



United States  
Department of  
Agriculture

Agricultural  
Marketing  
Service

Livestock  
and Poultry  
Program

Agricultural  
Analytics  
Division

# Feature Advertising by U.S. Supermarkets Meat, Poultry, and Shell Eggs

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## Christmas/Hanukkah 2018

Advertised Prices effective through December 25, 2018



## Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of the most popular meat, poultry, and egg products for the Christmas/Hanukkah 2018 holiday marketing period. Advertised sale prices and associated purchase conditions are shown by region, state, and supermarket banner and include brand names, prices, and any special conditions.

### Turkey

Whole body, fresh and frozen, hens and toms in conventional, kosher, halal, organic, free-range, antibiotic-free, non-GMO certified, and heritage breed varieties.

Northeast .....	4
Southeast .....	15
Midwest .....	24
South Central.....	32
Southwest.....	38
Northwest .....	41

### Cured Pork

Bone-in, boneless, and semi-boneless; spiral-cut and uncut; whole, half, quartered, and sliced boneless hams; bone-in ham steaks; smoked picnics; and country-cured hams.

Northeast .....	44
Southeast .....	67
Midwest .....	90
South Central.....	117
Southwest.....	136
Northwest .....	141

### Fresh Pork Roasts

Fresh pork leg, loin, shoulder, sirloin, and tenderloin roasts; bone-in and boneless loins; and tenderloins.

Northeast .....	150
Southeast .....	159
Midwest .....	167
South Central.....	175
Southwest.....	182
Northwest .....	185

### Beef Roasts

Rib, loin, and round roasts, boneless and bone-in.

Northeast .....	188
Southeast .....	202
Midwest .....	214
South Central.....	226
Southwest.....	234
Northwest .....	238

### Beef Roasts II

Chuck and Brisket roasts, boneless and bone-in.

Northeast .....	243
Southeast .....	251
Midwest .....	258
South Central.....	265
Southwest.....	271
Northwest .....	274

**Lamb Roasts and Chops**

Bone-in, semi-boneless, and boneless, whole and half legs; bone-in whole, loin, rib, and shoulder chops; frenched and crown racks; and 80% lean ground lamb.

Northeast..... 277
Southeast ..... 283
Midwest ..... 286
South Central..... 289
Southwest..... 291
Northwest ..... 293

**Miscellaneous Poultry**

Fresh and frozen bone-in turkey breasts; chicken roasters, Cornish hens, baking hens; capons, livers, and gizzards; ducklings; geese; pheasants, quail, and rabbits.

Northeast..... 294
Southeast ..... 308
Midwest ..... 318
South Central..... 326
Southwest..... 333
Northwest ..... 336

**Shell Eggs**

Caged and cage-free varieties

Northeast..... 339
Southeast ..... 359
Midwest ..... 371
South Central..... 382
Southwest..... 390
Northwest ..... 393

**Store-Prepared Holiday Dinners**

Poultry and meat-based store prepared holiday dinners and sides.

Northeast..... 397
Southeast ..... 406
Midwest ..... 421
South Central..... 434
Southwest..... 445
Northwest ..... 449

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## Report Notes and Key to Abbreviations:

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

### Common Abbreviations:

n/i	.....not identified
BOGO	.....Buy one, get one free
ABF	.....Antibiotic-free
F	.....Free Range
K	.....Kosher
H	.....Halal
L	.....Local (grown/produced)
O	.....USDA Certified Organic
G	.....Grass-fed

### Miscellaneous Poultry Weight Ranges:

Turkey Breast, bone-in	..... 4 - 9 pounds
Roasters	..... 7 - 10 pounds
Cornish Hens	..... 1 - 2 pounds
Baking Hens	..... 4 - 6 pounds
Capon	..... 7- 10 pounds
Duckling/Duck	..... 4 - 6 pounds
Goose	..... 8 - 12 pounds
Rabbit	..... 2.5 - 3.5 pounds
Pheasant	..... 1.5 - 2 pounds
Quail	..... .0.5 - .75 pounds
Guinea	..... .2 - 3 pounds

### U.S. Regional Definitions:

Northeast	.....CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT
Southeast	.....AL,FL,GA,KY,MS,NC,SC,TN,VA,WV
Midwest	.....IA,IL,IN,MI,MN,ND,NE,OH,SD,WI
South Central	.....AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT
Southwest	.....CA, HI, NV
Northwest	.....AK,ID,MT,OR,WA,WY

### Lamb Origin Codes:

US	..... United States
AU	..... Australia
NZ	..... New Zealand

### Shell Egg Codes:

JB	.....Jumbo
XL	.....Extra Large
LG	.....Large
MD	.....Medium
WH	.....White Shell
BR	.....Brown Shell

### Cage-Free Production Systems

- Barn/Aviary** ..... Hens are housed inside climate-controlled barns and roam freely in a single level (barn) or in multiple vertical levels of the building (aviary).
- Free Range** ..... Hens have access to the outdoors for at least part of the day with housing provided for protection from climate and predators. Flock sizes vary by farm.
- Pasture** ..... Same as free range except hens are kept outdoors and provided shelter in colder climates.
- Organic** ..... Hens raised in accordance with the National Organic Program standards. Flock sizes vary by farm.
- Pasture Organic** ..... Hens raised in accordance with the NOP standards and are kept outdoors and provided shelter.

Hanukkah is Sunday, December 2, 2018 through Monday, December 21, 2018.

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>															
CT	ACME Market	Jennie-O		0.79										limit 1	
		Signature Farms		0.79											limit 1
		Lancaster Brand	1.79												
		Butterball	1.99												
	AF Basket	n/i		1.29											
	Big Y	Big Y		0.89											
		Butterball		0.89											
	Bravo	Shady Brook	1.99												
	Cherry Valley	Shady Brook	1.79	1.49											
	Compare Foods	n/i		1.29											
	Fairway Market	Empire					3.99								
	Food Bazaar	Honeysuckle		0.99										limit 2	
	Key Food	Shady Brook	1.99												
	King's Market	King's	1.99												
		Plainville Farms				2.79									
	Market 32	Butterball	1.99	1.29											
		Shady Brook	1.79	0.79											
	Price Chopper	Butterball	1.99	1.29											
		Shady Brook	1.79	0.79											
	ShopRite	ShopRite		0.99											< 16 lbs (hen)
		ShopRite	1.79	1.49											< 16 lbs (hen)
Butterball		2.29												< 16 lbs (hen)	
	Wholesome Pantry				2.49				3.49					< 16 lbs (hen)	
Stop & Shop	Nature's Promise				1.49										
Target Stores	Butterball		0.79											w/ app coupon; limit 4	
	Butterball		0.99											limit 4	
The Fresh Market	n/i				2.49										
Whole Foods NE	Plainville Farms				2.49										
	Plainville Farms								3.49					free-range	
	WFM				2.49					2.49					
	WFM				2.99									brined	
	Koch's									2.99		2.99			
Whole Foods NATl.	WFM				2.49				3.49	2.49					
	WFM				2.99									brined	
	Plainville Farms				2.49					2.49					
DC	Giant Food	Giant		0.99											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
DC <i>(cont)</i>	Harris Teeter	Harris Teeter	0.99											w/ store card	
		Harris Teeter	1.99												
		Butterball	1.39	1.29											w/ store card
		Butterball	2.39	1.99											
	Safeway Eastern	n/i						2.99							
		Butterball		0.99											
		Signature Farms		0.79											
	Target Stores	Shady Brook	1.79												
		Butterball		0.79											w/ app coupon; limit 4
	Whole Foods MdAtl	Butterball		0.99											limit 4
WFM				2.49		3.49		3.49					2.99		
DE	ACME Market	Jennie-O		0.79										limit 1	
		Signature Farms		0.79										limit 1	
		Lancaster Brand	1.79												
		Butterball	1.99												
	Food Lion	n/i		0.99											w/ store card
		n/i		1.79											
	Fresh Grocer	ShopRite	1.29	0.99										limit 4	
	Giant Food	Giant		0.99											
	Great Valu Markets	Essential Everyday		0.99											
	Harris Teeter	Harris Teeter	0.99												w/ store card
		Harris Teeter	1.99												
		Butterball	1.39	1.29											w/ store card
		Butterball	2.39	1.99											
	IGA Stores - NJ/PA	Shady Brook		0.99											
		Butterball		0.99											
	Lidl	Jenni-O		0.98											
	Redner's	Jennie-O		0.98											
		Butterball		1.28											
	Safeway Eastern	n/i						2.99							
		Butterball		0.99											
Signature Farms			0.79												
Shady Brook		1.79													
ShopRite	ShopRite		0.99											< 16 lbs (hen)	
	ShopRite	1.79	1.49											< 16 lbs (hen)	
	Butterball	2.29												< 16 lbs (hen)	
	Wholesome Pantry			2.49				3.49						< 16 lbs (hen)	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
DE <i>(cont)</i>	Target Stores	Butterball		0.79										w/ app coupon; limit 4
		Butterball		0.99										limit 4
	The Fresh Market	n/i			2.49									
	Weis Markets	Plainville							0.99					w/ point redemption
	Weis		0.69		0.99									w/ point redemption
MA	AF Basket	n/i		1.29										
	Associated	n/i		1.29										
	Big Y	Big Y		0.89										
		Butterball		0.89										
	Bravo	Shady Brook	1.99											
	Donelan's	Empire						4.29						< 16 lbs (hen)
		Shady Brook	1.59											
		Butterball	2.49											
		Bell & Evans			2.99									
	Earth Origins	Mary's				2.69				3.99				
	Food City Market	Best Yet		0.99										
	Hannaford	Hannaford		0.45										w/ store card; limit 2
		Hannaford		0.99										
	Key Food	Shady Brook	1.99											
	Market 32	Butterball	1.99	1.29										
		Shady Brook	1.79	0.79										
	Market Basket	Market Basket		0.69										w/ store card
		Market Basket		1.49										
		Jennie-O		0.69										w/ store card
		Jennie-O		1.49										
	Price Chopper	Butterball	1.99	1.29										
		Shady Brook	1.79	0.79										
	Roche Bros.	Plainville Farms			2.99									
	Roche Bros.	1.49												
Shaw's	Empire							2.99						
Star Market	Empire							2.99						
Stop & Shop	Nature's Promise			1.49										
Target Stores	Butterball		0.79										w/ app coupon; limit 4	
	Butterball		0.99										limit 4	
The Fresh Market	n/i			2.49										
Wegman's	Empire					3.49								
	Wegman's	1.69		2.49					4.49					
	Shady Brook		1.49											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
MA <i>(cont)</i>	Wegman's <i>(continued)</i>	Butterball	1.99	1.99										
		Honeysuckle		1.69										
		Plainville Farms				3.79								smoked
	Whole Foods NATL.	WFM			2.49				3.49		2.49			
		WFM			2.99									brined
	Plainville Farms			2.49						2.49				
MD	ACME Market	Jennie-O		0.79										limit 1
		Signature Farms		0.79										limit 1
		Lancaster Brand	1.79											
		Butterball	1.99											
	Earth Origins	Mary's				2.69				3.99				
		n/i		0.99										w/ store card
	Food Lion	n/i		1.79										
	Giant Eagle	Giant Eagle	1.39	1.19										
		Butterball		1.39										
		Honeysuckle	1.49	1.29										
		Nature's Basket			2.49									
	Plainville Farms				2.49									
	Giant Food	Giant		0.99										
	Great Valu Markets	Essential Everyday		0.99										
	Green Valley	Essential Everyday		0.49										limit 1
		Essential Everyday		0.99										
	Harris Teeter	Harris Teeter	0.99											w/ store card
		Harris Teeter	1.99											
		Butterball	1.39	1.29										w/ store card
		Butterball	2.39	1.99										
	IGA Stores - NJ/PA	Shady Brook		0.99										
		Butterball		0.99										
	Lidl	Jenni-O		0.98										
	Martin's Foods	Giant		0.99										
	Redner's	Jennie-O		0.98										
Butterball			1.28											
Safeway Eastern	n/i							2.99						
	Butterball		0.99											
	Signature Farms		0.79											
	Shady Brook	1.79												
Shop'n Save	Essential Everyday		0.99											
	Honeysuckle	1.49	1.29											



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MD <i>(cont)</i>	Shoppers	Empire						2.99							
		Marval		0.47										w/ \$25 purchase; limit 1	
	ShopRite	Shady Brook	1.29												< 16 lbs (hen)
		ShopRite		0.99											< 16 lbs (hen)
		ShopRite	1.79	1.49											< 16 lbs (hen)
		Butterball	2.29												< 16 lbs (hen)
	Sprout's Market	Wholesome Pantry			2.49				3.49						< 16 lbs (hen)
		n/i	1.99												limit 4
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
	The Fresh Market	n/i			2.49										
	Wegman's	Empire						3.49							
		Wegman's	1.69		2.49				4.49						
		Shady Brook		1.49											
		Butterball	1.99	1.99											
	Weis Markets	Honeysuckle		1.69											
Plainville Farms					3.79									smoked	
Plainville									0.99					w/ point redemption	
Weis			0.69		0.99									w/ point redemption	
Whole Foods MdAtl	WFM			2.49			3.49		3.49				2.99		
ME	Food City Market	Best Yet		0.99											
		Hannaford		0.45											w/ store card; limit 2
	Market Basket	Hannaford		0.99											
		Market Basket		0.69											w/ store card
		Market Basket		1.49											
		Jennie-O		0.69											w/ store card
	Shaw's	Jennie-O		1.49											
		Empire						2.99							
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
Whole Foods NATl.	WFM			2.49					3.49		2.49				
	WFM			2.99										brined	
	Plainville Farms			2.49							2.49				
NH	Hannaford	Hannaford		0.45										w/ store card; limit 2	
		Hannaford		0.99											
	Market Basket	Market Basket		0.69										w/ store card	
		Market Basket		1.49											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NH <i>(cont)</i>	Market Basket	Jennie-O		0.69										w/ store card	
	<i>(continued)</i>	Jennie-O		1.49											
	Price Chopper	Butterball	1.99	1.29											
		Shady Brook	1.79	0.79											
	Shaw's	Empire						2.99							
	Target Stores	Butterball		0.79										w/ app coupon; limit 4	
		Butterball		0.99										limit 4	
Whole Foods NATL.	WFM				2.49				3.49		2.49				
	WFM				2.99									brined	
	Plainville Farms				2.49						2.49				
NJ	ACME Market	Jennie-O		0.79										limit 1	
		Signature Farms		0.79										limit 1	
		Lancaster Brand	1.79												
		Butterball	1.99												
	AF Basket	n/i		1.29											
	Associated	n/i		1.29											
	Bravo	Shady Brook	1.99												
	Compare Foods	n/i		1.29											
	Fairway Market	Empire					3.99								
	Fine Fare	Shady Brook	1.59												
	Food Bazaar	Honeysuckle		0.99										limit 2	
	Great Valu Markets	Essential Everyday		0.99											
	IGA Stores - NJ/PA	Shady Brook		0.99											
		Butterball		0.99											
	Key Food	Shady Brook	1.99												
	King's Market	King's	1.99												
		Plainville Farms				2.79									
	Lidl	Jenni-O		0.98											
	McCaffrey's	McCaffrey's			2.49										
	Met Foods	n/i		1.29											
	Pioneer	n/i		0.99											
	ShopRite	ShopRite		0.99											< 16 lbs (hen)
ShopRite		1.79	1.49											< 16 lbs (hen)	
Butterball		2.29												< 16 lbs (hen)	
	Wholesome Pantry			2.49				3.49						< 16 lbs (hen)	
Stop & Shop	Nature's Promise			1.49											
Supremo Foods	Essential Everyday		0.99												
	Butterball		1.69												



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
NY <i>(cont)</i>	King's Market	King's	1.99											
		Plainville Farms			2.79									
	Market 32	Butterball	1.99	1.29										
		Shady Brook	1.79	0.79										
	Met Foods	n/i		1.29										
	Pioneer	n/i		0.99										
	Price Chopper	Butterball	1.99	1.29										
		Shady Brook	1.79	0.79										
	Shop'n Save	Essential Everyday		0.99										
		Honeysuckle	1.49	1.29										
	ShopRite	ShopRite		0.99										< 16 lbs (hen)
		ShopRite	1.79	1.49										< 16 lbs (hen)
		Butterball	2.29											< 16 lbs (hen)
		Wholesome Pantry			2.49				3.49					< 16 lbs (hen)
	Stop & Shop	Nature's Promise			1.49									
	Target Stores	Butterball		0.79										w/ app coupon; limit 4
		Butterball		0.99										limit 4
	The Fresh Market	n/i			2.49									
	Tops Markets	Jennie-O	1.49	0.79										
		Honeysuckle		1.19										
	Wegman's	Empire					3.49							
		Wegman's	1.69		2.49				4.49					
		Shady Brook		1.49										
	Butterball	1.99	1.99											
	Honeysuckle		1.69											
	Plainville Farms				3.79								smoked	
Weis Markets	Plainville								0.99				w/ point redemption	
	Weis		0.69		0.99								w/ point redemption	
Western Beef	Butterball		0.99											
	n/i	1.99	0.99											
Whole Foods NE	Plainville Farms			2.49										
	Plainville Farms							3.49					free-range	
	WFM			2.49						2.49				
	WFM			2.99									brined	
	Koch's									2.99		2.99		
PA	ACME Market	Jennie-O		0.79										limit 1
		Signature Farms		0.79										limit 1

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
PA <i>(cont)</i>	ACME Market	Lancaster Brand	1.79											
	<i>(continued)</i>	Butterball	1.99											
	Associated	n/i		1.29										
	Bravo	Shady Brook	1.99											
	Compare Foods	n/i		1.29										
	Fine Fare	Shady Brook	1.59											
	Food Lion	n/i		0.99										w/ store card
		n/i		1.79										
	Foodland	Honeysuckle	1.49	1.29										
	Fresh Grocer	ShopRite	1.29	0.99										limit 4
	Giant Eagle	Giant Eagle	1.39	1.19										
		Butterball		1.39										
		Honeysuckle	1.49	1.29										
		Nature's Basket			2.49									
		Plainville Farms			2.49									
	Giant Food Stores	Giant		0.99										
	Great Valu Markets	Essential Everyday		0.99										
	Grocery Outlet	Plainville Farms			*									\$9.99 each; brined
	Ideal Market	Honeysuckle		0.99										
	IGA Stores - NJ/PA	Shady Brook		0.99										
		Butterball		0.99										
	Karns Foods	Shady Brook	1.49											
	Key Food	Shady Brook	1.99											
	Kuhn's Market	Honeysuckle		1.29										
		Amish Country	1.79											
	Landis Market	Essential Everyday		0.99										
	Martin's Foods	Giant		0.99										
	McCaffrey's	McCaffrey's			2.49									
	Pioneer	n/i		0.99										
	Price Chopper	Butterball	1.99	1.29										
		Shady Brook	1.79	0.79										
	Redner's	Jennie-O		0.98										
	Butterball		1.28											
Shop'n Save	Essential Everyday		0.99											
	Honeysuckle	1.49	1.29											
ShopRite	ShopRite		0.99										< 16 lbs (hen)	
	ShopRite	1.79	1.49										< 16 lbs (hen)	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
PA <i>(cont)</i>	ShopRite	Butterball	2.29											< 16 lbs (hen)	
	<i>(continued)</i>	Wholesome Pantry			2.49				3.49					< 16 lbs (hen)	
	ShurSave NE Penn	Shady Brook	1.69												
	Sparkle Markets	Honeysuckle			1.99										
	Sprout's Market	n/i	1.99											limit 4	
	Supremo Foods	Essential Everyday		0.99											
		Butterball		1.69											
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
	The Fresh Market	n/i			2.49										
	Tops Markets	Jennie-O	1.49	0.79											
		Honeysuckle		1.19											
	Wegman's	Empire					3.49								
		Wegman's	1.69		2.49				4.49						
		Shady Brook		1.49											
Weis Markets	Butterball	1.99	1.99												
	Honeysuckle		1.69												
	Plainville Farms				3.79									smoked	
	Plainville								0.99					w/ point redemption	
	Weis		0.69		0.99									w/ point redemption	
Whole Foods MdAtl	WFM			2.49		3.49		3.49				2.99			
RI	AF Basket	n/i		1.29											
	Associated	n/i		1.29											
	Bravo	Shady Brook	1.99												
	Dave's Marketplace	Bell & Evans			2.99										
		Plainville Farms			2.99										
	Shaw's	Empire					2.99								
	Stop & Shop	Nature's Promise			1.49										
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
Whole Foods NATL.	WFM			2.49				3.49		2.49					
	WFM			2.99										brined	
	Plainville Farms			2.49						2.49					
VT	Food City Market	Best Yet		0.99											
	Hannaford	Hannaford		0.45											
		Hannaford		0.99											
	Price Chopper	Butterball	1.99	1.29											
Shady Brook		1.79	0.79											w/ store card; limit 2	

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
VT <i>(cont)</i>	Shaw's	Empire						2.99						
	Target Stores	Butterball		0.79										w/ app coupon; limit 4
		Butterball		0.99										limit 4
	Tops Markets	Jennie-O	1.49	0.79										
		Honeysuckle		1.19										

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>															
AL	Bruce's Foodland	Butterball		1.39											
		Food Club		1.19											
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1	
	Earth Fare	n/i			2.69				3.99				5.99	organic	
		n/i													
	Greer's Markets	n/i		0.99											
	Ingle's Market	Butterball	1.98											w/ store card	
		Butterball	2.58												w/ store card
		Honeysuckle		0.98											
		Honeysuckle		1.88											
	Kroger Atlanta	Butterball	1.69	0.99											
	Kroger Nashville	Kroger		BOGO											
		Butterball	1.99												
	Piggly Wiggly JTM	Piggly Wiggly		0.99											
	Publix	Empire					2.69								
		GreenWise			1.69										
		Publix		0.79											limit 2
		Publix		1.19											
	Sprout's Market	n/i	1.99												limit 4
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
	Butterball		0.99											limit 4	
The Fresh Market	n/i			2.49											
Western Market	Jennie-O	1.39												< 16 lbs (hen)	
Whole Food South	WFM			2.49					3.49				3.99		
	WFM			2.99										brined	
Winn-Dixie	Butterball		0.99											limit 2	
	Honeysuckle		0.79												
	Honeysuckle	1.29												w/ store card; limit 2	
	Honeysuckle	1.89													
FL	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1	
	Earth Fare	n/i			2.69					3.99					
		n/i											5.99	organic	
	Earth Origins	Mary's				2.69				3.99					
	Fresco y Mas	Butterball		0.98										limit 2	
		Honeysuckle		0.78										limit 2	
Greer's Markets	n/i		0.99												



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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
FL <i>(cont)</i>	Harris Teeter	Harris Teeter	0.99											w/ store card	
		Harris Teeter	1.99												
	Butterball	Butterball	1.39	1.29											w/ store card
		Butterball	2.39	1.99											
	Harvey's	Butterball		0.98											limit 2
		Honeysuckle	1.89	0.78											
	Honeysuckle	1.28												limit 2	
	Hitchcock's	Essential Everyday		0.98											
	IGA Florida	n/i		2.99											smoked
		n/i	1.18												
	Lucky's Market	n/i			2.99				3.99						free range
	Milam's Market	Butterball		0.88											
	Mary's									1.99					
	Price Choice	n/i		0.37											w/ \$20 purchase; limit 1
	Publix	Empire					2.69								
		GreenWise			1.69										
	Publix			0.79											limit 2
	Publix			1.19											
	Sprout's Market	n/i	1.99												limit 4
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
	The Fresh Market	n/i			2.49										
	Whole Foods Florida	WFM			2.49					3.49				4.99	
WFM				2.99										brined	
n/i						3.99									
Winn-Dixie	Butterball		0.99											limit 2	
	Honeysuckle		0.79												
Honeysuckle	1.29													w/ store card; limit 2	
Honeysuckle	1.89														
GA	AF Basket	n/i		1.29											
	Bi-Lo	Butterball		0.99										limit 2	
		Honeysuckle		0.79											
	Honeysuckle	1.29												w/ store card; limit 2	
	Honeysuckle	1.89													
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1	
	Earth Fare	n/i			2.69				3.99						
		n/i											5.99		organic

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Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
GA <i>(cont)</i>	Food Lion	n/i		0.99										w/ store card	
		n/i		1.79											
	Harris Teeter	Harris Teeter		0.99											w/ store card
		Harris Teeter		1.99											
		Butterball		1.39	1.29										w/ store card
		Butterball		2.39	1.99										
	Harvey's	Butterball			0.98										limit 2
		Honeysuckle		1.89	0.78										
		Honeysuckle		1.28											limit 2
	Kroger Atlanta	Butterball		1.69	0.99										
	Lidl	Jenni-O			0.98										
	Little Giant	Butterball			0.69										
	Lucky's Market	n/i				2.99				3.99					free range
	Piggly Wiggly JTM	Piggly Wiggly			0.99										
	Publix	Empire						2.69							
		GreenWise				1.69									
		Publix			0.79										limit 2
		Publix			1.19										
	PW Carolina Co.	n/i		1.69											
		Piggly Wiggly			0.99										
		Butterball			1.29										
	Sprout's Market	n/i		1.99											limit 4
	Target Stores	Butterball			0.79										w/ app coupon; limit 4
Butterball				0.99										limit 4	
The Fresh Market	n/i				2.49										
Wayfield's	n/i			0.79											
Whole Food South	WFM				2.49				3.49				3.99		
	WFM				2.99									brined	
Winn-Dixie	Butterball			0.99										limit 2	
	Honeysuckle			0.79											
	Honeysuckle		1.29											w/ store card; limit 2	
	Honeysuckle		1.89												
KY	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1	
	E. W. James	Best Choice		0.49											
		Butterball			1.68										
	Food Fair	Walnut Creek			2.99										< 16 lbs (hen); smoked
		Butterball		1.89	1.19										
	Honeysuckle			1.19											

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
KY <i>(cont)</i>	Food Lion	n/i		0.99										w/ store card	
		n/i		1.79											
	Foodland	Essential Everyday		0.99											
		Honeysuckle	1.49	1.19											
	Fresh Encounter	n/i		0.99											
	Fresh Thyme	Fresh Thyme	1.99												
	IGA Houchen's	Honeysuckle	1.69												
	Kroger Cincinnati	Kroger		0.37										w/ store card	
		Honeysuckle	1.39												
	Kroger Delta	Kroger		0.49										w/ store card	
		Honeysuckle	1.39	0.99										w/ store card	
		Butterball		0.99										w/ store card	
	Kroger Mid-Atlantic	Kroger		0.59										w/ store card	
		Honeysuckle		0.59										w/ store card	
		Butterball	1.29	1.09										w/ store card	
	Kroger Mid-South	Kroger		0.29										w/ store card	
	Kroger Nashville	Kroger		BOGO											
		Butterball	1.99												
	Lucky's Market	n/i			2.99				3.99						free range
	Meijer	Honeysuckle		0.99											
Remke Markets	n/i		0.99												
SuperVALU Stores	Essential Everyday		1.39												
Target Stores	Butterball		0.79											w/ app coupon; limit 4	
	Butterball		0.99											limit 4	
The Fresh Market	n/i			2.49											
Whole Foods MdAtl	WFM			2.49			3.49		3.49				2.99		
MS	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1	
	Greer's Markets	n/i		0.99											
	Kroger Delta	Kroger		0.49										w/ store card	
		Honeysuckle	1.39	0.99										w/ store card	
		Butterball		0.99										w/ store card	
	Piggly Wiggly HGR	Piggly Wiggly		0.89											
	Target Stores	Butterball		0.79										w/ app coupon; limit 4	
		Butterball		0.99										limit 4	
	The Fresh Market	n/i			2.49										
	Whole Food South	WFM			2.49				3.49				3.99		
	WFM			2.99									brined		

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MS (cont)	Winn-Dixie	Butterball		0.99										limit 2	
		Honeysuckle		0.79											
		Honeysuckle	1.29												w/ store card; limit 2
		Honeysuckle	1.89												
NC	Bi-Lo	Butterball		0.99										limit 2	
		Honeysuckle		0.79											
		Honeysuckle	1.29												w/ store card; limit 2
		Honeysuckle	1.89												
	Carlie C's IGA	n/i		0.98											
		Butterball		1.18											
	Earth Fare	n/i			2.69					3.99					
		n/i											5.99		organic
	Food Lion	n/i		0.99											w/ store card
		n/i		1.79											
	Fresh Foods	Open Acres		1.19											
	Great Valu Markets	Essential Everyday		0.99											
	Harris Teeter	Harris Teeter	0.99												w/ store card
		Harris Teeter	1.99												
	Harvey's	Butterball	1.39	1.29											w/ store card
		Butterball	2.39	1.99											
		Butterball		0.98											limit 2
		Honeysuckle	1.89	0.78											
	Lidl	Honeysuckle	1.28												limit 2
		Jenni-O		0.98											
	Lowe's Foods	Butterball	1.99												
		Shady Brook	1.69												
	Piggly Wiggly Retail	Butterball		1.39											
	Piggly Wiggly Stores	Butterball		0.98											< 16 lbs (hen)
		Publix							2.69						
	Sprout's Market	Empire													
		GreenWise			1.69										
		Publix		0.79											limit 2
		Publix		1.19											
	Target Stores	n/i	1.99												limit 4
		Butterball		0.79											w/ app coupon; limit 4
	The Fresh Market	Butterball		0.99											limit 4
n/i				2.49											
Whole Food South	WFM			2.49					3.49				3.99		
	WFM			2.99										brined	

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
SC	Bi-Lo	Butterball		0.99										limit 2	
		Honeysuckle		0.79											
		Honeysuckle	1.29												w/ store card; limit 2
	Dollar General Mrkt	Honeysuckle	1.89												
		Jennie-O		0.95											< 16 lbs (hen); limit 1
	Earth Fare	n/i			2.69				3.99					5.99	organic
		n/i													w/ store card
	Food Lion	n/i		0.99											
		n/i		1.79											w/ store card
	Harris Teeter	Harris Teeter	0.99												w/ store card
		Harris Teeter	1.99												
		Butterball	1.39	1.29											w/ store card
	Harvey's	Butterball	2.39	1.99											
		Butterball		0.98											limit 2
		Honeysuckle	1.89	0.78											
	Kroger Atlanta	Honeysuckle	1.28												limit 2
		Butterball	1.69	0.99											
	Lidl	Jenni-O		0.98											
		Butterball	1.99												
	Lowe's Foods	Shady Brook	1.69												
		Empire						2.69							
	Publix	GreenWise			1.69										
		Publix		0.79											limit 2
		Publix		1.19											
	PW Carolina Co.	n/i	1.69												
		Piggly Wiggly		0.99											
	Sprout's Market	Butterball		1.29											
n/i		1.99												limit 4	
Target Stores	Butterball		0.79											w/ app coupon; limit 4	
	Butterball		0.99											limit 4	
The Fresh Market	n/i			2.49											
Whole Food South	WFM			2.49				3.49					3.99		
	WFM			2.99										brined	
TN	Dollar General Mrkt	Jenni-O		0.95										< 16 lbs (hen); limit 1	
		Best Choice		0.49											
	E. W. James	Butterball		1.68											
		n/i			2.69				3.99						
Earth Fare	n/i														
	n/i												5.99	organic	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
TN <i>(cont)</i>	Food Lion	n/i		0.99										w/ store card
		n/i		1.79										
	IGA Houchen's	Honeysuckle	1.69											
	Kroger Delta	Kroger		0.49										w/ store card
		Honeysuckle	1.39	0.99										w/ store card
		Butterball		0.99										w/ store card
	Kroger Mid-Atlantic	Kroger		0.59										w/ store card
		Honeysuckle		0.59										w/ store card
		Butterball	1.29	1.09										w/ store card
	Kroger Nashville	Kroger		BOGO										
		Butterball	1.99											
	Publix	Empire					2.69							
		GreenWise			1.69									
		Publix		0.79										limit 2
		Publix		1.19										
	Sprout's Market	n/i	1.99											limit 4
	Target Stores	Butterball		0.79										w/ app coupon; limit 4
	Butterball		0.99										limit 4	
The Fresh Market	n/i			2.49										
Whole Food South	WFM			2.49				3.49					3.99	
	WFM			2.99										brined
VA	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1
	Earth Fare	n/i			2.69					3.99				
	Food Lion	n/i		0.99										w/ store card
		n/i		1.79										
	Giant Food	Giant		0.99										
	Great Valu Markets	Essential Everyday		0.99										
	Harris Teeter	Harris Teeter	0.99											w/ store card
		Harris Teeter	1.99											
		Butterball	1.39	1.29										w/ store card
		Butterball	2.39	1.99										
	IGA Houchen's	Honeysuckle	1.69											
	Kroger Mid-Atlantic	Kroger		0.59										w/ store card
		Honeysuckle		0.59										w/ store card
		Butterball	1.29	1.09										w/ store card
	Lidl	Jenni-O		0.98										
	Lowe's Foods	Butterball	1.99											
		Shady Brook	1.69											

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
VA <i>(cont)</i>	Martin's Foods	Giant		0.99											
	Piggly Wiggly Retail	Butterball		1.39											
	Piggly Wiggly Stores	Butterball		0.98										< 16 lbs (hen)	
	Publix	Empire						2.69							
		GreenWise			1.69										
		Publix			0.79										limit 2
	Safeway Eastern	Publix			1.19										
		n/i						2.99							
		Butterball			0.99										
	Shop'n Save	Signature Farms			0.79										
		Shady Brook		1.79											
		Essential Everyday			0.99										
	Shoppers	Honeysuckle		1.49	1.29										
		Empire						2.99							
		Marval			0.47										w/ \$25 purchase; limit 1
	Shoppers Value	Shady Brook		1.29											
		n/i			0.98										
		Butterball			0.79										w/ app coupon; limit 4
	Target Stores	Butterball			0.99										limit 4
		n/i				2.49									
Empire						3.49									
Wegman's	Wegman's		1.69		2.49			4.49							
	Shady Brook			1.49											
	Butterball		1.99	1.99											
	Honeysuckle			1.69											
	Plainville Farms					3.79								smoked	
Weis Markets	Plainville							0.99						w/ point redemption	
	Weis			0.69	0.99									w/ point redemption	
Whole Foods MdAtl	WFM			2.49		3.49		3.49				2.99			
WV	Food Fair	Walnut Creek		2.99										< 16 lbs (hen); smoked	
		Butterball	1.89	1.19											
		Honeysuckle		1.19											
	Food Lion	n/i		0.99											w/ store card
		n/i			1.79										
	Giant Eagle	Giant Eagle	1.39	1.19											
		Butterball			1.39										
	Honeysuckle	1.49	1.29												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
WV <i>(cont)</i>	Giant Eagle	Nature's Basket			2.49										
	<i>(continued)</i>	Plainville Farms			2.49										
	Kroger Columbus	Kroger		0.47										limit 2	
	Kroger Mid-Atlantic	Kroger			0.59										w/ store card
		Honeysuckle			0.59										w/ store card
	Butterball			1.29	1.09										w/ store card
		Martin's Foods	Giant		0.99										
		Piggly Wiggly Stores	Butterball		0.98										< 16 lbs (hen)
	Shop'n Save	Essential Everyday			0.99										
		Honeysuckle		1.49	1.29										
	Shoppers Value	n/i		0.98											
	Sparkle Markets	Honeysuckle			1.99										
	Target Stores	Butterball			0.79										w/ app coupon; limit 4
		Butterball			0.99										limit 4
	Weis Markets	Plainville								0.99					w/ point redemption
Weis				0.69	0.99									w/ point redemption	



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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>														
IA	AW Grocers	Best Choice		0.99										
	Brothers Market	Best Choice		1.29										
	Family Fare	Open Acres		0.99										
	Fareway	Fareway		0.99										
	Food Pride	Open Acres		1.19										
	Fresh Thyme	Fresh Thyme	1.99											
	Hy-Vee	Honeysuckle		1.39										
	Jewel-Osco	n/i					1.99							
		Jennie-O		0.69										limit 1
		Jennie-O	1.99											
		Butterball	2.49	0.99										
	Lucky's Market	n/i			2.99				3.99					free range
	Maynard's	Best Choice		1.18										
	Price Chopper	Best Choice		1.19										
	Russ's Market	Russ's		1.99										smoked
		Honeysuckle	1.49											
	Schnuck's	Schnuck's		0.99										limit 2
		Schnuck's	1.69											limit 2
		Honeysuckle		0.99										
		Honeysuckle	1.79											
	Sunshine Foods	Best Choice		0.99										
Super Saver	n/i		1.98										smoked	
	Best Choice	1.48												
Target Stores	Butterball		0.79										w/ app coupon; limit 4	
	Butterball		0.99										limit 4	
Thriftway Stores	Best Choice		1.29											
Whole Foods MW	WFM			2.49										
	Larry Schultz							3.49						
IL	Berkot's	HoKa									2.99			
		Butterball	1.99											
		Norbest		0.99										
		Jennie-O		0.99										
	Borowiak's	Honeysuckle		0.98										
		IGA		0.98										
	Butera's Market	Butterball		0.99										
	Cermak's	Norbest		0.69										
County Market NFI	Jennie-O	1.39												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
IL (cont)	Cub Foods	Honeysuckle	1.59											
		Jennie-O	1.59											
	Dierberg's	Butterball		1.59										
		Butterball	2.87											
		Honeysuckle	1.79	1.29										
	Fairplay Foods	Jennie-O		1.29										
		Butterball	1.99	0.99										
		Butterball		0.88										w/ \$25 purchase; limit 1
	Fareway	Norbest		0.99										
		Fareway		0.99										
	Food Pride	Open Acres		1.19										
	Fresh Thyme	Fresh Thyme	1.99											
	Hy-Vee	Honeysuckle		1.39										
	IGA Houchen's	Honeysuckle	1.69											
	Jewel-Osco	n/i						1.99						
		Jennie-O		0.69										limit 1
		Jennie-O	1.99											
	Kroger Central	Butterball	2.49	0.99										
		Kroger		0.69										w/ store card
	Kroger Mid-South	Butterball	1.69											
		Kroger		0.29										w/ store card
	Mariano's	Jennie-O		0.77										w/ store card
	Meijer	Honeysuckle		0.99										
	Pete's Market	Butterball	1.99											
		Honeysuckle		0.99										
		Norbest		0.99										
	PW Midwest	Butterball		0.99										
		Jennie-O		0.99										
	Schnuck's	Schnuck's		0.99										limit 2
		Schnuck's	1.69											
		Honeysuckle		0.99										limit 2
	Shop & Save Mrkt	Honeysuckle	1.79											
		Essential Everyday	1.99	0.89										
Target Stores	Turkey Valley		0.89											
	Butterball		0.79										w/ app coupon; limit 4	
The Fresh Market	Butterball		0.99										limit 4	
	n/i			2.49										

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IL <i>(cont)</i>	Tony's Finer Foods	Jennie-O		0.69										limit 1	
		Butterball	1.99												
		Perdue			1.99										
	Valli Produce	Honeysuckle		0.99											
	Whole Foods MW	WFM			2.49										
	Larry Schultz							3.49							
IN	County Market	Essential Everyday		1.29										< 16 lbs (hen); limit 1  organic	
	County Market NFI	Jennie-O	1.39												
	Dollar General Mrkt	Jennie-O		0.95											
	Earth Fare	n/i			2.69				3.99				5.99		
		n/i													
	Fresh Encounter	n/i		0.99											
	Fresh Thyme	Fresh Thyme	1.99												
	Giant Eagle	Giant Eagle	1.39	1.19											
		Butterball		1.39											
		Honeysuckle	1.49	1.29											
		Nature's Basket			2.49										
		Plainville Farms			2.49										
	Harding's	Open Acres		0.99											
	Holiday Foods	Honeysuckle		0.99											
	IGA Houchen's	Honeysuckle	1.69												
	Jay C Food Stores	Kroger		0.29											w/ store card
		Butterball	1.69												
		Honeysuckle	1.69												
	Jewel-Osco	n/i							1.99						
		Jennie-O		0.69											limit 1
		Jennie-O	1.99												
		Butterball	2.49	0.99											
	Kroger Central	Kroger		0.69											w/ store card
	Butterball	1.69													
Kroger Cincinnati	Kroger		0.37										w/ store card		
	Honeysuckle	1.39													
Kroger Mid-South	Kroger		0.29										w/ store card		
Lucky's Market	n/i			2.99					3.99				w/ store card free range		
Martin's	Open Acres		0.88										w/ store card; limit 1		
	Open Acres		1.99												
	Honeysuckle	1.79													
	Butterball	1.99													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
IN <i>(cont)</i>	Meijer	Honeysuckle		0.99											
	Needler's	n/i		0.99											
	Schnuck's	Schnuck's	Schnuck's		0.99										limit 2
		Schnuck's	Honeysuckle	1.69	0.99										limit 2
		Schnuck's	Honeysuckle	1.79											
		Schnuck's	Honeysuckle	1.99											
		Schnuck's	Butterball	2.49											
	Strack & VanTil	Norbest			0.49										w/ \$25 purchase; limit 1
		Butterball			0.79										w/ app coupon; limit 4
	Target Stores	Butterball			0.99										limit 4
		Butterball					2.49								
	The Fresh Market	n/i													
	Wesselman's	Honeysuckle			0.99										
	Whole Foods MW	WFM					2.49								
Larry Schultz									3.49						
MI	Busch's	Timber Valley	1.99												
	County Market	Essential Everyday		1.29											
	D&W Fresh Market	Open Acres	1.49												
	Earth Fare	n/i			2.69					3.99					
		n/i											5.99		organic limit 1
	Family Fare	Open Acres		0.99											
	Fresh Thyme	Fresh Thyme	1.99												
	Glory Supermarket	Honeysuckle		1.29											
	Harding's	Open Acres		0.99											
	Hollywood Markets	Amish Brand		1.59											
		Peacock				2.79									
	Kroger Central	Kroger			0.69										w/ store card
		Butterball		1.69											
	Kroger Columbus	Kroger		0.47										limit 2	
	Kroger Michigan	Kroger		0.47										limit 2	
	Lucky's Market	n/i					2.99			3.99					free range
	Martin's	Open Acres			0.88										w/ store card; limit 1
		Open Acres			1.99										
		Honeysuckle		1.79											
		Butterball		1.99											
Meijer	Honeysuckle		0.99												
Ric's Food Center	Honeysuckle	1.49													
Spartan Stores	Open Acres		0.99												

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Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MI <i>(cont)</i>	Super One Foods	Jennie-O	1.66	0.99											
	Tadych's	Honeysuckle	1.39												
	Target Stores	Butterball		0.79										w/ app coupon; limit 4	
		Butterball		0.99										limit 4	
	Toms/Oleson's	Open Acres		30% off											
	VG's Food Centers	Open Acres		0.99										limit 1	
	Whole Foods MW	WFM				2.49									
Larry Schultz								3.49							
MN	AW Grocers	Best Choice		0.99											
	Cash Wise	Jennie-O	1.49												
	Coborn's	Jennie-O	1.48												
	County Market	Essential Everyday		1.29											
	Cub Foods	Honeysuckle		1.59											
		Jennie-O		1.59											
		Butterball		1.59											
	Dick's Fresh Market	Essential Everyday		1.19											
	Econofoods	Open Acres		0.99											
	Family Fare	Open Acres		0.99											
	Family Fresh Market	Open Acres		0.99											
	Fareway	Fareway		0.99											
	Fresh Thyme	Fresh Thyme	1.99												
	Hugo's	Butterball	1.19												
	Hy-Vee	Honeysuckle		1.39											
	Kowalski's	Ferndale									1.99			frozen	
	Marketplace Foods	Butterball		1.68											
	Maynard's	Best Choice		1.18											
	Sun Mart	Open Acres		0.99										limit 1	
	Sunshine Foods	Best Choice		0.99											
Super One Foods	Jennie-O	1.66	0.99												
SuperVALU Stores	Essential Everyday		1.39												
Target Stores	Butterball		0.79											w/ app coupon; limit 4	
	Butterball		0.99											limit 4	
Whole Foods MW	WFM				2.49										
	Larry Schultz							3.49							
ND	Albert/Safe. Mnntn	Butterball	1.99	1.29											
		Honeysuckle		1.29											
	Cash Wise	Jennie-O	1.49												
	Dan's Supermarkets	Open Acres		0.99											

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
ND <i>(cont)</i>	Family Fare	Open Acres		0.99										
	Hugo's	Butterball	1.19											
	Marketplace Foods	Butterball		1.68										
	SuperVALU Stores	Essential Everyday		1.39										
	Target Stores	Butterball		0.79										w/ app coupon; limit 4
		Butterball		0.99										limit 4
NE	Albert/Safe. Denver	Honeysuckle		0.69										limit 1
		Honeysuckle	1.79											
	AW Grocers	Best Choice		0.99										
	Baker's	Honeysuckle	1.49											w/ store card
		Kroger		0.67										w/ store card; limit 2
	Family Fare	Open Acres		0.99										
	Family Fresh Market	Open Acres		0.99										
	Fareway	Fareway		0.99										
	Fresh Thyme	Fresh Thyme	1.99											
	Hy-Vee	Honeysuckle		1.39										
	Russ's Market	Russ's		1.99										smoked
		Honeysuckle	1.49											
	Sun Mart	Open Acres		0.99										limit 1
	Super Saver	n/i		1.98										smoked
		Best Choice	1.48											
Target Stores	Butterball		0.79										w/ app coupon; limit 4	
	Butterball		0.99										limit 4	
Thriftway Stores	Best Choice		1.29											
Whole Foods MW	WFM			2.49										
	Larry Schultz							3.49						
OH	Acme Fresh Market	Gold Standard	1.49											w/ store card
		Gold Standard	2.09											
		Honeysuckle		0.99										w/ store card
		Honeysuckle		1.79										
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1
	Earth Fare	n/i			2.69				3.99					
		n/i										5.99		organic
	Food Fair	Walnut Creek		2.99										< 16 lbs (hen); smoked
		Butterball	1.89	1.19										
		Honeysuckle		1.19										
Fresh Encounter	n/i		0.99											
Fresh Thyme	Fresh Thyme	1.99												

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
OH <i>(cont)</i>	Giant Eagle	Giant Eagle	1.39	1.19										
		Butterball		1.39										
		Honeysuckle	1.49	1.29										
		Nature's Basket			2.49									
		Plainville Farms			2.49									
	IGA Houchen's	Honeysuckle	1.69											
		Kroger Central	Kroger		0.69									w/ store card
	Kroger Cincinnati	Butterball	1.69											
		Kroger		0.37										w/ store card
	Kroger Columbus	Honeysuckle	1.39											
		Kroger		0.47										limit 2
	Kroger Mid-Atlantic	Kroger		0.59										w/ store card
		Honeysuckle		0.59										w/ store card
	Lucky's Market	Butterball	1.29	1.09										w/ store card
		n/i			2.99				3.99					free range
	Meijer	Honeysuckle		0.99										
	Needler's	n/i		0.99										
	Piggly Wiggly Stores	Butterball		0.98										< 16 lbs (hen)
	Remke Markets	n/i		0.99										
	Shop'n Save	Essential Everyday		0.99										
Honeysuckle		1.49	1.29											
Sparkle Markets	Honeysuckle			1.99										
SuperVALU Stores	Essential Everyday		1.39											
Target Stores	Butterball		0.79										w/ app coupon; limit 4	
	Butterball		0.99										limit 4	
The Fresh Market	n/i			2.49										
SD	Albert/Safe. Denver	Honeysuckle		0.69										limit 1
		Honeysuckle	1.79											
	AW Grocers	Best Choice		0.99										
		Best Choice		0.98										
	Coborn's	Jennie-O	1.48											
		Open Acres		0.99										
	Family Fare	Fareway		0.99										
		Fareway		0.99										
	Hy-Vee	Honeysuckle		1.39										
	IGA Markets	Essential Everyday		0.79										w/ \$25 purchase
	Ken's Super Fair	Best Choice		0.99										
	Maynard's	Best Choice		1.18										
Sunshine Foods	Best Choice		0.99											

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
SD <i>(cont)</i>	SuperVALU Stores	Essential Everyday		1.39											
	Target Stores	Butterball		0.79										w/ app coupon; limit 4	
		Butterball		0.99										limit 4	
WI	AW Grocers	Best Choice		0.99											
	Cermak's	Norbest		0.69											
	Coborn's	Jennie-O	1.48												
	County Market	Essential Everyday		1.29											
	Econofoods	Open Acres		0.99											
	Family Fresh Market	Open Acres		0.99											
	Festival	Essential Everyday		0.79											
		Honeysuckle	1.99												
		Plainville Farms			1.99										
	Fresh Thyme	Fresh Thyme	1.99												
	Marketplace Foods	Butterball		1.68											
	Meijer	Honeysuckle		0.99											
	Pick'n Save	Jennie-O		0.77											
	PW Midwest	Butterball		0.99											
		Jennie-O		0.99											
	Schnuck's	Schnuck's		0.99										limit 2	
		Schnuck's	1.69											limit 2	
		Honeysuckle		0.99											
		Honeysuckle	1.79												
	Shurfine Food Center	Shurfine		0.98											
	Super One Foods	Jennie-O	1.66	0.99											
SuperVALU Stores	Essential Everyday		1.39												
Tadych's	Honeysuckle	1.39													
Target Stores	Butterball		0.79										w/ app coupon; limit 4		
	Butterball		0.99										limit 4		
Whole Foods MW	WFM			2.49											
	Larry Schultz							3.49							



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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>														
AR	Albertsons Houston	Butterball		2.49										smoked
		Butterball	2.19											
	Brookshire's	Jennie-O		0.49										
		Honeysuckle	1.29											
		Butterball		2.59										smoked
	CV's Family Foods	Honeysuckle	1.19											
	G&W Foods	Best Choice		0.99										
	Hay's Supermarkets	Best Choice		0.98										
	Kroger Delta	Kroger		0.49										w/ store card
		Honeysuckle	1.39	0.99										w/ store card
		Butterball		0.99										w/ store card
	Super 1 Foods	Jennie-O		0.37										
	Target Stores	Butterball		0.79										w/ app coupon; limit 4
		Butterball		0.99										limit 4
The Fresh Market	n/i			2.49										
Whole Foods SW	Diestel			5.99										
	Diestel							3.49				2.49	4.99	< 16 lbs (hen); smoked
	WFM						3.49							
AZ	Albertsons SW	Jennie-O	1.57											
	Basha's	Jennie-O	1.99											
	Fry's	Kroger		0.69										w/ store card
		Honeysuckle		0.69										w/ store card
	Los Altos	Plainville Farms				0.69								
		Jennie-O		0.69										
	Safeway SW	Jennie-O	1.57											
	Smart & Final	Jennie-O	1.59											
	Smith's	Kroger		0.67										w/ store card; limit 2
	Sprout's Market	n/i	1.99											limit 4
	Target Stores	Butterball		0.79										w/ app coupon; limit 4
		Butterball		0.99										limit 4
Whole Foods SthPac.	Mary's			2.49					3.49			2.49	5.99	brined
	Mary's			3.99										
	Diestel			2.49					3.49			2.49	4.99	
	Kosher Valley						3.99							
CO	Albert/Safe. Denver	Honeysuckle		0.69										limit 1
		Honeysuckle	1.79											

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Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
CO <i>(cont)</i>	Albert/Safe. Mntn	Butterball	1.99	1.29										
		Honeysuckle		1.29										
	AW Grocers	Best Choice		0.99										
	King Soopers	Kroger		0.69										w/ store card
	Lucky's Market	n/i			2.99				3.99					free range
	Ridley's	Norbest		0.89										
	Sprout's Market	n/i	1.99											limit 4
	Target Stores	Butterball		0.79										w/ app coupon; limit 4
		Butterball		0.99										limit 4
	Whole Foods Mntn	WFM			2.49				3.49				4.99	organic
		WFM												
		Diestel								5.99				
KS	AW Grocers	Best Choice		0.99										
	Brothers Market	Best Choice		1.29										
	CV's Family Foods	Honeysuckle	1.19											
	Dillon's	Honeysuckle	1.49											w/ store card
		Kroger		0.67										w/ store card; limit 2
	Food Pride	Open Acres		1.19										
	G&W Foods	Best Choice		0.99										
	Hen House	Honeysuckle		1.49										
		Butterball		1.79										
	Hy-Vee	Honeysuckle		1.39										
	Price Chopper	Best Choice		1.19										
	Pyramid Foods	Butterball		2.19										smoked
		Honeysuckle	1.59											
	Sprout's Market	n/i	1.99											limit 4
	Target Stores	Butterball		0.79										w/ app coupon; limit 4
		Butterball		0.99										limit 4
Thriftway Stores	Best Choice		1.29											
	Whole Foods Mntn	WFM			2.49				3.49				4.99	organic
		WFM												
		Diestel								5.99				
	Wood's Supermarket	Best Choice	1.49											
LA	Albertsons Houston	Butterball		2.49										smoked
		Butterball	2.19											
	Brookshire's	Jennie-O		0.49										
		Honeysuckle	1.29											
		Butterball		2.59										smoked

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions			
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh				
LA <i>(cont)</i>	Brookshire's Bros.	Butterball		1.27										smoked			
		Butterball		2.99													
		Buckley Farms		0.99													
		Shady Brook	1.77														
		County Market	Essential Everyday		1.29												
		Dollar General Mrkt	Jennie-O		0.95											< 16 lbs (hen); limit 1	
		Kroger Texas	Kroger		0.59											w/ store card	
		Shoppers Value	n/i		0.77												
		Spring Market	Jennie-O		0.48												w/ \$20 purchase; limit 3
		Super 1 Foods	Jennie-O		0.37												
		Target Stores	Honeysuckle	1.27													
			Butterball		0.79												w/ app coupon; limit 4
		The Fresh Market	Butterball		0.99												limit 4
			n/i			2.49											
		Whole Foods SW	Diestel			5.99											< 16 lbs (hen); smoked
			Diestel							3.49					2.49	4.99	
		Winn-Dixie	WFM			2.49		3.49									
Butterball			0.99											limit 2			
Honeysuckle			0.79														
Honeysuckle	1.29													w/ store card; limit 2			
Honeysuckle	1.89																
MO	Brothers Market	Best Choice		1.29										w/ store card w/ store card; limit 2			
	C&R Supermarkets	Best Choice		1.19													
	County Market NFI	Jennie-O	1.39														
	Dierberg's	Butterball	2.87														
		Honeysuckle	1.79	1.29													
		Jennie-O		1.29													
	Fresh Thyme	Fresh Thyme	1.99														
	G&W Foods	Best Choice		0.99													
	Gerbe's	Honeysuckle	1.49														
		Kroger		0.67													
	Hay's Supermarkets	Best Choice		0.98													
	Hen House	Honeysuckle		1.49													
		Butterball		1.79													
	Hy-Klas Foods	Best Choice		1.29													
	Hy-Vee	Honeysuckle		1.39													
	Kroger Central	Kroger		0.69												w/ store card	
		Butterball	1.69														

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
MO <i>(cont)</i>	Kroger Delta	Kroger		0.49										w/ store card	
		Honeysuckle	1.39	0.99										w/ store card	
		Butterball		0.99										w/ store card	
	Lucky's Market	n/i			2.99				3.99					free range	
	Price Chopper	Best Choice		1.19											
	Pyramid Foods	Butterball		2.19											smoked
		Honeysuckle	1.59												
	Schnuck's	Schnuck's		0.99											limit 2
		Schnuck's	1.69												limit 2
	Honeysuckle	Honeysuckle	1.79												limit 2
		Honeysuckle	1.79												limit 2
	Sprout's Market	n/i	1.99												limit 4
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
TC Markets	Best Choice	1.49	0.99												
Thriftway Stores	Best Choice		1.29												
	Best Choice		1.29												
Whole Foods MW	WFM				2.49										
	Larry Schultz								3.49						
Wood's Supermarket	Best Choice	1.49													
NM	Albert/Safe. Denver	Honeysuckle		0.69										limit 1	
		Honeysuckle	1.79												
	Albertsons SW	Jennie-O	1.57												
	Basha's	Jennie-O	1.99												
	King Soopers	Kroger		0.69										w/ store card	
	Lawrence Bros.	Best Choice	1.59	0.99											
		Butterball		2.99											smoked
	Sprout's Market	n/i	1.99											limit 4	
	Target Stores	Butterball		0.79											w/ app coupon
		Butterball		0.99											
	Whole Foods Mntn	WFM				2.49				3.49					
WFM												4.99		organic	
Diestel										5.99					
OK	CV's Family Foods	Honeysuckle	1.19											< 16 lbs (hen); limit 1	
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1	
	Pyramid Foods	Butterball		2.19										smoked	
		Honeysuckle	1.59												
	Sprout's Market	n/i	1.99											limit 4	
Super C Mart	Butterball		2.59										smoked		

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**Christmas/Hanukkah 2018**

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
OK <i>(cont)</i>	Target Stores	Butterball		0.79										w/ app coupon; limit 4	
		Butterball		0.99										limit 4	
	The Fresh Market	n/i			2.49										
	Warehouse Market	Best Choice		0.98											
	Whole Foods SW	Diestel			5.99										< 16 lbs (hen); smoked
		Diestel							3.49			2.49	4.99		
	WFM				2.49		3.49								
TX	Albertsons Houston	Butterball		2.49										smoked	
		Butterball	2.19												
	Arlan's Market	Butterball		1.29											
	Brookshire's	Jennie-O		0.49											
		Honeysuckle	1.29												
		Butterball		2.59											smoked
	Brookshire's Bros.	Butterball		1.27											smoked
		Butterball		2.99											
		Buckley Farms		0.99											
		Shady Brook	1.77												
	Cash Saver TX	Best Choice		0.79											
	Central Market	Mary's							2.98		1.98		6.49		
	Food Town	Butterball		0.99											
	Junior's	Butterball		1.39											
		Jennie-O		0.99											
	Kroger Texas	Kroger		0.59											w/ store card
	Lawrence Bros.	Best Choice	1.59	0.99											
		Butterball		2.99											smoked
	Randall's	Butterball		2.49											smoked
		Butterball	2.19												
	Sellers Bros.	Jennie-O		0.69											
	Spring Market	Jennie-O		0.48											w/ \$20 purchase; limit 3
	Sprout's Market	n/i	1.99												limit 4
	Super 1 Foods	Jennie-O		0.37											
	Honeysuckle	1.27													
Target Stores	Butterball		0.79											w/ app coupon; limit 4	
	Butterball		0.99											limit 4	
Tom Thumb	Butterball		2.49											smoked	
	Butterball	2.19													
United Supermarkets	Butterball		1.49												
	Signature Farms		0.77												

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
TX <i>(cont)</i>	United Supermarkets <i>(continued)</i>	Zatarain's		3.69										cajun fried smoked < 16 lbs (hen); smoked
		Prater's		2.69										
	Whole Foods SW	Diestel			5.99									
		Diestel WFM			2.49		3.49		3.49			2.49	4.99	
UT	Albert/Safe. Mntn	Butterball	1.99	1.29										limit 2  w/ store card  w/ store card; limit 2 limit 4 w/ app coupon; limit 4 limit 4  organic
		Honeysuckle		1.29										
	Albertsons SW	Jennie-O	1.57											
	Harmon's	Norbest	1.69											
		Norbest	1.88											
	King Soopers	Kroger		0.69										
	Ridley's	Norbest		0.89										
	Smith's	Kroger		0.67										
	Sprout's Market	n/i	1.99											
	Target Stores	Butterball		0.79										
		Butterball		0.99										
	Whole Foods Mntn	WFM			2.49				3.49				4.99	
	WFM													
	Diestel									5.99				

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>															
CA	Albertsons SoCal	Butterball		0.99										limit 1	
		Jennie-O	1.99												
	Baja Ranch	Jennie-O		0.99											
	Bristol Farms	Bristol Farms									2.99				
		Mary's							4.49						free-range
		Mary's								3.99				brined	
		n/i											6.99	free-range	
	Cardenas	Plainville Farms				0.69									
		Jennie-O		0.69											
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1	
	Food 4 Less CV	n/i	0.98												
	Food Source	n/i		0.98											limit 2
	Holiday Market	Golden Sierra									2.99				
		Diestel							3.99						
	Jensen's	Diestel						5.99			3.39				
	Jons Marketplace	Honeysuckle		0.69											
	Lucky	Shady Brook	1.79												
		Butterball	2.29												
	Lunardi's	Diestel			2.99							2.99			
	Mar-Val Food	Norbest	1.49												
	New Leaf Market	Diestel			2.79				3.99						
		Diestel											4.99		organic
	New Seasons	Diestel			2.79			3.99					4.99		
Northgate	Butterball		0.99												
	Foster Farms		0.99												
Nugget Markets	Norbest	1.79													
	Branigan's									4.39					
	Diestel			2.99				3.99							
Pavilion's	Empire						3.99							< 16 lbs (hen)	
Ralph's	Kroger		0.47											w/ \$25 purchase; limit 1	
	Butterball		0.99											limit 2	
Safeway NorCal	Signature Farms		*											< 16 lbs (hen); \$6.99 each	
	Signature Farms		*											> 16 lbs (tom); \$8.99 each	
	Honeysuckle	1.69													
	Butterball		1.49												

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**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
CA <i>(cont)</i>	Save Mart	Shady Brook	1.79												
		Honeysuckle	1.49												
		Butterball	2.29												
	SK Super King	n/i		0.69											
	Smart & Final	Jennie-O	1.59												
	Sprout's Market	n/i	1.99											limit 4	
	Stater Bros.	Jennie-O	1.69	0.99											
		Californian		0.99											
	Superior Grocer	Plainville Farms				0.99									
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
	Vallarta	Jennie-O		0.89											
	Vons	Butterball		0.99											limit 1
		Jennie-O	1.99												
	Whole Foods NorCal	Diestel				2.49				3.49		6.99	2.49		
						2.99								5.49	brined
								2.49					2.49		organic
								1.89							
							2.49			3.49		2.49	5.99		
Whole Foods SthPac.	Mary's				3.99						2.49	5.99		brined	
	Mary's				2.49				3.49		2.49	4.99			
	Diestel						3.99				2.49	4.99			
	Kosher Valley						3.99								
HI	Foodland	Maika'i		*										< 16 lbs (hen); \$6.99 each	
		Maika'i		*										> 16 lbs (tom); \$8.99 each	
		Foster Farms	2.49												
	KTA Super Stores	Foster Farms	2.29												
		Butterball		1.49											
	Safeway Hawaii	Foster Farms	1.99												
		Butterball		1.59											w/ app coupon; limit 4
	Target Stores	Butterball		1.99											limit 4
		Butterball		1.89											
	Times Supermarkets	Butterball				2.49			3.49		2.49	5.99			
Whole Foods SthPac.	Mary's				3.99						2.49	5.99		brined	
	Mary's				2.49				3.49		2.49	4.99			
	Diestel						3.99				2.49	4.99			
	Kosher Valley						3.99								



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Christmas/Hanukkah 2018

**WHOLE TURKEYS**

State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
NV	Albertsons SW	Jennie-O	1.57												
	Cardenas	Plainville Farms				0.69									
		Jennie-O		0.69											
	Dollar General Mrkt	Jennie-O		0.95										< 16 lbs (hen); limit 1	
	Food Source	n/i		0.98										limit 2	
	Ridley's	Norbest		0.89											
	Safeway NorCal	Signature Farms		*											< 16 lbs (hen); \$6.99 each
		Signature Farms		*											> 16 lbs (tom); \$8.99 each
		Honeysuckle	1.69												
		Butterball		1.49											
	Save Mart	Shady Brook	1.79												
		Honeysuckle	1.49												
		Butterball	2.29												
	Smart & Final	Jennie-O	1.59												
	Smith's	Kroger		0.67											w/ store card; limit 2
	Sprout's Market	n/i	1.99												limit 4
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
	Vons	Butterball		0.99											limit 1
		Jennie-O	1.99												
Whole Foods NorCal	Diestel			2.49					3.49		6.99	2.49			
	Diestel			2.99										brined	
	Diestel											5.49		organic	
	Mary's			2.49							2.49				
Whole Foods SthPac	Nature's Rancher				1.89										
	Mary's			2.49					3.49		2.49	5.99		brined	
	Mary's			3.99											
	Diestel			2.49					3.49		2.49	4.99			
	Kosher Valley					3.99									

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**WHOLE TURKEYS**

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>															
AK	Alaska Commercial Carrs/Safeway	Essential Everyday	1.59												
		Jennie-O	1.59												
	Fred Meyer	Signature Farms		2.99										smoked	
		Signature Farms		0.79											
		Kroger		0.47										w/ \$50 purchase	
		Jennie-O	1.49												
		IGA Stores - Alaska	Essential Everyday		1.49										
		Meyers Group IGA	Essential Everyday		1.49										
		Northwest Grocers	Butterball		1.79										
			Signature Farms		1.19										
		Sea Mart	Jennie-O		1.27										
Target Stores	Butterball		1.59										w/ app coupon; limit 4		
	Butterball		1.99										limit 4		
ID	Albert/Safe. Mntn	Butterball	1.99	1.29											
		Honeysuckle		1.29											
	Fred Meyer	Kroger		0.47										w/ \$50 purchase	
		Jennie-O	1.49												
	IGA Markets	Essential Everyday		0.79									w/ \$25 purchase		
	Ridley's	Norbest		0.89											
		Norbest	1.49												
	Rosauer's	Jennie-O	1.49												
		Kroger		0.67										w/ store card; limit 2	
	Target Stores	Butterball		0.79										w/ app coupon; limit 4	
		Butterball		0.99										limit 4	
Whole Foods Mntn	WFM			2.49				3.49							
	WFM											4.99	organic		
	Diestel									5.99					
Yoke's Fresh Mrkt	Butterball		1.29												
MT	Albert/Safe. Mntn	Butterball	1.99	1.29											
		Honeysuckle		1.29											
	IGA Markets	Essential Everyday		0.79									w/ \$25 purchase		
	Lucky's Market	n/i			2.99			3.99					free range		
	Smith's	Kroger		0.67									w/ store card; limit 2		
	SuperVALU Stores	Essential Everyday		1.39											
	Target Stores	Butterball		0.79										w/ app coupon; limit 4	
Butterball			0.99										limit 4		

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
OR	Albert/Safeway NW	Jennie-O	1.39												
		Signature Farms		2.79											smoked
	Fred Meyer	Signature Farms		0.79											
		Kroger		0.47											w/ \$50 purchase
		Jennie-O	1.49												
	IGA Markets	Essential Everyday		0.79											w/ \$25 purchase
	IGA Market Fresh	Jennie-O	1.98												
	Market of Choice	Shelton			2.49				3.99		2.49				
	Meyers Group IGA	Essential Everyday		1.19											
	New Seasons	Diestel			2.79				3.99				4.99		
	Quality Food Center	Northwest	1.69												
	Red Apple	Jennie-O	1.99												
	Roth's	Norbest	1.99						3.99						
	Target Stores	Butterball		0.79											w/ app coupon; limit 4
		Butterball		0.99											limit 4
Thriftway of OR	Norbest	1.69													
Whole Foods NW	WFM			2.49					3.49						
WA	Albert/Safeway NW	Jennie-O	1.39												
		Signature Farms		2.79											smoked
	Fred Meyer	Signature Farms		0.79											
		Kroger		0.47											w/ \$50 purchase
	Haggen's	Jennie-O	1.49												
		Mary's							3.99		2.99				
	IGA Markets	Butterball	1.99												
		Essential Everyday		0.79											w/ \$25 purchase
	IGA Market Fresh	Jennie-O	1.98												
	Metropolitan	Met Market									2.69				
	Meyers Group IGA	Essential Everyday		1.19											
	New Seasons	Diestel			2.79				3.99				4.99		
	PCC Markets	PCC							3.49						
	Quality Food Center	Diestel												5.99	
		Northwest	1.69												
	Roth's	Norbest	1.99						3.99						
	Sprout's Market	n/i	1.99												limit 4
Target Stores	Butterball		0.79											w/ app coupon; limit 4	
	Butterball		0.99											limit 4	
The Markets LLC	Jennie-O	1.98													
Thriftway	Norbest	1.69													

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State	Supermarket	Label	Conventional		Antibiotic-Free		Kosher		Organic		Free Range	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
WA <i>(cont)</i>	Thriftway of OR	Norbest	1.69											
	Yoke's Fresh Mrkt	Butterball		1.29										
WY	Albert/Safe. Denver	Honeysuckle		0.69										limit 1
		Honeysuckle	1.79											
	Albert/Safe. Mntn	Butterball	1.99	1.29										
		Honeysuckle		1.29										
	AW Grocers	Best Choice		0.99										
	IGA Markets	Essential Everyday		0.79										w/ \$25 purchase
	King Soopers	Kroger		0.69										w/ store card
	Lucky's Market	n/i			2.99				3.99					free range
	Ridley's	Norbest		0.89										
	Smith's	Kroger		0.67										w/ store card; limit 2
Target Stores	Butterball		0.79											w/ app coupon; limit 4
	Butterball		0.99											limit 4

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>															
CT	ACME Market	Lancaster Brand	1.49				1.49	1.29	2.99	2.99					limit 1
	Adams IGA	Alexander & Hornung		3.00		3.00	1.39	1.00							
		Carando		3.00											
		AF Basket	Cook's	2.29				1.39	1.39					3.49	
		AG New England	Sugardale		1.99			1.09	0.89					3.49	
			Shurfine								2.99	2.99			
		ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99					
			Appleton Farms		0.95										limit 2
			Never Any!	3.49											uncured
		Best Market	Cook's		2.77										
			Alexander & Hornung				1.47								
			Smithfield	3.27											
		Big Y	Carando		2.39					3.49					
			Triple M			2.99	2.99								
			Big Y		0.79										limit 1
			Big Y					0.99	0.79						
			Hormel Cure 81							3.99					
			Kentucky Legend							3.99					
		Bravo	Cook's		2.49			1.49	1.39					3.99	
			Sugardale							3.49					
		Cherry Valley	Sugardale	2.49				1.59	1.49					3.49	
			Hatfield									3.99			
		Compare Foods	Cook's		2.49			1.49	1.39						
		Sugardale		2.49			1.49	1.39							
	C-Town	Cook's		2.49			1.49	1.39					3.99		
		Sugardale							3.49						
	Food Bazaar	Sugardale					1.59	0.99					2.99		
		Smithfield	2.49												
		Smithfield Premium	2.79												
	Geissler's	Carando		1.99											
		Smithfield				2.49									
		Triple M			2.99	2.99									
		Geissler's		2.49											
	Highland Park	John Morrell			3.59	3.59									
		Highland Park's Own	3.99												

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
CT <i>(cont)</i>	IGA New England	Alexander & Hornung		1.99		2.49	1.39	1.19								
		Cook's		2.99												
	Key Food	Cook's		1.49			1.19	0.99					3.99			
		Carando		2.69												
	King's Market	Kings		3.99	3.79						5.49	4.49				
		Leidy's		4.99												antibiotic-free
	Market 32	Hatfield							3.29	3.49						
		Cook's												3.79		
		Cook's			1.29		1.29	0.79								limit 2
		Smithfield		2.79												
		Hormel Cure 81		2.79												
	Price Chopper	Hatfield							3.29	3.49						
		Cook's												3.79		
		Cook's			1.29		1.29	0.79								limit 2
		Smithfield		2.79												
		Hormel Cure 81		2.79												
	Price Rite	Cook's		1.69				0.99	0.89							
	Save-a-Lot	Sugardale							0.79					2.79		
		n/i		1.49												
	ShopRite	Hatfield								3.29		3.49				
		Carando								3.99						
		Cook's		1.29				0.99	0.99							limit 1
		Cook's		2.49				2.09	1.99							
	Stew Leonard's	Stew's Naked		4.99												antibiotic-free
		n/i		2.99												
	Stop & Shop	Carando			1.49						2.99					
		Stop & Shop			1.49			0.99	0.89							
		Kentucky Legend											3.99			
	Target Stores	Archer Farms		1.79												w/ app coupon; limit 2
		Archer Farms		1.99												limit 2
	Market Pantry		0.99												limit 2	
The Fresh Market	n/i		2.99													
Trader Joe's	Trader Joe's								5.99						antibiotic-free; uncured	
Walmart	Sam's Choice		1.98													
Whole Foods NE	Woodstown		3.99												antibiotic-free; uncured	
Whole Foods NATl	Woodstown		3.99												antibiotic-free; uncured	

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4					
			Whole	Half								bone-in	bone-in			
DC	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99							
		Never Any!	3.49													uncured
	Giant Food	Giant	1.27	1.27			0.97	0.77								w/ \$25 purchase; limit 2
		Kentucky Legend									3.99					
	Harris Teeter	Harris Teeter		1.49												
		HT Traders		2.29												
	Safeway Eastern	Signature Select		1.27												w/ \$25 purchase; limit 1
		Signature Select		1.99					3.49	3.79						
		Smithfield	2.69				0.99	0.99	4.99		4.99		3.99			
		Hormel Cure 81	2.49								4.99					
	Smithfield Premium	Smithfield Premium	3.49													
		Dietz & Watson	3.49													
		Open Nature	3.99													antibiotic-free
	Save-a-Lot	Sugardale						0.79						2.79		
		n/i	1.49													
	Target Stores	Archer Farms	1.79													w/ app coupon; limit 2
Archer Farms		1.99													limit 2	
Market Pantry		0.99													limit 2	
Trader Joe's	Trader Joe's							5.99							antibiotic-free; uncured	
Walmart	Sam's Choice	1.98														
Whole Foods MdAtl	Woodstown	3.99													antibiotic-free; uncured	
DE	ACME Market	Lancaster Brand	1.49				1.49	1.29	2.99	2.99					limit 1	
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99							
		Never Any!	3.49													uncured
	Food Lion	Food Lion	1.29					0.79								w/ store card; limit 2
		Food Lion	2.49													
		Smithfield	1.79													w/ store card
	Smithfield	Smithfield	2.79													
		Smithfield	1.79													
	Fresh Grocer	Cook's	1.28				0.98	0.88								w/ \$25 purchase; limit 1
		Cook's	2.99				2.49	2.39								
	Giant Food	Giant		1.27			0.97	0.77								w/ \$25 purchase; limit 2
		Kentucky Legend									3.99					
Great Valu Markets	Sugardale					1.19	0.99									
	Sugardale	1.59													w/ \$25 purchase; limit 1	
Harris Teeter	Felt's												1.99			
	Harris Teeter		1.49													
	HT Traders		2.29													

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
DE <i>(cont)</i>	IGA Stores - NJ/PA	Alexander & Hornung					1.49	0.99							
		Kunzler			3.49				2.99						
		John F Martin			2.49				1.99						
	Lidl	Smithfield		1.99											
		n/i	1.69				0.49	0.49							
		Preferred Selection	1.89								2.99				
	Redner's	Sugardale											2.99		
		Redner's			1.98										
		Sugardale					1.68	1.68							
	Safeway Eastern	Sugardale		0.98											w/ \$25 purchase; limit 2
		Hatfield							2.98						
		Kunzler							2.98						
		Berk's							2.98						
		Signature Select		1.27											w/ \$25 purchase; limit 1
		Signature Select		1.99					3.49	3.79					
		Smithfield	2.69				0.99	0.99	4.99		4.99		3.99		
	Save-a-Lot	Hormel Cure 81	2.49							4.99	4.99				
		Smithfield Premium	3.49												
		Dietz & Watson	3.49												antibiotic-free
		Open Nature	3.99												
		Sugardale						0.79					2.79		
	ShopRite	n/i	1.49												
		Hatfield							3.29		3.49				
		Carando							3.99						
	ShurSave	Cook's	1.29				0.99	0.99							limit 1
		Cook's	2.49				2.09	1.99							
		Sugardale		1.29											w/ \$25 purchase; limit 1
		Best Yet							1.99						
		Hatfield							2.99						
	Target Stores	Berk's							2.99						
		Kunzler							2.99						
		Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
The Fresh Market	Market Pantry	0.99												limit 2	
	n/i	2.99													
	Trader Joe's							5.99						antibiotic-free; uncured	
Walmart	Sam's Choice	1.98													



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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
DE <i>(cont)</i>	Weis Markets	Weis	2.99		2.99				2.99						
		Weis	0.69				0.49	0.49							w/ point redemption
MA	Adams IGA	Alexander & Hornung		3.00		3.00	1.39	1.00							
		Carando		3.00											
	AF Basket	Cook's	2.29				1.39	1.39					3.49		
	AG New England	Sugardale			1.99			1.09	0.89					3.49	
		Shurfine									2.99	2.99			
	ALDI	Appleton Farms		1.89	1.69			1.29	1.19	2.99					
		Never Any!		3.49											uncured
	Associated	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39					3.99		
	Big Y	Carando		2.39						3.49					
		Triple M				2.99	2.99								
		Big Y		0.79											limit 1
		Big Y					0.99	0.79							
		Hormel Cure 81								3.99					
		Kentucky Legend								3.99					
	Bravo	Cook's		2.49				1.49	1.39					3.99	
		Sugardale								3.49					
	C-Town	Cook's		2.49				1.49	1.39					3.99	
		Sugardale								3.49					
	Donelan's	Carando		1.49							3.99	3.99			limit 1
		Triple M									2.99				
	Earth Origins	Garrett Valley		5.99											antibiotic-free
	Food City Markets	Alexander & Hornung						1.29	0.99						
Cook's			1.99												
Sugardale						1.99									
Geissler's	Carando		1.99												
	Smithfield					2.49									
	Triple M				2.99	2.99									
Hannaford	Geissler's		2.49												
	Taste of Inspirations										3.99				
	Hannaford		1.19				0.89	0.69						w/ store card; limit 2	
	Hannaford		2.79				1.89	1.69							
	Carando		2.49												
	Sugardale		1.59												

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MA <i>(cont)</i>	Key Food	Cook's		1.49			1.19	0.99					3.99			
		Carando		2.69												
	Market 32	Hatfield								3.29	3.49					
		Cook's											3.79			
		Cook's		1.29			1.29	0.79							limit 2	
		Smithfield	2.79													
	Market Basket	Hormel Cure 81	2.79													
		Smithfield					0.99	0.89				3.29				
		Sugardale					0.99	0.89								w/ store card
		Sugardale					1.19	1.09						2.99		
		Kentucky Legend												2.99		
	McKinnon's	Leidy's												4.49		antibiotic-free
		Carando	1.99									2.49				
		Cook's	2.29											2.99		
	Price Chopper	Triple M								3.99						
		Hatfield								3.29	3.49					
		Cook's												3.79		
		Cook's		1.29			1.29	0.79							limit 2	
	Price Rite	Smithfield	2.79													
		Hormel Cure 81	2.79													
	Roche Bros.	Cook's	1.69				0.99	0.89								
		Roche Bros.	1.99													
	Save-a-Lot	Roche Bros.			6.99											
		Cook's					1.59	1.49								
		Triple M								3.99						
		Kentucky Legend								3.99						
		Berkshire Black	4.99													
Carando			2.99													
Sugardale								0.79					2.79			
Seabra Foods	n/i	1.49														
	Alexander & Hornung						1.19									
Shaw's	Triple M			2.99					3.39	3.39						
	Kretschmar		2.49													
	Smithfield	0.88													w/ \$25 purchase; limit 1	
Star Market	Carando								2.99							
	Smithfield	0.88													w/ \$25 purchase; limit 1	
		Carando							2.99							

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MA <i>(cont)</i>	Stop & Shop	Carando		1.49						2.99							
		Stop & Shop		1.49			0.99	0.89									
	Target Stores	Kentucky Legend															
		Archer Farms	1.79														w/ app coupon; limit 2
		Archer Farms	1.99														limit 2
	The Fresh Market	Market Pantry	0.99														limit 2
		n/i	2.99														
	Trader Joe's	Trader Joe's								5.99							antibiotic-free; uncured
	Trucchi's	Carando	1.99							4.99							
		Sugardale					1.29	0.99									
		Cook's		1.79													
		Hormel Cure 81															
		Jones									4.99						
		Triple M									2.99	3.99					
		Trucchi's	2.99							4.49							
		Walmart	Sam's Choice	1.98													
		Wegman's	Wegman's		1.19												
Wegman's				0.99													w/ \$25 purchase; limit 1
Wegmans Signature			5.99														
	Wegman's	8.99											4.19			organic; uncured	
MD	ACME Market	Lancaster Brand	1.49				1.49	1.29	2.99	2.99						limit 1	
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99							uncured	
		Never Any!	3.49													antibiotic-free	
	Earth Origins	Garrett Valley		5.99												w/ store card; limit 2	
	Food Lion	Food Lion	1.29						0.79								
		Food Lion	2.49						1.69								
		Smithfield	1.79						1.19								w/ store card
	Giant Eagle	Smithfield	2.79						1.79								
		Giant Eagle	1.99	1.99	0.98												limit 1
		Giant Eagle	3.29							1.99							
		Market District				1.29	1.29										limit 1
		Market District	3.29			4.49	4.49										
		Smithfield	2.79														
	Sugardale	2.79		1.29					2.69								
	Hillshire Farm	3.39															

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MD <i>(cont)</i>	Giant Food	Giant		1.27			0.97	0.77							w/ \$25 purchase; limit 2
		Kentucky Legend									3.99				
	Graul's Market	Smithfield		2.79											
		Kunzler							2.99	2.99					
	Great Valu Markets	Sugardale					1.19	0.99							
		Sugardale		1.59										1.99	w/ \$25 purchase; limit 1
		Felt's													
	Green Valley	Sugardale		1.49			1.09	0.89							
		Sugardale		1.99			1.49	1.29							
		Smithfield		1.99											
	Harris Teeter	Harris Teeter		1.49											
		HT Traders		2.29											
	IGA Stores - NJ/PA	Alexander & Hornung					1.49	0.99							
		Kunzler				3.49			2.99						
		John F Martin				2.49			1.99						
		Smithfield		1.99											
	Lidl	n/i		1.69				0.49	0.49						
		Preferred Selection		1.89								2.99			
		Sugardale											2.99		
	Martin's Food	Nature's Promise		4.99											
		Kentucky Legend									3.99				antibiotic-free
		Berks								1.79					
		Hatfield								1.79					
	Price Rite	Cook's		1.69				0.99	0.89						
	Redner's	Redner's				1.98									
		Sugardale						1.68	1.68						
	Sugardale			0.98										w/ \$25 purchase; limit 2	
	Hatfield								2.98						
	Kunzler								2.98						
	Berk's								2.98						
Safeway Eastern	Signature Select			1.27											
	Signature Select			1.99					3.49	3.79					
	Smithfield		2.69				0.99	0.99	4.99		4.99		3.99		
	Hormel Cure 81		2.49							4.99	4.99				
	Smithfield Premium		3.49												
	Dietz & Watson		3.49												
	Open Nature		3.99											antibiotic-free	

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MD <i>(cont)</i>	Save-a-Lot	Sugardale						0.79					2.79		
		n/i	1.49												
	Shop'n Save	Sugardale		1.29	1.29										limit 1
		Sugardale				2.19			1.99	2.19					
		Sugardale Classic								3.49					
		Superior							2.49	2.69					
		Smithfield		2.99											
		Hillshire Farm		2.99											
		Silver Star		3.49	3.49	3.69			3.79	3.99					
	Shoppers	Smithfield					0.99	0.99							limit 2
		Smithfield		1.69											
		Hormel Cure 81		1.39											limit 1
	ShopRite	Hatfield							3.29		3.49				
		Carando							3.99						
		Cook's		1.29			0.99	0.99							limit 1
		Cook's		2.49			2.09	1.99							
	ShurSave	Sugardale			1.29										w/ \$25 purchase; limit 1
		Best Yet							1.99						
		Hatfield							2.99						
		Berk's							2.99						
		Kunzler							2.99						
	Sprout's Market	n/i		1.99											limit 2
		n/i		0.99											limit 1
	Target Stores	Archer Farms		1.79											w/ app coupon; limit 2
		Archer Farms		1.99											limit 2
		Market Pantry		0.99											limit 2
	The Fresh Market	n/i		2.99											
	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured
	Walmart	Sam's Choice		1.98											
	Wegman's	Wegman's			1.19						3.99	4.99			
		Wegman's			0.99										w/ \$25 purchase; limit 1
		Wegmans Signature			5.99										
		Sugardale											4.19		
	Wegman's		8.99											organic; uncured	
Weis Markets	Weis		2.99		2.99			2.99							
	Weis		0.69				0.49	0.49						w/ point redemption	
	Whole Foods MdAtl	Woodstown	3.99											antibiotic-free; uncured	

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
ME	AG New England	Sugardale		1.99			1.09	0.89					3.49		
		Shurfine								2.99	2.99				
	Best Yet Markets	n/i					0.99	0.79							
		Food City Markets	Alexander & Hornung				1.29	0.99							
	Hannaford	Cook's	1.99												
		Sugardale				1.99									
		Taste of Inspirations										3.99			
		Hannaford		1.19			0.89	0.69							w/ store card; limit 2
		Hannaford		2.79			1.89	1.69							
	IGA New England	Carando		2.49											
		Sugardale		1.59											
		n/i					1.49	1.19							
	Market Basket	Alexander & Hornung		1.99		2.49	1.39	1.19							
		Smithfield					0.99	0.89				3.29			w/ store card
	Save-a-Lot	Sugardale					0.99	0.89					2.99		
		Sugardale					1.19	1.09						2.99	
		Kentucky Legend										2.99			antibiotic-free
		Leidy's										4.49			
		Carando	1.99								2.49				
	Shaw's	Sugardale						0.79					2.79		
n/i		1.49													
Target Stores	Smithfield	0.88												w/ \$25 purchase; limit 1	
	Carando								2.99						
Trader Joe's	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms	1.99												limit 2	
	Market Pantry	0.99												limit 2	
Walmart	Trader Joe's								5.99					antibiotic-free; uncured	
	Sam's Choice	1.98													
NH	AG New England	Sugardale		1.99			1.09	0.89					3.49		
		Shurfine								2.99	2.99				
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured
		Never Any!	3.49												
	Hannaford	Taste of Inspirations										3.99			
		Hannaford		1.19			0.89	0.69							w/ store card; limit 2
Hannaford			2.79			1.89	1.69								
Walmart	Carando		2.49												
	Sugardale		1.59												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4				
			Whole	Half								bone-in	bone-in		
NH <i>(cont)</i>	IGA New England	n/i					1.49	1.19							
		Alexander & Hornung		1.99		2.49	1.39	1.19							
	Market Basket	Smithfield					0.99	0.89			3.29				w/ store card
		Sugardale					0.99	0.89							
		Sugardale					1.19	1.09					2.99		
		Kentucky Legend									2.99				
		Leidy's									4.49				antibiotic-free
		Carando	1.99								2.49				
	McKinnon's	Cook's	2.29										2.99		
		Triple M							3.99						
	Price Chopper	Hatfield							3.29	3.49					
		Cook's											3.79		
		Cook's		1.29			1.29	0.79							limit 2
		Smithfield	2.79												
		Hormel Cure 81	2.79												
	Price Rite	Cook's	1.69				0.99	0.89							
	Save-a-Lot	Sugardale						0.79					2.79		
		n/i	1.49												
	Shaw's	Smithfield	0.88												w/ \$25 purchase; limit 1
		Carando							2.99						
Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms	1.99												limit 2	
	Market Pantry	0.99												limit 2	
Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	
Walmart	Sam's Choice	1.98													
NJ	ACME Market	Lancaster Brand	1.49				1.49	1.29	2.99	2.99					limit 1
	AF Basket	Cook's	2.29				1.39	1.39					3.49		
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
	Associated	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39					3.99		
	Best Market	Cook's		2.77											
		Alexander & Hornung				1.47									
		Smithfield	3.27												
	Bravo	Cook's		2.49			1.49	1.39					3.99		
	Sugardale							3.49							

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4				
			Whole	Half								bone-in	bone-in		
NJ <i>(cont)</i>	Compare Foods	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39							
	C-Town	Cook's		2.49			1.49	1.39					3.99		
		Sugardale							3.49						
	Fine Fare	Sugardale						1.29							
	Food Bazaar	Sugardale					1.59	0.99					2.99		
		Smithfield	2.49												
	Smithfield Premium		2.79												
		Cook's			1.49			0.89	0.79						w/ \$25 purchase; limit 1
	Smithfield				2.49										
		Hormel Cure 81									4.99				
	Great Valu Markets	Sugardale					1.19	0.99							w/ \$25 purchase; limit 1
		Sugardale	1.59												
	Felt's													1.99	
		Alexander & Hornung						1.49	0.99						
	Kunzler					3.49				2.99					
		John F Martin				2.49				1.99					
	Smithfield				1.99										
		Cook's			1.49			1.19	0.99				3.99		
	Carando				2.69										
		Kings			3.99	3.79					5.49	4.49			
	Leidy's		4.99												antibiotic-free
		n/i	1.69					0.49	0.49						
	Preferred Selection		1.89									2.99			
		Sugardale											2.99		
	McCaffrey's	McCaffrey's	3.99												
	Cook's				2.49			1.49	1.39						
		Sugardale			2.49			1.49	1.39						
	Murphy's				3.99										
		Leidy's									3.99				
Cook's				2.49			1.49	1.39							
	Sugardale			2.49			1.49	1.39							
Cook's		1.69					0.99	0.89							
	Sugardale							0.79				2.79			
n/i		1.49													
	Hatfield								3.29		3.49				
Carando								3.99							



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NJ <i>(cont)</i>	ShopRite	Cook's	1.29				0.99	0.99							limit 1
	<i>(continued)</i>	Cook's	2.49				2.09	1.99							
	Stop & Shop	Carando		1.49					2.99						
	Stop & Shop	Kentucky Legend		1.49			0.99	0.89							
	Supremo Foods	Sugardale	1.99				1.69	1.69			3.99				
	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
		Market Pantry	0.99												limit 2
	The Fresh Market	n/i	2.99												
	Top Tomato	Carando	2.99												
	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured
	Uncle Giuseppe's	Cook's											2.99		
	Walmart	Sam's Choice	1.98												
	Wegman's	Wegman's		1.19							3.99	4.99			w/ \$25 purchase; limit 1
		Wegman's		0.99											
		Wegmans Signature		5.99											
		Sugardale												4.19	
	Weis Markets	Wegman's	8.99												organic; uncured
		Weis	2.99		2.99				2.99						
		Weis	0.69				0.49	0.49							w/ point redemption
Western Beef	Sugardale					1.99	1.99						3.99		
	Cook's	2.99													
Whole Foods MdAtl	Woodstown	3.99												antibiotic-free; uncured	
Whole Foods NE	Woodstown	3.99												antibiotic-free; uncured	
NY	365 by Whole Foods	Woodstown	3.99												antibiotic-free; uncured
	ACME Market	Lancaster Brand	1.49				1.49	1.29	2.99	2.99					limit 1
	AF Basket	Cook's	2.29				1.39	1.39					3.49		
	AG New England	Sugardale		1.99			1.09	0.89					3.49		
		Shurfine								2.99	2.99				
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
	Associated	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39					3.99		
	Best Market	Cook's		2.77											
	Alexander & Hornung				1.47										
	Smithfield	3.27													

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NY <i>(cont)</i>	Big M	Sugardale	1.99		1.69	1.69	0.99	0.99							
		Superior							1.99	2.69					
	Bravo	Cook's		2.49			1.49	1.39					3.99		
		Sugardale							3.49						
	Cherry Valley	Sugardale	2.49				1.59	1.49						3.49	
		Hatfield									3.99				
	Compare Foods	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39							
	C-Town	Cook's		2.49			1.49	1.39					3.99		
		Sugardale							3.49						
	D'Agostino's	Cook's	2.99												
		Triple M							3.99						
	DeCiccio Family Mrkt	Carando	3.49												
		Hormel Cure 81									5.49				
	DeCiccio & Sons	Alexander & Hornung					1.59	1.59							
	Fine Fare	Sugardale						1.29							
	Food Bazaar	Sugardale					1.59	0.99					2.99		
		Smithfield	2.49												
		Smithfield Premium	2.79												
	Food Emporium	Cook's		2.99											
	Foodtown	Cook's		1.49			0.89	0.79							w/ \$25 purchase; limit 1
		Smithfield		2.49											
		Hormel Cure 81									4.99				
	Giunta's	Carando		2.99											
		Cook's					1.99	1.79							
	Great American	Alexander & Hornung		1.79			1.19	0.99							
		Sugardale			1.79	1.79									
		Cumberland Gap							2.29	2.29					
	Smithfield		2.49												
Gristede's	Cook's					2.49	2.49								
Hannaford	Taste of Inspirations									3.99					
	Hannaford		1.19			0.89	0.69							w/ store card; limit 2	
	Hannaford		2.79			1.89	1.69								
	Carando		2.49												
	Sugardale		1.59												
IGA New England	Alexander & Hornung		1.99		2.49	1.39	1.19								
	Cook's		2.99												

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
NY <i>(cont)</i>	Key Food	Cook's		1.49			1.19	0.99					3.99		
		Carando		2.69											
	King Kullen	Smithfield	1.39												w/ \$25 purchase; limit 2
		Smithfield	2.49				1.49	1.29							
		Kentucky Legend							3.99	3.99					
	King's Market	Kings		3.99	3.79					5.49	4.49				
		Leidy's	4.99												antibiotic-free
	Market 32	Hatfield							3.29	3.49					
		Cook's											3.79		
		Cook's		1.29			1.29	0.79							limit 2
		Smithfield	2.79												
		Hormel Cure 81	2.79												
	Met Foods	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39							
	Peck's Market	Cook's		1.99											
		Alexander & Hornung		1.99			1.39	0.99							
		Hatfield							2.49	2.49					
		Smithfield									3.49				
	Pioneer	Kentucky Legend							4.59						
		Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39							
	Price Chopper	Hatfield							3.29	3.49					
		Cook's											3.79		
		Cook's		1.29			1.29	0.79							limit 2
		Smithfield	2.79												
		Hormel Cure 81	2.79												
	Price Rite	Cook's	1.69				0.99	0.89							
	Save-a-Lot	Sugardale						0.79					2.79		
		n/i	1.49												
	Shop'n Save	Sugardale		1.29	1.29										limit 1
	Sugardale				2.19			1.99	2.19						
	Sugardale Classic								3.49						
	Superior							2.49	2.69						
	Smithfield		2.99												
	Hillshire Farm		2.99												
	Silver Star		3.49	3.49	3.69			3.79	3.99						

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
			Whole	Half											
NY <i>(cont)</i>	ShopRite	Hatfield							3.29		3.49				
		Carando							3.99						
		Cook's	1.29				0.99	0.99							limit 1
		Cook's	2.49				2.09	1.99							
	Stew Leonard's	Stew's Naked	4.99												antibiotic-free
		n/i	2.99												
	Stop & Shop	Carando		1.49						2.99					
		Stop & Shop		1.49			0.99	0.89							
		Kentucky Legend									3.99				
	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
		Market Pantry	0.99												limit 2
	The Fresh Market	n/i	2.99												
	Tops Markets	Sugardale	1.29			1.29									w/ \$25 purchase; limit 1
		Sugardale	1.99			1.99	1.09	0.99					3.49		
		Smithfield			1.69	1.69					3.99				
		Smithfield Premium	3.49												
		Tops	2.99						2.49	2.69					
		Sahlen's			3.99	3.99									
		Smith's			3.99	3.99									
		Carando	2.99												
	Trade Fair	Cook's					1.79	1.69							
	Trader Joe's	Trader Joe's							5.99					antibiotic-free; uncured	
	Uncle Giuseppe's	Cook's										2.99			
	Walmart	Sam's Choice	1.98												
	Wegman's	Wegman's		1.19							3.99	4.99			
		Wegman's		0.99											w/ \$25 purchase; limit 1
		Wegmans Signature		5.99											
		Sugardale											4.19		
	Weis Markets	Wegman's	8.99												organic; uncured
Weis		2.99		2.99					2.99						
Weis		0.69				0.49	0.49							w/ point redemption	
Western Beef	Sugardale					1.99	1.99					3.99			
	Cook's	2.99													
Whole Foods NE	Woodstown	3.99												antibiotic-free; uncured	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4				
PA	ACME Market	Lancaster Brand	1.49				1.49	1.29	2.99	2.99					limit 1
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured
		Never Any!	3.49												
	Associated	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39					3.99		
	Big M	Sugardale	1.99		1.69	1.69	0.99	0.99							
		Superior							1.99	2.69					
	Boyer Food Market	Hatfield							2.49						
		Berks							2.49						
		Kunzler							2.49						
		John F Martin			1.99										
		Hazle Park			1.99										
		Sugardale		0.99											w/ \$50 purchase; limit 1
		Smithfield		1.79											
		Sugardale		0.99			0.89	0.89							w/ \$50 purchase; limit 1
		Smithfield		1.79			1.49	1.49							
	Bravo	Cook's		2.49			1.49	1.39					3.99		
		Sugardale							3.49						
	Cash Saver	Cook's						1.19							
		Kentucky Legend							2.57						
		n/i										1.19			
	Compare Foods	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39							
	C-Town	Cook's		2.49			1.49	1.39					3.99		
		Sugardale							3.49						
	Family Owned	John F Martin			1.99										
		Sugardale		1.99											
		Kunzler							2.59						
		Stoltzfuz			2.99	3.39									
	Fine Fare	Sugardale						1.29							
Food Lion	Food Lion		1.29				0.79							w/ store card; limit 2	
	Food Lion		2.49				1.69								
	Smithfield		1.79				1.19							w/ store card	
	Smithfield		2.79				1.79								
Foodland	Sugardale		1.99	1.99				1.99	2.29						
	Sugardale				0.98									w/ \$20 purchase; limit 1	

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State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4				
PA <i>(cont)</i>	Foodtown	Cook's		1.49			0.89	0.79							w/ \$25 purchase; limit 1
		Smithfield		2.49											
		Hormel Cure 81										4.99			
	Fresh Grocer	Cook's	1.28				0.98	0.88							w/ \$25 purchase; limit 1
		Cook's	2.99				2.49	2.39							
	Giant Eagle	Giant Eagle	1.99	1.99	0.98										limit 1
		Giant Eagle	3.29						1.99						limit 1
		Market District			1.29	1.29									limit 1
		Market District	3.29		4.49	4.49									
		Smithfield	2.79												
	Giant Food Stores	Sugardale	2.79		1.29				2.69						
		Hillshire Farm	3.39												
		Nature's Promise		4.99											antibiotic-free
		Kentucky Legend								3.99					
		Berks							1.79						
	Gordon Food Stores	Hatfield							1.79						
		Kunzler							1.79						
		GFS	1.99												
	Great Valu Markets	Gordon Choice							2.29	2.29					
		Sugardale					1.19	0.99							
	Grocery Outlet	Sugardale	1.59											1.99	w/ \$25 purchase; limit 1
		Felt's													
		Jamestown		1.49											
	Ideal Market	Country Ribbon		1.49											
		Alexander & Hornung					0.69	0.69							w/ \$25 purchase
	IGA SpartanNash	Sugardale		1.99											
		Superior							1.79						
		Open Acres		1.67					1.17	0.97					
	IGA Stores - NJ/PA	Cumberland Gap							1.89						
		Alexander & Hornung							1.49	0.99					
Kunzler				3.49				2.99							
John F Martin				2.49				1.99							
Karn's Foods	Smithfield		1.99												
	Karns			2.69				2.99							
	John F Martin			2.69				3.29							
	Berk's							3.29							
		Kunzler						3.29							

