	C	5.99										3.49				
	Busch's	Creekstone Farms	A	8.99			13.99			2.99		3.99						
		n/i					7.99											
County Market	Angus	C	8.99															

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts ( <i>bnls</i> )				Round Roasts ( <i>boneless</i> )						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
MI <i>(cont)</i>	D&W Fresh Market	Open Acres		6.99								4.99				4.99	limit 2  w/ store card  w/ store card	
	Earth Fare	n/i	G				11.99											
		n/i	C	11.99														
	Family Fare	Open Acres	C	6.99						4.99					4.99			
	Food Pride	Angus Pride		7.99									3.29			3.49		
	Fresh Thyme	n/i														3.99		
	Glory Supermarket	n/i		4.98						1.98		2.99			3.99			
	Gordon's	Excel	C				9.99											
		GFS	C		9.99													
	Harding's	Tender Ridge	C		9.99					3.99				3.99				
	Hollywood Markets	Chairmans Reserve	C	11.99														
	Kroger Central	n/i	C	5.99			9.99						3.99		3.99			
	Kroger Columbus	Private Selection	C	7.99			9.99											
		n/i	C											3.99				
	Kroger Michigan	n/i	C	5.99							3.99							
	Martins Super Mrkt	Martins	C									3.99						
	Meijer	Angus	C	5.99						3.99								
	Miller's Markets	Hereford	C	7.99														
	Pat's Foods IGA	Angus	C										3.99	3.79				
	Polly's Market	n/i	C													3.69		
	Spartan Stores	Chairmans Reserve		9.99														
Super One Foods	Black Angus	C	7.97								2.99							
Tadych's	Angus Pride	C	7.99									2.99						
Tom's/Oleson's	n/i		9.99															
VG's Grocery	Open Acres	C	6.99						4.99						4.99			
MN	Affiliated Midwest	Star Ranch									3.49							
		n/i									4.49							
		n/i	C										2.99					
	ALDI	n/i	C	5.99								3.49						
	Cash Wise	Hereford	C		8.88													
	Coborn's	Hereford	C	8.99														
	County Market	Angus	C	8.99														
	Cub Foods	n/i	C	8.99							2.77							
	Econofoods	Open Acres		7.99							2.99							
	Family Fare	Open Acres		6.99							2.99							
	Family Fresh	Open Acres		6.99							3.99							
Fareway	n/i	C		8.99		13.99											limit 2	

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MN (cont)	Food Pride	Angus Pride		7.99										3.29		3.49	
	Fresh Thyme	n/i														3.99	
	Hugo's	Angus Pride	C	7.98						3.78	4.48		6.98	3.98			
	Hy-Vee	Hy-Vee Angus	C							3.99	4.99						
	Lunds & Byerlys	Premium Choice	C					9.99									
	Marketplace Foods	Angus Pride	C	8.98	9.98												
	Maynard's	Star Ranch	C								3.99						
	Sun Mart	Open Acres		6.99						2.99							
	Sunshine Foods	n/i	C												3.49		
	Super One Foods	Black Angus	C	7.97							2.99						
SuperVALU Stores	Angus Farms	C	8.99	9.99													
ND	Affiliated Midwest	Star Ranch									3.49						limit 1
	Albertsons Mntn	Double R Ranch	C						5.99	2.77						5.99	
		Double R Ranch	C	5.88													
	Cash Wise	Hereford	C		8.88												
	Dan's	Open Acres			7.99					3.99							
	Family Fare	Open Acres		6.99						2.99							
	Food Pride	Angus Pride		7.99												3.49	
	Hugo's	Angus Pride	C	7.98						3.78	4.48		6.98	3.98			
	Leever's	Preferred Angus			8.99						3.29						
	Marketplace Foods	Angus Pride	C	8.98	9.98												
Miller's Fresh	Angus Pride	C		8.99					3.29								
SuperVALU Stores	Angus Farms	C	8.99	9.99													
NE	Affiliated Midwest	Star Ranch									3.49						w/ store card  limit 2
		n/i									4.49						
		n/i	C										2.99				
	ALDI	n/i	C	5.99								3.49					
	Apple Markets	n/i			7.99					3.49					3.49		
	Baker's	n/i	C	5.99							4.49						
	Family Fare	Open Acres		6.99						2.99							
	Family Fresh	Open Acres		6.99						3.99							
	Fareway	n/i	C		8.99			13.99									
	Food Pride	Angus Pride		7.99										3.29		3.49	
	Fresh Thyme	n/i														3.99	
	Hy-Vee	Hy-Vee Angus	C							3.99	4.99						
	No Frills	Open Acres		6.99						2.99							
Russ Market	n/i	C		7.99			12.99		2.99	3.49							

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NE (cont)	Safeway Denver	Open Nature	A							7.99						7.99	grass-fed w/ store card; limit 1 w/ store card	
		n/i	C	5.67														
		n/i	C							3.99								
	Sun Mart	Open Acres		6.99						2.99								
	Super Saver Thriftway Stores	Omaha Natural n/i	C	7.97											3.69			
OH	Acme Fresh Market	Angus	C	8.99			12.99										w/ store card	
		Angus	C	14.99			18.99											
	ALDI	n/i	C	5.99														
	Chief Supermarket	Angus	C	7.99						3.99						3.99		
	Buehler's	n/i					6.99											
		Angus	C					11.99			3.99						3.99	
	Earth Fare	n/i	G				11.99											
		n/i	C	11.99														
	Fisher's Foods	Black Angus	C								3.99		3.99					
	Food Fair	Black Canyon		7.99														
	Fresh Encounter	Angus	C	7.99						3.99							3.99	
	Fresh Thyme	n/i															3.99	
	Geyer's	Star Ranch			7.98							2.98	2.99					
	Giant Eagle	Market District	C	7.99									BOGO				3.99	
	Gordon's	Excel	C				9.99											w/ store card limit 2
		GFS	C		9.99													
	IGA SpartanNash	n/i		8.99											3.29		3.49	
	IGA Stores OH/KY	n/i	U		4.99													USDA Utility
	Kroger Central	n/i	C	5.99			9.99						3.99		3.99			w/ store card
	Kroger Cincinnati	n/i		5.99														w/ store card
		Private Selection	C				12.99											w/ store card
	Kroger Columbus	Private Selection	C	7.99			9.99											w/ store card
		n/i	C												3.99			
	Kroger MidAtlantic	n/i	C	5.99			9.99								5.99			w/ store card
	Marsh	Marsh Signature	C	8.98							2.98				3.99	2.98		
	Meijer	Angus	C	5.99							3.99							
	Miller's Markets	Hereford	C	7.99														
Piggly Wiggly Stores	Preferred Angus					10.99	9.99	5.99				2.99						
Remke Markets	Star Ranch	C												2.99	3.99			
Riesbeck's	Hereford	C	9.99							3.49								
Shop'n Save	n/i	C	8.99	9.99						2.98								

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
OH <i>(cont)</i>	Sparkle Markets	n/i	C	8.99											2.99			
	SuperVALU Stores	Star Ranch	C	8.99							3.99	3.99						
		Angus Farms	C	8.99	9.99													
	The Fresh Market	n/i	P	14.99			14.99											
		n/i	C				12.99											
	Weis Markets	Angus	C	7.99						3.69	4.29			2.78			2.78	
		n/i	C				12.99											
SD	Affiliated Midwest	Star Ranch									3.49							
		n/i									4.49							
		n/i	C										2.99					
	ALDI	n/i	C	5.99								3.49						
	Buche Foods	n/i		7.98														
	Coborn's	Hereford	C	8.99														
	Family Thrift	Open Acres		7.99					2.99									
	Fareway	n/i	C		8.99		13.99										limit 2	
	Hy-Vee	Hy-Vee Angus	C						3.99	4.99								
	IGA Markets	n/i		6.99										2.99				
	Ken's Super Fair	n/i	C		8.99													
	Lynn's Dakotamart	Dakotamart Pride	C		8.99													
	Maynard's	Star Ranch	C								3.99							
	Safeway Denver	Open Nature	A						7.99								7.99	grass-fed
		n/i	C	5.67														w/ store card; limit 1
	n/i	C							3.99								w/ store card	
Sunshine Foods	n/i	C													3.49			
SiperVALU Foods	Angus Farms	C	8.99	9.99														
WI	Affiliated Midwest	Star Ranch									3.49							
		n/i									4.49							
		n/i	C										2.99					
	ALDI	n/i	C	5.99								3.49						
	County Market	Angus	C	8.99														
	Econofoods	Open Acres		7.99					2.99									
	Family Fresh	Open Acres		6.99					3.99									
	Festival Foods	Festival	C	9.88							8.98	3.95						
	Food Pride	Angus Pride		7.99									3.29				3.49	
	Fox Bros.	Angus	C	8.99			5.99				3.99					3.49		
	Fresh Thyme	n/i															3.99	

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WI (cont)	Gordon's	Excel	C				9.99										limit 2
		GFS	C		9.99												
	Gordy's	Tender Ridge			8.98							3.98					
	Hansen's IGA	Star Ranch	C										3.48	2.98			
	Hy-Vee	Hy-Vee Angus	C							3.99	4.99						
	Marketplace Foods	Angus Pride	C	8.98	9.98												
	Meijer	Angus	C	5.99						3.99							
	Pat's Foods IGA	Angus	C									3.99	3.79				
	Pick'n Save	Angus	C	8.99								3.99			3.99		
		n/i					8.99										
	Piggly Wiggly MW	Angus	C	8.99							3.99				2.99		
		n/i		4.99			5.99										
	Schnuck's	Angus	C							4.99					5.19		
		n/i	S		7.99												
	Sendik's	Sendik's					6.99										
	Sentry Foods	Sentry	C								3.99						
	Shurfine Food Cntrs	n/i	C	7.98								2.98					
	Super One Foods	Black Angus	C	7.97								2.99					
	SuperVALU Stores	Angus Farms	C	8.99													
		Angus Farms	C	8.99	9.99												
Tadych's	Angus Pride	C	7.99								2.99						
The Fresh Market	n/i	P	14.99			14.99											
	n/i	C				12.99											
Trig's	Trig's			9.99							3.79						



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																	
AR	Albertsons Houston	n/i	C	6.99												4.99	w/ store card
	ALDI	n/i	C	5.99								3.49					
	Bill's Fresh	Angus	C							2.98		2.98		2.68			
		Black Canyon	S		7.99									2.99			
	Brookshire's	Angus	C												3.99		
	Cash Saver TC	n/i			3.88												
	Edwards FG	Angus	C											2.98			
	Food Giant	Black Canyon	S							2.78						2.78	
	G&W Foods	n/i	C	8.98					4.88			4.48				3.88	
	Harps Food	Harps	C							3.99		3.99					
	Hays Grocer	Angus	C							2.98						2.98	
		Sterling Silver	C	9.98													
	Kroger Delta	n/i	C	5.99				12.99				2.99					
	Piggly Wiggly Hchn	Black Canyon	S							3.39						3.39	
	Rehkopf's	n/i	S							2.49	3.29						
	Super 1 Foods	n/i	S													3.47	
TC Grocers	n/i	C							2.99								
	n/i	S									3.29						
The Fresh Market	n/i	P	14.99				14.99										
	n/i	C					12.99										
AZ	Affiliated Midwest	n/i	C						2.97	3.99		3.99		2.99			
	Albertsons SW	n/i	C									3.99		3.99			
	Basha's	n/i	C									4.99					
		n/i					5.99										
	Fry's	n/i	C	5.99												w/ store card	
	Lowe's Stores	n/i									3.99						
	Safeway SW	n/i	C	3.97												limit 1	
	Smart & Final	Cattlemen's Finest	S						2.99			2.79					
	Smith's	n/i	C					4.99							2.99	w/ store card	
Sprout's Market	n/i	C	7.99			12.99								4.99	4.99		
CO	Affiliated Foods	n/i									3.99						
	Affiliated Midwest	Star Ranch									3.49						
		n/i									4.49						
		n/i	C										2.99				
	Albertsons Mntn	Double R Ranch	C						5.99	2.77						5.99	
	Double R Ranch	C	5.88													limit 1	

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
CO <i>(cont)</i>	Associated Foods	Angus	C								2.99	2.99					w/ store card  grass-fed w/ store card; limit 1 w/ store card
		n/i	C				8.49					3.99					
		Willamette Valley															
	Clark's Market	n/i									3.49						
	King Soopers	n/i	C	4.99						4.99						4.99	
	Ridley's	Hereford	C											3.48		2.87	
	Safeway Denver	Open Nature	A							7.99						7.99	
		n/i	C	5.67							3.99						
	n/i	C														4.99	
Sprout's Market	n/i	C	7.99			12.99										4.99	
Sun Mart	Open Acres									2.99							
KS	Affiliated Foods	n/i									3.99						w/ store card
	Affiliated Midwest	Star Ranch									3.49						
		n/i	C											2.99			
	ALDI	n/i	C	5.99								3.49					
	Apple Markets	n/i			7.99					3.49						3.49	
	Country Mart	n/i		6.99	9.99					3.49							
	Dillon's	n/i	C	5.99							4.49						
	Food Pride	Angus	C		5.99									3.29			
	G&W Foods	n/i	C	8.98					4.88			4.48				3.88	
	Harps Food	Harps	C							3.99		3.99					
	Hen House	Hereford	C	11.99				13.99								4.59	
	Hy-Vee	Hy-Vee Angus	C							3.99	4.99						
	Pyramid Foods	Angus	C	8.99							5.99					3.99	
	Sprout's Market	n/i	C	7.99			12.99									4.99	
	Sun Fresh	n/i			9.99											3.49	
Thriftway Stores	n/i														3.69		
Woods Supermarket	Butcher's Pride	C	8.99							2.99							
LA	AG of Baton Rouge	n/i													3.49		
	Albertsons Houston	n/i	C	6.99												4.99	
	ALDI	n/i	C	5.99								3.49					
	Breaux Mart	Black Angus	C												2.99		
	Brookshire's	Angus	C												3.99		
	Brookshire Bros.	Angus Pride	C												3.99		
	Market Basket	MB Premium													2.47		
	Ramey's	n/i	C							2.98							
	Rouses	Angus	C												2.97		

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
LA <i>(cont)</i>	Shoppers Value	Angus	C											2.98	2.77		w/ store card
	Super 1 Foods	n/i	S												3.47		
	The Fresh Market	n/i	P	14.99			14.99										
		n/i	C				12.99										
	Winn-Dixie	Angus	C						4.49	4.49					4.49	BOGO	
		Angus	C						6.29	6.99				6.29			
MO	Affiliated Midwest	Star Ranch									3.49						w/ store card limit 2
	ALDI	n/i	C	5.99								3.49					
	Apple Markets	n/i			7.99					3.49					3.49		
	C&R Supermarket	Angus	C								3.49				2.78		
	Cash Saver TC	n/i			3.88												
	County Market NFI	Angus	C	9.99					2.99	3.99							
		Butcher Shop	C	10.99													
	Country Mart	n/i		6.99	9.99					3.49							
	Food Giant	Black Canyon	S							2.78					2.78		
	Fresh Thyme	n/i														3.99	
	G&W Foods	n/i	C	8.98						4.88			4.48		3.88		
	Gerbe's	n/i	C	5.99							4.49						
	Gordon's	Excel	C				9.99										
		GFS	C		9.99												
	Harps Food	Harps	C								3.99		3.99				
	Harter House	n/i	C	9.99						4.99					3.49		
	Hays Grocer	Angus	C								2.98				2.98		
		Sterling Silver	C	9.98													
	Hen House	Hereford	C	11.99				13.99							4.59		
	Hy-Klas Foods	n/i													3.69		
	Hy-Vee	Hy-Vee Angus	C								3.99	4.99					
	IGA Stores - IL/IN	IGA TableRite	C	7.99							2.99						
	Kroger Central	n/i	C	5.99				9.99					3.99	3.99			
	Kroger Delta	n/i	C	5.99				12.99					2.99				
	Moser's	n/i			8.99										3.19		
	Prenger Foods	n/i	C												2.97		
	Pyramid Foods	Angus	C	8.99						5.99					3.99		
Schnuck's	Angus	C								4.99				5.19			
	n/i	S		7.99													
Shop'n Save	Angus	C		9.99						3.49							
Sprout's Market	n/i	C	7.99			12.99								4.99	4.99		

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MO (cont)	Sun Fresh	n/i			9.99										3.49		
	TC Grocers	n/i	C							2.99							
		n/i	S									3.29					
	TC Markets	Top Choice	C										2.99				
	Thriftway Stores	n/i													3.69		
	Woods Supermarket	Butcher's Pride	C	8.99						2.99							
NM	Affiliated Foods	n/i									3.99						
	Albertsons SW	n/i	C						2.97	3.99				3.99			
	Basha's	n/i	C											4.99			
		n/i					5.99										
	John Brooks	n/i									3.99					3.99	
	King Soopers	n/i	C	4.99						4.99						4.99	w/ store card
	Safeway Denver	Open Nature	A							7.99						7.99	grass-fed
		n/i	C	5.67													w/ store card; limit 1
		n/i	C							3.99							w/ store card
	Smith's	n/i	C					4.99							2.99		w/ store card
	Sprout's Market	n/i	C	7.99		12.99									4.99	4.99	
OK	Affiliated Foods	n/i									3.99						
	Affiliated Midwest	Star Ranch									3.49						
	ALDI	n/i	C	5.99								3.49					
	Country Mart	n/i		6.99	9.99					3.49							
	Harps Food	Harps	C							3.99		3.99					
	Homeland	Red River Ranch	C	9.99													
	Market Square	n/i								3.99						3.99	
	Nichols Dollar Saver	n/i	S										2.99				
	Pyramid Foods	Angus	C	8.99					5.99						3.99		
	Reasor's	Angus	C	8.98													
	Rehkopf's	n/i	S							2.49	3.29						
	Sprout's Market	n/i	C	7.99		12.99									4.99	4.99	
	Super C Mart	n/i													2.99		
	The Fresh Market	n/i	P	14.99				14.99									
		n/i	C					12.99									
	United of OK	Red River Ranch	C					6.99									
	Williams	n/i									3.49				2.99	3.49	
TX	Affiliated Foods	n/i									3.99						
	Albertsons Houston	n/i	C	6.99													4.99
	Albertsons SW	n/i	C						2.97	3.99		3.99		3.99			

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**BEEF**

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
TX <i>(cont)</i>	ALDI	n/i	C	5.99								3.49					w/ \$10 purchase; limit 3
	Brookshire's	Angus	C												3.99		
	Brookshire Bros.	Angus Pride	C												3.99		
	David's	n/i	S												2.88		
	Diamond IGA	n/i													2.69		
	Food Town	n/i												2.44			
	Foodarama	n/i	S												2.47		
		n/i	S	4.99							3.99						
	H-E-B	H-E-B Prime 1	P	12.99			12.49										
		H-E-B Natural	C	9.99													
		n/i	C	7.99													
	H-Mart	n/i												3.99			
	Market Basket	MB Premium													2.47		
	Market Square	n/i								3.99						3.99	
	Porter's Grocery	n/i								3.99						3.99	
	Randalls	n/i	C	6.99			6.99										
		Open Nature	G		10.99												
	Rehkopf's	n/i	S							2.49	3.29						
	Sprout's Market	n/i	C	7.99			12.99								4.99	4.99	
	Sun Fresh Market	n/i	C							3.88							
Super 1 Foods	n/i	S												3.47			
Terry Market	n/i								3.78								
Tom Thumb	Angus	C							4.99						4.99		
United Supermarkets	n/i		5.97							3.49				3.99			
Vista Markets	Hereford	C													4.94		
UT	Albertsons Mntr	Double R Ranch	C						5.99	2.77						5.99	limit 1
		Double R Ranch	C	5.88													
	Associated Foods	Angus	C							2.99	2.99						
		n/i	C								3.99						
		Willamette Valley					8.49										
	Clark's Market	n/i								3.49							
	Fresh Market	Angus	C												3.99		
		Willamette Valley					8.49										
	Harmon's	Angus	C										3.49		4.98		
	King Soopers	n/i	C	4.99						4.99					4.99		
Ridley's	Hereford	C										3.48		2.87			
Smith's	n/i	C								4.99				2.99			

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
UT (cont)	Sprout's Market	n/i	C	7.99		12.99									4.99	4.99	
	Stokes Market	Angus	C									3.49					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																	
CA	Albertsons SoCal	n/i	C	5.69					5.99		4.99				4.99		
	ALDI	n/i	C	5.99								3.49					
	Andronico's	n/i	C	6.99													
	Baja Ranch	n/i							3.49								
	Big Saver	n/i								3.29	3.29			3.29			
	Food 4 Less Cntrl	n/i							2.78								
	Food Maxx	n/i							2.99								limit 4
	Food Source	n/i							2.98							2.98	
	Holiday Market	Sterling Silver	C						5.99			4.49					
	Island Pacific	n/i											3.99				
	Jon's Marketplace	n/i	C						2.99			2.99					
	K.V. Mart	n/i							3.99			2.89		2.99			
	Lucky	n/i	C						5.99								
		n/i							2.99								limit 4
		Angus	C			16.99											
	Lunardi's	n/i				18.99			7.99								
	Mar-Val Foods	Harris Ranch	C						4.99								
	Mollie Stone's	Piedmontese	C						9.99								
		n/i	C	13.99													
	Nugget Market	Fresh to Market	C						5.99								
		Piedmontese	A					16.99									
	Pavilions	n/i	C						5.99								
	Raley's	Raley's	L	11.99													
		Harris Ranch	C	9.99													
	Ralph's Grocery	n/i	C						5.99							2.99	w/ store card
		n/i	C	4.77													limit 1
	Ray's Food Place	Angus	C	7.99												3.49	
		Meyer	A									5.49					
	SK Super King	n/i				5.99								2.99			
	Safeway Community	n/i														2.99	
		Open Nature	A													5.99	grass-fed
	Safeway NorCal	n/i	C	6.99			9.99									2.99	w/ store card
		Open Nature	A													5.99	grass-fed
	Save Mart	Angus 43							2.99				3.99				
	Select Markets	Signature Angus	C	7.99								2.99					
	Smart & Final	Cattlemen's Finest	S						2.99			2.79					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
CA <i>(cont)</i>	Sprout's Market	n/i	C	7.99		12.99									4.99	4.99		
	Stater Bros.	n/i		4.77		10.99			3.99			3.99				3.49		
	Super A Foods	Harris Ranch							3.99									
	The Fresh Market	n/i	P	14.99			14.99											
	Vons	n/i	C				12.99									4.99		
		n/i	C						5.99									
HI	Foodland	Angus	C	6.99														
	KTA Super Stores	n/i		8.99														
	Safeway NorCal	n/i	C	7.99			11.99		6.99		4.99	4.99				3.99	w/ store card	
		Open Nature	A													5.99	grass-fed	
	Tamura's Market	n/i							6.29									
Times Supermarket	n/i		6.99					6.99	5.99									
NV	Albertsons Mntr	Double R Ranch	C						5.99	2.77						5.99		
		Double R Ranch	C	5.88													limit 1	
	Albertsons SW	n/i	C						2.97	3.99		3.99		3.99				
	Food Source	n/i							2.98							2.98		
	Island Pacific	n/i										3.99						
	Marketon	n/i	S										3.59					
	Raley's	Raley's	L	11.99														
		Harris Ranch	C	9.99														
	Ridley's	Hereford	C											3.48		2.87		
	Safeway NorCal	n/i	C	6.99			9.99									2.99	w/ store card	
		Open Nature	A													5.99	grass-fed	
	Save Mart	Angus 43							2.99			3.99						
	Scolari's	Harris Ranch	C	7.99												3.99		
	Smart & Final	Cattlemen's Finest	S						2.99			2.79						
	Smith's	n/i	C					4.99							2.99		w/ store card	
Sprout's Market	n/i	C	7.99		12.99									4.99	4.99			
Vons	n/i	C							5.99					4.99				



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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
<b>NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY</b>																		
AK	AC Value Center	Blackwell Angus	C	7.98								4.58			3.78		w/ store card	
	Alaskan & Proud	n/i		6.98								3.48		BOGO				
		n/i												3.49				
	Carrs/Safeway Sea.	n/i	C	6.77														
	Fred Meyer	n/i	C	4.97						3.99	3.99					3.99		
	IGA Hometown	n/i		7.99														
	Meyers Group IGA	St Helen's	C	8.99														
	Northwest Grocers	St Helens										3.99						3.99
	Payless Foods	n/i						7.99										
	Sea Mart	n/i	C	7.99						2.99	3.99							3.99
Three Bears	n/i	C							3.79									
ID	Albertsons Mntr	Double R Ranch	C						5.99	2.77							5.99	
		Double R Ranch	C	5.88													limit 1	
	Associated Foods	Angus	C								2.99	2.99						
		n/i	C									3.99						
		Willamette Valley					8.49											
	Family Foods	St Helens		7.99								3.69						
	Fred Meyer	n/i	C	4.97						3.99	3.99							3.99
	Harvest Foods	n/i	C						5.98	3.98						3.98		
	IGA Markets	n/i		6.98														
	Ridley's	Hereford	C											3.48				2.87
	Rosauer's	St Helens	C	6.99					5.99		3.49							
		Painted Hills	A										4.99					
	Safeway Seattle	n/i	C	5.77														
	Smith's	n/i	C					4.99								2.99		
Stokes Market	Angus	C									3.49							
Super 1 Foods	Angus	C														3.48		
Yoke's Fresh	Hereford	C	7.77				7.99									2.57		
MT	Albertsons Mntr	Double R Ranch	C						5.99	2.77							5.99	
		Double R Ranch	C	5.88													limit 1	
	Associated Foods	Angus	C								2.99	2.99						
		n/i	C									3.99						
		Willamette Valley					8.49											
	Family Foods	St Helens		7.99								3.69						
Harvest Foods	n/i	C						5.98	3.98						3.98			
IGA Markets	n/i		6.99															

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
MT (cont)	Reynold's	n/i										3.49					w/ store card	
	Rosauer's	St Helens	C	6.99					5.99		3.49							
		Painted Hills	A										4.99					
	Smith's	n/i	C					4.99							2.99			
	Stokes Market	Angus	C									3.49						
	Super 1 Foods	Angus	C													3.48		
	SuperVALU Stores	Angus Farms	C	8.99	9.99													
Three Bears	n/i	C								3.79								
OR	Albertsons Portland	n/i	C							4.99		4.99				4.99	limit 1	
		n/i	C	5.99														
	Associated Foods	Angus	C								2.99	2.99						
		n/i	C									3.99						
		Willamette Valley					8.49											
	CenterPlace	St Helen's		7.88				7.98		2.98								
	Family Foods	St Helens		7.99								3.69						
	Fred Meyer	n/i	C	4.97						3.99	3.99					3.99		
	Harvest Foods	n/i	C												3.98			
	IGA Markets	n/i		6.99														
	IGA Market Fresh	n/i		6.99	7.98					3.98	2.99							
		n/i	C									2.98						
		St Helens										2.99						
	Lamb's Market	Painted Hills	C							3.99								local
		Angus	C	8.99								3.99						local
	Market of Choice	Painted Hills	A	12.99								4.99						
	McKay's Market	Signature Angus	S	6.99								3.99						
	Quality Food Center	Angus	C	9.99				18.99				3.99		3.99				3.99
	Ray's Food Place	Angus	C	7.99														3.49
		Meyer	A									5.49						
Red Apple/Thriftway	Painted Hills	C	11.99						3.99						4.99	4.99	local	
Rosauer's	St Helens	C	6.99							5.99	3.49							
	Painted Hills	A										4.99						
Roth's	Double R Ranch	C	9.99													3.99	local	
	Painted Hills	G	14.99									4.99					local	
Safeway Portland	n/i	C	5.77														w/ store card	
Select Markets	Signature Angus	C	7.99								2.99							
WA	Albertsons Portland	n/i	C							4.99		4.99				4.99	limit 1	
		n/i	C	5.99														

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
WA (cont)	CenterPlace	St Helen's		7.88				7.98		2.98									
	Family Foods	St Helens		7.99								3.69							
	Fred Meyer	n/i	C	4.97						3.99	3.99						3.99		
	Haggen's	Double R Ranch	C	9.99				7.99		3.99				3.99					
	Harvest Foods	n/i	C						5.98	3.98						3.98			
	IGA Markets	n/i		6.99															
	IGA Market Fresh	n/i		6.99	7.98				3.98	2.99									
		n/i	C										2.98						
		St Helens											2.99						
	Island Grocery	n/i												3.99					
	McKay's Market	Signature Angus	S													3.59			
	Metropolitan	n/i	C					22.99										local	
	Meyers Group IGA	St Helen's	C	7.99															
	Quality Food Center	Angus	C	9.99				18.99					3.99		3.99		3.99		
	Red Apple/Thriftway	Painted Hills	C	11.99						3.99							4.99	4.99	local
	Rosauer's	St Helens	C	6.99						5.99		3.49							
		Painted Hills	A											4.99					
	Saar's Super Saver	n/i									2.28								limit 2
	Safeway Portland	n/i	C	5.77															w/ store card
	Safeway Seattle	n/i	C	5.77															w/ store card
Select Markets	Signature Angus	C	7.99									2.99							
Super 1 Foods	Angus	C															3.48		
The Markets	Black Angus	C	5.75					4.95									3.98		
Town&Country Mrkt	Country Natural	A							11.49										
	n/i	C	10.99																
Yoke's Fresh	Hereford	C	7.77					7.99										2.57	
WY	Affiliated Midwest	Star Ranch									3.49								
		n/i									4.49								
		n/i	C											2.99					
	Albertsons Mntr	Double R Ranch	C						5.99	2.77							5.99		
		Double R Ranch	C	5.88															limit 1
	Associated Foods	Angus	C								2.99	2.99							
		n/i	C									3.99							
		Willamette Valley						8.49											
Food Pride	Angus Pride		7.99										3.29			3.49			
IGA Markets	n/i		6.99																
King Soopers	n/i	C	4.99						4.99							4.99	w/ store card		

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BEEF

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (bnls)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WY (cont)	Ridley's	Hereford	C											3.48		2.87	grass-fed w/ store card; limit 1 w/ store card w/ store card
	Safeway Denver	Open Nature	A							7.99						7.99	
		n/i	C	5.67													
	Smith's	n/i	C					4.99		3.99					2.99		

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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																
CT	Adams Superfood	Angus	C		2.99									5.99	3.99	
	AF Basket	n/i	C		3.99									5.99		
	Associated	n/i	C											5.99		
	Best Market	n/i	C	3.47								3.47	5.97			
	Big Y	Big Y Angus	C		5.49											
	Bravo	n/i	C							5.99						
	C-Town	n/i	C			3.99										
	Food Bazaar	n/i	C							3.99		3.99				
	Highland Park	Angus	C											5.99		
	Key Food	n/i	C							5.99				5.99		
	Kings Market	Kings	C											5.99		
	Market 32	Angus	C			2.99								7.49		
	Price Chopper	Angus	C			2.99								7.49		
	ShopRite	Angus	C			3.99										
	n/i	C			3.79											
	Stew Leonard's	n/i	C							3.99				3.99		
	Whole Foods NE	n/i	C											9.99		
DC	Harris Teeter	HT Reserve Angus	C		3.97					5.49			5.99			
DE	Food Lion	n/i	C	3.99												
	Fresh Grocer	n/i	C		3.99											
	Great Valu Markets	Star Ranch	C		3.99											
	Harris Teeter	HT Reserve Angus	C		3.97					5.49			5.99			
	Redner's	Angus	C		2.98											
	ShopRite	Angus	C		3.99											
		n/i	C		3.79											
	ShurSave	n/i	C	2.88					3.39							
MA	Adams Superfood	Angus	C		2.99									5.99	3.99	
	AF Basket	n/i	C		3.99									5.99		
	Associated	n/i	C											5.99		
	Big Y	Big Y Angus	C		5.49											
	Bravo	n/i	C							5.99						
	C-Town	n/i	C			3.99										
	Donelan's	n/i	C							3.99		2.99		5.99		
	Food City Markets	n/i	C			2.99				3.39						
	Hannaford	Nature's Place	A	5.49												
	Market 32	Angus	C		2.99					4.99				7.49		

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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
MA <i>(cont)</i>	Market Basket	n/i	C					2.49									
	Met Foods	n/i	C											5.99			
	Price Chopper	Angus	C		2.99						4.99			7.49			
	Seabra Foods	n/i	C			2.79					3.99						
	Wegman's	Tomer Kosher	K		8.99					9.29		9.79	8.99				
	Wegmans	Wegmans	C	3.98	5.49					5.49	7.49	5.99	6.49		4.99		ABF
Wegmans Angus	Wegmans Angus	C		11.49													
MD	Associated	n/i	C											5.99			
	Food Lion	n/i	C	3.99													
	Great Valu Markets	Star Ranch	C		3.99												
	Harris Teeter	HT Reserve Angus	C		3.97					5.49			5.99				
	Kennie's Market	Angus	C		3.99												
	Redner's	Angus	C		2.98												
	Shoppers Food	n/i	C		3.99												
	ShopRite	Angus	C		3.99												
		n/i	C		3.79												
	ShurSave	n/i	C	2.88					3.39								
	Wegman's	Tomer Kosher	K		8.99				9.29		9.79	8.99					
Wegmans	Wegmans	C	3.98	5.49				5.49	7.49	5.99	6.49		4.99			ABF	
Wegmans Angus	Wegmans Angus	C		11.49													
ME	Food City Markets	n/i	C			2.99					3.39						
	Hannaford	Nature's Place	A	5.49													
	Market Basket	n/i	C					2.49									
NH	Hannaford	Nature's Place	A	5.49													
	Market Basket	n/i	C					2.49									
	Price Chopper	Angus	C		2.99					4.99				7.49			
NJ	Associated	n/i	C											5.99			
	Best Market	n/i	C	3.47								3.47	5.97				
	Bravo	n/i	C							5.99							
	C-Town	n/i	C			3.99											
	Fine Fare	n/i	C							5.99		3.99	5.99				
	Food Bazaar	n/i	C							3.99							
	Foodtown	Ranchers Legend	C									3.99	4.99	3.99			point cut \$2.99/lb.
	Great Valu Markets	Star Ranch	C		3.99												
	Key Food	n/i	C							5.99				5.99			
	McCaffrey's	Angus	C		3.99								5.99				
	Met Foods	n/i	C										5.99				

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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions		
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank			
NJ <i>(cont)</i>	Morton Williams	n/i	C									3.99						
	Seabra Foods	n/i		2.99								3.49						
	ShopRite	Angus	C		3.99													
		n/i	C		3.79													
	Top Tomato	n/i	C										2.99					
	Wegman's	Tomer Kosher	K		8.99					9.29			9.79	8.99				
		Wegmans	C	3.98	5.49					5.49	7.49		5.99	6.49		4.99		ABF
		Wegmans Angus	C		11.49													
	Western Beef	n/i		2.99														
	Whole Foods NE	n/i												9.99				
NY	AF Basket	n/i	C		3.99										5.99			
	Associated	n/i	C												5.99			
	Best Market	n/i	C	3.47								3.47	5.97					
	Big M	1893 Premium		2.99	3.99													
	Bravo	n/i	C							5.99								
	C-Town	n/i	C			3.99												
	D'Agostino's	1932 Brand	C												9.99			
	DeCiccio Family Mrkt	Sterling Silver	C							5.49			5.99					
	DeCiccio & Sons	Pineland Farms	A							6.99			5.99					
	Fine Fare	n/i								5.99		3.99		5.99				
	Food Bazaar	n/i								3.99								
	Foodtown	Ranchers Legend	C									3.99	4.99	3.99			point cut \$2.99/lb.	
	Giunta's	n/i	C			3.99												
	Great American	1893 Brand				3.99												
	Gristede's	Angus	C			5.99												
	H-Mart	n/i									8.99							
	Hannaford	Nature's Place	A	5.49														
	Kennie's Market	Angus	C			3.99												
	Key Food	n/i	C								5.99			5.99				
	King Kullen	n/i	C										4.99					
	Market 32	Angus	C			2.99					4.99				7.49			
	Met Foods	n/i	C												5.99			
Morton Williams	n/i	C									3.99							
North Shore Farm	n/i	C												4.99				
Peck's Market	Angus	C			2.99								5.69					
Price Chopper	Angus	C			2.99					4.99				7.49				

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State	Supermarket	Label	KEY	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
NY <i>(cont)</i>	ShopRite	Angus	C		3.99												
		n/i	C		3.79												
	Stew Leonard's	n/i								3.99					3.99		
	Top Tomato	n/i	C										2.99				
	Trade Fair	n/i	C	3.99								3.99					
		n/i	H										3.29				
	Wegman's	Tomer Kosher	K		8.99					9.29			9.79	8.99			
		Wegmans	C	3.98	5.49					5.49	7.49		5.99	6.49		4.99	
	Wegmans Angus	C		11.49												ABF	
	Western Beef	n/i		2.99													
	Whole Foods NE	n/i												9.99			
PA	Associated	n/i	C												5.99		
	Big M	1893 Premium		2.99	3.99												
	Boyer 's Food	n/i			2.97												
	Bravo	n/i	C							5.99							
	C-Town	n/i	C			3.99											
	Family Owned	n/i			3.19												
	Fine Fare	n/i								5.99		3.99		5.99			
	Foodland	n/i	C		3.49												
	Foodtown	Ranchers Legend	C									3.99	4.99	3.99			point cut \$2.99/lb.
	Food Lion	n/i	C	3.99													
	Fresh Grocer	n/i	C		3.99												
	Great Valu Markets	Star Ranch	C		3.99												
	Ideal Market	n/i	C				2.99										
	Karn's	n/i	C			3.49											
	Key Food	n/i	C							5.99				5.99			
	Landis	Angus	C			3.49						3.49					
	McCaffrey's	Angus	C		3.99								5.99				
	Price Chopper	Angus	C		2.99						4.99				7.49		
	Redner's	Angus	C		2.98												
	ShopRite	Angus	C		3.99												
	n/i	C		3.79													
ShurSave	n/i		2.88						3.39								
ShurSave NE Penn	ShurSave			4.99													
Sparkle	n/i	C		3.49													



