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VOLUME III
BEFORE THE SECRETARY OF
THE UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICES

In the Matter of Proposed) Docket Numbers
Amendments to Tentative) AO-14-A77, et al ,
Marketing Agreements) DA-07-02
and Orders)

National Public Hearing
Wednesday, February 28, 2007
9 09 o'clock a m
Holiday Inn Select
15471 Royalton Road
Strongsville, Ohio 44136

BEFORE

JUDGE VICTOR W PALMER
US ADMINISTRATIVE LAW JUDGE
UNITED STATES DEPARTMENT OF AGRICULTURE

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1 JUDGE PALMER: You are still under
2 oath. Mr. Galarneau. Let's start the third day
3 of this hearing. Mr. Galarneau is giving direct
4 testimony, and I believe he is available for
5 cross, unless there are some additions to his
6 direct testimony. Who would like to question?
7 Mr. Yale?

8 CROSS-EXAMINATION

9 BY MR. YALE:

10 Q. Good morning.

11 A. Good morning.

12 Q. First off, I want to share appreciation for
13 putting together a mass balance, it is nice to
14 see that as part of the record. I just have a
15 few questions.

16 The price that you account for a pay for
17 the milk that goes into that plant, at least in
18 recent years, okay, based on pricing, the amount
19 that you pay for the milk that goes into that
20 plant is less than the price that is paid to the
21 producers who supplied that milk; is that true?

22 A. It depends on the utilization of the plant
23 at that particular month. But I would expect
24 generally, yes.

25 Q. There are some times with the variations in

1 the timing of the pricing that the Class II or
2 something could get higher, is that what you are
3 saying, or does that plant have other
4 allocations, other than the II and IV?

5 A. And some III.

6 Q. It does have some III?

7 A. If we sell cream to a cheese plant.

8 Q. Okay. Now, if -- and I realize that
9 Michigan Milk is a major contributor to the
10 Producer Settlement Fund, I don't want to
11 diminish that. If there were no Producer
12 Settlement Fund that would provide that blended
13 price, the plant would be paying the same price.
14 basically, for the milk as it is today, because
15 it would be based on some kind of an end product
16 pricing, one where you can sell your finished
17 product for, right?

18 A. I am not certain what you are trying to ask
19 here.

20 Q. Well, let's state the question differently.
21 If you sold -- for the moment, let's assume that
22 there is no market pooling. Okay? And that
23 your plant buys milk and the producers get what
24 you pay for the milk. Okay? And there is no
25 contribution from the pool for any difference

1 between whatever that utilization is and a blend
2 price. Okay?

3 A. You are looking at strictly the plant
4 operations and not the company's operation?

5 Q. Just the plant operations, right, not the
6 company's, because I understand as a co-op, you
7 do your own pooling and blending internally,
8 right?

9 So for the moment, we are just looking at
10 the plant, and there is no pooling. And the
11 price that -- the value of that milk that you
12 would pay for that milk would be not much unlike
13 what you presented in your mass balance, right?

14 A. Absolutely.

15 Q. It would be much different?

16 A. No, it would be very similar.

17 Q. Very similar to that?

18 A. If all I made was butter and powder, then
19 it would be very similar to that. Assuming I
20 was able to buy all the milk that I purchased at
21 class, which is not a good assumption.

22 Q. Which means that the way you are able to
23 have that milk available to that plant is
24 because -- on a long-term basis, is because the
25 producers are going to be receiving more for

1 that milk than what the plant is capable of
2 paying, either through the pool or --

3 A. It is generally through the pool, right.
4 the Class I pooling.

5 Q. Okay. So this is a policy question that I
6 just raise out. The standard -- if the -- let
7 me back up.

8 The plant in this regard then, again.
9 forgetting your company and the pool, the plant
10 in that regard receives a benefit from the
11 market-wide pooling because of the fact that the
12 producer of the milk that goes into that plant
13 is able to participate in higher value uses
14 elsewhere, right, because it helps it attract
15 and make milk available to that plant?

16 A. Well, with our plants, sir, they are
17 balancing plants.

18 Q. That's right.

19 A. We make butter powder generally because we
20 have to in order to balance the ups and downs in
21 the weekly, monthly, seasonal flows of milk made
22 by the Class I market.

23 Q. So you are saying without having to
24 balance, you would not have the plant?

25 A. Not to make butter powder, not in Michigan.

1 Q. I want to change subjects and ask another
2 question. What is the moisture, typical
3 moisture content of nonfat dry milk to be
4 produced at that plant, do you know?

5 A. Yes. I do. I have it listed on Attachment
6 C as nonfat dry milk, 3.3 percent moisture.

7 Q. That is fairly standard in the industry?

8 A. I don't know about the industry. But that
9 is what we are able to produce at our plants.

10 Q. Now, when nonfat dry milk is sold, is it
11 sold on a dry matter basis, or is it sold on a
12 basis of approximately 3 percent moisture?

13 A. It is sold on a price per pound powder.

14 Q. Powder. And is there a --

15 A. Grade A nonfat dry milk must be less than 4
16 percent moisture.

17 MR. YALE: Okay. I don't have
18 any other questions. Thank you.

19 JUDGE PALMER: Very well. More
20 questions? Yes, sir, Mr. Rosenbaum.

21 CROSS-EXAMINATION

22 BY MR. ROSENBAUM:

23 Q. On page 2 of your statement, Exhibit 13.
24 you provide some information regarding the
25 shrink between the farm and the plant, correct?

1 A. That's correct. And the Attachment A shows
2 an example of several months' worth of
3 experience.

4 Q. I take it that -- is it your view that
5 y'all are doing the best job you can. but there
6 is just some inevitability to this kind of
7 shrinkage?

8 A. Absolutely. As a matter of fact, we do
9 monitor this farm-to-plant shrink and whenever
10 it starts to get out of line on a route basis,
11 we investigate the farms on the route and find
12 out what is going on and try to make
13 corrections.

14 Q. The reason you do that is because if you
15 don't get the milk, you can't turn it into some
16 useful product and it is just a loss to you?

17 A. That's correct.

18 Q. Now, this specific figure that you provided
19 is that your loss typically averages about .3
20 percent by weight, correct?

21 A. Yes.

22 Q. Now. I believe the record will establish
23 that the current make allowances assume in their
24 formulas a .25 percent farm-to-plant loss. You
25 take that as a given.

1 questions.

2 The first one, I guess the questions would
3 be, what factors would you -- if the Government
4 believes that they should do that again, after
5 what they gave us in the final and recommended
6 decisions for the 2000 hearing, if the
7 Government does believe they should open that
8 up. I am wondering about the factors that you
9 think the Government might want to look at
10 before.

11 And one of the things I would like to look
12 at, have you point out is, in your buttermilk
13 powder, what is the fat percentage?

14 A. Ours typically is about 6.6 percent.

15 Q. Is it noted on your yield factor?

16 A. Yes, it is, on schedule -- Attachment C.

17 Q. Thank you. Attachment C, 6.6 percent.

18 Would it be fair to say that if the Government
19 wanted to open up buttermilk as a factor, that
20 it should take into account the fact that
21 buttermilk powder has a higher fat percentage
22 than nonfat dry milk?

23 A. That would be my belief.

24 JUDGE PALMER: I missed that. Did
25 you say buttermilk powder has a higher --

1 MR. SCHAD: -- higher content
2 than nonfat dry.

3 JUDGE PALMER: Okay. I didn't
4 hear that. I wasn't sure if I heard "does" or
5 "doesn't." but it does have.

6 BY MR. SCHAD:

7 Q. Just as, going to your Attachment C, what
8 is your average fat percentage in nonfat dry
9 milk?

10 A. .72 percent.

11 Q. Okay. Thank you. Other things that the
12 department may want to look at, if they open up
13 this buttermilk issue again, is price. Is there
14 a NASS price for buttermilk powder?

15 A. No.

16 Q. Is there -- could you describe, you know.
17 the price discovery mechanism, if you will, for
18 buttermilk powder?

19 A. I don't know if I can answer that question.
20 Dennis.

21 Q. To the best of your ability, Clay.

22 A. Buttermilk pricing generally follows nonfat
23 at something less than the nonfat pricing.
24 unless there is an unusually high butterfat
25 price, then buttermilk powder might pick up a

1 premium for the butterfat value, occasionally.
2 but those instances are rare, and generally that
3 is usually a 20 to 25 percent discount off the
4 nonfat price for buttermilk powder.

5 Q. In the final decision and the recommended
6 decision, the department went out -- well.
7 actually, everyone seemed to have a different
8 price. The department liked the Western price
9 series. I think that some other folks liked the
10 Central States price series, which is reported
11 in Dairy Market News. And I was referring to
12 that as a price discovery.

13 Is what is reported in Dairy Market News a
14 weighted average price?

15 A. No.

16 Q. Can you give me your idea of how that price
17 is determined?

18 A. I think we have some people here from the
19 AMS, don't we? It may be more appropriate to
20 ask them. It is generally a range.

21 Q. Okay. Thank you. And it is not a weighted
22 average price?

23 A. And the price that I used in my schedule.
24 Attachment C, I went back to 1999 when we first
25 started recording NASS numbers and picked up the

1 Central States average for each month and looked
2 at what the average prices were and came up with
3 99 percent of the nonfat, applicable NASS nonfat
4 price, and that's what I have used in my
5 schedule

6 But I think it is interesting, that that is
7 just a simple average, and it doesn't match our
8 experience for the price that we received for
9 buttermilk powder That is generally because
10 when you have a higher price for buttermilk, you
11 are not selling any, because you don't have any

12 And when there are lower prices, then you
13 have a lot more to sell and that is why the
14 prices are lower

15 So I would like to have used a weighted
16 average Unfortunately, I have no way of
17 determining weighted average, other than maybe
18 our own numbers

19 Q Thank you very much And the last factor I
20 would assume that the department would want to
21 look at is the cost of production for buttermilk
22 powder

23 Are you here today -- can you tell us, you
24 know, what your cost per pound for buttermilk
25 powder is?

1 A. I wish I could. I just know that it is
2 more than nonfat. The dryers run slower on
3 buttermilk powder and they foul sooner, so there
4 is more cleaning that would be necessary if you
5 were running buttermilk powder, at shorter
6 intervals, runs.

7 And the moisture has to be driven out in
8 order to make it a transferable product and get
9 it into bags. So there is more cost involved.
10 there is more cost in collecting buttermilk
11 powder. Not so much the powder, I mean, but
12 collecting the buttermilk solids from buttermilk
13 and then condensing them. You only get
14 buttermilk when you churn butter.

15 If you are churning maybe once or twice a
16 day, then you are just collecting small amounts
17 of buttermilk, so you end up with short,
18 expensive runs.

19 Q. So in short, there is no price series for
20 buttermilk, there is no evidence for the cost of
21 producing buttermilk powder, and the product is
22 different than nonfat in this composition?

23 A. There is no NASS price series. There are
24 prices out there.

25 MR. SCHAD: Thank you very

1 much.

2 JUDGE PALMER: Mr. Yale?

3 CROSS-EXAMINATION

4 BY MR. YALE:

5 Q. I want to follow up with a couple of these
6 questions. This last one, when we talked about
7 the buttermilk, you participated, I believe, in
8 the -- or not you, but MMPA powder plant
9 participated in the Cornell study that
10 Dr. Stephenson did that was part of the record
11 in the make allowance hearing; is that correct?

12 A. I don't know how you would know that.

13 Q. Didn't you call and complain about a price?

14 A. Actually, I did.

15 Q. Okay. That is how I know about it.

16 A. Then apparently Cornell wasn't discreet.

17 Q. I didn't get it from him.

18 A. Oh.

19 JUDGE PALMER: I wouldn't want to
20 do a Scooter Libby trial here.

21 MR. YALE: It would be nice to
22 have reporters to these so that we could even
23 worry about that issue.

24 BY MR. YALE:

25 Q. Forgetting that for the moment, the

1 question comes on the recording of those costs.

2 Did those include the costs associated with
3 handling the buttermilk, or did you separate
4 that out with your costs?

5 A. No, those were added.

6 Q. Okay.

7 A. They are included in total plant costs

8 Q. Now, a follow-up of Mr. Rosenbaum.

9 The farm weights are the weights that are
10 pooled on the order, right?

11 A. Yes.

12 Q. Now, does Michigan Milk, the haulers, the
13 farm-to-plant haulers for Michigan Milk, are
14 those independent haulers, or are those
15 employees of Michigan Milk?

16 A. They are independent haulers

17 Q. Okay. And they negotiate their prices and
18 the like with the producers?

19 A. Yes.

20 Q. Now, the study you had did not represent
21 all of your plants and all of your deliveries.
22 did it? Did that represent all of your plants.
23 I mean, all the deliveries --

24 A. Are you referring to farm -- to plant
25 shrink?

1 Q. Farm-to-plant shrink, yes. Or is that just
2 a representative sample?

3 A. No. Actually, on Attachment A, it
4 represents 73 percent of our milk, which goes to
5 customers that scale. There are apparently 27
6 percent of our milk that go to customers that
7 don't have scales.

8 Q. Now, have you done any analysis to look at
9 the shrink as it regards the size of the farms
10 on the trial?

11 A. I haven't. Maybe somebody in our
12 organization has, but I am not aware of their
13 results.

14 Q. The process of weighing for weight purposes
15 of milk at the farm, how is that generally done
16 with Michigan Milk?

17 A. They load the milk into the truck and there
18 are stick weights.

19 Q. So it is like a dipstick --

20 A. Exactly.

21 Q. -- that the hauler looks at?

22 A. Yeah. So if it was at, you know, the 1
23 inch line, and he goes to the next farm, after
24 unloading the milk into the truck, it is to the
25 2 inch line, then that 1 inch of milk is

1 gradated to equal so many pounds.

2 Q. So he weighs it on the stick on his truck
3 as opposed to the farm tank?

4 A. I believe so.

5 Q. Now, is the hauler paid on the weight that
6 is picked up at the farm?

7 A. I don't know what prices the farmers
8 negotiate with their haulers.

9 Q. You don't know whether --

10 A. Whether it is a straight fee per load or
11 based on a hundredweight.

12 Q. You don't know that per hundredweight is a
13 basis?

14 A. No, I don't.

15 Q. You would agree, I take it -- let me ask
16 you this. Withdraw that and let's start over.

17 Have you ever participated or seen how the
18 weighing is done and the reading of the sticks?

19 A. No. I actually haven't.

20 Q. Now, in Michigan, the haulers, do they have
21 to be certified weighers and testers?

22 A. I don't know the answer to that.

23 Q. Have you done any analysis in terms of what
24 the samples that come out of the farm tanks, as
25 they compare to the samples at the plants for

1 butterfat, for example?

2 A. Are you referring to our pay test versus
3 what the plants receive?

4 Q. Yes.

5 A. Yes.

6 Q. And how does the pay test to the plant test
7 agree?

8 A. On butterfat?

9 Q. Yes.

10 A. We have had a lot of difficulty in that
11 area, because we haven't been able to get good
12 plant samples, at least at our plants, because
13 we haven't had a whole lot of need to.

14 The plants pay for the milk based on farm
15 weight and test, and we are going to process
16 whatever we are given. That is our job as the
17 co-op. And whether or not I had a test at the
18 plant that was different doesn't matter.

19 Q. And the same thing with -- so on the other
20 components as well, you don't have, like, a
21 plant test as compared to the producer test for
22 the protein or the other solids?

23 A. Receiving?

24 Q. Yes.

25 A. We do, but because we haven't had accurate

1 sampling methods, in order to get a good sample.
2 you want to agitate the load before you took
3 your sample. The time it would take to agitate
4 it, versus -- given the fact that we are going
5 to accept it anyway, it was a waste of time and
6 money.

7 But now with new technology becoming
8 available to get online drip samplers from
9 loads, we do have that recently installed in our
10 Ovid plant, and we would like to get it
11 installed in our Constantine plant, and
12 hopefully, within a year now and collecting some
13 data, we will get that information.

14 Q. And it is on those tests that the bulk of
15 the money that the producers receive is based
16 on, right, on the solids tests, the component
17 test? At the end of the day, producers receive
18 a component price plus a PPD?

19 A. That's correct.

20 Q. And the bulk of the money that is in the
21 check traditionally is in the component prices?

22 A. They get paid the blend, plus a premium.

23 Q. Is that the way Michigan Milk pays?

24 A. Well, you start with the Class III price
25 and the components. When you add it all up.

1 they get paid the blend.

2 Q. I mean, do you pay your producers a blend.
3 or do you pay them a component price plus a PPD?

4 A. We pay them a component price plus a PPD,
5 which equals the blend, plus our company
6 over-order premiums.

7 Q. I understand that. We are not going to
8 talk about negative PPDs.

9 A. Well, we have got time.

10 Q. No, we don't. If somebody else thinks it
11 is relevant, they can certainly do it. I am not
12 going to go down that line.

13 Now, I mentioned before, that value that
14 the farm tests at the farm site, that is what
15 you use when you do your pooling within Order
16 33, right?

17 A. I am sorry, I don't understand your
18 question.

19 Q. The farm weights and tests is the values
20 that you report to the Market Administrator for
21 the Producer Settlement Fund accounting in the
22 order in which you sell your milk, right?

23 A. Yes.

24 Q. And based on what you are saying, is that
25 that is overstated by the amount that you have

1 in your chart of .25 to .30, something like
2 that. shrink. right?

3 A. To the best of my knowledge.

4 Q. Now, again, the over-order premium
5 structure for nonmanufacturing plants in your
6 market, do you include a service charge for
7 paying on farm weights and tests?

8 A. Do we charge our customers for --

9 Q. Do you have a fee or a discount, or do you
10 charge -- I am not charged for farm weight. Do
11 you have a charge that they pay on plant
12 weights?

13 A. If the customer chooses to pay on their own
14 plant weights, as opposed to the farm weight,
15 yes. we would charge them.

16 Q. Is that a fixed rate per hundredweight?

17 A. That is negotiated by our Milk Sales
18 Department, and that would be by Carl Rasch, and I
19 am not familiar with the current fee structure.
20 But I am sure it would be in relation to this
21 type of shrink and then what some average value
22 of that milk was.

23 Q. Now, you don't represent all the milk that
24 goes into Order 33; is that right?

25 A. That's correct.

1 Q. And there are loads of milk that are pooled
2 on that in which they are full tankers picked up
3 at the farms, right?

4 A. Pardon me?

5 Q. Full tankers are picked up at a given farm.
6 Full tanker loads of milk are picked up at one
7 farm?

8 A. Oh, sure.

9 Q. I think, by your testimony, you haven't
10 done an analysis to look at the size of the
11 farms and any comparison in terms of size?

12 A. I am not aware of that data.

13 Q. Now, let's take an assumption for a moment.

14 A. I could tell you that I am reasonably
15 certain that some of those farms would be in
16 this 73 percent number.

17 Q. Why do you say that?

18 A. Well, because I know some of those farms go
19 to our plants and our plants are included in the
20 73 percent.

21 Q. Those may be different and the others
22 higher, right? It is a weighted average?

23 A. It is a weighted average, right.

24 Q. I went down that line with Bob Wellington.
25 But for the moment, assume that there are

1 farms in which full tanker loads are picked up
2 at the farm and they are scale weighted at the
3 farm for the weight.

4 A. That would be rare, scale weighted at the
5 farm.

6 Q. We will talk about that later on. I am not
7 going to ask -- but you have farms that are
8 scale weighted and that is their farm weight.
9 And they -- on their negotiations and their
10 analysis with their buyers is that there is no
11 shrink, that there are overages and underages to
12 the point that in any given month, there is no
13 shrink, okay?

14 A. You are referring to something that I am
15 not familiar with then.

16 Q. Well, I am asking you to assume this for
17 the moment. We will get the evidence in. I am
18 not asking you to put that evidence in. We will
19 put that evidence in.

20 Take the position that there are producers
21 that are delivering at accurate farm weights and
22 tests and there are no shrink. That is the test
23 that they put in the pool?

24 A. I am not aware that that would be done in
25 our order.

1 Q. I ask you to assume that it is for the
2 moment.

3 A. Okay.

4 Q. Let me represent to you that you have
5 producers in Indiana that do this on a routine
6 basis and Ohio and Michigan.

7 A. Okay.

8 Q. And if you want some day, I will give you a
9 tour and take you to the farms and show you how
10 it is done.

11 A. That will have to be your testimony

12 Q. I understand. Assume for the moment that
13 it does exist. They are putting in accurate
14 weights and tests in which there is no shrink.
15 and it is being pooled with producers which
16 there is shrink.

17 A Hmm

18 Q Okay They are, in a sense, subsidizing
19 the producers that are experiencing this shrink.
20 right, because they are paying for milk that was
21 not put into the pool?

22 A. Also based on your assumption that you are
23 asking me here, is that those are large farms.

24 Q. Yes.

25 A. And we probably paid them a high volume

1 premium.

2 Q. Do you guys pay high volume premium? I
3 don't know.

4 A. Yes, we do. And so a lot of our farmers
5 would think they are subsidizing the --

6 Q. I understand that. But the point is, based
7 strictly on the issue of weights, if you have a
8 group of farmers that are delivering to the
9 plants on absolutely accurate weights which the
10 plants receive with being delivered and you have
11 some that are not, and it is all getting pooled.
12 then those who are not delivering the full value
13 that they are getting paid for are, in fact,
14 receiving a contribution from those who are
15 delivering all that they are being paid for, is
16 that a true statement?

17 A. Well, assuming there isn't compensation in
18 the value of the volume premium.

19 Q. Does Order 33 have a volume premium in its
20 structure?

21 A. You were asking me about our members.

22 Q. Yes, your members.

23 A. And under the assumption that you provided.

24 Q. I am talking about within the pool, the
25 total Order 33 pool.

1 A. Then I don't know the answer to that.

2 MR. YALE: Thank you.

3 JUDGE PALMER: Mr. Beshore.

4 CROSS-EXAMINATION

5 BY MR. BESHORE:

6 Q. Marvin Beshore. Good morning. Clay.

7 A. Good morning.

8 Q. On Attachment A, just to be clear, these
9 calculations represent farm weights determined
10 by dipstick readings, less plant scale weights,
11 is that --

12 A. Whichever plant received the milk.

13 Q. Okay. But the loss on Attachment A is
14 based on the plant scale weights?

15 A. That's correct.

16 Q. The farm dipstick weights minus the plant
17 scale weights?

18 A. Yeah, unless Ben is going to provide
19 evidence that there are some. But then they
20 would have less shrink, but this is still the
21 weighted average, regardless of whether some
22 loads had zero shrink.

23 Q. And when you say 73 percent of MMPA milk is
24 scaled, I think you indicated that was at the
25 receiving plant?

1 A. Yes.

2 Q. And this just reflects those volumes.

3 Attachment A, these tables just reflect those
4 scaled receipt volumes?

5 A. Right. That of all of our milk. 73 percent
6 of it goes over scales.

7 Q. With respect to Attachment C, your
8 testimony says that Attachment C multiplies
9 MMPA's typical yields for butter and NFDM and
10 buttermilk. Did you calculate the typical
11 yields?

12 A. Yes. these were the averages for 2006.

13 Q. When you calculate those yields, what is
14 the -- what is the volume of milk going into the
15 plant?

16 A. How much milk did our plants receive?

17 Q. Well, how is that determined?

18 A. The amount of milk going in is based on
19 farm weight and test.

20 MR. BESHORE: Okay. Thank you.

21 JUDGE PALMER: Any more questions?

22 Mr. Vetne?

23 CROSS-EXAMINATION

24 BY MR. VETNE:

25 Q. Good morning.

1 A. Good morning.

2 Q. John Vetne. Just a couple of questions to
3 follow up, to cross.

4 You answered some questions in the
5 hypothetical concerning what payment would be
6 made for milk received by the manufacturing
7 plants if there were no pool. Do you recall
8 those questions?

9 A. I may need some help.

10 Q. Okay. And I think your answer was that you
11 would still pay using the same approach, that
12 is, payments based on what you can receive from
13 the marketplace, minus your cost of processing
14 the products?

15 A. Sure.

16 Q. Okay. I mean, is that your recollection of
17 the dialogue between you and Ben?

18 A. I guess you would have to remind me of the
19 specific question.

20 Q. Okay. When you were asked those questions.
21 the assumption was that there would -- there is
22 no pool, nothing was stated about what the price
23 relationship would be, you were asked to draw no
24 conclusions, what the price relationship would
25 be between manufacturing classes and Class 1 or

1 Class II. Do you have any comments on, if there
2 is no pool, whether that relationship would be
3 the same as it is under Federal regulation?

4 A. If there is no Federal Order pool, there
5 will be changes.

6 Q. There would be. So the dynamics of
7 competition in the absence of a pool were not
8 factored into your answer; is that correct?

9 A. That's correct.

10 Q. Okay. Got that one. You were asked a
11 question which was premised on your plants
12 receiving -- your manufacturing plants receiving
13 a benefit as a result of a presence of a pool.
14 that is, the plants are able to draw. Do you
15 recall that question?

16 A. Yes.

17 Q. Okay. Do those plants, in fact, not
18 provide -- strike that.

19 Those plants, in fact, do provide a benefit
20 to the market by providing an outlet for milk,
21 so you are able to serve the Class I market and
22 return higher prices from the Class I market to
23 your farmers, as well as other farmers?

24 A. I was going to add the last part if you
25 didn't. John, that we provide a tremendous

1 marketing advantage for the members in the
2 greater Michigan, Indiana, Ohio area.

3 Q. Now, the question of farm-to-plant shrink.
4 In the market with which you are familiar, are
5 there a variety of sizes of trucks that pick up
6 milk from farms?

7 A. Absolutely.

8 Q. Okay. And are you able to comment upon
9 whether, in a market like that, one would expect
10 to experience a greater amount of shrinkage
11 where there are pickups in smaller trucks than
12 pickups in larger trucks, farm-to-plant
13 shrinkage?

14 A. I am not prepared to answer that question
15 I have no specific knowledge in that area.

16 Q. Okay. Shrinkage, as you explained
17 yesterday or in your testimony, occurs because
18 of, among other things, adhesion of milk, and
19 fat in particular, to surfaces.

20 A. Right.

21 Q. Isn't it reasonable that there would be
22 more surface exposed when you have multiple
23 trucks?

24 A. I would tend to agree with that

25 Q. And what about the -- is there any

1 contribution to shrinkage based on the number of
2 stops that a truck might make, number of farms
3 that a truck might pick up from or from which a
4 truck might pick up?

5 A. Other than the earlier reference I think
6 you were making, the size of the trucks. I am
7 not aware of how that -- the cumulative effect
8 of that.

9 MR. VETNE: Thank you.

10 JUDGE PALMER: Any questions?

11 Mr. Schaefer.

12 CROSS-EXAMINATION

13 BY MR. SCHAEFER:

14 Q. Good morning, Clay. Yesterday, I think, if
15 I recall correctly, you mentioned that the
16 current formula for nonfat dry milk does not
17 include any allowance for buttermilk powder?

18 A. I may have.

19 Q. In that case, do you happen to recall the
20 decision that was published in November of 1999.
21 which would have been the final decision that
22 implemented order reform, and in that decision
23 there was a specific reference to an adjustment
24 that was made to the formula from a factor, in
25 this case. a divisor of .96, I believe it was.

1 and they changed that factor to 1.02 to account
2 for buttermilk powder, and then again in the
3 final decision for the hearing in 2000, which
4 was published in 2002, that factor was adjusted
5 to 1 and then there was an adjustment for
6 shrinkage?

7 A. As you explain it, it is coming back to me.
8 But if I actually remembered that, no. But by
9 analysis, is that it is trying to show that it
10 didn't really matter how you got to the answer,
11 you ended up at the right place.

12 Q. Okay. Thank you. You also mentioned this
13 morning then that you used Dairy Market News'
14 Central States information to calculate your --
15 some of your values in here?

16 A. For the buttermilk price.

17 Q. Do you regularly use the information from
18 Dairy Market News in your business?

19 A. Yes.

20 MR. SCHAEFER: Thank you very
21 much.

22 JUDGE PALMER: I am not seeing any
23 show of an indication from anyone that they wish
24 to cross-examine the witness at all. So thank
25 you very much. sir.

1 MR. STEVENS: Your Honor. I have
2 to plug in a minute here. Your Honor. I just
3 want to check, has his statement been admitted?

4 JUDGE PALMER: Very good.

5 MR. STEVENS: I know it is
6 identified.

7 JUDGE PALMER: I have it as
8 received. But we will say it one more time. It
9 is received, yes, sir.

10 MR. STEVENS: Okay, good.

11 JUDGE PALMER: Thank you very
12 much. Let's take a short recess for five
13 minutes.

14 (Thereupon, Exhibit 14 was marked for
15 purposes of identification.)

16 (Thereupon, a recess was taken.)

17 JUDGE PALMER: If Mr. Squire would
18 come forward.

19 ALLEN SQUIRE
20 having been first sworn by the judge, was
21 examined and testified under oath as follows:

22 JUDGE PALMER: Mr. Squire has been
23 sworn and we have marked his statement for
24 identification as Exhibit 14. Mr. Yale.

25 MR. YALE: Yes, and his name

1 is in the record, Allen Squire. Mr. Squire. I
2 know you have a statement. If you have a
3 statement, why don't you read your statement
4 into the record and then I will ask questions
5 that are raised in that. Okay? Why don't you
6 go ahead and read the statement, then I will ask
7 questions.

8 STATEMENT FOR THE RECORD OF ALLEN SQUIRE

9 MR. SQUIRE: My name is Al
10 Squire. I am a dairy producer from Hagerman,
11 New Mexico. My wife Linda and I own and manage
12 South Wind Dairy. South Wind Dairy milks
13 approximately 3800 cows and has been operated
14 continuously since 1994, when we started with
15 about 1100 cows. We ship our milk through DFA
16 and the Greater Southwest Agency. South Wind
17 Dairy is a member of Dairy Producers of New
18 Mexico and my testimony is given today on behalf
19 of Dairy Producers of New Mexico.

20 Dairy Producers of New Mexico is a
21 not-for-profit trade association of producers in
22 New Mexico and West Texas. It advocates the
23 interests of its producer members before
24 legislative, judicial and agency proceedings.
25 DPNM represents approximately 80 percent of the

1 dairy producers in our region. We serve as a
2 liaison for national, state and local issues.
3 provide educational services for our New Mexico
4 dairy farmers and act as a source of information
5 for our communities, regulators and legislators.
6 Dairies that join DPNM do so on a voluntary
7 basis and pay membership dues. As a
8 producer-only organization, we are one of the
9 few groups that speak on behalf of only
10 producers.

