



United States
Department of
Agriculture

Agricultural
Marketing
Service

Livestock and
Poultry Program

Agricultural
Analytics
Division

Feature Advertising by U.S. Supermarkets Meat and Poultry

Memorial Day 2018

Advertised Prices effective through May 28, 2018



Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of popular meat and poultry products for the Memorial Day marketing period. The Memorial Day weekend marks the unofficial start of the summer outdoor cooking season and is a significant demand period for a variety of meat cuts for outdoor grilling and entertaining. Advertised sale prices are shown by region, state, and supermarket banner and include brand names, prices, and any special conditions.

Chicken Cuts

Regular and value packs of boneless/skinless (b/s) breasts; b/s thighs; split, bone-in breasts; wings; bone-in thighs and drumsticks; tray and bagged leg quarters; IQF breast and tenders; 8-piece fried chicken.

Northeast.....	04
Southeast	20
Midwest	33
South Central.....	47
Southwest.....	57
Northwest	61

Fresh Pork Ribs, Chops, Cuts, and Sausage

Sparerib varieties, various pork chop styles, tenderloins, whole boneless loins, pork sausage, and deli-prepared ribs.

Northeast.....	66
Southeast	83
Midwest	101
South Central.....	121
Southwest.....	135
Northwest	140

Beef Steaks and Grinds

Ground beef, beef patties, and various beef steaks for grilling.

Northeast.....	146
Southeast	167
Midwest	186
South Central.....	204
Southwest.....	216
Northwest	220

Lamb Roasts, Chops, and Grinds

Bone-in, semi-boneless, and boneless, whole and half legs; bone-in whole, loin, rib, and shoulder chops, frenched and crown roast racks; and breasts.

Northeast.....	227
Southeast	230
Midwest	231
South Central.....	232
Southwest.....	232
Northwest	232

Ground Poultry

Ground turkey and chicken grinds, sausage, and patties.

Northeast.....	233
Southeast	241
Midwest	244
South Central.....	247
Southwest.....	250
Northwest	251

Shell Eggs

Caged and Cage-Free Varieties

Northeast.....	252
Southeast	260
Midwest	264
South Central.....	267
Southwest.....	269
Northwest	271

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Report Notes and Key to Abbreviations:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

Code Key:

n/inot identified
BOGOBuy one, get one free
B2GOBuy two get one free
BOG2Buy two get two free
BOG3Buy two get three free
AAntibiotic-free
FFree Range
GGrass-Fed
KKosher
HHalal
LLocally grown or produced
OUSDA Certified Organic
CUSDA Choice
PUSDA Prime
SUSDA Select

Beef Conditions Key:

L limit at sale price
% ground patty lean percent
value value pack (regular if not identified)

U.S. Regional Definitions:

NortheastCT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT
Southeast.....AL,FL,GA,KY,MS,NC,SC,TN,VA,WV
Midwest.....IA,IL,IN,MI,MN,ND,NE,OH,SD,WI
South CentralAR,AZ,CO,KS,LA,MO,NM,OK,TX,UT
SouthwestCA, HI, NV
Northwest.....AK,ID,MT,OR,WA,WY

Lamb Origin Codes:

US United States
AU Australia
NZ New Zealand
IS Iceland
UR Uruguay

Shell Egg Codes:

JBJumbo
XLExtra Large
LGLarge
MDMedium
SMSmall
WHWhite
BRBrown

Cage-Free Production Systems

Barn/Aviary Hens are housed inside climate-controlled barns and roam freely in a single level (barn) or in multiple vertical levels of the building (aviary).
Free Range Hens have access to the outdoors for at least part of the day with housing provided for protection from climate and predators. Flock sizes vary by farm.
Pasture Same as free range except hens are kept outdoors and provided shelter in colder climates.
Organic Hens raised in accordance with the National Organic Program standards. Flock sizes vary by farm.
Pasture Organic Hens raised in accordance with the NOP standards and are kept outdoors and provided shelter.

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																					
CT	ACME Markets	Acme			1.99																
		Perdue	A	3.99	2.99							BOGO		BOGO							
		Lancaster		3.99	2.99							BOGO		BOGO							5.00
		Open Nature	A	4.99																	
	Adams IGA	O Organics	O											1.99							
		Farm Fresh			1.99								0.79		0.79						
	AG New England	Springer Mountain	A	3.79		2.79															
		n/i											0.79		0.79						
	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	Best Market	n/i			1.67						2.97			0.87		0.87	0.87				
		Farmer Focus	O	5.97		4.97									2.97						
	Big Y	n/i																			6.49
		Big Y	A		3.69	2.99								1.79		1.79					
	Bravo	n/i											0.89					0.49			
		Harvestland	O	7.99																	
	Compare Foods	Harvestland	A			3.99															
		n/i																0.49			
	C-Town	Perdue	A						1.99												
		Harvestland	O	7.99																	
	Fairway Market	Harvestland	A			3.99															
Fairway		A	3.99																		
Food Bazaar	n/i																			9.99	
	n/i			1.99										0.99							
Geissler's	n/i			1.79																	
	Geissler's	A	3.99																		
Highland Park	Bell & Evans	A	4.99																		
	n/i																0.69				
Ideal Food Basket	Perdue	A			2.99																
	Springer Mountain	A									1.49		1.49								
IGA Stores NE	n/i			1.79								0.99		0.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
CT (cont)	Key Food	Springer Mountain	A			2.79															
		Perdue	A			2.99						0.99		0.99							
		Bell & Evans	A	5.99																	
	Kings Market	Allen	A		3.49																
		Murray's	A			3.99															
	Market 32	Tyson	A	2.99										0.88		0.88	0.88				
		Market 32										1.99									
	Price Chopper	Tyson	A	2.99										0.88		0.88	0.88				
		Market 32										1.99									
	Price Rite	Amick Farms			1.88									0.88		0.88					
		Save-a-Lot												0.67		0.67					
	Stop & Shop	Stop & Shop						1.49						1.29		1.29					6.99
Walmart	Marketside	A	4.84																	5.98	
DC	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	Giant Food	Giant			2.29				1.49				1.29		1.29						6.99
		Harris Teeter			1.99														BOGO	BOGO	
	Safeway Eastern	Harvestland	O	6.99																	
		Signature Farms				BOGO															5.99
	Save-a-Lot	n/i											0.67		0.67						
		ShopRite																			5.99
	Walmart	Perdue	A		2.99								1.29		1.29	0.89					
		Empire	K													1.99					
Marketside		A	4.84																	5.98	
DE	ACME Markets	Acme			1.99																
		Perdue	A	3.99	2.99									BOGO		BOGO					
		Lancaster		3.99	2.99									BOGO		BOGO					5.00
		Open Nature	A	4.99																	
		O Organics	O											1.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
DE (cont)	ALDI	n/i			1.69		1.69														
		Kirkwood														0.89					
	Food Lion	Food Lion			1.99															5.99	
	Fresh Grocer	n/i		2.99							1.88									5.99	
		Tyson	A			2.59															
	Giant Food	Giant			2.29				1.49				1.29		1.29						6.99
	Great VALU Marke	n/i							0.99												
		Tyson	A		2.99																
		Perdue	A													0.89					
	Harris Teeter	Harris Teeter			1.99														BOGO	BOGO	
		Harvestland	O	6.99																	
	IGA Stores NJ/PA	Perdue	A	2.99																	
	Lidl	n/i						1.79				1.79			1.29						
	Redner's	Redner's											0.89		0.89						
		n/i			2.28																
	Safeway Eastern	Signature Farms			BOGO																
		n/i																			5.99
	Save-a-Lot	n/i											0.67		0.67						
ShopRite	n/i																			5.99	
	Perdue	A		2.99								1.29		1.29	0.89						
	Empire	K													1.99						
ShurSave	n/i			1.99						2.79										7.99	
Walmart	Marketside	A	4.84																		
	n/i																			5.98	
Weis Markets	Perdue	A						BOG2					BOG2		BOG2						
MA	Adams IGA	Farm Fresh			1.99								0.79		0.79						
		Springer Mountain	A	3.79		2.79															
	AG New England	n/i											0.79		0.79						
	ALDI	n/i			1.69		1.69														
		Kirkwood														0.89					
	Associated	n/i															0.49				
	Perdue	A			2.99										1.29						
	Harvestland	O												2.99							
	Springer Mountain	A										1.69		1.69							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MA (cont)	Big Y	n/i																		6.49	
	Big Y	Big Y	A		3.69	2.99							1.79		1.79						
	Bravo	n/i											0.89				0.49				
		Harvestland		O	7.99																
		Harvestland		A			3.99														
	Crosby's	Crosby's Cuisine																			8.99
		n/i								2.99											
	C-Town	Perdue		A													0.59				
		Harvestland		O	7.99																
		Harvestland		A			3.99														
	Donelan's	n/i												0.99	0.99						
		Bell & Evans		A			4.99														
	Food City Market	n/i																			
	Geissler's	n/i				1.79															
		Geissler's		A	3.99																
	Hannaford	Hannaford						1.99		0.89											
	H-Mart	n/i													1.49						
	Ideal Food Basket	n/i																			
		Perdue		A			2.99														
		Springer Mountain		A									1.49		1.49						
	Key Food	Perdue		A			2.99							0.99		0.99					
		Bell & Evans		A	5.99																
		Allen		A		3.49															
	Market 32	Tyson		A	2.99																
		Market 32																			
		n/i											1.99								
	Market Basket	Market Basket				2.29		1.99													
		Springer Mountain		A											1.29						
McKinnon's	McKinnon's		A	2.99																	
Price Chopper	Tyson		A	2.99																	
	Market 32												0.88		0.88		0.88				
	n/i											1.99									
Price Rite	Amick Farms				1.88								0.88		0.88						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MA (cont)	Roche Bros.	n/i			2.99							0.99		0.99							
	Roche Bros.	O		6.99																	
	Perdue	A		3.99																	
	Save-a-Lot	n/i										0.67		0.67							
	Seabra Foods	n/i														0.49					
	Perdue	A										1.19		1.19							
	Shaw's	Open Nature	A	3.99								1.69		1.69							
	n/i																				
	Star Market	n/i											1.29		1.29						5.30
	Open Nature	A		3.99									1.29		1.29						
	Stop & Shop	Stop & Shop							1.49				1.29		1.29						6.99
	Trucchi's	n/i														0.59					
	Springer Mountain	A						2.49													
	Walmart	Marketside	A		4.84																
n/i																					
Wegmans	Wegmans			3.79	1.99		1.99		1.79				0.99								
Wegmans	A			4.49		4.29						2.29		1.99							
Wegmans	O			7.99	5.99	5.69	4.69					3.99		2.99	1.99						
Tyson	A																	3.00	3.00		
MD	ACME Markets	Acme			1.99																
	Perdue	A		3.99	2.99																
	Lancaster			3.99	2.99																
	Open Nature	A		4.99																	
	O Organics	O																			
	ALDI	n/i			1.69		1.69														
	Kirkwood																0.89				
	Food Lion	Food Lion			1.99																5.99
	Giant Eagle	n/i			2.49																
	Giant Food	Giant			2.29							1.29		1.29							6.99
	Graul's Market	Perdue	A					1.99													
	Great VALU Marke	n/i								0.99											
	Tyson	A			2.99																
	Perdue	A														0.89					
Harris Teeter	Harris Teeter			1.99																	
Harvestland	O		6.99																		

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MD (cont)	H-Mart	n/i								2.49											
	IGA Stores NJ/PA	Perdue	A	2.99																	
	Martin's Food	Giant			1.88																5.30
		Perdue	A						BOGO				BOGO		BOGO						
	Price Rite	Nature's Promise	A	3.99																	
		Amick Farms			1.88								0.88		0.88						
	Redner's	Redner's											0.89		0.89						
		n/i			2.28																
	Safeway Eastern	Signature Farms			BOGO																
		n/i																			5.99
	Save-a-Lot	n/i											0.67		0.67						
	Shop'n Save	Tyson	A										0.98		0.98						
		Shoppers Value																	1.60		
	Shoppers	Gerber	A						2.79												
		Perdue	A							2.79	1.99										
	ShopRite	n/i			1.99		1.99														5.99
		n/i																			5.99
	ShurSave	Perdue	A		2.99								1.29		1.29		0.89				
		Empire	K														1.99				
	Sprout's Market	n/i			1.99						2.79										7.99
Walmart	n/i			1.88								1.49		1.49							
	Marketside	A	4.84																		
Wegmans	n/i																			5.98	
	Wegmans		3.79	1.99		1.99			1.79			0.99									
Wegmans	Wegmans	A	4.49		4.29							2.29		1.99							
	Wegmans	O	7.99	5.99	5.69	4.69						3.99		2.99	1.99						
Weis Markets	Tyson	A																3.00	3.00		
	Perdue	A							BOG2				BOG2		BOG2						
ME	AG New England	n/i										0.79		0.79							
	ALDI	n/i		1.69		1.69															
	Best Yet Markets	Kirkwood														0.89					
		Mountaire Farms							1.69												
	Food City Market	n/i															0.49				
Hannaford	Hannaford				1.99			0.89												6.99	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
ME (cont)	IGA Stores NE	n/i			1.79							0.99		0.99							
	Springer Mountain	A				2.79															
	Market 32	Tyson	A	2.99																	
	Market 32	n/i									1.99		0.88		0.88	0.88					
	Save-a-Lot	n/i											0.67		0.67						
	Shaw's	Open Nature	A	3.99								1.69		1.69							5.30
	Walmart	Marketside	A	4.84																	5.98
		n/i																			
NH	AG New England	n/i											0.79		0.79						
	ALDI	n/i			1.69		1.69										0.89				
	Kirkwood																				
	Hannaford	Hannaford					1.99		0.89												6.99
	IGA Stores NE	n/i			1.79																
	Springer Mountain	A				2.79															
	Market 32	Tyson	A	2.99																	
	Market 32	n/i									1.99		0.88		0.88	0.88					
	McKinnon's	McKinnon's	A	2.99																	
	Price Chopper	Tyson	A	2.99																	
	Market 32	n/i									1.99		0.88		0.88	0.88					
	Price Rite	Amick Farms				1.88							0.88		0.88						
	Save-a-Lot	n/i											0.67		0.67						
	Shaw's	Open Nature	A	3.99								1.69		1.69							5.30
Walmart	Marketside	A	4.84																	5.98	
		n/i																			
NJ	ACME Markets	Acme			1.99																
		Perdue	A	3.99	2.99																
		Lancaster		3.99	2.99								BOGO		BOGO						
		Open Nature	A	4.99																	
		O Organics	O											1.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NJ (cont)	ALDI	n/i			1.69		1.69														
		Kirkwood														0.89					
		Associated	n/i														0.49				
			Perdue	A			2.99										1.29				
			Harvestland	O										2.99							
			Springer Mountain	A									1.69		1.69						
		Best Market	n/i			1.67						2.97		0.87		0.87	0.87				
			Farmer Focus	O	5.97		4.97								2.97						
		Bravo	n/i											0.89				0.49			
			Harvestland	O	7.99																
			Harvestland	A			3.99														
		C-Town	Perdue	A													0.59				
			Harvestland	O	7.99																
			Harvestland	A			3.99														
		Compare Foods	n/i															0.49			
			Perdue	A			2.99		1.99												
			Harvestland	O											2.99						
			Springer Mountain	A									1.69		1.69						
		Fairway Market	Fairway	A	3.99																
			n/i																		9.99
		Fine Fare	n/i			1.99															
			Perdue	A			2.99														
		Foodtown	Foodtown			1.99															
			Green Way	A	2.99																
			Perdue	A									1.29		1.29						
		Food Bazaar	n/i			1.99										0.99					
		Great VALU Marke	n/i						0.99												
			Tyson	A		2.99															
		Perdue	A														0.89				
	H-Mart	n/i													0.79						
	Ideal Food Basket	n/i														0.69					
		Perdue	A			2.99															
		Springer Mountain	A									1.49		1.49							
	IGA Stores NJ/PA	Perdue	A	2.99																	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NJ (cont)	Key Food	Perdue	A			2.99						0.99		0.99							
		Bell & Evans	A	5.99																	
		Allen	A		3.49																
	Kings Market	Murray's	A			3.99															
		Lidl	n/i					1.79			1.79			1.29							
	McCaffrey's	Bell & Evans	A								1.79		1.79			1.79					
		McCaffrey's					1.69														
	Met Foods	Farm Fresh															0.49				
		Perdue	A			2.99															
		Springer Mountain	A									1.69		1.69		1.69					
	Morton Williams	Harvestland	O											2.99							
		Perdue	A									0.99									
	Murphy's Market	n/i				2.49															
		Bell & Evans	O			4.59							3.99		3.59						
	Net Cost Market	n/i								2.49											
		Pioneer															0.49				
	Price Rite	Springer Mountain	A									1.69		1.69							
		Perdue	A			2.99		1.99													
	Save-a-Lot	Amick Farms			1.88								0.88		0.88						
	Seabra Foods	n/i											0.67		0.67						
		Perdue	A		3.69																
	ShopRite	n/i																			5.99
		Perdue	A		2.99								1.29		1.29		0.89				
	Stop & Shop	Empire	K														1.99				
		Stop & Shop						1.49					1.29		1.29						6.99
	Supremo Foods	n/i						1.99		2.49			1.29		0.79						
	Top Tomato	Cookin' Good															0.49				
	Uncle Giuseppe's	n/i			2.99																
	Walmart	Marketside	A		4.84																
		n/i																			5.98
Wegmans	Wegmans			3.79	1.99		1.99		1.79				0.99								
	Wegmans	A		4.49		4.29						2.29		1.99							
	Wegmans	O		7.99	5.99	5.69	4.69					3.99		2.99	1.99						
	Tyson	A															3.00	3.00			

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NJ (cont)	Weis Markets	Perdue	A						BOG2				BOG2		BOG2						
	Western Beef	n/i			1.99										0.99						
NY	ACME Markets	Acme			1.99																
		Perdue	A	3.99	2.99							BOGO		BOGO							5.00
		Lancaster		3.99	2.99							BOGO		BOGO							
		Open Nature	A	4.99																	
		O Organics	O											1.99							
		AG New England	n/i										0.79		0.79						
		ALDI	n/i		1.69		1.69														
		Kirkwood																0.89			
		Associated	n/i																0.49		
		Perdue	A			2.99													1.29		
		Harvestland	O												2.99						
		Springer Mountain	A										1.69		1.69						
		Best Market	n/i		1.67						2.97			0.87		0.87	0.87				
		Farmer Focus	O	5.97		4.97									2.97						
		Big M	1893 Premium							2.99									0.49		6.99
		Bravo	n/i											0.89					0.49		
		Harvestland	O	7.99																	
		Harvestland	A			3.99															
		C-Town	Perdue	A													0.59				
		Harvestland	O	7.99																	
		Harvestland	A			3.99															
		Compare Foods	n/i																0.49		
		Perdue	A			2.99			1.99												
	Harvestland	O												2.99							
	Springer Mountain	A										1.69		1.69							
	D 'Agostino's	1932 Brand		3.99																	
	Green Way	A	3.99																		
	DeCiccio Family	Country Fresh		1.99	1.79																
	Harvestland	A			3.99																
	Harvestland	O	8.99																		
	Fairway Market	Fairway	A	3.99																	
	n/i																			9.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
NY (cont)	Fine Fare	n/i			1.99															
		Perdue	A			2.99														
	Food Bazaar	n/i			1.99									0.99						
	Food Emporium	Perdue	A	3.99		3.29						1.59		1.59						
		Coleman	O											2.49						
	Foodtown	Foodtown			1.99															
		Green Way	A	2.99																
		Perdue	A										1.29		1.29					
	Giunta's	Farm Fresh		2.79								1.29		1.29						
	Great American	Mountaire Farms						0.99												
		n/i													0.79					
	Gristede's	Harvestland	A	7.99		5.49														
	Hannaford	Hannaford					1.99		0.89											
	H-Mart	n/i													0.79					
	Ideal Food Basket	n/i														0.69				
		Perdue	A			2.99														
		Springer Mountain	A									1.49		1.49						
	IGA Stores NE	n/i			1.79															
		Springer Mountain	A			2.79							0.99		0.99					
	Key Food	Perdue	A			2.99							0.99		0.99					
		Bell & Evans	A	5.99																
		Allen	A		3.49															
	King Kullen	Mountaire Farms			2.99	2.69		1.29						0.99		0.99				
		Perdue	A						2.99	2.79	1.19		0.99		1.19		0.79			
		Bell & Evans	A	3.99		3.99														
	Kings Market	Murray's	A			3.99														
	Market 32	Tyson	A	2.99																
		Market 32											0.88		0.88	0.88				
		n/i										1.99								
	Met Foods	Farm Fresh																0.49		
	Perdue	A			2.99															
	Springer Mountain	A									1.69		1.69							
	Harvestland	O											2.99							
Morton Williams	Perdue	A										0.99								
	n/i				2.49															

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NY (cont)	Net Cost Market	n/i								2.49											
	North Shore Farms	Country Fresh			1.59								0.79		0.79						
		D'Artagnan	O		9.99									3.99		3.99					
	Peck's Market	Harvestland	A											2.29		2.29					
		n/i				1.99															6.99
	Pioneer	Peck's	A		3.69	3.49															
		Farm Fresh																0.49			
	Price Chopper	Springer Mountain	A										1.69		1.69						
		Perdue	A				2.99		1.99												
	Price Rite	Tyson	A		2.99																
		Market 32																			
	Save-a-Lot	n/i										1.99									
		Amick Farms				1.88								0.88		0.88					
	Shop'n Save	n/i																			
		Tyson	A											0.88		0.88	0.88				
	ShopRite	Shoppers Value																	1.60		
		Gerber	A						2.79												
	Stop & Shop	n/i																			
		Perdue	A			2.99								1.29		1.29	0.89				
	Top Tomato	Empire	K														1.99				
		Stop & Shop							1.49					1.29		1.29					6.99
	Trade Fair	Cookin' Good																0.49			
		Tops												0.99		0.99					
	Walmart	n/i				1.79						1.99					0.59				
		Perdue	A											1.29		0.99					
	Wegmans	Harvestland	A				3.29														
		n/i				2.99															
	Weis Markets	Marketside	A		4.84																
		n/i																			
	Western Beef	Wegmans			3.79	1.99		1.99		1.79				0.99							5.98
Wegmans		A		4.49		4.29						2.29		1.99							
Western Beef	Wegmans	O		7.99	5.99	5.69	4.69					3.99		2.99	1.99						
	Tyson	A																3.00	3.00		
Western Beef	Perdue	A						BOG2					BOG2		BOG2						
	n/i				1.99										0.99						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
PA	ACME Markets	Acme			1.99																	
		Perdue	A	3.99	2.99							BOGO		BOGO								
		Lancaster		3.99	2.99							BOGO		BOGO								5.00
		Open Nature	A	4.99																		
		O Organics	O											1.99								
	ALDI		n/i		1.69		1.69															
			Kirkwood														0.89					
	Associated		n/i															0.49				
			Perdue	A			2.99										1.29					
			Harvestland	O											2.99							
			Springer Mountain	A									1.69		1.69							
		Big M	1893 Premium							2.99								0.49				6.99
		Boyers Food	Mrs. B's		2.97	1.97																
		Bravo	n/i											0.89				0.49				
			Harvestland	O	7.99																	
			Harvestland	A			3.99															
		C-Town	Perdue	A													0.59					
			Harvestland	O	7.99																	
			Harvestland	A			3.99															
		Compare Foods	n/i															0.49				
			Perdue	A			2.99		1.99													
			Harvestland	O											2.99							
			Springer Mountain	A									1.69		1.69							
		Family Owned	n/i		2.49	1.99																
		Fine Fare	n/i			1.99																
			Perdue	A			2.99															
		Foodland	Tyson	A	BOGO																	
			n/i																			6.99
	Foodtown	Foodtown			1.99																	
		Green Way	A	2.99																		
		Perdue	A									1.29		1.29								
	Food Lion	Food Lion			1.99																5.99	
	Fresh Grocer	n/i		2.99						1.88											5.99	
		Tyson	A			2.59																
	Giant Eagle	n/i			2.49																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
PA (cont)	Giant Food Stores	Giant			1.88															5.30	
		Perdue	A					BOGO				BOGO		BOGO							
		Nature's Promise	A	3.99																	
	Gordon Food	Tyson	A						0.99					0.49							
	Great VALU Marke	n/i							0.99												
		Tyson	A		2.99																
		Perdue	A														0.89				
	H-Mart	n/i												0.79							
	Ideal Market	n/i			1.99		1.99				1.99							0.39			
	IGA SpartanNash	Open Acres			1.79																
		n/i																			6.99
	IGA Stores NJ/PA	Perdue	A	2.99																	
	Karns Foods	n/i			2.49								0.59		0.59				2.00		4.99
	Key Food	Perdue	A			2.99							0.99		0.99						
		Bell & Evans	A	5.99																	
		Allen	A		3.49																
	Kuhn's Market	n/i			1.99						1.99										
		Gerber	A			2.99															
	Landis Market	n/i																			5.99
		Allen											1.29		1.29						
	Martin's Food	Giant			1.88																5.30
		Perdue	A						BOGO				BOGO		BOGO						
		Nature's Promise	A	3.99																	
	McCaffrey's	Bell & Evans	A										1.79		1.79		1.79				
		McCaffrey's					1.69														
	Net Cost Market	n/i								2.49											
	Pioneer	Farm Fresh																0.49			
		Springer Mountain	A										1.69		1.69						
		Perdue	A			2.99			1.99												
	Price Chopper	Tyson	A	2.99																	
	Market 32											0.88		0.88		0.88					
	n/i									1.99											
Price Rite	Amick Farms			1.88								0.88		0.88		0.88					
Redner's	Redner's											0.89		0.89							
	n/i			2.28																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
PA (cont)	Save-a-Lot	n/i											0.67		0.67						
	Shop'n Save	Tyson	A										0.98		0.98						
		Shoppers Value																	1.60		
		Gerber	A					2.79													
		ShopRite	n/i																		5.99
			Perdue	A		2.99								1.29		1.29	0.89				
			Empire	K												1.99					
		ShurSave	n/i			1.99						2.79									
		ShurSave NE PA	Sanderson Farms			1.88					2.99										
		Supremo Foods	n/i						1.99		2.49			1.29		0.79					
		Tops Markets	Tops											0.99		0.99					
		Walmart	Marketside	A	4.84																
			n/i																		5.98
		Wegmans	Wegmans		3.79	1.99		1.99		1.79				0.99							
		Wegmans	A	4.49		4.29						2.29		1.99							
		Wegmans	O	7.99	5.99	5.69	4.69					3.99		2.99	1.99						
		Tyson	A															3.00	3.00		
	Weis Markets	Perdue	A						BOG2				BOG2		BOG2						
RI	Adams IGA	Farm Fresh			1.99								0.79		0.79						
		Springer Mountain	A	3.79		2.79															
	ALDI	n/i			1.69		1.69														
		Kirkwood														0.89					
	Associated	n/i															0.49				
		Perdue	A			2.99										1.29					
		Harvestland	O											2.99							
		Springer Mountain	A									1.69		1.69							
	Bravo	n/i											0.89				0.49				
		Harvestland	O	7.99																	
		Harvestland	A			3.99															
	Dave's Marketplace	n/i			1.99								0.99		0.99						
		Dave's	A	3.99																	
H-Mart	n/i												1.49								
Ideal Food Basket	n/i														0.69						
	Perdue	A			2.99																
	Springer Mountain	A									1.49		1.49								

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
RI (cont)	Price Rite	Amick Farms			1.88							0.88		0.88								
	Save-a-Lot	n/i										0.67		0.67								
	Seabra Foods	n/i														0.49						
	Perdue	A											1.19		1.19							
	Shaw's	Open Nature	A	3.99									1.69		1.69						5.30	
	Stop & Shop	Stop & Shop							1.49					1.29		1.29					6.99	
Walmart	Marketside	A	4.84																	5.98		
		n/i																				
VT	AG New England	n/i											0.79		0.79							
	ALDI	n/i			1.69		1.69										0.89					
	Kirkwood																					
	Food City Market	n/i															0.49					
	Hannaford	Hannaford					1.99		0.89												6.99	
	IGA Stores NE	n/i											0.99		0.99							
	Price Chopper	Tyson	A	2.99																		
	Market 32	n/i											0.88		0.88	0.88						
	Shaw's	Open Nature	A	3.99							1.99			1.69		1.69						
	n/i																				5.30	
Tops Markets	Tops											0.99		0.99								
Walmart	Marketside	A	4.84																		5.98	
		n/i																				

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																					
AL	ALDI	n/i			1.69		1.69														
		Kirkwood														0.89					
	Bruce's Foodland	n/i															0.59				
	Cash Saver	n/i										0.88		0.88							
	Dollar General Mkt	n/i			1.95							0.95		0.95							
		Tyson	A															1.69	1.69		
	Earth Fare	n/i	A					2.99													
	Food Giant	Sanderson Farms			1.98																
	Greer's Market	n/i															0.49				
	Hometown Market	n/i															0.39				
	Ingle's Markets	Tyson	A		1.98																
		Harvest Farms	A		3.58																
		Coleman	O		5.98																
	Kroger Atlanta	Heritage Farm			1.79		1.79											0.49			
		Kroger																	2.80	2.80	
	Kroger Nashville	Perdue	A		BOGO																
		Kroger																		2.80	2.80
	Lucky's Sprmrkt	n/i						1.69													
	Mannings PW	n/i							1.44												6.59
	Piggly Wiggly HAC	n/i							1.29												0.59
	Piggly Wiggly Hchn	n/i																			5.99
	Piggly Wiggly Inc	n/i							1.99												0.59
	Piggly Wiggly JTM	n/i																			0.59
	Publix	GreenWise	A									2.49		2.49							
		Publix																			6.99
	Ramey's	n/i			1.68							1.78									
		Tyson	A																		0.59
	Rouses	Tyson	A									1.98									
		n/i																			5.99
	Save-a-Lot	n/i											0.67		0.67						
	Sprout's Market	n/i			1.88							1.49		1.49							
	Vowell's	n/i									2.18							0.48			
	Walmart	Marketside	A		4.84																
		n/i																			5.98

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
AL (cont)	Western Market	Springer Mountain	A		2.89		2.99														
	Winn-Dixie	Sanderson Farms n/i SE Grocers				2.99			1.79		2.99	1.15		1.15		1.15			2.40	2.40	5.99
FL	ALDI	n/i Kirkwood			1.69		1.69									0.89					
	Bravo	n/i								1.99		0.59		0.59							
	Dollar General Mkt	n/i			1.95							0.95		0.95							
	Earth Fare	Tyson	A															1.69	1.69		
	Food Giant	Sanderson Farms	A			1.98		2.99													
	Fresco y Mas	n/i														0.49					
	Gordon Food	Ranchers Home				2.28															
	Greer's Market	Tyson	A						0.99					0.49							
	Harris Teeter	n/i														0.49					
	Harris Teeter	Harris Teeter				1.99												BOGO	BOGO		
	Harvestland	Harvestland	O	6.99																	
	Harvey's	Sanderson Farms					2.78														
	Harvey's	Rancher's Home							1.68												4.98
	Hitchcock's	n/i										2.29									
	IGA Florida	n/i				1.99			1.39	1.79		1.79		1.79							6.98
	Lucky's Market	n/i	A													0.69					
	Milam's Markets	Springer Mountain	A													1.39					
	Piggly Wiggly Hchn	n/i																			
	Publix	GreenWise	A										2.49		2.49						
	Publix	Publix																			
Sabor Tropical	n/i											1.48									
Safeway Eastern	Signature Farms					BOGO															
Safeway Eastern	n/i																				
Save-a-Lot	n/i												0.67		0.67						
Scaff's IGA	n/i																				
Scaff's IGA	Sanderson Farms																				
Sedano's	Sanderson Farms							1.99													
Sprout's Market	n/i					1.88						1.49		1.49							

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
FL (cont)	Walmart	Marketside	A	4.84																5.98		
	Western Beef	n/i			1.99						1.49		0.69		0.69							
	Winn-Dixie	Sanderson Farms n/i SE Grocers				2.99			1.79		2.99	1.15		1.15		1.15			2.40	2.40	5.99	
GA	ALDI	n/i			1.69		1.69															
	Bi-Lo	Kirkwood Sanderson Farms SE Grocers				2.99			1.49	2.99		1.49	0.89	1.49	0.89	1.49			2.40	2.40	5.99	
	Dollar General Mkt	n/i			1.95								0.95		0.95							
	Earth Fare	Tyson	A																1.69	1.69	6.99	
	Food City	n/i	A					2.99														
	Food Depot	Holly Farms																				
	Food Giant	Claxton												0.88		0.88						
	Food Lion	Sanderson Farms				1.98															5.99	
	Food Pride	Food Lion				1.99																
	Galaxy Foods	Springer Mountain	A											0.99		0.99						
	Harris Teeter	Springer Mountain	A											0.99		0.99						
	Harvey's	n/i																			6.49	
	IGA Food Stores	Harris Teeter				1.99													BOGO	BOGO		
	IGA Stores SE	Harvestland	O		6.99																	
	Ingle's Markets	Harvey's					2.78													0.58		
		IGA Food Stores	n/i																			4.98
		IGA Food Stores	n/i																			8.65
	IGA Food Stores	Springer Mountain	A								2.69											
	IGA Food Stores	Agrosuper																			2.00	
	IGA Stores SE	n/i									1.28										1.89	
	Ingle's Markets	Tyson	A																		1.98	
	Ingle's Markets	Harvest Farms	A																		3.58	
	Ingle's Markets	Coleman	O																		5.98	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
GA (cont)	Kroger Atlanta	Heritage Farm			1.79		1.79										0.49				
		Kroger																2.80	2.80		
		Lidl	n/i					1.79			1.79			1.29							
		Lucky's Market	n/i	A											0.69						
		Piggly Wiggly Car.	n/i			1.99											0.49				
		Springer Mountain	Mrs. Mac's	A	3.99																3.99
		Piggly Wiggly GA	n/i														0.49				
		Piggly Wiggly HAC	n/i						1.29								0.59				
		Piggly Wiggly Hchn	n/i																		5.99
		Piggly Wiggly JTM	n/i														0.59				
		Publix	GreenWise	A									2.49		2.49						6.99
			Publix																		
		Quality Foods	n/i															0.49			
		Save-a-Lot	n/i											0.67		0.67					
		Sprout's Market	n/i			1.88							1.49		1.49						
		Walmart	Marketside	A	4.84																5.98
		n/i																			
	Wayfield's	n/i				1.99			2.49	1.99		0.89		0.89			0.49				
	Winn-Dixie	Sanderson Farms				2.99		1.79		2.99	1.15		1.15		1.15					5.99	
		n/i																			
		SE Grocers																2.40	2.40		
KY	ALDI	n/i			1.69		1.69														
		Kirkwood														0.89					
	Cox IGA	Sanderson Farms		2.59								0.99		0.99							
	Dollar General Mkt	n/i			1.95							0.95		0.95							
		Tyson		A														1.69	1.69		
	E.W. James	Sanderson Farms		2.48																	
		Charley Bigg's																			6.98
	Earth Fare	n/i						2.99													
	Food City	n/i																			6.99
		Holly Farms							0.99												
Food Fair	n/i																			6.99	
Food Giant	Sanderson Farms			1.98																	
Food Lion	Food Lion			1.99																	5.99

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CHICKEN**

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
KY (cont)	Food Rite	Food Rite															0.59				
	Foodland	n/i			1.99						1.99										
	Fresh Encounter	Chester Fried																			5.99
		Miller	A										1.79		1.79						
	Fresh Thyme	Open Acres				2.49															
		n/i																			7.99
	Galaxy Foods	Fresh Thyme																			5.99
		Coleman	O		5.99																
	Gordon Food	n/i				2.99						2.99									
		Springer Mountain	A										0.99		0.99						6.49
	IGA Houchen's	n/i								0.99											
		Tyson	A													0.49					
	IGA SpartanNash	Sanderson Farms			2.49																7.49
		n/i																			
	IGA Stores KY/OH	Open Acres				1.79															6.99
		n/i																			
	IGA Stores SE	n/i				2.59											0.69				
		n/i								1.28								0.49			
	Kroger Cincinnati	Tyson	A			1.88															
		Kroger																	2.80	2.80	
	Kroger Delta	Kroger																	2.80	2.80	
		Heritage Farm				1.99								1.99							
	Kroger MdAtlantic	Perdue	A		BOGO																
		Heritage Farm						1.99						1.99							
Kroger Mid-South	Kroger																	2.80	2.80		
	Perdue	A		BOGO																	
Kroger Nashville	Kroger																	2.80	2.80		
	Perdue	A		BOGO																	
Lucky's Market	Kroger																	2.80	2.80		
	n/i	A														0.69					
Meijer	n/i												0.99		0.99						
	Meijer				2.49																
Piggly Wiggly Hchn	n/i																			5.99	
	Remke Markets											1.79		1.79						6.99	
		Miller	A			3.29		1.99													

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
KY (cont)	Ruler Foods	Heritage Farm			1.99																
	Save-a-Lot	n/i										0.67		0.67							
	Super Dollar	n/i			1.95																
	TC Grocers	n/i									2.99		1.09		1.09					7.99	
	ValuMarket	Best Choice																	2.00		
	Walmart	Marketside	A		4.84																5.98
MS	AG Baton Rouge	Sanderson Farms							0.99												
	ALDI	n/i			1.69		1.69										0.49			6.99	
	Corner Market	Kirkwood														0.89				6.59	
	Dollar General Mkt	Sanderson Farms		2.49		2.49															
	Food Giant	Tyson	A		1.95							0.95		0.95					1.69	1.69	
	Greer's Market	Sanderson Farms			1.98												0.49				
	Kroger Delta	Kroger																2.80	2.80		
	Mac's Fresh Mrkt	Heritage Farm			1.99						1.99										
	McDade's	n/i							0.99												
	Piggly Wiggly Hchn	n/i																		5.99	
	Piggly Wiggly MS	n/i			1.99																
	Ramey's	n/i			1.68								1.78								
	Rouses	Tyson	A																		
	Save-a-Lot	Tyson	A										1.98								
	Shoppers Value	n/i																		5.99	
	Sullivan's	n/i				1.48		1.48		1.68	0.98		0.67		0.67						
	Superlo Foods	n/i											0.77		0.77				0.49		
	Vowell's	n/i																	0.49		
	Walmart	Marketside	A		4.84							2.18								0.48	6.99
		n/i																			5.98

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MS (cont)	Winn-Dixie	Sanderson Farms n/i SE Grocers				2.99			1.79		2.99	1.15		1.15		1.15			2.40	2.40	5.99
NC	ALDI	n/i			1.69		1.69														
	Bi-Lo	Kirkwood Sanderson Farms SE Grocers				2.99			1.49	2.99		1.49	0.89	1.49	0.89	1.49			2.40	2.40	5.99
	Carlie C's IGA	n/i										0.88		0.88							5.99
	Earth Fare	n/i	A					2.99													5.99
	Food Lion	Food Lion			1.99																5.99
	Food Pride	Springer Mountain	A										0.99		0.99						8.50
	Fresh Foods	Springer Mountain	A																		8.50
	Galaxy Foods	Fieldale Farms Springer Mountain	A										0.59		0.59						6.49
	Great VALU Marke	n/i							0.99												6.49
		Tyson	A		2.99																
		Perdue	A													0.89					
	Harris Teeter	Harris Teeter			1.99														BOGO	BOGO	
		Harvestland	O	6.99																	
	Harvey's	Sanderson Farms Rancher's Home n/i				2.78				1.98							0.58				4.98
	Hill's Food	Wise Buy			1.69																
	IGA Food Stores	n/i Springer Mountain	A							2.69							0.59				8.65
		Agrosuper																	2.00	1.89	
	IGA Stores SE	n/i							1.28								0.49				
	Ingle's Markets	Tyson	A		1.98																
		Harvest Farms	A	3.58																	
		Coleman	O	5.98																	
	Just \$ave Foods	n/i							1.28												6.99

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NC (cont)	Kroger MdAtlantic	Perdue	A	BOGO																	
		Heritage Farm																			
	Lidl	Kroger	A																		
		n/i																			
	Lowes Foods	Amick Farms	A		1.97																
		Perdue																			
	Piggly Wiggly Retail	n/i	A																		
		Springer Mountain																			
	Piggly Wiggly Store	Wise Buy	A						1.49												
		n/i																			
Publix	Springer Mountain	A																			
	GreenWise																				
Save-a-Lot	Publix	A																			
	n/i																				
Sprout's Market	n/i	A		1.88																	
	Walmart																				
SC	ALDI	n/i	A		1.69																
		Kirkwood																			
	Bi-Lo	Sanderson Farms	A			2.99				1.49	2.99		1.49	0.89	1.49	0.89	1.49				
		SE Grocers																			
	Dollar General Market	n/i	A		1.95																
		Tyson																			
	Earth Fare	n/i	A																		
		Food Lion																			
	Galaxy Foods	Springer Mountain	A																		
		n/i																			
Harris Teeter	Harris Teeter	O		1.99																	
	Harvestland			6.99																	
Harvey's	Sanderson Farms	A																			
	Rancher's Home					2.78															
Hill's Food	n/i	A																			
	Wise Buy																				

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
SC (cont)	IGA Food Stores	n/i															0.59			8.65	
	Springer Mountain	A						2.69													
	Agrosuper																	2.00	1.89		
	IGA Stores SE	n/i						1.28									0.49				
	Ingle's Markets	Tyson	A		1.98																
		Harvest Farms	A		3.58																
		Coleman	O		5.98																
	Kroger Atlanta	Heritage Farm			1.79		1.79											0.49			
		Kroger																	2.80	2.80	
	Lidl	n/i						1.79			1.79				1.29						
	Lowes Foods	Amick Farms			1.97																
		Perdue	A									1.19		1.19							
		n/i																			7.99
	Piggly Wiggly Car.	n/i			1.99													0.49			
		Springer Mountain	A		3.99																
		Mrs. Mac's																			3.99
	Publix	GreenWise	A									2.49		2.49							6.99
		Publix																0.49			
Quality Foods	n/i																				
Save-a-Lot	n/i											0.67		0.67							
Sprout's Market	n/i			1.88								1.49		1.49							
Walmart	Marketside	A		4.84																5.98	
	n/i																				
TN	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	Cash Saver	n/i										0.88		0.88							
	Dollar General Mkt	n/i			1.95							0.95		0.95							
		Tyson	A																1.69	1.69	
	E.W. James	Sanderson Farms			2.48																
		Charley Bigg's																			6.98
	Earth Fare	n/i						2.99													
Food City	n/i																			6.99	
	Holly Farms									0.99											
Food Country	n/i																			6.99	
	Butcher's Best				1.99																

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
TN (cont)	Food Giant	Sanderson Farms			1.98																
	Food Lion	Food Lion			1.99															5.99	
	Food Rite	Food Rite															0.59				
	Gordon Food	Tyson	A					0.99						0.49							
	H.G. Hill	n/i															0.59				
	IGA Houchen's	Sanderson Farms			2.49																
		n/i																			7.49
	IGA Stores KY/OH	n/i			2.59											0.69					
	IGA Stores SE	n/i							1.28								0.49				
	Ingle's Markets	Tyson	A		1.98																
		Harvest Farms	A		3.58																
		Coleman	O		5.98																
	Kroger Delta	Kroger																	2.80	2.80	
		Heritage Farm				1.99					1.99										
	Kroger MdAtlantic	Perdue	A		BOGO																
		Heritage Farm					1.99				1.99										
		Kroger																	2.80	2.80	
	Kroger Nashville	Perdue	A		BOGO																
		Kroger																			
	Lucky's Sprmrkt	n/i						1.69										0.49			
	Osborne's	n/i				1.69															
	Publix	GreenWise	A									2.49		2.49							
		Publix																			6.99
Ruler Foods	Heritage Farm				1.99																
Save-a-Lot	n/i																				
Sprout's Market	n/i				1.88							1.49		1.49		0.67					
Super Dollar	n/i				1.95																
Superlo Foods	n/i																			6.99	
TC Grocers	n/i									2.99		1.09		1.09							
	Best Choice																	2.00			
Tietgen's	n/i				1.69																
Walmart	Marketside	A		4.84																	
	n/i																			5.98	
VA	ALDI	n/i			1.69		1.69														
	Kirkwood														0.89						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece				
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender					
VA (cont)	Dollar General Mkt	n/i			1.95								0.95		0.95									
		Tyson	A															1.69	1.69					
		Earth Fare	n/i	A					2.99															
		Food City	n/i																			6.99		
			Holly Farms											0.99										
		Food Country	n/i																				6.99	
			Butcher's Best			1.99																		
		Food Lion	Food Lion			1.99																		5.99
		Galaxy Foods	Springer Mountain	A										0.99		0.99								
			n/i																					6.49
		Giant Food	Giant			2.29								1.49		1.29		1.29						6.99
		Grant's	n/i											0.89		0.89								4.98
		Great VALU Marke	n/i											0.99										
			Tyson	A		2.99																		
			Perdue	A														0.89						
		Harris Teeter	Harris Teeter			1.99														BOGO	BOGO			
			Harvestland	O	6.99																			
		H-Mart	n/i								2.49													
		IGA Houchen's	Sanderson Farms			2.49																		
			n/i																					7.49
		IGA Stores SE	n/i											1.28					0.49					
		Ingle's Markets	Tyson	A		1.98																		
			Harvest Farms	A		3.58																		
		Coleman	O		5.98																			
	Kroger MdAtlantic	Perdue	A	BOGO																				
		Heritage Farm					1.99					1.99												
		Kroger																					2.80	
	Lidl	n/i											1.79										2.80	
	Lowes Foods	Amick Farms			1.97																			
		Perdue	A																					
		n/i																					7.99	
	Martin's Food	Giant			1.88																		5.30	
		Perdue	A						BOGO					BOGO		BOGO								
		Nature's Promise	A		3.99																			