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State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
PA <i>(cont)</i>	Wegman's	Tomer Kosher	K		8.99					9.29			9.79	8.99		
		Wegmans	C	3.98	5.49					5.49	7.49		5.99	6.49		4.99
		Wegmans Angus	C		11.49											
RI	Adams Superfood	Angus	C		2.99									5.99		3.99
	Associated	n/i	C											5.99		
	Bravo	n/i	C							5.99						
	Seabra Foods	n/i	C			2.79				3.99						
VT	Food City Markets	n/i	C			2.99				3.39						
	Hannaford	Nature's Place	A	5.49												
	Price Chopper	Angus	C		2.99					4.99				7.49		

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BEEF

State	Supermarket	Label	KY	Chuck Roasts									Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																
AL	Bruce's Foodland	n/i	C	2.79												
	Gateway Foodland	Star Ranch		2.78												
	Greer's Market	Black Angus	S		2.99											
	Ingle's Market	Ingle's	C		3.28											
	Kroger Atlanta	n/i		4.99												
	Lucky's Supermrkt	Black Canyon	C		3.29											
	Piggly Wiggly HAC	n/i	S		3.49											
	Publix	Publix	C			4.49								5.99		
	Rouses Market	Angus	C	2.99									2.99			
	Shop-Rite	Sterling Silver		2.99												
	Vowell's	Black Canyon	S		3.49											
	Western Market	Hereford	C										4.99			
		Angus	C				3.69									
	Whole Foods South	n/i												8.99		
FL	Bravo	n/i										3.97				
	Fresco y Mas	n/i	C									2.98				
	Greer's Market	Black Angus	S		2.99											
	Harris Teeter	HT Reserve Angus	C		3.97						5.49			6.99		
	IGA - Florida	n/i			3.99						4.99			2.99		
	J.H. Harvey's	Angus	C		3.48											
	Lucky's Market	n/i	C		2.99										5.99	
	Presidente	n/i						2.98			2.48			2.98		
	Publix	Publix	C			4.49									5.99	
	Sabor Tropical	Angus	C					2.98			2.98					
	Scaff's Market	Preferred Angus	S	2.99	3.29						3.99					
	Sedano's	Angus	C						2.99							
	Western Beef	n/i		3.49							3.99		3.99	2.99		
Whole Foods Florida	Adam's Ranch	L												6.99		
GA	Food City	Angus	C		2.99											w/ store card
	Food Depot	n/i	S	3.88	3.46			2.98			3.98					
	Food Lion	n/i	C	3.99												
	Food Pride	n/i			3.49											
	Galaxy Food	Tender Ridge		2.68												
	H-Mart	n/i									4.99					
	Harris Teeter	HT Reserve Angus	C		3.97								6.99			
	IGA Food Stores	n/i			3.29						3.99					

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State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
GA <i>(cont)</i>	IGA Stores - SE	Tender Ridge	C		2.98												antibiotic-free
	Ingle's Market	Ingle's	C		3.28												
	J.H. Harvey's	Angus	C		3.48												
	Kroger Atlanta	n/i		4.99													
	Lucky's Market	n/i	C		2.99									5.99			
	Piggly Wiggly HAC	n/i	S		3.49												
	Publix	Publix	C			4.49								5.99			
	Quality Foods	n/i		2.89	2.99								2.79				
	Shop-Rite	Sterling Silver		2.99													
	Wayfield's	n/i			2.99												
		n/i	S		3.99												
	Whole Foods South	n/i												8.99			
KY	Cox IGA	Star Ranch			3.99												w/ store card
	E. W. James	n/i		2.98													
	Food City	Angus	C		2.99												
	Food Lion	n/i	C	3.99													
	Food Rite	Black Canyon			3.99												
	Fresh Thyme	n/i			2.17												
	Galaxy Food	Tender Ridge		2.68													
	IGA Stores - OH/KY	n/i	C		3.49												
	IGA Stores - SE	Tender Ridge	C		2.98												
	Kroger Cincinnati	n/i	C		2.49												
	Kroger Delta	n/i	C				2.99										
	Kroger Louisville	n/i	C	2.88	2.88												
	Kroger MidAtlantic	n/i	C	2.77	2.77												
	Lucky's Market	n/i	C		2.99									5.99			
	Remke's Market	Star Ranch	C		3.88												
Super Dollar	n/i			2.99													
SuperVALU Stores	Angus Farms				2.99												
	TC Grocers	n/i	S		3.59												
MS	AG of Baton Rouge	n/i			3.49								2.79			w/ store card	
	Corner Market	Angus	C										2.79				
	Greer's Market	Black Angus	S		2.99												
	Grocery Depot	Cornerstone			2.72								2.54				
	Kroger Delta	n/i	C				2.99										
	Mac's Fresh Market	n/i	S		2.99												
	Piggly Wiggly HGR	n/i	C		3.49												

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State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
MS <i>(cont)</i>	Rouses Market	Angus	C	2.99									2.99			
	Superlo Foods	Angus	C		3.99											
	Vowell's	Black Canyon	S		3.49											
	Whole Foods South	n/i												8.99		
NC	Carlie C's IGA	n/i			2.88											
	Compare Foods	Butcher's Best		2.69												
	Farm Fresh	Stockman & Dakota	C		2.99											
	Food Lion	n/i	C	3.99												
	Food Pride	n/i			3.49											
	Fresh Foods	n/i	S	2.99	2.99											
	Galaxy Food	Tender Ridge		2.68												
	Great Valu Markets	Star Ranch	C		3.99											
	Harris Teeter	HT Reserve Angus	C		3.97					5.49			6.99			
	IGA Food Stores	n/i			3.29					3.99						
	IGA Stores - SE	Tender Ridge	C		2.98											
	Ingle's Market	Ingle's	C		3.28											
	J.H. Harvey's	Angus	C		3.48											
	Kroger MidAtlantic	n/i	C	2.77	2.77											w/ store card
Piggly Wiggly Retail	n/i		2.99													
Publix	Publix	C			4.49								5.99			
Whole Foods South	n/i												8.99			
SC	Food Lion	n/i	C	3.99												
	Galaxy Food	Tender Ridge		2.68												
	Harris Teeter	HT Reserve Angus	C		3.97					5.49			6.99			
	IGA Food Stores	n/i			3.29					3.99						
	IGA Stores - SE	Tender Ridge	C		2.98											
	Ingle's Market	Ingle's	C		3.28											
	J.H. Harvey's	Angus	C		3.48											
	Kroger Atlanta	n/i		4.99												
	Publix	Publix	C			4.49								5.99		
	Quality Foods	n/i		2.89	2.99								2.79			
Whole Foods South	n/i												8.99			
TN	E. W. James	n/i		2.98												
	Food City	Angus	C		2.99											w/ store card
	Food Country	Butcher's Best			2.77											
	Food Lion	n/i	C	3.99												
	Food Rite	Black Canyon			3.99											

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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions		
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank			
TN <i>(cont)</i>	H.G. Hill	Angus	C		2.99						4.29							
	IGA Stores - OH/KY	n/i	C		3.49													
	IGA Stores - SE	Tender Ridge	C		2.98													
	Ingle's Market	Ingle's	C		3.28													
	Kroger Delta	n/i	C				2.99											w/ store card
	Kroger MidAtlantic	n/i	C	2.77	2.77													w/ store card
	Lucky's Supermrkt	Black Canyon	C		3.29													
	Osborne's	n/i			2.99													
	Publix	Publix	C			4.49									5.99			
	Shop-Rite	Sterling Silver		2.99														
	Super Dollar	n/i			2.99													
	Superlo Foods	Angus	C		3.99													
	TC Grocers	n/i	S		3.59													
	Tietgen's	n/i			2.99													
	Whole Foods South	n/i														8.99		
VA	Associated	n/i	C													5.99		
	Farm Fresh	Stockman & Dakota	C		2.99													
	Food City	Angus	C		2.99													w/ store card
	Food Country	Butcher's Best			2.77													
	Food Lion	n/i	C	3.99														
	Galaxy Food	Tender Ridge		2.68														
	Grant's	Black Canyon	C		2.79													
	Great Valu Markets	Star Ranch	C		3.99													
	Harris Teeter	HT Reserve Angus	C		3.97						5.49			6.99				
	IGA Stores - SE	Tender Ridge	C		2.98													
	Ingle's Market	Ingle's	C		3.28													
	Kroger MidAtlantic	n/i	C	2.77	2.77													w/ store card
	Piggly Wiggly Retail	n/i		2.99														
	Publix	Publix	C			4.49									5.99			
	Shoppers Food	n/i	C		3.99													
Super Dollar	n/i			2.99														
Wegman's	Tomer Kosher	K		8.99					9.29			9.79	8.99					
	Wegmans	C	3.98	5.49					5.49	7.49		5.99	6.49		4.99			
	Wegmans Angus	C		11.49													ABF	
WV	Food Lion	n/i	C	3.99														
	Galaxy Food	Tender Ridge		2.68														
	Grant's	Black Canyon	C		2.79													

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State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
WV (cont)	Great Valu Markets	Star Ranch	C		3.99												
	IGA Stores - SE	Tender Ridge	C		2.98												
	Kroger Columbus	n/i	C		BOGO												w/ store card
		n/i	C		2.99												
	Kroger MidAtlantic	n/i	C	2.77	2.77											w/ store card	
	Riesbeck's	Hereford	C		3.99						4.99						
	Sparkle	n/i	C		3.49												

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State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																
<b>IA</b>	Affiliated Midwest	n/i	C		3.79								2.79			antibiotic-free               local
	Star Ranch		C		3.19											
	Family Fare	Open Acres			4.99											
	Family Foods	Angus Pride	C		3.29	2.99										
	Fareway	n/i	C			3.88							2.99			
	Fisher's Jack & Jill	n/i	C		3.49	2.99										
	Food Pride	Angus Pride	C		3.29	2.99										
	Fresh Thyme	n/i			2.17											
	Hometown Market	Star Ranch	C		3.48											
	Hy-Vee	Hy-Vee Angus	C		4.48											
	Jewel-Osco	n/i	C		4.49											
	Lucky's Market	n/i	C		2.99									5.99		
	Maynard's	n/i	C		3.99											
	No Frills	Open Acres			4.99											
	Price Chopper	KC Pride											3.99			
	Quillin's	Chairman's Reserve	C		3.99	3.49										
	Sunshine Foods	n/i	C		3.49											
Super Saver	Omaha Angus	C			3.98											
Thriftway Stores	n/i											2.49				
<b>IL</b>	Affiliated Midwest	Star Ranch	C		3.19											
	Berkot's	n/i	C		2.99											
	Borowiak's IGA	IGA TableRite			3.99								3.49			
	Brookhaven	Angus	C			2.99										
	Butera Market	Angus	C			2.99								2.99		
	El Guero	n/i								3.99					3.29	
	Fairplay Foods	Angus	C			2.99	2.49								1.99	
	Fareway	n/i	C			3.88							2.99			
	Fisher's Jack & Jill	n/i	C		3.49	2.99										
	Food 4 Less	n/i			4.49											
	Food Pride	Angus Pride	C		3.29	2.99										
	Fresh Thyme	n/i			2.17											
	Hy-Vee	Hy-Vee Angus	C		4.48											
	IGA Stores IL/IN	IGA TableRite			2.99											
	Garden Fresh	Sterling Silver	C		3.99											
	Jewel-Osco	n/i	C		4.49											
	Jimenez	n/i				2.99									2.99	

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State	Supermarket	Label	KY	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
IL <i>(cont)</i>	Kirby Foods IGA	IGA TableRite			2.99												w/ store card
	Kroger Central	n/i	C		2.49												
	Kroger Louisville	n/i	C	2.88	2.88												
	La Chiquita	n/i	C			2.99											
	Mariano's	n/i	C		3.50												
	Pete's Market	Black Angus	C		3.49						3.99						
	Schuetz's Market	n/i	C	3.97													
	Seafood City	n/i	C									3.99					
	Shop & Save Mrkt	Black Angus	C			3.49										2.99	
	Sullivan's	n/i	C			2.99											
	Sunset Foods	Angus	C											7.99			
	Tony's Finer Foods	Angus	C								3.99		4.99				
	Treasure Island	Sterling Silver	C											4.99			
	Ultra Foods	Angus	C		2.48		3.49	3.38			3.99						
	Walt's Food Center	Hereford	C		2.99												
IN	Al's Supermarket	Angus	C		3.99												w/ store card
	Food 4 Less	n/i			4.49												
	Fresh Thyme	n/i			2.17												
	Harvest Supermarket	Black Canyon			3.59												
	IGA Stores IL/IN	IGA TableRite			2.99												
	IGA Stores - OH/KY	n/i	C		3.49												
	Jay C Foods	n/i	C		3.99												
	Jewel-Osco	n/i	C		4.49												
	Kirby Foods IGA	IGA TableRite			2.99												
	Kroger Cincinnati	n/i	C		2.49												
	Kroger Louisville	n/i	C	2.88	2.88										5.99		
	Lucky's Market	n/i	C		2.99												
	Martin's Super Market	Martin's	C		3.49												
	Miller's Markets	Hereford				2.79			5.69								
	New Market	Black Angus	C				2.99										
Ultra Foods	Angus	C		2.48		3.49	3.38			3.99							
Walt's Food Center	Hereford	C		2.99													
Wesselman's	Star Ranch			2.99													
MI	Affiliated Midwest	Star Ranch	C		3.19												
	Family Fare	Open Acres			4.99												
	Food Pride	Angus Pride			3.29		2.99										
	Fresh Thyme	n/i			2.17												



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State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions		
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank			
MI <i>(cont)</i>	Glory Supermarket	n/i		4.98			2.88	2.99										
	Hollywood Markets	Chairmans Reserve	C								5.99							
	Kroger Columbus	n/i	C		BOGO												w/ store card	
		n/i	C		2.99													
	Kroger Michigan	n/i	C		BOGO												w/ store card	
		n/i	C		2.99													
	Lucky's Market	n/i	C		2.99									5.99			antibiotic-free	
	Martin's Super Market	Martin's	C		3.49													
	Miller's Markets	Hereford					2.79		5.69									
	Polly's Market	n/i	C				2.79											
	Ric's Food Center	Ric's	C		3.49													
	Spartan Stores	n/i	C		3.49		3.49											
	Tadych's	Angus Pride	C		2.99													
	Tom's Market/Olesons	n/i	C				3.49											
	Valuland	n/i			3.88													
VG's Grocery	Open Acres			4.99														
MN	Affiliated Midwest	n/i	C		3.79								2.79					
		Star Ranch	C		3.19													
		n/i			2.99						3.39							
	Econofoods	Open Acres			4.99													
	Family Fare	Open Acres			4.99													
	Family Fresh	n/i			4.99													
	Fareway	n/i	C			3.88							2.99					
	Food Pride	Angus Pride			3.29		2.99											
	Fresh Thyme	n/i			2.17													
	Hy-Vee	Hy-Vee Angus	C		4.48													
	Maynard's	n/i	C		3.99													
	Quillin's	Chairman's Reserve	C		3.99	3.49												
	Sun Mart	Open Acres			4.99													
	Sunshine Foods	n/i	C		3.49													
	SuperVALU Stores	Angus Farms					2.99											
Teal's Market	Angus Pride			3.49	3.99													
ND	Affiliated Midwest	Star Ranch	C		3.19													
	Albertsons Mntn	Double R Ranch	C		4.99		3.99	1.99										
	Dan's	Open Acres			4.99													
	Family Fare	Open Acres			4.99													
	Food Pride	Angus Pride			3.29		2.99											

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State	Supermarket	Label	KY	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
ND <i>(cont)</i>	Leever's Foods	Preferred Angus			3.29												
	SuperVALU Stores	Angus Farms				2.99											
	Teal's Market	Angus Pride			3.49	3.99											
NE	Affiliated Midwest	n/i	C		3.79								2.79				
		Star Ranch	C		3.19												
		n/i			2.99						3.39						
	Apple Market	n/i			3.99												
	Baker's	n/i	C		2.99								4.49				w/ store card
	Family Fare	Open Acres			4.99												
	Family Fresh	n/i			4.99												
	Fareway	n/i	C			3.88							2.99				
	Food Pride	Angus Pride			3.29		2.99										
	Fresh Thyme	n/i			2.17												
	Hy-Vee	Hy-Vee Angus	C		4.48												
	No Frills	Open Acres			4.99												
	Safeway Denver	n/i	C				2.88				5.99						
	Sun Mart	Open Acres			4.99												
	Super Saver	Omaha Angus	C			3.98											local
Thriftway Stores	n/i											2.49					
OH	Acme Fresh Market	Angus	C		4.99												w/ store card
		Angus	C		6.49												
	Dave's Market	n/i	C				3.99										
	Dorothy Lane	DLM	A										7.99				
	Fresh Thyme	n/i			2.17												
	Geyer's	Star Ranch	C				2.68										
	IGA Stores - OH/KY	n/i	C		3.49												
	Kroger Cincinnati	n/i	C		2.49												
	Kroger Columbus	n/i	C		BOGO												w/ store card
		n/i	C		2.99												
	Kroger MidAtlantic	n/i	C	2.77	2.77												w/ store card
	Lucky's Market	n/i	C		2.99								5.99				antibiotic-free
	Miller's Markets	Hereford				2.79			5.69								
	Riesbeck's	Hereford	C		3.99					4.99							
	Remke's Market	Star Ranch	C		3.88												
	Sparkle	n/i	C		3.49												
	SuperVALU Stores	Star Ranch	C	3.49													
	Angus Farms				2.99												

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
SD	Affiliated Midwest	n/i	C		3.79								2.79			
	Star Ranch	n/i	C		3.19											
		n/i			2.99						3.39					
	Buche Foods	n/i			2.98											
	Family Thrift	Open Acres			4.99											
	Fareway	n/i	C			3.88							2.99			
	Hy-Vee	Hy-Vee Angus	C		4.48											
	IGA Markets	n/i		3.29	3.69											
	Ken's Super Fair	n/i	C		2.99											
	Lynn's Dakotamart	Dakotamart Pride	C		3.29											
	Maynard's	n/i	C		3.99											
	Safeway Denver	n/i	C				2.88				5.99					
	Sunshine Foods	n/i	C		3.49											
	SuperVALU Stores	Angus Farms				2.99										
	Teal's Market	Angus Pride			3.49	3.99										
WI	Affiliated Midwest	n/i	C		3.79								2.79			
	Star Ranch	n/i	C		3.19											
		n/i			2.99						3.39					
	Econofoods	Open Acres			4.99											
	Family Fresh	n/i			4.99											
	Food Pride	Angus Pride			3.29		2.99									
	Fresh Thyme	n/i			2.17											
	Hansen's IGA	Star Ranch	C			2.88										
	Hy-Vee	Hy-Vee Angus	C		4.48											
	Pick'n Save	Black Angus	C		3.99											
	Quillin's	Chairman's Reserve	C		3.99	3.49										
	Sentry Foods	Sentry Angus	C		3.99											
	SuperVALU Stores	Angus Farms				2.99										
	Tadych's	Angus Pride	C		2.99											
	Trig's	Angus	C		3.79											

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																
AR	Albertsons Houston	n/i	C		3.99											w/ \$25 purchase; limit 2
		n/i	C										1.99			
	Bill's Fresh	Angus	C	2.68												
	Brookshire's	n/i	S						BOGO							
	City Market	n/i	C	2.96	2.92											
	Cranford's	n/i	C		2.48											
	Edward's FG	Angus	C			2.98										
	G&W Foods	n/i	C			3.48					3.98					
	Harp's Food	Harp's Angus	C		4.99											
	Hays Grocer	Angus	C				2.98									
	Kroger Delta	n/i	C				2.99								w/ store card	
	Mac's Fresh Market	n/i	S		2.99											
TC Grocers	n/i	S		3.59												
AZ	Affiliated Midwest	n/i	C		3.79								2.79			limit 1
	Albertsons SW	n/i	C		3.99		3.99						1.97			
	El Super	n/i			2.89			2.29							2.49	
	Fry's	n/i	C										2.79		w/ store card	
	Lowe's Market	Radney's											3.79			
	Smith's	n/i	C		2.99								2.99		w/ store card	
	Whole Foods SthPac	n/i											9.99	9.99		
CO	Affiliated Foods	n/i											2.49	3.99		antibiotic-free
	Affiliated Midwest	n/i	C		3.79								2.79			
		Star Ranch	C		3.19											
		n/i			2.99						3.39					
	Albertsons Mntn	Double R Ranch	C		4.99		3.99	1.99								
	Associated Foods	n/i	C		3.29		3.99		3.99							
	Clark's Market	n/i					3.49									
	Lowe's Market	Radney's											3.79			
	Lucky's Market	n/i	G		6.99									6.99		
	Ridley's	Hereford	C		3.48		3.48						2.87			
	Safeway Denver	n/i	C				2.88				5.99					
Sun Mart	Open Acres			4.99												
KS	Affiliated Foods	n/i											2.49	3.99		
	Affiliated Midwest	n/i	C		3.79								2.79			
		Star Ranch	C		3.19											
	Apple Market	n/i			3.99											

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
KS <i>(cont)</i>	Country Mart	n/i			3.99									2.49			w/ store card
	Dillon's	n/i	C		2.99									4.49			
	Food Pride	Angus Pride	C		3.29	2.99											
	G&W Foods	n/i	C			3.48					3.98						
	Harp's Food	Harps Angus	C		4.99												
	Hy-Vee	Hy-Vee Angus	C		4.48												
	Lowe's Market	Radney's												3.79			
	Price Chopper	KC Pride												3.99			
	Pyramid Foods	Angus	C		3.99												
		Meyer	A		4.79												
	Sun Fresh	n/i			3.99									2.49			
	Thriftway Stores	n/i												2.49			
	Woods Supermarket	Butcher's Pride	C		2.97												
LA	AG of Baton Rouge	n/i			3.49									2.79			w/ \$25 purchase; limit 2
	Albertsons Houston	n/i	C		3.99												
		n/i	C											1.99			
	Breaux Mart	n/i	C		2.99									1.39			
	Brookshire's	n/i	S						BOGO								
	Brookshire Bros.	n/i	S											2.88			
		Angus Pride	C	3.99													
	Kroger Texas	n/i	C		2.49									2.49			
	Mac's Fresh Market	n/i	S		2.99												
	Market Basket	MB Premium			2.47												
	n/i	S											2.59				
	Angus	C	2.99										2.99				
	Shoppers Value	Angus	C	2.98	3.18								2.48				
MO	Affiliated Midwest	Star Ranch	C		3.19												w/ store card
	Apple Market	n/i			3.99												
	C&R Supermarket	Angus	C		2.99									2.99			
	Country Mart	n/i			3.99									2.49			
	Fresh Thyme	n/i			2.17												
	G&W Foods	n/i	C			3.48					3.98						
	Gerbe's	n/i	C		2.99									4.49			
	Harp's Food	Harps Angus	C		4.99												
	Harter House	n/i	C		3.99												
	Hays Grocer	Angus	C				2.98										
	Hy-Klas Foods	n/i												2.49			

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				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
MO <i>(cont)</i>	Hy-Vee	Hy-Vee Angus	C		4.48												w/ store card antibiotic-free
	IGA Stores IL/IN	IGA TableRite			2.99												
	Kroger Delta	n/i	C				2.99										
	Lucky's Market	n/i	C		2.99									5.99			
	Moser's	n/i			3.49								2.49				
	Prenger Foods	n/i	S										2.47				
	Price Chopper	KC Pride											3.99				
	Pyramid Foods	Angus	C		3.99												
		Meyer	A		4.79												
	Sun Fresh	n/i			3.99								2.49				
	TC Grocers	n/i	S		3.59												
	Thriftway Stores	n/i											2.49				
Woods Supermarket	Butcher's Pride	C		2.97													
NM	Affiliated Foods	n/i											2.49	3.99		limit 1	
	Albertsons SW	n/i	C		3.99		3.99						1.97		2.49		
	El Super	n/i			2.89			2.29									
	John Brooks	n/i											1.99	3.99			
	Lowe's Market	Radney's											3.79				
	Safeway Denver	n/i	C				2.88				5.99						
Smith's	n/i	C		2.99								2.99			w/ store card		
OK	Affiliated Foods	n/i											2.49	3.99			
	Affiliated Midwest	Star Ranch	C		3.19												
	Buy for Le\$\$	Chairmans Reserve	C		2.99												
	Country Mart	n/i			3.99								2.49				
	Harp's Food	Harp's Angus	C		4.99												
	Homeland	Angus	C		3.99												
	La Michoacana	n/i									3.99						
	Market Square	n/i											1.99	3.99			
	Nichols Dollar Saver	n/i			3.79								2.79				
	Pyramid Foods	Angus	C		3.99												
		Meyer	A		4.79												
	Reasor's	Angus	C		3.98	3.98											
	Super C Mart	n/i	C							2.79							
United of OK	Red River Ranch	C		3.99													
Williams	n/i			2.99								2.49					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
TX (cont)	Affiliated Foods	n/i											2.49	3.99			
	Albertsons Houston	n/i	C		4.99												
		n/i	C										1.99			w/ \$25 purchase; limit 2	
	Albertsons SW	n/i	C		3.99		3.99						1.97			limit 1	
	Brookshire's	n/i	S							BOGO							
	Brookshire Bros.	n/i	S										2.88				
		Angus Pride		C	3.99												
	David's	n/i	S			3.99											
	Elrod's	n/i			2.58								2.48				
	El Ahorro	n/i											3.99				
	El Rio Grande	n/i				2.99							2.49				
	El Rancho	n/i													1.78		
	El Super	n/i				2.89			2.29						2.49		
	Fiesta Mart	n/i											3.97				
	Foodarama	n/i												1.99			w/ \$10 purchase; limit 2
	H-E-B	n/i		C										5.99			Wagyu
	Junior's Super Mrkt	n/i			2.69				2.99					1.99			
	Kroger Texas	n/i		C		2.49								2.49			w/ store card
	La Fiesta	n/i		S										3.97			
	La Michoacana	n/i												3.99			
	Lowe's Market	Radney's												3.79			
	Market Basket	MB Premium				2.47											
		n/i		S										2.59			
	Market Square	n/i												1.99	3.99		
	Porter's	n/i												1.99	3.99		
	Randalls	n/i		C		3.99								1.77			w/ store card
	Sellers Bros.	n/i						1.99						2.69			
Sun Fresh Market	n/i		C										4.99				
Tom Thumb	n/i		C	6.99									2.99				
	Open Nature		G		7.99								2.49			w/ store card	
United Supermarkets	n/i												3.99				
Vista Supermarkets	n/i												2.37				
	Hereford		C	3.97													
UT	Albertsons Mntn	Double R Ranch	C		4.99		3.99	1.99									
	Associated Foods	n/i	C		3.29	3.99											
		n/i	C				3.99		3.99								
	Clark's Market	n/i					3.49										

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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
UT <i>(cont)</i>	Fresh Market	Angus	C			3.99											
	Ream's	n/i			3.39												
	Ridley's	Hereford	C		3.48		3.48							2.87			
	Smith's	n/i	C		2.99									2.99			w/ store card
	Stoke's Market	Angus	C			3.49											



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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																
CA	Albertsons SoCal	n/i	K											6.99		w/ store card
		n/i	C		4.99		4.99									
	Andronico's	Angus	C		4.99											
	Arteaga's	n/i													1.99	
	Baja Ranch	n/i	S	2.99				3.49	3.49							
	Big Saver	n/i			3.49					3.49					1.59	
	Bristol Farms	n/i	C										8.99			
	Cardenas	n/i						2.49		3.99					2.99	
	Chavez	Harris Ranch			3.99											
	El Super	n/i			2.89			2.29							2.49	
	Food 4 Less	n/i			4.49					3.99						
	Foodland Mercado	n/i						1.98								
	Gelson's	Angus	C										9.99			
	Jons Marketplace	Angus Pride	C		2.99						3.99				1.99	
	K.V.Mart	n/i			2.99						2.69					
	La Superior	n/i						3.29		3.99					2.49	
	Lola's Market	n/i		2.99				3.19								
	Lucky	Angus	C		2.99					5.99						
	Lunardi's	n/i											8.99			
	Mar-Val Foods	Harris Ranch	C		3.98											
		Painted Hills	A		4.49											
	Mi Pueblo	n/i			3.49										2.29	
	Northgate	n/i								3.99					2.69	
	Pavilions	n/i	S		4.99							4.99				
	R-N Markets	n/i	C		2.69					3.99						
	Raley's	Harris Ranch	C		3.99		4.99									
	Ralph's Grocery	n/i	C		2.99							2.99		5.99		w/ store card
	Ray's Food Place	Angus	C		4.49											
	Rio Ranch	n/i	C		4.29											
	SK Super King	n/i	C		3.49					3.99	2.49				1.29	
	Safeway Community	n/i	C		4.99		4.99									
	Safeway NorCal	n/i	C		3.99	4.99	4.99									
	Save Mart	Angus 43			2.99											
	Select Markets	Signature Angus	C		3.99		3.99									
	Stater Bros.	n/i			2.49					4.99						
	Super A Foods	Harris Ranch	C		2.99	3.69	2.99	3.99		4.99	2.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank		
CA <i>(cont)</i>	Superior Grocers	n/i			2.99												
	Vallarta	n/i			2.99							2.79				1.99	
	Vons	n/i	K										6.99				w/ store card
	Whole Foods SthPac	n/i	C		4.99		4.99						9.99	9.99			
HI	Don Quijote	Angus	C		3.89		3.69									3.29	
	Foodland	n/i											8.99				w/ store card
	Island Grocery	Angus	C			3.99											
	KTA Super Stores	1916 Premium			5.69												
	Safeway NorCal	n/i	C		3.99	5.99	5.99										
	Seafood City	n/i	C		4.99												
	Tamura's	n/i	C		3.99						6.19						
	Times Supermarket	n/i			3.99		3.69				9.99						
Whole Foods SthPac	n/i											9.99	9.99				
NV	Albertsons Mntn	Double R Ranch	C		4.99		3.99	1.99									
	Albertsons SW	n/i	C		3.99		3.99						1.97				limit 1
	Cardenas	n/i						2.49			3.99					2.99	
	El Super	n/i			2.89			2.29								2.49	
	Marketon	n/i	S					2.79			3.99					2.79	
	Raley's	Harris Ranch	C		3.99		4.99										
	Ridley's	Hereford	C		3.48		3.48						2.87				
	Safeway NorCal	n/i	C		3.99	4.99	4.99										
	Save Mart	Angus 43			2.99												
	Smith's	n/i	C		2.99								2.99				w/ store card
	Vons	n/i	K										6.99				w/ store card
		n/i	C		4.99		4.99										
	Whole Foods SthPac	n/i											9.99	9.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank	
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																
AK	Carrs/Safeway Seattle	Open Nature	A							7.99						
	IGA Hometown	n/i		3.99	4.29											
	Meyers Group IGA	St Helen's	C	3.99	3.99											
	Payless Foods	Painted Hills											5.99			
ID	Albertsons Mtn	Double R Ranch	C		4.99		3.99	1.99								
	Associated Foods	n/i	C		3.29											
		n/i	C				3.99		3.99							
	Family Foods	St Helen's			3.99											
	Harvest Foods	Angus	C				3.98									
	IGA Markets	n/i		3.29	3.69											
	Meyers Group IGA	St Helen's	C		4.29											
	Ridley's	Hereford	C		3.48		3.48						2.87			
	Rosauer's	Wild Sky	G		6.69											
	Safeway Seattle	Open Nature	A							6.99						
Smith's	n/i	C		2.99								2.99			w/ store card	
Stoke's Market	Angus	C			3.49											
MT	Albertsons Mtn	Double R Ranch	C		4.99		3.99	1.99								
	Associated Foods	n/i	C		3.29	3.99										
		n/i	C				3.99		3.99							
	Family Foods	St Helen's			3.99											
	Harvest Foods	Angus	C				3.98									
	IGA Markets	n/i		3.29	3.69											
	Lucky's Market	n/i	C		2.99								5.99			antibiotic-free
	Reynold's	n/i				2.99	2.99									
	Rosauer's	Wild Sky	G		6.69											
	Smith's	n/i	C		2.99								2.99			w/ store card
Stoke's Market	Angus	C			3.49											
SuperVALU Stores	Angus Farms				2.99											
OR	Albertsons Portland	n/i	C			4.99										
	Associated Foods	n/i	C		3.29											
		n/i	C				3.99		3.99							
	Family Foods	St Helen's			3.99											
	Harvest Foods	Angus	C				3.98									
	IGA Markets	n/i		3.29	3.69											
IGA Market Fresh	n/i			3.99		3.99										

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BEEF

State	Supermarket	Label	Key	Chuck Roasts									Brisket		Shank	Conditions			
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	7-Bone	Chuck Eye	Short Ribs	Clod	London Broil	Whole	Flat	Fore Shank				
OR <i>(cont)</i>	Lamb's Market	St Helen's	C						4.49	6.99									
		Painted Hills	A		4.99														
	McKay's Market	Signature Angus	S				3.99									8.99			
	New Seasons	Oregon Country	A																
	Ray's Food Place	Angus	C		4.49														
	Rosauer's	Wild Sky	G		6.69														
	Safeway Portland	Open Nature	A								6.99								
Select Markets	Signature Angus	C		3.99		3.99													
WA	Albertsons Portland	n/i	C			4.99													
	Family Foods	St Helen's			3.99														
	Harvest Foods	Angus	C				3.98												
	IGA Markets	n/i		3.29	3.69														
	IGA Market Fresh	n/i			3.99		3.99												
	McKay's	Signature Angus	S		3.49														
	Metropolitan	n/i	C	4.99														antibiotic-free; local	
	Meyers Group IGA	St Helen's	C	3.49	3.99														
	New Seasons	Oregon Country	A													8.99			
	PCC Natural	Oregon Country	A													8.49			
	Rosauer's	Wild Sky	G		6.69														
	Saar's Super Saver	n/i		2.48															
	Safeway Portland	Open Nature	A								6.99								
	Safeway Seattle	Open Nature	A								6.99								
Select Markets	Signature Angus	C		3.99		3.99													
The Markets	Black Angus	C								4.98									
WY	Affiliated Midwest	n/i	C		3.79								2.79						
		Star Ranch	C		3.19														
		n/i			2.99						3.39								
	Albertsons Mntn	Double R Ranch	C		4.99		3.99	1.99											
	Associated Foods	n/i	C		3.29														
		n/i	C				3.99		3.99										
	Food Pride	Angus Pride			3.29		2.99												
	IGA Markets	n/i		3.29	3.69														
	Lucky's Market	n/i	G		6.99										6.99			antibiotic-free	
	Ridley's	Hereford	C		3.48		3.48							2.87					
	Safeway Denver	n/i	C				2.88			5.99									
	Smith's	n/i	C		2.99									2.99				w/ store card	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																					
CT	ACME Market	Open Nature			4.99												12.99				
	Adam's Superfood	Cedar Springs	C	US	4.99												12.99				
		n/i		AU								7.99									
	ALDI	Specially Selected			5.49												8.99				
	Associated	n/i	C	US				4.99													
	Best Yet	n/i	C	US	3.77						6.97		9.97								
	Big Y	n/i	C	US	3.99	3.99	3.99				4.99						10.99		antibiotic-free		
	Bravo	n/i	C	US				4.99													
	C-Town	n/i	C	US			5.99	4.99						6.99	7.49						
	Fairway Foods	n/i						5.99													
	Food Bazaar	n/i	C	US	3.99									4.99	4.99			12.99			
	Geissler's	n/i	C	US	4.39																
	Highland Park	n/i	C	US	5.99		4.99														
	Key Food	n/i	C	US	3.99	3.99	4.99				7.99										
	Market 32	Chiapetti		AU				3.99			4.99		6.99				9.99				
	Price Chopper	Chiapetti		AU				3.99			4.99		6.99				9.99				
	Stew Leonard's	Stew's Naked	A								4.99										
Stop & Shop	Stop & Shop		AU				3.99			4.99							9.99				
	Stop & Shop		AU				2.99											w/ \$25 purchase			
The Fresh Market	n/i	A	AU													12.99					
Whole Foods NE	Atkin's Ranch	G	NZ	9.99	9.99	9.99				12.99							21.99				
DC	ALDI	Specially Selected			5.49											8.99					
	Giant Food	n/i		AU				3.99		4.99								9.99			
	Harris Teeter	n/i	C	US									4.97								
		Shepherd's Pride	A	US	5.99	5.99	5.99												antibiotic-free w/ store card		
		Shepherd's Pride	A	US	8.99	8.99	8.99														
	Safeway Eastern	Open Nature		AU	2.99											12.99			w/ store card		
DE	ACME Market	Open Nature			4.99											12.99					
	ALDI	Specially Selected			5.49											8.99					
	Food Lion	n/i						4.99											w/ store card		
		n/i						6.99													
	Fresh Grocer	Nature's Reserve	G	AU				4.49					4.99								
	Giant Food	n/i		AU				3.99		4.99							9.99				
	Harris Teeter	n/i	C	US									4.97						antibiotic-free w/ store card		
	Shepherd's Pride	A	US	5.99	5.99	5.99															
	Shepherd's Pride	A	US	8.99	8.99	8.99															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
DE <i>(cont)</i>	IGA NJ/PA	n/i			4.99	6.99																	
	Redner's	n/i								6.98													
	Safeway Eastern	Open Nature		AU	2.99												12.99				w/ store card		
	ShurSave	n/i			4.49		5.69																
	The Fresh Market	n/i		A AU													12.99				w/ store card		
	Weis Markets	n/i						3.98														w/ store card	
	Catelli																				10.99	w/ store card	
MA	Adam's Superfood	Cedar Springs		C US	4.99												12.99						
		n/i		AU								7.99											
	ALDI	Specially Selected			5.49												8.99						
	Associated	n/i		C US				4.99															
	Big Y	n/i		C US	3.99	3.99	3.99				4.99						10.99					antibiotic-free	
	Bravo	n/i		C US				4.99															
	C-Town	n/i		C US			5.99	4.99															
	Donelan's	n/i		C US									7.99										
	Geissler's	n/i		C US	4.39																		
	Hannaford	Hannaford						4.99														w/ store card	
		Hannaford						6.99															
	Market 32	Chiapetti			AU				3.99			4.99			6.99		9.99						
	Market Basket	n/i			C US							4.99	4.99										
	Met Foods	n/i			C US				4.99						6.99								
	Price Chopper	Chiapetti			AU				3.99			4.99			6.99		9.99						
	Roche Bros.	Shepherd's Pride			A US				7.99			8.99					19.99						
	Seabra Foods	n/i			C US	3.99																	
	Shaw's	n/i											4.99				9.99						
	Star Market	n/i											4.99				9.99						
	Stop & Shop	Stop & Shop			AU				3.99			4.99									9.99		w/ \$25 purchase
	Stop & Shop			AU				2.99															
The Fresh Market	n/i			A AU												12.99							
Tops Markets	n/i							4.99															
Trucchi's	n/i			C US	4.99																		
Wegman's	Wegman's			O US							7.69												
MD	ACME Market	Open Nature			4.99												12.99						
	ALDI	Specially Selected			5.49												8.99						
	Associated	n/i		C US				4.99															
	Food Lion	n/i						4.99														w/ store card	
		n/i						6.99															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions							
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French					
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round										
MD <i>(cont)</i>	Giant Eagle	Nature's Reserve	A					5.99																		
	Giant Food	n/i	AU					3.99				4.99														
	Graul's Market	n/i	C US					8.99				9.99														
	Harris Teeter	n/i	C US												4.97											
		Shepherd's Pride	A US		5.99	5.99	5.99																			
		Shepherd's Pride	A US		8.99	8.99	8.99																			
		Kennie's Market	n/i		4.99																					
		Martin's Food	Giant	AU					3.99				4.99													
		Redner's	n/i										6.98													
		Safeway Eastern	Open Nature	AU	2.99																					
		Shop'n Save	n/i	C US					5.99				6.99													
		Shoppers Food	n/i							5.99	5.99															
		ShurSave	Wild Harvest	A												6.99	6.99									
		The Fresh Market	n/i	A AU	4.49		5.69																			
	Wegman's	Wegman's	O US									7.69														
	Weis Markets	n/i						3.98																		
	Catelli																									
ME	Hannaford	Hannaford						4.99																		
		Hannaford						6.99																		
	Market Basket	n/i	C US									4.99	4.99													
	Shaw's	n/i																								
NH	ALDI	Specially Selected			5.49																					
	Hannaford	Hannaford						4.99																		
		Hannaford						6.99																		
	Market Basket	n/i	C US									4.99	4.99													
	Price Chopper	Chiapetti	AU					3.99				4.99			6.99											
	Shaw's	n/i												4.99												
	The Fresh Market	n/i	A AU																							
NJ	ACME Market	Open Nature			4.99																					
	ALDI	Specially Selected			5.49																					
	Associated	n/i	C US					4.99																		
	Best Yet	n/i	C US									6.97														
	Bravo	n/i	C US					4.99																		
	C-Town	n/i	C US																							
	Fairway Foods	n/i						5.99							6.99	7.49										
	Fine Fare	n/i	C US									6.99														