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
PA <i>(cont)</i>	Karn's Foods <i>(continued)</i>	Hazle Park			1.89											
		Smithfield	2.89													
	Key Food	Cook's		1.49			1.19	0.99						3.99		
		Carando		2.69												
	Kuhn's Market	Vernon Manor		1.59												
		Sugardale			0.99	1.19										limit 1
		Sugardale		2.39					2.19	2.39						
		Amish Country		1.99												
	Landis Market	Silver Star	3.49		3.49	3.69			3.79	3.99						
		Smith's								4.59						
		Boar's Head							5.99							
		Smithfield		1.99												
		Hatfield							1.99							
		Leidy's							1.99							
	Martin's Foods	John F Martin							1.99							
		Landis							3.49		3.99					
		Nature's Promise		4.99												antibiotic-free
	Kentucky Legend	Berks							1.79							
		Hatfield							1.79							
	McCaffrey's	McCaffrey's	3.99													
	Pioneer	Cook's		2.49			1.49	1.39								
		Sugardale		2.49			1.49	1.39								
	Price Chopper	Hatfield							3.29	3.49						
		Cook's											3.79			
		Cook's		1.29			1.29	0.79								limit 2
	Smithfield	Smithfield	2.79													
		Hormel Cure 81	2.79													
Price Rite	Cook's	1.69				0.99	0.89									
Redner's	Redner's			1.98												
	Sugardale					1.68	1.68									
	Sugardale		0.98												w/ \$25 purchase; limit 2	
	Hatfield							2.98								
Kunzler	Kunzler							2.98								
	Berk's							2.98								
	Sugardale											2.79				
Save-a-Lot	Sugardale						0.79									
	n/i		1.49													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
PA <i>(cont)</i>	Shop'n Save	Sugardale		1.29	1.29										limit 1	
		Sugardale			2.19				1.99	2.19						
		Sugardale Classic								3.49						
		Superior							2.49	2.69						
		Smithfield		2.99												
		Hillshire Farm		2.99												
	ShopRite	Silver Star		3.49	3.49	3.69			3.79	3.99						
		Hatfield							3.29		3.49					
		Carando							3.99							
	ShurSave	Cook's	1.29				0.99	0.99								limit 1
		Cook's	2.49				2.09	1.99								
		Sugardale		1.29												w/ \$25 purchase; limit 1
	ShurSave NE Penn	Best Yet							1.99							
		Hatfield							2.99							
		Berk's							2.99							
		Kunzler							2.99							
		John F Martin							2.29							
		Best Yet							1.98	2.49	2.99					
	Sparkle Markets	Hatfield			1.98	1.98			1.98	2.99	3.49					
		Kunzler							2.99							
		Alexander& Hornung					1.49	1.19								
		Sugardale		1.48									2.99			w/ \$25 purchase; limit 1
		Sugardale		1.98												
		Sparkle							1.49							
	Sprout's Market	Sugardale		2.49												
		Hillshire Farm		3.49												
	Supremo Foods	n/i	1.99													limit 2
		n/i	0.99													limit 1
	Target Stores	Sugardale	1.99				1.69	1.69								
		Archer Farms	1.79													w/ app coupon; limit 2
Archer Farms		1.99												limit 2		
The Fresh Market	Market Pantry	0.99												limit 2		
	n/i	2.99														
Tops Markets	n/i	2.99														
	Sugardale	1.29			1.29									w/ \$25 purchase; limit 1		
	Sugardale	1.99			1.99	1.09	0.99									
	Smithfield			1.69	1.69					3.99						
		Smithfield Premium	3.49													



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
PA <i>(cont)</i>	Tops Markets <i>(continued)</i>	Tops							2.49	2.69					
		Sahlen's			3.99	3.99									
		Smith's			3.99	3.99									
	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured
		Walmart	Sam's Choice	1.98											
	Wegman's	Wegman's		1.19							3.99	4.99			w/ \$25 purchase; limit 1
		Wegman's		0.99											
		Wegmans Signature		5.99											
	Sugardale	Sugardale												4.19	
		Wegman's		8.99											organic; uncured
Weis Markets		Weis	2.99		2.99				2.99						
Weis Markets	Weis		0.69			0.49	0.49							w/ point redemption	
	Whole Foods MdAtl	Woodstown	3.99											antibiotic-free; uncured	
RI	Adams IGA	Alexander & Hornung		3.00		3.00	1.39	1.00							
		Carando		3.00											
	AF Basket	Cook's	2.29				1.39	1.39					3.49		
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
	Associated	Cook's		2.49			1.49	1.39							
		Sugardale		2.49			1.49	1.39						3.99	
	Bravo	Cook's		2.49			1.49	1.39						3.99	
		Sugardale							3.49						
	Dave's Marketplace	Dave's	3.99						3.99						
		Triple M		3.99					3.99	3.99					
	Cook's	Cook's		1.99											
		Price Rite	Cook's	1.69				0.99	0.89						
	Save-a-Lot	Sugardale							0.79					2.79	
		n/i	1.49												
	Seabra Foods	Alexander & Hornung													
		Triple M				2.99				3.39	3.39				
Kretschmar	Kretschmar		2.49												
	Shaw's	Smithfield	0.88											w/ \$25 purchase; limit 1	
Carando	Carando								2.99						
	Stop & Shop	Carando		1.49					2.99						
	Stop & Shop	Stop & Shop		1.49			0.99	0.89							
Kentucky Legend	Kentucky Legend										3.99				

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
RI <i>(cont)</i>	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
		Market Pantry	0.99												limit 2
	Trader Joe's Walmart	Trader Joe's Sam's Choice	1.98						5.99						antibiotic-free; uncured
VT	AG New England	Sugardale		1.99			1.09	0.89					3.49		
		Shurfine								2.99	2.99				
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured
		Never Any!	3.49												
	Food City Markets	Alexander & Hornung					1.29	0.99							
		Cook's	1.99												
		Sugardale				1.99									
	Hannaford	Taste of Inspirations									3.99				
		Hannaford		1.19			0.89	0.69							w/ store card; limit 2
		Hannaford		2.79			1.89	1.69							
		Carando		2.49											
		Sugardale		1.59											
	IGA New England	n/i					1.49	1.19							
	Price Chopper	Hatfield							3.29	3.49					
		Cook's											3.79		
		Cook's		1.29			1.29	0.79							limit 2
		Smithfield		2.79											
		Hormel Cure 81		2.79											
	Shaw's	Smithfield		0.88											w/ \$25 purchase; limit 1
		Carando							2.99						
	Target Stores	Archer Farms		1.79											w/ app coupon; limit 2
	Archer Farms		1.99											limit 2	
	Market Pantry		0.99											limit 2	
Tops Markets	Sugardale		1.29				1.29							w/ \$25 purchase; limit 1	
	Sugardale		1.99				1.99	1.09	0.99						
	Smithfield				1.69	1.69					3.99				
	Smithfield Premium		3.49												
	Tops							2.49	2.69						
	Sahlen's				3.99	3.99									
	Smith's				3.99	3.99									
Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	

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**Christmas/Hanukkah 2018**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
VT <i>(cont)</i>	Walmart	Sam's Choice	1.98												

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>															
AL	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
	Bruce's Foodland	Cook's			1.99	1.49					3.99	3.99			
		Kentucky Legend													
		Sugar Tree	1.49												
	Cash Saver	Cook's						1.06							
		Kentucky Legend							2.57				1.19		
		n/i													
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend													
	Earth Fare	n/i	3.99												antibiotic-free
	Food Giant	Carolina Pride													
		Cook's						1.19							
		Sugar Tree	1.49												
		Kentucky Legend													
	Gateway Foodland	Cook's			1.49			1.19							
		Sugar Tree		1.39											
	Greer's Markets	Sugardale			1.49	1.59									
		Hormel Cure 81	2.19												
	Hometown Market	Cook's						0.99							limit 2
	Ingle's Market	Smithfield	1.48					0.88							limit 2
		Cades Cove			1.98										
	Kroger Atlanta	Kroger	1.59												
		Smithfield						0.99							limit 2
	Kroger Nashville	Kroger	1.59												limit 2
		Cook's					1.29	1.29							
		Kentucky Legend							2.99						
		Cumberland Gap			1.69										
	Lucky's Supermarket	Cook's			1.59			1.19							
		Sugardale						1.19							
		Best Choice	1.99												
		Kentucky Legend									3.49				
		Clifty Farm											1.99		
	Manning's PW	Cook's						1.17							

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
AL <i>(cont)</i>	Piggly Wiggly Inc.	Smithfield		1.99	1.69										
		Cook's					1.69	1.39							
	Piggly Wiggly JTM	Hormel Cure 81								3.99					
		D.L. Lee					0.89	0.69							w/ \$50 purchase; limit 1
	Price Le\$\$ Foods IGA Publix	D.L. Lee					1.69	1.49							
		Kentucky Legend							2.68						
		Publix	1.99	1.99	0.99	0.99									
	PW Homeland	Publix Premium		2.49					4.99						
		Best Choice		1.49											w/ \$25 purchase; limit 1
	PW Houchen's	Cook's					1.49	1.39							
		Hormel Cure 81							3.99	3.99					
		Cook's					1.18	0.88							w/ additional purchase; limit 1
		Cook's			1.58										
	Ramey's	Kentucky Legend							2.98	3.58	3.98				
		Best Choice		1.78											
		Clifty Farm												1.98	
	Rouse's	Cook's					1.38	1.18							
		Kentucky Legend							3.98	3.98					
	Save-a-Lot	Smithfield		1.98											
		Sugardale					1.19	0.97							
		Hormel Cure 81		1.47											limit 1
	Sprout's Market	Hormel Cure 81		1.79											
		Sugardale						0.79					2.79		
	Target Stores	n/i	1.49												
		n/i	1.99												limit 2
		n/i	0.99												limit 1
	The Fresh Market	Archer Farms	1.79												w/ app coupon; limit 2
Archer Farms		1.99												limit 2	
Market Pantry		0.99												limit 2	
Trader Joe's	n/i	2.99													
United Grocery	Trader Joe's							5.99						antibiotic-free; uncured	
Vowell's	Sugar Tree	1.29													
	Best Choice		1.99												
	Cook's			1.49		1.39	1.19					2.99			
	Clifty Farm												2.19		
	Burger's												2.19		
	Kentucky Legend									3.99					

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
AL <i>(cont)</i>	Walmart	Sam's Choice	1.98												
	Western Markets	Hormel Cure 81		1.99							3.99				
		Royal			1.99										
		Cook's			1.69			1.29							
	Whole Food South Winn-Dixie	Ziegler			2.99	2.99									
		Woodstown		3.99											
Smithfield				1.99			1.49	1.29						antibiotic-free; uncured	
	Smithfield			1.79			1.19	0.99						limit 2	
	Kentucky Legend									3.99					
FL	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured
		Never Any!	3.49												
	Bravo Supermarkets	n/i					1.58	1.58							
	Dollar General Mrkt	Smithfield		1.75											
		Kentucky Legend									4.00				antibiotic-free
	Earth Fare	n/i	3.99											antibiotic-free	
	Earth Origins	Garrett Valley		5.99										antibiotic-free	
	Food Giant	Carolina Pride									3.99				
		Cook's						1.19							
		Sugar Tree		1.49											
	Fresco y Mas	Kentucky Legend									3.99				
		Smithfield			1.98			1.08	0.88						limit 2
	Gordon Food Stores	GFS	1.99												
		Gordon Choice							2.29	2.29					
	Greer's Markets	Sugardale			1.49	1.59									
	Harris Teeter	Hormel Cure 81		2.19											
		Harris Teeter			1.49										
	HT Traders	HT Traders			2.29										
		n/i							0.68			1.28			limit 2
	Harvey's	Smithfield			1.38										limit 2
Smithfield												2.98			
Hitchcock's	n/i										1.49				
	Cook's						1.28	1.18							
IGA Florida	Hormel Cure 81			1.68											
	Smithfield		1.99												
	n/i							1.39			1.59				
Lucky's Market	Niman Ranch		4.99							6.99				antibiotic-free	
	Alexander & Hornung					1.99								uncured	

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
FL <i>(cont)</i>	Lucky's Market	Alexander & Hornung				1.69									uncured; limit 2
	<i>(continued)</i>	Lucky's Market	2.99	3.49											uncured
	Milam's Market	n/i		1.99			1.99	1.89							
	Price Choice	n/i					1.67	1.67							
	Smithfield		2.47												
	Publix	Publix	1.99	1.99											
		Publix Premium		2.49					4.99						
	PW Houchen's	Cook's					1.18	0.88							w/ additional purchase; limit 1
		Cook's			1.58										
		Kentucky Legend							2.98	3.58	3.98				
		Best Choice		1.78											
		Clifty Farm												1.98	
	Save-a-Lot	Sugardale						0.79					2.79		
		n/i	1.49												
	Scaff's	D.L Lee					1.39	1.29				1.49			
		Sugardale		2.49											
	Sedano's	Hormel Cure 81									4.99				
		Sugardale	2.69				1.79	1.79		2.99			3.29		
		Carando		2.99					3.99		3.99				
		Vernon Manor	1.49												
		Smithfield							3.99			1.99	3.49		
	Sprout's Market	n/i	1.99												limit 2
		n/i	0.99												limit 1
Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms	1.99												limit 2	
	Market Pantry	0.99												limit 2	
The Fresh Market	n/i	2.99													
Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	
Walmart	Sam's Choice	1.98													
Whole Foods Florida	Woodstown	3.99												antibiotic-free	
Winn-Dixie	Smithfield		1.99			1.49	1.29								
	Smithfield		1.79			1.19	0.99							limit 2	
	Kentucky Legend									3.99					
GA	AF Basket	Cook's	2.29				1.39	1.39					3.49		
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
GA <i>(cont)</i>	Bi-Lo	Smithfield		1.89			1.49	1.29							
		Smithfield		1.35			0.95	0.75							limit 2
	Dollar General Mrkt	Kentucky Legend									3.99				
		Smithfield	1.75								4.00				
	Earth Fare	n/i	3.99												antibiotic-free
	Food City	Food City	1.59	1.59	1.99	2.49	0.99	0.99							
		Kentucky Legend									4.49				
	Food Depot	Sugardale		1.18				0.78							
		Vernon Manor		1.18											
		Sunset Farms			1.58										
		Royal			1.58										
	Food Giant	Carolina Pride									3.99				
		Cook's						1.19							
		Sugar Tree	1.49												
	Food Lion	Kentucky Legend									3.99				
		Food Lion	1.29					0.79							w/ store card; limit 2
		Food Lion	2.49					1.69							
		Smithfield	1.79					1.19							w/ store card
	Food Pride	Smithfield	2.79					1.79							
		Open Acres	2.29				1.29	0.99							
	Galaxy Foods	Felt's												2.49	
		Frick's					1.79	1.79							
	Harris Teeter	Kentucky Legend									3.98				
		Smithfield		1.38			1.18	1.18			3.78				
		Harris Teeter		1.49											
	Harvey's	HT Traders		2.29											
n/i							0.68				1.28			limit 2	
IGA Food Stores	Smithfield		1.38											limit 2	
	Smithfield											2.98			
	n/i										1.19				
IGA Stores SE	Smithfield					0.99	0.89							limit 2	
	Smithfield	1.99											2.99		
	Carolina Pride								3.79						
	Kentucky Legend									3.98					
Smithfield	Frick's					1.58	1.58								
	Smithfield		1.78			1.08	0.98								



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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
GA <i>(cont)</i>	Ingle's Market	Smithfield	1.48					0.88							limit 2
		Cades Cove			1.98										
	Kroger Atlanta	Kroger	1.59												
		Smithfield						0.99							limit 2
	Lidl	n/i	1.69				0.49	0.49							
		Preferred Selection									2.99				
		Sugardale											2.99		
	Little Giant	Hormel Cure 81	1.99												
	Lucky's Market	Niman Ranch	4.99								6.99				antibiotic-free
		Alexander & Hornung				1.99									uncured
		Alexander & Hornung				1.69									uncured; limit 2
		Lucky's Market	2.99	3.49											uncured
	Piggly Wiggly GA	Kentucky Legend									3.79				
	Piggly Wiggly JTM	D.L. Lee					0.89	0.69							w/ \$50 purchase; limit 1
		D.L. Lee					1.69	1.49							
	Publix	Publix	1.99	1.99											
		Publix Premium		2.49						4.99					
	PW Carolina Co.	n/i	1.79	1.79					0.99	0.99					
		Carolina Pride									3.69				
	PW Homeland	Best Choice		1.49											w/ \$25 purchase; limit 1
		Cook's					1.49	1.39							
		Hormel Cure 81							3.99	3.99					
	PW Houchen's	Cook's					1.18	0.88							w/ additional purchase; limit 1
		Cook's			1.58										
		Kentucky Legend							2.98	3.58	3.98				
		Best Choice		1.78											
		Clifty Farm												1.98	
	Quality Foods	Smithfield	1.99						1.29	1.19					
		Dan'l Boone												2.19	
	Save-a-Lot	Sugardale								0.79				2.79	
	n/i	1.49													
Sprout's Market	n/i	1.99												limit 2	
	n/i	0.99												limit 1	
Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms	1.99												limit 2	
	Market Pantry	0.99												limit 2	
The Fresh Market	n/i	2.99													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
GA <i>(cont)</i>	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured
	United Grocery	Sugar Tree	1.29												
	Walmart	Sam's Choice	1.98												
	Wayfield's	n/i	1.69												
		Smithfield		1.69			1.29	1.19							
	Whole Food South	Woodstown	3.99												antibiotic-free; uncured
	Winn-Dixie	Smithfield		1.99			1.49	1.29							
	Smithfield		1.79			1.19	0.99							limit 2	
		Kentucky Legend									3.99				
KY	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured
		Never Any!	3.49												
	Chappell's	Cook's					1.29	1.19						1.79	
		n/i													
	Cox IGA	Cumberland Gap							2.29						
		Superior							2.29						
		Smithfield	1.99												
		Kentucky Legend							3.99	3.99					
		Clifty Farm													1.99
		Sugardale					1.69	1.49							
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend										4.00			
	E. W. James	Cook's			1.78		1.38	1.08					2.98		
		Best Choice	1.98	1.98											1.98
		Clifty Farm													
		Kentucky Legend							3.58	3.98	4.98				
	Food City	Food City	1.59	1.59	1.99	2.49	0.99	0.99							
		Kentucky Legend									4.49				
	Food Fair	Superior's							1.99	2.19					
		Walnut Creek			2.59	2.69									
	Kentucky Legend							3.99							
Food Giant	Carolina Pride									3.99					
	Cook's						1.19								
	Sugar Tree	1.49													
	Kentucky Legend									3.99					
Food Lion	Food Lion	1.29												0.79	w/ store card; limit 2
	Food Lion	2.49												1.69	

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KY <i>(cont)</i>	Food Lion	Smithfield	1.79					1.19							w/ store card
	<i>(continued)</i>	Smithfield	2.79					1.79							
	Food Rite	Clifty Farm												1.99	
			Tripp's											1.99	
			Royal									1.29			
			Cook's										3.49		
			Cook's					0.99							limit 2
			Best Choice	1.79	1.79										
			John Morrell							2.59	2.59				
			Kentucky Legend							2.99	3.59				
		Foodland	Superior							1.99	2.19				limit 1
			Sugardale		1.29	1.29				1.99	2.19				limit 1
			Sugardale									2.89			
			Smithfield		2.99										
			Hillshire Farm		2.99										
		Fresh Encounter	Sugardale											3.49	
			Sugardale						0.87						
			Smithfield		0.97										w/ \$25 purchase; limit 1
			Cumberland Gap							1.69					w/ \$25 purchase; limit 1
			Chief		3.99										w/ \$25 purchase; limit 1
			Kentucky Legend									4.99			
		Fresh Thyme	Fresh Thyme	1.99											
		Galaxy Foods	Frick's					1.79	1.79						
			Kentucky Legend									3.98			
			Smithfield		1.38			1.18	1.18			3.78			
		Gordon Food Stores	GFS	1.99											
			Gordon Choice							2.29	2.29				
		IGA Houchen's	Coon Creek											2.19	
			Clifty Farm											2.19	
			Smithfield					1.49	1.49						
		Cook's					1.49	1.49							
		Hormel Cure 81		1.99											
		Kentucky Legend							3.79						
		Kentucky Legend							2.99					limit 1	
	IGA SpartanNash	Open Acres		1.67			1.17	0.97							
		Cumberland Gap							1.89						

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
KY <i>(cont)</i>	IGA Stores - OH/KY	n/i		1.99											
		Kentucky Legend Sugardale					1.49	1.39	3.99	3.99					
	IGA Stores SE	Kentucky Legend									3.98				
		Frick's					1.58	1.58							
	Kroger Cincinnati	Smithfield		1.78			1.08	0.98							
		Cook's					0.77	0.77							
		Kroger	0.87												limit 2
	Kroger Delta	Cumberland Gap			1.19				1.99						limit 2
		Cumberland Gap							2.49						limit 2
		Kroger		1.99											limit 2
	Kroger Mid-Atlantic	Smithfield						0.99							limit 2
		Kroger	0.99						2.99						limit 2
		Cumberland Gap			1.19										limit 2
	Kroger Mid-South	Clifty Farm												2.99	
		Kroger	0.87												limit 2
		Kentucky Legend							2.99	2.99			2.99		
	Kroger Nashville	Smithfield													
		Cumberland Gap			1.29										
		Kroger	1.59												limit 2
	Lucky's Market	Cook's					1.29	1.29							
		Kentucky Legend							2.99						
		Cumberland Gap			1.69										
	Meijer	Niman Ranch	4.99								6.99				antibiotic-free
Alexander & Hornung					1.99									uncured	
Alexander & Hornung					1.69									uncured; limit 2	
Price Le\$\$ Foods IGA	Lucky's Market	2.99	3.49											uncured	
	Cook's		0.88						0.79					limit 1	
	Meijer		2.89					1.99							
PW Houchen's	Sugardale							1.99							
	Smithfield	2.99													
	Kentucky Legend							2.68							
PW Houchen's	Cook's					1.18	0.88							w/ additional purchase; limit 1	
	Cook's			1.58											
	Kentucky Legend							2.98	3.58	3.98					

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KY <i>(cont)</i>	PW Houchen's <i>(continued)</i>	Best Choice		1.78										1.98		
	Remke Markets	Clifty Farm														
		Smithfield		0.97		0.97										w/ \$25 purchase; limit 1
		Cumberland Gap							1.69							w/ \$25 purchase; limit 1
		Sugardale						0.87								w/ \$25 purchase; limit 1
		Chief		3.99												
		Kentucky Legend									4.99					
	Ruler Foods	n/i	1.69				0.99	0.99								
		Kroger	0.95													limit 2
	Save-a-Lot	Sugardale						0.79					2.79			
		n/i	1.49													
	Super Dollar	n/i					0.95	0.95								
		n/i		1.55												limit 2
	SuperVALU Stores	Sugardale			1.69	1.79										
		Cloverdale							3.99							
	Target Stores	Archer Farms	1.79													w/ app coupon; limit 2
		Archer Farms	1.99													limit 2
		Market Pantry	0.99													limit 2
	TC Grocers	Ozark Pride									2.48					
		Kretschmar									2.48					
	Kretschmar									1.29				w/ \$25 purchase; limit 1		
	Best Choice	1.88														
The Fresh Market	n/i	2.99														
Trader Joe's	Trader Joe's									5.99				antibiotic-free; uncured		
United Grocery	Sugar Tree	1.29														
ValuMarket	Kentucky Legend								3.49	3.69						
	Best Choice	1.99	1.99													
	Cook's					1.69	1.49									
Walmart	Sam's Choice	1.98														
Whole Foods MdAtl	Woodstown	3.99												antibiotic-free; uncured		
MS	AG Baton Rouge	Smithfield		1.99			1.39	1.19								
		John Morrell			1.29											
	ALDI	Bryan							1.99							
		Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured	
	Never Any!	3.49														

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MS <i>(cont)</i>	Corner Market	Bryan		1.99											limit 1
		Frick's					1.49	1.29							limit 2
		Polk's							3.29						
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend											4.00		
	Food Giant	Carolina Pride											3.99		
		Cook's						1.19							
		Sugar Tree	1.49												
		Kentucky Legend											3.99		
	Greer's Markets	Sugardale			1.49	1.59									
		Hormel Cure 81	2.19												
	Kroger Delta	Kroger		1.99											limit 2
		Smithfield						0.99							limit 2
		Kroger							2.99						
	Mac's Fresh Market	Best Choice		1.88											
	Piggly Wiggly HGR	Cook's					1.49	1.29							
		Sugar Tree	1.49												
	PW Houchen's	Cook's					1.18	0.88							w/ additional purchase; limit 1
		Cook's			1.58										
		Kentucky Legend							2.98	3.58	3.98				
		Best Choice		1.78											
		Clifty Farm													
	Ramey's	Cook's					1.38	1.18						1.98	
		Kentucky Legend							3.98	3.98					
		Smithfield		1.98											
	Save-a-Lot	Sugardale						0.79					2.79		
		n/i	1.49												
	Sullivan's Grocery	Cook's						1.29							
		Sugardale						1.29							
		Hormel Cure 81	1.99												
Superlo Foods	Sugardale						1.19								
	Best Choice	1.99													
	Double G						1.29								
Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms	1.99												limit 2	
	Market Pantry	0.99												limit 2	
The Fresh Market	n/i	2.99													

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**Christmas/Hanukkah 2018  
 CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MS <i>(cont)</i>	Vowell's    Walmart Whole Food South Winn-Dixie	Best Choice		1.99											
		Cook's			1.49		1.39	1.19					2.99		
		Clifty Farm													2.19
		Burger's													2.19
		Kentucky Legend									3.99				
		Sam's Choice	1.98												
		Woodstown	3.99												
		Smithfield		1.99			1.49	1.29							
NC	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
	Bi-Lo	Smithfield		1.89			1.49	1.29							
		Smithfield		1.35			0.95	0.75							limit 2
	Carlie C's IGA	Kentucky Legend									3.99				
		Sugardale											2.78		
		n/i					0.96	0.76							w/ \$35 purchase; limit 2
	Compare Foods	Vernon Manor	1.18												w/ \$35 purchase; limit 2
		Ol Timey				1.98									butt half @ \$2.08
	Earth Fare	n/i										1.29			
		Smithfield		1.99							3.78				
	Food Lion	n/i	3.99												antibiotic-free
		Food Lion	1.29						0.79						w/ store card; limit 2
	Food Pride	Food Lion	2.49						1.69						
		Smithfield	1.79						1.19						w/ store card
Smithfield		2.79						1.79							
Open Acres		2.29				1.29	0.99								
Fresh Foods	Felt's												2.49		
	D.L. Lee										1.19				
Galaxy Foods	Open Acres					1.29	1.19								
	Felt's												1.99		
	Frick's					1.79	1.79								
Harris Teeter	Kentucky Legend									3.98					
	Smithfield		1.38			1.18	1.18			3.78					
	Harris Teeter		1.49												
	HT Traders		2.29												

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NC <i>(cont)</i>	Harvey's	n/i						0.68				1.28			limit 2
		Smithfield		1.38									2.98		limit 2
	Hills Food Stores	D.L. Lee										1.29			
		Open Acres					1.19	0.99						2.39	
	IGA Food Stores	Felt's										1.19			
		n/i													
	IGA Stores SE	Smithfield		1.99			0.99	0.89						2.99	limit 2
		Smithfield									3.79				
		Carolina Pride													
	IGA Stores SE	Kentucky Legend										3.98			
		Frick's					1.58	1.58							
	Ingle's Market	Smithfield		1.48			1.08	0.98							limit 2
		Smithfield						0.88							
	Just \$ave Foods	Cades Cove				1.98									
		Smithfield			1.78			0.98							
	Lidl	Frick's					1.58	1.58							
		Kentucky Legend										3.98			
	Lowe's Foods	n/i		1.69			0.49	0.49							
		Preferred Selection		1.89								2.99			
		Sugardale											2.99		
		Smokehouse			1.37										w/ \$25 purchase; limit 2
		Smokehouse			1.17										w/ \$25 purchase and coupon; L1
		Smokehouse								3.99		4.49			
		Frick's					0.97	0.97							w/ \$25 purchase; limit 2
	Piggly Wiggly Retail	Frick's					1.69	1.69							
		Smithfield		2.29											
		Smithfield Premium		2.79											
		Hormel Cure 81										4.99			
Open Acres				1.99	1.49	2.19	1.17	1.17							
D.L. Lee											1.29				
Dan'l Boone													1.99		
Piggly Wiggly Stores	Felt's												2.29		
	Smithfield			2.29							3.79				
	Smithfield Premium			2.69											
	Smithfield			1.78			1.19	0.98							
		n/i											1.98		



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			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NC <i>(cont)</i>	Publix	Publix	1.99	1.99											
		Publix Premium		2.49					4.99						
	Save-a-Lot	Sugardale						0.79					2.79		
		n/i	1.49												
	Sprout's Market	n/i	1.99												limit 2
		n/i	0.99												limit 1
	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
		Market Pantry	0.99												limit 2
	The Fresh Market	n/i	2.99												
	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured
United Grocery	Sugar Tree	1.29													
Walmart	Sam's Choice	1.98													
Whole Food South	Woodstown	3.99												antibiotic-free; uncured	
SC	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
	Bi-Lo	Smithfield		1.89			1.49	1.29							
		Smithfield		1.35			0.95	0.75							limit 2
		Kentucky Legend									3.99				
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend									4.00				
	Earth Fare	n/i	3.99												antibiotic-free
	Food Lion	Food Lion	1.29					0.79							w/ store card; limit 2
		Food Lion	2.49					1.69							
		Smithfield	1.79					1.19							w/ store card
		Smithfield	2.79					1.79							
	Galaxy Foods	Frick's					1.79	1.79							
		Kentucky Legend									3.98				
		Smithfield		1.38			1.18	1.18			3.78				
	Harris Teeter	Harris Teeter		1.49											
		HT Traders		2.29											
Harvey's	n/i						0.68				1.28			limit 2	
	Smithfield		1.38											limit 2	
	Smithfield											2.98			
IGA Food Stores	n/i										1.19				
	Smithfield					0.99	0.89							limit 2	

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SC <i>(cont)</i>	IGA Food Stores <i>(continued)</i>	Smithfield	1.99										2.99		
		Carolina Pride								3.79					
	IGA Stores SE	Kentucky Legend									3.98				
		Frick's					1.58	1.58							
		Smithfield		1.78			1.08	0.98							
	Ingle's Market	Smithfield	1.48					0.88							limit 2
		Cades Cove			1.98										
	Kroger Atlanta	Kroger	1.59												limit 2
		Smithfield						0.99							
	Lidl	n/i	1.69				0.49	0.49							
		Preferred Selection	1.89								2.99				
		Sugardale											2.99		
	Lowe's Foods	Smokehouse		1.37											w/ \$25 purchase; limit 2
		Smokehouse								3.99		4.49			
		Smokehouse		1.17											w/ \$25 purchase and coupon; L1
		Frick's					0.97	0.97							w/ \$25 purchase; limit 2
		Frick's					1.69	1.69							
		Smithfield													
		Smithfield Premium													
		Hormel Cure 81										4.99			
	Publix	Publix	1.99	1.99											
		Publix Premium		2.49						4.99					
	PW Carolina Co.	n/i	1.79	1.79			0.99	0.99							
		Carolina Pride									3.69				
	Quality Foods	Smithfield	1.99				1.29	1.19							
		Dan'l Boone													
	Save-a-Lot	Sugardale						0.79						2.79	2.19
		n/i	1.49												
	Sprout's Market	n/i	1.99												limit 2
		n/i	0.99												limit 1
Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms	1.99												limit 2	
	Market Pantry	0.99												limit 2	
The Fresh Market	n/i	2.99													
Trader Joe's	Trader Joe's								5.99					antibiotic-free; uncured	
Walmart	Sam's Choice	1.98													
Whole Food South	Woodstown	3.99												antibiotic-free; uncured	

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TN	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99							uncured
		Never Any!	3.49													
	Cash Saver	Cook's						1.06								
		Kentucky Legend							2.57				1.19			
	Cash Saver TC Groc.	n/i														
		Ozark Pride							2.15							
	Cash Saver TN	Kretschmar							2.15							
		Best Choice	1.79													
	Chappell's	Smithfield	1.79													
		Cook's					1.08	1.08								
	Dollar General Mrkt	Best Choice	1.45	1.45												
		Cook's					1.29	1.19							1.79	
	E. W. James	n/i														
		Smithfield	1.75													
	Earth Fare	Kentucky Legend										4.00				
		Cook's			1.78		1.38	1.08					2.98			
	Food City	Best Choice	1.98	1.98												
		Clifty Farm													1.98	
	Food Country USA	Kentucky Legend							3.58	3.98	4.98					antibiotic-free
		n/i	3.99													
	Food Giant	Food City	1.59	1.59	1.99	2.49	0.99	0.99								
		Kentucky Legend										4.49				
	Food Lion	Hormel Cure 81	1.99								3.99	3.99				
Clifty Farm														2.49		
Food Rite	Smithfield	1.99														
	Carolina Pride										3.99					
Food Rite	Food Lion	1.29							0.79						w/ store card; limit 2	
	Food Lion	2.49							1.69							
Food Rite	Smithfield	1.79							1.19						w/ store card	
	Smithfield	2.79							1.79							
Food Rite	Clifty Farm													1.99		
	Tripp's													1.99		
Food Rite	Royal										1.29					
	Cook's											3.49				
Food Rite	Cook's						0.99								limit 2	
	Best Choice	1.79	1.79													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TN <i>(cont)</i>	Food Rite <i>(continued)</i>	John Morrell								2.59	2.59				
		Kentucky Legend								2.99	3.59				
	Gordon Food Stores	GFS	1.99												
		Gordon Choice								2.29	2.29				
	H.G. Hill	Clifty Farm												1.99	
		Harper's												1.99	
		Kentucky Legend								2.89	3.59	3.99			
		Cook's			1.49		1.39	1.19							
		Best Choice	1.99	1.99											
	IGA Houchen's	Coon Creek												2.19	
		Clifty Farm												2.19	
		Smithfield					1.49	1.49							
		Cook's					1.49	1.49							
		Hormel Cure 81		1.99											
		Kentucky Legend								3.79					
		Kentucky Legend								2.99					limit 1
	IGA Stores - OH/KY	n/i		1.99											
		Kentucky Legend								3.99	3.99				
	IGA Stores SE	Sugardale					1.49	1.39							
		Kentucky Legend										3.98			
		Frick's					1.58	1.58							
	Ingle's Market	Smithfield	1.48	1.78			1.08	0.98							limit 2
		Smithfield						0.88							
		Cades Cove			1.98										
	Kroger Delta	Kroger		1.99											limit 2
		Smithfield						0.99							limit 2
		Kroger								2.99					
Kroger Mid-Atlantic	Kroger	0.99												limit 2	
	Cumberland Gap			1.19											
	Clifty Farm												2.99		
Kroger Nashville	Kroger	1.59												limit 2	
	Cook's					1.29	1.29								
	Kentucky Legend								2.99						
	Cumberland Gap			1.69											
Lucky's Supermarket	Cook's			1.59											
	Sugardale						1.19								
	Best Choice	1.99													

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TN <i>(cont)</i>	Lucky's Supermarket <i>(continued)</i>	Kentucky Legend Clifty Farm									3.49			1.99		
	Osborne's	Best Choice Clifty Farm	1.79	1.79										1.99		
		Cook's			1.29		1.19	0.99								
		Kentucky Legend							2.99	2.99						
	Price Le\$\$ Foods IGA	Kentucky Legend							2.68							
	Publix	Publix	1.99	1.99												
		Publix Premium		2.49					4.99							
	Ruler Foods	n/i	1.69				0.99	0.99								
		Kroger	0.95													limit 2
	Save-a-Lot	Sugardale						0.79					2.79			
		n/i	1.49													
	Sprout's Market	n/i	1.99													limit 2
		n/i	0.99													limit 1
	Super Dollar	n/i					0.95	0.95								
		n/i		1.55												limit 2
	Superlo Foods	Sugardale						1.19								
		Best Choice	1.99													
		Double G						1.29								
	Target Stores	Archer Farms	1.79													w/ app coupon; limit 2
		Archer Farms	1.99													limit 2
		Market Pantry	0.99													limit 2
	TC Grocers	Ozark Pride								2.48						
		Kretschmar								2.48						
		Kretschmar								1.29						w/ \$25 purchase; limit 1
		Best Choice	1.88													
	The Fresh Market	n/i	2.99													
	Tietgen's	n/i					1.69									
		Best Choice	1.79	1.79												
		Clifty Farm												1.99		
		Cook's			1.39		1.19	0.99								
	Kentucky Legend							2.99	2.99							
Trader Joe's	Trader Joe's							5.99							antibiotic-free; uncured	
United Grocery	Sugar Tree	1.29														
Walmart	Sam's Choice	1.98														
Whole Food South	Woodstown	3.99													antibiotic-free; uncured	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
VA	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend									4.00				
	Earth Fare	n/i	3.99												antibiotic-free
	Food City	Food City	1.59	1.59	1.99	2.49	0.99	0.99							
		Kentucky Legend									4.49				
	Food Country USA	Hormel Cure 81	1.99							3.99	3.99				
		Clifty Farm												2.49	
		Smithfield	1.99												
	Food Lion	Food Lion	1.29					0.79							w/ store card; limit 2
		Food Lion	2.49					1.69							
		Smithfield	1.79					1.19							w/ store card
		Smithfield	2.79					1.79							
	Galaxy Foods	Frick's					1.79	1.79							
		Kentucky Legend									3.98				
		Smithfield		1.38			1.18	1.18			3.78				
	Giant Food	Giant		1.27			0.97	0.77							w/ \$25 purchase; limit 2
		Kentucky Legend									3.99				
	Grant's	Hormel Cure 81	1.39												
		Smithfield	1.39				1.19	1.19							
		Superior							1.89		2.69				
	Harris Teeter	Harris Teeter		1.49											
		HT Traders		2.29											
	IGA Houchen's	Coon Creek												2.19	
		Clifty Farm												2.19	
		Smithfield					1.49	1.49							
	Cook's					1.49	1.49								
	Hormel Cure 81		1.99												
	Kentucky Legend								3.79						
	Kentucky Legend								2.99					limit 1	
IGA Stores SE	Kentucky Legend									3.98					
	Frick's					1.58	1.58								
	Smithfield		1.78			1.08	0.98								
Ingle's Market	Smithfield	1.48					0.88							limit 2	
	Cades Cove			1.98											

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
VA (cont)	Kroger Mid-Atlantic	Kroger	0.99											2.99	limit 2
		Cumberland Gap			1.19										
		Clifty Farm													
	Lidl	n/i	1.69				0.49	0.49						2.99	
		Preferred Selection	1.89								2.99				
	Lowe's Foods	Sugardale											2.99	2.99	w/ \$25 purchase; limit 2
		Smokehouse		1.37											
		Smokehouse							3.99		4.49				
	Martin's Food	Smokehouse		1.17										2.99	w/ \$25 purchase and coupon; L1 w/ \$25 purchase; limit 2
		Frick's					0.97	0.97							
		Frick's					1.69	1.69							
		Smithfield		2.29											
		Smithfield Premium		2.79											
		Hormel Cure 81										4.99			
	Piggly Wiggly Retail	Nature's Promise		4.99										1.29	antibiotic-free
		Kentucky Legend									3.99				
		Berks							1.79						
	Piggly Wiggly Retail	Hatfield							1.79					1.99	
		Open Acres		1.99	1.49	2.19	1.17	1.17							
		D.L. Lee													
		Dan'l Boone													
	Piggly Wiggly Stores	Felt's												2.29	
		Smithfield		2.29								3.79			
		Smithfield Premium		2.69											
	Price Le\$\$ Foods IGA	Smithfield		1.78			1.19	0.98						1.98	
		n/i													
	Price Rite	Kentucky Legend									2.68				
	Publix	Cook's	1.69				0.99	0.89						4.99	
		Publix	1.99	1.99											
	Safeway Eastern	Publix Premium		2.49							4.99			3.99	w/ \$25 purchase; limit 1
Signature Select			1.27												
Signature Select			1.99												
Smithfield			2.69			0.99	0.99		3.49	3.79					
Hormel Cure 81			2.49						4.99	4.99					
Smithfield Premium			3.49												
Dietz & Watson			3.49												
Open Nature		3.99													
															antibiotic-free

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
VA <i>(cont)</i>	Save-a-Lot	Sugardale						0.79					2.79			
		n/i	1.49													
	Shop'n Save	Sugardale			1.29	1.29										limit 1
		Sugardale				2.19				1.99	2.19					
		Sugardale Classic									3.49					
		Superior								2.49	2.69					
		Smithfield			2.99											
	Shoppers	Hillshire Farm			2.99											
		Silver Star			3.49	3.49	3.69			3.79	3.99					
		Smithfield						0.99	0.99							limit 2
		Smithfield			1.69											
	Shoppers Value	Hormel Cure 81			1.39											limit 1
		Kunzler								1.99						
		Clifty Farm													1.78	
	Super Dollar	Sugardale						0.98	0.98							
		n/i						0.95	0.95							
	Target Stores	n/i			1.55											limit 2
		Archer Farms		1.79												w/ app coupon; limit 2
		Archer Farms		1.99												limit 2
	The Fresh Market	Market Pantry		0.99												limit 2
n/i			2.99													
Trader Joe's	Trader Joe's							5.99							antibiotic-free; uncured	
Walmart	Sam's Choice		1.98													
Wegman's	Wegman's			1.19						3.99	4.99				w/ \$25 purchase; limit 1	
	Wegman's			0.99												
	Wegmans Signature			5.99												
	Sugardale												4.19			
Weis Markets	Wegman's		8.99												organic; uncured	
	Weis		2.99		2.99				2.99							
	Weis		0.69				0.49	0.49							w/ point redemption	
Whole Foods MdAtl	Woodstown		3.99											antibiotic-free; uncured		
WV	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99							
		Never Any!	3.49													uncured
	Food Fair	Superior's							1.99	2.19						
		Walnut Creek				2.59	2.69									
	Kentucky Legend							3.99								



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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WV (cont)	Food Lion	Food Lion	1.29					0.79								w/ store card; limit 2
		Food Lion	2.49					1.69								
		Smithfield	1.79					1.19								w/ store card
		Smithfield	2.79					1.79								
	Foodland	Superior								1.99	2.19					limit 1
		Sugardale		1.29	1.29					1.99	2.19					limit 1
		Sugardale										2.89				
		Smithfield		2.99												
	Galaxy Foods	Hillshire Farm		2.99												
		Frick's					1.79	1.79								
		Kentucky Legend										3.98				
	Giant Eagle	Smithfield		1.38			1.18	1.18				3.78				
		Giant Eagle	1.99	1.99	0.98											limit 1
		Giant Eagle	3.29							1.99						
	Market District	Market District			1.29	1.29										limit 1
		Market District	3.29		4.49	4.49										
		Smithfield	2.79													
		Sugardale	2.79		1.29					2.69						
		Hillshire Farm	3.39													
		Hormel Cure 81	1.39													
	Grant's	Smithfield	1.39				1.19	1.19								
		Superior							1.89		2.69					
		Kentucky Legend									3.98					
	IGA Stores SE	Frick's					1.58	1.58								
		Smithfield		1.78			1.08	0.98								
	Kroger Columbus	Kroger	0.87													limit 2
		Cumberland Gap			1.29											limit 2
Sugardale							1.29									
Kroger Mid-Atlantic	Great Lakes	3.99														
	Kroger	0.99													limit 2	
Martin's Food	Cumberland Gap			1.19										2.99		
	Clifty Farm															
	Nature's Promise		4.99												antibiotic-free	
	Kentucky Legend									3.99						
	Berks								1.79							
Hatfield								1.79								

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WV <i>(cont)</i>	Piggly Wiggly Stores	Smithfield n/i		1.78			1.19	0.98						1.98	
	Riesbeck's	Kentucky Legend Best Choice Superior Superior Smithfield	1.49							1.49 2.49				4.99	limit 2 limit 2
	Save-a-Lot	Sugardale n/i		2.59				0.79					2.79		
	Shop'n Save	Sugardale Sugardale Sugardale Classic Superior Smithfield Hillshire Farm Silver Star		1.29	1.29		2.19			1.99	2.19 3.49 2.49 2.69				limit 1
	Shoppers Value	Kunzler Clifty Farm Sugardale												1.78	
	Target Stores	Archer Farms Archer Farms Market Pantry	1.79 1.99 0.99						0.98	0.98					w/ app coupon; limit 2 limit 2 limit 2
	Walmart	Sam's Choice	1.98												
	Weis Markets	Weis Weis	2.99 0.69		2.99			0.49	0.49		2.99				w/ point redemption

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>															
IA	AW Grocers	Sugardale			1.89		1.49	1.29					2.99		
		Hormel Cure 81		1.68					2.98	2.98					
		Hormel Cure 81	1.99	1.99					3.69	3.69					
		Cook's					1.49	1.29							
		Best Choice	1.79	1.79											
		John Morrell			1.99	1.99									
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
		Best Choice	1.79	1.79											
	Brother's Market	Cook's			1.49	1.49							2.99		
		Hormel Cure 81							3.99	3.99	3.99				
		Smithfield		2.69											
		Smithfield Premium		2.99											
		Farmland									3.99				
		Kretschmar							2.99	2.99					
	Family Fare	Cloverdale							2.67	2.67					
		Open Acres		1.87	1.47	1.47	0.97	0.77							limit1
	Family Foods	Open Acres		1.99	1.99	1.99	1.59	1.29							
		Smithfield		2.99											
		Cedar Hollow									3.49				
	Fareway	Hormel Cure 81							3.99	3.99					
		Cloverdale								3.99					
		Smithfield	1.99	1.99											
		Hormel Cure 81							3.99	3.99					
		Fareway							2.99	2.99					
		John Morrell			1.48										
	Fisher's Foods	Webster City			2.99										
		Hormel Cure 81	1.99	1.48											
	Food Pride	Open Acres		1.99				1.29							
		Open Acres		1.99	1.99	1.99	1.59	1.29							
Fresh Thyme	Cedar Hollow									3.49					
	Smithfield		2.99												
	Hormel Cure 81							3.99	3.99						
	Fresh Thyme	1.99													
	Fresh Thyme														

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IA <i>(cont)</i>	Hometown Foods	Cook's					1.69	1.39					2.99			
		Hormel Cure 81									3.99					
		Best Choice		1.88												
	Hy-Vee	Hillshire Farm				2.39										
		Cook's			1.48	1.88										
		Hy-Vee	1.99	2.49												
	Jewel-Osco	Hillshire Farm			2.49											
		Hormel Cure 81	1.48						3.99	4.29						
		Kentucky Legend							3.99							
	Lucky's Market	Cook's		0.99			0.69	0.59							w/ \$25 purchase; limit 1	
		Frick's					0.69	0.59							w/ \$25 purchase; limit 1	
		Frick's						1.99								
		Smithfield	3.99													
		Hormel Cure 81		2.49												
		Hickory Farms	4.99													
		Niman Ranch	4.99								6.99				antibiotic-free	
		Alexander & Hornung				1.99									uncured	
		Alexander & Hornung				1.69									uncured; limit 2	
		Lucky's Market	2.99	3.49											uncured	
	Maynard's	Hormel Cure 81		2.19					3.99	3.99						
		Sugardale					1.49	1.39					3.49			
		Cloverdale								2.99						
		John Morrell			1.77	1.88										
		Cook's					1.39	1.19								
	Quillin's	Smithfield		2.19												
		Kretschmar							2.69	2.69						
		Farmland							2.99	2.99						
		John Morrell			1.98	2.19									limit 2	
Cook's						0.99	0.99				3.49					
Price Chopper	Quillin's										2.99					
	Smithfield															
	Cook's						1.79									
	Farmland							3.49								
	Frick's			3.49	3.49											
Smithfield	Smithfield										3.49					
	Smithfield Premium		2.59													

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IA <i>(cont)</i>	Russ's Market	Hormel Cure 81	1.99						3.49	3.49					
		Cedar Hollow								2.99					
	Save-a-Lot	Sugardale											2.79		
		n/i	1.49												
	Schnuck's	Kretschmar							1.19						w/ \$25 purchase; limit 1
		Frick's			2.39		0.69	0.49	3.96						w/ \$25 purchase; limit 1
		Double G			2.39										w/ \$25 purchase; limit 1
		Schnuck's													w/ \$25 purchase; limit 1
		Kentucky Legend								2.49					w/ \$25 purchase; limit 1
	Sunshine Foods	Cook's					1.19	0.99							limit 2
		Hormel Cure 81													limit 2
		Kretschmar									2.99				
	Super Saver	Hormel Cure 81							3.48	3.48					
		Cook's					1.28	0.98							
		Cedar Hollow									2.98				
	Target Stores	Best Choice	1.77	1.77											
		Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
	Thriftway Stores	Market Pantry	0.99												limit 2
		Best Choice	1.79	1.79											
	Cook's			1.49	1.49							2.99			
	Hormel Cure 81							3.99	3.99	3.99					
	Kretschmar							2.99	2.99						
	Farmland									3.99					
	Smithfield		2.69												
	Smithfield Premium		2.99												
Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	
Walmart	Sam's Choice	1.98													
Whole Foods MW	Woodstown	3.99	7.99											antibiotic-free; uncured	
IL	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured
		Never Any!	3.49												
	Angelo Caputo's	Romana	3.79												
		Best Choice		1.79											
		Frick's					1.49	1.29							
		Kentucky Legend							3.99	4.29	4.69				
	AW Grocers	Hormel Cure 81	1.99	1.99					3.69	3.69					
	Cook's					1.49	1.29								

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
IL <i>(cont)</i>	AW Grocers <i>(continued)</i>	Best Choice	1.79	1.79												
	Berkot's	John Morrell			1.99	1.99										
		Best Choice	1.99													
		Kentucky Legend							3.99	3.99						
		Cook's	2.99				1.49	1.49								
		Sugardale	2.99				1.49	1.49								
		Berkot's			3.79	3.99										
		Hillshire Farm	2.99		2.79											
	Borowiak's	Kretschmar							1.48							w/ \$25 purchase; limit 1
		Kretschmar	2.48						1.99	2.48						
		Frick's					1.18	1.18								
		Cumberland Gap			1.98	2.18										
	Butera's Market	Jamestown						0.49								w/ \$20 purchase; limit 1
		Hillshire Farm				2.89										
		Smithfield	1.99													
	Cermak's	Supreme Tender		2.69												
		n/i		2.39												
	County Market NFI	Double G					1.39	1.19	3.29	3.49						
		Kretschmar		1.59					2.49							w/ \$25 purchase; limit 1
		Frick's			1.99		1.69	1.49								
		Corn Top			1.99		1.69	1.49								
		Kentucky Legend									3.99					
		Indiana Kitchen		3.49												
	Cub Foods	Hormel Cure 81	1.77	1.99							3.99					
		Smithfield					1.49	1.49								
		Smithfield Premium		2.99												
	Dierberg's	Hormel Cure 81	1.49													w/ \$25 purchase; limit 1
		Kretschmar							1.29							w/ \$25 purchase; limit 1
	Kretschmar		3.19													
	Dierberg's							2.89							w/ \$25 purchase; limit 1	
	Double G			2.19	2.29			2.99							w/ \$25 purchase; limit 1	
	Frick's					2.89	2.79									
Fairplay Foods	Sugardale		1.48			0.98	0.88								w/ \$10 purchase; limit 1	
	Cook's		1.48			0.98	0.88								w/ \$10 purchase; limit 1	
	Cook's				1.69							2.99				
	Sugardale				1.69											

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IL <i>(cont)</i>	Fairplay Foods <i>(continued)</i>	Hillshire Farm		2.49											
		Kentucky Legend							3.79	3.79	3.99				
	Fareway	Smithfield	1.99	1.99											
		Hormel Cure 81							3.99	3.99					
		Fareway							2.99	2.99					
		John Morrell			1.48										
		Webster City			2.99										
		Hormel Cure 81	1.99												
		Fisher's Foods	Open Acres		1.99										
	Food 4 Less	Cook's					0.47	0.47							w/ \$25 purchase; limit 1
		Cook's					1.69	1.69							w/ \$25 purchase; limit 1
		Hormel Cure 81	1.69												
	Food Pride	Hormel Cure 81	2.49												
		Open Acres		1.99	1.99	1.99	1.59	1.29							
		Cedar Hollow									3.49				
		Smithfield		2.99											
	Fresh Thyme	Hormel Cure 81							3.99	3.99					
		Fresh Thyme	1.99												
	Gordon Food Stores	GFS	1.99												
		Gordon Choice							2.29	2.29					
	Heinen's	Heinen's			2.99				3.99						
		Hy-Vee	Cook's			1.48	1.88								
	Hy-Vee		1.99	2.49											
Hillshire Farm				2.49											
IGA Houchen's	Hormel Cure 81	1.48						3.99	4.29						
	Coon Creek												2.19		
	Clifty Farm												2.19		
	Smithfield					1.49	1.49								
	Cook's					1.49	1.49								
IGA Stores IL/IN	Hormel Cure 81		1.99												
	Kentucky Legend							3.79							
	Kentucky Legend							2.99						limit 1	
	Indiana Kitchen									3.99					
	Kentucky Legend							3.99	3.99						
	Kretschmar	1.99							1.99						
	Frick's					1.39	1.19								

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
IL <i>(cont)</i>	Jewel-Osco	Kentucky Legend							3.99						
		Cook's		0.99			0.69	0.59							w/ \$25 purchase; limit 1
		Frick's					0.69	0.59							w/ \$25 purchase; limit 1
		Frick's						1.99							
		Smithfield	3.99												
		Hormel Cure 81		2.49											
	Kirby Foods IGA	Hickory Farms	4.99												
		Indiana Kitchen									3.99				
		Kretschmar	1.99							1.78	1.78				
	Kroger Central	Kentucky Legend							3.99	3.99					
		Frick's					1.39	1.19							
		Kroger	0.87												limit 2
	Kroger Mid-South	Sugardale						0.77							limit 2
		Private Selection	2.99												
		Cumberland Gap			1.99										
	Mariano's	Kroger	0.87												limit 2
		Kentucky Legend							2.99	2.99			2.99		
		Smithfield													
	Meijer	Cumberland Gap			1.29										
		Cook's		0.88											w/ \$25 purchase; limit 1
		Cook's		0.88				0.79							limit 1
	Pete's Market	Meijer		2.89						1.99					
		Sugardale								1.99					
		Smithfield	2.99												
	Plum Market	Farmland	2.49												
		Sugardale					1.59	1.39							
		Cook's					1.59	1.39							
	Price Le\$\$ Foods IGA	Alexander & Hornung		2.99											
		Dearborn		4.99											
		Niman Ranch	5.99												antibiotic-free; uncured
PW Midwest	Kentucky Legend							2.68							
	Smithfield		1.99							3.69					
	Badger							2.99	3.99						
	Farmland							2.99	3.29						
	Sugardale							3.49				2.99			
	Jamestown						0.49							limit 1	



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
IL <i>(cont)</i>	Ruler Foods	n/i	1.69				0.99	0.99								
		Kroger	0.95												limit 2	
	Save-a-Lot	Sugardale						0.79					2.79			
		n/i	1.49													
	Schnuck's	Kretschmar								1.19						w/ \$25 purchase; limit 1
		Frick's			2.39		0.69	0.49	3.96							w/ \$25 purchase; limit 1
		Double G			2.39											w/ \$25 purchase; limit 1
	Shop & Save Market	Schnuck's	Kentucky Legend	1.99							2.49					w/ \$25 purchase; limit 1
		Cook's						1.29	0.99							w/ \$25 purchase; limit 1
		Hillshire Farm			2.49											
		Kentucky Legend								4.29	4.29					
		Smithfield			2.49											
	Sullivan's Foods	Cook's					1.29	1.09								
	Sunset Foods	Sunset	3.99													
	Target Stores	Hillshire Farm				2.99	2.99									
		Archer Farms		1.79												w/ app coupon; limit 2
		Archer Farms		1.99												limit 2
	The Fresh Market	Market Pantry		0.99												limit 2
		n/i		2.99												
	Tony's Finer Foods	Cook's			1.99				0.99				2.99			
		Cook's							0.59							w/ \$25 purchase; limit 1
	Trader Joe's	Kentucky Legend								3.99	3.99	3.99				
		Trader Joe's								5.99						antibiotic-free; uncured
Valli Produce	Hillshire Farm	2.49														
	Sugardale											2.99				
	Winter's			1.99												
	n/i						0.99	0.99								
Walmart	Sam's Choice		1.98													
Whole Foods MW	Woodstown		3.99	7.99											antibiotic-free; uncured	
IN	Al's Supermarket	Frick's											3.99			
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99							
		Never Any!	3.49												uncured	
	County Market	Sugardale				1.28									w/ \$10 purchase; limit 1	
		Smithfield			1.28										w/ \$10 purchase; limit 1	
		Hormel Cure 81			1.88					3.99	3.99					
	Essential Everyday							2.99	2.99							

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
IN <i>(cont)</i>	County Market NFI	Double G					1.39	1.19	3.29	3.49					
		Kretschmar		1.59					2.49						w/ \$25 purchase; limit 1
		Frick's			1.99		1.69	1.49							
		Corn Top			1.99		1.69	1.49							
		Kentucky Legend									3.99				
		Indiana Kitchen		3.49											
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend										4.00			
	Earth Fare	n/i	3.99												antibiotic-free
	Food 4 Less	Cook's					0.47	0.47							w/ \$25 purchase; limit 1
		Cook's					1.69	1.69							
	Fresh Encounter	Hormel Cure 81	1.69												w/ \$25 purchase; limit 1
		Hormel Cure 81	2.49												
		Sugardale											3.49		
		Sugardale						0.87							w/ \$25 purchase; limit 1
		Smithfield		0.97											w/ \$25 purchase; limit 1
		Cumberland Gap								1.69					w/ \$25 purchase; limit 1
	Fresh Thyme	Chief		3.99											
		Kentucky Legend									4.99				
		Fresh Thyme	1.99												
	Giant Eagle	Giant Eagle	1.99	1.99	0.98										limit 1
		Giant Eagle	3.29							1.99					
	Gordon Food Stores	Market District			1.29	1.29									limit 1
		Market District	3.29		4.49	4.49									
		Smithfield	2.79												
		Sugardale	2.79		1.29					2.69					
		Hillshire Farm	3.39												
		GFS	1.99												
	Harding's	Gordon Choice							2.29	2.29					
		Sugardale	1.79	1.79			0.99	0.79							
	Harvest Supermkt	Hormel Cure 81									4.99				
		Kentucky Legend							2.99		3.99				
Holiday Foods	Hormel Cure 81		1.99											w/ \$25 purchase; limit 1	
	Kentucky Legend							2.49						w/ \$25 purchase; limit 1	
	Emge							2.99						w/ \$25 purchase; limit 1	
	Frick's					1.59	1.39				3.49				
		Double G				1.59	1.39								

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
IN <i>(cont)</i>	IGA Houchen's	Coon Creek												2.19	
		Clifty Farm												2.19	
		Smithfield					1.49	1.49							
		Cook's					1.49	1.49							
		Hormel Cure 81		1.99											
		Kentucky Legend								3.79					
		Kentucky Legend								2.99					
	IGA Stores IL/IN	Indiana Kitchen										3.99			
		Kentucky Legend								3.99	3.99				
		Kretschmar	1.99								1.99				
	IGA Stores - OH/KY	Frick's					1.39	1.19							
		n/i		1.99											
	Jay C Food Stores	Kentucky Legend								3.99	3.99				
		Sugardale					1.49	1.39							
		Kroger	0.87												
	Jewel-Osco	Kentucky Legend								2.99	2.99			2.99	
		Smithfield													
		Cumberland Gap			1.29										
		Kentucky Legend								3.99					
		Cook's		0.99			0.69	0.59							w/ \$25 purchase; limit 1
		Frick's					0.69	0.59							w/ \$25 purchase; limit 1
		Frick's						1.99							
	Kirby Foods IGA	Smithfield	3.99												
		Hormel Cure 81		2.49											
		Hickory Farms	4.99												
		Indiana Kitchen										3.99			
		Kretschmar	1.99							1.78	1.78				
	Kroger Central	Kentucky Legend								3.99	3.99				
Frick's						1.39	1.19								
Kroger		0.87												limit 2	
Sugardale										0.77				limit 2	
Kroger Cincinnati	Private Selection	2.99													
	Cumberland Gap			1.99											
	Cook's					0.77	0.77								
	Kroger	0.87												limit 2	
	Cumberland Gap			1.19					1.99					limit 2	
		Cumberland Gap						2.49							

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
IN <i>(cont)</i>	Kroger Mid-South	Kroger	0.87												limit 2	
		Kentucky Legend							2.99	2.99						
		Smithfield											2.99			
	Lucky's Market	Cumberland Gap			1.29											
		Niman Ranch	4.99									6.99				antibiotic-free
		Alexander & Hornung				1.99										uncured
	Martin's	Alexander & Hornung				1.69										uncured; limit 2
		Lucky's Market	2.99	3.49												uncured
		Kentucky Legend							3.49	3.59	3.99					
		Smithfield		1.59												limit 2
		Open Acres					1.19	0.99								limit 2
		Martin's							5.99							limit 1
	Meijer	Troyer's							1.79							
		Cook's		0.88					0.79							limit 1
		Meijer		2.89								1.99				
	Millers Markets	Sugardale										1.99				
		Smithfield	2.99				1.79		1.59	1.49						
		Frick's									1.99	2.09				
	Needler's	Smithfield		1.88												
		Smithfield		0.97												w/ \$25 purchase; limit 1
		Sugardale							0.87							w/ \$25 purchase; limit 1
		Smithfield		0.97												w/ \$25 purchase; limit 1
		Cumberland Gap									1.69					w/ \$25 purchase; limit 1
	New Market	Chief		3.99												
		Kentucky Legend										4.99				
		Smithfield	1.99													
	Price Le\$\$ Foods IGA	Cumberland Gap									1.99					
		Kentucky Legend									2.68					
	Ruler Foods	n/i	1.69					0.99	0.99							
	Save-a-Lot	Kroger	0.95													limit 2
Sugardale								0.79					2.79			
Schnuck's	n/i	1.49														
	Kretschmar									1.19					w/ \$25 purchase; limit 1	
	Frick's			2.39		0.69	0.49			3.96					w/ \$25 purchase; limit 1	
	Double G			2.39											w/ \$25 purchase; limit 1	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4						
IN <i>(cont)</i>	Schnuck's <i>(continued)</i> Strack & VanTil         Target Stores      The Fresh Market Trader Joe's Walmart Wesselman's  Whole Foods MW	Schnuck's	1.99													w/ \$25 purchase; limit 1	
		Kentucky Legend							2.49							w/ \$25 purchase; limit 1	
		Kentucky Legend							3.99	3.99							
		Sugardale						1.59	1.39								
		Sugardale						0.78	0.68								
		Sugardale	0.97														w/ \$25 purchase; limit 1
		Smithfield	1.49		0.99	0.99											w/ \$25 purchase; limit 1
		Fleur De Lis								3.49							
		Hormel Cure 81	2.99														
		Archer Farms	1.79														w/ app coupon; limit 2
		Archer Farms	1.99														limit 2
		Market Pantry	0.99														limit 2
		n/i	2.99														
		Trader Joe's								5.99							antibiotic-free; uncured
Sam's Choice	1.98																
Kentucky Legend								2.49									
Emge								2.99									
Double G				1.79			1.49	1.49									
Woodstown	3.99	7.99													antibiotic-free; uncured		
MI	ALDI  AW Grocers       County Market      D&W Fresh Market   Earth Fare Family Fare	Appleton Farms	1.89	1.69			1.29	1.19	2.99							uncured	
		Never Any!	3.49														
		Hormel Cure 81	1.99	1.99					3.69	3.69							
		Cook's					1.49	1.29									
		Best Choice	1.79	1.79													
		John Morrell			1.99	1.99											
		Busch's	2.89														
		Dearborn	3.99														
		Sugardale															w/ \$10 purchase; limit 1
		Smithfield		1.28													w/ \$10 purchase; limit 1
		Hormel Cure 81		1.88					3.99	3.99							
		Essential Everyday							2.99	2.99							
		Open Acres		0.88					1.79							limit 1	
		Open Acres	3.99														
Winter's		3.99															
n/i	3.99														antibiotic-free		
Open Acres		0.97					0.77	1.79							limit 1		
Open Acres	3.99																

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MI <i>(cont)</i>	Food Pride	Open Acres	2.19	2.19	1.99	1.99											
		Hormel Cure 81							3.99	3.99							
	Fresh Thyme	Fresh Thyme	1.99														
		Glory Supermarket	Smithfield	2.29													
	Gordon Food Stores	Amish Valley	1.98														
		GFS	1.99														
	Great Lakes Fresh	Gordon Choice							2.29	2.29							
		Harding's	Sugardale		2.19	1.79	1.89	1.49	1.49								
	Hollywood Markets	Sugardale	1.79	1.79			0.99	0.79									
		Hormel Cure 81									4.99						
	Jack's Market	Dearborn	2.99	2.99												limit 1	
		Dearborn			2.69	2.69											
	Kroger Central	Michigan Brand			3.29	3.49			3.69	3.89							
		Amish Country		2.49					3.59								
	Kroger Columbus	Dearborn		3.99													
		Kroger	0.87													limit 2	
	Kroger Michigan	Sugardale						0.77								limit 2	
		Private Selection	2.99														
	Lucky's Market	Cumberland Gap			1.99												
		Kroger	0.87													limit 2	
	Meijer	Cumberland Gap			1.29											limit 2	
		Sugardale						1.29									
	Martin's	Great Lakes	3.99														
		Kroger	0.87													limit 2	
	Meijer	Smithfield						0.77								limit 2	
		Dearborn	3.99														
	Meijer	Lucky's Market	Niman Ranch	4.99							6.99					antibiotic-free	
Alexander & Hornung						1.99									uncured		
Meijer	Alexander & Hornung					1.69									uncured; limit 2		
	Lucky's Market	2.99	3.49												uncured		
Meijer	Martin's	Kentucky Legend						3.49	3.59	3.99							
	Smithfield			1.59											limit 2		
Meijer	Open Acres						1.19	0.99							limit 2		
	Martin's								5.99						limit 1		
Meijer	Troyer's								1.79								
	Cook's		0.88												limit 1		
Meijer	Meijer		2.89														
	Meijer								1.99								

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
MI <i>(cont)</i>	Meijer	Sugardale							1.99						
	<i>(continued)</i>	Smithfield	2.99												
	Millers Markets	Frick's			1.79		1.59	1.49							
		Cumberland Gap							1.99	2.09					
		Smithfield		1.88											
	Pat's Foods IGA	Hormel Cure 81							3.79	3.79			2.99		
		Sugardale													
		Kretschmar								2.87					
	Plum Market	Alexander & Hornung		2.99											
		Dearborn		4.99											
		Niman Ranch		5.99											antibiotic-free; uncured
	Polly's Market	Smithfield		1.99											
		Cumberland Gap							1.99						
		Frick's					0.99	0.99							
		Dearborn		3.79											
	Ric's Food Center	Best Choice			1.16										w/ \$25 purchase; limit 1
		Blue Ribbon							2.49						
		Little Town						1.99							
		Ric's			3.69										
	Save-a-Lot	Sugardale											2.79		
		n/i		1.49											
	Spartan Stores	Kentucky Legend										4.49			
		Open Acres			1.79					1.29	1.79				
		Dearborn White Box		3.49											
		Dearborn Blue Box		3.99											
	Super One Foods	Elliott's						2.49			3.99				antibiotic-free
		Beeler's									5.95				
		Hormel Cure 81		1.66											
		Smithfield							0.77	0.77				2.99	w/ \$25 purchase; limit 1
		Smithfield													
		Hillshire Farm						2.49							
	Tadych's	Hillshire Farm				1.79	1.89								
	Open Acres			1.99	1.59	1.69									
	John Morrell									2.89					
Target Stores	Archer Farms		1.79											w/ app coupon; limit 2	
	Archer Farms		1.99											limit 2	
	Market Pantry		0.99											limit 2	

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MI <i>(cont)</i>	Tom's/Oleson's	Open Acres							2.49						w/ \$20 purchase; limit 1 w/ \$20 purchase; limit 1  antibiotic-free; uncured limit 1 limit 1  antibiotic-free; uncured
		Open Acres		1.89											
		Smithfield		1.89											
		Kentucky Legend									4.49				
	Trader Joe's Valuland	Trader Joe's							5.99						
		Open Acres		0.97				0.77							
	VG's Food Centers	Open Acres		0.97					1.79						
		Open Acres		3.99											
	Walmart	Dearborn			3.49										
		Sam's Choice		1.98											
Westborn Markets	Dearborn		4.49												
Whole Foods MW	Woodstown		3.99	7.99											
MN	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured           limit 1   w/ \$10 purchase; limit 1 w/ \$10 purchase; limit 1   limit 1
		Never Any!	3.49												
	AW Grocers	Hormel Cure 81		1.79					3.99	3.99					
		Hormel Cure 81		1.68					2.98	2.98					
		Hormel Cure 81	1.99	1.99					3.69	3.69					
		Cook's					1.39	1.39							
		Cook's					1.49	1.29							
	Sugardale				1.89				1.49	1.29				2.99	
		Best Choice	1.79	1.79											
		John Morrell			1.99	1.99									
									0.98	0.98					
	Cash Wise	Sugardale													
		Four Brothers	2.18			2.18					3.48	3.48			
	Coborn's	Four Brothers	2.18			2.18									
		Sugardale				1.28									
	County Market	Smithfield		1.28											
		Hormel Cure 81		1.88					3.99	3.99					
		Essential Everyday							2.99	2.99					
		Hormel Cure 81	1.77	1.99							3.99				
	Cub Foods	Smithfield					1.49	1.49							
		Smithfield Premium		2.99											
		Hormel Cure 81	1.29	1.29					3.99						
Dick's Fresh Market	Sugardale			1.69	1.79										
	Open Acres		1.67	1.67	1.67	1.37	1.17								
Econofoods	Hormel Cure 81								3.99						



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MN <i>(cont)</i>	Family Fare	Cloverdale							2.67	2.67					
		Open Acres		1.87	1.47	1.47	0.97	0.77							limit1
	Family Fresh Market	Open Acres		1.67	1.67	1.67	1.37	1.17							limit 1
		Hormel Cure 81									3.99				
	Fareway	Smithfield	1.99	1.99											
		Hormel Cure 81							3.99	3.99					
		Fareway							2.99	2.99					
		John Morrell			1.48										
		Webster City			2.99										
	Festival	Hormel Cure 81	1.99												
		Our Own			2.49	2.49									w/ \$25 purchase; limit 1
		Hormel Cure 81		1.99											limit 1
	Food Pride	Hillshire Farm			1.90	1.99									w/ \$25 purchase; limit 1
		Open Acres	2.19	2.19	1.99	1.99									
	Fresh Thyme	Hormel Cure 81							3.99	3.99					
		Fresh Thyme	1.99												
	Hornbacher's	Smithfield			1.59	1.59									
		Hormel Cure 81		1.99					3.99	3.99					
	Hugo's	Cloverdale									2.99				
		Cloverdale									2.49				w/ \$30 purchase; limit 1
		Cloverdale									3.49				
		John Morrell			0.98	0.98					2.49				w/ \$30 purchase; limit 1
		John Morrell			1.99	1.99					3.49				
		Smithfield		1.39											w/ \$30 purchase; limit 1
		Smithfield		2.39											
		Hugo's		1.39											w/ \$30 purchase; limit 1
	Hy-Vee	Hugo's		2.39											
		Hormel Cure 81									3.99				
		Cook's			1.48	1.88									
		Hy-Vee	1.99	2.49											
Hillshire Farm				2.49											
Kowalski's	Hormel Cure 81	1.48						3.99	4.29						
	Kowalski's		6.99												
Lunds and Byerlys	Kowalski's			5.49	5.49									uncured	
	L&B	4.99		3.99											
		Hormel Cure 81	1.99												
		Kentucky Legend									5.99				

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MN <i>(cont)</i>	Marketplace Foods	Marketplace Foods			1.68	1.78									
		Cloverdale							2.88	2.98					
		Open Acres		2.48											
	Maynard's	John Morrell									3.48				
		Hormel Cure 81		2.19					3.99	3.99				3.49	
		Sugardale					1.49	1.39							
		Cloverdale									2.99				
		John Morrell			1.77	1.88									
		Cook's					1.39	1.19							
		Smithfield		2.19											
	Nilssen's Foods	Kretschmar							2.69	2.69					
		Farmland							2.99	2.99					
		Hormel Cure 81	2.39	2.49					3.99	3.99					
	Quillin's	Nilssen's				2.49									
		John Morrell			1.98	2.19									
		Cook's					0.99	0.99							limit 2
	Sun Mart	Quillin's									3.49				
		Smithfield									2.99				
		Open Acres	1.17												limit 1
	Sunshine Foods	Open Acres					1.07	0.87							limit 1
		Hormel Cure 81									3.99				
		Cook's					1.19	0.99							limit 2
	Super One Foods	Hormel Cure 81	1.77												limit 2
		Kretschmar									2.99				
		Elliott's				2.49			3.99						
	SuperVALU Stores	Beeler's							5.95						antibiotic-free
		Hormel Cure 81	1.66												
Smithfield						0.77	0.77							w/ \$25 purchase; limit 1	
Smithfield												2.99			
Hillshire Farm					2.49										
Target Stores	Sugardale			1.69	1.79										
	Cloverdale							3.99							
	Archer Farms	1.79												w/ app coupon; limit 2	
Teal's Market	Archer Farms	1.99												limit 2	
	Market Pantry	0.99												limit 2	
	Open Acres					1.19	0.99							limit 2	
	Open Acres		2.19												

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MN <i>(cont)</i>	Teal's Market <i>(continued)</i>	John Morrell			2.19	2.19			2.99							
		Hormel Cure 81							3.99	3.99						
		Cloverdale							3.99	3.99						
		Trader Joe's							5.99						antibiotic-free; uncured	
	Walmart	Sam's Choice	1.98													
	Whole Foods MW	Woodstown	3.99	7.99											antibiotic-free; uncured	
ND	Albert/Safe Mountain	Cook's						0.97							limit 1	
		Cook's	2.99				1.29									
		Hormel Cure 81	1.99	1.27												limit 2
		Signature Select		1.27					3.29							limit 1
	AW Grocers	Hormel Cure 81	1.99	1.99					3.69	3.69						
		Cook's					1.49	1.29								
		Best Choice	1.79	1.79												
	Cash Wise	John Morrell			1.99	1.99										
		Sugardale					0.98	0.98								limit 1
	Dan's Supermarket	Four Brothers	2.18			2.18					3.48	3.48				
		Cloverdale							2.67	2.67						
	Family Fare	Open Acres		1.87	1.47	1.47	0.97	0.77								limit1
		Cloverdale							2.67	2.67						
	Food Pride	Open Acres		1.87	1.47	1.47	0.97	0.77								limit1
		Open Acres	2.19	2.19	1.99	1.99										
	Hornbacher's	Hormel Cure 81							3.99	3.99						
		Smithfield			1.59	1.59										
	Hugo's	Hormel Cure 81		1.99					3.99	3.99						
		Cloverdale								2.99						
		Cloverdale								2.49						w/ \$30 purchase; limit 1
Cloverdale									3.49							
John Morrell				0.98	0.98				2.49						w/ \$30 purchase; limit 1	
John Morrell				1.99	1.99				3.49							
Leevers Foods	Smithfield		1.39												w/ \$30 purchase; limit 1	
	Smithfield		2.39													
	Hugo's		1.39												w/ \$30 purchase; limit 1	
	Hugo's		2.39													
	Hormel Cure 81								3.99							
	Cloverdale								2.99							
	John Morrell		2.39	2.29	2.29				3.19							

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
ND <i>(cont)</i>	Marketplace Foods	Marketplace Foods			1.68	1.78										
		Cloverdale							2.88	2.98						
		Open Acres		2.48												
	Miller's Fresh Foods	John Morrell									3.48					
		Open Acres		2.49	2.19	2.29										
		Cloverdale				2.99					2.99					
	SuperVALU Stores	Miller's				2.29										
		John Morrell									3.19					
	Target Stores	SuperVALU Stores	Sugardale			1.69	1.79									
		Cloverdale							3.99							
	Teal's Market	Archer Farms	Archer Farms	1.79											w/ app coupon; limit 2	
		Archer Farms	Market Pantry	1.99											limit 2	
		Market Pantry	Open Acres	0.99				1.19	0.99						limit 2	
	Walmart	Open Acres	Open Acres		2.19											
		John Morrell	John Morrell			2.19	2.19			2.99						
Hormel Cure 81		Hormel Cure 81							3.99	3.99						
Cloverdale		Cloverdale							3.99	3.99						
Sam's Choice		Sam's Choice	1.98													
NE	Albert/Safe Denver	Hormel Cure 81		1.27											limit 1	
		Signature Select		1.27											limit 1	
		Cook's						0.87							limit 1	
	ALDI	Appleton Farms	Appleton Farms	1.89	1.69				1.29	1.19	2.99					
		Never Any!	Never Any!	3.49												uncured
	Apple Market	Hormel Cure 81	Hormel Cure 81	1.69	1.69						3.99	3.99				
		Cook's	Cook's					1.49	1.29							
		Farmland	Farmland							3.99	3.99					
	AW Grocers	Smithfield	Smithfield	2.49	2.49											
		Smithfield Premium	Smithfield Premium		2.49											
		Hormel Cure 81	Hormel Cure 81		1.79						3.99	3.99				
		Hormel Cure 81	Hormel Cure 81		1.68						2.98	2.98				
		Hormel Cure 81	Hormel Cure 81	1.99	1.99						3.69	3.69				
		Cook's	Cook's					1.39	1.39							
		Cook's	Cook's					1.49	1.29							
Walmart	Sugardale	Sugardale			1.89								2.99			
	Best Choice	Best Choice	1.79	1.79												
	John Morrell	John Morrell			1.99	1.99										

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NE <i>(cont)</i>	Baker's	Kroger	1.59												limit 2
		Cook's						1.19							limit 2
	Family Fare	Cloverdale							2.67	2.67					
		Open Acres		1.87	1.47	1.47	0.97	0.77							limit 1
	Family Fresh Market	Open Acres		1.67	1.67	1.67	1.37	1.17							limit 1
		Hormel Cure 81								3.99					
	Fareway	Smithfield	1.99	1.99											
		Hormel Cure 81							3.99	3.99					
		Fareway							2.99	2.99					
		John Morrell			1.48										
	Food Pride	Webster City			2.99										
		Hormel Cure 81	1.99												
		Open Acres	2.19	2.19	1.99	1.99									
	Fresh Thyme	Hormel Cure 81							3.99	3.99					
		Fresh Thyme	1.99												
	Hy-Vee	Cook's			1.48	1.88									
		Hy-Vee	1.99	2.49											
		Hillshire Farm			2.49										
	Russ's Market	Hormel Cure 81	1.48						3.99	4.29					
		Hormel Cure 81	1.99						3.49	3.49					
		Cedar Hollow								2.99					
	Sun Mart	Open Acres	1.17												limit 1
		Open Acres					1.07	0.87							limit 1
	Super Saver	Hormel Cure 81								3.99					
		Hormel Cure 81							3.48	3.48					
		Cook's					1.28	0.98							
	Target Stores	Cedar Hollow								2.98					
		Best Choice	1.77	1.77											
		Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
Thriftway Stores	Market Pantry	0.99												limit 2	
	Best Choice	1.79	1.79												
	Cook's			1.49	1.49							2.99			
	Hormel Cure 81							3.99	3.99	3.99					
	Kretschmar							2.99	2.99						
	Farmland								3.99						

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			Bone-in		Whole	Half	Butt	Shank	Whole	Half	1/4				
NE <i>(cont)</i>	Thriftway Stores	Smithfield		2.69											
	<i>(continued)</i>	Smithfield Premium		2.99											
	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured
	Walmart	Sam's Choice	1.98												
	Whole Foods MW	Woodstown	3.99	7.99											antibiotic-free; uncured
OH	365 by Whole Foods	Woodstown	3.99												antibiotic-free; uncured
	Acme Fresh Mrkt	Acme		1.49	1.99	2.29			1.99	2.79	2.99				
		Gold Standard	2.99												
		Sugardale						1.29							
		Superior's							1.79						
		Smithfield Reserve							2.99						
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						uncured
		Never Any!	3.49												
	Buehlers	Sugardale					0.99	0.99							
		Buehlers	1.99												
		Superior							1.99						
		Smithfield Premium	2.49												
		Berk's							2.99						
		Kentucky Legend							4.29	4.69					
	Dave's Markets	Sugardale		1.99			1.29	1.19							
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend									4.00				
	Earth Fare	n/i	3.99												antibiotic-free
	Fisher's Foods	Superior							1.99						
		Sugardale		1.99											
	Sugardale			1.59										limit 1	
Food Fair	Superior's							1.99	2.19						
	Walnut Creek			2.59	2.69										
	Kentucky Legend							3.99							
Fresh Encounter	Sugardale											3.49			
	Sugardale								0.87					w/ \$25 purchase; limit 1	
	Smithfield		0.97											w/ \$25 purchase; limit 1	
	Cumberland Gap							1.69						w/ \$25 purchase; limit 1	
	Chief		3.99												
	Kentucky Legend									4.99					
Fresh Thyme	Fresh Thyme	1.99													

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH <i>(cont)</i>	Giant Eagle	Giant Eagle	1.99	1.99	0.98										limit 1	
		Giant Eagle	3.29						1.99							
		Market District			1.29	1.29										limit 1
		Market District	3.29		4.49	4.49										
		Smithfield	2.79													
		Sugardale	2.79		1.29					2.69						
		Hillshire Farm	3.39													
	Gordon Food Stores	GFS	1.99													
		Gordon Choice							2.29	2.29						
	Heinen's	Heinen's			2.99				3.99							
	IGA Houchen's	Coon Creek													2.19	
		Clifty Farm													2.19	
		Smithfield					1.49	1.49								
		Cook's					1.49	1.49								
		Hormel Cure 81		1.99												
		Kentucky Legend								3.79						
		Kentucky Legend								2.99						limit 1
	IGA SpartanNash	Open Acres		1.67			1.17	0.97								
		Cumberland Gap								1.89						
	IGA Stores - OH/KY	n/i		1.99												
		Kentucky Legend								3.99	3.99					
		Sugardale					1.49	1.39								
	Kroger Central	Kroger	0.87													limit 2
		Sugardale						0.77								limit 2
		Private Selection	2.99													
	Kroger Cincinnati	Cumberland Gap			1.99											
		Cook's					0.77	0.77								
		Kroger	0.87													limit 2
Kroger Columbus	Cumberland Gap			1.19					1.99						limit 2	
	Cumberland Gap								2.49						limit 2	
	Kroger	0.87													limit 2	
Kroger Columbus	Cumberland Gap			1.29											limit 2	
	Sugardale						1.29								limit 2	
	Great Lakes	3.99														
Kroger Mid-Atlantic	Kroger	0.99													limit 2	
	Cumberland Gap			1.19												
	Clifty Farm													2.99		

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH <i>(cont)</i>	Lucky's Market	Niman Ranch	4.99								6.99				antibiotic-free uncured uncured; limit 2 uncured	
		Alexander & Hornung				1.99										
		Alexander & Hornung				1.69										
	Marc's	Lucky's Market	2.99	3.49												uncured
		Hormel Cure 81		2.29												
		Sugardale	1.88													
	Meijer	Cook's		0.88				0.79							limit 1	
		Meijer		2.89					1.99							
		Sugardale							1.99							
	Millers Markets	Smithfield	2.99												limit 1	
		Frick's			1.79		1.59	1.49								
		Cumberland Gap							1.99	2.09						
	Needler's	Smithfield		1.88											w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1	
		Smithfield		0.97												
		Sugardale						0.87								
	Piggly Wiggly Stores	Smithfield		0.97											1.98	
		Cumberland Gap							1.69							
		Chief		3.99												
	Remke Markets	Kentucky Legend									4.99				w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1	
		Smithfield		1.78			1.19	0.98								
		n/i				0.97										
	Riesbeck's	Smithfield		0.97											limit 2 limit 2	
		Cumberland Gap							1.69							
		Sugardale						0.87								
	Ruler Foods	Chief		3.99											limit 2	
		Kentucky Legend									4.99					
		Kentucky Legend									4.99					
	Save-a-Lot	Best Choice	1.49												limit 2	
		Superior							1.49							
		Superior							2.49							
Shop'n Save	Smithfield		2.59											limit 1		
	n/i	1.69				0.99	0.99									
	Kroger	0.95														
Sugardale	Sugardale											2.79		limit 1		
	n/i	1.49														
	Sugardale		1.29	1.29												
		Sugardale				2.19				1.99	2.19					



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
OH <i>(cont)</i>	Shop'n Save <i>(continued)</i>	Sugardale Classic Superior							2.49	3.49						
		Smithfield		2.99						2.69						
		Hillshire Farm		2.99												
		Silver Star		3.49	3.49	3.69			3.79	3.99						
		SuperVALU Stores	Hormel Cure 81	2.49	1.59											
			Sugardale			1.69	1.79	1.29	1.29							
			Cumberland Gap						1.89	2.49						
			Cloverdale						3.99							
	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
		Archer Farms	1.99												limit 2	
		Market Pantry	0.99												limit 2	
	The Fresh Market	n/i	2.99													
	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	
Walmart	Sam's Choice	1.98														
Whole Foods MdAtl	Woodstown	3.99												antibiotic-free; uncured		
SD	Albert/Safe Denver	Hormel Cure 81		1.27											limit 1	
		Signature Select		1.27											limit 1	
		Cook's						0.87							limit 1	
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99							
		Never Any!	3.49													uncured
	AW Grocers	Hormel Cure 81		1.79					3.99	3.99						
		Hormel Cure 81		1.68					2.98	2.98						
		Hormel Cure 81	1.99	1.99					3.69	3.69						
	Buche Foods	Cook's					1.39	1.39								
		Cook's					1.49	1.29								
		Sugardale			1.89		1.49	1.29					2.99			
		Best Choice	1.79	1.79												
		John Morrell			1.99	1.99										
		Cook's					1.38	1.18								
	Coborn's	Best Choice		1.98												
		Cloverdale								3.99						
		Four Brothers	2.18			2.18										
Family Fare	Cloverdale							2.67	2.67							
	Open Acres		1.87	1.47	1.47	0.97	0.77								limit1	
Fareway	Smithfield	1.99	1.99													
	Hormel Cure 81							3.99	3.99							

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SD <i>(cont)</i>	Fareway <i>(continued)</i>	Fareway							2.99	2.99					
		John Morrell			1.48										
		Webster City			2.99										
	Hy-Vee	Hormel Cure 81	1.99												
		Cook's			1.48	1.88									
		Hy-Vee	1.99	2.49											
	IGA Markets	Hillshire Farm			2.49										
		Hormel Cure 81	1.48						3.99	4.29					
		Cloverdale								2.99					
	Ken's Super Fair	Cook's						1.29							
		Hormel Cure 81		1.99											
		John Morrell			1.99	2.19									
	Lynn's Dakotamart	Kretschmar							2.59	2.79					
		Best Choice		1.89											
		Sugardale					1.59	1.59							
	Maynard's	Cedar Hollow									2.99				
		Open Acres	1.69				0.99	0.99							
		Cloverdale								3.69					
	Sunshine Foods	Hormel Cure 81		2.19					3.99	3.99			3.49		
		Sugardale					1.49	1.39							
		Cloverdale								2.99					
	SuperVALU Stores	John Morrell			1.77	1.88									
		Cook's					1.39	1.19							
		Smithfield		2.19											
	Target Stores	Kretschmar							2.69	2.69					
		Farmland							2.99	2.99					
		Cook's					1.19	0.99							limit 2
	Teal's Market	Hormel Cure 81	1.77												limit 2
		Kretschmar								2.99					
		Sugardale			1.69	1.79									
Teal's Market	Cloverdale							3.99							
	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms	1.99												limit 2	
Teal's Market	Market Pantry	0.99												limit 2	
	Open Acres					1.19	0.99							limit 2	
	Open Acres		2.19												
		John Morrell			2.19	2.19			2.99						

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
SD <i>(cont)</i>	Teal's Market	Hormel Cure 81							3.99	3.99					
	<i>(continued)</i>	Cloverdale							3.99	3.99					
	Walmart	Sam's Choice	1.98												
WI	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99						
		Never Any!	3.49												uncured
	AW Grocers	Hormel Cure 81		1.79					3.99	3.99					
		Hormel Cure 81		1.68					2.98	2.98					
		Hormel Cure 81	1.99	1.99					3.69	3.69					
		Cook's					1.39	1.39							
		Cook's					1.49	1.29							
		Sugardale			1.89		1.49	1.29					2.99		
		Best Choice	1.79	1.79											
		John Morrell			1.99	1.99									
	Cermak's	Supreme Tender		2.69											
		n/i		2.39											
	Coborn's	Four Brothers	2.18			2.18									
	County Market	Sugardale				1.28									w/ \$10 purchase; limit 1
		Smithfield		1.28											w/ \$10 purchase; limit 1
		Hormel Cure 81		1.88					3.99	3.99					
		Essential Everyday							2.99	2.99					
	Econofoods	Open Acres		1.67	1.67	1.67	1.37	1.17							limit 1
		Hormel Cure 81								3.99					
	Family Fresh Market	Open Acres		1.67	1.67	1.67	1.37	1.17							limit 1
		Hormel Cure 81								3.99					
	Festival Foods	Festival's Own				2.49									
		Hillshire Farm				2.49									
	Kretschmar							3.49							
	Festival							2.48							
	Hormel Cure 81	1.48												w/ \$20 purchase; limit 1	
	Hormel Cure 81							3.99	3.99					w/ \$20 purchase; limit 1	
	Sugardale							2.99				2.99			
Food Pride	Open Acres	2.19	2.19	1.99	1.99										
	Hormel Cure 81							3.99	3.99						
Fresh Thyme	Fresh Thyme	1.99													
Gordon Food Stores	GFS	1.99													
	Gordon Choice							2.29	2.29						

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WI <i>(cont)</i>	Gordy's	Hillshire Farm			2.48	2.48									
		Hormel Cure 81		1.98					3.98	3.98					
		John Morrell								2.98					
	Great Lakes Fresh Hansen's IGA	Sugardale		2.19	1.79	1.89	1.49	1.49							
		Hansen's			2.98	2.98									
		Cook's			0.88	0.88									w/ \$50 purchase
	Marketplace Foods	Marketplace Foods			1.68	1.78									
		Cloverdale							2.88	2.98					
		Open Acres		2.48											
	Meijer	John Morrell								3.48					
		Cook's		0.88			0.79								limit 1
		Meijer		2.89					1.99						
	Nilssen's Foods	Sugardale							1.99						
		Smithfield	2.99												
		Hormel Cure 81	2.39	2.49					3.99	3.99					
	Outpost Natural Pat's Foods IGA	Nilssen's				2.49									
		Beeler's	5.49	5.49						7.99	7.99				antibiotic-free; uncured
		Hormel Cure 81							3.79	3.79			2.99		
	Pick'n Save	Sugardale													
		Kretschmar								2.87					
		Sugardale				0.57									w/ \$25 purchase; limit 1
	PW Midwest	Kroger		1.37											w/ \$25 purchase; limit 1
		Cook's		1.37											w/ \$25 purchase; limit 1
Smithfield			1.99							3.69				w/ \$25 purchase; limit 1	
Quillin's	Badger							2.99	3.99						
	Farmland							2.99	3.29						
	Sugardale							3.49				2.99			
Save-a-Lot	Jamestown						0.49							limit 1	
	John Morrell			1.98	2.19										
	Cook's					0.99	0.99							limit 2	
Sendik's	Quillin's								3.49						
	Smithfield									2.99					
Sendik's	Sugardale						0.79					2.79			
	n/i	1.49													
Sendik's	Hormel Cure 81				1.99										
	Sendik's							4.99	4.99						

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
WI <i>(cont)</i>	Sentry Foods	Sugardale					1.29	1.29								
		Badger							3.49							
		Hormel Cure 81		0.99						3.49	3.49					w/ coupon; limit 1
	Schnuck's	Hormel Cure 81														
		Indiana Kitchen	3.99													
		Kretschmar							1.19							w/ \$25 purchase; limit 1
		Frick's			2.39		0.69	0.49	3.96							w/ \$25 purchase; limit 1
		Double G			2.39											w/ \$25 purchase; limit 1
		Schnuck's	1.99													w/ \$25 purchase; limit 1
		Kentucky Legend								2.49						w/ \$25 purchase; limit 1
	Shurfine Food Cntrs	Jones									5.98					
		Sugardale		2.39			1.49	1.49						2.99		
	Super One Foods	Sugardale					0.68	0.68								w/ \$25 purchase; limit 1
		Elliott's				2.49			3.99							
		Beeler's							5.95							antibiotic-free
		Hormel Cure 81	1.66													w/ \$25 purchase; limit 1
	SuperVALU Stores	Smithfield					0.77	0.77						2.99		
		Smithfield				2.49										
		Hillshire Farm			1.69	1.79										
	Tadych's	Sugardale							3.99							
		Cloverdale														
	Target Stores	Hillshire Farm			1.79	1.89										
		Open Acres		1.99	1.59	1.69										
	Trader Joe's	John Morrell									2.89					
		Archer Farms	1.79													w/ app coupon; limit 2
		Archer Farms	1.99													limit 2
	Trig's	Market Pantry	0.99													limit 2
Trader Joe's								5.99							antibiotic-free; uncured	
Walmart	Trig's Smokehouse			2.69	2.69											
	Essential Everyday							2.99	2.99							
	Hormel Cure 81		2.99													
	Sam's Choice	1.98														
Woodman's	Woodstown	3.99	7.99												antibiotic-free; uncured	
	Klondike				1.89											
	Hillshire Farm		2.59													
	Hormel Cure 81	1.99														

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																
AR	Albertsons Houston	Hormel Cure 81	2.99							4.49						
		Smithfield Premium	2.99													
		Signature Select		0.99												w/ \$25 purchase; limit 1
		Signature Farms				0.99										w/ \$25 purchase; limit 1
		Signature Farms				1.49										
	ALDI	Appleton Farms	1.89	1.69			1.29	1.19	2.99							
		Never Any!	3.49													uncured
	Bill's Cost Plus	Best Choice					1.49	1.49					2.99			
		Double G					1.49	1.49								
		Frick's					1.17	1.17								
	Brookshire's	Hormel Cure 81	1.59						3.99	3.99						
		Brookshire's			1.59											
		Cook's			1.49	1.49		1.19								
	Cash Saver TC Groc.	Ozark Pride							2.15							
		Kretschmar							2.15							
		Best Choice	1.79													
		Smithfield	1.79													
	City Market Foods	Petit Jean			2.69											
		Cook's						1.28								
		Frick's					1.49	1.29								
	CV's Family Foods	Kentucky Legend							3.98	3.98	3.98					
		Cook's					1.28	0.98								
	Edwards Food Giant	Petit Jean		2.98	2.68											
Carolina Pride										3.99						
Cook's							1.19									
Sugar Tree		1.49								3.99						
G&W Foods	Kentucky Legend									3.99						
	Cook's					1.49	1.39									
	Kretschmar							2.29								
	Kretschmar							1.99							limit 1	
	Best Choice	1.89	1.89													
Harp's	Best Choice	1.88	1.88												limit1	
	Frick's								1.59							
	Cook's					0.98	0.98									
	Kentucky Legend							3.98	3.98	4.99						
	Hormel Cure 81		1.98													

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
AR <i>(cont)</i>	Hays Supermarket	Cook's	2.48		1.78		1.17	0.97								
		Best Choice	1.97													
		Ozark Pride				2.48										
		Kretschmar	2.48							2.68	2.88					
		Petit Jean					3.48									
	Kroger Delta	Kroger		1.99											limit 2	
		Smithfield						0.99							limit 2	
	PW Houchen's	Kroger							2.99							
		Cook's					1.18	0.88							w/ additional purchase; limit 1	
		Cook's			1.58											
	Rehkopf's	Kentucky Legend							2.98	3.58	3.98					
		Best Choice		1.78												
		Clifty Farm												1.98		
	Save-a-Lot	Hormel Cure 81	2.19	1.89												
		Cook's					1.59	1.39						2.79		
	Super 1 Foods	Kentucky Legend							3.29	3.59						
		Sugardale														
	Target Stores	n/i	1.49													
		Hormel Cure 81		1.78												
		Cook's						0.97								
	TC Grocers	Archer Farms	1.79												w/ app coupon; limit 2	
		Archer Farms	1.99												limit 2	
		Market Pantry	0.99												limit 2	
Ozark Pride									2.48							
The Fresh Market	Kretschmar								2.48							
	Kretschmar								1.29					w/ \$25 purchase; limit 1		
	Best Choice	1.88														
Walmart	n/i	2.99														
Whole Foods SW	Sam's Choice	1.98														
	Woodstown	3.99												antibiotic-free; uncured		
AZ	Albertsons SW	Hormel Cure 81	1.27											limit 1		
	AW Grocers	Cook's					1.29						2.99	limit 1		
		Sugardale			1.89		1.49	1.29								
	Basha's	Hormel Cure 81		1.68					2.98	2.98						
		Cook's	1.37													
Food City	Cook's	1.37											limit 1			

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
AZ <i>(cont)</i>	Fry's	Kroger	1.27												limit 2	
		Sugardale					0.99	0.99							limit 2	
		Private Selection	2.49													
	Lowe's Market	Hormel Cure 81	1.99	1.99						3.99	3.99					
		Cook's					1.19	0.99								
		Smithfield	2.79													
	Safeway SW	Hormel Cure 81	1.47													limit 1
		Cook's														limit 1
	Smart & Final	Farmer John	1.39	1.39												w/ \$25 purchase; limit 1
		Farmer John	1.99	1.99												
	Smith's	Kroger	1.39													limit 2
		Sugardale					1.19	1.19								limit 2
		Smithfield	2.99													
	Sprout's Market	n/i	1.99													limit 2
		n/i	0.99													limit 1
	Target Stores	Archer Farms	1.79													w/ app coupon; limit 2
		Archer Farms	1.99													limit 2
		Market Pantry	0.99													limit 2
Trader Joe's	Trader Joe's														antibiotic-free; uncured	
Walmart	Sam's Choice	1.98							5.99							
Whole Foods SthPac.	Woodstown	3.99													antibiotic-free; uncured	
	Nature's Rancher		6.99												antibiotic-free; uncured	
	Wellshire	5.99													antibiotic-free; uncured	
CO	Affiliated Foods	Hormel Cure 81	1.59		2.39											
		Cook's					1.19	0.99								
	Albert/Safe Denver	Hormel Cure 81		1.27												limit 1
		Signature Select		1.27												limit 1
		Cook's							0.87							limit 1
	Albert/Safe Mountain	Cook's							0.97							limit 1
		Cook's	2.99						1.29							
		Hormel Cure 81	1.99	1.27												limit 2
	Associated Foods	Signature Select		1.27							3.29					limit 1
		Hormel Cure 81									3.99					
		Cook's	1.89						1.39	1.19						
	AW Grocers	n/i		1.28												
Hormel Cure 81			1.79							3.99	3.99					
Hormel Cure 81			1.68							2.98	2.98					