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
VA (cont)	Piggly Wiggly Retail	Springer Mountain	A								2.79											
		Wise Buy							1.49													
	Piggly Wiggly Store	n/i														0.49				6.99		
		Springer Mountain	A								2.49					0.79						
	Price Rite	Amick Farms			1.88										0.88		0.88					
	Publix	GreenWise	A									2.49			2.49						6.99	
		Publix																				
	Safeway Eastern	Signature Farms				BOGO																
		n/i																				5.99
	Save-a-Lot	n/i													0.67		0.67					
	Shop'n Save	Tyson	A												0.98		0.98					
		Shoppers Value							2.79											1.60		
		Gerber	A																			
	Shoppers	Perdue	A								2.79	1.99										
		n/i				1.99		1.99														5.99
	Shoppers Value	n/i													0.67							4.98
	Super Dollar	n/i				1.95																
Walmart	Marketside	A		4.84																		
	n/i																				5.98	
Wegmans	Wegmans			3.79	1.99		1.99		1.79					0.99								
	Wegmans	A		4.49		4.29							2.29		1.99							
	Wegmans	O		7.99	5.99	5.69	4.69						3.99		2.99	1.99						
	Tyson	A																3.00	3.00			
Weis Markets	Perdue	A							BOG2					BOG2		BOG2						
WV	ALDI	n/i			1.69		1.69															
		Kirkwood															0.89					
	Food Fair	n/i																			6.99	
	Food Lion	Food Lion			1.99																5.99	
	Foodland	n/i			1.99						1.99											
		Chester Fried																				5.99
	Galaxy Foods	Springer Mountain	A										0.99		0.99							
		n/i																				6.49
Giant Eagle	n/i			2.49																		
Grant's	n/i											0.89		0.89							4.98	
IGA Stores SE	n/i								1.28								0.49					

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
WV (cont)	Kroger Columbus	Heritage Farm			1.69	2.49				2.49												
		Simple Truth	A	4.99																		
	Kroger MdAtlantic	Kroger																		BOGO	BOGO	
		Perdue	A	BOGO																		
	Martin's Food	Heritage Farm					1.99				1.99									2.80	2.80	
		Kroger																				5.30
		Giant				1.88																
	Piggly Wiggly Store	Perdue	A						BOGO				BOGO		BOGO							
		Nature's Promise	A	3.99																		
	Riesbeck's	n/i									2.49						0.79	0.49				6.99
		Springer Mountain	A																			
	Save-a-Lot	n/i											0.99		0.99							
		Gerber	A										0.99		0.99							
	Shop'n Save	Best Choice																		2.33		
		n/i											0.67		0.67							
	Shoppers Value	Tyson	A										0.98		0.98							
		Shoppers Value																		1.60		
Walmart	Gerber	A						2.79														
	n/i											0.67									4.98	
Weis Markets	Marketside	A	4.84																			
	n/i																				5.98	
	Perdue	A							BOG2				BOG2		BOG2							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																					
IA	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	AW Grocers	n/i			1.69												0.79				
		Gold'n Plump																		2.00	6.99
		Best Choice																			
	Family Fare	Open Acres				2.49						0.79			0.79						
		n/i																			6.99
	Fareway	n/i			3.99												0.88				
	Food Pride	Open Acres				1.99															
		n/i						1.69									0.79				
	Fresh Thyme	Fresh Thyme																			5.99
		Coleman	O		5.99																
		n/i				2.99					2.99										
	Hy-Vee	Hy-Vee			2.99							1.18			1.18						
		Just Bare	A		4.99																
	Jewel-Osco	n/i				1.88															
		Perdue	A																		
		Signature Café																			5.99
	Lucky's Market	n/i	A														0.69				
Maynard's	Sanderson Farms															1.19					
Price Chopper	Sanderson Farms			2.99																	
	n/i																			6.49	
Quillin's	n/i				1.89																
Save-a-Lot	n/i											0.67		0.67							
Schnuck's	n/i											0.89								6.66	
	Schnuck's													1.39							
Thriftway Stores	n/i				1.99							0.89		0.89						6.99	
Walmart	Marketside	A		4.84																	
	n/i																			5.98	
IL	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	Angelo Caputo's	n/i		2.99						1.69							0.59				
		Perdue	A																2.00		
	Miller	A		3.99																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
IL (cont)	AW Grocers	n/i			1.69											0.79					
		Gold'n Plump																	2.00		6.99
		Best Choice																			
		Berkot's	n/i			1.99					2.69					0.85					
		Borowiak's IGA	n/i			1.79											0.29				
			Gold'n Plump																		6.99
		Brookhaven	n/i		1.99	1.69															
		Butera's	n/i			1.49	2.89					1.99	1.29	0.99	1.19	0.69	0.79				5.99
		Cermak's	n/i			1.99					1.99					0.59					
		County Market NFI	n/i			2.99															
		Cub Foods	Essential Everyday																	2.33	
			n/i											0.99		0.99					
		Dierberg's	Perdue	A			2.99		2.00								1.00				
			Dierberg's																		7.99
		Fairplay Foods	n/i			1.49	1.99									0.47					
		Fareway	n/i		3.99											0.88					
		Food 4 Less	Perdue	A								1.99									6.99
			n/i																		
		Food Pride	Open Acres			1.99															
			n/i					1.69									0.79				
		Fresh Thyme	Fresh Thyme																		5.99
			Coleman	O	5.99																
			n/i			2.99						2.99									
	Gordon Food	Tyson	A					0.99								0.49					
	Heinen's	Smart Chicken	O	6.99																	
	Hy-Vee	Hy-Vee		2.99								1.18		1.18							
		Just Bare	A	4.99																	
	H-Mart	n/i								2.98											
	IGA Houchen's	Sanderson Farms		2.49																	
		n/i																		7.49	
	IGA Stores IL/IN	n/i											0.89		0.89						
	Jewel-Osco	n/i			1.88																
		Perdue	A									BOGO		BOGO							
		Signature Café																		5.99	
	Jimenez	n/i			1.99										0.59						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
IL (cont)	Kirby Foods IGA	n/i											1.29		1.29						
		Gold'n Plump	A	4.49																	
		Kroger Central																			
			Tyson	A		1.88															
			Heritage Farm																		
			Kroger																		
		Kroger Mid-South	Perdue	A	BOGO																
			Kroger																		
		La Chiquita	ni/																		
		Mariano's	Perdue	A		1.99															
			n/i																		5.00
		Meijer	n/i											0.99		0.99					
			Meijer			2.49															
		Pete's Market	n/i			1.99										0.59	0.79				
		Piggly Wiggly MW	Sun Chef																		
			n/i																		
			Gerber	A					2.49												
		Ruler Foods	Heritage Farm			1.99															
		Save-a-Lot	n/i													0.67	0.67				
		Schuetz's	n/i															0.88			
	Schnuck's	n/i													0.89					6.66	
		Schnuck's													1.39						
	Seafood City	n/i															0.79				
	Shop'n Save	Essential Everyday																			
		n/i													0.99	0.99					
	Sullivan's	n/i			1.88																
	Sunset Foods	Miller	A	4.99																	
	Tony's Finer Foods	n/i			2.69		2.49		1.69		1.49				0.59	0.99					
		Tony's	A	3.99																	
		Miller	O	7.99																	
	Valli Produce	n/i									1.99						0.79				
	Walmart	Marketside	A	4.84																	
		n/i																		5.98	
IN	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	County Market	n/i																		5.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
IN (cont)	County Market NFI	n/i			2.99															
	Dollar General Mkt	n/i			1.95								0.95		0.95					
		Tyson	A															1.69	1.69	
	Earth Fare	n/i	A					2.99												
	Food 4 Less	Perdue	A									1.99								
		n/i																		6.99
	Fresh Encounter	Miller	A										1.79		1.79					
		Open Acres			2.49															
		n/i																		7.99
	Fresh Thyme	Fresh Thyme																		5.99
		Coleman	O	5.99																
		n/i			2.99								2.99							
	Giant Eagle	n/i			2.49															
	Gordon Food	Tyson	A						0.99						0.49					
	Harding's	Open Acres			2.19															
		Miller	A			3.99														
		n/i																		7.99
	Harvest	n/i													0.59		0.59			
	Holiday Foods	OK Foods																3.80		
	IGA Houchen's	Sanderson Farms		2.49																
		n/i																		7.49
	IGA Stores IL/IN	n/i											0.89		0.89					
	IGA Stores KY/OH	n/i			2.59											0.69				
	Jay C Food	Tyson	A	BOGO																
		Kroger																2.80	2.80	
	Jewel-Osco	n/i			1.88															
		Perdue	A										BOGO		BOGO					
		Signature Café																		5.99
	Kirby Foods IGA	n/i											1.29		1.29					
		Gold'n Plump	A	4.49																
	Kroger Central	Tyson	A		1.88															
		Heritage Farm										2.49								
		Kroger																2.80	2.80	
	Kroger Cincinnati	Tyson	A		1.88															
		Kroger																2.80	2.80	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
IN <i>(cont)</i>	Kroger Mid-South	Perdue	A	BOGO														2.80	2.80		
		Kroger															0.69				
		Lucky's Market	n/i	A														0.59			
		Martins Super Mrkt	n/i																		
			Miller	A			2.99														
		Meijer	n/i									0.99		0.99							
			Meijer		2.49																
		Millers Markets	Miller	A					1.89				1.69		1.69						
		Needler's	n/i																		6.99
			Miller	A					1.99												
		New Market	Tyson	A															3.20	3.20	
		Ruler Foods	Heritage Farm			1.99															
		Save-a-Lot	n/i										0.67		0.67						
		Schnuck's	n/i										0.89								6.66
			Schnuck's												1.39						
	Strack & VanTil	Perdue	A	BOGO		BOGO															
		n/i														0.79					
	Walmart	Marketside	A	4.84																5.98	
		n/i																			
	Wesselman's	Tyson	A	2.99																6.99	
		n/i																			
MI	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	AW Grocers	n/i			1.69												0.79				
		Gold'n Plump																	2.00		6.99
		Best Choice																			
	Busch's	Miller	A			2.99															
		Farm Fresh				1.99															
	County Market	n/i																		5.99	
	D&W Fresh Market	Open Acres			2.49		2.49														5.99
		Miller	A								1.99		1.99								
Earth Fare	n/i	A					2.99														
Family Fare	Open Acres			2.49		2.49														5.99	
		Tyson	A															2.80	2.80		

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
MI (cont)	Food Pride	Open Acres			1.99																	
		Granny's																			6.99	
	Fresh Thyme	Fresh Thyme																			5.99	
		Coleman	O	5.99																		
		n/i			2.99						2.99											
	Gordon Food	Tyson	A					0.99							0.49							
	Great Lakes Fresh	Gold'n Plump											1.43		1.43							
	Harding's	Open Acres			2.19																	
		Miller	A			3.99																7.99
		n/i																				
	H-Mart	n/i								2.98												
	Jack's Market	n/i			1.79												0.49					
	Kroger Central	Tyson	A		1.88																	
		Heritage Farm											2.49									
		Kroger																	2.80	2.80		
	Kroger Columbus	Heritage Farm			1.69	2.49					2.49											
		Simple Truth	A	4.99																		
		Kroger																		BOGO	BOGO	
	Kroger Michigan	Heritage Farm			1.77	2.49					2.49											
		Simple Truth	A	4.99																		
		Kroger																		2.80	2.80	
	Louie's	n/i			1.99								0.89		0.89							
	Lucky's Market	n/i	A		1.77																	
Lunds & Byerlys	L&B Signature																				7.99	
Martins Super Mrkt	n/i																0.59					
	Miller	A			2.99																	
Meijer	n/i												0.99	0.99								
	Meijer			2.49																		
Millers Markets	Miller	A					1.89					1.69		1.69								
Pat's Foods IGA	Gold'n Plump										2.46											
	Gerber	A			2.99											1.49						
Polly's	Open Acres			1.99									0.99	0.99								
	Tyson	A																	2.80	2.80		
Ric's Food Center	n/i															0.69				2.00		
Save-a-Lot	n/i											0.67		0.67								

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
MI (cont)	Spartan Stores	n/i							0.99												
		Tyson	A															2.80	2.80		
	Super One Foods	n/i										0.77		0.66							
		Just Bare	A									1.77		1.77							
	Tadych's	Tyson	A															2.00			
		Open Acres																			1.99
		Gerber's	A																		
	Tom's/Oleson's	Open Acres											0.99		1.69		0.99				
		n/i																			5.99
	Valuland	n/i																			1.79
VG's Grocery	Open Acres																			2.49	
	Tyson	A																2.80	2.80		
Walmart	Marketside	A		4.84																	
	n/i																				5.98
MN	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	AW Grocers	n/i			1.69												0.79				
		Gold'n Plump																			6.99
		Best Choice																	2.00		
		Best Choice																	1.66		
		Sanderson Farms															1.19				
	Cash Wise	Gold'n Plump	A		3.24																
	Coborn's	Gold'n Plump	A										BOGO		BOGO						
	County Market	n/i																			5.99
	Cub Foods	Essential Everyday																			2.33
		n/i												0.99		0.99					
	Econofoods	Open Acres				2.49										0.79		0.79			6.99
	Family Fare	Open Acres				2.49										0.79		0.79			
		n/i																			
Family Fresh Mrkt	Open Acres				2.49										0.79		0.79				
Fareway	n/i			3.99													0.88				
Food Pride	Open Acres				1.99																
	Granny's																				6.99

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
MN (cont)	Fresh Thyme	Fresh Thyme																			5.99	
		Coleman	O	5.99																		
		n/i			2.99						2.99											
	Hornbacher's	n/i										0.99		0.99								
		Essential Everyday																	2.80			
	Hugo's	Chester's																			6.99	
		Amish Country	A	4.49																		
		Just Bare	A	5.50																		
		Miller	A										1.69		1.69							
	Hy-Vee	Hy-Vee		2.99								1.18		1.18								
		Just Bare	A	4.99																		
	Kowalski's	Gerber	A	5.99																		
	Marketplace Foods	n/i												0.89		0.89						
		Just Bare	A	4.99																		
	Maynard's	Sanderson Farms															1.19					
	Nilssen's Foods	Gold'n Plump																				6.99
		Open Acres			2.49																	
	Quillin's	n/i			1.89																	
	Rainbow Foods	Essential Everyday																		1.99		
	Save-a-Lot	n/i												0.67		0.67						
Sun Mart	Open Acres			1.99									0.79		0.79						6.99	
	Tyson	A																3.20	3.20			
Super One Foods	n/i												0.77		0.66							
	Just Bare	A									1.77		1.77									
SuperVALU Stores	n/i																				6.99	
Teal's Market	Open Acres			1.99																		
Walmart	Marketside	A	4.84																		5.98	
	n/i																					
ND	Albertsons Mntn	Albertsons																			5.99	
		Tyson	A																	2.80		
		O Organics	O	7.49																		
		n/i			1.99																	
	AW Grocers	n/i			1.69												0.79					
	Gold'n Plump																				6.99	
	Best Choice																		2.00			

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
ND (cont)	Cash Wise	Gold'n Plump	A	3.24																		
	Family Fare	Open Acres			2.49							0.79		0.79							6.99	
	Food Pride	Open Acres			1.99																6.99	
	Hornbacher's	Granny's										0.99		0.99							6.99	
	Hugo's	Essential Everyday																2.80			6.99	
		Chester's																				6.99
		Amish Country	A	4.49																		
		Just Bare	A	5.50																		
		Miller	A									1.69		1.69								
		Leevers Foods	Open Acres		2.19																	
			Tyson	A													0.69					
			Sun Chef			1.99																
		Marketplace Foods	n/i										0.89		0.89							
			Just Bare	A	4.99																	
		Miller's Fresh	Open Acres		2.19																	
		SuperVALU Stores	n/i																			6.99
	Teal's Market	Open Acres		1.99																		
	Walmart	Marketside	A	4.84																		
		n/i																			5.98	
NE	ALDI	n/i			1.69		1.69															
		Kirkwood															0.89					
	Apple Markets	n/i			1.99						2.49											
	AW Grocers	n/i			1.69												0.79					
		Gold'n Plump																				6.99
		Best Choice																	2.00			
		Best Choice																	1.66			
		Sanderson Farms															1.19					
	Baker's	Kroger																	2.80	2.80		
		Simple Truth	A	4.99																		
	Heritage Farm																0.59					
	Family Fare	Open Acres			2.49							0.79		0.79								
		n/i																			6.99	
	Family Fresh Mrkt	Open Acres			2.49							0.79		0.79								

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NE (cont)	Fareway	n/i		3.99										0.88							
	Food Pride	Open Acres			1.99																
		Granny's																		6.99	
	Fresh Thyme	Fresh Thyme																		5.99	
		Coleman	O	5.99																	
		n/i			2.99						2.99										
	Hy-Vee	Hy-Vee		2.99								1.18		1.18							
		Just Bare	A	4.99																	
	Russ's Market	Tyson	A																		7.99
		Sanderson Farms		2.99																	
	Safeway Denver	Signature Farms											0.97		0.97	0.97					
		Signature																			6.99
		Open Nature	A	4.99																	
		Sanderson Farms		2.99																	
Sun Mart	Open Acres			1.99									0.79		0.79					6.99	
	Tyson	A																3.20	3.20	6.99	
Thriftway Stores	n/i			1.99									0.89		0.89					6.99	
Walmart	Marketside	A	4.84																	5.98	
	n/i																				
OH	Acme Fresh Mrkt	Acme				2.49										0.79					
		Gerber	A	3.99																	
	ALDI	n/i			1.69		1.69														
		Kirkwood															0.89				
	Buehler's	Gerber	A																		8.99
		Open Acres		2.69	2.49												1.19				
	Dave's Market	n/i										0.99		0.99				1.59			
	Dollar General Mrkt	n/i			1.95								0.95		0.95						
		Tyson	A																1.69	1.69	
	Dorothy Lane	DLM	A					3.69													
	Bell & Evans	O	6.99																		
Earth Fare	n/i	A						2.99													
Fisher's Foods	Fishers			1.97																	
Food Fair	n/i																			6.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
OH (cont)	Fresh Encounter	Miller	A									1.79		1.79								
		Open Acres			2.49																7.99	
	Fresh Thyme	n/i																			5.99	
		Fresh Thyme																				
	Coleman	O		5.99																		
		n/i				2.99						2.99										
	Geyer's	Gerber	A				2.59											1.39				
		n/i																				
	Giant Eagle	n/i																				
	Gordon Food	Tyson	A															0.49				
	Heinen's	Smart Chicken	O																			
	IGA Houchen's	Sanderson Farms																				
		n/i																				7.49
	IGA SpartanNash	Open Acres																				
		n/i																				6.99
	IGA Stores KY/OH	n/i																				
		Tyson	A																			
	Kroger Central	Heritage Farm																				
		Kroger																				
	Kroger Cincinnati	Tyson	A																			
Kroger																						
Kroger Columbus	Heritage Farm						2.49															
	Simple Truth	A																				
Kroger MdAtlantic	Kroger																					
	Perdue	A																				
Kroger MdAtlantic	Heritage Farm																					
	Kroger																					
Lucky's Market	n/i	A																				
Marc's	Amish Valley																					
Meijer	n/i																					
	Meijer												0.99		0.99							
Millers Markets	Miller	A																				
Needler's	n/i																					
	Miller	A																			6.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
OH (cont)	Piggly Wiggly Store	n/i															0.49			6.99	
	Springer Mountain	A							2.49						0.79					6.99	
	Remke Markets	n/i										1.79		1.79						6.99	
	Miller	A			3.29		1.99														
	Riesbeck's	n/i										0.99		0.99							
	Gerber	A										0.99		0.99							
	Best Choice																		2.33		
	Ruler Foods	Heritage Farm			1.99																
	Save-a-Lot	n/i											0.67		0.67						
	Shop'n Save	Tyson	A										0.98		0.98						
	Shoppers Value																			1.60	
	Gerber	A						2.79													
	SuperVALU Stores	Tyson	A																		7.99
Shoppers Value																				1.60	
Gerber	A					2.99															
Walmart	Marketside	A		4.84																	
	n/i																			5.98	
SD	ALDI	n/i			1.69		1.69														
	Kirkwood																0.89				
	AW Grocers	n/i			1.69												0.79				
	Gold'n Plump																			6.99	
	Best Choice																		2.00		
	Best Choice																		1.66		
	Sanderson Farms																1.19				
	Buche Foods	Chester's																		9.98	
	Sanderson Farms																0.98				
	Coborn's	Gold'n Plump	A										BOGO		BOGO						
	Family Fare	Open Acres			2.49								0.79		0.79						
	n/i																			6.99	
	Fareway	n/i			3.99												0.88				
	Hy-Vee	Hy-Vee			2.99							1.18		1.18							
	Just Bare	A			4.99																
IGA Markets	n/i																		6.99		
Ken's Super Fair	Tyson																	2.00			
Chester's																			8.99		

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
SD (cont)	Lynn's Dakotamart	Open Acres			1.99																	
	Maynard's	Sanderson Farms															1.19					
	Safeway Denver	Signature Farms											0.97		0.97		0.97					6.99
		Signature																				
		Open Nature	A		4.99																	
	Teal's Market	Sanderson Farms		2.99																		
	Walmart	Open Acres			1.99																	
	Marketside	A		4.84																	5.98	
WI	ALDI	n/i			1.69		1.69															
		Kirkwood															0.89					
	AW Grocers	n/i			1.69												0.79					
		Gold'n Plump																				6.99
		Best Choice																		2.00		
		Best Choice																	1.66			
		Sanderson Farms															1.19					
	Cermak's	n/i			1.99						1.99				0.59							
	County Market	n/i																			5.99	
	Econofoods	Open Acres			2.49								0.79		0.79							6.99
	Family Fresh Mrkt	Open Acres			2.49								0.79		0.79							
	Festival Foods	Gold'n Plump	A		3.99		3.70															
		Gerber	A															0.49				
	Food Pride	Open Acres			1.99																	
	Fresh Thyme	Granny's																				6.99
		Fresh Thyme																				5.99
		Coleman	O		5.99																	
		n/i			2.99						2.99											
	Gordon Food	Tyson	A						0.99						0.49							
	Gordy's	n/i			2.48																	
Gerber's		A				2.98																
Great Lakes Fresh	Gold'n Plump											1.43		1.43								
Hansen's IGA	n/i											0.98		0.98								
Hy-Vee	Hy-Vee			2.99							1.18			1.18								
	Just Bare	A		4.99																		

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
WI (cont)	Marketplace Foods	n/i										0.89		0.89							
		Just Bare	A	4.99																	
	Marketplace Coborn	Gold'n Plump	A									BOGO		BOGO							
	Meijer	n/i										0.99		0.99							
		Meijer		2.49																	
	Nilssen's Foods	Gold'n Plump																			6.99
		Open Acres			2.49																
	Pat's Foods IGA	Gold'n Plump									2.46										
		Gerber	A			2.99											1.49				
	Pick'n Save	n/i																			5.99
		Roundy's		BOGO																	
	Piggly Wiggly MW	Sun Chef																	2.00		
		n/i													0.89						
		Gerber	A					2.49													
	Quillin's	n/i			1.89																
	Save-a-Lot	n/i											0.67		0.67						
	Schnuck's	n/i											0.89								6.66
		Schnuck's													1.39						
	Sendik's	Just Bare	A		4.99								1.56		1.56						
	Sentry Foods	Gerber	A														1.19				
		n/i																			6.49
	Shurfine Food Cntr	Gold'n Plump	A										1.29		1.29						
		n/i			1.48																
Super One Foods	n/i											0.77		0.66							
	Just Bare	A									1.77		1.77								
SuperVALU Stores	n/i																			6.99	
Tadych's	Tyson	A																2.00			
	Open Acres			1.99																	
	Gerber's	A									1.69		1.69								
Walmart	Marketside	A		4.84																	
	n/i																			5.98	
Woodman's	Gold'n Plump			2.99																	
	Smart Chicken	O		9.99																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																					
AR	Albertsons Houston	O Organics	O	8.99																	
		n/i		1.69	1.69																
		Signature Café																			
	ALDI	Signature Farms								3.19	1.49	1.49									
		n/i	1.69	1.69											0.89						
	Brookshire's	Brookshire's																			
		Sanderson Farms									1.19	1.19									6.99
	CV's Family Foods	n/i				1.99															
	Food Giant	Sanderson Farms			1.98																
	G&W Foods	n/i							0.88												
		Aunt Minnie's																			5.88
	Harp's	Tyson	A		2.88	2.38															
	Hay's	Sanderson Farms		2.48																	
	Kroger Delta	n/i																			
		Kroger																			
	Mac's Fresh Mrkt	Heritage Farm			1.99					1.99									2.80	2.80	
		n/i							0.99												
	Piggly Wiggly Hchn	n/i																			5.99
Rehkopf's	n/i																				
	Sanderson Farms							1.49													
Save-a-Lot	n/i										0.67	0.67									
Super 1 Foods	Sanderson Farms																				
	n/i																				
TC Grocers	n/i								2.99	1.09	1.09										
	Best Choice																				
Walmart	Marketside	A	4.84																		
	n/i																				5.98
AZ	Albertsons SW	O Organics	O	8.99																	
		Signature Café																			
		Sanderson Farms		2.99		1.49						1.19	1.19								
	Basha's	n/i		1.99	1.99																
n/i																					
	Sanderson Farms							0.99		0.99	0.99	0.99									4.99

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
AZ (cont)	Clark's Market	Smart Chicken	O	8.99																	
	El Super	n/i						1.39				0.79		0.79		0.49					
	Food City	n/i							0.97			0.99		0.99							
	Fry's	Foster Farms		BOG2		BOG2													2.80	2.80	
		Kroger																			
	IGA Family	n/i			1.57					0.87							0.39				
	Lowes Markets	n/i															0.49				
	Safeway SW	Sanderson Farms										1.29		1.29	0.99						
		n/i			1.77		1.77														
		Signature Farms			2.99																5.00
	Smart & Final Smith's	Foster Farms							0.99												
		Heritage Farm			1.77														2.80	2.80	
Sprout's Market	n/i			1.88							1.49		1.49								
Walmart	Marketside		A	4.84																	
	n/i																			5.98	
CO	Affiliated Foods	n/i														0.39					
	Albertsons Mntn	Albertsons																		5.99	
		Tyson	A																2.80		
		O Organics	O	7.49																	
		n/i			1.99																
	Associated Foods	n/i				1.59														7.99	
		Just Bare	A								2.40		2.40								
	AW Grocers	n/i			1.69											0.79					
		Gold'n Plump																			6.99
		Best Choice																	2.00		
		Best Choice																	1.66		
		Sanderson Farms														1.19					
	Clark's Market	Smart Chicken	O	8.99																	
	Food King	n/i																			
	King Soopers	Kroger																	2.80	2.80	
	Simple Truth	A	4.99																		
Lowes Markets	n/i																				
Lucky's Market	n/i	A		1.77																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
CO (cont)	Ridley's	Peco Foods n/i										0.77		0.77						6.24		
	Safeway Denver	Signature Farms Signature Open Nature	A		4.99							0.97		0.97	0.97					6.99		
	Save-a-Lot	Sanderson Farms n/i		2.99									0.67		0.67							
	Sprout's Market	n/i			1.88						1.49			1.49								
	Walmart	Marketside n/i	A	4.84																	5.98	
KS	Affiliated Foods	n/i														0.39						
	Apple Markets	n/i			1.99						2.49											
	ALDI	n/i			1.69	1.69																
		Kirkwood															0.89					
	AW Grocers	n/i			1.69											0.79						
		Gold'n Plump Best Choice																	2.00		6.99	
	Country Mart	n/i																				
		Sanderson Farms Best Choice		2.99																2.00		
	CV's Family Foods	n/i				1.99																
	Dillon's	Kroger Simple Truth Heritage Farm	A	4.99															2.80	2.80		
	Food Pride	Open Acres n/i			1.99																	
	G&W Foods	n/i					1.69				0.88				0.79							
		Aunt Minnie's Tyson	A		2.88	2.38																5.88
	Hen House	Ozark Mountain n/i							2.19													8.99
	Hy-Vee	Hy-Vee Just Bare	A	2.99	4.99							1.18		1.18								
Lowes Markets	n/i															0.49						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
KS (cont)	Price Chopper	Sanderson Farms		2.99																6.49		
	Pyramid Foods	n/i																		6.99		
	Save-a-Lot	Smart Chicken	A						2.99				0.67		0.67							
	Sprout's Market	n/i			1.88							1.49		1.49								
	Sun Fresh	n/i			1.69															7.99		
		Sanderson Farms			2.99																	
		Best Choice																	2.00			
	Thriftway Stores	n/i			1.99								0.89		0.89						6.99	
	Walmart	Marketside	A		4.84																5.98	
	Wood's	n/i																			2.99	
LA	AG Baton Rouge	Sanderson Farms							0.99													
		n/i															0.49				6.99	
	Albertsons Houston	O Organics	O	8.99																		
		n/i			1.69		1.69															6.49
		Signature Café																				
		Signature Farms										3.19		1.49		1.49						6.99
	Brookshire's	Brookshire's																				
		Sanderson Farms											1.19		1.19							
	Brookshire Bros.	Tyson	A																2.39	2.39		
		n/i																0.59				
	Dollar General Markt	n/i			1.95									0.95		0.95						
		Tyson	A																	1.69	1.69	
	Kroger Texas	Pilgrim's Pride			BOGO																	
	Kroger																					
	Heritage Farms																					
	Simple Truth	A		4.99																		
Market Basket	Tyson	A							0.97													
	n/i			2.49																		
Ramey's	n/i			1.68									1.78									
	Tyson	A																				
Rouses	Tyson	A											1.98									
	n/i																					

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
LA (cont)	Save-a-Lot	n/i										0.67		0.67								
	Shoppers Value	n/i		1.48		1.48			1.68	0.98		0.77		0.77		0.49				5.98		
	Spring Market	Sanderson Farms		2.48																		
	Super 1 Foods	Sanderson Farms														0.47				6.77		
	Walmart	Marketside	A	4.84																	5.98	
	Winn-Dixie	Sanderson Farms				2.99			1.79		2.99	1.15		1.15		1.15					5.99	
		n/i																2.40	2.40			
	SE Grocers																					
MO	ALDI	n/i		1.69		1.69																
		Kirkwood														0.89						
	Apple Markets	n/i		1.99						2.49												
	AW Grocers	n/i		1.69												0.79						
		Gold'n Plump																			6.99	
		Best Choice																	2.00			
	C&R Markets	Tyson	A									0.79		0.79							5.99	
	County Market	n/i																			7.99	
	County Market NFI	n/i		2.99																		
	Country Mart	n/i																				
		Sanderson Farms		2.99																		
		Best Choice																		2.00		
	Dierberg's	Perdue	A			2.99		2.00								1.00					7.99	
		Dierberg's																				5.99
	Food Giant	Sanderson Farms			1.98																	
Fresh Thyme	Fresh Thyme																					
	Coleman	O	5.99																			
	n/i			2.99						2.99												
G&W Foods	n/i							0.88														
	Aunt Minnie's																				5.88	
Gerbe's	Kroger																	2.80	2.80			
	Simple Truth	A	4.99																			
	Heritage Farm																0.59					
Gordon Food	Tyson	A						0.99						0.49								
Harp's	Tyson	A		2.88	2.38																	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
MO (cont)	Hay's	Sanderson Farms			2.48																	
		n/i															0.59					
		Hen House	Ozark Mountain					2.19														8.99
			n/i																			
		Hy-Vee	Hy-Vee		2.99								1.18		1.18							
			Just Bare	A	4.99																	
		IGA Stores IL/IN	n/i											0.89		0.89						
		Kroger Central	Tyson	A		1.88																
			Heritage Farm										2.49									
			Kroger																	2.80	2.80	
		Kroger Delta	Kroger																	2.80	2.80	
			Heritage Farm			1.99							1.99									
		Lucky's Market	n/i	A		1.77																
		Mac's Fresh Mrkt	n/i						0.99													
		Price Chopper	Sanderson Farms		2.99																	
			n/i																			6.49
		Pyramid Foods	n/i																			6.99
			Smart Chicken	A						2.99												
		Ruler Foods	Heritage Farm			1.99																
		Save-a-Lot	n/i											0.67		0.67						
		Shop'n Save	Essential Everyday																	2.66		
			n/i											0.99		0.99						
		Schnuck's	n/i											0.89								6.66
			Schnuck's													1.39						
		Sprout's Market	n/i			1.88								1.49		1.49						
		Sun Fresh	n/i			1.69																7.99
			Sanderson Farms		2.99																	
			Best Choice																		2.00	
	TC Grocers	n/i										2.99		1.09		1.09					7.99	
		Best Choice																		2.00		
	TC Markets	n/i						1.19						0.79		0.79					7.99	
	Thriftway Stores	n/i			1.99									0.89		0.89					6.99	
	Walmart	Marketside	A	4.84																		
		n/i																			5.98	
	Wood's	n/i					2.99															

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender				
NM	Affiliated Foods	n/i															0.39						
	Albertsons SW	O Organics	O	8.99																			
		Signature Café																			4.99		
		Sanderson Farms			2.99				1.49					1.19		1.19							
		n/i			1.99		1.99																
	Basha's	n/i																			4.99		
		Sanderson Farms							0.99				0.99		0.99	0.99							
	El Super	n/i						1.39					0.79		0.79			0.49					
	Food King	n/i																0.35					
	King Soopers	Kroger																	2.80	2.80			
		Simple Truth	A	4.99																			
	Lawrence Bros.	n/i						1.69										0.46					
	Lowes Markets	n/i																0.49					
	Safeway Denver	Signature Farms											0.97		0.97	0.97							
		Signature																				6.99	
		Open Nature	A		4.99																		
		Sanderson Farms			2.99																		
	Smith's	Heritage Farm																				1.77	
	Kroger																		2.80	2.80			
Sprout's Market	n/i											1.49		1.49							1.88		
Walmart	Marketside	A	4.84																		4.84		
	n/i																					5.98	
OK	Affiliated Foods	n/i															0.39						
	ALDI	n/i			1.69		1.69																
		Kirkwood															0.89						
	AW Grocers	n/i			1.69												0.79						
		Gold'n Plump																				6.99	
		Best Choice																	2.00				
	Buy for Le\$\$	n/i																				1.88	
	Country Mart	n/i																				2.99	
		Sanderson Farms																					2.00
		Best Choice																					2.00
CV's Family Foods	n/i																				1.99		
Dollar General Mkt	n/i											0.95		0.95							1.95		
	Tyson	A																1.69	1.69				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
OK <i>(cont)</i>	Harp's	Tyson	A		2.88	2.38																
	Homeland	Sanderson Farms							1.59													
		n/i																0.59				
	La Michoacana	n/i																0.49				
	Morelos	n/i												0.59								
	Pyramid Foods	n/i																			6.99	
		Smart Chicken		A						2.99												
	Reasor's	n/i								1.78												6.99
	Rehkopf's	n/i																				0.59
		Sanderson Farms								1.49												
	Save-a-Lot	n/i											0.67		0.67							
	Sprout's Market	n/i				1.88						1.49			1.49							
	Super C Mart	Sanderson Farms											1.19		1.19							
United of OK	Sanderson Farms								1.59													
	n/i																				0.59	
Walmart	Marketside		A	4.84																		
	n/i																					
Warehouse Mrkt	n/i																				0.59	
Williams	Sanderson Farms				2.49																	
TX	AG Baton Rouge	Sanderson Farms							0.99													
		n/i																				0.49
	Affiliated Foods	n/i																				0.39
	Albertsons Houston	O Organics	O	8.99																		
		n/i				1.69	1.69															
		Signature Café																				
		Signature Farms									3.19		1.49		1.49							6.49
	ALDI	n/i				1.69	1.69															
		Kirkwood																0.89				
	Arlan's	n/i				1.49	1.79															
Brookshire's	Brookshire's																				6.99	
	Sanderson Farms											1.19		1.19								
Brookshire Bros.	Tyson		A															2.39	2.39			
	n/i																				0.59	
El Rancho	n/i				1.19									0.39							0.35	
El Rio Grande	n/i				1.99				0.79					0.99								

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
TX (cont)	El Super	n/i						1.39					0.79		0.79		0.49				
	Fiesta Mart	n/i			1.57																
	Food King	n/i															0.35				
	Food Town	n/i				1.88	1.88								0.49						
	Foodarama	S&S										0.99		0.99	0.99						
		Sanderson Farms				2.39	2.39														
	H-E-B	H-E-B Natural				3.99															
	Homeland	Sanderson Farms							1.59												
		n/i																0.59			
	Junior's	n/i														0.79					
	Kroger Texas	Pilgrim's Pride			BOGO														2.80	2.80	
		Kroger																			
		Heritage Farms																	0.49		
		Simple Truth		A	4.99																
	La Michoacana	n/i																		0.49	
	Lawrence Bros.	n/i						1.69												0.46	
	Lowes Markets	n/i																		0.49	
	Market Basket	Tyson		A						0.97											
		n/i				2.49															5.49
	Porter's	n/i																		0.39	
	Randall's	n/i				1.99	1.99														
		Signature Café																			6.49
		Signature Farms									3.19		1.49		1.49						
	Rehkopf's	n/i																		0.59	
		Sanderson Farms								1.49											
	Save-a-Lot	n/i												0.67		0.67					
	Sellers Bros.	n/i				1.89										0.49					
	Spring Market	Sanderson Farms				2.48															
Sprout's Market	n/i				1.88							1.49		1.49							
Super 1 Foods	Sanderson Farms																		0.47		
	n/i																			6.77	
Tom Thumb	n/i				1.99	1.99															
	Signature Café																			6.49	
	Signature Farms									3.19		1.49		1.49							

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
TX (cont)	United Supermarket	n/i																		6.97	
		Open Nature	A	4.99																	
	Walmart	Marketside	A	4.84																5.98	
UT	Albertsons Mntn	Albertsons	A																	5.99	
		Tyson	A																2.80		
		O Organics	O	7.49	1.99																
	Albertsons SW	n/i	O	8.99																	
		Signature Café																			4.99
		Sanderson Farms			2.99			1.49				1.19		1.19							
		n/i			1.99		1.99														
	Associated Foods	n/i		2.99			1.59														7.99
		Just Bare	A								2.40		2.40								
		Smart Chicken	O	7.99																	
	Clark's Market	Smart Chicken	O	8.99																	
	Fresh Market	n/i		2.99																	
		Smart Chicken	O	7.99																	
	Harmon's	n/i			2.49																8.00
	King Soopers	Kroger																	2.80	2.80	
		Simple Truth	A	4.99																	
	Rancho Markets	n/i														0.79					
	Ream's	n/i																	1.49		
	Ridley's	Peco Foods										0.77		0.77							
		n/i																			6.24
Smith's	Heritage Farm			1.77																	
	Kroger																	2.80	2.80		
Sprout's Market	n/i			1.88						1.49		1.49									
Walmart	Marketside	A	4.84																		
	n/i																			5.98	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
SOUTHWESTERN U.S. - CA,HI,NV																				
CA	Albertsons SoCal	n/i		2.99	1.47	2.99														
		Signature Café																		4.99
	ALDI	n/i			1.69		1.69													
		Kirkwood															0.89			
	Andronico's	Andronico's	A			5.99														
	Arteagas	n/i															0.99			
	Baja Ranch	n/i													0.89		0.69			
	Cardenas	n/i			1.79										0.69					
	Chavez	n/i												1.99						
	Dollar General Mkt	n/i			1.95							0.95			0.95					
		Tyson	A															1.69	1.69	
	El Super	n/i						1.39					0.79		0.79		0.49			
	Food 4 Less CV	Foster Farms							0.98											
	Food Maxx	Foster Farms							0.99											
	Food Source	Val Best			1.98															
	Foodland IGA	n/i			2.49				1.99						0.69					
	Holiday Market	n/i			2.49															
	H-Mart	n/i											1.99							
	Island Pacific	n/i								1.59										
	Jons Marketplace	n/i			1.99															
	K.V. Mart	n/i			2.29				1.19								0.79			
	La Perla	n/i			1.69										0.69					
	La Superior	n/i			1.49												0.79			
	Lola's Market	n/i						1.89												
	Lucky	Foster Farms								3.49		BOGO		BOGO	BOGO					
		n/i			2.99															
	Lunardi's	Mary's	A														4.59			
	Mar-Val Foods	Mar-Val															0.79			
	Mollie Stone's	Mollie's Famous																		7.99
		Mary's	A					4.99												
	New Seasons	Smart Chicken	A								3.29									
	Northgate	n/i			1.79															
	Nugget Market	Fresh to Market	F												0.99					
		Rosie	O					2.89						2.89						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
CA (cont)	Pavilion's	Signature Farms		2.49																		
		Signature Café																			5.99	
	Raley's	Raley's										1.29		1.29		1.29						
	Ralph's	Kroger																2.80	2.80			
		n/i			2.99																	
		Simple Truth		O	6.99																	
	Rancho San Migue	n/i													0.69							
	Ray's Food Place	Draper Valley		O	7.99																	
	Rio Ranch	n/i				1.99										0.49						
	R-N Market	Foster Farms							0.99													
		n/i									1.99							0.49				
	R-Ranch Market	Foster Farms				1.99			1.29							0.79						
	Safeway NorCal	Rocky		F	6.99		6.99															
		Foster Farms		O	7.99																	
		Signature Farms												0.88		0.88		0.88				
		Signature Café																				4.99
	Save Mart	Foster Farms							BOGO		3.49			BOGO		BOGO		BOGO				
		Foster Farms		O	8.49		5.99		4.99				3.49		3.49		3.49					
		Master Cut				2.83																
	Select Markets	n/i													0.88		0.88					
		Gold'n Plump																				7.99
	SK Super King	n/i				1.49																
	Smart & Final	Foster Farms							0.99													
	Sprout's Market	n/i				1.88								1.49		1.49						
	Stater Bros.	Randall Farms				1.79		1.79														
		Foster Farms		A	6.99																	
		Foster Farms							1.29									1.29				
		n/i													0.99							
	Stater Bros.																				2.66	
Super A Foods	Super A				1.99																	
	Foster Farms												1.39		1.39		0.99					
Superior Grocers	n/i																					
Vallarta	n/i				1.79					2.59					0.39							
Von's	n/i			2.99	1.47	2.99																
	Signature Café																				4.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2018
CHICKEN**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender	
CA (cont)	Walmart	Marketside n/i	A	4.84																5.98
HI	ChoiceMART	Foster Farms	A	3.69	1.99	1.99	2.29			3.99	2.59	2.49	2.49							5.99
	Don Quijote	Tyson																		
	Foodland	Tyson																		
	Marukai	Foster Farms																		
	Safeway Hawaii	Signature Farms		1.29																
		Foster Farms	O	7.99	1.29	1.29	1.29													
		Signature Café																		
	Seafood City	n/i			1.29															
	Tamura's Market	Tyson	A			1.79		0.69												
	Foster Farms			3.29			1.99	1.99												
	50th State				2.99	3.99	2.39													
	Times Supermarket	n/i					0.99													
	50th State				3.69															
NV	Albertsons SW	O Organics	O	8.99																4.99
		Signature Café																		
		Sanderson Farms			2.99			1.49					1.19	1.19						
		n/i			1.99	1.99														
	Associated Foods	n/i				1.59														
	Cardenas	n/i			1.79								0.69							
	Dollar General Mkt	n/i			1.95							0.95	0.95							
		Tyson	A															1.69	1.69	
	El Super	n/i						1.39					0.79	0.79			0.49			
	Food Source	Val Best			1.98															
	Island Pacific	n/i									1.59									
	La Bonita	n/i										1.29	0.50							
	Marketon	n/i			2.59						1.99						0.69			
Raley's	Raley's										1.29	1.29	1.29							
Ridley's	Peco Foods										0.77	0.77								
	n/i																			6.24

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
NV (cont)	Safeway NorCal	Rocky	F	6.99		6.99																
		Foster Farms	O	7.99																		
		Signature Farms Signature Café										0.88		0.88		0.88						
	Save Mart	Foster Farms								BOGO		3.49		BOGO		BOGO		BOGO				4.99
		Foster Farms	O	8.49		5.99		4.99				3.49		3.49		3.49						
	Smart & Final	Master Cut				2.83																
		Foster Farms								0.99												
	Smith's	Heritage Farm				1.77																
		Kroger																	2.80	2.80		
	Sprout's Market	n/i				1.88						1.49		1.49								
	Von's	n/i			2.99	1.47	2.99															
		Signature Café																				4.99
	Walmart	Marketside	A		4.84																	
n/i																					5.98	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																					
AK	AC Value Center	n/i											1.49		1.49	1.49				9.99	
	Carrs/Safeway	Signature Café																		6.49	
		Signature Farms				3.49	3.49														
	Fred Meyer	Foster Farms				BOGO															
		Heritage Farms											1.29		1.29	1.29					
		Kroger																	2.80	2.80	
	Meyers Group IGA	Draper Valley	A																		8.99
	Northwest Grocer	n/i					2.49														
	Sea Mart	Cooper's																			9.99
	Three Bears	n/i													1.19						
Walmart	Marketside	A		4.84																	
	n/i																			5.98	
ID	Albertsons Mntn	Albertsons	A																2.80		5.99
		Tyson	O		7.49																
		O Organics																			
		n/i				1.99															
	Associated Foods	n/i					1.59														7.99
		Just Bare	A								2.40			2.40							
	Family Foods	Foster Farms															1.39				
		n/i					1.99														
		Simply Raised	A						2.29												
	Fred Meyer	Foster Farms					BOGO														
		Heritage Farms											0.99		0.99	0.99					
		Kroger																	2.80	2.80	
	Harvest Foods	n/i					1.78														
	IGA Markets	n/i																			6.99
	Ridley's	Peco Foods											0.77		0.77						
	n/i																			6.24	
Rosauer's	n/i																			6.99	
	Draper Valley	A		3.99													1.29				
	Ranger	F												2.09							
Smith's	Heritage Farm					1.77															
	Kroger																	2.80	2.80		
Super 1 Foods	Foster Farms														0.98						

