



United States
Department of
Agriculture

Agricultural
Marketing
Service

Livestock,
Poultry and
Seed Program

Agricultural
Analytics
Division

Feature Advertising by U.S. Supermarkets Meat and Poultry

Memorial Day 2017

Advertised Prices effective through May 29, 2017



Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of popular meat and poultry products for the Memorial Day marketing period. The Memorial Day weekend marks the unofficial start of the summer outdoor cooking season and is a significant demand period for a variety of meat cuts for outdoor grilling and entertaining. Advertised sale prices are shown by region, state, and supermarket banner and include brand names, prices, and any special conditions.

Contents:

Chicken -

Regular and value packs of boneless/skinless (b/s) breasts; b/s thighs; split, bone-in breasts; wings; bone-in thighs and drumsticks; tray and bagged leg quarters; IQF breast and tenders; 8-piece fried chicken.

Northeast.....	03
Southeast	18
Midwest	31
South Central.....	45
Southwest.....	55
Northwest	59

Pork -

Sparerib varieties, various pork chop styles, whole boneless loins, and pork sausage.

Northeast.....	64
Southeast	78
Midwest	95
South Central.....	113
Southwest.....	125
Northwest	129

Beef -

Ground beef, beef patties, and various beef steaks for grilling.

Northeast.....	135
Southeast	154
Midwest	172
South Central.....	188
Southwest.....	200
Northwest	204

Ground Poultry -

Ground turkey and chicken grinds, sausage, and patties.

Northeast.....	210
Southeast	218
Midwest	221
South Central.....	225
Southwest.....	227
Northwest	228

Report Notes:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

Code Key:

- n/inot identified
- BOGOBuy one, get one free
- B2GOBuy two get one free
- BOG3Buy two get three free
- A.....Antibiotic-free
- CUSDA Choice
- F.....Free Range
- GGrass-Fed
- K.....Kosher
- L.....Locally-grown
- OUSDA Certified Organic
- P.....USDA Prime
- S.....USDA Select

Beef Conditions Key:

- L limit at sale price
- % ground patty lean percent
- value..... value pack (regular if not identified)

U.S. Regional Definitions:

- NortheastCT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT
- SoutheastAL,FL,GA,KY,MS,NC,SC,TN,VA,WV
- MidwestIA,IL,IN,MI,MN,ND,NE,OH,SD,WI
- South Central.....AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT
- Southwest.....CA, HI, NV
- NorthwestAK,ID,MT,OR,WA,WY

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U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2017

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																					
CT	ACME Market	Lancaster Brand		3.99				BOGO				BOGO	BOGO	BOGO	BOGO	0.99				6.99	
		Perdue		3.99				BOGO		2.79		BOGO	BOGO	BOGO	BOGO	0.99		3.60	3.00		
	Adam's Market	Farm Fresh							1.00												
		Springer Mntn	A	3.99																	
		n/i		2.99													0.59				
	AF Basket	Farm Fresh																			
		Springer Mntn	A								2.99										
	AG New England	n/i			1.99						2.99										
	ALDI	Signature		2.29																	
		Kirkwood																	1.83		
		n/i											0.69		0.69						
	Associated	Perdue															0.69				
		Springer Mntn	A					2.99													
		n/i																			
	Best Market	n/i		2.77	1.87		2.27		1.87		2.97										
		Nature's Sensation	A	4.77																	
	Big Y	Big Y									2.99										
	Bravo	Harvestland	A	5.99																	
		Perdue					2.99														
	C-Town	Perdue					2.99						1.39		1.29	0.99					
	Fairway Foods	Murray's	A										BOGO		BOGO		BOGO				
	n/i			2.49																	
Food Bazaar	n/i			1.99											0.99						
Geissler's	n/i							0.99													
Highland Park	Bell & Evans	A	4.99																		
Key Food	Coleman	O												2.49							
	Harvestland	A	5.49																		
	Perdue		3.99	3.49	2.69					2.99	2.79	1.29	0.99	1.29	0.99	0.79					
	Sanderson Farms		3.29	2.99			2.29	1.99													
Kings Markets	Bell & Evans	A	2.99				2.99														
Market 32	Price Chopper									2.49		0.88		0.88							
	Coleman	O												2.49							
Price Chopper	Price Chopper									2.49		0.88		0.88							
	Coleman	O												2.49							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
CT <i>(cont)</i>	Price Rite	Amick Farms			1.88								0.88		0.88						
	Save a Lot	n/i											0.99		0.99						
	ShopRite	Perdue			2.49						2.21			1.29		1.29	0.89				
		Simply Essentials	A		3.49																5.99
	Stew Leonard's	Stew's Naked	A		2.99																
		Stop & Shop	Nature's Promise	A		3.49															
	The Fresh Market	Nature's Promise	O		6.99																7.99
		Perdue							BOGO												
Trader Joe's	Trader Joe's	O		2.99										1.99							
DC	ALDI	Signature		2.29																	
		Kirkwood																			1.83
	Giant Food	n/i												0.69		0.69					
		Giant			1.77																
	Harris Teeter	Perdue							BOGO												
		Nature's Promise	A		6.99							1.49		1.49							
	Safeway Eastern	Nature's Promise	O		6.99																
		Harris Teeter			2.97		2.77	1.97			2.97			1.27		1.27	0.97				
Save a Lot	Harvestland	O		6.99																5.99	
Trader Joe's	Signature Café												1.49		1.49						
DE	ACME Market	Signature Farms																			
		n/i												0.99		0.99					
	ALDI	Trader Joe's	O											1.99							
		Lancaster Brand			3.99				BOGO				BOGO	BOGO	BOGO	BOGO	0.99				6.99
	Food Lion	Perdue			3.99				BOGO		2.79		BOGO	BOGO	BOGO	BOGO	0.99				3.60
		Signature			2.29																3.00
	Fresh Grocer	Kirkwood																			
		n/i												0.69		0.69					
Fresh Grocer	n/i																				
	Perdue										1.88		1.29		1.29						
	Tyson					2.49															
	n/i																			5.99	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
DE <i>(cont)</i>	Giant Food	Giant			1.77															5.99	
		Perdue						BOGO													
		Nature's Promise	A									1.49		1.49							
		Nature's Promise	O	6.99																	
	Great Valu Markets	Tyson			1.99								1.29		1.29						
		Gold Leaf															0.49				
	Harris Teeter	Harris Teeter			2.97		2.77	1.97			2.97		1.27		1.27	0.97					
		Harvestland	O	6.99												0.69					
	IGA Stores NJ/PA	Perdue																			
		n/i							0.99												
	Redner's	n/i			1.68																6.99
		Perdue					2.48	2.18										0.45			
		Harvestland	A	4.98																	
		Coleman	O	8.98																	
	Safeway Eastern	Signature Café																			5.99
		Signature Farms											1.49		1.49						
	Save a Lot	n/i										0.99		0.99							
	ShopRite	Perdue			2.49						2.21		1.29		1.29	0.89					
		Simply Essentials	A	3.49																	
		n/i																			5.99
n/i				1.99								1.29		1.29						8.99	
The Fresh Market	n/i	A	2.99																		
Trader Joe's	Trader Joe's	O												1.99							
Weis Markets	Weis											1.29		1.29							
	Perdue					2.49				2.49					0.98						
MA	Adam's Market	Farm Fresh						1.00													
		Springer Mntn	A	3.99																	
	AF Basket	n/i		2.99													0.59				
		Farm Fresh																			
	AG New England	Springer Mntn	A							2.99											
		n/i			1.99					2.99											
	ALDI	Signature		2.29																	
Kirkwood																		1.83			
	n/i										0.69		0.69								

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MA (cont)	Associated	Perdue														0.69					
		Springer Mntn	A					2.99													
		n/i														0.99					
		Big Y	Big Y							2.99			0.99			0.99					
		Bravo	Harvestland	A	5.99																
			Perdue				2.99														
		C-Town	Perdue				2.99						1.39			1.29	0.99				
		Donelan's	Perdue						BOGO												
			n/i				2.49	2.49													
		Food City	n/i							1.69			0.99			0.99					
		Geissler's	n/i							0.99											
		H-Mart	n/i				1.99														
		Hannaford	Hannaford				1.99														6.99
		Market 32	Price Chopper								2.49		0.88			0.88					
			Coleman	O											2.49						
		Market Basket	Market Basket				1.79														5.99
			Perdue										0.99			0.99					
			Harvestland	A											1.49						
			Springer Mntn	A				2.99													
		Met Foods	Perdue										0.99			0.99					
			n/i				1.99										0.49				
			Springer Mntn	A					2.99		2.99										
		Price Chopper	Price Chopper								2.49		0.88			0.88					
		Coleman	O											2.49							
	Price Rite	Amick Farms				1.88							0.88		0.88						
	Roche Bros.	Bell & Evans	A									2.49			2.49						
		Roche Bros.	A	4.99																	
		n/i				3.49			0.99												
	Save a Lot	n/i										0.99			0.99						
	Seabra Foods	n/i					1.99			1.99					0.89						
		Perdue									1.19			1.19							
	Shaw's	Perdue										0.77			0.77						
		n/i				2.49	2.49														
		Signature Farms							1.99												

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MA <i>(cont)</i>	Star Markets	Perdue										0.77		0.77							
		n/i		2.49		2.49															
	Stop & Shop	Signature Farms							1.99												
		Nature's Promise	A	3.49																	
		Nature's Promise	O	6.99																	
	The Fresh Market	Perdue							BOGO												7.99
		n/i	A	2.99																	
	Tops Markets	n/i																			
		Tops				2.69							0.99		0.99						7.99
	Trader Joe's	Harvestland	O	7.49																	
Trader Joe's		O												1.99							
Wegmans	Trucchi's											0.99		0.99							
	Wegmans		3.79	1.88		1.99		1.79		1.79	0.99										
	Wegmans	A	4.49		4.29		3.69		4.29	2.29		1.99									
MD	ACME Market	Lancaster Brand		3.99				BOGO				BOGO	BOGO	BOGO	BOGO	0.99				6.99	
		Perdue		3.99				BOGO		2.79		BOGO	BOGO	BOGO	BOGO	0.99		3.60	3.00		
	ALDI	Signature		2.29																	
		Kirkwood																		1.83	
	Associated	n/i												0.69		0.69					
		Perdue														0.69					
		Springer Mntr	A					2.99													
	Food Lion	n/i																			5.99
		Giant Eagle																			
	Giant Food	Giant Eagle																			
		Giant			1.77																5.99
		Perdue																			
	Great Valu Markets	Nature's Promise	A									1.49		1.49							
		Nature's Promise	O	6.99																	
		Tyson			1.99									1.29		1.29					
	Harris Teeter	Gold Leaf																			
Harris Teeter				2.97		2.77		1.97		2.97			1.27		1.27		0.97		0.49		
Kennie's Market	Harvestland	O	6.99																		
	Perdue											0.99		0.99		0.79					
		n/i																		8.99	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MD <i>(cont)</i>	Martin's Food	Giant											0.99		0.99	0.99				6.99	
		Nature's Promise	A	3.49																	
		Nature's Promise	O	6.99																	
	Price Rite	Amick Farms			1.88								0.88		0.88						
		Redner's			1.68																6.99
		Perdue				2.48	2.18										0.45				
		Harvestland	A	4.98																	
		Coleman	O	8.98																	
	Safeway Eastern	Signature Café																			5.99
		Signature Farms											1.49		1.49						
	Save a Lot	n/i											0.99		0.99						
	Shop'n Save	Tyson			1.98		1.98											0.48			
		n/i																			
	Shoppers Food	n/i			1.98		1.98														5.99
		Perdue														0.69					
	ShopRite	Wild Harvest	A	4.99																	
		Perdue		2.49						2.21		1.29		1.29		1.29	0.89				
		Simply Essentials	A	3.49																	
		n/i																			5.99
	ShurSave	n/i			1.99								1.29		1.29						8.99
The Fresh Market	n/i	A	2.99																		
Trader Joe's	Trader Joe's	O												1.99							
Wegmans	Wegmans		3.79	1.88		1.99		1.79			1.79	0.99									
	Wegmans	A	4.49		4.29		3.69		4.29		2.29		1.99		1.99						
Weis Markets	Weis											1.29		1.29							
	Perdue				2.49				2.49						0.98						
ME	AG New England	n/i		1.99					2.99												
	Food City	n/i						1.69				0.99		0.99							
	Hannaford			1.99																6.99	
	Market Basket	Market Basket			1.79																5.99
		Perdue											0.99		0.99						
		Harvestland	A											1.49							
		Springer Mntn	A			2.99															
Save a Lot	n/i										0.99		0.99								

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
ME <i>(cont)</i>	Shaw's	Perdue n/i			2.49		2.49						0.77		0.77						
	Trader Joe's	Signature Farms Trader Joe's	O					1.99						1.99							
NH	AG New England	n/i			1.99					2.99											
	ALDI	Signature Kirkwood		2.29														1.83			
		n/i											0.69		0.69						
	Hannaford	Hannaford			1.99															6.99	
	Market Basket	Market Basket			1.79															5.99	
		Perdue												0.99		0.99					
		Harvestland		A											1.49						
		Springer Mntn		A			2.99														
	Price Chopper	Price Chopper								2.49				0.88		0.88					
		Coleman		O											2.49						
	Price Rite	Amick Farms				1.88								0.88		0.88					
	Save a Lot	n/i												0.99		0.99					
	Shaw's	Perdue n/i				2.49		2.49						0.77		0.77					
	Signature Farms							1.99													
The Fresh Market	n/i		A	2.99																	
Trader Joe's	Trader Joe's		O											1.99							
NJ	ACME Market	Lancaster Brand		3.99				BOGO				BOGO	BOGO	BOGO	BOGO	0.99				6.99	
		Perdue		3.99				BOGO		2.79		BOGO	BOGO	BOGO	BOGO	0.99			3.60	3.00	
	ALDI	Signature Kirkwood		2.29														1.83			
		n/i											0.69		0.69						
	Associated	Perdue Springer Mntn						2.99								0.69					
		n/i														0.99					
	Best Market	n/i		2.77	1.87		2.27		1.87	2.97			0.97		0.87	0.77					
		Nature's Sensation		A	4.77																
	Bravo	Harvestland		A	5.99																
		Perdue					2.99														
C-Town	Perdue					2.99						1.39		1.29	0.99						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NJ (cont)	Fairway Foods	Murray's	A									BOGO		BOGO		BOGO					
		n/i			2.49																
	Fine Fare	Perdue					2.99							0.98		0.98					
		Farm Fresh				1.98															
		Harvestland	A		5.59																
		Harvestland	O				6.99														
	Food Bazaar	n/i				1.99										0.99					
	Foodtown	Foodtown												0.99		0.99					
		Greenway	A									1.29		1.29							
		Perdue								2.49											
	Great Valu Markets	Tyson				1.99								1.29		1.29					
		Gold Leaf																0.49			
	H-Mart	n/i				1.99															
	IGA Stores NJ/PA	Perdue															0.69				
		n/i								0.99											
	Key Food	Coleman	O												2.49						
		Harvestland	A		5.49																
		Perdue			3.99	3.49	2.69				2.99	2.79	1.29	0.99	1.29	0.99	0.79				
		Sanderson Farms			3.29	2.99			2.29	1.99											
	Kings Markets	Bell & Evans	A		2.99				2.99												
	Met Foods	Perdue												0.99		0.99					
		n/i				1.99												0.49			
		Springer Mntn	A						2.99		2.99										
	Morton Williams	n/i														0.69					
		Harvestland	A		5.99																
	Murphy's Market	Perdue			3.59																
	Pioneer	Perdue					2.99			1.59							0.59				
		Springer Mntn	A		4.99				2.99		2.99										
	Harvestland	O				6.99															
Price Rite	Amick Farms				1.88								0.88		0.88						
Save a Lot	n/i												0.99		0.99						
Seabra Foods	Perdue							1.89													
	Mountaire												1.19		1.19						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NJ (cont)	ShopRite	Perdue		2.49						2.21		1.29		1.29	0.89					5.99	
		Simply Essentials	A	3.49																	
	Stop & Shop	n/i																			7.99
		Nature's Promise	A	3.49																	
		Nature's Promise	O	6.99																	
	Supremo Market	Perdue						BOGO													0.49
		n/i							1.79												
	The Fresh Market	n/i	A	2.99																	
	Trader Joe's	Trader Joe's	O											1.99							
	Wegmans	Wegmans		3.79	1.88		1.99			1.79		1.79	0.99		1.99						
Wegmans		A	4.49		4.29		3.69		4.29		2.29		1.99								
Weis Markets	Weis											1.29		1.29							
	Perdue				2.49				2.49						0.98						
NY	ACME Market	Lancaster Brand		3.99				BOGO				BOGO	BOGO	BOGO	BOGO	0.99				6.99	
		Perdue		3.99				BOGO		2.79		BOGO	BOGO	BOGO	BOGO	0.99		3.60	3.00		
	AF Basket	Farm Fresh														0.59					
		Springer Mntn	A							2.99											
	AG New England	n/i		1.99					2.99												
	ALDI	Signature		2.29																	
		Kirkwood																	1.83		
	Associated	n/i											0.69		0.69						
		Perdue														0.69					
	Springer Mntn	n/i	A					2.99													
		n/i													0.99						
	Best Market	n/i		2.77	1.87		2.27		1.87		2.97		0.97		0.87	0.77					
		Nature's Sensation	A	4.77																	
	Big M	1893 Brand					1.99											0.49			
		Nature's Sensation	A	3.99																	
	Bravo	Harvestland	A	5.99																	
Perdue					2.99																
C-Town	Perdue				2.99						1.39		1.29	0.99							
D'Agostino	1932 Brand						2.99														

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Memorial Day 2017

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
NY <i>(cont)</i>	DeCiccio Family	DeCiccio's	A										1.59		1.59							
		Harvestland	A	5.99																		
		Harvestland	O			7.49																
	Fairway Foods	Murray's	A										BOGO		BOGO		BOGO					
		n/i			2.49																	
	Fine Fare	Perdue				2.99								0.98		0.98						
		Farm Fresh			1.98																	
		Harvestland	A	5.59																		
		Harvestland	O			6.99																
	Food Bazaar	n/i			1.99											0.99						
	Foodtown	Foodtown												0.99		0.99						
		Greenway	A										1.29		1.29							
		Perdue									2.49											
	Giunta's	Farm Fresh			2.59																	
		Cookin' Good							1.79													
	Great American	n/i												1.29		1.29		0.59				
		Mountaire				1.89																
	Gristede's	Perdue						2.69														
	H-Mart	n/i				1.99																
	Hannaford	Hannaford				1.99																6.99
	IGA Stores NJ/PA	Perdue															0.69					
		n/i							0.99													
	Key Food	Coleman	O												2.49							
Harvestland		A	5.49																			
	Perdue		3.99	3.49	2.69				2.99	2.79	1.29	0.99	1.29	0.99	0.79							
	Sanderson Farms		3.29	2.99			2.29	1.99														
King Kullen	Perdue								2.99			0.99		0.99								
	Mountaire				2.99	2.69																
	Harvestland	O	25% off				25% off					25% off		25% off								
	Murray's	A	5.99																			
Kings Markets	Bell & Evans	A	2.99				2.99															
Market 32	Price Chopper									2.49		0.88		0.88								
	Coleman	O											2.49									

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NY (cont)	Met Foods	Perdue										0.99		0.99							
		n/i			1.99												0.49				
		Springer Mntn	A					2.99		2.99											
	Morton Williams	n/i												0.69							
		Harvestland	A		5.99																
	Net Cost Market	D'Artagnan	O		7.99					3.69		3.69		3.69		3.69					
	North Shore	Country Fresh															0.79				
		Bell & Evans	O					6.99				3.99		3.99							
	Peck's	n/i			2.99					0.99											
	Pioneer	Perdue					2.99			1.59							0.59				
		Springer Mntn	A		4.99				2.99		2.99										
		Harvestland	O				6.99														
	Price Chopper	Price Chopper									2.49		0.88		0.88						
		Coleman	O											2.49							
	Price Rite	Amick Farms				1.88							0.88		0.88						
	Save a Lot	n/i											0.99		0.99						
	Shop'n Save	Tyson				1.98		1.98													
		n/i																0.48			
	ShopRite	Perdue			2.49						2.21		1.29		1.29		0.89				
		Simply Essentials	A		3.49																5.99
		n/i																			
	Stew Leonard's	Stew's Naked	A		2.99																
	Stop & Shop	Nature's Promise	A		3.49																
		Nature's Promise	O		6.99																
		Perdue							BOGO												
		n/i																			7.99
	The Fresh Market	n/i	A		2.99																
	Tops Markets	Tops					2.69						0.99		0.99						7.99
	Harvestland	O		7.49																	
Trade Fair	n/i			2.79	1.99																
	n/i	H									1.99		1.99								
	Perdue										1.29		1.99		0.99		0.59				
Trader Joe's	Trader Joe's	O											1.99								
Western Beef	n/i													0.99							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NY (cont)	Wegmans	Wegmans	A	3.79	1.88		1.99		1.79		1.79	0.99									
	Wegmans	Wegmans		4.49		4.29		3.69		4.29		2.29		1.99							
	Weis Markets	Weis											1.29		1.29						
		Perdue			2.49					2.49					0.98						
PA	ACME Market	Lancaster Brand	A	3.99				BOGO					BOGO	BOGO	BOGO	BOGO	0.99			6.99	
		Perdue		3.99				BOGO		2.79				BOGO	BOGO	BOGO	BOGO	0.99		3.60	3.00
	ALDI	Signature		2.29																1.83	
		Kirkwood												0.69		0.69					
	Associated	Perdue														0.69					
		Springer Mntn						2.99									0.99				
		n/i																			
	Big M	1893 Brand					1.99												0.49		
		Nature's Sensation			3.99																
	Boyer Food	Perdue																		0.69	
		Mrs. B's			2.97	1.97															
	Bravo	Harvestland			5.99																
		Perdue					2.99														
	C-Town	Perdue					2.99							1.39		1.29	0.99				
	Family Owned	n/i			2.49	1.99								0.99		0.99					7.99
	Fine Fare	Perdue					2.99							0.98		0.98					
		Farm Fresh				1.98															
		Harvestland			5.59																
		Harvestland					6.99														
	Food Lion	n/i																			
Foodland	Tyson			BOGO																	
	Gold Leaf																				
Foodtown	Foodtown											0.99		0.99							
	Greenway										1.29			1.29							
	Perdue									2.49											
Fresh Grocer	Perdue									1.88		1.29		1.29							
	Tyson				2.49																
	n/i																		5.99		
Giant Eagle	Giant Eagle			BOGO																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
PA (cont)	Giant Food Stores	Giant											0.99		0.99	0.99					6.99	
		Nature's Promise	A	3.49																		
		Nature's Promise	O	6.99																		
	Gordon	Tyson	A						0.79													
	Great Valu Markets	Tyson			1.99									1.29		1.29						
		Gold Leaf																0.49				
	H-Mart	n/i		1.99														0.59				
	Ideal Markets	Case Farms																				
		Open Acres			1.79																	
	IGA Spartan	n/i												0.89		0.79						6.99
		Nash	n/i											0.79		0.59						
	Karn's Foods	Gold'n Plump			1.99																	
		Perdue												0.99		0.99	0.79				1.79	
	Kennie's Market	n/i																				8.99
		Coleman	O												2.49							
	Key Food	Harvestland	A	5.49																		
		Perdue		3.99	3.49	2.69					2.99	2.79	1.29	0.99	1.29	0.99	0.79					
	Sanderson Farms			3.29	2.99				2.29	1.99												
		n/i												0.99		0.99						
	Kuhn's Foods	Miller's	A						2.49													
		Landis																				
	Landis	Landis																				
		Giant												0.99		0.99	0.99					6.99
	Nature's Promise		A	3.49																		
			O	6.99																		
	Net Cost Market	D'Artagnan	O	7.99							3.69		3.69		3.69		3.69					
		Perdue				2.99												0.59				
	Pioneer	Springer Mntn	A	4.99					2.99		2.99											
Harvestland		O			6.99																	
Price Chopper	Price Chopper										2.49		0.88		0.88							
	Coleman	O												2.49								
Price Rite	Amick Farms			1.88									0.88		0.88							
	n/i			1.68																	6.99	
Redner's	Perdue				2.48	2.18											0.45					
	Harvestland	A	4.98																			
	Coleman	O	8.98																			

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
PA <i>(cont)</i>	Save a Lot	n/i										0.99		0.99							
	Shop'n Save	Tyson			1.98		1.98										0.48				
	ShopRite	Perdue			2.49						2.21		1.29		1.29	0.89					
		Simply Essentials	A		3.49																5.99
	ShurSave	n/i			1.99							1.29		1.29						8.99	
	ShurSave NE PA	Sanderson Farms				1.88						1.49		1.49		1.49					6.99
		n/i																			
	Sparkle Market	n/i						0.99													
	Supremo Market	n/i						1.79									0.49				
	The Fresh Market	n/i	A		2.99																
	Tops Markets	Tops					2.69						0.99		0.99						7.99
		Harvestland	O		7.49																
	Trader Joe's	Trader Joe's	O											1.99							
	Wegmans	Wegmans			3.79	1.88		1.99		1.79			1.79	0.99							
Wegmans		A		4.49		4.29		3.69		4.29		2.29		1.99							
Weis Markets	Weis											1.29		1.29							
	Perdue					2.49				2.49						0.98					
RI	Adam's Market	Farm Fresh							1.00												
		Springer Mntn	A		3.99																
	ALDI	n/i			2.99																
		Signature			2.29																
	Associated	Kirkwood											0.69		0.69					1.83	
		Perdue														0.69					
	Bravo	Springer Mntn	A					2.99							0.99						
		n/i																			
	Dave's Market	Harvestland	A		5.99																
		Perdue					2.99														
Seabra Foods	n/i				1.99																
	Perdue							1.99													
Save a Lot	n/i											0.99		0.99							
	Perdue									1.99				0.89							
											1.19			1.19							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
RI <i>(cont)</i>	Shaw's	Perdue n/i			2.49		2.49					0.77		0.77							
	Stop & Shop	Signature Farms						1.99													
		Nature's Promise	A	3.49																	
		Nature's Promise	O	6.99																	
	Trader Joe's	Perdue n/i Trader Joe's						BOGO						1.99						7.99	
VT	AG New England	n/i			1.99					2.99											
	ALDI	Signature		2.29															1.83		
		Kirkwood	n/i										0.69		0.69						
	Food City	n/i							1.69			0.99		0.99							
	Hannaford	Hannaford			1.99															6.99	
	Price Chopper	Price Chopper									2.49		0.88		0.88						
		Coleman	O											2.49							
	Price Rite	Amick Farms			1.88								0.88		0.88						
	Shaw's	Perdue				2.49		2.49						0.77		0.77					
		n/i																			
	Tops Markets	Signature Farms							1.99												
Tops						2.69						0.99		0.99						7.99	
Trader Joe's	Harvestland Trader Joe's	O O	7.49										1.99								

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																				
AL	A&R Supermarket	n/i								1.79										
	ALDI	Signature Kirkwood		2.29														1.83		
	Bruce's Foodland	Buckley Farms										0.69		0.69					2.40	
	Dollar General	n/i										0.95		0.95					2.98	2.98
	Earth Fare	n/i	A													BOGO				
	Food Giant	n/i															0.49			
	Greer's Market	n/i						1.19									0.49			
	Hometown Market	n/i												0.69						
	Ingle's Market	Tyson	L	1.98	2.18															
		Coleman	O	5.98																
	Kroger Atlanta	Perdue		1.88		1.88														
		Heritage Farm								1.29			1.29							7.99
		n/i																		
	Kroger Nashville	Perdue		1.88		1.88														
		Simple Truth	A	4.99																6.99
		n/i																		
	Lucky Supermarket	n/i						1.69									0.49			
	Manning's PW	Sanderson Farms										0.88		0.88						
	Piggly Wiggly HAC	Best Choice																1.66	1.66	
		n/i															0.59			
	Piggly Wiggly Hchn	n/i		1.99													0.59			
		Perdue																		2.00
	Piggly Wiggly Inc.	n/i		2.99				1.99									0.59			
	Piggly Wiggly JTM	n/i															0.59			
		Champ's																		8.99
	Publix	Publix		BOGO																6.99
	Ramey's	Springer Mntn	A	2.98																
	Rouses	n/i															0.37			5.99
		Rouses	A					1.99												
		Tyson							1.19											
	Save a Lot	n/i										0.99		0.99						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
AL (cont)	Shop-Rite	n/i															0.59			6.99
	Sprout's	n/i		1.88																
	The Fresh Market	n/i	A	2.99																
	Trader Joe's	Trader Joe's	O										1.99							
	Vowell's	n/i															0.47			
	Western Market	Springer Mntn	A		2.59						2.69									
		Naked Bird	A			2.99														
	Winn-Dixie	Sanderson Farms							1.79		2.49	1.99	1.69	1.99	1.69	1.69				
		Tyson																		
	Winn-Dixie																			
	n/i																		4.79	
FL	ALDI	Signature		2.29																6.99
		Kirkwood																	1.83	
		n/i											0.69	0.69						
	Bravo	n/i								3.29							0.59			
	Dollar General	n/i											0.95	0.95						
		Tyson																	2.98	
	Earth Fare	n/i	A													BOGO				
	Food Giant	n/i																0.49		
	Fresco y Mas	Rancher's Home			1.48															
		n/i																	0.49	
	Gordon	Tyson	A							0.79									0.49	
	Greer's Market	n/i							1.19										0.49	
	Harris Teeter	Harris Teeter			2.97	2.77	1.97			2.97	1.27		1.27	0.97						
		Harvestland	O	6.99																
	Harvey's	n/i																	0.48	
	Hitchcock's	Tyson			2.48														0.38	
	IGA Florida	n/i				1.99		1.79											0.69	
	Lucky's Market	n/i				1.77													0.59	
Piggly Wiggly Hchn	n/i			1.99																
	Perdue																			
Presidente	n/i												0.58					2.00		
Publix	Publix			BOGO																
Sabor Tropical	n/i																	0.49		

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
FL <i>(cont)</i>	Safeway Florida	Signature Café																		5.00
		Signature Farms										1.49	1.49	1.49						
		Save a Lot	n/i									0.99	0.99							
		Scaff's Market	n/i									0.89	0.89							
		Sanderson Farms								2.49										
		Seabra Foods	n/i		2.29															
		Sedano's	Perdue													0.69				
		Sanderson Farms				2.49					1.99	1.99								
		Sprout's	n/i			1.88														6.99
		The Fresh Market	n/i	A	2.99															
		Trader Joe's	Trader Joe's	O										1.99						
		Western Beef	n/i			2.49									0.99		0.49			
	Whole Foods FL	n/i																	6.99	
	Winn-Dixie	Sanderson Farms							1.79	2.49	1.99	1.69	1.99	1.69	1.69					
		Tyson																BOGO		
		Winn-Dixie																BOGO	BOGO	
		n/i																	4.79	
GA	ALDI	Signature		2.29																
		Kirkwood																	1.83	
		n/i										0.69	0.69	0.69						
	Bi-Lo	Sanderson Farms						1.79		1.99	1.69	1.99	1.69	0.89					BOGO	
		Tyson																		
		n/i																	4.79	
	Dollar General	n/i										0.95	0.95							
		Tyson																	2.98	
	Earth Fare	n/i	A												BOGO				2.98	
	Food City	Holly Farms						0.99												
		n/i																		6.99
	Food Depot	Claxton										0.88	0.88							
Food Giant	n/i															0.49				
Food Lion	n/i																		5.99	
Food Pride	Springer Mntn	A									0.99	0.99								
Galaxy Food	Perdue										0.88	0.88								
	n/i																		6.98	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
GA (cont)	Harris Teeter	Harris Teeter			2.97		2.77	1.97			2.97		1.27		1.27	0.97					
		Harvestland	O	6.99																	
		Harvey's	n/i														0.48				
		IGA Food Stores	n/i																		6.99
		IGA Stores SE	Springer Mntn	A									1.18		1.18						
		Ingle's Market	Tyson	L		1.98	2.18														
			Coleman	O	5.98																
		Kroger Atlanta	Perdue			1.88		1.88													
			Heritage Farm									1.29			1.29						
			n/i																		7.99
		Lucky's Market	n/i				1.77														4.99
		Piggly Wiggly Car.	Mrs. Mac's																		7.99
			n/i						1.69		2.99		0.99		0.99	0.79	0.69				
		Piggly Wiggly GA	n/i										0.79		0.79						
			Piggly Wiggly																		5.99
		Piggly Wiggly HAC	Best Choice																1.66	1.66	
			n/i														0.59				
		Piggly Wiggly Hchn	n/i			1.99											0.59				
			Perdue																		2.00
		Piggly Wiggly JTM	n/i														0.59				
			Champ's																		8.99
		Publix	Publix		BOGO																6.99
		Quality Food	n/i								2.59						0.49				
		Save a Lot	n/i										0.99		0.99						
		Shop-Rite	n/i														0.59				
		Sprout's	n/i			1.88															6.99
	The Fresh Market	n/i	A	2.99																	
	Trader Joe's	Trader Joe's	O											1.99							
	Wayfield's	n/i			1.79	1.99		0.99				0.69		0.69		0.59					
	Winn-Dixie	Sanderson Farms						1.79		2.49	1.99	1.69	1.99	1.69	1.69						
		Tyson																BOGO			
		Winn-Dixie																BOGO	BOGO		
		n/i																		4.79	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2017

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
KY	ALDI	Signature	A	2.29																		
		Kirkwood																				
	n/i																					
	Cox IGA	Sanderson Farms			2.69																	
		Maple Leaf																				
	Dollar General	n/i																				
		Tyson																				
	E.W. James	Sanderson Farms			2.58																	
	Earth Fare	n/i																				
	Food City	Holly Farms								0.99												
		n/i																				6.99
	Food Fair	n/i																				6.99
	Food Giant	Sanderson Farms				1.49																
		n/i																				
	Food Lion	n/i																				5.99
	Food Rite	Food Rite																				
	Foodland	Tyson		A		1.98		1.98														
		n/i																				
	Fresh Thyme	n/i				2.77																
		Coleman		O		6.99																
	Galaxy Food	Perdue																				
		n/i																				
	Gordon	Tyson		A						0.79												
IGA Houchens	Sanderson Farms			2.99																		
	Tyson																				2.40	
IGA SpartanNash	Open Acres			1.79																		
	n/i																				6.99	
IGA Stores OH/KY	Sanderson Farms			1.99																		
IGA Stores SE	Springer Mntn	A																				
Kroger Cincinnati	Tyson	A		1.77																		
	Simple Truth	A		4.99																	6.99	
Kroger Delta	n/i																					
	Heritage Farm			1.99						2.49												

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Memorial Day 2017

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece			
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender				
KY (cont)	Kroger Louisville	Perdue	A		1.88		1.88																
		Heritage Farm								2.29												8.99	
	n/i																						
	Kroger MidAtl	Tyson			1.77																		
		Heritage Farm									2.29												6.99
	n/i																						
	Kroger Nashville	Perdue			1.88		1.88																
		Simple Truth			4.99																		6.99
	n/i																						6.99
	Lucky's Market	n/i						1.77															4.99
		Meijer			2.49																		4.99
	n/i													0.99		0.99							
	Piggly Wiggly Hchn	n/i					1.99												0.59				
		Perdue																					2.00
	Remke Markets	Remke																0.79					7.99
Miller			A	3.99																			
n/i												0.99		0.99									
Save a Lot	n/i																						
Super Dollar	n/i								0.99														
SuperVALU Stores	Just Bare		A	5.70		3.99																	
TC Grocers	n/i												0.99		0.89		0.49				7.99		
The Fresh Market	n/i		A	2.99																			
Trader Joe's	Trader Joe's		O											1.99									
Valu Market	n/i								0.99														
MS	AG Baton Rouge	Sanderson Farms							0.99														
		n/i															0.59						
	ALDI	Signature			2.29																		
		Kirkwood																				1.83	
	n/i												0.69		0.69								
	Corner Market	Sanderson Farms								1.49													
		Dollar General												0.95		0.95							
	n/i																						
Tyson																				2.98			
Food Giant	n/i															0.49							
Greer's Market	n/i							1.19								0.49							
Grocery Depot	n/i															0.36							
H-Mart	n/i				1.98																		

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MS (cont)	Kroger Delta	Heritage Farm			1.99					2.49											
	Mac's Fresh	n/i				1.99						0.99									
	Piggly Wiggly Hchn	n/i			1.99											0.59					
		Perdue																	2.00		
	Piggly Wiggly HGR	n/i														0.49					
	Ramey's	Springer Mntn	A	2.98																	
	Rouses	n/i																		5.99	
		Rouses	A					1.99													
		Tyson							1.19												
	Save a Lot	n/i											0.99		0.99						
The Fresh Market	n/i	A	2.99																		
Vowell's	n/i																				
Winn-Dixie	Sanderson Farms								1.79		2.49	1.99	1.69	1.99	1.69	1.69					
	Tyson																				
	Winn-Dixie																				
	n/i																			4.79	
NC	ALDI	Signature		2.29																	
		Kirkwood																			
		n/i											0.69		0.69					1.83	
	Bi-Lo	Sanderson Farms							1.79			1.99	1.69	1.99	1.69	0.89					
		Tyson																			
		n/i																		4.79	
	Carlie C's IGA	n/i											0.88		0.88						
	Compare Foods	Perdue													0.89		0.89				
	Dollar General	n/i													0.95		0.95				
		Tyson																			
	Earth Fare	n/i	A																		
	Farm Fresh	Perdue			1.79						1.79										
		n/i																			6.99
Food Lion	n/i																			5.99	
Food Pride	Springer Mntn	A											0.99		0.99						
Fresh Foods	Springer Mntn	A						1.39													
Galaxy Food	Perdue												0.88		0.88						
	n/i																			6.98	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NC (cont)	Great Valu Market	Tyson			1.99								1.29		1.29						
		Gold Leaf															0.49				
	Harris Teeter	Harris Teeter			2.97	2.77	1.97				2.97		1.27		1.27	0.97					
		Harvestland	O		6.99													0.48			6.99
	Harvey's	n/i																			
	IGA Food Stores	n/i																			
	IGA Stores SE	Springer Mntn	A										1.18		1.18						
	Ingle's Market	Tyson	L			1.98	2.18														
		Coleman	O			5.98															
	Just \$ave Foods	Perdue												0.88		0.88					6.77
		n/i																			
	Kroger MidAtl	Tyson	A			1.77															
		Heritage Farm									2.29										6.99
		n/i																			
	Lowe's Foods	Amick Farms	L			1.97															
		Perdue												0.99		0.99					7.99
		Chicken Kitchen																			
Piggly Wiggly Retail	Fieldale																0.49				
	Springer Mntn	A			2.99					2.69											
	Wise Buy							1.49													
Piggly Wiggly Strs	Sanderson Farms										1.99										
	n/i																0.49				
Publix	Publix				BOGO															6.99	
Save a Lot	n/i												0.99		0.99						
Sprout's	n/i				1.88															6.99	
The Fresh Market	n/i	A			2.99																
Trader Joe's	Trader Joe's	O												1.99							
SC	ALDI	Signature			2.29																
		Kirkwood																		1.83	
		n/i											0.69		0.69						
	Bi-Lo	Sanderson Farms							1.79			1.99	1.69	1.99	1.69	0.89				BOGO	
		Tyson																			4.79
	n/i																				
Dollar General	n/i											0.95		0.95							
	Tyson																			2.98	
																				2.98	