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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
CO <i>(cont)</i>	AW Grocers <i>(continued)</i>	Hormel Cure 81	1.99	1.99					3.69	3.69						
		Cook's					1.39	1.39								
		Cook's					1.49	1.29								
		Sugardale			1.89		1.49	1.29						2.99		
		Best Choice	1.79	1.79												
		John Morrell			1.99	1.99										
		Food King	Hormel Cure 81	1.99	1.99											
	King Soopers	Kroger	1.27													limit 2
		Cook's					0.88	0.88								limit 2
		Private Selection	2.49													
	Lowe's Market	Hormel Cure 81	1.99	1.99					3.99	3.99						
		Cook's					1.19	0.99								
	Lucky's Market	Smithfield	2.79													
		Niman Ranch	4.99								6.99					antibiotic-free
		Alexander & Hornung				1.99										uncured
		Alexander & Hornung				1.69										uncured; limit 2
	Ridley's	Lucky's Market	2.99	3.49												uncured
		Dubuque	1.29													
		Dubuque	0.99													w/ \$25 purchase; limit 1
		Hormel Cure 81	1.89						3.98							
		Cook's	1.89				1.39	1.19								
		n/i	1.29													
	Save-a-Lot	n/i	0.99													w/ \$25 purchase; limit 1
		Sugardale												2.79		
		n/i	1.49													
	Sprout's Market	n/i	1.99													limit 2
		n/i	0.99													limit 1
Target Stores	Archer Farms	1.79													w/ app coupon; limit 2	
	Archer Farms	1.99													limit 2	
	Market Pantry	0.99													limit 2	
Trader Joe's	Trader Joe's							5.99							antibiotic-free; uncured	
Walmart	Sam's Choice	1.98														
Whole Foods Mntn	Woodstown	3.99													antibiotic-free; uncured	
KS	Affiliated Foods	Hormel Cure 81	1.59		2.39				3.99	3.99	4.59					
		Cook's					1.19	0.99								
	ALDI	Appleton Farms	1.89	1.69					2.99							
		Never Any!	3.49													uncured

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
KS <i>(cont)</i>	Apple Market	Hormel Cure 81	1.69	1.69					3.99	3.99						
		Cook's					1.49	1.29								
		Farmland							3.99	3.99						
		Smithfield	2.49	2.49												
		Smithfield Premium		2.49												
	AW Grocers	Sugardale			1.89		1.49	1.29					2.99			
		Hormel Cure 81		1.68					2.98	2.98						
		Hormel Cure 81	1.99	1.99					3.69	3.69						
		Cook's					1.49	1.29								
		Best Choice	1.79	1.79												
	Brother's Market	John Morrell			1.99	1.99										
		Best Choice	1.79	1.79												
		Cook's			1.49	1.49							2.99			
		Hormel Cure 81							3.99	3.99	3.99					
		Smithfield		2.69												
	Country Mart	Smithfield Premium		2.99												
		Farmland										3.99				
		Kretschmar							2.99	2.99						
		Hormel Cure 81	1.59						3.99	3.99						
		Cook's					1.59	1.39								
	CV's Family Foods	Farmland										3.99				
		Smithfield	2.49													
		Frick's					1.49	1.29								limit 2
	Dillon's	Kroger	1.59													limit 2
		Cook's						1.19								
	Food Pride	Open Acres		1.99	1.99	1.99	1.59	1.29								
		Cedar Hollow										3.49				
		Smithfield		2.99												
G&W Foods	Hormel Cure 81							3.99	3.99							
	Cook's					1.49	1.39									
	Kretschmar							2.29								
	Kretschmar							1.99							limit 1	
	Best Choice	1.89	1.89													
	Best Choice	1.88	1.88												limit1	
	Frick's						1.59									

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KS <i>(cont)</i>	Harp's	Cook's					0.98	0.98								
		Kentucky Legend							3.98	3.98	4.99					
	Hays Supermarket	Hormel Cure 81		1.98												
		Best Choice	1.97	1.97												
	Hen House	Cook's					1.48	1.28								
		n/i	1.99													
	Hy-Vee	Cook's					1.89	1.89								
		Hormel Cure 81							3.99	3.99						
		Cook's			1.48	1.88										
	Lowe's Market	Hy-Vee	1.99	2.49												
		Hillshire Farm			2.49											
		Hormel Cure 81	1.48						3.99	4.29						
	Price Chopper	Hormel Cure 81	1.99	1.99					3.99	3.99						
		Cook's					1.19	0.99								
	Pyramid Foods	Smithfield	2.79													
		Cook's							1.79							
		Farmland							3.49							
		Frick's			3.49	3.49										
		Smithfield									3.49					
		Smithfield Premium		2.59												
		Smithfield Premium		2.69												
	Save-a-Lot	Cook's			1.59	1.69										
		Kentucky Legend							3.59	3.89						
		Ozark Pride							2.79							
		Kretschmar		2.29												
		Sugardale			1.99											
		Frick's							2.79							
	Sprout's Market	Sugardale											2.79			
n/i		1.49														
Sun Fresh	n/i	1.99													limit 2	
	n/i	0.99													limit 1	
	Hormel Cure 81	1.59						3.99	3.99							
	Cook's					1.59	1.59									
	Farmland								3.99							
	Smithfield	2.49														

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
KS <i>(cont)</i>	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
		Archer Farms	1.99												limit 2	
		Market Pantry	0.99												limit 2	
	Thriftway Stores	Best Choice	1.79	1.79												
		Cook's			1.49	1.49								2.99		
		Hormel Cure 81								3.99	3.99	3.99				
		Kretschmar								2.99	2.99					
		Farmland									3.99					
		Smithfield		2.69												
		Smithfield Premium		2.99												
		Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured
	Walmart	Sam's Choice	1.98													
	Whole Foods Mntn	Woodstown	3.99												antibiotic-free; uncured	
	Wood's Supermarket	Frick's			2.99	2.99	1.19	0.99								limit 2
		Cook's			1.39											
Hillshire Farm			2.99													
Double G				1.99	2.19				3.49	3.69						
Best Choice			1.69	1.69											limit 2	
LA	AG Baton Rouge	Smithfield		1.99				1.39	1.19							
		John Morrell			1.29											
		Bryan							1.99							
	Albertsons Houston	Hormel Cure 81	2.99								4.49					
		Smithfield Premium	2.99													
		Signature Select		0.99												w/ \$25 purchase; limit 1
		Signature Farms				0.99										w/ \$25 purchase; limit 1
	Breau's Mart	Signature Farms				1.49										
		Smithfield	1.89				1.39	1.29								
	Brookshire's	John Morrell				1.19										
		Hormel Cure 81	1.59							3.99	3.99					
		Brookshire's			1.59											
	Brookshire Bros.	Cook's			1.49	1.49		1.19								
		Hormel Cure 81							4.48	4.48						
	County Market	Cook's						1.58								
Sugardale					1.28										w/ \$10 purchase; limit 1	
Smithfield			1.28												w/ \$10 purchase; limit 1	
Hormel Cure 81			1.88						3.99	3.99						
	Essential Everyday							2.99	2.99							

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
LA <i>(cont)</i>	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend									4.00				
	Kroger Texas	Kroger	0.97												w/ \$25 purchase; limit 2
		Cook's					0.87	0.87							w/ \$25 purchase; limit 2
		Kroger							3.29						
	Market Basket	Cook's		1.47											limit 1
		Cook's						1.29							
	Ramey's	Cook's					1.38	1.18							
		Kentucky Legend							3.98	3.98					
		Smithfield		1.98											
	Save-a-Lot	Sugardale						0.79					2.79		
		n/i	1.49												
	Shoppers Value	Cook's						1.48							
	Spring Market	Hormel Cure 81		1.58											
	Super 1 Foods	Hormel Cure 81		1.78											
		Cook's						0.97							
	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
		Market Pantry	0.99												limit 2
The Fresh Market	n/i	2.99													
Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	
Walmart	Sam's Choice	1.98													
Whole Foods SW	Woodstown	3.99												antibiotic-free; uncured	
Winn-Dixie	Smithfield		1.99			1.49	1.29								
	Smithfield		1.79			1.19	0.99							limit 2	
	Kentucky Legend									3.99					
MO	Apple Market	Hormel Cure 81	1.69	1.69					3.99	3.99					
		Cook's					1.49	1.29							
		Farmland							3.99	3.99					
		Smithfield	2.49	2.49											
		Smithfield Premium		2.49											
	AW Grocers	Hormel Cure 81	1.99	1.99					3.69	3.69					
		Cook's					1.49	1.29							
		Best Choice	1.79	1.79											
Brother's Market	John Morrell			1.99	1.99										
	Best Choice	1.79	1.79												
	Cook's			1.49	1.49							2.99			

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MO <i>(cont)</i>	Brother's Market <i>(continued)</i>	Hormel Cure 81							3.99	3.99	3.99				
		Smithfield		2.69											
		Smithfield Premium		2.99											
	C&R Supermarkets	Farmland									3.99				
		Kretschmar							2.99	2.99					
		Hormel Cure 81	1.69	1.69											
	Cash Saver TC Groc.	Sugardale					1.17	0.97							
		Ozark Pride							2.15						
		Kretschmar							2.15						
	County Market NFI	Best Choice	1.79												
		Smithfield	1.79												
		Double G					1.39	1.19	3.29	3.49					
		Kretschmar		1.59					2.49						w/ \$25 purchase; limit 1
		Frick's			1.99		1.69	1.49							
	Country Mart	Corn Top			1.99		1.69	1.49							
		Kentucky Legend									3.99				
		Indiana Kitchen		3.49											
		Hormel Cure 81	1.59						3.99	3.99					
		Cook's					1.59	1.39			3.99				
	Dierberg's	Farmland													
		Smithfield	2.49												
		Hormel Cure 81	1.49												w/ \$25 purchase; limit 1
		Kretschmar							1.29						w/ \$25 purchase; limit 1
	Food Giant	Kretschmar		3.19											
		Dierberg's							2.89						w/ \$25 purchase; limit 1
		Double G			2.19	2.29			2.99						w/ \$25 purchase; limit 1
		Frick's					2.89	2.79							
Carolina Pride										3.99					
Fresh Thyme G&W Foods	Cook's														
	Sugar Tree	1.49													
	Kentucky Legend									3.99					
	Fresh Thyme	1.99													
G&W Foods	Cook's					1.49	1.39								
	Kretschmar							2.29							
	Kretschmar							1.99						limit 1	
	Best Choice	1.89	1.89												

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO <i>(cont)</i>	G&W Foods <i>(continued)</i>	Best Choice	1.88	1.88											limit1	
		Frick's						1.59								
	Gerbe's	1.59												limit 2		
		Kroger														
		Cook's							1.19							limit 2
	Gordon Food Stores	GFS	1.99													
		Gordon Choice								2.29	2.29					
	Harp's	Cook's					0.98	0.98								
		Kentucky Legend								3.98	3.98	4.99				
		Hormel Cure 81		1.98												
	Harter House	Our Best			1.99											
		Primrose								2.99						
		Hormel Cure 81	1.99													
	Hays Supermarket	Cook's	2.48		1.78		1.17	0.97								
		Best Choice	1.97													
		Ozark Pride				2.48										
		Kretschmar	2.48							2.68	2.88					
		Petit Jean				3.48										
	Hen House	n/i	1.99													
		Cook's					1.89	1.89								
		Hormel Cure 81								3.99	3.99					
	Hy-Klas Foods	Best Choice	1.79	1.79												
		Cook's			1.49	1.49										
		Hormel Cure 81								3.99	3.99	3.99				
		Smithfield		2.69												
		Smithfield Premium		2.99												
		Farmland									3.99					
		Kretschmar								2.99	2.99					
	Hy-Vee	Cook's			1.48	1.88										
		Hy-Vee	1.99	2.49												
		Hillshire Farm			2.49											
		Hormel Cure 81	1.48							3.99	4.29					
	IGA Stores IL/IN	Indiana Kitchen										3.99				
	Kentucky Legend								3.99	3.99						
	Kretschmar	1.99								1.99						
	Frick's					1.39	1.19									
Kroger Central	Kroger	0.87												limit 2		
	Sugardale						0.77							limit 2		

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
MO <i>(cont)</i>	Kroger Central <i>(continued)</i> Kroger Delta	Private Selection	2.99														
		Cumberland Gap			1.99												
		Kroger Smithfield Kroger		1.99					0.99		2.99					limit 2 limit 2	
	Lucky's Market	Niman Ranch	4.99									6.99				antibiotic-free	
		Alexander & Hornung				1.99										uncured	
		Alexander & Hornung				1.69										uncured; limit 2	
	Moser's	Lucky's Market	2.99	3.49												uncured	
		Best Choice	1.57	1.57													
		Frick's Cook's					1.19	1.19									
	Prenger Foods	Cook's			1.39										1.99		
		Burger's Blue Label															
		Smithfield	2.49														
		Farmland										3.99					
		Hormel Cure 81									3.99	3.99					
		Hormel Cure 81	1.59								3.99	3.99					
		Frick's					1.06	0.86	1.97								
		Cook's					1.57	1.37									
		Sugardale				1.79	1.29	1.29									
		Smithfield	2.49														
	Price Chopper	Farmland										3.99					
		Smithfield Premium	2.49														
		Cook's							1.79								
		Farmland								3.49							
	Pyramid Foods	Frick's			3.49	3.49											
		Smithfield										3.49					
		Smithfield Premium		2.59													
		Smithfield Premium		2.69													
		Cook's			1.59	1.69											
		Kentucky Legend								3.59	3.89						
	Ruler Foods	Ozark Pride								2.79							
		Kretschmar		2.29													
		Sugardale			1.99												
Frick's									2.79								
n/i		1.69				0.99	0.99										
Kroger		0.95													limit 2		



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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
MO <i>(cont)</i>	Save-a-Lot	Sugardale						0.79					2.79			
		n/i	1.49													
	Schnuck's	Kretschmar							1.19						w/ \$25 purchase; limit 1	
		Frick's			2.39		0.69	0.49	3.96							w/ \$25 purchase; limit 1
		Double G			2.39											w/ \$25 purchase; limit 1
		Schnuck's		1.99												w/ \$25 purchase; limit 1
		Kentucky Legend							2.49							w/ \$25 purchase; limit 1
	Sprout's Market	n/i	1.99													limit 2
		n/i	0.99													limit 1
	Sun Fresh	Hormel Cure 81	1.59						3.99	3.99						
		Cook's					1.59	1.59								
		Farmland								3.99						
		Smithfield	2.49													
	Target Stores	Archer Farms	1.79													w/ app coupon; limit 2
		Archer Farms	1.99													limit 2
		Market Pantry	0.99													limit 2
	TC Grocers	Ozark Pride								2.48						
		Kretschmar								2.48						
		Kretschmar								1.29						w/ \$25 purchase; limit 1
		Best Choice	1.88													
	TC Markets	Best Choice		1.49												w/ \$30 purchase; limit 1
		Best Choice		1.89												
		Sugardale							1.07							w/ \$25 purchase; limit 1
		Sugardale			1.59		1.59	1.49								
		Kretschmar							2.29							w/ \$25 purchase; limit 1
		Kretschmar							2.49	2.69						
		Hormel Cure 81							3.69							
		Frick's					1.69	1.49								
	Thriftway Stores	Best Choice	1.79	1.79												
		Cook's			1.49	1.49								2.99		
		Hormel Cure 81							3.99	3.99	3.99					
		Kretschmar							2.99	2.99						
		Farmland								3.99						
	Smithfield		2.69													
	Smithfield Premium		2.99													
Trader Joe's	Trader Joe's							5.99							antibiotic-free; uncured	
Walmart	Sam's Choice	1.98														

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MO <i>(cont)</i>	Whole Foods MW	Woodstown	3.99	7.99											antibiotic-free; uncured limit 2
	Wood's Supermarket	Frick's			2.99	2.99	1.19	0.99							
		Cook's			1.39										
		Hillshire Farm		2.99											
		Double G			1.99	2.19			3.49	3.69					
	Best Choice		1.69	1.69										limit 2	
NM	Affiliated Foods	Hormel Cure 81	1.59		2.39				3.99	3.99	4.59				
		Cook's					1.19	0.99							limit 1
	Albert/Safe Denver	Hormel Cure 81		1.27											limit 1
		Signature Select		1.27											limit 1
		Cook's						0.87							limit 1
	Albertsons SW	Hormel Cure 81	1.27												limit 1
		Cook's						1.29							limit 1
	Basha's	Hormel Cure 81	1.37												limit 1
		Cook's	1.37												limit 1
	Food King	Hormel Cure 81	1.99	1.99											
	John Brooks	Cook's					1.19	0.99							
		Hormel Cure 81	1.59		2.39				3.99	3.99	4.59				
	King Soopers	Kroger	1.27												limit 2
		Cook's					0.88	0.88							limit 2
		Private Selection	2.49												
	Lawrence Bros.	Cook's					1.59	0.99							
		Best Choice		2.29											
	Lowe's Market	Hormel Cure 81	1.99	1.99					3.99	3.99					
		Cook's					1.19	0.99							
	Smith's	Smithfield	2.79												
		Kroger	1.39												limit 2
		Sugardale					1.19	1.19							limit 2
	Smithfield	Smithfield	2.99												
		n/i	1.99												limit 2
	Sprout's Market	n/i	0.99												limit 1
		Archer Farms	1.79												w/ app coupon
	Target Stores	Archer Farms	1.99												
Market Pantry		0.99													
Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	
Walmart	Sam's Choice	1.98													
Whole Foods Mntn	Woodstown	3.99												antibiotic-free; uncured	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4				
OK	Affiliated Foods	Hormel Cure 81	1.59		2.39				3.99	3.99	4.59				
		Cook's					1.19	0.99							
	ALDI	Appleton Farms	1.89						2.99						
		Appleton Farms		0.95											limit 2
	AW Grocers	Hormel Cure 81	1.99	1.99					3.69	3.69					
		Cook's					1.49	1.29							
		Best Choice	1.79	1.79											
		John Morrell			1.99	1.99									
	Country Mart	Hormel Cure 81	1.59						3.99	3.99					
		Cook's					1.59	1.39							
		Farmland								3.99					
		Smithfield	2.49												
	CV's Family Foods	Frick's					1.49	1.29							
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend									4.00				
	Harp's	Cook's					0.98	0.98							
		Kentucky Legend							3.98	3.98	4.99				
		Hormel Cure 81		1.98											
	Homeland	Hormel Cure 81		1.49											w/ \$25 purchase; limit 1
		Hormel Cure 81							3.99	3.99					
		Cook's					1.49	1.39							
		Frick's			2.49		1.99	1.99							
		Smithfield									3.99				
		Schwab's				2.49									
	Market Square	Cook's					1.19	0.97							
		Hormel Cure 81	1.59												
	Pyramid Foods	Smithfield Premium		2.69											
		Cook's			1.59	1.69									
	Kentucky Legend							3.59	3.89						
	Ozark Pride							2.79							
	Kretschmar		2.29												
	Sugardale			1.99											
	Frick's							2.79							
Reasor's	Hormel Cure 81	1.78													
	Frick's					1.78	1.58								

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
OK <i>(cont)</i>	Rehkopf's	Hormel Cure 81	2.19	1.89												
		Cook's					1.59	1.39								
	Save-a-Lot	Kentucky Legend							3.29	3.59						
		Sugardale											2.79			
	Sprout's Market	n/i	1.49													
		n/i	1.99												limit 2	
	Super C Mart	n/i	0.99												limit 1	
		Cook's					1.39	1.19								
	Target Stores	Kentucky Legend			1.99						3.99					
		Frick's					1.59	1.39								
		Archer Farms	1.79												w/ app coupon; limit 2	
	The Fresh Market	Archer Farms	1.99												limit 2	
		Market Pantry	0.99												limit 2	
		n/i	2.99													
	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	
	United of OK	Hormel Cure 81			1.49											
									3.99	3.99						
		Walmart	Cook's					1.49	1.39							
			Frick's			2.49		1.99	1.99							
		Warehouse Market	Smithfield									3.99				
Schwab's						2.49										
Sam's Choice			1.98													
Whole Foods SW		Sugardale		1.69												
		Kentucky Legend							3.29							
Williams Foods		Woodstown	3.99												antibiotic-free; uncured	
	Best Choice	1.49														
Affiliated Foods	Frick's							2.99	2.99							
	Kentucky Legend									3.99						
	Cook's			1.59			1.19									
TX	365 by Whole Foods	Hormel Cure 81		1.49												
		Woodstown	3.99												antibiotic-free; uncured	
	AG Baton Rouge	Smithfield		1.99				1.39	1.19							
		John Morrell				1.29										
	Affiliated Foods	Bryan							1.99							
Hormel Cure 81		1.59		2.39				3.99	3.99	4.59						
		Cook's					1.19	0.99								

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TX <i>(cont)</i>	Albertsons Houston	Hormel Cure 81	2.99							4.49						
		Smithfield Premium	2.99													
		Signature Select		0.99												w/ \$25 purchase; limit 1
		Signature Farms				0.99										w/ \$25 purchase; limit 1
		Signature Farms				1.49										
	ALDI	Appleton Farms	1.89								2.99					
		Appleton Farms		0.95												limit 2
	Arlan's Market	Sugardale						1.29								
	Brookshire's	Hormel Cure 81	1.59								3.99	3.99				
		Brookshire's				1.59										
	Brookshire Bros.	Cook's				1.49	1.49		1.19							
		Hormel Cure 81									4.48	4.48				
	Cash Saver TX	Cook's						1.48								
		Cook's														
	Central Market	Central Market	4.99								6.99					
	David's	Cook's						1.39	0.99							w/ \$20 purchase; limit 1
	Diamond IGA	Cook's						1.59	1.39							
		Best Choice		1.99												
	Elrod's	Cook's						0.98	0.98							
	Fiesta Mart	Cook's		2.29				1.49	1.49							
	Food King	Hormel Cure 81	1.99	1.99												
	Food Town	Sugardale		1.77												
		Cook's		1.77												
	Foodland Markets	Cook's						1.18	1.18							
	Foodarama	Cook's		1.97												
	H-E-B	Smithfield						1.48	1.38							
	Homeland	Hormel Cure 81		1.49												w/ \$25 purchase; limit 1
		Hormel Cure 81									3.99	3.99				
	Junior's	Cook's						1.49	1.39							
		Frick's				2.49		1.99	1.99							
Smithfield											3.99					
Schwab's					2.49											
La Fiesta	Cook's															
	Cook's															
Lawrence Bros.	Cook's						1.59	0.99								
	Best Choice		2.29													

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
TX <i>(cont)</i>	Lowe's Market	Hormel Cure 81	1.99	1.99					3.99	3.99					
		Cook's Smithfield	2.79				1.19	0.99							
	Market Basket	Cook's		1.47											limit 1
		Cook's						1.29							
	Market Square	Cook's					1.19	0.97							
		Hormel Cure 81	1.59												
	Porter's Grocery	Cook's					1.19	0.97							
		Hormel Cure 81	1.59		2.39				3.99	3.99	4.59				
	Randall's	Hormel Cure 81	2.99							4.49					
		Smithfield Premium	2.99												
		Signature Select		0.99											w/ \$25 purchase; limit 1
		Signature Farms				0.99									w/ \$25 purchase; limit 1
	Rehkopf's	Signature Farms				1.49									
		Hormel Cure 81	2.19	1.89											
	Save-a-Lot	Cook's					1.59	1.39							
		Kentucky Legend							3.29	3.59				2.79	
	Spring Market	Sugardale						0.79							
		n/i	1.49												
	Sprout's Market	Hormel Cure 81		1.58											limit 2
		n/i	1.99												limit 1
	Super 1 Foods	n/i	0.99												
		Hormel Cure 81		1.78											
	Target Stores	Cook's						0.97							
		Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
	Tom Thumb	Market Pantry	0.99												limit 2
		Hormel Cure 81	2.99							4.49					
	Trader Joe's	Smithfield Premium	2.99												
		Signature Select		0.99											w/ \$25 purchase; limit 1
		Signature Farms				0.99									w/ \$25 purchase; limit 1
Signature Farms					1.49										
United Supermarket	Trader Joe's							5.99						antibiotic-free; uncured	
	Signature Farms			0.97	0.97										
Vista Markets	Hormel Cure 81	1.47													
	Smithfield	2.49													
	Hormel Cure 81		3.99												

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
TX (cont)	Walmart	Sam's Choice	1.98													
	Whole Foods SW	Woodstown	3.99												antibiotic-free; uncured	
UT	Albert/Safe Mountain	Cook's						0.97							limit 1	
		Cook's	2.99				1.29									
		Hormel Cure 81	1.99	1.27												limit 2
	Albertsons SW	Signature Select		1.27							3.29					limit 1
		Hormel Cure 81	1.27													limit 1
		Cook's						1.29								limit 1
	Harmon's	Harmon's	2.49													limit 2
		Hormel Cure 81	2.69													
	King Soopers	Kroger	1.27													limit 2
		Cook's					0.88	0.88								limit 2
	Ream's Foods	Private Selection	2.49													
		Kentucky Legend										3.99				
		Sugardale	1.99				1.29	0.99								
		John Morrell									2.99					
		Cloverdale									3.59					
	Ridley's	Hormel Cure 81									3.89					
		Dubuque	1.29													
		Dubuque	0.99													w/ \$25 purchase; limit 1
		Hormel Cure 81	1.89								3.98					
		Cook's	1.89				1.39	1.19								
	Smart Foodservice	n/i	1.29													
		n/i	0.99													w/ \$25 purchase; limit 1
		Hormel Cure 81		1.75												
	Smith's	Chef's Friend									2.23					
		Kroger	1.39													limit 2
	Sprout's Market	Sugardale					1.19	1.19								limit 2
		Smithfield	2.99													
		n/i	1.99													limit 2
Stoke's Market	n/i	0.99													limit 1	
	Cook's	1.88						1.39	1.19							
Target Stores	Hormel Cure 81									3.98						
	Archer Farms	1.79													w/ app coupon; limit 2	
	Archer Farms	1.99													limit 2	
	Market Pantry	0.99													limit 2	
Trader Joe's	Trader Joe's								5.99						antibiotic-free; uncured	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
UT <i>(cont)</i>	Walmart Whole Foods Mntn	Sam's Choice Woodstown	1.98 3.99												antibiotic-free; uncured



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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>															
CA	365 by Whole Foods	Woodstown	3.99												antibiotic-free; uncured
	Albertsons SoCal	Hormel Cure 81	2.49							3.99					
		Hormel Cure 81	1.39												limit 1
		Farmer John	2.49												
		Signature Farms	1.39												limit 1
		Cook's					0.55	0.55							w/ \$25 purchase; limit 1
		Cook's					1.29	1.29			3.99				
	Baja Ranch	Farmer John				1.69									
	Bristol Farms	Coleman	4.99												antibiotic-free; uncured
	Dollar General Mrkt	Smithfield	1.75												
		Kentucky Legend									4.00				
	Food 4 Less	Farmer John	1.37			0.57									w/ \$25 purchase; limit 1
	Food Maxx	Farmer John	1.46												
	Gelson's	Sugardale		3.29											
	Grocery Outlet	Jamestown		1.49											
		Country Ribbon		1.49											
	Holiday Market	Sunnyvalley	2.49					1.79							
	Jon's Marketplace	Hormel Cure 81	1.29												w/ \$25 purchase; limit 1
	K.V. Mart	Farmer John		2.99											
	Lucky	Farmer John		1.47											
		Hormel Cure 81		1.47					4.49	4.99					
		Smithfield		1.47											
		Cook's		1.47											
		Sunnyvalley					1.49	1.39							
		John Morrell								4.49					
	Lunardi's	Lunardi's	3.99							4.99					
		Bell's Mill			3.99										
	Mar-Val Foods	Hormel Cure 81		1.78											
	Cook's		2.19					1.59	1.49						
	Sunnyvalley		2.19					1.59	1.49						
Mollie Stones	Snake River Farms									6.99				antibiotics-free; Kurobuta	
New Leaf Markets	New Seasons		4.99		3.99					6.49				antibiotic-free; uncured	
	Beeler's		7.99											antibiotic-free; uncured	
	Niman Ranch									6.99				antibiotic-free; uncured	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
CA <i>(cont)</i>	New Seasons	New Seasons	4.99		3.99				6.29						non-GMO antibiotic-free; uncured	
		Beeler's								7.99						
		Niman Ranch								6.99						antibiotic-free; uncured
	Northgate	Nugget Markets	Hormel Cure 81	1.99												
			Boar's Head							4.99						
			Sunnyvalley				2.49									
			Hillshire Farm	2.49												
		Pavilion's	Hormel Cure 81	1.39											limit 1	
		Raley's	Sunnyvalley	1.47	1.47	0.97	1.29									
		Ralph's	Farmer John	1.27			0.57								w/ store card; limit 1	
		Ray's Food Place	Sugardale		1.99											
	n/i							1.59								
		R-N Markets	Kruse			1.49										
		Safeway NorCal	Signature Select	1.79	1.98											limit 2
			Smithfield Premium	3.99												
		Save Mart	Farmer John		1.47											
			Hormel Cure 81		1.47					4.49	4.99					
			Smithfield		1.47											
			Cook's		1.47											
			Sunnyvalley						1.49	1.39						
		Smart & Final	John Morrell									3.99				
			Farmer John	1.39	1.39											w/ \$25 purchase; limit 1
			Farmer John	1.99	1.99											
		Smart Foodservice	Hormel Cure 81		1.75											
			Chef's Friend							2.23						
		Sprout's Market	n/i	1.99												limit 2
			n/i	0.99												limit 1
		Stater Bros.	Sugardale				0.99									limit 2
			Smithfield			1.39										limit 2
		Superior Grocer	Cook's					1.29	1.29							
	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
		Archer Farms	1.99												limit 2	
		Market Pantry	0.99												limit 2	
	Trader Joe's	Trader Joe's							5.99						antibiotic-free; uncured	
	Vons	Hormel Cure 81	2.49													
		Hormel Cure 81	1.39							3.99					limit 1	
		Farmer John	2.49			1.99										

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 CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic bone-in	Ham Steak bone-in	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4					
CA (cont)	Vons (continued)	Signature Farms	1.39												limit 1 w/ \$25 purchase; limit 1	
		Cook's					0.55	0.55								
		Cook's					1.29	1.29			3.99					
	Walmart	Sam's Choice	1.98													antibiotic-free; uncured
	Whole Foods NorCal	Niman Ranch	5.99													
		Woodstown	3.99													
	Whole Foods SthPac.	Woodstown	3.99												antibiotic-free; uncured antibiotic-free; uncured antibiotic-free; uncured	
	Nature's Rancher		6.99													
	Wellshire	5.99														
HI	ChoiceMART	Farmer John	3.29		2.39	2.49									limit 1	
	Don Quijote	Farmer John	2.69		2.09		2.29	1.99								
	Foodland	Farmer John					0.39	0.39								
		Farmer John		2.99	2.29			2.29								
	KTA Super Store	n/i				2.99										
	Marukai Mart	Farmer John		2.69			2.29	1.99								
	Safeway Hawaii	Signature Select	1.98	1.98		0.97										limit 2
		Smithfield Premium	3.99													
		Target Stores	Archer Farms	2.69											w/ app coupon; limit 2	
			Archer Farms	2.99												
	Times Supermarkets	Market Pantry	1.99												limit 2 limit 2	
		Sunnyvalley					1.69	1.59								
		Farmer John					2.19	1.99								
	Walmart	Sam's Choice	2.22												antibiotic-free; uncured antibiotic-free; uncured antibiotic-free; uncured	
Whole Foods SthPac.	Woodstown	3.99														
	Nature's Rancher		6.99													
	Wellshire	5.99														
NV	Albertsons SW	Hormel Cure 81	1.27											limit 1 limit 1		
		Cook's						1.29								
	Associated Foods	Hormel Cure 81								3.99						
		Cook's					1.39	1.19								
		n/i		1.28												
	Dollar General Mrkt	Smithfield	1.75												4.00	
		Kentucky Legend														
	Grocery Outlet	Jamestown		1.49												
Country Ribbon			1.49													
K.V. Mart	Farmer John		2.99													
Raley's	Sunnyvalley	1.47	1.47	0.97	1.29											

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			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NV <i>(cont)</i>	Ridley's	Dubuque	1.29												
		Dubuque	0.99												w/ \$25 purchase; limit 1
		Hormel Cure 81	1.89							3.98					
		Cook's	1.89				1.39	1.19							
		n/i	1.29												
		n/i	0.99												w/ \$25 purchase; limit 1
	Safeway NorCal	Signature Select	1.79	1.98					0.97						limit 2
		Smithfield Premium	3.99												
	Save Mart	Farmer John		1.47											
		Hormel Cure 81		1.47						4.49	4.99				
		Smithfield		1.47											
		Cook's		1.47											
	Sunnyvalley						1.49	1.39							
		John Morrell									3.99				
		Farmer John	1.39	1.39											w/ \$25 purchase; limit 1
	Smart & Final	Farmer John	1.99	1.99											
		Hormel Cure 81		1.75											
	Smart Foodservice	Chef's Friend								2.23					
		Kroger	1.39												limit 2
	Smith's	Sugardale					1.19	1.19							limit 2
		Smithfield	2.99												
		n/i	1.99												limit 2
	Sprout's Market	n/i	0.99												limit 1
		Archer Farms	1.79												w/ app coupon; limit 2
	Target Stores	Archer Farms	1.99												limit 2
		Market Pantry	0.99												limit 2
	Trader Joe's	Trader Joe's								5.99					antibiotic-free; uncured
	Vons	Hormel Cure 81	2.49								3.99				
		Hormel Cure 81	1.39												limit 1
		Farmer John	2.49												
		Signature Farms	1.39												limit 1
		Cook's					0.55	0.55							w/ \$25 purchase; limit 1
Walmart	Cook's					1.29	1.29				3.99				
	Sam's Choice	1.98													
Whole Foods NorCal	Niman Ranch	5.99												antibiotic-free; uncured	
	Woodstown	3.99												antibiotic-free; uncured	

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
NV <i>(cont)</i>	Whole Foods SthPac.	Woodstown	3.99												antibiotic-free; uncured
		Nature's Rancher		6.99											antibiotic-free; uncured
		Wellshire	5.99												antibiotic-free; uncured

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State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																
AK	Alaska Commercial Co.	Cook's	2.49				2.29	2.29								
	Alaskan & Proud	n/i		1.98			1.58	1.58								
	Carrs/Safeway	Kentucky Legend				1.19	1.29					4.48				
		Signature Farms														
		Signature Farms		1.29												
		Hormel Cure 81		2.99												
		Smithfield		3.49												
	Fred Meyer	Hempler's				3.49										
		Kroger		1.47												
		Private Selection		2.99												
	IGA Stores - Alaska	F. G. Meyer		4.99												
		Cook's							1.69							
		Hormel Cure 81			2.49											
	Meyers Group IGA	Essential Everyday									3.49					
		Cook's							1.69							
		Hormel Cure 81			2.49											
	Northwest Grocers	Essential Everyday									3.49					
		Cook's						1.59	1.59							
	Sea Mart	Kentucky Legend														4.49
		Cook's			2.79	1.79										4.99
Target Stores	Kentucky Legend															
	Archer Farms		3.29												w/ app coupon; limit 2	
	Archer Farms		2.99												limit 2	
Three Bears	Market Pantry		1.99												limit 2	
	Sugardale						1.59	1.59								
	Kirkland		2.29													
ID	Albert/Safe Mountain	Cook's						0.97							limit 1	
	Associated Foods	Cook's	2.99				1.29									
		Hormel Cure 81	1.99	1.27												limit 2
		Signature Select		1.27						3.29						limit 1
		Hormel Cure 81								3.99						
	Family Foods	Cook's	1.89				1.39	1.19								
		n/i			1.28											
Kretschmar											3.49					
	Smithfield	1.89														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
ID <i>(cont)</i>	Family Foods	Cook's						1.39							
	<i>(continued)</i>	John Morrell							2.99						
	Fred Meyer	Kroger	1.27												
		Private Selection	2.99												
		F. G. Meyer	4.99												
	Grocery Outlet	Jamestown		1.49											
		Country Ribbon		1.49											
	Harvest Foods	John Morrell				2.28									
		Cook's		2.48				1.28				2.29			
		Smithfield		2.48											
	IGA Markets	Cloverdale								2.99					
		Cook's						1.29							
	Lucky's Market	Hormel Cure 81		1.99											
		Niman Ranch	4.99								6.99				antibiotic-free
		Alexander & Hornung				1.99									uncured
		Alexander & Hornung				1.69									uncured; limit 2
		Lucky's Market	2.99	3.49											uncured
	Ridley's	Dubuque	1.29												
		Dubuque	0.99												w/ \$25 purchase; limit 1
		Hormel Cure 81	1.89							3.98					
		Cook's	1.89				1.39	1.19							
		n/i	1.29												
		n/i	0.99												w/ \$25 purchase; limit 1
	Rosauer's	Hempler's									4.99				
		Cook's		2.29			1.79	1.49							
		John Morrell					2.49	2.19							
		Longhorn		1.99											
	Smart Foodservice	Hormel Cure 81		1.75											
		Chef's Friend								2.23					
	Smith's	Kroger	1.39												limit 2
	Sugardale					1.19	1.19							limit 2	
	Smithfield	2.99													
Stoke's Market	Cook's	1.88						1.39	1.19						
	Hormel Cure 81									3.98					
Super 1 Foods	Cook's								0.88					w/ \$50 purchase; limit 1	

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions	
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in			
ID <i>(cont)</i>	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2 limit 2 limit 2 antibiotic-free; uncured  antibiotic-free; uncured  antibiotic-free; uncured	
		Archer Farms	1.99													
		Market Pantry	0.99													
	Trader Joe's	Trader Joe's							5.99							
		Walmart	Sam's Choice	1.98												
	Whole Foods Mntn	Woodstown	3.99													
		Yoke's Fresh Mrkt	John Morrell									4.49				
	Longhorn		2.49													
	Smithfield Premium		2.69													
	Yoke's		1.99													
	Farmland		3.99													
	Divine		3.49													
MT	Albert/Safe Mountain	Cook's						0.97							limit 1	
		Cook's	2.99				1.29									
		Hormel Cure 81	1.99	1.27												limit 2
	Associated Foods	Signature Select		1.27							3.29					limit 1
		Hormel Cure 81									3.99					
		Cook's					1.39	1.19								
	Family Foods	n/i		1.28												
		Kretschmar									3.49					
		Smithfield	1.89													
	Harvest Foods	Cook's							1.39							
		John Morrell									2.99					
		John Morrell				2.28										
	IGA Markets	Cook's		2.48										2.29		
		Smithfield		2.48												
		Cloverdale									2.99					
	Reynold's Market	Cook's							1.29							
		Hormel Cure 81		1.99												
		n/i		1.49												
	Rosauer's	Hormel Cure 81	1.99													
		Cook's							0.99							
Cloverdale										3.49						
Hempler's										4.99						
Cook's			2.29					1.79	1.49							
Longhorn	John Morrell							2.49	2.19							
	Longhorn		1.99													



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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
MT <i>(cont)</i>	Smart Foodservice	Hormel Cure 81		1.75											
		Chef's Friend							2.23						
	Smith's	Kroger	1.39												limit 2
		Sugardale					1.19	1.19							limit 2
		Smithfield	2.99												
	Stoke's Market	Cook's	1.88						1.39	1.19					
		Hormel Cure 81									3.98				
	SuperVALU Stores	Sugardale			1.69	1.79									
		Cloverdale									3.99				
	Target Stores	Archer Farms	1.79												w/ app coupon; limit 2
		Archer Farms	1.99												limit 2
		Market Pantry	0.99												limit 2
Three Bears	Sugardale					1.59	1.59								
	Kirkland	2.29													
Walmart	Sam's Choice	1.98													
OR	365 by Whole Foods	Woodstown	3.99												antibiotic-free; uncured
	Albert/Safeway NW	Signature Farms	1.29		1.19	1.29									limit 2
		Hormel Cure 81	2.49												
		Smithfield	2.99												
		Hempler's	2.99												
	Associated Foods	Hormel Cure 81									3.99				
		Cook's	1.89				1.39	1.19							
		n/i		1.28											
	CenterPlace Market	Sugardale	1.68				1.29	0.98							
		Cook's					1.68	1.48					3.98		
	Family Foods	Kentucky Legend							4.98						
		Kretschmar									3.49				
		Smithfield	1.89												
		Cook's						1.39							
		John Morrell							2.99						
	Fred Meyer	Kroger	1.27												
	Private Selection	2.99													
	F. G. Meyer	4.99													
Grocery Outlet	Jamestown		1.49												
	Country Ribbon		1.49												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OR <i>(cont)</i>	Harvest Foods	John Morrell				2.28									
		Cook's		2.48								2.29			
		Smithfield		2.48											
	IGA Markets	Cloverdale									2.99				
		Cook's								1.29					
	IGA Market Fresh	Hormel Cure 81		1.99											
		n/i					1.18	0.98							
	Market of Choice	Kentucky Legend										4.98			
		Beeler's		5.99								7.49			antibiotic-free
	McKay's	Market of Choice		5.49		4.99									antibiotic-free
		Jamestown				0.99									
	Meyers Group IGA	Kentucky Legend										3.99			
		Cook's								1.29					
		Hormel Cure 81		1.99											
	New Seasons	Essential Everyday									2.99				
		New Seasons	4.99		3.99						6.29				non-GMO
	Quality Food Cntr	Hormel Cure 81	1.27												w/ store card; limit 2
	Ray's Food Place	Sugardale		1.99											
		n/i								1.59					
	Red Apple	Hormel Cure 81	1.99												
		Cook's					1.69	1.69							
	Rosauer's	Kentucky Legend										4.99			
		Hempler's									4.99				
		Cook's		2.29			1.79	1.49							
		John Morrell					2.49	2.19							
	Roth's	Longhorn		1.99											
		Cook's		1.99						1.29					limit 2
		Hormel Cure 81		1.99											limit 2
Hempler's					4.99				5.99					antibiotic-free; uncured	
Smart Foodservice	Beeler's				4.99				4.99					antibiotic-free; uncured	
	Snake River Farms				4.99									antibiotic-free; Kurobuta	
	Hormel Cure 81		1.75												
	Chef's Friend								2.23						
Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms	1.99												limit 2	
	Market Pantry	0.99												limit 2	

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**Christmas/Hanukkah 2018**

**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
OR <i>(cont)</i>	Thriftway of OR	Hormel Cure 81		1.59											
		Cook's					1.49	1.49							
	Trader Joe's	Kentucky Legend									4.99				
		Trader Joe's								5.99					antibiotic-free; uncured
Walmart	Sam's Choice	1.98													
	Whole Foods NW	Woodstown	3.99												antibiotic-free; uncured
WA	Albert/Safeway NW	Signature Farms	1.29		1.19	1.29									limit 2
		Hormel Cure 81	2.49												
		Smithfield	2.99												
	CenterPlace Market	Hempler's	2.99												
		Sugardale	1.68				1.29	0.98							
		Cook's					1.68	1.48					3.98		
	Family Foods	Kentucky Legend							4.98						
		Kretschmar									3.49				
		Smithfield	1.89												
	Fred Meyer	Cook's						1.39							
		John Morrell							2.99						
		Kroger	1.27												
	Grocery Outlet	Private Selection	2.99												
		F. G. Meyer	4.99												
		Jamestown		1.49											
	Haggen's	Country Ribbon		1.49											
		Hill's Duroc	2.99				1.69	1.69	4.99						antibiotic-free
		Hempler's	3.99						4.99						antibiotic-free; uncured
	Harvest Foods	Snake River Farms				4.99					7.99				antibiotic-free; Kurobuta
		Kentucky Legend							4.99						
		John Morrell				2.28									
	IGA Markets	Cook's		2.48									2.29		
		Smithfield		2.48											
Cloverdale										2.99					
IGA Market Fresh	Cook's														
	Hormel Cure 81		1.99												
	n/i					1.18	0.98								
Metropolitan	Kentucky Legend									4.98					
	Met Market	6.99		4.99	4.99			6.99						Kurobuta	

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions		
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in				
WA <i>(cont)</i>	Meyers Group IGA	Cook's						1.29									
		Hormel Cure 81 Essential Everyday		1.99							2.99						
	New Seasons	New Seasons	4.99		3.99					6.29						non-GMO	
		PCC Markets	Beeler's	5.99			4.99					4.99				antibiotic-free; uncured	
	Rosauer's	Hempler's															
		Cook's		2.29				1.79	1.49								
	John Morrell	John Morrell						2.49	2.19								
		Longhorn		1.99													
	Roth's	Cook's	1.99													limit 2	
		Hormel Cure 81	1.99													limit 2	
	Hempler's	Hempler's								5.99						antibiotic-free; uncured	
		Beeler's			4.99					4.99						antibiotic-free; uncured	
	Snake River Farms	Snake River Farms								6.99						antibiotic-free; Kurobuta	
		Hormel Cure 81		1.75													
	Chef's Friend	Chef's Friend								2.23							
		Sprout's Market	n/i	1.99												limit 2	
	n/i	n/i	0.99													limit 1	
		Target Stores	Archer Farms	1.79												w/ app coupon; limit 2	
	Archer Farms		1.99													limit 2	
	Market Pantry	Market Pantry	0.99													limit 2	
		The Markets LLC	Smithfield									4.48					
	Sunnyvalley				0.75	0.75										w/ \$25 purchase; limit 1	
	Cook's	Cook's		1.98													
		Hempler's		4.98		4.48										antibiotic-free; uncured	
	Hormel Cure 81	Hormel Cure 81		1.59													
		Cook's						1.49	1.49								
	Kentucky Legend	Kentucky Legend										4.99					
Hormel Cure 81			1.59														
Cook's	Cook's						1.49	1.49									
	Kentucky Legend										4.99						
Trader Joe's	Trader Joe's								5.99						antibiotic-free; uncured		
	Walmart	Sam's Choice	1.98														
Whole Foods NW	Woodstown	3.99													antibiotic-free; uncured		
John Morrell	John Morrell										4.49						
	Longhorn	2.49															
Smithfield Premium	Smithfield Premium	2.69															

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**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WA <i>(cont)</i>	Yoke's Fresh Mrkt <i>(continued)</i>	Yoke's	1.99												antibiotic-free; uncured
		Farmland	3.99												
		Divine	3.49												
WY	Albert/Safe Denver	Hormel Cure 81		1.27											limit 1
		Signature Select		1.27											limit 1
		Cook's						0.87							limit 1
	Albert/Safe Mountain	Cook's						0.97							limit 1
		Cook's	2.99				1.29								
		Hormel Cure 81	1.99	1.27											limit 2
	Associated Foods	Signature Select		1.27						3.29					limit 1
		Hormel Cure 81								3.99					
		Cook's	1.89				1.39	1.19							
	AW Grocers	n/i		1.28											
		Hormel Cure 81		1.79						3.99	3.99				
		Hormel Cure 81		1.68						2.98	2.98				
	Food Pride	Hormel Cure 81	1.99	1.99						3.69	3.69				
		Cook's					1.39	1.39							
		Cook's					1.49	1.29							
		Sugardale			1.89		1.49	1.29					2.99		
		Best Choice	1.79	1.79											
		John Morrell			1.99	1.99									
		Open Acres	2.19	2.19	1.99	1.99									
	IGA Markets	Hormel Cure 81								3.99	3.99				
		Cloverdale									2.99				
	King Soopers	Cook's							1.29						
		Hormel Cure 81		1.99											
		Kroger	1.27												limit 2
	Lucky's Market	Cook's					0.88	0.88							limit 2
		Private Selection	2.49												
		Niman Ranch	4.99								6.99				antibiotic-free
		Alexander & Hornung				1.99									uncured
	Ridley's	Alexander & Hornung				1.69									uncured; limit 2
		Lucky's Market	2.99	3.49											uncured
		Dubuque	1.29												
		Dubuque	0.99												w/ \$25 purchase; limit 1
Hormel Cure 81		1.89							3.98						
	Cook's	1.89				1.39	1.19								

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**Christmas/Hanukkah 2018**  
**CURED PORK**

State	Supermarket	Label	Spiral Cut Hams Bone-in		Semi-Boneless		Bone-in Portions		Boneless			Smoked Picnic	Ham Steak	Country Ham	Conditions
			Whole	Half	Whole	Half	Butt	Shank	Whole	Half	1/4	bone-in	bone-in		
WA <i>(cont)</i>	Ridley's	n/i	1.29												
	<i>(continued)</i>	n/i	0.99												w/ \$25 purchase; limit 1
	Smith's	Kroger		1.39											limit 2
		Sugardale					1.19	1.19							limit 2
		Smithfield		2.99											
	Target Stores	Archer Farms		1.79											w/ app coupon; limit 2
		Archer Farms		1.99											limit 2
	Walmart	Market Pantry		0.99											limit 2
Sam's Choice			1.98												

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**Christmas/Hanukkah 2018**

**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in	bnls		whole	half
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																			
CT	ACME Market	Hatfield	n/i									3.49							
	Adams IGA	n/i				3.00		1.79				1.99					1.99	shank half \$1.79	
	AF Basket	n/i		1.29									2.69	2.99			1.39	shank half \$1.29	
	AG New England	n/i					1.49							2.49	1.39	1.59			
	Best Market	n/i		0.97		2.97		1.77				2.77		2.99			1.67		
	Big Y	Hormel												3.99					
		Big Y				3.99	1.99	1.99											
	Bravo	n/i		1.19				1.99				2.49							
	Cherry Valley	n/i		1.29								2.29							
	Compare Foods	n/i		0.99								1.99							
	C-Town	n/i		1.19				1.99				2.49							
	Fairway Market	n/i												2.99					
	Food Bazaar	n/i		0.99													1.49		
	Geissler's	n/i				2.99								1.99					
	Highland Park	Smithfield		2.99								2.49	2.99	2.79					
	IGA New England	n/i	6.99			5.69	1.99					3.99	1.99	2.99			1.99	1.99	
	Key Food	n/i		0.99	2.99												1.29		
	King's Market	n/i										5.99	5.99						antibiotic-free
	Market 32	Market 32	1.99			3.99	1.79		1.79					2.99					
	Price Chopper	Market 32	1.99			3.99	1.79		1.79					2.99					
Price Rite	n/i		0.79																
Save-a-Lot	n/i	0.99																	
ShopRite	Smithfield							2.29					2.99						
	n/i		0.99										1.99			1.69			
Stew Leonard's	n/i										1.99								
	Stew's Naked											2.99						antibiotic-free	
Stop & Shop	Stop & Shop				2.99														
The Fresh Market	n/i				5.99														
Whole Foods NE	n/i				8.99							9.99	16.99					antibiotic-free	
Whole Foods NAtl.	n/i				8.99							7.99	13.99					antibiotic-free	
DC	Harris Teeter	Smithfield						1.49											
	Safeway Eastern	n/i		2.49				2.99	1.79	1.99	2.99								
	Save-a-Lot	n/i	0.99																
	Whole Foods MdAtl	n/i				7.99						7.99	13.99					antibiotic-free	
DE	ACME Market	Hatfield	n/i								3.49								
	Food Lion	n/i	1.29					1.99											

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
DE <i>(cont)</i>	Great Valu Markets	n/i	1.69		1.19			2.19				2.19								
	Harris Teeter	Smithfield							1.49				BOGO							
	IGA Stores - NJ/PA	n/i							1.79			1.79	1.89	2.99						
		Leidy's										3.99		4.99						
		Lidl	n/i											2.39						
		Redner's	Hatfield	1.58		0.98				1.68		1.78	1.98							
		Safeway Eastern	n/i		2.49				2.99	1.79	1.99	2.99								
		Save-a-Lot	n/i	0.99																
		ShopRite	Smithfield						2.29					2.99						
			n/i			0.99								1.99		1.69				
		ShurSave	n/i	1.79	1.89	1.49								2.79	3.49	1.99	2.29			
			Hatfield																	
	The Fresh Market	n/i					5.99													
	Weis Markets	Swift							1.28			1.99								
MA	Adams IGA	n/i					3.00		1.79			1.99						1.99	shank half \$1.79	
	AF Basket	n/i			1.29							2.69	2.99					1.39	shank half \$1.29	
	AG New England	n/i						1.49					2.49	1.39	1.59					
	Associated	n/i			0.99															
	Big Y	Hormel											3.99							
		Big Y					3.99	1.99	1.99											
	Bravo	n/i			1.19						2.49									
	C-Town	n/i			1.19						2.49									
	Donelan's	n/i							1.79		2.99	2.59	1.99							
		Open Prairie											7.99							
	Food City Market	n/i									1.99	1.99		1.39						
	Foodie's Markets	n/i					4.99					2.99	3.99							
	Geissler's	n/i					2.99						1.99							
	Hannaford	Nature's Place											4.99							
		Hannaford					2.99						2.99							
	Key Food	n/i			0.99	2.99										1.29				
	Market 32	Market 32		1.99				3.99	1.79		1.79			2.99						
Market Basket	n/i								1.79					1.29						
McKinnon's	Berkshire					5.99						5.99	5.49							
	n/i			2.49			3.69	1.69				1.99								
Price Chopper	Market 32		1.99				3.99	1.79		1.79			2.99							
Price Rite	n/i				0.79															



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**Christmas/Hanukkah 2018**

**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions			
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls		loin	bn-in	bnls		whole	half	
MA <i>(cont)</i>	Roche Bros.	Berkshire						10.99					9.99						antibiotic-free	
		n/i					3.99						3.99							
	Save-a-Lot	n/i	0.99																	
	Seabra Foods	n/i							1.89	1.89							2.79		1.39	
	Shaw's	n/i													0.99					
		Smithfield					2.99						2.49							
	Star Market	n/i													0.99					
		Smithfield					2.99						2.49							
	Stop & Shop	Stop & Shop					2.99													
	The Fresh Market	n/i					5.99													
		Trucchi's	Hatfield																	
		n/i	1.99				3.49					1.49	2.99			1.39				
	Wegman's	Wegman's				9.99							10.99	16.99					organic	
		Wegman's	1.49						1.49				3.48	2.69						
		Wegman's											6.99	7.99					antibiotic-free	
	Whole Foods NATl.	n/i					8.99						7.99	13.99					antibiotic-free	
MD	ACME Market	Hatfield	n/i									3.49								
	Food Lion	n/i	1.29						1.99											
	Giant Eagle	n/i	1.99									2.79	3.29	3.99		1.99				
		Nature's Basket												5.99						antibiotic-free
		Graul's Market	n/i											3.99						
	Great Valu Markets	n/i	1.69		1.19				2.19					2.19						
	Green Valley	n/i	1.89											2.49						
	Harris Teeter	Smithfield								1.49										
	IGA Stores - NJ/PA	n/i								1.79		1.79	1.89	2.99						
		Leidy's											3.99	4.99						antibiotic-free
		Lidl	n/i											2.39						
		Martin's Food	n/i			0.99							2.49							
		New Grand Mart	n/i			1.49														
		Price Rite	n/i			0.79														
		Redner's	Hatfield	1.58		0.98				1.68			1.78	1.98						
		Safeway Eastern	n/i		2.49					2.99	1.79		1.99	2.99						
		Save-a-Lot	n/i	0.99																
		Shop'n Save	n/i										1.79	2.29						
		Shoppers	Smithfield											2.99	2.99					
		ShopRite	Smithfield							2.29					2.99					
		n/i			0.99											1.69				

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
MD <i>(cont)</i>	ShurSave	n/i	1.79	1.89	1.49						2.79	3.49			1.99	2.29	organic  antibiotic-free  antibiotic-free	
	Hatfield									2.29								
	Sprout's Market	n/i			0.99			1.99										
	The Fresh Market	n/i				5.99												
	Wegman's	Wegman's									10.99	16.99						
	Wegman's	Wegman's	1.49					1.49			3.48	2.69						
	Wegman's	Wegman's				9.99					6.99	7.99						
Weis Markets	Swift						1.28			1.99								
Whole Foods MdAtl	n/i					7.99				7.99	13.99					antibiotic-free		
ME	AG New England	n/i					1.49					2.49	1.39	1.59			antibiotic-free	
	Best Yet Markets	1893 Premium									1.99	1.99						
	Food City Market	n/i								1.99	1.99		1.39					
	Hannaford	Nature's Place										4.99						
	Hannaford	Hannaford				2.99						2.99						
	IGA New England	1893 Premium						1.89			1.99	1.99						
	n/i		6.99				5.69			3.99	1.99	2.99		1.99	1.99			
	Market Basket	n/i						1.79					1.29					
	Save-a-Lot	n/i	0.99															
	Shaw's	n/i											0.99					
Smithfield					2.99				2.49									
Whole Foods NATl.	n/i					8.99				7.99	13.99					antibiotic-free		
NH	AG New England	n/i					1.49					2.49	1.39	1.59			antibiotic-free	
	Hannaford	Nature's Place										4.99						
	Hannaford	Hannaford				2.99						2.99						
	IGA New England	1893 Premium						1.89			1.99	1.99						
	n/i		6.99				5.69			3.99	1.99	2.99		1.99	1.99			
	Market Basket	n/i						1.79					1.29					
	McKinnon's	Berkshire					5.99				5.99	5.49						
	n/i			2.49			3.69	1.69			1.99							
	Price Chopper	Market 32	1.99				3.99	1.79		1.79			2.99					
	Price Rite	n/i			0.79													
	Save-a-Lot	n/i	0.99															
	Shaw's	n/i											0.99					
	Smithfield					2.99				2.49								
Whole Foods NATl.	n/i					8.99				7.99	13.99					antibiotic-free		
NJ	99 Ranch Market	n/i									2.69							
	ACME Market	Hatfield	n/i							3.49								

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crowne	whole	whole	half	bn-in	bnls	loin			whole	half	
NJ (cont)	AF Basket	n/i			1.29							2.69	2.99				1.39	shank half \$1.29
	Associated	n/i			0.99													
	Best Market	n/i			0.97		2.97		1.77		2.77		2.99				1.67	
	Bravo	n/i			1.19				1.99		2.49							
	Compare Foods	n/i			0.99						1.99							
	C-Town	n/i			1.19				1.99		2.49							
	Fairway Market	n/i											2.99					
	Fine Fare	n/i			0.99				1.99		1.99							
	Food Bazaar	n/i			0.99												1.49	
	Foodtown	n/i			1.29													
	Great Valu Markets	n/i		1.69		1.19		2.19				2.19						
	IGA Stores - NJ/PA	n/i							1.79		1.79	1.89	2.99					
	Leidy's										3.99		4.99					antibiotic-free
	Key Food	n/i			0.99	2.99											1.29	
	King's Market	n/i										5.99	5.99					antibiotic-free
	Lidl	n/i												2.39				
	Met Foods	n/i			0.99				1.99									
	Morton Williams	n/i											3.99					
	Murphy's Market	Leidy's											3.99	3.99				antibiotic-free
	Net Cost	n/i												3.49				
	Pioneer	n/i			0.99													
	Price Rite	n/i			0.79													
	Save-a-Lot	n/i		0.99														
	Seabra Foods	n/i		1.49		1.29				1.79		1.99						
	ShopRite	Smithfield								2.29				2.99				
		n/i				0.99								1.99			1.69	
	Stop & Shop	Stop & Shop						2.99										
	Supremo Foods	n/i			1.29	1.99				1.99								
The Fresh Market	n/i						5.99											
Top Tomato	n/i												3.99					
Uncle Giuseppe's	n/i						5.99						3.99					
Wegman's	Wegman's				9.99							10.99	16.99				organic	
	Wegman's		1.49						1.49			3.48	2.69					
	Wegman's											6.99	7.99				antibiotic-free	
Weis Markets	Swift								1.28			1.99						
Western Beef	n/i			0.99			3.99		1.99				1.99					

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
NJ <i>(cont)</i>	Whole Foods MdAtl	n/i					7.99						7.99	13.99					antibiotic-free
	Whole Foods NE	n/i					8.99						9.99	16.99					antibiotic-free
NY	ACME Market	Hatfield	n/i									3.49							
	AF Basket	n/i			1.29								2.69	2.99				1.39	shank half \$1.29
	AG New England	n/i							1.49					2.49	1.39	1.59			
	Associated	n/i			0.99														
	Best Market	n/i			0.97		2.97		1.77		2.77		2.99				1.67		
	Big M	1893 Premium							1.99		1.99		3.99						
	Bravo	n/i			1.19				1.99		2.49								
	Cherry Valley	n/i			1.29						2.29								
	Compare Foods	n/i			0.99						1.99								
	C-Town	n/i			1.19				1.99		2.49								
	D'Agostino's	n/i				2.19													
	DeCiccio Family Mrkt	Chairman's Reserve					4.99				1.99		3.49						
	DeCiccio & Sons	n/i			3.99														antibiotic-free
		Prairie Grove					5.99										1.99	2.29	antibiotic-free
		n/i																	shank half \$2.19
	Fairway Market	n/i											2.99						
	Fine Fare	n/i			0.99				1.99		1.99								
	Food Bazaar	n/i			0.99												1.49		
	Foodtown	n/i			1.29														
	Giunta's	n/i			0.99						2.99						1.79	1.99	shank half \$1.89
	Great American	1893 Premium			0.99		2.99					1.79	2.49						
	Gristede's	Prairie Fresh											4.99						
	Hannaford	Nature's Place											4.99						antibiotic-free
	Hannaford					2.99						2.99							
Key Food	n/i			0.99	2.99											1.29			
King Kullen	Farm Promise											5.99						antibiotic-free	
	n/i					2.99						1.99	3.99						
King's Market	n/i									5.99	5.99							antibiotic-free	
Market 32	Market 32		1.99			3.99	1.79	1.79				2.99							
Met Foods	n/i			0.99				1.99											
Morton Williams	n/i										3.99								
Net Cost	n/i											3.49							
North Shore	n/i			0.79						1.99		2.99							
Peck's Market	n/i					2.99		1.69		2.49	1.99	1.99				1.79	2.19	shank half \$2.19	
	Farm Promise										4.99							antibiotic-free	

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole		half	
NY <i>(cont)</i>	Pioneer	n/i			0.99														
	Price Chopper	Market 32	1.99				3.99	1.79		1.79				2.99					
	Price Rite	n/i			0.79														
	Save-a-Lot	n/i	0.99																
	Shop'n Save	n/i										1.79	2.29						
	ShopRite	Smithfield							2.29					2.99					
		n/i			0.99									1.99			1.69		
	Stew Leonard's	n/i											1.99						
		Stew's Naked												2.99					
	Stop & Shop	Stop & Shop					2.99												
	The Fresh Market	n/i					5.99												
	Tops	n/i	1.99																
	Top Tomato	n/i												3.99					
	Trade Fair	n/i			0.99														
	Uncle Giuseppe's	n/i					5.99							3.99					
	Wegman's	Wegman's				9.99								10.99	16.99				organic
	Wegman's	1.49						1.49					3.48	2.69					
	Wegman's												6.99	7.99				antibiotic-free	
Weis Markets	Swift							1.28					1.99						
Western Beef	n/i			0.99		3.99		1.99						1.99					
Whole Foods NE	n/i					8.99							9.99	16.99				antibiotic-free	
PA	ACME Market	Hatfield	n/i									3.49							
	Associated	n/i			0.99														
	Big M	1893 Premium							1.99			1.99		3.99					
	Boyer Foods	Hatfield				2.27								2.97					
	Bravo	n/i			1.19				1.99			2.49							
	Compare Foods	n/i			0.99							1.99							
	C-Town	n/i			1.19				1.99			2.49							
	Family Owned	n/i										2.59	1.99	2.99					
	Fine Fare	n/i			0.99				1.99			1.99							
	Food Lion	n/i	1.29						1.99										
	Foodtown	n/i			1.29														
	Foodland	n/i	1.69										1.99						
	Giant Eagle	n/i	1.99									2.79	3.29	3.99		1.99			
		Nature's Basket													5.99				
Giant Food Stores	n/i			0.99							2.49								
Gordon Foods	n/i		1.49																

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in				
			bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls			bn-in	bnls		whole	half
PA <i>(cont)</i>	Great Valu Markets	n/i	1.69		1.19			2.19											
	Grocery Outlet	Chairman's Reserve							1.99										
	Ideal Market	n/i						1.69						0.99					
	IGA SpartanNash	n/i							1.69										
	IGA Stores - NJ/PA	n/i									1.79	1.89	2.99						
	Leidy's										3.99		4.99						antibiotic-free
	Karn's Foods	n/i	1.79	1.99				1.29	1.79				2.99						
	Key Food	n/i			0.99	2.99												1.29	
	Kuhn's Markets	Chairman's Reserve	1.99	2.49										2.99					
	Landis Markets	Hatfield			0.99				1.19	1.99			2.49	2.99					
	Martin's Food	n/i			0.99								2.49						
	Net Cost	n/i												3.49					
	Pioneer	n/i			0.99														
	Price Chopper	Market 32		1.99				3.99	1.79		1.79				2.99				
	Price Rite	n/i				0.79													
	Redner's	Hatfield		1.58		0.98						1.68	1.78	1.98					
	Save-a-Lot	n/i		0.99															
	Shop'n Save	n/i											1.79	2.29					
	ShopRite	Smithfield													2.99				
		n/i				0.99									1.99			1.69	
	ShurSave	n/i		1.79	1.89	1.49									2.79	3.49		1.99	2.29
		Hatfield													2.29				
	ShurSave NE Penn	Hatfield											2.49					1.79	
	Sprout's Market	n/i				0.99						1.99							
	Supremo Foods	n/i				1.29	1.99					1.99							
	The Fresh Market	n/i							5.99										
	Tops	n/i		1.99															
Wegman's	Wegman's					9.99							10.99	16.99				organic	
	Wegman's		1.49						1.49				3.48	2.69				antibiotic-free	
	Wegman's												6.99	7.99				antibiotic-free	
Weis Markets	Swift								1.28				1.99						
Whole Foods MdAtl	n/i						7.99						7.99	13.99				antibiotic-free	
RI	Adams IGA	n/i					3.00		1.79		1.99						1.99	shank half \$1.79	
	AF Basket	n/i			1.29								2.69	2.99			1.39	shank half \$1.29	
	Associated	n/i			0.99														
	Bravo	n/i			1.19				1.99		2.49								
	Dave's Marketplace	n/i					5.99					2.99	3.99						

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
RI <i>(cont)</i>	Price Rite	n/i			0.79													
	Save-a-Lot	n/i	0.99															
	Seabra Foods	n/i						1.89	1.89				2.79					
	Shaw's	n/i												0.99	1.39			
	Smithfield							2.99				2.49						
	Stop & Shop	Stop & Shop						2.99										
Whole Foods NATL.	n/i						8.99					7.99	13.99					antibiotic-free
VT	AG New England	n/i						1.49					2.49	1.39	1.59			
	Food City Market	n/i										1.99	1.99	1.39				
	Hannaford	Nature's Place											4.99					antibiotic-free
		Hannaford						2.99					2.99					
	IGA Stores N. Eng.	1893 Premium							1.89				1.99	1.99				
	Price Chopper	Market 32	1.99					3.99	1.79		1.79			2.99				
	Shaw's	n/i												0.99				
	Smithfield						2.99					2.49						
	Tops	n/i	1.99															

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																		
AL	Bruce's Foodland	n/i	2.19															
	Dollar General Mrkt	n/i													2.00			
	Food Giant	n/i	1.19					0.99	1.29			1.29						
	Greer's Markets	Swift	1.39						1.49									
	Hometown Market	n/i													1.79			
	Ingle's Markets	n/i	1.48						1.98									
	Kroger Atlanta	n/i									1.29							
	Kroger Nashville	n/i									1.29							
	Lucky's Supermarket	Prairie Fresh							1.79									
	Manning's PW	n/i	1.28															
	Piggly Wiggly Inc.	n/i	1.69										1.99					
		Seaboard											2.99					
	Piggly Wiggly JTM	n/i	1.49						1.59	1.59								
	Price Le\$\$ Foods IGA	Hormel							1.28									
	Publix	Publix			0.99		3.99						3.49					
		GreenWise											3.69					antibiotic-free
	PW Homeland	n/i	1.19						1.79									
	PW Houchen's	n/i						0.99	1.29									
	Ramey's	n/i							1.48				1.98	0.98				
	Rouse's	n/i					3.99		1.99				2.99					
Save-a-Lot	n/i	0.99																
Sprout's Market	n/i			0.99				1.99										
The Fresh Market	n/i					5.99								0.99				
United Grocery	n/i																	
Vowell's	n/i	1.49	1.69															
	Prairie Fresh							1.69				2.99						
Western Market	n/i	1.59						1.99				2.99						
Whole Foods South	n/i					8.99						7.99	13.99				antibiotic-free	
Winn-Dixie	n/i	1.79				3.49			1.99				3.49					
FL	Bravo	n/i			0.78											0.98		
	Dollar General Mrkt	n/i												2.00				
	Doris Markets	Hormel										2.47						
	Food Giant	n/i	1.19				0.99	1.29		1.29								
	Fresco y Mas	n/i			0.48					1.98								limit 1
	Gordon Foods	n/i		1.49														
	Greer's Markets	Swift	1.39						1.49									



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
FL <i>(cont)</i>	Harris Teeter	Smithfield							1.49					BOGO						
	Harvey's	n/i	1.48							1.68				2.98	0.98					
	Hitchcock's	n/i	1.59		1.39					1.48	1.99									
	IGA Florida	n/i	1.59		1.39					1.99	2.59	2.99	2.99					1.39		
	Lucky's Market	n/i			1.99			5.99												antibiotic-free
	Milam's Market	Chairman's Reserve											2.99	3.25						
		n/i			1.29														1.48	
	Presidente	n/i			0.88									1.78					0.78	1.58
	Price Choice	n/i			0.87	1.57													0.87	
	Publix	Publix			0.99			3.99						3.49						
		GreenWise												3.69						
		PW Houchen's	n/i						0.99	1.29										
		Sabor Tropical	n/i			0.88				1.78										
		Save-a-Lot	n/i	0.99																
		Scaff's	n/i	1.49						1.79									1.19	1.19
		Sedano's	IBP							1.49				2.99						
		Sprout's Market	n/i			0.99				1.99										
		The Fresh Market	n/i					5.99												
	Winn-Dixie	n/i	1.79				3.49			1.99			3.49							
	Whole Foods Florida	n/i					8.99						7.49	12.99						
GA	AF Basket	n/i			1.29								2.69	2.99				1.39	shank half \$1.29	
	Bi-Lo	n/i	1.79				3.49			1.99				3.49						
	Dollar General Mrkt	n/i													2.00					
	Food Depot	n/i	1.44		1.08		2.98	1.44									1.55	1.55		
	Food Giant	n/i	1.19					0.99	1.29											
	Food Lion	n/i	1.29						1.99											
	Food Giant	n/i	1.19					0.99	1.29		1.29									
	Galaxy Foods	n/i	1.58					0.98	1.58		1.98									
	Harris Teeter	Smithfield								1.49				BOGO						
	Harvey's	n/i	1.48								1.68			2.98						
	H-Mart	n/i				1.99														
	IGA Food Stores	Smithfield	1.29								1.49	1.99	1.79	2.99						
	IGA Stores SE	n/i								1.58	1.28	1.98	1.98	2.68						
	Ingle's Markets	n/i	1.48							1.98										
	Kroger Atlanta	n/i									1.29									
Lidl	n/i												2.39							
Little Giant	n/i	1.49							1.79			1.79								

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
GA <i>(cont)</i>	Lucky's Market	n/i			1.99		5.99												antibiotic-free
	Piggly Wiggly GA	n/i							1.49				2.00	1.00					
	Piggly Wiggly JTM	n/i	1.49						1.59	1.59									
	Publix	Publix			0.99		3.99						3.49						
	GreenWise	GreenWise										3.69							antibiotic-free
	PW Carolina Co.	n/i	1.28						1.79				3.99						
	PW Homeland	n/i	1.19						1.79										
	PW Houchen's	n/i						0.99	1.29										
	Quality Foods	n/i									1.29								
	Prairie Fresh	Prairie Fresh							1.59				1.79						
	Save-a-Lot	n/i	0.99																
	Sprout's Market	n/i			0.99					1.99									
	The Fresh Market	n/i					5.99												
	United Grocery	n/i												0.99					
Wayfield's	n/i	1.79		1.39															
Winn-Dixie	n/i	1.79				3.49				1.99			3.49						
Whole Foods South	n/i					8.99						7.99	13.99						antibiotic-free
KY	Chappell's	n/i							1.69										
	Cox IGA	Hormel							1.99										
	Dollar General Mrkt	n/i													2.00				
	E.W. James	n/i	1.28						1.48										
	Food Fair	n/i	1.59																
	Food Giant	n/i	1.19						0.99	1.29		1.29							
	Food Lion	n/i	1.29							1.99									
	Food Rite	Food Rite								1.79									
	Fresh Encounter	n/i	1.99		1.99						1.79	2.49		2.99					
	Fresh Thyme	n/i		1.99									1.99	2.99		2.99			
	Galaxy Foods	n/i	1.58						0.98	1.58		1.98							
	Gordon Foods	n/i		1.49															
	IGA Houchen's	IGA			0.99														
	Hormel	Hormel	1.29										1.79						
	IGA SpartanNash	n/i									1.69								
	IGA Stores - OH/KY	n/i								1.99									
	IGA Stores SE	n/i								1.58	1.28	1.98	1.98	2.68					
	Kroger Cincinnati	n/i									1.29			3.99					
Kroger Delta	n/i									1.29									
Kroger Mid-Atlantic	n/i									1.29									

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crow	whole	whole	half	bn-in	bnls	loin			whole	half	
KY <i>(cont)</i>	Kroger Mid-South	n/i							1.29				2.99					antibiotic-free
	Kroger Nashville	n/i							1.29									
	Lucky's Market	n/i			1.99			5.99										
	Price Le\$\$ Foods IGA	Hormel								1.28								
	PW Houchen's	n/i							0.99	1.29								
	Remke Markets	n/i	1.99		1.99						1.79	2.99		2.99				
	Save-a-Lot	n/i	0.99															
	SuperVALU Stores	n/i	1.99															
	The Fresh Market	n/i						5.99										
	United Grocery	n/i												0.99				
	ValuMarket	n/i								1.79								
Whole Foods MdAtl	n/i						7.99					7.99	13.99				antibiotic-free	
MS	AG Baton Rouge	Prairie Fresh	1.59							1.59	1.29							antibiotic-free
	Corner Market	Prairie Fresh											2.29					
	Dollar General Mrkt	n/i													2.00			
	Food Giant	n/i	1.19						0.99	1.29		1.29						
	Froogle's	Prairie Fresh												2.18				
	Grocery Depot	n/i																
	Greer's Markets	Swift	1.39															
	Kroger Delta	n/i										1.29						
	Mac's Fresh Market	n/i	0.99															
	Piggly Wiggly HGR	n/i	1.29															
	PW Houchen's	n/i							0.99	1.29								
	Ramey's	n/i								1.48				1.98	0.98			
	Rouse's	n/i						3.99		1.99				2.99				
	Save-a-Lot	n/i	0.99															
	Sullivan's Grocery	n/i	1.29															
	Superlo Foods	Prairie Fresh													0.99			
		n/i	1.29															
	The Fresh Market	n/i						5.99										
Vowell's	n/i	1.49	1.69															
	Prairie Fresh									1.69								
Winn-Dixie	n/i	1.79					3.49			1.99			3.49					
Whole Foods South	n/i						8.99						7.99	13.99			antibiotic-free	
NC	Bi-Lo	n/i	1.79					3.49			1.99			3.49				
	Carlie C's IGA	n/i	1.38							1.48						1.68	1.88	shank half \$1.78
	Compare Foods	n/i	1.49		1.19													

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
NC <i>(cont)</i>	Food Lion	n/i	1.29						1.99										
	Food Pride	n/i			0.99														
	Fresh Foods	n/i			1.19													0.99	
	Galaxy Foods	n/i	1.58					0.98	1.58		1.98								
	Great Valu Markets	n/i	1.69		1.19			2.19											
	Harris Teeter	Smithfield							1.49					BOGO					
	Harvey's	n/i	1.48								1.68			2.98					
	Hills Food Stores	n/i							1.59								1.19	1.39	
	H-Mart	n/i				1.98													
	IGA Food Stores	Smithfield	1.29								1.49	1.99	1.79	2.99					
	IGA Stores SE	n/i							1.58	1.28	1.98	1.98	2.68						
	Ingle's Markets	n/i	1.48						1.98										
	Just \$ave Foods	n/i						0.98	1.78		1.98								
		Smithfield												2.68					
	Lidl	n/i												2.39					
	Lowe's Foods	Hormel	1.99											3.99					
	Piggly Wiggly Stores	n/i	1.28						1.19	1.39							1.48		
	Publix	Publix			0.99		3.99							3.49					
		GreenWise												3.69					
	Save-a-Lot	n/i	0.99																
Sprout's Market	n/i			0.99					1.99										
Sullivan's Grocery	n/i	1.49																	
The Fresh Market	n/i					5.99													
United Grocery	n/i													0.99					
Whole Foods South	n/i					8.99							7.99	13.99					
SC	Bi-Lo	n/i	1.79				3.49			1.99			3.49						
	Dollar General Mrkt	n/i													2.00				
	Food Lion	n/i	1.29						1.99										
	Galaxy Foods	n/i	1.58					0.98	1.58		1.98								
	Harris Teeter	Smithfield							1.49					BOGO					
	Harvey's	n/i	1.48							1.68			2.98						
	Hills Food Stores	n/i							1.59							1.39	1.59		
	IGA Food Stores	Smithfield	1.29							1.49	1.99	1.79	2.99						
	IGA Stores SE	n/i							1.58	1.28	1.98	1.98	2.68						
	Ingle's Markets	n/i	1.48						1.98										
	Kroger Atlanta	n/i								1.29									
	Lidl	n/i											2.39						

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
SC <i>(cont)</i>	Lowe's Foods	Hormel	1.99									3.99	3.99					antibiotic-free
	Publix	Publix			0.99							3.49						
		GreenWise										3.69						
	PW Carolina Co.	n/i	1.28					1.79					3.99					
	Quality Foods	n/i							1.29									
		Prairie Fresh							1.59				1.79					
	Save-a-Lot	n/i	0.99															
	Sprout's Market	n/i			0.99				1.99									
	The Fresh Market	n/i						5.99										
	Whole Foods South	n/i						8.99					7.99	13.99				antibiotic-free
TN	Cash Saver TC Groc.	n/i								1.36								antibiotic-free
	Chappell's	n/i								1.69								
	Dollar General Mrkt	n/i													2.00			
	E.W. James	n/i	1.28							1.48								
	Food Country USA	n/i								1.88								
	Food Giant	n/i	1.19					0.99		1.29		1.29						
	Food Lion	n/i	1.29							1.99								
	Food Rite	Food Rite								1.79								
	Gordon Foods	n/i			1.49													
	H.G. Hill	n/i								1.69				2.59				
	IGA Houchen's	IGA			0.99													
		Hormel		1.29									1.79					
	IGA Stores - OH/KY	n/i								1.99								
	IGA Stores SE	n/i								1.58	1.28	1.98	1.98	2.68				
	Ingle's Markets	n/i	1.48							1.98								
	Kroger Delta	n/i									1.29							
	Kroger Mid-Atlantic	n/i									1.29							
	Kroger Nashville	n/i									1.29							
	Lucky's Supermarket	Prairie Fresh								1.79								
	Osborne's	n/i								1.49								
	Piggly Wiggly Stores	n/i	1.28							1.19	1.39					1.48		
	Price Le\$\$ Foods IGA	Hormel								1.28								
	Publix	Publix			0.99				3.99					3.49				
	GreenWise												3.69					
Save-a-Lot	n/i	0.99																
Sprout's Market	n/i			0.99					1.99									

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half	
TN <i>(cont)</i>	Superlo Foods	Prairie Fresh												0.99				
		n/i	1.29															
	The Fresh Market	n/i					5.99											
	Tietgen's	Hormel	1.49				2.99					1.99						
		Swift								1.59								
	United Grocery	n/i											0.99					
	Whole Foods South	n/i					8.99					7.99	13.99					antibiotic-free
VA	Dollar General Mrkt	n/i													2.00			
	Food Country USA	n/i							1.88									
	Food Fair	n/i	1.59															
	Food Lion	n/i	1.29						1.99									
	Galaxy Foods	n/i	1.58					0.98	1.58		1.98							
	Grant's	Hormel												1.49				
	Great Valu Markets	n/i	1.69		1.19			2.19					2.19					
	Harris Teeter	Smithfield							1.49					BOGO				
	IGA Houchen's	IGA			0.99													
		Hormel	1.29										1.79					
	IGA Stores SE	n/i							1.58	1.28	1.98	1.98	2.68					
	Ingle's Markets	n/i	1.48						1.98									
	Kroger Mid-Atlantic	n/i								1.29								
	Lidl	n/i												2.39				
	Lowe's Foods	Hormel	1.99										3.99	3.99				
	Martin's Food	n/i			0.99							2.49						
	Piggly Wiggly Stores	n/i	1.28						1.19	1.39							1.48	
	Price Le\$\$ Foods IGA	Hormel							1.28									
	Price Rite	n/i			0.79													
	Publix	Publix			0.99			3.99						3.49				
		GreenWise												3.69				antibiotic-free
	Safeway Eastern	n/i		2.49						2.99	1.79	1.99	2.99					
	Save-a-Lot	n/i	0.99															
Shop'n Save	n/i										1.79	2.29						
Shoppers	Smithfield											2.99	2.99					
Shoppers Value	n/i	1.28		0.98					1.88									
The Fresh Market	n/i						5.99											
Wegman's	Wegman's					9.99						10.99	16.99				organic	
	Wegman's	1.49							1.49			3.48	2.69					
	Wegman's											6.99	7.99				antibiotic-free	

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
<b>VA</b>	Weis Markets	Swift						1.28				1.99							
<i>(cont)</i>	Whole Foods MdAtl	n/i					7.99					7.99	13.99						antibiotic-free
<b>WV</b>	Food Lion	n/i	1.29						0.98	1.99									
	Galaxy Foods	n/i	1.58							1.58		1.98							
	Giant Eagle	n/i	1.99									2.79	3.29	3.99		1.99			
	Nature's Basket													5.99					antibiotic-free
	Grant's	Hormel												1.49					
	IGA Stores SE	n/i						1.58	1.28	1.98	1.98	2.68							
	Kroger Mid-Atlantic	n/i									1.29								
	Martin's Food	n/i			0.99							2.49							
	Riesbeck's	n/i										2.99	2.99	2.99					
	Save-a-Lot	n/i	0.99																
	Shop'n Save	n/i										1.79	2.29						
	Shoppers Value	n/i	1.28		0.98					1.88									
	Weis Markets	Swift								1.28				1.99					

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FRESH PORK

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls		loin	bn-in	bnls		whole	half
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																			
IA	AW Grocers	n/i	1.48								1.99	2.49			1.99			antibiotic-free	
	Brother's Market	Smithfield									1.99	1.99							
	Family Fare	Pure Farms											5.99						
	Family Foods	Smithfield	1.79									2.99	2.99		1.99				
	Fareway	n/i						1.99					1.99						
	Food Pride	Smithfield	1.69										2.29	2.99					
	Fresh Thyme	n/i		1.99									1.99	2.99		2.99			
	Hometown Foods	n/i													1.99				
	Hy-Vee	HV True Pork			3.99														antibiotic-free
		HV Midwest Pork					3.99							2.98					
		Hormel												3.99					
	Jewel-Osco	Hormel			1.49		3.49	1.49				2.99	3.49						antibiotic-free
	Lucky's Market	n/i			1.99		5.99												antibiotic-free
	Maynard's	Hormel											2.59	2.59		1.99			
	Price Chopper	n/i							1.49				1.99	2.99					
	Quillin's	Smithfield							1.79					2.49					
Russ's Market	Smithfield	1.79						1.99			1.99		2.49						
Save-a-Lot	n/i	0.99																	
Schnuck's	n/i		1.79					1.49	1.29				2.49						
Sunshine Foods	n/i	1.77											2.49						
	Hormel												1.88						
Super Saver	Smithfield							1.68					1.98						
Thriftway Stores	n/i							1.99			1.99								
Whole Foods MW	n/i					7.99						7.99	14.99					antibiotic-free	
IL	Angelo Caputo's	n/i	1.29									2.39							
		Smithfield					3.49		1.99				2.49						
	AW Grocers	n/i											2.49		1.99				
	Berkot's	n/i	1.69										2.99						
	Borowiak's IGA	IGA TableRite	1.28											1.28					
		Hormel			0.99														
	Brookhaven	n/i			0.99		2.49	1.99	1.99		1.99		1.99			0.99			
	Butera's Market	n/i	1.79		0.99		3.99						1.99			0.99	1.19		
	Cermak's	Supreme Tender	1.29						1.99		1.99		2.99		1.99	0.79			
	County Market NFI	n/i											2.99						
	Cub Foods	Smithfield	1.69																
Dierberg's	Dierberg's					7.19						3.99	2.99						



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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in							
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half				
IL <i>(cont)</i>	El Guero	n/i	1.19	1.99																	
	Fairplay Foods	n/i	1.29	1.79	1.29		3.69					2.29	2.79				1.29				
	Fareway	n/i							1.99				1.99								
	Food 4 Less	n/i			0.79	1.69												0.79			
	Food Pride	Smithfield	1.69										2.29	2.99							
	Fresh Thyme	n/i		1.99									1.99	2.99		2.99					
	Garden Fresh	n/i	1.79												1.99						
	Gordon Foods	n/i		1.49																	
	Heinen's	Heinen's												3.99							
	Hy-Vee	HV True Pork			3.99																antibiotic-free
		HV Midwest Pork					3.99							2.98							
	IGA Houchen's	Hormel												3.99							
		IGA				0.99															
	IGA Stores IL/IN	Hormel		1.29																	
		Hormel		1.69							1.99	1.38									
	Jewel-Osco	Hormel			1.49		3.49	1.49					2.99	3.49							
	Jimenez	n/i		1.39																	
	Kirby Foods IGA	Hormel		1.69							1.99	1.38									
	Kroger Central	n/i																			
	Kroger Mid-South	n/i																			
	La Chiquita	n/i		1.58																	
	Mariano's	n/i					3.99														
	Pete's Market	n/i		1.49			3.99		1.99				1.79	1.99	2.99			0.99			
	Plum Market	Niman Ranch					9.99							6.99	9.99						antibiotic-free
Price Le\$\$ Foods IGA	Hormel									1.28											
PW Midwest	Smithfield					3.99					1.89		2.89	2.69	1.29	1.69	1.29	1.49			
Save-a-Lot	n/i		0.99																		
Schnuck's	n/i			1.79					1.49	1.29				2.49							
Shop & Save Mrkt	n/i		0.99	1.99			2.99	1.69						1.99	1.29		1.29				
Sullivan's Foods	n/i											1.89	2.49								
Sunset Foods	Sunset's			2.99			4.99					2.99	2.99	4.99							
The Fresh Market	n/i						5.99														
Tony's Finer Food	n/i				0.99		3.49					1.99	2.49	2.99	1.29		0.99				
Valli Produce	n/i		1.49				2.49	1.99						2.99	0.99		0.99				
Whole Foods MW	n/i						7.99						7.99	14.99						antibiotic-free	
IN	Al's Supermarket	n/i	1.29																		
	County Market	Smithfield	1.89							1.88			2.29			1.58					

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
IN <i>(cont)</i>	County Market NFI	n/i																	
	Dollar General Mrkt	n/i																	
	Food 4 Less	n/i			0.79	1.69													0.79
	Fresh Encounter	n/i	1.99		1.99					1.79	2.49		2.99						
	Fresh Thyme	n/i		1.99								1.99	2.99		2.99				
	Giant Eagle	n/i	1.99									2.79	3.29	3.99	1.99				
	Nature's Basket													5.99					antibiotic-free
	Gordon Foods	n/i		1.49															
	Harding's	Harding's												2.99					
	Harvest Supermrkt	Indiana Kitchen							1.99					2.99					
	Holiday Foods	n/i							1.59										
	IGA Houchen's	IGA			0.99														
	Hormel		1.29										1.79						
	IGA Stores - OH/KY	n/i								1.99									
	Jay C Food Stores	n/i									1.29								
	Jewel-Osco	Hormel			1.49		3.49	1.49				2.99	3.49						
	Kirby Foods IGA	Hormel	1.69						1.99	1.38									
	Kroger Central	n/i								1.29				3.99					
	Kroger Cincinnati	n/i								1.29				3.99					
	Kroger Mid-South	n/i								1.29				2.99					
	Lucky's Market	n/i			1.99		5.99		4.99										antibiotic-free
	Martin's	Martin's													0.99				
	Millers Markets	Smithfield	0.99							1.99					1.59				
	Needler's	n/i	1.99		1.99						1.79	2.49		2.99					
	Price Le\$\$ Foods IGA	Hormel								1.28									
	Save-a-Lot	n/i	0.99																
Schnuck's	n/i		1.79						1.49	1.29			2.49						
Strack & VanTil	Smithfield	2.39				4.99						2.49	3.99	2.99					
The Fresh Market	n/i					5.99													
Wesselman's	n/i							1.69											
Whole Foods MW	n/i					7.99						7.99	14.99					antibiotic-free	
MI	AW Grocers	n/i										2.49			1.99				
	County Market	Smithfield	1.89							1.88		2.29			1.58				
	D&W Fresh Market	Open Prairie											6.49					antibiotic-free	
	Food Pride	Open Acres											3.99						
		n/i	1.39																
		Smithfield										1.99							

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bnls	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin		bn-in	half				
<b>MI</b> <i>(cont)</i>	Fresh Thyme	n/i		1.99								1.99	2.99		2.99					
	Glory Supermarket	n/i	1.59		0.79															
	Gordon Foods	n/i		1.49																
	Great Lakes Mrkt	Smithfield	1.69	1.89																
	Harding's	Harding's											2.99							
	Hollywood Markets	n/i					4.59								1.99					
	Jack's Market	n/i	1.29																	
	Kroger Central	n/i								1.29				3.99						
	Kroger Michigan	n/i												3.99						
	Louie's	n/i	1.39												1.99			1.59		
	Lucky's Market	n/i			1.99		5.99													antibiotic-free
	Martin's	Martin's					4.99								0.99					
	Millers Markets	Smithfield	0.99						1.99						1.59					
	Pat's Foods IGA	n/i					4.99					2.19	2.29			1.99				
	Plum Market	Niman Ranch					9.99						6.99	9.99						antibiotic-free
	Polly's Market	n/i					1.99									1.79				
	Ric's Food Center	n/i											2.49							
	Save-a-Lot	n/i	0.99																	
	Spartan Stores	n/i												2.99						
	Super One Foods	Smithfield	1.66				2.99		1.99							1.66				
Tadych's	Smithfield	2.19						1.99				2.69	2.99							
Tom's/Oleson's	n/i			1.99						1.79										
Valuland	Open Acres														1.99					
Westborn Market	n/i				1.99										2.49					
Whole Foods MW	n/i					7.99						7.99	14.99						antibiotic-free	
<b>MN</b>	AW Grocers	n/i	1.48								1.99	2.49			1.99					
		Supreme Tender										2.69								
	Cash Wise	Prairie Fresh						1.58												
		Compart Duroc										4.98								
	Coborn's	Prairie Fresh								2.18										
		Compart Duroc										4.98								
	County Market	Smithfield	1.89							1.88		2.29			1.58					
	Cub Foods	Smithfield	1.69																	
	Dick's Fresh Market	n/i	1.59										1.69							
		Hormel				1.19														
Econofoods	Pure Farms												5.99						antibiotic-free	
Family Fare	Pure Farms												5.99						antibiotic-free	

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
MN <i>(cont)</i>	Fareway	n/i							1.99					1.99						
	Festival	Smithfield										2.99								
	Food Pride	n/i	1.39																	
		Smithfield												1.99						
	Fresh Thyme	n/i		1.99										1.99	2.99					
	Hornbacher's	Smithfield					3.99				2.49									
	Hugo's	Hormel														1.79				
	Hy-Vee	HV True Pork			3.99															
		HV Midwest Pork					3.99													
		Hormel													3.99					
	Kowalski's	Kowalski's													7.99	3.99				
	Lunds & Byerly's	North Country					8.99													
	Maynard's	Hormel														1.99				
	Nilssen's	Smithfield								1.99										
	Quillin's	Smithfield								1.79										
	Save-a-Lot	n/i	0.99																	
	Sunshine Foods	n/i	1.77																	
	Sun Mart	Pure Farms													5.99					
Super One Foods	Smithfield					2.99		1.99												
Sunshine Foods	n/i	1.77																		
	Hormel																			
SuperVALU Stores	n/i	1.99																		
Teal's Market	Smithfield	1.79		1.69																
Whole Foods MW	n/i								7.99											
ND	Albert/Safe Mountain	n/i		2.49					2.99	1.99				3.99						
		Open Nature												6.99						
	AW Grocers	n/i											2.49		1.99					
	Cash Wise	Prairie Fresh								1.58										
		Compart Duroc											4.98							
	Dan's Supermarkets	Pure Farms												5.99						
	Family Fare	Pure Farms												5.99						
	Food Pride	n/i	1.39																	
		Smithfield												1.99						
	Hornbacher's	Smithfield					3.99				2.49									
	Hugo's	Hormel														1.79				
Leevers Foods	Hormel	1.69							1.99											
Miller's Fresh Foods	Hormel								1.99											

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions			
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls		loin	bn-in	bnls		whole	half	
ND <i>(cont)</i>	SuperVALU Stores	n/i	1.99									1.89			1.59					
	Teal's Market	Smithfield	1.79		1.69							2.49								
NE	Albert/Safe Denver	n/i	1.99						1.97				2.99						antibiotic-free	
		Open Nature											6.99							
	Apple Market	Smithfield							1.99						1.99					
	AW Grocers	n/i	1.48								1.99	2.49			1.99					
	Baker's	n/i								1.29										
	Family Fare	Pure Farms													5.99				antibiotic-free	
	Fareway	n/i							1.99						1.99					
	Food Pride	n/i	1.39																	
		Smithfield													1.99					
	Fresh Thyme	n/i			1.99										1.99	2.99	2.99			antibiotic-free
	Hy-Vee	HV True Pork			3.99															
		HV Midwest Pork					3.99									2.98				
		Hormel														3.99				
	Russ's Market	Smithfield	1.79							1.99		1.99				2.49				
	Save-a-Lot	n/i	0.99																	
Sun Mart	Pure Farms														5.99				antibiotic-free	
Super Saver	Smithfield								1.68			1.98								
Thriftway Stores	n/i								1.99		1.99									
Whole Foods MW	n/i					7.99						7.99	14.99						antibiotic-free	
OH	Acme Fresh Mrkt	Acme	2.49									3.49	3.49	2.99						
	Dave's Markets	Indiana Kitchen	1.99		1.39										2.99					
		Open Acres																		
		Chairman's Reserve																		
	Dollar General Mrkt	n/i															2.00			
	Dorothy Lane	n/i					6.99													
	Fisher's Foods	Fisher's	1.79						1.79				1.99			1.99				
	Food Fair	n/i	1.59																	
	Fresh Encounter	n/i	1.99		1.99					1.79	2.49			2.99						
	Fresh Thyme	n/i			1.99								1.99	2.99		2.99				
	Giant Eagle	n/i	1.99								2.79	3.29	3.99		1.99					
		Nature's Basket														5.99				antibiotic-free
	Gordon Foods	n/i			1.49															
	Heinen's	Heinen's														3.99				
	IGA Houchen's	IGA				0.99														
	Hormel		1.29									1.79								

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions				
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half					
OH <i>(cont)</i>	IGA SpartanNash	n/i																				
	IGA Stores - OH/KY	n/i							1.99													
	Kroger Central	n/i												3.99								
	Kroger Cincinnati	n/i												3.99								
	Kroger Mid-Atlantic	n/i												1.29								
	Lucky's Market	n/i			1.99			5.99													antibiotic-free	
	Marc's	n/i								1.49												
	Millers Markets	Smithfield		0.99						1.99					1.59							
	Needler's	n/i		1.99		1.99					1.79	2.49		2.99								
	Piggly Wiggly Stores	n/i		1.28						1.19	1.39							1.48				
	Remke Markets	n/i		1.99		1.99					1.79	2.99		2.99								
	Riesbeck's	n/i										2.99	2.99	2.99								
	Save-a-Lot	n/i		0.99																		
	Shop'n Save	n/i										1.79	2.29									
	SuperVALU Stores	Smithfield		1.89																		
		n/i		1.99																		
The Fresh Market	n/i						5.99															
Whole Foods MdAtl	n/i						7.99						7.99	13.99							antibiotic-free	
SD	Albert/Safe Denver	n/i	1.99							1.97			2.99									antibiotic-free
		Open Nature												6.99								antibiotic-free
	AW Grocers	n/i	1.48										1.99	2.49			1.99					
	Buche Foods	n/i	1.68							1.98												
	Coborn's	Prairie Fresh									2.18											
		Compart Duroc											4.98									
	Family Fare	Pure Farms												5.99								antibiotic-free
	Fareway	n/i								1.99				1.99								
	Hy-Vee	HV True Pork				3.99																antibiotic-free
		HV Midwest Pork					3.99							2.98								
		Hormel												3.99								
	IGA Markets	n/i	1.49	1.99							2.19		2.99	2.99		1.99	1.49					
	Ken's Super Fair	Hormel	1.49		1.49																	
	Lynn's Dakotamart	Smithfield	1.59											2.19								
	Maynard's	Hormel												2.59	2.59	1.99						
	Sunshine Foods	n/i	1.77											2.49								
	Hormel												1.88									
SuperVALU Stores	n/i	1.99																				
Teal's Market	Smithfield	1.79		1.69									2.49									

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in						
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half			
WI	AW Grocers	n/i	1.48							1.99		2.49			1.99					
	Cermak's	Supreme Tender	1.29						1.99					1.99		0.79				
	Coborn's	Prairie Fresh								2.18										
		Compart Duroc										4.98								
	County Market	Smithfield	1.89								1.88		2.29			1.58				
	Econofoods	Pure Farms													5.99					antibiotic-free
	Festival	n/i											2.99		2.99					
	Food Pride	n/i	1.39												1.99					
	Fox Bros. PW	Smithfield														1.89				
	Fresh Thyme	n/i		1.99										1.99		2.99				
	Gordon Foods	n/i		1.49																
	Gordy's	Smithfield	1.98									2.48	2.98	2.98		1.98				
	Great Lakes Mrkt	Smithfield	1.69	1.89																
	Hansen's IGA	n/i						3.98	1.69					1.98	1.98	1.48				
	Hy-Vee	HV True Pork		3.99																antibiotic-free
		HV Midwest Pork						3.99								2.98				
		Hormel													3.99					
	Nilssen's	Smithfield							1.99							2.39				
	Pat's Foods IGA	n/i						4.99					2.19	2.29		1.99				
	Pick'n Save	n/i								2.49										
	PW Midwest	Smithfield						3.99		1.89			2.89	2.69	1.29	1.69	1.29	1.49		
	Quillin's	Smithfield								1.79				2.49						
	Save-a-Lot	n/i	0.99																	
	Schnuck's	n/i		1.79						1.49	1.29					2.49				
	Sentry Foods	Sentry	1.99					5.99				2.19	2.29							
		Berkshire											10.99							antibiotic-free
	Shurfine Food Cntrs	Smithfield	1.68							1.98			2.48	2.68		1.98				
Super One Foods	Smithfield	1.66					2.99		1.99						1.66					
SuperVALU Stores	n/i	1.99										1.89			1.59					
Tadych's	Smithfield	2.19							1.99			2.69	2.99							
Trig's	Smithfield						4.99					2.69			1.88					
Whole Foods MW	n/i						7.99					7.99	14.99						antibiotic-free	