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
ID (cont)	Walmart	Marketside	A	4.84																5.98	
	Yoke's Fresh	n/i		2.49											1.19						
MT	Albertsons Mntn	Albertsons	A															2.80		5.99	
		Tyson	O	7.49	1.99																
		O Organics																			
		n/i																			
	Associated Foods	n/i		2.99		1.59														7.99	
		Just Bare	A								2.40		2.40								
		Smart Chicken	O	7.99																	
	Family Foods	Foster Farms			1.99												1.39				
		n/i																			
		Simply Raised	A				2.29														
	Harvest Foods	n/i			1.78										0.99						
	IGA Markets	n/i																			6.99
	Lucky's Market	n/i	A		1.77																
	Reynold's	n/i										0.79		0.79							
	Rosauer's	n/i																			6.99
	Draper Valley	A	3.99													1.29					
	Ranger	F												2.09							
Smith's	Heritage Farm			1.77																	
	Kroger																	2.80	2.80		
Super 1 Foods	Foster Farms															0.98					
Three Bears	n/i													0.99							
Walmart	Marketside	A	4.84																		
	n/i																				5.98
OR	Albertsons NW	Signature Café																			5.49
		Signature Farms			2.99	2.99															
	Associated Foods	n/i				1.59															7.99
		Just Bare	A								2.40		2.40								
	CenterPlace	n/i			1.68	1.68															
	Foster Farms											1.48									
	Simply Raised	A											1.78								
	Gold'n Plump																				4.99

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
OR (cont)	Family Foods	Foster Farms														1.39					
		n/i			1.99																
	Fred Meyer	Simply Raised	A					2.29													
		Foster Farms				BOGO															
	Harvest Foods	Heritage Farms										0.99		0.99		0.99				2.80	2.80
		Kroger																			
	IGA Markets	n/i														0.99					
	IGA Market Fresh	n/i																		6.99	
	Market of Choice	n/i	A		2.99		2.99														
		Roxy	O											1.99							
	McKay's	Foster Farms								2.99			1.29		1.29						
	New Seasons	Smart Chicken	A												1.99						
	Quality Food Cntr	Draper Valley	A																		
		Kroger																		2.80	2.80
	Ray's Food Place	Draper Valley	O		7.99																
	Red Apple	n/i																			7.99
	Rosauer's	n/i																			
		Draper Valley	A		3.99																
	Roth's	Ranger	F												2.09						
		Draper Valley	A																		
Select Markets	Roxy	O		6.99																	
	Roth's																				
Thriftway of OR	n/i																				
	Gold'n Plump																				
Walmart	n/i																				
	Marketside	A		4.84																	
WA	Albertsons NW	n/i																			
		Signature Café																			5.49
	CenterPlace	n/i																			
	Foster Farms	A										1.48		1.78							
	Simply Raised																			4.99	
	Gold'n Plump																				

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender		
WA (cont)	Family Foods	Foster Farms														1.39					
		n/i			1.99																
		Simply Raised	A					2.29													
	Fred Meyer	Foster Farms			BOGO																
		Heritage Farms										0.99		0.99		0.99				2.80	2.80
		Kroger																			6.00
	Haggen's	n/i																			
	Harvest Foods	n/i				1.78															
	IGA Markets	n/i																			6.99
	IGA Market Fresh	n/i										0.88		0.88							
	Metropolitan	n/i	F					4.49													
		Metropolitan	O												3.29						
	Meyers Group IGA	Draper Valley	A																		7.99
	New Seasons	Smart Chicken	A												1.99						
	PCC Natural	PCC	O		6.99										3.49						
		Ranger	F		4.99																
	Quality Food Cntr	Draper Valley	A		BOGO																
		Kroger																		2.80	2.80
	Rosauer's	n/i																			6.99
		Draper Valley	A		3.99													1.29			
		Ranger	F											2.09							
	Saar's	n/i				1.68		1.48								0.88					7.49
	Seafood City	n/i														0.79					
Select Markets	n/i											0.88		0.88							
	Gold'n Plump																			7.99	
Super 1 Foods	Foster Farms																0.98				
Thriftway	Draper Valley																			7.99	
	Gold'n Plump																			7.99	
	n/i				2.49																
Thriftway of OR	n/i				1.99																
Walmart	Marketside	A		4.84																	
	n/i																			5.98	
Yoke's Fresh	n/i				2.49												1.19				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		IQF		Fried 8-piece		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	Breast	Tender			
WY	Albertsons Mntn	Albertsons																			5.99	
		Tyson	A																			2.80
	Associated Foods	O Organics	O	7.49																		
		n/i			1.99																	
	AW Grocers	n/i					1.59															7.99
		Just Bare	A								2.40			2.40								
	Food Pride	n/i															0.79					
		Gold'n Plump																				6.99
		Best Choice																				2.00
	IGA Markets	Best Choice																				1.66
		Sanderson Farms															1.19					
		Open Acres																				1.99
	King Soopers	Granny's																				
		n/i																				6.99
	Ridley's	Kroger																				
		Simple Truth	A	4.99																		2.80
	Safeway Denver	n/i	A																			
		Peco Foods																				2.80
	Smith's	n/i																				
		Signature Farms																				0.77
Signature																					0.77	
Walmart	n/i																					
	Signature Farms																				0.97	
Walmart	Signature																					
	Open Nature	A																			0.97	
Walmart	Sanderson Farms																					
	Heritage Farm																				0.97	
Walmart	Kroger																					
	Marketside	A	4.84																		2.80	
		n/i																				
																					2.80	
																					2.80	
																					5.98	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																						
CT	ACME Markets	n/i		BOG2	BOG2																	
		Hatfield											2.99									
		Lancaster																		3.49		
	Adams IGA	n/i						1.99												1.59		
		Johnsonville																		2.49		
	AG New England	n/i																		2.99		
	ALDI	n/i		1.89	2.89															2.49		
	Best Market	n/i		1.47																		
		Premio																		3.97		
	Big Y	Big Y							BOGO	2.69										3.50		
		Hormel		2.99																		
	Bravo	n/i								1.89			1.79	2.19	1.99					1.79		
		Premio																		4.99		
		Indiana Kitchen																				
	C-Town	n/i																		1.99		
		Indiana Kitchen																				
	Compare Foods	n/i		1.99	3.99																	
		Premio																		2.99		
	Fairway Market	n/i																		2.49		
	Food Bazaar	Premio																		3.00		
		n/i		1.99	3.99	3.29																
	Geissler's	n/i								2.49										2.49		
	Highland Park	Smithfield																		3.49		
	Ideal Food Basket	Indiana Kitchen				3.49														2.99		
	IGA Stores NE	n/i								2.39										1.99		
		Premio																		3.99		
	Key Food	n/i																		1.69		
	Market 32	Market 32																		2.99		
		Chairman's Reserve																		BOGO		
		Market 32																		BOGO		
		Chairman's Reserve								1.99										4.29		
		Chairman's Reserve																		4.29		
	Price Chopper	Market 32																		BOGO		
		Chairman's Reserve																		BOGO		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
CT <i>(cont)</i>	Price Chopper	Market 32						1.99						4.29							1.99		
	<i>(continued)</i>	Chairman's Reserve												4.29									
	Price Rite	n/i		1.79	2.99	2.49																	
	Save-a-Lot	n/i		1.79				1.79		1.79													
		Farmington																				2.50	
	ShopRite	n/i			2.99							1.99										1.99	
		Smithfield			3.59	2.99													3.29				
		Hatfield																				2.66	
		Johnsonville																				3.33	
	Stew Leonard's	n/i												1.99								1.29	
	Stop & Shop	Stop & Shop			2.99	1.99			1.29														
		Johnsonville																				2.92	
	Target	n/i			2.49																		
	The Fresh Market	n/i			2.99																		3.99
Walmart	Smithfield			2.94																		3.06	
	Johnsonville																						
Whole Foods NATl	n/i	A			3.99																		
Whole Foods NE	n/i	A			3.99																		
DC	ALDI	n/i		1.89	2.89																	2.49	
	Giant Food	n/i				1.99		1.99															
		Premio																				3.50	
	Harris Teeter	Fresh Foods Mrkt																				5.80	
		Harris Teeter						1.49		1.49													
		Johnsonville																				3.33	
		Smithfield			3.99																		
		DiLuigi	O																				6.99
	Safeway Eastern	Signature Farms		2.99	2.99	2.99																	
		Johnsonville																					2.92
	Signature Café																					7.99	
	n/i							1.99														3.99	
Save-a-Lot	n/i		1.79					1.79		1.79													
	Farmington																					2.50	
Target	n/i			2.49																			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
DC (cont)	Walmart	Smithfield			2.94																	
	Johnsonville																					3.06
	Whole Foods MdAt	n/i	A			3.99																
DE	ACME Markets	n/i		BOG2	BOG2																	
		Hatfield										2.99		3.99								
		Lancaster																				3.49
	ALDI	n/i		1.89	2.89																	2.49
	Food Lion	n/i				1.99								2.99								
		n/i				3.49								3.79								
		Johnsonville																				3.08
	Fresh Grocer	n/i		1.88								1.88					1.59					6.99
		Premio																				2.99
	Giant Food	n/i				1.99		1.99														
		Premio																				3.50
	Great VALU Marke	n/i		1.99	3.99																	
	Harris Teeter	Fresh Foods Mrkt																				
		Harris Teeter							1.49	1.49												
		Johnsonville																				3.33
		Smithfield				3.99																
		DiLuigi		O																		6.99
	IGA Stores NJ/PA	n/i							1.66				1.66				1.49					
		Premio																				3.49
	Lidl	n/i				1.99																2.99
Redner's	Hatfield			2.48										2.18							2.38	
Safeway Eastern	Signature Farms			2.99	2.99	2.99																
	Johnsonville																				2.92	
	Signature Café																					
	n/i							1.99													3.99	
Save-a-Lot	n/i			1.79				1.79		1.79												
	Farmington																				2.50	
ShopRite	n/i				2.99							1.99									1.99	
	Smithfield				3.59	2.99						2.49		2.99							3.29	
	Hatfield																				2.66	
	Johnsonville																				3.33	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$/US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
DE <i>(cont)</i>	ShurSave	n/i		1.99	3.99	3.49		2.69	2.19		2.29				2.49										
		Prima Porta																				1.99			
	Target	n/i			2.49																				
	The Fresh Market	n/i			2.99																		3.99		
	Walmart	Smithfield			2.94																			3.06	
	Weis Markets	Smithfield																						BOGO	
		Johnsonville																						BOGO	
		Smithfield																						BOGO	
		n/i				3.28																			
		Weis																						2.88	
MA	Adams IGA	n/i							1.99						1.99								1.59		
		Johnsonville																						2.49	
	AG New England	n/i			2.99																			2.99	
	ALDI	n/i		1.89	2.89																			2.49	
	Associated	n/i		1.99	3.99																			2.99	
		Premio																							2.99
	Big Y	Big Y						BOGO	2.69															3.50	
		Hormel			2.99																				4.99
	Bravo	n/i							1.89		1.79	2.19	1.99					1.79	1.79						
		Premio																							4.99
		Indiana Kitchen				3.99																			
	C-Town	n/i																						1.99	
		Indiana Kitchen				3.99																			
	Donelan's	n/i																						2.99	
		Open Prairie		A																					7.99
	Food City Market	n/i			1.99										1.99										1.88
	Geissler's	n/i				2.99			2.49								2.49								
	Hannaford	Hannaford				3.49				1.79															3.49
	H-Mart	n/i				3.49																			
	Ideal Food Basket	Indiana Kitchen					3.49								2.99										1.99
Key Food	n/i														2.99										
Market 32	Market 32							BOGO																	
	Chairman's Reserve							BOGO																	
	Market 32								1.99																1.99
	Chairman's Reserve																								4.29
																									4.29

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$/US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.						
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls								
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
MA <i>(cont)</i>	Market Basket	n/i				2.49																						
	Johnsonville																						3.33					
	McKinnon's	n/i													1.99													
	Price Chopper	Market 32																										
	Chairman's Reserve																											
	Market 32																											
	Chairman's Reserve																											
	Price Rite	n/i		1.79	2.99	2.49																						
	Roche Bros.	n/i						2.99								2.99	1.99									4.99		
	Berkshire Black		A																							4.99		
	Save-a-Lot	n/i		1.79							1.79																	
	Farmington																										2.50	
	Seabra Foods	n/i																									2.99	
	Shaw's	n/i					1.99							2.79				1.99									1.99	
	Perri																											
	Star Market	n/i																1.99									1.99	
	Stop & Shop	Stop & Shop					2.99	1.99																			3.99	
	Johnsonville																											2.92
	Target	n/i					2.49																					
	The Fresh Market	n/i					2.99																					
Trucchi's	n/i					3.99																						3.99
Kayem Fenway																												3.99
Walmart	Smithfield					2.94																						
Johnsonville																												3.06
Wegmans	Wegmans		O									10.49		10.49														
Wegmans	Wegmans		A									6.99		6.99														
Wegmans	Wegmans											3.99		3.99	1.99									4.69	1.69		2.79	
Whole Foods NATl	n/i		A			3.99																						
MD	ACME Markets	n/i		BOG2	BOG2																							
	Hatfield												2.99		3.99													
	Lancaster																											3.49
ALDI	n/i		1.89	2.89																								2.49

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.						
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls								
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
MD <i>(cont)</i>	Food Lion	n/i	0			1.99								2.99														
		n/i					3.49								3.79													
		Johnsonville																								3.08		
	Giant Eagle	Johnsonville																								3.33		
		Giant Eagle																									2.99	
		n/i					2.99																				7.99	
	Giant Food	n/i					1.99		1.99																		3.50	
		Premio																									4.99	
	Graul's Market	n/i				1.99	3.99																					
	Great VALU Marke	n/i																										
	Harris Teeter	Fresh Foods Mrkt																										5.80
		Harris Teeter								1.49	1.49																	
		Johnsonville																										3.33
		Smithfield					3.99																					
		DiLuigi																										6.99
	IGA Stores NJ/PA	n/i									1.66			1.66					1.49									3.49
		Premio																										
	Martin's Food	Giant									1.99			2.49														3.49
	Price Rite	n/i				1.79	2.99	2.49																				
	Redner's	Hatfield				2.48												2.18										2.38
	Safeway Eastern	Signature Farms				2.99	2.99	2.99																				
		Johnsonville																										2.92
		Signature Café																										7.99
		n/i									1.99																	
	Save-a-Lot	n/i				1.79					1.79		1.79															3.99
		Farmington																										2.50
	Shop'n Save	Hatfield						2.98																				
		Johnsonville																										3.32
	n/i			2.49							1.78																	
	Kretschmar																									7.99		
Shoppers	Smithfield			1.99					1.99																	2.92		
	Johnsonville																									2.92		
	Yuengling																									3.33		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MD (cont)	ShopRite	n/i			2.99							1.99								1.99		
		Smithfield			3.59	2.99						2.49		2.99						3.29		
		Hatfield																			2.66	
		Johnsonville																			3.33	
		ShurSave	n/i		1.99	3.99	3.49		2.69	2.19	2.29				2.49							1.99
			Prima Porta																			1.99
		Sprout's Market	n/i				1.99					1.99		3.49								3.99
			Market Corner																			7.27
		Target	n/i			2.49																3.99
		The Fresh Market	n/i			2.99																3.99
		Walmart	Smithfield			2.94																3.06
			Johnsonville																			3.06
		Wegmans	Wegmans	O									10.49		10.49							
		Wegmans	A									6.99		6.99								
		Wegmans										3.99		3.99	1.99				4.69	1.69	2.79	
	Weis Markets	Smithfield						BOGO						BOGO								
		n/i				3.28															2.88	
		Weis																			2.88	
	Whole Foods MdAt	n/i	A			3.99																
ME	AG New England	n/i			2.99														2.99			
	ALDI	n/i		1.89	2.89																2.49	
	Best Yet Markets	1893 Brand		2.49										1.99						1.89		
	Food City Market	n/i		1.99										1.99						1.88		
	Hannaford	Hannaford			3.49					1.79									3.49		2.49	
	IGA Stores NE	n/i			2.99			2.39						1.99						1.69		
		Premio																			3.49	
		Perri																			3.99	
		Johnsonville																				4.16
		1893 Premium				2.99													2.99			
		Market Basket	n/i				2.49															3.33
			Johnsonville																			3.33
		Save-a-Lot	n/i		1.79					1.79	1.79											2.50
		Farmington																			2.50	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
ME <i>(cont)</i>	Shaw's	n/i				1.99							2.79					1.99							
		Perri																				1.99			
	Target	n/i				2.49																			
	Walmart	Smithfield				2.94																			
	Whole Foods NATl	n/i	A				3.99																3.06		
NH	AG New England	n/i				2.99																	2.99		
	ALDI	n/i		1.89		2.89																		2.49	
	Hannaford	Hannaford				3.49				1.79													3.49	2.49	
	IGA Stores NE	n/i				2.99									1.99								1.69	2.49	
		Premio																						3.49	
	Market Basket	n/i				2.49																		3.33	
		Johnsonville																							3.33
	McKinnon's	n/i				3.33										1.99									
	Price Chopper	Market 32																							
		Chairman's Reserve																							
		Market 32																							
		Chairman's Reserve																							
	Price Rite	n/i			1.79		2.99	2.49																	
	Save-a-Lot	n/i			1.79						1.79														
		Farmington																							2.50
	Shaw's	n/i					1.99							2.79											1.99
		Perri																							1.99
Target	n/i					2.49																			
The Fresh Market	n/i					2.99																		3.99	
Walmart	Smithfield					2.94																			
	Johnsonville																							3.06	
Whole Foods NATl	n/i	A				3.99																			
NJ	ACME Markets	n/i			BOG2	BOG2																			
		Hatfield																							
		Lancaster											2.99											3.49	
	ALDI	n/i			1.89	2.89																		2.49	
	Associated	n/i			1.99	3.99																			
	Premio																							2.99	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.						
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
NJ (cont)	Best Market	n/i		1.47					1.77		2.27	2.57	1.67				2.27										
		Premio																							3.97		
	Bravo	n/i							1.89		1.79	2.19	1.99				1.79	1.79									
		Premio																								4.99	
		Indiana Kitchen				3.99																				1.99	
	C-Town	n/i																									
		Indiana Kitchen				3.99																					
	Compare Foods	n/i			1.99	3.99																					
		Premio																									2.99
	Fairway Market	n/i															2.49										
	Fine Fare	n/i			1.99		2.59										2.99										
	Foodtown	n/i			1.99																						
		Foodtown																									2.99
	Food Bazaar	Premio																									3.00
		n/i			1.99	3.99	3.29																				
	Great VALU Marke	n/i			1.99	3.99																					
	H-Mart	n/i				2.99																					
	Ideal Food Basket	Indiana Kitchen					3.49										2.99										1.99
	IGA Stores NJ/PA	n/i								1.66				1.66													1.49
		Premio																									3.49
	Key Food	n/i																2.99									
	Lidl	n/i					1.99																				2.99
	McCaffrey's	Leidy's					3.99						2.99														
	Hatfield																										1.99
Met Foods	n/i			1.99	3.99																						
	Premio																									2.99	
Morton Williams	n/i			2.39																						1.59	
Murphy's Market	Leidy's					3.99			2.89							2.99											
	Johnsonville																									4.16	
Net Cost Market	Premio																									2.99	
Pioneer	Premio																									2.99	
	n/i			1.99	3.99																						
Price Rite	n/i			1.79	2.99	2.49																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.					
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls							
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
NJ (cont)	Save-a-Lot	n/i		1.79					1.79		1.79																
	Farmington																								2.50		
	Seabra Foods	n/i		1.99										1.99					1.79							1.99	
	ShopRite	n/i			2.99									1.99												1.99	
	Smithfield				3.59	2.99								2.49			2.99									2.66	
	Hatfield																									3.33	
	Johnsonville																									2.92	
	Stop & Shop	Stop & Shop			2.99	1.99																					2.92
	Johnsonville																										2.92
	Supremo Foods	n/i		1.99	3.99				2.19								1.99										
	Target	n/i			2.49																						
	The Fresh Market	n/i			2.99																						3.99
	Top Tomato	n/i												1.99													
	Walmart	Smithfield			2.94																						3.06
	Wegmans	Wegmans	O												10.49		10.49										
		Wegmans	A												6.99		6.99										
		Wegmans													3.99		3.99	1.99						4.69	1.69	2.79	
	Weis Markets	Smithfield							BOGO								BOGO										
		n/i					3.28																				2.88
	Weis																									2.88	
Western Beef	n/i			1.99		2.99																				1.99	
Whole Foods MdAt	n/i	A				3.99																					
Whole Foods NE	n/i	A				3.99																					
NY	ACME Markets	n/i		BOG2	BOG2																						
	Hatfield													2.99		3.99											
	Lancaster																									3.49	
	AG New England	n/i			2.99															2.99						2.49	
	ALDI	n/i		1.89	2.89																					2.49	
	Associated	n/i		1.99	3.99																					2.99	
	Premio																									2.99	
Best Market	n/i		1.47					1.77		2.27	2.57	1.67							2.27						3.97		
	Premio																									3.97	

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**Memorial Day 2018
PORK**

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.								
				Whole Rack	Back Rib	St. Louis	Ribblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls							
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in												
NY (cont)	Big M	Hatfield	A																			1.99							
		1893 Premium Johnsonville		1.99	2.99					1.99														4.16					
	Bravo	n/i							1.89	1.79	2.19	1.99					1.79	1.79						4.99					
		Premio																											
		Indiana Kitchen																											
	C-Town	n/i																						1.99					
		Indiana Kitchen																											
	Compare Foods	n/i								1.99	3.99																		
		Premio																											
	D 'Agostino's	n/i													4.59														
	DeCiccio Family	Chairman's Reserve																											
	DeCiccio & Sons	Prairie Grove																											
	Fairway Market	n/i														2.49													
	Fine Fare	n/i								1.99	2.59																		
	Food Emporium	n/i																											
	Food Bazaar	Premio																											
		n/i								1.99	3.99	3.29																	
	Foodtown	n/i								1.99																			
		Foodtown																											
	Giunta's	n/i													2.99														
	Great American	1893 Brand																											
		n/i																											
	Hannaford	Hannaford																											
	H-Mart	n/i																											
	Ideal Food Basket	Indiana Kitchen																											
	IGA Stores NE	n/i																											
		Premio																											
	Key Food	n/i																											
King Kullen	n/i																												
	Premio																												
Market 32	Market 32																												
	Chairman's Reserve																												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NY <i>(cont)</i>	Market 32	Market 32						1.99						4.29							1.99		
	<i>(continued)</i>	Chairman's Reserve												4.29									
	Met Foods	n/i		1.99	3.99																	2.99	
		Premio																					2.99
	Morton Williams	n/i		2.39													1.59						2.99
	Net Cost Market	Premio																					2.99
	North Shore Farms	n/i				2.59													2.99				
	Peck's Market	n/i			2.99											1.99					1.79		3.49
		Premio																					2.99
	Pioneer	Premio			1.99	3.99																	
		n/i																					
	Price Chopper	Market 32						BOGO															
		Chairman's Reserve						BOGO															
		Market 32							1.99														
		Chairman's Reserve																					
	Price Rite	n/i		1.79	2.99	2.49																	
	Save-a-Lot	n/i		1.79					1.79		1.79												
		Farmington																					
	Shop'n Save	Hatfield				2.98																	
		Johnsonville																					
		n/i		2.49					1.78														
		Kretschmar																					
	ShopRite	n/i			2.99								1.99										
	Smithfield			3.59	2.99							2.49		2.99					3.29				
	Hatfield																					2.66	
	Johnsonville																					3.33	
Stew Leonard's	n/i													1.99								1.29	
Stop & Shop	Stop & Shop			2.99	1.99			1.29															
	Johnsonville																						
Target	n/i			2.49																			
The Fresh Market	n/i			2.99																			
Top Tomato	n/i							1.99				1.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.					
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls							
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
NY <i>(cont)</i>	Tops Markets	Tops						1.99																			
		Johnsonville																						4.16			
		Pure Farms	A		5.99																						
	Trade Fair	n/i																									
		Premio																									
	Walmart	Smithfield			2.94																						
		Johnsonville																									
	Wegmans	Wegmans	O																								
		Wegmans	A																								
		Wegmans																									
Weis Markets	Smithfield							BOGO																			
	n/i					3.28																					
	Weis																										
Western Beef	n/i			1.99		2.99																					
Whole Foods NE	n/i	A				3.99																					
PA	ACME Markets	n/i		BOG2	BOG2																						
		Hatfield																									
		Lancaster																									
	ALDI	n/i		1.89	2.89																						
	Associated	n/i		1.99	3.99																						
		Premio																									
	Big M	Hatfield																									
		1893 Premium			1.99	2.99																					
		Johnsonville																									
	Boyers Food	n/i																									
		Hatfield																									
	Bravo	n/i																									
		Premio																									
		Indiana Kitchen																									
	C-Town	n/i																									
	Indiana Kitchen																										
Compare Foods	n/i			1.99	3.99																						
	Premio																										
Family Owned	n/i			1.99																							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.					
				Whole Rack	Back Rib	St. Louis	Ribblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls				
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
PA <i>(cont)</i>	Fine Fare	n/i		1.99		2.59								2.99						1.99						
	Foodland	n/i		1.99																						
		Foodland																					7.27			
		Foodtown	n/i		1.99																			2.99		
		Food Lion	n/i				1.99								2.99										3.08	
			n/i				3.49								3.79											
		Johnsonville																							3.08	
		Fresh Grocer	n/i		1.88								1.88						1.59						6.99	
		Premio																							2.99	
		Johnsonville																							3.33	
		Giant Eagle																							2.99	
			n/i				2.99																		7.99	
		Giant Food Stores	Giant						1.99				2.49												3.49	
		Gordon Food	Smithfield				2.99																			3.05
		Johnsonville																								3.05
		Great VALU Marke	n/i		1.99	3.99																				
		Grocery Outlet	Swift				3.29																			
		H-Mart	n/i				2.99																			
		Ideal Market	Hatfield																							1.99
			n/i				3.99	3.99	2.29	1.69																
	Yuengling																								5.70	
	IGA SpartanNash	Open Acres				2.99										1.99									3.33	
	Johnsonville																								3.33	
	IGA Stores NJ/PA	n/i										1.66						1.49							3.49	
	Premio																								3.49	
	Karns Foods	n/i				3.49		1.99	1.89					2.99						2.99	1.89				3.72	
		Karns																							2.99	
		Johnsonville																							3.75	
		Hatfield																							2.99	
	Key Food	n/i													2.99											
	Kuhn's Market	Chairman's Reserve				3.49		1.99			2.69					2.19										
		n/i																							4.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.											
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls										
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in															
PA (cont)	Landis Market	Hatfield		1.99				1.99							1.99																	
		Essential Everyday																										2.99				
		Johnsonville																										4.16				
		Landis																										1.99				
		Martin's Food	Giant						1.99					2.49														3.49				
		McCaffrey's	Leidy's				3.99							2.99															1.99			
		Net Cost Market	Premio																										2.99			
		Pioneer	Premio																										2.99			
			n/i		1.99	3.99																										
		Price Chopper	Market 32						BOGO																							
			Chairman's Reserve						BOGO																							
			Market 32																											1.99		
			Chairman's Reserve																											4.29		
		Price Rite	n/i		1.79	2.99	2.49																									
		Redner's	Hatfield		2.48																									2.18		
		Save-a-Lot	n/i		1.79																											
			Farmington																											2.50		
		Shop'n Save	Hatfield				2.98																									
			Johnsonville																												3.32	
			n/i		2.49																											
			Kretschmar																												7.99	
		ShopRite	n/i				2.99																								1.99	
			Smithfield				3.59	2.99																							2.49	
			Hatfield																												2.66	
			Johnsonville																												3.33	
		ShurSave	n/i		1.99	3.99	3.49		2.69	2.19		2.29																			2.49	
			Prima Porta																												1.99	
		ShurSave NE PA	Hatfield				3.99	3.49																							2.49	
		Sparkle Market	Indiana Kitchen																												1.99	
		Supremo Foods	n/i		1.99	3.99			2.19																						1.99	
	Target	n/i				2.49																										
	The Fresh Market	n/i				2.99																								3.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.					
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls				
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
PA <i>(cont)</i>	Tops Markets	Tops						1.99																		
		Johnsonville																				4.16				
		Pure Farms	A		5.99																					
	Walmart	Smithfield			2.94																					
		Johnsonville																					3.06			
	Wegmans	Wegmans	O								10.49			10.49												
		Wegmans	A								6.99			6.99												
		Wegmans									3.99			3.99	1.99				4.69	1.69			2.79			
Weis Markets	Smithfield							BOGO																		
	n/i				3.28																		2.88			
	Weis																									
	Whole Foods MdAt	n/i	A			3.99																				
RI	Adams IGA	n/i							1.99						1.99								1.59			
		Johnsonville																						2.49		
	ALDI	n/i		1.89	2.89																			2.49		
	Associated	n/i		1.99	3.99																			2.99		
		Premio																							4.99	
	Bravo	n/i							1.89		1.79	2.19	1.99				1.79	1.79								
		Premio																							4.99	
		Indiana Kitchen				3.99																				
	Dave's Market	n/i			2.99				1.99											4.99	1.99				3.99	
		Dave's																								3.99
	H-Mart	n/i				3.49																				
	Ideal Food Basket	Indiana Kitchen					3.49																		1.99	
	Price Rite	n/i		1.79	2.99	2.49																				
	Save-a-Lot	n/i		1.79																						
		Farmington																								2.50
	Seabra Foods	n/i				3.49																				2.99
	Shaw's	n/i					1.99																			1.99
	Perri																									
Stop & Shop	Stop & Shop				2.99	1.99																				1.99
	Johnsonville																									2.92
Target	n/i				2.49																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2018
PORK**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
RI (cont)	Walmart	Smithfield Johnsonville			2.94																3.06	
	Whole Foods NATl	n/i	A			3.99																
VT	AG New England	n/i			2.99													2.99				
	ALDI	n/i		1.89	2.89																2.49	
	Food City Market	n/i		1.99										1.99						1.88		
	Hannaford	Hannaford			3.49				1.79										3.49		2.49	
	IGA Stores NE	Perri	Johnsonville																			3.99
		Johnsonville	1893 Premium			2.99													2.99			4.16
	Price Chopper	Market 32	Chairman's Reserve					BOGO						BOGO								
		Market 32	Chairman's Reserve					BOGO	1.99					4.29								1.99
	Shaw's	n/i	Perri				1.99						2.79					1.99				
		Perri	Johnsonville																			1.99
	Tops Markets	Tops	Johnsonville					1.99														4.16
		Johnsonville	Pure Farms	A		5.99																
	Walmart	Smithfield	Johnsonville			2.94																3.06
Johnsonville																						

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Ribblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																						
AL	A&R Supermarket	n/i		1.99																		
	ALDI	n/i		1.89	2.89															2.49		
	Bruce's Foodland	Hormel		1.99	2.99	2.99				1.79								2.99	1.99	2.49		
		n/i																		4.65		
	Johnsonville																			3.16		
	Dollar General Mkt	n/i		1.95																3.29		
	Johnsonville																					
	Earth Fare	n/i	A		3.99																	
	Food Giant	n/i		1.48																		
	Prairie Fresh							1.68	1.68											3.32		
	Johnsonville																					
	Gateway Foodland	n/i		1.79																		
	Hormel									1.79												
	Greer's Market	n/i					1.29													9.45		
	Swift					3.49		1.89														
	Hometown Market	n/i			2.99	2.99										0.99						
	Ingle's Market	n/i																		9.45		
	Ingle's							1.68														
	Johnsonville																			3.32		
	Laura Lynn																			3.00		
	Kroger Atlanta	n/i		1.79	3.49																	
	Fresh Foods Market																			9.99		
	Johnsonville																			2.92		
	Simple Truth		A		3.99																	
	Kroger Nashville	n/i			2.49									3.49								
	Fresh Foods Market																			10.00		
	Johnsonville																			2.92		
	Lucky's Sprmkt	n/i		1.79	2.99																	
	Prairie Fresh							1.79	1.79													
	Mannings PW	n/i		1.75																		
	Piggly Wiggly HAC	Smithfield		1.79																		
		n/i			3.49	2.79		1.79					2.49									
	Johnsonville																			3.33		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
AL <i>(cont)</i>	Piggly Wiggly Hchn	n/i		1.59	2.99		1.39															
	Piggly Wiggly Inc	Prairie Fresh Piggly Wiggly		1.99		2.99			1.99													
	Piggly Wiggly JTM	Duroc Johnsonville	A	1.99		2.89			1.99													3.33
	Publix	Publix				1.99																
	Ramey's	n/i			2.98																	
	Rouses	Rouses		0.98								1.68										2.99
	Save-a-Lot	n/i		1.79					1.79		1.79											
	Sprout's Market	Farmington n/i				1.99			1.99					3.49								2.50 3.99
	Target	Market Corner n/i			2.49																	
	The Fresh Market	n/i			2.99																	3.99
	United Grocery	n/i							1.79													1.59
	Vowell's	n/i		1.58		2.48		2.98	1.78		1.68											
	Walmart	Smithfield Johnsonville			2.94																	3.06
	Western Market	n/i Niman Ranch	A		BOGO 8.99				BOGO													
	Whole Foods Sth	Johnsonville Western's	A			3.99																4.99 3.33
	Winn-Dixie	n/i SE Grocers																				
		n/i Premio			1.99	2.99	2.99	2.49														2.99
	FL	ALDI	n/i		1.89	2.89																
Bravo		n/i		1.79	2.99																	
Dollar General Mkt		n/i		1.95																		
Earth Fare		Johnsonville n/i	A		3.99																	3.29

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
FL (cont)	Food Giant	n/i	O	1.48					1.68	1.68														
		Prairie Fresh Johnsonville																				3.32		
	Fresco y Mas	n/i		0.98	2.99	2.99		2.49															1.99	
		Roman Brand																						3.05
	Gordon Food	Smithfield				2.99																		9.45
		Johnsonville																						5.80
	Greer's Market	n/i																						3.33
		Swift					3.49			1.89														6.99
	Harris Teeter	Fresh Foods Mrkt																						3.00
		Harris Teeter								1.49	1.49													7.27
		Johnsonville																						3.00
		Smithfield				3.99																		7.26
		DiLuigi																						4.16
	Harvey's	n/i		1.68	3.48	2.98				1.88			2.98			3.28		1.98	2.98	1.68				3.00
		SE Grocers																						7.26
	Hitchcock's	n/i		2.28	2.98	2.68				1.69	1.79									3.49				4.16
		Kretschmar																						4.16
		Johnsonville																						3.06
	IGA Florida	n/i		1.99	2.99	2.59	1.79			1.79			2.99				1.99					1.99		3.99
		Johnsonville																						3.99
Lucky's Market	n/i		2.99											3.29								2.92		
Milam's Market	Chairman's Reserve		2.99					1.99														7.99		
Piggly Wiggly Hchn	n/i	1.59	2.99		1.39																	2.50		
	Prairie Fresh																					2.50		
Publix	Publix				1.99																	2.50		
Safeway Eastern	Signature Farms		2.99	2.99	2.99																	2.92		
	Johnsonville																					7.99		
	Signature Café																					7.99		
	n/i							1.99														2.50		
Save-a-Lot	n/i	1.79						1.79	1.79										3.99			2.50		
	Farmington																					2.50		
Scaff's IGA	n/i	2.39	3.89		1.20																1.79	4.16		
	Johnsonville																					4.16		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.					
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls				
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
FL <i>(cont)</i>	Seabra Foods	n/i	A	2.29																						
	Sprout's Market	n/i					1.99		1.99						3.49								3.99			
	Market Corner																							7.27		
	Target	n/i					2.49																			
	The Fresh Market	n/i					2.99																	3.99		
	Walmart	Smithfield					2.94																			
	Johnsonville																							3.06		
	Western Beef	n/i			1.99	3.99			1.99							2.49										
	Whole Foods FL	n/i					3.99																			
	Winn-Dixie	SE Grocers			1.99	2.99	2.99		2.49											2.99					4.99	
	Premio																						2.99			
GA	ALDI	n/i	A	1.89	2.89																		2.49			
	Bi-Lo	SE Grocers																							4.99	
	Premio																								2.99	
		n/i			1.99	2.99	2.99		2.49											2.99						
	Dollar General Mrkt	n/i			1.95																				3.29	
	Johnsonville																									
	Earth Fare	n/i				3.99																			2.49	
	Food City	Johnsonville																							2.49	
		n/i					2.99			1.99																
	Food Depot	n/i			1.28		2.88								2.12											
	Johnsonville																								2.70	
	Food Giant	n/i			1.48																					
		Prairie Fresh								1.68	1.68															3.32
	Johnsonville																									
	Food Lion	n/i					1.99								2.99											
		n/i					3.49								3.79											3.08
Johnsonville																								3.08		
Food Pride	n/i		1.99		2.49																					
Galaxy Foods	n/i			2.98	2.38			1.98	1.98															2.92		
Johnsonville																								2.92		
Harris Teeter	Fresh Foods Mrkt																							5.80		
	Harris Teeter							1.49	1.49																	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.					
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls							
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
GA (cont)	Harris Teeter (continued)	Johnsonville	O																		3.33						
		Smithfield			3.99																						
		DiLuigi																					6.99				
		Harvey's	n/i		1.68	3.48	2.98						1.88		2.98				1.98	2.98	1.68			7.27			
			SE Grocers																					3.00			
		IGA Food Stores	n/i		1.89	3.59	2.99																	1.59			
			67th Street																						8.99		
			Johnsonville																						3.74		
		IGA Stores SE	TableRite		1.98	2.98	2.38						1.98												2.92		
			Johnsonville																							2.92	
		Ingle's Market	n/i																							9.45	
			Ingle's											1.68													
			Johnsonville																							3.32	
			Laura Lynn																							3.00	
		Kroger Atlanta	n/i		1.79	3.49																					
			Fresh Foods Market																							9.99	
			Johnsonville																							2.92	
			Simple Truth	A																						3.99	
		Lidl	n/i				1.99																			2.99	
		Lucky's Market	n/i				2.99																			3.99	
		Piggly Wiggly Car.	Pig's Pride		1.99	3.49																					
			n/i				2.49																			3.99	9.99
			Johnsonville																							3.33	
		Piggly Wiggly																							3.33		
	Piggly Wiggly GA	n/i		1.99								1.79														3.33	
		Johnsonville																								3.33	
	Piggly Wiggly HAC	Smithfield		1.79																						3.33	
		n/i				3.49	2.79								2.49											3.33	
		Johnsonville																								3.33	
	Piggly Wiggly Hchn	n/i		1.59	2.99		1.39																			3.33	
		Prairie Fresh																								1.89	
	Piggly Wiggly JTM	n/i		1.99		2.89																				1.99	
		Johnsonville																								3.33	
	Publix	Publix				1.99																				3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
GA <i>(cont)</i>	Quality Foods	Prairie Fresh Johnsonville			2.69			1.99						1.99					1.49			
	Save-a-Lot	n/i Farmington		1.79					1.79	1.79											3.33	
	Sprout's Market	n/i Market Corner				1.99		1.99					3.49								2.50	
	Target	n/i			2.49																3.99	
	The Fresh Market	n/i			2.99																7.27	
	United Grocery	n/i						1.79											1.59		3.99	
	Walmart	Smithfield Johnsonville			2.94																3.06	
	Wayfield's	n/i Johnsonville		1.69	2.99			1.99	1.69	2.99				2.99			1.99				3.33	
	Whole Foods Sth	n/i Johnsonville	A			3.99															4.99	
	Winn-Dixie	n/i SE Grocers		1.99	2.99	2.99		2.49										2.99				
		Premio																			2.99	
KY	ALDI	n/i		1.89	2.89																2.49	
	Cox IGA	n/i Johnsonville			2.99				1.19	1.19											3.33	
	Dollar General Mkt	n/i Johnsonville		1.95																	3.29	
	E.W. James	n/i Johnsonville		1.58	2.98	2.48	1.98	1.68	1.68												3.32	
			Williams																			3.09
	Earth Fare	n/i Johnsonville	A		3.99																2.49	
	Food City	n/i Johnsonville				2.99		1.99														
	Food Fair	Purnell's Walnut Creek		0.99																	5.99	
			Johnsonville																			3.33
	Food Giant	n/i Prairie Fresh Johnsonville		1.48				1.68	1.68													

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.									
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls								
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in													
KY (cont)	Food Lion	n/i				1.99								2.99																
		n/i				3.49								3.79																
		Johnsonville																					3.08							
	Food Rite	Food Rite			1.89	2.99			1.99		1.99																			
		Johnsonville																						2.49						
	Foodland	n/i																						1.49						
	Fresh Encounter	Chief																							3.55					
		n/i				1.99	2.99			1.99				2.99										1.99		3.33				
		Johnsonville																								3.55				
	Fresh Thyme	Fresh Thyme																								1.99				
		n/i																									BOGO			
	Galaxy Foods	n/i					2.98	2.38			1.98		1.98														2.92			
		Johnsonville																										2.92		
	Gordon Food	Smithfield					2.99																					3.05		
		Johnsonville																										3.33		
	IGA Houchen's	Hormel				1.99	3.49	2.59																				1.69		
		Johnsonville																											3.33	
	IGA SpartanNash	Open Acres					2.99																						3.33	
		Johnsonville																											3.33	
	IGA Stores KY/OH	n/i					2.99						1.69																3.33	
	Johnsonville																											3.33		
IGA Stores SE	TableRite					1.98	2.98	2.38				1.98		1.98														2.92		
	Johnsonville																											2.92		
Kroger Cincinnati	Fresh Foods Market																												10.00	
	n/i						2.99																							
	Simple Truth		A				4.99																						2.92	
	Johnsonville																												2.92	
Kroger Delta	n/i						2.88																							
	Fresh Foods Market																												10.99	
Kroger MdAtlantic	n/i						2.77																							
	Simple Truth		A				3.99																							
	Fresh Foods Market																												10.00	
	Johnsonville																												2.92	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
KY <i>(cont)</i>	Kroger Mid-South	n/i			2.49							3.49												
	Fresh Foods Market Johnsonville																						10.00	
	Kroger Nashville	n/i			2.49									3.49									2.92	
	Fresh Foods Market Johnsonville																						10.00	
	Lucky's Market	n/i			2.99										3.29								2.92	
	Meijer	Johnsonville																					3.99	
	Piggly Wiggly Hchn	n/i		1.99	BOGO														BOGO	1.99			2.50	
	Prairie Fresh	n/i		1.59	2.99		1.39					1.89												
	Remke Markets	n/i			2.99																			4.99
	Johnsonville																							3.33
	Ruler Foods	n/i																						
	Save-a-Lot	n/i		1.79					1.79		1.79													
	Farmington																							2.50
	Target	n/i			2.49																			
	TC Grocers	n/i			2.79	2.99					1.89		1.69											1.69
	Johnsonville																							3.33
	The Fresh Market	n/i			2.99																			3.99
	United Grocery	n/i									1.79													1.59
ValuMarket	n/i		1.79	2.99						1.69		1.69												
Purnell's																							2.99	
Johnsonville																							3.33	
Walmart	Smithfield				2.94																			
Johnsonville																							3.06	
Whole Foods MdAt	n/i		A			3.99																		
MS	AG Baton Rouge	n/i			2.29																			
	Johnsonville																							
	ALDI	n/i		1.89	2.89																			
	Corner Market	Prairie Fresh			2.79	2.49		1.79						1.99										
	Johnsonville																						3.33	
Dollar General Mrkt	n/i		1.95																					
Johnsonville																							3.29	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MS (cont)	Food Giant	n/i		1.48																		
	Prairie Fresh Johnsonville							1.68	1.68												3.32	
	Greer's Market	n/i					1.29														9.45	
	Swift					3.49		1.89														
	Kroger Delta	n/i																				
	Fresh Foods Market																				10.99	
	Mac's Fresh Mrkt	n/i		1.38																		
	McDade's	n/i		1.59	2.99																	
	Johnsonville																				2.49	
	Piggly Wiggly Hchn	n/i		1.59	2.99		1.39															
	Prairie Fresh																					
	Piggly Wiggly MS	n/i		1.99					1.99	1.99												
	Johnsonville																					
	Ramey's	n/i			2.98																	
	Rouses	Rouses		0.98									1.68									
	Save-a-Lot	n/i		1.79					1.79	1.79												
	Farmington																					
	Shoppers Value	n/i		0.88	1.98				1.77	1.48						1.48	0.88			0.98		
	Johnsonville																				2.90	
	Sullivan's	n/i		1.69	2.59		1.10		1.69	1.59					1.49							
Superlo Foods	Prairie Fresh			2.99																		
n/i			1.69																			
Johnsonville																						
Target	n/i			2.49																		
The Fresh Market	n/i			2.99																		
Vowell's	n/i		1.58		2.48		2.98	1.78	1.68													
Walmart	Smithfield			2.94																		
Johnsonville																						
Winn-Dixie	SE Grocers																					
n/i			1.99	2.99	2.99		2.49											2.99				
Premio																						