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Memorial Day 2017

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
SC (cont)	Earth Fare	n/i	A													BOGO				
	Food Lion	n/i																		5.99
	Galaxy Food	Perdue										0.88	0.88							6.98
		n/i																		
	Harris Teeter	Harris Teeter			2.97	2.77	1.97			2.97		1.27	1.27	0.97						
		Harvestland		O	6.99													0.48		
	Harvey's	n/i																		
	IGA Food Stores	n/i																		6.99
	IGA Stores SE	Springer Mtn		A								1.18	1.18							
	Ingle's Market	Tyson		L		1.98	2.18													
		Coleman		O	5.98															
	Kroger Atlanta	Perdue				1.88	1.88													
		Heritage Farm									1.29		1.29							
		n/i																		7.99
	Lowe's Foods	Amick Farms		L		1.97														
		Perdue											0.99	0.99						
	Chicken Kitchen																		7.99	
Piggly Wiggly Car.	Mrs. Mac's																		7.99	
	n/i							1.69		2.99	0.99	0.99	0.99	0.79	0.69					
Publix	Publix			BOGO															6.99	
Quality Food	n/i									2.59							0.49			
Save a Lot	n/i											0.99	0.99							
The Fresh Market	n/i		A	2.99																
Trader Joe's	Trader Joe's		O											1.99						
TN	ALDI	Signature		2.29																
		Kirkwood																1.83		
		n/i										0.69	0.69							
	Chappell's	n/i														0.48				
	Dollar General	n/i										0.95	0.95							
		Tyson																2.98	2.98	
	E.W. James	Sanderson Farms			2.58															
	Earth Fare	n/i	A												BOGO					
Food City	Holly Farms						0.99													
	n/i																		6.99	
Food Country	n/i			1.98							0.98	0.98							6.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
TN <i>(cont)</i>	Food Giant	n/i														0.49					
	Food Lion	n/i																		5.99	
	Food Rite	Food Rite														0.59					
	Gordon	Tyson	A						0.79												
	H.G. Hill	n/i														0.59					
	IGA Houchens	Sanderson Farms			2.99																
		Tyson																	2.40		
	IGA Stores OH/KY	Sanderson Farms				1.99															
	IGA Stores SE	Springer Mntn	A										1.18		1.18						
	Ingle's Market	Tyson	L			1.98	2.18														
		Coleman	O		5.98																
	Kroger Delta	Heritage Farm				1.99					2.49										
	Kroger MidAtl	Tyson	A			1.77															
		Heritage Farm									2.29										
		n/i																			6.99
	Kroger Nashville	Perdue				1.88	1.88														
		Simple Truth	A		4.99																
		n/i																			6.99
	Lucky Supermarket	n/i									1.69						0.49				
	Osborne's	n/i				1.69											0.69				
Publix	Publix			BOGO																6.99	
Save a Lot	n/i											0.99		0.99							
Shop-Rite	n/i															0.59					
Sprout's	n/i				1.88															6.99	
Super Dollar	n/i									0.99											
TC Grocers	n/i									1.19			0.99		0.89		0.49			7.99	
The Fresh Market	n/i	A		2.99																	
Tietgen's	n/i				1.79												0.69				
Trader Joe's	Trader Joe's	O												1.99							
VA	ALDI	Signature		2.29																	
		Kirkwood																			
		n/i										0.69		0.69					1.83		
	Associated	Perdue													0.69						
	Springer Mntn	A					2.99														
	n/i												0.99								

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
VA (cont)	Dollar General	n/i										0.95		0.95							
		Tyson																2.98	2.98		
	Farm Fresh	Perdue			1.79						1.79										
		n/i																		6.99	
	Food City	Holly Farms							0.99												
		n/i																			6.99
	Food Country	n/i			1.98								0.98		0.98						6.99
	Food Lion	n/i																			5.99
	Galaxy Food	Perdue											0.88		0.88						
		n/i																			6.98
	Giant Food	Giant			1.77																5.99
		Perdue							BOGO												
		Nature's Promise	A										1.49		1.49						
		Nature's Promise	O		6.99																
	Great Valu Market	Tyson				1.99								1.29		1.29					
		Gold Leaf																0.49			
	Harris Teeter	Harris Teeter				2.97	2.77	1.97				2.97		1.27		1.27	0.97				
		Harvestland	O		6.99																
	IGA Stores SE	Springer Mntn	A											1.18		1.18					
	Ingle's Market	Tyson	L			1.98	2.18														
		Coleman	O		5.98																
	Kroger MidAtl	Tyson	A			1.77															
		Heritage Farm									2.29										
	n/i																			6.99	
Lowe's Foods	Amick Farms	L			1.97																
	Perdue												0.99		0.99						
	Chicken Kitchen																			7.99	
Martin's Food	Giant												0.99		0.99	0.99				6.99	
	Nature's Promise	A		3.49																	
	Nature's Promise	O		6.99																	
Piggly Wiggly Retail	Fieldale																0.49				
	Springer Mntn	A		2.99						2.69											
	Wise Buy							1.49													
Piggly Wiggly Strs	Sanderson Farms											1.99									
	n/i																0.49				

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
VA (cont)	Price Rite	Amick Farms			1.88							0.88		0.88							
	Publix	Publix		BOGO																6.99	
	Safeway Eastern	Signature Café																		5.99	
		Signature Farms										1.49		1.49							
	Save a Lot	n/i									0.99		0.99								
	Shop'n Save	Tyson			1.98		1.98														
		n/i															0.48				
	Shoppers Food	n/i			1.98		1.98														5.99
		Perdue															0.69				
		Wild Harvest	A		4.99																
	Super Dollar	n/i							0.99												
	The Fresh Market	n/i	A		2.99																
	Trader Joe's	Trader Joe's	O												1.99						
Wegmans	Wegmans			3.79	1.88		1.99		1.79		1.79	0.99									
	Wegmans	A		4.49		4.29		3.69		4.29		2.29		1.99							
Weis Markets	Weis											1.29		1.29							
	Perdue					2.49				2.49						0.98					
WV	ALDI	Signature			2.29																
		Kirkwood																			
		n/i										0.69		0.69						1.83	
	Dollar General	n/i										0.95		0.95							
		Tyson																		2.98	
	Food Fair	n/i																		2.98	
		Sanderson Farms				1.49															6.99
	Food Lion	n/i																			
	Foodland	Tyson	A		1.98		1.98														5.99
		n/i															0.48				
	Galaxy Food	Perdue										0.88		0.88							
		n/i																			6.98
	Giant Eagle	Giant Eagle																			
Great Valu Market	Tyson				1.99							1.29		1.29							
	Gold Leaf																0.49				
IGA Stores SE	Springer Mntn	A										1.18		1.18							
Kroger Columbus	Heritage Farm				1.99																
	n/i																			6.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
WV (cont)	Kroger MidAtl	Tyson	A		1.77																	
		Heritage Farm							2.29													6.99
	Martin's Food	n/i																				6.99
		Giant											0.99		0.99		0.99					
	Piggly Wiggly Strs	Nature's Promise	A	3.49																		
		Nature's Promise	O	6.99																		
	Riesbeck's	Sanderson Farms									1.99											
		n/i																0.49				
	Save a Lot	Tyson																		2.40		
		n/i											0.99		0.99							
	Shop'n Save	n/i											0.99		0.99							
		Tyson			1.98		1.98															
	Sparkle Market	n/i																				
		n/i								0.99												
Weis Markets	Weis												1.29		1.29							
	Perdue					2.49				2.49						0.98						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																				
IA	Affiliated MW	Best Choice																	2.00	
	ALDI	Sanderson Farms															0.49			
		Signature		2.29															1.83	
		Kirkwood										0.69		0.69						
	Family Fare	n/i			1.99															
		Gold'n Plump															0.78			
	Family Foods	Open Acres															0.59			
	Fishers Jack & Jill	n/i			1.79												0.59			
	Food Pride	Open Acres															0.59			
	Fresh Thyme	n/i			2.77								1.29		1.29					
		Coleman	O	6.99																
	Hometown Foods	n/i		2.48																
	Hy-Vee	Hy-Vee		2.99																
		Hy-Vee True	A			2.99							0.99		0.99		1.18			
		Delightful Farms																	2.33	
		Just Bare	A	4.99																
	Jewel-Osco	Perdue		BOGO																
		n/i		3.99	2.99		2.99													
		Signature Farms											1.49		1.49					
	Lucky's Market	n/i																		4.99
	Maynard's	Tyson				2.19											1.19			
		Sunchef																	1.66	
	No Frills	n/i			1.99															
		Smart Chicken	A									1.79		1.79						
	Price Chopper	KC Pride			3.99															
	Quillin's	n/i											0.89		0.89					
	Save a Lot	n/i											0.99		0.99					
	Schnuck's	TenderBird																	1.89	
	Sunshine Foods	Sun Chef																	1.66	
		n/i																		7.97
	Thriftway Stores	n/i			1.99															6.99
	Trader Joe's	Trader Joe's	O											1.99						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
IL	Affiliated MW	Best Choice																	2.00		
	ALDI	Signature Kirkwood		2.29														1.83			
		Angelo Caputo's	n/i										0.69	0.69							
			n/i										0.79								
		Berkot's	Miller	A			3.49														9.99
			n/i		BOGO					2.99						BOGO					
			n/i		3.99																
		Borowiak's IGA	n/i								2.49		0.59	0.59							6.99
			Gold'n Plump																		
		Brookhaven	n/i	A	2.19	1.99			1.89	1.39											
			Miller						1.89												
		Butera	n/i		2.19	1.89	2.69		1.49			1.29	0.99	1.19	0.89						
			Sun Chef																2.00		
		Cermak's	n/i		2.99										0.59						
		County Market NFI	n/i			2.99															
		Cub Foods	Perdue						1.49												
			Essential Everyday																2.00		
		Dierberg's	Perdue						2.00								1.00				
			Dierberg's																		7.99
		El Guero	n/i		2.79						3.29										
		Fairplay	n/i			1.69									0.79		0.69				
	Fishers Jack & Jill	n/i			1.79											0.59					
	Food 4 Less	Perdue									1.77										
		n/i																		5.99	
	Food Pride	Open Acres														0.59					
	Fresh Thyme	n/i			2.77								1.29	1.29							
		Coleman	O	6.99																	
	Garden Fresh	n/i			1.99																
	Gordon	Tyson	A						0.79												
	Heinen's	Gerber's	A									1.79		1.79							
	Hy-Vee	Hy-Vee		2.99								0.99		0.99	1.18						
		Hy-Vee True	A			2.99															
		Delightful Farms																2.33			
		Just Bare	A	4.99																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
IL (cont)	IGA Houchens	Sanderson Farms		2.99																	
		Tyson																	2.40		
	IGA Stores IL/IN	n/i										1.09	1.09								
	Jewel-Osco	Perdue		BOGO																	
		n/i		3.99	2.99		2.99														
		Signature Farms											1.49	1.49							
	Jimenez	n/i												0.89			0.69				
	Kirby IGA	Gold'n Plump	A	5.59									1.09	1.09							
		n/i																			
	Kroger Central	Tyson	A		1.88		2.49			2.49											
		Simple Truth	A	4.99																	
		n/i																			5.99
	Kroger Louisville	Perdue			1.88		1.88														
		Heritage Farm								2.29											
		n/i																			8.99
	La Chiquita	n/i													0.69						
	Mariano's	Harvestland	O	6.99																	
	Meijer	Meijer		2.49																	4.99
		n/i											0.99	0.99							
	Pete's Market	n/i			1.99					2.99	1.49		0.69	0.99	0.59	0.69					
		Harvestland	A												2.19						
	Piggly Wiggly MW	n/i		2.99	1.79																
	Save a Lot	n/i											0.99	0.99							
	Schnuck's	TenderBird																			1.89
	Shop & Save Mrkt	n/i					1.69		1.49									0.49			
	Shop'n Save	Essential Everyday																		2.00	
		n/i							2.49				0.99	0.99							
	Sullivan's	n/i			1.99										0.77						8.99
	Sunset Foods	Miller	A				3.99		2.99				2.99	2.99							
	The Fresh Market	n/i	A	2.99																	
Tony's Finer Food	n/i		3.99			1.99		1.69		2.99											
Trader Joe's	Trader Joe's	O												1.99							
Treasure Island	Miller	A	3.99																		
Valli Produce	n/i									2.49											
Walt's	Miller	A						1.89				1.69	1.69								

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
IN	Al's Supermarket	Miller	A			2.88		1.88													
	ALDI	Signature		2.29															1.83		
		Kirkwood																			
		n/i											0.69		0.69						
	Dollar General	n/i											0.95		0.95						
		Tyson																	2.98	2.98	
	Earth Fare	n/i	A														BOGO				
	Food 4 Less	Perdue								1.77											
		n/i																			5.99
	Fresh Thyme	n/i			2.77																
		Coleman	O		6.99																
	Giant Eagle	Giant Eagle			BOGO																
	Gordon	Tyson	A						0.79												
	Harding's	Open Acres				1.99															
		Smart Chicken	A				4.99														
		Harding's																			7.99
	Harvest Market	n/i																0.59			
	Holiday Foods	n/i																0.59			
		Green Peak																			1.66
	IGA Houchens	Sanderson Farms			2.99																2.40
		Tyson																			
	IGA SpartanNash	Open Acres				1.79															
		n/i												0.89		0.79					6.99
	IGA Stores IL/IN	n/i												1.09		1.09					
	IGA Stores OH/KY	Sanderson Farms				1.99															
	Jay C Stores	Tyson	A			1.88															
		Simple Truth	O		5.99																
		Heritage Farm								2.29											6.99
	n/i																				
Jewel-Osco	Perdue			BOGO																	
	n/i			3.99	2.99		2.99														
	Signature Farms												1.49		1.49						
Kirby IGA	Gold'n Plump	A		5.59																	
	n/i												1.09		1.09						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece			
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender				
IN (cont)	Kroger Central	Tyson	A		1.88	2.49				2.49													
		Simple Truth	A	4.99																		5.99	
		n/i																					
	Kroger Cincinnati	Tyson	A		1.77																		
		Simple Truth	A	4.99																			6.99
		n/i																					
	Kroger Louisville	Perdue			1.88		1.88																
		Heritage Farm								2.29													8.99
		n/i																					4.99
	Lucky's Market	n/i					1.77																4.99
		Marsh																					5.88
	Martin's Super Mkt	Marsh											0.98	0.68	0.98	0.68							
		Country Pride															0.49						
		Meijer			2.49																		4.99
	New Market	n/i																					
		Essential Everyday																					2.59
	Save a Lot	Tyson																					2.59
n/i													0.99		0.99							1.89	
Schnuck's	TenderBird																						
The Fresh Market	n/i	A	2.99																				
Trader Joe's	Trader Joe's	O																					
Walt's	Miller	A					1.89					1.69		1.69									
Wesselman's	Green Peak																					1.66	
	Tyson			1.79					2.49	2.49													
MI	Affiliated MW	Best Choice																				2.00	
	ALDI	Signature		2.29																			
		Kirkwood																					1.83
		n/i												0.69		0.69							
	Busch's	Farm Fresh			1.79																		
		Miller	A			2.99							1.59		1.59								
County Market	Sunchef																					1.32	
	n/i																						
D&W Fresh	Gold'n Plump								1.99													6.99	
	Tyson																					3.20	
	Miller	A	4.99																			3.20	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MI (cont)	Earth Fare	n/i	A													BOGO					
	Family Fare	Open Acres			2.49		2.49												3.20	3.20	4.99
		Tyson																	3.00	3.20	
		Food Pride	n/i										0.79	0.79							
			Tyson																		
		Fresh Thyme	n/i			2.77								1.29	1.29						
			Coleman	O	6.99																
		Glory	n/i								1.48		0.99					0.38			6.99
		Gordon	Tyson	A					0.79												
		Great Lakes	Gold'n Plump																		5.99
			n/i															0.49			
		Harding's	Open Acres			1.99															
			Smart Chicken	A			4.99														7.99
			Harding's																		
		Hollywood Market	Farm Fresh												0.89						
		Kroger Central	Tyson	A		1.88	2.49			2.49											
			Simple Truth	A	4.99																5.99
			n/i																		
		Kroger Columbus	Heritage Farm			1.99															
			n/i																		6.99
		Kroger Michigan	Tyson	A		1.77															
			Simple Truth	A	4.99																6.99
			n/i																		4.99
	Lucky's Market	n/i					1.77														
	Martin's Super Mkt	Country Pride															0.49				
	Meijer	Meijer		2.49																4.99	
		n/i										0.99	0.99								
	Pat's Food IGA	n/i																		6.99	
		Miller	A										1.99	1.99							
		Gold'n Plump		3.99								1.67	1.67								
	Polly's Market	Miller	O	6.49		4.49															
	Ric's Food Center	n/i			1.99																
	Save a Lot	n/i										0.99	0.99								
	Spartan Stores	Open Acres						0.99													
		Miller	A					1.89													

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
MI <i>(cont)</i>	Super One Foods	n/i												0.66						
		Gerber's	A								1.66		1.66							
		Tadych's	Gold'n Plump									1.14		1.14				2.50	2.50	
		Tom's/Oleson's	Open Acres						0.99											
			Miller	A				1.89											3.20	3.20
			Tyson																	
	Trader Joe's	Trader Joe's	O										1.99							
	Valuland	n/i			1.79															
	VG's Grocery	Open Acres		2.49																
		Tyson																3.20	3.20	
MN	Affiliated MW	Best Choice																2.00	2.00	
		Sanderson Farms														0.49				
		n/i			1.99															
	ALDI	Signature		2.29																
		Kirkwood																1.83		
		n/i										0.69		0.69						
	Coborn's	n/i																	5.99	
	County Market	Sunchef																1.32		
		n/i																		6.99
		Gold'n Plump							1.99											
	Cub Foods	Perdue						1.49												
		Essential Everyday																	2.00	
	Econofoods	n/i			1.99															
		Gold'n Plump														0.78				
	Family Fare	n/i			1.99															
	Gold'n Plump														0.78					
Family Fresh	n/i			1.99																
	Gold'n Plump														0.78					
	Tyson																	3.20	3.20	
Festival	Gold'n Plump			3.33																
	Festival																			7.77
Food Pride	n/i											0.79		0.79						
	Tyson																	3.00	3.20	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MN (cont)	Fresh Thyme	n/i			2.77								1.29		1.29						
	Coleman		O	6.99																	
	Hornbacher's	Essential Everyday																	2.00		
		n/i																			6.99
		Gold'n Plump											1.67		1.67						
	Hugo's	Gold'n Plump															0.82				
	Hy-Vee	Hy-Vee		2.99										0.99		0.99		1.18			
		Hy-Vee True		A			2.99														
		Delightful Farms																		2.33	
		Just Bare		A	4.99																
	Kowalski's	Gerber's		A	5.99																
	Lunds and Byerlys	Lunds and Byerlys																			7.99
	Marketplace	Gold'n Plump																0.82			
	Maynard's	Tyson					2.19											1.19			
		Sunchef																			1.66
	Quillin's	n/i												0.89		0.89					
	Save a Lot	n/i												0.99		0.99					
	Sun Mart	n/i				1.99															
		Smart Chicken		A											1.79		1.79				
	Sunshine Foods	Sun Chef																			1.66
	n/i																				7.97
Super One Foods	n/i														0.66						
	Gerber's		A									1.66		1.66							6.99
SuperVALU Stores	n/i																				
	Just Bare		A	5.70		3.99															
Teal's Market	Gold'n Plump																0.78				
Trader Joe's	Trader Joe's		O											1.99							
ND	Affiliated MW	Best Choice																		2.00	
	Albertsons Mntn	n/i			1.77		1.77										0.99				5.99
		Albertsons																			
	Dan's	n/i			1.79																7.99
		Chester's																			
Family Fare	n/i			1.99																	
	Gold'n Plump															0.78					

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
ND (cont)	Food Pride	n/i										0.79		0.79							
	Tyson																	3.00	3.20		
	Hornbacher's	Essential Everyday																2.00			
		n/i																		6.99	
		Gold'n Plump										1.67		1.67							
	Hugo's	Gold'n Plump														0.82					
	Leevers Foods	n/i																			
		Gold'n Plump																0.78			
	Marketplace	Gold'n Plump																0.82			
	SuperVALU Stores	n/i																		6.99	
		Just Bare	A	5.70		3.99															
	Teal's Market	Gold'n Plump																0.78			
NE	Affiliated MW	Best Choice																2.00	2.00		
		Sanderson Farms															0.49				
		n/i			1.99																
	ALDI	Signature		2.29															1.83		
		Kirkwood																			
		n/i										0.69		0.69							
	Apple Market	n/i															0.59			6.99	
	Baker's	Heritage Farm											0.99		0.99						
		n/i																			7.99
	Family Fare	n/i			1.99																
		Gold'n Plump															0.78				
	Family Fresh	n/i			1.99																
		Gold'n Plump															0.78				
		Tyson																	3.20	3.20	
Food Pride	n/i											0.79		0.79							
	Tyson																	3.00	3.20		
Fresh Thyme	n/i			2.77								1.29		1.29							
	Coleman		O	6.99																	
Hy-Vee	Hy-Vee			2.99																	
	Hy-Vee True		A			2.99						0.99		0.99	1.18						
	Delightful Farms																		2.33		
	Just Bare		A	4.99																	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NE <i>(cont)</i>	No Frills	n/i			1.99																
	Smart Chicken		A									1.79		1.79							
	Russ Market	Best Choice																1.66	1.66		
	Safeway Denver	Sanderson Farms			BOG2								1.49		1.49						
	Signature Café																			5.99	
	Sun Mart	n/i				1.99															
	Smart Chicken		A										1.79		1.79						
Thriftway Stores	n/i				1.99															6.99	
Trader Joe's	Trader Joe's		O											1.99							
OH	Acme Fresh	Gerber's	A	3.99															1.99		
	Valutime																				
	ALDI	Signature		2.29															1.83		
	Kirkwood												0.69		0.69						
	n/i																				
	Buehler's	Amish Farm																		8.99	
	Dave's Market	n/i													0.99				1.59		
	Dollar General	n/i											0.95		0.95						
	Tyson																		2.98	2.98	
	Dorothy Lane	DLM	A			3.49															
	Earth Fare	n/i	A														BOGO				
	Fisher's	Fisher's			1.97																
	Sanderson Farms																	0.59			
	Tyson																		2.00		
	Food Fair	n/i																			6.99
	Sanderson Farms				1.49																
	Fresh Encounter	Miller	A	3.99																	
Open Acres				2.49																	
Fresh Thyme	n/i			2.77									1.29		1.29						
Coleman		O	6.99																		
Geyer's	Gerber's	A										1.49		1.49							
Giant Eagle	Giant Eagle				BOGO																
Gordon	Tyson	A							0.79												
Heinen's	Gerber's	A										1.79		1.79							
IGA SpartanNash	Open Acres			1.79																	
n/i												0.89		0.79						6.99	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
OH (cont)	IGA Stores OH/KY	Sanderson Farms			1.99																	
	Kroger Central	Tyson	A		1.88	2.49				2.49												
		Simple Truth	A	4.99																	5.99	
		n/i																				
	Kroger Cincinnati	Tyson	A		1.77																	
		Simple Truth	A	4.99																		6.99
		n/i																				6.99
	Kroger Columbus	Heritage Farm			1.99																	
		n/i																				6.99
	Kroger MidAtl	Tyson	A		1.77																	
		Heritage Farm								2.29												
		n/i																				6.99
	Lucky's Market	n/i					1.77															4.99
	Marc's	Amish Valley			1.79																	
	Marsh	n/i																				5.88
		Marsh										0.98	0.68	0.98	0.68							4.99
	Meijer	Meijer			2.49																	
		n/i																				
	Piggly Wiggly Strs	Sanderson Farms										1.99										
		n/i																				
Remke Markets	Remke															0.79					7.99	
	Miller	A	3.99																			
Riesbeck's	Tyson																		2.40			
	n/i												0.99	0.99								
Save a Lot	n/i												0.99	0.99								
Shop'n Save	Tyson				1.98	1.98																
	n/i																0.48					
Sparkle Market	n/i								0.99													
SuperVALU Stores	Tyson																				7.99	
	Gerber	A	3.69																			
	Essential Everyday																			2.00		
	Just Bare	A	5.70		3.99																	
The Fresh Market	n/i	A	2.99																			
Trader Joe's	Trader Joe's	O												1.99								

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
OH <i>(cont)</i>	Weis Markets	Weis										1.29		1.29						
		Perdue				2.49				2.49						0.98				
SD	Affiliated MW	Best Choice Sanderson Farms			1.99												0.49	2.00	2.00	
	ALDI	Signature Kirkwood		2.29									0.69	0.69				1.83		
	Buche Foods	Chester's			1.98															9.99
	Coborn's	n/i																		5.99
	Family Thrift	n/i			1.99															
	Hy-Vee	Gold'n Plump Hy-Vee		2.99								0.99	0.99		0.78	1.18				
		Hy-Vee True	A			2.99														
		Delightful Farms																	2.33	
	IGA Markets	Just Bare	A	4.99																
		Gold'n Plump		4.39							1.67	1.67								6.99
		n/i																		
	Lynn's Dakotamart	n/i															0.69			
	Maynard's	Tyson				2.19										1.19				
		Sunchef																	1.66	
	Safeway Denver	Sanderson Farms		BOG2								1.49	1.49							
		Signature Café																		5.99
	Sun Mart	n/i			1.99															
		Smart Chicken	A									1.79	1.79							
	Sunshine Foods	Sun Chef																	1.66	
		n/i																		7.97
	SuperVALU Stores	Just Bare	A	5.70		3.99														
	Teal's Market	Gold'n Plump														0.78				
WI	Affiliated MW	Best Choice Sanderson Farms			1.99												0.49	2.00	2.00	
		n/i																		

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
WI (cont)	ALDI	Signature Kirkwood		2.29														1.83			
		n/i									0.69		0.69								
	Cermak's	n/i		2.99									0.59								
	County Market	Sunchef																1.32		6.99	
		n/i																			
	Econofoods	Gold'n Plump							1.99												
		n/i			1.99													0.78			
	Family Fresh	Gold'n Plump			1.99													0.78			
		n/i																			
	Festival Foods	Tyson																	3.20	3.20	6.99
		n/i																			
		Bell & Evans	A	4.98																	
		Gold'n Plump																	2.49	2.49	
	Food Pride	n/i											0.79		0.79						
		Tyson																	3.00	3.20	
	Fox Bros.	n/i			1.79										0.79						
	Fresh Thyme	n/i			2.77									1.29		1.29					
		Coleman	O	6.99																	
	Gordon	Tyson	A						0.79												
	Gordy's Market	Gold'n Plump															0.78				
	Hansen's IGA	Gold'n Plump																			4.98
	Hy-Vee	Hy-Vee		2.99									0.99		0.99		1.18				
		Hy-Vee True	A			2.99															
	Delightful Farms																	2.33			
	Just Bare	A	4.99																		
Marketplace	Gold'n Plump															0.82					
Marketplace WI	n/i																			5.99	
Meijer	Meijer		2.49																	4.99	
	n/i											0.99		0.99							
Pat's Food IGA	n/i																			6.99	
	Miller	A										1.99		1.99							
	Gold'n Plump		3.99								1.67		1.67								
Piggly Wiggly MW	n/i		2.99	1.79										0.79							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
WI (cont)	Quillin's	n/i										0.89		0.89						
	Save a Lot	n/i										0.99		0.99						
	Schnuck's	TenderBird																	1.89	
	Sendik's	Sendik's	A		2.99															
	Sentry	n/i			1.99															
		Gerber's	A										1.39		1.39					
		Just Bare	A									1.67		1.67						
	Shurfine Food Cntr	Just Bare	A	5.12		4.48														
	Super One Foods	n/i													0.66					
		Gerber's	A									1.66		1.66						
	SuperVALU Stores	n/i																		6.99
		Just Bare	A	5.70		3.99														
	Tadych's	Gold'n Plump											1.14		1.14				2.50	2.50
	The Fresh Market	n/i	A	2.99																
	Trader Joe's	Trader Joe's	O												1.99					
Trig's	Gold'n Plump	A		3.50																
	Gerber's	A									1.69		1.69							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																					
AR	Albertsons Houston	n/i			1.69		1.69													5.99	
	ALDI	Signature Farms Signature Kirkwood		2.29								1.49	1.49					1.83			
	Bill's Fresh	Springer Mntn	A									0.69	0.69								
	Brookshire's	Pilgrim's Tyson Brookshire's										0.99	0.99					BOGO	BOGO	6.99	
	City Market	n/i														0.48					
	Cranford's	Sanderson Farms			2.48															3.99	
	Dollar General	n/i Tyson										0.95	0.95						2.98	2.98	
	Edward's	n/i										0.79	0.79			0.59					
	Food Giant	n/i														0.49					
	G&W Foods	n/i Mountaire							0.88												
	Harp's	Martha Harp Tyson											1.28	1.28							9.79
		Forester Farmers	A		2.99				1.49										2.40	2.40	
	Hay's Grocer	Sanderson Farms			2.48																
	Kroger Delta	Heritage Farm			1.99					2.49											
	Mac's Fresh	n/i					1.99						0.99								
	Piggly Wiggly Hchr	n/i Perdue			1.99												0.59			2.00	
	Rehkopf's	n/i																0.49			
	Save a Lot	n/i											0.99	0.99							
	Super 1 Foods	n/i																0.37			
	TC Grocers	n/i								1.19				0.99	0.89			0.49			7.99
The Fresh Market	n/i	A	2.99																		
AZ	Affiliated MW	Sanderson Farms														0.49					
	Albertsons SW	Sanderson Farms Signature Café							0.77				0.77	0.77	0.77					4.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
AZ (cont)	Basha's	n/i																		5.99
	Sanderson Farms							0.77												
	El Super	n/i			1.97			1.69				1.19			0.69					
	Food City	n/i										0.57			0.57					
	Fry's	Foster Farms							0.99			0.99			0.99					
	Heritage Farm			1.99																
	IGA Family	n/i			1.99															
	Los Altos	n/i			1.99								0.79		0.57					
	Lowe's Stores	n/i															0.29			
	Safeway SW	Sanderson Farms							0.77				0.77		0.77	0.77				
Signature Café																			4.99	
Smart & Final	Foster Farms							0.87												
Smith's	Heritage Farm											0.99		0.99						
Simple Truth		A		4.99																7.99
n/i																				6.99
Sprout's	n/i				1.77															
Trader Joe's	Trader Joe's	O												1.99						
CO	Affiliated Foods	n/i															0.29			
	Affiliated MW	Best Choice																2.00	2.00	
	Sanderson Farms																0.49			
	n/i				1.99															
	Albertsons Mntn	n/i			1.77		1.77									0.99				
	Albertsons																			5.99
	Associated Food	Just Bare	A									2.39		2.39						
	Food King	n/i															0.25			
	King Soopers	Heritage Farm										1.29		1.29						
	Simple Truth		A		4.99															
	n/i																			5.99
	Lowe's Stores	n/i															0.29			
	Lucky's Market	n/i					1.77													
Ridley's	n/i																			
Safeway Denver	Sanderson Farms			BOG2								1.49		1.49						5.99
Signature Café																				
n/i												0.99		0.99						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
CO <i>(cont)</i>	Sprout's	n/i			1.77															6.99	
	Trader Joe's	Trader Joe's	O											1.99							
KS	Affiliated Foods	n/i															0.29				
	Affiliated MW	Best Choice																	2.00		
	Affiliated MW	Sanderson Farms															0.49				
	ALDI	Signature Kirkwood		2.29															1.83		
		n/i											0.69	0.69							
	Apple Market	n/i															0.59			6.99	
	Country Mart	n/i																		7.99	
		Best Choice																	1.66	1.66	
	Dillon's	Heritage Farm											0.99	0.99							7.99
		n/i																			
	Dollar General	n/i											0.95	0.95							
		Tyson																	2.98	2.98	
	Food Pride	Open Acres															0.59				
	G&W Foods	n/i								0.88											
		Mountaire											1.28	1.28							
	Harp's	Martha Harp																			9.79
		Tyson			2.99				1.49												
		Forester Farmers	A																	2.40	2.40
	Hy-Vee	Hy-Vee			2.99								0.99	0.99		1.18					
		Hy-Vee True	A				2.99														
	Delightful Farms																		2.33		
	Just Bare	A		4.99																	
Lowe's Stores	n/i																0.29				
Price Chopper	KC Pride				3.99																
Pyramid Foods	Springer Mntn	A		3.99																	
	n/i																			8.99	
Save a Lot	n/i											0.99	0.99								
Sprout's	n/i				1.77															6.99	
Sun Fresh	n/i																			7.99	
	Best Choice																				
Thriftway Stores	n/i				1.99															6.99	
Trader Joe's	Trader Joe's		O											1.99							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
KS (cont)	Wood's	n/i Best Choice																1.66	1.66	6.98
LA	AG Baton Rouge	Sanderson Farms n/i						0.99									0.59			
	Albertsons Houston	n/i			1.69		1.69													5.99
	ALDI	Signature Farms Signature Kirkwood		2.29								1.49		1.49					1.83	
	Brookshire's	n/i Pilgrim's Tyson Brookshire's										0.69 0.99		0.69 0.99					BOGO BOGO	6.99
	Brookshire Bros. Dollar General	n/i n/i Tyson										0.95		0.95			0.49		2.98 2.98	
	Kroger Texas	Simple Truth Heritage Farm n/i	A	4.99													0.49			5.99
	Mac's Fresh Market Basket	n/i n/i Tyson			2.59		1.99						0.99 1.29		0.99 1.29			0.37		7.49
	Ramey's Rouses	Springer Mntn n/i Rouses Tyson	A A	2.98				1.99									0.37			5.99
	Save a Lot Shoppers Value	n/i n/i										0.99 0.77		0.99 0.77						5.99
	Spring Market Super 1 Foods	Pilgrim's n/i		2.67													0.37			
	The Fresh Market	n/i	A	2.99																
	Trader Joe's Winn-Dixie	Trader Joe's Sanderson Farms Tyson Winn-Dixie n/i	O					1.79		2.49	1.99	1.69	1.99	1.99	1.69	1.69			BOGO BOGO BOGO	4.79

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MO	Affiliated MW	Best Choice																	2.00		
	ALDI	Signature		2.29															1.83		
		Kirkwood											0.69	0.69							
		n/i																			
	Apple Market	n/i															0.59			6.99	
	C&R Supermarket	Sanderson Farms															0.65				
	County Market NFI	n/i			2.99																
	Country Mart	n/i																			7.99
		Best Choice																	1.66	1.66	
	Dierberg's	Perdue						2.00									1.00				7.99
		Dierberg's																			
	Food Giant	n/i																0.49			
	Fresh Thyme	n/i			2.77								1.29	1.29							
		Coleman		O	6.99																
	G&W Foods	n/i								0.88									0.48		
		Mountaire											1.28	1.28							
	Gerbe's	Heritage Farm											0.99	0.99							
		n/i																			7.99
	Gordon	Tyson		A						0.79											
	Harp's	Martha Harp																			9.79
	Tyson			2.99			1.49														
	Forester Farmers		A															2.40	2.40		
Harter House	Best Choice																	2.40	2.40		
	Tyson								0.99												
Hay's Grocer	Sanderson Farms			2.48																	
Hy-Klas Foods	n/i			1.99																6.99	
Hy-Vee	Hy-Vee			2.99								0.99	0.99	1.18							
	Hy-Vee True		A			2.99															
	Delightful Farms																	2.33			
	Just Bare		A	4.99																	
IGA Stores IL/IN	n/i											1.09	1.09								
Kroger Central	Tyson		A	1.88	2.49					2.49											
	Simple Truth		A	4.99																	
	n/i																			5.99	
Kroger Delta	Heritage Farm			1.99						2.49											

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MO (cont)	Lucky's Market	n/i					1.77													4.99	
	Moser's	Champ's																		7.99	
		Best Choice																	1.66	1.66	
	Prenger Foods	n/i														0.57					
	Price Chopper	KC Pride				3.99															
	Pyramid Foods	Springer Mntn	A	3.99																	8.99
		n/i																			
	Save a Lot	n/i										0.99		0.99							
	Schnuck's	TenderBird																			1.89
	Shop'n Save	Essential Everyday																	2.00		
		n/i							2.49					0.99		0.99					
	Sprout's	n/i				1.77															6.99
	Sun Fresh	n/i																			7.99
		Best Choice																			
	TC Grocers	n/i								1.19				0.99		0.89		0.49			7.99
Thriftway Stores	n/i				1.99															6.99	
Trader Joe's	Trader Joe's	O												1.99						6.98	
Wood's	n/i																			6.98	
	Best Choice																	1.66	1.66		
NM	Affiliated Foods	n/i															0.29				
	Albertsons SW	Sanderson Farms							0.77				0.77		0.77	0.77					
		Signature Café																			4.99
	Basha's	n/i																			5.99
		Sanderson Farms							0.77												
	El Super	n/i				1.97		1.69				1.19			0.69						
	Food King	n/i															0.25				
	John Brooks	n/i															0.29				
	King Soopers	Heritage Farm										1.29		1.29							
		Simple Truth	A	4.99																	5.99
	n/i																				
Lowe's Stores	n/i															0.29					
Safeway Denver	Sanderson Farms				BOG2							1.49		1.49							
	Signature Café																				5.99