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
NJ <i>(cont)</i>	Food Bazaar	n/i	C	US	3.99									4.99	4.99			12.99			
	Foodtown	Cedar Springs	C	US				4.99			6.99			17.99	4.99			14.99			
	IGA NJ/PA	n/i			4.99	6.99															
	Key Food	n/i	C	US	3.99	3.99	4.99				7.99										
	Met Foods	n/i	C	US				4.99							6.99						
	Morton Williams	n/i	C	US															3.99		
	Murphy's Market	Catelli	C	US				5.99											14.99		
	Pioneer	n/i	C	US				4.99							6.99						
	Stop & Shop	Stop & Shop		AU				3.99			4.99								9.99		
		Stop & Shop		AU				2.99													w/ \$25 purchase
	The Fresh Market	n/i	A	AU													12.99				
	Top Tomato	n/i	C	US	3.99	3.99	3.99														
	Uncle Giuseppe's	n/i	C	US	6.99			9.99			9.99				3.99			24.99			
	Wegman's	Wegman's	O	US							7.69										
Weis Markets	n/i						3.98													w/ store card	
	Catelli																		10.99	w/ store card	
	Whole Foods NE	Atkin's Ranch	G	NZ	9.99	9.99	9.99										21.99				
NY	ACME Market	Open Nature			4.99												12.99				
	ALDI	Specially Selected			5.49												8.99				
	Associated	n/i	C	US				4.99													
	Best Yet	n/i	C	US	3.77						6.97		9.97								
	Big M	n/i			4.99						7.99										
	Bravo	n/i	C	US				4.99													
	C-Town	n/i	C	US			5.99	4.99							6.99	7.49					
	D'Agostino's	n/i	C	US	4.99																
	DeCiccio Family Mrkt	n/i	C	US	5.99						8.99										
	DeCiccio & Sons	n/i	C	US	4.99	5.99	5.99	5.49			7.99						16.99		16.99		
	Fairway Foods	n/i						5.99													
	Fine Fare	n/i	C	US							6.99				6.99	7.39					
	Food Bazaar	n/i	C	US	3.99										4.99	4.99			12.99		
	Foodtown	Cedar Springs	C	US				4.99			6.99			17.99	4.99				14.99		
	Giunta's	n/i	C	US	4.99	4.99	5.99														
	Great American	n/i			3.99																
	Gristede's	Nature's Reserve	G	AU													14.99				
	Hannaford	Hannaford						4.99													w/ store card
	Hannaford						6.99														
	Kennie's Market	n/i			4.99						7.99										



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State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Breast	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
NJ <i>(cont)</i>	Key Food	n/i	C	US	3.99	3.99	4.99				7.99												
	King Kullen	n/i	C	US	3.99	3.99	4.19								5.99	5.99							
	Market 32	Chiapetti		AU				3.99			4.99		6.99				9.99						
	Met Foods	n/i	C	US				4.99							6.99								
	Morton Williams	n/i	C	US																		3.99	
	Net Cost	n/i					2.29																
	North Shore Farm	n/i	C	US	3.99		4.99	4.99					6.99		4.99		9.99						
	Peck's Market	n/i			4.99							7.99	10.99										
	Pioneer	n/i	C	US				4.99							6.99								
	Price Chopper	Chiapetti		AU				3.99			4.99		6.99				9.99						
	Shop'n Save	n/i	C	US				5.99					6.99										
	Stew Leonard's	Stew's Naked		A									4.99										
	Stop & Shop	Stop & Shop		AU				3.99					4.99								9.99		
		Stop & Shop		AU				2.99															
	The Fresh Market	n/i		A	AU												12.99						
	Top Tomato	n/i	C	US	3.99	3.99	3.99																
	Tops Markets	n/i						4.99															
	Trade Fair	n/i	C	US	3.99									9.99									
	Uncle Giuseppe's	n/i	C	US	6.99			9.99			9.99				3.99			24.99					
Wegman's	Wegman's		O	US						7.69													
Weis Markets	n/i						3.98																
	Catelli																				10.99	w/ store card	
	Whole Foods NE	Atkin's Ranch	G	NZ	9.99	9.99	9.99				12.99						21.99					w/ store card	
PA	ACME Market	Open Nature			4.99												12.99						
	ALDI	Specially Selected			5.49												8.99						
	Associated	n/i	C	US				4.99															
	Big M	n/i			4.99						7.99												
	Bravo	n/i	C	US				4.99															
	C-Town	n/i	C	US			5.99	4.99							6.99	7.49							
	Family Owned	n/i			4.49																		
	Fine Fare	n/i	C	US							6.99				6.99	7.39							
	Food Lion	n/i						4.99															
		n/i						6.99															w/ store card
	Foodtown	Cedar Springs	C	US				4.99			6.99			17.99	4.99						14.99		
	Fresh Grocer	Nature's Reserve	G	AU				4.49							4.99								
	Giant Eagle	Nature's Reserve	A					5.99															
Ideal Market	n/i				3.99							8.99		3.99									

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions					
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French			
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round								
PA <i>(cont)</i>	IGA NJ/PA	n/i			4.99	6.99																		
	Karn's	n/i	C	US				5.99																
	Key Food	n/i	C	US	3.99	3.99	4.99				7.99													
	Kuhn's	n/i	C	US				6.49	6.49	6.69														
	Landis	Marcho Farms	C	US																		17.99		
	Martin's Food	Giant		AU				3.99			4.99											9.99		
	Net Cost	n/i					2.29																	
	Pioneer	n/i	C	US				4.99							6.99									
	Price Chopper	Chiapetti		AU				3.99			4.99		6.99				9.99							
	Redner's	n/i									6.98													
	Shop'n Save	n/i	C	US				5.99			6.99													
	ShurSave	n/i			4.49		5.69																	
	ShurSave - NE PA	n/i			4.99																			
	Sparkle Markets	n/i						6.49																
	The Fresh Market	n/i	A	AU													12.99							
	Tops Markets	n/i						4.99																
	Wegman's	Wegman's	O	US							7.69													
Weis Markets	n/i						3.98																w/ store card	
	Catelli																						w/ store card	
RI	Adam's Superfood	Cedar Springs	C	US	4.99												12.99							
		n/i		AU								7.99												
	ALDI	Specially Selected			5.49												8.99							
	Associated	n/i	C	US				4.99																
	Bravo	n/i	C	US				4.99																
	Dave's Marketplace	n/i	C	US	5.99						7.99													
	Seabra Foods	n/i	C	US	3.99																			
	Shaw's	n/i										4.99				9.99								
Stop & Shop	Stop & Shop		AU				3.99			4.99											9.99			
	Stop & Shop		AU				2.99																w/ \$25 purchase	
VT	ALDI	Specially Selected			5.49												8.99							
	Hannaford	Hannaford					4.99																	w/ store card
		Hannaford					6.99																	
	Price Chopper	Chiapetti		AU			3.99			4.99		6.99			9.99									
	Shaw's	n/i									4.99			9.99										
	Tops Markets	n/i					4.99																	

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																					
AL	ALDI	Specially Selected			5.49												8.99				
	Bruce's Foodland	n/i	C	US							7.99										
	Ingle's Market	n/i						5.98	5.98	5.98											
	Kroger Atlanta	n/i			6.99															w/ store card	
	Kroger Nashville	n/i			6.99															w/ store card	
	Piggly Wiggly Inc.	Rosen	C	US	4.99																
	Publix	Greenwise	A	AU		5.99					6.49										
	Rouses	n/i	C	US	6.99														15.99		
	Sprout's Market	n/i									6.99										
	The Fresh Market	n/i	A	AU													12.99				
	Western Market	Superior Farms	C	US								7.99									
	Whole Foods South	Atkins Ranch	G	NZ	9.99	9.99	9.99					10.99					21.99				
	Winn-Dixie	n/i						5.99												w/ store card	
		n/i					7.99														
FL	ALDI	Specially Selected			5.49												8.99				
	Bravo	n/i			3.99	4.99	4.49														
	Harris Teeter	n/i	C	US										4.97						antibiotic-free	
		Shepherd's Pride	A	US	5.99	5.99	5.99														w/ store card
		Shepherd's Pride	A	US	8.99	8.99	8.99														
	Hitchcock's	n/i									6.98										
	IGA - Florida	n/i			3.59										3.99						
	Lucky's Market	Pasture Raised	A								5.99			7.99			14.99				
	Publix	Greenwise	A	AU		5.99					6.49										
	Safeway Florida	Open Nature	A	AU	2.99												12.99			w/ store card	
	Sedano's	n/i		AU	4.99																
	Sprout's Market	n/i									6.99										
	The Fresh Market	n/i	A	AU													12.99				
Whole Foods Florida	n/i	O		9.99							10.99					21.99					
Winn-Dixie	n/i						5.99												w/ store card		
		n/i					7.99														
GA	ALDI	Specially Selected			5.49												8.99				
	Bi-Lo	n/i						5.99												w/ store card	
		n/i						7.99													
	Food Depot	Superior Farms	C	US	4.88	4.88	4.88														

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
GA <i>(cont)</i>	Food Lion	n/i						4.99												w/ store card			
		n/i						6.99															
	Harris Teeter	n/i	C	US										4.97							antibiotic-free		
		Shepherd's Pride	A	US	5.99	5.99	5.99															w/ store card	
		Shepherd's Pride	A	US	8.99	8.99	8.99																
		Ingle's Market	n/i					5.98	5.98	5.98													
		Kroger Atlanta	n/i					6.99															w/ store card
		Lucky's Market	Pasture Raised	A								5.99		7.99				14.99					
		Piggly Wiggly Car.	n/i																				
		Publix	Greenwise	A	AU		5.99																
		Sprout's Market	n/i																				
		The Fresh Market	n/i	A	AU																		
		Wayfield's	n/i			2.99																	
		Whole Foods South	Atkins Ranch	G	NZ	9.99	9.99	9.99					10.99										
	Winn-Dixie	n/i						5.99														w/ store card	
		n/i						7.99															
KY	ALDI	Specially Selected			5.49																		
	Cox IGA	Cedar Springs	C	US				4.99					5.99	12.79									
	Food Lion	n/i						4.99														w/ store card	
		n/i						6.99															
	Fresh Thyme	n/i									5.99	5.99			3.99								
	Kroger Cincinnati	n/i			4.99																	w/ store card	
	Kroger Delta	n/i			5.99																	w/ store card	
	Kroger Louisville	n/i			5.99																	w/ store card	
	Kroger MidAtlantic	n/i					5.99															w/ store card	
	Kroger Nashville	n/i			6.99																	w/ store card	
	Lucky's Market	Pasture Raised	A								5.99		7.99									w/ store card	
	Meijer	n/i	G					4.99															
The Fresh Market	n/i	A	AU																				
MS	AG of Baton Rouge	n/i			5.99																		
	ALDI	Specially Selected			5.49													8.99					
	Corner Market	n/i	C	US					6.99														
	Kroger Delta	n/i			5.99																		
	Rouses	n/i	C	US	6.99																	15.99	
	The Fresh Market	n/i	A	AU																			
	Whole Foods South	Atkins Ranch	G	NZ	9.99	9.99	9.99					10.99											

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Breast	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
MS (cont)	Winn-Dixie	n/i						5.99													w/ store card		
		n/i						7.99															
NC	ALDI	Specially Selected			5.49												8.99					w/ store card	
	Bi-Lo	n/i						5.99														w/ store card	
		n/i						7.99															
	Farm Fresh	n/i	C	US				5.99														w/ store card	
	Food Lion	n/i						4.99														w/ store card	
		n/i						6.99															
	Harris Teeter	n/i	C	US											4.97							antibiotic-free	
		Shepherd's Pride	A	US	5.99	5.99	5.99															w/ store card	
		Shepherd's Pride	A	US	8.99	8.99	8.99																
	Ingle's Market	n/i						5.98	5.98	5.98													w/ store card
	Kroger MidAtlantic	n/i								5.99													w/ store card
	Lowe's Food	Strauss	C	US		6.99	6.99					6.99											
	Publix	Greenwise	A	AU		5.99						6.49											
Sprout's Market	n/i										6.99												
The Fresh Market	n/i	A	AU														12.99						
Whole Foods South	Atkins Ranch	G	NZ	9.99	9.99	9.99					10.99						21.99						
SC	ALDI	Specially Selected			5.49												8.99						w/ store card
	Bi-Lo	n/i						5.99															w/ store card
		n/i						7.99															
	Food Lion	n/i						4.99															w/ store card
		n/i						6.99															
	Harris Teeter	n/i	C	US											4.97							antibiotic-free	
		Shepherd's Pride	A	US	5.99	5.99	5.99															w/ store card	
		Shepherd's Pride	A	US	8.99	8.99	8.99																
	Ingle's Market	n/i						5.98	5.98	5.98													w/ store card
	Kroger Atlanta	n/i			6.99																		w/ store card
	Lowe's Food	Strauss	C	US		6.99	6.99					6.99											
	Piggly Wiggly Car.	n/i								6.99	6.99												
	Publix	Greenwise	A	AU		5.99						6.49											
The Fresh Market	n/i	A	AU														12.99						
Whole Foods South	Atkins Ranch	G	NZ	9.99	9.99	9.99					10.99						21.99						
TN	ALDI	Specially Selected			5.49												8.99						w/ store card
	Food Lion	n/i						4.99															
		n/i						6.99															
	Ingle's Market	n/i					5.98	5.98	5.98														

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
TN <i>(cont)</i>	Kroger Delta	n/i			5.99															w/ store card	
	Kroger MidAtlantic	n/i					5.99													w/ store card	
	Kroger Nashville	n/i			6.99															w/ store card	
	Publix	Greenwise	A	AU		5.99					6.49										
	Sprout's Market	n/i									6.99										
	The Fresh Market	n/i	A	AU												12.99					
	Whole Foods South	Atkins Ranch	G	NZ	9.99	9.99	9.99				10.99					21.99					
VA	ALDI	Specially Selected			5.49											8.99					
	Associated	n/i	C	US				4.99													
	Farm Fresh	n/i	C	US				5.99													
	Food Lion	n/i						4.99												w/ store card	
		n/i						6.99													
	Giant Food	n/i		AU				3.99			4.99							9.99			
	Harris Teeter	n/i	C	US										4.97						antibiotic-free	
		Shepherd's Pride	A	US	5.99	5.99	5.99														w/ store card
		Shepherd's Pride	A	US	8.99	8.99	8.99														
	Ingle's Market	n/i						5.98	5.98	5.98											
	Kroger MidAtlantic	n/i																			w/ store card
	Lowe's Food	Strauss	C	US		6.99	6.99					6.99									
	Martin's Food	Giant		AU				3.99			4.99								9.99		
	Publix	Greenwise	A	AU		5.99					6.49										
	Safeway Eastern	Open Nature		AU	2.99											12.99					w/ store card
	Shop'n Save	n/i		C	US				5.99		6.99										
	Shoppers Food	n/i								5.99	5.99										
	Wild Harvest	A												6.99	6.99						
The Fresh Market	n/i	A	AU												12.99						
Wegman's	Wegman's		O	US						7.69											
Weis Markets	n/i						3.98													w/ store card	
	Catelli																			10.99	w/ store card
WV	ALDI	Specially Selected			5.49											8.99					
	Food Lion	n/i						4.99													w/ store card
		n/i						6.99													
	Giant Eagle	Nature's Reserve	A					5.99													
	Kroger Columbus	n/i			5.99																w/ store card
	Kroger MidAtlantic	n/i					5.99														w/ store card
	Martin's Food	Giant		AU				3.99			4.99								9.99		
Riesbeck's	n/i						5.99														

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State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
WV <i>(cont)</i>	Shop'n Save	n/i	C	US				5.99			6.99												
	Sparkle Markets	n/i						6.49															
	Weis Markets	n/i						3.98															
		Catelli																			10.99		w/ store card w/ store card

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																					
<b>IA</b>	ALDI	Specially Selected			5.49											8.99					
	Family Fare	n/i						4.99													
	Fresh Thyme	n/i								5.99	5.99		3.99								
	Hy-Vee	Strauss	C	US	5.99	5.99	5.99			7.99											
	Jewel-Osco	n/i	C	US	3.99																
		Open Nature		AU								5.99									
	Lucky's Market	Pasture Raised	A							5.99		7.99				14.99					
	No Frills	n/i						4.99													
	Price Chopper	n/i	C	US				6.99													
	Super Saver	n/i	C	US				6.48													
	Whole Foods MW	n/i			9.99							12.99				22.99	22.99				
<b>IL</b>	ALDI	Specially Selected			5.49											8.99					
	Angelo Caputo's	n/i	H	US				6.79					7.99					13.99			
	Berkot's	n/i	C	US	3.99	4.59	4.59						5.99								
	Brookhaven	n/i	C	US	3.99							7.99									
	Butera Market	n/i	C	US	3.99	3.99	4.49						5.99		4.99	5.39					
	County Market NFI	n/i										7.99									
	Cub Foods	n/i	C	US	5.99																
	Dierberg's	Dierberg's	C	US				7.99													
	Fairplay Foods	n/i	C	US				5.99	5.99	5.99				3.99	4.49						
	Fresh Thyme	n/i										5.99	5.99								
	Garden Fresh	n/i	C	US	4.99										4.99	4.99					
	Heinen's	Shepherd's Pride	A	US				7.99							8.99						
		Cedar Springs	C	US				5.99													
	Hy-Vee	Strauss	C	US	5.99	5.99	5.99					7.99									
	Jewel-Osco	n/i	C	US	3.99																
		Open Nature		AU									5.99								
	Kroger Central	Simple Truth	A	US	4.99														w/ store card		
	Kroger Louisville	n/i			5.99														w/ store card		
	Mariano's	n/i	C	US				6.00													
	Meijer	n/i	G					4.99													
	Pete's Market	n/i	C	US	3.99	3.99	3.99							3.99	3.99						
	Piggly Wiggly MW	n/i		US	5.99							7.99									
	Shop & Save Mrkt	n/i	C	US	3.99		4.99								3.99	4.49					
	Strack & Van Til	Chiapetti	C	US				4.99													
	Sullivan's	n/i	C	US									9.99								



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions					
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French			
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round								
IL <i>(cont)</i>	Strack & Van Til	Chiapetti	C	US					4.99													limit 1		
	Sunset Foods	Chiapetti	C	US				6.99																
	The Fresh Market	n/i	A	AU													12.99							
	Tony's Finer Foods	Chiapetti	C	US	3.99								5.99		3.99	4.49								
	Treasure Island	n/i	C	US	4.99		6.99					6.99												
		n/i		NZ														13.99						
	Ultra Foods	Chiapetti	C	US				4.98															limit 1	
	Valli Produce	n/i	C	US	3.99		3.99					5.99		6.99	3.99									
	Walt's Food Center	n/i	C	US	4.79			6.99						8.99	4.29	4.59								
Whole Foods MW	n/i			9.99							12.99						22.99	22.99						
IN	Al's Supermarket	Chiapetti	C	US				6.99																
	ALDI	Specially Selected			5.49												8.99							
	Fresh Thyme	n/i									5.99	5.99		3.99										
	Giant Eagle	Nature's Reserve	A				5.99																	
	Harding's	n/i	C	US			5.99																	
	Jewel-Osco	n/i	C	US	3.99																			
		Open Nature		AU										5.99										
	Kroger Central	Simple Truth	A	US	4.99																		w/ store card	
	Kroger Cincinnati	n/i			4.99																		w/ store card	
	Kroger Louisville	n/i			5.99																		w/ store card	
	Lucky's Market	Pasture Raised	A								5.99		7.99				14.99							
	Martins Super Market	Martin's	C	US				5.99																
	Meijer	n/i	G		4.99																			
	Strack & Van Til	Chiapetti	C	US					4.99														limit 1	
	The Fresh Market	n/i	A	AU													12.99							
Ultra Foods	Chiapetti	C	US				4.98															limit 1		
Walt's Food Center	n/i	C	US	4.79			6.99						8.99	4.29	4.59									
Whole Foods MW	n/i			9.99							12.99						22.99	22.99						
MI	ALDI	Specially Selected			5.49												8.99							
	Busch's	n/i	C	US	4.99																			
	County Market	Mountain States	C	US				6.99																
	D&W Fresh	Open Acres					4.99																	
	Family Fare	Open Acres					4.99																	
	Fresh Thyme	n/i									5.99	5.99		3.99										
	Glory Supermarket	n/i												4.99	4.99						2.99			
	Harding's	n/i	C	US				5.99																
	Hollywood Markets	n/i	C	US				5.99						8.99										

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
MI <i>(cont)</i>	Kroger Central	Simple Truth	A	US	4.99																w/ store card
	Kroger Columbus	n/i			5.99																w/ store card
	Kroger Michigan	n/i			4.99																w/ store card
	Lucky's Market	Pasture Raised	A							5.99			7.99				14.99				
	Martins Super Market	Martin's	C	US				5.99													
	Meijer	n/i	G					4.99													
	Polly's Market	n/i	C	US									8.99								
	Spartan Stores	n/i			4.99																
	Super One Foods	n/i	C	US				7.97						8.88							
	Tadych's	Provimi	C	US				5.99													
	Tom's/Oleson's	n/i						5.99													
	VG's Grocery	Open Acres						4.99													
Whole Foods MW	n/i			9.99							12.99					22.99	22.99				
MN	ALDI	Specially Selected			5.49											8.99					
	Coborn's	n/i						5.99													
	County Market	Mountain States	C	US				6.99													
	Cub Foods	n/i	C	US	5.99																
	Econofoods	n/i						4.99													
	Family Fare	n/i						4.99													
	Family Fresh	n/i						4.99													
	Festival	n/i						7.99													
	Fresh Thyme	n/i									5.99	5.99			3.99						
	Hy-Vee	Strauss	C	US	5.99	5.99	5.99				7.99										
	Lunds & Byerlys	n/i						6.99													
	Marketplace Foods	Superior Farms	C	US				5.98													
	Meijer	n/i	G					4.99													
	Sun Mart	n/i						4.99													
Super One Foods	n/i	C	US				7.97						8.88								
Whole Foods MW	n/i			9.99							12.99					22.99	22.99				
ND	Albertsons Mntn	Open Nature	A	AU	5.49											11.99					
	Dan's	n/i						4.99													
	Family Fare	n/i						4.99													
	Marketplace Foods	Superior Farms	C	US				5.98													
NE	ALDI	Specially Selected			5.49											8.99					
	Baker's	Private Selection			6.99	6.99															w/ store card
	Family Fare	n/i						4.99													
	Family Fresh	n/i						4.99													

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Breast	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
NE <i>(cont)</i>	Fresh Thyme	n/i									5.99	5.99			3.99								
	Hy-Vee	Strauss	C	US	5.99	5.99	5.99				7.99												
	No Frills	n/i						4.99															
	Russ Market	n/i	C	US	6.99																		
	Safeway Denver	Open Nature	A	AU	4.99																	w/ store card	
	Sun Mart	n/i						4.99															
	Super Saver	n/i	C	US				6.48															
Whole Foods MW	n/i			9.99							12.99						22.99	22.99					
OH	Acme Fresh Market	Mountain States	C	US	4.99						5.99						14.99					w/ store card	
		Mountain States	C	US	7.99						9.99							19.99					
	ALDI	Specially Selected			5.49												8.99						
	Buehler's	n/i			6.99			6.99									15.99						
	Chief Supermarket	n/i						4.99															
	Dave's Market	n/i							5.99	5.99													
	Dorothy Lane	DLM	C	US		9.99	9.99	8.99			9.99												antibiotic-free
	Fisher's Foods	Fisher's			5.99																		
	Fresh Encounter	n/i						4.99															
	Fresh Thyme	n/i									5.99	5.99			3.99								
	Geyer's	n/i						6.98															
	Giant Eagle	Nature's Reserve	A					5.99															
	Heinen's	Shepherd's Pride	A	US											8.99								
		Cedar Springs	C	US				5.99															
	Kroger Central	Simple Truth	A	US	4.99																		w/ store card
	Kroger Cincinnati	n/i			4.99																		w/ store card
	Kroger Columbus	n/i			5.99																		w/ store card
	Kroger MidAtlantic	n/i					5.99																w/ store card
	Lucky's Market	Pasture Raised	A								5.99		7.99					14.99					
	Meijer	n/i	G					4.99															
Riesbeck's	n/i						5.99																
Shop'n Save	n/i	C	US				5.99			6.99													
Sparkle Markets	n/i						6.49																
The Fresh Market	n/i	A	AU														12.99						
Weis Markets	n/i						3.98															w/ store card	
	Catelli																				10.99		w/ store card
SD	ALDI	Specially Selected			5.49												8.99						
	Coborn's	n/i					5.99																
	Family Thrift	n/i					4.99																

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
<b>SD</b>	Hy-Vee	Strauss	C	US	5.99	5.99	5.99				7.99										
<i>(cont)</i>	Safeway Denver	Open Nature	A	AU	4.99																w/ store card
<b>WI</b>	ALDI	Specially Selected			5.49												8.99				
	County Market	Mountain States	C	US				6.99													
	Econofoods	n/i						4.99													
	Family Fresh	n/i						4.99													
	Fox Bros.	n/i						5.99			7.99		7.99								
	Fresh Thyme	n/i									5.99	5.99			3.99						
	Hy-Vee	Strauss	C	US	5.99	5.99	5.99				7.99										
	Marketplace Foods	Superior Farms	C	US				5.98													
	Marketplace WI	n/i						5.99													
	Meijer	n/i	G					4.99													
	Pick'n Save	n/i	C	US				6.99													
	Piggly Wiggly MW	n/i		US	5.99			5.99			7.99		7.99			5.49					
	Sendik's	Sendik's	C	US				6.99			7.99				7.99	7.99					
	Sentry Foods	n/i	C	US	5.99	5.99	5.99						10.99								
	Shurfine Food Cntr	n/i		AU							5.98										
	Super One Foods	n/i	C	US				7.97						8.88							
	Tadych's	Provimi	C	US				5.99													
	The Fresh Market	n/i	A	AU													12.99				
	Trig's	n/i	C	US	6.99								9.99								
	Whole Foods MW	n/i			9.99						12.99						22.99	22.99			

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																					
AR	Albertsons Houston	Open Nature	A	AU						5.99											
	ALDI	Specially Selected			5.49												8.99				
	G&W Foods	n/i	C	US				6.58	6.58	6.58											
	Harp's Food	Cedar Springs	C	US					5.99	5.99											
	Kroger Delta	n/i			5.99														w/ store card		
	The Fresh Market	n/i	A	AU													12.99				
Whole Foods SW	Atkins Ranch	G	NZ	9.99						10.99							22.99	22.99			
AZ	Albertsons SW	Open Nature	A	AU	4.99												12.99		10.99		
	Basha's	n/i			6.99									4.99	4.99						
	Fry's	Simple Truth	A		5.99														w/ store card		
	Safeway SW	Open Nature	A	AU	4.99												12.99				
	Smith's	n/i			5.99																
	Sprout's Market	n/i								6.99											
Whole Foods SthPac	Atkins Ranch	G	NZ	8.99						9.99			19.99				19.99				
CO	Albertsons Mntn	Open Nature	A	AU	5.49												11.99				
	Associated Foods	n/i						6.99													
	King Soopers	n/i						5.99													
	Lucky's Market	Pasture Raised	A							5.99			7.99				14.99				
	Safeway Denver	Open Nature	A	AU	4.99														w/ store card		
	Sprout's Market	n/i								6.99											
Sun Mart	n/i						4.99														
KS	ALDI	Specially Selected			5.49												8.99				
	Country Mart	n/i						6.99													
	Dillon's	Private Selection			6.99	6.99													w/ store card		
	G&W Foods	n/i	C	US				6.58	6.58	6.58											
	Harp's Food	Cedar Springs	C	US					5.99	5.99											
	Hy-Vee	Strauss	C	US	5.99	5.99	5.99				7.99										
	Price Chopper	n/i	C	US				6.99													
	Pyramid Foods	n/i			4.99													12.99			
	Sprout's Market	n/i								6.99											
	Sun Fresh	n/i								6.99											
Woods Supermarket	n/i	C	US				6.99					8.99									
LA	AG of Baton Rouge	n/i			5.99																
	Albertsons Houston	Open Nature	A	AU						5.99			7.99								
	ALDI	Specially Selected			5.49												8.99				
	Breaux Mart	n/i			3.99																

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
LA <i>(cont)</i>	Kroger Texas	Private Selection			6.99																w/ store card
	Rouses	n/i	C	US	6.99															15.99	
	The Fresh Market	n/i	A	AU													12.99				
	Whole Foods SW	Atkins Ranch	G	NZ	9.99						10.99							22.99		22.99	
	Winn-Dixie	n/i						5.99													w/ store card
		n/i					7.99														
MO	ALDI	Specially Selected			5.49												8.99				
	County Market NFI	n/i									7.99										
	Country Mart	n/i						6.99													
	Dierberg's	Dierberg's	C	US				7.99													
	Fresh Thyme	n/i								5.99	5.99				3.99						
	G&W Foods	n/i	C	US				6.58	6.58	6.58											
	Gerbe's	Private Selection			6.99	6.99															w/ store card
	Harp's Food	Cedar Springs	C	US					5.99	5.99											
	Harter House	n/i						5.99					9.99								
	Hy-Vee	Strauss	C	US	5.99	5.99	5.99				7.99										
	Kroger Central	Simple Truth	A	US	4.99																w/ store card
	Kroger Delta	n/i			5.99																w/ store card
	Lucky's Market	Pasture Raised	A								5.99		7.99				14.99				
	Moser's	n/i						6.99													
	Price Chopper	n/i	C	US				6.99													
	Pyramid Foods	n/i			4.99															12.99	
	Sprout's Market	n/i									6.99										
Sun Fresh	n/i									6.99											
Whole Foods MW	n/i			9.99						12.99						22.99	22.99				
Woods Supermarket	n/i	C	US				6.99					8.99									
NM	Albertsons SW	Open Nature	A	AU	4.99												12.99		10.99		
	Basha's	n/i			6.99										4.99	4.99					
	King Soopers	n/i						5.99													
	Safeway Denver	Open Nature	A	AU	4.99																w/ store card
	Smith's	n/i			5.99																
	Sprout's Market	n/i									6.99										
OK	ALDI	Specially Selected			5.49												8.99				
	Country Mart	n/i						6.99													
	Harp's Food	Cedar Springs	C	US					5.99	5.99											
	Pyramid Foods	n/i			4.99															12.99	
	Reasor's	n/i			7.98																

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
OK <i>(cont)</i>	Sprout's Market	n/i									6.99											
	The Fresh Market	n/i	A	AU													12.99					
	Whole Foods SW	Atkins Ranch	G	NZ	9.99							10.99						22.99	22.99			
TX	Albertsons Houston	Open Nature	A	AU							5.99		7.99									
	Albertsons SW	Open Nature	A	AU	4.99												12.99		10.99			
	ALDI	Specially Selected			5.49											8.99						
	Foodarama	n/i			3.77																	
	H-E-B	H-E-B Natural	C	US				7.99											11.99		1.99	
	Junior's Super Mrkt	n/i																				
	Kroger Texas	Private Selection			6.99																	
	Randalls	Open Nature	A	AU				5.00														w/ store card
	Sprout's Market	n/i									6.99											
	Tom Thumb	Open Nature	A	AU							5.99		7.99									w/ store card
Whole Foods SW	Atkins Ranch	G	NZ	9.99							10.99							22.99	22.99			
UT	Albertsons Mntn	Open Nature	A	AU	5.49												11.99					
	Associated Foods	n/i						6.99														
	King Soopers	n/i						5.99														
	Smith's	n/i			5.99																	
	Sprout's Market	n/i								6.99												

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State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
<b>SOUTHWESTERN U.S. - CA, HI, NV</b>																					
CA	Albertsons SoCal	Open Nature	A	AU								5.00		3.99							
		n/i			6.99							7.99									
	ALDI	Specially Selected			5.49											8.99					
	Andronico's	Open Nature	A	AU				4.99													
	Gelson's	n/i	C	US							9.99										
	Jensen's	n/i	C	US	8.99	8.99	8.99				10.99	10.99									
	Jons Marketplace	n/i			3.79		2.99														
	K.V.Mart	n/i			3.49		2.99							2.99							
	Lucky	Superior Farms	C	US								7.99									
		Superior Farms	C	US	3.99														limit 4		
	Mar-Val Foods	Superior Farms	C	US	4.99																
	Mollie Stone's	n/i	C	US	6.99	6.99	3.99														
	New Leaf Markets	Shepherd's Pride	A	US								11.99									
	New Seasons	Shepherd's Pride	A	US								11.99									
	Nugget Market	Shepherd's Pride	A	US	6.99																
	Pavilions	Open Nature	A	AU								7.99				12.99			w/ store card		
	Raley's	Farmer's Mark	C	US	5.99	6.49	6.49														
	Ralph's	Private Selection			5.99																
	Ray's Food Place	Superior Farms	C	US	6.99																
	Safeway NorCal	Open Nature	A	AU				4.99									11.99		w/ store card		
Save Mart	Superior Farms	C	US	5.99							9.99										
Select Markets	n/i	C	US	6.99							9.99										
SK Super King	n/i			4.99											8.99						
Sprout's Market	n/i									6.99											
Stater Bros.	Superior Farms	C	US	5.99										4.99							
The Fresh Market	n/i	A	AU												12.99						
Vallarta	n/i													3.99							
Vons	Open Nature	A	AU	6.99							7.99			3.99	12.99			w/ store card			
Whole Foods SthPac	Atkins Ranch	G	NZ	8.99						9.99		19.99			19.99						
HI	Foodland	n/i								7.49								w/ store card			
	Safeway NorCal	Open Nature	A	AU				5.99								12.99		w/ store card			
	Times Supermarket	n/i		AU											14.99						
	Whole Foods SthPac	Atkins Ranch	G	NZ	8.99						9.99		19.99		19.99						
NV	Albertsons Mntn	Open Nature	A	AU	5.49										11.99						
	Albertsons SW	Open Nature	A	AU	4.99										12.99		10.99				
	Raley's	Farmer's Mark	C	US	5.99	6.49	6.49														