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls				
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
NC	ALDI	n/i	A	1.89	2.89																2.49			
	Bi-Lo	SE Grocers																					4.99	
		Premio																					2.99	
	Carlie C's IGA	n/i			1.99	2.99	2.99		2.49														2.99	
		n/i			1.98						1.78				1.98		1.78						1.48	
		Spartanburg																					5.81	
		Johnsonville																					3.33	
	Earth Fare	n/i				3.99																		
	Food Lion	n/i					1.99								2.99									
		n/i					3.49								3.79									
		Johnsonville																						3.08
	Food Pride	n/i				1.99		2.49																
	Fresh Foods	n/i				1.89			1.99							1.79							1.49	
	Galaxy Foods	n/i					2.98	2.38			1.98	1.98												2.92
				Johnsonville																				
	Great VALU Marke	n/i				1.99	3.99																	
	Harris Teeter	Fresh Foods Mrkt																						5.80
		Harris Teeter								1.49	1.49													
		Johnsonville																						3.33
		Smithfield					3.99																	
		DiLuigi			O																			6.99
	Harvey's	n/i				1.68	3.48	2.98			1.88			2.98		3.28			1.98	2.98	1.68			7.27
		SE Grocers																						3.00
Hill's Food	n/i				2.19		2.59					2.19					1.59							
		Johnsonville																				3.33		
IGA Food Stores	n/i			1.89	3.59	2.99			2.29					1.99							1.59			
		67th Street																				8.99		
	Johnsonville																					3.74		
IGA Stores SE	TableRite			1.98	2.98	2.38			1.98	1.98												2.92		
		Johnsonville																						
Ingle's Market	n/i								1.68													9.45		
	Ingle's																							
	Johnsonville																					3.32		
	Laura Lynn																					3.00		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NC <i>(cont)</i>	Just Save Foods	n/i			2.98				1.98		1.98											7.27	
		Seaboard Farms Johnsonville		1.98																		2.92	
		Kroger MdAtlantic	n/i		2.77																		
			Simple Truth	A	3.99																		10.00
			Fresh Foods Market Johnsonville																				2.92
		Lidl	n/i			1.99																	2.99
		Lowes Foods	n/i		BOGO				2.49														BOGO
		Piggly Wiggly Retail	n/i		1.98	2.78																1.38	
			Johnsonville																				3.58
		Piggly Wiggly Store	n/i		1.99	2.59	1.99																3.33
			Johnsonville																				
		Publix	Publix				1.99																
		Save-a-Lot	n/i		1.79				1.79		1.79												
			Farmington																				2.50
		Sprout's Market	n/i				1.99		1.99					3.49									3.99
			Market Corner																				7.27
		Target	n/i			2.49																	
	The Fresh Market	n/i			2.99																	3.99	
	United Grocery	n/i						1.79													1.59		
	Walmart	Smithfield			2.94																	3.06	
		Johnsonville																					
	Whole Foods Sth	n/i	A			3.99																	
SC	ALDI	n/i		1.89	2.89																	2.49	
		Bi-Lo																				4.99	
			SE Grocers Premio																			2.99	
			n/i		1.99	2.99	2.99	2.49														2.99	
		Dollar General Mkt	n/i		1.95																		3.29
			Johnsonville																				
		Earth Fare	n/i	A		3.99																	
	Food Lion	n/i				1.99							2.99										
		n/i				3.49							3.79										
		Johnsonville																				3.08	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Ribblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls						
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
SC (cont)	Galaxy Foods	n/i			2.98	2.38		1.98		1.98														2.92		
	Johnsonville																									
	Harris Teeter	Fresh Foods Mrkt							1.49	1.49															5.80	
	Harris Teeter	Johnsonville																							3.33	
	Smithfield				3.99																				6.99	
	DiLuigi		O																							
	Harvey's	n/i		1.68	3.48	2.98		1.88					2.98		3.28			1.98	2.98	1.68					7.27	
	SE Grocers																								3.00	
	Hill's Food	n/i				2.19		2.59					2.19					1.59							3.33	
	Johnsonville																									
	IGA Food Stores	n/i		1.89	3.59	2.99				2.29					1.99					1.59						8.99
	67th Street																									
	Johnsonville																									3.74
	IGA Stores SE	TableRite		1.98	2.98	2.38		1.98		1.98																2.92
	Johnsonville																									
	Ingle's Market	n/i																								9.45
	Ingle's									1.68																3.32
	Johnsonville																									3.00
	Laura Lynn																									
	Kroger Atlanta	n/i		1.79	3.49																					9.99
	Fresh Foods Market																									
	Johnsonville																									2.92
	Simple Truth		A		3.99																					
Lidl	n/i				1.99																				2.99	
Lowes Foods	n/i			BOGO				2.49																	BOGO	
Piggly Wiggly Car.	Pig's Pride		1.99	3.49																						
n/i					2.49			1.89											3.99						9.99	
Johnsonville																									3.33	
Piggly Wiggly																									3.33	
Publix	Publix				1.99																					
Quality Foods	Prairie Fresh			2.69			1.99							1.99									1.49			
Johnsonville																									3.33	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$/US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
SC <i>(cont)</i>	Save-a-Lot	n/i		1.79					1.79		1.79											
	Farmington																				2.50	
	Sprout's Market	n/i				1.99			1.99						3.49							3.99
	Market Corner																					7.27
	Target	n/i					2.49															
	The Fresh Market	n/i					2.99															
	Walmart	Smithfield					2.94															
Johnsonville																						
Whole Foods Sth	n/i		A			3.99																3.06
TN	ALDI	n/i		1.89	2.89																	2.49
	Cash Saver TC	n/i		1.98																		
	Cash Saver TN	n/i		1.35			0.98															
	Williams																					2.44
	Dollar General Mkt	n/i		1.95																		
	Johnsonville																					3.29
	E.W. James	n/i		1.58	2.98	2.48	1.98		1.68		1.68											
	Johnsonville																					3.32
	Williams																					3.09
	Earth Fare	n/i			3.99																	
	Food City	Johnsonville																				2.49
		n/i					2.99			1.99												
	Food Country	n/i						2.99							2.99							1.59
	Johnsonville																					
	Food Giant	n/i		1.48																		
	Prairie Fresh								1.68		1.68											
Johnsonville																						
Food Lion	n/i					1.99								2.99								
	n/i					3.49								3.79								
Johnsonville																						
Food Rite	Food Rite			1.89	2.99				1.99		1.99											
Johnsonville																						
Gordon Food	Smithfield					2.99																
Johnsonville																						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.													
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls												
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in																	
TN <i>(cont)</i>	H.G. Hill	n/i	A	1.79	2.99				1.69		1.79																							
	Johnsonville																									2.49								
	IGA Houchen's	Hormel		1.99	3.49	2.59																												
	Johnsonville																											3.33						
	IGA Stores KY/OH	n/i			2.99																													
	Johnsonville																																	
	IGA Stores SE	TableRite		1.98	2.98	2.38																												
	Johnsonville																																	
	Ingle's Market	n/i																																
	Ingle's																																	
	Johnsonville																																	
	Laura Lynn																																	
	Kroger Delta	n/i				2.88																												
	Fresh Foods Market																																	
	Kroger MdAtlantic	n/i				2.77																												
	Simple Truth					3.99																												
	Fresh Foods Market																																	
	Johnsonville																																	
	Kroger Nashville	n/i				2.49																												
	Fresh Foods Market																																	
Johnsonville																																		
Lucky's Sprmrkt	n/i			1.79	2.99																													
Prairie Fresh																																		
Osborne's	n/i			1.49																														
Johnsonville																																		
Swaggerty's																																		
Publix	Publix				1.99																													
Ruler Foods	n/i																																	
Save-a-Lot	n/i			1.79																														
Farmington																																		
Sprout's Market	n/i					1.99																												
Market Corner																																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
TN <i>(cont)</i>	Superlo Foods	Prairie Fresh			2.99																			
		n/i		1.69																		3.33		
	Target	Johnsonville			2.49																			
	TC Grocers	n/i			2.79	2.99			1.89	1.69				1.99								1.69		
		Johnsonville																					3.33	
	The Fresh Market	n/i			2.99																		3.99	
	Tietgen's	n/i		1.69					1.79	1.79													3.33	
		Johnsonville																						3.33
	United Grocery	n/i							1.79													1.59		
Walmart	Smithfield			2.94																			3.06	
	Johnsonville																						3.06	
	Whole Foods Sth	n/i	A			3.99																		
VA	ALDI	n/i		1.89	2.89																		2.49	
	Dollar General Mkt	n/i		1.95																				
		Johnsonville																						3.29
	Earth Fare	n/i	A		3.99																			
	Food City	Johnsonville																						2.49
		n/i				2.99			1.99															
	Food Country	n/i					2.99							2.99								1.59		
		Johnsonville																						3.32
	Food Lion	n/i				1.99								2.99										
		n/i				3.49								3.79										
		Johnsonville																						3.08
	Galaxy Foods	n/i			2.98	2.38			1.98	1.98														
		Johnsonville																						2.92
	Giant Food	n/i				1.99			1.99															
		Premio																						3.50
Grant's	n/i				2.89																			
Great VALU Marke	n/i		1.99	3.99																				
Harris Teeter	Fresh Foods Mrkt																							
	Harris Teeter							1.49	1.49														5.80	
	Johnsonville																						3.33	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
VA (cont)	Harris Teeter	Smithfield	O		3.99																				
	(continued)	DiLuigi																				6.99			
	IGA Houchen's	Hormel		1.99	3.49	2.59									2.99							1.69			
		Johnsonville																					3.33		
	IGA Stores SE	TableRite		1.98	2.98	2.38		1.98	1.98														2.92		
	Ingle's Market	n/i							1.68															9.45	
		Ingle's																						3.32	
		Johnsonville																						3.00	
		Laura Lynn																							
	Kroger MdAtlantic	n/i			2.77																				
		Simple Truth	A	3.99																					
		Fresh Foods Market																						10.00	
		Johnsonville																					2.92		
	Lidl	n/i			1.99																		2.99		
	Lowes Foods	n/i		BOGO					2.49															BOGO	
	Martin's Food	Giant							1.99				2.49							3.49					
	Piggly Wiggly Retail	n/i		1.98	2.78																	1.38			
		Johnsonville																						3.58	
	Piggly Wiggly Store	n/i		1.99	2.59	1.99																		3.33	
		Johnsonville																							
Price Rite	n/i		1.79	2.99	2.49																				
Publix	Publix				1.99																				
Safeway Eastern	Signature Farms		2.99	2.99	2.99																				
	Johnsonville																							2.92	
	Signature Café																							7.99	
	n/i							1.99											3.99						
Save-a-Lot	n/i		1.79					1.79	1.79																
	Farmington																							2.50	
Shop'n Save	Hatfield				2.98																			3.32	
	Johnsonville																								
	n/i		2.49					1.78																	
	Kretschmar																							7.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
VA (cont)	Shoppers	Smithfield	O A A	1.99				1.99									2.99							
		Johnsonville																				2.92		
		Yuengling																					3.33	
	Shoppers Value	n/i		1.29								1.87						1.47						
	Target	n/i			2.49																			
	The Fresh Market	n/i			2.99																			
	Walmart	Smithfield			2.94																			
		Johnsonville																						3.06
	Wegmans	Wegmans										10.49			10.49									
		Wegmans										6.99			6.99									
	Wegmans									3.99			3.99	1.99				4.69	1.69			2.79		
Weis Markets	Smithfield						BOGO						BOGO											
	n/i				3.28																			
	Weis																							
	Whole Foods MdAt	n/i	A			3.99																		
WV	ALDI	n/i		1.89	2.89																	2.49		
	Food Fair	Purnell's		0.99																				
		Walnut Creek																						
		Johnsonville																						
	Food Lion	n/i			1.99									2.99										
		n/i			3.49									3.79										
		Johnsonville																						
	Foodland	n/i														1.49								
	Galaxy Foods	n/i			2.98	2.38		1.98		1.98														
		Johnsonville																						
	Giant Eagle	Johnsonville																						
		Giant Eagle																						
		n/i				2.99																	7.99	
	Grant's	n/i				2.89																		
	IGA Stores SE	TableRite		1.98	2.98	2.38		1.98		1.98														
	Johnsonville																							
Kroger Columbus	n/i																				1.99			
	Fresh Foods Market																					10.00		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
WV (cont)	Kroger Columbus	Johnsonville																			2.92				
	(continued)	Simple Truth	A		4.99																				
	Kroger MdAtlantic	n/i			2.77																				
		Simple Truth	A			3.99																			
		Fresh Foods Market																						10.00	
		Johnsonville																						2.92	
	Martin's Food	Giant							1.99				2.49							3.49					
	Piggly Wiggly Store	n/i		1.99	2.59	1.99																		3.33	
		Johnsonville																							2.69
	Riesbeck's	n/i		2.49	3.99																				3.99
	Save-a-Lot	n/i		1.79					1.79		1.79														
		Farmington																							2.50
	Shop'n Save	Hatfield				2.98																			3.32
		Johnsonville																							
		n/i		2.49							1.78														7.99
	Shoppers Value	Kretschmar																							
		n/i		1.29																	1.47				
	Sparkle Market	Indiana Kitchen									1.99		1.79												
	Target	n/i				2.49																			
	Walmart	Smithfield				2.94																			
	Johnsonville																							3.06	
Weis Markets	Smithfield							BOGO																	
	n/i					3.28																			
	Weis																							2.88	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																						
IA	ALDI	n/i		1.89	2.89														2.49			
	AW Grocers	Johnsonville																	2.48			
		Hormel		2.29																		
		Smithfield			3.49																	
		n/i			2.99																	
	Family Fare	Johnsonville																		BOGO		
		Open Acres			3.99			2.49													BOGO	
	Fareway	n/i				3.49													3.88			
		Fareway																		2.99		
	Food Pride	Smithfield																		1.88		
		Johnsonville																			BOGO	
	Fresh Thyme	Fresh Thyme																			1.99	
		n/i																			BOGO	
	Hy-Vee	Blue Ribbon												5.49								
		Hy-Vee																			6.00	
		Johnsonville																			2.49	
	Jewel-Osco	Hormel																			BOG2	
		Johnsonville																			2.50	
		Signature Café																			5.99	
		Jewel																			2.90	
		n/i													3.99							
	Lucky's Market	n/i																			3.99	
	Maynard's	Hormel																	1.99		1.59	
		Farmland																			2.49	
	Price Chopper	n/i		1.99	3.49																1.99	
		Johnsonville																			3.33	
		Zarda																				8.72
	Quillin's	Quillin's																			2.79	
		Smithfield						1.99													2.99	
	Save-a-Lot	n/i		1.79					1.79		1.79										1.79	
		Farmington																			2.50	
	Schnuck's	Schnuck's																			1.99	
		Pride of the Farm																			3.69	
																					1.69	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.						
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls								
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
IA <i>(cont)</i>	Sunshine Foods	Hormel			2.99																							
		Johnsonville																							2.91			
		n/i		1.99				1.88																				
	Super Saver	Smithfield			2.98	2.98					1.98																	
		Sheboygan																								1.98		
	Target	n/i																										
	Thriftway Stores	n/i						2.29			1.99																8.72	
Walmart	Johnsonville																								3.33			
	Smithfield				2.94																					3.06		
	Johnsonville																									3.06		
	Whole Foods MW	n/i	A			3.99																						
IL	ALDI	n/i		1.89	2.89																					2.49		
	Angelo Caputo's	n/i		2.19	2.59									2.49	2.29										1.79		4.16	
		Johnsonville																									4.16	
	AW Grocers	n/i			2.99																							
	Berkot's	n/i		1.99	2.99												1.09		2.99									
		Berkot's				5.99			2.49			2.29																
		Moo & Oinks																										
	Borowiak's IGA	TableRite					1.39									1.59												
		Borowiak's																									1.99	
		Swaggerty's																									2.49	
		Kretschmar																									3.99	
	Brookhaven	Johnsonville																									3.33	
		Indiana Kitchen				2.69							2.49															2.99
		Brookhaven's																									2.99	
	Butera's	n/i		2.49		2.99			1.69			3.29								1.99							2.89	3.99
		Johnsonville																									2.49	
	Aunt Bessie's					1.69																					2.91	
Cermak's	Supreme Tender				3.99					1.69									1.99								2.91	
	Premio																										2.91	
County Market NFI	Kretschmar																										5.33	
	n/i				3.49																						3.33	
	Johnsonville																										3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
IL <i>(cont)</i>	Cub Foods	n/i			2.99	2.99																6.66	
	Johnsonville																					2.92	
	Dierberg's	Dierberg's			3.00																	7.99	
	Johnsonville																					3.33	
	Fairplay Foods	n/i			2.49	2.99		1.99	1.59		1.59				1.99		1.59	1.68	3.49	1.48		2.49	
	Johnsonville																					2.99	
	Fareway	n/i				3.49																3.88	
	Fareway																					2.99	
	Food 4 Less	n/i		1.49																			1.99
	Randolph																						1.99
	Food Pride	Smithfield																					1.88
	Johnsonville																						BOGO
	Fresh Thyme	Fresh Thyme																					1.99
	n/i					BOGO																	
	Gordon Food	Smithfield				2.99																	3.05
	Johnsonville																						3.05
	Heinen's	Heinen's				3.99																	
	Hy-Vee	Blue Ribbon												5.49									6.00
	Hy-Vee																						6.00
	Johnsonville																						2.49
H-Mart	n/i		1.98																				
IGA Houchen's	Hormel		1.99	3.49	2.59									2.99								1.69	
Johnsonville																						3.33	
IGA Stores IL/IN	Hormel		1.99	2.88				1.99		1.99													3.33
Johnsonville																						3.33	
Jewel-Osco	Hormel				BOG2																	2.50	
Johnsonville																						2.50	
Signature Café																						5.99	
Jewel																						2.90	
n/i													3.99									2.90	
Jimenez	n/i		2.19							1.29													
Kirby Foods IGA	Hormel		1.99	2.88				1.99															
Johnsonville																						3.33	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
IL <i>(cont)</i>	Kroger Central	n/i	A		2.99																		
	Simple Truth			4.99																			
	Fresh Foods Market Johnsonville																					10.00	
	Kroger Mid-South	n/i			2.49								3.49									2.92	
	Fresh Foods Market Johnsonville																					10.00	
	La Chiquita	n/i		1.98																		2.92	
	Mariano's	n/i			2.50																	2.50	
	Meijer	Johnsonville			1.99	BOGO									3.99				BOGO	1.99		2.50	
	Pete's Market	n/i		1.99	3.49	2.49	1.69						1.69			1.99						2.69	7.99
	Pete's Market																						
	Piggly Wiggly PW	n/i		1.99	2.99			1.99	1.99						2.49	1.99				2.99	1.89		2.35
	Smithfield Johnsonville																						
	Ruler Foods	n/i													2.99								
	Save-a-Lot	n/i		1.79						1.79	1.79												2.50
	Farmington																						2.50
	Schuetz's	Gold Star										1.48		2.99									2.49
	Schuetz's																						1.77
	n/i						3.59																1.99
	Schnuck's	Schnuck's																					1.99
	Pride of the Farm						3.69						1.69										
Seafood City	n/i		2.49																				
Shop'n Save	Smithfield		1.99				1.39			1.39													
Johnsonville																					3.33		
n/i																							
Sullivan's	n/i				2.99									2.99						1.99		7.27	
9.45	Sunset Foods	Sunset's			4.99																	3.33	
Johnsonville																						3.33	
Target	n/i				2.49																	3.99	
The Fresh Market	n/i				2.99																	3.99	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
IL <i>(cont)</i>	Tony's Finer Food	Johnsonville																			2.49				
		n/i		1.79	2.99	2.99	1.99				2.49	2.49									3.49	2.49			
	Valli Produce	n/i		1.99	2.99		2.49		1.69		1.69										2.99	1.99			
		Valli's																				2.49			
		Johnsonville																					2.91		
	Walmart	Smithfield					2.94																3.06		
		Johnsonville																					3.06		
	Whole Foods MW	n/i	A				3.99																		
	Woodman's	Smithfield					2.99															1.79			
		Randolph																					2.39		
IN	ALDI	n/i		1.89	2.89																	2.49			
	County Market	Johnsonville																					3.32		
		Smithfield					2.79				1.69														
	County Market NFI	Kretschmar																						5.33	
		n/i					3.49				1.69														
		Johnsonville																					3.33		
	Dollar General Mkt	n/i		1.95																			3.29		
	Earth Fare	n/i	A				3.99																		
	Food 4 Less	n/i		1.49																					
		Randolph																						1.99	
	Fresh Encounter	Chief																						3.55	
		n/i			1.99	2.99			1.99				2.99										1.99		
		Johnsonville																						3.33	
		Open Acres																						3.55	
	Fresh Thyme	Fresh Thyme																						1.99	
	n/i						BOGO																		
Giant Eagle	Johnsonville																						3.33		
	Giant Eagle																							2.99	
	n/i																							7.99	
Gordon Food	Smithfield																								
	Johnsonville																							3.05	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
IN <i>(cont)</i>	Harding's	Johnsonville																		BOGO					
		Johnsonville																			2.50				
	Harvest	Harding's					2.49														2.99		2.49		
		Johnsonville																					2.49		
	Holiday Foods	Indiana Kitchen												2.59										3.74	
		Yuengling																						3.74	
	IGA Houchen's	Hormel		1.99	3.49	2.59																		1.69	3.33
		Johnsonville																							3.33
	IGA Stores IL/IN	Hormel		1.99	2.88				1.99		1.99														3.33
		Johnsonville																							3.33
	IGA Stores KY/OH	n/i					2.99																		3.33
		Johnsonville																							3.33
	Jay C Food	n/i					2.49																		10.00
		Fresh Foods Market																							10.00
	Jewel-Osco	Johnsonville																							2.92
		Hormel					BOG2																		2.50
		Johnsonville																							5.99
		Signature Café																							2.90
	Kirby Foods IGA	Jewel																							2.90
		n/i													3.99										3.33
	Kroger Central	Hormel		1.99	2.88				1.99																3.33
		Johnsonville																							3.33
	Kroger Cincinnati	n/i																							10.00
		Simple Truth	A				4.99																		10.00
		Fresh Foods Market																							2.92
		Johnsonville																							2.92
Kroger Mid-South	Fresh Foods Market																							10.00	
	n/i					2.99																		2.92	
	Simple Truth	A				4.99																		2.92	
	Johnsonville																							2.92	
Lucky's Market	n/i					2.49							3.49											10.00	
	Fresh Foods Market																							10.00	
Lucky's Market	Johnsonville																							2.92	
	n/i					2.99																		3.99	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
IN <i>(cont)</i>	Martin's Super Mkt	Martin's			2.99				1.69		1.69													3.59	
		Johnsonville																					2.50		
		n/i					1.49																2.50		
		Meijer	Johnsonville		1.99	BOGO								3.99								BOGO	1.99		
		Millers Markets	n/i																					8.70	
			Smithfield			2.69										2.49								3.33	
		Needler's	n/i			2.99											2.99							3.33	
		New Market	n/i					2.99					2.99					2.38				BOGO		3.33	
			Johnsonville																					3.33	
		Ruler Foods	n/i														2.99							2.50	
		Save-a-Lot	n/i		1.79				1.79		1.79													1.99	
		Schnuck's	Farmington																					2.48	
			Schnuck's																					2.48	
		Strack & VanTil	Pride of the Farm			3.69						1.69												2.48	
			Johnsonville																					2.48	
			Smithfield			2.79																		2.48	
		Target	n/i			2.49																		2.48	
		The Fresh Market	n/i			2.99																		3.99	
	Walmart	Smithfield			2.94																		3.06		
		Johnsonville																					3.06		
	Wesselman's	n/i			2.99																		3.06		
	Whole Foods MW	n/i	A			3.99																	3.06		
MI	ALDI	n/i		1.89	2.89																		2.49		
	AW Grocers	n/i			2.99																		2.49		
	Busch's	n/i			2.89																		2.49		
		Valley View Farms		L										3.49										2.49	
		Open Acres																						3.11	
	County Market	Johnsonville																					3.32		
		Smithfield				2.79						1.69												3.32	
	D&W Fresh Market	Open Acres			2.99																		BOGO		
		Johnsonville																					BOGO		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MI (cont)	Earth Fare	n/i	A		3.99																	
	Family Fare	Open Acres Johnsonville	A		2.99									3.99							BOGO	
	Food Pride	Smithfield Johnsonville	A		2.99								2.29								1.39	
	Fresh Thyme	Fresh Thyme Johnsonville	A		BOGO																3.65	
	Gordon Food	Smithfield Johnsonville	A		2.99																1.99	
	Great Lakes Fresh	Johnsonville Smithfield	A																		2.99	
	Harding's	Johnsonville Johnsonville	A																		BOGO	
	Hollywood Markets	Harding's Johnsonville	A		2.99	2.49		1.79													2.50	
	H-Mart	n/i Johnsonville	A	1.98																	2.99	
	Jack's Market	n/i Johnsonville	A	1.79	2.99	2.49								1.99							1.99	
	Kroger Central	n/i Simple Truth	A		4.99																	
	Kroger Columbus	Fresh Foods Market Johnsonville	A																			10.00
	Kroger Columbus	n/i Johnsonville	A		BOGO																	2.92
	Kroger Columbus	Fresh Foods Market Johnsonville	A																			1.99
	Kroger Columbus	Johnsonville	A																			10.00
	Kroger Michigan	Simple Truth Johnsonville	A		4.99																	2.92
	Kroger Michigan	n/i Johnsonville	A		BOGO																	1.99
	Kroger Michigan	Fresh Foods Market Johnsonville	A																			10.00
	Kroger Michigan	Simple Truth Johnsonville	A		4.99																	2.92
	Louie's	n/i Johnsonville	A											2.59								1.99
Lucky's Market	n/i Johnsonville	A					1.49					3.29									2.99	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Ribblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MI <i>(cont)</i>	Martin's Super Mkt	Martin's	A		2.99				1.69		1.69											3.59		
		Johnsonville																					2.50	
	Meijer	Johnsonville			1.99	BOGO									3.99					BOGO	1.99		2.50	
	Millers Markets	Smithfield				2.69										2.49							8.70	
	Pat's Foods IGA	Johnsonville				2.99				1.79		2.19									2.99		3.33	
		Smithfield																						3.49
		Johnsonville																						2.80
	Polly's	Kretschmar				2.49				1.99		1.99								1.59				7.27
		Johnsonville																						2.50
	Ric's Food Center	Johnsonville					2.88			1.99														2.49
	Save-a-Lot	Johnsonville				1.79				1.79		1.79												2.50
	Spartan Stores	Farmington																						2.92
		Johnsonville													2.49									
	Super One Foods	Smithfield				2.99										1.99								
		Meyer				2.99															6.96			
		Johnsonville																						2.92
	Tadych's	Sheboygan																						2.50
		Johnsonville																						2.45
	Target	Smithfield					2.99									2.19					2.99	1.99		
	Tom's/Oleson's	Johnsonville					2.49																	
	Johnsonville					1.99			1.69														3.33	
Valuland	Market Made																					3.69		
	Our Family																					2.49		
	Open Acres					2.99								3.99										

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
MI (cont)	VG's Grocery	Johnsonville																			BOGO				
		Open Acres			3.99									3.99											
	Walmart	Smithfield			2.94																				
		Johnsonville																					3.06		
	Westborn Market	n/i				3.99																			
	Whole Foods MW	n/i	A			3.99																			
MN	ALDI	n/i		1.89	2.89																		2.49		
	AW Grocers	Johnsonville																					2.48		
		Hormel			2.29																				
		Smithfield				3.49																			
		n/i				2.99								2.29											
		Farmland					1.39																		
	Cash Wise	Johnsonville																					2.92		
	Coborn's	Johnsonville																					2.92		
	County Market	Johnsonville																					3.32		
		Smithfield				2.79				1.69															
	Cub Foods	n/i				2.99	2.99																	6.66	
		Johnsonville																					2.92		
	Dick's Fresh	Johnsonville																					3.33		
		Smithfield				2.99																			
	Econofoods	Johnsonville																						BOGO	
		Open Acres				3.99					2.49													BOGO	
	Family Fare	Johnsonville										2.49												BOGO	
		Open Acres				3.99						2.49												BOGO	
	Family Fresh Mrkt	Johnsonville											2.49											BOGO	
		Open Acres				3.99							2.49											BOGO	
Fareway	n/i					3.49																	3.88		
	Fareway																							2.99	
Food Pride	Smithfield												2.29										1.39		
	n/i				2.99																			3.65	
Fresh Thyme	Johnsonville																							1.99	
	Fresh Thyme																							BOGO	
	n/i																								

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MN <i>(cont)</i>	Hornbacher's	Johnsonville	A																	3.33			
		Hormel		2.99																		6.67	
	Hugo's	n/i																					
		Hormel		2.99										2.39									
	Hy-Vee	Sheboygan																				2.50	
		Blue Ribbon													5.49								
	Lunds & Byerlys	Hy-Vee																					6.00
		Johnsonville																					2.49
	Marketplace Foods	n/i																					
		Premium Pork														6.99							
	Maynard's	Dragon Breath																					4.99
		Johnsonville																					2.92
	Nilssen's Foods	Smithfield							1.98					2.58					1.48		1.98		
		Hormel																	1.99		1.59		
	Quillin's	Farmland				2.49																	
		Smithfield														1.99					1.59		
	Save-a-Lot	Nilssen's																					1.99
		Johnsonville																					3.33
	Sun Mart	Quillin's																					2.79
		Smithfield						2.99		1.99													
	Sunshine Foods	n/i									1.79		1.79		1.79								
		Farmington																					2.50
	Super One Foods	Johnsonville																					BOGO
Open Acres													2.49										
SuperVALU Stores	Hormel																						
	Johnsonville																				2.91		
Target	n/i								1.99														
	Smithfield																				1.88		
Target	Meyer																						
	Johnsonville																				6.96		
Target	Johnsonville																						
	Sheboygan																				2.92		
Target	n/i																						
	n/i																				2.50		
Target	n/i																						
	n/i																				2.99		
Target	n/i																						
	n/i																				2.49		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MN <i>(cont)</i>	Teal's Market	Smithfield			3.49									1.99					1.39				
		Johnsonville																		BOGO			
	Walmart	Smithfield			2.94																3.06		
	Whole Foods MW	n/i	A			3.99																	
ND	Albertsons Mntrn	Johnsonville																			2.49		
		n/i		2.69	2.69	2.69			BOGO				2.99						1.99				
		Signature Café																				7.27	
	AW Grocers	n/i			2.99																	2.92	
	Cash Wise	Johnsonville																				BOGO	
	Family Fare	Johnsonville																					
		Open Acres				3.99				2.49						BOGO							
	Food Pride	Smithfield												2.29							1.39		
		n/i				2.99																	
		Johnsonville																					3.65
	Hornbacher's	Johnsonville																				3.33	
		Hormel				2.99																	
		n/i																					6.67
	Hugo's	Hormel				2.99								2.39									2.50
	Leevers Foods	Sheboygan																					
		Hormel				2.99									1.99							1.89	
		Smithfield						1.70															
	Marketplace Foods	Johnsonville																					3.75
		Smithfield				2.99			1.98					2.58					1.48		1.98		2.92
	Miller's Fresh	Hormel				2.99									1.99						1.89		
	Johnsonville																					3.75	
SuperVALU Stores	n/i				2.99																		
Target	n/i				2.49																		
Teal's Market	Smithfield				3.49									1.99						1.39			
	Johnsonville																					BOGO	
Walmart	Smithfield				2.94																	3.06	
	Johnsonville																						

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NE	ALDI	n/i		1.89	2.89																2.49		
	Apple Markets	Smithfield						1.98		2.29													
			n/i		1.99																		
			Johnsonville																				3.33
		AW Grocers	Johnsonville																				2.48
			Hormel		2.29																		
			Smithfield			3.49																	
			n/i			2.99									2.29								
			Farmland					1.39															
		Baker's	n/i			BOGO												2.99					
			Fresh Foods Mrkt																				10.00
			Johnsonville																				2.92
		Family Fare	Johnsonville																				BOGO
			Open Acres			3.99					2.49												
		Family Fresh Mrkt	Johnsonville								2.49												BOGO
			Open Acres			3.99					2.49												
		Fareway	n/i				3.49																
			Fareway																				
		Food Pride	Smithfield												2.29								1.39
			n/i			2.99																	
			Johnsonville																				3.65
		Fresh Thyme	Fresh Thyme																				1.99
			n/i			BOGO																	
		Hy-Vee	Blue Ribbon												5.49								
		Hy-Vee																				6.00	
		Johnsonville																				2.49	
	Russ's Market	Kretschmar																					
		Smithfield				2.49				1.99												1.99	
		Johnsonville																				2.49	
	Safeway Denver	n/i		1.69	2.49	1.99				1.69				4.99									
		Johnsonville																				3.33	
		Signature Café																				7.99	
		Canino's																				3.99	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
ND (cont)	Sun Mart	Johnsonville																		BOGO			
		Open Acres			3.99			2.49															
	Super Saver	Smithfield			2.98	2.98				1.98											1.98		
		Sheboygan																					
	Target	n/i			2.49																		
	Thriftway Stores	n/i			2.99			2.29		1.99												8.72	
	Walmart	Johnsonville																			3.33		
		Smithfield				2.94																3.06	
	Johnsonville																						
	Whole Foods MW	n/i	A			3.99																	
OH	Acme Fresh Marke	Johnsonville																			2.49		
		Acme Premium			3.99	2.29								1.99								3.49	
		Lou's																				2.49	
	ALDI	n/i		1.89	2.89																	2.48	
	Buehler's	Johnsonville																				9.45	
	Dave's Market	Market Deli																				7.99	
		Indiana Kitchen			1.99				2.19						1.99								3.33
		n/i																					
		Johnsonville																					
	Dollar General Mrkt	n/i		1.95																		3.29	
	Dorothy Lane	Johnsonville						7.99														7.99	
		duBreton		A																			
		Kurobuta		A							10.99												
	Earth Fare	n/i		A		3.99																	
	Fisher's Foods	Fishers			2.19	3.49			1.99						1.99							7.27	
	Johnsonville																				2.49		
Food Fair	Purnell's			0.99																			
	Walnut Creek																						
	Johnsonville																						
Fresh Encounter	Chief																				3.33		
	n/i			1.99	2.99			1.99				2.99									1.99		
	Johnsonville																						
	Open Acres																						

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
OH <i>(cont)</i>	Fresh Thyme	Fresh Thyme																			1.99				
		n/i			BOGO																				
	Geyer's	n/i						1.89	1.99																
	Giant Eagle	Johnsonville																				3.33			
		Giant Eagle																				2.99			
		n/i																				2.99	7.99		
	Gordon Food	Smithfield																							
		Johnsonville																					3.05		
	Heinen's	Heinen's																					3.99		
	IGA Houchen's	Hormel			1.99	3.49	2.59																1.69		
		Johnsonville																						3.33	
	IGA SpartanNash	Open Acres																						2.99	
		Johnsonville																						3.33	
	IGA Stores KY/OH	n/i																						2.99	
		Johnsonville																						1.69	
	Kroger Central	n/i																						2.99	
		Simple Truth	A																					4.99	
		Fresh Foods Market																							10.00
	Kroger Cincinnati	Johnsonville																						2.92	
		Fresh Foods Market																							10.00
Kroger Columbus	n/i																						2.99		
	Simple Truth	A																					4.99		
	Fresh Foods Market																							10.00	
Kroger MdAtlantic	Johnsonville																						2.92		
	Simple Truth	A																					4.99		
	n/i																						2.77		
Kroger Columbus	Simple Truth	A																					3.99		
	Fresh Foods Market																							10.00	
	Johnsonville																						2.92		
Lucky's Market	n/i																						1.49		
	Johnsonville																						3.29		
Marc's	n/i			1.79	2.49																		2.99		
	Smithfield																							2.49	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
OH <i>(cont)</i>	Meijer	Johnsonville		1.99	BOGO									3.99					BOGO	1.99	2.50				
	Millers Markets	n/i																				8.70			
		Smithfield			2.69											2.49									
		Johnsonville																					3.33		
	Needler's	n/i			2.99												2.99						3.33		
		Johnsonville																						3.33	
	Piggly Wiggly Stores	n/i		1.99	2.59	1.99																		3.33	
		Johnsonville																							3.33
	Remke Markets	n/i			2.99																				4.99
		Johnsonville																							3.33
	Riesbeck's	n/i		2.49	3.99																				2.69
	Ruler Foods	n/i													2.99										3.99
	Save-a-Lot	n/i		1.79					1.79	1.79															2.50
		Farmington																							2.50
	Shop'n Save	Hatfield				2.98																			3.32
		Johnsonville																							3.32
		n/i		2.49						1.78															7.99
	Sparkle Market	Indiana Kitchen							1.99	1.79			1.99												
SuperVALU Stores	n/i			2.99																					
	Seaboard Farms								1.79																
	Johnsonville																							3.33	
Target	n/i			2.49																					
The Fresh Market	n/i			2.99																				3.99	
Walmart	Smithfield			2.94																					
	Johnsonville																							3.06	
Whole Foods MdAt	n/i		A			3.99																			
SD	ALDI	n/i		1.89	2.89																			2.49	
	AW Grocers	Johnsonville																						2.48	
		Hormel			2.29																				
		Smithfield				3.49																			
		n/i				2.99								2.29											
	Farmland					1.39																			

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls						
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
SD (cont)	Buche Foods	n/i																								
	Johnsonville																					2.91				
	Coborn's	Johnsonville																					2.92			
	Family Fare	Johnsonville																					BOGO			
	Open Acres																									
	Fareway	n/i																								
	Fareway																									
	Hy-Vee	Blue Ribbon																								
	Hy-Vee																									
	Johnsonville																									
	IGA Markets	n/i																								
	Johnsonville																									
	Ken's Super Fair	Hormel																								
	Sheboygan																									
	Lynn's Dakotamart	Smithfield																								
	Johnsonville																									
	Maynard's	Hormel																								
	Farmland																									
	Safeway Denver	n/i																								
	Johnsonville																									
Signature Café																										
Canino's																										
Sunshine Foods	Hormel																									
Johnsonville																										
Target	n/i																									
Teal's Market	Smithfield																									
Johnsonville																										
Walmart	Smithfield																									
Johnsonville																										
WI	ALDI	n/i																								
	AW Grocers	Johnsonville																								
	Hormel																									
	Smithfield																									

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.					
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls							
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
WI <i>(cont)</i>	AW Grocers	n/i			2.99										2.29												
	<i>(continued)</i>	Farmland					1.39																				
	Cermak's	Supreme Tender			3.99					1.69								1.99									
		Premio																							2.91		
	County Market	Johnsonville																							3.32		
		Smithfield				2.79					1.69																
	Econofoods	Johnsonville																							BOGO		
		Open Acres				3.99				2.49																BOGO	
	Family Fresh Mrkt	Johnsonville																								BOGO	
		Open Acres				3.99				2.49																	BOGO
	Festival Foods	Oktoberfest																								3.75	
		n/i																1.49									
	Food Pride	Smithfield														2.29										1.39	
		n/i				2.99																					3.65
	Fresh Thyme	Fresh Thyme																									1.99
		n/i				BOGO																					
	Gordon Food	Smithfield				2.99																					3.05
	Gordy's	Johnsonville																									2.48
		Smithfield				3.48																					1.48
	Great Lakes Fresh	Johnsonville																									2.80
		Smithfield																									2.99
	Hansen's IGA	Johnsonville																									2.48
		Hansen's																									
	n/i				2.98																						
Hy-Vee	Blue Ribbon																										5.49
	Hy-Vee																										
	Johnsonville																										2.49
Marketplace Foods	Johnsonville																										2.92
	Smithfield				2.99				1.98																		1.48
Marketplace Cobor	Johnsonville																										2.92
Meijer	Johnsonville																										2.50
	n/i				1.99																						BOGO
					BOGO																						3.99

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
WI <i>(cont)</i>	Nilssen's Foods	Smithfield	A		3.49									1.99						1.59					
		Nilssen's Johnsonville																				1.99	3.33		
	Pat's Foods IGA	n/i			2.99				1.79			2.19													
		Smithfield																					2.99		
	Pick'n Save	Sheboygan																						3.49	
		Johnsonville																						2.80	
		Kretschmar																						7.27	
	Piggly Wiggly PW	Johnsonville																						2.38	
		n/i			1.99	2.99																	2.99	2.99	7.99
	Quillin's	Smithfield						1.99	1.99						2.49	1.99							2.99	1.89	
		Johnsonville																							2.35
	Save-a-Lot	Quillin's																							2.79
		Smithfield				2.99			1.99																
	Schnuck's	n/i			1.79							1.79		1.79											
		Farmington																							2.50
	Sentry Foods	Schnuck's																							1.99
		Pride of the Farm																							3.69
	Shurfine Food Cntr	n/i																							2.99
		Johnsonville																							2.80
	Super One Foods	Sheboygan																							1.99
		Klement's																							BOGO
		Smithfield													2.48										1.98
	SuperVALU Stores	Prairie Fresh																							1.98
Smithfield																							1.98		
Meyer																							1.98		
Tadych's	Johnsonville																						1.98		
	Smithfield																						1.98		
Target	n/i																						1.98		
	Smithfield																						1.98		
The Fresh Market	n/i																						1.98		
	Johnsonville																						1.98		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
WI <i>(cont)</i>	Walmart	Smithfield			2.94																		
		Johnsonville																					3.06
	Whole Foods MW	n/i	A			3.99																	2.49
	Woodman's	Klement's	O																				3.08
	Johnsonville																						9.99
		Organic Prairie																					
		Smithfield			2.99																		1.79

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PORK

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																						
AR	Albertsons Houston	Signature Select			1.69	1.69																
		Signature Café																			7.27	
		Signature Farms Johnsonville						2.49						3.99	3.99						3.33	
	ALDI	n/i		1.89	2.89																2.49	
	Brookshire's	Hormel Johnsonville			2.99	2.99															3.33	
	Cash Saver TC	n/i		1.98																		
	CV's Family Foods	n/i Johnsonville				2.99		1.79				2.49								1.99	3.83	
	Food Giant	n/i		1.48																		
		Prairie Fresh Johnsonville						1.68	1.68												3.32	
	G&W Foods	n/i Johnsonville							1.48												2.40	
	Harp's	Harp's Johnsonville		2.68	3.68			2.28	1.78						1.99						2.50	
	Hay's	n/i Prairie Fresh Johnsonville		1.88	2.99	2.99	1.29		1.98	1.88		1.98									3.33	
	Kroger Delta	n/i Fresh Foods Market			2.88																10.99	
	Mac's Fresh Mrkt	n/i		1.38						1.99												
	Piggly Wiggly Hchn	n/i Prairie Fresh		1.59	2.99		1.39			1.89												
	Rehkopf's	n/i Johnsonville		1.59	2.99																2.49	
	Save-a-Lot	n/i Farmington		1.79					1.79	1.79											2.50	
	Super 1 Foods	n/i Hormel		1.57			1.57		1.97	1.97											7.25	
	Target	n/i			2.49																	

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
AR <i>(cont)</i>	TC Grocers	n/i			2.79	2.99		1.89		1.69				1.99					1.69				
	Johnsonville																			3.33			
	The Fresh Market	n/i			2.99																3.99		
	Walmart	Smithfield			2.94																	3.06	
	Whole Foods SW	Johnsonville	n/i	A		3.99																	
AZ	Albertsons SW	n/i			1.77	1.77																	
	Open Nature		A			3.99																	7.27
	Signature Café																						2.08
	Johnsonville																						
	Signature Farms							1.99				1.99		2.99						3.99	1.99		
	Basha's	n/i																					
	n/i																						
	Clark's Market	Smithfield																					
	El Super	n/i			1.77																		
	Swift																						
	Food City	n/i																					
	Fry's	Fresh Foods Mrkt																					
	Johnsonville																						
	n/i					1.79																	
	Simple Truth		A			4.99																	
	IGA Family	n/i			1.97										1.99		0.97						
	Johnsonville																						
	Lowes Market	n/i																					
	Johnsonville																						
	Safeway SW	Signature Select				4.49																	
Signature Farms								1.77		1.77		1.97				1.97							
Open Nature		A				3.99																	
Johnsonville																							
Signature Café																							
Smart & Final	Hormel			1.59																			
Farmer John				1.59																			
Johnsonville																							
n/i					3.99																		

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
AZ <i>(cont)</i>	Smith's	Fresh Foods Mrkt	A	1.79																	9.99		
		n/i																					
		Simple Truth Johnsonville													5.49								2.92
	Sprout's Market	n/i				1.99				1.99						3.49							3.99
	Target	n/i			2.49																	7.27	
	Walmart	Smithfield Johnsonville			2.94																	3.06	
	Whole Foods SPac	n/i	A			3.99																	
CO	Affiliated Foods	n/i			3.49				1.19		1.19												
		Johnsonville																				4.16	
	Albertsons Mntn	Johnsonville																				2.49	
		n/i		2.69	2.69	2.69					2.99							1.99					7.27
	Associated Foods	Signature Café																					
		Smithfield				2.99															2.99		
		n/i				2.79			1.39													2.59	
	AW Grocers	Johnsonville																				2.48	
		Hormel		2.29																			
		Smithfield				3.49																	
		n/i				2.99									2.29								
		Farmland						1.39															
	Clark's Market	Smithfield																			5.99		
	King Soopers	n/i				BOGO															3.99		
		Fresh Foods Mrkt																					10.00
	Lowes Market	n/i										1.19		1.59									
	Johnsonville																					4.16	
Lucky's Market	n/i												3.29									2.99	
Ridley's	n/i				2.57			1.27													2.47		
	Swaggerty's																					2.37	
Safeway Denver	n/i		1.69	2.49	1.99																	3.33	
	Johnsonville																					3.99	
	Signature Café																					7.99	
	Canino's																					3.99	

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.								
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls										
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in													
CO <i>(cont)</i>	Save-a-Lot	n/i		1.79				1.79		1.79																				
	Farmington																											2.50		
	Sprout's Market	n/i				1.99		1.99						3.49														3.99		
	Market Corner																											7.27		
	Target	n/i					2.49																							
	Walmart	Smithfield					2.94																						3.06	
	Johnsonville																													
	Whole Foods Mntn	n/i	A			3.99																								
KS	Affiliated Foods	n/i			3.49			1.19		1.19																		4.16		
	Johnsonville																													
	Apple Markets	Smithfield						1.98		2.29																				
		n/i			1.99																									
		Johnsonville																											3.33	
	ALDI	n/i		1.89	2.89																							2.49		
	AW Grocers	Johnsonville																										2.48		
		Hormel			2.29																									
		Smithfield				3.49																								
		n/i				2.99																								
	Country Mart	n/i		1.49	2.99																									10.17
		Smithfield							2.29		2.29																			
	CV's Family Foods	n/i				2.99			1.79				2.49															1.99		
		Johnsonville																											3.83	
	Dillon's	n/i				BOGO													2.99											
		Fresh Foods Mrkt																												10.00
	Johnsonville																												2.92	
Food Pride	Smithfield																											1.88		
	Johnsonville																												BOGO	
G&W Foods	n/i									1.48																			2.40	
	Johnsonville																												2.40	
Harp's	Harp's			2.68	3.68			2.28	1.78							1.99													2.50	
	Johnsonville																												2.50	
Hen House	Prairie Fresh					2.99																							4.99	
	Johnsonville																												3.99	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
KS <i>(cont)</i>	Hy-Vee	Blue Ribbon	A																			6.00			
		Hy-Vee																							
	Lowes Market	Johnsonville																						2.49	
		n/i							1.19																4.16
	Price Chopper	Johnsonville																							3.33
		n/i							1.99																3.33
	Pyramid Foods	Zarda																							8.72
		Johnsonville																							3.33
	Save-a-Lot	Prairie Fresh																							7.27
		n/i																							
	Sprout's Market	Farmington																							2.50
		n/i																							3.99
	Sun Fresh	Market Corner																							7.27
		n/i																							10.15
	Target	Smithfield																							3.33
		n/i																							
	Thriftway Stores	Johnsonville																							8.72
n/i																							3.33		
Walmart	Smithfield																						3.06		
	Johnsonville																						3.06		
Whole Foods Mntn	n/i																								
Wood's	Prairie Fresh																								
	Johnsonville																								
	Kretschmar																						7.99		
LA	AG Baton Rouge	n/i																							
		Johnsonville																						3.33	
	Albertsons Houston	Signature Select																							
		Signature Café																							
Signature Farms	Johnsonville																								
	Johnsonville																								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2018