11 Dairy Producers of New Mexico has
12 been very active in the debate on national dairy
13 policy, especially on matters that impact the
14 prices received by dairy farmers. For example,
15 DPNM was very active in the rule-making required
16 by the 1996 FAIR Act, particularly in the
17 establishment of pricing formulas for Class III
18 and Class IV milk.

19 Dairy Producers of New Mexico is a
20 chief proponent of several proposals before the
21 department. In addition, other parties have
22 joined in their support of our proposals. They
23 are Select Milk Producers, Lone Star Milk
24 Producers, Zia Milk Producers and Continental
25 Dairy Producers. While we are pleased to have

1 the support of these cooperatives for our
2 proposals, my statements here today have not
3 been reviewed or endorsed by any of them.

4 Several Lone Star, Select and Zia
5 members are also members of DPNM. DPNM also has
6 many DFA shippers as our members. While DFA has
7 not formally joined in support of our proposals,
8 we do gratefully acknowledge their support of
9 some of our proposals.

10 For example, DFA Proposal 5 is the
11 same as one portion of our Proposal 6 addressing
12 a mathematical error in the calculation of
13 butterfat shrink. Similarly, we share common
14 ground with one of DFA's proposals. In the case
15 of the use or nonuse of barrel cheese in the
16 formula, if our proposal to replace NASS with
17 CME is not accepted, we support DFA's proposal
18 to eliminate barrels from the formulas.

19 History of DPNM's positions. DPNM
20 believes that dairy regulation must result in
21 pricing that is fair to all producers of all
22 sizes and all geographic regions of the country.
23 End product pricing became the formula, we
24 expected a fair and full disclosure on formulas.
25 We proposed the use of CME pricing in 2000, and

1 we believe that the past few years have shown
2 that the CME provides the best measure of
3 commodity prices.

4 I would like to describe the dairy
5 industry in West Texas and New Mexico briefly.

6 Milk production in the State of New
7 Mexico has grown from 600 million pounds a year
8 in 1980 to 7.6 billion pounds in 2006. Our
9 360,000 milking cows are managed by 172
10 producers, ranking New Mexico seventh in the
11 nation in milk production with 4 percent of the
12 national milk production.

13 New Mexico ranks first in herd size
14 per farm, with more than 2000 milking cows per
15 farm. The dairy industry impacts the New Mexico
16 economy in three ways. It has a direct impact
17 in the economy as processing plants demand and
18 buy milk or meat animals directly from the dairy
19 farmers. It has an indirect impact by
20 purchasing labor, feed, energy, livestock, real
21 estate, supplies from local linked industries to
22 produce a final product of meat or milk.

23 And it has an induced impact by the
24 consumptive effect of people employed in the
25 dairy industry and people in all other allied

1 industries.

2 According to a forthcoming analysis
3 of the economic impact of the dairy industry in
4 New Mexico, dairying results in over \$1 billion
5 in cash receipts for producers and accounts for
6 1600 direct jobs. The total economic impact
7 reaches \$2.64 billion in total economic activity
8 and directly or indirectly contributes to over
9 15,000 jobs in the state.

10 Accordingly, it is in the interest of
11 New Mexico to see that its dairy industry is not
12 negatively impacted by changes to the
13 manufacturing price formulas. According to New
14 Mexico State University, "Milk cash receipts are
15 the most important income in New Mexico dairy
16 farms, which may account for as much as about 95
17 percent of the gross income of dairy farms.
18 Therefore, the price farmers receive for their
19 milk has a substantial influence in the overall
20 economic impact of the dairy industry to the New
21 Mexico economy."

22 It is not in the written statement.
23 but on a personal note here, I would like to
24 interject that when we moved to the Roswell area
25 in the early '90s, it was still an economically

1 depreciating area that began in the late '60s
2 with the Walker Air Base leaving, losing nearly
3 20,000 jobs at the time. There were empty
4 buildings, empty homes everywhere.

5 Throughout the '90s, as we watched
6 the dairy industry grow, the town began to
7 revitalize, and during the period of time that
8 the dairy industry has grown as it has to this
9 day, the housing market has increased, there are
10 new hotels, there are new restaurants, there are
11 actually places where people can go and shop in
12 town. So it has been a tremendous boost.

13 The only thing during that time that
14 we have seen has been the dairy industry has
15 been a major factor in that growth. The Levi's
16 plant left and moved south of the border. Nova
17 Bus plant left, moved south of the border. So a
18 lot of people there really depend upon the dairy
19 industry.

20 We bought a house in '91, when we
21 built our dairy and moved to the dairy in '94.
22 We barely got the money back that we put into
23 our house in '91. So the housing market is not
24 similar to what it was in California or Ohio or
25 many other places. So we have seen a direct

1 impact of the dairy industry on the local
2 economy.

3 Texas has a similar impact on its
4 economy as a result of dairy farming. The State
5 of Texas produced 6.44 billion pounds of milk.
6 which is 3.6 percent of the national milk
7 production in 2005. Milk production in Texas
8 has experienced an increase of 78 percent in the
9 last 26 years. Today, six out of the top ten
10 dairy counties in Texas are located in the
11 Northern High Plains of West Texas, accounting
12 for 31 percent of Texas milk production. The
13 total cash receipts of Texas dairies in 2005 was
14 \$1.031 billion, of which 95 percent was due to
15 the sale of milk.

16 I would like to follow with our
17 proposals.

18 Dairy Producers' proposals can be
19 broadly described as, number 1, using the CME
20 spot prices to replace the NASS surveyed prices
21 in the pricing formula; number 2, correction of
22 mathematical error in the butterfat shrink
23 portion of the formula; number 3, adjust the
24 fields in formulas to reflect current
25 manufacturing efficiencies; and 4, adjust make

1 allowances to conform with Cornell's reported
2 survey results.

3 Details and data in support of each
4 of these proposals will be provided by other
5 witnesses. I would like to remind you that I am
6 not a technical witness, and I will defer any
7 questions about the specifics of the proposals
8 to these other witnesses.

9 We have positions on other proposals.
10 We oppose Proposal 1, as it conflicts with our
11 Proposal 3, to set make allowances based upon
12 the Cornell study. Other witnesses will have
13 the specifics on that proposal. Dairy Producers
14 of New Mexico opposes the use of California
15 plant costs for setting make allowances in the
16 rest of the country.

17 What it costs to produce cheese in
18 California is irrelevant to the cost to produce
19 it elsewhere. It would be like setting salaries
20 based upon the cost of living in New York City
21 or San Francisco and applying those to places
22 like Roswell. New Mexico or Strongsville. Ohio.

23 We oppose Proposal 2. This proposal
24 is a backdoor way of significantly raising make
25 allowances based on older, less efficient plants

1 in a few milk marketing orders. The focus
2 should be on the efficient. More importantly,
3 the complaint has been that the NASS survey
4 price limits processors the ability to pass on
5 costs. By adopting our proposal to use the CME,
6 the need for such high make allowances is
7 unnecessary.

8 We support Proposal 5 through our
9 Proposal 6. Proposal 5 by DFA is nearly
10 identical to our Proposal 6.

11 We oppose Proposal 9. As USDA has
12 stated, there is no presentation of data to show
13 the value of whey cream or how it is used.
14 Other witnesses will address the technical
15 aspects of our opposition.

16 We oppose Proposal 10. For similar
17 reasons in opposing IDFA's Proposal 10, we
18 oppose Agri-Mark's Proposal 10.

19 We oppose Proposal 11 and 12. The
20 need for a barrel adjustment is unnecessary with
21 the use of a CME block price in place of the
22 NASS survey. In the event that the department
23 does not accept our proposal to replace NASS
24 survey with CME, we would support Proposal 13 by
25 DFA and NDA.

1 We oppose Proposal 14. The problems
2 with NASS survey usage are several, including a
3 lag between the CME and incorporation into
4 formulas and the issue of circularity in the
5 formulas. This proposal only addresses the lag
6 and not the other. Replacement of NASS with CME
7 solves both and makes a simpler program.

8 We have no position on Proposal 16.
9 We have not had sufficient time to analyze and
10 discuss 16 to take a position at this time.

11 We oppose Proposal 17. Energy costs
12 are a key component in producing milk. We use
13 it to power our milkers, cool our milk, irrigate
14 our fields, harvest our crops, feed our cattle,
15 handle our animal waste and haul our milk. The
16 only way we have to recoup higher energy costs
17 is from the buyers of our milk. There is no
18 other avenue.

19 Proposal 17 not only blocks that
20 potential, but automatically shifts the higher
21 cost of energy at plants back onto the
22 producers. Producers should not be made to
23 assume the risk of energy cost increases at the
24 plant. They should get it from the market. If
25 current formulas keep that from happening, then

1 we need to fix the formulas.

2 We do not have a position on Proposal
3 18. During the FAIR Act reform, DPNM was a
4 leader in the request for the use of a
5 competitive price formula for setting values.
6 It is the only formula that can capture farm
7 economic factors. Unfortunately, there is an
8 insufficient supply of unregulated milk. We
9 will look to see what the evidence is and may
10 take a position later in the proceedings.

11 We do not have a position on Proposal
12 20. This has come too late for us to analyze
13 and discuss a position. Adoption of our
14 Proposal 15 will make such proposal unnecessary.

15 Additional arguments regarding our
16 positions on these proposals will be included in
17 our post-hearing brief.

18 DIRECT EXAMINATION

19 BY MR. YALE:

20 Q. First off, I have got just a couple of
21 questions to make sure that we clarify what was
22 spoken is correct. If you would look at page 2
23 of your testimony, and you had the name of
24 Continental, you said Continental Dairy
25 Producers, and what is written there is

1 Continental --

2 A. -- Dairy Products

3 Q. That is the correct name, right?

4 A That's correct

5 Q. And then if you would look over on page 5,
6 down there at the bottom, I think you read it
7 right, but it was typed wrong But we oppose
8 Proposal 10, and for similar reasons in opposing
9 IDFA's Proposal 10, it should be Proposal 9, the
10 one that you just stated above; is that right?
11 You see that down there, about the third from
12 the bottom paragraph?

13 A. Okay. We oppose --

14 Q. -- Proposal 9, which was just discussed in
15 the paragraph above.

16 A. Okay. It says Proposal 10.

17 Q. You read it correctly.

18 A. But it is 9.

19 Q. It is 9.

20 A. Okay.

21 Q. Very good. Mr. Squire, let me -- you talk
22 about New Mexico. Where did you begin your
23 career in the dairy industry?

24 A. I grew up on a small dairy farm in Geauga
25 County. That is about 30 miles east of

1 Cleveland.

2 Q. Okay. And where did you get your
3 education, formal, after high school?

4 A. After high school, I attended Ohio State
5 University in dairy science, and then proceeded
6 to go to veterinary school at Ohio State.

7 Q. And where did you practice veterinary?

8 A. As I left Ohio State's vet school. I was
9 able to get a job in southern California, in
10 Chino, California.

11 Q. And at that time was that a major dairy
12 area?

13 A. That was, at that time was considered to be
14 the most populated two counties of cows in the
15 United States. Riverside and San Bernardino
16 counties.

17 Q. And how long did you work there?

18 A. I practiced in the Chino area from 1975
19 until approximately 1981.

20 Q. Okay. And then what did you do?

21 A. After my wife and I got married, we got a
22 little homesick and we moved back to Northeast
23 Ohio. And when I left high school, one of the
24 comments I made was I wanted to go to vet
25 school, because I didn't see the dairy industry

1 growing in Northeast Ohio and, in particular.
2 where we grew up.

3 And so when I came back, there were very
4 few dairies left in that area. I missed my
5 calculations by 20 years.

6 Q. So that didn't work out, so did you do
7 anything else?

8 A. Well, during the '80s, we were doing
9 veterinary work and embryo transfer work in the
10 State of Ohio, and traveling most of the State
11 of Ohio.

12 In 1988, as I can remember, we had a
13 terrible drought in this area, and we learned
14 quickly that embryo transfer work was a luxury
15 and not a necessity, and so our business dried
16 up just like the weather did. And we decided it
17 was time to start looking elsewhere if we wanted
18 to stay involved in the dairy industry.

19 Q. And that is what brought you out to --

20 A. And coincidentally, it worked that some
21 former friends and clients of mine were moving
22 into the Roswell, New Mexico area, and I was
23 contacted to see if I would do veterinary work
24 in that area.

25 And we subsequently started, I got licensed

1 in New Mexico and started doing veterinary work
2 in the State of New Mexico. I had clients in
3 the Albuquerque area, Clovis area and Roswell
4 area. And subsequent to that, I invested in a
5 partnership in a developing dairy, it was called
6 Shawnee Dairy, and that began in 1989.

7 Q. And then eventually you acquired the dairy
8 you have today?

9 A. Well. Shawnee Dairy had nine partners. For
10 anybody that has been in dairy partnerships, you
11 realize that is almost unworkable, nine partners
12 and nine wives.

13 (Laughter.)

14 A. So it was interesting. And I learned soon
15 that we needed to be on our own, and we were
16 able to sell our share of that dairy and get
17 involved in another dairy that was our own.

18 Q. Now, in this moving that you did from Ohio
19 to California back to Ohio to New Mexico, did
20 you discern any differences in cost of living
21 and the like in those communities? I mean, were
22 they the same, you know, Northeast Ohio was the
23 same cost of living as it was in California when
24 you lived there?

25 A. At the time we were living in California.

1 it was a higher cost of living. When we came
2 back to Ohio, in the early '80s, it was actually
3 much lower cost of living, with the exception of
4 the heating in the wintertime.

5 Q. Now, in the area that you dairy. are there
6 other dairy farms nearby?

7 A. Yes, there are approximately 40 in what we
8 call the Lower Pecos Valley.

9 Q. And are you in regular contact with those
10 other dairymen?

11 A. Routinely we contact most of them

12 Q. How would you describe the economic health
13 or situation for dairy farmers in that region
14 today?

15 A. Right today?

16 Q. Yes.

17 A. I guess I would describe it right today as
18 a disaster waiting to happen, and part of it is
19 already happening.

20 Q. And by "a disaster," what do you mean?

21 A. Our costs have escalated unbelievably
22 within the last few years, and our milk price.
23 obviously it goes up and down, but it doesn't
24 cover costs.

25 Q. It doesn't go up enough?

1 A. It doesn't go up enough when it goes up.

2 Q. Has the recent -- there has been a lot of
3 national press both in the trade and in the
4 general public press, talking about ethanol and
5 its impact on feed costs. Does that have an
6 impact in that region?

7 A. Ethanol is having an impact nationally.
8 Some farmers contract their grains for a year.
9 some don't. I will give you an example of one
10 very small, but very direct impact.

11 We contracted the majority of our grains to
12 cover us through the year, but we didn't cover a
13 hundred percent of our corn.

14 And the difference in cost right now on the
15 corn of contract versus noncontract is over \$60
16 a ton. which translates into \$1500 a truckload.
17 And we get a truckload every day.

18 So had I not been contracted. I would be
19 spending a seriously higher level of money just
20 to buy the grains that we are feeding. Of
21 course, all the other grains follow as well.

22 Q. To get kind of a concept of what that \$60 a
23 ton means, what is a typical -- before your
24 contracted grain, what is the range of the cost
25 of that grain?

1 A. Oh, generally in the past few years, we
2 have bought between 100 and \$120 per ton. Now
3 it is approaching \$200.

4 Q. And is most of this grain imported into
5 your region?

6 A. A hundred percent of it is imported.

7 Q. So do these higher costs also include the
8 cost of hauling that grain to your --

9 A. That is certainly within the pricing
10 mechanism.

11 Q. Okay.

12 A. Probably the other more slightly indirect
13 cost that we have associated with the ethanol
14 situation, are the value of our bull calves.

15 JUDGE PALMER: What is that?

16 THE WITNESS: Bull calves.

17 JUDGE PALMER: Thank you.

18 THE WITNESS: A year ago, most
19 dairymen were getting between 200 and \$250 for
20 their bull calves. Currently they are worth
21 between \$20 and \$30. When you multiply that by
22 a couple of thousand calves, it is one more
23 element of the perfect storm that we are
24 beginning to endure.

25

1 BY MR. YALE:

2 Q. How do you connect ethanol with bull
3 calves?

4 A. When the guys price the bull calves, they
5 look at the finished product at the market, and
6 they calculate the cost of corn to produce that
7 calf and then they tell you how much they will
8 pay you on day one on that calf, or if you raise
9 him to 300 pounds, how much they will pay you at
10 that point.

11 Q. And because of the higher corn prices,
12 means the value of bull calves has gone down?

13 A. Right. And to translate that, that is 30
14 to 40 cents a hundredweight.

15 Q. On your milk production?

16 A. Correct.

17 Q. Now, as a result, though, of those lower
18 bull calf prices, you have not seen a
19 corresponding increase in the meat prices to
20 cover that cost? Has there been any adjustment
21 in meat prices at the consumer level or anything
22 to raise that up so that they can pay you more?

23 A. Nothing that we have seen.

24 Q. Now, you talked about the changes in the
25 Roswell area of the dairy. Have you had a

1 chance on a regular basis to get into the
2 panhandle area of Texas, by any chance, to see
3 what is happening there?

4 A. I haven't spent a lot of time traveling
5 there. But I have heard of the growth that has
6 occurred there.

7 Q. Now, you mentioned earlier, you said that
8 there was a disaster about to happen and maybe
9 in some cases is.

10 Can you describe any specific situations
11 that you are aware of in terms of particular
12 farms or something that may be started to close
13 down or having some difficulties, that you see
14 happening in your area?

15 A. Well, I know of several producers
16 Certainly, I am not going to name who they
17 are --

18 Q. I am not asking for names or locations.

19 A. -- that have used up their equity so
20 rapidly within the last year, some of them the
21 last year and a half, that they borrowed
22 everything they can borrow. They have borrowed
23 a hundred percent of the value of their cows.
24 their feed, their land, and there is nothing
25 left.

1 Q. Now, is it common for dairy farmers in the
2 area to have high debt load?

3 A. It is fairly common for the majority of the
4 farms there to have a high debt load.

5 Q. And then just to reiterate there what you
6 said at the end, you are not here to present
7 technical support for any of the proposals; is
8 that right?

9 A. That's correct.

10 MR. YALE: Very well. He is
11 ready for cross-examination.

12 JUDGE PALMER: I actually have a
13 series of questions, if you don't mind, sir. I
14 try to -- one of my functions is to have a
15 complete record. And you never know where these
16 transcripts are going to go.

17 And if this case is ever reviewed by
18 an appellate court, a question that would
19 probably come to their mind is why are we now
20 having so much dairy farming going on in the
21 West, when it used to be up in Minnesota.
22 Wisconsin, where they have grass growing and
23 abundant supply of water and your area is more
24 arid and there is not as much grass growing and
25 so forth and so on.

1 Can you explain that a little bit for
2 us? Why there was the problem with the Ohio
3 dairies, for example, the Minnesota, Wisconsin
4 and why dairying has switched and moved out the
5 West, can you give us a little of that?

6 THE WITNESS: I can give you a
7 few of my views.

8 JUDGE PALMER: Yes.

9 THE WITNESS: I have read some of
10 the press in Ohio. At some times we've actually
11 looked at relocating back to Ohio.

12 Everybody likes the small 50 to 75
13 cow family dairy, mom and pop and the kids all
14 work on the farm. And it is a really good way
15 of life. that is the way I grew up. You run
16 them on the pasture, the cows are running out
17 all summer.

18 One of the problems that we have run
19 into, though, is that the costs, cost of
20 production and the return has gotten -- the cost
21 of production has gotten so high, and the
22 returns have gotten so low that people -- once
23 generally the dad retires, the kids decide they
24 don't want to work that hard to make nothing,
25 and they go away to town or some other place to

1 get a better job

2 So very, very rarely do we see a new
3 50-cow dairy built anywhere They don't pay.
4 you can't pay for them So what we see around
5 the country are the old places that are closed
6 down

7 The economies of scale have kind of
8 dictated what we have seen in the West And I
9 guess my personal experiences would go along a
10 little bit with that

11 When I left home and I went --
12 decided to become a veterinarian, it was part of
13 my perception that that would be a much nicer
14 life, that I wouldn't have to work 16 to 20
15 hours a day and wind up not being able to afford
16 a new car when my neighbor could

17 And that was an interesting decision
18 I made, even when I was still in high school
19 As I got out of that school and I went to
20 California, lo and behold, the clients that I
21 had out there averaged around 500 cows, and this
22 is 30 years ago

23 But they had a specialization where
24 the owner was the owner, and in a lot of cases,
25 he managed and ran things, but he had people

1 working for him. And he had a little better
2 life. He was able to get away from the farm.

3 I guess my viewpoint was more from
4 the veterinary aspect, when I am doing all the
5 dirty jobs on the dairy for the guy and he is
6 off golfing. I thought, maybe that is a little
7 better to be a dairyman now than it would have
8 been to be a vet.

9 But our perspective on why things
10 have moved that way is the Southwest is, it is,
11 I guess, for lack of a better term, it is easier
12 to build a larger facility. They are easier to
13 manage. And the original California dairies and
14 ones in the Southwest are mostly dry lot, open
15 dairies. It is more efficient to spread the
16 costs of production over a lot of animals.
17 and --

18 JUDGE PALMER: Why is it easier.
19 though, in the Southwest than, say, up in Ohio
20 or Minnesota, Wisconsin?

21 THE WITNESS: One of the biggest
22 problems we have in the Upper Midwest is the
23 weather. You can't take cows up here and put
24 them on a dry lot, because it won't be a dry lot
25 very long. We have to build facilities. And

1 generally the accountants tell me that is at
2 least \$2 a hundredweight cost factor associated
3 with building in the Upper Midwest.

4 And as we have seen in a lot of the
5 opposition to the dairies that have been built
6 up here, it comes not only from the small dairy
7 farms, but also from people that view that the
8 animals are not well taken care of, that they
9 don't get an opportunity to feel the sun on
10 their back and the grass under their hooves, I
11 guess is what I have read in the paper.

12 I think the major thing we have seen.
13 though, is that it is just -- we are seeing a
14 newer, easier way to milk cows and a more
15 efficient manner to do it. We don't have the
16 high overhead cost of the facilities.

17 JUDGE PALMER: Now, your
18 facilities in New Mexico, and I guess this would
19 be true of California, Texas, the cows, from
20 what you have just said, when you said grass for
21 their hooves, what have you, they are more
22 likely to be indoors to be protected from the
23 sun and the weather.

24 THE WITNESS: Actually, not. We
25 have dry lots and we have shades for the cows.

1 JUDGE PALMER: What is a dry lot.
2 sir?

3 THE WITNESS: **I**t is a corral, a
4 dirt lot, surrounded by cable fence.

5 When they built new dairies over the
6 last 20, 30 years, you build with a lot of slope
7 to get rid of water. You put up shades, you put
8 up wind breaks **i**f the local conditions dictate
9 it. And now they are building free stalls in a
10 lot of the California dairies and in some of the
11 Texas, Kansas, Oklahoma.

12 JUDGE PALMER: What is a free
13 stall?

14 THE WITNESS: **I**t is enclosed,
15 where the cows stay in. They have a stall that
16 is groomed where they can lay down.

17 JUDGE PALMER: Somebody moves them
18 into the stall, **I** guess?

19 THE WITNESS: Well, they have a
20 barn where they can run around free, meaning
21 they can roam around freely within the barn.
22 And they can go out and eat or they can go lay
23 down and they can stay clean at the same time.

24 JUDGE PALMER: **I**f you did this up
25 in the Midwest. Minnesota, Wisconsin or Ohio, **i**t

1 would cost more to build the facility and a
2 bigger problem to maintain it?

3 THE WITNESS: Well, it costs --
4 there are maintenance costs associated with it.
5 There are extra labor costs associated with it.
6 and the construction costs itself are
7 considerable.

8 You can do it. But it is -- as we
9 are seeing. I mean, we are seeing large existing
10 producers build bigger and we have seen people
11 move into the Upper Midwest, basically because
12 of proximity to milk markets and feed.

13 JUDGE PALMER: And your big cost
14 problem is being away from the feed out in New
15 Mexico?

16 THE WITNESS: At this point, it
17 is being away from the majority of our protein
18 and concentrates.

19 JUDGE PALMER: All right. Well.
20 thank you. Questions for the witness? Yes,
21 sir, Mr. Rosenbaum.

22 CROSS-EXAMINATION

23 BY MR. ROSENBAUM:

24 Q. Good morning. You talked a minute ago
25 about bull calves. So I wanted to ask a couple

1 of questions about that, if I could.

2 If I understood you correctly, you were
3 saying that — well, first of all, bull calves.
4 that is something you sell, I take it?

5 A. Right.

6 Q. And that the price is dictated essentially
7 by the beef price, minus the estimated cost of
8 feed, did I hear that correctly?

9 A. That is generally the way it is assembled.
10 that's right.

11 Q. Okay. So the buyer in this scenario is
12 someone who is going to ultimately sell that
13 calf for — as beef once it grows to some
14 particular size, correct?

15 A. That's correct.

16 Q. And so what he can afford to pay you is
17 basically a factor of what he can get out of the
18 marketplace for the beef, minus what it is going
19 to take to bulk up that calf after he buys it
20 from you; is that right?

21 A. That's correct.

22 Q. And in this case then, that cost is the
23 cost of the feed that he will have to incur.
24 correct?

25 A. Right.

1 Q. And if the market price for the beef goes
2 up, he can afford to pay you more, correct?

3 A. That's correct.

4 Q. And as the market price for the cost of
5 feed goes down, if that were to happen, he could
6 afford to pay you more; is that correct?

7 A. That's correct.

8 Q. If the market price for feed goes up, he
9 can afford to pay you less, correct?

10 A. That's correct.

11 Q. That is how that marketplace has worked out
12 as you have experienced it, correct?

13 A. That's correct.

14 Q. Let me just switch topics a little bit.
15 The USDA has done an Preliminary Economic
16 Analysis of the effect of various proposals.
17 Have you reviewed that?

18 A. I briefly reviewed it. I don't have it in
19 front of me.

20 Q. I just have a couple of questions. Do you
21 have a copy with you? If not, I have an extra
22 one I can give to you.

23 A. No.

24 Q. I have handed you a copy of what has been
25 marked as Exhibit 7, and if you just could take

1 a look at page -- it is going to be pages 5 and
2 6. This is the result of some modeling that a
3 U.S. economist did of the effect of various
4 proposals.

5 And they label these as scenarios, and then
6 they describe what the scenario is that they are
7 modeling. So you have to flip back and forth a
8 little bit.

9 But I want to ask you first about Scenario
10 E, if you see that at the top of the page, page
11 5, you see there the Scenario E?

12 A. Okay.

13 Q. And that carries over, then, to page 6.
14 You can see that Scenario E continues on that
15 page. That is all part of Table 3, do you see
16 that?

17 A. Yes.

18 Q. Okay. And then if you flip over to page
19 11, there is a description of what Scenario E
20 is, and it is the proposal to change the
21 butterfat yield factor to 1.211. Do you see
22 that?

23 A. Okay.

24 Q. And the -- which is one of the proposals
25 from your organization, correct?

1 A. That's correct.

2 Q. Now, the bottom line economic impact that
3 the USDA economists calculated for this proposal
4 was actually a negative \$12 million a year to
5 producers, to farmers. You can see that on page
6 6, the row that is called "U.S. Producer
7 Revenue."

8 Now, you know, given the fact that you are
9 representing producer interests, obviously. I
10 have a question whether you have done a
11 calculation that disagrees with that analysis.
12 or do you have a view as to that analysis?

13 A. Actually, I am not qualified at this point
14 to comment on that. This is information that
15 has been given to us by our experts.

16 Q. Okay. But do you have a number to
17 substitute for that negative \$12 million?

18 A. No. I don't.

19 Q. And similarly, I note that with respect to
20 Scenario F, which is described on page 11 as the
21 proposal to use the CME pricing series for
22 cheese, butter and nonfat dry milk, that also
23 shows a slightly negative effect on producer
24 revenue, a million dollars a year. And I am
25 wondering whether you have -- do you challenge

1 that analysis or have a contrary analysis as to
2 the economic effect of that proposal?

3 A. On briefly reviewing your analysis, the
4 thing I noticed is that if we increase producer
5 income, we eventually create more milk and we
6 decrease producer prices.

7 The main reason I am sitting up here today
8 is I am going to tell you that 50 percent of the
9 milk in this country is produced by people that
10 ship at least a semi load a day. If we kill all
11 the milk production in this country, you guys
12 won't have any jobs to do.

13 Q. Okay. But my question was whether or not
14 you have done any analysis on that --

15 A. No.

16 Q. -- that would challenge the \$1 million
17 loss. I take it the answer is, you haven't done
18 that?

19 A. Correct.

20 Q. Now, as we have discussed, one of your
21 proposals is to use the CME pricing series for
22 cheese, butter and nonfat dry milk rather than
23 the NASS survey as is currently used; is that
24 correct?

25 A. That's correct

1 Q. Now, if I were to tell you only five loads
2 of nonfat dry milk traded on the CME last year.
3 would that give you some pause as to the utility
4 of that price discovery series for purposes of
5 setting national milk prices?

6 A. I guess I am unqualified to really comment
7 on that as well.

8 Q. Do you audit -- are your books audited for
9 any reason?

10 A. We have prepared financial statements. My
11 books, my personal and business?

12 Q. Yes, your dairy.

13 A. Yes.

14 Q. And does some outside auditor come in to
15 audit them for any reason?

16 A. They are unaudited by an outside interest.
17 We hire an accounting firm.

18 Q. Okay. Do you have any interests in any
19 processing facilities, you personally?

20 A. Not personally.

21 MR. ROSENBAUM: That is all I have.
22 Thanks.

23 JUDGE PALMER: Questions?

24 Mr. Vetne

25

1 CROSS-EXAMINATION

2 BY MR. VETNE:

3 Q. Good morning, Mr. Squire, I am John Vetne.
4 I represent Agri-Mark and others.5 What is your position, if any, with Dairy
6 Producers of New Mexico?7 A. I am simply a board member and currently
8 serving a two-year term as Treasurer.9 Q. Board member and Treasurer. You indicate
10 on page 2 of your testimony that several Lone
11 Star, Select and Zia members are also members of
12 Dairy Producers of New Mexico.13 I will start going backwards. Zia, is Zia
14 primarily a co-op with membership in New Mexico
15 and West Texas?

16 A. I believe that's correct.

17 Q. Do you know what proportion of Zia members
18 are also members of Dairy Producers of New
19 Mexico?

20 A. I don't know that right now.

21 Q. Same question with respect to Select.
22 Basically a New Mexico and West Texas
23 cooperative?

24 A. It is.

25 Q. Do you know what proportion of Select

1 members are members of the Dairy Producers of
2 New Mexico?