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																	
AR	Albertsons Houston	Signature Farms	0.99										3.49				
	City Market	n/i	0.99														
	CV'S Family Foods	Chairman's Reserve					2.99						2.99	0.99			
	Edwards Food Giant	n/i	1.18	1.48													
	Food Giant	n/i	1.19					0.99	1.29		1.29						
	G&W Foods	Seaboard Farms	1.69				2.99		1.69				2.49	0.99			
	Harp's	Harp's	1.98						1.97			2.28	3.48	1.28	2.28		
	Hays Supermarket	n/i							1.48								
		Prairie Fresh											2.48				
	Kroger Delta	n/i									1.29						
	Mac's Fresh Market	n/i	0.99						1.49								
	PW Houchen's	n/i						0.99	1.29								
	Rehkopf's	n/i							1.99								
	Save-a-Lot	n/i	0.99														
	Shoppers Value	n/i	0.98														
	Super 1 Foods	Hormel	1.77										2.27				
The Fresh Market	n/i					5.99											
Whole Foods SW	n/i					6.99						7.49	11.99			4.99	antibiotic-free
AZ	Albertsons SW	Signature Farms	1.99						1.99								
	AW Grocers	n/i	1.48							1.99							
	Basha's	Smithfield		1.99				0.99		1.99			3.99				
	El Super	Swift				1.69			1.99					0.87		0.59	0.59
	Food City	n/i												0.87		0.77	
	Fry's	n/i			1.29								2.99				
	IGA Family Friends	n/i												0.87	1.29	0.99	1.29
	Los Altos Ranch	n/i	1.49					0.99								1.49	0.99
	Lowe's Markets	n/i	1.69			1.19										1.19	
	Safeway SW	Signature Farms	1.99						1.99								
	Smart & Final	Farmer John	1.59									1.99					
	Smith's	n/i	1.49								1.29				1.29		
	Sprout's Market	n/i			0.99				1.99								
Whole Foods SthPac.	n/i					7.99						7.99	12.99				antibiotic-free
	duBreton					7.99											antibiotic-free
CO	Affiliated Foods	n/i	1.79		1.49						2.79		1.98	1.19			
	Albert/Safe Denver	n/i	1.99						1.97				2.99				
	Open Nature												6.99				antibiotic-free



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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions		
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half			
CO <i>(cont)</i>	Albert/Safe Mountain	n/i		2.49				2.99	1.99					3.99						antibiotic-free
	Open Nature													6.99						
	Associated Food	Smithfield	1.89						1.99					2.49		1.69				
	n/i		1.69											0.99						
	AW Grocers	n/i	1.48								1.99	2.49			1.99					
	Food King	n/i	0.99																	
	King Soopers	n/i	1.79							1.29										
	Lowe's Markets	n/i	1.69		1.19												1.19			
	Lucky's Market	n/i			1.99		5.99													
	Ridley's	Smithfield	1.69											2.29	0.99					
	n/i																1.49			
	Save-a-Lot	n/i	0.99																	
Sprout's Market	n/i			0.99				1.99												
Whole Foods Mntn	n/i					6.99					7.99	16.99				4.99				
KS	Affiliated Foods	n/i	1.79		1.49						2.79		1.98	1.19						
	AW Grocers	n/i	1.48									2.49			1.99					
	Apple Market	Smithfield							1.99						1.99					
	Brother's Market	Smithfield									1.99	1.99								
	Country Mart	Smithfield													1.99					
	CV'S Family Foods	Chairman's Reserve					2.99						2.99	0.99						
	Dillon's	n/i								1.29										
	Food Giant	n/i	1.19					0.99	1.29											
	Food Pride	Smithfield	1.69										2.29	2.99						
	G&W Foods	Seaboard Farms	1.69				2.99		1.69					2.49	0.99					
	Harp's	Harp's	1.98						1.97					2.28	3.48	1.28	2.28			
	Hen House	Prairie Fresh											2.99	3.99						
	Hy-Vee	HV True Pork			3.99															
		HV Midwest Pork					3.99							2.98						
		Hormel												3.99						
	Lowe's Markets	n/i	1.69		1.19												1.19			
	Price Chopper	n/i							1.49				1.99	2.99						
	Pyramid Foods	Prairie Fresh	1.49										2.99	0.99						
	Save-a-Lot	n/i	0.99																	
	Sprout's Market	n/i			0.99				1.99											
Sun Fresh	n/i							1.99						1.49	1.99					
Thriftway Stores	n/i							1.99		1.99										

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**Christmas/Hanukkah 2018**

**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
<b>KS</b>	Whole Foods Mntn	n/i					6.99						7.99	16.99			4.99		antibiotic-free
<i>(cont)</i>	Wood's	Prairie Fresh			1.99		3.99		1.49				2.99		2.19				
<b>LA</b>	AG Baton Rouge	Prairie Fresh	1.59						1.59	1.29									
	Albertsons Houston	Signature Farms	0.99										3.49				1.59		
	Breaux Mart	n/i																	
	Brookshire Bros.	Swift	1.00		1.39								2.99						
	County Market	Smithfield	1.89							1.88		2.29				1.58			
	Dollar General Mrkt	n/i														2.00			
	Kroger Texas	n/i	1.79								1.29								
	Market Basket	Swift									1.97	1.67	2.99		1.99				
	Ramey's	n/i							1.48				1.98	0.98					
	Rouse's	n/i					3.99		1.99				2.99						
	Save-a-Lot	n/i	0.99																
	Shoppers Value	n/i	1.18						1.18	1.48									
	Spring Market	Hormel	1.48																
	The Fresh Market	n/i					5.99												
	Winn-Dixie	n/i	1.79				3.49			1.99			3.49						
	Whole Foods SW	n/i					6.99					7.49	11.99			4.99			antibiotic-free
<b>MO</b>	Albertsons SW	Signature Farms	1.99						1.99										
	Apple Market	Smithfield							1.99							1.99			
	AW Grocers	n/i										2.49			1.99				
	Brother's Market	Smithfield									1.99	1.99							
	C&R Supermarkets	Smithfield	1.49						1.69							1.69			
	Country Mart	Smithfield														1.99			
	County Market NFI	n/i										2.99							
	Dierberg's	Dierberg's					7.19					3.99	2.99						
	Food Giant	n/i	1.19					0.99	1.29		1.29								
	Fresh Thyme	n/i		1.99								1.99	2.99		2.99				
	G&W Foods	Seaboard Farms	1.69				2.99		1.69				2.49	0.99					
	Gerbe's	n/i								1.29									
	Gordon Foods	n/i		1.49															
	Harp's	Harp's	1.98						1.97			2.28	3.48	1.28	2.28				
	Harter House	n/i	1.99									2.99	2.99						
	Hays Supermarket	n/i							1.48										
	Hy-Klas Foods	n/i									1.99								

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
MO <i>(cont)</i>	Hy-Vee	HV True Pork		3.99															antibiotic-free
		HV Midwest Pork					3.99					2.98							
		Hormel											3.99						
		Kroger Central	n/i							1.29			3.99						
		Kroger Delta	n/i							1.29									
		Lucky's Market	n/i		1.99		5.99												antibiotic-free
		Mac's Fresh Market	n/i	0.99				1.49											
		Moser's	n/i					1.69								1.59			
		Prenger Foods	Smithfield					1.99								1.99			
		Price Chopper	n/i					1.49					1.99	2.99					
		Pyramid Foods	Prairie Fresh	1.49									2.99		0.99				
		Save-a-Lot	n/i	0.99															
		Schnuck's	n/i		1.79				1.49	1.29				2.49					
		Sprout's Market	n/i			0.99													
		Sun Fresh	n/i												1.49	1.99			
		TC Markets	Top Choice													1.99			
		Thriftway Stores	n/i								1.99								
	Whole Foods MW	n/i					7.99					7.99	14.99					antibiotic-free	
	Wood's	Prairie Fresh			1.99		3.99	1.49				2.99			2.19				
NM	Affiliated Foods	n/i	1.79		1.49						2.79		1.98	1.19					
	Albert/Safe Denver	n/i	1.99							1.97			2.99						
		Open Nature																	
	Basha's	Smithfield		1.99				0.99		1.99			3.99						antibiotic-free
	El Super	Swift				1.69				1.99				0.87		0.59	0.59		
	Food King	n/i	0.99																
	John Brooks	n/i												1.19	1.69				
	King Soopers	n/i								1.29									
	Lawrence Bros.	n/i								1.99			1.99						
	Lowe's Markets	n/i			1.19											1.19			
	Smith's	n/i									1.29				1.29				
	Sprout's Market	n/i			0.99					1.99									
	Whole Foods Mntn	n/i					6.99						7.99	16.99			4.99		antibiotic-free
OK	Affiliated Foods	n/i	1.79		1.49						2.79		1.98	1.19					
	AW Grocers	n/i											2.49		1.99				
	Buy for Le\$\$	Chairman's Reserve	1.59																
	Country Mart	Smithfield													1.99				
	CV'S Family Foods	Chairman's Reserve					2.99						2.99	0.99					

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
OK <i>(cont)</i>	Dollar General Mrkt	n/i												2.00				
	Harp's	Harp's	1.98						1.97				2.28	3.48	1.28	2.28		
	Homeland	Smithfield								2.99								
	La Michoacana	n/i	1.69		0.99											0.99		
	Market Square	n/i													1.49			
	Pyramid Foods	Prairie Fresh	1.49										2.99		0.99			
	Reasor's	Reasor's							1.98					2.98				
		Red Bud Farms										2.58	3.48					
	Rehkopf's	n/i							1.99									
	Save-a-Lot	n/i	0.99															
	Shoppers Value	n/i	0.98															
	Sprout's Market	n/i			0.99				1.99									
	Super C Mart	Hormel	1.59						1.79					2.49				
	The Fresh Market	n/i						5.99										
	United of OK	Smithfield								2.99								
	Whole Foods SW	n/i						6.99									4.99	
Williams Foods	Hormel							1.59										
TX	99 Ranch Market	n/i	1.69															
	Affiliated Foods	n/i	1.79		1.49								1.98	1.19				
	AG Baton Rouge	Prairie Fresh	1.59						1.59	1.29		2.79						
	Albertsons Houston	Signature Farms	0.99											3.49				
	Arlan's Market	n/i														1.19		
	Brookshire Bros.	Swift	1.00		1.39									2.99				
	Cash Saver TX	n/i	0.88															
	Central Market	Central Market						6.99										
	David's	Swift	1.00											2.99				
	Diamond IGA	n/i							1.99									
	El Ahorro	n/i			0.99												0.99	
	El Rancho	n/i			0.68												0.99	
	El Rio Grande	n/i			0.79													
	El Super	Swift				1.69			1.99					0.87		0.59	0.59	
	Elrod's Cost Plus	n/i	0.98															
	Fiesta Mart	n/i	1.39		1.29											0.87	0.67	
	Foodland Markets	n/i	0.99															
Food King	n/i	0.99																
Food Town	n/i			0.99														

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**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in	bnls	whole		half
TX <i>(cont)</i>	Foodarama	n/i	1.00		0.77				1.00								0.77		w/ \$10 purchase; limit 1
	Swift							1.77											
	H-E-B	n/i	1.29		0.77	1.99											1.49		
	Homeland	Smithfield									2.99								
	Junior's	n/i			0.87														
	Kroger Texas	n/i	1.79								1.29								
	La Fiesta	n/i	1.27		0.77									0.77			0.77		
	La Michoacana	n/i	1.69		0.99												0.99		
	Lawrence Bros.	n/i	1.29						1.99				1.99						
	Lowe's Markets	n/i	1.69		1.19												1.19		
	Malone's	n/i	0.99																
		n/i		1.39															
	Market Basket	Swift									1.97	1.67		2.99		1.99			
	Market Square	n/i														1.49			
	Porter's Grocery	n/i												1.19	1.49				
	Randall's	Signature Farms	0.99											3.49					
	Rehkopf's	n/i							1.99										
	Save-a-Lot	n/i	0.99																
	Sellers Bros.	n/i				0.99													
	Spring Market	Hormel	1.48																
Sprout's Market	n/i			0.99					1.99										
Tom Thumb	Signature Farms	0.99														3.49			
United Supermarkets	n/i	0.88					3.49									3.49			
Vista Market	n/i	1.39									1.89			0.95	1.49				
Whole Foods SW	n/i						6.99					7.49	11.99			4.99		antibiotic-free	
UT	Albert/Safe Mountain	n/i		2.49				2.99	1.99				3.99					antibiotic-free	
		Open Nature											6.99						
	Albertsons SW	Signature Farms	1.99						1.99										
	Associated Food	Smithfield	1.89	2.99					1.99			2.29	2.49	0.99	3.49				
		n/i	1.69																
	Fresh Market	Smithfield		2.99								2.19			3.49				
	Harmon's	n/i										2.99	3.99						
	King Soopers	n/i	1.79							1.29									
	Ream's Foods	n/i							1.69					2.29	1.69				
	Smart Foodservice	Chairman's Reserve							1.69										
Ridley's	Smithfield	1.69										2.29	0.99						
	n/i															1.49			

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**Christmas/Hanukkah 2018**  
**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions			
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in							
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half				
UT (cont)	Smith's Sprout's Market Whole Foods Mntn	n/i n/i n/i	1.49		0.99		6.99		1.99		1.29			7.99	16.99		1.29		4.99		antibiotic-free

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions	
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole		half
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																		
CA	99 Ranch Market	n/i																
	Albertsons SoCal	Signature Farms	2.49		1.49													
		n/i	1.99		0.99		4.99											
	Arteaga's	n/i				1.79												
	Baja Ranch	n/i														0.99	0.99	
	Big Saver	n/i	0.99		0.79	1.39												
	Bristol Farms	n/i					9.99											antibiotic-free
	Cardenas	n/i	1.79					1.29				2.49				0.69	0.69	
	Chavez	n/i				1.99												
	Dollar General Mrkt	n/i														2.00		
	El Super	Swift				1.69			1.99					0.87		0.59	0.59	
	Food 4 Less	n/i			0.67	1.49											0.67	
	Food Maxx	n/i	0.99		0.99													
	Food Source	n/i		1.38		1.48									1.68			
	Foodland IGA	n/i	1.29		1.29	1.79												
	Gelson's	n/i					8.99											
	Grocery Outlet	Chairman's Reserve							1.99									
	Jons Marketplace	n/i			1.29													
	K.V. Mart	n/i														0.69		
	La Perla	n/i							2.29									
	La Superior	n/i		1.99														
	Lucky	n/i	1.99		0.99					1.99								
	Lunardi's	n/i		3.49			4.99											
	Mar-Val Foods	n/i	1.68	1.99														
	Mollie Stone's	n/i											3.59					
	New Leaf Markets	Beeler's					7.49					7.99						antibiotic-free
	New Seasons	Beeler's					8.99	6.49				6.99	10.99					antibiotic-free
	Northgate	Farmer John			0.99													
		n/i	1.29						1.99			1.99						
	Nugget Markets	Prairie Fresh	1.89															
	Pavilions	Signature Farms										2.99						
	Raley's	n/i	1.49	2.99														
	Ralph's	n/i	1.99															
	Rancho San Miguel	n/i			1.29													
	Ray's Food Place	Smithfield										3.99	4.99					
	Rio Ranch	n/i				1.49										0.79	0.79	

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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bn-in	bnls	bone-in			
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin			whole	half		
CA <i>(cont)</i>	R Ranch	n/i				1.69			1.69								0.79		
	R-N Markets	n/i												0.77					
	Safeway NorCal	n/i	0.99																
	Save Mart	n/i	1.99		0.99				1.99										
	Select Markets	n/i	1.79																
	S.K. Super King	n/i											1.99				0.69	0.69	
	Farmer John	Farmer John															1.49		
	Smart & Final	Farmer John	1.59																
	Smart Foodservice	Chairman's Reserve							1.69										
	Sprout's Market	n/i			0.99				1.99										
	Stater Bros.	Farmer John	1.99	2.99	0.99				1.99				2.99						
	Superior Grocer	n/i				1.29											0.79		
	Farmer John	Farmer John			0.99				1.69	1.69							0.69	0.69	
	Super A Foods	n/i	1.29		0.99	2.29													
	Super King Markets	n/i				1.79													
	Vallarta	n/i			1.29	1.49							2.49	1.99			0.69		
	Vons	Signature Farms	2.49		1.49														
n/i	n/i	1.99		0.99				4.99					4.99						
Whole Foods NorCal	n/i							9.99					7.99	14.99					
Whole Foods SthPac.	n/i							7.99					7.99	12.99					
duBreton	duBreton							7.99											
HI	ChoiceMART	n/i		3.99								4.69							
	Don Quijote	n/i	1.59	1.99	1.79														
	Foodland	Hormel	3.99										5.99						
	KTA Super Stores	n/i	2.49																
	Island Grocery	n/i	1.59	1.69															
	Marukai Mart	n/i		2.49															
	Safeway Hawaii	n/i	1.99																
	Tamura's Market	Farmland		2.29															
	Times Supermarket	n/i	1.49	2.99	1.69							2.29		2.99					
	Whole Foods SthPac.	n/i							7.99				7.99	12.99					
duBreton	duBreton							7.99											
NV	Albertsons SW	Signature Farms	1.99						1.99										
	Associated Food	Smithfield	1.89						1.99			2.29		1.69					
	Cardenas	n/i	1.79							1.29		2.49				0.69	0.69		
	Dollar General Mrkt	n/i																	
	El Super	Swift				1.69			1.99					0.87		0.59	0.59		



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			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in					
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half		
NV (cont)	Food Source	n/i		1.38		1.48										1.68			
	Grocery Outlet	Chairman's Reserve										1.99							
	K.V. Mart	n/i																0.69	
	La Bonita	n/i								1.69									
	Marketon	n/i			0.99	1.69				1.99									0.99
	Raley's	n/i	1.49	2.99															
	Ridley's	Smithfield	1.69											2.29	0.99				
		n/i																	1.49
	Safeway NorCal	n/i	0.99																
	Save Mart	n/i	1.99		0.99					1.99									
	Smart & Final	Farmer John	1.59										1.99						
	Smart Foodservice	Chairman's Reserve								1.69									
	Smith's	n/i	1.49									1.29					1.29		
	Sprout's Market	n/i			0.99					1.99									
	Vons	Signature Farms	2.49		1.49														
		n/i	1.99		0.99				4.99						4.99				
	Whole Foods NorCal	n/i						9.99						7.99	14.99				antibiotic-free
	Whole Foods SthPac.	n/i						7.99						7.99	12.99				antibiotic-free
	duBreton						7.99												antibiotic-free

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State	Supermarket	Label	Shoulder Roasts				Loin Roasts						Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	loin	bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls			bn-in	bnls	
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																	
<b>AK</b>	Alaska Commercial Co.	n/i						2.79				3.99					
	Alaskan & Proud	n/i	2.98								4.48	3.98					
	Carrs/Safeway	n/i	2.49	2.99			3.99				3.99						
	Fred Meyer	n/i						2.49				3.49					
	IGA Alaska	n/i						2.49			2.39						
	Meyers Group IGA	n/i	1.49					1.99			2.39						
	Northwest Grocers	Prairie Fresh						1.99									
	Sea Mart	Prairie Fresh									3.69						
<b>ID</b>	Albert/Safe Mountain	n/i		2.49				2.99	1.99			3.99					
		Open Nature										6.99					antibiotic-free
	Associated Food	Smithfield	1.89						1.99			2.29	2.49	1.69			
		n/i	1.69										0.99				
	Family Foods	n/i	1.79				2.99										
	Fred Meyer	n/i										2.99					
	Grocery Outlet	Chairman's Reserve								1.99							
	Harvest Foods	Prairie Fresh	1.98	2.28					1.98				2.98				
	IGA Markets	n/i	1.49	1.99					2.19		2.99	2.99	1.99	1.49			
	Ridley's	Smithfield	1.69										2.29	0.99			
		n/i													1.49		
	Rosauer's	Prairie Fresh							1.99						2.99		
	Smart Foodservice	Chairman's Reserve							1.69								
	Smith's	n/i	1.49							1.29					1.29		
Super 1 Foods	Prairie Fresh				1.98			1.98									
Whole Foods Mntn	n/i					6.99						7.99	16.99		4.99	antibiotic-free	
Yoke's Fresh Mrkt	n/i	1.99											0.99				
<b>MT</b>	Albert/Safe Mountain	n/i		2.49				2.99	1.99			3.99					
		Open Nature										6.99					antibiotic-free
	Associated Food	Smithfield	1.89	2.99					1.99			2.29	2.49	3.49			
		n/i	1.69										0.99				
	Family Foods	n/i	1.79				2.99										
	Harvest Foods	Prairie Fresh	1.98	2.28					1.98				2.98				
	IGA Markets	n/i	1.49	1.99					2.19		2.99	2.99	1.99	1.49			
	Lucky's Market	n/i			1.99			5.99									antibiotic-free
	Reynold's Market	n/i	1.69										0.99				
Rosauer's	Prairie Fresh												2.99				
Smart Foodservice	Chairman's Reserve							1.69									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in				
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
MT <i>(cont)</i>	Smith's	n/i	1.49						1.29					1.29				
	Super 1 Foods	Prairie Fresh			1.98			1.98										
	SuperVALU Stores	n/i	1.99															
OR	Albert/Safeway NW	n/i	2.49	2.49			3.49					2.49						
	Associated Food	Smithfield	1.89					1.99				2.29	2.49		1.69			
		n/i	1.69											0.99				
	CenterPlace Market	Prairie Fresh										2.48		1.28				
	Family Foods	n/i	1.79				2.99											
	Fred Meyer	n/i											2.99					
	Grocery Outlet	Chairman's Reserve							1.99									
	Harvest Foods	Prairie Fresh	1.98	2.28				1.98						2.98				
	IGA Markets	n/i	1.49	1.99							2.99	2.99		1.99	1.49			
	IGA Market Fresh	n/i			1.78		2.99											
		Prairie Fresh											2.48					
	Market of Choice	Carlton Farms		3.99			6.99											
		Berkshire				5.49												antibiotic-free
	Meyers Group IGA	n/i	1.49					1.99							1.49			
	New Seasons	Beeler's					8.99	6.49					6.99	10.99				antibiotic-free
	Ray's Food Place	Smithfield										3.99	4.99					
	Red Apple	Prairie Fresh					2.99					2.49						
	Rosauer's	Prairie Fresh												2.99				
	Roth's	Carlton Farms				3.49							3.99	3.49				
	Select Markets	n/i	1.79															
Smart Foodservice	Chairman's Reserve							1.69										
Thriftway of OR	Prairie Fresh					2.99						2.49						
Whole Foods NW	n/i					7.99						7.99	12.99				antibiotic-free	
WA	Albert/Safeway NW	n/i	2.49	2.49			3.49					2.49						
	CenterPlace Market	Prairie Fresh										2.48		1.28				
	Family Foods	n/i	1.79				2.99						2.99					
	Fred Meyer	n/i																
	Grocery Outlet	Chairman's Reserve							1.99									
	Haggen's	n/i				4.99	4.99											
	Harvest Foods	Prairie Fresh	1.98	2.28				1.98					2.98					
	IGA Markets	n/i	1.49	1.99						2.99	2.99			1.99	1.49			
	IGA Market Fresh	n/i			1.78		2.99											
		Prairie Fresh										2.48						
Metropolitan	n/i		4.99			6.99					5.99	8.99					antibiotic-free	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**  
**FRESH PORK**

State	Supermarket	Label	Shoulder Roasts				Loin Roasts							Sirloin Roasts		Leg Roasts		Conditions
			boston butt		picnic		loin, bone-in		loin, boneless		center-cut		tender	bone-in		bone-in		
			bn-in	bnls	bn-in	bnls	crown	whole	whole	half	bn-in	bnls	loin	bn-in	bnls	whole	half	
WA <i>(cont)</i>	Meyers Group IGA	n/i	1.49												1.49			antibiotic-free
	New Seasons	Beeler's					8.99	6.49	1.99				6.99	10.99				
	Rosauer's	Prairie Fresh													2.99			
	Select Markets	n/i	1.79															
	Smart Foodservice	Chairman's Reserve										1.69						
	Sprout's Market	n/i			0.99							1.99						
	Super 1 Foods	Prairie Fresh				1.98						1.98						
	The Markets LLC	n/i	1.98		1.58							1.95		2.98	2.98			
	Thriftway	Prairie Fresh					2.99							2.49				
	Thriftway of OR	Prairie Fresh					2.99							2.49				
	Town & Country	n/i											4.99					
Yoke's Fresh Mrkt	Heritage		5.99															
		n/i	1.99										0.99					
WY	Albert/Safe Denver	n/i	1.99						1.97				2.99					antibiotic-free
		Open Nature											6.99					
	Albert/Safe Mountain	n/i		2.49					2.99	1.99				3.99				
		Open Nature											6.99					
	Associated Food	Smithfield	1.89							1.99			2.29	2.49		1.69		
		n/i	1.69											0.99				
	AW Grocers	n/i	1.48								1.99	2.49			1.99			
	Food Pride	n/i	1.39															
		Smithfield											1.99					
	IGA Markets	n/i	1.49	1.99					2.19		2.99	2.99		1.99	1.49			
	King Soopers	n/i	1.79							1.29								
Lucky's Market	n/i			1.99		5.99												
Ridley's	Smithfield	1.69										2.29	0.99					
	n/i														1.49			
Smith's	n/i	1.49							1.29					1.29				

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

prices in \$US per pound unless otherwise noted.

**BEEF**

(KEY: P=Prime; C=Choice; S=Select; A=antibiotic-free; O=organic; G=grass-fed; K=kosher; H=halal)

State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																		
CT	ACME Market	Lancaster Brand	C	4.77			11.99							2.99			w/ \$25 purchase; limit 1	
	Adams IGA	Angus	P							4.00	4.00		5.00		4.00			
			Angus	C					6.00				3.00		4.00			
			n/i				8.00	7.00										
		AF Basket	n/i	C	10.99						4.99		4.99					4.99
		AG New England	n/i	S	6.99	7.99												
			n/i	C										4.49				
		ALDI	Specially Selected	C	5.99			9.99										
			n/i	C									3.99					
		Best Market	Angus	C	4.97				4.77					3.97		3.97		
			Thomas Farms	G	5.97													Australia
			n/i				6.97	5.97										
		Big Y	Big Y	C	5.99									3.99	4.99			
			Angus	C	6.99													
			n/i	P	10.99									5.99				
		Cherry Valley	Chairmans Reserve	C							3.99	3.99			4.59	3.99		3.99
		Compare Foods	n/i	C							2.99	2.99						
		C-Town	n/i								3.99	2.69						3.99
			n/i	S	8.99													
		Fairway Market	n/i				7.99	9.99										
			n/i	P	15.99													
			Angus	C	12.99													
		Food Bazaar	n/i								2.99			3.79				
		Geissler's	Angus	C	9.99			14.99	7.99		3.99		3.99	4.99				
		Highland Park	Angus	C	11.99	12.99						3.49	3.99	4.99				3.49
		IGA New England	n/i	C							2.99	3.49		4.99		2.99		3.49
		Key Food	n/i	C	9.99						2.99	3.99			3.99	3.29		2.99
	King's Market	Angus	P	14.99			21.99							4.99				
		n/i	C				14.99											
		n/i	A	12.99				17.99										
	Market 32	Angus	C	6.99	9.99		13.99	8.99			4.99		5.99	4.99		2.99		
		Butcher's Promise	C	4.99	7.99	12.99	12.99											
	Price Chopper	Angus	C	6.99	9.99		13.99	8.99			4.99		5.99	4.99		2.99		
		Butcher's Promise	C	4.99	7.99	12.99	12.99											
	Price Rite	n/i	G				7.99									Australia		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

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**BEEF**

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
CT <i>(cont)</i>	Save-a-Lot	n/i		4.99	4.99													
		n/i	C							3.99				3.99				
	ShopRite	n/i	C	5.77													limit 1	
		n/i	C	8.99						2.99	2.49			3.99	3.79	2.49		
		Angus	C	9.99				11.99		3.49	3.29			4.29	4.09	2.99		
		Angus	C	6.77													limit 1	
		Angus	P	9.77													limit 1	
		Angus	P	12.99								3.99						
		n/i	S					9.99										
		Nature's Reserve	G					7.99										Australia
	Stew Leonard's	n/i		9.99	9.99			8.99										
	Stop & Shop	Butcher Shop	C	4.77				12.99	4.99									w/ \$25 purchase; limit 2
	The Fresh Market	n/i	C	7.99			24.89	15.99										
		n/i	P	14.99			30.19	19.99										
Trader Joe's	Trader Joe's	C		11.99														
Whole Foods NE	n/i	C	12.99	13.99			29.99		4.99				9.99				antibiotic-free	
	n/i	P	22.99	23.99													antibiotic-free	
Whole Foods Natl.	n/i	C	12.99	13.99			29.99		4.99								antibiotic-free	
DC	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C									3.99						
	Giant Food	n/i	P											4.99		4.99		
		Butcher Shop	C	6.99			24.99	4.99										w/ \$25 purchase; limit 2
	Harris Teeter	HT Rancher	C	5.99		11.99	10.99	6.99										
		HT Reserve	C	6.99		12.99	11.99	7.99										
	Safeway Eastern	n/i	C	6.99			11.99	7.99		3.99				4.99				
		n/i	C	4.99													w/ coupon; limit 1	
Save-a-Lot	n/i		4.99	4.99														
	n/i	C							3.99				3.99					
Whole Foods MdAtl	n/i	C	12.99	13.99			29.99		4.99								antibiotic-free	
DE	ACME Market	Lancaster Brand	C	4.77			11.99							2.99				
	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C							4.49		3.99				4.99		
	Food Lion	n/i	C	7.99														
	Fresh Grocer	n/i	C	8.99							3.99							
		n/i	C	4.77													w/ \$25 purchase; limit 1	
Giant Food	n/i	P											4.99		4.99			
	Butcher Shop	C	6.99			24.99	4.99										w/ \$25 purchase; limit 2	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

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**BEEF**

(KEY: P=Prime; C=Choice; S=Select; A=antibiotic-free; O= organic; G=grass-fed; K=kosher; H=halal)

State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
DE (cont)	Great Valu Markets	n/i	C							2.99					3.29			
		Angus	C							3.29								
		Star Ranch	C	9.99	11.99			4.99		3.99			3.99					
	Harris Teeter	HT Rancher	C	5.99		11.99	10.99	6.99										
		HT Reserve	C	6.99		12.99	11.99	7.99										
	IGA Stores - NJ/PA Lidl	n/i	C	8.99						2.99	3.69			3.99	3.49			
		n/i					9.99											
	Redner's	Black Angus			7.99													
		Star Ranch		7.98						3.48	3.48					3.68	3.48	
	Safeway Eastern	n/i	C	6.99			11.99	7.99		3.99				4.99				
		n/i	C	4.99														w/ coupon; limit 1
	Save-a-Lot	n/i		4.99	4.99													
		n/i	C							3.99				3.99				
	ShopRite	n/i	C	5.77														limit 1
		n/i	C	8.99						2.99	2.49			3.99	3.79	2.49		
		Angus	C	9.99			11.99			3.49	3.29			4.29	4.09	2.99		limit 1
		Angus	C	6.77														limit 1
		Angus	P	9.77														limit 1
		Angus	P	12.99								3.99						
		n/i	S				9.99											
ShurSave	Nature's Reserve	G				7.99											Australia	
	Angus	C	11.99	13.99					4.49				4.49	4.79				
	n/i		4.99				4.99		3.49	2.99	5.99		3.99	3.99	3.49			
The Fresh Market	n/i	C	7.99		24.89	15.99												
	n/i	P	14.99		30.19	19.99												
Weis Markets	Angus	C	8.99			12.99			3.99	3.99						3.99		
	Weis Naturals	G				12.99												
MA	Adams IGA	Angus	P					6.00		4.00	4.00		5		4.00			
		Angus	C								3.00		4.00					
		n/i			8.00	7.00												
	AF Basket	n/i	C	10.99					4.99		4.99					4.99		
	AG New England	n/i	S	6.99	7.99													
		n/i	C										4.49					
	ALDI	Specially Selected	C	5.99			9.99											
	Associated	n/i	C									3.99						
n/i		C					6.99		2.99	2.99						3.99		

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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
MA (cont)	Big Y	Big Y	C	5.99									3.99	4.99				
		Angus	C	6.99														
		n/i	P	10.99										5.99				
	C-Town	n/i							3.99	2.69								3.99
		n/i	S	8.99														
	Donelan's	n/i	C	7.99	10.99						3.99							
		Nature's Source	A		16.99								11.99					
	Earth Origins	n/i	C	12.99														
	Food City Market	n/i	C	7.99	8.99								2.99					2.99
	Foodie's Markets	Angus	C	12.99	16.99			20.99	12.99				5.49					
	Geissler's	Angus	C	9.99				14.99	7.99		3.99		3.99	4.99				
	Hannaford	Hannaford	C	5.99				19.69			3.49	1.99						
		Taste of Inspirations		7.99		16.99		12.99						2.99				
	Key Food	n/i	C	9.99							2.99	3.99			3.99	3.29		2.99
	Market 32	Angus	C	6.99	9.99			13.99	8.99					5.99	4.99			2.99
		Butcher's Promise	C	4.99	7.99	12.99		12.99										
	Market Basket	Angus	C										1.99					
		n/i	C	6.99														
	McKinnon's	McKinnon's Angus	C					19.99	6.99				2.88	6.88	2.88			2.99
		n/i	S	9.99				9.99	4.99					4.99				
		Local Harvest	A		18.88													
	Price Chopper	n/i						12.99	5.99									
		Angus	C	6.99	9.99			13.99	8.99				4.99	5.99	4.99			2.99
	Butcher's Promise	C	4.99	7.99	12.99			12.99										
		n/i	G					7.99										Australia
	Price Rite	n/i	G															
	Roche Bros.	Angus	C	8.99					7.99				3.99		3.99			
		Angus	P	17.99					15.99									
	Acres'	G	19.99						17.99									organic
		Niman Ranch	A	14.99										8.99	5.99			
Save-a-Lot	n/i		4.99	4.99														
	n/i	C							3.99				3.99					
Seabra Foods	n/i	P									2.79							
Shaw's	n/i												4.99					
	n/i	C	5.99	7.99													w/ \$25 purchase; limit 1	
		n/i	C				14.99	6.88				4.88	4.88	4.88				



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**Christmas/Hanukkah 2018  
BEEF**

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
MA (cont)	Star Market	n/i												4.99					
		n/i	C	5.99	7.99													w/ \$25 purchase; limit 1	
		n/i	C				14.99	6.88				4.88		4.88					
	Stop & Shop	Butcher Shop	C	4.77			12.99	4.99										w/ \$25 purchase; limit 2	
	The Fresh Market	n/i	C	7.99		24.89	15.99												
		n/i	P	14.99		30.19	19.99												
	Trucchi's	Angus	C	11.99	12.99			9.99					4.99						
		n/i	C					7.99			3.49								
	Wegman's	Wegman's	C	7.49	10.99		13.99								5.49				
		Angus	C				22.99				5.49				7.48				
	Wegman's	P				31.99													
	Whole Foods Natl.	n/i	C	12.99	13.99		29.99			4.99								antibiotic-free	
MD	99 Ranch Market	n/i												4.99					
	ACME Market	Lancaster Brand	C	4.77			11.99							2.99				w/ \$25 purchase; limit 1	
	ALDI	Specially Selected	C	5.99			9.99												
		n/i	C									3.99							
	Earth Origins	n/i	C	12.99															
	Food Lion	n/i	C	7.99						4.49							4.99		
	Giant Eagle	Market District	C	9.99			18.99	8.99		3.99	4.99			BOGO			4.99		
		n/i	C	8.99			14.99												
		Thomas Farms	G				10.99												Australia
	Giant Food	n/i	P											4.99			4.99		
		Butcher Shop	C	6.99			24.99	4.99											w/ \$25 purchase; limit 2
	Graul's Market	Angus	C				9.99			4.99					4.99		4.99		
	Great Valu Markets	n/i	C							2.99					3.29				
		Angus	C							3.29									
		Star Ranch	C	9.99	11.99				4.99	3.99					3.99				
	Green Valley	Angus	C							2.99	2.99							3.49	
		bn/i	C					12.99											
		Roseda	A															8.99	
	Harris Teeter	HT Rancher	C	5.99		11.99	10.99	6.99											
		HT Reserve	C	6.99		12.99	11.99	7.99											
IGA Stores - NJ/PA	n/i	C	8.99						2.99	3.69				3.99	3.49				
Lidl	n/i						9.99												
	Black Angus			7.99															

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

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**BEEF**

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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
MD <i>(cont)</i>	Martin's Foods	Butcher Shop	C	8.99			12.99	4.77						5.99			w/ \$25 purchase; limit 1	
		Butcher Shop	P		14.99		19.99	9.99										
		Angus	C	9.99			14.99	7.99										
	Price Rite	n/i	G				7.99										Australia	
	Redner's	Star Ranch		7.98					3.48	3.48					3.68	3.48		
	Safeway Eastern	n/i	C	6.99			11.99	7.99			3.99				4.99			
		n/i	C	4.99														w/ coupon; limit 1
	Save-a-Lot	n/i		4.99	4.99													
		n/i	C							3.99					3.99			
	Shop'n Save	Star Ranch	C							2.99	3.99	2.98						
		n/i		7.99		11.99												Australia
	Shoppers	n/i	C	7.99				5.99		2.99					3.99			
	ShopRite	n/i	C	5.77														limit 1
		n/i	C	8.99						2.99	2.49				3.99	3.79	2.49	
		Angus	C	9.99				11.99		3.49	3.29				4.29	4.09	2.99	
		Angus	C	6.77														limit 1
		Angus	P	9.77														limit 1
		Angus	P	12.99								3.99						
		n/i	S					9.99										
		Nature's Reserve	G					7.99										Australia
ShurSave	Angus	C	11.99	13.99					4.49					4.49	4.79			
	n/i		4.99					4.99	3.49	2.99	5.99			3.99	3.99	3.49		
Sprout's Market	n/i	C	7.99				14.99											
The Fresh Market	n/i	C	7.99			24.89	15.99											
	n/i	P	14.99			30.19	19.99											
Wegman's	Wegman's	C					22.99											
	Angus	C								5.49				5.49				
	Wegman's	P					31.99			10.49		7.48						
Weis Markets	Angus	C	8.99				12.99		3.99	3.99						3.99		
	Weis Naturals	G					12.99											
Whole Foods MdAtl	n/i	C	12.99	13.99			29.99		4.99								antibiotic-free	
ME	AG New England	n/i	S	6.99	7.99													
		n/i	C										4.49					
	Best Yet Markets	1893 Premium	C	6.99			6.99											
	Food City Market	n/i	C	7.99	8.99			5.99								2.99		
	Hannaford	Hannaford	C	5.99				19.69		3.49	1.99							
Taste of Inspirations			7.99			16.99	12.99			2.99								

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
ME <i>(cont)</i>	IGA New England	1893 Premium	C	6.99			7.99												
		n/i	C							2.99	3.49		4.99				3.49		
	Market Basket	Angus	C								1.99								
		n/i	C	6.99															
	Save-a-Lot	n/i	C	4.99	4.99														
		n/i	C							3.99				3.99					
	Shaw's	n/i	C											4.99					
	n/i	C	5.99	7.99													w/ \$25 purchase; limit 1		
	n/i	C				14.99	6.88				4.88		4.88						
	Whole Foods NATl.	n/i	C	12.99	13.99		29.99			4.99								antibiotic-free	
NH	AG New England	n/i	S	6.99	7.99														
		n/i	C										4.49						
	ALDI	Specially Selected	C	5.99			9.99												
		n/i	C									3.99							
	Hannaford	Hannaford	C	5.99			19.69			3.49	1.99								
		Taste of Inspirations	C	7.99		16.99	12.99												
	IGA New England	n/i	C							2.99	3.49		4.99					3.49	
	Market Basket	Angus	C								1.99								
		n/i	C	6.99															
	McKinnon's	McKinnon's Angus	C				19.99	6.99				2.88		6.88	2.88			2.99	
		n/i	S	9.99			9.99	4.99						4.99					
		Local Harvest	A		18.88														
		n/i	C				12.99	5.99											
	Price Chopper	Angus	C	6.99	9.99		13.99	8.99			4.99			5.99	4.99				2.99
		Butcher's Promise	C	4.99	7.99	12.99	12.99												
	Price Rite	n/i	G				7.99												Australia
Save-a-Lot	n/i	C	4.99	4.99															
	n/i	C							3.99					3.99					
Shaw's	n/i	C												4.99					
	n/i	C	5.99	7.99														w/ \$25 purchase; limit 1	
	n/i	C				14.99	6.88				4.88		4.88						
	Whole Foods NATl.	n/i	C	12.99	13.99		29.99			4.99									antibiotic-free
NJ	99 Ranch Market	n/i	C											4.99					
	ACME Market	Lancaster Brand	C	4.77			11.99							2.99					w/ \$25 purchase; limit 1
	AF Basket	n/i	C	10.99						4.99		4.99							4.99
	ALDI	Specially Selected	C	5.99			9.99												
		n/i	C									3.99							

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NJ (cont)	Associated	n/i	C					6.99		2.99	2.99					3.99	Australia
	Best Market	Angus	C	4.97				4.77			3.97			3.97		3.97	
		Thomas Farms	G	5.97		6.97	5.97										
			n/i														
	Compare Foods	n/i	C							2.99	2.99						
	C-Town	n/i								3.99	2.69					3.99	
		n/i	S	8.99													
	Fairway Market	n/i				7.99	9.99										
		n/i	P	15.99													
		Angus	C	12.99													
	Fine Fare	n/i	C							2.99		2.99		3.99	3.59	3.99	
	Food Bazaar	n/i								2.99			3.79				
	Foodtown	Rancher's Legend	C	6.99		12.99				2.49				3.99	2.79		
	Great Valu Markets	n/i	C							2.99					3.29		
		Angus	C							3.29							
		Star Ranch	C	9.99	11.99			4.99		3.99				3.99			
	IGA Stores - NJ/PA	n/i	C	8.99						2.99	3.69			3.99	3.49		
	Key Food	n/i	C	9.99						2.99	3.99			3.99	3.29	2.99	
	King's Market	Angus	P	14.99				21.99						4.99			
		n/i	C					14.99									
		n/i	A	12.99					17.99								
	Lidl	n/i						9.99									
		Black Angus			7.99												
	McCaffrey's Food	Piedmontese	A	15.99				18.99									
	Met Foods	n/i	C					6.99		2.99	2.99			3.99		3.99	
	Morton Williams	Sterling Silver	C											4.99			
	Murphy's Market	Angus	C	8.99						3.99	2.99			4.99	4.29	3.99	
	Pioneer	n/i	C					6.99		2.99	2.99			3.49	3.99		
	Price Rite	n/i	G					7.99									
	Save-a-Lot	n/i		4.99	4.99												
	n/i	C							3.99				3.99				
Seabra Foods	n/i								2.99	2.99					3.99		
ShopRite	n/i	C	5.77														
	n/i	C	8.99						2.99	2.49			3.99	3.79	2.49		
	Angus	C	9.99				11.99		3.49	3.29			4.29	4.09	2.99		
	Angus	C	6.77														
	Angus	P	9.77														

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NJ (cont)	ShopRite (continued)	Angus	P	12.99							3.99						Australia w/ \$25 purchase; limit 2	
		n/i	S				9.99											
	Nature's Reserve	G				7.99												
	Stop & Shop	Butcher Shop	C	4.77			12.99	4.99										
	Supremo Foods	Angus	C						2.99		3.99		3.49					
	The Fresh Market	n/i	C	7.99		24.89	15.99											
		n/i	P	14.99		30.19	19.99											
	Top Tomato	n/i	C			6.99												
	Uncle Giuseppe's	Sterling Silver	C	15.99							5.99		4.99		3.99			
	Wegman's	Wegman's	C				22.99				5.49		5.49					
		Angus	C								10.49		7.48					
	Wegman's	Wegman's	P					31.99										
		Angus	C					12.99		3.99	3.99					3.99		
	Weis Markets	Angus	C	8.99				12.99										
	Weis Naturals	G					12.99											
Western Beef	n/i		6.99		6.99				2.99			3.99	3.99	4.99	3.99			
Whole Foods MdAtl	n/i	C	12.99	13.99			29.99			4.99						antibiotic-free		
Whole Foods NE	n/i	C	12.99	13.99			29.99			4.99		9.99				antibiotic-free		
	n/i	P	22.99	23.99												antibiotic-free		
NY	365 by Whole Foods	n/i								4.99							Australia w/ \$25 purchase; limit 1	
	ACME Market	Lancaster Brand	C	4.77			11.99						2.99					
	AF Basket	n/i	C	10.99						4.99		4.99				4.99		
	AG New England	n/i	S	6.99	7.99								4.49					
		n/i	C															
	ALDI	Specially Selected	C	5.99				9.99										
		n/i	C									3.99						
	Associated	n/i	C					6.99	2.99	2.99						3.99		
	Best Market	Angus	C	4.97					4.77		3.97			3.97				3.97
		Thomas Farms	G	5.97														Australia
		n/i				6.97	5.97											
	Big M	1893 Premium		7.99	8.99			7.99	7.99	2.99				3.99				
	Cherry Valley	Chairmans Reserve	C							3.99	3.99		4.59	3.99	3.99			
	Compare Foods	n/i	C							2.99	2.99							
	C-Town	n/i								3.99	2.69					3.99		
		n/i	S	8.99														
D'Agostino's	Hereford	C										5.99						
DeCiccio Family	Sterling Silver	C	11.99				15.99		3.49			3.99						

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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NY (cont)	DeCiccio & Sons	Pineland Farms	C	12.99			16.99									5.99	antibiotic-free	
		Pineland Farms	P				19.99											antibiotic-free
		n/i	C	11.99			14.99											
	Fairway Market	n/i				7.99	9.99											
		n/i	P	15.99														
		Angus	C	12.99														
	Fine Fare	n/i	C							2.99		2.99		3.99	3.59	3.99		
	Food Bazaar	n/i								2.99			3.79					
	Food Emporium	Chairmans Reserve	C	10.99						4.39							4.99	
	Foodtown	Rancher's Legend	C	6.99		12.99				2.49				3.99	2.79			
	Giunta's	n/i	C	6.99						3.99				3.99			4.99	
	Great American	1893 Premium		8.99							2.99	3.99					3.99	
	Gristede's	Angus	C											5.99			5.99	
	Hannaford	Hannaford	C	5.99				19.69			3.49	1.99						
		Taste of Inspirations		7.99		16.99	12.99					2.99						
	IGA New England	n/i	C							2.99	3.49		4.99		2.99	3.49		
	Key Food	n/i	C	9.99						2.99	3.99			3.99	3.29	2.99		
	King Kullen	n/i	C							4.99	4.99			3.99	5.59	4.99		
		Angus	C	7.99						5.29	5.99			4.99	5.59	5.99		
	King's Market	Angus	P	14.99				21.99										
		n/i	C					14.99										
		n/i	A	12.99					17.99									
	Market 32	Angus	C	6.99	9.99			13.99	8.99			4.99		5.99	4.99		2.99	
		Butcher's Promise	C	4.99	7.99	12.99	12.99											
	Met Foods	n/i	C					6.99		2.99	2.99			3.99		3.99		
	Morton Williams	Sterling Silver	C											4.99				
	North Shore	n/i	C							3.49				3.99			2.99	
		n/i	P														5.99	
	Peck's Market	Angus	C	8.99						2.99	2.99		4.99	2.99	3.49	3.49		
		n/i	S	6.99														
Pioneer	n/i	C					6.99		2.99	2.99				3.49	3.99			
Price Chopper	Angus	C	6.99	9.99			13.99	8.99			4.99		5.99	4.99		2.99		
	Butcher's Promise	C	4.99	7.99	12.99	12.99												
Price Rite	n/i	G					7.99									Australia		
Save-a-Lot	n/i		4.99	4.99														
	n/i	C							3.99				3.99					

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
NY <i>(cont)</i>	Shop'n Save	Star Ranch	C							2.99	3.99	2.98						
		n/i		7.99		11.99												Australia
	ShopRite	n/i	C	5.77														limit 1
		n/i	C	8.99						2.99	2.49			3.99	3.79	2.49		
		Angus	C	9.99			11.99			3.49	3.29			4.29	4.09	2.99		
		Angus	C	6.77														limit 1
		Angus	P	9.77														limit 1
		Angus	P	12.99								3.99						
		n/i	S				9.99											
		Nature's Reserve	G				7.99											Australia
	Stew Leonard's	n/i		9.99	9.99		8.99											
	Stop & Shop	Butcher Shop	C	4.77				12.99	4.99									
	The Fresh Market	n/i	C	7.99			24.89	15.99										
		n/i	P	14.99			30.19	19.99										
	Tops Market	Tops	C	7.99				12.99			2.99	2.99	2.99		2.99			3.99
	Top Tomato	n/i	C				6.99											
	Trade Fair	n/i	C							2.99					4.99			2.99
		n/i	H															3.99
	Uncle Giuseppe's	Sterling Silver	C	15.99								5.99			4.99			3.99
	Wegman's	Wegman's	C					22.99				5.49			5.49			
	Angus	C									10.49		7.48					
	Wegman's	P					31.99											
Western Beef	n/i		6.99			6.99				2.99			3.99	3.99	4.99		3.99	
Weis Markets	Angus	C	8.99				12.99			3.99	3.99						3.99	
	Weis Naturals	G					12.99											
Whole Foods NE	n/i	C	12.99	13.99			29.99			4.99			9.99					
	n/i	P	22.99	23.99														
PA	ACME Market	Lancaster Brand	C	4.77			11.99							2.99				
	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C									3.99						
	Associated	n/i	C					6.99		2.99	2.99						3.99	
	Big M	1893 Premium		7.99	8.99		7.99	7.99		2.99				3.99				
	Boyer Foods	n/i		4.97			6.97			2.97	2.47						2.97	
	Cash Saver	n/i		4.99														
	Compare Foods	n/i	C							2.99	2.99							
	C-Town	n/i								3.99	2.69						3.99	
		n/i	S	8.99														

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
PA <i>(cont)</i>	Family Owned	Angus	C	7.99						3.89	3.49			3.99	3.99	3.49			
	Fine Fare	n/i	C							2.99		2.99		3.99	3.59	3.99			
	Food Lion	n/i	C	7.99						4.49						4.99			
	Foodland	n/i	C								2.99	2.99			3.49	3.49			
	Foodtown	Rancher's Legend	C	6.99		12.99				2.49				3.99	2.79				
	Fresh Grocer	n/i	C	8.99							3.99								
		n/i	C	4.77														w/ \$25 purchase; limit 1	
	Giant Eagle	Market District	C	9.99				18.99	8.99	3.99	4.99			BOGO		4.99			
		n/i	C	8.99				14.99											
		Thomas Farms	G					10.99										Australia	
	Giant Food Stores	Butcher Shop	C	8.99				12.99	4.77					5.99				w/ \$25 purchase; limit 1	
		Butcher Shop	P		14.99			19.99	9.99										
		Angus	C	9.99				14.99	7.99										
	Gordon Food	GFS	C		9.99			12.99											
	Great Valu Markets	n/i	C								2.99					3.29			
		Angus	C								3.29								
		Star Ranch	C	9.99	11.99				4.99		3.99				3.99				
	Ideal Market	n/i	S	7.99		4.99		5.99		3.99					3.99	3.99	3.99		
		n/i		4.99				7.99											
	IGA SpartanNash	n/i	C	9.49								2.99	4.49		3.29				
	IGA Stores - NJ/PA	n/i	C	8.99							2.99	3.69			3.99	3.49			
	Karn's Foods	n/i	P								3.49					3.79			
		Angus	C														3.49		
		n/i	C	11.99	11.99			13.99	5.99	3.29			3.99				3.99		
	Key Food	n/i	C	9.99						2.99	3.99				3.99	3.29	2.99		
	Kuhn's Markets	n/i	C	8.99	12.99	12.99							3.49		3.99				
	Landis Markets	n/i		5.99	6.99			10.99											Australia
		Angus	C	8.99					6.99	4.79	3.79				4.49	4.79	3.79		
	Martin's Foods	Butcher Shop	C	8.99				12.99	4.77						5.99				w/ \$25 purchase; limit 1
		Butcher Shop	P		14.99			19.99	9.99										
		Angus	C	9.99				14.99	7.99										
	McCaffrey's Food	Piedmontese	A	15.99				18.99											
	Pioneer	n/i	C						6.99	2.99	2.99					3.49	3.99		
Price Chopper	Angus	C	6.99	9.99			13.99	8.99		4.99		5.99	4.99			2.99			
	Butcher's Promise	C	4.99	7.99	12.99		12.99												
Price Rite	n/i	G					7.99											Australia	
Redner's	Star Ranch		7.98						3.48	3.48					3.68	3.48			



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**Christmas/Hanukkah 2018**

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**BEEF**

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
PA <i>(cont)</i>	Save-a-Lot	n/i		4.99	4.99														
		n/i	C							3.99				3.99					
	Shop'n Save	Star Ranch	C							2.99	3.99	2.98							
		n/i		7.99		11.99												Australia	
	ShopRite	n/i	C	5.77														limit 1	
		n/i	C	8.99						2.99	2.49			3.99	3.79	2.49			
		Angus	C	9.99				11.99		3.49	3.29			4.29	4.09	2.99			
		Angus	C	6.77															limit 1
		Angus	P	9.77															limit 1
		Angus	P	12.99								3.99							
		n/i	S					9.99											
		Nature's Reserve	G					7.99											Australia
	ShurSave	Angus	C	11.99	13.99					4.49				4.49	4.79				
		n/i		4.99					4.99	3.49	2.99	5.99		3.99	3.99	3.49			
	ShurSave NE Penn.	Angus	C	9.99						3.49				3.99	3.79	3.99			
		n/i		5.99				9.99											
	Sparkle Markets	n/i	C	7.99								3.79	3.79		3.49	3.59			
	Sprout's Market	n/i	C	7.99				14.99											
	Supremo Foods	Angus	C							2.99		3.99		3.49					
	The Fresh Market	n/i	C	7.99		24.89	15.99												
	n/i	P	14.99		30.19	19.99													
Tops Market	Tops	C	7.99			12.99			2.99	2.99	2.99		2.99				3.99		
Wegman's	Wegman's	C				22.99					5.49		5.49						
	Angus	C									10.49			7.48					
	Wegman's	P				31.99													
Weis Markets	Angus	C	8.99			12.99			3.99	3.99							3.99		
	Weis Naturals	G				12.99													
Whole Foods MdAtl	n/i	C	12.99	13.99		29.99			4.99									antibiotic-free	
RI	Adams IGA	Angus	P						4.00	4.00		5			4.00				
		Angus	C					6.00			3.00	4.00							
		n/i				8.00	7.00												
	AF Basket	n/i	C	10.99					4.99		4.99						4.99		
	ALDI	Specially Selected	C	5.99			9.99					3.99							
		n/i	C																
	Associated	n/i	C					6.99	2.99	2.99								3.99	
Dave's Marketplace	n/i		7.99							4.99		4.99							
	Angus	C	9.99	13.99															

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
RI (cont)	Price Rite	n/i	G				7.99										Australia	
	Save-a-Lot	n/i		4.99	4.99													
		n/i	C							3.99				3.99				
	Seabra Foods	n/i	P								2.79							
	Shaw's	n/i												4.99				
		n/i	C		5.99	7.99											w/ \$25 purchase; limit 1	
		n/i	C					14.99	6.88			4.88		4.88	4.88			
Stop & Shop	Butcher Shop	n/i	C	4.77			12.99	4.99									w/ \$25 purchase; limit 2	
Whole Foods NATl.	n/i		C	12.99	13.99		29.99			4.99							antibiotic-free	
VT	AG New England	n/i	S	6.99	7.99													
		n/i	C										4.49					
	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C									3.99						
	Food City Market	n/i	C	7.99	8.99			5.99			2.99					2.99		
	Hannaford	Hannaford	C	5.99			19.69			3.49	1.99							
		Taste of Inspirations			7.99		16.99	12.99				2.99						
	IGA New England	1893 Premium	C	6.99			7.99											
	Price Chopper	Angus	C	6.99	9.99		13.99	8.99			4.99		5.99	4.99			2.99	
		Butcher's Promise	C	4.99	7.99	12.99	12.99											
	Shaw's	n/i												4.99				
	n/i	C		5.99	7.99												w/ \$25 purchase; limit 1	
	n/i	C					14.99	6.88			4.88		4.88	4.88				
Tops Market	Tops		C	7.99			12.99			2.99	2.99	2.99		2.99		3.99		

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump	
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																
AL	A&R Supermarket	Angus														
	ALDI	Specially Selected	C	5.99			9.99									
		n/i	C													
	Bruce's Foodland	n/i	C				15.99		7.99	4.99	4.49			4.99	4.99	
	Cash Saver	n/i		4.99												
	Earth Fare	n/i	C	9.99			15.99									3.99
		n/i	G	9.99			12.99						7.99			
	Food Giant	Black Canyon		7.99						2.99				2.99	2.99	
	Gateway Foodland	Star Ranch									2.99					
	Greer's Markets	Black Angus	S	7.49						2.99				2.99	2.99	
		n/i		5.99												
	Hometown Market	n/i									3.39					
	Ingle's Markets	Ingle's	C	6.98			11.98			2.98						
	Kroger Atlanta	n/i	C	6.99				6.99								
		n/i					9.99							4.99		
	Kroger Nashville	n/i	C	6.99										3.99		
		Private Selection					11.99									
	Lucky's Supermarket	Black Canyon			9.99											
	Manning's PW	n/i	S	6.96												
	Piggly Wiggly Inc	n/i					9.99								2.99	
		Angus	C	9.99											3.99	
	Piggly Wiggly JTM	Angus	C							3.29						
	Price Le\$\$ IGA	n/i	C											2.68		
	Publix	Publix Premium	C	5.99			11.99							3.99		
		GreenWise	A	9.99			13.99									
	PW Houchen's	Black Canyon		8.99						2.99				3.29		2.99
	PW Homeland	n/i	S												4.49	
		Angus	C	8.99						3.29						
	Ramey's	Black Angus		7.98										2.98		3.48
	Rouse's	Angus	C											3.99		2.98
		n/i	S	5.99												
		Texas Star					9.99									
	Save-a-Lot	n/i		4.99	4.99											
		n/i	C							3.99				3.99		
	Sprout's Market	n/i	C	7.99			14.99									

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
AL (cont)	The Fresh Market	n/i	C	7.99		24.89	15.99										antibiotic-free limit 2
		n/i	P	14.99		30.19	19.99										
	United Grocery	n/i		4.99													
	Vowell's	Black Canyon	S		8.99						3.49				2.99		
	Western Market	Angus	C				9.99	6.99					3.69		3.69		
		Chairmans Reserve	C	10.99													
	Whole Foods South	n/i	C	12.99	13.99		29.99			4.99							
	Winn-Dixie	WD Brand	C	5.88						4.99	4.99	4.99		4.99		4.99	
		Rancher's Home		4.99													
		n/i					7.99										
FL	ALDI	Specially Selected	C	5.99			9.99										antibiotic-free
		n/i	C								3.99						
	Bravo	n/i	S							3.48		3.49				3.97	
		n/i					7.98										
	Doris Market	n/i	S					5.97									
		n/i	C				10.97										
		Sterling Silver	C							3.99	3.99				3.99	3.99	
		n/i	P									4.99					
	Earth Fare	n/i	C	9.99			15.99									3.99	
		n/i	G	9.99			12.99						7.99				
	Earth Origins	n/i	C	12.99													
	Food Giant	Black Canyon		7.99						2.99		3.29		2.99	2.99		
	Fresco y Mas	Angus	C								2.98						
	Gordon Food	GFS	C		9.99		12.99										
	Greer's Markets	Black Angus	S	7.49						2.99				2.99	2.99		
		n/i		5.99													
	Harris Teeter	HT Rancher	C	5.99		11.99	10.99	6.99									
		HT Reserve	C	6.99		12.99	11.99	7.99									
	Harvey's	n/i	C	4.98						3.98	3.98	3.98			3.98	3.98	
	Hitchcock's	Hitchcock's	C	6.88						3.88		3.98		3.99			
	IGA Florida	n/i		4.99								3.99			2.99	3.99	
		Angus	C	7.99													
	Lucky's Market	n/i	C	6.99		17.99	17.99			2.99							
	n/i	P	11.99														
Milam's Market	Angus	C	8.99			12.99			3.99								
Presidente	n/i									2.18	2.48	4.98	3.38				
Price Choice	n/i								2.97	2.17			3.47				

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
FL <i>(cont)</i>	Publix	Publix Premium	C	5.99			11.99					3.99					
		GreenWise	A	9.99			13.99										
	PW Houchen's	Black Canyon		8.99						2.99		3.29			2.99		
	Sabor Tropical	Angus	C								2.28						
	Save-a-Lot	n/i		4.99	4.99												
		n/i	C							3.99				3.99			
	Scaff's	Preferred Angus	S	7.99						3.29				3.29			
	Seabra Foods	n/i					7.99							3.49			
	Sedano's	n/i	C									3.99					
	Sprout's Market	n/i	C	7.99				14.99									
	The Fresh Market	n/i	C	7.99		24.89	15.99										
		n/i	P	14.99		30.19	19.99										
	Western Beef	n/i								3.99			3.99				
	Whole Foods Florida	n/i		12.99	13.99		29.99			4.99							antibiotic-free
Winn-Dixie	WD Brand	C	5.88						4.99	4.99	4.99		4.99		4.99		
	Rancher's Home		4.99													limit 2	
	n/i						7.99										
GA	AF Basket	n/i	C	10.99						4.99		4.99				4.99	
	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	Bi-Lo	Gold Star	C	5.88						4.99	4.99	4.99		4.99	4.99	4.99	
		n/i					7.99										limit 2
		Rancher's Home		4.99													
	Earth Fare	n/i	C	9.99			15.99									3.99	
		n/i	G	9.99			12.99						7.99				
	Food City	Angus	C						4.99			2.99		3.99			
		n/i	S	6.99													
	Food Depot	n/i	S	7.95										4.98		3.98	
	Food Giant	Black Canyon		7.99						2.99		3.29		2.99	2.99		
	Food Lion	n/i	C	7.99						4.49						4.99	
	Food Pride	n/i		6.99						3.49							
	Galaxy Foods	Tender Ridge			7.98					3.28		2.98		2.98	3.48		
	Harris Teeter	HT Rancher	C	5.99		11.99	10.99	6.99									
		HT Reserve	C	6.99		12.99	11.99	7.99									
Harvey's	n/i	C	4.98						3.98	3.98	3.98			3.98	3.98		
H-Mart	n/i	C											4.99				
IGA Food Stores	Preferred Angus			7.99					3.49	3.29	3.49			3.99	3.49		

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
GA <i>(cont)</i>	IGA Stores SE	Tender Ridge	C		7.98					2.98	2.98	2.98		2.98	3.28	2.98	antibiotic-free	
	Ingle's Markets	Ingle's	C	6.98			11.98			2.98								
	Kroger Atlanta	n/i	C	6.99					6.99									
		n/i						9.99				4.99						
	Lidl	n/i					9.99											
	Little Giant	Black Angus			7.99													
		Angus	C									2.99						
	Lucky's Market	n/i	C	4.99														
		n/i	C	6.99		17.99	17.99			2.99								
	Piggly Wiggly GA	n/i	P	11.99														
		Angus	C									3.33						
	Piggly Wiggly JTM	Angus	C							3.29								
		Publix Premium	C	5.99			11.99					3.99						
	Publix	GreenWise	A	9.99			13.99											
		n/i		3.99														
	PW Carolina Co.	Pig's Pride								3.49								
	PW Homeland	n/i	S												4.49			
	PW Houchen's	Black Canyon		8.99						2.99		3.29			2.99			
	Quality Foods	n/i		7.49								2.99		3.19				
	Save-a-Lot	n/i		4.99	4.99													
n/i		C							3.99				3.99					
Sprout's Market	n/i	C	7.99			14.99												
The Fresh Market	n/i	C	7.99		24.89	15.99												
	n/i	P	14.99		30.19	19.99												
United Grocery	n/i		4.99															
Wayfield's	n/i	S									2.99							
Whole Foods South	n/i	C	5.99															
	n/i	C	12.99	13.99		29.99			4.99							antibiotic-free		
Winn-Dixie	WD Brand	C	5.88						4.99	4.99	4.99		4.99		4.99			
	Rancher's Home		4.99				7.99									limit 2		
KY	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C								3.99							
	Chappell's	n/i									2.99							
	Cox IGA	n/i		7.99	9.99		7.99	5.99										
E.W. James	Black Canyon	S						2.98						2.98				

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State	Supermarket	Label	KY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
KY (cont)	Food City	Angus	C					4.99					2.99		3.99				
		n/i	S	6.99															
	Food Fair	Black Canyon		7.99															
	Food Giant	Black Canyon		7.99						2.99		3.29		2.99	2.99				
	Food Lion	n/i	C	7.99						4.49								4.99	
	Food Rite	Black Canyon		9.99															
	Foodland	n/i	C									3.99		3.99					
		Star Ranch	C							2.99									
		n/i		7.99		11.99	11.99												Australia
	Fresh Encounter	Premium Angus		6.99				12.99	6.99		2.99	4.99	4.99	4.99	4.99			4.99	
	Fresh Thyme	Creekstone Farms	C	6.99															
		n/i	C					14.99								2.99		3.99	
	Galaxy Foods	Tender Ridge			7.98						3.28		2.98		2.98	3.48			
	Gordon Food	GFS	C		9.99			12.99											
	IGA Houchen's	n/i											3.49						
		IGA	C	8.99									2.99						
	IGA SpartanNash	n/i	C	9.49								2.99	4.49		3.29				
	IGA Stores - OH/KY	n/i	C						6.29										
	IGA Stores SE	Tender Ridge	C		7.98						2.98	2.98	2.98		2.98	3.28	2.98		
	Kroger Cincinnati	n/i	C	6.99							4.49	4.49	3.49						
		Private Selection	C			16.99	14.99												
	Kroger Delta	n/i	C	6.99					6.99				3.88		3.99				
		n/i						12.99											
	Kroger Mid-Atlantic	n/i	C	5.99							3.99				3.99				
		n/i						10.99											
	Kroger Mid-South	n/i	C	6.99				14.99					5.99						
	Kroger Nashville	n/i	C	6.99									3.99		3.99				
		Private Selection						11.99											
	Lucky's Market	n/i	C	6.99		17.99	17.99				2.99								antibiotic-free
		n/i	P	11.99															
	Meijer	Angus	C	6.99						9.99	3.99	4.99		6.99	3.99				
	Price Le\$\$ IGA	n/i	C										2.68						
PW Houchen's	Black Canyon		8.99							2.99		3.29			2.99				
Remke Markets	Angus Beef		6.99				12.99	6.99		4.99	4.99	4.99	4.99	4.99			4.99		
Ruler Foods	n/i									4.49									
Save-a-Lot	n/i		4.99	4.99															
	n/i	C								3.99				3.99					

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**BEEF**

(KEY: P=Prime; C=Choice; S=Select; A=antibiotic-free; O=organic; G=grass-fed; K=kosher; H=halal)

State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
KY <i>(cont)</i>	SuperVALU Stores	Angus Farms	C									3.49			3.49			
	TC Grocers	n/i	S	6.96														
	The Fresh Market	n/i	C	7.99		24.89	15.99											
		n/i	P	14.99		30.19	19.99											
	United Grocery	n/i		4.99														
	ValuMarket	n/i	C						3.99		2.99							
	Whole Foods MdAtl	n/i	C	12.99	13.99		29.99		4.99									antibiotic-free
MS	AG Baton Rouge	n/i													2.89			
		Black Angus	C	9.99														
	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C									3.99						
	Corner Market	Angus	C	11.99			9.99			3.49		3.49		3.99	3.49			
	Food Giant	Black Canyon		7.99						2.99		3.29		2.99	2.99			
	Froogle's	Angus	C									2.65						
	Greer's Markets	Black Angus	S	7.49							2.99				2.99	2.99		
		n/i		5.99														
	Grocery Depot	Angus	C									2.68						
	Kroger Delta	n/i	C	6.99					6.99				3.88		3.99			
		n/i					12.99											
	Mac's Fresh Market	n/i	S								2.88				2.88			
	Piggly Wiggly HGR	n/i	C											2.99	2.99			
	PW Houchen's	Black Canyon		8.99							2.99		3.29		2.99			
	Ramey's	Black Angus		7.98									2.98				3.48	
	Rouse's	Angus	C										3.99		2.98			
		n/i	S	5.99														
	Save-a-Lot	Texas Star					9.99											
		n/i		4.99	4.99													
		n/i	C								3.99			3.99				
	Sullivan's Grocery	n/i	S	8.99														
	Superlo Foods	Angus	C											3.99	3.99			
	The Fresh Market	n/i	C	7.99		24.89	15.99											
		n/i	P	14.99		30.19	19.99											
	Vowell's	Black Canyon	S		8.99								3.49		2.99			
Whole Foods South	n/i	C	12.99	13.99		29.99			4.99								antibiotic-free	
Winn-Dixie	WD Brand	C	5.88						4.99	4.99	4.99		4.99			4.99		
	Rancher's Home		4.99														limit 2	
	n/i					7.99												



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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NC	ALDI	Specially Selected	C	5.99			9.99										limit 2
		n/i	C								3.99						
	Bi-Lo	Gold Star	C	5.88						4.99	4.99	4.99		4.99	4.99		
		n/i					7.99										
		Rancher's Home		4.99													
	Carlie C's IGA	Carlie C's Angus		6.98	7.38												
		Carlie C's Value		4.78	4.39											2.88	
	Compare Foods	n/i	C							3.69		3.49					
	Earth Fare	n/i	C	9.99			15.99									3.99	
		n/i	G	9.99			12.99						7.99				
	Food Lion	n/i	C	7.99						4.49						4.99	
	Food Pride	n/i		6.99						3.49							
	Fresh Foods	n/i	S							3.69							
		n/i		4.59													
	Galaxy Foods	Tender Ridge			7.98					3.28		2.98		2.98	3.48		
	Great Valu Markets	n/i	C							2.99					3.29		
		Angus	C							3.29							
		Star Ranch	C	9.99	11.99				4.99	3.99				3.99			
	Harris Teeter	HT Rancher	C	5.99		11.99	10.99	6.99									
		HT Reserve	C	6.99		12.99	11.99	7.99									
	Harvey's	n/i	C	4.98						3.98	3.98	3.98			3.98	3.98	
	Hills Food Stores	n/i	S													3.49	
		Blackwell Angus			9.99												
		n/i		4.99													
	IGA Food Stores	Preferred Angus			7.99					3.49	3.29	3.49			3.99	3.49	
	IGA Stores SE	Tender Ridge	C		7.98					2.98	2.98	2.98		2.98	3.28	2.98	
	Ingle's Markets	Ingle's	C	6.98			11.98			2.98							
	Just \$ave Foods	Angus	C									2.98					
		n/i		4.98						2.98							
	Lidl	n/i						9.99									
	Black Angus			7.99													
Lowe's Foods	n/i	G	5.97	7.97			9.97	7.97									
	Black Angus	C					12.97										
	Angus	C	12.97				13.99				4.99		4.99				
	Angus	P							3.99								
	n/i						10.99										
Piggly Wiggly Retail	n/i		6.97								3.99				3.99		

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NC <i>(cont)</i>	Piggly Wiggly Stores	Preferred Angus		4.98						2.98		2.98					
	Publix	Publix Premium	C	5.99			11.99					3.99					
		GreenWise	A	9.99			13.99										
	Save-a-Lot	n/i		4.99	4.99												
		n/i	C							3.99			3.99				
	Sprout's Market	n/i	C	7.99			14.99										
	The Fresh Market	n/i	C	7.99		24.89	15.99										
		n/i	P	14.99		30.19	19.99										
	United Grocery	n/i		4.99													
Whole Foods South	n/i	C	12.99	13.99		29.99			4.99								antibiotic-free
SC	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	Bi-Lo	Gold Star	C	5.88			7.99			4.99	4.99	4.99		4.99	4.99	4.99	
		n/i															
		Rancher's Home		4.99													
	Earth Fare	n/i	C	9.99			15.99										3.99
		n/i	G	9.99			12.99						7.99				
	Food Lion	n/i	C	7.99						4.49							4.99
	Galaxy Foods	Tender Ridge			7.98					3.28		2.98		2.98	3.48		
	Harris Teeter	HT Rancher	C	5.99		11.99	10.99	6.99									
		HT Reserve	C	6.99		12.99	11.99	7.99									
	Harvey's	n/i	C	4.98						3.98	3.98	3.98			3.98	3.98	
	Hills Food Stores	n/i	S														3.49
		Blackwell Angus			9.99												
		n/i		4.99													
	IGA Food Stores	Preferred Angus			7.99					3.49	3.29	3.49			3.99	3.49	
	IGA Stores SE	Tender Ridge	C		7.98					2.98	2.98	2.98		2.98	3.28	2.98	
	Ingle's Markets	Ingle's	C	6.98			11.98			2.98							
	Kroger Atlanta	n/i	C	6.99				6.99									
		n/i					9.99					4.99					
	Lidl	n/i					9.99										
Lowe's Foods	Black Angus			7.99													
	n/i	G	5.97	7.97		9.97	7.97										
	Black Angus	C				12.97											
	Angus	C	11.99			13.99					3.99		3.99				
	Angus	P							3.99								
	n/i					10.99											

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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
SC <i>(cont)</i>	Publix	Publix Premium	C	5.99			11.99					3.99					
		GreenWise	A	9.99			13.99										
	PW Carolina Co.	n/i		3.99							3.49						
		Pig's Pride															
	Quality Foods	n/i		7.49								2.99		3.19			
	Save-a-Lot	n/i		4.99	4.99												
		n/i	C											3.99			
	Sprout's Market	n/i	C	7.99			14.99										
	The Fresh Market	n/i	C	7.99		24.89	15.99										
	n/i	P	14.99		30.19	19.99											
Whole Foods South	n/i	C	12.99	13.99		29.99				4.99							antibiotic-free
TN	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	Cash Saver	n/i		4.99													
	Chappell's	n/i										2.99					
	E.W. James	Black Canyon	S							2.98					2.98		
	Earth Fare	n/i	C	9.99			15.99									3.99	
		n/i	G	9.99			12.99						7.99				
	Food City	Angus	C					4.99				2.99		3.99			
		n/i	S	6.99													
	Food Country USA	Preferred Angus										3.97		3.97			
	Food Giant	Black Canyon		7.99						2.99		3.29		2.99	2.99		
	Food Lion	n/i	C	7.99						4.49						4.99	
	Food Rite	Black Canyon		9.99													
	Gordon Food	GFS	C		9.99		12.99										
	H.G. Hill	Black Canyon	S		9.99								3.49				
	IGA Houchen's	n/i											3.49				
		IGA	C	8.99									2.99				
	IGA Stores - OH/KY	n/i	C					6.29									
	IGA Stores SE	Tender Ridge	C		7.98					2.98	2.98	2.98		2.98	3.28	2.98	
	Ingle's Markets	Ingle's	C	6.98			11.98				2.98						
Kroger Delta	n/i	C	6.99				6.99					3.88		3.99			
	n/i																
Kroger Mid-Atlantic	n/i	C	5.99							3.99				3.99			
	n/i																
Kroger Nashville	n/i	C	6.99									3.99		3.99			
	Private Selection						11.99										

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
TN <i>(cont)</i>	Lucky's Supermarket	Black Canyon			9.99							3.49						
	Osborne's	n/i									3.49							
	Price Le\$\$ IGA	n/i	C									2.68						
	Publix	Publix Premium	C	5.99			11.99					3.99						
		GreenWise	A	9.99			13.99											
	Ruler Foods	n/i								4.49								
	Save-a-Lot	n/i		4.99	4.99													
		n/i	C							3.99				3.99				
	Sprout's Market	n/i	C	7.99			14.99											
	Superlo Foods	Angus	C											3.99	3.99			
	TC Grocers	n/i	S	6.96														
	The Fresh Market	n/i	C	7.99		24.89	15.99											
		n/i	P	14.99		30.19	19.99											
	Tietgen's	n/i		8.99	9.99		13.99				2.99	3.49	3.59		3.59	3.59	3.99	
United Grocery	n/i		4.99															
Whole Foods South	n/i	C	12.99	13.99		29.99				4.99							antibiotic-free	
VA	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C									3.99						
	Earth Fare	n/i	C	9.99			15.99										3.99	
		n/i	G	9.99			12.99						7.99					
	Food City	Angus	C					4.99				2.99		3.99				
		n/i	S	6.99														
	Food Country USA	Preferred Angus										3.97		3.97				
	Food Lion	n/i	C	7.99						4.49							4.99	
	Galaxy Foods	Tender Ridge			7.98					3.28		2.98		2.98	3.48			
	Giant Food	n/i	P											4.99			4.99	
		Butcher Shop	C	6.99			24.99	4.99										w/ \$25 purchase; limit 2
	Grant's	Black Canyon			6.99							2.89						
	Great Valu Markets	n/i	C							2.99					3.29			
		Angus	C							3.29								
		Star Ranch	C	9.99	11.99			4.99		3.99				3.99				
	Harris Teeter	HT Rancher	C	5.99		11.99	10.99	6.99										
		HT Reserve	C	6.99		12.99	11.99	7.99										
	IGA Houchen's	n/i										3.49						
	IGA	C	8.99								2.99							
IGA Stores SE	Tender Ridge	C		7.98					2.98	2.98	2.98		2.98	3.28	2.98			
Ingle's Markets	Ingle's	C	6.98			11.98			2.98									

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
VA <i>(cont)</i>	Kroger Mid-Atlantic	n/i	C	5.99						3.99				3.99				
		n/i					10.99											
	Lidl	n/i					9.99											
		Black Angus					7.99											
	Lowe's Foods	n/i	G	5.97	7.97		9.97	7.97										
		Black Angus		C				12.97										
		Angus		C	11.99			13.99				3.99			3.99			
		Angus		P				10.99			3.99							
	Martin's Foods	Butcher Shop		C	8.99			12.99	4.77						5.99			w/ \$25 purchase; limit 1
		Butcher Shop		P		14.99		19.99	9.99									
		Angus		C	9.99			14.99	7.99									
		Piggly Wiggly Retail	n/i		6.97								3.99				3.99	
		Piggly Wiggly Stores	Preferred Angus		4.98						2.98		2.98					
		Price Le\$\$ IGA	n/i	C									2.68					
		Price Rite	n/i	G				7.99										Australia
		Publix	Publix Premium	C	5.99			11.99					3.99					
			GreenWise	A	9.99			13.99										
		Safeway Eastern	n/i	C	6.99			11.99	7.99		3.99				4.99			
			n/i	C	4.99													w/ coupon; limit 1
		Save-a-Lot	n/i		4.99	4.99												
			n/i	C							3.99				3.99			
		Shop'n Save	Star Ranch	C							2.99	3.99	2.98					
			n/i		7.99		11.99											Australia
		Shoppers	n/i	C	7.99				5.99		2.99				3.99			
		Shoppers Value	n/i		5.99	5.99											2.57	
		The Fresh Market	n/i	C	7.99		24.89	15.99										
		n/i	P	14.99		30.19	19.99											
	Wegman's	Wegman's	C				22.99				5.49			5.49				
		Angus	C								10.49		7.48					
		Wegman's	P				31.99											
	Weis Markets	Angus	C	8.99			12.99			3.99	3.99					3.99		
		Weis Naturals	G				12.99											
	Whole Foods MdAtl	n/i	C	12.99	13.99		29.99			4.99							antibiotic-free	
WV	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C									3.99						
	Food Fair	Black Canyon		7.99														

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
WV (cont)	Food Lion	n/i	C	7.99						4.49						4.99		
	Foodland	n/i	C									3.99		3.99				
		Star Ranch	n/i	C							2.99							
			n/i		7.99		11.99	11.99										Australia
	Galaxy Foods	Tender Ridge			7.98					3.28		2.98		2.98	3.48			
	Giant Eagle	Market District	n/i	C	9.99			18.99	8.99	3.99	4.99			BOGO			4.99	
			n/i	C	8.99			14.99										
		Thomas Farms		G				10.99										Australia
	Grant's	Black Canyon				6.99						2.89						
	IGA Stores SE	Tender Ridge		C		7.98				2.98	2.98	2.98		2.98	3.28	2.98		
	Kroger Columbus		n/i	C	6.99		14.99	12.99		3.99	3.99			BOGO				
	Kroger Mid-Atlantic		n/i	C	5.99					3.99				3.99				
			n/i					10.99										
	Martin's Foods	Butcher Shop		C	8.99			12.99	4.77					5.99				w/ \$25 purchase; limit 1
		Butcher Shop		P		14.99		19.99	9.99									
		Angus		C	9.99			14.99	7.99									
	Piggly Wiggly Stores	Preferred Angus			4.98					2.98		2.98						
	Riesbeck's	Hereford		C	8.99					3.99				4.29				
	Save-a-Lot		n/i		4.99	4.99												
			n/i	C						3.99				3.99				
Shop'n Save	Star Ranch		C						2.99	3.99	2.98							
		n/i		7.99		11.99											Australia	
Shoppers Value		n/i		5.99	5.99												2.57	
Sparkle Markets		n/i	C	7.99							3.79	3.79			3.49		3.59	
Weis Markets	Angus		C	8.99			12.99		3.99	3.99							3.99	
	Weis Naturals		G				12.99											

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																	
IA	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	AW Grocer's	Angus	C		8.98					3.79		2.88					
		n/i	C	11.99	9.99			7.99		3.79	3.69	3.99	4.99				
	Brothers Market	n/i	C	9.99	9.99							2.99			3.99		
	Family Fare	Open Acres	C		8.99					4.99	4.99	4.99	6.99		4.99	4.99	
		n/i	C					7.99									
	Family Foods	Angus Pride	C		10.99				9.99	3.99	3.99	3.99	5.99	3.99			
	Fareway	n/i	C	8.99	9.99	19.99		14.99				2.99					
	Fisher's Foods	n/i	C		5.99				4.99	3.69	3.49	3.49	4.59				
	Food Pride	Angus Pride	C		10.99					3.99		3.99		3.99	3.69		
	Fresh Thyme	Creekstone Farms	C	6.99													
		n/i	C					14.99							2.99	3.99	
	Hometown Foods	Angus	C		10.99					3.99		3.49					
	Hy-Vee	Hy-Vee Angus	C	9.99	12.99					4.88							
		HV Reserve	C	7.88	9.88			15.99		4.98							
		HV PR Reserve	P								4.99						
	Jewel-Osco	n/i	C	4.99	8.99			16.99	8.99	4.99	4.99	4.99		4.99			
	Lucky's Market	n/i	C	5.99		17.99		17.99		2.99							antibiotic-free
		n/i	P	11.99													
	Maynard's	Star Ranch	C							3.49		3.69	3.99		3.49		
		Star Ranch	S		8.99												
	No Frills	Open Acres	C								4.99					4.99	
	Price Chopper	Angus	C								3.99						
	Quillin's	KC Pride	C	7.98					6.99								
		Quillin's	C	8.99	8.49				6.99								
		Chairmans Reserve	C						7.49			3.49					
	Russ's Market	n/i	C		8.99			12.99		3.49	3.49	2.99					
	Save-a-Lot	n/i	C	4.99	4.99									3.99			
		n/i	C							3.99				3.99			
Schnuck's	Angus	C						6.99	2.99	3.99							
Sunshine Foods	n/i	C		8.88							3.49	4.88		3.49			
Super Saver	Star Ranch	C	7.97						2.98	2.98		4.48					
Thriftway Stores	n/i	C		8.99							2.99			3.99			
Whole Foods MW	n/i	C	12.99	13.99			29.99		4.99							antibiotic-free	

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**Christmas/Hanukkah 2018**

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**BEEF**

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
IL	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C								3.99							
	Angelo Caputo's	Iowa Premium	C	8.99			14.99	5.99		3.79	3.99	3.99		2.99				
		n/i			7.49		6.99											
		Angus	C	6.99														
	AW Grocer's	n/i		11.99	9.99			7.99		3.79	3.69	3.99	4.99					
	Berkot's	n/i	C	7.99							3.99	3.99		3.99	3.99			
		Berkot's						7.99										
		n/i	P		10.99													
	Borowiak's IGA	IGA TableRite		5.88						3.48		3.48				3.48		
	Brookhaven	n/i					6.99											
		Angus	C								2.99	3.79		3.99				
	Butera's Market	Angus	C	5.99								3.99			4.69	2.99		
		n/i		3.49	3.99		3.99											
	Cermak's	Angus	C									3.99	5.99	3.99				
	County Market NFI	Angus	C	9.99	10.99		16.99	7.99		3.49								
	Cub Foods	n/i	C	7.99			15.99	6.99		3.99		3.99						
	Dierberg's	Dierberg's	C	11.99	21.99	36.99						5.99						
	Fareway	n/i	C	8.99	9.99	19.99	14.99					2.99						
	Fairplay Foods	Angus	C	6.98						3.49	2.88	3.49		3.99				
	Fisher's Foods	n/i	C		5.99			4.99		3.69	3.49	3.49	4.59					
	Food 4 Less	n/i	C	8.99						2.99								
	Food Pride	Angus Pride	C		10.99					3.99		3.99		3.99	3.69			
	Fresh Thyme	Creekstone Farms	C	6.99														
		n/i	C				14.99								2.99	3.99		
	Garden Fresh	n/i	C									3.98		2.98				
		n/i	H							3.98								
	Gordon Food	GFS	C		9.99		12.99											
	Heinen's	Heinen's	A	11.99				9.99						5.49				
	Hy-Vee	Hy-Vee Angus	C	9.99	12.99					4.88								
		HV Reserve		7.88	9.88		15.99			4.98								
		HV PR Reserve	P								4.99							
IGA Houchen's	n/i										3.49							
	IGA	C	8.99								2.99							
IGA Stores IL/IN	IGA TableRite	C	7.89						3.49		3.49		3.99					
Jewel-Osco	n/i	C	4.99	8.99		16.99	8.99		4.99	4.99	4.99		4.99					
Kirby Foods IGA	IGA TableRite		7.89						3.49		3.49		3.99					



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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
IL <i>(cont)</i>	Kroger Central	n/i	C	6.99						4.49	4.49	3.49					limit 2
		Private Selection				14.99	14.99										
	Kroger Mid-South	n/i	C	6.99			14.99					5.99					
	La Chiquita	n/i	C							3.68							
	Mariano's	Black Angus	C				17.98										
		Black Angus	C	5.98								3.99					
	Meijer	Angus	C	6.99					9.99	3.99	4.99		6.99	3.99			
	Pete's Market	Black Angus	C	8.99			12.99		4.49	4.49	4.49				4.49		
		Black Angus	P				12.99	6.99									
	Plum Market	Niman Ranch	A	16.99			25.99			6.99							
		Grass Run Farms	G	19.99													
		n/i	C				16.99										
	Price Le\$\$ IGA	n/i	C									2.68					
	PW Midwest	Angus	C	5.89								3.89			2.99	3.69	
		Diamond Lean		3.99			6.99										
	Ruler Foods	n/i								4.49							
	Save-a-Lot	n/i		4.99	4.99												
		n/i	C							3.99				3.99			
	Schnuck's	Angus	C					6.99		2.99	3.99						
	Seafood City	n/i									3.99						
	Shop & Save Mrkt	n/i	C				12.99	5.99				2.99		2.69	3.29		
		n/i	H							3.49							
		Star Ranch	S	5.99	7.99												
Sullivan's Foods	n/i	C		9.99					3.49	3.99	3.99			3.99			
Sunset Markets	Angus	C	9.99				19.99	7.99						3.99			
The Fresh Market	n/i	C	7.99			24.89	15.99										
	n/i	P	14.99			30.19	19.99										
Tony's Finer Food	n/i	C	7.99						3.99	3.99	3.99		3.99	2.99	4.49		
Valli Produce	Aurora	C	5.99	8.99	11.99	10.99				2.99	3.49		2.99				
Walt's Food Cntr	Walt's	C									3.79						
Whole Foods MW	n/i	C	12.99	13.99			29.99		4.99								
Woodman's	n/i						5.99										
IN	Al's Supermarket	Angus	C							3.49							
	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C								3.99						
	County Market	Angus	C		9.98						3.99		3.79	3.99			
County Market NFI	Angus	C	9.99	10.99		16.99	7.99		3.49								

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
IN (cont)	Earth Fare	n/i	C	9.99			15.99									3.99	Australia
		n/i	G	9.99			12.99						7.99				
	Food 4 Less	n/i	C	8.99						2.99							
	Fresh Encounter	Premium Angus		6.99			12.99	6.99		4.99	4.99	4.99	4.99	4.99		4.99	
	Fresh Thyme	Creekstone Farms	C	6.99													
		n/i	C				14.99								2.99	3.99	
	Giant Eagle	Market District	C	9.99			18.99	8.99		3.99	4.99			BOGO		4.99	
		n/i	C	8.99			14.99										
		Thomas Farms	G				10.99										
	Gordon Food	GFS	C		9.99		12.99										
	Harding's	Tender Ridge	C	7.99	9.99					2.99				3.99			
	Harvest Supermarket	Black Canyon	C											3.99			
	Holiday Foods	Star Ranch		6.49							3.49				3.49		
	IGA Houchen's	n/i										3.49					
		IGA	C	8.99								2.99					
	IGA Stores IL/IN	IGA TableRite	C	7.89						3.49		3.49		3.99			
	IGA Stores - OH/KY	n/i	C					6.29									
	Jay C Food Stores	n/i	C	6.99			14.99					5.99					
	Jewel-Osco	n/i	C	4.99	8.99		16.99	8.99		4.99	4.99	4.99		4.99			
	Kirby Foods IGA	IGA TableRite		7.89						3.49		3.49		3.99			
	Kroger Central	n/i	C	6.99						4.49	4.49	3.49					
		Private Selection				14.99	14.99										
	Kroger Cincinnati	n/i	C	6.99						4.49	4.49	3.49					
		Private Selection	C			16.99	14.99										
	Kroger Mid-South	n/i	C	6.99			14.99					5.99					
	Lucky's Market	n/i	C	5.99		17.99	17.99			2.99						antibiotic-free	
		n/i	P	11.99													
	Martin's	Martin's	C	8.99	9.99		13.99	7.99				3.49		3.59			
	Meijer	Angus	C	6.99					9.99	3.99	4.99		6.99	3.99			
	Millers Markets	Omaha Hereford	C	8.99	9.99									3.99			
		n/i		5.99			6.99										
	Needler's	Premium Angus		6.99			12.99	6.99		4.99	4.99	4.99	4.99	4.99		4.99	
New Market	Star Ranch	C							4.99								
Price Le\$\$ IGA	n/i	C									2.68						
Ruler Foods	n/i								4.49								
Save-a-Lot	n/i		4.99	4.99													
	n/i	C							3.99				3.99				

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
IN <i>(cont)</i>	Schnuck's	Angus	C					6.99		2.99	3.99								
	Strack & VanTil	Angus	C	6.99			16.99	6.99		2.99	4.99	4.99		4.99	2.99	3.99			
	The Fresh Market	n/i	C	7.99		24.89	15.99												
		n/i	P	14.99		30.19	19.99												
	Walt's Food Cntr	Walt's	C									3.79							
	Wesselman's	n/i		7.99		11.99	8.99							2.99	3.49				
	Whole Foods MW	n/i	C	12.99	13.99		29.99			4.99								antibiotic-free	
MI	ALDI	Specially Selected	C	5.99			9.99												
		n/i	C									3.99							
	AW Grocer's	n/i		11.99	9.99			7.99		3.79	3.69	3.99	4.99						
	Busch's	n/i					6.99												
		Creekstone Farms	C	9.99			14.99					3.69							
	County Market	Angus	C		9.98							3.99		3.79	3.99				
	D&W Fresh Market	Open Acres	C	6.97				8.99				4.99			4.99				
	Earth Fare	n/i	C	9.99			15.99											3.99	
		n/i	G	9.99			12.99							7.99					
	Family Fare	Open Acres	C	7.99					9.99		4.99	4.99	4.99			4.99			
		n/i					7.99												
	Food Pride	Angus Pride	C	6.99	7.99								2.99		3.49	2.99			
		Grandpa's	S	7.99			6.99												
	Fresh Thyme	Creekstone Farms	C	6.99															
		n/i	C				14.99									2.99	3.99		
	Gordon Food	GFS	C		9.99		12.99												
	Great Lakes Fresh	Star Ranch	C									2.99							
		n/i					7.99												
	Harding's	Tender Ridge	C	7.99	9.99					2.99					3.99				
	Hollywood Markets	Chairman's Reserv	C	7.99	12.99		22.99						2.99						
	Jack's Market	Iowa Premium		9.49	9.99		13.99											2.99	
	Kroger Central	n/i	C	6.99							4.49	4.49	3.49						
		Private Selection				14.99	14.99												
	Kroger Columbus	n/i	C	6.99		14.99	12.99			3.99	3.99			BOGO					
	Kroger Michigan	n/i	C	6.99						3.49							3.49		
	Louie's	Angus	C							3.39		3.19							
	Lucky's Market	n/i	C	5.99		17.99	17.99			2.99									antibiotic-free
n/i		P	11.99																
Martin's	Martin's	C	8.99	9.99		13.99	7.99					3.49		3.59					
Meijer	Angus	C	6.99					9.99	3.99	4.99		6.99	3.99						

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MI <i>(cont)</i>	Millers Markets	Omaha Hereford	C	8.99	9.99									3.99			
		n/i		5.99			6.99										
	Pat's Foods IGA	Angus	C	9.99	10.99			7.99				4.19		4.29	3.99		
	Plum Market	Niman Ranch	A	16.99			25.99			6.99							
		Grass Run Farms	G	19.99													
		n/i	C				16.99										
	Polly's Market	Iowa Premium	C	8.49						3.49					2.99		
	Ric's Food Center	n/i			6.99		7.99										
		n/i	C									3.49					
	Save-a-Lot	n/i		4.99	4.99												
		n/i	C							3.99				3.99			
	Spartan Stores	n/i	C							3.49	3.49						
		Chairman's Reserv	C	9.99													
	Super One Foods	Black Angus	C	9.89						3.69	3.99		4.94	3.99			
	Tadych's	Angus Pride	C	7.99							2.99	2.99	6.99				
	Tom's/Oleson's	n/i	C	9.99							3.99						
	Valuland	Open Acres	C					4.99									
VG's Grocery	Open Acres	C	6.99				9.99			4.99	4.99			4.99			
	n/i					7.99											
Whole Foods MW	n/i	C	12.99	13.99		29.99			4.99								antibiotic-free
MN	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	AW Grocer's	Angus	C		8.98					3.79		2.88					
		n/i		11.99	9.99			7.99		3.79	3.69	3.99	4.99				
		n/i	C	10.99	11.99					3.99							
	Cash Wise	Hereford	C		8.88			7.88							3.58		
	Coborn's	Hereford	C		8.88			7.88					5.98				
	County Market	Angus	C		9.98							3.99		3.79	3.99		
	Cub Foods	n/i	C	7.99			15.99	6.99		3.99		3.99					
	Dick's Fresh Market	Revier Cattle Co	C		9.99							3.49		3.79	3.29		
	Econofoods	Open Acres	C	8.99						4.99	4.99	4.99	6.99	4.99	4.99	4.99	
		n/i					7.99										
	Family Fare	Open Acres	C		8.99					4.99	4.99	4.99	6.99	4.99	4.99	4.99	
		n/i					7.99										
	Family Fresh	Open Acres	C	8.99						4.99	4.99	4.99	6.99	4.99	4.99	4.99	
	n/i					7.99											
Fareway	n/i	C	8.99	9.99	19.99	14.99					2.99						

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
MN <i>(cont)</i>	Festival	Black Angus	C	9.99				8.99									
	Food Pride	Angus Pride	C	6.99	7.99							2.99		3.49	2.99		
		Grandpa's	S	7.99			6.99										
	Fresh Thyme	Creekstone Farms	C	6.99													
		n/i	C				14.99								2.99	3.99	
	Hornbacher's	Stockman&Dakota		8.99			15.99	7.99		3.99				3.99			
	Hugo's	Angus Pride	C	8.99							4.49	3.69	5.99	3.99			
	Hy-Vee	Hy-Vee Angus	C	9.99	12.99					4.88							
		HV Reserve		7.88	9.88		15.99			4.98							
		HV PR Reserve	P								4.99						
	Kowalski's	Akaushi Kobe			31.99		42.99										
		High West	A										12.99				
		Kowalski's	P		23.99		39.99	18.99									
	Lunds and Byerlys	L&B Reserved	C	13.99													
		Premium Choice	C	12.99					9.99								
		Imperial Beef					19.99										
	Marketplace Foods	Angus Pride	C		10.98		16.98							3.98			
	Maynard's	Star Ranch	C							3.49		3.69	3.99			3.49	
		Star Ranch	S		8.99												
	Nilssen's Foods	Angus Pride	C		8.99							3.49				3.99	
	Quillin's	Quillin's			8.49			6.99									
		Chairmans Reserve										3.49					
	Save-a-Lot	n/i		4.99	4.99												
		n/i	C							3.99					3.99		
	Sun Mart	Open Acres	C	7.99						4.99	4.99	4.99	6.99		4.99	4.99	
		n/i					7.99										
	Sunshine Foods	n/i	C		8.88							3.49	4.88		3.49		
	Super One Foods	Black Angus	C	9.89						3.69	3.99		4.94	3.99			
	Super Saver	Star Ranch											4.48				
	SuperVALU Stores	Revier Cattle Co.												3.79			
	Angus Farms	C									3.49			3.49			
Teal's Market	Angus Pride	C		11.99										3.99			
Whole Foods MW	n/i	C	12.99	13.99		29.99			4.99							antibiotic-free	
ND	Albert/Safe Mountain	Colorado Angus	C						3.47								
		Double R Ranch	C	6.99	8.99			8.99	5.99				4.99			BOGO	
		Double R Ranch	C	5.77													
	AW Grocer's	n/i		11.99	9.99			7.99		3.79	3.69	3.99	4.99			\$25 purchase; limit 1	