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
LA <i>(cont)</i>	Brookshire's	Hormel			2.99	2.99													3.99					
		Johnsonville																			3.33			
	Brookshire Bros.	Swift		1.49																				
	Dollar General Mkt	n/i		1.95																				
		Johnsonville																				3.29		
	Kroger Texas	n/i			1.97	1.97																		
		Fresh Foods Mkt																					10.00	
		Johnsonville																					2.92	
	Market Basket	n/i		0.97														1.99						7.99
		Swift				3.69					2.59													3.33
		Johnsonville																						3.33
	Ramey's	n/i			2.98																			2.99
	Rouses	Rouses		0.98								1.68												2.99
	Save-a-Lot	n/i		1.79					1.79		1.79													2.50
		Farmington																						2.50
	Shoppers Value	n/i		0.88	1.98					1.77	1.48					1.48	0.88					0.98		2.90
		Johnsonville																						2.90
	Spring Market	Hormel		1.98																				
Super 1 Foods	n/i		1.57																				7.25	
	Hormel					1.57		1.97		1.97														
Target	n/i			2.49																				
The Fresh Market	n/i			2.99																			3.99	
Walmart	Smithfield			2.94																				
	Johnsonville																						3.06	
Whole Foods SW	n/i				3.99																			
Winn-Dixie	SE Grocers																						4.99	
	n/i		1.99	2.99	2.99		2.49														2.99			
	Premio																						2.99	
MO	ALDI	n/i		1.89	2.89																		2.49	
	Apple Markets	Smithfield						1.98		2.29														
		n/i		1.99																			3.33	
	AW Grocers	Johnsonville			2.99																			

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
MO (cont)	C&R Markets	Johnsonville																			2.48				
		Smithfield			2.48	2.98		1.69	1.79																
		Farmland						1.18																	
	Cash Saver TC	n/i		1.98																					
	County Market	Johnsonville																				3.32			
		Smithfield																							
	County Market NFI	Kretschmar																					5.33		
		n/i																							
	Country Mart	Johnsonville																					3.33		
		n/i		1.49	2.99																			10.17	
		Smithfield						2.29	2.29																
	Dierberg's	Dierberg's			3.00																			7.99	
		Johnsonville																						3.33	
	Food Giant	n/i		1.48																					
		Prairie Fresh						1.68	1.68																
	Fresh Thyme	Johnsonville																						3.32	
		Fresh Thyme																						1.99	
		n/i																							
	G&W Foods	n/i																							
		Johnsonville																							2.40
Gerbe's	n/i																								
	Fresh Foods Mrkt																								
	Johnsonville																							2.92	
Gordon Food	Smithfield				2.99																				
	Johnsonville																								3.05
Harp's	Harp's		2.68	3.68			2.28	1.78							1.99										
	Johnsonville																								2.50
Hay's	n/i		1.88	2.99	2.99	1.29																			
	Prairie Fresh						1.98	1.88			1.98														3.33
Hen House	Johnsonville																								
	Prairie Fresh				2.99																				4.99
	Johnsonville																								3.99

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PORK

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MO (cont)	Hy-Vee	Blue Ribbon	A																		6.00		
		Hy-Vee Johnsonville																				2.49	
	IGA Stores IL/IN	Hormel		1.99	2.88				1.99		1.99												3.33
		Johnsonville																					10.00
	Kroger Central	n/i			2.99																		
		Simple Truth			4.99																		
	Kroger Delta	Fresh Foods Market																					10.00
		Johnsonville																					2.92
	Lucky's Market	n/i			2.88																		
		Fresh Foods Market																					10.99
	Mac's Fresh Mrkt	n/i								1.49			3.29										2.99
		Price Chopper			1.38						1.99												
	Pyramid Foods	n/i			1.99	3.49											1.99						
		Johnsonville																					3.33
	Ruler Foods	Zarda																					8.72
		Johnsonville																					3.33
	Save-a-Lot	Prairie Fresh				2.99				1.99		1.99											7.27
		n/i																					
	Schnuck's	n/i			1.79					1.79		1.79					2.99						
		Farmington																					2.50
Shop'n Save	Schnuck's																				1.99		
	Pride of the Farm			3.69						1.69													
Sprout's Market	Smithfield		1.99				1.39		1.39														
	Johnsonville																				3.33		
Sun Fresh	n/i																				7.27		
	Smithfield					1.99		1.99						3.49							3.99		
Target	Market Corner																				7.27		
	n/i		1.49	2.99																	10.15		
Target	Smithfield							2.29		2.29													
	Johnsonville																				3.33		
Target	n/i			2.49																			

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
MO <i>(cont)</i>	TC Grocers	n/i	A		2.79	2.99		1.89		1.69				1.99					1.69						
	Johnsonville																				3.33				
	TC Markets	Johnsonville																				3.33			
		n/i									1.69														
		Top Choice Glenn's							1.79															7.27	
	Thriftway Stores	n/i				2.99			2.29		1.99													8.72	
		Johnsonville																					3.33		
	Walmart	Smithfield				2.94																		3.06	
		Johnsonville																						3.06	
		Whole Foods MW Wood's		n/i				3.99																3.33	
		Prairie Fresh Johnsonville Kretschmar			3.49				1.99		1.99											3.33	7.99		
NM	Affiliated Foods	n/i	A		3.49			1.19		1.19												4.16			
	Johnsonville																							4.16	
	Albertsons SW	n/i				1.77	1.77																	7.27	
		Open Nature Signature Café Johnsonville					3.99																	2.08	
		Signature Farms							1.99				1.99		2.99					3.99	1.99				
	Basha's	n/i							0.87																
		n/i							1.37																
	El Super	n/i			1.77																				
		Swift							1.29				2.29												
	King Soopers	n/i					BOGO																		
		Fresh Foods Mrkt																						10.00	
	Lawrence Bros.	n/i				1.99	3.39			1.89															
	Lowes Market	n/i							1.19		1.59													4.16	
	Johnsonville																					4.16			
Safeway Denver	n/i			1.69	2.49	1.99		1.69					4.99									3.33			
	Johnsonville Signature Café Canino's																					3.99			

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NM (cont)	Smith's	Fresh Foods Mrkt	A	1.79																	9.99		
		n/i																					
		Simple Truth Johnsonville													5.49								2.92
	Sprout's Market	n/i				1.99				1.99						3.49							3.99
		Market Corner																				7.27	
	Target	n/i			2.49																		
	Walmart	Smithfield Johnsonville			2.94																	3.06	
	Whole Foods Mntr	n/i	A			3.99																	
OK	Affiliated Foods	n/i			3.49				1.19		1.19												
		Johnsonville																				4.16	
	ALDI	n/i		1.89	2.89																	2.49	
	AW Grocers	n/i			2.99																		
	Buy for Le\$\$	n/i							0.99														
		Johnsonville																				2.49	
	Country Mart	n/i		1.49	2.99																		
		Smithfield								2.29		2.29											
	CV's Family Foods	n/i				2.99							2.49								1.99		
		Johnsonville																				3.83	
	Dollar General Mrkt	n/i		1.95																			
		Johnsonville																					3.29
	Harp's	Harp's		2.68	3.68				2.28	1.78						1.99							2.50
		Johnsonville																					2.50
	Homeland	Smithfield		1.79	2.99	2.79								2.49									3.33
	Johnsonville																					3.33	
La Michoacana	n/i											1.69										3.33	
Pyramid Foods	Johnsonville																					3.33	
	Prairie Fresh				2.99				1.99		1.99											7.27	
	n/i																					7.27	
Reasor's	Reasor's				2.98				1.98		1.98											3.33	
	n/i																					3.33	
	Johnsonville																					3.33	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
OK (cont)	Rehkopf's	n/i	A	1.59	2.99																				
	Johnsonville																						2.49		
	Save-a-Lot	n/i		1.79					1.79	1.79														2.50	
	Farmington																							3.99	
	Sprout's Market	n/i					1.99			1.99					3.49									7.27	
	Market Corner																								
	Super C Mart	n/i																						1.49	
	Hormel																								3.19
	Sheboygan																								3.99
	Target	n/i																							2.49
	The Fresh Market	n/i																							2.99
	United of OK	Smithfield			1.79	2.99	2.79									2.49									3.99
Johnsonville																							3.33		
Walmart	Smithfield																						3.06		
Johnsonville																							3.06		
Warehouse Mrkt	n/i		1.59						1.79														1.59		
Whole Foods SW	n/i				3.99																		3.99		
Williams	Hormel						2.79	1.49		1.99					1.49								2.50		
Sheboygan																							2.50		
TX	99 Ranch Market	n/i		1.99						1.89															
	AG Baton Rouge	n/i			2.29														2.99						
	Johnsonville																						3.33		
	Affiliated Foods	n/i			3.49				1.19	1.19															
	Johnsonville																						4.16		
	Albertsons Houston	Signature Select			1.69	1.69																			
	Signature Café																						7.27		
	Signature Farms								2.49				3.99	3.99					3.99				3.99		
	Johnsonville																						3.33		
	ALDI	n/i		1.89	2.89																			2.49	
	Arlan's	n/i															0.89								
	Brookshire's	Hormel			2.99	2.99																		3.99	
Johnsonville																							3.33		
Brookshire Bros.	Swift		1.49																				1.49		
Culebra	n/i			2.99																			2.99		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
TX (cont)	El Ahorro	n/i										1.69											
	El Ranhco	n/i														1.49							
	El Rio Grande	n/i				0.89		1.59								1.59			1.99				
	El Super	n/i		1.77																			
	Swift							1.29				2.29											
	Fiesta Mart	n/i		2.29				1.47															
	Food Town	n/i		1.88															1.49			2.91	
	Johnsonville																						
	Foodarama	n/i		1.77					0.99							0.99							
	H-E-B	n/i			2.89																		
	Homeland	Smithfield		1.79	2.99	2.79								2.49									
	Johnsonville																					3.33	
	Junior's	n/i					1.29																
	Kroger Texas	n/i			1.97	1.97																	
	Fresh Foods Mrkt																						10.00
	Johnsonville																						2.92
	La Michoacana	n/i											1.69										
	Lawrence Bros.	n/i		1.99	3.39				1.89														
	Lowes Market	n/i							1.19		1.59												
	Johnsonville																						4.16
	Market Basket	n/i		0.97													1.99						7.99
	Swift					3.69					2.59												
	Johnsonville																						3.33
Porter's	n/i			3.49				0.99		1.19													
Randall's	Signature Select			1.99	1.99																		
Signature Café																						7.27	
Signature Farms								2.49					3.99	3.99				3.99	1.99				
Johnsonville																						3.33	
Rehkopf's	n/i		1.59	2.99																			
Johnsonville																						2.49	
Save-a-Lot	n/i		1.79					1.79		1.79													
Farmington																						2.50	
Sellers Bros.	n/i		1.99					0.99		1.49													
Spring Market	Hormel		1.98																				

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.		
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls	
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
TX <i>(cont)</i>	Sprout's Market	n/i				1.99			1.99					3.49							3.99		
	Market Corner																					7.27	
	Super 1 Foods	n/i		1.57																		7.25	
	Hormel						1.57		1.97		1.97												
	Target	n/i				2.49																	
	Tom Thumb	Signature Select				1.99																	
	Signature Café																					7.27	
	Signature Farms													3.99	3.99						3.99	1.99	
	Johnsonville																						3.33
United Supermarket	n/i		1.67												2.49								
Johnsonville																							
Walmart	Smithfield					2.94																	
Johnsonville																							
Whole Foods SW	n/i	A				3.99																	
UT	Albertsons Mntn	Johnsonville																					
	n/i			2.69	2.69	2.69			BOGO				2.99						1.99			2.49	
	Signature Café																						
	Albertsons SW	n/i				1.77	1.77																
	Open Nature					3.99																	
	Signature Café																						
	Johnsonville																						
	Signature Farms												1.99								3.99	1.99	
	Associated Foods	Smithfield				2.99							1.69										
	n/i					2.79			1.39														
	Clark's Market	Smithfield																					
	Fresh Market	Smithfield				3.49										3.49							
	Harmon's	n/i				2.99			2.69						3.19	1.99							
	King Soopers	n/i																					
	Fresh Foods Mrkt																						
Ream's	n/i				2.89																		
Ridley's	n/i				2.57			1.27													2.47		
Swaggerty's																							
Smith's	Fresh Foods Mrkt																						
n/i				1.79																			

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.
				Whole Rack	Back Rib	St. Louis	Ribblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
UT <i>(cont)</i>	Smith's <i>(continued)</i>	Simple Truth Johnsonville	A																		2.92	
	Sprout's Market	n/i Market Corner				1.99		1.99													3.99	
	Target	n/i																				
	Walmart	Smithfield Johnsonville																				
	Whole Foods Mntn	n/i	A																			3.06

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State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
SOUTHWESTERN U.S. - CA,HI,NV																						
CA	99 Ranch Market	n/i		1.99						1.89												
	Albertsons SoCal	Farmer John Signature Café Johnsonville T&J			2.77	2.77		2.99							3.49							
	ALDI	n/i		1.89	2.89															2.50		
	Andronico's	Chairman's Reserve			3.99															3.50		
	Arteagas	n/i															1.79			2.49		
	Baja Ranch	n/i					1.69								0.99							
	Big Saver	n/i		1.89			1.29	1.89						1.99								
	Cardenas	n/i					2.29															
	Chavez	n/i			3.49																	
	Dollar General Markt	n/i Johnsonville		1.95																3.29		
	El Super	n/i Swift		1.77				1.29				2.29										
	Food 4 Less	n/i		1.47	1.47	2.29																
	Food 4 Less CV	n/i		1.58																		
	Food Maxx	n/i New York Style																		1.38		
	Food Source	n/i			2.68															2.50		
	Foodland IGA	n/i				2.79																
	Gelson's	Gelson's																		4.99		
	Grocery Outlet	n/i Swift	A		5.99																	
	Holiday Market	Swift				3.29																
	Holiday Market	Prairie Fresh			3.99								2.99							2.29		
	Jensen's	Jensen's																		9.45		
	Jons Marketplace	n/i Johnsonville	A		3.99															3.33		
	K.V. Mart	n/i			3.49	3.49				1.99		1.99								7.99		
	La Superior	n/i		1.79																6.49		
	La Superior	n/i		2.49																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
CA (cont)	Lucky	n/i	O	1.59	2.77	3.49		2.49						3.99							6.39		
		New York Style Johnsonville																				3.50	
	Lunardi's	n/i				3.99			2.99													4.16	
		Saag's																				12.99	
	Mar-Val Food	n/i																				5.99	
	Mollie Stone's	n/i					3.99															11.19	
		True Story																					
	Northgate	n/i					2.49									2.99							
	Nugget Market	Prairie Fresh					2.99																
	Pavilion's	Farmer John					3.99	2.49															
		Signature Café																					7.27
	Raley's	n/i					2.99																
		Johnsonville																					3.33
	Ralph's	n/i					BOGO																
		Fresh Foods Mrkt																					10.00
		Johnsonville																					4.16
		Kroger					3.99																
	Rancho San Migue	n/i														1.79			1.50		1.79		
	Ray's Food Place	Smithfield								2.49							1.99						
		Johnsonville																					3.33
Rio Ranch	n/i			1.79												0.99	1.29						
R-N Markets	n/i																						
Safeway NorCal	n/i				3.99	1.77								3.99			2.99	3.99					
	New York Style																				1.77		
	Signature Café																				7.99		
Save Mart	n/i			2.79	2.49	3.49		1.99						2.99							6.39		
	Good Nature				4.99																		
	New York Style																				3.99		
	Johnsonville																				4.16		
Seafood City	n/i			1.99																			
Select Market	n/i				2.99			1.99							2.49								
	Johnsonville																				2.50		
SK Super King	n/i			1.49	1.99									1.79									

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.							
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls									
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in												
CA <i>(cont)</i>	Smart & Final	Hormel		1.59																									
		Farmer John Johnsonville		1.59																									
	Sprout's Market	n/i			3.99																								
		n/i				1.99									3.49														
	Stater Bros.	Market Corner																											
		n/i			1.99	2.99	2.99																						
	Super A Foods	Farmer John Johnsonville																											
		n/i			1.99	2.99																							
	Superior Grocers	Farmer John			1.79																								
		n/i					2.29																						
	Target	n/i					2.49																						
		Vallarta			1.79		2.59																						
	Von's	Johnsonville																											
		Johnsonville																											
Walmart	Farmer John Signature Café					2.77	2.77																						
	T&J																												
Whole Foods NCal	Smithfield					2.94																							
	Johnsonville																												
Whole Foods SPac	n/i	A																											
	n/i	A																											
HI	Don Quijote	n/i																											
	Foodland	n/i																											
		Hormel																											
	Island Grocery	Hawaiian Sausage																											
		Farmer John																											
	KTA Super Stores	n/i																											
	Safeway Hawaii	n/i																											
Signature Select																													
Signature Café	Hawaiian Sausage																												
	Signature Café																												

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
HI <i>(cont)</i>	Tamura's Market	Farmland											2.39					1.99							
	Target	n/i			2.99																				
	Times Supermarket	n/i		1.99							3.29		3.29		4.29								3.99		
	Whole Foods SPac	n/i	A			3.99																	4.16		
NV	99 Ranch Market	n/i		1.99							1.89														
	Albertsons SW	n/i			1.77	1.77																			
	Open Nature	n/i	A			3.99																		7.27	
	Signature Café	n/i																					2.08		
	Johnsonville	n/i									1.99		1.99		2.99					3.99	1.99				
	Signature Farms	n/i					2.29																		
	Cardenas	n/i																							
	Dollar General Mkt	n/i		1.95																				3.29	
	Johnsonville	n/i																							
	El Super	n/i		1.77																					
	Swift	n/i									1.29			2.29											
	Food Source	n/i			2.68																				
	Grocery Outlet	Swift	n/i			3.29																			
	La Bonita	n/i																					1.89		
	Lola's Market	n/i																					1.99		
	Marketon	Swift	n/i								1.19							1.49							
	Raley's	n/i			2.99																				
Johnsonville	n/i																							3.33	
Ridley's	n/i				2.57			1.27												2.47					
Swaggerty's	n/i																							2.37	
Safeway NorCal	n/i			3.99	1.77									3.99				2.99	3.99						1.77
New York Style	n/i																								
Signature Café	n/i																								7.99
Save Mart	n/i			2.79	2.49	3.49			1.99					2.99											6.39
Good Nature	n/i				4.99																				
New York Style	n/i																								3.99
Johnsonville	n/i																								4.16
Seafood City	n/i			1.99																					

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
NV (cont)	Smart & Final	Hormel		1.59																					
		Farmer John Johnsonville		1.59																			3.33		
	Smith's	n/i			3.99																				
		Fresh Foods Mrkt																							9.99
	Sprout's Market	n/i	A	1.79																					
		Simple Truth Johnsonville												5.49											2.92
	Target	n/i				1.99		1.99																	
		Market Corner																							3.99
	Von's	n/i				2.49																			
		Johnsonville																							2.08
	Walmart	Farmer John				2.77	2.77																		
		Signature Café																							
		T&J																							6.55
	Whole Foods NC	Smithfield				2.94																			
Johnsonville																								3.06	
Whole Foods SP	n/i	A			3.99																				
Whole Foods SP	n/i	A			3.99																				

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.	
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																						
AK	AC Value Center	n/i			4.49				2.29													
	Alaskan & Proud	n/i			2.98				1.98		2.18											
	Carrs/Safeway	n/i			3.49				2.47													
		Signature Select					3.49														11.18	
	Fred Meyer	n/i			2.49																12.00	
	IGA Stores Alaska	Swift			3.99												1.99	3.79			3.33	
	Meyers Group IGA	Swift			3.99												1.99	3.79			2.92	
		Johnsonville																			2.92	
	Northwest Grocer	Prairie Fresh			2.99				2.49													
		Johnsonville																				8.99
	Sea Mart	Prairie Fresh			3.79																	2.50
		Johnsonville																				7.99
	Three Bears	n/i			2.79																	
Walmart	Smithfield			2.94																	3.06	
	Johnsonville																				2.49	
ID	Albertsons Mntn	Johnsonville																			2.49	
		n/i		2.69	2.69	2.69			BOGO			2.99						1.99				7.27
		Signature Café																				
	Associated Foods	Smithfield				2.99			1.69										2.99			
		n/i				2.79		1.39											2.59			
	Family Foods	Prairie Fresh							1.99		2.29											
	Fred Meyer	n/i			1.99																	
	Fresh Foods Market																					10.00
Grocery Outlet	Swift					3.29																
Harvest Foods	Prairie Fresh			2.98				1.78						2.98					3.98			3.08
	Johnsonville																					5.98
	n/i																					

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.			
				Whole Rack	Back Rib	St. Louis	RIBLETS	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls					
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
ID (cont)	IGA Markets	n/i	A		3.49													1.79	3.29						
	Johnsonville																						3.33		
	Ridley's	n/i					2.57		1.27															2.47	
	Swaggerty's																							2.37	
	Rosauer's	Prairie Fresh																						2.89	
	Hempler's																							3.99	
	Smith's	Fresh Foods Mrkt																						9.99	
	n/i					1.79																			
	Simple Truth														5.49										2.92
	Johnsonville																								2.92
Super 1 Foods	n/i																						5.98		
Target	n/i																						2.49		
Walmart	Smithfield																						2.94		
Johnsonville																							3.06		
Whole Foods Mntn	n/i		A																				3.99		
Yoke's Fresh	Prairie Fresh																						2.49		
Johnsonville																							2.91		
MT	Albertsons Mntn	Johnsonville																					2.49		
	n/i			2.69	2.69	2.69			BOGO				2.99											1.99	
	Signature Café																							7.27	
	Associated Foods	Smithfield																						2.99	
	n/i																							2.79	
	Family Foods	Prairie Fresh																						1.39	
	Harvest Foods	Prairie Fresh																						1.99	
	Johnsonville																							2.29	
	n/i																							1.78	
	IGA Markets	n/i																						2.98	
Johnsonville																							2.98		
Lucky's Market	n/i																						3.49		
Reynold's	n/i																						1.79		
Johnsonville																							3.29		
Rosauer's	Prairie Fresh																						2.49		
Hempler's																							1.49		
Johnsonville																							1.49		
Prairie Fresh																							2.49		
Hempler's																							2.89		

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin		Fresh Sausage	Deli Ribs per lb.				
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender			Bnls			
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
MT <i>(cont)</i>	Smith's	Fresh Foods Mrkt	A	1.79																	9.99				
		n/i																							
		Simple Truth													5.49									2.92	
		Johnsonville																						5.98	
	Super 1 Foods	n/i																							
	Target	n/i					2.49																		
	Three Bears	n/i			2.19																				
	Walmart	Smithfield			2.94																				
		Johnsonville																				3.06			
OR	Albertsons NW	Johnsonville	A	2.48																		2.49			
		n/i								1.99															
		Signature Select				2.99	2.49																		
		Signature Café																							9.58
	Associated Foods	Smithfield					2.99																		2.99
		n/i					2.79																		2.59
	CenterPlace	Prairie Fresh												2.98											2.98
	Family Foods	Prairie Fresh																							
	Fred Meyer	n/i					1.99																		
		Fresh Foods Market																							10.00
	Grocery Outlet	Swift						3.29																	
	Harvest Foods	Prairie Fresh					2.98																		3.98
		Johnsonville																							3.08
		n/i																							5.98
	IGA Markets	n/i					3.49																		
		Johnsonville																							3.33
IGA Market Fresh	n/i			2.98																		2.50			
	Johnsonville																								
Market of Choice	Carlton Farms												2.99												
McKay's	Kretschmar																					9.45			
	n/i				3.49																	1.79			
Quality Food Cntr	n/i				BOGO																				
	Simple Truth				4.99																				
	Fresh Foods Market																					10.00			

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.										
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls												
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in															
OR <i>(cont)</i>	Quality Food Cntr <i>(continued)</i>	Johnsonville																			2.92											
		Isernio's																				4.99										
	Ray's Food Place	Smithfield																				2.49										
		Johnsonville																					1.99									
	Red Apple	Prairie Fresh																					2.99									
		Johnsonville																						1.99								
		Isernio's																							2.50							
		Longhorn																								5.99						
	Rosauer's	Prairie Fresh																								2.89						
		Hempler's																									3.99					
	Roth's	n/i																									3.99					
		Smithfield																									3.99					
		Carlton Farms					3.99																				3.99					
	Select Market	n/i																									2.99					
		Johnsonville																										1.99				
Target	n/i																										2.49					
The Markets	n/i			1.98		2.98																					2.48	1.75				
	Johnsonville																											2.48	1.75			
Thriftway of OR	Prairie Fresh																											1.99				
	Longhorn																												1.99			
	Johnsonville																												1.99			
Walmart	Smithfield																											2.94				
	Johnsonville																												3.06			
Whole Foods NW	n/i		A																										3.99			
WA	Albertsons NW	Johnsonville																											2.49			
		n/i																												1.99		
		Signature Select																												2.99	2.49	
		Signature Café																													2.99	2.49
	CenterPlace	Prairie Fresh																											2.48		2.98	
	Family Foods	Prairie Fresh																											1.99		2.29	
	Fred Meyer	n/i																											1.99		2.98	
	Fresh Foods Market																													1.99		
Grocery Outlet	Swift																												3.29		10.00	
Haggen's	n/i																												2.99		1.99	

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
WA <i>(cont)</i>	Harvest Foods	Prairie Fresh Johnsonville			2.98			1.78							2.98				3.98		3.08	5.98
	IGA Markets	n/i Johnsonville			3.49												1.79	3.29		3.33		
	IGA Market Fresh	n/i Johnsonville			2.98			1.98							2.48					2.50		
	Metropolitan	n/i	A															6.99				
	Meyers Group IGA	Swift Johnsonville			3.49												1.99	3.29		2.92		
	Quality Food Cntr	n/i Simple Truth	A		BOGO 4.99																	10.00
		Fresh Foods Market Johnsonville																			2.92	
		Isernio's																			4.99	
	Rosauer's	Prairie Fresh Hempler's			2.89																3.99	
	Saar's	n/i					1.48	0.99						1.68								
	Select Market	n/i Johnsonville			2.99			1.99							2.49						2.50	
	Super 1 Foods	n/i																				5.98
	Target	n/i			2.49																	
	Thriftway	Longhorn																				7.99
		Prairie Fresh Johnsonville			2.99				1.99		2.49										2.50	
		Isernio's																			5.99	
	Thriftway of OR	Prairie Fresh Longhorn						1.99														7.99
		Johnsonville																			3.33	
	Town & Country	Heritage			6.99																	
	Walmart	Smithfield			2.94																	
	Johnsonville																				3.06	
Whole Foods NW	n/i	A				3.99																

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PORK

State	Supermarket	Brand	Key	Spareribs				Country Style		Pork Chops/Steaks								Loin			Fresh Sausage	Deli Ribs per lb.
				Whole Rack	Back Rib	St. Louis	Riblets	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End		Ass't	Tender	Bnls		
								bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
WA (cont)	Yoke's Fresh	Prairie Fresh Johnsonville						2.49													2.91	
WY	Albertsons Mntn	Johnsonville n/i Signature Café		2.69	2.69	2.69			BOGO			2.99						1.99			2.49	
	Associated Foods	Smithfield n/i				2.99		1.39	1.69									2.99	2.59			7.27
	AW Grocers	Johnsonville Hormel Smithfield n/i Farmland		2.29											2.29						2.48	
	Food Pride	Smithfield n/i Johnsonville			2.99		1.39								2.29				1.39			
	IGA Markets	n/i Johnsonville			3.49												1.79	3.29			3.65	
	King Soopers	n/i Fresh Foods Mrkt				BOGO												3.99				10.00
	Lucky's Market	n/i							1.49			3.29									2.99	
	Ridley's	n/i Swaggerty's				2.57		1.27										2.47			2.37	
	Safeway Denver	n/i Johnsonville Signature Café Canino's		1.69	2.49	1.99			1.69						4.99						3.33	
	Smith's	Fresh Foods Mrkt n/i Simple Truth Johnsonville	A	1.79										5.49							3.99	9.99
	Target	n/i																			2.92	
	Walmart	Smithfield Johnsonville			2.49																	3.06

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																							
CT	ACME Markets	Lancaster	C					5.77														value	
		Lancaster	C						7.99			3.99											
		n/i																			4.99	5.49 90%	
	Adams IGA	O Organics	O																		5.99		
		n/i	C								3.99										3.49	3.99 80%	
		Angus	C								4.99												
	AG New England	Vermont	G																		5.99		
		n/i																			3.49		
		n/i	S						7.99														
	ALDI	Simply Nature	O																		4.49	grass	
		Black Angus	C								5.39												
		n/i	C				7.99																
		n/i												1.99									
	Best Market	Thomas Farms	G																				
		Angus	C	6.97																		5.97 AU	
		n/i																			2.47		
	Big Y	Big Y	C	12.99							12.99		5.99										
		Angus	C										7.99										
		n/i																			3.99	4.29	
	Bravo	n/i																			2.99		
	C-Town	n/i	C										3.99										
	Compare Foods	n/i	C																				
	Fairway Market	Fairway	P										3.99									4.99	
	Food Bazaar	n/i	G																				
		n/i		9.99							7.99												
		n/i																				value	
		n/i																			2.99		
	Geissler's	Angus	C								11.99	7.99	3.99										
		n/i																					
	Highland Park	Angus	C									5.99									4.59		
	IGA Stores NE	n/i	C								6.99										3.59	5.99 3.99 85%	
		n/i	C								4.99												
		n/i																					
		Dakota Organic	O	25.58																		3.99 10.99	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
CT (cont)	Key Food	n/i	C								4.99														
	Kings Market	n/i	A					14.99	8.99														ABF		
		n/i	C			9.99	9.99	9.99																	
		n/i	C												3.99										
	Market 32	Angus	C								3.99	7.99													
		Chiapetti	G		22.39				22.39	19.99													8.99	85%	
		Chiapetti	O														9.49						4.99	80%	
		Market 32																					5.29	85%	
		Butcher's Promise	C	4.99																					value
		Butcher's Promise	C	5.99																					
	Price Chopper	Angus	C								3.99	7.99													
		Chiapetti	G		22.39				22.39	19.99													8.99	85%	
		Chiapetti	O														9.49								grass
		Market 32																					4.99	80%	
		Market 32																					5.29	85%	
		Butcher's Promise	C	4.99																					value
		Butcher's Promise	C	5.99																					
	Price Rite	Angus	C													3.99									value
	Save-a-Lot	n/i				4.99											2.49								limit 1
	ShopRite	n/i	C			5.77	5.77					2.27													limit 1
		Angus	C			6.77	6.77					2.77						2.39							limit 1
		Nature's Reserve	G		6.99											3.99									AU
		n/i	C									3.99													
		Angus	C									4.49					3.69								
		Farm Promise	A						12.99																
		n/i														1.99									limit 1
		n/i														3.29		3.59							
Stew Leonard's	n/i	C						5.99			2.99														
	n/i														2.99										
Stop & Shop	n/i																2.88					3.99	85%		
	Butcher Shop	C						4.99																value	
	Butcher Shop	C									7.99													>3 pks	
	Butcher Shop	C									8.99														

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
CT <i>(cont)</i>	The Fresh Market	n/i	C		14.99		9.99																	
	Trader Joe's	Angus	C		13.99																			
		Trader Joe's	O													5.99								
	Walmart	Marketside	O												5.46									
		Angus																				4.21	85%	
	Whole Foods NATl	n/i	A						7.99															
Whole Foods NE	n/i	A						7.99																
DC	ALDI	Simply Nature	O														4.49						grass	
		n/i	C		7.99																			
		n/i										1.99												
		Black Angus	C						5.39															
	Giant Food	n/i												1.99	4.99							2.99	80% value	
		Butcher Shop	C							6.99														> 3 pks
		Butcher Shop	C		8.99																			
		Butcher Shop	C		9.99																			
		Nature's Promise	O			15.99				15.99														grass
	Harris Teeter	HT Rancher															4.49	3.99						
		Strauss	G																			6.99	80% value	
	Safeway Eastern	n/i	C			5.77	5.77																	value
		n/i													2.99									
	Save-a-Lot	n/i				4.99									2.49									value
	Trader Joe's	Angus	C			13.99																		
	Trader Joe's	O															5.99							
Walmart	Marketside	O															5.46							
	Angus																					4.21	85%	
Whole Foods MdAt	n/i	A							7.99															
DE	ACME Markets	Lancaster	C					5.77															value	
		Lancaster	C						7.99		3.99													
		n/i															4.99					5.49	90%	
		O Organics	O													5.99								
	ALDI	Simply Nature	O														4.49						grass	
		n/i	C			7.99																		
	n/i											1.99												
	Black Angus	C							5.39															

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties			
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value						
DE (cont)	Food Lion	n/i													2.99											
		n/i	C						5.99																	
	Fresh Grocer	n/i											1.88											limit 1		
		Nature's Reserve	G						5.99															2.99	80%	
	Giant Food	n/i													1.99	4.99								2.99	value	
		Butcher Shop	C																							> 3 pks
		Butcher Shop	C	8.99																						
		Butcher Shop	C	9.99																						
		Nature's Promise	O		15.99																					grass
	Great VALU Marke	n/i												1.99												
		n/i	C						8.99	4.99	3.49															
	Harris Teeter	HT Rancher																	4.49	3.99						
		Strauss	G																					6.99	80%	
	IGA Stores NJ/PA	n/i														2.99										
	Lidl	Black Angus		9.49						6.99	5.79					1.99										grass
		n/i	O															5.99								
	Redner's	Star Ranch	C						6.98																	value
		Star Ranch	C						5.98																	80%
		Redner's																						3.75	value	
	Safeway Eastern	n/i	C			5.77	5.77																			value
		n/i														2.99										
	Save-a-Lot	n/i				4.99										2.49										value
	ShopRite	n/i	C			5.77	5.77																			limit 1
		Angus	C			6.77	6.77																			limit 1
		Nature's Reserve	G		6.99												3.99									AU
		n/i	C																							
		Angus	C																							
		Farm Promise	A								12.99															
	n/i														1.99										limit 1	
	n/i														3.29			3.59								
ShurSave	n/i								5.99						3.49	2.99									value	
	Angus	C			9.99	9.99																			value	
Trader Joe's	Angus	C		13.99																						
	Trader Joe's	O																5.99								

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
DE <i>(cont)</i>	The Fresh Market	n/i	C		14.99		9.99																
	Walmart	Marketside Angus	O													5.46					4.21	85%	
	Weis Markets	n/i					5.98								3.79			5.69					
		Angus	G					5.98														5.29	80%
	Weis	Angus	C	8.99						BOGO						5.29					5.29	80%	
	Weis	Angus	A												5.49								
MA	Adams IGA	n/i	C						3.99						3.49						3.99	80%	
		Angus	C						4.99														
		Vermont	G												5.99								
	AG New England	n/i													3.49								
		n/i	S					7.99															
	ALDI	Simply Nature	O														4.49					grass	
		n/i	C		7.99									1.99									
		n/i																					
		Black Angus	C						5.39														
	Associated	n/i	C							2.99													
	Big Y	Big Y	C	12.99			5.99				5.99	7.99											
		Angus	C				7.99																
		n/i													3.99	4.29							
	Bravo	n/i													2.99								
	Crosby's	Angus	C				9.99														3.99	85%	
	C-Town	n/i	C								3.99												
	Donelan's	n/i	C			6.99	6.99				5.99					3.99		5.99			4.49	85%	
		Creekstone Farms	A															7.99			7.99	93%	
	Earth Origins	Dakota	G																		7.99	90%	
	Food City Market	n/i	S							3.99													
	n/i																			3.99			
Geissler's	Angus	C							11.99	7.99	3.99												
	n/i														4.59								
Hannaford	Hannaford	C	5.49																				
	Hannaford	C	10.99																		3.99	80%	
	Taste of Inspirations	C		8.49																			
	Taste of Inspirations	C		12.99																			

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
MA <i>(cont)</i>	Hannaford	Nature's Place	A													5.99								card
	<i>(continued)</i>	Nature's Place	A													6.99								
	Key Food	n/i	C								4.99													
	Market 32	Angus	C								3.99	7.99												
		Chiapetti	G		22.39				22.39	19.99												8.99		85%
		Chiapetti	O														9.49							grass
		Market 32																				4.99		80%
		Market 32																				5.29		85%
		Butcher's Promise	C		4.99																			value
		Butcher's Promise	C		5.99																			
	Market Basket	Market Basket																				3.99		85%
		Laura's Lean	A																			6.99		92%
	McKinnon's	n/i					10.99	10.99	11.99						2.22							3.89		
		McKinnon's	C										9.88											
		McKinnon's	P							7.88													4.49	85%
	Price Chopper	Angus	C									3.99	7.99											
		Chiapetti	G		22.39				22.39	19.99													8.99	85%
		Chiapetti	O														9.49							grass
		Market 32																				4.99		80%
		Market 32																				5.29		85%
		Butcher's Promise	C		4.99																			value
		Butcher's Promise	C		5.99																			
	Price Rite	Angus	C													3.99								
	Roche Bros.	Angus	C									2.99												
		Angus	P						14.99															
		Laura's Lean	O															6.99						
		n/i	C														2.99							
	Save-a-Lot	n/i				4.99										2.49								value
	Seabra Foods	n/i				4.99	4.99																	
	n/i	C														3.49								
	n/i	S						7.99																
Shaw's	n/i	C															4.59							
Star Market	n/i										4.99													
	O Organics	O														6.99						6.99	85%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
MD (cont)	Giant Food	Butcher Shop	C	9.99																					
	(continued)	Nature's Promise	O		15.99				15.99														grass		
	Graul's Market	Angus	C					9.99																	
		n/i													4.49										
	Great VALU Marke	n/i										1.99													
		n/i	C					8.99	4.99	3.49															
	Harris Teeter	HT Rancher																4.49	3.99						
		Strauss	G																			6.99	80%		
	IGA Stores NJ/PA	n/i								2.99						2.99									
	Martin's Food	n/i													1.88	4.99						2.99	80%		
		Butcher Shop	C						8.99															> 3 pks	
		Butcher Shop	C						9.99																
	Price Rite	Angus	C												3.99										
	Redner's	Star Ranch	C					6.98			3.48														
		Star Ranch	C					5.98																	
		Redner's																					3.75	80%	
	Safeway Eastern	n/i	C			5.77	5.77																		
		n/i														2.99									
	Save-a-Lot	n/i				4.99										2.49									value
	Shop'n Save	n/i							6.88							2.48									
	Star Ranch	C								4.49						4.49									
Shoppers	n/i				6.99	6.99	6.99								3.49									value	
ShopRite	n/i	C			5.77	5.77				2.27														limit 1	
	Angus	C			6.77	6.77				2.77					2.39									limit 1	
	Nature's Reserve	G		6.99										3.99										AU	
	n/i	C								3.99															
	Angus	C								4.49					3.69										
	Farm Promise	A						12.99																	
	n/i														1.99									limit 1	
	n/i														3.29		3.59								
ShurSave	n/i							5.99						3.49	2.99									value	
	Angus	C			9.99	9.99																		value	
Sprout's Market	n/i														2.67										
	n/i	A						9.99																	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
MD <i>(cont)</i>	The Fresh Market	n/i	C		14.99		9.99																
	Trader Joe's	Angus	C		13.99																		
		Trader Joe's		O											5.99								
	Walmart	Marketside	O											5.46									
		Angus																			4.21	85%	
	Wegmans	Wegmans		O	11.99		12.49		6.49					3.99	2.49	4.49	2.99	6.49	5.79				grass
		Wegmans		O										5.99				6.79	5.69				
		Wegmans		A																			
		Angus		C		18.99																	
		Weis Markets	n/i													3.79			5.69				
		n/i	G																				
		Angus	C	8.99							BOGO							5.29			5.29	80%	
		Weis	A															5.49					
	Whole Foods MdAt	n/i	A						7.99														
ME	AG New England	n/i														3.49							
		n/i	S					7.99															
	ALDI	Simply Nature	O														4.49					grass	
		n/i	C		7.99																		
		n/i												1.99									
		Black Angus		C						5.39													
	Best Yet Markets	n/i																				value	
		1893 Premium																					
	Food City Market	n/i		S						3.99													
		n/i																			3.99		
	Hannaford	Hannaford		C	5.49																		card
		Hannaford		C	10.99																	3.99	80%
		Taste of Inspirations		C		8.49																	
	Taste of Inspirations		C		12.99																		
	Nature's Place		A													5.99						card	
	Nature's Place		A												6.99								
	IGA Stores NE	n/i																					
		1893 Premium							4.99					2.49									
		Skerne			6.99																		
		n/i																			4.49	85%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
ME <i>(cont)</i>	Market Basket	Market Basket																			3.99	85%		
		Laura's Lean	A																			6.99	92%	
	Save-a-Lot	n/i				4.99								2.49									value	
	Shaw's	n/i	C														4.59							
	Trader Joe's	Angus	C			13.99																		
		Trader Joe's	O														5.99							
	Walmart	Marketside	O													5.46								
	Angus																				4.21	85%		
	Whole Foods NATl	n/i	A							7.99														
NH	AG New England	n/i																				3.49		
		n/i	S						7.99															
	ALDI	Simply Nature	O																			4.49	grass	
		n/i	C			7.99																		
		n/i												1.99										
		Black Angus	C							5.39														
	Hannaford	Hannaford	C	5.49																				
		Hannaford	C	10.99																			3.99	card
		Hannaford	C																					
		Taste of Inspirations	C			8.49																		
		Taste of Inspirations	C			12.99																		
		Nature's Place	A														5.99							
		Nature's Place	A													6.99							card	
	IGA Stores NE	n/i	C						6.99			2.99												
	Market Basket	Market Basket																					3.99	85%
		Laura's Lean	A																				6.99	92%
	McKinnon's	n/i														2.22								
	McKinnon's	C			10.99	10.99	11.99					9.88								3.89				
	McKinnon's	P								7.88												4.49	85%	
Price Chopper	Angus	C										3.99	7.99											
	Chiapetti	G			22.39					22.39	19.99											8.99	85%	
	Chiapetti	O														9.49								
	Market 32																					4.99	80%	
	Market 32																					5.29	85%	
	Butcher's Promise	C	4.99																					
	Butcher's Promise	C	5.99																					

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
NH <i>(cont)</i>	Price Rite	Angus	C											3.99											
	Save-a-Lot	n/i			4.99									2.49									value		
	Shaw's	n/i	C													4.59									
	The Fresh Market	n/i	C		14.99		9.99																		
	Trader Joe's	Angus	C		13.99																				
		Trader Joe's		O												5.99									
	Walmart	Marketside		O												5.46									
	Angus																				4.21	85%			
	Whole Foods NATl	n/i	A						7.99																
NJ	ACME Markets	Lancaster	C					5.77															value		
		Lancaster	C						7.99		3.99														
		n/i														4.99							5.49	90%	
		O Organics		O											5.99										
	ALDI	Simply Nature		O												4.49								grass	
		n/i		C		7.99																			
		n/i											1.99												
		Black Angus		C							5.39														
	Associated	n/i		C																					
	Best Market	Thomas Farms		G																				5.97	AU
		Angus		C	6.97																				
		n/i														2.47									
	Bravo	n/i													2.99										
	C-Town	n/i		C							3.99														
	Compare Foods	n/i		C							2.99														
	Fairway Market	Fairway		P							3.99													4.99	
	Fine Fare	n/i										2.99													
	Food Bazaar	n/i		G																					
		n/i			9.99				7.99																value
		n/i														2.99									
Foodtown	Rancher's Legend		C	8.99	8.99	8.99		7.99	3.99	2.99															
	Green Way		A																				6.99	85%	
Great VALU Marke	n/i												1.99												
	n/i		C					8.99	4.99	3.49															
	n/i		C							4.99															

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value
NJ (cont)	Kings Market	n/i	A					14.99	8.99													ABF	
		n/i	C			9.99	9.99	9.99															
		n/i																					
	IGA Stores NJ/PA	n/i									2.99												
	Lidl	Black Angus			9.49				6.99	5.79													
		n/i	O																				grass
	McCaffrey's	Angus	C			11.99	11.99			5.99													3.99
	Met Foods	n/i	C									2.99											
	Morton Williams	n/i	C									3.99											5.49
	Murphy's Market	Angus	C							5.99													
	Net Cost Market	n/i											2.99										
	Price Rite	Angus	C												3.99								
	Save-a-Lot	n/i				4.99										2.49							value
	Seabra Foods	Revier Cattle Co.				7.99																	
	ShopRite	n/i	C			5.77	5.77					2.27											limit 1
		Angus	C			6.77	6.77					2.77					2.39						limit 1
		Nature's Reserve	G			6.99									3.99								AU
		n/i	C									3.99											
		Angus	C									4.49					3.69						
		Farm Promise	A						12.99														
		n/i														1.99							limit 1
		n/i														3.29							
	Stop & Shop	n/i																3.59					3.99
		Butcher Shop	C						4.99														85%
		Butcher Shop	C							7.99													value
		Butcher Shop	C							8.99													>3 pks
	Supremo Foods	n/i	C									2.99											
	n/i				7.99	7.99																AU	
	n/i	S						8.99															
	n/i													3.49									
The Fresh Market	n/i	C			14.99		9.99																
Top Tomato	n/i	C							4.99														
Trader Joe's	Angus	C			13.99																		
	Trader Joe's	O															5.99						

