



1400 Independence Avenue, SW.
Room 2968-S, STOP 0225
Washington, DC 20250

July 10, 2018

TO: Southeast and Appalachian Interested Parties

FROM: Dana Coale /s/
Deputy Administrator
Dairy Program

RE: Southeast and Appalachian Hearing Request

On June 28, 2018, National All-Jersey (NAJ) withdrew their request for a hearing regarding the Southeast and Appalachian Milk Marketing Orders. NAJ originally submitted a proposal, on behalf of fourteen cooperative associations and four national and state trade organizations, to consider adopting multiple component pricing in the two marketing orders. At the request of USDA, two additional proposals were received seeking to amend various pooling provisions of the two orders should USDA decide to proceed with a hearing.

Since the primary proponent on this matter has withdrawn their request, USDA will not move forward with a formal rulemaking hearing.

Information on the originally submitted proposal may be obtained from the Dairy Program website at: <https://www.ams.usda.gov/rules-regulations/moa/dairy/southeast-appalachian-orders>.