U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round					
<b>NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY</b>																					
AK	Alaskan & Proud	n/i								4.98											
	Carrs/Safeway Sea.	Open Nature	A	AU				6.99					7.99				12.49				
	Fred Meyer	n/i			5.99																
	Sea Mart	n/i	C	US	6.99																
	Three Bears	n/i	H	US						9.99											
	Three Bears	KS							4.99												
ID	Albertsons Mntn	Open Nature	A	AU	5.49												11.99				
	Associated Foods	n/i						6.99													
	Fred Meyer	n/i			5.49																
	Rosauer's	Farmer's Mark	C	US	5.99																
	Safeway Seattle	Open Nature	A	AU				5.99					6.99				11.49				
	Smith's	n/i			5.99													w/ store card			
	Super 1 Foods	Superior Farms	C	US						5.98											
Yoke's Fresh	Farmer's Mark	C	US						8.99												
MT	Albertsons Mntn	Open Nature	A	AU	5.49												11.99				
	Associated Foods	n/i						6.99													
	Lucky's Market	Pasture Raised	A							5.99			7.99				14.99				
	Rosauer's	Farmer's Mark	C	US	5.99																
	Smith's	n/i			5.99																
	Super 1 Foods	Superior Farms	C	US						5.98											
Three Bears	Superior Farms	C	US	5.69																	
OR	Albertsons Portland	Open Nature	A	AU						5.99											
	Associated Foods	n/i						6.99													
	Fred Meyer	n/i			5.49																
	IGA Market Fresh	n/i	C	US	6.99						9.99										
	Lamb's Market	n/i	C	US	6.99						9.99										
	Market of Choice	Anderson Ranches	A	US	9.99	9.99															
	McKay's Market	Anderson Ranches	A	US						6.99											
	Quality Food Center	n/i			6.99																
	Ray's Food Place	Superior Farms	C	US	6.99																
	Red Apple/Thriftway	n/i	C	US	6.99						9.99										
	Rosauer's	Farmer's Mark	C	US	5.99																
	Roth's	Anderson Ranches	C	US		8.99												local			
	Safeway Portland	Open Nature	A	AU				5.99					6.99				11.49				
	Select Markets	n/i	C	US	6.99						9.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Racks			Breast	Conditions							
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole			Crown Roast	French					
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round										
WA	Albertsons Portland	Open Nature	A	AU							5.99															
	Fred Meyer	n/i			5.49																					
	Haggen's	n/i	C	US				6.99				9.99						14.99							antibiotic-free	
	IGA Market Fresh	n/i	C	US	6.99							9.99														
	Metropolitan	n/i	C	US	7.99										4.99	4.99										
	PCC Natural	Umpqua Valley		US			6.99						13.99													
	Quality Food Center	n/i			6.99																					
	Red Apple/Thriftway	n/i	C	US	6.99							9.99														
	Rosauer's	Farmer's Mark	C	US	5.99																					
	Safeway Portland	Open Nature	A	AU				5.99					6.99						11.49							
	Safeway Seattle	Open Nature	A	AU				5.99					6.99						11.49							w/ store card
	Select Markets	n/i	C	US	6.99							9.99														
	Super 1 Foods	Superior Farms	C	US							5.98															
	The Markets	Superior Farms	C	US	6.98																					
Town&Country Mrkt	n/i	C	US								6.98							17.99								
Yoke's Fresh	Farmer's Mark	C	US							8.99																
WY	Albertsons Mntn	Open Nature	A	AU	5.49													11.99								
	Associated Foods	n/i						6.99																		
	Lucky's Market	Pasture Raised	A								5.99		7.99					14.99								
	King Soopers	n/i						5.99																		
	Safeway Denver	Open Nature	A	AU	4.99																					w/ store card
Smith's	n/i			5.99																						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																		
CT	ACME Market	Perdue				1.49												
	Adams Superfood	Tyson						2.49										
		Shady Brook			1.49													
	AF Basket	n/i								1.29								
	Associated	Springer Mtn	ABF			0.99												
		Perdue				1.49	2.99											
	Big Y	n/i			1.99													
		Tyson						BOGO										
	Bravo	D'Artagnan										4.59						
		n/i								1.29								
		Perdue				1.59	2.79											
	C-Town	Shady Brook			2.99													
		Perdue				1.59	2.79											
		Shady Brook			2.99													
	Food Bazaar	Perdue					1.29											
	Geissler's	Perdue					0.99											
	Highland Park	Plainville Farms	ABF		5.99													
	Kings Market	n/i								1.39								
		Kings	ABF		3.49													
	Market 32	Shady Brook			1.99													
	Empire	kosher		3.49														
	Price Chopper					1.29												
	Shady Brook			1.99														
	Empire	kosher		3.49														
	Price Chopper					1.29												
Save-a-Lot	Honeysuckle			1.39														
ShopRite	Empire	kosher		4.29														
	Shady Brook			1.99														
Stop & Shop	Empire	K (frozen)			2.99													
	Nature's Promise	ABF		1.99														
Walmart	n/i			1.78														
DC	Giant Food	Empire	K (frozen)			2.99												
		Perdue				0.99												
		Nature's Promise	ABF		1.99													
	Harris Teeter	Empire	K (frozen)		4.99	2.99												
		Pride of the Farm			1.97													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
DC <i>(cont)</i>	Harris Teeter	Harris Teeter		2.29														
	<i>(continued)</i>	Perdue				1.49												
	Safeway Eastern	Shady Brook		2.99	1.99													
	Save-a-Lot	Honeysuckle			1.39													
	Walmart	n/i			1.78													
DE	ACME Market	Perdue				1.49												
	Food Lion	n/i			1.59													
	Fresh Grocer	Prestage			0.98													
	Giant Food	Perdue				0.88												
		Empire	K (frozen)			2.99												
		Perdue				0.99												
	Great Valu Markets	Nature's Promise	ABF		1.99													
		Pride of the Farm			1.39													
		Perdue				0.99												
	Harris Teeter	Empire	K (frozen)		4.99	2.99												
		Pride of the Farm			1.97													
		Harris Teeter			2.29													
	Redner's	Perdue				1.49												
		n/i				0.98												
		Perdue				1.18												
	Safeway Eastern	Shady Brook		2.99	1.99													
	Save-a-Lot	Honeysuckle			1.39													
	ShopRite	Empire			4.29													
		Shady Brook			1.99													
	Walmart	n/i			1.78													
Weis Markets	Perdue				1.29		2.49											
		n/i											2.49					
MA	Adams Superfood	Tyson						2.49										
		Shady Brook			1.49													
	AF Basket	n/i							1.29									
	Associated	Springer Mntn	ABF			0.99												
		Perdue			1.49	2.99												
Big Y	n/i			1.99														
	Tyson							BOGO										
	D'Artagnan											4.59						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MA <i>(cont)</i>	Bravo	n/i																
		Perdue			1.59	2.79			1.29									
	C-Town	Shady Brook		2.99														
		Perdue				1.59	2.79											
	Donelan's	Shady Brook		2.99														
		Perdue				1.49												
	Food City Market	Mountaire				0.99												
		Perdue				0.99												
	Hannaford	Hannaford				0.88												
		Market 32	Shady Brook					1.99										
	Met Foods	Empire	kosher	3.49														
		Price Chopper				1.29												
	Price Chopper	Springer Mntn	ABF			0.99												
		Perdue				1.49	2.99											
	Roche Bros.	Shady Brook			1.99													
		Empire	kosher	3.49														
	Save-a-Lot	Price Chopper				1.29												
		Perdue				1.59												
	Seabra Foods	Honeysuckle			1.39													
		Perdue				1.29	2.39											
	Shaw's	n/i			1.69													
		Star Market	n/i		1.69													
	Stop & Shop	Empire	K (frozen)			2.99												
		Nature's Promise	ABF		1.99													
	Trucchi's	Perdue				1.29												
		Walmart	n/i		1.78													
Wegman's	Wegmans		2.99		0.99													
	Shady Brook			2.29														
		Maple Leaf										4.29						
MD	ACME Market	Perdue			1.49													
	Associated	Springer Mntn	ABF		0.99													
	Food Lion	Perdue				1.49	2.99											
		n/i			1.59													
	Giant Eagle	Honeysuckle		1.89														
		Giant Eagle			1.39													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MD <i>(cont)</i>	Giant Food	Empire	K (frozen)			2.99												
		Perdue				0.99												
		Nature's Promise	ABF		1.99													
	Graul's Market	Perdue					0.99											
		Great Valu Markets	Pride of the Farm				1.39											
	Harris Teeter	Perdue					0.99											
		Empire	K (frozen)		4.99		2.99											
		Pride of the Farm			1.97													
	Kennie's Market	Harris Teeter			2.29													
		Perdue					1.49											
		Tyson						2.49										
	Martin's Foods	Shady Brook					1.49											
		Empire	K (frozen)				2.99											
	Redner's	Perdue					0.99											
		Nature's Promise	ABF				1.99											
		n/i					0.98											
	Safeway Eastern	Perdue					1.18											
		Shady Brook			2.99	1.99												
	Save-a-Lot	Honeysuckle					1.39											
		Shop'n Save	Gerber's	ABF			1.99											
	Shoppers Food	Honeysuckle					1.99											
		Tyson					1.69											
		Perdue					1.19											
ShopRite	Pride of the Farm					1.99												
	Empire	kosher				4.29												
	Shady Brook					1.99												
Walmart	n/i					1.78												
	Wegman's	Wegmans		2.99		0.99												
Weis Markets	Shady Brook					2.29												
	Maple Leaf											4.29						
	Perdue					1.29		2.49										
	n/i											2.49						
ME	Food City Market	Mountaire				0.99												
	Hannaford	Hannaford				0.88												
	Save-a-Lot	Honeysuckle				1.39												
	Shaw's	n/i				1.69												
	Walmart	n/i				1.78												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
NH	Hannaford	Hannaford	kosher			0.88													
	Price Chopper	Shady Brook		3.49	1.99														
		Empire				1.29													
	Save-a-Lot	Honeysuckle			1.39														
	Shaw's	n/i			1.69														
Walmart	n/i		1.78																
NJ	ACME Market	Perdue	ABF			1.49													
	Associated	Springer Mntn				0.99													
		Perdue				1.49	2.99												
	Bravo	n/i						1.29											
		Perdue				1.59	2.79												
		Shady Brook		2.99															
	C-Town	Perdue				1.59	2.79												
		Shady Brook		2.99															
	Fine Fare	n/i						0.99											
		Perdue				1.39	2.79												
		Shady Brook			1.99														
	Food Bazaar	Perdue				1.29													
	Foodtown	Foodtown			1.99														
		Perdue				1.49													
		Plainville Farms		ABF	5.99														
	Great Valu Markets	Pride of the Farm			1.39														
		Perdue				0.99													
	Kings Market	n/i						1.39											
		Kings		ABF	3.49														
	McCaffrey's	Empire		kosher	4.49														
Met Foods	Springer Mntn	ABF			0.99														
	Perdue				1.49	2.99													
Morton Williams	n/i						1.59												
	Shady Brook		2.49																
	Perdue				1.59	2.99													
Pioneer	Springer Mntn	ABF			0.99														
	Perdue				1.49	2.99													
Save-a-Lot	Honeysuckle		1.39																
Seabra Foods	Perdue				1.39	2.49													



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Easter/Passover 2017  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NJ <i>(cont)</i>	ShopRite	Empire	kosher		4.29													
		Shady Brook			1.99													
	Stop & Shop	Empire	K (frozen)			2.99												
		Nature's Promise	ABF		1.99													
	Supremo	Perdue				1.49												
	Top Tomato	Perdue				0.99												
	Uncle Giuseppe's	n/i								0.99								
	Walmart	n/i			1.78													
	Wegman's	Wegmans		2.99		0.99												
		Shady Brook			2.29								4.29					
	Maple Leaf																	
	Weis Markets	Perdue			1.29		2.49											
		n/i											2.49					
NY	ACME Market	Perdue				1.49												
	AF Basket	n/i							1.29									
	Associated	Springer Mntn	ABF			0.99												
		Perdue				1.49	2.99											
	Big M	Honeysuckle			1.89													
	Bravo	n/i							1.29									
		Perdue				1.59	2.79											
		Shady Brook		2.99														
	C-Town	Perdue				1.59	2.79											
		Shady Brook		2.99														
	DeCiccio Family Mrkt	Shady Brook		2.99														
		Perdue					2.89											
	Fine Fare	n/i							0.99									
		Perdue				1.39	2.79											
		Shady Brook			1.99													
	Food Bazaar	Perdue				1.29												
	Foodtown	Foodtown			1.99													
		Perdue				1.49												
		Plainville Farms	ABF	5.99														
	Giunta's	Norbest			2.49													
Great American	Mountaire				0.99													
Hannaford	Hannaford				0.88													
Kennie's Market	Tyson						2.49											
	Shady Brook			1.49														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NY <i>(cont)</i>	Kings Market	n/i																
		Kings	ABF	3.49					1.39									
	King Kullen	Perdue				1.39	2.69											
		Shady Brook		2.99														
	Market 32	Shady Brook			1.99													
		Empire	kosher	3.49														
		Price Chopper				1.29												
	Met Foods	Springer Mntn	ABF			0.99												
		Perdue				1.49	2.99											
	Morton Williams	n/i							1.59									
		Shady Brook		2.49														
		Perdue				1.59	2.99											
	North Shore Farms	Shady Brook			1.69													
		Perdue				0.99												
	Pioneer	Springer Mntn	ABF			0.99												
		Perdue				1.49	2.99											
	Price Chopper	Shady Brook			1.99													
		Empire	kosher	3.49														
		Price Chopper				1.29												
	Save-a-Lot	Honeysuckle			1.39													
	Shop'n Save	Gerber's	ABF			1.99												
		Honeysuckle			1.99													
		Tyson			1.69													
	ShopRite	Empire	kosher		4.29													
		Shady Brook			1.99													
	Stop & Shop	Empire	K (frozen)			2.99												
		Nature's Promise	ABF		1.99													
	Top Tomato	Perdue				0.99												
Trade Fair	Perdue				0.99													
Uncle Giuseppe's	n/i									0.99								
Walmart	n/i			1.78														
Wegman's	Wegmans		2.99		0.99													
	Shady Brook			2.29														
	Maple Leaf											4.29						
Weis Markets	Perdue				1.29		2.49											
	n/i												2.49					

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
PA	ACME Market	Perdue	ABF			1.49												
	Associated	Springer Mntn				0.99												
		Perdue				1.49	2.99											
	Big M	Honeysuckle				1.89												
	Boyer's Foods	n/i				1.47												
	Bravo	n/i							1.29									
		Perdue					1.59	2.79										
		Shady Brook			2.99													
	C-Town	Perdue					1.59	2.79										
		Shady Brook			2.99													
	Family Owned	n/i				1.39	0.99											
	Fine Fare	n/i							0.99									
		Perdue					1.39	2.79										
		Shady Brook					1.99											
	Food Lion	n/i					1.59											
	Foodland	Tyson				1.29												
		Honeysuckle				1.69												
	Foodtown	Foodtown				1.99												
		Perdue				1.49												
		Plainville Farms		ABF	5.99													
	Fresh Grocer	Prestage				0.98												
		Perdue				0.88												
	Giant Eagle	Honeysuckle				1.89												
		Giant Eagle				1.39												
	Giant Food Stores	Empire		K (frozen)		2.99												
	Great Valu Markets	Pride of the Farm				1.39												
		Perdue				0.99												
	Ideal Market	n/i				1.79	1.29											
	IGA SpartanNash	Open Acres				1.39												
		n/i				1.29												
Karn's	Springer Mntn		ABF		1.29													
	n/i				1.79													
Kuhn's	Honeysuckle				1.79													
	Gerber's		ABF		1.79													
Landis	Perdue				1.29													
	Jurgielewicz											3.49						
	Pride of the Farm				1.79													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
PA <i>(cont)</i>	Martin's Foods	Empire	K (frozen)			2.99												
		Perdue				0.99												
	McCaffrey's	Nature's Promise	ABF		1.99													
		Empire	kosher	4.49														
	Pioneer	Springer Mntn	ABF			0.99												
		Perdue				1.49	2.99											
	Price Chopper	Shady Brook			1.99													
		Empire	kosher	3.49														
	Redner's	Price Chopper				1.29												
		n/i				0.98												
	Save-a-Lot	Perdue				1.18												
		Honeysuckle			1.39													
	Shop'n Save	Gerber's	ABF			1.99												
		Honeysuckle			1.99													
	ShopRite	Tyson				1.69												
		Empire	kosher		4.29													
	Supremo	Shady Brook			1.99													
		Perdue				1.49												
	Walmart	n/i			1.78													
	Wegman's	Wegmans		2.99		0.99												
Shady Brook				2.29														
Maple Leaf											4.29							
Perdue					1.29		2.49											
Weis Markets	n/i											2.49						
RI	Adams Superfood	Tyson					2.49											
		Shady Brook		1.49														
	Associated	Springer Mntn	ABF			0.99												
		Perdue				1.49	2.99											
	Bravo	n/i						1.29										
		Perdue				1.59	2.79											
	Dave's Marketplace	Shady Brook		2.99														
		Perdue				0.99												
	Save-a-Lot	Honeysuckle			1.39													
	Seabra Foods	Perdue			1.29	2.39												
Shaw's	n/i			1.69														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
RI <i>(cont)</i>	Stop & Shop	Empire	K (frozen)			2.99												
		Nature's Promise	ABF		1.99													
	Walmart	n/i			1.78													
VT	Food City Market	Mountaire				0.99												
	Hannaford	Hannaford				0.88												
	Price Chopper	Shady Brook			1.99													
		Empire	kosher	3.49														
		Price Chopper				1.29												
	Shaw's	n/i			1.69													
Walmart	n/i			1.78														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																		
<b>AL</b>	A & R Supermarket	n/i			1.39													
	Bruce's Foodland	Pride of the Farm			1.69													
	Dollar General Mrkt	n/i			0.95													
	Food for Le\$\$	n/i			1.48													
	Food Giant	Honeysuckle			1.58													
		Tyson						2.65										
		n/i							0.98									
	Gateway Foodland	Pride of the Farm			1.28													
		Top Bee							0.88									
	Greer's Market	n/i							1.19									
	Ingle's Market	Honeysuckle			1.48													
		Perdue				1.38												
	Kroger Atlanta	Perdue				0.99												
		Simple Truth	ABF					3.63										
		n/i			1.49													
	Kroger Nashville	Perdue				0.99												
		Honeysuckle			1.49													
		Simple Truth	ABF					3.63										
	Piggly Wiggly Hchn	Honeysuckle			1.59													
		n/i							1.19									
	Piggly Wiggly JTM	Honeysuckle			1.79													
	Publix	Publix			1.79													
	Rouses Market	Honeysuckle			0.97													
		Tyson						2.18										
	Save-a-Lot	Honeysuckle			1.39													
	Shop-Rite	Pride of the Farm			1.49													
		Top Bee							0.99									
	Vowell's	n/i							0.99									
		Honeysuckle			1.59													
	Walmart	n/i			1.78													
	Western Market	n/i			1.69				1.29									
<b>FL</b>	Bravo	n/i							0.99									
	Dollar General Mrkt	n/i			0.95													
	Food Giant	Honeysuckle			1.68													
		Tyson						2.65										
		n/i							0.98									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Easter/Passover 2017  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
FL <i>(cont)</i>	Greer's Market	n/i								1.19								
	Harris Teeter	Empire	K (frozen)	4.99		2.99												
		Pride of the Farm		1.97														
		Harris Teeter		2.29														
		Perdue				1.49												
		Hitchcock's		n/i								1.19	1.19					
		IGA - Florida	n/i		1.59			2.54	1.39									
		J.H. Harvey's	n/i		1.28													
		Piggly Wiggly Hchn	Honeysuckle		1.59													
			n/i						1.19									
		Presidente	n/i									0.68						
			Presidente						0.78									
		Publix	Publix		1.79													
		Sabor Tropical	n/i						0.78									
		Safeway Florida	Shady Brook		2.99	1.99												
	Save-a-Lot	Honeysuckle			1.39													
	Walmart	n/i			1.78													
	Whole Foods Florida	Bell & Evans	ABF				6.99											
GA	Dollar General Mrkt	n/i			0.95													
	Food City	n/i			1.69													
	Food Giant	Honeysuckle			1.68													
		Tyson					2.65											
		n/i						0.98										
	Food Lion	n/i			1.59													
	Food Pride	n/i			1.19													
		Springer Mntn	ABF			1.29												
	Harris Teeter	Empire	K (frozen)	4.99		2.99												
		Pride of the Farm		1.97														
		Harris Teeter		2.29														
		Perdue				1.49												
		IGA Stores - SE		IGA TableRite		1.38												
		Ingle's Market	Honeysuckle		1.48													
			Perdue			1.38												
	J.H. Harvey's	n/i		1.28														
	Kroger Atlanta	Perdue			0.99													
		Simple Truth	ABF				3.63											
		n/i			1.49													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
GA <i>(cont)</i>	Piggly Wiggly Car.	Honeysuckle			1.89													
	Piggly Wiggly GA	Honeysuckle			1.79													
	Piggly Wiggly Hchn	Honeysuckle			1.59													
		n/i							1.19									
	Piggly Wiggly JTM	Honeysuckle			1.79													
	Publix	Publix			1.79													
	Quality Foods	n/i			1.39				0.99									
	Save-a-Lot	Honeysuckle			1.39													
	Shop-Rite	Pride of the Farm			1.49													
		Top Bee							0.99									
Walmart	n/i			1.78														
Wayfield's	n/i							0.99										
	Tyson																	
								2.40										
KY	Dollar General Mrkt	n/i			0.95													
	E.W. James	n/i							0.98									
		Honeysuckle			1.58													
		Tyson						2.17										
	Foodland	n/i				1.69												
	Food City	n/i			1.69													
	Food Fair	Festive			1.49													
	Food Giant	Honeysuckle			1.68													
		Tyson						2.65										
		n/i							0.98									
	Food Lion	n/i			1.59													
	Fresh Thyme	Tyson						2.54										
	IGA SpartanNash	Open Acres				1.39												
		n/i			1.29													
	IGA Stores - OH/KY	Honeysuckle			1.49													
	IGA Stores - SE	IGA TableRite			1.38													
	Kroger Cincinnati	Honeysuckle			1.49													
	Kroger Delta	Pride of the Farm			1.49													
		n/i			1.49													
		Simple Truth	ABF						3.63									
Kroger Louisville	Perdue				0.99													
	Honeysuckle			1.49														
	Simple Truth	ABF						3.63										



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
KY <i>(cont)</i>	Kroger MidAtlantic	Shady Brook	ABF		1.99													
		Simple Truth																
	Kroger Nashville	Perdue	ABF			0.99		3.63										
		Honeysuckle				1.49												
		Simple Truth						3.63										
	Piggly Wiggly Hchn	Honeysuckle				1.59												
		n/i							1.19									
	Remke Markets	Honeysuckle				1.79												
Save-a-Lot	Honeysuckle			1.39														
Super Dollar	n/i			1.69														
Walmart	n/i			1.78														
MS	Corner Market	n/i	ABF		1.29													
	Dollar General Mrkt	n/i			0.95													
	Food Giant	Honeysuckle			1.68													
		Tyson						2.65										
		n/i							0.98									
	Greer's Market	n/i							1.19									
	Kroger Delta	Pride of the Farm				1.49												
		n/i				1.49												
		Simple Truth						3.63										
	Piggly Wiggly Hchn	Honeysuckle				1.59												
		n/i							1.19									
	Rouses Market	Honeysuckle				0.97												
		Tyson						2.18										
Save-a-Lot	Honeysuckle			1.39														
Vowell's	n/i						0.99											
Walmart	Honeysuckle			1.59														
	n/i			1.78														
NC	Carlie C's IGA	n/i	ABF		1.28													
	Dollar General Mrkt	n/i			0.95													
	Food Lion	n/i			1.59													
	Food Pride	n/i			1.19													
		Springer Mntn					1.29											
	Fresh Foods	Springer Mntn					1.19											
		Top Bee							0.99									
	n/i			1.19														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
NC <i>(cont)</i>	Great Valu Markets	Pride of the Farm	K (frozen)		1.39														
		Perdue			0.99														
	Harris Teeter	Empire			4.99	2.99													
		Pride of the Farm			1.97														
		Harris Teeter			2.29														
		Perdue				1.49													
	IGA Stores - SE	IGA TableRite				1.38													
	Ingle's Market	Honeysuckle				1.48													
		Perdue				1.38													
	J.H. Harvey's	n/i				1.28													
	Just \$ave Foods	n/i				1.18													
	Kroger MidAtlantic	Shady Brook				1.99													
		Simple Truth	ABF					3.63											
	Lowe's Foods	n/i			1.99														
		Perdue			1.49														
		Butterball			3.99														
	Piggly Wiggly Retail	Festive			1.19														
		Springer Mntn	ABF		1.39														
Piggly Wiggly Stores	n/i			1.39															
Publix	Publix			1.79															
Save-a-Lot	Honeysuckle			1.39															
Walmart	n/i			1.78															
SC	Dollar General Mrkt	n/i	K (frozen)		0.95														
	Food Lion	n/i			1.59														
	Harris Teeter	Empire			4.99	2.99													
		Pride of the Farm			1.97														
		Harris Teeter			2.29														
		Perdue				1.49													
	IGA Stores - SE	IGA TableRite			1.38														
	Ingle's Market	Honeysuckle			1.48														
		Perdue			1.38														
	J.H. Harvey's	n/i			1.28														
	Kroger Atlanta	Perdue			0.99														
		Simple Truth	ABF					3.63											
	n/i			1.49															

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Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
SC <i>(cont)</i>	Lowe's Foods	n/i			1.99													
	Perdue					1.49												
	Butterball			3.99														
	Piggly Wiggly Car.	Honeysuckle			1.89													
	Publix	Publix			1.79													
	Quality Foods	n/i			1.39			0.99										
	Save-a-Lot	Honeysuckle			1.39													
Walmart	n/i			1.78														
TN	Chappell's	Pride of the Farm			1.48													
	n/i								0.99									
	Dollar General Mrkt	n/i			0.95													
	E.W. James	n/i							0.98									
		Honeysuckle			1.58													
		Tyson					2.17											
	Food City	n/i			1.69													
	Food Country	Honeysuckle			1.49													
	Food Giant	Honeysuckle			1.68													
		Tyson					2.65											
		n/i							0.98									
	Food Lion	n/i			1.59													
	H.G. Hill	Honeysuckle			1.79													
	IGA Stores - OH/KY	Honeysuckle			1.49													
	IGA Stores - SE	IGA TableRite			1.38													
	Ingle's Market	Honeysuckle			1.48													
		Perdue					1.38											
	Kroger Delta	Pride of the Farm			1.49													
		n/i			1.49													
		Simple Truth	ABF						3.63									
Kroger MidAtlantic	Shady Brook			1.99														
	Simple Truth	ABF						3.63										
Kroger Nashville	Perdue					0.99												
	Honeysuckle			1.49														
	Simple Truth	ABF						3.63										
Osborne's	Honeysuckle			1.79														
Publix	Publix			1.79														
Save-a-Lot	Honeysuckle			1.39														

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Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
TN <i>(cont)</i>	Shop-Rite	Pride of the Farm			1.49													
		Top Bee							0.99									
	Super Dollar	n/i			1.69													
	Tietgen's	Honeysuckle			1.79													
	Walmart	n/i			1.78													
VA	Associated	Springer Mntn	ABF			0.99												
		Perdue				1.49	2.99											
	Dollar General Mrkt	n/i			0.95													
	Food City	n/i			1.69													
	Food Country	Honeysuckle			1.49													
	Food Lion	n/i			1.59													
	Giant Food	Empire	K (frozen)			2.99												
		Perdue				0.99												
		Nature's Promise	ABF			1.99												
	Great Valu Markets	Pride of the Farm				1.39												
		Perdue				0.99												
	Harris Teeter	Empire	K (frozen)			4.99	2.99											
		Pride of the Farm				1.97												
		Harris Teeter			2.29													
		Perdue				1.49												
	IGA Stores - SE	IGA TableRite				1.38												
	Ingle's Market	Honeysuckle				1.48												
		Perdue				1.38												
	Kroger MidAtlantic	Shady Brook				1.99												
		Simple Truth	ABF					3.63										
	Lowe's Foods	n/i				1.99												
		Perdue				1.49												
		Butterball			3.99													
	Martin's Foods	Empire	K (frozen)			2.99												
		Perdue				0.99												
		Nature's Promise	ABF			1.99												
	Piggly Wiggly Retail	Festive				1.19												
		Springer Mntn	ABF			1.39												
	Piggly Wiggly Stores	n/i				1.39												
	Publix	Publix				1.79												
	Safeway Eastern	Shady Brook			2.99	1.99												
	Save-a-Lot	Honeysuckle				1.39												

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Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
VA <i>(cont)</i>	Shop'n Save	Gerber's	ABF			1.99													
		Honeysuckle			1.99														
		Tyson				1.69													
	Shoppers Food	Perdue					1.19												
		Pride of the Farm				1.99													
	Super Dollar	n/i				1.69													
	Walmart	n/i				1.78													
	Wegman's	Wegmans			2.99		0.99												
		Shady Brook				2.29													
		Maple Leaf											4.29						
Perdue					1.29		2.49												
Weis Markets	n/i											2.49							
WV	Dollar General Mrkt	n/i			0.95														
	Foodland	n/i				1.69													
	Food Fair	Festive			1.49														
	Food Lion	n/i			1.59														
	Giant Eagle	Honeysuckle				1.89													
		Giant Eagle					1.39												
	Great Valu Markets	Pride of the Farm				1.39													
		Perdue					0.99												
	IGA Stores - SE	IGA TableRite				1.38													
	Kroger Columbus	Honeysuckle				1.79													
	Kroger MidAtlantic	Shady Brook				1.99													
		Simple Truth	ABF						3.63										
	Martin's Foods	Empire	K (frozen)				2.99												
		Perdue					0.99												
	Piggly Wiggly Stores	Nature's Promise	ABF				1.99												
		n/i					1.39												
	Riesbeck's	Gerber's	ABF																
	Save-a-Lot	Honeysuckle					1.39												
	Shop'n Save	Gerber's	ABF																
		Honeysuckle					1.99												
	Walmart	Tyson																	
		n/i					1.78												
Weis Markets	Perdue					1.29		2.49											
		n/i											2.49						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																		
IA	Affiliated Midwest	Honeysuckle			1.79													
		Tyson						2.80										
	Family Foods	Honeysuckle			1.69													
	Fisher's Jack & Jill	Honeysuckle			1.69													
	Food Pride	Festive			1.39													
	Fresh Thyme	Tyson						2.54										
	Hy-Vee	Honeysuckle			1.79													
		Hy-Vee					1.49											
	Jewel-Osco	Jennie-O			1.99													
		Jennie-O	limit 1		0.99													
		Perdue					1.49											
	Maynard's	Shurfine			1.79													
		Festive			1.79													
	Price Chopper	Honeysuckle			1.99													
	Save-a-Lot	Honeysuckle			1.39													
	Sunshine Foods	Tyson						2.15										
Super Saver	Festive			1.18														
Thriftway Stores	Honeysuckle			1.99														
Walmart	n/i			1.78														
IL	Angelo Caputo's	Centrella		2.29														
		Perdue						1.67										
		Maple Leaf										1.79						
	Brookhaven	n/i										2.99						
		Perdue						1.99										
	Butera Market	Jennie-O		1.99														
		Maple Leaf											2.99					
	County Market NFI	Jennie-O		2.39														
	Dierberg's	Honeysuckle		1.99														
		Perdue					1.49											
	Fairplay Foods	Perdue					0.99		3.33									
		Holden Creek			1.79													
		Maple Leaf											2.99					
	Fisher's Jack & Jill	Honeysuckle		1.69														
	Food 4 Less	Perdue					1.88											
	Food Pride	Festive			1.39													
Fresh Thyme	Tyson						2.54											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
IL <i>(cont)</i>	Heinen's	Plainville Farms	ABF	5.99														
	Heinen's	Heinen's		3.99														
	Hy-Vee	Honeysuckle			1.79													
	Hy-Vee	Hy-Vee				1.49												
	Jewel-Osco	Jennie-O			1.99													
		Jennie-O	limit 1		0.99													
	Perdue	Perdue				1.49												
	Kroger Central	Honeysuckle			1.79													
	Kroger Louisville	Perdue					0.99											
		Honeysuckle					1.49											
	Simple Truth	Simple Truth	ABF					3.63										
	Pete's Market	n/i			1.99													
		n/i		ABF	3.99													
	Piggly Wiggly MW	n/i			1.99													
	Save-a-Lot	Honeysuckle			1.39													
	Shop'n Save	Honeysuckle			1.99													
	Shop & Save Market	n/i							1.19					2.69				
		A-Pac																3.99
	Festive	Festive			1.79													
	Patti Jean	Patti Jean						1.99										
	Strack & VanTil	Perdue					1.29											
	Sunset Foods	n/i					1.49											
	Tony's Finer Foods	Tyson							2.55									
Perdue						1.19												
Jennie-O	Jennie-O			1.69														
Ultra Foods	Perdue					1.29												
Valli Produce	n/i									0.99	0.99							
	Maple Leaf												2.99					
Walmart	n/i			1.78														
Walt's Food Center	Honeysuckle			1.79														
IN	Al's Supermarket	Honeysuckle		2.59	1.79													
	Dollar General Mrkt	n/i			0.95													
	Food 4 Less	Perdue				1.88												
	Fresh Thyme	Tyson						2.54										
	Giant Eagle	Honeysuckle			1.89													
Giant Eagle						1.39												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
IN <i>(cont)</i>	IGA SpartanNash	Open Acres				1.39												
		n/i			1.29													
	IGA Stores - OH/KY	Honeysuckle			1.49													
	Jay C Foods	Pride of the Farm			1.79													
	Jewel-Osco	Jennie-O			1.99													
		Jennie-O	limit 1		0.99													
		Perdue				1.49												
	Kroger Central	Honeysuckle			1.79													
	Kroger Cincinnati	Honeysuckle			1.49													
	Kroger Louisville	Perdue				0.99												
		Honeysuckle			1.49													
		Simple Truth	ABF					3.63										
	Marsh	Honeysuckle			1.98													
		Perdue				1.49												
	New Market	Honeysuckle			1.99													
	Save-a-Lot	Honeysuckle			1.39													
	Strack & VanTil	Perdue				1.29												
	Ultra Foods	Perdue				1.29												
	Walmart	n/i			1.78													
	Walt's Food Center	Honeysuckle			1.79													
Wesselman's	Festive			1.69														
	n/i							0.99										
MI	Busch's	n/i	ABF	4.69														
	Food Pride	Open Acres				1.39												
		n/i			1.29													
	Fresh Thyme	Tyson					2.54											
	Glory Supermarkets	n/i			1.99					0.99								
	Kroger Central	Honeysuckle			1.79													
	Kroger Columbus	Honeysuckle			1.79													
	Kroger Michigan	Honeysuckle			1.79													
	Pat's Foods IGA	n/i			1.49													
	Polly's Market	n/i			1.49													
	Save-a-Lot	Honeysuckle			1.39													
	Spartan Stores	Open Acres				1.49												
	Super One Foods	Festive			1.49													
	Tadych's	Festive			1.49													