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
NJ <i>(cont)</i>	Uncle Giuseppe's	Sterling Silver	C	12.99																					
	Walmart	Marketside Angus	O																		4.21	85%			
	Wegmans	Wegmans		11.99										3.99	2.49	4.49	2.99	6.49	5.79				grass		
		Wegmans	O											5.99				6.79	5.69						
		Wegmans		A																					
		Wegmans		C		18.99																			
	Weis Markets	n/i						5.98	18.99							3.79			5.69						
		n/i		G					5.98																
		Angus		C	8.99						BOGO								5.29			5.29	80%		
		Weis		A															5.49						
	Whole Foods MdAt	n/i	A							7.99															
	Whole Foods NE	n/i	A							7.99															
NY	ACME Markets	Lancaster	C					5.77														value			
		Lancaster	C						7.99		3.99														
		n/i																				4.99	5.49	90%	
		O Organics	O																5.99						
	AG New England	n/i																	3.49						
		n/i	S						7.99																
	ALDI	Simply Nature	O																				4.49	grass	
		n/i	C																						
		n/i																							
		Black Angus	C								5.39														
	Associated	n/i	C																						
	Best Market	Thomas Farms	G																						
		Angus	C																						
		n/i																							
	Big M	1893 Premium																							
	Bravo	n/i																							
	C-Town	n/i	C																						
Compare Foods	n/i	C																							
D'Agostino's	Steakhouse Elite	G																							
DeCiccio Family	Sterling Silver	C																							
DeCiccio & Sons	DeCiccio & Sons	A																							

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
NY <i>(cont)</i>	Fairway Market	Fairway	P							3.99											4.99			
	Fine Fare	n/i									2.99			2.89										
	Food Bazaar	n/i	G		9.99				7.99															value
		n/i													2.99									
	Food Emporium	Chairman's Reserve								6.99														
	Foodtown	Rancher's Legend	C		8.99	8.99	8.99		7.99	3.99	2.99												6.99	85%
		Green Way	A																					
	Giunta's	n/i						4.99		4.99							3.99						3.99	80%
	Great American	1893 Premium							5.99		2.99						3.49							
	Gristede's	Angus	C						10.99															
		Clayton's	O														9.99							
	Hannaford	Hannaford	C		5.49																			card
		Hannaford	C		10.99																		3.99	80%
		Taste of Inspirations	C																					
		Taste of Inspirations	C																					
		Nature's Place	A															5.99						card
		Nature's Place	A															6.99						
	IGA Stores NE	n/i	C						6.99		2.99													
		n/i	C						4.99															
		n/i																3.99						
		Dakota Organic	O		25.58													10.99						
	Key Food	n/i	C								4.99													
	King Kullen	n/i	C								7.99	BOGO												
		n/i																						
Kings Market	n/i	A								14.99	8.99				3.99	3.99							ABF	
	n/i	C				9.99	9.99	9.99																
	n/i																3.99							
Market 32	Angus	C									3.99	7.99												
	Chiapetti	G								22.39	19.99											8.99	85%	
	Chiapetti	O															9.49						grass	
	Market 32																					4.99	80%	
	Market 32																					5.29	85%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
NY (cont)	Market 32	Butcher's Promise	C	4.99																			value	
	(continued)	Butcher's Promise	C	5.99																				
	Met Foods	n/i	C							2.99														
	Morton Williams	n/i	C							3.99											5.49			
	Net Cost Market	n/i										2.99												
	North Shore Farms	n/i	C	5.99			7.99			3.99													value	
		n/i	P	16.99					15.99		5.99													
		n/i												2.99										
	Peck's Market	Angus	C								2.99													
		n/i	S						6.99															
		n/i												3.29								3.69	80% grass	
		n/i	O												8.99									
	Price Chopper	Angus	C								3.99	7.99												
		Chiapetti	G		22.39				22.39	19.99													8.99	85% grass
		Chiapetti	O													9.49							4.99	80%
		Market 32																					5.29	85%
		Market 32																						
		Butcher's Promise	C	4.99																				value
		Butcher's Promise	C	5.99																				
	Price Rite	Angus	C												3.99									
	Save-a-Lot	n/i				4.99										2.49								value
	Shop'n Save	n/i							6.88							2.48								
		Star Ranch	C								4.49							4.49						
	ShopRite	n/i	C			5.77	5.77				2.27													limit 1
		Angus	C			6.77	6.77				2.77						2.39							limit 1
		Nature's Reserve	G		6.99										3.99									AU
		n/i	C								3.99													
		Angus	C								4.49						3.69							
		Farm Promise	A						12.99															
		n/i														1.99								limit 1
	n/i														3.29		3.59							
Stew Leonard's	n/i	C						5.99			2.99													
	n/i													2.99										

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
NY (cont)	Stop & Shop	n/i																			3.99	85% value >3 pks			
		Butcher Shop	C				4.99																		
		Butcher Shop	C																						
		Butcher Shop	C																						
		The Fresh Market	n/i																						
		Top Tomato	n/i																						
		Tops Markets	Tops																						
			Verde Farms	G	11.99																				
		Trade Fair	n/i																						
			Sterling Silver	C	8.99																				
		Trader Joe's	Angus	C																					
			Trader Joe's	O																					
		Uncle Giuseppe's	Sterling Silver	C	12.99																				
		Walmart	Marketside	O																					
			Angus																						
		Wegmans	Wegmans		11.99																				
			Wegmans	O																					
			Wegmans	A																					
		Angus	C																						
	Weis Markets	n/i																							
		n/i	G																						
		Angus	C	8.99																					
		Weis	A																						
	Whole Foods NE	n/i	A																						
PA	ACME Markets	Lancaster	C																						
		Lancaster	C																						
		n/i																							
		O Organics	O																						
		ALDI	Simply Nature	O																					
			n/i	C																					
			n/i																						
			Black Angus	C																					
	Associated	n/i	C																						
	Big M	1893 Premium																							

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value		
PA (cont)	Boyers Food	n/i						5.97			2.97											value			
		n/i						6.97			3.47											4.97	80%		
	Bravo	n/i																							
	C-Town	n/i	C								3.99														
	Compare Foods	n/i	C								2.99														
	Family Owned	n/i						6.49						2.99	2.69							3.49	80%		
		n/i						5.99															value		
	Fine Fare	n/i									2.99					2.89									
	Foodland	n/i	C					8.99														2.99	value		
		n/i				6.99	6.99																2.99	80%	
		n/i																						AU	
	Foodtown	Rancher's Legend	C	8.99		8.99	8.99		7.99	3.99	2.99													6.99	85%
		Green Way	A																						
	Food Lion	n/i	C								5.99					2.99									
		n/i	C											1.88											
	Fresh Grocer	n/i																							limit 1
		Nature's Reserve	G						5.99																AU
	Giant Eagle	n/i	C			6.99	7.49																		value
		n/i																							
		Angus	C			8.99																			value
		Market District																							
	Giant Food Stores	n/i														1.88	4.99						2.99	80%	
		Butcher Shop	C						8.99																> 3 pks
	Butcher Shop	C						9.99																	
Gordon Food	Halpern's	C								6.99															
	Two River's						9.60																		
Great VALU Marke	n/i													1.99											
	n/i	C						8.99	4.99	3.49															
Grocery Outlet	Tyson													1.99											
Ideal Market	n/i																								
	Angus	C			6.99																				
	n/i	S			4.99	4.99																			
IGA SpartanNash	Open Acres	C			8.99					4.99	3.49														
	n/i														2.49									2.99	80%

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
PA (cont)	IGA Stores NJ/PA	n/i								2.99					2.99										
	Karns Foods	n/i													2.99										
		n/i	C		12.99				9.99	6.99													4.99	85%	
		Angus	C															3.79							
		Karns																							
		Key Food	n/i	C							4.99														
		Kuhn's Market	n/i													2.49									
			n/i	C					9.99															value	
		Landis Market	Angus	C							3.49														
			n/i			6.99	6.99																		AU
			n/i													2.49							3.49	80%	
		Martin's Food	n/i													1.88	4.99						2.99	80%	
			Butcher Shop	C																					> 3 pks
			Butcher Shop	C																					
		McCaffrey's	Angus	C			11.99	11.99			5.99							2.99	3.99					3.99	85%
		Net Cost Market	n/i												2.99										
		Price Chopper	Angus	C																					
			Chiapetti	G		22.39																		8.99	85%
			Chiapetti	O							19.99														grass
			Market 32																					4.99	80%
			Market 32																					5.29	85%
			Butcher's Promise	C	4.99																				value
			Butcher's Promise	C	5.99																				
	Price Rite	Angus	C													3.99									
	Redner's	Star Ranch	C					6.98																	
		Star Ranch	C					5.98																value	
		Redner's																					3.75	80%	
	Save-a-Lot	n/i			4.99																			value	
	Shop'n Save	n/i								6.88															
		Star Ranch	C																						
	ShopRite	n/i	C			5.77	5.77																	limit 1	
		Angus	C			6.77	6.77																	limit 1	
		Nature's Reserve	G		6.99											3.99								AU	
		n/i	C							3.99															

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value		
PA <i>(cont)</i>	ShopRite <i>(continued)</i>	Angus	C							4.49					3.69										
		Farm Promise	A					12.99																	
			n/i												1.99								limit 1		
			n/i												3.29		3.59								
		ShurSave	n/i					5.99							3.49		2.99						value		
			Angus	C		9.99	9.99																	value	
		ShurSave NE PA	ShurSave			5.98	5.98									2.48									
		Sparkle Market	n/i										1.88												
			n/i	C							3.59														
		Supremo Foods	n/i	C							2.99														
			n/i			7.99	7.99																	AU	
			n/i	S					8.99																
			n/i												3.49										
		The Fresh Market	n/i	C		14.99	9.99																		
		Tops Markets	Tops	C		7.99	7.99																		
			Verde Farms	G	11.99				11.99	11.99															ABF
		Trader Joe's	Angus	C		13.99																			
			Trader Joe's	O														5.99							
	Walmart	Marketside	O														5.46								
		Angus																				4.21	85%		
	Wegmans	Wegmans		11.99		12.49			6.49					3.99	2.49	4.49	2.99	6.49	5.79						
		Wegmans	O															6.79	5.69				grass		
		Wegmans	A											5.99											
		Angus	C		18.99			18.99																	
	Weis Markets	n/i					5.98								3.79				5.69						
		n/i	G					5.98																	
		Angus	C	8.99						BOGO							5.29					5.29	80%		
		Weis	A														5.49								
	Whole Foods MdAt	n/i	A						7.99																
RI	Adams IGA	n/i	C						3.99						3.49								3.99	80%	
		Angus	C						4.99																
		Vermont	G													5.99									
	ALDI	Simply Nature	O														4.49							grass	
		n/i	C		7.99																				

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
RI <i>(cont)</i>	ALDI	n/i											1.99											
	<i>(continued)</i>	Black Angus	C						5.39															
	Associated	n/i	C							2.99														
	Bravo	n/i												2.99										
	Dave's Marketplace	n/i													2.99									
		n/i	C			9.99	9.99																	
	Verde Farms		O															6.99					grass	
	Price Rite	Angus	C											3.99									value	
	Save-a-Lot	n/i				4.99									2.49									
	Seabra Foods	n/i				4.99	4.99																	
		n/i	C																					
		n/i	S																					
	Shaw's	n/i	C																					
	Stop & Shop	n/i																						
		Butcher Shop	C						4.99															
		Butcher Shop	C																					
	Butcher Shop	C																						
Trader Joe's	Angus	C																						
	Trader Joe's	O																						
Walmart	Marketside	O																						
	Angus																							
Whole Foods NATl	n/i	A								7.99													4.21 85%	
VT	AG New England	n/i																						
		n/i	S																					
	ALDI	Simply Nature	O																					
		n/i	C																					
		n/i																						
		Black Angus	C																					
	Food City Market	n/i	S																					
		n/i																						
Hannaford	Hannaford	C																						
	Hannaford	C																						
	Taste of Inspirations	C																						
	Taste of Inspirations	C																						

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
VT (cont)	Hannaford (continued)	Nature's Place	A													5.99						card		
		Nature's Place	A													6.99								
	IGA Stores NE	1893 Premium							4.99					2.49										
		Skerne			6.99																	4.49	85%	
	Price Chopper	Angus	C								3.99	7.99												
		Chiapetti	G		22.39				22.39	19.99													8.99	85%
		Chiapetti	O													9.49							4.99	80%
		Market 32																					5.29	85%
		Butcher's Promise	C	4.99																				value
		Butcher's Promise	C	5.99																				
	Shaw's	n/i	C														4.59							
	Tops Markets	Tops	C			7.99	7.99																	
	Trader Joe's	Verde Farms	G	11.99					11.99	11.99														ABF
		Angus	C		13.99																			
	Walmart	Trader Joe's	O														5.99							
Marketside		O														5.46								
		Angus																				4.21	85%	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																							
AL	A&R Supermarket	Angus	C		7.99																		
	ALDI	Simply Nature	O															4.49					grass
		n/i	C		7.99																		
		n/i											1.99										
		Black Angus	C							5.39													
	Bruce's Foodland	n/i	C		9.99								1.99										
	Cash Saver	n/i													2.27								
		Black Canyon	S						6.23														
	Dollar General Mkt	n/i											1.95									3.95	85%
	Earth Fare	n/i	O	13.99				13.99		13.33													grass
		n/i	A	12.99				12.99															value
	Food Giant	Black Canyon				5.98																2.98	75%
		n/i																					value
	Gateway Foodland	n/i											1.89										value
		Star Ranch			7.99																		value
	Greer's Market	Black Angus	S	7.89																			value
		n/i		6.89																			value
	Hometown Market	n/i											1.99										value
	Ingle's Markets	Ingle's	C			7.98	8.48																value
		Harvest Farms	A	14.98																			value
		n/i													2.98								value
	Kroger Atlanta	n/i	C						10.99														value
		Laura's Lean	A																				value
	Kroger Nashville	n/i	C		8.99																		value
		n/i													3.49								value
		Laura's Lean	A																				value
	Lucky's Sprmkt	n/i											2.19										value
		Black Canyon			9.99																		value
	Mannings PW	Angus	C		9.44																		value
		n/i	S		7.97																		value
	Piggly Wiggly HAC	n/i													2.49								value
	Piggly Wiggly Hchn	n/i											1.99									2.59	75%
		Black Canyon			7.99																		value

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value
AL (cont)	Piggly Wiggly Inc	n/i																					
		Angus	C	9.99													3.49						
		Angus	P		16.99				14.99														
		Piggly Wiggly JTM	Angus	C		10.99									2.99								
		Publix	Publix	C	7.99	8.99					4.99												
			Publix												2.99								
			GreenWise	A					12.99														
			Dakota	O													5.99						
		Ramey's	Black Angus	C			5.88																value
			n/i													2.38							
		Rouses	Texas Star		5.98																	3.48	
			n/i																				value
		Save-a-Lot	n/i				4.99																
		Sprout's Market	n/i																				
			n/i	A					9.99														
		The Fresh Market	n/i	C		14.99		9.99															
		Trader Joe's	Angus	C		13.99																	
			Trader Joe's	O														5.99					
		United Grocery	n/i		5.99																		value
		Vowell's	n/i											1.98									
			Black Canyon	S		8.98																	value
		Walmart	Marketside	O														5.46					
			Angus																				4.21
	Western Market	Angus	C					8.99			BOGO											85% value	
		n/i																					
		Hereford	C	9.99																			
	Whole Foods Sth	n/i	A							7.99													
	Winn-Dixie	WD Brand											2.49	1.79									
		WD Brand	C		11.99	7.99	7.99	9.99														value	
		WD Brand	C		12.49	8.49	8.49	10.49															
		Rancher's Home		6.69		6.69		6.69														value	
		Laura's Lean	A																		7.49	92%	
		SE Grocers	G												4.69								

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
FL	ALDI	Simply Nature	O													4.49						grass	
		n/i	C		7.99																		
		n/i											1.99										
		Black Angus	C						5.39														
	Bravo	n/i	S							3.99													
		n/i																					
	Dollar General Mkt	n/i																				2.77 80%	
		n/i																				3.95 85%	
	Earth Fare	n/i	O	13.99				13.99			13.33											grass	
		n/i	A	12.99				12.99															
	Earth Origins	Dakota	G																			7.99 90%	
	Food Giant	Black Canyon				5.98																value	
		n/i																				2.98 75%	
	Fresco y Mas	Ranchers Home		5.98																			
		n/i															3.48						
	Gordon Food	Halpern's	C								6.99												
		Two River's			9.60						9.60												
	Greer's Market	Black Angus	S	7.89																		value	
		n/i		6.89																		value	
	Harris Teeter	HT Rancher																					
		Strauss	G																			4.49 3.99	
	Harvey's	n/i																				6.99 80%	
		Rancher's Home				4.98																value	
		n/i	C								3.98												
	Hitchcock's	n/i									4.99											3.98 3.99	
		Hitchcock's	C		7.88																	2.88	
	IGA Florida	n/i		5.99	6.99	4.99					8.99	5.99										2.99	
	Lucky's Market	n/i	A																			3.99 80%	
		n/i	C								6.99	3.98											
	Milam's Market	n/i																				2.99	
		n/i	P								13.99												
		Angus	C																			3.99	
	Piggly Wiggly Hchn	n/i																				3.49 80%	
		Black Canyon		7.99																		2.59 75%	
																						value	

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
FL (cont)	Publix	Publix	C	7.99	8.99						4.99														
		Publix													2.99										
	GreenWise	Dakota	O						12.99									5.99							
		Safeway Eastern	n/i	C			5.77	5.77																value	
	Save-a-Lot	n/i				4.99																		value	
		Scaff's IGA	Preferred Angus	S	8.49																				
	Seabra Foods	n/i				4.99																			
		Sedano's	n/i	C			7.99																		
	Sprout's Market	n/i																							
		n/i		A					9.99																
	The Fresh Market	n/i	C		14.99		9.99																		
	Trader Joe's	Angus	C		13.99																				
		Trader Joe's		O															5.99						
	Walmart	Marketside		O															5.46						
		Angus																						4.21	85%
	Western Beef	n/i		8.99						5.99															value
	Whole Foods FL	n/i	A							7.99															
Winn-Dixie	WD Brand		C		11.99	7.99	7.99		9.99		4.99		2.49	1.79										value	
	WD Brand		C		12.49	8.49	8.49		10.49		5.29													value	
	Rancher's Home		C	6.69		6.69			6.69															value	
	Laura's Lean		A																			6.99		7.49	92%
	SE Grocers		G												4.69										
GA	ALDI	Simply Nature	O															4.49						grass	
		n/i	C		7.99																				
		n/i												1.99											
	Bi-Lo	Black Angus	C							5.39															
		Gold Star				8.49	8.49		10.49		5.29				3.19	2.69						5.29			value
	Gold Star				7.99	7.99		9.99		4.99														value	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value
GA (cont)	Bi-Lo	Rancher's Home		6.69		6.69			6.69													value	
	(continued)	SE Grocers	G											4.69									
	Dollar General Mkt	n/i											1.95								3.95	85%	
	Earth Fare	n/i	O	13.99				13.99		13.33												grass	
		n/i	A	12.99				12.99															
	Food City	Angus	C	7.99																			value
		n/i													2.99							2.49	75%
	Food Depot	n/i											2.09	2.09	2.98							2.98	80%
		n/i	S								4.44												
	Food Giant	Black Canyon				5.98																	value
		n/i																				2.98	75%
	Food Lion	n/i													2.99								
		n/i	C							5.99													
	Food Pride	n/i				5.99																	value
		n/i				6.99				4.99	3.49					2.69						2.99	80%
	Galaxy Foods	n/i													2.78	2.28							
		Tender Ridge				6.98																	
	Harris Teeter	HT Rancher																4.49	3.99				
		Strauss	G																			6.99	80%
	Harvey's	n/i												1.98									
		Rancher's Home				4.98																	value
		n/i	C								3.98												
	IGA Food Stores	Angus	C		9.99																		
	n/i													2.49									
	Preferred Angus			7.99																		value	
IGA Stores SE	Tender Ridge				6.98								1.89										
Ingle's Markets	Ingle's	C			7.98	8.48																	
	Harvest Farms	A	14.98																				
	n/i													2.98									
Kroger Atlanta	n/i	C							10.99														
	Laura's Lean	A															5.99						
Lidl	Black Angus		9.49						6.99	5.79					1.99								
	n/i	O														5.99						grass	

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
GA (cont)	Lucky's Market	n/i	A																					
		n/i	C				6.99		3.98															
	Piggly Wiggly Car.	n/i												2.99							3.99	80%		
		Angus	C		8.99																		value	
		Angus	C		6.99																			value
	Piggly Wiggly GA	n/i	S				4.99																	
	Piggly Wiggly HAC	n/i													2.49									
	Piggly Wiggly Hchn	n/i												1.99								2.59	75%	
		Black Canyon			7.99																			value
	Piggly Wiggly JTM	Angus	C		10.99										2.99									
	Publix	Publix	C		7.99	8.99					4.99													
		Publix													2.99									
		GreenWise	A						12.99															
		Dakota	O														5.99							
	Quality Foods	n/i													2.49									
		Angus	C												5.99									value
	Save-a-Lot	n/i				4.99									2.49									value
	Sprout's Market	n/i													2.67									
		n/i	A												9.99									
	The Fresh Market	n/i	C		14.99						9.99													
	Trader Joe's	Angus	C		13.99																			
		Trader Joe's	O														5.99							
	United Grocery	n/i			5.99																			value
Walmart	Marketside	O														5.46								
	Angus																					4.21	85%	
Wayfield's	n/i												2.79		2.99									
Whole Foods Sth	n/i	A								7.99														
Winn-Dixie	WD Brand												2.49	1.79										
	WD Brand	C		11.99	7.99	7.99		9.99			4.99												value	
	WD Brand	C		12.49	8.49	8.49		10.49			5.29													
	Rancher's Home			6.69	6.69			6.69															value	
	Laura's Lean	A																6.99			7.49	92%		
	SE Grocers	G												4.69										

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
KY	ALDI	Simply Nature	O													4.49						grass	
		n/i	C		7.99																		
		n/i											1.99										
		Black Angus	C						5.39														
		Cox IGA	n/i											1.99								2.49	75%
		Star Ranch				8.99																	
		Dollar General Mkt	n/i											1.95								3.95	85%
		E.W. James	n/i		6.98									2.28									value
		Earth Fare	n/i	O	13.99				13.99		13.33												grass
		n/i		A	12.99				12.99														
		Food City	Angus	C	7.99																		value
		n/i														2.99						2.49	75%
		Food Fair	Black Canyon													2.77							value
		n/i			6.99																		value
		Food Giant	Black Canyon				5.98																value
		n/i																				2.98	75%
		Food Lion	n/i													2.99							value
		n/i		C							5.99												
		Food Rite	Black Canyon																				value
		Food Rite	Food Rite																				2.49
	Foodland	n/i	C							8.99	4.99											value	
	n/i		C																				
	n/i															2.88							
	Fresh Encounter	n/i													2.49							3.49	80%
	Angus Beef					6.99																value	
	Fresh Thyme	n/i	C			7.99		8.99														2.99	
	Galaxy Foods	n/i																				2.78	2.28
	Tender Ridge					6.98																	
	Gordon Food	Halpern's	C							6.99													
	Two River's										9.60												
	IGA Houchen's	n/i	S			6.99																limit 2	
	n/i														2.69	2.99							
	IGA SpartanNash	Open Acres	C			8.99				4.99	3.49												
	n/i																					2.99	80%

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
KY (cont)	IGA Stores KY/OH	n/i	C		9.99																				
		n/i												2.69											
	IGA Stores SE	Tender Ridge				6.98							1.89												
	Kroger Cincinnati	n/i	C	5.99																					
		n/i																							
	Kroger Delta	Kroger											1.99												
		n/i	C	8.99																			value		
	Kroger MdAtlantic	n/i	C		8.99																			value	
		n/i																							
		Laura's Lean	A																						
	Kroger Mid-South	n/i	C						6.99															value	
		n/i																							
		Laura's Lean	A																						
	Kroger Nashville	n/i	C		8.99																				value
		n/i																							
		Laura's Lean	A																						
	Lucky's Market	n/i	A																						
		n/i	C						6.99	3.98															
	Meijer	n/i																							
		Angus	C	11.99							6.99														
Piggly Wiggly Hchn	n/i																							2.59 75%	
	Black Canyon			7.99																				value	
Remke Markets	Premium Angus																							value	
	Premium Angus					6.99																		3.49 80%	
	n/i																								
Ruler Foods	Kroger												1.99												
Save-a-Lot	n/i					4.99																		value	
Super Dollar	n/i																								
TC Grocers	n/i																								
	n/i	S		8.99																					
The Fresh Market	n/i	C		14.99																					
Trader Joe's	Angus	C		13.99			9.99																		
	Trader Joe's	O																							
United Grocery	n/i			5.99																				value	

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
KY (cont)	ValuMarket	n/i											1.99												
	Walmart	Marketside Angus	O													5.46					4.21	85%			
	Whole Foods MdAt	n/i	A						7.99																
MS	AG Baton Rouge	n/i													2.49										
		Angus	C		10.99																		value		
		n/i	S		9.99																		value		
	ALDI	Simply Nature	O													4.49							grass		
		n/i	C		7.99																				
		n/i											1.99												
		Black Angus	C							5.39															
	Corner Market	Angus	C							5.99															
		n/i																							
	Dollar General Mrkt	n/i												1.95								2.99	80%		
	Food Giant	Black Canyon				5.98																3.95	85%		
		n/i																					2.98	75%	
	Greer's Market	Black Angus	S		7.89																			value	
		n/i			6.89																			value	
	Kroger Delta	Kroger												1.99											
		n/i	C		8.99																			value	
	Mac's Fresh Mrkt	n/i	S			5.99										2.69									
	McDade's	n/i													1.99								2.49	75%	
		Black Canyon	C			9.99																			
	Piggly Wiggly Hchn	n/i													1.99									2.59	75%
	Black Canyon			7.99																				value	
Piggly Wiggly MS	n/i	C			9.99									2.19											
Ramey's	Black Angus	C				5.88																		value	
	n/i															2.38									
Rouses	Texas Star			5.98																					
	n/i																					3.48			
Save-a-Lot	n/i				4.99											2.49								value	
Shoppers Value	Angus	C			6.98																			value	
	n/i													1.77											
Sullivan's	n/i															2.39								2.69	80%

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
MS (cont)	Superlo Foods	n/i											1.99											
		Angus	C	9.99																				
	The Fresh Market	n/i	C	14.99		9.99																		
	Vowell's	n/i											1.98											
		Black Canyon	S	8.98																			value	
	Walmart	Marketside	O													5.46							4.21	85%
		Angus																						
	Whole Foods Sth	n/i	A						7.99															
	Winn-Dixie	WD Brand										2.49	1.79											
		WD Brand	C	11.99	7.99	7.99		9.99		4.99														value
	WD Brand	C	12.49	8.49	8.49		10.49		5.29														value	
	Rancher's Home		6.69		6.69		6.69																value	
	Laura's Lean	A																6.99				7.49	92%	
	SE Grocers	G												4.69										
NC	ALDI	Simply Nature	O														4.49						grass	
		n/i	C	7.99																				
		n/i											1.99											
		Black Angus	C						5.39															
	Bi-Lo	Gold Star			8.49	8.49		10.49		5.29					3.19	2.69						5.29		
		Gold Star			7.99	7.99		9.99		4.99														value
		Rancher's Home		6.69		6.69		6.69																value
		SE Grocers	G												4.69									
	Carlie C's IGA	Carlie C's				5.48																		value
		n/i									2.88													
	Earth Fare	n/i	O	13.99				13.99		13.33														grass
		n/i	A	12.99				12.99																
	Food Lion	n/i													2.99									
		n/i	C							5.99														
	Food Pride	n/i				5.99																		value
	n/i				6.99				4.99	3.49							2.69					2.99	80%	
Fresh Foods	n/i				3.99																		value	
	Blackwell Angus	S			6.99																			
Galaxy Foods	n/i													2.78	2.28									
	Tender Ridge				6.98																			

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
NC (cont)	Great VALU Marke	n/i											1.99										
		n/i	C				8.99	4.99	3.49									4.49	3.99				
	Harris Teeter	HT Rancher																			6.99	80%	
		Strauss	G										1.98										
	Harvey's	n/i																					
		Rancher's Home				4.98																	value
		n/i	C							3.98													
	Hill's Food	n/i				4.99							1.99										
		Blackwell Angus					8.99																
	IGA Food Stores	Angus	C				9.99																
		n/i													2.49								
		Preferred Angus					7.99																value
	IGA Stores SE	Tender Ridge				6.98							1.89										
	Ingle's Markets	Ingle's	C			7.98	8.48																
		Harvest Farms	A	14.98																			
		n/i														2.98							
	Just Save Foods	n/i	G			5.98																	
		n/i												1.98									
	Kroger MdAtlantic	n/i	C			8.99																	value
		n/i														3.49							
	Lidl	Laura's Lean	A																5.99				
	Black Angus		9.49				6.99	5.79							1.99								
	n/i	O															5.99					grass	
Lowes Foods	n/i	G	4.97																			limit 1	
	n/i														3.99								
	Angus	C			9.97																		
	Kobe																	5.99					
	Thomas Farms	G																			4.79	85%	
Piggly Wiggly Retail	n/i												1.98										
Piggly Wiggly Store	n/i																						
Publix	Publix	C	7.99	8.99						4.99													
	Publix														2.99								
	GreenWise	A							12.99														
	Dakota	O															5.99						

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
NC (cont)	Save-a-Lot	n/i				4.99									2.49							value	
	Sprout's Market	n/i													2.67								
		n/i	A						9.99														
	The Fresh Market	n/i	C		14.99		9.99																
	Trader Joe's	Angus	C		13.99																		
		Trader Joe's	O													5.99							
	United Grocery	n/i		5.99																		value	
	Walmart	Marketside	O													5.46						4.21	85%
	Angus																						
	Whole Foods Sth	n/i	A						7.99														
SC	ALDI	Simply Nature	O													4.49						grass	
		n/i	C		7.99																		
		n/i										1.99											
		Black Angus	C						5.39														
	Bi-Lo	Gold Star			8.49	8.49		10.49		5.29				3.19	2.69					5.29			
		Gold Star				7.99	7.99		9.99		4.99											value	
		Rancher's Home		6.69		6.69		6.69														value	
		SE Grocers	G											4.69									
	Dollar General Mkt	n/i												1.95							3.95	85%	
	Earth Fare	n/i	O	13.99				13.99		13.33												grass	
		n/i	A	12.99				12.99															
	Food Lion	n/i													2.99								
		n/i	C							5.99													
	Galaxy Foods	n/i												2.78	2.28								
		Tender Ridge				6.98																	
	Harris Teeter	HT Rancher															4.49	3.99					
		Strauss	G																			6.99	80%
Harvey's	n/i												1.98										
	Rancher's Home				4.98																		
	n/i	C							3.98														
IGA Food Stores	Angus	C		9.99																			
	n/i													2.49									
	Preferred Angus			7.99																			

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties			
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value						
SC (cont)	IGA Food Stores	Angus	C		9.99																					
		n/i													2.49											
	IGA Stores SE	Preferred Angus				7.99																			value	
		Tender Ridge					6.98							1.89												
	Ingle's Markets	Ingle's	C				7.98																			
		Harvest Farms	A		14.98																					
	Kroger Atlanta	n/i	C																							
		Laura's Lean	A																							
	Lidl	Black Angus			9.49					6.99	5.79															
		n/i	O																							grass
	Lowes Foods	n/i	G		4.97																					limit 1
		n/i																								
	Piggly Wiggly Car.	Angus	C																							
		Kobe																								
	Publix	Thomas Farms	G																							4.79
		n/i																								85%
	Publix	Angus	C																							
		Angus	C																							value
	Publix	Publix	C		7.99	8.99																				
		Publix																								
	Quality Foods	GreenWise	A																							
		Dakota	O																							
	Save-a-Lot	Angus	C																							value
		n/i																								value
Sprout's Market	n/i																									
	n/i	A																								
The Fresh Market	n/i	C																								
	Angus	C																								
Trader Joe's	Angus	C																								
	Trader Joe's	O																								
Walmart	Marketside	O																								
	Angus																								4.21	
Whole Foods Sth	n/i	A								7.99															85%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
TN	ALDI	Simply Nature	O													4.49						grass	
		n/i	C		7.99																		
	Cash Saver	Black Angus	C						5.39				1.99										
		n/i	S					6.23						2.27									
	Cash Saver TC	n/i										2.15											
	Cash Saver TN	n/i										1.79											
	Dollar General Mkt	n/i										1.95								3.95		85% value	
	E.W. James	n/i		6.98								2.28											
	Earth Fare	n/i	O	13.99				13.99		13.33													grass
		n/i	A	12.99				12.99															
	Food City	Angus	C	7.99																			value
		n/i													2.99						2.49		75%
	Food Country	n/i															4.99						
	Food Giant	Black Canyon				5.98																	value
		n/i																			2.98		75%
	Food Lion	n/i													2.99								
		n/i	C							5.99													
	Food Rite	Black Canyon			8.99																		value
		Food Rite													2.49								
	Gordon Food	Halpern's	C							6.99													
Two River's				9.60				9.60															
H.G. Hill	n/i											1.99								2.49		73% value	
	Black Canyon	S		9.99																		limit 2	
IGA Houchen's	n/i	S			6.99																		
	n/i											2.69	2.99										
IGA Stores KY/OH	n/i	C		9.99																			
	n/i													2.69									
IGA Stores SE	Tender Ridge				6.98								1.89										
	Ingle's Markets	C			7.98		8.48																
Ingle's Markets	Harvest Farms	A	14.98																				
	n/i															2.98							

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
TN (cont)	Kroger Delta	Kroger											1.99											
		n/i	C	8.99																			value	
	Kroger MdAtlantic	n/i	C		8.99																			value
		n/i													3.49									
		Laura's Lean	A															5.99						
	Kroger Nashville	n/i	C		8.99																			value
		n/i																	3.49					
		Laura's Lean	A																					
	Lucky's Sprmkt	n/i												2.19										
		Black Canyon				9.99																		
	Osborne's	n/i					7.49								1.99									value
	Publix	Publix	C	7.99	8.99						4.99													
		Publix																						
		GreenWise	A							12.99														
		Dakota	O															5.99						
	Ruler Foods	Kroger												1.99										
	Save-a-Lot	n/i					4.99																	value
	Sprout's Market	n/i																						
		n/i	A							9.99														
	Super Dollar	n/i																						
	Superlo Foods	n/i													1.99									
		Angus	C			9.99																		
	TC Grocers	n/i																						
	n/i	S			8.99																			
The Fresh Market	n/i	C			14.99			9.99																
Tietgen's	n/i						6.99																value	
	n/i																							
Trader Joe's	Angus	C			13.99																			
	Trader Joe's	O																5.99						
United Grocery	n/i			5.99																			value	
Walmart	Marketside	O																						
	Angus																							
Whole Foods Sth	n/i	A								7.99												4.21	85%	

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
VA	ALDI	Simply Nature	O													4.49						grass	
		n/i	C		7.99																		
		n/i	C										1.99										
	Dollar General Mkt	Black Angus	C							5.39													
		n/i	C										1.95									3.95	85%
	Earth Fare	n/i	O	13.99				13.99		13.33													grass
		n/i	A	12.99				12.99															
	Food City	Angus	C	7.99																			value
		n/i	C												2.99							2.49	75%
	Food Country	n/i	C							5.99													
		n/i	C												2.99								
	Food Lion	n/i	C												2.99								
		n/i	C												2.78	2.28							
	Galaxy Foods	Tender Ridge	C			6.98																	
		n/i	C													1.99	4.99					2.99	80%
	Giant Food	Butcher Shop	C						6.99														value
		Butcher Shop	C	8.99																			> 3 pks
	Butcher Shop	Butcher Shop	C	9.99																			
		Nature's Promise	O		15.99				15.99														grass
	Grant's	Black Canyon	C						5.99														
n/i		C						8.99	4.99	3.49				1.99									
Great VALU Market	n/i	C																					
	n/i	C																					
Harris Teeter	HT Rancher	G																					
	Strauss	S			6.99																	6.99	80%
IGA Houchen's	n/i	S																				limit 2	
	n/i	S											2.69	2.99									
IGA Stores SE	Tender Ridge	C			6.98									1.89									
	Ingle's	C			7.98		8.48																
Ingle's Markets	Harvest Farms	A	14.98																				
	n/i	A																					
Kroger MdAtlantic	n/i	C		8.99																		value	
	n/i	C													3.49								
Laura's Lean	n/i	A																					
	Laura's Lean	A															5.99						

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
VA <i>(cont)</i>	Wegmans	Wegmans	A																				
	<i>(continued)</i>	Angus	C		18.99				18.99					5.99									
	Weis Markets	n/i						5.98							3.79				5.69				
		n/i	G						5.98														
		Angus	C		8.99							BOGO							5.29			5.29	80%
	Weis	A																5.49					
	Whole Foods MdAt	n/i	A							7.99													
WV	ALDI	Simply Nature	O																			grass	
		n/i	C		7.99													4.49					
		n/i											1.99										
		Black Angus	C							5.39													
	Food Fair	Black Canyon													2.77							value	
		n/i			6.99																		
	Food Lion	n/i													2.99								
		n/i	C							5.99													
	Foodland	n/i	C							8.99												value	
		n/i	C									2.99											
		n/i																					
	Galaxy Foods	n/i													2.88								
		n/i													2.78	2.28							
		Tender Ridge				6.98																	
	Giant Eagle	n/i	C			6.99		7.49															value
		n/i																4.99					value
		Angus	C			8.99																	
		Market District																					
	Grant's	Black Canyon									5.99								3.99				
	IGA Stores SE	Tender Ridge				6.98								1.89									
Kroger Columbus	n/i	C		5.99	5.99																	value	
	n/i																						
Kroger MdAtlantic	n/i	C			8.99										3.49							value	
	n/i														3.49								
	Laura's Lean	A																			5.99		
Martin's Food	n/i													1.88	4.99						2.99	80%	
	Butcher Shop	C								8.99												> 3 pks	
	Butcher Shop	C								9.99													

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value
WV (cont)	Piggly Wiggly Store	n/i													2.99								
	Riesbeck's	n/i																		3.99	85%		
		n/i																		2.99	80%		
		Hereford	C				5.99																
		Save-a-Lot	n/i			4.99										2.49						value	
		Shop'n Save	n/i					6.88								2.48							
		Star Ranch	C							4.49							4.49						
		Shoppers Value	n/i									1.77									2.87	75%	
			n/i	G			6.93															AU	
		Sparkle Market	n/i										1.88										
			n/i	C						3.59													
		Walmart	Marketside	O													5.46						
			Angus																		4.21	85%	
	Weis Markets	n/i					5.98								3.79			5.69					
		n/i	G					5.98															
		Angus	C	8.99																5.29	80%		
		Weis	A							BOGO										5.29	80%		
															5.49								

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																							
IA	ALDI	Simply Nature	O																		grass		
		n/i	C		7.99																		
		n/i										1.99											
		Black Angus	C						5.39														
	AW Grocers	n/i			9.99			9.99						2.28	1.99								
	Family Fare	Standard Pride													1.99								
		Open Acres	C							9.59						2.99							
		n/i																					
	Fareway	n/i	C		15.99	6.99																	
	Food Pride	n/i																2.99			3.99 85%		
		Angus Pride	C		6.99				5.49														
	Fresh Thyme	n/i	C			7.99	8.99																
	Hy-Vee	n/i													1.88	3.99							
		Wahlburgers												7.99									
		Angus Reserve	C		9.99																		
		HV Choice Reserve	C							15.99													
	Jewel-Osco	n/i	C	6.77	10.99			6.77	10.99														
		n/i													1.99								
		Laura's Lean	A																		5.99 92%		
	Lucky's Market	n/i	A																				
		n/i	C						6.99	3.98													
	Maynard's	n/i														2.49							
		Star Ranch	C							4.99													
	Price Chopper	KC Pride													1.99								
	Quillin's	n/i								7.99											3.49		
		Chairman's Reserve	C	10.99																			
	Save-a-Lot	n/i				4.99										2.49					value		
	Schnuck's	Angus	C							6.99													
		n/i	C							5.99													
		Meat Masters											2.99		3.99								
	Sunshine Foods	n/i	C		9.99																		
		Sunshine's Own																			2.99		

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value	
IA <i>(cont)</i>	Super Saver	Star Ranch						6.98														value		
		n/i												2.48										
	Thriftway Stores	n/i						5.99						2.69							3.49	80%		
	Trader Joe's	Angus	C		13.99																			
		Trader Joe's	O														5.99							
	Walmart	Marketside	O														5.46							
	Walmart	Angus	O																		4.21	85%		
	Whole Foods MW	n/i	A						7.99															
IL	ALDI	Simply Nature	O														4.49					grass		
		n/i	C		7.99																			
		n/i											1.99											
		Black Angus	C						5.39															
	Angelo Caputo's	Angus Beef	C					5.99														value		
		Angus Beef	C					6.49				6.99												
		Iowa Premium	C						5.99															
		n/i													2.69							3.49	80%	
		n/i															3.69					3.99	85%	
		Thousand Hills	G					25.99								7.79						7.99	85%	
		Laura's Lean	A															6.99				7.49	92%	
	AW Grocers	n/i			9.99			9.99							1.99									
	Berkot's	n/i	C					9.59	6.99															
		n/i														3.99						3.49		
	Borowiak's IGA	Borowiak's													2.99									
		TableRite			6.99																			
	Brookhaven	n/i	C					8.99							2.69	2.39						2.79	80%	
		Angus	C						6.99															
	Butera's	Angus	C			6.99	6.99	6.99														3.99	2.99	80%
		Diamond Lean			6.99	3.99																		value
	n/i												1.89	3.79	3.49		3.89							
Cermak's	Angus	C												2.99							4.99	80%		
County Market NFI	n/i												1.88											
	Angus	C		13.99	11.99																			

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
IL (cont)	Cub Foods	n/i																						
	Wild Harvest	A												4.99										
	n/i	C			7.99																		value	
	Dierberg's	Dierberg's												3.99										
	Fairplay Foods	n/i											1.99		2.22		3.69						value	
	n/i			5.99																				
	Angus	C							5.99															
	n/i	S						5.96																
	Fareway	n/i	C		15.99	6.99																		
	Food 4 Less	n/i	C		7.99																			
	Food Pride	n/i																2.99				3.99	85%	
	Angus Pride	C			6.99					5.49														
	Fresh Thyme	n/i	C			7.99	8.99											2.99						
	Gordon Food	Halpern's	C							6.99														
	Two River's				9.60				9.60															
	Heinen's	Heinen's	A						12.99						4.49									
	Hy-Vee	n/i													1.88	3.99								
	Wahlburgers														7.99									
	Angus Reserve	C			9.99																			
	HV Choice Reserve	C							15.99															
	IGA Houchen's	n/i	S			6.99																		limit 2
	n/i													2.69	2.99									
	IGA Stores IL/IN	TableRite				7.99	8.19	7.99								2.69							2.99	80%
Jewel-Osco	n/i	C		6.77	10.99			6.77	10.99															
n/i														1.99		2.99								
Laura's Lean	A																					5.99	92%	
Jimenez	n/i	C																						
n/i																								
Kirby Foods IGA	TableRite				7.99	8.19	7.99										2.69					2.99	85%	
Kroger Central	n/i	C		5.99																			value	
n/i															3.49									
Kroger Mid-South	n/i	C						6.99															value	
n/i															3.49									
Laura's Lean	A																							

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties			
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value						
IL <i>(cont)</i>	Mariano's	Black Angus	C					7.00																		
		n/i																								
	Meijer	n/i																								
		Angus	C	11.99						6.99																
	Pete's Market	Black Angus	C			7.79	7.99																			
		n/i																								
	Piggly Wiggly MW	n/i																								
		Diamond Lean			6.99	4.99																	3.99	80%		
		n/i	C																							
		Angus	C						8.99																	
	Ruler Foods	Kroger																								
	Save-a-Lot	n/i				4.99																			value	
	Schuetz's	n/i				8.88																				
	Schnuck's	Angus	C							6.99																
		n/i	C							5.99																
		Meat Masters																								
	Shop'n Save	Angus Beef				9.99																				value
		n/i																								
	Sullivan's	n/i																								
	Sunset Foods	Angus	C			9.99	9.99		9.99																	
The Fresh Market	n/i	C			14.99	9.99																				
Tony's Finer Food	n/i	C	8.99		5.99				5.99	4.99																
	n/i									4.99																
Trader Joe's	Angus	C			13.99																					
	Trader Joe's	O																								
Valli Produce	n/i	C				5.99			4.99						2.99											
	Black Angus	C							8.99																	
Walmart	Marketside	O																								
	Angus																									
Whole Foods MW	n/i	A							7.99																4.21 85%	
IN	ALDI	Simply Nature	O																						grass	
		n/i	C			7.99																				
		n/i																								
		Black Angus	C							5.39																

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
IN <i>(cont)</i>	County Market	Angus	C			7.99																value		
		n/i															2.79							
	County Market NFI	n/i											1.88											
		Angus	C	13.99	11.99																	3.95	85%	
	Dollar General Mkt	n/i											1.95											
	Earth Fare	n/i	O	13.99				13.99		13.33														grass
		n/i	A	12.99				12.99																
	Food 4 Less	n/i	C	7.99																				
	Fresh Encounter	n/i												2.49									3.49	80%
		Angus Beef				6.99																		value
	Fresh Thyme	n/i	C			7.99	8.99											2.99						
	Giant Eagle	n/i	C			6.99	7.49																	value
		n/i																4.99						
		Angus	C			8.99																		value
		Market District																3.99						
	Gordon Food	Halpern's	C							6.99														
		Two River's					9.60																9.60	
	Harding's	Harding's													2.99	2.69								
		Tender Ridge	C				9.99																	
	Harvest	Black Canyon	C				7.99									2.99								
Holiday Foods	n/i					8.99											2.99							
IGA Houchen's	n/i	S				6.99																	limit 2	
	n/i												2.69	2.99										
IGA Stores IL/IN	TableRite					7.99	8.19	7.99									2.69					2.99	80%	
IGA Stores KY/OH	n/i	C				9.99																		
	n/i																2.69							
Jay C Food	n/i	C							6.99															value
	n/i																							
	Laura's Lean	A																						
Jewel-Osco	n/i	C	6.77	10.99				6.77	10.99															
	n/i														1.99		2.99							
	Laura's Lean	A																				5.99		
Kirby Foods IGA	TableRite					7.99	8.19	7.99									2.69					2.99	85%	