3 A. I believe we get a hundred percent dues
4 from Select.

5 Q. Does Select cooperative pay dues on behalf
6 of its members to Dairy Producers of New Mexico?

7 A. I believe it is paid through the
8 organization.

9 Q. And with respect to Lone Star, what is the
10 geographical distribution of those producers or
11 members of Lone Star?

12 A. I think it is a similar area. I think it
13 goes up into Kansas, perhaps, a little bit.

14 Q. So New Mexico, West Texas -- what happened
15 to Oklahoma?

16 A. The Southwest.

17 Q. Okay, Oklahoma and up to Kansas. Okay. Do
18 you know what proportion of Lone Star members
19 are members of the Dairy Producers of New
20 Mexico?

21 A. I don't.

22 Q. Of the managing board of Dairy Producers of
23 New Mexico, what are the cooperative
24 affiliations of those board members?

25 A. We have board members that are DFA

1 shippers, we have board members that are
2 independent and we have board members that are.
3 I believe, they are Select shippers as well.

4 Q. How many people on your board?

5 A. I think we have nine.

6 Q. Of those nine, how many are members of
7 Select?

8 A. You know, without the names in front of me.
9 I can't tell you for sure.

10 Q. Okay. Of those nine, how many are
11 independent?

12 A. One or two.

13 Q. Okay. You are a member of DFA?

14 A. That's correct.

15 Q. Other than you, how many of the board
16 members are members of DFA?

17 A. There are several. I don't know the exact
18 count.

19 Q. In your testimony you suggest that adoption
20 of the CME as the reference price for purposes
21 of Federal Orders, would address the problem of
22 circularity. Am I correct in my understanding
23 of your proposal and its intent?

24 A. That was what I commented on.

25 Q. Okay. Is someone going to testify on

1 behalf of Dairy Producers of New Mexico to
2 describe to us how that would occur?

3 A. I think you would have to ask our counsel.

4 JUDGE PALMER: Mr. Yale?

5 MR. YALE: The answer is yes.
6 we will have witnesses on that.

7 BY MR. VETNE:

8 Q. So you are not prepared to address the
9 economics of how adopting a CME reference price
10 would disassociate the regulated price from the
11 competitive factors that drive NASS survey
12 prices?

13 A. That's correct.

14 Q. You also made reference in your testimony
15 to Greater Southwest Agency. What is the
16 Greater Southwest Agency?

17 A. It is a common marketing agency of DFA,
18 Select and Lone Star.

19 Q. Okay. Is Zia a member of the Greater
20 Southwest Agency or marketing --

21 A. I believe so.

22 Q. Do you know what portion of the south, of
23 the milk pooled in the Southwest marketing area.
24 is represented by the Southwest Agency?

25 A. I think the vast majority of it. I can't

1 give you exact numbers.

2 Q. Okay. I recall testimony from the last
3 make allowance hearing --

4 JUDGE PALMER: We have -- he
5 doesn't know, he gave you his answer.

6 BY MR. VETNE:

7 Q. By "vast majority," do you mean 90 percent
8 or more?

9 A. I am not sure.

10 Q. Do the participants in that common
11 marketing agency have some blending of proceeds
12 and expenses and costs among the parties?

13 A. It is my understanding that they work
14 together that way.

15 Q. To what plants is your own farm milk
16 primarily delivered?

17 A. Generally the local milk goes to the
18 Leprino Cheese.

19 Q. Located in?

20 A. Roswell.

21 Q. And you are located south of that?

22 A. That's correct.

23 Q. Let's see. I think you've farmed in New
24 Mexico longer than Leprino Cheese has operated a
25 plant in New Mexico?

1 A. That is probably true.

2 Q. Prior to Leprino's opening. where did your
3 milk go?

4 A. Actually, Leprino was in -- I guess I
5 didn't understand the question. Leprino was in
6 operation, may have been a plant that was owned
7 by AMPI at the time, but they bought the AMPI.

8 Q. Oh, there was a plant?

9 A. Correct.

10 Q. Have you ever experienced a lack of local
11 capacity for milk production at your farm so
12 that you had to haul it or somebody had to haul
13 it to a distant buyer elsewhere?

14 A. I think that has been experienced over the
15 last -- over the last years by either ourselves
16 or someone else.

17 Q. Okay. On those occasions, have your
18 revenues been reduced because of the extra haul
19 or has your cooperative borne that cost?

20 A. It is all within the co-op.

21 Q. The revenues received by your farm, and
22 that is also true of your neighbors, are a
23 product of the mixed uses of Class I, II, III
24 and IV milk in the Southwest market; am I
25 correct?

1 A. Right.

2 Q. And with blend prices derived from those
3 four classes -- those three classes prior to
4 2000 -- milk production in New Mexico has almost
5 doubled in ten years; is that correct?

6 A. That is probably true.

7 Q. Okay. You testified in apparent agreement
8 with the proposition that milk production
9 responds to milk prices. Am I correct that you
10 agree with that?

11 A. Yes, that is true.

12 Q. Do you see a problem for addressing
13 national milk policy with a policy that has
14 stimulated double production in New Mexico over
15 ten years and has resulted in reduced or
16 stagnated production in other parts of the
17 country?

18 A. I am not sure I understand your question.
19 Do I see a problem with that?

20 Q. The producers in the Upper Midwest, like
21 producers in New Mexico, receive a price that is
22 based on a blend of uses; producers in the
23 Northeast and the Southeast, similarly.

24 Producers in those areas have not doubled
25 their production. My question to you is, do you

1 see a problem in the system, because we are
2 addressing the system of prices here, whereby
3 the producer response in New Mexico is one of
4 doubled production and in other places
5 production has gone down or stagnant?

6 A. I would have to say that it is a fairly
7 natural progression of what we have been seeing.
8 Because as people in the Upper Midwest and other
9 areas haven't been able to make ends meet and
10 they have sold out, their cows are going
11 somewhere.

12 And quite frequently, the cows will go
13 toward the Southwest.

14 Q They will go there because the revenue
15 produced makes it more profitable to increase
16 production than it does other places, correct?

17 A That is accurate

18 Q Now, apart from your particular farm, there
19 has been a problem in recent years in the
20 Southwest, panhandle area and New Mexico with
21 having adequate capacity to process or
22 manufacture all the milk that is produced in the
23 region, correct?

24 A. That's right.

25 Q. Okay. And that capacity has been addressed

1 by or is being addressed by building new plants
2 to produce more manufactured products, correct?

3 A. That's correct.

4 Q. And when you were in California,
5 California -- are you aware that California
6 experienced the same problem over a course of
7 years, that production was increasing faster
8 than capacity available to receive the milk?

9 A. I am not aware of that. But if you say so.
10 that is fine.

11 Q. You weren't aware of that when you were
12 there. In a transition from page 3 to 4 of your
13 testimony, you referred to milk cash receipts.
14 and I guess you are relying on somebody else
15 here. What you found for as much as 95 percent
16 of the gross income in dairy farms.

17 Let me ask you about that remaining 5
18 percent, in your experience. On your farm, what
19 percentage of cash receipts is derived from
20 dairy farm operations, other than the sale of
21 milk, such as sale of cull cows, sale of bull
22 calves, sale of heifers, sale of anything else
23 that you produce?

24 A. I don't have the statistics with me. I
25 would just be pulling that out of air.

1 Q. You do sell cull cows, right?

2 A. Correct.

3 Q. Which are dependent on meat prices?

4 A. Correct.

5 Q. The meat prices go up, a greater share of
6 your income comes from the sale of cull cows?

7 A. Yeah.

8 Q. The same thing is true of cows that are
9 sold and heifers that are sold, it depends on
10 the market for heifers for people that are
11 expanding production, correct?

12 A. Right. Frequently, a cull cow will
13 actually be shown as a loss instead of income
14 It just depends how you handle it on your
15 statement.

16 Q. Well, it's shown as a loss, but you get
17 money for cull cows?

18 A. But you have to buy one to replace her. So
19 she is a loss.

20 Q. Yes. So you buy a producing cow, which is
21 a capital investment, to replace a cull cow.
22 which is sold, it is the end of its depreciation
23 cycle, correct?

24 A. That's correct

25 Q. Can you think of any other sources of

1 income on your farm, nonmilk income, other than
2 those that I mentioned?

3 A. That is certainly the majority of income.

4 Q. New Mexico is proximate to a good supply of
5 high quality alfalfa, is that not correct?

6 A. It has been.

7 Q. It has been. New Mexico grows alfalfa in
8 the high plains and gets alfalfa from
9 neighboring states?

10 A. That's correct.

11 Q. Describe to me what you do in deciding what
12 mix of feeds to use for your dairy herd. Let me
13 start with this: You have options, correct?

14 A. Correct.

15 Q. You can have different portions of your
16 feed and grain in hay, alfalfa, whatever. What
17 goes into your decision-making in how you create
18 that feed mix?

19 A. Well, we consult with a nutritionist, and
20 try to create a balanced ration based on what
21 our goals are. You can feed more grains and get
22 lower butterfat -- with feeding higher grain
23 levels, higher concentrate levels in your
24 ration, you would get more milk and less
25 butterfat test percentage.

1 And if you decrease your concentrate use.
2 you would wind up with less milk, but a higher
3 butterfat percentage in the milk.

4 Q. The butterfat is derived from what kind of
5 feed input?

6 A. It takes a balance. But generally more
7 from roughages.

8 Q. On your operation, do you purchase premixed
9 16 percent protein feed?

10 A. No.

11 Q. You create your own ration?

12 A. That's correct.

13 Q. And do you adjust that ration periodically.
14 if not daily?

15 A. No, periodically, as needed.

16 Q. You look at it on a weekly or monthly
17 basis?

18 A. Depending on how we contract and how the
19 prices are.

20 Q. Okay. Is somebody in your organization a
21 specialist responsible for making feed ration
22 decisions like that?

23 A. As I say, I consult with a nutritionist for
24 any changes.

25 Q. Is that a private contractor or --

1 A. Right.

2 Q. And that private contractor is a consultant
3 to other dairy farms in your region also?

4 A. Other dairy farms in the Southwest.

5 Q. And does that private contractor also
6 consult with other animal farm operations?

7 A. Other than dairies?

8 Q. Other than dairy, yes.

9 A. I am not sure. I don't think so, but I am
10 not sure.

11 Q. So that nutritionist is focused on feed for
12 purposes of maximizing milk production, to your
13 knowledge?

14 A. Maximizing milk production or maximizing
15 profitability.

16 Q. Okay. There are times when it may be more
17 profitable to get less milk, but with
18 substantially lower component of a very high
19 feed input?

20 A. Correct.

21 MR. VETNE: Okay. Thank you.

22 JUDGE PALMER: Other questions?

23 Yes, sir

24

25

1 CROSS-EXAMINATION

2 BY MR. SMITH:

3 Q. Good morning, Mr. Squire. I am Dan Smith.
4 I represent the Maine Dairy Industry
5 Association, so my perspective is the Northeast.
6 I have a series of questions to try to get your
7 sense of the comparative advantages between the
8 Far West, the Midwest where you were raised and
9 the Northeast.

10 I would just like to start with a little
11 background. In your testimony on page 3, you
12 indicate that milk production went from 600
13 million pounds to 7.6 billion pounds over the
14 period from -- 25-year period, roughly, from
15 1980.

16 And I just would be interested in knowing
17 what the market, the perceived market was that
18 producers who moved to Roswell had in mind in
19 making the decision to farm there.

20 A. The perceived milk market?

21 Q. Yes. When you decided to locate your farm.
22 what was your understanding of who was going to
23 be receiving your milk?

24 A. At the time that we set up, it would have
25 been in the early '90s. At that time, there was

1 AMPI and MID-AM were the two co-ops. And AMPI
2 had decided not to take any more milk in that
3 area. MID-AM had come in at that time, and was
4 providing a market for milk.

5 I can't tell you right now as to where they
6 were planning on shipping at that time.

7 Q. Was the perception the milk would move east
8 or into California?

9 A. The perception was that it was going east
10 into Texas.

11 Q. To try to take advantage of the Texas
12 market?

13 A. At the time that we were setting up. Texas
14 was losing producers because of various
15 environmental constraints, and there were some
16 of the people that were -- that would have
17 located in Texas that located in New Mexico.

18 Q. So you are kind of right in the middle of
19 that 25-year period in 1994.

20 Was there a steady progression of increase
21 in the 7 billion pounds of milk, or was there a
22 substantial increase for some period of time and
23 it has flattened off or is it accelerating? How
24 would you describe, from your perspective, of
25 milk production before and after?

1 A My perspective is that in the early '80s, a
2 group of dairymen set up in Dona Ana County near
3 Las Cruces, it is what we call Dairy Row on I-25
4 and I-10

5 And at that same time two to three dairymen
6 moved into the Roswell area These were guys
7 that had come from southern California

8 I know of very little growth that occurred
9 between then and the end of the '80s In the
10 late '80s, there was another small wave of
11 dairymen

12 And one thing you have to understand is
13 when you go and build a new place, you might
14 start out with -- when we started out, we were
15 milking 1100 cows And that doesn't
16 particularly cash flow well when you have all of
17 the infrastructure and the overhead So you
18 have to add cows to dilute out the cost of
19 production

20 And most people -- it depends on how well
21 capitalized you are when you start If you
22 start and you can afford to grow, then generally
23 you will grow to your most efficient size So
24 there was some internal growth, I guess I would
25 say, rather than new dairy construction, kind of

1 along through that time frame.

2 Probably we were one of the last new
3 dairies built in '94, in the Roswell area.
4 Subsequent to that, the majority of the growth
5 had been in the Portales and Clovis and some in
6 the Lovington area.

7 Over the last few years, growth in New
8 Mexico has essentially stopped. **I**t may even be
9 reversing at this moment. But the vast majority
10 of the growth has been in the high plains of
11 Texas.

12 Q. So still looking east for markets, rather
13 than west?

14 A. **I** believe so.

15 Q. Can you pin down a little bit tighter when
16 the production stopped growing and when **i**t might
17 have begun to reverse?

18 A. Well, **i**t is doing that as we speak.

19 Q. Reversing?

20 A. **I**t is stopping. There has been no new
21 construction, other than a pen or two for guys.
22 **I** guess like adding a few free stalls on **i**f you
23 are in the Midwest.

24 Q. The last five years --

25 A. We have not seen a new dairy in our area

1 since '97 or '98, somewhere in that.

2 There were maybe one or two dairies in that
3 time frame. But basically it has matured out.

4 We have grown to equal the feeds that are
5 available locally. So it is no longer
6 economically viable to import extra feed.

7 Q. On page 3, you also refer to there being
8 172 producers for the 7.6 billion pounds of
9 milk. So it is roughly 2000 cows a farm on
10 average?

11 A. That's correct.

12 Q. So is that, would you say, a fair average.
13 or is it maybe somewhat distorted that there are
14 a number of smaller farms and a number of larger
15 farms, or is there an even spread, would you
16 say?

17 A. It is probably fairly even.

18 Q. You are at the 3800-cow level. Are there a
19 number or some producers in the 5- and 10- and
20 even 15,000-cow range at the higher end?

21 A. I can't think of producers in New Mexico
22 that are built that large. We have some
23 4000-cow dairies around, and there are probably
24 some that are larger. But the vast majority of
25 the big dairies, as we call them, are in Texas

1 now.

2 Q. And "the big dairies," by that you mean --

3 A. Five or 10 or 15,000, as you were saying.

4 Q. So is the decision in your neighborhood not
5 to grow to that size a reflection of local
6 costs? Back up, I will ask the question a
7 different way.

8 Referring to what you said before, how is
9 the decision being made in New Mexico not to
10 grow to that next perceived size that captures
11 the economies of scale as opposed to in Texas
12 where they are making that decision?

13 A. Well, local feed costs are part of it. Our
14 dairies have matured out, and when you grow to a
15 certain size, you can't just add on more.
16 because you have run out of room.

17 Q. From your original plan?

18 A. Right.

19 Q. Of the 172 producers, are they -- do they
20 come from the Midwest, California, is there some
21 geographic pattern to the settlement?

22 A. Probably the majority of the new producers
23 that have moved into New Mexico over the last 25
24 years have come from California.

25 Q. The access to capital to make this

1 substantial investment, generally -- I am not
2 asking, you know, obviously, from your
3 experience, but just generally, what is the
4 source of capital that most farmers have used in
5 building their farms?

6 A. Well, one of the things that people that
7 came from California with, you know, is a
8 reasonable bankroll, if it had property.

9 The other is just banking, I mean, the
10 banking affiliations that they come with.

11 Q. So would you say, just in ballpark figures,
12 their equity position going in reflects, when
13 you say, the source of capital from California
14 being selling their properties there allowed
15 them to move to New Mexico with --

16 A. In some cases, that is certainly true.

17 Q. And generally, what other basis for the
18 starting capital would they have had?

19 A. Well, if they had been dairying in another
20 area and just chose to sell, they may not have
21 gotten inflated Chino style prices for their
22 land. They might have just had their cow equity
23 and whatever they built up over the years.

24 Q. Built up. In terms of comparative
25 advantages, the judge was asking you some

1 questions comparing the Midwest with the Far
2 West. And where does manure management as a
3 cost for a feedlot operation factor into that
4 relevant equation, if in the Midwest or the
5 Northeast you can spread, how does that work on
6 a feedlot operation, in terms of cost as an
7 offset for not having to have housing?
8 Relatively speaking, how does that factor into
9 your cost equation?

10 A. One of the things with dry lot dairies is
11 we usually depend on the sun to do a lot of
12 drying for us. And the major cost in hauling
13 manure is hauling water. I know that people in
14 the Midwest, if they have to haul manure very
15 far, they are putting wheels under water and it
16 costs quite a lot.

17 In our case, we are surrounded by farmland,
18 and we utilize the manure as a nutrient to grow
19 our crops. and it is just daily management. But
20 it would be less expensive, because we are
21 handling a lot of our manure in dry or in very
22 close proximity.

23 Q. So that is not necessarily a comparative
24 disadvantage to a feedlot operation in the
25 Southwest?

1 A. I don't believe so, unless it rains.

2 Q. Are there any regulation issues that have
3 emerged with regard to manure management on that
4 scale? Or has that not come up as an issue?

5 A. Well, regulation is always an issue. And
6 we have -- we are probably as regulated as
7 anybody is. We can't let a drop of water run
8 off the premises.

9 We all have -- or a large portion of people
10 have comprehensive nutrient management plans to
11 utilize the nutrients from the manure in a
12 responsible manner. In our case, we try to turn
13 it into crops.

14 Q. And you have the land base to accomplish
15 that?

16 A. Well, we certainly have some. We would
17 always like to have more.

18 Q. In terms of some of the costs you mentioned
19 before that are becoming problems, fuel and
20 access to feed, if you look out to the next five
21 or ten years in a planning sense, as opposed to
22 just current cash flow sense, what is your --
23 what planning have you done in thinking
24 projection-wise in terms of increases in your
25 costs relative to them, that might be a concern

1 for the pricing series, minimum pricing series
2 that comes out of the classified pricing?

3 A. Could you restate your question?

4 Q. Yes. Do you perceive feed costs staying
5 elevated or do you see, you know, fluctuations
6 of feed costs more in a commodity sense, so that
7 you would factor in the volatility, but not
8 necessarily an increase over time, as opposed to
9 a steady increase, which way do you plan on feed
10 costs?

11 A. We generally plan that the American farmer
12 will respond to high prices and create low
13 prices out of that.

14 (Laughter.)

15 A. That is one of the things we hope for. The
16 ringer in that is the ethanol industry, and that
17 is a totally different buyer in the market. And
18 I think in the future, it is going to make
19 everybody need to adapt a little more rapidly.

20 Q. How about with fuel costs, do you see the
21 current or last year's spike to be an anomaly.
22 or do you see, given your reliance on fuel to
23 move feed, do you see that as an escalating
24 cost?

25 A. No, we see it as probably an escalating

1 cost going into the future.

2 Q. And more generally, in terms of the
3 producer price volatility off the pricing series
4 and as well fuel and feed, the department has
5 reported figures for '04 in your market of
6 around \$11 a hundred and in '06 \$14 a
7 hundredweight. Is that a reasonable, from your
8 experience, is that a reasonable calculation to
9 use for --

10 A. Of what our milk price was?

11 Q. Yes, a mailbox price.

12 A. That is probably reasonable.

13 Q. So for a \$3 swing in price over that
14 two-year period, you mentioned, I think in your
15 direct testimony, that one response to that
16 price signal is the standard, go to the bank and
17 find financing for your operating costs.

18 Is that the most primary response of
19 farmers in your area, have access, starting with
20 a strong equity position, to be able to do that?

21 I am trying to turn it off. Excuse me.

22 JUDGE PALMER: They are tricky
23 sometimes.

24 BY MR. SMITH:

25 Q. I am challenged, but I can turn off a

1 phone, I thought. There we go. Sorry.

2 A. What was your question again?

3 Q. The first response that you mentioned to
4 decreased prices and perhaps price volatility is
5 access to financing to carry you over the low
6 points. And correct me if I am wrong. I
7 understood you to say that a number of farmers
8 have availed themselves of that to the extent
9 that they are able.

10 If that is the case, what would be the next
11 reaction to a price signal, a reduced price
12 signal going forward?

13 A. Basically to a price squeeze, is what you
14 are saying?

15 Q. Yes, to the next price squeeze, assuming it
16 is coming.

17 A. The next reaction -- it is not coming; it
18 is here -- is the banks are going to call the
19 notes. You know, if you as a producer have
20 \$5 million in equity and you have used up all of
21 that trying to keep up and pay your bills --
22 because if you don't pay your bills, nobody will
23 service you, you won't have feed to feed your
24 cows. You have to pay your bills. About the
25 only people that you can work with are the

1 banks.

2 After a while, they kind of tend to lose
3 their sense of humor, and I am sure they have
4 magical figures and numbers that they shoot for;
5 but once you hit a certain point and it doesn't
6 look like you are going back, they are going to
7 close you down.

8 Q. So in the Northeast, we generally work off
9 a rule of thumb, a third, a third, a third. A
10 third of the producers generally equity position
11 to weather storms, a third in the middle.
12 incremental, and a third in a generally
13 challenged position. Is that a relative
14 ballpark for your community as well?

15 A. Going into the future?

16 Q. Yes.

17 A. I would be guessing. But I would say it is
18 probably more like a half.

19 Q. Half and half?

20 A. Are going to have serious problems.

21 Q. Two other price responses in my
22 neighborhood, number one, despite the prevailing
23 understanding that if prices go down. milk
24 production will go down, farmers tend to put on
25 more cows.

1 Was that your experience in the Midwest on
2 a smaller family-scaled operation?

3 A. It is really my experience anywhere. As
4 milk prices go down, you put on more cows to
5 cover.

6 Q. Produce more milk.

7 A. And if milk prices go up, you put on more
8 cows.

9 Q. Produce more milk.

10 A. Right.

11 Q. So on a 75-cow operation, farmers might
12 tend to put on five, ten, as many as 25 cows.
13 On a 2000-cow operation, what is the equivalent.
14 where is that number between investing in new
15 cows for a cash flow, versus just staying the
16 course? What is the number?

17 Is there some -- I am sure there is no
18 magical number. But there does seem to be that
19 equation, between 5 to 75, but no more than a
20 hundred. At that point, you are just going
21 down. So at 2000 cows, how many --

22 JUDGE PALMER: You are beginning
23 to testify.

24 MR. SMITH: I am just trying to
25 create a frame of reference for the question.

1 THE WITNESS: I guess I am not
2 understanding your line of questioning. You are
3 asking me how much would you expand if you
4 expanded as a result?

5 BY MR. SMITH:

6 Q. Right. You wouldn't put on one cow, which
7 at a 50-cow operation, might have a substantial
8 impact on your cash flow.

9 A. What you look at is if you have an equity
10 position to allow you to do it, and if you have
11 the ability to milk the cows through the barn.
12 then you will add the cows. And that is to get
13 through rough times or to make a little more
14 money when you do have some good times.

15 Q. But might you put on a hundred cows at
16 once?

17 A. One or 200 cows if you were to add. But it
18 is all a function of what you are working with.
19 If your parlor is already full, you are not
20 going to put on any cows.

21 Q. Off-farm income is an important component
22 in the Northeast. Is that something that on
23 that scale of operation that can come into the
24 operation?

25 A. Not at all. I do feel sorry for the guys

1 in the Midwest that are losing money, they can
2 make their wife go out and work and get a job.
3 so they have insurance coverage. And they can
4 work harder, and they can actually make it
5 through some tough times.

6 But there is no way we can swim fast enough
7 to get above this thing if it starts going
8 backwards.

9 Q. Are there any other opportunities to
10 augment your income than what we have talked
11 about on that scale operation?

12 A. Not really.

13 Q. Okay.

14 MR. SMITH: Thank you.

15 JUDGE PALMER: Other questions?

16 Mr. Beshore.

17 CROSS-EXAMINATION

18 BY MR. BESHORE:

19 Q. Good morning, Mr. Squire, my name is Marvin
20 Beshore, I am representing DFA and Dairylea at
21 this hearing. Just a couple of quick questions.

22 With respect to the circularity problem
23 that you have identified in terms of NASS
24 prices, your proposed remedy for that is to go
25 to CME prices, correct?

1 A. That's correct.

2 Q. If that were not adopted, but there were
3 another -- adopted, but there were another
4 proposal, such as number 20 proposed by
5 Dairylea, which you indicated you have not had
6 the opportunity to fully analyze, which
7 addressed the circularity problem, would you be
8 willing to take a look at that, or want to take
9 a look at that to try to avoid the circularity
10 problem?

11 A. I think anything that would be in our best
12 interest, we would be interested in looking at
13 that.

14 Q. Okay. Your comments on the energy
15 adjuster. Proposal 17 of the National Milk
16 Producers Federation, you know, you indicated
17 that you were opposed to having energy costs
18 passed back, built into the make allowance with
19 that energy adjuster.

20 Have you thought about the fact that, with
21 volatility in energy prices, that proposal is
22 one of the few that is on the table here which
23 would allow producer prices to increase when
24 there are declines in energy prices? Do you
25 follow me?

1 A. I follow you. I don't think that is the
2 trend of the future, but I think I understand
3 what you are saying.

4 Q. You don't think that energy prices are
5 going to go down?

6 A. I don't think for any prolonged period of
7 time.

8 Q. Okay. But if they did, you will understand
9 that that proposal would increase the prices
10 back to the farm?

11 A. Correct.

12 MR. BESHORE: Okay. Thank you.

13 JUDGE PALMER: Yes, sir.

14 Mr. Wellington.

15 CROSS-EXAMINATION

16 BY MR. WELLINGTON:

17 Q. Bob Wellington from Agri-Mark. I just have
18 a question or two.

19 Back at the previous make allowance
20 hearing, there was a dairy farmer from your
21 region, I don't know whether it was New Mexico
22 or West Texas, that says that he was receiving a
23 price for his milk that was about a dollar to a
24 dollar 50 below the Class III price. Is that a
25 price level that you are receiving?

1 A. That is frequently what happens.

2 Q. Is that what has happened in the last year.
3 it has been significantly below the Class III
4 price?

5 A. I would say that is probably true.

6 Q. And it could be as much as a dollar or
7 more?

8 A. Right.

9 MR. WELLINGTON: Okay. Thank you.

10 JUDGE PALMER: Anyone else? Okay.
11 You are excused, sir, thank you very much for
12 your testimony. It was helpful. Thank you.

13 MR. STEVENS: Your Honor, may I
14 inquire?

15 JUDGE PALMER: Are we off the
16 record? Do you need the witness?

17 MR. STEVENS: It is just a
18 question of the statement. It is not entered
19 into evidence. I know we read it into the
20 record.

21 JUDGE PALMER: We will receive it
22 into evidence. I will do that. You are right.

23 MR. STEVENS: Number 14.

24 (Thereupon, Exhibit 14 was received
25 into evidence.)

1 JUDGE PALMER: All right. We have
2 a bit of time yet before the recess. We have a
3 number of witnesses -- let's go off the record
4 now.

5 (Thereupon, a discussion was held off
6 the record.)

7 (Thereupon, Exhibits 15, 15-A and
8 15-B were marked for purposes of
9 identification.)

10 KENNETH W. BAILEY

11 having been first sworn by the judge, was
12 examined and testified under oath as follows:

13 JUDGE PALMER: Mr. Kenneth Bailey
14 is the witness, and we have marked his statement
15 for identification as Exhibit 15. There is a
16 one-page document called "Figure 1.
17 Pennsylvania Milk Margin" that we have marked as
18 15-A, and there has been a document consisting
19 of one, two -- four pages, of relevant data that
20 we are marking as 15-B.

21 Mr. Yale, if you would proceed.

22 MR. YALE: Sure.

23 DIRECT EXAMINATION

24 BY MR. YALE:

25 Q. Dr. Bailey, what is the education that you

1 have received relevant to dairy economics?

2 A. I received a B.S. degree in ag business
3 from the University of Arkansas, and an M.S. in
4 agricultural economics from the University of
5 Missouri, and a Ph.D. in agricultural economics
6 from the University of Minnesota.

7 Q. And where are you currently employed?

8 A. Penn State University.

9 Q. And what position do you hold there?

10 A. Associate Professor.

11 Q. And do you have any particular focus in
12 your dairy economics that you practice?

13 A. I focus on policy analysis, market price
14 forecasting.

15 Q. Okay. And would you describe some of the
16 things you have been doing in that regard in
17 terms of market price forecasting?

18 A. Right now we are under a cooperative
19 agreement with AERS developing a dairy database
20 for the industry, a monthly and weekly dairy
21 industry database.

22 We are trying to do a mass balance
23 component analysis to look at all supply and the
24 uses of fat and protein each month. We develop
25 a dairy database for trade, and we are right now

1 developing a monthly price forecasting model.

2 Q. Okay. And attached to Exhibit 15. the last
3 page is an abbreviated CV; is that correct?

4 A. That's correct.

5 MR. YALE: Your Honor, we
6 would request that Dr. Bailey be considered an
7 expert in pricing.

8 JUDGE PALMER: He will be.

9 BY MR. YALE:

10 Q. You have a prepared statement?

11 A. Yes, I do.

12 Q. If you want to make that available. Thank
13 you.

14 STATEMENT FOR THE RECORD OF KENNETH W. BAILEY

15 MR. BAILEY: My name is Kenneth
16 Bailey, and my address is 208c Armsby Building.
17 The following analysis is given on my own
18 personal knowledge and experience. I am an
19 Associate Professor at the Pennsylvania State
20 University. I specialize in dairy marketing and
21 policy analysis and conduct research on dairy
22 trade, policy analysis and the price analysis of
23 dairy markets. Attached is my abbreviated
24 curriculum vitae, which accurately summarizes my
25 education and employment. My presence here

1 today does not reflect the opinions or views of
2 the Pennsylvania State University.