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
ND (cont)	Cash Wise	Hereford	C		8.88			7.88							3.58			
	Dan's Supermarket	Open Acres	C		8.99					4.99	4.99	4.99	6.99		4.99	4.99		
		n/i					7.99											
	Family Fare	Open Acres	C		8.99					4.99	4.99	4.99	6.99		4.99	4.99		
		n/i					7.99											
	Food Pride	Angus Pride	C	6.99	7.99							2.99		3.49	2.99			
		Grandpa's	S	7.99			6.99											
	Hornbacher's	Stockman&Dakota		8.99			15.99	7.99		3.99					3.99			
	Hugo's	Angus Pride	C	8.99							4.49	3.69	5.99	3.99				
	Leevers Foods	Preferred Angus								3.99	3.99		4.99	3.99				
	Marketplace Foods	Angus Pride	C		10.98		16.98							3.98				
	Miller's Fresh Market	Angus Pride	C		11.99			7.99		3.99	4.29		5.99					
SuperVALU Stores	Revier Cattle Co.												3.79					
	Angus Farms	C									3.49			3.49				
Teal's Market	Angus Pride	C		11.99										3.99				
NE	Albert/SAFE Denver	Colorado Angus	C			12.99				4.99	4.99			5.99		4.99	limit 1	
		Colorado Angus	C	5.47				5.47										
	ALDI	Specially Selected	C	5.99			9.99											
		n/i	C									3.99						
	Apple Market	n/i										3.99	2.99					
		Angus	C					6.99							3.25			
	AW Grocer's	Angus	C		8.98					3.79		2.88						
		n/i		11.99	9.99			7.99		3.79	3.69	3.99	4.99					
		n/i	C	10.99	11.99					3.99								
	Baker's	n/i		8.99				4.99		4.99				2.99				
	Family Fare	Open Acres	C		8.99					4.99	4.99	4.99	6.99		4.99	4.99		
		n/i					7.99											
	Family Fresh	Open Acres	C	8.99						4.99	4.99	4.99	6.99		4.99	4.99		
		n/i					7.99											
	Fareway	n/i	C	8.99	9.99	19.99	14.99					2.99						
	Food Pride	Angus Pride	C	6.99	7.99							2.99		3.49	2.99			
	Grandpa's	S	7.99			6.99												
Fresh Thyme	Creekstone Farms	C	6.99				14.99							2.99	3.99			
	n/i	C																
Hy-Vee	Hy-Vee Angus	C	9.99	12.99					4.88									
	HV Reserve		7.88	9.88			15.99		4.98									
	HV PR Reserve	P								4.99								

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**BEEF**

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NE (cont)	No Frills	Open Acres	C								4.99					4.99	
	Russ's Market	n/i	C		8.99		12.99			3.49	3.49	2.99					
	Sun Mart	Open Acres	C	7.99						4.99	4.99	4.99	6.99		4.99	4.99	
		n/i					7.99										
	Super Saver	Star Ranch		7.97						2.98	2.98		4.48				
	Thriftway Stores	n/i	C		8.99							2.99			3.99		
	Whole Foods MW	n/i	C	12.99	13.99		29.99			4.99							antibiotic-free
OH	365 by Whole Foods	n/i								4.99							
	Acme Fresh Mrkt	Angus	C	9.99	11.99		14.99	6.99									
	ALDI	Specially Selected	C	5.99			9.99					3.99					
		n/i	C														
	Buehlers	Open Acres	C														
		Angus	C	10.99			14.99	7.99				3.99					
	Dave's Markets	Angus	C	8.99											4.99		
	Dorothy Lane	n/i	P	19.99	24.99		36.99	18.99									
	Earth Fare	n/i	C	9.99			15.99									3.99	
		n/i	G	9.99			12.99						7.99				
	Fisher's Foods	n/i	C	9.99		18.99				2.99		2.99					
	Food Fair	Black Canyon		7.99													
	Fresh Encounter	Premium Angus		6.99			12.99	6.99		4.99	4.99	4.99	4.99	4.99		4.99	
	Fresh Thyme	Creekstone Farms	C	6.99													
		n/i	C				14.99								2.99	3.99	
	Giant Eagle	Market District	C	9.99			18.99	8.99		3.99	4.99				BOGO	4.99	
		n/i	C	8.99			14.99										
		Thomas Farms	G				10.99										
	Gordon Food	GFS	C		9.99		12.99										
	Heinen's	Heinen's	A	11.99				9.99						5.49			
	IGA Houchen's	n/i										3.49					
		IGA	C	8.99								2.99					
IGA SpartanNash	n/i	C	9.49								2.99	4.49	3.29				
IGA Stores - OH/KY	n/i	C					6.29										
Kroger Central	n/i	C	6.99						4.49	4.49	3.49						
	Private Selection				14.99	14.99											
Kroger Cincinnati	n/i	C	6.99						4.49	4.49	3.49						
	Private Selection	C			16.99	14.99											
Kroger Columbus	n/i	C	6.99		14.99	12.99			3.99	3.99			BOGO				

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
OH <i>(cont)</i>	Kroger Mid-Atlantic	n/i	C	5.99						3.99				3.99			antibiotic-free
	Lucky's Market	n/i	C	5.99		17.99	10.99			2.99							
		n/i	P	11.99													
	Marc's	n/i	C							2.99							
	Meijer	Angus	C	6.99					9.99	3.99	4.99		6.99	3.99			
	Millers Markets	Omaha Hereford	C	8.99	9.99									3.99			
		n/i		5.99			6.99										
	Needler's	Premium Angus		6.99			12.99	6.99		4.99	4.99	4.99	4.99	4.99		4.99	
	Piggly Wiggly Stores	Preferred Angus		4.98						2.98		2.98					
	Remke Markets	Angus Beef		6.99			12.99	6.99		4.99	4.99	4.99	4.99	4.99		4.99	
	Riesbeck's	Hereford	C	8.99						3.99				4.29			
	Ruler Foods	n/i								4.49							
	Save-a-Lot	n/i		4.99	4.99												
		n/i	C							3.99				3.99			
	Shop'n Save	Star Ranch	C							2.99	3.99	2.98					
		n/i		7.99		11.99											
	Sparkle Markets	n/i	C	7.99							3.79	3.79			3.49	3.59	
SuperVALU Stores	Angus Farms	C									3.49			3.49			
The Fresh Market	n/i	C	7.99		24.89	15.99											
	n/i	P	14.99		30.19	19.99											
Whole Foods MdAtl	n/i	C	12.99	13.99		29.99			4.99							antibiotic-free	
SD	Albert/Safe Denver	Colorado Angus	C			12.99				4.99	4.99			5.99		4.99	limit 1
		Colorado Angus	C	5.47				5.47									
	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	AW Grocer's	Angus	C		8.98					3.79		2.88					
		n/i		11.99	9.99			7.99		3.79	3.69	3.99	4.99				
		n/i	C	10.99	11.99					3.99							
	Buche Foods	n/i	C	9.98													
		n/i										2.98					
	Coborn's	Hereford	C		8.88			7.88						5.98			
Family Fare	Open Acres	C		8.99					4.99	4.99	4.99	6.99		4.99	4.99		
	n/i					7.99											
Fareway	n/i	C	8.99	9.99	19.99	14.99					2.99						



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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
SD <i>(cont)</i>	Hy-Vee	Hy-Vee Angus	C	9.99	12.99					4.88							w/ \$25 purchase; limit 1
		HV Reserve		7.88	9.88		15.99			4.98							
		HV PR Reserve	P								4.99						
	IGA Markets	n/i		6.99						2.99	3.29	3.29		3.79	2.99		
		n/i		5.99													
	Ken's Super Fair	Demkota	C		9.99							3.49					
		Demkota	P	15.99													
	Lynn's Dakotamart	Dakotamart Pride	C	8.99	8.99						2.99						
		Angus Pride	C		10.98		16.98				3.98			3.98			
	Marketplace Foods	Star Ranch	C							3.49		3.69	3.99		3.49		
		Star Ranch	S		8.99												
Sunshine Foods	n/i	C		8.88							3.49	4.88		3.49			
SuperVALU Stores	Angus Farms	C									3.49			3.49			
Teal's Market	Angus Pride	C		11.99										3.99			
WI	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	AW Grocer's	Angus	C		8.98					3.79		2.88					
		n/i		11.99	9.99		7.99		3.79	3.69	3.99	4.99					
		n/i	C	10.99	11.99				3.99								
	Cermak's	Angus	C								3.99	5.99	3.99				
	Coborn's	Hereford	C		8.88			7.88				5.98					
	County Market	Angus	C		9.98						3.99		3.79	3.99			
	Econofoods	Open Acres	C	8.99						4.99	4.99	4.99	6.99		4.99	4.99	
		n/i					7.99										
	Family Fresh	Open Acres	C	8.99						4.99	4.99	4.99	6.99		4.99	4.99	
		n/i					7.99										
	Festival Foods	Legendary Beef	C	9.99	12.99			11.99				3.99			3.99		
		n/i					9.99										
	Food Pride	Angus Pride	C	6.99	7.99							2.99		3.49	2.99		
		Grandpa's	S	7.99			6.99										
	Fox Bros. PW	Angus	C		13.99						2.99					3.69	
Angus		P		14.99													
Fresh Thyme	Creekstone Farms	C	6.99														
	n/i	C				14.99								2.99	3.99		
Gordon Food	GFS	C		9.99		12.99											
Gordy's	Angus Pride	C		11.98			8.98			3.98	3.98	5.98	3.98	3.98			

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
WI <i>(cont)</i>	Great Lakes Fresh	Star Ranch n/i	C				7.99				2.99							
	Hansen's IGA	Star Ranch	C		10.98			7.98				3.48	3.98					
	Meijer	Angus	C	6.99					9.99	3.99	4.99		6.99	3.99				
	Nilssen's Foods	Angus Pride	C		8.99							3.49			3.99			
	Outpost Natural	Wisconsin Meadow Organic Prairie	G O	11.99				15.99										
	Pat's Foods IGA	Angus	C	9.99	10.99			7.99				4.19		4.29	3.99			
	Pick'n Save	Black Angus n/i	C	6.88				9.99				3.99			3.99			
	PW Midwest	Angus Diamond Lean	C	5.89 3.99				6.99					3.89		2.99	3.69		
	Quillin's	Quillin's Chairmans Reserve			8.49				6.99				3.49					
	Save-a-Lot	n/i n/i		4.99	4.99						3.99			3.99				
	Schnuck's	Angus	C					6.99			2.99	3.99						
	Sendik's	Sendik's	C	9.99				8.99										
	Sentry Foods	Sentry Angus n/i	C	9.99	10.99			15.99 6.99	7.99			4.29	4.19		4.49	3.99		
	Shurfine Food Cntrs	Black Canyon Creekstone	C C	8.98					5.98 5.68			3.68	2.98		3.48			
	Super One Foods	Black Angus	C	9.89							3.69	3.99		4.94	3.99			
	SuperVALU Stores	Revier Cattle Co. Angus Farms											3.49			3.49		
	Tadych's	Angus Pride	C	7.99								2.99	2.99	6.99				
	Trig's	Trig's Signature Angus			11.99				7.99									
	Whole Foods MW	n/i	C	8.99	9.99				6.49			3.49	3.99	4.99				
	Woodman's	n/i	C	12.99	13.99			29.99			4.99							antibiotic-free
					12.99													

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																	
AR	Albertsons Houston	n/i	C				14.99									2.99	w/ \$25 purchase; limit 1
		n/i	C	4.69													
	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	Brookshire's	n/i	S	5.99	6.99								3.99				
	City Market Food	Angus	C				10.98								3.36		
	CV's Family Foods	Chairman's Reserv	C	9.99											3.99		
	Edwards FG	Angus	C										2.98				
	Food Giant	Black Canyon		7.99					2.99		3.29		2.99	2.99			
	G&W Foods	n/i	C	9.99			12.99		4.99	3.69				3.99	3.69		
	Harp's	Angus	C								4.48						
	Hays Supermarket	Angus	C		8.98				2.98		2.98			2.98			
		Sterling Silver	C	10.98													
		n/i					14.99										
	Kroger Delta	n/i	C	6.99				6.99				3.88		3.99			
		n/i					12.99										
	Mac's Fresh Market	n/i	S							2.88					2.88		
	PW Houchen's	Black Canyon		8.99					2.99		3.29			2.99			
	Rehkopf's	n/i	C	7.99							2.99						
	Save-a-Lot	n/i		4.99	4.99												
	n/i	C							3.99			3.99					
Super 1 Foods	n/i	S	5.97											3.47			
TC Grocers	n/i	S	6.96														
The Fresh Market	n/i	C	7.99			24.89	15.99										
	n/i	P	14.99			30.19	19.99										
Whole Foods SW	n/i	C	12.99	13.99			29.99		4.99							antibiotic-free	
AZ	Albertsons SW	n/i	C					2.97	2.97	2.97		2.97			2.97	limit 1	
		n/i	C	4.57				3.97									
	AW Grocer's	Angus	C		8.98				3.79		2.88						
	Basha's	n/i	C	5.99					3.99	3.99							
		n/i	C	4.99													
		n/i					7.77										
	Clark's Market	Angus	C								5.99						
	Food City	n/i		3.97						2.37							
	Fry's	n/i	C	3.97				4.77									limit 2
		n/i	C						3.99				2.99		3.99		

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
AZ <i>(cont)</i>	Los Altos	n/i									3.99								
	Lowe's Markets	True Texas		8.99								3.99				2.99			
	Safeway SW	n/i	C							3.49	3.49	3.49		3.49		3.47			
		n/i	C	5.77				4.97										limit 1	
	Smart & Final	First Street		4.99														limit 1	
	Smith's	n/i	C	5.99				3.99										limit 2	
		n/i	C												4.99				
	Sprout's Market	n/i	C	7.99				14.99											
Whole Foods SthPac	n/i	C	12.99	13.99			29.99			4.99								antibiotic-free	
	n/i	O	19.99				33.99												
CO	Affiliated Foods	n/i		7.99						3.99									
	Albert/Safe Denver	Colorado Angus	C			12.99				4.99	4.99			5.99		4.99			
		Colorado Angus	C	5.47				5.47										limit 1	
	Albert/Safe Mountain	Colorado Angus	C							3.47									
		Double R Ranch	C	6.99	8.99			8.99	5.99					4.99		BOGO			\$25 purchase; limit 1
		Double R Ranch	C	5.77															
	Associated Food	Angus	C	7.99				5.99	6.99			3.99			3.49				
	AW Grocer's	n/i	C	10.99	11.99					3.99									
	Clark's Market	Angus	C									5.99							
	King Soopers	n/i	C	5.77				5.77										limit 1	
	Lowe's Markets	True Texas		8.99								3.99					2.99		
	Lucky's Market	n/i	C	5.99		17.99	17.99												
		n/i	P	11.99															
	Ridley's	Hereford	C					4.99	5.99			2.99			2.99				
		n/i	C								2.69						2.69		
		n/i	S	4.99															
Save-a-Lot	n/i	C	4.99	4.99															
	n/i	C							3.99				3.99						
Sprout's Market	n/i	C	7.99				14.99												
Whole Foods Mntr	n/i	C	12.99	13.99			29.99		4.99									antibiotic-free	
KS	Affiliated Foods	n/i		7.99						3.99									
	ALDI	Specially Selected	C	5.99			9.99												
		n/i	C									3.99							
	Apple Market	n/i						6.99			3.99	2.99							
	AW Grocer's	Angus	C												3.25				
	Angus	C		8.98					3.79		2.88								
	n/i		11.99	9.99				7.99	3.79	3.69	3.99	4.99							

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
KS <i>(cont)</i>	Brothers Market	n/i	C	9.99	9.99							2.99			3.99			
	Country Mart	n/i									3.99	2.97			2.99			
	CV's Family Foods	Chairman's Reserv	C	9.99											3.99			
	Dillon's	n/i		8.99				4.99		4.99			2.99					
	Food Pride	Angus Pride	C		10.99					3.99		3.99		3.99	3.69			
	G&W Foods	n/i	C	9.99				12.99		4.99		3.69			3.99	3.69		
	Harp's	Angus	C									4.48						
	Hen House	n/i		9.99		17.99									3.69			
		Hereford	C					15.99	8.99									
	Hy-Vee	Hy-Vee Angus	C	9.99	12.99						4.88							
		HV Reserve		7.88	9.88			15.99			4.98							
		HV PR Reserve	P									4.99						
	Lowe's Markets	True Texas		8.99									3.99				2.99	
	Price Chopper	Angus	C										3.99					
		KC Pride	C	7.98					6.99									
	Pyramid Foods	Black Angus	C	12.99				14.99		5.99		3.99	3.99		3.99		4.59	
		Meyer Natural	A	14.99														
	Save-a-Lot	n/i		4.99	4.99													
		n/i	C								3.99			3.99				
	Sprout's Market	n/i	C	7.99				14.99										
Sun Fresh	n/i		8.99								3.99	2.99		2.99				
Thriftway Stores	n/i	C		8.99								2.99		3.99				
Whole Foods Mntn	n/i	C	12.99	13.99			29.99			4.99							antibiotic-free	
Wood's	Butcher's Pride	C	9.99	11.99			7.99	8.99	4.99	3.99	2.49			2.69				
LA	AG Baton Rouge	n/i													2.89			
		Black Angus	C	9.99														
	Albertsons Houston	n/i	C				14.99									2.99		
		n/i	C	4.69														w/ \$25 purchase; limit 1
	Breaux Mart	Angus	C	9.99											2.99			
		Angus	P	10.99														
	Brookshire's	n/i	S	5.99	6.99								3.99					
	Brookshire Bros.	n/i	S					4.99			3.99							
		n/i	S	4.99														w/ \$20 purchase; limit 1
		Angus Pride	C												3.99			
County Market	Angus	C		9.98							3.99		3.79	3.99				
Kroger Texas	n/i	C	4.47														w/ \$20 purchase; limit 2	
Mac's Fresh Market	n/i	S								2.88				2.88				

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**BEEF**

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
LA <i>(cont)</i>	Market Basket	MB Premium	S	7.99								2.97			1.97		limit 2
	Ramey's	Black Angus		7.98								2.98				3.48	
	Rouse's	Angus	C									3.99			2.98		
		n/i	S	5.99													
		Texas Star					9.99										
	Save-a-Lot	n/i		4.99	4.99												
		n/i	C						3.99				3.99				
	Shoppers Value	Angus	C												2.98		
	Super 1 Foods	n/i	S	5.97											3.47		
	The Fresh Market	n/i	C	7.99		24.89	15.99										
	n/i	P	14.99		30.19	19.99											
Whole Foods SW	n/i	C	12.99	13.99		29.99				4.99						antibiotic-free	
Winn-Dixie	WD Brand	C	5.88						4.99	4.99	4.99		4.99		4.99	limit 2	
	Rancher's Home		4.99				7.99										
MO	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	Apple Market	n/i								3.99		2.99					
		Angus	C				6.99								3.25		
	AW Grocer's	n/i		11.99	9.99		7.99			3.79	3.69	3.99	4.99				
	Brothers Market	n/i	C	9.99	9.99							2.99			3.99		
	C&R Supermarkets	Angus	C									2.99			3.49	3.39	
		n/i	S		9.99												
	Country Mart	n/i										3.99	2.97		2.99		
	County Market NFI	Angus	C	9.99	10.99		16.99	7.99		3.49							
	Dierberg's	Dierberg's	C	11.99	21.99	36.99					5.99						
	Food Giant	Black Canyon		7.99						2.99		3.29		2.99	2.99		
	Fresh Thyme	Creekstone Farms	C	6.99													
		n/i	C				14.99								2.99	3.99	
	G&W Foods	n/i	C	9.99			12.99		4.99		3.69				3.99	3.69	
	Gerbe's	n/i		8.99				4.99		4.99				2.99			
	Gordon Food	GFS	C		9.99		12.99										
Harp's	Angus	C									4.48						
Harter House	n/i	C	9.99											3.99			
	n/i					8.99											

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
MO (cont)	Hays Supermarket	Angus	C		8.98						2.98					2.98			
		Sterling Silver	C	10.98				14.99											
	Hen House	n/i				17.99											3.69		
		Hereford	C					15.99	8.99										
	Hy-Klas Foods	n/i	C		8.99								2.99						
		Hy-Vee	Hy-Vee Angus	C	9.99	12.99					4.88								
		HV Reserve		C	7.88	9.88		15.99			4.98								
			HV PR Reserve	P								4.99							
	IGA Stores IL/IN	IGA TableRite	C	7.89							3.49		3.49		3.99				
	Kroger Central	n/i	C	6.99							4.49	4.49	3.49						
			Private Selection				14.99	14.99											
	Kroger Delta	n/i	C	6.99					6.99					3.88		3.99			
			n/i					12.99											
	Lucky's Market	n/i	C	5.99			17.99	17.99			2.99								antibiotic-free
			n/i	P	11.99														
	Moser's	n/i		6.99								3.49	2.99			2.99			
	Prenger Foods	n/i		8.99								3.99	2.97			2.77			
	Price Chopper	Angus	C									3.99							
		KC Pride	C	7.98					6.99										
		Pyramid Foods	Black Angus	C	12.99			14.99			5.99		3.99	3.99		3.99		4.59	
	Meyer Natural		A	14.99															
	Ruler Foods	n/i								4.49									
	Save-a-Lot	n/i		4.99	4.99														
			n/i	C							3.99				3.99				
	Schnuck's	Angus	C					6.99			2.99	3.99							
	Sprout's Market	n/i	C	7.99			14.99												
	Sun Fresh	n/i		8.99								3.99	2.99						
	TC Grocers	n/i	S	6.96															
	TC Markets	Top Choice	C	8.69															
	Thriftway Stores	n/i	C		8.99								2.99			3.99			
Whole Foods MW	n/i	C	12.99	13.99			29.99			4.99								antibiotic-free	
Wood's	Butcher's Pride	C	9.99	11.99			7.99	8.99	4.99	3.99	2.49			2.69					
NM	Affiliated Foods	n/i		7.99						3.99									
	Albert/Safe Denver	Colorado Angus	C			12.99				4.99	4.99			5.99		4.99			
		Colorado Angus	C	5.47					5.47										limit 1

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State	Supermarket	Label	K/U	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
NM (cont)	Albertsons SW	n/i	C						2.97	2.97	2.97			2.97		2.97			
		n/i	C	4.57				3.97									limit 1		
	Basha's	n/i	C	5.99						3.99	3.99								
		n/i	C	4.99														limit 1	
		n/i	C				7.77											limit 1	
	King Soopers	n/i	C	5.77				5.77										limit 1	
	Lawrence Bros.	n/i	C	7.99							3.59	3.69							
	Lowe's Markets	True Texas		8.99								3.99					2.99		
	Smith's	n/i	C	5.99					3.99									limit 2	
		n/i	C												4.99				
	Sprout's Market	n/i	C	7.99			14.99												
	Whole Foods Mntr	n/i	C	12.99	13.99		29.99			4.99								antibiotic-free	
OK	Affiliated Foods	n/i		7.99						3.99									
	ALDI	Specially Selected	C	5.99			9.99												
		n/i	C									3.99							
	AW Grocer's	n/i		11.99	9.99			7.99		3.79	3.69	3.99	4.99						
	Buy for Le\$\$	Chairman's Reserve														3.49			
	Country Mart	n/i									3.99	2.97			2.99				
	CV's Family Foods	Chairman's Reserv	C	9.99											3.99				
	Harp's	Angus	C									4.48							
	Homeland	Red River Ranch	C	9.99											4.49				
	Lowe's Markets	True Texas										3.99							
	Pyramid Foods	Black Angus	C	12.99			14.99		5.99		3.99	3.99		3.99			4.59		
		Meyer Natural	A	14.99															
	Reasor's	Angus	C	8.98		19.98	17.98				3.78							3.98	
	Rehkopf's	n/i	C	7.99								2.99							
	Save-a-Lot	n/i		4.99	4.99														
		n/i	C								3.99			3.99					
	Sprout's Market	n/i	C	7.99			14.99												
	Super C Mart	n/i						3.99			3.59					3.79			
	The Fresh Market	n/i	C	7.99		24.89	15.99												
		n/i	P	14.99		30.19	19.99												
United of OK	Red River Ranch	C	9.99												4.49				
Warehouse Market	n/i		7.49			6.99													
Whole Foods SW	n/i	C	12.99	13.99		29.99			4.99									antibiotic-free	
Williams Foods	n/i	C	7.99							3.59					3.49				



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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
TX	365 by Whole Foods	n/i								4.99								
	Affiliated Foods	n/i		7.99						3.99								
	AG Baton Rouge	n/i													2.89			
		Black Angus	C		9.99													
	Albertsons Houston	n/i	C				14.99									2.99		
		n/i	C		4.69													
	ALDI	Specially Selected	C		5.99			9.99										
		n/i	C										3.99					
	Arlan's Market	Blackwell's Angus	C		6.99													
	Brookshire's	n/i	S		5.99	6.99								3.99				
	Brookshire Bros.	n/i	S						4.99			3.99						
		n/i	S		4.99													
		Angus Pride	C													3.99		
	Cash Saver TX	n/i			5.99							2.99	2.95					
	Central Market	Angus	C		13.99													
		Angus	P		18.99													
		n/i	G		21.99													
	David's	n/i	S														3.99	
	Diamond IGA	n/i										3.49	2.99					
	El Rio Grande	n/i									2.29							
	Fiesta Mart	n/i			3.97						2.47	2.47			3.59			
	Food Town	n/i													2.77			
	Foodarama	Angus	C										2.99					
		n/i	S		4.77		7.99											
	Homeland	Red River Ranch	C		9.99												4.49	
	Lawrence Bros.	n/i	C		7.99							3.59	3.69					
	Lowe's Markets	True Texas			8.99								3.99				2.99	
	Market Basket	MB Premium	S		7.99								2.97			1.97		limit 2
	Mollie Stones	n/i	C		13.99		24.99											
		n/i	P		17.99				13.99								6.99	
	Randall's	n/i	C					14.99			2.99						2.99	
		n/i	C		4.69													
Rehkopf's	n/i	C		7.99								2.99						
Save-a-Lot	n/i			4.99	4.99													
	n/i	C								3.99				3.99				
Sprout's Market	n/i	C		7.99			14.99											
Super 1 Foods	n/i	S		5.97												3.47		

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
TX (cont)	Tom Thumb	n/i	C				14.99			2.99						2.99	w/ \$25 purchase; limit 1	
		n/i	C	4.69														
	United Supermarkets Vista Market	Rancher's Reserve Hereford	C	6.97					4.99		BOGO 2.99				3.99			
			C	10.99														
	Whole Foods SW	n/i	C	12.99	13.99		29.99			4.99								antibiotic-free
UT	Albert/Safe Mountain	Colorado Angus	C							3.47							\$25 purchase; limit 1	
		Double R Ranch	C	6.99	8.99			8.99	5.99				4.99		BOGO			
		Double R Ranch	C	5.77														
	Albertsons SW	n/i	C						2.97	2.97	2.97	2.97	2.97		2.97			
		n/i	C	4.57				3.97										limit 1
	Associated Food	Angus	C										5.89		2.99			
		Angus	C	7.99				5.99	6.99				3.99		3.49			
		n/i	S	5.99														
	Clark's Market	Willamette Valley					8.99											
		Angus	C										5.99					
	Fresh Market	Angus	C						6.99				5.89					
	Harmon's	n/i	C	9.99											3.49			
	King Soopers	n/i	C	5.77					5.77									limit 1
	Ream's Foods	n/i							4.89									
	Ridley's	Hereford	C						4.99	5.99			2.99		2.99			
		n/i	C									2.69				2.69		
		n/i	S	4.99														
	Smith's	n/i	C	5.99					3.99									limit 2
		n/i	C												4.99			
	Stokes Market	Angus	C									5.99		2.99				
Smart Foodservice	IBP			7.48							2.65							
Sprout's Market	n/i	C	7.99				14.99											
Whole Foods Mntr	n/i	C	12.99	13.99			29.99		4.99							antibiotic-free		

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
<b>SOUTHWESTERN U.S. - CA, HI, NV</b>																	
CA	365 by Whole Foods	n/i								4.99							
	Albertsons SoCal	n/i	C	6.99	8.99	14.99		4.69	2.98						4.99	4.99	
	ALDI	Specially Selected	C	5.99			9.99										
		n/i	C									3.99					
	Andronico's	Angus	C													8.99	
	Arteaga's	n/i											3.99				
	Baja Ranch	n/i		4.99													
	Barons Market	n/i		14.99													
	Bristol Farms	n/i	C	14.99										5.99	5.99	5.99	
		n/i	P	24.99		29.99											antibiotic-free
	Cardenas	n/i									3.99						
	Food 4 Less	n/i		7.99					2.99								
	Food Maxx	n/i		5.88					2.29								w/ \$25 purchase; limit 1
		n/i		4.88													
	Food Source	n/i							2.98								
	Foodland IGA	n/i										2.88					
	Gelson's	Angus	P	29.99													
		Angus	C	19.99													
		n/i	G	29.99													antibiotic-free
	Grocery Outlet	Western Pride						5.99									
	Holiday Market	Sterling Silver	C	8.99					5.99			3.99					
	Jensen's	n/i	P	29.99													
		n/i	C	17.99													
	Jons Marketplace	n/i	C						3.99				3.99				
		n/i	P	9.99													
	K.V. Mart	n/i		4.99					2.39								
	La Perla	n/i							3.69								
	Lucky	n/i		6.99					2.79								
		n/i		5.88													limit 1
		Angus	C	12.99						4.99							
	Lunardi's	n/i				8.99											
	Mar-Val Foods	Harris Ranch	C													2.98	
	Murphy's Markets	n/i	S						5.99								
	New Leaf Markets	Oregon Country	A	14.99	15.99		19.99										
		SunFed	G	17.99	19.99		26.99										

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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
CA <i>(cont)</i>	New Seasons	Oregon Country	A	14.99	16.99		19.99											
		Carman Ranch	G	16.99	18.99		21.99											
		Wagyu	G	18.99														
	Northgate	Harris Ranch		4.99									3.99					
		Nugget Markets	Fresh to Market	C	10.99		19.99	19.99										
			n/i	P	15.99													
	Pavilion's	Piedmontese	A	16.99														
		SunFed Ranch	G	16.99														
		n/i	C	6.99		14.99			3.49				3.99	4.99				
	Raley's	Raley's	C						4.99			3.99						
		Ralph's	C	4.77				4.77										w/ store card; limit 1
		Ray's Food Place	Angus	C	7.99										3.99			
	Meyer Natural		A	8.99														
	R-N Markets	n/i		4.77														
		n/i	C	8.88													2.88	
		Safeway NorCal	Signature Farms	C							2.50							2.88
	n/i		C	7.99				4.99		4.99								
	n/i		C	5.88														limit 2
	Save Mart	Angus 43	C	12.49						4.99					4.99			
		n/i		5.88														limit 1
		n/i	C								3.99							
	Seafood City	n/i	C															
	Select Markets	St. Helen's	C						3.99					3.99				
	S.K. Super King	n/i	C								2.79							
	Smart & Final	First Street		4.99														limit 1
	Smart Foodservice	IBP			7.48									2.65				
	Sprout's Market	n/i	C	7.99				14.99										
	Stater Bros.	n/i		4.99		12.99			4.99	4.99		3.99		4.99		2.99		
	Super A Foods	Harris Ranch	C	5.99														
	Super King Markets	n/i				5.99												
Vallarta	n/i		5.99															
Vons	n/i	C	6.99	8.99	14.99		4.69	2.98						4.99	4.99			
Whole Foods NorCal	n/i	C	12.99	13.99			29.99		4.99								antibiotic-free	
Whole Foods SthPac	n/i	C	12.99	13.99			29.99		4.99								antibiotic-free	
		n/i	O	19.99			33.99											
HI	ChoiceMART	n/i	C	12.99														
		Big Island	G	16.49														

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				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
HI (cont)	Don Quijote	Angus Beef	C	8.99				7.89									
	Foodland	Angus	P	10.99													
		Angus	C	7.99				6.99									
	KTA Super Store	n/i		9.99													
	Marukai Mart	Angus Beef	C	8.99													
	Safeway Hawaii	Signature Farms	C													3.88	
		n/i	C	8.99				6.99		5.99							
		n/i	C	6.99													
	Seafood City	n/i	C								4.99						
	Tamura's Market	n/i	C						4.69								
	Times Supermarket	Sterling Silver	C	8.99					7.99						5.29		
		n/i		6.99													
Whole Foods SthPac	n/i	C	12.99	13.99			29.99		4.99								
	n/i	O	19.99				33.99										
NV	Albertsons SW	n/i	C						2.97	2.97	2.97		2.97			2.97	
		n/i	C	4.57				3.97									
	Associated Food	Angus	C	7.99				5.99	6.99			3.99			3.49		
	Cardenas	n/i									3.99						
	Food Source	n/i							2.98								
	Grocery Outlet	Western Pride						5.99									
	K.V. Mart	n/i		4.99					2.39								
	Marketon	n/i		5.99													
	Raley's	Raley's	C						4.99				3.99				
	Ridley's	Hereford	C					4.99	5.99				2.99		2.99		
		n/i	C									2.69				2.69	
		n/i	S	4.99													
	Safeway NorCal	Signature Farms	C							2.50						2.88	
		n/i	C	7.99				4.99		4.99							
		n/i	C	5.88													
	Save Mart	Angus 43	C	12.49						4.99					4.99		
		n/i		5.88													
	Smart Foodservice	IBP			7.48							2.65					
	Smart & Final	First Street		4.99													
	Smith's	n/i	C	5.99				3.99									
	n/i	C												4.99			
Sprout's Market	n/i	C	7.99				14.99										
Vons	n/i	C	6.99	8.99	14.99		4.69	2.98						4.99	4.99		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
BEEF**

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State	Supermarket	Label	KEY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
NV (cont)	Whole Foods NorCal	n/i	C	12.99	13.99		29.99			4.99							antibiotic-free
	Whole Foods SthPac	n/i	C	12.99	13.99		29.99			4.99							antibiotic-free
		n/i	O	19.99			33.99										

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
<b>NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY</b>																	
AK	Alaska Commercial	Blackwell Angus		8.99				5.99						3.99			w/ store card; limit 1 w/ \$50 purchase; limit 1 w/ \$100 purchase; limit 1  limit 2
	Alaskan & Proud	n/i		8.48												4.98	
	Carrs/Safeway	n/i	C		9.99			15.99	6.99		4.99	5.99		4.99		BOGO	
		n/i	C	6.99													
		n/i	C	5.99													
		n/i	C	4.99													
		Open Nature	A					18.99								7.99	
	Fred Meyer	n/i	C	7.99													
		n/i	C						4.77								
	IGA Alaska	St Helen's	C	9.99							3.49		4.29	4.29	3.49		
	Meyers Group IGA	St Helen's	C	9.99							3.49		4.29	4.29	3.49		
	Northwest Grocers	St Helen's	C	7.99							3.49						
Sea Mart	n/i	C	9.99							3.99	4.49				4.49		
Three Bears	n/i		5.79				6.89										
ID	Albert/Safe Mountain	Colorado Angus	C							3.47							
		Double R Ranch	C	6.99	8.99			8.99	5.99					4.99		BOGO	
		Double R Ranch	C	5.77													
	Associated Food	Angus	C	7.99				5.99	6.99			3.99		3.49			
	Family Foods	n/i		6.99					6.99			3.49					
	Fred Meyer	n/i	C	6.99													
		n/i	C					3.97								limit 2	
	Grocery Outlet	Western Pride						5.99									
	Harvest Foods	Premium Angus	C	6.98						2.98		3.98	3.98	2.98	3.98		
	IGA Markets	n/i		6.99						2.99	3.29	3.29		3.79	2.99		
		n/i		5.99												w/ \$25 purchase; limit 1	
	Ridley's	Hereford	C					4.99	5.99			2.99		2.99			
		n/i	C								2.69				2.69		
		n/i	S	4.99													
	Rosauer's	Angus Beef	C	5.99							2.99	3.49					
		Painted Hills	A	9.99													
	Smart Foodservice	IBP			7.48						2.65						
Smith's	n/i	C	5.99					3.99							limit 2		
	n/i	C											4.99				
Stokes Market	Angus	C									5.99		2.99				

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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions		
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil	
ID (cont)	Super 1 Foods	Meyer Natural	C	8.98											2.98		antibiotic-free	
		Meyer Natural	P	9.98													antibiotic-free	
		Premium Angus	C	5.98														
	Whole Foods Mntn Yoke's Fresh Mrkt	n/i	C	12.99	13.99			29.99			4.99							antibiotic-free
		Hereford Wagyu	C	7.99 16.99				13.99					3.99 8.99				2.99	
MT	Albert/Safe Mountain	Colorado Angus	C							3.47								
		Double R Ranch	C	6.99	8.99			8.99	5.99					4.99			BOGO	
		Double R Ranch	C	5.77														\$25 purchase; limit 1
	Associated Food	Angus	C	7.99					5.99	6.99			3.99			3.49		
		n/i	S	5.99				8.99										
	Family Foods	n/i		6.99						6.99								
		Harvest Foods	Premium Angus	C	6.98						2.98			3.98	3.98	2.98	3.98	
	IGA Markets	n/i		6.99							2.99	3.29	3.29		3.79	2.99		
		n/i		5.99														w/ \$25 purchase; limit 1
	Reynold's Market	n/i	S											3.49		2.99		
	Rosauer's	Angus Beef	C	5.99								2.99	3.49					
		Painted Hills	A	9.99														
	Smart Foodservice	IBP			7.48							2.65						
	Smith's	n/i	C	5.99					3.99									limit 2
		n/i	C													4.99		
	Stokes Market	Angus	C										5.99			2.99		
	Super 1 Foods	Meyer Natural	C	8.98												2.98		antibiotic-free
		Meyer Natural	P	9.98														antibiotic-free
Premium Angus		C	5.98															
SuperVALU Stores	Angus Farms	C										3.49			3.49			
Three Bears	n/i		5.79				6.89											
OR	365 by Whole Foods	n/i								4.99								
	Albert/Safeway NW	n/i	C		8.99			14.99	5.99			4.99		4.99			BOGO	
		n/i	C	6.99														w/ store card; limit 1
		n/i	C	5.99														w/ \$50 purchase; limit 1
		n/i	C	4.99														w/ \$100 purchase; limit 1
	Associated Food	Open Nature	A					17.99									6.99	
		Angus	C	7.99					5.99	6.99			3.99			3.49		
		St Helen's	C	6.98					6.98	6.98		3.98					3.98	
n/i			6.99							6.99								



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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
OR (cont)	Fred Meyer	n/i	C	6.99													limit 2  w/ \$25 purchase; limit 1  antibiotic-free antibiotic-free
		n/i	C					3.97									
	Grocery Outlet	Western Pride						5.99									
	Harvest Foods	Premium Angus	C	6.98						2.98		3.98	3.98		2.98	3.98	
	IGA Markets	n/i		6.99						2.99	3.29	3.29		3.79	2.99		
		n/i		5.99													
	IGA Market Fresh	St Helen's	C	6.88						3.48		3.98					
	Market of Choice	Angus	P	18.99													
		n/i	C						14.99								
		Meyers Natural	P	22.99													
		Painted Hills	C	14.99				24.99	14.99								
	McKay's	Signature	S							5.99		3.99					
	Meyers Group IGA	St Helen's	C	7.99							2.99			3.79	2.99		
	New Seasons	Oregon Country	A	14.99	16.99			19.99									
		Carman Ranch	G	16.99	18.99			21.99									
		Wagyu	G	18.99													
	Quality Food Cntr	Angus	C	9.99	12.99			14.99								3.99	
	Ray's Food Place	Angus	C	7.99											3.99		
		Meyer Natural	A	8.99													
		n/i		4.77													
Red Apple	St Helen's	C	9.99							3.99					3.99		
Rosauer's	Angus Beef	C									3.49						
	Painted Hills	A	9.99														
Roth's	Double R Ranch	C	7.99					8.99		4.99					4.99		
	Painted Hills	A	9.99								10.99						
Select Markets	St. Helen's	C								3.99				3.99			
Smart Foodservice	IBP			7.48								2.65					
Thriftway of OR	St Helen's	C	8.99					5.99		3.99					3.99		
Whole Foods NW	n/i	C	12.99	13.99			29.99			4.99						antibiotic-free	
WA	Albert/Safeway NW	n/i	C		8.99		14.99	5.99			4.99	4.99		4.99		BOGO	
		n/i	C	6.99												w/ store card; limit 1	
		n/i	C	5.99												w/ \$50 purchase; limit 1	
		n/i	C	4.99												w/ \$100 purchase; limit 1	
		Open Nature	A				17.99									6.99	
	CenterPlace Market	St Helen's	C	6.98				6.98	6.98		3.98					3.98	
	Family Foods	n/i		6.99							6.99		3.49				

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State	Supermarket	Label	SKU	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions			
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil		
WA <i>(cont)</i>	Fred Meyer	n/i	C	6.99													limit 2		
		n/i	C					3.97											
	Grocery Outlet	Western Pride						5.99											
	Haggen's	Double R Ranch	P									6.99							
		Double R Ranch	C	7.99	12.99				6.99			4.99		4.99					
	Harvest Foods	Premium Angus	C	6.98						2.98		3.98	3.98		2.98	3.98			
	IGA Markets	n/i		6.99						2.99	3.29	3.29		3.79	2.99				
		n/i		5.99															w/ \$25 purchase; limit 1
	IGA Market Fresh	St Helen's	C	6.88						3.48		3.98							
	Metropolitan	n/i	A	16.99					16.99	5.99									
	Meyers Group IGA	St Helen's	C	7.99						2.99		3.49		3.79	2.99				
	New Seasons	Oregon Country	A	14.99	16.99			19.99											
		Carman Ranch	G	16.99	18.99			21.99											
		Wagyu	G	18.99															
	Rosauer's	Angus Beef	C									3.49							
		Painted Hills	A	9.99															
	Roth's	Painted Hills	A	9.99															
		n/i	C	7.99															
		Double R Ranch	C						8.99										
	PCC Markets	Oregon Country	A	15.99															
		Western	O	19.99															
	Saar's Markets	Meyer's Natural	A									3.99							
	Seafood City	n/i	C									3.99							
	Select Markets	St. Helen's	C							3.99				3.99					
	Smart Foodservice	IBP			7.48							2.65							
	Super 1 Foods	Meyer Natural	C	8.98											2.98			antibiotic-free	
		Meyer Natural	P	9.98														antibiotic-free	
		Premium Angus	C	5.98															
	The Markets LLC	Black Angus		4.75				9.99	3.99	3.98	3.95	3.95					3.95		
	Thriftway	St Helen's	C	8.99					5.99	2.99							3.99		
Thriftway of OR	St Helen's	C	8.99					5.99	3.99							3.99			
Town & Country	Angus	C	11.99																
Whole Foods NW	n/i	C	12.99	13.99			29.99		4.99								antibiotic-free		
Yoke's Fresh Mrkt	Hereford	C	7.99				13.99					3.99				2.99			
	Wagyu		16.99									8.99							

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State	Supermarket	Label	KTY	Rib Roasts		Loin Roasts (boneless)				Round Roasts (boneless)						Conditions	
				Bone In	Bnls	Filet Mignon	Tender loin	Strip Loin	Tri-Tip	Bottom Round	Top Round	Sirloin Tip	Top Butt	Eye of Round	Rump		London Broil
WY	Albert/Safe Denver	Colorado Angus	C			12.99				4.99	4.99			5.99		4.99	limit 1  BOGO \$25 purchase; limit 1  3.49  2.88 4.99  3.49 2.99  2.99  5.77 limit 1  2.99 2.69 4.99 limit 2
		Colorado Angus	C	5.47				5.47									
	Albert/Safe Mountain	Colorado Angus	C							3.47							
		Double R Ranch	C	6.99	8.99			8.99	5.99					4.99			
		Double R Ranch	C	5.77													
	Associated Food	Angus	C	7.99				5.99	6.99			3.99			3.49		
	AW Grocer's	Angus	C		8.98					3.79		2.88					
		n/i		11.99	9.99			7.99		3.79	3.69	3.99	4.99				
		n/i	C	10.99	11.99					3.99							
	Food Pride	Angus Pride	C	6.99	7.99							2.99		3.49	2.99		
		Grandpa's	S	7.99				6.99									
	IGA Markets	n/i		6.99						2.99	3.29	3.29		3.79	2.99		
		n/i		5.99													
	King Soopers	n/i	C	5.77					5.77								
	Lucky's Market	n/i	C	6.99													
		n/i	P	11.99													
	Ridley's	Piedmontese				19.99		19.99									
		Hereford	C					4.99	5.99			2.99			2.99		
	n/i	C								2.69					2.69		
	n/i	S	4.99														
Smith's	n/i	C	5.99					3.99									
	n/i	C											4.99				

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Christmas/Hanukkah 2018

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BEEF

State	Supermarket	Label	KTY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																
CT	ACME Market	Lancaster Brand	C	4.99	4.99											
	Adams IGA	n/i													4.00	
	AG New England	n/i	C	2.99												
	ALDI	Black Angus	C		2.99											
	Best Market	n/i	C	3.97								6.97				
	Big Y	Big Y	C		5.99											
	Bravo	n/i	C			4.99		3.99				6.49			3.49	
	Cherry Valley	Chairman's Reserve	C						3.99							3.59
		n/i														3.99
	Compare Foods	n/i	C	2.99		3.99										3.99
	C-Town	n/i	C			4.99			2.69			6.49	6.99	7.99	3.49	
	Fairway Market	n/i	C											5.99		
		n/i	K											12.99		
	Food Bazaar	n/i				3.99					3.99		4.79	4.49		3.99
	Geissler's	Angus	C	2.99												
	Highland Park	Angus	C						3.49						6.99	
	Key Food	n/i	C	2.99									5.99			
	King's Market	n/i	A			5.99							7.99		8.99	
		Angus	P												9.99	
	Market 32	Angus	C			4.99										
Price Chopper	Angus	C			4.99											
Save-a-Lot	n/i	C			3.99											
ShopRite	n/i	C	3.49		4.49											
	Angus	C			3.79											
Stew Leonard's	n/i											4.99				
The Fresh Market	n/i	P											6.99			
Whole Foods NE	n/i	C												10.99	antibiotic-free	
DC	ALDI	Black Angus	C		2.99											
	Giant Food	Angus	C		3.99											
		n/i	P		4.99											
	Save-a-Lot	n/i	C		3.99											
	Whole Foods MdAtl	n/i	C										9.99		antibiotic-free	
DE	ACME Market	Lancaster Brand	C	4.99	4.99											
	ALDI	Black Angus	C		2.99											
	Giant Food	Angus	C		3.99											
		n/i	P		4.99											

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions		
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank	
DE <i>(cont)</i>	Great Valu Markets	n/i	C		3.99								5.49	6.99			
	IGA Stores - NJ/PA	Angus	C		3.99												
		n/i	C									5.99					
	Lidl	Black Angus	C		2.89												
	Redner's	Star Ranch		3.28													
	Save-a-Lot	n/i	C		3.99												
	ShopRite	n/i	C	3.49	4.49												
		Angus	C		3.79												
	ShurSave	n/i		3.99				3.39									
		Angus	C		5.79												
	The Fresh Market	n/i	P										6.99				
MA	Adams IGA	n/i														4.00	
	AG New England	n/i	C	2.99													
	ALDI	Black Angus	C		2.99												
	Associated	n/i		2.99												3.99	
	Big Y	Big Y	C		5.99												
	Bravo	n/i	C			4.99		3.99				6.49				3.49	
	C-Town	n/i	C			4.99			2.69			6.49	6.99	7.99		3.49	
	Donelan's	n/i	C											6.99			
	Food City Market	n/i	C			3.69											
	Foodie's Markets	Angus	C		5.99												
	Geissler's	Angus	C	2.99													
	Hannaford	Hannaford	C		2.49												
		Spring Crossing	G		5.99												Australia
	Key Food	n/i	C	2.99									5.99				
	Market 32	Angus	C		4.99												
	Market Basket	n/i	C								2.49						
	McKinnon's	McKinnon's Angus	C			3.44						5.99	2.99				
	Price Chopper	Angus	C		4.99												
	Roche Bros.	Angus	C											5.49			
	Seabra Foods	n/i	C	2.99		2.59											
	Save-a-Lot	n/i	C		3.99												
	Shaw's	n/i		4.99													
	n/i	C						3.99									
Star Market	n/i		4.99														
	n/i	C						3.99									
	The Fresh Market	n/i	P										6.99				

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State	Supermarket	Label	KTY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
MA <i>(cont)</i>	Wegman's	Tomer	K											9.99		
		Wegman's			6.98									7.49	4.99	
		Angus	C		11.49							10.99		8.49		
		Wegman's	O		8.99											
MD	ACME Market	Lancaster Brand	C	4.99	4.99											
	ALDI	Black Angus	C		2.99											
	Giant Food	Angus	C		3.99											
		n/i	P		4.99											
	Great Valu Markets	n/i	C		3.99								5.49	6.99		
	Green Valley	Angus	C	3.49												
	H-Mart	n/i	C									6.99				
	IGA Stores - NJ/PA	Angus	C		3.99											
		n/i	C										5.99			
	Lidl	Black Angus	C		2.89											
	New Grand Mart	n/i						4.99								
	Redner's	Star Ranch		3.28												
	Save-a-Lot	n/i	C		3.99											
	Shoppers	n/i	C		3.99											
		n/i	C	3.49	4.49											
	ShopRite	Angus	C		3.79											
		n/i			3.99				3.39							
	ShurSave	Angus	C		5.79											
	Sprout's Market	n/i	C		4.99											
	The Fresh Market	n/i	P											6.99		
Wegman's	Tomer	K												9.99		
	Wegman's				6.98									7.49	4.99	
	Angus	C		11.49								10.99		8.49		
	Wegman's	O		8.99												
Whole Foods MdAtl	n/i	C										9.99			antibiotic-free	
ME	AG New England	n/i	C	2.99												
	Food City Market	n/i	C			3.69										
	Hannaford	Hannaford	C		2.49											
		Spring Crossing	G		5.99											
	IGA New England	1893 Premium		3.99												
	Market Basket	n/i	C								2.49					
	Save-a-Lot	n/i	C		3.99											
Shaw's	n/i		4.99													

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
NH	AG New England	n/i	C	2.99												Australia
	ALDI	Black Angus	C		2.99											
	Hannaford	Hannaford	C		2.49											
		Spring Crossing	G		5.99											
	Market Basket	n/i	C							2.49						
	McKinnon's	McKinnon's Angus	C			3.44					5.99	2.99				
	Price Chopper	Angus	C		4.99											
	Save-a-Lot	n/i	C		3.99											
	Shaw's	n/i	C	4.99												
NJ	ACME Market	Lancaster Brand	C	4.99	4.99											
	ALDI	Black Angus	C		2.99											
	Associated	n/i		2.99											3.99	
	Best Market	n/i	C	3.97								6.97				
	Bravo	n/i	C			4.99		3.99				6.49				3.49
	Compare Foods	n/i	C	2.99		3.99										3.99
	C-Town	n/i	C			4.99			2.69			6.49	6.99	7.99		3.49
	Fairway Market	n/i	C											5.99		
		n/i	K											12.99		
	Fine Fare	n/i							3.99							3.39
	Food Bazaar	n/i			3.99				3.99			4.79	4.49			3.99
	Foodtown	Rancher's Legend	C										5.99	6.99		
	Great Valu Markets	n/i	C		3.99								5.49	6.99		
	IGA Stores - NJ/PA	Angus	C		3.99											
		n/i	C									5.99				
	Key Food	n/i	C	2.99								5.99				
	King's Market	n/i	A		5.99							7.99		8.99		
		Angus	P											9.99		
	Lidl	Black Angus	C		2.89											
	Met Foods	n/i	C													3.99
	Morton Williams	n/i	C						4.99							4.59
	Pioneer	n/i	C						2.99							3.99
	Save-a-Lot	n/i	C			3.99										
	ShopRite	n/i	C	3.49	4.49											
		Angus	C			3.79										
	Supremo Foods	n/i	C											6.99		
	The Fresh Market	n/i	P										6.99			
Top Tomato	n/i	C									4.99					

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**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank		
NJ <i>(cont)</i>	Uncle Giuseppe's	Sterling Silver	C			3.99											
	Wegman's	Tomer	K										9.99				
		Wegman's				6.98								7.49	4.99		
		Angus	C			11.49							10.99	8.49			
		Wegman's	O			8.99											
		Western Beef	n/i		3.99	4.99							3.99				
		Whole Foods NE	n/i	C										10.99		antibiotic-free	
	Whole Foods MdAtl	n/i	C										9.99		antibiotic-free		
NY	ACME Market	Lancaster Brand	C	4.99	4.99												
	AG New England	n/i	C	2.99													
	ALDI	Black Angus	C		2.99												
	Associated	n/i		2.99												3.99	
	Best Market	n/i	C	3.97									6.97				
	Big M	1893 Premium			3.99												
	Bravo	n/i	C			4.99		3.99					6.49			3.49	
	Cherry Valley	Chairman's Reserve	C							3.99						3.59	
		n/i														3.99	
	Compare Foods	n/i	C	2.99		3.99										3.99	
	C-Town	n/i	C			4.99				2.69			6.49	6.99	7.99	3.49	
	D'Agostino's	Hereford	C							4.99							
	DeCiccio Family Mrkt	Sterling Silver	C										6.49	5.99	7.99		
	DeCiccio & Sons	n/i	A													6.99	
		Pineland Farms	A	12.99	5.99												
	Fairway Market	n/i	C												5.99		
		n/i	K												12.99		
	Fine Fare	n/i								3.99							3.39
	Food Bazaar	n/i				3.99				3.99			4.79	4.49			3.99
	Foodtown	Rancher's Legend	C											5.99	6.99		
	Giunta's	n/i	C				4.99										
	Great American	1893 Premium					4.49							5.99			
	Hannaford	Hannaford	C			2.49											
		Spring Crossing	G			5.99											Australia
Key Food	n/i	C	2.99										5.99				
King Kullen	n/i	C												5.99			
King's Market	n/i	A			5.99								7.99	8.99			
	Angus	P												9.99			
Market 32	Angus	C			4.99												



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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
NY <i>(cont)</i>	Met Foods	n/i	C												3.99	
	Morton Williams	n/i	C							4.99					4.59	
	North Shore	n/i	C		4.99							4.99				
	Pioneer	n/i	C							2.99					3.99	
	Price Chopper	Angus	C		4.99											
	Save-a-Lot	n/i	C		3.99											
	ShopRite	n/i	C	3.49	4.49											
		Angus	C		3.79											
	Stew Leonard's	n/i										4.99				
	The Fresh Market	n/i	P										6.99			
	Tops Market	Tops	C		3.99											
	Top Tomato	n/i	C									4.99				
	Trade Fair	n/i	C							3.99		4.99				
	Uncle Giuseppe's	Sterling Silver	C			3.99										
	Wegman's	Tomer	K											9.99		
		Wegman's			6.98									7.49	4.99	
		Angus	C		11.49								10.99	8.49		
	Wegman's	O		8.99												
Western Beef	n/i		3.99	4.99							3.99					
Whole Foods NE	n/i	C											10.99		antibiotic-free	
PA	ACME Market	Lancaster Brand	C	4.99	4.99											
	ALDI	Black Angus	C		2.99											
	Associated	n/i		2.99											3.99	
	Big M	1893 Premium			3.99											
	Boyer Foods	n/i			3.97											
	Bravo	n/i	C			4.99		3.99				6.49			3.49	
	Compare Foods	n/i	C	2.99		3.99									3.99	
	C-Town	n/i	C			4.99						6.49	6.99	7.99	3.49	
	Family Owned	n/i			3.99				3.99							
	Fine Fare	n/i								3.99					3.39	
	Foodtown	Rancher's Legend	C										5.99	6.99		
	Foodland	n/i	C		2.99											
	Great Valu Markets	n/i	C		3.99								5.49	6.99		
	Ideal Market	n/i	S				3.99									
	IGA SpartanNash	n/i	C		3.49											
	IGA Stores - NJ/PA	Angus	C		3.99											
		n/i	C									5.99				

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**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank		
PA <i>(cont)</i>	Karns Foods	n/i	C		4.49												
	Key Food	n/i	C	2.99								5.99					
	Kuhn's Market	n/i	C	2.29													
	Landis Markets	Angus	C		4.49									5.99			
	Pioneer	n/i	C						2.99							3.99	
	Price Chopper	Angus	C		4.99												
	Redner's	Star Ranch		3.28													
	Save-a-Lot	n/i	C		3.99												
	ShopRite	n/i	C	3.49	4.49												
	ShurSave	Angus	C		3.79												
		n/i			3.99			3.39									
	ShurSave NE Penn.	Angus	C		5.79												
		Angus	C		4.99												
	Sprout's Market	n/i	C		4.99												
	Supremo Foods	n/i	C											6.99			
	The Fresh Market	n/i	P										6.99				
	Tops Market	Tops	C		3.99												
	Wegman's	Tomer	K												9.99		
Wegman's					6.98									7.49	4.99		
Angus		C			11.49							10.99		8.49			
Wegman's		O			8.99												
Whole Foods MdAtl	n/i	C										9.99				antibiotic-free	
RI	Adams IGA	n/i														4.00	
	ALDI	Black Angus	C		2.99												
	Associated	n/i		2.99												3.99	
	Bravo	n/i	C			4.99		3.99				6.49				3.49	
	Dave's Marketplace	n/i	C		4.99								5.99		2.99		
	Save-a-Lot	n/i	C		3.99												
	Seabra Foods	n/i	C	2.99		2.59											
Shaw's	n/i		4.99														
VT	AG New England	n/i	C	2.99													
	ALDI	Black Angus	C		2.99												
	Food City Market	n/i	C			3.69											
	Hannaford	Hannaford	C		2.49												
		Spring Crossing	G		5.99												
	IGA New England	1893 Premium		3.99													Australia
Price Chopper	Angus	C		4.99													

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**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts ( <i>boneless</i> )							Chuck ( <i>bone-in</i> )		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
VT (cont)	Shaw's Tops Market	n/i Tops	C	4.99	3.99											

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State	Supermarket	Label	Qty	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																
AL	ALDI	Black Angus	C		2.99											
	Bruce's Foodland	n/i		4.99	5.49							5.99	3.69			
	Dollar General Mrkt	n/i			4.50											
	Food Giant	Black Canyon		2.99	3.99											
	Greer's Market	Black Angus	S	2.89												
	Hometown Market	n/i		2.99												
	Ingle's Market	Ingle's			3.98											
	Kroger Atlanta	n/i	C		5.99											
	Kroger Nashville	n/i	C		BOGO											
	Manning's PW	Angus	C	2.96	3.75											
	Piggly Wiggly Inc.	Angus	C		4.99									6.99		
	Piggly Wiggly JTM	Angus	C		4.29											
	Publix	Publix Premium	C		4.99									6.99		
		GreenWise	A		5.99											
	PW Homeland	n/i	S		4.99	3.99										
	PW Houchen's	Black Canyon		2.48												
	Ramey's	Black Angus	C	2.98												
	Rouse's	Angus	C		3.99								3.99			
	Save-a-Lot	n/i	C		3.99											
	Sprout's Market	n/i	C		4.99											
The Fresh Market	n/i	P										6.99				
Vowell's	Black Canyon	S	2.99													
Western Market	Chairmans Reserve	C		4.99										6.99		
	Angus	C						3.49								
Whole Foods South	n/i	C										8.99			antibiotic-free	
Winn-Dixie	WD Brand	C		4.99												
FL	ALDI	Black Angus	C		2.99											
	Bravo	n/i													3.47	
	Dollar General Mrkt	n/i			4.50											
	Doris Markets	n/i	C	3.49						3.49						
	Food Giant	Black Canyon		2.99	3.99											
	Greer's Market	Black Angus	S	2.89												
	Harvey's	n/i	C		3.98			3.98								
	Hitchcock's	Hitchcock's	C	3.88	4.29			3.99					4.99			
	IGA Florida	n/i			3.99							4.99				
	Milam's Market	Angus	C		4.49			3.99								

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**BEEF**

State	Supermarket	Label	SKU	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
FL <i>(cont)</i>	Presidente	n/i						2.98								
	Price Choice	n/i						2.97								2.47
	Publix	Publix Premium	C		4.99									6.99		
		GreenWise	A		5.99											
	PW Houchen's	Black Canyon		2.48												
	Sabor Tropical	Angus	C					2.98								
	Save-a-Lot	n/i	C		3.99											
	Scaff's	Preferred Angus	S		3.99											
	Sedano's	Angus	C		3.99			3.99								
	Sprout's Market	n/i	C		4.99											
	The Fresh Market	n/i	P										6.99			
	Western Beef	n/i		2.99								4.49				
	Whole Foods Florida	n/i											7.99	9.99		
		n/i	G											9.99		
Winn-Dixie	WD Brand	C		4.99												
GA	ALDI	Black Angus	C		2.99											
	Bi-Lo	Gold Star	C		4.99											
	Dollar General Mrkt	n/i			4.50											
	Food City	Angus	C					2.99								
	Food Depot	n/i	S	3.77	3.88											
	Food Giant	Black Canyon		2.99	3.99											
	Food Pride	n/i			3.99											
	Galaxy Foods	Tender Ridge		2.98												
	Harvey's	n/i	C		3.98			3.98								
	H-Mart	n/i	C									6.49				
	IGA Food Stores	Preferred Angus		3.29												
	Ingle's Market	Ingle's			3.98											
	Kroger Atlanta	n/i	C		5.99											
	Lidl	Black Angus	C		2.89											
	Little Giant	n/i			2.99											
		Angus	C	3.99												
	Piggly Wiggly GA	Angus	C		3.99											
	Piggly Wiggly JTM	Angus	C		4.29											
	Publix	Publix Premium	C		4.99									6.99		
		GreenWise	A		5.99											
PW Carolina Co.	Pig's Pride			3.88												
PW Homeland	n/i	S		4.99	3.99											

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
GA (cont)	PW Houchen's	Black Canyon		2.48												
	Quality Foods	n/i		2.79									2.99			
	Save-a-Lot	n/i	C		3.99											
	Sprout's Market	n/i	C		4.99											
	The Fresh Market	n/i	P										6.99			
	Wayfield's	n/i	C	3.99												
		n/i	S		2.99											
	Whole Foods South	n/i	C										8.99			antibiotic-free
Winn-Dixie	WD Brand	C		4.99												
KY	ALDI	Black Angus	C		2.99											
	Cox IGA	n/i		4.99	4.99											
	Dollar General Mrkt	n/i			4.50											
	E.W. James	Black Canyon		2.98	4.28											
	Food City	Angus	C					2.99								
	Food Fair	Black Canyon					2.99									
	Food Giant	Black Canyon		2.99	3.99											
	Food Rite	Black Canyon		2.99	3.99											
	Fresh Encounter	Premium Angus	C				4.99									
	Fresh Thyme	n/i			4.99											
	Galaxy Foods	Tender Ridge		2.98												
	IGA Houchen's	IGA	S		3.99											
	IGA SpartanNash	n/i	C		3.49											
	IGA Stores - OH/KY	n/i	C	4.99	4.99											
	Kroger Cincinnati	n/i	C		3.49											
	Kroger Delta	n/i	C		4.99											
	Kroger Mid-Atlantic	n/i	C		3.49											
	Kroger Mid-South	n/i	C		3.49											
	Kroger Nashville	n/i	C		BOGO											
	Meijer	Angus	C				5.99	4.99								
		PRE	G		8.39											
	PW Houchen's	Black Canyon			2.48											
	Remke Markets	n/i	C					4.99								
	Save-a-Lot	n/i	C			3.99										
	SuperVALU Stores	Angus Farms	C				3.49									
	TC Grocers	n/i	S				2.99									
The Fresh Market	n/i	P										6.99				
Whole Foods MdAtl	n/i	C										9.99			antibiotic-free	

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
MS	AG Baton Rouge	n/i		2.99												
	ALDI	Black Angus	C		2.99											
	Dollar General Mrkt	n/i			4.50											
	Food Giant	Black Canyon		2.99	3.99											
	Froogle's	Angus	C		3.35											
	Greer's Market	Black Angus	S	2.89												
	Grocery Depot	Angus	C		3.62											
	Kroger Delta	n/i	C		4.99											
	Piggly Wiggly MS	n/i	C		3.99											
	PW Houchen's	Black Canyon		2.48												
	Ramey's	Black Angus	C	2.98												
	Rouse's	Angus	C		3.99								3.99			
	Save-a-Lot	n/i	C		3.99											
	Sullivan's Grocery	n/i	S		3.69											
	The Fresh Market	n/i	P										6.99			
	Vowell's	Black Canyon	S	2.99												
	Whole Foods South	n/i	C										8.99			antibiotic-free
Winn-Dixie	WD Brand	C		4.99												
NC	ALDI	Black Angus	C		2.99											
	Bi-Lo	Gold Star	C		4.99											
	Carlie C's IGA	n/i		2.98	3.28											
	Compare Foods	n/i	C	3.69												
	Food Pride	n/i			3.99											
	Fresh Foods	n/i	S		4.29											
	Galaxy Foods	Tender Ridge		2.98												
	Great Valu Markets	n/i	C		3.99								5.49	6.99		
	Harvey's	n/i	C		3.98				3.98							
	H-Mart	n/i	C					4.98				7.98				
	IGA Food Stores	Preferred Angus		3.29												
	Ingle's Market	Ingle's			3.98											
	Lidl	Black Angus	C		2.89											
	Piggly Wiggly Retail	n/i		3.69												
	Piggly Wiggly Stores	Preferred Angus		2.99												
	Publix	Publix Premium	C		4.99									6.99		
		GreenWise	A		5.99											
Save-a-Lot	n/i	C		3.99												
Sprout's Market	n/i	C		4.99												

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
NC <i>(cont)</i>	Sullivan's Grocery	n/i	S	2.99												
	The Fresh Market	n/i	P										6.99			
	Whole Foods South	n/i	C										8.99			antibiotic-free
SC	ALDI	Black Angus	C		2.99											
	Bi-Lo	Gold Star	C		4.99											
	Dollar General Mrkt	n/i			4.50											
	Galaxy Foods	Tender Ridge		2.98												
	Harvey's	n/i	C		3.98			3.98								
	IGA Food Stores	Preferred Angus		3.29												
	Ingle's Market	Ingle's			3.98											
	Kroger Atlanta	n/i	C		5.99											
	Lidl	Black Angus	C		2.89											
	Publix	Publix Premium	C		4.99									6.99		
		GreenWise	A		5.99											
	PW Carolina Co.	Pig's Pride			3.88											
	Quality Foods	n/i		2.79									2.99			
	Save-a-Lot	n/i	C		3.99											
	Sprout's Market	n/i	C		4.99											
The Fresh Market	n/i	P											6.99			
Whole Foods South	n/i	C											8.99		antibiotic-free	
TN	ALDI	Black Angus	C		2.99											
	Cash Saver TC Groc.	n/i	S				2.47									
	Cash Saver TN	Angus	C										2.85			
	Dollar General Mrkt	n/i			4.50											
	E.W. James	Black Canyon		2.98	4.28											
	Food City	Angus	C					2.99								
	Food Giant	Black Canyon		2.99	3.99											
	Food Rite	Black Canyon		2.99	3.99											
	H.G. Hill	Black Canyon	S		3.59											
	IGA Houchen's	IGA	S		3.99											
	IGA Stores - OH/KY	n/i	C	4.99	4.99											
	Ingle's Market	Ingle's			3.98											
	Kroger Delta	n/i	C		4.99											
	Kroger Mid-Atlantic	n/i	C		3.49											
	Kroger Nashville	n/i	C			BOGO										
Osborne's	n/i		2.99													



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**BEEF**

State	Supermarket	Label	Key	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
TN <i>(cont)</i>	Publix	Publix Premium	C		4.99									6.99		
		GreenWise	A		5.99											
	Save-a-Lot	n/i	C		3.99											
	Sprout's Market	n/i	C		4.99											
	TC Grocers	n/i	S			2.99										
	The Fresh Market	n/i	P									6.99				
	Tietgen's	n/i		2.99	3.99											
Whole Foods South	n/i	C										8.99			antibiotic-free	
VA	ALDI	Black Angus	C		2.99											
	Dollar General Mrkt	n/i			4.50											
	Food City	Angus	C					2.99								
	Galaxy Foods	Tender Ridge		2.98												
	Giant Food	Angus	C		3.99											
		n/i	P		4.99											
	Grant's	Black Canyon		2.49												
	Great Valu Markets	n/i	C		3.99								5.49	6.99		
	H-Mart	n/i	C									6.99				
	IGA Houchen's	IGA	S		3.99											
	Ingle's Market	Ingle's			3.98											
	Kroger Mid-Atlantic	n/i	C		3.49											
	Lidl	Black Angus	C		2.89											
	Piggly Wiggly Retail	n/i		3.69												
	Piggly Wiggly Stores	Preferred Angus		2.99												
	Publix	Publix Premium	C		4.99									6.99		
		GreenWise	A		5.99											
	Save-a-Lot	n/i	C		3.99											
	Shoppers	n/i	C		3.99											
The Fresh Market	n/i	P										6.99				
Wegman's	Tomer	K											9.99			
	Wegman's			6.98									7.49	4.99		
	Angus	C		11.49								10.99	8.49			
	Wegman's	O		8.99												
Whole Foods MdAtl	n/i	C										9.99			antibiotic-free	
WV	ALDI	Black Angus	C		2.99											
	Food Fair	Black Canyon					2.99									
	Galaxy Foods	Tender Ridge		2.98												
	Grant's	Black Canyon		2.49												

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**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
WV (cont)	Kroger Columbus	n/i	C		4.99											
	Kroger Mid-Atlantic	n/i	C		3.49											
	Piggly Wiggly Stores	Preferred Angus		2.99												
	Save-a-Lot	n/i	C		3.99											

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State	Supermarket	Label	Qty	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																
IA	AW Grocers	n/i			4.99	3.99										
		Angus	C		4.79											
	ALDI	Black Angus	C		2.99											
	Brother's Market	n/i	C		3.99								2.99			
	Family Foods	n/i	C			3.99										
	Fareway	n/i	C		2.99	3.99										
	Food Pride	Angus Pride	C		3.99	3.99										
	Fresh Thyme	n/i			4.99											
	Hy-Vee	Hy-Vee Reserve	C		4.99	4.99										
	Jewel-Osco	n/i	C		4.99											
	Maynard's	Star Ranch	C		4.59	3.59										
	Price Chopper	KC Pride				2.49								4.49		
	Quillin's	Chairmans Reserve				3.49										
	Save-a-Lot	n/i	C		3.99											
	Schnuck's	Angus	C	3.99	3.99											
	Sunshine Foods	n/i	C			2.77										
	Super Saver	Star Ranch			3.98										4.98	
Thriftway Stores	n/i			3.99									2.99			
Whole Foods MW	n/i	C											9.99		antibiotic-free	
IL	ALDI	Black Angus	C		2.99											
	AW Grocers	n/i			4.99	3.99										
	Berkot's	n/i	C		4.99	4.99										
	Borowiak's IGA	IGA TableRite				2.99								3.48		
	Brookhaven	Angus	C	3.99												
	Butera's Market	Angus	C			3.69										
		n/i											3.99		2.99	
	Cermak's	Angus	C										4.99			
	County Market NFI	Angus	C			2.99										
	Cub Foods	n/i	C		3.99											
	Dierberg's	Dierberg's	C											5.99		
	El Guero	n/i	C												3.29	
	Fairplay Foods	Angus	C		3.99		2.99						4.99		2.49	
	Fareway	n/i	C		2.99	3.99										
	Food 4 Less	n/i	C		2.99											
	Food Pride	Angus Pride	C		3.99	3.99										
	Fresh Thyme	n/i			4.99											

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State	Supermarket	Label	SKU	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank		
IL <i>(cont)</i>	Garden Fresh	n/i	C									5.98					
	Heinen's	Heinen's	A	5.49		5.49		6.99									
	Hy-Vee	Hy-Vee Reserve	C		4.99	4.99											
	IGA Houchen's	IGA	S		3.99												
	IGA Stores IL/IN	IGA TableRite	C	2.99	3.89												
	Jewel-Osco	n/i	C		4.99												
	Jimenez	n/i	C			2.99										2.99	
	Kirby Foods IGA	IGA TableRite		2.99	3.69												
	Kroger Central	n/i	C		3.49												
	Kroger Mid-South	n/i	C		3.49												
	Mariano's	Black Angus	C		3.99												
	Meijer	Angus	C				5.99	4.99									
		PRE	G		8.39												
	Pete's Market	Black Angus	C		4.49	4.99						4.99				2.89	
	Plum Market	Niman Ranch	A											9.99			
	PW Midwest	Angus	C				2.99										2.99
		n/i															
	Save-a-Lot	n/i	C		3.99												
	Schnuck's	Angus	C	3.99	3.99												
	Seafood City	n/i								3.99							
	Shop & Save Mrkt	Aurora	C					2.99				4.79					2.69
Sullivan's	n/i	C		3.99							3.99						
The Fresh Market	n/i	P										6.99					
Tony's Finer Food	n/i	C			4.49				3.99		4.99	4.99				2.99	
Torres Market	n/i															3.38	
Valli Produce	Aurora	C			1.99				3.49		4.99						
Whole Foods MW	n/i	C										9.99				antibiotic-free	
IN	ALDI	Black Angus	C		2.99												
	County Market	Angus	C		4.99	2.98											
	County Market NFI	Angus	C			2.99											
	Dollar General Mrkt	n/i			4.50												
	Food 4 Less	n/i	C		2.99												
	Fresh Encounter	Premium Angus	C				4.99										
	Fresh Thyme	n/i			4.99												
	Harding's	Tender Ridge	C		3.99		3.99										
	Harvest Supermarkets	Black Canyon	C		4.59												
	IGA Houchen's	IGA	S		3.99												

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**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions		
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank			
IN <i>(cont)</i>	IGA Stores IL/IN	IGA TableRite	C	2.99	3.89													
	IGA Stores - OH/KY	n/i	C	4.99	4.99													
	Jay C Food Stores	n/i	C		2.99													
	Jewel-Osco	n/i	C		4.99													
	Kirby Foods IGA	IGA TableRite		2.99	3.69													
	Kroger Central	n/i	C		3.49													
	Kroger Cincinnati	n/i	C		3.49													
	Kroger Mid-South	n/i	C		3.49													
	Martin's	Martin's	C		3.99													
	Meijer	Angus	C					5.99	4.99									
		PRE	G			8.39												
	Millers Markets	Hereford	C								3.99							
	Needler's	Premium Angus	C					4.99										
	New Market	Black Angus	C			BOGO												
	Save-a-Lot	n/i	C			3.99												
	Schnuck's	Angus	C		3.99	3.99												
	Strack & VanTil	Angus	C			3.49		3.99										
	The Fresh Market	n/i	P											6.99				
	Wesselman's	n/i				3.99												
	Whole Foods MW	n/i	C											9.99			antibiotic-free	
MI	ALDI	Black Angus	C		2.99													
	AW Grocers	n/i			4.99	3.99												
	County Market	Angus	C		4.99	2.98												
	D&W Fresh Market	Meyer Natural	A		6.99													
	Food Pride	Angus Pride	C		3.59													
	Fresh Thyme	n/i			4.99													
	Glory Supermarket	n/i					2.59				2.78							
	Harding's	Tender Ridge	C		3.99		3.99											
	Jack's Market	Iowa Premium					3.99											
	Kroger Central	n/i	C		3.49													
	Kroger Columbus	n/i	C		4.99													
	Louie's Market	Angus	C				2.99											
	Martin's	Martin's	C		3.99													
	Meijer	Angus	C					5.99	4.99									
		PRE	G			8.39												
	Millers Markets	Hereford	C								3.99							
	Pat's Foods IGA	Angus	C										5.99					

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State	Supermarket	Label	SKU	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
MI <i>(cont)</i>	Plum Market	Niman Ranch	A											9.99		
	Ric's Food Center	Ric's	C				3.99									
	Save-a-Lot	n/i	C		3.99											
	Spartan Stores	n/i	C		3.99											
	Super One Foods	Meyer Natural	A		4.94											
	Tadych's	Nature's Source	A		5.99											
		Angus Pride	C		3.99											
	Tom's/Oleson's	n/i	C				3.49									
	Valuland	Open Acres	C				3.88									
	Whole Foods MW	n/i	C										9.99			antibiotic-free
MN	AW Grocers	Hereford	C	3.69	4.49											
		n/i			4.99	3.99										
		Angus	C		4.79											
	ALDI	Black Angus	C		2.99											
	Cash Wise	Hereford	C			4.48										
	County Market	Angus	C		4.99	2.98										
	Cub Foods	n/i	C		3.99											
	Dick's Fresh Market	Revier Cattle Co.	C			3.49										
	Fareway	n/i	C		2.99	3.99										
	Festival	Black Angus	C		4.99											
	Food Pride	Angus Pride	C		3.59											
	Fresh Thyme	n/i			4.99											
	Hornbacher's	Stockman&Dakota			3.99											
	Hy-Vee	Hy-Vee Reserve	C		4.99	4.99										
	Kowalski's	Akaushi Kobe			8.99											
		n/i	A		6.99											
	Marketplace Foods	Angus Pride	C		3.98											
	Maynard's	Star Ranch	C		4.59	3.59										
	Nilssen's	Angus Pride	C		4.49											
	Quillin's	Chairmans Reserve				3.49										
	Save-a-Lot	n/i	C		3.99											
	Sunshine Foods	n/i	C			2.77										
	Super One Foods	Meyer Natural	A		4.94											
Super Saver	Star Ranch			3.98												
SuperVALU Stores	Angus Farms	C			3.49											
	Revier Cattle Co.				2.99											

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
MN (cont)	Teal's Market	Angus Pride	C			3.99										
	Whole Foods MW	n/i	C										9.99			antibiotic-free
ND	Albert/Safe Mountain	Colorado Angus	C				3.47						5.99			
		Open Nature	G		6.99											
		Double R Ranch	C	2.49			3.99	BOGO								
	AW Grocers	n/i			4.99	3.99										
	Cash Wise	Hereford	C			4.48										
	Food Pride	Angus Pride	C			3.59										
	Hornbacher's	Stockman&Dakota				3.99										
	Marketplace Foods	Angus Pride	C			3.98										
	SuperVALU Stores	Angus Farms	C				3.49									
	Revier Cattle Co.					2.99										
	Teal's Market	Angus Pride	C				3.99									
NE	Albert/Safe Denver	n/i	C				3.47									
		Open Nature	G		6.99											
		Colorado Angus	C				4.99						5.99			
	ALDI	Black Angus	C		2.99											
	Apple Market	n/i											2.99			
		Angus	C				3.99									
	AW Grocers	Hereford	C	3.69	4.49											
		n/i			4.99	3.99										
		Angus	C			4.79										
	Baker's	n/i	C		4.99								2.99			
	Fareway	n/i	C		2.99	3.99										
	Food Pride	Angus Pride	C			3.59										
	Fresh Thyme	n/i			4.99											
	Hy-Vee	Hy-Vee Reserve	C		4.99	4.99										
	Super Saver	Star Ranch				3.98									4.98	
Thriftway Stores	n/i				3.99								2.99			
	Whole Foods MW	n/i	C										9.99			antibiotic-free
OH	Acme Fresh Mrkt	Angus	C		4.99		4.99									
	ALDI	Black Angus	C		2.99											
	Dave's Markets	n/i	C		4.99		3.99									
	Dollar General Mrkt	n/i			4.50											
	Fisher's Foods	n/i	C				3.49						5.99			
	Food Fair	Black Canyon					2.99									
	Fresh Encounter	Premium Angus	C				4.99									

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State	Supermarket	Label	KY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
OH <i>(cont)</i>	Fresh Thyme	n/i			4.99											
	Heinen's	Heinen's	A	5.49		5.49		6.99								
	IGA Houchen's	IGA	S		3.99											
	IGA SpartanNash	n/i	C		3.49											
	IGA Stores - OH/KY	n/i	C	4.99	4.99											
	Kroger Central	n/i	C		3.49											
	Kroger Cincinnati	n/i	C		3.49											
	Kroger Columbus	n/i	C		4.99											
	Kroger Mid-Atlantic	n/i	C		3.49											
	Meijer	Angus	C				5.99	4.99								
		PRE	G		8.39											
	Millers Markets	Hereford	C								3.99					
	Needler's	n/i	C				4.99									
	Piggly Wiggly Stores	Preferred Angus		2.99												
	Remke Markets	n/i	C				4.99									
	Save-a-Lot	n/i	C		3.99											
	SuperVALU Stores	Angus Farms	C			3.49										
		Star Ranch	C	3.49												
The Fresh Market	n/i	P										6.99				
Whole Foods MdAtl	n/i	C										9.99			antibiotic-free	
SD	Albert/SAFE Denver	n/i	C				3.47									
		Open Nature	G		6.99											
		Colorado Angus	C		5.99		4.99					5.99				
	ALDI	Black Angus	C		2.99											
	AW Grocers	Hereford	C	3.69	4.49											
		n/i			4.99	3.99										
		Angus	C		4.79											
	Buche Foods	n/i	C		3.98											
	Fareway	n/i	C		2.99	3.99										
	Hy-Vee	Hy-Vee Reserve	C		4.99	4.99										
	IGA Markets	n/i			4.29		2.99									
	Ken's Super Fair	Demkota	C		3.69											
	Maynard's	Star Ranch	C		4.59	3.59										
	Sunshine Foods	n/i	C			2.77										
	SuperVALU Stores	Angus Farms	C			3.49										
Teal's Market	Angus Pride	C			3.99											



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State	Supermarket	Label	KTY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
WI	ALDI	Black Angus	C		2.99											
	AW Grocers	Hereford	C	3.69	4.49											
		n/i			4.99	3.99										
		Angus	C		4.79											
	Cermak's	Angus	C									4.99				
	County Market	Angus	C		4.99	2.98										
	Food Pride	Angus Pride	C		3.59											
	Fresh Thyme	n/i			4.99											
	Gordy's	Angus Pride	C			3.98										
	Marketplace Foods	Angus Pride	C		3.98											
	Meijer	Angus	C				5.99	4.99								
		PRE	G		8.39											
	Nilssen's	Angus Pride	C		4.49											
	Outpost Natural	Wisconsin Meadows	G										6.99		4.99	
	Pat's Foods IGA	Angus	C										5.99			
	Pick'n Save	Black Angus	C		3.99											
	PW Midwest	Angus	C				2.99									2.99
		n/i														
	Quillin's	Chairmans Reserve				3.49										
	Save-a-Lot	n/i	C		3.99											
	Schnuck's	Angus	C	3.99	3.99											
	Sendik's	Sendik's	C		3.99											
	Sentry Foods	Sentry	C		4.29									5.99		
	Super One Foods	Meyer Natural	A		4.94											
	SuperVALU Stores	Angus Farms	C			3.49										
		Revier Cattle Co.				2.99										
	Tadych's	Nature's Source	A		5.99											
		Angus Pride	C		3.99											
	Whole Foods MW	n/i	C										9.99			antibiotic-free

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																
AR	Albertsons Houston	n/i	C		5.99									3.49		
	ALDI	Black Angus	C		2.99											
	Cash Saver TC Groc.	n/i	S				2.47									
	City Market	Angus	C	2.75												
	Edwards Food Giant	Angus	C	2.98												
	Food Giant	Black Canyon		2.99	3.99											
	G&W Foods	n/i	C		3.99								4.99			
	Harp's	Angus	C		5.48	4.97										
	Kroger Delta	n/i	C		4.99											
	PW Houchen's	Black Canyon		2.48												
	Save-a-Lot	n/i	C		3.99											
	Super 1 Foods	n/i							3.48							2.98
	TC Grocers	n/i	S				2.99									
	The Fresh Market	n/i	P										6.99			
Whole Foods SW	n/i	C										6.99			antibiotic-free	
AZ	Albertsons SW	n/i	C		2.97		2.97	3.49								
	AW Grocers	Angus	C		4.79											
	Basha's	n/i	C				3.99									
	Clark's Market	n/i			4.19											
	El Super	n/i			3.29				2.89		2.97				2.49	
	Food City	n/i					2.37									
	Fry's	n/i	C		2.97											
	IGA Family Friends	Angus	C				2.97									
	Los Altos Ranch	n/i		2.59											2.29	
	Safeway SW	n/i	C				3.49	4.66								
	Smart & Final	First Street			4.49											
	Smith's	n/i	C		4.99											
	Sprout's Market	n/i	C		4.99											
	Whole Foods SthPac.	n/i	C											9.99		antibiotic-free
		n/i	O										10.99			
CO	Affiliated Foods	n/i			3.99	3.49							3.99			
	Albert/Safe Denver	n/i	C				3.47									
		Open Nature	G		6.99											
		Colorado Angus	C		5.99		4.99					5.99				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
CO <i>(cont)</i>	Albert/Safe Mountain	Colorado Angus	C				3.47					5.99				
		Open Nature	G		6.99											
		Double R Ranch	C				BOGO	BOGO								
	Associated Food	Angus	C		3.99	3.99		3.49								
	AW Grocers	Hereford	C	3.69	4.49											
		n/i			4.99	3.99										
		Angus	C		4.79											
	Clark's Market	n/i			4.19											
	King Soopers	n/i	C		BOGO											
	Ridley's	Hereford	C		3.99			2.99							1.99	
	Save-a-Lot	n/i	C		3.99											
	Sprout's Market	n/i	C		4.99											
Whole Foods Mntn	n/i	C										9.99			antibiotic-free	
KS	Affiliated Foods	n/i			3.99	3.49							3.99			
	ALDI	Black Angus	C		2.99											
	Apple Market	n/i											2.99			
		Angus	C			3.99										
	AW Grocers	n/i			4.99	3.99										
		Angus	C		4.79											
	Brother's Market	n/i	C		3.99									2.99		
	Country Mart	n/i												3.99		
	Dillon's	n/i	C		4.99									2.99		
	Food Pride	Angus Pride	C		3.99	3.99										
	G&W Foods	n/i	C		3.99									4.99		
	Harp's	Angus	C		5.48	4.97										
	Hays Supermarket	Angus	C		3.98											
	Hen House	Hereford	C											7.99		
	Hy-Vee	Hy-Vee Reserve	C		4.99	4.99										
	Price Chopper	KC Pride				2.49								4.49		
	Pyramid Foods	Meyer Natural	A		5.49											
		Black Angus	C		3.99											
	Save-a-Lot	n/i	C		3.99											
	Sprout's Market	n/i	C		4.99											
	Sun Fresh	n/i				3.49								3.99		
	Thriftway Stores	n/i			3.99									2.99		
Whole Foods Mntn	n/i	C											9.99		antibiotic-free	
Wood's	Butcher's Pride	C		4.49									3.99			

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BEEF

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
LA	AG Baton Rouge	n/i		2.99												
	Albertsons Houston	n/i	C		5.99								3.49			
	Breaux Mart	Angus	C	2.99												
	Brookshire Bros.	Angus Pride	C	3.99												
		n/i	S										2.99			
	County Market	Angus	C		4.99	2.98										
	Dollar General Mrkt	n/i			4.50											
	Kroger Texas	n/i	C		2.77											
		n/i	C										2.49			limit 2
	Market Basket	MB Premium	S		2.97											limit 2
	Ramey's	Black Angus	C	2.98												
	Rouse's	Angus	C		3.99								3.99			
	Save-a-Lot	n/i	C		3.99											
	Shoppers Value	Angus	C	2.98												
	Super 1 Foods	n/i							3.48							2.98
	The Fresh Market	n/i	P											6.99		
Whole Foods SW	n/i	C											6.99		antibiotic-free	
Winn-Dixie	WD Brand	C		4.99												
MO	ALDI	Black Angus	C		2.99											
	Apple Market	n/i											2.99			
		Angus	C			3.99										
	AW Grocers	n/i		4.99	3.99											
	Brother's Market	n/i	C	3.99									2.99			
	C&R Supermarkets	n/i	C					2.99								
		n/i	S										2.99			
		Angus	C		3.99											
	Cash Saver TC Groc.	n/i	S				2.47									
	Country Mart	n/i											3.99			
	County Market NFI	Angus	C			2.99										
	Dierberg's	Dierberg's	C											5.99		
	Food Giant	Black Canyon		2.99	3.99											
	Fresh Thyme	n/i			4.99											
	G&W Foods	n/i	C		3.99								4.99			
	Gerbe's	n/i	C		4.99								2.99			
Harp's	Angus	C		5.48	4.97											
Harter House	n/i											4.99				
Hays Supermarket	Angus	C		3.98												

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	KTY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
MO <i>(cont)</i>	Hen House	Hereford	C										7.99			
	Hy-Klas Foods	n/i			3.99								2.99			
	Hy-Vee	Hy-Vee Reserve	C		4.99	4.99										
	IGA Stores IL/IN	IGA TableRite	C	2.99	3.89											
	Kroger Central	n/i	C		3.49											
	Kroger Delta	n/i	C		4.99											
	Moser's	n/i				2.79							3.99			
	Prenger Foods	n/i				3.49							3.99			
	Price Chopper	KC Pride				2.49							4.49			
	Pyramid Foods	Meyer Natural	A		5.49											
		Black Angus	C		3.99											
	Save-a-Lot	n/i	C		3.99											
	Schnuck's	Angus	C	3.99	3.99											
	Sprout's Market	n/i	C		4.99											
	Sun Fresh	n/i				3.49							3.99			
	TC Grocers	n/i	S			2.99										
	TC Markets	Top Choice	C			3.99										
	Thriftway Stores	n/i			3.99								2.99			
	Whole Foods MW	n/i	C										9.99			antibiotic-free
Wood's	Butcher's Pride	C		4.49								3.99				
NM	Affiliated Foods	n/i			3.99	3.49							3.99			
	Albert/Safe Denver	n/i	C				3.47									
		Open Nature	G		6.99											
		Colorado Angus	C		5.99		4.99					5.99				
	Basha's	n/i	C				3.99									
	El Super	n/i			3.29				2.89		2.97				2.49	
	John Brooks	n/i			3.79	2.99										
	King Soopers	n/i	C		BOGO											
	Smith's	n/i	C		4.99											
	Sprout's Market	n/i	C		4.99											
Whole Foods Mntn	n/i	C										9.99			antibiotic-free	
OK	Affiliated Foods	n/i			3.99	3.49							3.99			
	ALDI	Black Angus	C		2.99											
	AW Grocers	n/i			4.99	3.99										
	Country Mart	n/i											3.99			
	Dollar General Mrkt	n/i			4.50											
	Harp's	Angus	C		5.48	4.97										

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prices in \$US per pound unless otherwise noted.

BEEF

State	Supermarket	Label	SKU	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
OK <i>(cont)</i>	Homeland	Red River Ranch	C		4.99	3.99										
	Market Square	n/i			3.49	2.99										
	Morelos	n/i							3.59		2.99					
	Pyramid Foods	Meyer Natural	A		5.49											
		Black Angus	C		3.99											
	Reasor's	Angus	C		3.98			3.98					3.48			
	Save-a-Lot	n/i	C		3.99											
	Sprout's Market	n/i	C		4.99											
	Super C Mart	n/i		3.79				3.29								
	The Fresh Market	n/i	P										6.99			
	United of OK	Red River Ranch	C		4.99	3.99										
	Warehouse Market	n/i											2.99			
	Whole Foods SW	n/i	C										6.99			antibiotic-free
	Williams Foods	n/i		3.79				3.29								
TX	Affiliated Foods	n/i			3.99	3.49							3.99			
	AG Baton Rouge	n/i		2.99												
	Albertsons Houston	n/i	C		5.99								3.49			
	ALDI	Black Angus	C		2.99											
	Arlan's Market	Blackwell Angus		2.99	3.29											
	Brookshire Bros.	Angus Pride	C	3.99												
		n/i	S										2.99			
	David's	n/i	S	3.99												
	Diamond IGA	n/i											2.79			
	El Rancho	n/i														1.98
	El Rio Grande	n/i			3.49											2.49
	El Super	n/i			3.29				2.89		2.97					2.49
	Fiesta Mart	n/i									2.27	2.99				1.99
	Foodarama	n/i	S	2.97												
	H-E-B	n/i	S	2.99												
	Homeland	Red River Ranch	C		4.99	3.99										
	H-Mart	n/i	C					4.49								
	Junior's	n/i		2.69								3.69				
	Kroger Texas	n/i	C		2.77											
		n/i	C										2.49			limit 2
Malone's	n/i		2.89													
Market Basket	MB Premium	S		2.97											limit 2	
Market Square	n/i			3.49	2.99											

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**Christmas/Hanukkah 2018**  
**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank		
TX <i>(cont)</i>	Porter's Grocery	n/i			3.49	2.99											
	Randall's	n/i	C		5.99								3.49				
	Save-a-Lot	n/i	C		3.99												
	Seller's Bros.	n/i		1.99								2.69					
	Sprout's Market	n/i	C		4.99												
	Super 1 Foods	n/i						3.48									2.98
	Teloloapan	n/i															2.47
	Tom Thumb	n/i	C		5.99									3.49			
	United Supermarkets	Rancher's Reserve	C		BOGO									4.99			
	Vista Market	Hereford	C		2.89												
Whole Foods SW	n/i	C											6.99			antibiotic-free	
UT	Albert/Safe Mountain	Colorado Angus	C				3.47					5.99					
		Open Nature	G		6.99												
		Double R Ranch	C				BOGO	BOGO									
	Associated Food	Angus	C		3.99	3.99		3.49									
	Clark's Market	n/i			4.19												
	Fresh Market	Angus	C		3.99			2.99									
	Harmon's	n/i	C				3.49					3.99					
	King Soopers	n/i	C		BOGO												
	Rancho Markets	n/i															2.49
	Ridley's	Hereford	C		3.99			2.99									1.99
	Smith's	n/i	C		4.99												
	Sprout's Market	n/i	C		4.99												
	Stokes Market	Angus	C			3.99		2.99									
Whole Foods Mntrn	n/i	C											9.99			antibiotic-free	

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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																
CA	Albertsons SoCal	n/i	C		3.99		3.99									
	Andronico's	Angus	C		6.99											
	Arteaga's	n/i														2.49
	Baja Ranch	n/i			2.99											
	Big Saver	n/i							2.59		2.49	3.99				1.49
	Bristol Farms	n/i	C		5.99											
	Cardenas	n/i			3.49				2.79		2.99		3.69			2.29
	Chavez	Harris Ranch			4.99							6.49				3.99
	Dollar General Mrkt	n/i			4.50											
	El Super	n/i			3.29				2.89		2.97					2.49
	Food 4 Less	n/i			2.99											
	Food Source	n/i														2.98
	Foodland IGA	n/i					3.49				2.48	3.99				2.49
	Gelson's	Angus	C									9.99		9.99		
	Holiday Market	Sterling Silver	C				3.99									
	Island Pacific	n/i										4.99				
	Jons Marketplace	n/i	C		3.99							2.99				2.69
	K.V. Mart	n/i							2.59		2.29	2.99				1.59
	La Perla	n/i		3.29	3.29							4.69				2.49
	La Superior	n/i														2.69
	Lucky	Angus	C		4.99											
	Lunardi's	n/i					4.99							8.99		
	Mollie Stones	n/i	P		8.99		6.99									
	Northgate	n/i			3.49				3.29							2.89
	Nugget Markets	SunFed	G									6.99				
		Piedmontese	A										8.99			
	Pavilion's	n/i	C		4.99											
	Raley's	Raley's	C		5.99		4.99									
	Ralph's	n/i	C		4.99											
	Rancho San Miguel	n/i		3.49					3.49							2.99
	Ray's Food Place	Meyer Natural	A				4.99									
		Angus	C				3.99									
	Rio Ranch	n/i	C		3.59				2.79							2.49
	R Ranch	n/i							3.29							2.29
	R-N Markets	n/i	C				2.98									
	Safeway NorCal	n/i	C		4.99		4.99									



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State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank		
CA <i>(cont)</i>	Save Mart	Angus 43	C		4.99		4.99										
	Seafood City	n/i							3.99								
	Select Markets	St Helens	C				2.99										
	S.K. Super King	n/i	C		3.49							4.99					
	Smart & Final	First Street			4.49												
	Sprout's Market	n/i	C		4.99												
	Stater Bros.	n/i		3.99	3.99												
	Super A Foods	Harris Ranch			3.49						3.79					3.49	
	Super King Markets	n/i	C						2.79								1.99
	Superior Grocer	n/i			3.29				2.99								2.99
	Vallarta	n/i			2.99							4.99					
	Vons	n/i	C		3.99		3.99										
	Whole Foods SthPac.	n/i	C												9.99		antibiotic-free
			n/i	O											10.99		
HI	Don Quijote	Angus	C		4.29		3.79					9.99	4.69				
	Foodland	Angus	C		6.49		6.49										
		n/i										8.99					
	Island Grocery	Angus	C		4.99												
	KTA Super Store	n/i	C		6.49		4.99										
	Marukai Mart	Angus Beef	C		5.59							9.99					
	Safeway Hawaii	n/i	C		5.99		5.99										
	Seafood City	n/i							4.99								
	Tamura's	n/i	C		4.29								4.99				
	Times Supermarket	Sterling Silver	C		5.99		5.99						6.99				
Whole Foods SthPac.	n/i	C												9.99		antibiotic-free	
		n/i	O											10.99			
NV	Associated Food	Angus	C		3.99	3.99		3.49									
	Cardenas	n/i			3.49				2.79		2.99		3.69		2.29		
	Dollar General Mrkt	n/i			4.50												
	El Super	n/i			3.29				2.89		2.97					2.49	
	Food Source	n/i														2.98	
	Island Pacific	n/i										4.99					
	K.V. Mart	n/i							2.59		2.29	2.99			1.59		
	Marketon	n/i	S		2.79				2.79						2.59		
	Raley's	Raley's	C		5.99		4.99										
	Ridley's	Hereford	C		3.99			2.99								1.99	
	Safeway NorCal	n/i	C		4.99		4.99										

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**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank		
NV (cont)	Save Mart	Angus 43	C		4.99		4.99										antibiotic-free
	Seafood City	n/i							3.99								
	Smart & Final	First Street			4.49												
	Smith's	n/i	C		4.99												
	Sprout's Market	n/i	C		4.99												
	Vallarta	n/i			2.99							4.99			2.99		
	Vons	n/i	C		3.99		3.99										
	Whole Foods SthPac.	n/i	C											9.99			
		n/i	O										10.99				

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**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
<b>NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY</b>																
<b>AK</b>	Alaska Commercial	Blackwell Angus			3.99							3.79				
	Alaskan & Proud	n/i	C		4.98						3.98	4.88	3.98			
	Carrs/Safeway	n/i	C		6.99	5.99	5.99				4.99	6.99				
	IGA Stores - Alaska	St Helen's	C		4.79											
	Northwest Grocers	St Helen's	C		4.29		3.49									
	Sea Mart	n/i	C		5.49		4.49									
	Three Bears	n/i	C										3.69			
<b>ID</b>	Albert/Safe Mountain	Colorado Angus	C				3.47					5.99				
		Open Nature	G		6.99											
		Double R Ranch	C				BOGO	BOGO								
	Associated Food	Angus	C		3.99	3.99		3.49								
	Family Foods	n/i					3.99									
	Harvest Foods	Premium Angus	C		4.98		3.98									
	IGA Markets	n/i			4.29		2.99									
	Ridley's	Hereford	C		3.99			2.99							1.99	
	Rosauer's	Premium Angus	C							2.49						
	Smith's	n/i	C		4.99											
	Stokes Market	Angus	C			3.99		2.99								
	Super 1 Foods	Premium Angus	C				2.98									
	Whole Foods Mntn	n/i	C									9.99				antibiotic-free
Yoke's Fresh Market	Hereford	C				2.99										
<b>MT</b>	Albert/Safe Mountain	Colorado Angus	C				3.47					5.99				
		Open Nature	G		6.99											
		Double R Ranch	C				BOGO	BOGO								
	Associated Food	Angus	C		3.99	3.99		3.49								
	Family Foods	n/i					3.99									
	Harvest Foods	Premium Angus	C		4.98		3.98									
	IGA Markets	n/i			4.29		2.99									
	Reynold's Market	n/i			3.49											
	Rosauer's	Premium Angus	C							2.49						
	Smith's	n/i	C		4.99											
	Stokes Market	Angus	C			3.99		2.99								
	Super 1 Foods	Premium Angus	C				2.98									
	SuperVALU Stores	Angus Farms	C			3.49										
Three Bears	n/i	C										3.49				

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

prices in \$US per pound unless otherwise noted.