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
IN (cont)	Kroger Central	n/i	C	5.99																		value	
	Kroger Cincinnati	n/i	C	5.99											3.49								
	Kroger Mid-South	n/i	C					6.99							3.49								value
	Lucky's Market	Laura's Lean	A															5.99					
	Martins Super Mrkt	Martin's	C		9.99																		
	Meijer	Angus	C	11.99					6.99								2.29	4.49					
	Millers Markets	Hereford	C			8.89						2.39											
	Needler's	n/i			6.99								1.99									3.49	80%
	New Market	n/i				6.99							1.99										value
	Ruler Foods	Black Angus	C						6.99														
	Save-a-Lot	Kroger				4.99							1.99										value
	Schnuck's	Angus	C						6.99														
		n/i	C						5.99														
		Meat Masters											2.99		3.99		4.99						
	Strack & VanTil	Angus	C	9.99	11.99	9.99	10.99	6.97	8.99		4.99	7.99											
		n/i													2.79							3.49	80%
		Laura's Lean	A																6.99			6.99	92%
	The Fresh Market	n/i	C		14.99		9.99																
	Trader Joe's	Angus	C		13.99																		
		Trader Joe's	O														5.99						
Walmart	Marketside	O														5.46							
	Angus																				4.21	85%	
Wesselman's	n/i			8.99									2.99	2.99									
Whole Foods MW	n/i	A							7.99														

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value
MI	ALDI	Simply Nature	O														4.49					grass	
		n/i	C		7.99																		
		n/i	C										1.99										
	AW Grocers	Black Angus	C							5.39													
		n/i	C			9.99		9.99							1.99								
	Busch's	n/i	C																				
		n/i	C																				
	County Market	Creekstone Farms	C			8.99																	
		Angus	C			7.99																	value
	D&W Fresh Market	n/i	C															2.79					
		Open Acres	C			9.99				5.99													
	Earth Fare	Dakota	O			23.99																	grass
		n/i	O		13.99				13.99	13.33													grass
		n/i	A		12.99				12.99														
	Family Fare	Standard Pride	C																				
		n/i	C												1.87								
	Food Pride	Open Acres	C																				
		n/i	C																				
	Fresh Thyme	Grampa's	S			7.99																	
		Angus	C			9.99																	
	Gordon Food	n/i	C			7.99		8.99															
		Halpern's	C																				
	Great Lakes Fresh	Two River's	C			9.60																	
		n/i	C																				
	Harding's	Star Ranch	C			6.99		7.99															
		Harding's	C												2.99	2.69							
	Hollywood Markets	Tender Ridge	C			9.99																	
		n/i	C																				
Jack's Market	Chairman's Reserve	C		10.99																			
	Iowa Premium	C			9.99				6.99														
Kroger Central	n/i	C			5.99																		
	n/i	C															2.89		3.49			value	
																	3.49						

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
MI (cont)	Kroger Columbus	n/i	C	5.99		5.99																value	
		n/i													3.49							value	
	Kroger Michigan	n/i	C			5.99																value	
		Simple Truth	O														5.99					grass	
	Louie's	n/i												3.79	3.19								
		Angus Select							5.79														
	Lucky's Market	Lucky's Market	G														3.99						
	Martins Super Mrkt	Martin's	C		9.99												2.49						
	Meijer	n/i															1.79						
		Angus	C	11.99					6.99								2.29	4.49					
	Millers Markets	Hereford	C			8.89							2.39										
		n/i				6.99																	
	Pat's Foods IGA	n/i																3.29				3.39	85%
		Angus	C			8.99																	
	Polly's	n/i														2.29							
		n/i	C					8.99			3.99												
	Ric's Food Center	Ric's	C						4.99														
		n/i															2.69						
	Save-a-Lot	n/i				4.99											2.49						value
	Spartan Stores	Chairman's Reserve																					
	n/i																2.99						
Super One Foods	Black Angus				9.99					5.95								3.33					
	Pasture One	G															6.46						
Tadych's	Angus Pride	C							7.99														
	Tadych's																	2.99			3.99	85%	
Tom's/Olesen's	n/i	C							8.99							2.99							
Trader Joe's	Angus	C		13.99																			
	Trader Joe's	O															5.99						
Valuland	Standard Pride															1.88							
	n/i				6.99											2.99						value	
VG's Grocery	Open Acres	C							BOGO														
	Standard Pride															1.99							
	n/i															2.99							

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
MI <i>(cont)</i>	Walmart	Marketside	O																				
		Angus																					
	Westborn Market	Black Angus			10.99	10.99															4.21	85%	
	Whole Foods MW	n/i	A						7.99														
MN	ALDI	Simply Nature	O																			grass	
		n/i	C		7.99																		
		n/i											1.99										
		Black Angus	C						5.39														
	AW Grocers	n/i			9.99		9.99		4.99					2.28	1.99								
		n/i							4.99							1.88							
	Cash Wise	Hereford 1881														1.88							
		Hereford 1881	C			8.88		8.88	7.98														
		Hereford	C	6.88																			
	Coborn's	Hereford 1881																2.48					
		Hereford 1881	C			8.88		8.88	7.98														
		Hereford	C	7.98																			
	County Market	Angus	C			7.99																value	
		n/i																					
	Cub Foods	n/i													1.88								
		Wild Harvest	A											4.99									
		n/i	C			7.99																	value
	Dick's Fresh	n/i																					
		Angus	C						8.99														
	Econofoods	n/i											1.99	2.99									
		Open Acres	C						9.59														
Family Fare	Standard Pride														1.99								
	Open Acres	C						9.59															
	n/i																						
Family Fresh	n/i													2.99	1.99								
	Open Acres	C						9.59															
Fareway	n/i	C		15.99	6.99																		
Food Pride	n/i																						
	Grampa's	S		7.99																			
	Angus	C		9.99																			

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
MN (cont)	Fresh Thyme	n/i	C			7.99	8.99										2.99							
	Hornbacher's	n/i													1.98									
		Wild Harvest	A												4.99									
		Stockman & Dakota	C		9.99																			
		Hugo's	Hugo's																		2.99			
		Angus Pride	C		8.99																			
		Hy-Vee	n/i													1.88	3.99							
		Wahlburgers													7.99									
		Angus Reserve	C			9.99																		
		HV Choice Reserve	C																					
		Kowalski's	Kowalski's	G																				
		Kowalski's	P			19.99																		
		Lunds & Byerlys	L&B																				5.99	ABF 90%
		Premium Choice	C								10.65													
		Marketplace Foods	n/i																					
		Angus Pride	C																					value
		Angus Pride	C		9.98																			
		Maynard's	n/i																					
		Star Ranch	C								4.99													
		Nilssen's Foods	n/i																					
		Angus Pride	C			9.99																		
		Quillin's	n/i																					
		Chairman's Reserve	C		10.99																			
		Rainbow Foods	n/i																					
		Save-a-Lot	n/i				4.99																	value
		Sun Mart	n/i																					
		Open Acres	C																					
		Sunshine Foods	n/i	C		9.99																		
		Sunshine's Own																						
		Black Angus				9.99																		
	Pasture One	G								5.95														
	Super One Foods																							
	SuperVALU Stores	n/i																						
	Angus Farms					7.99																		
	Teal's Market	Angus Pride			9.99																			

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
MN (cont)	Trader Joe's	Angus	C		13.99																				
		Trader Joe's	O														5.99								
	Walmart	Marketside	O														5.46								
		Angus																				4.21	85%		
	Whole Foods MW	n/i	A						7.99																
ND	Albertsons Mntrn	Double R Ranch	C	5.67																			value		
		Double R Ranch	C		8.99						5.99	6.99													
		n/i	C						3.99									2.69							
		n/i																							
	AW Grocers	n/i				9.99										9.99		1.99							
	Cash Wise	Hereford 1881																1.88							
		Hereford 1881	C				8.88																		
		Hereford	C	6.88																					
	Family Fare	Standard Pride																	1.99						
		Open Acres	C																						
		n/i																							
	Food Pride	n/i																							
		Grampa's	S		7.99																				
		Angus	C		9.99																				
	Hornbacher's	n/i																	1.98						
		Wild Harvest	A																	4.99					
		Stockman & Dakota	C		9.99																				
	Hugo's	Hugo's																							
		Angus Pride	C	8.99																					
	Leevers Foods	n/i																							
	Preferred Angus																								
Marketplace Foods	n/i																								
	Angus Pride	C																						value	
	Angus Pride	C	9.98																						
Miller's Fresh	Angus Pride	C		10.99																					
	n/i																								
SuperVALU Stores	n/i																								
	Angus Farms					7.99																			
Teal's Market	Angus Pride			9.99																					

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
ND (cont)	Walmart	Marketside Angus	O													5.46					4.21	85%	
NE	ALDI	Simply Nature n/i	O														4.49					grass	
		n/i	C		7.99																		
		n/i											1.99										
		Black Angus	C						5.39														
	Apple Markets	n/i															2.99				3.49	80%	
		Angus	C																				
	AW Grocers	n/i				9.99		9.99								2.28	1.99						
		n/i																					
	Baker's	n/i	C			6.99																value	
		Kroger															2.49						
	Family Fare	Standard Pride															1.99						
		Open Acres	C																				
		n/i																					
	Family Fresh	n/i															2.99						
		n/i															2.99	1.99					
		Open Acres	C																				
	Fareway	n/i	C		15.99	6.99																	
	Food Pride	n/i																					
		Grampa's	S		7.99																		
		Angus	C		9.99																		
	Fresh Thyme	n/i	C			7.99	8.99																
	Hy-Vee	n/i																					
		Wahlburgers															7.99						
		Angus Reserve	C		9.99																		
		HV Choice Reserve	C																				
	Russ's Market	n/i																					
		n/i	C		9.99																		
	Safeway Denver	Colorado Angus	C			5.47																value	
		Colorado Angus	C						3.97	3.99													
		Open Nature	A																				
		O Organics	O																		7.99	85%	
	Sun Mart	n/i																					
		Open Acres	C																				

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value	
NE (cont)	Super Saver	Star Ranch						6.98														value		
	Thriftway Stores	n/i						5.99						2.48								80%		
	Trader Joe's	Angus	C				13.99																	
	Walmart	Trader Joe's	O																					
	Whole Foods MW	Marketside	O																			85%		
		Angus												5.99										
		Angus	A											5.46								4.21		
		n/i																				7.99		
OH	Acme Fresh Mrkt	Angus	C				13.99																	
		n/i												2.99									3.99	
	ALDI	Simply Nature	O																				80%	
		n/i	C				7.99																grass	
		n/i												1.99										
	Buehler's	Black Angus	C							5.39														
		Angus	C			10.99	10.99											3.49	3.29				3.79	
		n/i	C			8.99	8.99																85%	
	Dave's Market	n/i	C					8.99			6.99												4.99	
	Dollar General Mrkt	n/i																					85%	
	Dorothy Lane	DLM Prime	A																				3.95	
		DLM	A																				7.99	
	Earth Fare	n/i	O		13.99				13.99			13.33												grass
		n/i	A		12.99				12.99															
	Fisher's Foods	n/i	C						7.99															value
		Fisher's																						
	Food Fair	Black Canyon																						
	n/i																						2.59	
Fresh Encounter	n/i																						2.77	
	Angus Beef																						2.49	
Fresh Thyme	n/i	C																					6.99	
Geyer's	Black Angus	C																					7.99	
	n/i																						8.99	
Giant Eagle	n/i	C																					8.99	
	n/i																						6.99	
	n/i																						7.49	
																							6.99	
																							4.99	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
OH <i>(cont)</i>	Giant Eagle	Angus	C			8.99																value		
	<i>(continued)</i>	Market District																						
	Gordon Food	Halpern's	C						6.99															
		Two River's				9.60																		
	Heinen's	Heinen's	A												4.49									
	IGA Houchen's	n/i	S			6.99																	limit 2	
		n/i											2.69	2.99										
	IGA SpartanNash	Open Acres	C			8.99			4.99	3.49														
		n/i																				2.99	80%	
	IGA Stores KY/OH	n/i	C			9.99																		
		n/i																						
	Kroger Central	n/i	C	5.99																				value
		n/i																						
	Kroger Cincinnati	n/i	C	5.99																				
		n/i																						
	Kroger Columbus	n/i	C	5.99		5.99																		value
		n/i																						
	Kroger MdAtlantic	n/i	C			8.99																		value
		n/i																						
		Laura's Lean	A																					
Lucky's Market	Lucky's Market	G																						
Marc's	Pinebrook Valley																							
	n/i	S	5.99																					
Meijer	n/i																							
	Angus	C	11.99						6.99															
Millers Markets	Hereford	C			8.89																			
	n/i				6.99																			
Needler's	n/i																							
	n/i				6.99																			
Piggly Wiggly Store	n/i																							
Remke Markets	Premium Angus																							
	Premium Angus				6.99																		value	
	n/i																						3.49 80%	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
OH (cont)	Riesbeck's	n/i																			3.99	85%	
		n/i																			2.99	80%	
		Hereford	C				5.99																
	Ruler Foods	Kroger										1.99											
	Save-a-Lot	n/i			4.99										2.49								value
	Shop'n Save	n/i						6.88							2.48								
		Star Ranch	C							4.49							4.49						
	Sparkle Market	n/i	C									1.88											
		n/i	C							3.59													
	SuperVALU Stores	n/i			7.99										2.69							3.99	80%
	The Fresh Market	n/i	C		14.99		9.99																
		Star Ranch	C						8.99														
Trader Joe's	Angus	C		13.99													5.99						
	Trader Joe's	O															5.46						
Walmart	Marketside	O																					
	Angus																				4.21	85%	
	Whole Foods MdAt	n/i	A						7.99														
SD	ALDI	Simply Nature	O														4.49						grass
		n/i	C		7.99																		
		n/i										1.99											
		Black Angus	C						5.39														
	AW Grocers	n/i			9.99		9.99							2.28	1.99								
		n/i							4.99														
	Buche Foods	n/i	C					8.98															
		n/i													1.98								
	Coborn's	Hereford 1881																2.48					
		Hereford 1881	C			8.88		8.88	7.98														
		Hereford	C	7.98																			
	Family Fare	Standard Pride													1.99								
	Open Acres	C						9.59															
	n/i													2.99									
Fareway	n/i	C		15.99	6.99																		
Hy-Vee	n/i													1.88	3.99								
	Wahlburgers												7.99										

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
SD (cont)	Hy-Vee	Angus Reserve	C		9.99																				
	(continued)	HV Choice Reserve	C					15.99																	
	IGA Markets	n/i		7.99											2.99										
	Ken's Super Fair	Ken's														2.99									
		Demkota	C		9.99																				
	Lynn's Dakotamart	Dakotamart Pride	C		9.79																			value	
		Dakotamart Pride	C		9.99																				
	Maynard's	n/i													2.49										
		Star Ranch	C						4.99																
		n/i																		4.66					
	Safeway Denver	Colorado Angus	C			5.47																		value	
		Colorado Angus	C						3.97	3.99															
		Open Nature	A														6.99								
		O Organics	O																				7.99	85%	
	Sunshine Foods	n/i	C		9.99																				
	Sunshine's Own																2.99								
Teal's Market	Angus Pride			9.99																					
Walmart	Marketside	O														5.46									
	Angus																					4.21	85%		
WI	ALDI	Simply Nature	O														4.49							grass	
		n/i	C		7.99																				
		n/i											1.99												
		Black Angus	C						5.39																
	AW Grocers	n/i				9.99		9.99							2.28	1.99									
		n/i								4.99															
	Cermak's	Angus	C													2.99							4.99	80%	
	County Market	Angus	C			7.99																		value	
		n/i																							
	Econofoods	n/i											1.99	2.99											
		Open Acres	C						9.59																
	Family Fresh	n/i													2.99	1.99									
		Open Acres	C						9.59																
	Festival Foods	n/i														2.99									
		Legendary Beef	C						12.80																

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
WI (cont)	Quillin's	n/i																							
		Chairman's Reserve	C	10.99													3.49								
	Save-a-Lot	n/i			4.99											2.49							value		
		Angus	C					8.99																	
	Schnuck's	Angus	C						6.99																
		n/i	C						5.99																
		Meat Masters																							
	Sendik's	Pasture Premium	G							6.99															
		Sendik's	C							5.99															
	Sentry Foods	n/i															2.99								
		Sentry Angus	C	9.99																					
	Shurfine Food Cntr	Black Canyon	C	9.98																					
		n/i																							
	Super One Foods	Black Angus			9.99																				
		Pasture One	G																						
	SuperVALU Stores	n/i																							
		Angus Farms				7.99																			
	Tadych's	Angus Pride	C																						
		Tadych's																							
	The Fresh Market	n/i	C	14.99																					
Trader Joe's	Angus	C	13.99																						
	Trader Joe's	O																							
Walmart	Marketside	O																							
	Angus																								
Whole Foods MW	n/i	A								7.99															
Woodman's	Sommers	O																							
	Organic Prairie	O																							
	American Foods												1.99										grass		

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																									
AR	Albertsons Houston	Signature Farms															2.99			4.99			3.99	80%	
		Open Nature	A	16.99				16.99																	
		n/i	C		7.99		7.99																		
	ALDI	Simply Nature	O																4.49						grass
		n/i	C		7.99																				
		n/i											1.99												
	Brookshire's	Black Angus	C						5.39																
		n/i	C	5.99																					value
		Angus	C						5.99								2.99						3.99		80%
	Cash Saver TC	n/i											2.15												
	CV's Family Foods	n/i														2.99									
		CV's Premium				9.99																			
	Food Giant	Black Canyon				5.98																			value
		n/i																					2.98		75%
	G&W Foods	n/i				5.99																			
	Harp's	Harp's																							
		Harp's Angus	C	13.70				13.70																	
		Laura's Lean	A																					6.99	
	Hay's	Angus	C		10.98																				7.99
		Angus	C														2.48								value
		Angus																							80%
	Kroger Delta	Kroger												1.99											
		n/i	C	8.99																					value
	Mac's Fresh Mrkt	n/i	S			5.99																			
	Piggly Wiggly Hchn	n/i																							
		Black Canyon				7.99																			
	Rehkopf's	Angus	C																						
		n/i																							
	Save-a-Lot	n/i				4.99																			value
	Super 1 Foods	n/i	S			4.97																			value
	TC Grocers	n/i																							
		n/i	S			8.99																			
	The Fresh Market	n/i	C			14.99			9.99																

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
AR (cont)	Walmart	Marketside	O																				
	Whole Foods SW	Angus n/i	A						7.99								5.46					4.21	85%
AZ	Albertsons SW	Signature Farms	C	5.77		5.77		5.77										2.47					value
		n/i	C		6.99				6.99	5.99	4.99												
		O Organics	O														6.99					3.99	
		n/i																					
		Laura's Lean	A																	4.99			
		Open Nature	A														5.99						
		Basha's	n/i															1.87					limit 2
		n/i	C			5.49		5.49															limit 2
		Clark's Market	Angus	C																			
		El Super	n/i		4.99		4.99				3.49			1.99			3.79						value
		Food City	n/i											1.77									value
		Fry's	n/i	C			4.77																value
		n/i																					
		IGA Family	n/i				3.49									3.49							
		Angus	C													2.57							
		Lowes Market	n/i						6.99		3.59		3.49									2.69	80%
		Safeway SW	n/i	C	7.99		5.77		5.77		5.99	2.47											value
		n/i															2.77					3.99	
		Open Nature	A																			5.99	85%
		Laura's Lean	A																	4.99			
	Smart & Final	First Street																					
	Smith's	n/i	C			4.99																value	
	Private Selection																						
	Sprout's Market	n/i																3.99					
	Trader Joe's	Angus	C			13.99																	
	Trader Joe's		O																				
	Walmart	Marketside	O																				
	Angus																						
	Whole Foods SPac	n/i	A							7.99											4.21	85%	

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties				
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value							
CO	Affiliated Foods	n/i								3.99			2.49	1.99													
	Albertsons Mntn	Double R Ranch	C	5.67																			value				
		Double R Ranch	C		8.99																						
		n/i	C								3.99																
		n/i																									
	Associated Foods	Angus	C																								
	AW Grocers	n/i				9.99										2.28	1.99										
		n/i																									
	Clark's Market	Angus	C																								
	Food King	n/i																									
	King Soopers	n/i	C																						value		
		n/i																									
		Simple Truth	O																								
	Lowes Market	n/i																									
	Lucky's Market	Lucky's Market	G																								
	Ridley's	n/i																									
		Hereford	C																								
	Safeway Denver	Colorado Angus	C																								
		Colorado Angus	C																								
		Open Nature	A																								
	n/i	C																									
	n/i																										
	n/i	A																									
Save-a-Lot	n/i																										
Trader Joe's	Angus	C																									
	Trader Joe's	O																									
Walmart	Marketside	O																									
	Angus																										
Whole Foods Mntn	n/i	A																									
KS	Affiliated Foods	n/i																									
	ALDI	Simply Nature	O																								
		n/i	C																								
		n/i																									
	Black Angus	C																									

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
KS (cont)	Apple Markets	n/i																			3.49	80%		
		Angus	C					11.99							2.99									
	AW Grocers	n/i			9.99			9.99						2.28	1.99									
	Country Mart	n/i						9.58							2.49									
	CV's Family Foods	n/i													2.99									
		CV's Premium				9.99																		
	Dillon's	n/i	C			6.99																	value	
		Kroger													2.49									
	Food Pride	n/i															2.99					3.99	85%	
		Angus Pride	C			6.99				5.49														
	G&W Foods	n/i				5.99																		
	Harp's	Harp's																3.48						
		Harp's Angus	C		13.70				13.70		4.98													
		Laura's Lean	A																6.99			7.99	92%	
	Hen House	Hereford	C			12.99																		
		n/i															3.79							
	Hy-Vee	n/i														1.88	3.99							
		Wahlburgers													7.99									
		Angus Reserve	C			9.99																		
		HV Choice Reserve	C						15.99															
	Lowes Market	n/i							6.99		3.59												2.69	80%
	Price Chopper	KC Pride								7.99						1.99								
	Pyramid Foods	Midwest Reserve				7.99			9.99															value
		Midwest Reserve			9.99											2.69								
	Meyer Natural	A								8.99														
Save-a-Lot	n/i				4.99										2.49								value	
Sprout's Market	n/i																	2.88						
	n/i	A						9.99																
Sun Fresh	n/i							9.58							2.49									
Thriftway Stores	n/i							5.99							2.69							3.49	80%	
Trader Joe's	Angus	C			13.99																			
	Trader Joe's	O															5.99							
Walmart	Marketside	O															5.46							
	Angus																					4.21	85%	

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value
KS (cont)	Whole Foods Mntn	n/i	A							7.99													
	Wood's	Butcher's Pride	C			7.99											2.99						
LA	AG Baton Rouge	n/i														2.49							
		Angus	C		10.99																	value	
		n/i	S		9.99																	value	
	Albertsons Houston	Signature Farms														2.99			4.99		3.99	80%	
		Open Nature	A	16.99					16.99														
		n/i	C			7.99		7.99															
	Brookshire's	n/i	C	5.99																		value	
		Angus	C							5.99							2.99					3.99	80%
	Brookshire Bros.	n/i	S			4.99											2.99						
		n/i																2.99					
	Dollar General Mkt	n/i											1.95									3.95	85%
	Market Basket	n/i															2.27						
		MB Premium				5.99																	
	Ramey's	Black Angus	C			5.88																	value
		n/i																2.38					
	Rouses	Texas Star		5.98																			
		n/i																			3.48		
	Save-a-Lot	n/i				4.99												2.49					value
	Shoppers Value	Angus	C			6.98																	value
		n/i												1.77									
Spring Market	Angus	C														2.99							
Super 1 Foods	n/i	S			4.97																	value	
The Fresh Market	n/i	C		14.99		9.99																	
Walmart	Marketside	O																5.46					
	Angus																					4.21	85%
Whole Foods SW	n/i	A							7.99														
Winn-Dixie	WD Brand											2.49	1.79										
	WD Brand	C		11.99	7.99	7.99		9.99		4.99												value	
	WD Brand	C		12.49	8.49	8.49		10.49		5.29													
	Rancher's Home		6.69		6.69			6.69														value	
	Laura's Lean	A																6.99			7.49	92%	
	SE Grocers	G												4.69									

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
MO	ALDI	Simply Nature	O													4.49					grass		
		n/i	C		7.99																		
		n/i											1.99										
		Black Angus	C						5.39												3.49	80%	
		Apple Markets	n/i												2.99								
		Angus	C					11.99															
		AW Grocers	n/i			9.99		9.99								1.99							
		C&R Markets	n/i													2.38							
		Angus	C						11.99														
		Cash Saver TC	n/i											2.15									
		County Market	Angus	C			7.99															value	
		n/i															2.79						
		County Market NFI	n/i											1.88									
		Angus	C		13.99	11.99						6.99											
		Country Mart	n/i						9.58							2.49							
		Dierberg's	Dierberg's												3.99								
		Food Giant	Black Canyon				5.98															value	
		n/i																			2.98	75%	
		Fresh Thyme	n/i	C			7.99	8.99									2.99						
		G&W Foods	n/i			5.99																	
	Gerbe's	n/i	C			6.99															value		
	Kroger														2.49								
	Gordon Food	Halpern's	C						6.99														
	Two River's				9.60			9.60															
	Harp's	Harp's														3.48							
	Harp's Angus	C		13.70				13.70		4.98													
	Laura's Lean	A															6.99			7.99	92%		
	Hay's	Angus	C		10.98																value		
	Angus	C												2.48						3.48	80%		
	Hen House	Hereford	C		12.99																		
	n/i															3.79							
	Hy-Vee	n/i													1.88	3.99							
	Wahlburgers												7.99										

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
MO (cont)	Hy-Vee	Angus Reserve	C		9.99																		
	(continued)	HV Choice Reserve	C					15.99															
	IGA Stores IL/IN	TableRite				7.99	8.19	7.99							2.69					2.99	80%		
	Kroger Central	n/i	C	5.99												3.49						value	
	Kroger Delta	Kroger											1.99										value
		n/i	C	8.99																			
	Lucky's Market	Lucky's Market	G														3.99						
	Mac's Fresh Mrkt	n/i	S			5.99												2.69					
	Price Chopper	KC Pride							7.99									1.99					
	Pyramid Foods	Midwest Reserve					7.99																value
		Midwest Reserve			9.99											2.69							
	Ruler Foods	Meyer Natural	A							8.99													
		Kroger												1.99									
	Save-a-Lot	n/i				4.99																	value
	Schnuck's	Angus	C								6.99												
		n/i	C								5.99												
	Shop'n Save	Meat Masters												2.99		3.99		4.99					
		Angus Beef					9.99																value
	Sprout's Market	n/i																					
		n/i	A							9.99													
	Sun Fresh	n/i																					
	TC Grocers	n/i																					
		n/i	S				8.99																
TC Markets	Top Choice								5.99														
Thriftway Stores	n/i																					3.49	
Trader Joe's	Angus	C				13.99																	
	Trader Joe's	O																					
Walmart	Marketside	O																					
	Angus																					4.21	
Whole Foods MW	n/i	A							7.99													85%	
Wood's	Butcher's Pride	C				7.99																	

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
NM	Affiliated Foods	n/i								3.99			2.49	1.99									
	Albertsons SW	Signature Farms															2.47					value	
		n/i	C	5.77		5.77		5.77															
		n/i	C		6.99				6.99	5.99	4.99												
		O Organics	O														6.99						
		n/i																		3.99			
		Laura's Lean	A																4.99				
		Open Nature	A														5.99						
		Basha's	n/i															1.87					limit 2
		n/i	C			5.49		5.49															limit 2
		El Super	n/i		4.99	4.99					3.49				1.99								value
		Food King	n/i														1.87						
		King Soopers	n/i	C																			value
		n/i															2.77						
		Simple Truth	O															5.99					
		Lawrence Bros.	n/i	S		9.99																	value
		Lowes Market	n/i						6.99		3.59											2.69	80%
		Safeway Denver	Colorado Angus	C			5.47																value
			Colorado Angus	C							3.97	3.99											
			Open Nature	A													6.99						
		O Organics	O																		7.99	85%	
	Smith's	n/i	C			4.99																value	
		Private Selection															3.99						
	Sprout's Market	n/i															2.88						
		n/i	A							9.99													
	Trader Joe's	Angus	C		13.99																		
		Trader Joe's	O														5.99						
	Walmart	Marketside	O														5.46						
		Angus																			4.21	85%	
	Whole Foods Mntn	n/i	A							7.99													
OK	Affiliated Foods	n/i								3.99			2.49	1.99									
	ALDI	Simply Nature	O														4.49					grass	
		n/i	C		7.99																		

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
OK	ALDI	n/i											1.99										
(cont)	(continued)	Black Angus	C						5.39														
	AW Grocers	n/i			9.99			9.99							1.99								
	Buy for Le\$\$	SuKame			5.49																		
		Peach Crest Ranch	G						8.99							3.99							
	Country Mart	n/i							9.58						2.49								
	CV's Family Foods	n/i												2.99									
		CV's Premium			9.99																		
	Dollar General Mkt	n/i											1.95							3.95	85%		
	Harp's	Harp's														3.48							
		Harp's Angus	C	13.70					13.70	4.98													
		Laura's Lean	A														6.99			7.99	92%		
	Homeland	n/i													2.69								
	Pyramid Foods	Midwest Reserve			7.99			9.99														value	
		Midwest Reserve		9.99								4.99			2.69								
		Meyer Natural	A							8.99												value	
	Reasor's	Angus	C		9.98																		
		Angus	C							6.98													
		n/i	G												4.98								
	Rehkopf's	Angus	C																				
		n/i											1.99										
	Save-a-Lot	n/i			4.99										2.49							value	
	Sprout's Market	n/i	G														3.99						
		n/i	A		11.99																		
	Super C Mart	n/i								3.49												value	
		n/i		6.99																		value	
	The Fresh Market	n/i	C		14.99		9.99																
	Trader Joe's	Angus	C		13.99																		
		Trader Joe's	O														5.99						
	United of OK	n/i													2.69								
	Walmart	Marketside	O														5.46						
		Angus																		4.21	85%		
	Warehouse Market	n/i			5.49									1.89									

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
OK (cont)	Whole Foods SW	n/i	A							7.99															
	Williams	n/i				6.99				5.99															
TX	AG Baton Rouge	n/i																							
		Angus	C		10.99																			value	
		n/i	S		9.99																			value	
	Affiliated Foods	n/i								3.99			2.49	1.99											
	Albertsons Houston	Signature Farms														2.99			4.99			3.99	80%		
		Open Nature	A	16.99																					
		n/i	C			7.99			7.99																
	ALDI	Simply Nature	O																4.49						grass
		n/i	C			7.99																			
		n/i													1.99										
		Black Angus	C								5.39														
	Arlan's	Blackwell Angus				4.99																			
	Brookshire's	n/i	C	5.99																					value
		Angus	C								5.99						2.99						3.99	80%	
	Brookshire Bros.	n/i	S			4.99																			
		n/i															2.99								
	Culebra	n/i	C			4.29																			
	El Ahorro	n/i				3.99																			
	El Rancho	n/i				3.98																			
	El Rio Grande	n/i													1.99										
	El Super	n/i		4.99		4.99					3.49				1.99				3.79						value
	Fiesta Mart	n/i																							
		n/i				3.97																			value
Food King	n/i							5.44										1.87							
Food Town	n/i															2.99									
Foodarama	n/i																					2.99	80%		
	Texas Star	S			4.99																				
H-E-B	H-E-B Prime 1	P								9.99															
Homeland	n/i																	2.69							
Junior's	n/i													3.49											
Kroger Texas	Nolan Ryan																	3.97			3.97				
Lawrence Bros.	n/i	S			9.99																			value	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
TX (cont)	Lowes Market	n/i						6.99		3.59											2.69	80%	
	Market Basket	n/i																					
		MB Premium				5.99																	
	Porter's	n/i													2.49	1.99							
		n/i	S							4.99													
	Randall's	n/i	C	4.99				4.99														value	
		n/i	C																				
		Signature Farms															3.99			3.99		4.99	93%
		Open Nature	G	16.99					16.99														
	Rehkopf's	Angus	C																				
		n/i												1.99									
	Save-a-Lot	n/i				4.99																	
	Sellers Bros.	n/i												1.99									value
	Spring Market	Angus	C																				
	Sprout's Market	n/i																					
		n/i	A							9.99													
	Super 1 Foods	n/i	S			4.97																	value
	Tom Thumb	Signature Farms																					
	n/i	C								BOGO												80%	
	Open Nature	G	16.99					16.99															
Trader Joe's	Angus	C			13.99																		
	Trader Joe's	O																	5.99				
United Supermarket	Ranchers Reserve	C							5.97													value	
Walmart	Marketside	O																					
	Angus																						
Whole Foods SW	n/i	A								7.99												85%	
UT	Albertsons Mntn	Double R Ranch	C	5.67																		value	
		Double R Ranch	C		8.99																		
		n/i	C							3.99	5.99	6.99											
		n/i																					
	Albertsons SW	Signature Farms																	2.69				
		n/i	C	5.77		5.77		5.77											2.47				value
	n/i	C		6.99				6.99	5.99	4.99													
	O Organics	O														6.99							

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State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
UT (cont)	Albertsons SW (continued)	n/i																					
		Laura's Lean	A																				
		Open Nature	A													5.99							
	Associated Foods	Angus	C					7.99									3.29						
		Laura's Lean	A											4.99									
	Cash & Carry	IBP													1.99								
		Double Red		7.40		6.44		6.44															
	Clark's Market	Angus	C																				
	Fresh Market	Angus	C			11.99																	
	Harmon's	n/i															3.49						
		n/i	C							3.99													
	King Soopers	n/i	C					4.77														value	
		n/i														2.77							
		Simple Truth	O													5.99							
	Ream's	n/i								2.69													
	Ridley's	n/i																5.00			1.99	80%	
		Hereford	C			8.97				2.97													
	Smith's	n/i	C			4.99																value	
		Private Selection															3.99						
	Sprout's Market	n/i														2.67							
	n/i	A							9.99														
Trader Joe's	Angus	C			13.99																		
	Trader Joe's	O														5.99							
Walmart	Marketside	O														5.46							
	Angus																			4.21	85%		
Whole Foods Mntrn	n/i	A							7.99														

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
SOUTHWESTERN U.S. - CA,HI,NV																							
CA	Albertsons SoCal	n/i	C	5.99	7.99			7.99		6.99	5.99	6.99											value
		Open Nature	G							6.99													limit 2
	ALDI	Signature Farms													1.99								grass
		Simply Nature	O																				
		n/i	C		7.99																		
		n/i											1.99										
		Black Angus	C							5.39													
	Andronico's	Humboldt	G												4.99								
	Baja Ranch	n/i		4.99																			
	Big Saver	n/i																					
	Cardenas	n/i																					
	Cash & Carry	IBP																					
		Double Red		7.40		6.44		6.44															
	Dollar General Mkt	n/i												1.95								3.95	85%
	El Super	n/i		4.99		4.99				3.49				1.99									value
	Food 4 Less	n/i		5.99																			value
	Food Maxx	n/i																					
	Foodland IGA	n/i																					
	Gelson's	Angus	C		12.99												4.49						
	Grocery Outlet	Morasch																					
	Holiday Market	Sterling Silver	C																				
	Jons Marketplace	n/i	C																				
	K.V. Mart	n/i		5.99		5.99		5.99		5.99													
	Lucky	Angus Beef		5.99																			value
		n/i																					
		Angus	C	12.99																			
	Lunardi's	n/i	C	13.99		11.99		13.99															
	Mar-Val Food	n/i	C	9.99																			
	Mollie Stone's	Piedmontese			17.99																		
	New Leaf	SunFed Ranch	G																				
	New Seasons	SunFed Ranch	G																				
	Northgate	n/i				4.99		4.99															

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State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value			
CA (cont)	Nugget Market	Fresh to Market	C																							
		Fresh to Market	P					14.99																		
		Piedmontese	A					14.99																		
		SunFed Ranch	G																							
	Pavilion's	n/i	C	6.99	8.99																					
		Snake River Farms																								
	Raley's	Raley's	C					8.99																		
		Ralph's	C	4.99																						
	Ray's Food Place	n/i																								
		Simple Truth	O																							
		Angus	C							5.99																
		Angus	C								4.99															
	Rio Ranch	Meyer Natural	A																							
		n/i																								
	Safeway NorCal	n/i																								
		Signature Farms																								
		n/i	C						6.88																	
	Save Mart	n/i	C	9.99																						
		Signature Select	C																							
		Angus 43	C	5.99	6.99																					
	Select Markets	n/i																								
		St Helen's																								
	Smart & Final	n/i																								
		First Street																								
	Sprout's Market	n/i	G																							
		n/i	A																							
	Stater Bros.	n/i		4.99																						
		Stater Bros.				6.99	6.99	5.99		5.99																
Super A Foods	Harris Ranch	C							4.99					3.99												
Superior Grocers	n/i		4.99																							
Trader Joe's	Angus	C		13.99																						
	Trader Joe's	O																								
Vallarta	n/i				5.99	5.99																				

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
CA (cont)	Von's	n/i	C	5.99	7.99			7.99		6.99	5.99	6.99										value	
		Open Nature	G						6.99													limit 2	
	Walmart	Signature Farms Marketside Angus	O											1.99		5.46					4.21	85%	
	Whole Foods NCal	n/i	A						7.99														
	Whole Foods SPac	n/i	A						7.99														
HI	ChoiceMART	Big Island	G						12.49														
		n/i	C		11.99			7.99															
	Don Quijote	n/i		10.99							5.59					4.49						value	
	Foodland	Angus	C	9.99		6.99					8.99											local	
	KTA Super Stores	n/i		9.99									3.69										
	Marukai	Angus Beef	C	12.99																			
	Safeway Hawaii	Signature Farms Hawaii Natural n/i	C	9.99				6.99			5.99				2.99	2.99						value	
	Tamura's Market	Signature Select																					
	Times Supermarke	n/i	C	9.99	10.99	8.99	8.99			5.59		5.59		3.99									
		Sterling Silver								7.99		6.99									5.99		
Whole Foods SPac	n/i	A							7.99														
NV	Albertsons SW	Signature Farms															2.47					value	
		n/i	C	5.77		5.77		5.77															
		n/i	C		6.99				6.99	5.99	4.99												
		O Organics	O													6.99							
		n/i																3.99					
		Laura's Lean	A															4.99					
		Open Nature	A													5.99							
	Associated Foods	Angus	C						7.99														
	Cardenas	n/i											2.99										
	Cash & Carry	IBP													1.99								
	Double Red		7.40		6.44		6.44																
Dollar General Mrkt	n/i												1.95								3.95	85%	
El Super	n/i		4.99		4.99				3.49				1.99			3.79						value	

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value	
NV (cont)	Grocery Outlet	Morasch						6.85																
	La Bonita	n/i			4.99																			
	Marketon	n/i	C		7.99												3.69		4.49					
	Raley's	Raley's	C					8.99						2.99	2.49						3.99	80%		
	Ridley's	n/i																	5.00		1.99	80%		
	Hereford		C		8.97					2.97														
	Safeway NorCal	Signature Farms														1.77								
	n/i		C					6.88															value	
	n/i		C	9.99																				value
	Signature Select		C																					value
	Save Mart	Angus 43	C	5.99	6.99				6.99															value
	n/i																							
	Smart & Final	First Street																						
	Smith's	n/i	C			4.99																		value
	Private Selection																							
	Sprout's Market	n/i	G																					
	n/i		A						9.99															
	Trader Joe's	Angus	C		13.99																			
	Trader Joe's		O																					
	Von's	n/i	C	5.99	7.99				7.99	6.99	5.99	6.99												value
Open Nature		G							6.99															
Signature Farms														1.99									limit 2	
Walmart	Marketside	O															5.46							
Angus																						4.21	85%	
Whole Foods NCal	n/i	A							7.99															
Whole Foods SPac	n/i	A							7.99															

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																								
AK	AC Value Center	n/i						8.49														value		
		Blackwell Angus																				3.79	75%	
	Alaskan & Proud	n/i		13.49				6.98					3.88		4.88		5.88							
	Carrs/Safeway	n/i	C	6.47		6.47		6.47		5.00													value	
		n/i													3.99								4.99	85%
		Baron's																						
		Open Nature	A		16.99			16.99																
		Snake River Farms											5.00											
	Fred Meyer	n/i	C								5.99					3.99								
	IGA Stores Alaska	St Helen's	C		8.99																			
		n/i															3.49							
	Meyers Group IGA	St Helen's	C		8.99																			value
	n/i															3.49								
Northwest Grocers	St Helen's	C		10.99					4.99															
	n/i															3.49								
Sea Mart	n/i	C		9.99																			value	
Three Bears	n/i			4.99																				
Walmart	Marketside	O															5.98							
	Angus																					4.21	85%	
ID	Albertsons Mntn	Double R Ranch	C	5.67																			value	
		Double R Ranch	C			8.99																		
		n/i	C						3.99		5.99	6.99												
		n/i																						
	Associated Foods	Angus	C					7.99											2.69					
	Cash & Carry	IBP													1.99									
		Double Red			7.40		6.44		6.44															
	Family Foods	n/i														2.29								
		St Helens					8.99																	
		Angus Meats																					5.59	80%
	Fred Meyer	n/i	C								4.99					3.49								
	Grocery Outlet	Morasch						6.85																
Harvest Foods	Angus Beef	C		7.98				6.98	4.98												4.98			
IGA Markets	n/i			7.99											2.99									

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value				
ID <i>(cont)</i>	Ridley's	n/i																			1.99	80%		
		Hereford	C		8.97					2.97														
		Rosauer's	Angus Beef	C					5.99															
			Painted Hills	A						6.99														
			Snake River Farms							18.59													Wagyu	
			Angus Meats																			5.59	80%	
			Strauss	G												6.99								
			n/i												2.99									
		Smith's	n/i	C			4.99																value	
			Private Selection															3.99						
		Super 1 Foods	Angus Beef	C	5.78																		value	
			Meyer	A														3.98						
			Angus Meats																			5.17	80%	
		Trader Joe's	Angus	C		13.99																		
			Trader Joe's	O																				
	Walmart	Marketside	O																					
		Angus																				4.21	85%	
	Whole Foods Mntn	n/i	A						7.99															
	Yoke's Fresh	Hereford	C	7.99	9.99																			
		Fresh Market																				6.29	85%	
		Snake River Farms			14.99				12.99	7.99		10.99											Wagyu	
MT	Albertsons Mntn	Double R Ranch	C	5.67																			value	
		Double R Ranch	C		8.99							5.99	6.99											
		n/i	C							3.99														
		n/i																						
		Associated Foods	Angus	C						7.99														
			Laura's Lean	A												4.99								
		Cash & Carry	IBP														1.99							
			Double Red		7.40		6.44		6.44															
		Family Foods	n/i															2.29						
			St Helens				8.99																	
			Angus Meats																				5.59	80%
		Harvest Foods	Angus Beef	C	7.98					6.98	4.98											4.98		
	IGA Markets	n/i		7.99												2.99								

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value					
MT (cont)	Lucky's Market	Lucky's Market	G																						
	Reynold's	n/i			8.99				4.99	2.99							3.99								
	Rosauer's	Angus Beef	C					5.99																	
		Painted Hills	A						6.99																
	Snake River Farms	Angus Meats							18.59																
		Strauss	G														6.99						5.59	80%	
	Smith's	n/i															2.99							value	
		Private Selection	C			4.99												3.99						value	
	Super 1 Foods	Angus Beef	C		5.78																			value	
		Meyer	A														3.98							value	
Three Bears	Angus Meats																					5.17	80%		
	n/i			4.99													2.99								
Walmart	Marketside	O															5.46								
	Angus																					4.21	85%		
OR	Albertsons NW	n/i	C	4.77		4.77		4.77															value		
		n/i	G														1.99								
	Associated Foods	Open Nature	G		15.99				15.99									5.99						5.99	85%
		Angus	C						7.99									3.29							
	Cash & Carry	IBP															1.99								
		Double Red		7.40		6.44		6.44																	
	CenterPlace	St Helens	C							4.98															
		n/i															2.98								
	Family Foods	Angus Meats																					5.58	80%	
		n/i															2.29								
Fred Meyer	St Helens				8.99																				
	Angus Meats																					5.59	80%		
Grocery Outlet	n/i	C							4.99						3.49										
Harvest Foods	Morasch						6.85																		
IGA Markets	Angus Beef	C		7.98				6.98	4.98												4.98				
	n/i			7.99												2.99									

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties			
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value						
OR <i>(cont)</i>	IGA Market Fresh	St Helens	C					5.98	3.98																	
		n/i												2.98												
	Market of Choice	Painted Hills	A			9.99																	local			
		Carman Ranch	G		14.99				9.99														local			
	McKay's	Signature	S					5.99																		
		Signature	C						3.99														3.79			
	New Seasons	Carman Ranch	G														5.99									
		Oregon Country	A						6.99																	
	Quality Food Cntr	Angus	C	6.99							4.99													value		
		Simple Truth	G															4.99								
		n/i																					5.99			
	Red Apple	St Helens	C	9.99						4.99																
		n/i																2.99								
	Rosauer's	Angus Beef	C						5.99																	
		Painted Hills	A							6.99																
		Snake River Farms								18.59															Wagyu	
		Angus Meats																					5.59	80%		
		Strauss	G															6.99								
		n/i																								
	Roth's	Double R Ranch																								
	Painted Hills	G	14.99																							
Select Markets	St Helen's							6.99	4.99															value		
	n/i																									
Thriftway of OR	St Helens	C	9.99						5.99								2.99									
Trader Joe's	Angus	C		13.99																						
	Trader Joe's	O																								
Walmart	Marketside	O																								
	Angus																							4.21	85%	
Whole Foods NW	n/i	A							7.99																	
WA	Albertsons NW	n/i	C	4.77		4.77		4.77																value		
		n/i															1.99									
		n/i	G																				5.99	85%		
	Open Nature	G		15.99				15.99																		

