

2015-2017 Fruit and Vegetable Industry Advisory Committee Meeting

Date: Wednesday, April 6, 2016
Location: Hyatt Regency Crystal City Hotel
Arlington, Virginia

AGENDA

Registration and Check-in for members and observers

- 8:30 a.m. Meeting Convenes** **Chairman’s Roll Call**
- Beth Knorr, Vice Chair
- 8:40 a.m. Presentation #1** **New Farmer Recruitment, Incentives and Advocacy– New and Beginning Farmers Initiative**
- Lilia McFarland, Coordinator
- 8:50 Administrative** **Introduction and Welcome**
- Charles Parrott, Deputy Administrator, Specialty Crops Program
- Elanor Starmer, Administrator, Agricultural Marketing Service
- Previous FVIAC Meeting Minutes Review and Approval***
- Beth Knorr, Vice Chair
- Recommendations Update**
- Chuck Parrott
- 9:30 a.m. Presentation #2** **Food Safety/FSMA – Produce Safety Regulation/Education Initiatives: NASDA/FDA Education Implementation Strategy (PSR); “On Farm Readiness Review” update and timeline; Audit Fee/User Fee Restructuring Update; GFSI update**
- Leanne Skelton, Ken Petersen, Donna Burke-Fonda, Chris Purdy, AMS Specialty Crops Program
- 10:30 a.m. Recess #1** **15 minutes**
- 10:45 a.m. Presentation #3** **New Farmer Advocacy, Mentoring, and Transition**
Gary Matteson, Vice President - Young, Beginning, Small Farmer Programs and Outreach, Farm Credit Council
- 11:15 a.m. Presentation #4** **USDA National Plant Diagnostic Network (NPDN)**
-Martin Draper, PhD, National Program Leader
Plant Pathology and Integrated Pest Management, NIFA

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- 12:15 p.m. Lunch Recess* *1 -1 ½ hour(s)*
- 1:30 p.m. Reconvene** **Chairman’s Call to Order**
-Beth Knorr, Vice Chair
- 1:40 p.m. Presentation #5** **Introduction of new Specialty Crops Program PACA Director**
AMS Food Waste Initiative / PACA – Grower Licensing Awareness
- Judy Rudman, Director, PACA Division
- Food Waste, Food Desert**
- Amy Bachman, Director of Procurement and Sustainability
DC Central Kitchen
- 2:15 p.m. Presentation #6** **Broadband Connectivity and Internet Options for Rural Growers,**
Farmers Markets/Retailers, and EBT Compatibility
-Laurel Leverriere, USDA Rural Development
- Representative - USDA Food and Nutrition Service *tbd**
- 2:45 p.m. Recess #2* *15 minutes*
- 3:00 p.m. Working Group Meetings** **(1 hour)**
- 4:00 p.m. Working Group Reports** **New Farmers Advocacy and Education**
- Bob Nolan, chair
- Diane Smith, vice chair
Proposed Recommendation and Discussion
- Food Waste and Food Desert**
- Tiffany Boaldin, chair
Proposed Recommendation and Discussion
- 5:00 p.m. Observer Comments**
- 5:15 p.m. Adjourn for the Day**

2015-2017 Fruit and Vegetable Industry Advisory Committee Meeting

Date: Thursday, April 7, 2016
Location: Hyatt Regency Crystal City Hotel
Arlington, Virginia

AGENDA

Registration of Committee Members and Observers

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| 8:30 a.m. Call to Order | Roll Call/Review/Amend Agenda as needed
- Chair/Vice Chair |
| 8:40 a.m. Presentation | Market News – Program and Service Enhancements
-Terry Long, Director, SCP Market News Division |
| 9:15 a.m. Presentation | National Agricultural Statistical Service and Economic Research Service on specialty crops industry survey
-Suzanne Thornsby, Economic Research Service
-Nathaniel Warenski, National Agricultural Statistics Service |
| 9:30 a.m. Work Groups Reports | Food Safety/FSMA
- Cathy Burns, chair
- Lorri Koster, vice chair
<i>Discussion</i>

Broadband Connectivity
- Beth Knorr, vice chair
<i>Discussion</i>

Grants Funding and Research
- Jin Ju Wilder, chair
- Rick Kress, vice chair
<i>Discussion</i> |
| 10:45 a.m. Observer Comments | IR-4 Representative
– Laura Phelps, Mushroom Institute |
| 11:00 a.m. Administrative | FVIAC Call for Nominations
-Qualifications and Review
-Outreach Opportunities

Working Group Discussion and Meeting Items
- Teleconference Scheduling for Working Groups
- Subject Matter Expert requests for WG/Full Committee meetings |
| 11:45 a.m. Next Meeting | October 4-6, October 11-13 (Fall 2016) |
| 12:00 p.m. Miscellaneous Business | |
| 12:10 p.m. Meeting Adjournment | |