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece				
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender					
NM (cont)	Smith's	Heritage Farm	A	4.99									0.99	0.99							7.99			
		Simple Truth																						
		Sprout's	n/i		1.77																	6.99		
	Trader Joe's	Trader Joe's	O											1.99										
OK	Affiliated Foods	n/i		2.29												0.29			2.00					
	Affiliated MW	Best Choice																						
	ALDI	Signature																						
		Kirkwood																						
		n/i											0.69	0.69									7.99	
	Country Mart	n/i																						
		Best Choice																						
	Dollar General	n/i																						
		Tyson																						
	Harp's	Martha Harp																						
		Tyson			2.99				1.49															
		Forester Farmers	A																					
	Homeland	Best Choice																						
	La Michoacana	n/i																						
	Market Square	n/i																						
	Morelos	n/i																						
	Pyramid Foods	Springer Mntn	A	3.99																				
		n/i																						8.99
	Reasor's	Redbud Farms	A																					7.99
		Tyson																						
Rehkopf's	n/i																							
Save a Lot	n/i																							
Sprout's	n/i			1.77																			6.99	
Super C Mart	Sanderson Farms																							
	Best Choice				2.49			1.49																
Terry Market	n/i																							
The Fresh Market	n/i	A	2.99																					
Trader Joe's	Trader Joe's	O												1.99										
United of OK	Best Choice																							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
OK (cont)	Warehouse Mrkt	n/i												0.69							
	Williams	Sanderson Farms			2.49																
TX	Affiliated Foods	n/i															0.29			5.99	
	Albertsons Houston	n/i			1.69	1.69															
		Signature Farms										1.49	1.49						1.83		
	ALDI	Signature Kirkwood		2.29									0.69	0.69							
		n/i											0.69	0.69							
	Arlan's	n/i															0.59				
	Brookshire's	Pilgrim's Tyson											0.99	0.99					BOGO	BOGO	
		Brookshire's																			6.99
		Brookshire Bros.	n/i															0.49			
		Cash Saver TX	n/i																		0.38
		David's	n/i																		0.49
		Diamond IGA	n/i																		0.49
		El Ahorro	n/i																		0.99
		El Rancho	n/i		2.29	1.68												0.45			
		El Rio Grande	n/i						1.49												0.49
		El Super	n/i			1.97			1.69				1.19					0.69			
		Elrod's	n/i															0.48			
		Fiesta Mart	n/i			1.77															
		Food King	n/i																		0.25
		Food Town	n/i			1.99	1.99											0.69			
	Foodarama	n/i												1.19		1.19					
	H-E-B	n/i			1.99			1.99													
	Junior's	n/i															0.79				
	Kroger Texas	Simple Truth	A	4.99																	
		Heritage Farm																		0.49	
		n/i																		5.99	
	La Fiesta	n/i			1.99	1.99			0.99	1.99		0.99									
	La Michoacana	n/i							0.99												
	Lowe's Stores	n/i																		0.29	
	Market Basket	n/i			2.59															0.37	
		Tyson										1.29		1.29							

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece				
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender					
TX (cont)	Market Square	n/i															0.29							
	Porter's Grocery	n/i															0.29							
	Randalls	Signature Café																			5.99			
		Signature Farms											0.99		0.99		0.99							
		n/i			2.49																			
	Rehkopf's	n/i																			0.49			
	Save a Lot	n/i																						
	Seller's Bros.	n/i																			1.19			
	Spring Market	Pilgrim's																				2.67		
	Sprout's	n/i																				1.77		
	Sun Fresh Market	n/i																				1.68		
		Sanderson Farms																						
	Super 1 Foods	n/i																				1.69		
	Terry Market	n/i																				1.69		
	Tom Thumb	n/i																				1.99		
		O Organics		O																		8.99		
	Signature Café																					1.99		
Trader Joe's	Trader Joe's		O																			1.99		
United Supermrkts	n/i																					0.50		
Vista Market	n/i																					0.28		
UT	Albertsons Mntn	n/i																				1.77		
		Albertsons																					1.77	
	Albertsons SW	Sanderson Farms																					0.77	
		Signature Café																						0.77
	Associated Food	Just Bare		A																			2.39	
		n/i																					1.79	
	Fresh Market	Smart Chicken		O																				6.99
		n/i																						1.79
		Just Bare		A																				1.99
		Smart Chicken		O																				6.99
Harmon's	n/i																					2.59		
King Soopers	Heritage Farm																						1.29	
	Simple Truth		A																				1.29	
	n/i																						0.99	
Ream's	n/i																					1.89		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2017

prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
UT <i>(cont)</i>	Ridley's	n/i																		6.84	
	Smith's	Heritage Farm											0.99		0.99						
		Simple Truth	A	4.99																	7.99
	Sprout's	n/i																			6.99
	Trader Joe's	Trader Joe's	O		1.77									1.99							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
SOUTHWESTERN U.S. - CA, HI, NV																				
CA	Albertsons SoCal	n/i			1.68		1.68													
		O Organics	O	7.99																
	ALDI	Signature		2.29																
		Kirkwood																	1.83	
		n/i										0.69		0.69						
	Andronico's	Mary's	O	6.99																
	Arteaga	n/i														0.99				
	Dollar General	n/i																		
		Tyson																	2.98	2.98
	El Super	n/i			1.97			1.69				1.19			0.69					
	Food 4 Less	n/i											1.29		1.29					
	Food Maxx	Foster Farms							0.99											limit 4
	Foodland Mercado	n/i			2.69										0.59					
	Gelson's	n/i	O	8.99																local
	Grocery Outlet	Spring River																	1.66	
	Island Pacific	n/i													0.69					
	Jons Marketplace	n/i		2.49																
	K.V. Mart	n/i															0.39			
	La Perla Tapatia	n/i					1.79													
	La Superior	n/i			1.99										0.79					
	Lola's Market	n/i		2.19											0.99					
	Lucky	Foster Farms											BOGO		BOGO		BOGO			
		Simply Raised	A	5.99																
		Lucky			2.99		2.99													6.99
		n/i																		
	Lunardi's	Mary's	O	9.99																
		n/i	A													3.49				
	Mi Pueblo	n/i		1.99											0.89					
	Murphy's Market	n/i				2.49														5.99
	Northgate	Foster Farms											1.29		0.79					
	Nugget Markets	Fresh to Market	A							1.99					0.99					
		Rosie	O					2.89						2.89						
	Pavilions	Signature																		5.99
		Signature Farms			1.99															

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
CA <i>(cont)</i>	R-N Markets	n/i															0.49					
	Tyson									1.99												
	R-Ranch	n/i		2.29										0.49								
	Raley's	Raley's										0.99		0.99	0.99							
		Raley's	O					2.79						2.79								
	Ralph's	Kroger																2.80	2.80			
		Simple Truth	O		4.99										2.99							
	Ray's Food Place	Draper Valley	O		7.99																	
	Rio Ranch	n/i						1.49														
	Safeway Comm.	Signature Café																			6.99	
	Safeway NorCal	Signature Café																			6.99	
	San Miguel	n/i												0.69								
	Save Mart	Foster Farms			2.99					BOGO											2.80	2.80
		Foster Farms	O		5.99	4.99		3.99														
	Seafood City	n/i															0.79					
	Select Markets	n/i				1.99																7.99
		Just Bare	A		5.70	3.99																
	SK Super King	n/i				1.99																
	Smart & Final	Foster Farms								0.87												
	Sprout's	n/i				1.77																6.99
Stater Bros.	Randall Farms				1.99	1.99										0.99						
	Stater Bros.																	3.33	3.33			
	Foster Farms	A		5.99																		
Super A Foods	Foster Farms											0.99		0.99								
	Super A				2.99									0.59								
Superior Grocers	n/i				2.49									0.49			0.49					
The Fresh Market	n/i	A		2.99																		
Trader Joe's	Trader Joe's	O												1.99								
Vallarta	n/i													0.89			0.59					
	Harrison						1.59									0.79						
Vons	Signature																				5.99	
	n/i				1.68	1.68																
HI	Don Quijote	Foster Farms										1.49		1.49	1.49							
	50th State			3.19																		

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece			
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender				
HI <i>(cont)</i>	Foodland	Foster Farms											1.49		1.49	1.49					9.99		
		n/i			3.99		3.99																
	Island Grocery	Foster Farms					2.69																
	KTA Super Stores	n/i												0.97									
	Marukai Mart	n/i					1.99																
	Safeway NorCal	Signature Café																				8.99	
	Tamura's Market	n/i															0.55						
		Tyson												1.20		1.20							
		Foster Farms										3.19		1.59		1.59	1.59						
	50th State								3.59							1.79							
	Times Supermarke	n/i															0.65						
	50th State						2.99																
NV	Albertsons Mntn	n/i			1.77		1.77									0.99							
		Albertsons																				5.99	
	Albertsons SW	Sanderson Farms							0.77				0.77		0.77	0.77							
		Signature Café																				4.99	
	Dollar General	n/i											0.95		0.95								
		Tyson																	2.98	2.98			
	El Super	n/i			1.97			1.69					1.19			0.69							
	Island Pacific	n/i														0.69							
	La Bonita	n/i			1.89					2.69	1.99												
	Marketon	n/i									1.79					0.69	0.99						
	Raley's	Raley's											0.99		0.99	0.99							
		Raley's		O					2.79						2.79								
	Ridley's	n/i																				6.84	
	Safeway NorCal	Signature Café																				6.99	
	Save Mart	Foster Farms			2.99					BOGO												2.80	
		Foster Farms		O	5.99		4.99		3.99														2.80
Scolari's	Foster Farms											1.79		1.79								6.99	
	n/i																						
Seafood City	n/i															0.79							
Smart & Final	Foster Farms								0.87														
Smith's	Heritage Farm											0.99		0.99									
	Simple Truth		A	4.99																			
	n/i																					7.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NV (cont)	Sprout's	n/i	O		1.77															6.99	
	Trader Joe's	Trader Joe's												1.99							
	Vons	Signature n/i			1.68	1.68															5.99

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																						
AK	AC Value Center	Essential Everyday																	2.66			
	Alaskan & Proud	A & P																				
	Carrs/Safeway	n/i			2.49		2.49														8.48	
	Fred Meyer	O Organics	O	6.99																		
		Foster Farms							0.97				0.97		0.97							
		Simple Truth	O	6.99																	6.99	
		n/i				2.99																
		Heritage Farm				2.99																
	IGA Hometown	n/i			3.99							1.49		1.49								
	Meyers Group IGA	n/i			3.99									1.49								
	Northwest Grocers	n/i					1.99					1.49		1.49								
	Sitka Seamart	n/i			1.99							1.29		1.29								
ID	Albertsons Mntn	n/i			1.77		1.77									0.99						
	Albertsons																				5.99	
	Albertsons SW	Sanderson Farms						0.77				0.77		0.77		0.77					4.99	
		Signature Café																				
	Associated Food	Just Bare	A								2.39		2.39									
	Family Foods	n/i			1.99																	
		Foster Farms			3.29				1.29				1.29		1.29							
	Fred Meyer	Foster Farms						0.87				0.87		0.87								
		Simple Truth	O	5.99																		5.99
		n/i				1.99																
		Heritage Farm				1.99																
	Harvest Foods	n/i				1.98																
		Foster Farms						1.98														
	Just Bare	A								1.46		1.46										
	Buckley Farms																	2.20	2.20			
IGA Markets	Gold'n Plump			4.39						1.67		1.67										
	n/i																				6.99	
Ridley's	n/i																				6.84	
Rosauer's	Gold'n Plump																				6.99	
	Draper Valley	A	4.99												0.99							
	Ranger	F											2.29									

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Memorial Day 2017

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
ID <i>(cont)</i>	Safeway Seattle	n/i			1.47		1.47														
		O Organics	O	6.99																	
	Smith's	Heritage Farm										0.99		0.99							
		Simple Truth	A	4.99																	7.99
	Trader Joe's	n/i																			
	Yoke's Fresh	Trader Joe's	O										1.99								
		n/i		2.79		2.79										1.19					
MT	Albertsons Mntn	n/i			1.77		1.77									0.99					
		Albertsons																			
	Albertsons SW	Sanderson Farms						0.77												5.99	
		Signature Café											0.77		0.77	0.77					
	Associated Food	Just Bare	A									2.39		2.39						4.99	
		n/i			1.79																
		Smart Chicken	O	6.99																	
	Family Foods	n/i			1.99																
		Foster Farms		3.29				1.29						1.29		1.29					
	Harvest Foods	n/i			1.98																
		Foster Farms						1.98													
		Just Bare	A									1.46		1.46						2.20	
		Buckley Farms																		2.20	
	IGA Markets	Gold'n Plump		4.39								1.67		1.67							
		n/i																			
Lucky's Market	n/i					1.77													6.99		
Rosauer's	Gold'n Plump																		4.99		
	Draper Valley	A	4.99													0.99					
	Ranger	F												2.29							
Smith's	Heritage Farm											0.99		0.99							
	Simple Truth	A	4.99																		
	n/i																				
	SuperVALU Stores	Just Bare	A	5.70		3.99															
OR	Albertsons Portlnd	n/i			1.69		1.69									0.69					
		Signature Farms										1.29		1.29							
	Associated Food	Just Bare	A								2.39		2.39								
	CenterPlace	Foster Farms			3.28			1.28							1.28						
	n/i				2.68																

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
OR <i>(cont)</i>	Family Foods	n/i			1.99																
	Foster Farms			3.29									1.29		1.29						
	Fred Meyer	Foster Farms											0.87		0.87						
		Simple Truth	O		5.99																5.99
		n/i																			
		Heritage Farm				1.99															
	Harvest Foods	n/i				1.98															
		Foster Farms																			
		Just Bare	A											1.46		1.46					2.20
		Buckley Farms																			2.20
	IGA Markets	Gold'n Plump			4.39									1.67		1.67					
		n/i																			6.99
	IGA Market Fresh	n/i				1.99															5.99
	Market of Choice	n/i	F		4.99																
	McKay's	n/i				1.99															
		Foster Farms				2.99															
	New Seasons	Draper Valley	F		5.99																
	Quality Food Cntr	Draper Valley	A		BOGO						1.79					1.79					
		n/i																			7.99
	Ray's Food Place	Draper Valley	O		7.99																
	Red Apple	n/i				1.99															
	Rosauer's	Gold'n Plump																			
		Draper Valley	A		4.99												0.99				
	Ranger	F																			
Roth's	Draper Valley	A			2.99				1.49						2.29						
	Mary's	F		5.99											1.49					local	
	Roth's																			8.99	
Safeway Portland	n/i				1.47		1.47														
	O Organics	O		6.99																	
Select Markets	n/i				1.99																
	Just Bare	A		5.70		3.99															
Thriftway of OR	Just Bare	A		5.70																	
Trader Joe's	Trader Joe's	O												1.99							
WA	Albertsons Portlnd	n/i			1.69		1.69										0.69				
	Signature Farms												1.29		1.29					5.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
WA <i>(cont)</i>	CenterPlace	Foster Farms			3.28				1.28							1.28					
		n/i			2.68																
		Family Foods	n/i		1.99																
			Foster Farms		3.29				1.29			1.29		1.29							
		Fred Meyer	Foster Farms						0.87			0.87		0.87							
			Simple Truth	O	5.99																5.99
			n/i																		
			Heritage Farm			1.99															
		Haggen's	Ranger	F												0.99					
		Harvest Foods	n/i		1.98																
			Foster Farms						1.98												
			Just Bare	A								1.46		1.46					2.20	2.20	
			Buckley Farms																		
		IGA Markets	Gold'n Plump		4.39							1.67		1.67							
			n/i																		6.99
		IGA Market Fresh	n/i		1.99																5.99
		Island Pacific	n/i								2.49					0.99					
		Metropolitan	Sweetwater Creek	O							2.99										
		Meyers Group IGA	Gold'n Plump		4.39								1.67		1.67						
		New Seasons	Draper Valley	F	5.99																
		PCC Natural	Ranger	F					3.29							3.29					
			Roxy	O							3.29					2.79					
		Quality Food Cntr	Draper Valley	A	BOGO						1.79					1.79					
			n/i																		7.99
		Rosauer's	Gold'n Plump																		6.99
			Draper Valley	A	4.99												0.99				
			Ranger	F											2.29						
		Saar's	Gold'n Plump																		7.49
		n/i					1.68	0.99						0.88		0.50					
	Safeway Portland	n/i			1.47		1.47														
		O Organics	O	6.99																	
	Safeway Seattle	n/i			1.47		1.47														
		O Organics	O	6.99																	
	Seafood City	n/i													0.69						

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Memorial Day 2017

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
WA (cont)	Select Markets	n/i			1.99															7.99
	Just Bare		A	5.70		3.99														
	The Markets	n/i										1.25		0.95		0.95				
	Thriftway	n/i			1.99															7.99
	Town & Country	Ranger		F	6.29															
	Trader Joe's	Trader Joe's		O										1.99						
	Yoke's Fresh	n/i		2.79		2.79										1.19				
WY	Affiliated MW	Best Choice																2.00	2.00	
		Sanderson Farms															0.49			
		n/i			1.99															
	Albertsons Mntn	n/i			1.77		1.77										0.99			
		Albertsons																		5.99
	Albertsons SW	Sanderson Farms							0.77				0.77		0.77	0.77				
		Signature Café																		4.99
	Associated Food	Just Bare		A								2.39		2.39						
	Food Pride	n/i											0.79		0.79					
		Tyson																3.00	3.20	
	IGA Markets	Gold'n Plump			4.39								1.67		1.67					
		n/i																		6.99
	King Soopers	Heritage Farm											1.29		1.29					
		Simple Truth		A	4.99															
		n/i																		5.99
Lucky's Market	n/i		A	5.99																
	n/i																			
Ridley's	n/i																			
Safeway Denver	Sanderson Farms			BOG2									1.49		1.49					
	Signature Café																			
Smith's	Heritage Farm												0.99		0.99					
	Simple Truth		A	4.99																
	n/i																			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in				
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																					
CT	ACME Market	n/i			BOG2															1.99	
		Lancaster Brand																		BOGO	
		Hatfield																		1.99	
	Adam's Market	n/i			2.99				1.59					1.99						1.99	
	AF Basket	n/i							1.99					1.99							
		Indiana Kitchen			1.89																
	AG New England	n/i							1.59				1.79					1.59			
		Swift			2.99																
	ALDI	n/i			1.79									2.89							
		Parkview																		2.10	
	Associated	n/i			1.99	3.99														2.99	
		Premio																			
	Best Market	n/i			4.27				1.77	1.77	2.27	1.77						1.77	3.77		
		Prairie Fresh													3.27						
	Big Y	Hormel			3.99																
		Big Y							2.48												
	Bravo	n/i							1.79	1.69	2.19	1.99						1.69			
	C-Town	n/i			3.99									2.99	2.69						
	Food Bazaar	n/i			1.79	3.99	2.99								3.99				1.99		
		Premio																		3.00	
	Geissler's	n/i							1.99					2.99				1.99			
	Highland Park	Smithfield			3.49																
	Key Food	n/i												3.49	2.99						
	Kings Markets	Chairman's Reserve			3.99														4.99		
		Kings												2.99						3.99	
	Market 32	n/i							BOGO												
	Price Chopper	n/i							BOGO												
	Price Rite	n/i			1.79	2.99	2.49														
	Save a Lot	n/i			1.57				1.69	1.69											
		Butcher's Choice																		2.08	
	ShopRite	n/i			1.99	3.99	3.49								1.99						
		Tender Choice													1.99						
		Smithfield				4.49									2.49						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
CT <i>(cont)</i>	ShopRite <i>(continued)</i>	Farm Promise	A											3.99							1.99	
	Stew Leonard's	n/i		1.99	3.99	3.99										1.99					1.99	
	Stop & Shop	Stop & Shop			1.98																2.92	
	Target	Johnsonville																			2.92	
	The Fresh Market	Tender Choice			2.99	2.99																3.99
DC	ALDI	n/i		1.79								2.89										2.10
	Giant Food	Parkview																				2.92
		Johnsonville																				1.99
	Harris Teeter	Giant				1.99																
		n/i						1.29	1.29	3.97	3.47											
		Smithfield				3.97																
		DiLuigi		O																		
		Niman Ranch		A		6.99																
	Safeway Eastern	Smithfield						1.69														
		Johnsonville																				
DE	ACME Market	n/i			BOG2																	1.99
		Lancaster Brand																				
	ALDI	Hatfield										2.89										BOGO
		n/i			1.79																	
	Food Lion	Parkview																				2.10
Fresh Grocer	n/i					1.99																2.99
	Johnsonville																					
	n/i			1.88										2.49								
Giant Food	Tender Choice													2.49								
	Johnsonville																					2.92
	Giant					1.99																1.99

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
DE (cont)	Great Valu Markets	n/i	O A	1.99	3.99				2.29			2.49						1.99			4.16		
		Johnsonville																				2.50	
	Harris Teeter	n/i							1.29		1.29	3.97	3.47										
		Smithfield				3.97																	6.99
		DiLuigi																					
		Niman Ranch				6.99																	
	IGA Stores NJ/PA	n/i				3.99				1.99			1.99						1.89				3.99
		Premio																					
	Redner's	n/i			1.78					1.68			1.78						1.38				
		Hatfield																					2.98
	Safeway Eastern	Smithfield							1.69													2.49	
		Johnsonville																				3.00	
		Signature Farms																					
		n/i			3.99	2.99																	
	Save a Lot	n/i		1.57					1.69	1.69												2.08	
		Butcher's Choice																					
	ShopRite	n/i		1.99	3.99	3.49																	
		Tender Choice																					
		Smithfield			4.49																		
		Farm Promise													3.99								
	ShopRite																				1.99		
ShurSave	n/i		1.99	4.99			3.49	2.19	2.19								2.99		3.79				
	Hatfield																				3.49		
	Johnsonville																				4.16		
Target	Tender Choice			2.99	2.99																		
The Fresh Market	n/i			3.99																	3.99		
Weis Markets	Swift			3.99			2.48										2.48						
	n/i				3.28																		
	Johnsonville																				3.33		
MA	Adam's Market	n/i			2.99				1.59				1.99								1.99		
	AF Basket	n/i							1.99				1.99										
		Indiana Kitchen		1.89																			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2017
PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls						
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
MA (cont)	AG New England	n/i	A						1.59					1.79						1.59						
	Swift																									
	ALDI	n/i			1.79										2.89											
	Parkview																							2.10		
	Associated	n/i			1.99	3.99																			2.99	
	Premio																									
	Big Y	Hormel				3.99																				
	Big Y	Big Y								2.48																
	Bravo	n/i								1.79		1.69		2.19	1.99											
	C-Town	n/i				3.99										2.99	2.69									
	Crosby's	n/i				4.49										2.99										
	Donelan's	n/i				3.99																				
	Prairie Grove															5.99										
	Food City	n/i								1.99																
	Geissler's	n/i									1.99															
	Hannaford	Hannaford					2.99																			2.99
	Johnsonville																									4.16
	Market 32	n/i																								
	Market Basket	n/i																								2.99
	Johnsonville																									2.91
Met Foods	n/i			2.49																					1.80	
Johnsonville																									4.16	
Premio																									2.99	
Price Chopper	n/i																									
Price Rite	n/i			1.79	2.99	2.49																				
BOGO																										
Roche Bros.	n/i																									
Perri																									2.99	
Save a Lot	n/i			1.57						1.69	1.69															
Butcher's Choice																									2.08	
Seabra Foods	n/i			1.99	3.49				1.99																	
Smithfield																										
Smithfield																										
BOGO																										
Star Markets	Smithfield																									
BOGO																										
Stop & Shop	Stop & Shop				1.98																				1.99	
Johnsonville																									2.92	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MA <i>(cont)</i>	Target	Tender Choice	A		2.99	2.99																	
	The Fresh Market	n/i				3.99																3.99	
	Tops Markets	Tops																					2.59
		Prairie Grove												5.49									
	Smithfield			2.29	3.99	2.79		1.69					3.49	3.49									
		Johnsonville																				3.33	
	Trucchi's	n/i				3.69																	
		Johnsonville																				3.83	
Wegmans	Wegmans		A										7.69										
	Wegmans											3.49	3.49						4.19				
MD	ACME Market	n/i	O A		BOG2																		
	Lancaster Brand																					1.99	
	Hatfield																					BOGO	
	ALDI	n/i		1.79									2.89										
	Parkview																					2.10	
	Associated	n/i		1.99	3.99																		
	Premio																					2.99	
	Food Lion	n/i					1.99																
	Johnsonville																					2.99	
	Giant Eagle	Giant Eagle																				2.99	
	n/i				2.99																		
	Giant Food	Johnsonville																					
	Giant						1.99																
	Graul's Market	Johnsonville																					
	Smithfield											2.99	3.09										
	Great Valu Markets	n/i			1.99	3.99					2.29		2.49						1.99				
Johnsonville																							
Essential Everyday																							
Harris Teeter	n/i							1.29		1.29	3.97	3.47											
Smithfield																							
DiLuigi																							
Niman Ranch					6.99																		
Kennie's Market	n/i			2.49	3.99			2.99						2.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls				
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MD <i>(cont)</i>	Martin's Food	Stop & Shop																			1.99			
		Johnsonville																				2.92		
		Giant				1.99																		
		Price Rite	n/i		1.79	2.99	2.49																	
		Redner's	n/i		1.78					1.68				1.78					1.38					
		Hatfield																					2.98	
		Safeway Eastern	Smithfield																					
			Johnsonville																					2.49
			Signature Farms																					3.00
			n/i			3.99	2.99																	
		Save a Lot	n/i		1.57						1.69		1.69											
			Butcher's Choice																					2.08
		Shop'n Save	n/i			2.98					BOGO		1.99											
			Johnsonville																					2.08
		Shoppers Food	Smithfield		1.99									2.99										
			Johnsonville																					2.92
		ShopRite	n/i		1.99	3.99	3.49																	
			Tender Choice																					
			Smithfield			4.49																		
			Farm Promise	A											3.99									
		ShopRite																					1.99	
	ShurSave	n/i		1.99	4.99			3.49	2.19		2.19												3.79	
		Hatfield																					3.49	
		Johnsonville																					4.16	
	Target	Tender Choice			2.99	2.99																		
	The Fresh Market	n/i			3.99																		3.99	
	Wegmans	Wegmans	A											7.69										
		Wegmans										3.49		3.49									4.19	
	Weis Markets	Swift			3.99			2.48																
		n/i				3.28																		
		Johnsonville																					3.33	
	Whole Foods MdAt	n/i	A									5.99												
ME	AG New England	n/i							1.59															
		Swift			2.99								1.79											

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
ME <i>(cont)</i>	Food City	n/i						1.99							1.99								
	Hannaford	Hannaford			2.99																2.99		
	Market Basket	Johnsonville																		2.99	4.16		
	Save a Lot	Johnsonville																			2.91		
	Shaw's	n/i		1.57					1.69		1.69											2.08	
	Target	Butcher's Choice																					
		Smithfield																					
		Tender Choice			2.99	2.99																	
NH	AG New England	n/i							1.59														
		Swift			2.99																		
	ALDI	n/i		1.79									2.89										
		Parkview																				2.10	
	Hannaford	Hannaford			2.99																	2.99	
	Market Basket	Johnsonville																				4.16	
		Johnsonville																				2.91	
	Price Chopper	n/i																					
	Price Rite	n/i		1.79	2.99	2.49																	
	Save a Lot	n/i		1.57																			
		Butcher's Choice																				2.08	
Shaw's	Smithfield																						
Target	Tender Choice				2.99	2.99																	
	The Fresh Market	n/i			3.99																	3.99	
NJ	ACME Market	n/i			BOG2																		
		Lancaster Brand																				1.99	
		Hatfield																				BOGO	
	ALDI	n/i		1.79									2.89										2.10
		Parkview																					
	Associated	n/i		1.99	3.99																		2.99
	Premio																						
Best Market	n/i				4.27			1.77		1.77	2.27	1.77								1.77	3.77		
	Prairie Fresh																						
Bravo	n/i							1.79		1.69	2.19	1.99			3.27								

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
NJ (cont)	C-Town	n/i	A		3.99									2.99	2.69										
	Fine Fare	n/i		1.98	3.99	2.39									2.98				3.99	1.99					
		Premio																					2.99		
	Food Bazaar	n/i		1.79	3.99	2.99										3.99							1.99		
		Premio																						3.00	
	Foodtown	n/i			2.99		3.99						2.99											4.58	
		Johnsonville																						4.16	
	Great Valu Markets	n/i		1.99	3.99				2.29				2.49							1.99				2.50	
		Johnsonville																						3.99	
		Essential Everyday																						3.99	
	IGA Stores NJ/PA	n/i				3.99				1.99				1.99						1.89				3.99	
		Premio														3.49	2.99							3.99	
	Key Food	n/i																						3.99	
	Kings Markets	Chairman's Reserve				3.99															4.99				3.99
		Kings												2.99											3.99
	Met Foods	n/i		2.49																1.80					4.16
		Johnsonville																							2.99
		Premio																							2.99
	Morton Williams	n/i		1.99																					3.99
	Murphy's Markets	Hatfield								2.79		2.99	3.29								3.99				4.16
	Johnsonville																						4.16		
Price Rite	n/i	1.79	2.99	2.49																			2.08		
Save a Lot	n/i	1.57						1.69		1.69													2.08		
	Butcher's Choice																						2.08		
Seabra Foods	n/i											1.99						1.69		1.99			2.08		
ShopRite	n/i	1.99	3.99	3.49																			2.08		
	Tender Choice																						2.08		
	Smithfield			4.49																			2.08		
	Farm Promise													3.99									2.08		
	ShopRite																						2.08		
Stop & Shop	Stop & Shop			1.98														1.99					1.99		
	Johnsonville																						2.92		
Supremo Market	n/i	1.99			2.89										1.99								3.91		
	Johnsonville																						3.91		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NJ <i>(cont)</i>	Target	Tender Choice	A		2.99	2.99																	
	The Fresh Market	n/i			3.99																	3.99	
	Uncle Giuseppe's	n/i							2.99													3.99	
	Wegmans	Wegmans												7.69									
	Wegmans	Wegmans										3.49		3.49					4.19				
	Weis Markets	Swift			3.99			2.48								2.48							
	n/i					3.28															3.33		
	Johnsonville																						
	Whole Foods MdAt	n/i	A									5.99											
NY	ACME Market	n/i			BOG2																		
	Lancaster Brand																					1.99	
	Hatfield																						BOGO
	AF Basket	n/i							1.99				1.99										
	Indiana Kitchen			1.89																			
	AG New England	n/i							1.59				1.79						1.59				
	Swift				2.99																		
	ALDI	n/i			1.79								2.89										
	Parkview																						2.10
	Associated	n/i			1.99	3.99																	
	Premio																						2.99
	Best Market	n/i				4.27				1.77		1.77	2.27	1.77								1.77	3.77
	Prairie Fresh														3.27								
	Big M	1893 Brand				3.49				1.99							1.99						
	Bravo	n/i							1.79		1.69	2.19	1.99									1.69	
	C-Town	n/i				3.99									2.99	2.69							
	D'Agostino	Smithfield																					4.99
	DeCiccio Family	n/i			1.99																		
	Fine Fare	n/i			1.98	3.99	2.39									2.98							3.99
	Premio																						
Food Bazaar	n/i		1.79	3.99	2.99										3.99							1.99	
Premio																						3.00	
Foodtown	n/i			2.99		3.99						2.99											
Johnsonville																						4.58	
Giunta's	n/i			3.99				1.99				2.99											

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NY (cont)	The Fresh Market	n/i	A		3.99																3.99		
	Tops Markets	Tops																				2.59	
	Prairie Grove													5.49									
	Smithfield			2.29	3.99	2.79		1.69						3.49	3.49								
	Johnsonville																					3.33	
	Trade Fair	Premio																				3.00	
	Uncle Giuseppe's	n/i						2.99														3.99	
	Western Beef	n/i						1.49		1.49													
	Wegmans	Wegmans		A																			
	Wegmans											3.49		7.69	3.49					4.19			
Weis Markets	Swift				3.99			2.48															
	n/i					3.28																	
	Johnsonville																					3.33	
PA	ACME Market	n/i			BOG2																	1.99	
	Lancaster Brand																						
	Hatfield																						BOGO
	ALDI	n/i		1.79								2.89											2.10
	Parkview																						
	Associated	n/i		1.99	3.99																		2.99
	Premio																						
	Big M	1893 Brand			3.49				1.99									1.99					
	Boyer Food	n/i						1.57	1.37	2.27	1.87												
	Hatfield					2.97																	
	Bravo	n/i							1.79		1.69	2.19	1.99										1.69
	C-Town	n/i			3.99									2.99	2.69								
	Family Owned	n/i			2.99				1.99					2.59	2.29					3.49	1.79		2.49
	Fine Fare	n/i		1.98	3.99	2.39								2.98						3.99	1.99		
	Premio																						2.99
Food Lion	n/i				1.99																		
Johnsonville																						2.99	
Foodland	n/i			1.99																			BOGO
Essential Everyday																							2.50
Foodtown	n/i				2.99		3.99					2.99											
Johnsonville																							4.58

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
RI (cont)	Price Rite	n/i	A	1.79	2.99	2.49																	
	Save a Lot	n/i		1.57					1.69		1.69												
	Butcher's Choice																					2.08	
	Seabra Foods	n/i		1.99	3.49			1.99								1.79							
	Shaw's	Smithfield														BOGO							
	Stop & Shop	Stop & Shop				1.98										1.99							1.99
Target	Johnsonville																				2.92		
	Target	Tender Choice			2.99	2.99																	
VT	AG New England	n/i	A						1.59			1.79						1.59					
	Swift				2.99																		
	ALDI	n/i		1.79								2.89											
	Parkview																						2.10
	Food City	n/i						1.99							1.99								
	Hannaford	Hannaford				2.99																	2.99
	Johnsonville																						4.16
	Price Chopper	n/i						BOGO								1.99							
Shaw's	Smithfield													BOGO									
Tops Markets	Tops																				2.59		
	Prairie Grove											5.49											
	Smithfield			2.29	3.99	2.79		1.69				3.49	3.49										
	Johnsonville																					3.33	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2017
PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage		
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																						
AL	A&R Supermarket	n/i	A	1.59			1.84															
	Aunt Bessie's Johnsonville																				2.92	
	ALDI	n/i		1.79								2.89										2.10
	Bruce's Foodland	n/i		1.99	3.49							1.89									1.99	
	Cash Saver	n/i		1.53																		
	Dollar General	n/i		1.95																		2.98
	Earth Fare	n/i			BOGO																	3.29
	Food Giant	n/i		1.48																		
	Prairie Fresh Johnsonville								1.68		1.68											3.32
	Gateway Foodland	n/i		1.58					1.99		1.89				1.99							
	Greer's Market	Swift								1.79	1.79											
	Ingle's Market	n/i					1.19															
	Johnsonville									1.68												2.92
	Laura Lynn																					2.98
	Kroger Atlanta	n/i		1.99	3.49														3.99			2.92
	Johnsonville																					2.92
	Kroger Nashville	n/i		1.99	3.49								3.49									3.33
	Johnsonville																					3.33
	Lucky's Supermrkt	n/i		1.79	2.99																	
	Prairie Fresh Johnsonville								1.79		1.79											3.33
	Manning's PW	n/i		2.96					1.98				1.98							1.57		
	Piggly Wiggly HAC	n/i	1.49	3.49	2.69																2.91	
	Johnsonville																					

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PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage						
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
AL (cont)	Piggly Wiggly Hchn	n/i	A	1.79					0.99		1.69								3.99					
	Johnsonville																					3.66		
	Aunt Bessie's							0.69																
	Piggly Wiggly Inc.	Piggly Wiggly			1.99																			
	n/i	Johnsonville					2.49			1.99		1.99		2.99									3.33	
	Piggly Wiggly JTM	n/i			1.59	3.49						1.79												
	Price Le\$\$ IGA	Hormel			1.77	2.96	2.48							1.98		2.98				1.48				
	Publix	Publix					2.49																	
	Ramey's	n/i				2.50					1.48		1.58											
	Johnsonville																						3.73	
	Rouses	Rouses				2.99	2.79				1.69					2.49				2.99	1.47		2.99	
	Save a Lot	n/i			1.57						1.69		1.69											
	Butcher's Choice																							2.08
	Shop-Rite	n/i			1.69																			
	Johnsonville																							2.99
	Sprout's	n/i									1.99													2.88
Target	Tender Choice			2.99	2.99																			
The Fresh Market	n/i			3.99																		3.99		
United Grocery	n/i		1.69																					
Vowell's	n/i		1.79	2.99		1.19			1.79									2.99						
Johnsonville																						3.33		
Western Market	n/i				BOGO								2.99											
Niman Ranch					8.99																	2.92		
Winn-Dixie	Johnsonville			BOGO	BOGO	BOGO		BOGO	BOGO									BOGO						
n/i																						3.50		
Roman Brand																								
FL	ALDI	n/i	A	1.79								2.89												
	Parkview																						2.10	
	Bravo	n/i			1.99		2.99																	
	Dollar General	n/i			1.95																			
Johnsonville																						3.29		
Earth Fare	n/i				BOGO																			