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
WA (cont)	Cash & Carry	IBP																					
		Double Red		7.40		6.44		6.44							1.99								
	CenterPlace	St Helens	C						4.98														
		n/i													2.98								
		Angus Meats																			5.58	80%	
	Family Foods	n/i														2.29							
		St Helens				8.99																	
		Angus Meats																				5.59	80%
	Fred Meyer	n/i	C								4.99					3.49							
	Grocery Outlet	Morasch							6.85														
	Haggen's	Double R Ranch	C			8.99				4.99						2.99							value
		Double R Ranch	P						19.99	6.99													
		n/i																				4.99	85%
	Harvest Foods	Angus Beef	C	7.98					6.98	4.98												4.98	
	IGA Markets	n/i		7.99												2.99							
	IGA Market Fresh	St Helens	C						5.98	3.98													
		n/i														2.98							
	Metropolitan	n/i	A	15.99	19.99														3.99	3.99			
	Meyers Group IGA	St Helen's	C	8.99																			value
		n/i														2.99							
	New Seasons	Carman Ranch	G														5.99						
		Oregon Country	A							6.99													
	PCC Natural	Oregon Country	A							15.99													
Quality Food Cntr	Angus	C	6.99								4.99											value	
	Simple Truth	G													4.99								
	n/i																	5.99					
Rosauer's	Angus Beef	C						5.99															
	Painted Hills	A							6.99														
	Snake River Farms								18.59													Wagyu	
	Angus Meats																				5.59	80%	
	Strauss	G													6.99								
	n/i																						
Saar's	n/i												2.28		2.99								

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg				value	
WA (cont)	Select Markets	St Helen's						6.99	4.99													value		
		n/i												2.99								value		
	Super 1 Foods	Angus Beef	C	5.78											3.98							5.17	80% limit 2	
		Meyer	A																					
	The Markets	Angus Meats						3.95																
		Black Angus												2.45										
		n/i																						
	Thriftway	n/i																						
		St Helens	C	9.99						4.99														
	Thriftway of OR	St Helens	C	9.99						5.99														
	Town & Country	Angus	C	13.99																				
		Oregon Country	A															5.49						
Trader Joe's	Angus	C		13.99																				
	Trader Joe's	O																						
Walmart	Marketside	O															5.46							
	Angus																					4.21	85%	
Whole Foods NW	n/i	A							7.99															
Yoke's Fresh	Hereford	C	7.99	9.99																				
	Fresh Market																					6.29	85%	
	Snake River Farms			14.99				12.99	7.99		10.99												Wagyu	
WY	Albertsons Mntn	Double R Ranch	C	5.67																			value	
		Double R Ranch	C		8.99						5.99	6.99												
		n/i	C						3.99															
		n/i																						
	Associated Foods	Angus	C					7.99															2.69	
	AW Grocers	n/i				9.99		9.99						2.28	1.99									
		n/i								4.99														
	Food Pride	n/i																						
		Grampa's	S		7.99																			
		Angus	C		9.99																			
	IGA Markets	n/i		7.99																				
	King Soopers	n/i	C					4.77																value
	n/i																							
	Simple Truth	O															5.99							

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BEEF

State	Supermarket	Brand	Key	Steaks for Grilling									Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	Tri-Tip	73-75%		80%/Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls				reg	value	reg	value	reg	value	reg	value			
WY (cont)	Lucky's Market	Lucky's Market	G													3.99							
	Ridley's	n/i																5.00			1.99	80%	
		Hereford		C	8.97				2.97														
	Safeway Denver	Colorado Angus		C		5.47																	value
		Colorado Angus		C					3.97	3.99													
		Open Nature		A												6.99							
	Smith's	O Organics		O																		7.99	85%
		n/i		C		4.99																	value
Walmart	Private Selection																3.99						
	Marketside Angus		O												5.46						4.21	85%	

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																						
CT	ACME Markets	Open Nature	A	AU								8.99										
	Big Y	Shepherd's Pride	C	US								10.99				19.99						
	Bravo	n/i	C	US								11.99										
	C-Town	n/i	C	US								11.99										
	IGA Stores NE	n/i								7.99												
	Key Food	n/i	C	US								9.99										
	Market 32	Chiapetti										6.99								6.99		
	Price Chopper	Chiapetti										6.99								6.99		
DC	Safeway Eastern	Open Nature	A	AU								8.99										
DE	ACME Markets	Open Nature	A	AU								8.99										
	Fresh Grocer	n/i	A	AU										5.49	5.49							
	Safeway Eastern	Open Nature	A	AU								8.99										
MA	Big Y	Shepherd's Pride	C	US								10.99				19.99						
	Bravo	n/i	C	US								11.99										
	C-Town	n/i	C	US								11.99										
	Hannaford	Catelli Bros.	C	US						6.99											store card	
		Catelli Bros.	C	US						7.99												
	Key Food	n/i	C	US								9.99										
	Market 32	Chiapetti										6.99									6.99	
	McKinnon's	n/i	C	US	3.99										4.99				5.78		4.78	
Price Chopper	Chiapetti										6.99									6.99		
Wegmans	Wegmans	O				8.49				7.99										7.99		
MD	ACME Markets	Open Nature	A	AU								8.99										
	Graul's Market	n/i	C	US			8.99					9.99										
	Martin's Food	n/i		AU								9.99										
	Safeway Eastern	Open Nature	A	AU								8.99										
	Wegmans	Wegmans	O				8.49				7.99										7.99	
ME	Hannaford	Catelli Bros.	C	US							6.99										store card	
		Catelli Bros.	C	US							7.99											
NH	Hannaford	Catelli Bros.	C	US							6.99										store card	
		Catelli Bros.	C	US							7.99											
	McKinnon's	n/i	C	US	3.99										4.99				5.78		4.78	
Price Chopper	Chiapetti										6.99									6.99		

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NJ	ACME Markets	Open Nature	A	AU								8.99										
	Bravo	n/i	C	US								11.99										
	C-Town	n/i	C	US								11.99										
	Foodtown	Cedar Springs	C	US						7.99												
	Key Food	n/i	C	US								9.99										
	Morton Williams	n/i	C	US										4.99	5.39							
	Wegmans	Wegmans	O				8.49			7.99											7.99	
NY	ACME Markets	Open Nature	A	AU								8.99										
	Bravo	n/i	C	US								11.99										
	C-Town	n/i	C	US								11.99										
	DeCiccio Family	n/i	C	US						8.99												
	DeCiccio & Sons	n/i	G	US								12.99										
	Food Emporium	n/i	C	US								9.99										
	Foodtown	Cedar Springs	C	US						7.99												
	Hannaford	Catelli Bros.	C	US						6.99												
		Catelli Bros.	C	US						7.99												
	IGA Stores NE	n/i								7.99												
	Key Food	n/i	C	US								9.99										
	King Kullen	n/i	C	US						8.99				5.99	5.99							
	Market 32	Chiapetti										6.99									6.99	
	Morton Williams	n/i	C	US										4.99	5.39							
	North Shore Farms	n/i	C	US										3.99								
	Peck's Market	n/i								6.99												
	Price Chopper	Chiapetti										6.99										6.99
Trade Fair	n/i	C	US	4.49									3.99								3.99	
Wegmans	Wegmans	O				8.49			7.99												7.99	
PA	ACME Markets	Open Nature	A	AU								8.99										
	Bravo	n/i	C	US								11.99										
	C-Town	n/i	C	US								11.99										
	Foodtown	Cedar Springs	C	US						7.99												
	Fresh Grocer	n/i	A	AU										5.49	5.49							
	Giant Food Stores	n/i		AU								9.99										
	Key Food	n/i	C	US								9.99										
	Martin's Food	n/i		AU								9.99										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
PA (cont)	Price Chopper	Chiapetti										6.99							6.99			
	Wegmans	Wegmans	O				8.49				7.99								7.99			
RI	Bravo	n/i	C	US								11.99										
VT	Hannaford	Catelli Bros.	C	US							6.99									store card		
		Catelli Bros.	C	US							7.99											
	Price Chopper	Chiapetti										6.99							6.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV																						
AL	(n/a)																					
FL	Safeway Eastern	Open Nature	A	AU								8.99										
GA	(n/a)																					
KY	Fresh Thyme	Nature's Reserve	A	AU															5.99			
MS	(n/a)																					
NC	Lowes Foods	Nature's Reserve	A	AU															6.49			
SC	Lowes Foods	Nature's Reserve	A	AU															6.49			
TN	(n/a)																					
VA	Lowes Foods	Nature's Reserve	A	AU															6.49			
	Martin's Food	n/i		AU							9.99											
	Safeway Eastern	Open Nature	A	AU							8.99											
	Wegmans	Wegmans	O				8.49				7.99								7.99			
WV	Martin's Food	n/i		AU							9.99											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																						
IA	Fresh Thyme	Nature's Reserve	A	AU																	5.99	
IL	Butera Market	n/i	C	US										5.99	6.39						4.99	
	Fairplay Foods	n/i	C	US							6.97			4.99	5.49						5.99	
	Fresh Thyme	Nature's Reserve	A	AU																		
	Pete's Market	n/i	C	US										4.99	4.99							
	Valli Produce	n/i	C	US							7.49			3.99								
IN	Fresh Thyme	Nature's Reserve	A	AU																	5.99	
MI	Fresh Thyme	Nature's Reserve	A	AU																	5.99	
	Hollywood Markets	n/i	C	US										5.99						5.99		
MN	Fresh Thyme	Nature's Reserve	A	AU																	5.99	
ND	(n/a)																					
NE	Fresh Thyme	Nature's Reserve	A	AU																	5.99	
OH	Fresh Thyme	Nature's Reserve	A	AU																	5.99	
SD	(n/a)																					
WI	Fresh Thyme	Nature's Reserve	A	AU																	5.99	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Racks			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																						
AR	(n/a)																					
AZ	Albertsons SW	Open Nature	A	AU								6.99		4.99	4.99							
CO	(n/a)																					
KS	(n/a)																					
LA	(n/a)																					
MO	Fresh Thyme	Nature's Reserve	A	AU															5.99			
NM	Albertsons SW	Open Nature	A	AU								6.99		4.99	4.99							
OK	(n/a)																					
TX	(n/a)																					
UT	Albertsons SW	Open Nature	A	AU								6.99		4.99	4.99							
SOUTHWESTERN U.S. - CA,HI,NV																						
CA	Albertsons SoCal	Open Nature	A	AU								7.99										
	New Leaf	Cascade Creek	G	US								17.99							ABF			
	New Seasons	Cascade Creek	G	US								17.99							ABF			
	Pavilion's	Open Nature	A	AU											12.99							
	SK Super King	n/i							4.99													
	Von's	Open Nature	A	AU								7.99										
HI	(n/a)																					
NV	Albertsons SW	Open Nature	A	AU								6.99		4.99	4.99							
	Von's	Open Nature	A	AU								7.99										
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																						
AK	Carrs/Safeway	Open Nature	A	AU								8.99										
ID	Super 1 Foods	Farmer's Mark	G	US															5.98			
MT	Super 1 Foods	Farmer's Mark	G	US															5.98			
OR	Albertsons NW	Open Nature	A	AU								7.99										
	Market of Choice	Anderson Ranches	G	US								11.99							ABF			
WA	Albertsons NW	Open Nature	A	AU								7.99										
	PCC Natural	Umpqua Valley	G	US										8.99								
	Super 1 Foods	Farmer's Mark	G	US															5.98			
WY	(n/a)																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions	
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties		
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT															
CT	ACME Markets	Jennie-O			1.98										
	Adams IGA	Shady Brook				3.07		3.67							
	Best Market	n/i								2.97					
	Bravo	Honest Turkey	A			3.99		5.99							
		Perdue	A											3.69	
	C-Town	Honest Turkey	A			3.99		5.99							
	Compare Foods	Perdue	A								3.99		4.99		3.99
		Jennie-O				2.66			3.25						
	Food Bazaar	Honest Turkey	A			4.99		5.99							
		Butterball				3.50									
	Geissler's	Shady Brook				2.30		3.79							
	Highland Park	Plainville Farms	A			2.50									
	Ideal Food Basket	Premio											4.55		
		Jennie-O				2.33									
		Perdue	A								3.79				3.79
	IGA Stores NE	Perdue	A								3.99				
		Shady Brook				4.61		4.12							
	Key Food	Jennie-O				2.50									
	Market 32	Shady Brook							2.90						
		Plainville Farms	O			5.99									
Price Chopper	Shady Brook							2.90							
	Plainville Farms	O			5.99										
Stew Leonard's	Stew's Naked	A		2.99											
Stop & Shop	Shady Brook				2.88										
	Nature's Promise	A							3.69						
The Fresh Market	n/i						3.99								
DC	Giant Food	Perdue	A			2.99									
	Harris Teeter	Plainville Farms	A						3.50						
	Safeway Eastern	Jennie-O							7.49						
Shady Brook					3.84										
DE	ACME Markets	Jennie-O			1.98										
	Fresh Grocer	Butterball				2.99									
	Giant Food	Perdue	A			2.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
DE (cont)	Great VALU Markets	Shady Brook				3.84								
	Harris Teeter	Plainville Farms	A						3.50					
	Redner's	Perdue	A				4.48							
	Safeway Eastern	Jennie-O							7.49					
	ShurSave	Shady Brook				3.84								
		Premio									3.79			
		Shady Brook							3.35					
		The Fresh Market	n/i						3.99					
	Weis Markets	Butterball				BOGO								
MA	Adams IGA	Shady Brook				3.07		3.67						
	Associated	Perdue	A							3.99	4.99		3.99	
		Jennie-O			2.66									
		Honest Turkey	A				5.99							
	Bravo	Honest Turkey	A			3.99	5.99							
		Perdue	A										3.69	
	C-Town	Honest Turkey	A			3.99	5.99							
	Food City Market	Plainville Farms	A			2.50								
	Geissler's	Shady Brook				2.30		3.79						
	Ideal Food Basket	Premio										4.55		
		Jennie-O			2.33									
		Perdue	A							3.79			3.79	
	Key Food	Jennie-O				2.50								
	Market 32	Shady Brook						2.90						
		Plainville Farms	O			5.99								
	Market Basket	Shady Brook						2.88						
	McKinnon's	n/i						2.99		4.99				
	Price Chopper	Shady Brook							2.90					
		Plainville Farms	O			5.99								
	Roche Bros.	Plainville Farms	O			5.99						5.99		
	Jennie-O										3.50			
Shaw's	Shady Brook							2.89						
Star Market	Shady Brook							2.89						
Stop & Shop	Shady Brook				2.88									
	Nature's Promise	A							3.69					
	The Fresh Market	n/i						3.99						

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions	
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties		
MA (cont)	Trucchi's	Shady Brook				3.49			3.49						
	Wegmans	Wegmans	O			5.99									
		Wegmans	A			4.69	5.99		5.69						
		Perdue	A							4.99					
MD	ACME Markets	Jennie-O			1.98										
	Giant Eagle	Giant Eagle			2.99										
	Giant Food	Perdue	A			2.99									
	Great VALU Markets	Shady Brook				3.84									
	Harris Teeter	Plainville Farms	A						3.50						
	Martin's Food	Shady Brook				2.30									
	Redner's	Perdue	A				4.48								
	Safeway Eastern	Jennie-O								7.49					
		Shady Brook					3.84								
	Shop'n Save	Honeysuckle				3.99									
		Gerber	A							2.99					
	Shoppers ShurSave	Shady Brook				2.99									
		Premio										3.79			
	Sprout's Market	Shady Brook							3.35						
		n/i										3.99			
		Old Tyme Butcher					4.99								
	The Fresh Market	n/i							3.99						
Wegmans		Wegmans	O			5.99									
Wegmans	Wegmans	A				4.69	5.99		5.69						
	Perdue	A								4.99					
	Butterball					BOGO									
ME	Food City Market	Plainville Farms	A			2.50									
	Market Basket	Shady Brook						2.88							
	Shaw's	Shady Brook						2.89							
NH	Market Basket	Shady Brook						2.88							
	McKinnon's	n/i					2.99		4.99						
	Price Chopper	Shady Brook						2.90							
		Plainville Farms	O			5.99									
	Shaw's	Shady Brook						2.89							
The Fresh Market	n/i						3.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NJ	ACME Markets	Jennie-O			1.98									
	Associated	Perdue	A						3.99	4.99		3.99		
		Jennie-O			2.66									
		Honest Turkey	A				5.99							
	Best Market	n/i							2.97					
	Bravo	Honest Turkey	A			3.99	5.99							
		Perdue	A									3.69		
	C-Town	Honest Turkey	A			3.99	5.99							
	Compare Foods	Perdue	A						3.99	4.99		3.99		
		Jennie-O			2.66			3.25						
		Honest Turkey	A			4.99	5.99							
	Food Bazaar	Butterball			3.50									
	Foodtown	Jennie-O			2.33			2.69						
		Premio							5.12					
	Great VALU Markets	Shady Brook					3.84							
	Ideal Food Basket	Premio									4.55			
		Jennie-O			2.33									
		Perdue	A						3.79			3.79		
	Key Food	Jennie-O					2.50							
	Met Foods	Perdue	A						3.99	4.99		3.99		
		Jennie-O			2.66			3.27						
		Honest Turkey	A			4.99	5.99							
	Pioneer	Perdue	A						3.99	4.99		3.99		
		Jennie-O			2.66			3.27						
		Honest Turkey	A			4.99	5.99							
	Stop & Shop	Shady Brook					2.88							
		Nature's Promise	A								3.69			
	The Fresh Market	n/i						3.99						
	Wegmans	Wegmans	O			5.99								
		Wegmans	A			4.69	5.99		5.69					
	Perdue	A							4.99					
Weis Markets	Butterball					BOGO								
Western Beef	n/i								1.99					

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**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NY	ACME Markets	Jennie-O			1.98									
	Associated	Perdue	A							3.99	4.99		3.99	
		Jennie-O			2.66									
		Honest Turkey	A					5.99						
	Best Market	n/i								2.97				
	Bravo	Honest Turkey	A			3.99		5.99						
		Perdue	A											3.69
	C-Town	Honest Turkey	A			3.99		5.99						
	Compare Foods	Perdue	A							3.99	4.99		3.99	
		Jennie-O			2.66				3.25					
		Honest Turkey	A			4.99		5.99						
	Food Bazaar	Butterball			3.50									
	Foodtown	Jennie-O			2.33				2.69					
		Premio								5.12				
	Great American	Shady Brook								2.99				
	Ideal Food Basket	Premio										4.55		
		Jennie-O			2.33									
		Perdue	A								3.79		3.79	
	IGA Stores NE	Perdue	A								3.99			
		Shady Brook					4.61		4.12					
	Key Food	Jennie-O					2.50							
	King Kullen	Shady Brook					3.07							
	Market 32	Shady Brook							2.90					
		Plainville Farms	O				5.99							
	Met Foods	Perdue	A							3.99	4.99		3.99	
		Jennie-O			2.66				3.27					
		Honest Turkey	A				4.99	5.99						
	North Shore Farms	Shady Brook			4.09									
	Peck's Market	Shady Brook					3.07							
	Pioneer	Perdue	A							3.99	4.99		3.99	
	Jennie-O			2.66				3.27						
	Honest Turkey	A				4.99	5.99							
Price Chopper	Shady Brook							2.90						
	Plainville Farms	O				5.99								

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**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NY (cont)	Shop'n Save	Honeysuckle			3.99									
		Gerber	A							2.99				
	Stew Leonard's	Stew's Naked	A		2.99									
	Stop & Shop	Shady Brook				2.88								
		Nature's Promise	A									3.69		
	The Fresh Market	n/i						3.99						
	Tops Markets	Murray's	A			6.99				5.99				
	Trade Fair	Perdue	A							3.00			3.00	
		Shady Brook				3.99						3.99		
		n/i								2.49				
	Wegmans	Wegmans	O			5.99								
		Wegmans	A			4.69	5.99					5.69		
		Perdue	A								4.99			
Weis Markets	Butterball					BOGO								
Western Beef	n/i								1.99					
PA	ACME Markets	Jennie-O			1.98									
	Associated	Perdue	A							3.99	4.99		3.99	
		Jennie-O			2.66									
		Honest Turkey	A				5.99							
	Bravo	Honest Turkey	A			3.99	5.99							
		Perdue	A										3.69	
	C-Town	Honest Turkey	A			3.99	5.99							
	Compare Foods	Perdue	A							3.99	4.99		3.99	
		Jennie-O			2.66				3.25					
		Honest Turkey	A			4.99	5.99							
	Foodland	Honeysuckle				3.99								
	Foodtown	Jennie-O			2.33				2.69					
		Premio								5.12				
	Fresh Grocer	Butterball				2.99								
	Giant Eagle	Giant Eagle			2.99									
	Giant Food Stores	Shady Brook				2.30								
	Great VALU Markets	Shady Brook				3.84								
Ideal Market	Gerber	A									5.99			
Karns Foods	Karns										3.99			
	Shady Brook				3.99									

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**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
PA (cont)	Key Food	Jennie-O				2.50								
	Kuhn's Market	Gerber	A									3.85		
	Landis Market	Shady Brook				3.45		3.19						
	Martin's Food	Shady Brook				2.30								
	Pioneer	Perdue	A							3.99	4.99			3.99
		Jennie-O			2.66				3.27					
	Price Chopper	Honest Turkey	A			4.99	5.99							
		Shady Brook							2.90					
	Redner's	Plainville Farms	O			5.99								
		Perdue	A					4.48						
	Shop'n Save	Honeysuckle			3.99									
		Gerber	A							2.99				
	ShurSave	Premio											3.79	
		Shady Brook							3.35					
	ShurSave NE PA	Shady Brook						3.19						
	The Fresh Market	n/i							3.99					
	Tops Markets	Murray's	A			6.99				5.99				
Wegmans	Wegmans	O			5.99									
	Wegmans	A			4.69	5.99								
Weis Markets	Perdue	A									4.99			
	Butterball					BOGO								
RI	Adams IGA	Shady Brook				3.07		3.67						
	Associated	Perdue	A							3.99	4.99		3.99	
		Jennie-O			2.66									
	Bravo	Honest Turkey	A				5.99							
		Honest Turkey	A			3.99	5.99							
	Dave's Marketplace	Perdue	A										3.69	
		Shady Brook												
	Ideal Food Basket	Premio											4.55	
		Jennie-O			2.33									
	Shaw's	Perdue	A							3.79			3.79	
Shady Brook								2.89						
Stop & Shop	Shady Brook					2.88								
	Nature's Promise	A							3.69					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
VT	Food City Market	Plainville Farms	A			2.50								
	Price Chopper	Shady Brook						2.90						
		Plainville Farms	O			5.99								
	Shaw's Tops Markets	Shady Brook Murray's	 A			6.99		2.89		5.99				

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**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV														
AL	Ingle's Markets	Butterball	A		2.50									
	Piggly Wiggly HAC	Perdue		2.99						4.48				
	Sprout's Market	Honeysuckle										3.99		
	The Fresh Market	n/i				4.99								
	Winn-Dixie	Old Tyme Butcher							3.99					
FL	Bravo	n/i	A		1.99									
	Harris Teeter	Plainville Farms							3.50					
	Lucky's Market	Harvestland				4.99								
	Safeway Eastern	Jennie-O							7.49					
	Sprout's Market	Shady Brook				3.84							3.99	
	The Fresh Market	n/i												
	Western Beef	Old Tyme Butcher				4.99								
	Winn-Dixie	n/i							3.99		1.99		1.99	
GA	Harris Teeter	Plainville Farms	A						3.50					
	Ingle's Markets	Butterball	A		2.50									
	Lucky's Market	Perdue								4.48				
	Piggly Wiggly HAC	Harvestland				4.99								
	Sprout's Market	Honeysuckle			2.99								3.99	
	The Fresh Market	n/i												
	Winn-Dixie	Old Tyme Butcher					4.99							
	n/i							3.99						
KY	Cox IGA	Butterball	A		2.50									
	Fresh Thyme	Fresh Thyme								2.99		1.99		
	IGA Stores KY/OH	Butterball				2.50								
	Kroger Cincinnati	Kroger				2.50								
	Lucky's Market	Perdue								2.50				
	The Fresh Market	Harvestland					4.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MS	Superlo Foods	Honeysuckle		1.99										
	The Fresh Market	n/i						3.99						
	Winn-Dixie	Butterball			2.66									
NC	Carlie C's IGA	Butterball			2.50	3.00		3.50	3.50					
	Great VALU Markets	Shady Brook				3.84								
	Harris Teeter	Plainville Farms	A						3.50					
	Ingle's Markets	Butterball			2.50									
		Perdue	A							4.48				
	Piggly Wiggly Retail	Butterball				2.39			3.19					
	Sprout's Market	n/i									3.99			
	Old Tyme Butcher					4.99								
	The Fresh Market	n/i						3.99						
SC	Harris Teeter	Plainville Farms	A						3.50					
	Ingle's Markets	Butterball			2.50									
		Perdue	A							4.48				
	Sprout's Market	n/i									3.99			
		Old Tyme Butcher					4.99							
	The Fresh Market	n/i						3.99						
TN	IGA Stores KY/OH	Butterball							2.99					
	Ingle's Markets	Butterball			2.50									
		Perdue	A							4.48				
	Sprout's Market	n/i									3.99			
		Old Tyme Butcher					4.99							
	Superlo Foods	Honeysuckle		1.99										
	The Fresh Market	n/i						3.99						
VA	Giant Food	Perdue	A			2.99								
	Great VALU Markets	Shady Brook				3.84								
	Harris Teeter	Plainville Farms	A						3.50					
	Ingle's Markets	Butterball			2.50									
		Perdue	A							4.48				
	Martin's Food	Shady Brook				2.30								
	Piggly Wiggly Retail	Butterball				2.39			3.19					
	Shop'n Save	Honeysuckle				3.99								
		Gerber	A								2.99			
Shoppers	Shady Brook				2.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
VA (cont)	Safeway Eastern	Jennie-O							7.49					
		Shady Brook				3.84								
	The Fresh Market	n/i						3.99						
	Wegmans	Wegmans	O			5.99								
		Wegmans	A			4.69	5.99			5.69				
	Perdue	A								4.99				
	Weis Markets	Butterball				BOGO								
WV	Giant Eagle	Giant Eagle			2.99									
	Kroger Columbus	Perdue	A							2.99				
	Martin's Food	Shady Brook				2.30								
	Riesbeck's	Gerber	A								2.66			
	Shop'n Save	Honeysuckle			3.99									
		Gerber	A							2.99				
	Weis Markets	Butterball				BOGO								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI														
IA	Fareway	Gold'n Plump											3.49	
	Fresh Thyme	Fresh Thyme									2.99	1.99		
	Jewel-Osco	Jennie-O			2.50									
	Lucky's Market	Harvestland	A			4.99								
	Price Chopper	Honeysuckle				2.91								
	Schnuck's	Jennie-O			3.00									
	IL	Angelo Caputo's	Jennie-O				3.49		2.94					
Berkot's		Butterball			2.49									
Butera's Market		Butterball				1.49								
Fairplay Foods		Jennie-O						3.23	3.49					
Fareway		Gold'n Plump											3.49	
Fresh Thyme		Fresh Thyme									2.99	1.99		
Heinen's		Perdue	A		2.50						2.50			
IGA Stores IL/IN		Honeysuckle				3.50								
Jewel-Osco		Jennie-O				2.50								
Kirby Foods IGA		Honeysuckle				3.50				3.50				
Kroger Central		Kroger			2.50									
Pete's Market		Butterball				2.99								
Piggly Wiggly MW		Butterball			2.99				3.99	3.99				
Schnuck's		Jennie-O			3.00									
The Fresh Market		n/i							3.99					
Tony's Finer Foods	Jennie-O							2.87	3.50					
Valli Produce	Jennie-O			2.33					2.99					
IN	County Market	Jennie-O				3.50								
	Fresh Thyme	Fresh Thyme									2.99	1.99		
	Giant Eagle	Giant Eagle			2.99									
	IGA Stores IL/IN	Honeysuckle				3.50								
	IGA Stores KY/OH	Butterball			2.50				2.99					
	Jewel-Osco	Jennie-O				2.50								
	Kirby Foods IGA	Honeysuckle				3.50			3.50					
	Kroger Central	Kroger			2.50									
	Kroger Cincinnati	Kroger			2.50									
		Perdue	A								2.50			
Lucky's Market	Harvestland	A			4.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
IN (cont)	Schnuck's	Jennie-O			3.00									
	The Fresh Market	n/i						3.99						
MI	County Market	Jennie-O				3.50								
	Fresh Thyme	Fresh Thyme								2.99	1.99			
	Kroger Central	Kroger			2.50									
	Kroger Columbus	Perdue	A							2.99				
	Kroger Michigan	Kroger			2.99									
		Perdue	A							2.99				
	Pat's Foods IGA	Gerber	A								2.99			
	Polly's	Honeysuckle						3.19						
	Strack & VanTil	Jennie-O			2.16									
	Butterball			2.99										
	Super One Foods	Jennie-O				3.69								
	Valuland	Butterball			2.99									
MN	County Market	Jennie-O				3.50								
	Dick's Fresh Market	Jennie-O				3.50								
	Fareway	Gold'n Plump											3.49	
	Fresh Thyme	Fresh Thyme								2.99	1.99			
	Hugo's	Honeysuckle						3.19						
	Kowalski's	Kowalski's	A						6.99					free-range
	Super One Foods	Jennie-O				3.69								
ND	Albertsons Mntn	Jennie-O				3.50								
	Hugo's	Honeysuckle						3.19						
NE	Apple Market	Honeysuckle				2.91								
	Fareway	Gold'n Plump											3.49	
	Fresh Thyme	Fresh Thyme								2.99	1.99			
OH	Acme Fresh Market	Butterball				3.99				3.99				
	Fresh Thyme	Fresh Thyme								2.99	1.99			
	Geyer's	Honeysuckle						3.30	3.30					
	Giant Eagle	Giant Eagle			2.99									
	Heinen's	Perdue	A		2.50					2.50				
	IGA Stores KY/OH	Butterball			2.50						2.99			
	Kroger Central	Kroger			2.50									
	Kroger Cincinnati	Kroger			2.50									
	Perdue	A							2.50					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
OH (cont)	Kroger Columbus	Perdue	A							2.99				
	Lucky's Market	n/i						2.99				2.99		
	Marc's	Butterball							2.50					
	Riesbeck's	Gerber	A									2.66		
	Shop'n Save	Honeysuckle			3.99									
	SuperVALU Stores	Gerber	A								2.99			
	The Fresh Market	Honeysuckle							3.30	3.30				
		n/i						3.99						
SD	Fareway	Gold'n Plump											3.49	
WI	County Market	Jennie-O				3.50								
	Fresh Thyme	Fresh Thyme									2.99	1.99		
	Pat's Foods IGA	Gerber	A									2.99		
	Piggly Wiggly MW	Butterball			2.99			3.99	3.99					
	Schnuck's	Jennie-O			3.00									
	Shurfine Food Centers	Jennie-O						3.26	3.26					
	Super One Foods	Jennie-O				3.69								
The Fresh Market	n/i						3.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT														
AR	Albertsons Houston	Jennie-O		2.99		3.99								
	Harp's	Honeysuckle				2.90	4.57		3.48					
	The Fresh Market	n/i						3.99						
AZ	Albertsons SW	Open Nature	A			3.99								
	Clark's Market	Jennie-O					4.49							
	Fry's	Kroger			2.99									
	Safeway Southwest	Jennie-O		2.99		3.49								
	Smart & Final	First Street			2.59									
	Smith's	Jennie-O				3.99								
	Sprout's Market	n/i									3.99			
	Old Tyme Butcher					4.99								
CO	Albertsons Mntn	Jennie-O				3.50								
	Associated Foods	Jennie-O					4.99							
	Clark's Market	Jennie-O					4.49							
	King Soopers	Jennie-O				3.99								
	Lucky's Market	Harvestland	A			4.99								
	Ridley's	Jennie-O					4.94							
	Sprout's Market	n/i									3.99			
	Old Tyme Butcher					4.99								
KS	Apple Market	Honeysuckle				2.91								
	Harp's	Honeysuckle				2.90	4.57		3.48					
	Price Chopper	Honeysuckle				2.91								
	Pyramid Foods	Laura's Lean	A			3.99	5.49							
	Sprout's Market	n/i									3.99			
		Old Tyme Butcher					4.99							
LA	Albertsons Houston	Jennie-O		2.99		3.99								
	Kroger Texas	Kroger			2.99									
	The Fresh Market	n/i						3.99						
	Winn-Dixie	Butterball			2.66									
MO	Apple Market	Honeysuckle				2.91								
	County Market	Jennie-O				3.50								
	Fresh Thyme	Fresh Thyme								2.99	1.99			
	Harp's	Honeysuckle				2.90	4.57		3.48					
	IGA Stores IL/IN	Honeysuckle				3.50								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MO (cont)	Kroger Central	Kroger			2.50									
	Lucky's Market	Harvestland	A			4.99								
	Price Chopper	Honeysuckle				2.91								
	Pyramid Foods	Laura's Lean	A			3.99	5.49							
	Schnuck's	Jennie-O			3.00								3.99	
	Sprout's Market	n/i												
	Old Tyme Butcher					4.99								
NM	Albertsons SW	Open Nature	A			3.99								
	King Soopers	Jennie-O				3.99								
	Safeway Southwest	Jennie-O		2.99		3.49								
	Smith's	Jennie-O				3.99								
	Sprout's Market	n/i										3.99		
	Old Tyme Butcher					4.99								
OK	Harp's	Honeysuckle				2.90	4.57		3.48					
	Homeland	Honeysuckle				2.91								
		Honest Turkey	A			2.91								
	Pyramid Foods	Laura's Lean	A			3.99	5.49							
	Reasor's	Honeysuckle				3.32								
	Sprout's Market	n/i										3.99		
		Old Tyme Butcher					4.99							
	The Fresh Market	n/i						3.99						
United of OK	Honeysuckle				2.91									
	Honest Turkey	A				2.91								
TX	Albertsons Houston	Jennie-O		2.99		3.99								
	Homeland	Honeysuckle				2.91								
		Honest Turkey	A			2.91								
	Kroger Texas	Kroger			2.99									
	Sprout's Market	n/i										3.99		
		Old Tyme Butcher					4.99							
Tom Thumb	Jennie-O		2.99		3.99									
UT	Albertsons Mntn	Jennie-O				3.50								
	Albertsons SW	Open Nature	A			3.99								
	Associated Foods	Jennie-O			3.49		4.99	3.27	3.99					
	Clark's Market	Jennie-O					4.49							
	Fresh Market	Jennie-O			3.49				3.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
UT (cont)	King Soopers	Jennie-O				3.99								
	Randall's	Jennie-O				3.99								
	Ridley's	Jennie-O					4.94							
	Safeway Southwest	Jennie-O		2.99		3.49								
	Smith's	Jennie-O				3.99								
	Sprout's Market	n/i Old Tyme Butcher					4.99					3.99		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
SOUTHWESTERN U.S. - CA, HI, NV														
CA	Albertsons SoCal	Jennie-O	A			4.99								
	Jons Marketplace	Jennie-O		2.59										
	Lucky	Jennie-O			4.49									
	Lunardi's	n/i			4.99									
	Mar-Val Food	Foster Farms		2.99										
	Nugget Markets	Perdue				2.50								
	Safeway NorCal	Jennie-O		1.77										
	Save Mart	Jennie-O			3.49									
	Smart & Final	First Street		2.59										
	Sprout's Market	n/i										3.99		
		Old Tyme Butcher			4.99									
	Stater Bros.	Jennie-O		2.69										
	Super A Foods	Jennie-O		2.99										
Von's	Jennie-O		4.99											
HI	Marukai	n/i								2.99				
	Times Supermarkets	Foster Farms			5.29									
NV	Albertsons SW	Open Nature	A			3.99								
	Associated Foods	Jennie-O				4.99								
	Ridley's	Jennie-O				4.94								
	Safeway NorCal	Jennie-O			1.77									
	Safeway Southwest	Jennie-O		2.99		3.49								
	Save Mart	Jennie-O				3.49								
	Smart & Final	First Street			2.59									
	Smith's	Jennie-O				3.99								
	Sprout's Market	n/i									3.99			
		Old Tyme Butcher			4.99									
	Von's	Jennie-O			4.99									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

prices in \$US per pound unless otherwise noted.

**Memorial Day 2018
GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey						Ground Chicken				Conditions
				85% chub	85% tray	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY														
AK	IGA Stores Alaska	Jennie-O				3.99								
	Meyers Group IGA	Jennie-O				3.99								
	Northwest Grocers	Laura's Lean	A			4.99								
ID	Albertsons Mntn	Jennie-O				3.50								
	Associated Foods	Jennie-O					4.99							
	Harvest Foods	Jennie-O						3.33						
	Ridley's	Jennie-O					4.94							
	Rosauer's	Jennie-O			2.50									
	Smith's	Jennie-O				3.99								
MT	Albertsons Mntn	Jennie-O				3.50								
	Associated Foods	Jennie-O			3.49		4.99	3.27	3.99					
	Harvest Foods	Jennie-O						3.33						
	Lucky's Market	Harvestland	A			4.99								
	Reynold's	Jennie-O					4.99							
	Smith's	Jennie-O			2.50									
OR	Associated Foods	Jennie-O					4.99							
	Harvest Foods	Jennie-O						3.33						
	IGA Market Fresh	Laura's Lean	A			4.98								
	Red Apple	Laura's Lean	A			4.99								
	Rosauer's	Jennie-O			2.50									
WA	Harvest Foods	Jennie-O						3.33						
	IGA Market Fresh	Laura's Lean	A			4.98								
	Metropolitan	Jennie-O				3.99								
	Meyers Group IGA	Jennie-O				3.50								
	Rosauer's	Jennie-O			2.50									
	Thriftway	Laura's Lean	A			4.99								
WY	Albertsons Mntn	Jennie-O				3.50								
	Associated Foods	Jennie-O					4.99							
	King Soopers	Jennie-O				3.99								
	Lucky's Market	Harvestland	A			4.99								
	Ridley's	Jennie-O					4.94							
	Smith's	Jennie-O				3.99								

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2018
SHELL EGGS**

prices in \$US per unit

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
DE (cont)	ShopRite	Land O Lakes	v			•				•								2.50								limit 4	
		Land O Lakes	v			•				•									2.99							limit 4	
	ShurSave	Full Circle	v			•				•														3.99			
MA	Adams IGA	The Farmer's Hen	v			•				•														3.99			
		The Farmer's Hen	v			•				•			•								3.99						
	ALDI	Simply Nature	v			•				•														3.49			
	Associated	Eggland's Best	n			•				•									2.99								
		Eggland's Best	n			•				•									3.99								
		Nature's Yoke	v		•					•									3.19								
	Bravo	Eggland's Best	v			•				•									3.49								
	Crosby's	Eggland's Best	v			•				•									3.00								
		Eggland's Best	v			•				•									3.00								
	Earth Origins	Organic Valley	v			•				•														5.99			
	Ideal Food Basket	Nature's Yoke	v			•				•														3.99			
	Key Food	Eggland's Best	n			•				•															3.49		
		Eggland's Best	n			•				•									2.99								
	Market 32	Full Circle	v			•				•														3.99			
	Market Basket	Market Basket	v			•				•						0.99											
		Market Basket	v			•				•						2.39											
	McKinnon's	The Farmer's Hen	v			•				•											3.99						
	Price Chopper	Full Circle	v			•				•														3.99			
	Roche Bros.	Handsome Brook	v			•				•															4.99		
	Stop & Shop	Eggland's Best	v			•				•								3.00								2 for \$6.00	
	Trucchi's	The Farmer's Hen	v			•				•											3.99						
		The Farmer's Hen	v			•				•														3.99			
	Wegmans	Wegmans	v			•				•														3.99			
Wegmans		v			•				•														4.19				
Wegmans		v			•		•		•														3.39				
Wegmans		v		•					•														4.99				
Wegmans		v			•				•						1.79												
Wegmans		v			•				•						2.68												
Wegmans		v			•				•						1.99												
Wegmans		v		•					•						2.19												
Wegmans		v			•				•														4.99				
Wegmans		v			•				•														4.99				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2018
SHELL EGGS**

prices in \$US per unit

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
PA (cont)	Wegmans (continued)	Wegmans				•				•						1.79											
		Wegmans				•				•						2.68											
		Wegmans			•					•						1.99											
		Wegmans		•						•						2.19											
		Eggland's Best	n			•					•														4.99		
		Eggland's Best	n				•				•						2.99										
		Eggland's Best	n				•				•						3.29										
		Eggland's Best	n				•				•						3.49										
		Born Free	n				•				•															6.99	
RI	Adams IGA	The Farmer's Hen	v			•				•															3.99		
		The Farmer's Hen	v			•				•															3.99		
	ALDI	Simply Nature	v			•				•																3.49	
		Associated	Eggland's Best	n			•				•						3.99		2.99								
	Bravo	Nature's Yoke	v			•				•									3.19								
		Dave's Market	Eggland's Best	v			•				•						3.49									3.49	
	Ideal Food Basket	The Farmer's Hen	v			•				•																3.49	
		The Farmer's Hen	v			•				•										3.49							
	Stop & Shop	Nature's Yoke	v			•				•																3.99	
Eggland's Best		v			•				•							3.00										2 for \$6.00	
VT	ALDI Price Chopper	Simply Nature				•				•															3.49		
		Full Circle				•				•															3.99		

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
KY (cont)	Galaxy Foods	Eggland's Best	n			•				•								2.50							2 for \$5.00	
	Kroger Cincinnati	Simple Truth				•				•													3.49			
	Kroger MdAtlantic	Simple Truth				•				•													3.49			
	Kroger Mid-South	Simple Truth				•				•													3.49			
	Kroger Nashville	Simple Truth				•				•													3.49			
	Meijer	Eggland's Best	n			•				•								2.99								
	Remke Markets	Wild Harvest				•				•								2.50								
MS	ALDI	Simply Nature				•				•													3.49			
	Mac's Fresh Mrkt	Best Choice				•			•						1.25											
		Jordan				•			•						1.25											
	Shoppers Value	n/i					•		•						2.48											
	Sullivan's	Essential Everyday					•		•						1.00											
Winn-Dixie	SE Grocers				•				•								2.79									
NC	ALDI	Simply Nature				•				•													3.49			
	Bi-Lo	SE Grocers				•				•								2.79								
	Earth Fare	Organic Valley				•				•													3.99			
	Galaxy Foods	Eggland's Best	n			•				•								2.50							2 for \$5.00	
	Harris Teeter	Eggland's Best	n			•				•								3.00							2 for \$6.00	
		Nest Fresh				•				•										3.49						
	H-Mart	Pete & Gerry's	f		•					•													4.98			
	Ingle's Markets	The Farmer's Hen	v			•			•							2.50										
		Harvest Farms				•				•														2.98		
	Kroger MdAtlantic	Simple Truth				•				•													3.49			
Publix	Nellie's				•				•									2.99								
Sprout's Market	Alfresco				•				•											4.99						
SC	ALDI	Simply Nature				•				•													3.49			
	Bi-Lo	SE Grocers				•				•								2.79								
	Earth Fare	Organic Valley				•				•													3.99			
	Galaxy Foods	Eggland's Best	n			•				•								2.50							2 for \$5.00	
	Harris Teeter	Eggland's Best	n			•				•								3.00							2 for \$6.00	
		Nest Fresh				•				•										3.49						
	Ingle's Markets	The Farmer's Hen	v			•			•							2.50										
		Harvest Farms				•				•														2.98		
	Kroger Atlanta	Simple Truth				•				•													3.49			
Publix	Nellie's				•				•									2.99								
Sprout's Market	Alfresco				•				•											4.99						

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic		
																	Ω-3	veg-fed								
VA (cont)	Wegmans (continued)	Eggland's Best				•			•			•				2.99										
		Eggland's Best			•			•				•				3.29										
		Eggland's Best					•		•				•			3.49										
		Born Free					•		•			•												6.99		
WV	ALDI	Simply Nature				•			•		•												3.49			
	Galaxy Foods	Eggland's Best	n			•			•		•						2.50	2.50							2 for \$5.00	
	Giant Eagle	Eggland's Best				•			•		•				2.50								3.49		2 for \$5.00	
	Kroger Columbus	Simple Truth				•			•		•												3.49			
	Kroger MdAtlantic	Simple Truth				•			•		•												3.49			
	Martin's Food	Eggland's Best				•			•				•		3.00										2 for \$6.00	

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
MO (cont)	Mac's Fresh Mrkt	Best Choice				•			•			•				1.25												
	Jordan					•			•			•				1.25												
	Sprout's Market	Alfresco				•					•											4.99						
	TC Markets	Eggland's Best				•			•			•					2.39											
	Wood's	Land O Lakes				•						•																
NM	Albertsons SW	Eggland's Best				•			•			•					1.99											
	Basha's	Hickman Farms				•			•			•				1.39											limit 2	
	King Soopers	Simple Truth				•					•													3.49				
	Safeway Denver	Lucerne				•			•			•				1.50						2.99					2 for \$3.00; limit 6	
	Smith's	Simple Truth				•					•													3.49				
	Sprout's Market	Alfresco				•					•													4.99				
OK	ALDI	Simply Nature				•					•															3.49		
	Reasor's	Eggland's Best			•				•								3.29											
	Sprout's Market	Alfresco				•					•													4.99				
TX	Albertsons Houston	Eggland's Best				•			•			•					1.99											
		Lucerne				•			•			•				1.88												
	ALDI	Simply Nature				•					•														3.49			
	H-Mart	Today's Farm				•					•														2.99			
	Kroger Texas	Simple Truth				•					•														3.49			
	Randall's	Eggland's Best				•			•			•					1.99											
		Lucerne				•			•			•					1.88											
		Open Nature				•						•										2.99						
	Sprout's Market	Alfresco				•					•													4.99				
Tom Thumb	Eggland's Best				•			•			•					1.99												
UT	Albertsons Mntn	O Organics				•			•			•													3.49			
	Albertsons SW	Eggland's Best				•			•			•					1.99											
	Associated Foods	Eggland's Best				•			•			•					3.49											
	Fresh Market	Eggland's Best				•			•			•					3.49											
	Harmon's	Harmon's				•			•			•				2.50											2 for \$5.00; local	
	King Soopers	Simple Truth				•					•													3.49				
	Ridley's	Western Family				•			•			•				1.04												
		Eggland's Best				•			•			•						3.24										
	Smith's	Simple Truth				•					•														3.49			
Sprout's Market	Alfresco				•					•													4.99					