**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)						Chuck (bone-in)		Brisket		Shank	Conditions	
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat		Fore Shank
OR	Albert/Safeway NW	n/i	C		5.99	4.99	4.99				3.99	5.99				
	Associated Food	Angus	C		3.99	3.99		3.49								
	CenterPlace	St Helen's	C				3.98									
	Family Foods	n/i					3.99									
	Harvest Foods	Premium Angus	C		4.98		3.98									
	IGA Markets	n/i			4.29		2.99									
	IGA Market Fresh	St Helen's	C		4.98		2.98									
	Market of Choice	Carman Ranch	G				7.99									
	McKay's	Signature	S				3.99									
	Meyers Group IGA	St Helen's	C		4.29											
	New Seasons	Oregon Country	A		5.99											
	Quality Food Centers	Angus	C		4.99											
	Ray's Food Place	Meyer Natural	A				4.99									
		Angus	C				3.99									
	Red Apple	St Helen's	C		4.99		3.99									
	Rosauer's	Premium Angus	C								2.49					
Select Markets	St Helens	C				2.99										
Thriftway of OR	St Helen's	C		4.99		3.49										
WA	Albert/Safeway NW	n/i	C		5.99	4.99	4.99				3.99	5.99				
	Family Foods	n/i					3.99									
	Haggen's	Double R Ranch	C			4.99										
	Harvest Foods	Premium Angus	C		4.98		3.98									
	H-Mart NW	n/i										9.98				
	IGA Markets	n/i			4.29		2.99									
	IGA Market Fresh	St Helen's	C		4.98		2.98									
	Metropolitan	n/i	A	6.99												
	Meyers Group IGA	St Helen's	C		4.29											
	New Seasons	Oregon Country	A		5.99											
	PCC Markets	Oregon Country	A			6.49										
	Quality Food Centers	Angus	C		4.99											
	Rosauer's	Premium Angus	C								2.49					
	Seafood City	n/i							3.99							
	Select Markets	St Helens	C				2.99									
	Sprout's Market	n/i	C		4.99											
Super 1 Foods	Premium Angus	C				2.98										
Thriftway	Painted Hills	A				4.49										
Thriftway	St Helen's	C		4.99		3.49										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018  
**BEEF**

State	Supermarket	Label	KEY	Chuck Roasts (boneless)							Chuck (bone-in)		Brisket		Shank	Conditions
				Shoulder	Bnls Chuck	Arm Roast	Cross Rib	Chuck Eye	Clod	London Broil	7-Bone	Short Ribs	Whole	Flat	Fore Shank	
WA (cont)	Thriftway of OR	St Helen's	C		4.99		3.49									
	Yoke's Fresh Market	Hereford	C				2.99									
WY	Albert/Safe Denver	n/i	C				3.47									
		Open Nature	G		6.99											
		Colorado Angus	C		5.99		4.99					5.99				
	Albert/Safe Mountain	Colorado Angus	C				3.47					5.99				
		Open Nature	G		6.99											
		Double R Ranch	C				BOGO	BOGO								
	Associated Food	Angus	C		3.99	3.99		3.49								
	AW Grocers	Hereford	C	3.69	4.49											
		n/i			4.99	3.99										
		Angus	C		4.79											
	Food Pride	Angus Pride	C		3.59											
	IGA Markets	n/i			4.29		2.99									
	King Soopers	n/i	C		BOGO											
Ridley's	Hereford	C		3.99			2.99							1.99		
Smith's	n/i	C		4.99												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

prices in \$US per pound unless otherwise noted.

**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts							Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions	
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole	Crown Roast				French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																						
CT	ACME Market	Open Nature	A	AU	5.99						6.99		8.99				14.99					
	AF Basket	n/i	C	US	4.99						7.99				5.59	5.59						
	ALDI	Specially Selected	A	AU							5.99						9.99					
	Best Market	n/i	C	US	3.97										4.79	4.99						
	Big Y	Shepherd's Pride	C	US	4.99						5.99	5.99					19.99					
	Bravo	n/i	C	US							8.99		11.99		6.99	7.49				5.99		
	C-Town	n/i	C	US							8.99		11.99		6.99	7.49				5.99		
	Fairway Market	n/i	C	US									12.99									
	Food Bazaar	n/i			3.99										5.99	5.99						
	Geissler's	n/i	C	US									10.99									
	IGA New England	n/i										7.99	13.99							5.99		
	Key Food	n/i	C	US	3.99	3.99	4.99				7.99				3.99	4.99						
	King's Market	n/i	C	US				6.99						14.99								
	Market 32	Chiapetti	C	US										6.99				15.99			6.99	
			A	AU				3.99						6.99								
	Price Chopper	Chiapetti	C	US										6.99				15.99			6.99	
			A	AU				3.99						6.99								
	ShopRite	Nature's Reserve	G	AU				4.99											9.99			
	Stew Leonard's	Stew's Naked	A										6.99	12.99				12.99				
	Stop & Shop	n/i	A	AU				4.99												11.99		
The Fresh Market	n/i	A		6.99													14.99			19.99		
Weis Markets	n/i						4.49															
Whole Foods NE	n/i	A	NZ	10.99								13.99					22.99	23.99				
Whole Foods Natl.	n/i	A	NZ															21.99				
DC	ALDI	Specially Selected	A	AU						5.99							9.99					
	Giant Food	Giant	A	AU			4.99											9.99				
	Harris Teeter	Harris Teeter	C	US											4.97	4.97						
		Shepherd's Pride	C	US				6.99	6.99													
	Safeway Eastern	Open Nature	A	AU				5.99					9.99									
Whole Foods MdAtl	n/i	A	NZ	7.49													19.99	19.99				
DE	ACME Market	Open Nature	A	AU	5.99						6.99		8.99				14.99					
	ALDI	Specially Selected	A	AU							5.99						9.99					
	Food Lion	n/i						4.99														
		n/i						6.99														
	Fresh Grocer	n/i	A	AU											5.99	5.99						
Giant Food	Giant	A	AU				4.99											9.99		w/ store card		

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**Christmas/Hanukkah 2018**

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**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round								
DE <i>(cont)</i>	Harris Teeter	Harris Teeter	C	US										4.97	4.97									
	IGA Stores - NJ/PA	n/i							7.99			10.99		4.99	5.49									
	Lidl	Great Southern	G	AU								7.99												
	Safeway Eastern	Open Nature	A	AU				5.99				9.99												
	ShopRite	Nature's Reserve	G	AU				4.99												9.99				
	ShurSave	n/i			5.49	5.99	5.99				8.99	8.99												
	The Fresh Market	n/i	A		6.99												14.99			19.99				
Weis Markets	n/i						4.49																	
MA	AF Basket	n/i	C	US	4.99						7.99			5.59	5.59									
	ALDI	Specially Selected	A	AU							5.99					9.99								
	Big Y	Shepherd's Pride	C	US	4.99						5.99					19.99								
	Bravo	n/i	C	US							8.99		11.99	6.99	7.49						5.99			
	C-Town	n/i	C	US							8.99		11.99	6.99	7.49						5.99			
	Donelan's	n/i	C	US				5.99			6.99													
	Foodie's Markets	n/i	C	US	8.99						9.99							24.99	21.99					
	Geissler's	n/i	C	US									10.99											
	Hannaford	Catelli's	A					5.99								17.99								
	Key Food	n/i	C	US	3.99	3.99	4.99				7.99			3.99	4.99									
	Market 32	Chiapetti	C	US									6.99	4.99	4.99	15.99							6.99	
		Chiapetti	A	AU				3.99			4.99		6.99											
	McKinnon's	n/i									6.99		9.99	5.49	5.49						15.99		3.79	
		n/i	C	US																	19.99			
	Price Chopper	Chiapetti	C	US									6.99	4.99	4.99	15.99							6.99	
		Chiapetti	A	AU				3.99			4.99		6.99											
	Shaw's	Open Nature	A	AU	5.99						6.99		4.88			12.99								
Star Market	Open Nature	A	AU	5.99						6.99		4.88			12.99									
Stop & Shop	n/i	A	AU				4.99															11.99		
The Fresh Market	n/i	A		6.99											14.99							19.99		
Trucchi's	Catelli's	C	US				6.99			7.49	7.49													
Wegman's	Thomas Farms	A	AU	6.49						6.99												14.99	7.49	
	Thomas Farms	F	AU							6.99												21.49		
	Whole Foods NATL.	n/i	A	NZ													21.99							
MD	ACME Market	Open Nature	A	AU	5.99						6.99		8.99			14.99								
	ALDI	Specially Selected	A	AU							5.99					9.99								
	Food Lion	n/i						4.99																
		n/i						6.99																
	Giant Eagle	Thomas Farms	A	AU				5.99			6.99													

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**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
MD (cont)	Giant Food	Giant	A	AU				4.99										9.99				
	Harris Teeter	Harris Teeter	C	US										4.97	4.97							
	IGA Stores - NJ/PA	n/i							7.99			10.99		4.99	5.49							
	Lidl	Great Southern	G	AU								3.99		7.99								
	Martin's Foods	Giant	A	AU				5.99										13.99				
	Safeway Eastern	Open Nature	A	AU				5.99					9.99									
	Shop'n Save	n/i	C	US				5.99														
	ShopRite	Nature's Reserve	G	AU				4.99											9.99			
	ShurSave	n/i			5.49	5.99	5.99						8.99	8.99								
	Sprout's	n/i	G									6.99										
	The Fresh Market	n/i	A		6.99												14.99			19.99		
	Wegman's	Thomas Farms	A	AU	6.49															14.99		7.49
		Thomas Farms	F	AU									6.99							21.49		
	Weis Markets	n/i						4.49														
Whole Foods MdAtl	n/i	A	NZ	7.49												19.99	19.99					
ME	Hannaford	Catelli's	A					5.99									17.99					
	IGA New England	n/i										7.99	13.99							5.99		
	Shaw's	Open Nature	A	AU	5.99							6.99					12.99					
	Whole Foods NATl.	n/i	A	NZ														21.99				
NH	ALDI	Specially Selected	A	AU								5.99					9.99					
	Hannaford	Catelli's	A					5.99									17.99					
	IGA New England	n/i										7.99	13.99							5.99		
	McKinnon's	n/i										6.99	9.99		5.49	5.49			15.99		3.79	
		n/i	C	US											4.99	4.99			19.99			
	Price Chopper	Chiapetti	C	US										6.99			15.99				6.99	
		Chiapetti	A	AU				3.99					4.99	6.99								
	Shaw's	Open Nature	A	AU	5.99								6.99	4.88				12.99				
Whole Foods NATl.	n/i	A	NZ														21.99					
NJ	ACME Market	Open Nature	A	AU	5.99							6.99					14.99					
	AF Basket	n/i	C	US	4.99							7.99			5.59	5.59						
	ALDI	Specially Selected	A	AU								5.99					9.99					
	Best Market	n/i	C	US	3.97										4.79	4.99						
	Bravo	n/i	C	US								8.99		11.99	6.99	7.49				5.99		
	C-Town	n/i	C	US								8.99		11.99	6.99	7.49				5.99		
	Fairway Market	n/i	C	US										12.99								
	Food Bazaar	n/i			3.99										5.99	5.99						



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**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions						
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French				
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round										
NJ (cont)	Foodtown	n/i	C	US										5.99												
	Cedar Springs		C	US				6.99	4.99		6.99	6.99		19.99												
	IGA Stores - NJ/PA	n/i									7.99															
	Key Food	n/i	C	US	3.99	3.99	4.99				7.99				3.99	4.99										
	King's Market	n/i	C	US				6.99						14.99												
	Lidl	Great Southern	G	AU							3.99			7.99												
	Morton Williams	n/i	C	US											4.99	5.39										
	Net Cost	n/i																				3.49				
	ShopRite	Nature's Reserve	G	AU				4.99																	9.99	
	Stop & Shop	n/i	A	AU				4.99																	11.99	
	Supremo Foods	n/i				4.89																				
	The Fresh Market	n/i	A			6.99												14.99							19.99	
	Uncle Giuseppe's	n/i	C	US										10.99						24.99						
	Wegman's	Thomas Farms	A	AU	6.49																				14.99	
		Thomas Farms	F	AU							6.99															21.49
	Weis Markets	n/i						4.49																		
	Western Beef	n/i	A	AU										5.99												
Whole Foods MdAtl	n/i	A	NZ	7.49													19.99	19.99								
Whole Foods NE	n/i	A	NZ	10.99													22.99	23.99								
NY	ACME Market	Open Nature	A	AU	5.99						6.99			8.99			14.99									
	AF Basket	n/i	C	US	4.99						7.99					5.59	5.59									
	ALDI	Specially Selected	A	AU							5.99						9.99									
	Best Market	n/i	C	US	3.97											4.79	4.99									
	Bravo	n/i	C	US							8.99			11.99		6.99	7.49								5.99	
	C-Town	n/i	C	US							8.99			11.99		6.99	7.49								5.99	
	DeCiccio Family Mrkt	n/i	C	US				7.99			8.99					6.99	7.49									
	Fairway Market	n/i	C	US										12.99												
	Food Bazaar	n/i			3.99											5.99	5.99									
	Food Emporium	n/i	C	US											17.99			15.99								
	Foodtown	n/i	C	US												5.99										
		Cedar Springs	C	US				6.99	4.99		6.99	6.99			19.99											
	Giunta's	n/i	C	US	5.99	5.99	6.99																			
	Gristede's	n/i	A	AU																	19.99					
	Hannaford	Catelli's	A					5.99										17.99								
	IGA New England	n/i										7.99	13.99												5.99	
	Key Food	n/i	C	US	3.99	3.99	4.99				7.99					3.99	4.99									
King Kullen	n/i	C	US	4.99	4.99					8.99																

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions				
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French		
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round								
NY <i>(cont)</i>	King's Market	n/i	C	US				6.99							14.99									
	Market 32	Chiapetti	C	US											6.99		4.99	4.99	15.99					6.99
		Chiapetti	A	AU				3.99					4.99		6.99									
	Morton Williams	n/i	C	US													4.99	5.39						
	Net Cost	n/i																				3.49		
	North Shore	n/i	C	US	3.99										6.99		4.99	4.99						
	Peck's Market	n/i						4.99							9.99							5.99		
	Price Chopper	Chiapetti	C	US											6.99		4.99	4.99	15.99					6.99
		Chiapetti	A	AU				3.99					4.99		6.99									
	Shop'n Save	n/i	C	US				5.99					6.99											
	ShopRite	Nature's Reserve	G	AU				4.99													9.99			
	Stew Leonard's	Stew's Naked	A										6.99	12.99					12.99					
	Stop & Shop	n/i	A	AU				4.99																11.99
	The Fresh Market	n/i	A		6.99														14.99					19.99
	Tops Market	n/i						5.99							10.99									
	Trade Fair	n/i	C	US													4.99							
		n/i	H	US													4.99							
	Uncle Giuseppe's	n/i	C	US											10.99						24.99			
	Wegman's	Thomas Farms	A	AU	6.49																	14.99		7.49
		Thomas Farms	F	AU									6.99									21.49		
Weis Markets	n/i						4.49																	
Western Beef	n/i	A	AU											5.99										
Whole Foods NE	n/i	A	NZ	10.99								13.99						22.99	23.99					
PA	ACME Market	Open Nature	A	AU	5.99										8.99				14.99					
	ALDI	Specially Selected	A	AU															9.99					
	Bravo	n/i	C	US													6.99	7.49				5.99		
	C-Town	n/i	C	US													6.99	7.49				5.99		
	Food Lion	n/i						4.99																w/ store card
		n/i						6.99																
	Foodtown	n/i	C	US													5.99							
		Cedar Springs	C	US				6.99	4.99				6.99	6.99		19.99								
	Fresh Grocer	n/i	A	AU													5.99	5.99						
	Giant Eagle	Thomas Farms	A	AU				5.99																
	Giant Food Stores	Giant	A	AU				5.99													13.99			
	IGA Stores - NJ/PA	n/i											7.99		10.99		4.99	5.49						
	Key Food	n/i	C	US	3.99	3.99	4.99						7.99				3.99	4.99						
	Kuhn's Market	n/i	C	US				6.99	6.99												19.99			

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
PA <i>(cont)</i>	Martin's Foods	Giant	A	AU				5.99										13.99				
	Net Cost	n/i																	3.49			
	Price Chopper	Chiapetti	C	US								6.99		4.99	4.99	15.99					6.99	
		Chiapetti	A	AU				3.99			4.99	6.99										
	Shop'n Save	n/i	C	US				5.99				6.99										
	ShopRite	Nature's Reserve	G	AU				4.99										9.99				
	ShurSave	n/i			5.49	5.99	5.99						8.99	8.99								
	ShurSave NE Penn	n/i			4.99																	
	Sparkle Markets	n/i						6.99														
	Sprout's	n/i	G								6.99											
	Supremo Foods	n/i			4.89																	
	The Fresh Market	n/i	A		6.99											14.99			19.99			
	Tops Market	n/i						5.99					10.99									
	Wegman's	Thomas Farms	A	AU	6.49														14.99			7.49
		Thomas Farms	F	AU							6.99								21.49			
Weis Markets	n/i						4.49															
Whole Foods MdAtl	n/i	A	NZ	7.49											19.99	19.99						
RI	AF Basket	n/i	C	US	4.99						7.99				5.59	5.59						
	ALDI	Specially Selected	A	AU							5.99						9.99					
	Bravo	n/i	C	US							8.99		11.99		6.99	7.49					5.99	
	Dave's Marketplace	Cedar Springs	C	US				5.99			6.99											
	Shaw's	Open Nature	A	AU	5.99						6.99		4.88				12.99					
	Stop & Shop	n/i	A	AU				4.99											11.99			
	Whole Foods NATl.	n/i	A	NZ													21.99					
VT	ALDI	Specially Selected	A	AU						5.99							9.99					
	Hannaford	Catelli's	A					5.99									17.99					
	Price Chopper	Chiapetti	C	US								6.99		4.99	4.99	15.99					6.99	
		Chiapetti	A	AU				3.99			4.99		6.99									
	Shaw's	Open Nature	A	AU	5.99						6.99		4.88				12.99					
Tops Market	n/i						5.99					10.99										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																						
AL	ALDI	Specially Selected	A	AU						5.99						9.99						
	Piggly Wiggly Inc.	Rosen	C	US	5.99																	
	Sprout's	n/i	G							6.99												
	The Fresh Market	n/i	A		6.99											14.99		19.99				
	Western Market	n/i	C	US								14.99										
	Whole Foods South	n/i	A	NZ	9.99					10.99						21.99	21.99					
	Winn-Dixie	n/i						6.99														
FL	ALDI	Specially Selected	A	AU					5.99							9.99						
	Bravo	n/i		US									4.97	5.47								
	Harris Teeter	Harris Teeter	C	US									4.97	4.97								
	IGA Florida	n/i			3.99				5.99				4.99	4.99								
	Lucky's Market	Simple Truth	A	US			6.99															
	Milam's Market	n/i	C	US	6.99											13.99						
	Sprout's	n/i	G						6.99													
	The Fresh Market	n/i	A		6.99											14.99		19.99				
	Western Beef	n/i	C	US									4.99									
	Whole Foods Florida	n/i	A	NZ	9.99					10.99						19.99	19.99					
Winn-Dixie	n/i						6.99															
GA	AF Basket	n/i	C	US	4.99				7.99					5.59	5.59							
	ALDI	Specially Selected	A	AU					5.99							9.99						
	Bi-Lo	n/i					5.99															
	Food Lion	n/i					4.99															
		n/i						6.99														
	Harris Teeter	Harris Teeter	C	US									4.97	4.97								
	Lidl	Great Southern	G	AU					3.99		7.99											
	Lucky's Market	Simple Truth	A	US			6.99															
	PW Carolina Co.	n/i						6.99	6.99													
	Sprout's	n/i	G						6.99													
	The Fresh Market	n/i	A		6.99											14.99		19.99				
	Wayfield's	n/i			3.29																	
	Whole Foods South	n/i	A	NZ	9.99					10.99						21.99	21.99					
	Winn-Dixie	n/i						6.99														
KY	ALDI	Specially Selected	A	AU					5.99							9.99						
	Food Lion	n/i					4.99													w/ store card		
		n/i					6.99															
	Fresh Encounter	n/i					6.99		6.99													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops ( <i>bone-in</i> )				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
KY <i>(cont)</i>	Fresh Thyme	Nature's Reserve	G	AU											7.99	7.99					3.99	
	Kroger MidAtlantic	Private Selection	C	US			5.99															
	Lucky's Market	Simple Truth	A	US				6.99														
	Meijer	n/i						5.99														
	Remke Markets	n/i						6.99			6.99											
	The Fresh Market	n/i	A		6.99												14.99		19.99			
	Whole Foods MdAtl	n/i	A	NZ	7.49												19.99	19.99				
MS	ALDI	Specially Selected	A	AU						5.99							9.99					
	The Fresh Market	n/i	A		6.99												14.99		19.99			
	Whole Foods South	n/i	A	NZ	9.99					10.99							21.99	21.99				
	Winn-Dixie	n/i						6.99														
NC	ALDI	Specially Selected	A	AU						5.99							9.99					
	Bi-Lo	n/i						5.99														
	Food Lion	n/i						4.99														
		n/i						6.99														
	Harris Teeter	Harris Teeter	C	US											4.97	4.97						
	Lidl	Great Southern	G	AU						3.99		7.99										
	Lowe's Foods	n/i			5.99																	
	Sprout's	n/i	G							6.99												
	The Fresh Market	n/i	A		6.99												14.99		19.99			
Whole Foods South	n/i	A	NZ	9.99					10.99							21.99	21.99					
SC	ALDI	Specially Selected	A	AU						5.99							9.99					
	Bi-Lo	n/i						5.99														
	Food Lion	n/i						4.99														
		n/i						6.99														
	Harris Teeter	Harris Teeter	C	US											4.97	4.97						
	Lidl	Great Southern	G	AU						3.99		7.99										
	Lowe's Foods	n/i			5.99																	
	PW Carolina Co.	n/i					6.99	6.99														
	Sprout's	n/i	G							6.99												
The Fresh Market	n/i	A		6.99												14.99		19.99				
Whole Foods South	n/i	A	NZ	9.99					10.99							21.99	21.99					
TN	ALDI	Specially Selected	A	AU						5.99							9.99					
	Cash Saver TN	n/i						5.58														
	Food Lion	n/i						4.99														
		n/i						6.99														
Harris Teeter	Harris Teeter	C	US											4.97	4.97							

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
TN (cont)	Kroger MidAtlantic	Private Selection	C	US			5.99															
	Sprout's	n/i	G								6.99											
	The Fresh Market	n/i	A		6.99										14.99			19.99				
	Whole Foods South	n/i	A	NZ	9.99						10.99				21.99	21.99						
VA	ALDI	Specially Selected	A	AU							5.99						9.99					
	Food Lion	n/i						4.99														
		n/i						6.99														
	Giant Food	Giant	A	AU				4.99											9.99			
	Harris Teeter	Harris Teeter	C	US										4.97	4.97							
	Kroger MidAtlantic	Private Selection	C	US			5.99															
	Lidl	Great Southern	G	AU							3.99		7.99									
	Lowe's Foods	n/i			5.99																	
	Martin's Foods	Giant	A	AU				5.99												13.99		
	Safeway Eastern	Open Nature	A	AU				5.99					9.99									
	Shop'n Save	n/i	C	US				5.99				6.99										
	The Fresh Market	n/i	A		6.99											14.99				19.99		
	Wegman's	Thomas Farms	A	AU	6.49															14.99		7.49
		Thomas Farms	F	AU							6.99									21.49		
Weis Markets	n/i						4.49															
Whole Foods MdAtl	n/i	A	NZ	7.49											19.99	19.99						
WV	ALDI	Specially Selected	A	AU							5.99						9.99					
	Food Lion	n/i						4.99														
		n/i						6.99														
	Giant Eagle	Thomas Farms	A	AU				5.99			6.99											
	Kroger MidAtlantic	Private Selection	C	US			5.99													13.99		
	Martin's Foods	Giant	A	AU				5.99														
	Shop'n Save	n/i	C	US				5.99				6.99										
	Sparkle Markets	n/i						6.99														
	Weis Markets	n/i						4.49														

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**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																						
IA	ALDI	Specially Selected	A	AU						5.99					9.99							
	Family Fare	n/i						5.49													3.99	
	Fresh Thyme	Nature's Reserve	G	AU									7.99	7.99								
	Hy-Vee	Strauss	C	US		5.99	5.99				7.99				10.99	14.99						
	Jewel-Osco	n/i	C	US	5.99																	
	Lucky's Market	Simple Truth	A	US				6.99														
	Price Chopper	n/i	C	US				7.49														
	Whole Foods MW	n/i	A	NZ	9.99											22.99	22.99					
IL	ALDI	Specially Selected	A	AU						5.99					9.99							
	Angelo Caputo's	n/i	C	US	4.99	5.79	5.99			7.99								17.99				
	Berkot's	Chiapetti	C	US	4.99																	
	Brookhaven	n/i	C	US									4.49	4.99								
	Butera's Market	n/i	C	H									5.99	6.39							4.99	
		n/i	C	US	5.99	5.99	6.49						6.99									
	County Market NFI	n/i						6.49														
	Dierberg's	n/i	C	US				7.99														
	Fairplay Foods	n/i	C	US	5.99	5.99	5.99					7.99		4.49	4.99							
	Fresh Thyme	Nature's Reserve	G	AU										7.99	7.99						3.99	
	Garden Fresh	n/i	H	US										3.98	3.98							
	Hy-Vee	Strauss	C	US		5.99	5.99			7.99					10.99	14.99						
	Jewel-Osco	n/i	C	US	5.99																	
	Mariano's	n/i	C	US				6.99														
	Meijer	n/i						5.99														
	Pete's Market	Chiapetti	C	US	4.99							7.99		3.99	3.99							
	Plum Market	Mountain States	C	US				10.99										25.99				
	PW Midwest	n/i	C	US	6.99	7.49	7.99	6.99	7.49			9.99										
	Shop & Save Mrkt	Chiapetti	C	US	4.99	5.49	5.99					6.99		4.69	4.99							
	Sullivan's Foods	n/i	C	US								9.99										
Sunset Foods	Chiapetti	C	US				7.99								19.99							
The Fresh Market	n/i	A		6.99											14.99		19.99					
Tony's Finer Food	Chiapetti	C	US	4.99							6.99		4.99	5.49						5.99		
Valli Produce	n/i	C	US	4.99					6.99		8.99		4.99	4.99	14.99					4.99		
Whole Foods MW	n/i	A	NZ	9.99											22.99	22.99						
IN	ALDI	Specially Selected	A	AU						5.99					9.99							
	County Market NFI	n/i						6.49														
	Fresh Encounter	n/i						6.99		6.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
IN <i>(cont)</i>	Fresh Thyme	Nature's Reserve	G	AU										7.99	7.99							3.99	
	Giant Eagle	Thomas Farms	A	AU				5.99															
	Jewel-Osco	n/i	C	US	5.99																		
	Lucky's Market	Simple Truth	A	US				6.99															
	Martin's	n/i	C	US				6.99															
	Meijer	n/i						5.99															
	Needler's	n/i						6.99			6.99												
	Strack & VanTil	Chiapetti	C	US	4.99																		
	The Fresh Market	n/i	A			6.99										14.99			19.99				
	Whole Foods MW	n/i	A	NZ	9.99											22.99	22.99						
MI	ALDI	Specially Selected	A	AU						5.99													
	D&W Fresh Market	n/i			4.99							9.99			5.99	5.99							
	Family Fare	n/i			4.99																		
	Fresh Thyme	Nature's Reserve	G	AU										7.99	7.99							3.99	
	Glory Supermarket	n/i										9.99		5.99	5.99							5.99	
	Hollywood Market	n/i	C	US				6.99						5.99									
	Lucky's Market	Simple Truth	A	US				6.99															
	Martin's	n/i	C	US				6.99															
	Meijer	n/i						5.99															
	Plum Market	Mountain States	C	US				10.99												25.99			
Polly's Market	n/i	C	US								7.99												
VG's Food Centers	n/i			4.99																			
Whole Foods MW	n/i	A	NZ	9.99											22.99	22.99							
MN	ALDI	Specially Selected	A	AU						5.99													
	Econofoods	n/i						5.49															
	Family Fare	n/i						5.49															
	Family Fresh Market	n/i						5.49															
	Fresh Thyme	Nature's Reserve	G	AU										7.99	7.99							3.99	
	Hy-Vee	Strauss	C	US		5.99	5.99				7.99				10.99		14.99						
	Sun Mart	n/i						5.49															
	Whole Foods MW	n/i	A	NZ	9.99											22.99	22.99						
ND	Albert/Safe Mntn	Open Nature	A	AU	5.99												12.99						
	Dan's Supermarket	n/i						5.49															
	Family Fare	n/i						5.49															
NE	Albert/Safe Denver	Open Nature	A	AU				6.99									14.99						
	ALDI	Specially Selected	A	AU						5.99							9.99						
	Family Fare	n/i						5.49															



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LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions			
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French	
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round							
NE (cont)	Family Fresh Market	n/i						5.49															
	Fresh Thyme	Nature's Reserve	G	AU										7.99	7.99							3.99	
	Hy-Vee	Strauss	C	US		5.99	5.99				7.99						14.99						
	Sun Mart	n/i						5.49															
	Whole Foods MW	n/i	A	NZ	9.99												22.99	22.99					
OH	Acme Fresh Market	Cedar Springs	C	US				5.99															
	ALDI	Specially Selected	A	AU						5.99							9.99						
	Fisher's Foods	Fisher's			5.99																		
	Fresh Encounter	n/i						6.99															
	Fresh Thyme	Nature's Reserve	G	AU									7.99	7.99								3.99	
	Giant Eagle	Thomas Farms	A	AU				5.99			6.99												
	Kroger MidAtlantic	Private Selection	C	US			5.99																
	Lucky's Market	Simple Truth	A	US				6.99															
	Meijer	n/i						5.99															
	Needler's	n/i						6.99			6.99												
	Remke Markets	n/i						6.99			6.99												
	Shop'n Save	n/i	C	US				5.99				6.99											
	Sparkle Markets	n/i						6.99															
	The Fresh Market	n/i	A		6.99												14.99				19.99		
Whole Foods MdAtl	n/i	A	NZ	7.49												19.99	19.99						
SD	Albert/Safe Denver	Open Nature	A	AU				6.99									14.99						
	ALDI	Specially Selected	A	AU						5.99							9.99						
	Family Fare	n/i						5.49															
	Hy-Vee	Strauss	C	US		5.99	5.99				7.99				10.99		14.99						
WI	ALDI	Specially Selected	A	AU						5.99							9.99						
	Econofoods	n/i						5.49															
	Family Fresh Market	n/i						5.49															
	Fresh Thyme	Nature's Reserve	G	AU									7.99	7.99								3.99	
	Meijer	n/i						5.99															
	PW Midwest	n/i	C	US	6.99	7.49	7.99									9.99							
	Sendik's	n/i	C	US												9.99							
	Sentry Foods	Sentry	C	US	5.99	5.99	5.99																
	Trig's	n/i	C	US	6.99																		
Whole Foods MW	n/i	A	NZ	9.99												22.99	22.99						

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**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts							Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions							
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole	Crown Roast				French						
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round												
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																												
AR	Albertsons Houston	Open Nature	A	AU							7.99			7.99							15.99							
	ALDI	Specially Selected	A	AU							5.99											9.99						
	G&W Foods	n/i	C	US				6.99	6.99	6.99																		
	The Fresh Market	n/i	A		6.99																	14.99				19.99		
	Whole Foods SW	n/i	A	NZ	9.99																	22.99	22.99					
AZ	Sprout's	n/i	G								6.99																	
	Whole Foods SthPac.	n/i	A	NZ	8.99						9.99												19.99					
	Atkins Ranch	n/i	A	NZ																		19.99						
CO	Albert/Safe Denver	Open Nature	A	AU				6.99														14.99						
	Albert/Safe Mntn	Open Nature	A	AU	5.99																	12.99						
	Lucky's Market	Simple Truth	A	US				6.99																				
	Sprout's	n/i	G								6.99																	
	Whole Foods Mntn	n/i	A	NZ																			21.99					
KS	ALDI	Specially Selected	A	AU							5.99																	
	G&W Foods	n/i	C	US				6.99	6.99	6.99																		
	Hy-Vee	Strauss	C	US		5.99	5.99										10.99					14.99						
	Price Chopper	n/i	C	US				7.49																				
	Pyramid Foods	n/i						6.99																				
	Sprout's	n/i	G								6.99																	
	Whole Foods Mntn	n/i	A	NZ																			21.99					
	Wood's Supermarket	n/i	C	US				7.99																				
LA	Albertsons Houston	Open Nature	A	AU							7.99											15.99						
	The Fresh Market	n/i	A		6.99																	14.99				19.99		
	Whole Foods SW	n/i	A	NZ	9.99																	22.99	22.99					
	Winn-Dixie	n/i						6.99																				
MO	ALDI	Specially Selected	A	AU							5.99																	
	County Market NFI	n/i						6.49																				
	Dierberg's	n/i	C	US				7.99																				
	Fresh Thyme	Nature's Reserve	G	AU												7.99	7.99										3.99	
	G&W Foods	n/i	C	US				6.99	6.99	6.99																		
	Harter House	n/i			7.99																							
	Hy-Vee	Strauss	C	US		5.99	5.99					7.99					10.99					14.99						
	Lucky's Market	Simple Truth	A	US				6.99																				
	Price Chopper	n/i	C	US				7.49																				
	Pyramid Foods	n/i						6.99																				
	Sprout's	n/i	G								6.99																	

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**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts							Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions	
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole	Crown Roast				French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
MO (cont)	Whole Foods MW	n/i	A	NZ	9.99												22.99	22.99				
	Wood's Supermarket	n/i	C	US				7.99														
NM	Albert/Safe Denver	Open Nature	A	AU				6.99									14.99					
	Sprout's	n/i	G							6.99												
	Whole Foods Mntrn	n/i	A	NZ													21.99					
OK	ALDI	Specially Selected	A	AU						5.99												
	Pyramid Foods	n/i						6.99														
	Sprout's	n/i	G							6.99												
	The Fresh Market	n/i	A		6.99											14.99		19.99				
	Whole Foods SW	n/i	A	NZ	9.99											22.99	22.99					
TX	Albertsons Houston	Open Nature	A	AU						7.99							15.99					
	ALDI	Specially Selected	A	AU						5.99							9.99					
	Central Market	n/i	C	US				8.49									17.99					
	Randall's	Open Nature	A	AU						7.99							15.99					
	Sprout's	n/i	G							6.99												
	Tom Thumb	Open Nature	A	AU						7.99							15.99					
	United Supermarket	Open Nature	A	AU	5.99					6.99												
	Whole Foods SW	n/i	A	NZ	9.99												22.99	22.99				
UT	Albert/Safe Mntrn	Open Nature	A	AU	5.99												12.99					
	Harmons	n/i			8.99																	
	Sprout's	n/i	G							6.99												
	Whole Foods Mntrn	n/i	A	NZ													21.99					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																						
CA	Albertsons SoCal	Open Nature	A	AU	6.99							7.99		4.99	4.99							
	ALDI	Specially Selected	A	AU						5.99						9.99						
	Bristol Farms	n/i	C	US												29.99						
	Gelson's	n/i	C	US									24.99			24.99						
	Jons Marketplace	n/i			4.99																	
	Lucky	Spring Crossing	A	AU						5.99						12.99						
	Mar-Val Food	Superior Farms	C	US	4.99																	
	New Leaf Markets	Cascade Creek	G	US	8.99					10.99						23.99						
	New Seasons	Cascade Creek	G	US	9.99					10.99						19.99	21.99		5.99			
	Nugget Markets	Cascade Creek	G	US	7.99																	
	Pavilions	Open Nature	A	AU												14.99						
	Ralph's	n/i			6.99																	
	R-N Markets	n/i			4.99																	
	Safeway NorCal	Open Nature	A	AU							7.99							14.99				
	Save Mart	Spring Crossing	A	AU						5.99												
		Superior Farms	C	US						5.99												
	SK Super King	n/i	A	NZ									2.99									
	Sprout's	n/i	G							6.99												
	Stater Bros.	Superior Farms	C	US	6.99																	
	Vallarta	n/i											2.99	2.99								
Vons	Open Nature	A	AU	6.99						7.99		4.99	4.99									
Whole Foods NorCal	n/i	A	NZ												22.99	21.99						
Whole Foods SthPac.	n/i	A	NZ	8.99					9.99						19.99							
	Atkins Ranch	A	NZ												19.99							
HI	Don Quijote	n/i											4.99	4.99								
	Foodland	n/i							9.99													
	KTA Super Stores	n/i													16.99							
	Safeway Hawaii	Open Nature	A	AU							8.99						14.99					
	Whole Foods SthPac.	n/i	A	NZ	8.99				9.99							19.99						
	Atkins Ranch	A	NZ												19.99							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

prices in \$US per pound unless otherwise noted.

LAMB

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
NV	Safeway NorCal	Open Nature	A	AU								7.99						14.99				
	Save Mart	Spring Crossing	A	AU																		
		Superior Farms	C	US																		
		Sprout's	n/i	G																		
		Vons	Open Nature	A	AU	6.99							7.99		4.99	4.99						
		Whole Foods NorCal	n/i	A	NZ													22.99	21.99			
		Whole Foods SthPac.	n/i	A	NZ	8.99												19.99				
		Atkins Ranch	A	NZ													19.99					

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

prices in \$US per pound unless otherwise noted.

**LAMB**

State	Supermarket	Label	Key	Origin	Leg Roasts						Chops (bone-in)				Rack Roasts			Fore shank	Ground Lamb 80%	Conditions		
					Bone-in			Semi-Boneless			Boneless		Loin	Rib	Shoulder		Whole				Crown Roast	French
					Whole	Butt	Shank	Whole	Butt	Shank	Whole	Half			blade	round						
<b>NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY</b>																						
<b>AK</b>	Carrs/Safeway Sea Mart	Open Nature n/i Superior Farms	A C C	AU US US				6.99				7.99	8.99		5.99				13.99		5.00	
<b>ID</b>	Albert/Safe Mntn Rosauer's Whole Foods Mntn Yoke's Fresh Market	Open Nature Farmer's Mark n/i Farmer's Mark	A C A C	AU US NZ US	5.99										5.49	5.49		12.99		21.99		
<b>MT</b>	Albert/Safe Mntn Lucky's Market Rosauer's	Open Nature Simple Truth Farmer's Mark	A A C	AU US US	5.99			6.99										12.99				
<b>OR</b>	Albert/Safeway NW IGA Market Fresh Market of Choice New Seasons Red Apple Rosauer's Roth's Thriftway of OR Whole Foods NW	Open Nature n/i Anderson Ranches Umpqua Valley Anderson Ranches Farmer's Mark Anderson Ranches Anderson Ranches n/i	A G G G C G G G A	AU US US US US US US US NZ				5.99				7.98	7.99		4.99			12.99			5.00	
<b>WA</b>	Albert/Safeway NW Haggen's IGA Market Fresh Metropolitan New Seasons PCC Markets Rosauer's Roth's Sprout's Thriftway Thriftway of OR Town & County Yoke's Fresh Market	Open Nature Atkins Ranch n/i n/i Reister Farms Umpqua Valley Farmer's Mark Anderson Ranches n/i Shepherd's Pride Anderson Ranches Anderson Ranches Superior Farms Farmer's Mark	A A C C G G C G G C G G C C	AU AU US US US US US US US US US US US US				5.99		8.99		7.98	7.99		4.99			12.99			5.00	
<b>WY</b>	Albert/Safe Denver Albert/Safe Mntn Lucky's Market	Open Nature Open Nature Simple Truth	A A A	AU AU US				6.99										14.99	12.99			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

MISCELLANEOUS POULTRY

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																		
CT	ACME Market	Perdue	A			BOGO												
	Adams IGA	Perdue	A			1.00												
		n/i									1.49	1.49						
	AF Basket	Perdue	A				2.49											
		n/i								1.29								
	ALDI	Kirkwood											2.49					
		Honeysuckle				1.79												
	Best Market	Empire	kosher		3.79													
	Big Y	Perdue	A			0.99												
		n/i				1.69												
	Bravo	n/i								1.39				3.69				
		Shady Brook			2.99													
		Perdue	A			1.59	2.69											
	Cherry Valley	Perdue	A			1.59	2.99											
	Compare Foods	Springer Mountain	A			0.99												
		Maple Leaf												3.99				
		Shady Brook				1.99												
		Perdue	A			1.59	2.99											
	C-Town	n/i								1.39				3.69				
		Perdue	A			1.59	2.69											
	Food Bazaar	Perdue	A			1.29	2.49											
		Tyson	A						1.99									
		Shady Brook				1.99												
	n/i												3.99			3.99		
Geissler's	Allen					1.19												
IGA New England	Perdue	A			0.99	2.69												
Key Food	Perdue	A			0.99	2.69												
	n/i				1.99			2.99										
	Maple Leaf												2.99					
King's Market	King's	A		3.69														
Market 32	Market 32					0.77												
	Shady Brook					1.79												
	Butterball					2.99												
	Maple Leaf												2.99					
Price Chopper	Market 32					0.77												
	Shady Brook					1.79												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
CT <i>(cont)</i>	Price Chopper <i>(continued)</i>	Butterball			2.99													
		Maple Leaf										2.99						
	Price Rite Market	Perdue	A			0.99												
	Save-a-Lot	Honeysuckle			1.29													
	Shop Rite	Maple Leaf									2.49	2.49						
	Stop & Shop	Perdue	A			1.49												
	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
	Trader Joe's	Trader Joe's	A				2.29											
Whole Foods NE & North Atlantic	Plainville Farms	Plainville Farms	A	5.99														
	Plainville Farms	Plainville Farms	A; brined	6.99														
	Plainville Farms	Plainville Farms	A; bnls	6.99														
DC	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Giant Food	Perdue	A			1.29												
	Harris Teeter	n/i						1.29						4.99				
		Butterball			2.99													
		Harris Teeter		1.99														
	Safeway Eastern	Perdue	A			40% off												
		Shady Brook		2.99	1.99													
	Save-a-Lot	Honeysuckle			1.29													
Trader Joe's	Trader Joe's	A				2.29												
Whole Foods MdAtl	n/i	A	4.99															
	Pitman Farms	Pitman Farms	A									4.99						
DE	ACME Market	Perdue	A			BOGO												
	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Food Lion	Perdue	A			0.99												
		n/i			1.59													
	Fresh Grocer	Perdue	A			1.49				1.49	1.49							
		ShopRite				1.99												
	Giant Food	Perdue	A			1.29												
	Great Valu Markets	Perdue	A			1.19												
Harris Teeter	n/i							1.29						4.99				
	Butterball				2.99													
	Harris Teeter			1.99														



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
DE <i>(cont)</i>	IGA Stores - NJ/PA	Perdue	A			1.49	2.69											
		n/i			1.69													
	Lidl	Jennie-O			1.79													
		Allen				1.49												
	Redner's	Perdue	A			1.18												
	Safeway Eastern	Perdue	A			40% off												
	Save-a-Lot	Honeysuckle			1.29													
	ShopRite	Maple Leaf										2.49	2.49					
	ShurSave	Bay Brand											3.49					
		Festive			1.79													
	Shady Brook			3.29														
	Perdue	A			0.99													
	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
	Trader Joe's	Trader Joe's	A				2.29											
MA	Adams IGA	Perdue	A			1.00												
		n/i									1.49	1.49						
	AF Basket	Perdue	A				2.49											
		n/i							1.29									
	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Associated	Springer Mountain	A			0.99												
		Maple Leaf												3.99				
		Perdue	A			1.59	2.99											
		Shady Brook			1.99													
	Big Y	Perdue	A			0.99												
		n/i			1.69													
	Bravo	n/i							1.39					3.69				
		Shady Brook			2.99													
		Perdue	A			1.59	2.69											
C-Town	n/i							1.39					3.69					
	Perdue	A			1.59	2.69												
Donelan's	Empire	K		5.49														
	Shady Brook			3.29														
	Perdue	A			1.59	2.99												
	Bell & Evans	A									4.79							
	Earth Origins	Mary's	O	7.99														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MA <i>(cont)</i>	Foodie's Markets	n/i		3.99														
		n/i	bnls	4.99														
	Geissler's	Allen				1.19												
	Key Food	Perdue	A			0.99	2.69											
		n/i			1.99			2.99										
	Market 32	Maple Leaf											2.99					
		Market 32					0.77											
		Shady Brook			1.79													
		Butterball			2.99													
	Price Chopper	Maple Leaf												2.99				
		Market 32					0.77											
		Shady Brook			1.79													
		Butterball			2.99													
		Maple Leaf												2.99				
	Price Rite Market	Market 32					0.77											
		Shady Brook			1.79													
		Butterball			2.99													
		Maple Leaf												2.99				
	Price Rite Market	Perdue	A				0.99											
	Roche Bros.	Plainville Farms	A		4.99													
		Plainville Farms	A; bnls		5.99													
		Perdue	A				1.49											
		n/i			3.49													
	Save-a-Lot	Honeysuckle				1.29												
	Seabra Foods	Perdue	A				1.29	2.39										
	Shaw's	Shady Brook			2.49													
		Tyson	A						2.49									
		Perdue	A				0.88											
	Star Market	Shady Brook			2.49													
		Tyson	A						2.49									
	Perdue	A				0.88												
Stop & Shop	Perdue	A				1.49												
The Fresh Market	n/i	A		4.99														
	n/i	A; bnls		5.99														
Trader Joe's	Trader Joe's	A					2.29											
Trucchi's	Perdue	A				1.29	2.49											
Wegman's	Tyson	A						2.99										
	Maple Leaf											4.39						
	D'Artagnan								4.99									
	Wegman's	A				0.99												
	Wegman's	O		5.99														

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**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MA <i>(cont)</i>	Wegman's <i>(continued)</i>	Wegman's Shady Brook		2.99	2.29													
	Whole Foods NATL.	Plainville Farms	A	5.99														
		Plainville Farms	A; brined	6.99														
		Plainville Farms	A; bnls	6.99														
MD	99 Ranch Market	n/i							1.39									
	ACME Market	Perdue	A			BOGO												
	ALDI	Kirkwood Honeysuckle			1.79								2.49					
	Earth Origins	Mary's	O	7.99														
	Food Lion	Perdue n/i	A		1.59													
	Giant Eagle	Giant Eagle								1.39								
		Honeysuckle				1.69												
		Butterball				2.99												
		Tyson	A					2.80										
		n/i								4.99			3.69	6.99				
	Giant Food	Perdue	A				1.29											
	Graul's Market	Perdue	A				1.29											
	Great Valu Markets	Perdue	A				1.19											
	Green Valley	Honeysuckle			0.99													
	Harris Teeter	n/i																
		Butterball				2.99												
		Harris Teeter			1.99													
	H-Mart	n/i						2.49										
	IGA Stores - NJ/PA	Perdue	A				1.49	2.69										
		n/i				1.69												
	Lidl	Jennie-O				1.79												
		Allen					1.49											
	Martin's Foods	Giant			1.99													
New Grand Mart	n/i															8.99		
Price Rite Market	Perdue	A				0.99												
Redner's	Perdue	A				1.18												
Safeway Eastern	Perdue	A				40% off												
Save-a-Lot	Honeysuckle				1.29													
Shop'n Save	Honeysuckle				1.79													
	Gerber	A				1.99												

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**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MD <i>(cont)</i>	Shoppers	Empire	K		3.99													
		Perdue	A			1.29												
		Pride of the Farm			1.49													
	Shop Rite ShurSave	Maple Leaf										2.49	2.49					
		Bay Brand											3.49					
		Festive				1.79												
	The Fresh Market	Shady Brook			3.29													
		Perdue	A				0.99											
		n/i	A		4.99													
		n/i	A; bnls		5.99													
		Trader Joe's	Trader Joe's	A				2.29										
		Wegman's	Tyson	A					2.99									
			Maple Leaf										4.39					
			D'Artagnan								4.99							
			Wegman's	A			0.99											
Whole Foods MdAtl	Wegman's	O		5.99														
	Wegman's			2.99														
	Shady Brook				2.29													
	n/i	A		4.99														
	Pitman Farms	A									4.99							
ME	Best Yet Markets	n/i				0.99												
	IGA New England	n/i				0.99												
	Perdue	A				0.99	2.69											
	Save-a-Lot	Honeysuckle			1.29													
	Shaw's	Shady Brook			2.49													
		Tyson	A					2.49										
		Perdue	A				0.88											
	Trader Joe's	Trader Joe's	A				2.29											
	Whole Foods NATl.	Plainville Farms	A		5.99													
	Plainville Farms	A; brined		6.99														
	Plainville Farms	A; bnls		6.99														
NH	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	IGA New England	Perdue	A			0.99	2.69											
	Price Chopper	Market 32				0.77												
	Shady Brook			1.79														

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Christmas/Hanukkah 2018

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NH <i>(cont)</i>	Price Chopper <i>(continued)</i>	Butterball			2.99													
		Maple Leaf										2.99						
	Price Rite Market	Perdue	A			0.99												
	Save-a-Lot	Honeysuckle			1.29													
	Shaw's	Shady Brook		2.49														
		Tyson	A					2.49										
		Perdue	A			0.88												
	Trader Joe's	Trader Joe's	A				2.29											
	Whole Foods NATL.	Plainville Farms	A		5.99													
	Plainville Farms	A; brined		6.99														
	Plainville Farms	A; bnls		6.99														
NJ	99 Ranch Market	n/i							1.39									
	ACME Market	Perdue	A			BOGO												
	AF Basket	Perdue	A				2.49											
		n/i							1.29									
	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Associated	Springer Mountain	A			0.99												
		Maple Leaf												3.99				
		Perdue	A			1.59	2.99											
		Shady Brook				1.99												
	Best Market	Empire	kosher		3.79													
	Bravo	n/i							1.39					3.69				
		Shady Brook		2.99														
		Perdue	A			1.59	2.69											
	Compare Foods	Springer Mountain	A			0.99												
		Maple Leaf													3.99			
		Shady Brook			1.99													
		Perdue	A			1.59	2.99											
C-Town	n/i							1.39					3.69					
	Perdue	A			1.59	2.69												
Fine Fare	Perdue	A			1.59													
Food Bazaar	Perdue	A				2.49												
	Tyson	A					1.99											
	Shady Brook			1.99														
	n/i											3.99				3.99		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NJ <i>(cont)</i>	Foodtown	Perdue	A			0.99												
		Maple Leaf											3.49					
	Great Valu Markets	Perdue	A			1.19												
	IGA Stores - NJ/PA	Perdue	A			1.49	2.69											
		n/i			1.69													
	Key Food	Perdue	A			0.99	2.69											
		n/i			1.99			2.99										
		Maple Leaf											2.99					
	King's Market	King's	A	3.69														
	Lidl	Jennie-O			1.79													
		Allen				1.49												
	Met Foods	Springer Mountain	A			0.99												
		Maple Leaf											3.99					
		Perdue	A			1.59	2.99											
		Shady Brook			1.99													
	Morton Williams	Perdue	A			1.59		1.99										
	Net Cost	Tyson	A					1.99										
		n/i															2.99	
	Pioneer	Maple Leaf											3.99					
		Perdue	A			1.59	2.99											
		Shady Brook			1.99													
	Price Rite Market	Perdue	A			0.99												
	Save-a-Lot	Honeysuckle			1.29													
	Seabra Foods	Perdue	A			1.49	2.69											
	Shop Rite	Maple Leaf										2.49	2.49					
	Stop & Shop	Perdue	A			1.49												
	Supremo Foods	Perdue	A			1.39												
	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
	Top Tomato	Perdue	A			1.59												
Trader Joe's	Trader Joe's	A				2.29												
Wegman's	Tyson	A					2.99											
	Maple Leaf										4.39							
	D'Artagnan								4.99									
	Wegman's	A			0.99													
	Wegman's	O	5.99															

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**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NJ <i>(cont)</i>	Wegman's <i>(continued)</i>	Wegman's		2.99														
	Western Beef	Shady Brook			2.29													
		Cookin' Good				0.99												
		n/i					2.99											
	Whole Foods MdAtl	n/i	A	4.99								4.99						
		Pitman Farms	A															
	Whole Foods NE	Plainville Farms	A	5.99														
	Plainville Farms	A; brined	6.99															
	Plainville Farms	A; bnls	6.99															
NY	ACME Market	Perdue	A			BOGO												
	AF Basket	Perdue	A				2.49											
		n/i							1.29									
	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Associated	Springer Mountain	A			0.99												
		Maple Leaf												3.99				
		Perdue	A			1.59	2.99											
		Shady Brook						1.99										
	Best Market	Empire	kosher					3.79										
	Big M	1893 Premium						1.39										
		Honeysuckle																
	Bravo	n/i																
		Shady Brook			2.99													
		Perdue	A				1.59	2.69										
	Cherry Valley	Perdue	A				1.59	2.99										
	Compare Foods	Springer Mountain	A					0.99										
		Maple Leaf																
		Shady Brook																
		Perdue	A					1.59	2.99									
	C-Town	n/i																
	Perdue	A					1.59	2.69										
DeCiccio Family Market	n/i																	
	Perdue	A					1.69	2.99			1.59							
	Shady Brook																	
Fine Fare	Perdue	A					1.59											
Food Bazaar	Perdue	A						2.49										
	Tyson	A							1.99									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
**Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.**

**Christmas/Hanukkah 2018**  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NY <i>(cont)</i>	Food Bazaar <i>(continued)</i>	Shady Brook			1.99													
		n/i											3.99					3.99
	Foodtown	Perdue	A			0.99												
		Maple Leaf												3.49				
	Giunta's	Norbest			1.99													
	Great American	Mountaire				0.99												
	IGA New England	Perdue	A			0.99	2.69											
	Key Food	Perdue	A			0.99	2.69											
		n/i				1.99			2.99									
		Maple Leaf												2.99				
	King Kullen	Perdue	A			1.49	2.99											
	King's Market	King's	A	3.69														
	Market 32	Market 32				0.77												
		Shady Brook				1.79												
		Butterball				2.99												
		Maple Leaf												2.99				
	Met Foods	Springer Mountain	A			0.99												
		Maple Leaf												3.99				
		Perdue	A			1.59	2.99											
		Shady Brook				1.99												
	Morton Williams	Perdue	A			1.59		1.99										
	Net Cost	Tyson	A					1.99										
		n/i																2.99
	Peck's Market	Perdue	A			0.99	2.69											
	Pioneer	Maple Leaf												3.99				
		Perdue	A			1.59	2.99											
		Shady Brook				1.99												
	Price Chopper	Market 32				0.77												
	Shady Brook				1.79													
	Butterball				2.99													
	Maple Leaf												2.99					
Price Rite Market	Perdue	A			0.99													
Save-a-Lot	Honeysuckle				1.29													
Shop'n Save	Honeysuckle				1.79													
Shop Rite	Maple Leaf											2.49	2.49					
Stop & Shop	Perdue	A			1.49													



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**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NY <i>(cont)</i>	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
	Tops Market	Jennie-O			1.49													
		Tops				1.39												
	Top Tomato	Perdue	A			1.59												
	Trade Fair	Perdue	A			1.39	2.49											
	Trader Joe's	Trader Joe's	A				2.29											
	Wegman's	Tyson	A					2.99										
		Maple Leaf										4.39						
		D'Artagnan								4.99								
		Wegman's	A			0.99												
		Wegman's	O		5.99													
		Wegman's			2.99													
		Shady Brook				2.29												
	Western Beef	Cookin' Good				0.99												
	n/i					2.99												
Whole Foods NE	Plainville Farms	A		5.99														
	Plainville Farms	A; brined		6.99														
	Plainville Farms	A; bnls		6.99														
PA	ACME Market	Perdue	A			BOGO												
	ALDI	Kirkwood			1.79								2.49					
		Honeysuckle																
	Associated	Springer Mountain	A			0.99												
		Maple Leaf											3.99					
		Perdue	A			1.59	2.99											
	Big M	Shady Brook			1.99													
		1893 Premium				1.39												
		Honeysuckle				1.69												
	Bravo	n/i						1.39					3.69					
		Shady Brook			2.99													
		Perdue	A			1.59	2.69											
	Compare Foods	Springer Mountain	A			0.99												
		Maple Leaf											3.99					
		Shady Brook				1.99												
	Perdue	A			1.59	2.99												
C-Town	n/i						1.39					3.69						
	Perdue	A			1.59	2.69												

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh				
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen
PA <i>(cont)</i>	Family Owned	Festive			1.57												
		Perdue	A			1.19											
	Fine Fare	Perdue	A			1.59											
	Food Lion	Perdue	A			0.99											
		n/i				1.59											
	Foodland	Honeysuckle				1.69											
	Foodtown	Perdue	A			0.99											
		Maple Leaf												3.49			
	Fresh Grocer	Perdue	A			1.49					1.49	1.49					
		ShopRite					1.99										
	Giant Eagle	Giant Eagle					1.39										
		Honeysuckle					1.69										
		Butterball					2.99										
		Tyson	A						2.80								
		n/i									4.99			3.69	6.99		
	Giant Food Stores	Giant				1.99											
	Great Valu Markets	Perdue	A				1.19										
	Ideal Market	n/i				1.29	1.39										
	IGA Stores - NJ/PA	Perdue	A				1.49	2.69									
		n/i				1.69											
	Karns Foods	n/i			2.99												
	Key Food	Perdue	A				0.99	2.69									
		n/i				1.99			2.99								
		Maple Leaf												2.99			
	Kuhn's Market	Honeysuckle				1.59											
		Tyson	A						2.59								
		Gerber	A				1.79										
	Landis Markets	Pride of the Farm				1.99											
	Martin's Foods	Giant				1.99											
	Net Cost	Tyson	A						1.99								
		n/i															2.99
	Pioneer	Maple Leaf												3.99			
	Perdue	A				1.59	2.99										
	Shady Brook				1.99												
Price Chopper	Market 32					0.77											
	Shady Brook				1.79												

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
PA <i>(cont)</i>	Price Chopper <i>(continued)</i>	Butterball			2.99													
		Maple Leaf											2.99					
	Price Rite Market	Perdue	A			0.99												
	Redner's	Perdue	A			1.18												
	Save-a-Lot	Honeysuckle			1.29													
	Shop'n Save	Honeysuckle			1.79													
	Shop Rite	Maple Leaf										2.49	2.49					
	ShurSave	Bay Brand											3.49					
		Festive			1.79													
		Shady Brook			3.29													
		Perdue	A			0.99												
	ShurSave NE Penn	Festive			1.79													
	Sparkle Markets	n/i				1.29												
		Tyson	A					3.20										
	Supremo Foods	Perdue	A			1.39												
	The Fresh Market	n/i	A		4.99													
		n/i	A; bnls		5.99													
	Tops Market	Jennie-O			1.49													
		Tops				1.39												
	Trader Joe's	Trader Joe's	A				2.29											
Wegman's	Tyson	A					2.99											
	Maple Leaf											4.39						
	D'Artagnan									4.99								
	Wegman's	A			0.99													
	Wegman's	O		5.99														
	Wegman's			2.99														
	Shady Brook			2.29														
Whole Foods MdAtl	n/i	A		4.99														
	Pitman Farms	A										4.99						
RI	Adams IGA	Perdue	A			1.00												
		n/i										1.49	1.49					
	AF Basket	Perdue	A				2.49											
		n/i							1.29									
	ALDI	Kirkwood											2.49					
	Honeysuckle			1.79														
Associated	Springer Mountain	A			0.99													
	Maple Leaf												3.99					

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
RI <i>(cont)</i>	<i>(continued)</i> Bravo  Dave's Marketplace  Price Rite Market Save-a-Lot Seabra Foods Shaw's  Stop & Shop Trader Joe's Whole Foods NATL.	Perdue	A			1.59	2.99											
		Shady Brook			1.99													
		n/i							1.39					3.69				
		Shady Brook			2.99													
		Perdue	A			1.59	2.69											
		Perdue	A			1.49												
		Shady Brook			2.99													
		Perdue	A			0.99												
		Honeysuckle			1.29													
		Perdue	A			1.29	2.39											
		Shady Brook			2.49													
		Tyson	A					2.49										
		Perdue	A			0.88												
		Perdue	A			1.49												
Trader Joe's	A				2.29													
Plainville Farms	A		5.99															
Plainville Farms	A; brined		6.99															
Plainville Farms	A; bnls		6.99															
VT	ALDI  IGA New England Price Chopper  Shaw's  Tops Market  Trader Joe's	Kirkwood											2.49					
		Honeysuckle			1.79													
		n/i					0.99											
		Market 32					0.77											
		Shady Brook				1.79												
		Butterball				2.99												
		Maple Leaf												2.99				
		Shady Brook			2.49													
		Tyson	A					2.49										
		Perdue	A			0.88												
		Jennie-O				1.49												
Tops					1.39													
Trader Joe's	A					2.29												

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**Christmas/Hanukkah 2018**

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State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																		
AL	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Bruce's Foodland	n/i			1.49						1.49	1.49						
		Butterball			2.69													
		Culver											2.99					
		Southern Hens							1.29									
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	A	5.99								6.99						
		n/i	A; bnls	6.99														
	Food Giant	Festive			0.99													
	Gateway Foodland	Pride of the Farm			1.39													
	Greer's Markets	Pride of the Farm			1.29													
	Ingle's Market	Honeysuckle			1.28													
	Kroger Atlanta	n/i			1.49													
		Simple Truth	A					2.89										
	Kroger Nashville	Simple Truth	A					2.89										
	Lucky's Supermarket	Honeysuckle			1.49													
	Piggly Wiggly Inc.	Honeysuckle			1.49													
		n/i						1.28										
	Piggly Wiggly JTM	Honeysuckle			1.39													
		Tyson	A					2.80										
	PW Homeland	Honeysuckle			1.99													
	PW Houchen's	Honeysuckle			1.48													
		n/i						0.98										
	Ramey's	Honeysuckle			1.58													
		n/i						0.98										
	Save-a-Lot	Honeysuckle			1.29													
	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
	Trader Joe's	Trader Joe's	A				2.29											
	United Grocery	n/i			0.99													
	Vowell's	n/i						0.99										
		Tyson	A				2.54											
	Western Markets	n/i			0.99													
	Whole Food South	n/i	A	4.99														
	Winn-Dixie	n/i			1.49													

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**Christmas/Hanukkah 2018**

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State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh				
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen
FL	ALDI	Kirkwood											2.49				
		Honeysuckle			1.79												
	Bravo	n/i							0.98		0.98	1.18					4.39
	Dollar General Mrkt	Jennie-O			0.95												
	Earth Fare	n/i	A	5.99								6.99					
		n/i	A; bnls	6.99													
	Earth Origins	Mary's	O	7.99													
	Food Giant	Festive			0.99												
	Greer's Markets	Pride of the Farm			1.29												
	Harris Teeter	n/i							1.29					4.99			
		Butterball			2.99												
		Harris Teeter			1.99												
	Harvey's	n/i			1.48				1.48								
	Hitchcock's	n/i			1.38												
	IGA Florida	n/i			1.59				1.59				2.99				
		Tyson	A				2.66										
	Milam's Market	Perdue	A				1.59										
	Presidente	n/i							0.68								
	Price Choice	n/i							0.87								
	PW Houchen's	Honeysuckle			1.48												
		n/i							0.98								
	Save-a-Lot	Honeysuckle			1.29												
	Scaff's Market	Tip Top							1.19								
		Honeysuckle			1.29												
	Sedano's	n/i							0.99								
	The Fresh Market	n/i	A	4.99													
		n/i	A; bnls	5.99													
Trader Joe's	Trader Joe's	A					2.29										
Winn-Dixie	n/i			1.49													
Whole Foods Florida	n/i	A	6.99				6.99							6.99	9.99		
	n/i	A; bnls	7.99														
	n/i	O					7.99										
	Pitman Farms	A										3.99					
	Pitman Farms	O										5.99					
GA	AF Basket	Perdue	A				2.49										
		n/i						1.29									

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**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh		fresh					frozen
GA <i>(cont)</i>	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Bi-Lo	n/i			1.49													
		Tyson	A					2.40										
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	A		5.99							6.99						
		n/i	A; bnls		6.99													
	Food City	n/i			1.69													
	Food Depot	n/i						2.92										
	Food Giant	Festive			0.99													
	Food Lion	Perdue	A			0.99												
		n/i			1.59													
	Food Pride	n/i			0.99				0.99			1.29						
		Springer Mountain	A			1.49												
	Galaxy Foods	n/i			1.28													
	Harris Teeter	n/i							1.29					4.99				
		Butterball			2.99													
		Harris Teeter			1.99													
	Harvey's	n/i			1.48				1.48									
	IGA Food Stores	n/i			1.39													
		Manchester Farm															11.89	
	IGA Stores SE	n/i			1.18													
	Ingle's Market	Honeysuckle			1.28													
	Kroger Atlanta	n/i			1.49													
		Simple Truth	A						2.89									
	Lidl	Jennie-O			1.79													
		Allen				1.49												
	Little Giant	Honeysuckle			1.39													
	Piggly Wiggly JTM	Honeysuckle			1.39													
	PW Carolina Co.	n/i			1.89													
	PW Homeland	Honeysuckle			1.99													
	PW Houchen's	Honeysuckle			1.48													
	n/i							0.98										
Quality Foods	n/i			0.99				0.99										
Save-a-Lot	Honeysuckle			1.29														
The Fresh Market	n/i	A		4.99														
	n/i	A; bnls		5.99														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
GA <i>(cont)</i>	Trader Joe's	Trader Joe's	A				2.29											
	United Grocery	n/i			0.99													
	Wayfield's	n/i			0.99													
	Tyson	A					2.40											
	Winn-Dixie	n/i			1.49													
	Whole Food South	n/i	A		4.99													
KY	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Chappell's	n/i			1.39													
	Cox IGA	Butterball			2.79													
	Dollar General Mrkt	Jennie-O			0.95													
	E. W. James	n/i							0.98									
		Maple Leaf											2.98					
		Honeysuckle				1.68												
		Tyson	A					2.52										
	Foodland	Pride of the Farm				1.19												
		Honeysuckle				1.29												
	Food City	n/i				1.69												
	Food Fair	Butterball			2.99													
		Pride of the Farm				0.99												
	Food Giant	Festive				0.99												
	Food Lion	Perdue	A				0.99											
		n/i				1.59												
	Food Rite	Honeysuckle				1.49												
	Fresh Encounter	n/i				1.49												
	Galaxy Foods	n/i				1.28												
	IGA Stores OH/KY	Honeysuckle				1.39												
	IGA Stores SE	n/i				1.18												
	Kroger Delta	Tyson	A						2.33									
	Kroger MidAtlantic	Simple Truth	A						2.89									
	Kroger Mid-South	n/i				1.49												
		Simple Truth	A						3.62									
	Kroger Nashville	Simple Truth	A						2.89									
	PW Houchen's	Honeysuckle				1.48												
		n/i								0.98								
	Save-a-Lot	Honeysuckle				1.29												
SuperVALU Stores	Jennie-O				1.49													



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
KY <i>(cont)</i>	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
	Trader Joe's	Trader Joe's	A				2.29											
	United Grocery	n/i			0.99													
	Whole Foods MdAtl	n/i	A	4.99														
		Pitman Farms	n/i	A									4.99					
MS	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Corner Market	Sanderson Farms				0.99												
		n/i			1.39													
	Dollar General Mrkt	Jennie-O			0.95													
	Food Giant	Festive			0.99													
	Greer's Markets	Pride of the Farm			1.29													
	Kroger Delta	Tyson	A					2.33										
	Piggly Wiggly HGR	n/i							0.99									
		Honeysuckle			1.49													
	PW Houchen's	Honeysuckle			1.48													
		n/i								0.98								
	Ramey's	Honeysuckle			1.58													
		n/i								0.98								
	Save-a-Lot	Honeysuckle			1.29													
	Sullivan's Grocery	n/i						3.99	0.99					1.89				
	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
Trader Joe's	Trader Joe's	A				2.29												
Vowell's	n/i							0.99										
	Tyson	A					2.54											
Winn-Dixie	n/i			1.49														
Whole Food South	n/i	A	4.99															
NC	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Bi-Lo	n/i			1.49													
		Tyson	A					2.40										
	Carlie C's	n/i			1.38				1.58									
	Earth Fare	n/i	A	5.99								6.99						
	n/i	A; bnls	6.99															

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NC <i>(cont)</i>	Food Lion	Perdue	A			0.99												
		n/i			1.59													
	Food Pride	n/i			0.99				0.99			1.29						
	Springer Mountain		A			1.49												
	Fresh Foods	Festive				1.19												
		Top Bee							0.99									
	Galaxy Foods	n/i				1.28												
	Great Valu Markets	Perdue		A			1.19											
	Harris Teeter	n/i							1.29					4.99				
		Butterball				2.99												
		Harris Teeter			1.99													
	Harvey's	n/i				1.48			1.48									
	Hills Food Stores	n/i				1.19			0.99									
	IGA Food Stores	n/i				1.39												
		Manchester Farm															11.89	
	IGA Stores SE	n/i				1.18												
	Ingle's Market	Honeysuckle				1.28												
	Just \$ave Foods	n/i				0.98												
	Lidl	Jennie-O				1.79												
		Allen					1.49											
	Lowe's Foods	Perdue		A			1.49											
		Shady Brook			2.99													
		n/i				1.99												
	Butterball			3.99														
Piggly Wiggly Retail	Festive				0.99													
	Top Bee							0.99										
	Springer Mountain		A			1.29												
Piggly Wiggly Stores	n/i				0.98			0.98										
Save-a-Lot	Honeysuckle				1.29													
The Fresh Market	n/i		A	4.99														
	n/i		A; bnls	5.99														
Trader Joe's	Trader Joe's		A				2.29											
United Grocery	n/i				0.99													
Whole Food South	n/i		A	4.99														
SC	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
SC <i>(cont)</i>	Bi-Lo	n/i			1.49													
	Tyson		A					2.40										
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i		A	5.99							6.99						
		n/i		A; bnls	6.99													
	Food Lion	Perdue		A			0.99											
		n/i				1.59												
	Galaxy Foods	n/i				1.28												
	Harris Teeter	n/i							1.29					4.99				
		Butterball				2.99												
		Harris Teeter			1.99													
	Harvey's	n/i				1.48			1.48									
	Hills Food Stores	n/i				1.19			1.19									
	IGA Food Stores	n/i				1.39												
		Manchester Farm															11.89	
	IGA Stores SE	n/i				1.18												
	Ingle's Market	Honeysuckle				1.28												
	Kroger Atlanta	n/i				1.49												
		Simple Truth		A					2.89									
	Lidl	Jennie-O				1.79												
		Allen					1.49											
	Lowe's Foods	Perdue		A			1.49											
		Shady Brook			2.99													
	n/i				1.99													
	Butterball			3.99														
Quality Foods	n/i				0.99			0.99										
Save-a-Lot	Honeysuckle				1.29													
The Fresh Market	n/i		A	4.99														
	n/i		A; bnls	5.99														
Trader Joe's	Trader Joe's		A				2.29											
Whole Food South	n/i		A	4.99														
TN	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Cash Saver TN	Tyson		A				2.35										
		n/i						0.85										
	Honeysuckle				1.47													
Chappell's	n/i			1.39														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
TN <i>(cont)</i>	Dollar General Mrkt	Jennie-O			0.95													
	E. W. James	n/i							0.98									
		Maple Leaf											2.98					
		Honeysuckle			1.68													
		Tyson	A					2.52										
	Earth Fare	n/i	A	5.99								6.99						
		n/i	A; bnls	6.99														
	Food City	n/i			1.69													
	Food Country USA	Honeysuckle			1.39													
	Food Giant	Festive			0.99													
	Food Lion	Perdue	A			0.99												
		n/i			1.59													
	Food Rite	Honeysuckle			1.49													
	H.G. Hill	n/i							1.19									
		Honeysuckle			1.49													
	IGA Stores OH/KY	Honeysuckle			1.39													
	IGA Stores SE	n/i			1.18													
	Ingle's Market	Honeysuckle			1.28													
	Kroger Delta	Tyson	A						2.33									
	Kroger MidAtlantic	Simple Truth	A						2.89									
	Kroger Nashville	Simple Truth	A						2.89									
	Lucky's Supermarket	Honeysuckle			1.49													
	Osborne's	Honeysuckle			1.49													
	Save-a-Lot	Honeysuckle			1.29													
	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
Tietgen's	Honeysuckle			1.49														
Trader Joe's	Trader Joe's	A					2.29											
United Grocery	n/i			0.99														
Whole Food South	n/i	A	4.99															
VA	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	A	5.99								6.99						
		n/i	A; bnls	6.99														
Food City	n/i			1.69														
Food Country USA	Honeysuckle			1.39														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
VA <i>(cont)</i>	Food Lion	Perdue	A			0.99												
		n/i			1.59													
	Galaxy Foods	n/i			1.28													
	Giant Food	Perdue	A			1.29												
	Grant's	n/i		0.99		0.89												
	Great Valu Markets	Perdue	A			1.19												
	Harris Teeter	n/i								1.29				4.99				
		Butterball				2.99												
		Harris Teeter			1.99													
	IGA Stores SE	n/i				1.18												
	Ingle's Market	Honeysuckle				1.28												
	Kroger MidAtlantic	Simple Truth	A					2.89										
	Lidl	Jennie-O				1.79												
		Allen					1.49											
	Lowe's Foods	Perdue	A				1.49											
		Shady Brook			2.99													
		n/i				1.99												
		Butterball			3.99													
	Martin's Foods	Giant				1.99												
	Piggly Wiggly Retail	Festive				0.99												
		Top Bee								0.99								
		Springer Mountain	A				1.29											
	Piggly Wiggly Stores	n/i				0.98				0.98								
	Price Rite Market	Perdue	A				0.99											
	Safeway Eastern	Perdue	A				40% off											
	Save-a-Lot	Honeysuckle				1.29												
	Shop'n Save	Honeysuckle				1.79												
	Shoppers	Empire	K			3.99												
		Perdue	A				1.29											
		Pride of the Farm				1.49												
	Shopper Value	n/i				0.98												
	The Fresh Market	n/i	A		4.99													
		n/i	A; bnls		5.99													
Trader Joe's	Trader Joe's	A					2.29											
Wegman's	Tyson	A						2.99										
	Maple Leaf										4.39							
	D'Artagnan								4.99									

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**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
VA <i>(cont)</i>	Wegman's <i>(continued)</i>	Wegman's	A			0.99												
		Wegman's	O	5.99														
		Wegman's		2.99														
	Whole Foods MdAtl	Shady Brook			2.29													
		n/i	A	4.99														
	Pitman Farms	A										4.99						
WV	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Food Fair	Butterball		2.99														
		Pride of the Farm			0.99													
	Food Lion	Perdue	A			0.99												
		n/i			1.59													
	Foodland	Pride of the Farm			1.19													
		Honeysuckle			1.29													
	Galaxy Foods	n/i			1.28													
	Giant Eagle	Giant Eagle					1.39											
		Honeysuckle					1.69											
		Butterball					2.99											
		Tyson	A						2.80									
		n/i								4.99				3.69	6.99			
	Grant's	n/i		0.99			0.89											
	IGA Stores SE	n/i			1.18													
	Kroger MidAtlantic	Simple Truth	A						2.89									
	Martin's Foods	Giant			1.99													
	Piggly Wiggly Stores	n/i			0.98				0.98									
	Riesbeck's	Honeysuckle			1.69													
	Save-a-Lot	Honeysuckle			1.29													
	Shop'n Save	Honeysuckle			1.79													
	Shopper Value	n/i			0.98													
Sparkle Markets	n/i					1.29												
	Tyson	A						3.20										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																		
IA	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	AW Grocers	Festive			1.49													
	Brother's Market	Honeysuckle			1.49													
	Family Foods	Honeysuckle			1.29													
	Fisher's Foods	Honeysuckle			1.29													
	Food Pride	Honeysuckle			1.29													
	Hy-Vee	Hy-Vee				1.49												
		n/i											2.99					
		Tyson	A					3.19										
		Honeysuckle			1.69													
	Jewel-Osco	Jennie-O			1.99													
		Perdue	A			1.69												
	Maynard's	Festive			1.49													
		Maple Leaf											2.99					
	Price Chopper	Honeysuckle			1.49													
	Russ's Market	Russ's	smoked		1.99													
		Tyson	A					2.54										
	Save-a-Lot	Honeysuckle			1.29													
	Schnuck's	Maple Leaf										3.99						
	Perdue	A		2.49														
	Honeysuckle			2.49														
Sunshine Foods	Festive			1.49														
	Tyson	A					3.20											
Super Saver	n/i	smoked		1.98														
Thriftway Stores	Honeysuckle			1.49														
Trader Joe's	Trader Joe's	A				2.29												
Whole Foods MW	n/i	A		4.99														
IL	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Angelo Caputo's	n/i			1.49													
		Maple Leaf											3.29					
	AW Grocers	Festive			1.49													
	Berkot's	Honeysuckle			1.49													
		n/i											2.99					
Borowiak's IGA	n/i			1.18														

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**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
IL <i>(cont)</i>	Brookhaven	Maple Leaf											2.99					
	Butera's Market	Butterball			1.29													
		n/i		2.29														
		Tyson	A					2.89										
		Maple Leaf												2.99				
	Country Market NFI	Jennie-O			2.19													
	Cub Foods	Jennie-O				1.49												
		n/i				4.19												
	Dierberg's	Butterball				1.99												
		Perdue	A				1.59											
		Honeysuckle				3.39												
		Perdue	A				1.29	2.33										
	Fairplay Foods	Jennie-O				1.69												
		Maple Leaf												2.99				
	Butterball					2.99												
		Fisher's Foods	Honeysuckle			1.29												
	Food Pride	Honeysuckle				1.29												
	Garden Fresh	Gerber's	A				1.99											
	Hy-Vee	Hy-Vee					1.49											
		n/i												2.99				
	Tyson		A						3.19									
		Honeysuckle				1.69												
	IGA Stores IL/IN	Tyson	A					3.49										
	Jewel-Osco	Jennie-O				1.99												
		Perdue	A				1.69											
	Kroger Mid-South	n/i				1.49												
		Simple Truth	A						3.62									
	Plum Market	D'Artagnan	A										6.99					
		Bell & Evans	A						5.99									
	PW Midwest	Butterball				0.99												
Jennie-O					0.99													
n/i					1.99													
Tyson		A						2.89										
	Maple Leaf												2.99					
Save-a-Lot																		
	Honeysuckle				1.29													



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**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
IL <i>(cont)</i>	Schnuck's	Maple Leaf	A									3.99						
		Perdue		2.49														
		Honeysuckle		2.49														
	Shop & Save Market	Jennie-O				1.29												
		n/i				1.99					0.99	0.99						
		Chef's Choice						2.39										
	The Fresh Market	Maple Leaf												1.99				
		Whetstone Valley													5.99			
		n/i	A		4.99													
	Tony's Finer Food	n/i	A; bnls		5.99													
		Jennie-O				1.49												
		Perdue	A				1.29											
	Trader Joe's	Tyson	A															
		Trader Joe's	A					2.29										
Maple Leaf													2.99					
Valli Produce	Chef's Choice																	
	n/i			2.49	1.49													
	n/i	A		4.99														
IN	ALDI	Kirkwood	A										2.49					
		Honeysuckle			1.79													
	County Market	Tyson						2.66										
		Jennie-O		2.19														
	Country Market NFI	Jennie-O			0.95													
		Jennie-O											6.99					
	Dollar General Mrkt	n/i	A		5.99													
		n/i	A; bnls		6.99													
	Earth Fare	n/i				1.49												
		n/i																
	Fresh Encounter	Mountain Valley	H															7.98
		Giant Eagle					1.39											
	Garden Fresh	Giant Eagle																
		Honeysuckle				1.69												
Butterball					2.99													
Holiday Foods	Tyson	A						2.80										
	n/i									4.99			3.69	6.99				
	Festive			1.39														
IGA Stores OH/KY	Honeysuckle			1.39														
	n/i			1.49														
Jay C Food	n/i																	
	Simple Truth	A						3.62										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
IN <i>(cont)</i>	Jewel-Osco	Jennie-O			1.99													
		Perdue	A			1.69												
	Kroger Mid-South	n/i			1.49													
		Simple Truth	A					3.62										
	Martin's	Tyson	A					2.89										
	Needler's	n/i			1.49													
	Save-a-Lot	Honeysuckle			1.29													
	Schnuck's	Maple Leaf										3.99						
		Perdue	A		2.49													
		Honeysuckle			2.49													
	Strack & VanTil	Sanderson Farms					1.49											
		Maple Leaf												2.99				
		Honeysuckle				1.59												
		Perdue	A				1.49											
The Fresh Market	n/i	A		4.99														
	n/i	A; bnls		5.99														
Trader Joe's	Trader Joe's	A					2.29											
Whole Foods MW	n/i	A		4.99														
MI	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	AW Grocers	Festive			1.49													
	Busch's	Open Acres				1.59												
	County Market	Tyson	A					2.66										
	Earth Fare	n/i	A		5.99							6.99						
		n/i	A; bnls		6.99													
	Food Pride	Open Acres			1.19													
	Glory Supermarkets	n/i									1.29		2.99					
		Tyson	A						2.66									
	Hollywood Markets	n/i			3.99													
	Kroger Michigan	Simple Truth	A						2.89									
	Martin's	Tyson	A						2.89									
	Plum Market	D'Artagnan	A									6.99						
		Bell & Evans	A					5.99										
	Ric's Food Center	Honeysuckle			1.59													
	Save-a-Lot	Honeysuckle			1.29													
	Spartan Stores	n/i			1.29													
Super One Foods	Honeysuckle			1.49														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

Christmas/Hanukkah 2018

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MI <i>(cont)</i>	Tadych's	Maple Leaf											2.89					
		Open Acres			1.39													
	Trader Joe's	Trader Joe's	A					2.29										
	Whole Foods MW	n/i	A	4.99														
MN	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	AW Grocers	Festive			1.49													
		Honeysuckle			1.79													
	County Market	Tyson	A					2.66										
	Cub Foods	Jennie-O			1.49													
	Dick's Fresh	Tyson	A					2.66										
	Festival	Jennie-O			1.49													
	Food Pride	Open Acres			1.19													
	Hornbacher's	Essential Everyday			1.49													
	Hugo's	Honeysuckle			1.59													
	Hy-Vee	Hy-Vee				1.49												
		n/i												2.99				
		Tyson	A						3.19									
		Honeysuckle			1.69													
	Kowalski's	Culver										3.99	3.49					
		n/i													5.99			
		n/i	F; bnls	5.49	3.99													
	Marketplace Foods	Open Acres			1.48													
	Nilssen's Foods	Open Acres			1.29													
	Save-a-Lot	Honeysuckle			1.29													
	Sunshine Foods	Festive			1.49													
	Tyson	A						3.20										
Super One Foods	Honeysuckle			1.49														
SuperVALU Stores	Jennie-O			1.49														
Teal's Market	Maple Leaf												2.99					
Trader Joe's	Trader Joe's	A						2.29										
Whole Foods MW	n/i	A	4.99															
ND	AW Grocers	Festive			1.49													
	Food Pride	Open Acres			1.19													
	Hornbacher's	Essential Everyday			1.49													
	Hugo's	Honeysuckle			1.59													
	Marketplace Foods	Open Acres			1.48													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
ND <i>(cont)</i>	SuperVALU Stores	Jennie-O			1.49													
	Teal's Market	Maple Leaf											2.99					
NE	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Apple Market	Honeysuckle			1.69													
	AW Grocers	Festive			1.49													
		Honeysuckle			1.79													
	Food Pride	Open Acres			1.19													
	Hy-Vee	Hy-Vee				1.49												
		n/i												2.99				
		Tyson	A						3.19									
		Honeysuckle			1.69													
	Russ's Market	Russ's	smoked		1.99													
		Tyson	A						2.54									
Super Saver	n/i	smoked		1.98														
Thriftway Stores	Honeysuckle			1.49														
Trader Joe's	Trader Joe's	A					2.29											
Whole Foods MW	n/i	A		4.99														
OH	Acme Fresh Mrkt	Acme			1.89													
		Tyson	A					2.54										
	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Dave's Markets	n/i			1.59	1.49												
		Festive			0.99													
	Dollar General Mrkt	Jennie-O			0.95													
	Earth Fare	n/i	A	5.99								6.99						
		n/i	A; bnls	6.99														
	Food Fair	Butterball		2.99														
		Pride of the Farm			0.99													
	Fresh Encounter	n/i			1.49													
	Giant Eagle	Giant Eagle				1.39												
		Honeysuckle			1.69													
	Butterball			2.99														
	Tyson	A						2.80										
	n/i								4.99				3.69	6.99				
IGA Stores OH/KY	Honeysuckle			1.39														
Kroger MidAtlantic	Simple Truth	A					2.89											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
OH <i>(cont)</i>	Needler's	n/i			1.49													
	Piggly Wiggly Stores	n/i			0.98			0.98										
	Riesbeck's	Honeysuckle			1.69													
	Save-a-Lot	Honeysuckle			1.29													
	Shop'n Save	Honeysuckle			1.79													
	Sparkle Markets	n/i				1.29												
		Tyson	A					3.20										
	SuperVALU Stores	Jennie-O			1.49													
	The Fresh Market	n/i	A		4.99													
		n/i	A; bnls		5.99													
	Trader Joe's	Trader Joe's	A				2.29											
Whole Foods MdAtl	n/i	A		4.99														
	Pitman Farms	A										4.99						
SD	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	AW Grocers	Festive			1.49													
		Honeysuckle			1.79													
	Hy-Vee	Hy-Vee				1.49												
		n/i											2.99					
		Tyson	A					3.19										
		Honeysuckle			1.69													
	IGA Markets	Essential Everyday			1.29													
		Tyson	A					2.66										
	Ken's Super Fair	Festive			1.59													
		Maple Leaf											2.99					
	Lynn's Dakotamart	Honeysuckle			1.49													
	Sunshine Foods	Festive			1.49													
	Tyson	A					3.20											
Super One Foods	Honeysuckle			1.49														
SuperVALU Stores	Jennie-O			1.49														
Teal's Market	Maple Leaf											2.99						
WI	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	AW Grocers	Festive			1.49													
		Honeysuckle			1.79													
County Market	Tyson	A					2.66											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WI <i>(cont)</i>	Festival	Nature Raised	A					3.19										
		Perdue	A			1.49												
		Food Pride	Open Acres															
		Gordy's	Honeysuckle															
		Hansen's IGA	n/i		3.98													
			Jennie-O															
		Marketplace Foods	Open Acres															
		Nilssen's Foods	Open Acres															
		Pick'n Save	Honeysuckle															
		PW Midwest	Butterball															
			Jennie-O															
			n/i		1.99													
			Tyson	A					2.89									
			Maple Leaf															
		Save-a-Lot	Honeysuckle															
		Schnuck's	Maple Leaf										3.99					
			Perdue	A	2.49													
			Honeysuckle		2.49													
		Sendik's	Honeysuckle															
		Shurfine Food Centers	Tyson	A					2.54									
			Maple Leaf															
		SuperVALU Stores	Jennie-O															
		Tadych's	Maple Leaf															
		Open Acres																
	Trader Joe's	Trader Joe's	A					2.29										
	Trig's	Butterball																
	Whole Foods MW	n/i	A	4.99														

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																		
AR	Albertsons Houston	Tyson	A					2.54										
		Signature Farms			1.79													
	ALDI	Honeysuckle			1.79													
		Kirkwood											2.49					
	Brookshire's	Honeysuckle			1.79													
		Buckley Farms			1.99													
		Honeysuckle		2.59														
		Jennie-O			1.99													
		Southern Hens								0.99								
		Tyson	A					2.33										
	City Market Foods	n/i							1.28									
	CV's Family Foods	n/i			1.49													
	Edwards Food Giant	n/i								0.98								
		Honeysuckle			1.58													
	Food Giant	Festive			0.99													
	G&W Foods	Butterball			1.69													
		Maple Leaf											2.99					
	Hays Supermarket	Honeysuckle			1.78													
		n/i								1.18								
	Kroger Delta	Tyson	A					2.33										
	Pick'n Save	Honeysuckle			1.49													
	PW Houchen's	Honeysuckle			1.48													
		n/i								0.98								
Rehkopf's	Tyson	A					2.80											
	Honeysuckle			1.49														
Save-a-Lot	Honeysuckle			1.29														
Shoppers Value	n/i			0.98														
Super 1 Foods	Southern Hens							0.97										
The Fresh Market	n/i	A		4.99														
	n/i	A; bnls		5.99														
Whole Foods SW	n/i	A		5.99													13.99	
	n/i	A; bnls		7.99														
	Pitman Farms	O					7.99					5.99						
AZ	Albertsons SW	Signature Farms			1.29													
	Basha's	Norbest			1.37													
	Fry's	Honeysuckle			1.49													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
AZ <i>(cont)</i>	Safeway Southwest	Signature Farms			1.29													
	Smith's	Honeysuckle			1.49													
		Simple Truth	A					3.20										
	Trader Joe's	Trader Joe's	A					2.29										
	Whole Foods SthPac.	n/i	A	5.99														
		Diestel	O	7.99														
		Mary's	O	7.99				6.99				5.99						
		Mary's	A									4.99		6.99				
		Mary's	A; bnls	6.99														
		Diestel	O; bnls	8.99														
		Mary's	O; bnls	8.99														
		Macfarlane	A												9.99			
		Nature's Rancher	A														9.99	
CO	Affiliated Foods	Southern Hens							1.49									
		Tyson	A					3.20										
		Honeysuckle			1.79													
	Associated Foods	Honeysuckle			1.39													
	AW Grocers	Festive			1.49													
		Honeysuckle			1.79													
	King Soopers	Honeysuckle			1.79													
	Save-a-Lot	Honeysuckle			1.29													
	Trader Joe's	Trader Joe's	A					2.29										
	Whole Foods Mntn	n/i	A	5.99														
KS	Affiliated Foods	Southern Hens							1.49									
		Tyson	A					3.20										
		Honeysuckle			1.79													
	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	Apple Market	Honeysuckle			1.69													
	AW Grocers	Festive			1.49													
	Brother's Market	Honeysuckle			1.49													
	CV's Family Foods	n/i			1.49													
	Food Pride	Honeysuckle			1.29													
	G&W Foods	Butterball			1.69													
		Maple Leaf											2.99					
	Hen House	Honeysuckle		2.19	1.69													



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**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
KS <i>(cont)</i>	Hen House <i>(continued)</i> Hy-Vee  Price Chopper Pyramid Foods  Save-a-Lot Thriftway Stores Trader Joe's Whole Foods Mntn Wood's Supermarket	Tyson	A					3.12										
		n/i										3.29						
		Hy-Vee				1.49												
		n/i											2.99					
		Tyson	A					3.19										
		Honeysuckle				1.69												
		Honeysuckle				1.49												
		Honeysuckle				1.59												
		Tyson	A					2.80										
		Honeysuckle				1.29												
		Honeysuckle				1.49												
		Trader Joe's	A					2.29										
n/i	A			5.99														
Honeysuckle				1.69														
LA	Albertsons Houston  Brookshire's  Brookshire Bros. County Market Dollar General Mrkt Ramey's  Save-a-Lot Shoppers Value Super 1 Foods The Fresh Market  Trader Joe's Winn-Dixie Whole Foods SW	Tyson	A					2.54										
		Signature Farms				1.79												
		Honeysuckle				1.79												
		Buckley Farms				1.99												
		Honeysuckle				2.59												
		Southern Hens							0.99									
		Tyson	A					2.33										
		Jennie-O				1.99												
		Pride of the Farm				1.77												
		Tyson	A					2.66										
		Jennie-O				0.95												
		Honeysuckle				1.58												
		n/i								0.98								
		Honeysuckle				1.29												
		n/i									0.98	0.98						
		Southern Hens							0.97									
		n/i	A			4.99												
		n/i	A; bnls			5.99												
Trader Joe's	A					2.29												
n/i				1.49														
n/i	A			5.99												13.99		
n/i	A; bnls			7.99														
Pitman Farms	O					7.99						5.99						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
MO	Apple Market	Honeysuckle			1.69													
	AW Grocers	Festive			1.49													
	Brother's Market	Honeysuckle			1.49													
	Country Market NFI	Jennie-O		2.19														
	Dierberg's	n/i		4.19														
		Butterball			1.99													
		Perdue	A			1.59												
		Honeysuckle			3.39													
	Food Giant	Festive			0.99													
	G&W Foods	Butterball			1.69													
		Maple Leaf												2.99				
	Hen House	Honeysuckle		2.19	1.69													
		Tyson	A					3.12										
		n/i													3.29			
	Hy-Klas Foods	Honeysuckle			1.49													
	Hy-Vee	Hy-Vee				1.49												
		n/i													2.99			
		Tyson	A					3.19										
		Honeysuckle			1.69													
	Kroger Delta	Tyson	A					2.33										
	Price Chopper	Honeysuckle			1.49													
	Pyramid Foods	Honeysuckle			1.59													
		Tyson	A					2.80										
Save-a-Lot	Honeysuckle			1.29														
Schnuck's	Maple Leaf												3.99					
	Perdue	A	2.49															
	Honeysuckle		2.49															
TC Markets	n/i			1.19														
Thriftway Stores	Honeysuckle			1.49														
Trader Joe's	Trader Joe's	A				2.29												
Whole Foods MW	n/i	A	4.99															
Wood's Supermarket	Honeysuckle			1.69														
NM	Affiliated Foods	Southern Hens						1.49										
		Tyson	A				3.20											
		Honeysuckle			1.79													
	Albertsons SW	Signature Farms			1.29													
Basha's	Norbest			1.37														

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Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
NM <i>(cont)</i>	King Soopers	Honeysuckle			1.79													
	Lawrence Bros.	Honeysuckle			1.69													
		n/i							1.39									
	Smith's	Honeysuckle			1.49													
	Trader Joe's	Simple Truth	A					3.20										
	Trader Joe's		A					2.29										
	Whole Foods Mntn	n/i	A	5.99														
OK	Affiliated Foods	Southern Hens							1.49									
		Tyson	A					3.20					2.49					
		Honeysuckle			1.79													
	ALDI	Kirkwood											2.49					
		Honeysuckle			1.79													
	AW Grocers	Festive			1.49													
	CV's Family Foods	n/i			1.49													
	Dollar General Mrkt	Jennie-O			0.95													
	Homeland	Honeysuckle			1.99													
		Sanderson Farms					1.39											
	Pyramid Foods	Honeysuckle			1.59													
		Tyson	A						2.80									
	Reasor's	Honeysuckle			1.68													
	Rehkopf's	Tyson	A						2.80									
		Honeysuckle			1.49													
	Save-a-Lot	Honeysuckle			1.29													
	Shoppers Value	n/i			0.98													
	Super C Mart	Honeysuckle			1.49													
	The Fresh Market	n/i	A	4.99														
		n/i	A; bnls	5.99														
	Trader Joe's	Trader Joe's	A						2.29									
	United of OK	Honeysuckle			1.99													
		Sanderson Farms					1.39											
Warehouse Market	Honeysuckle			1.39														
Whole Foods SW	n/i	A	5.99													13.99		
	n/i	A; bnls	7.99															
	Pitman Farms	O						7.99				5.99						
Williams Foods	Honeysuckle			1.49														
	n/i					1.19												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit		
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen	
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh								
TX	Affiliated Foods	Southern Hens											2.49						
		Tyson	A					3.20											
	Honeysuckle			1.79															
	Albertsons Houston	Tyson	A						2.54										
		Signature Farms			1.79														
	ALDI	Honeysuckle			1.79														
		Kirkwood												2.49					
	Brookshire's	Honeysuckle			1.79														
		Buckley Farms			1.99														
		Honeysuckle		2.59															
	Jennie-O	Southern Hens			1.99														
		Tyson	A						0.99										
	Brookshire Bros.	Tyson							2.33										
		Pride of the Farm			1.77														
	Cash Saver TX	Tyson	A						3.20										
	Diamond IGA	Honeysuckle			1.59														
	Fiesta Mart	Southern Hens																	
	Food Town	Patti Jean							1.33										
	Homeland	Honeysuckle			1.99														
		Sanderson Farms					1.39												
	Lawrence Bros.	Honeysuckle			1.69														
	n/i																		
									1.39										
	Randall's	Tyson	A						2.54										
		Signature Farms			1.79														
	Honeysuckle				1.79														
		Tyson	A						2.80										
	Honeysuckle				1.49														
		Honeysuckle			1.29														
	Save-a-Lot	Honeysuckle																	
	Sellers Bros.	Tyson	A						1.99										
	Super 1 Foods	Southern Hens																	
Teloloapan	n/i							0.99											
Tom Thumb	Tyson	A						2.54											
	Signature Farms			1.79															
Honeysuckle				1.79															
	Trader Joe's	A					2.29												
United Supermarket	Prater's	smoked		3.99															

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
TX <i>(cont)</i>	Vista Markets	Tyson Honeysuckle	A		1.57			2.80										
	Whole Foods SW	n/i	A	5.99													13.99	
		n/i	A; bnls	7.99														
		Pitman Farms	O				7.99					5.99						
UT	Albertsons SW	Signature Farms			1.29													
	Associated Foods	Honeysuckle			1.39													
	King Soopers	Honeysuckle			1.79													
	Rancho Markets	n/i									1.49							
	Ream's Foods	Honeysuckle			1.39													
	Smith's	Honeysuckle			1.49													
		Simple Truth	A				3.20											
	Trader Joe's	Trader Joe's	A				2.29											
Whole Foods Mntn	n/i	A	5.99															

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																		
CA	99 Ranch Market	n/i							0.99								5.99	
	Albertsons SoCal	n/i			2.49			2.49										
	Foster Farms			2.99														
	Jennie-O			2.99														
	ALDI	Kirkwood											2.49					
	Honeysuckle				1.79													
	Bristol Farms	n/i															9.99	
	Mary's	A		7.49								4.99						
	n/i	O		8.99														
	Dollar General Mrkt	Jennie-O			0.95													
	Jons Marketplace	Tyson	A					1.69										
	n/i												2.49					
	Mar-Val Food	Norbest			1.99													
	Mollie Stones	n/i	F	6.99														
	New Leaf Market	Mary's	F				5.99					5.99			9.99			
	Mary's	O					6.99											
	Diestel	A		6.99														
	Diestel	O		8.99														
	Diestel	A; bnls		7.99														
	Diestel	O; bnls		9.99														
	New Seasons	Diestel	A	6.49														
	Diestel	A; bnls		6.99														
	Diestel	O		7.99														
	Diestel	O; bnls		8.99														
	Mary's	F					5.99					6.99						
	Mary's	O					6.99											
	Ralph's	Tyson	A					2.29										
	Ray's Food Place	n/i			1.79													
	R-N Markets	n/i											2.49					
	SK Super King	Tyson	A					1.69										
	Superior Grocer	n/i			1.29													
	Trader Joe's	Trader Joe's	A				2.29											
	Vallarta	n/i							1.59			1.79						
	Harrison						1.49											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
CA <i>(cont)</i>	Vons	n/i			2.49			2.49										
		Foster Farms		2.99														
		Jennie-O		2.99														
	Whole Foods NorCal	Diestel	A	7.49														
	Whole Foods SthPac.	n/i	A	5.99														
		Diestel	O	7.99														
		Mary's	O	7.99			6.99					5.99						
		Mary's	A									4.99		6.99				
		Mary's	A; bnls	6.99														
		Diestel	O; bnls	8.99														
		Mary's	O; bnls	8.99														
		Macfarlane	A												9.99			
	Nature's Rancher	A														9.99		
HI	Don Quijote	Woodland Farms											3.29					
	Foodland	Tasty Bird						2.75										
	KTA Super Stores	Tyson	A					3.00										
	Whole Foods SthPac.	n/i	A	5.99														
		Diestel	O	7.99														
		Mary's	O	7.99			6.99					5.99						
		Mary's	A									4.99		6.99				
		Mary's	A; bnls	6.99														
		Diestel	O; bnls	8.99														
		Mary's	O; bnls	8.99														
		Macfarlane	A												9.99			
		Nature's Rancher	A														9.99	
NV	Albertsons SW	Signature Farms			1.29													
	Dollar General Mrkt	Jennie-O			0.95													
	La Bonita	n/i							1.49									
	Smith's	Honeysuckle			1.49													
		Simple Truth	A				3.20											
	Trader Joe's	Trader Joe's	A				2.29											
	Vons	n/i				2.49			2.49									
		Foster Farms			2.99													
		Jennie-O			2.99													
	Whole Foods NorCal	Diestel	A		7.49													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**  
 Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**  
**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh	fresh	frozen	frsh/frzn	frozen	frozen	frozen	
NV (cont)	Whole Foods SthPac.	n/i	A	5.99														
		Diestel	O	7.99														
		Mary's	O	7.99				6.99					5.99					
		Mary's	A									4.99		6.99				
		Mary's	A; bnls	6.99														
		Diestel	O; bnls	8.99														
		Mary's	O; bnls	8.99														
		Macfarlane	A												9.99			
		Nature's Rancher	A														9.99	



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																		
AK	Alaska Commercial Co	Tyson	A					3.99										
	Alaskan & Proud	n/i			2.28			2.80										
	Carrs/Safeway	Tyson	A					1.99										
		Jennie-O				1.99												
		Signature Farms				1.99												
	Fred Meyer	Honeysuckle				1.79												
		Jennie-O			2.99													
	IGA Stores - Alaska	Tyson	A					2.99										
		Jennie-O				1.49												
Meyers Group IGA	Tyson	A					2.99											
	Jennie-O				1.49													
Sea Mart	n/i				2.99													
ID	Associated Foods	Honeysuckle			1.39													
	Fred Meyer	Honeysuckle			1.59													
		Jennie-O			2.99													
	IGA Markets	Essential Everyday			1.29													
		Tyson	A					2.66										
	Rosauer's	Jennie-O			0.99													
	Smith's	Honeysuckle			1.49													
		Simple Truth	A				3.20											
	Trader Joe's	Trader Joe's	A				2.29											
Whole Foods Mntn	n/i	A		5.99														
Yoke's Fresh Market	Jennie-O				1.49													
	Maple Leaf	A									3.69							
MT	Associated Foods	Honeysuckle			1.39													
	IGA Markets	Essential Everyday			1.29													
		Tyson	A					2.66										
	Rosauer's	Jennie-O			0.99													
	Smith's	Honeysuckle			1.49													
		Simple Truth	A				3.20											
SuperVALU Stores	Jennie-O			1.49														
OR	99 Ranch Market	n/i						1.79										
	Albert/Safeway NW	Jennie-O			1.69													
		Signature Farms			1.69													
	Associated Foods	Honeysuckle			1.39													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh	frozen	frsh/frzn	frozen	frozen	frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
OR <i>(cont)</i>	CenterPlace Markets	Tyson	A					2.88										
		n/i			2.48													
	Fred Meyer	Honeysuckle			1.59													
		Jennie-O		2.99														
	IGA Markets	Essential Everyday			1.29													
		Tyson	A					2.66										
	IGA Market Fresh	Foster Farms		3.98														
	Market of Choice	Perdue	A				2.49											
		Shelton	F	6.99														
		Whetstone	A											7.99				
	McKay's	Tyson	A					2.80										
	Meyers Group IGA	Tyson						2.66										
		Jennie-O			1.29													
	New Seasons	Diestel	A	6.49														
		Diestel	A; bnls	6.99														
		Diestel	O	7.99														
		Diestel	O; bnls	8.99														
		Mary's	F				5.99					6.99						
		Champoeg Farms	F											8.99				
	Quality Food Centers	Northwest Natural		2.69														
	Ray's Food Place	n/i			1.79													
	Red Apples	n/i			1.99													
		Foster Farms		3.99														
Rosauer's	Jennie-O			0.99														
Roth's	Norbest			1.88														
Thriftway of OR	Norbest			1.99														
	Foster Farms		3.99															
Trader Joe's	Trader Joe's	A				2.29												
WA	99 Ranch Market	n/i														5.99		
	Albert/Safeway NW	Jennie-O		1.69														
		Signature Farms		1.69														
	CenterPlace Markets	Tyson	A					2.88										
		n/i			2.48													
	Fred Meyer	Honeysuckle			1.59													
	Jennie-O		2.99															
IGA Markets	Essential Everyday			1.29														
	Tyson	A					2.66											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Miscellaneous Poultry - prices in \$US per pound unless otherwise noted.