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage						
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
FL <i>(cont)</i>	Food Giant	n/i	O A	1.48					1.68	1.68																
	Prairie Fresh Johnsonville																					3.32				
	Fresco y Mas	n/i				BOGO					2.78								BOGO				BOGO			
	Mr. Tango																									
	Gordon	Swift				2.99	2.48																	3.50		
	Johnsonville																									
	Greer's Market	Swift								1.79	1.79															
	n/i																								1.19	
	Harris Teeter	n/i								1.29	1.29	3.97	3.47													
	Smithfield																									
	DiLuigi																									6.99
	Niman Ranch																									
	Harvey's	Johnsonville																								
	n/i																									
	Hitchcock's	n/i																								
	n/i																									
	Hitchcock's																									
	IGA Florida	n/i																								
	Johnsonville																									
	Lucky's Market	n/i																								
n/i																										
Piggly Wiggly Hchn	n/i																									
Johnsonville																										
Aunt Bessie's																										
0.69																										
Presidente	n/i																									
Publix	Publix																									
2.49																										
Sabor Tropical	n/i																									
1.78																										
Safeway Florida	Smithfield																									
Johnsonville																										
Signature Farms																										
2.49																										
2.40																										
n/i																										
3.99																										
2.99																										
Save a Lot	n/i																									
1.57																										
1.69																										
1.69																										
Butcher's Choice																										
2.08																										
Scaff's Market	n/i																									
1.99																										
Johnsonville																										
3.33																										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2017
PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage								
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls									
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in												
FL <i>(cont)</i>	Sedano's	n/i																											
	Sprout's	n/i						1.99																2.88					
	Target	Tender Choice																											
	The Fresh Market	n/i																						3.99					
	Western Beef	n/i																											
	Winn-Dixie	Johnsonville																							2.92				
		n/i																											
	Roman Brand																								3.50				
GA	ALDI	n/i																											
		Parkview																											
	Bi-Lo	n/i																											
		Roman Brand																											
	Dollar General	n/i																											
		Johnsonville																											
	Earth Fare	n/i	A																										
	Food City	Food City																											
	Food Depot	n/i																											
	Food Giant	n/i																											
		Prairie Fresh																											
		Johnsonville																											
	Food Lion	n/i																											
		Johnsonville																											
	Food Pride	n/i																											
	Galaxy Food Cntr	n/i																											
		Johnsonville																											
	H-Mart	n/i																											
Harris Teeter	n/i																												
	Smithfield																												
	DiLuigi																												
	Niman Ranch																												
Harvey's	Johnsonville																												
	n/i																												
IGA Food Stores	n/i																												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
GA <i>(cont)</i>	IGA Stores SE	IGA TableRite		1.68															1.68			
		n/i																			2.92	
	Ingle's Market	Johnsonville			2.98																	2.92
		n/i			2.98					1.68												2.98
	Kroger Atlanta	Johnsonville																				2.92
		Laura Lynn																				2.99
	Lucky's Market	n/i		1.99	3.49																3.99	
		Johnsonville											1.99									2.92
	Piggly Wiggly Car.	Aunt Bessie's						1.69														2.99
		n/i		1.99	2.99					1.89	1.89			1.99								1.49
	Piggly Wiggly GA	Johnsonville																				2.49
		Morty Pride																				2.99
	Piggly Wiggly HAC	n/i		1.49	3.49	2.69																2.91
		Johnsonville																				2.91
	Piggly Wiggly Hchn	n/i		1.79						0.99	1.69										3.99	
		Johnsonville																				3.66
	Piggly Wiggly JTM	Aunt Bessie's						0.69														
		n/i		1.59	3.49						1.79											
	Publix	Publix				2.49																
		n/i		1.99							1.69											3.33
	Save a Lot	Johnsonville																				
		n/i		1.57						1.69	1.69											2.08
	Shop-Rite	Butcher's Choice																				
n/i			1.69																		2.99	
Sprout's	Johnsonville									1.99											2.88	
	n/i																					
Target	Tender Choice			2.99	2.99																	
The Fresh Market	n/i			3.99																	3.99	
United Grocery	n/i		1.69																			
Wayfield's	n/i		1.99	2.99			1.59	1.99	1.69									1.79				
	Johnsonville																				3.33	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls				
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
GA (cont)	Winn-Dixie	Johnsonville																			2.92				
		n/i		BOGO	BOGO	BOGO		BOGO	BOGO										BOGO			3.50			
KY	ALDI	n/i	A	1.79								2.89										2.10			
		Parkview							1.79						2.99										
		Cox IGA		Hormel	1.79	3.99																			
		Dollar General		n/i	1.95																				
		E.W. James		Johnsonville																					3.29
				n/i			2.98	2.48				1.78													
		Earth Fare		n/i			BOGO																		
		Food City		Food City			3.99	2.99			1.99														
		Food Giant		n/i		1.48																			
		Food Lion		Prairie Fresh							1.68		1.68												3.32
				Johnsonville					1.99																2.99
		Food Rite		Food Rite			1.99	2.99																3.39	
		Foodland		n/i				2.98			1.98		1.99												
		Fresh Thyme		Johnsonville																					2.08
				Fresh Thyme					2.77																1.97
		Galaxy Food Cntr		Johnsonville																					2.92
				n/i			2.49								2.29										
		Gordon		n/i					1.68			1.68		1.98											2.92
Johnsonville																						2.92			
IGA Houchens	Swift					2.99																3.50			
	Johnsonville								1.99										1.29			3.74			
IGA SpartanNash	Johnsonville																					3.74			
	n/i					2.99			1.79					2.99							1.99	3.33			
		Johnsonville																				3.33			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage		
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
KY (cont)	IGA Stores SE	IGA TableRite		1.68																1.68		
		n/i			2.98																	2.92
	IGA Stores OH/KY	Johnsonville		1.99					1.89													2.92
		n/i		1.77		2.99																2.50
	Kroger Cincinnati	Johnsonville		1.99	2.99																	2.92
		n/i		1.99	3.49		1.49								3.49							2.92
	Kroger Louisville	Johnsonville		1.99	3.49																	2.92
		n/i		1.99	3.49																	2.92
	Kroger MidAtl	Johnsonville		1.99	3.49																	3.33
		n/i		1.99	3.49							3.49										2.99
	Kroger Nashville	Johnsonville		1.99	3.49																	2.49
		n/i		33% off	33% off	33% off			1.69						2.99							3.99
	Lucky's Market	Johnsonville		1.79					0.99	1.69												3.66
		n/i					0.69															
	Price Le\$\$ IGA	Hormel		1.77	2.96	2.48						1.98			2.98				1.48			
	Remke Markets	n/i			BOGO										BOGO							
	Save a Lot	n/i		1.57					1.69	1.69												
		Butcher's Choice																				2.08
	Super Dollar	n/i								0.99												
	SuperVALU Stores	n/i		2.29								2.29							1.79			
Target	Tender Choice			2.99	2.99																	
TC Grocers	n/i			2.58	2.28			1.89	1.69												1.89	
	Wilson					1.29																
	Johnsonville													2.19							3.33	
The Fresh Market	n/i			3.99																	3.99	
United Grocery	n/i		1.69																			

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MS (cont)	Vowell's	n/i		1.79	2.99		1.19		1.79										2.99				
	Johnsonville																				3.33		
	Winn-Dixie	Johnsonville																			2.92		
		n/i			BOGO	BOGO	BOGO		BOGO	BOGO											BOGO		
		Roman Brand																				3.50	
NC	ALDI	n/i		1.79								2.89											
		Parkview																				2.10	
	Bi-Lo	n/i		1.68	BOGO	BOGO		BOGO	BOGO												BOGO		
		Roman Brand																					3.50
	Carlie C's IGA	n/i		1.78	3.38																		
		Johnsonville																					3.33
	Compare Foods	n/i		1.69	2.79				1.69	1.99													
		Johnsonville																					2.92
	Dollar General	n/i		1.95																			
		Johnsonville																					3.29
	Earth Fare	n/i	A		BOGO																		
	Farm Fresh	Smithfield		1.79	2.99										2.99							1.99	
		Johnsonville					1.99																3.33
	Food Lion	n/i																					
		Johnsonville																					2.99
	Food Pride	n/i						1.89							1.99								
	Fresh Foods	n/i		1.79																			
		Open Acres																					2.82
Galaxy Food Cntr	n/i		1.68	2.78					1.68	1.98													
	Johnsonville																					2.92	
Great Valu Market	n/i		1.99	3.99					2.29			2.49						1.99					
	Johnsonville																					4.16	
	Essential Everyday																					2.50	
Harris Teeter	n/i							1.29	1.29	3.97	3.47												
	Smithfield																					3.97	
	DiLuigi																					6.99	
	Niman Ranch																					6.99	
Harvey's	Johnsonville																					3.29	
	n/i			1.88	3.48	2.98			1.68	1.68		2.98						1.98	2.98	1.68			

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage		
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
NC <i>(cont)</i>	IGA Food Stores	n/i		1.89	3.69	2.99		1.89										2.99				
	IGA Stores SE	IGA TableRite		1.68															1.68			
		n/i	Johnsonville		2.98																2.92	
	Ingle's Market	n/i	Johnsonville		2.98			1.68													2.92	
		Laura Lynn																			2.98	
	Just \$ave Foods	n/i	Hormel		1.68		0.98														2.92	
		Johnsonville																			2.92	
	Kroger MidAtl	n/i	Johnsonville		1.99	3.49															2.92	
		Johnsonville																			2.92	
	Lowe's Foods	n/i	Smithfield			BOGO									3.99							
		Greenfield			4.99																	
		Johnsonville																			3.74	
	Piggly Wiggly Retal	n/i	Johnsonville		1.79	2.99									2.49						1.39	3.08
		Johnsonville																				2.49
	Piggly Wiggly Strs	n/i	Johnsonville		1.79	1.99																
	Publix	Publix				2.49																
	Save a Lot	n/i	Butcher's Choice		1.57				1.69	1.69												2.08
	Sprout's	n/i							1.99													2.88
	Target	Tender Choice				2.99	2.99															
	The Fresh Market	n/i				3.99																3.99
United Grocery	n/i			1.69																		
SC	ALDI	n/i		1.79								2.89										
		Parkview																			2.10	
	Bi-Lo	n/i		1.68	BOGO	BOGO		BOGO	BOGO												BOGO	3.50
		Roman Brand																				
	Dollar General	n/i	Johnsonville		1.95																	3.29
	Earth Fare	n/i	A		BOGO																	

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
SC (cont)	Food Lion	n/i	O A			1.99															2.99			
	Johnsonville																						2.99	
	Galaxy Food Cntr	n/i		1.68	2.78				1.68	1.98														2.92
	Johnsonville																							2.92
	Harris Teeter	n/i							1.29	1.29	3.97	3.47												6.99
	Smithfield					3.97																		6.99
	DiLuigi																							6.99
	Niman Ranch					6.99																		3.29
	Harvey's	Johnsonville																						3.29
	n/i			1.88	3.48	2.98			1.68	1.68		2.98							1.98	2.98	1.68			3.29
	IGA Food Stores	n/i		1.89	3.69	2.99			1.89											2.99				3.29
	IGA Stores SE	IGA TableRite		1.68																				1.68
	n/i																							1.68
	Johnsonville					2.98																		2.92
	Ingle's Market	n/i				2.98			1.68															2.92
	Johnsonville																							2.92
	Laura Lynn																							2.98
	Kroger Atlanta	n/i		1.99	3.49																	3.99		2.92
	Johnsonville																							2.92
	Lowe's Foods	n/i				BOGO																		
	Smithfield															3.99								
	Greenfield					4.99																		
	Johnsonville																							3.74
Piggly Wiggly Car.	Aunt Bessie's					1.69																		
n/i		1.99	2.99				1.89	1.89		1.99												1.49		
Johnsonville																						2.49		
Morty Pride																						2.99		
Publix	Publix				2.49																	2.99		
Quality Food	n/i	1.99							1.69													3.33		
Johnsonville																						3.33		
Save a Lot	n/i	1.57					1.69	1.69														2.08		
Butcher's Choice																						2.08		
Target	Tender Choice			2.99	2.99																	2.08		
The Fresh Market	n/i			3.99																		3.99		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
TN	ALDI	n/i	A	1.79								2.89												
		Parkview																				2.10		
	Cash Saver	n/i		1.53																				
		Johnsonville																					2.98	
	Cash Saver TC	n/i		1.48	2.48																			
		Sheboygan																						1.91
	Chappell's	Swift			2.88							1.79												2.90
		Johnsonville																						3.29
	Dollar General	n/i		1.95																				
		Johnsonville																						
	E.W. James	n/i			2.98	2.48						1.78												
		Aunt Bessie's						1.29																
	Earth Fare	n/i			BOGO																			
	Food City	Food City			3.99	2.99				1.99														
	Food Country	Butcher's Best			1.39									2.99										
		Johnsonville																						3.32
	Food Giant	n/i		1.48																				
		Prairie Fresh									1.68	1.68												
		Johnsonville																						3.32
	Food Lion	n/i					1.99																	
	Johnsonville																					2.99		
Food Rite	Food Rite		1.99	2.99																				
	Swift																				3.39			
Gordon	Swift			2.99																				
	Johnsonville																					3.50		
H.G. Hill	n/i	1.79	2.99						1.69	1.79														
	Johnsonville																					3.33		
IGA Houchens	Hormel								1.99											1.29				
	Johnsonville																					3.74		
IGA Stores OH/KY	n/i	1.99							1.89															
	Johnsonville																					2.92		
IGA Stores SE	IGA TableRite		1.68																			1.68		
	n/i			2.98																				
	Johnsonville																					2.92		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
TN (cont)	Ingle's Market	n/i			2.98				1.68														
	Johnsonville																				2.92		
	Laura Lynn																					2.98	
	Kroger Delta	n/i		1.99	2.99																		
	Johnsonville																					2.92	
	Aunt Bessie's						1.49																
	Kroger MidAtl	n/i		1.99	3.49																		
	Johnsonville																						2.92
	Kroger Nashville	n/i		1.99	3.49							3.49											
	Johnsonville																						3.33
	Lucky's Supermrkt	n/i		1.79	2.99																		
	Prairie Fresh								1.79	1.79													
	Johnsonville																						3.33
	Osborne's	n/i		1.49					1.69	1.69													
	Johnsonville																						3.33
	Price Le\$\$ IGA	Hormel		1.77	2.96	2.48						1.98		2.98				1.48					
	Publix	Publix				2.49																	
	Save a Lot	n/i		1.57					1.69	1.69													
	Butcher's Choice																						2.08
	Shop-Rite	n/i		1.69																			
Johnsonville																						2.99	
Sprout's	n/i							1.99														2.88	
Super Dollar	n/i								0.99														
Superlo Foods	n/i			2.69		0.89																	
Target	Tender Choice			2.99	2.99																		
TC Grocers	n/i			2.58	2.28			1.89	1.69													1.89	
Wilson																							
Johnsonville														2.19								3.33	
The Fresh Market	n/i			3.99																		3.99	
Tietgen's	n/i		1.49					1.69														3.33	
Johnsonville																							
United Grocery	n/i		1.69																				
VA	ALDI	n/i		1.79								2.89											
	Parkview																					2.10	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
VA (cont)	Associated	n/i	O A	1.99	3.99																		
	Premio																				2.99		
	Dollar General	n/i		1.95																		3.29	
	Farm Fresh	Johnsonville																				3.33	
		Smithfield		1.79	2.99											2.99						1.99	
		Johnsonville																					3.32
		Food City		Food City		3.99	2.99			1.99													
		Food Country		Butcher's Best	1.39										2.99								
		Food Lion		n/i			1.99																2.99
		Johnsonville																					2.99
		Galaxy Food Cntr		n/i	1.68	2.78					1.68	1.98											2.92
		Johnsonville																					2.92
		Giant Food		Johnsonville																			1.99
				Giant			1.99																
		Grant's Market		Hormel	1.89						1.39				1.69					1.49			
		Great Valu Market		n/i	1.99	3.99					2.29			2.49						1.99			
				Johnsonville																			4.16
				Essential Everyday																			2.50
		Harris Teeter		n/i							1.29	1.29	3.97	3.47									
				Smithfield		3.97																	
		DiLuigi																			6.99		
		Niman Ranch		6.99																			
	IGA Stores SE	IGA TableRite	1.68																		1.68		
		n/i		2.98																			
		Johnsonville																			2.92		
	Ingle's Market	n/i		2.98					1.68														
		Johnsonville																			2.92		
		Laura Lynn																			2.98		
	Kroger MidAtl	n/i	1.99	3.49																			
		Johnsonville																			2.92		
	Lowe's Foods	n/i			BOGO																		
		Smithfield												3.99									

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
VA (cont)	Lowe's Foods	Greenfield	A		4.99																			
	(continued)	Johnsonville																				3.74		
	Martin's Food	Stop & Shop														1.99							1.99	
		Johnsonville																					2.92	
		Giant				1.99																		
	Piggly Wiggly Retail	n/i			1.79	2.99											2.49						1.39	
		Johnsonville																						3.08
	Piggly Wiggly Strs	n/i			1.79	1.99																		2.49
		Johnsonville																						2.49
	Price Le\$\$ IGA	Hormel			1.77	2.96	2.48						1.98			2.98				1.48				
	Price Rite	n/i			1.79	2.99	2.49																	
	Publix	Publix					2.49																	
	Safeway Eastern	Smithfield									1.69													
		Johnsonville																						2.49
		Signature Farms																						3.00
		n/i				3.99	2.99																	
	Save a Lot	n/i			1.57						1.69		1.69											
		Butcher's Choice																						2.08
	Shop'n Save	n/i				2.98					BOGO		1.99											
		Johnsonville																						2.08
Shoppers Food	Smithfield		1.99						2.49				2.99											
	Johnsonville																					2.92		
Super Dollar	n/i										0.99													
Target	Tender Choice			2.99	2.99																			
The Fresh Market	n/i			3.99																		3.99		
Wegmans	Wegmans		A											7.69										
	Wegmans											3.49		3.49				4.19						
Weis Markets	Swift			3.99				2.48							2.48									
	n/i					3.28																		
	Johnsonville																					3.33		
Whole Foods MdAt	n/i		A									5.99												
WV	ALDI	n/i		1.79										2.89										
		Parkview																				2.10		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
WV (cont)	Dollar General	n/i	A	1.95																				
	Johnsonville																					3.29		
	Food Lion	n/i					1.99																2.99	
	Johnsonville																						2.08	
	Foodland	n/i				2.98			1.98	1.99													2.92	
	Johnsonville																						2.99	
	Galaxy Food Cntr	n/i			1.68	2.78			1.68	1.98														
	Johnsonville																							
	Giant Eagle	Giant Eagle																						
	Johnsonville																							
	Grant's Market	Hormel			1.89					1.39										1.49				
	Great Valu Market	n/i			1.99	3.99				2.29				2.49	1.69					1.99				
	Johnsonville																						4.16	
	Essential Everyday																						2.50	
	IGA Stores SE	IGA TableRite			1.68																		1.68	
	Johnsonville																							
	n/i					2.98																		2.92
	Johnsonville																							
	Kroger Columbus	n/i			1.99	2.49																		
	Johnsonville																							
	Simple Truth					4.99																		
	Johnsonville																							2.50
	Kroger MidAtl	n/i			1.99	3.49																		
Johnsonville																						2.92		
Martin's Food	Stop & Shop																					1.99		
Johnsonville																						2.92		
Giant																								
Piggly Wiggly Strs	n/i		1.79	1.99																				
Johnsonville																						2.49		
Riesbeck's	n/i		2.49	3.49																		2.49		
Smithfield																								
Save a Lot	n/i		1.57						1.69	1.69														
Butcher's Choice																						2.08		
Shop'n Save	n/i																							
Johnsonville									BOGO	1.99												2.08		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in				
WV (cont)	Sparkle Market	Indiana Kitchen		1.69	2.99																
		Yuengling																			3.58
	Target	Tender Choice			2.99	2.99															
	Weis Markets	Swift			3.99			2.48							2.48						
		n/i				3.28															3.33
		Johnsonville																			

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls				
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
IL (cont)	Cermak	n/i	O			2.69			1.99	1.49	1.99													
	County Market NFI	n/i			3.49										3.69							2.49		
		Johnsonville																					2.49	
	Cub Foods	n/i			2.99						2.49											3.99		
	Dierberg's	Dierberg's			3.00																		3.33	
		Johnsonville																						3.33
	El Guero	n/i			2.29																			3.33
	Fairplay	n/i			1.69	2.49	2.69	1.79		1.79				2.29		2.49		1.79	1.79					3.33
	Fareway	n/i				3.99	2.99							1.99										2.49
		Fareway's																						2.49
	Fishers Jack & Jill	n/i				3.49					1.59							1.79					1.49	3.33
		Johnsonville																						3.33
	Food 4 Less	n/i			1.49																			3.33
		Aunt Bessie's																						3.33
	Food Pride	n/i																	1.89					3.33
		Johnsonville																						3.33
	Fresh Thyme	Fresh Thyme				3.49																		1.97
		Johnsonville				2.77																		2.92
		n/i			2.49									2.29										3.33
	Garden Fresh	Johnsonville																						3.33
	n/i			3.99																		3.50		
Gordon	Swift			2.99																		3.50		
	Johnsonville																					3.50		
Heinen's	Heinen's			3.99									3.99									3.50		
	True Story												7.99									3.50		
Hy-Vee	Hormel				2.99																3.99	3.50		
	Blue Ribbon																					2.92		
	Johnsonville																					2.92		
IGA Houchens	Hormel																				1.29	3.74		
	Johnsonville																					3.74		
IGA Stores IL/IN	Hormel		1.99	2.99							1.99											2.40		
	Johnsonville																					2.40		

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
IL <i>(cont)</i>	Tony's Finer Food	Johnsonville																			2.49		
		n/i		1.79		2.99	1.99		1.99			2.49			2.99		1.29					3.99	
	Treasure Island	n/i			3.99																	3.99	
	Valli Produce	n/i			2.89						1.99		2.29				0.99					3.33	
		Johnsonville																				1.99	
	Walt's	Johnsonville																				2.49	
		Walt's						1.99								2.49							
	Indiana Kitchen		1.99	2.99																			
IN	Al's Supermarket	n/i			2.88									2.88								2.40	
		Johnsonville																					2.40
	ALDI	n/i		1.79								2.89											2.10
		Parkview																					3.29
	Dollar General	n/i		1.95																			3.29
		Johnsonville																					3.29
	Earth Fare	n/i	A			BOGO																	1.97
	Food 4 Less	n/i		1.49																			1.97
	Fresh Thyme	Aunt Bessie's					1.49																1.97
		Fresh Thyme				2.77																	2.92
		Johnsonville												2.29									2.92
		n/i		2.49																			2.99
	Giant Eagle	Giant Eagle																					2.99
		n/i				2.99																	
	Gordon	Swift				2.99																	
		Johnsonville																					3.50
Harding's	Harding's							1.79		1.39												2.92	
	Johnsonville																					2.92	
Harvest Market	Indiana Kitchen						1.69															3.33	
	Johnsonville																					3.33	
Holiday Foods	n/i		1.79																			3.51	
	Johnsonville																					3.51	
IGA Houchens	Hormel							1.99										1.29				3.74	
	Johnsonville																					3.74	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
IN <i>(cont)</i>	IGA SpartanNash	n/i			2.99				1.79						2.99					1.99			
	Johnsonville																				3.33		
	IGA Stores IL/IN	Hormel		1.99	2.99						1.99											2.40	
	Johnsonville																					2.92	
	IGA Stores OH/KY	n/i		1.99					1.89													2.92	
	Johnsonville																					2.92	
	Jay C Stores	n/i		1.99	3.49										2.99								
	Johnsonville																						
	Jewel-Osco	n/i			BOG2	2.99																	BOGO
	Johnsonville																						2.80
	Jewel																						
	Hormel													3.99	3.99								2.40
	Kirby IGA	Johnsonville																					
	Hormel			1.99	2.99				1.69	1.69													
	Kroger Central	n/i			3.49																		
	Johnsonville																						2.50
	Kroger Cincinnati	n/i		1.77		2.99																	
	Johnsonville																						2.50
	Kroger Louisville	n/i		1.99	3.49											3.49							
	Johnsonville																						2.92
Lucky's Market	n/i										1.99											2.99	
Marsh	Yuengling																					4.16	
Johnsonville																						3.75	
n/i			2.49	3.99				1.99															
Martin's Super Markt	Martin's			2.99				1.69															
n/i							1.29																
Johnsonville																						2.50	
Meijer	Johnsonville																					2.49	
n/i			33% off	33% off	33% off			1.69						2.99									
Millers Markets	Seaboard Farms			2.49				1.79		1.89					1.99							1.79	
Johnsonville																						2.50	
New Market	n/i			2.99							BOGO								3.99				
Johnsonville																						2.49	
Price Le\$\$ IGA	Hormel		1.77	2.96	2.48						1.98			2.98					1.48				

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
IN <i>(cont)</i>	Save a Lot	n/i		1.57					1.69		1.69											
	Butcher's Choice																				2.08	
	Schnuck's	Schnuck's																			2.49	
	Pride of the Farm																					
	Target	Tender Choice				2.99	2.99															
	The Fresh Market	n/i				3.99																3.99
	Walt's	Johnsonville																				2.49
	Walt's						1.99								2.49							
	Indiana Kitchen			1.99	2.99																	
	Wesselman's	n/i			2.99						1.89										1.49	
MI	Affiliated MW	Hormel			2.89						1.69											
	Johnsonville																				2.91	
	ALDI	n/i		1.79								2.89										
	Parkview																				2.10	
	Busch's	n/i			2.69														3.49			
	Valley View Farms		L						2.49			1.99		3.49								
	Busch's																				2.99	
	Founder's																				3.10	
	County Market	Sheboygan																			1.58	
	Smithfield								1.45													
	n/i														2.49						2.29	
	D&W Fresh	Open Acres				2.99								BOGO						3.99		
	Johnsonville																					2.40
	Market Made																					3.99
	Earth Fare	n/i		A		BOGO																
Family Fare	Open Acres				2.99										2.99				3.99			
Johnsonville																					2.40	
Food Pride	n/i			1.99	2.59	2.49		1.79		1.99												
Johnsonville																					3.33	
Fresh Thyme	Fresh Thyme				2.77																1.97	
Johnsonville																					2.92	
n/i				2.49							2.29											
Glory	n/i			1.28	2.88	2.89						1.88						0.88				
Johnsonville																					2.78	

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MI <i>(cont)</i>	Gordon	Swift			2.99																			
		Johnsonville																				3.50		
	Great Lakes	Smithfield			2.89							2.29						1.49					3.08	
		Johnsonville																					2.92	
	Harding's	Harding's							1.79		1.39												2.80	
		Johnsonville																					2.50	
	Hollywood Market	n/i			3.49																			2.50
		Rinaldi's		A		4.99																		2.50
	Kroger Central	n/i			3.49																			2.50
		Johnsonville																						2.50
	Kroger Columbus	n/i			1.99	2.49																		2.50
		Simple Truth		A		4.99																		2.50
		Johnsonville																						2.50
	Kroger Michigan	n/i			1.77	2.99																		2.50
		Simple Truth		A		4.99																		2.50
		Johnsonville																						2.50
	Lucky's Market	n/i											1.99											2.99
	Martin's Super Mkt	Martin's				2.99				1.69														2.50
		n/i						1.29																2.49
		Johnsonville																						2.49
	Meijer	Johnsonville																						2.49
		n/i			33% off	33% off	33% off			1.69					2.99									2.49
	Millers Markets	Seaboard Farms				2.49				1.79		1.89					1.99							1.79
	Johnsonville																						2.50	
Pat's Food IGA	n/i				3.49						1.99	2.79											3.15	
	Johnsonville																						2.92	
Polly's Market	Johnsonville																						2.92	
	n/i				2.89									2.49									2.49	
Ric's Food Center	Johnsonville																						3.08	
	n/i				2.99																		2.99	
Save a Lot	Ric's																						2.99	
	n/i			1.57					1.69		1.69												2.08	
	Butcher's Choice																						2.08	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage																									
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls																								
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in																												
MI <i>(cont)</i>	Spartan Stores	Open Acres	A	1.66	3.49																	2.55																							
		n/i																																								2.40			
	Super One Foods	Smithfield																																									2.38		
		Sheboygan																																										2.42	
	Tadych's	Johnsonville																																										2.99	
		Smithfield																																										1.99	
	Target	Tender Choice																																											2.99
	Tom's/Oleson's	Market Made																																											2.99
	n/i																								3.49																				
Valuland	Open Acres																								2.77																				
VG's Grocery	Open Acres																								2.49																				
	Johnsonville																									1.49																			
																										2.99																			
																										3.99																			
																										2.40																			
MN	Affiliated MW	Hormel																								2.89																			
		Johnsonville																									1.69																		
		n/i																									1.99																		
	ALDI	n/i																									1.79																		
		Parkview																										2.89																	
	Coborn's	Prairie Fresh																									1.79																		
	County Market	Sheboygan																									3.59																		
		Smithfield																										1.45																	
		n/i																										2.49																	
	Cub Foods	n/i																										2.49																	
	Econofoods	Open Acres																										2.99																	
		Johnsonville																										1.99																	
		n/i																										2.49																	
Family Fare	Open Acres																										1.99																		
	n/i																										1.99																		
	Johnsonville																										2.99																		
Family Fresh	Open Acres																										1.99																		
	Johnsonville																										2.99																		
	Family Fresh																										2.99																		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage						
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MN (cont)	Fareway	n/i	A		3.99	2.99							1.99											
	Fareway's																					2.49		
	Festival	Smithfield				3.99								2.99										
		Johnsonville																					3.51	
	Food Pride	n/i			1.99	2.59	2.49		1.79	1.99														
		Johnsonville																						3.33
	Fresh Thyme	Fresh Thyme				2.77																		1.97
		Johnsonville																						2.92
		n/i			2.49									2.29										
	Hornbacher's	n/i				2.99																		
		Hormel							2.49															3.99
	Hugo's	Hormel				2.99																		
		Sheboygan																						2.78
	Hy-Vee	Hormel						2.99																3.99
		Blue Ribbon							2.68															
		Johnsonville																						2.92
	Lunds and Byerlys	n/i			A		5.99																	4.16
		Johnsonville																						
	Marketplace	Smithfield					3.49										2.79							2.49
		Johnsonville																					3.33	
Maynard's	Johnsonville																					2.91		
	Smithfield					2.99		1.99																
Quillin's	Johnsonville																					2.92		
	Quillin's																					2.49		
	Hormel				2.99						1.69													
Rainbow Foods	n/i											1.99												
Save a Lot	n/i			1.57						1.69	1.69													
	Butcher's Choice																					2.08		
Sun Mart	n/i														2.99									
	Open Acres				2.99																			
	Johnsonville																					2.50		
	n/i		A																			3.99		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MN <i>(cont)</i>	Sunshine Foods	Hormel	A		2.77																		
		n/i																					
	Super One Foods	Johnsonville																				2.91	
		Smithfield			1.66																		2.38
		Sheboygan																					3.23
	SuperVALU Stores	Prairie Grove																					
		Johnsonville			2.49																		
Target	n/i		2.29																				
	Tender Choice			2.99	2.99							2.29						1.79					
Teal's Market	n/i																						
	Johnsonville																					3.33	
ND	Affiliated MW	Hormel			2.89																		
		Johnsonville																					2.91
	Albertsons Mntn	n/i			2.77	2.77																	
		Johnsonville																					2.49
		Hometown Butcher		2.79																			2.50
	Dan's	Johnsonville																					
		Open Acres										1.99											2.99
	Family Fare	Open Acres			2.99							1.99											2.99
		n/i																					3.99
		Johnsonville																					2.50
	Food Pride	n/i		1.99	2.59	2.49						1.79											1.99
		Johnsonville																					3.33
	Hornbacher's	n/i			2.99																		
		Hormel							2.49														3.99
Hugo's	Hormel			2.99																			
	Sheboygan																					2.78	
Leevers Foods	Hormel			2.99																		2.09	
	Johnsonville													2.19								3.33	
Marketplace	Smithfield			3.49																		2.49	
	Johnsonville																					3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
ND <i>(cont)</i>	SuperVALU Stores	Johnsonville																			3.23		
		Hormel		2.49																			
		n/i		2.29								2.29						1.79					
	Target	Tender Choice			2.99	2.99																	
	Teal's Market	n/i												1.99									
		Johnsonville																				3.33	
NE	Affiliated MW	Hormel			2.89						1.69												
		Johnsonville																				2.91	
		n/i		1.99	2.99				1.79		1.99												
	ALDI	n/i		1.79								2.89											
		Parkview																					2.10
	Apple Market	n/i			2.99						1.78				1.99							1.48	
		Farmland																					3.33
	Baker's	n/i		1.99	2.99				3.49						3.49								2.92
		Johnsonville																					
	Family Fare	Open Acres			2.99						1.99					2.99							
		n/i																	3.99				
	Family Fresh	Johnsonville																					2.50
		Open Acres			2.99						1.99					2.99							3.99
		Johnsonville																					2.50
		Family Fresh																					3.99
Fareway	n/i			3.99	2.99							1.99											
	Fareway's																					2.49	
Food Pride	n/i		1.99	2.59	2.49				1.79		1.99												
	Johnsonville																					3.33	
Fresh Thyme	Fresh Thyme				2.77																	1.97	
	Johnsonville																					2.92	
	n/i		2.49									2.29											
Hy-Vee	Hormel				2.99																	3.99	
	Blue Ribbon							2.68															
	Johnsonville																					2.92	
No Frills	Open Acres			2.99						1.99					2.99							3.99	
	Johnsonville																					2.50	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
NE <i>(cont)</i>	Russ Market	Smithfield	A			2.79									1.79						2.91			
	Safeway Denver	n/i		1.87				2.29	1.87				3.49					2.49						
	Sun Mart	Open Nature		Johnsonville										6.99									3.33	
		n/i														2.99							2.50	
	Super Saver	Open Acres		Johnsonville	A		2.99																3.99	
		n/i									1.78													2.89
	Target	Smithfield		Johnsonville	L		2.98																	
	Thriftway Stores	Tender Choice		Johnsonville				2.99	2.99								1.99							3.33
OH	Acme Fresh	Johnsonville	A																		2.49			
		Acme			3.99	1.99																1.69		
	ALDI	n/i		1.79								2.89										2.10		
	Buehler's	Parkview		Johnsonville																			2.48	
		n/i						2.79														3.99		
	Dave's Market	Indiana Kitchen		Johnsonville	1.99	2.99			1.99														3.33	
	Dollar General	n/i		Johnsonville	1.95																			3.29
		Johnsonville																						
	Dorothy Lane	duBreton		A		5.99																		
	Earth Fare	n/i		A		BOGO																		
	Fisher's	Fisher's		Wholey	2.19					1.69														2.50
		n/i					1.99	1.99																3.55
Chief																						3.55		
n/i					1.99	2.99			2.49						2.99							3.33		
Fresh Encounter	Open Acres	Johnsonville																						
	Johnsonville																							

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage		
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
OH <i>(cont)</i>	Fresh Thyme	Fresh Thyme	O		2.77																1.97	
	Johnsonville	Johnsonville																				2.92
	n/i	n/i		2.49								2.29										
	Geyer's	n/i		1.99	2.98				1.69													
	Johnsonville	Johnsonville																				2.91
	Giant Eagle	Giant Eagle																				2.99
	n/i	n/i			2.99																	
	Gordon	Swift			2.99																	
	Johnsonville	Johnsonville																				3.50
	Heinen's	Heinen's			3.99							3.99										
	True Story	True Story										7.99										
	IGA SpartanNash	n/i			2.99					1.79						2.99						1.99
	Johnsonville	Johnsonville																				3.33
	IGA Stores OH/KY	n/i			1.99					1.89												
	Johnsonville	Johnsonville																				2.92
	Kroger Central	n/i				3.49																
	Johnsonville	Johnsonville																				2.50
	Kroger Cincinnati	n/i			1.77		2.99															
	Johnsonville	Johnsonville																				2.50
	Kroger Columbus	n/i			1.99	2.49																
Simple Truth	Simple Truth	A		4.99																		
Johnsonville	Johnsonville																			2.50		
Kroger MidAtl	n/i		1.99	3.49																		
Johnsonville	Johnsonville																			2.92		
Lucky's Market	n/i									1.99												
Marc's	n/i		1.97	2.77																		
Primo	Primo																					
Johnsonville	Johnsonville																			2.50		
Marsh	Yuengling																			2.48		
Johnsonville	Johnsonville																			4.16		
n/i	n/i		2.49	3.99				1.99														
Meijer	Johnsonville																			3.75		
n/i	n/i		33% off	33% off	33% off			1.69					2.99									

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
OH <i>(cont)</i>	Millers Markets	Seaboard Farms Johnsonville			2.49				1.79		1.89				1.99					1.79		
	Piggly Wiggly Strs	n/i Johnsonville		1.79	1.99																2.50	
	Remke Markets	n/i Johnsonville			BOGO									BOGO							2.49	
	Riesbeck's	n/i Smithfield		2.49	3.49																2.49	
	Save a Lot	n/i Butcher's Choice		1.57					1.69		1.69										2.08	
	Shop'n Save	n/i Johnsonville			2.98				BOGO		1.99										2.08	
	Sparkle Market	Indiana Kitchen Yuengling		1.69	2.99																3.58	
	SuperVALU Stores	Johnsonville Seaboard Farms		2.29					1.99												3.33	
	Target	n/i Tender Choice		2.29		2.99	2.99						2.29					1.79				
	The Fresh Market	n/i			3.99																	3.99
	Weis Markets	Swift Johnsonville			3.99		3.28		2.48						2.48							3.33
	Whole Foods MdAt	n/i		A									5.99									
	SD	Affiliated MW	Hormel Johnsonville			2.89					1.69											2.91
			n/i		1.99	2.99				1.79		1.99										
ALDI		n/i Parkview		1.79								2.89									2.10	
Buche Foods		Johnsonville																			3.33	
Coborn's		Prairie Fresh			3.59																	
Family Thrift		Open Acres Johnsonville			2.99				1.99						2.99						2.50	
		n/i																3.99				
Fareway		n/i Fareway's			3.99	2.99						1.99										2.49