3 I used a Penn State monthly dairy
4 industry model to evaluate proposed changes to
5 federal milk marketing orders. The model starts
6 the forecast of commodities prices, such as
7 block barrel cheese and butter prices at the
8 Chicago Mercantile Exchange, and Western prices
9 for nonfat dry milk and dry whey as reported by
10 USDA, and forecasts NASS survey prices, both
11 two- and four-week prices, via estimated linkage
12 equations.

13 From there the model simulates
14 component prices, Federal Order prices and the
15 all-milk price. The model also has equations
16 that forecast the milk supply, both cow numbers
17 and yield, as well as Federal Order pools.
18 While the model is dynamic on the supply side.
19 at this point, it does not have demand
20 equations, nor does it simultaneously simulate
21 prices. Thus, it is more appropriate for
22 short-term policy analysis and forecasting.

23 The baseline used in this study was
24 estimated for the period February 2007 to
25 December 2008. The baseline assumed that make

1 allowances per the interim final rule published
2 by USDA on December 26, 2006, would be used
3 starting in March 2007. The baseline uses a
4 forecast for Western nonfat dry milk prices, and
5 then forecasts dry whey prices via a price
6 linkage equation. Forecast prices for Grade AA
7 butter and block cheese at the CME were
8 forecasted based on CME futures contracts as of
9 February 23rd, 2006. Feed prices, particularly
10 corn and soybean prices, were forecasted based
11 on the Chicago Board of Trade contract prices as
12 of February 23rd, 2007.

13 This provides a timely forecast that
14 employs all current information and assumes a
15 proper relationship between milk and feed
16 prices.

17 The method of analysis used in this
18 study compares all changes to the baseline.
19 Thus changes in Federal Orders are simulated
20 over the period March 2007 through December 2008
21 and then compared to the baseline. The monthly
22 difference, called the change from the baseline,
23 would then be attributable to the change made in
24 the Federal Orders.

25 The next sentence, I have a

1 correction which I would like to read. Ten
2 scenarios were analyzed in this report using
3 Scenarios A through G and I through K, outlined
4 in the USDA Preliminary Economic Analysis. See
5 page 2 of the USDA report for a summary. In
6 this report, all changes were computed relative
7 to the baseline over the monthly period March
8 2007 through December 2008 and are presented in
9 Tables 1 through 8 in the attachment.

10 Scenario A. Make allowances were
11 adjusted to reflect updated California
12 manufacturing costs, see Table 4 of the USDA
13 report. The make allowances used were as
14 follows: Cheese, 0.1711; nonfat dry milk,
15 ,01662; dry whey, 0.1956, and butter, 0.1216.
16 With the exception of dry whey, make allowances
17 are expected to rise under this scenario.
18 Analysis of Scenario A indicates that protein
19 and nonfat solids prices would fall by 1 cent
20 per pound in both 2007 and 2008. That would
21 result in a drop in Federal Order prices of 1 to
22 8 cents per hundredweight relative to the
23 baseline.

24 Class II and IV prices change the
25 most. Lower Federal Order prices reduced

1 average uniform prices by 4 cents per
2 hundredweight in both 2007 and 2008 and reduced
3 the value of all 10 federal pools by \$43 and \$47
4 million relative to the baseline in 2007 and
5 2008.

6 Scenario B. This proposal removed
7 the barrel cheese price from the NASS cheese
8 survey. USDA estimated this would reduce the
9 NASS cheese price by an average of 0.0087 per
10 pound on average. This scenario was simulated
11 by reducing CME-NASS price linkage equation by
12 0.0087 per pound. The results indicate that
13 protein prices would fall by 2 and 3 cents per
14 pound in 2007 and 2008, respectively, relative
15 to the baseline. This would reduce both the
16 Class I mover and Class III prices by 5 and 7
17 cents per hundredweight in 2007 and 9 and 8
18 cents per hundredweight in 2008, relative to the
19 baseline.

20 Uniform Federal Order prices would
21 drop roughly 4 and 6 cents per hundredweight
22 respectively relative to the baseline in 2007
23 and 2008. The value of all 10 Federal Orders
24 would decline by \$55 and \$80 million in 2007 and
25 8, relative to the baseline.

1 Scenario C. This scenario altered
2 the protein price equation used in Federal
3 Orders. The protein yield factor was changed
4 from 1.383 to 1.405. The butter yield factor in
5 the protein price equation changed from 1.572 to
6 1.653. and the butterfat recovery factor was
7 changed from 0.9 to 0.94. This scenario
8 increased the protein price 7 and 8 cents per
9 pound in 2007 and 2008, respectively, relative
10 to the baseline. It increased the Class I mover
11 and the Class III price by 16 and 20 cents per
12 hundredweight in '07, and 25 cents per
13 hundredweight in '08, respectively, relative to
14 the baseline. This scenario increased the
15 uniform blend price an average 13 and 18 cents
16 per hundredweight in 2007 and 2008 relative to
17 the baseline. These higher blend prices
18 increased the pool values an additional 166 and
19 236 million in 2007 and 2008 relative to the
20 baseline.

21 Scenario D. This scenario included
22 all the changes in Scenario C and added a few
23 more changes. It increased the butterfat yield
24 factor in the butterfat price equation from 1.2
25 to 1.22 and increased the nonfat solids yield

1 factor from 0.99 to 1.02. The higher butterfat
2 yield factor slightly reduced the protein price.
3 That said, protein, butterfat and nonfat solids
4 prices were 2 to 6 cents per pound higher in
5 2007 and 2008 relative to the baseline. As a
6 result, all class prices rose 20 and 36 cents
7 per hundredweight in 2007 and 2008 relative to
8 the baseline.

9 Uniform prices were 25 and 28 cents
10 per hundredweight higher in 2007 and 2008
11 respectively, relative to the baseline.

12 Finally, all 10 pools rose in value by 301 and
13 359 million in 2007 and 2008, relative to the
14 baseline.

15 Scenario E. This scenario raised the
16 yield factor in the butterfat price formula from
17 1.2 to 1.211. This raised the butterfat price a
18 penny a pound and lowered the protein price a
19 penny a pound in 2007 and 2008 relative to the
20 baseline. This resulted in slightly higher
21 class prices of 2 to 4 cents per hundredweight
22 in 2007 and zero to 5 cents per hundredweight in
23 2008. It also raised uniform prices by 2 cents
24 per hundredweight in both 2007 and 2008 relative
25 to the baseline and increased pool values by \$20

1 and \$19 million relative to the baseline in 2007
2 and 2008.

3 Scenario F. There was a slight error
4 in this paragraph. I will let you know.

5 Scenario F. Chicago Mercantile Exchange prices
6 replaced NASS survey prices in this scenario for
7 cheese, butter and nonfat dry milk. Dry whey
8 prices would remain unchanged. This analysis
9 followed the USDA study and made the following
10 changes in the price linkage equations: CME
11 prices were higher on average by \$0.0056 per
12 pound for cheese, \$0.0183 per pound for butter
13 and \$0.0397 per pound for nonfat dry milk. We
14 simply added these fixed differentials to the
15 intercept term in our CME-NASS price linkage
16 equations.

17 The results indicate that the rise in
18 butter prices offset the increase in cheese
19 prices in the protein price equation. Thus,
20 butterfat prices rose 2 cents per pound in both
21 2007 and 2008, but protein prices were unchanged
22 in 2007 and fell a penny a pound in 2008
23 relative to the baseline.

24 Nonfat solids prices rose, rose 3 and
25 4 cents per pound in 2007 and 2008 relative to

1 the baseline. There were significant increases
2 in all class prices, particularly Class II and
3 IV prices. Uniform blend prices rose 19 and 16
4 cents per hundredweight in 2007 and 2008,
5 relative to the baseline, and total pool values
6 rose \$217 and \$208 million in 2007 and 2008.
7 relative to the baseline.

8 Scenario G. This scenario replaced
9 the manufacturing make allowances in the interim
10 order with the weighted average total costs
11 presented in the Cornell study: \$0.1108 for
12 butter. \$0.1410 for nonfat dry milk. \$0.1638 for
13 cheese and \$0.1498 for dry whey. These make
14 allowances are lower than what is in the
15 baseline. The results indicate that the lower
16 make allowances would raise butter, other dairy
17 solids and nonfat solid component prices
18 relative to the baseline, by 1 to 5 cents per
19 pound in 2007 and 2008.

20 Federal Order prices rose 15 and 26
21 cents per hundredweight in 2007 and 17 to 32
22 cents per hundredweight in 2008, relative to the
23 baseline. The average uniform price in 2007 and
24 2008 rose 22 and 27 cents per hundredweight
25 respectively, relative to the baseline. This

1 added \$269 and \$348 million to Federal Order
2 pools in 2007 and 2008 respectively.

3 Scenario I. This scenario eliminated
4 the 3-cent barrel price adjustment in the NASS
5 cheese prices used in the protein price formula.
6 USDA estimated this would lower the NASS cheese
7 price by \$0.0169 per pound. This change was
8 added to the CME-NASS cheese price linkage
9 equation in the model. Predictably, this
10 lowered the protein price 5 cents per pound
11 relative to the baseline, and lowered the
12 Class I mover and the Class III prices relative
13 to baseline.

14 Uniform blend prices fell 8 cents and
15 12 cents per hundredweight relative to the
16 baseline in 2007 and 2008. Pool values fell 103
17 and 154 million relative to the baseline in 2007
18 and 2008.

19 Scenario J. This scenario used the
20 NMPF, or National Milk Producer Federation,
21 energy cost adjuster. The changes to the make
22 allowances are contained in Table 13 of the USDA
23 study. Only the changes for 2007 and 2008 were
24 used. The results indicate that adoption of the
25 energy adjuster would have had minimal impacts

1 on component and class prices in 2007 and 2008.
2 Overall uniform blend prices would have fallen 4
3 to 5 cents per hundredweight in 2007 and 2008
4 relative to the baseline, and Federal Order pool
5 values would have declined just 54 and 66
6 million relative to the baseline in 2007 and
7 2008 respectively.

8 Scenario K. This scenario combined
9 Scenario D, yield factor changes, F, CME prices.
10 and G, make allowance changes, into one Scenario
11 K as outlined in Appendix B to the USDA study.
12 "Effects of Combined Proposals from Dairy
13 Producers of New Mexico. Class III and IV Price
14 Formulas."

15 This scenario raised component prices
16 4 to 8 cents per pound in 2007 and 5 to 9 cents
17 per pound in 2008, all relative to the baseline.
18 Class price changes were at 52 to 83 cents per
19 hundredweight in 2007 relative to the baseline.
20 with Class II and IV prices rising the most.
21 Class price changes were 63 to 97 cents per
22 hundredweight in 2008 with Class II and IV
23 prices again rising the most, relative to the
24 baseline.

25 Average uniform prices rose 66 cents

1 per hundredweight in 2007 and 72 cents per
2 hundredweight in 2008 relative to the baseline.
3 Pool values rose 792 million in 2007, and 919
4 million in 2008.

5 USDA provided an impact study of
6 proposed changes in Class III and IV formulas as
7 discussed earlier. That study, "Preliminary
8 Economic Analysis of Class III and IV Prices."
9 used the USDA baseline and econometric model of
10 the U.S. dairy industry. The baseline, "USDA
11 Agricultural Baseline Projections to 2015." was
12 published by the World Agricultural Outlook
13 Board on February 2006.

14 I will assert that USDA's baseline
15 and study of Class III and IV formulas did not
16 adequately account for the unprecedented rise in
17 feed costs that is currently underway. One
18 could argue that this should make little
19 difference when analyzing policy changes over a
20 five- to ten-year period of time. But it is an
21 issue when one considers that USDA changes to
22 pricing formulas could adversely affect hundreds
23 of dairy farmers over a one- or two-year period
24 of time.

25 Thus accounting for the financial

1 condition of dairy farms at the time of the
2 policy change and assessing the impact of that
3 policy change on dairy farms is extremely
4 relevant when contemplating changes to pricing
5 formulas

6 The National Agricultural Statistics
7 Service reports monthly prices for corn and
8 soybeans that are used in their calculation of
9 the milk feed price ratio. Corn and soybeans
10 form the basis of energy and protein in a dairy
11 feed ration. It also determines prices for
12 other concentrates, since prices are linked
13 through substitution. Since feed costs account
14 for roughly half a dairy farm's production costs
15 and concentrates are a significant portion of
16 those costs, corn and soybean prices are very
17 important to dairy farmers.

18 An alternative to the USDA milk/feed
19 price ratio is to construct a milk margin that
20 compares the milk price to the cost of feed
21 required to produce a hundred pounds of milk.
22 The Pennsylvania all-milk price was compared to
23 the feed requirements of a cow producing an
24 average 65 pounds of milk per day over the
25 period January 2001 through January 2007. A

1 static feed ration was developed by Penn State
2 nutritionists that was composed of corn, soybean
3 meal, haylage and other concentrates Penn
4 State maintains a list of local feed costs The
5 difference between the milk price and the feed
6 cost is the milk margin A forecast of this
7 margin was done by using the milk futures at the
8 CME and an estimated Pennsylvania basis in order
9 to forecast the Pennsylvania all-milk price
10 The feed costs were forecasted by estimating
11 corn and soybean prices in relation to these
12 feed ingredient prices The results of this
13 historical comparison and the forecast are
14 provided in Figure 1

15 The results indicate that 2006 was a
16 bad year for cash flow, since it was below the
17 five-year average of 2002 to 2006 Milk and
18 feed costs were forecasted for 2007, using the
19 futures prices at the CME and Chicago Board of
20 Trade The outlook for 2007 is that dairy cash
21 flow will improve, given current milk and feed
22 price projections from the futures markets, but
23 will not be as good as margins in 2004 and 2005

24 The average NASS price of corn and
25 soybeans between January 2000, when USDA began

1 using make allowances and multiple component
2 pricing formulas, and August of 2006 was \$2.10
3 and \$5.61 per bushel respectively. Corn prices
4 then rose to \$3.23 per bushel in January 2007, a
5 54 percent rise, and soybeans rose \$6.42 per
6 bushel, a 14 percent rise. I should say it rose
7 to 6.24 per bushel, a 14 percent rise.

8 The Chicago Board of Trade reported
9 settlement prices for corn and soybean futures
10 contracts as of February 23rd, 2007 as follows:
11 Corn will rise to \$4.52 per bushel by July, and
12 soybean prices will rise to \$8.32 per bushel by
13 November of 2007. These prices and the
14 forecasts used in this study illustrate the
15 unprecedented rise in feed costs that dairy
16 farmers are now experiencing.

17 I will argue that USDA's economic
18 impact study of the Class III and IV formulas do
19 not account for this record rise in feed prices
20 and their resulting impact on the milk supply.
21 This is a critical issue if USDA adopts a change
22 in formulas that will reduce producer incomes.
23 Any reduced income would come on top of poor
24 cash flows in 2006 and higher make allowances
25 recently adopted by USDA.

1 JUDGE PALMER: I think that is a
2 good time for us to take a break. We will
3 return at 1:00.

4 (Thereupon, a luncheon recess was
5 taken at 12:02 p.m., with the
6 proceedings to be continued at
7 1:00 p.m.)

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AFTERNOON SESSION

1:13 p.m.

JUDGE PALMER: You just finished giving your prepared statement, Mr. Bailey. Mr. Yale will have some questions.

MR. YALE: Yes, I do, just a few here.

CONTINUED DIRECT EXAMINATION

BY MR. YALE:

Q. Dr. Bailey, in your analysis that you did, are you providing any testimony, an explanation of any of the proposals that are before the Secretary, are you explaining any -- I mean. providing any -- let me back up.

What was the scope of the project that you did?

A. Basically I took the USDA study and simply analyzed the proposals that USDA summarized. USDA did a very good job of summarizing all the proposals and ran scenarios, and I simply took those scenarios as USDA described them and ran them through my model and provided the impact from the model.

Q. And you are not testifying really for or against any of the proposals; you are just

1 simply providing the information to the
2 department, indicating the impact of the various
3 scenarios that the department identified; is
4 that correct?

5 A. Correct. I am not taking a position on any
6 of the proposals. I am simply providing a
7 short-run one- and two-year assessment of their
8 summaries.

9 Q. Now, you are aware, because you have read
10 it, that Dr. McDowell and Dr. Cessna had
11 provided an economic impact analysis and then an
12 appendix to that that has been presented and
13 made a part of the record, right? You are aware
14 of those?

15 A. Correct.

16 Q. And you have read those?

17 A. Correct.

18 Q. Are you saying that is a bad project or
19 that those numbers are unreliable or not to use
20 them? What is your view of that study?

21 A. I am familiar with the model, because I
22 spent some time studying it. From an
23 economist's perspective, the department has a
24 very good intermediate run model. It is well
25 specified and I like it. It describes the dairy

1 industry after a period of time, a period of
2 adjustment has occurred. So it takes an
3 intermediate run or five-year analysis where all
4 the equilibrium changes have occurred. So I
5 think for that purposes, it is an annual
6 recursive model that looks out, it reaches an
7 equilibrium after probably five years, and it is
8 very good looking at it. That is why, no doubt.
9 they average it over a period of time.

10 I simply have a different model. It is a
11 short-run monthly dynamic model, it takes a much
12 shorter run assessment.

13 Q. And is that an appropriate analysis for
14 purposes of determining the impact of a
15 particular proposal to use your short-run in
16 conjunction with the intermediate-run?

17 A. Yes, I think they complement each other
18 very well because, obviously, as the industry
19 would like to know what are the long-run
20 implications of policies changes, but at the
21 same time, many people in the industry would
22 like to know, well, what is going to happen
23 between now and then? So I can provide a more
24 short-run.

25 My model endogenizes -- or, I'm sorry, my

1 model includes the supply side, so it uses a
2 distributed lag model, so we can simulate milk
3 production monthly over a one- and two-year
4 period of time. However, it does not have the
5 demand side as the department's model has. Nor
6 does it have the price adjustment in the years
7 two, three and four that the department has.

8 Q. I just kind of want to look at your
9 statement. At page 4, you make a statement, if
10 you are looking at the second from the bottom
11 paragraph on that page, it starts. "I will
12 assert."

13 You have this phrase, "could adversely
14 affect hundreds of dairy farmers over a one- or
15 two-year period of time -- adversely affect
16 hundreds of dairy farmers over a one- or
17 two-year period of time."

18 Now, how do you define "adverse"? What is
19 the threshold, just a little bit of loss of
20 income or is it the total loss of the farm?
21 What is an adverse impact when you are talking
22 about hundreds?

23 A. Well, I should rewrite that and say
24 thousands because, obviously, you have multiple
25 thousands of dairy farms across the country.

1 They are all being affected by these high feed
2 prices, as indicated by my study.

3 So I would change it from hundreds to
4 thousands, adversely in the sense that one can
5 get an idea of the cash flow situation, but --
6 the aggregate average cash flow situation, by
7 looking at Figure 1 in my report. And one can
8 get a picture that this cash flow situation was
9 deteriorating all throughout 2006, so when you
10 run into 2007, your short-term debt, your
11 intermediate term debt could possibly be piling
12 up.

13 By adversely, I mean producers are -- I
14 don't have statistical evidence of that, other
15 than what I have in Figure 1. But I would say
16 if they were in a difficult financial situation
17 already, because of the milk/feed relationship.
18 then adding -- then making an administrative
19 change that would reduce the cash flow even
20 further would be what I would define as an
21 adverse consequence.

22 Q. Okay.

23 A. Adverse could mean putting some people out
24 of business.

25 Q. I want to turn, I think -- is this 15-B?

1 JUDGE PALMER: A.

2 BY MR. YALE:

3 O. This is 15-A. If you could look at 15-A.
4 this is the same Figure 1 that was actually in
5 the testimony, right?

6 A. That's correct.

7 O. It has been enlarged so we can read it a
8 little bit more carefully.

9 When you talk about dollars per
10 hundredweight, what is that referencing? What
11 number is that referencing there when -- I guess
12 that would be the Y axis on your chart.

13 A. The Y axis, dollars per hundredweight, is
14 simply the difference between the Pennsylvania
15 all-milk price, minus the feed costs for
16 producing that milk.

17 In other words, we could take the feed
18 costs for a cow producing 65 pounds, we then say
19 that is the cost per day of producing 65 pounds.
20 We divide that by 65 to get the cost per day per
21 pound, multiply it by a hundred, to get the cost
22 of feed to produce a hundred pounds of milk.

23 The difference between the Pennsylvania
24 all-milk price and the feed cost to produce a
25 hundred pounds of milk is what is on the Y axis

1 It is a measure of gross margin, from a business
2 perspective.

3 Q. So for example there, the purple circle
4 there on the left between 13 and 14, that
5 represents the gross margin for the year 2005
6 for the month of January, on the left?

7 A. Yes, that's correct. That is the dollars
8 left over to pay for labor, vet expenses.
9 interest, depreciation, all other nonfeed
10 related costs.

11 Q. And were all of these numbers -- this
12 chart, is this prepared using the types of tools
13 that agricultural economists traditionally use?
14 Is there anything different or unusual about the
15 analysis you did?

16 A. No, it is simply myself as an agricultural
17 economist and Ginnie Ishler, Virginia Ishler,
18 I-s-h-l-e-r, who manages the Penn State Dairy.
19 which is used to make the best ice cream in the
20 world.

21 Q. And the point of this is to show -- is not
22 necessarily to show actual cash flow to the
23 farm, but to show available -- in some way
24 measure the type of financial stress that the
25 farms are experiencing? I mean, is that a fair

1 statement?

2 A. Well, any business, if you look at any
3 financial profit and loss statement, you have
4 your sales, minus your major costs, and that is
5 your gross margin. And your gross margin is
6 what is left over to pay all the other expenses.

7 And on a dairy farm, feed is half of your
8 production cost. It is the single largest
9 expense you face. And it is also very, very
10 volatile. So when you take a volatile milk
11 price and a less volatile -- but a volatile feed
12 price, the difference between the two is what is
13 left over to pay your other expenses. Your
14 labor, your vet, all those expenses are less
15 likely to rise through the year as -- and energy
16 costs are less, are not as volatile. But it is
17 a measure of funds available to cash flow your
18 business.

19 And if you look at the green line, and you
20 see that it is below the five-year average, you
21 have month after month much less funds available
22 to pay your bills and there is a cumulative
23 impact of that.

24 Q. Okay. That was my next question then. It
25 does accumulate. If there is a loss, it does

1 accumulate?

2 A. Absolutely, as in any business.

3 Q. And how is this -- how does this improve
4 the impact of pricing on farmers, compared to
5 the traditional milk/feed ratio?

6 A. I don't know when this occurred. But 25
7 years ago or so, USDA came up with a number of
8 indexes to measure the relationship between
9 livestock prices and feed. And for dairy, we
10 have this milk/feed ratio, and I have read the
11 definition hundreds of times, and can in my mind
12 conceptualize what it means.

13 But generally economists note that if it
14 exceeds some level of 3 or 2.75, whatever that
15 is, that the milk supply begins to expand, if it
16 falls much below some level of 2.50. that the
17 milk supply contracts. I don't like that index.
18 It is not intuitive to me as an economist. As
19 someone who has run a business, I don't know
20 really what it means.

21 That is why we put together this index.
22 because farmers can relate to it, and any
23 businessperson can relate to the gross margin.

24 Q. Now, so this would be a useful tool for the
25 department to look at the impact at the farm

1 level of the various proposals?

2 A. I think that it paints a picture of
3 currently the health of the dairy producers in
4 our industry as USDA is considering these
5 regulations.

6 Q. Now, you just talked about feed, and I want
7 to go to one final point here.

8 Is that in the definition -- or I am sorry.
9 in your direct testimony, you made a comment
10 that you thought that there was a major issue
11 with the department's level or using the
12 February 2006 baseline as opposed to the
13 February 2007, because it does not include this
14 change, dramatic change in feed prices.

15 And the argument is that it is just a
16 baseline, and since all we are looking at is
17 changes off the baseline, what difference does
18 it make where we draw the baseline to measure
19 the changes. So why is it important then that
20 this extra cost of the feed be in the baseline
21 to make that analysis?

22 A. It is true the USDA has a very good
23 intermediate run model. The baseline that they
24 used did not account for the rise in feed
25 prices. The new baseline accounts for it a

1 little bit more.

2 It is true they are looking at changes from
3 the baseline. They take those changes and
4 average them over nine years, and if you are
5 looking at a five-year equilibrium condition.
6 then that is true.

7 But what I am more concerned with as an
8 extension agent -- extension person in
9 Pennsylvania talking to real, live dairy
10 farmers, is how are we going to get from where
11 we are now, to any new change that USDA makes.
12 So I am just trying to say that USDA needs to
13 take into consideration the fact that their
14 baseline does not account for that if you make
15 any change in Class III and IV formulas that
16 would reduce producer income; that that
17 reduction is on top of the change in the make
18 allowances that is going to be announced in a
19 day or so and the higher feed prices.

20 I think it is the condition in which that
21 announcement would be made is the critical
22 issue.

23 MR. YALE: Okay. Your Honor.
24 I have no other direct questions, and Dr. Bailey
25 is available for cross-examination.

1 JUDGE PALMER: Rosenbaum.

2 CROSS-EXAMINATION

3 BY MR. ROSENBAUM:

4 Q. Good afternoon, Dr. Bailey. Your report
5 has been marked as Exhibit 15, and I wanted to
6 start --

7 JUDGE PALMER: I don't know how
8 aware Dr. Bailey is of who is here.

9 MR. ROSENBAUM: We have met before.
10 Steve Rosenbaum of the International Dairy Foods
11 Association.

12 BY MR. ROSENBAUM:

13 Q. Dr. Bailey, on your report, Exhibit 15, you
14 make the statement on page 1, second paragraph
15 that the model you used here does not have
16 demand equations; is that correct?

17 A. That's correct.

18 Q. Now, do you have a copy of the USDA
19 baseline that has been marked as Exhibit 8 in
20 this proceeding? It is called --

21 A. The actual USDA baseline? No.

22 Q. Well, it is called a national econometric
23 model documentation.

24 A. I have the documentation, yes. It is not
25 the baseline, it is the documentation you are

1 referring to.

2 Q. Yes. I appreciate that clarification.

3 And if you would turn with me to page 5,
4 there is a Table 3 which shows per capita demand
5 and related equations. Do you see that?

6 A. Yes, I do.

7 Q. And listed there are equations with respect
8 to U.S. fluid milk, butter, American cheese,
9 other cheese, nonfat dry milk, dry whey, canned
10 milk, going to the next page, dry whole milk,
11 frozen products, retail ice cream price, other
12 Class II solids.

13 Now, do you understand these to be demand
14 side equations that are part of the USDA model?

15 A. Yes. I do.

16 Q. And am I correct from your testimony that
17 you do not include anything equivalent to any of
18 those parameters in your model; is that right?

19 A. That's correct.

20 Q. Now, let's assume that one of the scenarios
21 that we are looking at would reduce the minimum
22 price of milk. Okay?

23 All other things equal, I assume that if
24 one were to include a demand side consideration,
25 you would think that that would result in higher

1 demand, correct?

2 A. Well, it is the magnitude is the issue.

3 But, yes, if the price was dropped, and you have
4 a negative price elasticity, the demand would go
5 up, the magnitude of which is conditioned on the
6 size of the elasticity.

7 Q. The impact of including demand equations,
8 would be that with respect to scenarios that you
9 calculate a negative number for, that number
10 would be less negative if one were to include
11 the demand side; is that fair? Not asking you
12 to quantify the effect. I am asking you to tell
13 me whether that is directionally the effect.

14 A. State the question real quick again.

15 Q. Yes. Some of the scenarios that you have
16 analyzed result in lower producer income.
17 correct?

18 A. Yes, correct.

19 Q. And I am asking whether it is the case that
20 if one includes demand equations in the model,
21 those become less negative?

22 A. Not necessarily. Because what is good
23 about the department's model is that they
24 account for supply, so in this case, supply
25 would go down. They account for demand, which

1 drives how milk is allocated in different
2 classes.

3 I would argue that the bigger effect would
4 be on the pooling side, on the Class IV. So if
5 the price fell, the milk supply would eventually
6 slow down. If the milk supply slowed down,
7 there would be less allocated to Class IV, more
8 to the others, so the pooling would actually
9 offset some of that by improving the pooled
10 price.

11 Q. Okay.

12 A. But by itself, yes, if price goes down.
13 demand would go up to help offset that. But
14 given these elasticities, it would have minimal
15 effect on the pooling.

16 Q. When you say "minimum effect on the
17 pooling," what do you mean by that?

18 A. As I look at these elasticities, the fluid
19 in Class I. Class II, basically the Class I, the
20 cheese have very low elasticities. And the way
21 that the USDA model works, the thing I like
22 about it is it projects the milk supply, the
23 milk supply goes out and is consumed initially
24 for fluid. The balance that is left over is for
25 manufacturing.

1 I like the way Howard specified that.

2 It is then allocated to cheese, which is
3 Class III and Class IV. Class IV is a residual
4 calculation in Howard's model. I spoke with him
5 about it. I like that feature.

6 What that means is that the milk supply
7 grows significantly. All that extra milk ends
8 up in Class IV, irrespective -- now, if the
9 price in general goes up and demand is going to
10 increase for some of these things, that might
11 determine which class it goes into. But given
12 the inelastic nature of these elasticities. I
13 would say the bigger, overrunning concern is the
14 milk supply and whether the balance ends up
15 going into or out of Class IV. That is where
16 the big prices are driven, not necessarily any
17 re-allocation, based on these demand
18 elasticities.

19 Q. But you are assuming that, for a number of
20 scenarios, that the price paid to farmers will
21 go down, correct?

22 A. I think in their model, the price is
23 solved. It depends on --

24 Q. I am talking about your model.

25 A. Okay. My model, correct.

1 Q. You are assuming that the price paid to
2 farmers would go down, correct?

3 A. I did a number of scenarios, some of which
4 went up and down.

5 Q. Some of your scenarios, the price goes
6 down, correct?

7 A. Correct.

8 Q. In that scenario, you have agreed with me
9 that the impact of including demand side
10 considerations would be to reduce the -- in
11 absolute dollars, would be to reduce the
12 negative impact, correct?

13 A. It could reduce it a little bit, yes.

14 Q. Now, you mentioned that -- I think you said
15 both orally and a minute ago, that your model
16 does not simulate prices or simultaneously
17 simulate prices.

18 And I think perhaps in your testimony, you
19 say the model doesn't have price adjustments in
20 years two and three. Are those the same things.
21 are those different ways of describing the same
22 thing?

23 A. Yes. In this model, we don't
24 simultaneously solve for price. The USDA model
25 does, and most of that price adjustment -- not

1 speaking on behalf of the USDA, but I imagine it
2 occurs in year two, three and four.

3 Q. What price is it that the USDA model is
4 solving for that your model doesn't? The price
5 of what, of finished products?