**Christmas/Hanukkah 2018**

**MISCELLANEOUS POULTRY**

State	Supermarket	Label	Type (regular unless noted)	Turkey Breast		CHICKEN						Duckling		Goose	Pheasant	Quail	Rabbit	
				bone-in		Roaster	Cornish Hen		Hens	Capon	Liver	Gizzard	fresh					frozen
				fresh	frozen	fresh	fresh	frozen	frsh/frzn	frsh/frzn	fresh							
WA <i>(cont)</i>	IGA Market Fresh	Foster Farms		3.98														
	Metropolitan	Mary's	F	5.99														
		Northwest Natural	A	3.49														
	Meyers Group IGA	Tyson						2.66										
		Jennie-O			1.29													
	New Seasons	Diestel	A	6.49														
		Diestel	A; bnls	6.99														
		Diestel	O	7.99														
		Diestel	O; bnls	8.99														
		Mary's	F				5.99					6.99		8.99				
	Quality Food Centers	Northwest Natural		2.69														
	Rosauer's	Jennie-O			0.99													
	The Markets LLC	n/i			1.75			1.98										
	Thriftway of OR	Norbest			1.99													
		Foster Farms		3.99														
Trader Joe's	Trader Joe's	A				2.29												
Yoke's Fresh Market	Jennie-O			1.49														
	Maple Leaf	A									3.69							
WY	Associated Foods	Honeysuckle			1.39													
	AW Grocers	Festive			1.49													
		Honeysuckle			1.79													
	Food Pride	Open Acres			1.19													
	IGA Markets	Essential Everyday			1.29													
		Tyson	A					2.66										
	King Soopers	Honeysuckle			1.79													
	Smith's	Honeysuckle			1.49													
		Simple Truth	A				3.20											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																									
CT	ACME Markets	O Organics																					3.99		
		Land O Lakes																					2.49		
		Lucerne																					1.99		
	Adams IGA	Land O Lakes																					2.50		
		The Farmer's Hen																					2.99		
		The Farmer's Hen																					2.99		
		Seven Farms																					2.99		
	AF Basket	Eggland's Best																					2.00		
		Ideal																					2.50		
	ALDI	Goldhen																					0.79		
		Goldhen																					2.29		
	Best Market	Sky Top																							3.99
		Pete & Gerry's	f																						3.99
		Pete & Gerry's	f																						3.99
		Nellie's	n																						3.00
		Nellie's	n																						3.00
		Best Market																						2.50	
		Eggland's Best																						3.00	
	Big Y	Eggland's Best																						2.50	
		Eggland's Best	n																						2.99
		Nellie's																							3.49
	Cherry Valley	Cherry Valley																							3.99
		Cherry Valley																						2.50	
	Compare Foods	Nature's Yoke	v																						2.99
		Barnyard																							2.99
		Horizon																							4.99
	C-Town	Esbenshade																							0.33
		Nature's Yoke																							3.29
	Fairway Market	Fairway																							3.99
		Nature's Yoke	v																						3.00
	Food Bazaar	Bogopa																							3.33
	Geissler's	Land O Lakes																							2.00
		The Farmers Cow																							2.00
	IGA Stores N. Eng.	The Farmer's Hen																							3.99
		The Farmer's Hen	v																						2.99
		The Farmer's Hen	v																						2.99

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018  
SHELL EGGS

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
CT <i>(cont)</i>	IGA Stores N. Eng. <i>(continued)</i>	The Farmer's Hen	v			•			•								1.88											
		Eggland's Best	n			•				•															3.99			
	Key Food	Eggland's Best	n			•				•																3.99		
		Eggland's Best				•												2.99										
		Key Food			•						•																3.99	
		Key Food				•					•																3.79	
		Land O Lakes	v			•					•									2.99								
		Land O Lakes			•						•																2.49	
		Land O Lakes				•					•																2.39	
	King's Market	The Farmer's Hen	v			•					•																3.99	
		Organic Valley	n			•					•		•														2.99	
		Eggland's Best				•					•							3.99										
		Eggland's Best			•						•							3.00										
	Market 32	Land O Lakes			•						•																3.00	
		Full Circle				•					•																3.99	
		Organic Valley	n			•					•																3.49	
	MOM's Organic	Full Circle				•				•																3.99		
	Price Chopper	The Farmer's Hen				•				•																2.99		
	Price Rite Market	n/i				•					•									2.49								
		ShopRite	ShopRite				•				•						1.99										limit 4	
	Stew Leonard's	Noah's Pride	Organic Valley				•				•									1.99							3.99	
			Eggland's Best				•				•							1.77									limit 4	
		Eggland's Best	n			•					•															2.99	limit 4	
		Land O Lakes				•					•									2.50							limit 4	
		Nellie's			•						•													2.99			limit 4	
		Nellie's				•					•													2.99			limit 4	
		Wholesome Pantry	ShopRite				•					•								2.50								4.49
			ShopRite				•					•								2.50								2.99
		Stew Leonard's	Stew Leonard's				•					•																2.99
			Stew Leonard's			•						•					1.99											2.99
Stop & Shop		Nellie's				•					•													2.99				
		Simply Balanced				•					•																3.99	
Target Stores	Pete & Gerry's	f			•				•																3.99			
The Fresh Market					•					•																3.99		
					•					•																		
DC	ALDI	Goldhen				•				•						0.79										limit 6		
		Goldhen				•					•								2.29									

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic
																	Ω-3	veg-fed						
DC (cont)	Giant Food	Nellie's	n			•				•									2.99					
		Giant				•				•						1.99								
	Harris Teeter	Nellie's			•					•										3.49				
		Nellie's			•					•				•						4.49				
		Pete & Gerry's	f			•				•													4.49	
		Carol's				•				•														5.99
		Davidson's				•				•									4.49					
		Organic Valley	n			•				•														4.99
		Eggland's Best				•				•						1.88								
		Eggland's Best			•					•						2.50								
		Eggland's Best				•				•				•		3.99								
		Eggland's Best	n			•				•								3.00						
		Nest Fresh				•				•										4.49				
		Nest Fresh				•				•										3.49				
		Harris Teeter				•				•														3.99
		Harris Teeter				•				•										2.50				
	Harris Teeter				•				•										1.77				w/ store card; limit 2	
	Harris Teeter				•				•										1.99					
	Harris Teeter				•				•														w/ store card; limit 2	
	Harris Teeter				•				•															
	Safeway Eastern	Open Nature				•				•														4.49
		Nellie's			•					•														BOGO
		Nellie's			•					•														3.00
		Nellie's				•				•				•										4.49
Land O Lakes	v			•				•														3.99		
Save-a-Lot	n/i			•				•														2.49		
Target Stores	Simply Balanced				•			•														3.99		
DE	ACME Markets	O Organics				•			•														3.99	
		Land O Lakes				•			•															
		Lucerne				•			•						1.99				2.49					
	ALDI	Goldhen				•			•						0.79									
		Goldhen				•			•															2.29
	Fresh Grocer	ShopRite				•			•															2.50
		ShopRite				•			•						1.88									
	Giant Food	Land O Lakes				•			•															
		Nellie's	n			•			•															2.99
Giant					•			•						1.99										



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

Prices in \$US per unit, effective December 03-25, 2018

**SHELL EGGS**

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
DE (cont)	ShopRite (continued)	Nellie's				•				•									2.99					limit 4		
		Wholesome Pantry				•				•													4.49			
		ShopRite				•				•								2.50								
		ShurSave				•				•					1.99											
		Target Stores				•				•															3.99	
		The Fresh Market			f			•			•														3.99	
		Weis Markets						•			•							2.50								
		Weis				•			•								2.50									
		Weis				•			•					0.99												
MA	Adams IGA	Land O Lakes				•				•							2.50							limit 6		
		The Farmer's Hen				•				•									2.99							
		The Farmer's Hen				•				•										2.99						
		Seven Farms				•				•									2.99							
	AF Basket	Eggland's Best			•					•								2.00								
		Ideal				•				•									2.50							
	ALDI	Goldhen				•				•					0.79											
		Goldhen				•				•										2.29						
	Associated	Nature's Yoke				•				•										2.99						
		Barnyard				•				•										2.99						
		Horizon				•				•													4.99			
	Big Y	Organic Valley				•				•			•										2.49			
		Eggland's Best			•					•							2.50								2.99	
		Eggland's Best			•					•															2.99	
	C-Town	Nellie's				•				•										3.49						3 for \$0.99
		Esbenshade				•			•						0.33											
	Donelan's	Nature's Yoke				•				•										3.29						
		Nellie's			•					•										2.99						
	Earth Origins	Nellie's				•				•										2.99						
		Pete & Gerry's			•					•													3.99			
Geissler's	Pete & Gerry's			•					•													5.49				
	Land O Lakes			•					•								2.00									
Hannafood	The Farmers Cow			•					•										2.00							
	Nature's Place			•					•										2.49							
Key Food	Eggland's Best			•					•														3.99			
	Eggland's Best			•					•																	
	Eggland's Best			•					•				•						2.99							
		Eggland's Best			•				•										3.29							





U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
MA (cont)	Wegman's (continued)	Wegman's				•			•						1.93												
		Wegman's						•							2.23												
		Wegman's						•							1.49												
		Wegman's		•				•							1.79												
		Eggland's Best	n						•															4.99			
		Eggland's Best	n						•										2.99								
		Eggland's Best							•							4.29											
		Eggland's Best							•							3.39											
Eggland's Best							•							3.19													
MD	ACME Markets	O Organics				•			•															3.99			
		Land O Lakes				•			•									2.49									
		Lucerne				•			•						1.99												
	ALDI	Goldhen				•			•						0.79												limit 6
		Goldhen				•			•									2.29									
	Earth Origins	Pete & Gerry's	f			•			•															5.49			
	Giant Eagle	Giant Eagle				•			•						0.99												must buy 5
		Giant Eagle				•			•						1.39												
	Giant Food	Nellie's				•			•															3.00			
		Nellie's	n			•			•															2.99			
	Giant	Giant				•			•						1.99												
		Land O Lakes				•			•									2.99									
	Great Valu Markets	Eggland's Best				•			•									2.50									
		Nellie's				•			•																3.49		
	Harris Teeter	Nellie's				•			•																4.49		
		Pete & Gerry's	f			•			•																4.49		
	Carol's	Carol's				•			•																	5.99	heirloom
		Davidson's				•			•										4.49								pastuerized
	Organic Valley	Organic Valley	n			•			•																4.99		
		Eggland's Best				•			•							1.88											
Eggland's Best	Eggland's Best				•			•							2.50												
	Eggland's Best				•			•							3.99												
Eggland's Best	Eggland's Best	n			•			•																3.00			
	Nest Fresh				•			•																	4.49		
Nest Fresh	Nest Fresh				•			•																	3.49		
	Harris Teeter				•			•																	3.99		
Harris Teeter	Harris Teeter				•			•																			
	Harris Teeter				•			•										2.50									
					•			•																		w/ store card; limit 2	





**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

**Prices in \$US per unit, effective December 03-25, 2018**

**SHELL EGGS**

*(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)*

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
NH <i>(cont)</i>	Save-a-Lot	n/i				•				•								2.49							
	Shaw's	Open Nature				•				•								2.99							
		Land O Lakes				•				•															
		Nellie's			•					•									2.99						
		Nellie's					•			•									2.99						
	Target Stores	Simply Balanced				•				•													3.99		
NJ	ACME Markets	O Organics				•				•														3.99	
		Land O Lakes				•				•															
		Lucerne				•			•						1.99										
	AF Basket	Eggland's Best			•				•							2.00									
		Ideal				•				•															
	ALDI	Goldhen				•			•						0.79										
		Goldhen				•				•															
	Associated	Nature's Yoke				•				•															
		Barnyard				•				•															
		Horizon				•				•														4.99	
		Organic Valley				•				•		•												2.49	
	Best Market	Sky Top				•				•														3.99	
		Pete & Gerry's	f		•					•														3.99	
		Pete & Gerry's	f			•				•														3.99	
		Nellie's	n		•					•														3.00	
		Nellie's	n				•			•														3.00	
		Best Market				•			•																
		Eggland's Best				•			•							2.50									
	Compare Foods	Nature's Yoke	v			•				•														2.99	
		Barnyard				•				•														2.99	
		Horizon				•				•															4.99
	C-Town	Esbenshade						•	•							0.33									
		Nature's Yoke				•				•															3.29
Fairway Market	Fairway			•					•															3.99	
	Nature's Yoke	v			•				•														3.00		
Food Bazaar	Bogopa				•				•														3.33		
Foodtown	Eggland's Best				•			•								2.99									
	Nellie's	n			•				•														2.99		
	Land O Lakes			•					•																
	Green Way				•				•															2.99	
	Organic Valley				•				•		•													2.99	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
SHELL EGGS**

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
NJ	Foodtown (continued)	Alfresco																	5.99							
		Eggland's Best	n												1.00			2.50								
	Great Valu Markets	n/i																								
		Land O Lakes																								
	H-Mart	Eggland's Best													2.50		2.49									
		The Farmer's Hen	v														2.50									2 for \$5.00
	Key Food	The Farmer's Hen	v																							
		Nature's Yoke																					3.99			
	King's Market	Eggland's Best	n																			3.99				
		Eggland's Best														2.99							3.99			
	Lidl	Eggland's Best																								
		Land O Lakes	v																							
	Met Foods	n/i	v																							
		n/i	v																							
	Morton Williams	The Farmer's Hen	v																							
		Organic Valley																								
	MOM's Organic	Horizon																					2.50			
	Murphy's Market	Wholesome Pantry																					4.99			
	Net Cost	Organic Valley	n																				3.49			
	Pioneer	Land O Lakes																					4.49			
	Price Rite Market	Nature's Yoke																					2.50			
	ShopRite	Organic Valley																					2.50			
		Horizon																						2.50		
	Seabra Foods	The Farmer's Hen																						4.49		
	Seabra Foods	n/i												1.99										2.50		
		n/i																						2.50		
	ShopRite	n/i																						2.50		
		ShopRite													1.99										2.50	
	ShopRite	The Farmer's Hen																						2.99		
		n/i																						2.99		
	ShopRite	n/i																							2.99	
		n/i																							2.99	
	ShopRite	ShopRite																							2.99	
	ShopRite	Noah's Pride																							2.99	limit 4

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
SHELL EGGS**

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(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions						
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic							
																	Ω-3	veg-fed												
NJ <i>(cont)</i>	<i>(continued)</i>	Organic Valley																			3.99			limit 4						
		Eggland's Best														1.77								limit 4						
		Eggland's Best	n																			2.99			limit 4					
		Land O Lakes																												
		Nellie's																				2.99			limit 4					
		Nellie's																				2.99			limit 4					
		Wholesome Pantry																					4.49							
		ShopRite																					2.50							
		Stop & Shop																						2.99						
		Target Stores																							3.99					
		The Fresh Market																							3.99					
		Top Tomato																							0.99			limit 1		
		Uncle Giuseppe's																							0.99					
		Wegman's	Wegman's																								3.99			
			Wegman's																								4.19			
			Wegman's																								5.29			
			Wegman's																								3.49			
			Wegman's																									5.99		
			Wegman's																							1.29				
			Wegman's																							1.93				
			Wegman's																							2.23				
			Wegman's																							1.49				
		Wegman's																							1.79					
		Eggland's Best	n																								4.99			
		Eggland's Best	n																								2.99			
Eggland's Best																									4.29					
Eggland's Best																									3.39					
Eggland's Best																									3.19					
Eggland's Best																									2.50					
Weis Markets																										2.50				
Weis																										0.99				
Weis																														
NY	ACME Markets	O Organics																								3.99				
		Land O Lakes																												
		Lucerne																												
	AF Basket	Eggland's Best																									1.99			
		Ideal																									2.00			

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions							
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic						
																	Ω-3	veg-fed												
NY (cont)	ALDI	Goldhen				•			•			•				0.79													limit 6	
		Goldhen				•			•			•						2.29												
	Associated	Nature's Yoke				•			•			•						2.99												
		Barnyard				•			•			•						2.99												
		Horizon				•			•			•																		
		Organic Valley				•			•			•																		
	Best Market	Sky Top				•			•			•																		
		Pete & Gerry's	f		•				•			•																		
		Pete & Gerry's	f			•			•			•																		
		Nellie's	n		•				•			•																		
		Nellie's	n			•			•			•																		
		Best Market				•			•			•																		
		Eggland's Best				•			•			•																		
	Cherry Valley	Cherry Valley				•			•			•																		
		Cherry Valley				•			•			•																		
	Compare Foods	Nature's Yoke	v			•			•			•																		
		Barnyard				•			•			•																		
		Horizon				•			•			•																		
	C-Town	Esbenshade						•	•			•																		
		Nature's Yoke				•			•			•																		
	D'Agostino's	Land O Lakes			•				•			•																		
		Eggland's Best	n			•			•			•																		
	DeCiccio Family	Nellie's	n			•			•			•																		
		Pete & Gerry's	f			•			•			•																		
	DeCiccio & Sons	Nellie's	n			•			•			•																		
		Pete & Gerry's	f			•			•			•																		
		Nature's Yoke				•			•			•																		
	Fairway Market	Fairway			•				•			•																		
		Nature's Yoke	v			•			•			•																		
	Food Bazaar	Bogopa				•			•			•																		
Foodtown	Eggland's Best				•			•			•																			
	Nellie's	n			•			•			•																			
	Land O Lakes			•				•			•																			
	Green Way				•			•			•																			
	Organic Valley				•			•			•																			
	Alfresco				•			•			•																			



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
NY	Foodtown	Eggland's Best	n			•				•		•					1.00			2.50							2 for \$5.00
(cont)	(continued)	n/i					•		•		•																
	Gristede's	Nellie's				•			•		•									4.99							
		Land O Lakes			•				•		•							3.99				6.99					
		Alfresco				•			•		•																
	Hannaford	Nature's Place				•			•		•								2.49								
		Eggland's Best				•			•		•						3.29										
	H-Mart	The Farmer's Hen	v			•			•		•								2.49								
		The Farmer's Hen	v			•			•		•								2.50								
		Nature's Yoke				•			•		•												3.99				
	IGA Stores N. Eng.	The Farmer's Hen				•			•		•											3.99					
		The Farmer's Hen	v			•			•		•											2.99					
		The Farmer's Hen	v			•			•		•											2.99					
		The Farmer's Hen	v			•			•		•						1.88										
		Eggland's Best	n			•			•		•													3.99			
	Key Food	Eggland's Best	n			•			•		•													3.99			
		Eggland's Best				•			•		•						2.99										
		Key Food			•				•		•													3.99			
		Key Food				•			•		•													3.79			
		Land O Lakes	v			•			•		•								2.99								
		Land O Lakes			•				•		•											2.49					
		Land O Lakes				•			•		•											2.39					
		The Farmer's Hen	v			•			•		•			•								3.99					
		Organic Valley	n			•			•		•			•										2.99			
	King Kullen	Organic Valley				•			•		•			•										2.99			
		Nellie's				•			•		•			•								3.99					
	King's Market	Eggland's Best				•			•		•			•			3.99										
		Eggland's Best			•				•		•			•			3.00										
		Land O Lakes			•				•		•			•				3.00									
	Market 32	Full Circle				•			•		•			•										3.99			
	Met Foods	Organic Valley				•			•		•			•										2.50			
		The Farmer's Hen	v			•			•		•			•					3.99								
		Horizon				•			•		•			•										3.50			
	Morton Williams	Wholesome Pantry				•			•		•			•										4.99			
	Net Cost	Nature's Yoke				•			•		•			•										4.49			
	Pioneer	Organic Valley				•			•		•			•										2.50			
		Horizon				•			•		•			•										3.99			



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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
NY (cont)	Wegman's (continued)	Wegman's				•			•			•			1.29												
		Wegman's				•			•			•			1.93												
		Wegman's			•				•			•			2.23												
		Wegman's			•				•			•			1.49												
		Wegman's		•					•			•			1.79												
		Eggland's Best	n			•			•			•											4.99				
		Eggland's Best	n			•			•			•						2.99									
		Eggland's Best				•			•			•				4.29											
		Eggland's Best				•			•			•				3.39											
		Eggland's Best				•			•			•				3.19											
		Eggland's Best				•			•			•				2.50											
		Weis Markets		Weis				•			•		•					2.50									
		Weis Markets		Weis				•			•		•			0.99											
PA	ACME Markets	O Organics				•			•		•												3.99				
		Land O Lakes				•			•		•							2.49									
		Lucerne				•			•		•				1.99												
	ALDI	Goldhen				•			•		•				0.79										limit 6		
		Goldhen				•			•		•							2.29									
	Associated	Nature's Yoke				•			•		•							2.99									
		Barnyard				•			•		•							2.99									
		Horizon				•			•		•												4.99				
	Boyer Food	Organic Valley				•			•		•		•										2.49				
		n/i				•			•		•		•		1.77												
	Compare Foods	Nature's Yoke	v			•			•		•							2.99									
		Barnyard				•			•		•							2.99									
	C-Town	Horizon				•			•		•												4.99				
		Esbenshade					•		•		•				0.33										3 for \$0.99		
	Family Owned	Nature's Yoke				•			•		•												3.29				
		Family Owned				•			•		•				1.33										3 for \$4.00		
	Foodland	n/i				•			•		•				0.79										w/ \$20 purchase; limit 1		
	Foodtown	Eggland's Best				•			•		•						2.99								limit 2		
		Nellie's	n			•			•		•												2.99				
		Land O Lakes			•				•		•							2.00							limit 2		
Green Way					•			•		•												2.99					
Organic Valley					•			•		•		•															
Alfresco				•			•		•												5.99						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

**SHELL EGGS**

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																		Ω-3							veg-fed		
PA	Foodtown	Eggland's Best	n			•				•											2.50						
(cont)	(continued)	n/i					•		•						1.00												
	Fresh Grocer	ShopRite				•				•												2.50					
		ShopRite				•				•					1.88												
		Land O Lakes				•				•																	
	Giant Eagle	Giant Eagle				•				•					0.99												
		Giant Eagle				•				•					1.39												
		Nellie's				•				•													3.00				
	Giant Food Stores	Land O Lakes				•				•																	
		Eggland's Best	n			•				•																	
	Great Valu Markets	Land O Lakes				•				•																	
		Eggland's Best				•				•							2.50										
	Grocery Outlet	Red Hill Farms						•		•													2.50				
		Nellie's						•		•				•													
	H-Mart	Today's Farm						•		•																	
		Nature's Yoke				•				•																	
	Karn's Foods	Essential Everyday				•				•					1.33												
		Eggland's Best				•				•							1.67										
	Key Food	Eggland's Best	n			•				•																	
		Eggland's Best				•				•			•				2.99										
		Key Food				•				•																	
		Key Food				•				•																	
		Land O Lakes	v			•				•													2.99				
		Land O Lakes				•				•																	
		Land O Lakes				•				•																	
		The Farmer's Hen	v			•				•				•													
		Organic Valley	n			•				•			•														
	Kuhn's Market	Nellie's				•				•																	
	Landis Markets	Land O Lakes				•				•																	
		Sauder				•				•																	
		Eggland's Best				•				•																	
	Martin's Food	Land O Lakes				•				•																	
		Eggland's Best	n			•				•																	
	MOM's Organic	Organic Valley	n			•				•																	
	Net Cost	Nature's Yoke				•				•																	
	Pioneer	Organic Valley				•				•				•													
		Horizon				•				•																	





U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018  
SHELL EGGS

Prices in \$US per unit, effective December 03-25, 2018

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
VT (cont)	Shaw's	Open Nature				•												2.99							
		Land O Lakes				•																			
		Nellie's			•														2.99						
	Target Stores Tops Market	Nellie's				•													2.99						
		Simply Balanced				•																		3.99	
		Eggland's Best				•			•								2.50								
		Eggland's Best				•			•								1.99								
	Eggland's Best	n			•				•														3.99		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Christmas/Hanukkah 2018

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**SHELL EGGS**

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																										
AL	ALDI	Goldhen			•				•			•			0.79											limit 6
		Goldhen			•				•			•					2.29									
	Bruce's Foodland	Country Gold			•				•			•			2.19											
		Freshland			•				•			•			1.99											
		Weiss Lake			•				•				•		2.99											
		Weiss Lake		•					•			•			2.19											
		Weiss Lake			•				•				•		4.99											
		Eggland's Best			•				•			•				2.99										
		Eggland's Best		n		•			•			•					3.69									
		Eggland's Best		n		•			•			•										4.99				
	Earth Fare	Alfresco			•				•			•									3.99					
		Earth Fare			•				•			•				3.79										
	Ingle's Markets	Laura Lynn's			•				•			•						3.28								
		Pete & Gerry's		f	•				•			•										3.98				
		Nellie's			•				•			•					3.98									
	Kroger Atlanta	Simple Truth			•				•			•				1.99									w/ coupon	
		Simple Truth			•				•			•				2.79										
		Simple Truth			•				•			•				2.99										
	Kroger Nashville	Simple Truth			•				•			•				1.99									w/ coupon	
		Simple Truth			•				•			•				2.79										
		Simple Truth			•				•			•				2.99										
	Piggly Wiggly Inc	Piggly Wiggly			•				•			•			1.50											
	Publix	Eggland's Best			•				•			•				2.00										
		GreenWise			•				•			•										3.99				
		Pete & Gerry's		f	•				•			•										4.50				
	PW Homeland	Eggland's Best			•				•			•			1.99											
	Rouse's	Rouse's			•				•			•					2.50									
	Save-a-Lot	n/i			•				•			•				2.49										
	Sprout's Market	Eggland's Best		n	•				•			•				2.50										
		Alfresco			•				•			•									5.99					
	Target Stores	Simply Balanced			•				•			•										3.99				
	The Fresh Market	Pete & Gerry's		f	•				•			•										3.99				
	Western Market	Eggland's Best			•				•			•				2.29										
	Winn-Dixie	Pete & Gerry's		f	•				•			•										3.99				
		Naturally Better			•				•			•					2.50									
		Eggland's Best			•				•			•				2.50										



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

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**SHELL EGGS**

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic			
																	Ω-3	veg-fed									
FL	ALDI	Goldhen				•			•			•				0.79										limit 6	
		Goldhen							•			•						2.29									
	Earth Fare	Alfresco								•			•											3.99			
		Earth Fare								•			•					3.79									
	Earth Origins	Pete & Gerry's	f									•													5.49		
	Fresco y Mas	Eggland's Best							•			•				2.48											
	Harris Teeter	Nellie's											•											3.49			
		Nellie's												•										4.49			
		Pete & Gerry's	f										•												4.49		
		Carol's											•													5.99	heirloom
		Davidson's											•											4.49			pasturized
		Organic Valley	n										•												4.99		
		Eggland's Best											•												1.88		
		Eggland's Best												•											2.50		
		Eggland's Best																							3.99		
		Eggland's Best	n																						3.00		
		Nest Fresh																								4.49	
		Nest Fresh																							3.49		
		Harris Teeter																								3.99	
		Harris Teeter																								2.50	
		Harris Teeter																								1.77	w/ store card; limit 2
		Harris Teeter																								1.99	
		Harris Teeter																								0.87	
		Harris Teeter																								0.99	w/ store card; limit 2
		Harvey's	Eggland's Best																							2.50	
		Hitchcock's	Eggland's Best																							2.00	
		IGA Florida	Morning Fresh																							2.99	
		Lucky's Market	Simple Truth																								3.50
			Simple Truth																								2.50
		Milam's Market	Carol's																								4.99
			Nellie's																								2.99
		Presidente	Hillandale																							0.98	
	Price Choice	n/i																							1.50		
	Publix	Eggland's Best																								2.00	
		GreenWise																								3.99	
		Pete & Gerry's	f																							4.50	
	Save-a-Lot	n/i																								2.49	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
SHELL EGGS**

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
FL <i>(cont)</i>	Sedano's	Nellie's				•					•									3.00					
	Sprout's Market	Eggland's Best	n			•					•								2.50						
		Alfresco				•					•	•									5.99				
	Target Stores	Simply Balanced				•					•												3.99		
	The Fresh Market	Pete & Gerry's	f			•					•												3.99		
	Winn-Dixie	Pete & Gerry's	f			•					•												3.99		
		Naturally Better Eggland's Best				•					•								2.50						
GA	AF Basket	Eggland's Best			•						•									2.00					
		Ideal				•					•										2.50				
	ALDI	Goldhen				•					•														limit 6
		Goldhen				•					•								2.29						
	Bi-Lo	Pete & Gerry's	f			•					•													3.99	
		Naturally Better				•					•								2.79						
		Eggland's Best				•					•														
	Earth Fare	Alfresco				•					•												3.99		
		Earth Fare					•				•								3.79						
	Harris Teeter	Nellie's			•						•										3.49				
		Nellie's			•						•										4.49				
		Pete & Gerry's	f			•					•												4.49		
		Carol's				•					•													5.99	heirloom pastuerized
		Davidson's				•					•													4.99	
		Organic Valley	n			•					•													4.99	
		Eggland's Best				•					•								1.88						
		Eggland's Best				•					•								2.50						
		Eggland's Best				•					•								3.99						
		Eggland's Best	n			•					•										3.00				
		Nest Fresh				•					•												4.49		
		Nest Fresh				•					•										3.49				
		Harris Teeter				•					•													3.99	
	Harris Teeter				•					•															
	Harris Teeter				•					•								2.50							
	Harris Teeter				•					•								1.77						w/ store card; limit 2	
	Harris Teeter				•					•								1.99							
	Harris Teeter				•					•															
	Harris Teeter				•					•								0.87						w/ store card; limit 2	
	Harris Teeter				•					•								0.99							
	Harvey's	Eggland's Best				•				•										2.50					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
GA (cont)	Ingle's Markets	Laura Lynn's				•				•								3.28						
		Pete & Gerry's	f		•					•										3.98				
		Nellie's				•				•				•					3.98					
	Kroger Atlanta	Simple Truth				•				•									1.99				w/ coupon	
		Simple Truth				•				•									2.79					
		Simple Truth				•				•					•				2.99					
	Lidl	n/i	v			•				•									1.29				limit 4	
		n/i	v			•				•									2.29					
	Lucky's Market	Simple Truth				•				•												3.50		
		Simple Truth				•				•									2.50					
	Publix	Eggland's Best				•				•							2.00							
		GreenWise				•				•												3.99		
	PW Homeland	Pete & Gerry's	f			•				•												4.50		
		Eggland's Best				•				•							1.99							
	Save-a-Lot	n/i				•				•									2.49					
		Eggland's Best	n			•				•									2.50					
	Sprout's Market	Alfresco				•				•											5.99			
Simply Balanced					•				•												3.99			
The Fresh Market	Pete & Gerry's	f			•				•												3.99			
Wayfield's	Green Valley Farms				•				•						1.25									
Winn-Dixie	Pete & Gerry's	f			•				•												3.99			
	Naturally Better				•				•									2.50						
	Eggland's Best				•				•							2.50								
KY	ALDI	Goldhen				•			•						0.79							limit 6		
		Goldhen				•			•									2.29						
	Chappell's	Freshland				•				•						1.99								
		Foodland				•				•						1.50								
		Hillandale				•				•						1.99								
	Fresh Encounter	Essential Everyday				•				•						1.99								
		n/i				•				•						1.69								
		Fresh Thyme				•				•												3.00		
		Fresh Thyme				•				•						1.99								
		Fresh Thyme				•				•									2.50					
Fresh Thyme	Fresh Thyme				•				•									2.50						
	Fresh Thyme				•				•									2.50						
	Born Free				•				•									2.99						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
SHELL EGGS**

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
KY <i>(cont)</i>	Kroger Cincinnati	Simple Truth				•				•											1.99						w/ coupon	
		Simple Truth				•				•												2.79						
		Simple Truth				•				•												2.99						
	Kroger Delta	Simple Truth				•				•												1.99						w/ coupon
		Simple Truth				•				•												2.79						
		Simple Truth				•				•												2.99						
	Kroger Mid-Atlantic	Simple Truth				•				•												1.99						w/ coupon
		Simple Truth				•				•												2.79						
		Simple Truth				•				•												2.99						
	Kroger Mid-South	Simple Truth				•				•												1.99						w/ coupon
		Simple Truth				•				•												2.79						
		Simple Truth				•				•												2.50						
	Kroger Nashville	Simple Truth				•				•												1.99						w/ coupon
		Simple Truth				•				•												2.79						
		Simple Truth				•				•												2.99						
	Lucky's Market	Simple Truth				•				•															3.50			
		Simple Truth				•				•												2.50						
	Meijer	True Goodness				•				•																5.69		
		True Goodness				•				•																3.29		
	Remke Markets	Wild Harvest				•				•												2.50						
Save-a-Lot	n/i				•				•												2.49							
Target Stores	Simply Balanced				•				•															3.99				
MS	ALDI	Goldhen				•			•						0.79												limit 6	
		Goldhen				•			•													2.29						
	Corner Market	Eggland's Best				•			•								2.00											w/ coupon
		Simple Truth				•			•													1.99						
		Simple Truth				•			•													2.79						
	Rouse's	Simple Truth				•			•													2.99						
		Rouse's				•			•													2.50						
		n/i				•			•													2.49						
	Target Stores	Simply Balanced				•			•															3.99				
	The Fresh Market	Pete & Gerry's	f			•			•															3.99				
Winn-Dixie	Pete & Gerry's	f			•			•																3.99				
	Naturally Better				•			•													2.50							
		Eggland's Best				•		•								2.50												

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

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**SHELL EGGS**

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
NC	ALDI	Goldhen				•			•			•				0.79											limit 6	
		Goldhen				•			•			•						2.29										
	Bi-Lo	Pete & Gerry's	f			•			•			•													3.99			
		Naturally Better				•			•			•						2.79										
	Earth Fare	Eggland's Best				•			•			•					2.00											
		Alfresco				•			•			•													3.99			
	Great Valu Markets	Earth Fare					•		•			•						3.79										
		Land O Lakes				•			•			•																
	Harris Teeter	Eggland's Best				•			•			•					2.50											
			Nellie's			•			•			•																
		Nellie's			•			•			•																	
		Pete & Gerry's	f			•			•			•														4.49		
		Carol's				•			•			•															5.99	
		Davidson's				•			•			•						4.49									pasturized	
		Organic Valley	n			•			•			•													4.99			
		Eggland's Best				•			•			•					1.88											
		Eggland's Best				•			•			•					2.50											
		Eggland's Best				•			•			•					3.99											
	Harvey's H-Mart	Eggland's Best				•			•			•																
			Today's Farm			•			•			•															3.48	
		Today's Farm				•			•			•					2.48											
		Laura Lynn's				•			•			•																
		Pete & Gerry's	f			•			•			•														3.98		
		Nellie's				•			•			•																
		Lidl	n/i	v			•			•			•															limit 4
			n/i	v			•			•			•															

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Christmas/Hanukkah 2018

SHELL EGGS

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic		
																	Ω-3	veg-fed								
NC <i>(cont)</i>	Lowe's Foods	Land O Lakes				•			•		•															
		Eggland's Best						•			•															
	Publix	Eggland's Best	n							•		•						2.50								
		Eggland's Best								•		•														
		GreenWise									•	•												3.99		
	Save-a-Lot	Pete & Gerry's	f							•		•													4.50	
		n/i									•	•						2.49								
	Sprout's Market	Eggland's Best	n								•	•														
		Alfresco									•	•													5.99	
Simply Balanced										•	•													3.99		
The Fresh Market	Pete & Gerry's	f							•	•														3.99		
SC	ALDI	Goldhen				•			•		•						0.79								limit 6	
	Bi-Lo	Goldhen				•			•		•															
		Pete & Gerry's	f				•			•		•													3.99	
	Earth Fare	Naturally Better				•				•		•														
		Eggland's Best								•		•														
		Alfresco									•	•													3.99	
	Harris Teeter	Earth Fare					•				•	•													3.79	
		Nellie's					•				•	•													3.49	
	Harris Teeter	Nellie's	f				•				•	•														4.49
		Pete & Gerry's					•				•	•														4.49
		Carol's					•				•	•														5.99
	Harris Teeter	Davidson's					•				•	•														4.49
		Organic Valley	n				•				•	•														4.99
		Eggland's Best					•				•	•														1.88
	Harris Teeter	Eggland's Best					•				•	•														2.50
		Eggland's Best					•				•	•														3.99
		Eggland's Best	n				•				•	•														3.00
		Nest Fresh					•				•	•														4.49
	Harris Teeter	Nest Fresh					•				•	•														3.49
		Harris Teeter					•				•	•														3.99
		Harris Teeter					•				•	•														2.50
Harris Teeter						•				•	•														1.77	
Harris Teeter						•				•	•														1.99	
Harris Teeter						•				•	•														0.87	
Harris Teeter						•				•	•														0.99	
Harris Teeter						•				•	•														2.50	
Harvey's	Eggland's Best							•		•																

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic			
																		Ω-3							veg-fed	
SC (cont)	Ingle's Markets	Laura Lynn's			•					•									3.28							
		Pete & Gerry's	f		•					•											3.98					
		Nellie's				•				•									3.98							
	Kroger Atlanta	Simple Truth				•				•									1.99						w/ coupon	
		Simple Truth				•				•									2.79							
		Simple Truth				•				•									2.99							
	Lidl	n/i	v			•				•									1.29						limit 4	
		n/i	v			•				•									2.29							
	Lowe's Foods	Land O Lakes				•				•																
		Eggland's Best				•				•									3.99							
		Eggland's Best	n			•				•									2.50							
	Publix	Eggland's Best				•				•									2.00							
		GreenWise				•				•																
		Pete & Gerry's	f			•				•																
	Save-a-Lot	n/i			•				•										2.49							
	Sprout's Market	Eggland's Best	n			•				•									2.50							
Alfresco					•				•													5.99				
Simply Balanced					•				•													3.99				
The Fresh Market	Pete & Gerry's	f			•			•														3.99				
TN	ALDI	Goldhen			•				•									0.79							limit 6	
		Goldhen			•				•										2.29							
	Chappell's	Freshland			•				•										1.99							
		Earth Fare			•				•													3.99				
	Food Country	Earth Fare			•			•		•												3.79				
		Eggland's Best			•				•																	
	H.G. Hill	Dutt & Wagner			•			•		•																
		Land O Lakes			•				•																	
	Ingle's Markets	Laura Lynn's			•				•														3.28			
		Pete & Gerry's	f			•				•														3.98		
	Kroger Delta	Nellie's				•				•													3.98			
		Simple Truth				•				•										1.99						w/ coupon
		Simple Truth				•				•										2.79						
Kroger Mid-Atlantic	Simple Truth				•				•										2.99							
	Simple Truth				•				•										1.99						w/ coupon	
	Simple Truth				•				•										2.79							
	Simple Truth				•				•										2.99							

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

Prices in \$US per unit, effective December 03-25, 2018

**SHELL EGGS**

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
TN <i>(cont)</i>	Kroger Nashville	Simple Truth			•				•		•							1.99						w/ coupon
		Simple Truth			•				•		•							2.79						
		Simple Truth			•				•		•		•					2.99						
	Publix	Eggland's Best				•			•		•					2.00								
		GreenWise				•			•		•												3.99	
		Pete & Gerry's	f			•			•		•												4.50	
	Save-a-Lot	n/i			•			•		•								2.49						
	Sprout's Market	Eggland's Best	n			•			•		•							2.50						
		Alfresco				•			•		•		•								5.99			
	Target Stores	Simply Balanced				•			•		•												3.99	
	The Fresh Market	Pete & Gerry's	f			•			•		•												3.99	
	Tietgen's	Eggland's Best				•			•		•					3.49								
Land O Lakes					•			•		•						2.49								
VA	ALDI	Goldhen			•			•		•					0.79								limit 6	
	Earth Fare	Goldhen			•			•		•								2.29						
		Alfresco				•			•		•									3.99				
	Food Country	Earth Fare					•		•		•													
		Eggland's Best				•			•		•				2.50									
	Giant Food	Dutt & Wagner					•		•		•				1.25									
		Nellie's	n			•			•		•									2.99				
	Great Valu Markets	Giant				•			•		•				1.99									
		Land O Lakes				•			•		•													
	Harris Teeter	Eggland's Best				•			•		•													
		Nellie's				•			•		•													3.49
		Nellie's				•			•		•													4.49
		Pete & Gerry's	f			•			•		•													4.49
		Carol's				•			•		•													
		Davidson's				•			•		•													4.49
		Organic Valley	n			•			•		•													4.99
		Eggland's Best				•			•		•					1.88								
		Eggland's Best				•			•		•					2.50								
Eggland's Best				•			•		•					3.99										
Harris Teeter	Eggland's Best	n			•			•		•												3.00		
	Nest Fresh				•			•		•														
	Nest Fresh				•			•		•												3.49		
	Harris Teeter				•			•		•												3.99		
	Harris Teeter				•			•		•												2.50		



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

**Prices in \$US per unit, effective December 03-25, 2018**

**SHELL EGGS**

*(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)*

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
VA (cont)	Harris Teeter (continued)	Harris Teeter				•			•									1.77						w/ store card; limit 2		
		Harris Teeter				•			•									1.99								
		Harris Teeter				•			•						0.87										w/ store card; limit 2	
		Harris Teeter				•			•						0.99											
	H-Mart	Today's Farm			•					•													3.49			
		Today's Farm					•			•														3.49		
	Ingle's Markets	Laura Lynn's					•			•														3.28		
		Pete & Gerry's	f				•			•														3.98		
	Kroger Mid-Atlantic	Nellie's					•			•														3.98		
		Simple Truth					•			•														1.99		w/ coupon
		Simple Truth					•			•														2.79		
	Lidl	Simple Truth					•			•														2.99		
		n/i	v				•			•														1.29		limit 4
	Lowe's Foods	n/i	v				•			•														2.29		
		Land O Lakes					•			•														2.00		
	Martin's Food	Eggland's Best					•			•														3.99		
		Eggland's Best	n				•			•														2.50		
		Land O Lakes					•			•														2.50		
	MOM's Organic	Eggland's Best	n				•			•														3.00		
		Organic Valley	n				•			•														3.49		
	Price Rite Market	The Farmer's Hen					•			•														2.99		
	Publix	Eggland's Best					•			•														2.00		
		GreenWise					•			•														3.99		
		Pete & Gerry's	f				•			•														4.50		
		Open Nature					•			•														4.49		
	Safeway Eastern	Nellie's					•			•														BOGO		
		Nellie's					•			•														3.00		
		Nellie's					•			•														4.49		
		Land O Lakes	v				•			•														3.99		
	Save-a-Lot	n/i				•			•														2.49			
Shop'n Save	Nellie's					•			•														2.99			
	Essential Everyday					•			•														1.99			
	Hillandale					•			•														1.99			
Shoppers	Essential Everyday					•			•													1.99				
Target Stores	Simply Balanced					•			•													3.99				
The Fresh Market	Pete & Gerry's	f				•			•													3.99				

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

Prices in \$US per unit, effective December 03-25, 2018

**SHELL EGGS**

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic		
																	Ω-3	veg-fed								
VA (cont)	Wegman's	Wegman's																					3.99	5.99		
		Wegman's																					4.19			
		Wegman's																					5.29			
		Wegman's																					3.49			
		Wegman's																								
		Wegman's														1.29										
		Wegman's														1.93										
		Wegman's														2.23										
		Wegman's														1.49										
		Wegman's														1.79										
	Weis Markets	Eggland's Best	n																				4.99			
		Eggland's Best	n																2.99							
		Eggland's Best																								
		Eggland's Best																								
		Eggland's Best																								
WV	ALDI	Goldhen													0.79									limit 6		
	Foodland	Goldhen																					2.29			
		Hillandale													1.50											
	Giant Eagle	Hillandale													1.99											
		Essential Everyday													1.99											
Giant Eagle														0.99									must buy 5			
Kroger Columbus	Giant Eagle													1.39												
	Nellie's																									
	Simple Truth																	1.99					3.00	w/ coupon		
Kroger Mid-Atlantic	Simple Truth																	2.79								
	Simple Truth																	2.99								
	Simple Truth																	1.99					w/ coupon			
Martin's Food	Simple Truth																	2.79								
	Simple Truth																	2.99								
	Land O Lakes																	2.50								
Save-a-Lot	Eggland's Best	n																					3.00			
	n/i																						2.49			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018  
SHELL EGGS

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
WV (cont)	Shop'n Save	Nellie's				•					•								2.99							
		Essential Everyday													1.99											
		Hillandale													1.99											
	Sparkle Markets	Land O Lakes															1.89									
		Target Stores	Simply Balanced																						3.99	
	Weis Markets	Eggland's Best																								
		Weis																								
		Weis																								0.99

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions					
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic				
																	Ω-3	veg-fed										
MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI																												
IA	ALDI	Goldhen				•			•							0.79												limit 6
		Goldhen				•			•																			
	Brother's Market	Eggland's Best				•			•					•														
	Family Fare	Our Family				•			•							1.49												
		Full Circle				•			•																			
		Full Circle				•			•																			
	Family Foods	Our Family				•			•							1.59												
		Full Circle				•			•																			
	Fisher's Foods	Our Family				•			•							1.59												
	Food Pride	Our Family				•			•							1.59												
		Our Family				•			•					•		2.49												
	Fresh Thyme	Fresh Thyme				•			•																			
		Fresh Thyme				•			•					•		1.99												
		Fresh Thyme				•			•																			
		Fresh Thyme				•			•																			
		Fresh Thyme				•			•																			
		Born Free				•			•																			
	Hometown Foods	Best Choice				•			•							1.59												limit 3
		Best Choice				•			•							2.19												
	Hy-Vee	Hy-Vee				•			•							0.77												limit 1
		Hy-Vee				•			•																			
	Jewel-Osco	O Organics				•			•																			
		Pete & Gerry's	f			•			•																			
		Blue Sky				•			•																			
		Nellie's				•			•																			
	Lucky's Market	Organic Valley				•			•																			
		Simple Truth				•			•																			
	No Frills	Our Family				•			•							1.49												
	Price Chopper	Eggland's Best				•			•																			
	Save-a-Lot	n/i				•			•																			
	Target Stores	Simply Balanced				•			•																			
IL	ALDI	Goldhen				•			•							0.79												limit 6
		Goldhen				•			•																			
	Angelo Caputo's	Hamilton's				•			•							0.99												
		Hamilton's						•	•																			
		Dutch Farms						•	•																			
									•																			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Christmas/Hanukkah 2018

SHELL EGGS

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic		
																	Ω-3	veg-fed								
IL (cont)	(continued)	Dutch Farms	n			.				.		.					2.49									
		Phil's Fresh				.				.		.						2.49								
		Berkot's		Milo's			.				.		.										1.99			
		Butera Market		n/i			.				.		.				0.99									
				n/i			.				.		.				1.49									
		Brookhaven		Blue Sky			.				.		.								2.50					
				Our Family			.				.		.				1.50									
		Cermak's		Dutch Farms			.				.		.		.		2.50									
				Dutch Farms	.		.				.		.		.		1.50									
		Cub Foods		Cub			.				.		.		.		1.50									
		El Guero		n/i			.				.		.		.		1.19								limit 6	
		Fairplay Foods		Dutch Farms			.		.		.		.		.		1.25									
				Eggland's Best			.		.		.		.		.									2.49		
		Fisher's Foods		Our Family			.				.		.		.		1.59									
		Food 4 Less		Kroger			.				.		.		.		0.99								limit 6	
				Kroger			.				.		.		.		1.99									
		Food Pride		Our Family			.				.		.		.		1.59									
				Our Family			.				.		.		.		2.49									
		Fresh Thyme		Fresh Thyme			.				.		.		.									3.00		
				Fresh Thyme			.				.		.		.		1.99									
				Fresh Thyme			.				.		.		.					2.50						
				Fresh Thyme			.				.		.		.					2.50						
		Garden Fresh		Born Free			.				.		.		.						2.99					
				Kauma Amish			.				.		.		.					2.50						
		Heinen's		Nellie's			.				.		.		.						3.29					
				Heinen's	.		.				.		.		.									3.49		
				Heinen's			.				.		.		.									3.49		
		Hy-Vee		Hy-Vee			.				.		.		.		0.77								limit 1	
				Hy-Vee			.				.		.		.					1.99						
		H-Mart		Today's Farm	.		.				.		.		.									2.99		
				Today's Farm			.		.		.		.		.									1.99		
		IGA Stores - IL/IN		IGA			.				.		.		.		0.77								w/ \$10 purchase; limit 3	
		Jimenez		Hamilton's			.				.		.		.		1.25									
		Jewel-Osco		O Organics			.				.		.		.									5.79		
				Pete & Gerry's	f		.				.		.		.									3.99		
				Blue Sky			.				.		.		.							2.99				
				Nellie's			.				.		.		.							2.99				

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
IL (cont)	Kirby Foods IGA	IGA				•			•			•					0.77											
	Kroger Central	Simple Truth				•				•			•							1.99								w/ coupon
		Simple Truth				•					•			•						2.79								
		Simple Truth				•						•			•					2.99								
	Kroger Mid-South	Simple Truth				•					•			•						1.99								w/ coupon
		Simple Truth				•						•			•					2.79								
		Simple Truth				•						•			•					2.50								
		Simple Truth				•							•			•				2.99								
	La Chiquita	n/i				•				•				•			2.00											
		n/i		•						•				•			1.50											
	Mariano's	Simple Truth				•					•			•					1.99									w/ coupon
		Simple Truth				•						•			•				2.49									
		Simple Truth				•							•			•			2.99									
	Meijer	True Goodness				•					•			•										5.69				
		True Goodness				•						•			•									3.29				
	Pete's Market	Dutch Farms					•				•			•										2.99				
	PW Midwest	n/i				•				•				•			1.89											limit 2
		Eggland's Best	n			•					•			•										3.99				
	Save-a-Lot	n/i				•					•			•					2.49									
	Shop & Save Mrkt	Dutch Farms				•					•			•			1.49											
		Dutch Farms		•							•			•			1.59											
		Dutch Farms				•					•			•			1.29											
	Sunset Foods	Dutch Farms				•				•			•			1.29												
	Target Stores	Simply Balanced				•					•			•										3.99				
	The Fresh Market	Pete & Gerry's	f			•					•			•										3.99				
	Tony's Finer Foods	Milo's				•					•			•										4.99				
		n/i				•					•			•			0.99											
		Dutch Farms				•					•			•										3.00				
		Blue Sky				•					•			•						2.99								
	Valli Produce	Blue Sky				•					•			•										3.99				
Phil's Fresh						•				•			•					1.49										
Dutch Farms					•					•			•			0.99											limit1	
Walt's Food Cntr	Dutch Farms				•					•			•			1.49												
	Dutch Farms				•					•			•					2.39										
	Eggland's Best				•					•			•										2.39					

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

Prices in \$US per unit, effective December 03-25, 2018

**SHELL EGGS**

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic
																	Ω-3	veg-fed						
IN	Al's Supermarket	Dutch Farms				•			•			•			0.99									
	ALDI	Goldhen				•			•			•			0.79								limit 6	
		Goldhen				•			•			•						2.29						
	County Market	Crystal Farms				•			•			•			0.98								w/ \$10 purchase; limit 1	
	Earth Fare	Alfresco				•			•			•								3.99				
		Earth Fare						•		•			•					3.79						
	Food 4 Less	Kroger				•			•			•			0.99								limit 6	
		Kroger				•			•			•			1.99									
	Fresh Encounter	n/i				•			•			•			1.69									
	Fresh Thyme	Fresh Thyme				•			•			•										3.00		
		Fresh Thyme				•			•			•			1.99									
		Fresh Thyme				•			•			•						2.50						
		Fresh Thyme				•			•			•						2.50						
		Born Free				•			•			•							2.99					
	Giant Eagle	Giant Eagle				•			•			•			0.99								must buy 5	
		Giant Eagle				•			•			•			1.39									
		Nellie's				•			•			•							3.00					
	IGA Stores - IL/IN	IGA				•			•			•			0.77								w/ \$10 purchase; limit 3	
	Jay C Food Stores	Simple Truth				•			•			•						1.99					w/ coupon	
		Simple Truth				•			•			•						2.79						
		Simple Truth				•			•			•						2.50					2 for \$5.00	
		Simple Truth				•			•			•						2.99						
	Jewel-Osco	O Organics				•			•			•										5.79		
		Pete & Gerry's	f			•			•			•										3.99		
		Blue Sky				•			•			•							2.99					
		Nellie's				•			•			•							2.99					
	Kirby Foods IGA	IGA				•			•			•			0.77									
	Kroger Central	Simple Truth				•			•			•						1.99					w/ coupon	
		Simple Truth				•			•			•						2.79						
		Simple Truth				•			•			•						2.99						
Kroger Cincinnati	Simple Truth				•			•			•						1.99					w/ coupon		
	Simple Truth				•			•			•						2.79							
	Simple Truth				•			•			•						2.99							
Kroger Mid-South	Simple Truth				•			•			•						1.99					w/ coupon		
	Simple Truth				•			•			•						2.79							
	Simple Truth				•			•			•						2.50							
	Simple Truth				•			•			•						2.99							

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic	
																	Ω-3	veg-fed							
IN <i>(cont)</i>	Lucky's Market	Organic Valley	f			•				•		•									3.99				
		Simple Truth				•				•		•										2.50			
	Martin's	Martin's				•				•		•				1.19									
		Meijer		True Goodness			•				•		•		•									5.69	
	True Goodness					•				•		•												3.29	
	Needler's	n/i				•				•			•			1.69									
	New Market	Essential Everyday				•				•			•			1.99									
		Country Lane				•				•			•			1.77									
	Save-a-Lot	n/i				•				•			•						2.49						
	Strack & VanTil	Blue Sky				•				•			•								2.99				
		Dutch Farms				•				•			•									2.00			
		Eggland's Best				•				•			•				2.50								
	Target Stores	Simply Balanced				•				•			•											3.99	
The Fresh Market	Pete & Gerry's			•				•			•											3.99			
Walt's Food Cntr	Dutch Farms			•				•			•										2.39				
	Eggland's Best			•				•			•				2.39										
MI	ALDI	Goldhen			•				•		•				0.79									limit 6	
		Goldhen			•				•		•											2.29			
	Busch's	Full Circle			•				•		•										2.87				
	County Market	Crystal Farms			•				•		•				0.98									w/ \$10 purchase; limit 1	
	D&W Fresh Market	Our Family			•				•			•			1.49										
		Earth Fare	Alfresco			•				•		•											3.99		
	Family Fare	Earth Fare			•		•			•		•										3.79			
		Our Family			•				•			•			1.49										
		Full Circle			•				•			•										2.50			
	Food Pride	Full Circle			•				•			•											3.49		
		Our Family			•				•			•			0.99									limit 2	
	Fresh Thyme	Fresh Thyme			•				•			•											3.00		
		Fresh Thyme			•				•			•		•		1.99									
		Fresh Thyme			•				•			•										2.50			
		Fresh Thyme			•				•			•										2.50			
		Born Free			•				•			•											2.99		
	Glory Supermarket	n/i			•		•		•		•				1.00										
Hollywood Mrkts	Eggland's Best			•				•			•											2.99			
H-Mart	Today's Farm		•					•			•											1.99			
	Today's Farm			•			•		•		•														



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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
MI <i>(cont)</i>	Kroger Central	Simple Truth				•					•								1.99							w/ coupon		
		Simple Truth				•					•									2.79								
		Simple Truth				•						•								2.99								
	Kroger Columbus	Simple Truth				•						•								1.99							w/ coupon	
		Simple Truth				•						•								2.79								
		Simple Truth				•							•							2.99								
	Kroger Michigan	Simple Truth				•						•								1.99							w/ coupon	
		Simple Truth				•						•								2.79								
		Simple Truth				•							•							2.99								
	Lucky's Market	Organic Valley				•						•												3.99				
		Simple Truth				•						•								2.50								
	Martin's	Martin's					•					•								1.19								
	Meijer	True Goodness				•						•													5.69			
		True Goodness				•						•													3.29			
	Polly's Market	Blue Sky				•						•											3.99					
		Eggland's Best	n			•						•													3.99			
		Dutch Farms				•						•								1.69								
	Save-a-Lot	Eggland's Best	n			•						•													1.69			
		n/i				•						•													2.49			
	Spartan Stores	Our Family				•					•									1.25								
Super One Foods	Luoma				•						•								1.99									
Target Stores	Simply Balanced				•						•													3.99				
Tom's/Oleson's	Full Circle				•						•													2.50				
	Full Circle				•						•														3.50			
VG's Grocery	Our Family				•					•									1.49									
	Full Circle				•						•													2.50				
	Full Circle				•						•														3.49			
MN	ALDI	Goldhen			•					•									0.79								limit 6	
		Goldhen			•						•														2.29			
	County Market	Crystal Farms			•					•										0.98								w/ \$10 purchase; limit 1
		Cub			•					•										1.50								
	Dick's Fresh	Essential Everyday			•					•										0.99								
	Econofoods	Our Family			•					•										1.49								
		Full Circle			•						•														2.50			
Full Circle				•						•															3.49			

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged		Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic
																	Ω-3	veg-fed						
MN <i>(cont)</i>	Family Fresh	Our Family				•			•		•				1.49			2.50			3.49	limit 2		
		Full Circle						•		•														
		Full Circle							•		•												3.49	
	Food Pride Fresh Thyme	Our Family					•		•		•				0.99			2.99			3.00			
		Fresh Thyme							•		•		•		1.99									
		Fresh Thyme							•		•				2.50									
	Fresh Thyme	Fresh Thyme							•		•				2.50			2.50						
		Fresh Thyme								•		•			2.50									
		Born Free								•		•			2.50									
	Hornbacher's	Hornbacher's							•		•				1.50			2.49						
		Hugo's	Full Circle							•		•			0.77									
	Hy-Vee	Hy-Vee							•		•				0.77			1.99						
		Hy-Vee								•		•			0.77									
	Marketplace Foods	Forest River							•		•				1.18			2.49						
	Nilssen's Foods	Our Family							•		•				0.88									
Save-a-Lot	n/i								•		•			1.49			2.50							
Sun Mart	Our Family							•		•				1.49										
	Super One Foods	Luoma							•		•			1.99			3.99							
Target Stores	Simply Balanced								•		•			1.99										
ND	Albert/Safe Mount.	Eggland's Best				•			•		•				1.99		2.79			3.29				
		Eggland's Best	n						•		•													
		Lucerne								•		•			0.88									
	Apple Market	O Organics								•		•			1.98			2.50						
		Best Choice								•		•			1.98									
	Dan's Supermarket	Our Family							•		•				1.49			2.50						
		Full Circle								•		•			1.49									
		Full Circle									•		•		1.49									
	Family Fare	Our Family								•		•			1.49			2.50						
		Full Circle									•		•		1.49									
		Full Circle										•		•	1.49									
	Food Pride	Our Family								•		•			0.99			2.50			3.49			
		Our Family								•		•			0.99									
		Our Family								•		•			0.99									
	Hornbacher's	Hornbacher's							•		•			1.50			2.49							
Hugo's	Full Circle								•		•		1.19											
LeEVERS Foods	n/i								•		•			1.19			2.49							
Marketplace Foods	Forest River								•		•		1.18											

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
ND	Miller's Market	Our Family																						
(cont)	Target Stores	Simply Balanced																				3.99		
NE	Albert/Safe Denver	Eggland's Best															1.99							
		Eggland's Best	n															2.99						
		Lucerne													1.79								limit 4	
		Lucerne													1.99									
	ALDI	Goldhen													0.79								limit 6	
		Goldhen																2.29						
	Bakers	Simple Truth																1.99					w/ coupon	
		Simple Truth																2.79						
		Simple Truth																2.99						
	Family Fare	Our Family													1.49									
		Full Circle																2.50						
		Full Circle																2.50				3.49		
	Family Fresh	Our Family													1.49									
		Full Circle																2.50						
		Full Circle																				3.49		
	Food Pride	Our Family													0.99								limit 2	
	Fresh Thyme	Fresh Thyme																				3.00		
		Fresh Thyme																2.50						
		Fresh Thyme																2.50						
		Born Free																	2.99					
	Hy-Vee	Hy-Vee													0.77								limit 1	
		Hy-Vee															1.99							
	No Frills	Our Family													1.49									
	Sun Mart	Our Family													1.49									
		Full Circle																2.50						
	Target Stores	Simply Balanced																				3.99		
OH	Acme Fresh Mrkt	Eggland's Best															2.50							
		Acme Fresh													1.48									
	ALDI	Goldhen													0.79								limit 6	
		Goldhen																2.29						
	Buehlers	Sauder	n															1.50						
		Hillandale	n															2.50						
		Buehlers													1.29									
	Dave's Markets	Sauder																				2.49		



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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
OH (cont)	Shop'n Save	Nellie's			•				•												2.99							
		Essential Everyday			•				•					1.99														
		Hillandale			•				•					1.99														
		Sparkle Markets	Land O Lakes			•				•						1.89												
		SuperVALU Stores	n/i			•				•					1.19													
		Target Stores	Simply Balanced			•				•															3.99			
	The Fresh Market	Pete & Gerry's	f			•			•															3.99				
SD	Albert/Safe Denver	Eggland's Best			•				•							1.99												
		Eggland's Best	n			•				•												2.99						
		Lucerne				•				•				1.79													limit 4	
	ALDI	Lucerne				•				•				1.99														limit 6
		Goldhen				•				•				0.79														
	Family Fare	Goldhen				•				•																		
		Our Family				•				•				1.49														
	Hy-Vee	Full Circle				•				•																		
		Full Circle				•				•															2.50			
IGA Markets	Hy-Vee				•				•				0.77														limit 1	
	Hy-Vee				•				•							1.99												
Target Stores	Hometown				•				•				1.25															
	Simply Balanced				•				•															3.99				
WI	ALDI	Goldhen				•				•																	limit 6	
		Goldhen				•				•																		
	Cermak's	Dutch Farms				•				•				2.50														
		Dutch Farms			•					•				1.50														
	County Market	Crystal Farms				•				•				0.98														w/ \$10 purchase; limit 1
		Econofoods	Our Family				•			•				1.49														
	Family Fresh	Full Circle				•				•																		
		Full Circle				•				•															2.50			
		Our Family				•				•				1.49														
		Full Circle				•				•															2.50			
	Festival	Full Circle				•				•																		
		Festival				•				•				0.68														limit 1
Food Pride	Nellie's				•				•																			
	Our Family				•				•				0.99														limit 2	
Fox Bros. PW	n/i				•			•					1.89													limit 2		

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
WI <i>(cont)</i>	Fresh Thyme	Fresh Thyme				•				•							•						3.00			
		Fresh Thyme				•				•						•										
		Fresh Thyme				•				•						•		2.50								
		Fresh Thyme				•				•						•		2.50								
		Born Free				•				•						•			2.99							
	Marketplace Foods Meijer	Forest River					•			•							•									
		True Goodness				•				•						•								5.69		
		True Goodness				•				•						•								3.29		
	Nilssen's Foods	Our Family				•				•						•										w/ coupon
	Pick'n Save	Simple Truth					•			•						•		1.99								
		Simple Truth					•			•						•		2.99								
	PW Midwest	n/i				•				•						•		1.89								limit 2
	Save-a-Lot	n/i				•				•						•		2.49								
	Sendik's	Sendik's					•				•						•		2.00							
		Shurfine					•				•						•									
	Shurfine Food	Shurfine				•				•							•									
	Super One Foods	Luoma					•				•						•									
	Target Stores	Simply Balanced					•				•						•								3.99	
Woodman's	Milo's					•				•						•								5.59		
	Milo's					•				•						•								2.69		
	Phil's Fresh					•				•						•								2.99		
	Farmer's Hen House					•				•						•								3.99		
	Farmer's Hen House					•				•						•			2.99							
	Eggland's Best					•				•						•								4.39		

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic		pasture organic					
																	Ω-3	veg-fed											
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,T*,UT</b>																													
AR	Albert. Houston	Eggland's Best	n																								3.99		
		Lucerne															0.99												
		Lucerne															1.69												
			Eggland's Best														1.88												
			Alfresco																						5.49				
			Pete & Gerry's	f																							3.99		
		ALDI	Goldhen														0.79												limit 6
		Brookshire's	Brookshire's														2.50												
			Pete & Gerry's	f																							3.99		
		G&W Foods	Eggland's Best																										
		Kroger Delta	Simple Truth																	1.99									w/ coupon
			Simple Truth																	2.79									
			Simple Truth																	2.99									
	Save-a-Lot	n/i																	2.49										
	Super 1 Foods	Eggland's Best																											
	Target Stores	Simply Balanced																								3.99			
	The Fresh Market	Pete & Gerry's	f																							3.99			
AZ	Albertsons SW	Lucerne														1.99												limit 4	
		Lucerne															3.49												
		Lucerne															0.99												limit 2
		Basha's	Hickman's														1.49												
		EI Super	n/i														1.99												
			Sunshine														2.99												
		Fry's	Simple Truth																					1.49					w/ coupon
	Simple Truth																								2.79				
	Simple Truth																								2.99				
		IGA Family	Hickman's														2.50												
	Los Altos		Sunshine														2.99												
		Safeway SW	Lucerne														1.77												limit 2
			Lucerne															3.49											
	Lucerne																0.99												limit 2
		Lucerne														2.19													
	Smart & Final	First Street														1.49												limit 4	
		Rocky Mountain																								3.99			

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
AZ <i>(cont)</i>	Smith's	Simple Truth				.				.									1.99						w/ coupon
		Simple Truth				.				.									2.79						
		Simple Truth				.				.									2.99						
	Safeway SW	Eggland's Best			.				.						2.50										
		O Organics			.				.														3.49		
		Lucerne			.				.					1.99											limit 4
		Lucerne			.				.					3.49											
	Sprout's Market	Eggland's Best	n		.				.										2.50						
		Alfresco			.				.													5.99			
	Target Stores	Simply Balanced			.				.														3.99		
CO	Albert/Safe Denver	Eggland's Best				.			.									1.99							
		Eggland's Best	n			.			.										2.99						limit 4
		Lucerne			.				.					1.79											
		Lucerne			.				.					1.99											
	Albert/Safe Mount.	Eggland's Best			.				.						1.99										
		Eggland's Best	n		.				.										2.79						limit 2
		Lucerne			.				.					0.88											
		O Organics			.				.														3.29		
	Associated Food	Food Club			.				.										1.99						
		Food Club			.				.					0.88											
		Food Club			.				.					1.25											
		Food Club			.				.					0.69											limit 2
	King Soopers	Simple Truth			.				.										1.77						w/ coupon
		Simple Truth			.				.										2.79						
		Simple Truth			.				.										2.99						
	Lucky's Market	Organic Valley			.				.														3.99		
		Simple Truth			.				.										2.50						
	Ridley's	Food Club			.				.					0.88											
		Food Club			.				.										1.99						
		Food Club			.				.					1.25											
Save-a-Lot	n/i			.				.										2.49							
Sprout's Market	Eggland's Best	n		.				.										2.50							
	Alfresco			.				.													5.99				
Target Stores	Simply Balanced			.				.														3.99			
KS	ALDI	Goldhen			.			.						0.79											limit 6
		Goldhen			.			.											2.29						
	Apple Market	Best Choice			.			.						1.98											



U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions				
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic					
																	Ω-3	veg-fed										
KS <i>(cont)</i>	Country Mart	Best Choice				•				•						1.98												
	Dillon's	Simple Truth				•				•						1.99											w/ coupon	
		Simple Truth				•				•						2.79												
		Simple Truth				•				•						2.99												
	Food Pride	Our Family				•				•					1.59													
		Our Family				•				•					2.49													
	G&W Foods	Eggland's Best				•				•						2.39												
	Hy-Vee	Hy-Vee				•				•					0.77													
		Hy-Vee				•				•							1.99											
	Price Chopper	Eggland's Best				•				•						3.39												
	Pyramid Foods	Eggland's Best		n			•			•						3.49												
		Eggland's Best					•			•																		
		Nellie's					•			•																		
	Save-a-Lot	n/i					•			•																		
	Sprout's Market	Eggland's Best		n			•			•																		
	Alfresco					•			•																			
Sun Fresh	Best Choice					•			•						1.98													
Target Stores	Simply Balanced					•			•																			
Wood's	Eggland's Best		n			•			•																			
LA	Albert. Houston	Eggland's Best				•			•																			
		Lucerne				•			•						0.99													
		Lucerne				•			•						1.69													
		Eggland's Best				•			•						1.88													
		Alfresco				•			•																	5.49		
		Pete & Gerry's		f			•		•																			
	Brookshire's	Brookshire's				•			•						2.50													
		Pete & Gerry's		f			•		•																			
	Brookshire Bros.	Fresh Harvest				•			•						2.50													
		Eggland's Best				•			•																			
	County Market	Crystal Farms				•			•						0.98													
	Kroger Texas	Simple Truth				•			•																			
		Simple Truth				•			•																			
		Simple Truth				•			•																			
	Rouse's	Rouse's				•			•																			
Save-a-Lot	n/i				•			•																				
Super 1 Foods	Eggland's Best				•			•																				
Target Stores	Simply Balanced				•			•																				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
LA <i>(cont)</i>	The Fresh Market Winn-Dixie	Pete & Gerry's	f			•						•									3.99				
		Pete & Gerry's	f			•						•										3.99			
		Naturally Better				•						•						2.50							
		Eggland's Best				•				•		•					2.50								
MO	ALDI	Goldhen				•				•		•				0.79									
		Goldhen				•				•		•						2.29							limit 6
	Apple Market	Best Choice				•				•			•				1.98								
		Best Choice				•				•			•					1.98							
	Country Mart	Fresh Thyme				•					•		•										3.00		
		Fresh Thyme				•					•		•						2.50						
	Fresh Thyme	Fresh Thyme				•					•		•						2.50						
		Fresh Thyme				•					•		•						2.50						
		Fresh Thyme				•					•		•						2.50						
	G&W Foods	Born Free				•					•		•							2.99					
		Eggland's Best				•					•		•					2.39							
		Simple Truth				•					•		•						1.99						w/ coupon
	Gerbe's	Simple Truth				•					•		•						2.79						
		Simple Truth				•					•		•						2.99						
		Simple Truth				•					•		•						2.99						
	Hen House	Eggland's Best			•					•		•					3.69								
	Hy-Vee	Hy-Vee				•					•		•					0.77							limit 1
		Hy-Vee				•					•		•						1.99						
	IGA Stores - IL/IN	IGA				•					•		•					0.77							w/ \$10 purchase; limit 3
	Kroger Central	Simple Truth				•					•		•						1.99						w/ coupon
		Simple Truth				•					•		•						2.79						
	Kroger Delta	Simple Truth				•					•		•						2.99						
		Simple Truth				•					•		•						1.99						w/ coupon
Simple Truth					•					•		•						2.79							
Moser's	Simple Truth				•					•		•						2.99							
	Best Choice				•					•		•					1.88								
Prenger Foods	Best Choice				•					•		•					1.89								
Price Chopper	Eggland's Best				•					•		•						3.39							
Pyramid Foods	Eggland's Best	n			•					•		•										3.99			
	Eggland's Best				•					•		•							3.49						
Save-a-Lot	Nellie's				•					•		•										2.79			
	n/i				•					•		•						2.49							
Sprout's Market	Eggland's Best	n			•					•		•						2.50							
	Alfresco				•					•		•										5.99			
Sun Fresh	Best Choice				•					•		•						1.98							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018  
SHELL EGGS

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(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions	
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic		
																	Ω-3	veg-fed							
MO <i>(cont)</i>	Target Stores	Simply Balanced				•				•											3.99				
	TC Markets	Land O Lakes				•				•						2.50									
		Nellie's				•				•								2.99							
	Wood's	Eggland's Best	n			•				•												3.99			
NM	Albert/Safe Denver	Eggland's Best				•			•						1.99										
		Eggland's Best	n			•			•								2.99								
		Lucerne				•			•			•			1.79									limit 4	
		Lucerne				•			•				•		1.99									limit 4	
	Albertsons SW	Lucerne				•			•				•		1.99									limit 4	
		Lucerne				•			•					•	3.49										
		Lucerne				•			•					•	0.99									limit 2	
		Lucerne				•			•						2.19										
	Basha's	Hickman's				•			•						1.49										
	El Super	Sunshine				•			•						2.99										
		n/i				•			•						1.99										
	King Soopers	Simple Truth				•			•								1.77							w/ coupon	
		Simple Truth				•			•								2.79								
		Simple Truth				•			•								2.99								
	Smith's	Simple Truth				•			•								1.99							w/ coupon	
		Simple Truth				•			•								2.79								
	Simple Truth				•			•								2.99									
Sprout's Market	Eggland's Best	n			•			•								2.50									
	Alfresco				•			•													5.99				
Target Stores	Simply Balanced				•			•														3.99			
OK	Country Mart	Best Choice				•			•						1.98										
	Homeland	Eggland's Best				•			•							2.99									
		Eggland's Best				•			•							1.99									
	Pyramid Foods	Eggland's Best	n			•			•													3.99			
		Eggland's Best				•			•							3.49									
		Nellie's				•			•									2.79							
	Reasor's	Eggland's Best	n			•			•													3.99			
		Eggland's Best				•			•							3.50									
		Land O Lakes				•			•									2.50							
Save-a-Lot	n/i				•			•								2.49									
Sprout's Market	Eggland's Best	n			•			•								2.50									
	Alfresco				•			•													5.99				

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
SHELL EGGS**

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
OK <i>(cont)</i>	Super C Mart	Eggland's Best				•			•			•					1.99									
		Best Choice				•			•			•					0.89									
	Target Stores	Simply Balanced				•				•		•												3.99		
	The Fresh Market	Pete & Gerry's	f			•				•		•												3.99		
	United of OK	Eggland's Best				•			•			•						2.99								
		Eggland's Best				•			•			•						1.99								
TX	Albert. Houston	Eggland's Best	n			•				•		•					0.99								3.99	
		Lucerne				•			•			•					1.69									
		Lucerne				•			•			•					1.88									
		Eggland's Best				•			•			•														
		Alfresco				•				•		•										5.49				
		Pete & Gerry's	f			•				•		•													3.99	
	Brookshire's	Brookshire's				•			•			•					2.50									
		Pete & Gerry's	f			•				•		•													3.99	
	Brookshire Bros.	Fresh Harvest				•			•			•					2.50									
		Eggland's Best				•			•			•						3.50								
	Cash Saver TX	Best Choice					•		•			•					0.86									
	El Ahorro	Best Yet				•			•			•					1.88									
	El Rio Grande	Best Yet				•			•			•					1.50									
	El Super	Sunshine				•			•			•					2.99									
		n/i				•			•			•					1.99									
	Fiesta Mart	Fiesta				•			•			•					1.99									
	Homeland	Eggland's Best				•			•			•						2.99								
		Eggland's Best				•			•			•						1.99								
	H-Mart	Today's Farm					•			•		•													1.99	
		Nature's Yoke				•			•			•													3.50	
	Kroger Texas	Simple Truth				•			•			•										1.99				
		Simple Truth				•			•			•										2.79				
	La Fiesta	Sunups				•			•			•					0.99									
Randall's	Eggland's Best	n			•			•			•													3.99		
	Lucerne				•			•			•					0.99										
	Lucerne				•			•			•					1.69										
	Eggland's Best				•			•			•					1.88										
	Alfresco				•			•			•										5.49					
	Pete & Gerry's	f			•			•			•													3.99		
Save-a-Lot	n/i				•			•			•										2.49					
Sellers Bros.	Kieke's				•			•			•					1.67										

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
TX <i>(cont)</i>	Sprout's Market	Eggland's Best	n			•				•									2.50							
		Alfresco	n			•				•			•									5.99				
	Super 1 Foods	Eggland's Best				•			•				•													
	Target Stores	Simply Balanced				•			•				•												3.99	
	Tom Thumb	Eggland's Best	n			•			•				•												3.99	
		Lucerne				•			•				•												0.99	
		Lucerne				•			•				•												1.69	
		Eggland's Best				•			•				•												1.88	
		Alfresco				•			•				•													5.49
		Pete & Gerry's		f			•			•			•													3.99
	United Supermarke	Lucerne			•				•			•													1.39	
UT	Albert/Safe Mount.	Eggland's Best				•			•			•														
		Eggland's Best	n			•			•			•														
		Lucerne				•			•			•														
		O Organics				•			•			•													3.29	
	Albertsons SW	Lucerne				•			•			•														
		Lucerne				•			•			•														
		Lucerne				•			•			•														
		Lucerne				•			•			•														
		Lucerne				•			•			•														
	Associated Food	Food Club				•			•			•													1.99	
		Food Club				•			•			•														
		Food Club				•			•			•														
		Food Club				•			•			•														
	Fresh Market	Food Club				•			•			•													1.99	
	Harmon's	Harmon's				•			•			•													0.99	
		Harmon's				•			•			•													2.00	
		Harmon's				•			•			•														
	King Soopers	Simple Truth				•			•			•													1.77	
		Simple Truth				•			•			•													2.79	
		Simple Truth				•			•			•													2.99	
	Rancho Markets	Oakdell					•		•				•												2.99	
	Ream's Foods	Food Club				•			•			•													0.99	
Ridley's	Food Club				•			•			•													0.88		
	Food Club				•			•			•													1.99		
	Food Club				•			•			•													1.25		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018  
SHELL EGGS

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	KEY	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
UT (cont)	Smith's	Simple Truth	n			•				•		•								1.99							
		Simple Truth				•				•		•									2.79						
		Simple Truth				•				•		•		•							2.99						
	Sprout's Market	Eggland's Best				•				•		•									2.50						
		Alfresco				•				•		•		•							5.99						
	Stokes Market	Food Club				•				•		•		•							1.99						
		Food Club				•				•		•		•			1.25										
Target Stores	Simply Balanced			•				•		•		•												3.99			

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**Christmas/Hanukkah 2018  
SHELL EGGS**

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				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic													
																	Ω-3	veg-fed																		
<b>SOUTHWESTERN U.S. - CA, HI, NV</b>																																				
CA	Albertsons SoCal	O Organics				•				•																	5.00									
	ALDI	Goldhen				•				•																								limit 6		
			Goldhen				•				•																2.29									
	Big Saver	Norco Ranch				•				•																										
	Cardenas	California Ranch				•				•																										
	El Super	Sunshine				•				•																										
			n/i				•			•																										
	Food 4 Less	Kroger				•				•																									limit 6	
		Kroger				•				•																										
	Gelson's	The Happy Egg Co.				•				•																										
		Gelson's				•				•																										
	Grocery Outlet	Red Hill Farms							•																											
		Rose Acres					•																													
	Holiday Market	Barnstar					•																													
		Nulaid					•																													
	Jons Marketplace	n/i					•																													2 for \$5.00
		n/i					•																													
		Land O Lakes					•																													
		Land O Lakes					•																													
		Land O Lakes					•																													
		Land O Lakes					•																													
	K.V. Mart	California Ranch					•																													
	Lucky	Barnstar					•																													
	Born Free					•																													4.99	
Mar-Val Foods	Mar-Val					•																														
	Eggland's Best	n				•																														
	Nulaid					•																														
Mollie Stone's	Eggland's Best	n				•																														
New Leaf Market	Clover					•																														
	Clover	f				•																														
New Seasons	Clover					•																														
	Clover	f				•																														
Northgate	Rancho Gonzales					•																														
	n/i					•																														
Nugget Markets	Pete & Gerry's	f				•																														
	Clover	f				•																														

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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SHELL EGGS

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State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
CA <i>(cont)</i>	Pavilion's	O Organics				•				•			•								5.00		60-pack       60-pack    limit 4  2 for \$5.00	
	R Ranch	n/i					•			•					7.99			2.99						
	Raley's	Raley's				•				•								2.99						
	Ralph's	Simple Truth				•				•								2.99						
		Simple Truth				•				•								3.99						
	Rancho San Miguel	n/i				•				•					2.98									
	Ray's Food Place	Eggland's Best				•				•						2.99								
	Rio Ranch	n/i			•					•					2.99									
	R Ranch	n/i				•				•					7.99									
	Safeway NorCal	Eggland's Best			•					•						3.99								
	Save Mart	Barnstar				•				•							2.49							
		Born Free				•				•										4.99				
	S.K. Super King	n/i				•				•					2.50									
	Smart & Final	First Street				•				•					1.49									
		Rocky Mountain				•				•										3.99				
	Sprout's Market	Eggland's Best	n			•				•							2.50							
		Alfresco				•				•									5.99					
	Stater Bros.	Stater Bros.				•				•					1.99									
	Super A Foods	n/i				•				•					2.99									
		n/i				•				•					2.50									
Superior Grocer	n/i				•				•					2.99										
Target Stores	Simply Balanced				•				•										3.99					
Vallarta	Trafficanda				•				•					2.50										
Vons	O Organics				•				•											5.00				
HI	ChoiceMART	Farm Pack				•				•					3.50							mainland island island mainland mainland mainland island island mainland; limit 2 mainland		
	Don Quijote	Ka Lei			•					•					5.49									
		Ka Lei				•				•					4.39									
	Island Grocery	Akahi				•				•					2.29									
	KTA Super Store	Willamette				•				•					3.00									
		1916			•					•					3.00									
	Marukai Mart	Ka Lei				•				•					3.99									
		Ka Lei			•					•					4.59									
		Marukai Brand	v			•				•						4.99								
	Target	Oakdell				•				•										10% off				



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018**

Prices in \$US per unit, effective December 03-25, 2018

**SHELL EGGS**

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions			
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic				
																	Ω-3	veg-fed									
NV	Albertsons SW	Lucerne				•			•						1.99											limit 4	
		Lucerne					•		•						3.49												
		Lucerne					•		•						0.99												limit 2
		Lucerne					•		•						2.19												
	Associated Food	Food Club					•			•								1.99									
		Food Club					•			•					1.25												
		Food Club					•			•					0.69												limit 2
	Cardenas	California Ranch							•						2.99												
	El Super	Sunshine					•			•					2.99												
		n/i					•			•					1.99												
	Grocery Outlet	Red Hill Farms						•		•												2.99					
		Rose Acres					•			•								2.50									
	K.V. Mart	California Ranch							•						2.50												
	Raley's	Raley's							•									2.99									
	Ridley's	Food Club					•			•					0.88												
		Food Club					•			•								1.99									
		Food Club					•			•					1.25												
	Safeway NorCal	Eggland's Best				•			•							3.99											
	Save Mart	Barnstar					•			•								2.49									
		Born Free					•			•															4.99		
	Smart & Final	First Street					•			•					1.49												limit 4
		Rocky Mountain					•			•															3.99		
Smith's	Simple Truth					•			•								1.99									w/ coupon	
	Simple Truth					•			•								2.79										
	Simple Truth					•			•								2.99										
Sprout's Market	Eggland's Best	n				•			•								2.50										
	Alfresco					•			•												5.99						
Target Stores	Simply Balanced					•			•														3.99				
Vons	O Organics					•			•														5.00				

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
SHELL EGGS**

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions													
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic														
																	Ω-3	veg-fed																			
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																																					
AK	Alaska Commercial	Wild Harvest				•				•																	3.49										
	Fred Meyer	Simple Truth				•				•																	3.29										
	Fred Meyer	Simple Truth				•				•																											
	IGA Alaska	IGA				•				•																											
	Meyers Group IGA	IGA				•				•																											
	Target	Oakdell				•				•																									10% off		
ID	Albert/Safe Mount.	Eggland's Best				•				•																											
		Eggland's Best	n			•				•																											
		Lucerne				•				•																											limit 2
		O Organics				•				•																										3.29	
	Associated Food	Food Club				•				•																										1.99	
		Food Club				•				•																										1.25	
		Food Club				•				•																										0.88	
		Food Club				•				•																										0.69	
	Fred Meyer	Simple Truth				•				•																										2.99	
		Fred Meyer				•				•																											2.19
	Grocery Outlet	Red Hill Farms								•																										2.99	
		Rose Acres				•				•																											2.50
	Harvest Foods	Food Club				•				•																										1.99	
	IGA Markets	Hometown				•				•																										1.25	
	Ridley's	Food Club				•				•																										0.88	
		Food Club				•				•																											1.99
		Food Club				•				•																											1.25
	Smith's	Simple Truth				•				•																											1.99
		Simple Truth				•				•																											2.79
		Simple Truth				•				•																											2.99
	Stokes Market	Food Club				•				•																											1.99
	Food Club				•				•																											1.25	
Super 1 Foods	Super 1				•				•																											0.48	
Target Stores	Simply Balanced				•				•																											3.99	
Yoke's Fresh Mrkt	Yoke's				•				•																										0.99		
	Cherry Lane				•				•																										2.49		
	Pete & Gerry's		f		•				•																										3.49		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
SHELL EGGS**

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
MT	Albert/Safe Mount.	Eggland's Best	n			•			•							1.99								
		Eggland's Best				•			•								2.79							
		Lucerne				•			•						0.88								limit 2	
		O Organics				•				•											3.29			
	Associated Food	Food Club						•									1.99							
		Food Club						•									1.25							
		Food Club						•									0.88							
	IGA Markets	Food Club						•									0.69					limit 2		
		Hometown						•									1.25							
	Lucky's Market	Organic Valley						•													3.99			
		Simple Truth						•										2.50						
	Reynold's Market	Food Club						•									1.25							
		Simple Truth						•										1.99				w/ coupon		
	Smith's	Simple Truth						•										2.79						
		Simple Truth						•										2.99						
	Stokes Market	Food Club						•						•				1.99						
Food Club							•									1.25								
Super 1 Foods	Super 1						•									0.48					limit 1			
Target Stores	Simply Balanced						•													3.99				
OR	Associated Food	Food Club						•									1.99							
		Food Club						•									1.25							
		Food Club						•									0.88							
		Food Club						•									0.69							
	Fred Meyer	Simple Truth						•						•				2.99				limit 2		
		Fred Meyer		•				•									2.19							
	Grocery Outlet	Red Hill Farms					•													2.99				
		Rose Acres				•			•									2.50						
	IGA Markets	Hometown						•										1.25						
		Market of Choice	Eggland's Best			•			•									2.50						
	Meyers Group IGA	Wilcox						•												2.99				
		IGA						•									1.49							
	New Seasons	Alfresco						•														9.99		
		New Seasons						•												5.99				
	Ray's Food Place	Eggland's Best						•									2.99							
	Red Apple	Cherry Lane						•										1.50						
Wilcox							•												3.50					
	Wilcox						•												3.50					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hanukkah 2018

Prices in \$US per unit, effective December 03-25, 2018

SHELL EGGS

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/aviary	free range	pasture	organic	pasture organic	
																	Ω-3	veg-fed						
OR <i>(cont)</i>	Roth's	Eggland's Best				•			•			•				2.00								
		Wilcox					•					•							3.99					
		Willamette					•						•			2.00							3.99	
	Target Stores Thriftway of OR	Simply Balanced					•						•											
		Cherry Lane						•					•			1.50								
		Wilcox						•					•					3.50						
		Wilcox						•					•					3.50						
WA	Fred Meyer	Simple Truth				•						•							2.99					
		Fred Meyer			•							•				2.19								
	Grocery Outlet	Red Hill Farms						•					•							2.99				
		Rose Acres						•					•						2.50					
	Haggen's	Haggen's			•								•						2.50					
		Organic Valley						•					•										3.99	
	IGA Markets	Hometown						•				•			1.25									
	Metropolitan	Naturally Nested							•			•						2.99						
	Meyers Group IGA	IGA							•			•			1.49									
	New Seasons	Alfresco								•			•										9.99	
		New Seasons											•							5.99				
	PCC Markets	Sunrise							•				•						4.99					
	Saar's	Essential Everyday								•				•		1.99								limit 4
		Essential Everyday								•				•		2.99								limit 4
	Sprout's Market	Eggland's Best	n				•						•						2.50					
		Alfresco											•								5.99			
	Super 1 Foods	Super 1							•			•			0.48									limit 1
	Target Stores	Simply Balanced								•			•										3.99	
	The Markets LLC	Eggland's Best								•			•					2.50						
	Thriftway	Cherry Lane								•			•			1.50								
Cherry Lane										•		•			1.50									
Thriftway of OR	Wilcox								•			•						3.50						
	Wilcox								•			•						3.50						
Yoke's Fresh Mrkt	Yoke's								•			•			0.99									
	Cherry Lane								•			•			2.49									
	Pete & Gerry's	f							•			•										3.49		
WY	Albert/Safe Denver	Eggland's Best				•						•						1.99						
		Eggland's Best	n										•							2.99				
		Lucerne											•			1.79								limit 4
		Lucerne											•			1.99								

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Christmas/Hanukkah 2018  
SHELL EGGS**

Prices in \$US per unit, effective December 03-25, 2018

(KEY: v = vegetarian-fed; n = nutritionally-enhanced; f = free-range)

State	Supermarket	Label	K E Y	Weight Class					Color		Pack Size					Caged			Cage-Free					Conditions		
				JM	XL	LG	MD	SM	WH	BR	6	12	18	20	30	Conv.	Specialty		barn/ aviary	free range	pasture	organic	pasture organic			
																	Ω-3	veg-fed								
WY (cont)	Albert/Safe Mount.	Eggland's Best				•			•							1.99										
		Eggland's Best	n			•			•									2.79								
	Associated Food	Lucerne				•			•						0.88											limit 2
		O Organics				•				•																3.29
		Food Club				•				•								1.99								
		Food Club				•				•						1.25										
	Food Pride	Food Club				•				•						0.88										
		Food Club				•				•						0.69										
		Our Family				•				•						0.99										limit 2 limit 2
	IGA Markets	Hometown				•			•						1.25											
	King Soopers	Simple Truth				•				•								1.77								w/ coupon
		Simple Truth				•				•								2.79								
		Simple Truth				•				•				•				2.99								
	Lucky's Market	Organic Valley				•				•																3.99
		Simple Truth				•				•								2.50								
	Ridley's	Food Club				•				•						0.88										
		Food Club				•				•								1.99								
		Food Club				•				•						1.25										
	Smith's	Simple Truth				•				•								1.99								w/ coupon
		Simple Truth				•				•								2.79								
Simple Truth					•				•				•				2.99									
Target Stores	Simply Balanced				•			•				•												3.99		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>								
CT	ACME Market	n/i	7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
	Fairway Market	n/i	5-7	beef brisket	179.00	7	6	Hanukkah- Brisket Dinner for 6
		n/i	5-7	beef brisket	309.00	7	12	Hanukkah- Brisket Dinner for 12
		n/i	3-5	roasted chicken	159.00	8	6	Hanukkah- Roasted Chicken Dinner for 6
		n/i	3-5	roasted chicken	299.00	8	6	Hanukkah- Roasted Chicken Dinner for 12
	Kings Food Markets	n/i	5-7	beef brisket	119.99	6	3	Traditional Beef Brisket Dinner
		n/i	3-5	bone-in turkey breast	119.99	6	3	Roasted Turkey Breast Dinner
		n/i	7-9	spiral cut ham	154.99	6	4	Spiral Ham Dinner
		n/i	10-12	ABF whole turkey	129.99	6	4	Antibiotic-Free Turkey Dinner
		n/i	2-4	boneless turkey breast	119.99	6	4	Boneless Turkey Breast Dinner
		n/i	3-5	beef tenderloin	239.99	6	4	Beef Tenderloin Dinner
	Stop & Shop Supermarkets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Stop & Shop	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
	Whole Foods Northeast and North Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
	n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
	n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
	n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
	n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
	n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
	n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
DC	Giant Food	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Harris Teeter	n/i	12-14	whole turkey	69.99	6-8	6	Fresh Turkey Dinner
		Smokehouse Reserved	4-5	sweet ham	59.99	6-8	6	Reserve Ham Dinner
		Harris Teeter Rancher	5	beef tenderloin	89.99	6-8	6	Beef Tenderloin Dinner
		Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef prime rib	49.99	6-8	3	Prime Rib Dinner
	Safeway Eastern	Jennie-O	10-12	whole turkey	49.99	4-6	4	Traditional Turkey Dinner
		Smithfield	6-8	spiral cut ham	59.99	4-6	4	Spiral Cut Ham Dinner