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>MI</b> <i>(cont)</i>	Tom's/Oleson's	Open Acres			1.79													
	Walmart	n/i			1.78													
<b>MN</b>	Affiliated Midwest	Festive			1.19													
		Honeysuckle			1.79													
		Tyson						2.80										
	Food Pride	Open Acres				1.39												
		n/i			1.29													
	Fresh Thyme	Tyson						2.54										
	Hornbacher's	Honeysuckle			1.79													
	Hugo's	Festive			1.68													
		Tyson						2.65										
	Hy-Vee	Honeysuckle			1.79													
		Hy-Vee				1.49												
	Marketplace Foods	Festive			1.48													
	Maynard's	Shurfine			1.79													
		Festive			1.79													
	Save-a-Lot	Honeysuckle			1.39													
Sunshine Foods	Tyson						2.15											
Super One Foods	Festive			1.49														
Teal's Market	Festive			1.49														
Walmart	n/i			1.78														
<b>ND</b>	Albertsons Mint	Honeysuckle			1.99													
	Food Pride	Open Acres				1.39												
		n/i			1.29													
	Hornbacher's	Honeysuckle			1.79													
	Hugo's	Festive			1.68													
		Tyson						2.65										
	Marketplace Foods	Festive			1.48													
	Miller's Fresh	Festive			1.59													
Teal's Market	Festive			1.49														
Walmart	n/i			1.78														
<b>NE</b>	Affiliated Midwest	Festive			1.19													
		Honeysuckle			1.79													
		Tyson						2.80										
	Apple Market	Honeysuckle			1.79													
	Baker's	Honeysuckle			BOGO													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NE <i>(cont)</i>	Food Pride	Open Acres				1.39												
		n/i			1.29													
	Fresh Thyme	Tyson						2.54										
	Hy-Vee	Honeysuckle			1.79													
		Hy-Vee				1.49												
	Russ Market	Honeysuckle			1.49													
	Safeway Denver	Honeysuckle			1.29													
		Jennie-O		2.49														
	Super Saver	Festive			1.18													
Thriftway Stores	Honeysuckle			1.99														
Walmart	n/i			1.78														
OH	Acme Fresh Market	Gerber	ABF			1.89												
	Buehler's	Honeysuckle			1.49													
	Chief Supermarket	n/i			1.79													
	Dave's Market	n/i				1.49												
	Dollar General Mrkt	n/i			0.95													
	Food Fair	Festive			1.49													
	Fresh Encounter	n/i			1.79													
	Fresh Thyme	Tyson						2.54										
	Giant Eagle	Honeysuckle			1.89													
		Giant Eagle				1.39												
	Heinen's	Plainville Farms	ABF	5.99														
		Heinen's		3.99														
	IGA SpartanNash	Open Acres				1.39												
		n/i			1.29													
	IGA Stores - OH/KY	Honeysuckle			1.49													
	Kroger Central	Honeysuckle			1.79													
	Kroger Cincinnati	Honeysuckle			1.49													
	Kroger Columbus	Honeysuckle			1.79													
	Kroger MidAtlantic	Shady Brook			1.99													
		Simple Truth	ABF						3.63									
Marsh	Honeysuckle			1.98														
	Perdue				1.49													
Piggly Wiggly Stores	n/i			1.39														
Remke Markets	Honeysuckle			1.79														
Riesbeck's	Gerber's	ABF			1.69													
Save-a-Lot	Honeysuckle			1.39														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
OH <i>(cont)</i>	Shop'n Save	Gerber's	ABF			1.99												
		Honeysuckle			1.99													
	Tyson					1.69												
	Walmart	n/i				1.78												
	Weis Markets	Perdue				1.29		2.49										
		n/i										2.49						
SD	Affiliated Midwest	Festive			1.19													
		Honeysuckle			1.79													
		Tyson						2.80										
	Hy-Vee	Honeysuckle			1.79													
		Hy-Vee				1.49												
	IGA Markets	Essential Everyday			1.69													
	Ken's Super Fair	Festive			1.49													
		Maple Leaf											2.79					
	Lynn's Dakotamart	Honeysuckle			1.69													
	Maynard's	Shurfine			1.79													
		Festive			1.79													
	Safeway Denver	Honeysuckle			1.29													
		Jennie-O		2.49														
	Sunshine Foods	Tyson						2.15										
Teal's Market	Festive			1.49														
Walmart	n/i			1.78														
WI	Affiliated Midwest	Festive			1.19													
		Honeysuckle			1.79													
		Tyson						2.80										
	Food Pride	Open Acres				1.39												
		n/i			1.29													
	Fox Bros.	n/i		1.99														
	Fresh Thyme	Tyson					2.54											
	Hansen's IGA	Festive		1.48														
	Hy-Vee	Honeysuckle			1.79													
		Hy-Vee				1.49												
	Marketplace Foods	Festive			1.48													
	Pat's Foods IGA	n/i			1.49													
Pick'n Save	Honeysuckle			1.69														
Piggly Wiggly MW	Perdue				1.29		2.40											
	n/i			1.99														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WI <i>(cont)</i>	Save-a-Lot	Honeysuckle			1.39													
	Super One Foods	Festive			1.49													
	Tadych's	Festive			1.49													
	Walmart	n/i			1.78													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																		
AR	Dollar General Mrkt	n/i			0.95													
	Edward's FG	Honeysuckle			1.58													
	Food Giant	Honeysuckle			1.68													
		Tyson						2.65										
		n/i							0.98									
	G&W Foods	Honeysuckle			1.88													
		Tyson						2.76						3.28				
		Maple Leaf																
	Harp's Food	Honeysuckle			1.99													
	Hays Grocer	n/i							0.98									
		Honeysuckle			1.68													
	Kroger Delta	Pride of the Farm			1.49													
		n/i			1.49													
		Simple Truth	ABF					3.63										
Piggly Wiggly Hchn	Honeysuckle			1.59														
	n/i							1.19										
Save-a-Lot	Honeysuckle			1.39														
Walmart	n/i			1.78														
AZ	Affiliated Midwest	Honeysuckle			1.79													
		Tyson						2.80										
	Fry's	n/i			1.49													
	Smith's	Honeysuckle			1.49													
	Walmart	n/i			1.78													
CO	Affiliated Midwest	Festive			1.19													
		Honeysuckle			1.79													
		Tyson						2.80										
	Albertsons Mint	Honeysuckle			1.99													
	Associated Foods	Norbest			1.69													
	Clark's Market	Norbest			1.69													
	King Soopers	Pride of the Farm			1.99													
	Ridley's	Perdue						2.98										
	Safeway Denver	Honeysuckle			1.29													
		Jennie-O		2.49														
	Save-a-Lot	Honeysuckle			1.39													
Walmart	n/i			1.78														

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**Easter/Passover 2017  
MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
KS	Affiliated Midwest	Honeysuckle			1.79													
		Tyson						2.80										
	Apple Market	Honeysuckle			1.79													
	Country Mart	Honeysuckle			1.79													
		Tyson						2.38										
		n/i											3.29					
	Dillon's	Honeysuckle			BOGO													
	Dollar General Mrkt	n/i			0.95													
	Food Pride	Festive			1.39													
	G&W Foods	Honeysuckle			1.88													
		Tyson						2.76										
		Maple Leaf												3.28				
	Harp's Food	Honeysuckle			1.99													
	Hy-Vee	Honeysuckle			1.79													
		Hy-Vee					1.49											
	Price Chopper	Honeysuckle			1.99													
	Pyramid Foods	Honeysuckle			1.79													
	Save-a-Lot	Honeysuckle			1.39													
	Sun Fresh	Honeysuckle			1.79													
		Tyson							2.38									
	n/i												3.29					
Thriftway Stores	Honeysuckle			1.99														
Walmart	n/i			1.78														
Woods Supermarket	Honeysuckle			1.77														
LA	Dollar General Mrkt	n/i			0.95													
	Kroger Texas	Honeysuckle			1.29													
	Rouses Market	Honeysuckle			0.97													
		Tyson						2.18										
	Save-a-Lot	Honeysuckle			1.39													
	Shoppers Value	Perdue						0.98										
	Walmart	n/i			1.78													
MO	Apple Market	Honeysuckle			1.79													
	C&R Supermarket	Honeysuckle			1.58													
		Tyson						2.17										
	County Market NFI	Jennie-O		2.39														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Easter/Passover 2017  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
MO <i>(cont)</i>	Country Mart	Honeysuckle	ABF		1.79														
		Tyson					2.38												
		n/i												3.29					
	Dierberg's	Honeysuckle			1.99														
		Perdue				1.49													
	Food Giant	Honeysuckle			1.68														
		Tyson						2.65											
	Fresh Thyme	n/i								0.98									
		Tyson						2.54											
	G&W Foods	Honeysuckle			1.88														
		Tyson						2.76											
	Gerbe's	Maple Leaf													3.28				
		Honeysuckle				BOGO													
	Harp's Food	Honeysuckle			1.99														
	Harter House	Honeysuckle			1.99														
		Tyson						2.40											
	Hays Grocer	n/i								0.98									
		Honeysuckle			1.68														
	Hy-Klas Foods	Honeysuckle			1.99														
	Hy-Vee	Honeysuckle			1.79														
		Hy-Vee				1.49													
	Kroger Central	Honeysuckle			1.79														
	Kroger Delta	Pride of the Farm			1.49														
		n/i			1.49														
	Moser's	Simple Truth								3.63									
		Honeysuckle			1.79														
	Prenger Foods	Tyson								2.38									
		n/i													3.29				
	Price Chopper	Honeysuckle			1.77														
		Honeysuckle			1.99					2.80									
Pyramid Foods	Honeysuckle		1.79																
Save-a-Lot	Honeysuckle		1.39																
Shop'n Save	Honeysuckle		1.99																
Sun Fresh	Honeysuckle		1.79																
	Tyson							2.38											
		n/i											3.29						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>MO</b> <i>(cont)</i>	TC Markets	Honeysuckle			1.99													
	Thriftway Stores	Honeysuckle			1.99													
	Walmart	n/i			1.78													
	Woods Supermarket	Honeysuckle			1.77													
<b>NM</b>	King Soopers	Pride of the Farm			1.99													
	Safeway Denver	Honeysuckle			1.29													
		Jennie-O		2.49														
	Smith's	Honeysuckle			1.49													
Walmart	n/i			1.78														
<b>OK</b>	Country Mart	Honeysuckle			1.79													
		Tyson						2.38										
		n/i										3.29						
	Dollar General Mrkt	n/i			0.95													
	Harp's Food	Honeysuckle			1.99													
	Pyramid Foods	Honeysuckle			1.79													
	Reasor's	Honeysuckle			1.98													
		Tyson						3.18										
	Save-a-Lot	Honeysuckle			1.39													
Walmart	n/i			1.78														
Williams	Honeysuckle			1.79														
<b>TX</b>	Kroger Texas	Honeysuckle			1.29													
	Randalls	Honeysuckle			1.69													
	Save-a-Lot	Honeysuckle			1.39													
	Terry Market	n/i																
	Walmart	n/i			1.78					1.38								
<b>UT</b>	Albertsons Mint	Honeysuckle			1.99													
	Associated Foods	Norbest			1.69													
	Clark's Market	Norbest			1.69													
	King Soopers	Pride of the Farm			1.99													
	Ridley's	Perdue						2.98										
	Smith's	Honeysuckle			1.49													
	Walmart	n/i			1.78													



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																		
<b>CA</b>	Dollar General Mrkt	n/i			0.95													
	Jons Marketplace	Tyson						2.49										
	Mollie Stone's	n/i	free-range	6.99														
	Murphy's Market	Norbest			1.99													
	Ralph's Grocery	Simple Truth	ABF					3.63										
		Honeysuckle				1.99												
	Ray's Food Place	n/i				1.79												
	Stater Bros.	Tyson						2.49										
	Honeysuckle				1.69													
	Walmart	n/i			1.78													
<b>HI</b>	Foodland	Tyson						1.86										
	Island Grocery	Maple Leaf											2.89					
	KTA Super Stores	n/i							1.89				4.69					
<b>NV</b>	Albertsons Mint	Honeysuckle			1.99													
	Dollar General Mrkt	n/i			0.95													
	Ridley's	Perdue						2.98										
	Smith's	Honeysuckle			1.49													
	Walmart	n/i			1.78													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																		
<b>AK</b>	Alaskan & Proud	n/i			1.78			1.80										
	Carrs/Safeway Seattle	Tyson					1.82											
	Fred Meyer	Foster Farms		3.49														
	IGA Hometown	Essential Everyday			1.99													
	Meyers Group IGA	Essential Everyday			1.99													
	Walmart	n/i			1.78													
<b>ID</b>	Albertsons Mint	Honeysuckle			1.99													
	Associated Foods	Norbest			1.69													
	Fred Meyer	Foster Farms		2.99														
	IGA Markets	Essential Everyday			1.69													
	Ridley's	Perdue					2.98											
	Safeway Seattle	Tyson					1.82											
	Smith's	Honeysuckle			1.49													
	Super 1 Foods	Jennie-O			1.38													
	Walmart	n/i			1.78													
	Yoke's Fresh	Foster Farms		2.29														
	Maple Leaf											3.49						
<b>MT</b>	Albertsons Mint	Honeysuckle			1.99													
	Associated Foods	Norbest			1.69													
	IGA Markets	Essential Everyday			1.69													
	Smith's	Honeysuckle			1.49													
	Super 1 Foods	Jennie-O			1.38													
	Walmart	n/i			1.78													
<b>OR</b>	Associated Foods	Norbest			1.69													
	Fred Meyer	Foster Farms		2.99														
	IGA Markets	Essential Everyday			1.69													
	Quality Food Center	Northwest Natural		2.79														
	Ray's Food Place	n/i			1.79													
	Safeway Portland	Tyson					1.82											
	Walmart	n/i			1.78													
<b>WA</b>	Fred Meyer	Foster Farms		2.99														
	Haggen	Jennie-O		2.99														
		Mary's	ABF			4.99												
	IGA Markets	Essential Everyday			1.69													
	Island Pacific	n/i															3.99	
Metropolitan	Northwest Natural		2.99															

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Easter/Passover 2017  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WA <i>(cont)</i>	Meyers Group IGA	Essential Everyday			1.69													
	Quality Food Center	Northwest Natural		2.79														
	Safeway Portland	Tyson						1.82										
	Safeway Seattle	Tyson						1.82										
	Super 1 Foods	Jennie-O			1.38													
	The Markets	n/i			1.79			1.98										
	Walmart	n/i			1.78													
	Yoke's Fresh	Foster Farms		2.29														
		Maple Leaf											3.49					
WY	Affiliated Midwest	Festive			1.19													
		Honeysuckle			1.79													
		Tyson						2.80										
	Albertsons Mint	Honeysuckle			1.99													
	Associated Foods	Norbest			1.69													
	Food Pride	Open Acres					1.39											
		n/i				1.29												
	IGA Markets	Essential Everyday			1.69													
	King Soopers	Pride of the Farm			1.99													
	Ridley's	Perdue						2.98										
	Safeway Denver	Honeysuckle				1.29												
		Jennie-O		2.49														
	Smith's	Honeysuckle			1.49													
	Walmart	n/i			1.78													



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 Prices in \$US per unit, effective April 01-16, 2017

**Easter/Passover 2017  
 SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions									
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed										
CT <i>(cont)</i>	Stop & Shop	Land O Lakes			•				•	•																					
		Eggland's Best			•				•	•	•																				
	Target	Market Pantry			•				•	•	•																				
	The Fresh Market	The Fresh Market			•					•	•																				
	Walmart	Marketside			•					•	•																				
DC	Giant Food	Eggland's Best			•				•	•	•																				
		Eggland's Best			•				•	•	•																				
	Harris Teeter	Eggland's Best			•					•	•	•																			
		Harris Teeter			•					•	•	•																			
		Nest Fresh			•						•	•																			
		Carol's			•						•	•																			
		Horizon			•						•	•																			
	Safeway Eastern	The Happy Egg			•						•	•																			
		Lucerne			•					•	•	•																			
		Nellie's			•						•	•																			
		Pete & Gerry's			•						•	•																			
	Target	Market Pantry			•					•	•	•																			
	Walmart	Marketside			•						•	•																			
DE	ACME Markets	O Organics			•					•	•																				
		Lucerne			•					•	•																				
		Lucerne			•					•	•																				
	Food Lion	Nature's Place			•						•	•																			
	Fresh Grocer	ShopRite			•						•	•																			
		Eggland's Best			•						•	•																			
	Giant Food	Eggland's Best			•						•	•																			
		Eggland's Best			•						•	•																			
	Great Valu Markets	Essential Everyday			•						•	•																			
	Harris Teeter	Eggland's Best			•						•	•																			
		Harris Teeter			•						•	•																			
		Nest Fresh			•							•	•																		
		Carol's			•							•	•																		
		Horizon			•							•	•																		
IGA Stores NJ/PA	Eggland's Best			•						•	•																				
	Land O Lakes		•	•							•	•																			
Redner's	Redner's			•						•	•																				
ShopRite	ShopRite			•						•	•																				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

Prices in \$US per unit, effective April 01-16, 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions					
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed						
DE <i>(cont)</i>	ShopRite	ShopRite			•				•	•					2.50											2 for \$5.00	
	<i>(continued)</i>	Eggland's Best			•			•	•												1.99				limit 4		
	Safeway Eastern	The Happy Egg			•			•	•		•					5.49									limit 2		
		Lucerne			•			•	•		•			0.99													
		Nellie's			•			•	•		•					2.99											
		Pete & Gerry's			•			•	•		•								3.99								
	ShurSave	Best Yet			•			•	•		•			1.49													
	Target	Market Pantry			•			•	•		•			0.50												2 for \$1.00	
	The Fresh Market	The Fresh Market			•			•	•		•				2.50											2 for \$5.00	
Walmart	Marketside			•			•	•		•								3.79									
MA	Adams Superfood	Farmer's Hen	•						•	•						2.99										2 for \$9.00	
	AF Basket	Nature's Yoke			•				•	•								4.50									
	Associated	Eggland's Best			•			•	•												1.99						
		Nature's Yoke			•				•	•					2.99												
		Farmer's Hen			•				•	•					2.69												
	Big Y	Eggland's Best			•				•	•					2.49												
	Bravo	n/i				•		•	•					1.00												2 for \$2.00; limit 1	
		Land O Lakes			•				•	•														2.49			
		Eggland's Best			•				•	•											1.99						
	C-Town	Eggland's Best			•				•	•											1.99						
		Farmer's Hen			•				•	•					2.49												
		Farmer's Hen			•				•	•					2.49				3.49								
	Compare Foods	Mitlitsky's				•		•	•					0.89													
	Geissler's	Farmer's Cow			•				•	•													2.00			2 for \$4.00	
	Hannaford	Eggland's Best			•				•	•											2.99						
		Nellie's			•				•	•																	
	Market 32	PICS			•				•	•					2.50												2 for \$5.00
	Market Basket	Market Basket			•				•	•					2.00												2 for \$4.00
	Met Foods	Eggland's Best			•				•	•											1.99						
		Eggland's Best			•				•	•											2.00						2 for \$4.00
	Price Chopper	PICS			•				•	•					2.50												2 for \$5.00
	Price Rite	ShopRite			•				•	•				2.49													
	Roche Bros.	Full Circle			•				•	•																	
		Farmer's Hen			•				•	•																	
		Farmer's Hen			•				•	•																	
	Seabra Foods	n/i			•				•	•					1.25												
		n/i			•				•	•					0.99												limit 5

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

**SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
MA <i>(cont)</i>	Shaw's	Nellie's		•	•				•	•						2.99												
		The Happy Egg			•				•	•						4.49			5.49									
		Land O Lakes			•				•	•	•														3.99			
	Star Market	Nellie's		•	•				•	•						2.99												
		Land O Lakes			•				•	•	•															3.99		
	Stop & Shop	Land O Lakes			•				•	•	•															2.50	2 for \$5.00	
		Eggland's Best			•				•	•	•												1.77				w/ \$25 purchase; L1	
	Target	Market Pantry			•				•	•	•			0.50													2 for \$1.00	
	The Fresh Market	The Fresh Market			•				•	•	•				2.50												2 for \$5.00	
	Tops Markets	Eggland's Best			•				•	•	•																	
		Eggland's Best			•				•	•	•				2.99				3.99									
	Tops	Tops			•				•	•	•					0.79												limit 1
		Trucchi's	Trucchi's			•			•	•	•				0.79													
	Walmart	Marketside			•				•	•	•								3.79									
	Wegman's	Wegmans			•				•	•	•				0.89													
Wegmans				•				•	•	•	•			1.33														
Wegmans				•				•	•	•				1.09														
Wegmans				•				•	•	•	•			1.63														
Wegmans			•					•	•	•				1.59														
Wegmans				•				•	•	•								3.99										
MD	ACME Markets	O Organics			•				•	•																		
		Lucerne			•				•	•	•				0.79													limit 2
		Lucerne			•				•	•	•				1.69													
	Associated	Eggland's Best			•				•	•	•																	
		Nature's Yoke			•				•	•	•				2.99													
		Farmer's Hen			•				•	•	•				2.69													
	Food Lion	Nature's Place			•				•	•	•				2.50												2 for \$5.00	
	Giant Food	Eggland's Best			•				•	•	•																2 for \$5.00	
		Eggland's Best			•				•	•	•																w/ \$25 purchase	
	Graul's Market	Eggland's Best			•				•	•	•																1.99	
	Great Valu Markets	Essential Everyday			•				•	•	•			0.99														
	H-Mart	Nature's Yoke			•				•	•	•				2.00												2 for \$4.00	
	Harris Teeter	Eggland's Best			•				•	•	•	•				3.50												2 for \$7.00
		Harris Teeter			•				•	•	•	•			1.77													limit 2
		Nest Fresh			•				•	•	•																	
Carol's				•				•	•	•																	6-pack; heirloom	
	Horizon			•				•	•	•																		
				•				•	•	•																		





U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017  
SHELL EGGS

Prices in \$US per unit, effective April 01-16, 2017

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
NH <i>(cont)</i>	Shaw's	The Happy Egg			•				•	•						4.49		5.49										
	<i>(continued)</i>	Land O Lakes			•				•	•	•															3.99		
	Target	Market Pantry			•			•	•	•				0.50													2 for \$1.00	
	The Fresh Market	The Fresh Market			•			•	•	•					2.50												2 for \$5.00	
	Walmart	Marketside			•			•	•	•								3.79										
NJ	ACME Markets	O Organics			•				•	•								3.99										
		Lucerne			•			•	•	•				0.79														limit 2
		Lucerne			•			•	•	•				1.69														
	Associated	Eggland's Best			•			•	•	•										1.99								
		Nature's Yoke			•			•	•	•					2.99													
		Farmer's Hen			•			•	•	•					2.69													
	Best Market	Best Market			•			•	•	•	•			1.97														
		Pete & Gerry's			•			•	•	•								3.97										
	Bravo	n/i				•		•	•	•				1.00													2 for \$2.00; limit 1	
		Land O Lakes			•			•	•	•																2.49		
		Eggland's Best			•			•	•	•											1.99							
	C-Town	Eggland's Best			•			•	•	•											1.99							
		Farmer's Hen			•			•	•	•					2.49													
		Farmer's Hen			•			•	•	•					2.49			3.49										
	Compare Foods	Mitlitsky's				•		•	•	•				0.89														
	Fine Fare	n/i			•			•	•	•				1.00														3 for \$3.00
		n/i			•			•	•	•				1.19														
		n/i		•				•	•	•				1.67														3 for \$5.00
	Food Bazaar	Sunshine		•				•	•	•					2.00													2 for \$4.00
		Bogopa			•			•	•	•					1.00													5 for \$5.00
	Foodtown	Land O Lakes			•			•	•	•																2.50	2 for \$5.00; limit 1	
		Farmer's Hen			•			•	•	•					2.50													2 for \$5.00
		Green Way			•			•	•	•								3.49										free-range
		Green Way			•			•	•	•							2.50											2 for \$5.00
		Eggland's Best			•			•	•	•												1.99						
	Organic Valley			•			•	•	•								2.49										6-pack	
Great Valu Markets	Essential Everyday			•			•	•	•				0.99															
H-Mart	Nature's Yoke			•			•	•	•					2.00													2 for \$4.00	
	Esbenshade			•			•	•	•				0.99														2 for \$1.99	
IGA Stores NJ/PA	Eggland's Best			•			•	•	•												1.99							
	Land O Lakes			•			•	•	•																2.49			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed	
NJ <i>(cont)</i>	Key Foods	Eggland's Best			•			•	•											2.99		
		Nature's Yoke			•				•	•										3.49		
		Nature's Yoke		•					•	•						3.49				3.49		
		Nature's Yoke			•				•	•						3.49				3.49		
		Farmer's Hen				•			•	•		•				3.99						
	Kings Market	Kings			•				•	•						3.00						2 for \$6.00
		McCaffrey's	Eggland's Best		•				•	•										1.99		
	Met Foods	Eggland's Best		•					•	•										1.99		
		Eggland's Best			•				•	•										2.00		2 for \$4.00
	Murphy's	Eggland's Best		•					•	•										1.99		
		n/i			•				•	•		•			1.59							
	Pioneer	Farmer's Hen			•				•	•						2.50						2 for \$5.00
		Eggland's Best			•				•	•										2.00		2 for \$4.00
	Price Rite	ShopRite			•				•	•				•	2.49							
	Seabra Foods	n/i			•				•	•									3.49			
		n/i			•				•	•					1.79							
	ShopRite	ShopRite			•				•	•					1.69							
		ShopRite			•				•	•					2.50							2 for \$5.00
		Eggland's Best			•				•	•										1.99		limit 4
	Stop & Shop	Land O Lakes			•				•	•										2.50		2 for \$5.00
		Eggland's Best			•				•	•										1.77		w/ \$25 purchase; L1
	Target	Market Pantry			•				•	•					0.50							2 for \$1.00
	The Fresh Market	The Fresh Market			•				•	•						2.50						2 for \$5.00
Uncle Giuseppe's	Sauder's		•					•	•					0.99							limit 4	
Walmart	Marketside			•				•	•									3.79				
Wegman's	Wegmans			•				•	•					0.89								
	Wegmans			•				•	•				•	1.33								
	Wegmans		•					•	•					1.09								
	Wegmans		•					•	•					1.63								
	Wegmans			•				•	•					1.59								
	Wegmans		•					•	•									3.99				
Western Beef	n/i				•			•	•					free							w/ \$25 purchase; L1	
NY	ACME Markets	O Organics			•				•	•								3.99				
		Lucerne			•				•	•					0.79							limit 2
	Lucerne			•				•	•					1.69								
AF Basket	Nature's Yoke			•				•	•									4.50			2 for \$9.00	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions	
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed		
NY (cont)	Associated	Eggland's Best			•			•		•										1.99			
		Nature's Yoke		•					•	•					2.99								
		Farmer's Hen			•				•	•					2.69								
	Best Market	Best Market			•			•			•				1.97								
		Pete & Gerry's			•				•	•								3.97					
	Bravo	n/i				•		•		•					1.00							2 for \$2.00; limit 1	
		Land O Lakes			•				•	•											2.49		
	C-Town	Eggland's Best			•			•		•										1.99			
		Eggland's Best			•			•		•										1.99			
		Farmer's Hen			•			•		•					2.49								
	Compare Foods	Farmer's Hen			•				•	•					2.49			3.49					
		Mitlitsky's				•		•		•					0.89								
	D'Agostino's	Land O Lakes		•					•	•											3.99		
		D'Agostino's			•			•		•					1.49								
	DeCiccio Family Market	Eggland's Best			•			•		•										2.99			
		Eggland's Best			•			•		•										1.99			
	DeCiccio & Sons	Farmer's Hen			•				•	•								3.49					
		Nature's Yoke			•				•	•									4.99				
	Fine Fare	Eggland's Best			•			•		•										1.99			
		Farmer's Hen			•				•	•								3.49					
		n/i			•			•		•					1.00							3 for \$3.00	
	Food Bazaar	n/i			•			•		•					1.19								
		n/i	•					•		•					1.67							3 for \$5.00	
		Sunshine	•					•		•					2.00							2 for \$4.00	
	Foodtown	Bogopa			•			•		•					1.00							5 for \$5.00	
		Land O Lakes		•					•	•											2.50	2 for \$5.00; limit 1	
		Farmer's Hen			•				•	•					2.50							2 for \$5.00	
		Green Way			•				•	•								3.49				free-range	
		Green Way			•				•	•							2.50						2 for \$5.00
		Eggland's Best			•			•		•										1.99			
Giunta's	Organic Valley			•				•	•								2.49				6-pack		
	Eggland's Best			•			•		•										1.99				
H-Mart	Nature's Yoke			•				•	•					2.00								2 for \$4.00	
	Esbenshade			•			•		•					0.99								2 for \$1.99	
Hannaford	Eggland's Best			•			•		•										2.99				
	Nellie's			•				•	•														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed	
NY (cont)	Key Foods	Eggland's Best			•			•			•									2.99		
		Nature's Yoke			•				•		•									3.49		
		Nature's Yoke		•					•		•					3.49				3.49		
		Nature's Yoke			•					•		•				3.49				3.49		
		Farmer's Hen			•					•			•			3.99						
	King Kullen	Land O Lakes			•					•		•										1.99
		Land O Lakes		•						•		•										2.19
		Pete & Gerry's			•					•		•						4.49				
		Nature's Yoke			•					•		•						4.49				
	Kings Market	Kings			•					•		•				3.00						2 for \$6.00
		Market 32	PICS			•				•		•				2.50						2 for \$5.00
	Met Foods	Eggland's Best			•					•		•								1.99		
		Eggland's Best			•					•		•								2.00		2 for \$4.00
	Net Cost	Sunshine Farms				•				•		•				1.55						
		Sunshine Farms			•					•		•						2.95				
	North Shore Farm	Farmer's Hen			•					•		•						3.99				
		Farmer's Hen			•					•		•					1.99					
		n/i	•						•		•				0.99							
	Peck's Market	Farmer's Hen	•						•		•						2.99					
	Pioneer	Farmer's Hen			•					•		•				2.50						2 for \$5.00
		Eggland's Best			•					•		•							2.00			2 for \$4.00
	Price Chopper	PICS			•					•		•				2.50						2 for \$5.00
	Price Rite	ShopRite			•					•				•	2.49							
	ShopRite	ShopRite			•					•			•			1.69						
		ShopRite			•					•		•				2.50						2 for \$5.00
		Eggland's Best			•					•		•						1.99				limit 4
	Stew Leonard's	Stew Leonard's			•					•		•					1.99					
	Stop & Shop	Land O Lakes			•					•		•									2.50	2 for \$5.00
		Eggland's Best			•					•		•							1.77			w/ \$25 purchase; L1
	Target	Market Pantry			•					•		•			0.50							2 for \$1.00
	The Fresh Market	The Fresh Market			•					•		•				2.50						2 for \$5.00
	Tops Markets	Eggland's Best			•					•		•								1.99		
Eggland's Best				•					•		•				2.99			3.99				
Tops				•					•		•			0.79							limit 1	
Trade Fair	Trade Fair			•					•			•			1.67						3 for \$5.00	
	Organic Valley		•						•		•						3.99					
Uncle Giuseppe's	Sauder's		•						•		•			0.99							limit 4	

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SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions		
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed			
NY (cont)	Walmart	Marketside			•				•	•								3.79						
	Wegman's	Wegmans			•			•	•	•				0.89										
		Wegmans			•			•	•	•				1.33										
		Wegmans			•			•	•	•				1.09										
		Wegmans			•			•	•	•				1.63										
		Wegmans		•				•	•	•				1.59										
		Wegmans			•			•	•	•								3.99						
Wegmans			•			•	•	•								3.99								
PA	ACME Markets	O Organics			•			•	•	•								3.99						
		Lucerne			•			•	•	•				0.79										limit 2
		Lucerne			•			•	•	•				1.69										
	Associated	Eggland's Best			•			•	•	•										1.99				
		Nature's Yoke			•			•	•	•					2.99									
	Boyer's Foods	Farmer's Hen			•			•	•	•					2.69									
		n/i			•			•	•	•				1.33										3 for \$4.00
	Bravo	n/i				•		•	•	•				1.00										2 for \$2.00; limit 1
		Land O Lakes			•			•	•	•												2.49		
	C-Town	Eggland's Best			•			•	•	•										1.99				
		Eggland's Best			•			•	•	•										1.99				
		Farmer's Hen			•			•	•	•					2.49									
	Fine Fare	Farmer's Hen			•			•	•	•					2.49				3.49					
		n/i			•			•	•	•				1.00										3 for \$3.00
		n/i			•			•	•	•				1.19										
	Food Lion	n/i		•				•	•	•				1.67										3 for \$5.00
		Nature's Place			•			•	•	•					2.50									2 for \$5.00
	Foodtown	Land O Lakes			•			•	•	•												2.50		2 for \$5.00; limit 1
		Farmer's Hen			•			•	•	•					2.50									2 for \$5.00
		Green Way			•			•	•	•									3.49					free-range
		Green Way			•			•	•	•										2.50				2 for \$5.00
		Eggland's Best			•			•	•	•										1.99				
	Fresh Grocer	Organic Valley			•			•	•	•									2.49					6-pack
ShopRite				•			•	•	•				1.69											
Eggland's Best				•			•	•	•										1.99					
Giant Food Stores	Land O Lakes			•			•	•												1.99	2.50	2 for \$5.00		
Great Valu Markets	Essential Everyday			•			•	•	•				0.99											
Grocery Outlet	Noah's Pride			•			•	•	•					1.99										
H-Mart	Nature's Yoke			•			•	•	•					2.00									2 for \$4.00	
	Esbenshade			•			•	•	•				0.99										2 for \$1.99	

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Easter/Passover 2017

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SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions			
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/ aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed				
PA	Ideal Market	n/i			•			•		•					0.69										
(cont)	IGA Stores NJ/PA	Eggland's Best			•			•		•												1.99			
		Land O Lakes		•	•			•		•													2.49		
	Key Foods	Eggland's Best			•			•			•											2.99			
		Nature's Yoke			•			•		•												3.49			
		Nature's Yoke		•				•		•					3.49							3.49			
		Nature's Yoke			•			•		•					3.49							3.49			
		Farmer's Hen			•			•			•				3.99										
	Kuhn's	Kuhn's		•				•			•				1.49										
	Martin's Foods	Land O Lakes			•			•		•													2.50		2 for \$5.00
		Eggland's Best			•			•		•												1.77			w/ \$25 purchase
	McCaffrey's	Eggland's Best		•				•		•												1.99			
	Net Cost	Sunshine Farms				•		•		•					1.55										
		Sunshine Farms			•			•		•									2.95						
	Pioneer	Farmer's Hen			•			•		•					2.50										2 for \$5.00
		Eggland's Best			•			•		•												2.00			2 for \$4.00
	Price Chopper	PICS			•			•		•					2.50										2 for \$5.00
	Price Rite	ShopRite			•			•					•		2.49										
	Redner's	Redner's			•			•		•					0.88										
	ShopRite	ShopRite			•			•			•				1.69										
		ShopRite			•			•		•					2.50										2 for \$5.00
		Eggland's Best			•			•		•												1.99			limit 4
	ShurSave	Best Yet			•			•			•				1.49										
	ShurSave NE Penn	Best Yet			•			•			•				1.49										
	Target	Market Pantry			•			•		•					0.50										2 for \$1.00
	The Fresh Market	The Fresh Market			•			•		•					2.50										2 for \$5.00
	Tops Markets	Eggland's Best			•			•		•												1.99			
		Eggland's Best			•			•		•									3.99						
		Tops			•			•		•					0.79										limit 1
	Walmart	Marketside			•			•		•									3.79						
	Wegman's	Wegmans			•			•		•					0.89										
		Wegmans			•			•			•				1.33										
		Wegmans		•				•		•					1.09										
		Wegmans			•			•			•				1.63										
		Wegmans	•					•		•					1.59										
		Wegmans			•			•		•									3.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions																					
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/ aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed																						
RI	Adams Superfood	Farmer's Hen	•							•	•																																
	Associated	Eggland's Best			•				•		•																																
		Nature's Yoke			•					•	•																																
		Farmer's Hen				•				•	•																																
	Bravo	n/i					•		•		•																																
		Land O Lakes				•				•	•																																
		Eggland's Best				•				•	•																																
	Compare Foods	Mitlitsky's					•			•	•																																
	Dave's Marketplace	Nellie's				•				•	•																																
		Pete & Gerry's				•					•	•																															
	Price Rite	ShopRite				•				•					•																												
	Seabra Foods	n/i			•					•	•																																
		n/i				•				•	•																																
	Shaw's	Nellie's			•	•					•	•																															
		The Happy Egg				•					•	•																															
	Land O Lakes				•					•	•		•																														
Stop & Shop	Land O Lakes				•					•	•																																
	Eggland's Best				•				•	•	•																																
Target	Market Pantry				•				•	•	•																																
Walmart	Marketside				•					•	•																																
VT	Hannaford	Eggland's Best			•				•	•	•																																
		Nellie's			•					•	•																																
	Price Chopper	PICS			•				•	•	•																																
	Shaw's	Nellie's			•	•				•	•																																
		The Happy Egg				•					•	•																															
		Land O Lakes				•					•	•		•																													
	Tops Markets	Eggland's Best				•				•	•																																
		Eggland's Best				•					•	•																															
		Tops				•				•	•	•																															
	Walmart	Marketside				•					•	•																															

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SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions				
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed					
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																										
<b>AL</b>	Earth Fare	Organic Valley			•				•	•							3.99									
	Ingle's Market	Nellie's			•				•	•							2.98									
	Kroger Atlanta	Simple Truth			•				•	•							2.99									
		Simple Truth			•				•	•							2.50								2 for \$5.00	
	Kroger Nashville	Kroger			•			•		•				0.99												
		Alfresco Farms			•				•	•							4.99									
		Simple Truth			•				•	•							2.79									
		Simple Truth			•				•	•							2.50								2 for \$5.00	
	Piggly Wiggly HAC	Kroger			•			•		•				0.99												
		Alfresco Farms			•				•	•							4.99									
	Piggly Wiggly HAC	Best Choice			•			•		•				1.25												
	Piggly Wiggly Hchn	Land O Lakes			•				•	•													1.99			
	Piggly Wiggly JTM	n/i				•			•	•				0.68												
	Publix	Publix			•				•	•				1.19												
	Rouses Market	Eggland's Best			•				•	•													3.89			
	Sprout's Market	Eggland's Best			•				•	•													2.99			
	Target	Market Pantry			•				•	•				0.50											2 for \$1.00	
	The Fresh Market	The Fresh Market			•				•	•							2.50								2 for \$5.00	
	Vowell's	Best Choice			•				•	•				0.88											limit 4	
	Walmart	Marketside			•				•	•													3.79			
	Winn-Dixie	Eggland's Best			•				•	•													2.50		2 for \$5.00	
<b>FL</b>	Earth Fare	Organic Valley			•				•	•														3.99		
	Harris Teeter	Eggland's Best			•				•	•							3.50								2 for \$7.00	
		Harris Teeter			•				•	•				1.77												limit 2
		Nest Fresh			•				•	•														4.99		
		Carol's			•				•	•														2.99		6-pack; heirloom
		Horizon			•				•	•														4.99		
	Lucky's Market	Lucky's Market			•				•	•							2.50								2 for \$5.00	
	Piggly Wiggly Hchn	Land O Lakes			•				•	•														1.99		
	Publix	Publix			•				•	•				1.19												
	Safeway Florida	The Happy Egg			•				•	•														5.49		
		Lucerne			•				•	•				0.99												limit 2
		Nellie's			•				•	•														2.99		
		Pete & Gerry's			•				•	•														3.99		
	Scaff's Market	IGA			•				•	•				1.00												5 for \$5.00