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage																																																																																							
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls																																																																																						
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in																																																																																										
SD (cont)	Hy-Vee	Hormel	A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																																																																										
		Blue Ribbon																																																																																																									
	IGA Markets	Johnsonville																A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																																																											
		n/i																																																																																																									
	Lynn's Dakotamart	Johnsonville																															A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																																												
		Smithfield																																																																																																									
	Maynard's	Johnsonville																																														A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																													
		Smithfield																																																																																																									
	Safeway Denver	n/i																																																													A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																														
		Open Nature																																																																																																									
	Sun Mart	Johnsonville																																																																												A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92															
		n/i																																																																																																									
	Sunshine Foods	Open Acres																																																																																											A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92
		Johnsonville																																																																																																									
SuperVALU Stores	n/i	A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																																																																											
	Hormel																																																																																																										
Target	n/i																A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																																																												
	Johnsonville																																																																																																										
Teal's Market	n/i																															A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																																													
	Tender Choice																																																																																																										
	Johnsonville																																														A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																														
	n/i																																																																																																										
WI	Affiliated MW																																																													Hormel	A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																														
																																																														Johnsonville																																													
	ALDI																																																													n/i																A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92															
																																																														n/i																																													
	Cermak																																																													Parkview																															A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92
																																																														n/i																																													
	County Market	Sheboygan	A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91																																														2.92																																													
		Smithfield																																																																																																									
		n/i															A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																																																												
		n/i																																																																																																									
		n/i																														A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																																													
		n/i																																																																																																									
		n/i																																													A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																																														
		n/i																																																																																																									
	n/i	A																																																													1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																															
	n/i																																																																																																										
	n/i																																																																												A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92																
	n/i																																																																																																										
	n/i																																																																																											A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91	2.92	
	n/i																																																																																																										
	n/i		A	1.87	2.99	2.99	2.68	1.99	1.87	3.49	6.99	2.49	2.49	3.99	2.29	2.91																																														2.92																																													
	n/i																																																																																																										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2017
PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
WI <i>(cont)</i>	Econofoods	Open Acres Johnsonville	A		2.99				1.99												2.50		
		n/i																				3.99	
	Family Fresh	Open Acres Johnsonville				2.99				1.99													2.50
		Family Fresh Johnsonville																					3.99
	Festival Foods	Johnsonville Prairie Grove													4.98								2.45
	Food Pride	n/i Johnsonville			1.99	2.59	2.49			1.79	1.99												3.33
	Fox Bros.	Johnsonville Smithfield				2.99										2.69							2.10
		Fox Bros. Fresh Thyme					2.77																2.49
		Johnsonville n/i			2.49								2.29										1.97
		Johnsonville n/i																					2.92
	Gordon	Swift Johnsonville				2.99																	3.50
	Gordy's Market	Johnsonville Smithfield					3.49										2.79					2.79	2.49
	Hansen's IGA	Johnsonville Hansen's Own																					2.48
		n/i			1.98	2.98					1.18						1.98						2.32
	Hy-Vee	Hormel Johnsonville						2.99															3.99
		Blue Ribbon Johnsonville							2.68														2.92
	Marketplace	Smithfield Johnsonville					3.49										2.79						2.49
		Johnsonville Prairie Fresh					3.59																3.33
	Marketplace WI	Johnsonville																					2.49
	Meijer	Johnsonville n/i				33% off	33% off	33% off			1.69						2.99						
Pat's Food IGA	n/i Johnsonville									1.99	2.79										3.15		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2017

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
WI (cont)	Pick'n Save	n/i	A		1.99													2.99						
	Johnsonville																				2.38			
	Piggly Wiggly MW	Johnsonville																				2.10		
		n/i				2.49																		
		Smithfield														2.49				2.99	2.29			
	Quillin's	Johnsonville																				2.92		
		Quillin's																					2.49	
		Hormel				2.99					1.69													
	Save a Lot	n/i				1.57				1.69														
		Butcher's Choice																					2.08	
	Schnuck's	Schnuck's																					2.49	
		Pride of the Farm																						
		Sendik's		Sendik's			3.99			1.99														3.99
	Sentry	n/i					2.99									2.49								
		Johnsonville																					2.45	
	Shurfine Food Cntr	Prairie Fresh					2.48																	
		Smithfield																					1.98	
		Klement's																						
	Super One Foods	Smithfield				1.66					1.97						2.48	1.97						BOGO
		Sheboygan																						2.38
	Prairie Grove									3.99														
SuperVALU Stores	Johnsonville																					3.23		
	Hormel			2.49																				
	n/i			2.29															1.79					
Tadych's	Johnsonville																					2.42		
	Smithfield														2.39					2.99	1.99			
Target	Tender Choice				2.99	2.99																		
The Fresh Market	n/i				3.99																	3.99		
Trig's	Smithfield				2.99										2.69									
	Trig's																					3.33		
Woodman's	Sheboygan																					3.33		
	Klement's																					1.99		
	Abbyland																					2.29		
	n/i													2.49										

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**Memorial Day 2017
PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in				
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																					
AR	Albertsons Houston	n/i	L 2		1.69	1.69			1.99												
		n/i																		3.33	
	ALDI	Johnsonville		1.79								2.89								2.10	
		Parkview																		2.49	
	Bill's Fresh	Johnsonville			2.97															2.49	
		n/i				2.97															
	Brookshire's	Hormel			2.99	2.99														3.33	
		Johnsonville																		3.33	
	Cash Saver TC	n/i		1.48	2.48															1.91	
		Sheboygan																		1.91	
	City Market	n/i			2.85									1.62						3.27	
		Johnsonville																		3.27	
	Cranford's	n/i		1.78					1.48											3.29	
	Dollar General	n/i		1.95																3.29	
		Johnsonville																		3.29	
	Edward's	n/i			2.68						1.48									2.48	
		Johnsonville																		2.48	
	Food Giant	n/i		1.48																2.48	
		Prairie Fresh							1.68	1.68										3.32	
		Johnsonville																		3.32	
	G&W Foods	Seaboard Farms			2.98									2.38						3.32	
		n/i		2.28		2.68			1.68	1.68										2.66	
		Williams																		2.66	
		Johnsonville																		3.33	
	Harp's	Harp's		2.49	3.49				2.48	2.48						2.29		3.99		3.33	
		Johnsonville																		3.32	
		William's																		3.28	
	Hay's Grocer	n/i		1.68	2.98	2.98			1.48											3.28	
		Prairie Fresh												1.98						3.33	
		Johnsonville																		3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage		
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
AR <i>(cont)</i>	Kroger Delta	n/i		1.99	2.99																	
	Johnsonville																					2.92
	Aunt Bessie's						1.49															
	Mac's Fresh	n/i		1.69					1.69						2.59							
	Piggly Wiggly Hchn	n/i		1.79					0.99		1.69								3.99			
	Johnsonville																					3.66
	Aunt Bessie's						0.69															
	Rehkopf's	n/i		1.59																		
	Johnsonville									1.69	1.69											
	Save a Lot	n/i		1.57																		
Butcher's Choice																						
Super 1 Foods	n/i		1.57																			
Hormel						0.50								2.17								
Target	Tender Choice				2.99	2.99																
TC Grocers	n/i				2.58	2.28		1.89		1.69												
Wilson							1.29															
Johnsonville														2.19								
The Fresh Market	n/i				3.99																	
AZ	Affiliated MW	n/i		1.99	2.99				1.79													
	Johnsonville																					
	Albertsons SW	n/i			BOG2				1.77					BOG3				1.99				
	Basha's	n/i							0.77						2.99							
	El Super	n/i		1.69																		
	Swift								1.39			2.39					1.39					
	Food City	n/i														1.29						
	Fry's	n/i		1.69	1.99				2.99						2.99							
	Johnsonville																					
	IGA Family	n/i			2.99													1.99				
	Los Altos	n/i														0.99						
	Lowe's Stores	n/i							0.99	1.69												
	Safeway SW	n/i				BOG2			1.77					BOG3				1.99				
	Smart & Final	Farmer John		1.49																		
Smith's	n/i		1.99	2.49										2.99								
Johnsonville																						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
AZ (cont)	Sprout's	n/i						1.99												2.99		
	Target	Tender Choice			2.99	2.99																
CO	Affiliated Foods	n/i			3.49			1.19		1.19												
	Affiliated MW	Hormel			2.89					1.69												
	Albertsons Mntn	Johnsonville	n/i		1.99	2.99			1.79		1.99										2.91	
		Johnsonville	n/i			2.77	2.77				1.99											2.49
	Associated Food	Hometown Butcher			2.79										3.99							
		Smithfield									2.49											3.33
	Clark's Market	Johnsonville				3.49																
		Johnsonville	n/i			2.99					1.99											
	Food King	Johnsonville	n/i			3.99																3.33
		Johnsonville	n/i								1.22											
	King Soopers	Johnsonville	n/i		1.99	2.88			2.49										3.99			2.92
		Johnsonville	n/i						0.99		1.69											
	Lowe's Stores	Lucky's Market	n/i									1.99										2.99
		Ridley's	n/i		2.84																	
	Safeway Denver	Swaggerty's																				2.08
		Johnsonville	n/i		1.87			2.29	1.87				3.49					2.49				
	Save a Lot	Open Nature													6.99							3.33
		Johnsonville	n/i		1.57				1.69		1.69											
Sprout's	Butcher's Choice																				2.08	
	Johnsonville	n/i						1.99													2.99	
Target	Tender Choice				2.99	2.99																
KS	Affiliated Foods	n/i			3.49			1.19		1.19												
	Affiliated MW	Hormel			2.89					1.69												
	Johnsonville	n/i		1.99	2.99			1.79													2.91	

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PORK**

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
KS <i>(cont)</i>	Sun Fresh	Smithfield																						
		n/i		1.99	2.99									2.49										
	Target	Tender Choice			2.99	2.99																		
	Thriftway Stores	n/i		1.99	2.99									1.99										
	Wood's	Johnsonville Prairie Fresh Johnsonville			2.99				1.88	1.88				2.48								3.33		
																						2.49		
LA	AG Baton Rouge	n/i			2.69				1.39	1.39									2.99				3.33	
		Johnsonville																						
	Albertsons Houston	n/i	L 2		1.69	1.69				1.99														
		n/i																						
		Johnsonville																					3.33	
	ALDI	n/i		1.79								2.89												
		Parkview																					2.10	
	Breaux Mart	n/i			2.59															2.99				3.33
		Johnsonville																						3.33
	Brookshire's	Hormel			2.99	2.99																		3.33
		Johnsonville																						3.33
	Brookshire Bros.	Swift		1.88									2.99											
	Dollar General	n/i		1.95																				
		Johnsonville																						3.29
	Kroger Texas	n/i		1.49	2.99					1.99					2.99									
		Johnsonville																						2.92
	Mac's Fresh	n/i		1.69						1.69						2.59								
Market Basket	Swift		1.99		3.59				0.97	1.99		2.79												
	Johnsonville																						3.33	
Ramey's	n/i			2.50					1.48	1.58														
	Johnsonville																						3.73	
Rouses	Rouses			2.99	2.79				1.69						2.49					2.99	1.47		2.99	
Save a Lot	n/i		1.57						1.69	1.69														
	Butcher's Choice																						2.08	
Shoppers Value	n/i		0.77		1.77							1.77		1.77		0.77								
Super 1 Foods	n/i		1.57																					
	Hormel						0.50								2.17									

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
LA (cont)	Target	Tender Choice			2.99	2.99																	
	The Fresh Market	n/i			3.99																3.99		
	Winn-Dixie	Johnsonville																			2.92		
		n/i			BOGO	BOGO	BOGO														BOGO		
		Roman Brand																				3.50	
MO	Affiliated MW	Hormel			2.89						1.69												
		Johnsonville																				2.91	
	ALDI	n/i		1.79								2.89											
		Parkview																					2.10
	Apple Market	n/i			2.99				1.78						1.99							1.48	
		Farmland																					3.33
	C&R Supermarkets	Johnsonville																				2.48	
		Hormel																					2.79
		Ramsey's																					2.79
	Cash Saver TC	n/i		1.48	2.48																		1.91
		Sheboygan																					1.91
	County Market NFI	n/i				3.49																	3.69
		Johnsonville																					2.49
	Country Mart	Smithfield				2.99																	2.49
		n/i			1.99																		
	Dierberg's	Dierberg's				3.00																	
	Johnsonville																					3.33	
Food Giant	n/i			1.48																			
	Prairie Fresh																						
	Johnsonville																					1.68	
Fresh Thyme	Fresh Thyme				2.77																	3.32	
	Johnsonville																					1.97	
	n/i			2.49																		2.92	
G&W Foods	Seaboard Farms				2.98																	2.29	
	n/i			2.28		2.68																2.38	
	Williams																					1.68	
	Johnsonville																					1.68	
Gerbe's	n/i			1.99	2.99																	3.49	
	Johnsonville																					3.49	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage		
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MO <i>(cont)</i>	Save a Lot	n/i		1.57					1.69		1.69											
	Butcher's Choice																				2.08	
	Schnuck's	Schnuck's																			2.49	
	Pride of the Farm										1.59											
	Shop'n Save	Smithfield		1.99	4.99						1.49											
	Sprout's	n/i							1.99												2.99	
	Sun Fresh	Smithfield												2.49								
	n/i			1.99	2.99																	
	Target	Tender Choice			2.99	2.99																
	TC Grocers	n/i			2.58	2.28			1.89		1.69										1.89	
	Wilson																					1.29
	Johnsonville														2.19							3.33
TC Markets	Johnsonville																				2.49	
Top Choice					2.99				1.79		1.69											
Thriftway Stores	n/i		1.99	2.99																	1.99	
Johnsonville																					3.33	
Wood's	Prairie Fresh				2.99				1.88		1.88										2.48	
Johnsonville																					2.49	
NM	Affiliated Foods	n/i			3.49				1.19		1.19											
	Albertsons SW	n/i			BOG2				1.77					BOG3					1.99			
	Basha's	n/i							0.77						2.99							
	El Super	n/i		1.69																		
	Swift								1.39			2.39							1.39			
	Food King	n/i									1.22											
	John Brooks	n/i				2.99			1.29		1.49											
	King Soopers	n/i		1.99	2.88				2.49											3.99		
	Johnsonville																				2.92	
	Lawrence Bros.	n/i		1.99	3.39				1.29		1.59											
	Johnsonville																					
	Lowe's Stores	n/i							0.99		1.69											
Safeway Denver	n/i		1.87				2.29	1.87				3.49						2.49				
Open Nature		A											6.99									
Johnsonville																					3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
NM (cont)	Smith's	n/i		1.99	2.49									2.99							2.92	
	Johnsonville																				2.99	
	Sprout's	n/i						1.99														
	Target	Tender Choice			2.99	2.99																
OK	Affiliated Foods	n/i			3.49				1.19		1.19											
	Affiliated MW	Hormel			2.89						1.69											
	ALDI	n/i		1.79								2.89									2.91	
		Parkview																				2.10
	Country Mart	Smithfield			2.99									2.49								
		n/i			1.99																	
	Dollar General	n/i			1.95																	
		Johnsonville																				3.29
	Harp's	Harp's		2.49	3.49				2.48		2.48					2.29			3.99			
		Johnsonville																				3.32
		William's																				3.28
	Homeland	Smithfield		1.69	3.49	2.99								2.99								2.91
		Johnsonville																				
	Market Square	n/i			2.99				0.99		1.29											
	Nichols	n/i			2.99				1.99													
		Johnsonville																				3.33
	Pyramid Foods	n/i			2.99				1.99		1.99											1.99
		Johnsonville																				2.92
	Reasor's	Reasor's			2.98	2.58			1.98		1.98											
		Johnsonville																				3.33
Rehkopf's	n/i		1.59																			
	Johnsonville																					3.33
Save a Lot	n/i		1.57					1.69		1.69												
	Butcher's Choice																				2.08	
Super C Mart	Hormel		1.99							2.19				1.99			1.49	2.99				
Sprout's	n/i							1.99													2.99	
Sun Fresh Market	n/i		1.89		2.59			0.99								1.49						
Target	Tender Choice			2.99	2.99																	
Terry Market	n/i		1.97					0.97								1.48						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2017

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
OK <i>(cont)</i>	The Fresh Market	n/i			3.99																3.99		
	United of OK	Smithfield		1.69	3.49	2.99																2.91	
	Warehouse Mrkt	n/i		1.99	2.99																	3.58	
	Williams	Johnsonville Hormel Sheboygan						1.49	1.59						1.49							2.08	
TX	Affiliated Foods	n/i			3.49			1.19	1.19														
	Albertsons Houston	n/i	L 2		1.69	1.69			1.99														
		Johnsonville																				3.33	
	ALDI	n/i		1.79							2.89											2.10	
	Arlan's Market	n/i															0.99						
	Brookshire's	Hormel			2.99	2.99																3.33	
	Brookshire Bros.	Johnsonville																					
	Cash Saver TX	Swift		1.88							2.99												
		Johnsonville		1.48	2.99				1.18														2.48
	David's	Swift												2.88									
	Diamond IGA	n/i		1.79	2.99				1.79													3.33	
		Johnsonville																					
	El Rancho	n/i							0.98	0.98													
	El Rio Grande	n/i								1.49								1.79			2.29		
	El Super	n/i		1.69																			
		Swift										2.39							1.39				
	Elrod's	n/i		1.68						1.28													
	Fiesta Mart	n/i		1.97						1.37													
	Food King	n/i																					
	Food Town	n/i		1.88																			1.49
Foodarama	n/i		1.88						0.99														
	Johnsonville																					3.33	
H-E-B	n/i					2.49																	
Junior's	n/i						0.99			1.69		1.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2017
PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage							
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls						
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
TX (cont)	King Soopers	n/i	L 2 O	1.99	2.88				2.49										3.99								
	Johnsonville																					2.92					
	Kroger Texas	n/i			1.49	2.99				1.99					2.99									2.92			
	Johnsonville																							2.92			
	La Fiesta	n/i				2.99				0.99	1.99	1.99															
	Lawrence Bros.	n/i			1.99	3.39				1.29	1.59														3.74		
	Johnsonville																								3.74		
	Lowe's Stores	n/i								0.99	1.69															3.74	
	Malone's	n/i			1.49					1.19									1.19							3.74	
	Market Basket	Swift			1.99		3.59			0.97	1.99		2.79													3.33	
	Johnsonville																									3.33	
	Market Square	n/i				2.99				0.99	1.29																3.33
	Porter's Grocery	n/i				2.99				0.99	1.29																3.33
	Randalls	n/i				1.88	1.88			1.88																	3.33
	Johnsonville															2.99						3.99					3.33
	Open Nature					4.99																					3.33
	Johnsonville																										3.33
	Rehkopf's	n/i			1.59																						3.33
	Johnsonville																										3.33
	Save a Lot	n/i			1.57					1.69	1.69																2.08
Butcher's Choice																									2.08		
Seller's Bros.	n/i							0.99	1.39							1.99									2.99		
Sprout's	n/i							1.99																	2.99		
Super 1 Foods	n/i		1.57																						2.99		
Hormel							0.50							2.17											2.99		
Target	Tender Choice				2.99	2.99																			3.33		
Terry Market	n/i		1.97					0.97																	3.33		
Tom Thumb	n/i			2.99	2.99							2.99													3.33		
Johnsonville																									3.33		
United Supermrkts	Smithfield		1.27																						3.33		
Johnsonville																									3.33		
Vista Markets	n/i			2.98																					3.33		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
CA (cont)	Mi Pueblo	n/i												2.69								
	Mollie Stones	n/i				2.59																
	Murphy's Market	n/i		2.49																		
	New Leaf	Niman Ranch	A		4.99																	
	New Seasons	Niman Ranch	A		4.99																	
	Northgate	n/i					1.79															
	Nugget Markets	Prairie Fresh			2.99																	
	Pavilions	Farmer John			2.69																	
		n/i					2.49															3.33
		Johnsonville								1.39												
	R-N Markets	n/i			1.99			0.99									0.99					
	R-Ranch	n/i				2.77	2.77															
	Raley's	n/i																				3.33
		Johnsonville																				
	Ralph's	n/i				3.99						3.99										2.92
		Johnsonville																				
	Ray's Food Place	Smithfield				2.79				2.49							2.99			3.99		4.16
		Johnsonville																				
	Rio Ranch	n/i			2.29			2.49		1.29												
	Safeway Comm.	n/i					2.99															
		Safeway Select				3.99																
		Farmer John																				2.99
		Johnsonville																				3.33
Safeway NorCal	n/i					2.99																
	Farmer John								2.99												2.99	
	Signature Select				3.99																	
	Johnsonville																				3.33	
San Miguel	n/i																				1.79	
Save Mart	n/i				2.49	2.49			1.99		1.99											
	Johnsonville																				4.17	
Seafood City	n/i			1.99																	2.79	
Select Markets	n/i				2.99			2.29								2.49						
	Johnsonville																				2.49	
SK Super King	Farmer John			1.49	3.49										1.99							

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
CA <i>(cont)</i>	Smart & Final	Farmer John	L	1.49																			
	Sprout's	n/i							1.99													2.99	
	Stater Bros.	n/i			1.77		2.99																
	Super A Foods	Farmer John							1.99														
		n/i			1.99	2.99																	3.33
	Johnsonville																						
	Superior Grocers	n/i			1.69		2.69			1.99			1.99										
	Target	Tender Choice					2.99	2.99															
	The Fresh Market	n/i					3.99																3.99
Vallarta	n/i		1.79													1.29							
Vons	Farmer John				2.69			1.99		1.99						1.99							
	Cantella's																						
	n/i							2.89														BOGO	
HI	ChoiceMart	Hormel											3.59										
	Don Quijote	Hormel		2.79																			
	Foodland	n/i		2.49											3.99		3.99						
	Island Grocery	Farmer John												3.49									
	KTA Super Store	n/i		2.59											2.89		2.59						
	Marukai Mart	n/i										2.99											
	Safeway NorCal	Farmer John						2.99														3.99	
		Signature Select				4.99																	
	Seafood City	n/i										2.99											
	Tamura's Market	n/i				2.99																	
	Farmland										3.19	2.99											
	Target	Tender Choice				2.99	2.99																
Times Supermarke	n/i		1.99									3.29										4.79	
	Johnsonville																					4.49	
NV	Albertsons Mntn	n/i				2.77	2.77				1.99												
		Johnsonville																					2.49
		Hometown Butcher		2.79											3.99								
	Albertsons SW	n/i				BOG2			1.77					BOG3			1.99						
	Associated Food	Johnsonville				2.99									1.99								3.16
Cardenas	n/i		1.99											2.49									

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls				
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
NV (cont)	Dollar General	n/i	L	1.95																					
	Johnsonville																					3.29			
	El Super	n/i		1.69																					
	Swift								1.39			2.39					1.39								
	Food Source	n/i		1.48																					
	Grocery Outlet	Swift					2.99																		
	Island Pacific	n/i										1.99													
	La Bonita	n/i		2.29									1.99												
	Marketon	Swift		1.99				2.89	1.29						2.39										
	Raley's	n/i				2.77	2.77																		
	Johnsonville																							3.33	
	Ridley's	n/i		2.84																					
	Swaggerty's																							2.08	
	Safeway NorCal	n/i					2.99																		
	Farmer John								2.99															2.99	
	Signature Select					3.99																			
	Johnsonville																								3.33
	Save Mart	n/i				2.49	2.49		1.99	1.99															4.17
	Johnsonville																								4.16
	Scolari's	Hormel				2.99	2.99		1.99	2.49															
Johnsonville																							2.79		
Seafood City	n/i	1.99																							
Smart & Final	Farmer John	1.49																							
Smith's	n/i	1.99		2.49										2.99											
Johnsonville																							2.92		
Sprout's	n/i						1.99																2.99		
Target	Tender Choice			2.99	2.99																				
Vons	Farmer John			2.69				1.99	1.99																
Cantella's																									
n/i								2.89															BOGO		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage			
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
ID (cont)	Ridley's	n/i	A	2.84																			
	Swaggerty's																					2.08	
	Rosauer's	Prairie Fresh				2.89																	2.99
	Fletcher's																						4.29
	Niman Ranch																						2.99
	Safeway Seattle	n/i				2.47	2.47		2.99	2.49													2.49
	Johnsonville																						2.48
	Smith's	n/i				1.99	2.49																2.99
	Johnsonville																						2.92
	Stokes Market	Smithfield					2.99									2.49							2.49
Johnsonville																					3.16		
Super 1 Foods	Prairie Fresh						1.48																
Target	Tender Choice				2.99	2.99																	
Yoke's Fresh	Prairie Fresh					3.37								2.99									
MT	Albertsons Mntn	n/i	A		2.77	2.77					1.99												
	Johnsonville																						2.49
	Hometown Butcher				2.79																		
	Albertsons SW	n/i				BOG2				1.77					BOG3	3.99			1.99				
	Associated Food	Smithfield				3.49										2.49							
	Johnsonville																						3.33
	Farmland					3.49																	
	n/i					2.99										1.99							
	Family Foods	St Helens										2.29											
	Prairie Fresh								2.29	1.99													
	Harvest Foods	Prairie Fresh					3.49		1.59		1.98												
	Johnsonville																						3.74
	IGA Markets	n/i				2.29										2.49							2.29
	Johnsonville																						4.16
	Lucky's Market	n/i																					2.99
Reynold's	n/i				2.99							1.99											
Johnsonville																					3.16		
Rosauer's	Prairie Fresh				2.89																		
Fletcher's																					2.99		
Niman Ranch										4.29													

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PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage					
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MT <i>(cont)</i>	Smith's	n/i		1.99	2.49									2.99							2.92		
	Johnsonville																						
	Stokes Market	Smithfield				2.99									2.49								3.16
	Johnsonville																						
	Super 1 Foods	Prairie Fresh							1.48														
SuperVALU Stores	n/i			2.29								2.29						1.79					
Three Bears	n/i				2.29									2.29									
OR	Albertsons Portlnd	n/i			2.99	2.99			1.99						3.99		1.49					3.74	
	Johnsonville																						
	Associated Food	Smithfield													2.49								3.33
	Johnsonville																						
	Farmland					3.49																	
	n/i					2.99										1.99							
	CenterPlace	Prairie Fresh			2.48	2.98										2.48						2.28	
	Family Foods	St Helens									2.29	1.99											
	Prairie Fresh																						
	Fred Meyer	n/i			1.99	2.88										3.99							2.92
	Johnsonville																						
	Grocery Outlet	Swift					2.99																
	Harvest Foods	Prairie Fresh					3.49					1.98											
	Johnsonville																						3.74
	IGA Markets	n/i			2.29											2.49						2.29	
	Johnsonville																						4.16
	IGA Market Fresh	n/i					2.99				2.29						2.49						
	Johnsonville																						2.49
	Market of Choice	Beeler's		A																			3.99
	Iowa Gold																						
McKay's	n/i				2.59					1.79													
Johnsonville																						3.33	
Quality Food Cntr	n/i		1.99	2.47											BOGO							4.99	
Isernio's		L																				2.92	
Johnsonville																							
Ray's Food Place	Smithfield				2.79					2.49						2.99			3.99				
Johnsonville																						4.16	

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PORK**

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Fresh Sausage						
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End			Ass't	Tender	Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
OR <i>(cont)</i>	Red Apple	n/i	A		2.99				1.99		2.49													
	Johnsonville																					2.50		
	Rosauer's	Prairie Fresh				2.89																	2.99	
	Fletcher's	Niman Ranch										4.29												
	Roth's	n/i				3.99	3.99																	
	Safeway Portland	n/i				2.47	2.47		2.99	2.49													2.48	
	Johnsonville																						2.49	
	Select Markets	n/i				2.99			2.29							2.49								2.49
	Johnsonville																							2.49
Target	Tender Choice			2.99	2.99																			
Thriftway of OR	n/i			2.99				1.99		2.49												3.33		
Johnsonville																						3.33		
WA	Albertsons Portlnd	n/i	L		2.99	2.99			1.99						3.99		1.49					3.74		
	Johnsonville																						3.74	
	CenterPlace	Prairie Fresh			2.48	2.98										2.48							2.28	
	Family Foods	St Helens									2.29	1.99												
	Prairie Fresh																							
	Fred Meyer	n/i			1.99	2.88										3.99								2.92
	Johnsonville																							2.92
	Grocery Outlet	Swift					2.99																	
	Haggen's	n/i				2.99			1.49		2.99				2.99									
	Harvest Foods	Prairie Fresh				3.49		1.59		1.98														
	Johnsonville																							3.74
	IGA Markets	n/i			2.29											2.49								2.29
	Johnsonville																							4.16
	IGA Market Fresh	n/i				2.99			2.29								2.49							2.49
	Johnsonville																							2.49
Island Pacific	n/i		2.49						1.99													1.89		
Metropolitan	n/i			4.99			2.99															4.49		
Isernio's																						4.49		
Meyers Group IGA	Prairie Fresh		2.29											2.49								2.29		
Johnsonville																						3.74		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage				
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender		Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
WA <i>(cont)</i>	Quality Food Cntr	n/i	L	1.99	2.47										BOGO									
	Isernio's	Johnsonville																				4.99	2.92	
	Rosauer's	Prairie Fresh	A		2.89																		2.99	
	Fletcher's	Niman Ranch								4.29														
	Saar's	n/i		1.68			0.99		1.28									1.18						
	Safeway Portland	n/i			2.47	2.47		2.99	2.49															
	Johnsonville																						2.48	
	Safeway Seattle	n/i			2.47	2.47		2.99	2.49															
	Johnsonville																							2.48
	Seafood City	n/i			2.49																			2.49
	Select Markets	n/i				2.99			2.29									2.49						2.49
	Johnsonville									1.48														
	Super 1 Foods	Prairie Fresh																						
	Target	Tender Choice				2.99	2.99																	
The Markets	n/i		1.98	2.98			2.48	1.78				BOGO							1.95					
Thriftway	n/i			2.99				1.99		2.49														
Johnsonville																						2.50		
Town & Country	n/i			3.48						2.49												4.99		
Yoke's Fresh	Prairie Fresh				3.37									2.99										
WY	Affiliated MW	Hormel			2.89						1.69													
	Johnsonville								1.79	1.99													2.91	
	n/i			1.99	2.99																			
	Albertsons Mntrn	n/i			2.77	2.77					1.99													
	Johnsonville																					2.49		
	Hometown Butcher			2.79																				
	Albertsons SW	n/i			BOG2				1.77					BOG3	3.99				1.99					
	Associated Food	Smithfield													2.49							3.33		
	Johnsonville																							
	Farmland				3.49																			
n/i				2.99										1.99										
Food Pride	n/i		1.99	2.59	2.49			1.79	1.99															
Johnsonville																						3.33		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	
				Whole Rack	Back Rib	St. Louis Rib	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
WY (cont)	IGA Markets	n/i	A	2.29										2.49						2.29		
	Johnsonville																					4.16
	King Soopers	n/i		1.99	2.88				2.49												3.99	
	Johnsonville																					2.92
	Lucky's Market	n/i										3.99										4.99
	Ridley's	n/i		2.84																		2.08
	Swaggerty's																					
	Safeway Denver	n/i		1.87					2.29	1.87				3.49						2.49		
Open Nature													6.99									
Johnsonville																					3.33	
Smith's	n/i	1.99	2.49											2.99								
Johnsonville																					2.92	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																							
CT	ACME Market	Lancaster Brand	C				6.98	8.99													value		
		Lancaster Brand	C	8.99		8.99	8.99	7.99	8.99		3.99												
		n/i											3.69	2.99									
	Adams Market	Angus	C								2.99												
		n/i													4.29						4.59	86%	
	AF Basket	n/i	C								3.99												
	AG New England	n/i	S						8.99														
	ALDI	n/i	C		6.99																	value	
		Black Angus	C	8.99				8.49		4.99												3.89	
		Signature											1.79										
	Associated	n/i									2.99												
	Best Market	n/i													3.69								
		n/i													1.97								limit 2
		n/i													2.97								80%
		n/i																	4.47				90%
		Angus	C		6.97				5.97	4.77													
		Angus	C						4.97	3.97	3.97												value
		Nature's Sensation	A							5.97	5.77												
	Big Y	Big Y Angus	A		13.99			7.99		13.99													
		Big Y Angus	C					5.99			5.99												
		Big Y												3.99		4.29							
	Bravo	n/i	C							4.99													
	Austin	G																				9.99	90%
	Meadowland																					5.99	85%
C-Town	Meadowland																					5.99	85%
	n/i	C		11.99																			value
	n/i	C		12.99																			
	n/i											3.49	3.29										
Fairway Foods	n/i	P							5.99													4.99	
Food Bazaar	n/i						9.99	9.99	7.99					2.99								3.49	value
Geissler's	n/i														2.99								
	Angus	C					9.99	9.99															
	Strauss	G		17.99																			

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
CT <i>(cont)</i>	Highland Park	Angus	C						5.99					3.59						3.99	80%	
	Key Food	n/i	C					7.99	9.99													
	Kings Markets	Kings	C					6.99		6.99				3.99								
		Angus	P							7.99												
	Market 32	Dakota	O												8.99							
		Butcher's Promise	C			5.47																
		Butcher's Promise	C			10.49																
	Price Chopper	Angus	C			6.99				4.99	3.99											
		Chiapetti	G												6.99					7.90	85%	
		n/i																		4.99	80%	
		Butcher's Promise	C			5.47																
		Butcher's Promise	C			10.49																
		Angus	C			6.99				4.99	3.99											
	Save a Lot	Chiapetti	G												6.99					7.90	85%	
		n/i																		4.99	80%	
		n/i				4.99											2.79				value	
		ShopRite									2.47			1.99							limit 1	
		ShopRite									3.99			3.29								
		Angus	C			8.99	8.99	8.99			2.97											limit 1
	ShopRite	Angus	C								4.49				3.59							
		n/i	C			7.99	7.99	7.99														
		Nature's Reserve	F			6.99									3.99							AU
		Farm Promise	A								9.99									5.99	80%	
		Farm Promise	A								7.99											limit 2
		Clayton's	O												5.99							
	Stew Leonard's	n/i	C								7.99											
		Angus	C																			>3 pks
		Angus	C																			
	Stop & Shop	Nature's Promise	G												5.66							
		n/i													4.49					3.99	85%	
n/i														2.99								
The Fresh Market	n/i																					
	Trader Joe's	C			13.99														5.99	80%		
Trader Joe's	Trader Joe's	G												5.99							NZ	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
CT	Whole Foods NATl	n/i	A							7.99												
(cont)	Whole Foods NE	n/i	A							7.99												
DC	ALDI	n/i	C		6.99																value	
		Black Angus	C	8.99				8.49		4.99									3.89			
		Signature									1.79											
	Giant Food	n/i																				
		Butcher Shop	C	5.77		5.77	5.77	5.77													>3 pks	
		Butcher Shop	C	6.77		6.77	6.77	6.77													>3 pks	
		Angus	C		9.99																	
		Angus	C		10.99																	
		n/i																			3.99	
		Nature's Promise	G																		85%	
	Harris Teeter	n/i									2.49											
		Harris Teeter												2.99							limit 4	
		HT Rancher					9.97								3.49						4.99	
		HT Rancher			10.97			9.97													value	
	Safeway Eastern	n/i	C			4.99	4.99			4.99											value	
		n/i				4.99															value	
	Save a Lot	n/i				4.99															value	
	Trader Joe's	Trader Joe's	C	13.99																	5.99	
		Trader Joe's	G																		80%	
		Trader Joe's																			NZ	
	Whole Foods MdAt	n/i	A							4.99												
DE	ACME Market	Lancaster Brand	C					6.98	8.99												value	
		Lancaster Brand	C	8.99		8.99	8.99	7.99	8.99													
		n/i												3.69	2.99							
	ALDI	n/i	C		6.99																value	
		Black Angus	C	8.99				8.49		4.99												
		Signature																			3.89	
		n/i																				
	Food Lion	n/i																				
		n/i	C						7.99				2.49									
	Fresh Grocer	n/i	C																		limit 1	
		n/i	C																			
		Nature's Reserve	G		8.99																	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
DE (cont)	Giant Food	Butcher Shop	C	5.77		5.77	5.77	5.77													>3 pks		
		Butcher Shop	C	6.77		6.77	6.77	6.77															
		Angus	C		9.99																	>3 pks	
		Angus	C		10.99																		
		n/i													4.49							3.99 85%	
		Nature's Promise	G												5.66								
	Great Valu Markets	n/i										1.99										2.99 73%	
	Harris Teeter	Star Ranch	C						7.99	4.99													
		n/i											2.49										
		Harris Teeter													2.99								limit 4
		HT Rancher					9.97								3.49								4.99
		HT Rancher			10.97				9.97														value
		n/i													2.99								value
	IGA Stores NJ/PA	n/i																					value
	Redner's	Angus	C																				value
		Wild Harvest	A																				4.49
		Wild Harvest	O																				4.49 85%
		n/i	C			4.99	4.99																value
	Safeway Eastern	n/i																					
		n/i																					2.99
	Save a Lot	n/i																					value
		n/i																					4.99
	ShopRite	ShopRite													1.99								value
		ShopRite													3.29								limit 1
		Angus	C			8.99	8.99	8.99	8.99														limit 1
		Angus	C																				4.49
		n/i	C			7.99	7.99	7.99	7.99														
		Nature's Reserve	F		6.99										3.99								6.99
		Farm Promise	A																				9.99
		Farm Promise	A																				7.99
ShurSave	Clayton's	O																				5.99	
	n/i													3.49	2.99							3.99	
	Angus	C		9.99																		12.99	
	n/i																						
The Fresh Market	n/i																					2.99	
Trader Joe's	Trader Joe's	C		13.99																		5.99	
	Trader Joe's	G																				5.99 80% NZ	

