

## Nutty as a Fruitcake

An average 2 pound fruitcake is about 50% candied fruit and 25% nuts. An estimated **10** million pounds of fruitcake will be produced for the 2013 holiday season.

2012 U.S. Production of  
common fruitcake ingredients  
(million lbs.)

Sweet Cherries (processed).....	172
Dates.....	63
Pecans.....	303
English Walnuts .....	940
Dried Raisins .....	3,016

December is  
National Fruitcake  
Month!



# Seasonal Stats

## Use your Egg-Noggin

# 72,000,000

Egg yolks will be used in 2013 to make eggnog.

This holiday season, an estimated **138,000,000** lbs. of eggnog will be produced and consumed. This much eggnog will use **.09%** of all table eggs produced in the U.S. in 2013.

But don't worry, it will take the current U.S. layer flock about **7.5** hours to produce this many eggs so drink up!

## Yule Ham

Popularized in Tudor England (think Henry VIII), the ham remains a cornerstone of Christmas meals.

# 24%

of annual supermarket sales promotions for ham occurs during the Christmas marketing period.

Most Popular Hams by Type

Spiral cut .....	39%
Boneless .....	22%
Shank-half, bone-in....	16%
Whole, bone-in .....	14%
Butt-half, bone-in.....	9%



## The Christmas Orange

# 16%



of clementines are marketed in the 2-weeks leading up to Christmas.

In 2012, the U.S. ate **1,400,000,000** lbs. of fresh clementines, **83%** grown in the U.S. with **81%** of those from California.

Since clementines reach their peak during the holiday season, they are known as the "Christmas Orange"

## The Hospitable Pineapple

The pineapple symbolizes hospitality and is popular at Christmas as a ham garnish, for upside-down cake, for decoration, and, of course, candied for fruitcake.

It is estimated that each American will consume **6.4** pounds of pineapple in 2013.

**90%** of pineapple is imported (**2.1** billion pounds in 2012) with Costa Rica accounting for **85%** of all imports.



## Chestnuts Roasting

Roasting chestnuts is a holiday tradition in many parts of the country but the U.S. produces less than **1%** of the world's chestnuts.

In 2012, the U.S. imported **7.7** million in-shell chestnuts during the holiday season, nearly half from Italy.

This year, they will cost you about **\$4.99**/lbs.