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**Easter/Passover 2017**

**SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions	
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed		
FL <i>(cont)</i>	Sedano's	Egglard's Best		•				•		•										2.00		2 for \$4.00	
		Pete & Gerry's			•				•	•										3.50		2 for \$7.00	
	Target	Market Pantry			•			•		•												2 for \$1.00	
	The Fresh Market	The Fresh Market			•				•	•				2.50								2 for \$5.00	
	Walmart	Marketside			•				•	•										3.79			
	Winn-Dixie	Egglard's Best			•			•		•										2.50		2 for \$5.00	
GA	Bi-Lo	Egglard's Best			•			•		•										2.50		2 for \$5.00	
	Earth Fare	Organic Valley			•				•	•										3.99			
	Food City	Food Club			•				•		•			0.99									limit 5
		Food Club			•				•		•			1.49									
	Food Lion	Nature's Place			•				•	•				2.50								2 for \$5.00	
	Galaxy Food Cntr	Morning Fresh			•			•		•				0.99									
	Harris Teeter	Egglard's Best			•				•		•				3.50								2 for \$7.00
		Harris Teeter			•				•		•				1.77								limit 2
		Nest Fresh			•				•	•							4.99						
		Carol's			•				•	•							2.99						6-pack; heirloom
		Horizon			•				•	•								4.99					
	Ingle's Market	Nellie's			•				•	•							2.98						
	Kroger Atlanta	Simple Truth			•				•	•					2.99						3.49		
		Simple Truth			•				•	•					2.50								2 for \$5.00
		Kroger			•				•		•			0.99									
		Alfresco Farms			•				•	•								4.99					
	Lucky's Market	Lucky's Market			•				•	•					2.50								2 for \$5.00
	Piggly Wiggly Hchn	Land O Lakes			•				•	•												1.99	
	Piggly Wiggly JTM	n/i				•			•	•					0.68								
	Publix	Publix			•				•	•					1.19								
Target	Market Pantry			•				•	•					0.50								2 for \$1.00	
The Fresh Market	The Fresh Market			•				•	•					2.50								2 for \$5.00	
Walmart	Marketside			•				•	•										3.79				
Wayfield's	P & R			•				•	•					0.99									
Winn-Dixie	Egglard's Best			•				•	•											2.50		2 for \$5.00	
KY	Cox IGA	IGA			•			•		•				0.99								limit 2	
	Food City	Food Club			•			•		•				0.99									limit 5
		Food Club			•				•		•			1.49									
	Food Lion	Nature's Place			•				•	•				2.50								2 for \$5.00	
	Fresh Thyme	Fresh Thyme			•			•	•										2.99				
	Galaxy Food Cntr	Morning Fresh			•			•	•					0.99									

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Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions				
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed					
KY (cont)	IGA Houchen's	IGA			•			•		•				free											w/ special purchase	
	Kroger Cincinnati	Simple Truth			•				•	•					2.79				3.49							
		Simple Truth			•					•	•				2.50											2 for \$5.00
	Kroger Delta	Kroger			•			•			•			0.99												
		Simple Truth			•				•	•	•				2.99				3.49							
	Kroger Louisville	Simple Truth			•				•	•	•				2.50											2 for \$5.00
		Simple Truth			•				•	•	•				2.50											2 for \$5.00
	Kroger MidAtlantic	Kroger			•			•			•			0.99												
		Simple Truth			•				•	•	•				2.99				3.99							
	Kroger Nashville	Simple Truth			•				•	•	•				2.50											2 for \$5.00
		Simple Truth			•				•	•	•				2.50											2 for \$5.00
	Kroger Nashville	Kroger			•			•			•			0.99												
		Alfresco Farms			•				•	•	•							4.99								
	Lucky's Market	Simple Truth			•				•	•	•				2.99				3.49							
		Simple Truth			•				•	•	•				2.50											2 for \$5.00
	Lucky's Market	Kroger			•			•			•			0.99												
		Alfresco Farms			•				•	•	•							4.99								
	Meijer	Lucky's Market			•				•	•	•				2.50											2 for \$5.00
		Meijer			•				•	•	•			0.99												
	Piggly Wiggly Hchn	Land O Lakes			•				•	•	•													1.99		
Remke's Market		Remke			•			•		•			1.48													
Super Dollar	Remke			•				•	•	•			0.77													
	Wild Harvest			•				•	•	•			2.50												2 for \$5.00	
SuperVALU Stores	Super Dollar	Valu Time			•		•			•			0.89													
	SuperVALU Stores	n/i			•			•	•	•			0.98													
Walmart	Target	Market Pantry			•			•	•	•			0.50												2 for \$1.00	
	TC Grocers	Best Choice			•			•	•	•			0.79													
Walmart	The Fresh Market	The Fresh Market			•			•	•	•				2.50											2 for \$5.00	
	Walmart	Marketside			•			•	•	•								3.79								
MS	Kroger Delta	Simple Truth			•				•	•					2.99				3.49							
		Simple Truth			•				•	•	•			2.50											2 for \$5.00	
	Mac's Fresh Mrkt	Kroger			•			•			•		0.99													
		Best Choice			•				•	•	•		1.00													
	Piggly Wiggly Hchn	Jordan			•				•	•	•		1.00													
Land O Lakes				•				•	•	•													1.99			
Rouses Market	Eggland's Best			•			•			•											3.89					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
MS (cont)	Target	Market Pantry			•			•		•				0.50											2 for \$1.00			
	The Fresh Market	The Fresh Market			•			•		•					2.50										2 for \$5.00			
	Vowell's	Best Choice			•			•		•				0.88											limit 4			
	Walmart	Marketside			•			•		•													3.79					
	Winn-Dixie	Eggland's Best			•			•		•													2.50		2 for \$5.00			
NC	Bi-Lo	Eggland's Best			•			•		•														2.50		2 for \$5.00		
	Earth Fare	Organic Valley			•			•		•														3.99				
	Food Lion	Nature's Place			•			•		•					2.50											2 for \$5.00		
	Galaxy Food Cntr	Morning Fresh			•			•		•				0.99														
	Great Valu Markets	Essential Everyday			•			•		•				0.99														
	H-Mart	Farmer's Hen		•					•		•														3.00		2 for \$6.00	
		Nature's Yoke				•			•		•				2.00												2 for \$4.00	
	Harris Teeter	Eggland's Best			•				•		•		•		3.50												2 for \$7.00	
		Harris Teeter			•				•		•		•		1.77												limit 2	
	Nest Fresh	Carol's			•				•		•																6-pack; heirloom	
		Horizon			•				•		•														4.99			
		Carol's			•				•		•														2.99			
	Ingle's Market	Nellie's			•				•		•														2.98			
		Nellie's			•				•		•															4.99		
	Just \$ave Foods	Morning Fresh			•			•		•				0.88													limit 4	
	Kroger MidAtlantic	Simple Truth			•				•		•				2.99													
		Simple Truth			•				•		•				2.50												2 for \$5.00	
	Kroger	Kroger			•				•		•		•		0.99													
		Alfresco Farms			•				•		•														4.99			
	Lowe's Foods	Eggland's Best			•				•		•															2.00		
Pete & Gerry's				•				•		•															3.99			
Publix	Publix			•				•		•			1.19															
Target	Market Pantry			•				•		•			0.50													2 for \$1.00		
The Fresh Market	The Fresh Market			•				•		•				2.50												2 for \$5.00		
Walmart	Marketside			•				•		•															3.79			
SC	Bi-Lo	Eggland's Best			•			•		•															2.50		2 for \$5.00	
	Earth Fare	Organic Valley			•			•		•															3.99			
	Food Lion	Nature's Place			•			•		•					2.50												2 for \$5.00	
	Galaxy Food Cntr	Morning Fresh			•			•		•				0.99														
	Harris Teeter	Eggland's Best			•				•		•		•		3.50													2 for \$7.00
		Harris Teeter			•				•		•		•		1.77													limit 2
Nest Fresh	Carol's			•				•		•																	6-pack; heirloom	
	Carol's			•				•		•																	6-pack; heirloom	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017  
SHELL EGGS**

Prices in \$US per unit, effective April 01-16, 2017

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions							
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed								
SC <i>(cont)</i>	Harris Teeter <i>(continued)</i>	Horizon			•				•	•																			
	Ingle's Market	Nellie's			•				•	•							2.98												
	Kroger Atlanta	Simple Truth			•				•	•						2.99													
		Simple Truth			•				•	•						2.50												2 for \$5.00	
	Lowe's Foods	Kroger			•			•	•	•				0.99															
		Alfresco Farms			•				•	•																			
		Eggland's Best			•			•	•	•																		2.00	
	Publix	Pete & Gerry's			•				•	•																			
		Publix			•				•	•					1.19														
	Target	Market Pantry			•				•	•					0.50													2 for \$1.00	
The Fresh Market	The Fresh Market			•					•	•					2.50												2 for \$5.00		
Walmart	Marketside			•					•	•																			
TN	Cash Saver TC	Best Choice			•				•	•				0.88															
	Chappell's	Sauder's			•				•	•				0.99															
	Earth Fare	Organic Valley			•				•	•																			
	Food City	Food Club			•				•	•				0.99														limit 5	
		Food Club			•				•	•				1.49															
	Food Country	Dutt & Wagner				•			•	•				1.00													5 for \$5.00		
	Food Lion	Nature's Place			•				•	•				2.50													2 for \$5.00		
	H.G. Hill	Best Choice			•				•	•				free													w/ special purchase		
	IGA Houchen's	IGA			•				•	•				free													w/ special purchase		
	Ingle's Market	Nellie's			•				•	•																			
	Kroger Delta	Simple Truth			•				•	•					2.99														
		Simple Truth			•				•	•					2.50													2 for \$5.00	
	Kroger	Kroger			•				•	•				0.99															
		Simple Truth			•				•	•					2.99														
	Kroger MidAtlantic	Simple Truth			•				•	•					2.50													2 for \$5.00	
		Simple Truth			•				•	•					2.50													2 for \$5.00	
	Kroger Nashville	Kroger			•				•	•				0.99															
		Alfresco Farms			•				•	•																			
		Simple Truth			•				•	•					2.99														
	Kroger Nashville	Simple Truth			•				•	•					2.50													2 for \$5.00	
Kroger				•				•	•				0.99																
Kroger Nashville	Alfresco Farms			•				•	•																				
	Simple Truth			•				•	•					2.99															
Kroger Nashville	Simple Truth			•				•	•					2.50													2 for \$5.00		
	Kroger			•				•	•				0.99																
Kroger Nashville	Alfresco Farms			•				•	•																				
	Simple Truth			•				•	•					2.99															
Osborne's	Simple Truth			•				•	•					2.50													2 for \$5.00		
	Kroger			•				•	•				0.99																
Osborne's	Alfresco Farms			•				•	•																				
	Simple Truth			•				•	•					2.99															
Osborne's	Land O Lakes			•				•	•																2.50	2 for \$5.00			
Publix	Publix			•				•	•				1.19																
Super Dollar	Valu Time			•				•	•				0.89																

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions		
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed			
TN (cont)	Target	Market Pantry			•			•		•				0.50										2 for \$1.00
	TC Grocers	Best Choice			•			•		•				0.79										
	The Fresh Market	The Fresh Market			•			•		•					2.50									2 for \$5.00
	Tietgen's	Land O Lakes			•			•		•												2.50		2 for \$5.00
	Walmart	Marketside			•			•		•									3.79					
VA	Associated	Eggland's Best			•			•		•												1.99		
		Nature's Yoke		•				•		•					2.99									
		Farmer's Hen			•			•		•					2.69									
	Food City	Food Club			•			•			•			0.99									limit 5	
		Food Club			•			•			•			1.49										
	Food Country	Dutt & Wagner				•		•		•				1.00									5 for \$5.00	
	Food Lion	Nature's Place			•			•		•				2.50									2 for \$5.00	
	Galaxy Food Cntr	Morning Fresh			•			•		•				0.99										
	Giant Food	Eggland's Best			•			•		•												2.50	2 for \$5.00	
		Eggland's Best			•			•		•												1.77	w/ \$25 purchase	
	Grant's	n/i			•			•		•				1.00									10 for \$10.00	
	Great Valu Markets	Essential Everyday			•			•		•				0.99										
	H-Mart	Nature's Yoke			•			•		•				2.00									2 for \$4.00	
	Harris Teeter	Eggland's Best			•			•		•		•		3.50									2 for \$7.00	
		Harris Teeter			•			•			•			1.77									limit 2	
		Nest Fresh			•			•		•							4.99							
		Carol's			•			•		•							2.99						6-pack; heirloom	
		Horizon			•			•		•									4.99					
	Ingle's Market	Nellie's			•			•		•														
	Kroger MidAtlantic	Simple Truth			•			•		•				2.99						3.99				
		Simple Truth			•			•		•				2.50									2 for \$5.00	
		Kroger			•			•			•			0.99										
		Alfresco Farms			•			•		•							4.99							
	Lowe's Foods	Eggland's Best			•			•		•												2.00		
		Pete & Gerry's			•			•		•										3.99				
	Martin's Foods	Land O Lakes			•			•		•												2.50	2 for \$5.00	
		Eggland's Best			•			•		•												1.77	w/ \$25 purchase	
Price Rite	ShopRite			•			•				•		2.49											
Publix	Publix			•			•		•				1.19											
Safeway Eastern	The Happy Egg			•			•		•		•					5.49								
	Lucerne			•			•			•			0.99									limit 2		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 Prices in \$US per unit, effective April 01-16, 2017

**Easter/Passover 2017**  
**SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
VA <i>(cont)</i>	Safeway Eastern	Nellie's			•				•	•						2.99												
	<i>(continued)</i>	Pete & Gerry's			•				•	•							3.99											
	Shoppers Food	Essential Everyday			•			•	•	•				0.88														
	Super Dollar	Valu Time				•		•	•	•				0.89														
	Target	Market Pantry			•			•	•	•				0.50													2 for \$1.00	
	The Fresh Market	The Fresh Market			•				•	•					2.50												2 for \$5.00	
	Walmart	Marketside			•				•	•							3.79											
	Wegman's	Wegmans	Wegmans			•			•	•	•				0.89													
		Wegmans	Wegmans			•			•	•	•				1.33													
		Wegmans	Wegmans		•				•	•	•				1.09													
		Wegmans	Wegmans			•			•	•	•				1.63													
Wegmans		Wegmans	•					•	•	•				1.59														
	Wegmans	Wegmans			•				•	•						3.99												
WV	Food Lion	Nature's Place			•				•	•					2.50												2 for \$5.00	
	Galaxy Food Cntr	Morning Fresh			•			•	•	•				0.99														
	Grant's	n/i			•			•	•	•				1.00													10 for \$10.00	
	Great Valu Markets	Essential Everyday			•			•	•	•				0.99														
	Kroger Columbus	Simple Truth			•				•	•	•				2.99			3.49										
		Simple Truth			•				•	•	•				2.50													2 for \$5.00
		Kroger			•			•	•	•	•			0.99														
	Kroger MidAtlantic	Simple Truth			•				•	•	•				2.99			3.99										
		Simple Truth			•				•	•	•				2.50													2 for \$5.00
		Kroger			•			•	•	•	•			0.99														
	Martin's Foods	Alfresco Farms			•				•	•	•							4.99										
		Land O Lakes			•				•	•	•															2.50		2 for \$5.00
		Eggland's Best			•				•	•	•												1.77				w/ \$25 purchase	
	Riesbeck's	Nature's Harmony			•			•	•	•				0.97														
	Target	Market Pantry			•			•	•	•				0.50													2 for \$1.00	
Walmart	Marketside			•				•	•							3.79												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions			
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed				
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																									
IA	Affiliated Midwest	Shurfine			•			•		•				1.00										2 for \$2.00	
		Best Choice			•			•		•				free										w/ cheese purchase	
		Best Choice			•			•		•				1.69											
	Family Fare	Full Circle			•			•		•					2.77										
		Full Circle			•			•		•									3.50						2 for \$7.00
	Family Foods	Full Circle			•			•		•								3.99							
	Fareway	Country Lane		•				•		•				0.88											
	Food Pride	Full Circle			•			•		•								3.99							
	Fresh Thyme	Fresh Thyme			•			•		•								2.99							
	Hy-Vee	Hy-Vee			•			•		•				0.79											
		Full Circle			•			•		•										2.49					
	Jewel-Osco	Eggland's Best		•	•			•		•										2.19					
		Pete & Gerry's			•			•		•								3.99							
		Lucerne			•			•		•				0.99											limit 2
		Blue Sky			•			•		•								3.50					2.00		2 for \$7.00
		Land O Lakes			•			•		•															2 for \$4.00
	Lucky's Market	Lucerne			•			•		•				free											w/ sausage purchase
		Lucerne			•			•		•				1.29											
	Lucky's Market	Lucky's Market			•			•		•				2.50											2 for \$5.00
	Maynard's	Best Choice			•			•		•			0.88												
	No Frills	Full Circle			•			•		•				2.77											
		Full Circle			•			•		•							3.50								2 for \$7.00
	Price Chopper	Eggland's Best			•			•		•		•								3.49					
		Eggland's Best			•			•		•		•					3.99								
	Quillin's	n/i			•			•		•			0.69											limit 2	
	Schnuck's	Eggland's Best			•			•		•										BOGO					limit 2
		Eggland's Best			•			•		•										2.99					
Super Saver	Best Choice			•			•		•		•	1.18													
Target	Market Pantry			•			•		•			0.50												2 for \$1.00	
Thriftway Stores	Best Choice			•			•		•			0.99													
Walmart	Marketside			•			•		•							3.79									
Whole Foods MW	Farmers Hen House			•			•		•							3.50								2 for \$7.00	
IL	Affiliated Midwest	Shurfine			•			•		•			1.00											2 for \$2.00	
	Angelo Caputo's	Hamilton				•		•		•		0.50												2 for \$1.00	
	Borowiak's IGA	IGA			•			•		•		0.33												3 for \$0.99; limit 3	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
IL (cont)	Brookhaven	Spartan	•					•		•				BOGO														
		Spartan		•				•		•				BOGO														
		Spartan			•			•		•				BOGO														
	Butera	Phil's Fresh				•		•		•				2.50													2 for \$5.00	
		n/i				•		•		•				0.49													limit 1	
	Cermak's	n/i				•		•		•				0.69														
		Dutch Farms				•		•		•				0.99														
	County Market NFI	Dutch Farms				•		•		•				0.67														
		Dierberg's	Eggland's Best				•		•	•												2.50					2 for \$5.00	
	El Guero	n/i				•		•		•				0.79													limit 4	
		n/i	•					•		•				0.79													limit 4	
	Fairplay Foods	Dutch Farms				•		•		•				0.69													limit 2	
		Dutch Farms				•		•		•				0.99														
	Fareway	Country Lane				•		•		•				0.88														
	Food 4 Less	Kroger						•				•		0.99														
		Simple Truth						•		•				2.50													2 for \$5.00	
	Fresh Thyme	Fresh Thyme				•		•		•											2.99							
	Garden Fresh	Dutch Farms				•		•		•				0.99														
	Heinen's	Pete & Gerry's				•		•		•											3.99							
	Hy-Vee	Hy-Vee				•		•		•				0.79														
		Full Circle				•		•		•												2.49						
	IGA Houchen's	Eggland's Best				•		•		•												2.19						
		IGA				•		•		•				free													w/ special purchase	
	IGA Stores - IL/IN	IGA				•		•		•				0.59													w/ \$10 purchase;L2	
		Jewel-Osco	Pete & Gerry's				•		•	•											3.99							
		Lucerne				•		•		•				0.99													limit 2	
		Blue Sky				•		•		•											3.50						2 for \$7.00	
	Land O Lakes				•		•		•														2.00			2 for \$4.00		
	Lucerne				•		•		•				free													w/ sausage purchase		
	Lucerne				•		•		•				1.29															
	Jimenez	Hamilton	•				•		•				1.25													4 for \$5.00		
Kirby Foods IGA	IGA				•		•		•				0.59															
	Kroger Central	Simple Truth				•		•	•					2.99						3.49								
	Simple Truth				•		•		•					2.50												2 for \$5.00		
	Kroger				•		•		•				0.99															



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions				
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed					
IL (cont)	Kroger Louisville	Simple Truth			•				•	•					2.99				3.49							
		Simple Truth			•				•	•					2.50											2 for \$5.00
	Meijer	Kroger			•			•			•				0.99											
		Meijer			•			•			•				0.99											
	Pete's Market	Dutch Farms				•			•	•									1.50							2 for \$3.00
		Hamilton			•			•			•				0.79											
	Piggly Wiggly MW	n/i			•			•	•					0.49												limit 2
	Schuette's Market	Cooley			•			•			•					2.78										local
		Schnuck's	Eggland's Best			•			•	•												BOGO				limit 2
	Shop & Save Mrkt	Eggland's Best			•			•			•										2.99					
		Dutch Farms			•			•			•				0.99											
	Sullivan's	Dutch Farms			•			•			•				0.69											
		Pearl Valley			•			•			•				0.89											
	Sunset Foods	Dutch Farms			•			•			•				0.79											
	Strack & VanTil	Eggland's Best			•			•			•										BOGO					
	Target	Market Pantry			•			•			•				0.50											2 for \$1.00
	The Fresh Market	The Fresh Market			•			•			•					2.50										2 for \$5.00
	Tony's Finer Foods	n/i			•			•			•				0.69											limit 2
		Eggland's Best			•			•			•										2.00					2 for \$4.00
	Ultra Foods	Eggland's Best			•			•			•										2.00					2 for \$4.00
Valli Produce	Dutch Farms			•			•			•				0.79											limit 2	
	Dutch Farms			•			•			•				0.89												
Walmart	Marketside			•			•			•									3.79							
Walt's Food Center	Dutch Farms			•			•			•				0.69											limit 2	
	Dutch Farms			•			•			•				0.89												
Whole Foods MW	Dutch Farms			•			•			•				0.89												
	Dutch Farms	•					•			•				0.99												
	Whole Foods MW	Farmers Hen House			•			•	•										3.50						2 for \$7.00	
IN	Al's Supermarket	Dutch Farms			•			•	•					0.79											limit 2	
		Dutch Farms			•			•	•						1.49											
	Earth Fare	Organic Valley			•			•	•										3.99							
	Food 4 Less	Kroger			•			•			•				0.99											
		Simple Truth			•			•			•					2.50										2 for \$5.00
	Fresh Thyme	Fresh Thyme			•			•	•											2.99						
	Harding's	Full Circle			•			•			•									3.79						
Eggland's Best				•			•			•											1.99					
Holiday Foods	Weidenbenner	•					•	•						0.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
IN (cont)	IGA Houchen's	IGA			•			•		•				free													w/ special purchase	
	IGA Stores - IL/IN	IGA			•			•		•				0.59													w/ \$10 purchase;L2	
	Jay C Foods	Kroger			•			•			•			0.99														
			Simple Truth			•			•		•				2.99													
			Simple Truth			•			•		•				2.50													2 for \$5.00
	Jewel-Osco	Pete & Gerry's			•			•		•									3.99									
			Lucerne			•			•		•				0.99													limit 2
			Blue Sky			•			•		•								3.50									2 for \$7.00
			Land O Lakes			•			•		•												2.00					2 for \$4.00
			Lucerne			•			•		•				free													w/ sausage purchase
			Lucerne			•			•		•				1.29													
		Kirby Foods IGA	IGA			•			•		•				0.59													
		Kroger Central	Simple Truth			•			•		•				2.99				3.49									
			Simple Truth			•			•		•				2.50													2 for \$5.00
			Kroger			•			•			•			0.99													
		Kroger Cincinnati	Simple Truth			•			•		•				2.79				3.49									
			Simple Truth			•			•		•				2.50													2 for \$5.00
			Kroger			•			•			•			0.99													
		Kroger Louisville	Simple Truth			•			•		•				2.99				3.49									
			Simple Truth			•			•		•				2.50													2 for \$5.00
			Kroger			•			•			•			0.99													
		Lucky's Market	Lucky's Market			•			•		•				2.50													2 for \$5.00
		Martins Super Mrkt	Eggland's Best			•			•		•												2.00					2 for \$4.00
		Meijer	Meijer			•			•		•				0.99													
		Miller's Markets	Dutch Farms			•			•		•				0.59													limit 3
		New Market	Essential Everyday			•			•		•				0.99													
		Schnuck's	Eggland's Best			•			•		•												BOGO					limit 2
			Eggland's Best			•			•		•												2.99					
		Strack & VanTil	Eggland's Best			•			•		•												BOGO					
		Target	Market Pantry			•			•		•				0.50													2 for \$1.00
		The Fresh Market	The Fresh Market			•			•		•					2.50												2 for \$5.00
		Ultra Foods	Eggland's Best			•			•		•												2.00					2 for \$4.00
		Walmart	Marketside			•			•		•								3.79									
	Walt's Food Center	Dutch Farms			•			•		•				0.69													limit 2	
		Dutch Farms			•			•		•				0.89														
		Dutch Farms		•				•		•				0.89														
		Dutch Farms	•					•		•				0.99														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions				
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed					
IN	Wesselman's	n/i												0.50											2 for \$1.00	
(cont)	Whole Foods MW	Farmers Hen House																							2 for \$7.00	
MI	Affiliated Midwest	Shurfine												1.00											2 for \$2.00	
	Busch's	Full Circle													2.88											
	D&W Fresh	Eggland's Best																					2.00		2 for \$4.00	
	Earth Fare	Organic Valley																								
	Family Fare	Full Circle													2.50											2 for \$5.00
		Full Circle																								2 for \$7.00
		Eggland's Best																					2.00			2 for \$4.00
	Food Pride	n/i												0.79												
	Fresh Thyme	Fresh Thyme																								
	Glory Supermarket	n/i												0.99												
		n/i												1.00												10 for \$10.00
	Harding's	Full Circle																								
		Eggland's Best																						1.99		
	Hollywood Markets	Hamilton												0.79												
	Kroger Central	Simple Truth													2.99											
		Simple Truth													2.50											2 for \$5.00
		Kroger												0.99												
	Kroger Columbus	Simple Truth													2.99											
		Simple Truth													2.50											2 for \$5.00
		Kroger												0.99												
	Kroger Michigan	Simple Truth													2.99											
		Simple Truth													2.50											2 for \$5.00
		Kroger												0.99												
	Lucky's Market	Lucky's Market													2.50											2 for \$5.00
	Martins Super Mrkt	Eggland's Best																					2.00			2 for \$4.00
	Meijer	Meijer												0.99												
	Miller's Markets	Dutch Farms												0.59												limit 3
	Polly's Market	Dutch Farms												0.47												
	Spartan Stores	Eggland's Best																					2.00			2 for \$4.00
	Target	Market Pantry												0.50												2 for \$1.00
	Tom's/Oleson's	Full Circle													2.50											2 for \$5.00
		Eggland's Best																					2.00			2 for \$4.00
	Valuland	Eggland's Best																					2.00			2 for \$4.00

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Prices in \$US per unit, effective April 01-16, 2017

**Easter/Passover 2017**

**SHELL EGGS**

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions				
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed					
MI <i>(cont)</i>	VG's Grocery	Full Circle			•				•	•					2.50										2 for \$5.00	
		Full Circle			•				•	•								3.50							2 for \$7.00	
		Eggland's Best		•	•			•	•	•										2.00					2 for \$4.00	
	Walmart	Marketside			•			•	•								3.79									
	Whole Foods MW	Farmers Hen House			•			•	•								3.50							2 for \$7.00		
MN	Affiliated Midwest	Shurfine			•			•	•					1.00											2 for \$2.00	
		Best Choice			•			•	•					free											w/ cheese purchase	
		Best Choice			•			•	•					1.69												
		Shurfine			•			•	•					0.99												
		IGA			•			•	•					0.99												
	Cash Wise	Food Club			•			•	•				0.48												limit 1	
	Econofoods	Full Circle			•			•	•						2.77											
		Full Circle			•			•	•									3.50							2 for \$7.00	
	Family Fare	Full Circle			•			•	•						2.77											
		Full Circle			•			•	•									3.50							2 for \$7.00	
	Family Fresh	Full Circle			•			•	•						2.77											
		Full Circle			•			•	•									3.50							2 for \$7.00	
	Fareway	Country Lane		•				•	•					0.88												
	Food Pride	n/i			•			•	•					0.79												
	Fresh Thyme	Fresh Thyme			•			•	•									2.99								
	Hugo's	Full Circle			•			•	•						2.99											
		Our Family			•			•	•					0.89												
	Hy-Vee	Hy-Vee			•			•	•					0.79												
		Full Circle			•			•	•																	
		Eggland's Best		•	•			•	•											2.49	2.19					
	Lunds & Byerlys	Country Lane			•			•	•			•		0.99												
	Marketplace Foods	Our Family			•			•	•					0.99												
	Maynard's	Best Choice			•			•	•					0.88												
	Quillin's	n/i			•			•	•					0.69												limit 2
	SuperVALU Stores	Essential Everyday			•			•	•					0.77												limit 1
		n/i			•			•	•					0.98												
	Target	Market Pantry			•			•	•					0.50												2 for \$1.00
Walmart	Marketside			•			•	•									3.79									
Whole Foods MW	Farmers Hen House			•			•	•									3.50							2 for \$7.00		
ND	Affiliated Midwest	Shurfine			•			•	•					1.00											2 for \$2.00	
	Albertson's Mntn	Eggland's Best			•			•	•			•								2.50					2 for \$5.00	
		Eggland's Best			•			•	•						2.50											2 for \$5.00

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions				
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed					
ND <i>(cont)</i>	Albertson's Mntn <i>(continued)</i>	Lucerne			•			•						3.99										60-pack		
		Open Nature			•				•		•				2.79											
		Open Nature			•					•	•				2.50										2 for \$5.00 limit 1	
		Cash Wise	Food Club			•			•		•				0.48											
		Family Fare	Full Circle			•				•		•				2.77										
			Full Circle			•					•	•							3.50							2 for \$7.00
		Food Pride	n/i			•			•		•				0.79											
		Hugo's	Full Circle			•					•	•				2.99										
			Our Family			•				•		•				0.89										
		Leever's	Forest River			•			•		•				0.79											
		Marketplace Foods	Our Family			•			•		•				0.99											
		Miller's Fresh	Our Family			•			•		•				1.09											
		Target	Market Pantry			•			•		•				0.50										2 for \$1.00 limit 1	
		SuperVALU Stores	Essential Everyday			•			•		•					0.77										
n/i				•			•		•					0.98												
Walmart	Marketside			•				•		•							3.79									
NE	Affiliated Midwest	Shurfine			•			•		•				1.00										2 for \$2.00 w/ cheese purchase		
		Best Choice			•			•		•				free												
		Best Choice			•			•		•					1.69											
		Shurfine			•			•		•					0.99											
	IGA	IGA			•			•		•					0.99											
		IGA			•			•		•					0.99											
	Baker's	Simple Truth			•				•		•				2.99				3.99							
		Simple Truth			•				•		•				2.50										2 for \$5.00 local	
	Dillon's	Dillon's			•			•			•				0.99											
		Dillon's			•			•			•				0.99											
	Family Fare	Full Circle			•				•		•				2.77											
		Full Circle			•				•		•				2.77				3.50						2 for \$7.00	
	Family Fresh	Full Circle			•				•		•				2.77											
		Full Circle			•				•		•				2.77				3.50						2 for \$7.00	
	Fareway	Country Lane		•				•		•				0.88												
	Food Pride	n/i			•			•		•				0.79												
	Fresh Thyme	Fresh Thyme			•				•		•				0.79				2.99							
Hy-Vee	Hy-Vee			•				•		•				0.79												
	Hy-Vee			•				•		•				0.79												
No Frills	Full Circle			•				•		•										2.49						
	Full Circle			•				•		•										2.19						
	Full Circle			•				•		•				2.77												
				•				•		•							3.50							2 for \$7.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions					
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed						
NE <i>(cont)</i>	Russ Market	Eggland's Best			•				•									3.69									
		Best Choice			•				•					0.79													
	Safeway Denver	Lucerne			•				•		•			1.50													
		Lucerne			•				•		•			1.99													
		Eggland's Best			•				•		•										2.99						
	Super Saver	Best Choice			•				•		•			1.18													
	Target	Market Pantry			•				•		•			0.50												2 for \$1.00	
	Thriftway Stores	Best Choice			•				•		•			0.99													
	Walmart	Marketside			•				•		•							3.79									
Whole Foods MW	Farmers Hen House			•				•		•							3.50								2 for \$7.00		
OH	Acme Fresh Marke	Sauder's			•				•		•			1.19													
		Acme Fresh			•				•		•			0.99													
	Buehler's	Buehler's			•				•		•			0.99													
	Chief Supermarket	n/i			•				•		•			0.88													
		Our Family			•				•		•			1.69													
	Earth Fare	Organic Valley			•				•		•						3.99										
	Fresh Encounter	n/i			•				•		•			0.88													
		Our Family			•				•		•			1.69													
	Fresh Thyme	Fresh Thyme			•				•		•						2.99										
	Geyer's	Essential Everyday			•				•		•			0.78												limit 4	
		Essential Everyday			•				•		•			0.99													
	Heinen's	Pete & Gerry's			•				•		•						3.99										
	Kroger Central	Simple Truth			•				•		•			2.99			3.49										
		Simple Truth			•				•		•			2.50												2 for \$5.00	
		Kroger			•				•		•			0.99													
	Kroger Cincinnati	Simple Truth			•				•		•			2.79			3.49										
		Simple Truth			•				•		•			2.50												2 for \$5.00	
		Kroger			•				•		•			0.99													
	Kroger Columbus	Simple Truth			•				•		•			2.99			3.49										
		Simple Truth			•				•		•			2.50												2 for \$5.00	
	Kroger			•				•		•			0.99														
Kroger MidAtlantic	Simple Truth			•				•		•			2.99			3.99											
	Simple Truth			•				•		•			2.50												2 for \$5.00		
	Kroger			•				•		•			0.99														
Lucky's Market	Alfresco Farms			•				•		•						4.99											
	Lucky's Market			•				•		•			2.50													2 for \$5.00	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions									
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed										
OH <i>(cont)</i>	Marc's	Hillandale		•					•		•				0.89																
		Eggland's Best			•				•			•																	2.99		
	Meijer	Meijer			•				•		•				0.99																
	Miller's Markets	Dutch Farms			•				•		•				0.59														limit 3		
	Riesbeck's	Nature's Harmony			•				•			•			0.97																
	Remke's Market	Remke			•				•			•			1.48																
		Remke			•				•			•			0.77																
	SuperVALU Stores	Wild Harvest			•				•		•	•				2.50														2 for \$5.00	
		Morning Fresh			•				•		•	•			0.88																
		n/i			•				•		•	•			0.98																
	Target	Market Pantry			•				•		•	•			0.50															2 for \$1.00	
	The Fresh Market	The Fresh Market			•				•		•	•				2.50														2 for \$5.00	
Walmart	Marketside			•				•		•	•																		3.79		
SD	Affiliated Midwest	Shurfine			•				•		•				1.00														2 for \$2.00		
		Best Choice			•				•		•				free														w/ cheese purchase		
		Best Choice			•				•		•				1.69																
		Shurfine			•				•		•				0.99																
		IGA			•				•		•				0.99																
	Buche Foods	Shurfine			•				•		•			0.57															limit 4		
	Family Thrift	Full Circle			•				•		•	•				2.77															
		Full Circle			•				•		•	•																		2 for \$7.00	
	Fareway	Country Lane		•					•		•			0.88																	
	Hy-Vee	Hy-Vee			•				•		•	•			0.79																
		Full Circle			•				•		•	•																			
	IGA Markets	Eggland's Best			•				•		•	•																			
		IGA			•				•		•	•			1.39																
	Ken's Super Fair	Dakota			•				•		•			0.79																	
	Maynard's	Best Choice			•				•		•			0.88																	
	Safeway Denver	Lucerne			•				•		•	•			1.50															2 for \$3.00; limit 2	
		Lucerne			•				•		•	•			1.99																
	SuperVALU Stores	Eggland's Best			•				•		•	•																			2.99
n/i				•				•		•	•			0.98																	
Target	Market Pantry			•				•		•			0.50																2 for \$1.00		
Walmart	Marketside			•				•		•	•																		3.79		
WI	Affiliated Midwest	Shurfine			•				•		•			1.00															2 for \$2.00		
		Best Choice			•				•		•			free															w/ cheese purchase		
		Best Choice			•				•		•			1.69																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2017