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
DE (cont)	Weis Markets	n/i	C			5.88	5.88	5.88													value	
		Angus	C							4.49												
		n/i													2.75							
MA	Adams Market	Angus	C							2.99												
		n/i													4.29					4.59	86%	
	AF Basket	n/i	C							3.99												
	AG New England	n/i	S					8.99														
	ALDI	n/i	C		6.99																value	
		Black Angus	C	8.99				8.49		4.99										3.89		
		Signature										1.79										
	Associated	n/i								2.99				3.69								
	Big Y	Big Y Angus	A		13.99		7.99		13.99													
		Big Y Angus	C				5.99				5.99											
		Big Y												3.99		4.29						
	Bravo	n/i	C							4.99												
		Austin	G																		9.99	90%
		Meadowland																			5.99	85%
	C-Town	Meadowland																			5.99	85%
		n/i	C	11.99																		value
		n/i	C	12.99																		
		n/i										3.49	3.29									
	Crosby's	Angus	C																		4.99	85%
	Donelan's	n/i														3.99						
	Creekstone Farms	A																		7.29	86%	
Food City	n/i	S			7.77																	
	n/i													3.69								
Geissler's	n/i														2.99							
	Angus	C			9.99	9.99																
	Strauss	G		17.99																		
Hannaford	Hannaford	C	4.89														4.99				card	
	Hannaford	C	10.99																			
	Angus	C		6.99																		
	n/i																			2.99	80%	

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
MA (cont)	Market 32	Butcher's Promise	C			5.47																		
		Butcher's Promise	C			10.49																		
		Angus	C			6.99				4.99	3.99													
		Chiapetti	G												6.99							7.90	85%	
			n/i																			4.99	80%	
	Market Basket	Market Basket																				3.99	85%	
	Met Foods	n/i																						
	Price Chopper	Butcher's Promise	C			5.47																		
		Butcher's Promise	C			10.49																		
		Angus	C			6.99				4.99	3.99													
		Chiapetti	G												6.99								7.90	85%
			n/i																				4.99	80%
	Roche Bros.	Austin Kobe																					8.99	90%
		Local Harvest	A							10.99													6.49	85%
	Save a Lot	n/i			4.99									2.79										value
	Seabra Foods	n/i			5.49	5.49								3.49	2.89									
	Shaw's	n/i																					3.88	
		n/i	C					6.99	7.99															value
		n/i	C								4.99													
		n/i	C																				3.88	
	Star Markets	n/i																						
		n/i	C					6.99	7.99															value
		n/i	C								4.99													
Stop & Shop	Angus	C			9.99																		>3 pks	
	Angus	C			10.99																			
	Nature's Promise	G												5.66										
	n/i												4.49									3.99	85%	
The Fresh Market	n/i												2.99											
Tops Markets	n/i													1.99										
	n/i	C			8.99	8.99																		
Trader Joe's	Trader Joe's	C		13.99																			5.99	80%
	Trader Joe's	G													5.99									NZ
Trucchi's	n/i													2.99	2.99									
	Angus	C			9.99	9.99																		

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MA (cont)	Wegmans	Wegmans	A		17.99				19.99	10.49										7.49	85%		
		Wegmans	O														6.99						
		Wegmans											3.49	1.99	4.49	2.99	6.29	4.99					
	Whole Foods Natl	n/i	A						7.99														
MD	ACME Market	Lancaster Brand	C					6.98	8.99												value		
		Lancaster Brand	C	8.99		8.99	8.99	7.99	8.99		3.99												
		n/i											3.69	2.99								value	
	ALDI	n/i	C		6.99																		
		Black Angus	C	8.99				8.49		4.99										3.89			
		Signature											1.79										
	Associated	n/i									2.99			3.69									
	Food Lion	n/i										2.49											
		n/i	C						7.99														
	Giant Eagle	n/i	C	7.99				8.49														value	
		Market District	C					9.49														value	
		Market District	C												4.59								
		n/i														3.99							
	Giant Food	Butcher Shop	C	5.77		5.77	5.77	5.77	5.77													>3 pks	
		Butcher Shop	C	6.77		6.77	6.77	6.77	6.77														>3 pks
		Angus	C		9.99																		
		Angus	C		10.99																		
		n/i													4.49						3.99	85%	
	Nature's Promise	G												5.66									
Graul's Market	Angus	C								4.99													
	n/i													4.99									
Great Valu Markets	n/i											1.99								2.99	73%		
	Star Ranch	C						7.99	4.99														
Harris Teeter	n/i											2.49											
	Harris Teeter													2.99								limit 4	
	HT Rancher					9.97								3.49						4.99			
	HT Rancher			10.97				9.97														value	

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value						
MD (cont)	Kennie's Market	n/i																			limit 2				
		n/i																			3.99	85%			
		Angus	C																						
	Martin's Food	Butcher Shop	C	5.77		5.77	5.77	5.77															>3 pks		
		Butcher Shop	C	6.77		6.77	6.77	6.77															>3 pks		
		Angus	C		9.99																				
		Angus	C		10.99																				
		Nature's Promise	G																						
	Redner's	n/i																							
		n/i																							
		Angus	C						6.98														3.99	85% value	
	Wild Harvest	Wild Harvest	A																						
		Wild Harvest	O																					4.49	85% value
		Wild Harvest	O																					4.49	85% value
	Safeway Eastern	n/i	C			4.99	4.99																		
		n/i																							
	Save a Lot	n/i				4.99																			value
		n/i				7.98	7.98			5.79															value
	Shop'n Save	n/i							4.99																value
		n/i	S																						value
	Shopper Food	n/i	C							6.99	4.99														
		n/i																							
	ShopRite	Wild Harvest	A																						
		ShopRite																							
		ShopRite																							
		Angus	C			8.99	8.99	8.99																	limit 1
		Angus	C																						limit 1
		Angus	C																						limit 1
Angus		C																						limit 1	
Nature's Reserve	n/i	C			7.99	7.99	7.99																		
	Nature's Reserve	F		6.99																					
	Farm Promise	A																							
	Farm Promise	A																							
	Farm Promise	A																							
Clayton's	Clayton's	O																							
	Clayton's	O																							
	Clayton's	O																							
ShurSave	n/i																								
	Angus	C		9.99																					
The Fresh Market	Angus	C		12.99																					
	n/i																								

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
MD (cont)	Trader Joe's	Trader Joe's	C	13.99																	5.99	80%	
		Trader Joe's	G												5.99								NZ
	Wegmans	Wegmans	A		17.99				19.99	10.49												7.49	85%
		Wegmans	O															6.99					
		Wegmans											3.49	1.99	4.49	2.99	6.29	4.99					
	Weis Markets	n/i	C			5.88	5.88	5.88															value
	Angus	C								4.49													
	n/i														2.75								
	Whole Foods MdAt	n/i	A							4.99													
ME	AG New England	n/i	S						8.99														
	Food City	n/i	S			7.77																	
		n/i												3.69									
	Hannaford	Hannaford	C	4.89												4.99						card	
		Hannaford	C	10.99																			
		Angus	C		6.99																	2.99	80%
	Market Basket	Market Basket																				3.99	85%
	Save a Lot	n/i				4.99								2.79								value	
	Shaw's	n/i																					
		n/i	C					6.99	7.99														value
	n/i	C								4.99													
Trader Joe's	Trader Joe's	C	13.99																		5.99	80%	
	Trader Joe's	G													5.99							NZ	
	Whole Foods NATl	n/i	A						7.99														
NH	AG New England	n/i	S						8.99														
	ALDI	n/i	C		6.99																	value	
		Black Angus	C	8.99			8.49		4.99													3.89	
		Signature																					
		n/i											1.79										
	Hannaford	Hannaford	C	4.89												4.99						card	
		Hannaford	C	10.99																			
		Angus	C		6.99																		
	n/i																				2.99	80%	
Market Basket	Market Basket																				3.99	85%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.									
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties							
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value						
NH (cont)	Price Chopper	Butcher's Promise	C			5.47																						
		Butcher's Promise	C			10.49																						
		Angus	C			6.99				4.99	3.99																	
		Chiapetti	G												6.99					7.90	85%							
	Save a Lot	n/i																				4.99	80%					
		n/i			4.99										2.79									value				
		n/i																						value				
	Shaw's	n/i																										
		n/i	C						6.99	7.99															value			
	The Fresh Market	n/i	C																									
n/i		C								4.99																		
Trader Joe's	Trader Joe's	C		13.99																				5.99	80%			
	Trader Joe's	G																							NZ			
Whole Foods NATl	n/i	A								7.99																		
NJ	ACME Market	Lancaster Brand	C					6.98	8.99																value			
		Lancaster Brand	C	8.99		8.99	8.99	7.99	8.99																			
	ALDI	n/i																										
		n/i	C			6.99									3.69	2.99											value	
		Black Angus	C	8.99				8.49		4.99																		
	Associated	Signature																										
		n/i																										
		n/i																										
		n/i																										
		n/i																										
	Best Market	n/i																										
		n/i																										
		n/i																										
	Bravo	Angus	C			6.97				5.97	4.77																	
		Angus	C							4.97	3.97	3.97															value	
		Nature's Sensation	A								5.97	5.77																
		n/i	C								4.99																	
C-Town	Austin	G																								9.99	90%	
	Meadowland																										5.99	85%
	Meadowland																										5.99	85%
	n/i	C		11.99																							value	
	n/i	C		12.99																								
											3.49	3.29																

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
NJ (cont)	Fairway Foods	n/i	P						5.99											4.99		
	Fine Fare	n/i						8.99		2.99			3.59							4.99	80%	
	Meadowland																					
	Food Bazaar	n/i			9.99	9.99	7.99						2.99						3.49		value	
	Foodtown	Rancher's Legend	C		10.99	10.99	9.99			2.99												
		n/i											2.99		3.99							
	Great Valu Markets	n/i										1.99								2.99	73%	
		Star Ranch	C						7.99	4.99												
	IGA Stores NJ/PA	n/i									2.99			2.99								
	Key Food	n/i	C				7.99	9.99														
	Kings Markets	Kings	C				6.99		6.99					3.99								
		Angus	P						7.99													
		Dakota	O													8.99						
	Met Foods	n/i									3.49											
	Morton Williams	n/i																5.39				
	Murphy's Markets	Angus	C	9.99												3.99						
	Save a Lot	n/i			4.99									2.79							value	
	Seabra Foods	n/i			5.99																	
	ShopRite	ShopRite									2.47			1.99							limit 1	
		ShopRite									3.99			3.29								
		Angus	C		8.99	8.99	8.99				2.97										limit 1	
		Angus	C								4.49				3.59							
		n/i	C		7.99	7.99	7.99															
	Nature's Reserve	F		6.99										3.99						AU		
	Farm Promise	A								9.99									5.99	80%		
	Farm Promise	A								7.99										limit 2		
	Clayton's	O													5.99							
Stop & Shop	Angus	C		9.99																>3 pks		
	Angus	C		10.99																		
	Nature's Promise	G														5.66						
	n/i														4.49				3.99	85%		
Supremo Market	n/i			7.99					5.99	2.99	2.49											
The Fresh Market	n/i												2.99									
Top Tomato	Black Angus							5.99														

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
NJ (cont)	Trader Joe's	Trader Joe's	C	13.99																5.99	80%		
		Trader Joe's	G												5.99							NZ	
	Uncle Giuseppe's	Sterling Silver					10.99	10.99														value	
	Wegmans	Wegmans	A		17.99				19.99	10.49												7.49	85%
		Wegmans	O															6.99					
		Wegmans												3.49	1.99	4.49	2.99	6.29	4.99				
	Weis Markets	n/i	C			5.88	5.88	5.88															value
	Angus	C								4.49													
	n/i																2.75						
	Whole Foods MdAt	n/i	A							4.99													
	Whole Foods NE	n/i	A						7.99														
NY	ACME Market	Lancaster Brand	C					6.98	8.99													value	
		Lancaster Brand	C	8.99		8.99	8.99	7.99	8.99		3.99				3.69	2.99							
		n/i																					
	AF Basket	n/i	C								3.99												
	AG New England	n/i	S						8.99														
	ALDI	n/i	C		6.99																	value	
		Black Angus	C	8.99				8.49		4.99													
		Signature																			3.89		
		n/i											1.79										
	Associated	n/i									2.99												
	Best Market	n/i																					
		n/i																					limit 2
		n/i																			4.47	3.27	80%
		Angus	C		6.97					5.97	4.77											4.77	90%
		Angus	C							4.97	3.97	3.97											value
		Nature's Sensation	A								5.97	5.77											
	Big M	1893 Brand	C						7.99			2.99				2.49							
Bravo	n/i	C							4.99														
	Austin	G																				9.99	90%
	Meadowland																					5.99	85%
C-Town	Meadowland																					5.99	85%
	n/i	C		11.99																		value	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
NY <i>(cont)</i>	C-Town	n/i	C	12.99																				
	<i>(continued)</i>	n/i									3.49	3.29												
	D'Agostino	1932 Brand	C							12.99														
	DeCiccio Family	Sterling Silver								12.99													value	
		Sterling Silver								13.99				4.99										
	DeCiccio & Sons	Pineland Farms	A								6.99												local	
	Fairway Foods	n/i	P							5.99										4.99				
	Fine Fare	n/i												3.59										
		Meadowland																				4.99	80%	
	Food Bazaar	n/i				9.99	9.99	7.99							2.99					3.49				value
	Foodtown	Rancher's Legend	C			10.99	10.99	9.99			2.99													
		n/i																						
	Giunta's	n/i													3.99									
		n/i	C								4.99													
	Gristede's	Angus	C								5.99													
	Hannaford	Hannaford	C	4.89																4.99				card
		Hannaford	C	10.99																				
		Angus	C		6.99																		2.99	80%
		n/i																						
	IGA Stores NJ/PA	n/i									2.99				2.99									
	Key Food	n/i	C					7.99	9.99															
	King Kullen	n/i	C					5.99			4.99													
		n/i													2.99									
		Angus	C								5.99													
Kings Markets	Kings	C					6.99			6.99				3.99										
	Angus	P								7.99														
	Dakota	O														8.99								
Market 32	Butcher's Promise	C				5.47																		
	Butcher's Promise	C				10.49																		
	Angus	C				6.99				4.99	3.99													
	Chiapetti	G													6.99							7.90	85%	
	n/i																					4.99	80%	
Met Foods	n/i										3.49													
Morton Williams	n/i																						5.39	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value							
NY <i>(cont)</i>	Trader Joe's	Trader Joe's	C	13.99																	5.99	80%				
		Trader Joe's	G												5.99								NZ			
	Uncle Giuseppe's	Sterling Silver					10.99	10.99															value			
	Wegmans	Wegmans	A		17.99				19.99	10.49													7.49	85%		
		Wegmans	O															6.99								
		Wegmans												3.49	1.99	4.49	2.99	6.29	4.99					value		
	Weis Markets	n/i	C			5.88	5.88	5.88																		
		Angus	C							4.49																
		n/i															2.75									
	Whole Foods NE	n/i	A						7.99																	
PA	ACME Market	Lancaster Brand	C					6.98	8.99														value			
		Lancaster Brand	C	8.99		8.99	8.99	7.99	8.99		3.99															
		n/i												3.69	2.99											
	ALDI	n/i	C		6.99																			value		
		Black Angus	C	8.99				8.49		4.99																
		Signature																								
		n/i											1.79													
	Associated	n/i									2.99															
	Big M	1893 Brand	C							7.99	2.99															
	Boyer Food	n/i						5.97																value		
		n/i						6.97							2.97											
	Bravo	Mrs. B's																						4.97	93%	
		n/i	C								4.99															
		Austin	G																						9.99	90%
		Meadowland																							5.99	85%
	C-Town	Meadowland																							5.99	85%
	n/i	C	11.99																						value	
	n/i	C	12.99																							
	n/i																									
Family Owned	n/i				9.99			6.99					3.49	3.29											value	
	n/i				10.99			7.49			3.29				2.99	2.59									3.49	80%
Fine Fare	n/i							8.99			2.99				3.59											
	Meadowland																								4.99	80%

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Memorial Day 2017

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
PA (cont)	Food Lion	n/i										2.49											
		n/i	C					7.99															
	Foodland	n/i	C					7.99													value		
		n/i											1.99								4.49	4.99	
		n/i																				3.49	
	Foodtown	Rancher's Legend	C			10.99	10.99	9.99															
		n/i													2.99								
	Fresh Grocer	n/i	C											1.88									limit 1
		n/i	C											3.18									
		Nature's Reserve	G						8.99														AU
	Giant Eagle	n/i	C		7.99			8.49															value
		Market District	C					9.49															value
		Market District	C																				
		n/i																					
	Giant Food Stores	Butcher Shop	C		5.77		5.77	5.77	5.77														
		Butcher Shop	C		6.77		6.77	6.77	6.77														
		Angus	C						9.99														>3 pks
		Angus	C						10.99														>3 pks
		Nature's Promise	G																				
		n/i																					
		n/i																					
	Gordon	Halpern's	C																				3.99
	Great American	1893 Brand			6.99																		
Great Valu Markets	n/i																						
	Star Ranch	C																					
Grocery Outlet	Tyson																						
Ideal Market	n/i					5.99	5.99																
	Angus	C																					
IGA SpartanNash	n/i																						
	Open Acres	C				7.99																	
Karn's Foods	n/i	C						5.99	8.99	6.49	3.99												
Kennie's Market	n/i																						
	n/i																						
	Angus	C																					

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
PA <i>(cont)</i>	Sparkle Market	n/i	C					7.99			3.99										value			
		n/i																			4.99	80%		
		n/i																				5.49	90%	
	Supremo Market	n/i				7.99				5.99	2.99	2.49												
	The Fresh Market	n/i												2.99										
	Tops Markets	n/i													1.99									
	Trader Joe's	Trader Joe's	C			8.99	8.99															5.99	80%	
		Trader Joe's	G																					NZ
	Wegmans	Wegmans	A			17.99					19.99	10.49											7.49	85%
		Wegmans	O																					
	Wegmans																							
Weis Markets	n/i	C				5.88	5.88	5.88															value	
	Angus	C									4.49													
	n/i																							
	Whole Foods MdAt	n/i	A								4.99													
RI	Adams Market	Angus	C								2.99													
		n/i																						
	ALDI	n/i	C			6.99																4.59	86%	
		Black Angus	C					8.49		4.99														value
		Signature																				3.89		
		n/i											1.79											
	Associated	n/i									2.99													
	Bravo	n/i	C							4.99					3.69									
		Austin	G																				9.99	90%
		Meadowland																					5.99	85%
	Dave's Market	n/i	C								5.99													
		n/i					7.99				10.99													
	Save a Lot	n/i					4.99								2.79									value
Seabra Foods	n/i					5.49	5.49							3.49		2.89								
Shaw's	n/i							6.99	7.99												3.88		value	
	n/i	C									4.99													
	n/i	C																						

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**Memorial Day 2017
BEEF**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
RI (cont)	Stop & Shop	Angus	C		9.99																>3 pks			
		Angus	C		10.99																			
		Nature's Promise	G												5.66									
	The Fresh Market	n/i													4.49						3.99	85%		
		Trader Joe's	C	13.99										2.99								5.99	80%	
	Whole Foods NATl	n/i	A						7.99						5.99							NZ		
VT	AG New England	n/i	S					8.99																
	ALDI	n/i	C		6.99																	value		
		Black Angus	C	8.99				8.49		4.99														
		Signature																				3.89		
	Food City	n/i	S				7.77						1.79											
		n/i													3.69									
	Hannaford	Hannaford	C	4.89																			card	
		Hannaford	C	10.99																				
	Price Chopper	Angus	C		6.99																			
		n/i																					2.99	80%
		Butcher's Promise	C				5.47																	
		Butcher's Promise	C				10.49																	
		Angus	C				6.99			4.99	3.99													
	Shaw's	Chiapetti	G												6.99								7.90	85%
		n/i																					4.99	80%
n/i		C					6.99	7.99															value	
Tops Markets	n/i	C								4.99														
	n/i													1.99										
Trader Joe's	n/i	C				8.99	8.99																	
	Trader Joe's	C	13.99																			5.99	80%	
	Trader Joe's	G												5.99									NZ	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																						
AL	A&R Supermarkets	Blackwell	C			6.59															value	
	ALDI	n/i	C		6.99																value	
		Black Angus Signature	C	8.99				8.49		4.99										3.89		
	Bruce's Foodland	n/i	C		9.99																	
		n/i																				
	Cash Saver	n/i																				
		Black Canyon				8.98																
	Dollar General	n/i																				
	Earth Fare	n/i	G	9.99				9.99												3.99	3.95 80%	
	Food Giant	Black Canyon				7.98															2.98 80%	
		n/i																				
	Gateway Foodland	Star Ranch	C			7.98																
		n/i																				
	Greer's Market	n/i	S	7.89																		
		n/i		5.99																	value	
	Hometown Market	n/i																				
		Angus	C	7.99																	value	
	Ingle's Market	n/i																				
		Ingle's	C			8.98																
		Harvest Farms	C					14.98														
	Kroger Atlanta	n/i	C																			
	Kroger Nashville	Private Selection	C			7.99															4.99	
		Kroger																				
	Lucky Supermarket	n/i																			2.99 73%	
		Black Canyon				9.99																
	Piggly Wiggly HAC	n/i	S																			
	Piggly Wiggly Hchr	Black Canyon	S																		value	
		n/i																				
	Piggly Wiggly Inc.	n/i																				
	Piggly Wiggly JTM	Angus	C	9.99																	2.99 80%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
AL <i>(cont)</i>	Publix	Publix Premium	C	7.99																	card			
		Publix Premium	C	11.99																				
	Ramey's	Publix Dakota	O											3.99	3.49			5.99						
		Black Angus				6.98															2.78	75%		
	Rouses	n/i												2.47										
	Save a Lot	n/i			4.99									2.79							value			
	Shop-Rite	n/i										1.99												
	Sprout's	n/i																			limit 4			
		n/i		C											2.49									
	The Fresh Market	n/i												2.99										
	Trader Joe's	Trader Joe's	C	13.99																	5.99	80%		
		Trader Joe's	G												5.99							NZ		
	United Grocery	n/i		4.99																		value		
	Vowell's	n/i											1.99									2.49	75%	
	Western Market	Black Canyon	S		9.99																		value	
		Angus	C		9.99																			
		Hereford	C		14.99																		4.29	
	Whole Foods Sth	n/i									7.99													
Winn-Dixie	n/i													3.79	3.49									
	Rancher's Home			5.99																		limit 2		
	Rancher's Home			6.29																				
	WD Brand	C		7.99	9.99	7.99																value		
	WD Brand	C		8.49	10.49	8.49																		
FL	ALDI	n/i	C		6.99																	value		
		Black Angus Signature	C	8.99				8.49		4.99													3.89	
		n/i											1.79											
	Bravo	n/i						5.99	6.99					3.49									value	
	Dollar General	n/i											1.95										3.95	80%
	Earth Fare	n/i	G	9.99				9.99									3.99			3.99				
	Food Giant	Black Canyon				7.98																	2.98	80%
	n/i																							

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
FL <i>(cont)</i>	Fresco y Mas	Rancher's Home				4.98															value			
	Gordon	Halpern's	C						5.99															
	Greer's Market	n/i	S	7.89																			value	
		n/i		5.99																				value
	Harris Teeter	n/i										2.49											limit 4	
		Harris Teeter												2.99										limit 4
	Harvey's	HT Rancher					9.97							3.49						4.99			value	
		HT Rancher							9.97														card	
		Rancher's Home					4.98																card	
		Rancher's Home					7.99																card	
	Angus		C								3.98												card	
		n/i										1.98											card	
	Hitchcock's	Hitchcock's								4.98					2.89									
		n/i		5.99	6.99																		value	
	IGA Florida	n/i								6.99	3.99	3.99											3.99	80%
		n/i																						
	Lucky's Market	n/i																					2.98	
	Piggly Wiggly Hchn	Black Canyon	S																					value
		n/i					4.99						1.99		2.99									value
	Publix	Publix Premium	C	7.99																				card
		Publix Premium	C	11.99																				card
	Publix	Publix														3.99	3.49							
		Dakota	O																	5.99				
	Safeway Florida	n/i	C			4.99	4.99																	value
n/i														1.99										
Save a Lot	n/i				4.99																	value		
Scaff's Market	n/i	S	7.99																					
	n/i																						2.99	80%
Sedano's	Angus	C							6.99														limit 4	
Sprout's	n/i																						limit 4	
	n/i	C																					limit 4	
The Fresh Market	n/i												2.99											
Trader Joe's	Trader Joe's	C	13.99																			5.99	80%	
	Trader Joe's	G																					NZ	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
FL <i>(cont)</i>	Western Beef	Black Canyon			8.99															value			
		n/i											3.49							3.99	80%		
	Whole Foods FL	n/i	A						7.99														
	Winn-Dixie	n/i											3.79	3.49							limit 2		
		Rancher's Home			5.99																	value	
		Rancher's Home			6.29																		
	WD Brand		C	7.99	9.99	7.99																	
	WD Brand		C	8.49	10.49	8.49				4.99													
GA	ALDI	n/i	C		6.99																value		
		Black Angus	C	8.99			8.49		4.99											3.89			
		Signature											1.79										
	Bi-Lo	n/i											2.99	2.69								limit 2	
		Rancher's Home			4.99																		value
		Rancher's Home			5.29																		
		SE Grocers		C	7.99	9.99	7.99																
		SE Grocers		C	8.49	10.49	8.49				4.99												
	Dollar General	n/i											1.95									3.95	80%
	Earth Fare	n/i		G	9.99			9.99										3.99			3.99		
	Food City	Food City													3.49							3.99	80%
		Food City																				1.99	75%
		Food City																				4.99	85%
		Angus		C	7.99																		value
		n/i		S	6.99																		
	Food Depot	n/i		S			7.47			4.97	2.98												
	n/i											1.98	2.98	2.98							1.98	73%	
Food Giant	Black Canyon				7.98																	2.98	80%
	n/i																						
Food Lion	n/i											2.49											
	n/i		C																				
Food Pride	n/i									2.99													
Galaxy Food Cntr	n/i										2.38	1.78											
	Tender Ridge						6.98																

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
GA (cont)	Trader Joe's	Trader Joe's	C	13.99																5.99	80%	
		Trader Joe's	G												5.99						NZ	
	United Grocery	n/i		4.99																	value	
	Wayfield's	n/i				6.99																
	Whole Foods Sth	n/i	A						7.99													
	Winn-Dixie	n/i											3.79	3.49								
		Rancher's Home			5.99																	limit 2
		Rancher's Home			6.29																	value
	WD Brand		C	7.99	9.99	7.99																
	WD Brand		C	8.49	10.49	8.49				4.99												
KY	ALDI	n/i	C		6.99																value	
		Black Angus	C	8.99				8.49		4.99										3.89		
		Signature										1.79										
	Cox IGA	n/i										2.49										
		Star Ranch			6.99																	
	Dollar General	n/i										1.95									3.95	80%
	E.W. James	n/i										1.98									2.98	73%
		Black Canyon				7.78	7.98															value
	Earth Fare	n/i	G	9.99					9.99									3.99		3.99		
	Food City	Food City												3.49							3.99	80%
		Food City																			1.99	75%
		Food City																			4.99	85%
		Angus		C	7.99																	value
		n/i		S	6.99																	
	Food Fair	Black Canyon							8.99						2.88							
		n/i			5.99																	
Food Giant	Black Canyon				7.98																	
	n/i																				2.98	80%
Food Lion	n/i										2.49											
	n/i		C						7.99													
Food Rite	Food Rite													2.59								
	Black Canyon		C		10.00																	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
KY (cont)	Foodland	n/i	C			7.98	7.98														value		
		n/i							5.79											2.99	73%		
	Fresh Thyme	n/i						5.99	4.97														
	Galaxy Food Cntr	n/i									2.38	1.78											
		Tender Ridge							6.98														
	Gordon	Halpern's	C							5.99													
	IGA Houchens	IGA Angus	C			8.99																	
	IGA Food Stores	n/i				6.99						1.99									value		
	IGA SpartanNash	n/i												2.49									
		Open Acres	C			7.99				4.99													
	IGA Stores OH/KY	n/i										2.89											
	Kroger Cincinnati	n/i	C	5.77																		value	
		Kroger																					
	Kroger Delta	n/i		8.99																			
	Kroger Louisville	n/i	C		8.99																4.99		
	Kroger MidAtl	Private Selection																					
		n/i																					value
		n/i																					
	Kroger Nashville	Private Selection	C		7.99																	4.99	
		Kroger																					
	Lucky's Market	n/i																					
	Meijer	n/i													1.87							2.99	80%
		Angus	C	9.99																			
	Piggly Wiggly Hchn	Black Canyon	S																				value
	n/i					4.99							1.99										
Remke Markets	Star Ranch	C				5.99																value	
	n/i																						
Save a Lot	n/i					4.99																value	
Super Dollar	n/i												1.99										
SuperVALU Stores	n/i																						
TC Grocers	n/i																						
The Fresh Market	n/i																						

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
KY (cont)	Trader Joe's	Trader Joe's	C	13.99																5.99	80% NZ value				
		Trader Joe's	G												5.99										
	United Grocery	n/i		4.99																					
	Valu Market	n/i									1.99														
	Whole Foods MdAt	n/i	A		7.99																				
MS	AG Baton Rouge	n/i	S		7.99																				
		n/i												2.99											
	ALDI	n/i	C		6.99																value				
		Black Angus Signature	C	8.99			8.49		4.99											3.89					
		n/i									1.79														
	Corner Market	Angus	C						6.99																
		n/i																			3.49	80%			
	Dollar General	n/i									1.95			2.99								3.95	80%		
	Food Giant	Black Canyon				7.98																	2.98	80%	
		n/i																							
	Greer's Market	n/i	S	7.89																					
		n/i			5.99																			value	
	Grocery Depot	n/i										1.78												2.18	73%
	Kroger Delta	n/i		8.99										3.49											
	Mac's Fresh	n/i										1.99												3.99	80%
		Angus	S						4.99																
	Piggly Wiggly Hchr	Black Canyon	S							6.99															value
		n/i				4.99								1.99		2.99									
	Piggly Wiggly HGR	n/i	C	9.99																					
		n/i																							
Ramey's	Black Angus					6.98																			
	n/i																							2.78	75%
Rouses	n/i													2.47											
Save a Lot	n/i				4.99									2.79										value	
Superlo Foods	Angus	C												2.99											
The Fresh Market	n/i														2.99										

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MS <i>(cont)</i>	Vowell's	n/i										1.99								2.49	75% value		
	Black Canyon		S		9.99																		
	Whole Foods Sth	n/i	A						7.99														
	Winn-Dixie	n/i											3.79	3.49									
	Rancher's Home				5.99																	limit 2	
	Rancher's Home				6.29																		
	WD Brand		C		7.99	9.99	7.99																value
WD Brand		C		8.49	10.49	8.49				4.99													
NC	ALDI	n/i	C		6.99																	value	
	Black Angus		C	8.99				8.49		4.99													
	Signature																				3.89		
	Bi-Lo	n/i										1.79											
	Rancher's Home				4.99									2.99	2.69							limit 2	
	Rancher's Home				5.29																		
	SE Grocers		C		7.99	9.99	7.99															value	
	SE Grocers		C		8.49	10.49	8.49				4.99												
	Carlie C's IGA	n/i									2.98		2.18										
	Carlie C's						4.98																
	Carlie C's Angus		C				6.98																
	Compare Foods	n/i										2.38	1.99										
	Butcher's Best							7.99															
	Dollar General	n/i											1.95										
	Earth Fare	n/i	G		9.99				9.99														
	Farm Fresh	Angus	C		6.99													3.99			3.99		
		n/i	C		5.99																		
		n/i																					
	Food Lion	n/i											2.49				2.99						
		n/i	C																				
Food Pride	n/i																						
Fresh Foods	n/i					4.99																	
	Blackwell				8.99																		
Galaxy Food Cntr	n/i											2.38	1.78										
	Tender Ridge							6.98															

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bns			bone-in	bns			reg	value	reg	value	reg	value	reg				value		
NC (cont)	Great Valu Market	n/i										1.99								2.99	75%			
	Harris Teeter	n/i	C					8.99	4.99			2.49												
		Harris Teeter												2.99								limit 4		
		HT Rancher					9.97								3.49							4.99		
		HT Rancher																						
		Harvey's	Rancher's Home																				value card	
			Rancher's Home																					
			Angus	C																			card	
			n/i																					
			n/i																					
		IGA Food Stores	n/i																					
			Preferred Angus																					value
		IGA Food Stores	n/i																					value
			Preferred Angus																					
		Ingle's Market	n/i																					
			Ingle's	C																				
			Harvest Farms	C																				
		Just \$ave Foods	n/i																					
		Kroger MidAtl	Private Selection																					
			n/i																					value
			n/i																					
		Lowe's Foods	Black Angus	C																				value
			Angus	P																				value
		n/i																						
	Piggly Wiggly Retail	n/i																						
	Piggly Wiggly Strs	Preferred Angus																						
	Publix	Publix Premium	C																				card	
		Publix Premium	C																					
		Publix																						
		Dakota	O																					
	Save a Lot	n/i																					value	
	Sprout's	n/i																					limit 4	
		n/i	C																					

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
NC <i>(cont)</i>	The Fresh Market	n/i																					
	Trader Joe's	Trader Joe's	C	13.99										2.99							5.99	80%	
	Trader Joe's	Trader Joe's	G													5.99						NZ	
	United Grocery	n/i		4.99																		value	
	Whole Foods Sth	n/i	A						7.99														
SC	ALDI	n/i	C		6.99																	value	
		Black Angus	C	8.99				8.49		4.99												3.89	
		Signature										1.79											
	Bi-Lo	n/i											2.99	2.69									
		Rancher's Home		4.99																			limit 2
		Rancher's Home		5.29																			
		SE Grocers	C	7.99	9.99	7.99																	value
		SE Grocers	C	8.49	10.49	8.49					4.99												
	Dollar General	n/i										1.95										3.95	80%
	Earth Fare	n/i	G	9.99				9.99										3.99			3.99		
	Food Lion	n/i										2.49											
		n/i	C																				
	Galaxy Food Cntr	n/i										2.38	1.78										
		Tender Ridge						6.98															
	Harris Teeter	n/i											2.49										
		Harris Teeter													2.99								limit 4
		HT Rancher					9.97								3.49						4.99		
		HT Rancher						9.97															value
	Harvey's	Rancher's Home				4.98																	card
		Rancher's Home				7.99																	
	Angus	C								3.98												card	
	n/i											1.98											
	n/i											3.99											
IGA Food Stores	n/i											1.99										value	
	Preferred Angus				6.99																	value	
IGA Food Stores	n/i											1.99										value	
	Preferred Angus				6.99																	value	

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
SC (cont)	Ingle's Market	n/i																							
	Ingle's		C		8.98																				
	Harvest Farms		C					14.98																	
	Kroger Atlanta	n/i	C																						
	Lowe's Foods	Black Angus	C																			value			
		Angus	P																				value		
		n/i																							
	Piggly Wiggly Car.	Angus	C	9.99	11.99	10.99			11.99						2.99							3.49	80%		
		n/i	S	7.99																					
	Publix	Publix Premium	C	7.99																				card	
		Publix Premium	C	11.99																					
		Publix Dakota	O															3.99	3.49						
	Quality Food	n/i			8.99							2.19													
	Save a Lot	n/i				4.99																		value	
The Fresh Market	n/i													2.99											
Trader Joe's	Trader Joe's	C	13.99																			5.99	80%		
	Trader Joe's	G																					NZ		
Whole Foods Sth	n/i	A																							
TN	ALDI	n/i	C		6.99																		value		
		Black Angus	C	8.99				8.49		4.99															
		Signature																							
		n/i										1.79													
	Cash Saver	n/i										2.10													
		Black Canyon			8.98																				
	Cash Saver TC	n/i																							
	Chappell's	Chappell's	C		7.98																				
	Dollar General	n/i																							
	E.W. James	n/i																							
		Black Canyon				7.78	7.98																		value
	Earth Fare	n/i	G	9.99					9.99																
Food City	Food City													3.49								3.99	80%		
	Food City																					1.99	75%		
	Food City																					4.99	85%		

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BEEF**

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
TN (cont)	Food City	Angus	C	7.99																	value	
	(continued)	n/i	S	6.99																		
	Food Country	Butcher's Best						7.98		5.99				2.98							value	
		n/i															4.99				2.88 75%	
		n/i																			3.29 80%	
	Food Giant	Black Canyon			7.98																2.98 80%	
		n/i																				
	Food Lion	n/i									2.49											
		n/i	C						7.99													
	Food Rite	Food Rite												2.59								
		Black Canyon	C		10.00																	
	Gordon	Halpern's	C							5.99												
	H.G. Hill	n/i	S		9.99																	
		n/i											2.39								2.89 75%	
	IGA Houchens	IGA Angus	C			8.99																
	IGA Food Stores	n/i											1.99									
		Preferred Angus				6.99															value	
	IGA Stores OH/KY	n/i											2.89									
	Ingle's Market	n/i													2.98							
		Ingle's	C		8.98																	
		Harvest Farms	C					14.98														
	Kroger Delta	n/i		8.99										3.49								
	Kroger MidAtl	Private Selection												3.99								
		n/i			8.99																value	
		n/i								3.99												
	Kroger Nashville	Private Selection	C		7.99													4.99				
		Kroger															3.49					
	Lucky Supermarket	n/i											2.19								2.99 73%	
		Black Canyon			9.99																	
	Osborne's	n/i				7.99							1.99								value	
	Publix	Publix Premium	C	7.99																	card	
		Publix Premium	C	11.99																		
		Publix													3.99	3.49						
		Dakota	O														5.99					

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
TN (cont)	Save a Lot	n/i				4.99								2.79						value		
	Shop-Rite	n/i									1.99											
	Sprout's	n/i																		limit 4		
		n/i	C											2.49								
	Super Dollar	n/i									1.99											
	Superlo Foods	Angus	C											2.99								
	TC Grocers	n/i												2.48								
	The Fresh Market	n/i											2.99									
	Tietgen's	n/i				7.99						1.99									value	
	Trader Joe's	Trader Joe's	C	13.99																	5.99	
	Trader Joe's	G													5.99					80%		
	United Grocery	n/i		4.99																value		
	Whole Foods Sth	n/i	A						7.99													
VA	ALDI	n/i	C		6.99																value	
		Black Angus	C	8.99				8.49		4.99										3.89		
		Signature										1.79										
		n/i																				
	Associated	n/i								2.99				3.69								
	Dollar General	n/i										1.95								3.95	80%	
	Farm Fresh	Angus	C	6.99																		
		n/i	C	5.99																		
		n/i													2.99							
	Food City	Food City													3.49					3.99	80%	
		Food City																		1.99	75%	
		Food City																		4.99	85%	
		Angus	C	7.99																		value
		n/i	S	6.99																		
	Food Country	Butcher's Best						7.98		5.99					2.98							value
	n/i															4.99				2.88	75%	
	n/i																			3.29	80%	
Food Lion	n/i										2.49											
	n/i	C							7.99													
Giant Food	Butcher Shop	C	5.77		5.77	5.77	5.77	5.77													>3 pks	
	Butcher Shop	C	6.77		6.77	6.77	6.77	6.77														