6 A. I believe the USDA models and, again. I
7 will let them tell you, but I believe they solve
8 for the commodity prices and then the commodity
9 price is solved, then drives the farm price and
10 the farm price recursively solves the milk
11 supply. In other words, the following year.

12 Q. So your model assumes what, constant or
13 unaffected commodity prices?

14 A. I assume that -- the big driver in all this
15 is what happens to the milk supply. And the
16 milk supply in the USDA model changes the
17 following year. This is a short-run model, so
18 we assume the supply doesn't change. We look at
19 just the price impacts in year one.

20 Q. Your model has forecasts of commodity
21 prices as described on the second page -- in the
22 second paragraph of page 1, correct?

23 A. Correct.

24 Q. And if I understand what you are saying,
25 those prices remain the same, as you say, remain

1 completely unchanged, as you are then trying to
2 model what the effect is of the various
3 scenarios; is that right?

4 A. Correct, correct.

5 Q. Now, let's take -- one of the scenarios you
6 model. and I am going to take this out of order
7 for the moment, although I may come back and do
8 some of these more in order.

9 But one of the items that you model is the
10 effect of -- let's say of Scenario G, which is
11 the model that replaces the manufacturing make
12 allowances in the interim order with what you
13 claim are the weighted average total costs for
14 the Cornell study, correct?

15 A. Correct.

16 Q. Now, and you depict that that would result
17 in an extra \$269 million in Federal Order pools
18 in 2007 and an extra \$348 million in 2008.
19 correct?

20 A. Correct.

21 Q. Let me take an extreme example to see how
22 your model works. Let's assume that your model
23 was projecting what the impact would be of
24 reducing all make allowances to zero.

25 Would your model, if you did that, create a

1 dollar figure as to the extra money that would
2 go into the Federal Order pools under that
3 scenario?

4 A. Yes.

5 Q. Does your model assume that requiring
6 plants to pay extra in this scenario. \$269
7 million a year in 2007 and \$348 million in 2008,
8 does your model assume that such additional
9 payments would have no impact on processing
10 plants' ability to continue to process the same
11 quantity of product?

12 A. The model, as I said, is a short-run model.
13 The reason I included 2008 is because I would
14 view both 2007 and 2008 to be short-run impacts
15 that don't take into consideration price
16 moderations due to changes in supply and demand.

17 The reason I included 2008 is because you
18 can pick which year you want to look at as the
19 short run. because 2007. we began with March. so
20 it is not a complete year. So either one of
21 them could be considered a short-run one-year
22 analysis that it would not have -- it has some
23 supply effect, but it doesn't have the return
24 change to price.

25 Q. I mean, one of the key considerations here

1 has to be providing processing plants a
2 sufficient make allowance to cover their costs.
3 correct?

4 A. Correct.

5 Q. And you have done no analysis, and your
6 model incorporates no analysis of the extent to
7 which plants could, in fact, be required to make
8 the kinds of additional payments set forth in
9 Scenario G and still be able to cover their
10 costs, correct?

11 A. I simply, as I stated earlier, took the
12 USDA scenarios as USDA defined them and ran them
13 through the model. So that wasn't my objective.
14 I simply did a short-run one-year analysis of
15 the USDA scenarios.

16 Q. The answer to my question is, your model
17 simply assumes that the manufacturing capacity
18 would remain unchanged, regardless of the fact
19 that manufacturers would, in this scenario, have
20 to pay a quarter billion dollars or a third of a
21 billion dollars a year more in minimum milk
22 prices; is that right?

23 A. Well, I think not only does the model
24 assume that, but I think if you went to Scenario
25 G in my opinion and ran it into real life, given

1 what Cornell presented at their conference. I
2 would imagine that the plant capacity would be
3 maintained in the current year.

4 Q. Well, that depends, of course, upon how one
5 properly interprets that data, right? I mean.
6 USDA didn't go and --

7 A. They did a study, they showed that the
8 costs and the more efficient, larger plants
9 could cover their costs. The smaller, less
10 efficient plants could not.

11 Q. Take a look at Scenario K, for example. On
12 Scenario K, you are proposing a situation under
13 which manufacturing plants are required to pay
14 \$800 to \$900 million more a year to farmers,
15 correct?

16 A. No, that is not correct. I didn't propose
17 anything. I simply took Scenario K from the
18 USDA's Appendix B and ran it through a model and
19 did a short-run assessment and came up with that
20 number.

21 Q. Your assessment is that if Scenario K were
22 adopted, and Scenario K is one of the scenarios
23 under consideration, the effect would be roughly
24 8 or \$900 million a year more to be paid to
25 dairy farmers, correct?

1 A. Yes, that's correct.

2 Q. And, once again, that model for that
3 scenario assumes that the processing plants
4 could continue to process exactly as much
5 product as they now process, even though they
6 would have to make -- come up with close to a
7 billion dollars a year in extra money to
8 farmers?

9 A. I don't know that it assumes that. It
10 simply takes the formulas that we all know are
11 there, and it changes them and recalculates
12 them. given a static price. It doesn't
13 endogenize firm behavior in that regard.

14 Q. Endogenize, meaning it doesn't incorporate?

15 A. I am sorry, it doesn't incorporate firm
16 behavior in that way.

17 Q. Where are your equations, by the way?

18 A. Would you like them?

19 Q. I don't know. If you have them.

20 A. I have many equations. The equations that
21 I have, I went to USDA's AMS has an excellent
22 Web site. Agricultural Marketing Service of
23 USDA, and they have an excellent Web site with
24 all the formulas for the class prices in there.

25 The changes to those formulas are made --

1 are made off of this appendix. The other
2 equations, the so-called linkage equations and
3 the milk supply equation, I did estimate those.
4 We are trying to get a journal article published
5 at the moment in the second revision. that has a
6 fully simultaneous short-run monthly dairy
7 disequilibrium model. So we have those
8 equations available.

9 Q. Where are they? I mean, you are the
10 witness here. You have mentioned estimated
11 linkage equations. Obviously, that has some
12 bearing on your work. So do you have that to
13 hand out to us right now?

14 A. No, I don't have it. But I can make that
15 available. There are linkage equations, simply
16 looking at the monthly relationship between the
17 CME, Chicago Mercantile Exchange prices and
18 reported NASS prices, where we did a simple OLS.
19 or ordinary least squares, regression between
20 those two, and then we have on the supply side a
21 12-month distributed lag model for supply.

22 And it would have been helpful if I had
23 included that as an appendix.

24 Q. Let's go back to look at some of the
25 earlier scenarios. Let's start with Scenario B.

1 Now, this proposal you discuss on the
2 second page of your testimony, Exhibit 15. as
3 being the proposal to remove the barrel cheese
4 price from the NASS cheese survey, correct?

5 A. (Witness nodding head up and down.)

6 Q. Do you have a view as to why dairy farmers
7 would favor this proposal?

8 A. I can't speak of their view. But my view
9 is that as I look at the weekly markets, the
10 block is the leader, the price leader. Barrels,
11 the margin changes weekly, but it is basically
12 the block is the leader.

13 And so when I do all my analysis. I start
14 with the blocks as the price leader. And
15 barrels and mozzarellas and all the other
16 cheeses follow.

17 Q. By your analysis, the impact of removing
18 the barrel cheese price from the NASS cheese
19 survey would reduce farmer income by \$55 million
20 in 2007 and \$80 million in 2008, correct?

21 A. In this scenario, I took the USDA change in
22 the NASS survey price that they gave, and I used
23 that figure of negative 0.0087, and I have used
24 it in this study.

25 Q. And the result is as I have just described.

1 correct?

2 A. The result is Scenario B in my analysis.

3 Q. And the result is, as I said, minus \$55
4 million a year in 2007 and minus \$80 million in
5 2008, correct? I am looking at page 2 of your
6 report.

7 A. That's correct.

8 Q. Now, so I mean, do you have a position
9 whether this is a good idea to remove the barrel
10 cheese price from the NASS cheese survey?

11 A. Again, I am not taking a position on any of
12 this. I simply ran the scenarios that USDA laid
13 out and did a very good job of summarizing and
14 put them into the model.

15 Q. So you are not saying this is a good idea
16 or a bad idea?

17 A. No. I am not taking a position.

18 Q. From a farmer income perspective, it is a
19 negative, though. That much you can tell us.
20 correct?

21 A. I ran it through my scenario and that --
22 assuming that USDA -- and I am assuming that
23 they did that correctly with that price
24 difference over that period of time would have
25 reduced the pool value \$55 million in 2007, or

1 \$80 million in 2008.

2 Q. Okay. Stepping outside this particular
3 hearing, are you generally in favor of looking
4 at those barrels and blocks, because both
5 provide useful price discovery information?

6 A. You are asking me as an economist do I
7 think that using both blocks and barrels is
8 useful information?

9 Q. Yes, from a price discovery perspective.

10 A. From a price discovery perspective, if you
11 are looking at the Chicago Mercantile Exchange.
12 more information is usually better. But I
13 typically look at the blocks as the leader.

14 Q. I take it you have not yourself replicated
15 the \$0.0087 per pound effect that USDA believes
16 would result from the removal of the barrel
17 cheese price?

18 A. No, in all of these scenarios laid out. I
19 simply took the USDA numbers and ran them
20 through my model to complement their study with
21 a short-run perspective. If I had done that and
22 came up with a different number, it would not
23 have complemented the USDA study.

24 Q. Now, Scenario C is one that addresses yield
25 factors, correct?

1 A. Correct.

2 Q. Now, assume -- and I will state the
3 obvious. The higher the yield factor, the more
4 pounds of finished product one is allegedly able
5 to produce from a hundred pounds of milk.
6 correct?

7 A. Correct.

8 Q. Now, let's assume that one was an operating
9 cooperative, meaning one had a processing plant.
10 And that, in fact, that plant's yields were
11 exactly as in the current formula.

12 The impact of Scenario C would be to cause
13 that -- as a stand-alone proposition. Scenario C
14 would cause that plant to lose money, correct?

15 A. Any plant that doesn't meet national
16 industry standards is going to lose money. So
17 in that scenario, they would lose money.

18 Q. They would lose money as a result of the
19 change in the yield factors, under what --

20 A. They would lose money, because they are not
21 competitive.

22 Q. Okay. Well, okay. But they would be in a
23 scenario in which they would be forced to pass
24 on at minimum milk prices an amount of money
25 that would leave them without enough money to

1 cover their cost to manufacture, correct?

2 A. They could make more money by improving
3 their yield.

4 Q. I am asking you to assume that the yield is
5 what it is, and that is the best they can
6 achieve.

7 A. If you regulated that change, it would
8 require them to pay more.

9 Q. Now, let's assume that you are a
10 cooperative that, in fact, has no manufacturing
11 facilities. Would Scenario C benefit such a
12 cooperative by increasing the minimum milk
13 price?

14 A. Members of the cooperative would be -- in
15 the short run would be facing that higher price.
16 They would be receiving a higher price for their
17 milk.

18 Q. So the impact would be disparate on a plant
19 that had no manufacturing facilities -- strike
20 that again. The impact would be disparate on
21 the cooperative that had no manufacturing
22 facilities, versus one that had manufacturing
23 facilities, correct?

24 A. I don't agree with that. If I had a plant,
25 a cooperative plant that exceeded the yields on

1 this, they would be making more money. It would
2 just be a matter of reallocating the earnings
3 that the plant receives and the price that the
4 farmer receives.

5 Q. If it is a plant that doesn't have the
6 yield factors that you are suggesting?

7 A. Then again, they are not competitive in the
8 industry.

9 Q. Well, that assumes, of course, that these
10 yield factors are correct. Nonetheless, the
11 impact clearly on any cooperative that has a
12 processing facility at or below current yields.
13 this scenario is one that affects it negatively.
14 correct?

15 A. It is hard to state that, because the
16 farmers own the plant, and the expectation is
17 the plant is going to make a certain profit.
18 And the farmers are going to get paid a certain
19 price, and the price they get paid is regulated.
20 to some extent, here in this hearing, and that
21 they are anticipating having the plant so that
22 they can have a capital retain at the end of the
23 year.

24 If their yield factor is too low, there
25 will not only not be a capital retain, but there

1 could be a surcharge on top of that.

2 So it is hard for me to imagine that
3 changing this for that particular plant would
4 harm them when you look at the combination of
5 anticipated capital retains, plus milk prices.
6 That is a zero sum gain for the producer.

7 Q. You are assuming that, what, the
8 cooperative is only processing its own milk in
9 its plant?

10 A. Assuming that the producer is invested in
11 that plant so that they can make a return on
12 their investment.

13 Q. Yes, but if they are processing milk that
14 is not entirely their own and they are being
15 required to pay a minimum milk price based upon
16 a yield factor they cannot achieve, they are
17 obviously worse off. It is not a wash to them,
18 right?

19 A. It has nothing to do with this regulated
20 pricing then.

21 Q. Well, it is if it is a wrong price, right?

22 A. I would say that if their members invested
23 in a plant that is not achieving industry
24 averages, any way you look at it, they are going
25 to lose.

1 Q. To take our extreme example, if you had to
2 make allowance of zero, okay, the effect would
3 not be the same on a cooperative that owned
4 processing plants and a cooperative that didn't
5 own processing plants, correct?

6 A. Because one made a good decision and sold
7 it to somebody else that could do that. But you
8 can't have a scenario where this is a zero make
9 allowance.

10 Q. Well, if you have a make allowance that is
11 irrationally low -- let's not make it zero --
12 irrationally low compared to what actual costs
13 are, you can drive that processing plant into a
14 negative situation, correct?

15 A. And then there wouldn't be a processing
16 plant. It would go somewhere else and be
17 processed somewhere else.

18 Q. There might not be a processing plant at
19 all, right, in this extreme scenario?

20 A. In that extreme, unlikely scenario, yes.

21 Q. Well, if you set a make allowance that is
22 below true average cost, you are going to force
23 disinvestment from the industry, aren't you?

24 A. Well, we haven't seen that. We have seen a
25 lot of investment in the cheese business.

1 Q. In the Federal Order system overall.
2 compared to California, Idaho?

3 A. Well, I could take you out to Idaho and
4 Texas and places like that and you can see that
5 there are investments being made. And cheese
6 production this past year has been up.

7 Q. What has milk production been, by the way?

8 A. It has gone up 2.7 percent.

9 Q. Does that indicate to you that there is
10 some insufficiency in the current price being
11 paid to dairy farmers?

12 A. There is generally a one-year lag between
13 earnings and milk production. That is based
14 upon my analysis, using a distributed lag model.
15 So 2004 and 2005 from my chart shows that
16 earnings were good, people took those earnings.
17 began to invest it and the investment showed up
18 the year -- the following year, in 2006.

19 Q. What has the long-term trend been in milk
20 production in this country?

21 A. It has been up.

22 Q. When was the last time it was down?

23 A. The rate of increase fluctuates from year
24 to year.

25 Q. When is the last time it has been down?

1 A. I think it was 2004 or 2005 it slowed down.

2 Q. What is the last time it was down?

3 A. Oh, a negative growth?

4 Q. Yes.

5 A. I don't have that figure in front of me.

6 Q. By the way, we had testimony this morning
7 from someone from New Mexico about the
8 conditions there. Assume with me that milk
9 production in New Mexico in 2006 was up over 9
10 percent. What conclusions do you draw from
11 that?

12 A. I would conclude as an economist that 2004
13 and 2005 were a good year. People wanted to
14 take their management expertise and their
15 earnings and instead of paying taxes, roll it
16 into a better investment, and they expanded
17 their facilities. It takes time to build
18 facilities, source cows, put that all together.
19 and when they rolled into 2006, the milk supply
20 expanded.

21 That, by the way, follows the USDA model.
22 They have a recursive, a lag in their milk
23 supply on yield. I can show you that in the
24 documentation. And that follows a market
25 reality.

1 Q. Is, in fact, the lower prices experienced
2 in 2004 attributable in a significant part to
3 the expanded production resulting from the high
4 prices in 2004 and 2005?

5 A. I think you need to restate that. You mean
6 that the low prices in 2006?

7 Q. If I didn't say that, that is what I meant
8 to say.

9 A. We had high prices in 2004 and 2005.

10 Q. I may have misstated it. Apparently I did
11 misstate it, so I will start again.

12 Prices declined in 2006, correct?

13 A. Yes.

14 Q. And do you attribute that substantially to
15 production increases that resulted from the
16 relatively high prices in 2004 and 2005?

17 A. It is a mixture of between supply and
18 demand and market expectations. With the milk
19 supply growing at the rapid rate it was, prices
20 began to decline.

21 However, as we saw, sales were very good.
22 both domestic sales and export sales. And we
23 also had a slight problem with the fact that the
24 NASS, the NASS survey was not picking up the
25 very high nonfat dry milk prices that were being

1 experienced and that wasn't showing up in the
2 producer of milk check.

3 But there was some, in the early part of
4 the year, prices were low in response, in part,
5 because of that surge in milk production.

6 Q. Okay. Scenario F, this is a scenario in
7 which your analysis of the effect and USDA's
8 analysis of the effect are really quite
9 radically different. I think this is by far the
10 most extreme case of that, where USDA shows that
11 on average, there would only be a million
12 dollars negative impact on producer revenues
13 from replacing the NASS survey prices with the
14 CME.

15 If you have Exhibit 7, which is the
16 preliminary economic analysis of USDA. I am
17 looking at Table 3 on page 6.

18 Now, in fairness, they have a separate line
19 item for Federal Order cash receipts, which they
20 show a positive 33 million. So perhaps that's
21 the number that most corresponds to your
22 numbers. But still, your numbers are, rather
23 than 33 million, it is 217 million for 2007 and
24 206 million for 2008. Do you see that?

25 A. Yes.

1 Q. Do you have an explanation for why there is
2 such a huge difference between your analysis of
3 what the effect would be and their analysis?

4 A. Well, again, I am not going to speak for
5 the USDA study. I can tell you what we did.
6 simply took the -- the USDA said that the
7 changes, if you adopted the CME prices, they
8 would have raised the commodity prices on
9 average historically by that much. And I simply
10 took --

11 Q. I am sorry, by the .56 cents per pound for
12 cheese, et cetera?

13 A. Correct. There is probably a table that
14 has that in there in the USDA study. I took
15 those and I included them into my linkage
16 equations, so there was an immediate one-year
17 impact from that.

18 If I was to look at the USDA study. I would
19 imagine that meant, that probably meant in their
20 model, that the milk supply would respond in
21 year two, three and four, and that the higher
22 milk supply would result in more milk flowing
23 into Class IV uses, and that the average price
24 would begin to decline at a period of time.

25 Q. I wonder if I could have you look at

1 Exhibit 7-A, because I don't think that is the
2 explanation. Do you have the USDA Appendix A.
3 the detail tables? Exhibit 7-A is the appendix
4 to Exhibit 7, which is the USDA economic
5 analysis.

6 JUDGE PALMER: What page?

7 MR. ROSENBAUM: Page 18.

8 JUDGE PALMER: Page 18.

9 BY MR. ROSENBAUM:

10 Q. Page 18 is Table A-9, and this is USDA's
11 assessment of the effect on Federal Order cash
12 receipts for each of the scenarios. Do you see
13 that? And that phraseology, I take it. "Federal
14 Order cash receipts" is the equivalent of your
15 phraseology "total pool values"?

16 A. Yes.

17 Q. We are comparing apples to apples?

18 A. Yes.

19 Q. I want to make sure of that. What you will
20 see under the "Total" row, I guess you would
21 call it, or section, if you go down to Scenario
22 F, which is the one we are talking about. USDA
23 shows a \$49 million impact in year one and a \$32
24 million --

25 A. I am on page 18, A-9. Am I on the right

1 page?

2 Q. Yes.

3 A. I have Class IV.

4 Q. "Total" is underneath that.

5 A. That is for all Federal cash order
6 receipts.

7 Q. I am looking at the "Total" portion of this
8 page. And you will see for Scenario F, USDA is
9 projecting a \$49 million impact for 2007 and a
10 \$32 million impact for 2008, which is, you know,
11 less than a quarter of the impact you are
12 projecting for 2007, and less than a sixth of
13 the impact you are projecting for 2008.

14 I am just wondering whether -- well, first
15 of all, have you done this comparison yourself
16 before right now, the impacts that USDA was
17 projecting in the first two years, versus your
18 projections?

19 A. I didn't see this appendix. But I did look
20 at their analysis. In some cases, there were
21 differences.

22 Q. You saw Exhibit 7, but not Exhibit 7-A, is
23 that what you are saying?

24 A. Yes. But, again, it doesn't matter. This
25 is a very simple thing to model. You simply

1 take the change they gave and you put it into
2 the price linkage equation, and you end up with
3 a higher cheese, butter, nonfat price. You run
4 it through the model and get the one-year
5 impact.

6 Q. How do you explain the vast disparity
7 between USDA's assessment of the impact of this
8 change and your own?

9 A. I can't explain what USDA did. I can just
10 explain what I did. You could ask them.

11 Q. Okay. If you could look back at your
12 report and, actually, probably it would be
13 easiest to look at what was marked as Exhibit
14 15-A, which is that color X, Y axis.

15 (Witness complies with the request.)

16 Q. My understanding is that many Pennsylvania
17 dairy farmers grow their own feed or a
18 substantial portion of their own feed; is that
19 correct?

20 A. It depends. Some of them raise all their
21 forage, some of them raise some of their corn.

22 Q. How is that accounted for in this, if at
23 all?

24 A. We look at market value for all
25 commodities. So if you raise it yourself, it is

1 worth -- you could take it out of the grain
2 enterprise and put it in the dairy enterprise.

3 Q. So you are assuming that a farmer growing
4 its own feed -- well, you are treating a farmer
5 who grows his own feed exactly as a farmer who
6 doesn't grow any of his own feed, is that what
7 you are saying?

8 A. Correct.

9 Q. And does the fact that they are growing
10 their own feed, is that an indicator that they
11 think they can do better doing that than buying
12 feed on the open market?

13 A. We have a situation in Pennsylvania where
14 some producers raise some of their own corn, and
15 typically, some of that could be above market
16 costs. Why they do it, they have the land, they
17 may not know what their cost of production is.

18 Most all of our producers, and I don't know
19 of anyone who doesn't, must supplement their
20 grain with purchases of either hay or
21 concentrates, other concentrates. So even if
22 you raise your own corn, you may not raise it
23 all. You may have to buy hay, you may have to
24 buy soybean meal, roasted beans, distillers
25 grains and all of those other by-products. So

1 virtually everybody -- I don't know of anyone
2 that raises their own feed entirely. Everybody
3 is paying more.

4 Q. Does this chart have built into it any
5 assumption as to increased milk production per
6 cow over time, or are you assuming constant?

7 A. We are assuming 65 pounds a day.

8 Q. Meaning that you are not accounting at all
9 for average increases in milk production per cow
10 over time?

11 A. No.

12 Q. And is the average number of cows per farm
13 increasing in Pennsylvania?

14 A. I haven't looked at it over time. But our
15 average cow numbers right now, if you use the
16 USDA numbers, is 60 cows per farm.

17 Q. And do you know whether that is an
18 increase?

19 A. It is hard to imagine it is an increase.
20 We have relatively small farms. I would guess
21 that our farm numbers have gone up over time.
22 But in general, we have a small farm -- we have
23 a population of many small farms in
24 Pennsylvania.

25 Q. When you say your farm numbers have gone up

1 over time, what do you mean?

2 A. I mean I am sure the size of our farms have
3 gone up. But at much less than the national
4 rate.

5 Q. If I understand your chart correctly, you
6 are predicting that for 2007, the milk averages
7 will exceed the five-year average; is that
8 right?

9 A. Yes, it would. If you took the futures
10 prices, it would be slightly above the five-year
11 average, and that there would be some by midyear
12 that producers would be able to recover some of
13 their losses from the previous year.

14 Q. And this Exhibit 15-A is under the
15 assumption that there are no changes in the
16 Federal Order system; is that right?

17 A. Yes. We just simply took a historical
18 basis between the Pennsylvania all-milk price
19 and the Class III futures.

20 Q. And the way to see the extent to which you
21 are projecting in 2007 with no change in the
22 Federal Order system what milk margins will be
23 in 2007 versus the five-year average. one simply
24 compares this red line with the, what do you
25 call those, squares, to the black line that has

1 no other markings on it?

2 A. I wanted a benchmark of what was the
3 average gross margin for our industry over a
4 period of time. And that is how I calculated
5 the black line. And I figured that over time
6 you would want to at least return that.

7 Q. And the five years is what, what five
8 years?

9 A. I think it is 2002 to 2005. It is in my
10 written testimony here. Or 2002 to 2006.

11 Q. So the black line is the milk margin for
12 the 2002 to 2006 period on average, and the red
13 line is what you are projecting that margin to
14 be for 2007, assuming no change in the current
15 Federal Orders?

16 A. That's correct.

17 Q. And the margin is, as you defined it, how
18 much money the farmer has left over after
19 accounting for what?

20 A. Their feed costs.

21 MR. ROSENBAUM: I think that is all
22 I have for right now, Your Honor.

23 JUDGE PALMER: Questions? Yes.

24 Mr. Schad. Do you need a break, incidentally.

25 How about you. Binnie? Okay.

1 CROSS-EXAMINATION

2 BY MR. SCHAD:

3 Q. Good afternoon, Ken. My name is Dennis
4 Schad, I work for Land O'Lakes, I am here
5 representing Land O'Lakes, and I would like to
6 stipulate that Penn State has farms that are a
7 member of Land O'Lakes and we may agree that
8 when it is not making the dairy -- the milk from
9 those dairy farms are not making the best ice
10 cream and dairy products at the Penn State
11 creamery, it is making the best butter.

12 With that said --

13 JUDGE PALMER: With that said, you
14 have secured your salary for a while.

15 THE WITNESS: Well, we also make
16 butter at Penn State creamery. We do appreciate
17 our cooperative relationship with Land O'Lakes.

18 BY MR. SCHAD:

19 Q. Good. Thank you. Let me see, let's first
20 talk about your testimony. Well, I guess, first
21 of all, let's clear up a few things. Are you
22 here today representing any party or parties?

23 A. No. I was hired by Yale Law Firm to do an
24 economic analysis of these various scenarios,
25 and they asked if I would come and testify. I

1 agreed to do that, as long as I didn't take a
2 position on any of the issues.

3 Q. That was my second question. You have not
4 taken a position on any issues.

5 Okay. Let's go -- when you describe your
6 baseline for 2007, am I correct in saying that
7 you went to -- you took estimates of the Western
8 dry milk price, the whey price, which is a
9 function of that powder price, and CME future
10 cheese and butter prices; is that correct?

11 A. That's correct.

12 Q. Why did you not use the CME powder price as
13 an index for your baseline?

14 A. As part of my ongoing -- as part of my
15 ongoing responsibility at Penn State, twice a
16 month. I am updating my situation outlook. I
17 talk to industry people globally on what the
18 powder price is. That is where I get my
19 forecast on powder, by talking to people abroad.
20 because the world markets are setting the powder
21 price right now.

22 One of the things that came to my attention
23 is that there is a -- historically, there has
24 been a relationship between the price of powder
25 and the price of dry whey. Because the dry

1 whey, while used for livestock feed abroad, it
2 is priced in relation to the protein content.

3 I did a regression and found a high degree
4 of correlation, and so starting with this study,
5 I began to then take my projection of the nonfat
6 dry milk price and plug it into the price
7 linkage equation to get the forecast for dry
8 whey.

9 Q. My question was about the dry milk price.
10 You used NASS for the butter and the cheese. Is
11 the -- I am sorry, you used the CME, correct.
12 You used CME futures for your projection of what
13 the baseline for cheese and butter would be.

14 Why not the CME powder price? Is the CME
15 powder price a good price to use?

16 A. I typically don't use the -- I don't
17 usually look at the CME powder price. I haven't
18 correlated that to the Western price. But I
19 like to use the East Coast price for powder.
20 because they are so high. I don't know why.
21 But I typically look towards the Western price
22 as a price leader for our markets, that is what
23 I typically look at.

24 Q. Your baseline, you also forecast class
25 prices, and normally a calculation for class

1 prices would be the NASS price. Are you using
2 these prices as a proxy for NASS, or are you
3 doing a calculation which translates these
4 prices to NASS prices?

5 A. The latter is correct. We are in the
6 process of building this simultaneous model.
7 The starting point for the prices will be the
8 CME price for Grade AA butter and block cheese.
9 the Western price of nonfat and the Western
10 price of dry whey.

11 We would then take those and put them into
12 our price linkage equation. Because it is a
13 monthly model, we project a two-week and
14 four-week NASS survey prices. We do look at
15 time. It is not perfect. But at least we are
16 looking at the relationship between those, the
17 commodity prices and the NASS survey. That
18 gives us the NASS survey. So we did do an
19 econometric estimation of those linkages.

20 Q. We both had a lot of words. I had a lot of
21 words in my question and you in your answer. So
22 you do estimate the NASS prices from these four
23 prices that you talked about?

24 A. Correct.

25 Q. Why don't you talk about your feed cost

1 analysis and the conclusions that you might
2 bring around that.

3 I guess my question -- I asked this
4 question yesterday. Is it your opinion that the
5 Federal Order system should act as a price or an
6 income support system for dairy farmers?

7 A. I think the Federal Orders are acting as a
8 mechanism for setting prices. But I never said
9 I would think it would be used as an income
10 enhancement for producers. It should be setting
11 the terms of trade, trying to replicate the free
12 market, which, as an economist, is what we
13 always look to as a best measure of setting
14 prices.

15 Q. So it is under your -- you would not expect
16 the USDA, the Secretary in making a Federal
17 Order rule, you know, to be concerned more than
18 608C(18) relative to the prices received by
19 dairy farmers?

20 A. I think the USDA should take into
21 consideration what producers, their financial
22 situation and what they are getting for their
23 milk, obviously. They are obviously looking at
24 the processors as well

25 Q. I am sorry, I am getting a contradiction

1 there.

2 Then USDA should be setting prices in a way
3 to make sure that all dairy farmers are making a
4 living and making a profit?

5 A. I never said that.

6 Q. Okay. Then I misunderstood what you said.

7 A. USDA, when they are setting their prices,
8 should take into consideration the economic
9 climate in which they are making that
10 assessment.

11 JUDGE PALMER: Let me see if I can
12 help. You are saying that USDA isn't
13 necessarily supporting prices, but they are --
14 this mechanism lends some predictability to the
15 way milk is marketed? Is that right?

16 THE WITNESS: I think that USDA
17 should look at both processors and farmers in
18 setting their prices, and that I am providing
19 some information to USDA about the economic
20 conditions that those producers are under right
21 now. I don't think that enough people
22 appreciate the adverse conditions that these
23 producers are now operating under.