Prices in \$US per unit, effective April 01-16, 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
WI (cont)	Affiliated Midwest	Shurfine			•			•	•					0.99														
	(continued)	IGA			•			•	•					0.99														
	Cermak's	Dutch Farms			•			•	•					0.99														
	Econofoods	Full Circle			•			•	•						2.77													
		Full Circle			•			•	•													3.50					2 for \$7.00	
	Family Fresh	Full Circle			•			•	•						2.77													
		Full Circle			•			•	•													3.50					2 for \$7.00	
	Festival Foods	Festival			•			•	•					0.48													limit 1	
		Festival			•			•	•					1.19														
	Food Pride	n/i			•			•	•					0.79														
	Fox Bros.	n/i			•			•	•					0.69													w/ store card; limit 2	
	Fresh Thyme	Fresh Thyme			•			•	•												2.99							
	Hy-Vee	Hy-Vee			•			•	•					0.79														
		Full Circle			•			•	•																2.49			
		Eggland's Best		•	•			•	•																2.19			
	Marketplace Foods	Our Family			•			•	•					0.99														
	Meijer	Meijer			•			•	•					0.99														
	Pick'n Save	Roundy's			•			•	•					0.99													limit 1	
		Simple Truth			•			•	•			•			2.99													
		Eggland's Best			•			•	•																	BOGO		
	Piggly Wiggly MW	n/i			•			•	•					0.49													limit 2	
	Quillin's	n/i			•			•	•					0.69													limit 2	
	Schnuck's	Eggland's Best			•			•	•																	BOGO	limit 2	
		Eggland's Best			•			•	•																	2.99		
	Sendik's	Sendik's			•			•	•						1.69													
		Shurfine			•			•	•					0.50													2 for \$1.00	
	Shurfine Food Cntr	Shurfine			•			•	•					0.48													limit 2	
	SuperVALU Stores	Essential Everyday			•			•	•					0.77													limit 1	
		n/i			•			•	•					0.98														
	Target	Market Pantry			•			•	•					0.50													2 for \$1.00	
	The Fresh Market	The Fresh Market			•			•	•						2.50													
	Trig's	Essential Everyday			•			•	•					0.69													2 for \$5.00	
Walmart	Marketside			•			•	•																3.79				
Whole Foods MW	Farmers Hen House			•			•	•																3.50		2 for \$7.00		
Woodman's	S&R			•			•	•						1.59														



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions	
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed		
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																							
AR	Albertsons Houston	Born Free			•				•	•								3.29					
		Nellie's			•				•	•							2.99						
		Eggland's Best			•				•		•									2.50		2 for \$5.00 limit 1	
		Lucerne			•					•	•				0.25								
		Farmhouse			•					•	•								3.49				
		Cash Saver TC	Best Choice			•				•	•				0.88								
		G&W Foods	Eggland's Best			•				•	•									2.49			
			Clearly Organic		•						•	•								3.49			
		Harp's Food	Eggland's Best			•				•	•										3.48		
		Kroger Delta	Simple Truth			•					•	•				2.99				3.49			
			Simple Truth			•					•	•				2.50							2 for \$5.00
			Kroger			•					•		•		0.99								
		Mac's Fresh Mrkt	Best Choice			•					•	•			1.00								
			Jordan			•					•	•			1.00								
		Piggly Wiggly Hchn	Land O Lakes			•					•	•									1.99		
		Super 1 Foods	Brookshire's			•					•		•		1.48								
Target	Market Pantry			•					•	•			0.50								2 for \$1.00		
	Hickman's			•					•	•			0.50								2 for \$1.00		
TC Grocers	Best Choice			•					•	•			0.79										
The Fresh Market	The Fresh Market			•					•	•				2.50							2 for \$5.00		
Walmart	Marketside			•					•	•								3.79					
AZ	Affiliated Midwest	Best Choice			•				•	•				free								w/ cheese purchase	
		Best Choice			•				•	•				1.69									
	Albertsons SW	O Organics			•					•	•								3.49				w/ qualifying purchase
		Eggland's Best			•					•	•									2.00			2 for \$4.00 limit 2
		Lucerne			•					•	•			0.99									
		Lucerne			•					•	•			1.99									
		Lucerne			•					•	•			0.69									limit 2
		Lucerne			•					•	•			1.39									
		Born Free			•					•	•											2 for \$7.00	
		Born Free			•					•	•							3.00		3.50			2 for \$6.00
	Basha's	Basha's			•					•		•		1.89									
	El Super	Ranchero			•					•		•		2.37									
	n/i			•					•		•		1.97										
Food City	Food City			•					•		•		1.49										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions		
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed			
AZ (cont)	Fry's	Simple Truth			•				•	•					2.79			3.49						
		Simple Truth			•				•	•					2.50									2 for \$5.00
		Fry's			•			•		•				0.99										
	IGA Family	Hickman's				•		•						4.97									60-pack	
	Los Altos	Sunshine				•		•						3.99									60-pack	
	Lowe's Market	Shurfine			•			•		•				0.88										
	Safeway SW	Born Free			•			•		•	•							3.50						2 for \$7.00
		Born Free			•			•		•	•						3.00							2 for \$6.00
		O Organics			•			•		•	•							3.49						
		Eggland's Best			•			•		•	•									2.50				2 for \$5.00
		Lucerne			•			•		•	•				0.69									limit 3 w/ coupon
		Lucerne			•			•		•	•				1.99									
		Lucerne			•			•		•	•				5.00									60-pack
	Smart & Final	First Street			•			•		•	•				0.77									limit 4
	Smith's	Simple Truth			•			•		•	•					2.99			3.49					
		Simple Truth			•			•		•	•					2.50								2 for \$5.00
Target	Smith's			•			•		•		•			0.99										
	Market Pantry			•			•		•	•				0.50									2 for \$1.00	
	Hickman's			•			•		•	•				0.50									2 for \$1.00	
United of OK	Best Choice			•			•		•	•				1.25										
Walmart	Marketside			•			•		•	•							3.79							
CO	Affiliated Foods	Shurfine			•			•		•				0.89										
	Affiliated Midwest	Shurfine			•			•		•	•				1.00									
		Best Choice			•			•		•	•				free									2 for \$2.00
		Best Choice			•			•		•	•				1.69									w/ cheese purchase
		Shurfine			•			•		•	•				0.99									
		IGA			•			•		•	•				0.99									
	Albertson's Mntn	Eggland's Best			•			•		•		•								2.50				2 for \$5.00
		Eggland's Best			•			•		•	•					2.50								2 for \$5.00
		Lucerne			•			•		•	•				3.99									60-pack
		Open Nature			•			•		•	•					2.79								
	Associated Food	Open Nature			•			•		•	•					2.50								2 for \$5.00
		Western Family			•			•		•	•				3.99									60-pack
		Western Family			•			•		•	•				0.50									limit 2
Clark's Market	Western Family			•			•		•	•				0.89										
	Western Family			•			•		•	•				0.50									limit 2	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions			
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed				
CO <i>(cont)</i>	Food King	Shurfine			•			•			•			0.88											
		Mahard's			•			•					•	1.81											
	King Soopers	Simple Truth			•				•		•			2.99				3.99							
		Simple Truth			•				•		•			2.50											2 for \$5.00
		King Soopers	Alfresco Farms			•			•			•		0.99				4.99							
	Lowe's Market	Shurfine			•			•			•			0.88											
	Lucky's Market	Lucky's Market			•				•		•			2.50											2 for \$5.00
	Ridley's	Western Family			•				•		•			0.97											
	Safeway Denver	Lucerne			•				•			•		1.50											2 for \$3.00; limit 2
		Lucerne			•				•			•		1.99											
		Eggland's Best			•				•			•									2.99				
	Target	Market Pantry			•				•			•		0.50											2 for \$1.00
	Walmart	Marketside			•					•		•							3.79						
KS	Affiliated Foods	Shurfine			•			•			•			0.89											
	Affiliated Midwest	Shurfine			•			•			•			1.00											2 for \$2.00
		Best Choice			•			•			•			free											w/ cheese purchase
		Best Choice			•			•			•			1.69											
	Dillon's	Simple Truth			•				•		•			2.99				3.99							
		Simple Truth			•				•		•			2.50											2 for \$5.00
		Dillon's			•				•			•		0.99											local
	G&W Foods	Eggland's Best			•			•			•									2.49					
		Clearly Organic		•					•		•								3.49						
	Harp's Food	Eggland's Best			•			•			•										3.48				
	Hen House	Stanberry			•				•		•			1.68											
		Eggland's Best			•				•			•										3.29			
	Hy-Vee	Hy-Vee			•				•		•			0.79											
		Full Circle			•				•		•										2.49				
		Eggland's Best		•	•				•		•										2.19				
	Lowe's Market	Shurfine			•				•		•			0.88											
	Price Chopper	Eggland's Best			•				•			•										3.49			
		Eggland's Best			•				•		•												3.99		
	Pyramid Foods	Clearly Organic		•					•		•												3.49		
		Best Choice			•				•		•			0.89											
	Best Choice		•					•		•				1.99											
Target	Market Pantry			•				•		•			0.50											2 for \$1.00	
Thriftway Stores	Best Choice			•				•		•			0.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions	
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed		
KS (cont)	Walmart	Marketside			•				•	•								3.79					
	Woods Supermarket	Best Choice			•			•	•	•					0.99								
LA	Albertsons Houston	Born Free			•				•	•								3.29					
		Nellie's			•				•	•						2.99							
		Eggland's Best			•			•	•	•									2.50			2 for \$5.00 limit 1	
		Lucerne			•			•	•	•					0.25								
		Farmhouse			•				•	•	•							3.49					
	Breaux Mart	Shurfine			•			•	•	•					0.89								
	Kroger Texas	Simple Truth			•				•	•	•					2.99			3.49				
		Simple Truth			•				•	•	•					2.50							2 for \$5.00
	Kroger				•				•	•	•					0.99							
		Mac's Fresh Mrkt	Best Choice			•			•	•	•					1.00							
		Jordan			•				•	•	•					1.00							
	Rouses Market	Eggland's Best			•				•	•	•								3.89				
	Shoppers Value	n/i				•			•	•	•					1.98							
	Super 1 Foods	Brookshire's			•				•	•	•					1.48							
	Target	Market Pantry			•				•	•	•					0.50							2 for \$1.00
The Fresh Market	The Fresh Market			•				•	•	•					2.50							2 for \$5.00	
Walmart	Marketside			•				•	•	•								3.79					
Winn-Dixie	Eggland's Best			•				•	•	•									2.50			2 for \$5.00	
MO	Affiliated Midwest	Shurfine			•			•	•	•					1.00							2 for \$2.00 limit 2	
	C&R Supermarket	Best Choice			•			•	•	•					0.69								
		Best Choice			•				•	•	•					0.88							
	Cash Saver TC	Best Choice			•			•	•	•					0.88								
	County Market NFI	Dutch Farms			•			•	•	•					0.67								
	Dierberg's	Eggland's Best			•			•	•	•									2.50			2 for \$5.00	
	Fresh Thyme	Fresh Thyme			•			•	•	•								2.99					
	G&W Foods	Eggland's Best			•				•	•	•									2.49			
		Clearly Organic			•				•	•	•								3.49				
	Gerbe's	Simple Truth			•				•	•	•					2.99			3.99				
		Simple Truth			•				•	•	•					2.50							2 for \$5.00 local
	Dillon's			•				•	•	•					0.99								
	Harp's Food	Eggland's Best			•				•	•	•									3.48			
	Hen House	Stanberry			•				•	•	•					1.68							
	Eggland's Best				•				•	•	•										3.29		
Hy-Klas Foods		Best Choice			•			•	•	•					0.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions					
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed						
MO (cont)	Hy-Vee	Hy-Vee			•			•		•				0.79													
		Full Circle			•			•		•												2.49					
		Eggland's Best		•	•			•		•												2.19					
	IGA Stores - IL/IN	IGA			•			•		•				0.59												w/ \$10 purchase;L2	
	Kroger Central	Simple Truth			•				•		•					2.99											
		Simple Truth			•				•		•					2.50											2 for \$5.00
	Kroger Delta	Kroger			•				•			•			0.99												
		Simple Truth			•				•		•					2.99											
		Simple Truth			•				•		•					2.50											2 for \$5.00
		Kroger			•				•			•			0.99												
	Lucky's Market	Lucky's Market			•				•		•					2.50											2 for \$5.00
	Moser's	Best Choice			•				•		•				0.77												limit 1
	Price Chopper	Eggland's Best			•				•		•												3.49				
		Eggland's Best			•				•		•																
	Pyramid Foods	Clearly Organic		•					•		•																
		Best Choice			•				•		•				0.89												
		Best Choice			•				•		•					1.99											
	Schnuck's	Eggland's Best			•				•		•																limit 2
		Eggland's Best			•				•		•																
	Target	Market Pantry			•				•		•				0.50												2 for \$1.00
TC Grocers	Best Choice			•				•		•				0.79													
TC Markets	Best Choice			•				•		•				0.89												limit 2	
	Best Choice			•				•		•				0.99												limit 3	
Thriftway Stores	Best Choice			•				•		•				0.99													
Walmart	Marketside			•				•		•																	
Whole Foods MW	Farmers Hen House			•				•		•																2 for \$7.00	
Woods Supermarket	Best Choice			•				•		•				0.99													
NM	Affiliated Foods	Shurfine			•			•		•				0.89													
	Albertsons SW	O Organics			•				•		•																w/ qualifying purchase
		Eggland's Best			•				•		•																2 for \$4.00
		Lucerne			•				•			•		0.99													limit 2
		Lucerne			•				•			•		1.99													
		Lucerne			•				•			•		0.69													limit 2
		Lucerne			•				•			•		1.39													
		Born Free			•				•		•																2 for \$7.00
		Born Free			•				•		•																2 for \$6.00
	Basha's	Basha's			•			•			•			1.89													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions					
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed						
NM (cont)	El Super	Ranchero			•			•				•		2.37													
		n/i			•			•				•		1.97													
	Food King	Shurfine			•			•				•		0.88													
		Mahard's			•			•					•	1.81													
	John Brooks	Shurfine			•			•				•		0.88													
	King Soopers	Simple Truth			•			•				•		2.99				3.99									
		Simple Truth			•			•				•		2.50												2 for \$5.00	
		King Soopers			•			•				•		0.99				4.99									
	Lowe's Market	Alfresco Farms			•			•				•															
		Shurfine			•			•				•		0.88													
	Safeway Denver	Lucerne			•			•				•		1.50													2 for \$3.00; limit 2
		Lucerne			•			•				•		1.99													
		Eggland's Best			•			•				•									2.99						
	Smith's	Simple Truth			•			•				•		2.99				3.49									
		Simple Truth			•			•				•		2.50													2 for \$5.00
	Smith's			•			•				•		0.99														
Target	Market Pantry			•			•				•		0.50													2 for \$1.00	
Walmart	Marketside			•			•				•																
				•			•				•																
OK	Affiliated Foods	Shurfine			•			•			•			0.89													
	Affiliated Midwest	Shurfine			•			•			•			1.00													2 for \$2.00
	Harp's Food	Eggland's Best			•			•			•										3.48						
	Homeland	Best Choice			•			•			•			1.25													
	Market Square	Shurfine			•			•			•			0.88													
	Pyramid Foods	Clearly Organic		•				•			•							3.49									
		Best Choice			•			•				•		0.89													
		Best Choice		•				•				•			1.99												
	Target	Market Pantry			•			•				•		0.50													2 for \$1.00
		Hickman's			•			•				•		0.50													2 for \$1.00
	The Fresh Market	The Fresh Market			•			•				•			2.50												2 for \$5.00
	Walmart	Marketside			•			•				•							3.79								
	Warehouse Mrkt	Sun-Up			•		•		•			•		0.99													
		Sun-Up			•			•				•		1.09													
Williams	n/i			•			•				•		*													\$0.50 off on 2	
TX	Affiliated Foods	Shurfine			•			•			•			0.89													
	Albertsons Houston	Born Free			•			•			•								3.29								
		Nellie's			•			•			•						2.99										
		Eggland's Best			•			•			•																2 for \$5.00

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS  
 Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017  
 SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions		
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed			
TX (cont)	Albertsons Houston	Lucerne			•			•		•				0.25										limit 1
	(continued)	Farmhouse			•			•		•														
	Albertsons SW	O Organics			•			•		•														w/ qualifying purchase
		Eggland's Best			•			•		•												2.00		2 for \$4.00
		Lucerne			•			•		•				0.99										limit 2
		Lucerne			•			•		•				1.99										
		Lucerne			•			•		•				0.69										limit 2
		Lucerne			•			•		•				1.39										
		Born Free			•			•		•														2 for \$7.00
		Born Free			•			•		•														2 for \$6.00
		El Rancho	El Rancho				•		•					1.98										limit 2
			El Rancho				•		•					2.49										
		El Rio Grande	Mahard's				•		•					1.99										
		El Super	Ranchero			•			•					2.37										
			n/i			•			•					1.97										
		Fiesta Mart	Farmhouse			•			•		•				1.50									2 for \$3.00; limit 2
		Food King	Shurfine			•			•		•			0.88										
			Mahard's			•			•					1.81										
		Food Town	Sun-Ups	•					•		•			0.55										w/ coupon; limit 1
		Foodarama	Maxim's			•			•		•			BOGO										
		Kroger Texas	Simple Truth			•			•		•				2.99									
			Simple Truth			•			•		•				2.50									2 for \$5.00
			Kroger			•			•		•			0.99										
		La Fiesta	Maxim's			•			•		•			0.99										w/ \$10 purchase
		Lowe's Market	Shurfine			•			•		•			0.88										
		Market Square	Shurfine			•			•		•			0.88										
		Porter's	Shurfine			•			•		•			0.88										
		Randalls	Nellie's			•			•		•													
			Born Free			•			•		•													2 for \$5.00
			Born Free			•			•		•													2 for \$7.00
			Open Nature			•			•		•				2.99									
		Sellers Bros.	Kieke's			•			•		•			1.25										w/ \$10 purchase; L4
			Kieke's			•			•		•			1.69										
		Kieke's				•		•		•			0.75										4 for \$3.00	
	Sun Fresh Market	Best Choice			•			•		•			0.99											
	Super 1 Foods	Brookshire's			•			•		•			1.48											
	Target	Market Pantry			•			•		•			0.50										2 for \$1.00	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
TX (cont)	Tom Thumb	Nellie's			•				•	•							2.99											
		Born Free			•				•	•																		
		Lucerne			•				•	•					0.25													
		Farmhouse			•				•	•						3.00											w/ store card; limit 1 2 for \$6.00	
	United Supermarket	Lucerne			•				•	•		•			1.77													
	Vista	Shurfine			•				•	•					0.88													
Walmart	Marketside			•				•	•																			
UT	Albertson's Mntn	Eggland's Best			•				•	•		•															2 for \$5.00	
		Eggland's Best			•				•	•		•					2.50											2 for \$5.00
		Lucerne			•				•	•		•				3.99												60-pack
	Associated Food	Open Nature			•				•	•		•					2.79											
		Open Nature			•				•	•		•					2.50											2 for \$5.00
		Western Family			•				•	•		•				3.99												60-pack
		Western Family			•				•	•		•				0.89												
		Western Family			•				•	•		•				0.50												limit 2
		Western Family			•				•	•		•				0.79												
		Full Circle			•				•	•		•					2.99											
	Clark's Market	Western Family			•				•	•		•				0.50											limit 2	
	Fresh Market	Western Family			•				•	•		•				3.99												60-pack
		Western Family			•				•	•		•				0.79												
	Harmon's	Full Circle			•				•	•		•					2.99											
		Harmon's			•				•	•		•				0.79												local
	King Soopers	Simple Truth			•				•	•		•					2.99											
		Simple Truth			•				•	•		•					2.50											2 for \$5.00
		King Soopers			•				•	•		•		•			0.99											
	Ream's	Alfresco Farms			•				•	•		•																
		Western Family			•				•	•		•				0.77												limit 3
	Ridley's	Western Family			•				•	•		•				0.97												
	Smith's	Simple Truth			•				•	•		•					2.99											
Simple Truth				•				•	•		•					2.50												
Smith's				•				•	•		•		•			0.99											2 for \$5.00	
Stoke's Market	Full Circle			•				•	•		•					2.99												
	Western Family			•				•	•		•				0.79													
Target	Market Pantry			•				•	•		•					0.50											2 for \$1.00	
	Hickman's			•				•	•		•				0.50												2 for \$1.00	
Walmart	Marketside			•				•	•		•																	
				•				•	•		•																	



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/ aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																												
<b>CA</b>	Andronico's	O Organics			•				•	•										4.99								
	Big Saver	Farmer's Gems		•					•			•			2.99													
	Bristol Farms	Eggland's Best			•				•	•						3.49												
	Cardenas	Premier Farms		•					•						5.99											60-pack		
	El Super	Ranchero			•				•				•		2.37													
		n/i			•				•				•		1.97													
	Foodland Mercado	n/i			•				•				•		1.39												limit 1	
		n/i			•				•				•		2.99													
	Food 4 Less	Kroger			•				•				•		0.99													
		Simple Truth			•				•	•			•			2.50											2 for \$5.00	
	Food Source	Nulaid				•			•						4.98												60-pack	
	Gelson's	The Happy Egg			•				•	•											5.99							
		California Ranch			•				•				•		2.00												2 for \$4.00	
	Grocery Outlet	Go Free Go Fresh			•				•	•						2.50											2 for \$5.00	
	Holiday Market	Nulaid			•				•				•		2.29													
	Jons Marketplace	n/i			•				•				•		0.99												must buy 2	
		n/i			•				•				•		1.49													
	K.V. Mart	California Ranch			•				•				•		1.99													
	Lucky	Barnstar			•				•	•											2.99							
		Eggland's Best			•				•	•						2.99												
		Market Essentials			•				•				•		1.99													
	Mar-Val Foods	Nulaid			•				•				•		2.00												2 for \$4.00	
	Mi Pueblo	n/i			•				•				•		1.99													
	Mollie Stone's	Clover			•				•				•															
		Santa Rosa			•				•				•		1.79													
	New Leaf Markets	Alfresco Farms			•				•	•			•															
		Lucky Ladies			•				•	•			•															
		Chino Valley			•				•	•			•														non-GMO	
	New Seasons	Lucky Ladies			•				•	•			•														6-pack	
		Chino Valley			•				•	•			•														6-pack	
	Northgate	n/i		•					•				•		2.50												2 for \$5.00	
	Nugget Markets	Stueve's			•				•	•			•															
		Olivera			•				•				•		1.99												local	
	Pavilions	O Organics			•				•	•			•															
	R Ranch	n/i				•			•				•		2.00												2 for \$4.00	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS  
 Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017  
 SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions						
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed							
CA <i>(cont)</i>	Raley's	Eggland's Best			•				•	•					4.99													
		Vital Farms			•				•	•							6.99											
		Nulaid		•				•			•			2.88														
		Raley's			•				•	•																		
	Ralph's Grocery	Kroger			•			•		•			0.88															
		Simple Truth			•				•	•					2.99													
		Simple Truth			•				•	•																		
		Alfresco Farms			•				•	•							4.99											
	Rio Ranch Mrkt	California Ranch			•			•			•			1.99													limit 3	
	Safeway Communit	O Organics			•				•	•																		
		O Organics			•				•	•																		
		Eggland's Best			•			•			•														4.99			
		Alfresco Farms			•				•	•							5.99											
	Safeway NorCal	Vital Farms			•				•	•							5.99											
		O Organics			•				•		•														5.98			
		O Organics			•				•	•															4.99			
		Eggland's Best			•			•			•														4.99			
		Lucerne			•			•		•						2.49												limit 4
	Save Mart	Barnstar			•				•	•															3.99			
		Eggland's Best		•				•		•															2.99			
		Market Essentials			•			•		•					free													w/ sausage purchase
	Smart & Final	First Street			•			•		•					0.77													limit 4
	Stater Bros.	Alfresco Farms			•				•	•							4.99											
Superior Grocers	n/i			•			•				•			2.49														
	Superior		•				•		•			•		1.99														
Super A Foods	n/i			•			•			•				1.99														
	n/i			•			•			•				0.99														
Target	Market Pantry			•			•			•				0.99													limit 2	
The Fresh Market	The Fresh Market			•			•		•	•					2.50												2 for \$5.00	
Vons	O Organics			•			•		•	•														5.49				
Walmart	Marketside			•			•		•	•														3.97				
HI	Don Quijote	Ka Lei			•			•	•	•				4.39													Island	
	Foodland	Farm Pack			•			•	•	•				1.50													2 for \$3.00; Mainland	
	Island Grocery	Akahi			•			•	•	•				1.89													Mainland	
	KTA Super Stores	Willamette			•			•	•	•				2.50													2 for \$5.00; Mainland	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions		
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed			
HI <i>(cont)</i>	Safeway NorCal	Ka Lei		•				•		•				5.49									Island	
		Ka Lei		•				•		•				4.49									Island; buy 4	
	Target	O Organics			•			•		•								5.00					Mainland	
		Market Pantry			•			•		•				0.50									2 for \$1.00	
NV	Albertson's Mntn	Eggland's Best			•			•		•									2.50		2.50		2 for \$5.00	
		Eggland's Best			•			•		•												2.50	2 for \$5.00	
		Lucerne			•			•						3.99									60-pack	
		Open Nature			•			•		•					2.79									
		Open Nature			•			•		•					2.50									2 for \$5.00
		Albertsons SW	O Organics			•			•		•								3.49					w/ qualifying purchase
			Eggland's Best			•			•		•										2.00			2 for \$4.00
			Lucerne			•			•			•			0.99									limit 2
			Lucerne			•			•			•			1.99									
			Lucerne			•			•			•			0.69									limit 2
			Lucerne			•			•			•			1.39									
		Associated Food	El Super	Born Free			•			•		•												2 for \$7.00
	Born Free					•			•		•								3.00				2 for \$6.00	
	Western Family				•			•						3.99									60-pack	
	Ranchero				•			•				•		2.37										
	n/i				•			•				•		1.97										
	Nulaid				•		•		•					4.98										60-pack
	Food Source	Grocery Outlet	Go Free Go Fresh			•			•		•				2.50									2 for \$5.00
			n/i			•			•			•			1.67									3 for \$5.00
		n/i			•		•		•					1.00									5 for \$5.00	
		Raley's	Eggland's Best			•			•		•				4.99									
			Vital Farms			•			•		•								6.99					
		Ridley's	Safeway NorCal	Nulaid		•			•		•		•		2.88									
	Raley's					•			•		•									3.99				
Western Family				•			•		•				0.97											
Vital Farms				•			•		•								5.99							
O Organics				•			•		•		•							5.98						
O Organics				•			•		•		•							4.99						
Save Mart	Safeway NorCal	Eggland's Best			•			•			•								4.99					
		Lucerne			•			•		•				2.49									limit 4	
	Barnstar			•			•		•									3.99						
	Eggland's Best		•				•		•										2.99					
Market Essentials			•			•		•					free									w/ sausage purchase		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions				
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed					
NV (cont)	Scolari's	Willamette			•			•		•				0.99											must buy 2	
		Willamette			•			•		•				1.29												
	Smart & Final	First Street			•			•		•				0.77											limit 4	
	Smith's	Simple Truth			•			•	•	•				2.99				3.49								
		Simple Truth			•			•	•	•				2.50											2 for \$5.00	
		Smith's			•			•			•			0.99												
	Target	Market Pantry			•			•		•				0.50											2 for \$1.00	
		Hickman's			•			•		•				0.50											2 for \$1.00	
	Vons	O Organics			•			•	•	•								5.49								
Walmart	Marketside			•			•	•	•								3.79									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions	
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed		
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																							
AK	AC Value Center	Essential Everyday			•			•		•				1.50								2 for \$3.00	
		Essential Everyday			•							•			1.98								
		Wild Harvest			•				•		•					3.00							2 for \$6.00
	Alaskan & Proud	Western Family			•				•		•				1.25								4 for \$5.00
		Carrs/Safeway Sttle	Lucerne			•				•	•				0.99								w/ store card; limit 2
	Fred Meyer	Fred Meyer			•				•		•				0.99								
		Simple Truth			•				•	•	•					2.79							
	IGA Hometown	IGA			•				•		•				1.89								
	Meyers Group IGA	Essential Everyday			•				•		•				1.89								
	Sea Mart	Organic Valley			•					•	•								5.99				
Walmart	Marketside			•					•	•								4.98					
ID	Albertson's Mntn	Egglan's Best			•			•			•									2.50		2 for \$5.00	
		Egglan's Best			•				•		•					2.50							2 for \$5.00
		Lucerne			•				•						3.99								60-pack
	Associated Food	Open Nature			•					•	•					2.79							
		Open Nature			•					•	•					2.50							2 for \$5.00
		Western Family			•					•		•			3.99								60-pack
	Family Foods	Western Family			•					•	•				0.89								
		Western Family			•					•	•				0.50								limit 2
		Western Family			•					•	•				free								w/ ham purchase
	Fred Meyer	Fred Meyer			•					•	•				0.99								
		Simple Truth			•					•	•					2.99							
		Simple Truth			•					•	•					2.50							2 for \$5.00
	Grocery Outlet	Go Free Go Fresh			•					•	•				2.50							2 for \$5.00	
	Harvest Foods	Western Family			•					•	•			0.98								limit 2	
	IGA Markets	IGA			•					•	•			1.39									
	Ridley's	Western Family			•					•	•			0.97									
	Rosauer's	Rosauer's			•					•	•				0.89								
		Rosauer's			•					•	•		•		1.50								2 for \$3.00
	Safeway Seattle	Lucerne			•					•	•			0.78								w/ store card; limit 2	
	Smith's	Simple Truth			•					•	•					2.99			3.49				
		Simple Truth			•					•	•					2.50							2 for \$5.00
		Smith's			•					•		•			0.99								
	Stoke's Market	Full Circle			•					•	•					2.99							
		Western Family			•					•	•				0.79								
	Super 1 Foods	Western Family			•					•	•				0.48								limit 1 w/ coupon

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions	
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed		
ID (cont)	Target	Market Pantry			•			•		•				0.50									2 for \$1.00
		Hickman's			•			•		•				0.50									2 for \$1.00
	Walmart	Marketside			•			•	•	•									3.79				
	Yoke's Fresh	Yoke's			•			•		•				0.88									limit 2
		Yoke's			•			•		•				0.99									
MT	Albertson's Mntn	Egglard's Best			•			•			•												2 for \$5.00
		Egglard's Best			•			•	•	•					2.50								2 for \$5.00
		Lucerne			•			•						3.99									60-pack
		Open Nature			•			•	•	•					2.79								
		Open Nature			•			•	•	•					2.50								2 for \$5.00
	Associated Food	Western Family			•			•						3.99									60-pack
		Western Family			•			•		•				0.89									
		Western Family			•			•		•				0.79									
		Full Circle			•			•	•	•					2.99								
		Western Family			•			•		•				0.50									limit 2
	Family Foods	Western Family			•			•		•				free									w/ ham purchase
	Harvest Foods	Western Family			•			•		•				0.98									limit 2
	IGA Markets	IGA			•			•		•				1.39									
	Lucky's Market	Lucky's Market			•			•	•	•					2.50								2 for \$5.00
	Reynold's Market	Western Family			•			•		•				0.79									
	Rosauer's	Rosauer's			•			•		•				0.89									
		Rosauer's			•			•			•			1.50									2 for \$3.00
	Smith's	Simple Truth			•			•	•	•					2.99				3.49				
		Simple Truth			•			•	•	•					2.50								2 for \$5.00
		Smith's			•			•			•			0.99									
Stoke's Market	Full Circle			•			•	•	•					2.99									
	Western Family			•			•		•				0.79										
Super 1 Foods	Western Family			•			•		•				0.48									limit 1 w/ coupon	
SuperVALU Stores	n/i			•			•		•				0.98										
Walmart	Marketside			•			•	•	•									3.79					
OR	Albertsons PrtInd	Lucerne			•			•		•				0.49									limit 2 w/ coupon
	Associated Food	Western Family			•			•		•				3.99									60-pack
		Western Family			•			•		•				0.89									
		Western Family			•			•		•				0.50									limit 2
	CenterPlace	Western Family			•			•		•				free									w/ ham purchase
	Family Foods	Western Family			•			•		•				free									w/ ham purchase

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions			
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed				
OR <i>(cont)</i>	Fred Meyer	Fred Meyer			•			•	•	•				0.99											
		Simple Truth			•			•	•	•					2.99										
		Simple Truth			•			•	•	•					2.50										2 for \$5.00
	Grocery Outlet	Go Free Go Fresh			•			•	•	•					2.50										2 for \$5.00
	Harvest Foods	Western Family			•			•	•	•				0.98											limit 2
	IGA Markets	IGA			•			•	•	•				1.39											
	IGA Market Fresh	IGA			•			•	•	•				0.98											limit 1
	Lamb's Market	Willamette Valley			•			•	•	•				0.99											limit 2
		Organic Valley			•			•	•	•								2.50							6-pack
		Organic Valley			•			•	•	•								5.99							
	McKay's	Willamette Valley			•			•	•	•				1.25											4 for \$5.00
	Quality Food Cntr	Simple Truth			•			•	•	•					2.50										2 for \$5.00
		Simple Truth			•			•	•	•					2.99			3.49							
		QFC			•			•	•	•		•		1.50											2 for \$3.00
		Alfresco Farms			•			•	•	•							4.99								
	Red Apple/Thriftwa	n/i			•			•	•	•				1.25											4 for \$5.00; local
		Organic Valley			•			•	•	•								5.99							
		Organic Valley			•			•	•	•								2.50							2 for \$5.00
	Rosauer's	Rosauer's			•			•	•	•				0.89											
		Rosauer's			•			•	•	•		•		1.50											2 for \$3.00
Roth's	Willamette			•			•	•	•		•		0.99											limit 2	
	Willamette			•			•	•	•		•		1.50											2 for \$3.00; limit 2	
Safeway Portland	Lucerne			•			•	•	•		•		0.78											w/ store card; limit 2	
Target	Market Pantry			•			•	•	•		•		0.50											2 for \$1.00	
Walmart	Marketside			•			•	•	•		•						3.79								
WA	Albertsons Prtlnd	Lucerne			•			•	•	•				0.49											limit 2 w/ coupon
	Family Foods	Western Family			•			•	•	•				free											w/ ham purchase
	Fred Meyer	Fred Meyer			•			•	•	•				0.99											
		Simple Truth			•			•	•	•					2.99										
		Simple Truth			•			•	•	•					2.50										2 for \$5.00
	Grocery Outlet	Go Free Go Fresh			•			•	•	•					2.50										2 for \$5.00
	Haggen's	Wilcox			•			•	•	•							5.99								
		Haggen			•			•	•	•		•			2.99										
	Harvest Foods	Western Family			•			•	•	•		•		0.98											limit 2
	IGA Markets	IGA			•			•	•	•		•		1.39											
IGA Market Fresh	IGA			•			•	•	•		•		0.98											limit 1	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions	
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed		
WA (cont)	Metropolitan	Wilcox			•				•	•									5.99				
		Naturally Nested			•				•	•					2.99								
	Meyers Group IGA	IGA			•			•	•					1.39									
	Quality Food Cntr	Simple Truth			•				•	•					2.50								2 for \$5.00
		Simple Truth			•				•	•					2.99			3.49					
	Red Apple/Thriftwa	QFC			•			•	•	•		•			1.50								2 for \$3.00
		Alfresco Farms			•				•	•							4.99						
		n/i			•				•	•					1.25								4 for \$5.00; local
		Organic Valley			•				•	•								5.99					
	Rosauer's	Organic Valley			•				•	•								2.50					2 for \$5.00
		Rosauer's			•				•	•					0.89								
	Saar's Super Saver	Rosauer's			•				•	•			•		1.50								2 for \$3.00
		Fry'n Try			•				•	•					0.79								limit 3
	Safeway Portland	Essential Everyday			•				•	•					0.79								limit 3
		Fry'n Try			•				•	•					0.99								
		Essential Everyday			•				•	•					0.99								
		Lucerne			•				•	•					0.78								w/ store card; limit 2
	Safeway Seattle	Lucerne			•			•	•					0.78								w/ store card; limit 2	
	Super 1 Foods	Western Family			•			•	•					0.48								limit 1 w/ coupon	
	Target	Market Pantry			•				•	•					0.50								2 for \$1.00
Hickman's				•				•	•					0.50								2 for \$1.00	
The Markets	Cherry Lane			•			•	•					BOGO										
Town & Country	Sunrise Fresh			•			•	•				•				3.50						2 for \$7.00	
Walmart	Marketside			•				•	•									3.79					
Yoke's Fresh	Yoke's			•				•	•					0.88								limit 2	
	Yoke's			•				•	•					0.99									
WY	Affiliated Midwest	Shurfine			•			•	•					1.00								2 for \$2.00	
		Best Choice			•			•	•					free								w/ cheese purchase	
		Best Choice			•			•	•					1.69									
		Shurfine			•			•	•					0.99									
		IGA			•			•	•					0.99									
	Albertson's Mntn	Eggland's Best			•			•	•				•							2.50			2 for \$5.00
		Eggland's Best			•			•	•								2.50						2 for \$5.00
		Lucerne			•			•	•						3.99								60-pack
		Open Nature			•			•	•						2.79								
	Open Nature			•			•	•						2.50								2 for \$5.00	