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
DC (cont)	Whole Foods Mid-Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
DE	Fresh Grocer	n/i	10-12	whole turkey	54.99	6-8	7	Whole Roasted Turkey Dinner
		n/i	12-14	whole turkey	64.99	10-12	7	Whole Roasted Turkey Dinner
		n/i	8-10	boneless ham	54.99	14-16	5	Whole Boneless Ham Dinner
		n/i	2-3	beef tenderloin	99.99	6	4	Deluxe Filet Mignon Dinner
		n/i	7-9	center cut pork loin	49.99	6-8	4	Deluxe Roasted Pork Dinner
	Giant Food	Perdue	6-8	roaster chicken	29.99	4-6	4	Oven Stuffer Chicken Dinner
		n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
	Harris Teeter	Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
		n/i	12-14	whole turkey	69.99	6-8	6	Fresh Turkey Dinner
		Smokehouse Reserved	4-5	sweet ham	59.99	6-8	6	Reserve Ham Dinner
		Harris Teeter Rancher	5	beef tenderloin	89.99	6-8	6	Beef Tenderloin Dinner
		Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef prime rib	49.99	6-8	3	Prime Rib Dinner
	Safeway Eastern	Jennie-O	10-12	whole turkey	49.99	4-6	4	Traditional Turkey Dinner
Smithfield		6-8	spiral cut ham	59.99	4-6	4	Spiral Cut Ham Dinner	
Weis Markets	n/i	7-9	spiral cut ham	59.99	5-7	6	Original Ham Dinner	
MA	ACME Market	n/i	7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
	Donelan's	n/i	12-14	whole turkey	99.99	6-8	5	Chef Prepared Turkey Dinner
		n/i	4	spiral cut ham	79.99	6-8	3	Chef Prepared Ham Dinner
		n/i	3	boneless turkey breast	79.99	6-8	7	Chef Prepared Boneless Breast of Turkey Dinner
	Demoulas Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7	Complete Turkey Dinner
		n/i	8-10	spiral cut ham	59.99	8-10	5	Complete Ham Dinner
	Roche Bros.	Plainville Farms	10-12	ABF whole turkey	125.00	6-8	4	Oven Roasted Turkey Dinner
		Plainville Farms	14-16	ABF whole turkey	135.00	6-8	4	Oven Roasted Turkey Dinner
		Plainville Farms	3-5	ABF bnls turkey breast	89.00	4-6	4	Boneless Turkey Breast Dinner
		Signature	8-10	spiral-cut ham	110.00	10	4	Spiral Cut Ham Dinner
n/i	8-10	spiral-cut ham	99.00	10	4	Spiral Cut Ham Dinner		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MA <i>(cont)</i>	Shaw's	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
	Star Market	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
		n/i	4.5	beef prime rib	79.99	6	4	Prime Rib Dinner
	Stop & Shop Supermarkets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Stop & Shop	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
	Trucchi's Supermarkets	Dietz and Watson	4-5	boneless ham	59.99	6-8	5	Holiday Ham Dinner
		Dietz and Watson	2	boneless ham	32.99	2-3	5	Mini Holiday Ham Dinner
	Wegman's	n/i	4-5	beef prime rib	219.00	10-12	5	Prime Rib Dinner
		Plainville Farms	10-12	ABF whole turkey	125.00	10	5	Classic Turkey Dinner
		n/i	10-12	free-range turkey	229.00	12	6	Hand Carved Turkey Dinner for 12
	Whole Foods North Atlantic	n/i	5-6	free-range turkey	129.00	6	6	Hand Carved Turkey Dinner for 6
		Signature	8-10	spiral cut ham	145.00	10-12	6	Ham Dinner
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
n/i		10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14		
n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12		
MD	Giant Food	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Harris Teeter	n/i	12-14	whole turkey	69.99	6-8	6	Fresh Turkey Dinner
		Smokehouse Reserved	4-5	sweet ham	59.99	6-8	6	Reserve Ham Dinner
		Harris Teeter Rancher	5	beef tenderloin	89.99	6-8	6	Beef Tenderloin Dinner
	Martin's Food Markets	Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
		n/i	4	beef prime rib	49.99	6-8	3	Prime Rib Dinner
		n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MD (cont)	Safeway Eastern	Jennie-O	10-12	whole turkey	49.99	4-6	4	Traditional Turkey Dinner
		Smithfield	6-8	spiral cut ham	59.99	4-6	4	Spiral Cut Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
		n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
	The Fresh Market	n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
	Wegman's	n/i	4-5	beef prime rib	219.00	10-12	5	Prime Rib Dinner
		Plainville Farms	10-12	ABF whole turkey	125.00	10	5	Classic Turkey Dinner
		n/i	10-12	free-range turkey	229.00	12	6	Hand Carved Turkey Dinner for 12
		n/i	5-6	free-range turkey	129.00	6	6	Hand Carved Turkey Dinner for 6
	Weis Markets	Signature	8-10	spiral cut ham	145.00	10-12	6	Ham Dinner
		n/i	7-9	spiral cut ham	59.99	5-7	6	Original Ham Dinner
	Whole Foods Mid-Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
	ME	Demoulas Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7
n/i			8-10	spiral cut ham	59.99	8-10	5	Complete Ham Dinner
Shaw's		n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
Whole Foods North Atlantic		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NH	Demoulas Market Basket	Butterball	10-12	whole turkey	59.99	8-10	7	Complete Turkey Dinner
		n/i	8-10	spiral cut ham	59.99	8-10	5	Complete Ham Dinner
	Shaw's	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
	Whole Foods North Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		NJ	ACME Market	n/i	7-9	spiral cut ham	59.99	6-8
Fairway Market	n/i		5-7	beef brisket	179.00	7	6	Hanukkah- Brisket Dinner for 6
	n/i		5-7	beef brisket	309.00	7	12	Hanukkah- Brisket Dinner for 12
Kings Food Markets	n/i		3-5	roasted chicken	159.00	8	6	Hanukkah- Roasted Chicken Dinner for 6
	n/i		3-5	roasted chicken	299.00	8	6	Hanukkah- Roasted Chicken Dinner for 12
	n/i		5-7	beef brisket	119.99	6	3	Traditional Beef Brisket Dinner
	n/i		3-5	bone-in turkey breast	119.99	6	3	Roasted Turkey Breast Dinner
	n/i		7-9	spiral cut ham	154.99	6	4	Spiral Ham Dinner
	n/i		10-12	ABF whole turkey	129.99	6	4	Antibiotic-Free Turkey Dinner
	n/i		2-4	boneless turkey breast	119.99	6	4	Boneless Turkey Breast Dinner
	n/i		3-5	beef tenderloin	239.99	6	4	Beef Tenderloin Dinner
McCaffrey's Food Markets	n/i		6-7	beef prime rib	199.99	6-8	6	McCaffrey's Prime Rib Dinner
	n/i		14-16	whole turkey	179.99	12-14	9	McCaffrey's Gourmet Family Dinner
	n/i		7-8	spiral cut ham	119.99	8-10	6	Spiral Ham Dinner
	n/i		3	kosher beef brisket	109.00	8-10	6	Kosher Style Family Brisket Dinner
Morton Williams	n/i		12-14	kosher whole turkey	99.99	8-10	3	Kosher Turkey Dinner
	n/i		15-18	whole turkey	225.00	8-10	3	Complete Holiday Dinner
Murphy's Fresh Markets	n/i		8-10	boneless ham	225.00	8-10	3	Complete Holiday Dinner
	Butterball		10-12	whole turkey	99.99	8-10	7	Christmas Dinner
Stop & Shop Supermarkets	n/i		5-6	boneless ham	99.99	8-10	7	Christmas Dinner
	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner	
	Stop & Shop		7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NJ <i>(cont)</i>	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
	Wegman's	n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
		n/i	4-5	beef prime rib	219.00	10-12	5	Prime Rib Dinner
		Plainville Farms	10-12	ABF whole turkey	125.00	10	5	Classic Turkey Dinner
		n/i	10-12	free-range turkey	229.00	12	6	Hand Carved Turkey Dinner for 12
		n/i	5-6	free-range turkey	129.00	6	6	Hand Carved Turkey Dinner for 6
	Weis Markets	Signature	8-10	spiral cut ham	145.00	10-12	6	Ham Dinner
		n/i	7-9	spiral cut ham	59.99	5-7	6	Original Ham Dinner
	Whole Foods Northeast and Mid-Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
n/i		10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
NY	ACME Market	n/i	7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
	Fairway Market	n/i	5-7	beef brisket	179.00	7	6	Hanukkah- Brisket Dinner for 6
		n/i	5-7	beef brisket	309.00	7	12	Hanukkah- Brisket Dinner for 12
		n/i	3-5	roasted chicken	159.00	8	6	Hanukkah- Roasted Chicken Dinner for 6
		n/i	3-5	roasted chicken	299.00	8	6	Hanukkah- Roasted Chicken Dinner for 12
		Gristede's	n/i	8-10	spiral cut ham	159.99	6-8	5
	Kings Food Markets	n/i	3-5	beef prime rib	199.99	6-8	5	Prime Rib Dinner
		n/i	5-7	beef brisket	119.99	6	3	Traditional Beef Brisket Dinner
		n/i	3-5	bone-in turkey breast	119.99	6	3	Roasted Turkey Breast Dinner
		n/i	7-9	spiral cut ham	154.99	6	4	Spiral Ham Dinner
		n/i	10-12	ABF whole turkey	129.99	6	4	Antibiotic-Free Turkey Dinner
		n/i	2-4	boneless turkey breast	119.99	6	4	Boneless Turkey Breast Dinner
		n/i	3-5	beef tenderloin	239.99	6	4	Beef Tenderloin Dinner
	Morton Williams	n/i	15-18	whole turkey	225.00	8-10	3	Complete Holiday Dinner
		n/i	8-10	boneless ham	225.00	8-10	3	Complete Holiday Dinner
	North Shore Farms	n/i	3-5	boneless turkey breast	29.99	2	4	Complete Holiday Dinner
		n/i	18-20	whole turkey	199.99	8-10	7	Complete Holiday Dinner
	Stop & Shop Supermarkets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
Stop & Shop		7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NY <i>(cont)</i>	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
	Tops Markets	Butterball	10-12	whole turkey	79.99	8-10	8	Fresh Turkey Dinner
		n/i	9	spiral-cut ham	79.99	8-10	6	Ham Dinner
	Wegman's	n/i	4-5	beef prime rib	219.00	10-12	5	Prime Rib Dinner
		Plainville Farms	10-12	ABF whole turkey	125.00	10	5	Classic Turkey Dinner
		n/i	10-12	free-range turkey	229.00	12	6	Hand Carved Turkey Dinner for 12
		n/i	5-6	free-range turkey	129.00	6	6	Hand Carved Turkey Dinner for 6
	Weis Markets	Signature	8-10	spiral cut ham	145.00	10-12	6	Ham Dinner
		n/i	7-9	spiral cut ham	59.99	5-7	6	Original Ham Dinner
	Whole Foods Northeast	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
	PA	ACME Market	n/i	7-9	spiral cut ham	59.99	6-8	6
n/i			10-12	whole turkey	54.99	6-8	7	Whole Roasted Turkey Dinner
Fresh Grocer		n/i	12-14	whole turkey	64.99	10-12	7	Whole Roasted Turkey Dinner
		n/i	8-10	boneless ham	54.99	14-16	5	Whole Boneless Ham Dinner
		n/i	2-3	beef tenderloin	99.99	6	4	Deluxe Filet Mignon Dinner
		n/i	7-9	center cut pork loin	49.99	6-8	4	Deluxe Roasted Pork Dinner
		Perdue	6-8	roaster chicken	29.99	4-6	4	Oven Stuffer Chicken Dinner
Giant Food Stores		n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
Kuhn's Markets		Butterball	10-12	whole turkey	69.99	6-8	4	Turkey Dinner
		Sahlen's	5-7	boneless hams	59.99	6-8	4	Kuhn's Ham Dinner
Landis Supermarkets		Hatfield	7-9	spiral-cut ham	80.99	10	5	Homestyle Baked Ham Dinner
		n/i	7	beef pot roast	75.99	10	4	Homestyle Pot Roast Dinner
		Butterball	10-12	whole turkey	87.99	10	6	Homestyle Turkey Dinner
Martin's Food Markets		n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
PA <i>(cont)</i>	McCaffrey's Food Markets	n/i	6-7	beef prime rib	199.99	6-8	6	McCaffrey's Prime Rib Dinner
		n/i	14-16	whole turkey	179.99	12-14	9	McCaffrey's Gourmet Family Dinner
		n/i	7-8	spiral cut ham	119.99	8-10	6	Spiral Ham Dinner
		n/i	3	kosher beef brisket	109.00	8-10	6	Kosher Style Family Brisket Dinner
		n/i	12-14	kosher whole turkey	99.99	8-10	3	Kosher Turkey Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
	Tops Markets	Butterball	10-12	whole turkey	79.99	8-10	8	Fresh Turkey Dinner
		n/i	9	spiral-cut ham	79.99	8-10	6	Ham Dinner
	Wegman's	n/i	4-5	beef prime rib	219.00	10-12	5	Prime Rib Dinner
		Plainville Farms	10-12	ABF whole turkey	125.00	10	5	Classic Turkey Dinner
		n/i	10-12	free-range turkey	229.00	12	6	Hand Carved Turkey Dinner for 12
		n/i	5-6	free-range turkey	129.00	6	6	Hand Carved Turkey Dinner for 6
	Weis Markets	Signature	8-10	spiral cut ham	145.00	10-12	6	Ham Dinner
		n/i	7-9	spiral cut ham	59.99	5-7	6	Original Ham Dinner
	Whole Foods Mid-Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i		10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
n/i		10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
RI	Dave's Marketplace	n/i	12	whole turkey	99.95	6-8	7	Complete Turkey Dinner
		n/i	8	spiral-cut ham	99.95	6-8	7	Complete Ham Dinner
	Shaw's	n/i	10-12	whole turkey	59.99	6-8	6	Homestyle Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
	Stop & Shop Supermarkets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Stop & Shop	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Whole Foods North Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
RI <i>(cont)</i>	Whole Foods North Atlantic <i>(continued)</i>	n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		VT	Shaw's	n/i	10-12	whole turkey	59.99	6-8
	n/i		7-9	spiral cut ham	59.99	6-8	6	Spiral Ham Dinner
Tops Markets	Butterball		10-12	whole turkey	79.99	8-10	8	Fresh Turkey Dinner
	n/i		9	spiral-cut ham	79.99	8-10	6	Ham Dinner

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>								
AL	Bruce's Foodland	Butterball	10-12	whole turkey	59.99	6-8	3	Butterball Turkey Dinner
		n/i	7-10	spiral cut ham	59.99	6-8	3	Spiral Ham Dinner
	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		Diestel	12-14	organic whole turkey	159.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner
		n/i	7	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	3	Turkey Dinner Special
		n/i	7-9	spiral cut ham	44.99	6-8	3	Spiral Ham Dinner
	Greer's Markets	Honeysuckle	10-12	whole turkey	45.99	6-8	3	Turkey Dinner
		Hormel Cure 81	7-9	spiral cut ham	39.99	6-8	3	Ham Dinner
	Ingle's Markets	Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner
		n/i	8-9	3 rotisserie chickens	32.99	4-6	4	Rotisserie Chicken Dinner
	Kroger Atlanta	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Kroger Nashville	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Manning's Piggly Wiggly	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		n/i	10-12	whole turkey	49.99	6-8	3	Christmas Dinner
		n/i	4-5	bone-in turkey breast	49.99	6-8	3	Christmas Dinner
	Piggly Wiggly - Houchen's	n/i	8-10	spiral cut ham	49.99	6-8	3	Christmas Dinner
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Pit Ham Dinner
	Publix	Wilson	4	boneless pit ham	49.98	6-8	3	Turkey Dinner
		Wilson	4	boneless pit ham	29.98	6-8	3	Pit Ham Dinner
		Butterball	10-12	whole turkey	49.99	7-10	5	Turkey Dinner
		Butterball	16-18	whole turkey	89.99	14-18	5	Turkey Dinner
Ramey's Marketplace	Butterball	4-7	bone-in turkey breast	59.99	7-10	5	Turkey Breast Dinner	
	Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner	
	n/i	10-12	whole turkey	59.99	10-12	5	Holiday Turkey Dinner	
		n/i	7-9	spiral cut ham	59.99	10-12	5	Holiday Ham Dinner

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
AL <i>(cont)</i>	Rouses Supermarket	n/i	10-12	whole turkey	59.99	4-6	6	Traditional Holiday Dinner - Cajun
		n/i	10-12	whole turkey	59.99	4-6	6	Traditional Holiday Dinner
		n/i	18-20	whole turkey	74.99	6-8	6	Traditional Holiday Dinner
		n/i	10-12	spiral cut ham	64.99	6-8	6	Traditional Spiral Ham Dinner
		n/i	10-12	whole turkey	79.99	4-6	6	Premium Holiday Dinner - Cajun
		n/i	10-12	whole turkey	79.99	4-6	6	Premium Holiday Dinner
		n/i	18-20	whole turkey	89.99	6-8	6	Premium Holiday Dinner
		n/i	10-12	spiral cut ham	84.99	6-8	6	Premium Spiral Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
	The Fresh Market	n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
		n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
	Western Supermarkets	n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
		Butterball	10-12	whole turkey	79.99	6-8	5	Butterball Deluxe Turkey Dinner
		n/i	4-5	boneless turkey roast	74.99	6-8	5	Premium Boneless Turkey Roast Dinner
		n/i	8	spiral cut ham	69.99	6-8	5	Spiral Ham Deluxe Dinner
		n/i	7	rotisserie turkey breast	42.99	4-6	3	Rotisserie Turkey Breast Dinner
	Whole Foods South	n/i	10-12	whole turkey	79.99	6-8	7	Premium Holiday Dinner
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i		10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
n/i		10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
FL	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		Diestel	12-14	organic whole turkey	159.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner
	Food Giant	n/i	7	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
		n/i	10-12	whole turkey	46.99	6-8	3	Turkey Dinner Special
		n/i	7-9	spiral cut ham	44.99	6-8	3	Spiral Ham Dinner



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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
FL (cont)	Fresco y Mas	n/i	10-12	whole turkey	59.98	10	4	Turkey Meal	
		n/i	8-10	pork shoulder	59.98	10-12	4	Pork Shoulder Meal	
	Greer's Markets	Honeysuckle	10-12	whole turkey	45.99	6-8	3	Turkey Dinner	
		Hormel Cure 81	7-9	spiral cut ham	39.99	6-8	3	Ham Dinner	
	Harris Teeter	n/i	12-14	whole turkey	69.99	6-8	6	Fresh Turkey Dinner	
		Smokehouse Reserved	4-5	sweet ham	59.99	6-8	6	Reserve Ham Dinner	
		Harris Teeter Rancher	5	beef tenderloin	89.99	6-8	6	Beef Tenderloin Dinner	
		Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner	
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner	
		n/i	4	beef prime rib	49.99	6-8	3	Prime Rib Dinner	
		Harvey's Supermarkets	Butterball	10-12	whole turkey	39.98	6-8	3	Classic Turkey Dinner
	Hitchcock's Market	Butterball	10-12	whole turkey	44.98	6-8	3	Deluxe Turkey Dinner	
		n/i	10	spiral cut ham	44.98	6-8	3	Classic Spiral Ham Dinner	
		Butterball	10-12	whole turkey	45.99	6-8	2	Traditional Turkey Dinner	
		Butterball	10-12	whole turkey	65.99	6-8	5	Deluxe Turkey Dinner	
		n/i	4	bone-in turkey breast	55.99	6-8	6	Deluxe Turkey Breast Dinner	
		n/i	6	spiral cut ham	49.99	6-8	3	Holiday Ham Dinner	
		Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
	Piggly Wiggly - Houchen's	Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal	
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner	
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Pit Ham Dinner	
	Publix	Wilson	4	boneless pit ham	49.98	6-8	3	Turkey Dinner	
		Wilson	4	boneless pit ham	29.98	6-8	3	Pit Ham Dinner	
		Butterball	10-12	whole turkey	49.99	7-10	5	Turkey Dinner	
		Butterball	16-18	whole turkey	89.99	14-18	5	Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	59.99	7-10	5	Turkey Breast Dinner	
	Sprout's Farmers Market	Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner	
		n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal	
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal	
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal	
	The Fresh Market	n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal	
		n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner	
	Whole Foods Florida	n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal	
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
			n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
FL (cont)	Whole Foods Florida (continued)	n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
GA	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		Diestel	12-14	organic whole turkey	159.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner
		n/i	7	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
	Food City	Butterball	10-12	whole turkey	50.99	8-10	5	Classic Turkey Dinner
		Butterball	16-18	whole turkey	74.99	12-14	5	Big Turkey Dinner
		Butterball	4	bone-in turkey breast	44.99	4-6	5	Turkey Breast Dinner
		Food City	7-9	spiral-cut ham	52.99	4-6	5	Spiral Ham Dinner
	Food Giant	n/i	2.5	rotisserie chicken	21.99	4-6	4	Rotisserie Chicken Dinner
		n/i	10-12	whole turkey	46.99	6-8	3	Turkey Dinner Special
	Galaxy Food Centers	n/i	7-9	spiral cut ham	44.99	6-8	3	Spiral Ham Dinner
		n/i	8-10	whole turkey	42.99	4-6	4	Turkey Dinner
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner
		n/i	5	rotisserie turkey breast	39.99	4-6	5	Rotisserie Turkey Breast Dinner
	Harris Teeter	n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner
		n/i	6-8	rotisserie chickens	22.99	4-6	4	Rotisserie Chicken Dinner
		n/i	12-14	whole turkey	69.99	6-8	6	Fresh Turkey Dinner
		Smokehouse Reserved	4-5	sweet ham	59.99	6-8	6	Reserve Ham Dinner
		Harris Teeter Rancher	5	beef tenderloin	89.99	6-8	6	Beef Tenderloin Dinner
		Butterball	9-12	whole turkey	49.99	8-10	5	Turkey Dinner
		Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner
	Harvey's Supermarkets	n/i	4	beef prime rib	49.99	6-8	3	Prime Rib Dinner
		Butterball	10-12	whole turkey	39.98	6-8	3	Classic Turkey Dinner
		Butterball	10-12	whole turkey	44.98	6-8	3	Deluxe Turkey Dinner
	Ingle's Markets	n/i	10	spiral cut ham	44.98	6-8	3	Classic Spiral Ham Dinner
		Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner
	Kroger Atlanta	n/i	8-9	3 rotisserie chickens	32.99	4-6	4	Rotisserie Chicken Dinner
		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
GA (cont)	Kroger Atlanta (continued)	Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
		Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal
	Piggly Wiggly Carolina Co.	n/i	10-14	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
		n/i	7-9	spiral cut ham	49.99	6-8	3	Spiral Ham Dinner
	Piggly Wiggly - Houchen's	n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Pit Ham Dinner
	Wilson	Wilson	4	boneless pit ham	49.98	6-8	3	Turkey Dinner
		Wilson	4	boneless pit ham	29.98	6-8	3	Pit Ham Dinner
	Publix	Butterball	10-12	whole turkey	49.99	7-10	5	Turkey Dinner
		Butterball	16-18	whole turkey	89.99	14-18	5	Turkey Dinner
	Butterball	Butterball	4-7	bone-in turkey breast	59.99	7-10	5	Turkey Breast Dinner
		Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
	n/i	n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
	n/i	n/i	3-5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
		Whole Foods South	n/i	3-5	beef brisket	129.99	8	4
	n/i	n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
	n/i	n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
	n/i	n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
	n/i	n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
	n/i	n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
KY	Cox IGA Supermarkets	n/i	4-5	boneless ham	39.99	8-12	5	Traditional Ham Dinner
		n/i	8-10	spiral-cut ham	79.99	12-16	5	Deluxe Ham Dinner
	n/i	10-12	whole turkey	59.99	8-12	6	Traditional Turkey Dinner	
	n/i	16-18	whole turkey	89.99	12-16	6	Deluxe Turkey Dinner	
	E. W. James & Sons	n/i	10-12	whole turkey	79.99	8-10	4	E. W. James Holiday Feast
		n/i	7-9	spiral-cut ham	79.99	8-10	4	E. W. James Holiday Feast

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
KY (cont)	Food City	Butterball	10-12	whole turkey	50.99	8-10	5	Classic Turkey Dinner	
		Butterball	16-18	whole turkey	74.99	12-14	5	Big Turkey Dinner	
		Butterball	4	bone-in turkey breast	44.99	4-6	5	Turkey Breast Dinner	
		Food City	7-9	spiral-cut ham	52.99	4-6	5	Spiral Ham Dinner	
		n/i	2.5	rotisserie chicken	21.99	4-6	4	Rotisserie Chicken Dinner	
		Food Giant	n/i	10-12	whole turkey	46.99	6-8	3	Turkey Dinner Special
	n/i		7-9	spiral cut ham	44.99	6-8	3	Spiral Ham Dinner	
	Foodland		n/i	12-14	whole turkey/breast	79.99	10-12	5	The More the Merrier
			n/i	5-6	boneless ham	79.99	10-12	5	The More the Merrier
		n/i	8	boneless ham	79.99	10-12	5	The More the Merrier	
		n/i	10-12	whole turkey	59.99	8-10	6	The Dinner with all the Fixins	
	n/i	10-14	2 bone-in turkey breast	59.99	8-10	6	The Dinner with all the Fixins		
	n/i	5-7	bone-in turkey breast	49.99	6-8	6	Just the Basics		
	n/i	5	boneless ham	49.99	6-8	6	Just the Basics		
	Fresh Thyme Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner	
		n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner	
	Galaxy Food Centers	n/i	8-10	whole turkey	42.99	4-6	4	Turkey Dinner	
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner	
		n/i	5	rotisserie turkey breast	39.99	4-6	5	Rotisserie Turkey Breast Dinner	
		n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner	
		n/i	6-8	rotisserie chickens	22.99	4-6	4	Rotisserie Chicken Dinner	
		IGA - Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner
	n/i		10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner	
	n/i		7-9	spiral cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner	
	Kroger Cincinnati	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Kroger Delta	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Kroger Mid-Atlantic	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	

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**Christmas/Hanukkah 2018  
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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
KY <i>(cont)</i>	Kroger Mid-Atlantic <i>(continued)</i>	Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Kroger Mid-South	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		Kroger Nashville	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
			Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
			Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
			Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
			n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
	Lucky's Market		7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal	
	Meijer	Dietz & Watson	7-9	spiral cut ham	49.99	6-8	6	Deluxe Ham Dinner	
	Piggly Wiggly - Houchen's	n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner	
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Pit Ham Dinner	
		Wilson	4	boneless pit ham	49.98	6-8	3	Turkey Dinner	
		Wilson	4	boneless pit ham	29.98	6-8	3	Pit Ham Dinner	
		The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
	n/i		10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner	
	n/i		3-5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal	
	Whole Foods Mid-Atlantic		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
n/i		10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12		
MS	Food Giant	n/i	10-12	whole turkey	46.99	6-8	3	Turkey Dinner Special	
		n/i	7-9	spiral cut ham	44.99	6-8	3	Spiral Ham Dinner	
	Greer's Markets	Honeysuckle	10-12	whole turkey	45.99	6-8	3	Turkey Dinner	
		Hormel Cure 81	7-9	spiral cut ham	39.99	6-8	3	Ham Dinner	
	Kroger Delta	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MS (cont)	Kroger Delta (continued)	Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Piggly Wiggly - Houchen's	n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner	
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Pit Ham Dinner	
		Wilson	4	boneless pit ham	49.98	6-8	3	Turkey Dinner	
		Wilson	4	boneless pit ham	29.98	6-8	3	Pit Ham Dinner	
	Ramey's Marketplace	n/i	10-12	whole turkey	59.99	10-12	5	Holiday Turkey Dinner	
		n/i	7-9	spiral cut ham	59.99	10-12	5	Holiday Ham Dinner	
	Rouses Supermarket	n/i	10-12	whole turkey	59.99	4-6	6	Traditional Holiday Dinner - Cajun	
		n/i	10-12	whole turkey	59.99	4-6	6	Traditional Holiday Dinner	
		n/i	18-20	whole turkey	74.99	6-8	6	Traditional Holiday Dinner	
		n/i	10-12	spiral cut ham	64.99	6-8	6	Traditional Spiral Ham Dinner	
		n/i	10-12	whole turkey	79.99	4-6	6	Premium Holiday Dinner - Cajun	
		n/i	10-12	whole turkey	79.99	4-6	6	Premium Holiday Dinner	
		n/i	18-20	whole turkey	89.99	6-8	6	Premium Holiday Dinner	
		n/i	10-12	spiral cut ham	84.99	6-8	6	Premium Spiral Ham Dinner	
		Sullivan's Grocery	n/i	10-12	whole turkey	69.99	6-8	6	Christmas Turkey Dinner
			n/i	7-9	spiral cut ham	69.99	6-8	6	Christmas Ham Dinner
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner	
	Whole Foods South	n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal	
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
NC	Carlie C's IGA	n/i	9-11	whole turkey	35.99	4	1	Basic Holiday Dinner	
		n/i	9-11	whole turkey	49.99	6	4	Classic Holiday Dinner	
NC	Carlie C's IGA	n/i	9-11	whole turkey	69.99	8	4	Deluxe Holiday Dinner	
		n/i	7-9	boneless ham	35.99	4	1	Basic Holiday Dinner	
		n/i	7-9	boneless ham	49.99	6	4	Classic Holiday Dinner	
		n/i	7-9	boneless ham	69.99	8	4	Deluxe Holiday Dinner	
		n/i	7-9	boneless ham	69.99	8	4	Deluxe Holiday Dinner	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
NC (cont)	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner	
		Diestel	12-14	organic whole turkey	159.99	6-8	5	Classic Turkey Dinner	
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner	
		n/i	7	spiral cut ham	119.99	6-8	4	Classic Ham Dinner	
	Galaxy Food Centers	n/i	8-10	whole turkey	42.99	4-6	4	Turkey Dinner	
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner	
		n/i	5	rotisserie turkey breast	39.99	4-6	5	Rotisserie Turkey Breast Dinner	
		n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner	
		n/i	6-8	rotisserie chickens	22.99	4-6	4	Rotisserie Chicken Dinner	
		Harris Teeter	n/i	12-14	whole turkey	69.99	6-8	6	Fresh Turkey Dinner
			Smokehouse Reserved	4-5	sweet ham	59.99	6-8	6	Reserve Ham Dinner
			Harris Teeter Rancher	5	beef tenderloin	89.99	6-8	6	Beef Tenderloin Dinner
	Butterball		9-12	whole turkey	49.99	8-10	5	Turkey Dinner	
	Harvey's Supermarkets	Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner	
		n/i	4	beef prime rib	49.99	6-8	3	Prime Rib Dinner	
		Butterball	10-12	whole turkey	39.98	6-8	3	Classic Turkey Dinner	
		Butterball	10-12	whole turkey	44.98	6-8	3	Deluxe Turkey Dinner	
	Ingle's Markets	n/i	10	spiral cut ham	44.98	6-8	3	Classic Spiral Ham Dinner	
		Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner	
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner	
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner	
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner	
		n/i	8-9	3 rotisserie chickens	32.99	4-6	4	Rotisserie Chicken Dinner	
	Lowes Foods	Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	44.99	4-6	3	Turkey Breast Dinner	
		Butterball	10-12	whole turkey	49.99	8-10	4	Gourmet Turkey Dinner	
		Boar's Head	3.75	boneless turkey breast	49.99	4-6	4	Boar's Head Turkey Breast Dinner	
		Boar's Head	5	boneless ham	49.99	4-6	4	Boar's Head Smoked Ham Dinner	
		n/i	7-9	spiral-cut ham	39.99	4-6	3	Spiral Ham Dinner	
		Publix	Butterball	10-12	whole turkey	49.99	7-10	5	Turkey Dinner
	Butterball		16-18	whole turkey	89.99	14-18	5	Turkey Dinner	
	Butterball		4-7	bone-in turkey breast	59.99	7-10	5	Turkey Breast Dinner	
	Boar's Head		4-5	boneless ham	54.99	7-10	5	Ham Dinner	
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal	
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal	
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal	
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
NC (cont)	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner	
	Whole Foods South	n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal	
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
		SC	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5
Diestel	12-14			organic whole turkey	159.99	6-8	5	Classic Turkey Dinner	
n/i	3-3.75			bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner	
n/i	7			spiral cut ham	119.99	6-8	4	Classic Ham Dinner	
Galaxy Food Centers	n/i		8-10	whole turkey	42.99	4-6	4	Turkey Dinner	
	n/i		10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner	
	n/i		5	rotisserie turkey breast	39.99	4-6	5	Rotisserie Turkey Breast Dinner	
	n/i		7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner	
	n/i		6-8	rotisserie chickens	22.99	4-6	4	Rotisserie Chicken Dinner	
	Harris Teeter		n/i	12-14	whole turkey	69.99	6-8	6	Fresh Turkey Dinner
			Smokehouse Reserved	4-5	sweet ham	59.99	6-8	6	Reserve Ham Dinner
Harris Teeter Rancher			5	beef tenderloin	89.99	6-8	6	Beef Tenderloin Dinner	
Butterball			9-12	whole turkey	49.99	8-10	5	Turkey Dinner	
Harris Teeter			7-9	spiral cut ham	49.99	8-10	3	Ham Dinner	
n/i			4	beef prime rib	49.99	6-8	3	Prime Rib Dinner	
Harvey's Supermarkets	Butterball		10-12	whole turkey	39.98	6-8	3	Classic Turkey Dinner	
	Butterball		10-12	whole turkey	44.98	6-8	3	Deluxe Turkey Dinner	
	n/i		10	spiral cut ham	44.98	6-8	3	Classic Spiral Ham Dinner	
Ingle's Markets	Butterball		10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner	
	Butterball		10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner	
	Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner		
	n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner		
	n/i	8-9	3 rotisserie chickens	32.99	4-6	4	Rotisserie Chicken Dinner		



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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
SC (cont)	Kroger Atlanta	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	Lowe's Foods	Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	44.99	4-6	3	Turkey Breast Dinner	
		Butterball	10-12	whole turkey	49.99	8-10	4	Gourmet Turkey Dinner	
		Boar's Head	3.75	boneless turkey breast	49.99	4-6	4	Boar's Head Turkey Breast Dinner	
		Boar's Head	5	boneless ham	49.99	4-6	4	Boar's Head Smoked Ham Dinner	
		n/i	7-9	spiral-cut ham	39.99	4-6	3	Spiral Ham Dinner	
		Piggly Wiggly Carolina Co.	n/i	10-14	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
			n/i	7-9	spiral cut ham	49.99	6-8	3	Spiral Ham Dinner
	Publix	Butterball	10-12	whole turkey	49.99	7-10	5	Turkey Dinner	
		Butterball	16-18	whole turkey	89.99	14-18	5	Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	59.99	7-10	5	Turkey Breast Dinner	
		Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner	
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal	
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal	
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal	
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal	
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3-5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal	
	Whole Foods South	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
n/i		10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14		
n/i		10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12		
TN		E. W. James & Sons	n/i	10-12	whole turkey	79.99	8-10	4	E. W. James Holiday Feast
	n/i		7-9	spiral-cut ham	79.99	8-10	4	E. W. James Holiday Feast	
	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner	
		Diestel	12-14	organic whole turkey	159.99	6-8	5	Classic Turkey Dinner	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
TN (cont)	Earth Fare	n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner	
	(continued)	n/i	7	spiral cut ham	119.99	6-8	4	Classic Ham Dinner	
	Food City	Butterball	10-12	whole turkey	50.99	8-10	5	Classic Turkey Dinner	
		Butterball	16-18	whole turkey	74.99	12-14	5	Big Turkey Dinner	
		Butterball	4	bone-in turkey breast	44.99	4-6	5	Turkey Breast Dinner	
		Food City	7-9	spiral-cut ham	52.99	4-6	5	Spiral Ham Dinner	
		n/i	2.5	rotisserie chicken	21.99	4-6	4	Rotisserie Chicken Dinner	
		n/i	10-12	whole turkey	46.99	6-8	3	Turkey Dinner Special	
	Food Giant	n/i	7-9	spiral cut ham	44.99	6-8	3	Spiral Ham Dinner	
		IGA - Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner
	n/i		10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner	
	n/i		7-9	spiral cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner	
	Ingle's Markets		Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
			Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner
			Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner	
		n/i	8-9	3 rotisserie chickens	32.99	4-6	4	Rotisserie Chicken Dinner	
		Kroger Delta	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
	Private Selection		10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
	Private Selection		13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
	Private Selection		7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	n/i		3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Kroger Mid-Atlantic		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
		Kroger Nashville	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
	Private Selection		10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
	Private Selection		13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
	Private Selection		7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	n/i		3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Publix		Butterball	10-12	whole turkey	49.99	7-10	5	Turkey Dinner
		Butterball	16-18	whole turkey	89.99	14-18	5	Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	59.99	7-10	5	Turkey Breast Dinner	
		Boar's Head	4-5	boneless ham	54.99	7-10	5	Ham Dinner	
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal	
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
TN (cont)	Sprout's Farmers Market (continued)	n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
	Whole Foods South	n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		VA	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8
Diestel	12-14			organic whole turkey	159.99	6-8	5	Classic Turkey Dinner
n/i	3-3.75			bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner
n/i	7			spiral cut ham	119.99	6-8	4	Classic Ham Dinner
Food City	Butterball		10-12	whole turkey	50.99	8-10	5	Classic Turkey Dinner
	Butterball		16-18	whole turkey	74.99	12-14	5	Big Turkey Dinner
	Butterball		4	bone-in turkey breast	44.99	4-6	5	Turkey Breast Dinner
	Food City		7-9	spiral-cut ham	52.99	4-6	5	Spiral Ham Dinner
	n/i		2.5	rotisserie chicken	21.99	4-6	4	Rotisserie Chicken Dinner
Galaxy Food Centers	n/i		8-10	whole turkey	42.99	4-6	4	Turkey Dinner
	n/i		10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner
	n/i		5	rotisserie turkey breast	39.99	4-6	5	Rotisserie Turkey Breast Dinner
	n/i		7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner
	n/i		6-8	rotisserie chickens	22.99	4-6	4	Rotisserie Chicken Dinner
Giant Food	n/i		9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
	Giant		7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
Harris Teeter	n/i		12-14	whole turkey	69.99	6-8	6	Fresh Turkey Dinner
	Smokehouse Reserved		4-5	sweet ham	59.99	6-8	6	Reserve Ham Dinner
	Harris Teeter Rancher		5	beef tenderloin	89.99	6-8	6	Beef Tenderloin Dinner
	Butterball		9-12	whole turkey	49.99	8-10	5	Turkey Dinner
	Harris Teeter	7-9	spiral cut ham	49.99	8-10	3	Ham Dinner	
	n/i	4	beef prime rib	49.99	6-8	3	Prime Rib Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
VA (cont)	IGA - Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner	
		n/i	10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner	
		n/i	7-9	spiral cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner	
	Ingle's Markets	Butterball	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner	
		Butterball	10-12	whole turkey	48.98	6-8	2	Basic Turkey Dinner	
		Butterball	4-6	bone-in turkey breast	59.98	4-6	4	Bone-in Breast Dinner	
		n/i	6-8	pit ham	48.98	6-8	3	Pit Ham Dinner	
		n/i	8-9	3 rotisserie chickens	32.99	4-6	4	Rotisserie Chicken Dinner	
		Kroger Mid-Atlantic	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
			Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
	Private Selection		13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
	Private Selection		7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	Lowes Foods	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
		Butterball	8-10	whole turkey	44.99	6-8	4	Premium Turkey Dinner	
		Butterball	4-7	bone-in turkey breast	44.99	4-6	3	Turkey Breast Dinner	
		Butterball	10-12	whole turkey	49.99	8-10	4	Gourmet Turkey Dinner	
		Boar's Head	3.75	boneless turkey breast	49.99	4-6	4	Boar's Head Turkey Breast Dinner	
		Boar's Head	5	boneless ham	49.99	4-6	4	Boar's Head Smoked Ham Dinner	
		n/i	7-9	spiral-cut ham	39.99	4-6	3	Spiral Ham Dinner	
	Martin's Food Markets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner	
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner	
		Publix	Butterball	10-12	whole turkey	49.99	7-10	5	Turkey Dinner
	Butterball		16-18	whole turkey	89.99	14-18	5	Turkey Dinner	
	Butterball		4-7	bone-in turkey breast	59.99	7-10	5	Turkey Breast Dinner	
	Boar's Head		4-5	boneless ham	54.99	7-10	5	Ham Dinner	
	Safeway Eastern	Jennie-O	10-12	whole turkey	49.99	4-6	4	Traditional Turkey Dinner	
		Smithfield	6-8	spiral cut ham	59.99	4-6	4	Spiral Cut Ham Dinner	
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner	
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal	
	Wegman's	n/i	4-5	beef prime rib	219.00	10-12	5	Prime Rib Dinner	
		Plainville Farms	10-12	ABF whole turkey	125.00	10	5	Classic Turkey Dinner	
		n/i	10-12	free-range turkey	229.00	12	6	Hand Carved Turkey Dinner for 12	
		n/i	5-6	free-range turkey	129.00	6	6	Hand Carved Turkey Dinner for 6	
		Signature	8-10	spiral cut ham	145.00	10-12	6	Ham Dinner	
	Weis Markets	n/i	7-9	spiral cut ham	59.99	5-7	6	Original Ham Dinner	
	Whole Foods Mid-Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
VA <i>(cont)</i>	Whole Foods Mid-Atlantic <i>(continued)</i>	n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
WV	Foodland	n/i	12-14	whole turkey/breast	79.99	10-12	5	The More the Merrier
		n/i	5-6	boneless ham	79.99	10-12	5	The More the Merrier
		n/i	8	boneless ham	79.99	10-12	5	The More the Merrier
		n/i	10-12	whole turkey	59.99	8-10	6	The Dinner with all the Fixins
		n/i	10-14	2 bone-in turkey breast	59.99	8-10	6	The Dinner with all the Fixins
		n/i	5-7	bone-in turkey breast	49.99	6-8	6	Just the Basics
		n/i	5	boneless ham	49.99	6-8	6	Just the Basics
	Galaxy Food Centers	n/i	8-10	whole turkey	42.99	4-6	4	Turkey Dinner
		n/i	10-12	whole turkey	53.99	6-8	6	Deluxe Turkey Dinner
		n/i	5	rotisserie turkey breast	39.99	4-6	5	Rotisserie Turkey Breast Dinner
		n/i	7-9	spiral cut ham	49.99	6-8	4	Complete Ham Dinner
		n/i	6-8	rotisserie chickens	22.99	4-6	4	Rotisserie Chicken Dinner
	Kroger Mid-Atlantic	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
	Martin's Food Markets	n/i	9-11	whole turkey	59.99	4-6	8	Holiday Turkey Dinner
		Giant	7-9	spiral-cut ham	59.99	4-6	6	Holiday Ham Dinner
	Riesbeck's Food Markets	Albert's	5	tavern ham	89.99	8-10	7	Holiday Ham Dinner
		n/i	10-12	whole turkey	89.99	8-10	7	Holiday Turkey Dinner
		n/i	4-5	beef prime rib	139.99	8-10	7	Holiday Prime Rib Dinner
		n/i	3-4	boneless turkey breast	69.99	4	7	Holiday Small Turkey Dinner
n/i		3-4	boneless ham	69.99	4	7	Holiday Small Ham Dinner	
Weis Markets	n/i	7-9	spiral cut ham	59.99	5-7	6	Original Ham Dinner	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>									
IA	Family Fare Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two	
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two	
	Fresh Thyme Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner	
		n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner	
	Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
		Jewel-Osco	n/i	6-8	spiral cut ham	59.99	6-8	4	Classic Ham Dinner
		Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
			Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal
		No Frills Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
	n/i		1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two	
	Open Acres		8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
	n/i		2	boneless ham	19.99	2	4	Ham Dinner for Two	
	Whole Foods Midwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
n/i		10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12		
IL	Angelo Caputo's Fresh Markets	n/i	14-16	whole turkey	129.99	10-12	7	Homemade Holiday Feast	
		n/i	5-6	baked ham	129.99	10-12	7	Homemade Holiday Feast	
	Brookhaven Marketplace	n/i	18	whole turkey	129.99	10-12	4	Oven Roasted Turkey Dinner	
		HoKa	18	ABF whole turkey	159.99	10-12	4	Oven Roasted Turkey Dinner	
		n/i	18	whole turkey	89.99	10-12	2	Basic Turkey Dinner	
		HoKa	18	ABF whole turkey	119.99	10-12	2	Basic Turkey Dinner	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
IL <i>(cont)</i>	Brookhaven Marketplace <i>(continued)</i>	Boar's Head	5	boneless ham	89.99	8-10	3	Boneless Smoked Ham Dinner	
		n/i	3-5	leg of lamb	149.99	10-12	4	Leg of Lamb Dinner	
		n/i	3-5	bnls leg of lamb	159.99	10-12	4	Leg of Lamb Dinner	
		Angus	4-5	beef prime rib	169.99	10-12	4	Rib Roast Dinner	
		n/i	3-5	Choice beef tenderloin	189.99	10-12	3	Beef Tenderloin Dinner	
		n/i	3-5	Prime beef tenderloin	219.99	10-12	3	Beef Tenderloin Dinner	
		Dierberg's	Butterball	12-14	whole turkey	99.99	8-10	5	Traditional Turkey Dinner
			Butterball	12-14	whole turkey	124.99	8-10	6	Deluxe Whole Roasted Turkey Meal
			n/i	1.5	bnls turkey breast	62.49	4	4	Boneless Breast of Turkey Meal - Small
			n/i	3	bnls turkey breast	124.99	8	4	Boneless Breast of Turkey Meal - Large
			n/i	3.5	beef prime rib	109.99	4	4	Succulent Prime Rib Meal - Small
			n/i	7	beef prime rib	219.99	8	4	Succulent Prime Rib Meal - Large
			Bob's Smokehouse	3-5	bnls glazed ham	59.99	4	4	Bob's Smokehouse Signature Glazed Ham Meal - Small
			Bob's Smokehouse	7-9	bnls glazed ham	119.99	8	4	Bob's Smokehouse Signature Glazed Ham Meal - Large
			n/i	1.5	CC bnls pork loin	64.99	4	4	Pork Loin Meal - Small
	n/i		3	CC bnls pork loin	129.99	8	4	Pork Loin Meal - Large	
	Fresh Thyme Farmers Market	Dierberg's	2.5	boneless ham	59.99	4	4	Boneless Sliced Ham Meal - Small	
		Dierberg's	5	boneless ham	119.99	8	4	Boneless Sliced Ham Meal - Large	
	Hy-Vee	n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner	
		n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner	
		Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
	IGA - Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner	
		n/i	10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner	
		n/i	7-9	spiral cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner	
	Jewel-Osco	n/i	6-8	spiral cut ham	59.99	6-8	4	Classic Ham Dinner	
	Jimenez	n/i	8-9	spiral cut ham	69.99	6-8	4	Holiday Ham Dinner	
Kroger Central	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal		
	Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal		
	Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal		
	Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal		
	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal		

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
IL <i>(cont)</i>	Kroger Mid-South	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	Mariano's Fresh Market	Butterball	10-12	whole turkey	69.99	6-8	7	Holiday Turkey Dinner	
		n/i	8-10	spiral-cut ham	69.99	6-8	7	Holiday Ham Dinner	
	Meijer	Dietz & Watson	7-9	spiral cut ham	49.99	6-8	6	Deluxe Ham Dinner	
		Pete's Market	n/i	7-8	spiral cut ham	49.99	8-10	3	Spiral Ham Dinner
	Plum Market	n/i	15-20	whole bone-in ham	79.99	8-10	3	Whole Pork Ham Dinner	
			5	beef prime rib	99.99	4-6	3	Prime Rib Dinner	
		n/i	5-6	leg of lamb	89.99	8-10	3	Leg of Lamb Dinner	
		n/i	4-5	crown pork roast	49.99	8-10	3	Crown Pork Dinner	
		n/i	3-5	boneless turkey ham	155.00	6-8	5	Holiday Dinner Package	
		Niman Ranch	7-9	ABF spiral cut ham	135.00	8-10	3	Spiral Ham Dinner Package	
		Sullivan's Foods	n/i	5	beef prime rib	119.99	4	4	Prime Rib Meal
		Sunset Foods	n/i	12-14	ABF whole turkey	119.99	6-8	6	Turkey Dinner
			n/i	7-9	spiral cut ham	129.99	6-8	5	Spiral Sliced Ham Dinner
		The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
	n/i		10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner	
	n/i		3-5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal	
	Whole Foods Midwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner		
n/i		10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14		
n/i		10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12		
IN	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner	
		Diestel	12-14	organic whole turkey	159.99	6-8	5	Classic Turkey Dinner	
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner	
	Fresh Thyme Farmers Market	n/i	7	spiral cut ham	119.99	6-8	4	Classic Ham Dinner	
		n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner	
		n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner	



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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
IN <i>(cont)</i>	IGA - Houchen's	n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner	
		n/i	10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner	
		n/i	7-9	spiral cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner	
	Jewel-Osco	n/i	6-8	spiral cut ham	59.99	6-8	4	Classic Ham Dinner	
		Jay C Food Stores	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
	Private Selection		10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
	Private Selection		13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
	Private Selection		7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	Kroger Central		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
			Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
			Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		Kroger Cincinnati	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
			Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
			Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
	Private Selection		13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
	Private Selection		7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	Kroger Mid-South		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
			Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
			Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal
	Martin's Super Markets		Butterball	10-12	whole turkey	65.95	8	6	Premium Turkey Dinner
		Butterball	12-14	whole turkey	99.95	14	8	Extra Large Turkey Dinner	
		n/i	1.5	rotisserie turkey breast	29.95	4	3	Premium Rotisserie Turkey Dinner	
		Fireglazed	5	spiral-cut ham	85.95	10	4	Fireglazed Spiral Ham Dinner	
		Smokehouse	5	boneless ham	89.95	10	3	Smokehouse Ham Dinner	
		n/i	1	rotisserie turkey breast	16.95	2	2	Turkey Breast Dinner for Two	
		Meijer	Dietz & Watson	7-9	spiral cut ham	49.99	6-8	6	Deluxe Ham Dinner
			Strack & VanTil	Butterball	10-12	whole turkey	54.99	6-8	5
		Smithfield		8	spiral-cut ham	54.99	6-8	5	Traditional Spiral Ham Dinner
	Butterball	10-12		whole turkey	69.99	8-10	5	Our Premium Holiday Dinner	
	n/i	3		boneless turkey breast	39.99	6	4	Our Own Turkey Breast Dinner	
	The Fresh Market	n/i		10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner	
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
IN <i>(cont)</i>	Whole Foods Midwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
MI	Busch's	Plainville Farms	10-12	organic whole turkey	89.99	8	3	Complete Holiday Meal
		Busch's	8-10	spiral cut ham	89.99	8	3	Complete Holiday Meal
	D&W Fresh Market	Open Acres	8	spiral cut ham	54.99	6-8	5	Deluxe Spiral Ham Dinner
		Open Acres	3.5-4	beef prime rib	69.99	6	4	Prime Rib Dinner
	Earth Fare	Butterball	10-12	whole turkey	54.99	6-8	5	Traditional Turkey Dinner
		Open Acres	8	spiral cut ham	49.99	6-8	5	Traditional Spiral Ham Dinner
		Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		Diestel	12-14	organic whole turkey	159.99	6-8	5	Classic Turkey Dinner
		n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner
		n/i	7	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
	Family Fare Supermarkets	Butterball	10-12	whole turkey	49.99	6-8	5	Traditional Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
		Open Acres	8	spiral cut ham	49.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
	Food Pride	n/i	10-12	whole turkey	64.99	6-8	3	Complete Holiday Turkey Dinner
		n/i	10-12	whole turkey	84.99	10-12	5	Granny's Favorite Turkey Dinner
		n/i	7-9	spiral cut ham	69.99	8	4	Complete Holiday Ham Dinner
	Fresh Thyme Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner
		n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner
	Kroger Central	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
n/i		3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
Kroger Michigan	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
	Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
	Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MI (cont)	Kroger Michigan (continued)	Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
	Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
		Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal
	Martin's Super Markets	Butterball	10-12	whole turkey	65.95	8	6	Premium Turkey Dinner
		Butterball	12-14	whole turkey	99.95	14	8	Extra Large Turkey Dinner
		n/i	1.5	rotisserie turkey breast	29.95	4	3	Premium Rotisserie Turkey Dinner
		Fireglazed	5	spiral-cut ham	85.95	10	4	Fireglazed Spiral Ham Dinner
		Smokehouse	5	boneless ham	89.95	10	3	Smokehouse Ham Dinner
		n/i	1	rotisserie turkey breast	16.95	2	2	Turkey Breast Dinner for Two
		Meijer	Dietz & Watson	7-9	spiral cut ham	49.99	6-8	6
	Plum Market	n/i	3-5	boneless turkey ham	155.00	6-8	5	Holiday Dinner Package
		Niman Ranch	7-9	ABF spiral cut ham	135.00	8-10	3	Spiral Ham Dinner Package
	VG's Food Centers	Butterball	10-12	whole turkey	49.99	6-8	5	Traditional Turkey Dinner
		Open Acres	3.5-4	beef prime rib	69.99	6	4	Prime Rib Dinner
		Open Acres	8	spiral cut ham	49.99	6-8	5	Traditional Spiral Ham Dinner
	Whole Foods Midwest	n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
	n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
MN	Assoc. Wholesale Grocers	n/i	10-12	whole turkey	55.99	6-8	3	Christmas Turkey Dinner
		n/i	9-11	spiral cut ham	59.99	6-8	3	Christmas Ham Dinner
	Econofoods	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
	Family Fare Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MN (cont)	Family Fresh Market	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		Open Acres	3.5-4	beef prime rib	69.99	6	4	Prime Rib Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two	
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two	
	Food Pride	n/i	10-12	whole turkey	64.99	6-8	3	Complete Holiday Turkey Dinner	
		n/i	10-12	whole turkey	84.99	10-12	5	Granny's Favorite Turkey Dinner	
		n/i	7-9	spiral cut ham	69.99	8	4	Complete Holiday Ham Dinner	
	Fresh Thyme Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner	
		n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner	
	Hugo's	n/i	4	boneless ham	54.99	6-8	3	Traditional Ham Dinner	
		n/i	1.5	boneless ham	19.99	2	3	Holiday Dinner for 2	
	Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
	Kowalski's	Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
		Black Angus	7	beef prime rib	199.99	8	5	Kowalski's Prime Rib Dinner	
		Ferndale	12-14	ABF whole turkey	159.99	12-14	8	Kowalski's Turkey Dinner	
		Kowalski's Signature	7-9	spiral cut ham	129.99	8	5	Kowalski's Spiral-Cut Ham Dinner	
		Lunds and Byerlys	n/i	3.5	bone-in turkey breast	79.99	3-5	7	Turkey Dinner for 3-5
			n/i	11-13	whole turkey	139.99	8-10	8	Turkey Dinner for 8-10
			n/i	7	beef prime rib	169.99	8-10	7	Prime Rib Dinner
	Marketplace Foods	Butterball	10-12	whole turkey	89.99	8-10	7	Christmas Dinner	
		Cloverdale	10-12	boneless ham	89.99	8-10	7	Christmas Dinner	
	Sun Mart	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two	
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two	
	Whole Foods Midwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
			n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MN (cont)	Whole Foods Midwest (continued)	n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
ND	Albert./Safeway Mountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		n/i	3-3.5	bone-in turkey breast	49.99	6-8	4	Turkey Breast Dinner	
		n/i	7-9	spiral cut ham	69.99	6-8	5	Spiral Ham Dinner	
		n/i	4-5	beef prime rib	79.99	5-6	5	Prime Rib Dinner	
	Dan's Supermarket	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two	
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two	
	Family Fare Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two	
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two	
	Food Pride	n/i	10-12	whole turkey	64.99	6-8	3	Complete Holiday Turkey Dinner	
		n/i	10-12	whole turkey	84.99	10-12	5	Granny's Favorite Turkey Dinner	
	Hugo's	n/i	7-9	spiral cut ham	69.99	8	4	Complete Holiday Ham Dinner	
		n/i	4	boneless ham	54.99	6-8	3	Traditional Ham Dinner	
	Marketplace Foods	n/i	1.5	boneless ham	19.99	2	3	Holiday Dinner for 2	
		Butterball	10-12	whole turkey	89.99	8-10	7	Christmas Dinner	
		Cloverdale	10-12	boneless ham	89.99	8-10	7	Christmas Dinner	
NE	Albertsons/Safeway Denver	n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner	
		n/i	7-9	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner	
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Roasted Turkey Breast Dinner	
		n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
	Assoc. Wholesale Grocers	n/i	10-12	whole turkey	55.99	6-8	3	Christmas Turkey Dinner	
		n/i	9-11	spiral cut ham	59.99	6-8	3	Christmas Ham Dinner	
		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
	Baker's	Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		Family Fare Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two	
	Family Fare Supermarkets	Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner	
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two	
		Family Fresh Market	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Open Acres	3.5-4	beef prime rib	69.99	6	4	Prime Rib Dinner	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NE <i>(cont)</i>	Family Fresh Market	n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
	<i>(continued)</i>	n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
	Food Pride	n/i	10-12	whole turkey	64.99	6-8	3	Complete Holiday Turkey Dinner
		n/i	10-12	whole turkey	84.99	10-12	5	Granny's Favorite Turkey Dinner
		n/i	7-9	spiral cut ham	69.99	8	4	Complete Holiday Ham Dinner
	Fresh Thyme Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner
		n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner
	Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering
	No Frills Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
	Sun Mart	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
	Whole Foods Midwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
	n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
	n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
	n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
OH	Acme Fresh Markets	Butterball	10-12	whole turkey	99.99	8-10	7	Holiday Turkey Dinner
		n/i	7-8	spiral cut ham	99.99	8-10	7	Holiday Ham Dinner
	Buehler Food Markets	Honeysuckle	10-12	whole turkey	79.99	8-10	6	Complete Holiday Dinner
	Earth Fare	Diestel	12-14	ABF whole turkey	129.99	6-8	5	Classic Turkey Dinner
		Diestel	12-14	organic whole turkey	159.99	6-8	5	Classic Turkey Dinner

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OH (cont)	Earth Fare	n/i	3-3.75	bone-in turkey breast	79.99	4-6	5	Turkey Breast Dinner
	(continued)	n/i	7	spiral cut ham	119.99	6-8	4	Classic Ham Dinner
	Fresh Thyme Farmers Market	n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner
	IGA - Houchen's	n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner
		n/i	10-12	whole turkey	49.99	8-10	3	Classic Turkey Dinner
		n/i	10-12	whole turkey	59.99	8-10	6	Deluxe Turkey Dinner
	Kroger Central	n/i	7-9	spiral cut ham	59.99	8-10	5	Deluxe Spiral Ham Dinner
		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		Kroger Cincinnati	Private Selection	10-12	whole turkey	59.99	6-8	3
	Private Selection		10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
	Private Selection		13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
	Private Selection		7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Kroger Mid-Atlantic	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
	Lucky's Market	Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
		Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal
	Meijer	Dietz & Watson	7-9	spiral cut ham	49.99	6-8	6	Deluxe Ham Dinner
	Riesbeck's Food Markets	Albert's	5	tavern ham	89.99	8-10	7	Holiday Ham Dinner
		n/i	10-12	whole turkey	89.99	8-10	7	Holiday Turkey Dinner
		n/i	4-5	beef prime rib	139.99	8-10	7	Holiday Prime Rib Dinner
		n/i	3-4	boneless turkey breast	69.99	4	7	Holiday Small Turkey Dinner
		n/i	3-4	boneless ham	69.99	4	7	Holiday Small Ham Dinner
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
Whole Foods Mid-Atlantic	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
	n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
	n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
	n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
	n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OH (cont)	Whole Foods Mid-Atlantic (continued)	n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
SD	Albertsons/Safeway Denver	n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-9	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Roasted Turkey Breast Dinner
		n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
	Assoc. Wholesale Grocers	n/i	10-12	whole turkey	55.99	6-8	3	Christmas Turkey Dinner
		n/i	9-11	spiral cut ham	59.99	6-8	3	Christmas Ham Dinner
	Family Fare Supermarkets	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
	Hy-Vee	Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
		Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner
		Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner
Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering		
WI	Assoc. Wholesale Grocers	n/i	10-12	whole turkey	55.99	6-8	3	Christmas Turkey Dinner
		n/i	9-11	spiral cut ham	59.99	6-8	3	Christmas Ham Dinner
	Econofoods	Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Open Acres	8	spiral cut ham	59.99	6-8	5	Traditional Spiral Ham Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
	Family Fresh Market	n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
		Butterball	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		Open Acres	3.5-4	beef prime rib	69.99	6	4	Prime Rib Dinner
		n/i	1.75	bone-in turkey breast	19.99	2	4	Turkey Dinner for Two
	Festival Foods	n/i	2	boneless ham	19.99	2	4	Ham Dinner for Two
		n/i	10-12	whole turkey	39.99	2-3	4	Small Holiday Dinner
		n/i	10-12	whole turkey	64.99	4-5	4	Medium Holiday Dinner
		n/i	10-12	whole turkey	99.99	8-10	4	Large Holiday Dinner
		n/i	7-9	spiral-cut ham	39.99	2-3	4	Small Holiday Dinner
n/i		7-9	spiral-cut ham	64.99	4-5	4	Medium Holiday Dinner	



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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
WI <i>(cont)</i>	Festival Foods <i>(continued)</i>	n/i	7-9	spiral-cut ham	99.99	8-10	4	Large Holiday Dinner	
		n/i	4-5	beef prime rib	49.99	2	4	Small Holiday Dinner	
		n/i	4-5	beef prime rib	89.99	4	4	Medium Holiday Dinner	
		n/i	4-5	beef prime rib	149.99	8	4	Large Holiday Dinner	
	Food Pride	n/i	10-12	whole turkey	64.99	6-8	3	Complete Holiday Turkey Dinner	
		n/i	10-12	whole turkey	84.99	10-12	5	Granny's Favorite Turkey Dinner	
		n/i	7-9	spiral cut ham	69.99	8	4	Complete Holiday Ham Dinner	
		n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner	
	Fresh Thyme Farmers Market	n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner	
		Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner	
	Hy-Vee	Farmland	5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
		CarveMaster	8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
		Butterball	14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
		Butterball	10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
		Butterball	14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
		Hormel	5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
		Butterball	14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
		Marketplace Foods	Butterball	10-12	whole turkey	89.99	8-10	7	Christmas Dinner
			Cloverdale	10-12	boneless ham	89.99	8-10	7	Christmas Dinner
		Meijer	Dietz & Watson	7-9	spiral cut ham	49.99	6-8	6	Deluxe Ham Dinner
	Pick'n Save/Metro Market	n/i	10-12	whole turkey	69.99	6-8	3	Turkey Meal	
		n/i	10-12	whole smoked turkey	69.99	6-8	3	Smoked Turkey Meal	
		n/i	7-9	spiral cut ham	69.99	6-8	3	Spiral Ham Meal	
	Shurfine Food Centers	n/i	2	boneless turkey breast	34.99	2-3	6	Small Turkey Dinner	
		n/i	5-6	boneless turkey breast	59.99	4-5	6	Medium Turkey Dinner	
		n/i	10-12	whole turkey	89.99	8-10	6	Large Turkey Dinner	
		n/i	1.5	sliced ham	34.99	2-3	6	Small Ham Dinner	
		n/i	3.5	sliced ham	59.99	4-5	6	Medium Ham Dinner	
		n/i	7	sliced ham	89.99	8-10	6	Large Ham Dinner	
		n/i	1.75	beef prime rib	34.99	2-3	4	Small Prime Rib Dinner	
		n/i	3.5	beef prime rib	74.99	4-5	4	Medium Prime Rib Dinner	
		n/i	7	beef prime rib	139.99	8-10	4	Large Prime Rib Dinner	
		Trig's	n/i	10-12	whole turkey	89.00	10-12	5	Turkey Dinner
	n/i		7-9	spiral-cut ham	89.00	8-10	5	Ham Dinner	
	n/i		3-5	bone-in turkey breast	59.00	4-6	5	Turkey Dinner	
	n/i		5	beef prime rib	119.00	8-10	3	Large Prime Rib Dinner	
	n/i		2	beef prime rib	59.00	4	3	Small Prime Rib Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
WI <i>(cont)</i>	Whole Foods Midwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>								
AR	Albertsons Houston	n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner
		n/i	9-11	whole turkey	69.99	6-8	4	Cajun Turkey Dinner
		n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	3	Turkey Dinner Special
		n/i	7-9	spiral cut ham	44.99	6-8	3	Spiral Ham Dinner
	Kroger Delta	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Piggly Wiggly - Houchen's	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Turkey Dinner
		n/i	10-12	whole turkey	59.98	6-8	4	Deluxe Pit Ham Dinner
		Wilson	4	boneless pit ham	49.98	6-8	3	Turkey Dinner
	Super 1 Foods	Wilson	4	boneless pit ham	29.98	6-8	3	Pit Ham Dinner
		n/i	10-12	whole smoked turkey	49.97	6-8	3	Turkey Holiday Dinner
	The Fresh Market	n/i	7-9	spiral cut ham	49.97	6-8	3	Ham Holiday Dinner
		n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
	Whole Foods Southwest	n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
n/i		10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
AZ	Basha's	n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
	Fry's	n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		Hormel	8-10	spiral cut ham	55.99	8-9	6	Deluxe Spiral Sliced Ham Dinner
		n/i	5	beef prime rib	89.99	10-12	6	Prime Rib Holiday Dinner
Fry's	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
	Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
	Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
AZ <i>(cont)</i>	Los Altos Ranch Market	n/i	10-12	whole turkey	59.99	6-8	3	Turkey Dinner
		n/i	7-9	spiral cut ham	59.99	6-8	3	Ham Dinner
	Smith's Food & Drug	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
	Whole Foods South. Pacific	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
n/i		10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
CO	Albert./Safeway Mountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	3-3.5	bone-in turkey breast	49.99	6-8	4	Turkey Breast Dinner
	Albertsons/Safeway Denver	n/i	7-9	spiral cut ham	69.99	6-8	5	Spiral Ham Dinner
		n/i	4-5	beef prime rib	79.99	5-6	5	Prime Rib Dinner
		n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-9	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Roasted Turkey Breast Dinner
		n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
	Assoc. Wholesale Grocers	n/i	10-12	whole turkey	55.99	6-8	3	Christmas Turkey Dinner
		n/i	9-11	spiral cut ham	59.99	6-8	3	Christmas Ham Dinner
	King Soopers	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Lucky's Market	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
		Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
CO <i>(cont)</i>	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
	Whole Foods Rocky Mountain	n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	smoked whole turkey	89.99	4	5	Hickory-Smoked Turkey Dinner for 4
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		KS	Dillon's	Private Selection	10-12	whole turkey	59.99	6-8
Private Selection	10-12			whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
Private Selection	13-16			whole turkey	79.99	8-10	6	Large Turkey Meal
Private Selection	7-9			spiral cut ham	59.99	6-8	3	Holiday Ham Meal
Hen House	n/i		12-14	whole turkey	99.00	6-8	6	Deluxe Turkey Feast
	n/i		12-14	smoked whole turkey	99.00	6-8	6	Deluxe Smoked Turkey Feast
	n/i		7-8	spiral-cut ham	99.00	6-8	6	Deluxe Spiral Ham Feast
	n/i		2-3	bnls turkey breast	59.00	2	6	Holiday Turkey Dinner for Two
	n/i		2	spiral-cut ham	59.00	2	6	Holiday Ham Dinner for Two
	n/i		6	beef prime rib	169.00	6-8	7	Prime Rib Feast
	n/i		1.5	beef prime rib	69.00	2	7	Prime Rib Dinner for Two
	Hy-Vee		Jennie-O	3-4	bone-in turkey breast	49.99	4	5
Farmland			5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner
CarveMaster			8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner
Butterball			14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast
Butterball			10-12	whole turkey	89.99	8	6	Traditional Turkey Feast
Butterball			14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner
Hormel			5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner
Butterball			14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering
Pyramid Foods	n/i		10-12	whole turkey	79.99	6-8	5	Deluxe Turkey Holiday Dinner
	n/i	10-12	spiral cut ham	79.99	6-8	4	Spiral Ham Holiday Dinner	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
KS <i>(cont)</i>	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
	Whole Foods Rocky Mountain	n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	smoked whole turkey	89.99	4	5	Hickory-Smoked Turkey Dinner for 4
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		LA	Albertsons Houston	n/i	10-12	whole turkey	59.99	6-8
n/i	9-11			whole turkey	69.99	6-8	4	Cajun Turkey Dinner
n/i	4-5			beef prime rib	79.99	5-6	4	Prime Rib Dinner
n/i	7-8			spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
Kroger Dallas/Houston	Private Selection		10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
	Private Selection		10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
	Private Selection		13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
	Private Selection		7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	n/i		3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
Market Basket	n/i		10-12	smoked whole turkey	64.99	5-7	4	Turkey Dinner
	n/i		10-12	whole turkey	64.99	5-7	4	Smoked Turkey Dinner
	n/i		6-8	spiral cut ham	54.99	5-7	4	Spiral Ham Dinner
Ramey's Marketplace	n/i		10-12	whole turkey	59.99	10-12	5	Holiday Turkey Dinner
	n/i		7-9	spiral cut ham	59.99	10-12	5	Holiday Ham Dinner
Rouses Supermarket	n/i		10-12	whole turkey	59.99	4-6	6	Traditional Holiday Dinner - Cajun
	n/i		10-12	whole turkey	59.99	4-6	6	Traditional Holiday Dinner
	n/i		18-20	whole turkey	74.99	6-8	6	Traditional Holiday Dinner
	n/i		10-12	spiral cut ham	64.99	6-8	6	Traditional Spiral Ham Dinner
	n/i		10-12	whole turkey	79.99	4-6	6	Premium Holiday Dinner - Cajun
	n/i		10-12	whole turkey	79.99	4-6	6	Premium Holiday Dinner
	n/i	18-20	whole turkey	89.99	6-8	6	Premium Holiday Dinner	
	n/i	10-12	spiral cut ham	84.99	6-8	6	Premium Spiral Ham Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
LA <i>(cont)</i>	Shoppers Value - LA	n/i	12-14	whole turkey	49.98	6-8	3	Turkey Dinner
		n/i	8-10	spiral cut ham	59.98	6-8	3	Ham Dinner
	Super 1 Foods	n/i	10-12	whole smoked turkey	49.97	6-8	3	Turkey Holiday Dinner
		n/i	7-9	spiral cut ham	49.97	6-8	3	Ham Holiday Dinner
	The Fresh Market	n/i	10-12	whole turkey	79.99	8-10	5	Traditional Holiday Dinner
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
	Whole Foods Southwest	n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
	n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
	n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
MO	C & R Supermarket	n/i	10-12	whole turkey	55.00	8-10	4	Holiday Ham Dinner
		n/i	7-9	spiral cut ham	70.00	8-10	4	Holiday Turkey Dinner
	Dierberg's	Butterball	12-14	whole turkey	99.99	8-10	5	Traditional Turkey Dinner
		Butterball	12-14	whole turkey	124.99	8-10	6	Deluxe Whole Roasted Turkey Meal
		n/i	1.5	bnls turkey breast	62.49	4	4	Boneless Breast of Turkey Meal - Small
		n/i	3	bnls turkey breast	124.99	8	4	Boneless Breast of Turkey Meal - Large
		n/i	3.5	beef prime rib	109.99	4	4	Succulent Prime Rib Meal - Small
		n/i	7	beef prime rib	219.99	8	4	Succulent Prime Rib Meal - Large
		Bob's Smokehouse	3-5	bnls glazed ham	59.99	4	4	Bob's Smokehouse Signature Glazed Ham Meal - Small
		Bob's Smokehouse	7-9	bnls glazed ham	119.99	8	4	Bob's Smokehouse Signature Glazed Ham Meal - Large
		n/i	1.5	CC bnls pork loin	64.99	4	4	Pork Loin Meal - Small
		n/i	3	CC bnls pork loin	129.99	8	4	Pork Loin Meal - Large
	Food Giant	Dierberg's	2.5	boneless ham	59.99	4	4	Boneless Sliced Ham Meal - Small
		Dierberg's	5	boneless ham	119.99	8	4	Boneless Sliced Ham Meal - Large
	Fresh Thyme Farmers Market	n/i	10-12	whole turkey	46.99	6-8	3	Turkey Dinner Special
		n/i	7-9	spiral cut ham	44.99	6-8	3	Spiral Ham Dinner
	Gerbe's	n/i	10-12	whole turkey	69.99	6-8	6	Holiday Turkey Dinner
		n/i	3-5	beef prime rib	119.99	6-8	6	Holiday Rib Roast Dinner
Private Selection		10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
	Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MO (cont)	Gerbe's (continued)	Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	Hen House	n/i	12-14	whole turkey	99.00	6-8	6	Deluxe Turkey Feast	
		n/i	12-14	smoked whole turkey	99.00	6-8	6	Deluxe Smoked Turkey Feast	
		n/i	7-8	spiral-cut ham	99.00	6-8	6	Deluxe Spiral Ham Feast	
		n/i	2-3	bnls turkey breast	59.00	2	6	Holiday Turkey Dinner for Two	
		n/i	2	spiral-cut ham	59.00	2	6	Holiday Ham Dinner for Two	
		n/i	6	beef prime rib	169.00	6-8	7	Prime Rib Feast	
		n/i	1.5	beef prime rib	69.00	2	7	Prime Rib Dinner for Two	
		Hy-Vee	Jennie-O	3-4	bone-in turkey breast	49.99	4	5	Boneless Turkey Breast Dinner
	Farmland		5-6	boneless ham	89.99	8	6	Traditional Boneless Ham Dinner	
	CarveMaster		8-10	pit ham	129.99	12	7	Applewood Pit Ham Dinner	
	Butterball		14-16	turkey + ham or beef rib	259.99	16	8	Gourmet Holiday Feast	
	Butterball		10-12	whole turkey	89.99	8	6	Traditional Turkey Feast	
	Butterball		14-16	whole turkey	129.99	12	8	Family Feast Turkey Dinner	
	Hormel		5-6	beef prime rib - Select	139.99	8	6	Prime Rib Dinner	
	Butterball		14-16	whole turkey/pit ham	299.99	20	10	Holiday Family Gathering	
	Kroger Central		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
			Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Kroger Delta	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal	
		Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal	
	Pyramid Foods	n/i	10-12	whole turkey	79.99	6-8	5	Deluxe Turkey Holiday Dinner	
		n/i	10-12	spiral cut ham	79.99	6-8	4	Spiral Ham Holiday Dinner	
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal	
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal	
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal	
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal	
	Whole Foods Midwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	



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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
MO (cont)	Whole Foods Midwest (continued)	n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
NM	Albertsons/Safeway Denver	n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-9	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Roasted Turkey Breast Dinner
		n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
	Basha's	Hormel	8-10	spiral cut ham	55.99	8-9	6	Deluxe Spiral Sliced Ham Dinner
		n/i	5	beef prime rib	89.99	10-12	6	Prime Rib Holiday Dinner
	King Soopers	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Smith's Food & Drug	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
	Sprout's Farmers Market	Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
	Whole Foods Rocky Mountain	n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	smoked whole turkey	89.99	4	5	Hickory-Smoked Turkey Dinner for 4
n/i		10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8	
n/i		10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
n/i		4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12		
n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14		

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OK	Buy for Le\$\$	n/i	10-12	whole turkey	68.99	6	7	Deluxe Turkey Dinner
		n/i	7-9	spiral cut ham	58.99	6	4	Spiral Ham Dinner
		n/i	4-5	beef prime rib	129.99	6	5	Prime Rib Dinner
		n/i	1.5	rotisserie turkey breast	34.99	2	5	Turkey Dinner for 2
		n/i	1.5	spiral cut ham	34.99	2	5	Ham Dinner for 2
		n/i	.75	beef prime rib	54.99	2	7	Prime Rib Dinner for 2
		Homeland Stores	Honeysuckle	10-12	whole turkey	59.99	6-8	4
	Honeysuckle		10-12	whole turkey	79.99	10-12	5	Premium Turkey Holiday Dinner
	n/i		3	boneless turkey breast	39.99	2-4	3	Boneless Rotisserie Turkey Breast Dinner
	Kretschmar		6	boneless ham	79.99	10-12	5	Boneless Rotisserie Turkey Breast Dinner
	Pyramid Foods	n/i	10-12	whole turkey	79.99	6-8	5	Deluxe Turkey Holiday Dinner
		n/i	10-12	spiral cut ham	79.99	6-8	4	Spiral Ham Holiday Dinner
	Reasor's	Dietz & Watson	8-10	spiral-cut ham	69.99	6-8	6	Spiral Glazed Ham Dinner
		n/i	3-5	bone-in turkey breast	29.99	2-3	4	Turkey Breast Dinner
		Honeysuckle	10-12	whole turkey	69.99	6-8	7	Oven Roasted Turkey Dinner
		Honeysuckle	8-10	smoked whole turkey	69.99	6-8	7	Smoked Turkey Dinner
		n/i	4-5	beef prime rib	129.99	6-8	6	Prime Rib Dinner
		n/i	10-12	whole turkey	199.99	12-14	5	Reasor's Feast Dinner
		n/i	8-10	smoked whole turkey	199.99	12-14	5	Reasor's Feast Dinner
		Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4
	n/i		7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
	n/i		4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
	n/i		3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
	The Fresh Market		n/i	10-12	whole turkey	79.99	8-10	5
		n/i	10-12	whole turkey	149.99	12-14	8	Deluxe Holiday Dinner
		n/i	3.5	bone-in turkey breast	54.99	3-5	5	Essential Holiday Meal
	United Supermarkets of OK	n/i	3	boneless turkey breast	39.99	2-4	3	Boneless Rotisserie Turkey Breast Dinner
		Honeysuckle	10-12	whole turkey	59.99	6-8	4	Traditional Turkey Dinner
		Honeysuckle	10-12	whole turkey	79.99	10-12	5	Premium Turkey Dinner
		Kretschmar	6	boneless ham	79.99	10-12	5	Kretschmar Spiral Sliced Ham Dinner
		Whole Foods Southwest	n/i	3-5	beef brisket	129.99	8	4
	n/i		2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
	n/i		6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
	n/i		10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
	n/i		8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
	n/i		10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
	n/i		10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
	n/i		10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OK <i>(cont)</i>	Whole Foods Southwest <i>(continued)</i>	n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
TX	Albertsons Houston	n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner
		n/i	9-11	whole turkey	69.99	6-8	4	Cajun Turkey Dinner
		n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
	Homeland Stores	Honeysuckle	10-12	whole turkey	59.99	6-8	4	Traditional Turkey Holiday Dinner
		Honeysuckle	10-12	whole turkey	79.99	10-12	5	Premium Turkey Holiday Dinner
		n/i	3	boneless turkey breast	39.99	2-4	3	Boneless Rotisserie Turkey Breast Dinner
		Kretschmar	6	boneless ham	79.99	10-12	5	Boneless Rotisserie Turkey Breast Dinner
	Kroger Dallas/Houston	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Market Basket	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		n/i	10-12	smoked whole turkey	64.99	5-7	4	Turkey Dinner
		n/i	10-12	whole turkey	64.99	5-7	4	Smoked Turkey Dinner
	Randall's Food Markets	n/i	6-8	spiral cut ham	54.99	5-7	4	Spiral Ham Dinner
		n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner
		n/i	9-11	whole turkey	69.99	6-8	4	Cajun Turkey Dinner
	Sprout's Farmers Market	n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
		n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
	Super 1 Foods	n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
		n/i	10-12	whole smoked turkey	49.97	6-8	3	Turkey Holiday Dinner
	Tom Thumb	n/i	7-9	spiral cut ham	49.97	6-8	3	Ham Holiday Dinner
		n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner
		n/i	9-11	whole turkey	69.99	6-8	4	Cajun Turkey Dinner
	United Supermarkets	n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
n/i		10-12	whole turkey	57.99	8-10	3	Baked Turkey Dinner	
n/i		3-5	bone-in turkey breast	52.99	6-8	3	Turkey Breast Dinner	
		n/i	10-12	smoked whole turkey	57.99	8-10	3	Smoked Turkey Dinner
		n/i	8-10	spiral cut ham	67.99	8-10	4	Holiday Ham Dinner

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
TX <i>(cont)</i>	Whole Foods Southwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
UT	Albert./Safeway Mountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner	
		n/i	3-3.5	bone-in turkey breast	49.99	6-8	4	Turkey Breast Dinner	
		n/i	7-9	spiral cut ham	69.99	6-8	5	Spiral Ham Dinner	
		n/i	4-5	beef prime rib	79.99	5-6	5	Prime Rib Dinner	
	Harmon's	Diestel	12	ABF whole turkey	215.00	10-12	7	Traditional Turkey Dinner (Large)	
		Diestel	12	ABF whole turkey	165.00	6-8	7	Traditional Turkey Dinner (Medium)	
		n/i	8-10	bone-in turkey breast	190.00	6-8	7	Traditional Turkey Breast Dinner	
		n/i	12	beef prime rib	225.00	6-8	4	Prime Rib Dinner	
		n/i	8-10	spiral cut ham	130.00	6-8	4	Deluxe Ham Dinner	
		n/i	8-10	spiral cut ham	165.00	6-8	7	Traditional Ham Dinner	
		King Soopers	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
			Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
	Private Selection		13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
	Private Selection		7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
	n/i		3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
	Rancho Markets		n/i	10-12	whole turkey	89.99	6-8	4	Turkey Dinner
	Smith's Food & Drug	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal	
		Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
	n/i		7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal	
	n/i		4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal	
	n/i		3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal	
	Whole Foods Rocky Mountain		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
UT <i>(cont)</i>	Whole Foods Rocky Mountain <i>(continued)</i>	n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	smoked whole turkey	89.99	4	5	Hickory-Smoked Turkey Dinner for 4
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>								
CA	Albertsons SoCal	n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner
		n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
	Andronico's	Diestel	6-10	ABF whole turkey	99.99	6	6	Small Turkey Dinner
		Diestel	12-14	ABF whole turkey	159.99	10	6	Large Turkey Dinner
		n/i	8.5	spiral-cut ham	149.99	10	6	Ham Dinner
		n/i	3	beef tenderloins	129.99	6	7	Small Holiday Beef Tenderloin Feast
		n/i	5	beef tenderloins		10	7	Large Holiday Beef Tenderloin Feast
	Cardenas Markets	n/i	10-12	whole turkey	64.99	6-8	4	Turkey Dinner
		n/i	7-9	spiral cut ham	64.99	6-8	4	Ham Dinner
	Gelson's Market	n/i	3-5	beef brisket	79.99	4	6	Beef Brisket Dinner-Hanukkah
		n/i	6-8	rotisserie chickens	69.99	4	6	Rotisserie Chicken Dinner-Hanukkah
		n/i	6-8	free-range chicken	69.99	4	6	Free Range Chicken Dinner - Hanukkah
	Lucky	n/i	7-9	spiral-cut ham	49.99	4-8	5	Complete Ham Meal
		n/i	10-12	whole turkey	49.99	4-8	6	Complete Turkey Meal
	Lunardi's	Diestel	12-13	free-range turkey	139.99	8-10	7	Holiday Turkey Dinner
		Lunardi's	7-9	spiral cut ham	139.99	8-10	6	Spiral Ham Dinner
		n/i	4-5	beef prime rib	139.99	5-6	6	Prime Rib Dinner
	Mar-Val Food Stores	Butterball	10	whole turkey	69.99	6-8	6	Butterball Turkey Dinner
		n/i	4	beef prime rib	79.99	6-8	4	Roast Prime Rib Dinner
		Mar-Val	8	boneless ham	59.99	6-8	5	Honey Glazed Ham Dinner
	New Leaf Community Markets	n/i	3-5	bone-in turkey breast	59.00	2	6	Dinner for 2
		Diestel	12-14	ABF whole turkey	129.00	6-8	5	Medium All Natural Turkey Dinner
		Diestel	12-14	organic whole turkey	169.00	6-8	5	Medium Organic Turkey Dinner
		Diestel	8-10	ABF whole turkey	99.00	4-6	5	Small All Natural Turkey Dinner
		Diestel	8-10	organic whole turkey	129.00	4-6	5	Small Organic Turkey Dinner
		Diestel	12-14	ABF whole turkey	129.00	6-8	5	Medium All Natural Turkey Dinner
	New Seasons Market	n/i	3-5	bone-in turkey breast	59.00	2	6	Dinner for 2
		Diestel	12-14	ABF whole turkey	129.00	6-8	5	Medium All Natural Turkey Dinner
		Diestel	12-14	ABF whole turkey	139.00	6-8	5	Medium All Natural Turkey Dinner gluten-free sides
		Diestel	12-14	ABF whole turkey	139.00	6-8	5	Medium All Natural Turkey Dinner organic sides
		Diestel	12-14	organic whole turkey	169.00	6-8	5	Medium Organic Turkey Dinner
		Diestel	8-10	ABF whole turkey	99.00	4-6	5	Small All Natural Turkey Dinner
Diestel		8-10	ABF whole turkey	109.00	4-6	5	Small All Natural Turkey Dinner gluten-free sides	
Diestel		8-10	ABF whole turkey	109.00	4-6	5	Small All Natural Turkey Dinner organic sides	
Diestel		8-10	organic whole turkey	129.00	4-6	5	Small Organic Turkey Dinner	
Diestel		8-10	organic whole turkey	129.00	4-6	5	Small Organic Turkey Dinner	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
CA (cont)	Ralph's Grocery Company	Private Selection	10-13	whole turkey	39.99	6	6	Express Turkey Dinner	
		Private Selection	7-9	spiral cut ham	49.99	8	5	Spiral Sliced Ham Dinner	
		Angus	3-4.5	CH beef prime rib	69.99	6	5	Select Prime Rib Dinner	
	Ray's Food Place	n/i	10-12	whole turkey	59.99	6-8	6	Holiday Turkey Meal	
		n/i	7-9	spiral cut ham	59.99	6-8	6	Holiday Ham Meal	
		n/i	1.5	bone-in turkey breast	29.99	6-8	6	Holiday Meal for Two	
		n/i	10-12/7-9	ham and turkey	89.99	6-8	6	Holiday Ham & Turkey Meal	
	Safeway Northern California	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner	
		n/i	8-10	spiral cut ham	49.99	6-8	4	Holiday Spiral Ham Dinner	
		n/i	4-5	beef prime rib	69.99	6-8	4	Holiday Prime Rib Dinner	
	Save Mart Supermarkets	n/i	7-9	spiral-cut ham	49.99	4-8	5	Complete Ham Meal	
		n/i	10-12	whole turkey	49.99	4-8	6	Complete Turkey Meal	
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal	
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal	
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal	
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal	
	Stater Bros.	Zacky Farms	10-12	whole turkey	49.99	8	5	Turkey Dinner	
		Zacky Farms	14-16	whole turkey	99.99	16	5	Giant Turkey Feast	
		Hormel	7-9	spiral cut ham	49.99	8	5	Spiral-Sliced Ham Dinner	
	Vons	n/i	4-5	beef rib roast	79.99	5-6	5	Prime Rib Dinner	
		n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner	
		n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner	
	Whole Foods N. California	n/i	7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner	
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8	
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner	
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner	
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8	
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8	
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner	
		n/i	10-14	organic whole turkey	99.99	4	5	Organic Classic Roasted Turkey Dinner	
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8	
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
		n/i	10-12	organic heirloom turkey	299.99	12	7	Heirloom Turkey Dinner for 12	
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
		Whole Foods South. Pacific	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
			n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
	n/i		6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner	

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
CA <i>(cont)</i>	Whole Foods South. Pacific <i>(continued)</i>	n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
HI	Foodland	n/i	3-5	beef strip loin	199.99	6-8	5	Roasted New York Strip Loin Dinner
		n/i	3-5	rack of lamb	229.99	6-8	5	Rack of Lamb Dinner
		n/i	4-6	beef prime rib	79.99	6-8	5	Certified Angus Beef Prime Rib Dinner
	Safeway Hawaii	n/i	10-12	whole turkey	59.99	6-8	4	Traditional Turkey Dinner
		n/i	8-10	spiral cut ham	59.99	6-8	4	Holiday Spiral Ham Dinner
		n/i	4-5	beef prime rib	79.99	6-8	4	Holiday Prime Rib Dinner
	Whole Foods South. Pacific	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14		
NV	Cardenas Markets	n/i	10-12	whole turkey	64.99	6-8	4	Turkey Dinner
		n/i	7-9	spiral cut ham	64.99	6-8	4	Ham Dinner
	Safeway Northern California	n/i	10-12	whole turkey	49.99	6-8	4	Traditional Turkey Dinner
		n/i	8-10	spiral cut ham	49.99	6-8	4	Holiday Spiral Ham Dinner
		n/i	4-5	beef prime rib	69.99	6-8	4	Holiday Prime Rib Dinner
	Save Mart Supermarkets	n/i	7-9	spiral-cut ham	49.99	4-8	5	Complete Ham Meal
		n/i	10-12	whole turkey	49.99	4-8	6	Complete Turkey Meal
	Smith's Food & Drug	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	Sprout's Farmers Market	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
		n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal



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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
NV (cont)	Sprout's Farmers Market	n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
	(continued)	n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
	Vons	n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner
		n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
	Whole Foods N. California	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	10-14	organic whole turkey	99.99	4	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		n/i	10-12	organic heirloom turkey	299.99	12	7	Heirloom Turkey Dinner for 12
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
	Whole Foods South. Pacific	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions		
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>										
<b>AK</b>	Carrs/Safeway - Seattle	n/i	10-12	whole turkey	69.99	6-8	4	Homestyle Turkey Dinner		
		n/i	7-8	spiral cut ham	69.99	8-10	4	Spiral Ham Dinner		
	Fred Meyer	Private Selection	10-12	whole turkey	36.19	6-8	3	Medium Turkey Meal		
		Private Selection	10-12	whole smoked turkey	36.19	6-8	3	Smoked Turkey Meal		
		Private Selection	13-16	whole turkey	46.06	8-10	6	Large Turkey Meal		
		Private Selection	7-9	spiral cut ham	35.91	6-8	3	Holiday Ham Meal		
		n/i	3-5	SE beef prime rib	51.96	6-8	4	Prime Rib Meal		
<b>ID</b>	Albert./Safeway Mountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner		
		n/i	3-3.5	bone-in turkey breast	49.99	6-8	4	Turkey Breast Dinner		
		n/i	7-9	spiral cut ham	69.99	6-8	5	Spiral Ham Dinner		
		n/i	4-5	beef prime rib	79.99	5-6	5	Prime Rib Dinner		
		Fred Meyer	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
			Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
			Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
			n/i	3-5	SE beef prime rib	69.99	6-8	4	Prime Rib Meal	
	Rosauer's Supermarkets		Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner	
			Longhorn	7.5	spiral-cut ham	54.99	6-8	5	Spiral Ham Dinner	
			AmeriStar	4-5	beef prime rib	74.99	6-8	5	Prime Rib Dinner	
	Smith's Food & Drug	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal		
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal		
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal		
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal		
	Whole Foods Rocky Mountain	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal		
		n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8		
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner		
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner		
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner		
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8		
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8		
		n/i	10-14	smoked whole turkey	89.99	4	5	Hickory-Smoked Turkey Dinner for 4		
		n/i	10-14	smoked whole turkey	139.99	8	8	Southern Turkey Dinner for 8		
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner		
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8		
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12		
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14		
		<b>MT</b>	Albert./Safeway Mountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
				n/i	3-3.5	bone-in turkey breast	49.99	6-8	4	Turkey Breast Dinner

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions	
MT <i>(cont)</i>	Albert./Safeway Mountain <i>(continued)</i>	n/i	7-9	spiral cut ham	69.99	6-8	5	Spiral Ham Dinner	
		n/i	4-5	beef prime rib	79.99	5-6	5	Prime Rib Dinner	
	Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal	
		Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal	
	Rosauer's Supermarkets	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner	
		Longhorn	7.5	spiral-cut ham	54.99	6-8	5	Spiral Ham Dinner	
		AmeriStar	4-5	beef prime rib	74.99	6-8	5	Prime Rib Dinner	
	Smith's Food & Drug	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
			n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
	OR	Albertsons/Safeway NW	n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner
n/i			7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner	
Fred Meyer		Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal	
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal	
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
		n/i	3-5	SE beef prime rib	69.99	6-8	4	Prime Rib Meal	
		n/i	3-5	bone-in turkey breast	59.00	2	6	Dinner for 2	
New Seasons Market		Diestel	12-14	ABF whole turkey	129.00	6-8	5	Medium All Natural Turkey Dinner	
		Diestel	12-14	ABF whole turkey	139.00	6-8	5	Medium All Natural Turkey Dinner gluten-free sides	
		Diestel	12-14	ABF whole turkey	139.00	6-8	5	Medium All Natural Turkey Dinner organic sides	
		Diestel	12-14	organic whole turkey	169.00	6-8	5	Medium Organic Turkey Dinner	
		Diestel	8-10	ABF whole turkey	99.00	4-6	5	Small All Natural Turkey Dinner	
		Diestel	8-10	ABF whole turkey	109.00	4-6	5	Small All Natural Turkey Dinner gluten-free sides	
		Diestel	8-10	ABF whole turkey	109.00	4-6	5	Small All Natural Turkey Dinner organic sides	
		Diestel	8-10	organic whole turkey	129.00	4-6	5	Small Organic Turkey Dinner	
		Quality Food Centers	Private Selection	10-12	whole turkey	49.99	6-8	3	Medium Turkey Meal
			Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
Private Selection			13-16	whole turkey	69.99	8-10	6	Large Turkey Meal	
Private Selection			7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal	
Ray's Food Place		n/i	3-5	SE beef prime rib	69.99	6-8	4	Prime Rib Meal	
		n/i	10-12	whole turkey	59.99	6-8	6	Holiday Turkey Meal	
		n/i	7-9	spiral cut ham	59.99	6-8	6	Holiday Ham Meal	
		n/i	1.5	bone-in turkey breast	29.99	6-8	6	Holiday Meal for Two	
	n/i	10-12/7-9	ham and turkey	89.99	6-8	6	Holiday Ham & Turkey Meal		

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
OR <i>(cont)</i>	Rosauer's Supermarkets	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn	7.5	spiral-cut ham	54.99	6-8	5	Spiral Ham Dinner
		AmeriStar	4-5	beef prime rib	74.99	6-8	5	Prime Rib Dinner
	Roth's	n/i	2-3	boneless turkey roast	49.99	4-5	3	1/2 Brined Turkey Roast Dinner
		n/i	3-5	boneless turkey roast	79.99	6-8	4	Full Brined Turkey Roast Dinner
	Whole Foods Pacific Nrwthwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
		n/i	10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12
		n/i	10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14
WA	Albertsons/Safeway NW	n/i	10-12	whole turkey	59.99	6-8	4	Homestyle Turkey Dinner
		n/i	7-8	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
	Fred Meyer	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	69.99	6-8	4	Prime Rib Meal
	Haggen Northwest Fresh	Butterball	10-12	whole turkey	139.00	8	7	Turkey Dinner
		n/i	4.5	bone-in turkey breast	139.00	8	7	Turkey Breast Dinner
		Hempler's	8	spiral cut ham	139.00	8	6	Hempler's Spiral Ham Dinner
	Metropolitan Market	n/i	3-5	beef prime rib	199.99	6-8	6	Prime Rib Dinner
		n/i	3-5	leg of lamb	189.99	6-8	6	Leg of Lamb Dinner
	New Seasons Market	Kurobuta	7-8	Kurobuta ham	149.99	6-8	6	Kurobuta Ham Dinner
		n/i	3-5	bone-in turkey breast	59.00	2	6	Dinner for 2
		Diestel	12-14	ABF whole turkey	129.00	6-8	5	Medium All Natural Turkey Dinner
		Diestel	12-14	ABF whole turkey	139.00	6-8	5	Medium All Natural Turkey Dinner gluten-free sides
		Diestel	12-14	ABF whole turkey	139.00	6-8	5	Medium All Natural Turkey Dinner organic sides
		Diestel	12-14	organic whole turkey	169.00	6-8	5	Medium Organic Turkey Dinner
		Diestel	8-10	ABF whole turkey	99.00	4-6	5	Small All Natural Turkey Dinner
Diestel		8-10	ABF whole turkey	109.00	4-6	5	Small All Natural Turkey Dinner gluten-free sides	
Diestel	8-10	ABF whole turkey	109.00	4-6	5	Small All Natural Turkey Dinner organic sides		
Diestel	8-10	organic whole turkey	129.00	4-6	5	Small Organic Turkey Dinner		

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
WA <i>(cont)</i>	Quality Food Centers	Private Selection	10-12	whole turkey	49.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	69.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	69.99	6-8	4	Prime Rib Meal
	Rosauer's Supermarkets	Norbest	10-12	whole turkey	54.99	6-8	6	Turkey Dinner
		Longhorn	7.5	spiral-cut ham	54.99	6-8	5	Spiral Ham Dinner
		AmeriStar	4-5	beef prime rib	74.99	6-8	5	Prime Rib Dinner
	Sprout's Farmers Market	n/i	10-12	whole turkey	69.99	6-8	4	Natural Turkey Meal
		n/i	7-9	spiral cut ham	69.99	6-8	4	Spiral Sliced Ham Meal
		n/i	4-5	CH beef prime rib	79.99	6-8	4	Boneless Beef Rib Roast Meal
		n/i	3-5	boneless turkey breast	29.99	2	4	Boneless Turkey Breast Meal
	Whole Foods Pacific Nrthwest	n/i	3-5	beef brisket	129.99	8	4	Wine-Braised Brisket Dinner for 8
		n/i	2.5	bone-in turkey breast	69.99	4	5	Turkey Breast Dinner
		n/i	6	whole turkey	79.99	4	5	Classic Roasted Turkey Dinner
		n/i	10-14	whole turkey	119.99	8	5	Classic Roasted Turkey Dinner
		n/i	8-10	spiral cut ham	129.99	8	5	Spiral-Sliced Ham Dinner for 8
		n/i	10-14	smoked whole turkey	129.99	8	5	Hickory-Smoked Turkey Dinner for 8
		n/i	10-14	organic whole turkey	159.99	8	5	Organic Classic Roasted Turkey Dinner
		n/i	4-5	beef prime rib	229.99	8	4	Prime Rib Dinner for 8
n/i		10/8-10	whole turkey/spiral ham	269.99	12	10	Festive Feast for 12	
n/i		10/8-10	whole turkey/spiral ham	449.99	12-14	10	Ultimate Feast for 12 to 14	
WY	Albert./Safeway Mountain	n/i	10-12	whole turkey	59.99	6-8	5	Traditional Turkey Dinner
		n/i	3-3.5	bone-in turkey breast	49.99	6-8	4	Turkey Breast Dinner
		n/i	7-9	spiral cut ham	69.99	6-8	5	Spiral Ham Dinner
	Albertsons/Safeway Denver	n/i	4-5	beef prime rib	79.99	5-6	5	Prime Rib Dinner
		n/i	4-5	beef prime rib	79.99	5-6	4	Prime Rib Dinner
		n/i	7-9	spiral cut ham	59.99	8-10	4	Spiral Ham Dinner
		n/i	3-3.5	boneless turkey breast	49.99	6-8	4	Roasted Turkey Breast Dinner
	Assoc. Wholesale Grocers	n/i	10-12	whole turkey	55.99	6-8	3	Christmas Turkey Dinner
		n/i	9-11	spiral cut ham	59.99	6-8	3	Christmas Ham Dinner
		n/i	10-12	whole turkey	64.99	6-8	3	Complete Holiday Turkey Dinner
	Food Pride	n/i	10-12	whole turkey	84.99	10-12	5	Granny's Favorite Turkey Dinner
		n/i	7-9	spiral cut ham	69.99	8	4	Complete Holiday Ham Dinner
	King Soopers	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal

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**Christmas/Hanukkah 2018  
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Sides	Conditions
WY <i>(cont)</i>	King Soopers	Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
	<i>(continued)</i>	n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal
	Lucky's Market	n/i	10-12	whole turkey	79.99	4-6	6	Turkey Holiday Meal
		Lucky's Market	7-9	spiral cut ham	59.99	4-6	6	Holiday Ham Meal
	Smith's Food & Drug	Private Selection	10-12	whole turkey	59.99	6-8	3	Medium Turkey Meal
		Private Selection	10-12	whole smoked turkey	59.99	6-8	3	Smoked Turkey Meal
		Private Selection	13-16	whole turkey	79.99	8-10	6	Large Turkey Meal
		Private Selection	7-9	spiral cut ham	59.99	6-8	3	Holiday Ham Meal
		n/i	3-5	SE beef prime rib	79.99	6-8	4	Prime Rib Meal