24 BY MR. SCHAD:

25 Q. You are aware that USDA and the Congress of

1 the United States set up a program that gives
2 direct payments to dairy farmers, the MILC
3 program?

4 A. Correct.

5 Q. Should the Congress look at the fact that
6 folks who are using corn as a feed, rather than
7 the ethanol use, should the Congress take into
8 consideration that disparate prices or the
9 increase in prices for corn and soybean in the
10 feed rations and maybe have a program like MILC
11 that would directly pay farmers, rather than
12 doing something that may distort market prices
13 as a consideration of high corn prices?

14 A. I am going to go back to my original
15 statement, that I am here to basically analyze
16 the USDA options, provide an objective
17 assessment of that and not take a position on
18 public policy issues.

19 Q. Okay. I went to your Web site and there
20 were two things I downloaded from that.

21 A. I hope it wasn't a Powerpoint presentation.

22 JUDGE PALMER: I have two
23 documents. The first one starts, "Ag Economist
24 Ken Bailey testifies against raising make
25 allowance." et cetera, by Sherry Bunting. We

1 will mark that for identification as Exhibit 16.

2 And the other one I have been handed
3 is Dairy Outlook, Kenneth W. Bailey, The
4 Pennsylvania State University, on top it's
5 February 2007. Department of Agricultural
6 Economics and Rural Sociology, Current Market
7 Conditions. We will mark that as 17.

8 (Thereupon, Exhibits 16 and 17 were
9 marked for purposes of
10 identification.)

11 BY MR. SCHAD:

12 Q. I have handed you two documents. I
13 downloaded them from your Web site. I wouldn't
14 normally ask you to respond to a newspaper
15 article from the Farmshine, but since it was on
16 your Web site, I am assuming you endorse
17 everything that's said in there, and if not,
18 please --

19 JUDGE PALMER: Before we -- who is
20 working with Professor Bailey? That's Mr. Yale
21 here? Before we get too far into this, the
22 professor has been very clear that he is not
23 testifying to give a position at this hearing.
24 You can understand that for a number of reasons,
25 number one, he has his situation at the

1 university, where they don't take these
2 positions, and it is a different kind of work
3 that you have to do, on one hand, you are
4 plugging in some numbers. It is another thing
5 to sit back and get into philosophical
6 considerations about how dairy prices, milk
7 prices should be affected by Government
8 regulation.

9 Just quickly glancing at these
10 articles, he may have been somewhat in a
11 different position when he wrote -- he didn't
12 even write these articles. One was a report.
13 And I don't know that he should be
14 cross-examined on these things when he is not
15 testifying on these things.

16 MR. YALE: I mean, we were
17 going to let him -- see where he went. Ryan and
18 I were sitting here watching this, deciding when
19 to object, and we wanted to see what he was
20 going to do with them. The first article, if
21 you read it, is basically quoting out of the
22 transcript that was filed on the Web site.

23 JUDGE PALMER: That is what
24 troubled me right away.

25 MR. YALE: But it is not any

1 quotes other than what is there. And if you are
2 on a side, it would look like he was supporting
3 this position, because it appeared to say that
4 the thing was a bad thing for producers.

5 Now, as far as the outlook. I would
6 object. It is simply indicating what is going
7 on. I don't know where he wants to go with the
8 questions. That is why we were waiting to hear
9 where they go.

10 We would object to anything that has
11 him try to espouse a position, because he is not
12 espousing a position. And it is very objective
13 work, somebody else can go out and replicate it
14 on an objective basis. Even the analysis of the
15 proposals come out of what USDA did in their
16 scenarios. He didn't make anything else up. He
17 didn't come up with any other numbers or
18 anything else. He used what they used. All we
19 were trying to do was to fill that gap from the
20 present to the long-term.

21 JUDGE PALMER: You are standing.
22 so I presume you have something to say on this
23 too?

24 MR. VETNE: I think I should,
25 right?

1 MR. SCHAD: Yes.

2 MR. VETNE: Your Honor, I
3 represent Land O'Lakes, among others.

4 Exhibit 17 is a Dairy Outlook report
5 authored by the witness.

6 JUDGE PALMER: Right.

7 MR. VETNE: Which is published
8 on the Web site. The witness is an economist.
9 he described himself as working on programs in
10 the past and future, predicting economic impacts
11 in the future, based on what is going on now.

12 That is part of what this hearing is
13 about. A component of his testimony involves
14 the economic future of dairy farmers, based on
15 feed prices, and analysis of what revenue to
16 dairy farmers would be produced, based on
17 various proposals.

18 What he has written and analyzed in
19 the past certainly deals -- and he has been
20 received as an expert. An expert is -- one is
21 entitled to draw from an expert's other writings
22 to see if they relate to -- the witness can
23 always say, "This doesn't relate to the issue."
24 or, "This calls for me to make -- take sides,
25 and I decline to do that."

1 But let's not muzzle him before he
2 gets a chance to respond or before Mr. Schad
3 gets a chance to ask questions.

4 JUDGE PALMER: We are not muzzling
5 him. I don't want more material in the record
6 that is going to confuse rather than clarify.
7 The one I first saw was 16. I was looking at
8 that, and as Mr. Yale said, that is testimony of
9 a previous hearing.

10 MR. VETNE: Which is perfectly
11 fine. It is quoting Dr. Bailey, and it is
12 relevant -- excuse me, we are dealing with make
13 allowances in this hearing. We dealt with make
14 allowances in prior hearings. That is the issue
15 in this proceeding, and that is the focus of Ken
16 Bailey's testimony.

17 MR. BESHORE: With respect to the
18 newspaper article, I think it is completely
19 inappropriate.

20 JUDGE PALMER: Which one is that.
21 the Dairy Outlook?

22 MR. BESHORE: No, the first one.
23 Sixteen, which is a reprint of a newspaper
24 article. If Mr. Vetne or Mr. Schad wish to
25 examine Dr. Bailey with respect to the testimony

1 that he provided at a prior hearing, we should
2 have -- they should present the transcript and
3 ask him about it.

4 But to put in the record, to load the
5 record with a newspaper article reporting a
6 prior transcript, I think it is, you know, just
7 a joke.

8 JUDGE PALMER: You know what I am
9 going to do, I am going to sustain the
10 objection. This will go with the record marked
11 as 16 as an offer of proof.

12 MR. VETNE: The objection is
13 only as to Exhibit 16?

14 JUDGE PALMER: Well, right at this
15 point. Exhibit 16. Seventeen I have to think
16 about a little more. I didn't read it.

17 MR. YALE: Your Honor, it
18 looks like it is just one of his reports that he
19 put on the Web. Let's have him identify it and
20 make sure it's not the --

21 JUDGE PALMER: Let's see what
22 happens with 17.

23 MR. VETNE: With respect to 16.
24 which is the entire article, I am assuming,
25 perhaps I am wrong, that you are not barring

1 Mr. Schad from asking Dr. Bailey concerning
2 statements he has made in the past which
3 Mr. Bailey may or may not authenticate as having
4 been made by him in the past?

5 JUDGE PALMER: I don't know.
6 We'll see where that goes; but as far as the
7 article itself, it is a newspaper article and I
8 am not going to receive it. But we will let it
9 go into the record as an offer of proof. Go
10 ahead, Mr. Schad.

11 MR. SCHAD: Sorry for the
12 delay.

13 BY MR. SCHAD:

14 Q. What I really want to talk about is the
15 effects of make allowance changes in
16 Pennsylvania. Basically I am bringing that up.
17 And did you say, quote, in this or any other
18 article. "We are in the unique situation here in
19 Pennsylvania in the Mid-Atlantic States where
20 more and more of our milk is funneled into fluid
21 and Class II uses. The real focus for USDA was
22 cheese processors. Yes, we have cheese
23 processors in Vermont and New York and of course
24 the Upper Midwest."

25 Did you make a statement like that?

1 A. Yes.

2 Q. Could you explain what you were trying to
3 say?

4 A. I think that pretty much explains it.

5 Q. Okay.

6 A. I can get statistics, but as you know, more
7 and more of our milk is being marketed through
8 DMS, and I felt as an extension of economists in
9 my role, that that was a logical, a logical
10 decision that was made to -- we have balancing
11 plants, obviously, some Class III and IV. Class
12 IV particularly, which you are aware of. But
13 more and more of our milk is going to Class I
14 and II uses, in Pennsylvania.

15 This is an interview from a newspaper
16 reporter from Farmshine that goes to our
17 Pennsylvania farmers. So I was speaking as an
18 extension economist.

19 Q. Thank you. I guess the question becomes --
20 the question is statistics.

21 Are you aware in the 2005 NASS report for
22 total butter production in the United States,
23 that Pennsylvania was ranked third?

24 A. I don't remember that. But --

25 Q. Okay. And that it produced 5.5 percent of

1 the nation's butter, with four plants reporting?

2 A. That is a Class IV use.

3 Q. That is a Class IV use.

4 A. And you also make skim milk powder.

5 Q. I am going on to that. Are you aware that

6 Pennsylvania produces 7.3 percent of the

7 nation's nonfat dry milk?

8 A. Yes.

9 Q. Yes, you are aware of that?

10 A. I am aware when you make butter, you make
11 skim milk powder. I witnessed them making it at
12 your plant, you were there. We were both there
13 in the plant.

14 Q. What I am trying to point out is that
15 Pennsylvania is an important processor of these
16 commodities. I am trying to basically impeach
17 the idea that all of our milk is going to Class
18 I and Class II.

19 JUDGE PALMER: I don't think he
20 has testified about that. That is what I am --
21 I know we give a lot of latitude in these
22 hearings.

23 The gentleman has come in with not an
24 easy topic. You take a econometric study, he is
25 trying to give a shorter version of what might

1 happen in the next two years, and that is
2 complicated enough. Now we bring in all this
3 other stuff about what he thinks about butter
4 production in Pennsylvania, and I don't -- it is
5 just confusing the record.

6 THE WITNESS: If I could answer
7 one thing, I think that he is getting at, if I
8 can jump ahead, Mr. Schad.

9 JUDGE PALMER: All right.

10 THE WITNESS: Is that we do have
11 balancing functions in Pennsylvania. Class IV.
12 Land O'Lakes has a Class IV balancing plant, and
13 so you are going to say -- so you would argue
14 that you have higher energy costs, higher cost
15 of producing that.

16 I would argue that you have a very
17 large, efficient plant. You are selling a
18 branded butter product in retail markets that I
19 hope you would get a premium for. As I look at
20 the weekly AMS, Ag Marketing Services,
21 statistics for nonfat dry milk, you are getting
22 a huge -- somebody is getting a huge premium on
23 buttermilk and nonfat dry milk on the Eastern
24 Seaboard. So whether that goes to Dairy America
25 or Land O'Lakes, it is not my business. But

1 someone is getting that money. And that should
2 certainly help offset any higher make
3 allowances.

4 JUDGE PALMER: You got an answer.

5 BY MR. SCHAD:

6 Q. Are the marketing and packaging costs of
7 consumer butter included in the manufacturing
8 cost survey?

9 A. I don't know. I doubt it is. I don't
10 know. I am not aware of the requirements for
11 the NASS survey.

12 Q. Would you agree with me that the
13 manufacturing costs for the -- for this hearing
14 and for other hearings for butter have been
15 defined as the NASS product, which is butter
16 packaged in 68-pound boxes or 50 kg boxes?

17 A. I don't know.

18 Q. Would that change -- I mean, the make
19 allowances are about commodity products, not
20 consumer products, would you agree with that
21 statement?

22 A. Yes, if I had a plant that was selling
23 directly to a retail store, if I was selling
24 that commodity, nonfat dry milk, at very nice
25 premiums, there are premiums for nonfat dry milk

1 the last two years. I can bring out the reports
2 and show you.

3 Someone is paying them, unless the
4 statistics are wrong.

5 Q. You have evidence that the price for, the
6 going price in the Northeast for nonfat dry milk
7 is that much different than the NASS survey
8 price?

9 A. Yes. I mean, the Western prices for nonfat
10 dry milk reported by AMS are, you know, 80 to a
11 dollar ten every week. When I look at the same
12 AMS price for the Eastern Seaboard, price
13 reported by the AMS, it is in the teens. So
14 maybe I'm getting wrong -- that is not NASS
15 data, but the NASS is somehow not picking that
16 up.

17 But somebody that is selling the product in
18 the open market is getting that money. It may
19 not be the plant, but someone is getting it. I
20 think it should be the plant, but that is a
21 business arrangement I am not aware of.

22 MR. SCHAD: Okay. Thank you
23 very much.

24 JUDGE PALMER: I take it since 17
25 wasn't referred to, it is being withdrawn?

1 Seventeen, that was the other one, the Dairy
2 Outlook. No questions were asked. Is that
3 being withdrawn?

4 MR. VETNE: I think the
5 examiner was confused about whether it was
6 rejected offhand.

7 JUDGE PALMER: Did you want to
8 talk about this?

9 MR. SCHAD: Yes, just one
10 question. It refers again to the other one.

11 JUDGE PALMER: Seventeen?

12 MR. SCHAD: Yes.

13 BY MR. SCHAD:

14 Q. You at one point make the point that make
15 allowances, you really ought to look at make
16 allowances in the light of what producer prices
17 are. Basically at some point I -- would you
18 agree to that, that the department should make a
19 make allowance decision based on what the
20 producer return for milk is?

21 A. I think that when the department makes a
22 regulated decision on prices, they should take
23 into consideration all factors, including the
24 feed situation and the producer income
25 situation, yes

1 Q. The only point I was trying to make with
2 the Dairy Outlook is on page 7, that your
3 projection for the Class III price for 2006 is
4 \$11.89 and your projection for 2007 is \$14.83;
5 is that true? Does that represent your
6 projections as presented in the Dairy Outlook?

7 A. I updated my forecast from two weeks ago
8 when this came out. At the time, that was my
9 forecast.

10 Q. There is roughly a \$3 change from year to
11 year in the Class III prices. Does that kind of
12 change in producer prices, it will come from a
13 higher cheese price, does that allow the
14 department to look at make allowances in a
15 different light than they did last time around.
16 when you predicted, when you talked about \$11
17 Class III prices?

18 A. I am not quite sure I understand the
19 question.

20 But my assessment is that, I just over the
21 noon hour had an Outlook conference, and I told
22 the producers, yes, the Class III prices are
23 rising, because the implied cheese price is
24 rising. But you also have to look at the feed
25 cost situation, because feed costs are rising

1 astronomically.

2 So you must take into consideration the
3 income over feed costs, what you need to look at
4 to make business decisions. I have evidence
5 here in Exhibit 15-A that, all else the same.
6 you will end up slightly above the five-year
7 average.

8 But the producer's question was, "When is
9 it going to show up in our milk check?" It is a
10 matter of timing. You have had 12 months of
11 poor economic returns, cash flow was bad, debts
12 are building, short-term payments to creditors
13 for feed is building, producers are not seeing
14 the higher milk prices.

15 So I am not going to come here and argue
16 they are not under economic stress. They are
17 under economic stress, and right now, they are
18 going to be paying -- they will be receiving a
19 lower Class III price because of the make
20 allowance issue.

21 I am simply trying to bring that up as an
22 issue at this hearing, that it be taken into
23 consideration.

24 Q. Have you or Penn State ever done any
25 processors' cost to manufacture?

1 A. No.

2 Q. Would you think that that is a proper thing
3 for Penn State to do?

4 A. Well, this Penn State economist read
5 Cornell's study and saw how processor costs
6 declined as plant capacity expands. And I look
7 at those processor costs and they seemed to be
8 in line at the time with the make allowances
9 that we had. So I guess I took that into
10 consideration.

11 Q. Are you aware that in the last two years,
12 Pennsylvania has lost a Class IV plant. Eagle
13 Family Foods, lost a Class III plant. Saputo
14 Cheese in Allentown, Pennsylvania, if you look
15 across the border, Kraft in Canton has closed.
16 Hershey Foods has announced that they are going
17 to cut employees by 1500, which the expectation
18 is that they are going to cut back production at
19 their Class II facility in Hershey.

20 Pennsylvania? Does this indicate to you that
21 there is some disequilibrium between prices that
22 are paid for milk relative to a processor?

23 A. No. I toured the Eagle plant. I don't
24 know what year it was put in, probably sometime
25 after World War II. It was a nice facility to

1 have. It created employment up in the Wellsboro
2 area. But the fact is, my assessment is they
3 were probably paying very hefty premiums for the
4 milk going into that plant.

5 The reason they were paying those hefty
6 over-order premiums is because milk is worth
7 more in this part of the country. And if you
8 are not willing to pay for it, then that milk
9 will go somewhere else. In this case, that milk
10 was going for fluid or Class II purposes.

11 So the bottom line for me is the producers
12 made the milk, it went to its highest and best
13 return, and it probably wasn't in that type of a
14 plant. They relocated their plant to where they
15 can secure a lower cost for that type of
16 manufacturing.

17 So I think that was just a natural economic
18 transition.

19 Q. Again, and you would agree -- are you
20 saying that the other closures also is --

21 A. I am not aware what they are paying or the
22 situation. But we are finding, obviously, we
23 are finding home for our milk, and it is moving
24 into deficit areas, and we have plant capacity,
25 obviously, in Pennsylvania, and it is obviously

1 important, and I am not arguing that it is not.

2 MR. SCHAD: Thank you much.

3 JUDGE PALMER: What do we want to
4 do with 17? He referred to one page. I presume
5 we can receive the document, just so that we can
6 refer to that one page.

7 MR. VETNE: It was offered.

8 MR. YALE: We don't object.

9 MR. VETNE: It was offered.

10 JUDGE PALMER: We will receive it.
11 (Thereupon, Exhibit 17 was received
12 into evidence.)

13 JUDGE PALMER: Let's get somebody
14 else to ask some questions. Mr. Beshore.

15 CROSS-EXAMINATION

16 BY MR. BESHORE:

17 Q. Marvin Beshore, good afternoon, Dr. Bailey.
18 Just first a question or two about Exhibit 15-A.
19 It was an interesting depiction, calculation you
20 have done, and depiction of milk prices and feed
21 costs in Pennsylvania.

22 I want to be sure the record is clear as to
23 how you calculated the -- I am not going to get
24 these mathematical names right. It is A minus B
25 is what is shown on here, right?

1 A. Correct.

2 Q. A being the milk price or a milk price
3 proxy. Okay. Is that the, what, the subtrahend
4 or --

5 A. Pennsylvania all-milk price.

6 Q. Is A, okay. So for historically, you used
7 the Pennsylvania all-milk price for the month?

8 A. Correct.

9 Q. And in terms of the projections for '07,
10 you used, I think you said, the CME futures with
11 a historical relationship to the Pennsylvania
12 all-milk price?

13 A. Correct. I did an OLS, ordinary least
14 squares regression between the Pennsylvania
15 all-milk price and the Class III price over the
16 time period January 2001 through December 2006.
17 And then I used the Class III futures to project
18 the Pennsylvania all-milk price with that
19 equation.

20 Q. Okay. And then what was the relationship?

21 A. Well, there was a positive coefficient in
22 front of the Class III price. So obviously the
23 Pennsylvania all-milk price is above the Class
24 III by some margin.

25 Q. Did you derive a fixed margin estimate?

1 A. There is an intercept and a coefficient.

2 But generally, it is normally \$2 to \$2.50 per
3 hundredweight, CWT, per hundred pounds of milk.

4 Q. How about the bottom figure, the minus, the
5 feed cost. What was your data for that?

6 A. Penn State has a price, a feed price list
7 where they keep track of all their feed prices
8 monthly.

9 Q. The Penn State Farm?

10 A. The Penn State Dairy, Virginia Ishler
11 reports those each month. And so she developed
12 a static feed ration for a cow producing 65
13 pounds. We plugged in the feed costs and we
14 calculated the feed costs per cow per day to
15 produce -- balance for a 65-pound ration with a
16 certain fat and protein level, standard fat and
17 protein levels.

18 Then we took that cost and we simply
19 translated it into the cost of producing a
20 hundred pounds, and that is the B part, which we
21 subtracted off of the milk price. It wasn't
22 very complicated.

23 Now, to forecast the feed cost per cow per
24 day, we needed a way to -- we had a ration with
25 roasted soybeans, distillers, some commodities

1 and some haylage. We kept the forecast, we kept
2 the haylage price constant, but I tried to look
3 at relationships between, historically between
4 some of these commodity prices and CME prices
5 for corn or soybeans. Again, we estimated a
6 linkage equation to see if there was some
7 relationship.

8 Most of the commodities, there was some
9 relationship, like roasted soybeans goes up and
10 down with the soybean price. So that way, we
11 went to the Chicago Board of Trade and took the
12 corn and soybean futures prices, plugged them
13 into those relationships and forecasted out the
14 ingredient costs for our ration.

15 There were a couple of things, soy hulls. I
16 think, and maybe distiller's grains that was not
17 related. We kept that the same. That gave us
18 the forecast for the commodity prices, we
19 plugged them into static ration, and we then
20 projected a feed cost per cow per day.

21 Q. Now, the cost for those feed inputs --
22 well, first of all, the feed input, would you --
23 where you are using roasted soybeans and soybean
24 hulls and distiller's grains, would you consider
25 that a typical Pennsylvania ration for dairy

1 production?

2 A. I asked Virginia Ishler to give me a ration
3 that a typical -- that would be typical. There
4 is no one typical ration. Rations change every
5 quarter. every year.

6 But in order to do our economic analysis.
7 we said we want a typical ration that we could
8 leave static for month to month to month, so we
9 could isolate the impact of prices on that
10 milk/feed relationship.

11 Q. And the prices that went into that were
12 actual cash prices that the Penn State Farm had
13 paid historically for those inputs?

14 A. Correct. They are basically -- in some
15 cases, they are market prices where you add in
16 trucking, some processing costs, and then
17 Virginia Ishler would then compare that to what
18 feed dealers in the area were paying. Sometimes
19 it is what they actually paid for it. So they
20 have been reporting these prices and comparing
21 it to local feed prices.

22 Q. Now, was there an alfalfa hay component in
23 a ration, do you recall? I think you mentioned
24 haylage. But I didn't -- I don't know if I
25 heard you mention alfalfa hay.

1 A. Our ration consisted of haylage, corn
2 silage. corn grain. 48 percent soybean meal.
3 distiller's grains, soy hulls, roasted beans and
4 vitamins.

5 Q. The alfalfa hay price, how did you derive
6 that?

7 A. We took what we would pay for -- it is not
8 alfalfa. It is alfalfa haylage.

9 Q. I am sorry, haylage.

10 A. We took the price of hay and she has a
11 standard conversion to haylage.

12 JUDGE PALMER: I am lost.

13 THE WITNESS: If you harvest the
14 hay in a wet form, and then ensile it into a
15 silo and let it ferment, it becomes a very good
16 source of fermented feed, like corn silage. If
17 you put it in silage, there is anaerobic and
18 aerobic. I don't know what the difference is.

19 BY MR. BESHORE:

20 Q. Okay. Now, let me turn to just a couple of
21 questions with respect to subjects that came up
22 when Mr. Rosenbaum was asking you a couple of
23 questions.

24 You used the phrase twice at least, maybe
25 more than that, when you were being asked about

1 cheese prices that blocks are the leader, if I
2 got the note right.

3 Do you recall that?

4 A. (Witness nodding head up and down.)

5 Q. Okay. What did you mean by that?

6 A. Well, I teach a class in commodity price
7 forecasting. We have a theory of one price. So
8 it really doesn't -- from one price will
9 describe all the others. So from one week to
10 the next, there might be some differences, but
11 from month to month, it is either blocks or
12 barrels that are all related. So you pick which
13 one you like the most.

14 There is a relationship. I think most
15 industry people I talk to are looking at that
16 block cheese price, but obviously there is a
17 relationship over time between that and the
18 barrels. And obviously there is a relationship
19 between that and mozzarella, and other forms.

20 So we would say over some period of time, a
21 month, a quarter, a year, one price would
22 prevail. I chose the block price. That is what
23 I like to look at.

24 Q. On your -- is it your observation and your
25 observation in terms of your industry contacts

1 that you have referenced, that the industry
2 looks at blocks in the fashion that you did?

3 A. They look at blocks and barrels and that
4 relationship changes from one week to the next.
5 The margin gets squeezed, sometimes inverted.
6 But obviously over some period of time it
7 returns to some equilibrium level between the
8 two.

9 So in theory, it really doesn't matter
10 which one you pick. But, again, I always look
11 at blocks first and then barrels.

12 Q. In your view as -- I understand you are not
13 making any policy recommendations here with
14 respect to advocacy of one proposal over the
15 other. But in terms of approaching the issues
16 in the hearing here which involve make
17 allowances for plants and the yield factors and
18 other elements of that equation, would it be
19 your view that the Secretary should -- the USDA
20 should look with equal diligence to yield
21 factors and other elements of the Class III and
22 IV price equation, as much as he does make
23 allowances?

24 A. Well, yes, I did an analysis of all the
25 options. I think the point of the hearing is to

1 look at all of those factors. All of those
2 factors, from my analysis, have a direct impact
3 on what a plant pays a farmer for their milk.

4 MR. BESHORE: Thank you.

5 JUDGE PALMER: Let's take a recess
6 until -- it is now a little bit before three.
7 Why don't we take a recess until five after
8 three.

9 (Thereupon, a recess was taken.)

10 JUDGE PALMER: I think we
11 completed examination by a number of folks. Who
12 else has questions? Anyone else have questions?
13 Yes -- well, we will go to Mr. Galarneau.

14 MR. GALARNEAU: Very good. Thank
15 you.

16 CROSS-EXAMINATION

17 BY MR. GALARNEAU:

18 Q. It is Clayton Galarneau, with Michigan Milk
19 Producers. I just had maybe one or two quick
20 questions. I believe from my interpretation of
21 your testimony that your models use the
22 baseline, you said, of the futures market from
23 what, February 23rd or something?

24 A. Um-hum.

25 Q. If your baseline is using the futures

1 market, haven't the speculators already
2 speculated on what proposals they believe will
3 be implemented, and if that is the case, when
4 you look at the changes from the baseline, the
5 baseline is already anticipating these changes.

6 So how much of the changes that you have
7 calculated can we expect to really realize?

8 A. It is an interesting question. But what I
9 have been doing is almost every two weeks I have
10 been updating my forecasts.

11 So I don't believe that -- this is after
12 having spent some time in Chicago talking to
13 these traders, that they sit down and talk about
14 yield factors and such as that and build it into
15 their equations. They are looking at the
16 relationship between milk and feed.

17 And in my opinion, after talking with them,
18 what is driving the price of the Class III
19 futures right now is that constant daily runup
20 in feed costs. That is just going -- every time
21 I look at the feed, it is going up and up and
22 up. They know there has to be some relationship
23 driven by the marketplace, and so I think they
24 are much more focused on that than what the
25 yield factor could be or the outcome of this

1 hearing.

2 That is my opinion.

3 MR. GALARNEAU: All right. Thank
4 you.

5 JUDGE PALMER: Mr. Vetne?

6 CROSS-EXAMINATION

7 BY MR. VETNE:

8 Q. Good afternoon, I am John Vetne. I
9 represent Agri-Mark and other cooperatives.

10 In addressing the last question from
11 Mr. Galarneau, the relationship that you are
12 talking about that you believe traders are
13 observing is a direct relationship between
14 future feed costs and future milk prices. As
15 feed prices go up, milk prices also are
16 predicted to go up, is that the relationship you
17 are talking about?

18 A. Well, what the traders have in mind when
19 they look at the Chicago Board of Trade, they go
20 across the street and trade on the milk futures.
21 they are looking at all that information, and in
22 their mind, they are saying that the market has
23 to rationalize some relationship between those
24 two prices.

25 Q. Right, you are attributing an inferred

1 relationship. What is that inferred
2 relationship? That was my question. When feed
3 prices go up in the future, milk prices will
4 also go up in the future, or is it inverse?

5 A. Well, not necessarily, because the Class
6 III futures assumes an implied cheese and whey
7 price in there. So people trading the futures,
8 they look at the -- they have to first form an
9 expectation on what that whey price is going to
10 do in the future. Then they have to come up
11 with what is the cheese price going to be and
12 that is how they come up with the Class III
13 futures.

14 Now, as we roll ahead into the marketplace,
15 the question is, and I look at the implied
16 cheese price is expected to be over \$1.50. the
17 fact is, in the future when you move ahead, the
18 market fundamentals for American cheese have to
19 be in place to produce the 1.50. If the market
20 fundamentals are not there, then the price could
21 be lower.

22 If the price is lower, then producers are
23 caught in a milk/feed price squeeze.

24 Q. I think somewhere I got lost in your
25 response and my question.

1 All other things being equal, in the mind
2 of this imaginary trader you were talking about.
3 and the relationship focused on feed prices as
4 observed in the futures market, and the
5 response, in that trader's mind, milk prices in
6 the future market, what is the relationship, is
7 it positive, negative?

8 A. I believe it is positive.

9 Q. Okay. So as one moves up, you would expect
10 the other to move up?

11 A. This is in the mind of a futures trader.

12 Q. Right, so as one moves up, you would expect
13 the other to move up, in the mind of futures
14 trader that you were talking about?

15 A. Yes, all else the same.

16 Q. Now, the Penn State monthly dairy industry
17 model that you refer to in the second paragraph,
18 that is a model that you designed or your
19 department designed?

20 A. I am developing the model, yes.

21 Q. You are developing the model. Okay. So we
22 should not assume when you say it is a Penn
23 State model, that it has its origins outside of
24 Ken Bailey?

25 A. Yes. I designed and developed it, and

1 continue to do so.

2 Q. The model starts with forecasts of
3 commodity block prices. That is, the model
4 doesn't make forecasts one of its initial
5 inputs, it is somebody else's forecast; is that
6 correct?

7 A. It is my forecast.

8 Q. It starts with your forecast?

9 A. Exactly.

10 Q. So you make a forecast, and input it into
11 the model?

12 A. Exactly.

13 Q. The model doesn't make the forecast?

14 A. I make the forecast for the commodity
15 price.

16 Q. How do you employ the commodity price to
17 make the forecast? Is that also in a different
18 model or is that an art more than a science?

19 A. We are in the process of developing a
20 monthly simultaneous model, and we are initially
21 doing that. Right now, the way I make a
22 forecast is I look at all the market information
23 in my mind, come up with my forecast for the
24 commodity prices, plug it into this model, and
25 then I get the pool values, the class prices and

1 all that comes out the other end

2 Q. So it starts with your judgment of the
3 forecast, and that is plugged into the model
4 And then you continue in the same paragraph.
5 "And forecast NASS survey prices " By that, do
6 you mean the model forecasts NASS survey prices,
7 or is this another input by you of your
8 forecasts of NASS survey prices?

