



Harvesting the Numbers

Wheat Straw – Small Bales

Sept. 2013: Midwest \$2.50 - \$5.00 per bale
(perfect for stuffing scarecrows)

Fresh Market Pumpkin Production

IL	45%
CA	15%
OH	14%
PA	10%
NY	8%
MI	7.5%

Source: USDA



603,697



Grain Corn

9,031



Sweet Corn

996



Popcorn

35



Candy Corn

2012 Corn Production

(million pounds)



APPLES

In 2012, the US produced 9 billion pounds of apples worth \$3.1 billion. Of these, 2/3 were sold for fresh marketing and 1/3 for processing, 40% into juice and cider.

Most Popular

Gala.....	23%
Red Delicious	19%
Fuji	16%
Granny Smith.....	13%
Yellow Delicious	10%

Source: AMS Market News
supermarket featuring for 2012

Top Five's Producers in 2012

All Apples	Fresh Market	Juice & Cider
WA 72.2%	WA 72.2%	WA 38.9%
NY 7.9%	NY 8.4%	NY 22.3%
PA 5.3%	MI 5.6%	MI 11.2%
CA 3.3%	PA 2.9%	PA 5.6%
VA 2.6%	CA 2.0%	NC 1.9%

Source: USDA NASS

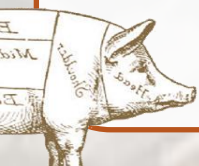


October is PORK Month

2,211,000,000*

*Pounds of pork produced in the U.S. in
October 2012, 9.5% of 2012 annual production.

(Source: NASS)



Where is it Produced?*

IA.....	26.7%
NC	10.0%
IL	9.6%
MN	9.3%
MO.....	7.4%

*2012 by pounds of live weight

Pork shoulder cuts, perfect for slow cooking for pulled pork sandwiches, enjoy the most active supermarket featuring of the year in October, as the air chills and leaves begin to fall. As a percentage of annual featuring, October was the peak month for these four shoulder cuts:

Butts, bone-in	11.7%
Butts, boneless roast....	10.6%
Picnics, bone-in	10.0%
Butt pork steaks	9.9%

Source: AMS Market News supermarket featuring for 2012