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
VA (cont)	Giant Food (continued)	Angus	C		9.99																>3 pks		
		Angus	C		10.99																		
		n/i													4.49						3.99	85%	
	Galaxy Food Cntr	Nature's Promise	G												5.66								
		n/i									2.38	1.78											
	Grant's Market	Tender Ridge						6.98															
		n/i											2.19										
	Great Valu Market	Black Canyon	C					7.99															
		n/i											1.99								2.99	75%	
	Harris Teeter	n/i	C						8.99	4.99													
		n/i											2.49										
		Harris Teeter													2.99							limit 4	
	IGA Food Stores	HT Rancher					9.97								3.49				4.99			value	
		HT Rancher			10.97			9.97														value	
		n/i					6.99						1.99									value	
	Ingle's Market	Preferred Angus																					
		n/i													2.98								
	Kroger MidAtl	Ingle's	C		8.98																		
		Harvest Farms	C					14.98															
		Private Selection													3.99								
	Lowe's Foods	n/i			8.99																	value	
		n/i																					
		Black Angus	C																			value	
	Martin's Food	Angus	P																			value	
		n/i																					
		Butcher Shop	C	5.77		5.77	5.77	5.77	5.77														>3 pks
		Butcher Shop	C	6.77		6.77	6.77	6.77	6.77														
		Angus	C		9.99																		>3 pks
		Angus	C		10.99																		
		Nature's Promise	G													5.66							
Piggly Wiggly	n/i																						
	n/i																						
	n/i			6.57								1.99									3.99	85%	
Piggly Wiggly Strs	Preferred Angus			6.99																			
													2.59										

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
VA (cont)	Publix	Publix Premium	C	7.99																	card	
		Publix Premium	C	11.99																		
	Safeway Eastern	Publix Dakota	O											3.99	3.49			5.99				value
		n/i	C			4.99	4.99											2.99				
	Save a Lot	n/i			4.99									2.79							value	
	Shop'n Save	n/i			7.98	7.98			5.79					2.48							value	
	Shopper Food	n/i	S					4.99														value
		n/i	C						6.99	4.99												value
	Super Dollar	Wild Harvest	A															4.49				
		n/i									1.99							4.99				
	The Fresh Market	n/i											2.99									
	Trader Joe's	Trader Joe's	C	13.99																	5.99	80%
	Wegmans	Trader Joe's	G																			NZ
		Wegmans	A		17.99				19.99	10.49												7.49
	Weis Markets	Wegmans	O															6.99				
		Wegmans												3.49	1.99	4.49	2.99	6.29	4.99			value
Whole Foods MdAt	n/i	C			5.88	5.88	5.88															
	Angus	C								4.49												
WV	ALDI	n/i	C		6.99																value	
		Black Angus Signature	C	8.99				8.49		4.99										3.89		
	Dollar General	n/i											1.79									
		n/i											1.95								3.95	80%
	Food Fair	Black Canyon						8.99							2.88							
	Food Lion	n/i		5.99																		
		n/i	C										2.49									
	Foodland	n/i	C			7.98	7.98															value
		n/i									5.79											2.99

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**Memorial Day 2017
BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
WV (cont)	Weis Markets	n/i Angus n/i	C C			5.88	5.88	5.88													value	

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Memorial Day 2017

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																						
IA	Affiliated MW	n/i																				
		Star Ranch						7.99														
		n/i	C		11.20																3.29	80%
	ALDI	n/i	C		6.99																	value
		Black Angus	C	8.99				8.49		4.99												
		Signature																			3.89	
		n/i										1.79										
	Family Fare	n/i																				
		Open Acres	C	6.99																		value
	Family Foods	n/i																				
		Angus Pride				8.99	9.99															
	Fareway	n/i																				
		n/i	C					8.99														
	Fishers Jack & Jill	n/i			6.99																	
		n/i																				
	Food Pride	n/i				7.99																
		n/i																				
	Fresh Thyme	n/i						5.99														
		n/i																				
	Hy-Vee	n/i																				
		Hy-Vee Reserve	C		9.99																	
		Strauss	G																			
	Jewel-Osco	n/i	C	9.99	10.99	6.88		6.88	10.99													
		n/i																				
		Open Nature	A																			
	Lucky's Market	n/i																				
		n/i																				
	Maynard's	n/i																				
		Star Ranch	C			8.99	9.99		9.99													
	No Frills	n/i																				
		Open Acres	C	6.99						5.99												
	Price Chopper	KC Pride			10.67																	
	Quillin's	n/i																				
		Chairman Reserve						9.99														
	Save a Lot	n/i						4.99														value
	Schnuck's	n/i	S		10.99																	
		Angus	C		12.99																	

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BEEF**

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
IA (cont)	Sunshine Foods	n/i	C						4.99														
	Super Saver	n/i											2.48							2.98	80%		
	Omaha Angus		C						4.98												local value		
	Thriftway Stores	n/i						8.99						2.49							3.49	80%	
	Trader Joe's	Trader Joe's		C	13.99																5.99	80%	
	Trader Joe's	Trader Joe's		G										5.99								NZ	
IL	Affiliated MW	n/i												2.49									
	Star Ranch							7.99														value	
	ALDI	n/i	C		6.99																		
	Black Angus		C	8.99				8.49	4.99												3.89		
	Signature	n/i										1.79											
	Angelo Caputo's	n/i							5.99												2.99	80%	
	Laura's Lean		A													6.99							
	Berkot's	n/i	C						6.99	5.99				2.99								limit 4	
	Borowiak's IGA	IGA TableRite			5.99																BOGO	value	
	Borowiak's Best																2.79						
	Brookhaven	Angus		C						5.99													
	n/i																					2.99	80%
	Butera	n/i										1.99	3.19	2.89	3.99	3.69					3.99		
	Angus		C			9.99	9.99	5.99															
	Diamond Lean				5.99	4.99																	
	Cermak	Angus		C										2.99									
	n/i			C					4.99														
	County Market NFI	n/i											1.79				3.99					2.49	75%
	Angus		C	12.99	12.00																		
	Cub Foods	n/i													1.99								
n/i			C			7.99																	
Fairplay	n/i			5.99		4.99		5.99															
Fareway	n/i												2.69	2.49									
n/i			C					8.99															
Fishers Jack & Jill	n/i				6.99				5.99	5.99				2.39	2.19								
Food 4 Less	n/i			5.77																			

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
IL (cont)	Food Pride	n/i				7.99			7.99						2.49						3.99	85%		
	Fresh Thyme	n/i						5.99		4.97							2.97							
	Gordon	Halpern's	C							5.99														
	H-Mart	Angus	C						8.98															
	Heinen's	Heinen's							12.99					3.99										
	Hy-Vee	n/i												1.88				4.99						
		Hy-Vee Reserve	C		9.99																			
		Strauss	G														5.99					6.99	92%	
		IGA Houchens	IGA Angus	C			8.99																	
		IGA Stores IL/IN	IGA TableRite				8.99	9.19	9.99										2.88				2.99	85%
		Jewel-Osco	n/i	C	9.99	10.99	6.88		6.88	10.99														
			n/i																					
			Open Nature	A													5.99							
		Jimenez	n/i									2.49												
		Kirby IGA	IGA TableRite		8.99			9.19	9.99														2.99	85%
		Kroger Central	n/i	C	5.99																			value
			Kroger																					
		Kroger Louisville	n/i	C		8.99																	4.99	
		Mariano's	n/i	A	12.00																			
			Strauss	G														8.50						
		Meijer	n/i												1.87								2.99	80%
			Angus	C	9.99					9.99														
		Pete's Market	Black Angus	C	9.99																			
			n/i																2.99	2.69				
			Strauss	G		18.99																		
			Organic Prairie	O					16.99															
	Piggly Wiggly MW	Angus	C						6.99														limit 3	
		n/i																					limit 2	
		n/i																				3.49	80%	
	Save a Lot	n/i				4.99																	value	
	Schnuck's	n/i	S		10.99																			
		Angus	C		12.99																			
	Schuetz's	n/i	C	8.98																			limit 2	
		n/i	C	9.98																				

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
IL (cont)	Shop & Save Mrkt	n/i	C		4.99	7.99	8.29																	
		n/i			3.99																			
	Shop'n Save	n/i									2.98													
		Angus	C			8.99																	value	
	Sullivan's	n/i	C		9.99									2.88										
	Sunset Foods	Angus	C			10.99	10.99																	
	The Fresh Market	n/i												2.99										
	Tony's Finer Food	n/i	C		8.99																			
		n/i				3.99																		
	Trader Joe's	Trader Joe's	C		13.99																	5.99	80%	
		Trader Joe's	G																				NZ	
	Treasure Island	n/i																						
	Valli Produce	n/i	C		8.99	7.69	7.99				3.99													
	n/i																							
Walt's	Hereford	C																						
	n/i																							
Woodman's	Organic Prairie	O																						
IN	Al's Supermarket	n/i																						
		n/i	C		9.88																			
	ALDI	n/i	C			6.99																	value	
		Black Angus	C		8.99																			
		Signature																						
		n/i																						
	Dollar General	n/i																						
	Earth Fare	n/i	G		9.99																			
	Food 4 Less	n/i			5.77																			
	Fresh Thyme	n/i																						
	Giant Eagle	n/i	C		7.99																			
		Market District	C																					
		Market District	C																					
	n/i																							
Gordon	Halpern's	C																						

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
IN <i>(cont)</i>	The Fresh Market	n/i																							
	Trader Joe's	Trader Joe's	C	13.99										2.99							5.99	80%			
		Trader Joe's	G																				NZ		
	Walt's	Hereford	C					9.99														3.49	80%		
		n/i												2.99											
	Wesselman's	n/i			8.99								2.49												
MI	Affiliated MW	n/i												2.49											
		Star Ranch						7.99																	
	ALDI	n/i	C		6.99																		value		
		Black Angus Signature	C	8.99				8.49		4.99												3.89			
		n/i										1.79													
	Busch's	Creekstone	A		10.99	7.99				9.99	4.99														
		Laura's Lean	G																				6.99	93%	
		n/i													2.49							4.69	2.99	80%	
	County Market	n/i															2.75								
	D&W Fresh	Open Acres	C		8.99																				
		Meyer Natural	A							8.99															
		n/i																2.99							
	Earth Fare	n/i	G	9.99				9.99														3.99	3.99		
	Family Fare	n/i																							
		Open Acres	C							6.99	5.99														
		Laura's Lean	A																				6.99	6.99	92%
	Fareway	n/i													2.69	2.49									
		n/i	C						8.99																
	Food Pride	n/i																							
		Angus Pride					8.99	8.99			4.29													3.29	85%
Fresh Thyme	n/i							5.99		4.97															
Glory	n/i					4.88	4.88																		
Gordon	Halpern's	C								5.99															
Great Lakes	n/i																								
	Star Ranch	C								8.99															
H-Mart	Angus	C						8.98																	

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.											
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties									
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value								
MI (cont)	Harding's	n/i												1.99																
		Tender Ridge	C			7.99															3.99	80%								
		Meadowland																												
		Hollywood Markets	n/i											2.69																
		Kroger Central	n/i	C	5.99																			value						
		Kroger																							value					
		Kroger Columbus	Private Selection	C			6.99																		value					
		Kroger																								value				
		Kroger Michigan	n/i	C	5.77																					value				
		Kroger																									value			
		Lucky's Market	n/i																											
		Martin's Super Mkt	Martin's	C			9.99								2.59															
		Meijer	n/i												1.87											2.99	80%			
		Meijer	Angus	C	9.99				9.99																					
		Millers Markets	Hereford	C			7.99	7.99	8.09						2.59															
		Millers Markets	n/i				5.99																				value			
		Pat's Food IGA	n/i																											
		Pat's Food IGA	Angus	C			8.99			6.99																				
		Polly's Market	n/i	C					7.99			3.99																		
		Polly's Market	n/i																											
		Ric's Food Center	Ric's	C			9.99	9.99																						
		Ric's Food Center	Ric's																											
		Save a Lot	n/i				4.99								2.79												value			
	Spartan Stores	n/i												2.44																
	Spartan Stores	Chairmans Reserve				8.99																								
	Super One Foods	Black Angus				7.77																				3.69	3.99	85%		
	Super One Foods	Creekstone	A																								6.96			
	Tadych's	Angus Pride	C			7.99																								
	Tadych's	Tadych's																										2.99	3.99	85%
	Tadych's	Nature Source	A						5.99																					
	Tom's/Oleson's	n/i	C			9.99			4.99																			3.99		
	Trader Joe's	Trader Joe's	C			13.99																						5.99	80%	
	Trader Joe's	Trader Joe's	G																										NZ	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

Memorial Day 2017

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
MI (cont)	Valuland	n/i												1.88										
		n/i						5.99														value		
	VG's Grocery	n/i												1.79										
		Laura's Lean	A														6.99				6.99	92%		
	Open Acres	C						6.99	5.99															
MN	Affiliated MW	n/i												2.49										
		n/i						10.99														3.99	80%	
		Star Ranch						7.99																
		n/i	C		11.20									2.79								3.29	80%	
	ALDI	n/i	C		6.99																		value	
		Black Angus	C	8.99				8.49		4.99														
		Signature																				3.89		
		n/i										1.79												
	Cash Wise	n/i												1.98										
		Hereford	C							4.88														
	Coborn's	Hereford	C								8.71													
	County Market	n/i															2.75							
	Cub Foods	n/i													1.99									
		n/i	C			7.99																		
	Econofoods	n/i													1.99									
		Open Acres	C	6.99						5.99														value
	Family Fare	n/i													1.88									
		Open Acres	C	6.99						5.99														value
	Family Fresh	n/i													1.88									
		Angus	C	6.99																				
Festival	Black Angus	C		9.99												3.99								
Food Pride	n/i																							
	Angus Pride				8.99	8.99			4.29													3.29	85%	
Fresh Thyme	n/i						5.99		4.97															
Hornbacher's	n/i													1.99										
	Stockman & Dakota			8.99																				
Hugo's	Hugo's																							
	Angus Pride	C	8.98																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Memorial Day 2017

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
MN (cont)	Hy-Vee	n/i											1.88				4.99					
	Hy-Vee Reserve	C		9.99				15.99												6.99	92%	
	Strauss	G													5.99							
	Kowalski's	Naturally Raised	A					15.99														
	n/i	G															8.99					
	Kobe	A													6.99							
	Lunds and Byerlys	n/i													3.99					3.99	90%	
	Premium Choice	C							10.65													
	Marketplace	n/i															3.59			3.99	85%	
	Angus Pride				8.99	9.99		9.99														
	Maynard's	n/i												2.69								
	Star Ranch	C			8.99	9.99		9.99														
	Quillin's	n/i												2.79								
	Chairman Reserve							9.99														
	Rainbow Foods	n/i										1.99										
	Save a Lot	n/i				4.99									2.79							value
	Sun Mart	n/i													1.99							value
	Open Acres	C		6.99																		
	Sunshine Foods	n/i								4.99												
	Super One Foods	Black Angus																				
Creekstone	A		7.77														6.96		3.69	3.99	85%	
SuperVALU Stores	n/i													2.49								
Angus Farms	C			9.99																		
n/i																	4.69					
Teal's Market	Angus Pride				8.99	9.99		9.99														
Trader Joe's	Trader Joe's	C	13.99																	5.99	80%	
Trader Joe's	Trader Joe's	G																			5.99	NZ
ND	Affiliated MW	n/i												2.49								
	Star Ranch						7.99															
	Albertsons Mntn	Double R Ranch	C	5.77	7.99																6.99	value
	Open Nature	G																				85%
	n/i	C							5.99													
n/i														3.99	4.99							
Stone's											1.99											

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Memorial Day 2017

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
NE <i>(cont)</i>	Family Fresh	n/i																						
		Angus	C	6.99										1.88										
	Food Pride	n/i																						
		Angus Pride				8.99	8.99			4.29											3.29	85%		
	Fresh Thyme	n/i						5.99		4.97														
	Hy-Vee	n/i											1.88								4.99			
		Hy-Vee Reserve	C		9.99																	6.99	92%	
		Strauss	G												5.99									
	No Frills	n/i												1.99										
		Open Acres	C	6.99						5.99														
	Russ Market	n/i																3.99	3.99			4.49	93%	
		n/i	C							8.99														
	Safeway Denver	Colorado Angus	C						4.67		4.67												value	
		Colorado Angus	C							8.99		4.99												
		Open Nature	G								11.99												6.99	85%
	Sun Mart	n/i												1.99										
		Open Acres	C	6.99																			value	
Super Saver	n/i													2.48								2.98	80%	
	Omaha Angus	C								4.98													local	
Thriftway Stores	n/i													2.49									value	
	n/i																					3.49	80%	
Trader Joe's	Trader Joe's	C	13.99																			5.99	80%	
	Trader Joe's	G																					NZ	
OH	Acme Fresh	Acme												2.59								5.29	85%	
		Angus	C			13.99																	card	
		Angus	C			14.79																		
	ALDI	n/i	C		6.99																		value	
		Black Angus	C	8.99				8.49		4.99														
		Signature																				3.89		
		n/i											1.79											
	Buehler's	Angus	C							7.79				3.99	3.79									value
		Angus	C			11.99	11.99			7.99													4.19	80%
	Dave's Market	n/i	C					7.99															value	
Dollar General	n/i											1.95										3.95	80%	

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Memorial Day 2017

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
OH <i>(cont)</i>	Marsh	Marsh Signature	C					8.99													value				
		Marsh Signature	C					9.99																	
		n/i											2.98	1.98											
	Meijer	n/i											1.87							2.99	80%				
		Angus	C	9.99						9.99															
	Millers Markets	Hereford	C		7.99	7.99	8.09							2.59											
		n/i			5.99																	value			
	Piggly Wiggly Strs	Preferred Angus			6.99									2.59											
	Remke Markets	Star Ranch	C			5.99																value			
		n/i													2.49										
	Riesbeck's	Hereford	C			6.99	6.99															value			
		n/i																			2.99	80%			
	Save a Lot	n/i				4.99									2.79							value			
	Shop'n Save	n/i				7.98	7.98		5.79						2.48								value		
	Sparkle Market	n/i	C					7.99			3.99											value			
		n/i																				4.99	80%		
		n/i																					5.49	90%	
	SuperVALU Stores	n/i			5.99										2.79								3.99	81%	
	Star Ranch	C						8.99																	
	n/i																					4.69			
The Fresh Market	n/i												2.99												
Trader Joe's	Trader Joe's	C	13.99																			5.99	80%		
	Trader Joe's	G													5.99								NZ		
Weis Markets	n/i	C			5.88	5.88	5.88																value		
	Angus	C								4.49															
	n/i																						2.75		
Whole Foods MdAt	n/i	A								4.99															
SD	Affiliated MW	n/i												2.49											
		n/i						10.99															3.99	80%	
		Star Ranch						7.99																	
		n/i	C		11.20									2.79										3.29	80%
	ALDI	n/i	C		6.99																			value	
	Black Angus	C	8.99					8.49	4.99																

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Memorial Day 2017

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
WI	Econofoods	n/i																						
(cont)	Open Acres		C	6.99						5.99												value		
	Family Fresh	n/i																						
	Angus		C	6.99																				
	Festival Foods	n/i	C							4.98														
	Food Pride	n/i																						
	Angus Pride					8.99	8.99			4.29											3.29	85%		
	Fox Bros.	Angus	C						6.99												3.49	80%		
	Fresh Thyme	n/i						5.99		4.97														
	Gordon	Halpern's	C							5.99														
	Gordy's Market	n/i																						
	Angus Pride		C			8.99			9.99													value		
	Angus Pride		C				9.99																	
	Hansen's IGA	Hansen's																						
	Star Ranch		C		9.98																	3.66	85%	
	Star Ranch		C							4.98													value	
	Hy-Vee	n/i																						
	Hy-Vee Reserve		C		9.99					15.99														
	Strauss		G																			6.99	92%	
	Marketplace	n/i																						
	Angus Pride					8.99	9.99			9.99													3.99	85%
	Marketplace WI	Hereford	C							7.99														
	n/i																							
	Meijer	n/i																						
	Angus		C	9.99						9.99													2.99	80%
	Pat's Food IGA	n/i																						
	Angus		C			8.99				6.99														
	Pick'n Save	n/i																						
	Black Angus		C			7.99																		
	Piggly Wiggly MW	Angus	C							6.99														
	n/i																							
	n/i																							
	Quillin's	n/i																						
	Chairman Reserve									9.99														

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**Memorial Day 2017
BEEF**

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
WI (cont)	Save a Lot	n/i				4.99								2.79							value		
	Schnuck's	n/i	S		10.99																		
		Angus	C		12.99																		
	Sendik's	Sendik's																3.99	3.99		80%		
		Sendik's	G		12.99																		
	Sentry	Sentry																					
		Sentry	C			7.99																	
	Shurfine Food Cntr	n/i	C		8.98				3.98													3.98	85%
	Super One Foods	Black Angus			7.77														3.69	3.99		85%	
		Creekstone	A																				
	SuperVALU Stores	n/i												2.49									
		Angus Farms	C		9.99																		
		n/i																					
	Tadych's	Angus Pride	C		7.99																		
		Tadych's																					
	Nature Source	A						5.99														3.99	85%
The Fresh Market	n/i												2.99										
Trader Joe's	Trader Joe's	C		13.99																		5.99	80%
	Trader Joe's	G																					NZ
Trig's	Trig's																						
	Angus	C			9.99	10.29																	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																						
AR	Albertsons Houston	n/i																				
		n/i	C	7.99		7.99																
		Springerhill	G																			
	ALDI	n/i	C		6.99																	
		Black Angus	C	8.99			8.49		4.99													
		Signature																		3.89		
		n/i									1.79											
	Bill's Fresh	Angus	C	8.99							2.78											
	Brookshire's	n/i	S	5.99																		
		Angus	C											2.99								
	Cash Saver TC	n/i									1.88											
	Cranford's	n/i	S	5.98																value		
		n/i																				
	Dollar General	n/i																				
	Edward's	n/i																				
		Angus	C	7.98			8.48													3.95		
	Food Giant	Black Canyon			7.98															3.98		
		n/i																		2.98		
	G&W Foods	n/i	C		14.00																	
		n/i																				
	Harp's	Harp's	C							5.99	4.99											
		n/i																				
	Hay's Grocer	Angus	C			8.98								3.29								
		Sterling Silver	C		10.98									2.48						3.48		
	Kroger Delta	n/i		8.99																		
	Mac's Fresh	n/i																				
		Angus	S							4.99										3.99		
	Piggly Wiggly Hchr	Black Canyon	S																	value		
		n/i				4.99								1.99								
	Rehkopf's	n/i	C		9.99															value		
		n/i																				
	Save a Lot	n/i				4.99														value		

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
AR (cont)	Super 1 Foods	n/i	S					4.97													value				
	TC Grocers	n/i											2.59												
	The Fresh Market	n/i											2.48												
	Whole Foods SW	n/i	A						7.99				2.99												
AZ	Affiliated MW	n/i	C		11.20									2.79							3.29	80%			
	Albertsons SW	n/i									2.49		2.47												
	Basha's	n/i	C	7.99				7.99	BOG2						2.49							value			
		n/i	C						3.99														limit 2		
		n/i	C						4.99																
	El Super	n/i		4.99		4.99								3.89											
	Fry's	n/i	C		8.99	4.77																	limit 2		
		n/i																							
	IGA Family	n/i																							
	Los Altos	n/i										1.59			3.49										
	Lowe's Stores	n/i								2.99		1.99										2.79	80%		
	Safeway SW	n/i										2.49		2.47											
		n/i	C	7.99					7.99	BOG2														value	
	Smith's	n/i	C						5.77															value	
	n/i										2.19														
Sprout's	n/i								BOGO														limit 4		
	n/i	C																							
Trader Joe's	Trader Joe's		C	13.99																		5.99	80%		
	Trader Joe's		G																				NZ		
Whole Foods SPac	n/i		A																						
CO	Affiliated Foods	n/i							2.99				2.49	1.89											
	Affiliated MW	n/i												2.49											
		n/i																					3.99	80%	
	Star Ranch																								
		n/i	C		11.20										2.79									3.29	80%
	Albertsons Mntn	Double R Ranch		C	5.77	7.99					4.99													value	
	Open Nature		G																				6.99	85%	
	n/i		C							5.99															

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
CO <i>(cont)</i>	Albertsons Mntn <i>(continued)</i>	n/i																					
	Associated Food	Stone's Angus	C		9.99							1.99					3.99	4.99					
	Clark's Market	n/i						8.99															
	Food King	n/i												1.77									
	King Soopers	n/i	C	5.47																	value		
	Lowe's Stores	n/i										1.99									2.79		
	Lucky's Market	n/i															2.98						
	Ridley's	Hereford	C		9.44																	value	
	Safeway Denver	Colorado Angus	C					4.67														value	
		Colorado Angus	C						8.99		4.99												
		Open Nature	G																			6.99	
	Save a Lot	n/i				4.99									2.79							85%	
	Sprout's	n/i																				value	
		n/i	C																			limit 4	
Trader Joe's	Trader Joe's	C	13.99																			80%	
	Trader Joe's	G																				NZ	
	Whole Foods Mntn	n/i	A																				
KS	Affiliated Foods	n/i												2.49	1.89								
	Affiliated MW	n/i													2.49								
		Star Ranch					7.99																
	ALDI	n/i	C		11.20										2.79							3.29	
		n/i	C		6.99																		80%
		Black Angus	C	8.99				8.49		4.99													value
		Signature																					
		n/i											1.79										3.89
	Apple Market	Heartland Pride																					80%
	Country Mart	n/i																					value
Dillon's	n/i	C		9.99			5.99	9.99														value	
	Kroger																						
Dollar General	n/i											1.95										3.95	
Food Pride	n/i				7.99																	80%	
																						85%	

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.							
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties					
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value								
KS (cont)	G&W Foods	n/i	C		14.00																						
	Harp's	Harp's	C						5.99	4.99																	
	Hen House	n/i											3.29														
	Hy-Vee	Hereford	C	9.99																							
		Hy-Vee Reserve	C		9.99										1.88												
		Strauss	G																			6.99	92%				
	Lowe's Stores	n/i							2.99														2.79	80%			
	Price Chopper	KC Pride			10.67																						
	Pyramid Foods	n/i																									
		Angus	C		13.32	9.99																					
	Save a Lot	n/i				4.99																					
	Sprout's	n/i	C																						value limit 4		
		n/i																									
	Sun Fresh	n/i			9.99																					value	
	The Fresh Market	n/i																									
	Thriftway Stores	n/i			8.99																					value	
		n/i																								value	
	Trader Joe's	Trader Joe's	C	13.99																						3.49	80%
	Trader Joe's	G																							5.99	80%	
Whole Foods Mntn	n/i	A							7.99																	NZ	
Wood's	n/i				6.99																					value	
	Butcher's Pride												2.19														
LA	AG Baton Rouge	n/i	S		7.99																						
		n/i																									
	Albertsons Houston	n/i	C	7.99		7.99																					
		Springerhill	G																								
	ALDI	n/i	C		6.99																						
		Black Angus	C	8.99				8.49	4.99																		
	Signature																										
	n/i												1.79														

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value						
LA <i>(cont)</i>	Breaux Mart	n/i	S		7.88																				
	Brookshire's	n/i	S	5.99																					
		Angus	C											2.99											
	Brookshire Bros.	n/i	S						5.88																
		n/i												2.99											
	Dollar General	n/i										1.95								3.95	80%				
	Kroger Texas	n/i	C																		value				
		Nolan Ryan	C		8.99																				
		Kroger													3.99										
	Mac's Fresh	n/i											1.99								3.99	80%			
		Angus	S							4.99															
	Market Basket	MB Premium			6.99																		value		
	Ramey's	Black Angus					6.98																		
		n/i																					2.78	75%	
	Rouses	n/i													2.47										
	Save a Lot	n/i					4.99								2.79									value	
	Shoppers Value	n/i											1.77												
	Spring Market	n/i											1.99												
	Super 1 Foods	n/i	S							4.97														value	
		n/i													2.59										
The Fresh Market	n/i													2.99											
Trader Joe's	Trader Joe's	C		13.99																			5.99	80%	
	Trader Joe's	G																						NZ	
Whole Foods SW	n/i	A							7.99																
Winn-Dixie	n/i													3.79	3.49										
	Rancher's Home			5.99																				limit 2	
	Rancher's Home			6.29																					
	WD Brand	C		7.99	9.99	7.99																		value	
	WD Brand	C		8.49	10.49	8.49																			
MO	Affiliated MW	n/i													2.49										
		Star Ranch							7.99																
	ALDI	n/i	C		6.99																			value	
	Black Angus	C		8.99					8.49	4.99															

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
MO	ALDI	Signature																				
<i>(cont)</i>	<i>(continued)</i>	n/i									1.79									3.89		
	Apple Market	Heartland Pride											2.98								3.49	80%
	C&R Supermarket	n/i											2.49								2.79	80%
		Angus	C						5.49													
	Cash Saver TC	n/i									1.88											
	County Market NFI	n/i									1.79					3.99					2.49	75%
		Angus	C	12.99	12.00																	
	Country Mart	n/i											2.49									value
	Food Giant	Black Canyon																				
		n/i																			2.98	80%
	Fresh Thyme	n/i						5.99	4.97													
	G&W Foods	n/i	C		14.00																	
		n/i																				
	Gerbe's	n/i	C		9.99			5.99	9.99													value
		Kroger											1.99									
	Gordon	Halpern's	C						5.99													
	Harp's	Harp's	C						5.99	4.99												
		n/i											3.29									
	Harter House	n/i														3.49						
	Hay's Grocer	Angus	C			8.98										2.48					3.48	80%
		Sterling Silver	C		10.98																	
	Hen House	n/i														3.49						
		Hereford	C	9.99																		
	Hy-Klas Foods	n/i														2.49					3.49	80%
		n/i																				value
	Hy-Vee	n/i												1.88								4.99
		Hy-Vee Reserve	C		9.99				15.99													
		Strauss	G													5.99					6.99	92%
	IGA Stores IL/IN	IGA TableRite				8.99	9.19	9.99													2.99	85%
	Kroger Central	n/i	C	5.99																		value
		Kroger																				
	Kroger Delta	n/i		8.99										3.49								
	Lucky's Market	n/i																				

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
MO (cont)	Moser's	n/i			7.99									2.49							value		
	Prenger Foods	n/i						3.97	3.97												value		
		n/i												1.97							2.40	80%	
	Price Chopper	KC Pride			10.67									1.99									
	Pyramid Foods	n/i												2.69									
		Angus	C		13.32	9.99																	
	Save a Lot	n/i				4.99								2.79								value	
	Schnuck's	n/i	S		10.99																		
		Angus	C		12.99																		
	Shop'n Save	n/i										2.98											
		Angus	C			8.99																	value
	Sprout's	n/i							BOGO														limit 4
		n/i	C														2.77						
	Sun Fresh	n/i			9.99										2.49								value
	TC Grocers	n/i													2.48								
TC Markets	Top Choice	C							5.99	4.99				2.29									
Thriftway Stores	n/i			8.99										2.49								value	
	n/i																					3.49	80%
Trader Joe's	Trader Joe's	C		13.99																		5.99	80%
	Trader Joe's	G														5.99							NZ
Wood's	n/i				6.99																		value
	Butcher's Pride											2.19											
NM	Affiliated Foods	n/i							2.99					2.49	1.89								
	Albertsons SW	n/i										2.49		2.47									
		n/i	C		7.99			7.99		BOG2													value
	Basha's	n/i															2.49						
		n/i	C							3.99													limit 2
		n/i	C							4.99													
	El Super	n/i			4.99	4.99										3.89							
	John Brooks	n/i								3.99				2.49	1.99								
	King Soopers	n/i	C		5.47																		value
	Lawrence Bros.	IGA				7.99																	value
	n/i				6.69																		value
Lowe's Stores	n/i								2.99			1.99										2.79	80%

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
OK <i>(cont)</i>	Save a Lot	n/i	C			4.99								2.79							value			
	Sprout's	n/i						BOGO														limit 4		
	Super C Mart	n/i								3.49														
	Terry Market	n/i																						
	The Fresh Market	n/i											2.99											
	Trader Joe's	Trader Joe's		C	13.99																	5.99	80% NZ	
		Trader Joe's		G												5.99								
	United of OK	Red River Ranch		C	7.99																			
		n/i														2.99							value	
	Warehouse Mrkt	n/i					6.49																value	
Whole Foods SW	n/i	A							7.99															
Williams	n/i				6.99				5.99					2.79							value			
TX	Affiliated Foods	n/i	C						2.99					2.49	1.89									
	Albertsons Houston	n/i													2.99									
		n/i			7.99		7.99																	
		Springerhill		G																				
	ALDI	n/i		C			6.99																	
		Black Angus		C	8.99				8.49		4.99													
		Signature																						
		n/i											1.79										3.89	
	Arlan's Market	n/i		S							3.99													
	Brookshire's	n/i		S	5.99																			
		Angus		C												2.99								
	Brookshire Bros.	n/i		S							5.88													
		n/i														2.99								
	Cash Saver TX	n/i																						
	David's	Marble Rich					6.97																limit 2	
	Diamond IGA	n/i																					value	
	El Ahorro	n/i																						
	El Rancho	n/i												1.99										
El Rio Grande	n/i				5.99																value			
El Super	n/i				4.99																			
Elrod's	n/i					4.99																		
												1.98												

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
TX <i>(cont)</i>	Foodarama	n/i						4.99					1.99											
	H-E-B	n/i	S			5.99																		
		n/i	C			7.99																		
		n/i	P			9.99																		
	H-Mart	n/i	C				9.99																	
	Junior's	n/i																						
	Kroger Texas	n/i	C																				value	
		Nolan Ryan		C			8.99																	
		Kroger																						value
	La Fiesta	n/i			3.99		3.99																	value
	La Michoacana	n/i																						
	Lawrence Bros.	IGA					7.99																	value
		n/i					6.69																	value
	Lowe's Stores	n/i								2.99				1.99									2.79	80%
	Malone's	n/i												1.99										
	Market Basket	MB Premium			6.99																			value
	Market Square	n/i								3.99			2.49	1.88										
	Porter's Grocery	n/i								3.99			2.49	1.88										
	Randalls	n/i		C			4.77																	value
		n/i																						
		Open Nature		G			12.99																	
	Rehkopf's	n/i		C			9.99																	value
		n/i																						
Save a Lot	n/i					4.99																	value	
Spring Market	n/i												1.99											
Sprout's	n/i																						limit 4	
	n/i		C																					
Sun Fresh Market	n/i		S			5.99																	value	
	n/i		C																					
	n/i																							
Super 1 Foods	n/i		S																				value	
	n/i																							
	n/i																							
Terry Market	n/i																							

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
TX (cont)	Tom Thumb	n/i	C	5.99		5.99															value	
		n/i																				
		Springerhill	G																			
		Open Nature	G												6.99			5.99				
		O Organics	O	19.99																		
		Trader Joe's	Trader Joe's	C	13.99																	5.99
		Trader Joe's	Trader Joe's	G																		
		United Supermarket	Rancher's Reserve	C		5.97																
		Vista Market	n/i																			
	Whole Foods SW	Hereford	C						4.77													
		n/i	A						7.99													
UT	Albertsons Mntn	Double R Ranch	C	5.77	7.99						4.99										value	
		Open Nature	G																		6.99	
		n/i	C						5.99													
		n/i																				
		Stone's																				
		Albertsons SW	n/i									1.99										
		n/i										2.49										
		n/i	C	7.99				7.99		BOG2					2.47							value
		Associated Food	Angus	C	12.00	9.99				3.99												
		n/i																				
		Clark's Market	n/i							4.49												
		Fresh Market	Angus	C		12.00									2.99							
		Harmon's	Angus	C						4.99												
		n/i																				
		King Soopers	n/i	C	5.47							3.99										value
		Rancho Markets	n/i																			
		Ream's	n/i							4.99												
		Ridley's	Hereford	C		9.44				3.94												value
	Smith's	n/i	C						5.77												value	
	n/i																					
	Sprout's	n/i																			limit 4	
	n/i		C																			

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
UT (cont)	Stokes Market	Angus	C		9.99																	
		n/i			5.99																	
	Trader Joe's	Trader Joe's	C	13.99																5.99	80%	
		Trader Joe's	G																			NZ
	Whole Foods Mntr	n/i	A					7.99														

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
SOUTHWESTERN U.S. - CA, HI, NV																							
CA	Albertsons SoCal	n/i	C	5.89																	value		
		n/i	C		7.99			7.99		4.99	4.99												
		n/i												2.98									
	ALDI	n/i	C		6.99																	value	
		Black Angus Signature	n/i	C	8.99			8.49		4.99										3.89			
		Angus	n/i	C	11.99								1.79										
	Baja Ranch	n/i	S	4.99		4.99						3.69											
	Big Saver	n/i		4.99		4.99	4.99															value	
	Cardenas	n/i																					
	Dollar General	n/i											1.95									3.95	80%
	El Super	n/i		4.99		4.99																	
	Food 4 Less	n/i		7.99																			value
	Foodland Mercado	n/i																					80%
	Gelson's	Angus	n/i	P																			
		Angus	n/i	C																			
	Holiday Market	Sterling Silver	n/i	G	10.99																		
	Jensen's	Cape Grim	n/i	G																			6.99
	Jons Marketplace	Angus Pride	n/i	C		9.99	9.99	9.99		9.99													
		n/i	n/i																				
	K.V. Mart	n/i	n/i		5.69					5.69				1.99									
	Lola's Market	n/i	n/i				6.59																
	Lucky	Angus	n/i	C	11.99		10.99			9.99	8.99												value
	n/i	n/i		5.99																			
Lunardi's	Lunardi's	n/i	C											4.99									
Mi Pueblo	n/i	n/i																				3.99	
Mollie Stones	n/i	n/i	C	12.99																			
	SunFed Ranch	n/i	O																			9.99	
	Mollie's	n/i	C																			5.99	
Murphy's Market	Humboldt	n/i	G											4.99									
	n/i	n/i	S			8.99																	
Northgate	n/i	n/i				5.99																3.49	