9 A. No. As I explained earlier, and we have
10 those four commodity prices, we can then plug
11 them into the model, and the model has a series
12 of linkage equations that drive the NASS prices

13 And so that is a formula that we -- an
14 econometric equation that we have.

15 Q. My question is, does this come from the
16 model, or is it put into the model?

17 A. It is part of the model. It is a simple
18 intercept and slope times the CME price.

19 Q. And that is a formula built into the model?

20 A. Correct.

21 Q. Okay. So just using verb tense here, when
22 you say, "and forecasts NASS survey prices." it
23 is the model that is doing the forecasting?

24 A. At that point, yes.

25 Q. At that point, in that sentence. Okay.

1 You say, "The model is dynamic on the
2 supply side, but not on the demand side." Does
3 the model employ elasticities for cow numbers
4 and milk production per cow?

5 A. We use a distributed lag model. If I
6 calculate them, there are dynamic elasticities.

7 Q. And are the elasticities used in your model
8 on the supply side identified or documented
9 anywhere?

10 A. No.

11 Q. They are not?

12 A. No.

13 Q. And do you have a number for those
14 elasticities, either cow number or production
15 per cow elasticities?

16 A. Well, we use a distributed lag model, we
17 use the milk/feed ratio over a 12-month period.
18 So in our journal article, we did a dynamic
19 elasticity. I don't have it on the top of my
20 head, what that is. But it is simpler -- if you
21 had an annual model, you have one price on the
22 right-hand side driving milk production on the
23 left side. It is easier to identify one
24 elasticity.

25 When you have a dynamic monthly model that

1 is a distributed lag model, you have the price
2 in this month, last month, on and on and on for
3 12 months driving the cow numbers, driving the
4 milk yield per cow. So I don't have one
5 elasticity. I have 12 coefficients.

6 Q. You said "a journal article." Is that
7 described in an article that has been published
8 that you can refer me to?

9 A. We are in the second draft.

10 Q. Oh.

11 A. These things take time.

12 Q. Okay.

13 A. I will send you a copy.

14 Q. Please. You have my e-mail address. I
15 want to ask you some questions about the
16 dynamics that are in there. Before I do that,
17 you weren't here for the USDA economists?

18 A. No.

19 Q. Okay. And they talked about the Dairy
20 Programs' model and the USDA baseline. And they
21 described the baseline, which they used and
22 altered for Dairy Programs purposes, as
23 containing observations of market behavior going
24 back to 1980.

25 So you have milk supply, milk prices, grain

1 prices, feed prices, Chinese demand for corn.
2 just a whole variety of things which interact.

3 Does your model contain any supply side
4 input for past market behavior, similar to that?

5 A. We made the conscious decision to develop a
6 monthly dairy industry model for forecasting
7 purposes and for analysis of Federal Orders,
8 because everything happens on a monthly basis.

9 Also, we felt -- I felt that the industry
10 has been going through some changes, and has
11 become much more market oriented.

12 By going to a monthly model, I have more
13 data points; I don't have to go all the way back
14 to the '80s, which in my opinion is irrelevant
15 to what is happening to forecasting things now.
16 The industry has changed dramatically. We are
17 well off of support. My database begins in
18 January 1997.

19 So we are trying to use more monthly data
20 points to describe the supply and demand market
21 fundamentals.

22 Q. And does your database since January 1997
23 include, in a manner similar to the USDA
24 baseline, supplies of different kinds of grain
25 and acreage planted and acreage harvested and

1 foreign demand and that kind of thing on the
2 supply side for things that are used by dairy
3 farmers?

4 A. No, we are trying to forecast the milk
5 supply and we have feed and corn and soybean and
6 alfalfa hay prices are exogenous. They are
7 outside of the model, they feed into the model.
8 So we don't have those other things, they are
9 not relevant.

10 Q. Did you cross-check the price forecasts in
11 your model for 2007 and 2008 to the feed price
12 forecasts against the 2007 and 2008 feed and
13 grain projections in the USDA baseline?

14 A. I looked at the latest USDA baseline, the
15 one that apparently they did not use.

16 Q. The one that was published on February 14
17 of --

18 A. Yes.

19 Q. A couple of weeks ago?

20 A. I looked at the forecast there.

21 Q. My question is, did you compare your
22 projections against those projections?

23 A. Yes, I did.

24 Q. Okay.

25 A. Mine were much higher. The futures

1 market's is much higher.

2 Q. Okay. I don't see -- although you indicate
3 you have a supply dynamic, I don't see in any of
4 the testimony or the two exhibits, subexhibits,
5 supply information, in other words, how much
6 milk is going to be produced and whether.
7 consistent with the USDA baseline model, milk
8 continues to increase at a gradual rate, in
9 spite of projected feed prices.

10 Is there a milk supply number that came out
11 of your study?

12 A. Yes. I project milk production for my
13 forecasting. I just didn't include the table.
14 It would have been a good idea to put that in
15 there.

16 Q. Okay. And in the milk supply that you
17 projected, does milk supply continue to
18 increase, albeit, at a smaller rate?

19 A. Yes. In fact, the exhibit -- since it is
20 available, Exhibit 17, I used the same model to
21 produce all these tables.

22 Now, since this Exhibit 17 came out. I
23 decided to update the model one more time for
24 this hearing, so I put in the higher futures
25 prices for milk and feed. But it produces the

1 same type of forecast. Here, as of my February
2 dairy outlook, I had the '07 milk supply growing
3 1 percent.

4 Q. The '07 all-milk or Pennsylvania milk?

5 A. No. U.S. I looked at U.S. milk production.
6 it is expected to grow -- I forecasted it to
7 grow 1 percent.

8 Q. And since you tend to focus on the
9 Northeast or Pennsylvania, do you have similar
10 projections for the Northeast region or for
11 Pennsylvania?

12 A. All the prices determine a national supply
13 and demand. I don't project Pennsylvania or the
14 Northeast. I look at national supply and demand
15 factors.

16 Q. All right. In several places in your
17 discussion of the scenarios, you use -- in
18 relation to dollars or a description of dollars.
19 you use the words "drop," "decline." "fall." and
20 Mr. Rosenbaum used "price goes down."

21 In my mind, that suggests less, less than
22 now.

23 (Laughter.)

24 Q. Less than now. But that is not the case.

25 All of these descriptions are relative to where

1 it would otherwise be, so if prices are steadily
2 moving up, supplies are steadily moving up, they
3 would still move up, perhaps, but at a lower
4 rate; am I correct?

5 A. Mr. Vetne, every statement that used "drop"
6 or "changed" or "rose" or "fell," the words
7 relative to the baseline have been used in every
8 case.

9 Q. Okay. And relative to the baseline, the
10 baseline is one of a price baseline, not a
11 supply baseline; is that correct?

12 A. My expert opinion baseline, yes.

13 Q. Now, when you did, for example, you did a
14 baseline for 2007, projections for 2007 and
15 2008, and I think what you have is different
16 from the baseline. Do you also have a projected
17 all-milk price line for those years?

18 A. Yes. The model produces the all-milk
19 price.

20 Q. Okay. The 2007 USDA baseline projects for
21 2008 an all-milk price of \$14.80. Have you
22 compared that number to your prediction of an
23 all-milk price?

24 A. No.

25 Q. You haven't compared it. Have you compared

1 your number -- now, in the prior baseline
2 release. the one that you referred to. and that
3 USDA Dairy Programs used for 2008, had a
4 projected all-milk price of \$14.55, again for
5 2008. 25 cents less.

6 Did you compare your predictions against
7 the 2006 baseline that you reference as one of
8 your references?

9 A. I have my own baseline. So I make my own
10 projections. I am very familiar with the USDA's
11 interagency baseline forecasts. I understand
12 the reason that they have it.

13 It is basically at that one-year point in
14 time, is an outlook for what they think is going
15 to happen. I am changing my baseline every two
16 weeks. So I don't go back and look at USDA's
17 baseline every time I make a forecast.

18 Q. Okay. And you did not do so for this
19 purpose, you have --

20 A. No, I have my analysis.

21 Q. You have your analysis, you have 2008 data.
22 Okay. Have you looked at, since you talk a lot
23 about price feed ratio and the ratio mix and
24 predictions and so forth, have you looked at the
25 USDA annual projections in the new forecast for

1 2007, '8, '9, and compared that to projections
2 of increased feed costs to make any judgment on
3 whether the higher prices are sufficient to
4 capture higher feed prices?

5 A. Well. I have a cooperative agreement with
6 the ERS, Economic Research Service, and so I am
7 familiar with the WASDE, W-A-S-D-E, World
8 Agricultural Supply and Demand Estimates.
9 procedure, which occurs every month. So I read
10 that report, or try to glance at it every month.
11 So I do understand how it works. They also take
12 into consideration feed costs.

13 Q. My question was whether you have made any
14 judgment on whether the baseline projection of
15 higher milk costs in the future than were
16 projected last year are sufficient to cover
17 higher feed costs, higher than projected last
18 year?

19 A. The February '06 released baseline
20 obviously had no increased feed cost. The USDA
21 baseline that is put out for policy analytical
22 purposes. that was released February '07, had
23 some increase in feed costs, but nowhere near
24 what we have experienced now. The only WASDE
25 number is simply a forecast.

1 So in the world of USDA, there is a huge
2 difference between an annual baseline that is
3 used for policy analysis across the department.
4 and the WASDE monthly outlook process. No one
5 is going to say, "Well, we put out our February
6 '07 number, that is it for the year." That is
7 simply for analytical purposes. USDA has a
8 baseline. CBO has a baseline, Congressional
9 Budget Office.

10 Q. Are you familiar with the ERS Dairy Outlook
11 reports?

12 A. Yes. I am.

13 Q. And they are issued monthly?

14 A. Yes.

15 Q. Do those reports survey -- predict a
16 function similar to yours, where the prediction
17 is changed based on -- monthly based on more
18 recent information?

19 A. The USDA participates in an interagency
20 process, so it's not an ERS Dairy Outlook
21 report. The Economic Research Service
22 participates with an interagency group to
23 produce a monthly WASDE world, World
24 Agricultural Supply and Demand Estimates. After
25 the WASDE is released, ERS can publish a

1 livestock situation outlook report.

2 Q. That is a monthly publication?

3 A. Okay. So that -- I am familiar with that
4 publication.

5 Q. Okay. My question was, does that monthly
6 report come closer to serving the function of a
7 projection based on recent data and change month
8 to month in a way similar to yours?

9 A. Yes. That is a monthly update of market
10 situation outlook, correct.

11 Q. Okay. The publication that you cited in
12 the last -- in the resources or references, the
13 last one is the agricultural projections to
14 2015, the fourth item there, make sure we don't
15 get the wrong one here. That is the one
16 published in February of 2006?

17 A. Correct. That is an error in my report.
18 Page 6, the last reference should be February --
19 yes. that should be February '06. Thank you for
20 pointing that out.

21 Q. Okay. Now, you did review the 2006 release
22 outlook report prior to preparation of this
23 estimate?

24 A. I reviewed that projection to 2015 a month
25 ago. I mean. two months ago. It was my

1 understanding that they updated their baseline
2 when they did their analysis for the hearing.
3 But my understanding is that the hearing record
4 shows that, in fact, they used the older
5 baseline.

6 Q. Because the newer one wasn't available when
7 that analysis was done. That was released just
8 February 15.

9 A. Yes. I know what you are talking about.

10 Q. And in reviewing the 2006 baseline release,
11 the one that Dairy Programs used and the one to
12 which you referred, there are a number of
13 observations there and projections based on
14 strong expansion of corn-based ethanol products
15 and assumption that ethanol use will double
16 through 2010, an assumption that corn used to
17 produce ethanol will reduce corn available for
18 feed, but increase distiller's grain available
19 for feed.

20 When you say that no accounting was made by
21 USDA for ethanol use of corn and increased feed
22 costs, were you thinking that those references
23 were inadequate or nonexistent?

24 A. Mr. Vetne, the current baseline the USDA is
25 using has a \$3 corn price for the current

1 marketing year, going up to 3.50 next year. If
2 you look at the current market prices and the
3 futures prices, they greatly exceed that, the
4 same as -- the same case for soybeans.

5 So the feed prices are real. People are
6 paying for them each month on their feed bills
7 and they are much, much higher than what you
8 will find in either of those baselines.

9 Q. My question did not relate to what is in
10 the current baseline, and I have no quarrel with
11 your testimony that it shows very high costs in
12 the future, as well as current, because current
13 prices are reflected there.

14 But you did testify that no consideration
15 was made to ethanol use of corn and projecting
16 higher corn prices and feed prices because of
17 that ethanol use, and the references that I have
18 summarized here from the 2006 report
19 specifically isolate that as a very important
20 factor.

21 So when I hear you testify that no
22 consideration was given, which is a judgment
23 call, I am wondering how you reconcile that
24 judgment with what is actually in there.

25 A. Well, obviously the USDA was very

1 insightful on the ethanol issue. I didn't
2 testify about the ethanol issue. My implication
3 wasn't that the department didn't recognize
4 those factors. The implication I was making was
5 simply that the numbers for corn and soybean
6 meal, soybean prices in their baseline don't
7 match current market realities.

8 Q. Oh, yeah, right. The 2006 baseline doesn't
9 match the 2007 baseline in many respects.

10 A. Correct.

11 Q. Do farmers of which you are aware typically
12 contract future prices for their feed needs?

13 A. I don't think very many in Pennsylvania do.
14 I think more producers out west do this, and I
15 am only basing this on my travels, my discussion
16 with producers.

17 Most of our producers on the East Coast,
18 many of them don't contract either.

19 Q. Okay. It is a risk management practice
20 available to farmers, whether they take
21 advantage of it or not, isn't that so?

22 A. That's correct.

23 Q. By the way, you referred to NASS monthly
24 reports recording soybean prices. In addition,
25 NASS also provides information on other feed

1 sources, other than those two, correct? Hay?

2 A. Yes. NASS has a very, very good site
3 called -- it is called "Quick Stats." You can
4 now download many different sources of data. It
5 is very useful.

6 Q. Alfalfa is in there?

7 A. All kinds of crops, all kinds of dairy
8 products, many things, yes.

9 Q. In addition, the NASS data shows where
10 those crops are being produced, what has been
11 planted, what has been harvested and what is in
12 the ground, right?

13 A. I am assuming so.

14 Q. Your static feed ration, have you made any
15 effort to adjust the ration to provide the most
16 cost effective feed source in relation to
17 changing prices of the components of feed going
18 into the ration?

19 A. No. It would require a monthly linear
20 programming model to do that.

21 I wanted a static model that used a basic
22 simple ration that would be easily used in
23 Pennsylvania. And the only thing I wanted to
24 change was the commodity feed prices.

25 Q. Now, let me get back to your intent here.

1 We had some discussion, you can plug in zero
2 make allowance or 2 cent make allowance or 40
3 cent make allowance into the program that you
4 used, and you would produce a class price and
5 blend price revenue response for producers.
6 correct?

7 A. I think you can do that with any model and
8 come up with a ridiculous answer.

9 Q. But the point is, that is all your model
10 does? Your model -- at least this data, the
11 data presented, doesn't provide anything about
12 supply response to any of those prices?

13 A. I don't know any model available in the
14 industry today that if you plug in a zero make
15 allowance you asserted, would come up with any
16 kind of structural change that would make sense
17 So I am unaware of any model that will do that

18 Q Are you aware of any plant in the Northeast
19 that concurrently produces in the long run the
20 products, cheese, butter, powder and nonfat dry
21 milk, at current make allowances? You described
22 one plant moving from the Northeast to
23 elsewhere.

24 Are you aware that any will be around in
25 the long run under current make allowances?

1 A. I don't have any of that data. I haven't
2 assessed or analyzed any of the plants.

3 Q. Okay. Do you know, have you analyzed
4 whether any of the plants in the Northeast are
5 of the size, of the size equivalent to the
6 weighted average make allowance that USDA ended
7 up with?

8 A. No. I am not familiar. I am assuming that
9 the plants in the Northeast are smaller than the
10 plants out west.

11 Q. Okay. I mean, you do know something about
12 the size of plants in the Northeast, correct?
13 Is it just an assumption, do you know anything
14 about them?

15 A. No. I haven't done a statistical analysis
16 of plant size in the Northeast.

17 Q. Have you made observations at all, number
18 of plants and volume of product produced, for
19 example?

20 A. I have walked through a lot of them, if
21 that is what you mean.

22 Q. Have you examined the NASS report of dairy
23 products, which show the number of plants and
24 volume produced on an annual basis?

25 A. I look at the NASS Dairy Products report

1 every month.

2 Q. And that shows you something about the size
3 of plants by region, because it shows volume
4 produced by region and number of plants
5 producing that volume?

6 A. So it shows trends. What is the question?

7 Q. The question is, do you know anything about
8 plant size in the Northeast? And you talked
9 about an assumption. My question to follow
10 was --

11 A. I haven't analyzed the statistics, no.

12 Q. Okay. Thank you.

13 MR. STEVENS: Your Honor. I don't
14 want to unnecessarily object, but I think we are
15 going over material that was asked by previous
16 counsel. To the extent that John wants to
17 explore new material, I have no problem with
18 that.

19 But, you know, we are all here, we
20 are all participating, let's ask new questions.
21 The record is full of answers from other people
22 who have examined this witness.

23 MR. VETNE: I am going on to
24 something new right now. So you don't have to
25 go on.

1 MR. STEVENS: Thank you very
2 much.

3 JUDGE PALMER: I'm glad when I
4 don't have to make a ruling.

5 MR. VETNE: You don't have to
6 make a ruling. Sometimes the objections are
7 longer than the examination.

8 BY MR. VETNE:

9 Q. Dr. Bailey, you wrote a book, of which I
10 have a copy, called Milk Marketing in the United
11 States; is that true?

12 A. Yes.

13 Q. And that was published when?

14 A. A number of years ago.

15 Q. And it includes a description of the
16 regulated systems, as well as the competitive
17 dynamics of the industry.

18 In earlier testimony, you came -- you
19 indicated that you would expect the Secretary.
20 when setting prices, to consider setting
21 regulated prices, to consider production costs.
22 feed costs and so forth. Do you recall that
23 statement?

24 A. Are you talking about from the last hearing
25 or this hearing today?

1 Q. Today. You said that today.

2 A. I said that they would take into
3 consideration the economic climate that
4 producers were in.

5 Q. Economic climate in setting regulated
6 prices. And the economic climate includes
7 production costs?

8 A. Yes.

9 Q. And now, were you referring to all class
10 prices in providing that answer?

11 A. I said that when the Secretary considers
12 changes to Federal Orders --

13 Q. Yes.

14 A. -- whatever they are, anything that will
15 affect the earnings for producers, and what
16 processors pay, the Secretary would more than
17 likely -- it would be useful to look at the
18 economic climate for those producers in those
19 orders. yes.

20 Q. You are aware the Secretary, as he has in
21 the economic analysis of decisions since 2000.
22 has prepared these projections of how policy
23 changes will translate in milk production. And
24 then in the past, the Secretary has looked at
25 available milk supplies in response to policy

1 changes.

2 Are you aware in any instance, in studying
3 for your book or other studies, in which the
4 Secretary has looked at production costs first
5 and then with respect to surplus milk price.
6 either altered or changed or restrained a change
7 in the surplus milk price because of something
8 happening on the farm?

9 A. Are you saying does the Secretary change --
10 am I aware of any instance where the Secretary
11 has altered or changed the Class IV price in
12 response to the producer situation?

13 Q. Are you aware in your study of Federal
14 regulation, which were addressed in your book
15 and elsewhere in your classes, are you aware of
16 any instance in which the agency has either
17 increased or decreased Class III or IV prices
18 for reasons of increases or decreases in milk
19 production costs?

20 A. I am not aware of any specific instance.

21 Q. Is it not true that surplus milk prices.
22 today Class III and IV, have always been based
23 on an estimate of market clearing prices that
24 processors could afford to pay for milk received
25 for those purposes?

1 A. I don't like that term, "surplus." It is
2 hard for me to imagine Class III being a surplus
3 market. I don't mean to pick on your choice of
4 language, but there is market supply and demand
5 for dairy products.

6 Q. I use the term only so I don't have to say
7 Class III and IV each time and then Class III
8 and IV-A during some period of time and then
9 just Class III during some period of time. You
10 know. So please accept my terminology, whether
11 you like it or not.

12 Are you aware of any instance in which the
13 Secretary has looked first at farm costs and
14 then made an adjustment to those, what I call,
15 surplus milk prices in response?

16 A. Actually, I think there is plenty of time
17 in the hearing to look at all the factors --

18 JUDGE PALMER: Wait, we have
19 something from Mr. Yale. Yes, sir?

20 MR. YALE: You know, he cannot
21 force the witness to use a word.

22 JUDGE PALMER: I agree. So you
23 are still free to qualify. Go ahead.

24 BY MR. VETNE:

25 Q. You are free to change the word and you may

1 answer. Please don't change the meaning.

2 Are you aware of any instances, in 70 years
3 since 1937 when the act was created, in which
4 productions costs had driven surplus regulated
5 now Class III and IV prices?

6 A. As I look at the hearing record, almost
7 every time feed costs are mentioned somewhere in
8 that record. I don't know what the ranking of
9 the, which is considered first or second or
10 third. But it seems to be appearing in all the
11 hearing records.

12 Q. Are you aware of any instance -- now, with
13 feed costs, what the Secretary looks at
14 ultimately is milk production and available
15 supply for Class I, correct?

16 A. Yes.

17 Q. And when production costs have increased or
18 supplies have declined, it has been either the
19 regulated Class I price or the unregulated
20 premiums that have responded to those market
21 conditions, correct?

22 A. You are talking from a month to month point
23 of view?

24 Q. From month to month, week to week, year to
25 year.

1 A. Supply and demand is raising the prices or
2 lower them. yes.

3 Q. Now, that happens with Class III and IV
4 also. I am talking about the relationship
5 between what farmers are paid and what the Class
6 III and IV price is, this bracket.

7 If there is a market in which a lot of milk
8 is produced, that spread will be lower, correct?

9 JUDGE PALMER: I lost it too.

10 THE WITNESS: I think you are
11 referring to the over-order premium on Class I
12 and you are asking in general, is the over-order
13 premium on Class I rising in a deficit market
14 and shrinking in a surplus market for Class I
15 needs?

16 BY MR. VETNE:

17 Q. Yes. That is what I am asking, as well
18 as --

19 A. I am trying to help you as much as I can
20 here.

21 Q. And the answer would be?

22 A. In general, yes. But it depends on the
23 conditions. In general, yes, I would expect
24 that to happen.

25 Q. And that is also true with respect to not

1 only the over-order price, but the Class I
2 differential. above the Class III price usually?

3 A. No, that is not correct at all. The Class
4 I differential is set, is fixed.

5 Q. You know. I come from before Federal Order
6 Reform. The Class I price, the regulated Class
7 I price, is lower in surplus production markets,
8 like Minnesota, than Florida, correct?

9 A. I mean, Minnesota is a major Class III
10 market. So they have less Class I sales.

11 JUDGE PALMER: I really don't know
12 where we are going with this. This is kind of
13 theoretical. He is coming with, you know, some
14 modifications to the econometric study. And the
15 numbers are there, and if there is a question
16 about whether the numbers are right. I can
17 understand it.

18 But to get off into what happens to
19 Class I prices and surplus markets and other
20 markets, I don't know that we need that.

21 MR. VETNE: Actually, the
22 inference made, and in fact, expressly stated.
23 was that something about production costs, which
24 vary from place to place, ought to be factored
25 into setting these prices. This witness is

1 competent to talk about, if he is willing to.
2 the experience of the regulated market, as well
3 as the over-order market in responding to those
4 conditions, not in the surplus price, but in the
5 Class I price and in over-order premiums and in
6 other factors.

7 JUDGE PALMER: He has not really
8 been presented here to testify about that. He
9 really has been presented just to testify about
10 these numbers that he has put in his modifiers
11 of the econometric study.

12 MR. VETNE: I wish that were
13 true. But, unfortunately, he made some
14 recommendations to the department on their
15 approach to these prices that went beyond --

16 JUDGE PALMER: When was that?

17 MR. VETNE: When he responded
18 to the question that he said that the Secretary
19 should consider before setting these prices what
20 production costs are.

21 MR. STEVENS: John, he can
22 testify to that. I mean, certainly, anybody in
23 this room can testify to that. And that becomes
24 part of the record, that the department
25 considers in terms of the proposals we are

1 having here.

2 But he is not the Secretary of
3 Agriculture. He is testifying about an
4 econometric model that he did, which I guess can
5 be considered alongside the economic model that
6 the department did and talked about here, and
7 that is fine.

8 The Secretary will take all that into
9 account when he decides upon this record which
10 proposals to grant or deny.

11 But this witness, you know, is
12 talking about the econometric model. He is not
13 here, I don't believe, to testify for any -- for
14 or against any proposal. He said that. And
15 that is clear on the record. I think everybody
16 in the room heard that, and the record clearly
17 reflects it, John.

18 So beyond that, I don't know -- I
19 agree with Judge Palmer. I don't know where we
20 are going with all this.

21 JUDGE PALMER: I don't think he is
22 trying to say production costs should be
23 considered in a certain way. He just said in a
24 general way, "Well, I guess you look at
25 production costs." That's what I thought.

1 MR. VETNE: Maybe. That is one
2 of the reasons I am asking this question is, his
3 testimony seemed to go beyond the raw numbers of
4 his study, and if the Secretary says to look at
5 the raw numbers but not the doctor's
6 recommendations, that is fine.

7 MR. STEVENS: To be fair, we are
8 having a discussion here, and I don't want to
9 have a discussion. I want the record to reflect
10 that his testimony, at least as far as I am
11 hearing, is about the econometric model, is
12 about what he did, what the Secretary did with
13 his, shedding some light on how they are the
14 same, how they are different, all fine, all
15 good. in terms of the record.

16 But in terms of evidence for or
17 against any proposal, I haven't heard any
18 testimony from him about that. And you seem to
19 be cross-examining him about it, and I don't
20 really know -- it is not from his direct
21 testimony, certainly, that this has come about.

22 MR. VETNE: Certainly not from
23 his direct. It came from answers given to
24 others in cross-examination.

25 JUDGE PALMER: We try not to

1 muzzle everybody here. So you ask a question
2 that is probably going afield and he answers it.
3 then we need to spend forever showing that there
4 is disagreement between counsel as to a
5 particular point.

6 MR. STEVENS: Absolutely.

7 JUDGE PALMER: I am just going to
8 suggest we kind of move on.

9 BY MR. VETNE:

10 Q. Let me ask you this, Dr. Bailey: The
11 economic analysis presented prior to this
12 hearing showed a long-term average impact on
13 production and price and so forth.

14 In a prior economic analysis, one produced
15 for the hearing decision released in November of
16 last year, there were projections on an annual
17 basis. Here is what this would do next year,
18 the following year and so forth.

19 Have you compared the results of your
20 model, not the one you did for this hearing, but
21 the way your model functions, with the
22 projections that were annualized in the final
23 economic analysis released in November of last
24 year?

25 A. Yes. I looked at the baseline. I looked at

1 the model results, and I looked at the structure
2 of the model.

3 Q. In looking at that, how does your model
4 function differently in the results for the next
5 two years, short-term, as you call it, from the
6 two-year forecasts or projections in USDA's
7 model released?

8 MR. STEVENS: I am going to
9 object. We already had this testimony. Your
10 Honor.

11 JUDGE PALMER: I will overrule it.

12 MR. VETNE: No, we haven't had
13 this testimony.

14 MR. STEVENS: Well, we have. The
15 record will show we have, and we will have it
16 twice now, or at least -- or three times.

17 JUDGE PALMER: Well, we will get
18 it one more time, if that's okay. Go ahead. I
19 don't remember it.

20 THE WITNESS: The USDA analysis
21 takes an intermediate-run approach to analyzing
22 supply and demand in price changes. It looks at
23 a change from a baseline and then summarizes it
24 over a five-year or ten-year period of time. So
25 it is an intermediate-run solution.

1 Mine looks at a first-year solution.
2 Between the two of them, you can get an idea of
3 what will happen the first year and then what
4 will happen the five -- fifth year. I was more
5 concerned about what happened the first year.
6 And, no, I did not take my results and compare
7 them to the appendix that had the year-to-year
8 changes.

9 BY MR. VETNE:

10 Q. So you don't know how your next-year
11 results would differ from USDA's next-year
12 results?

13 A. I don't have next-year results. I have
14 first-year results.

15 Q. First-year results, whether your model
16 would produce a different first-year result as
17 published by USDA in November of last year,
18 would produce a different first-year result than
19 they produced?

20 A. No, I didn't make that comparison.

21 MR. VETNE: All right.

22 JUDGE PALMER: Okay. Other
23 questions?

24 MR. BESHORE: I have one
25 question.

1 JUDGE PALMER: One question.

2 Let's see if it is truly one question.

3 MR. BESHORE: That is a
4 challenge.

5 CROSS-EXAMINATION

6 BY MR. BESHORE:

7 Q. Dr. Bailey, assume an unregulated
8 marketplace, and we have raw material suppliers.
9 a manufacturing plant and its customers. If the
10 costs of the manufacturing plant increase, will
11 it respond by increasing the prices of the
12 products which it is producing to its customers.
13 by reducing the prices of the raw materials that
14 it is being provided by its suppliers or some
15 combination of those possibilities?

16 A. Well, if it was in a competitive market
17 environment, it would be some combination of all
18 that. They will attempt to, in the first
19 instance, to pass it on to their customer, if
20 they can.

21 But they may be selling a product, a
22 homogeneous product, an undifferentiated product
23 in a national market. They may not have the
24 market power to do that. They may try to force
25 it back on the producer.

1 But then they might lose that producer.
2 That producer may go to a different market and
3 supply another plant in a different market.

4 So all of these things happen in a
5 competitive market to arrive at an optimal
6 solution.

7 MR. BESHORE: Okay. Thank you.

8 JUDGE PALMER: Anything at this
9 table over here?

10 MR. SCHAEFER: No.

11 JUDGE PALMER: Mr. Yale.

12 REDIRECT EXAMINATION

13 BY MR. YALE:

14 Q. I want to clarify some numbers here in the
15 record. I forgot to do it in your testimony.

16 If you would turn to page 1 under the model
17 analysis, and in the middle of that first
18 paragraph of that section, it talks about
19 forecast prices for Grade AA, and it goes down
20 to futures contracts as of February 23rd, 2006.
21 Is that right, or should that be 2000 --

22 A. That should be 2007. I apologize.

23 Q. Okay.

24 JUDGE PALMER: What page?

25 MR. YALE: Page 1.

1 BYMR. YALE:

2 Q. And then I wrote this down, and I forgot to
3 mention while it was still warm in everybody's
4 mind, but I wanted to make sure this was
5 correct, on page 3, there is Scenario F and then
6 the last full sentence, or last full line of
7 that, it talks about rose 217 and 206 million in
8 2007. And I believe you gave a different number
9 when you testified.