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective April 01-16, 2017

Easter/Passover 2017

SHELL EGGS

State	Supermarket	Label	Weight Class					Color		Pack Size				Caged	Cage-Free					Specialty		Conditions		
			JM	XL	LG	MD	SM	WH	BR	12	18	20	30		barn/ aviary	free range	pasture	organic	pasture organic	Omega3	veg- fed			
WY (cont)	Associated Food	Western Family			•			•						3.99										60-pack
		Western Family			•			•		•				0.89										
		Western Family			•			•		•				0.50										limit 2
	Food Pride	n/i			•			•		•			0.79											
	IGA Markets	IGA			•			•		•			1.39											
	King Soopers	Simple Truth			•				•		•				2.99				3.99					
		Simple Truth			•				•		•				2.50									2 for \$5.00
		King Soopers			•				•			•		0.99										
	Lucky's Market	Alfresco Farms			•				•		•							4.99						
		Lucky's Market			•				•		•				2.50									2 for \$5.00
		Ridley's	Western Family			•			•		•			0.97										
	Safeway Denver	Lucerne			•				•			•		1.50									2 for \$3.00; limit 2	
		Lucerne			•				•		•			1.99										
		Eggland's Best			•				•		•									2.99				
	Smith's	Simple Truth			•				•		•				2.99				3.49					
		Simple Truth			•				•		•				2.50									2 for \$5.00
		Smith's			•				•			•		0.99										
Walmart	Marketside			•				•		•							3.79							

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Easter/Passover 2017**

**STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>								
CT	Big Y	Big Y	4-5	half spiral cut ham	59.99	6-8	6	Easter Spiral Ham Dinner Feast
	ShopRite	Empire	12-14	kosher whole turkey	139.99	8-10	6	Passover Turkey Dinner
	Whole Foods North Atlantic	n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket
		n/i	8	spiral cut ham	99.99	6-8	3	Easter Ham Meal
	Whole Foods Northeast	n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket
		n/i	3.5	beef brisket	199.99	8	6	Signature Brisket Dinner
		n/i	4	turkey breast	199.99	8	6	Signature Herb Roasted Turkey Dinner
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	9	glazed ham	169.99	8	6	Signature Maple Bourbon Ham Dinner
		n/i	7	leg of lamb	219.99	8	5	Signature Leg of Lamb Dinner
	n/i	9	glazed ham	399.99	12	18	Signature Maple Bourbon Ham Dinner	
DC	Whole Foods Mid-Atlantic	n/i	3.5	beef brisket	179.99	8	7	Passover Meal with Brisket
		n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		Wellshire	7	ABF spiral cut ham	129.99	8	4	Signature Ham Dinner
		n/i	7/3	spiral ham/bnls lamb leg	349.99	12	7	Easter Feast
DE	Fresh Grocer	n/i	10-12	whole turkey	54.99	6-8	6	Whole Roasted Turkey Dinner
		n/i	12-14	whole turkey	64.99	10-12	6	Whole Roasted Turkey Dinner
		n/i	6-7	boneless ham	54.99	14-16	5	Whole Boneless Ham Dinner
		n/i	4-5	beef filet mignon	99.99	6	4	Deluxe Filet Mignon Dinner
		n/i	4-5	center cut pork loin	49.99	6-8	4	Deluxe Roasted Pork Dinner
		Perdue	3-5	roaster chicken	29.99	4-6	4	Perdue Oven Stuffer Chicken Dinner
	ShopRite	Empire	12-14	kosher whole turkey	139.99	8-10	6	Passover Turkey Dinner
	Weis Markets	Weis	6-7	spiral cut ham	49.99	4-5	4	Complete Ham Dinner
MA	Big Y	Big Y	4-5	half spiral cut ham	59.99	6-8	6	Easter Spiral Ham Dinner Feast
	Demoulas Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7	Complete Turkey Dinner
		Carando	7-9	spiral cut ham	59.99	8-10	7	Complete Ham Dinner
	Trucchi's	Dietz & Watson	4.5-5	boneless ham	59.99	6-7	5	Traditional Ham Dinner
		Dietz & Watson	2	boneless ham	32.99	2-3	5	Mini Easter Ham Dinner
	Wegman's	Wegman's Signature	7-8	spiral cut ham	135.00	10-12	4	Easter Ham Dinner
	Whole Foods North Atlantic	n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket
		n/i	8	spiral cut ham	99.99	6-8	3	Easter Ham Meal
MD	ShopRite	Empire	12-14	kosher whole turkey	139.99	8-10	6	Passover Turkey Dinner
	Wegman's	Wegman's Signature	7-8	spiral cut ham	135.00	10-12	4	Easter Ham Dinner
		Empire	10-12	kosher whole turkey	189.00	8=10	9	Kosher for Passover Turkey Dinner
		n/i	3-4	beef brisket	199.00	8-10	9	Kosher for Passover Turkey Dinner

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Easter/Passover 2017  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
<b>MD</b> <i>(cont)</i>	Weis Markets	Weis	6-7	spiral cut ham	49.99	4-5	4	Complete Ham Dinner	
	Whole Foods Mid-Atlantic	n/i	3.5	beef brisket	179.99	8	7	Passover Meal with Brisket	
		n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket	
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
		Wellshire	7	ABF spiral cut ham	129.99	8	4	Signature Ham Dinner	
		n/i	7/3	spiral ham/bnls lamb leg	349.99	12	7	Easter Feast	
<b>ME</b>	Demoulas Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7	Complete Turkey Dinner	
	Whole Foods North Atlantic	Carando	7-9	spiral cut ham	59.99	8-10	7	Complete Ham Dinner	
		n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket	
		n/i	8	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
<b>NH</b>	Demoulas Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7	Complete Turkey Dinner	
	Whole Foods North Atlantic	Carando	7-9	spiral cut ham	59.99	8-10	7	Complete Ham Dinner	
		n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket	
		n/i	8	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
<b>NJ</b>	McCaffrey's Food Markets	n/i	16-18	whole turkey	169.99	14-16	7	Gourmet Turkey Dinner	
		n/i	5-6	boneless ham	89.99	8-10	5	Traditional Ham Dinner	
		n/i	7-8	spiral-cut ham	89.99	8-10	5	Traditional Spiral Ham Dinner	
		n/i	6-7	beef prime rib	199.99	6-8	5	Prime Rib Roast Dinner	
		n/i	7-8	racks of lamb	199.99	6	5	Roasted Rack of Lamb Dinner	
		n/i	3	beef brisket	109.99	6-8	4	Kosher Brisket Dinner	
		n/i	12-14	kosher whole turkey	85.99	8-10	2	Whole Roasted Turkey Dinner	
		n/i	2.5-3	bone-in turkey breast	59.99	6-8	2	Turkey Breast Dinner	
		ShopRite	Empire	12-14	kosher whole turkey	139.99	8-10	6	Passover Turkey Dinner
		Wegman's	Wegman's Signature	7-8	spiral cut ham	135.00	10-12	4	Easter Ham Dinner
	Whole Foods Northeast	Empire	10-12	kosher whole turkey	189.00	8=10	9	Kosher for Passover Turkey Dinner	
		n/i	3-4	beef brisket	199.00	8-10	9	Kosher for Passover Turkey Dinner	
		Weis Markets	Weis	6-7	spiral cut ham	49.99	4-5	4	Complete Ham Dinner
		Whole Foods Mid-Atlantic	n/i	3.5	beef brisket	179.99	8	7	Passover Meal with Brisket
			n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket
			n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		Wellshire	7	ABF spiral cut ham	129.99	8	4	Signature Ham Dinner	
		n/i	7/3	spiral ham/bnls lamb leg	349.99	12	7	Easter Feast	
		n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket	
		n/i	3.5	beef brisket	199.99	8	6	Signature Brisket Dinner	
n/i	4	turkey breast	199.99	8	6	Signature Herb Roasted Turkey Dinner			
n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal			
n/i	9	glazed ham	169.99	8	6	Signature Maple Bourbon Ham Dinner			

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
NJ	Whole Foods Northeast <i>(continued)</i>	n/i	7	leg of lamb	219.99	8	5	Signature Leg of Lamb Dinner	
		n/i	9	glazed ham	399.99	12	18	Signature Maple Bourbon Ham Dinner	
NY	ShopRite	Empire	12-14	kosher whole turkey	139.99	8-10	6	Passover Turkey Dinner	
		Empire	12-14	kosher whole turkey	139.99	8-10	6	Passover Turkey Dinner	
	Wegman's	Wegman's Signature	7-8	spiral cut ham	135.00	10-12	4	Easter Ham Dinner	
		Empire	10-12	kosher whole turkey	189.00	8=10	9	Kosher for Passover Turkey Dinner	
	Weis Markets	n/i	3-4	beef brisket	199.00	8-10	9	Kosher for Passover Turkey Dinner	
		Weis	6-7	spiral cut ham	49.99	4-5	4	Complete Ham Dinner	
	Whole Foods Northeast	n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket	
		n/i	3.5	beef brisket	199.99	8	6	Signature Brisket Dinner	
		n/i	4	turkey breast	199.99	8	6	Signature Herb Roasted Turkey Dinner	
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
		n/i	9	glazed ham	169.99	8	6	Signature Maple Bourbon Ham Dinner	
		n/i	7	leg of lamb	219.99	8	5	Signature Leg of Lamb Dinner	
		n/i	9	glazed ham	399.99	12	18	Signature Maple Bourbon Ham Dinner	
		PA	Fresh Grocer	n/i	10-12	whole turkey	54.99	6-8	6
n/i	12-14			whole turkey	64.99	10-12	6	Whole Roasted Turkey Dinner	
n/i	6-7			boneless ham	54.99	14-16	5	Whole Boneless Ham Dinner	
n/i	4-5			beef filet mignon	99.99	6	4	Deluxe Filet Mignon Dinner	
n/i	4-5			center cut pork loin	49.99	6-8	4	Deluxe Roasted Pork Dinner	
Perdue	3-5			roaster chicken	29.99	4-6	4	Perdue Oven Stuffer Chicken Dinner	
McCaffrey's Food Markets	n/i			16-18	whole turkey	169.99	14-16	7	Gourmet Turkey Dinner
	n/i			5-6	boneless ham	89.99	8-10	5	Traditional Ham Dinner
	n/i			7-8	spiral-cut ham	89.99	8-10	5	Traditional Spiral Ham Dinner
	n/i			6-7	beef prime rib	199.99	6-8	5	Prime Rib Roast Dinner
	n/i			7-8	racks of lamb	199.99	6	5	Roasted Rack of Lamb Dinner
	n/i		3	beef brisket	109.99	6-8	4	Kosher Brisket Dinner	
	n/i		12-14	kosher whole turkey	85.99	8-10	2	Whole Roasted Turkey Dinner	
	n/i		2.5-3	bone-in turkey breast	59.99	6-8	2	Turkey Breast Dinner	
ShopRite	Empire		12-14	kosher whole turkey	139.99	8-10	6	Passover Turkey Dinner	
	Wegman's		Wegman's Signature	7-8	spiral cut ham	135.00	10-12	4	Easter Ham Dinner
Weis Markets	Empire		10-12	kosher whole turkey	189.00	8=10	9	Kosher for Passover Turkey Dinner	
	n/i		3-4	beef brisket	199.00	8-10	9	Kosher for Passover Turkey Dinner	
Whole Foods Mid-Atlantic	Weis		6-7	spiral cut ham	49.99	4-5	4	Complete Ham Dinner	
	n/i		3.5	beef brisket	179.99	8	7	Passover Meal with Brisket	
	n/i		3.5	beef brisket	89.99	6	3	Passover Meal with Brisket	
			n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

Easter/Passover 2017  
STORE-PREPARED HOLIDAY DINNERS

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
PA <i>(cont)</i>	Whole Foods Mid-Atlantic <i>(continued)</i>	Wellshire	7	ABF spiral cut ham	129.99	8	4	Signature Ham Dinner
		n/i	7/3	spiral ham/bnls lamb leg	349.99	12	7	Easter Feast
RI	Whole Foods North Atlantic	n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket
		n/i	8	spiral cut ham	99.99	6-8	3	Easter Ham Meal
VT	n/a							

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Easter/Passover 2017**

**STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>									
<b>AL</b>	Ingles Markets      Kroger Atlanta Kroger Nashville Piggly Wiggly Houchen's Rouses Supermarket   Vowell's Marketplace Whole Foods South	n/i	3-4	boneless spiral ham	39.99	4-6	3	Easter Ham Dinner	
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner	
		n/i	5-6	boneless spiral/pit ham	45.98	6-8	3	Old Fashioned Boneless Spiral or Pit Ham Dinner	
		n/i	2.5-3.5	baby back pork ribs	49.98	4-6	3	BBQ Baby Back Pork Rib Dinner	
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Butterball Fully Cooked Bone-In Turkey Breast Dinner	
		Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
		Private Selection	7-9	spiral cut ham	44.99	8	4	Ham Dinner	
		n/i	7-9	spiral cut ham	44.99	6-8	4	Spiral Ham Dinner	
		Hormel Cure 81	8-10	spiral cut ham	74.99	4-6	9	Ham Dinner	
		n/i	3	beef prime rib	99.99	4-6	9	Prime Rib Dinner	
		n/i	10-12	whole turkey	89.99	4-6	9	Turkey Dinner	
		n/i	6-8	shank half ham	49.99	6-8	5	Easter Ham Dinner	
		n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal	
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
n/i	2	boneless turkey	119.99	6-8	5	Easter Turkey Dinner			
n/i	2.6	boneless leg of lamb	89.99	4	3	Leg of Lamb Meal			
<b>FL</b>	Piggly Wiggly Houchen's Whole Foods - Florida	n/i	7-9	spiral cut ham	44.99	6-8	4	Spiral Ham Dinner	
		n/i	3.25	beef brisket	99.99	6	3	Passover Beef Brisket Dinner	
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Dinner	
<b>GA</b>	Food City Ingles Markets     Kroger Atlanta Piggly Wiggly Houchen's Whole Foods South	Food City	7-9	spiral cut ham	54.99	8-10	5	Spiral Ham Dinner	
		n/i	3-4	boneless spiral ham	39.99	4-6	3	Easter Ham Dinner	
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner	
		n/i	5-6	boneless spiral/pit ham	45.98	6-8	3	Old Fashioned Boneless Spiral or Pit Ham Dinner	
		n/i	2.5-3.5	baby back pork ribs	49.98	4-6	3	BBQ Baby Back Pork Rib Dinner	
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Butterball Fully Cooked Bone-In Turkey Breast Dinner	
		Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
		n/i	7-9	spiral cut ham	44.99	6-8	4	Spiral Ham Dinner	
		n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal	
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
		n/i	2	boneless turkey	119.99	6-8	5	Easter Turkey Dinner	
n/i	2.6	boneless leg of lamb	89.99	4	3	Leg of Lamb Meal			
<b>KY</b>	Cox IGA Supermarkets     Food City Kroger Delta	n/i	4-5	boneless ham	39.99	8-12	5	Traditional Ham Dinner	
		n/i	8-10	spiral cut ham	79.99	12-16	5	Deluxe Ham Dinner	
		n/i	10-12	whole turkey	59.99	8-12	6	Traditional Turkey Dinner	
		n/i	16-18	whole turkey	89.99	12-16	6	Deluxe Turkey Dinner	
		Food City	Food City	7-9	spiral cut ham	54.99	8-10	5	Spiral Ham Dinner
		Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Easter/Passover 2017  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
KY <i>(cont)</i>	Kroger Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
	Kroger Nashville	Private Selection	7-9	spiral cut ham	44.99	8	4	Ham Dinner	
	Piggly Wiggly Houchen's	n/i	7-9	spiral cut ham	44.99	6-8	4	Spiral Ham Dinner	
	Remke Markets	Smithfield	8	spiral cut ham	49.99	8-10	4	Spiral Sliced Ham Dinner	
	Whole Foods Mid-Atlantic	n/i	3.5	beef brisket	179.99	8	7	Passover Meal with Brisket	
		n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket	
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
		Wellshire	7	ABF spiral cut ham	129.99	8	4	Signature Ham Dinner	
n/i	7/3	spiral ham/bnls lamb leg	349.99	12	7	Easter Feast			
MS	Kroger Delta	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
	Piggly Wiggly Houchen's	n/i	7-9	spiral cut ham	44.99	6-8	4	Spiral Ham Dinner	
	Rouses Supermarket	Hormel Cure 81	8-10	spiral cut ham	74.99	4-6	9	Ham Dinner	
		n/i	3	beef prime rib	99.99	4-6	9	Prime Rib Dinner	
		n/i	10-12	whole turkey	89.99	4-6	9	Turkey Dinner	
	Vowell's Marketplace	n/i	6-8	shank half ham	49.99	6-8	5	Easter Ham Dinner	
	Whole Foods South	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal	
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
		n/i	2	boneless turkey	119.99	6-8	5	Easter Turkey Dinner	
n/i		2.6	boneless leg of lamb	89.99	4	3	Leg of Lamb Meal		
NC	Ingles Markets	n/i	3-4	boneless spiral ham	39.99	4-6	3	Easter Ham Dinner	
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner	
		n/i	5-6	boneless spiral/pit ham	45.98	6-8	3	Old Fashioned Boneless Spiral or Pit Ham Dinner	
		n/i	2.5-3.5	baby back pork ribs	49.98	4-6	3	BBQ Baby Back Pork Rib Dinner	
	Kroger Mid-Atlantic	Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Butterball Fully Cooked Bone-In Turkey Breast Dinner	
		Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
		Whole Foods South	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
			n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
			n/i	2	boneless turkey	119.99	6-8	5	Easter Turkey Dinner
			n/i	2.6	boneless leg of lamb	89.99	4	3	Leg of Lamb Meal
SC	Ingles Markets	n/i	3-4	boneless spiral ham	39.99	4-6	3	Easter Ham Dinner	
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner	
		n/i	5-6	boneless spiral/pit ham	45.98	6-8	3	Old Fashioned Boneless Spiral or Pit Ham Dinner	
		n/i	2.5-3.5	baby back pork ribs	49.98	4-6	3	BBQ Baby Back Pork Rib Dinner	
	Kroger Atlanta	Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Butterball Fully Cooked Bone-In Turkey Breast Dinner	
		Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
		Whole Foods South	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
			n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Easter/Passover 2017**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
SC <i>(cont)</i>	Whole Foods South <i>(continued)</i>	n/i	2	boneless turkey	119.99	6-8	5	Easter Turkey Dinner
		n/i	2.6	boneless leg of lamb	89.99	4	3	Leg of Lamb Meal
TN	Food City	Food City	7-9	spiral cut ham	54.99	8-10	5	Spiral Ham Dinner
	Ingles Markets	n/i	3-4	boneless spiral ham	39.99	4-6	3	Easter Ham Dinner
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner
		n/i	5-6	boneless spiral/pit ham	45.98	6-8	3	Old Fashioned Boneless Spiral or Pit Ham Dinner
		n/i	2.5-3.5	baby back pork ribs	49.98	4-6	3	BBQ Baby Back Pork Rib Dinner
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Butterball Fully Cooked Bone-In Turkey Breast Dinner
		Kroger Delta	Private Selection	7-9	spiral cut ham	49.99	8	4
	Kroger Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Kroger Nashville	Private Selection	7-9	spiral cut ham	44.99	8	4	Ham Dinner
	Whole Foods South	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	2	boneless turkey	119.99	6-8	5	Easter Turkey Dinner
		n/i	2.6	boneless leg of lamb	89.99	4	3	Leg of Lamb Meal
VA	Food City	Food City	7-9	spiral cut ham	54.99	8-10	5	Spiral Ham Dinner
	Ingles Markets	n/i	3-4	boneless spiral ham	39.99	4-6	3	Easter Ham Dinner
		Butterball	10-12	whole turkey	55.98	6-8	4	Deluxe Butterball Oven Roasted Turkey Dinner
		n/i	5-6	boneless spiral/pit ham	45.98	6-8	3	Old Fashioned Boneless Spiral or Pit Ham Dinner
		n/i	2.5-3.5	baby back pork ribs	49.98	4-6	3	BBQ Baby Back Pork Rib Dinner
		Butterball	4-6	bone-in turkey breast	55.98	6-8	4	Deluxe Butterball Fully Cooked Bone-In Turkey Breast Dinner
		Kroger Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	8	4
	Wegman's	Wegman's Signature	7-8	spiral cut ham	135.00	10-12	4	Easter Ham Dinner
		Empire	10-12	kosher whole turkey	189.00	8=10	9	Kosher for Passover Turkey Dinner
		n/i	3-4	beef brisket	199.00	8-10	9	Kosher for Passover Turkey Dinner
	Weis Markets	Weis	6-7	spiral cut ham	49.99	4-5	4	Complete Ham Dinner
	Whole Foods Mid-Atlantic	n/i	3.5	beef brisket	179.99	8	7	Passover Meal with Brisket
		n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		Wellshire	7	ABF spiral cut ham	129.99	8	4	Signature Ham Dinner
n/i	7/3	spiral ham/bnls lamb leg	349.99	12	7	Easter Feast		
WV	Kroger Columbus	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Kroger Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Riesbeck's Food Markets	Albert's	4-5	boneless ham	69.99	8-10	5	Easter Ham Dinner
		Riesbeck's	5	beef prime rib	119.99	8-10	5	Easter Prime Rib Dinner
		n/i	2-4	bone-in turkey breast	49.99	4	5	Easter Small Turkey Dinner
		n/i	2-3	boneless ham	49.99	4	5	Easter Small Ham Dinner
	Weis Markets	Weis	6-7	spiral cut ham	49.99	4-5	4	Complete Ham Dinner



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Easter/Passover 2017  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>									
<b>IA</b>	Family Fare	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two	
	No Frills Supermarket	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two	
	Whole Foods Midwest	n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
n/i		3.5	beef brisket	89.99	6-8	3	Braised Brisket Dinner		
<b>IL</b>	Angelo Caputo's Fresh Markets	n/i	5-6	baked ham	99.99	10-12	5	Homemade Ham Holiday Feast	
		n/i	6-8	leg of lamb	129.99	10-12	5	Homemade Lamb Holiday Feast	
	Brookhaven Marketplace	Boar's Head	5-6	boneless ham	79.99	8-10	3	Sliced Ham Dinner	
		n/i	6-7	leg of lamb	139.00	8-10	3	Roasted Leg of Lamb Dinner	
	Dierberg's	Bob's Smokehouse	4-5	boneless ham	57.99	4	4	Bob's Smokehouse Signature Glazed Ham Dinner	
		Bob's Smokehouse	6-7	boneless ham	114.99	8	4	Bob's Smokehouse Signature Glazed Ham Dinner	
		n/i	7-9	boneless spiral cut ham	57.99	4	4	Boneless Sliced Ham Dinner	
		n/i	7-9	boneless spiral cut ham	114.99	8	4	Boneless Sliced Ham Dinner	
		n/i	3-4	beef brisket	64.99	4	4	Roasted Beef Brisket Dinner	
		n/i	3-4	beef brisket	129.99	8	4	Roasted Beef Brisket Dinner	
		n/i	5-7	beef prime rib	99.99	4	4	Prime Rib Dinner	
		n/i	5-7	beef prime rib	199.99	8	4	Prime Rib Dinner	
		n/i	4-5	bnls center-cut pork loin	57.99	4	4	Roasted Pork Loin Dinner	
		n/i	4-5	bnls center-cut pork loin	114.99	8	4	Roasted Pork Loin Dinner	
	Mariano's Fresh Market	n/i	4-5	boneless turkey breast	57.99	4	4	Smoked Breast of Turkey Dinner	
		n/i	4-5	boneless turkey breast	114.99	8	4	Smoked Breast of Turkey Dinner	
		n/i	8-10	spiral cut ham	65.00	6-8	6	Easter Ham Dinner	
		Strack & Van Til	Cook's	8-10	spiral cut ham	59.99	6-8	4	Easter Ham Dinner
		Sullivan's Foods	n/i	8-10	spiral cut ham	59.99	6-8	6	Easter Dinner
		Sunset Foods	Winter's	7.5-9	spiral cut ham	119.99	6-8	5	Spiral Sliced Ham Dinner
		Ultra Foods	Cook's	8-10	spiral cut ham	54.99	6-8	5	Easter Ham Dinner
	Whole Foods Midwest	n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
		n/i	3.5	beef brisket	89.99	6-8	3	Braised Brisket Dinner	
<b>IN</b>	Jay C Food Stores	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
	Martin's Super Markets	Fireglazed	7-9	spiral cut ham	87.95	10	4	Fireglazed Spiral Ham Dinner	
		Smokehouse	5-6	boneless ham	87.95	10	4	Smokehouse Spiral Ham Dinner	
	Strack & Van Til	Cook's	8-10	spiral cut ham	59.99	6-8	4	Easter Ham Dinner	
	Ultra Foods	Cook's	8-10	spiral cut ham	54.99	6-8	5	Easter Ham Dinner	
	Whole Foods Midwest	n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
		n/i	3.5	beef brisket	89.99	6-8	3	Braised Brisket Dinner	

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**Easter/Passover 2017  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MI	Busch's	Dearborn	4-5	half spiral cut ham	99.99	6-8	3	Handmade Easter Meal
		Busch's	4-5	half spiral cut ham	89.99	6-8	3	Handmade Easter Meal
		n/i	3-5	bone-in turkey breast	34.99	2-4	3	Turkey Breast Meal
	D&W Fresh Market	Open Acres	7-9	spiral cut ham	54.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Family Fare	Open Acres	7-9	spiral cut ham	49.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Kroger Columbus	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Kroger Michigan	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Martin's Super Markets	Fireglazed	7-9	spiral cut ham	87.95	10	4	Fireglazed Spiral Ham Dinner
		Smokehouse	5-6	boneless ham	87.95	10	4	Smokehouse Spiral Ham Dinner
	Spartan Stores	Dearborn	7-8	spiral cut ham	79.99	6-8	6	Gourmet Ham Dinner
		Sahlen's	1.5	boneless ham	24.99	2	6	Gourmet Ham Dinner for Two
	VG's Grocery	Open Acres	7-9	spiral cut ham	49.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Whole Foods Midwest	n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	3.5	beef brisket	89.99	6-8	3	Braised Brisket Dinner
MN	Econofoods	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Family Fare	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Family Fresh Markets	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Festival Foods	n/i	2	boneless turkey	30.00	2-3	3	Small Turkey Dinner
		n/i	1.5	boneless ham	30.00	2-3	3	Small Ham Dinner
		n/i	4-5	boneless turkey	55.00	4-5	3	Medium Turkey Dinner
		n/i	3.5	boneless ham	55.00	4-5	3	Medium Ham Dinner
		n/i	10-12	whole turkey	85.00	8-10	3	Large Turkey Dinner
		n/i	7	baked ham	85.00	8-10	3	Large Ham Dinner
		n/i	1.75	beef prime rib	35.00	2	3	Small Prime Rib Dinner
		n/i	3.5	beef prime rib	69.00	4	3	Medium Prime Rib Dinner
		n/i	7	beef prime rib	130.00	8	3	Large Prime Rib Dinner
		Hugo's	n/i	1.5	boneless ham	24.99	2	4
	n/i		4	boneless ham	54.99	6-8	5	Easter Ham Dinner
	n/i		4	boneless ham	69.99	6-8	5	Deluxe Traditional Ham Dinner
	Kowalski's Market	Kowalski's	7-8	spiral cut ham	119.99	8	5	Kowalski's Spiral-Cut Ham Dinner
	Lunds and Byerlys	Lunds and Byerlys	9	spiral cut ham	139.99	8-10	6	Easter Ham Dinner
Marketplace Foods	Cloverdale	8-10	half teardrop ham	89.99	8-10	4	Complete Ham Dinner	

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**Easter/Passover 2017  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>MN</b> (cont)	Sun Mart	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Whole Foods Midwest	n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	3.5	beef brisket	89.99	6-8	3	Braised Brisket Dinner
<b>ND</b>	Dan's	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Family Fare	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Hugo's	n/i	1.5	boneless ham	24.99	2	4	Dinner for Two
		n/i	4	boneless ham	54.99	6-8	5	Easter Ham Dinner
		n/i	4	boneless ham	69.99	6-8	5	Deluxe Traditional Ham Dinner
	Marketplace Foods	Cloverdale	8-10	half teardrop ham	89.99	8-10	4	Complete Ham Dinner
<b>NE</b>	Family Fare	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Family Fresh Markets	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	No Frills Supermarket	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Sun Mart	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Whole Foods Midwest	n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	3.5	beef brisket	89.99	6-8	3	Braised Brisket Dinner
<b>OH</b>	Acme Fresh Market	Acme	7-8	spiral cut ham	79.99	10	5	Easter Ham Dinner
	Kroger Columbus	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Kroger Mid-Atlantic	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Remke Markets	Smithfield	8	spiral cut ham	49.99	8-10	4	Spiral Sliced Ham Dinner
	Riesbeck's Food Markets	Albert's	4-5	boneless ham	69.99	8-10	5	Easter Ham Dinner
		Riesbeck's	5	beef prime rib	119.99	8-10	5	Easter Prime Rib Dinner
		n/i	2-4	bone-in turkey breast	49.99	4	5	Easter Small Turkey Dinner
		n/i	2-3	boneless ham	49.99	4	5	Easter Small Ham Dinner
	Weis Markets	Weis	6-7	spiral cut ham	49.99	4-5	4	Complete Ham Dinner
	Whole Foods Mid-Atlantic	n/i	3.5	beef brisket	179.99	8	7	Passover Meal with Brisket
		n/i	3.5	beef brisket	89.99	6	3	Passover Meal with Brisket
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		Wellshire	7	ABF spiral cut ham	129.99	8	4	Signature Ham Dinner
n/i		7/3	spiral ham/bnls lamb leg	349.99	12	7	Easter Feast	
<b>SD</b>	Family Thrift Markets	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two

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Easter/Passover 2017  
STORE-PREPARED HOLIDAY DINNERS

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
WI	Econofoods	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two	
	Family Fresh Markets	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two	
	Festival Foods	n/i	2	boneless turkey	30.00	2-3	3	Small Turkey Dinner	
		n/i	1.5	sliced ham	30.00	2-3	3	Small Ham Dinner	
		n/i	5-6	half turkey	55.00	4-5	3	Medium Turkey Dinner	
		n/i	3.5	sliced ham	55.00	4-5	3	Medium Ham Dinner	
		n/i	10-12	whole turkey	85.00	8-10	3	Large Turkey Dinner	
		n/i	7	sliced ham	85.00	8-10	3	Large Ham Dinner	
		n/i	1.75	beef prime rib	35.00	2	3	Small Prime Rib Dinner	
		n/i	3.5	beef prime rib	69.00	4	3	Medium Prime Rib Dinner	
		n/i	7	beef prime rib	130.00	8	3	Large Prime Rib Dinner	
		Marketplace Foods	Cloverdale	8-10	half teardrop ham	89.99	8-10	4	Complete Ham Dinner
		Trig's	n/i	6-7	roasted ham	109.00	12	7	Easter Ham Dinner
	n/i		10-12	whole turkey	109.00	12	7	Easter Turkey Dinner	
	n/i		6-7	roasted ham	89.00	8	8	Easter Ham Dinner	
	n/i		10-12	whole turkey	89.00	8	8	Easter Turkey Dinner	
	n/i		6-7	roasted ham	49.00	12	3	Easter Ham Dinner	
	Whole Foods Midwest	n/i	10-12	whole turkey	49.00	12	3	Easter Turkey Dinner	
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
		n/i	3.5	beef brisket	89.99	6-8	3	Braised Brisket Dinner	

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**Easter/Passover 2017  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>								
<b>AR</b>	Kroger Delta	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Piggly Wiggly Houchen's	n/i	7-9	spiral cut ham	44.99	6-8	4	Spiral Ham Dinner
	Whole Foods Southwest	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>AZ</b>	Fry's	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Smith's Food & Drug	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Whole Foods Sth Pacific	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>CO</b>	King Soopers	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Sun Mart	Open Acres	7-9	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2.25	boneless spiral cut ham	19.99	2	4	Ham Dinner for Two
	Whole Foods Rocky Mount.	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>KS</b>	Hen House	n/i	7-8	spiral cut ham	100.00	6-8	6	Deluxe Easter Dinner
		n/i	12-14	whole turkey	100.00	6-8	6	Deluxe Easter Dinner
		n/i	7-8	spiral cut ham	60.00	6-8	2	Basic Easter Dinner
		n/i	12-14	whole turkey	60.00	6-8	2	Basic Easter Dinner
		n/i	6	beef prime rib	150.00	6-8	5	Prime Rib Feast
		n/i	2-3	spiral cut ham	60.00	2	5	Easter Dinner for Two
		n/i	1.5-3	rotisserie turkey breast	60.00	2	5	Easter Dinner for Two
	Whole Foods Rocky Mount.	n/i	1.5	beef prime rib	70.00	2	6	Prime Rib Dinner for Two
		n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>LA</b>	Kroger Dallas/Houston	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Market Basket	n/i	7-9	spiral cut ham	48.99	6-8	4	Easter Dinner
	Rouses Supermarket	Hormel Cure 81	8-10	spiral cut ham	74.99	4-6	9	Ham Dinner
		n/i	3	beef prime rib	99.99	4-6	9	Prime Rib Dinner
		n/i	10-12	whole turkey	89.99	4-6	9	Turkey Dinner
	Whole Foods Southwest	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>MO</b>	Dierberg's	Bob's Smokehouse	4-5	boneless ham	57.99	4	4	Bob's Smokehouse Signature Glazed Ham Dinner
		Bob's Smokehouse	6-7	boneless ham	114.99	8	4	Bob's Smokehouse Signature Glazed Ham Dinner
		n/i	7-9	boneless spiral cut ham	57.99	4	4	Boneless Sliced Ham Dinner
		n/i	7-9	boneless spiral cut ham	114.99	8	4	Boneless Sliced Ham Dinner
		n/i	3-4	beef brisket	64.99	4	4	Roasted Beef Brisket Dinner
		n/i	3-4	beef brisket	129.99	8	4	Roasted Beef Brisket Dinner

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MO (cont)	Dierberg's (continued)	n/i	5-7	beef prime rib	99.99	4	4	Prime Rib Dinner	
		n/i	5-7	beef prime rib	199.99	8	4	Prime Rib Dinner	
		n/i	4-5	bnls center-cut pork loin	57.99	4	4	Roasted Pork Loin Dinner	
		n/i	4-5	bnls center-cut pork loin	114.99	8	4	Roasted Pork Loin Dinner	
		n/i	4-5	boneless turkey breast	57.99	4	4	Smoked Breast of Turkey Dinner	
		n/i	4-5	boneless turkey breast	114.99	8	4	Smoked Breast of Turkey Dinner	
		Hen House	n/i	7-8	spiral cut ham	100.00	6-8	6	Deluxe Easter Dinner
			n/i	12-14	whole turkey	100.00	6-8	6	Deluxe Easter Dinner
			n/i	7-8	spiral cut ham	60.00	6-8	2	Basic Easter Dinner
			n/i	12-14	whole turkey	60.00	6-8	2	Basic Easter Dinner
			n/i	6	beef prime rib	150.00	6-8	5	Prime Rib Feast
			n/i	2-3	spiral cut ham	60.00	2	5	Easter Dinner for Two
			n/i	1.5-3	rotisserie turkey breast	60.00	2	5	Easter Dinner for Two
		Kroger Delta Whole Foods Midwest	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
			n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
	n/i		3.5	beef brisket	89.99	6-8	3	Braised Brisket Dinner	
	NM	King Soopers	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
Smith's Food & Drug		Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
Whole Foods Rocky Mount.		n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal	
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
OK	Reasor's	n/i	7-9	spiral cut ham	59.95	6-8	5	Deluxe Ham Dinner	
	Whole Foods Southwest	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal	
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
TX	Kroger Dallas/Houston	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
	Market Basket	n/i	7-9	spiral cut ham	48.99	6-8	4	Easter Dinner	
	Whole Foods Southwest	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal	
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal	
UT	Harmon's	Cook's	8-10	spiral cut ham	54.99	6-8	4	Easter Ham Dinner	
	King Soopers	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
	Smith's Food & Drug	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner	
	Whole Foods Rocky Mount.	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal	
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal	

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<b>SOUTHWESTERN U.S. - CA,HI,NV</b>								
<b>CA</b>	Raley's	Raley's	7-9	glazed ham	69.99	6-8	5	Easter Ham Dinner
	Whole Foods Nrth California	n/i	4	beef brisket	99.99	6	3	Passover Dinner
		n/i	8	spiral cut ham	99.99	6	3	Easter Dinner
	Whole Foods Sth Pacific	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>HI</b>	Whole Foods Sth Pacific	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>NV</b>	Raley's	Raley's	7-9	glazed ham	69.99	6-8	5	Easter Ham Dinner
	Smith's Food & Drug	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Whole Foods Nrth California	n/i	4	beef brisket	99.99	6	3	Passover Dinner
		n/i	8	spiral cut ham	99.99	6	3	Easter Dinner
	Whole Foods Sth Pacific	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
		n/i	7	spiral cut ham	99.99	6-8	3	Easter Ham Meal

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<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>								
<b>AK</b>	Fred Meyer	Private Selection	7-9	spiral cut ham	59.99	8	4	Ham Dinner
<b>ID</b>	Fred Meyer	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Smith's Food & Drug	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Whole Foods Rocky Mount.	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>MT</b>	Smith's Food & Drug	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
<b>OR</b>	Fred Meyer	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Quality Food Center	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Whole Foods Northwest	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>WA</b>	Fred Meyer	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Haggen's Northwest Fresh	Hempler's	5-7	spiral cut ham	79.99	4-6	5	Spiral Ham Complete Dinner
	Quality Food Center	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Whole Foods Northwest	n/i	3.5	beef brisket	89.99	6	3	Passover Brisket Meal
		n/i	7.5	spiral cut ham	99.99	6-8	3	Easter Ham Meal
<b>WY</b>	King Soopers	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner
	Smith's Food & Drug	Private Selection	7-9	spiral cut ham	49.99	8	4	Ham Dinner