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
CA <i>(cont)</i>	Nugget Markets	Piedmontese	A						8.99						4.99									
		SunFed Ranch	G												5.99								local	
		Pavilions	n/i	C	5.89																			value
			Laura's Lean	A															6.99					
		R-N Markets	n/i	C			7.99																	
		R-Ranch	n/i	C											2.99									
		Raley's	Harris Ranch	C					7.77															
			Raley's	C											2.99								3.49	80%
		Ralph's	n/i	C	5.47															3.77				
		Ray's Food Place	n/i	C											2.79									
			Angus	C																				value
			Meyer Natural	A						9.99	7.99													
		Rio Ranch	n/i	C								2.99												
		Safeway Comm.	n/i	C	9.99																			value
			n/i	C											4.99									
			Open Nature	G																				
		Safeway NorCal	n/i	C	9.99																			value
			Open Nature	G																				
			n/i	C											4.99									
		Save Mart	Angus 43	P	5.99	6.99				6.99					2.99									value
			n/i	C		12.99				12.99														
		Select Markets	St Helens	C						8.99	4.99	3.49				2.99								
			Painted Hills	G																			4.66	93%
	SK Super King	n/i	C												2.99									
	Sprout's	n/i	C																				limit 4	
		n/i	C												2.77									
	Stater Bros.	n/i	C	5.77		5.99	5.99	6.99		3.99			2.99		4.49	5.99	5.99							
	Super A Foods	Harris Ranch	C							4.99					4.99									
		n/i	C	5.99																				
	Superior Grocers	n/i	C	4.99									2.99											
	The Fresh Market	n/i	C											2.99										
	Trader Joe's	Trader Joe's	C	13.99																		5.99	80%	
		Trader Joe's	G														5.99						NZ	
	Vallarta	n/i	C			5.99	5.99																	

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
CA (cont)	Vons	n/i																					
		n/i	C	5.89										2.69						value			
		Open Nature	G	14.99																			
	Whole Foods NCal	Country Natural	A						7.99														
	Whole Foods SPac	n/i	A						7.99														
HI	ChoiceMart	Big Island	G					13.89															
	Don Quijote	Angus	C	9.99					11.99														
		n/i													4.29								
	Foodland	Angus	C	11.99						5.99	7.49				4.49								
	KTA Super Store	n/i						8.99						3.99									
	Marukai Mart	Angus	C					11.99													value		
	Safeway NorCal	n/i	C	7.99						5.99											value		
		n/i													5.99								
	Tamura's Market	Hawaii Natural	G								5.99												
	n/i	C	9.99	10.99						5.99		3.99											
	Times Supermarke	n/i		9.99										4.49									
	Whole Foods SPac	n/i	A							7.99													
NV	Albertsons Mntn	Double R Ranch	C	5.77	7.99						4.99										value		
		Open Nature	G																		6.99	85%	
		n/i	C							5.99													
		n/i														3.99	4.99						
		Stone's											1.99										
	Albertsons SW	n/i											2.49		2.47								
		n/i	C	7.99					7.99		BOG2											value	
	Associated Food	Angus	C		9.99						3.99												
		n/i									8.99												
	Cardenas	n/i																					
	Dollar General	n/i											1.95								3.95	80%	
	El Super	n/i		4.99		4.99																	
	Grocery Outlet	Tyson											1.60										
La Bonita	n/i																						
Marketon	n/i													3.99			2.99						
Raley's	Harris Ranch	C						7.77															
	Raley's													2.99							3.49	80%	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
NV (cont)	Ridley's	Hereford	C		9.44					3.94											value	
	Safeway NorCal	n/i	C	9.99																	value	
		Open Nature	n/i	G							5.99											
	Save Mart	Angus 43	n/i	P	5.99	6.99			6.99						4.99							value
		n/i				12.99			12.99						2.99							
	Scolari's	Harris Ranch													2.99							
		Harris Ranch	n/i	C			8.99															
	Smith's	n/i	n/i	C				5.77														value
		n/i										2.19										
	Sprout's	n/i	n/i	C					BOGO													limit 4
		n/i														2.77						
	Trader Joe's	Trader Joe's		C	13.99																5.99	80%
		Trader Joe's		G																		NZ
	Vons	n/i	n/i	C	5.89										2.69							value
	Open Nature		G	14.99																		
Whole Foods NCal	Country Natural		A						7.99													
Whole Foods SPac	n/i		A						7.99													

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																						
AK	AC Value Center	Blackwell Angus				9.98			4.78												value	
	Alaskan & Proud Carrs/Safeway	n/i			7.98								3.58									
		n/i		C	4.77					4.99				2.95			4.95			5.95		value
	Fred Meyer	n/i		G													6.99					
		Open Nature		G			14.99															
		n/i		C				4.97														limit 2
	IGA Hometown Meyer Group IGA	Private Selection		C			9.99													4.99		
		n/i					7.99														3.99	
	Northwest Grocers Sitka Seamart	n/i					8.49															value
St Helens																						
St Helens							9.99															
		n/i	C				8.99													4.79		
ID	Albertsons Mntn	Double R Ranch	C	5.77	7.99					4.99											value	
	Albertsons SW	Open Nature	G						5.99												6.99	
		n/i		C																		85%
		n/i																				
	Associated Food	Stone's											1.99									
		n/i		C	7.99			7.99		BOG2			2.49		2.47							value
	Family Foods Fred Meyer	Angus		C			9.99			3.99											2.99	
		n/i							8.99													
	Grocery Outlet	n/i													2.19							
		n/i		C				4.77													4.99	limit 2
	Harvest Foods	Private Selection		C			9.99															
		Tyson											1.60									
	IGA Markets	n/i		C	7.98					4.98												3.98
		n/i					6.99														2.99	value
	Ridley's	Hereford		C			9.44			3.94												value
Rosauer's	Angus		C				5.99															
	n/i																			2.99		
	Painted Hills		A							4.69												

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
ID (cont)	Safeway Seattle	n/i	C	4.77																	value		
		n/i	G												5.99								
		Open Nature	G		13.99																		
	Smith's	n/i	C					5.77														value	
		n/i										2.19											
	Stokes Market	Angus	C		9.99											2.99							
		n/i			5.99																		
	Super 1 Foods	Angus	C		5.98																		value
		Meyer Natural	A												3.98								
	Trader Joe's	Trader Joe's	C		13.99																	5.99	80% NZ
	Trader Joe's	G														5.99							
Whole Foods Mntn	n/i	A								7.99													
Yoke's Fresh	Hereford			6.97	9.99										1.97								
MT	Albertsons Mntn	Double R Ranch	C	5.77	7.99																	value	
		Open Nature	G																			6.99	85%
		n/i	C							5.99													
		n/i														3.99	4.99						
		Stone's																					
	Albertsons SW	n/i											1.99										
		n/i											2.49		2.47								
		n/i	C		7.99				7.99		BOG2												value
	Associated Food	Angus	C		12.00	9.99																	
		n/i																					
	Family Foods	n/i														2.19							
	Harvest Foods	n/i	C		7.98																		
	IGA Markets	n/i			6.99																		
	Lucky's Market	n/i																					
	Reynold's	n/i																					
	Rosauer's	Angus	C																				1.99
	n/i															2.99							
	Painted Hills	A																					
Smith's	n/i	C																					value
	n/i																						
Stokes Market	Angus	C			9.99																		
	n/i				5.99																		

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MT (cont)	Super 1 Foods	Angus	C	5.98																	value		
		Meyer Natural	A										3.98										
	SuperVALU Stores	n/i															4.69						
OR	Albertsons Portlnd	n/i	C			4.97		4.97		4.99											value		
		Open Nature	G												5.99						5.99	85%	
		O Organics	O												6.99						6.99	85%	
		n/i												1.99									
	Associated Food	Angus	C		9.99					3.99							2.99						
		n/i							8.99														
	CenterPlace	n/i	C	7.98										2.48								value	
	Family Foods	n/i												2.19									
	Fred Meyer	n/i	C					4.77														limit 2	
		Private Selection	C		9.99												4.99						
	Grocery Outlet	Tyson										1.60											
	Harvest Foods	n/i	C	7.98						4.98							3.98						
	IGA Markets	n/i		6.99											2.99							value	
	IGA Market Fresh	n/i							5.99	3.99	3.49				2.99								
		Painted Hills	G																			4.66	93%
	Market of Choice	Painted Hills	A	13.99																			
	McKay's	n/i													2.59								
		Signature Angus	S	7.99																			value
	New Seasons	Carmann Ranch	G							10.99													
	Quality Food Cntr	Angus	C	5.97																			
	Simple Truth	O														6.99							
Ray's Food Place	n/i													2.79									
	Angus	C																				value	
	Meyer Natural	A						9.99	7.99														
Red Apple	St Helens								4.99					2.99									
Rosauer's	Angus	C					5.99																
	n/i													2.99									
	Painted Hills	A																					
Roth's	Double R Ranch	L														2.99	4.99						
	Painted Hills	A				13.99										3.99						local	

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Memorial Day 2017

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value							
OR (cont)	Safeway Portland	n/i	C	4.77						3.99											value					
		n/i	G											5.99												
	Select Markets	Open Nature	G		13.99																					
		St Helens	C						8.99	4.99	3.49				2.99											
	Thriftway of OR	Painted Hills	G												2.99							4.66	93%			
		n/i																								
	Trader Joe's	St Helens	C								5.99													local		
		Painted Hills	G																				4.66	93%		
	Whole Foods NW	Trader Joe's	C		13.99																		5.99	80%		
Trader Joe's		G																					5.99	NZ		
	n/i	A								7.99																
WA	Albertsons Portln	n/i	C			4.97		4.97		4.99													value			
		Open Nature	G												5.99								5.99	85%		
		O Organics	O												6.99								6.99	85%		
	CenterPlace	n/i													1.99											
		n/i	C		7.98										2.48										value	
	Fred Meyer	n/i													2.19											
		n/i	C						4.77																limit 2	
	Grocery Outlet	Private Selection	C		9.99											4.99										
		Tyson												1.60												
	Haggen's	Double R Ranch	C		6.99						4.99												3.99			
		Wagyu																								
	Harvest Foods	n/i	C	7.98						4.98																
	IGA Markets	n/i		6.99																					value	
	IGA Market Fresh	n/i																								
		Painted Hills	G																						4.66	93%
	Metropolitan	n/i	L																							
		Wheeler County	G																							local
	Meyer Group IGA	Wheeler County	A																							local
		Wagyu																								
	New Seasons	n/i														2.99										
St Helens				7.99																					value	
PCC Natural	Country Beef	A																								
								15.99																		

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**Memorial Day 2017
BEEF**

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
WY (cont)	Albertsons Mntn	n/i																					
	(continued)	Stone's										1.99					3.99	4.99					
	Albertsons SW	n/i										2.49		2.47									
		n/i	C	7.99				7.99		BOG2													value
	Associated Food	Angus	C		9.99					3.99								2.99					
		n/i								8.99													
	Food Pride	n/i																2.99					
		Angus Pride				8.99	8.99			4.29												3.29	85%
	IGA Markets	n/i		6.99							3.49			2.99									value
	King Soopers	n/i	C	5.47																			value
	Lucky's Market	n/i	G		12.99																		
	Ridley's	Hereford	C		9.44					3.94													value
	Safeway Denver	Colorado Angus	C						4.67	4.67													value
		Colorado Angus	C							8.99	4.99												
		Open Nature	G							11.99												6.99	85%
Smith's	n/i	C						5.77														value	
	n/i											2.19											

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**Memorial Day 2017
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT														
CT	ACME Market	Jennie-O				1.99								
	Adam's Market	Shady Brook				3.07								
		Perdue								2.99				
	AF Basket	Jennie-O			2.99									
	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Associated	Jennie-O			3.99									
		Shady Brook						4.99						
	Best Market	n/i								2.47		4.27		
		Shady Brook				3.27								
	Big Y	Coleman	O							5.99				
		Plainville Farms	A				4.99							
	Bravo	Shady Brook					3.49			3.69				
		Premio										5.02		
	C-Town	Premio										5.02		
		Shady Brook					3.49			3.69				
	Food Bazaar	Butterball				3.00								
		Premio										3.00		
	Geissler's	Shady Brook					2.30							
	Key Food	Harvestland	A				3.99							
	Jennie-O					3.29	4.99							
	Perdue	A			3.33									
	Shady Brook					3.29			3.49					
King's Markets	Shady Brook					4.99	5.99							
	Bell & Evans	A								4.99				
	Bell & Evans	O								7.99				
ShopRite	Butterball					2.50		2.50	2.50					
Stop & Shop	Shady Brook								2.99					
	Nature's Promise	A				3.49								
DC	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Giant Food	Shady Brook							2.99					
	Nature's Promise	A				3.49								

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
DC (cont)	Harris Teeter	Plainville Farms	A						3.00					
		Shady Brook			3.32									
	Safeway Eastern	Perdue				3.50				3.50				
DE	ACME Market	Jennie-O				1.99								
	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Food Lion	n/i							3.49					
	Fresh Grocer	Butterball				2.49								
	Giant Food	Shady Brook							2.99					
		Nature's Promise	A				3.49							
	Harris Teeter	Plainville Farms	A						3.00					
		Shady Brook							3.32					
	IGA Stores NJ/PA	Perdue											4.99	
		Shady Brook					3.07			3.99				
	Redner's	Jennie-O					3.48		3.43	3.49				
	Safeway Eastern	Perdue					3.50				3.50			
	ShopRite	Butterball					2.50		2.50	2.50				
ShurSave	Perdue									3.69			3.69	
	Shady Brook					2.99								3.49
MA	Adam's Market	Shady Brook				3.07								
		Perdue								2.99				
	AF Basket	Jennie-O												
	ALDI	Jennie-O		1.99										
		Gianelli							3.49					
	Associated	Jennie-O												
		Shady Brook												
	Big Y	Coleman	O								5.99			
		Plainville Farms	A				4.99							
	Bravo	Shady Brook					3.49			3.69				
		Premio											5.02	
	C-Town	Premio											5.02	
		Shady Brook					3.49			3.69				
Donelan's	Plainville Farms	A				4.99								
Geissler's	Shady Brook					2.30								

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State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MA (cont)	Met Foods	Shady Brook					4.99		3.99					
		Jennie-O			3.99									
	Roche Bros.	Jennie-O			2.50									
		Perdue											2.99	
		Plainville Farms	A				5.99							
	Seabra Foods	Perdue											3.49	
	Shaw's	Open Nature	A			4.50								
		Perdue								2.50				
	Star Markets	Open Nature	A			4.50								
		Perdue								2.50				
	Stop & Shop	Shady Brook								2.99				
		Nature's Promise	A			3.49								
	Tops Markets	Jennie-O				2.88								
	Wegmans	Wegmans	O			5.99								
	Wegmans	A			4.69	5.99			5.69					
	Festive			2.99										
MD	ACME Market	Jennie-O				1.99								
	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Associated	Jennie-O			3.99									
		Shady Brook					4.99							
	Food Lion	n/i							3.49					
	Giant Food	Shady Brook							2.99					
		Nature's Promise	A			3.49								
	Harris Teeter	Plainville Farms	A						3.00					
		Shady Brook				3.32								
	Kennie's Market	Shady Brook				2.99								
	Martin's Food	Shady Brook							2.99					
		Nature's Promise	A			3.49								
	Redner's	Jennie-O				3.48		3.43	3.49					
	Safeway Eastern	Perdue				3.50				3.50				
	Shop'n Save	Honeysuckle				3.07								
Shoppers Food	Wild Harvest	A			4.99									
ShopRite	Butterball				2.50		2.50	2.50						

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				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties		
MD (cont)	ShurSave	Perdue									3.69			3.69	
		Shady Brook			2.99	3.49									
	Wegmans	Wegmans	O			5.99									
		Wegmans	A			4.69	5.99		5.69						
		Festive		2.99											
ME	Shaw's	Open Nature	A			4.50									
		Perdue								2.50					
NH	ALDI	Jennie-O		1.99											
		Gianelli						3.49							
	Shaw's	Open Nature	A			4.50									
		Perdue								2.50					
NJ	ACME Market	Jennie-O				1.99									
	ALDI	Jennie-O		1.99											
		Gianelli						3.49							
	Associated	Jennie-O			3.99										
		Shady Brook					4.99								
	Best Market	n/i								2.47		4.27			
		Shady Brook			3.27										
	Bravo	Shady Brook				3.49					3.69				
		Premio										5.02			
	C-Town	Premio										5.02			
		Shady Brook				3.49					3.69				
	Fine Fare	Jennie-O			2.99		4.99								
		Shady Brook					3.33				3.49				
	Food Bazaar	Butterball			3.00								3.00		
		Premio													
Foodtown	Shady Brook				2.99										
	Jennie-O			2.66											
IGA Stores NJ/PA	Plainville Farms	A				6.99									
	Perdue												4.99		
	Shady Brook					3.07				3.99					
Key Food	Harvestland	A				3.99									
	Jennie-O					3.29	4.99								
	Perdue	A		3.33											
	Shady Brook					3.29				3.49					

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				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NJ (cont)	King's Markets	Shady Brook				4.99	5.99							
		Bell & Evans	A							4.99				
		Bell & Evans	O								7.99			
		Met Foods	Shady Brook				4.99			3.99				
			Jennie-O			3.99								
		Pioneer	Jennie-O			3.99	4.99							
			Shady Brook			3.99	4.99			3.99				
		ShopRite	Butterball			2.50			2.50	2.50				
		Stop & Shop	Shady Brook							2.99				
			Nature's Promise	A			3.49							
		Supremo Market	Shady Brook						3.19					
			Perdue			2.99								
		Uncle Giuseppe's	n/i									3.99		
	Wegmans	Wegmans	O			5.99								
		Wegmans	A			4.69	5.99		5.69					
		Festive		2.99										
NY	ACME Market	Jennie-O				1.99								
	AF Basket	Jennie-O			2.99									
	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Associated	Jennie-O			3.99									
		Shady Brook					4.99							
	Best Market	n/i								2.47		4.27		
		Shady Brook				3.27								
	Big M	Shady Brook					5.38							
	Bravo	Shady Brook				3.49			3.69					
		Premio										5.02		
	C-Town	Premio										5.02		
		Shady Brook				3.49			3.69					
	D'Agostino	Shady Brook				4.61								
	DeCiccio & Sons	Plainville Farms	A				5.99							
DeCiccio Family	Shady Brook				3.49									
	DeCiccio's										4.99			
Fine Fare	Jennie-O				2.99		4.99							
	Shady Brook					3.33			3.49					

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**Memorial Day 2017
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NY (cont)	Food Bazaar	Butterball			3.00									
		Premio										3.00		
	Foodtown	Shady Brook				2.99								
		Jennie-O				2.66								
		Plainville Farms	A					6.99						
	Giunta's	Giunta's											4.99	
	Gristede's	Butterball					4.99							
	IGA Stores NJ/PA	Perdue												4.99
		Shady Brook					3.07				3.99			
	Key Food	Harvestland	A				3.99							
		Jennie-O					3.29	4.99						
		Perdue	A				3.33							
		Shady Brook					3.29				3.49			
	King Kullen	Bell & Evans	A									6.49		
		Perdue					3.49				3.49			
		Shady Brook					2.66				3.49			
	King's Markets	Shady Brook					4.99	5.99						
		Bell & Evans	A								4.99			
		Bell & Evans	O									7.99		
	Met Foods	Shady Brook						4.99			3.99			
		Jennie-O					3.99							
	Net Cost Market	n/i									1.79			
	North Shore Farms	Perdue									3.99			
	Peck's	Shady Brook					3.07							
		Perdue									2.99			
	Pioneer	Jennie-O					3.99	4.99						
		Shady Brook					3.99	4.99			3.99			
	Shop'n Save	Honeysuckle					3.07							
	ShopRite	Butterball					2.50		2.50		2.50			
	Stop & Shop	Shady Brook									2.99			
	Nature's Promise	A				3.49								
Tops Markets	Jennie-O					2.88								
Trade Fair	Shady Brook					3.50								
Uncle Giuseppe's	n/i											3.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Memorial Day 2017
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NY (cont)	Wegmans	Wegmans	O			5.99								
		Wegmans	A			4.69	5.99		5.69					
		Festive		2.99										
PA	ACME Market	Jennie-O				1.99								
	ALDI	Jennie-O		1.99										
	Associated	Gianelli						3.49						
		Jennie-O			3.99									
	Big M	Shady Brook					4.99							
		Shady Brook					5.38							
	Bravo	Shady Brook				3.49			3.69					
		Premio										5.02		
	C-Town	Premio										5.02		
		Shady Brook				3.49			3.69					
	Family Owned	n/i								2.89				
	Fine Fare	Jennie-O				2.99		4.99						
		Shady Brook					3.33			3.49				
	Food Lion	n/i							3.49					
	Foodland	Honeysuckle								3.99				
	Foodtown	Shady Brook					2.99							
		Jennie-O					2.66							
	Fresh Grocer	Plainville Farms	A					6.99						
		Butterball					2.49							
	Giant Food Stores	Shady Brook								2.99				
		Nature's Promise	A				3.49							
	Karn's Foods	n/i										3.69		
	Kennie's Market	Shady Brook					2.99							
Key Food	Harvestland	A				3.99								
	Jennie-O					3.29	4.99							
Landis	Perdue	A				3.33								
	Shady Brook					3.29			3.49					
Martin's Food	Shady Brook							3.19						
	Shady Brook								2.99					
Net Cost Market	Nature's Promise	A				3.49								
	n/i									1.79				

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**Memorial Day 2017
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
PA (cont)	Pioneer	Jennie-O			3.99		4.99							
		Shady Brook				3.99	4.99		3.99					
	Redner's	Jennie-O				3.48		3.43	3.49					
	Shop'n Save	Honeysuckle			3.07									
	ShopRite	Butterball				2.50		2.50	2.50					
	ShurSave	Perdue								3.69			3.69	
		Shady Brook				2.99	3.49							
	ShurSave NE PA	Perdue								3.69			3.69	
		Shady Brook				3.49								
	Supremo Market	Shady Brook							3.19					
	Perdue				2.99									
Tops Markets	Jennie-O					2.88								
Wegmans	Wegmans		O			5.99								
	Wegmans		A			4.69	5.99		5.69					
	Festive			2.99										
RI	Adam's Market	Shady Brook				3.07								
		Perdue								2.99				
	ALDI	Jennie-O		1.99				3.49						
		Gianelli												
	Associated	Jennie-O			3.99									
		Shady Brook					4.99							
	Bravo	Shady Brook				3.49			3.69					
		Premio									5.02			
	Dave's Market	Shady Brook				BOGO								
Seabra Foods	Perdue										3.49			
Shaw's	Open Nature	A			4.50									
	Perdue								2.50					
Stop & Shop	Shady Brook							2.99						
	Nature's Promise	A				3.49								
VT	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Shaw's	Open Nature	A			4.50				2.50				
	Perdue													
Tops Markets	Jennie-O				2.88									

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**Memorial Day 2017
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV														
AL	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Ingle's Market	Plainville Farms	A			3.98								
		Butterball				2.50								
	Kroger Atlanta	Simple Truth	A			3.49								
Kroger Nashville	Simple Truth	A			3.49									
	Sprout's	n/i									3.99	2.88		
FL	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Fresco y Mas	Butterball			3.98									
	Harris Teeter	Plainville Farms	A						3.00					
		Shady Brook			3.32									
	Safeway Florida	Perdue				3.50				3.50				
Sprout's	n/i									3.99	2.88			
	Western Beef	n/i								1.99				
GA	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Food Lion	n/i							3.49					
	Harris Teeter	Plainville Farms	A						3.00					
		Shady Brook			3.32									
	Ingle's Market	Plainville Farms	A			3.98								
		Butterball				2.50								
	Kroger Atlanta	Simple Truth	A			3.49								
Piggly Wiggly Carolina	Butterball						3.99	3.99						
Sprout's	n/i									3.99	2.88			
	Wayfield's	Butterball			2.50									
KY	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Food Lion	n/i							3.49					
	Foodland	Honeysuckle			3.33									
	Kroger Cincinnati	Kroger			2.50									
	Kroger Louisville	Simple Truth	A			3.49								
Kroger Nashville	Simple Truth	A			3.49									

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**Memorial Day 2017
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MS	ALDI	Jennie-O Gianelli		1.99				3.49						
NC	ALDI	Jennie-O Gianelli		1.99				3.49						
	Carlie C's IGA	Butterball			2.50	3.00		3.50	3.50					
	Farm Fresh	Shady Brook			2.99					2.99				
	Food Lion	n/i							3.49					
	Harris Teeter	Plainville Farms	A						3.00					
		Shady Brook			3.32									
	Ingle's Market	Plainville Farms	A			3.98								
		Butterball				2.50								
	Piggly Wiggly Retail	Butterball			2.29				3.29					
	Sprout's	n/i								3.99	2.88			
SC	ALDI	Jennie-O Gianelli		1.99				3.49						
	Food Lion	n/i							3.49					
	Harris Teeter	Plainville Farms	A						3.00					
		Shady Brook			3.32									
	Ingle's Market	Plainville Farms	A			3.98								
		Butterball				2.50								
	Kroger Atlanta	Simple Truth	A			3.49								
	Piggly Wiggly Carolina	Butterball						3.99	3.99					
TN	ALDI	Jennie-O Gianelli		1.99				3.49						
	Food Lion	n/i							3.49					
	Ingle's Market	Plainville Farms	A			3.98								
		Butterball				2.50								
	Kroger Nashville	Simple Truth	A			3.49								
	Osborne's	Honeysuckle					3.74							
	Sprout's	n/i								3.99	2.88			
	Tietgen's	Honeysuckle					3.74		2.99					
VA	ALDI	Jennie-O Gianelli		1.99				3.49						
	Associated	Jennie-O			3.99									
		Shady Brook					4.99							

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
VA (cont)	Farm Fresh	Shady Brook			2.99						2.99			
	Food Lion	n/i							3.49					
	Giant Food	Shady Brook							2.99					
		Nature's Promise	A			3.49								
	Harris Teeter	Plainville Farms	A						3.00					
		Shady Brook				3.32								
	Ingle's Market	Plainville Farms	A			3.98								
		Butterball				2.50								
	Martin's Food	Shady Brook							2.99					
		Nature's Promise	A			3.49								
	Piggly Wiggly Retail	Butterball				2.29				3.29				
	Safeway Eastern	Perdue					3.50				3.50			
	Shop'n Save	Honeysuckle				3.07								
	Shoppers Food	Wild Harvest	A				4.99							
Wegmans	Wegmans	O				5.99								
	Wegmans	A				4.69	5.99		5.69					
	Festive			2.99										
WV	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Food Lion	n/i							3.49					
	Foodland	Honeysuckle			3.33									
	Martin's Food	Shady Brook							2.99					
		Nature's Promise	A			3.49								
Riesbeck's	Honeysuckle							3.49						
Shop'n Save	Honeysuckle			3.07										

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State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI														
IA	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Family Fare	Jennie-O				3.99								
	Jewel-Osco	Jennie-O				2.99		3.33						
	No Frills	Jennie-O				3.99								
	Schnuck's	Perdue				3.99								
IL	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Berkot's	Butterball			BOGO									
	Butera	Butterball				3.69								
	Fairplay Foods	Honeysuckle						3.33	3.29					
	Heinen's	Jennie-O				3.33								
	IGA Stores IL/IN	Honeysuckle				3.50		3.19	3.50					
	Jewel-Osco	Jennie-O				2.99		3.33						
	Kirby Foods IGA	Honeysuckle				3.50		3.33						
	Kroger Central	Butterball				2.66								
	Kroger Louisville	Simple Truth	A			3.49								
	Pete's Market	Butterball				2.99								
	Piggly Wiggly MW	Butterball				3.69		3.99	3.99					
		Schnuck's	Perdue				3.99							
	Tony's Finer Foods	Honeysuckle			2.50									
	Walt's	Honeysuckle						3.19	3.00					
IN	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	IGA Stores IL/IN	Honeysuckle				3.50		3.19	3.50					
	Jay C Stores	Simple Truth	A			3.49								
	Jewel-Osco	Jennie-O				2.99		3.33						
	Kirby Foods IGA	Honeysuckle				3.50		3.33						
	Kroger Central	Butterball				2.66								
	Kroger Cincinnati	Kroger			2.50									
	Kroger Louisville	Simple Truth	A			3.49								
	Marsh	Honeysuckle						3.19						
		Schnuck's	Perdue				3.99							
	Walt's	Honeysuckle						3.19	3.00					

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State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MI	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Busch's	Butterball			1.99									
	D&W Fresh Market	Jennie-O				3.99								
	Family Fare	Jennie-O				3.99								
	Glory	n/i			2.49									
	Kroger Central	Butterball				2.66								
	Kroger Michigan	Kroger			2.50									
	Ric's Food Center	Honeysuckle				3.08								
	Spartan Stores	Jennie-O				3.99								
Valuland	Butterball			2.49										
VG's Grocery	Jennie-O					3.99								
MN	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Econofoods	Jennie-O				3.99								
	Family Fare	Jennie-O				3.99								
	Family Fresh	Honeysuckle						3.43						
		Jennie-O				3.99								
	Festival	Jennie-O				3.99								
	Hugo's	Gold'n Plump								2.99				
		Honeysuckle						3.79						
	Kowalski's	Naturally Raised	A						6.49					local
Marketplace Foods	Honeysuckle						3.33							
Sun Mart	Jennie-O				3.99									
SuperVALU Stores	Jennie-O				3.50									
ND	Albertsons Mntn	Open Nature	A			5.00								
	Family Fare	Jennie-O				3.99								
	Hugo's	Gold'n Plump								2.99				
		Honeysuckle						3.79						
	Marketplace Foods	Honeysuckle						3.33						
SuperVALU Stores	Jennie-O				3.50									
NE	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Family Fare	Jennie-O				3.99								

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				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NE <i>(cont)</i>	Family Fresh	Honeysuckle	A					3.43						
		Jennie-O				3.99								
	No Frills	Jennie-O				3.99								
	Russ Market	Honeysuckle								2.99				
	Safeway Denver	Open Nature					3.99							
	Sun Mart	Jennie-O				3.99								
OH	Acme Fresh Market	Jennie-O				3.00								
	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Heinen's	Jennie-O				3.33								
	Kroger Central	Butterball				2.66								
	Kroger Cincinnati	Kroger				2.50								
	Marsh	Honeysuckle						3.19						
	Riesbeck's	Honeysuckle								3.49				
	Shop'n Save	Honeysuckle			3.07									
SD	ALDI	Jennie-O	A	1.99										
		Gianelli						3.49						
	Family Thrift	Jennie-O				3.99								
	IGA Markets	Jennie-O				3.79								
	Safeway Denver	Open Nature				3.99								
	Sun Mart	Jennie-O			3.99									
WI	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Econofoods	Jennie-O				3.99								
	Family Fresh	Honeysuckle						3.43						
		Jennie-O				3.99								
	Fox Bros.	Butterball				3.69								
	Gordy's Market	Honeysuckle						3.19						
	Marketplace Foods	Honeysuckle						3.33						
	Marketplace WI	Jennie-O			2.66									
	Piggly Wiggly MW	Butterball				3.69		3.99	3.99					
	Schnuck's	Perdue				3.99								
	Sentry	Jennie-O						3.49	3.49					
	Shurfine Food Centers	Jennie-O				3.48								
	Gold'n Plump								2.98					

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				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
WI (cont)	SuperVALU Stores	Jennie-O				3.50								
	Trig's	Jennie-O				2.99		3.99	3.99					

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				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT														
AR	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Brookshire's	Jennie-O				3.00		3.00						
	Harp's	Honeysuckle				2.91								
AZ	Sprout's	n/i									3.99	2.99		
CO	Albertsons Mntn	Open Nature	A			5.00								
	Associated Food	Norbest			2.88									
		Jennie-O			2.50									
	King Soopers	Simple Truth	A			3.49								
	Ridley's	Jennie-O			2.50									
Safeway Denver	Open Nature	A			3.99									
	Sprout's	n/i									3.99	2.99		
KS	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Country Mart	Honeysuckle					3.84		3.49					
	Harp's	Honeysuckle				2.91								
	Pyramid Foods	Honeysuckle					4.99							
	Sun Fresh	Honeysuckle					3.84		3.49					
	Sprout's	n/i									3.99	2.99		
LA	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Brookshire's	Jennie-O				3.00		3.00						
MO	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	C&R Supermarkets	Honeysuckle				2.91								
	Country Mart	Honeysuckle					3.84		3.49					
	Harp's	Honeysuckle				2.91								
	IGA Stores IL/IN	Honeysuckle				3.50		3.19	3.50					
	Kroger Central	Butterball				2.66								
	Moser's	Honeysuckle					3.84		3.49					
	Pyramid Foods	Honeysuckle					4.99							
	Schnuck's	Perdue				3.99								
	Sprout's	n/i									3.99	2.99		
	Sun Fresh	Honeysuckle						3.84		3.49				

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				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NM	King Soopers	Simple Truth	A			3.49								
	Safeway Denver	Open Nature	A			3.99								
	Sprout's	n/i									3.99	2.99		
OK	ALDI	Jennie-O		1.99										
		Gianelli						3.49						
	Country Mart	Honeysuckle					3.84							
	Harp's	Honeysuckle				2.91			3.49					
	Pyramid Foods	Honeysuckle					4.99							
Sprout's	n/i									3.99	2.99			
Warehouse Market	Honeysuckle				2.49									
TX	ALDI	Jennie-O		1.99										
		Gianelli												
	Brookshire's	Jennie-O				3.00			3.49					
	Randalls	Jennie-O		2.39					3.00					
	Sprout's	n/i									3.99	2.99		
Sun Fresh Market	n/i					4.16								
Tom Thumb	Jennie-O					3.99								
UT	Albertsons Mntn	Open Nature	A			5.00								
	Associated Food	Norbest			2.88									
		Jennie-O			2.50	3.49				3.49				
	Fresh Market	Jennie-O				3.49				3.49				
	King Soopers	Simple Truth	A			3.49								
	Ridley's	Jennie-O			2.50									
	Sprout's	n/i									3.99	2.99		
Stokes Market	Jennie-O			2.50										

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				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties		
SOUTHWESTERN U.S. - CA, HI, NV															
CA	Albertsons SoCal	Jennie-O	A			3.49									
	ALDI	Jennie-O		1.99					3.49						
		Gianelli													
	Big Saver	Jennie-O		1.99											
	Cardenas	Jennie-O					3.99								
	Jon's Marketplace	Jennie-O					2.99								
	Lucky	Foster Farms					3.50								
	Lunardi's	n/i									4.99				
	Nugget Markets	Perdue									2.99				
	Raley's	Jennie-O					3.50			3.50					
	Ralph's	Simple Truth					4.99								
	Safeway Comm.	Jennie-O					3.99								
	Safeway NorCal	Jennie-O					3.99								
	SK Super King	n/i									1.29				
	Sprout's	n/i										3.99	2.99		
	Stater Bros.	Jennie-O					2.99								
Superior Grocers	Jennie-O					2.99									
Vons	Jennie-O					3.49									
HI	ChoiceMart	Foster Farms	O			7.29									
	Marukai Mart	n/i								2.99					
	Tamura's Market	Foster Farms				4.19									
	Times Supermarket	Foster Farms				4.29									
NV	Albertsons Mntn	Open Nature	A			5.00									
	Associated Food	Jennie-O			2.50										
	Cardenas	Jennie-O				3.99									
	Raley's	Jennie-O				3.50			3.50						
	Ridley's	Jennie-O			2.50										
	Safeway NorCal	Jennie-O				3.99									
	Scolari's	Foster Farms				2.99									
	Sprout's	n/i								3.99	2.99				
Vons	Jennie-O					3.49									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2017
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY														
AK	Fred Meyer	Jennie-O				4.99								
	IGA Hometown	Jennie-O				4.29								
	Meyers Group IGA	Jennie-O				4.29								
ID	Albertsons Mntn	Open Nature	A			5.00								
	Associated Food	Norbest			2.88									
	Associated Food	Jennie-O			2.50									
	Fred Meyer	Jennie-O				3.99								
	IGA Markets	Jennie-O				3.79								
	Ridley's	Jennie-O			2.50									
	Stokes Market	Jennie-O			2.50									
	Yoke's Fresh	Jennie-O					4.99							
MT	Albertsons Mntn	Open Nature	A			5.00								
	Associated Food	Norbest			2.88									
		Jennie-O			2.50	3.49		3.49						
	IGA Markets	Jennie-O				3.79								
	Reynold's	Jennie-O			2.50									
	Stokes Market	Jennie-O			2.50									
OR	Albertsons Portland	Open Nature	A			3.99			3.99					
	Associated Food	Norbest			2.88									
		Jennie-O			2.50									
	Fred Meyer	Jennie-O				3.99								
	IGA Markets	Jennie-O				3.79								
	McKay's Market	Foster Farms			2.99									
	Quality Food Center	Jennie-O				3.99								
		Isnerio's	L							3.99				
WA	Albertsons Portland	Open Nature	A			3.99			3.99					
	Fred Meyer	Jennie-O				3.99								
	IGA Markets	Jennie-O				3.79								
	Meyers Group IGA	Jennie-O				3.79								
	Quality Food Center	Jennie-O				3.99								
		Isnerio's	L							3.99				
	Yoke's Fresh	Jennie-O					4.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2017
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
WY	Albertsons Mntn	Open Nature	A			5.00								
	Associated Food	Norbest			2.88									
		Jennie-O			2.50									
	IGA Markets	Jennie-O				3.79								
	King Soopers	Simple Truth	A			3.49								
	Ridley's	Jennie-O			2.50									
Safeway Denver	Open Nature	A			3.99									