10 Do you have any reason to believe that this
11 number -- this is the correct number, is it not?

12 A. The correct numbers are in the record. 217
13 and 206.

14 Q. So if you had said something as you read it
15 differently, what you just said is the correct
16 number?

17 A. Correct.

18 Q. And then, finally, I just -- how do you
19 define the word "surplus"?

20 A. I think surplus means you have an extra
21 pound of milk that doesn't have a customer; and
22 I don't like that term, because since the 1930s.
23 we have defined Class III and Class III and IV
24 products as surplus, yet this surplus production
25 of nonfat dry milk, we have so many customers.

1 we don't have enough product. So why we keep
2 calling it surplus, as an economist, it doesn't
3 make sense to me.

4 Q. Because there is a demand for cheese and
5 there is a demand for butter and there is a
6 demand for nonfat dry milk, so there is not
7 surplus?

8 A. There is such a demand for nonfat dry milk
9 and dry whey that inventory levels are at record
10 lows and we are exporting significantly those
11 products abroad and prices are running up
12 because of that. So surplus should not be -- it
13 is not descriptive of the market conditions.

14 Q. Okay. And if you were to define "surplus,"
15 it would not necessarily be based on the
16 commodity that is made, but based on what the
17 demand is for that commodity or the lack
18 thereof?

19 A. Exactly. If you have milk and you don't
20 have a customer and you have to put it
21 somewhere, maybe you can call that surplus. But
22 if you talk to people in New Zealand and
23 Australia, they don't have a concept like that.
24 They look at the market customers first, and
25 then they balance their plants to meet the

1 customer needs. There is no surplus. They
2 don't have enough milk, they are coming here and
3 investing in the United States, because they see
4 opportunity here, and there are customers in the
5 U.S. and there are customers abroad. There is
6 strong demand for the products that we make here
7 in the U.S.

8 MR. YALE: I have no other
9 questions. Thank you.

10 JUDGE PALMER: Any other questions
11 at all? Sir, I think you are completed. Thank
12 you very much. Let's go off the record.

13 (Thereupon, a discussion was held off
14 the record.)

15 MR. YALE: We need to move --
16 I had at the top of my list, to move the
17 exhibits, which would be 15, 15-A and 15-B.

18 JUDGE PALMER: Yes, they are
19 received. Now let's go off the record for a
20 second.

21 (Thereupon, Exhibits 15, 15-A and
22 15-B were received into evidence.)

23 (Thereupon, a discussion was held off
24 the record.)

25 (Thereupon, Exhibit 18 was marked for

1 purposes of identification.)

2 BRYAN WOLFE

3 having been first sworn by the judge, was
4 examined and testified under oath as follows:

5 JUDGE PALMER: Is anybody going to
6 help you along? You don't have an attorney? I
7 will do it. Sir, would you give your full name
8 and identification?

9 MR. WOLFE: My name is Bryan
10 Wolfe.

11 JUDGE PALMER: And you are here
12 today to testify in respect to which of the
13 proposals?

14 MR. WOLFE: I am here to give a
15 statement.

16 JUDGE PALMER: All right. And
17 would you tell us -- oh, it looks like it is in
18 the opening of your statement where you are from
19 and so forth. All right, sir, if you will go
20 ahead. We are going to mark your statement as
21 Exhibit 18 for identification. If you would be
22 so kind now as to read it.

23 STATEMENT FOR THE RECORD OF BRYAN WOLFE

24 MR. WOLFE: My name is Bryan
25 Wolfe. I am a dairy farmer from Ashtabula

1 County, Ohio. I am President of Ashtabula, Lake
2 and Geauga County Farmers Union, I am
3 Vice-President of Ohio Farmers Union.

4 JUDGE PALMER: Slow down a little
5 bit. You are speeding up.

6 MR. WOLFE: And executive board
7 member of the National Farm Coalition and a
8 member of the National Family Farm Coalition's
9 Dairy Subcommittee.

10 Both Ohio Farmers Union and the
11 National Family Farm Coalition have been
12 involved in previous hearings conducted by the
13 USDA's Agricultural Marketing Service. I have
14 been active in promoting the idea of involvement
15 in these hearing processes.

16 During a recent National Family Farm
17 Coalition Dairy Subcommittee conference call,
18 which included members from all over the
19 country. I was selected to represent the
20 consensus of the members who are boycotting this
21 hearing.

22 Overall, there is no faith that the
23 interest of dairy farmers will be represented in
24 this hearing process. Some may ask how that can
25 be when large dairy co-ops are regularly part of

1 the hearing process Cooperatives operate under
2 the Capper-Volstead Act, but sadly, there is
3 absolutely no effective regulatory oversight
4 over cooperatives to assure that the actions of
5 those often massive organizations truly benefit
6 their members Capper-Volstead has become a
7 convenient, meaningless mechanism, utilized by
8 businesses to avoid regulation, often at the
9 expense of farmers and consumers

10 National Milk Producers Federation
11 regularly participates in these hearings
12 National Milk Producers Federation mission
13 statement says, "The policies of the National
14 Milk are determined by its members from across
15 the nation Therefore, the policy positions
16 expressed by National Milk are the only
17 nationwide expression of dairy farmers and their
18 cooperatives on a national public policy " Is
19 this really true?

20 National Milk associate members
21 include the Chicago Mercantile Exchange. Dairy
22 Australia. Dean's Foods, Fonterra Cooperative
23 Group, Monsanto, Schreiber Foods Does anyone
24 think these associate members obtain no benefit?
25 The club of insiders is well represented at

1 every USDA hearing. The interest of the average
2 dairy farmer is ignored.

3 For example, the USDA gave interested
4 parties an opportunity to submit proposals
5 concerning Class III and Class IV pricing. Some
6 41 dairy farmers submitted letters to USDA.
7 Thirty-three urged USDA to consider dairy
8 farmers' cost of production. Five others made
9 it clear that the price they were receiving for
10 milk was too low. The remaining three had other
11 ideas to improve farm milk prices. Not one
12 dairy farmer was satisfied with the status quo.

13 Several grass roots farm
14 organizations also submitted proposals to factor
15 in producers' cost of production and/or use the
16 true value of milk reflected in the retail price
17 as a factor to determine farm milk prices.

18 USDA/AMS choose to completely ignore
19 the legitimate concerns of real farmers. USDA
20 continues to habitually ignore the mandates of
21 the 1937 Agricultural Marketing Agreement Act.
22 608C(18). This hearing is an insult and a slap
23 in the face to farmers who submitted letters and
24 proposals to the USDA. It is very difficult for
25 farmers to attend these hearings. What

1 incentives do we have when USDA steadfastly
2 refuses to listen to our real concerns?

3 USDA's own data indicates that
4 American dairy farmers on average lost \$3.15 per
5 hundredweight in the period of 2000 through
6 2005. Here we are today to discuss problems
7 brought about because of Federal Order Reform of
8 2000. Who questions why we have this pricing
9 system in the first place? Who asks who are the
10 real winners?

11 We know who the real losers are. The
12 losers are the American dairy farmers. Data
13 from AMS economic analysis tells us that under
14 the cooperative Agri-Mark proposal, dairy
15 farmers will lose \$11 million, and under DFA's
16 proposal, dairy farmers will lose 47 million.

17 The Capper-Volstead Act exempts
18 co-ops from antitrust actions, provided.
19 however, that such associations are operated for
20 the mutual benefit of their members thereof.
21 What is the proof of this benefit to the
22 farmers? Many dairy farmers are profoundly
23 dispirited. Families and farms are broken. And
24 the suicide rate for American farmers is at
25 least twice the population norm. Do these

1 factors have any meaning to the representatives
2 of the powerful in this room today? Do lives
3 and livelihoods have meaning? Hiding behind the
4 statistics and data is no longer possible after
5 a year in which farmers and farm families are
6 being ripped apart by needlessly low farm milk
7 prices. USDA is the vehicle by which the pain
8 is administered through sanitizing hearing
9 process -- a sanitized hearing process.

10 On May 15, 1862, Abraham Lincoln
11 signed a bill creating the USDA. In an address
12 to Congress. Lincoln said, "The Agricultural
13 Department, under the supervision of its present
14 energetic and faithful head, is rapidly
15 commending itself to the great and vital
16 interest it was created to advance. It is
17 precisely the people's department, in which they
18 feel more directly concerned than in any other.
19 I commend it to the continued attention and
20 fostering of Congress."

21 Would Lincoln recognize today's USDA
22 as the people's department? Hardly. The
23 bureaucracy and red tape and endless layers upon
24 endless layers of rules, the oblivious attitude
25 toward suffering is more like one might expect

1 in the People's Republic of China. In my
2 opinion, it is an insult to our democracy and an
3 insult to the memory of Abraham Lincoln.

4 We recommend this hearing be
5 terminated until the public's interest is placed
6 at the forefront. There is no conflict between
7 dairy farmer's interest and the public's
8 interest. No one's interest is served when the
9 parasites kill the host as in happening today --
10 or happening in the dairy today.

11 JUDGE PALMER: Does that complete
12 your statement?

13 MR. WOLFE: Ohio Farmers Union,
14 National Farmers Union and National Family Farm
15 Coalition supports this statement.

16 JUDGE PALMER: That completes your
17 statement?

18 MR. WOLFE: Yes.

19 JUDGE PALMER: Any questions?
20 Does anybody wish to ask questions? You are
21 going to ask some questions?

22 MR. SMITH: Yes.

23 CROSS-EXAMINATION

24 BY MR. SMITH:

25 Q. Dan Smith with Maine Dairy Industry

1 Association. Could you just explain a little
2 bit more about your farming operation, how many
3 cows you are milking, where it is located, just
4 give us a context on the size of your farm and
5 your operation and how long you have been in
6 business?

7 A. My wife and I bought our farm in April of
8 '80. We started out milking about 30. 35
9 registered Guernseys. Today we milk about 50
10 half Guernseys, half Holsteins, and our farm is
11 located in Ashtabula County and we farm about
12 225 acres.

13 Q. Are you a first-generation dairy farmer?

14 A. Yes.

15 Q. Is your farm income -- is dairying the sole
16 source of your income to you?

17 A. Not anymore.

18 Q. What other sources of income do you have?

19 A. My wife works off the farm. Of course.
20 Government payments. We are in the hay business
21 a little bit. I am a good enough dairyman that
22 I can. out of the 50 head of cows we have. I am
23 usually able to sell replacement heifers every
24 year. This year we have sold 12.

25 Q. Can you give us a little more detail on the

1 Government programs that you participate in in
2 terms of what contribution they are making to
3 your farming operation?

4 A The MLIC payments They don't amount to
5 very much right now, maybe \$350 a month And
6 then the last farm bill programs, they probably
7 amount to maybe \$2 to \$3,000 a year

8 Q Have you done any updates on your
9 buildings? Have you used any of the Government
10 programs to --

11 A No

12 Q Beyond the off-farm income, have you -- do
13 you find your farm looking more towards
14 increasing the debt on your operation now than
15 in the last few years, and if so, when did that
16 occur?

17 A That has been one of the few things in the
18 last several years that has kept us in business
19 We have been fortunate enough to pay some loans
20 off But we are not doing any improvement or
21 buying any machinery

22 Q In the years since Federal Order Reform.
23 how many years have you been able to reduce your
24 debt service, going back to 2000, of the six
25 years?

1 A. I think we have been reducing our debt
2 service the last three years. But as that is
3 happening, there is no new equipment being
4 bought. I mean, everything is just watched real
5 closely.

6 MR. SMITH: Okay. Thanks.

7 JUDGE PALMER: Any other
8 questions? Yes, Mr. Yale.

9 (Thereupon, Exhibit 19 was marked for
10 purposes of identification.)

11 MR. YALE: What we presented.
12 Your Honor, as Exhibit Number 20, there's really
13 two parts to it. I am --

14 JUDGE PALMER: I am sorry?

15 MR. YALE: Well, they got
16 stapled all together. I just want to point out.
17 the first section --

18 JUDGE PALMER: Do you want to make
19 it 20? My next number is 19.

20 MR. YALE: I am sorry, I am
21 confused, because it is getting late in the day
22 and I am messing up.

23 JUDGE PALMER: That is okay.

24 MR. YALE: Exhibit Number 19,
25 there are two parts to it, I would like to

1 represent that, first of all, you can see the
2 first part of it is -- it is cost of production.
3 it comes off of the ERS Web site that is
4 available, it is a print-off of a file that is
5 available by state, and it is for a number of
6 states, beginning with, I think it is 2003
7 through 2000 -- or 2000 -- there are a couple of
8 years. I am trying to look here.

9 Oh, this is just Vermont and Ohio.
10 And then attached, the second part of it is a
11 printout of the mailbox prices which is
12 available on the USDA AMS Dairy Programs' Web
13 site and that's for the years 2002 through 2006.
14 And the ERS data is for Vermont and Ohio, and it
15 is for the years 2003 through 2007 for each of
16 those two.

17 And if we could take official notice,
18 I just wanted to have a hard copy as an exhibit.

19 JUDGE PALMER: Are you going to
20 ask the witness about it?

21 MR. YALE: I am going to ask
22 the witness about some questions. He is not
23 introducing the exhibit.

24 JUDGE PALMER: That is what had me
25 confused.

1 MR. YALE: I am sorry, no. I
2 just wanted to have it available in a hard copy.
3 Okay?

4 CROSS-EXAMINATION

5 BY MR. YALE:

6 Q. Mr. Wolfe, first of all, there is one
7 question I wanted to ask you about, because it
8 has become a big issue, and that is the issue of
9 energy and cost of energy on the farm.

10 Can you explain to us how the high cost of
11 energy has impacted you in your operation in the
12 last two years?

13 A. I have a 550 gallon off-road diesel tank. I
14 have a 175 gallon tank and I have an on-road
15 tank of 150 gallons. Three years ago, filling
16 those three tanks up would have cost me in the
17 neighborhood of \$900. Today it costs about
18 \$2150. And on a yearly average, that is
19 probably, on my farm, depending on the weather.
20 probably \$5,000 extra a year.

21 The other costs are milk hauling has gone
22 up 10 cents. so there is, you know. another \$75
23 a month. Feed grinding and delivery has gone
24 up, mixing, hauling, that has gone up.

25 Of course, you know, the route drivers.

1 everybody is getting their cost out of the
2 energy, everything has gone up. Any parts you
3 have delivered, UPS or FedEx or whatever. So I
4 think, in a rough guess, I would think that
5 energy on my farm has probably gotten pretty
6 close to a dollar a hundredweight increase in
7 the last three years.

8 Q. More?

9 A. Right.

10 Q. Okay. If you would look at Exhibit 19, and
11 if you would turn through from the beginning and
12 go in through a few pages, you will come to, in
13 the upper left-hand corner, you will see the
14 words "Ohio, monthly dairy cost of production
15 per hundredweight of milk sold," and I would
16 like you to keep turning until you really get to
17 the one that shows for the year 2006.

18 Do you have that in front of you?

19 A. Yes.

20 Q. Now, keep in mind, you know, I don't know
21 how these numbers are generated. These are
22 averages or numbers that the Economic Research
23 Service comes up with. So I want to kind of get
24 a relationship in terms of how that fits the
25 size of farm you have and your operation and the

1 like to look at the cost.

2 You know, if you could go down through
3 here, and let's just look at December for the
4 moment. We won't go through the whole thing.
5 So by starting at the end, maybe we will be done
6 with that page to help keep moving.

7 But if you could go down through there and
8 look at those costs, particularly under the word
9 "Operating costs," to see whether those are
10 somewhat, on a per hundredweight basis, somewhat
11 approximate what your operations are, and if you
12 see any that you think are off, kind of indicate
13 those.

14 A. Well, I know just the price of corn and
15 soybean meal from July and August of last year.
16 my feed bill has risen from about \$17. \$1800
17 every two weeks, up to, I think the last one was
18 2247. so that is every two weeks.

19 Somebody had mentioned about contracting
20 corn and contracting milk. I had contracted
21 feed 2003, 2004 and 2005. When August of 2006
22 came around and I wanted to do my contracts
23 again, the feed mill refused to do contracts
24 with any of us in Northwest or Northeast Ohio.

25 Q. Did they explain why?

1 A. They just weren't doing it. I can guess
2 why now.

3 Q. So the fact that this shows from January on
4 the total feed cost line of 9.61, January, to
5 December of 12.27, that somewhat parallels the
6 fact that it has grown for you as well; is that
7 right?

8 A. Right. Probably \$2 a hundredweight.

9 Q. And the total operating costs of 16.16. is
10 that per hundredweight? Does that --

11 A. I would say it is probably somewhat close.
12 Some of my figures would be a little different.
13 I think our farm interest would be higher, but
14 our veterinarian bills are lower.

15 Q. We may need to move back for comparison
16 purposes back to October. It has changed a
17 little bit, but it would have shown 14.53,
18 indicating a little bit cheaper feed, it
19 appears, at least for that month. Again, were
20 feed prices climbing through the fall?

21 A. Yes, and they are still climbing this year.
22 I have probably climbed from 6.60 up to 7.30 so
23 far in 2007.

24 Q. Now, if you would, turn to the, it would be
25 about the last page, I think, of this

1 attachment, of Exhibit 19, there is a page that
2 is styled "Mailbox Milk Prices for Selected
3 Reporting Areas." Do you see that?

4 A. Yes.

5 Q. And if you go down to Ohio and go across.
6 and let's look at October, for example, for
7 2006, it shows 13.81. Okay?

8 A. Yes.

9 Q. I am not asking you to do the obvious. It
10 is clear, at least on here, that the operating
11 costs for October appear to exceed the operating
12 costs -- or the mailbox. Is that something that
13 you experienced?

14 A. Oh, yes.

15 Q. That there was less money than what -- you
16 were paying out other money?

17 A. Right.

18 Q. And you say you have off-farm income from
19 your wife?

20 A. Right.

21 Q. And right now, that is how you are getting
22 through, and other reserves?

23 A. We have paid off, I was just fortunate to
24 have \$1800 in loans paid off at the first of the
25 year. So the corn prices and soybean meal

1 sucked that up, just grain prices in general.
2 We have cut way back on our veterinarian
3 service. We try to do as much as we can
4 ourselves.

5 Q. So I want to come down here. Those are
6 some operating expenses. But I want to look
7 down here. Do you have hired labor on your
8 farm?

9 A. A little bit.

10 Q. Okay. Have you had to make any changes
11 with that?

12 A. We have cut way back on that.

13 Q. How could you describe it, you went from
14 two to one employee or part-time or how would
15 you describe it?

16 A. Usually I have a high school person help me
17 with the evening chores and then we had somebody
18 all day on Sundays. And, of course, during the
19 summer, we have -- probably hire up to five high
20 school kids. We have gone from trying to put up
21 dry hay to doing round wrap wet balage with a
22 neighbor, which has cut us some costs.

23 But, yeah, we just cut way back. I get up
24 at 6:00 in the morning, I am lucky if I get in
25 the house at 4:30 in the afternoon to grab

1 something to eat and put some dry socks on, and
2 I am out in the barn usually until 9:30, 10:00.
3 From 10:00 until 11, I am cooking supper and
4 doing laundry and helping my wife with the
5 house, because she gets home at quarter after
6 11.

7 Q. So coming down to the other, this
8 "Opportunity cost of unpaid labor." I'm not
9 asking -- it's probably impossible to do, but it
10 has got down \$4 per hundredweight for -- that is
11 unpaid labor is you from --

12 A. I wish I made a dollar an hour.

13 Q. Okay. I really wanted to get down based on
14 the comment you made earlier with Mr. Smith
15 about the capital recovery on machinery. You
16 say you are not purchasing any machinery, so you
17 don't have that expense right now.

18 But is that really something that you are
19 really saving by doing that?

20 A. No, it is going to catch up with me. I am
21 going to wake up some day and I am going to have
22 six pieces of equipment that is totally drunk.
23 We are burning up assets, everybody is burning
24 up assets.

25 I think in New York, a study was done that

1 the average age of a tractor up there is 32
2 years. I would like to see consumers drive
3 32-year-old cars back and forth to work.

4 We used to buy one or two pieces of
5 equipment every year. Just, you know, so we
6 didn't have junk, and it is just not happening.

7 Q. What are some of the key pieces of
8 equipment you have on your farm?

9 A. We have four tractors, complete line of
10 haying equipment, silage chopping equipment, a
11 small line of tillaging equipment.

12 Q. What is the typical cost of one of those
13 tractors today?

14 A. Probably a hundred horse tractor is going
15 to cost you in the neighborhood of 40 to
16 \$50,000. We haven't bought a tractor since '93.

17 Q. Now, do you have repairs on those?

18 A. Oh, yes.

19 Q. So you have that expense?

20 A. I have rebuilt every tractor motor in
21 probably the last six years. By the way, my
22 newest tractor is an '82, my two big tractors
23 are '78s. We have an '82, two '78s and a '72
24 model year tractors.

25 Q. What about milking equipment?

1 A. We remodeled our barn in '94, we milk in 16
2 tie stalls on a pipeline, and we have a small
3 free stall barn.

4 Q. And what about the bulk tank and that
5 equipment, was that remodeled then too?

6 A. I think everything was put in in '94.

7 Q. What is the normal life of such an
8 installation?

9 A. It is going to be my life. I don't know
10 what the average -- I think, you know, you can
11 replace those components pretty easy without
12 replacing the whole system as they wear out.

13 Q. Now, is there a market for a farm such as
14 yours as an operating dairy farm, are there
15 people that would be willing to buy a farm of
16 your size and with your equipment today?

17 A. Probably not for dairy, unless it is an
18 Amish family.

19 MR. YALE: I don't have any
20 other questions.

21 JUDGE PALMER: Yes, Mr. Galarneau.

22 CROSS-EXAMINATION

23 BY MR. GALARNEAU:

24 Q. Clayton Galarneau, Michigan Milk Producers.
25 Good afternoon. Mr. Wolfe. You said you are a

1 member of the National Family Farm Coalition?

2 A. Right.

3 Q. Is that a milk marketing co-op?

4 A. That is a coalition of about 35 national
5 and regional farm organizations with about
6 90,000 members.

7 Q. Who markets your milk?

8 A. My milk is marketed through Pennsylvania
9 Farmers Union Milk Co-Op.

10 Q. Oh. Do you know about how much milk they
11 market a year, including yours and others?

12 A. I think we are down to about 60 members. I
13 don't know pounds-wise how much they market.

14 Q. Do they have any manufacturing plants?

15 A. No.

16 Q. Does your co-op understand your cost of
17 production and that you are struggling?

18 A. Oh, yes. We have -- when I started five
19 years ago, we had 104 members, and we are down.
20 I am sure the last figure I seen was 64. That
21 is last fall. We have to be well under 60. So
22 we are losing members. They are not moving
23 elsewhere, they are just quitting.

24 Q. Do you have any idea why they don't try to
25 charge more and get more for your milk pricing?

1 A. They don't want to rock the boat, because
2 they are afraid of upsetting, honestly. DFA.
3 Dean Foods through the qualification of milk.
4 They are not going to do anything that is going
5 to upset anybody, because they need the milk
6 qualified. There is no competition in Northeast
7 Ohio or Northwest Pennsylvania. One way or the
8 other, you are at the mercy of DFA. DMS and
9 Dean.

10 Q. How far are you from Michigan?

11 (Laughter.)

12 MR. GALARNEAU: No other questions.

13 JUDGE PALMER: Any other
14 questions? Thank you very much --

15 MR. STEVENS: I have a question.

16 CROSS-EXAMINATION

17 BY MR. STEVENS:

18 Q. I want to thank you for coming, sir, coming
19 here to participate in the hearing. I know the
20 Secretary wants to hear your views, I know that.
21 So that is what this hearing is for, for the
22 farmers to tell the Secretary what their desires
23 are and what their needs are. So I am glad you
24 came and I am glad you participated.

25 A. One of the reasons -- I would just as soon

1 be at home and stay in the barn and never leave
2 the farm

3 Q I understand that

4 A One of the reasons I got into farm
5 organizations and being active is the tremendous
6 amount of suicides I see in the farm community
7 And this upsets me greatly

8 And I had, about 18 years ago my best
9 friend decided a 357 was his best answer We
10 have had numerous young people, 28, 32 years
11 old, taking their lives, because they felt they
12 had absolutely no direction to go

13 I had two kids I went to school with where
14 their mothers literally laid down in a creek and
15 drowned their self in 18 inches of water, so I
16 guess I want you folks to understand when these
17 people are talking about costs of production and
18 we should be happy with what we get, what they
19 are putting us through

20 And the mental depression out there, you
21 know, my Congressman always asks, "How come I
22 don't hear from the farmers?" Well. they
23 believe that nobody cares, they believe the
24 Federal Government wants them gone They
25 believe all that Government wants is corporate

1 agricultural. And so that is why I am here
2 today.

3 Q. Well, and I am here to say today that, at
4 least for our part here, the purpose of the
5 hearing is for you to tell your Secretary of
6 Agriculture and tell your Government what your
7 desires are and what you --

8 A. I do it every chance I get.

9 Q. I know you do and I know you are very
10 active in doing that.

11 You know, the Secretary wants to hear from
12 small businesses and wants to hear what your
13 concerns are about the proposals. You described
14 a little bit about your operation.

15 The cutoff point for small businesses is
16 \$750,000 gross profit. I guess. The regs say
17 what it is. And if you fit that definition or
18 if you are close to it, would you care to inform
19 the record of that, and then beyond that, would
20 you like to express your concerns, which -- most
21 of which you already have, certainly, and very
22 articulately, of what your concerns as a small
23 businessperson are with respect to the proposals
24 that the Secretary is hearing in this hearing?

25 A. Well. I am definitely a small business. I

1 don't come anywhere close to that three-quarters
2 of a million dollars.

3 Q. All right.

4 A. And I just wish some of the farmer's
5 proposals were being considered on cost of
6 production. I understand the processors have to
7 make money too. But also, the farmer has to
8 make money too.

9 And the retooling that is going to need to
10 take -- that has to take place out there is a
11 very serious matter. So when you are talking
12 about just cost of production at \$16, it is that
13 machinery cost and land cost at \$6 and on up is
14 what is going to kick most of these guys out of
15 business. There are guys literally running out
16 there with junk. And, you know, that is just
17 what is going on out there.

18 Q. And so I hear you. I guess I don't want to
19 testify for you, certainly, but I know you are
20 certainly capable of testifying for yourself and
21 your members and the people you know. These
22 proposals, do they offer you any relief? Are
23 they detrimental to you? Maybe if you could
24 expand on that in what way they are detrimental?

25 A. I don't think any of the proposals out

1 there right now are going to benefit farmers.
2 you know, until something is done on our cost of
3 production. I haven't really had time to study
4 all these.

5 My sense on these make allowances is this
6 is supposed to be a capitalistic system, and
7 cost should be passed on to the buyer and not
8 passed down on to the farmer. I was always
9 under the assumption that make allowances were
10 only necessary when there was high CC purchases,
11 for incentive for the processors to keep
12 manufacturing finished products.

13 So I don't know where this is -- the norm
14 has got to be, you know, operating your plant
15 off the backs of the farmers. And, you know. I
16 think -- I think everybody would agree that this
17 whole dairy system is screwed up from top to
18 bottom, and trying to put band-aids on this mess
19 isn't getting the job done.

20 What we need is a few people with some
21 integrity and honesty to straighten this thing
22 up so it works for the farmers and the
23 processors and the consumers.

24 I think last year, the CME on cheddar
25 cheese probably averaged \$1.20, but the retail

1 end of it was \$4.33. You are telling me we
2 can't recoup some of that money? There is
3 something wrong here.

4 Q. Well, I want to thank you for coming, sir.
5 If there is not anything else you want to add.
6 again, thanks for coming to participate.

7 A. Thanks for the opportunity to express my
8 views.

9 JUDGE PALMER: I am going to
10 receive his statement, Exhibit 18.

11 MR. YALE: I want to move that
12 19 be admitted.

13 JUDGE PALMER: Nineteen will be
14 admitted also.

15 MR. BESHORE: May I comment, on
16 19. I don't have any objection to it, but it is
17 a document that doesn't show the source. I
18 understand it is from a USDA Web page somewhere.
19 There are no URLs or anything on these or
20 document publication cover. I think we at least
21 need that for the record.

22 JUDGE PALMER: I assumed it was
23 authentic.

24 MR. YALE: Right. Tomorrow we
25 will give you the URLs and we will ask for

1 official notice of not just Vermont and Ohio.
2 but all the states.

3 JUDGE PALMER: I am going to
4 receive it, but subject to that.

5 MR. YALE: It is a valid
6 point, we did it in a hurry.

7 MR. BESHORE: I don't have any
8 objection. We need to know where it comes from
9 for the record.

10 JUDGE PALMER: Absolutely.

11 MR. STEVENS: So we received the
12 statement of Bryan Wolfe, and I guess we
13 received --

14 JUDGE PALMER: Yes. But we are
15 going to have some supplemental data to show
16 where the agricultural market reports that would
17 be found on the Web sites.

18 (Thereupon, Exhibits 18 and 19 were
19 received into evidence.)

20 JUDGE PALMER: Do we have anything
21 more today? I presume not.

22 MR. YALE: I don't have
23 anything. We have a witness available tomorrow
24 first thing, Gary Genske.

25 JUDGE PALMER: Let's go off the

1 record.

2 (Thereupon, a discussion was held off
3 the record.)

4 JUDGE PALMER: All right. I will
5 see everybody later, 9:00 again.

6 (Thereupon, the proceedings were
7 adjourned at 4:50 o'clock p.m.)

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STATE OF OHIO,)

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) SS:

SUMMIT COUNTY,)

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5 I, Binnie Purser Martino, a Registered
6 diplomate Reporter, Certified Realtime Reporter
7 and Notary Public within and for the State of
8 Ohio, duly commissioned and qualified, do hereby
9 certify that these proceedings were taken by me
and reduced to Stenotypy, afterwards prepared
and produced by means of Computer-Aided
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and correct transcription of the proceedings so
taken as aforesaid.

10 I do further certify that these proceedings
11 were taken at the time and place in the
12 foregoing caption specified.

13 I do further certify that I am not a
14 relative, employee of or attorney for any party
15 or counsel, or otherwise financially interested
16 in this action.

17 I do further certify that I am not, nor is
18 the court reporting firm with which I am
19 affiliated, under a contract as defined in Civil
20 Rule 28(D).

21 IN WITNESS WHEREOF, I have hereunto set my
22 hand and affixed my seal of office at Akron.
23 Ohio on this 8th day of March, 2007.

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Binnie Purser Martino, RDR. CRR

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My commission expires June 26, 2009.

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